# SOCIAL MEDIA CONTENT CALENDAR

The holidays and monthly recognitions presented in this document are the days and topics Delta Sigma Pi will recognize/post on their social media platforms. We will continue to update this document and try to recognize major holidays from various religions and backgrounds from our brothers.

If chapters are struggling to create their own original content, the chapter page is invited to share content from the official Delta Sigma Pi account.

# JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 New Years Day	2 National Motivation and Inspiration Day	3	4
5	6	7	8	9	10 Presidents' Academy	11 Presidents' Academy National Vision Board Day
12 Presidents' Academy	13	14 Mahayanna New Year	15	16	17	18
19	20 Martin Luther King, Jr. Day	21	22	23	24	25
26	27	28	29 Lunar New Year Begins	30	31 Northeastern LEAD Provincial Conference	

# FEBRUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Northeastern LEAD Provincial Conference
2 Groundhog Day Northeastern LEAD Provincial Conference	3	4	5	6	7 Western LEAD Provincial Conference	8 Western LEAD Provincial Conference
9 Western LEAD Provincial Conference	10	11	12 Magha Puja Day	13	14 Valentine's Day Harold Jacob's Birthday	15 Parinirvana Day
16	17 Presidents Day	18	19	20	21 North Central LEAD Provincial Conference	22 North Central LEAD Provincial Conference
23 North Central LEAD Provincial Conference	24	25	26	27	28 Southern LEAD Provincial Conference Start of Ramadan	



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Southern LEAD Provincial Conference World Compliment Day
2 Southern LEAD Provincial Conference	3 National Ritual Celebration Week	4 National Ritual Celebration Week Mardi Gras	5 National Ritual Celebration Week Ash Wednesday	6 National Ritual Celebration Week	7 South Central LEAD Provincial Conference National Ritual Celebration Week	8 South Central LEAD Provincia Conference International Women's Day
9 South Central LEAD Provincial Conference Daylight Savings Begins	10	11	12	13	14 Pi Day Holi	15
16	17 St. Patrick's Day	18	19	20 First Day of Spring	21	22
23	24	25	26	27	28	29
30	31					
03						/ 25

# APRIL

Sexual Assault and Prevention Awareness Month
Arab American Heritage Month
Celebrate Diversity Month
National Volunteer Month
National Alcohol Awareness Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 April Fools	2	3	4	5
6	7 World Health Day	8	9	10	11	12 Passover Begins
13 Palm Sunday	14	15 Tax Day	16	17	18 Good Friday	19
20 Alfred Moysello Birthday Easter Passover Ends	21	22 Earth Day	23 Alumni Day Drive	24 Alumni Day Drive	25 Alumni Day Drive Alumni Day	26
27	28	29	30			







SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 National Day of Prayer	2	3
4	5 Cinco De Mayo	6 National Teacher Day	7	8	9	10
11 Mother's Day	12 Vesak-Buddha Day	13	14 International Family Day	15 International Family Day	16	17
18	19	20	Alexander Makay Birthday World Day for Cultural Diversity for Dialogue and Development	22	23	24
25	26 Memorial Day	27	28	29	30	31





SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Scholarship Deadline	2	3	4	5 World Environment Day	6 Eid al-Adha	7
8	9	10	11	12 Red Rose Day	13	14 Flag Day
15 Father's Day	16	17	18	Juneteenth	20 First Day of Summer	21
22	23	24	25	26 Islamic New Year	27	28
29	30					



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 Independence Day	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30 International Day of Friendship	31		





# AUGUST



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	1	2
3	4	5	6 2025 Grand Chapter Congress	7 2025 Grand Chapter Congress	8 2025 Grand Chapter Congress	9 2025 Grand Chapter Congress
10 2025 Grand Chapter Congress	11	12	13	14	15	16
17	18	19 World Humanitarian Day	20	21	22	23
24	25	26 Women's Equality Day	27	28	29 College Colors Day	30
31						

#### SEPTEMBER

National Suicide Prevention Awareness Month National Hispanic Heritage Month (9/15-10/15)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Labor Day	2	3	4	5 International Day of Charity Mawlid of the Prophet	6
7 Henry Tienken Birthday National Suicide Prevention Awareness Week	8 National Suicide Prevention Awareness Week	9 National Suicide Prevention Awareness Week	10 National Suicide Prevention Awareness Week World Suicide Prevention Day	11 National Suicide Prevention Awareness Week 9/11	12 National Suicide Prevention Awareness Week	13 National Suicide Prevention Awareness Week
14	15 Start of National Hispanic Heritage Month	16	17	18	19	20
21	22 First Day of Fall National Hazing Prevention Week Rosh Hashanah	23 National Hazing Prevention Week	24 National Hazing Prevention Week	25 National Hazing Prevention Week	26 National Hazing Prevention Week	27
28	29	30				





# OCTOBER

National Disability Employment Awareness Month
Breast Cancer Awareness Month
National Depression and Mental Health Screening Month
National Hispanic Heritage Month (9/15-10/15)
LGBTQ History Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Yom Kippur	2	3	4 <u>Minneapolis LEAD Summit</u> <u>Syracuse (NY) LEAD Summit</u>
5 Mental Illness Awareness Week	6 Mental Illness Awareness Week	7 Mental Illness Awareness Week	8 Mental Illness Awareness Week	9 Mental Illness Awareness Week	10 Mental Illness Awareness Week World Mental Health Day	11 Mental Illness Awareness Week College Park (MD) LEAD Summit National Coming Out Day
12	13 Indigenous Peoples Day	14	15 Collegian of the Year Nomination due	16	17  Jacksonville LEAD School	18  Jacksonville LEAD School  Boston LEAD Summit
19 National Collegiate Alcohol Awareness Week	20 National Collegiate Alcohol Awareness Week Diwali	21 National Collegiate Alcohol Awareness Week	22 National Collegiate Alcohol Awareness Week	23 National Collegiate Alcohol Awareness Week	24 National Collegiate Alcohol Awareness Week Phoenix LEAD School	25 National Collegiate Alcohol Awareness Week Make a Difference Day Phoenix LEAD School
26 College Station (TX) LEAD Summit	27	28	29	30	31 Halloween	



# NOVEMBER

Military Families Appreciation Month Native American Heritage Month National Scholarship Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						Dia de los Muertos All Saint's Day
2 All Soul's Day Daylight savings time ends	3	4	5	6	7 Founders' Day <u>Kansas City LEAD School</u>	8 First Generation College Celebration Day Kansas City LEAD School Cincinnati LEAD Summit
9	10	11 Veterans Day	12	13 World Kindness Day	14	15
16	17 International Students Day	18	19	20	21	22
23	24	25	26	27 Thanksgiving	28	29 Small Business Saturday
30						
11						/ 25

# DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 Giving Tuesday	3 International Day for Persons with Disabilities	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
First Day of Winter	22	23	24	25 Start of Hanukkah Christmas	26 Start of Kwanzaa	27
28	29	30	New Years Eve	1 New Years Day		

