

What Does CMP Show?

Use current CMP information and consult the CMP Guide.

1. Read one indicator

One indicator tells you where to look.

Indicator	Current evaluation	Trend

What does the CMP Guide require?

2. Check the process

Confirm the basics before looking for a larger issue.

☐ Activity occurred

☐ Information submitted

☐ Approval received

☐ CMP updated

What still needs to be confirmed?

3. See what else may connect

Look for other CMP results involving the same people, activity, timing, or outcome.
Example: Chapter size may connect with recruitment, pledge retention, and member retention.

Another CMP indicator or result	Why might it connect?
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What question should you ask before deciding what needs attention?

What Will We Do?

Choose one meaningful priority and make the next step clear.

4. Choose the priority

What needs attention now?

Why is this the priority?

5. Plan the next step

Long-term change still begins with one clear action.

What will the chapter do next?

Owner

Support needed

Check-in date

What will show that progress was made?

6. Continue what is working

What chapter strength or successful practice should continue?