



AMBASSADOR RESPONSIBILITIES



NETWORK

- Build relationships with local alumni to increase knowledge and engagement with the Foundation
- Coordinate with Central Office Staff, collegiate chapters, alumni chapters and Chapter Champions to identify local donors who are not currently engaged



BE AN ACTIVE PARTICIPANT

- Plan and execute engagement or fundraising events at the local level
- Set up an FDC page, share with your Deltasig network, educate chapters on their CLF and the FDC



GIVE THANKS

- Recognize and thank local alumni for gifts under \$250
- Help chapters with the next steps after the campaign ends (thanking donors who contributed to their CLF)



Ambassadors hold a short-term role with the purpose of supporting the **Founders' Day Challenge** (FDC) and helping to raise funds for Chapter Leadership Funds (CLFs) by leveraging local alumni with strong networks within a geographic area or major market in order to increase fundraising, stewardship, engagement and educational efforts.



SET A GOAL

Make a personal financial commitment to the Founders' Day Challenge

Utilize resources provided to help in fundraising efforts.



BE A VOICE

Act as a public supporter, advocate, and ambassador by sharing your stories on social media. Agree to be publicly listed as an FDC Ambassador on marketing and solicitation materials.



RECRUIT

Assist with recruiting additional Ambassadors, if possible.

Contact foundation@dsp.org to learn about how YOU can get involved as an Ambassador or Chapter Champion!



CHAPTER CHAMPION RESPONSIBILITIES



NETWORK

- Coordinate with the Central Office staff, collegiate chapters, alumni chapters and Foundation Ambassadors to identify donors who are not currently engaging at national events
- Connect high potential local donors to Trustees and staff as appropriate



GET INVOLVED

- Plan and execute Foundation engagement and fundraising events in connection with collegiate chapter and/or university events
- Recognize and thank alumni for their support of Chapter Leadership Funds



EDUCATE

- Serve as a resource for designated collegiate chapters on Foundation matters and the growth and use of their Chapter Leadership Fund



BE A LIASON

- Build relationships with university faculty and staff to increase knowledge of and engagement with Delta Sigma Pi and the Foundation
- Collaborate with university officials and synergize fundraising and "friendraising" efforts

Chapter Champions hold an ongoing role with the purpose of supporting the chapter and helping to raise funds for Chapter Leadership Funds (CLFs). Chapter Champions serve as a liaison for both the chapter/alumni relationship as well as the chapter/school relationship.



SET A GOAL

Make a personal financial commitment to the chapter

Utilize resources provided to help in fundraising efforts



BE A VOICE

Serve as a liaison between the chapter and local alumni to help build lasting relationships

Educate the chapter on their available funds, fundraising techniques, and stewardship.



RECRUIT

Assist with recruiting Campaign Ambassadors or additional Chapter Champions