A PETITION TO THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

> BY SIGMA DELTA BETA OF UNIVERSITY OF SOUTH FLORIDA TAMPA, FLORIDA

THE GRAND COUNCIL THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

Gentlemen:

We, the undersigned brothers and advisors of Sigma Delta Beta Fraternity at the University of South Florida, do earnestly petition for national affiliation with the International Fraternity of Delta Sigma Pi. We further petition for a chapter charter to establish a chapter of Delta Sigma Pi on the campus of the University of South Florida, Tampa, Florida.

Sigma Delta Beta was formed under the guidelines set by the International Fraternity of Delta Sigma Pi, with the sole purpose of affiliation with Delta Sigma Pi. We believe in and uphold the same high ideals of scholarship, social activity, and association of students of business and economics, for the betterment of our community, school, and personal lives; as does the International Fraternity of Delta Sigma Pi.

In pursuit of these aforementioned ideals, we, the members and advisors of Sigma Delta Beta, pledge to uphold the rules, regulations and guidelines as set forth in the Constitution and By-laws of the International Fraternity of Delta Sigma Pi. We further pledge to carry on its traditions and programs as prescribed by the International Fraternity of Delta Sigma Pi.

Witness our signatures this twenty-sixth day of January, nineteen hundred and seventy-one:

Michael M. Treas Secretary

Jim 2 Hartsfield

Leis Vienty

Daviel Stuthend

Joner A. Elludge Ronald Breijo Jaman Q. Hough

Matt Fischer

Hang a martin

Apolluden

John J. Caskey Donald J. Shingler p. William Fullard

Gerard Thompson

Henneth a. Rohuson

Narrix Swanson

d'y will

James R. alepander

Harold R. Bymes

Peter C. Dan____

Blaine W. Neville

Richard W. DeTurk, Jr .

Richard J. Achurtz Marald M. Eil

Frank N. Copare

Ward the -

Halter D Bierman

Ruland M Cowell

Kichard C. Benight



Glenn Itzto

2. <u>THOMAS C. OSBORNE</u>

PROGRAM C0-0P

2. GRADUATED

Jerry Dehuson

arthin D. M. Mahon

Rod & Oshuritt

Steven R. Brantley Jans Heymans

Steve n. Juse Misto Alleckes

Leonard & Me Nil #

ROBERT M. CAFFEE JR

HOWARD F. BOND

2. Chinton F. METRIN





THE UNIVERSITY OF SOUTH FLORIDA



View across Campus, University of South Alorida, Tampa, Alorida

VIEW ACROSS CAMPUS

The University of South Florida was founded December 18, 1956, by the State Board of Education, following more than two years of preparatory study by the State Legislature, the Board of Education, and the State Board of Control (now the Board of Regents). When it was opened to a charter class of 2,000 freshmen on September 26, 1960, it became the first state university in the United States to be totally planned and initiated in this century. It also represented the first step in a broad and comprehensive expansion of the State University System of Florida.

This system of public universities now includes the University of Florida in Gainesville, Florida State University and Florida A & M University in Tallahassee, the University of South Florida, Florida Atlantic University in Boca Raton, the University of West Florida near Pensacola, Florida Technological University near Orlando, and two universities currently under development: the University of North Florida in Jacksonville, and Florida International University in Miami. In addition, there are 27 public junior colleges in population centers throughout the state.

More than 8,500 students had graduated from the University of South Florida by the end of 1970. Enrollment for the fall of 1970 reached 16,644.

The University is accredited by the Southern Association of Colleges and Schools, the official accrediting agency for all educational institutions in the South.

TAMPA CAMPUS

On a 1,672-acre campus eight air miles northeast of downtown Tampa, the University is ideally located for steady growth and development in the heart of an expanding metropolitan area having nearly a million people within a 30-mile radius. The campus is midway between U.S. Highway 41 and 301 on State Highway 582. Interstate 75 passes two miles to the west.

The physical plant of the University, now including 32 major academic and residence buildings, is currently valued at more than \$50 million. The buildings are of similar, modern architectural design and all are completely air conditioned. Other building construction on this all-airconditioned campus continues toward a goal of around \$50 million in additional buildings to house and instruct the 26 to 27 thousand students expected at the University by 1975.

Many additional programs are operated by the University's Center for Continuing Education in 12 west central Florida counties. In this area, the Florida Board of Regents has designated the University of South Florida to be responsible for all higher education requirements above that supplied by the State Junior College System. The Center for Continuing Education maintains a branch office at 1015 S. Tamiami Trail in Sarasota, and operates a century-old-mansion-Chinsegut Hill, near Brooksville-as an education retreat for seminars and meetings.

ST. PETERSBURG CAMPUS

The University of South Florida at St. Petersburg opened in September, 1965, and provides an opportunity for University students who are residents of Pinellas County to complete all or a portion of their course work in selected areas without leaving the county. Enrollment at the St. Petersburg campus is not restricted to Pinellas County residents.

Located on Bayboro Harbor adjacent to downtown St. Petersburg, the campus is within easy walking distance of many of the cultural and recreational facilities of Florida's "Sunshine City."

Resident faculty members provide personal and social, as well as scholastic, counseling. This core of resident faculty is supplemented by professors commuting from the Tampa campus to provide additional scope to the academic program.

The academic program at the St. Petersburg campus is restricted to courses designed to serve students of junior, senior, and graduate standing. Selected courses and programs are offered by the Colleges of Basic Studies, Business Administration, Education, Engineering, and Liberal Arts. Students may enroll as full time students on the St. Petersburg campus or they may elect to enroll on both the St. Petersburg and the Tampa campuses simultaneously. Dual enrollments on both campuses may provide students with a class schedule which is both flexible and convenient. In addition to providing academic programs from the university's five colleges, the St. Petersburg campus houses a Marine Science Research and Training Center.

The Marine Science Institute of the University of South Florida, with headquarters at the St. Petersburg campus, is an interdisciplinary venture involving faculty members of seven different departments in three colleges in addition to six full-time faculty members at the St. Petersburg campus who are concerned with planning, administration, research, and teaching.

Probably no other oceanographic institution has ever been established with such excellent facilities as those provided by the St. Petersburg campus for teaching, research, and the docking and maintenance of oceanographic vessels. The location of the Institute, at the center of the edge of the great continental shelf of the Florida Gulf Coast and in the midst of the metropolitan area of the Sun Coast, is another of its unique advantages. It would seem destined to develop into one of the nation's leading oceanographic centers.

The Institute offers a program leading to the Master of Arts degree in Marine Science. During the summer quarter, the Institute offers one of the most comprehensive arrays of marine science courses to be found at any university in the nation. Most of these courses are open to both undergraduate and graduate students, and most of them are offered also during other quarters of the academic year. The University is organized internally in five colleges, with supporting services designed for this basic pattern. The five colleges are: Basic Studies, in which all freshmen and sophomores enroll and from which a minimum of six courses must be taken during the first two or three years; Business Administration, which offers majors in such fields as economics, accounting, management, marketing, and office administration; Education, which provides teacher training in all major teaching fields; Engineering, organized around systems design, research, and operation; and Liberal Arts, which offers programs in the areas of fine arts, natural sciences, social sciences, and languages and literature. Colleges of Medicine and Nursing have been established, with first enrollment anticipated in 1971.

Bachelor's degrees are offered in many fields by all the University's colleges. Master's degrees are offered in more than 50 areas of business, education, engineering, and liberal arts.

The University's first Ph.D. program, in Biology with emphasis on Marine Biology, was established in 1968, and Ph.D. programs in Chemistry and Education began in 1969.

The University's teaching and research faculty, numbering more than 750 represents all major areas of higher learning, and nearly 60 per cent hold doctoral degrees.

For administrative purposes, the University is organized

into the three broad areas of academic affairs, student affairs, and administration and business affairs. The administrative officers who head these three units serve with the President in the Executive Committee, the principal policymaking and advisory body of the University. The President is responsible to the Board of Regents for internal policy and procedure of the University. In addition to the Executive Committee, advice and assistance to the President in the determination of policy is given by the University Senate, comprising elected representatives from all areas of the University community, including the student body.

PURPOSES AND GOALS

A university is defined as an institution of higher learning consisting of several schools or colleges and offering programs in the liberal arts as well as in a number of professional areas. It is, however, more than this; it is a place where new knowledge is sought, and old knowledge is synthesized in new ways through research and scholarship for the benefit of mankind.

It is not, however, a trade school where the detailed techniques of a trade can be learned by practice. It deals with professional areas more in theory than in practice, providing the broad background and understanding necessary to the development of specific skills. In this way it develops the intellectual judgments necessary to deal with constantly changing problems of a profession. A university should not be regarded simply as a place to prepare for a profession, important as this may be. One of the most important functions is to provide all its students with a better understanding of life in a rapidly changing world. Man is surrounded by a natural environment and confronted by rapidly increasing knowledge of that environment. These are matters of human affairs which he needs to know about as an educated citizen and as a professional person. Hence, a university has an important obligation to provide in its educational program for all students those common elements which make for more responsible and responsive living.

A university is also a servant of the society which supports it, and at the same time it is one of the leaders of that society. It is the medium through which the greatest wisdom of the past and the living spirit of the present are passed on to new generations of young people to be used by them as leaders in the further advances of society toward goals of better and finer living.

In the classroom, subjects are dealt with objectively, critically, analytically and constructively, as well as inspirationally and creatively. The student is expected to learn to be analytical as well as creative in his own approach and to understand that such activities, to be constructive, must be carried out with a minimum of emotional bias and prejudice. He must learn to understand that in a democracy points of view will differ and there may be no wholly right or wrong answers to many questions, only better or worse answers from the viewpoint of society or the individual. He must be prepared to examine objectively his own position on such matters and develop for himself a tenable position or philosophy with which he can continue to live.

The University of South Florida, in trying to attain this character, has set up for itself the primary goal of placing "Accent on Learning" as its most important reason for being. Toward that end, the University has these specific objectives:

- I. To provide the citizens of Florida with an outstanding public institution of higher learning, giving leadership and service in the intellectual, cultural, economic and scientific interests of the state.
- II. To create a community of scholars dedicated to teamwork in the search for truth, the exchange of ideas and the establishment of high standards of intellectual inquiry and creative activity.

The faculty has been carefully chosen for its training, competence and ability to teach. In an unusual sense it is a team. The faculty has many times shown its outstanding ability to carry on creative work and significant research and to provide opportunities for able students to learn the meaning of, and assist in, such work as part of the process of education. III. To provide opportunity for the development and training of the mind which promotes maturity, objectivity and creativity.

All degree programs of the University are designed to promote the following general aims for all students: (1) the necessary skills in writing, speaking, reading and listening; (2) self-reliance through the ability to think clearly; (3) understanding of oneself and one's relationship to others; (4) growing convictions based on the search for truth; (5) understanding and appreciation of our cultural, social, scientific and spiritual heritage; (6) intelligent approach to local, national and world problems leading to good citizenship and leadership in life; (7) some practical understanding of another language; (8) professional competence based on high ethical standards; and (9) healthful development of the body.

IV. To provide a broad cultural and basic educational pattern for all students, together with programs of liberal, preprofessional and professional studies, and to supplement these with opportunities for independent development and work experience.

Recent studies indicate a strong trend in American liberal arts colleges toward the inclusion of more professional preparation in their programs and, conversely, for the professional colleges to include more general and liberal studies in theirs. Thus, the professional and the liberal arts colleges are coming closer together in the effort to provide a continuum of studies which includes the general, the liberal and the professional in the same program. The University of South Florida is attempting this in a way that provides greater unity of knowledge for the student.

For each student the educational program combines preparation in basic studies with work in the liberal arts and the sciences and with professional studies. Ideally, a student's program will be devoted about onethird to basic studies, one-third to professional studies and one-third to elective and related choices.

A LOOK AT THE FUTURE

The University of South Florida's location in the large and expanding Tampa Bay metropolitan area, coupled with the broad growth and development of Florida in the space age, suggests a future of rapid change and expansion for the University. It is estimated that enrollment in University of South Florida courses will increase approximately 10 to 15 per cent each year through 1975. Construction will continue at a rapid pace each year for several years to come. The physical plant of the University is valued above \$50 million, and the major portion of the campus is still unused. New faculty are joining the University staff at a steady rate. In every respect, the University of South Florida is a vital part of the state's inevitable growth, and it is destined to become a large, multi-purpose university.



ADMINISTRATION BUILDING, housing administrative and business offices and a number of special service units of the institution



LIBRARY, a five-story structure designed for 250,000 volumes in open stacks



University Center Building, University of South Florida, Tampa, Florida

UNIVERSITY CENTER, with student and faculty offices, meeting rooms, recreation areas and classrooms, as well as a cafeteria, and the University Bookstore



Teaching Auditorium-Theatre, University of South Glorida, Tampa, Glorida

THEATRE CENTRE, with rehearsal rooms for dance, drama, and opera, costume and prop shops, offices, and a Centre Stage for production preparation



Chemistry Building, University of South Florida, Tampa, Florida

CHEMISTRY BUILDING, with classrooms and laboratories for chemistry and offices for faculty



LIFE SCIENCES BUILDING, housing the University's programs in biological sciences



Physics Building, University of South Florida, Tampa, Florida

PHYSICS BUILDING, housing physics, astronomy, and mathematics



SCIENCE CENTER, completed in 1968, housing laboratories and research facilities for graduate students and faculty plus the USF Computer Research Center. The four-story research facility contains no classrooms. Besides research facilities it contains graduate student study cubicles and a combination sciencemathematics-engineering reading room



PHYSICAL EDUCATION CLASSROOM BUILDING, housing the director and faculty of the Division of Physical Education, classrooms, gymnasium, activities area, and an indoor swimming pool



ANDROS COMPLEX view of Fontana and Desoto Halls in background



OFFICE OF THE PRESIDENT TAMPA, FLORIDA 33620

813: 974-2791

January 29, 1971

Grand Council Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio 45056

Gentlemen:

The University of South Florida is desirous of having a chapter of Delta Sigma Pi on this campus. I am pleased to ask your earnest consideration of this request.

Please feel free to ask for any additional information needed in evaluating this application.

Sincerely,

Hansugeer

Harris W. Dean Acting President

UNIVERSITY OF SOUTH FLORIDA

TAMPA, FLORIDA 33620

Student Affairs Office of the Dean -AREA CODE 813: 988-4131

January 29, 1971

Grand Council Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio 45056

Dear Grand Council:

The University of South Florida would be honored to have a chapter of Delta Sigma Pi. A local group of students in the College of Business have sought and received University approval to petition for a chapter of Delta Sigma Pi.

The Student Affairs Committee and this office are in full support and recommend this group to you for favorable consideration for a chapter of Delta Sigma Pi.

Sincerely,

underlick

Herbert J. Wunderlich Vice President and Dean of Student Affairs

cmr



OFFICE OF STUDENT ORGANIZATIONS TAMPA, FLORIDA 33620 813: 974-2615

January 28, 1971

Grand Council Delta Sigma Pi 330 S. Campus Avenue Oxford, Ohio 45056

Gentlemen:

This is a recommendation for Sigma Delta Beta-a local professional business fraternity which is seeking to affiliate with Delta Sigma Pi.

This group has been in existence on our campus since July, 1970. They have maintained a good membership while developing their objectives which are as follows:

- To provide its members an opportunity to exchange 1. 'their ideas about business and commerce.
- 2. To provide contact with the business world.
- To provide professional activities 3.
- To provide a source of publication 4.
- To provide students with experience in the manage-5. ment of an organization and its goals.

I am happy to recommend to the Grand Council of Delta Sigma Pi the local chapter of Sigma Delta Beta at the University of South Florida.

We hope that the Council will respond positively to this petition.

Sincerely,

Marshall hyllis

Phyllis P. Marsha Director

PPM/rmw

COLLEGE OF BUSINESS ADMINISTRATION UNIVERSITY OF SOUTH FLORIDA



COLLEGE OF BUSINESS ADMINISTRATION BUILDING, housing the dean and faculty of the college, classrooms, and a 430-seat teaching auditorium

COLLEGE OF BUSINESS ADMINISTRATION

General Information:

The College of Business Administration at the University of South Florida opened for classes in 1960. The College of Business Administration opened with Dr. Charles Millican as Dean, six faculty members and 100 students. First five baccalaureate candidates were graduated by the College in 1962. In 1966 Dean Millican resigned to become the President of Florida Technological University and Dr. Robert S. Cline, the present Dean, was named to replace him. Also in 1966, the first three Master of Business Administration degrees were awarded. To date in late 1970, the College of Business Administration has graduated 1,700 students with Bachelor of Arts degrees and 60 students with Master of Business Administration degrees.

Purposes and Goals:

The College of Business Administration offers courses of study leading to both undergraduate and graduate degrees. These programs are designed to prepare individuals for business and government careers, and graduate education. It is the philosophy of the College of Business Administration to devote its resources to the continued growth of high quality undergraduate and graduate programs.

The undergraduate curriculum leads to a Bachelor of Arts in one of the following five major fields: Accounting, Economics, Finance, Management, and Marketing. The undergraduate programs are structured to accomplish the following objectives:

- To give the student a broad foundation in general and liberal education, a thorough grounding in basic business courses, and some specific competence in at least one significant functional area of business.
- To strengthen students' powers of imaginative thinking, creative independent analysis, and sensitiveness to social and ethical values.
- 3. To instill in each student a desire for learning that will continue after he has graduated and taken his place in the community.
- 4. To convey to each student the spirit of pioneering, risk taking and progress which are essential to the continued development of the free enterprise system.

The College of Business Administration School of Graduate Studies offers Master's degrees in three areas: Master of Business Administration, MBA with a specialization in Accounting, and Master of Science in Management. Admission requirements to one of these programs are a baccalaureate degree from an approved college or university, with a "B" average in the last half of undergraduate credits, and a minimum of 900 on the Graduate Record Examination. The student also needs some foundation in Business Administration, the necessary amount depending upon his undergraduate degree.

The graduate programs are structured to accomplish the following objectives:

 To make professional education available to those qualified individuals who have selected specific career objectives in fields of business, government or education.

- To support adequately the research activity so vitally necessary to maintain a quality graduate faculty and program.
- To foster independent, innovative thinking and action as a professional individual.

College of Business Administration Student Organizations:

The College of Business Administration has many student organizations which serve as extracurricular outlets for student energies and interests. These organizations are representative of the different disciplines of the college and include the Senior Accounting Organization, Economics Club, Management Student Advisory Council, and the Student Advisory Council.

Senior Accounting Organization

The Senior Accounting Organization draws its membership primarily from upper level accounting students, but lower division students who show a preference for accounting are encouraged to join. The SAO offers for its members several guest speakers from the field of accounting outside of the college throughout the quarter.

The SAO also sponsors many faculty-student social affairs and banquets throughout the year while also producing its own semi-annual paper, The Ledger. Another activity of the accounting organization is the offering of an auditing service in conjunction with faculty CPA's for other student organizations on the campus.

Economics Club

The Economics Club offers membership to all students who are interested in the field of economics and finance.

It offers the opportunity for students to participate in the discussion of economic principles and hear guest speakers along with faculty debates on subjects of interest at their weekly meetings. The Economics Club also sponsors many student and faculty social affairs throughout the year.

Pi Sigma Epsilon

This local chapter of Pi Sigma Epsilon, which was formerly the Marketing Club, offers many opportunities to students to develop interdisciplinary relations and perform many services for both the university and the local community, such as their end of the quarter book exchange.

Management Student Advisory Council

The Management Student Advisory Council is an elected body of ten students from the Management discipline. Its purpose is to serve as a vehicle for the sentiments, reactions, and attitudes of the Management students.

The MSAC has initiated a departmental instructor evaluation for the students which has proved to be very successful as a feedback mechanism between the Management students and the Management department faculty. The MSAC is also responsible for initiating a new Management club which will be formally organized in the fall.

Student Advisory Council, College of Business Administration

The Student Advisory Council of the College of Business Administration is an elected board of students with one representative from each of the five diciplines and three members at large.

The main purpose of the SAC is to promote studentadministration communication. The Advisory Council also has as its objectives the development of good business community relations, student involvement in university activities, and the encouragement of building and maintaining cohesiveness and interest among students in the College of Business Administration.

The Council will be using its current operating funds of \$2,500 to carry out many of its planned programs including guest speakers, social events, senior receptions and service awards.

Of primary interest to the Council is helping to coordinate the activities of the various student organizations and supply them financial help when necessary.

Beta Gamma Sigma

Beta Gamma Sigma is the national scholarship honor society in the field of Business Administration. The standards of Beta Gamma Sigma for business students are comparable with those of Phi Beta Kappa for liberal arts majors. Beta Gamma Sigma has more than 100 chapters at the leading Colleges of Business Administration throughout the country. It is the only scholarship honor society recognized by the American Association of Collegiate Schools of Business.

UNIVERSITY OF SOUTH FLORIDA

TAMPA, FLORIDA 33620

College of Business Administration Office of the Dean

January 19, 1971

Grand Council Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio 45056

Gentlemen:

It is a pleasure to support Sigma Delta Beta's petition for a charter for the USF Chapter of Delta Sigma Pi. This is my fifth year on this campus and I am very much aware of the advantages of a professional fraternity.

We have an active number of students who have demonstrated an interest and the ability to operate a successful chapter. If I can supply you with additional information to support the application, please let me know.

Sincerely,

Robert S. Cline Dean

RSC/blc

-AREA CODE 813: 988-4131



COLLEGE OF BUSINESS ADMINISTRATION TAMPA, FLORIDA 33620 813: 974-2960

January 22, 1971

Grant Council Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio 45056

Gentlemen:

Professor Charles Landry, a member of my Finance Department has agreed to act as faculty advisor for a local chapter of your fraternity and he has ask me to write you in regard to their chapter affiliating with your national organization.

Professor Landry informs me that approximately 55 undergraduate students of the College of Business Administration are in the process of organizing a local chapter of a commerce fraternity and would like to affiliate with you. I believe that these young men could provide an active, growing chapter of your fraternity and, I am sure that a chapter of Delta Sigma Pi would be a worthwhile addition to our campus and our College of Business Administration.

The University of South Florida is one of the new campuses in the Florida state system. The first classes of students began at the University of South Florida in 1960 and our school has experienced a very substantial rateof growth since that time. We now have approximately 17,000 students, and we anticipate 25 to 30,000 students as a regular enrollment in the next 10 years. I am enclosing a brief data sheet which will give a short history and background of our University. The University of South Florida is still primarily a commuters college and as a result, there is a very real need to provide student organizations which will give a feeling of identity and association to the University. I believe that a local chapter of your society could contribute to that, and therefore, I sincerely hope that you will accept the application for affiliation from our student group.

Sincerely

Dr. J. R. Longstreet Chairman of Finance

JRL: jap

Enclosure



COLLEGE OF BUSINESS ADMINISTRATION TAMPA, FLORIDA 33620 813: 974-2960

February 3, 1971

Grand Council Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio 45056

Gentlemen:

I have been informed by the officers of our local Sigma Delta Beta business fraternity that it is applying for membership in Delta Sigma Pi.

This letter is to officially inform you that Sigma Delta Beta has been officially recognized by the student affairs committee of the Faculty Senate and by our Acting President Dr. Harris W. Dean. In applying for that recognition notice was given of the intent to apply for affiliation with Delta Sigma Pi. This too was officially endorsed.

At the present time USF has over 16,000 students -- roughly 13% of which are in Business Administration. Our five departments are Accounting, Economics, Finance, Management and Marketing: Management and Accounting represent around 35% of the majors each with Marketing at 22%.

I am delighted to have the opportunity to recommend Sigma Delta Beta for membership in your organization.

Yours truly,

Dr. Alton C. Bartlett Professor and Chairman Management Department

xc: Dean R. S. Cline

ACB/ngt



COLLEGE OF BUSINESS ADMINISTRATION TAMPA, FLORIDA 33620 813: 974-2960

January 25, 1971

Grand Council Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio

Gentlemen:

I am very pleased to write a letter supporting the petition of Sigma Delta Beta for the formation of a chapter of Delta Sigma Pi at the University of South Florida. Although relatively new (1960) the University has approximately 17,000 students. The College of Business has progressed not only in number of students but to a strong position of excellence, and was accepted for membership in the American Association of Collegiate Schools of Business in 1969. The Dean and the faculty have organized related professional fraternal affiliations. The College of Business Administration faculty numbers over eighty (80). They represent five (5) departments: Accounting, Economics, Finance, Management, and Marketing. The faculty teaches approximately 90,000 student quarter hours in three quarters, plus some 13,000 student quarter hours during the summer quarter. Sigma Delta Beta already numbers approximately 50 brothers, and strongly supports the continued development of the College of Business Administration. I believe as they do that the formation of a chapter of Delta Sigma Pi on this Campus furthers our goals of service to the College and to the University.

Sincerely,

Though C. Meeper

David C. Sleeper, Ph.D. Chairman Department of Marketing

DCS/kes







The local professional fraternity of Sigma Delta Beta was formed on the campus of the University of South Florida on October 13, 1970. Prior to this meeting, efforts had been in the direction of a local management club to meet the needs of the management majors in the College of Business. However, upon soliciting responses of interested faculty and students a decision was made that a local professional fraternity to satisfy the needs of all the business students was more in order. With this goal in mind, the ground work to form Sigma Delta Beta began with a longrange objective of petitioning Delta Sigma Pi whose goals are identical.

The first step taken was to approach Dr. H. C. Allen, an alumnus member of Delta Sigma Pi, to solicit his guidance and advice. Dr. Allen graciously volunteered to become the senior advisor to Sigma Delta Beta. In addition to Dr. Allen, support of the business college is evident by the fact that three of the faculty have become members and all actively support fraternal activities.

A membership of approximately twenty-five attended the October 13, 1970 meeting. From these twenty-five the by-laws were approved and the official elections of officers were held. Those elected as the first officers of Sigma Delta Beta were:

President	-	Clinton F. Metrin
	-	Michael G. Hoagland
Vice President	-	Leonard Allen Bieber
Treasurer	-	Charles Gibson, Jr.
	-	E. Russell Throckmorton
Chancellor	-	James M. Babcock

At the following weekly meeting of October 20, the general membership voted unanimously to formally petition Delta Sigma Pi for a national charter. At this meeting Larry A. Taylor was elected Historian with primary responsibility to organize and coordinate activities necessary to formulate this petition.

November activities, besides regular scheduled meetings held every Wednesday afternoon, included an invitation from Pi Sigma Epsilon to hear their guest speaker at the Hospitality House of the Schlitz Brewery. The following week, on November 12, Mr. Charles L. Farrar, Executive Director, and Mr. George E. Ragland, Director Southeast Region, were to pledge the fraternity. Due to circumstances and a last minute change of plans, Mr. Ragland was unable to attend; therefore, Mr. Farrar addressed the fraternity on the subject of becoming a chapter of Delta Sigma Pi and the formal organization of Delta Sigma Pi. Mid-November saw Dr. Allen, our senior advisor; Clinton F. Metrin, Sigma Delta Beta's president; and two additional fraternity members attend the Southeast Region Conference in Fort Lauderdale, Florida.

December activities were concerned primarily with the pledge ceremonies on the 4th when fifty members pledged Delta Sigma Pi. Mr. Ragland conducted the ceremonies and future brothers from the Epsilon Rho Chapter of the University of Tampa and the Theta Sigma Chapter of the Florida Technical University were present. The evening was then turned into a social at the recreation center in the Pines Apartments.

The new year and second quarter began with the first

meeting held on January 13, 1971 when new officers were elected to replace retirees. At this meeting, the following changes were made:

President- Michael G. HoaglandSr. Vice President- Leonard Allen BieberVice President- Charles Gibson, Jr.Treasurer- Ralph J. Lazar

Work continued on the petition with a tentative date of mid-February for completion so Mr. Ragland can carry it with him to a meeting in Oxford, Ohio on February 18, 1971.

Future plans include tours of local manufacturing plants; a social event in early February, and, of course, the biggest event is the scheduled initiation in early April at the beginning of the third quarter.

-50

SIGMA DELTA BETA BUDGET OF OPERATIONS Quarter II, Jan 6 - Mar 19, 1971

INCOME

Dues (56 members \$7.00	ea.)\$	392.00
Endless Match Sale (35	1/2 doz)	248.50
Car Wash		44.00
Gasparilla Concession		401.00
	TOTAL \$1	.085.50

EXPENSES

Petition	
Binding (6 copies \$10.00)	\$ 60.00
Typing	. 24.00
Individual Pictures	26.16
Activities (Funds Alloted)	
Professional	60.00
Social	60.00
Gasparilla Concession	
Licence	59.00
Supplies	20.00
Car Wash	
Supplies	10.00
Door Prize	6.00
Misc	50.00
TOTAL	\$ 475.16

OUR FIRST PROFESSIONAL ACTIVITY



CHARLES L. FARRAR SPEAKS TO SIGMA DELTA BETA



SIGMA DELTA BETA LISTENS

THE PLEDGE CEREMONY



MR. GEORGE RAGLAND AND BROTHERS OF EPSILON RHO AND THETA SIGMA



THE NEOPHYTES

12

OUR FIRST SOCIAL EVENT



CHARLES TELLS THEM HOW TO GET THERE



THE PARTY



UNIVERSITY OF SOUTH FLORIDA

TAMPA • ST. PETERSBURG

COLLEGE OF BUSINESS ADMINISTRATION TAMPA, FLORIDA 33620

813: 974-2960

January 25, 1971

Delta Sigma Pi Grand Council Central Office 330 South Campus Street Oxford, Ohio

Gentlemen:

I am pleased to recommend Sigma Delta Beta, a local professional fraternity in Business and Economics, to Delta Sigma Pi, for consideration of membership with your national fraternity. Since their inception, they have been actively involved in building a professional chapter.

Mr. Michael Hoagland, the current president, is a capable leader who was instrumental in organizing the local fraternity. Due to his initiative and desire, between 40 and 50 qualified students joined the fraternity. He has attracted many members to leadership roles in Sigma Delta Beta.

I am acquainted with Mike and other members of the fratemity both as capable students in my classes and as interesting and dynamic individuals in their extra-curricular activities. Sigma Delta Beta has sought opportunities for service to the community. I have attended several of their many professional and social activities. They are an active, interesting, and courteous fraternity of men who are offering a real service to the School of Business and Economics and the University at large.

I am proud to be associated with these young men as a faculty advisor and support their petition for affiliation with Delta Sigma Pi.

Sincerely,

Dr. Harold C. aller

Dr. Harold C. Allen Assistant Professor of Management

HCA/ngt

OFFICERS AND ADVISORS SIGMA DELTA BETA UNIVERSITY OF SOUTH FLORIDA



HAROLD C. ALLEN Assistant Professor of Management

B.A., Wesleyan University; M.B.A., Georgia State; Ph.D., University of Florida. Dr. Allen came to the College of Business in 1967 from Florida Atlantic University. His background includes work in the Aviation Industry, and teaching appointments at Florida Atlantic University and the University of Florida at Gainesville. He has done extensive research in Management Information systems, and is a Model Cities consultant. He is a member of Delta Sigma Pi, American Management Association, The Institute of Management Science, and the Southern Management Association. He teaches GBA 351, Analytical Decision Making: An Interdisciplinary Computer Approach; MAN 311, Management Systems; and MAN 473, Quantitative Methods of Operation: Planning and Control. Senior faculty advisor to Sigma Delta Beta.



Clinton F. Metrin

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.55 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans on entering the field of management systems and analysis ACTIVITIES: Past President of Sigma Delta Beta (Graduated) Golf Tennis



Michael G. Hoagland

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.50 HOMETOWN: Newark, New Jersey MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans on a management career within the personnel or labor relations area ACTIVITIES:

President of Sigma Delta Beta



Leonard Allen Bieber

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 3.00 HOMETOWN: Cocoa, Florida MAJOR: Management (Personnel) MINOR: Management (Industrial) CAREER OBJECTIVES: Personnel Management ACTIVITIES: Senior Vice-President of Sigma Delta Beta Masonic Lodge #13



Charles Gibson, Jr.

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 3.65 HOMETOWN: Louisville, Kentucky MAJOR: Management MINOR: Marketing CAREER OBJECTIVES: To assist in expanding the parameters of international air transportation ACTIVITIES: Vice-President of Sigma Delta Beta Flying



Ralph J. Lazar

CLASSIFICATION: Junior GRADE-POINT AVERAGE: Transfer student HOMETOWN: Ruskin, Florida MAJOR: Accounting MINOR: None CAREER OBJECTIVES: Plans on becoming a Certified Public Accountant ACTIVITIES: Treasurer of Sigma Delta Beta



E. Russell Throckmorton

CLASSIFICATION: Junior GRADE-POINT AVERAGE: Transfer student HOMETOWN: Tampa, Florida MAJOR: Management None MINOR: CAREER OBJECTIVES: Plans on becoming a career army officer ACTIVITIES:

Secretary of Sigma Delta Beta



James M. Babcock

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 3.35 HOMETOWN: Daytona Beach, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Planning on a management career in industrial relations ACTIVITIES: Chancellor of Sigma Delta Beta



Larry A. Taylor

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 3.50 HOMETOWN: Newark, Ohio MAJOR: Management MINOR: None CAREER OBJECTIVES: Career with U.S. Army in the logistics field ACTIVITIES: Historian of Sigma Delta Beta Golf



CHARLES W. LANDRY Assistant Professor of Finance

B.S., University of Southwestern Louisiana; M.S., University of Southern Mississippi. Mr. Landry is presently working on study of Agricultural Credit and Credit Institutions in fulfillment of Ph.D. in Economics from University of Arkansas. He came to the College of Business Administration from University of Arkansas where he had been an instructor in Economics. He is a member of Omicron Delta Epsilon, Pi Gamma Mu, and the American Agricultural Economics Association. He teaches Principles of Finance and Principles of Insurance.



GARY L. RICHARDSON Assistant Professor of Management

B.S., Louisiana Polytechnic Institute; M.S., University of Alaska; Ph.D., North Texas University. Dr. Richardson came to the College of Business Administration in 1969 and had previously taught at the University of Dallas and North Texas State. During the summer of 1970, Dr. Richardson has been teaching at the Braniff Graduate School of Management, University of Dallas. He is a member of Sigma Iota Epsilon. He teaches GBA 351, Analytical Decision Making: An Interdisciplinary Computer Approach; MAN 421, Operations Management; MAN 608, Seminar in Operations Analysis.



RODNEY C. SHERMAN Assistant Professor of Management.

B.S., Northern Illinois University; M.B.A., Georgia State University. Mr. Sherman came to the College of Business in 1969 from Georgia State. He is a member of Sigma Iota Epsilon, Southern Management Association and the Academy of Management. His current teaching assignments include MAN 301, Principles of Management; MAN 341, Personnel Management; and MAN 431, Organization Theory. GENERAL MEMBERSHIP SIGMA DELTA BETA

UNIVERSITY OF SOUTH FLORIDA



James R. Alexander

CLASSIFICATION: Sophomore GRADE-POINT AVERAGE: 2.3 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Planning a career in management with a local firm ACTIVITIES: Sigma Delta Beta



Rod E. Ashworth

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.75 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: Law CAREER OBJECTIVES: Plan to attend graduate school ACTIVITIES: Sigma Delta Beta Elks



Walter D. Beerman

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.3 HOMETOWN: Lakeland, Florida MAJOR: Economics MINOR: None CAREER OBJECTIVES: Management for an oil company ACTIVITIES: Sigma Delta Beta Golf Snow skiing



Howard F. Bond

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 3.50 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans on attending graduate school upon graduation ACTIVITIES: Sigma Delta Beta Phi Kappa Tau



Steven R. Brantley

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.20 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Management position in industry ACTIVITIES: Sigma Delta Beta - Chairman of professional activities

Sigma Delta Beta - Chairman of professional activities Intermural Football



Ronald A. Breijo

CLASSIFICATION: Junior GRADE-POINT AVERAGE: Transfer student HOMETOWN: Tampa, Florida MAJOR: Marketing MINOR: Management CAREER OBJECTIVES: Plans on specializing in research and advertising ACTIVITIES: Publicity Chairman of Sigma Delta Beta Naval Reservist Member of American Bowling Congress



Richard C. Busciglio

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 2.6 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: Marketing CAREER OBJECTIVES: Enter management field in Florida, and later go into business for myself ACTIVITIES: Sigma Delta Beta



Harold Byrnes

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 3.3 HOMETOWN: Clearwater, Florida MAJOR: Management MINOR: Marketing CAREER OBJECTIVES: Enter the retail business field and later go into business for myself ACTIVITIES: Sigma Delta Beta



Robert M. Caffee, Jr.

CLASSIFICATION: Sophomore GRADE-POINT AVERAGE: Transfer student HOMETOWN: Baltimore, Maryland MAJOR: Management MINOR: None CAREER OBJECTIVES: Sales Management ACTIVITIES: Sigma Delta Beta



John L. Caskey

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 2.5 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: Finance CAREER OBJECTIVES: Higher level management ACTIVITIES: Sigma Delta Beta Intramural football



Frank N. Copare

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.50 HOMETOWN: Cocoa, Florida MAJOR: Management MINOR: Finance CAREER OBJECTIVES: Plans to obtain a position with a major firm in operations management ACTIVITIES: Sigma Delta Beta



Richard M. Cowell

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.50 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans on becoming involved in managementlabor resolution ACTIVITIES: Sigma Delta Beta Sports



Peter C. Damm

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.60 HOMETOWN: Muskegon, Michigan MAJOR: Management MINOR: None CAREER OBJECTIVES: Management Consultant (Independent) ACTIVITIES: Sigma Delta Beta National Rifle Association Michigan State Numismatic Society L.M.#27 White Lake Coin Club Clearwater Little Theater



Richard W. DeTurk, Jr.

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 3.10 HOMETOWN: Naples, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans to attend graduate school upon graduation ACTIVITIES: Sigma Delta Beta Young Republicans (Naples, Florida)



Curtis Nelson Dilocker

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.73 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans to succeed in a career in top management ACTIVITIES: Sigma Delta Beta



Donald M. Eisenbrown

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 3.1 HOMETOWN: Orlando, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Purchasing ACTIVITIES: Sigma Delta Beta President of Florida Young Adult Fellowship



James R. Ethridge

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.70 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans to enter a management field which will lead to a position in upper management ACTIVITIES: Sigma Delta Beta



Matt Fischer

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.89 HOMETOWN: Clearwater, Florida MAJOR: Management and Behavioral Science/Distributive Education MINOR: None CAREER OBJECTIVES: In pursuit of a higher management capacity within a large company in a personnel department capacity ACTIVITIES: Sigma Delta Beta



Glenn James Frazho

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 3.0 HOMETOWN: Dunedin, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Career in personnel administration ACTIVITIES: Sigma Delta Beta



Ward L. Harriman

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 3.0 HOMETOWN: Dearborn, Michigan MAJOR: Management Science MINOR: Economics CAREER OBJECTIVES: Management Consultant ACTIVITIES: Sigma Delta Beta - Chairman of entertainment committee



Jimmy L. Hartsfield

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.53 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans on entering the management field with a leading firm ACTIVITIES: Sigma Delta Beta



William J. Hellard

CLASSIFICATION: Junior GRADE-POINT AVERAGE: Transfer student HOMETOWN: Chester, Pennsylvania MAJOR: Economics MINOR: None CAREER OBJECTIVES: Plans on obtaining a M.A. in Economics for the purpose of teaching or a decision-making capacity in business ACTIVITIES:

Sigma Delta Beta



James P. Heymans

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.88 HOMETOWN: Floral Park, New York MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans on entering the field of retail merchandising ACTIVITIES: Sigma Delta Beta



Norman A. Hough

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.64 HOMETOWN: Indian Rocks Beach, Florida MAJOR: Management (Industrial Relations) MINOR: None CAREER OBJECTIVES: Own and operate own business ACTIVITIES: Sigma Delta Beta DeMolay AMA Member



David S. Hutchens

CLASSIFICATION: Junior GRADE-POINT AVERAGE: Transfer student HOMETOWN: Tampa, Florida MAJOR: Management MINOR: Psychology CAREER OBJECTIVES: Plans on entering the field of sales ACTIVITIES: Sigma Delta Beta



Steven Neal Jersey

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 3.25 HOMETOWN: Clearwater, Florida MAJOR: Management Science MINOR: Math CAREER OBJECTIVES: Management Consultant ACTIVITIES: Sigma Delta Beta Sports



Jerry L. Johnson

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.8 HOMETOWN: Ft. Myers, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Upper level management ACTIVITIES: Sigma Delta Beta



Gary A. Martin

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 2.80 HOMETOWN: Tampa, Florida MAJOR: Accounting MINOR: None CAREER OBJECTIVES: Plans on becoming a Certified Public Accountant and then teach in this field ACTIVITIES: Sigma Delta Beta Camping Sports



Arthur G. McMahon

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 2.8 HOMETOWN: Clearwater, Florida MAJOR: Marketing MINOR: None CAREER OBJECTIVES: Marketing Field - Sales and Advertising ACTIVITIES: Sigma Delta Beta Playing Cards



Leonard G. McNeil

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 3.10 HOMETOWN: Tampa, Florida MAJOR: Finance MINOR: None CAREER OBJECTIVES: Plans to attend graduate school ACTIVITIES: Sigma Delta Beta Sports Works full time



Blaine W. Neville

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 2.60 HOMETOWN: West Palm Beach, Florida MAJOR: Accounting MINOR: Economics CAREER OBJECTIVES: Plans on becoming a Certified Public Accountant ACTIVITIES: Sigma Delta Beta Football Volleyball Auto Ralleying



Thomas C. Osborne

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 3.05 HOMETOWN: Asheville, North Carolina MAJOR: Management MINOR: None CAREER OBJECTIVES: Managerial position in industry with special interest toward the industrial relations field ACTIVITIES: Sigma Delta Beta Tennis Chess



Kenneth A. Robinson

CLASSIFICATION: Sophomore GRADE-POINT AVERAGE: 2.4 HOMETOWN: Boston, Massachusetts MAJOR: Management MINOR: Economics CAREER OBJECTIVES: Corporate Management ACTIVITIES: Sigma Delta Beta



Richard T. Schwartz

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.70 HOMETOWN: Clearwater, Florida MAJOR: Management MINOR: Computers CAREER OBJECTIVES: Plans on becoming a computer analyst ACTIVITIES: Sigma Delta Beta

Tau Kappa Epsilon



Donald J. Shingler, Jr.

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 2.7 HOMETOWN: Inverness, Florida MAJOR: Accounting MINOR: Management CAREER OBJECTIVES: Certified Public Accountant ACTIVITIES: Sigma Delta Beta Disabled American Veterans Intramural sports



Harry John Swanson

CLASSIFICATION: Junior GRADE-POINT AVERAGE: Transfer student HOMETOWN: Key West, Florida MAJOR: Management MINOR: None CAREER OBJECTIVES: Plans on obtaining a law degree ACTIVITIES: Sigma Delta Beta



Gerard Thompson

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 2.50 HOMETOWN: Brigantine, New Jersey MAJOR: Management MINOR: Finance CAREER OBJECTIVES: Managerial position in industry ACTIVITIES: Sigma Delta Beta Intensive Tutorial Program Veterans Club National Association of Securities Dealers



Luis Vigil, Jr.

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.54 HOMETOWN: Tampa, Florida MAJOR: Management MINOR: Accounting CAREER OBJECTIVES: Managerial position in industry ACTIVITIES: Sigma Delta Beta

Accounting Club



Charles E. Webber

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 3.23 HOMETOWN: Hollywood, Florida MAJOR: Management MINOR: Finance CAREER OBJECTIVES: Obtain position with major firm in management. Possibly pursue career in hospital administration ACTIVITIES: Sigma Delta Beta



Harold R. Welch

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.0 HOMETOWN: MAJOR: Management MINOR: Psychology CAREER OBJECTIVES: Management position in a medium-size or small corporation ACTIVITIES: Sigma Delta Beta Tennis Active Reserve Unit



Harry Richard West, II

CLASSIFICATION: Senior GRADE-POINT AVERAGE: 2.50 HOMETOWN: Charleston, West Virginia MAJOR: Management MINOR: Psychology CAREER OBJECTIVES: Plans on a staff managerial position in industry or government service with emphasis on the personnel area ACTIVITIES: Sigma Delta Beta

Naval Reserve



Chance J. Williams

CLASSIFICATION: Junior GRADE-POINT AVERAGE: 3.06 HOMETOWN: Islamorado, Florida MAJOR: Economics MINOR: None CAREER OBJECTIVES: Banking ACTIVITIES: Sigma Delta Beta