DELTA SIGNA PI 60 ETA CHI EPSILON COLONY

CALIFORNIA STATE
POLYTECHNIC UNIVERSITY, POMONA
FOMONA, CALIFORNIA
SPRING 2001

The International Fraternity of

Pelta Sigma Pi

announces the reactibation of

Kta Chi Chapter

Founded Nobember 16, 1969

California State Polytechnic University Pomona, California

June second, two thousand one



Kta Chi Chapter Collegiate Initiates

Ceasar Bravo
Therese Bui
Rachelle Cardona
Pascual Castillo
Annie Chen
Catherine Choi
Richard Chou
Allen Coson
Sara Cox
Shivani Dua
Evan Field
Orsolya Forgo
Jeff Genuino
Christine Gonzalez
Kristi Graham

Santoshi Gulrajani Teresa Gunlock Erika Guzman Margie Guzman Anna Hua Michael Iwashita Demar Jefferies Danny Kim May Lai Nicholas Lau Yvette Martinez Christina Mathews Michael Paloma Sharen Pau Ivan Pernudi Sayeh Rad

Steven Ramirez
Steven Rodriguez
Raul Sabado
Joe Sharma
Allen Shui
Jennie Tan
Micheal Tanaka
Anika Taylor
Kevin Trieu
Tai Trieu
Richard Valones
Piyush Ved
Ryan Ward
Ryan Watkins
Carolina Wono

Faculty Advisor Ralph H. Miller, Cal Poly-Pomona

Installation Team and National Officers

Norman Kromberg, Nebraska-Lincoln, Grand President

Mark A. Roberts, San Francisco, Vice President of Alumni Benefits and Services

Claire Sammon Roberts, San Francisco State, Western Provincial Vice President

Melissa K. Ekern, St. Thomas, 2000 Collegian of the Year

Darrell E. Keller, San Diego State, Pacific Coast Regional Director

Joseph O'Brien, Hawaii-Hilo, District Director

Jennifer J. Webb, South Carolina

Gregary W. Howell, Pacific, Leadership Foundation Trustee

William W. Tatum, Southern Mississippi, Leadership Foundation Trustee

JoAnne K. Hendricks, Texas A&M-Corpus Christi, Educational and Leadership Consultant

Members of:

Lambda Sigma Chapter, California State University-Fullerton Lambda Chi Chapter, University of California-Riverside Xi Pi Chapter, University of Redlands

Reactibation Schedule

California State Polytechnic University Pomona, California Saturday, June 2, 2001

12:00 Noon	Registration – University Union
1:00 P.M.	Ritualistic Initiation - Part I - University Union
2:15 P.M.	Ritualistic Initiation - Part II - University Union
6:00 P.M.	Reception - Sheraton Suites Fairplex
7:00 P.M.	Dinner - Sheraton Suites Fairplex
8:00 P.M.	Reactivation Program – Sheraton Suites Fairplex

Banquet Program

Invocation

Orsolya Forgo, Eta Chi

Master of Ceremonies

Darrell Keller, San Diego State, Pacific Coast Regional Director

History of California State Polytechnic and College of Business Administration Ralph H. Miller, Eta Chi, Faculty Advisor

History of Eta Chi Epsilon Colony Steve Rodriguez, Eta Chi

Presentation and Acceptance of Charge and Charter Norman Kromberg, Nebraska-Lincoln, Grand President

Steve Ramirez, Eta Chi, President

Presentation and Acceptance of the Scholarship Key Scroll
Gregary W. Howell, Pacific, Leadership Foundation Trustee
Pascual Castillo, Eta Chi. Reactivation Founder

Presentation and Acceptance of Chapter Gavel

Claire Sammon Roberts, San Francisco State, Western Provincial Vice President Orsolya Forgo, Eta Chi, Chancellor

Fraternal Greetings

JoAnne K. Hendricks, Texas A&M-Corpus Christi, Educational and Leadership Consultant

Actibe Collegiate Chapter Roll

ALABAMA

University of Alabama Auburn University Troy State University University of West Alabama

University of Arizona Arizona State University Northern Arizona University

CALIFORNIA

University of California-Berkeley University of California-Davis University of California-Los Angeles University of California-Riverside Cal Poly State Univ.-San Luis Obispo Cal State Poly University-Pomona California State University-Chico California State University-Fresno California State University-Fullerton California State University-Long Beach California State University-Northridge California State University-Sacramento Loyola Marymount University University of the Pacific University of Redlands University of San Diego San Diego State University University of San Francisco San Francisco State University San Jose State University University of Southern California

COLORADO

University of Colorado-Boulder Univ. of Colorado-Colorado Springs Colorado State University University of Northern Colorado Western State College

CONNECTICUT

University of Connecticut

DISTRICT OF COLUMBIA

Georgetown University George Washington University Howard University Trinity College

FLORIDA

Barry University University of Central Florida University of Florida Florida Atlantic University Florida Southern College Florida State University University of Miami University of North Florida University of South Florida University of Tampa University of West Florida

GEORGIA

University of Georgia Georgia Southern University Georgia State University Kennesaw State University Mercer University Savannah State University

HAWAII

University of Hawaii-Hilo

ILLINOIS

DePaul University
Eastern Illinois University
Univ. of Illinois at Urbana-Champaign
Illinois State University Lewis University Loyola University-Chicago Northern Illinois University Western Illinois University

Ball State University University of Evansville Indiana University -Bloomington Indiana-Purdue Univ.-Ft. Wayne Indiana-Purdue Univ.-Indianapolis Indiana State University Purdue University Valparaiso University

IOWA Drake University University of Iowa Iowa State University

KANSAS

Baker University University of Kansas

KENTUCKY

Bellarmine University Western Kentucky University

LOUISIANA

Louisiana State University Louisiana Tech University Loyola University-New Orleans Nicholls State University Our Lady of Holy Cross College University of Louisiana-Lafayette

Johns Hopkins University University of Maryland

MASSACHUSETTS

Bentley College

MICHIGAN

Ferris State University Grand Valley State University University of Michigan Michigan State University Saginaw Valley State University Wayne State University Western Michigan University

MINNESOTA

Minnesota State University University of Minnesota St. Cloud State University University of St. Thomas Winona State University

MISSISSIPPI

University of Mississippi

MISSOURI

Central Missouri State University University of Missouri-Columbia University of Missouri-Kansas City University of Missouri-St. Louis Rockhurst University Truman State University Southwest Missouri State University Washington University

NEBRASKA

University of Nebraska-Lincoln University of Nebraska-Omaha Wayne State College

NEVADA

University of Nevada-Reno

NEW JERSEY

Rider University St. Peter's College The College of New Jersey

NEW MEXICO

University of New Mexico New Mexico State University

University at Albany Binghamton University University at Buffalo Siena College Syracuse University

NORTH CAROLINA

Univ. of North Carolina-Chapel Hill Univ. of North Carolina-Greensboro Wingate University

University of Akron Bowling Green State University University of Cincinnati University of Dayton Kent State University Miami University Ohio University Ohio State University Xavier University

OKLAHOMA

University of Oklahoma Oklahoma State University

PENNSYLVANIA

Duquesne University University of Pennsylvania
Pennsylvania State University
Penn State University - Behrend College Philadelphia University University of Pittsburgh Temple University

RHODE ISLAND Roger Williams University

SOUTH CAROLINA Clemson University University of South Carolina

SOUTHDAKOTA

University of South Dakota

TENNESSEE

Christian Brothers University East Tennessee State University University of Tennessee

Angelo State University **Baylor University** University of Houston University of North Texas St. Edward's University St. Mary's University Southern Methodist University University of Texas-Arlington University of Texas-Austin University of Texas-El Paso Texas A & M Univ.-College Station Texas A & M Univ.-Corpus Christi Texas A & M Univ.-Kingsville Texas Christian University Texas Tech University

VIRGINIA

George Mason University James Madison University Longwood College Lynchburg College Virginia Commonwealth University Virginia Polytechnic Institute

WEST VIRGINIA Shepherd College West Virginia University

WISCONSIN Marquette University University of Wisconsin-La Crosse

Delta Sigma Pi

Eta Chi Epsilon Colony

California State Polytechnic University, Pomona

Pomona, California

Spring 2001

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 - E. Monica Nishimoto, Lambda Sigma Chapter District Director (1998-2000)
 - F. Agnes Tjandranegara, Lambda Phi Chapter District Director
 - G. Brian K. Leavitt, Xi Pi Chapter President, University of Redlands
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Dear Board of Directors,

We, the members of the Eta Chi Epsilon Colony of the California State Polytechnic University, Pomona, do hereby petition for a Chapter Charter of the International Fraternity of Delta Sigma Pi. The Eta Chi Epsilon Colony was established exclusively for the purpose of association with Delta Sigma Pi and has styled itself after the ideas, which we continue to maintain, of the International Fraternity of Delta Sigma Pi. This is evident by our high standards of professionalism, display of enthusiasm and commitment, involvement in the community, and our strong spirit of fellowship.

We promise to uphold the rules, regulations, and standards of Delta Sigma Pi as set forth in its Bylaws and Constitution in the pursuance of a Chapter Charter and further association with the Fraternity.

Thankfully, the members of the Eta Chi Epsilon Colony:

Cesar Bravo	Therese But	Rachelle Cardona Rachelle Cardona
Pascual Castillo	Annie Chen	Cathy Chei
Richard Chou	Allen Coson	Sara Cox
Shivani Dua	Evan Field	Orsolya Forge
Stay Control of the C	Christine Gonzalez	Kristi Graham
Santoshi/Gulfajani	Jeresa Gunlock	Erika Guzman
Marger Guman	Anna Hua	Michael Iwashita
DeMar Jeffries	Due Hoon Kim	May Lai
Wicholas Dan Nicholas Lau	Christina Mathews	Michael Paloma
Ivan Pernudi	Sayeh Rad	Steve Ramire

Steve Rodriguez	Allen Shui	Jennie Tan
Michael Tanaka	Anika Taylor	Kevin Trieu
Tai Trieu	Aukad Wlanz Richard Valones	Rugu- Backsh Ved
Ryan Ward	Ryan Watkins	Carolina Wono Carolina Wono

N A
Sharen Pau

N A

Joe Sharma

LETTERS OF RECOMMENDATION



Operations Management
College of Business Administration

October 10, 2000

Delta Sigma Pi Central Office 330 South Campus Avenue Post Office Box 230 Oxford, Ohio 45056-0230

Dear Central Office:

I have served as the chapter advisor for the Eta Chi Epsilon Colony during its reactivation effort for the last year. In September of 1999 I was contacted by Brother Jennifer Webb, who was spending the Fall term here at California State Polytechnic University, Pomona, as an exchange student from the University of South Carolina. She had been surprised that there was no Delta Sigma Pi chapter here, and had been advised to see me. I explained to her the history of the chapter, and the various attempts at reactivation over the last decade. She took it as a personal challenge, and decided to make reactivation happen, no matter what it took. Her efforts over the next six months were extraordinary, and effective.

The colony made rapid and exceptional progress under the tutelage of Brother Webb. The progress the colony has made is documented in their CEI reports. What these reports can not document, however, is the spirit of this wonderful group of young business students. They have successfully coalesced into an integrated, functional organization. They exhibit all the positive behaviors that an advisor such as myself could hope to observe. Campus activities and charity events have been successful. Contact with business and industry has been good. They have contacted a number of chapter alumni, and relations have been both positive and supportive. In my opinion, they are now a fully functioning chapter.

Although their period as a colony has been short, and granting a charter at such an early date may be unusual, I believe that they have earned the right to apply. It is my recommendation that their request for consideration be granted.

Sincerely,

Ralph H. Miller, Ph.D.

Eta Chi Epsilon Colony Advisor

Darrell Keller 1673 Grand Av. San Diego, CA 92109

The Central Office of Delta Sigma Pi 330 South Campus Av. PO Box 230 Oxford, OH 45056-0230

October 30, 2000

Dear Board of Directors:

I have the distinct pleasure of writing to you today to provide my recommendation that the colony of Eta Chi Epsilon at California State Polytechnic University, Pomona be re-installed as a chapter of the International Fraternity of Delta Sigma Pi. After so many years of being absent from the campus I am very excited about our return.

I have met with the chapter members on several occasions as well as their faculty advisor and their District Directors. The enthusiasm of this group is outstanding! Their leadership will take them a long way. As a District Director Jennifer Webb, was responsible for getting the colony started and making it successful. Joe O'Brian (originally from our Hawaii chapter and another District Director for the colony) has provided outstanding leadership and direction for the colony. The colony advisor, Dr Ralph Miller is bringing his knowledge and leadership to the colony as well as his experience having been the past chapter advisor to Eta Chi.

The membership is made up of highly motivated individuals who not only are actively working on making the colony successful, but also take an active roll in the University. Many of the members hold positions on the student body of the University government, as well as hold prominent positions in other student organizations.

Having worked with this group and seeing how they work I know that they are ready to become brothers in our fraternity! They have learned everything they need to as a colony and are now ready to take the next step to become a chapter of Delta Sigma Pi. The members of the colony are very ambitious and excited about the prospect of becoming brothers in our fraternity. Once installed I know that they will be an active chapter that takes part in regional and national events. They will also be major contenders for the various national awards offered by the fraternity.

Thank you for your time, if you have any questions please do not hesitate to contact me.

Fraternally,

Darrell Keller Delta Sigma Pi

Pacific Coast Regional Director

1/1/2

(858)651-2375 work (858)272-3695 home October 19, 2000

Board of Directors International Fraternity of Delta Sigma Pi 330 South Campus Ave P.O. Box 230 Oxford, OH 45056-0230

Fellow Board Members:

It is with great honor that I write this letter in support of the petition submitted by the Eta Chi Epsilon Colony at California Polytechnic State University, Pomona. Although the Colony is in the neighboring Pacific Coast Region, the Colony has played a very active roll within the South Pacific Region and has established itself as a South Pacific regional team member, showing again that regional boundaries exist only on paper.

I first met about 6 members from the colony at the Las Vegas LEAD school in February 2000. I was glad to see the members take full advantage of the LEAD school and saw, a couple months later at one of their chapter motivation events, that they were using what they had learned to work and grow the colony.

By the time May 2000 had come around, the Colony was a key contributor in helping the chapters in the South Pacific Region put on a regional picnic, complete with sports and relay races, and a nighttime dance. This event required months of planning by the chapters and the Colony contributed by helping with the daytime games and by providing the nighttime music entertainment.

To continue its path of development, the colony sent a few representatives to our recent South Pacific Chapter President and District Director planning meeting. At this meeting, the Colony helped serve as one of the representatives for the Pacific Coast Region and offered their input and support as we planned for the November LEAD Regional Conference and brainstormed goals for the 2000/2001 academic year.

I can honestly speak on behalf of the South Pacific Region to say that we are all proud and thankful for the Eta Chi Epsilon Colony. We are also confident that they will continue to be a strong and contributing organization in both their home region and here in the South Pacific Region. I therefore proudly recommend that the Eta Chi Epsilon Colony receive approval to reactivate as the Eta Chi Chapter.

Fraternally,

rony Soto

acific Regional Director

Board of Directors of the International Fraternity of Delta Sigma Pi C/O The Central Office 330 S. Campus Ave. PO Box 220 Oxford, OH 45056-0230

To the Board of Directors of the International Fratemity of Delta Sigma Pi:

The members of the Eta Chi Epsilon Colony have asked me, as their District Director, to write a letter of recommendation for them for the purposes of becoming a chapter. I cannot think of a more worthy group and I support them whole-heartedly.

I met some of the Colony members in Nov. of 1999. I then met the Colony attendees at the Las Vegas LEAD school. I spent a good amount of time talking with them and was astounded by their enthusiasm and professionalism. After returning to LA I started attending their meetings and found out that the enthusiasm and professionalism did not reside only in the LEAD school attendees.

Over the course of the past 9 months, I have attended most of their activities and events. One of these events was a retreat to Big Bear. There were many activities designed to bring the members together and although not all of the activities were done, the overall effect was that they became a very tight knit group. I could not believe that a group that was still so young could grasp with such understanding the concepts of friendship and Brotherhood.

Towards the end of the academic term, the Colony participated in a few events that put them in touch with the Brothers in the area. These events included the Pacific Coast Regional Banquet and Sharkfest. At the Regional Banquet, the colony represented themselves with much poise and dignity. A few of the members volunteered to work the registration table, which allowed the event to come off without a hitch. Then for Sharkfest, one of the colony members played a vital role in the planning of the event and others offered their services to supply the music.

They truly understand the undertaking for which they are trying. This is just the first step towards a brighter future for them and their school. Life does not get easier with crossing over.

Overall, I want to convey my deepest feelings of respect for this group and that I, for one, can not wait to have the personal honor of addressing each and everyone of these colony members as BROTHER!

Fraternally,

Joseph O'Brien District Director

Eta Chi Epsilon Colony



October 3, 2000

Executive Board Members of Delta Sigma Pi:

I want to write this letter in support of the Eta Chi Epsilon colony at the Cal State Polytechnic school in Pomona. I served two terms as a District Director for one of their neighboring chapters, Lambda Sigma at Cal State Fullerton. I witnessed their brotherhood form during several events that were held in conjunction with Lambda Sigma. Without question, they helped the Brothers any way they could and were not shy to interact with everyone. They all have a great spirit, determination and desire to be a part of Delta Sigma Pi and I am in full support of their efforts in becoming a chapter again.

Should you need any help with their installation upon your approval, please do not hesitate to contact me.

Fraternally,

Monica Nishimoto

minica (

District Director 1998-2000

Lambda Sigma Chapter, Cal State Fullerton

(909) 598-7357

International Fraternity of Delta Sigma Pi

Agnes Tjandranegara

District Director

Lambda Phi Chapter

California State University, Long Beach, CA

October 6, 2000

R.E.: <u>Installation Request for the Eta Chi Epsilon Colony Chapter at California State University, Pomona</u>

To Whom It May Concern:

This letter is written in regards to the installation request from the Eta Chi Epsilon Colony chapter at California State University, Pomona, California. I am endorsing their installation and encouraging the Central Office to approve their request.

Ever since I first met the Eta Chi Epsilon colony members at a Regional Conference, they have not only shown enthusiasm but also professionalism and dedication to their colony chapter and also both the Pacific Coast and South Pacific Coast regions. They have represented themselves very well in numbers and attitudes as colony members of the professional fraternity in every event where I have had the pleasure and honor to encounter them.

In one specific encounter with them, I was faced with a problem. None of my chapter brothers were available to assist me in this time of need. Upon hearing about my dilemma, the colony members of Eta Chi Epsilon did not hesitate to lend me a hand. After that, they stayed with me until they were satisfied of my safety. These actions of theirs, in addition to my past encounters with them, have proven that they will undoubtedly be a wonderful addition to the International Fraternity of Delta Sigma Pi.

As a recent graduate of the Iota Pi chapter at San Diego State University, a brother of Delta Sigma Pi since Fall 1994, and the newly appointed District Director of the Lambda Phi chapter at California State University, Long Beach, I strongly believe that given the opportunity as a collegiate chapter of the International Fraternity of Delta Sigma Pi, the Eta Chi Epsilon Colony Chapter at California State University of Long Beach will excel above the expectations of many. Please do not hesitate to contact me at work at (888)888-9099 if you have any questions. Thank you for your time and consideration.

Fraternally,

gnes Tjandranegara



International Fraternity of Delta Sigma Pi

Xi Pi Chapter
University of Redlands

October 28, 2000

RE: Eta Chi Epsilon Colony

To Whom It May Concern:

I am honored to recommend to you the Eta Chi Epsilon Colony for installation in to the International Fraternity of Delta Sigma Pi. Having been a charter member of the Xi Pi Chapter I am aware of the long process involved in becoming a chapter in Delta Sigma Pi. The process at times is difficult and tedious. The Eta Chi Epsilon Colony left a very good impression on me when I met some of the members at the Pacific Coast Regional Banquet this past May. They are very excited about the Fraternity and their strong presence at the event gave evidence of that.

I have also heard many good things from Xi Pi Chapter members who had the opportunity to meet colony members at the LEAD School in Las Vegas, Nevada. This was another event they had good participation at leaving a positive impression with many Brothers that met them. The suggestions they offered were well received and yet they were also humble enough to also ask advice for issues they were trying to overcome.

The Eta Chi Epsilon Colony genuinely wants to do their best to be a successful Chapter for Delta Sigma Pi. For these reasons I offer my highest recommendation for the Eta Chi Epsilon Colony to be initiated into the International Fraternity of Delta Sigma Pi.

Fraternally,

Brian K. Leavitt

President Xi Pi Chapter

University of Redlands

Email: scaryfst@earthlink.net Telephone: (909) 307-2922

T: 213 613-2500 F: 213 613-2501



Board of Directors Delta Sigma Pi 330 South Campus Avenue Oxford, OH 45056-0230

Dear Brothers:

It is with great pleasure that I present this recommendation to install the Eta Chi Epsilon Colony of Cal Poly, Pomona, as an active chapter of Delta Sigma Pi. I have witnessed, first hand, the enthusiasm enjoyed by the members of this colony.

Their participation in regional fraternity events reflects the eagerness and pride that the colony members exude in their efforts to be part of our brotherhood. Hard work in recruitment efforts have paid off in an abundance of candidates with excellent leadership capabilities. They have proven their abilities throughout their planning and execution of professional events and general operations of the colony.

As a initiated brother of the Eta Chi chapter, I would not hesitate in extending my approval of the members of this colony to reactivate my chapter.

Adrian R. Avalos

Udin R. am

Golden Council member -- HX 250



Delta Sigma Pi

America's Foremost Professional Business Fraternity

April 9, 2001

Board of Directors International Fraternity of Delta Sigma Pi 330 South Campus Avenue P.O. Box 230 Oxford, OH 45056-0230

Dear Board of Directors:

It is my distinguished honor and great pleasure to recommend the Eta Chi Epsilon Colony for re-installation as the Eta Chi Chapter of the International Fraternity of Delta Sigma Pi. Having been with the Colony since the very beginning of their endeavors, I have witnessed first-hand their impressive growth, dedication, enthusiasm, and professionalism.

The Eta Chi Epsilon Colony became the first, and is still the only, cross-major professional organization on the Cal Poly, Pomona campus. The Colony is known campus-wide for its diversity, spirit, and unity. Being the only cross-major professional organization on campus creates a tremendous membership draw from campus leadership; indeed, the Colony has flourished through this unique combination of campus-wide leaders enjoined in one organization to establish it as one of the strongest and most active organizations on campus.

The Colony has amazed me on numerous occasions through their tireless efforts and great strides. Several impressive events quickly come to mind: the Colony winter retreat where the members came together in a heightened spirit of friendship and Brotherhood; meeting at 4:00am to staff a very cold, wet, and rainy all-day fundraiser to raise money for their chartering fees; hosting a joint-chapter community service event to provide food baskets for the needy at Thanksgiving time; hearing the Colony members speak to recruits with pride and enthusiasm, just as I spoke to them when I first arrived at Cal Poly; and the explosion of applause, cheering, smiles, and hugs when the Colony was named "Organization of the Year" at the College of Business Awards Banquet last spring. They have truly learned, and lived, the great fraternal lesson of "he profits most who serves best." Time and again they have rejuvenated my utmost faith in the power and strength of Brotherhood.

The Colony has worked diligently to reach the goal of becoming the next active chapter of the International Fraternity of Delta Sigma Pi. In every respect, these young people represent exactly what the Brotherhood should strive for in our daily lives. As a group, and as individuals, they are hardworking professionals that seek to make their campus, and their community, a better place to live and work. As an active Brother of this organization having served the Fraternity in numerous roles including Chapter President of Beta Gamma and District Director of the Eta Chi Epsilon Colony, and as an attendee of many fraternal events including Grand Chapter Congress, the Ultimate Academy, LEAD School, and Regional and Area Conferences, I have meet a great many Brothers from all across this great nation – and I say to you without a doubt that this extraordinary group of individuals will represent us and our Fraternity with the honor, respect, and professionalism that our founders were seeking at New York University in 1907.

Therefore, it is with great pride and honor, as a Brother of this Fraternity, that I offer my enthusiastic support of the Eta Chi Epsilon Colony's petition to charter, and fully recommend that they be approved as the newly re-instated Eta Chi Chapter of the International Fraternity of Delta Sigma Pi.

Yours in the Brotherhood,

Dennife J. Well-Brother Jennifer Webb

Former District Director, Eta Chi Epsilon Colony

Former President, Beta Gamma Chapter

HISTORY OF CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Cal Poly's roots are planted in the Voorhis School for Boys built in San Dimas in the late 1920's. In March of 1927, Charles B. Voorhis, one of the early executives of General Motors, purchased the land to provide a school for underprivileged boys, which operated until 1936. Voorhis planned to offer the school to a worthwhile cause. Two years later, the ranch was transferred by the great efforts of Cal Poly President Julian McPhee. The Cal Poly we know today first originated in 1938 as the Cal Poly Vorhis Unit when the Voorhis family gave the land to Cal Poly. At that time, it was the only campus joined by a unique two-part system with a polytechnic focus.

Beautifully nestled in the San Dimas Canyon, the campus is residentially surrounded by verdant hills and mountains in the summer, and overlooks the splendid view of the snow-capped mountains in the winter. During the first quarter in 1938, this 157-acre campus had less than 100 male students registered for classes.

Agriculture was the largest department, having eight instructors to cover the four agriculture majors: agricultural inspection (the only college in the United States to offer such a course at that time), ornamental horticulture, fruit industries and crop production. There were also some classes offered in specialized sections. These included aeronautics, air conditioning industries, dairy production, electrical industry, as well as meat and poultry husbandry.

Each quarter all students living on campus were required to pay a registration fee, which included a \$15 lab and course fee, a \$15 breakage deposit fee, a \$10 student body membership card, and a \$3 medical charge fee. Forty years later, students fees for 1978 were: a \$48 tuition fee for seven units or more, a \$3 instructionally related fee, \$15 for University Union fee, \$15 for an Associated Students fee, and a \$5 medical fee.

At the time, most students who attended Cal Poly on a full-time basis lived a simple life in one of the five small dormitories. These buildings were once used as homes for the underprivileged boys. Each unit contained 10 to 12 different rooms with forty students crowded into each hall.

Dorm life during the early years at Cal Poly bears some resemblance to dorm life today, but with some notable differences. Before, students living expenses for a full year totaled \$427.50, which included \$72 for a room, \$297 for meals, \$18 for laundry, and \$40.50 for incidentals. Inspired by the philosophical theme of the school, "learn by doing", President Julian McPhee considered this the conceptual foundation of California State Polytechnic University. This philosophy, ideally expressed by the student worker, has molded Cal Poly into the school it is today. In those early years, Cal Poly employed no janitors or gardeners. The students maintained the entire campus themselves for as little as thirty cents an hour.

Before Cal Poly acquired the land that it currently resides on it had numerous owners. W.K. Kellogg's first visit to Pomona Valley was in the 1920's and he chose Pomona to become the site of his Arabian Horse Ranch. According to a book written by Mary Jane Parkinson, "The Kellogg Arabian Ranch – The First Fifty Years", Kellogg chose Pomona as the site after serious land looking from Ventura to Pomona. In May of 1925, the press announced that Kellogg purchased 377 acres of land from Cecil George the son-in-law of Louis Phillips, the first Anglo in the Pomona Valley. In April of 1930, Kellogg purchased an additional 425 acres adjoining the ranch.

By 1925, Kellogg began to work on plans to insure the perpetuation of the ranch and the horse program. When Professor Gordon True of University of California heard of Kellogg's intentions he suggested the ranch be turned over to the University to breed Arabian horses. On

April 16, 1932, Kellogg turned the land to the University, which went under management of the college of agriculture. He also donated \$600,000 to the university to help with the ranch expenses.

In May of 1936, Kellogg went back to the ranch and was disappointed to see the condition it was in. He immediately went to his lawyer in order to obtain the property back from the University. On March 15, 1943, the property changed ownership from Kellogg to the US Army. In July of 1948, the government did not want the property any more, thus giving it back to Kellogg.

In 1949, breakfast cereal magnate W.K. Kellogg deeded the 813-acres of land located three miles south of the Voorhis campus to the State of California, along with a \$4 million ranch and Arabian horse stock. In 1956, 550 students and 30 faculty members moved to the Kellogg campus. The student body included women for the first time in 1961, with an enrollment of 322 female students.

In 1966, Cal Poly Pomona separated from the San Luis Obispo campus to become California's 16^{th} state college. University status was then granted in 1972.

Four Presidents have served the University in its 52-year history. Julian McPhee served as president of Cal Poly San Luis Obispo and Cal Poly Pomona from 1938 to 1966. Robert C. Kramer held the office from 1966 to 1977. From 1978 to 1991 Hugh O. La Bounty served as President. Cal Poly Pomona's current president is Bob H. Suzuki, who assumed office on July 15, 1991.

HISTORY OF THE COLLEGE OF BUSINESS ADMINISTRATION

Before 1968, Cal Poly Pomona business students were part of the School of Arts. In 1955, plans were put into effect to build a separate structure to accommodate the business classes. At the same time, \$693,000 was set for the building from the State Budget, but the actual cost was \$498,000. In April of 1958, construction began and in 1959, Building 6 was opened for business classes. In 1968,the School of Business Administration was formed under its first dean, Dr. Louis Kaufman, with about 25 faculty members and around 600 business students. There were only two departments and majors, Management and Accounting. The management department had concentrations in management, marketing, and data processing. The accounting department had concentrations in accounting and finance. In 1969, the Marketing and Data Processing programs were split into separate departments and degree majors. Between 1970 and 1971, the finance program split from the Accounting Department into what is now called the Finance, Real Estate, and Law (FRL). Around the same time, the Mater of Business Administration program (MBA) was established at Cal Poly Pomona.

In the mid 1970's, under the leadership of Dr. Don Lundberg, Cal Poly established the first Hotel, Restaurant, and Travel Department (HRT) on the West Coast, which became part of the School of Business Administration in 1976. The old HRT Department is now the Collins School of Hospitality Management. Between 1974 and 1978, the Data Processing department changed its name to Information Systems. In 1987, when all of the schools were renamed as "Colleges", the School of Business Administration became known as the College of Business Administration. Then in 1989, major revisions were done within the MBA program. These changes included business ethics, international relations, environmental concerns, international corporate relations, and executive ethics to reflect the growth of globalization. In 1991, the College of Business Administration reached 150 faculty members and 5,100 students.

In the Fall Quarter of 2000, the total enrollment for the College of Business Administration was 4358 undergraduate and 191 graduate. Below is the breakdown for the number of students in each major:

•	Business Undeclared	483	11%
•	Accounting	648	15%
•	Computer Information Systems	942	22%
•	Finance, Real Estate, and Law	440	10%
•	International Business	393	9%
•	Marketing Management	684	16%
•	Management and Human Resources	560	13%
•	Technology and Operations Management	208	5%

The College of Business Administration is accredited by the American Assembly of Collegiate Schools of Business (AACSB) and the International Association for Management Education, the most prestigious business education accrediting body in the United States. Only 271 of the 1,200 undergraduate business programs and 292 of the 600 graduate business programs in the U.S. have attained the AACSB accreditation. The College of Business Administration is the first college in California to receive initial accreditation under the new quality standards of the AACSB based on the Total Quality Management (TQM) and Continuous Improvement (CI) concepts. In addition, the Western Association of Schools and Colleges (WASC) has accredited one of six colleges and two schools at Cal Poly Pomona. The additional accrediting adds extra value to the students' education while ensuring the highest academic standards. The University is known throughout the world for it's "hands-on" practical approach to

"Learn by doing" is the University motto, and the College of Business

learning.

Administration integrates this philosophy into its academic curriculum to feature a hands-on education for its students. By combining academic theory with practical experience, students gain a better understanding of the application of their college education to every facet of their professional lives.

Out of the 250 charter clubs and organizations on campus, there are currently 20 academic clubs and fraternities, and honorary organizations in the College of Business Administration. These clubs and organizations consistently win awards in locally and nationally recognized academic competitions. Co-curricular activities in student clubs, organizations, or athletics add value to education by providing not only an opportunity to network, but also to enhance leadership and communication skills.

The latest technology is an integral part of the curriculum at the College of Business Administration, which further enhances the educational experience of its students. Students work with state-of-the-art computer equipment and software to solve "real world" business problems in all areas of their business education.

The College of Business Administration believes in an interdisciplinary approach to providing quality undergraduate and graduate education for a diverse student population. The primary emphasis of the College of Business Administration is teaching and learning, and the faculty, who are selected from both professional experience and appropriate advanced degrees, offer practical and career-oriented education.

The College of Business Administration curriculum is designed to provide students with a strong academic background in addition to in-depth knowledge of their selected business emphasis. The business "core" or required business courses, and the career track courses,

develop effective communication, critical thinking, decision-making and practical business skills to prepare students for success.

Graduates of the College of Business Administration receive a Bachelor of Science degree in Business Administration with a career emphasis in any of the following:

Accounting

Students learn to develop, analyze, test, interpret and present data about a company or industry in any of the major areas of accounting: financial, cost/managerial systems, taxation, not-for-profit and government, and auditing.

Computer Information Systems

Students study multimedia design, object-oriented programming, network analysis, interactive web development, telecommunications, design and many more. CIS emphasizes the practical use of the computer to help solve management problems.

• Finance, Real Estate, and Law

Students can tailor their degree by learning about global investment practices, the financial management of a firm, the banking industry, mergers and acquisitions, the real estate industry or the fields of business law or contract management.

• International Business

Students gain an understanding and appreciation of culture, language, economics, politics, and history of other nations and regions of the world, with an option to focus on a specific geographic area.

• Management and Human Resources

Students learn the management's functions of planning, organizing, leading, and controlling the use of an organization's human resources. Students may also focus on small business management or entrepreneurship.

Marketing Management

Students develop skills in designing effective marketing strategies by learning how to promote, price and distribute products to carefully defined markets.

• Technology and Operations Management

Students learn about production and distribution, inventory purchasing and control, how to conduct large-scale products, and understand how firms achieve continuous improvement in the quality of their products and services.

The College of Business Administration also offers 16 minors in the following areas:

• Business Minor

Minor in International Business

Accounting

Minor in Accounting

Minor in Financial Analysis

Computer Information Systems

Minor in Business Computer Programming

Minor in Managerial Computing

• Finance, Real Estate, and Law

Minor in Business Law

Minor in the Financial Management Public & Private Contracts

Minor in Real Estate

• Management and Human Resources

Minors in Management and Human Resources

Entrepreneurship & Small Business Management

International Business and Marketing

Minor in Marketing Management

Minor in International Business

• Technology and Operations Management

Minor in Technology and Operations Management

Minor in Quantitative Research

Minor in Total Quality Management (TQM)

MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) curriculum at Cal Poly Pomona is designed to provide a two-year program of broad professional development. It provides professional education for managerial positions in business, industry, and government.

The degree program also enables students already in professional positions to update their skills for advancement in the organizations where they are currently employed. The MBA curriculum is comprehensive and each course is planned to interrelate all functional areas of business. Specific objectives include:

- Developing a better understanding of the role of the professional manager and the responsibilities within the firm and society.
- Assisting students in developing a critical approach to decision-making and the ability to speak and writ effectively and professionally.

- Developing skills in interpersonal relationships.
- Giving students a sound theoretical understanding of organizations and a management perspective for considering problems and making decisions from the viewpoint of the entire firm, industry, and economy.

MASTER OF SCEINCE IN BUSINESS ADMINISTRATION

Cal Poly Pomona offers a Master of Science in Business Administration degree with the only accredited option in Information Systems (IS) Auditing in the nation. The program is for business decision-makers, information systems, technical specialists, managers, and accounting professionals or others who wish to pursue a career in IS auditing. The objectives of the program are as follows:

- Developing an understanding of the role and scope of IS auditing and its relationship to an organization.
- Acquiring the ability to plan, conduct and report the findings of an audit.
- Preparing students for careers in the IS auditing profession.

CAREER MASTER OF BUSINESS ADMINISTRATION

Those who wish to specialize in a particular area of curriculum many choose the Career Master of Business Administration program. With the help of a graduate advisor and an emphasis faculty advisor, students in this program select courses appropriate to their career goals. In some instances, the program may be unique to individual students. In other cases, students may decide to select coursework already developed.

Several other standardized emphasis are being explored for inclusion in the Career MBA. For students whose interests do not fall within one of the categories listed here, they may work with a graduate faculty advisor and the graduate director to develop an emphasis specifically tailored to meet their individual needs. In general, students who select a Career MBA program have three to five years of business experience. Students can choose from the following career track:

Accounting

Students may emphasize public accounting, management accounting, or internal auditing with possible preparation for certification. A strong program is also available in government or non-profit organization accounting or taxation. Intermediate accounting courses, which carry no graduate credit, may be required or recommended in order to refresh or enhance student success.

• Contract Management

Specialization in contract management includes coursework exploring contract administration, cost/price analysis, federal contract case studies, and procurement in both government (FAR) and private (WCC) sectors. This emphasis was developed in cooperation with the National Contract Management Association (NCMA).

• Entrepreneurship

Whether a student is considering establishing a small business, being involved in a growing company or seeking a career in developing strategies for large corporations, this emphasis will tap into the entrepreneurial spirit of those firms that have been successful and will explore the reasons why others are not.

Finance

Students are prepared for management positions involving raising, controlling and expending capital in corporations, financial and government agencies. Coursework provides specialization in the areas of financial analysis, management of financial institutions, securities analysis, corporate finance, and multinational finance.

Management Human Resources

Designed for students who have an interest in a variety of careers in the personnel management field. Coursework covers such areas as employee selection, training and development, benefit programs, compensation, legal requirements, and various personnel problems, which may arise in diverse organizations.

• Information Management

Designed for the individual who has earned an undergraduate degree in a non-computer field. The course work provides an understanding of computer systems and the development process. Students learn how to use the tools and skills necessary to manage a satellite computer installation within a user department. This emphasis is NOT designed for those who wish to be programmers, analysis, project leaders, or managers of information systems at the corporate level.

International Business

Through the International Business Emphasis, those who wish to learn to compete in business on a global level will gain knowledge and expertise related to international trade. Students will obtain an understanding of the complex global business and economic environment.

Marketing

Students who complete this emphasis will develop the skills and knowledge needed to become marketing managers. Students will learn techniques to identify unfulfilled needs and wants; define and measure their magnitude; determine which target markets the organization can best serve; decide on appropriate products, services and programs to serve these markets, and call upon all company personnel to "think and serve the customer".

• Operations Management

This study provides basic knowledge for students with career interests in the management of manufacturing and service operations. A broad selection of course offerings permits students to tailor their program in one or more of the following areas: manufacturing (JIT/Kanban, FMS, CIM), project management (PERT/CPM), service operations, quality assurance, purchasing, quantitative methods, forecasting and facilities management.

Real Estate

Coursework analyzes the various economic, legal, institutional and financial factors affecting the ownership of real estate, practices of real estate law and other related areas and focuses upon the brokerage, financial and developmental areas. Completion of this MBA emphasis qualifies students to sit for the California Real Estate Brokers License Examination.

THE PROFESSIONAL MBA PROGRAM

The Professional MBA Program is dedicated for the working professional. While full-time graduate students may have the luxury to spend hours on-campus, waiting in lines to register

for classes and filing university paperwork, we know that time is limited. Working professionals demand a clearly directed path from admission to graduation that leads you toward your goal. Our personalized service distinguishes the Cal Poly Pomona professional MBA Program from all the others. The elevated service lets students know that they are important. To add to the convenience of the program, courses are offered one evening a week, Monday through Thursday. While the MBA core courses allow students to gain a wide range of business skills, students are also given the ability to select electives that will enable them to explore their individual interests. At the same time, students will be working toward a highly respected AACSB accredited degree. As a Professional MBA student, they have access to outstanding staff services, exceptional faculty and extensive university resources that define Cal Poly Pomona as a well-regarded business school in the Los Angeles area. Courses are offered at six Southern California locations: Rosemead, Pasadena, Long Beach, Irwindale, Baldwin Park, and Ontario.

AGRICULTURAL BUSINESS HISTORY AND FACTS

The Food Marketing and Agribusiness Management/Ag Education (FMAN/AG ED)

Department is an academic department that has been in existence for over 40 years. The

FMAN program has produced leaders working in various sectors of the food marketing and
agribusiness industry, both public and private. The different areas include agricultural finance,
plant and animal inspection, food brokerage, produce brokerage, exporting and importing,
wholesaling, retailing, transportation, and other aspects of sales and marketing covering both
the domestic and international markets. The Agricultural Education program has also

contributed able administrators and teachers in high schools, community colleges and universities in California and the United States.

Known as Agricultural Business Management (ABM) for many years, the name ABM was changed a few years ago to FMAM to better reflect the nature of the program and identify it closer to the food marketing industry where many of our graduates work.

The Department's vision is 1) to make the FMAM program, in partnership with industry, the focal point of state, national and international food marketing and agricultural education teacher-training program in California and the nation.

The mission of the Department is to produce high quality graduates and produce leaders for the food marketing and agribusiness industries as well as agricultural education.

The FMAM/AG ED programs were developed in line with the missions of the College of Agriculture and the University. Like the College of Agriculture, its mission includes the education of "students in the application of science, technology, and management as related to the production and utilization of food, fiber, human and natural resource in an interdependent economy". Like the University, the Department is dedicated to "advancing knowledge, learning, and preparing students for life, leadership and careers in a changing multicultural world".

The FMAN/AG ED Department offers two undergraduate majors, namely, the Bachelor of Science degree in Food Marketing and Agribusiness Management (FMAM) and the Bachelor of Science degree in Agricultural Science and a Master of Science in Agriculture, Option in Agricultural Science. In addition, it also offers the Master of Science in Agriculture, Option in Agricultural Science with concentration in Agribusiness and Marketing.

In the Fall of 1999, the College of Agriculture had a total enrollment of 511 students, including undeclared students within the Agriculture College. Of the 511 students, 140 are business related, 83 in Apparel Merchandising and Management, and 57 in Food Business and Agricultural Business Management.

THE COLLINS SCHOOL OF HOSPITALITY MANAGEMENT

Hospitality management is in a growing industry and a great place to build a career, especially with the demand for hospitality industry professionals continuing to increase. The School of Hotel and Restaurant Management at California State Polytechnic University, Pomona provides a quality education for students entering management positions in the hospitality industry and to further the professional development of industry members. The bachelor's degree at Cal Poly Pomona in hospitality management is nationally recognized.

Cal Poly Pomona offers the oldest and largest four-year degree Hotel and Restaurant Management in the Western United States. Since its opening in 1973, the program has earned a reputation as a leader in hospitality education and currently enrolls more than 600 students. Students within this major take a wide variety of business, hospitality management, and general education courses designed to provide an understanding of the economic, legal, and social forces with the industry. They study the basics of business such as accounting, financial management, business law, marketing, and computers as well as specialized subjects within hotel operations. Students operate the Restaurant at Kellogg Ranch, a lunch and dinner full-service dining facility open to the public. They are required to work a minimum of 800 hours in industry employment before graduation, which provides the "hands-on" hospitality

experience. As of Fall 1999, the number of students enrolled in the Collins School of Hospitality Management was 433.

The faculty of the School of Hotel and Restaurant Management are true professionals and incorporate the benefit of years of experience into their teaching, active research, speaking, and consulting within the industry. The faculty's primary role is teaching while the students benefit from interaction in the small class sizes. This program is housed in the James and Carl Collins Center for Hospitality Management, and 18,000 square-foot, \$4 million facility built entirely with contributions from the hospitality industry. The hospitality program has the unique advantage of being located in one of the largest hospitality industry marketplaces in the nation and has developed many partnerships within the industry.

The facility is an example of the close ties between the School of Hotel and Restaurant Management and the industry, which assists students make contacts that will further their careers. The Collins center provides a state-of-the-art hospitality training facility that few schools can match. The center also includes a 1600 square-foot production kitchen, a smaller test kitchen equipped for research, a lecture theatre, hotel classroom, and computer laboratory. Industry recruiters return to Cal Poly Pomona year after year to fill management positions within their organizations and to offer internship positions within their organizations and an opportunity to work part-time while still in school. Graduates are working throughout the world for major hotel and restaurant companies, private clubs, food service providers, and companies that provide goods and services to the hospitality industry.

Some of the goals of the School of Hotel and Restaurant Management include providing a forum for research and debate to professional learning environment and the interrelationships among industry, public, and educational experts. It also includes development for business,

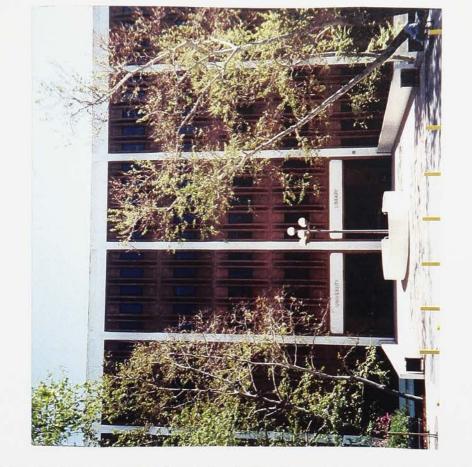
industry, and entrepreneurial management. The consulting services are designed to meet the specific needs of the food service and lodging industries.

In keeping with the growing needs of the hospitality industry, the Collins Center is expanding. The expansion will house the School's Professional Development Institute, which is going to be a comprehensive library and resource center, additional computer facilities, a lecture auditorium, and living wine library with a wine tasting room.













HISTORY OF THE ETA CHI EPSILON COLONY

The Restart of Delta Sigma Pi at California State Polytechnic University, Pomona

By Pascual L. Castillo

I suppose you can say that I found Delta Sigma Pi by accident at Cal Poly Pomona. In my second year at Cal Poly, I wanted to become more involved with the on-campus community and to meet new people. I thought the next step after being on the executive board of a club would be to be on the Business Senate, which is the umbrella of all the student business organizations. One day when I was in the Business Council office looking through old newsletters, which discussed the activities of the business clubs of the past, I came across a co-ed business fraternity. I did not pay much attention to the name except that I noticed the word Epsilon in the name. I was more interested on the activities of the fraternity. Despite being unfamiliar with the Greek system at that time, I could not help but notice the impact that the fraternity had on the College of Business. I was fascinated by the idea of a fraternity being business oriented and co-ed. I decided to research more about the business fraternity on the Internet. I went to a search engine and typed in "Co-Ed Business Fraternity". From there, the search engine found Delta Sigma Pi. From the web site, I was able to obtain more information about what Delta Sigma Pi is and what they do. Quickly I became curious to know if there was any possibility that in the near future the chapter at Cal Poly Pomona could be reactivated. That is where I came into contact with Dale Clark who is the Director of Chapter and Expansion Services. With all the information that was sent to me, I was tempted to see what I could do to reactivate the fraternity. However, I knew I could not do it by myself not mention that Central Office was advising me to get some assistance. I came to a dead end since it was my second year at Cal Poly Pomona, I did not know too many people that might be interested

and the people I knew from my club were graduating. From this point, I did not think anything could be done on my part, especially by myself, so I put the information packets away.

It was not until two years later in May of 1999 that I noticed another potential opportunity for the reactivation of the fraternity. At one of the College of Business Student Senate meetings, I met George Gaines who was our newly hired Director of Student Services for the College of Business Administration. At the end of his introduction, he mentioned to us that someone from Delta Sigma Pi had contacted him regarding interest in the reactivation at Cal Poly Pomona. He continued by stating that there would be an informational meeting about Delta Sigma Pi. I quickly realized that it was the same business fraternity that I researched about two years ago. I approached Gaines and asked him about getting more information for the upcoming informational meeting.

To my dismay, the meeting was held on a Tuesday which was the same time that the College of Business Student Senate meetings took place. I thought that there might not be enough students who could attend the meeting during that time. Again, I was hesitant to place any effort in promoting the meeting because I did not think that enough students would be interested nor would I have enough time to dedicate to restarting the fraternity.

On the day of the informational meeting, I was able to leave the Student Senate meeting for a brief moment. Upon entering the room where the informational meeting was being held, I saw that Dale Clark was sitting by himself with a table full of reading materials. It was discouraging to see that not one student had shown up to the meeting. I introduced myself to Dale Clark and to my surprise, he remembered me from two years ago. He even brought with him the emails that I sent him regarding my interest in the fraternity. I explained to him that the possibility of the low turn out was due to the timing of the meeting. Before heading back

to the Student Senate meeting, Dale Clark handed me a hand full of flyers to pass around to anyone that might be interested. At the end of our Student Senate meeting that night, I made an announcement to the senate about attending the informational meeting for Delta Sigma Pi and that I had some reading materials if anyone was interested. Even though no one showed any interest at that point I proceeded to pass out the reading materials to the students. As we concluded the meeting and everyone was rushing to go home, I was surprised when two students who did show interest approached me.

I came to the point that I had to make a decision. Prior to my desire of reactivating Delta Sigma Pi, I wanted to focus more on my academics and increasing my training for swimming. I understood that there was going to be a lot of hard work and effort that I needed to put into the reactivation of Delta Sigma Pi. That in turn would take away my time from my academics and swimming. I decided to go ahead with the reactivation of Delta Sigma Pi when one of the two interested students approached me and stated that it would be an honor to be part of the reactivation of a Greek organization. The rest is history.

ETA CHI EPSILON COLONY MEMBER STATISTICS

MAJORS:

•	Business Undeclared		0	0%
•.	Accounting		5	12%
•	Computer Information Systems		4	10%
•	Finance, Real Estate, and Law		3	7%
•	International Business		3	7%
•	Marketing Management		11	26%
•	Management and Human Resources		13	31%
•	Technology and Operations Management		1	2%
•	Food Marketing and Agribusiness Managem	nent	2	5%
•	Economics		0	0%

CLASS STANDING:

•	Freshman	0	0%
•	Sophomore	2	5%
•	Junior	13	31%
•	Senior	27	64%
•	Alumni	4	***

EXPECTED DEPARTURE DATE:

• SPRING 2001	7	17%
• SUMMER 2001	5	12%
• FALL 2001	1	2%
• WINTER 2002	2	5%
• SPRING 2002	22	52%
• SUMMER 2002	1	2%
• FALL 2002	2	5%
• WINTER 2003	0	0%
SPRING 2003	THOME	2%
• SUMMER 2003	0	0%
• FALL 2003	0	0%
• WINTER 2004	0	0%
 SPRING 2004 	1	2%

BIOGRAPHICAL INFORMATION OF THE ETA CHI EPSILON COLONY

Cesar Bravo Marketing Management Graduating Spring of 2002 Hometown: Los Angeles, California

Hobbies: extreme sports (river rafting, skiing, etc.), dancing, and cooking Aspiring To Be: "My goal in life is to become a C.E.O. of a Fortune 500 and own my chain of grocery stores."



Therese Bui Marketing Management Graduating Summer of 2001 Hometown: Montrose, California

Hobbies: dancing (salsa, swing), billiards, singing (karaoke & church choir)
Aspiring To Be: "Professional sales in pharmaceuticals and eventually a business writing consultant to help executives write their reports, proposals and memos more efficiently."



Rachelle Cordona Management and Human Resources Graduating Spring of 2002 Hometown: Azusa, California

Hobbies: snowboarding, shopping, and going to concerts
Aspiring To Be: "I honestly don't know what I want to be when I graduate.

Hopefully, a successful business executive."



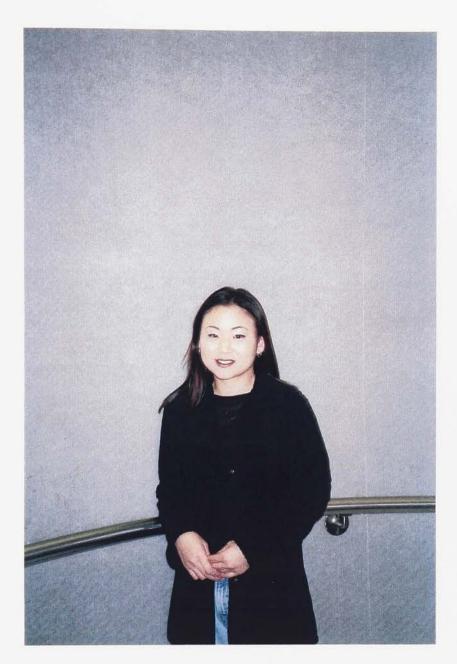
Pascual L. Castillo International Business Graduating June of 2002 Hometown: Alta Loma, California bbies: tennis, swimming, and racquetball

Hobbies: tennis, swimming, and racquetball
Aspiring To Be: "I hope to work in the movie production company in the
Marketing or Human Resources area."



Annie Chen
Marketing Management
Graduating Spring of 2002
Hometown: San Francisco, California
Hobbies: build web pages, dancing, and tennis

Aspiring To Be: "I want to be the marketing director of Williams-Sonoma, a specialty retailer of home furnishing."



Cathy Choi
Accounting
Graduating Fall of 2002
Hometown: Cypress, California
Hobbies: watching movies, shopping, and exploring new places
Aspiring To Be: "A CPA or CMA."



Richard Chou
Accounting
Accounting
Graduating Summer of 2002
Hometown: Rosemead, California
Hobbies: sports, sleeping, and reading
Aspiring To Be: "A CPA for one of the big five firms."



Allen Coson

Management and Human Resource

Graduating Summer 2001

Hometown: Chino Hills, California

Hobbies: weight lifting, disc jockey and doing homework

Aspiring To Be: "Work for one of the Fortune 500 companies, then obtain a Ph D in Business Administration and comeback to Cal Poly Pomona and become the MHR Chair."



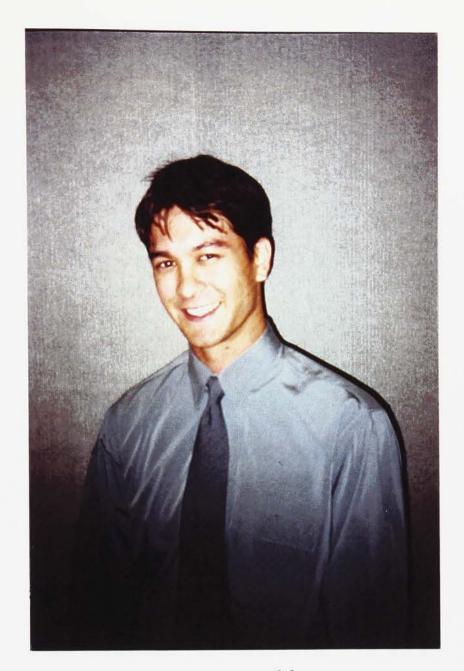
Sara Cox Food Marketing and Agribusiness Management Graduating Spring of 2002 Hometown: Fremont, California

Hobbies: swimming, horseback riding, and spending time with family Aspiring To Be: "When I am finished with college I would like to work in the produce industry, something related to sales."



Shivani Dua
Computer Information Systems
Graduating June of 2002
Hometown: Covina, California

Hobbies: sing, dance and listen to and collect music
Aspiring To Be: "My objective for the future is to become a high level consultant traveling throughout the world. My main focus is towards networking."



Evan Field

Management and Human Resources

Graduating June of 2002

Hometown: West Covina, California

Hobbies: sports, violin/piano, and DJ-ing

Aspiring To Be: "Small business consultant."



International Business

Graduating Winter of 2002

Hometown: Monrovia, California

Hobbies: theater, traveling, and collecting dolls and bears

Aspiring To Be: "A contracts and corporate attorney and establish a NPO that consults foreigners in establishing businesses in the US."



Jeff Genuino Marketing Management Graduating August of 2001 Hometown: La Palma, California

Hobbies: working out at the gym, veging out in front of the television and watching movies, and karaoke

Aspiring To Be: "I want to have my own business one day."



Christine Gonzales
Technology and Operations Management
Graduating Summer of 2001
Hometown: Walnut, California
Hobbies: play the piano, see musicals, and go dancing
Aspiring To Be: "To ultimately work in corporate management."



Kristi Graham
Food Marketing and Agribusiness Management
Graduating June of 2001
Hometown: Apple Valley, California
Hobbies: Riding horses, raising cattle and camping
Aspiring To Be: "I want to be the CEO of Coke."



Computer Information Systems
Graduating June of 2002
Hometown: West Covina, California
Hobbies: dancing, collecting candles, and shopping
Aspiring To Be: "When I graduate, I hope to become a consultant, preferably with
ORACLE."



Teresa Gunlock
International Business and Marketing Management
Graduating Spring of 2002
Hometown: Shepherd, Montana
Hobbies: playing piano, hanging out with my buddies, and hiking
Aspiring To Be: "In international logistics."



Erika Guzman Management and Human Resources Graduating Spring of 2002 Hometown: Covina, California

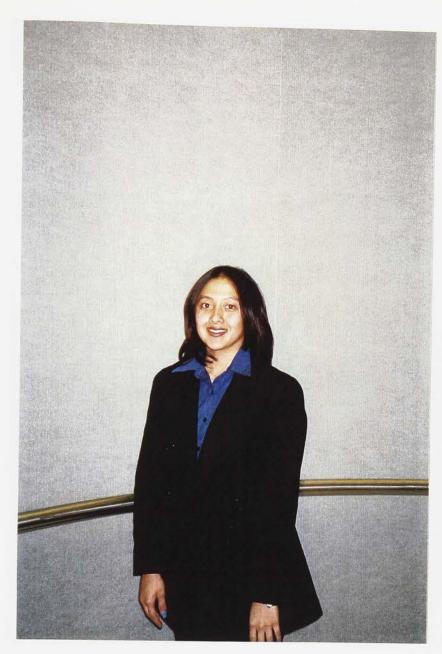
Hobbies: going to the movies, hanging out with friends, and dancing Aspiring To Be: "I am an MHR major but I don't know what field I will be entering upon. I do enjoy children and so education is another option."



Margie Guzman
Accounting
Graduating Spring of 2002
Hometown: Covina, California

Hobbies: dancing (swing & salsa), going to comedy clubs, and hanging out with friends

Aspiring to be: "As of right now, I am trying to keep all my options open but I would like to have a job that involves education and business."



Anna Hua
Management and Human Resources
Graduating Fall of 2002
Hometown: Arcadia, California
Hobbies: shopping, baking, and bowling
Aspiring To Be: "An entrepreneur."



Michael J. Iwashita
Computer Information Systems
Graduating June of 2001
Hometown: West Covina, California
Hobbies: skiing, music, and reading
Aspiring To Be: "Independent Computer Consultant."



DeMar Jeffries

Computer Information Systems

Graduating Spring of 2002

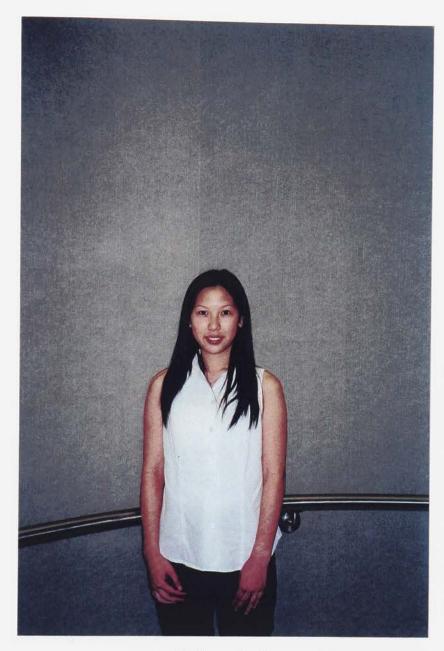
Hometown: Highland, California

Hobbies: music arrangement/production, weight lifting, playing cards, and anything that stimulate thought

Aspiring To Be: "Become a Database Administrator/Developer or a Business Systems Analyst for any company that really takes care of their employees and has a warm team environment."



Dae Hoon Kim
Finance, Real Estate, and Law
Graduating June of 2003
Hometown: Riverside, California.
Hobbies: sports, model making, and poetry
Aspiring To Be: "A Field agent in the FBI."



May Lai
Finance, Real Estate, and Law
Graduating Spring of 2002
Hometown: Rosemead, California
Hobbies: tennis, music, and traveling

Aspiring To Be: "A successful financial analyst for a well know company."



Nicholas P. Lau
Finance, Real Estate, and Law
Graduating June of 2002
Hometown: Los Angeles, California
Hobbies: going to church, being with friends, and computers and TV
Aspiring To Be: "Hopefully I'll be a lawyer."



Christina Mathews

Management and Human Resources

Graduating Summer of 2001

Hometown: Phillips Ranch, California

Hobbies: dancing, reading, and hanging out with friends

Aspiring To Be: "A computer program developer."



Michael N. Paloma Management and Human Resources Graduating Spring of 2001 Hometown: Granada Hills, California

Hobbies: spending quality time with my family and friends, aggressive inline skating in the summer seasons, alpine skiing in the winter seasons Aspiring To Be: "A wonderful and successful businessman, husband, father, friend, and Delta Sigma Pi Brother. To carry out the duties of the brotherhood and represent the professional fraternity in the best way I know how."

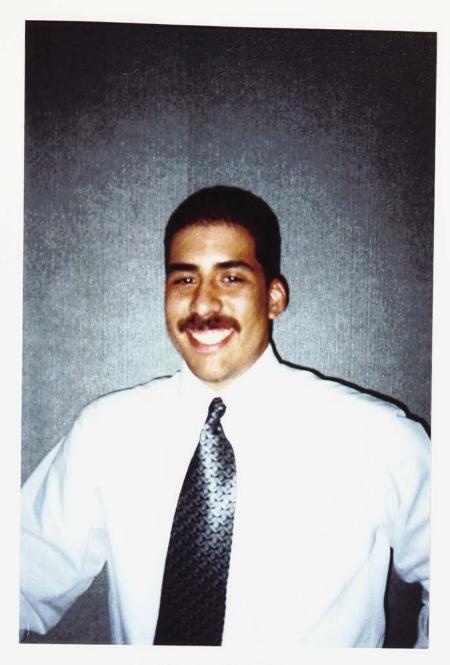


Ivan Pernudi Marketing Management Graduating June of 2002 Hometown: Monrovia, California

Hobbies: hiking, target shooting, and working on my truck
Aspiring To Be: "The most important things are to be a great husband, father, and
become a successful professional. Which will all contribute to me being able to
live a happy life in an imperfect world."

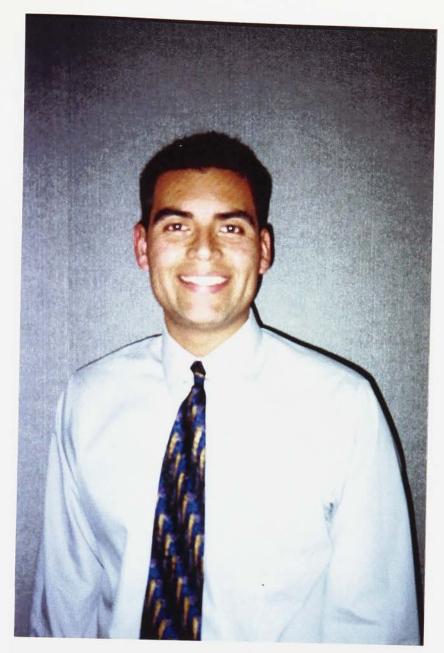


Sayeh Rad
Marketing Management
Hometown: Santa Clara, California
Graduating June of 2002
Hobbies: painting, drawing and photography
Aspiring To Be: "An Art Director for a successful Advertising firm in the Los
Angeles area."



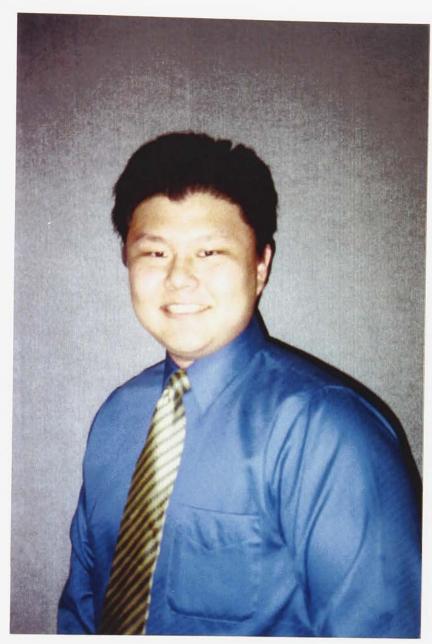
Steve Ramirez
Management and Human Resources
Graduating Spring of 2001
Hometown: Azusa, California

Hobbies: roller blading, bike riding, and anything outdoors
Aspiring To Be: "A key decision maker in an exciting and growing company."



Steve Rodriguez
Management and Human Resources
Graduating June of 2002
Hometown: Los Angeles, California

Hobbies: salsa dancing, traveling and finding great places for dining Aspiring to be: "I aspire to be an executive for a major fortune 500 company."



Allen Shui Marketing Management Graduating Winter of 2002 Hometown: Rowland Heights, California

Hobbies: drawing, playing the guitar, and golfing Aspiring To Be: "A 2 Million Dollar Producer at Merrill Lynch."



Management and Human Resources
Graduating Spring of 2002
Hometown: Rowland Heights, California
Hobbies: snowboarding, traveling, and hanging out with friends
Aspiring To Be: "When I graduate, I hope someday I could be a Director for the County."



Michael Tanaka
Marketing Management
Graduating Spring of 2002
Hometown: Monterey Park, California
Hobbies: music, chess, and restoring cars and houses
Aspiring To Be: "A real estate; developer the creator of ideas into action."



Anika Taylor

Marketing Management

Graduating June of 2002

Hometown: West Los Angeles, California

Hobbies: playing the piano, singing, and ice skating

Aspiring To Be: "What I aspire to be is a successful entrepreneur (eventually) and to work in the field of Industrial Marketing."



Kevin Trieu Accounting Graduating July of 2004 Hometown: San Gabriel, California

Hobbies: raising expensive fish, watching Lakers Basketball, playing street ball Aspiring To Be: "Upon graduating from Cal Poly, I'm planning to go to graduate school to get the my Masters Degree. I'm also planning to be a CPA."



Tai Trieu

Accounting

Graduating Spring of 2002

Hometown: Alhambra, California

Hobbies: playing basketball, going out, and partying

Aspiring To Be: "Own my own accounting firm."



Richard Valones Marketing Management Graduating June of 2002 Hometown: Santa Rosa, California

Hobbies: playing and watching sports, being with family, friends, and DSP brothers, and cooking and/or eating

Aspiring To Be: "Become a reliable and valuable employee, a wonderful husband, father, family member, friend, DSP brother, and a contributor to the community and society."



Marketing Management
Graduating Spring of 2001
Hometown: Buena Park, California
Hobbies: reading, collecting memorabilia, and watching TV
Aspiring To Be: "Either working in Student Affairs or in the marketing and publicity area of the entertainment industry."



Ryan Justin Ward

Management and Human Resources

Graduating Fall of 2001

Hometown: Venice, California

Hobbies: baseball, movies and music

Aspiring To Be: "I want to be in entertainment - either

Human Resources or Marketing."



Ryan B. Watkins Management & Human Resources Graduating Spring of 2001 Hometown: Brea, California

Hobbies: starting businesses from scratch, trading stocks, and watching movies Aspiring To Be: "I want to start a business or two that is profitable and eventually become a venture capitalist for other aspiring entrepreneurs."



Carolina Wono
Management and Human Resources
Graduating June of 2001
Hometown: Arcadia, California

Hobbies: traveling, outdoor activities (hiking, going to the beach), and arts and crafts

Aspiring To Be: "A consultant in the aspect of the informational system in the human resources area."



Yvette Martinez ~ Alumni Graduated Spring of 2000 Hometown: Santa Fe Springs, California

Hobbies: reading the bible, collecting motivational quotations and taking/looking at pictures

Aspiring To Be: "Am working in the discipline I majored in - Human Resources."

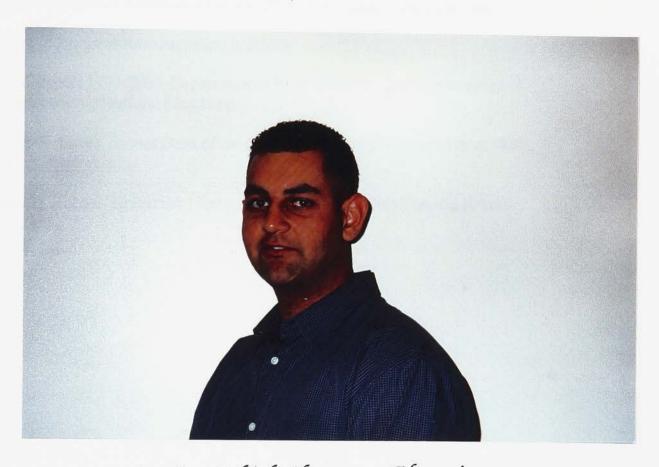


Sharen Pau ~ Alumni Management and Human Resources Graduated Fall of 2000 Hometown: Las Cruces, New Mexico Hobbies: softball, movies and crafts

Aspiring TO Be: "Currently, my goal is to finish my graduate degree and then I plan on obtaining my PhD so I can become a college professor."



Raul Sabado ~ Alumni
Economics
Graduated August of 2000
Hometown: Oceanside, California
Hobbies: jogging, reading, and tutoring
Aspiring To Be: "A criminal prosecutor."



Joe Ashish Sharma ~ Alumni
Graduated Fall of 2000
Hometown: Covina, California
Hobbies: cars, airplanes and sailing sports
Aspiring To Be: "I want to be the best at what I do."

REFERNECES

Cal Poly Pomona Research and Institutional Planning homepage, www.csupomona.edu/~irp

College of Business Administration homepage, www.csupomona.edu/~bus

College of Business Administration brochure

Annual Report 1999-2000, Department of Food Marketing and Agribusiness Management/Agricultural Education

Ronald W. Eaves, former Dean of the College of Business Administration 1987, rweaves@csubak.edu

Walter H. Roeder, University Library, Highlights of Cal Poly Pomona History