

## Chartering Petition for the Upsilon Mu Alpha Colony

Pi Rho

of the International Fraternity of

# Delta Sigma Pi

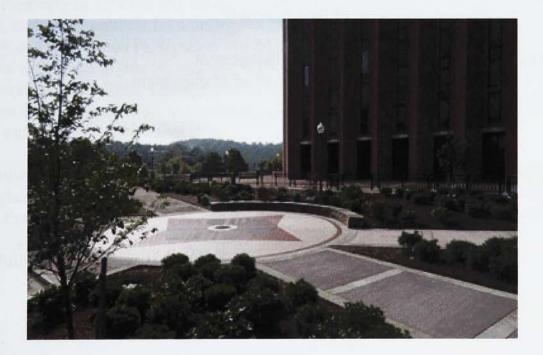
at the University of Massachusetts, Amherst





# Chartering Petition for the Upsilon Mu Alpha Colony of the International Fraternity of Delta Sigma Pi at the

University of Massachusetts, Amherst





### Upsilon Mu Alpha Colony Table of Contents:

- 1. Petitioning Letter
- 2. Letters of Recommendations:
  - D. Anthony Butterfield, Interim Dean of the Isenberg School of Management
  - Tracey Riley, Faculty Advisor Elizabeth Kazinskas, Faculty Advisor for Isenberg School of Management Student Clubs and Organizations
  - Elizabeth Kazinskas, Faculty Advisor for Isenberg School of Management Student Clubs and Organizations
  - José L. Barzola, Faculty Advisor for Isenberg School of Management Student Clubs and Organizations
  - Laura Bittner, New England Regional Vice President
  - Richard Steinkrauss, District Director
- 3. History of the University of Massachusetts, Amherst
  - Mission Statement of the University
  - Statistics of the University
- 4. History of the Isenberg School of Management
  - Statistics of the Isenberg School of Management
- 5. History of the Colony
  - Calendar of Events
  - Statistics of the Colony
- 6. Biographies of the Collegiate Members
- 7. Biographies of the Faculty Advisors
- 8. Biographies of the Honorary Members



#### Delta Sigma Pi at University of Massachusetts, Amherst Upsilon Mu Alpha Colony

Delta Sigma Pi Board of Directors 330 South Campus Avenue Oxford, OH 45056

Members of the Upsilon Mu Alpha Colony at the University of Massachusetts, Amherst Isenberg School of Management 121 President's Drive Amherst, MA 01002

March 1, 2008

Dear Members of the Board of Directors,

We, the members of Upsilon Mu Alpha Colony at the University of Massachusetts Amherst, do hereby petition for a collegiate Chapter Charter of the International Fraternity of Delta Sigma Pi. Upsilon Mu Alpha Colony was created with the intention of affiliation with Delta Sigma Pi, and will seek to further uphold the mission and ideals of this international fraternity. Throughout our existence, we have proved our professionalism, commitment, enthusiasm, supportive Brotherhood, and strong rapport with the university and the community.

We promise to sustain the rules, regulations, and standards of Delta Sigma Pi as defined in the Bylaws in pursuance of a Chapter Charter all while maintaining a strong alliance with the Fraternity.

Respectfully, the following signed members of Delta Sigma Pi Colony:



Iracy J. Riley Tracey J. Riley

Faculty Advisor

Kathryn J. Stanton, President

Kaceo Kolly Kacie Kelly, Senior Vice President

Joseph A. Saracco, Chancellor

Alexandra Kennedy, VP of Alumni

Christy Puaceo Chrissy Rusco, VP of Chapter

**Operations** 

Kayla McCaffrey, VP of Community Service

Richard Eddleston, VP of Professional

Activities

Course Mu

Cameron McCurdy, VP of Scholarship & Awards

Jill Pimentel, VP of Finance



HaleyBergeron Bergeron, Haley

Adren E Gha

Cohen, Andrew

D'Agostino, Lauren

Ospeny Oausm Dawson, Ashley

Hank Julie Filkins, Hannah

andrew Jul

Fish, Andrew

Giffin, Dana M

Inna Sulle

Laflamme, Brett

Macgauley, Marissa

Mackey, Erin Minchella, Michael

Ehster Man

Moffa. Elizabeth

Kaitten Momakan Moynahan, Kaitlyn

Suisha Nalamat

Nalamati, Sirisha

Phil O Connell O'Connell, Philip

Machan Ramos Raimo, Meaghan

Releva Parris

Pavao, Rebecca

Jesse Helesting

Schottenstein, Jessica

Zuber, Johanna



## Letters of Recommendation written on behalf of the Upsilon Mu Alpha Colony of the International Fraternity of Delta Sigma Pi





Office of the Dean

121 Presidents Drive, Amherst, MA 01003 Telephone: 413.545.5583 Fax: 413.545.3858

www.isenberg.umass.edu

March 5, 2008

Delta Sigma Pi Board of Directors 330 South Campus Avenue Oxford, OH 45056

Dear Board of Directors:

As dean of the Isenberg School of Management at the University of Massachusetts Amherst, I am happy to write a recommendation on behalf of this group of proactive Isenberg students in their effort to start up a Delta Sigma Pi chapter for our school of management.

Katie Stanton, Joe Saracco and Kayla McCaffrey met with me in the fall of 2007 to discuss the benefits of installing a chapter here at UMass. They conveyed their goals and stressed how the mission of this national fraternity will add value to the students, as well as the Isenberg School of Management overall.

As a long-standing faculty member, I have had the pleasure of watching this colony expand. Over the last few semesters especially, their club has grown in numbers and in heart. The members are passionate about all aspects of business, social, and philanthropic activities.

Recently, I worked with the Upsilon Mu Alpha colony to hold a "Meet the Dean Night" which was open to all students. The event was a great service to the school because with limited free time and 3,073 students, there is not much opportunity for my individual interaction. The turnout was excellent and I had a great time talking with the students.

This is a very determined Upsilon Mu Alpha colony, and I have a high regard for its leaders. I give my wholehearted support to their application. Please feel free to call me with any questions.

Sincerely,

Thong Billegal

D. Anthony Butterfield Dean

DAB/jp



Tracey J. Riley 64 Sprague St. Northbridge, MA 01534 508-234-9455

March 1, 2008

Delta Sigma Pi Attention: Board of Directors 330 South Campus Avenue PO Box 230 Oxford, OH 45056

Dear Board,

Two years ago, three members of the Upsilon Mu Alpha Colony approached me after class and asked me if I'd consider being their advisor. After some research, I was impressed with the fraternity and curious and anxious to help. I read in my "handbook" about the role of an advisor and it said that some chapters/colonies required more guidance than others. Well, this colony proved to need very little. These young men and women have proven to me that they have the motivation and maturity to successfully run a Delta Sigma Pi Chapter. They have coordinated many exceptional and professionally run events and fundraiser, as well as built a relationship between DSP and the faculty and staff of the Isenberg School of Management. They have also successfully recruited and established an active membership. All of this was done with minimal assistance. They are truly intelligent, talented, and dedicated Colony members.

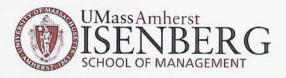
It is an honor and privilege to serve as the academic advisor to the Upsilon Mu Alpha Colony of the University of Massachusetts. It is with great pleasure and without hesitation that I recommend approval of their petition to establish a chartered chapter. This Colony is most worthy of my recommendation. I have no doubt this group will make a great chapter and will make the fraternity proud.

Warmest Regards,

Iracey J. Riley

Tracey J. Riley Faculty Advisor University of Massachusetts





Undergraduate Programs

121 Presidents Drive, Amherst, MA 01003 Telephone: 413.545.5610 Fax: 413.545.3858 www.isenberg.umass.edu/undergrad

February 29, 2008

Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio 45056-0230

To the Board of Directors:

It is with great pleasure that I write this letter recommending Upsilon Mu Alpha, a colony of the International Fraternity Delta Sigma Pi, for their membership charter.

Upsilon Mu Alpha was established at the University of Massachusetts Amherst by a group of motivated and goal-oriented business students within the Isenberg School of Management. I am an Academic Advisor in the Isenberg School, and serve as a Club Liaison to connect undergraduates with the Isenberg Student Clubs and Organizations. I work closely with the students who lead these Organizations.

During the time I have worked with Upsilon Mu Alpha, I have been impressed with the enthusiasm and commitment of their members. They work well as a team and strive to learn from each other, developing new leadership skills by hosting and participating in events related to their members' individual interests. Among numerous community service, professional development, fundraising, and networking events, the colony's dedicated members have attended the Northeastern LEAD Provincial Conference and Council Meeting, represented Upsilon Mu Alpha at the Grand Chapter Congress, hosted several professional guest speakers, organized holiday food drives and teams for the annual Breast Cancer Walk, and volunteered with Big Brothers Big Sisters.

I am confident that a successful future is ahead for Upsilon Mu Alpha. They are an exceptional group that has become a very significant part of the Isenberg School of Management. I give them my highest recommendation and strongest support. Thank you for your consideration.

Sincerely,

agustas

Elizabeth J. Kazinskas Academic Advisor University of Massachusetts Amherst





Undergraduate Programs 121 Presidents Drive, Amherst, MA 01003

Telephone: 413.545.5610 Fax: 413.545.3858 www.isenberg.umass.edu/undergrad March 5, 2008

Delta Sigma Pi 330 South Campus Avenue Oxford, OH 45056-0230

To the Board of Directors:

It is my pleasure to write this letter to strongly recommend for the consideration of the granting of Chapter status to the UMass, Amherst Colony of Delta Sigma Pi Upsilon Mu Alpha. Our students of the colony have had a strong presence within the Isenberg School of Management, as well as the UMass, Amherst community since 2004. They have made the colony known on campus as an active and dynamic student organization. The colony has been able to develop in the tradition of the Delta Sigma Pi Fraternity a strong commitment to leadership and enhancing the academic and professional experiences of their fellow students.

Being an Academic Advisor to many of the members of the group I have been able to see them develop as individuals and as a team. Additionally, I can attest to them being able to have a healthy balance between their academics and their involvement with the colony. Although they have experienced the struggles of a new organization, they have learned from their experiences, and grown to develop new skills and insights. The colony has worked hard in continuously formulating and implementing an active portfolio of professional, academic, and service activities that were of interest to their members and to the University community as a whole.

The Delta Sigma Pi Upsilon Mu Alpha colony has the potential to be an ideal chapter. I hope that you too will find the commitment and professionalism that this group has exemplified as an exceptional colony worthy of Chapter status.

If you need any additional information regarding my involvement with Delta Sigma Pi, please feel free to contact me at 413.545.5610 or at jbarzola@som.umass.edu.

Sincerely,

José L. Barzola

Jose L. Barzola Academic Advisor Undergraduate Programs Office Isenberg School of Management University of Massachusetts, Amherst

The University of Massachusetts Amherst is an Affirmative Action/Equal Opportunity Institution



Delta Sigma Pi Board of Directors 330 South Campus Avenue Oxford, OH 45056

Laura Bittner 200 John Olds Drive #211 Manchester, CT 06042

March 15, 2008

Dear Brothers,

It is my pleasure to recommend the Upsilon Mu Alpha colony at the University of Massachusetts – Amherst for installation as a new chapter of Delta Sigma Pi.

As many of you know, the journey the Upsilon Mu Alpha colony has taken from their beginnings until now has not been an easy one. The colony has had many ups and downs over the years, and at times it seemed as though installation would be an impossible task. There was a constant struggle, not only to fight negative stereotypes of greek organizations on campus, but to find the right body of students who possessed the dedication and work ethic to bring group where it needed to be. It wasn't until January 2007 when things finally began to fall into place.

Lead by an extremely passionate group of students, membership numbers started growing. As more students became interested in the group, fundraising started to pick up, attendance at professional and community service events increased, and the name Delta Sigma Pi started to become a familiar and respected name in the School of Management. Colony members began attending LEAD events, as well as Grand Chapter Congress, which increased enthusiasm and excitement among the group, helping them to focus on their goal.

Over the past year I have seen this group make a transformation that I have been hoping for since I started working with the group back in 2005. They have impressed everyone around them, including the School of Management, with the quality events that they bring to the campus. Most recently the group was able to organize an event for students of the School of Management to meet the Dean which not only strengthened their relationship with the School of Management but served as an educational professional and successful recruiting event. They have developed strong relationships with various service organizations, such as Big Brothers & Sisters, and have worked with them to put on numerous community service events. Their ability to maintain these relationships in the community proves that the Upsilon Mu Alpha colony is hard-working, responsible, and an asset to the University of Massachusetts campus.

Having worked with this colony since 2005, first as District Director and then as Regional Vice President, I have seen first hand what this group is capable of. I have never seen a group of



students more enthusiastic and excited about Delta Sigma Pi, and I am bursting with pride at how much they have accomplished. Their ability to overcome adversity and their dedication to the fraternity and their university give me confidence that they will not only be a valuable asset to Delta Sigma Pi, but a successful one as well. I am certain that there is no challenge that this group would not be able to overcome if they put their mind to it. They are an amazing and talented group of students and have proven themselves worthy of becoming a chapter of Delta Sigma Pi.

Fraternally,

Laura Bittner Theta Iota 993 New England Regional Vice President



Richard A. Steinkrauss District Director for the Upsilon Mu Alpha Colony of Delta Sigma Pi 96 Hanian Drive East Weymouth MA 02189

March 14, 2008

Board of Directors International Fraternity of Delta Sigma Pi 330 South Campus Avenue Post Office Box 230 Oxford, OH 45056-0230

Dear Brothers.

I am extremely pleased to recommend to you the Upsilon Mu Alpha Colony at the University of Massachusetts Amherst for a collegiate chapter charter.

Having spent the better part of my adult life working with collegiate chapters of the fraternity, I have seen many chapters succeed, fail, reorganize and succeed again. In my experience, I find a few individuals make success possible in many chapters, and the consistently successful chapters develop mechanisms to develop leaders within their chapters, to allow their success to not diminish when certain members graduate. That is the story of Upsilon Mu Alpha.

While we graduated many leaders who were unable to make the chapter a reality, through their efforts and those of many volunteers from the fraternity, we finally came upon the right person to lead the colony in Kathryn Stanton. Katie didn't have all the answers to the daunting tasks that lie ahead (recruiting, fundraising, relations with administration, etc.), but she possessed determination, diligence and patience, which was vital to identify and motivate members and create a colony from modest beginnings. Now, after several years of false hopes, the colony is ready to establish itself as a chapter of Delta Sigma Pi: one whose success will only continue to develop and grow, because their success comes from within their membership and does not lie with any one individual. I dare say that within five years, this chapter will not only be one of the newest in Delta Sigma Pi, but also one of the truly outstanding chapters in our fraternity.

Please feel free to contact me with any questions concerning this colony. I respectfully request your approval of this petition for a chapter charter.

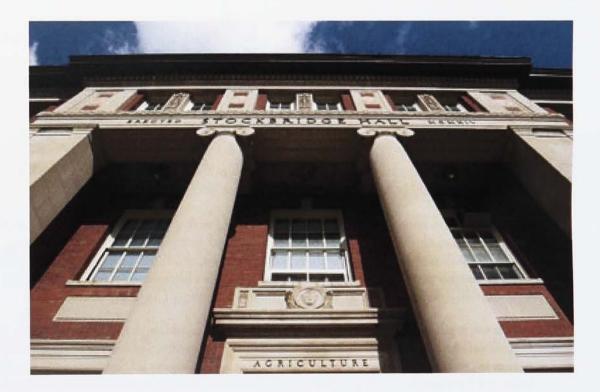
Fraternally Yours,

Rull a Stuling

Richard A. "Nick" Steinkrauss District Director for the Upsilon Mu Alpha Colony of Delta Sigma Pi University of Massachusetts - Amherst



## The University of Massachusetts, Amherst





#### History of the University of Massachusetts, Amherst

Originally known as the Massachusetts Agricultural College, the University of Massachusetts, Amherst was founded in 1863. Construction for the school began in the spring of 1865, and the first class of 56 students walked through the doors in 1867. Accompanying them, were just four faculty members, including the first seated president, William Smith Clark. The tuition was a mere thirty six dollars.

There were a lot of "firsts" at the turn of the century. Between the years of 1882 and 1884, was the first time liberal art studies were incorporated into the curriculum. The first woman to attend the college was enrolled in 1892, and in 1896, the first two master's degrees were awarded. Eight years later, the first Ph. D. was given out to Warren E. Hines.

The name of the college changed to Massachusetts State College during the presidency of Hugh Potter Baker from 1933 to 1947, and in 1947 the college officially became the University of Massachusetts. A year later, in 1948, the School of Business Administration was created. In 1985, enrollment skyrocketed to 26,472, paying a total tuition of \$1,208. By the early 1990s, the University of Massachusetts system branched out to include the University of Massachusetts at Darmouth and the University of Massachusetts at Lowell.

Today, tuition and fees have jumped to \$9,921 for in-state full-time undergraduates and \$20,499 for out-of-state full-time undergraduates. There are a total of 1,169 faculty teaching 25,593 undergraduate and graduate students. There are now a total of 87 bachelor degree programs, 6 associate degree programs, 73 master's degree programs, and 51 doctoral programs. There are 10 schools and colleges within the University of Massachusetts which offer the students a wide variety of opportunities including the Five College Interchange, internships, co-ops, online courses, study abroad programs, and interdisciplinary majors.

As the University of Massachusetts, Amherst grows in numbers, the campus needs to grow to accommodate its new wave of students. UMass Amherst is currently undergoing



a "New Dirt" construction phase. This is a campus-wide project that has been implemented "to provide an effective physical environment that supports the University of Massachusetts Amherst in its delivery of teaching, research, and public service" (Mission Statement for the UMass Amherst Facilities and Campus Planning). In the fall of 2006, new dormitory suites opened, a new dining hall facility for the students living in the Southwest dormitories opened, and the new library walkway was completed. Today, the major projects in process are a central heating plant, a state of the art recreation facility, Skinner Nursing School renovations, a new integrated science building, and a new Studio Arts building.



These are the new North Apartments that were completed in the fall of 2006, as part of the "New Dirt" construction program at the University of Massachusetts, Amherst.



## University of Massachusetts, Amherst Facts and Figures

Founded:	1863	
School Colors:	Maroon, White, and Black	
School Mascot:	Minutemen Minutemen	
Number of Faculty as of Fall 2006:	1,169	
Enrollment as of Fall 2006:	<ul> <li>Students</li> <li>19,823 undergraduates</li> <li>5,770 graduate students</li> <li>25,593 total undergraduate and graduate students</li> </ul>	
Student - Faculty Ratio (Fall 2005):	1 to 17	
Total Alumni:	201,000	
Endowment (June 2006):	\$115 million	
Tuition for 2007-2008 Academic School Year:	Massachusetts resident, full-time undergraduate: Tuition/Fees \$9,921 Housing/Meals \$7,447 Non-resident, full-time undergraduate: Tuition/Fees \$20,499 Housing/Meals \$7,447	



#### Amherst Demographics 2000 Census Data

Population:	Number:	
Total Populat	34,874	
ion		
Square Miles (land)	27.72	
Population per Square Mile	1258.24	
Gender:	Number:	
Male	16,764	
Female	18,110	
Age:	Number:	
15 or younger	3,566	
16-24	18,339	
25-44	5,997	
45-64	4,658	
65+	2,314	
Race and Ethnicity:	Number:	
White	27,655	
Black of African American	1,780	
American Indian or Alaska native	74	
Asian	3,144	
Native Hawaiian and other Pacific Islander	33	
Some other race	1,009	
Two or more races	1,169	
Hispanic or Latino	2,159	

Source for data: U.S. Census Bureau, 2000 Census; ePodunk <<u>http://www.epodunk.com/cgi-bin/popInfo.php?locIndex=2851></u>



## Campus Quick Facts

Total Acres:	1,463
Total Number of Buildings:	350 buildings
Total Number of Classrooms:	585
Total Number of Teaching Auditoriums:	24
Total Residence Halls:	45
Residences – Total Capacity:	12,013



## Faculty Quick Facts

	Full-Time	Part-Time	Total
Management	95	9	104
Other Departments	1067	168	1135



## Undergraduate Student Enrollment by School/College

School/College	Total
College of Humanities and Fine Arts	2,614
College of Natural Sciences and Mathematics	2,226
College of Social and Behavioral Sciences	4,714
College of Engineering	1,134
School of Management	3,073
College of Natural Resources and the Environment	1,543
School of Nursing	572
School of Public Health and Health Sciences	643
University, Undeclared	3,206
Other Programs	566
Non-Degree	524
Total	20,815



## Undergraduate Enrollment by State and Region of Origin



State/Region	Total	Percentage
Massachusetts	16,418	80.9%
Other New England	1,111	5.5%
Mid-Atlantic	1,870	9.2%
North Central	96	0.5%
South	174	0.9%
South Central	35	0.2%
Mid-West	37	0.2%
Northwest	37	0.2%
Southwest	171	0.8%
Other United States	33	0.2%
International	274	1.4%
Total	20,289	100%



### Undergraduate Enrollment by State and Region of Origin Pie Chart

Massachusetts (80.9%)
 Mid-Atlantic (9.2%)
 South (0.9%)
 Mid-West (0.2%)
 Other U.S. (0.2%)
 Southwest (0.8%)

Other New (5.5%)
 North Central (0.5%)
 South Central (0.2%)
 Northwest (0.2%)
 International (1.4%)

Source for data: University of Massachusetts Amherst: Factbook 2007-2008. <<u>http://www.umass.edu/oapa/publications/factbooks/07-08/index.php></u>



## The Isenberg School of Management





## The History of the Isenberg School of Management

Business courses were first offered at the Massachusetts Agricultural College in the early 1900s. During restructuring in 1911 and 1912, the Department of Agricultural Economics was placed under the Division of Rural Social Sciences. Courses offered included: Money, Banking, Credit, Business Law, Principles of Transportation, Economics of International Trade, and Labor Problems.

The board of trustees established the School of Business Administration in 1947. At this point in time the department of economics and the department of business administration were under one school. In 1952, the School of Business Administration was restructured, and in 1954, for the first time, three graduate degrees were awarded at the master's level. In 1959, the board of trustees authorized the creation of four academic departments within the business school: Marketing, Management, Accounting, and General Business and Finance.

In April 1965, the Business Advisory Council, a group of executives from a wide variety of industrial and service firms, was established to consult with the School on the development of its curricula and its research and service programs. In July 1967, the School established the Center for Business and Economic Research to encourage and support applied research by faculty and students in all areas of management and administration. In September 1967, a doctorate program was introduced. In 1983, the School of Business Administration changed its name to the School of Management, and in 1998, it was renamed the Eugene M. Isenberg School of Management, after Eugene Isenberg, class of 1950.

The Isenberg School of Management produces leaders and innovators in each of its concentrations. These include accounting, marketing, management, finance, operations management, sport management, and hospitality and tourism management. The Isenberg School of Management also offers a Master's a Ph.D. level program.



#### Isenberg School of Management The Mission Statement



As the School of Management on the University's flagship campus, our mission is to advance and embody the University's goals as a research institution and a land grant institution for the 21st century. We do so by:

1) Providing high quality education programs that prepare qualified students for careers in management and related fields.

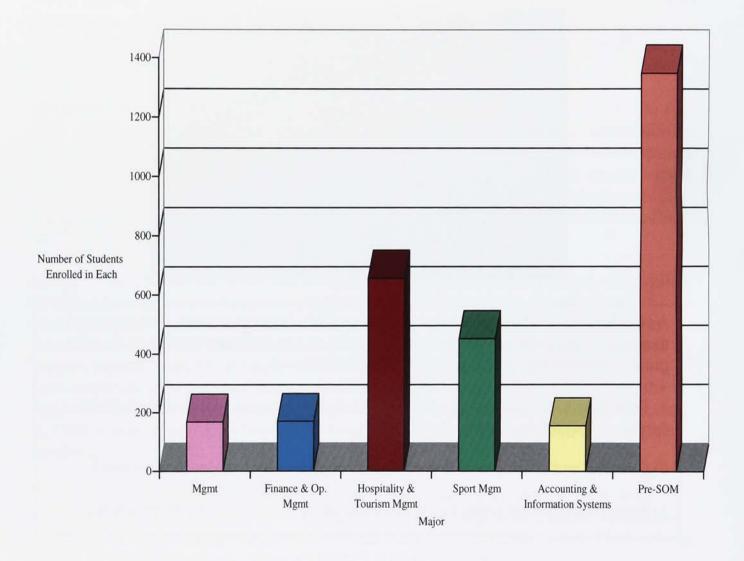
2) Creating and sharing new knowledge through faculty and doctoral research.

3) Providing outreach services to the Commonwealth and other constituencies.

Source for Data: <<u>http://www.isenberg.umass.edu/Deans\_Welcome/Mission\_Statement/</u>>



### Isenberg School of Management Facts and Figures





#### The Numbers

Concentration	# Enrolled
Management	168
Marketing	130
Finance and Operations Management	170
Hospitality and Tourism Management	656
Sport Management	451
Accounting and Information Systems	155
Pre-Major	1,348
Total	3,078



#### The Department of Economics in the College of Social and Behavioral Sciences at the University of Massachusetts, Amherst

At one point in time the Department of Resource Economics was set up within the School of Business Administration. During restructuring, the resource economics major was placed in the College of Social and Behavioral Sciences, where it resides today. The department offers four concentrations within the degree, including Consumer and Family Economics, Food Marketing Economics, Managerial Economics in Food and Resource Industries, and Natural Resource Economics. The Master's and Ph.D. programs offer several concentrations as well: Natural Resource and Environmental Economics, Marketing/Industrial Organization of Food Systems, and Applied Econometrics. This department prides itself on its student-faculty relationships. Students can consult the eighteen faculty members at any time, as many are involved in experimental economics and are conducting research. Students majoring in economics have to take fifty-one credits to fulfill the major requirement, some of which may be taken in the Isenberg School of Management. Two hundred and thirty six students are enrolled in this major.

Source for data: <<u>http://www.umass.edu/resec/graduate/index.shtml</u>>



## The Upsilon Mu Alpha Colony









### Upsilon Mu Alpha Colony The History

The Upsilon Mu Alpha Colony was first visualized by Alexander Ambroz. Alex was initiated at the Epsilon Kappa Chapter of Delta Sigma Pi at Shepherd College, and had been taking graduate courses at the University of Massachusetts Amherst. Once acquainted with the university, students and faculty, he felt it would be a wonderful university for a chapter of Delta Sigma Pi and was surprised one did not already exist there. Upon contacting Dale Clark, Director of Chapter and Expansion Services with Delta Sigma Pi, he was referred to Paul Carpinella, then Regional Vice President serving the New England region of the fraternity. Alex, Paul and Richard "Nick" Steinkrauss, a member of the Golden Council who is well experienced with colony operations, met on November 8, 2003 to discuss the feasibility of establishing a chapter at the University of Massachusetts Amherst. The meeting was quite positive, and it was decided to pursue establishing a chapter there.

One of the first requirements for a chapter charter is to receive permission from the Dean of the School of Business, or other appropriate official of the university, to establish a chapter on their campus. Alex met with Dean Dennis Hanno, Associate Dean for Undergraduate Matters at the Isenberg School of Management at the University of Massachusetts Amherst on November 24, 2003. Dean Hanno's initial response to the fraternity was positive but reserved. There were twenty one different organization already established at the Isenberg School of Management, and he was concerned that Delta Sigma Pi had little new to offer his students, and that the fraternity would have difficulty maintaining interest with his students, especially where the fraternity charged dues and initiation fees, and the other organizations at the School do not. Further, greek letter organizations are not held in high esteem at the University of Massachusetts Amherst, and Dean Hanno did not want to give permission to establish another fraternity that may cause issues in the future. After much consideration and several "Meet the Fraternity" events to gauge interest in the fraternity, Dean Hanno granted permission to recruit on September 15, 2004.

Although much student interest was generated at those early "Meet the Fraternity" events, the newly established colony had difficulty attracting leaders to move the colony goals forward. Many students wanted to join, but few wanted to take leadership roles and organize the work needed to become a chapter. As time progressed and Alex was nearing



graduation from the University of Massachusetts Amherst, Steven Taylor was elected as colony President. Steve tried to move the colony forward, but due to poor communication and planning of events, few students were attracted to the colony. After Paul Carpinella asked the colony to host a regional meeting and professional event and only one colony member attended, Steve decided to leave the colony. When Steve served as colony President, Tyrone Newsome was appointed District Director for the colony. Tyrone worked at Fitchburg State College, which was an hour from the University of Massachusetts Amherst. Despite great intentions, Tyrone's job and classwork ended up taking up too much of his time and he was unable to visit the colony often and left the position after about a year.

The next colony President was Elizabeth Moffa. Elizabeth had much knowledge as to how to get things done on campus, but faced diminishing interest in the fraternity from students because of the colony history. Elizabeth would be graduating soon, so it was decided to elect a new President for the fall of 2006. Daniel Cheney was the next colony President. Dan had seen the organization grow at the first "Meet the Fraternity" events, but then took the opportunity to study abroad for one year. Upon his return, he had only one semester left to graduation, but wanted the colony to succeed and was able to attract a few new students and hold a few recruiting events. It was here that new District Directors were identified and appointed. Laura Bittner, a recent alumni from the Theta Iota chapter at the University of Connecticut, and Matthew Richard, a recent alumni from the Beta Pi chapter at Bowling Green State. Matt and Laura starting visiting Dan and interested colony members on a weekly basis, starting the process of establishing the organization needed for the colony to succeed. Nick Steinkrauss would travel out as able to help as well.

At one of the recruiting events held under this new leadership, the organization really started to take root once again. This "Meet the Fraternity" night held at a freshmen dorm which housed mostly Isenberg School of Management students attracted many of the current officers to the colony. These new freshmen had interest in the fraternity and wanted to discover more of how to join. The colony lives again!

When Dan graduated, Kathryn Stanton, one of the students who attended the dorm "Meet the Fraternity" night, became the next colony President. Katie took over the colony at a time when almost everything had to be restarted. Returning membership was poor because of frustration in not moving anything forward, and all but the most basic fraternity requirements had to be met. Dale Clark, Paul Carpinella and Nick Steinkrauss agreed that this colony needed to start over on requirements, as everyone involved would be new to the colony. So Katie started from the very beginning in re-establishing the Upsilon Mu Alpha colony.



Heading into the 2007 year, Katie Stanton stepped up to take over the President position of the Upsilon Mu Alpha Colony in place of Dan Cheney, a graduating 5<sup>th</sup> year senior. At the time of this officer transition, there were only three members who were still active in the colony. Katie still managed to see hope in salvaging what was left of the colony, and began to recruit students in the Isenberg School of Management to help keep it alive. Over winter break, she spread the word about the possibility of starting a chapter through word of mouth to her friends and classmates.

By the start of 2007 spring semester, Katie had recruited a core group of ten students. She also appointed Tracey Riley the new faculty advisor for the colony. It was then that Nick Steinkrauss, Laura Bittner, and Matt Richard decided that it would be best to reorganize the Upsilon Mu Alpha colony in order to give these students a fresh start with Katie leading the way.

Since Katie had already been involved with the colony since the end of the 2006 spring semester, she knew that starting a chapter at the University of Massachusetts, Amherst would be a difficult task. She recognized that increasing awareness of the Delta Sigma Pi in a school where there are negative fraternal stereotypes and gaining the commitment of her current members would be her biggest hurdles in this undertaking.

The first official officer elections were held on February 6, 2007. The colony elected these officers, some of whom still currently hold their positions: President Katie Stanton, Sr. VP Alex Bender, VP of Professional Activities Melissa Lockett, VP of Community Service Kayla McCaffrey, VP of Finance Jaimeson Porter, Chancellor Joe Saracco, VP of Scholarship & Awards Catie Bender, VP of Chapter Operations Chrissy Ruocco. This group of officers became the strong foundation from which the Upsilon Mu Alpha has been built upon. They collectively agreed that it would best benefit the colony if meetings were held weekly to ensure that there was continuous contact between themselves and the general members.

This new group of students was quick to jump into the swing of things, as they immediately sent Jaimeson Porter and Alex Bender to the Northeastern Provincial LEAD Conference and Council Meeting in Providence, R.I. The colony collected pop tabs for the Ronald McDonald House for their representatives to bring with them to LEAD, which served as the reorganized Upsilon Mu Alpha colony's first official community service event.

During the colony's first full semester under Katie's leadership, it organized three community service events and sponsored five professional events. Kayla, the VP of



Community Service, was instrumental in organizing a family cookout for the Big Brothers and Big Sisters organization on March 18, 2007, as well as coordinating a group effort to post posters campus-wide for the UMass rugby team.

Paul Carpinella, the former Regional Vice President for the New England Region, planned a New England Regional Career Day 2007 at Bentley College on March 31, 2007. Melissa Lockett was quick to get the colony involved with this event, as the colony sponsored two professionals from the finance field to attend the career day. Working together with the other chapters around the region to make this event a success, the Upsilon Mu Alpha colony demonstrated their dedication and commitment to the national fraternity.

With the colony moving in the right direction, the members needed to begin to figure out how they would raise the money needed to petition. As the members would eventually find out, raising money would be their next biggest obstacle besides recruiting more members. The colony held a bake sale in order to attempt to raise money, but did not earn much. Nick Steinkrauss saw the need to pick up the colony, so he came up with a no-fail fundraising event. He offered to donate \$100 per member in attendance to help him renovate his investment house in Woonsockett, R.I. Eleven members participated in this fundraising event, raising the colony \$1,100.

Despite the colony's early success at implementing various professional, community service, and fundraising events, their attendance at each of these events began to dwindle. Also as predicted, they were having trouble recruiting more students to compliment the existing members, most of whom held officer positions.

The summer of 2007 brought the break that all the colony members needed; at the same time it brought more challenges for the colony. Katie found more free time to brainstorm new ways to recruit students and raise money, while Joe Saracco represented the Upsilon Mu Alpha Colony at Grand Chapter Congress in Orlando, FL on August 8<sup>th</sup>. This was a turning point for the colony, as Joe's motivation increased tremendously and he immediately reported back to the colony with new ideas and insights. Internships and summer jobs made it challenging for the members to stay in touch, and as a results some members lost contact. To compensate for this, a week before the start of the fall semester, members were encouraged to join an online chat room to discuss the strategic plan for the fall semester. This online chat proved to be a great tool used to outline the events that the colony would hope to accomplish during the semester. The members, who participated in this chat, realized that the colony would have to hit the ground running if they ever had any hopes of petitioning by winter break.



Prior to the start of the fall 2007 semester, the Upsilon Mu Alpha Colony had been focusing so hard on fulfilling the national fraternity requirements needed to petition that they forgot about their two biggest concerns: increasing membership to over twenty-five students and raising enough money to petition a charter. This would prove to hurt them come the end of the fall semester when they had planned to complete the petition.

The colony got off to a fast start, planning the last two professional and community service event requirements right away. The Colony also planned two new fundraisers with Campusfundraisers.com. Joe Saracco and Katie set out to devise preliminary flyers to post around campus to try and recruit more students. Current members were encouraged to speak up in front of their classes about Delta Sigma Pi and the opportunities the fraternity brings to the table. A Facebook.com group was created as another means of contacting and staying in touch with each other.

During the month of October, the Upsilon Mu Alpha Colony made its way to Boston to participate in the 15<sup>th</sup> Annual Breast Cancer Walk, for which they also raised money. They also co-planned a Big Brother Big Sisters Halloween Party with another campus organization. Katie attended the 2007 Fall LEAD Conference in Cleveland, OH. Being her first experience with the fraternity on a national level, she reported back to the colony with a lot of innovative improvements.

November was a month of professional events for the colony. On the 2<sup>nd</sup>, the Colony had dinner at Bertucci's with Professors Steve Gill, a former auditor, and Tracey Riley, the Colony's faculty advisor. The members in attendance learned a great deal about the accounting field, but they seemed to learn more about themselves and their career aspirations from this experience. On Veteran's Day, the colony made a rare company visit to Access TCA Incorporated, which designs and sells exhibits. They received a tour of the facility, spoke with the Controller of Finance, a top sales representative, the human resource director, and two University of Massachusetts Alumni. This experience was enlightening, especially for Jaimeson Porter who wound up with a future job offering with the company.

As the semester progressed, the colony was having problems moving the fraternity forward due to the lack of any new effort from the appointed officers. Members became discouraged because realistically they knew they could not meet the membership and financial requirements in order to be eligible to petition by winter break. Key members were not showing up at meetings, and event attendances were on the decline. The few who were still motivated became increasingly frustrated with one another, and tension levels rose between members.



The Senior Vice President and Vice President of Professional Activities stopped attending meetings altogether. The Vice President of Community Service did not feel the need to schedule any more community service activities because the colony had already fulfilled all of the necessary requirements. The Vice President of Chapter Operations never fully understood her role in the fraternity and she would forget to report information through the CEI. Katie became accustomed to recording any colony updates as not to miss any deadlines.

In an effort to compensate for minimal support from the Executive Board, Katie took it upon herself to try and keep the colony moving in the right direction. She saw the need to seek help from higher officials within the Isenberg School of Management including the Interim Dean and two undergraduate advisors. Throughout the semester, Katie remained in continual contact with the two academic advisors specifically in charge of all of the clubs and organizations in order to get the idea of a Delta Sigma Pi chapter out to the undergraduate students. Accompanied by Joe Saracco and Kayla McCaffrey, Katie scheduled a more formal meeting with Dean Butterfield, the interim Dean of the Isenberg School of Management. This meeting proved to be one of the most important steps taken by the colony to keep it progressing. Although the Dean did not offer to help fund the effort, he was enthralled with the idea that there were enough devoted and determined students willing to undertake this endeavor despite little to no aid from the university. He did agree to hold a "Meet the Dean Night" for the Colony, but since time was running out in the semester it could not be held until the beginning of the 2008 spring semester.

The long winter break was definitely another turning point for the Colony. Katie began receiving emails from interested underclassmen, which prompted the Colony to regain initiative and enthusiasm. Katie and Alex Kennedy met with Nick Steinkrauss and Laura Bittner over dinner to hash out important details for the upcoming semester; they talked about issues dealing with what they have done, what they needed to do, and how they can improve. From this dinner they came away with a new approach: they now intended to focus on new prospects instead of trying to nag old members who just were not completely committed to the colony. Nick was generous enough to sponsor three members of the colony to the 2008 Northeastern Spring Provincial. The logic behind this was that if members saw what Delta Sigma Pi was like on the national scale, they might be more devoted to the colony to eventually help it progress into a chapter. It worked! Four members represented the Upsilon Mu Alpha Colony at Provincials, and they came back with a more enthusiastic, positive outlook on the rest of the semester.

This vibe spread among members, new and old alike. The colony quickly grew to thirty members, and old members were coming back to meetings. A new wave of officers was elected to fill vacant positions, and committees were formed to give new members a



chance to become active in the colony. The ambitious but new goal of the colony was to petition by the 2008 spring break. With this in mind, Katie contacted the Dean to finally set up a "Meet the Dean Night." With the help of some of the freshmen and more financial support from Nick, Katie also coordinated an informational pizza night for the freshmen in the dorms. With the recruitment effort in full swing, it was time to focus on the financial needs of the colony. Various members pitched in to organize a Valentine's Day Bake Sale, and a Boston Celtics Ticket Raffle, both of which turned out to be more successful than previous fundraising events.

We are now in the process of scheduling an ice cream social with Northwestern Mutual at their Springfield, MA office, an information session with the management of a local minor league team, and a "Meet and Greet" with the owner of a popular townie restaurant. We are also in the process of continuing to work with the Big Brothers Big Sisters Organization to assist with their bowling night and their friendship party. We are confident that we have learned from our past mistakes and that this blend of new and experienced members will continue its recent success as a group and thrive into brotherhood for the many decades to come.



# Cumulative Calendar of Events

Date	Event Name	Description	
2004			
October 23	1 <sup>st</sup> Community Service	Breast Cancer Walk	
November 9	Community Service Event	St. Jude's Up 'Til Dawn	
November 14	Professional Event	Networking/ Working at the Ritz - Carlton	
November 21	Community Service Event	Thanksgiving Food Drive	
December 11	Community Service Event	Salvation Army Bell Ringing	
2005			
February 17	Professional Event	Internship/ Co-op Fair	
March 22	Professional Speaker	Fidelity Investments Guest Speaker	
April 11	Professional Speaker	Lecture from Jack Welch	
August 10	Grand Chapter Congress	First time Upsilon Mu Alpha was represented at GCC	



November 4	Professional Event	Papercity Brewery Tour	
2006			
February 8	Professional Event	Event Planning/ Working at Radio Station	
September 19	1 <sup>st</sup> Officer Elections		
October 31	Community Service Event	Helped out at the Annual Halloween Party for Big Brothers Big Sisters	
November 4	Community Service Event	Raked leaves for elderly	
November 28	Professional Event	Target Companies Leadership Internship Presentation	
December 4	1 <sup>st</sup> Colony Fundraising Event Begins	Candy Box Sales	
2007			
February 6	2 <sup>nd</sup> Elections for Officers		
February 9	Northeastern LEAD Provincial Conference & Council Meeting	Providence, RI	
February 9	Community Service Event	Ronald McDonald House Pop Tab Collection	
March 4	Professional Event	Professional Speaker	



March 18	Community Service Event	Helped out at the Big Brothers Big Sisters Family Cookout
March 25	Professional Activity	Networking Event
March 31	New England Regional Career Day 2007 at Bentley College	
April 3	Professional Speaker	John Higgins from New York Life spoke on financial services and planning
April 17	Community Service Event	Posted Rugby Posters around campus
April 20	Fundraising Event	Bake Sale
April 29	Fundraising Event	Painting Nick's investment house in Woonsocket, RI
May 8	Professional Sport Industry Speaker	Garrett Nolan, Manager of Ticket Operations for Springfield Falcons, spoke on working in Sport
July 7	Fundraising Event	Online survey fundraiser
August 8	Grand Chapter Congress	Second time Upsilon Mu Alpha represented at GCC
October 1	Fundraising Event	Magazine fundraiser begins



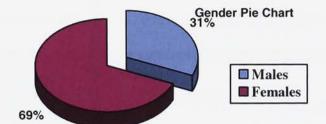
October 14	Community Service Event	Breast Cancer Walk	
October 20	Northeastern LEAD Provincial Conference & Council Meeting	Cleveland, OH	
October 30	Community Service Event	Set up and staffed Annual Big Brothers Big Sisters Halloween Party	
November 2	Professional Dinner	Dinner at Bertucci's with Professor Steve Gill, former auditor	
November 14	Professional Event	Day trip to Access TCA in Northbridge, MA	
2008			
February 8	Northeastern Provincial LEAD Conference & Council Meeting	Buffalo, NY	
February 10	3 <sup>rd</sup> Elections for Officers		
February 12	Recruiting Event	Attended School of Management Club Fair	
February 14	Fundraising Event	Valentine's Day Bake Sale	
February 19	Fundraising Event	Celtics Ticket Raffle	
February 25	Recruiting Event	Pizza Social Night in the Freshman Dorms	

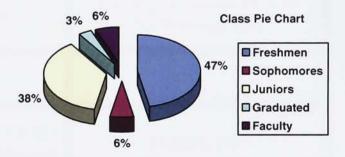


March 3	Professional Event	Meet & Greet the Isenberg School of Management Dean	
March 4	Fundraising Event	Magazine fundraising begins	



### Upsilon Mu Alpha Colony: Breakdown of Colony Membership by Gender and Class





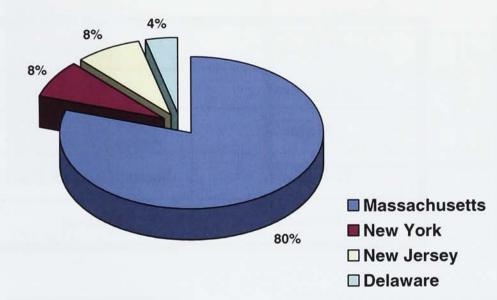
	Freshmen	Sophomores	Juniors	Seniors	Graduated	Faculty	Total
Males	2	2	4	0	-0-	0	8
Females	11	-0-	8	0	1	1	21
Total	13	2	12	0	1	1	29

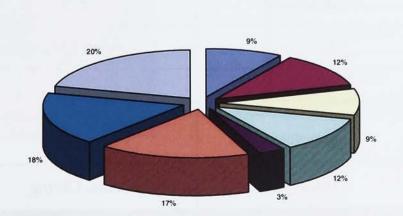


## *Upsilon Mu Alpha Colony Membership Facts and Figures*

Majors

**Hometown States** 





- Accounting and Information Systems
- Economics
- Finance and Operations Management
- Hospitality and Tourism Management
- Managerial Economics
- Management
- Marketing
- Undecided Business



### Upsilon Mu Alpha Colony "Meet the Members"

## Haley Bergeron



Nickname	Hay
Class Year	May 2009
Major	Hospitality & Tourism Management, Dance
Hometown	Sherburne, New York
Interests	Dancing

#### Andrew Cohen



Nickname	Andy	
Class Year	May 2011	
Major	Accounting	
Hometown	Fanwood, NJ	
Interests	Scuba Diving	



# Lauren D'Agostino



Nickname	Lauren
Class Year	May 2011
Major	Pre- School of Management
Hometown	Westford, MA
Interests	Friends

Ashley Dawson



Nickname	Ashley
Class Year	May 2011
Major	Accounting
Hometown	Burlington, MA
Interests	UMass, Arlington, Friends



# **Richard Eddleston** VP of Professional Activities



Nickname	Ricky
Пискнание	KICKY
Class Year	May 2010
Major	Economics
Hometown	Dartmouth, MA
Interests	Red Sox, skateboarding, Celtics, skimboarding, BBQ.
Favorite Quote	"If you don't know what you want, you end up with a lot you don't."

### Hannah Filkins



Nickname	Hannah
Class Year	May 2011
Major	Pre-School of Management
Hometown	Pittsfield, MA
Interests	Gymnastics, Hanging out with Friends



# Andrew Fish



Nickname	Fish
Class Year	May 2010
Major	Management
Hometown	Wilmington, MA
Interests	Hockey, rollerblading, tennis, kayaking
Favorite Quote	"I am McLovin."

# Dana Giffin



Nickname	Dana
Class Year	May 2009
Major	Management
Hometown	Shrewbury, MA
Interests	Beach, Shopping, Traveling, Cooking



#### Kacie Kelley Senior Vice President



Nickname	Kacie	
Class Year	May 2009	
Major	Management	
Hometown	Falmouth, MA	
Interests	Music, Red Sox, Dancing, Traveling, Skiing, Family, Friends, Beach.	
Favorite Quote	"I believe that everything happens for a reason. People change so you can learn to let go. Things go wrong so that you appreciate them when they're right. You believe lies so you eventually learn to trust no one but yourself and sometimes good things fall apart so better things can fall together." -Marilyn Monroe	

# Alexandra Kennedy

VP of Alumni Relations



Nickname	Alex
Class Year	May 2009
Major	Management
Hometown	Reading, MA
Interests	Travel, New England sports, Beach, My dog!
Favorite Quote	Not being able to do everything is no excuse for not doing everything you can.



# Brett Laflamme



Nickname	Brettski
Class Year	May 2009
Major	Management
Hometown	Georgetown, MA
Interests	Golf, Snowboarding, Music, Working out, Friends, Family

# Erin Mackey



Nickname	Erin
Class Year	May 2011
Major	Pre- School of Management
Hometown	South Hadley, MA
Favorite Quote	"Live well, laugh often, love much"



# Marissa MacGauley



Nickname	Maris
Class Year	May 2011
Major	Marketing
Hometown	Ipswich, MA
Interests	Tennis, Dancing
Favorite Quote	You miss 100% of the shots you don't take.

Kayla McCaffrey VP Community Service



Nickname	Kayla
Class Year	May 2009
Major	Marketing, Communications
Hometown	Norfolk, MA
Interests	Fashion, Snowboarding, Traveling, Shopping, Friends, and Family
Favorite Quote	"Laziness is attractive, but work brings satisfaction."



# Cameron McCurdy VP of Scholarships & Awards

	Nickname	Dirty
	Class Year	May 2009
	Major	Marketing
	Hometown	Falmouth, MA
	Interests	Drawing, Graphic design, Lacrosse, Running.
	Favorite Quote	"Laziness is attractive, but work brings satisfaction."

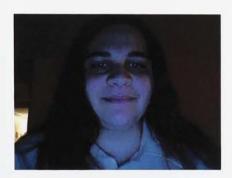
### Michael Minchella



Nickname	Mike
Class Year	May 2009
Major	Economics
Hometown	East Brunswick, NJ
Interests	Volleyball, Making new friends, Traveling



# Elizabeth Moffa



Nickname	Elizabeth
Class Year	May 2006
Major	Accounting & Information Systems
Hometown	Newark, DE
Interests	Reading, Medical TV Shows, Coffee, Sleeping, Music, Tax
Favorite Quote	Education is not a preparation for life; education is life itself.
Company/Job Title	JP Morgan, Senior Tax Analysis

# Kaitlen Moynahan



Nickname	Kat
Class Year	May 2009
Major	Hospitality & Tourism Management
Hometown	Monson, MA
Interests	Hiking, Basketball, Beach, Outdoors, Summer
Favorite Quote	"Don't take life to seriously, because in the end you can't come out of it aliveWarren Miller

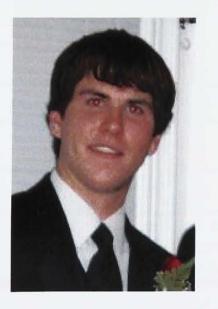


## Sirisha Nalamati



Nickname	Sirisha
Class Year	May 2011
Major	Sport Management
Hometown	Shrewsbury, MA
Interests	Red Sox, Taking Strolls, Dancing, Friends
Favorite Quote	"Dream as if you'll live forever, live as if you'll die today" – James Dean

# Philip O'Connell



Nickname	Phil
Class Year	May 2011
Major	Pre- School of Management
Hometown	Medford, MA
Interests	Sports
Favorite Quote	"What can I say? I like the way you're put together." -Anchorman



### Rebecca Helen Pavao



Nickname	Becca
Class Year	May 2011
Major	Hospitality & Tourism Management
Hometown	Attleboro, MA
Interests	Dancing, Reading, and Enjoying Life
Favorite Quote	"What lies behind us and what lies ahead of us are tiny matters compared to what lives within us." - Henry David Thoreau

**Jill Pimentel** VP of Finance



Nickname	Jilly Bean
Class Year	May 2011
Major	Finance & Operations Management
Hometown	Dartmouth, MA
Interests	Spanish, Beaches
Favorite Quote	"We all die. The goal isn't to live forever. The goal is to create something that will."



# Meaghan Raimo



Nickname	Meg
Class Year	May 2011
Major	Accounting
Hometown	Medford, MA
Interests	Dancing, Brittany Spears

# Christine Ruocco

VP of Chapter Operations



Nickname	Chrissy
Class Year	May 2009
Major	Marketing, Communications
Hometown	Medfield, MA
Interests	Dancing, Brittany Spears
Favorite Quote	"Never let your success get to your head, and never let you failures go to your heart."



# Joseph A. Saracco



Nickname	JROC
Class Year	May 2009
Major	Finance & Operations Management
Hometown	Tyngsboro, MA
Interests	Sports
Favorite Quote	"Winning isn't everything, it's the only thing." –Vince Lombardi

## Jessica Schottenstein



Nickname	Jchotty
Class Year	May 2011
Major	Management
Hometown	New York City
Interests	Dancing
Favorite Quote	Revenge is best served cold - Man on Fire



#### Kathryn J. Stanton President



Nickname	Katie
Class Year	May 2009
Major	Marketing, Communications
Hometown	Reading, MA
Interests	Sports, Beach, Friends, Family, Boston Celtics
Favorite Quote	Dream your dreams with open eyes and make them come true. – t.e. lawerence

Johanna Zuber



Nickname	Jo
Class Year	May 2011
Major	Pre – School of Management
Hometown	Pittsfield, MA
Interests	Skiing, Sailing, Tennis, Guitar, Bass



### Faculty Biographies Tracey Riley, Faculty Advisor



Tracey Riley has a bachelor's degree in psychology and an MBA from Assumption College. After working in the business world for several years as the manager of a graphics department, she taught an accounting course and fell in love with teaching at the undergraduate level. She is currently pursuing a Ph.D. with a major in accounting and minor in psychology from the University of Massachusetts Amherst, where she works as a research and teaching assistant. Aside from education, she enjoys volunteering her time for organizations such as Deltasig, her Church, and her children's schools. But her favorite thing to do is spend quality time with her husband, Greg, and three children, Taylor, Megan and Alex.



**TRACEY J. RILEY** *Curriculum Vitae* March 2008

Department of Accounting and Information Systems Isenberg School of Management University of Massachusetts Amherst, MA 01003-4915 64 Sprague St. Northbridge, MA 01534 Email: <u>triley@som.umass.edu</u> <u>tjriley@charter.net</u> Phone: 508 234 9455

#### Education:

- Ph.D. Candidate, University of Massachusetts Major field: Accounting Minor field: Behavioral Psychology
- Certificate of Advanced Graduate Studies in Accounting, Bryant University, 2004, QPA: 4.0
- Master of Business Administration, Assumption College, 2002 QPA: 3.9
- Bachelor of Liberal Arts, Summa cum laude, Assumption College, 1991, Major: Psychology QPA: 3.9

#### Conference Proceedings:

 Simons, K., and T. Riley. "A Uniform Set of International Accounting Standards: Will the 'Convergence Project' Bridge the GAAP?" <u>2005 Proceedings of the Northeast Decision Sciences Institute</u>, Philadelphia, PA, March 28 - April 1, 2005.

#### Work-in-Process:

- Riley, T., and K. Moreno. "The Impact of Interpersonal Affect and Source Competence on Auditors' Judgments," data analysis stage.
- Riley, T. "The Effects of Language Abstraction in the MD&A on Investor Behavior," Dissertation.

#### Courses Taught:

- Managerial Accounting (3 sections Umass)
- Organizational Behavior (2 sections Assumption College)
- Advanced Accounting (1 section Worcester State College)



- Intermediate Accounting II (2 sections Worcester State College)
- Fundamentals of Accounting I (1 section Worcester State College)
- Fundamentals of Accounting II (1 section Worcester State College)
- Financial Accounting (2 sections Bryant University)

#### Professional:

- Reviewer for the 2005 Proceedings of the Northeast Decision Sciences Institute
- Discussant for AAA Northeast Regional Meeting in Hartford, CT, April 2007, "Whistleblowing: The Factors that Contribute to Accountants Reporting Questionable Dilemmas"
- Member American Accounting Association

#### Awards / Honors: • Awa

- Awarded the Isenberg School of Management Outstanding Teaching Assistant Award, 2006 2007.
- Selected as 1 of 10 finalists for the University-wide Distinguished Teaching Assistant Award, University of Massachusetts, 2006 – 2007.
- Selected to lead TA-to-TA campus-wide focus group, August 2007.
- Nominated for the University-wide Distinguished Teaching Assistant Award, University of Massachusetts, 2005 – 2006.
- Graduate assistantship, University of Massachusetts 2004 present.

Work Experience:

- University of Massachusetts, Graduate Research and Teaching Assistant, 2004 present.
  - Access TCA, Inc., Whitinsville, MA, Graphic Production Manager, 1992 – 2006. Managed and oversaw design and production from conception through completion; responsible for time and material budgeting; developed and maintained vendor relations; managed job costing system.
- Personal Tax Return Services, 2003 2006
- Accounts Payable and Receivable, Rent-A-Center, Inc., 1989 1992. Responsibilities included invoice billing, check verification, coding, and journal entries.

• Advisor to Delta Sigma Pi, co-educational business fraternity,



University of Massachusetts, 2007

- Treasurer Operation Graduation 2007, Northbridge High School
- Girl Scout Leader, Montachusett Girl Scout Council, 1998 2005
- Religious Education Teacher, St. Patrick's Parish, 1996 2004
- Co-Chairperson, St. Patrick's Fall Festival, 2003 2004