

Baruch College

The Delta Phi Omega Colony of Delta Sigma Pi



CUNY Baruch College



Some colony members outside Baruch College's vertical campus.

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BaruchCOLLEGE
The City University of New York
ZICKLIN SCHOOL OF BUSINESS

To the Board of Directors of the International Fraternity of Delta Sigma Pi:

I am the Associate Dean of the Zicklin School of Business at Baruch College. My primary responsibility is the undergraduate BBA program which serves approximately 10,000 students. As you probably know Baruch College is part of the City University of New York and is a commuter campus. Overwhelmingly our undergraduates come from New York City and its environs. Most of them live at home with their families. Our students are extremely motivated and hard-working, and most of them have at least one part-time job. As an educator, I am particularly pleased when students spend time around the campus studying, socializing and being involved with the Baruch community. I was extremely happy to meet with Johnson Ma and his team last year and find out about their plan to bring a Delta Sigma Pi chapter to Baruch College. Johnson has been in touch with me several times during the year to see if he could advertise Delta Sigma Pi to our incoming Zicklin students. We found an arrangement to get the word out and now I believe there are in excess of 50 members.

When I met with Johnson earlier this week he told me about some of the activities that are planned for the semester and I must say that I was quite impressed that these students have worked so hard to get the chapter going. I want to say that I give my full support for the Delta Phi Omega Colony to become a full-fledged chapter. I believe that this organization will add to the social and community life of Baruch College.

Sincerely yours,

Phyllis Zadra

Associate Dean
Zicklin school of business
Baruch College, CUNY

To the Board of Directors of the International Fraternity of Delta Sigma Pi

Dear Board of Directors of Delta Sigma Pi,

We, the Delta Phi Omega colony of Baruch College, New York hereby petition for a charter of the International Business Fraternity of Delta Sigma Pi. Although Baruch College is one of the most diversified and dynamic business schools in New York City, it lacks a professional fraternity that offers a rich history and fundamental concepts of professionalism such that of Delta Sigma Pi. In addition to all the honor societies, social fraternities, and other interest organizations, the colony would add to the diverse organizational landscape of the college.

We therefore make our sincerest oath to uphold the rules, regulations, and standards of Delta Sigma Pi throughout our continued association with the fraternity, while maintaining the cornerstone principles of professionalism and ethics, which the founding fathers of Delta Sigma Pi had in mind during the formation of the fraternity at New York University. We hope to be initiated as a chapter on October 23, 2010

We, the members of the Delta Phi Omega colony from Baruch College hereby thank you for your consideration. Our signatures follow:

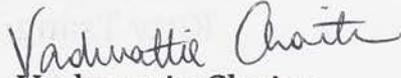
The Mission Statement of CUNY Baruch College

"Baruch College of the City University of New York remains dedicated to being a catalyst for the social, cultural, and financial mobility of a diverse student body, reflective of its historical mission. Baruch College educates men and women for leadership roles in business, civic and cultural affairs, and academia. It offers rigorous baccalaureate, masters, and doctoral programs to qualified students who seek careers in business, public affairs, and the arts and sciences. Integrating professional education with the arts and sciences for undergraduates, Baruch College's faculty cultivates its students' analytical ability, critical thinking, cultural awareness, and ethical sensibility.

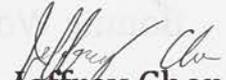
The College's graduate programs focus on professional preparation that enables students to become leaders and innovators in their fields. The faculty's contributions to knowledge reflect a commitment to teaching, research, scholarship, public policy, and artistic creativity. Through executive education, continuing studies programs, and public events, Baruch engages the larger civic and international community that includes its supportive alumni, extending the College's visibility and nurturing its global reputation."

Delta Phi Omega Colony

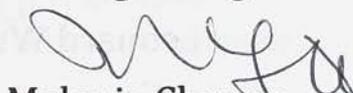

Michael Carrasquillo

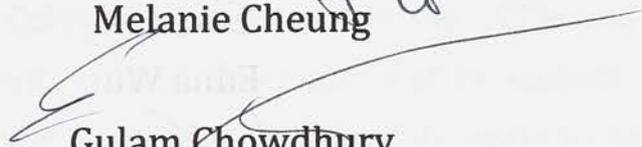

Vadwattie Chaitu


Ming Sun Chan


Jeffrey Chen

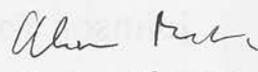

Yung Cheng

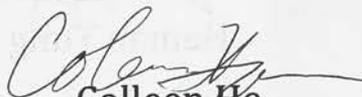

Melanie Cheung


Gulam Chowdhury

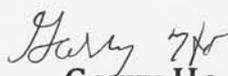

Andy Chu


Steve Euashachai


Alvine Flores

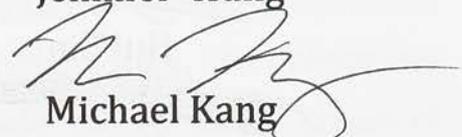

Colleen He


Gary Ho


Garry Ho

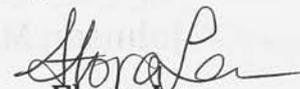

Patrick Huang


Jennifer Hung

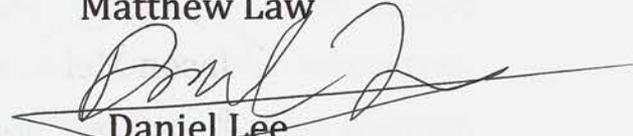

Michael Kang


Dorothy Kyi

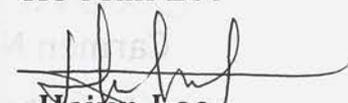

Jessica Lam

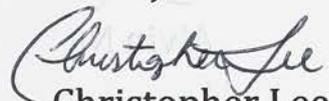

Flora Lau

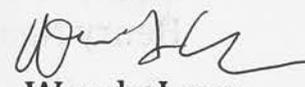

Matthew Law

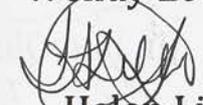

Daniel Lee

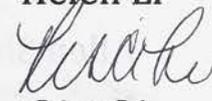

Ho Man Lee

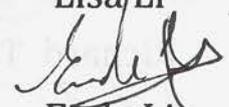

Hajun Lee


Christopher Lee


Wendy Leun

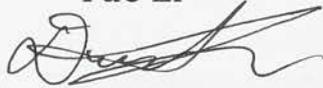

Helen Li


Lisa Li

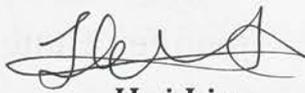

Ende Li



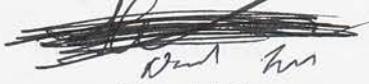
Yue Li



David Lin



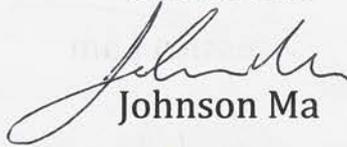
Hui Lin

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David Lu



Wilson Luo



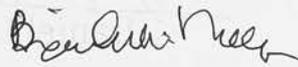
Johnson Ma



Peter Ma



Jason Mei



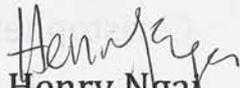
Baishaki Naha



Carmen Ng



Alvin Ng



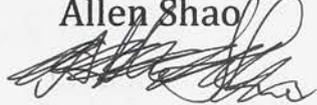
Henry Ngai



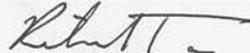
Jin Lian Qiu



Allen Shao

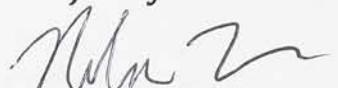


Richard Tam

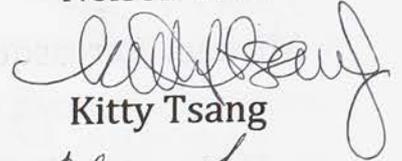




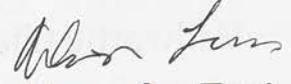
Jenny Tan



Nelson Tran



Kitty Tsang



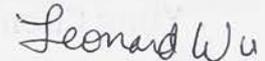
Alexander Tsoi



Bonnie Wong



Maggie Wong



Leonard Wu



Edna Wu



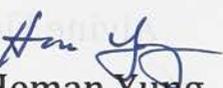
Ye Xia



Stanley Yip



Johnson Yong



Heman Yung



Wei De Zhang

About Baruch College

Baruch College, formally known as Bernard M. Baruch College, is a public university located in the heart of the Flatiron district in New York City. Baruch is one of the senior constituent colleges of the CUNY (City University of New York) system. The College has three undergraduate schools: the Zicklin School of Business, the Weissman School of Arts and Sciences, and the School of Public Affairs.

History

Baruch College began its humble roots in 1919 as the City College School of Business and Civic Administration, as part of the Free Academy. The Free Academy's mission was to support students who wanted higher education, but could not afford to enroll in New York City's private universities.

The College became co-ed in the 1930s and enrollment reached 1,700 day session students in 1935. The majority of the student body was Jewish and Italian immigrants. In 1958, the College changed its name to honor one of the more notable alumnus, Bernard Baruch, a successful businessman and financier.



Bernard M. Baruch

Bernard M. Baruch

Bernard Baruch (August 19,1870 - June 20,1965) was born of German and Jewish descent in Camden, South Carolina as the second of four sons. He and his family moved to New York City in 1881 and Bernard graduated from the City College of New York in 1889. From there, he became a successful broker and subsequently a partner in A. A. Housman and Company.

During World War I, Baruch was the advisor to President Woodrow Wilson on national defense issues and served as the chairman of the War Industries Board. During World War II, he was a presidential consultant on economic issues and brought up proposals dealing with a tax-withholding plan, rent ceilings, and a synthetic rubber program.

In 1946, President Harry S. Truman appointed Baruch as the United States representative to the United Nations Atomic Energy Commission where he proposed a system of international regulations and inspections to eliminate nuclear weapons.

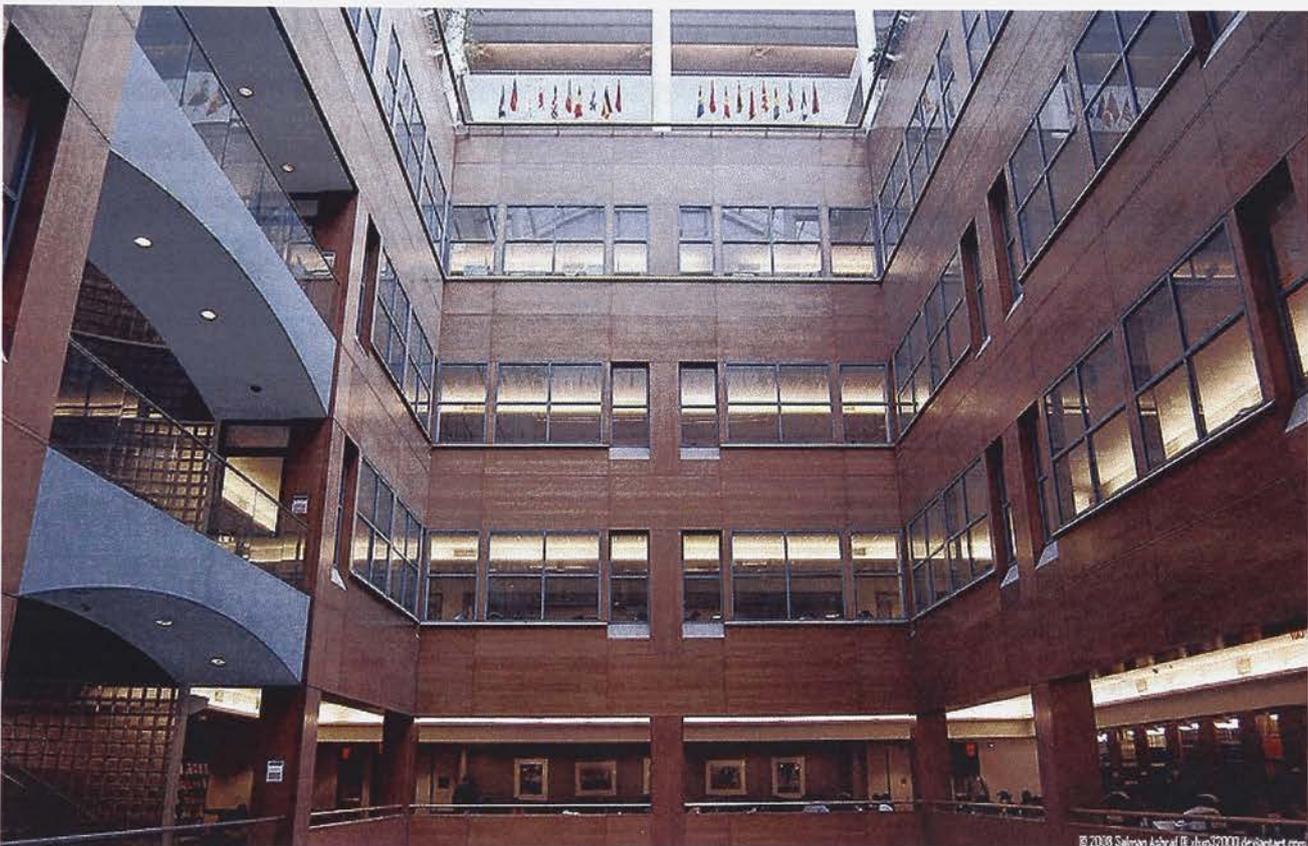


Sir Winston Churchill and Bernard Baruch

Baruch College Under the CUNY System

In 1968, Baruch College became a senior college in the City University of New York system. Former federal Secretary of Housing and Urban Development Robert C. Weaver became the first president of the new college from 1969 to 1970. In 1971, Clyde Wingfield was named college president, followed by Joel Edwin Segall in 1977. Current CUNY Chancellor Matthew Goldstein's term was from 1991 to 1998.

Under Kathleen Waldron's presidential leadership from 2004 to 2009, the college received alumni donations of \$25 million from William and Anita Newman, \$10 million from Lawrence and Eris Field, and \$2.5 million from Martin Antonowsky.



William and Anita Newman Library

Accreditations and Memberships

Baruch College

- ❖ Baruch College's Zicklin School of Business and its Stan Ross Department of Accountancy have maintained their accreditation with The Association to Advance Collegiate Schools of Business (AACSB) International, a distinction earned by less than 5% of the world's business schools.
- ❖ In its ranking of 100 of the top MBA programs worldwide, the Aspen Institute, an international nonprofit focused on the development of young leaders, ranked Baruch College number 65. In its Student Exposure category, Baruch ranked 25th.
- ❖ From more than 2,300 schools surveyed by *Entrepreneurship* magazine and The Princeton Review, the Baruch College undergraduate program in entrepreneurship was ranked #9 in the nation.
- ❖ In 2009, *Forbes* ranked Baruch College #35 in Best College Buys, #59 in Best Public Colleges, and #304 in America's Best Colleges.
- ❖ Baruch College ranked #36 overall in its list of best master-degree granting institutions in the north, and #6 among best master-degree granting public colleges in the region. (*U.S. News & World Report*, "America's Best Colleges 2010").
- ❖ Baruch College, with an acceptance rate of 23.5%, was named the most selective college in its region. Baruch also retained its place in rankings for ethnic diversity of the student body, coming in at #1 for the eleventh year in a row (*U.S. News & World Report*, "America's Best Colleges 2010").
- ❖ Baruch College was named one of best 371 colleges by *The Princeton Review* in *The Best 371 Colleges: 2010 Edition* placing Baruch among the top 15% of U.S. colleges.

Zicklin School of Business

- ❖ Baruch offers undergraduate and graduate programs through its Zicklin School of Business, the only CUNY school that offers business programs accredited by the

AACSB, representing the highest standard of achievement for business schools world-wide.

- ❖ From more than 2,300 schools surveyed by *Entrepreneurship* magazine and The Princeton Review, the Baruch College undergraduate program in entrepreneurship was ranked #9 in the nation in 2009.
- ❖ Baruch's undergraduate accounting program was ranked 20th in the nation by *Public Accounting Report's* Annual Survey of Accounting Professors. The Zicklin School's graduate accounting program was ranked 22nd in the nation.
- ❖ Baruch's undergraduate business programs ranked 41st nationally, the second most highly regarded in the NY/NJ metropolitan area. The undergraduate business program was also ranked among the top 25 of public institutions (*U.S. News & World Report*, "America's Top Colleges 2008").
- ❖ Baruch's Part-Time MBA Program is ranked 22nd in the nation by *U.S. News & World Report* ("America's Best Graduate Schools 2009"), making it second in New York City. It was the only ranked public part-time program in New York State.
- ❖ Baruch's Zicklin School of Business is included in the 2007 edition of *The Princeton Review's* annual "Best Business Schools" listing.
- ❖ The 2006 edition of the *Wall Street Journal/Harris* Interactive Business School Survey ranked Baruch 50th among the nation's top 50 regional undergraduate business colleges.

Weissman School of Arts and Sciences

- ❖ The Baruch College Master's degree program in Financial Engineering has been ranked among the top ten in the 2009 QuantNetwork Ranking of Financial Engineering/Mathematical Finance MS Programs in North America.

School of Public Affairs

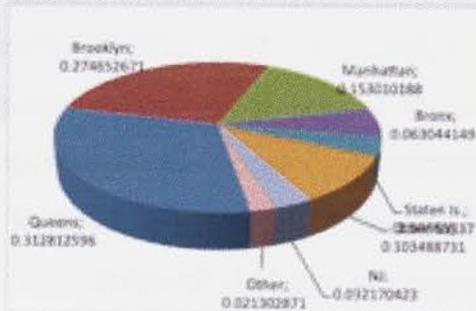
- ❖ Baruch's School of Public Affairs is ranked in the top 20 percent in the nation for its Master of Public Administration program by *U.S. News & World Report* (2006).

Facts and Statistics

STUDENTS

Total Enrollment	16,195
Undergraduate Enrollment	12,332 (76.1%)
Graduate Enrollment	3,863 (23.9%)
Gender Breakdown	
Male	48.7%
Female	51.3%
Full-Time Students	64.1%
Part-Time Students	35.9%
First in the Family to Attend College	40.3%
Countries Represented	158
Language Spoken	125
Student Clubs and Organizations	172
Ethnic Breakdown for Total Enrollment	
White	37.8%
Asian	35.5%
Hispanic	15%
Black	11.6%
American Indian/Native	0.1%

Geographic Distribution of Student Residence



* Percentages reflect students who declared a major.

**All out-of-State tuition charges are based on a per-credit rate for 30 credit hours per academic year.

UNDERGRADUATE ACADEMICS

SAT Range (first-time, full-time entering freshman 2007/08)	1090-1240
Mean High School Grade Point Average	86.4
Undergraduate Acceptance Rates	
Applicants	19,775
Accepted	4,476
Enrolled	1,442
Intended Field of Study*	
Zicklin School of Business	80%
Weissman School of Arts and Sciences	18.6%
School of Public Affairs	1.4%
Most Popular Undergraduate Majors*	
Accountancy	
Finance and Investments	
Marketing	

TUITION COSTS (annual)

Undergraduate-In-state	\$4,600
Undergraduate-Out-of-state**	\$12,450
Graduate MBA-In-state	\$10,810
Graduate MBA-Out-of-state**	\$22,050*
Graduate MA, MS, MSED & MPA-In-state	\$7,360
Graduate MA, MS, MSED & MPA-Out-of-state	\$17,250*

Zicklin School of Business



The Zicklin School of Business is the largest AACSB-accredited business school in the U.S., and one of the most prestigious. It offers nationally ranked undergraduate, part-time, and full-time MBA programs, plus an accelerated MBA, specialized masters, and doctoral programs.

Mission Statement

The mission of the Zicklin School of Business is to create and disseminate knowledge, to facilitate student learning, and to promote ethical business practices, while capitalizing on the School's diversity and location in New York City. The School accomplishes its mission by:

- ❖ Promoting excellence in education through our undergraduate, MBA and other master's level, doctoral, and executive business programs, to prepare students for success in the global economy;
- ❖ Supporting scholarly research and professional visibility in areas valuable to business and society; and
- ❖ Building a community of students, faculty, staff, alumni, and business through academic centers, non-degree programs, and public events.



John A. Elliott, Vice President and Dean, Zicklin School of Business

Strategic Goals

Education

- ❖ produce well-educated graduates who are prepared for careers in business, and who have demonstrated a mastery of the learning goals outlined for the BBA, MBA, and MS programs.
- ❖ faculty will be devoted to excellence in teaching, and the School will encourage and reward excellence in teaching.
- ❖ continue to implement its learning assurance process to encourage continuous improvement in curriculum and teaching.
- ❖ maintain a curriculum that is innovative and responsive to the needs of global business.
- ❖ provide facilities and technology that are necessary to support effective pedagogy.
- ❖ prepare PhD students for academic and business careers.

Scholarship

- ❖ faculty will engage in scholarly research that is valuable to business and society.
- ❖ foster an environment that supports and rewards research and scholarship of theoretical, empirical, and applied nature.
- ❖ make available to the faculty the tools necessary to support scholarship, thereby increasing the visibility and reputation of the school through publication in prestigious journals, presentation at professional and academic conferences, and participation in professional organizations.
- ❖ make the Ph.D. Program an integral part of faculty scholarship.
- ❖ support institutes and centers that contribute to faculty research and community engagement.

Community

- ❖ collaborate with the Weissman School of Arts and Sciences and the School of Public Affairs to fulfill the mission of Baruch College.
- ❖ create and support a collegial and productive work environment for faculty, administration, and staff.
- ❖ advance and ensure adherence to the highest ethical standards among all its

stakeholders.

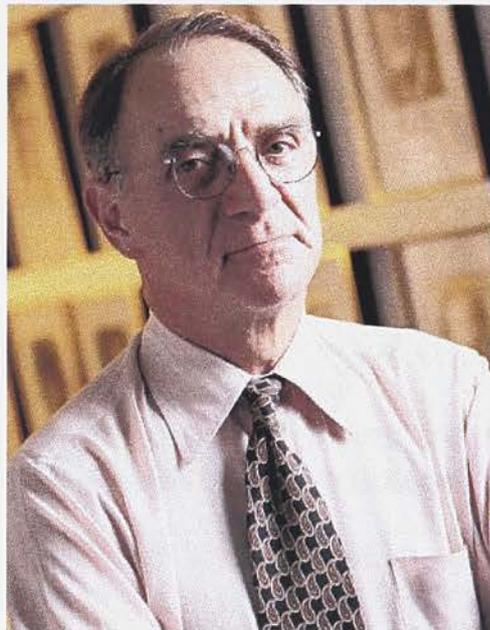
- ❖ involve alumni and the business community in the educational and scholarly activities of the school.
- ❖ offer conferences, seminars, and executive programs that are responsive to the needs of the business community.
- ❖ encourage and support organizations and activities that contribute to student development.

History of the Zicklin School of Business

In 1968, Baruch became an independent senior college offering the only AACSB accredited business programs within CUNY. It has since grown to become the largest collegiate school of business in the nation.

The Zicklin School offers degree programs leading to the BBA, MBA, Executive MBA, MS, Executive MS in Finance, and the Baruch/Mt. Sinai MBA in Health Care Administration, which is accredited by the Accrediting Commission on Education for Health Care Administration (ACEHSA). Among its exciting new initiatives are the Zicklin Full-Time MBA program, which enrolls a select group of candidates whose credentials and average GMAT scores of 650 place them among the top students in the nation. Its combined, five-year under-graduate/MS degree program in accountancy meets the latest education requirements for the CPA exam. The Zicklin School houses the City University's PhD in business and offers a joint degree program leading to the JD/MBA degrees in conjunction with both Brooklyn Law School and The New York Law School.

In 1998, the Zicklin School of Business was named in appreciation for a generous endowment from alumnus and financier Lawrence Zicklin, class of 1957, and his wife, Carol.



Lawrence Zicklin

Zicklin School of Business Undergraduate Majors

- ❖ Accounting
- ❖ Computer Information Systems
- ❖ Economics
- ❖ Finance
- ❖ Industrial/Organizational Psychology
- ❖ Management - Entrepreneurship
- ❖ Management - Human Resource Management
- ❖ Management - Operations Management
- ❖ Marketing - Advertising and Marketing Communications
 - ❖ Marketing - Business to Business Marketing
 - ❖ Marketing - Digital Marketing
 - ❖ Marketing - General Marketing
 - ❖ Marketing - International Marketing
 - ❖ Marketing - International Business
 - ❖ Statistics and Quantitative Modeling
- ❖ Real Estate - Real Estate Development
- ❖ Real Estate - Real Estate Investment

Zicklin School of Business Graduate Programs

- ❖ MBA Programs
- ❖ MS Programs
- ❖ Joint JD/MBA Program
- ❖ Non-Degree Studies
- ❖ Post-Master's Certificate Program

Zicklin School of Business Doctoral Programs

- ❖ Accounting
- ❖ Finance
- ❖ Information Systems
- ❖ Marketing
- ❖ Organizational Behavior

Zicklin School of Business Executive Programs

- ❖ Baruch/Mt. Sinai MBA in Health Care Administration
 - ❖ International Executive MS Programs
 - ❖ Executive MBA Program
 - ❖ Executive MS in Finance
 - ❖ Executive MSILR
- ❖ Executive MS in Financial Statement Analysis

Zicklin School of Business Academic Centers

Marketing Resource Lab

The lab is a faculty-directed, student-run resource center that supports student learning in the areas of advertising, direct marketing, and marketing research. It seeks to accomplish its mission by enhancing information literacy through student training in the use of marketing software and databases, and by helping students gain practical experience in solving real-world problems with independent study projects and marketing competitions.

Field Center for Entrepreneurship

The Field Center provides educational programs, a networking environment, and consulting help for small and start-up businesses. The Center links Zicklin School of Business faculty and students with these entrepreneurs. Faculty members participate in the Field Center's programs in accounting and taxation, banking and finance, management and human resources, marketing and promotion, and technology assessment.

Wasserman Trading Floor and Subotnick Financial Services Center

The Subotnick Center is the only business school resource of its kind in New York and one of a handful of comparable facilities at top educational institutions nationwide. Its centerpiece is the Bert W. and Sandra Wasserman Trading Floor, a fully equipped, simulated trading environment featuring 42 high-end networked computer workstations, continuous live data feeds, real-time market quotes, and computerized trading models.

Robert Zicklin Center for Corporate Integrity

The Robert Zicklin Center for Corporate Integrity (CCI) keeps an informed spotlight on the changing issues of governance and financial reporting confronting U.S. corporations

and capital markets. CCI, formerly the Center for Financial Integrity, sponsors research and convenes opinion makers in business and public policy to advance its goals through lectures, round tables, and conferences.

Weissman Center for International Business

The Weissman Center for International Business sponsors numerous programs, conferences, and forums for students, faculty, and business professionals that enrich understanding of critical issues in international business and the global economy. With guidance from an advisory council of distinguished executives, the Center builds bridges between the worlds of academia and international business.

Center for the Study of Business and Government

The CSBG provides economic analysis that seeks to sharpen and inform public decision-making. The Center has made notable contributions in areas such as welfare reform, health policy, labor market policies, Social Security reform, federal budget issues and monetary policy and inflation.

STARR Career Development Center

The mission of the Starr Career Development Center is to provide comprehensive career services to Baruch College undergraduates and to Weissman graduate students. They encourage students to come to the Center from the time they are freshmen through senior year graduation and for selected career services as alumni. The staff of the SCDC is dedicated to assisting students in all aspects of their career development as they make decisions about majors, apply to graduate and law school, prepare for internships and jobs, and develop the soft skills necessary to become successful in their chosen future careers.

Notable Employers



Abbott

Goldman
Sachs



IRS

Morgan Stanley

JPMorgan Chase



ERNST & YOUNG

 **BARCLAYS**

THE BANK OF NEW YORK MELLON



Merrill Lynch



Grant Thornton



UBS



macy's


citi

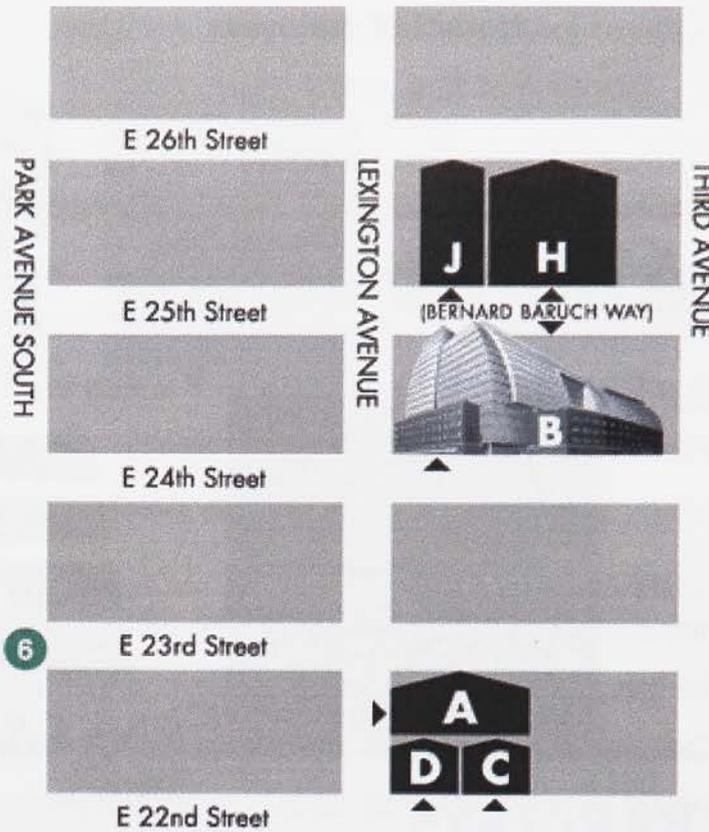
CREDIT SUISSE

Deloitte.

PRICEWATERHOUSECOOPERS

KPMG

The Baruch College Campus



Map Key

- A The Lawrence and Eris Field Building**
- **at 17 Lexington Avenue (at 23rd St)**
- B The William and Anita Newman**
- **Vertical Campus**
- One Bernard Baruch Way (55 Lexington Avenue)*
- C Newman Hall**
- *137 East 22nd Street*
- D Administrative Building**
- *135 East 22nd Street*
- H Information and Technology Building**
- *151 East 25th Street*
- J 137 East 25th Street**
-

The Baruch College campus is located in midtown Manhattan.



Newman Vertical Campus Exterior



Newman Vertical Campus Interior



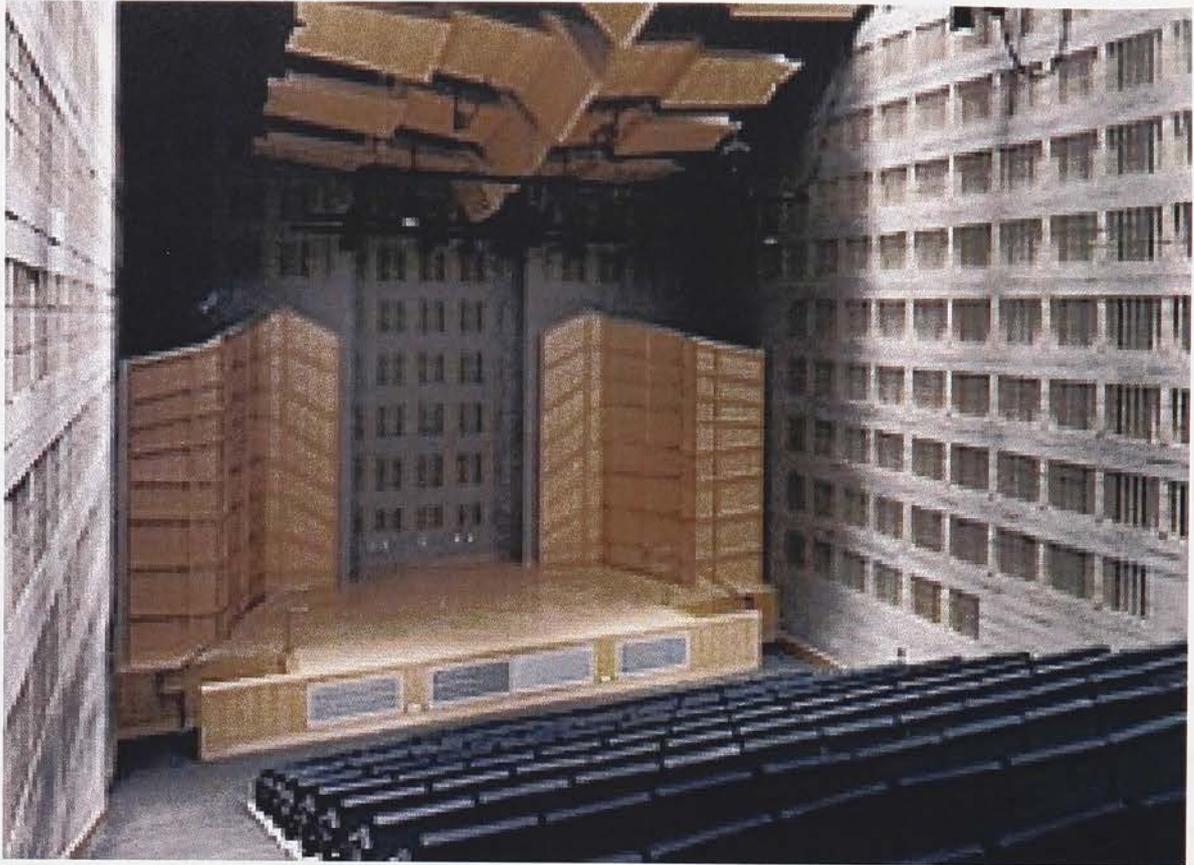
The Administrative Center at 135 East 22nd Street



17 Lexington Avenue East 23rd Street



Newman Library Exterior



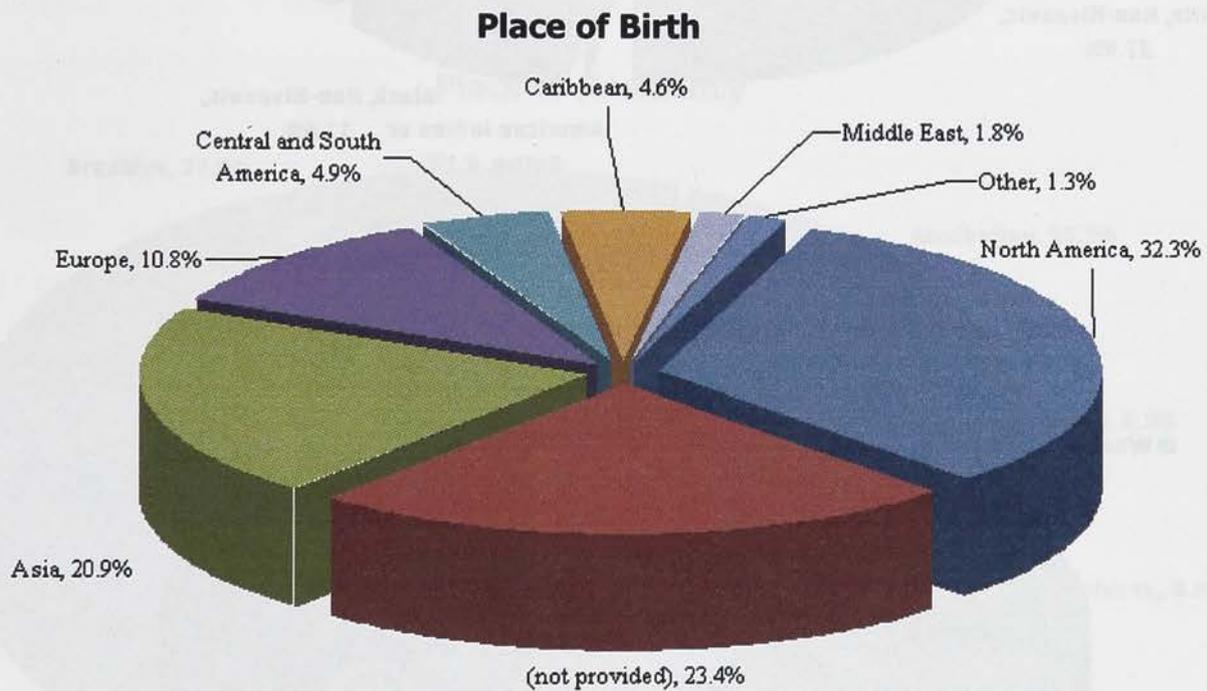
Engelmen Recital Hall



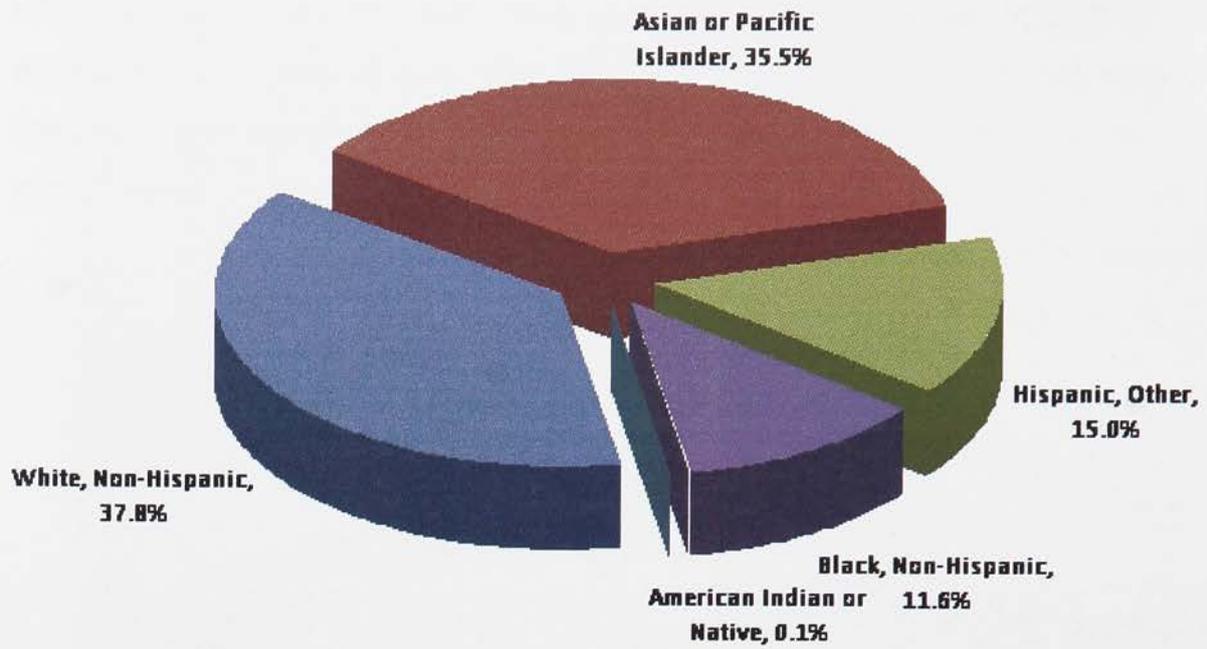
Olympic-sized Swimming Pool

Baruch College Student Demographics

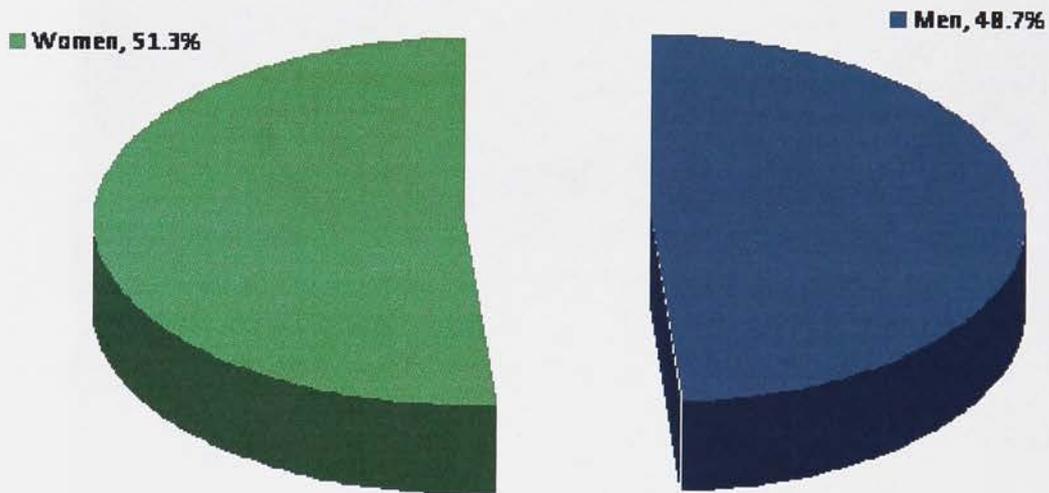
Baruch College has been recognized as the most ethnically diverse campus in the nation by both *U.S. News & World Report* and the *Princeton Review* more times than any other college in the United States. 160 countries are represented in our student body of 15,700, and many of Baruch's students, faculty, and staff are drawn to the College because of its multiculturalism.



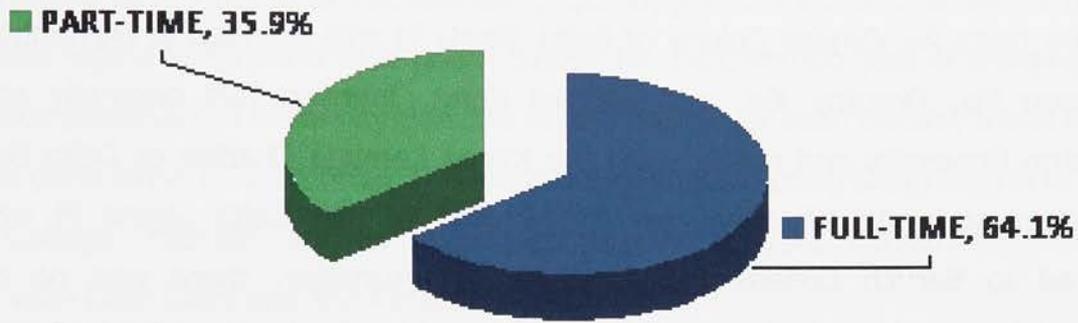
Ethnicity



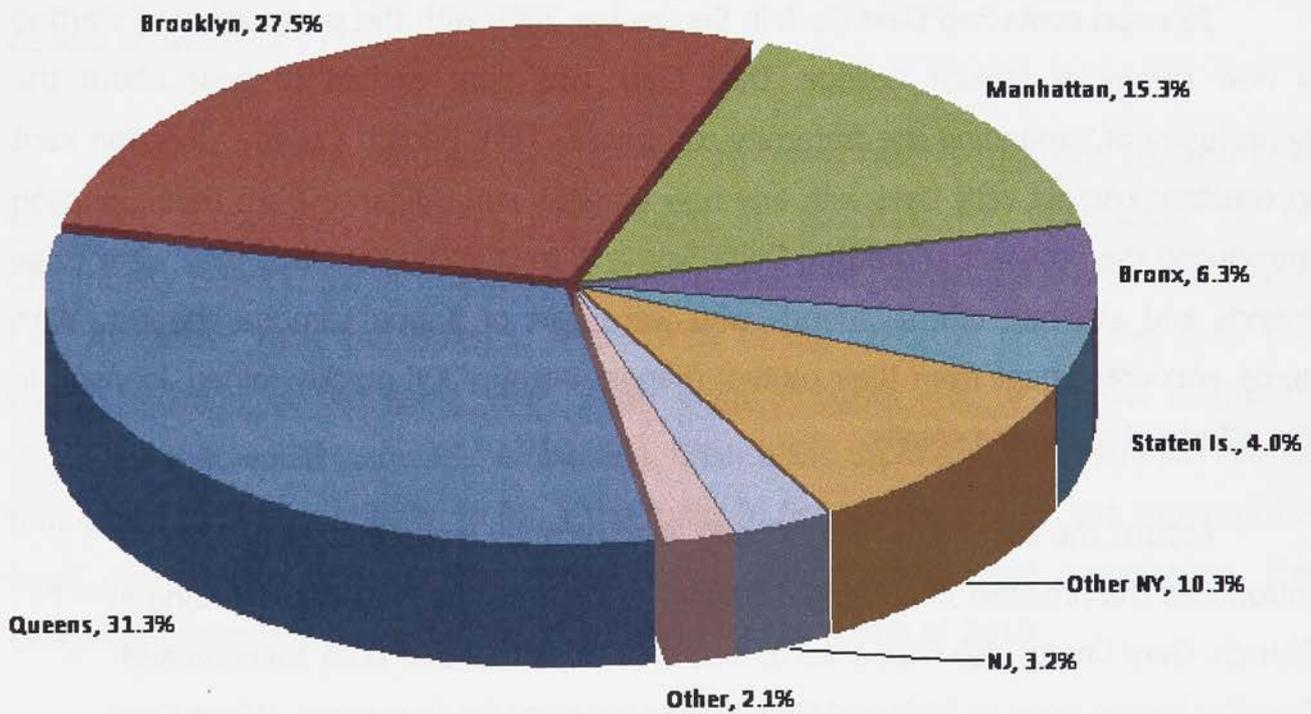
Gender



Enrollment Status



Place of Residency



History of the Delta Phi Omega Colony of Delta Sigma Pi

The Delta Phi Omega Colony of Delta Sigma Pi was founded in November 2009 by Johnson Ma, Dorothy Kyi, and Michael Kang. Johnson had originally attended Binghamton University and rushed with the Kappa Lambda Chapter of Delta Sigma Pi there. Impressed with what he saw, he wanted to join Delta Sigma Pi when he transferred to Baruch College Fall of 2009. Unfortunately, there was no chapter established here at Baruch, but he was encouraged by the brothers he had met from Kappa Lambda to start a colony. With the encouragement from brothers of Kappa Lambda chapter and the help from a co-worker who was a close friend of an administrator at Student Life, Johnson decided to start a colony at Baruch College.

Johnson contacted Dale Clark in September 2009 with the prospective of starting a new colony at Baruch College. Dale Clark was very excited to hear about the opportunity of expanding the fraternity to include CUNY Baruch College. Johnson kept in constant contact with Dale with any new updates and guidance from Dale. Johnson introduced the prospect of starting Delta Sigma Pi to Dorothy Kyi since they were close friends and also had mutual friends who were part of Kappa Lambda chapter. With some encouragement from their mutual friends, Dorothy Kyi quickly joined Johnson in the efforts of starting a colony.

Around the same time, Gary Chang, who recently crossed at Alpha Chapter introduced the prospect of starting a chapter of Delta Sigma Pi to Michael Kang at Baruch. Gary Chang also happened to also be a close friend of both Johnson and Dorothy having gone to Midwood High School together for four years. When Gary learned about Johnson and Dorothy's efforts of starting a colony of Delta Sigma Pi at Baruch, he told them he knew a friend who was interested in started Delta Sigma Pi as well. The following week, Gary set up a dinner and introduced Michael Kang to both Johnson and Dorothy. They've been working together since then to help bring the values of Delta Sigma Pi to Baruch. With the joint efforts of Johnson, Dorothy and Michael and the approval from Student Life, Delta Phi Omega was officially founded on

November 18, 2009.

Gulam Chowdhury, a friend of Michael Kang, quickly joined the three after learning about what Delta Sigma Pi was and their goals. Driven by the common goal of bringing a prestigious professional fraternity that the school has never seen before, these four students grew close to each other and were determined to bring Delta Sigma Pi to Baruch College. Michael Kang worked closely with the school administrators as Johnson worked with Dale Clark and the Central Office.

The four invited all their friends to join and support the development of the fraternity, and soon it had gained enough popularity within the student body to set up information sessions. The first information session was held after finals of the fall term with the help of the Alpha chapter. Even though the school was closed, more than 30 people showed up.

After the information session, membership grew from 4 to about 20, and new executive committee members were voted in. Elections for Chancellor, VP of Community Service, VP of Professional Events, and Historian added Wilson Luo, Jason Lee, Alexander Tsoi, and Helen Li respectively to the executive committee. Over the winter vacation of the same year, these eight students met to discuss long-term strategies that would increase membership, finance the expansion, and organize events that would increase publicity. Without the funds to finance the events, the support of a large membership base, or the experience of setting up a large organization, the executive committee faced a difficult challenge for the spring of 2010.

The next step that the executive committee took was setting up professional and community service events to facilitate recruiting opportunities and to attract students from all classes and business majors. To do so, Alexander contacted many business-affiliated clubs in Baruch in hopes of developing a strong relationship with them; hence Delta Phi Omega was often one of their primary choices for professional event collaboration and sponsorship. In the meantime, Jason and his assistant, Jenny Tan,

reached out to non-profit organizations and set up community service events where members could volunteer their time.

Some clubs that the colony worked with in the spring semester are the Baruch College Accounting Society, Beta Alpha Psi, Association for Latino Professionals in Finance and Accounting (ALPFA), ASCEND, Golden Key International Honour Society, National Association for Black Accountants (NABA), Volunteer Income Tax Assistance (VITA), the Zicklin Graduate Tax Society, and Baruch College's own STARR Career Development Center. The events featured experienced professionals from accounting, finance, information technology, and marketing firms of all sizes. Students listened to and networked with speakers from Ernst & Young, IBM, Credit Suisse, KPMG, Berdon LLP, Morgan Stanley, UBS, J.P. Morgan, Deloitte, PricewaterhouseCoopers, and RAPP who spoke about industry trends, internship opportunities, interview tips, and career advice. The Delta Phi Omega colony maintained a large network with other organizations, and even provided a speaker when the original speaker of a resume building workshop had canceled due to illness.

In addition to establishing their professional presence on campus, Delta Phi Omega worked off campus with many non-profit organizations and charities. Among them are the American Cancer Society, the National Multiple Sclerosis Society, Metropolitan Waterfront Alliance, AIDS Walk New York, Room to Grow, and Junior Tennis League. Together, Jason and Jenny arranged over 10 fun events for members to attend and volunteer for activities such as acting as guides, sorting through donated baby items, walking as a team to raise awareness about important issues, and preparing materials in advance for a special event. A notable community service event that the colony participated in was the American Cancer Society's Relay for Life overnight fundraiser. They were the second largest team in Baruch and members raised over \$1,600 for cancer research and awareness.

Popularity and membership quickly grew as the Delta Phi Omega Colony got more involved with different professional, community, and social events. From twenty members at the start of the semester, they expanded to over 60 members and became one of the biggest active clubs on campus. New positions were offered to open up opportunities for members to contribute to the expansion including two executive committee members. Baishaki Naha and Amy Wong were appointed the VP of Scholarship and Internship and VP of Marketing respectively, and together all ten students constituted the entire executive committee of the pledging class of Delta Phi Omega.

After a productive spring term, the colony wanted to continue developing its relationship with members. The inactivity of the college's clubs during the summer did not prevent Delta Phi Omega from being active. They could not hold professional events in school due to the absence of club hours, so they focused on community service and social events. Members volunteered for an event on Governor's Island, held a BBQ at a beach and played in an exciting basketball tournament. In the coming fall semester, the colony plans to continue its commitment to its members and the school by bringing enriching professional, community service, and social events to Delta Phi Omega.



The executive committee at the conclusion of our first successful interest meeting.

Delta Phi Omega Spring 2010 Professional Events

February 16, 2010 – Ernst and Young Information Session

Ernst and Young is a global leader in assurance, tax, advisory services and in the strategic growth market. They offer a large amount of support to their domestic and international clients in the hopes to sustain maximum loyalty. During the E&Y information session on February 16th 2010 on Baruch College campus, the professionals addressed their experiences at their current employment at E&Y. E&Y is a great place for students to launch their careers because the facility and the people encourages college graduates to

March 11, 2010 - KPMG Corporate Presentation

On March 11th 2010 Delta Phi Omega co-sponsored KPMG's corporate presentation along side other organizations. The event was lead by David Lin the lead recruiter for the KPMG NY office, who presented the company overview including all the service they provide. David discusses many important topics in terms of the new CPA requirements and the entry of IFRS in the states. This was a meaningful event because it was organized to help students articulate their concerns about the new requirements for the CPA and how opportunities at KPMG will be affected by this change. David mentioned that students will only be offered full time positions as soon as they complete their 5th year masters program given eligibility to take the CPA. At the end of the events students we able to network with David to get more specific questions answer or to build on a professional relationship.



VP of Colony Operations Dorothy Kyi and member at the KPMG information session.



KPMG local recruiter David Lin (in red tie) meets with attendees.

March 18, 2010 - IBM: Contemplating on a Career in Accounting

IBM may appear as a company that focuses on IT services, but do not overlook what a career in accounting can offer at IBM. On March 18th 2010, Delta Phi Omega cosponsors with Accounting Society. The event focused on the internal processes giving away a lot of technical aspect of corporate accounting at IBM. A portion of the event was catered to networking with the professional and getting their personal sense of the business. Many of the professional provided much insight in that the position was rotation and each individual of the program was able to allocate specific amounts of time in one position to another. To many this provided significant job satisfaction, also lending away with the credibility IBM has for their employees.

BARUCH COLLEGE
ACCOUNTING SOCIETY



PRESENTS:

IBM

Contemplating a career in Corporate Accounting?

If so, then you have come to the right spot. Join us as professionals from IBM will be coming on campus to talk about the firm and what opportunities are available for students within Corporate Accounting.

Also, fellow Baruch Alumni will be present as they discuss their experiences in the firm and provide tips and advice to students on how to succeed within the world of Accounting. Time will be allocated towards the end of the event for Q&A and networking with the professionals.

Co-Sponsor



Refreshments will be served!!!

Thursday, March 18th, 2010

12:30pm-2:20pm

VC 12-155

Attire: Business

IBM Information Session Flyer

March 23, 2010 - Credit Suisse: Resume building workshop

Resuming building in an important aspect to all students as they prepare for their future careers. On March 23rd, 2010 Juan Medina from Credit Suisse unfortunately did not make the event. As a team we decided to spearhead this event with a few student leaders that were currently working for Credit Suisse to lead the resume building event. We were also very fortunate to have Delta Sigma Pi alumni who came by to cover some of the topics in resume building. Even though we encountered several unforeseen incident, as a team we managed to work was available and having the close ties with Delta Sigma Pi alumni that are willing to help at times of trouble.



Delta Sigma Pi – Omicron Rho alumni covering some of the topics in resume building



Attendees listened to insight given by Delta Sigma Pi Alumni

April 6, 2010 - Careers in Asset Management

On April 6th 2010, Delta Phi Omega helps coordinate a very insightful event in a career in Asset Management. The guest speaker for this event includes Ryan Meltzer (JP Morgan), Nnamdi Ejiogu (JP Morgan), Eileen Cohen Managing Director (JP Morgan), Frank Pfeffer (M.D. Sass) and Janet Mangano (PNC Wealth). The bulk of the panel discussion was focused on some of the day to day activities within their respective companies.



Delta Sigma Pi's VP Finance and Chancellor with guest speaker and other club leaders

THE
FINANCE & ECONOMICS
SOCIETY

presents

Careers in Asset Management

Tuesday, April 6th, 6:00 PM - 8:00 PM
Room 750 – Newman Conference Center






Join the Finance and Economics Society in conjunction with the Beta Alpha Psi, Delta Sigma Pi, Golden Key International Honour Society and Pi Sigma Epsilon as we learn more about exciting career opportunities in Asset Management.

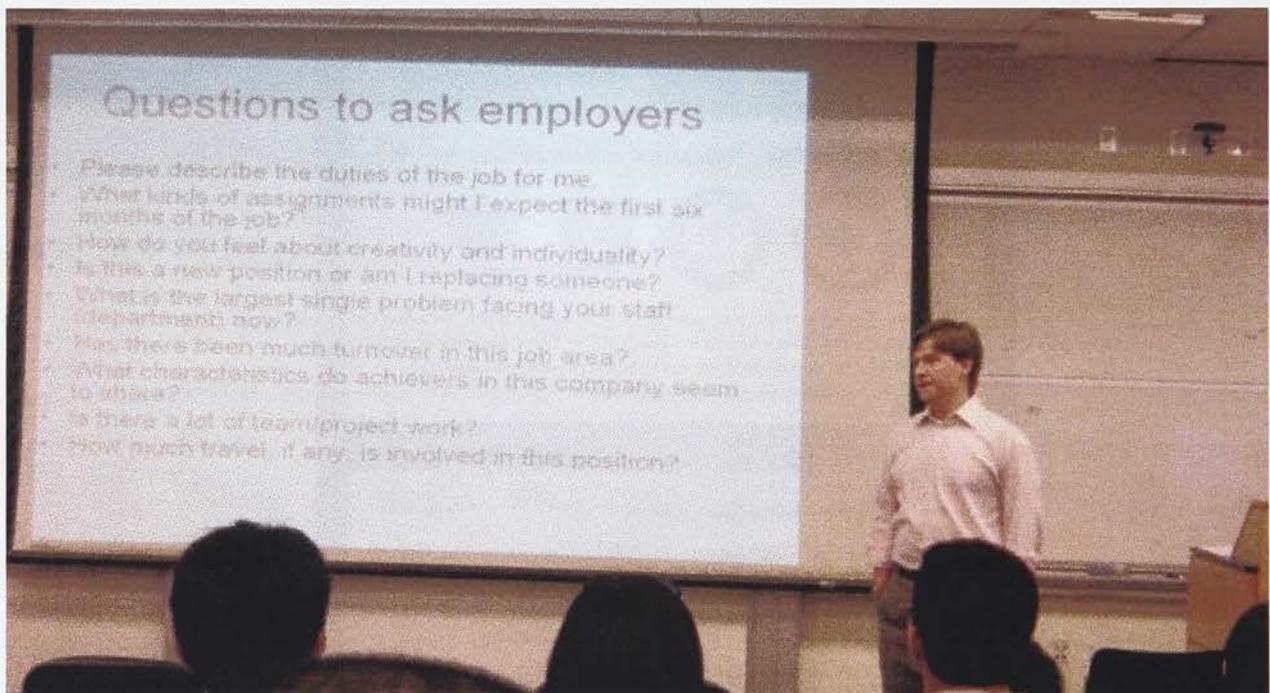
Panelists

Ryan Meltzer - *J.P. Morgan* - Analyst
Nnamdi Ejiogu - *J.P. Morgan* - Analyst
Frank Pfeffer - *M.D. Sass* - Head of Institutional Sales
UBS LA - Head of Sales & Marketing
J.P. Morgan - Managing Director
Eileen Cohen - *J.P. Morgan* - Managing Director
Janet Mangano - *PNC Wealth* - Investment Advisor

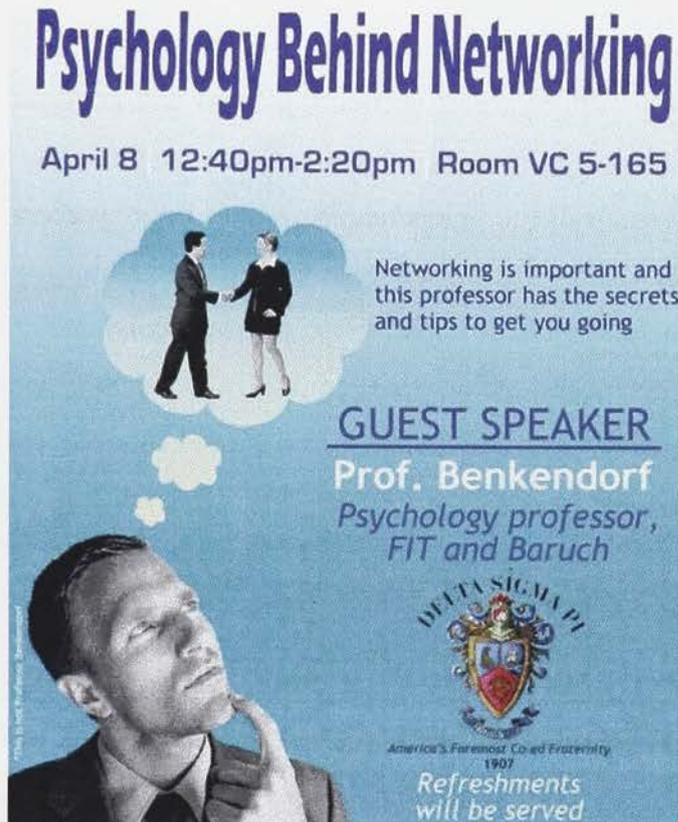
Careers in Asset Management Flier

April 8, 2010 - Psychology Behind Networking

Networking is a fundamental skill that we all do everyday, whether it's at school or at work. On April 8th, 2010 Baruch Professor Benkendorf devoted his time to teach and inform students about the psychology behind networking. Professor Benkendorf taught us certain dining etiquettes such as putting your cup on top of the plate. It might sounds easy, however a lot hard than it's seems when you are networking and actually have a cup filled with liquid and a plate of food. Professor Benkendorf also gave us some great pointers on how to read an individual, things to say to get someone interested in conversation with you are a networking event. Body language is key to any networking event because it will direct you on the conversation. Another thing to take away from this event is that the students should be the more aggressive one, asking the questions and really making an effort to get to know the other person especially if it's a professional.



Speaker Professor Benkendorf at Psychology Behind Networking.



Psychology Behind Networking Flier



Attendees testing out Professor Benkendorf's techniques

April 22, 2010 - Annual Networking Luncheon

On April 22nd 2010, Delta Phi Omega coordinated the annual networking luncheon with Baruch Accounting Society. The luncheon is a gathering of professionals from various accounting firms and government entities to network and share their knowledge of the industry and the most importantly to make lasting relationships to help students in their future careers. The events begin with a key notes speech by a director of forensic accounting from PWC. His words of wisdom helped break the ice for the professionals and students. Coordinating an event of this magnitude was challenging, however with the support and dedication of the team we were able to help manage an event of this size with much ease.



The flyer features a header with vertical stripes and a central logo. Below the title, there is a section for the event description, a list of featured speakers, and three images: a group of people, hands shaking, and a network of people. At the bottom, there are two boxes for date and RSVP information, followed by a note about refreshments and business attire, and a row of logos for sponsors and partners.

NETWORKING LUNCHEON
Sponsored by: Accounting Society

Enjoy this wonderful opportunity to NETWORK and obtain career advice from industry professionals. Learn the benefits of networking and mentorship; all in a friendly, professional environment.
It's YOUR career! Make it happen!

Featuring: Deloitte, E&Y, KPMG, PWC, and more!

Date: Thursday, April 22nd
Time: 12:30 - 2:30 PM
Room: NYC 1-107

Please RSVP by emailing:
NWL.AccSociety@gmail.com

Refreshments will be served. * Business attire required!

Ascend
Delta Phi Omega
The City University of New York
National Association of Accountants
"Lifting All We Climb"
Baruch College
Star Career Development Center
VITA
Baruch College

Networking Luncheon Flyer



President Johnson Ma speaks at the Networking Luncheon.



Members at the Networking Luncheon looking sharp in business formal attire.



Members networking at the luncheon.



Members networking with a professional.

April 29, 2010 - Berdon LLP CPAs and Advisors Speaker event:

On April 29, 2010 Berdon LLP was invited to come onto Baruch College campus to speak to our student members about the company, and the opportunities it has available. The most important thing to recognize about Berdon LLP is that it is a Mid-size accounting firm. Berdon LLP mentioned the benefits of working in a mid-sized accounting firm where a more well round learning experience is achieved. The speakers for the events were very prepared in answering the students questions and left an appropriate amount of time for networking. Overall the team from Berdon LLP made a significant impact on the students in regards to opportunities and information about certain career aspects within the company.



presents



Berdon LLP
CPAs and Advisors

Speaker Event

Learn about internships and careers with one of New York City's premier CPA and advisory service firms.

LOCATION

NVC 10-155

DATE/TIME

April 29, 2010 | 12:30 - 2:30 (Club Hours)

Refreshments Will Be Served!

Cosponsored By:



Berdon LLP Information Session Flyer

April 29, 2010 - Morgan Stanley Speaker event:

The Morgan Stanley event brought an abundance of student awareness on campus that day. Speakers, Elizabeth Graff (Information Security) and Ryan Williams (IT Risk Management) gave a thorough presentation on the job aspects that they current hold. The event was on a more casual level where students interacted directly by asking questions that would better help them understand more about the IT industry especially at Morgan Stanley. Both Speakers were rather young and provided a very unbiased presentation on their thoughts about the industry and their working environment at Morgan Stanley.



presents

Morgan Stanley

Speaker Event

Learn about internships and careers in IT and related functions in the financial services industry.

Guest Speakers:

Elizabeth Graff, Information Security
Ryan Williams, IT Risk Management

LOCATION

NVC 3-215

DATE/TIME

April 29, 2010 | 6:00 PM - 8:00 PM

Refreshments Will Be Served!

Cosponsors:

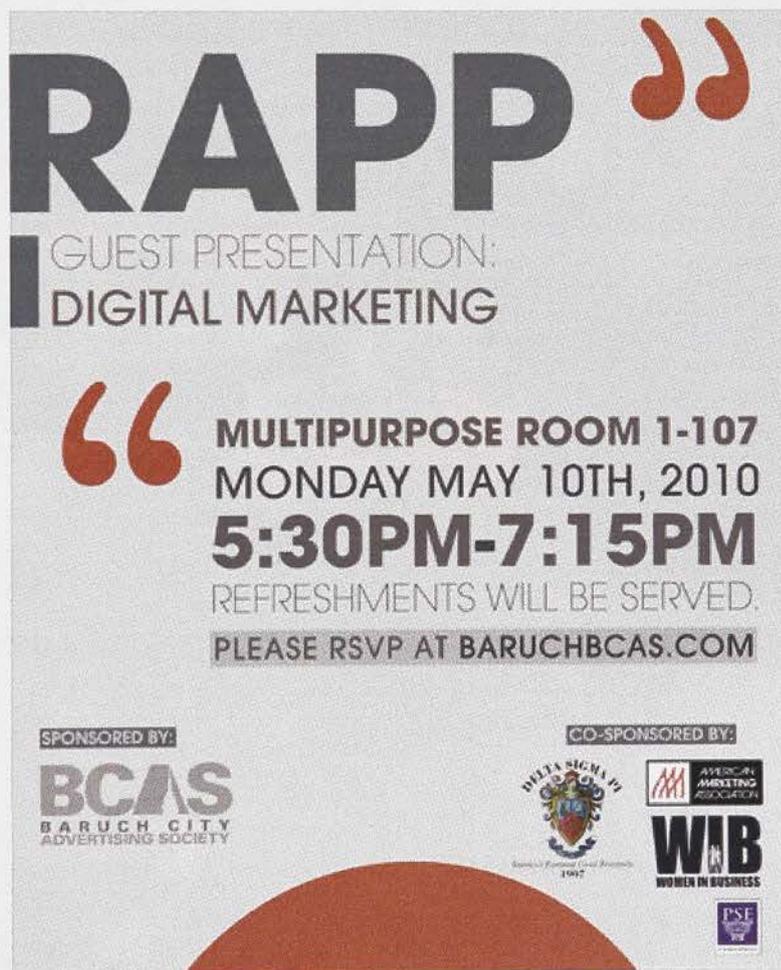


"Lifting As We Climb"

Morgan Stanley Information Session Flyer

May 10, 2010 - RAPP: Guest Presentation Digital Marketing

This panel discussion was intended to help share students for a career in advertising. The event truly brought out the nature of this ad agency because the bulk of this agency was here to give their insight on each of their departments and how does that work out with different departments in the business. Basically, the students were able to grasp the process from design, to technology to management and how everything blends in when the team makes a deal with a client. Overall the event was much of a success to the professional who made time in the evening to speak with much energy and passion about their jobs.



RAPP ”

GUEST PRESENTATION:
DIGITAL MARKETING

“

MULTIPURPOSE ROOM 1-107
MONDAY MAY 10TH, 2010
5:30PM-7:15PM
REFRESHMENTS WILL BE SERVED.
PLEASE RSVP AT BARUCHBCAS.COM

SPONSORED BY:

BCAS
BARUCH CITY
ADVERTISING SOCIETY

CO-SPONSORED BY:

DELTA SIGMA PI
1917

AMERICAN MARKETING ASSOCIATION

WIB
WOMEN IN BUSINESS

PSE

RAPP: Guest Presentation on Digital Marketing Flyer

Delta Phi Omega Spring 2010 Community Service Events

February 17, 2010 - Volunteering at the National Multiple Sclerosis Society's Climb to the Top pre—event. Members prepared information packets for their annual event.



VP of Colony Operations Dorothy Kyi and President Johnson Ma prepare packets.

March 1, 2010 - Volunteer Kick-Off with AIDS Walk New York. Members volunteered to assemble walker kits.



Members assemble walker kits.

April 14-21, 2010 - The American Cancer Society's Hope Shop. Members sold ACS merchandise to raise over \$1,600 for our Relay for Life team, Baruch Delta Sigma Pi.



Some members practice their sales tactics to raise money for ACS.

April 17, 2010 - New York City Asian American Student Conference. Members volunteered at this annual conference where speakers and students meet in an effort to raise awareness about issues that Asian Americans face today.



Members volunteered at the 2010 Annual NYCAASC.

April 18, 2010 – MS Walk. Members volunteered at a rest stop to provide refreshments for walkers.

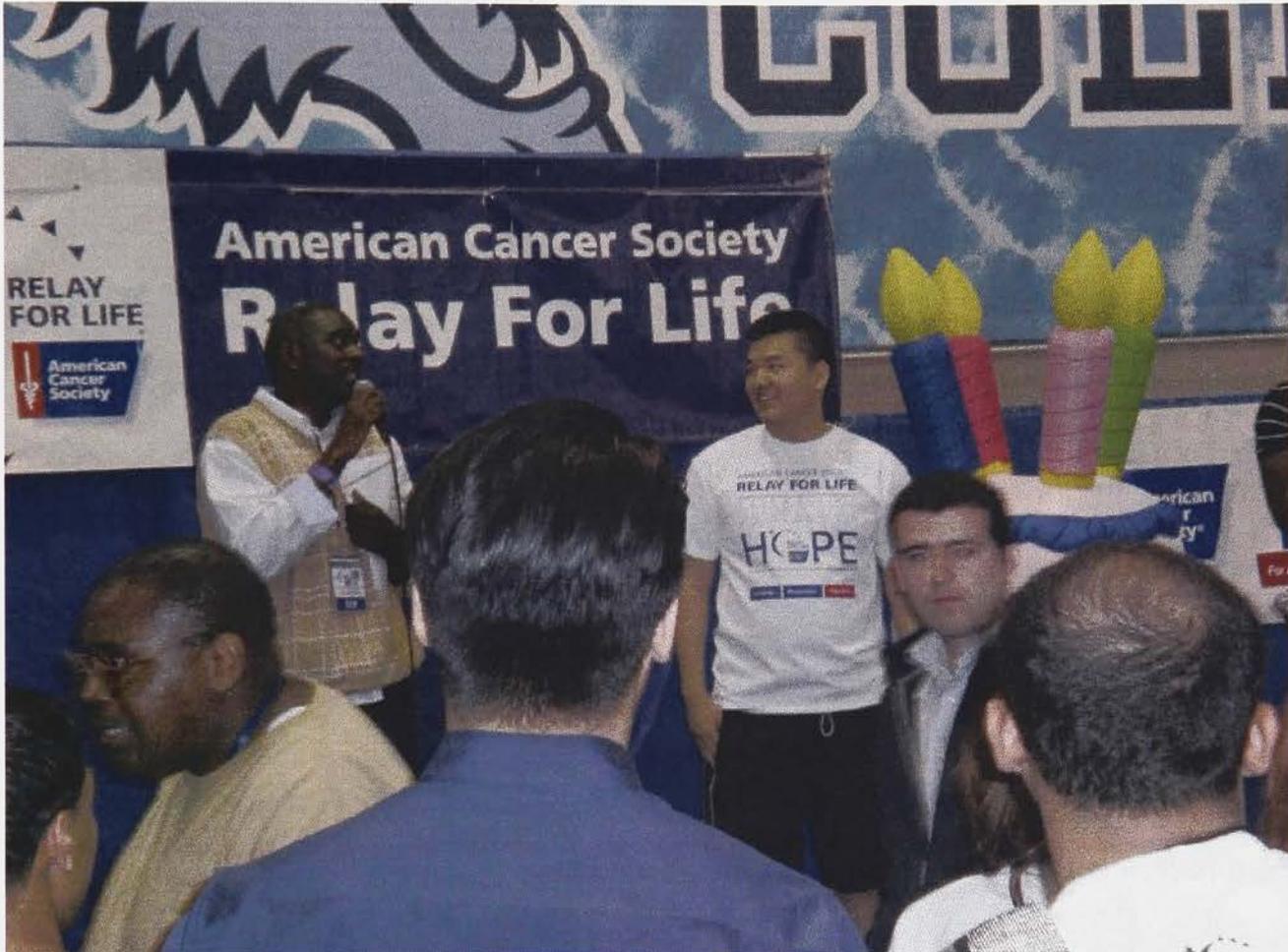


Members at the MS Walk.



Members at the MS Walk.

April 23-24, 2010 - Relay for Life. Members came and volunteered their time overnight at Baruch College's Relay for Life. Our team raised over \$1,600 to support the American Cancer Society.



Senior Vice President Michael Kang gets auctioned off to raise money for ACS.

May 2, 2010 -

Bark For Life. Members volunteered with the American Cancer Society at their annual Bark For Life, an event to raise money and awareness about canine cancer.



Historian Helen Li and VP of Colony Operations Dorothy Kyi meet Charlie and his owner.



Delta Phi Omega leaves their mark at Bark for Life.

May 16, 2010 - AIDS Walk. Members walked as one for 6.2 miles to raise awareness about AIDS.



Members at the conclusion of the AIDS Walk.

July 24, 2010 - City of Water Day. Members volunteered as guides for the Metropolitan Waterfront Alliance to raise awareness about the importance of clean and safe waters in NYC.



Chancellor Wilson Luo and member give directions at City of Water Day.

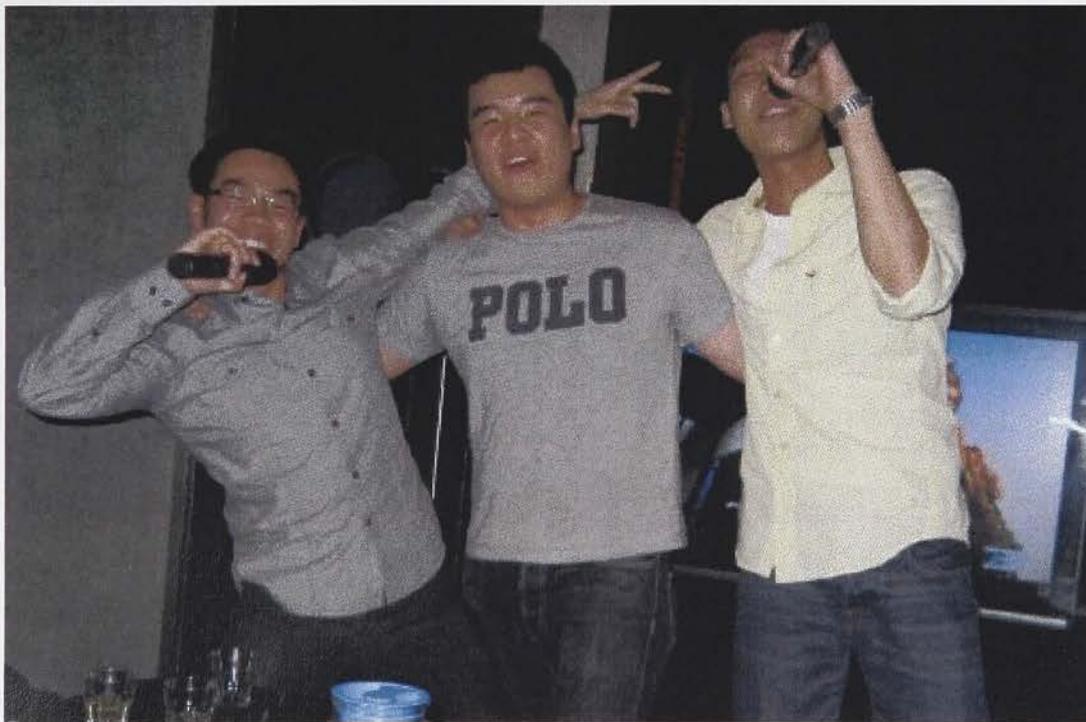


Volunteers at City of Water Day.

Delta Phi Omega Spring 2010 Social Events



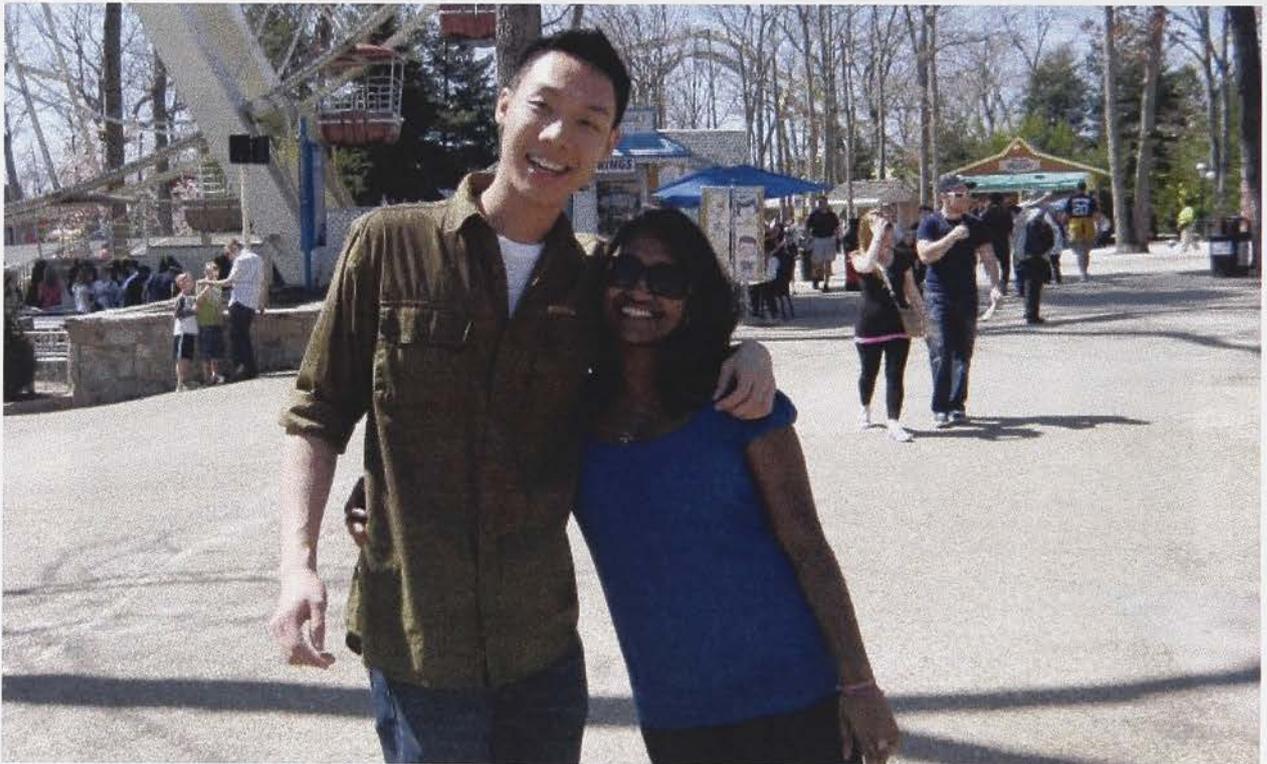
Karaoke Night on February 18, 2010



Karaoke Night on February 18, 2010



The Executive committee after a meeting on a rainy Sunday.



Chancellor Wilson Luo & VP of Scholarship Baishaki Naha at Six Flags on April 2, 2010.



Chancellor Wilson Luo and members waiting for the Tea Cup ride at Six Flags.



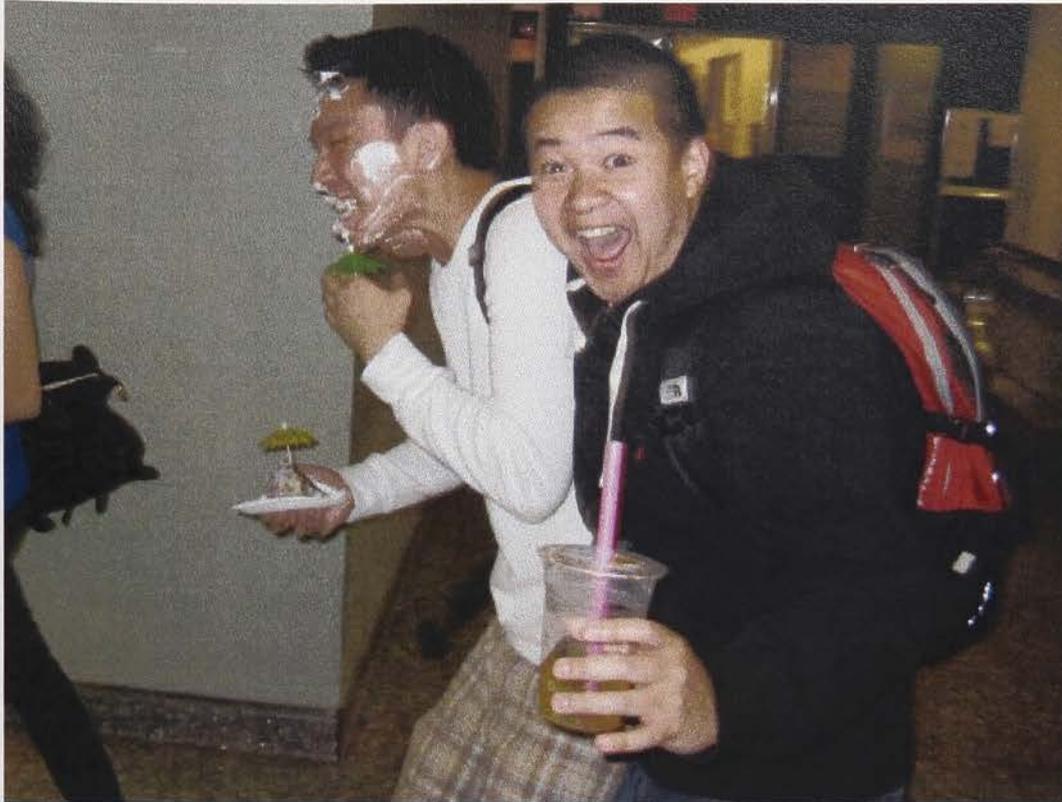
Members take a lunch break at Six Flags.



Sports Day Social with DSP brothers from NYU and Boston University on April 17, 2010.



VP of Community Service Jason Lee goes to bat at the Sports Day Social.



Celebrating a member's birthday between classes on April 20, 2010.



Grabbing a quick bite to eat on a hot summer afternoon, May 2, 2010.

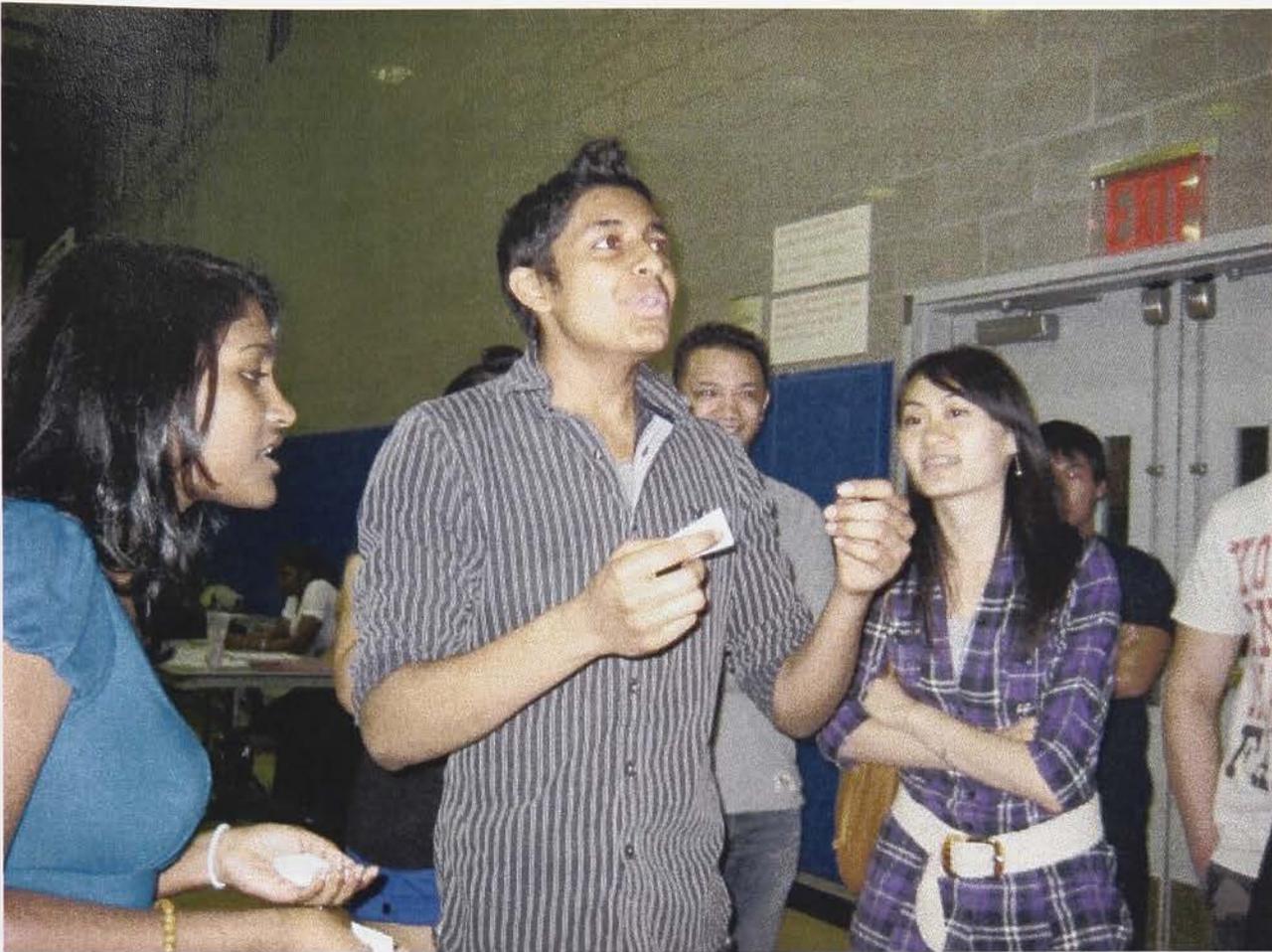
Celebrating our VP of Colony Operations' birthday with a surprise dinner.



Members play charades before finals at the Stress Relief Workshop on May 4, 2010.



Historian Helen Li and members play charades.



Members playing charades.



Celebrating our VP of Colony Operations' birthday with a surprise dinner.



VP of Scholarship Baishaki Naha grills at Manhattan Beach on June 13, 2010.



Members share an umbrella on that rainy Sunday.



VP of Professional Activities Alexander Tsoi offers chicken to hungry members.

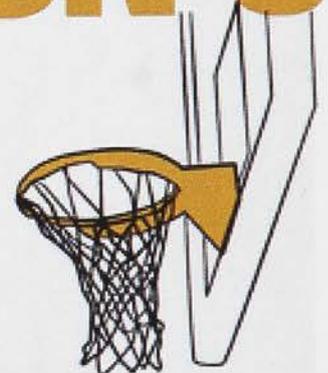
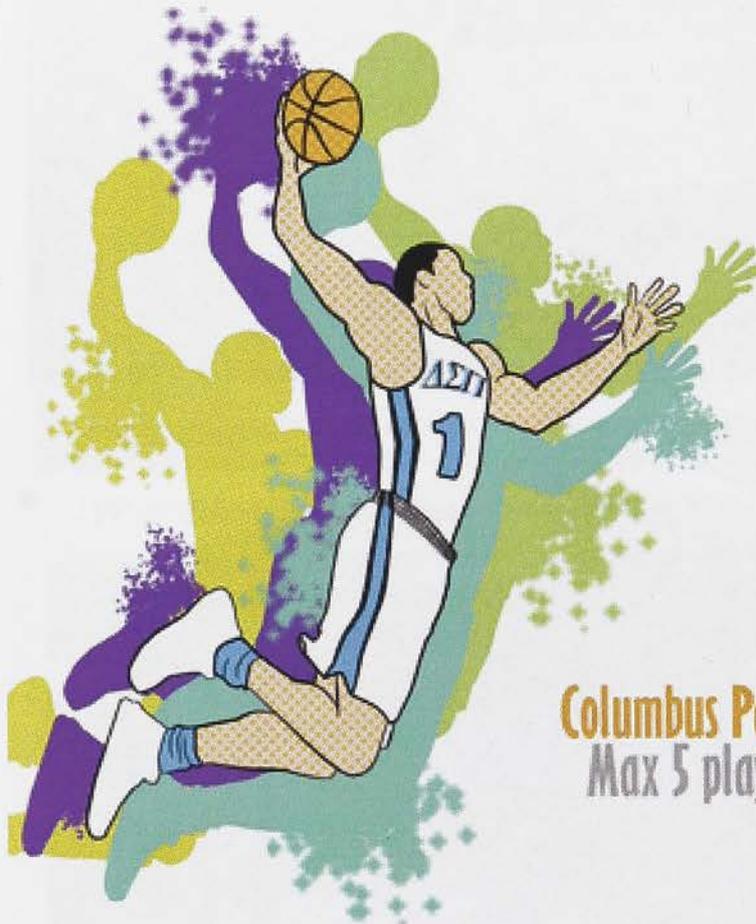


Members take a break after volunteering on July 24, 2010.

DELTA SIGMA PI



**2010 SUMMER
3 ON 3**



**SATURDAY
AUGUST 21ST**

10 AM - 5 PM

Columbus Park (Mulberry & Bayard Street)

Max 5 players per team (3 players 2 subs)

\$10 PER PERSON

Trophies for first place team

REGISTER BY 11PM 8/20 HERE :

<http://baruchdsp.celect.org/dsp-basketball-tournament>

DSP Basketball Tournament Flyer



Members enjoy friendly competition at the basketball tournament.

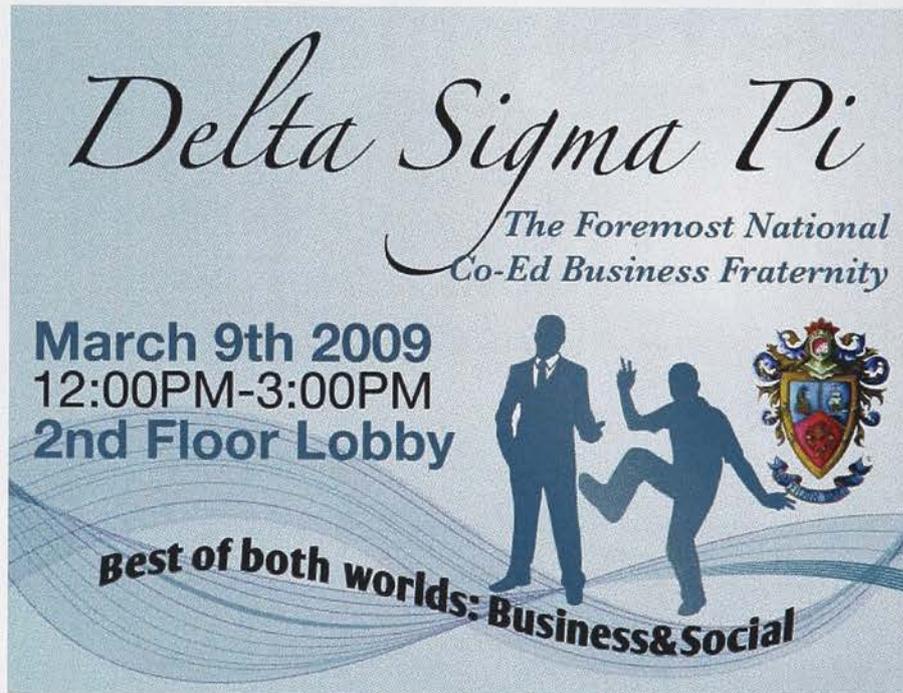


Members at the basketball tournament.

Delta Phi Omega Recruiting and Fundraising



Our poster board displayed for recruiting efforts.



A flyer for our information table.



Our executive committee speaks at our first interest meeting on March 16, 2010.



Students who attended the first interest meeting on March 16, 2010.



Our first colony meeting on April 6, 2010.



Members play an icebreaker game at a colony meeting on May 13, 2010.



VP of Professional Activities Alexander Tsoi at our information table.

MEET THE MEMBERS OF THE
DELTA PHI OMEGA
COLONY
OF
THE INTERNATIONAL FRATERNITY OF
DELTA SIGMA PI



MICHAEL CARRASQUILLO

Date of Birth:

March 13

Hometown:

Brooklyn, NY

Major:

Corporate communication

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Special projects intern for Paterson for Governor, business consultant for E.A.R.S. Entertainment Group, and artist relations, marketing, and events associate for Vibe Media Group

Interests:

Basketball, traveling, learning new languages, community service, reading, and networking



VADWATTIE (VANITA) CHAITU

Date of Birth:

August 27

Hometown:

Floral Park, NY

Major:

Accounting

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Baruch Student

Interests:

Shopping



MING SUN CHAN

Date of Birth:
September 14

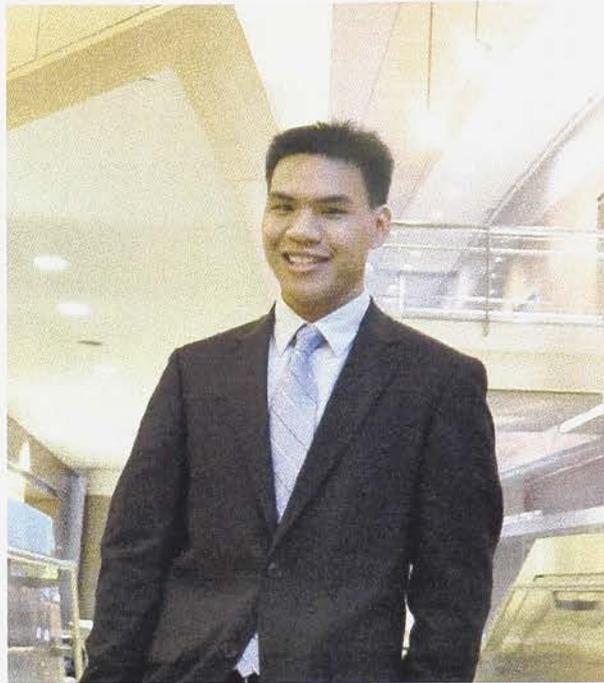
Hometown:
Brooklyn

Major:
International Marketing

Expected Graduation Year:
2011

Extracurricular Activities and Employment Positions:
Intern for China DR Solutions

Interests:
Basketball, blackjack, poker, basketball, and computer games



JEFFREY CHEN

Date of Birth:

June 2

Hometown:

New York

Major:

Accounting

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Project assistant for Chinese-American Planning Council, Inc.

Interests:

Football, basketball, and food



YUNG CHENG

Date of Birth:

September 3

Hometown:

New York City

Major:

Finance

Expected Graduation Year:

2013

Extracurricular Activities and Employment Positions:

Sports and dog babysitter

Interests:

Sports, dogs, and networking



MELANIE CHEUNG

Date of Birth:

September 20

Hometown:

Brooklyn, NY

Major:

Marketing Management

Expected Graduation Year:

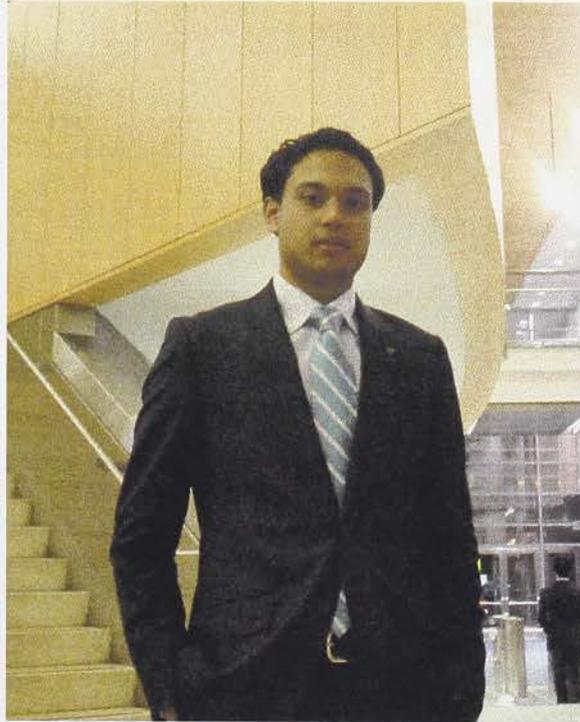
2012

Extracurricular Activities and Employment Positions:

Worked for Le Salon Chinois

Interests:

Reading, cleaning, organizing, sleeping, hanging out, and surfing the web



GULAM CHOWDHURY

Date of Birth:

December 7

Hometown:

Woodhaven, NY

Major:

Finance and Investments

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Watching and playing basketball, following all sports, analyst for Forest Hills Capital Management, summer analyst for JP Morgan, analyst for Federal Home Loan Bank of New York, and analyst of Bank of America Merrill Lynch

Interests:

Participate in social activities and travel



ANDY CHU

Date of Birth:
September 12

Hometown:
Brooklyn

Major:
Finance

Expected Graduation Year:
2012

Extracurricular Activities and Employment Positions:
Office Intern for Mayor's Office of Contract Services and marketing intern for
Greater New York Chamber of Commerce

Interests:
Basketball, football, MMA, and volunteering



STEVE EUASHACHAI

Date of Birth:

December 1

Hometown:

Elmhurst

Major:

Finance

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Nu Alpha Phi Fraternity and intern for AXA Advisors

Interests:

All sports, poker, MJ, and Food



ALVINE FLORES

Date of Birth:

June 26

Hometown:

Queens, NY

Major:

Information systems

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

IT Summer Analyst for Credit Suisse and IT Program Management Intern for
Madison Square Garden

Interests:

Computers



COLLEEN HE

Date of Birth:

August 15

Hometown:

Queens

Major:

Finance

Expected Graduation Year:

2013

Extracurricular Activities and Employment Positions:

Sigma Alpha Delta and Sales Associate for Staples

Interests:

Shopping, networking, and basketball



GARY HO

Date of Birth:
September 17

Hometown:
Queens

Major:
Finance

Expected Graduation Year:
2012

Extracurricular Activities and Employment Positions:
Watching television, eat, sleep, play basketball, self employed as a salesman in eBay, and interpreter for New York Election Poll

Interests:
Making money and being a happy person



GARRY HO

Date of Birth:

June 1

Hometown:

Sheepshead Bay

Major:

Finance and investment

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Encoder for Chase

Interests:

Anything that doesn't put me to sleep



Patrick Huang

Date of Birth:

December 2

Hometown:

Brooklyn

Major:

Operations Management

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Baruch Student

Interests:

Like helping people.

Just ask me anything and we can go from there =}



JENNIFER HUNG

Date of Birth:

February 8

Hometown:

Queens

Major:

Marketing management

Expected Graduation Year:

2013

Extracurricular Activities and Employment Positions:

Private tutor, lifeguard for New York City Parks and Recreation, and assisting agent for New York Life Insurance

Interests:

Swimming, volleyball, photography, dancing, France, and Korea



MICHAEL KANG

Date of Birth:
August 26

Hometown:
Queens

Major:
Finance and Investments

Expected Graduation Year:
2011

Extracurricular Activities and Employment Positions:
Accounting intern for eMusic.com

Interests:
Law



DOROTHY KYI

Date of Birth:

May 14

Hometown:

Brooklyn

Major:

Accounting

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Working, sleeping, eating, and accounting intern for Dewey and LeBoeuf LLP

Interests:

Trying all types of new foods and activities as long as it doesn't require me to know how to swim and occasionally swarm my awesome assistant Lisa Li with loads of work



JESSICA LAM

Date of Birth:

October 3

Hometown:

New York

Major:

Accounting

Expected Graduation Year:

2013

Extracurricular Activities and Employment Positions:

School administrator for Chen Dance Center and marketing intern for Gruzen Samton Architects LLP

Interests:

Dancing (belly dancing and modern dance), rollerblading, watching dramas, and traveling



FLORA LAU

Date of Birth:

April 26

Hometown:

Brooklyn

Major:

Marketing management

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Receptionist/officer manager for Wenig & Wenig, site monitor for Chinese American Planning Council, and receptionist and translator for Malmonides Hospital

Interests:

Singing, learning dance routines, anything music related, trying foods of different cultures, biking, and volunteering



MATTHEW LAW

Date of Birth:

April 30

Hometown:

Staten Island

Major:

Finance and Investments

Expected Graduation Year:

2013

Extracurricular Activities and Employment Positions:

Basketball, Honors Student

Interests:

Traveling



William (Hajun) Lee

Date of Birth:

August 29

Hometown:

Queens

Major:

Finance

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Merrill Lynch Finance Intern

Interests:

Only motive in life is to make money.

Go hard or go home baby



DANIEL LEE

Date of Birth:

March 26

Hometown:

Taiwan

Major:

Accounting

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Wrestling in high school, Lambda Phi Epsilon National Fraternity Inc., employed by Lipsky Goodkin & Co., PC as an accounting intern, and an accounting intern at Brant Publications

Interests:

Films, basketball, wrestling and much more.



CHRISTOPHER LEE

Date of Birth:
December 27

Hometown:
Brooklyn

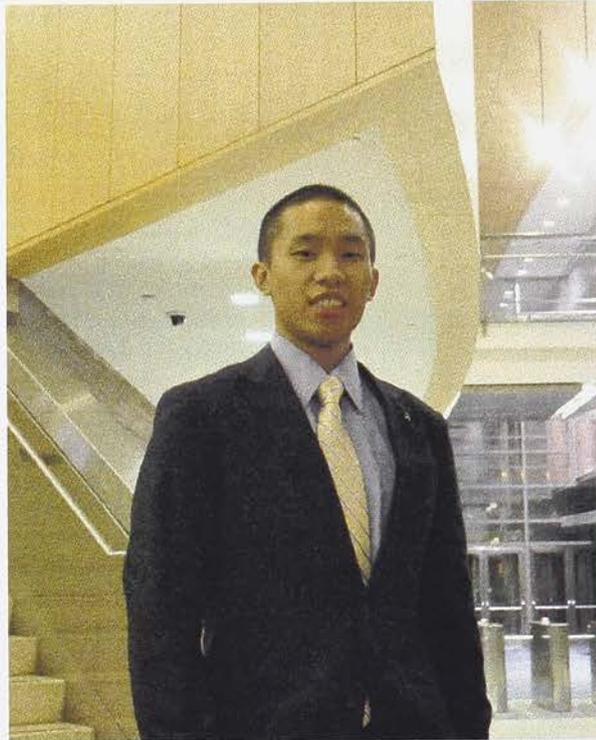
Major:
Finance

Expected Graduation Year:
2012

Extracurricular Activities and Employment Positions:

The social chair of Baruch Delta Sigma Pi, employed by Chadick Ellig as an administrative assistant, an accounting intern at Jarvis W. Irving & Company, LLP, an administrative assistant at JPMorgan Chase, and a sale coordinator at Destinations Link Hospitality

Interests:
Watching and playing sports.



JASON LEE

Date of Birth:
September 13

Hometown:
NYC

Major:
Finance

Expected Graduation Year:
2011

Extracurricular Activities and Employment Positions:
Employed by Citigroup Global Markets Inc., as an operations summer analyst.

Interests:
Basketball



WENDY LEUNG

Date of Birth:
May 25

Hometown:
New York City

Major:
Entrepreneurship

Expected Graduation Year:
2012

Extracurricular Activities and Employment Positions:
Employed by Census Bureau as an intern.

Interests:
Reading, running and starcraft2.



ANDY (ENDE) LI

Date of Birth:

June 4

Hometown:

Queens

Major:

Finance

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Basketball

Interests:

Basketball, Graphic Design, Golf



HELEN LI

Date of Birth:
September 4

Hometown:
Brooklyn

Major:
Accounting

Expected Graduation Year:
2011

Extracurricular Activities and Employment Positions:
Cook and eat, travel, sleep, employed by Immigrant Social Service, Inc. at PS130M as an administrative assistant.

Interests:
Eat and shops, music go side by side with me and love my iPhone.



LISA LI

Date of Birth:

August 31

Hometown:

Brooklyn

Major:

Accounting

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

The assistant to VP of Colony Operations, an Orientation Leader for TEAM Baruch, employed as a finance assistant by Ogilvy

Interests:

Bowling at Maple Lanes, basketball when no one is there to block me, watching tennis, Anime, K-Pop, dramas/movies, handball and online sample sales.



EVE LI

Date of Birth:

June 2

Hometown:

Beijing

Major:

Corporate Communication

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Alpha Kappa Delta Phi International Sorority Inc. and Sigma Alpha Delta Honor Society

Interests:

Playing the piano, listening to music, getting hugs from kids, dancing my heart out, walking around the city, traveling the world, helping out people, creating something new and finding weird coincidences.



DAVID LIN

Date of Birth:

August 9

Hometown:

Brooklyn

Major:

Business

Expected Graduation Year:

Extracurricular Activities and Employment Positions:

Employed by Chinese American Planning Council as a teacher.

Interests:

Handball, basketball, running computers, television and hanging out with friends.



VICKY (HUI) LIN

Date of Birth:

May 11

Hometown:

Guangzhou

Major:

Marketing

Expected Graduation Year:

2013

Extracurricular Activities and Employment Positions:

Sigma Alpha Delta, treasurer of the UCLA Club, employed by 2010 Census as a QAC-Question Assistant Center Clerk, and a teacher at MC Academy.

Interests:

Bowling, karaoke, pool with friends, Ballroom dancing and currently taking dancing classes.



DAVID LU

Date of Birth:

June 7

Hometown:

New York

Major:

Finance

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Employed by JP Morgan as an intern.

Interests:

Handball, bowling, hanging out and having a good time, basketball and football.



WILSON LUO

Date of Birth:

May 26

Hometown:

New York City

Major:

Finance and Investments

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Employed by JP Morgan Chase as a summer financial analyst.

Interests:

Everything, travel, music, stocks, technology and cars.



JOHNSON MA

Date of Birth:

June 27

Hometown:

Brooklyn

Major:

Accounting

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Baruch Swimming team and employed by NYC Department of Education (Office of Auditor General) as an auditor.

Interests:

Baruch swimming and snowboarding.



PETER MA

Date of Birth:
December 10

Hometown:
Brooklyn

Major:
Accounting

Expected Graduation Year:
2011

Extracurricular Activities and Employment Positions:
Employed by Chinese Planning Council as a senior council.

Interests:
Turtles.



JASON MEI

Date of Birth:

April 3

Hometown:

Staten Island

Major:

Accounting

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Delta Sigma Pi, Sigma Alpha Delta and volunteer Income Tax Assistance, employed by Office of Administrative Trials and Hearings as an intern.

Interests:

Competitive volleyball, scuba diving and violin.



BAISHAKI NAHA

Date of Birth:

January 3

Hometown:

Brooklyn

Major:

Accounting

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Delta Sigma Pi and Sri Krishna Bhakta Sangha

Interests:

Reading, fishing, dancing, watch movies religiously and listening to music.



ALVIN NG

Date of Birth:

September 4

Hometown:

Staten Island

Major:

Finance

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Employed by Advent Capital Management as an intern, an intern at Oshima Saito LLP, an intern at Public Resources Advisory Group, and an intern at KPMG LLP.

Interests:

Handball, lion dance, finance, music and basketball.



CARMEN NG

Date of Birth:

October 23

Hometown:

Brooklyn

Major:

Accounting

Expected Graduation Year:

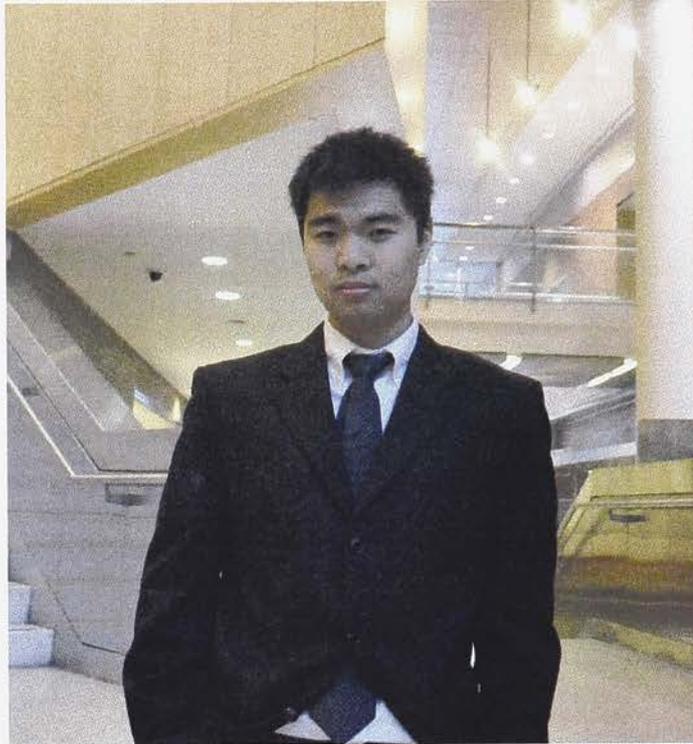
2012

Extracurricular Activities and Employment Positions:

Employed by Person & Company as an Intern, Tutor at Excel Learning Center Inc., Administrative Assistant at NY Downtown Hospital

Interests:

Cooking, biking, tennis, and listening to music.



HENRY NGAI

Date of Birth:

October 1

Hometown:

Rego Park

Major:

Accounting

Expected Graduation Year:

2014

Extracurricular Activities and Employment Positions:

Volunteered as a team leader in a squad of patrolmen at his Chinese school,
employed by Elliott Pharmacy as a Delivery Boy.

Interests:

Basketball and dancing.



JIN LIAN QIU

Date of Birth:

October 10

Hometown:

Long Yan

Major:

Accounting

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Employed by Baruch College as an Orientation Leader.

Interests:

Playing sports.



ALLEN SHAO

Date of Birth:

January 17

Hometown:

Queens

Major:

Finance

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Baruch Student

Interests:

Violin



RICHARD TAM

Date of Birth:

October 13

Hometown:

Brooklyn

Major:

Accounting

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Started his own company, Goldman Sachs Tax Intern, Law Office Bookkeeper

Interests:

Salt Water Aquariums



JENNY TAN

Date of Birth:

December 31

Hometown:

Brooklyn

Major:

Accounting

Expected Graduation Year:

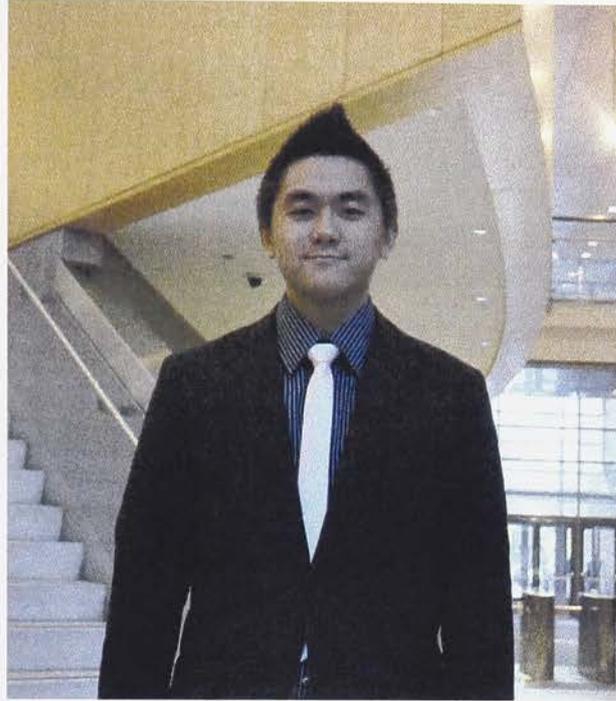
2011

Extracurricular Activities and Employment Positions:

Employed by Goldman Sachs as a Tax Intern, Accounting Intern at The Markle Foundation, Accounting Intern at Hudson Realty Capital, Tutor at Excel Learning Center Inc., Accounting Intern at The SFS group, Summer Intern at Ogilvy & Mather, Intern at Bethel Management Inc., Summer Intern at Ernst & Young, Accounting Intern at Wong & Co., Intern at NYC Department of Probation, Intern at The Mufson Partnership.

Interests:

Work, school, and family.



NELSON TRAN

Date of Birth:

January 23

Hometown:

Brooklyn

Major:

Marketing Management

Expected Graduation Year:

2013

Extracurricular Activities and Employment Positions:

Employed by Fossil Inc. as a Sales Associate, Teacher's Aide at CPC daycare.

Interests:

Playing sports, hanging out with friends, and collecting sneakers.



KITTY TSANG

Date of Birth:

August 7

Hometown:

Brooklyn

Major:

Marketing Management

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Employed by Estee Lauder Companies Inc, Corporate Archives.

Interests:

Basketball, photoshop, new food/places to eat, shopping, Harry Potter, z100, Kid Cudi, Miyavi, concerts, etc...



ALEX TSOI

Date of Birth:

Hometown:
Brooklyn

Major:
Entrepreneurial Management

Expected Graduation Year:
2010

Extracurricular Activities and Employment Positions:

Employed by Quality Design Group as a Sales Manager. Member of Delta Sigma Pi and Undergraduate Tax Society.

Interests:

All water sports including surfing, jet skiing, snorkeling, and spear fishing. Also enjoys mountain climbing, fishing, and camping.



MAGGIE WONG

Date of Birth:

February 23

Hometown:

Queens

Major:

Marketing Management

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Employed by Ti-Tone Communications Inc.

Interests:

Fashion.



BONNIE WONG

Date of Birth:

June 25

Hometown:

Brooklyn

Major:

Marketing Management

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Employed by PRADA as a Marketing and Communications Intern, Sales Associate at Madewell.

Interests:

Fashion and writing for collegefashionista.com



LEONARD WU

Date of Birth:
September 26

Hometown:
Brooklyn

Major:
Economics

Expected Graduation Year:
2012

Extracurricular Activities and Employment Positions:
Volunteered at Neighborhood Improvement Association.

Interests:
Basketball, volunteering, outdoor activities, and culinary arts.



EDNA WU

Date of Birth:

January 8

Hometown:

Brooklyn

Major:

Accounting

Expected Graduation Year:

2012

Extracurricular Activities and Employment Positions:

Employed by U.S. Attorney's Office as a Support Administrative Clerk, Office Assistant at Center for Eyecare and Surgery, Office Assistant at Dermatology and Dermatologic Surgery.

Interests:

Volleyball, handball, TVB dramas, and shopping.



YE XIA

Date of Birth:
November 20

Hometown:

Major:
Finance

Expected Graduation Year:
2012

Extracurricular Activities and Employment Positions:
Employed by Newbury Capital Partners as an Investment Banking Intern.

Interests:
Poker



STANLEY YIP

Date of Birth:

March 13

Hometown:

Chinatown

Major:

Accounting

Expected Graduation Year:

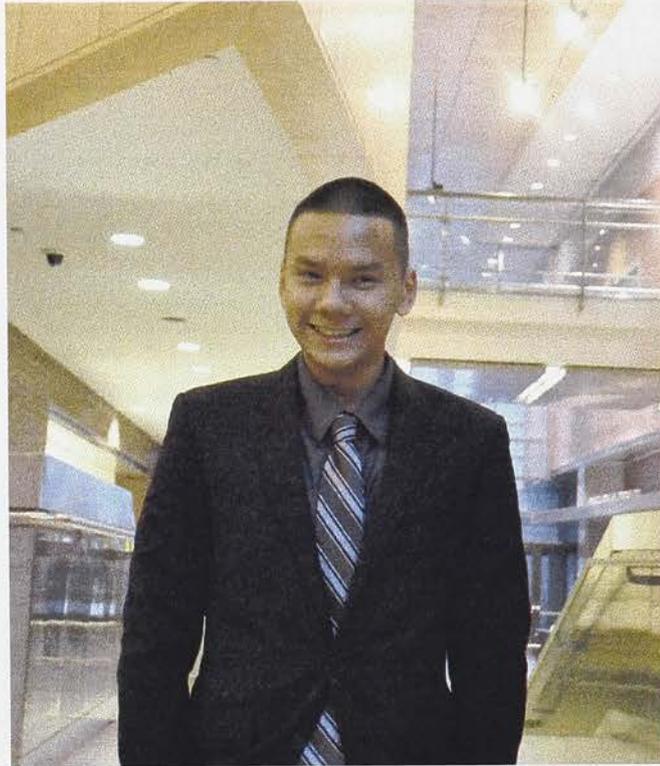
2012

Extracurricular Activities and Employment Positions:

Employed by VITA as an Income Tax Preparer, Class Counselor for Immigrant Social Services, Inc., Canvasser for McManus Democratic Association.

Interests:

Basketball, watching movies, listening to music, and traveling.



JOHNSON YONG

Date of Birth:

January 3

Hometown:

New York City

Major:

Marketing

Expected Graduation Year:

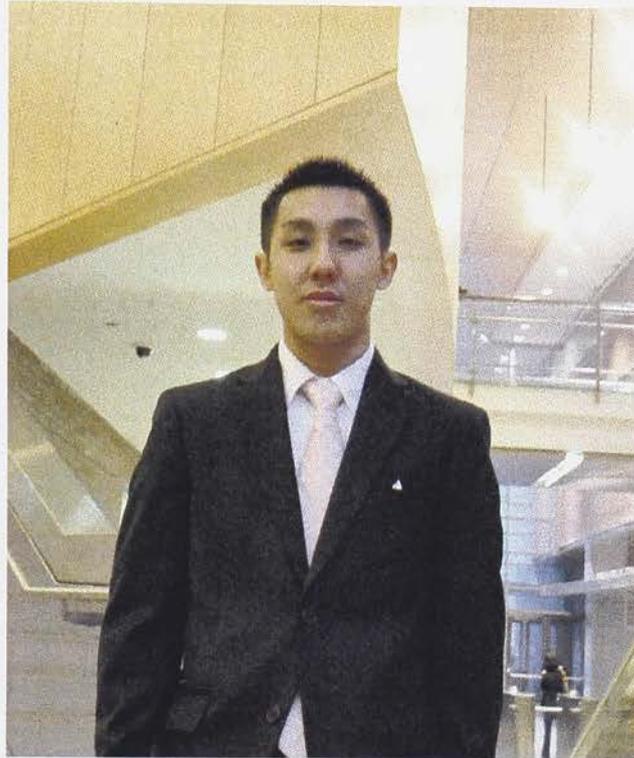
2013

Extracurricular Activities and Employment Positions:

Employed by New York Downtown Hospital as an Assistant Database Coordinator.

Interests:

Basketball.



HEMAN YUNG

Date of Birth:

February 27

Hometown:

Brooklyn

Major:

Finance

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Volunteering

Interests:

Sports and games.



WILLIAM ZHANG

Date of Birth:

February 11

Hometown:

Flushing

Major:

Finance & Investments

Expected Graduation Year:

2011

Extracurricular Activities and Employment Positions:

Baruch Student

Interests:

Working out, motorcycles, cars, and hanging out.