

AWARENESS TIPS: Awards

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Why You Should Apply for Awards

- ▲ Recognition for yourself and your chapter
- ▲ Easy – good – publicity
- ▲ Motivation for members
- ▲ It's a great recruiting tool
- ▲ Awards are good for historical documentation

What to Do With Your Awards after the Chapter Wins

- ▲ Hang in your chapter office
- ▲ Give to your chapter advisor to display in his/her office
- ▲ Place on a bulletin board
- ▲ Display in a locked cabinet
- ▲ Display during recruitment (e.g., on tables, at information displays, at events)
- ▲ Scan it and display it on your website

Suggestions for Local Chapter Awards

- ▲ Brother of the Year/Semester/Month
- ▲ Outstanding Member (chapter officers pick a non-officer)
- ▲ Scholarship (e.g., Dean's List, Most Improved GPA, Highest GPA, etc.)
- ▲ Outstanding New Member (depends on pledge class size)
- ▲ Superlatives – Positive only! (e.g., Most Likely to be Grand President/RVP; Most Likely to Succeed)
- ▲ Perfect Attendance at _____ (e.g., meetings, professional activities – use this to get officers involved)
- ▲ Pledges – highest quiz average
- ▲ Golden Rose Society – use a point system or checklist to track eligibility
- ▲ The Rose of Deltasig – a non-member who is involved and active, but does not qualify to be initiated
- ▲ Business Person of the Year – a community member chosen by the chapter – have a dinner or similar activity to celebrate

What You Can Give as an Award

- ▲ Certificates
- ▲ Plaques, Perpetual Plaques
- ▲ Engraved Items
- ▲ Graduation Cords (to graduating seniors, as a senior gift)
- ▲ Cash, Gift Certificates
- ▲ Individual, local gifts
- ▲ Donation to the Leadership Foundation (e.g., for District Director, chapter advisor)