



Delta Sigma Pi teaches a lifetime commitment and support of our brotherhood. Consistent with the overall mission of the Fraternity, alumni chapters continue to develop members in the following areas:

- **Social** – activities to provide interaction and networking opportunities
- **Professional** – activities to provide continued personal and professional development
- **Community Service** – activities to support community and university programs

There are three types of planning which need to be considered.

- 1.) **Strategic planning** helps you form perspective. Strategic thinking focuses on the values of the chapter by creating a vision and a mission.
- 2.) **Long-range planning** helps you position your chapter for the future. Long-range planning considers where the chapter wants to be over the long term.
- 3.) **Tactical planning** determines your performance levels. Tactical planning is usually the focus of most planning efforts and is where the goals and action plans for your chapter are developed. Tactical planning should always tie back to your strategic and long-range planning goals.

According to the book *Plan Your Work, Work Your Plan* by Dr. James Sherman, planning consists of seven basic steps:

- Assessment – deciding where you are is not where you want to be
- Commitment – deciding to make the change
- Investigation – studying your past accomplishments and current situation, listing strengths and weaknesses, and identifying any risks that may need to be taken
- Decision – extrapolating into what the future could hold to determine alternate courses of action
- Preparation – gathering resources, fine-tuning the plan and reviewing for unforeseen circumstances
- Implementation – taking action and making adjustments as necessary
- Achievement – reaching the goal, assessing progress and getting ready for the next one.

Many sources of information are available for more details on planning. For an in-depth discussion on strategic thinking, long-range planning and tactical planning, refer to the series *Morrissey on Planning*, by George Morrissey. The book *Plan Your Work, Work Your Plan* takes more of a workbook-style approach and could be used by individuals or the entire executive committee to assist when developing plans.