

PETITION FOR A  
CHAPTER CHARTER

KAPPA SIGMA CHI COLONY  
OF THE  
INTERNATIONAL FRATERNITY OF  
DELTA SIGMA PI

KENNESAW STATE COLLEGE  
KENNESAW, GEORGIA

1994

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**SPRING QUARTER, 1994**

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**KENNESAW, GEORGIA**

**SPRING QUARTER, 1994**

## TABLE OF CONTENTS

- I. Petitioning Letter
- II. Letters of Recommendation
  - A. Dr. Betty Siegel, President of Kennesaw State College
  - B. Dr. Paul Benson, Vice President for Student Affairs
  - C. Dr. Timothy S. Mescon, Dean of Michael J. Coles School of Business Administration
  - D. Dr. Jerry Sawyer, Professor of Decision Sciences
  - E. Gregory Greenwell, Assistant Professor of Accounting
  - F. Mitch Simmons, Southeastern Regional Director
  - G. John Watton, District Director
  - H. Chris Moomey, District Director
- III. History of Kennesaw, Georgia
- IV. History of Kennesaw State College
  - A. Kennesaw State College Undergraduate Enrollment
  - B. Map of Kennesaw State College
  - C. Picture of Dr. Betty Siegel, President
  - D. Pictures of buildings on campus
- V. History of The Michael J. Coles School of Business Administration
  - A. Description of Undergraduate Business Majors
  - B. Kennesaw State College Majors by Category
  - C. Dr. Timothy S. Mescon, Dean
  - D. A. L. Burruss Building
- VI. History of Kappa Sigma Chi Colony
  - A. Kappa Sigma Chi Colony by Major
  - B. Kappa Sigma Chi Colony by Graduation Date
  - C. Kappa Sigma Chi Colony Calendar of Events
- VII. Profiles of Petitioning Kappa Sigma Chi Members

April 15, 1994

The Board of Directors  
of The International Fraternity of Delta Sigma Pi  
330 S. Campus Avenue  
P.O. Box 230  
Oxford, Ohio 45056-0230

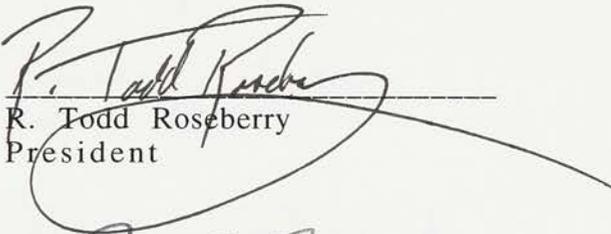
Dear Members of the Board of Directors:

We, the undersigned members of the Kappa Sigma Chi colony, hereby petition for a charter to establish a collegiate chapter of The International Fraternity of Delta Sigma Pi on the Kennesaw State College campus, Kennesaw, Georgia.

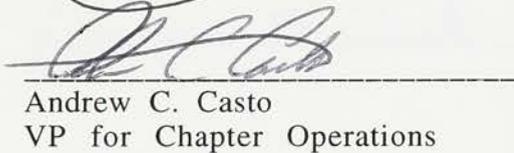
Kappa Sigma Chi colony formed for the purpose of affiliation with The International Fraternity of Delta Sigma. The present goals, purposes and requirements outlined in our Bylaws are patterned after the same high ideals and standards of The International Fraternity of Delta Sigma Pi.

In pursuit of this affiliation, the members of Kappa Sigma Chi colony pledge to uphold the rules and regulations as set forth in the Bylaws of The International Fraternity of Delta Sigma Pi and to further carry out its traditions and programs.

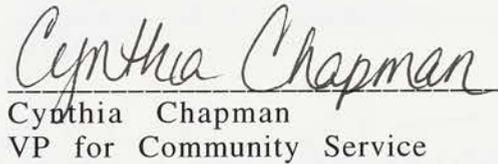
Witness our signatures:

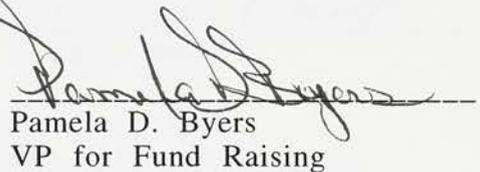
  
R. Todd Roseberry  
President

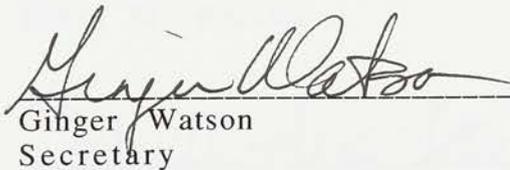
  
April Satterfield  
Senior Vice President

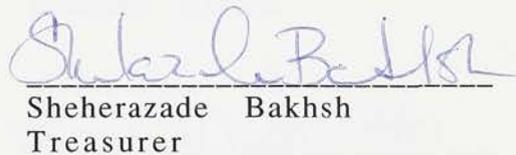
  
Andrew C. Casto  
VP for Chapter Operations

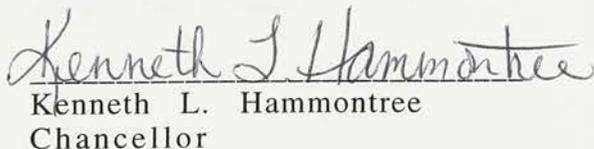
  
Rob Eugene Redick  
VP for Professional Activities

  
Cynthia Chapman  
VP for Community Service

  
Pamela D. Byers  
VP for Fund Raising

  
Ginger Watson  
Secretary

  
Sheherazade Bakhsh  
Treasurer

  
Kenneth L. Hammontree  
Chancellor

  
Jennifer J. E. Jung  
Historian

Michelle Arnold  
Michelle Le Arnold

Wendy K. Braxton  
Wendy K. Braxton

Robin Brown  
Robin Brown

Andrew W. Bussey  
Andrew W. Bussey

Mark Casterline  
Mark Casterline

Jessie Croy  
Jessie Croy

Michael Earnhart  
Michael Earnhart

Stephen M. Fredrick  
Stephen M. Fredrick

Martha Harvey  
Martha Harvey

Rezwanul Islam  
Rezwanul Islam

Adrienne Kidd  
Adrienne Kidd

Phil Livingston  
Phil Livingston

Barbara B. Lusk  
Barbara B. Lusk

Patrick A. Malfitano  
Patrick A. Malfitano

Jeffery McComb  
Jeffery McComb

Sondra Mounts  
Sondra Mounts

Robin M. Peterson  
Robin M. Peterson

Brandon Russell  
Brandon Russell

Jayda Ann Sauer  
Jayda Ann Sauer

Lesli M. Smith  
Lesli M. Smith

Deborah Stallman  
Deborah Stallman

Chad Terry  
Chad Terry

Ellen M. Wright  
Ellen M. Wright

Debbie Young  
Debbie Young

Gregory A. Greenwell  
Chapter Advisor

J. Antonio Samra  
Chapter Advisor

Michael J. Coles  
Honorary Member



Office of the President  
Post Office Box 444  
Marietta, Georgia 30061

May 25, 1994

The Board of Directors  
Delta Sigma Pi Fraternity  
330 South Campus Avenue  
Oxford, Ohio 45056

Dear Board Members:

Kennesaw State College celebrates its 30th anniversary this year proudly acknowledging the contributions of every sector of the campus community. From its beginnings as a community junior college the institution has become a dynamic four-year regional institution which serves more than 12,000 students in the metropolitan Atlanta area. The Michael J. Coles School of Business Administration has consistently been one of the fastest growing academic programs on campus, offering both undergraduate degrees and the traditional master of business administration program, as well as the MBA for Experienced Executives. Kennesaw State's commitment to the business program is evidenced by the fact that half of all degrees awarded are through this academic unit.

Providing expanded experiences for business majors, the Kappa Sigma Chi colony of Delta Sigma Pi has demonstrated their desire and capability to become a part of KSC's campus life. The group has sponsored programs featuring executives who have visited the campus, speaking on the practical applications of business school principles. Through such offerings the entire campus is enriched.

I am pleased to support the Kappa Sigma Chi colony in their petition to establish a chapter of Delta Sigma Pi at Kennesaw State College. I am confident that this chapter will maintain the tradition of business professionalism consistent throughout Delta Sigma Pi chapters.

Sincerely,

Betty L. Siegel  
President

BLS:jtd



Office of the Vice President  
and Dean for Student Affairs  
Post Office Box 444  
Marietta, Georgia 30061  
(404) 423-6310  
Fax (404) 423-6543

May 24, 1994

Board of Directors  
Delta Sigma Pi Fraternity  
330 South Campus Avenue  
Oxford, Ohio 45056

Dear Board Members:

I am pleased to add my endorsement for the establishment of Delta Sigma Pi chapter on the Kennesaw State College campus. Our faculty and staff are supportive of, and fully appreciate the positive contribution such organizations add to the out-of-class experience.

Delta Sigma Pi has been diligently involved in meeting our standards for recognition. They have been very active in public service and academic pursuits. Some of their activities include inviting guest speakers to campus, fundraising activities, involvement in campus blood drives and co-sponsored programs with Georgia State University and the University of Georgia.

Kennesaw State College has many excellent students in the area of business. I welcome the addition of an organization that will allow such students to be recognized and rewarded for their accomplishments.

Sincerely,

Paul A. Benson  
Vice President and Dean  
for Student Affairs



Office of the Dean  
Michael J. Coles School of Business  
Post Office Box 444  
Marietta, Georgia 30061-0444  
(404) 423-6425  
(404) 423-6539 Fax

May 24, 1994

Board of Directors  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056

To the Board of Directors:

It is indeed my pleasure to submit this letter of support for the creation of forming the Kappa Sigma Chi Chapter of Delta Sigma Pi at the School of Business Administration at Kennesaw State College.

The School of Business, now the second largest in the State of Georgia, enrolls more than 4,000 students in undergraduate and graduate programs. Kennesaw State, a metropolitan commuter campus, situated just 20 miles north of downtown Atlanta, enrolls more than 12,000 students in a variety of degree programs. Student organizations are critically important to the ongoing growth and development of the School of Business. Professional organizations in the Department of Marketing & Professional Sales, Management & Entrepreneurship, and Economics & Finance, are integral to our academic programming initiatives. What we truly lack is a co-educational, professional fraternity that spans all departmental disciplines in the School of Business. Clearly, Delta Sigma Pi would fill this great void.

I have taken the liberty of enclosing a variety of materials pertaining to both Kennesaw State and the School of Business, for your review. We are very proud of the quality and diversity of our academic programs at both the undergraduate and graduate level and these, coupled with other special initiatives like the Family Business Forum, the Tetley Distinguished Leader Lecture Series and other venues, make for an exciting learning environment.

I am grateful to you for considering creating this Chapter. Needless to say, should you have any additional questions, please do not hesitate to contact me directly.

Sincerely,

Timothy S. Mescon, Ph.D.  
Dean

TMS:ss  
Enc.



Department of Decision Sciences  
School of Business Administration  
Post Office Box 444  
Marietta, Georgia 30061  
(404) 423-6076  
(404) 423-6539 Fax

May 24, 1994

The Board of Directors  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, OH 45045

Dear Members of the Board of Directors:

Ms. April Satterfield, Senior Vice President of the Kappa Sigma Chi Colony at Kennesaw State College, has asked me to write in support of the establishment of Kappa Sigma Chi as a Chapter of Delta Sigma Pi. I am happy to do so.

In Fall quarter, 1993 enrollment at Kennesaw State College was 12,273. For the past ten years, enrollment has been growing at an average compound rate of 10 percent per annum and Kennesaw State College has been the recipient of increasing national recognition. In a recently published study entitled "Searching for Academic Excellence: Leadership in Higher Education," Kennesaw State College was featured as one of the nation's top 20 colleges "on the move". In 1991, we were recognized by *U.S. News and World Report* as one of the South's top two "up-and-coming" regional colleges.

The Michael Coles School of Business Administration has been a part of the quality growth experienced at Kennesaw State College. The School has a total enrollment of approximately 4,000 students. Students may choose one of six majors under the BBA degree program, and we offer the MBA and the Master of Accounting degree programs at the graduate level.

The request that the Kappa Sigma Chi Colony be changed to the Nu Pi Chapter is in keeping with the continued development of our School and College. We strongly support this request.

Should you have any questions concerning this matter, please contact me at (404)423-6085.

Sincerely,

Jerry D. Sawyer, Ph.D.  
Professor, Decision Sciences



## INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

April 13, 1994

The Board of Directors  
International Fraternity of Delta Sigma Pi  
330 South Campus Avenue  
P.O. Box 230  
Oxford, Ohio 45056-0230

Brothers:

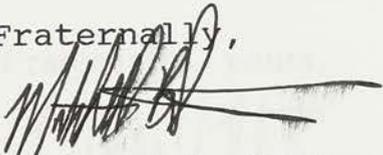
It is with great pleasure that I recommend the approval of the petition by Kappa Sigma Chi Colony at Kennesaw State College to become our newest chapter. I have observed and assisted this group from their very beginning and am confident that they will be an asset to both the Southeastern Region and to the Fraternity.

The colony has achieved or exceeded all the goals established for them to be accepted as a chapter in our fraternity. The faculty and administration have strongly supported the efforts of the colony and wholeheartedly welcome Delta Sigma Pi on the campus of Kennesaw State College.

Kappa Sigma Chi has consistently displayed the ideals of professionalism and fraternalism that we as a fraternity expect from an ideal chapter of Delta Sigma Pi. The colony has willingly participated in regional fraternal activities and has readily accepted the assistance offered by numerous area alumni and collegiate members.

Through their hard work, the members of Kappa Sigma Chi colony have successfully demonstrated that they deserve to be counted as brothers in our fraternity and will proudly represent us on the campus of Kennesaw State College. Thank you for your consideration of their petition.

Fraternally,



Mitchell B. Simmons  
Southeastern Regional Director



## INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

April 15, 1994

Board of Directors  
International Fraternity of  
Delta Sigma Pi  
330 S. Campus Avenue  
PO. Box 230  
Oxford, Ohio 45056-0230

Dear Brothers:

It is with great pleasure I recommend to you the Kappa Sigma Chi Colony of Delta Sigma Pi at Kennesaw State College for installation as a collegiate chapter of Delta Sigma Pi.

During the past two academic years, I have been working with this group in meeting the requirements for becoming a chapter of our fraternity. During this time, they have demonstrated to the other Brothers in the Southeastern Region and me they will be a strong addition to our fraternal family.

The quality and quantity of their programs, including recruiting, professional activities, community and university service projects and fund raising activities are quite impressive. They truly possess the qualities we look for in our collegiate chapters.

I look forward to your affirmative vote and this group's installation into our Brotherhood.

Fraternally yours,

A handwritten signature in black ink, appearing to read "John A. Watton", is written over the typed name below.

John A. Watton  
Zeta Phi 247  
District Director

April 8, 1994

6168 Brookwood Rd  
Norcross, GA 30092  
(404) 409-0623

Delta Sigma Pi Board of Directors  
Central Office of Delta Sigma Pi  
330 South Campus Ave.  
Oxford, OH 45056

Board of Directors:

This letter is to highly recommend your approval of Kappa Sigma Chi's petition for charter membership into the International Fraternity of Delta Sigma Pi. As an alumnus of Epsilon Omicron, Western Michigan University, I recognize the challenges and determination involved in meeting the requirements to submit this petition, due to my chapter's recent re-installment. I strongly feel that this colony has successfully met these challenges, and have built a very strong base of members/officers, events, and plans for future growth.

Since last Fall, I have attended several of the colony's business meetings and professional events. I have worked closely with this group and have been able to see a tremendous amount of growth and stability from their efforts in organizing the colony into what I believe will be an outstanding chapter. Not only have they met the requirements for petition of their charter, but have demonstrated to me a strong determination to be the "Ideal Chapter". They encompass a well rounded program of Professional, Community Service, Fund-Raising, and Social events that appeal to all members with varied interests.

In closing, it is my opinion that the colony of Kappa Sigma Chi at Kenessaw State College is ready to receive their Charter and to be installed per their request. I am very honored to have this opportunity to work so close with the colony. If you have any questions, please feel free to contact me either at home: (404) 409-0623 or at work: (404) 332-1252, respectively. Thank you for your time. I look forward to hearing your results.

Fraternally,

  
Christine K. Moomey  
Epsilon Omicron #295  
Beta Lambda- District Director

Behind the Kennesaw City Hall, there is a lovely shaded spot that centers on a bubbling spring. The Cherokee College called it "Hot Springs of Georgia Or No." But it is known as "The Hot Springs of Georgia." As long as memory could recall, the hot springs were famous for the Cured and Chronic Rheumatism and had been a favorite place for the rich. The well, that water provided a welcome respite to all who came to the reliable spring. The presence of the spring figured prominently in the history of the city.

## HISTORY OF

Early in 1839 a group of men, some from the north of Marietta, Georgia, a haphazard construction camp was built to shelter and feed a portion of the almost 500 workers converging on Cobb County to take part in the railroad building work across the nation. Known then as the "Big Shanty", this collection of shanties was the beginning of what is now the City of Kennesaw. Since the time of its inception, this area has played an important part in the history of our country.

This railroad was shared in the stirring romance of railroad's first dramatic period of history -- 1830-1870 -- when the development of the railroad provided a link of communication from one end of the country to the other.

## KENNESAW, GEORGIA

One of the reasons for the location of this location was due to the presence of the spring. Less than a year later on April 12, 1862, one of the most novel episodes of the "War Between the States" began in Big Shanty. Known as "The Great Locomotive Chase", or "Andrew's Raid", this unique event has been dramatized in newspapers, magazines, books and two major movies.

A group of seven Union spies, led by civilian James Andrews, hijacked a Confederate locomotive named "The General" and steamed north towards Chattanooga, attempting to disrupt the Confederate supply and communications lines. Pursued by conductor William Fuller and Anthony Murphy for 37 miles and eight hours, the raid failed in its objectives. But the daring exploit and subsequent chase have become part of our nation's collective consciousness. One hundred years later, the battle between Georgia and Tennessee over ownership of "The General" generated almost as much national

## HISTORY OF KENNESAW, GEORGIA

Behind the Kennesaw City Hall, there is a lovely shaded spot that centers on a bubbling spring. The Cherokee Indians called it "Equa Ganugo Gr Ama," that translates to "The Big Spring of Water." As long as memory could recall, the location on the borders of the Creek and Cherokee Indian nations had been a meeting place for the tribes. The cold, clear water provided a welcome respite to all who came to the reliable spring. The presence of the spring figured prominently in the history and development of this area.

Early in 1839 at this location, just seven miles north of Marietta, Georgia, a haphazard construction camp was built to shelter and feed a portion of the almost 500 workers converging on Cobb County to take part in the railroad building craze sweeping the nation. Known then as the "Big Shanty", this collection of shanties was the beginning of what is now the City of Kennesaw. Since the time of its inception, this area has played an important part in the history of our country.

This railroad stop shared in the stirring moments of railroad's most dramatic period of history — 1850-1870 — when the development of the railroad provided a link of communication from one end of the country to the other.

In June 1861, as tension mounted between the North and the South, Governor Joe Brown of Georgia established Camp McDonald at Big Shanty for the training of The Georgia Militia. Once again the choice of this location was due to the presence of the spring. Less than a year later on April 12, 1862, one of the most novel episodes of the "War Between the States" began in Big Shanty. Known as "The Great Locomotive Chase", or "Andrew's Raid", this unique event has been chronicled in newspapers, magazines, books and two major movies.

A group of twenty Union spies, led by civilian James Andrews, hijacked a Confederate locomotive named "The General" and steamed north towards Chattanooga, attempting to disrupt the Confederate supply and communications lifelines. Pursued by conductor William Fuller and Anthony Murphy for 87 miles and eight hours, the raid failed in its objectives. But the daring exploit and subsequent chase have become part of our nation's collective consciousness. One hundred years later, the battle between Georgia and Tennessee over ownership of "The General" generated almost as much national

attention as the original raid did. "The General" is permanently enshrined in the Big Shanty Museum in Kennesaw in 1972.

Two years later, when the Civil War was at its peak, the area around Big Shanty played a prominent role. General Sherman, with 100,000 Union troops and 254 pieces of artillery, marched from Chattanooga to Atlanta. General Johnston, with 65,000 Confederates and 187 cannons was sent to stop Sherman. Sherman continually forced the Confederates back by attacking on the sides and forcing Johnston to retreat and re-trench. On June 19, 1864, Sherman's troops had forced Johnston to withdraw again, this time to a prepared defensive position anchored by Kennesaw Mountain, a lofty humped ridge with rocky slopes rising above the surrounding plain. The Confederates were able to hold the mountain for nearly two weeks, when Sherman used diversion strategy and flanked the side of the mountain nearest the Chattahoochee River. Eventually, Sherman pushed on and the famed "Burning of Atlanta" occurred on August 31, 1864. During the Battle of Kennesaw Mountain, the Northerners lost 3,000 men and the Confederates 800.

Kennesaw was not finished being in the spotlight, however. On May 1, 1982, Kennesaw rocked the world by passing its now famous "Gun Ordinance." The ordinance, which requires all households to own a gun and ammunition, caused an international sensation that has not yet abated. The law was the brainchild of then Major Darvin Purdy and then Police Chief Robert Ruble. Since the passage of the law, the crime rate has dropped significantly from 11 burglaries per 1,000 to 2.7 burglaries per 1,000 in 1992.

Today, Kennesaw is the center of a thriving, vibrant community and is the fastest growing municipality within Cobb County. The population continues to grow, as it has nearly doubled since 1984. International corporations such as Athlete's Foot and UPS have moved their headquarters to Kennesaw. And in the midst of it all Kennesaw State College continues to draw students and businesses with its ever expanding programs.



## HISTORY OF KENNESAW STATE COLLEGE

When the Board of Regents of the State of Georgia met on October 1, 1959, to create a junior college in Cobb County, the Board would eventually become the Georgia State College of Business and Administration.

J. Star Frey, a pioneer for 20 years in the Marietta-Suwanee area, farmed these lands from 1937 until the 1950s. Agriculture was the main industry in the area. The wealth of jobs available at Lockheed Aircraft Corporation in Marietta, Georgia, included the supply of new farm land in Cobb County. Cobb County was rapidly being transformed into an affluent suburban community. The Freys knew the time had come to sell their farm and the governments of Marietta and Cobb County purchased 452 acres of it for \$100,000 to give to the Regents in 1964.

While bulldozers went to work clearing the land, the Regents recruited Dr. Homer W. Sturgis, a former physics professor who had most recently served as associate registrar at Georgia Institute of Technology to become president of the new junior college.

The institution did not yet have a name when Dr. Sturgis took office on July 1, 1965. He assumed that, like many other colleges, it would

# KENNESAW STATE COLLEGE

have a name. He did not like the name "Cobb Junior College" which was the word of the former Civil War hero and suggested a name which would honor the local public officials and community leaders. He recommended that the Regents name the institution Kennesaw State College.

The college was dedicated in 1965 and in 1966 it opened its doors to students. The first building was a building and work was done on the way to the new campus. The first building was a building and work was done on the way to the new campus. The first building was a building and work was done on the way to the new campus.

Hasty negotiations with officials in Marietta and the City of Marietta ensued, and temporary arrangements were made to hold

## HISTORY OF KENNESAW STATE COLLEGE

When the Board of Regents of the University System of Georgia voted on October 9, 1963, to locate a junior college in Cobb County, the land that would eventually become the campus of Kennesaw State College was nothing more than woods, plowed fields and rolling pastures.

J. Steve Frey, a grocer for 20 years on the Marietta Square, had farmed these isolated acres since 1946. But by the 1960s, agriculture was a dying industry in Cobb County. The wealth of jobs available at Lockheed Aeronautical Systems had eroded the supply of cheap farm labor and caused a population boom. Cobb County was rapidly being transformed into an affluent, suburban community. The Freys knew the time had come to sell their farm and the governments of Marietta and Cobb County purchased 152 acres of it for \$100,000 to give to the Regents in 1964.

While bulldozers went to work clearing the land, the Regents recruited Dr. Horace W. Sturgis, a former physics professor who had most recently served as associate registrar at Georgia Institute of Technology to become president of the new junior college.

The institution did not yet have a name when Dr. Sturgis took office on July 1, 1965. He assumed that, like many other colleges, it would take its name from the most prominent nearby community. However, his early reference in his correspondence to Marietta College brought howls of protest from those who had different ideas. Fortunately, Dr. Sturgis was willing to reconsider. He did not like the name Cobb Junior College and thought Kennesaw Mountain Junior College was too wordy, but the name recognition of the famous Civil War battle site appealed to him and, after meeting with local public officials and community leaders, he recommended that the Regents name the institution Kennesaw Junior College.

The college was schedule to open in the fall of 1966, but a series of labor disputed plagued construction of its buildings and parking lots. As summer gave way to fall, it became apparent that emergency measures would have to be taken to accommodate the 1,014 students who had registered.

Hasty negotiation with officials at Southern Tech and the City of Marietta ensued, and temporary arrangements were made to hold

classes at Southern Tech. Most of Kennesaw's administrators and office staff used donated office space at Banberry Elementary School.

As congenial as these relationships were, the faculty and staff of Kennesaw Junior College were determined to move into their permanent quarters by January of 1967. They rolled up their sleeves and pitched in to install light bulbs, move furniture and wash windows. Some even poured concrete and laid bricks. They accomplished their goal — classes began on January 9 — but the campus was far from complete.

Only three of the original eight buildings were finished at this point. The Library did not open until mid-March and students had to go to the physics lab for any books they needed during the first quarter. Those taking physical education classed tumbled in the hallways of the Social Science Building until the Physical Education Building opened in June. A sea of slick red mud surrounded sidewalks on all sides during the first few months, and although large sections of the 152 acre campus were heavily wooded, no trees, bushes or flowers softened the stark outlines of the buildings at its center.

From the time the college opened, area business and civic leaders and local residents made it clear that although they were pleased to have a junior college in Cobb County, what they really wanted was a four-year liberal arts institution. Officials at KJC had long felt that this was the college's destiny from the start, they had purposefully recruited faculty members with credentials worthy of a senior college, favoring doctoral degrees over years of experience.

The growth in population and sophistication of the surrounding community during the 1960s and early 1970s seemed to warrant a four-year liberal arts college, and several influential state politicians, including Joe Frank Harris (who was then a Cartersville representative), and Joe Mack Wilson and A. L. Burruss (both of whom were members of the Cobb legislative delegation at the time) strongly supported KJC's conversion, but the Regents took some convincing.

It was not until KJC's student leaders joined the cause during the mid-1970s and helped get the general public behind the college that the Regents were forced into action. Members of the Student Government Association went to local shopping centers and collected 10,000 signatures on a petition to support the senior college status

for KJC. They held a rally, distributed "Four Year" T-shirts and lobbied the Cobb Chamber of Commerce for its support.

Finally, the Regents agreed to consider the proposal. After hours of debate, they put the matter to vote on April 14, 1976. Word of their decision was quickly relayed to the KJC campus, where an excited voice startled the lunch time crowd in the Student Center by shouting "We did it" over the public address system.

The college began the conversion process by changing the word "junior" from the name and establishing several baccalaureate programs in September 1977. In June 1980, Kennesaw College awarded degrees to its first four-year graduates, a total of 70 students. And later that year, the college was fully accredited as a four-year institution by the Southern Association of Colleges and Schools.

Meanwhile, something else had happened that was also to affect the future of the college. The portion of Interstate 75 that runs through Cobb County was completed in late 1977, with an interchange located just a few hundred yards from the campus. With Kennesaw College now within convenient commuting distance of a good part of northwest Georgia, the college's growth seemed assured.

Having supervised Kennesaw's transition to a four-year college and the construction of three new buildings, Dr. Sturgis retired in 1981. A nationwide search was launched to replace him, and the Regents ultimately elected Dr. Betty L. Siegel, who was then dean of the School of Education and Philosophy at Western Carolina University. Inaugurated on September 9, 1981, Dr. Siegel was the first woman president in the history of the University System of Georgia.

Although the publicity that accompanied Kennesaw College's elevation to senior-college status prompted a surge in enrollment, both students and faculty continued to hear members on the community refer to the institution as "the junior college" with annoying frequency. By the fall, many attended the bonfire that traditionally marked the end of fall-quarter exams. Perched on top of the pile of rubble that Dr. Siegel ignited that December was a large sign warning, "Don't call us junior anymore!"

In 1983, Dr. Siegel and her executive staff directed the reorganization of the college's long-standing divisions of study into four schools:

- The School of Arts and Behavioral Sciences
- The School of Business
- The School of Education; and,
- The School of Science and Allied Health

Until this point, the college had just one academic dean, but now, each school had its own dean.

Kennesaw College was by now firmly established as a four-year institution. Students from at least nine counties surrounding Atlanta were flocking to the school and demanding additional degree programs.

The mid-to-late 1980s saw the college growing on all fronts in enrollment, in academic programs, in buildings and in stature. At a time when most colleges and universities around the country were finding it increasingly difficult to attract students, Kennesaw College was in the enviable position of being the fastest growing institution in the University System. Enrollment rose from just under 7,000 students in 1985 to more than 10,000 in 1990, and the campus grew painfully crowded.

Luckily, the state funded two new buildings for the college during this time. One to house the School of Education and the Performing Arts that opened in 1989 and another for the burgeoning School of Business Administration, the A. L. Burruss Business Administration/Computer Science Building that opened in 1991.

The college began offering master's degrees in business administration and education in the fall of 1985. About 300 students enrolled as graduate students that quarter.

The choice of undergraduate majors increased from 11 to 40 as new programs were added in such areas as international affairs, French, Spanish, communications, art, music performance, professional sales and public and social services.

In 1988, while preparing to celebrate the 25th anniversary of its founding, Kennesaw College added the word "state" to its name to

better define itself as a four-year, public institution. That year, the college also discontinued all of its two-year associate degree programs, except the very popular nursing program.

Kennesaw State College greatly expanded the service it offered to the community during this time.

In 1987, the School of Business established the Kennesaw State Family Business Forum, one of the nation's first college-based programs for family run firms in North Georgia. The forum is a paid membership organization that offers family business owners and principals a rare chance to network with their peers and hear experts address issues unique to family businesses during quarterly meetings. In recent years, the number of services KSC offers to family businesses has expanded further. The college now has a Family Enterprise Center that conducts research, provides training, collects articles and papers written about family businesses and recognizes the state's expanding family run firms through the Georgia Family Business of the Year Awards program.

In January 1991, the School of Business established the Kennesaw State Econometric Center, designed to provide timely economic data to the metropolitan Atlanta business community. The center's monthly survey of area purchasing managers, a good indicator of the health of the local economy, is carried in the Marietta Daily Journal.

Eager to spread word of Kennesaw State College's story far and wide since her arrival, Dr. Siegel had filled her calendar with speaking engagements both in the metropolitan Atlanta area and around the country. This practice, along with her leadership roles in several higher education organizations, helped to extend the college's reputation far beyond the region from which it draws its students.

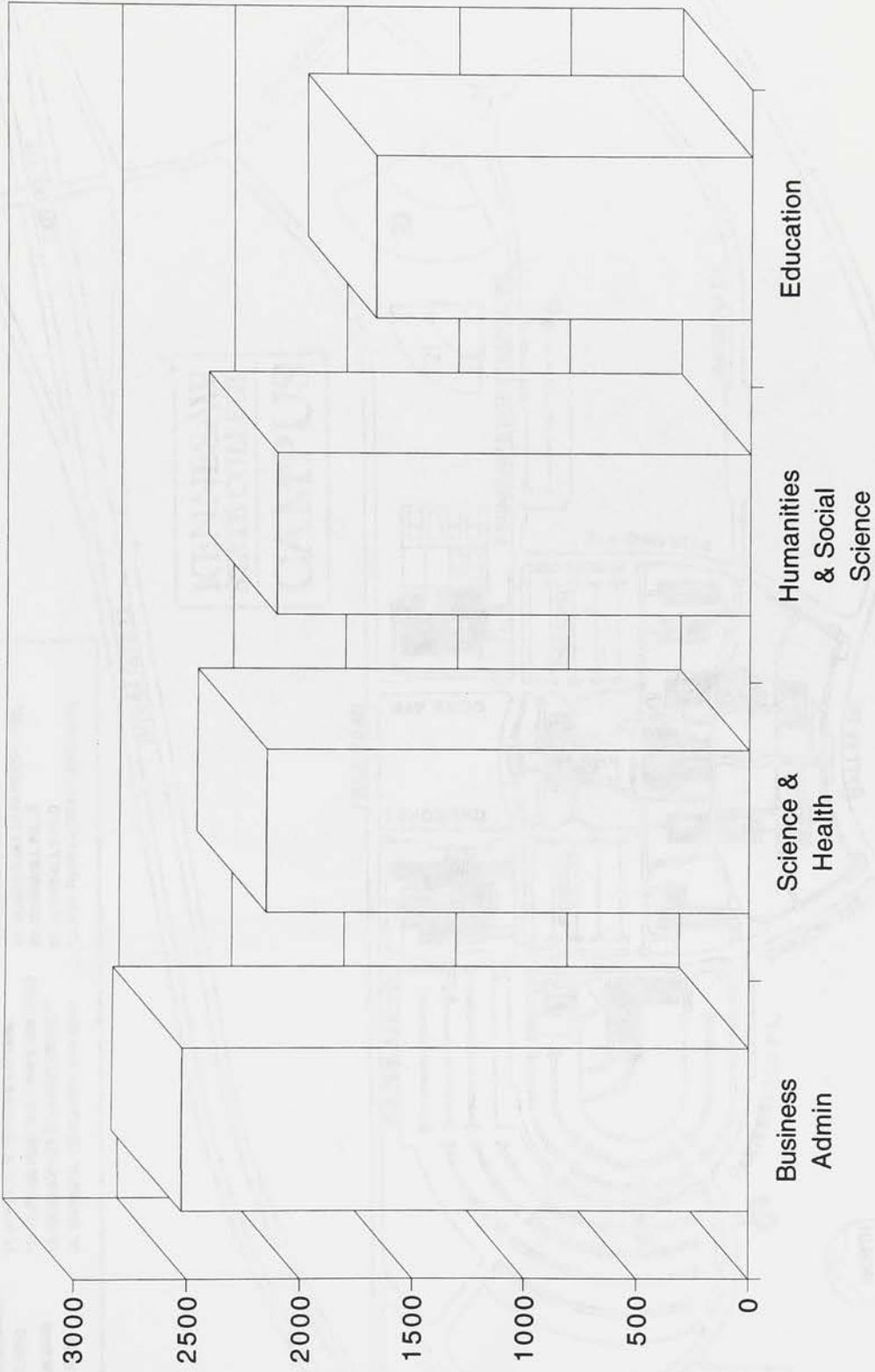
In 1986, a group of researchers from Washington's George Mason University included Kennesaw State College in a book called Searching for Academic Excellence, Twenty Colleges and Universities on the Move and Their Leaders. The book gave Dr. Siegel's leadership much of the credit for Kennesaw's momentum as a dynamic institution. The magazine *Georgia Trend* evidently agreed, placing her more than once on its annual directory of "the 100 most influential people in Georgia."

Dr. Siegel's visibility as an educator also played a major role in *U.S. News & World Report's* inclusion of Kennesaw State College as one of the nation's top "up and coming" colleges in its "1990 Guide to America's Best Colleges." The rankings in this annual guide are based on a nationwide survey of officials in higher education conducted by the magazine. "Up and Comers" is those institutions that are judged by their peers to be advancing more rapidly based on recent educational innovations and improvements. The surveys continued to identify Kennesaw State College as a "rising star of education" in 1991 and 1992.

Kennesaw State's graduate program offerings have grown dramatically during the past few years. The School of Business Administration now has the second largest MBA program in the state and students are able to choose between concentrations in business administration, business economics, information systems management, entrepreneurship, finance, human resources management and development, and marketing.

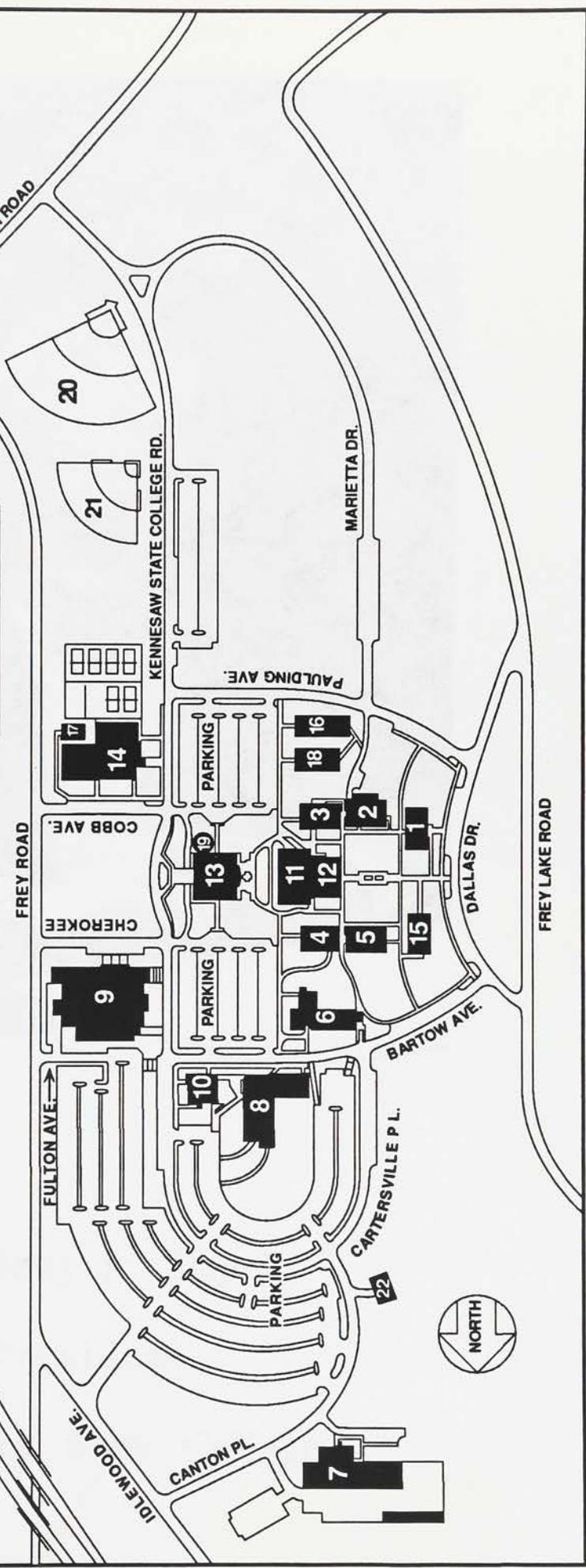
During 1993, two more degree programs became available: the master of accounting and the MBA for Experienced Professionals.

NUMBER OF STUDENTS BY SCHOOL OF STUDY



- |                            |  |  |
|----------------------------|--|--|
| 1. ADMINISTRATION BUILDING | 8. CONTINUING EDUCATION & PERFORMING ARTS BUILDING | 15. PUBLIC SERVICE & INTERNATIONAL AFFAIRS ANNEX |
| 2. ADMINISTRATION ANNEX    | 9. A.L. BURRUSS BUILDING                           | 16. NURSING ANNEX                                |
| 3. SCIENCE BUILDING        | 10. MUSIC BUILDING                                 | 17. PHYSICAL EDUCATION ANNEX                     |
| 4. SOCIAL SCIENCE BUILDING | 11. HORACE W. STURGIS LIBRARY                      | 18. BIOLOGY ANNEX                                |
| 5. EDUCATION BUILDING      | 12. PILCHER PUBLIC SERVICE BUILDING                | 19. BOOKSTORE EXPANSION (1993)                   |
| 6. HUMANITIES BUILDING     | 13. CARMICHAEL STUDENT CENTER                      | 20. BASEBALL FIELD                               |
| 7. PLANT OPERATIONS        | 14. PHYSICAL EDUCATION BUILDING                    | 21. SOFTBALL FIELD                               |
|                            |  | 22. KSC FOUNDATION LODGE (1992)                  |

# KENNESAW STATE COLLEGE CAMPUS





Dr. Betty L. Siegel

President

Kennesaw State College



Administration Building  
Kennesaw State College



M. J. Coles School of Business  
Administration

A. L. Burruss Building

Kennesaw State College



Carmichael Student Center

Kennesaw State College



Continuing Education and Performing Arts  
Building

Kennesaw State College

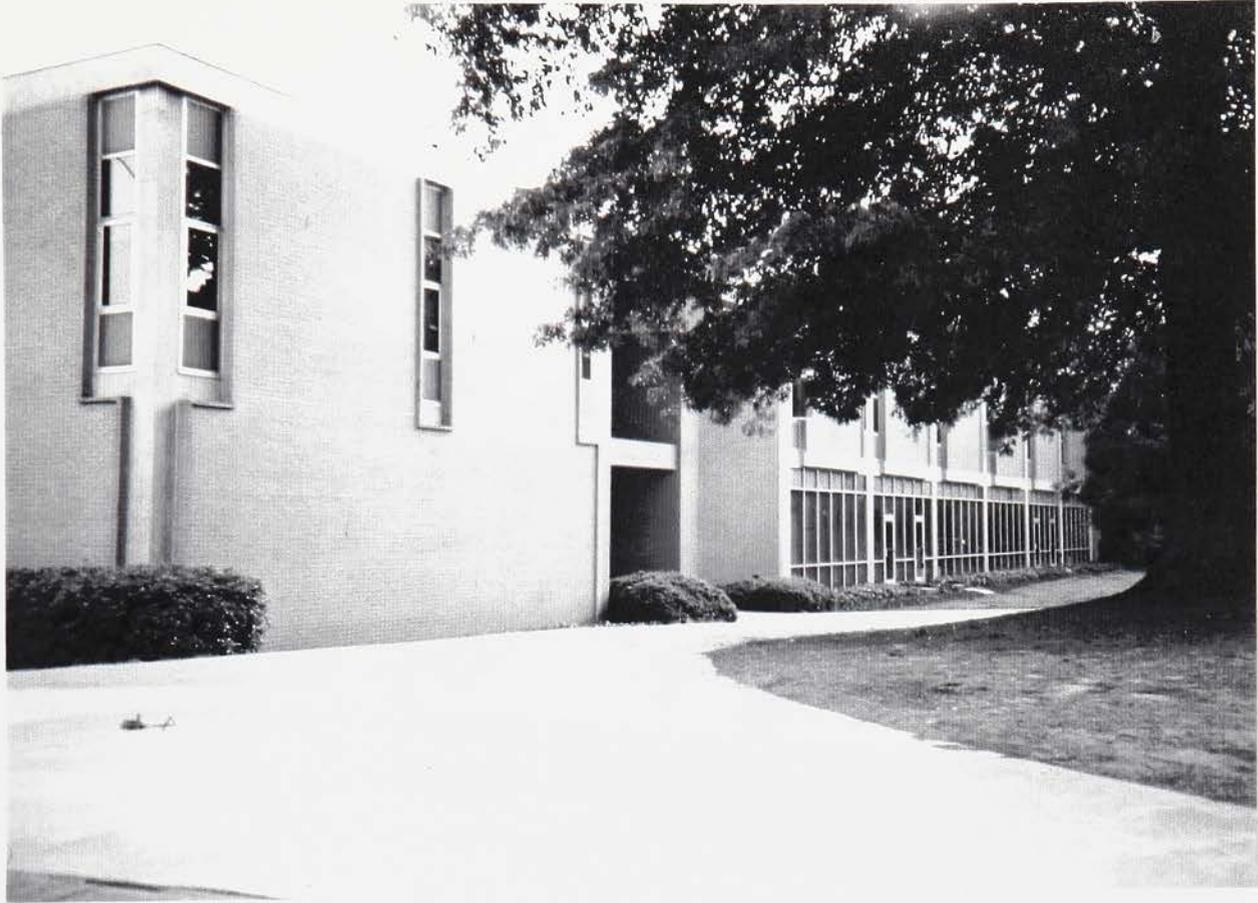


Education Building  
Kennesaw State College



Horace W. Sturgis Library Building

Kennesaw State College



Humanities Building  
Kennesaw State College



Music Building

Kennesaw State College



Physical Education Building

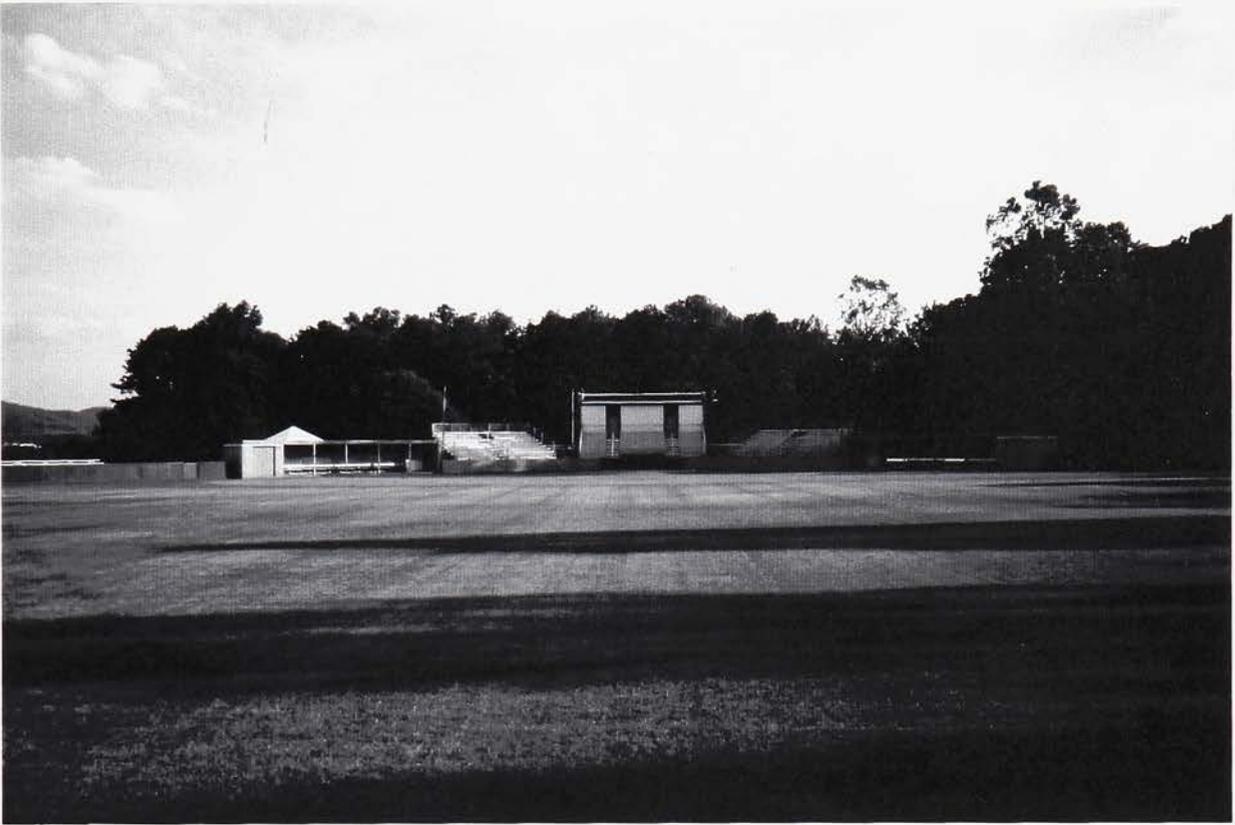
Kennesaw State College



Science Building  
Kennesaw State College



Social Science Building  
Kennesaw State College



Baseball Field  
Kennesaw State College



KSC Foundation Lodge  
Kennesaw State College

# HISTORY OF THE MICHAEL J. COLES SCHOOL OF BUSINESS ADMINISTRATION

The Michael J. Coles School of Business Administration was created in 1965 as a result of the merger of the Business Administration Department of the University of Kansas and the Business Administration Department of the University of Kansas at Lawrence. The school was created to provide a comprehensive business education for students at both the undergraduate and graduate levels. The school's focus is on providing a high-quality education that prepares students for the business world.

## HISTORY OF

The Michael J. Coles School of Business Administration is one of the largest academic schools at Kansas State University. The school was created in 1965 and now has the largest enrollment of the four schools. Over 3,000 of the more than 12,000 students at Kansas State University are business majors. With more than 500 students seeking MBAs, Kansas State University has the second largest MBA program in the State of Kansas. The MBA program now includes the MBA for experienced Professionals and is in its second year having enrolled more than 100 students.

The School of Business Administration was organized into five departments in the summer of 1990. These five departments are:

## M. J. Coles School of Business Administration

Also joining the School of Business Administration are the following departments:

- The Department of Accounting
- The Department of Finance
- The Department of International Business
- The Department of Marketing
- The Department of Management Information Systems

There is an emphasis on real-world experiences that students gain from the faculty in the classroom. Faculty members are actively involved in business and industry. The school is a member of the Association to Advance Collegiate Schools of Business International (AACSB) and is fully accredited. The school also offers a variety of programs and courses that are designed to provide students with a comprehensive business education. Two other faculty members have received Kansas State University's highest honor, the Distinguished Service Award, for their contributions to the university and the business community. In addition, approximately 80% of

## HISTORY OF THE MICHAEL J. COLES SCHOOL OF BUSINESS ADMINISTRATION

The Michael J. Coles School of Business Administration at Kennesaw State College is committed to actively addressing the ever changing needs of society and the environment of business. One of the main goals of the School of Business Administration is to give students an insight into the fundamental principles and practices that may be applied to the managerial and operational functions of a modern business environment.

The Michael J. Coles School of Business Administration is one of four academic schools at Kennesaw State College. The school was created in 1983 and now has the largest enrollment of the four schools. Over 3,000 of the more than 12,000 students at Kennesaw State College are business majors. With over 500 students seeking MBAs, Kennesaw State College has the second largest MBA program within the State of Georgia. The MBA program now includes the MBA for Experienced Professionals and is in its second year having enrolled more than 100 students.

The School of Business Administration was organized into five departments in the summer of 1990. Those five departments are:

- The Department of Accounting
- The Department of Decision Science and Business Law
- The Department of Economics and Finance
- The Department of Management and Entrepreneurship
- The Department of Marketing and Professional Sales

Also during the summer of 1990, on July 1, Dr. Timothy S. Mescon, Ph.D. was appointed to become Dean of the School of Business Administration.

There is an emphasis on real-world involvement that extends from the faculty to the students. Dean Mescon, for example, co-authors columns in The Atlanta Business Chronicle and in Delta Airline's Sky magazine and a finance professor hosts a radio investment advise show. Two other faculty members have formed Kennesaw State Econometric, which distributes data used as economic indicators in reports by Atlanta's news media. In addition, approximately 80% of

the full-time faculty in the School of Business Administration hold either the Ph.D., D.B.A., or J.D. degrees.

A team of scholars who visited Kennesaw State College in the fall of 1993 to review the college's application for full accreditation by the American Assembly of Collegiate Schools of Business has recommended that School of Business Administration receive this affirmation of both standards and quality. Only about 300 of the nation's 1,800 business schools can claim this distinction. The AACSB will make its final decision in April.

On February 25, 1994, the Kennesaw State College School of Business Administration became the Michael J. Coles School of Business Administration. This change was made to honor Mr. Michael J. Coles, a local entrepreneur and self-made millionaire, who founded The American Chocolate Chip Cookie Company. Mr. Coles has made countless contributions to the community and to the Business School at Kennesaw State College.

The school has come a long way since its inception in 1983, but Dr. Mescon is not one to rest on his laurels. He said, "We don't want to have the best programs in the state — we want to be world class."

## FINANCE

Finance is an analytical discipline dealing with the acquisition and distribution of funds. Included in a Finance degree are comprehensive studies in the areas of Accounting, Economics, and Investments.

## MANAGEMENT

Management is the process of planning, organizing, staffing, directing, and controlling activities in an organization which will result in the achievement of a common goal. Within the degree program of Management, one of four specialized tracks may be chosen: Human Resource Management and Development, Business Communication, Information Systems Management, and Small Business Management and Entrepreneurship.

**DESCRIPTION OF THE UNDERGRADUATE MAJORS  
IN THE  
MICHAEL J. COLES SCHOOL OF BUSINESS ADMINISTRATION**

**ACCOUNTING**

Accounting is the tool that people use to measure and communicate economic information for decision making. The accounting degree program focuses on Financial, Managerial, and Tax Accounting.

**ECONOMICS**

Economics examine how individual households and firms within the economy operate. The emphasis in Economics is on using analytical methods to determine the most efficient means to reach various goals.

**FINANCE**

Finance is an analytical discipline dealing with the acquisition and distribution of funds. Included in a Finance degree are comprehensive studies in the areas of Accounting, Economics, and Investments.

**MANAGEMENT**

Management is the process of planning, organizing, staffing, directing, and controlling activities in an organization which will result in the achievement of a common goal. Within the degree program of Management, one of four specialized tracks may be chosen: Human Resource Management and Development, Business Communication, Informational Systems Management, and Small Business Management and Entrepreneurship.

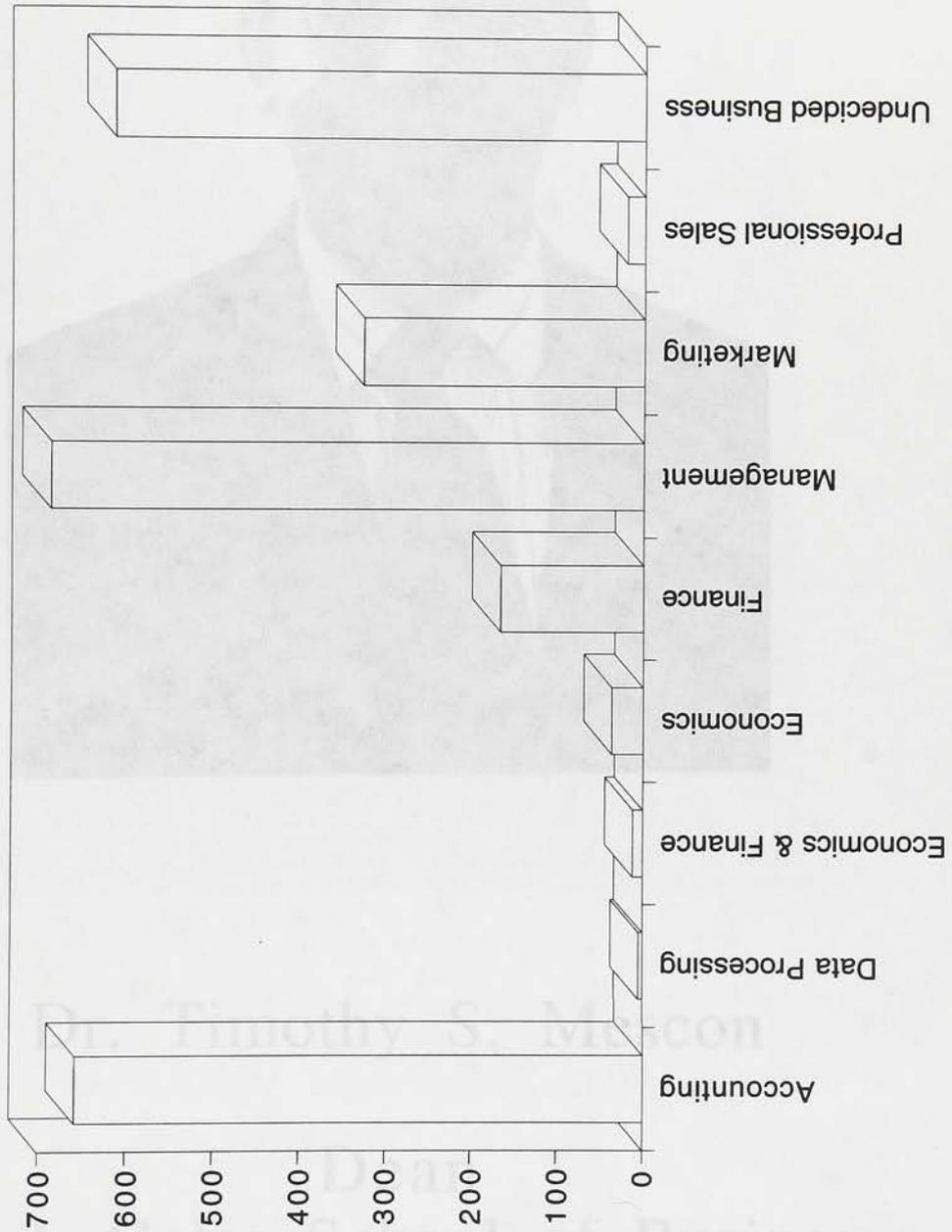
## MARKETING

Marketing is concerned with the development, delivery, promotion, and exchange of a company's goods and services to its final customer. In addition to a general Marketing program, one of three specialized tracks may be chosen: Professional Selling, Promotional Communication, and Retail Management.

## PROFESSIONAL SALES

Professional sales is the most common entry level position in many companies for college graduated and consequently, there are more job openings in professional sales than in any other marketing area. The focus of the Professional Sales degree program is on business to business or organizational marketing.

**DECLARED MAJORS IN SCHOOL OF BUSINESS ADMINISTRATION**



Dr. Timothy S. Mecon  
Dean  
M. J. Coles School of Business  
Administration  
Kennesaw State College



Dr. Timothy S. Mescon

Dean  
M. J. Coles School of Business  
Administration

Kennesaw State College



M. J. Coles School of Business  
Administration

A. L. Burruss Building

Kennesaw State College

## THE HISTORY OF KAPPA SIGMA CHI COLONS

On May 13, 1992, Director of Chapter Services, C. Dale Ferguson and Southeastern Regional Director, John A. Watson visited with Dean Timothy S. Mescos to overview the possibility of chartering a chapter of Delta Sigma Pi on the Kentucky State College campus. In probably one of the shortest exposures with in the history literature (10 minutes), Brother Mescos gave his permission to start the chapter during the upcoming Fall Quarter 1992.

## HISTORY OF

During the same visit, the group met with Dean Ferguson in person to discuss the details for the Fall Quarter 1992.

On September 22, 1992, The Central Office of Delta Sigma Pi mailed 1057 letters to students of the School of Business inviting them to the first recruiting function. During this meeting held on October 15, 1992, members of the Alberta Alumni Chapter were in attendance to help with the recruiting efforts.

During the next meeting on October 8, 1992, the group conducted an organizational meeting. At this time, they decided to formally petition The International Fraternity of Delta Sigma Pi for a chapter charter. A letter of intent was written and mailed to The Central Office. The group voted to approve the name Kappa Sigma Chi for the college. The group also elected a President, Karen Dugan, Senior, Chapter Operations, Derrick Lowery, and Secretary/Treasurer, Pamela Byers.

## KAPPA SIGMA CHI

During the first month of operation, Dale Clark, the new Director of Chapter Services, visited the campus on October 29, 1992, and provided the chapter many ideas on the most important activity they needed to concentrate on -- recruiting. With Eastern State College being a 100% commuter college, the original group found this task to be quite challenging.

In November 1992, college President Karen Dugan, Vice President for Chapter Operations, Derrick Lowery and Southeastern Regional Director, John Watson met with the Kentucky State College Student Activities Committee to receive official approval from the college to operate. After a presentation to the group, the committee voted unanimously to recognize the group as a viable student organization.

## THE HISTORY OF KAPPA SIGMA CHI COLONY

On May 13, 1992, Director of Chapter Services, C. Dean Ferguson and Southeastern Regional Director, John A. Watton visited with Dean Timothy S. Mescon to investigate the possibility of starting a chapter of Delta Sigma Pi on the Kennesaw State College campus. In probably one of the shortest expansion visits in the history of the fraternity (10 minutes), Brother Mescon gave his permission to start the chapter during the upcoming Fall Quarter 1992.

During the summer of 1992, John Watton worked with Dean Ferguson in planning a recruiting schedule for the Fall Quarter 1992.

On September 22, 1992, The Central Office of Delta Sigma Pi mailed 1057 letters to students of the School of Business inviting them to the first recruiting function. During this meeting held on October 1, 1992, members of the Atlanta Alumni Chapter were in attendance to help with the recruiting efforts.

During the next meeting on October 8, 1992, the group conducted an organizational meeting. At this time, they decided to formally petition The International Fraternity of Delta Sigma Pi for a chapter charter. A letter of intent was written and mailed to The Central Office. The group voted to approve the name Kappa Sigma Chi for the colony's name that represented the KSC of Kennesaw State College. The first officers of the group were: President, Karen Dugan, Senior Vice President, Arne Irwin, Vice President for Chapter Operations, Derrick Lowery, and Secretary/Treasurer, Pamela Byers.

During the first month of operation, Dale Clark, the new Director of Chapter Services, visited the chapter on October 20, 1992, and provided the chapter many ideas on the most important activity they needed to concentrate on — recruiting. With Kennesaw State College being a 100% commuter college, the original group found this task to be quite challenging.

In November 1992, colony President Karen Dugan, Vice President for Chapter Operations, Derrick Lowery and Southeastern Regional Director, John Watton met with the Kennesaw State College Student Activities Committee to receive official approval from the college to operate. After a presentation to the group, the committee voted unanimously to recognize the group as a viable student organization.

Also during the first quarter, the chapter participated in the Southeastern Regional Conference and the Atlanta Alumni Chapter's Founders Day celebration.

On January 20-21, 1993, Chapter Consultant James E. Leingang visited the group. During his visit, he was able to visit with each chapter officer and help them in providing organizational structure to the group.

During Winter Quarter 1993, the colony participated in a variety of activities while continuing to recruit new members. Some of these early activities included a blood drive, participating in the Georgia Special Olympics with the Atlanta Alumni Chapter and the two local collegiate chapters (Kappa Chapter at Georgia State University and Pi Chapter at The University of Georgia), a Super Bowl party, a ski weekend at Ski Beech, North Carolina, several car washes and an Atlanta Braves baseball game with the Atlanta Alumni Chapter.

During August 1993, Senior Vice President, April Satterfield (who was initiated by Epsilon Chi Chapter at Georgia Southern University) and Treasurer, Pam Byers, was able to attend the Grand Chapter Congress in Anaheim, California. At this meeting, the two were able to learn many ideas that helped the colony during the following academic year plus experience the activities of the national fraternity.

During the 1993-94 academic year, the colony's activities focused on the main goal of achieving collegiate chapter status. While continuing to recruit new members, the overall quality of activities in several areas improved. In the area of community service projects, the colony provided hot Thanksgiving dinners for 75 local homeless people, participated in the Georgia Special Olympics for the second year in a row and helped with visually impaired students by reading textbooks to them. They have had an extensive professional calendar including a tour of The CNN Center and speakers on subjects ranging from international business affairs to entrepreneurship. They also had 10 members participate in the OTiS school held in Atlanta in October 1993.

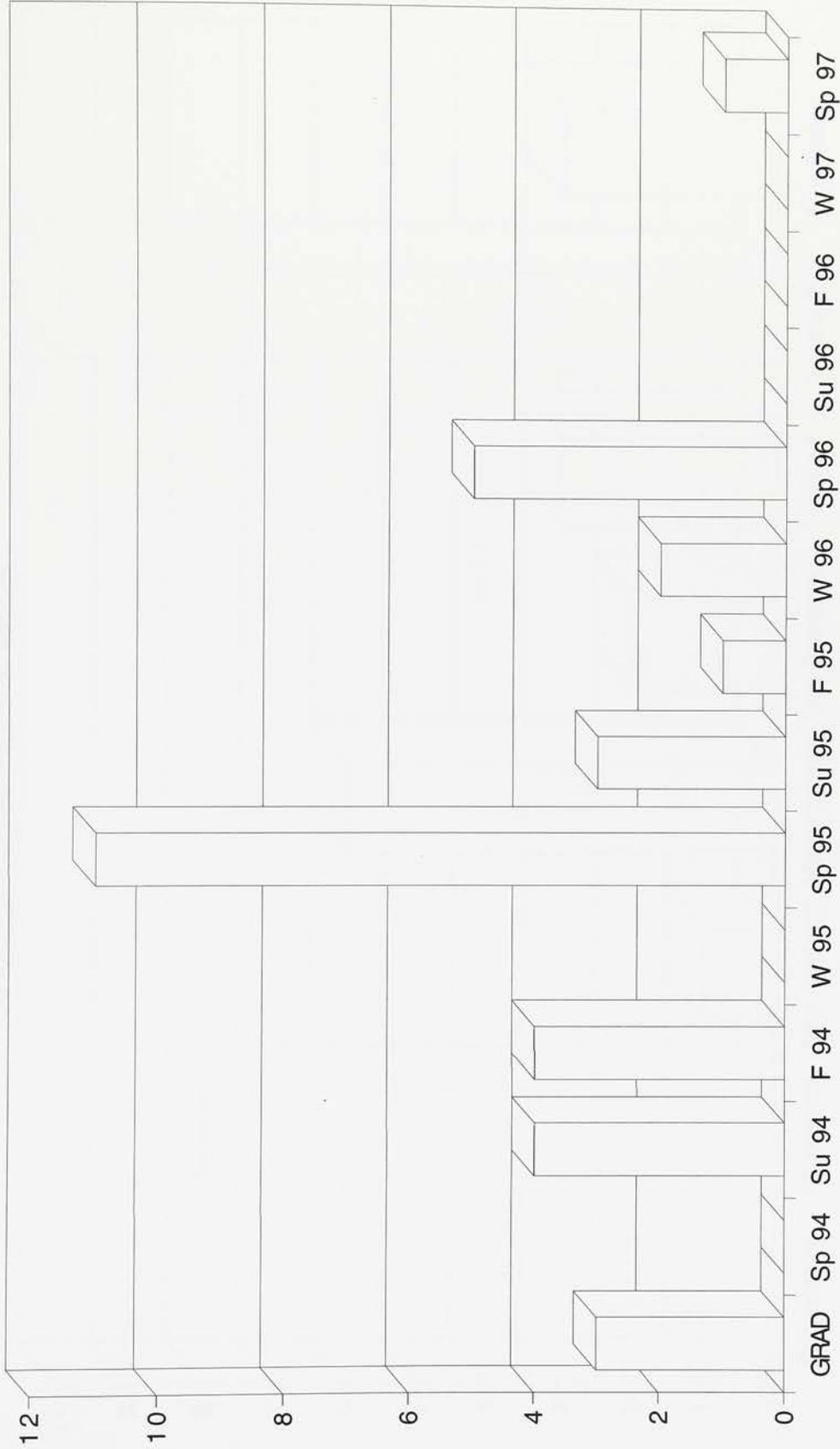
Participation and enthusiasm improved by the creation of the Kappa, Sigma, and Chi spirit teams. Many of the social activities have transformed into team competition activities.

During the Winter Quarter, 1994, the colony had nine members go to Colorado for a ski weekend held over the Martin Luther King holiday. They published the first issue of the chapter's newsletter during this quarter. With reference to Kennesaw State College's mascot, The Owl, the newsletter is titled "HOOT & HOLLER, The KEXpress".

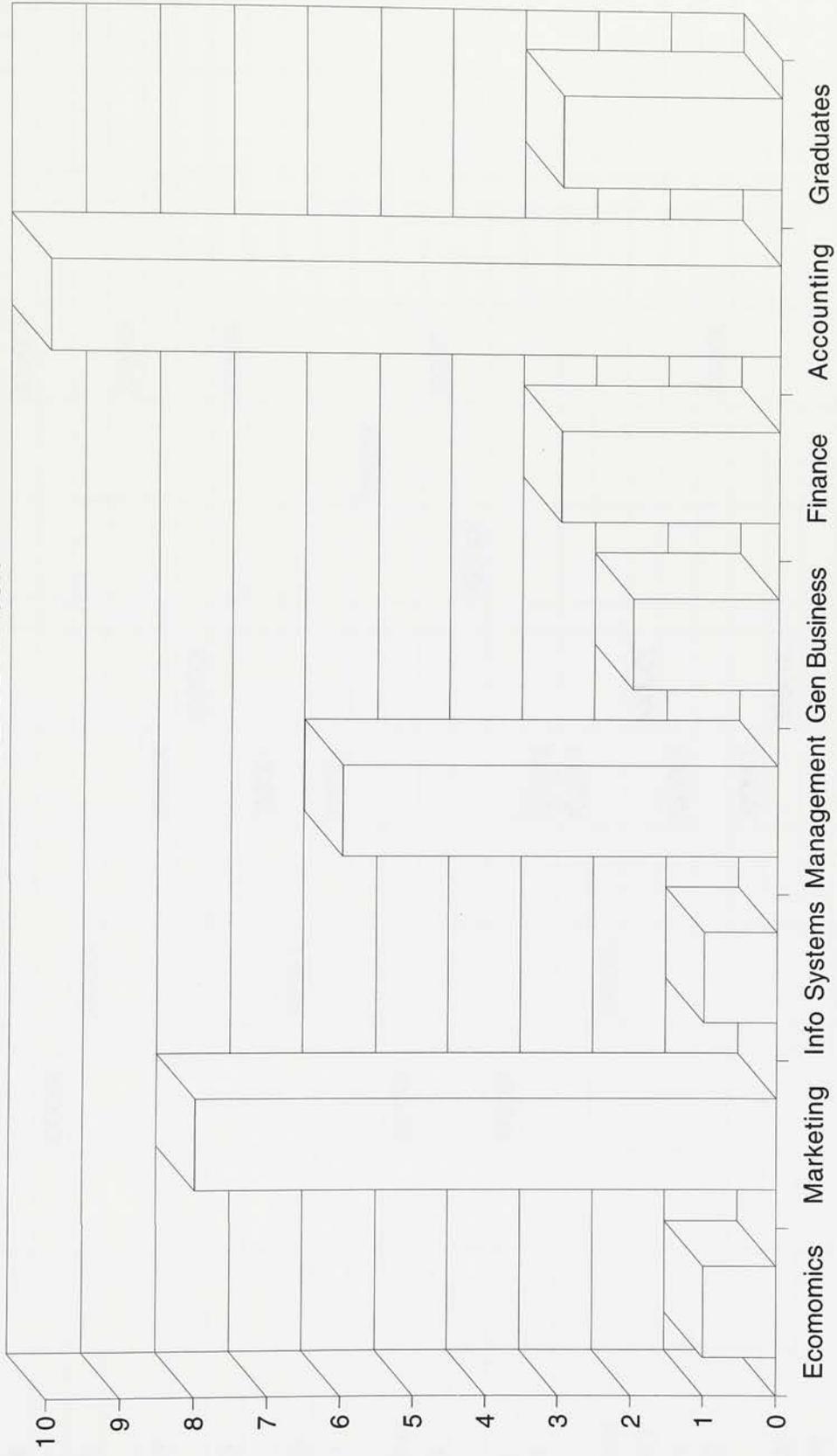
The colony is installing some traditional events into the group. They are hosting an annual White Water Rafting Trip on the Ocoee River in Tennessee during May 1994. This is the site of the 1996 Olympic White Water rafting competition. In May 1994, they are sponsoring a Business Professor of the Year Award. During this event the faculty will be treated to gifts and lunch with a presentation ceremony of the Business Professor of the Year Award.



KAPPA SIGMA CHI MEMBERSHIP BY GRADUATION DATE



KAPPA SIGMA CHI MEMBERS BY MAJOR







# April 1994

## KAPPA SIGMA CHI

SUN MON TUE WED THU FRI SAT

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20 11:00am INFO FAIR 8:25pm MEETING 8:25pm PROFESSIONAL SPEAKER	21 11:00am INFO FAIR	22	23 ** 12:00pm CANOE RACING AT PATRICKS (TEAM ACTIVITY)
24 2:00pm MAKE AND HANG POSTERS (PROF OF YEAR)	25	26	27 8:25pm MEETING 8:25pm SING A SONG NIGHT (TEAM EVENT)	28	29	30

March

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27	28	29	30	31		

May

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29	30	31				

# May 1994

## KAPPA SIGMA CHI

SUN      MON      TUE      WED      THU      FRI      SAT

<b>1</b> 7:00pm PLEGDE MEETING	<b>2</b> BALLOTS TO FACULTY	<b>3</b>	<b>4</b> 8:25pm MEETING AND PROF. SPEAKER	<b>5</b>	<b>6</b>	<b>7</b> GO-CART RACING
<b>8</b> 7:00pm PLEGDE MEETING	<b>9</b> STUDENT BALLOTS	<b>10</b>	<b>11</b> 8:25pm MEETING (TEAM ACTIVITY)	<b>12</b>	<b>13</b>	<b>14</b> 10:00am CARWASH
<b>15</b> 7:00pm PLEGDE MEETING	<b>16</b> BUSINESS PROFESSOR WEEK	<b>17</b>	<b>18</b> 8:25pm MEETING (PLAN NOTHING IMPORTANT)	<b>19</b> PRESENT PROF. AWARD	<b>20</b> KSC DAY	<b>21</b> RAFTING TRIP
<b>22</b> 7:00pm PLEGDE MEETING	<b>23</b>	<b>24</b>	<b>25</b> 8:25pm MEETING (TEAM ACTIVITY)	<b>26</b>	<b>27</b>	<b>28</b> 10:00am CARWASH
<b>29</b> 7:00pm PLEGDE MEETING	<b>30</b>	<b>31</b>				

### April

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# June 1994

## KAPPA SIGMA CHI

SUN

MON

TUE

WED

THU

FRI

SAT

<b>1</b> 8:25pm LAST MEETING OF QUARTER	<b>2</b>	<b>3</b> FINALS BEGIN	<b>4</b>
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<b>5</b> 7:00pm PLEGDE MEETING	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b> FINALS END	<b>10</b> 7:00pm POOL PARTY AT GINGERS (BRING SWIMSUITS)	<b>11</b> INIATION AND BANQUET (HOORAY!!! !!!!!!!)
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<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b> Tennessee Aquarium Tour Chattanooga	<b>18</b>
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<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>
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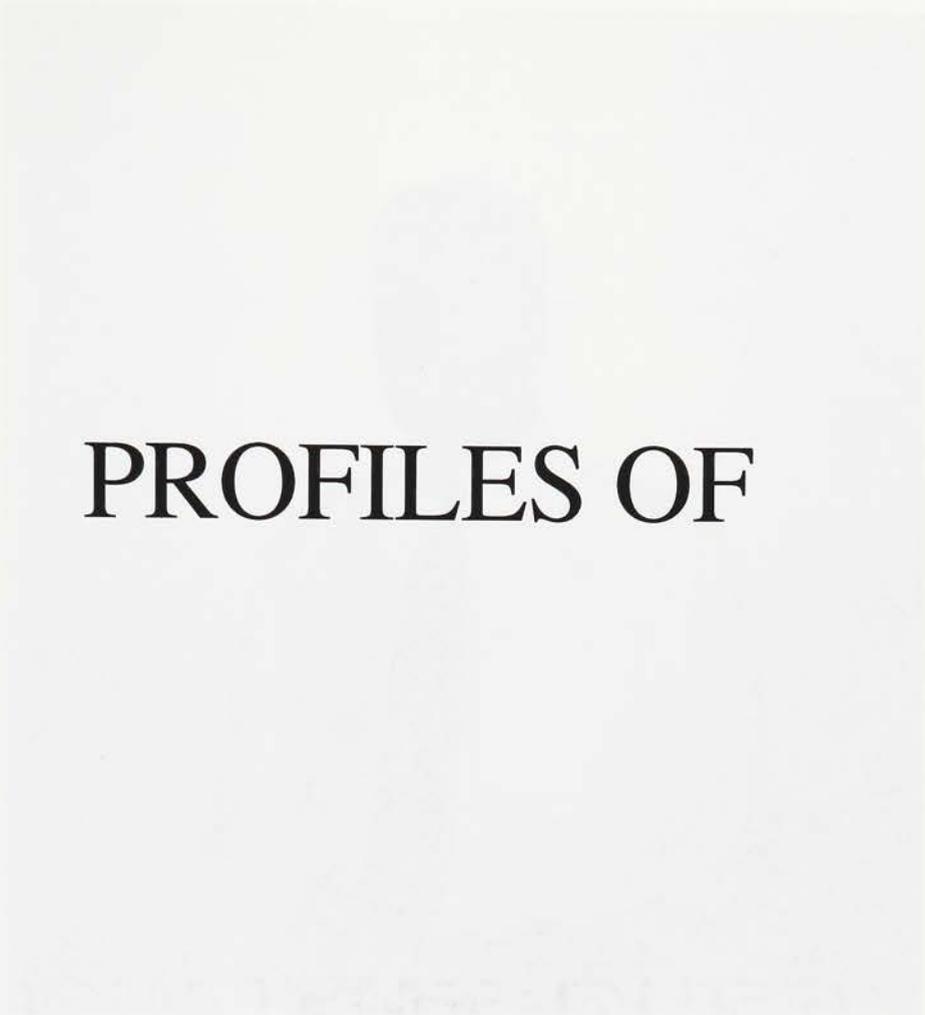
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May

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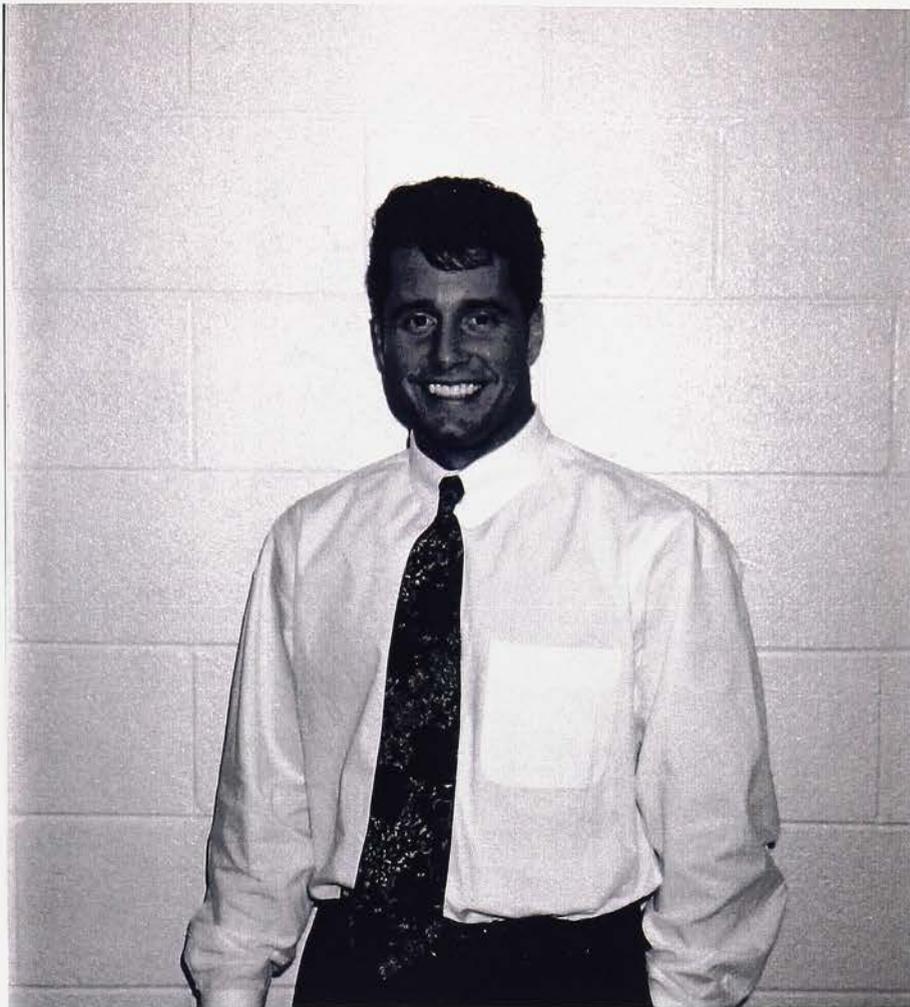
July

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24	25	26	27	28	29	30
31						



PROFILES OF

KAPPA SIGMA CHI  
PETITIONING  
MEMBERS



NAME: R. Todd Roseberry, President

ADDRESS: Marietta, GA

BIRTHDATE: 03/04/69

GRADUATION DATE: Summer 95

CLASS STANDING: Senior

MAJOR: Finance/Management

OFFICES HELD: President

INTERESTS AND ACTIVITIES: Athletics, Competition,  
Classic Literature, U.S. Politics



NAME: April May Satterfield, Senior Vice President

ADDRESS: Kennesaw, GA

BIRTHDATE: 05/09/71

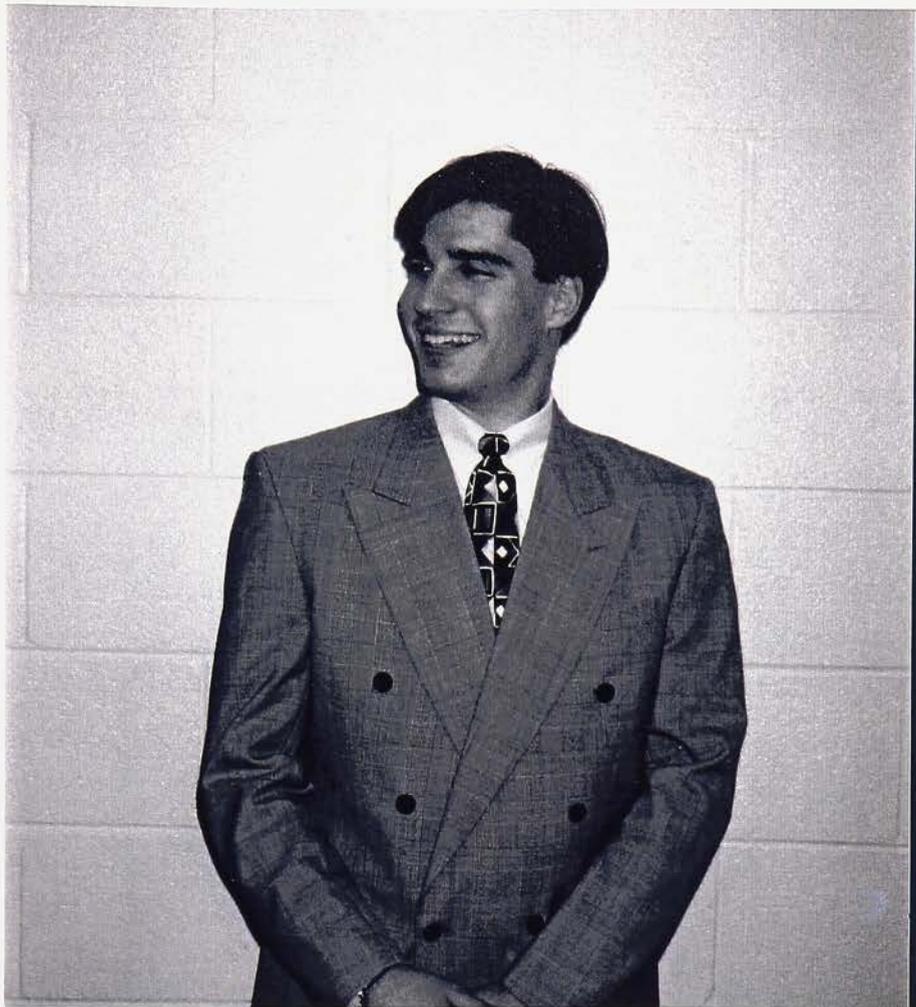
GRADUATION DATE: Fall 1994

CLASS STANDING: Senior

MAJOR: Marketing

OFFICES HELD: Senior Vice President, Historian

INTERESTS AND ACTIVITIES: Intercollegiate Cross Country and  
Accounting Club



**NAME:** Andrew C. Casto, Vice President Chapter Operations

**ADDRESS:** Acworth, GA

**BIRTHDATE:** 05/09/74

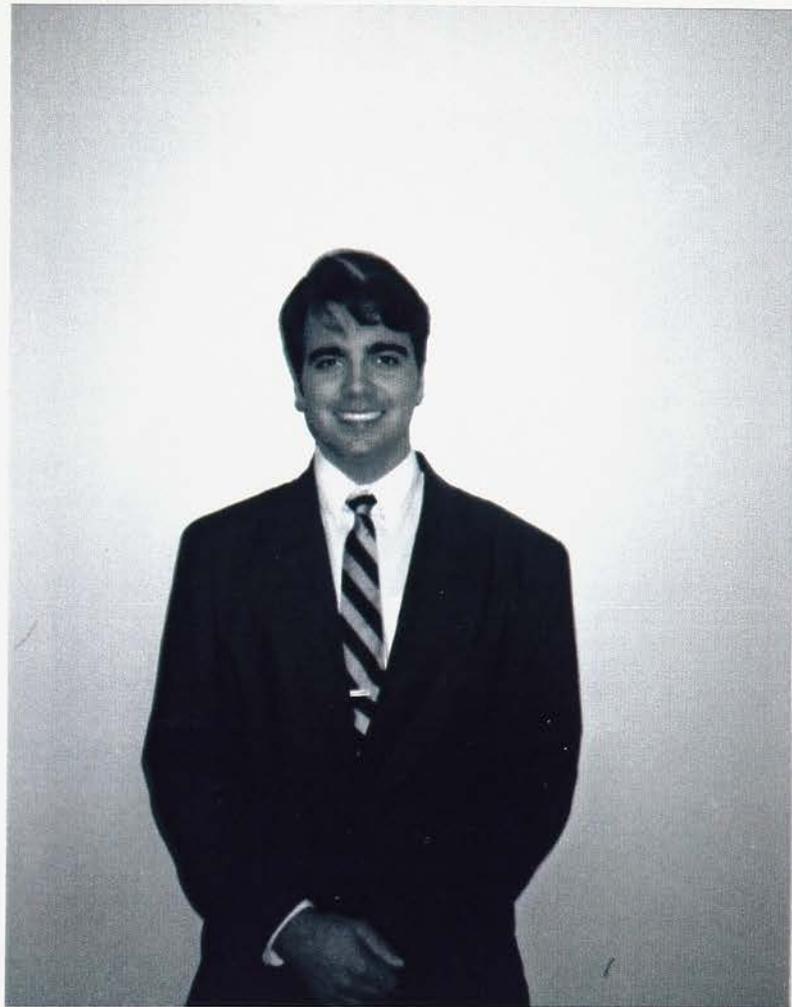
**GRADUATION DATE:** Spring 1995

**CLASS STANDING:** Junior

**MAJOR:** Management

**OFFICES HELD:** Vice President Chapter Operations

**INTERESTS AND ACTIVITIES:** Strive Member, Eagle Scout,  
Bank Analyst, Camping, Hunting, Skiing, and Tennis



NAME: Rob Redick, Vice President of Professional Activities

ADDRESS: Marietta, GA

BIRTHDATE: 5/26/72

GRADUATION DATE: Spring 1995

CLASS STANDING: Senior

MAJOR: Marketing & Professional Sales

OFFICES HELD: Historian, Vice President Professional Activities

INTERESTS AND ACTIVITIES: Art, Music, Weight Lifting,  
Tennis, Jogging



NAME: Cindy Chapman, Vice President Community Service

ADDRESS: Kennesaw, GA

BIRTHDATE: 06/12/65

GRADUATION DATE: Fall 1994

CLASS STANDING: Senior

MAJOR: Accounting

OFFICES HELD: Vice President Community Service

INTERESTS AND ACTIVITIES: Water Sports, Step Aerobics,  
Classic Literature and Music



**NAME:** Pamela Byers, Vice President of Fundraising

**ADDRESS:** Woodstock, GA

**BIRTHDATE:** 2/13/69

**GRADUATION DATE:** Summer 1995

**CLASS STANDING:** Junior

**MAJOR:** Management

**OFFICES HELD:** Treasurer, Vice President of Fundraiser, Secretary

**INTERESTS AND ACTIVITIES:** Water Sports and Social Functions



NAME: Ginger Watson, Secretary

ADDRESS: Roswell, GA

BIRTHDATE: 07/04/71

GRADUATIONDATE: Summer 1994

CLASS STANDING: Senior

MAJOR: Marketing

OFFICES HELD: Secretary

INTERESTS AND ACTIVITIES: Collecting Mickey Mouse Memorabilia,  
Skiing



NAME: Sheherazade Bakhsh, Treasurer

ADDRESS: Kennesaw, GA

BIRTHDATE: 04/15/71

GRADUATION DATE: Summer 1994

CLASS STANDING: Senior

MAJOR: Accounting

OFFICES HELD: Treasurer

INTERESTS AND ACTIVITIES: Travel, Swimming, Roller Skating,  
Cars, and Football



NAME: Ken Hammontree, Chancellor

ADDRESS: Kennesaw, GA

BIRTHDATE: 07/26/68

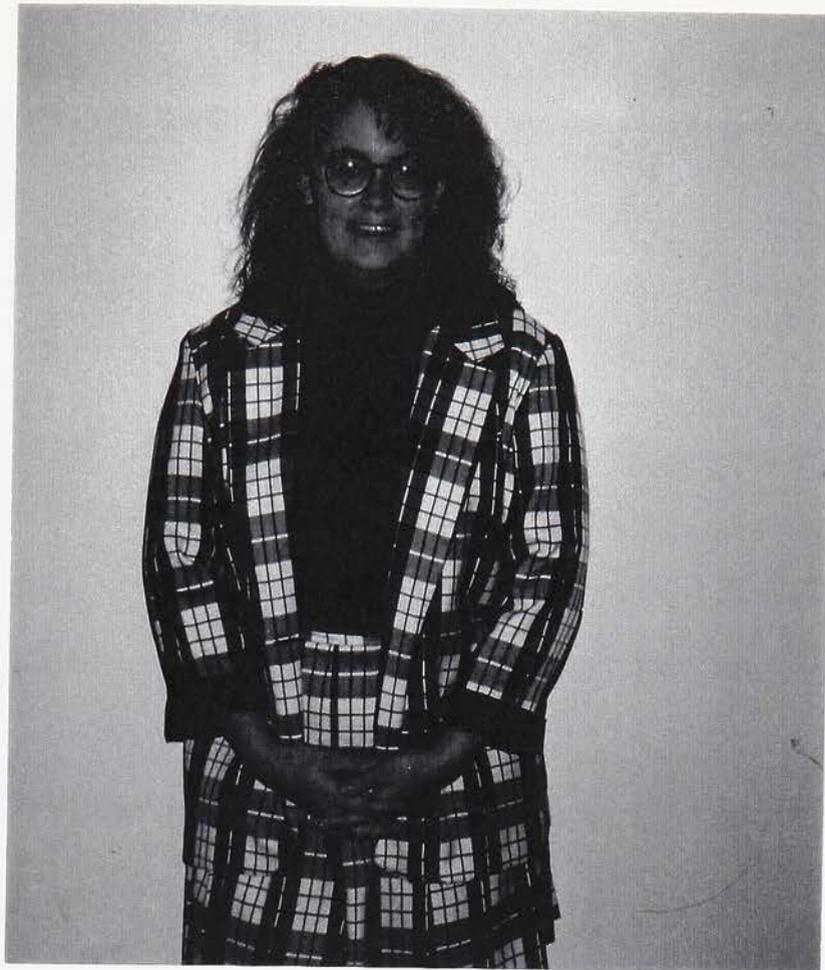
GRADUATION DATE: Fall 1994

CLASS STANDING: Senior

MAJOR: Finance

OFFICES HELD: Chancellor

INTERESTS AND ACTIVITIES: Jet Skiing, Snow Skiing, Water Sports



NAME: Jennifer Jung, Historian

ADDRESS: Kennesaw, GA

BIRTHDATE: 01/23/72

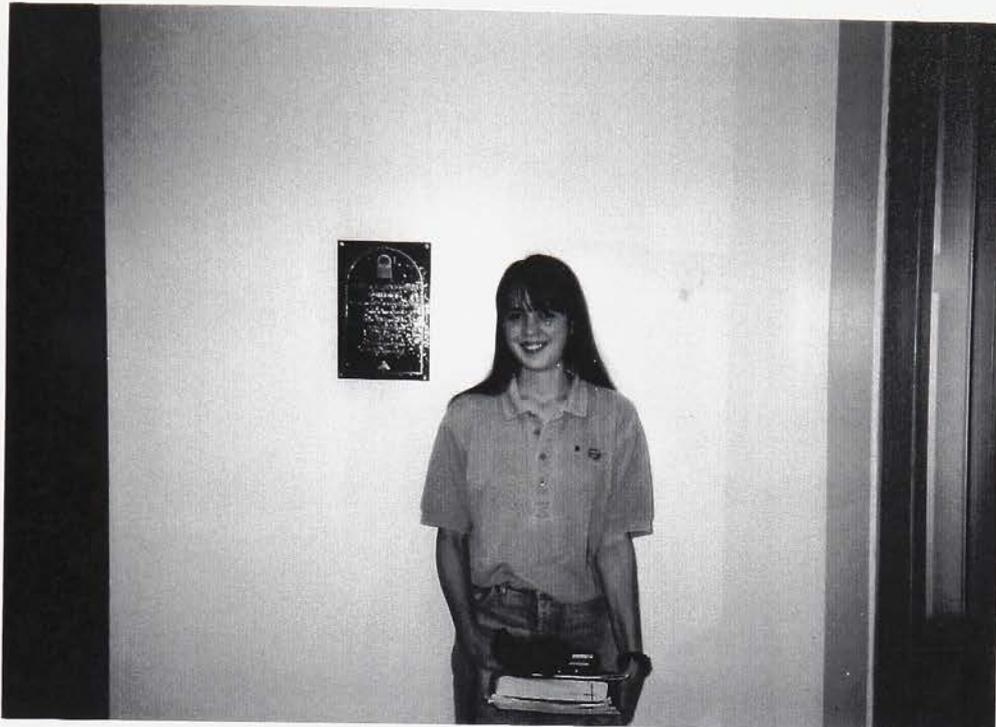
GRADUATION DATE: Fall 1995

CLASS STANDING: Junior

MAJOR: Management

OFFICES HELD: Historian

INTERESTS AND ACTIVITIES: Baseball/Softball, Dancing, Skiing



NAME: Michelle Arnold

ADDRESS: Alpharetta, GA

BIRTHDATE: 05/06/72

GRADUATION DATE: Spring 1996

CLASS STANDING: Junior

MAJOR: Economics

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Hiking, and Karate



NAME: Wendy Braxton

ADDRESS: Woodstock, GA

BIRTHDATE: 11/14/55

GRADUATION DATE: Fall 1994

CLASS STANDING: Senior

MAJOR: Business Information Systems

OFFICES HELD: None

INTERESTS AND ACTIVITIES: KEX Team Leader,  
Professional Photographer, Science Fiction, Classical Music



NAME: Robin Brown

ADDRESS: Marietta, GA

BIRTHDATE: 06/29/63

GRADUATIONDATE: Summer 1995

CLASS STANDING: Junior

MAJOR: Accounting

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Water Sports, Hiking, Bicycling



NAME: Andrew Bussey

ADDRESS: Marietta, GA

BIRTHDATE: 07/15/68

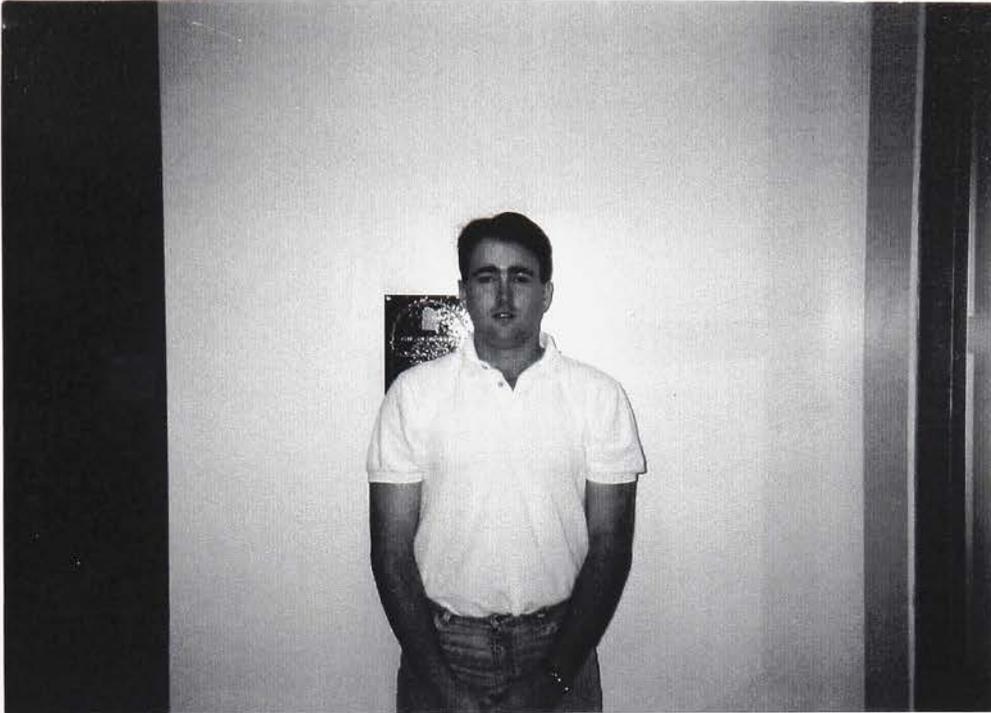
GRADUATION DATE: Spring 1995

CLASS STANDING: Junior

MAJOR: Management

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Business Owner, Stage & Media  
Production



NAME: Mark Castroline

ADDRESS: Acworth, GA

BIRTHDATE: 03/07/70

GRADUATION DATE: Spring 1996

CLASS STANDING: Sophomore

MAJOR: Management

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Sailing, Horseback Riding, Bowling,  
Bicycling, and Hiking



NAME: Jessica Croy

ADDRESS: Marietta, GA

BIRTHDATE: 11/16/72

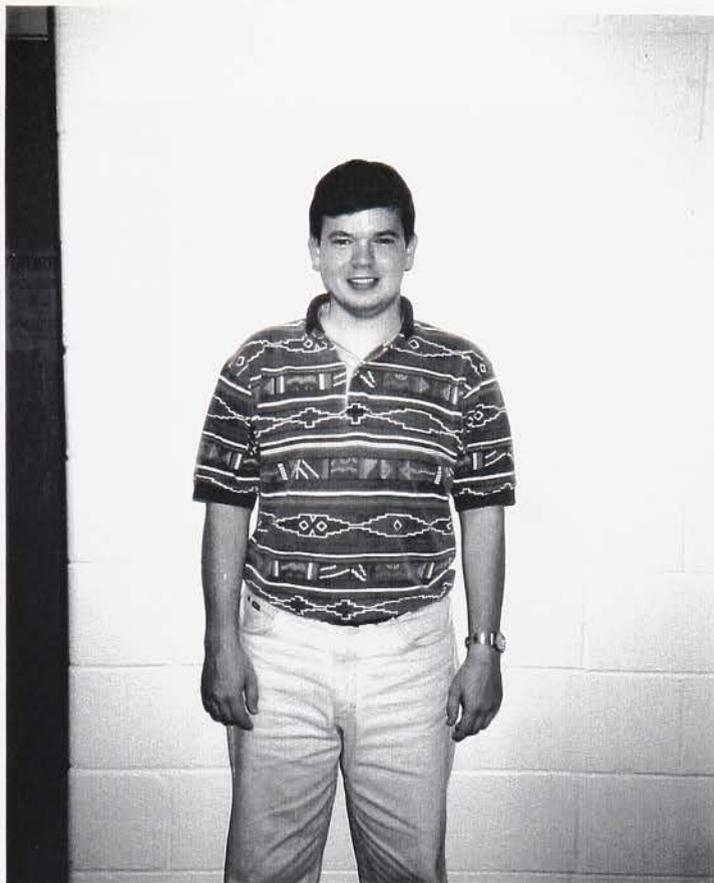
GRADUATION DATE: Summer 1995

CLASS STANDING: Junior

MAJOR: Accounting

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Softball, Camping, Georgia  
Wildlife Federal Member and Volunteer



NAME: Michael Earnhart

ADDRESS: Dalton, GA

BIRTHDATE: 11/16/72

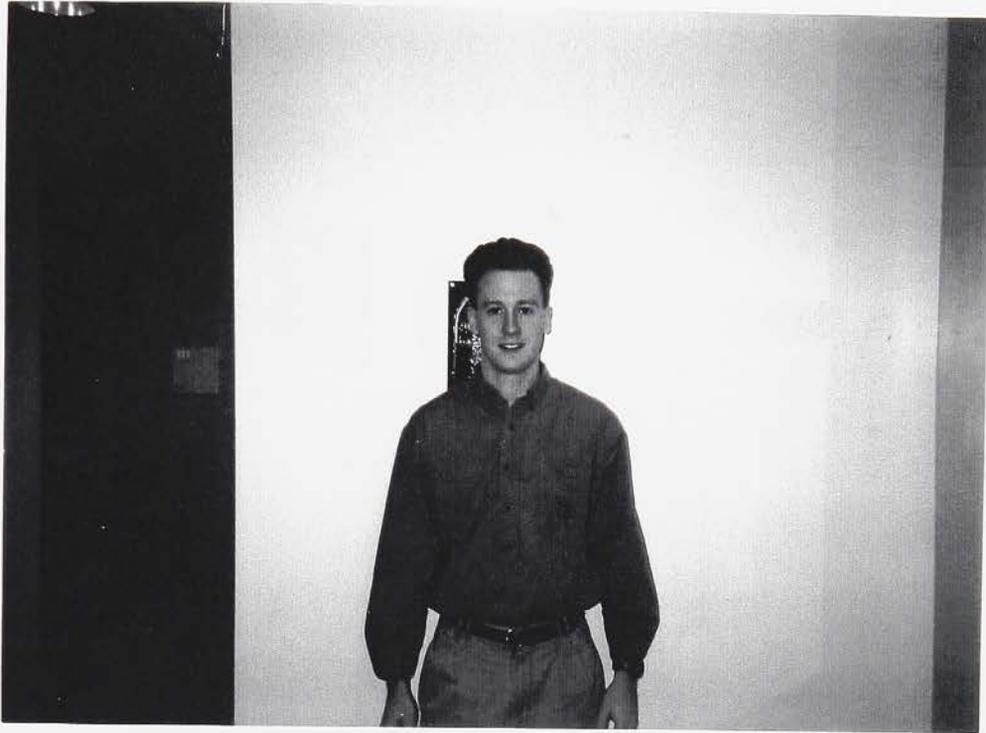
GRADUATION DATE: Winter 1996

CLASS STANDING: Sophomore

MAJOR: Marketing

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Community Service For The Disabled



NAME: Mark Fredrick

ADDRESS: Marietta, GA

BIRTHDATE: 02/03/71

GRADUATION DATE: Spring 93

CLASS STANDING: Graduated

MAJOR: Marketing

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Camping, Repelling, and Rock Climbing



NAME: Martha (Marty) Harvey

ADDRESS: Alpharetta, GA

BIRTHDATE: 12/31/61

GRADUATION DATE: Spring 1996

CLASS STANDING: Sophomore

MAJOR: Management

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Motorcycle Riding, Running, and Reading



NAME: Rez Islam

ADDRESS: Roswell, GA

BIRTHDATE: 1/17/68

GRADUATION DATE: Fall 1993

CLASS STANDING: Graduate

MAJOR: Accounting

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Literature



NAME: Adrienne E. Kidd

ADDRESS: Dallas, GA

BIRTHDATE: 07/15/35

GRADUATION DATE: Summer 1994

CLASS STANDING: Senior

MAJOR: Accounting

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Dessert Maker, Pondering



NAME: Phil Livingston

ADDRESS: Woodstock, GA

BIRTHDATE: 12/03/69

GRADUATION DATE: Winter 1995

CLASS STANDING: Senior

MAJOR: Marketing

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Social Activities, Community  
Involvement, and Golf



NAME: Barbara B. Lusk

CITY: Smyrna, GA

BIRTHDATE: 12/20/52

GRADUATION DATE: Spring 1995

CLASS STANDING: Junior

MAJOR: Accounting

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Jogging, Sailboating, and Tennis



NAME: Patrick Malfitano, Social Chairman

ADDRESS: Acworth, GA

BIRTHDATE: 07/08/69

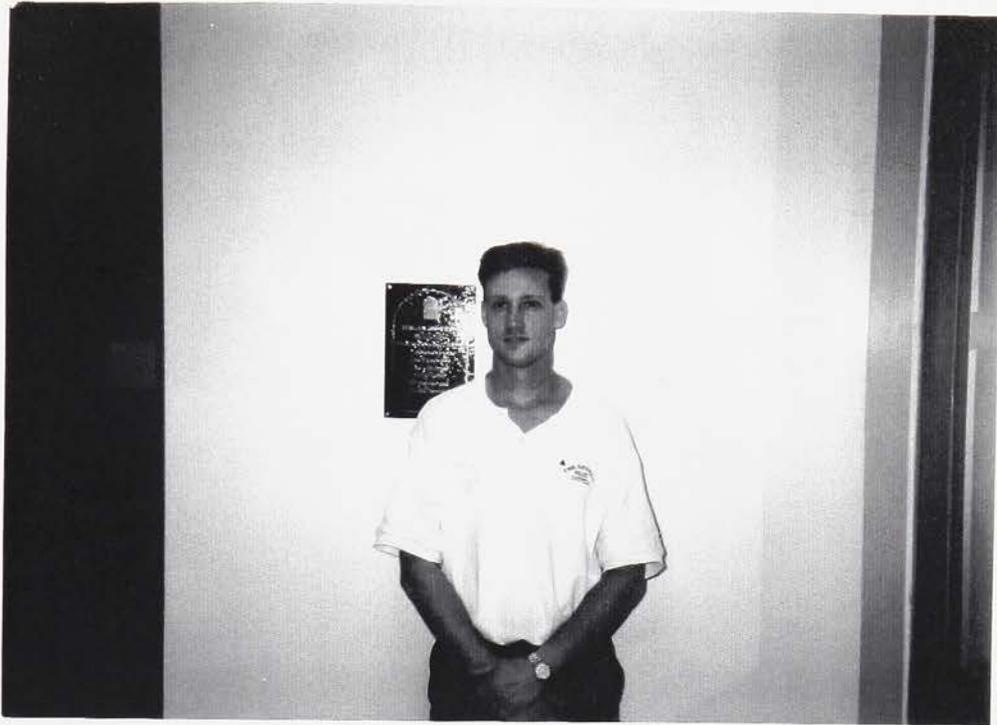
GRADUATION DATE: Fall 1994

CLASS STANDING: Senior

MAJOR: Marketing & Professional Sales

OFFICES HELD: Social Chairman

INTERESTS AND ACTIVITIES: Hockey, Skiing, Soccer,  
& Most Other Physical Activities



NAME: Jeff McComb

ADDRESS: Acworth, GA

BIRTHDATE: 09/11/68

GRADUATION DATE: Summer 1995

CLASS STANDING: Junior

MAJOR: Finance

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Golf, Skiing, and Tennis



NAME: Sondra Mounts

ADDRESS: Marietta, GA

BIRTHDATE: 07/12/64

GRADUATION DATE: Spring 1995

CLASS STANDING: Senior

MAJOR: Accounting

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Reading, Children, Beach Volleyball,  
and Social Functions



NAME: Robin M. Peterson

ADDRESS: Marietta, GA

BIRTHDATE: 2/10/55

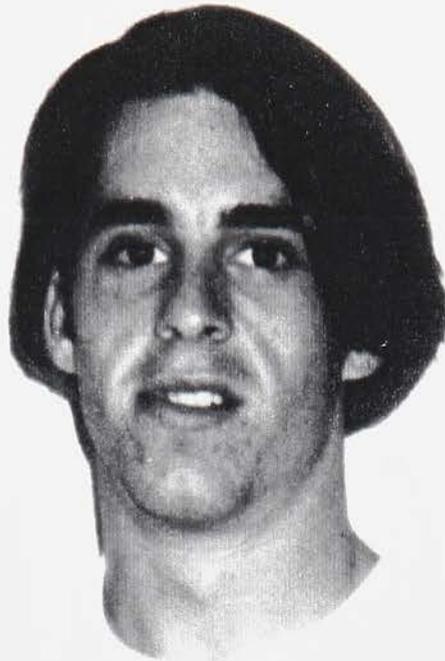
GRADUATION DATE: Spring 1997

CLASS STANDING: Sophomore

MAJOR: Accounting

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Photography, Hiking, Camping, and Sailing



NAME: Brandon Russell

ADDRESS: Marietta, GA

BIRTHDATE: 040/08/75

GRADUATION DATE: Spring 1997

CLASS STANDING: Freshman

MAJOR: Finance

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Intercollegiate Cross Country



NAME: Chad Terry

ADDRESS: Woodstock, GA

BIRTHDATE: 09/18/71

GRADUATION DATE: Spring 1993

CLASS STANDING: Graduated

MAJOR: Accounting

OFFICES HELD: Chancellor

INTERESTS AND ACTIVITIES: Creative Writing, Sports, and Billiards



NAME: Deborah Stallman

ADDRESS: Marietta, GA

BIRTHDATE: 11/16/72

GRADUATION DATE: Spring 1995

CLASS STANDING: Junior

MAJOR: Management

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Sporting Events, Rollerblading, and Softball



NAME: Ellen M. Wright

ADDRESS: Canton, GA

BIRTHDATE: 08/27/61

GRADUATION DATE: Spring 1995

CLASS STANDING: Junior

MAJOR: Accounting

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Social Functions and Community Service



NAME: Debbie Young

ADDRESS: Acworth, GA

BIRTHDATE: 11/08/65

GRADUATIONDATE: Summer 1995

CLASS STANDING: Junior

MAJOR: Accounting

OFFICES HELD: None

INTERESTS AND ACTIVITIES: Gardening, Crafts, and Children



NAME: J. Antonio Samra, Faculty Advisor

ADDRESS: Acworth, GA

BIRTHDATE: 08/08/48

GRADUATION DATE: Fall 1979

CLASS STANDING: Faculty

MAJOR: Marketing

OFFICES HELD: Faculty Advisor

INTERESTS AND ACTIVITIES: Raquetball, Tennis, and Weight Training



NAME: Michael J. Coles

ADDRESS: Kennesaw, GA

BIRTHDATE: 1944

GRADUATIONDATE: None

CLASS STANDING: Honorary Member

MAJOR: Entrepreneurship

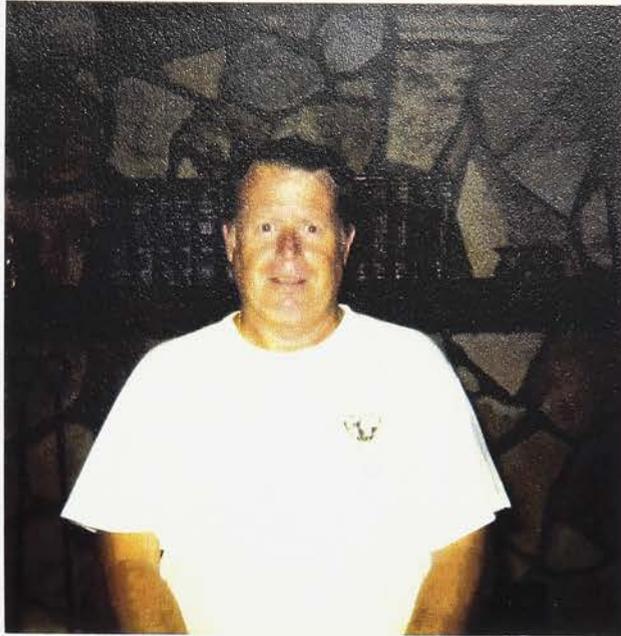
OFFICES HELD: None

INTERESTS AND ACTIVITIES: Bicycling and Philanthropy

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NAME: Greg Greenwell, Faculty Advisor

ADDRESS: Marietta, GA

BIRTHDATE: 02/05/46

GRADUATION DATE: Spring 1973

CLASS STANDING: Faculty

MAJOR: Accounting

OFFICES HELD: Faculty Advisor

INTERESTS AND ACTIVITIES: Tennis and Constitutional Law