

Petition for a Chapter Charter

PREPARED BY

THE **PI SIGMA BETA** COLONY

of the International Fraternity of
DELTA SIGMA PI

on the campus of
Pepperdine University, Malibu, CA

September 16, 2011

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SECTION I

PETITION LETTER

PI SIGMA BETA COLONY- Chapter Petition

October 2011

Dear Board of Directors of Delta Sigma Pi,

We, the Pi Sigma Beta colony of Pepperdine University, Malibu, CA, hereby petition for a chapter charter of the International Business Fraternity of Delta Sigma Pi.

Despite the rigorous business curriculum offered by our school, Pepperdine did not previously offer an outside business organization where students could foster their knowledge in the business environment. Pepperdine was lacking a “middle-person” between students’ classes and careers, which is exactly when Pi Sigma Beta Colony was born.

With the increasing competition in the job market, it is imperative for an individual to have hands-on experience before starting their careers. In addition, it was vital for us to launch an organization that embodies our university’s mission and purpose.

Pepperdine University’s stress in strengthening students’ lives with purpose, service, and leadership directly correlates with Delta Sigma Pi’s ethos of fostering professional careers in business by providing “higher standards of commercial ethics and culture and the civic and commercial welfare of the community.”

We, therefore, make our sincerest pledge to uphold the cornerstone principles at which the founding members of Delta Sigma Pi had in mind when they established this fraternity. Additionally, we are confident that our members will uphold the rules, regulations, and standards set by Delta Sigma Pi throughout our continued association with the fraternity. We hope to be installed as a chapter on November 19, 2011.

We, the members of the Pi Sigma Beta colony of Delta Sigma Pi, hereby thank you for your sincere consideration.

Best regards,

Pi Sigma Beta Colony

Our signatures follow:

PI SIGMA BETA COLONY- Chapter Petition

Executive Committee:



Cherie Lui
Pi Sigma Beta Colony, President



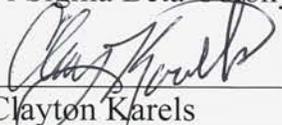
Michelle Barnum
Pi Sigma Beta Colony, Senior VP



Jennifer Chen
Pi Sigma Beta Colony, VP-Finance



Victoria Yuan
Pi Sigma Beta Colony, VP Operations



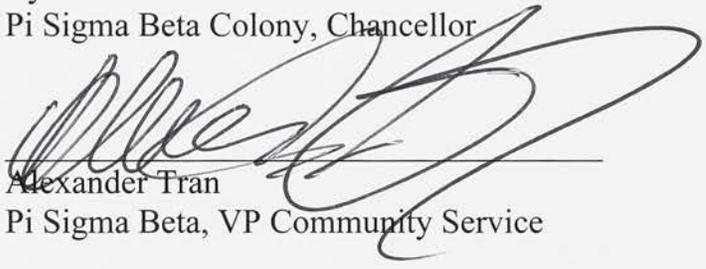
Clayton Karels
Pi Sigma Beta Colony, VP Operations



Ryan Ebel
Pi Sigma Beta Colony, Chancellor



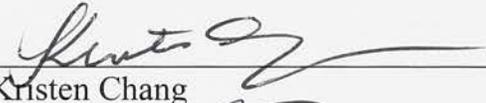
Al Lai
Pi Sigma Beta, VP Professional Activities



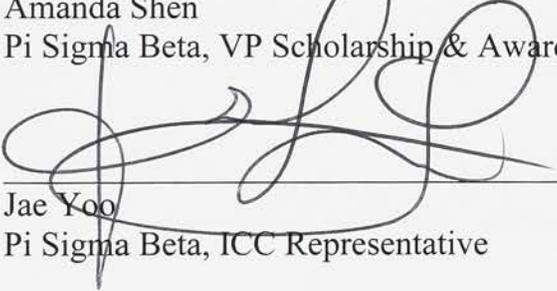
Alexander Tran
Pi Sigma Beta, VP Community Service



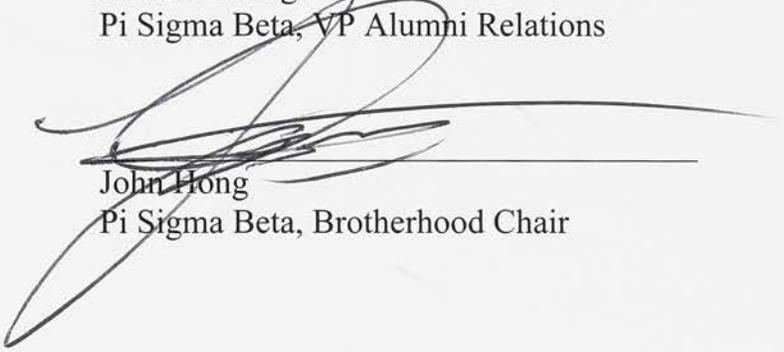
Amanda Shen
Pi Sigma Beta, VP Scholarship & Awards



Kristen Chang
Pi Sigma Beta, VP Alumni Relations



Jae Yoo
Pi Sigma Beta, ICC Representative



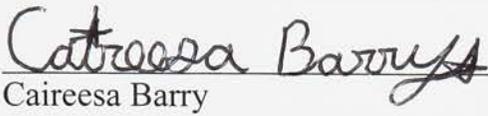
John Hong
Pi Sigma Beta, Brotherhood Chair



Jordan Fraley
Pi Sigma Beta, Brotherhood Chair

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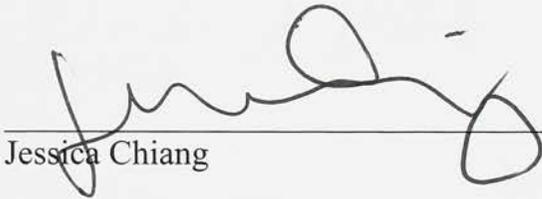
Colony Members:


Caireesa Barry


Matthew Brady

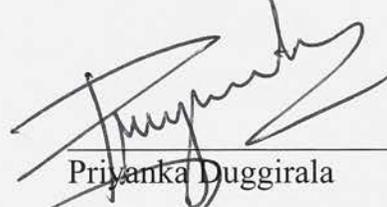

Kelly Carpenter

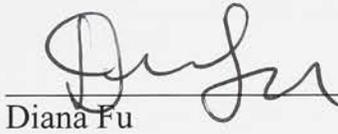

Christine Chen

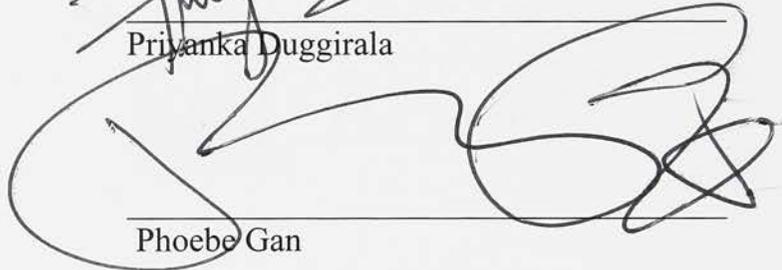

Jessica Chiang


Anabella Chiou


Hussein Dewji

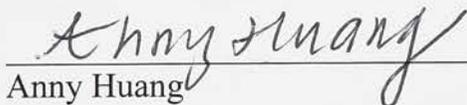

Priyanka Duggirala

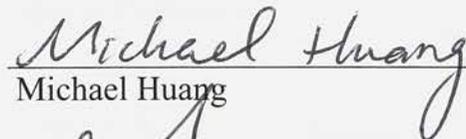

Diana Fu

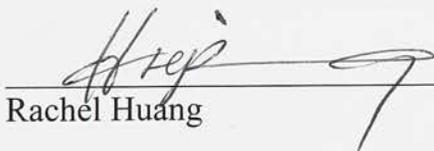

Phoebe Gan


Erik Graciano


Charles Hsu


Anny Huang


Michael Huang


Rachel Huang


Fiona Jaury

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Kali Jelen
Kali Jelen

Christine Kim
Christine Kim

Andrew Kirkland
Andrew Kirkland

Nicole Logo
Nicole Logo

Ricky Mahal
Ricky Mahal

Jarita Mak
Jarita Mak

Christian Martell
Christian Martell

Calvin McCutchen
Calvin McCutchen

Diana Miao
Diana Miao

Willie Minh
Willie Minh

Brian Neu
Brian Neu

Zachary Noland
Zachary Noland

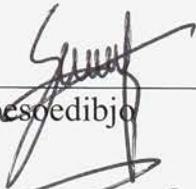
Eric Oh
Eric Oh

Joseph Restuccia
Joseph Restuccia

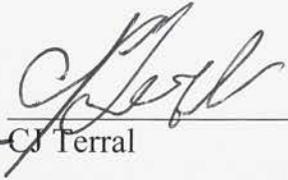
Dajon Smith
Dajon Smith

Jihye Song
Jihye Song

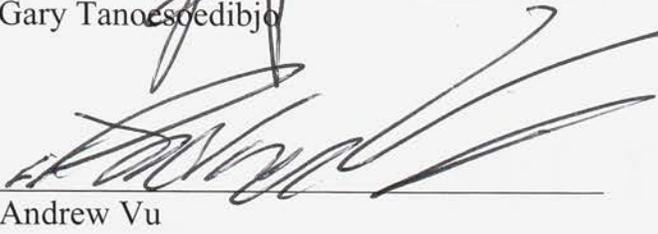
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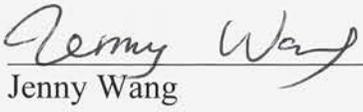
Gary Tanoesoedibjo



CJ Terral



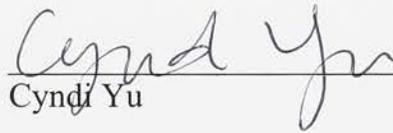
Andrew Vu



Jenny Wang



Justin Woo



Cyndi Yu



Amy Adams

SECTION II

LETTERS OF
RECCOMENDATION

PI SIGMA BETA COLONY- Chapter Petition

Richard R. Boner
11901 Weatherby Road
Los Alamitos CA 90720

August 16, 2011
Delta Sigma Pi
Board of Directors
c/o Dale Clark
330 South Campus Ave
Oxford, OH 45056

Brothers of the Board of Directors:

It is my privilege to recommend that the Petition for the Pi Sigma Beta Colony at Pepperdine University be approved. I have served as the District Director for this colony for the past year. I have witnessed the colony members go from a small group of students to a colony ready to petition our great Fraternity.

In the last year, I have seen the determination of the colony members to succeed and create a new business organization on the Campus of Pepperdine University. They have created unique events that have shown their character as well as impacting the University as a whole. One event that stood out for Pi Sigma Beta was a networking event. The name of the event was WavesConnect. This was a major event that was publicized throughout the campus. WavesConnect was an opportunity for Pepperdine's brightest and most passionate undergraduates to meet with successful professionals from a myriad of industries and diverse backgrounds. The attendance at this event was near 500. This event required the colony to integrate itself into the business community of the campus and work with the other organizations side by side. It also required the colony to work together on the aspects of the event that they were responsible. This event showed that the colony members could work together to help create a very successful, major event on campus as well as work with the business organizations on campus.

Another event that stood out for Pi Sigma Beta was a fashion show called "Diamonds are a Girl's Best Friend". Women of Color and Delta Sigma Pi collaborated together and hosted a women's fashion show on campus. The purpose of the fashion show is to celebrate beautiful and superb women everywhere as well as providing donations to the Autism Speaks charity, which supports women with autistic children. Pi Sigma Beta sold fashion show tickets, marketed and advertised the event throughout campus. Pi Sigma Beta was responsible for the entire volunteer portion of the event, took photos, and helped raise money for the show.

The above events are only a small sampling of the events that the colony has successfully worked on together in the last year. In the last year, I have seen the members of this colony grow personally, socially and professionally. They have grown into an organization that has found

PI SIGMA BETA COLONY- Chapter Petition

their place on campus and has shown within the last year that they have something to contribute to the campus community. I feel that this organization has what it takes to succeed as a chapter of Delta Sigma Pi.

Please accept this letter as my full recommendation for you to accept Pi Sigma Beta's petition to establish themselves as a chapter of Delta Sigma Pi.

Fraternally,

Brother Richard R. Boner
District Director
Pi Sigma Beta Colony
Pepperdine University

PI SIGMA BETA COLONY- Chapter Petition

September 1, 2011

Delta Sigma Pi
Board of Directors
C/o Dale Clark
330 South Campus Ave.
Oxford, OH 45056

Dear Board of Directors:

I am delighted to recommend wholeheartedly the Pi Sigma Beta colony at Pepperdine University for full chapter membership in the international fraternity, Delta Sigma Pi.

As Chairman of the Business Administration Division of Pepperdine University's Seaver College and having observed the activities of Pi Sigma Beta this past year, I believe I have a good picture of this group of highly active students. The following represent many but not all of their accomplishments and activities this past academic year: promoting distinguished internships; sponsored professional events benefitting the entire Pepperdine community; attended the national conference in Kentucky; participated in Delta Sigma Pi activities in southern California; and extensively performed volunteer service with such organizations as Habitat for Humanity, United Cerebral Palsy, Tree People. International students comprise 40 percent of the membership.

In my 42 years at Pepperdine University I have never seen a new organization of students begin with such enthusiasm, organization, commitment, and assertive leadership. They have been of immense help to the business administration division, especially in helping us promote a career planning boot camp for juniors at an off-site location. Not only did they promote the event by creating tantalizing advertising but they supported with their attendance and participation as well.

It is with great pleasure that I give them my unqualified endorsement in their quest to become a full chapter of Delta Sigma Pi.

Very truly yours,

Jere E. Yates
Chairman, Business Administration Division
Professor of Management

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PEPPERDINE UNIVERSITY

SEAVER COLLEGE CAREER CENTER

September 11, 2011

Delta Sigma Pi
Board of Directors
C/o Dale Clark
330 South Campus Ave.
Oxford, OH 45056

Dear Board of Directors:

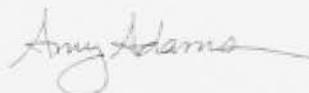
I've often encountered *individual students* who are creative, committed to excellence, and passionate about making a difference in this world. However, I have never met a *collective group*, as focused on these goals as the students of Delta Sigma Pi-Pi Sigma Beta Colony. In less than a year, the Colony leaders have truly risen to the occasion; from recruitment to interviewing to service and professional events, these students have raised the bar of success for themselves and for other students on campus. I'm continually impressed by the executive board's planning, attention to detail, creativity, drive, and most of all, their desire to work collaboratively with other students, University departments, and Delta Sigma Pi brothers from other schools. These students have truly charted a course for success with regard to achieving official status as a chapter.

Pi Sigma Beta members have collaborated with us at the Career Center to host events about diversity like *Lead D.E.E.P. (Diversity Explored by Emerging Professionals)* and *WavesCONNECT*, the latter of which featured Disney ABC Vice President for Diversity, Robert Mendez. Additionally, their membership mix is inspiring, with 40% of the group coming from international backgrounds. They have embraced the mission of service by volunteering with Project Serve, Tree People, Habitat for Humanity, and other non-profits in need. Pi Sigma Beta representatives attended the national conference this year and focused on building and maintaining relationships with local chapters of Delta Sigma Pi and an array of employers, alumni, and business partners.

As a Career Services Professional, I know first hand what employers seek during the hiring process. I'm confident that the Pi Sigma Beta students will exceed employer expectations because they have already served countless esteemed organizations this summer including Warner Bros., Goldman Sachs, Nestle, Nordstrom, The Four Seasons, and so many more. I have also been inspired by the commitment of the Colony leaders to develop a realistic and meaningful succession plan. Each executive board member has at least one younger student shadowing them as they impart their knowledge and experience to the next generation of Pi Sigma Beta leaders. I'm encouraged by their strength of leadership and their passion for inspiring growth in one another.

I strongly recommend that the Pi Sigma Beta Colony receive a charter to start an official Delta Sigma Pi fraternity at Pepperdine University. I believe that the students involved will emerge as leaders in the areas of professionalism, service, preparedness, and diverse and critical thinking. In becoming such, I know that they will raise awareness for the Career Center while also raising further awareness about Pepperdine and its quality of students, on a national level. It is a true honor to work and serve alongside these remarkable students.

Sincerely,



Amy Adams
Director, Seaver College Career Center

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Delta Sigma Pi

America's Foremost Professional Business Fraternity

September 05, 2011

Delta Sigma Pi
330 South Campus Ave
Oxford, OH 45056

To the Board of Directors:

It is my pleasure to recommend the Pi Sigma Beta colony for chartering at Pepperdine University. The colony members have shown strong determination to not only meet but exceed the standards required to become a part of our fraternity. Upon my first meeting and interaction with the colony I was impressed with the level of professionalism and drive of these students to become a chapter in our fraternity.

Over the past year, the colony has made an immense presence on campus through their professional program, sponsoring a number of events that benefited the Pepperdine community at large, including speakers from LEAD DEEP and WavesConnect. Their members have also held prestigious internships in Warner Bros., Goldman Sachs, Nestle, LVMH and a number of other companies. They have also completed a number of service events, working with Project Serve, Tree People, Habitat for Humanity, UCP and many others.

The colony has had excellent attendance at both regional and national fraternity events including the Western Provincial LEAD Conference in Walnut Creek, CA and most recently Grand Chapter Congress. They also attended an area conference hosted at Loyola Marymount University and have participated in a number of Deltasig events throughout Southern California.

As you will see in this petition, the members of the Pi Sigma Beta colony have worked hard to prove they are worthy to become the next chapter in Delta Sigma Pi. The colony has been a tremendous asset to the province and I can only imagine the positive impact they will bring to our fraternity and the Pepperdine University campus once the chapter is installed and its members are initiated as brothers.

Thank you for your consideration.

Fraternally,

Lisa Brown
Western Provincial Vice President

PI SIGMA BETA COLONY- Chapter Petition

Mathew R. Temple
5670 E 23rd Street
Long Beach, CA 90815
August 16, 2011

Delta Sigma Pi
National Board of Directors
c/o Dale Clark
330 South Campus Ave
Oxford, OH 45056

Dear Fellow Brothers:

It is with great pleasure and privilege that I write to you in recommendation of Pi Sigma Beta colony's petition to establish themselves as a chapter of our most prestigious fraternity. I have served as Pi Sigma Beta's Regional Vice President for the past year. I have seen the colony grow from a small number of interested students to a large group dedicated to the life of Delta Sigma Pi.

The colony members of Pi Sigma Beta are sure to demonstrate to many more students in the years ahead what Delta Sigma Pi stands for. Each colony member has the heart, mind, and soul of an ideal brother.

I have no doubt that as Deltasigs the colony members of Pi Sigma Beta will make a tremendous impact on the college, our fraternity and the world at large. Please accept this letter as my full recommendation for you to accept Pi Sigma Beta's petition to establish themselves as a chapter of Delta Sigma Pi.

Fraternally,

Brother Mathew R. Temple
South Pacific Regional Vice President
Western Province

PI SIGMA BETA COLONY- Chapter Petition

To: Delta Sigma Pi Review Board
330 South Campus Avenue, Central Office
Oxford, Ohio

Re: Pi Sigma Beta Colony – Petition for Chapter Recognition

Dear Board of Directors,

My name is Albert Putera, and I am a brother of Delta Sigma Pi from the Gamma Omicron chapter (University of San Francisco), Badge # 996. I got initiated in Spring 2010 and transferred to Pepperdine University in Spring 2011 where I was first introduced to the Pi Sigma Beta colony.

Today, I am writing to provide a recommendation letter for the Pi Sigma Beta colony. My current position is an advisor to the executive board. This includes ensuring that all events are conducted properly under the ethic codes of Delta Sigma Pi and reporting to the district director for any major issues. I also help them with any problems or situations as they arise.

In my first week at Pepperdine, I managed to get into contact with the president of the colony Cherie Lui and was immediately impressed by her knowledge of Delta Sigma Pi's history and legacy. At the first executive board meeting, I could sense a defined and congruent vision between all of the members of the executive board: they wanted to establish a permanent chapter that would not only benefit the Pepperdine community but also strengthen the lives of the people of the greater LA area, the state of California, the United States, and the international realm.

As a colony consisting of 40% international students and with all members having international experience, they are pioneering the importance of international business while simultaneously promoting global economic success for future generations. They not only understand how to be successful in business but are also wise entrepreneurs who can foresee the importance of globalization within the economic and financial worlds; they have experience abroad in international firms and also within governmental sectors of various countries. Their internship experiences include large, American firms such as Dreamworks, Kellogg's, and the United States Senate and also international corporations such as Louis Vuitton Moet-Hennessy and Shangrila Hotel. Also, there are over twenty different languages spoken within the colony, including Mandarin Chinese, Portuguese, Spanish, French, Korean, as well as many others.

They have grown, planning small events for only members to large, complex ones for the entire Pepperdine and Malibu community; I have seen them work with various professionals in multiple fields, not only locally but also internationally. Thus, I am proud to recommend them to become a fully-recognized chapter of Delta Sigma Pi. I find that they have as much potential as other chapters, if not more.

PI SIGMA BETA COLONY- Chapter Petition

Should you want to contact me for any further information, please feel free to do so via email or telephone contacts noted below.

I thank you in advance for your consideration of the Pi Sigma Beta Colony application.

Albert Putera

Cell: 415-699-5407

Email: al.putera@gmail.com

PI SIGMA BETA COLONY- Chapter Petition

September 14, 2011

Attn: Mr. Dale Clark
Director of Chapter and Expansion Services
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear the Board of Directors of Delta Sigma Pi:

I am writing to recommend that the Pi Sigma Beta colony of Delta Sigma Pi at Pepperdine University be approved for inclusion as a chartered chapter of our fraternity. They will make a fantastic fit to our organization as a partner for furthering the advancement and association of business students.

Pi Sigma Beta is a diverse colony that has worked tirelessly to fulfill its requirements of hosting events and community service activities and has remained engaged with Delta Sigma Pi on a national level.

I first met a couple of members of Pi Sigma Beta in February 2011 at the Western Provincial Council meeting and conference in Walnut Creek, California. They attended a session that I moderated and could have not been more enthusiastic about continuing to improve and grow their colony. Since that time, the colony's leaders have corresponded with me periodically about their concepts learned from the conference and their successful applications. However, they continue to solicit ideas for feedback and best practices so that they may continue to expand. The colony had a representative, Michelle Barnum, at Grand Chapter Congress in Louisville, Kentucky this August who clearly took advantage of networking opportunities with chapter leaders to bolster their colony.

The colony's leaders made the effort to continue to communicate outside of Delta Sigma Pi events, and this is what stood out to me the most while observing as a national leader.

In closing, the colony members have proven themselves as engaged leaders of Delta Sigma Pi, and they will continue to produce great work later on as our future brothers.

Respectfully submitted and fraternally,



Burton B. Bridges
2009 National Collegian of the Year
Golden Council Member
Delta Sigma Pi

SECTION III

PEPPERDINE UNIVERSITY

UNIVERSITY HISTORY

Pepperdine University is a private, Christian, liberal arts institution located in the heart of Malibu, California. George Pepperdine founded the school in 1937; he amassed a fortune by turning a \$5 investment into Western Auto Parts Company, which operated more than 590 stores nationwide. George Pepperdine's goals in founding this university were to provide a first class liberal arts education as well as encouraging a Christian lifestyle. It affiliates itself with the Church of Christ and has since developed much of its culture based on its founding Christian principles. Pepperdine students strive to lead a life based on: purpose, service, and leadership. The main campus was originally located in Los Angeles, but was moved to its current location in Malibu in 1972 partly due to the violent LA Watt's riots. Today, there are five satellite campuses located throughout the greater Southern California region.

The Princeton Review has mentioned Pepperdine as "the most beautiful campus" in 2006 and 2007. Also, Pepperdine has been recognized as having "dorms like palaces". Pepperdine is ranked 53rd best undergraduate university in America while its Law School and Business School are ranked 52nd and 82nd respectfully. In addition, Pepperdine University is also ranked as having one of the best international programs of any university throughout the United States.

Today, Pepperdine is home to over 3,400 undergraduates, 4,200 graduate students, and over 600 professors. The Pepperdine mascot is the "Wave" and the school colors are blue and orange. Pepperdine competes in NCAA Division I athletics in the West Coast Conference and is well known for its men's water polo team, tennis teams, volleyball teams, and baseball team. In terms of student government, Pepperdine has the Student Government Association and a Student Programming Board; both strive to adequately represent the needs of the student body while encouraging campus involvement.

Pepperdine has five Greek fraternities and seven sororities: Sigma Phi Epsilon, Alpha Tau Omega, Psi Upsilon, Sigma Chi, Delta Tau Delta, Alpha Phi, Delta Gamma, Delta Delta Delta, Gamma Phi Beta, Kappa Alpha Theta, Pi Beta Phi, and Kappa Kappa Gamma. In addition, Pepperdine currently has one other business fraternity, Alpha Kappa Psi. The university offers numerous clubs and intramural sports for its students, and they also have the option of creating their own club if it isn't already offered. Students not only have many opportunities to be involved at school, but also have great support in their living accommodations as well.

All students are required to live on campus for their first two years of their undergraduate studies. Pepperdine's freshmen dorms are suite style with two people per room, four rooms per suite, and a common living room and bathroom for each suite. Each dorm has two student Residential Advisors and one student Spiritual Life Advisor who leads a weekly bible study group and offers spiritual advice. More than 65% of Pepperdine sophomores study overseas, and

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those that decide to stay live in Rockwell Towers. Other housing options for sophomores, juniors, and seniors on campus include Lovernich and Drescher Apartments. Every dorm is segregated by gender and Pepperdine enforces curfew rules in which members of the opposite gender are not allowed in each other's dorms between 1:00AM and 10:00AM every day. Finally, Pepperdine is a dry campus, and no alcohol or alcohol related items are allowed on campus at any time.

As a religious-affiliated school, it is mandatory for all Pepperdine students to complete three religion General Education courses. In addition, it is mandatory for students attend at least fourteen convocations each semester otherwise their grade point averages will be negatively affected. Every Wednesday morning, Pepperdine hosts chapel in the Firestone Fieldhouse in which approximately 1,500 students attend on a weekly basis. Other convocations are put on by the university and student-led organizations and vary widely in religious topics.

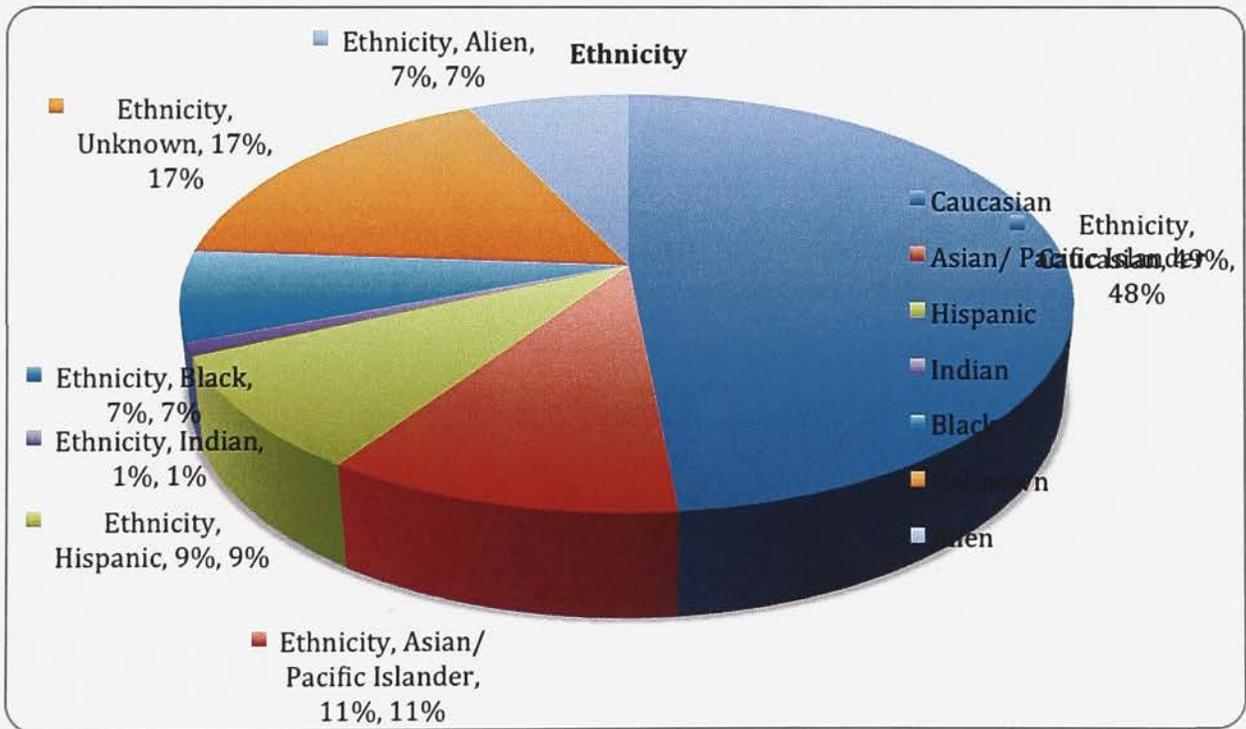
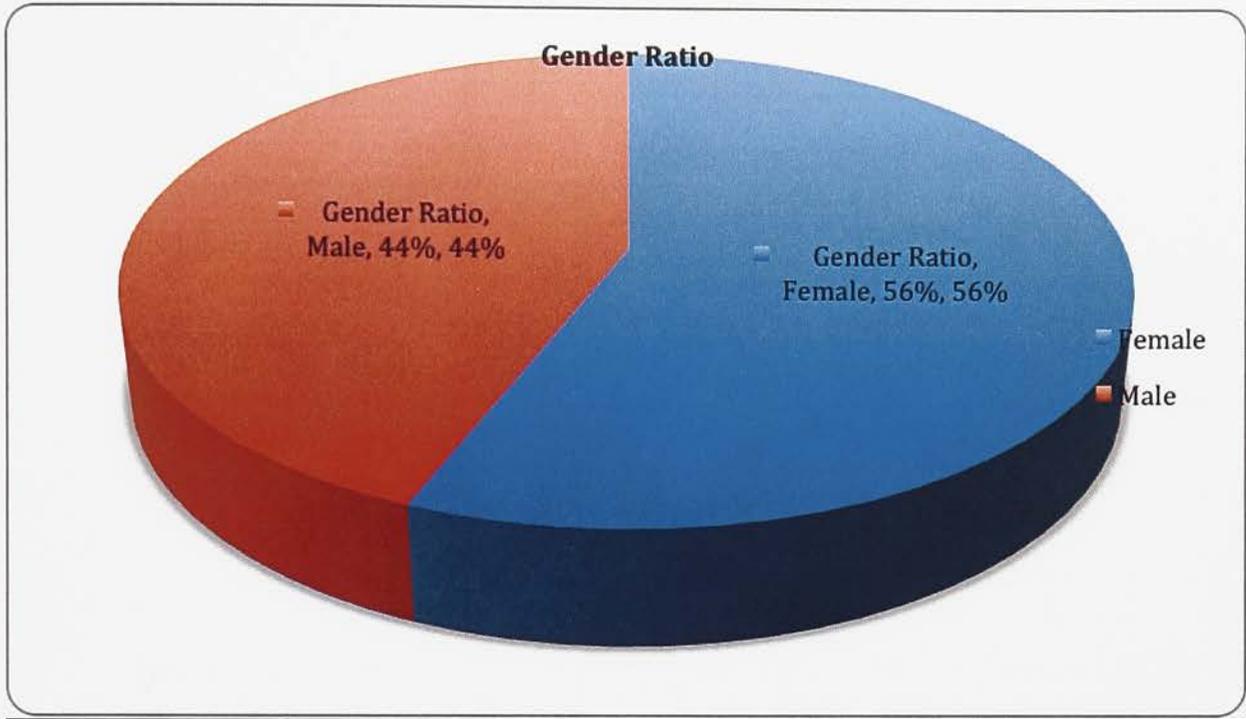
Pepperdine is six miles from famous Zuma Beach and twelve miles from Santa Monica. The university is about 20-30 minutes away from Los Angeles and 40 minutes away from LAX. The campus is located on a hillside thus giving most buildings on campus a gorgeous view of the Pacific Ocean. Every year graduation is held on Alumni Park, which overlooks the scenic Pacific Ocean. Student-led organizations also occasionally hold special events at Alumni Park, such as concerts and movie screenings.

Tuition for Pepperdine is priced at \$20,250 per semester for 12-18 units. Each unit is priced at \$1,266. Room and board for the 2011-2012 school year is priced at \$11,844. Pepperdine is organized into eight academic divisions, Business Administration, Communications, Fine Arts, Humanities and Teacher Education, International Studies and Languages, Natural Sciences, and Religion. It currently offers forty majors and thirty-seven minors.

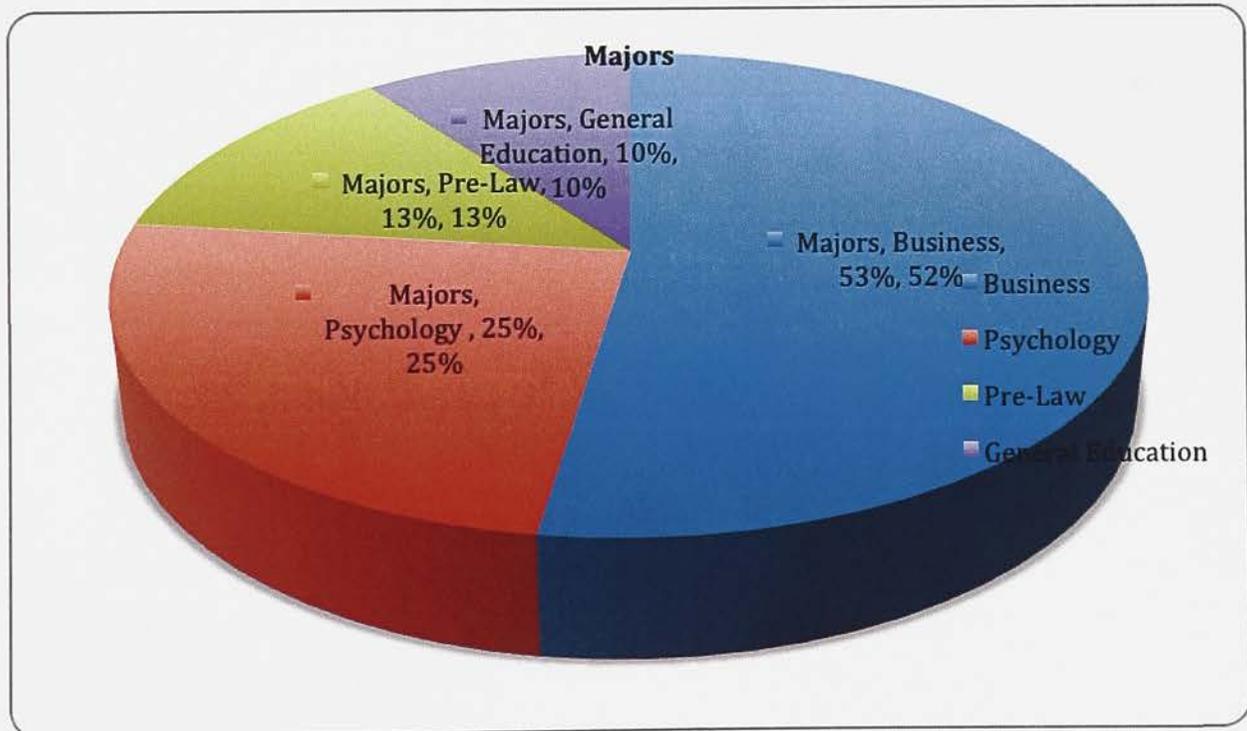
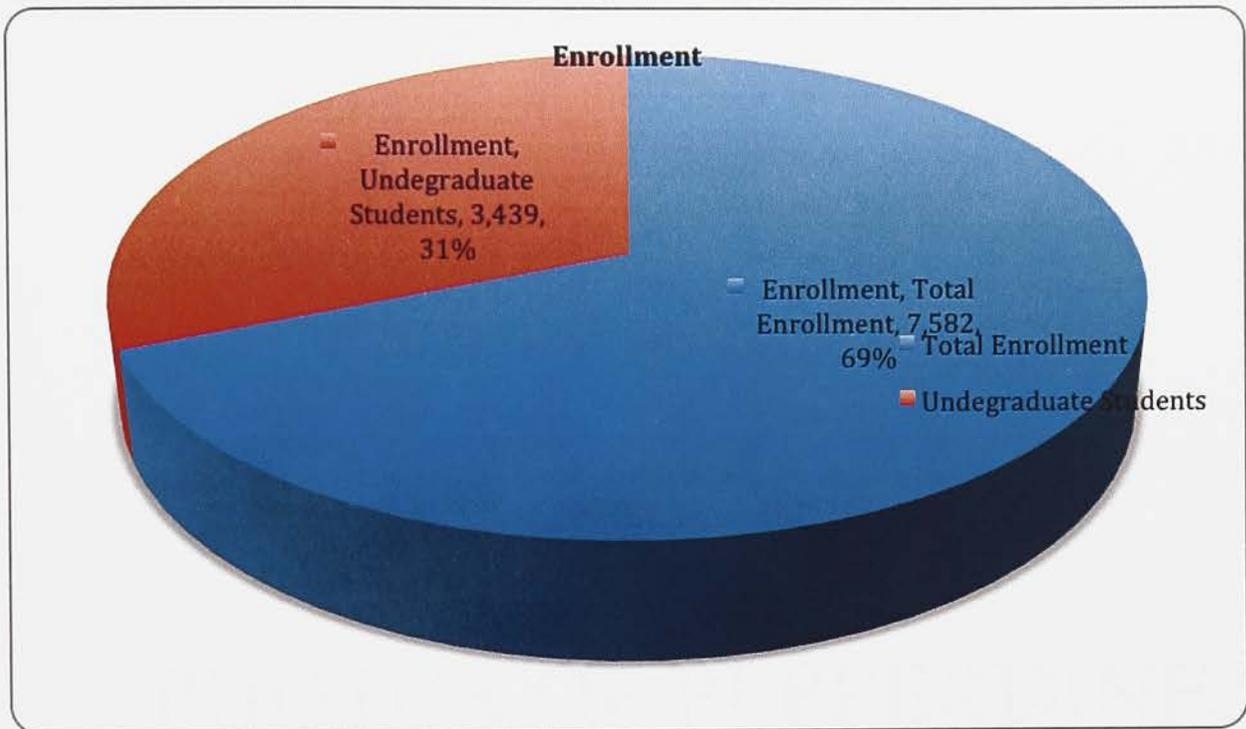
In conclusion, Pepperdine University is a university with a rich history as well as a deep understanding of its identity and culture.

UNIVERSITY ENROLLMENT STATISTICS

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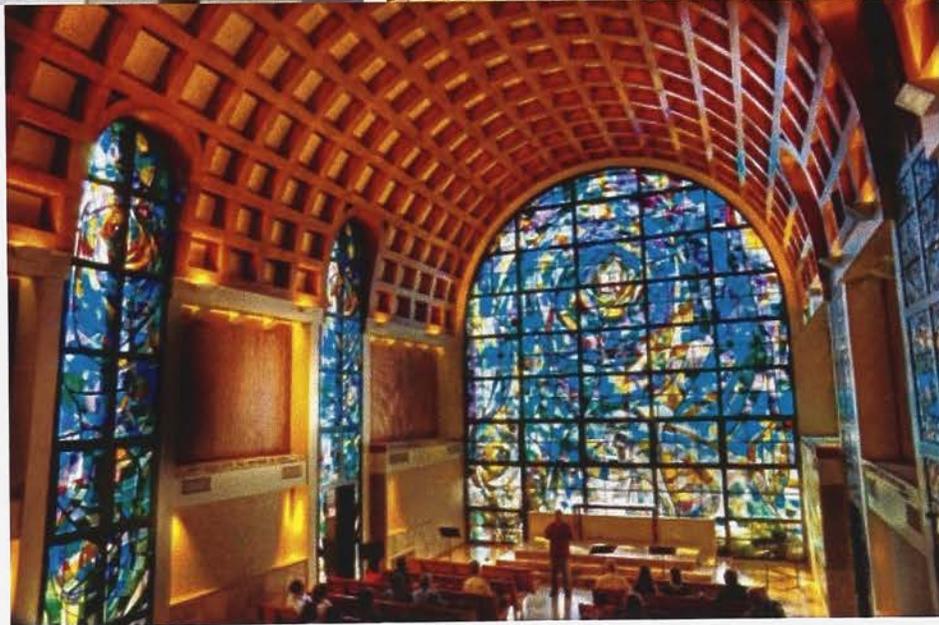
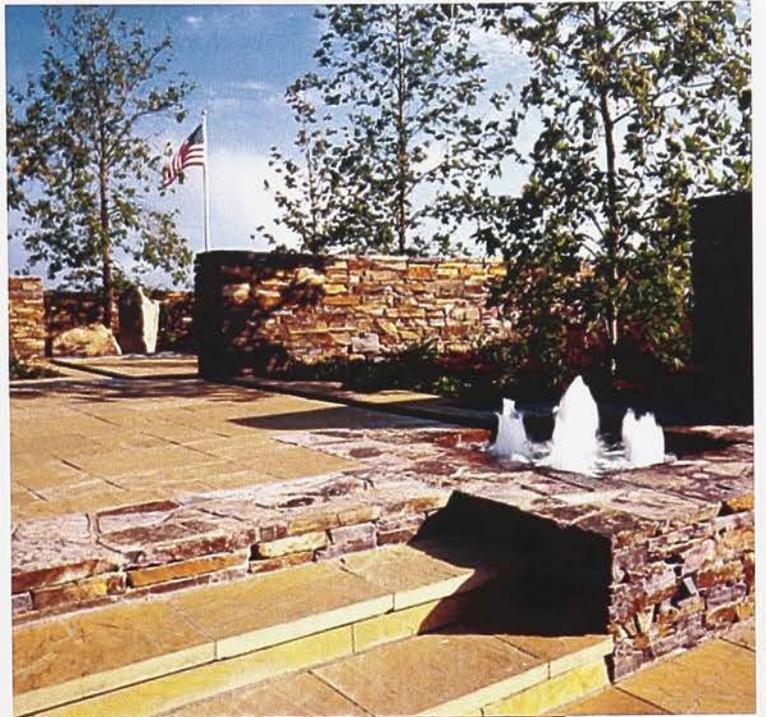
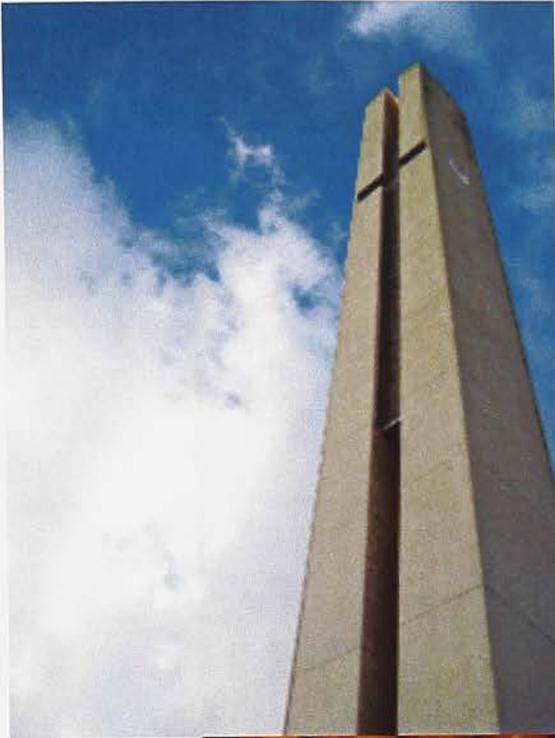


PHOTOS OF PEPPERDINE UNIVERSITY

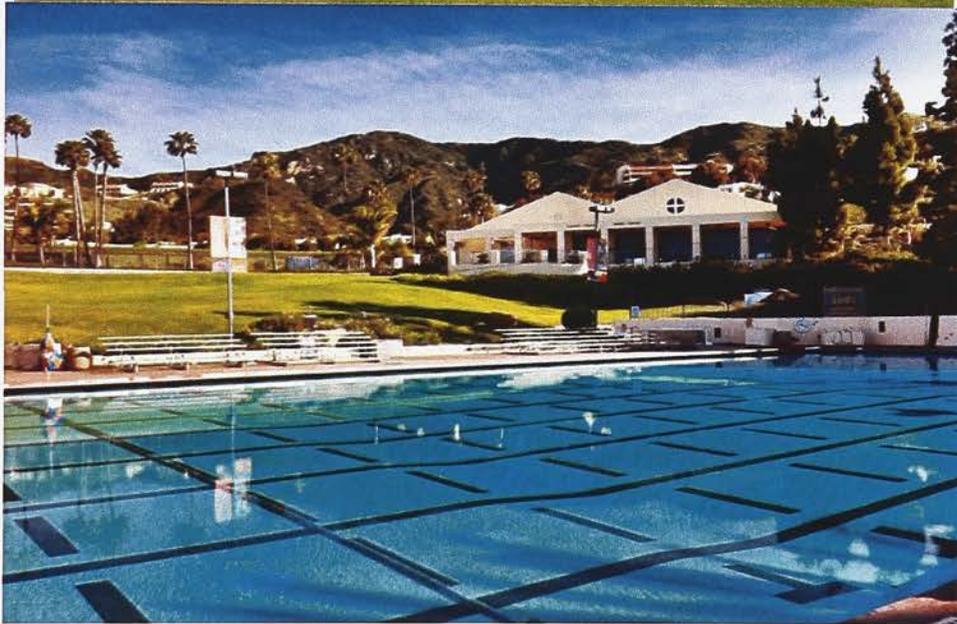
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INTERNATIONAL PROGRAMS

Aside from the campus' beautiful ocean views, Pepperdine University is also renowned for its study abroad programs. Studying abroad is an integral part of the Pepperdine college experience, and well over 60% of the entire student body participates in at least one overseas program. In 2010, the Institute of International Education ranked Pepperdine as the number one university in the highest percentage of students studying overseas and Princeton Review named Pepperdine University as having the seventh most popular study abroad program in the nation.

Pepperdine University offers six programs during the academic year: Buenos Aires, Argentina; Shanghai, China; London, United Kingdom; Heidelberg, Germany; Florence, Italy, and Lausanne, Switzerland. With the exception of the Buenos Aires program, each program has Pepperdine-owned facilities in which the students reside and take courses at. Buenos Aires is unique due to the fact that it utilizes a home stay program. Students that study abroad in Argentina reside with carefully chosen host families and take courses in a Pepperdine-owned facility.

Classes are taught by visiting Pepperdine faculty members from the Malibu campus, by Pepperdine faculty members that reside in the host country, and by distinguished local professors who have been especially selected to teach the students. One aspect of Pepperdine's study abroad program that differs from other universities is the Educational Field Trips, fondly known as EFTs. Each semester, study abroad participants take an educational field trip as an entire group. The week-long EFT is designed to enhance and enrich the students' study abroad experience, and the locations differ with each program. For example, those in the London Program have their Fall Semester EFT in Greece and their Spring Semester one in Egypt. Those in the Shanghai Program have their Fall Semester EFT in Tibet and their Spring Semester one in Cambodia. In general, the EFT is another way of encouraging study abroad participants to cross boundaries and change lives.

Students can choose to participate in a study abroad program during the duration of an entire academic year, during a semester, or during the summer. During the summer, Pepperdine University offers courses and internships in all of the six academic year locations. Also offered during the summer are special interest programs, which vary on a regular basis. Examples of these special interest programs include: the Fiji Medical Mission Program, the Edinburgh Theatre Program, the Crossing Boundaries Leadership Institute in Lausanne, the Uganda Internship Program, and the Spanish Intensive Program.

While the academic year programs accept students who are of sophomore status and up, the majority of Pepperdine students study abroad during their second year of college. This

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creates an interesting dynamic in the Pepperdine community that no other U.S. college experiences. Because the majority of the sophomore class is abroad for an entire academic year, Pepperdine students rarely have the chance to meet those students one class above or below them until their junior and senior year of college. This presents a unique challenge in many campus organizations, including our Pi Sigma Beta colony. Many of our freshmen colony members are preparing to study abroad during this academic year. When they finally come back to the Malibu campus, they will hopefully experience a chapter consisting of new members that they have never interacted with before.

Just like the rest of the Pepperdine community, the majority of the Pi Sigma Beta colony has participated or will participate in a study abroad program. Out of the eleven executive board members, ten have gone on a Pepperdine International Program while the eleventh member is an international student. 100% of our members have some type of international experience, which includes speaking another language, living abroad, or interning abroad.



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SECTION IV

DIVISION

BUSINESS DIVISION

The undergraduate business program at Seaver College is centered on components beyond the traditional business management models. With an emphasis geared towards promoting personal integrity and fairness whilst pursuing applicable business wisdom, the undergraduate business program truly is a place of higher learning and purpose.

Not only is it a place that breeds great business minds, but also a place that nurtures compassionate hearts filled with justice-driven ambitions. Leadership is not quantifiable because it comes to fruition in many effective ways. While some leadership is evident through keen judgment and intuition regarding financial matters and decisions, other leaders are able to manage hearts and souls of people. Great leaders, distinctly different than great managers, fulfill the expectations of a loyal person in that they inspire trust and engender reverence through amiable characteristics such as loyalty. Servant leadership takes leadership to another level by allowing students to pursue lives of greater purpose and dedicate their working lives to service. This is the ultimate hope of the Pepperdine undergraduate business program at Seaver College.

Now that the objectives on the part of the student are laid out, the responsibilities of educators are just as crucial in allowing students to realize their maximum potential of becoming ethical servant leaders. While educators should strive to challenge students academically, they should also empathize with students in their struggles. Educators are aware that their greatest influence is through their own exemplary lives, thus it is crucial that they promote and challenge students to live similarly virtuous lives.

The ultimate transformative goal while studying and interacting at Seaver's undergraduate business program is to develop young adults to become dedicated leaders striving for service excellence and righteous pursuits. Therefore, it is our hope to provide a life-changing experience to students by influencing others around them to pursue lofty goals, but also to invoke positive change throughout the world by leading exemplary lives.

Mission Statement

The mission of the Business Administration Division is to provide young adults with a superior business and liberal arts education that prepares them for lives of ethical service and professional achievement in a competitive world. We seek to accomplish our mission through:

How we teach

- By offering innovative, challenging, and academically excellent courses.

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- By fostering active learning with a focus on experiential learning, especially service learning.
- By emphasizing the critical-analytical process with a focus on problem anticipation and prevention, recognition, and solution.

What we teach

- By offering a Christian perspective on business management and leadership.
- By championing the concept of the leader who serves.
- By emphasizing not only the content but also the process and ethics of business.
- By teaching the interrelatedness of persons, disciplines, and nations.
- By providing foundation skills that can be used throughout one's life of continuous learning.

Our relationships with our students

- By serving as positive role models to our students, striving to reflect Christian values in our own behavior.
- By providing sound advice and counsel concerning curricula, careers, and life.
- By treating students with respect, being open to constructive feedback.
- By seeking to model lifelong learning, thus inspiring their intellectual curiosity.

Our personal and professional development

- By being actively engaged in our faith community.
- By active involvement in the campus community through service to the Seaver community.
- By active participation in the professional community through research, scholarly papers, publications, and service.
- By active service in our communities in which we live.
- By modeling effective stewardship of our time, talents, and resources in service to God, family, and others.

Our relationship with our colleagues

- By significantly collaborating in our teaching and research, building on our diversity and our various strengths.
- By honestly and openly communicating loving and constructive feedback in order to foster growth and personal development.
- By humbly recognizing our own weaknesses and striving for continuous growth.
- By building each other up and developing a closeness that allows us to play together and to pray together.

SECTION V

PI SIGMA BETA'S JOURNEY

BEGINNING

Pi Sigma Beta began as an idea that originated from our colony's president Cherie Lui. Hearing about the opportunities that were presented in joining a professional business fraternity, Cherie Lui and Amanda Shen journeyed to join the closest organization they could find at Pepperdine, Alpha Kappa Psi. As freshmen, both girls were excited to see what Alpha Kappa Psi could provide. After much contemplating, the girls realized that in comparison to their peers affiliated with Delta Sigma Pi on other campuses, their expectations were not met. Not thinking too much about it, they decided to become inactive members the following semester since they believed they could make a difference when they come back from abroad their Junior year. While studying abroad in Shanghai, China, Cherie always wondered what Alpha Kappa Psi would be like when she returned back to the Malibu campus for Junior year. After attending multiple professional, community service and brotherhood events thrown by other chapters of Delta Sigma Pi upon her return to the States, she finally decided that Delta Sigma Pi's core values were more of a match. Cherie spent more time getting to know members of Delta Sigma Pi from other universities and knew that Pepperdine was missing out on this great opportunity; she made it a goal to do whatever it would take to start a chapter on campus.

Not really knowing all the speed bumps that would be in her way, Cherie came in contact with Matt Temple and Rick Boner. First semester of her junior year she picked out a strong team of members to fulfill the duties of the Executive Committee. Afterwards, as a committee we received packages and checklists from Dale Clark. Excited to embark on our journey, we crossed many of the initial requirements off the list until we realized we needed an advisor. Since Delta Sigma Pi would not fall under the Greek System, we contacted the Business Division and were referred to the Inter Club Council on campus. There we got permission and a business teacher to become our advisor. To our dismay, Cherie received a phone call from the Business Division chair who voiced his concern about the addition of Delta Sigma Pi on campus seeing that we have a similar organization Alpha Kappa Psi. After many meetings with different professors from the Business Division, Cherie was finally able to meet with the Business Division chair, Dr. Jere Yates. She worked hard to compile a binder full of recommendation letters, Delta Sigma Pi history and facts, comparison sheets and future goals she had in mind in attempt to convince him. Luckily, Dr. Yates was able to get the business division on board with the idea of having Delta Sigma Pi on campus.

That semester, the executive committee traveled to chapters near by Pepperdine such as LMU and USC to gain a better understanding of Delta Sigma Pi. We knew we wanted a strong foundation and idea of where to head the colony before we invited the rest of the Pepperdine community to join us in our journey. Over Christmas break we finalized recruitment plans and hoped for the best. We decided to name our colony Pi Sigma Beta as an acronym for Pepperdine School of Business. January was the first time we opened up the idea of Delta Sigma Pi to the

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Pepperdine community. Between the few members in the Executive Committee we each tabled and recruited potential candidates to join our colony. We hosted a Meet the Colony night the end of January and by the end of April we had 43 members.

This semester we have recruited an additional 13 members to the colony. Delta Sigma Pi has gained a lot of reputation on Pepperdine's campus. We are proud to be working closely with the Malibu community; Business Division and Career Center to not only strengthen our colony members but Pepperdine's community as a whole.

2011 CALENDAR OF EVENTS

January

DATE	EVENT	TYPE
01/11	Executive Committee Meeting	GBM
01/18	Executive Committee Meeting	GBM
01/19	Dorm Storm- First Raid	Marketing & Promotion
01/20	Dorm Storm- Second Raid	Marketing & Promotion
01/20	Lead DEEP Seminar	Professional Activities
01/24-30	Recruitment Week: Meet the Colony, Professional Speaker, and Social Day	Recruitment
01/27	Social Mixer	Professional Activities
01/28-29	Career Bootcamp	Professional Activities
01/30	Car Wash	Fundraising

February

DATE	EVENT	TYPE
02/01	General Business Meeting	GBM
02/01	Northwestern Mutual	Professional Activities
02/05	United Friends- UCP	Community Service
02/08	Lead Deep Seminar	Professional Activities
02/08	Resume Workshop	Professional Activities
02/08	General Business Meeting	GBM
02/15	Career Fair	Professional Activities
02/15	General Business Meeting	GBM
02/19	Tree People	Community Service
02/19	Area Conference- LMU	Conference
02/22	5-Year MBA	Professional Activities
02/25-27	LEAD- Walnut Creek	Conference

March

DATE	EVENT	TYPE
03/08	Internship: Q&A Panel	Professional Activities
03/09	The Price is Right	
03/09	General Business Meeting	GBM
03/15	The Truth About Employment	Professional Activities

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03/15	General Business Meeting	GBM
03/22	General Business Meeting	GBM
03/26	Diamonds are a Girl's Best Friend's Fashion Show- Women of Color	Community Service
03/26	Boba and Bake Sale	Fundraising
03/28	Senior Banquet Tabling	Promotion & Marketing
03/29	General Business Meeting	GBM

April

DATE	EVENT	TYPE
04/05	Personal Marketing- Scott Harris	Professional Activities
04/05	General Business Meeting	GBM
04/06	WavesConnect Networking	Professional Activities
04/12	"TEA"chers Appreciation Day	Professional Activities
04/12	Pay Divvy	Professional Activities
04/14	Senior Banquet	Professional Activities
04/19	General Business Meeting	GBM
04/19	Dress to Success	Professional Activities
04/21	Potluck- End of the Year Celebration	GBM

September

DATE	EVENT	TYPE
09/01-06	Tabling	Marketing & Promotion
09/07	Meet the Colony	Recruitment
09/08	Networking- Brad Starkey	Professional Activities
09/09	Beach Social	Recruitment
09/10	Step Forward Day	Community Service
09/11	9/11 Memorial	Service
09/14	General Business Meeting	GBM
09/17	Heal the Bay	Community Service
09/19	General Business Meeting	GBM
09/19	Exploratory/ Discovery Career Development Workshop	Professional Activities

PROFESSIONAL EVENTS

Professional Activity: Why Delta Sigma Pi?

Pi Sigma Beta Colony Development
Professional Activity: Christopher Ha
Topic: Delta Sigma Pi in your life
Date: February 1st 2011

Delta Sigma Pi alumni, Christopher Ha from the Eta Chi chapter, came our first ever recruitment week as a professional speaker. Chris spoke about his journey in college and how it transformed him since he joined Delta Sigma Pi. He started by telling the audience that he was simply a college student who was lost and confused about what he wanted to do with his life. However, after joining Delta Sigma Pi's brotherhood, he found the numerous and vastly different paths he could take. Contour Hooligans is a clothing line that Chris Ha and a few other Delta Sigma Pi brothers started together while in the fraternity. He found that being in an organization such as Delta Sigma Pi allowed for a place to meet and work with future business leaders. In fact, Chris spoke about his current job marketing for TBWA\Chiat Day which combines both his passions for art and business together. He ended his presentation with the quote by Thomas Edison "I have not failed, I have just found 10,000 ways that won't work," so he encouraged us to "Just Do It." He reminded us that college life is too short to sit around and wait for something to just happen, therefore it is important to get out of your comfort zone and explore all the possibilities.

Pi Sigma Beta Colony members in attendance: Al Lai, Albert Putera, Alex Tran, Amanda Shen, Cherie Lui, Clayton Karels, Jason Yoo, Jennifer Chen, John Hong, Jordan Fraley, Kristen Chang, Michelle Barnum, Ryan Ebel, Victoria Yuan.

Other Guests in attendance: +100 guests

Professional Activity: Start Your Career

Pi Sigma Beta Colony Development
Professional Activity: Northwestern Mutual
Topic: Professional College Students
Date: February 20th 2011

As one of our professional events, we had a recruiter for Northwestern Mutual come speak to us about the importance of career fairs and the correct code of conduct during the fair. Her presentation included tips such as having a firm handshake, wearing a dark colored one piece suit, and bringing extra copies of resumes. This was an informative presentation for the new recruits who lacked the basics of professionalism. She was also a good resource for experienced members for internship opportunities.

Janessa Evans also informed members on the proper etiquette for job interviews. The proper etiquette includes how to prepare for interviews regarding research the background of the company, how to personalize answers for interviews, and always follow-up with one's interviewer. She was an overflowing source of information for us as she is usually the person standing on the other side of students as they interview and attend career fairs.

Pi Sigma Beta Colony Members in Attendance: Anabella Chiou, Christian Martell, Cyndi Yu, Fiony Jaury, Gary Tanoesoedibjo, Jarita Mak, Jenny Wang, Jihye Song, Joseph Restuccia, Kami Cheung, Kelly Carpentier, Mark Lee, Michael Huang, Michael Ivey, Natalie Aspenlind, Nicole Logo, Phoebe Gan, Rachel Huang, Zachary Noland, Al Lai, Albert Putera, Alexander Tran, Amanda Shen, Cherie Lui, Clayton Karels, Jennifer Chen, Jordan Fraley, Kristen Chang, Michelle Barnum, Ryan Ebel, Victoria Yuan, John Hong

Professional Activity: LEAD DEEP

Pi Sigma Beta Colony Development

Professional Activity: Amy Adams (Director of Pepperdine's Career Center) & Katrina Holland (Alumni Career Services Coordinator)

Topic: Diversity in the Workforce

Date: January 20th & February 8th, 2011

Lead D.E.E.P: Diversity Explored by Emerging Professionals is designed for students seeking to become more effective leaders in the organizations, businesses, and communities of which they are members. In addition to grounding diversity in Christian values, this program offers practical tools in navigating and managing issues of diversity in the workplace and beyond.

All participants received a free copy of "What If? Short Stories to Spark Diversity Dialogue" by Steve L. Robbins. The Pi Sigma Beta colony of Delta Sigma Pi co-hosted this event with the Seaver College Career Center and Intercultural Affairs Office. The colony helped signed the students in and out of the event. In addition, each colony member facilitated a one and a half hour group discussion.

The program was offered on two dates: January 20, 2011 and February 8, 2011. LEAD D.E.E.P. is part of Pepperdine's unique convocation series. The Convocation Series is dedicated to help Pepperdine students build Christian faith, affirm Christian values, and address the moral and ethical dimensions of current issues. All students are required to attend fourteen convocations each semester.



Pi Sigma Beta Colony members in attendance: Jihye Song, Jarita Mak, Cyndi Yu, Cherie Lui, Al Lai, Jason Yoo, Alexander Tran, Jordan Fraley, Victoria Yuan, Ryan Ebel, Kristen Chang, Michelle Barnum, Nicole Logo, Amanda Shen

Other guests in attendance: 150 people

Professional Activity: SoCal Mixer in Marina Del Rey

Pi Sigma Beta Colony Development

Professional Activity: Carrie Click & Pepperdine Alumnus

Topic: Business Etiquette/ Networking

Date: January 27th, 2011

At the SoCal Mixer at Marina Del Rey Yacht Club, Carrie Click from Click-on Etiquette taught the attendees about proper etiquette for formal events including networking mixers. Carrie Click is very experienced in the etiquette industry and has worked for former President George W. Bush. Mrs. Click informed the 300 plus attendees of the proper ways to dress and network.

Mrs. Click informed the attendees of the art of the handshake, important things to say in a conversation, proper placement of name tags during mixers, business card tips, as well as creating a thirty second elevator pitch and presenting yourself as professionally as possible.

Mrs. Click's tips in proper ways to dress and network were extremely helpful and gave everyone in attendance more confidence in how to properly network with people you have never met before. Among the attendees at the SoCal Mixer were current Pepperdine students, Pepperdine alumni, Pepperdine faculty and staff, and various other professionals from the Marina Del Rey area.

Pi Sigma Beta Colony members in attendance: Cherie Lui, Ryan Ebel, Jason Yoo, Jihye Song, Michael Huang, Victoria Yuan

Other guests in attendance: 300+ people

Professional Activity: Career Bootcamp

Pi Sigma Beta Colony Development

Professional Activity: PricewaterhouseCoopers, Morgan Stanley Smith Barney, Hasbro, Clorox

Topic: Career Development

Date: January 28-29th, 2011

To build a rapport with the surrounding business community, the colony was asked to co-host the Junior Career Planning Boot Camp with the Business Advisory Council. The event was a two day affair catered specifically toward career-driven juniors seeking growth and an opportunity to network. Pi Sigma Beta participated by increasing awareness and attendance for the event while building a solid reputation as a professional business fraternity.

The weekend in Oxnard, California was filled with a series of vigorous workshops and inspirational presentations challenging each participant to explore and invest in their own positive qualities. Prior to the event, each person was asked to read the book, “The Leaders Edge” by Susan Hodgkinson. The workshops were focused around the theme of “Branding” that Hodgkinson explains. Each individual was asked to deeply reflect on their own “brand” shaped by the 5 P’s: Persona, Product, Packaging, Promotion, and Permission. We learned that knowing these aspects build the self-awareness that is needed for confidence when presenting your best self to employers.

In addition to self reflection, participants were given an opportunity to hear the stories of several successful business executives from a wide range of backgrounds. Companies represented include PricewaterhouseCoopers, Morgan Stanley Smith Barney, Hasbro, Clorox, etc. Executives not only shared their personal stories, but they also interacted closely with the students, guiding them through the workshops and building relationships. This unique opportunity provided motivation for students to carefully plan the next steps to take toward their goals. Many students retrospectively commented that the Boot Camp provided a clear direction for them in an otherwise overwhelming process.

Pi Sigma Beta Colony members in attendance: Natalie Aspenlind, Kristen Chang, Jennifer Chen, Eric Graciano, John Hong, Clayton Karels, Nicole Logo, Rikinder Mahal, Cherie Lui, Ryan Ebel, Amanda Shen, Alexander Tran, Victoria Yuan

Other guests in attendance: 40

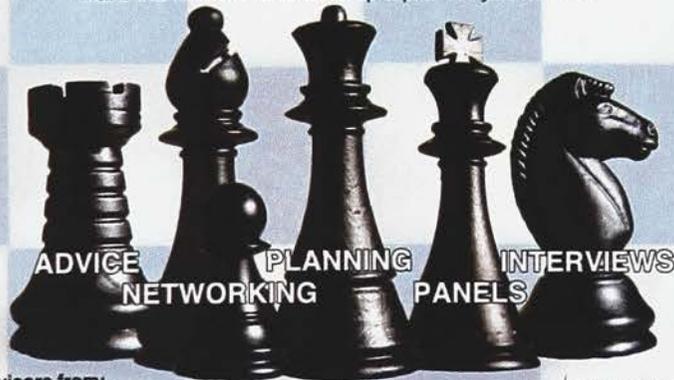
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The Business Advisory Council in consultation with Delta Sigma Pi presents

YOUR MOVE

Career Planning Bootcamp for Junior Business Majors
FREE conference with hands-on advice from successful businesspeople
Make the next move to develop a plan for your future!



Advisors from:



JANUARY 28-29, 2011

Registration Deadline: 12/23 5PM

Space is limited! Email shannon.anderson@pepperdine.edu to RSVP!

Professional Activity: Resume Workshop

Pi Sigma Beta Colony Development

Professional Activity: Meredith Thorton and Caroline Forbes

Topic: How to Build a Resume

Date: February 8th, 2011

This workshop was great for the colony's career development because many of the members were applying for summer internships. Meredith Thorton and Caroline Forbes, Career Ambassadors at Pepperdine's Career Center, came to our General Business Meeting and gave a Resume 101 workshop. The Career Ambassadors provided worksheets with sample resumes and cover letters. They then gave us detailed instructions on what to include in our resumes and how to improve it to make it more appealing. At the end of the workshop, each member had the opportunity to sign up for mock interviews and time slots to have their resume and cover letter thoroughly reviewed.

Pi Sigma Beta Colony Members in Attendance: Anabella Chiou, Christian Martell, Cyndi Yu, Fiony Jaury, Gary Tanoesoedibjo, Jarita Mak, Jenny Wang, Jihye Song, Joseph Restuccia, Kami Cheung, Kelly Carpentier, Mark Lee, Michael Huang, Michael Ivey, Natalie Aspenlind, Nicole Logo, Phoebe Gan, Rachel Huang, Zachary Noland, Al Lai, Albert Putera, Alexander Tran, Amanda Shen, Cherie Lui, Clayton Karels, Jennifer Chen, Jordan Fraley, Kristen Chang, Michelle Barnum, Ryan Ebel, Victoria Yuan, John Hong

Professional Activity: Career Fair

Pi Sigma Beta Colony Development

Professional Activity: Multiple businesses including: Target, Northwestern Mutual, Scotts Miracle Gro, US Department of State, Teach for America, and many more.

Topic: Networking Fair

Date: February 15th, 2011

The Pi Sigma Beta colony partnered with the Career Center to host a Career Fair for undergraduate students. We worked alongside with the Career Center to contact companies to join us in having a table with information about their company and positions available. Colony members arrived early to help set up the event and stayed late to help recruiters clean up their stations. We were able to establish relationships with many companies because of this event. We also tabled at the Career Fair to find prospective students interested in becoming part of the Pi Sigma Beta Colony of Delta Sigma Pi.

Pi Sigma Beta Colony members in attendance: Al Lai, Albert Putera, Anabella Chiou, Amanda Shen, Andrew Vu, Calvin McCutchen, Cherie Lui, Cyndi Yu, Dujon Smith, Eric Graciano, Fiona Jaury, Gary Tanoesoedibjo, Jarita Mak, Jason Yoo, Jennifer Chen, Jenny Wang, Jessica Chiang, Jihye Song, John Hong, Jordan Fraley, Joseph Restuccia, Kelly Carpentier, Michael Huang, Michael Ivey, Michelle Barnum, Natalie Aspenlind, Phoebe Gan, Rachel Huang, Ricky Mahal, Ryan Ebel, Zach Noland, Kristen Chang

Professional Activity: 5-Year MBA Program

Pi Sigma Beta Colony Development

Professional Activity: Paul Pinckley

Topic: 5-Year MBA Program

Date: February 22nd, 2011

Dr. Paul Pinckley is the Executive Director of Full-Time Student Recruitment at Pepperdine's Graziadio School of Business and Management. He graciously gave up his after work hours to come speak to our colony about our 5-Year MBA Program, a new and unique program that is only offered to undergraduate business majors currently enrolled at Pepperdine. Dr. Pinckley was extremely helpful in informing the colony and answering all of our questions. He explained the necessary requirements to be accepted, challenges, format of the classes, and different opportunities to study abroad as a graduate student. Students who were considering applying to this program were made aware of the certain classes that they did not have to take during their undergraduate studies.

Pi Sigma Beta Colony Members in Attendance: Anabella Chiou, Christian Martell, Cyndi Yu, Fiony Jaury, Gary Tanoesoedibjo, Jarita Mak, Jenny Wang, Jihye Song, Joseph Restuccia, Kami Cheung, Kelly Carpentier, Mark Lee, Michael Huang, Michael Ivey, Natalie Aspenlind, Nicole Logo, Phoebe Gan, Rachel Huang, Zachary Noland, Al Lai, Albert Putera, Alexander Tran, Amanda Shen, Cherie Lui, Clayton Karels, Jennifer Chen, Jordan Fraley, Kristen Chang, Michelle Barnum, Ryan Ebel, Victoria Yuan, John Hong

Professional Activity: Shanghai Mixer

Pi Sigma Beta Colony Development

Professional Activity: Shanghai Study Abroad Program Alumni

Topic: Cultural Enhancement in a Global Society

Date: March 8th, 2011

Our colony decided to co-host a Shanghai mixer with International Programs to give those that have been just accepted to the Shanghai Program an opportunity to connect and talk to the students that have previously studied abroad in Shanghai. We felt that it was necessary to have this event because nearly our entire executive committee members studied abroad in Shanghai and many of our colony members will be studying abroad in Shanghai in just a matter of months.

We wanted these colony members as well as the other Shanghai participants to be able to get the most out of their short time in Shanghai. For this event, we decorated the room with Chinese decorations and provided authentic Chinese food for all of the attendees.

In addition to our colony, we invited everyone who will be studying abroad in Shanghai during the upcoming academic year and summer and all of the Shanghai program alumni. For the majority of the event, the program alumni passionately shared their experiences and stories to the new Shanghai participants.

We also hosted an internship session towards the end of the mixer for those participants who wanted more information on interning and working abroad in Shanghai.

Pi Sigma Beta Colony members in attendance: Anabella Chiou, Andrew Vu, Calvin McCutchen, Chloe Palmer, Christian Martell, Cyndi Yu, Diana Miao, Eric Graciano, Fiony Jaury, Gary Tanoesoedibjo, Jarita Mak, Jenny Wang, Jihye Song, Michael Huang, Natalie Aspenlind, Phoebe Gan, Priyanka Duggirala, Rachel Huang, Rikinder Mahal, Zachary Noland, Al Lai, Albert Putera, Amanda Shen, Cherie Lui, Jennifer Chen, Michelle Barnum, Ryan Ebel, Victoria Yuan, John Hong

Additional Guests: +70

Professional Activity: Truth about Employment

Pi Sigma Beta Colony Development

Professional Activity: Eric Olson, Professors of Economics (Pepperdine University)

Topic: Truth about Employment/ Tax- Post-Graduation Reality

Date: March 15th, 2011

We had the pleasure to have one of our own faculty members come in and speak to our colony for this event. Professor Eric Olson is one of Pepperdine's newest faculty members. Olson recently completed his Ph.D. in economics from the University of Alabama, where he also earned his master's degree in 2005 and graduated magna cum laude in 2004. He has been published in the *Instructor's Manual to Accompany Applied Econometric Time-Series*, with co-authored publications forthcoming in the *Journal of Data Sciences* and the *Oxford Handbook of the Economics of Peace and Conflict*. Professor Olson is currently teaching macroeconomics on campus and a couple of our colony members have taken his class.

The purpose of this event was to have Professor Olson teach our colony about the truth behind the numbers in the US economy. Every single day the media bombards us with information such as: tax raises, social security increases, budget cuts, funds cuts, and increases in unemployment. Often times, people are clueless as to what those numbers actually represent. Professor Olson taught students how to analyze the graphs and understand the real meaning of these numbers that are thrown at them on a day-to-day basis. He explained these numbers in terms that our students could understand and comprehend. For example, one statistic he shared that shocked many colony members was the fact that a third of the average American's salary is eventually given to the government through means such as taxes. He clarified that the average American gives away approximately four months worth of wages to the US government before being able to actually make money for their own use.

Pi Sigma Beta Colony members in attendance:

Al Lai, Albert Putera, Amanda Shen, Anabella Chiou, Andrew Vu, Calvin McCutchen, Cherie Lui, Chloe Palmer, Christian Martell, Cyndi Yu, Diana Miao, Eric Graciano, Fiona Jaury, Gary Tanoesoedibjo, Jarita Mak, Jennifer Chen, Jenny Wang, Jihye Song, John Hong, Joseph Restuccia, Michael Huang, Michelle Barnum, Natalie Aspenlind, Phoebe Gan, Priyanka Duggirala, Rachel Huang, Ricky Mahal, Ryan Ebel, Victoria Yuan, Zachary Noland

Professional Activity: Hang 10 Dinners

Pi Sigma Beta Colony Development

Professional Activity: Madison Hildebrand from Bravo's Million Dollar Listing

Topic:

Date: March 27th 2011

Hang 10 Dinners bring together hundreds of students, alumni, faculty, and staff in a series of small dinner parties to help keep the Pepperdine family strong. This unique program allows for a time of family history to be shared and storytelling to take place. Traditions can be passed on and multiple generations of *Waves* can connect over their Pepperdine experiences. Also through the facilitation of Hang 10 Dinners, many job offers have resulted from the time spent with alumni.

We had three colony members participating in a dinner with real-estate agent and Bravo's hit TV show *Millionaire Listing's* Madison Hildebrand. Madison is an alumnus from Pepperdine and he hosted a dinner in his gorgeous beachfront house in Malibu, CA. The members were able to hear personal insights from Madison. He spoke to us about his life story and his journey from an advertising major at Pepperdine to a self-made, successful millionaire business mogul.

Pi Sigma Beta Colony members in attendance: Al Lai, Amanda Shen, Cherie Lui



Professional Activity: Personal Marketing

Pi Sigma Beta Colony Development

Professional Activity: Scott Harris, President of Mustang Marketing

Topic: Personal Marketing

Date: April 5th 2011

Branding, branding, branding! This is what Scott Harris emphasized and repeated throughout the evening. He is the President and CEO of Mustang Marketing located in Westlake Village, CA. He has over 25 years of experience in the industry. He came to share his life experience as well as to speak on the topic of personal marketing. He is a well-respected and sought-after voice in the business community. He oversees a dedicated staff that brings their diverse talents to every project with both an eye for detail and the bigger picture in mind. His motto of the night was, "You are what you sell." Despite being a small-business owner, he has worked alongside many high profiled clients. Clients range from large national and international corporations, school districts and universities, to municipalities, nonprofits, and local statewide companies.

Our members learned that marketing is crucial to anyone and everyone's life, from how you present yourself to how businesses present themselves to clients. Marketing surrounds us in the forms of advertisements, product placement, and word of mouth. The colony was given very practical tips on resumes from the page limit to not exaggerating information. Overall, our colony was fascinated with the newfound marketing knowledge and was excited to apply to their real lives.

Pi Sigma Beta Colony members in attendance:

Al Lai, Albert Putera, Amanda Shen, Andrew Vu, Calvin McCutchen, Cherie Lui, Cyndi Yu, Dujon Smith, Eric Graciano, Fiona Jaury, Gary Tanoesoedibjo, Jarita Mak, Jason Yoo, Jennifer Chen, Jenny Wang, Jessica Chaing, Jihye Song, John Hong, Jordan Fraley, Joseph Restuccia, Kelly Carpentier, Michael Huang, Michael Ivey, Michelle Barnum, Natalie Aspenlind, Phoebe Gan, Rachel Huang, Ricky Mahal, Ryan Ebel, Zach Noland



Professional Activity: WavesConnect

Pi Sigma Beta Colony Development

Professional Activity: Robert Mendez + 53 professionals in an array of industries

Topic: Diversity & Networking

Date: February 8th 2011

After many professional activities, this was certainly the most challenging and biggest professional event hosted by Pi Sigma Beta. At the same time this event was the most important professional activity event we had this spring as it was the 1st ever student-run networking event in our school.

With enthusiasm and hard work from all the members of the colony, our very first annual student-professional and student-run networking event was coming to reality. Entitled WavesConnect, this event was very stressful and difficult to organize, but it was a great learning experience and very rewarding afterward when we receive the positive feedbacks from students, alumnus, professional guests, faculty members and University's administration.

The first big challenge that our members had was to work with different groups of people. With the collaboration of all undergraduate business clubs and organizations at Seaver College (Students in Free Enterprise, Sports Business Association, American Marketing Association, Delta Sigma Pi, Alpha Kappa Psi, Microfinance Club, and the Student Alumni Organization), we were expected to work even harder in order to make sure that everyone was on the same page.

Thus, our colony members learned the importance of communication. Our members had to constantly communicate with the other business organizations to make sure that everyone was on the same page and knew exactly what was the purpose of the event and what are the obligations that every organization had to fulfill.

The second challenge that our colony face was to have professionals come down to Malibu to participate in this networking event. Each member contacted relatives, family friends, or anyone that they knew that could be a great guest to share their experiences with the members. The hardest challenge was to find professionals that could come in that date despite their busy schedule. This was a common pattern that all the business organizations involved faced.

Overall, we were happy that our colony was able to bring 65% of the professional guests out of all the professionals that came to our event. With that our members learned our second lesson: be persistent. Our members not only had to be able to advertise our event and explain why is it important, but also we needed to follow up with the professionals. With a lot of hard work and tenacity, we brought more than the majority of all the guests.

PI SIGMA BETA COLONY- Chapter Petition

The third and last challenge we face on this event was the hours before the event. None of the organizations sent their members to help us organize the event. We only had 3 hours before the guests came and we were far from being ready. With the great efforts of many of our colony members, we organized all the rooms, the tables where the food was going to be served, and all the check-in information in order to run smoothly.

After the dedication and drive from our members that were welcoming the guest, checking everyone in, and making sure that the room was always presentable, we ended up organizing a very successful event. With this challenge, our members learned our third lesson: teamwork. Even when things are not working how we wanted, having a great team can make a difference in any event or organization.

This event made a great impact in our school. *WavesCONNECT* was an opportunity for Pepperdine's brightest and most passionate undergraduates to meet with successful professionals from a myriad of industries and diverse backgrounds.

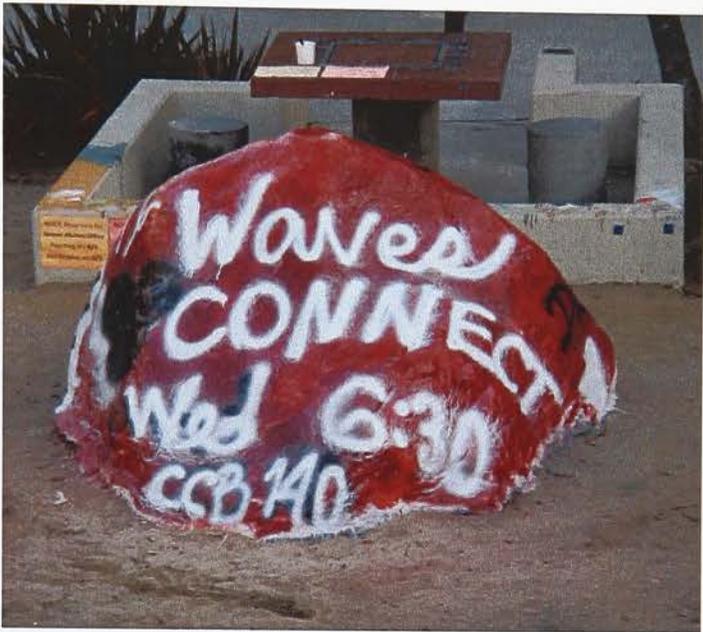
Professionals, students, and faculty enjoyed some light refreshments at our gorgeous Malibu campus and talk with students about their career path, their industry, and any words of advice the professionals would give to young people just starting out in their careers. Also, students were able to ask questions regarding personal and professional development, talk about their individual strengths, real-world experiences, and passion.

Pi Sigma Beta Colony members in attendance: Al Lai, Albert Putera, Jason Yoo, Alexander Tran, Cherie Lui, Kelly Carpentier, Rachel Huang, Jihye Song, Fiony Jaury, Anabella Chiou, Jarita Mak, Cyndi Yu, Nicole Logo, Natalie Aspenlind, Jennifer Chen, Victoria Yuan, Eric Graciano, Michael Ivey, Rikinder Mahal, Clayton Karels, Jenny Wang, John Hong, Jordan Fraley, Amanda Shen, Andrew Vu, Jessica Chiang, Gary Tanoesoedibjo, Zach Noland, Priyanka Duggirala

Other guests in attendance: 500 people

Relevant DSP Alumnus in Attendance: Mark Yeung-Eta Chi , Bill Vuong- Eta Chi

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Professional Activity: “TEA”chers’ Appreciation Day

Pi Sigma Beta Colony Development

Professional Activity: Professors, Faculty, & Administration from Pepperdine University

Topic: Fortifying the Relationship between Faculty/Staff Outside the Classroom

Date: April 12th, 2011

This event was very near and dear to the hearts of our colony members and the distinguished guests that came to our event. As a school that prides itself on close relationships between students and faculty/staff, our colony wanted to find a way to thank those who everyday make their best efforts to provide us with their insight and advice.

Thus, our colony decided to host “TEA”chers’ Appreciation Day as a token of our appreciation. This event was not only for our members to show how grateful and blessed we are to have such an inspiring faculty staff, but also as a way to give a chance to our members to get closer to their current professors but also to meet new professors that might be their professors in the near future.

We wanted to make this event as intimate as possible thus we decided to make this event to feel like home: we baked and personalized coffee mugs to give as presents to every guest that was invited to attend the event, we made homemade deserts and treats for the event, we created a playlist to play songs that we knew that our guests would enjoy listening to, we decorated tables with chocolates and flowers to make it more friendly and welcoming, and of course we picked every single flavor of tea that we wanted to serve on this event. Every little detail had a special touch. We wanted to make this event more than just another event, we wanted to make it memorable for our guests.

We were very glad that the majority of the faculty members, office staff, and also our very own University President, Andy Benton, came to our event. It was great to talk to each one of our guests in a very casual and friendly setting outside of the classroom. Our members were able to get to know our professors better. We were able to know them as an individual learning their hobbies, interests, and personal lives.

One of the most gratifying moments was when our president said, “I want to see this organization excel at our school.” We were the first and only organization on campus that has ever put on such an event to personally thank our professors and staff for all their hard work.

It was an extremely rewarding to walk around the halls and seeing a professor calling over one of our members to show the mug we created for them or having a professor walk into class holding our tea mugs.

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We hope to continue this tradition every year; we believe it is important to always thank everyone around you who has made an impact on our lives.

Pi Sigma Beta Colony members in attendance:

Al Lai, Albert Putera, Alexander Tran, Amanda Shen, Anabella Chiou, Andrew Vu, Brian Neu, Cyndi Yu, Eric Graciano, Fiona Jaury, Gary Tanoesoedibjo, Jarita Mak, Jessica Chiang, Jihye Song, John Hong, Jennifer Chen, Jordan Fraley, Kristen Chang, Michelle Barnum, Natalie Aspenlind, Nicole Logo, Phoebe Gan, Rachel Huang, Ricky Mahal, Ryan Ebel, Zach Noland



Pepperdine's Seaver College President Benton with Michelle Barnum (Senior-Vice President) and Cherie Lui (President)

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Tea/ Coffee mugs that were given to all faculty and staff that came to our event



Professional Activity: Pay Divvy

Pi Sigma Beta Colony Development

Professional Activity: Michael Melby, Omar Karim, Raymond Tamblyn

Topic: Entrepreneurship

Date: April 12th, 2011

Paydivvy, a new Malibu based company re-inventing the methods of paying and billing on the internet reached out to our colony in hopes of promoting their business and teaches us something about entrepreneurship. Paydivvy is the first social bill pay website where you can truly pay all your bills in one place. The co-founders, CEO Michael Melby and VP of product Ray Tamblyn, as well as the VP of business development Omar Karim, came to Pepperdine and gave a presentation about the process and hardships of starting up a tech company.

In addition to an introduction to the website, each presenter offered their own unique story and how they got together to form Paydivvy. The idea started when Michael faced the problem of splitting rent amongst several roommates. He believed he had the solution and took a risk, leaving his life of stability to pursue his ideas. He entered his idea into the 2009 Wharton Business Plan Competition where he saw much success, compelling him to move forward. Through his networks, he formed a team of people with various strengths and Paydivvy was born.

From Michael's story, the audience saw that risk taking is necessary to transform ideas into tangible results. Furthermore, building strong relationships with people in many areas of expertise proved essential to the formation of the company. Many members in attendance were inspired to not only use the website, but to strengthen their networks and seek more ways to better the lives of the general public.

Pi Sigma Beta Colony members in attendance: Al Lai, Albert Putera, Alexander Tran, Amanda Shen, Anabella Chiou, Andrew Vu, Brian Neu, Calvin McCutchen, Chloe Palmer, Christian Martell, Cyndi Yu, Diana Miao, Dujon Smith, Eric Graciano, Fiona Jaury, Gary Tanoesoedibjo, Jarita Mak, Jessica Chiang, Jihye Song, John Hong, Joseph Restuccia, Jennifer Chen, Jordan Fraley, Kristen Chang, Michael Huang, Michael Ivey, Michelle Barnum, Natalie Aspenlind, Nicole Logo, Phoebe Gan, Rachel Huang, Ricky Mahal, Ryan Ebel, Zach Noland, Victoria Yuan

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Professional Activity: Senior Banquet

Pi Sigma Beta Colony Development

Professional Activity: Business Division (Faculty & Staff)

Topic: Business Administration's Students Senior Graduation

Date: April 14th 2011

Senior Banquet was co-hosted with Seaver College's Business Division. For the first time ever, this senior banquet was partnered with a student-led organization. Our colony assisted through creating the entire advertising campaign including tickets, flyers, posters, and banners for the event. The event was for all seniors graduating. Senior banquet was a highly anticipated and attended event as it was one of the last times the senior class could get together. Jere Yates commended Delta Sigma Pi during his formal speech during the night for our hard work that we put in. Awards were handed out and lasting memories were made among seniors.

Pi Sigma Beta Colony members participating: N/A

50

Graziadio Executive
Dining Room

4.14.2011 @ 5:30PM

prime
time

senior business banquet

with John Kindt

TICKET #— \$5

Professional Activity: Dress for Success

Pi Sigma Beta Colony Development

Professional Activity: Brian Viscusi, Regional Recruiter of Nordstrom

Topic: Dress for Success

Date: April 19th, 2011

Brian Viscusi is currently a regional recruiter for Nordstrom. He came to speak to our colony about the importance of wearing the right attire for the right occasion especially in the professional world. Brian started the presentation by sharing some stories of people that interviewed him. He emphasized how external image is just as important as your internal especially for those people that are interested in pursuing a career where wearing the right attire is crucial. Brian emphasized that it is important to dress for success. Dressing up is a form of personal marketing. Recruiters will be looking at what you are wearing when you walk in for an interview.

At the end of the presentation, Brian wanted to assure if the colony members have learned what to wear and what not to wear. He showed some photos of people and made the colony decide either certain attires were appropriate or not for the occasion that he gave us.

This event was very useful to help the colony members know what to wear for different occasions.

Pi Sigma Beta Colony members in attendance:

Al Lai, Albert Putera, Alexander Tran, Amanda Shen, Anabella Chiou, Andrew Vu, Calvin McCutchen, Cherie Lui, Christian Martell, Clayton Karels, Diana Miao, Dujon Smith, Eric Graciano, Fiona Jaury, Gary Tanoesoedibjo, Jason Yoo, Jenny Wang, Jihye Song, John Hong, Jordan Fraley, Kami Cheung, Kelly Carpentier, Kristen Chang, Michael Huang, Michelle Barnum, Phoebe Gan, Rachel Huang, Ryan Ebel, Zach Noland



Professional Activity: Network, Network, and Network!

Pi Sigma Beta Colony Development

Professional Activity: Brad Starkey, CEO of JJ&Associates

Topic: Importance of Networking

Date: September 8th 2011

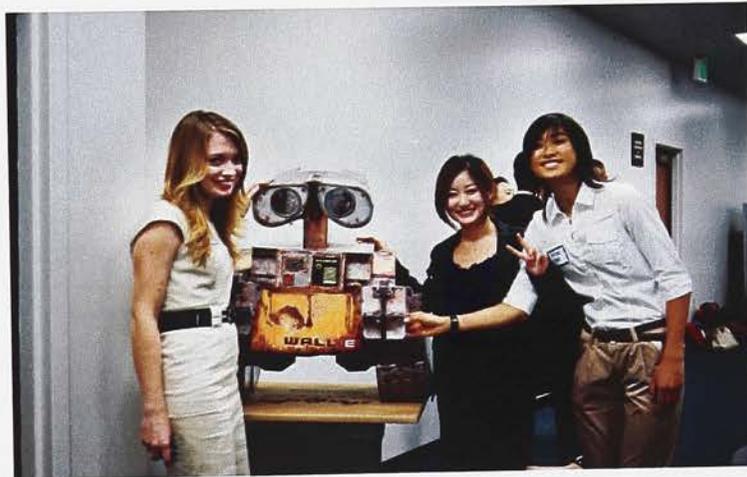
Brad Starkey, an executive partner of JJ&A marketing and advertising firm, commenced the start of the new 2011-2012 school year by explaining the vital points that differentiate new job candidates in an increasingly difficult job market. The basis for his formal address centered on an acronym he constructed – E.A.T. Right. The individual letters stand for Energy, Attitude and Time. Relating to Energy, he believed that no matter how disadvantaged one may be in terms of education, if one exerts the energy and effort into improving and producing quality work, then he will stand out. In terms of Attitude, he believed that a positive, forward-thinking attitude will enable candidates to continue striving to become better and not be discouraged when hardships follow. And finally with Time, he stated that time management was essential in balancing these three elements and ensuring an effective and efficient job-searching process. Furthermore, he displayed completed works his firm has done in the past ranging from many Fortune 500 companies to smaller businesses. Most of his work remains in designing and manufacturing life-size displays, graphic designs/signage and merchandising materials. Through this type of marketing and advertising, he ensures that the companies that contract him experience higher percentage of profits by reaching a larger audience and raising awareness of particular movies, games and merchandise. However, he sees a dramatic shift in the type of advertising that will be effective, particularly toward online marketing. Recently, he has helped a Batman game jump up to #2 in online sales.

Other Guests Attendance: +75

Pi Sigma Beta Colony members in attendance: Anabella Chiou, Andrew Kirkland, Andrew Vu, Anny Huang, Caireesa Barry, Charles Hsu, Chloe Palmer, Christine Chen, Christine Kim, Christian Martell, CJ Terral, Diana Fu, Diana Miao, Eric Oh, Fiona Jaury, Gary Tanoesoedibjo, Hussein Dewji, Jarita Mak, Jenny Wang, Jessica Chiang, Jihye Song, Joseph Restuccia, Justin Woo, Kali Jelen, Kami Cheung, Mark Lee, Michael Huang, Natalie Aspenlind, Phoebe Gan, Priyanka Dugirala, Rachel Huang, Ricky Mahal, Willie Minh, Al Lai, Albert Putera, Alex Tran, Amanda Shen, Cherie Lui, Jennifer Chen, Jordan Fraley, Kristen Chang, Michelle Barnum, Ryan Ebel, Victoria Yuan, John Hong

Other Attendance: +50 Guests

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COMMUNITY SERVICE

Community Service Event:

Where: Sierra Madre, CA

What: Rose Float Decoration

When: Saturday December 18, 2011

Participants: Michelle Barnum, Cherie Lui, Amanda Shen, Alexander Tran, Jordan Fraley, Victoria Yuan, Kristen Chang

Event Description:

Since 1890 the Rose Parade has been held on New Year's Day with a grand display of floats, marching bands, and equestrian groups that has since grown to a nationally televised event across America. Each float is painstakingly designed and built months preceding the parade (through community service support) to be judged the night before the event.

Our colony decided to donate our time to help the Sierra Madre Float Association (a nonprofit, all volunteer organization that strives to create a warm and welcoming atmosphere for volunteers of all ages). The theme of their float was "Building Dreams, Friendships and Memories." The project was one of the largest they had ever tackled (33 feet tall, 55 feet long and 22 feet wide) with a grand display of the Mission San Carlos Borromeo led by a burro and cart and decorated by magnificent butterflies. Even the center fountain was pumped (on the day of the parade) with gallons of water to add a life-like flavor to the scene entitled "Sueños de California."

What makes these floats stand out from the regular float parade is the material used. As indicated by the title, the "Rose" parade has one stipulation: the floats must be completely decorated with roses and edible decorative materials. This is why during the week leading up to the event volunteers are greatly needed. For the Sierra Madre float in particular, 59 weeks of preparation work was needed leading up to the event. We were put to the task of decorating the 6 massive butterflies (12 wings) that flitted (a mechanism was devised that made these 6 foot wide butterflies flap their wings) around the roof of the Mission structure. Each wing was recorded to take upwards of 40 hours to create and decorate. For hours we followed the intricate lines of the wings and single-handedly glued crushed, dyed lentil seeds onto the frame of the butterfly being sure to find each exposed space, lest the judges should notice some lack of attention to detail on the float. Three differently colored lentils were used as each team applied the glue, attached the

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lentils and then went back through with tweezers to individually dislodge that stray yellow piece of lentil that may have ventured into the black frame of the body.

Overall, the event was an awe-inspiring one for many of us who had watched the parade over the years on television. To imagine how much work went into the rest of the float is hard to imagine. Over 100 life-like Mexican tiles were also decorated not to mention the oranges, lemons, limes, and pink grapefruit that were included in the decor. Watching the parade on New Year's day gave us a sense of pride to know that we had worked as a team to help in the production of such a fine piece of art. The float was the winner of the Governor's Trophy "best depiction of life in California" and we are glad to say that we were able to take part in a small piece of floral history!



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Community Service Event:

Where: United Friends- UCP Thousand Oaks, CA

When: February 5, 2011

Participants: Michelle Barnum, Jennifer Chen, Al Lai, Michael Huang, Anabella Chiou, Rachel Huang, Fiona Jaury, Phoebe Gan, Gary Tano, Jordan Fraley, Cherie Lui, Amanda Shen, Natalie Asperlind, Kelly Carpentier

Other Guests: 15 other participants

Event Description:

United Friends is an organization in Thousand Oaks that provides residential housing and care for victims of Cerebral Palsy. Cerebral Palsy affects the brain and nervous system, preventing the individual from having full muscle coordination, impairment of sight, and loss of speech and hearing among many other complications. Together with UCP (United Cerebral Palsy), United Friends' goal is to connect and build friendships with people diagnosed with CP and volunteers dedicated to bettering their lives.

Our colony partnered with the Pepperdine University Volunteer Center to work on location for the day. We brought small plants and pots (with potting soil, etc) as well as arts and crafts to make Valentine's Day cards. Though some of the volunteers were regulars, many of us had never worked with United Friends nor been in contact with CP victims for that matter. We spent the first half of the morning in the kitchen and eating facility where we planted the flowers in small pots; this way the patient could add personal touches to the pot and be able to admire it within the comfort of their own rooms. Seeing as the patients' afflictions ranged from loss of speech to motor movement, many of us aided the men and women (all early to middle-aged) in the process. During the latter part of the morning we moved location to the social building where we continued to make Valentine's Day cards and prepared the potted plants.

The event was an eye opener to many of us who were unaware of the debilitating affects of Cerebral Palsy. Many of us met men and women who touched our hearts with their positive attitudes despite the pain and suffering. What made this event meaningful was that it was not in any way a one-time event. Our colony will continue to build a relationship and work with partnering with this organization as it strives to bring awareness to a chronic condition what affects thousands of people across the country.

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Community Service Event:

When: February 12, 2011

What: TreePeople

Participants: Michelle Barnum, Phoebe Gan, Jennifer Chen, Jason Yoo, Clay Karels, Jordan Fraley, Calvin McCutchen, Alex Tran, Rachel Huang, Annabella Chiou, Cyndi Yu

Event Description:

TreePeople is an environmental non-profit that “unites the power of trees, people and technology to grow a sustainable future for Los Angeles.” Since the 1970’s this organization has worked hard to plant trees and create a better atmosphere in the greater LA area. Every week, hundreds of volunteers work in different site locations, planting native trees and protecting natural habitat.

Sigma Beta Pi partnered with the Pepperdine University Green Team to plant trees at the Cold Creek Preserve (Calabasas, CA). 25 Pepperdine volunteers worked around the clock to plant indigenous trees. At the end of the grueling day, we had planted 62 trees (each took up to half of an hour to properly tend to and plant). By breaking off into pairs of three, each group went through the rigorous process that was supervised by the TreePeople staff. First the ground was “shaved” (removing topsoil and weeds) then a three-by-three foot hole was dug, wire meshing was added, as fungus treatment. Once the plant was placed in its hole and covered in soil a small moat was built and we added three full buckets of water to the surrounding soil. Special mulch was added and then a team member would come to inspect each tree.

The colony plans to continue working with TreePeople the next time that a tree planting expedition is happening in our area. While the work was hard and the process very tiring we will forever have a greater appreciation for people who recognize the need to plant and protect trees for the future of our planet.



PI SIGMA BETA COLONY- Chapter Petition

Community Service Event:

Diamond's Are A Girl's Best Friend Fashion Show

March 29, 2011

Pepperdine University, Alumni Park

Malibu, CA

Participants: Al Lai, Amanda Shen, Cherie Lui, John Hong, Clay Karels, Jason Yoo, Albert Putera, Fiona Jaury, Gary Tano, Michael Huang, Phoebe Gan, Rachel Huang, Anabella Chiou, Ricky Mehal, Andrew Vu, Natalie Asperlind, Jihye Song, Cyndi Yu, Zach Noland, Dujon Smith, Michael Ivey

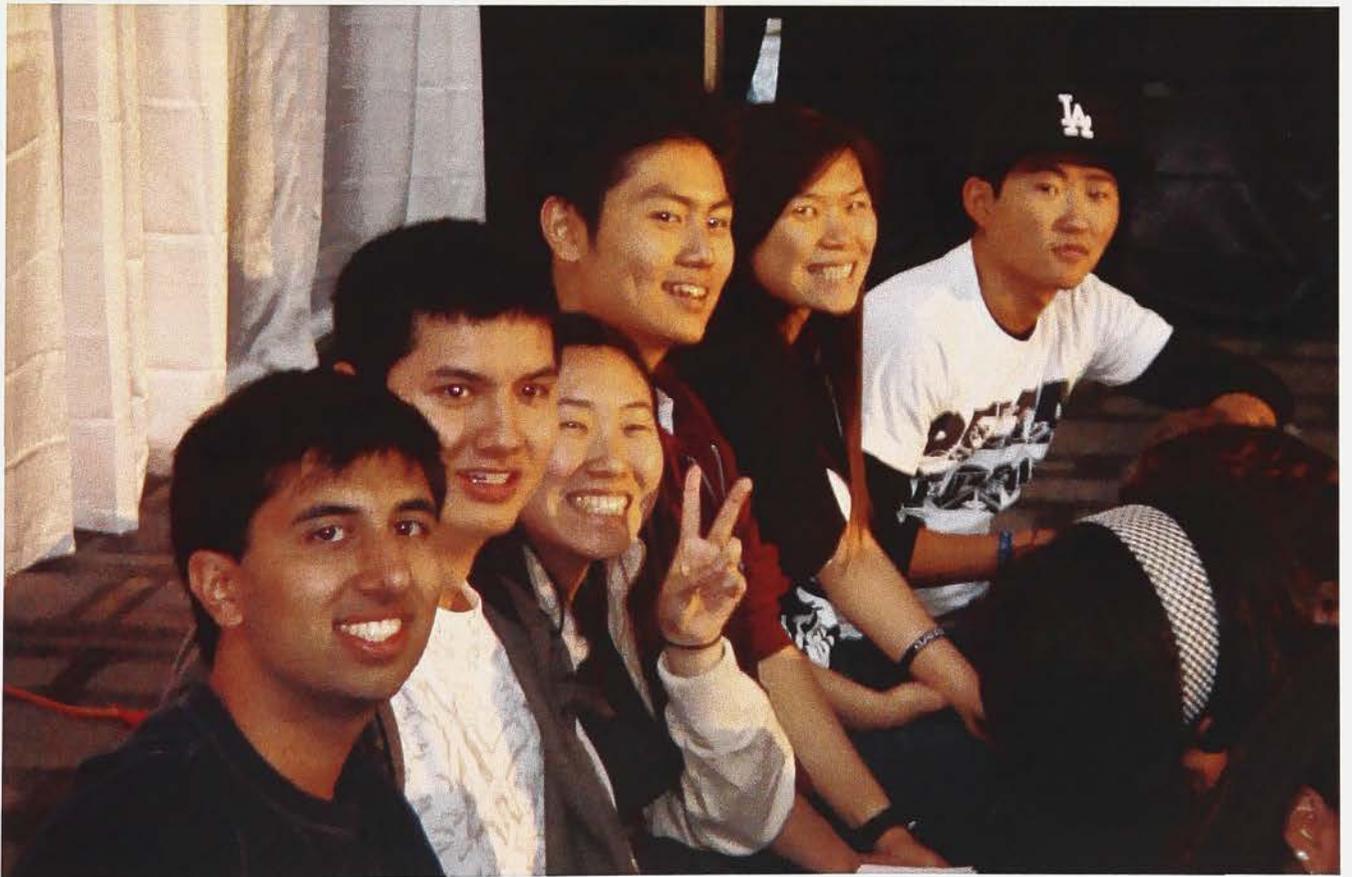
Other Guests: 250+ guests

With over twenty of our colony members in attendance this service event was one of our most successful for the Spring 2011 school year. Proceeds from the fashion show went to Pepperdine University's WOC (Women of Color) organization as well as the Autism Speaks charity. Women of Color strives to help guide young women of all colors discover their own identity in an ever-changing world. By embracing differences and empowering strong, intelligent women to unify, the organization brings awareness to the power of change and vision in the Pepperdine community.

Leading up to the event our executive board helped sell hundreds of tickets and arrange various aspect of the fashion show. From the DJ (DSP Jimmy Quach, Eta Chi) to the designers our members were involved in step of the way to ensure that the charity was a success. Tim Nguyen, Dena Burton, Chargrels Couture, and Adolfo Sanchez are among a few of the rising designer stars that had featured items in the show that gathered crowds of people anxious to see their fellow classmates in the show (and see what LA styles to wear in the upcoming season).

Overall, the event was a new venue for the colony that helped us form stronger ties with the intercultural affairs at our school. The charity was a success and we hope to offer our services for the next annual show on our campus.

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Community Service #5

2011 Relay for Life Pepperdine University

April 15-16, 2011

Participants: Michelle Barnum, Al Lai, Christian Martell, Jennifer Chen, Anabella Chiou, Jenny Wang, Cyndi Yu, Jaritaa Mak, Clay Karels, Ricky Mahal, Kelly Carpentier, Andrew Vu, Amanda Shen, Clayton Karels, Cherie Lui, Calvin McCutchen, Zach Noland, Christian Maraten, Fiona Jaury, Michael Huang, Rachel Huang, Phoebe Gan, Gary Tano, Natalie Asperlind, Jihye Song, Cyndi Yu,

For the first time in Pepperdine history our colony participated in the annual Relay for Life. Our participation spurred a wider range of groups to find interest in this event that raised over \$30,000 for cancer awareness. As this was our last event of the semester, our colony strove to make this event a meaningful one for our brotherhood. We were able to set an example to the rest of our school that our presence on campus is more than simply a organization but a compassionate group of brothers willing to give back to the community.

Preparation for the event started in March as we rounded up members, planned fundraising, and attended meetings leading up to the event. We wanted to make sure that our participation was helpful and worked with the Pepperdine Relay Administrators each step of the way. Though our colony was still at the beginning stages of obtaining financial stability, most members selflessly donated on our website and asked family members and loved ones to chip in. By the time the 24 hour Relay had arrived we were ready to stand together in compassionate remembrance of those that have struggled with a deadly disease that claims the lives of millions every year.

The event itself started at 5pm on Friday evening after classes. Though everyone was tired after a long week of school, we immediately set up our tent and table on the track (the proceeds from our sales for that day also went to the Relay fund). For the next 24 hours we had someone on duty walking the track while different colony members participated in the events that went on well into the night. During the candlelight ceremony we shared stories about loved ones and formed an even closer bond with our brothers. Overall, the event not only marked the final step in our journey as a fledgling colony. After this day-long 'moment' we realized the power of brotherhood, friendship, and compassion in a world full of hardships. We plan to make Relay for Life an annual commitment and indicator of our support for people from all walks of life that have courageously battled cancer.

PI SIGMA BETA COLONY- Chapter Petition



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Community Service Event

2011 Step Forward Day

September 10, 2011

Participants: Michelle Barnum, Kristen Chang, Jessica Chiang, Anabella Chiou, Ryan Ebel, Jordan Fraley, John Hong, Charles Hsu, Rachel Huang, Michael Huang, Cherie Lui, Ricky Mahal, Jarita Mak, Chloe Palmer, Albert Putera, Amanda Shen, Jihye Song, Jenny Wang, Hao Wu, Jason Yoo, Victoria Yuan, CJ Terral, Charles Hsu, Willie Minh, Jordan Fraley, Natalie Aspenlind, Al Lai, Phoebe Gan, Nicole Logo, Diana Fu, Kali Jelen, Matthew Brady, Anny Huang, Caireesa Barry, Christine Kim, Andrew Kirkland, Justin Woo, Hussein Azim, Eric Oh, Christine Chen

Step Forward Day is a Pepperdine tradition in which students, faculty members, and alumni all participate in various volunteer projects around the greater Los Angeles region. This year is Pepperdine's 23rd annual Step Forward Day and well over 1500 people were in attendance.

On Step Forward Day, different Pepperdine groups are bussed off to various non-profit organizations spanning from Ventura County to the heart of Los Angeles. Our colony had the opportunity to volunteer with Faith in Christ Ministries, an urban ministry based in downtown Los Angeles that is dedicated in providing hot meals for the community and hosting after school programs for local children.

Our colony spent our time at Faith in Christ Ministries by cleaning and cooking in the kitchen, rearranging furniture, setting up computers and other electrical appliances, filling backpacks with school supplies, and distributing these backpacks to local kids. Other than the great contribution of our colony members, three members of our colony have dedicated their academic school year to organizing special events such as these for the entire school through their partnership with the Pepperdine Volunteer Center.



PI SIGMA BETA COLONY- Chapter Petition



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Community Service Event:

Heal the Bay

September 17, 2011

Participants: Al Lai, Anabella Chiou, Rachel Huang, Phoebe Gan, CJ Terral, Charles Hsu, Christine Chen

Other guests : 54

Heal the Bay is a non-profit organization that focuses on the southern California coast and its wellness, maintenance, and preservation. Not only educating the public about pollution and other harmful effects occurring to the ocean as a result of human waste, Heal the Bay also strives to connect many southern Californians to their programs and to form partnerships to help educate the young and also to aid the ocean directly. They have many events promoting awareness about the current state of the oceans and have many days for cleaning beaches; in addition, they also support sponsorships for individuals and other organizations of specific beaches all along the southern California coast.

One of their major events is the Coastal Cleanup Day, which we participated in on September 17, 2011. As a colony, we had many new and returning members work together in the morning through noon to clean up the Malibu Lagoon, which is down the street from our university, Pepperdine. We walked along the beach and picked up trash in order to promote cleanliness of the beaches. Also, we worked alongside other organizations, including our school's Hawaii Club and other individuals who wanted to help the ocean. By starting from our own backyard, we hope to promote brotherhood and service leadership throughout the greater Los Angeles area.



FUNDRAISING

PI SIGMA BETA COLONY- Chapter Petition

Eco-Friendly Car Wash Sales

Location: Malibu, California

When: January 19th – 28th, 2011

Participants: Michelle Barnum, Kristen Chang, Jessica Chiang, Jennifer Chen, Ryan Ebel, Jordan Fraley, Phoebe Gan, John Hong, Michael Huang, Rachel Huang, Fiona Jaury, Clayton Karels, Alan Lai, Cherie Lui, Christian Martell, Amanda Shen, Alexander Tran, Jason Yoo, Victoria Yuan

During our first recruitment in the last week of January, our goals were to build a strong membership in our fraternity, as well as securing enough funds to start it. To achieve this goal, we sold car wash tickets to the general student body while also recruiting business majors for our fraternity. Not only did this help us financially, it also established our presence on campus, giving us a chance to find a place with the many student associations at Pepperdine.

Eco Auto Spa is a local business in Malibu that offers eco-friendly car washes. They use steam methods, gently lifting away dirt from the car surface, which then can be removed using microfiber cloth. A normal carwash will use around 60 gallons of water that may include chemicals that are harmful to the environment as well as a car's finish. Eco Auto Spa's steam method uses about 1/3 of a gallon of fresh tap water and uses only biodegradable products, greatly reducing harmful effects to the environment. These qualities greatly influenced our decision during our search for fundraising ideas.

For our fundraiser, we offered each car wash ticket at a discounted price of \$15 for a normal sized vehicle and \$20 for a large vehicle on the date we specified. A ticket lasting the whole of February was sold for \$20, regardless of vehicle size. This price included a quick vacuuming of the interior and a steam wash of the exterior. The deal we made with Eco Auto Spa was to keep \$5 for each car wash ticket we sold. We sold a total of 19 tickets during recruitment week, bringing in a total profit of \$320, keeping \$125 of the profit.

As our first fundraising event as a colony, we faced a number of uncertainties while conducting the fundraiser. When speculating our target amount of tickets to sell, our predictions varied greatly. There was doubt surrounding the likelihood of an average Pepperdine student even having interest in a car wash targeted mostly towards local Malibu residents. After a couple sales, our doubts subsided and we concluded that at least \$100 profit might be realizable. Our initial goal of 30 cars became a more realistic 15 cars as the week went on. We learned that many students at Pepperdine didn't own cars and usually didn't carry cash with them. After the ticket sales were over, we also faced obstacles the day of the car wash. It was rainy and cloudy that day, weather very untypical of the usual Malibu weather. Luckily, we had obtained all the ticket buyers' contact information so we could inform them of a date change. We were also concerned about the logistics of the car wash. We didn't want all the cars to come at once, which would cause delays.

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Our rescheduled car wash date was a week after the original date. This was actually beneficial because we had just held our first General Business Meeting with all the new members. This gave the new members a chance to get involved with the car wash and provided a great bonding experience for everyone. Though we had conflicts during our first fundraiser, in the end, it turned out for the better.

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Women of Color Fashion Show

Ticket Sales

Bubble Milk Tea and Snack Sales

Location: Malibu, California

When: March 26th, 2011

Participants:

For our second fundraiser, we co-hosted the Women of Color Fashion Show and aided in the sale of tickets for the event.

This was our first fundraiser organized by our fundraising committee. This is our colony's largest committee consisting of 13 people. They held regular meetings to discuss ideas for new fundraisers. The committee decided that selling bubble milk tea at the event would be the most cost effective and appealing item. For an even more cost effective approach, we decided that we would make our own bubble tea drink instead of purchasing from a vendor. This required commitment and more effort from the members, giving a unique team experience.

After purchasing all the materials, members gathered together to begin the process the morning of the event, which would be held in the evening. After many taste tests, we worked out the logistics of bringing all the items to the event location. Members helped sell the concessions as well as helping with the fashion show. We made a profit of about \$190.



PI SIGMA BETA COLONY- Chapter Petition

America's Funniest Videos Taping

Location: Raleigh Studios

Date: March 30th, 2011

Participants: Jarita Mak, Cyndi Yu, Dujon Smith, Diana Miao, Kristen Chang, Ryan Ebel, Kelly Carpentier, Amanda Shen, Albert Khoe, Fiona Jaury, Gary Tanoesoedibjo, Alexander Tran, Nicole Logo, Jennifer Chen, Alan Lai

After receiving a contact from Audiences Unlimited, we were given many opportunities to participate in television tapings as a fundraiser. The difficulty was to choose a taping with a date and time that would be most convenient for at least 15 members. After much voting and discussion, a Wednesday evening taping was deemed most preferable. Another difficulty was to convince members to commit to the taping. Though there was much interest in the event, it would take many hours of everyone's time. Because it was crucial to arrive on time to the taping, we needed to take into account of the Los Angeles traffic, which doubled the amount of time to arrive at the studio. Malibu is also situated in a location that is inconvenient for travel into the city. The taping would also last until 10 pm or later. In total, the taping would take up at least 5 hours on a Wednesday night. These were some of the concerns members had when deciding to commit to the fundraiser.

On the day of the taping, all 15 people who signed up had shown up. We arrived at the specified time as instructed. However, we ran into problems when the employee in charge of head count miscounted and refused to let us and many others in the studio, though our reservations had been made in advance. We had no choice but to turn back. However, we kept a positive attitude and decided to still spend time together at a movie theater.

About an hour after we had been turned away, right when we had gotten to the theater, the employee in charge of the taping contacted us and apologized for their mistake, and insisted that we went back. Though most of the members agreed it was better to go back, there were also members that demanded extra compensation for their mistake. After compromising with the employee, she agreed to pay extra money to compensate on top of the amount for each person. With this, most members went back to the taping, giving us a total of \$349 for the fundraiser.

This TV taping was a great experience for our colony members. Though the fundraiser did not seem to require much work, it revealed the importance of commitment and communication within a group. It also helped strengthen the bond between members as we went through the complication and compromise together.

Area Conference Spring 2011

Members Present: Jihye Song, Christian Martell, Gary Tanoesoedibjo, Mark Lee, Anabella Chiou, Michael Huang, Cherie Lui, Jennifer Chen, Jordan Fraley, John Hong, Al Lai, Rachel Huang, Jessica Chiang, Cyndi Yu, Jarita Mak, Albert Khoe, Diana Miao

On February 19th, 2011, Pi Sigma Beta Colony attended their first Delta Sigma Pi sponsored event, the Area Conference at Loyola Marymount University. Members arrived promptly at the premises in the morning and enjoyed breakfast while other brothers arrived. Many brothers introduced themselves to us and gave us a warm welcome to the event. Everyone was very willing to help and encourage our colony into becoming a chapter. After a brief introduction, everyone separated off to their sessions of interest. We had at least one colony member attend each of the events we were allowed.

The first session was led by Cody Silva, speaking of the ideas of Leadershape and what he experienced at the Leadershape Institute. The participants were divided into groups, where each person drew an animal that started with the same letter as their name. After this introduction of everyone, Cody led an inspirational presentation about the core values of leadership. We then wrote our dreams on paper and posted it around the room. To conclude the session, every person walked around and saw the many dreams we had in the room, inspiring each person to make a difference.

We ate at the cafeteria during the lunch break. It was a good opportunity for members to share what they had learned. We also had opportunities to meet and connect with other brothers.

James Lin led the second session, community service with fundraising. In his presentation, he spoke of his inspiration as a student at UCLA. After wondering how the homeless and Ferrari owners could co-exist with each other, he decided to provide a hot meal for the homeless. After struggling to receive sponsors, he finally had Ralph's support and enough funds to carry out his plan successfully. To motivate his audience to take action, he gave suggestions for fundraising ideas. The idea he elaborated on was the book drive. He encouraged us to connect with a book drive organization and set up boxes to collect books around our campus.

The last session was presented by Rick Boner, focusing on submitting the best award packet. We were grouped by chapter, or in our case, by colony, and were asked to brainstorm events that would fulfill the requirements to receive awards. This encouraged our colony to work even harder in hopes that our achievements would be recognized.

The AREA conference concluded shortly after the last session. After the conference, we took the opportunity to spend time together for brotherhood. Colony members who were unable

PI SIGMA BETA COLONY- Chapter Petition

to attend the conference joined everyone else for dinner. This allowed for each member to share what they learned at each session and let those who could not attend a chance to experience a little of what the conference entailed.

LEAD 2011- WALNUT CREEK

This event was very important for our colony, as it was our most main event to meet other chapters outside of our own region. Five of our executive committee members attended this event at Walnut Creek, CA.

This event was vital for our colony development as we were able to network and exchange insights with other colony members. The main speaker, Andy Drish was very helpful in allowing the members to understand more about personal branding and marketing. Furthermore, all workshops helped our members not only to develop our professional skills, but also it helped our members to learn how to enhance Pi Sigma Beta.

The round table workshop was one of the most eye-opening sessions that we attended, our colony members were able to hear some of the issues that other chapters had (in terms of operation, fundraising, attendance). Additionally, it was very affirming to hear how each chapter helps each other to grow and improve.

This event gave great insight to our colony members in attendance to share these experiences along with the rest of the colony.



TARGET COMPETITION CASE, USC

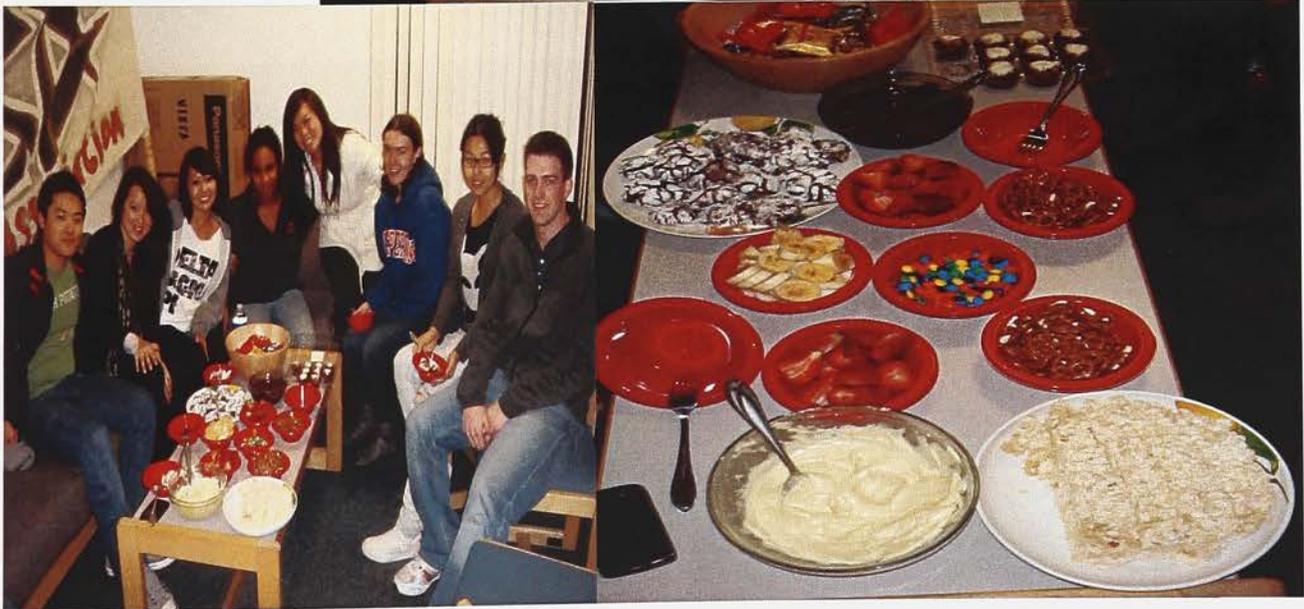
Our colony participated in USC's Target case competition hosted by USC's Delta Sigma Pi Chapter. Eight teams of four people competed against each other for a \$1,000 cash prize. Our colony was the only non-USC team to compete. The competition started with a briefing by a Target recruiter for the Los Angeles area during which she explained the case competition objectives and guidelines. Teams were given exactly one week to prepare a twenty minute presentation to give to a panel of Target Executive Team Leaders.

Each team prepared elaborate slideshow presentations outlining how Target can better staff their stores and improve their Executive Team Leader retention rate in the San Fernando and Ventura districts. This experience has given our team consulting experience and ideas on how to improve employee morale and recruiting, all of which are essential skills every company must master. It has also allowed our team to think outside the box and analyze ways companies can motivate their workforce. Finally, the Target Case Competition has given our team more confidence and experience in presenting our proposal to executives.

BROTHERHOOD EVENTS

Dessert Nights

This event was one method we used to improve brotherhood bonding. We separated this event into three different nights and we split the colony up randomly. We wanted to make sure that all members had the opportunity to meet the other colony members. Our executive committee had discussed the problems of cliques forming within our colony so this was one event that helped to break them up and get people to diversify themselves with who they were hanging out with. It was a fun and memorable event where the colony members helped the executive committee to make desserts. It was true brotherhood bonding filled with laughter and friendships being formed.



End of the Year Potluck

With finals approaching, we wanted to create an event to commemorate our end of the year together. Each executive committee member was a team leader and the colony members were separated into teams to cook! Each team was entrusted in making an entree/ appetizer dish as well as a dessert dish. With delectable dishes filling every table, the event was a huge success. We had the participation of our colony adviser Amy Adams, as well as our District Director Rick Boner and our Regional Vice President Matt Temple.



48th GCC (Grand Chapter Congress) Louisville, KY

Our Senior Vice President, Michelle Barnum, attended the 48th GCC held this summer in Louisville, KY in order to make our presence as a colony known to collegiates across the country. During her participation in the conference Michelle networked with fellow brothers, shadowed legislation meetings, and met with multiple regional directors and members of Delta Sigma Pi.

The overall outpouring of support and encouragement from chapters across the nation was received with gratefulness as Michelle began to make lasting connections and friendships with young leaders at the conference. Besides attending informational sessions with Bill Tatum, Dale Clark, and Adam Carroll, the delegate set up multiple meetings with newly initiated chapters and fellow colony members.

By the conclusion of the conference, Michelle was able to come back to the Pi Sigma Beta colony with a plethora of advice for her fellow colony members. Though the experience equipped our SVP with the necessary tools to conduct a successful fall recruitment week, the experience as a whole motivated her to bring the message of brotherhood back to the West Coast as a symbol of encouragement for all. The Pi Sigma Beta Colony will forever remember the kind words of encouragement and support that was expressed throughout our journey. We hope to repay this through becoming a successful Chapter that will one day find itself in the position to lend a helping hand to a fledgling colony that will one day follow in our footsteps.



Fall Recruitment Week '11

During this week-long recruitment week the colony members not only had an opportunity to recruit new members but grow even stronger in their brotherhood. From September 7th to the 14th, the SVP and E-board had events every day ranging from professional speakers to a beach party social. At the culmination of the week-long event the e-board interviewed 32 possible recruits for 2 hours.

The first event on the 7th, “Meet the Colony” was a great way for new freshman and other business students to meet our colony in a relaxed environment. Potential recruits were served dinner and sat for a short informational session led by Michelle Barnum, Cherie Lui, and Al Lai. At the end of the evening a closing reception was held, information was exchanged, and the colony met for a de-briefing on our goals for the semester as a colony.

For the second evening our star guest was Brad Starkey of JJ&A (Pepperdine Alumni). Once again, returning members and potential recruits had the unique opportunity to hear from a leading businessman in his industry. For an hour Starkey talked about his expertise in the marketing industry and also talked about the importance of networking for new members. On Friday evening we invited the new recruits to a private beach party. Here the members were able to get to know the recruits at a personal level. Overall, the first week was a monumental experience only to be topped off by a 9/11 Memorial service on the Sunday hosted by our University’s President, Andrew K. Benton.

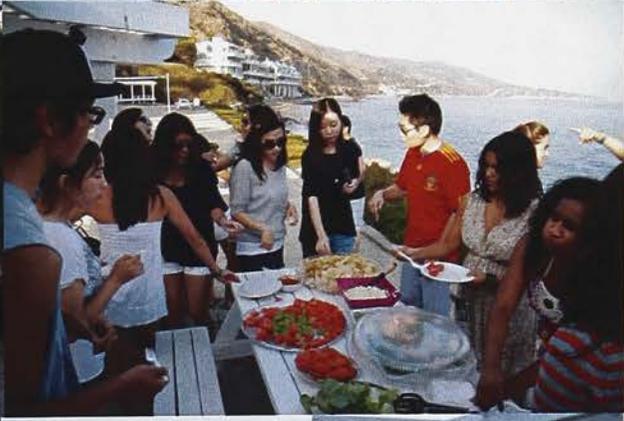
The following week we held the invitation only interviews. By this time the E-board had narrowed down the list to 32 very promising individuals who we though had the potential to become a part of our colony. The interview process lasted for 2 hours and gave the e-board a comprehensive idea of the individuals in question. After 2 more hours of deliberation 15 new members were chosen to officially join the colony. Overall recruitment week opened our eyes to the possibility of bringing fresh ideas and new faces to our team. More importantly, our colony grew even stronger as we began to embark on our new Chapter as a “Chapter” at Pepperdine University.



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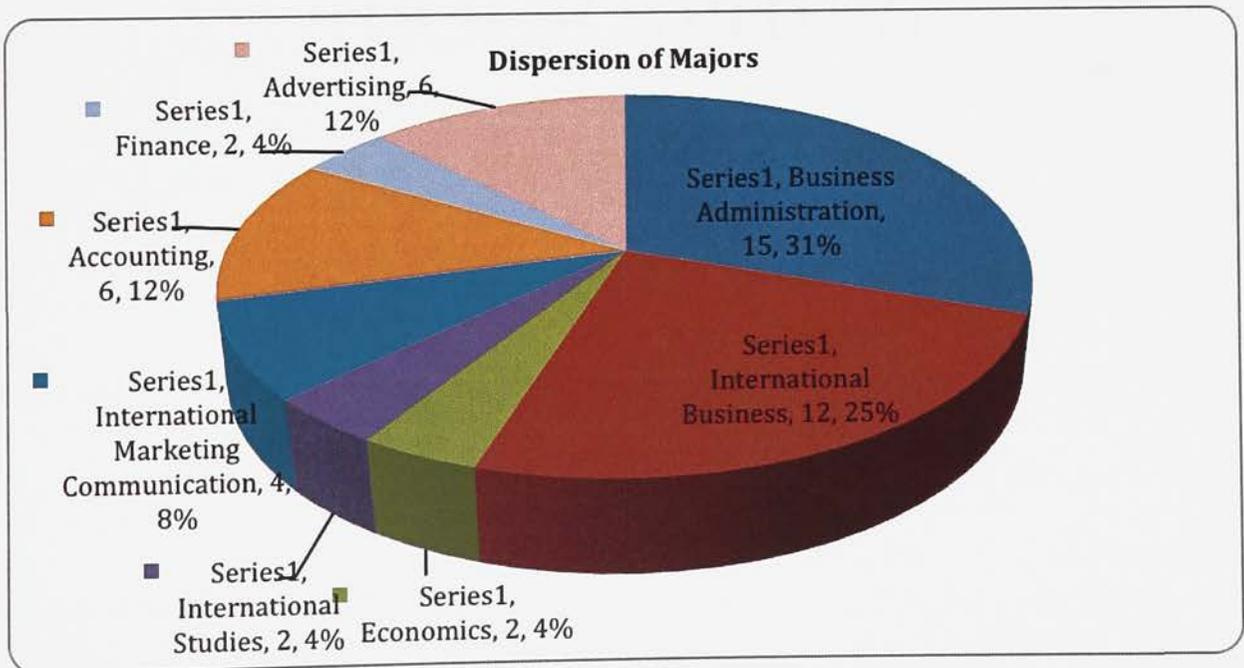
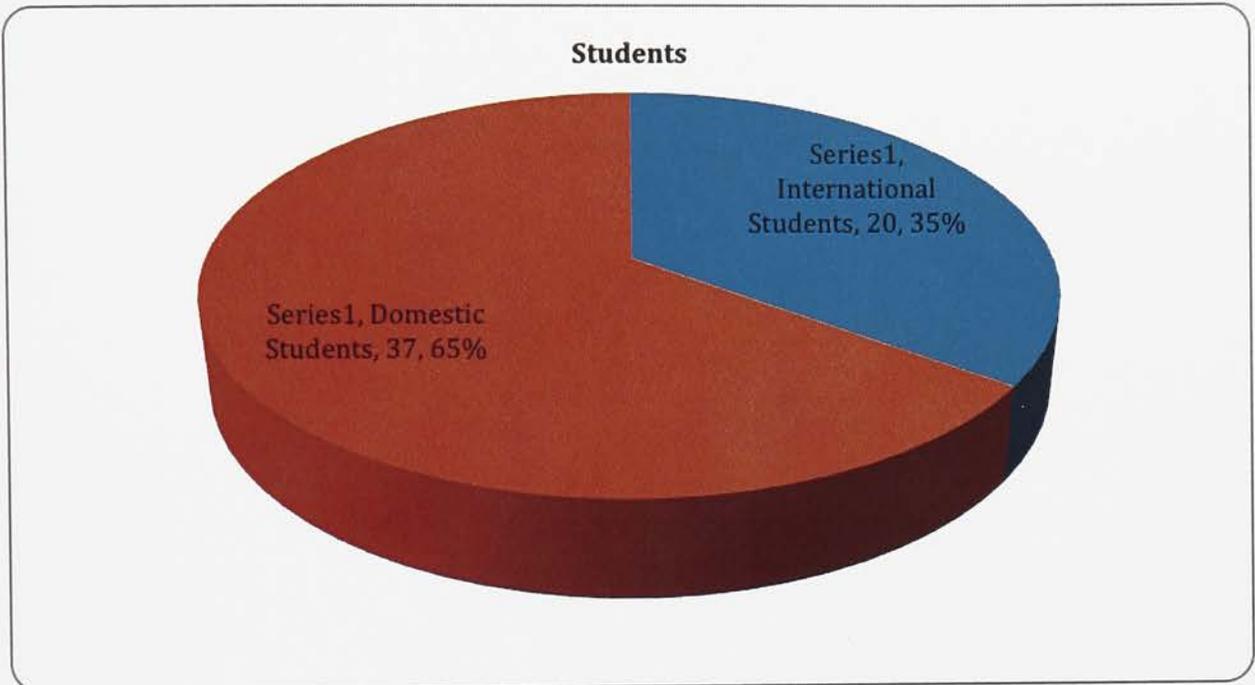
PI SIGMA BETA COLONY- Chapter Petition



SECTION VI
COLONY MEMBERS

MEMBERS STATISTICS

PI SIGMA BETA COLONY- Chapter Petition



EXECUTIVE COMMITTEE BIOGRAPHIES

PI SIGMA BETA COLONY- Chapter Petition



Name: Michelle Barnum

Date of Birth: November 1st, 1989

Cell: 503-922-9702

E-mail: michelle.barnum@pepperdine.edu

Major: Business Administrative

Minor: Math

Expected Graduation: April 2012

Hometown/ Nationality: Dual Citizenship (UK AND US) Oakland, CA Colne, England; Lancashire, England

Abroad Experience: China, Africa, and throughout Europe during childhood and college career.

Relevant Internship/Extra-curricular: HFMA (Healthcare Financial Management Association), Washington D.C., Convocation Intern, Pepperdine University

Hobby/ Interest: Piano and Mathematics

Career Interest: Finance

Languages Spoken: Proficient in Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Kristen Chang

Date of Birth: April 26th, 1990

Cell: 562-455-6764

E-mail: kristen.c.chang@pepperdine.edu

Major: Integrated Marketing Communications

Expected Graduation: April 2012

Hometown/ Nationality: Cerritos, CA / Chinese

Abroad Experience: Shanghai, China 2009-2010

Relevant Internship / Extra-curricular: DreamWorks - Glendale, CA; Zamboo - Los Angeles, CA;
UC Irvine Medical Center (Marketing Department) - Orange, CA

Hobby/ Interest: Photography, Social Media, Graphic Design, Music

Career Interest: DreamWorks, Social Media Specialist

Languages Spoken: Spanish, Proficient Chinese and Korean

PI SIGMA BETA COLONY- Chapter Petition



Name: Jennifer Chen

Date of Birth: May 14th, 1990

Cell: 630-217-4337

E-mail: jennifer.chen@pepperdine.edu

Major: Accounting

Expected Graduation: April 2012

Hometown/ Nationality: Chicago, IL; USA

Abroad Experience: London

Relevant Internship/ Extra-curricular: Abbott Laboratories - Waukegan, IL ,Shanghai Industries Group - Shanghai, China

Hobby/ Interest: Music (Piano/Violin)

Career Interest: Private mid-tier audit firm

Languages Spoken: Mandarin, Cantonese

PI SIGMA BETA COLONY- Chapter Petition



Name: Ryan Ebel

Date of Birth: May 12th, 1990

Cell: 702-581-3249

E-mail: ryan.ebel@pepperdine.edu

Major: International Business

Expected Graduation: April 2012

Hometown/ Nationality: Las Vegas, NV / USA

Abroad Experience: Shanghai, China Fall 2009

Relevant Internship / Extra-curricular: MGM SKYLOFTS, HOTEL OPERATIONS. LAS VEGAS, NV /
Delta Sigma Pi (Business Fraternity), Sigma Phi Epsilon (Fraternity), Entrepreneur Club

Hobby/ Interest: Car, Travelling, Television

Career Interest: Entrepreneur, President/CEO of a Company

Languages Spoken: Chinese, Proficient Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Jordan Fraley

Date of Birth: June 4th, 1989

Cell: 615-403-6660

Email: jordan.fraley@pepperdine.edu

Major: International Studies focus in Management

Minor: Asian Studies

Expected Graduation: April 2012

Hometown/Nationality: Brentwood, TN / USA

Experience Abroad: Shanghai, China – 2009-2010, Summer 2011

Relevant Internships/ Extracurricular Activities: Coomex Manufacturing Company – Qingdao, China; Ingersoll Rand – Shanghai, China / Sigma Phi Epsilon, The Filipino Club, The Hawaii Club,

Hobby, Interest: Sports, Reading, Traveling, Cars, Cooking

Career Interest: Sales, Logistics, Managerial Position, Entrepreneurial

Language Spoken: Chinese (Mandarin), Proficient Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: John Hong

Date of Birth: February 14, 1990

Cell: 801-865-8005

E-mail: john.t.hong@pepperdine.edu

Major: International Business

Expected Graduation: April 2012

Hometown/ Nationality: Utah /Korean

Abroad Experience: Shanghai, China - Summer 2010

Relevant Internship / Extra-curricular: Viceroy Hotel Group (Executive Assistant to General Manager) – Santa Monica, CA

Hobby/ Interest: Basketball, Movies, Cars

Career Interest: Real Estate/ Hotel and Resort Developer/ Hospitality Management

Languages Spoken: Korean

PI SIGMA BETA COLONY- Chapter Petition



Name: Clayton Karels

Date of Birth: July 20th, 1990

Cell: 817-694-4933

Email: clayton.karels@gmail.com

Major: International Business

Expected Graduation: April 2012

Hometown/ Nationality: Colleyville, TX / USA

Abroad Experience: Shanghai, China

Relevant Internship / Extra-curricular: Ancillary Care Services – Dallas, TX; Caris

Diagnostics - Irving, TX; Bank of America – Pacific Palisades, CA / Student Government

Association; Native American Student Organization

Hobby/ Interest: Running, Martial Arts, Art, Cars, Languages

Career Interest: Real Estate; Investment Banking

Language Spoken: Chinese (Mandarin), Proficient in Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Alan Lai

Date of Birth: December 12th, 1989

Cell: 305-469-6477

E-mail: al.lai@live.com

Major: Integrated Marketing Communication and Media Production

Expected Graduation: April 2013

Hometown/ Nationality: Ribeirao Preto, Brazil/ Brazilian

Abroad Experience: St. Julians - Malta, Shanghai & Beijing - China, Taipei - Taiwan

Relevant Internship / Extra-curricular:

Internship: Warner Bros - Burbank, CA / United Cerebral Palsy (UCP)

Hobby/ Interest: Films, TV, Fashion, Traveling, Food

Career Interest: Film or TV Producer

Languages Spoken: Taiwanese, Chinese (Mandarin), Spanish, Portuguese

PI SIGMA BETA COLONY- Chapter Petition



Name: Cherie Lui

DOB: February 2nd, 1990

Cell: 626-400-3542

Email: clui90@gmail.com

Major: International Business

Minor : Marketing

Expected Graduation: April 2012

Hometown/Nationality: Arcadia, CA / Chinese

Abroad Experience: Shanghai, China – 2009-2010

Relevant Internship / Extra-curricular: Nordstrom - Glendale, CA;

Hobby/ Interests: Cooking, Baking, Scrapbooking, Traveling, Photography

Career Interests: Event Planning, Entrepreneurship, Import/Export

Languages Spoken: Chinese (Cantonese & Mandarin), Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Amanda Shen

Date of Birth: June 22nd, 1990

Cell: 562-377-2387

E-mail: amandawshen@gmail.com

Major: International Business

Minor: Marketing

Expected Graduation: April 2012

Hometown/ Nationality: Cerritos, CA / Chinese

Abroad Experience: Shanghai, China - 2009-2010, Shanghai, China Internship - 2011

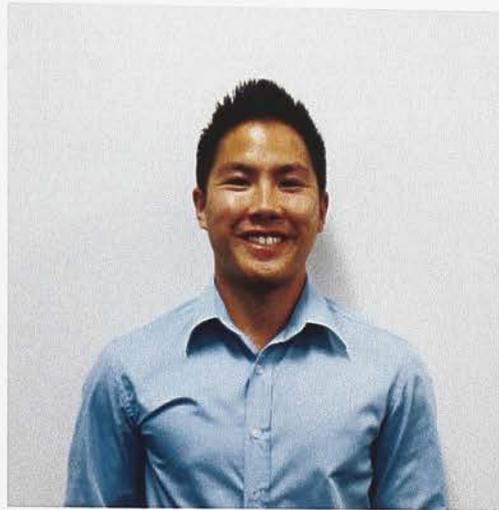
Relevant Internship / Extra-curricular: LVMH (Guerlain) PR – Shanghai, China

Hobby/ Interest: Playing and watching sports, Cars, reading, watching movies

Career Interest: Event and wedding Planning

Languages Spoken: Chinese (Mandarin)

PI SIGMA BETA COLONY- Chapter Petition



Name: Alexander A. Tran

Date of Birth: May 1st 1990

Cell: 626-643-2838

Email: Alexander.tran@gmail.com

Major: Business Administration

Expected Graduation: April 2012

Hometown/Nationality: West Covina, CA/USA

Experience Abroad: Shanghai, China – Fall 2009

Relevant Internships/ Extracurricular Activities: TreePeople – Beverly Hills, CA, Archon Clothing – Newport Beach, CA

Hobby, Interest: Cars, Bikes, Boards

Language Spoken: Cantonese, Mandarin

PI SIGMA BETA COLONY- Chapter Petition



Name: Jason Yoo

Date of Birth: June 23rd, 1990

Cell: 714-323-0500

E-mail: jae.yoo@pepperdine.edu

Major: Advertising

Expected Graduation: April 2012

Hometown/ Nationality: Seoul, Korea / Korean

Abroad Experience: Shanghai, China –Fall 2011

Relevant Internship / Extra-curricular: Universal Music Publishing Group - Santa Monica, CA /
Sigma Phi Epsilon, Pepperdine Asian Student Association

Hobby/ Interest: Eating, Cooking

Career Interest: Advertising/ Marketing

Languages Spoken: Korean, Chinese

PI SIGMA BETA COLONY- Chapter Petition



Name: Victoria Yuan

Date of Birth: 09-26-1990

Cell: 714-519-5660

E-mail: victoria.yuan@pepperdine.edu

Major: International Business

Minor: Industrial Organizational Psychology

Expected Graduation: April 2012

Hometown/ Nationality: Cypress, CA//Chinese

Abroad Experience: London, England - Fall 2009, Shanghai, China - Spring 2010/Summer 2010

Relevant Internship/ Extra-curricular: Four Seasons Los Angeles, CA; Sheraton Delfina - Santa Monica, CA

Hobby/ Interest: Eating, Traveling,

Career Interest: Hospitality

Languages Spoken: Chinese

MEMBER'S BIOGRAPHIES

PI SIGMA BETA COLONY- Chapter Petition



Name: Caireesa Lynn Barry

Date of Birth: March 13th, 1990

Cell: 626-665-0861

E-mail: caireesa.barry@pepperdine.edu

Major: Business Administration

Minor: Managerial Accounting and French

Expected Graduation: April 2013

Hometown/ Nationality: Pasadena, CA/ American

Abroad Experience: Lausanne, Switzerland

Relevant Internship/Extra-curricular: Gamma Phi Beta Sorority

Hobby/ Interest: Traveling, Collecting Disney Pins, Singing

Career Interest: Entertainment Industry, HR, PR, Marketing

Languages Spoken: French, American Sign Language

PI SIGMA BETA COLONY- Chapter Petition



Name: Matthew Brady

Date of Birth: August 13, 1991

Cell: 719-651-8651

E-mail: matthew.brady@pepperdine.edu

Major: International Business

Expected Graduation: April 2013

Hometown/ Nationality: Denver,CO./ American

Abroad Experience: Lausanne, Switzerland

Relevant Internship/Extra-curricular: Intramural Volleyball, Chinese Student Association, College Republicans

Hobby/ Interest: Sports, Automotive, Outdoor Recreation

Career Interest: Automotive Industry, Fighting Human Sex Trafficking

Languages Spoken: French (Beginner)

PI SIGMA BETA COLONY- Chapter Petition



Name: Kelly Carpentier

Date of Birth: December 20th, 1992

Cell: 661-373-2259

Email: kelly.carpentier@pepperdine.edu

Major: Business Administration

Expected Graduation: April 2014

Hometown/Nationality: Wisconsin / USA

Experience Abroad: Canada

Hobby/Interest: Film

Career Interest: CEO, President of a company

PI SIGMA BETA COLONY- Chapter Petition



Name: Christine Chen

Date of Birth: May 30th, 1990

Cell: 630-818-2839

E-mail: lingling88_c@yahoo.com

Major: International Business

Expected Graduation: April 2013

Hometown/ Nationality: Naperville, IL/ American

Abroad Experience: Shanghai, China

Relevant Internship/Extra-curricular: Business Intern at Shanghai Industries Group/ Pepperdine Asian Student Association

Hobby/ Interest: Biking, Recreation

Career Interest: Finance

Languages Spoken: Proficient in Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Jessica Chiang

Date of Birth: August 30th, 1991

Cell: 626-478-6430

E-mail: jessic Chiang830@gmail.com

Major: Business Administration and Economics

Expected Graduation: April 2012

Hometown/ Nationality: Diamond Bar, CA/ Chinese

Abroad Experience: Hong Kong, China; Washington D.C.; Dubai, UAE; Buenos Aires, Argentina

Relevant Internship / Extra-curricular: State Farm Insurance, Boys and Girls Club –Malibu/Santa Monica, CA, Students in Free Enterprise (SIFE), KPMG - Los Angeles, CA.

Hobby/ Interest: Economics, Microfinance, Human Capital Management, and Financial Consulting.

Career Interest: Financial/ Human Capital Consulting

Languages Spoken: Chinese (Cantonese), Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Anabella Chiou

Date of Birth: December 24th, 1990

Cell: 949-887-9158

Email:mi137023@gmail.com

Major: Advertising

Minor: Marketing

Expected Graduation: April 2013

Hometown/Nationality: Kaohsiung, Taiwan / Taiwanese

Experience Abroad: Shanghai, China - Summer 2011; Paraguay

Relevant Internships/Extracurricular Activities: LVMH Registration Department – Shanghai, China

Hobby/Interest: Fashion, Animation, Dance

Career Interest: Fashion Industry, Disney

Language Spoken: Chinese (Mandarin)

PI SIGMA BETA COLONY- Chapter Petition



Name: Hussein Dewji

Date of Birth: January 6th, 1991

Cell: 310-849-5241

E-mail: hussein.dewji@pepperdine.edu

Major: Business Administration

Expected Graduation: April 2013

Hometown/ Nationality: Dar Es Salaam, Tanzania

Abroad Experience: Buenos Aires, Argentina

Relevant Internship/Extra-curricular: Theatre department at Center of Fine Arts, Intramural volleyball and soccer

Hobby/ Interest: Sports, movies, novels, volunteering, traveling

Career Interest: PR, Marketing, Advertising, Accounting, Finance

Languages Spoken: English, Spanish, Swahili, Gujurati, Kachi

PI SIGMA BETA COLONY- Chapter Petition



Name: Priyanka Kishore Duggirala

Date of Birth: March 24th, 1991

Cell: 909-217-4234

E-mail: priteen@gmail.com

Major: Business Administration

Expected Graduation: April 2013

Hometown/ Nationality: India/Indian

Relevant Internship / Extra-curricular: Prasad Lab Pvt Ltd (Hyderabad, India) Post production Intern

Hobby/ Interest: Film, Community Service, Horse Riding

Career Interest: Film making

Languages Spoken: Hindi, Tamil, Telugu, Gujarati,

PI SIGMA BETA COLONY- Chapter Petition



Name: Diana Fu

Date of Birth: April 4th, 1992

Cell: 603-264-6668

E-mail: diana.fu@pepperdine.edu

Major: International Business

Expected Graduation: April 2014

Hometown/ Nationality: Boston, MA/ Chinese

Abroad Experience: China

Relevant Internship/Extra-curricular:

Hobby/ Interest: Hiking, Pilates, whitewater kayaking, watching movies

Career Interest: Healthcare Management, Investment Management

Languages Spoken: Fluent Mandarin and English, Conversational Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Phoebe Gan

Date of Birth: June 20th, 1991

Cell: 303-358-3478

Email: phoebe.gan@pepperdine.edu

Major: International Studies Focus in Political Science

Expected Graduation: April 2013

Hometown/Nationality: Denver, CO / USA

Experience Abroad: Studied in Tokyo, Japan; Taiwan, China, Japan

Relevant Internships/Extracurricular Activities: Enterprise Rent-a-Car – Denver, CO; aid to U.S. Senator Udall (CO) – Washington DC / Chinese Student Association Founder

Hobby/Interest: Writing poetry and songs, Snowboarding, Social Networking

Career Interest: International Corporate Lawyer

Language Spoken: Chinese (Mandarin), French

Special Skills: Pianist, Guitarist, Singing

PI SIGMA BETA COLONY- Chapter Petition



Name: Eric Graciano

DOB: September 21st, 1985

Cell: 909-996-3642

Email: gracianos.soldi@gmail.com

Major: International Business

Expected Graduation date: April 2012

Hometown/Nationality: Mexico City, Mexico

Abroad Experience: Mexico, Colombia, Peru, Las Bahamas, Shanghai, China

Relevant Internships: CHIVAS USA (Carson City, California) ◇ Marketing

Work Experience: Palomino's Bar (San Bernardino, CA) ◇ CEO/Owner, Best Buy Corp. (Chino, CA) ◇ Inventory Control, Quality Verifier, and Load/offload, Car Dealer (Montebello, CA) ◇ Car Auction buyer, and sells, RIA Financial (Cerritos, CA) ◇ Money Transfer Agent

Carrier Interest: Marketing: Advertisement, Product Development, Entertainment Industry, Luxury/High-end product, FIFA/Soccer, International Corporations: Expansion and Market Research

PI SIGMA BETA COLONY- Chapter Petition



Name: Anny Huang

Date of Birth: March 21st, 1992

Cell: 916-622-6981

E-mail: annyhuang520@yahoo.com.tw

Major: Business Administration

Expected Graduation: April 2015

Hometown/ Nationality: Taiwan/ Taiwanese

Abroad Experience: Australia and New Zealand, Canada

Relevant Internship/Extra-curricular: Dance, Choir

Hobby/ Interest: Reading, Traveling, Dance

Career Interest: Banking, Marketing

Languages Spoken: Fluent in English, Mandarin, Taiwanese

PI SIGMA BETA COLONY- Chapter Petition



Name: Michael Huang

Date of Birth: June 26th, 1991

Cell: 626-673-4025

Email: kuang-nan.huang@pepperdine.edu

Major: Business Administration

Expected Graduation: April 2014

Hometown/Nationality: Taipei, Taiwan / Taiwanese

Experience Abroad: USA

Hobby/Interest: Movies, Basketball, Golf

Career Interest: Management Position

Language Spoken: Chinese, Taiwanese

PI SIGMA BETA COLONY- Chapter Petition



Name: Rachel Leping Huang

Date of Birth: August 20th, 1989

Cell: 818-292-6137

Email: leping.huang@pepperdine.edu

Major: Advertising

Expected Graduation: April 2013

Hometown/Nationality: Shenzhen, China / Chinese

Experience Abroad: Switzerland

Relevant Internships/Extracurricular Activities: Sheraton Hotel – Shenzhen, China

Career Interest: Marketing

Language Spoken: Chinese (Mandarin), French

PI SIGMA BETA COLONY- Chapter Petition



Name: Charles Hsu

Date of Birth: August 6th, 1990

Cell: 818-261-7271

E-mail: Charles.j.hsu@gmail.com

Major: Economics

Expected Graduation: April 2012

Hometown/Nationality: New Jersey, American

Abroad Experience: Semester Abroad at Florence, Italy with Pepperdine, previously studied high school in Shanghai, Shanghai High School International Division, graduated with Bilingual International Bacculaureate

Extra Curricular: Chinese Student Association, Intramural Basketball

Volunteer Work: Step Forward Day, Tree People event

Hobby/ Interest: Basketball, Singing, Line-dancing

Career Interest: Financial Services, Investment Banking

Languages: English, Mandarin (fluent), Italian (beginner)

PI SIGMA BETA COLONY- Chapter Petition



Name: Fiona Jaury

Date of Birth: July 27th, 1991

Cell: 310-849-1518

Email: fiona.jaury@gmail.com

Major: Business Administration

Expected Graduation: December 2012

Hometown/Nationality: Indonesia / Indonesian

Experience Abroad: Indonesia, Australia

Relevant Internships/Extracurricular Activities: Standard Chartered Bank Internship; Shangri-La Hotel

Hobby/Interest: Movies

Career Interest: Banking

Language Spoken: Indonesian

PI SIGMA BETA COLONY- Chapter Petition



Name: Kali Jelen

Date of Birth: March 31st, 1993

Cell: 661- 644- 2959

E-mail: kali.jelen@pepperdine.edu

Major: Business Administration

Expected Graduation: April 2012

Hometown/ Nationality: Valencia/ USA

Abroad Experience: N/A

Relevant Internship/Extra-curricular: Equestrian, Theater, Campus Ministry

Hobby/ Interest: Equestrian

Career Interest: Business film

Languages Spoken: English

PI SIGMA BETA COLONY- Chapter Petition



Name: Christine J. Kim

Date of Birth: December 26th, 1992

Cell: 714- 403-1043

E-mail: christinekimx@gmail.com

Major: Business Administration

Expected Graduation: April 2015

Hometown/ Nationality: La Palma/ USA

Abroad Experience: Planning to go to Buenos Aires, Argentina

Relevant Internship/Extra-curricular: Flute (9+ years) performed in Sydney Opera House, Key Club

Hobby/ Interest: music, running

Career Interest: Undecided

Languages Spoken: English, Korean, Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Andrew Kirkland

Date of Birth: September 6th, 1992

Cell: 412-716-1796

E-mail: andrewmkirkland@gmail.com

Major: Economics

Expected Graduation: April 2015

Hometown/ Nationality: Pittsburg Pennsylvania/ American

Abroad Experience: Spain

Relevant Internship/Extra-curricular: Pepperdine Policy Debate Team

Hobby/ Interest: Running, Creative Writing

Career Interest: Consulting

PI SIGMA BETA COLONY- Chapter Petition



Name: Nicole Logo

Date of Birth: January 6th , 1990

Cell: 310-753-0893

E-mail: nicole.logo@pepperdine.edu

Major: Accounting

Expected Graduation: April 2012

Hometown/ Nationality: Los Angeles, CA/ USA

Abroad Experience: Shanghai, China - Summer 2010

Relevant Internship (location too)/ Extra-curricular: A1 Business Services Accounting Office - Westchester, California

Hobby/ Interest: Singing-Music, Baking, Art

Career Interest: Certified Public Accountant

Languages Spoken: Tagalog

PI SIGMA BETA COLONY- Chapter Petition



Name: Rikinder S. Mahal

Date of Birth: October 10th, 1990

Cell: 510-449-1949

E-mail: rikinder.mahal@pepperdine.edu

Major: Finance

Expected Graduation: April 2012

Hometown/ Nationality: Oakland, CA / East Indian

Abroad Experience: Canada, London, India

Relevant Internship / Extra-curricular: GPS Capital Markets, Westlake Village / Delta Tau Delta (Fraternity), Investment Club [Port Management]

Hobby/ Interest: Cars, Restaurants, Ultimate Frisbee

Career Interest: Investment Banking/Consulting

Languages Spoken: Proficient in Spanish, Hindi, and Punjabi

PI SIGMA BETA COLONY- Chapter Petition



Name: Jarita Mak

Dob: April 3, 1988

Cell: 626-353-8663

Email: jarita.mak@pepperdine.edu

Major: Accounting

Expected graduation April 2013

Hometown/nationality: Hong Kong, Chinese

Abroad Experience:

Relevant Work Experience/ Extra Curricular Activities: Accounting firm, Hong Kong, Charles Kwong's Accounting & Audit Firm, CCT Telecom Company -accounting department in Hong Kong

Hobbies/ interests: Baking, Golfing,

Career interests: Accountant & Consultant

Language spoken: Mandarin, Cantonese, English

Special skills: Golf

PI SIGMA BETA COLONY- Chapter Petition



Name: Christian Martell

Date of Birth: October 27th, 1990

Cell: 203-570-3675

Email: chrisitanpmartell@gmail.com

Major: International Business

Expected Graduation: December 2012

Hometown/Nationality: Newport Beach, California / USA

Experience Abroad: Hong Kong, China; Belgium; Shanghai, China

Relevant Internships/Extracurricular Activities: Information Service Group INC. – Stanford, CT;
Zoomnia – New York

Hobby/Interest: Cyclist, Runner, Cars

Career Interest: Entrepreneur, Private Equity

Language Spoken: French, Chinese (Mandarin)

PI SIGMA BETA COLONY- Chapter Petition



Name: Calvin McCutchen

Date of Birth: February 17th, 1992

Cell: 206-962-0187

Email: cbmccutchen22@gmail.com

Major: Business Administration

Expected Graduation: April 2014

Hometown/Nationality: Shoreline, Washington / USA

Experience Abroad: Shanghai, China – 2011-2012

Relevant Internships/Extracurricular Activities: N/A

Hobby/Interest: Golfing, Cars, Piano, Sports

Career Interest: Sales, Financial Management

Language Spoken: Chinese (Mandarin)

PI SIGMA BETA COLONY- Chapter Petition



Name: Diana Miao

Date of Birth: August 4th, 1990

Cell: 310-625-8390

Email: dmiao08@gmail.com

Major: Business Administration

Expected Graduation: December 2011

Hometown/Nationality: New Jersey/ USA

Experience Abroad: Hong Kong, China (Shanghai, Switzerland, Australia)

Relevant Internships/Extracurricular Activities: Nestle, Dow Chemicals, Delphi, Shanghai Talk

Hobby/Interest: Reading

Career Interest: Human Resources

Language Spoken: Chinese (Mandarin)

PI SIGMA BETA COLONY- Chapter Petition



Name: Willie Minh

Date of Birth: May 26th, 1990

Cell: 323-788-9886

E-mail: williesominh@hotmail.com

Major: Business Administration

Expected Graduation: December 2012

Hometown/ Nationality: Chinese

Abroad Experience: Beijing, Hong Kong

Relevant Internship/Extra-curricular: Import-Export Business start-up

Hobby/ Interest: Basketball, Swimming, Networking

Career Interest: Import-export, Logistics, Commodity Trading

Languages Spoken: Cantonese, English

PI SIGMA BETA COLONY- Chapter Petition



Name: Brian Neu

Date of Birth: November 27th, 1989

Cell: 417-861-2607

E-mail: L33TMRB@hotmail.com

Major: International Business

Expected Graduation: April 2012

Hometown/ Nationality: Missouri / USA

Abroad Experience: Buenos Aires, Argentina

Relevant Internship / Extra-curricular: Law Firm, Commercial Real Estate - Missouri
SG Acquisitions – Los Angeles, CA

Hobby/ Interest: Tennis

Career Interest: Private Wealth Management

Languages Spoken: Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Zachary Noland

Date of Birth: March 2nd, 1990

Cell: 209-247-8408

Email: znoland1@aol.com

Major: Business Administration

Expected Graduation: April 2014

Hometown/Nationality: Modesto, CA / USA

Experience Abroad: Spain, England, France, Scotland, Italy, China

Relevant Internships/Extracurricular Activities: Mercer Foods Internship / Sigma Phi Epsilon, Entrepreneurship Club

Hobby/Interest: Cars, Weightlifting

Language Spoken: Spanish, Proficient Chinese

PI SIGMA BETA COLONY- Chapter Petition



Name: Eric Oh

Date of Birth: March 25th, 1991

Cell: 818-669-2704

E-mail: eric.oh@pepperdine.edu

Major: International Business

Expected Graduation: April 2013

Hometown/ Nationality: Los Angeles, USA/ Korea

Abroad Experience: Shanghai

Relevant Internship/Extra-curricular: Career coaching, KASCON 24

Hobby/ Interest: basketball, guitar, long boarding, reading, writing

Career Interest: public relations, entertainment business marketing

Languages Spoken: English, Korean, Spanish, Japanese

PI SIGMA BETA COLONY- Chapter Petition



Name: Joseph Restuccia

Date of Birth: November 2nd, 1989

Cell: 781-635-5251

E-mail: joseph.restuccia@pepperdine.edu

Major: Accounting

Expected Graduation: April 2012

Hometown/ Nationality: Lynnfield, MA / USA

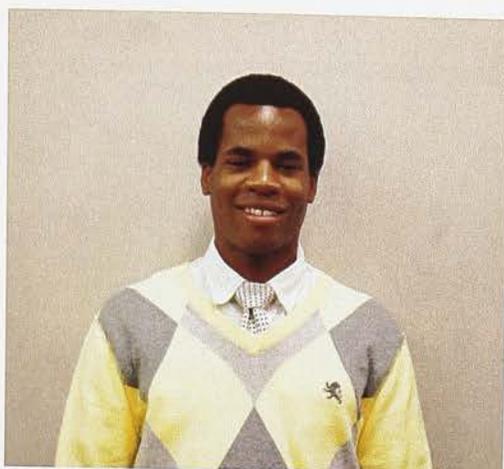
Abroad Experience: Florence, Italy

Relevant Internship (location & Company)/ Extra-curricular: Sigma Phi Epsilon (Fraternity), Accounting Society, Project Exodus

Hobby/ Interest: Weight Lifting, Basketball, Traveling,

Career Interest: Related to forensic accounting/ Work for FBI or CIA

PI SIGMA BETA COLONY- Chapter Petition



Name: Dujon Smith

Date of Birth: March 17th, 1992

Cell: 847-571-8725

Email: dujon.smith@pepperdine.edu

Major: International Business

Expected Graduation: April 2014

Hometown/Nationality: Evanston, IL / USA

Experience Abroad: Italy, South Korea, Vietnam China

Relevant Internships/Extracurricular Activities: Northshore University Health System 3 years;
Radiology internship at Evanston Hospital – Evanston, IL

Hobby/Interest: Music

Career Interest: Business (Management)

Language Spoken: Vietnamese, Chinese (Mandarin)

PI SIGMA BETA COLONY- Chapter Petition



Name: Jihye Song

Date of Birth: June 22nd, 1986

Cell: 310-800-7942

Email: jihye.song@pepperdine.edu

Major: Accounting

Expected Graduation: April 2013

Hometown/Nationality: Torrance / Korean

Experience Abroad: South Korea, Spain, Columbia, Iraq

Relevant Internships/Extracurricular Activities: US Army

Hobby/Interest: Playing Sports, Eating

Career Interest: Accounting, Finance, Banking

Language Spoken: Korean, Proficient Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Gary Tanoesodedibjo

Date of Birth: August 22nd, 1991

Cell: 909-714-3710

Email: gtanoe@gmail.com

Major: Business Administration

Expected Graduation: December 2012

Hometown/Nationality: Indonesia / Indonesian

Experience Abroad: Indonesia, Singapore, Hong Kong

Relevant Internships/Extracurricular Activities: Indoision (Sales, Marketing, Finance, Production), Goldman Sachs Leadership Program / Taekwondo Club, Jujitsu Club

Hobby/Interest: Submissions Wrestling, MMA, Videogames

Career Interest: Pharmaceutical Distribution, Media

Language Spoken: Indonesian

PI SIGMA BETA COLONY- Chapter Petition



Name: CJ Terral

Date of Birth: July 21st, 1991

Cell: 408-931-4859

E-mail: cjterral@gmail.com

Major: International Business

Expected Graduation: April 2013

Hometown/ Nationality: San Jose/ USA

Abroad Experience: Shanghai, Japan, Germany, Cambodia, Mexico, Korea, Argentina

Relevant Internship/Extra-curricular: ping pong, spring bass

Hobby/ Interest: table tennis, soccer, swimming, structural design, investment strategy

Career Interest: self- employed global business owner in deregulated services markets

Languages Spoken: English, Spanish, Mandarin

PI SIGMA BETA COLONY- Chapter Petition



Name: Andrew Vu

Date of Birth: August 16th, 1990

Cell: 646-671-1836

Email: andrew.vu@pepperdine.edu

Major: Finance

Expected Graduation: April 2012

Hometown/Nationality: New York, New York / USA

Experience Abroad: N/A

Relevant Internships/Extracurricular Activities: CVS, Target – New York, New York

Hobby/Interest: Sports

Career Interest: Oil Trading, Weather Derivatives

Language Spoken: Vietnamese, Italian

PI SIGMA BETA COLONY- Chapter Petition



Name: Jenny Wang

Date of Birth: November 23rd, 1990

Cell: 310-494-1712

Email: jielin.wang@pepperdine.edu

Major: Accounting

Expected Graduation: April 2013

Hometown/Nationality: Guangzhou, China / Chinese

Experience Abroad: China, France, Greece, Germany

Relevant Internships/Extracurricular Activities: Public Relations, SIFE

Hobby/Interest: Music, Singing, Movies, Art, Traveling

Career Interest: Business, Accounting

Language Spoken: Mandarin, Cantonese

PI SIGMA BETA COLONY- Chapter Petition



Name: Justin Woo

Date of Birth: March 31st, 1993

Cell: 510- 673- 6079

E-mail: justin.woo@pepperdine.edu

Major: International Business

Expected Graduation: April 2015

Hometown/ Nationality: Fremont, USA/ Korea

Abroad Experience: Korea

Relevant Internship/Extra-curricular: KSA, PASA, CSA

Hobby/ Interest: Beat-boxing

Career Interest: Undecided

Languages Spoken: English, Korean, Spanish

PI SIGMA BETA COLONY- Chapter Petition



Name: Cyndi Yu

Date of Birth: September 20th, 1990

Cell: 517-775-3555

E-mail: cyndiyu@pepperdine.edu

Major: Accounting

Expected Graduation: April 2013

Hometown/ Nationality: China / Chinese

Abroad Experience: Melbourne, Australia; Vancouver, Canada; London, England; Tokyo, Japan; Israel

Relevant Internship (location & Company)/ Extra-curricular: PricewaterhouseCoopers Insurance internship

Hobby/ Interest: Painting, Fashion Design, Ballet, Working Out, Math

Career Interest: Big Four Accounting Firms, Banks

Languages Spoken: Mandarin, Japanese

PI SIGMA BETA COLONY- Chapter Petition

Chapter Advisor- Amy Adams



Amy Adams is the Director of the Seaver College Career Center at Pepperdine University. With an undergraduate degree in public relations and non-profit management, she refined her studies by completing an MBA while working full time as an event planner. Amy's passion for Pepperdine, along with her desire to help college students identify and reach their potential, keeps her focused and inspired. Adams especially enjoys her role working with student groups on campus like Delta Sigma Pi and she looks forward to the growth of this fraternity at Pepperdine.

SECTION VII

WHAT'S NEXT

Professional Activities:

1. Workshop Series Proposal: Step Into Your Career

Objectives:

- Prepare students to start thinking about their career paths
- Help students to learn more about themselves and figure out other lesser known career paths
- Teach students how to present themselves and what kind of image they want to portray
- Guide students to find the right path despite outside pressures

Workshop Series:

1. Choosing a career/ “What can I do with my major?”
 - All members must be a business or business-related type of major in order to be a member of DSP. How can a member fully utilize his/her diploma in the real world?
 - Incorporate the vocational mission of our school into the series
2. Self-Assessment Inventories
 - Self-evaluation quizzes for the members to learn about themselves and who they are (i.e. Myers Briggs, Color Code, Strengths finder etc.)
3. Resume Building (paper and online via LinkedIn)
4. Cover Letter/ Curriculum Vitae
 - How do you make yours stand out?
 - Why do people need a Curriculum Vitae?
5. Personal Marketing
 - How to brand yourself (online, paper, and in person)
 - Dress to Success workshop
6. Informational Interview
 - Introducing the purpose of conducting informational interviews
 - Stress the importance of this step as a gateway towards success
 - Also a great way to introduce Project (X) to students
7. Mock Interview (either done in person, phone, or video-conference)
8. Internship Search Methods
9. Internships/ Externships/ Job Shadowing/ Schools Organizations
10. Connections
 - Great way to promote Career Mentors/ Career Coaching programs

Potential Senior Workshops:

1. Life post-college
 - To show Seniors what to expect and how to prepare for life after college.
 - The reality of job hunting (i.e. low salaries, competition, settling for a mediocre position)
2. Far from career path
 - A way to help Seniors stay on track with their career path. Many seniors either know or are just now discovering what they want to do.
 - How seniors may find a way into a career of their dreams
3. Grad School vs. Work?
 - Many students face the choice between grad school and finding a job after graduation.

Big Picture:

At first, it will be exclusive to Pi Sigma Beta members as a trial version to see what adjustments are needed to be made then upon much discussion and thought will the proceeding actions be set

PI SIGMA BETA COLONY- Chapter Petition

in motion. The goal is to make these workshop series an annual event and have a partnership between Pi Sigma Beta and Career Center to co-host it and implement a section with student leaders, where Pi Sigma Beta members can share their experiences.

2. Externship

The externship portion of our professional activities will include three different aspects:

1. Firm Tour
2. Job-Shadowing
3. Informational Interview

Prospective firms include: Warner Bros., JJ&A, Four Seasons Hotels and Resorts, and Dena Burton.

3. Balanced Life Program

This fall, our colony is planning to have a program called Balanced Life. The goal of this program is to go beyond fortifying our brotherhood by helping our members find a balance in their professional, academic, and personal lives. We are hoping to have an event every other week by organizing an afternoon with tea and deserts and invite a different guest each event to share their experiences and life stories.

Community Service:

Project Serve

Project Serve is an exciting community service opportunity for members to serve and minister in a variety of domestic and international locations. It is an adventure designed to help members better understand the needs of our world while challenging ones comfort zone.

In the Leaders Serve Project members will fight for a common and unified goal of service as members impact the community they visit.

Our goal is to send out members who are ready and excited to serve with passion and flexibility. This spring break experience will be a different kind of vacation, a vacation of service, growth, relationships, and memorable experiences.

Every team member plays a crucial role in the success of the project. Team members must be willing and able to operate in diverse environments, as well as actively contribute to their teams in the months leading up to the trip.

Our colony members have already participated in service trips to Chicago, San Carlos, Mexico, and Costa Rica.

PI SIGMA BETA COLONY- Chapter Petition