

**DELTA BETA PHI**  
**MUNICIPAL UNIVERSITY**  
**OF OMAHA**  
**OMAHA, NEBRASKA**

A P E T I T I O N

\* \* \* \* \*

TO THE GRAND COUNCIL OF THE INTERNATIONAL  
FRATERNITY OF DELTA SIGMA PI

Greetings:

We, the undersigned, members of Delta Beta Phi Fraternity, do hereby petition for a charter to establish a chapter of The International Fraternity of Delta Sigma Pi on the campus of the Municipal University of Omaha, Omaha, Nebraska.

Organized in accordance with the high ideals, requirements and purposes of Delta Sigma Pi, the membership in group action in regular assembly unanimously agreed to present this petition for consideration.

In seeking this affiliation, we pledge ourselves to uphold the Constitution and By-Laws of The International Fraternity of Delta Sigma Pi and to Faithfully observe its rules and regulations.

William F. Madison

Donald R. Holmes

Jack W. Mitchell

Sam Leitch

Robert T. O'Hara

Harrell F. Wentworth

Carl D. Brizzi Jr.

Kenneth P. Wickham

Earl Ratchkin

Donald D. Osborn

Warren Christie

Donald E. Woker

Robert W. Thomas

Robert J. Tamm

George L. Shrivaneck

Jack W. Rogers

Alvin Kuehler

Kenneth G. Larsen

Willis S. Christie

Chester Stefanski

Arval R. Watts

Albert J. Marotti

Phillip Meyer

Paul Edmondson

John C. Roy Jr.

George E. Wickman

Bob Lenson

Garrel V. Marshall

Robert W. McKenzie

Donald Sharp

William R. Alford

Wilo Traska

Calvin P. Jassmann

Warren B. McLaughlin

Herb Appleby

Loval W. Barlow

Clyde Whetstone

Harlan C. Cain

Ray J. Dowling

Byron L. Miller

James H. Hergent

Paul Crossman

Faculty Adviser

George M. Rayburn

Faculty Adviser

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OFFICERS

Delta Beta Phi

President - - - - - James H. Hergert  
Vice President - - - - - Harlan Cain  
Secretary - - - - - Chester Stefanski  
Treasurer - - - - - Donald Woker  
Historian - - - - - Robert O'Hara  
Alumni Secretary - - - - - Byron Miller



Presenting

**NEBRASKA**

*—The Cornhusker State*

## NEBRASKA

### "CORNHUSKER STATE"

#### Its History

Here in Nebraska where the Middle West merges with the West, the traveler sees broad fields of yellow corn and ripening wheat, red barns and white farm houses, and sturdy men and women who take their living from the rich soil.

Coronado and his small band of followers could hardly have visualized that the wilderness they crossed in their search for gold in 1541, would one day be populated by more than 1,300,000 people who would produce each year more wealth in crops and livestock than all the gold pictured in the rosiest dreams of these Spanish soldiers of fortune. Coronado was followed by others such as Zebulon Pike, Lewis and Clarke, John C. Fremont, and Brigham Young, who led the Mormons through this territory acquired by the United States through the Louisiana Purchase.

For years the civilized population consisted of traders, missionaries, and soldiers. It is estimated that between 1840 and 1866 more than two and a half million people crossed the territory. Some of these hardy individualists decided to go no further and settled on the fertile plains to become the real Nebraska Pioneers. The continuous westward movement resulted in a bill to make Nebraska a Territory in 1844, but which could not be passed until the all-important question of slavery in the territory was settled. Consequently, it was not until May 30, 1854, that Congress passed the Kansas-Nebraska Act making it a Territory.

As a Territory, Nebraska's problems were not unlike those of other aspirants to statehood. In 1864, Congress approved an act permitting Nebraska to become a State whenever her people were ready. On March 1, 1867, President Johnson, by proclamation, recognized the existence of the free State of Nebraska, 37th in the Union. Today it is referred to as the "Cornhusker State". Its state flower is the goldenrod and its motto, "Equality Before the Law".

By a constitutional amendment adopted at the general election of 1934, Nebraska broke away from political custom by providing that its legislature should be composed of one house rather than of two. This new system, the Unicameral Legislature, should prove to be an important experiment in the efficiency and economy of law-making bodies.

Nebraska is a land of diversified agriculture and industry. From the broad rich wheat fields of the southwest to the rolling cornfields of the northeast, it is overspread with latent water supplies which promise to make it the most productive single farm area of the future. Nebraska ranks well among the nation's leaders in production of corn, wheat, sugar beets, pork, eggs, chickens and many other agricultural products. In per capita wealth, Nebraska ranks sixth in the nation, having increased its productive capacity threefold in ten years. One of its counties, Cherry, is known for giving more T-bone steaks their start than any other county in the United States. Yes, agriculturally speaking, Nebraska is a big state.

It is not intended to make folks believe that Nebraskans have had things always their way. Those who experienced the droughts of 1934 and 1936 will never forget them. Some could not take it and abandoned the land, but most stayed, tightened their belts and carried on. They knew that rains would again come to Nebraska and their faith, perseverance, sacrifices, and downright hard work paid off. Somewhat because of the droughts, the people of Nebraska awakened to the possibilities of irrigated land and have directed much of their energy toward gaining the benefits of irrigation.

There are other big industries in Nebraska. One of the foremost is the transportation industry with Omaha the fourth largest railroad center in the country. Indicative of the importance of milling are the nearly 40 mills which grind approximately 15 million bushels of wheat annually. The state has the largest creamery and poultry processing plants and more butter is manufactured in Omaha than in any other city in the world. There are sugar beet factories, canning plants, feed dehydrating plants together with the largest industrial alcohol plant on earth.

That the people of Nebraska are making a diligent effort to bring new industries to their state is evidenced by the creation of a Division of Nebraska Resources. One of its chief purposes is to collaborate with agricultural and industrial groups in devising ways and means of assisting in the development of new industries, utilization of state resources, and encouraging the maximum use of existing industrial facilities.

This, in brief, is the story of a great state in terms of agriculture and industry. Because of space limitations only a few communities, and not all industries, could be mentioned. All are deserving of full credit for their contributions to the upbuilding of Nebraska, where prosperity remains dependent on the diversification of agriculture and industry and where progress continues to be geared to the aspirations and the ingenuity of its people.

OMAHA

"GATE CITY OF THE WEST"



OMAHA

"GATE CITY OF THE WEST"

Statistical Review

Form of Government - Commission.

Population - 1940 U. S. Census, 223,844; estimated in 1948, 275,000.

Area - 44 square miles.

Altitude - 970 to 1270 feet above sea level.

Climate - mean annual temperature, 51 degrees F; average annual rainfall, 27.77 inches.

Parks - 48, with total of 2,386 acres.

Assessed Valuation - \$272,728,340.

Bonded Debt - \$5,267,700 (Jan. 1, 1947)

Financial Data - 6 national banks and 3 state banks and trust companies, with total deposits of over \$500,000,000 (Dec. 31, 1946). Clearings for 1946, \$4,782,245,788. Also Federal Reserve Bank, Federal Land Bank, Federal Savings & Loan Association and 8 state building and loan associations.

Postal Receipts - \$5,119,059 (1946).

Telephones in Service - 96,700 (1946).

Churches - 195, representing all denominations.

Building and Construction - Value of building permits, \$11,982,524; number of permits, 3,620 (1946).

Real Estate- About 72,000 dwelling units.

Industry- 412 manufacturing establishments, employing 53,900 persons, and having products valued at \$610,850,550 in 1946. Principal manufactured products: Packing-house products, flour, creamery products, structural steel, foundry products, clothing, refined lead, store fixtures, macaroni, stock remedies and serums.

Trade Area - Retail area has radius of 50 miles, and population of 589,700; wholesale area, radius of 100 to 700 miles, and population of 3,500,000.

Newspapers - 1 general English daily, 3 other dailies and numerous weeklies and foreign-language papers.

Hotels- 74, with total of 6,000 rooms.

Railroads - 10: Burlington; Chicago & Northwestern; Chicago Great Western; Chicago, Milwaukee, St. Paul & Pacific; Chicago, St. Paul, Minneapolis & Omaha; Rock Island; Illinois Central; Missouri Pacific; Union Pacific (General headquarters); Wabash.

Amusements - Largest auditorium in city (Ak-Sar-Ben Coliseum) seats 10,000 persons. 27 theatres, with total seating capacity of 25,000 persons.

Hospitals - 10 general, with total of 2,018 beds, Childrens' Hospital with 100 beds; Veterans' Hospital (now building) with 500 beds.

Education - Institutions of higher learning include University of Omaha, Creighton University and University of Nebraska Medical College; also Duchesne College and Mt. St. Mary's College, for women only. 60 public schools, including 5 high. 45 private and parochial schools, including 4 high. Number of pupils in public schools, 31,229; in private, 9,101. Value of school property, public and private, \$18,913,228.

Public Libraries - 1 main and 5 branches, with total of 217,207 volumes.

City statistics - Total street mileage, 743, with 460 miles paved. Miles of gas mains, 534; sewers, 600; electric street railway and busses, 358. Pumping capacity of water works (normal 24-hour plant capacity), 72,000,000 gallons; daily average consumption, 33,075,945 gallons; miles of mains, 610.56, value of plant, \$12,740,567.63. Fire department has 301 men, with 18 stations and 37 pieces of motor equipment. Value of fire department property \$500,000. Police department has 214 members, with 2 stations and 69 pieces of motor equipment.

## Omaha's History

Omaha looks back proudly on a 94-year history, dating to 1854, when first the village plat was made. The city was incorporated three years later, in 1857.

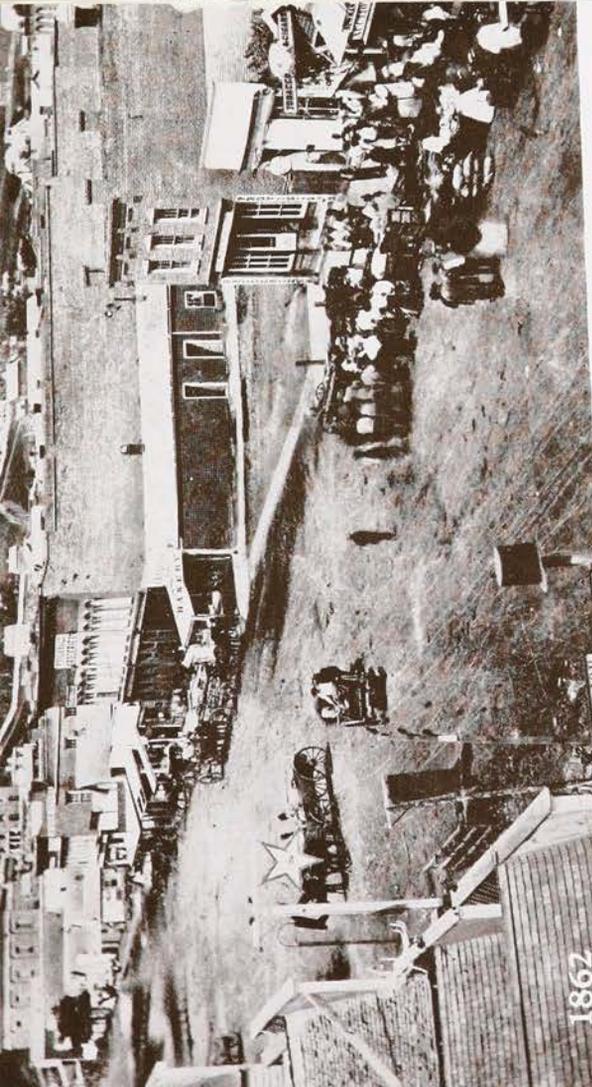
Omaha sprang into being as a base of operations for the pioneers; the pilots of the covered wagons; the fortune-seekers. Even in those early days, west-bound travelers and west-bound commerce found Omaha the logical gateway, and early in its career the city earned its nickname. "The Gateway to the West."

Three years after the first plat of Omaha was laid out, the village was incorporated. At that time it was the capital of the newly-created territory of Nebraska. This distinction and the ever-growing traffic of homeseekers boosted the population to 1,883 in 1860.

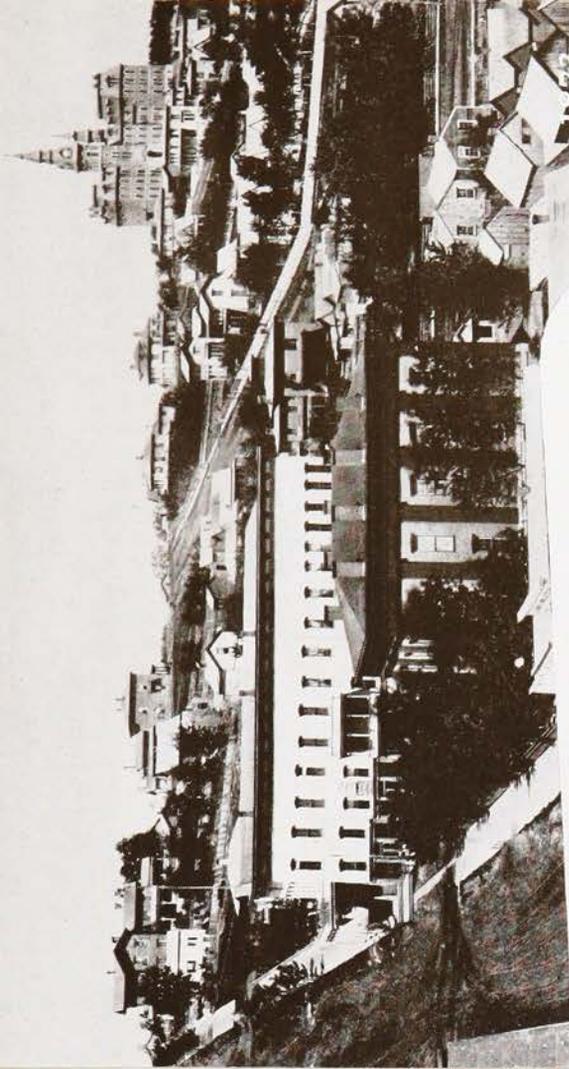
Omaha would perhaps have plodded along indefinitely as a frontier village had it not been for the completion in 1869 of the Central Pacific and Union Pacific railroads. Together these roads constituted the first railroad system spanning the U. S., and, fortunately, the eastern terminus of the Union Pacific was at Omaha. Already on the beaten path of the covered wagons, Omaha found itself in 1869 happily situated also on the first transcontinental railway.

With dramatic and electrifying suddenness, Omaha's real growth began. The coming of the railroads transformed the village from a pioneer's out-fitting point to a wholesale center serving a far-flung territory. More important still, the railroads tapped a mighty cattle empire, and logically Omaha became the market for the live stock of the Middle West. The first tiny packing plant was opened in 1871. Another commenced operations the following year. In 1883 the Union Stockyards Co. was organized. Such were the beginnings of what is today the second largest live stock and meat-packing center in the world. The Stockyards handle more than \$400,000,000 worth of live stock a year, which averages more than \$1,250,000 each working day of the year. Of the 5,750,000 head of live stock received in Omaha last year, thirteen local packers purchased 3,500,000 head. 1,500,000 head were purchased by order buyers and shipped to packers in 362 cities located in 45 other states. Approximately 1,000,000 head purchased by stockers and feeders were shipped to 31 states. Live stock received in Omaha was shipped in from 22 different states.

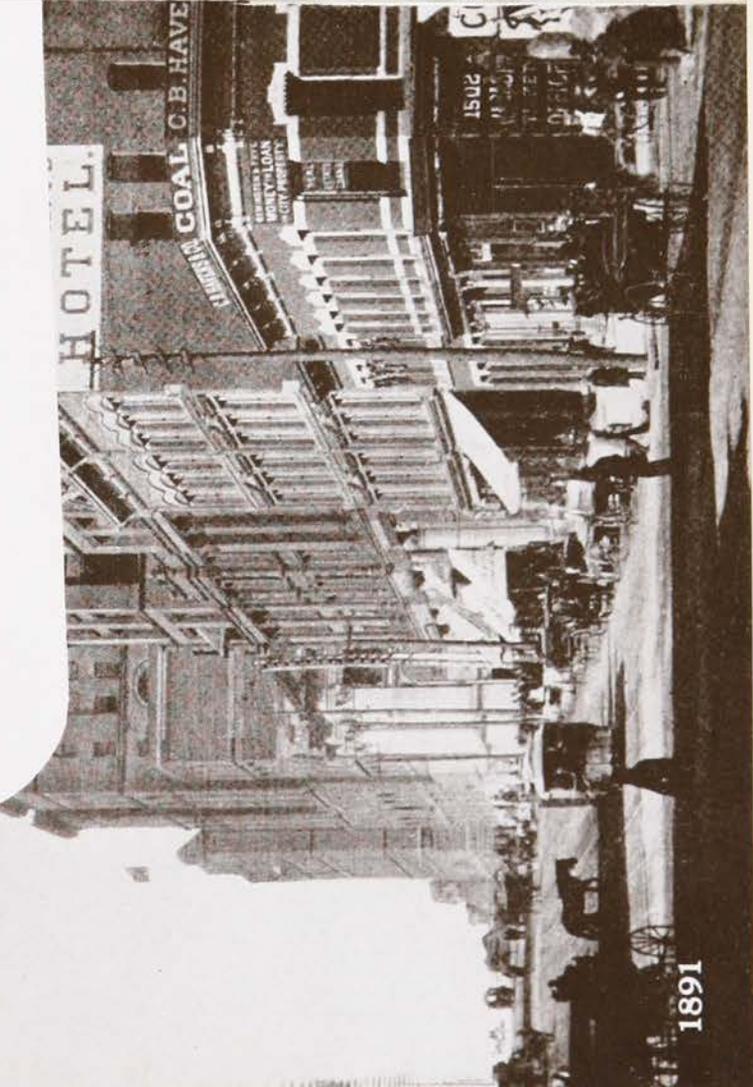
Later than the live stock industry, but in somewhat the same fashion, developed Omaha's extensive trade in grain, butter and other food products which have made the city celebrated as the bread-basket of the world. Omaha owes its original foundation to its strategic location for serving the pioneers. It owes its growth and present position to its equally strategic situation in the very heart of the richest agricultural section of the world. Its growth was accelerated and its present position is fortified by its central location at the crossroads of America.



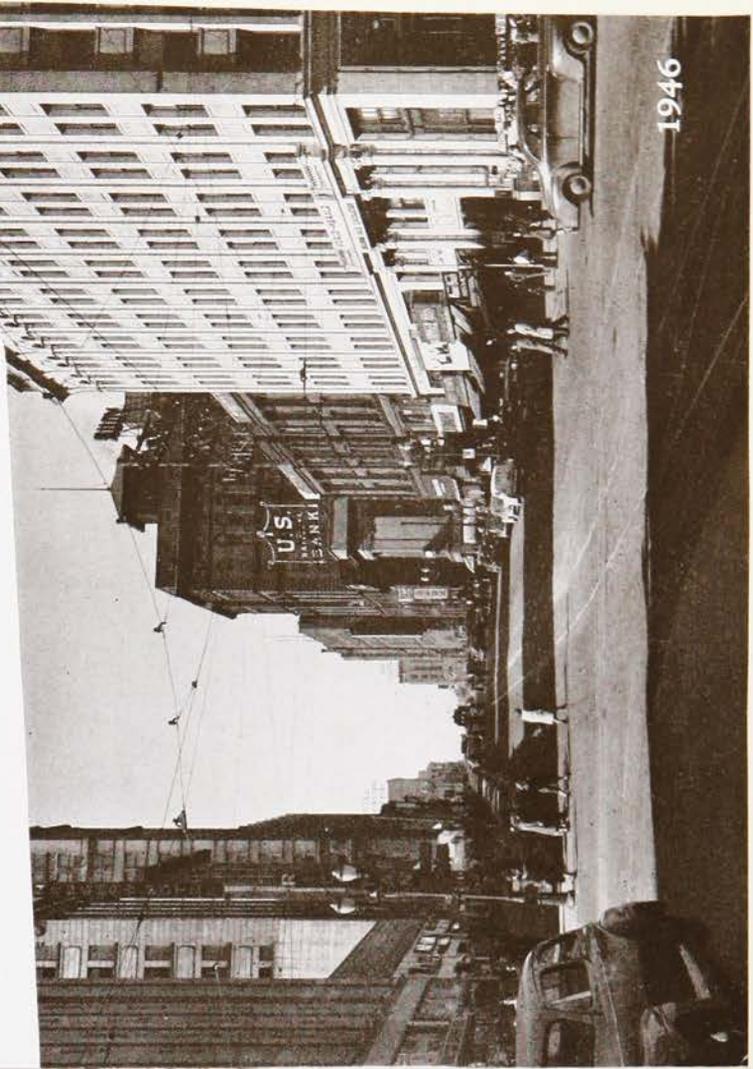
1862



# FARNAM THROUGH THE YEARS



1891



1946

## The City Today

Even more helpful than its location in promoting Omaha's growth have been the city's railroad facilities. Where in 1868 no railroads ran, ten trunklines converge today. The total mileage of these roads is 73,250, and the Omaha of 1948 is the nation's fourth railroad center. It follows naturally, then, that Omaha is a great distributing point, a greater grain market and one of the greatest live stock markets, since, "in a city, it is accessibility that counts."

Omaha is equally accessible by highway and air. Numerous state and interstate highways have the city for their hub. Included in the number are several of the principal transcontinental routes.

Omaha's municipal airport, one of the finest in the nation, has completed a \$4,000,000 airport improvement program, of land extension and improvement of runways. Two great air lines provide transcontinental and north-south service.

Omaha is a favorite child of the great utility services. The Northwestern Bell Telephone Co., operating in seven states, has this city for headquarters. Electric power and light are furnished by the Omaha Public Power District. In 1947 all artificial gas apparatus were converted to enable the use of natural gas furnished the area by the Metropolitan Utilities District, a municipal corporation which also furnishes the water service. The water supply, handled at an extremely economical price, is taken from the Missouri river. Intra-city transportation is provided by an electric street railway system which is rapidly being replaced by a modern bus system.

Long known as a food market and a distribution point, Omaha has been steadily improving its position as a home for factories during the past three decades. For the most part the raw materials employed are the products of Nebraska and Iowa farms. Heading the list of industrial products are the meats processed by Omaha packing plants. Each year the great packing plants of Omaha turn out more than \$500,000,000 worth of meats and allied products.

The second biggest Omaha industry is the creamery industry. The butter output of Omaha creameries is valued at over \$10,000,000 annually. With the steady increase of dairy farming in the eight states which ship cream into Omaha, and with the constant improvement of cattle herds in this region, the city's butter industry is markedly on the increase. Omaha is the nation's first butter-making city, and first in a new development, manufactured egg products.

After butter comes flour in the list of Omaha industrial products. Yearly about \$10,000,000 worth of flour and cereals is ground out by Omaha mills, and this industry likewise is forging ahead by leaps and bounds.

A war-time addition especially significant for the peace-time industrial and agricultural economy are the developments of the Farm Crop Processing Corp. along the lines of fermentation processes.

High in point of value are the products of Omaha's lead refinery, one of the largest in the world. Each year the smelter takes the products of the smelters in the West and extracts the precious gold and silver from the lead.

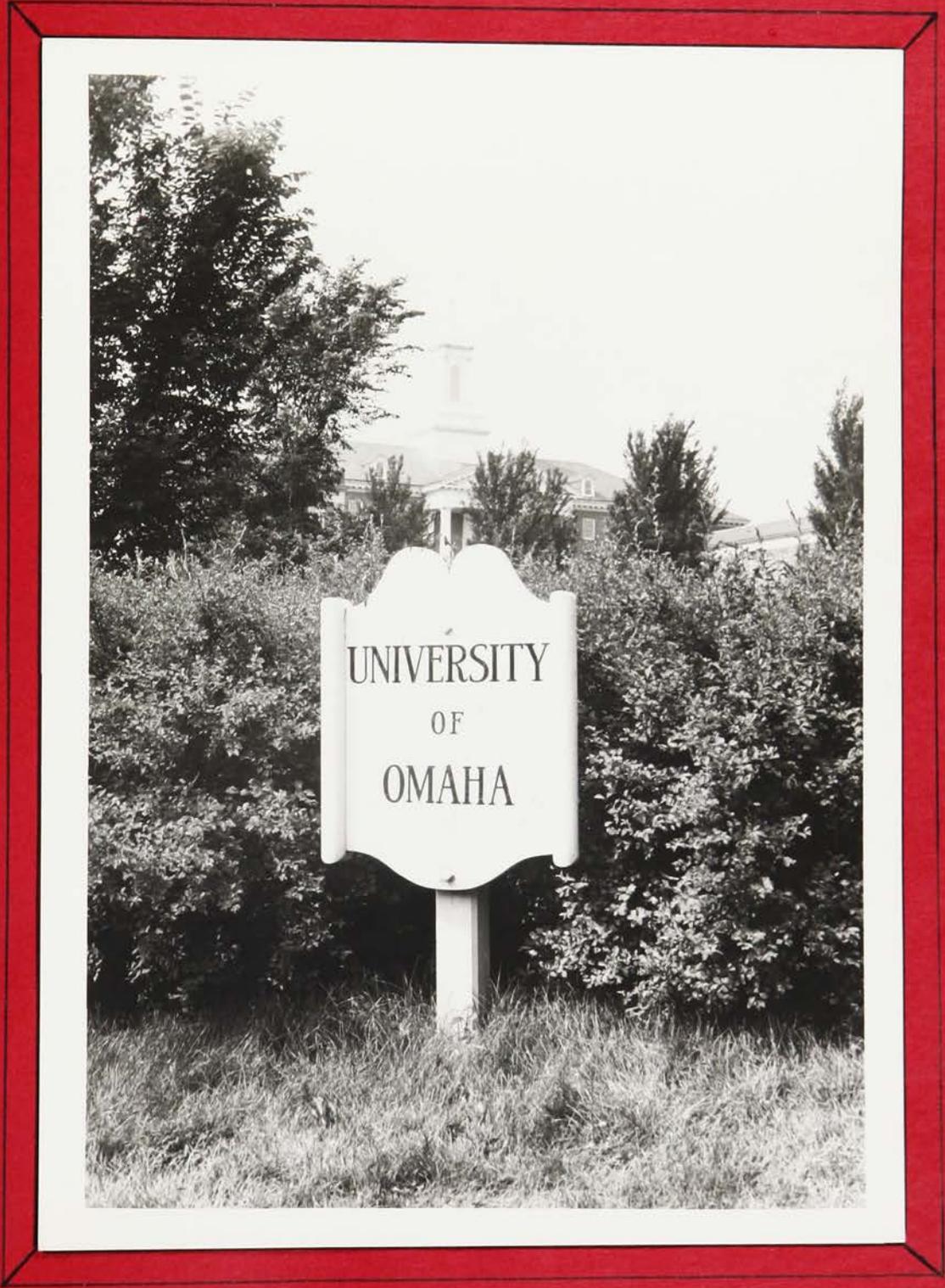
For the rest, Omaha's industrial output is diversified in the most bewildering fashion. Among the major products on the long and varied list are automobile trucks and bodies, bags, bakery products; bank, store and office fixtures; beverages, boots and shoes, candy, chemicals, plastic products, clothing, coffee, printing, foundry and metal products, furniture and bedding, harness, ice-making machinery, soap, stock foods and serums and structural steel. Far and wide the Omaha factories range for their raw materials, but for the most part they are the products of the Mid-West soil, the mines of the mountain regions and the forests of the Northwest and North Central states.

To cut into the future a little, Omahans expect their factory life to receive a strong stimulus when barge traffic becomes established on the Missouri River. The operation of economical barge lines on the Missouri River will enable factories to import their raw materials at greatly reduced costs from distant points. More significant still, the water route will carry products of the factories to Eastern and foreign markets at a fraction of the present transportation costs.

## Omaha's Prospects

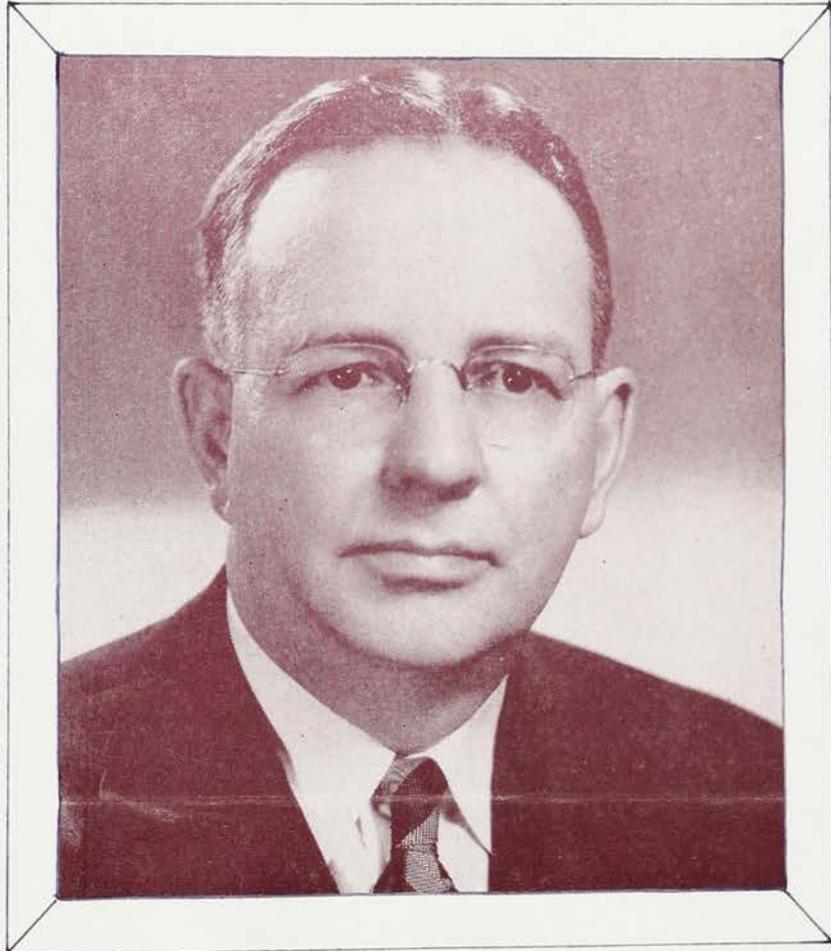
Omaha's prospects for growth and prosperity have been enhanced by several relatively new developments which will have a long-range effect on the economy of the city and area. Among these are:

1. The trend in equalization of freight rates as shown in recent Interstate Commerce Commission decisions in class rate investigations.
2. The acquisition of additional skilled and semi-skilled labor through the war industries of Omaha, which introduced pre-employment and in-service training for employees.
3. Continuing research to utilize the natural resources and improve the standards of products, especially in the field of agricultural products.
4. The comprehensive development of the Missouri River Basin water resources. Engineering work on this \$1,500,000,000 project is under way, with some construction completed. The provision of flood-control, power, irrigation, navigation and recreational facilities will have a long-range effect on this mid-American area. Omaha's strategic location with respect to this development is a significant index of its future.
5. A civic building program now in the planning stage which contemplates an immediate building program of \$16,000,000, and a projected program for Omaha civic development of \$43,000,000.
6. Toll-free bridges across the Missouri River between Council Bluffs and Omaha, made available in September, 1947, are expected to open additional trade between Omaha and many western Iowa counties. These are the only toll-free bridges crossing the Missouri River into Nebraska.
7. Omaha's industrial future is bright, with a high quality of labor available for new and expanding organizations and with two universities affording sources of technical and professional personnel.

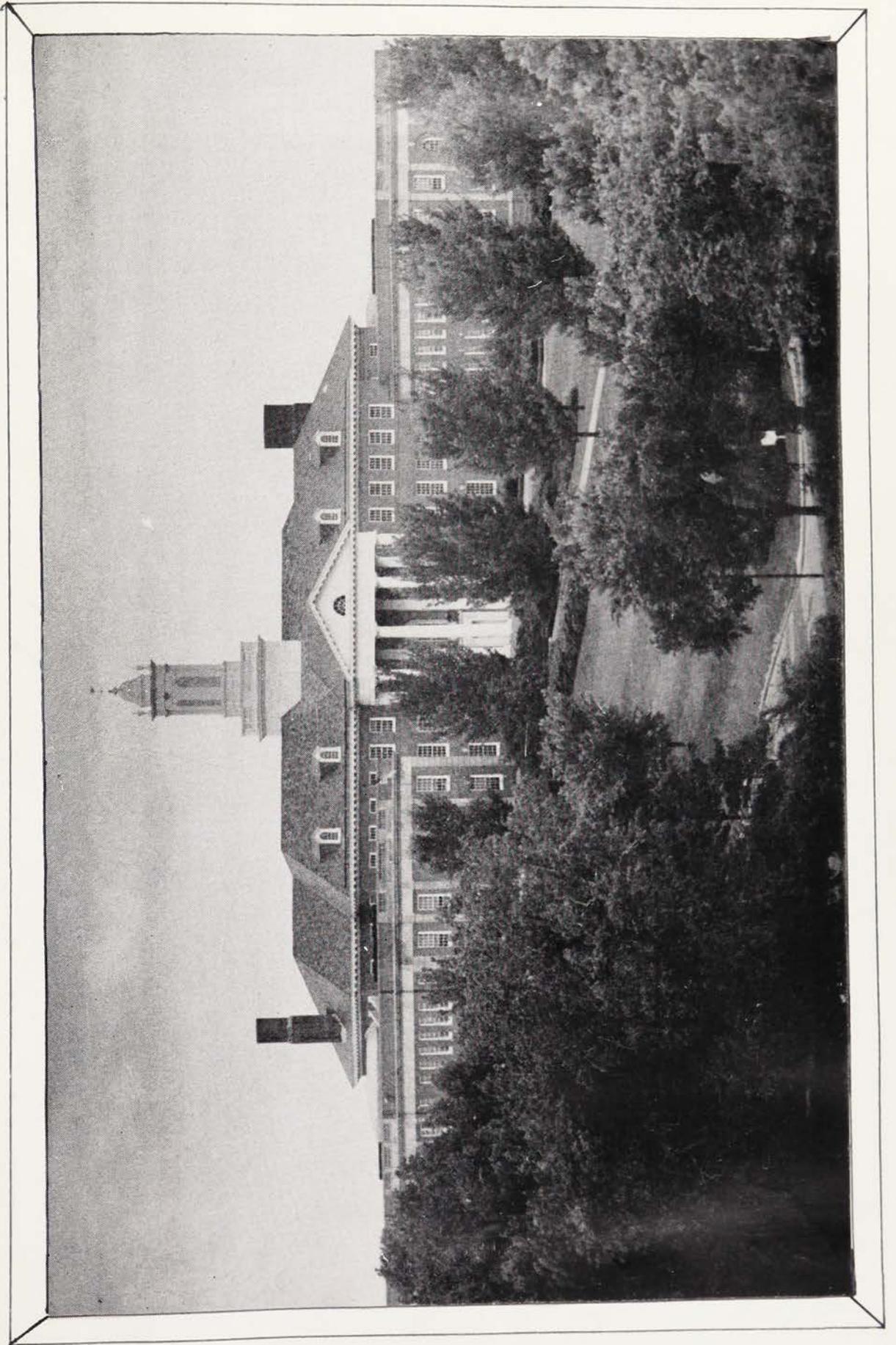


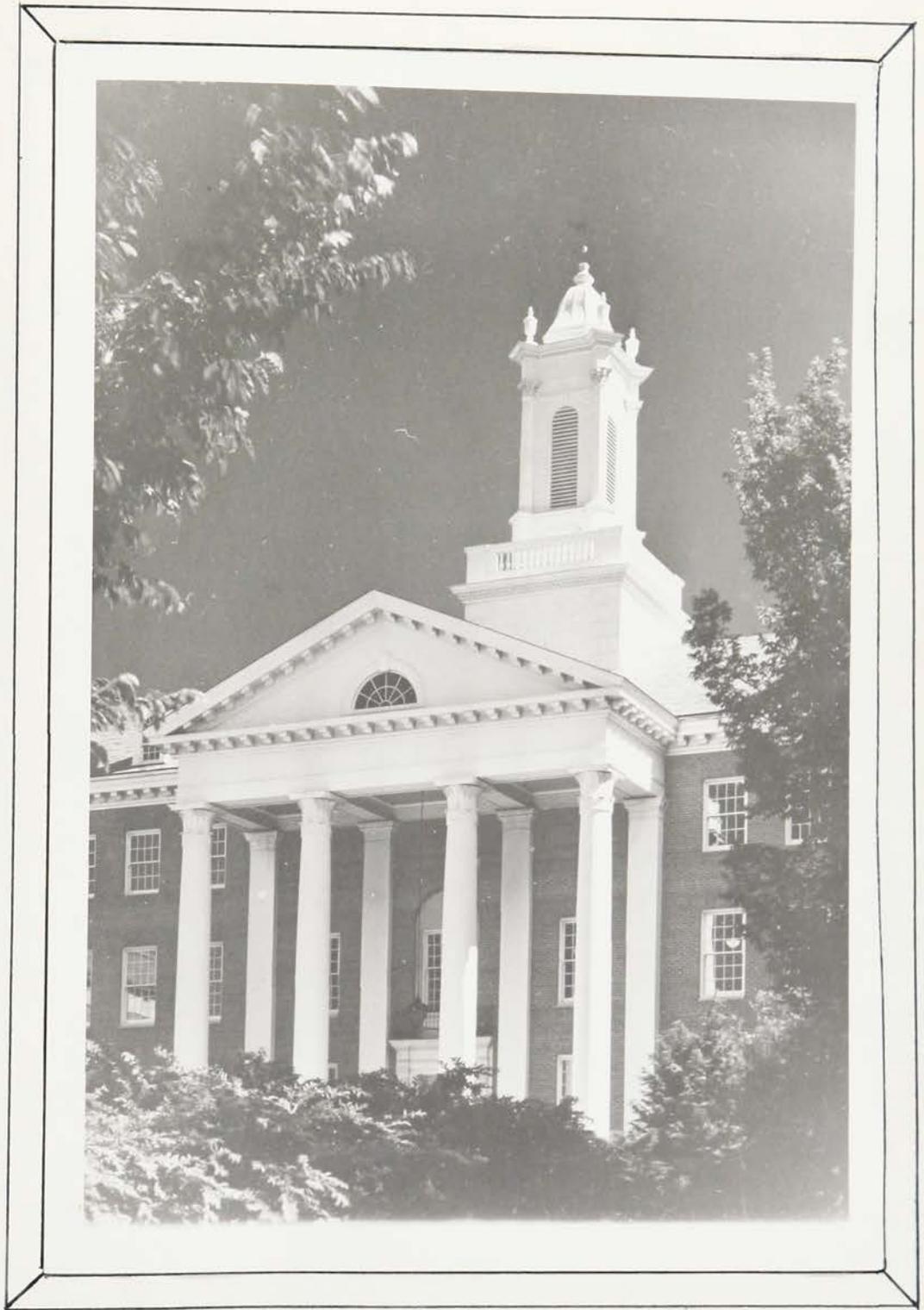
UNIVERSITY  
OF  
OMAHA

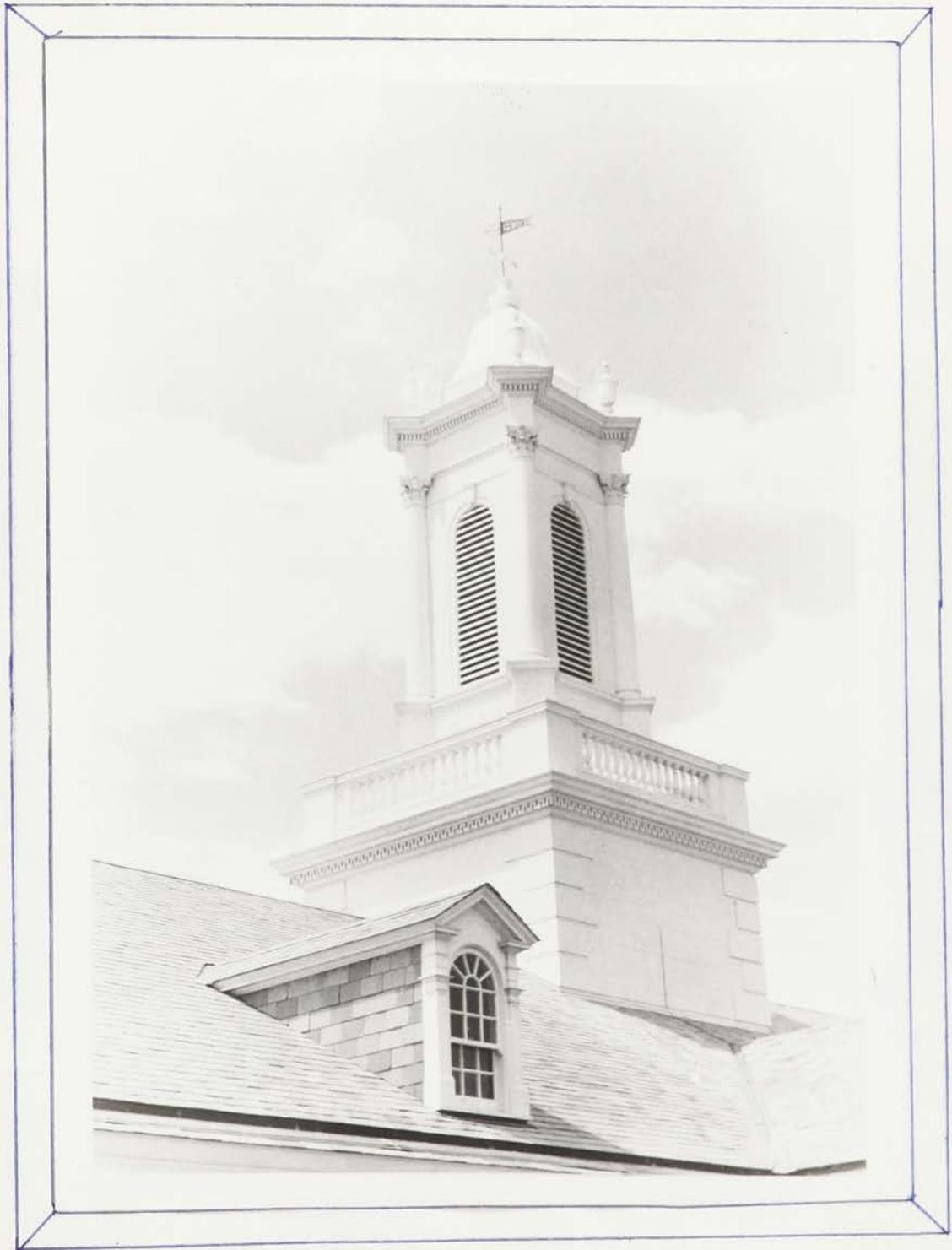
PHILIP MILO BAIL, Ph.D.

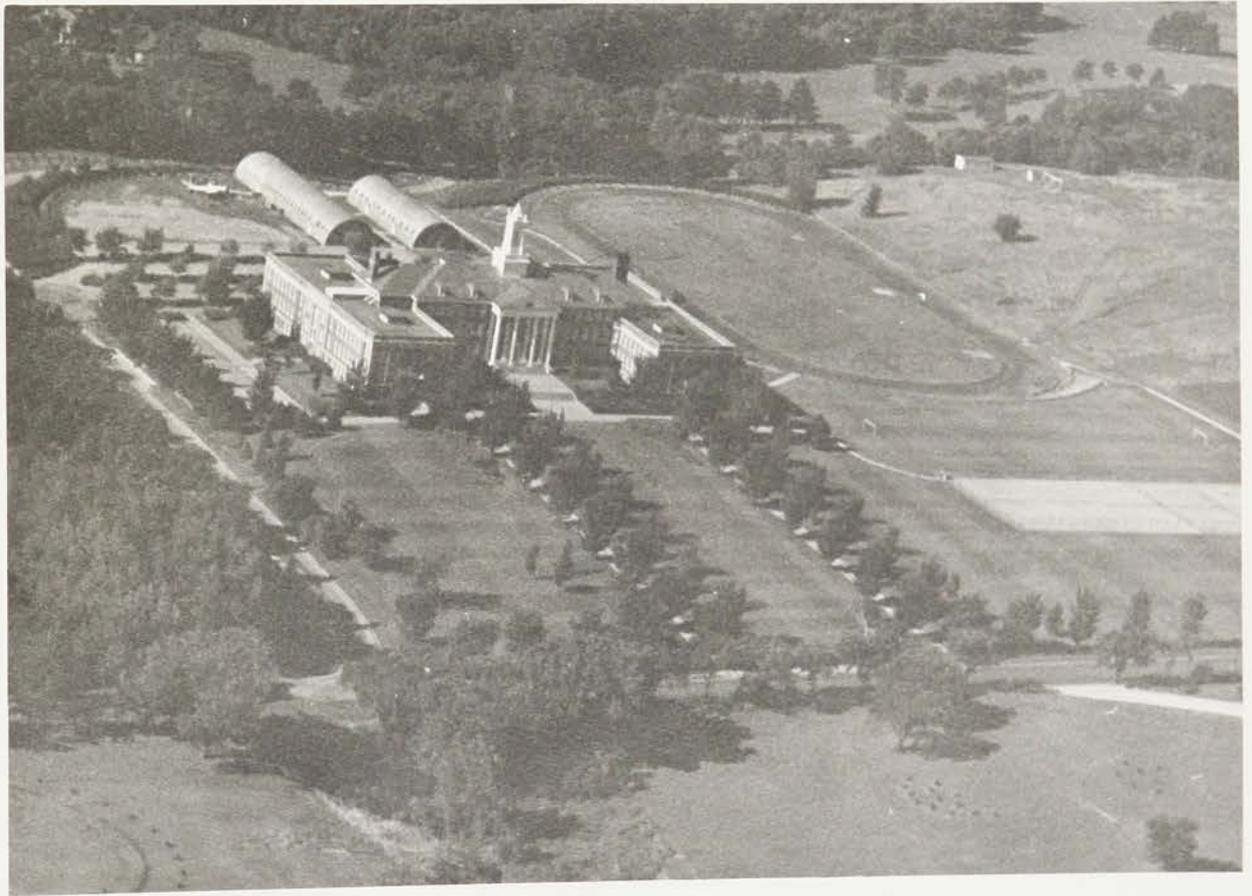


PRESIDENT  
UNIVERSITY OF OMAHA









## A REVIEW OF THE HISTORY OF THE UNIVERSITY OF OMAHA

The University of Omaha was born of an agitation to bring the main center of Bellevue College to Omaha. The campaign resulted in the organization of a Board of Trustees for the purpose of establishing a non-sectarian, coeducational institution of higher learning.

Some of the members of the Board of Trustees of the University of Omaha were also members of the Board of Trustees of the Bellevue College, founded many years ago and located at Bellevue, some fourteen miles south of Omaha, which had then closed its doors, or was shortly thereafter to do so. These members advocated the use of the buildings and campus of the former Bellevue College as an ideal site for the new institution and that it should be known as Bellevue University. However, it was decided that the location was too remote and that the school should be located within the city and should bear the name of the University of Omaha.

Before the movement was far underway, Bellevue College which at first had indorsed the plan, withdrew from the enterprise. The board was incorporated as the University of Omaha October 8, 1898, and later, at the board's request, Dr. Daniel E. Jenkins, dean of the faculty at the Presbyterian Theological Seminary, became president.

Educational work began September 14, 1909, with 26 students enrolled. Prior to this time less than one-half of one per cent of Central High School graduates had gone to the college at Bellevue. Nineteen of the original number of students enrolled at the new university came from Central High. Eleven of the number completed the four year course. The school began with five instructors.

Money was raised by popular subscription to obtain the reserve and residence. The university grew and thrived on yearly subscriptions and the gradual accumulations of a small endowment "made by the combined contributions of interested individuals who caught the vision".

The first of these donations was made by Mrs. M. O. Maul in 1911, who gave a tract of land which sold for fourteen thousand dollars. This was applied to the building of the John Jacobs Memorial Gymnasium, named for her son. Mrs. Maul continued as a contributor.

In 1916, George A. Joslyn gave twenty-five thousand dollars toward the erection of a main building, afterward named Joslyn Hall. The following year, Mrs. Joslyn gave two pieces of Farnam Street property to the university; the income to be used for maintenance of the institution.

A new departure came in 1928 when the state legislature adopted a measure permitting cities of the metropolitan class to vote on establishing and maintaining municipal universities. Legislation for a municipal university here was begun by the Greater Omaha Association and in May, 1930, the people of the city voted to place the university under municipal sponsorship.

A board of regents, appointed by the board of education, assumed administration. The district and state supreme court authorized the city to levy a tax for the support of the school and the new Municipal University of Omaha opened its doors in January, 1931.

The university owns all the property and assets of the institution. Though the board of education appoints the regents, its power relative to the institution ceases with the appointment. The regents determine general educational policies, act as directors of the corporation, and appoint executive officers for carrying out educational policies.

In 1936 the regents selected the present campus, now containing fifty-one acres, as the permanent site of the Municipal University. In November of 1936 the university received a grant from the Public Works Administration, which with the accrued building funds, financed, in 1937 and 1938, the erection of the present building housing the University of Omaha.

This building was designed by John Latenser and Sons, architects, and design reviewed by Paul Ciet, internationally famous architectural stylist. As consulting architect, he joined in the recommendations that the university building be in Georgian style; suggestions he made being incorporated in the design.

Fireproof, air conditioned, original and distinctive inside and out, the building stands 450 feet from Dodge street; which it faces. It is 270 by 200 feet, brick, trimmed in white with slate-covered roof.

The building is constructed on the "thermos bottle principle", said the architect. There is a two-inch thick dead air space between the brick wall and the plaster. The roof and ceilings have four inches of insulation and there are two thicknesses of glass in all the windows, with one-half inch of space between.

The price paid for the site was forty-five thousand dollars. For construction of the building a grant of four hundred fourteen thousand dollars, forty-five per cent of the total cost, was provided by the government, the balance by the university.

## THE UNIVERSITY TODAY

The enrollment of the University of Omaha has increased from 26 students in 1909 to a combined day and evening enrollment at the present time of more than 4,000 students.

Although the bulk of the school's enrollment comes from the city itself, the institution does draw students from many other states. Last year, for example, enrollment represented 22 states and a number of foreign countries.

Important progress has also been made in the academic field. At the present time the university is fully accredited by the North Central Association of Colleges and Secondary Schools. It is a member of the American Association of Urban Universities, the Association of American Colleges, the National University Extension Association, and the American Council on Education. The University is on the approved list of the Association of American Universities and is accredited by the American Association of University Women.

The University has two Colleges, the College of Arts and Sciences and the College of Applied Arts and Sciences. Four year degrees include the Bachelor of Arts, Bachelor of Science in Business Administration, Bachelor of Science in Education, Bachelor of Science in Business and Engineering Administration, and Bachelor of Science in Nursing. Two new degrees were added in 1948: Bachelor of Science in Home Economics and Bachelor of Science with a major in writing.

In addition the University of Omaha offers two-year vocational programs in 12 different fields, as well as pre-professional training in law, dentistry, and medicine.

### The Library

The library has a general book collection of over 80,000 volumes. The holdings have been carefully chosen to answer both the curricular and the general reading interests of the students.

In addition to the general book collection, the library contains approximately 15,000 government documents. The University of Omaha has been a United States Government Document Depository since 1939.

The library receives 360 current periodicals, which are readily available to anyone in the reading rooms.

### Counseling

The University of Omaha believes that academic programs can be most efficiently planned in terms of the interests, aptitude, and objectives of the individual student. As an aid in determining these interests, aptitudes, and objectives, the University has developed an extensive vocational and academic counseling system. Each student is assigned to an academic advisor who will, through interpretation of the test results and by personal interview, advise the student on the courses for which he should register.

## Placement Service

The University of Omaha maintains a placement service in addition to assigning all student assistantships and other student work on the campus. The placement office maintains an occupational planning and employment bureau to assist students in selecting suitable vocations, the development of successful interview techniques, and the obtaining of career jobs.

## Adult Education

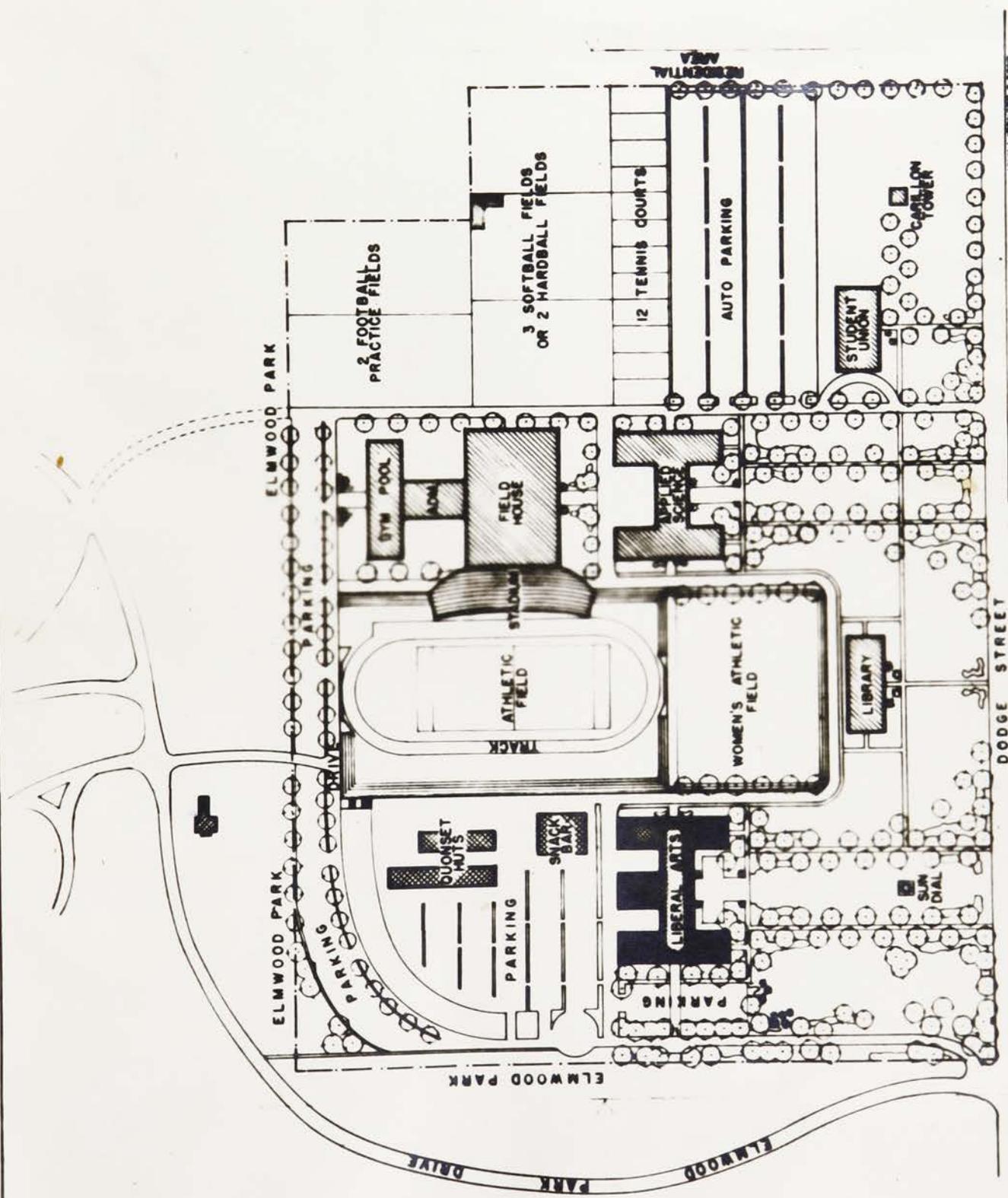
The University of Omaha has an evening school of Adult Education which offers more than 100 courses each semester. It is the largest school of its kind between Chicago and Denver.

## LOOKING AHEAD

Although the war made campus additions impossible extensive plans were laid during the war period for construction to be undertaken upon the cessation of hostilities.

The first unit of four buildings included in a ten-year building plan is now under construction. A large fieldhouse-gymnasium is scheduled for completion by the Fall of 1949.

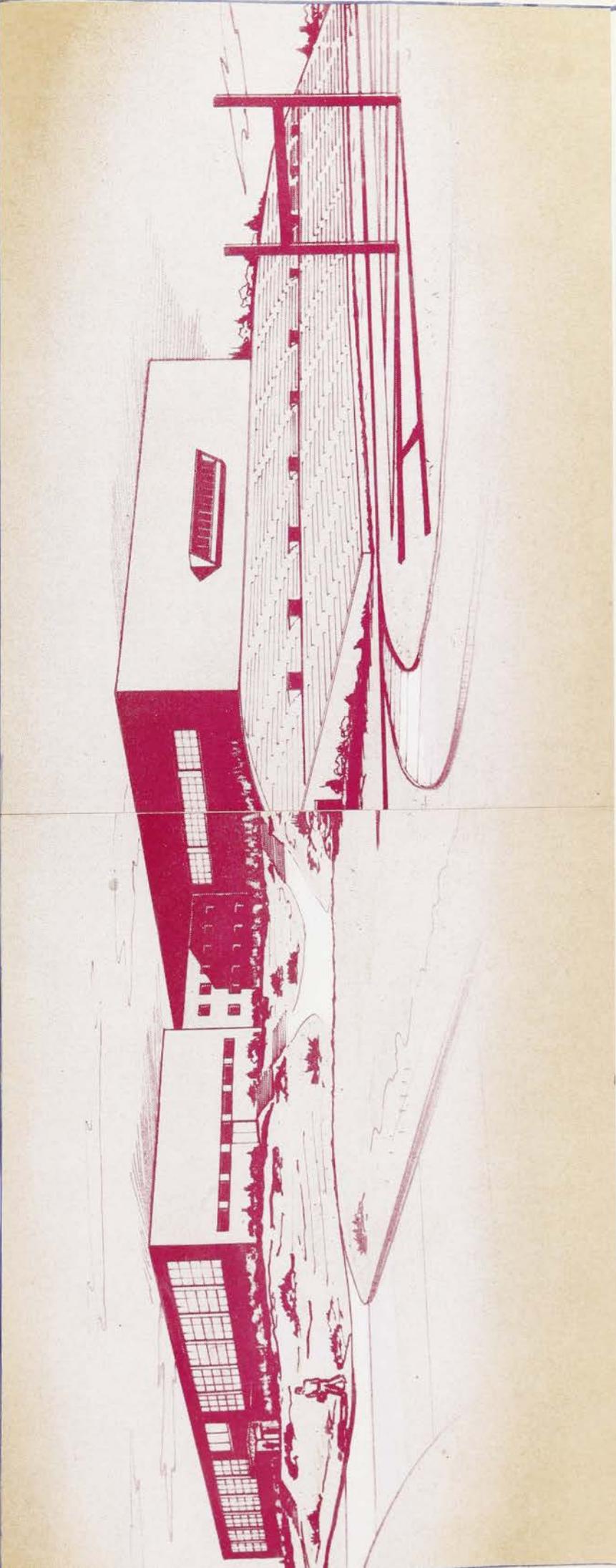
In addition to the Fieldhouse three other structures are contemplated and will be built as funds become available. The plan includes a library, an Applied Sciences building and a Student Union building.



JOHN LARSEN & SONS  
ARCHITECTS - OMAHA

UNIVERSITY OF OMAHA  
10 YEAR CAMPUS DEVELOPMENT OBJECTIVE





This is the proposed Field House and physical education building, which is number one on the building program. Its construction will permit athletic programs to be held on the campus instead of over the city. It will also provide much needed facilities for all student athletic activities. The Field House will accommodate 5,000 spectators. An equal number can be accommodated in the stadium seats attached to the east wall of the building.

## *Field House*



### *Library*

Second on the building program is the Library. Present inadequate facilities do not allow the full use of the University's excellent general collection, for needed departmental libraries for advanced students, for adequate reading rooms, and the opportunity for graduate students to use the stacks. The proposed Library building will enable this important department of the University to provide a greater service to both students and faculty.



### *Applied Sciences*

This, the third unit in the building program, will be known as the Applied Sciences building. It will accommodate offices, laboratories, and classrooms for the College of Applied Arts and Sciences and will relieve congestion in the present classroom structure. Its architecture will be similar to the present building, but without the tower. The Applied Sciences building will be located on the hill directly west of the Administration building.



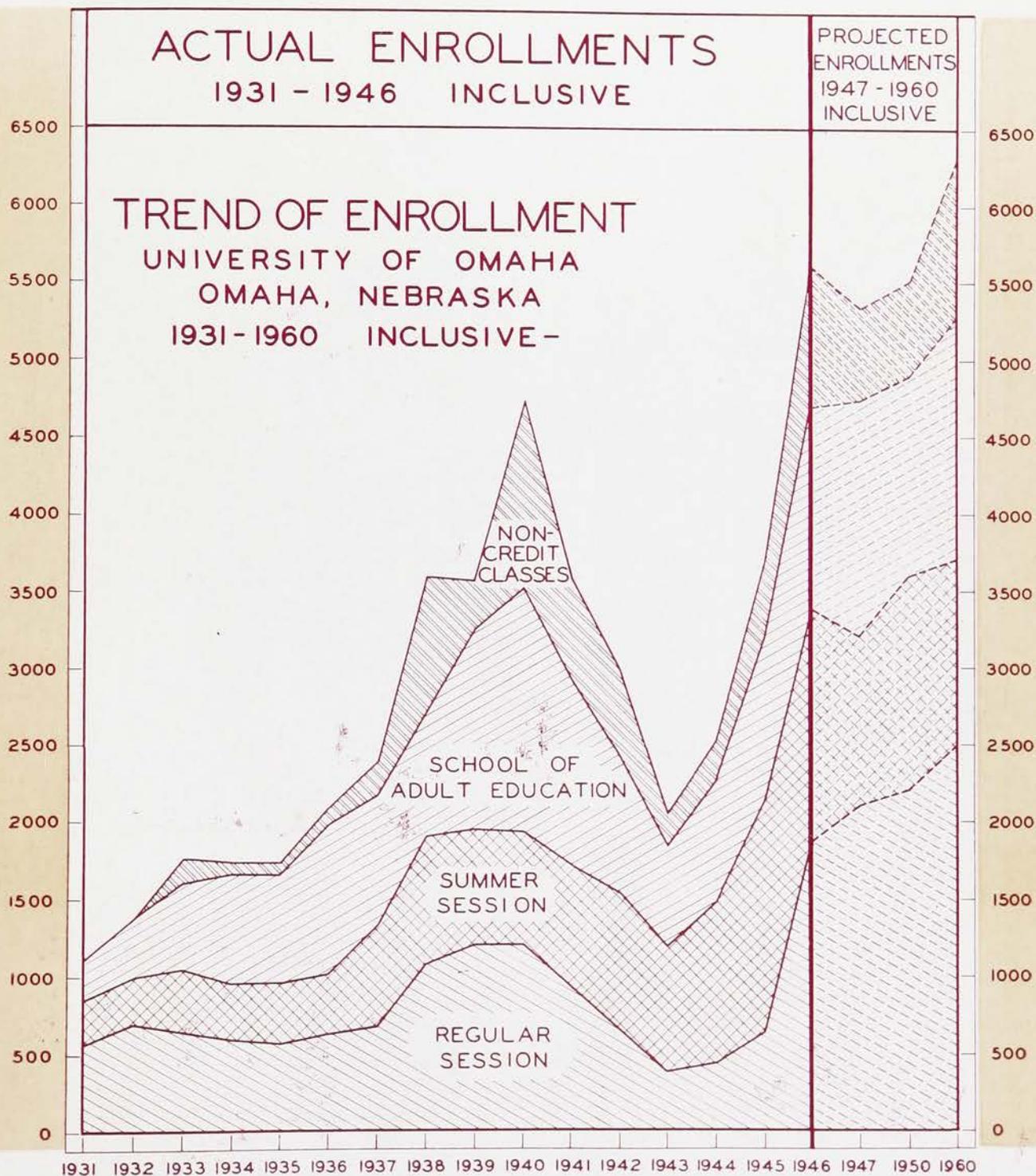
*Student Union*

Increased need for the development of well-rounded personalities places greater emphasis today on the Student Union type of building. The University of Omaha recognizes the importance of a building designed especially for student use and has instructed its architects to include in its proposed Student Union a ballroom, ample food facilities, clubrooms, a lecture room with stage and screen facilities, lounges, and rooms for counseling and small group meetings.



*Carillon Tower*

*Chart showing enrollment by divisions  
at the University of Omaha*



*Chart comparing Omaha University enrollment  
with other schools*

PERCENTAGE INCREASES IN ENROLLMENTS FROM 1941-42 TO 1946-47  
1940-41 EQUALS 100%

THE UNIVERSITY OF OMAHA AND 162 MIDWESTERN COLLEGES AND UNIVERSITIES

20%    40%    60%    80%    100%    120%    140%    160%    180%

AVERAGE INCREASE OF 162 MIDWESTERN COLLEGES  
AND UNIVERSITIES

**164.8%**

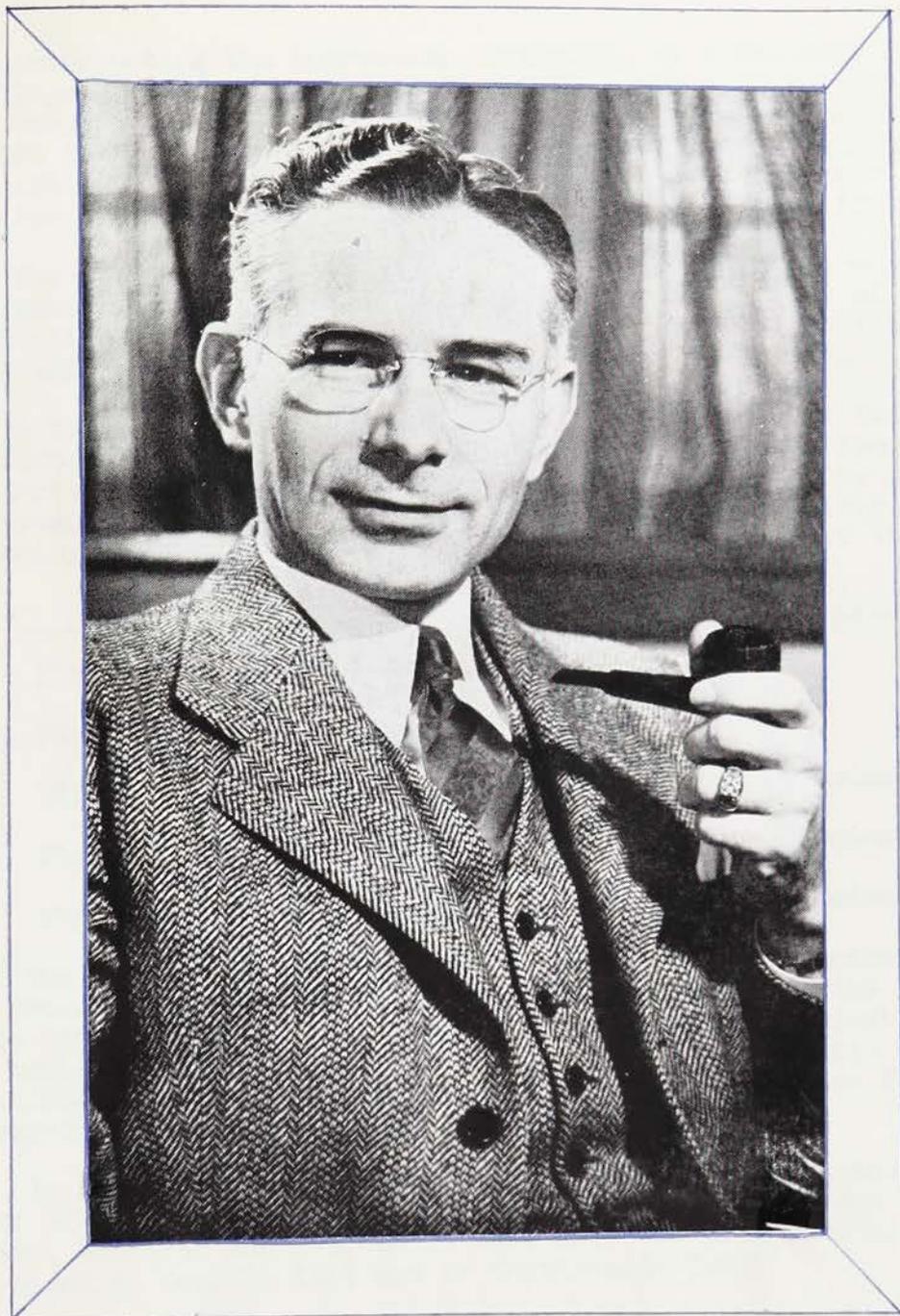
UNIVERSITY OF OMAHA

**179%**

SOURCE — TRENDS IN ENROLLMENT, FEES, AND SALARIES OF 162 COLLEGES AND UNIVERSITIES  
CENTRAL ASSOCIATION OF COLLEGE BUSINESS OFFICERS, 1947

JOHN W. LUCAS

M.B.A., Ohio State University, 1935



HEAD OF DEPARTMENT OF BUSINESS ADMINISTRATION

## THE DIVISION OF BUSINESS ADMINISTRATION

Anticipating the increasing importance of a Business curriculum a College of Commerce and Finance, which offered four-year courses, was added to the University of Omaha in 1925. In 1942 a College of Applied Arts and Sciences was established with a Division of Business Administration. A four-year program leading to the Degree Bachelor of Science in Business Administration has been offered for some time.

The Division supervises a Department of Retailing, which offers a four-year Bachelor of Science Degree, as well as fields of specialization in accounting, marketing, finance, personnel management and secretarial work.

A constantly growing enrollment in the Division of Business Administration is indicative of the whole-hearted acceptance by the residents of not only this area but of the entire country of the University of Omaha and the Division of Business Administration. The following is presented to illustrate the rapid growth of the Division:

<u>Period</u>	<u>Enrollment</u>
First Semester 1944-45	54
First Semester 1945-46	114
First Semester 1946-47	505 (431 Male Students)
First Semester 1947-48	616 (564 Male Students)
First Semester 1948-49	607 (514 Male Students)

The business men of Omaha and this vicinity are enthusiastic about the program offered at the University as evidenced by the fact that a large proportion of each graduating class finds employment with expanding business in and near Omaha. Those who have left this area have established reputations not only for themselves but also for the University of Omaha.

In response to the requirements of increased registration the staff of the Division of Business Administration has been greatly expanded. In 1936 and 1937 there were only two instructors. This number increased to four in 1942 and to thirteen in 1948.

It is felt that although the rate of growth will decrease somewhat as the effects of the war disappear the Division of Business Administration will continue to grow and to steadily play a more and more important role in the University.

DELTA BETA PHI



Left to Right:

Back Row (3rd) - Standing; Treska, Tosoni, Kirchoffer, Madison, Thomas, McLaughlin, Wickman, Christie Willis, Wentworth, Brizzi, Roy, Jassman

Second Row - Standing; Marshall, Ratekin, Skrivanek, Mitchell, Leftwich, Nickerson, Nevotti, Holmer, Edmondson, Alford

First Row - Standing; Watts, Rogers, Warren Christie, Meyer, Sharp, O'Hara, Osborn, Larsen, Leasure, McKenzie

Seated : Stefanski, Appleby (Past President), Rayburn (faculty advisor), Crossman (faculty Advisor), Hergert, Woker

## DELTA BETA PHI

As the first complete commerce fraternity on the campus, Delta Beta Phi began its existence December 4, 1947.

The fraternity began organizing in October, 1947. In that month, after conferences with Dean John W. Lucas, an organizing committee composed of A. D. Agee, Glen C. Appleby, Bruce Chevalier, F. Alec Phillips, Harry P. Jassman, and James Hergert was formed. Phillips was named chairman of the temporary committee and Agee, secretary.

During the months of November and December, a struggle to become organized in such a manner as to be able to affiliate with a national commerce fraternity began. The aim of the group from its inception was to one day petition Delta Sigma Pi.

Late in November of 1947, Jassman, assisted by Hergert, Appleby and Byron Miller, presented a constitution based on the national fraternity chapters at the Universities of Nebraska and Creighton. This constitution was accepted at the first meeting of the fraternity. Some twenty seven male students registered in the Division of Business Administration attended the organization meeting.

The Fraternity in spite of its newness and inexperience of its members carried on during the balance of the school year a well-developed professional program which included the following:

January 15, 1948 - Paxton Hotel

As the first professional speaker to appear before the organization Mr. Hugh A. Wickert, Assistant Chief Accountant of Fairmont Foods Co., presented a talk entitled "Looking Ahead".

February 17, 1948 - Paxton Hotel

Mr. Silas Barton, Public Relations Manager, Safeway Stores, Inc., Regional Office, Omaha, spoke on "Public Relations".

March 9, 1948 - University of Omaha

Mr. Thomas A. Maxwell, C.P.A., Treasurer of the Omaha Federal Land Bank, spoke on the field of accounting.

March 25, 1948 - Industrial Tour

Delta Beta Phi made a three-hour tour of the Farm Crops Processing Corp., commonly known as the Alcohol Plant, located at Fourth and Jones Streets. Guides pointed out various processes and answered any questions the fraternity members had. Two separate groups went through the industry concurrently.

April 22, 1948 - University of Omaha

Mr. Schinrock, Manager of Industrial Department, Omaha Chamber of Commerce, gave his views on opportunities and possibilities of business in the City of Omaha and surrounding area.

The activities of the 1947-48 school year culminated in a Dinner-Dance at the Rome Hotel in May of 1948.

The 1948-49 year saw Delta Beta Phi a well-organized fraternity with thirty-one active members. Difficulty in securing speakers during September and October was encountered but business meetings were held during those months. The activities to date included the following:

November 9, 1948 - Faculty Clubroom

Mr. W. W. Keenan, President of Van Sant School of Business addressed the fraternity on "Human Relations and Enthusiasm".

January 13, 1949 - Student Lounge

Mr. J. D. Thomson, Assistant Grand Secretary-Treasurer of Delta Sigma Pi, spoke on the purposes, functions, activities and other aspects of Delta Sigma Pi.

February 22, 1949 - Snack Shack

Mr. P. P. Purdham, Head of Burns-Potter & Co., Omaha Investment House, spoke on security markets and various experiences he has had in the investment business.

The members of Delta Beta Phi feel that they have gained a great deal from the professional meetings in the past and are looking forward to an even better program of professional activity in the future.

FACULTY ADVISERS



PAUL CROSSMAN  
B.Sc., University of Omaha, 1946

GEORGE M. RAYBURN  
M.S.B.A., Washington University  
1947



Name: Charles R. Acton

Age: 24

Home Address: 3177 Davenport St.

Date of Birth: March 24, 1924

Place of Birth: Portland, Oregon

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: William R. Alford

Age: 22

Home Address: 817 N. 50th Avenue

Date of Birth: June 10, 1926

Place of Birth: Lynch, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Retailing

Date of Initiation: October 7, 1948

Extra-Curricular Activities: Delta Beta Phi Fraternity  
Track Team  
"O" Club  
Christian Fellowship  
Dean's Honor Roll



Name: Loral Barlow

Age: 24

Home Address: 2414 Marcy Street

Date of Birth: July 31, 1924

Place of Birth: Grand Island, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Carl A. Brizzi, Jr.

Age: 23

Home Address: 3041 Redick Avenue

Date of Birth: June 23, 1925

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member - December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity  
Golf Team  
"O" Club



Name: Harlan E. Cain

Age: 35

Home Address: 210 South 24th Street, Apt. 24

Date of Birth: January 9, 1913

Place of Birth: Newman Grove, Nebraska

Religion: Protestant

College Status: Junior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity  
Phi Eta Sigma Honor Fraternity  
Corinthian Society



Name: Warren F. Christie

Age: 25

Home Address: 1144 South 32nd St.

Date of Birth: April 28, 1923

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Junior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity  
Theta Phi Delta Fraternity  
Intra-mural sports, bowling and golf



Name: Willis Christie

Age: 22

Home Address: 7805 Maple St.

Date of Birth: December 12, 1926

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Raymond J. Dowling

Age: 41

Home Address: 2211 Jones St., Apt. 531

Date of Birth: September 17, 1907

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Paul Edmondson

Age: 25

Home Address: 3815 Farnam Street

Date of Birth: February 22, 1924

Place of Birth: Henderson, Iowa

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: October 7, 1948

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: James H. Hergert

Age: 33

Home Address: 3008 Webster

Date of Birth: September 8, 1915

Place of Birth: Praire Du Chein, Wisconsin

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity  
Business Manager of the Gateway,  
Student Directory and Tomahawk  
Corinthian Society  
Phi Eta Sigma Honor Fraternity  
Intra-mural bowling



Name: Donald R. Holmer

Age: 23

Home Address: 5020 Miami St.

Date of Birth: October 17, 1925

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: October 7, 1948

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Calvin P. Jassmann

Age: 25

Home Address: 530 Park Avenue

Date of Birth: January 26, 1924

Place of Birth: Delmont, South Dakota

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Clyde W. Ketelsen

Age: 30

Home Address: 356 North 40th St.

Date of Birth: November 1, 1918

Place of Birth: Los Angeles, California

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Adam A. Kirchoffer

Age: 22

Home Address: 3170 Belvedere Blvd.

Date of Birth: June 12, 1926

Place of Birth: Omaha, Nebraska

Religion: Catholic

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: October 7, 1948

Extra-curricular Activities: Delta Beta Phi Fraternity  
Phi Sigma Phi Fraternity  
Engineer's Club



Name: Kenneth A. Larsen

Age: 24

Home Address: 203 N. 49th St.

Date of Birth: December 2, 1924

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Robert Leasure

Age: 20

Home Address: 782 Madison Avenue, Council Bluffs, Iowa

Date of Birth: September 15, 1928

Place of Birth: Avoca, Iowa

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Sam Leftwich

Age: 22

Home Address: 2915 Jackson Street

Date of Birth: December 10, 1926

Place of Birth: Homer, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: October 7, 1948

Extra-curricular Activities: Delta Beta Phi Fraternity  
Warriors, men's pep organization



Name: William F. Madison

Age: 24

Home Address: 4312 March Street

Date of Birth: August 29, 1924

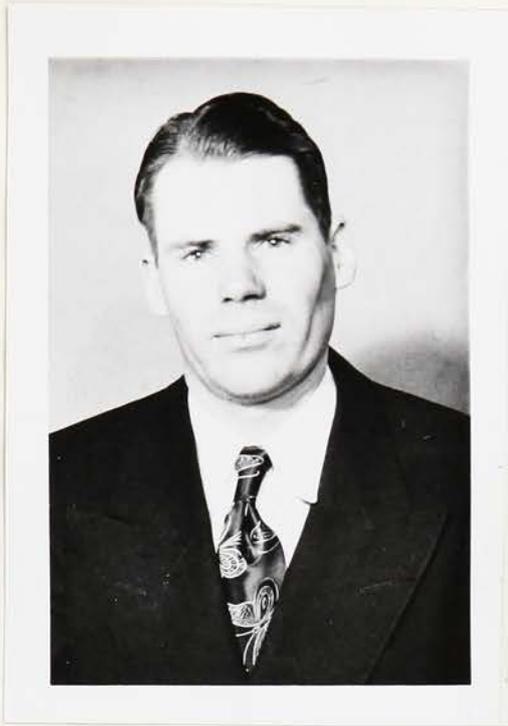
Place of Birth: Omaha, Nebraska

Religion: Catholic

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity  
Intra-mural Bowling



Name: Carroll V. Marshall

Age: 27

Home Address: 4914 Underwood Avenue

Date of Birth: April 23, 1921

Place of Birth: Mitchell, South Dakota

Religion: Protestant

College Status: Junior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Robert W. McKenzie

Age: 23

Home Address: 2214 Mason Street

Date of Birth: March 17, 1925

Place of Birth: Elwood, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Phillip Meyer

Age: 25

Home Address: 535 South 31st Street

Date of Birth: February 22, 1923

Place of Birth: Platte Center, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Byron L. Miller

Age: 25

Home Address: 1920 Emmet Street

Date of Birth: January 31, 1924

Place of Birth: Red Oak, Iowa

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity  
Phi Eta Sigma Honor Fraternity  
Corinthian Society - President  
Senior Class President



Name: Jack W. Mitchell

Age: 25

Home Address: 5802 Cedar Street

Date of Birth: February 15, 1924

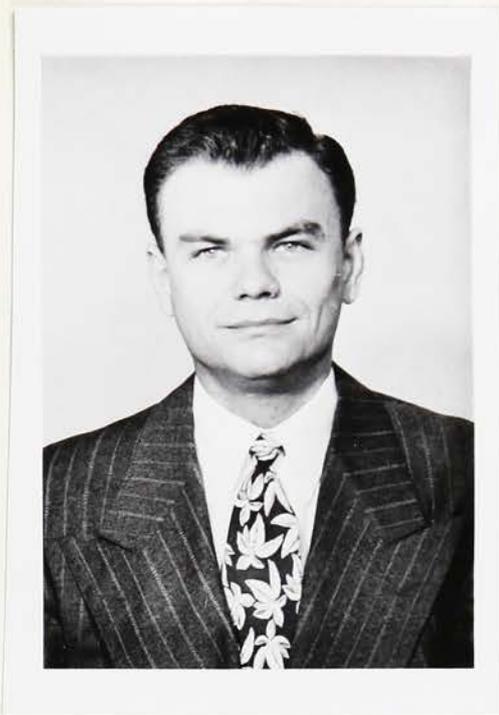
Place of Birth: Council Bluffs, Iowa

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Kenneth Nickerson

Age: 23

Home Address: 24 Conning Street, Council Bluffs, Iowa

Date of Birth: October 11, 1925

Place of Birth: Council Bluffs, Iowa

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity

Name: Albert J. Nevotti

Age: 27

Home Address: 224 North 32nd Avenue

Date of Birth: January 1, 1922

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Robert T. O'Hara

Age: 23

Home Address: 213 Paxton Court

Date of Birth: March 10, 1925

Place of Birth: Omaha, Nebraska

Religion: Catholic

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity  
Vice President of the Student Council  
Alpha Sigma Lambda Fraternity  
Warrior's, men's pep organization  
Typical Freshman Boy



Name: Donald F. Osborn

Age: 26

Home Address: 2620 Avenue "A", Council Bluffs, Iowa

Date of Birth: May 31, 1922

Place of Birth: Treynor, Iowa

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Earl G. Ratekin

Age: 23

Home Address: 220 North 6th Street, Council Bluffs, Iowa

Date of Birth: May 26, 1925

Place of Birth: Council Bluffs, Iowa

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Jack D. Rogers

Age: 25

Home Address: 2024 N. 71st Street

Date of Birth: January 30, 1924

Place of Birth: Okemah, Oklahoma

Religion: Protestant

College Status: Junior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: John C. Roy

Age: 22

Home Address: 4159 Chicago Street

Date of Birth: February 18, 1927

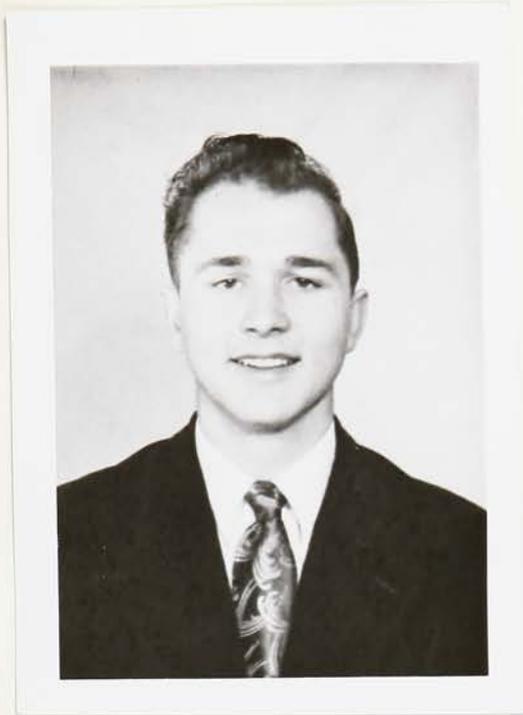
Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior Pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity  
Warriors - President  
Alpha Phi Omega  
Theta Phi Delta  
Chemistry Club



Name: Donald F. Sharp

Age: 20

Home Address: 1712 Martha Street

Date of Birth: May 25, 1928

Place of Birth: Webb, Iowa

Religion: Catholic

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: George L. Skrivanek

Age: 25

Home Address: 2817 Harrison Street

Date of Birth: September 4, 1923

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity  
Phi Sigma Phi Fraternity



Name: Chester Stefanski

Age: 21

Home Address: 4002 South 36th Street

Date of Birth: July 26, 1927

Place of Birth: Omaha, Nebraska

Religion: Catholic

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity  
Intra-mural Football Champions  
Golf Captain  
Golf Champion, 1947 and 1948  
Advertising Manager of the Gateway,  
Student Directory and Tomahawk



Name: Robert Thomas

Age: 27

Home Address: 4906 Grand Avenue

Date of Birth: August 7, 1921

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: February 22, 1949

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Adelio Tosoni

Age: 25

Home Address: 1405 North 21st Avenue

Date of Birth: January 31, 1924

Place of Birth: Soledad, California

Religion: Catholic

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: October 7, 1948

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Milo Treska

Age: 20

Home Address: 1234 South 15th Street

Date of Birth: May 14, 1928

Place of Birth: Abie, Nebraska

Religion: Protestant

College Status: Junior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: October 7, 1948

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Orval Ray Watts

Age: 24

Home Address: 4429 Franklin Street

Date of Birth: January 14, 1925

Place of Birth: Council Bluffs, Iowa

Religion: Protestant

College Status: Junior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: October 7, 1948

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Darrell F. Wentworth

Age: 24

Home Address: 4669 Pacific Street

Date of Birth: July 12, 1924

Place of Birth: Sioux City, Iowa

Religion: Protestant

College Status: Junior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

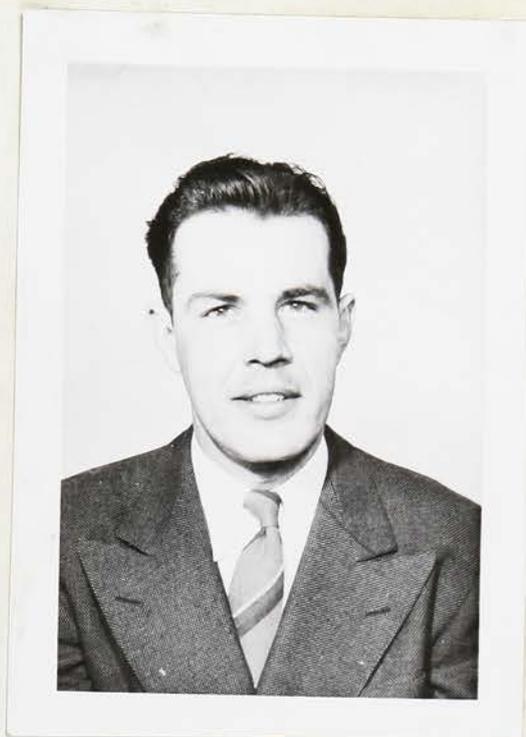
Extra-curricular Activities: Delta Beta Phi Fraternity  
Band



Name: George E. Wickman

Age: 22

Home Address: 911 Military Avenue, Council Bluffs, Iowa  
Date of Birth: March 16, 1926  
Place of Birth: Red Oak, Iowa  
Religion: Protestant  
College Status: Junior pursuing a Bachelor of Science Degree  
in Business Administration  
Date of Initiation: October 7, 1948  
Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Donald E. Woker

Age: 30

Home Address: 703 East Pierce Street, Council Bluffs, Iowa

Date of Birth: April 6, 1918

Place of Birth: Council Bluffs, Iowa

Religion: Protestant

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity





Name: A. Dale Agee

Age: 28

Home Address: Graduate Division, School of Commerce,  
Northwestern University, Evanston, Illinois

Date of Birth: November 20, 1920

Place of Birth: Omaha, Nebraska

Religion: Christian Science

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member attending Graduate School of  
Northwestern University



Name: Glen C. Appleby

Age: 29

Home Address: 2722 South 44th Street

Date of Birth: December 14, 1919

Place of Birth: Arlington, Nebraska

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member -Employed by Douglas  
County as Business Manager of the  
County Hospital and of Clearview  
Home



Name: Russell A. Bakke

Age: 26

Home Address: 5854 Woolworth Avenue

Date of Birth: September 7, 1922

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member - Employed in Under-  
writing Department of Mutual  
Benefit Health and Accident Ass'n.

Name: Raymond H. Buehler

Age: 27

Home Address: 3611 South 24th Street

Date of Birth: January 23, 1922

Place of Birth: Gilmore, Nebraska

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Representative, Orchard & Wilhelm,  
Omaha, Nebraska



Name: John P. Carlson

Age: 24

Home Address: 127 No. 32nd Avenue

Date of Birth: June 11, 1924

Place of Birth: Craig, Nebraska

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member, Accountant,  
Stockyards National Bank, Omaha,  
Nebraska



Name: Bruce E. Chevalier

Age: 26

Home Address: 2717 Dewey Avenue, #12

Date of Birth: September 1, 1922

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member, employed by  
Proctor & Gamble Co.



Name: George D. Edson

Age: 30

Home Address: 816 North 41st Avenue

Date of Birth: December 18, 1918

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Accountant employed by The Mutual Benefit Health  
and Accident Association



Name: Thomas P. Fisher

Age: 28

Home Address: 518 South 41st Street

Date of Birth: January 20, 1921

Place of Birth: Willisca, Iowa

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member, employed by Mutual  
Benefit Health and Accident  
Association, Omaha, Nebraska



Name: Harry P. Jassmann

Age: 28

Home Address: 532 Park Avenue

Date of Birth: February 11, 1921

Place of Birth: Delmont, South Dakota

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member - Auditor employed  
by The Travelers' Insurance Co.



Name: Richard N. Ketelsen

Age: 26

Home Address: R.F.D. #1, River Road, Niagara Falls, N.Y.

Date of Birth: March 9, 1923

Place of Birth: Los Angeles, California

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member, employed as Accountant by  
General Motors Corporation, Buffalo Division



Name: Edmund J. Matras

Age: 23

Home Address: 3911 South 34th Street

Date of Birth: November 1, 1925

Place of Birth: Omaha, Nebraska

Religion: Catholic

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Accountant employed by The Prudential  
Life Insurance Company

Name: Warren F. McLaughlin

Age: 24

Home Address: 1015 South 34th Street

Date of Birth: May 25, 1923

Place of Birth: Woodbine, Iowa

Religion: Catholic

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: October 7, 1948

Present Status: Alumni Member, Accountant, Omaha,  
Nebraska



Name: F. Alec Phillips

Age: 41

Home Address: 2810 North 60th Street

Date of Birth: August 8, 1907

Place of Birth: England

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member - Graduate student  
at the University of Omaha

Name: Ira A. Miller

Age: 31

Home Address: 3036 Ernst Street

Date of Birth: May 14, 1917

Place of Birth: Albert City, Iowa

Religion: Catholic

College Status: Senior pursuing a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Extra-curricular Activities: Delta Beta Phi Fraternity



Name: Frank Rathbun

Age: 26

Home Address: 2104 California Street

Date of Birth: January 22, 1923

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Accountant with Wilson & Co.

Name: Keith Roberts

Age: 29

Home Address: 4902 Capital Avenue

Date of Birth: July 26, 1919

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Senior (presently out of school) pursuing  
a Bachelor of Science Degree in Business  
Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member



Name: John H. Wallstein

Age: 24

Home Address: 1302 South 31 Street

Date of Birth: January 15, 1925

Place of Birth: Omaha, Nebraska

Religion: Protestant

College Status: Graduate receiving a Bachelor of Science Degree  
in Business Administration

Date of Initiation: Charter Member, December 4, 1947

Present Status: Alumni Member, Accountant, Omaha,  
Nebraska

SUPPORTING

CORRESPONDENCE

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THE UNIVERSITY OF OMAHA  
OMAHA, NEBRASKA

OFFICE OF THE DEAN  
COLLEGE OF APPLIED ARTS  
AND SCIENCES

March 12, 1949

Mr. H. G. Wright  
Grand Secretary-Treasurer  
The International Fraternity of Delta Sigma Pi  
222 West Adams Street  
Chicago, Illinois

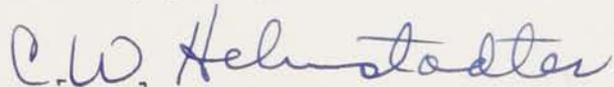
Dear Mr. Wright:

I should like to recommend for the consideration of the International Fraternity of Delta Sigma Pi the application for membership of the University of Omaha, Division of Business Administration group known as Delta Beta Phi. This organization was created by the leadership of junior and senior students, and has been active in University affairs since its establishment. The young men of the organization have many projects which help develop business education. They are hard workers and certainly should be a credit to a national group having similar interests.

I have watched the University of Omaha grow from a small institution to a present public institution serving the needs of the community and surrounding territory. I have never expected that the Division of Business Administration would grow to the extent that it has. Its enrollment is approximately six hundred students at present and this constitutes more than one-third of the total enrollment. The Division of Business Administration is growing through the establishment of various departments of specialization. This means to me that the enrollment in the Division will continue to be strong in the future.

With this brief picture of the University, the Division of Business Administration, and the students in the group which is asking for admission, I hope that you will give sincere consideration to their application.

Sincerely yours,



C. W. Helmstadter, Dean  
College of Applied Arts and Sciences

THE UNIVERSITY OF OMAHA

OMAHA, NEBRASKA

OFFICE OF  
THE DEAN OF STUDENTS

March 14, 1949

Mr. H. G. Wright  
Grand Secretary-Treasurer  
Delta Sigma Pi  
222 West Adams Street  
Chicago, Illinois

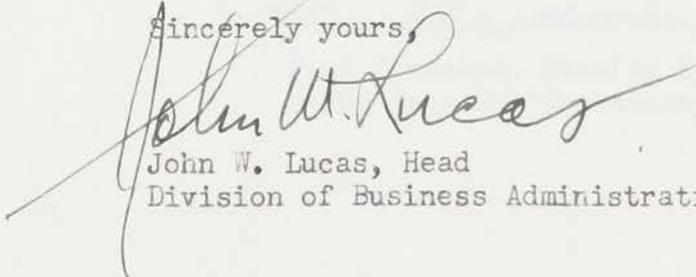
Dear Mr. Wright:

It is with genuine pleasure that I recommend to you Delta Beta Phi for affiliation with Delta Sigma Pi. It has been my earnest hope and desire since 1938 when I came to this campus that the time would come when there would be a sufficient number of qualified young men taking work in Business Administration who might be interested in Delta Sigma Pi and in whom Delta Sigma Pi would be interested. A chapter of Delta Sigma Pi operating on this campus in the way that chapters of Delta Sigma Pi should operate would be a real asset to the Division of Business Administration.

This group of young men making the petition to Delta Sigma Pi is outstanding in the qualities of leadership and scholastic ability. Each member is a good product of a good program and since we are proud to have them as students and graduates of the University of Omaha, I believe that Delta Sigma Pi would be proud to have men of such stature as members of its organization.

May I urge you to give careful consideration to their petition.

Sincerely yours,



John W. Lucas, Head  
Division of Business Administration

jwl/jm

THE UNIVERSITY OF OMAHA  
OMAHA, NEBRASKA

March 12, 1949

Mr. Henry G. Wright  
Grand Secretary-Treasurer  
Delta Sigma Pi Fraternity  
222 W. Adams Street  
Chicago 6, Illinois

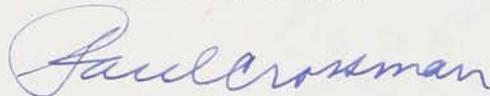
Dear Mr. Wright:

It has been my privilege to work with the members of Delta Beta Phi fraternity both prior to and after the date of its organization. The affairs of this fraternity have been conducted on a professional basis and in such a manner as to contribute to the growth and development of its members.

The young men in this fraternity are leaders in many of our school activities and are at the same time maintaining a highly satisfactory scholastic record. In addition to their school activities, they invite prominent local businessmen to act as speakers and discussion leaders for their professional meetings. This type of program has been very beneficial to the members and at the same time has brought our school closer to the business leaders of Omaha.

It is my opinion that these men will prove to be worthy members of Delta Sigma Pi and I earnestly solicit your approval of the application of Delta Beta Phi for a local chapter of your fraternity.

Yours very truly,



Paul Crossman, Faculty Sponsor  
Delta Beta Phi Fraternity

PC:cb

THE UNIVERSITY OF OMAHA  
OMAHA, NEBRASKA

DEPARTMENT OF  
BUSINESS ADMINISTRATION

March 11, 1949

Mr. H. G. Wright, Grand-Secretary-Treasurer  
International Fraternity of Delta Sigma Pi  
222 West Adams Street  
Chicago, Illinois

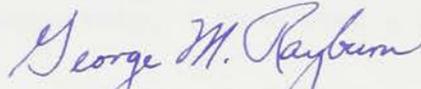
Dear Mr. Wright:

Over a year ago, a group of our outstanding students in Business Administration formed an organization known as Delta Beta Phi. At that time, I was honored with a request to become one of their faculty advisers.

In that capacity I have watched their program develop and expand. The present members are energetic, ambitious, and capable; and their plan of pledge selection is aimed to constantly maintain such a level.

It is my personal belief that such a group would be an asset to your organization. I am very happy to recommend each individual as well as the fraternity as an organization that will do credit to the International Fraternity of Delta Sigma Pi, if the fraternity sees fit to grant a charter to Delta Beta Phi.

Sincerely yours,



GEORGE M. RAYBURN  
Ass't. Prof. of  
Business Administration

GMR/jee

THE UNIVERSITY OF OMAHA

OMAHA, NEBRASKA

OFFICE OF  
THE FINANCE SECRETARY  
AND BUSINESS OFFICER

March 8, 1949

Grand Council of the  
International Fraternity of  
Delta Sigma Pi, Central Office  
Chicago, Illinois

Gentlemen:

It is with a great deal of pleasure that I respond to the request of Delta Beta Phi for a recommendation to the Grand Council of Delta Sigma Pi to supplement their petition for a chapter charter here at the University of Omaha.

I have kept in close touch with this commerce group ever since its inception over a year ago. It is my observation that the young men who organized the group were above average scholastically as well as in business ability.

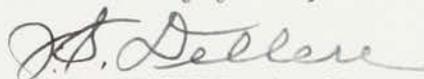
Much emphasis has been placed on the professional aspect, recognizing the wealth of knowledge to be gained from men experienced in their particular field; however, the social aspect has not been left in the background.

Then too, initiative has been displayed in their group contribution to the Red Cross blood bank last spring and in the help their pledge members extended the local Salvation Army Christmas drive for funds. The originality of both these activities as far as the University of Omaha campus groups is concerned should not be overlooked.

A number of the graduate members of this group were honor students; and from a check of the present membership, I find that a high scholastic average is still their goal.

It is my feeling that the present members of Delta Beta Phi measure up to and warrant the recognition that membership in Delta Sigma Pi can bring them.

Fraternally yours,



J. S. DELLERE, Ass't  
Business Officer