

THE ALPHA THETA BETA COLONY
OF
DELTA SIGMA PI

CALIFORNIA STATE UNIVERSITY
LONG BEACH
1988

*The Alpha Theta Beta Colony
of
Delta Sigma Pi*

TO THE BOARD OF DIRECTORS OF THE
INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Dear Board of Directors:

We, the members of the Alpha Theta Beta Colony of California State University, Long Beach, do hereby petition for the Chapter Charter of the International Fraternity of Delta Sigma Pi. The Alpha Theta Beta Colony was established for the sole purpose of affiliation with Delta Sigma Pi, and has patterned itself after and seeks to continue to uphold the high ideals of the International Fraternity of Delta Sigma Pi. This is evidenced by our high standards of professionalism, interaction with the college and community, display of enthusiasm and commitment, and spirit of brotherhood.

We promise to uphold the rules, regulations, and standards of Delta Sigma Pi, its Bylaws and Constitution in the pursuance of a Chapter Charter and further affiliation with the Fraternity.

Sincerely,

The following signed members of the Alpha Theta Beta Colony

Nancy J. Andrew
Nancy Andrew

Rose V. Asis
Rose Asis

Kim Barrett
Kim Barrett

Charlene Chung
Charlene Chung

Yvonne B. Fritz
Yvonne Fritz

Lori Gonzalez
Lori Gonzalez

Sean Higgins
Sean Higgins

Salvador Huertas
Salvador Huertas

Felicia Jolivet
Felicia Jolivet

Mark S. Lee
Mark Lee

Lloyd R. Manong
Lloyd Manong

Agnes Salome G. Miranda
Agnes Miranda

Patricia Mullen
Patricia Mullen

Andrew G. Nagano
Andrew Nagano

Kim Nguyen
Kim Nguyen

Trachelene Nguyen
Trachelene Nguyen

Pamela N. Palisoc
Pamela Palisoc

Joyce Pugay
Joyce Pugay

Djamsched Rassech
Djamsched Rassech

Eva Scates
Eva Scates

Arthur Siegrist
Arthur Siegrist

Shalimar Simbol
Shalimar Simbol

Catherine Smith
Catherine Smith

Marsha D. Walton
Marsha Walton

Elana Watson
Elana Watson

Bill Whalen
Bill Whalen

Stephanie Wicker
Stephanie Wicker

Debbie Wilson
Debbie Wilson

Debbie Wong
Debbie Wong

Dan Isobe
Dan Isobe

Lani Vu
Lani Vu

Dedication

We, the members of the Alpha Theta Beta Colony of Delta Sigma Pi, dedicate this Petition for Chapter Charter to: Bill Kinsella, Paul Garcia, Joseph Miller, Steve Ropfogel, Helen Paustian, Dr. Laurence L. Shapiro, Rick Boner and the Lambda Sigma Chapter for their support, encouragement and belief in our colony.

The members of the
Alpha Theta Beta Colony

~ Letters Of Reccomendation ~



Office of the Dean
School of Business Administration

March 28, 1988

Board of Directors
DELTA SIGMA PI
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-0230

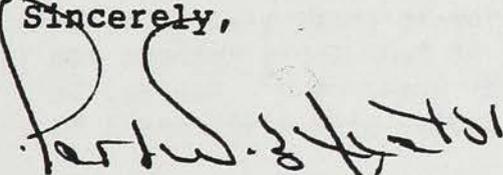
Dear Sir/Madam:

As a result of a recent conversation with one of our students-- Felicia Jolivet -- I am delighted to recommend that the Alpha Theta Beta Colony here at California State University, Long Beach be granted authorization to become a chapter of DELTA SIGMA PI.

The officers of the Colony have been rather diligent at cultivating interest in membership and are at the point of having approximately 30 individuals ready to assume "founding" status. The interest of these students -- Lori Gonzalez, Andrew Nagrano, Arthur Siegrist, Felicia Jolivet, Debbie Wong, and others -- is typical of the regard with which academic societies are viewed on our campus. You will discover that the faculty and administration of the School of Business Administration is willing to provide DELTA SIGMA PI with an environment that ensures visibility, longevity and prominence at our institution. These students have done a good job of building the organization and I believe that they deserve the opportunity.

Thanks for your consideration in this regard.

Sincerely,



KARL W. E. ANATOL
Acting Dean
School of Business Administration

KWEA:eh

cc: Valerie Bourdeaux, Assoc. Dean of Student Programs



CALIFORNIA STATE UNIVERSITY, LONG BEACH

OFFICE OF STUDENT AFFAIRS

April 11, 1988

NH 88-049

Board of Directors
Delta Sigma Pi
330 S. Campus Dr.
P.O. Box 230
Oxford, Ohio 45056-0230

Dear Sirs:

This letter of recommendation is for the chartering of Alpha Theta Beta Colony at California State University, Long Beach.

I am aware that there has been communication between Delta Sigma Pi and the Colony (Alpha Theta Beta) at California State University, Long Beach since 1985. Since the organization of said Colony there has been continuous recruitment along with professional speakers, community service and fund raising events.

Each semester the members of the Colony have set up an informational table for the sole purpose of introducing the School of Business and College Community to the advantages of forming a Chapter of Delta Sigma Pi at California State University, Long Beach.

This year in addition to the many fund raising projects, the Colony has adopted the Long Beach Cripple Children Society and Junior Achievement as their community service project. They have had many meetings in which they have brought in professional speakers.

At the present time Alpha Theta Beta Colony now has 31 active members. I do not see any reason why this growth of a Colony could not be increased if they were granted Chapter status.

In my many years of working in Student Services I have not met another group that is as dynamic and shows great potential of success. With these thoughts I hereby recommend the chartering of Alpha Theta Beta Colony as part of the Delta Sigma Pi Fraternity.

If I can be of further assistance in helping reach this decision please feel free to contact me at (213) 498-4181.

Sincerely,

A handwritten signature in cursive script that reads "Nap Harris".

Nap Harris
Assistant Director
Student Affairs

cc: Debbie Wong, Historian



April 7, 1988

Board of Directors
DELTA SIGMA PI
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-0230

Dear Sir/Madam:

I am pleased to write this letter in strong support of the California State University, Long Beach Colony of Alpha Theta Beta, and hope that you will give their application to become a chapter of DELTA SIGMA PI every consideration.

As the Associate Dean of Student Services in the School of Business Administration, I have had the pleasure of working with members of the colony in their quest to become a chapter. I have been impressed with their enthusiasm, professionalism, commitment and collegiality.

They have been creative and assertive in recruiting members and if granted authorization to become a chapter, will be an asset to your fraternity.

Thank you.

Sincerely,

A handwritten signature in cursive script that reads "Valerie Bordeaux".

Valerie Bordeaux, Associate Dean
School Based Student Services
School of Business Administration



April 4, 1988

Board of Directors
Delta Sigma Pi
330 South Campus Ave
P.O. Box 230
Oxford, Ohio 45056-0230

Dear Board of Directors,

I am pleased to support the Alpha Theta Beta Colony in its quest to become a chapter of Delta Sigma Pi. As you may know, several semesters ago, I was able to put Mr. William Kinsella in touch with a student who was interested in organizing a colony. That student, Lori Gonzalez, is now the president of Alpha Theta Beta.

This past fall, just prior to my transfer from the School of Business Administration to my present assignment, I was invited to facilitate a get acquainted exercise for the colony. I was extremely pleased with the diversity, enthusiasm and potential that I saw reflected in the group. Things have progressed a great deal since that initial meeting between Lori and Bill Kinsella.

One of the institutional assets that Alpha Theta Beta has at CSULB is the fact that there is consistent support from an Associate Dean of Student Services who serves as program advisor to all of the business student organizations. Furthermore, with 6,000 or so business majors, there are many more potential pledges for the fraternity. There is much to be done on our campus and in our community in terms of student leadership development, pre-professional preparation and service. Delta Sigma Pi can play an important role in these areas.

I know how hard the members of Alpha Theta Beta have been working on achieving the goal of becoming a chapter of Delta Sigma Pi. I strongly urge you to grant them their request.

Sincerely,

A handwritten signature in cursive script that reads "Jeane Relleve Caveness".

Jeane Relleve Caveness
Associate Dean, Student Services
School of Natural Sciences



Quantitative Systems Department
School of Business Administration

April 6, 1988

Board of Directors
Delta Sigma Pi
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio, 45056-0230

Gentlemen: This is a recommendation that the Alpha Theta Beta Colony on the CSULB campus be initiated as a chapter of Delta Sigma Pi.

Our School of Business Administration enrolls a large number of students, so the likelihood of recruiting students for a local chapter is excellent. I believe our School would be greatly benefitted by having a supportive, contributing student group such as yours on campus. In return, I also believe the students can be benefitted by belonging to an organization with goals and activities such as yours. Southern California has a vital, active business community that includes people willing to be involved with student groups.

I know some of the students in the Alpha Theta Beta Colony, and I find them to be honest, hard-working, serious students. I like and respect them and believe that they deserve serious consideration in their request to become a chapter of your fraternity.

Sincerely,
Emma Jean Gunderson
Emma Jean Gunderson, Chair
Quantitative Systems Department

EJG:ml



April 7, 1988

Board of Directors
Delta Sigma Pi
330 South Campus Ave.
P.O. Box 230
Oxford, Ohio 45045-0230

Dear Board of Directors:

This letter is to support the initiation of the Alpha Theta Beta Colony of California State University, Long Beach into a chapter of Delta Sigma Pi.

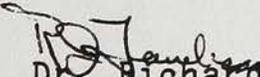
I believe this colony shows promising potential and would be a benefit to this school both as an international business fraternity which appeals to the large business student population and as a student organization which provides an opportunity for otherwise inactive students to broaden their school participation.

From my discussion with several members, it is apparent that there is a commitment to community service as evident in participation in such activities as blood drives, teaching business basics to girl scouts, and working with crippled children. Of benefit to CSULB is that this organization meets during the evenings. This provides opportunities for the large group of full-time working students who can attend classes only at night.

The group has several members who are active in the business environment at such companies as I.B.M. This is a valuable addition as it provides new members with the opportunity to link their academic interests to their professional goals while creating contacts for jobs after graduation.

The previous advisor to the colony (Dr. Lawrence Shapiro, a part-time Finance faculty member) was well acquainted with the founding members and indicated his support through his participation. From what I have seen and heard, it is evident that this group is qualified to become a full chapter and would be a welcome addition to furthering the interests of the school's business students.

Sincerely,


Dr. Richard J. Teweles
Chair, Department of Finance, Real Estate and Law



Management/Human Resources Management
School of Business Administration

5 April 88

Board of Directors
Delta Sigma Pi

Dear Board Members:

I am writing to recommend that the CSULB colony be elevated to the status of "chapter."

This fraternity fills a particular niche in the School of Business Administration. Although we currently have a number of student business organizations by functional major, we do not have any student organization which meets the particular student needs which are met by Delta Sigma Pi.

Delta Sigma Pi has an international focus and meets at night, for the most part. All of our established student organizations meet during the day, leaving a substantial population of night students unserved. Also, the students who attend at night tend to be working full time and have a more focused set of needs.

The international focus is important because our business students come from all five continents, although the largest number are from Asia. The colony has grown significantly in its three years of existence to the point where it appears to be a very stable organization.

So I recommend that you make the colony a Charter Chapter of Delta Sigma Pi.

Sincerely yours,



Jonathan S. Monat, PhD
Professor and Chairman
Faculty Advisor, Personnel
and Industrial Relations Assn.

INTERNATIONAL FRATERNITY OF
DELTA SIGMA PI

WILLIAM R. KINSELLA
Vice-President
Western Province

April 8, 1988

TO THE MEMBERS OF THE BOARD OF DIRECTORS:

I am very pleased and proud to endorse this charter petition from the Alpha Theta Beta colony at California State University, Long Beach.

Slightly over two years ago, we first met with Lori Gonzalez to discuss forming a colony. At the time, she was the only student to respond to our advertisements in the school newspaper and show any interest in the Fraternity. The core group slowly grew over the summer months but the Fall, 1986 and Spring, 1987 recruiting efforts produced disappointing results. Morale was very low among the membership at the end of the academic year. It seemed that this attempt to colonize would fail just as the earlier attempt had in the early eighties.

But this group refused to give up. The summer of 1987 saw renewed interest and enthusiasm that has carried the colony to success during this year. Colony membership has steadily increased and they have participated in the 1986 Regional, all Area Conferences and the 1988 Western Provincial Party.

They have completed a full calendar of activities this past semester and a complete slate of professional, community service and fundraising events is planned for this Spring.

Though the road to this point has been somewhat rocky, they have withstood the temptation to surrender because it "was too hard". They have made tremendous gains over this past year and have a solid base upon which to build a successful chapter.

I am confident that this colony will prove to be a worthy addition to our Brotherhood and I urge you to grant their petition.

Best fraternal regards,



William R. Kinsella



INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

April 4, 1988

Delta Sigma Pi
Board of Directors
330 South Campus Avenue
Oxford, Ohio 45056-0230

Dear Brothers:

It is my esteemed pleasure to recommend that the Alpha Theta Beta Colony be installed as a fully chartered chapter of the International Fraternity of Delta Sigma Pi. Located at the California State University at Long Beach, the members of the colony have demonstrated that they are a determined, capable group that deserves to be called Brother.

The road to brotherhood that the Alpha Theta Beta Colony has taken has not been the smoothest or most direct. Formation of the colony dates back two years. This determination and fortitude that the officers have shown over this time indicates the commitment that the members have for the principles and objectives of Delta Sigma Pi. They have come a long way in their one and a half years of formation. During this period the colony focused on adding to its membership and over time lost some of those individuals that were instrumental in keeping the colony moving forward. Additionally, the group continued to work on professional functions, community service events and fund-raising activities. In fact they have put together programs that are expected of an active chapter.

This colony has been an enlightening experience for me too; watching them grow as individuals and as a group over this past semester has been very satisfying; observing collegiates test and develop their leadership and business skills; knowing that our fraternity still has a purpose and meaning for the college community; seeing and knowing that these people are truly caring individuals that are helping and relying on each other.

Brothers, this colony has been a vital part of the South Pacific Region and its members are ready to be initiated into our brotherhood. They have demonstrated their abilities and dedication to the ideals, objectives and principles that Delta Sigma Pi teaches. Therefore, I recommend that you approve this petition that the Alpha Theta Beta Colony has submitted for a chapter charter and we welcome them as our Brothers.

Respectfully submitted,

A handwritten signature in cursive script that reads "Paul J.P. Garcia".

Paul J.P. Garcia - Phi 572
South Pacific Regional Director

April 11, 1988

Board of Directors
Delta Sigma Pi
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-0230

Dear Board of Directors:

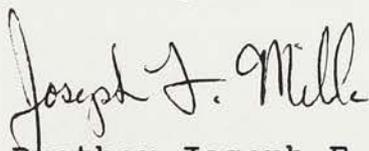
As both District Director and Pledge Educator for the Alpha Theta Beta Colony, I firmly believe that this colony possesses the professional attributes, integrity and dedication becoming of a member of Delta Sigma Pi. I give my sincere recommendation that the Alpha Theta Beta Colony be inducted as a Chapter to Delta Sigma Pi.

Before their formal pledging, this colony had already laid the foundation for sound programs for fundraising, community service, professional speakers, and social activities. To raise money, they have shown movies, sponsored car washes and bake sales, and they are currently coordinating the sale of tickets for an exclusive gathering at a major California amusement park - Magic Mountain.

Other examples of their ability to combine their efforts in bringing about important productions, includes their hosting of the South Pacific Area Conference at their Cal State Long Beach address, and the work they have contributed to the Long Beach community. This includes services to the Long Beach Crippled Children's Society, and a local chapter of Junior Achievement. Their professional speakers have been from the IRS, Silverwoods and Abigail Abbott.

But these few examples only scratch the surface of this groups many talents and skills, it is clear to me that these 31 professionals hold a genuine concern for the ideas and goals promoted by Delta Sigma Pi. And as they continue in their efforts to acheive our aims and purpose, they will help enhance the name of Delta Sigma Pi and prove to be a valuable contribution to the fraternity. Your induction of the Alpha Theta Beta Colony to chapter status will be one of the best investments Delta Sigma Pi will ever make.

Sincerely,



Brother Joseph F. Miller U-1118

April 12, 1988

Board of Directors
Delta Sigma Pi
330 South Campus Avenue
Post Office Box 230
Oxford, Ohio 45056-0230

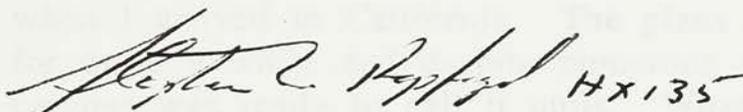
Dear Brothers:

It is with extreme pleasure, as an involved alumnus, that I am sending you this letter in support of the petition of the Alpha Theta Beta Fraternity, at California State University, Long Beach, to become a chapter of Delta Sigma Pi.

Growth and expansion are very important for any business or organization to survive, however, growth must be planned and nurtured. The members of Alpha Theta Beta have been working toward Brotherhood in Delta Sigma Pi, for over two years. During this time they have been active in the region and province, taking part in activities with both Collegiate and Alumni Chapters. They also helped to stage a regional area conference.

Because of their involvement with and enthusiasm for our Fraternity I fully endorse their effort to become the newest chapter of Delta Sigma Pi.

Fraternally,



Stephen L. Ropfogel, President
Southern California Alumni Chapter
Delta Sigma Pi
5515 Thornburn Avenue
Los Angeles, CA 90045-2111



Arthur Young

515 South Flower Street
Los Angeles, California 90071
Telephone: (213) 977-3200

April 8, 1988

Board of Directors
International Fraternity of Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Members of the Board,

This fraternity has always followed a program of expansion to new campuses throughout the country. This program is not based on the assumption that "bigger is better," but rather on the idea that the International Fraternity of Delta Sigma Pi has a program of activities from which all business majors and the business community can benefit. This idea is foremost in the minds of the colony members at California State University at Long Beach (CSULB). Members of the business college at CSULB recognize that the involvement with the business community that Delta Sigma Pi provides is crucial in creating the opportunities that make a successful transition to the business world.

My first contact with the members of this colony was a year ago when I arrived in California. The plans for a colony had been around for quite a while and despite numerous setbacks, no one on the campus was ready to call it quits. What could be attained with more work far outweighed the temporary disappointments. I believe that attitude exists throughout the members of this colony. They realize that it takes a great deal of commitment and perseverance to attain the goal of brotherhood. I do not see that commitment lessening if they achieve chapter status.

The South Pacific Region of Delta Sigma Pi enjoys a geographical proximity that does not exist in all regions. This allows for greater interaction among the brothers of the different chapters. During the time that the Alpha Theta Beta Colony has existed, they have recognized the resources that are available to them and have not been afraid to call upon them. Brothers in the region have been

invited to summer planning meetings, social events and recruiting functions. This past spring they served as the host chapter for the South Pacific area conference. All of these interchapter events have given the colony members a greater understanding of the benefits and responsibilities that it takes to be a member of this fraternity.

I hope that as you read the information prepared by the Alpha Theta Beta Colony you will see that level of commitment amongst the members. Your obligation as members of the Board of Directors is to select only those colonies who are able to demonstrate the desire, commitment and understanding of what affiliation with Delta Sigma Pi means. I believe you will find that this colony has all of the these requirements and should be proudly recognized as a chapter of Delta Sigma Pi.

Fraternally yours,



Helen Paustian
President, Corona Alumni Chapter
District Director, South Pacific Region

California State University, Long Beach

History

~ California State University, Long Beach ~

California State University, Long Beach

History

The University was founded in 1949 as Los Angeles-Orange County State College mainly to serve the area of Orange County and southeastern Los Angeles County. It began instruction in temporary, rented facilities in Long Beach with a faculty of 13 and a student body of 160 juniors, seniors and graduate students.

In 1950 the City of Long Beach acquired and donated a one-million-dollar 320-acre permanent site for the college and the name was changed to Long Beach State College. By 1953, construction started on the permanent facilities and the first freshmen and sophomores were enrolled. Formal dedication ceremonies were held in 1955. The institution was renamed California State College at Long Beach in 1964, but after nearly a decade of rapid expansion and growth, in June 1972 the Legislature designated it California State University, Long Beach in recognition of its role as a comprehensive institution of higher learning and academic research.

Nearly a third of the 65 baccalaureate degrees are subdivided into degree options which brings the total number of separate bachelor's degrees to 128. Among the 54 graduate degree programs are 23 degree options available in 6 of the degrees, bringing the graduate degree total to 71. In addition, 47 baccalaureate "minor" programs are offered, 36 public school teaching credentials, 57 practice and applications oriented certificate programs and special courses of study in the American language and in military officer training are available.

The University's nine units - Applied Arts and Sciences, Business Administration, Graduate Education, Engineering, Fine Arts, Humanities, Natural Sciences, the Graduate Center for Public Policy and Administration and Social and Behavioral Sciences - provide a learning environment, not only for high school, community college, and college graduates, but also for thousands of persons already well into their careers and professions.

The campus offers a cultural diversity which encourages the free exchange of ideas and philosophies. The University is a center for intellectual curiosity and debate, proud of its heritage of academic freedom and its integral involvement in the community, state, and nation.

Setting

The hilltop portion on the 322-acre campus overlooks the Pacific Ocean. Sixty permanent buildings house the various schools, 70 academic departments and programs, 8 centers, 5 institutes, and 3 clinics.

An impressive University Student Union is located at the crossroads of the campus providing a focal point for the total campus community. A centralized Student Services/Administration center in close proximity to the Union add needed services. Specialized facilities for Engineering and Industrial Technology, Microbiology, Music, and Nursing have recently been completed. Under construction are a new International House and North Campus Library. In the planning stage are a new School of Business Administration complex and a combined University Arboretum and Art Museum.

A central feature of the landscape design is a planting of 3,200 Helen Borcher flowering peach trees donated by the citizens of Long Beach. Secluded landscape areas and buildings of appropriate scale help maintain a learning environment that encourages small group identification and personal privacy in the midst of 33,000 individuals sharing the same site, on what is essentially a large urban campus.

The campus has assumed a highly individual character. In 1955, the International Sculpture symposium contributed 9 monumental pieces and designs to the University. These works received credits in 21 national and international publications, and in 1972 additional community funds in the form of a trust provided for the completion of the Carlson Memorial Tower, designed by French sculptor Andre Bloc. The campus sculpture collection has continued to expand with the addition of works by Kengiro Azuma, J.J. Beljon, Andre Bloc, Kosso Eloul, Clare Falkenstein, Gabriel Kohn, Piotr Kowalski, Robert Murray, Tenhold Peterson, Ben Barker, Glenn Miller, Guy Dill, Tom Van Sant, Robert Irwin, Bryan Hunt, and Woods Davy. These acquisitions were made possible through private donations.

Purpose

The general mission of California State University, Long Beach is to provide quality instruction through the master's degree in the liberal arts and sciences, in applied fields, and in the professions. The specific mission of California State University, Long Beach is shaped by its origins and heritage, by its present strengths and potentialities. and by its visions and aspirations. The University is one of the comprehensive urban universities within The California State University System. The urban setting of the University demands a comprehensive approach to the education of the broad and diverse constituencies of the region, the second largest metropolitan area in the nation. The commitment of the University is and must be to enrich the life of the region it serves, while also deriving support and

relevance from it. In seeking distinction as an outstanding state university, CSULB is committed to quality in all of its educational programs.

As a comprehensive University, CSULB seeks to provide instruction leading to appropriate degrees in every discipline and field of study necessary to the continued progress and prosperity of the human community. Those degree programs currently offered are those which are from time to time proposed in the Academic Master Plan and represent the responses which the University, its students, faculty, administrators, and alumni, have made to an everchanging social and physical environment - such as changes in student interests, changes in student placement opportunities, changes in the resources which are external to the University, and changes to the relationships among academic disciplines. The responses of the University are contingent upon preservation of the liberal arts and sciences and general education core as well as the strengths of major disciplinary programs, which incorporate the essential function of instruction, research, creative activity, and service at the frontiers of human knowledge. A particular focus has been given to interdisciplinary and international-intercultural connections between and within fields of study.

The liberal arts and sciences are the academic core of the University upon which the quality of the whole is founded. These fields provide instruction in the basic skills necessary for advanced training and the academic foundation necessary to acquire philosophical analytical, empirical, historical, and applied knowledge. To provide sound, forward-looking instructional programs in the applied fields and in the professions, the mission of the University is governed by the precept that an appropriate balance with the liberal arts and sciences be maintained, both within applied and professional programs and between them and the traditional center of intellectual endeavor. A major emphasis has also been given to field experiences and internships so that students have an opportunity to relate theory and practice by working with successful professionals in their chosen field.

Post-baccalaureate instruction is equally necessary to the mission of the University. Graduate instruction provides access to advanced learning at minimal cost to men and women already engaged in occupational pursuits as they advance to positions of expertise and influence in society. Master's degree programs also provide that essential frame of reference for the participation of students and faculty in research and useful applications appropriate to the urban setting and comprehensive nature of the University.

Enrollment Statistics

Fall 1987

University

Total Enrollment 34,926 students

School of Business

Undergraduate	6,249
Graduate	<u>813</u>
Total Enrollment	7,062 students

Approximate Percentage of Students Within the Various Business Majors

Accounting 23%

Finance 25%

Management / Human Resource Management 20%

Management Information Systems (Business Computer Methods) 11%

Marketing 13%

Quantitative Systems 8%

Accreditation

University

Western Association of Schools and Colleges

California State Board of Education

American Association of University Women (on the list of approved institutions)

School of Business

Both undergraduate and graduate programs of the School of Business Administration are approved by the American Assembly of Collegiate Schools of Business.

School of Business

Degrees Offered

Bachelor of Science in Business Administration

Specialization may be made in the following areas:

- Accounting
- Administrative Systems
- Business Computer Methods
- Finance, Real Estate, Law
- Human Resources Management
- Management
- Marketing
- Operations Management
- Quantitative Methods

Minors in Business Administration

The School of Business Administration has developed minors available to any student in the following areas:

- Administrative Systems
- Human Resources Management
- Marketing
- Quantitative Methods

Certificate Programs are offered in:

- International Business
- Transportation
- Quantitative Methods

Master of Business Administration

Master of Science in Business Administration

Specialization in an area of major interest.

Miscellaneous Information

Every student in the degree program develops basic understandings and competences relating to information processing, the application of computers in business and government, and computer programming. A terminal facility is maintained within the School to provide computer access for business students.

School of Business Administration Advisory Board

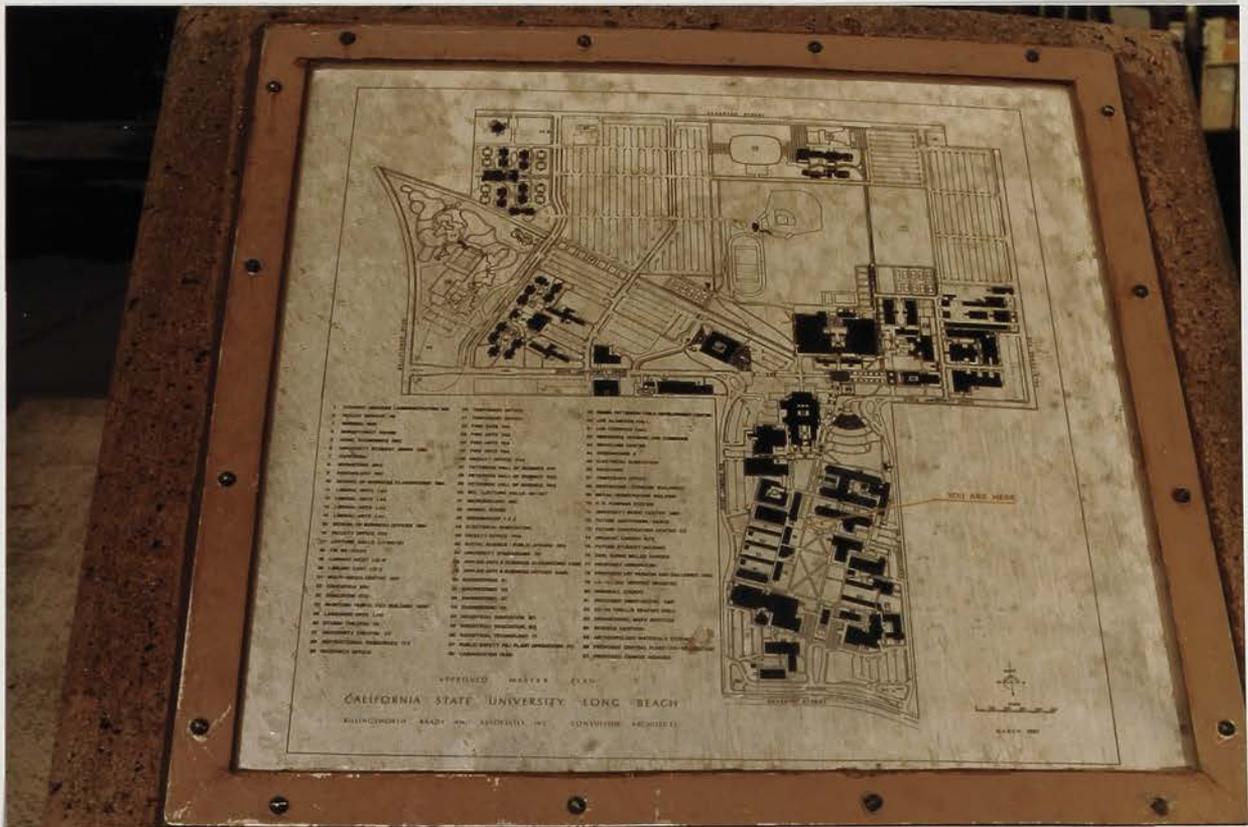
J.B. Beal, Vice President, Employee Relations, ARCO Transportation Company; Ronald D. Blake, Vice President, Southern Division, Southern California Edison Company; Ralph D. Boething, Vice President of Administration, Wrather Port Properties. Ltd.; Edward J. Brennan, Jr., Vice President, Special Projects, TRW Information Systems Group; Vance Caesar, General Manager/Senior Vice President, Press-Telegram; Loren Carroll, Vice President, Chief Financial Officer, Smith Internal; Timothy C. Collins, T.C. Collins Associates; Maury R. Dahn, Certified Public Accountant; Thomas D. Formica, President, IDM Properties Corporation; Steve P. Ginder, President, National Pacific Mortgage Corporation; A. Noel Gould, Esq., Director of Government Relations, Stradling, Yocca, Carlson Rauth; Robert P. Graham, R.P. Graham Associates; Charles E. Greenberg, Partner, Ball, Hunt, Hart, Brown and Baerwitz; John W. Hancock, III, Executive Vice President, Security Pacific National Bank; Omar Hefni, Chief Economist, Hughes Aircraft; Elaine Hutchison, President, Paragon Equities; Larry Jackson, President and General Manager, Long Beach Transit; Fred Jensen, President, National Bank of Long Beach; Richard L. Kussman, Sales Vice President/Western Region, ATT; Ronald G. Linford, Managing Partner, Ernst Whinney; Larry G. Manly, Vice President Operations Information Systems Center, Rockwell International; James H. McJunkin, Executive Director, Port of Long Beach; Henry J. Meyer, Owner, Hamburger Henry; Jane Netherton, President Chief Executive Officer, International City Bank; Roy A. Norry, Manager, Engineering International, Bechtel Power Corporation; Linda O'Toole, General Manager, Hyatt Regency Long Beach; Russell K. Peterson, Manager, Employment Placement/West, Douglas Aircraft; Philip J. Quigley, President Chief Executive Officer, PacTel Communications Industries; Vincent R. Rinehart, President, Firstline Mortgage, Inc; William B. Rosenzweig, Vice President, Paris Audio; Joe R. Saucedo, President and Chief Executive Officer, Queen's City Bank.N.A.; Phil Scalzo, Region General Manager Hewlett-Packard; Ted G. Shown, T.G. Shown Associates; William D. Slattery, Senior Vice President Marketing, AirCal; S.A. "Pete" Smith, Vice President, Financial Planning Analysis, Occidental Petroleum Corporation; Carolyn S. Sutter, General Manager Tidelands Agency, City of Long Beach; Alan J. Whiley, Partner, Peat, Marwick, Mitchell Company; Richard G. Wilson, Esq., Attorney.











~ The Alpha Theta Beta Colony ~

Alpha Theta Beta Colony History

The initial contact of interest for forming a colony of Delta Sigma Pi at California State University, Long Beach was made in January of 1986. Lori Gonzalez met with then Regional Director Bill Kinsella and then District Director Bob Flores. The colony grew from one to twelve prospective members, and chose the name, Alpha Theta Beta, which means "At The Beach", the nickname for CSULB being "the Beach." Planning for the fall was the main thrust of meetings and summer get togethers. In the fall of 1986, recruiting consisted of a Meet the Colony Night, and several orientation meetings. Bylaws for the University were submitted, the colony was recognized by the Associated Students, and a financial organization was set up. Elected officers were as follows: Danielle Carr, President; Billie Harris, Senior Vice President; Mark Yoshizawa, Vice President of Professional Activities; David Barrios, Vice President of Operations; Andrew Nagano, Vice President of Recruiting; Ronda Kempter, Vice President of Fundraising; Darrin Mix, Vice President of Community Service; Arlene De Guzman, Chancellor; Monica Kutz, Secretary; Catedrina Salara, Treasurer; Julie Jacobson; Historian. Membership stood at 22 colonists. Activities such as a trip to see the television show, "The Love Connection," speakers from Security Pacific Bank, Mary Kay, Gruene, participation in the 15th Annual Las Vegas Night sponsored by the Alumni Chapter and participation in a Volleyball Tournament. The semester ended with a Christmas Party at Danielle's house. In the Spring of 1987, a perspective member reception was held for recruiting purposes. The colony participated in the semesterly "Business Student Organizations Fair". Members attended the Area Conference at Cal State Fullerton. A speaker from Micasa visited the colony. A chapter consultant came to give advice to the colony in February. For a community service project, members worked for the Long Beach Crippled Children's Society's annual swim-a-thon. As a fundraiser, the colony had a car wash. Social events included going to a Dodger game and a pizza party. A speaker from the Garrett Airsearch came to campus to talk about interviewing techniques. Over the summer, planning meetings and a barbeque were scheduled. Membership stood at 25

that semester. In the Fall of 1987, members held a bake sale the first week of school. They attended a pizza party with Lambda Sigma Chapter and also their wine and cheese party. The colony participated in the Business Organizations Faire and held their prospective member reception. Jeane Caveness, the Associate Dean of Student Services spoke to the colony to encourage leadership roles within the organization. As a fundraiser, the colony sold Magic Mountain tickets. Managers from Silverwoods spoke on "Dressing for Success." The colony members did a community service for the campus by helping with the Associated Students Comedy Show. Many colonists attended the 80th Anniversary Banquet for the fraternity held November 7, 1987 at the Emerald Hotel in Anaheim. For social events, there were happy hours, movie nights, and pizza lunches. An alumnus from the Internal Revenue Service came to talk about career opportunities in the criminal investigation division. In the Spring of 1988, recruiting events included participation in the Business Organizations Fair and a Meet the Colony Night. A consultant from the Central office came to offer advise for the colony's success in the future. A wine and cheese social was held at Joyce Pugay's apartment. The colony hosted the Area Conference and a reception afterwards. Members attended Lambda Sigma Chapter's wine and cheese social. For community service, colonists worked with Junior Achievement on "Business Basics" for local Girl Scouts and helped the university with its Red Cross Blood drive. Regional Director Paul Garcia came to the colony's business meetings to access possible pledging. The president of Abigail Abbott, Louise Pomerory, came to inspire the colonists to succeed in their careers and lives. A social event, a boxer shorts party, was held at Kim Barrett's apartment. For fundraising the colony held a car wash, a Star Trek Movie Night, sold Magic Mountain tickets, and held many bake sales. For social events, there were various happy hours and pizza gatherings. Officers for the semester were: President, Lori Gonzalez; Senior Vice President, Andrew Nagano; Vice President of Professional Activities, Kim Barrett; Vice President of Operations, Joyce Pugay; Vice President of Fundraising, Lloyd Mantong; Vice President of Recruiting, Arthur Siegrist; Vice President of Community Service, Agnes Miranda; Treasurer, Felicia Jolivet; Correspondence Secretary, Stephanie Wicker; Recording Secretary, Charlene Chung;

Chancellor, Sal Huertas; Historian, Debbie Wong. There were 31 colonists pinned on March 24, 1988. They are currently expending efforts to become a Chapter.



Nancy Louise Andrew

Petition Committee

MAJOR: Business Law

GPA: 3.1

GRADUATION: May 1990

HOMETOWN: Honolulu, HI

INTERESTS: Aerobics, Boogie Boarding,
Running

Rose Asis

MAJOR: Finance

GPA: 2.93

GRADUATION: December 1990

HOMETOWN: Westminster, CA

INTERESTS: Tennis, Dancing,
Outdoor Activities



Kimberly Barrett

Vice President of Professional Activities

MAJOR: Finance

GPA: 3.4

GRADUATION: May 1990

HOMETOWN: Boulder, CO

INTERESTS: Working out, Biking, Tennis,
Traveling, Being with friends,
Keeping very busy



Charlene Chung

Recording Secretary

MAJOR: Management

GPA: 3.2

GRADUATION: May 1990

HOMETOWN: Carlsbad, NM

INTERESTS: Dance, Swimming, Aerobics

Yvonne B. Fritz

MAJOR: Human Resource Management/
Finance

GPA: 3.17

GRADUATION: May 1990

HOMETOWN: South Gate, CA

INTERESTS: Biking, Reading,
Dancing



Lori Gonzalez

President

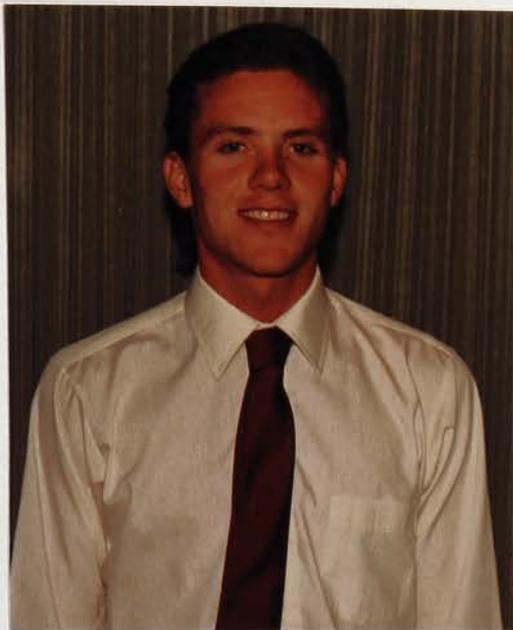
MAJOR: Marketing

GPA: 3.45

GRADUATION: May 1988

HOMETOWN: Torrance, CA

INTERESTS: Drum Corps, Traveling,
Aerobics, Dance



Sean K. Higgins

MAJOR: Finance

GPA: 3.8

GRADUATION: December 1990

HOMETOWN: Hinsdale, IL

INTERESTS: International Affairs

Salvador E. Huertas

Chancellor, Publicity Chairman

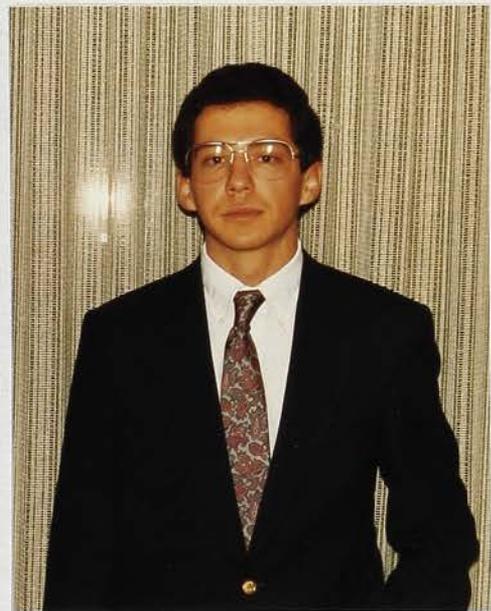
MAJOR: Marketing/International
Business Certificate

GPA: 3.2

GRADUATION: December 1989

HOMETOWN: Guatemala City, Guatemala /
Redondo Beach, CA

INTERESTS: Cycling, Reading,
International Affairs,
Traveling



Dan Isobe

MAJOR: Pre-Business

GPA: 3.25

GRADUATION: May 1991

HOMETOWN: Gardena, CA

INTERESTS: Racing cars, Working on cars
Movies, Dances, Basketball,
Computers



Felicia Jolivet

Treasurer

MAJOR: Business Computer Methods/
Administrative Systems

GPA: 2.85

GRADUATION: May 1989

HOMETOWN: Long Beach, CA

INTERESTS: Computers, Physical fitness,
Meeting people, Traveling

Mark S. Lee

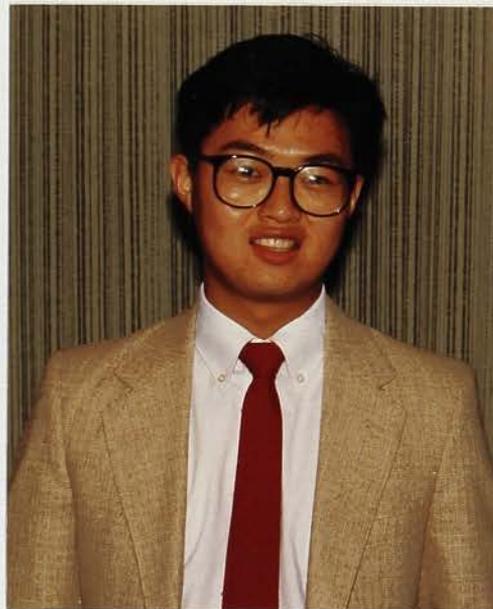
MAJOR: Finance/Investment

GPA: 3.2

GRADUATION: December 1989

HOMETOWN: La Palma, CA

INTERESTS: Tennis, Skiing,
Everything else
that is fun



Lloyd R. Mantong

Vice President of Fundraising

MAJOR: Accounting

GPA: 3.04

GRADUATION: May 1990

HOMETOWN: Long Beach, CA

INTERESTS: Sports, Food, Parties,
Dancing, Fast Cars, the
Beach, Skiing, Camping

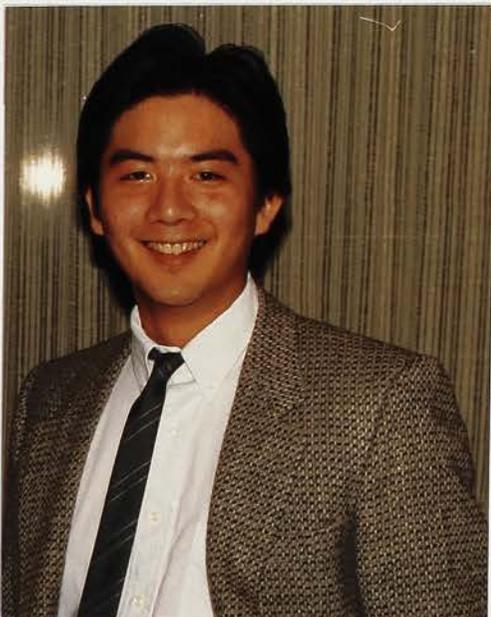


Agnes Salome T. Miranda

Vice President of Community Service
MAJOR: Business Computer Methods/
Management Information Systems
GPA: 3.37
GRADUATION: May 1989
HOMETOWN: Norwalk, CA
INTERESTS: None

Patricia Mullen

Social Chairman
MAJOR: Finance/Business Law
GPA: 3.75
GRADUATION: May 1989
HOMETOWN: Denver, CO
INTERESTS: Skiing, Law, Debate,
Government, Partying



Andrew Y. Nagano

Senior Vice President
MAJOR: Marketing
GPA: 2.7
HOMETOWN: Long Beach, CA
INTERESTS: Traveling, Market speculations,
Partying



Kim Nguyen

MAJOR: Accounting/Management Information Systems

GPA: 3.12

GRADUATION: May 1990

HOMETOWN: El Monte, CA

INTERESTS: Volleyball, Tennis, Badminton, Softball

Trachelene Nguyen

MAJOR: N/A

GPA: N/A

GRADUATION: May 1988

HOMETOWN: Long Beach, CA

INTERESTS: Tennis, Piano, Volleyball



Pamela N. Palisoc

MAJOR: Finance/Marketing

GPA: 2.4

GRADUATION: May 1990

HOMETOWN: Lemoore,

INTERESTS: Sports



C. Joyce Pugay

Vice President of Operations

MAJOR: Accounting

GPA: 3.4

GRADUATION: May 1989

HOMETOWN: San Diego, CA

INTERESTS: Raquetball, Biking, Dancing

Djamsched Rassech

MAJOR: Finance

GPA 3.2

GRADUATION: May 1988

HOMETOWN: Weilburg, West Germany

INTERESTS: Tennis, Volleyball



Eva Scates

MAJOR: Business Computer Methods

GPA: 2.44

GRADUATION: June 1990

HOMETOWN: Los Angeles, CA

INTERESTS: Skiing, Dancing, Biking
Calligraphy





Arthur J. Siegrist Jr.

Vice President of Recruiting

MAJOR: Management

GPA: 2.8

GRADUATION: May 1991

HOMETOWN: Cerritos, CA

INTERESTS: Scuba diving, Cycling,
Hiking, Partying

Shalimar Simbol

MAJOR: Accounting

GPA: 2.75

GRADUATION: December 1988

HOMETOWN: Long Beach, CA

INTERESTS: Anything fun,
Beta Sigma Phi,
Accounting Society
Delta Sigma Pi



Catherine C. Smith

MAJOR: Business Computer Methods

GPA: 2.7

GRADUATION: May 1989

HOMETOWN: Fountain Valley, CA

INTERESTS: Biking, Tennis



Loni Vu

MAJOR: N/A
GPA: N/A
GRADUATION: May 1989
HOMETOWN: Fountain Valley, CA
INTERESTS: Tennis, Volleyball

Marsha Walton

MAJOR: Accounting
GPA: 2.5
GRADUATION: December 1989
HOMETOWN: Cerritos, CA
INTERESTS: Politics, Writing,
Tennis



Elana Watson

Petition Committee
MAJOR: Accounting
GPA: 2.59
GRADUATION: December 1989
HOMETOWN: Los Angeles, CA
INTERESTS: Swimming, Reading a good
novel, Traveling



William F. Whalen

MAJOR: Accounting

GPA: 2.67

GRADUATION: December 1988

HOMETOWN: Lakewood, CA

INTERESTS: None

Stephanie Wicker

Correspondence Secretary

MAJOR: Human Resource Management

GPA: 2.8

GRADUATION: December 1990

HOMETOWN: Torrance, CA

INTERESTS: Cooking, Books, Art,
Aquatic Sports, Horseback
riding, Camping, Hiking,
Cycling, Counseling



Debbie Wilson

MAJOR: Marketing

GPA: 3.43

GRADUATION: May 1989

HOMETOWN: Torrance, CA

INTERESTS: N/A



Debbie Jean Wong

Historian, Petition Committee Chairman
MAJOR: Business Computer Methods
GPA: 3.2
GRADUATION: May 1989
HOMETOWN: Huntington Beach, CA
INTERESTS: Crafts, Stitchery, Reading,
Old Movies, Photography







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