

North Central Province

Provincial Vice President – Cory Stopka

Travel Since Last Council Meeting:

2/22-24/19	North Central LEAD Provincial Conference (Chicago, IL)
2/24/19	Volunteer Leadership Training (Chicago, IL)
8/11-12/19	Board of Directors Meeting (Atlanta, GA)
8/14-17/19	Grand Chapter Congress (Atlanta, GA)
9/27-29/19	National Volunteer Leadership Training (Cincinnati, OH)
10/18/19	Volunteer Leadership Training (Detroit, MI)
10/18-20/19	North Central LEAD School (Detroit, MI)
11/2/19	South Central LEAD School (Kansas City, MO)
11/16/19	Alpha Psi/University of Chicago Reactivation (Chicago, IL)
12/7/19	Nu Tau/St. Thomas Initiation (St. Paul, MN)
1/9-10/20	Board of Directors Meeting (St. Louis, MO)
1/10-12/20	Presidents' Academy & National Honorary Initiation (St. Louis, MO)
1/17-19/20	Provincial Leadership Retreat and Training (Grand Rapids, MI)
2/21/20	Volunteer Leadership Training (Iowa City, IA)
2/21-23/20	North Central Provincial Conference (Iowa City, IA)

Note that other meetings took place with a variety of individuals via in-person or conference calls, but not listed here as they are not considered major travel.

Future Travel Planned in 2020-2021:

3/28/20	Installation of St. Bens/St. Johns (Collegeville, MN)
4/3-4/20	Halsey Invitational Tournament (LaCrosse, WI)
4/18/20	Delta/Marquette University 100th Anniversary Keynote (Milwaukee, WI)
8/13-14/20	Board of Directors Meeting (Cincinnati, OH)
8/14-16/20	National Volunteer Leadership Retreat (Cincinnati, OH)
10/09/20	Indianapolis LEAD School (Indianapolis, IN)
10/23//20	Orlando LEAD School (Orlando, FL)
1/15-17/21	Presidents' Academy (St. Louis, MO)
3/5-7/21	North Central Provincial Conference (Chicago, IL)

Projects

There is one active colony within the province, one awaiting university approval, and an interest group at the University of Wisconsin-Eau Claire. St. Bens/St. Johns (MN) has been active for about 1.5 years and intends to petition in early 2020 for an installation in March. There are significant milestones still to reach relating to membership and finances. RVP Brikken Jensen and DD Chad Robinson have recently

put together a more robust plan to “work backwards” from their targeted installation date to meet their goals.

The University of Minnesota-Duluth has long been a targeted campus. Thanks to past RVP Mark Dorn’s connection with a student we have a signed letter of intent and over a dozen students wanting to participate. Current RVP Jensen has been hard at work finding a primary and secondary DD to serve the colony to build her team. Dave Shay has been reintroduced as the primary DD with former PVP Amy Briggs serving as secondary. There was a December conference call held with key parties involved to clearly outline expectations for each person’s role while explaining the colony process. Dale Clark has followed-up with the university multiple times, but has yet to receive formal permission to operate on campus which will need to be resolved locally before fully moving forward.

The LEAD Provincial Conference in Iowa City will be highlighted by the Epsilon/Iowa Chapter’s 100th Anniversary, a Roaring 20s theme, COY awards, a Gen Z panel, and leadership training on many levels.

Goals

These goals have been developed by PVP Stopka and all the RVPs of the province to be completed by the end of the 19-21 biennium.

- *Cultivate Future Leaders* (Strategic Priority: Member Engagement) – Identify and talk to at least 110 future leaders in the biennium (10% increase from previous biennium) & “re-engage” at least 30% of those identified as future leaders from 17-19 biennium.

Progress: 25 new future leaders have been identified and 31% of previous biennium brothers identified have been re-engaged.

Current Leadership team is building the bench. The bench includes collegiate brothers, recent graduates, and alumni members previously not identified or looking to re-engage. We are looking for a variety of leaders to be future elected leaders, appointed to positions or committees, facilitate at national or regional events, help local chapters where they reside, help remotely, focus on a specialty skill, or any other opportunity that can provide benefit. We are looking to accomplish this goal through personal interactions, intentionally seeking out individuals, and providing training or resources such as Volunteer Leadership Training (completed in Detroit and planned for Iowa City with local RVP as lead facilitator) and Certified Deltasig Leader (64% of DDs are at least Tier 1 CDL) programs. Gail Baumer is returning as our Provincial Alumni Development Chair and Danielle Gohman is returning as our Provincial Scholastic Development and Awards Chair. Their passions and experience will continue to be a great asset for all.

There will be a provincial leadership retreat focused on team building and skill development attended by all elected leadership of the province in early 2020.

- *Expansion* (Strategic Priority: Membership Growth) – Reactivate or Install at Least 2 New Collegiate Chapters & Add 1 New Colony*

Progress: 1 active colony with likelihood to install in 2020. 1 student group with letter of intent signed and awaiting university approval. 1 Chapter reactivated at the University of Chicago. See “Projects” section for more details.

There have been 25 campuses identified so far within the province that would be a probability for an installation or reactivation effort. Dale Clark has visited at least two of these locations since GCC. These campuses have been rated as high, medium, or low targets. This arbitrary ranking was based on the size of school, past efforts at expansion on campus, business school ranking, and possible volunteer leaders in the area.

Iota Lambda at Purdue-Fort Wayne voluntarily surrendered their chapter charter and closed after years of operational and membership struggles.

* With more aggressive approach to expansion following staff enhancements, this goal will be modified appropriately.

- *Event Impact* (Strategic Priority: Member Education) – Improve event impact by carefully examining areas for improvement or advancement

Progress: Biyanka Shah has been appointed to be our new Provincial Professional Development Chair to take the reins from, now national chair, Jillian Gartner. We are planning to continuously look to improve all of our events to build on our solid foundation. At the Iowa City LPC we have added or enhanced sessions for: Ritual relating to recent changes and a conversation of what went right and where further resources may be needed; Generational Panel of those from Gen Z to be moderated by RVP Dierickx; and Mock Recruitment to be led by RVP Orlando. Iowa City will also boast many new presenters and strategic pairings to benefit the attendees and the presenters’ development. RVP Anderson has suggested a “How to Adult” session for future events. Molly Rae is returning as our Provincial Community Service Chair and will continue doing a great job in having a focus on local impact through our national RMHC initiative.

- *CMP Operations* (Strategic Priority: Organizational Excellence) – 80% of Chapters (34/42) at the Accredited Level of CMP

Progress: We’ve adapted the previous biennium’s goal of 80/40/20 Accredited/Recognition/Excellence to better align with the national expectation that every chapter has a minimum standard to be accredited. We are looking to take action on tracking

each chapter's progress throughout the year, communicate deadlines, and send chapter status reports monthly.

In the current CMP year there are 23 chapters (55%) that are trending better with items reported as complete and 12 chapters (29%) with items approved compared to the same time last year.

- *Communication* (Strategic Priority: Organizational Excellence) – Add more areas of communication and training through a variety of medium

Progress: Communication was a point of needed improved emphasis from last biennium and we have improved. This has been done with regular monthly conference calls, Slack being utilized for a variety of informal topics, more frequent 1-1 phone calls or chats between leaders, and more clearly defined goals communicated to chapters from leadership. There's always room to grow in this area, but this has now become a strength for the province.

Recently appointed Provincial Marketing and Communications Chair, Sara Daily, is going to take the next big step forward for us to further connect and build relationships throughout the province and beyond. Follow and engage with us on Instagram - dsp_ncp!

Lessons Learned

We are here to serve in a volunteer role and that is an ever-evolving and learning experience. I try to take all feedback received to heart and make the best decision for Delta Sigma Pi for now and ensure we're able to operate successfully for another century. The tough decisions aren't always easy, but they are necessary.

Best Practices

So far in the biennium the best practice has been our provincial calls held on a monthly basis where we all share "wins" since the last call and discuss a variety of topics. Feedback on this has been great and now that we have all of our provincial chairs appointed, we will include them in some of our calls.

Highlights and Statistics

We had two national award winners at GCC! Alpha Eta/South Dakota was awarded Outstanding Financial Operations and Xi Chi/Wisconsin-Milwaukee was honored as Most Improved Collegiate Chapter.

19 chapters have an available balance totaling almost \$7,000 in their newly created [Chapter Leadership Funds](#). Find your Chapter Champion to support you!

I continue to be honored and humbled to serve as PVP. Thank you for allowing me to give back to Delta Sigma Pi in this way at this time in my life!

Central Region

Regional Vice President – Jessica Anderson

Travel During Period:

8.14-8.18 – Grand Chapter Congress (Atlanta, GA)
10.16 – Epsilon Xi Chapter Visit (Muncie, IN)
11.1 – Epsilon Omega Initiation (Charleston, IL)
11.2 – Kappa Sigma Initiation (Indianapolis, IN)
11.9 – Delta Tau Initiation (Terre Haute, IN)
11.9 – Kappa Omega Initiation (West Lafayette, IN)
11.17 – Upsilon Initiation (Champaign-Urbana, IL)
1.17-1.19 – Provincial Leadership Team Retreat (Grand Rapids, MI)

Future Travel:

2.21-2.23 – North Central Provincial LEAD Conference (Iowa City, IA)
TBD – Chapter visits to Iota Chi, Iota Sigma, and Alpha Pi

- These are the 3 chapters I did not visit Fall Semester 2019

October – Fall LEAD School (Indianapolis, IN)

- I look forward to hosting everyone in my “hometown”!

District Directors and Regional Chair:

- Alpha Pi – Indiana University – Makenna Graham
- Delta Tau – Indiana State University – Jesse Greene
- Epsilon Xi – Ball State University – Melissa Hormann
- Epsilon Omega – Eastern Illinois University – Taylor Haneline
- Iota Chi – Illinois State University – Bill Peradotti
- Iota Sigma – University of Evansville – Jeff Stilwell
- Kappa Omega – Purdue University – Vacant as of Spring 2020
- Kappa Sigma – Indiana Univ. Purdue Univ. Indianapolis – Sami Ayres
- Upsilon – University of Illinois - Mark Voyda
- Regional Awards Chair – Abby Hewitt

Strengths:

- CMP Achievements:
 - Delta Tau and Epsilon Xi achieved Chapter of Excellence status for 2018-2019!
 - All but two chapters have completed at least 50% of the CMP requirements for the 2019-2020 school year.
 - There are several chapters progressing nicely on the Recognition and Excellence tier requirements as well.

- Chapters continue to have a strong sense of brotherhood. Brothers seem willing to learn from volunteer leaders as well as each other. I've noticed a big change in the past couple years towards chapters wanting to interact with each other which is great to see.
- The region's presidents and I had a productive discussion on the ritual changes, and all initiation season passed without major incident.
- Fairly strong initiation numbers: 131 new brothers in Fall 2019.

Weaknesses/Threats:

- Chapters don't always seem to plan events in advance, especially bigger events like initiations and LEADs
- District Directors aren't utilized as much as they could be, by myself and the chapters.
- There seems to be a general complacency with the status quo among some chapters

Opportunities:

- Utilize District Directors in the way they are meant to
- Facilitate more interaction among chapters (and with other regions at national events)

Regional Goals

- 1) CMP Performance: 100% Accredited, 40% recognition, 20% excellence
 - a. The 2018-2019 year breakdown:
 - i. 80% Accredited
 - ii. 22% Recognition
 - iii. 22% Excellence
 - b. There continues to be a large gap between the top 2-3 chapters and the rest of the region. I plan to work on this during the next school year
- 2) Every District Director to become a Certified Deltasig Leader
 - a. Previous Goal: To have all District Directors get their CDL before they were officially appointed to their position
 - b. Current Status: As of mid-January 2019, myself and 4 District Directors have their CDLs. I ended up being lenient with my appointments and made some before they got their CDLs. It has been hard to find people willing to volunteer at all in the past, so I decided that having someone in place was more important than anything else.
 - c. New Goal: To have all District Directors have their CDL before official appointment for the 2020-2021 school year.
- 3) 100% Ritual memorization as part of new CMP requirements
 - a. All chapters did very well with the new ritual changes and I look forward to hearing/seeing how things go next semester!
- 4) National Event Attendance (100%)
 - a. Seven out of Nine chapters attended a Fall LEAD.
 - b. Seven out of nine chapters are also registered for Spring Provincial as of 1.14.20.
- 5) Professional Events
 - a. There seems to be a trend of having speakers or recruiters for special events. I plan on challenging each chapter to have at least one professional event Spring 2020 semester that is something other than a speaker.

Discipline and Chapter Assistance

- The Central Region has been calm over the past year. There have been a few hiccups here and there, but nothing that the chapters haven't been able to solve with a little help. I look forward to seeing the trend continue that way!
- Iota Sigma continues to struggle with a small chapter size and operational issues. The chapter is down to 5 active members this semester. Before the holiday break, myself, PVP Stopka and staff member Havens met with the chapter to discuss a game plan for Spring 2020. It seemed we had buy-in with the chapter and that they were going to take things seriously, but there has been a lack of communication since that meeting. With the semester starting at the time of this report, I think only time will tell if the chapter will survive. I am cautiously optimistic.

Summary and Conclusion

- Three chapters have visits from Central Office scheduled in January, so I look forward to helping the chapters act on the feedback they receive. I also hope to attend more chapter events/meetings than just the typical pledging ceremony/initiation.
- I feel like I have relied more on my District Directors this semester, which has allowed me to focus on the bigger issues or more long-term planning. I want to thank all my DDs for their hard work, but I want to specifically call out Jesse, Melissa, and Taylor for their many visits and extra hard work!
- The ritual change was definitely a challenge for the region, in terms of acceptance/understanding and logistics. But I believe after talking with all the presidents and personally viewing a handful of initiations we're on the right path forward!
- I am extremely honored to be able to continue to serve as Central RVP and I'm very proud of the improvements the region has made over the past few years. The Central Region made great progress this year, and I look forward to even more progress in 2019 and beyond!

Great Lakes Region

Regional Vice President – Nicole Orlando

Spring/Fall 2019 Chapter Visits:

- February 27: Zeta Officer Transition Meeting, Evanston, IL
- March 3: Risk Management Presentation, Lambda Omicron, Macomb, IL
- April 9: Risk Management Presentation, Chicago Colony, Chicago, IL
- September 21: Great Lakes Regional Conference, Milwaukee, WI
- October 3: Zeta Executive Committee, Evanston, IL
- October 15: Chicago Colony Pledge Meeting, Chicago, IL
- October 18-19: North Central LEAD, Detroit, MI
- October 21: Kappa Phi Chapter and Pledge Meetings, Valparaiso, IN
- October 22: Zeta Xi Executive Committee and Chapter Meetings, Romeoville, IL
- November 2: Kappa Phi Initiation, Valparaiso, IN
- November 8: Xi Chi Initiation Banquet, Milwaukee, WI
- November 9: Delta Initiation, Milwaukee, WI
- November 9: Alpha Omega Initiation, Chicago, IL
- November 12: Psi Executive Committee and Pledge Meetings, Madison, WI
- November 16: Alpha Psi Initiation and Reactivation, Chicago, IL

Spring 2020 Planned Chapter Visits:

- March 7: Xi Chi Business Conference, Milwaukee, WI
- April 18: Delta Chapter 100th Anniversary
- TBD: Gamma Pi Chapter and Executive Meetings, Chicago, IL
- TBD: Eta Mu Chapter and Executive Meetings, DeKalb, IL
- TBD: Alpha Psi Chapter Meeting, Chicago, IL
- TBD: Alpha Omega Chapter and Executive Meetings, Chicago, IL
- TBD: Lambda Omicron Initiation, Macomb, IL
- TBD: Psi Initiation, Madison, WI
- TBD: Chicago Alumni Chapter T3, Chicago, IL

Strengths:

- Experienced Volunteer Leadership Team
- Participation at Regional and National Events
- Interchapter Relations

Weaknesses/Opportunities for Improvement:

- Communicating Expectations during Recruiting Campaigns
- Chapter Management Program (CMP) Performance
- Advisor and Faculty Relations

Great Lakes Regional Goals:

1. Operational Performance

- 100 percent of chapters achieve the Accredited Chapter tier of CMP.

Status: There are 90 percent of chapters that are on track to achieve the Accredited Chapter tier of CMP.

2. Chapter Awards

- 100 percent of collegiate chapters submit at least two award applications.
- 100 percent of alumni chapters submit at least one award application.

Status: TBD

3. Collegian of the Year (COY) Award

- 100 percent of chapters nominate a COY and submit the form via the HUB.
- 75 percent of chapters ensure that COY submits a complete application.

Status: There were 90 percent of the collegiate chapters in the Region that nominated and submitted a COY and all nominees submitted a complete application.

4. Social Media Presence

- 75 percent of collegiate and alumni chapters submit at least two items per semester to the Marketing Chair to post on one or more social media sites.
- Increase the number of Instagram accounts that we follow and follow us to at least 150 at the end of the 2019-2020 DSP fiscal year.

Status: The Region has appointed a Marketing Chair that is working to improve our social media presence. We have not received any items to post on our social media sites since the start of the academic year. There are 64 accounts that follow the Region and we are following 124 accounts on Instagram.

Regional Summary:

The Great Lakes Region welcomed back the Alpha Psi chapter that was reactivated at the University of Chicago on November 16, 2019. The colony overcame challenges to recruiting students on the University of Chicago campus. Historically, professional business fraternities have not been prominent on campus and instead most students participate in non-fraternal organizations that focus on specific fields of business. The colony clearly communicated the benefits of Delta Sigma Pi membership and differentiated the Fraternity from other organizations on campus during recruiting events.

The Region continues to have a strong team of volunteer leaders, which is critical to the success of our collegiate and alumni chapters. I administer monthly calls with the Region's District Directors (DD) to provide guidance, discuss chapter issues and answer questions. In addition, we have implemented an informal "build a bench" program in which two DDs are assigned to several collegiate chapters. The intent of the program is for the junior DD to shadow a more experienced DD and transition into a full-time leadership role in the future. Since the prior LEAD Provincial Conference, I have held conference

calls in March, May, October, November, and December that have addressed near-term CMP deadlines, risk management, pledge education and initiation, the awards program, chapter advisor role, and upcoming regional and national events. In addition, I have held several one-on-one calls with DDs to discuss specific chapter issues. Lastly, 13 out of the 14 DDs in the Great Lakes Region are Certified Deltasig Leaders. There are two DDs assigned to the recently reactivated Alpha Psi.

The Great Lakes Leadership team continues to identify training needs for collegiate chapters in the Region. We held our fourth annual Fall Regional Conference at Marquette University (Delta), Milwaukee, Wisconsin and presented sessions on recruiting quality candidates, building better brotherhood, and interchapter relations. We also conducted a mock pledging ceremony and mock chapter trial. We chose session topics based on feedback we received from each of the 10 collegiate chapters and one colony in the Great Lakes Region. There were 9 of 10 collegiate chapters, one alumni chapter and one colony represented at the Regional Conference. In addition, the Great Lakes Region leadership team continues to encourage collegiate members to attend the biennial Grand Chapter Congress (GCC) and North Central LEAD events. There were 9 of 10 collegiate chapters along with the alumni chapter that attended GCC. There were 8 of 10 collegiate chapters along with the alumni chapter and colony that attended one of the Fall LEAD Schools.

Great Plains Region

Regional Vice President – Jody Dierickx

Fall 2019 Travel/Visits:

- September 27-29: Leadership Retreat, Cincinnati, OH
- October 3: Mu Psi Chapter Meeting, Ames, IA
- October 6: Alpha Iota Chapter Meeting, Des Moines, IA
- October 8: Eta Pi Chapter Meeting, Wayne, NE
- October 9: Alpha Eta Chapter Meeting, Vermillion, SD
- October 18-20: Detroit LEAD, Detroit, MI
- October 24: Des Moines-Central Iowa Alumni Chapter Meeting and Happy Hour, Des Moines, Iowa
- November 1-3: Kansas City LEAD, Kansas City, MO
- November 7: Alpha Iota Founder's Day Celebration, Des Moines, IA
- November 8: Epsilon Initiation, Iowa City, IA
- November 9: Mu Psi Initiation, Ames, IA
- November 10: Alpha Delta Initiation, Lincoln, NE
- November 21: Des Moines-Central Iowa Alumni Chapter Meeting and Happy Hour, Des Moines, Iowa
- December 14: Des Moines-Central Iowa Alumni Chapter Annual Ugly Sweater Party

Planned Spring 2020 Travel/Visits

- February 21-23: LEAD Provincial Conference, Iowa City, IA
- April 3-5: Halsey Volleyball Basketball Tournament, La Crosse, WI
- TBD: Gamma Eta Chapter Meeting, Omaha, NE

District Directors:

- Alpha Eta – University of South Dakota: Dustin Pratt
- Alpha Delta – University of Nebraska: Karen Helmberger
- Alpha Iota – Drake University: David Gulbrantson
- Epsilon – University of Iowa: Brandelle Unkrich
- Eta Pi – Wayne State College: Jeni Kemnitz
- Gamma Eta – University of Nebraska-Omaha: Mary Moon
- Mu Psi – Iowa State University: Coleby Hanisch

Strengths:

- Strong recruitment throughout the region
- Continued leadership by alumni brothers
- Strong participation in regional and national events
- Very professional and effective chapter meetings
- High interest in building professional network while giving back to the fraternity

Opportunities for Improvement:

- Opportunity to increase organization across chapters in planning futuristically to stay ahead of deadlines

- Enhanced communication across chapters – allow chapters to better share best practices and stay in communication beyond regional and national events

Great Plains Regional Goals:

- **Chapter Management Program (CMP) – Goal:** To have all chapters achieve Accredited Chapter for the 2019-2020 year and make strides towards achieving Chapter of Recognition.
 - **Status:** All chapters in the region on track to achieve Accredited status at a minimum.
- **Attendance at National Fraternity Events – Goal:** To have 100% attendance from collegiate chapters at a Fall LEAD, Presidents Academy and the North Central Provincial Conference.
 - **Status:** All 7 collegiate chapters attended the Fall LEAD Conference.
- **Risk Management – Goal:** All chapters in region to complete 2019-2020 schoolyear without risk management incidents.
 - **Status:** All chapters followed risk management policies in 2019.
- **National Event Attendance – Goal:** All collegiate chapters in the region to attend the LEAD Provincial conference in Iowa City, Iowa.
 - **Status:** 6 out of 7 chapters are registered for Provincial LEAD conference.

CMP Update: Great Plains Regional CMP Summary

Chapter	School	Fall Dues Paying Members	Fall Initiates	Accredited Complete	Accredited Approved
Epsilon	Iowa	93	27	60.00%	57.78%
Alpha Delta	Nebraska-Lincoln	62	26	68.89%	57.78%
Alpha Eta	South Dakota	40	13	62.22%	51.11%
Alpha Iota	Drake (IA)	41	11	71.11%	64.44%
Gamma Eta	Nebraska-Omaha	13	11	51.11%	42.22%
Eta Pi	Wayne State-Nebraska	22	6	66.67%	57.78%
Mu Psi	Iowa State	44	19	55.56%	46.67%

Final Thoughts: My first few months as being the Great Plains RVP has been a great experience. We have strong chapters within the region who have a solid presence on their campuses with great requirement numbers and are starting the year off well to achieve our CMP goal. I can't be successful without the dedication and support of my District Directors so I would like to thank each of them for that. I look forward to continuing to support the region!

Huron Regional Vice President - Anna Trenshaw

TRAVEL DURING PERIOD

Delta Rho Chapter Meeting - April 8, 2019

GRAC Social, Founders Brewing - April 25, 2019

GCC, August 2019

Executive Committee Meeting, Lambda Xi - October 1, 2019

Leadership Training & LEAD - Detroit, MI - October 2019

Gamma Kappa Initiation - December 5, 2019

Xi Initiation - December 7, 2019

PLANNED TRAVEL

LEAD School - Indianapolis, IN - October 9-10, 2020

TBD Planning to visit each chapter along with DD throughout the term

GOALS

Goal 1: Increase presence and consistency in communication

Status: GroupMe has proven not to be the most utilized method of communication among collegiates for day-to-day communication. Most of my communication with Chapters has been individually through text/phone call/email. Moving forward, I will be working with Chapter Presidents by communicating with them individually for now via their preferred method of contact, but would like to find a better way for all Presidents to collaborate day-to-day. I will be establishing more consistent email and phone communication with Presidents and District Directors.

Goal 2: Make CMP easier

Status: District Director appointments were slow moving and, as such, some of the one-on-one attention they can provide with meeting deadlines was lost. Next steps are to bring newly-appointed DD's up to speed to focus on CMP goals at the Chapter level.

REGIONAL STRENGTHS

We have expanded! We have a new Alumni Chapter in the Saginaw-Great Lakes Bay area. We also have a couple expansion possibilities at Detroit Mercy and Northview on the east side of the region. Strong national event attendance among most chapters in the region.

REGIONAL WEAKNESSES/OPPORTUNITIES

New District Director leadership across the region will require ongoing training and communication of expectations. There are alumni in the region that we need to identify as future leaders to continue bringing the Huron region up to its' full potential.

ASSISTANCE NEEDED

Delta Rho is in need of District Director support. The chapter is in a state of rebuilding, but shows promise. While I am able to be there in some capacities, they need the one-on-one support of an alumni volunteer leader/District Director that can help educate and support them to continue to rebuild and grow.

CLOSING THOUGHTS

I have struggled as a leader so far this term keeping my word and standing by my commitments, but DSP and my role as RVP is a priority, and I am constantly learning to be a better leader for the region. I have continued to make connections with those that can help the region thrive, and the goals we have set will help push us forward.

North Central Region

Regional Vice President – Brikken Jensen

Travel During Period:

Leadership Retreat (Cincinnati, OH)	9/27-9/29/19
St. John's Colony/ Theta Tau Joint Visit	9/18-9/19/19
UMD Visit	10/4/2019
LEAD School (Detroit, MI)	10/18-10/20/19
District Director Retreat (Eagan, MN)	10/26/19
Nu Tau Meeting	10/28/2019
Twin Cities Alumni Chapter Founder's Day	11/7/2019
LEAD School (Kansas City, MO)	11/1-11/3/19
Eta Rho Meeting	11/14/19
Alpha Epsilon Initiation	11/15/19
Epsilon Iota Initiation	11/16/19
Nu Tau Speed Networking	10/30/19
Twin Cities Alumni Chapter Toys for Tots	12/12/19

Future Travel:

Provincial Retreat (Grand Rapids, MI)	1/17-1/19/2020
Provincial LEAD School (Iowa City, IA)	2/21-2/23/20
Kappa Upsilon – Meeting/Event	TBD
Epsilon Iota – Meeting/Event	TBD
Halsey Basketball Tournament	4/3-4/4/20
LEAD School (Indianapolis, IN)	10/9-10/10/20

District Directors and Regional Chair:

- Alpha Epsilon – Chris Anderson
- Epsilon Iota – Cole Leary
- Theta Tau – Samantha Motz
- Nu Tau – Carl Lymangood
- Eta Rho – Trevor Beck
- Kappa Upsilon – Danielle Cloutier
- St. John's/ St. Ben's Colony – Chad Robinson
- University of MN, Duluth Colony – Dave Shea / Amy Briggs
- Regional Awards Chair – Amanda Fineran
- Farmington South Metro Alumni Chapter – Vacant
- Twin Cities Alumni Chapter – Vacant
- Winona Alumni Chapter - Vacant

Strengths:

- **CMP achievement:**
 - All 6 chapters have at least 50% of Accredited completed as of early January 2020, with Nu Tau leading with 71%
- Initiated 63 Brothers last fall among the 6 chapters.
- Conducted monthly meetings with DDs and held a District Director Retreat in October 2019.
- Inter-chapter/colony interactions has blossomed more. Nu Tau and Alpha Epsilon have been working together on events and communications, as has the St. John's/St. Ben's colony and Theta Tau in Central Minnesota.
- NCR has two colonies, an existing one at St. John's/St. Ben's, and a new acquisition at the University of MN, Duluth. The students have submitted the letter of intent and the colony is official, we've got DDs and a team in place, and are working to get university approval.

Weaknesses/Opportunities for Improvement:

- **CMP:** Aiming to get all chapters to Accredited Chapter, or greater. Nu Tau has not achieved this in years and was previously on Probation. As of this year, there are on Guidance and working diligently towards Excellence
- **Pledge retention:** This was low at a handful of chapters, with one chapter having only 1 initiate. There needs to be special attention to the recruitment process and frequency of new member events, and focus on communicating the caliber of members we're seeking.
 - In addition to that, many chapters have large graduating classes coming up 2020 – so gaining new members will be key towards chapter longevity.
- **Social media:** develop more custom posts on the Facebook and team up more with the Provincial Marketing Chair to get noteworthy stories on the FB and Instagram.
- **Tightrope:** New risk management curriculum available to volunteer leaders. This is a great learning opportunity for DDs and others.

Regional Goals:

1. **Expansion:** Install chapter at St. John's/St. Ben's (and possibly kickoff UMD)
 - a. **Status:** St. John's/St. Ben's is finishing up events and focusing on recruitment, aiming to petition by Jan 31, 2020 for a March installation date. UMD has just started and the volunteer team will work to support the students.
2. **Empower District Directors:** Develop strong regional team, coordinate a retreat, initiate monthly calls or other support systems
 - a. **Status:** Each chapter and colony has a DD, and each month we've had a regional call to discuss updates or actions. There was a DD retreat in October 2019 for district directors to network, learn from another and discuss goals.
3. **CMP:** Achieve accredited or more for each chapter. In 2019, 4 of 6 chapters achieved Excellence and 1 achieved Recognition
 - a. **Status:** This is on track so far.
4. **Scholarships/Awards:** Ensure at least 1 scholarship applicant per chapter each year & aim for 2+ Provincial Awards each year. In 2019: NC Region took home 3 Provincial awards!
 - a. **Status:** To be launched in spring, encourage chapters to apply. Applications should be open in Feb/March 2020.
5. **Communication:** Unite region through media, encourage collaboration, celebrate other chapter's successes/events and promote regional Brotherhood

- a. **Status:** Coordinated monthly DD meetings and regular emails, sent emails to chapter officers as need be. Going forward, there could be more detailed FB posts. And the end of spring semester, there are plans to create a year-end newsletter for the region.

Regional Summary:

The North Central Region is continuing to work hard and improve. Each of the chapters in the region is on track for Accredited Chapter, which is an improvement from last year (with 5 of 6 earning this or better). There are a handful of anniversary celebrations coming up in 2020, including Theta Tau's 50th and Nu Tau's 25th. Last fall, all chapters and colony (SJU/SBU) were able to send a delegate to Grand Chapter Congress, and each chapter had one or more attendees at a LEAD school. A few went to Detroit, with the majority going to Kansas City. The colony at St. John's/St. Ben's is working hard to install later this spring and will be the first new chapter since Nu Tau in 1995. In addition to this colony, there is now officially one at UMD, with an active student base recorded in the Hub and volunteer team identified; they are still in the early steps. Overall, the region is expanding and chapters are working diligently to succeed.

Provincial Professional Development Chair – Biyanka Shah

Brother Shah has just recently been appointed so more communications and planning to take place in near and short term.

I would say my goals are to get more members at LEAD and try to make sure our sessions are what members are looking for and are helpful to them.

LEADs can really get members excited about DSP so I want to as many members as possible.

Provincial Community Service Chair – Molly Rae

The province continues to support the national community service initiative during the Spring 2019 Provincial LEAD and Fall 2019 LEAD School. We collected pop tabs and items for the local Ronald McDonald Houses in Chicago and Detroit. In Chicago we had a record amount of collegiate and alumni chapters participate with over 20 participating. At the 2019 Provincial LEAD in Chicago we collected pop tabs, wish list items and money for a local house that suffered flooding due to a burst pipe. At the 2019 Detroit LEAD School we were able to collect around 13.5 lbs of pop tabs.

What's next? During the upcoming Provincial and LEAD Schools we will continue to collect pop tabs and wish list items for the Ronald McDonald House Charity. For the upcoming Provincial LEAD in Iowa City we plan on collecting pop tabs and wish list items for the Ronald McDonald house while also collecting items for the University of Iowa Stead Family Children's Hospital. We are also looking to work with either a local alumni chapter or local alumni in locations where LEADs are to help with a local charity that they feel deserves help from Delta Sigma Pi. Hoping the next few LEADs to get more chapters to participate in the community service events by doing contests and advertising the information earlier so they can start collecting items before LEAD.

Provincial Scholastic Development and Awards Chair – Danielle Gohman

The North Central Province had 2 National Award Winner for 2019. Congratulations to Alpha Eta for winning the Outstanding Financial Operations for a Collegiate Chapter and Xi Chi for winning the Most Improved Collegiate Chapter!

In 2018-2019 we had an overall increase of chapters achieving award levels. In 2019, we had the following outcomes: 25/42 chapters met accredited chapter, 21/42 met Chapter of Recognition, and 16/42 met Chapter of Excellence. In comparing to 2018, our outcomes were: 19/42 met accredited, 14/42 chapters met recognition, and 12/42 met excellence. Overall, this is a great success and look forward to see what 2019-2020 brings!

We had two alumni chapters reach Gold Recognition Status and one alumni chapter reach Silver Recognition Status! Congratulations Chicago and Farmington South Metro Alumni Chapters on Gold and Winona-LaCrosse on Silver statuses.

Congratulations again to all the Chapter Collegians of the Year!

Collegian of the Year Nomination statistics:

Year	Province	Chapters	Nominated	Nom%	Submitted	Sub%
2016	North Central	40	40	100%	28	70%
	DSP Total	215	206	96%	141	68%
2017	North Central	41	40	98%	29	73%
	DSP Total	222	210	95%	138	66%
2018	North Central	41	41	100%	28	68%
	DSP Total	223	211	95%	150	71%
2019	North Central	42	42	100%	28	67%
	DSP Total	225	216	96%	143	66%
2020	North Central	42	33	79%	26	79%
	DSP Total	225	213	95%	140	66%

As we move forward for the 2019-2020 year, I do continue to welcome all suggestions and feedback to help all our chapters. I want to continue to focus on increasing these numbers and am looking forward to what 2020 brings!

Provincial Alumni Development Chair – Gail Baumer

Facilitated Fall Detroit LEAD Alumni & Collegians Engaged Deltasigs for Life Forum. This interactive session explored opportunities and provided suggestions from/to brothers in attendance to expand engagement post-graduation. This session also took advantage of Grand Chapter Congress outcome from Alumni Moving Ideas into Practice. A consistent ask of alumni in these sessions was how we can better utilize The Hub to share scheduled events and as a trusted communication source for all alumni. This ask has been heard and is included in the goals of the committee for action.

The National Alumni Development Committee has taken on the following goals, with committee members taking on assignments within these, bringing findings and recommendations back to the committee during our monthly meetings.

- Alumni Chapter Operations: The goal of the Alumni Chapter Operations pillar will be to review current policy and procedures to ensure that financial and operational practices, along with best practice content, is updated based on to the current digital environment.
 - **Current Activity**: Provincial chairs are surveying Alumni chapters to understand present practices as well as potential challenges as banking industry offerings affects options available for our Alumni Chapters.
- Communications and Copy: The goal of the Communications and Copy pillar is to determine best ways to communicate to our members based on their Deltasig “lifecycle” ranging from Senior year to all periods of alumni membership.
 - **Current Activity**: Reviewing current alumni and foundations pages for areas of updates, current alumni newsletters for potential improvements, and ability to utilize the Hub and Member Planet for Event Information
- Mentorship: The goal of the Mentorship pillar is to collaborate with the Professional Development Committee in order to create a robust program which enables collegians and alumni, to find mentors and mentees to improve business skills and give back to the fraternity.
 - **Current Activity**: Working toward creation of a national mentorship program as well as signature mentorship event at GCC.
- Leadership Foundation Collaboration: The goal of the Leadership Foundation Collaboration pillar is to create seamless operations between the committee and Leadership Foundation to ensure consistent communication and events taking place between the two groups.
 - **Current Activity**: Reviewing current alumni and foundations pages for areas of updates.

Provincial Marketing and Communications Chair – Sara Daily

Our official North Central Provincial Instagram has launched (follow at dsp_ncp)! We're using this Instagram as a way to connect with brothers across the province and spark new ideas for chapters. In addition, we're hoping to utilize this account to post about national events and updates.

- Please share this account with any collegiate or alumni brothers, and let them know I follow back!
- If more people follow it, we'll be able to successfully bond our brotherhood and showcase provincial successes even though we aren't always near each other.
- Also hoping to use this account to show other brothers from other provinces/regions and potential members how ~lit our brotherhood truly is!

I am continuing to use our Facebook page as well for provincial updates and chapter birthdays. Shoutout to Brikken for all her hard work making these templates last year! Hoping we can use them for future years as well.

On Instagram we currently have 161 followers and 908 members in the Facebook group. My goal is to have at least 500 followers by the end of 2020 for Instagram, and to 1000 members within our Facebook group. Another one of my goals is to showcase each chapter in our province by the end of 2020 on these accounts. These posts will be related to DSP events, recruitment, bonding with brothers outside of DSP, etc. My last goal is to showcase Cory and the RVPs within our accounts to personalize the board and provincial leadership for members. Please reach out if you have any ideas or questions for marketing. Thank you!