

DELTA SIGMA PI  
PETITION

UNIVERSITY OF ARKANSAS  
FAYETTEVILLE, ARKANSAS

APRIL 1970



The Grand Council  
International Fraternity of Delta Sigma Pi

Gentlemen:

We, the undersigned Brothers of Alpha Beta Alpha Fraternity, hereby petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi on the campus of the University of Arkansas, Fayetteville, Arkansas.

Alpha Beta Alpha was formed exclusively for the purpose of affiliation with Delta Sigma Pi Professional Fraternity. The present aims, purposes, and requirements reflected in our Constitution and Bylaws were patterned after and are commensurate with the same high ideals of Delta Sigma Pi.

In pursuit of this affiliation, the Brothers of Alpha Beta Alpha Fraternity pledge to uphold the rules and regulations as set forth in the Constitution and Bylaws of the International Fraternity of Delta Sigma Pi, and further, to carry out its traditions and programs.

Witness our signatures:

\_\_\_\_\_  
President

\_\_\_\_\_  
Vice President

\_\_\_\_\_  
Secretary

\_\_\_\_\_  
Treasurer

\_\_\_\_\_  
Advisor

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The city of Fayetteville, Arkansas, is located in the northwestern  
area of the state of Arkansas, about 100 miles northwest of Little Rock. Since its incorporation in 1842, it has  
been one of the largest cities in the state. Fayetteville, Arkansas, is known  
for its excellent state university, the University of Arkansas, and for its  
location on the Arkansas River.

The city of Fayetteville is a major industrial and commercial center. It is  
home to the University of Arkansas, the largest university in the state, and  
the Arkansas State University, which is the largest university in the  
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southwest.

The city of Fayetteville, Arkansas, is located in the Ozark Mountains some 200 miles northwest of Little Rock. Since its conception in 1826 when six families came to what was then Cherokee County, Fayetteville, has grown to the largest city in northwest Arkansas.

The city of Fayetteville contains many historical attractions. One of these is Old Main located on the Campus of the University of Arkansas.

Old Main was built during the period 1872-74 from the building plans of the University of Illinois. When built, the closest railroad to Fayetteville was more than 150 miles away. Bricks were made on the campus; lumber and stones came up the Arkansas River and were hauled over mountains by ox teams. When completed, Old Main was the highest and largest building in Arkansas.

Another of Fayetteville's historic attractions is the Tibbits House. This lovely old home is often acclaimed as the most beautiful ante bellum house in Arkansas. This house served as headquarters for the Union Commander during the Battle of Fayetteville.

There are several reasons for Fayetteville's growth. One such reason is its location. Fayetteville's trade is contained in an area with a radius of approximately 30 miles. Located in this area are many thriving smaller cities and towns. Fayetteville's economy depends upon agriculture with heavy emphasis upon poultry, and federal, state, and local supported payroll.

More than 150,000 people live in the area from which Fayetteville draws its customers. This area is made up of four counties: Benton, Carroll, Madison, and Washington.

Fayetteville also has a large distribution area. Compass points, 600 miles point to point, swinging over a big circle with Fayetteville at the center, will sweep beyond Chicago and the most populous part of Texas. Millions of people are within easy reach of Fayetteville. The city is used as a distribution center for many new and prospering industries.

Fayetteville is also growing in retail sales. This tried and tested trade center has rolled up high dollar volumes. Sales Management study has placed Fayetteville households in a very high position concerning the national ranking of per capita incomes with an income of \$10,434.

The number of employed personnel in the Fayetteville labor area increased steadily throughout the decade. In the last 12 years the number of workers has more than doubled.

This and other factors has attracted new industries such as D. H. Baldwin, Bear Brand Hosiery, and Shakespeare to name a few.

In summary, we could say that Fayetteville not only offers a spectacular history but a even more dynamic future.

# A HISTORY OF THE UNIVERSITY OF ARKANSAS

## HISTORY OF THE UNIVERSITY OF ARKANSAS

## A HISTORY OF THE UNIVERSITY OF ARKANSAS

As the University of Arkansas is preparing for its centennial celebration, it is appropriate to reflect upon the happenings and special dates which have contributed in the evolutionary process of this great institution. It is a history which should be noted proudly by each student and citizen of the state of Arkansas. We truly have a proud and noble heritage.

We were not originally the University of Arkansas. In 1871, it was established as Arkansas Industrial University, and it was not until 1899 that the University of Arkansas became the greatest fount of knowledge in this state. It was created under the Land Grant Act passed by the United States Congress to provide funds for public education.

Fayetteville was chosen as the site for the University by the state legislature. Each county which was interested in securing the University was asked to submit bids stating how much aid they would give the prospective University. Washington county, whose county seat is Fayetteville was selected due to their high bid.

The first students enrolled in the University on January 22, 1872. Originally women were not permitted to enter as students. It was not until much later that they were admitted. And even then, their admittance was not on an equal basis. They were required to wear special uniforms, part of which consisted of zephyr hoods.

In 1875, the most famous building on the University campus was completed, University Hall or "Old Main." Old Main is characterized by two distinctive towers, one of which is concave and the other convex. These further house the chimes for the campus which provide a distinctive reminder of passing hours.

1876 saw the first degrees conferred from this new institution, and in the next year, the University museum was established in Old Main. Two years after the University graduated its first students, the alumni association was organized. Furthermore, the school of medicine was founded in the late 1870's and they accepted their first students in 1879. This ended the growth of the University during this decade.

The next twenty years also proved to be an active growing period. First came the establishment of the agricultural experiment station. Next was the advent of national sororities and fraternities on campus. Chi Omega sorority was originated in 1895. Finally, the student annual, "The Cardinal" appeared. It later became the Razorback after the University's athletic teams adopted that name. Very few sports fans today have not heard of the famed Arkansas Razorbacks.

In 1910, the University began summer sessions and began offering correspondence courses. Both of these have been great assets to the students.

The 20's were roaring for the campus in Fayetteville. The first Homecoming football game was played against Southern Methodist University and the Razorbacks won nine to zero. Later, the freshman orientation program was initiated and then the first Miss University of Arkansas was crowned.

The Great Depression somewhat slowed down the University's progress. The main happening in that decade was the selection of our famous "Alma Mater" which has become one of the best in America. Its beautiful words depict the feelings that the students here hold for their University.

Doctoral programs of study were first instigated here in 1950. Along with this came the beginning of the Honors Program for superior students.

The University has since had many honors come to its students. One of the most outstanding was when Miss University of Arkansas, Donna Axum, was crowned Miss America of 1963. Later, the Razorback football team of 1964 became Arkansas' first national football champions.

Today, the University has increased in enrollment to almost thirteen thousand students, without counting the product of its new merger, the University of Arkansas at Little Rock. It confers degrees in an outstanding number of fields and is recognized as a great institute of learning. Surely, if the next one hundred years are as profitable as these have been, the University of Arkansas will be able to maintain its stature and position in the field of education.



President David W. Mullins, educated in Arkansas, is a native Arkansan. He majored in mathematics, political science and history as a student at the University of Arkansas.

President Mullins holds an MA from the University of Colorado and an PhD from Columbia University. Prior to his return to the University of Arkansas, President Mullins served eleven years as Executive Vice President of Auburn University. He began his career in higher education in 1941 as an associate professor of school administration at Auburn.



UNIVERSITY OF ARKANSAS  
FAYETTEVILLE

OFFICE OF THE PRESIDENT

February 19, 1970

Mr. Charles L. Farrar  
Executive Director  
International Fraternity of Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056

Dear Mr. Farrar:

I am writing on behalf of the Alpha Beta Alpha Colony of Delta Sigma Pi which was colonized on the University of Arkansas campus approximately two years ago.

It is my understanding that the colony is submitting a petition to the Executive Council of Delta Sigma Pi for installation as a chapter. It is a pleasure for me, on behalf of the student members of the Alpha Beta Alpha Colony, the College of Business Administration, and the University of Arkansas, to recommend that a chapter of Delta Sigma Pi be installed on our campus.

I am sure that a professional fraternity, with the purposes and program to which Delta Sigma Pi subscribes, would prove highly beneficial to the University of Arkansas and to students in the College of Business Administration in the years ahead.

Warm regards.

Sincerely,



David W. Mullins  
President

DWM/km

UNIVERSITY OF ARKANSAS  
FAYETTEVILLE  
72701

SION OF STUDENT AFFAIRS

February 12, 1970

Mr. Charles L. Farrar  
Executive Director  
Central Office of Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056

Dear Mr. Farrar:

Alpha Beta Alpha Colony of Delta Sigma Pi is a student organization officially recognized by the University of Arkansas. Their recognition was gained after having been scrutinized and approved both by the Associated Student Government and the University Senate Committee on Student Relations.

Since its initial inception the local group has continued to grow, despite competition with older, more established campus organizations. Since the competition is good and since this organization enhances the curricular life of our business students, I recommend the change from colony to chapter status.

Sincerely yours,



William F. Denman  
Dean of Student Affairs

Dr. W. F. Denman/mmt



**Dean John P. Owen**  
College of Business Administration

Dean John P. Owen came to the University of Arkansas in 1969. His previous background includes an MBA in Business Administration and a Doctorate in Education. He was the Dean of the College of Business Administration at Tulane University.

UNIVERSITY OF ARKANSAS  
COLLEGE OF BUSINESS ADMINISTRATION  
FAYETTEVILLE 72701

OFFICE OF THE DEAN

February 18, 1970

Mr. Charles Farrar  
Central Office of Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056

Dear Mr. Farrar:

I would like to take this opportunity to endorse the petition of Alpha Beta Alpha, a local fraternity of students in our College of Business Administration, for a charter from Delta Sigma Pi.

The members of Alpha Beta Alpha have distinguished themselves by building a strong local membership of some thirty-five students, by sponsoring programs of outside speakers in order to "bridge the gap" between the College and the business community, by seeking worthy academic goals and by demonstrating financial solvency and responsibility.

In conclusion, it is my firm opinion that Alpha Beta Alpha, as petitioner of Delta Sigma Pi, deserves your full and favorable consideration.

All best personal regards.

Sincerely yours,



John P. Owen  
Dean

JPO/skc

## THE OBJECTIVES AND FACILITIES OF THE COLLEGE OF BUSINESS ADMINISTRATION

The purpose of the College of Business Administration is to educate young men and women for positions of leadership and responsibility in private business, government service, and non-business organizations. Part of this educational preparation must be professional. Successful executives need the advantage of formal schooling in business and economics as well as in general educational courses. In recognition of this need, the College of Business Administration offers specialized courses in several fields of business. These include accounting, banking, general business, insurance, real estate, management, personnel, industrial management, marketing, public administration, quantitative management science, and business teacher education.

For administrative purposes, the College of Business Administration includes the Department of Economics which, under the general rules of the College of Arts and Sciences, offers a major and a minor in economics leading to the bachelor's degree.

In common with the University as a whole, this College recognizes the need for broad, cultural education. Individuals who occupy positions of leadership in our society are expected to possess wide knowledge and understanding of our cultural heritage. They must be prepared for effective participation in important aspects of our civilization. Therefore, students in this

College are required to elect subjects outside of the professional business fields sufficient to give them a broad, liberal education.

The College of Business Administration has been a member of the American Association of Collegiate Schools of Business since 1931. This organization, composed of outstanding universities of North America, exists to promote the highest standards of business education. The M.B.A. program was approved by A.A.C.S.B. in 1963.

The Business Administration Building contains numerous classrooms and offices, an auditorium, general workrooms for students, and modern well-equipped laboratories for accounting, statistics, and typing. The University Library receives many periodicals and business services, including most of the important financial, economic, and business publications.

ALPHA BETA ALPHA FACULTY ADVISOR



P. H. Taylor

In 1966, Dr. Taylor joined the faculty at the University as an Assistant Professor of General Business. He was promoted to Associate Professor in 1967 and became Associate Director of the Bureau of Business and Economic Research in 1969. Dr. Taylor holds two degrees (MBA and Ph. D.) from the University of Arkansas and one degree (BBA) from Lamar State College of Technology. He has served as consultant for numerous organizations and individuals, including a special appointment to the U. S. Post Office Department as a consultant for the Postmaster General. In addition to being a Delta Sig, Dr. Taylor is a member of Alpha Tau Omega, Beta Gamma Sigma, Blue Key, and Kappa Kappa Psi.

UNIVERSITY OF ARKANSAS  
COLLEGE OF BUSINESS ADMINISTRATION  
FAYETTEVILLE

BUREAU OF BUSINESS  
AND ECONOMIC RESEARCH

February 25, 1970

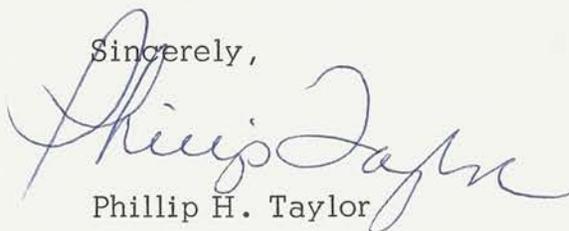
Mr. Charles Farrar  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Dear Mr. Farrar:

It is with pleasure that I recommend the Alpha Beta Alpha Fraternity of the University of Arkansas for affiliation with Delta Sigma Pi. The men in the Alpha Beta Alpha have worked diligently to create an organization that would be worthy of acceptance by our fraternity. In view of the competition they have faced, I believe they have accomplished their goal in remarkably good order.

I am confident that if the organization is accepted as a chapter of Delta Sigma Pi, the men will carry out a program that will be a contribution to the profession, the College of Business Administration and the fraternity.

Sincerely,



Phillip H. Taylor

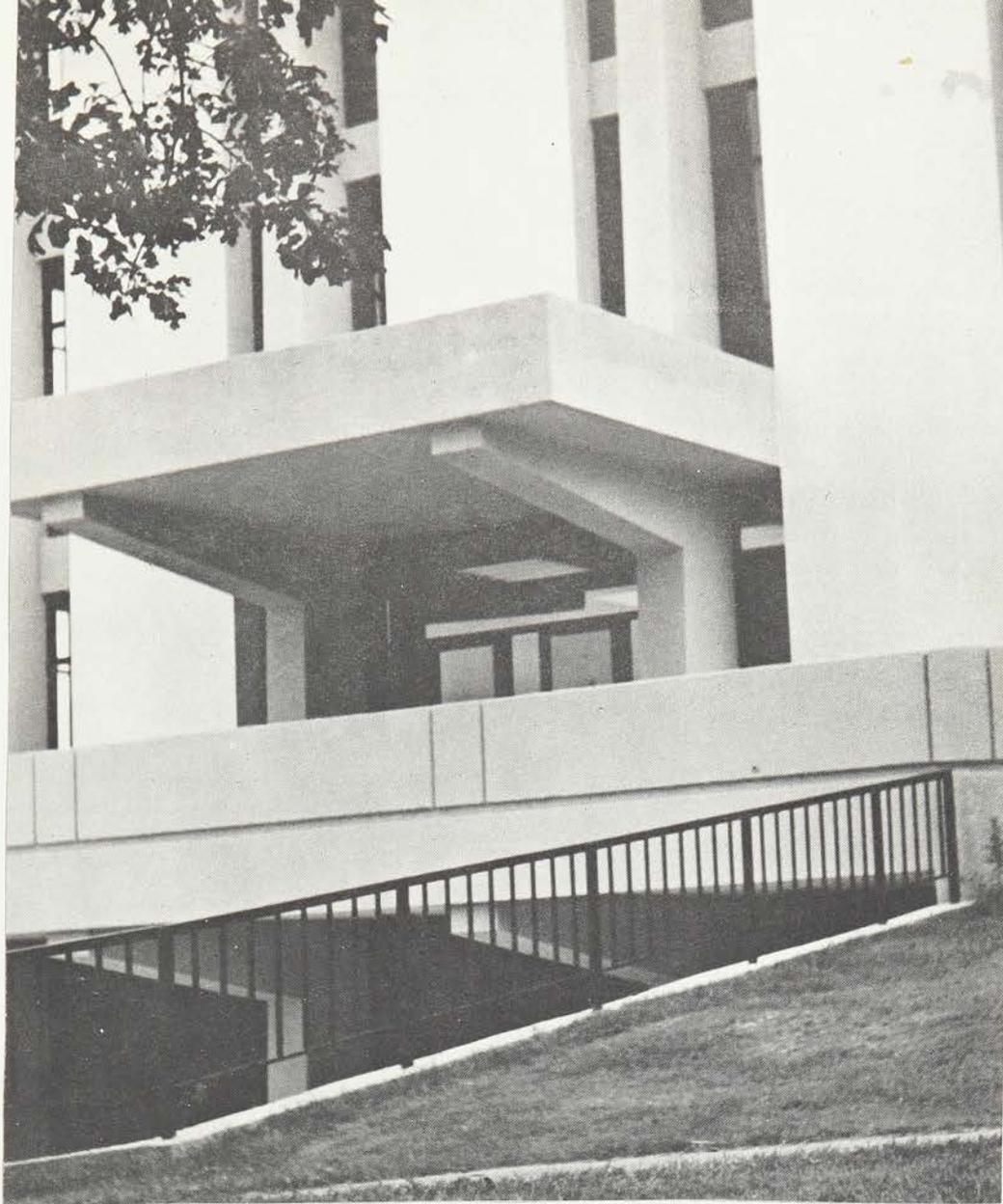
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## THE CAMPUS



### The Administration Building

The University's new Administration Building was completed during 1969. It houses all University administrative offices, including, those of President David W. Mullins, the Registrar, the University cashier, and numerous other offices. It is one of the most modern and impressive facilities on campus and is an illustration of the continuing progress and growth of the University of Arkansas.



### The Science Building

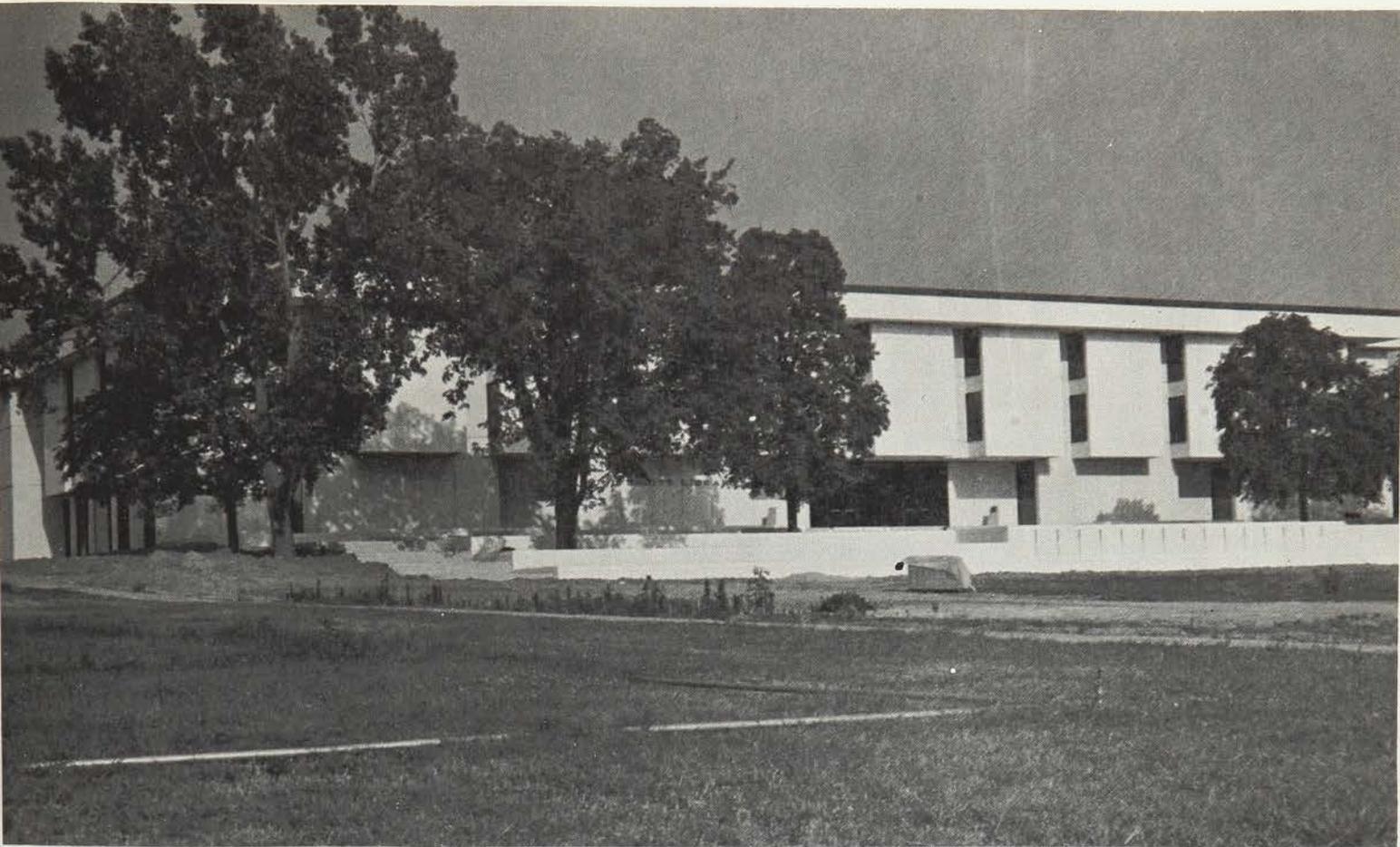
The new undergraduate science building is the fourth building to be constructed in the science engineering complex. It has the most modern facilities, including excellent classrooms and laboratories for the physical sciences. The building has twelve classrooms, nine Biology laboratories, and six Chemistry labs. It also has extensive office and storage space.



The University of Arkansas owes its origin to a public land grant act of the federal government which was accepted by the State General Assembly on March 26, 1871.

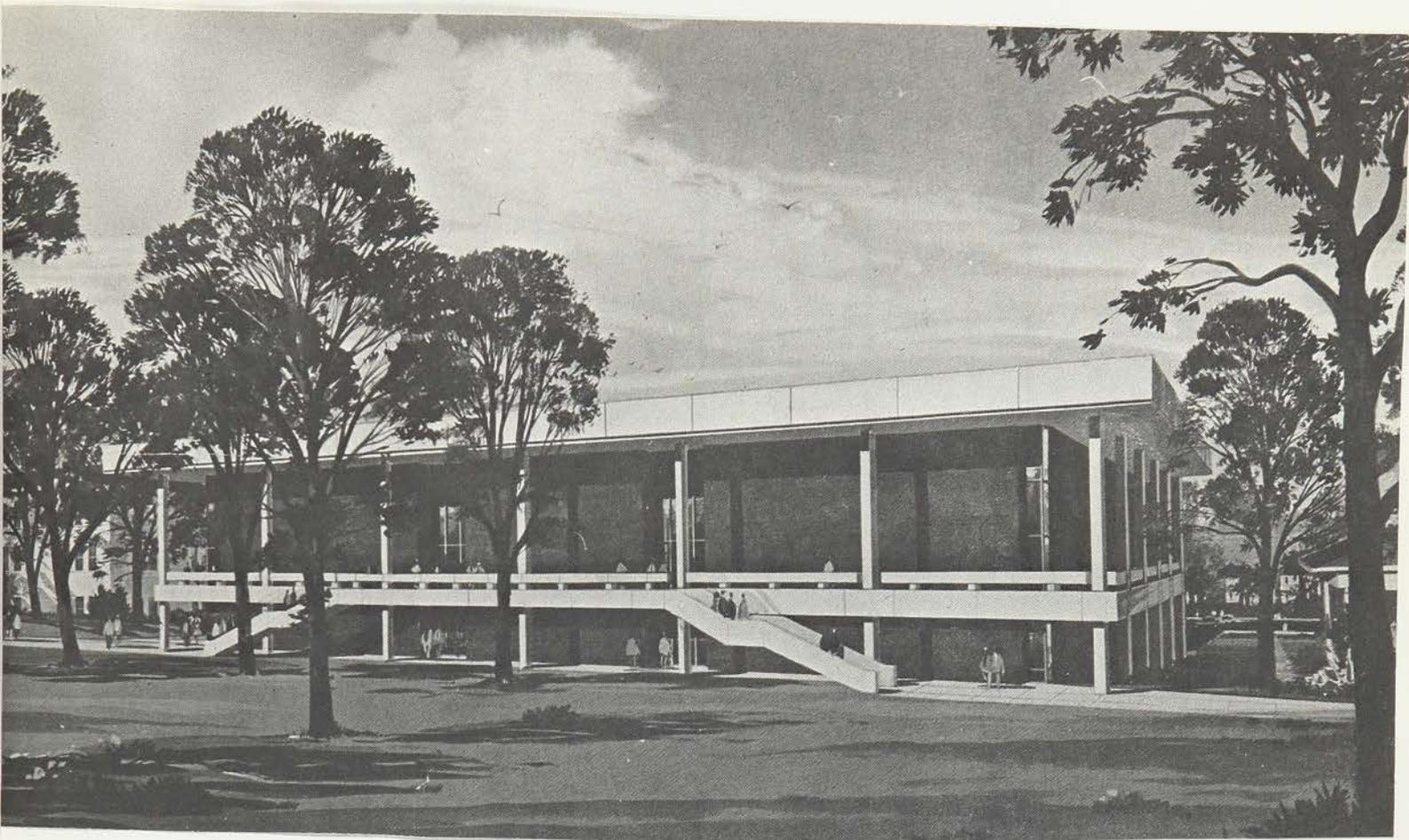
The University of Arkansas is located in Northwest Arkansas. It lies in the heart of the picturesque Ozark Mountains. The scenic views of Spring and Fall are some of the most breathtaking in the world.

The campus, pictured above, rests atop one of the Ozark mountains and overlooks the city of Fayetteville, Arkansas. The campus itself has more than doubled in size in a period of just five years



## The Library

A library is the heart of a university's academic program. The library at the University of Arkansas is one of the finest in the Southern region. It has a capacity of 800,000 volumes, large study areas, and private study rooms for advanced study. It also contains a modern audio-visual room and several rooms containing materials of a special or rare nature. The new library was completed during 1968 at a cost of \$3,600,000.



### Graduate Education Building

The University of Arkansas Graduate School, established in 1927, awarded 64 doctorates at the January commencement. A Doctorate of Philosophy in Mathematics was awarded for the first time in January of this year.

Headed by Dean Virgil W. Adkisson, the Graduate School is anticipating expansion of the computer system for research and educational purposes. The Graduate Education Building, used for the first time this year, is one of the most modern buildings of its kind.

The University of Arkansas also has a Graduate Center in Little Rock, Arkansas which was founded 21 years ago



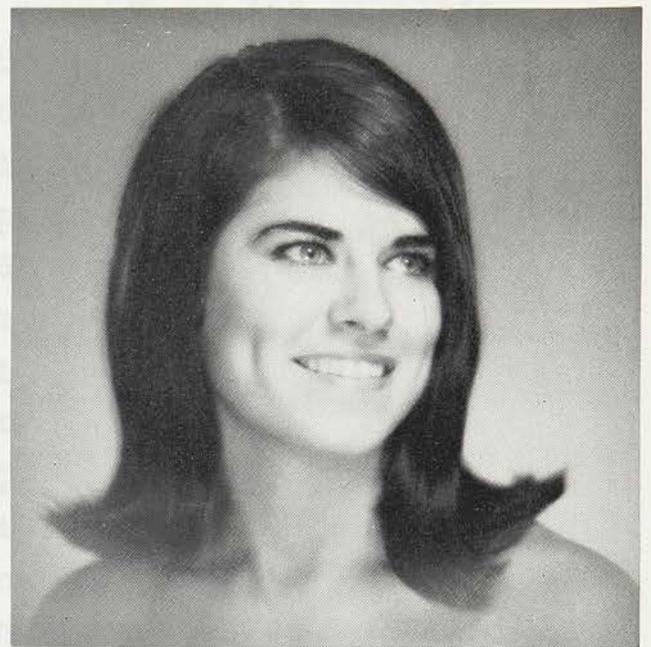
Frank Broyles  
Head Football Coach

**Arkansas' winningest coach!**

Since 1956 Coach Broyles has the Razorbacks to an impressive record of 95 wins, 31 losses, and one tie, and won or shared the Southwest Conference title seven times. Among the many of Coach Broyles "outside" activities are his recent election to the NCAA Rules Committee and Board of Directors of Fellowship of Christian Athletes.



During the past ten years, Arkansas football teams have been among the top ten teams in the nation. In 1964 they finished a perfect season by being named the number one football team in the nation. Last season Arkansas played before a nationally televised audience with such notables as President Nixon, Senator J. William Fulbright, The Reverend Billy Graham, and Governor Winthrop Rockefeller attending.



### Campus Beauties

These four young ladies were chosen as the four semifinalists in the Miss University of Arkansas contest. They more than adequately represent the abundance of beautiful young ladies attending the University of Arkansas.

Shortly after Mr. Wolfenberger's visit, the members  
of Alpha Beta Alpha...  
Delta Sigma Pi in a ceremony conducted by J. Ray  
First...

## THE HISTORY OF ALPHA BETA ALPHA

On March 19, 1969, Mr. Charles Farrar, Executive Director of Delta Sigma Pi Fraternity, spoke to a group of interested students at the University of Arkansas. His purpose was to explain Delta Sigma Pi Fraternity and its interest in forming a colony on our campus.

After discussion, it was decided by the students present that there was sufficient interest both in the student body and the faculty to support a successful chapter of Delta Sigma Pi. In subsequent meetings the group resolved to form Alpha Beta Alpha Fraternity from which to petition Delta Sigma Pi. Criteria for membership and a proposed schedule of activities were presented and officers were elected.

Alpha Beta Alpha was fortunate to have an active Program Committee. Speakers provided by this committee included Dr. Imhoff of the Engineering Department, Bob Cheyne, Sports Information Director, and Wylie Parker, a local stockbroker.

Prior to the 1969 football season, Alpha Beta Alpha sold Razorback schedules as a fund raising project.

Our efforts were enhanced by a visit from Mr. Ben Wolfenberger, Field Secretary. Mr. Wolfenberger suggested several steps we might take to aid us in achieving our goal of becoming an active chapter of Delta Sigma Pi.

Shortly after Mr. Wolfenberger's visit, the members of Alpha Beta Alpha were formally made pledges of Delta Sigma Pi. in a ceremony conducted by Mr. Roy Tipton, Regional Director. A banquet was held immediately after the ceremony, at the Holiday Inn. Our pledge class has since been working on the requirements for initiation. Not only has this work been meaningful to our chosen fields, but many lasting friendships have been made.

This brief outline of our history is only the first chapter in what we hope will be a long association with Delta Sigma Pi.

FACULTY MEMBERS OF DELTA SIGMA PI

FACULTY MEMBERS OF DELTA SIGMA PI



Gerard Halpern

Mr. Halpern's current status is that of Coordinator of Business Law at the University of Arkansas. He earned his LLB at St. Lawrence University and is a member of the Bar, State of New York. Mr. Halpern received his MBA at Louisiana State University in 1965. After ten years as manager and consultant for European Operations in the steel industry, he taught law at Georgia Southern College, where he was an active faculty member of the Delta Sigma Pi chapter. Presently, Mr. Halpern is the President of the Southeastern Regional Business Law Association.



James Modisette

Dr. Modisette received his B.S.B.A. from Southern State College in 1957. After receiving his M.B.A. from the University of Mississippi he attended Louisiana State University and completed his Ph.D. in accounting. Before coming to Arkansas Dr. Modisette had teaching experience at Louisiana State University and Northeast Louisiana State. At the University of Arkansas Dr. Modisette presently is Associate Professor of Accounting and also Chairman of the Student Relations Committee.



Gene C. Lynch

Dr. Lynch received his B.B.A. (1954) and M.B.A. (1956) from the University of Texas with fields in Finance and Real Estate. He completed his Ph.D. in 1962 at the University of Texas with fields in Finance, International Trade, Resources, and Economics. Before coming to Arkansas, Dr. Lynch held teaching positions at the University of Texas and Texas Christian University where he taught courses in Banking and Finance. Dr. Lynch also has held teaching positions at the American Institute of Banking at Austin and Fr. Worth, Texas, and served as Thesis Advisor at Southwestern Graduate School of Banking. Dr. Lynch is presently at the University of Arkansas where he is Associate Professor of Finance, teaching both at the graduate and undergraduate levels.



G. E. Kiser

A truly outstanding business man and educator, Dr. Kiser received his Ph.D. from the University of Texas at Austin in 1955. Preceding this he earned his MBA from the same college in 1948 and his MA from Leland Stanford University in 1947. Currently Dr. Kiser is serving as head of the Marketing Department at the University of Arkansas. In the past, Dr. Kiser has made many contributions to both the academic and business worlds. Among other things he has served as head of the School of Economics and Business Administration, University of Texas at El Paso; President of the Northwest Arkansas Marketing Executives Club; served on numerous University-related committees, active in community service; and has authored several articles in various publications and professional journals. We are proud, indeed, to say that he is a Delta Sig.



Donald R. Market

Dr. Market received his degree in economics in 1959 from Lamar State College of Technology. He then attended Louisiana State University where he received his M.S. and Ph.D. in economics. Before coming to Arkansas, Dr. Market taught economics and finance at Texas Christian University, Louisiana State University, and the University of Texas at Arlington. At the University of Arkansas, Dr. Market is presently an Associate Professor of Economics and in addition is Holder of the Arkansas Bankers Association Chair of Banking.

PICTURE  
NOT  
AVAILABLE

Palmer C. Pilcher

Dr. Pilcher received his A.B. (1949) and Ph.D. (1956) at Syracuse University with a major portion of his studies in public administration and political Science. Before coming to the University of Arkansas, Dr. Pilcher held teaching positions at Syracuse University, The American University, and Wayne State University. In addition to teaching responsibilities at Wayne State, Dr. Pilcher served as Assistant Dean in the Office for Graduate Studies and Acting Director of the Institute for Regional and Urban Studies. He also held administrative positions at Florida Atlantic University, where he served as Dean of Academic Affairs, Professor of Political Science, Acting Director of the Division of Learning Resources, and Acting Dean of the College of Humanities.

PICTURE  
NOT  
AVAILABLE

Nolan E. Williams

Dr. Williams received his B.S. (1947) and M.S. (1948) in accounting from Oklahoma State University. He completed his Ph.D. in accounting at the University of Texas in 1957 with fields in statistics, economics, and finance. Dr. Williams has held teaching positions at Oklahoma State University, University of Texas, and the University of Arkansas where he is presently Professor and Head of the Department of Accounting. A major portion of Dr. William's time is spent in directing research and writing of Ph.D. candidates. In addition, Dr. Williams has held positions of Councilor, Secretary, and President of Beta Alpha Psi National Grand Council, The National Accounting Fraternity. Also, Dr. Williams has served as Vice-President of the American Accounting Association and President of the Arkansas Society of Certified Public Accountants.

STUDENT MEMBERS OF  
DELTA SIGMA PI



"PRESIDENT"

NAME Rodney G. Nickel

ADDRESS 1485 W. Walton Apt. 1 South  
Fayetteville, Arkansas 72701

DATE OF BIRTH June 24, 1944

MARITAL STATUS Married

MAJOR Management

CLASSIFICATION Senior GRADE POINT 2.8

HIGH SCHOOL ATTENDED Hot Springs High School

ADDITIONAL COMMENTS: Rodney is currently the President of our chapter. He was also an officer in the U.S. Army and won the Bronze Star while serving in Viet Nam. He is also an avid pilot. He is also Vice President of the Society for the Advancement of Management here on campus.



"SENIOR VICE PRESIDENT"

NAME Robert Hilary Adcock Jr.

ADDRESS Box 349

McGehee, Arkansas

DATE OF BIRTH July 19, 1948

MARITAL STATUS Single

MAJOR Marketing

CLASSIFICATION Senior GRADE POINT 2.1

HIGH SCHOOL ATTENDED McGehee High School

ADDITIONAL COMMENTS: Bob is a member of the Sigma Chi fraternity; he is a member of the honorary Circle K, and currently president of the Arkansas Booster Club. Bob is also a member of the University's Recruitment Bureau.



"VICE PRESIDENT"

NAME Sam Lewis

ADDRESS 406 West Rosa,  
Shawnee, Oklahoma

DATE OF BIRTH March 31, 1947

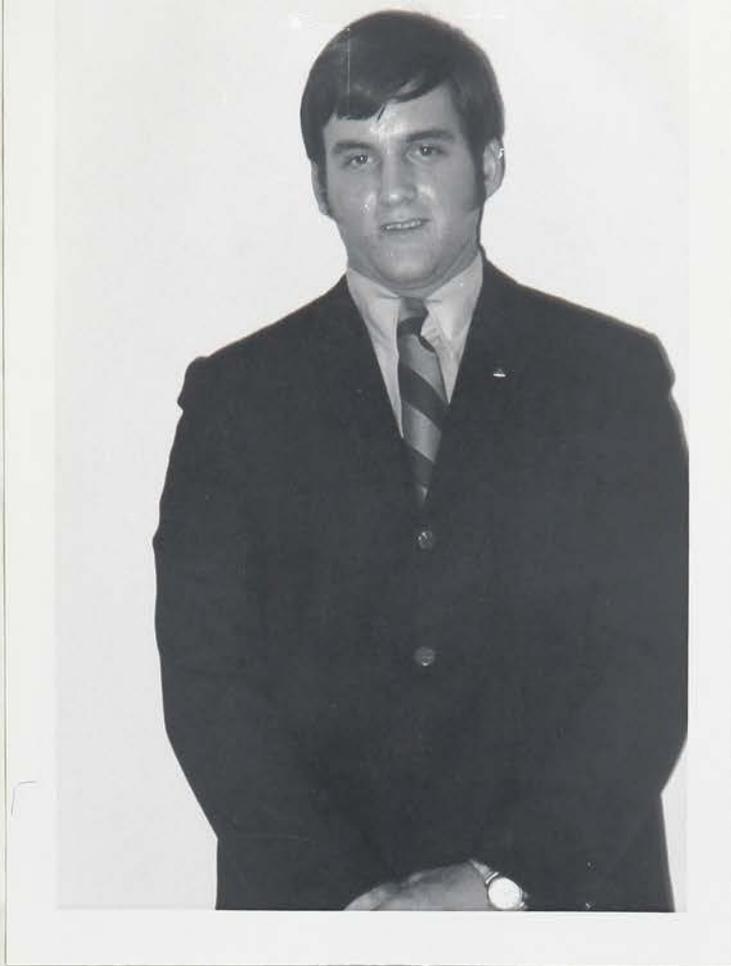
MARITAL STATUS Single

MAJOR Management

CLASSIFICATION Junior GRADE POINT 2.6

HIGH SCHOOL ATTENDED Shawnee High School

ADDITIONAL COMMENTS: Sam is a member of Kappa Sigma fraternity and the Society for the Advancement of Management.



"CHANCELLOR"

NAME William G. Spencer

ADDRESS 708 Douglas  
Fayetteville, Ark.

DATE OF BIRTH December 21, 1948

MARITAL STATUS Single

MAJOR Management

CLASSIFICATION Junior GRADE POINT 2.2

HIGH SCHOOL ATTENDED Mena High, Mena

ADDITIONAL COMMENTS: Finance Club, Society for the Advancement of Management, and the Marketing Club. Greg was an outstanding athlete in High School, lettering in all sports.

*[Faint, illegible text, likely bleed-through from the reverse side of the page.]*



**"SECRETARY"**

**NAME** Curtis F. Bradbury, Jr.

**ADDRESS** 4717 Elmwood Street  
Little Rock, Ark.

**DATE OF BIRTH** June 1, 1949

**MARITAL STATUS** Single

**MAJOR** Banking and Finance

**CLASSIFICATION** Junior **GRADE POINT** 2.56

**HIGH SCHOOL ATTENDED** Central High, Little Rock

**ADDITIONAL COMMENTS:** Vice-President Phi Delta Theta; Co-editor of 1970 Greek Way; Curt is also on the campus executive council. In the spring of 1969, Curt won the AAA Intramural Golf Championship. In the spring of 1968, Curt was elected the Model Pledge of the Phi Delta Theta fraternity. He is also a member of the Finance Club. He serves on the Senate Committee on Intramural Expansion.



"TREASURER"

NAME J. Brad Ousterhout

ADDRESS 847 Williams Street

Fayetteville, Arkansas

DATE OF BIRTH February 15, 1947

MARITAL STATUS Married

MAJOR Marketing

CLASSIFICATION Senior GRADE POINT 2.1

HIGH SCHOOL ATTENDED Hillcrest High School, Dallas

ADDITIONAL COMMENTS: Besides being the current treasurer for our fraternity, Brad is the past President and Vice President of AIESEC-Arkansas. Through this organization, he was able to work in Switzaerland this past summer as a management trainee. His future plans will take him into the retailing field.



"HISTORIAN"

NAME Edward L. Collier

ADDRESS 1015 Nichalson,  
Harrison, Ark.

DATE OF BIRTH June 3, 1950

MARITAL STATUS Single

MAJOR Management

CLASSIFICATION Soph. GRADE POINT 3.1

HIGH SCHOOL ATTENDED Harrison High, Harrison

ADDITIONAL COMMENTS: Ed is a member of Phi Delta Theta  
fraternity.



NAME W. L. Stowers, Jr.

ADDRESS 1210 West Main

Waxahachie, Texas

DATE OF BIRTH May 13, 1949

MARITAL STATUS Single

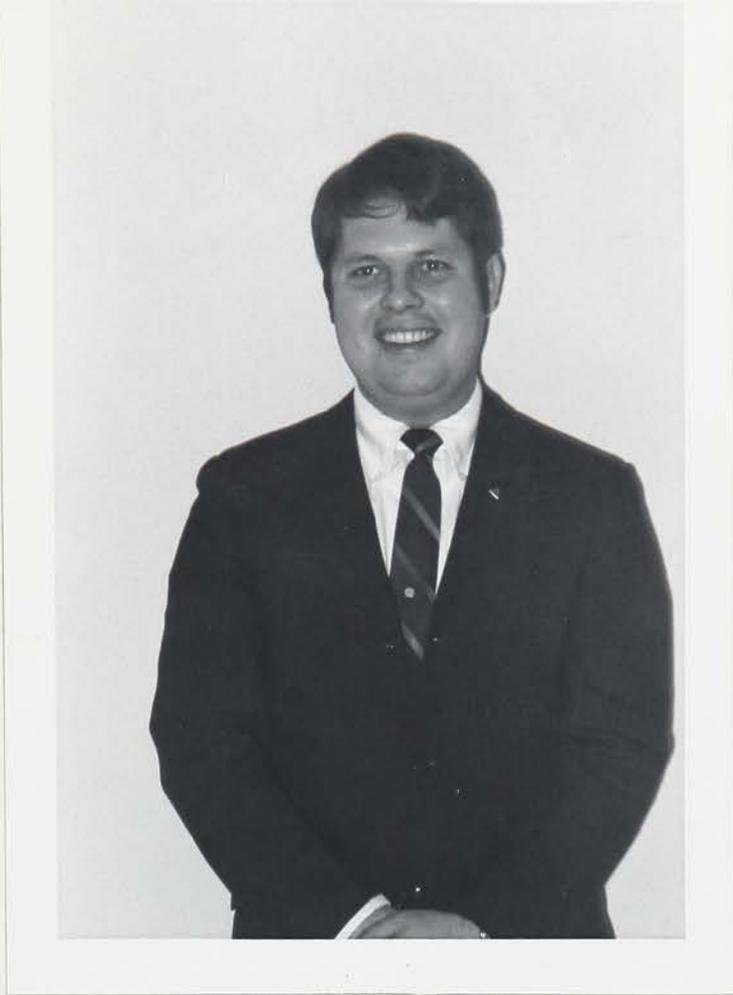
MAJOR Banking and Finance

CLASSIFICATION Junior GRADE POINT 2.46

HIGH SCHOOL ATTENDED Manzano High, Albuquerque, N. Mex.

**ADDITIONAL COMMENTS:** Bill was enrolled in R.O.T.C. for two years, and was elected to the honorary Scabbard and Blade. He is now a member of the Finance Club.

years working in the aircraft industry, both as a pilot and a sales representative for a large aircraft sales firm. Upon graduation, he plans a career in city management.



NAME James A. Henderson

ADDRESS 1053 Bel-Air  
Fayetteville, Ark.

DATE OF BIRTH December 24, 1944

MARITAL STATUS Married

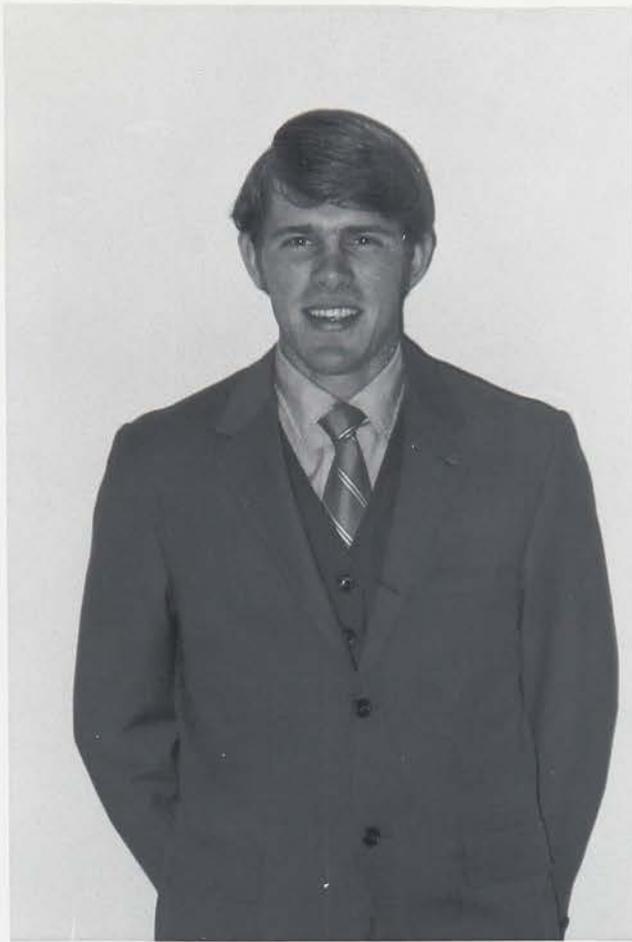
MAJOR Public Administration

CLASSIFICATION Freshman GRADE POINT 3.2

HIGH SCHOOL ATTENDED Mena High, Mena

ADDITIONAL COMMENTS: Jim is a member of the Finance Club.

Before entering college at the U of A Jim spent several years working in the aircraft industry, both as a pilot and a sales representative for a large aircraft sales firm. Upon graduation Jim plans a career in city management.



NAME Darrell E. Douglas

ADDRESS 1338 Ellis Ave.

Fayetteville, Ark., 72701

DATE OF BIRTH November 27, 1948

MARITAL STATUS Single

MAJOR Personnel Management

CLASSIFICATION Senior GRADE POINT 2.56

HIGH SCHOOL ATTENDED Rogers High, Rogers Ark.

**ADDITIONAL COMMENTS:** Darrell is a transfer student from Oral Roberts University in Tulsa where he majored in General Business and worked thirty-five hours weekly. He is currently the Vice-President of Publicity for the Society for the Advancement of Management. of Busin-



NAME Horace Whitten

ADDRESS 1455 West Garland

Fayetteville, Arkansas

DATE OF BIRTH June 25, 1941

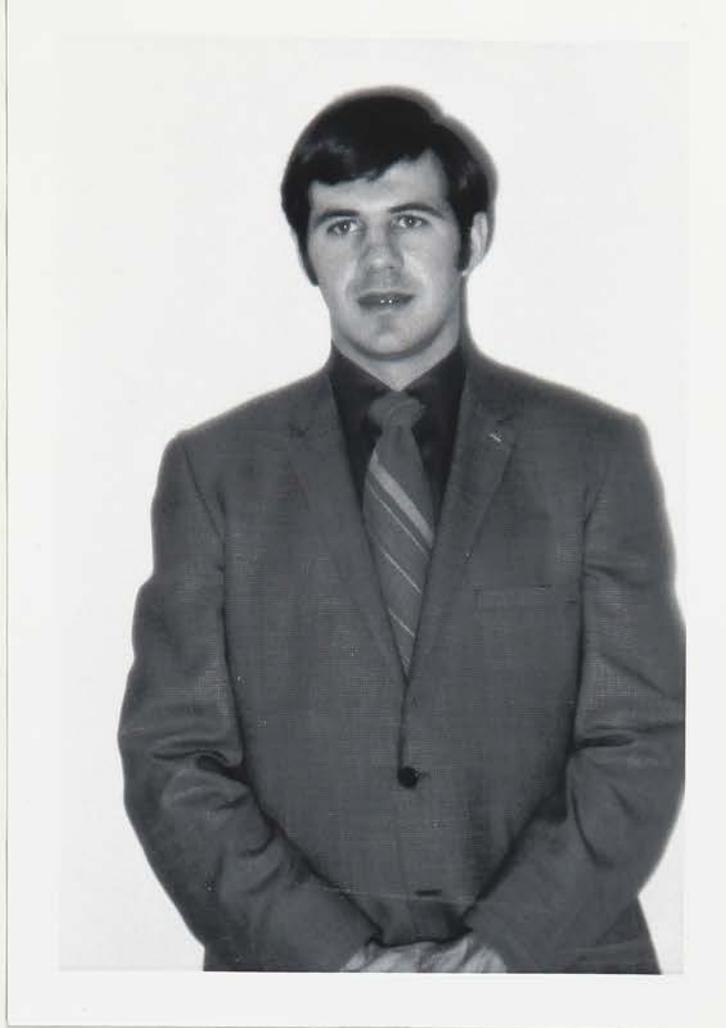
MARITAL STATUS Married

MAJOR Management

CLASSIFICATION Graduate GRADE POINT 3.6

HIGH SCHOOL ATTENDED Ft. Smith High School

ADDITIONAL COMMENTS: Horace is currently working on his masters here at the University of Arkansas. He plans to continue his education, and has been accepted to the Stanford Graduate School of Business.



NAME David C. Morris

ADDRESS Apt. V-202 Carlson Terrace  
Fayetteville, Ark. 72701

DATE OF BIRTH January 29, 1945

MARITAL STATUS Married

MAJOR Business Administration

CLASSIFICATION Senior GRADE POINT 2.45

HIGH SCHOOL ATTENDED Luxora High, Luxora, Ark.

ADDITIONAL COMMENTS: David is an active member of the Society for the Advancement of Management. He is also an avid pilot, having over fourteen-hundred accumulated hours flying time. David hopes to one day be a commercial pilot.

*David C. Morris*



NAME George T. Dick

ADDRESS 53 Wingate Drive

Little Rock, Arkansas

DATE OF BIRTH January 24, 1945

MARITAL STATUS Single

MAJOR Accounting

CLASSIFICATION Sophomore GRADE POINT 2.4

HIGH SCHOOL ATTENDED Central High School

ADDITIONAL COMMENTS: George is a member of the Sigma Chi Social Fraternity.



NAME John Davidson

ADDRESS 2900 Elgin

Muskogee, Oklahoma

DATE OF BIRTH April 4, 1943

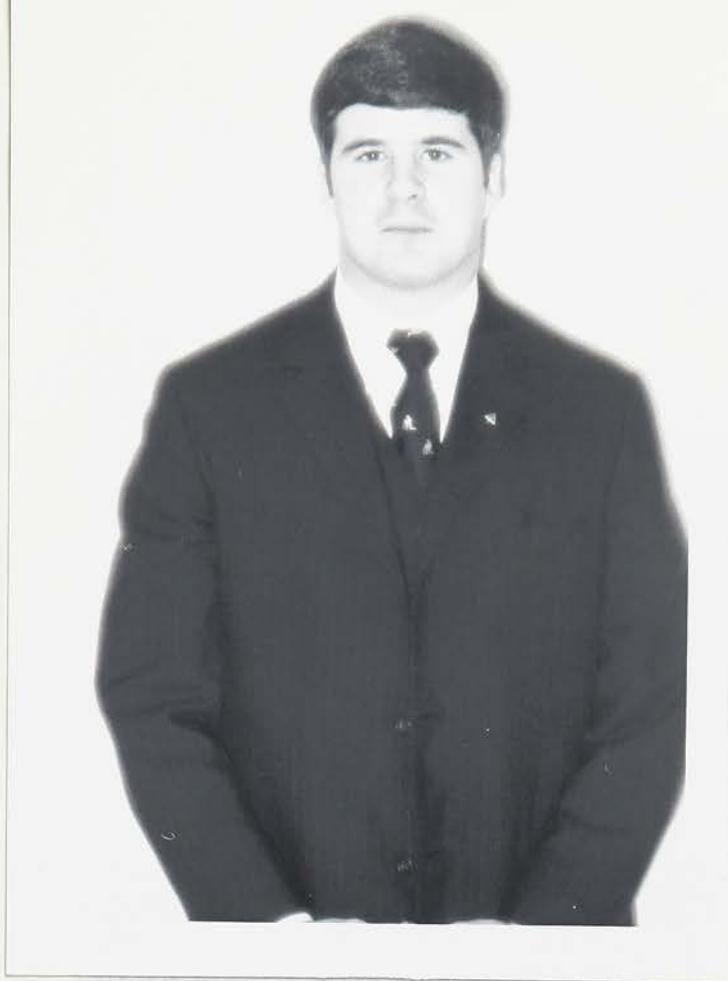
MARITAL STATUS Single

MAJOR Graduate in Marketing

CLASSIFICATION Graduate GRADE POINT 2.75

HIGH SCHOOL ATTENDED Muskogee High School

ADDITIONAL COMMENTS: John was an undergraduate member of the Marketing club and the Society for the Advancement of Management.



NAME William H. Kennedy

ADDRESS 3 Longmeadow,  
Pine Bluff, Ark.

DATE OF BIRTH May 16, 1951

MARITAL STATUS Single

MAJOR General Business

CLASSIFICATION Freshman GRADE POINT 3.4

HIGH SCHOOL ATTENDED Pine Bluff High, Pine Bluff

ADDITIONAL COMMENTS: Bill is a member of the University varsity football team.

ADDITIONAL COMMENTS: Steve is a member of the Marketing Club.



NAME Steve T. Koenigseder

ADDRESS 6210 Bolton  
Ft. Smith, Ark.

DATE OF BIRTH March 3, 1948

MARITAL STATUS Single

MAJOR Marketing

CLASSIFICATION Senior GRADE POINT 2.5

HIGH SCHOOL ATTENDED Northside High, Ft. Smith

ADDITIONAL COMMENTS: Steve is a member of the Marketing Club.



NAME Robert W. Medley

ADDRESS Apt. V-203 Carlson Terrace  
Fayetteville, Ark.

DATE OF BIRTH May 3, 1944

MARITAL STATUS Married

MAJOR General Business

CLASSIFICATION Senior GRADE POINT 2.49

HIGH SCHOOL ATTENDED School of the Ozarks

**ADDITIONAL COMMENTS:** Bob served in the Army for two years, one of which was in Viet Nam. He is now an active member of the Society for the Advancement of Management, he is also working on his private pilot's flying license. Bob belongs to the University Engineering Aviation Society.



NAME William H. Dangers

ADDRESS Box 227

Ozark, Ark.

DATE OF BIRTH Aprill 11, 1948

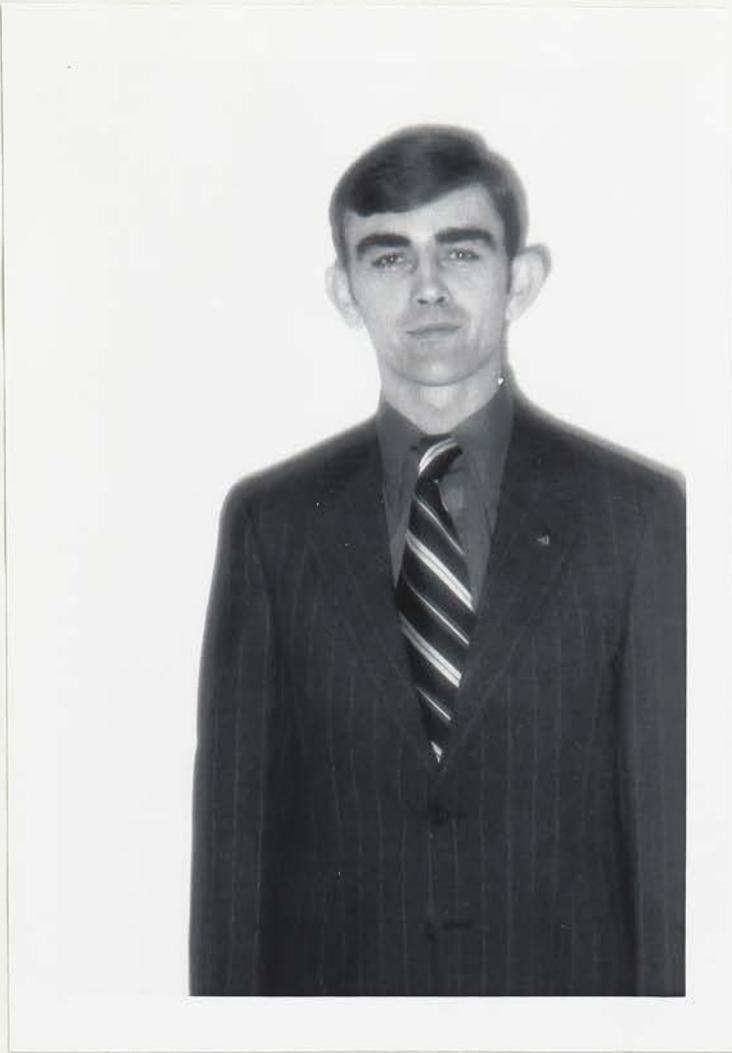
MARITAL STATUS Single

MAJOR Banking and Finance

CLASSIFICATION Senior GRADE POINT 2.15

HIGH SCHOOL ATTENDED Ozark High, Ozark

**ADDITIONAL COMMENTS:** Bill is a member of the Finance Club, and is active in the International Business Exchange Club. Bill lettered two years in high school football.



NAME Jerry D. Kuykendall

ADDRESS 4415 South 25  
Fort Smith, Ark.

DATE OF BIRTH July 7, 1946

MARITAL STATUS Married

MAJOR Marketing

CLASSIFICATION Senior GRADE POINT 2.2

HIGH SCHOOL ATTENDED Northside High, Ft. Smith

ADDITIONAL COMMENTS: Jerry is active in several campus organizations, chief of which is the Marketing Club.



NAME Ronald W. Sewell

ADDRESS 127 Florence, Fayetteville, Ark.

DATE OF BIRTH January 31, 1948

MARITAL STATUS Married

MAJOR Management

CLASSIFICATION Senior GRADE POINT 2.1

HIGH SCHOOL ATTENDED Southside High, Ft. Smith

**ADDITIONAL COMMENTS:** Ron is a member of the University Swim Team and engages in intercollegiate competition. He is also an active member in the Society for the Advancement of Management.



NAME John Patrick Cullum

ADDRESS No. 1 Belmont Drive

Little Rock, Ark.

DATE

DATE OF BIRTH February, 7, 1949

MARITAL STATUS Single

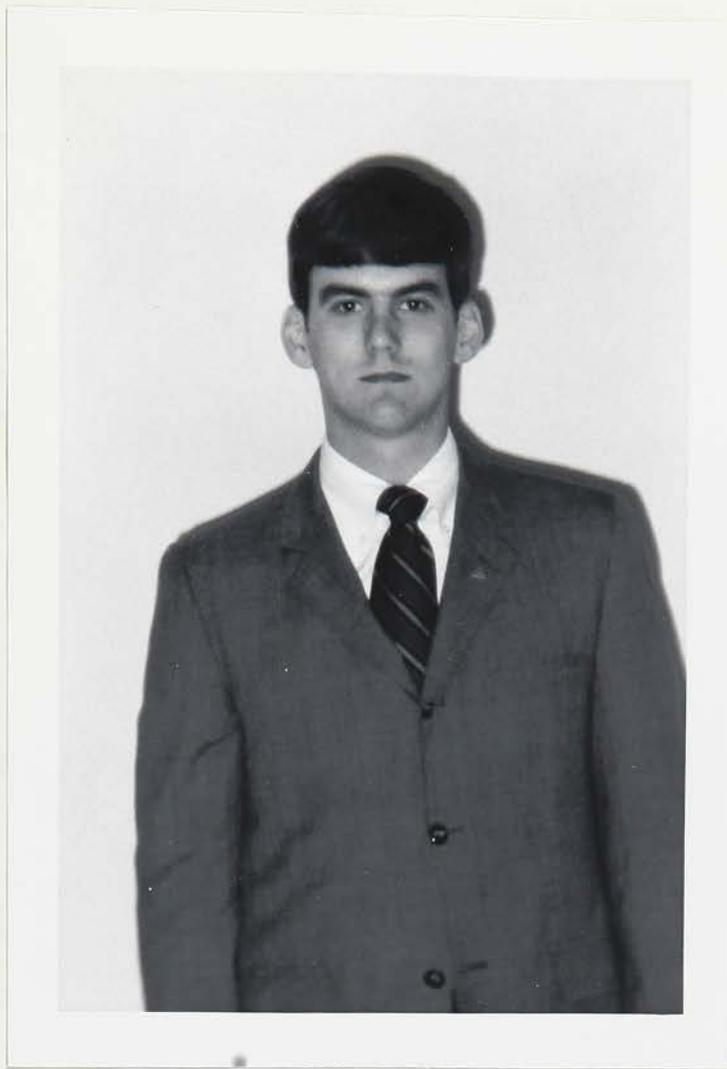
MAJOR Accounting

CLASSIFICATION Junior GRADE POINT 2.25

HIGH SCHOOL ATTENDED Little Rock Central

ADDITIONAL COMMENTS: None

ADDITIONAL COMMENTS: None



NAME Steve Davis

ADDRESS 310 West North Street

Fayetteville, Arkansas

DATE OF BIRTH August 19, 1950

MARITAL STATUS Single

MAJOR Accounting

CLASSIFICATION Sophomore GRADE POINT 2.34

HIGH SCHOOL ATTENDED Fayetteville, High School

ADDITIONAL COMMENTS: None



NAME Stephen M. Sharum

ADDRESS 39 Haren Drive,  
Fort Smith, Ark.

DATE OF BIRTH October 22, 1948

MARITAL STATUS Single

MAJOR Insurance and Finance

CLASSIFICATION Senior GRADE POINT 2.47

HIGH SCHOOL ATTENDED St. Annes Academy, Ft. Smith

**ADDITIONAL COMMENTS:** Stephen lettered in football for three years at St. Annes, and was active in school politics, being junior and senior class representative. At present he is an active member of the Finance Club.



NAME Charles T. Thornton

ADDRESS Box 35

Dierks, Ark.

DATE OF BIRTH November 13, 1949

MARITAL STATUS Single

MAJOR Marketing

CLASSIFICATION Junior GRADE POINT 2.1

HIGH SCHOOL ATTENDED Dierks High, Dierks

ADDITIONAL COMMENTS: Charles is a member of one of the outstanding fraternities on campus, and serves as the coordinator for all social activities for the Acacia fraternity.



NAME James Fletcher Davis

ADDRESS 6135 Morningside  
Kansas City, Missouri

DATE OF BIRTH January 23, 1948

MARITAL STATUS Married

MAJOR Advertising

CLASSIFICATION Senior GRADE POINT 2.2

HIGH SCHOOL ATTENDED Southwest High, Kansas City

**ADDITIONAL COMMENTS:** Jeff served his junior and senior high school years as Editor of the school paper and president of the journalism club. At the present time, he is one of the outstanding members of the Marketing Club in the College of Business Administration.



NAME Lance Haines

ADDRESS 1127 Main Street  
Springdale, Arkansas

DATE OF BIRTH March 15, 1945

MARITAL STATUS Single

MAJOR Marketing

CLASSIFICATION Junior GRADE POINT 2.4

HIGH SCHOOL ATTENDED Springdale High School

ADDITIONAL COMMENTS: Lance is a member of the Marketing club here on campus.



NAME Marvin W. Parks

ADDRESS 1514 Travis

Garland, Texas

DATE OF BIRTH March 25, 1949

MARITAL STATUS Single

MAJOR Banking and Finance

CLASSIFICATION Junior GRADE POINT 2.3

HIGH SCHOOL ATTENDED Monett High, Monett, Missouri

**ADDITIONAL COMMENTS:** Marvin was an outstanding all-conference basketball player in high school. He was also president of his senior class. He is now a member of the Finance Club.