



# CLF FUNDRAISING RESOURCES



# CHAPTER LEADERSHIP FUNDS (CLFs)

Chapter Leadership Funds are chapter-specific accounts within the Delta Sigma Pi Leadership Foundation created to receive charitable gifts restricted to each Delta Sigma Pi chapter.

Collegiate chapters can request grants to defray the direct costs related to attending Fraternity events (LEAD Provincial Conferences, LEAD Schools, LEAD Summits, Grand Chapter Congress and Presidents' Academy) or to help cover the costs associated with chapters or chapter members sponsoring or attending educational or professional/ personal development speakers and/or workshops, conferences or similar events (including field trips to businesses that include significant elements of educational presentations, tours, etc.).

**[DSP.ORG/CLF](https://dsp.org/clf)**



# WHO SHOULD WE CONTACT TO DONATE?

While building your chapter's CLF fundraising plan, you may ask yourself, who should I reach out to for support? It can be anyone who has supported your chapter in the past, as well as personal connections. Some ideas:

- Chapter alumni
- Parents
- Professors
- Social media followers
- Neighbors
- Friends
- Coaches
- Managers
- Coworkers
- Family friends
- Faculty
- Chapter sponsors
- Church groups
- Local alumni
- Extended family
- Internship friends
- Grandparents
- Book clubs
- School friends

If you need assistance beyond the available Hub resources, reach out to us at **foundation@dsp.org**.



# Sample Messaging

**Email to your chapter's alumni & friends before the campaign/event.**

**Subject Line:** Invest in [Chapter Name]'s Chapter Leadership Fund

Dear [FIRST NAME],

[Chapter Name] has been proud to provide our members with opportunities to grow as leaders, sharpen professional skills, and create lifelong connections through Delta Sigma Pi. These experiences are only possible because of the support of alumni, family, and friends like you.

To keep our tradition strong, we are asking for your help in supporting our Chapter Leadership Fund (CLF) to continue these opportunities that prepare our members for success in their careers and communities.

Your contribution—no matter the size—makes a meaningful impact. Together, we can ensure that our chapter's members continue to thrive and have access to these life-changing educational and professional opportunities.

[Make a Gift Today]

Thank you for considering a gift to our CLF and for being part of our chapter's story. Your support helps us build leaders and create a lasting legacy for future

Sincerely,

[YOUR NAME]

P.S. Your gift to support our CLF through the Delta Sigma Pi Leadership Foundation is tax-deductible as allowed by law.

# Sample Messaging

**Email to your chapter's alumni to support you on Founders' Day.**

**Subject Line:** [ALPHA ALPHA CHAPTER] needs you on November 7!

Dear [FIRST NAME],

We are just a few days away from Delta Sigma Pi Founders' Day! To celebrate Delta Sigma Pi and our Founders, we are asking you to support our Chapter Leadership Fund with a donation. This is the perfect opportunity to give back and help our collegiate members cover the expenses to attend a national Fraternity event!

Many of the current collegiate members and their families will be making a gift on Founders' Day because [INSERT REASON FOR SUPPORT].

**Will you join us November 7 in supporting the continued growth and excellence of our chapter?**

Your gift helps send collegiate brothers to national Fraternity events such as LEAD Schools, LEAD Summits, LEAD Provincial Conferences, Grand Chapter Congress, Presidents' Academy and more!

I hope you will join me on November 7!

Fraternally,  
[YOUR NAME]

P.S. If you work for a company that offers Matching Gifts, will you consider also designating that to the chapter too?

# Sample Messaging

## **Email to Deltasig network on Chapter Anniversary (or other milestone)**

**Subject line:** Delta Sigma Pi's Founders' Day Challenge is Today!

Dear [FIRST NAME],

Today is the day! Please join me in supporting our chapter as we celebrate our {insert # of years} anniversary.

Will you please support our chapter with a gift to our Chapter Leadership Fund to help our chapter excel with professional development and educational opportunities for our chapter members?

He us achieve our goals of having {insert #} collegians attend various national Delta Sigma Pi educational events this year. {If plans for speakers to campus or other educational/professional events for the chapter - insert details here too.}

Thank you for your support of our chapter by making your tax-deductible donation to the Delta Sigma Pi Leadership Foundation with the attached link. We can't wait to share details of our experiences at these events.

Fraternally,  
[YOUR NAME]

# Sample Messaging

## **Email/message to THANK donors anytime a gift is made**

**Subject line:** Thank you!

Dear [FIRST NAME],

On behalf of the [Chapter Name] Chapter of Delta Sigma Pi, thank you for your gift in support of our Chapter Leadership Fund. Your contribution directly strengthens our ability to provide members with leadership training, educational programming, and opportunities that will prepare us to excel both personally and professionally.

Because of your support, our chapter can continue to grow, create meaningful experiences for our members, and uphold the highest standards of Delta Sigma Pi. We are grateful for your investment in our success and in the future of our Fraternity.

Thank you again for believing in us and helping us make an impact.

With Gratitude,  
[YOUR NAME]

# Actual Samples from Chapters



## Delta Sigma Pi – Alpha Iota

Hello Brothers!

The summer is quickly approaching us here at Drake! In August, we have four members so far registered to attend the 52nd Grand Chapter Congress in Atlanta, Georgia. This is a very special event where we will get to learn more about all of the different aspects of the Fraternity and meet other brothers from across the nation. We will attend a various number of professional and networking events, learn how to improve our chapter, and at the same time explore the city of Atlanta. This is a fantastic professional opportunity, but also an expensive one for brothers to attend.

We are asking for your support to help us fund this event! Donating to Alpha Iota Chapter Leadership Fund helps us afford events such as Grand Chapter Congress, LEAD Provincial Conferences, LEAD Schools, and the Presidents' Academy. For this Grand Chapter Congress the costs for members to attend are broken down approximately in the following ways:

	One Member	Four Members	Eight Members
Registration	\$335	\$1,340	\$2,680
Hotel	\$139	\$556	\$1,112
Travel	\$300	\$1,200	\$2,400
<b>TOTAL</b>	<b>\$774</b>	<b>\$3,096</b>	<b>\$6,192</b>

All gifts to the Alpha Iota Chapter Leadership Fund are tax-deductible (as allowable by law). The chapter's CLF is a fund within the Delta Sigma Pi Leadership Foundation. The Leadership Foundation is a 501(c)3 charitable organization as defined by the IRS.

To donate, please visit this website: [dsp.org/donate](http://dsp.org/donate), click "Chapter Donation", and select Alpha Iota under Chapter Information.

If you have any questions, suggestions, or comments please feel free to reach out. We would appreciate any donation, large or small, and I hope you have a great rest of your Spring!

Fraternally,

*Sydney*

Sydney Walther  
President



# Actual Samples from Chapters



## **Dear Alumni,**

The Nu Phi chapter is currently working on an alumni donation fundraiser!. We are hoping each and every one of you are able to help out chapter.

**Below we have attached instructions for how to donate through our Delta Sigma Pi page. Please make sure you put Nu Phi under “Investing In”.**

This is a great opportunity to contribute to the fraternity and still be involved in our collegiate chapter! These funds will go to our events, funding LEAD, and even give us the opportunity to continue to donate to the Leadership Foundation. We appreciate any and all donations even in the smallest amount is appreciated! Please reach out if you have any questions or would like to re-connect with our chapter and keep an eye out for our newsletter to stay up to date on our events!!

Thank you for your time,

**Kira Milan**

Vice President of Alumni Relations – Nu Phi

**Nao Yamada**

Fundraising Chair – Nu Phi

# Actual Samples from Chapters



## DELTA SIGMA PI Lambda Mu Chapter

Professional Business Fraternity

### Dear Lambda Mu Alumni,

The Lambda Mu Chapter is currently working on fundraising for events like **LEAD** and **Grand Chapter Congress** as well as our campus events and chapter funds! We are hoping each and every one of you are able to help our chapter in some way.

Below we have included **step-by-step instructions and videos** for how to donate through the [Delta Sigma Pi website](#). Please be sure you choose **Lambda Mu** under the "Investing In" section to make sure our chapter receives these funds.

When you give to the [Leadership Foundation](#), you make a difference in the lives of ambitious and enterprising business students. **Your gift will be tax-deductible** and help the Fraternity create exceptional leadership, extraordinary events, fund scholarships, and **advance the work and mission of Delta Sigma Pi**. This is a great opportunity to contribute to the fraternity and still be involved in our collegiate chapter!

We appreciate all donations, no matter the size. Every dollar counts! Please feel free to contact us at [dsplambdamualumni@gmail.com](mailto:dsplambdamualumni@gmail.com) if you have any questions. Thank you in advanced for contributing to our chapter.

Thank you for your time,

*Ceara Costa*

VP of Alumni Relations  
Delta Sigma Pi - Lambda Mu

*Adam Lee*

VP of Fundraising  
Delta Sigma Pi-Lambda Mu

# Social Media/Text Suggestions

{YOUR INITIATION DATE} is a day I'll never forget. It's the first day I wore the badge of Deltasig. In honor of that day, I plan to support Delta Sigma Pi Founders' Day on November 7 with a gift to [CHAPTER NAME] Chapter Leadership Fund. Will you join me?

Mark your calendar for November 7 and please join me in making a gift!

[LINK TO YOUR CHAPTER CLF DONATION PAGE]

## **Tell your story...**

- I give back because...
- I believe in supporting the Leadership Foundation because...
- I met [INSERT NAME] at [INSERT EVENT NAME]...
- I experienced...
- I'm celebrating Founders' Day because I want to ensure...

# Social Media/Text Suggestions

## **Tag your favorite Deltasig in a #tbt post:**

#TBT and these lovely brothers – so glad Delta Sigma Pi brought us together ... I hope they will join me in supporting the [CHAPTER NAME] Chapter Leadership Fund with a donation today!

[LINK TO YOUR CHAPTER CLF DONATION PAGE]

#DSPgives

## **Use a picture of your residence hall, apartment, business school building, etc.**

So many fun memories at [INSERT ADDRESS OR BUILDING NAME/NICKNAME]!

[LINK TO YOUR CHAPTER CLF DONATION PAGE]

#DSPgives

## **LEAD or GCC**

Did you participate in a LEAD School, LEAD Summit, LEAD Provincial Conference, Presidents' Academy or GCC? Tag the brothers you met there, post a picture and encourage them to support your chapter CLF with a donation.

[LINK TO YOUR CHAPTER CLF DONATION PAGE]

#DSPgives

## **Favorite Deltasig Moment**

"What a night/day/weekend when event happened!" Don't you remember [BROTHER NAME] gave us so much – now it is our turn to pay it forward! Together, we can support the future of Delta Sigma Pi by giving a gift to support the [CHAPTER NAME] Chapter Leadership Fund.

[LINK TO YOUR CHAPTER CLF DONATION PAGE]

#DSPgives

# Social Media/Text Suggestions

## General

When you believe in something/someone/a specific cause, you support their efforts by giving of your time and/or monetary gifts. Because I believe in Delta Sigma Pi, I made my gift to support the [CHAPTER NAME] Chapter Leadership Fund - join me!

[LINK TO YOUR CHAPTER CLF DONATION PAGE]

#DSPgives

118 years ago, a legacy was created that has reached more than 300,000 brothers. Today, we honor our Founders by celebrating our brotherhood on November 7 - Founders' Day. It's a chance for every brother to be part of something amazing. I believe in Delta Sigma Pi - do you?

[LINK TO YOUR CHAPTER CLF DONATION PAGE]

#DSPgives

I just supported [CHAPTER NAME] Chapter Leadership Fund... I challenge my fellow chapter brothers to do the same!

[LINK TO YOUR CHAPTER CLF DONATION PAGE]

#DSPgives (Tag brothers, chapter page and school.)