INTERNATIONAL FRATERNITY OF DELTA SIGMA PI, INC. MINUTES NORTH CENTRAL PROVINCIAL COUNCIL MEETING

NORTH CENTRAL PROVINCIAL COUNCIL MEETING MARCH 6, 2022 CHICAGO, IL

The North Central Provincial Council Meeting of the International Fraternity of Delta Sigma Pi, Inc. was called to order according to Ritual at 9:07am on Sunday March 6, 2022, by North Central Provincial Vice President Nicole Orlando at the Marriott O'Hare in Chicago, IL.

Present and in person at this meeting were the following officers of the North Central Province:

Provincial Vice President: Nicole Orlando

Regional Vice Presidents
Central: Rebecca Wells
Great Plains: Jody Hayek
Huron: Anna Trenshaw

North Central: Danielle Gohman

Absent officers of the North Central Province were:

Great Lakes: Zac Hanson

Other positions were as follows:

Saffron Jensen Chancellor

Khaila Rybak Recording Secretary
Meagan Hagerty Parliamentarian
Henry McDaniel Credentials Chair

At this time, PVP Orlando relinquished the chair to Chancellor Jensen, who introduced Secretary Rybak. Rybak then conducted the Roll Call of Delegates and announced 49 delegates present and 47 eligible to vote. **See Addendum A.**

Eta Mu then moved to adopt the Agenda as presented. The motion was seconded by Twin Cities Alumni Chapter. The Chancellor then recognized Provincial Vice President Nicole Orlando, who moved to amend the agenda under item L. new business to strike the dates 3/22-24 and replace with 3/1-3. The motion to amend was seconded by the Chicago Alumni Chapter. PVP Orlando explained that in order to be in line with policy, this change is necessary. There was no discussion and the amendment was approved. Chancellor Jensen then returned to the main motion, adoption of the agenda, which was approved.

The Central Regional Vice President moved to dispense with the reading of the minutes of the 2021 North Central Provincial Council Meeting and to approve the minutes as previously distributed. Seconded by Detroit Motown Alumni Chapter, and approved.

Chancellor Jensen then yielded the floor to PVP Orlando for a brief oral report during which she provided an update on the state of the Province.

Kappa Omega moved to receive the report of the Provincial Vice President. Huron Regional Vice President seconded and the motion was adopted. **See Addendum B.**

Alpha Epsilon then moved to receive the reports of the Regional Vice Presidents, the Provincial Committees, and the Provincial financial report. The motion was seconded by the Central Regional Vice President, and approved. **See Addendum B.**

OLD & NEW BUSINESS

Chancellor Jensen then noted there was no old business and moved into new business.						
Chancellor Jensen then had delegates vote on their first choice location and date for the 2024 North						

The Listing of Preference for the 2024 Provincial Conference and Council Meeting was then adopted.

Central Provincial Council Meeting, based on suggestions provided by the Provincial leadership team.

Location Preferences			Date Preferences			
Location 1	Chicago, IL	25 votes	Date 1	February 23-25	27 votes	
Location 2	Minneapolis, MN	17 votes	Date 2	February 16-18	11 votes	
Location 3	Bloomington-Nomal, IL	5 votes	Date 3	March 1-3	10 votes	

Eta Mu then moved to approve **the 2022-23 Provincial Budget**. The motion was seconded by Kappa Sigma. **The 2022-23 Provincial Budget** was then **adopted**. **See Addendum C**.

Alpha Epsilon then moved to enter into Executive Session for discussion of ritual proposals. The motion was seconded by Eta Pi and was adopted.

Proposal 1: Pin and Badge Delivery

Des Moines Central Iowa Alumni Chapter then moved **Proposal 1: Pin and Badge Delivery.** The motion was seconded by Theta Tau. The delegate from DMCI explained that the proposal was designed to make the process of receiving pins and badges more comfortable for all involved, changing language indicating pins and badges should be placed on the pledge by another person to indicate it should be handed to them and the pledges should be instructed to place the pin or badge on themselves.

Proposal 1 was then adopted. (Votes for: 46	Votes against: 1) See Ritual Proposal Packet.

Proposal 2: New Member induction Alumni Ceremony Removal

Des Moines Central Iowa Alumni Chapter then moved **Proposal 2: New Member induction Alumni Ceremony Removal.** The motion was seconded by the Huron Regional Vice President. The delegate from DMCI explained that this ceremony is public, meaning individuals cannot reiterate their oath to the International Fraternity and instead pledge an oath to the alumni chapter they are being inducted into. Since it is possible for members to join multiple alumni chapters, this delegate argued this does not make sense because you are then pledging an oath to multiple chapters. He further stated that it is a rarely used ceremony and asked any alumni chapter in the room that has used it to raise their placard. None did. The delegate from the Twin Cities Alumni Chapter spoke to indicate he was a delegate at the 1997 Grand Chapter Congress when this ceremony was added to the Ritual book and shared that he has been a member of four alumni chapters and has never seen the ceremony used.

Proposal 2 was then adopted. (Votes for: 46	Votes against: 1)	See Ritual Proposal Packet.	

Theta Tau then moved to adjourn the Executive Session. The motion was seconded by Kappa Sigma and was adopted.

Chancellor Jensen then moved into announcements and share the following upcoming events:

- 1. April 25th National Alumni Dav
- 2. The 54th Grand Chapter Congress, July 13-17, 2022 in Cleveland, OH.
- 3. Fall LEAD Schools
 - a. Phoenix/Tempe October 7-8, 2022
 - b. St. Louis October 21-22, 2022
 - c. Washington DC/ Dulles November 4-5, 2022
- 4. 2023 Provincial Council Meeting, February 24, 2023 in Indianapolis, IN

Chapter Announcements

- 1. Kappa Phi (Valparaiso University)
 - a. 5k run for the Ronald McDonald House
 - i. 2022 Fall (TBA Date)
 - ii. Instagram @valpo dsp
 - b. 40th Birthday Spring of April 2023
- 2. Eta Pi (Wayne State)
 - a. 2022 Halsey Invitational Volleyball Basketball Tournament
 - i. April 8th -9th
 - ii. Halsey is a basketball and volleyball tournament with a banquet to celebrate. It started in 1959, but got named after Ken and Erin Halsey in 1999. Ken and Erin Halsey have a great dedication to our brotherhood and to this event.
 - iii. etapihalsey.com

Alpha lota then moved to adjourn the meeting. The motion was seconded by Omega Tau and at 9:44 c Chancellor Jensen adjourned the North Central Provincial Council Meeting.							
PVP Orlando then closed the meeting according to Ritual.							
Nicole Orlando, Provincial Vice President							
Ki Rybak, Recording Secretary							

Addendum A

	Absent	Present
Delta (Marquette University)	х	
Epsilon (University of Iowa)		х
Zeta (Northwestern University-Evanston)		х
Xi (University of Michigan)		х
Upsilon (University of Illinois-Urbana)		х
Psi (University of Wisconsin-Madison)		х
Alpha Delta (University of Nebraska-Lincoln)		х
Alpha Epsilon (University of Minnesota)		х
Alpha Eta (University of South Dakota)		х
Alpha Iota (Drake University)		х
Alpha Pi (Indiana University-Bloomington)		х
Alpha Psi (University of Chicago)		х
Alpha Omega (DePaul University)		х
Gamma Eta (University of Nebraska-Omaha)		х
Gamma Kappa (Michigan State University)		х
Gamma Pi (Loyola University-Chicago)		х
Delta Tau (Indiana State University)		х
Epsilon Iota (Minnesota State University)		х
Epsilon Xi (Ball State University)		х
Epsilon Omicron (Western Michigan University)		х
Epsilon Omega (Eastern Illinois University)		х
Zeta Xi (Lewis University)		х
Eta Mu (Northern Illinois University)		х
Eta Pi (Wayne State College)		х
Eta Rho (University of Wisconsin-La Crosse)		х
Theta Tau (St. Cloud State University)		х
Iota Sigma (University of Evansville)	Х	
Iota Chi (Illinois State University)		х
Kappa Sigma (Indiana-Purdue at Indianapolis)		х
Kappa Upsilon (Winona State University)		х
Kappa Phi (Valparaiso University)		х
Kappa Omega (Purdue University)		х
Lambda Xi (Grand Valley State University)		х
Lambda Omicron (Western Illinois University)		х
Mu Phi (Saginaw Valley State University)		х
Mu Psi (Iowa State University)		х
Nu Tau (University of St. Thomas)		х
Xi Chi (University of Wisconsin-Milwaukee)		х
Pi Tau (Albion College)	х	
Phi Omega (Cleary University)		х

Omega Phi (College of Saint Benedict & Saint John's University) x Omega Tau (Northwood University) x Omega Sigma (University of Minnesota-Duluth) x Chicago Alumni Chapter x Farmington South Metro (MN) Alumni Chapter x Des Moines-Central Iowa Alumni Chapter x Detroit-Motown Alumni Chapter x Winona-La Crosse-Rochester (WI) Alumni Chapter x Lincoln/Greater Nebraska Alumni Chapter x Twin Cities (MN) Alumni Chapter x North Central Province Provincial Vice President x Central Regional Vice President x			
Omega Sigma (University of Minnesota-Duluth) Chicago Alumni Chapter Farmington South Metro (MN) Alumni Chapter Des Moines-Central Iowa Alumni Chapter x Detroit-Motown Alumni Chapter x Winona-La Crosse-Rochester (WI) Alumni Chapter Lincoln/Greater Nebraska Alumni Chapter x Twin Cities (MN) Alumni Chapter x North Central Province Provincial Vice President	Omega Phi (College of Saint Benedict & Saint John's University)		X
Chicago Alumni Chapter x Farmington South Metro (MN) Alumni Chapter x Des Moines-Central Iowa Alumni Chapter x Detroit-Motown Alumni Chapter x Winona-La Crosse-Rochester (WI) Alumni Chapter x Lincoln/Greater Nebraska Alumni Chapter x Twin Cities (MN) Alumni Chapter x North Central Province Provincial Vice President x	Omega Tau (Northwood University)		x
Farmington South Metro (MN) Alumni Chapter x Des Moines-Central Iowa Alumni Chapter x Detroit-Motown Alumni Chapter x Winona-La Crosse-Rochester (WI) Alumni Chapter x Lincoln/Greater Nebraska Alumni Chapter x Twin Cities (MN) Alumni Chapter x North Central Province Provincial Vice President x	Omega Sigma (University of Minnesota-Duluth)		x
Des Moines-Central Iowa Alumni Chapter x Detroit-Motown Alumni Chapter x Winona-La Crosse-Rochester (WI) Alumni Chapter x Lincoln/Greater Nebraska Alumni Chapter x Twin Cities (MN) Alumni Chapter x North Central Province Provincial Vice President x	Chicago Alumni Chapter		x
Detroit-Motown Alumni Chapter x Winona-La Crosse-Rochester (WI) Alumni Chapter x Lincoln/Greater Nebraska Alumni Chapter x Twin Cities (MN) Alumni Chapter x North Central Province Provincial Vice President x	Farmington South Metro (MN) Alumni Chapter	х	
Winona-La Crosse-Rochester (WI) Alumni Chapter x Lincoln/Greater Nebraska Alumni Chapter x Twin Cities (MN) Alumni Chapter x North Central Province Provincial Vice President x	Des Moines-Central Iowa Alumni Chapter		x
Lincoln/Greater Nebraska Alumni Chapter x Twin Cities (MN) Alumni Chapter x North Central Province Provincial Vice President x	Detroit-Motown Alumni Chapter		x
Twin Cities (MN) Alumni Chapter x North Central Province Provincial Vice President x	Winona-La Crosse-Rochester (WI) Alumni Chapter	х	
North Central Province Provincial Vice President x	Lincoln/Greater Nebraska Alumni Chapter		x
	Twin Cities (MN) Alumni Chapter		x
Central Regional Vice President x	North Central Province Provincial Vice President		x
	Central Regional Vice President		x
Great Lakes Regional Vice President x	Great Lakes Regional Vice President	х	
Great Plains Regional Vice President x	Great Plains Regional Vice President		x
Huron Regional Vice President x	Huron Regional Vice President		х
North Central Regional Vice President x	North Central Regional Vice President		х

Addendum B

Name: Nicole M. Orlando

Title: North Central Provincial Vice President

Date: January 15, 2022

Regional Vice Presidents:

Rebecca Wells, Central Zac Hanson, Great Lakes Jody Hayek, Great Plains Anna Trenshaw, Huron

Danielle Gohman, North Central

Provincial Committee Chairs:

Biyanka Shah, Professional Development Alison Solotoroff, Alumni Development Molly Rae, Community Service David Gulbrantson, Awards Kira Osterdale, Marketing and Communications

Fall 2021/Spring 2022 Events:

August 19: Chicago Alumni Chapter T3 (In-Person)

August 24: Board Meeting (Zoom)

September 12: Leadership Retreat (Zoom) September 24-25: Board Meeting (In-Person)

October 16: LEAD (Zoom)

October 25: Meeting with Provincial Chairs (Zoom) October 30: Alpha Omega Initiation (In-Person)

November 11: Alpha Psi Executive Committee Meeting (Zoom) December 4: Duluth Colony Installation and Banquet (In-Person)

December 13: Special Board Meeting (Zoom)
December 27: Special Board Meeting (Zoom)
January 14-16: Presidents Academy (HowSpace)
January 18: Special Board Meeting (Zoom)
January 28-30: Board Meeting (In-Person)

Spring 2022 Planned Events:

February 18-20: South Central LEAD Provincial Conference March 4-6: North Central LEAD Provincial Conference

April 8-10: Halsey Invitational

TBD: Chapter Events and Initiations (Please send invites and I will plan to attend!)

Action items

- Work with the Huron Regional Vice President to identify recent and older graduates living in the Region to serve as District Directors and Assistant District Directors for all eight chapters.
- Work with Central Office staff and elected and appointed volunteer leaders to help the following chapters meet the requirements of Guidance: Xi (University of Michigan); Upsilon (University of Illinois); Gamma Kappa (Michigan State University); Epsilon Omega (Eastern Illinois University); Iota Sigma (University of Evansville); Eta Mu (Northern Illinois University); Lambda Xi (Grand Valley State University); and Phi Omega (Cleary University).

High Priority Risks or Concerns

- Kappa Upsilon (Winona State University): The chapter's membership has declined to four. The chapter's Fall recruitment was not successful and there was no pledge class. We have appointed two receivers to serve as SVP and VP-PE, a District Director, and an Assistant District Director who have drafted and will implement a comprehensive recruitment plan in January. In addition, an Education Leadership Consultant and Central Office status will be providing support to local volunteer leaders to assist with planned recruitment events and to generate interest among students to pledge the Fraternity.
- Iota Sigma (University of Evansville): The chapter has eight members and has not reported 20 or more members since Fall 2016 (23). In addition, enrollment for the Schroeder School of Business has declined and according to a May 2020 press release is about 250 students. The Central Regional Vice President plans to meet with the District Director and chapter to determine if they are willing to commit the time and effort to recruiting and improving overall chapter operations that is necessary to ensure the long-term viability of the chapter.
- Phi Omega (Cleary University): The chapter has 11 members and has not reported 20 or more members since Spring 2019 (24). The University offers programs focused solely on business, which allows the chapter to recruit any student; however, most traditional students are athletes, so the chapter struggles to recruit members. As of Fall 2019, the University reported that traditional students pursuing an undergraduate degree totaled 324 and 77 percent or 248 students were athletes. The Huron Regional Vice President plans to meet with the chapter advisor and chapter to reinforce recommendations made at the October 4, 2021, staff consultation visit to strengthen recruitment and to consider conducting two pledge education programs during the Spring term.
- Lambda Omicron (Western Illinois University): The chapter has nine members, a significant decline from a high of 39 members in the Spring 2019. The chapter advisor went on maternity leave last year and subsequently became an interim dean which has limited her involvement with the chapter and appears to be a contributing factor to the decline in membership. Early in the Fall term, the Great Lakes Regional Vice President connected members of the Xi Chi (University of Wisconsin-Milwaukee) chapter with Lambda Omicron to share recruitment best practices and success stories. The Lambda Omicron chapter initiated only three members in the Fall. The Great Lakes Regional Vice President will connect with the District Director, chapter advisor, and chapter to discuss plans to implement a strong recruitment campaign for the Spring term.
- Zeta (Northwestern University): The chapter has been operating under probation since February 2021. While the chapter appears to be on track to meet each of the eight probation requirements issued in July 2021, fundamental weaknesses in chapter operations remain. The chapter is not fulfilling the objectives of the Fraternity as the chapter's view of Delta Sigma Pi does not align with the Fraternity's purpose, mission, and core values. The Great Lakes Regional Vice President and District Director discussed reorganization with the chapter President who was not amenable to this type of chapter assistance. We are planning to discuss the purpose and benefits of reorganization with all members of the executive committee in January.

Projects

 Mentoring and Educating Leaders: Develop relationships with members in the Province that are built on trust to grow our infrastructure of strong volunteer leaders by engaging alumni to serve as Assistant District Directors, committee chairs, committee members, or presenters at regional and national events.

Status: I am in the process of implementing monthly 1-on-1 meetings with each Regional Vice President and each Provincial Chair to build relationships with these volunteer leaders and to support them as they transition into a new role or build upon success that they achieved last biennium if continuing in an existing role. I have attended in-person chapter events in the Great Lakes and North Central Regions and plan to do the same in the Central, Great Plains, and Huron Regions in the Spring term.

Chapter Operations: Work with each Regional Vice President to support chapters as they transition
back to in-person operations by hosting Regional Conferences and virtual training, while continuing
to promote the importance of attending all events and building brotherhood in the Province.

Status: We will be conducting an Honorary Initiation followed by a fun networking event on Friday night of the North Central LEAD Provincial Conference. The Honorary Initiation will educate members on how to appropriately conduct an in-person initiation ceremony and the networking event will focus on member engagement as well as building brotherhood in the Province. Due to the ongoing pandemic, several regions in the Province cancelled Regional Conferences that were scheduled for the Fall. I am working with each Regional Vice President to determine if these events can be held in-person or virtually in the Spring.

Diversity Equity & Inclusion (DEI): Create a Provincial DEI committee made up of alumni and
collegiate members that will foster an environment of mutual respect and acceptance to build
brotherhood and implement national DEI initiatives.

Status: I am working with alumni members Thomas LeNoir (Delta, Marquette University) and Adekunle Samuel (Eta Rho, University of Wisconsin-LaCrosse) to solicit interest from collegiate and alumni members in the Province to serve on a DEI focus group. The purpose of the focus group is to identify barriers, if any, to recruiting diverse students to be members of the Fraternity. Next, we will appoint alumni and collegiate members to serve on the DEI committee that will develop goals based on feedback received from the focus group.

Communication: Create a Provincial Communication team made up of alumni and collegiate
members to develop a multi-layered communication strategy that includes face to face meetings,
video calls, social media posts, and the use of digital communication platforms to effectively
communicate to the Province.

Status: We are in the process of identifying alumni and collegiate members to serve on the Marketing and Communications Committee and to develop a multi-layered communication strategy. We have implemented "Rooftop Talks" which are short, easy to watch videos that our Marketing and Communications Chair posts on social media to keep the Province up-to-date on all things Delta Sigma Pi. In addition, the Marketing and Communications Chair has developed a social media calendar that is populated monthly to map out the type and frequency of social media posts for the

following month. In addition, the North Central Provincial Leadership Team holds monthly meetings to discuss Board recommendations, chapter operations, strategic priorities and goals, and reminders/deadlines. I also have set-up monthly 1-on-1 meetings with each Regional Vice President to discuss region-specific chapter operations and each Provincial Chair to discuss upcoming local and national events. Lastly, I am working with each Regional Vice President and Provincial Chair to identify options to communicate Board proposals and announcements to Provincial membership, seek input, and address any comments or concerns.

Goals

The North Central Provincial Leadership Team met on November 2, December 5, and December 13 to set strategic goals for the Province for this biennium. All goals are listed below and are in-process.

Member Education

- Member Development (National):
 - Increase the annual number of overall learners through live events and webinars by at least
 5 percent each year and 50 percent over the term of the priorities.
- Member Development (North Central Province)
 - Increase North Central LEAD Provincial Conference attendees by 5 percent from 2020 to 2022 and 2022 to 2023.
 - Increase attendees at LEAD Schools by 5 percent from 2022 to 2023.
 - Attendees = North Central Province pledges, collegiate, alumni, and faculty.
 - LEAD Schools = all LEAD schools offered in the Fall.
- <u>Leadership Development (National)</u>:
 - Provide training for chapter officers and volunteer leaders, with 95% participation.
- <u>Leadership Development (North Central Province)</u>:
 - Increase the percentage of District Directors and Assistant District Directors who have completed the Tier 1 CDL to 80 percent and 90 percent by DSP fiscal year-ends 2022 and 2023, respectively.
 - Increase the percentage of chapter officer modules completed to 20 percent by Fall 2022,
 35 percent by Spring 2023, and 50 percent by DSP fiscal year-end 2023.

Membership Growth

- Chapter Expansion (National):
 - o Install or reactivate at least 30 collegiate chapters over the term of the priorities.
- Chapter Expansion (North Central Province)
 - o Establish two colonies in the Province by the end of the biennium.
- Membership (National):
 - Increase combined fall and spring dues paying collegiate members by 10% over the term of the priorities.
- Membership (North Central Province)
 - Increase the percentage of chapters with 20 or more members to 80 percent by 2022 and to 85 percent by 2023.

Membership Engagement

- Alumni Engagement (National):
 - Generate trackable engagement of 30,000 alumni over the term of the priorities with an increase of 10% every year as they interact with the organization via channels including, but not limited to, volunteers, donors, event participants, supporters of chapter or regional activities, or otherwise engaging in national initiatives.
- Alumni Engagement (North Central Province):
 - o Identify two cities to start or refranchise an alumni chapter based on active and ongoing interest from at least five alumni members living in the area.
- Member Retention (National):
 - Engage 50% of new alumni within three years after their graduation, while retaining annually 45% of the prior year's overall engaged alumni.
- Member Retention (North Central Province): TBD

Organizational Excellence

- <u>Financial (National)</u>:
 - Decrease financial dependence on revenue sources directly connected to membership dues and chapter fees, generating an additional 5% of total revenue annually.
- Financial (North Central Province):
 - Increase the balance of the combined Chapter Leadership Funds in the Province by at least 10 percent by DSP fiscal year-end 2023.
- Fraternal Organization (National):
 - o Have 75% of collegiate and alumni chapters achieve established minimum health indicator.
- Fraternal Organization (North Central Province):
 - 70 percent of chapters meet the Accredited Chapter in 2022.
 - 50 percent of chapters submit at least one chapter award in 2022.
 - 90 percent of chapters report zero debt > 30 days in 2022.

Lessons Learned

Do not underestimate the power of positive leadership. I have learned the importance of helping others see the things that are going well for them to keep their eyes on the positive. I have also benefitted from listening to and acquiring the insights from collegiate and alumni members in the Province.

Best Practices

Communicating early and often is critical to engaging and collaborating with volunteer leaders and chapters in the Province. I schedule monthly meetings with the North Central Provincial Leadership Team, 1-on-1 meetings with each Regional Vice President and Provincial Chair, and periodic meetings with all Provincial Chairs.

Name: Rebecca Wells

Title: Central Regional Vice President

Date: January 24, 2022

District Directors:

Upsilon – Michael Harmon
Alpha Pi – Makenna Graham
Delta Tau – Jesse Green || Assistant DD – Courtney Hengehold
Epsilon Xi – Melissa Hormann || Assistant DD – Abby Hewitt
Epsilon Omega – Abby Hewitt
Iota Sigma – Whitney Dixon-Reed Mardis

Iota Chi – Bill Peradotti

Kappa Sigma – Joey Goldblum Kappa Omega – Mackenzie Myers

Travel During Period:

09.02.21 - Kappa Omega (Purdue University) Alumni Event

10.19.21 - Epsilon Xi (Ball State University) Initiation

10.22.21 - Kappa Omega (Purdue University) Initiation & Banquet

10.24.21 - Iota Chi (Illinois State University) Initiation & Banquet

10.24.21 - Upsilon (University of Illinois] Initiation

10.29.21 - Kappa Sigma (IUPUI) Initiation

10.30.21 - Delta Tau (Indiana State University) Initiation & Banquet

11.04.21 - Alpha Pi (Indiana University) Initiation

Planned Travel:

Chicago LEAD Provincial Conference

I plan to visit lota Sigma and Epsilon Omega this semester. I hope to attend ritual ceremonies and other non-chapter meetings from other chapters as my schedule allows.

Central Regional Goals

Member Education

- Host a regional conference
 - I was planning on hosting one in October but due to COVID spikes I had to cancel. Spring regional conference is on the table.

Membership Growth

- Re-franchise Indianapolis Alumni Chapter
 - o I've been talking with a few Deltasig alums living in the Indianapolis to determine interest in an Indianapolis Alumni Chapter.
- Start a colony
 - o Butler University Indianapolis, Indiana
 - I've been able to garner some interest from volunteers within the Indianapolis area and will reach out to Central Office staff to determine next steps including contacting University officials in the spring.

Membership Engagement

- 100% attendance at National Events
 - 8/9 attended virtual LEAD School
 - 4/9 chapters are registered for Chicago LEAD [as of 1/23/22]
- Each Chapter nominate/submit COY
 - o All 9 chapters nominated a COY
 - 8 nominees completed their application
 - I would like to see all 9 complete their application next year
- Each Chapter to submit 2-3 awards
 - o I plan on reaching out to the DDs to communicate this goal and have them work with their chapters to choose the best awards to apply for.

Organizational Excellence

- To have all chapters be either CoR or CoE for the 2021-2022 school year
 - At last check, *most* chapters seemed to be well on their way to achieving this.
- Better communication between DDs
 - We have been meeting once a month to go through any action items, reminders, and ask questions. It has been great for my newer DDs to hear about what has worked for some of my DDs who have had more experience.

Projects & Action Items

- Working on setting up a Central Region newsletter to be sent to collegiates & alumni.
 - o This will be utilized more as the semester progresses.

Strengths:

- Most chapters seem committed to going above and beyond the minimum CMP requirements.
- High-quality community service and professional events.
- Brothers are excited about in-person events happening again and brotherhood seems to be at an all-time high.

Opportunities for Improvement:

- CMP items are submitted last minute if not late in some cases.
 - CMP items should be submitted either before or as soon as possible after the event takes place.
- Chapter communication
 - o It doesn't appear that the DDs are utilized as much as they could be. They are the first line of communication and should be treated as such.

Chapter Assistance & Discipline

<u>Epsilon Omega (Eastern Illinois University):</u> The chapter is operating under Guidance. The chapter has a significant amount of debt to repay. There has been a major effort to make things current and work backwards. The chapter has also had to start from scratch on record keeping as things in the past had not been maintained.

<u>Iota Sigma (University of Evansville):</u> The chapter is operating under Guidance. The chapter has eight members and has not reported 20 or more members since Fall 2016 (23). In addition, enrollment for the Schroeder School of Business has declined and according to a May 2020 press release is about 250 students. I am going to be meeting with the District Director and chapter to determine if they are willing

to commit the time and effort to recruiting and improving overall chapter operations that is necessary to ensure the long-term viability of the chapter.

Lessons Learned

• Remember to ask for help. Sometimes there's a lot going on - you're never alone!

Best Practices

- Set up a monthly DD call for your team to interact and get to know one another as well.
- Praise your team! Whether you have had a chapter go above and beyond or something exciting has happened in their personal life, take a moment to text/email/call them. These are volunteer positions, make sure people feel seen.

Closing

I have a wonderful District Director team and this strength is reflected in my chapters. I saw great things from the region last semester and know I will see even better things this semester. I'm hoping with more in-person events that the brotherhood will be even more prominent.

Name: Zac Hanson

Title: Great Lakes Regional Vice President

Date: January 24, 2022

District Directors

Delta (Marquette University): Teresa Schudrowitz; Tyler Junk Zeta (Northwestern University): Michael Kipp; Alison Spring

Psi (University of Wisconsin-Madison): Zac Stoffels Alpha Psi (University of Chicago): Jillian Holtzer Alpha Omega (DePaul University): Joseph Nauman Gamma Pi (Loyola University-Chicago): Michael Mayers Zeta Xi (Lewis University): Laura O'Connell; Alexis Taylor Eta Mu (Northern Illinois University): Lauren Finnegan

Kappa Phi (Valparaiso University): Joel John

Lambda Omicron (Western Illinois University): Andrea Ratermann

Xi Chi (University of Wisconsin-Milwaukee): Molly Rae

Chicago Alumni Chapter: N/A

Regional Awards Committee

Cassie Cumberland – Chair Thomas LeNoir Samuel Hill Jillian Holtzer John Nguyen Laura O'Connell Reggie Bailey

Regional Marketing Committee

Alexis Taylor – Chair Zac Hanson Molly Rae

Fall 2021 Chapter Visits:

- Zeta
 - October 12: President Intro & Pledge Ceremony (In-Person)
 - o November 16: Initiation Ceremony (Virtual)
- Eta Mu
 - November 6: Initiation Ceremony (In-Person)
- Alpha Psi
 - November 16: Initiation Ceremony (Virtual)
 - November 30: Executive Committee Meeting (Virtual)
 - December 13: Outcoming President connect (Virtual)
 - December 17: Newly elected President connect (Phone)
- Gamma Pi
 - October 8: President/Advisor/CO connect (Virtual)
 - November 6: Initiation Ceremony (Virtual)
- Zeta Xi
 - November 20: Initiation Ceremony (Virtual)

- Kappa Phi
 - October 18: Initiation Ceremony (In-Person)
- Lambda Omicron
 - September 23: Xi Chi President/SVP Connect (Virtual)
- Xi Chi
 - September 23: Lambda Omicron President/SVP Connect (Virtual)

Spring 2021 Planned Chapter Visits

TBD: Chapter Events and Initiations (Please send invites and I will plan to attend!)

National Strategic Priorities

Member Education

- Member Development (National):
 - Increase the annual number of overall learners through live events and webinars by at least
 5 percent each year and 50 percent over the term of the priorities.

The Great Lakes Leadership Team had attempted to plan our annual Regional Conference (inperson) in October 2021. Interest to have this event in-person seemed to be there when communicating with chapters, however the lack of registrants proved otherwise (only 2 collegiate), and the Regional Conference was canceled. Due to feedback around virtual programming and lower attendance at previous events, a Virtual option was not considered. Pending the state of Covid protocols, the Great Lakes team would like to host something in late Spring/early Summer 2022.

- Leadership Development (National):
 - Provide training for chapter officers and volunteer leaders, with 95% participation.

Each chapter in the Great Lakes Region is served by a District Director and in some cases, an Assistant District Director. It is an expectation set at the beginning of the biennium that each District Director and Assistant District Director is a Certified Deltasig Leader. As of January 2022, only 1 has not completed Tier 1 training.

Each member of the Great Lakes Regional Leadership Team will be encouraged to register and attend the Volunteer Leadership Virtual Training on April 10, 2022. We had least 3 DD's in attendance at the 2022 Virtual Presidents Academy.

Membership Growth

- Chapter Expansion (National):
 - Install or reactivate at least 30 collegiate chapters over the term of the priorities.

Currently there are no planned colonies in the Great Lakes Region. However, there are a few sites of interest that I will work with the Chapter Expansion Team to continue to grow our fraternity over the next biennium.

- Membership (National):
 - Increase combined fall and spring dues paying collegiate members by 10% over the term of the priorities.

The Region continues to have a couple chapters struggling with membership numbers. Two chapters are currently at 21 members (ahead of Spring 2022 Initiation), while one chapter has only 9 active members.

I have worked with the PVP, Central Office and respective District Directors to assist in recruitment efforts to yield higher numbers. One thing I tried last term was to pair a chapter up that had success last term recruiting with one of these struggling chapters to facilitate conversation and build relationships within the region. I plan to pair more chapters up this term.

Membership Engagement

- Alumni Engagement (National):
 - Generate trackable engagement of 30,000 alumni over the term of the priorities with an increase of 10% every year as they interact with the organization via channels including, but not limited to, volunteers, donors, event participants, supporters of chapter or regional activities, or otherwise engaging in national initiatives.

There has been new interest with alumni in the Milwaukee, WI area to re-franchise that Alumni Chapter. I plan to work with our Provincial Alumni Development Chair to keep conversations moving with alumni to re-franchise. Interest in Madison has plateaued, so I will be proposing that those interested there connect with the Milwaukee area to create a Madison-Milwaukee Alumni Chapter.

Member Retention (National):

 Engage 50% of new alumni within three years after their graduation, while retaining annually 45% of the prior year's overall engaged alumni.

The Region has engaged several (4) recent alumni to serve in a DD or Assistant/Co-DD role. We have also re-engaged a previous DD who was looking to get back involved and continue to give back to the fraternity. While we have engaged new alumni, it has been challenging to find additional alumni (recent or not) to actively commit to a volunteer role.

The Great Lakes Region has seen limited new alumni engaging in volunteer roles. I have reached out to several in hopes for them to join the team in a District Director/Assistant Director role. The team has a few newer alumni that are developing on the team, but it has been challenging to get additional volunteers to commit to a role.

Organizational Excellence

- Financial (National):
 - Decrease financial dependence on revenue sources directly connected to membership dues and chapter fees, generating an additional 5% of total revenue annually.

The Founder's Day Challenge really brought CLFs to the forefront. Several chapters in the region did not know about the CLF or how they worked. The drive for donations has helped, but there is a lot of opportunity out there for chapters to reach out to alumni and for alumni to be educated that this is a potential way they are able to give back to their home chapter.

Fraternal Organization (National):

 Have 75% of collegiate and alumni chapters achieve established minimum health indicator.

Strengths

<u>Leadership Development Training</u>: The current team is made up of tenured and experienced DD's who have served multiple chapters and have started to act as Mentors to the new DD's or their Assistant District Director. We continue to have a strong representation of leaders attending the National Events—Three DD's from the region participated in the 2021 Virtual Presidents Academy.

<u>Communication</u>: The Great Lakes Leadership Team continues to meet monthly and following the North Central Provincial Team monthly meetings. This was done on purpose to ensure any updated information coming from the Board can be shared with the District Directors and chapters in a timely manner and shared live first to answer any questions before information is passed along to chapters.

Opportunities for Improvement

<u>Chapter Management Program</u>: While most chapters in the Region consistently achieve the Accredited Chapter tier of CMP, 100 percent of the Region's chapters have not met the requirements of this tier. Based on our small group session about Motivation at the 2021 Presidents Academy, CMP was discussed that it could be a demotivating factor for chapters.

While most chapters do not seem to have an issue with recruitment, a couple chapters could use some additional support to boost their recruitment efforts and ensure that quality members are being inducted into the organization to reduce the number of trials and increase engagement overall to ensure there is a continued interest in furthering the chapter and the fraternity.

<u>National/Regional Event Attendance</u>: The majority of chapters in the Region attend each LEAD event; however, some chapters do not consistently attend LEAD events or register only one member. After polling collegiates on a date that would yield the most attendance for a Regional Conference, only 2 collegiate members had registered.

Great Lakes Regional Goals

- "Sister-Chapters": pairing chapters up who may be struggling in a particular area (recruitment) with a chapter that has had recent success
 - This will help build inter-chapter relations throughout the region and start to showcase to new members who have only seen DSP in a virtual setting, what DSP can look like outside of their home chapter/university.
- 100% of chapters compliant with National Policies
- 100% of collegiate chapters submit at least two award applications.
 - In 2021, 7 of 11 chapters in the Region or 65% submitted at least two applications and 3 separate chapters took home North Central Provincial Awards.
- 100% of alumni chapters submit at least one award application.
 - o In 2021, the Region's alumni chapter submitted an award application.
- 100% of chapters nominate a COY and submit a completed application
 - In 2021 90% of chapters nominated a COY and 88% of chapters (8 of the 9 with a COY nominated) had submitted a complete application
- Build out social media content calendar for remainder of the academic year through Grand Chapter Congress in Cleveland.
 - Post 2-3x per month to continue engagement across the region

Social Media Strategy

The Great Lakes Region's Social Media strategy was largely based on chapter submitted content. With chapters not submitting events, the strategy of the regional account needs to change to stay relevant with updates and communication to followers.

Instagram:

Content will now mainly be communication updates, reminders, and re-posting from chapters within the region to highlight the events and accomplishments of each chapter who is using Instagram. Instagram is seen to be more connected with the collegiate members.

Followers: 249Following: 250

Facebook:

While Instagram is seen as more of a primary communication method for collegiate members, Facebook communication is geared more toward alumni in the area. Based on historical posts, the FB content is mainly leadership driven to highlight chapters from the DD perspective.

FB Group Members: 366

The intended content calendar has not been utilized to its full capabilities, but I feel there is value in continuing to plan posts using this method.

Chapter Assistance and Discipline

Zeta (Northwestern University)

The chapter has been operating under Probation since February 2021. The PVP, RVP, DD, and Central Office staff have held multiple meetings to discuss the best appropriate action to move forward with to assist the chapter in getting back on the correct path. While the chapter appears to be making strides in improvement and engagement, they have not met each of the eight probation requirements issued in July 2021, fundamental weaknesses in chapter operations remain. The chapter is not fulfilling the objectives of the Fraternity as the chapter's view of Delta Sigma Pi does not align with the Fraternity's purpose, mission, and core values. The Great Lakes Regional Vice President and District Director discussed reorganization with the chapter President who was not amenable to this type of chapter assistance. We are planning to discuss the purpose and benefits of reorganization with all members of the executive committee in January.

Lambda Omicron (Western Illinois University)

The chapter has nine members, a significant decline from a high of 39 members in the Spring 2019. The chapter advisor went on maternity leave last year and subsequently became an interim dean which has limited her involvement with the chapter and appears to be a contributing factor to the decline in membership. Early in the Fall term, I connected members of the Xi Chi (University of Wisconsin-Milwaukee) chapter with Lambda Omicron to share recruitment best practices and success stories. The Lambda Omicron chapter initiated only three members in the Fall. I will be connecting with the District Director and chapter to discuss plans to implement a strong recruitment campaign for the Spring term and to identify a new chapter advisor.

Lessons Learned

The Great Lakes Region is resilient and continues to be flexible to the ever-changing policies each home university is implementing. The team has been adaptable and remains a key resource for assisting

chapters who continue to navigate through the pandemic in a virtual or hybrid setting. Chapter members, officers, and our volunteer leaders continue to innovate around best practices for engagement to reduce the virtual fatigue while continuing to administer the new pledge program and execute other chapter events while mitigating interruptions to chapter operations.

Best Practices

The Great Lakes Leadership Team has created and implemented ground rules for the team this year to improve participation and collaboration among participants. These ground rules have set expectations for training and participation to optimize the experience for everyone on the team.

Closing

I am excited to continue meeting and getting to know the Region. Covid has presented its challenges, but we continue to adapt to comply with university requirements while ensuring the Deltasig experience is not lost. I look forward to finishing this academic year strong with my team and celebrating the successes of our chapters over the next biennium. Thank you to all the members of the Great Lakes Region and for the support from all our volunteer leaders and Central Office to ensure the Region continues to excel.

Name: Jody (Dierickx) Hayek

Title: Great Plains Regional Vice President

Date: January 28, 2022

District Directors:

- Alpha Eta University of South Dakota: Dustin Pratt
- Alpha Delta University of Nebraska Lincoln: Sydney Hall
- Alpha Iota Drake University: David Gulbrantson
- Epsilon University of Iowa: Brandelle Unkrich
- Eta Pi Wayne State College: Jeni Kimnitz
- Gamma Eta University of Nebraska-Omaha Cristian Perdomo-Sorto
- Mu Psi Iowa State University David Moore

Regional Awards Committee:

- Dan Tracy Chair
- Kevin Aldridge
- Jillian Gartner
- Nolan Hickey
- Ashley Lane

Fall 2021 Travel/Visits:

- September 23rd Des Moines-Central IA Happy Hour @ Bellhop
- October 21st Des Moines-Central IA Happy Hour @ The Hall
- December 11th Des Moines-Central IA Annual Ugly Sweater Party
- December 16th TCAC DSM-CIA joint Holiday Happy Hour

Spring 2022 Travel/Visits/Planned:

- January 14-16 President's Academy (Virtual)
- January 15th Gamma Eta President Meeting (Virtual)
- January 16th Des Moines-Central IA Ronald McDonald House Meal Prep
- January 18th Alpha Eta Presidents Meeting (Virtual)
- January 20th Des Moines-Central IA Happy Hour @ Royal Mile
- January 24th Alpha Iota Presidents Meeting (Virtual)
- January 25th Epsilon President Meeting (Virtual)
- January 25th Alpha Delta President Meeting (Virtual)
- January 27th Eta Pi President Meeting (Virtual)
- January 30th Alpha Iota Chapter meeting (Virtual)
- January 31st Mu Psi Presidents Meeting (Virtual)
- March 4-6 North Central Provincial LEAD, Chicago, IL
- April 8-10 Halsey Invitational, Wayne NE
- TBD: Chapter Events & Initiations (Please send invites my way!)

Strengths

- Strong participation in regional and national events
- Continued involvement and leadership by Alumni Brothers
- Very professional and effective chapter meetings

High interest in building professional network while giving back

Opportunities for Improvement

- Promote continual recruitment throughout the year to ensure chapters are attracting dedicated talent
- Increase organization across chapters in planning ahead to ensure deadlines are being met timely
- Enhanced communication across chapters allow chapters to better share best practices and stay in communication beyond regional and national events

Great Plains Regional Goals

- Chapter Management Program (CMP) To have all chapters achieve Accredited Chapter for the 2021-2022 year and make strides towards achieving Chapter of Recognition.
 - Status: Fall semester was slow for some chapters but good plans are already in place for the spring semester.
- Attendance at National Fraternity Events: To have 100% attendance from collegiate chapters at the Virtual Fall LEAD, Presidents Academy and the North Central Provincial Conference.
 - Status: We have missed 100% for Fall LEAD and Presidents Academy but we hope to improve to 100% for the Provincial Conference.
- Risk Management All chapters in region to complete 2021-2022 school year without a risk management incident.
 - Status: Unfortunately, a risk management event has occurred. The chapter escalated appropriately to ensure addressing the issue was completed.

Final Thoughts

For fall 2021 the Great Plains chapters were able to see some normalcy, coming back to class and having some in person events. The chapters in the region have resiliency which has allowed them to regroup and work towards reaching goals no matter what semester they start focusing on them! I would also like to thank the Great Plain District Directors in the time and commitment they provide to our chapters, we would not be successful without them! As we continue to navigate a pandemic, I look forward to seeing each of our chapters thrive in adapting to our ever-changing world.

Name: Anna Trenshaw

Title: Huron Regional Vice President

Date: January 30, 2022

District Directors:

Xi (University of Michigan): Vito Honey

Gamma Kappa (Michigan State University): Vacant Epsilon Omicron (Western Michigan University): Vacant Lambda Xi (Grand Valley State University): Vacant

Mu Phi (Saginaw Valley State University): Anthony Bodeis

Pi Tau (Albion College): Delaney Carroll Phi Omega (Cleary University): Leon Niles Omega Tau (Northwood University): Vacant

Travel & Communication Since Last Council Meeting

February 24, 2021 - Adobe Workshop sponsored by Gamma Kappa Chapter Sunday, March 7, 2021 - Phi Omega Initiation
Sunday, April 18, 2021 - Omega Tau Installation
Monday, April 19, 2021 - Presidents' Academy Discussion
Grand Chapter Congress 2021
Fall LEAD School 2021
Sunday, October 24, 2021 - Phi Omega Initiation

Other discussions have taken place virtually, including monthly discussions with PVP Orlando on the state of the region; monthly conversations with District Directors; monthly conversations with Chapter Presidents. Other calls that might not be explicitly listed above would include DSP Webinars or supplemental discussions with different groups of volunteer leaders or chapters as well as training sessions that have been held virtually.

Future or Scheduled Travel & Virtual Communication Planned

TBD - Chapter Meetings and Initiations

Regional Strengths

- District Directors, Chapter Presidents and all chapter members are doing well to continue to adhere to Covid protocol at the school, local, and university level.
- ELC visits to chapters in the Fall were productive and helpful for students, staff, and myself to understand what is being planned, worked on, and what chapters need help with.
- Chapters are working hard to share their successes and event ideas on social media, especially on Instagram.
- We established a regional Instagram to generate reminders and share successful Regional and National events.
- Installed Omega Tau chapter

Regional Weaknesses/Opportunities

- Chapters on Guidance include: Xi, Gamma Kappa, Lambda Xi, Phi Omega
- Since the last Provincial Council meeting, Delta Rho has had their charter revoked.
- Several chapters are operating without a District Director

Name: Danielle Gohman

Title: North Central Regional Vice President

Date: January 27, 2022

District Directors

Alpha Epsilon- Chris Anderson Epsilon Iota- Corey Polton Eta Rho- Haley Lenway Theta Tau- Sammy Motz Kappa Upsilon- Dani Cloutier Nu Tau- Meagan Hagerty Omega Phi- Chad Robinson Omega Sigma- Amy Briggs Omega Sigma- David Shea

Assistant District Directors

Alpha Epsilon- Andrew Newinski Theta Tau- Grace Bugbee Kappa Upsilon- Joel Moore Nu Tau- Mike Vitale Omega Phi- Kaylea Steir

Regional Awards Committee

Kirstie Bennett, Chair Kelsey Karn William Larsen Katherine O'Connor Kaylea Steir

Regional Marketing Committee

Rei Onishi, Chair Danielle Gohman

Travel and communication Fall 2021

8/9/21- NC provincial Transition meeting (Zoom)

8/9/21- Theta Tau coaching call with ELC

9/12/21- Post GCC Leadership training (Zoom)

9/13/21- NC Provincial meeting (Zoom)

9/14/21- Risk Management for Leaders (Zoom)

9/15/21- Halsey 2022 meeting (Zoom)

9/21/21- NC Regional meeting (Zoom)

9/27/21- UW Eau Claire Colony meeting with Dale (Zoom)

9/30/21- Kappa Upsilon- Strategy call with leaders and Central Office (Zoom)

10/11/21- Colony meeting with Dale (Zoom)

10/11/21- NC Provincial meeting (Zoom)

10/16/21- Virtual Fall LEAD School (Zoom)

10/20/21- NC Regional meeting (Zoom)

11/2/21- NC Provincial Goal setting meeting (Zoom)

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11/5/21- Omega Phi Initiation and Charter Presentation (campus)
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11/8/21- NC Provincial meeting (Zoom)

11/9/21- Omega Sigma- Colony meeting, Pledge Ceremony, first pledge meeting (campus)

11/16/21- NC Regional meeting (Zoom)

11/19/21-Omega Sigma- Pledge Ceremony (Zoom)

11/22/21- Kappa Upsilon- Chapter meeting (Zoom)

11/28/21- Kappa Upsilon- Leadership meeting (Zoom)

12/3/21-12/5/21-Omega Sigma- initiation and Installation (campus, Duluth MN)

12/7/21- NC Provincial Goal setting meeting (Zoom)

12/14/21- NC provincial meeting (Zoom)

12/14/21- NC Provincial Goal setting meeting (Zoom)

12/16/21- TCAC Holiday Happy Hour social (Zoom)

1/5/22- Kappa Upsilon- Strategy meeting with leaders and Central Office (Zoom)

1/10/21- Presidents Academy- Train the Trainer for volunteers (Zoom)

1/12/22- NC provincial meeting (Zoom)

1/14/22-1/14/22 - Presidents Academy (Zoom)

1/19/22- Winona La Crosse Rochester Alumni Chapter meeting (Zoom)

1/19/22-Presidents Academy- Next steps for volunteers (Zoom)

Please Note- Several individual calls with PVP, District Directors, Chapter and Colony Members and Central Office staff.

Future Travel 2022

TBD: Chapter meetings, events and Initiations

3/2/22- Presidents Academy follow up meeting

3/4/22-3/6/22- North Central LEAD Provincial Conference-Chicago, IL

4/8/22-4/10/22- Halsey- Wayne, NE

4/18/21- Presidents Academy follow up meeting

7/13/22-7/17/22- 2022 Grand Chapter Congress- Cleveland, OH

North Central Regional Goals

Member Education

- Membership development
 - 10% of each chapter to attend an in-person National Event in 2022 (LEAD and GCC 2022)
- Leadership Development
 - 100% CDL certified by 12/31/21 and then within 2 months of any new appointments of DD or Asst. DD's
 - 20% of Chapter modules completed by June 2022

Membership Growth

- Membership
 - Maintain 75% of chapters with 20 or more members throughout 2022 and increase to 85% in 2023

Membership Engagement

- Alumni engagement
 - Increase alumni involvement by adding 20 new dues paying members between our 3
 Alumni Chapters by June 2023

Organizational Excellence

Financial

- Each chapter adds their CLF link to at least 1 form of social media or formal communication channel
- Fraternal organization
 - 60% of chapters obtain Accredited chapter recognition for 2021-2022 and 75% for 2022-2023
 - o 50% of chapters submit at least one chapter award in 2022 and 60% in 2023
 - 75% of chapters report zero debit > 30 days in 2022. And 75% in 2023

Strengths

- Installed the Omega Sigma chapter at University of Minnesota- Duluth on December 4, 2021.
- Omega Phi was presented with their Charter after being installed virtually in September 2020.
- Dedicated leadership this year we added several Assistant District Directors to our team to provide more support to our chapters.
- Our brothers continue to have high engagement, adapt to the changes, and continue to be creative.

Opportunities

- Increase awareness of regional social media platforms to increase communication efforts
- Kappa Upsilon has struggled to recruit members during Pandemic. The college has also struggled to keep students engaged and motivated making it more challenging for DSP to recruit.

Chapter Assistance and Discipline

The Kappa Upsilon chapter at Winona State University is operating under receivership. The chapter's membership has declined to three. We have appointed two receivers, District Director and an Assistant District Director who will be working with the chapter members, chapter advisor and Interim Dean on a comprehensive recruitment plan. In addition, an Education Leadership Consultant will assist team with recruitment efforts.

Closing

It has been a great semester serving as the North Central Regional Vice President. I work with a team of District Directors, Assistant District Directors, Chapter Receivers and Regional Committee Members that are extremely dedicated and continue to support one another. I am incredibly thankful for all of you. Our chapters continue to be strong, and creative which makes each of them successful and I'm looking forward to all the accomplishments to come.

Name: Alison Spring Solotoroff

Title: North Central Provincial Alumni Development Chair

Date: January 20, 2022

North Central Alumni Development Committee:

Teresa Schudrowitz Noel Miller Hanna Brown Rishi Parekh

Alumni Development Goals:

Membership Engagement

Alumni Engagement (National):

 Generate trackable engagement of 30,000 alumni over the term of the priorities with an increase of 10% every year as they interact with the organization via channels including, but not limited to, volunteers, donors, event participants, supporters of chapter or regional activities, or otherwise engaging in national initiatives.

• Alumni Engagement (North Central Province):

 Identify two cities to start or refranchise an alumni chapter based on active and ongoing interest from at least five alumni members living in the area.

Member Retention (National):

- Engage 50% of new alumni within three years after their graduation, while retaining annually 45% of the prior year's overall engaged alumni.
- Member Retention (North Central Province): TBD

Projects and Action Items:

1. Alumni Chapter (re-)franchising.

One of our provincial goals is starting or refranchising an alumni chapter. We currently have 3 active groups in the province working on franchising right now. Each group is detailed below. I am hopeful that they will all franchise this Spring and be recognized at Grand Chapter Congress this summer.

Milwaukee, Wisconsin (Great Lakes Region): Tyler Junk, is currently leading the efforts to refranchise the Milwaukee Alumni Chapter. We have had conversations about what needs to be done to franchise. He already has a group of recent graduates in the Milwaukee area who are interested. I've provided information from dsp.org with franchising requirements, bylaw samples, etc. I shared a few names from brothers in the area who were active in the past.

Indianapolis, Indiana (Central Region) – Several brothers from Kappa Sigma would like to refranchise the Indianapolis Alumni Chapter. I'm working with Hanna Brown, Rishi Parekh, and Central RVP Rebecca Wells. They have a group of recent graduates who are interested in forming the group. I've provided information from dsp.org with franchising requirements,

bylaw samples, etc. They received a report from Central Office with alumni in the area to help with their outreach activities. As they move forward in their efforts, I will make a special effort to work with RVP Rebecca Wells who lives in the area.

Sioux Falls, South Dakota (Great Plains Region): Dan Tracey, who has been a faculty advisor has a group of alumni in the Sioux Falls area who are interested in forming an alumni chapter. It sounds as if he's got a good size group of interested brothers. I've provided him with information from dsp.org with franchising requirements, bylaw samples, etc.

Additional Alumni Chapter Opportunities: The committee identified Grand Rapids, Michigan and Madison, Wisconsin as potential areas for an alumni chapter. Noel's brother lives in Grand Rapids and has been a DD in the area. A Madison chapter is of great interest to both Teresa and Noel. Right now they have about 7 brothers who live in the area and expressed interest.

My current efforts focus on re-franchising alumni chapters in Milwaukee, Indianapolis, and Sioux Falls. Alumni have expressed interest and have several people already lined up to participate. As we move forward, the committee and I will support others who wish to start additional chapters. The focus for me is that we are not only franchising alumni chapters, but also setting them up for success to continue as thriving chapters for years to come.

2. Alumni Participation at North Central LEAD Provincial Conference

There will be a fun networking event following the honorary initiation on Friday night (March 4th) of the North Central LEAD Provincial Conference. I have reached out to all the current North Central alumni chapter presidents to encourage their chapter member attendance and participation. I will follow up again in early February.

One of the goals of this program is to highlight all the alumni chapters in the province and give collegiates an opportunity to meet and get to know alumni in the area they will live after graduation. There will be tables for each alumni chapter to have a representative (or more) available to meet and talk to students and alumni who will be living in the area.

3. Member Retention

Member retention is an area we discussed at length in our first committee meeting. There are lots of ideas and many of our ideas match up to the existing goals of the national alumni development committee. This is an area we will continue to look at and develop this year. We will collaborate with the national and provincial teams to determine which ideas to implement and the best way to start.

Retention suggestions both nationally and provincially seem to fall into a few categories.

- Teach/encourage alumni participation while still in college. Waiting until senior year or after graduation is probably too late.
- Create groups (alumni resource group, consortium, etc.) for alumni to engage with peers.
- New member orientation programs.
- Figure out which platform(s) are best for alumni communications. LinkedIn and Facebook may be great for older graduates, but not recent graduates.

Lessons Learned

Listen, listen, listen. Anyone who knows me, also knows I often have something to say about a topic. I'm concentrating on listening more and noticing who the less outspoken people are and asking them what they think more often.

Best Practices

Set a regular meeting date and time. Everyone in the group knows when the meeting will be and doesn't have to rely on juggling schedules regularly to meet with the group. The regular meeting date also serves as a reminder to the group ensuring action items are completed or reminder sent out prior to the meeting and keep things moving forward.

Closing

I'm excited to be working with both the national and provincial teams. I look forward to all we can accomplish to make Delta Sigma Pi not only 4 years, but truly a 'for life' experience for more brothers.

Name: Biyanka Shah

Title: North Central Provincial Professional Development Chair

Date: January 28, 2022

Committee: TBD

Goals:

1. Have about 200 collegiate attendees at 2022 Spring Lead.

- a. Organized many great speakers and presenters for the event.
- b. Member engagement is an important national priority and what better way to get members engaged then to get them to our first in person event in 2 years.
- 2. Help struggling chapters reach their professional development event requirement.
 - a. Direct contact with chapter members and leaders to help them coordinate an event
 - i. Will began outreach after LEAD
 - b. Nationally we would want all our chapters accredited so if we can help them get there, we need to make sure they know of their resources.
- 3. Increase diversity within our profession programs
 - a. Worked with Nicole and Shanda to organize new and different keynote for spring Lead.
 - b. Nationally we have inclusion and diversity as a priority, and it is important we are intentional about making that be seen and happen.

Project/Action Items:

- 1. Organize Lead Break Out Session Presenters
 - a. Was able to finalize presents by December 5 with the help of Nicole and Shanda.
 Working on following up with time about presentation questions and materials as well as Covid19 regulations for Chicagoland.
- 2. Creating list of chapters that are not halfway on their professional events in CMP so I can contact members and see if I can help them get some events together
 - a. Using Hub to be able to create list, will use chapter leaders, regional VPs and DDs to find collegiate students to reach out to.
 - b. Will began reaching out to students after Lead, giving the opportunity to meet some members in person.

Lessons Learned:

Was reminded of the importance of a supportive team. People who will help fill in gaps as needed without issue.

Best Practices:

Organize yourself in a way that you can know what you need to do and how to do it. Start working on it before the deadline and maybe even finish before. Less stress for others and yourself. Still a work an process for myself but still trying.

Closing:

Very excited for in person Lead. Cannot wait to see it all come together. Hope to get a good turnout. Looking forward to working with collegiates to help them achieve their professional development goals.

Name: Molly Rae

Title: North Central Provincial Community Service Chair

Date: January 24, 2022

Goals – My goals for this next year are the following: 1: To start a provincial committee to help get alumni and collegiate involved, 2: Highlight events that chapters in the province have put on, 3: try to plan an area to help locally at Provincial Leads.

Projects and Action Items – Helping the national committee plan for GCC community service and get a committee for provincial started. With the provincial committee I would like to start I am hoping to have individuals who want to learn more about the provincial chair role and help with promoting events along with helping to plan future events.

Closing – In closing the North Central Province chapters have done an amazing job with community service events. During the 2020-2021 school year (in the middle of the pandemic) the province held 274 community service events. So far in the 2021-2022 school year the province has held 143 community service events. I have seen many amazing events that chapters have put on and am excited to be highlight the great events that our chapters have put on.

Name: Kira Osterdale

Title: North Central Provincial Marketing and Communications Chair

Date: January 25, 2022

Committee Members:

Jillian Holtzer Chrissy Nicholson Jillian Gartner

Goals:

Establish a committee of at least two members. Nicole has identified three individuals that are willing to help me with communications for the province. My next step is to develop a relationship with the committee members and delegate tasks to improve communication in the Province.

Establish a relationship with the chapters within the North Central Province. I would like to open a line of communication with the chapters. I can use the NCP social media platform to support chapter and regional goals. I can share events, accomplishments, and best practices with a wider audience than the chapters have on their own.

Establish a relationship with the other committee chairs. I would like to communicate with the other chairs more frequently to support national and local goals.

Projects and Action Items:

<u>Promoting LEAD Events</u>: I plan on utilizing my committee to promote LEAD. I have a plan for a fun social media campaign with videos from alumni. I am enlisting Jillian to help with this and we have an action plan for the campaign. I also have an action item to reach out to Chrissy to start communications and see how she would be able to support.

<u>Sharing Chapter Events and Accomplishments:</u> Nicole has provided a list of chapter contact information and I have access to the chapters via social media. I plan to begin reaching out to the largest/most involved chapters in each region and asking if they have one event or accomplishment that they would like to share this semester.

<u>Creating a Social Media Content Form:</u> I will create a form that chapters, and other provincial leaders can use to submit a request to have an event or idea promoted by the NCP social media. I also plan on stating a slack, GroupMe, or a centralized calendar for the provincial chairs. Both things will help us stay on the same page while supporting chapter, regional, and provincial goals.

Lessons Learned:

A committee is truly necessary. The communication to the province cannot all be handled by one person. There are so many regional and local chapter events going on that it is hard to keep track of all of them on top of the deadlines and national events. I look forward to creating a closer relationship with my committee and collaborating to stay on top of everything.

Best Practices:

Having a content calendar is the best practice for managing a social media account. This is the best toll that I have to stay on top of dates and deadlines and post regularly.

Reach out to other provinces and share resources. I was able to reach out to the Western Province for some help on social media templates. This cut down on time spent on the creative side so I could focus on execution.

Closing:

I have loved serving in this position and can't wait for what is to come! It has been such a joy to be able to give back to DSP. Every person I have worked with has been so nice and helpful. I have learned a lot about myself and I have learned new skills.

Name: David Gulbrantson

Title: North Central Provincial Scholastic Development and Awards Chair

Date: January 25, 2022

Committee Members:

Julie Dean
Jillian Gartner
Adam Katch
Lorraine Wernau
David Gulbrantson

Congratulations to all our chapter award winners and Collegians of the Year for the past year! For the 2020-2021 year, we had 29 collegiate chapters and 2 alumni chapters in the North Central Province submit an award application, for a total 92 award applications. This number was down slightly compared to 98 for the previous year. The province did have a good increase in the number of chapters that nominated a Collegian of the Year, as shown in the table below. This increase, as well as the application submission rate, was on par with the national fraternity.

Collegian of the Year Nomination statistics:

Year	Province	Chapters	Nominated	Nom %	Submitted	Submit %
2018	North Central	41	40	98%	29	73%
	DSP Total	223	210	94%	138	66%
2019	North Central	42	41	98%	28	68%
	DSP Total	225	211	94%	150	71%
2020	North Central	42	42	100%	28	67%
	DSP Total	225	216	96%	143	66%
2021	North Central	45	33	73%	26	79%
	DSP Total	230	213	93%	140	66%
2022	North Central	43	40	93%	29	73%
	DSP Total	229	213	93%	156	73%

Goals

I would like to increase the number of chapters submitting at least one award application and would like to see the province return to the 2020 number of having 100% of chapters nominate a Collegian of the Year.

Closing

I look forward to working with the PVP, RVP's, DD's, as well as the regional and provincial awards committees to provide better assistance to chapters in the awards process.

International Fraternity of Delta Sigma Pi North Central Provincial Budget Statement of Budget and Expenses

FYE 01/25/2022

Description	<u>Year to Date</u> 2021-22	Original Budget 2021-22	Amended Budget 2021-22	Variance
North Central Provincial Vice President Nicole Orlando	\$0.00	\$2,750.00	\$2,750.00	\$2,750.00
Regional Vice President Individual Travel Budgets - 1	ψ0.00	Ψ2,7 30.00	Ψ2,700.00	ψ2,7 30.00
Great Lakes Region Zac Hanson	\$163.62	\$1,925	\$1,925	\$1,761.38
North Central Region Danielle Gohman	\$10.00	\$1,575	\$1,575	\$1,565.00
Central Region Rebecca Wells	\$581.46	\$1,575	\$1,575	\$993.54
Great Plains Region Jody Dierickx	\$0.00	\$1,225	\$1,225	\$1,225.00
Huron Region Anna Trenshaw	\$0.00	\$1,575	\$1,575	\$1,575.00
Provincial Committees /Volunteer Ledership Training	\$0.00	\$0	\$0	\$0.00
Leadership Training/Leadership Team Meetings - 2	\$0.00	\$2,375	\$2,375	\$2,375.00
Speculative Colony - 1	\$0.00	\$0	\$0	\$0.00
Other - 3	\$0.00	\$0	\$0	\$0.00
TOTAL PROVINCIAL EXPENSES	\$755	\$13,000.00	\$13,000.00	12,244.92

Addendum C

International Fraternity of Delta Sigma Pi North Central Provincial Budget

Description	2021-2022	2022-2023
North Central Provincial Vice President	\$ 2,750.00	\$ 2,750.00
Regional Vice Presidents Travel ¹		
Central (9 Chapters)	\$ 1,575.00	\$ 1,575.00
Great Lakes (11 Chapters)	\$ 1,925.00	\$ 1,925.00
Great Plains (7 Chapters)	\$ 1,225.00	\$ 1,225.00
Huron (8 Chapters)	\$ 1,575.00	\$ 1,400.00
North Central (8 Chapters)	\$ 1,575.00	\$ 1,400.00
Provincial Leadership Team Meetings ²	\$ 2,375.00	\$ 2,725.00
TOTAL PROVINCIAL BUDGET *	\$ 13,000.00	\$ 13,000.00

^{1.} RVP Budgets funded at \$175 per each current or anticipated collegiate chapter.

^{2.} Meetings include PVP, RVPs, Provincial Committee Chairs, and other volunteers.

^{*} Any line item budget surpluses may be reallocated at the discretion of the PVP.