## AWARENESS TIPS: Advisor and Faculty Relations

- ▲ Initiate more faculty and university staff which can help build more campus awareness and support for your chapter events. Always try to have at least one from each academic department. (Remember, staff in the Dean's office and Student Activities office may be eligible).
- ▲ Sponsor a faculty/chapter reception, breakfast, etc. allowing them to meet all the chapter members over some snacks.
- ▲ Send personalized notes or emails inviting them to specific events including the pledging ceremony and initiation.
- ▲ Create messages or notes for faculty office doors, desks, or mailboxes. Can also post messages on social media.
  - o Birthdays
  - Fraternal anniversaries
  - Thank you notes
  - Holiday greetings
- ▲ Give the faculty Deltasigs a shirt to match collegiate member shirts, especially during recruiting, homecoming or other campus events, and encourage them to wear them.
- ▲ Ask each faculty Deltasig to:
  - Recommend students for membership
  - o Recommend speakers from the business community
  - o Suggest fundraising and community service ideas
  - Help identify and reach out to alumni members
- ▲ Make a donation to the Delta Sigma Pi Leadership Foundation in honor of your Advisor or other faculty who support the chapter.
- ▲ Ask the Advisor to schedule a 30 minute to an hour Deltasig office hour per week. They can post it with their schedule of classes, student advising, etc. Chapter officers should rotate so that a different officer meets with the Advisor once a week.