### A PETITION

TO

## THE INTERNATIONAL FRATERNITY

OF

DELTA SIGNA PI

BY

ALPHA BETA MU

THE UNIVERSITY OF TULSA

TULSA, OKLAHOMA

## ALPHA BETA MU PETITIONS DELTA SIGMA PI



THE UNIVERSITY OF TULSA IN OKLAHOMA

# TO THE GRAND COUNCIL OF THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI

#### Gentlemen:

We, the undersigned, members of Alpha Beta Mu, hereby petition for a charter to establish a chapter of THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI at the University of Tulsa, Tulsa, Oklahoma.

The purposes and ideals of Alpha Beta Mu are in harmony with the high standards of Delta Sigma Pi and we respectfully request that this petition be given consideration.

We pledge ourselves to uphold the Constitution and Bylaws of THE INTERNATIONAL FRATERNITY OF DELTA SIGMA PI and to faithfully observe the rules and regulations enacted.

James a. alspaugh
Robert Lee Bayless
Hinter D. Churchill
Wilbur E. Crouch
Carl Dincar J.
Rofand F. Joss
William M. Hackett

Edward E. Join Hoy M. Jones Hamon J. Ting James J. Lawson John E. Mallard William R. Mc Mahon John M. moucief Ja V. Thomas Nijon John R. Mull Marion & Khilly's Kenneth W. Topejoy Farrest H. Price Hayle R. Recroad Loner St. Keynolds

Jan E. Expley It m. Stewart Pobinson Jack C. Robson John C. Ross Rufus C. Rosser Kenneth W. Kyan Wall W. Satterwhite Harry E. Schad Gwen B. Schneider John M. Stater Philip E. Stevenson Charles W. Stricker JW600VER. TULSA . . .

OIL CAPITAL OF THE WORLD

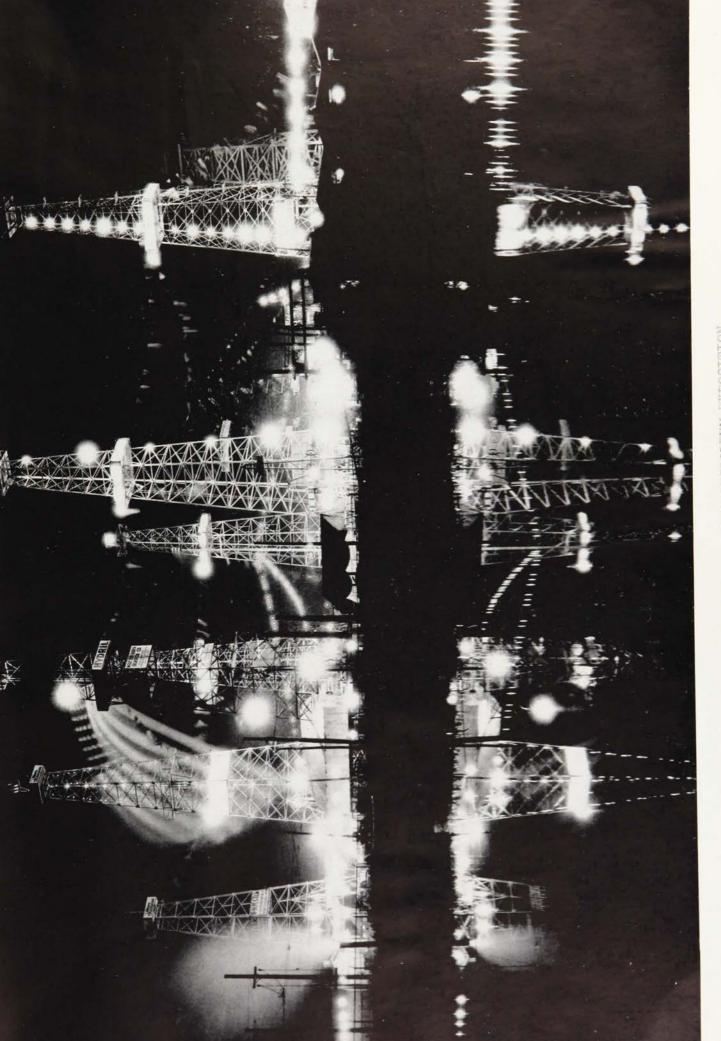




# Tulsa...

When Oklahoma became a state in 1907, Tulsa was a small city with a population of a few thousand. It owes its early existence to the fact that foresighted men built a bridge across the Arkansas River, and erected a large hotel to provide good overnight accommodations for oil-seeking men. Today it is a city with a population of over 200,000, and a leader among the cities of the Southwest.





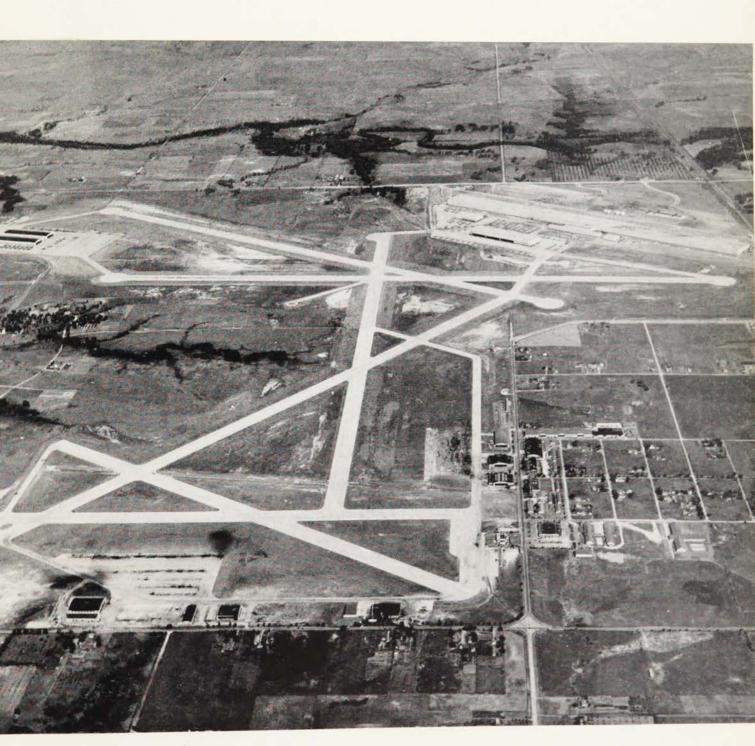
The phenomenal growth of Tulsa is due primarily to the expansion of the oil industry. The early concentration of oil producers in the city quickly gave rise to an oil field machinery and tool industry to supply the needs of the great Mid-Continent oil fields nearby. This development of industry, combined with the establishment of the home offices of many large oil companies, have made Tulsa the "Oil Capital of the World."

A biennial event that attracts world-wide attention is the International Petroleum Exposition. Here, in permanent buildings and installations which are devoted exclusively to this event, the principal manufacturers of oil field equipment in the United States assemble and demonstrate their products which they market throughout the world. This exposition gives the members of the oil industry from all over the globe an opportunity to view the latest equipment and machinery that has been developed. It is the largest display of modern methods and equipment sponsored by any industry.

The location and facilities of Tulsa have attracted many manufacturers other than those allied with petroleum. A list of the more important industries includes: machine tools, aircraft, glass manufacturing, chemicals, textiles, and geophysical equipment.

Fortunately, Tulsa is strategically located to afford adequate transportation facilities to industry and commerce. Four major railroads enter the city. Forty-two motor freight

lines operate from Tulsa. Four airlines service the community. The ideal 1100-acre airport at the "crossroads of the nation" has caused the establishment here of the main shops and controller's offices of American Airlines to service their operation throughout the United States.



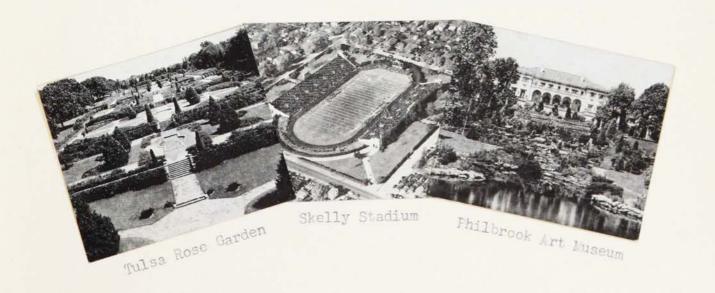
Tulsa Municipal Airport

The navigation of the Arkansas River is a prospect made possible by the flood control program of the Army Engineers, now well advanced. Opening of this stream to shipping will give our manufacturers water transportation as far north as Minneapolis, as far east as Pittsburgh, and south to New Orleans and Gulf Coast ports.

Along with the growth of the petroleum industry has been the establishment and expansion of seven banks in Tulsa to handle the financing of oil production and refining for the Mid-Continent area. These banks supplemented by eight federal savings and loan associations, and well-established mortgage companies, provide adequate financing power to service the commercial organizations and the residents of the area.

The universal use of gas as fuel in its industries and homes makes Tulsa a clean city in which to live. The recency of its growth is reflected in the modern design of its commercial buildings, and the prevalence of beautiful homes.

The cultural advantages in Tulsa abound in its many downtown civic and dinner clubs, its music associations, and



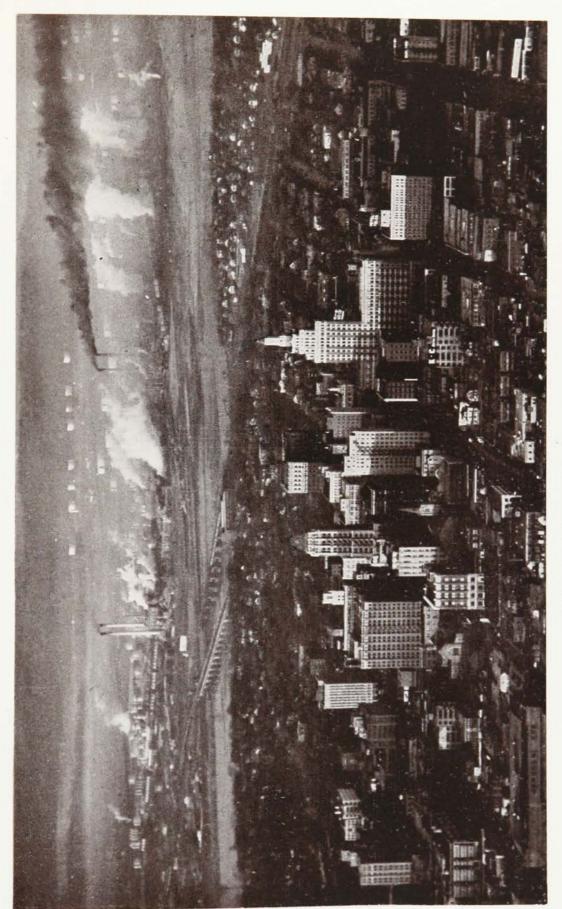
its art societies centered around Philbrook Art Museum with its regional atmosphere of Indian lore. Every week brings a choice of concerts, plays, and lectures for the entertainment and cultural development of its citizens.

The recreational facilities include nine golf courses, of which four are private country clubs, forty tennis courts, ice skating, polo, swimming, fishing, boating, archery, bowling, softball, basketball, skeet shooting, wrestling, boxing, college football of top calibre during the Golden Hurricane season, Texas League baseball, and the Ice Oilers of the American Hockey Association.

Tulsa is a young man's city. The aggressive and achieving spirit of Tulsans has recently brought the national headquarters of the United States Junior Chamber of Commerce to
our city.

The students of the University of Tulsa are fortunate in being able to acquire an education in a city that provides such an excellent variety of business opportunities. Tulsa's featured position in the oil industry, its varied supporting industries and enterprises, makes it ideal for the graduates to secure positions upon graduation. The business men of the city offer opportunities and practical guidance to the students, not only after graduation, but in part-time work while attending school.

Yes - - - - Tulsa is a good place in which to attend school, to work, and to live!



Tulsa Skyline -- Mid-Continent Wefinery

# THE UNIVERSITY OF TULSA... "QUALITY EDUCATION IN THE GREAT SOUTHWEST"





# The University of Tulsa

On the day James Madison, President of the United States signed the document ordering the establishment of mission schools in Indian Territory, The University of Tulsa's history began. The advancement of education into the southwestern area was largely due to the work of the Home and Foreign Mission Board of the Presbyterian Church.

At first many mission schools were established; however, many of them failed, and in 1894 three of the surviving schools were combined to found the Henry Kendall College at Muskogee, Indian Territory. This was the tangible result of the work of the missionary-teachers who envisioned the need for an institution to carry on the education of graduates of the high schools and academies of the area.

The College experienced a substantial growth during the first twelve years. Within this period, it had become a synodical college. Because of the rapid expansion, several members of the synod desired to locate the College elsewhere so that it might receive more adequate financial support and have a more central location.

Several towns within the Creek Nation submitted bids for the College. Tulsa, then a town in the territory of the Creek Nation, made such an attractive offer of land and financial support that the College was moved in 1907. One year later it occupied the present campus.

In 1920 the Executive Committee of the Board of Trustees recommended that the name of the institution be The University of Tulsa. The synod approved the change of name, and the state of Oklahoma granted the University a charter on February 8, 1921. February 8 is, therefore, known as Charter Day and celebrated accordingly.

Great strides forward in the physical facilities during the next fifteen years saw the building of Phillips Engineering Building, Tyrrell Hall, and McFarlin Library, all classically designed stone structures along the circle drive, and the erection of Skelly Stadium.

Since 1936 the University has been under the capable leadership of Dr. C. I. Pontius, President, and a board of trustees composed of outstanding citizens who are interested in quality education for young men and women of the great Southwest.

The University of Tulsa is a fully accredited institution. It is included in the approved list of the Association of American Universities and is a member of the North Central Association of Colleges and Secondary Schools. Its pre-legal and pre-medical courses are approved by the American Bar and American Medical Associations respectively. It is on the approved list of the American Association of University Women.

The University's petroleum engineering curriculums are approved by the Engineers' Council for Professional Development. The University is a member of the Association of American Colleges and also of the American Council on Education.

The University is now composed of:

The College of Business Administration

The School of Law

The College of Arts and Sciences

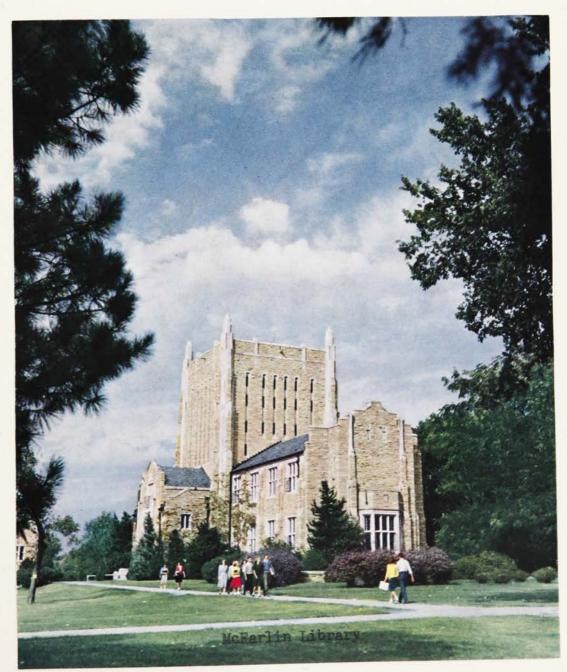
The College of Fine Arts

The College of Petroleum Sciences and Engineering

The Division of Graduate Study

The Downtown Division

The Summer School



The Board of Trustees established the College of Business Administration in 1935. At the present time, it is efficiently directed by Dean M. M. Hargrove.

The curriculums of the College of Business Administration have the two-fold purpose of providing a technical training in business, and an educational background which will assist graduates to become business leaders and useful citizens.

Upon completion of the new business administration building, Lorton Hall, the College of Business Administration will have the most modern and practical tool possible for academic study.

The University of Tulsa School of Law has a background that extends over a period of twenty years. It is approved by the State Board of Bar Examiners and the Oklahoma Supreme Court. A former Chief Justice of the Supreme Court of the State of Oklahoma, Dean Summers Hardy, is head of the School of Law.

The Henry Kendall College of Arts and Sciences, under the able leadership of Dean E. H. Criswell, is the oldest unit of the University. It offers training in art, journalism, education, languages, pre-law, pre-medicine, and other fields of the arts and sciences.

A recent example of the broad expansion in this College is the University's FM radio station, KWGS. The newsroom of the station is constantly used by the journalism department. The courses of study in the new radio school were developed

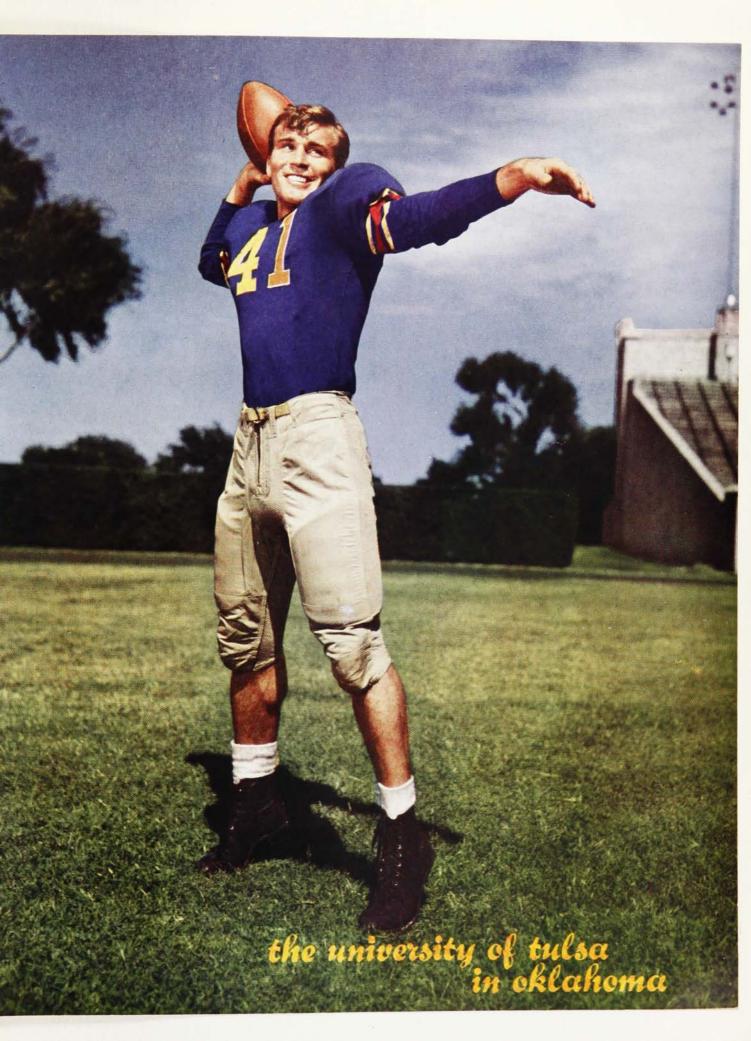
after consultation with the American, National, and Columbia broadcasting systems.

The College of Fine Arts, under the capable direction of Dean Albert L. Lukken, offers the student many opportunities of hearing outstanding world artists and musical organizations as well as developing his own musical talents.

The College of Petroleum Sciences and Engineering was founded in the spring of 1928. It offers courses of study to train students in the fundamentals and principles of the work in the geological, geophysical, production, and refining phases of the petroleum industry. Degrees are also conferred in aeronautical engineering, chemistry, and engineering physics. The competent head of the College is Dean R. L. Langenheim.

By action of the Board of Trustees in 1933, graduate work in certain fields leading to a master's degree was first authorized. Under the experienced leadership of Dean L. S. McLeod, the Division of Graduate Study continues to expand the opportunities and facilities for advanced study and professional research.

The Downtown Division of the University, ably directed by Dr. Harry W. Gowans, was organized to meet the needs of three types of students: First, students who have graduated from high school and cannot attend a day college; second, the pre-professional students who must secure college work before admittance to a professional school, and who cannot give up their positions to attend day classes; finally, men and women



who have already established themselves in their life's work, but who wish to employ their leisure time in obtaining a college education.

The permanent structures on the campus are: Robertson Hall, the present home of the College of Business Administration; Kendall Hall, the original home of Kendall College and now a general classroom building; Tyrrell Hall, where fine arts are taught; Phillips Engineering Building; McFarlin Library; Harwell Gymnasium; Student Union Building; Memorial Dormitory for men, donated by citizens as a memorial to the men of World War II; Kemp Hall for women; the new University Bookstore Building; and the recently-enlarged Skelly Stadium.

In addition to these, twenty-two temporary buildings were erected on the campus during the last three years. Ten of these were constructed by the University, and the remaining twelve were built with government assistance.

The forward look into the future expansion of the University's physical facilities seems bright with the new building program. Lorton Hall, donated by Mr. Eugene Lorton, president and owner of the Tulsa Daily World, is the new home of the College of Business Administration which will be occupied in June, 1948. The construction of the five-story building for the Downtown College Division and Law School is starting this spring. The Student Activities Building, a modern airconditioned social center containing lounges for faculty and students, and the largest ballroom in the city has just been announced. Additional living facilities are to be made available by the recent gifts from Mr. and Mrs. John Mabee for the

construction of the John E. Mabee Hall for men and the Lottie Jane Mabee Hall for women. Plans for the Aeronautical Engineering Laboratory and a Petroleum Science Building are in the foundation stages.

(The University has just consummated a lease with the Stanolind Pipe Line Company for a ten-story building on university property at Sixth Street and Cincinnati Avenue, in downtown Tulsa. This lease is for fifty years, after which time the building reverts to the endowment fund of the University.

The following national social fraternities have chapters on the campus:

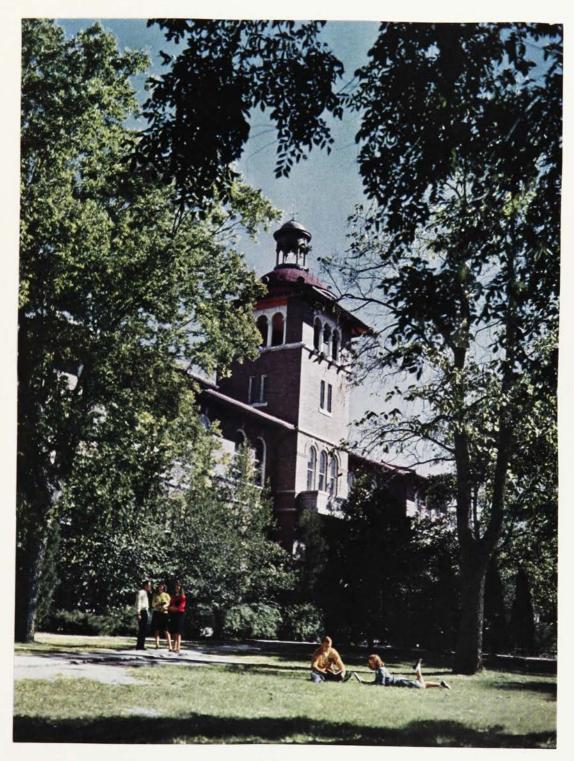
Alpha Tau Omega Delta Theta Kappa Alpha Lambda Chi Alpha Pi Kappa Alpha Sigma Chi Alpha Sigma Phi Epsilon

The national social sororities on the campus are:

Chi Omega Delta Delta Delta Delta Gamma Kappa Delta Kappa Kappa Gamma Phi Mu

All of these sororities have handsome stone lodges on the campus except Kappa Kappa Gamma and Delta Gamma whose lodges are now under construction.

Alpha Tau Omega and Pi Kappa Alpha have homes near the campus. Lambda Chi Alpha and Kappa Alpha are building fraternity houses on the campus.



Kendall Hall

The following national honorary organizations are found on the campus:

Kappa Delta Pi. . . . Education Kappa Kappa Psi . . . Band

Phi Mu Alpha. . . . . Music

Pi Delta Epsilon. . . Journalism
Pi Gamma Mu . . . . Social Science

Pi Kappa Delta. . . . Forensics
Psi Chi . . . . . . . . . . . . Psychology

Sigma Alpha Iota. . . Music

Sigma Alpha Sigma . . Secretarial Science

Theta Alpha Phi . . . Dramatics

Several organizations in the College of Engineering include student chapters of the Institute of Aeronautical Sciences, the American Institute of Mining and Metallurgical Engineering, and the Society of Geophysical Exploration.

And so, Tulsa, conscious that there can never be a great city unless in that city there be a great university, has brought about this institution by the wisdom, vision, and by the clear thinking of its citizens who could and did help to build a great university in "the Oil Capital of the World."

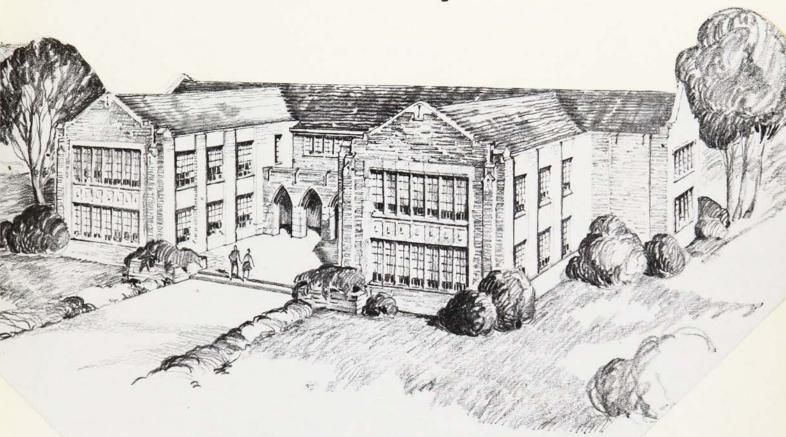
## THE COLLEGE OF BUSINESS ADMINISTRATION



THE UNIVERSITY OF TULSA IN OKLAHOMA



# College of Business Administration



EUGENE LORTON HALL, gift of the publisher, THE TULSA WORLD, new home of the College of Business Administration, now under construction on the campus

When the Board of Trustees of Henry Kendall College decided in 1920 that the work of the institution should have a more definite relationship to Tulsa, it began expansion of the curriculum and changed the name of the institution to The University of Tulsa. The first step was the broadening of the work in economics and business administration. The studies of business increased until a Department of Business Administration was set up in the College of Arts and Sciences.

Development of business training continued and in the fall of 1935, by action of the Board of Trustees, the College of Business Administration was established as a separate unit with Dr. A. M. Faxon as its first dean. The degree conferred was that of Bachelor of Science in Business Administration with options in Accounting, Marketing, Secretarial Administration, and General Business. Soon thereafter a sixth major, Business Law, was added.

In January, 1944, Dean M. M. Hargrove replaced Dean Paxon as head of the College. Soon afterward the major of General Business was discontinued, and in its stead the major of Management was added. Graduate divisions of business administration have since been added, so that now students may earn a Master of Business Administration degree in the field of accounting and a Master of Arts in education.

Since establishment in 1935, the College of Business Administration has continued to grow. Its growth was at first handicapped by its newness and World War II; its greatest growth has been experienced after the war. During the past eight semesters the College has had the greatest percentage of growth of any of the colleges of the University. Today, the College ranks second in enrollment, being exceeded only by the College of Arts and Sciences.

The College of Business Administration curriculums have been constructed with the aim of producing graduates who are both business leaders and useful citizens. The entire educational program of the College has been that of offering competent instruction to carefully selected students to produce a graduate who is an asset
to his organization and to his
community.

Students in the six major fields are given comprehensive training during their first two years in English, government and history, laboratory sciences, mathematics, and cultural subjects. This training is followed during the two remaining years by advanced courses in the specialized fields.



Accounting Majors

Upon graduation, the accounting major is qualified for employment in public accounting or with industrial concerns. He will have completed a minimum of thirty-nine semester hours of accounting subjects including auditing, income tax accounting, and cost accounting. Advanced accounting students may enroll in a full year C.P.A. review course designed to prepare them for the Certified Public Accountant's examination without amassing the years of experience required by statute.

The curriculum in Business Law is a combination of business and legal subjects. A student of Business Law completes three years of study at the College of Business Administration before attending the University of Tulsa School of Law.

His education includes public speaking, sociology, and psychology in addition to his business and legal courses.

For those who will graduate with a major in management, an emphasis is placed on business organization, industrial and office management, and personnel relations. The curriculum is designed to keep the student abreast of modern business practices.

A graduate of the College who has majored in marketing has received training in salesmanship, advertising, transportation, merchandising, and credits and collections. Marketing students interested in the field of consumer research are employed by national research companies to conduct market surveys in Tulsa and neighboring towns. Others who major in marketing are employed on a part-time basis by Tulsa corporations.

The secretarial administration graduate not only has developed secretarial skills, but is acquainted with office management and office practices. His curriculum has stressed typing, shorthand,

office management, and business machines, with a background in economics, accounting, and law.

The commercial teaching program is designed to qualify



Planning a Market Survey

graduates to teach business subjects in the secondary schools of the state. A broad knowledge of business subjects is advantageously combined with the knowledge of educational psychology and procedures. Students in that curriculum are provided an opportunity to do apprentice teaching in the Tulsa Public Schools.

In addition to the Bachelor of Science in Business Administration degree conferred in the specialized fields, the College offers a two-year course in secretarial science. This curriculum provides for a concentrated presentation of secretarial subjects including typing and shorthand, business correspondence, business machines, and secretarial accounting. The student, upon successful completion of the course, receives a certificate as evidence of his training.

With adequate attention to teaching equipment, these extensive offerings are designed to provide quality education in the business field.

The new home of the College is Eugene Lorton Hall, which will be ready for occupancy at the start of the 1948 summer session. This three-story collegiate Gothic building was designed by the faculty of the College to meet the specific requirements of business students. It will be one of the most modern and practical halls in the Southwest, designed to provide up-to-date teaching facilities for students of business administration. Special rooms are constructed for the teaching of accounting, business machines, statistics, and secretarial science. A large assembly-type lecture room

will provide for meetings of business organizations and for special student programs.

An installation of International Business Machine Company's tabulation equipment with a model laboratory has been set up to give special instruction in the field. The other modern equipment includes Moon-Hopkins, Burroughs, and National Bookkeeping machines. Sundstrand posting machines and various makes of calculators. I.B.M. Laboratory This machines laboratory will



be moved into a specially-constructed, sound-proofed room in the new Lorton Hall, and an advanced study of the machines will be initiated.

Local business men evidence a definite interest in graduates of the College of Business Administration and are more than willing to furnish information about their organizations and business practices to students who are gathering data for independent studies and reports. The Commerce Club, open to all students of business administration, has programs which bring many of the leaders of business and industry to the campus. The Accounting Club has regular meetings and dinners. with prominent accountants as guest speakers, to discuss

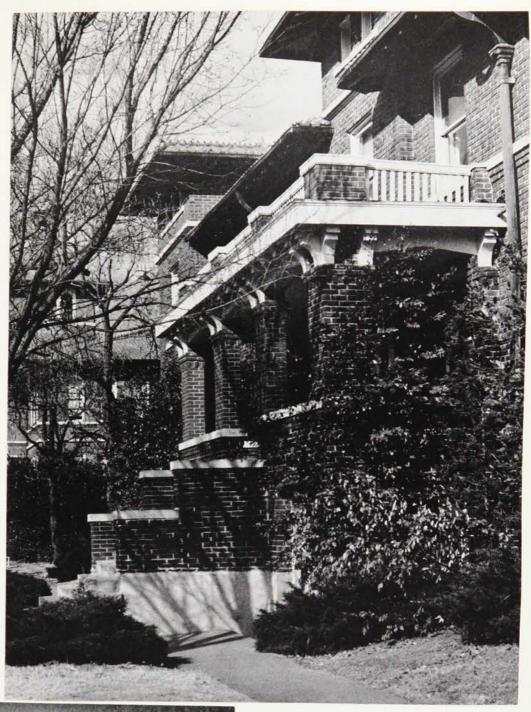


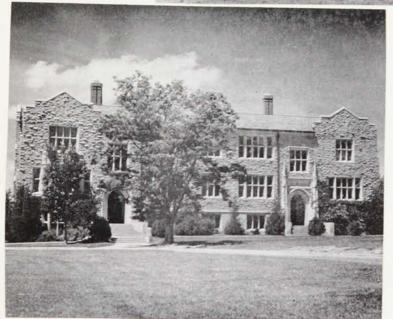
Business Executive Confers with Students

problems and practices relating to public and private accounting. Alpha Beta Mu, a fraternal organization of business majors, meets twice monthly for discussions of current business problems and trends as presented by business men of local and national prominence brought to the University. Trips to industries in the Tulsa area are a regular part of the activities of the fraternity.

Incentives for scholastic and professional achievements are provided by several awards. The Oklahoma Society of Certified Public Accountants awards medals to the three topranking majors in accounting; Sigma Alpha Sigma makes an award to the highest ranking student in secretarial science; and the Retail Merchants Association offers an award to the marketing major presenting the best discussion of a phase of distribution.

The forward pace of business with its problems of increasing complexity calls for the most thorough skills and effective techniques of trained minds to cope successfully with the future. This the College of Business Administration proposes to inculcate in its program of quality education.



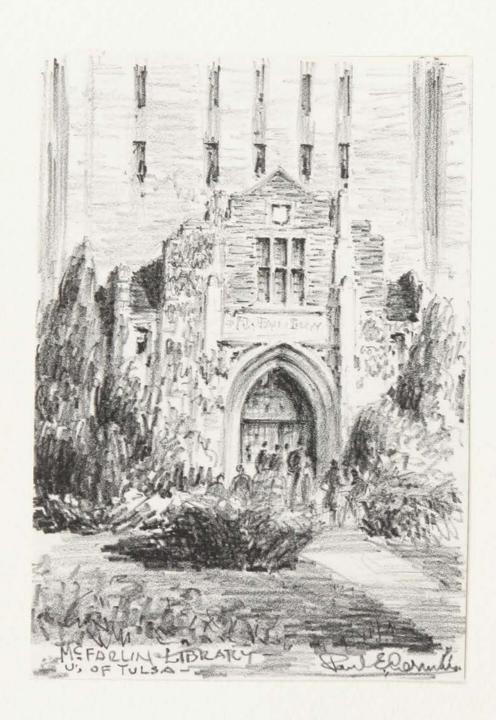


Robertson Hall

Phillips Engineering Building

# ALPHA BETA MU





# Officers

of

# ALPHA BETA MU

President Kenneth W. Fopejoy

Vice-President Forrest W. Price

Secretary Wm. Stewart Robinson

Treasurer Roy N. Jones



# Alpha Beta Mu

Even though the students today are pressed for time by many classes and the necessity of working to support families, they realize that there is much to be gained by a close association with fellow students in extra-curricular activities.

In their contacts each day on the campus in the fall semester of 1947, several men discussed with each other what could be gained by organizing a fraternity of business students. They discovered an underlying enthusiasm for such an organization. It was apparent that a broader outlook, and a closer relationship could be sponsored between business men and students. A professional business fraternity could make a real contribution to the University by raising scholarship standards and promoting a more thorough study of business activities. All that was needed then was leadership in organization.

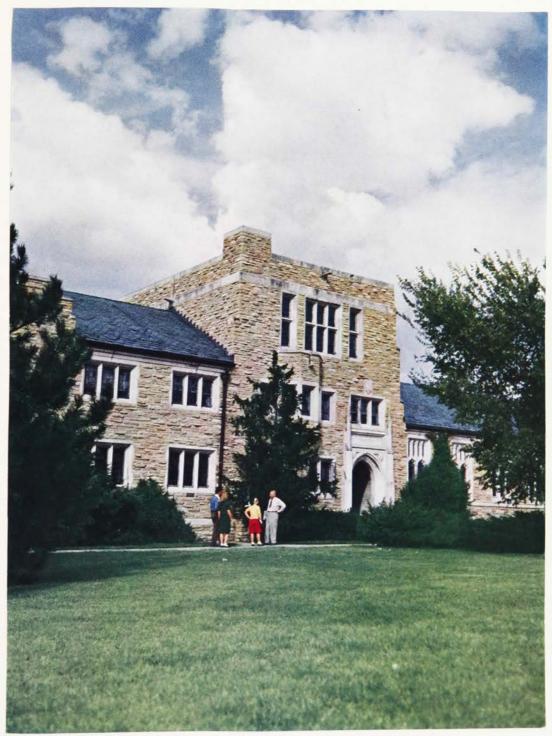
Some of these men approached Dean M. M. Hargrove, of the College of Business Administration, and Frofessor T. W. Coover, of the Marketing Department, an alumnus of the Alpha Psi Chapter of Delta Sigma Pi, about the possibilities of inaugurating such a fraternity on the campus. Professor Coover suggested that a meeting be called and interested students invited.

On October 3, 1947, Roy Jones, Phil Stevenson, Kenneth Popejoy, John Ross, Carl Duncan, Ramon King, Stewart Robinson, Kenneth Ryan, and Forrest Price met with Dean Hargrove and Professor Coover. Mr. DeWitt Anderson, alumnus of the Beta Chapter of Delta Sigma Pi at Northwestern University, was invited to this meeting. With Professor Coover acting as chairman, Dean Hargrove discussed the advantages which could be gained from the organization of a group of this nature and expressed his willingness to cooperate. In this discussion, ideas were advanced as to how this prospective organization could carry out the objectives which had been suggested. At this point in the meeting a vote was taken to determine whether or not to proceed with the plans for organization. By a unanimous vote it was decided to go ahead.

Following this vote, Mr. Anderson spoke of his experiences as a member of the Beta Chapter at Northwestern University. He advanced ideas and suggestions about conducting a business fraternity and discussed the advantages which could accrue from having a chapter of a national fraternity such as Delta Sigma Pi.

A committee of six was then chosen to frame a constitution. The meeting was adjourned to meet again on October 15.

The six men picked to frame a constitution met on the night of October 8, 1947. They drafted a tentative constitution which was made to conform with existing campus regulations and which paralleled the constitution of Delta Sigma Pi in many respects.



Tyrrell Hall

The men who had shown a definite interest in the formation of this fraternity represented all majors in the College of Business Administration: accounting, marketing, management, and business law. They felt that they could gain by a fraternal association with each other. Thus, a name almost suggested itself, for this was to be an "association of business majors." The Greek letters, ABM, were picked to correspond with the initials of these three words.

A name had been chosen and the constitution was ready for presentation. At a meeting called for the evening of October 15, twenty-two students met to discuss the proposed constitution. This instrument, as drawn up by the special committee was discussed and various suggestions were incorporated into its text. The proposed constitution with the suggestions and additions was adopted by a unanimous vote. The twenty-two men present signed the constitution, and it was sent to the Community Council for approval, a procedure followed by all campus organizations. These charter members were:

Robert Lee Bayless
Wilbur Eugene Crouch
Carl Irvin Duncan, Jr.
Roland Forest Goss
William Michael Hackett
Edward Everette Horn
Roy Newman Jones
Ramon Lee King
John Murray Moncrief, Jr.
Vaudie Thomas Nixon
Marion Carl Fhillips

Kenneth William Fopejoy
Forrest Weldon Frice
Homer Wayne Reynolds
William Stewart Robinson
Jack Clarence Robson
John Charles Ross
Kenneth Webber Ryan
Dale Drux Satterwhite
Harry Erwin Schad
Philip Eugene Stevenson
Charles William Stricker

At this meeting, a report was given by Roy Jones on the scope and phases of the International Fraternity of Delta

Sigma Pi. Kenneth Fopejoy was elected temporary chairman of the newly-formed organization until a formal election could be held.

On October 30, 1947, the first meeting of Alpha Beta Mu was held. An election took place and the following men were elected to office: President, Kenneth Popejoy; Vice-President, Forrest Price; Secretary, Stewart Robinson; and Treasurer, Roy Jones.

The first business taken up by the new president was a discussion of the merits of having a local chapter of a national professional fraternity. Frofessor Coover read a letter from Mr. H. G. Wright, Grand Secretary-Treasurer of Delta Sigma Pi, concerning the proper procedure to follow, should we desire to petition for a local chapter of the national organization. He announced that letters of encouragement had been received, expressing hope that our group would be successful in securing a chapter of Delta Sigma Fi, from: Mr. Kenneth B. White of Dallas, Texas; Professor Royal D. M. Bauer, University of Missouri; Professor Ronald B. Shuman. University of Oklahoma; Nr. Frank Fonvielle, Jr., Headmaster of Delta Sigma Fi at the University of Oklahoma; Grand President Allen L. Fowler of Fhiladelphia, Fennsylvania; and Mr. Howard B. Johnson, Vice-President of Atlantic Steel Corporation in Atlanta, Georgia. Edward O'Neil, Dudley Sullivan, and Charles Cox, alumni of the Cornucopia Society, later installed as the Beta Upsilon Chapter of Delta Sigma Pi at Texas Technological College, spoke of their experiences in

organizing a similar professional fraternity at Texas Tech. Climaxing this discussion was a motion to petition for membership the International Fraternity of Delta Sigma Pi. The motion passed by a unanimous vote.

The membership of Alpha Beta Mu includes some of the most outstanding men on the campus. They represent a true cross-section of all the majors in the College of Business Administration. They are men of high scholastic standing who take a real interest in school affairs. The membership requirements are that the prospective member must be a male undergraduate of the College of Business Administration, have completed twelve hours, have maintained a 2.0 grade average or above, be of Christian faith, and not a member of any competing fraternity. This combination of requirements plus the fact that the men have been picked on a basis of earnestness and personality has led to the formation of one of the most active and closely-knit groups to be found on the campus.

Alpha Beta Mu has had both national and local speakers from many different occupations. Mr. Okah Jones, national president of the National Office Management Association, and assistant secretary-treasurer of Oklahoma Natural Gas, gave the fraternity members a picture of the management side of business and its specific problems. Mr. J. A. LaFortune, vice-president of Warren Petroleum Company and a layman trustee for Notre Dame University, spoke on the factors leading to success in business. Dr. M. M. Blair, textbook author and



Mr. LaFortune Speaks

Professor of Economics at the University of Tulsa, discussed world economics as applicable to the present status and future outlook of Great Britain. Mr. Elmo Thompson, vice-president of the First National Bank and Trust Company of Tulsa, told the fraternity what the scope and job opportunities are in the field of commercial banking. Mr. George Plant of New York City, manager of the personnel and store management divisions of the National Retail Dry Goods Association, explained what the particular problems are in department store management, and the positions which are available to college graduates in this field. A panel of three men from Stanolind Oil and Gas Company including Mr. Dan M. Reed, assistant comptroller, Mr. E. E. Fauchier, also assistant comptroller, and Mr. E. J. Montgomery, tax counsel, held a

forum with the fraternity about accounting in the oil industry. The faculty and members of the Accounting Club were invited to this round-table discussion.

Fraternity activity, however, has not been limited to the hearing of speakers. Tours have been made through Frank's Manufacturing Company, a producer of oil field equipment, and through Commander Mills, a textile mill located in Sand



Touring Commander Mills

Springs, Oklahoma. Fermission has been secured to tour Rex Baking Company, the Newspaper Frinting Corporation, and the Liberty Glass Company this semester.

Campus activities have included participation in football parades, and the entry of a ten-man team in the campus chest drive for charity funds. As a public interest feature over radio station KAKC on November 9, 1947, the officers of Alpha Beta Mu were interviewed for fifteen minutes concerning the establishment of their new organization, its aims, and purposes.

On December 18, 1947, the fraternity held a dinner meeting at the Bit-of-Sweden restaurant. During the business meeting which followed the dinner, a letter of encouragement from Mr. Howard B. Johnson, member of the Grand Council, and president of the alumni organization of Delta Sigma Pi in Atlanta, Georgia, was read. Also, a decision was made to adopt the first needy family of the Tulsa Tribune Christmas Fund. A contribution of \$35 was made to help provide a real Christmas for a mother and her two small children.



We Dine at Bit-of-Sweden

Much interest has been stimulated from time to time as copies of the DELTASIG have been read and chapter activities discussed.

Up to the present time, our organization feels that it has succeeded in its primary purpose, that of bringing about a closer relationship between the business student and the business world. It is hoped that in the future these plans may be carried out with even greater success in order to make membership an outstanding asset to the students of business administration at the University of Tulsa.



#### JAMES ALLAN ALSPAUGH

2805 East 4th Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on January 4, 1925

Protestant faith Single

5'll" tall, weighing 140 lbs., brown hair, brown eyes

Parents are Mrs. Oma E. Alspaugh, father deceased

A member of the Junior Class at the University of Tulsa majoring in Accounting

Served with the U.S. Army for two years four months in the European theatre

A member of Tulsa Camera Club



#### ROBERT LEE BAYLESS

2604 East 6th Tulsa, Oklahoma

Born in Bixby, Oklahoma, on February 13, 1928

Member of the Baptist Church Single

6'2" tall, weighing 165 lbs., blonde hair, gray eyes

Parents are Mr. Price M. and Mrs. Nell R. Bayless

A member of the Junior Class at the University of Tulsa majoring in Business Management

A member of Alpha Tau Omega



#### WINTON D. CHURCHILL

2223 East 18th Street Tulsa, Oklahoma

Born in Brookfield, Missouri, on September 6, 1921

Member of the Baptist Church Single

5'10" tall, weighing 140 lbs., brown hair, hazel eyes

Parents are Mr. Harry A. and Mrs. Bess H. Churchill

A member of the Senior Class at the University of Tulsa majoring in Business Management

Served with the U.S. Army for two years three months in the European theatre

A member of the Commerce Club



#### WILBUR EUGENE CROUCH

713 South Elwood Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on September 8, 1920

Member of the Presbyterian Church Married, one child

5'll" tall, weighing 165 lbs., brown hair, blue eyes

Parents are Mr. Victor R. and Mrs. Tommie L. Crouch

A member of the Senior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Army Air Corps for three years six months in the European theatre



CARL I. DUNCAN, JR.

Born in Marshall, Missouri, on October 23, 1925

Member of the Presbyterian Church Single
6'l" tall, weighing 140 lbs., blonde hair, blue eyes

Parents are Mr. Carl I. and Mrs. Marguerite Duncan

A member of the Junior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Navy for two years seven months in the Pacific theatre

A member of Lambda Chi Alpha



#### ROLAND F. GOSS

1132 South Lewis Flace Tulsa, Oklahoma

Born in Maud, Oklahoma, on April 25, 1920

Protestant faith Single

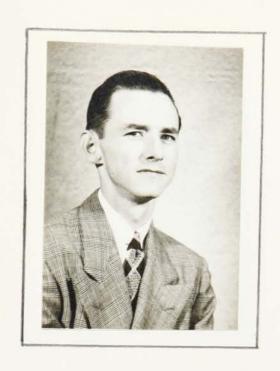
5'10" tall, weighing 150 lbs., black hair, blue eyes

Parents are Mr. John W. and Mrs. Ada B. Goss

A member of the Junior Class at the University of Tulsa majoring in Accounting

Served with the U.S. Army for four years in the European theatre

A member of the Accounting Club



# WILLIAM MICHAEL HACKETT

600 South Gary Place, Apt. C-4 Tulsa, Oklahoma
Borm in Brooklyn, New York, on June 10, 1921
Member of the Catholic Church Married, one child
6'1" tall, weighing 155 lbs., black hair, brown eyes
Parents are Mr. John J. and Mrs. Katherine M. Hackett
A member of the Senior Class at the University of Tulsa

Served with the U.S. Army for two years eleven months in the European theatre

A member of the Accounting Club

majoring in Accounting



#### EDWARD E. HORN

443 South Columbia Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on July 26, 1926

Protestant faith Single

5'6" tall, weighing 125 lbs., dark brown hair, dark brown eyes

Parents are Mrs. Robbie Horn, father deceased

A member of the Junior Class at the University of Tulsa majoring in Marketing

A member of Lambda Chi Alpha, Junior Chamber of Commerce, Kappa Kappa Fsi, and University of Tulsa Band and Orchestra



# ROY NEWMAN JONES

535 North Cheyenne Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on May 30, 1925

Member of the Methodist Church Married

5'10" tall, weighing 150 lbs., black hair, brown eyes

Parents are Mr. Robert N. and Mrs. Minnie M. Jones

A member of the Junior Class at the University of Tulsa majoring in Accounting

Served with the U.S. Air Corps for two years six months in the United States

A member of the Accounting Club



#### RAMON LEE KING

Born in Tulsa, Oklahoma, on November 2, 1926

Member of the Methodist Church Married, one child

5'll" tall, weighing 195 lbs., brown hair, brown eyes

Parents are Mr. Russell and Mrs. Mayme V. King

A member of the Sophomore Class at the University of Tulsa majoring in Marketing

Served with the U.S. Navy for one year six months in the United States



#### JAMES JOSEPH LAWSON

600 South Gary Place, Apt. I-2 Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on October 24, 1923

Protestant faith Married, one child

5'7" tall, weighing 135 lbs., brown hair, green eyes

Parents are Mr. James C. Lawson and Mrs. H. C. Orr

A member of the Junior Class at the University of Tulsa majoring in Accounting

Served with the U.S. Army for two years six months in the European theatre



# JOHN EDWARD MALLARD

1340 East 38th, Apt. B Tulsa, Oklahoma

Born in Everton, Arkansas, on March 11, 1918

Protestant faith Married

6'3" tall, weighing 205 lbs., black hair, blue eyes

Parents are Mrs. John E. Mallard, Sr., father deceased

A member of the Junior Class at the University of Tulsa majoring in Business Management

Served with the U.S. Army Air Corps for three years in the United States



#### WILLIAM RICHARD MC MAHON

3242 East Independence Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on September 24, 1922

Wember of the Catholic Church Married

5'll" tall, weighing 185 lbs., brown hair, blue eyes

Parents are Mr. Dennis F. and Mrs. Mary S. McMahon

A member of the Senior Class at the University of Tulsa

Served with the U.S. Army Air Corps for two years six months in the China, Burma, and India theatre

A member of the Commerce Club

majoring in Marketing



JOHN M. MONCRIEF, JR.

1746 East 14th Flace Tulsa, Oklahoma

Born in Oklahoma City, Oklahoma, on February 22, 1923

5'10" tall, weighing 170 lbs., black hair, brown eyes

A member of the Baptist Church Single

Parents are Mr. John M. and Mrs. Margaret Moncrief

A member of the Junior Class at the University of Tulsa

majoring in Marketing

Served with the U.S. Army for three years one month in the European theatre

A member of Lambda Chi Alpha



#### V. THOMAS NIXON

415 South Frisco Tulsa, Oklahoma

Born in Hamilton, Alabama, on April 10, 1920

Protestant faith Single

5'll" tall, weighing 165 lbs., brown hair, brown eyes

Parents are Mr. Edward and Mrs. Annie Nixon

A member of the Senior Class at the University of Tulsa majoring in Business Management

Served with the U.S. Army Air Corps for three years ten months in the United States



#### JOHN ROGER NULL

2528 East Admiral Boulevard Tulsa, Oklahoma

Born in Oilton, Oklahoma, on July 31, 1920

Protestant faith Married, two children

5'10" tall, weighing 170 lbs., brown hair, brown eyes

Parents are Mr. John R. Null, deceased; and Mrs. Dora L. Mills

A member of the Junior Class at the University of Tulsa majoring in Business Management

Served with the U.S. Navy for three years and six months in the United States



#### MARION C. PHILLIPS

H139 South 33rd West Avenue Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on October 17, 1920

Member of the Christian Church Married, one child

5'll" tall, weighing 185 lbs., brown hair, blue eyes

Parents are Mr. Marion C. and Mrs. Ruth C. Phillips

A member of the Senior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Marine Corps for five years three months in the China, Burma, and India theatre

A member of the Commerce Club, and the Reserve Officers Association



# KENNETH WILLIAM POPEJOY

600 South Gary Place, Apt. I-7 Tulsa, Oklahoma

Born in Stroud, Oklahoma, on August 5, 1920

Protestant faith Married, one child

6' tall, weighing 190 lbs., dark brown hair, blue eyes

Parents are Mr. Clyde W. and Mrs. Nell C. Fopejoy

A member of the Junior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Navy for three years eleven months in the Pacific theatre



# FORREST WELDON PRICE

3411 East 12th Street Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on November 21, 1923

Member of the Presbyterian Church Married

5'8" tall, weighing 160 lbs., brown hair, blue eyes

Parents are Mr. Arthur L. and Mrs. Ethel Price

A member of the Junior Class at the University of Tulsa majoring in Business Management

Served with the U.S. Navy for three years four months in the Pacific theatre

A member of the Commerce Club



#### GAYLE Q. REXROAD

244 Sunset Drive Tulsa, Oklahoma

Born in Adrian, Missouri, on January 1, 1921

Protestant faith Single

5'5" tall, weighing 165 lbs., brown hair, grey eyes

Parents are Mr. A. W. and Mrs. Alta L. Rexroad

A member of the Junior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Army Air Corps for five years in the European theatre



#### HOMER WAYNE REYNOLDS

328 South Phoenix Tulsa, Oklahoma

Born in Haskell, Oklahoma, on May 1, 1919

Protestant faith Married, one child

5'9" tall, weighing 135 lbs., brown hair, blue eyes

Parents are Mr. Henry W. and Mrs. Emma E. Reynolds

A member of the Junior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Army for three years six months in the China, Burma, and India theatre



# PAUL E. RIPLEY

1135 Sunset Drive Tulsa, Oklahoma

Born in Smithton, Missouri, on February 28, 1923

Member of the Methodist Church Married

5'll" tall, weighing 155 lbs., brown hair, brown eyes

Parents are Mr. Glen Ripley, mother deceased

A member of the Junior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Army for two years eight months in the European theatre

A member of Fi Kappa Alpha



# WILLIAM STEWART ROBINSON

2901 East Latimer Tulsa, Oklahoma

Born in Shawnee, Oklahoma, on October 27, 1927

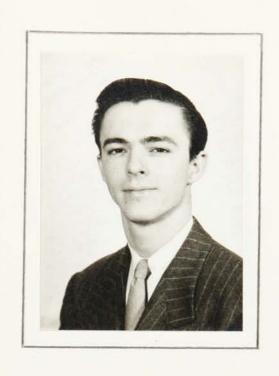
5'10" tall, weighing 160 lbs., brown hair, blue eyes

A member of the Christian Church Single

Parents are Mrs. Margaret F. Patty, father deceased

A member of the Junior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Navy for one year one month in the United States



## JACK C. ROBSON

1132 South Quincy, Apt. F Tulsa, Oklahoma

Born in Augusta, Kansas, on July 28, 1925

Member of the Christian Church Married

5'10" tall, weighing 144 lbs., black hair, brown eyes

Parents are Mr. John C. and Mrs. Viva R. Robson

A member of the Sophomore Class at the University of Tulsa majoring in Marketing

Served with the U.S. Army Air Corps for two years six months in the Caribbean theatre



# JOHN C. ROSS

1335 South College Tulsa, Oklahoma

Born in Stigler, Oklahoma, on December 2, 1921

Member of the Baptist Church Single

6' tall, weighing 165 lbs., brown hair, brown eyes

Parents are Mr. Gus V. and Mrs. Leona E. Ross

A member of the Senior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Army for five years in the Mediterranean and European theatre

A member of the Commerce Club



#### RUFUS CALVIN ROSSER

600 South Gary Flace, Apt. J-2 Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on July 8, 1920

A member of the Methodist Church Married, one child

5'8" tall, weighing 145 1bs., brown hair, brown eyes

Parents are Mr. James M. and Mrs. Minnie K. Rosser

A member of the Senior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Army for three years eight months in the European theatre

A member of the Commerce Club



## KENNETH RYAN

H19 South Harvard Tulsa, Oklahoma

Born in Stillwater, Oklahoma, on June 25, 1919

Member of the Christian Church Married, one child

6'l" tall, weighing 185 lbs., brown hair, blue eyes

Parents are Mr. F. E. and Mrs. Maude W. Ryan

A member of the Senior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Navy for two years in the United States

A member of Pi Kappa Alpha



#### DALE D. SATTERWHITE

1719 South Boston Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on October 19, 1925

Member of the Methodist Church Single

6'1" tall, weighing 155 lbs., brown hair, blue eyes

Parents are Mr. James H. and Mrs. Jean Satterwhite

A member of the Sophomore Class at the University of Tulsa majoring in  ${}^{\rm B}\!$ usiness Management

Served with the U.S. Army Air Corps for two years six months in the Pacific theatre

A member of Lambda Chi Alpha



#### HARRY ERWIN SCHAD

600 South Gary Flace, Apt. E-2 Tulsa, Oklahoma

Born in Flymouth, Wisconsin, on May 12, 1924

Member of the Christian Church Married

6'2" tall, weighing 175 lbs., blonde hair, blue eyes

Parents are Mr. Erwin A. and Mrs. Opal K. Schad

A member of the Senior Class at the University of Tulsa majoring in Accounting

Served with the U.S. Army for two years nine months in the European theatre

A member of Sword and Key, The National Rifle Association, and past vice-president of the Accounting Club



## OWEN B. SCHNEIDER

Born in West Plains, Missouri, on March 12, 1918

Protestant faith Married

6'3" tall, weighing 190 lbs., blonde hair, blue eyes

Parents are Mr. George F. and Mrs. Leah Schneider

A member of the Junior Class at the University of Tulsa majoring in Marketing

Served with the U.S. Army for four years four months in the Pacific theatre



## JOHN M. SLATER

207 South Guthrie Tulsa, Oklahoma

Born in Tulsa, Oklahoma, on October 2, 1925

Member of the Christian Church Single

6'3" tall, weighing 180 lbs., brown hair, green eyes

Parents are Mr. R. O. and Mrs. Elsie M. Slater

A member of the Junior Class at the University of Tulsa majoring in Business Law

Served with the U.S. Army for two years in the United States



# PHILIP E. STEVENSON

702 South Cheyenne Tulsa, Oklahoma

Born in Emporia, Kansas, on June 27, 1920

Member of the Methodist Church Married

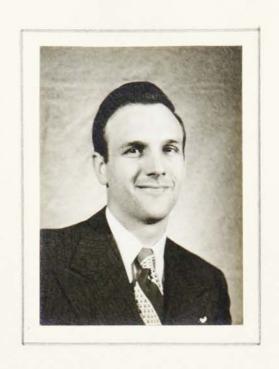
6' tall, weighing 190 lbs., brown hair, blue eyes

Parents are Mr. A. G. and Mrs. Mary E. Stevenson

A member of the Junior Class at the University of Tulsa majoring in Accounting

Served with the U.S. Army for one year and seven months in the United States

President of the Accounting Club, and a member of Sword and Key



#### CHARLES W. STRICKER

812 McKinley Street Sand Springs, Oklahoma

Born in Sand Springs, Oklahoma, on February 25, 1923

Member of the Baptist Church Married

6' tall, weighing 175 lbs., brown hair, brown eyes

Parent is Mr. William H. Stricker

A member of the Senior Class at the University of Tulsa majoring in Business Management

Served with the U.S. Air Corps for three years six months in the Pacific theatre

A member of Pi Kappa Alpha, Elks, Masons, and Pershing Rifle Club

# LETTERS OF RECOMMENDATION





TULSA 4, OKLAHOMA

February 9. 1948

Mr. H. G. Wright Grand Secretary-Treasurer Delta Sigma Pi 222 West Adams Street Chicago, Illinois.

Dear Mr. Wright:

It has been called to my attention that Alpha Beta Mu, a local fraternity in the College of Business Administration, is petitioning for a charter in Delta Sigma Pi.

It is a pleasure for me to recommend Alpha Beta Mu to your organization. You will find that this group is composed of fine young men. They have been recommended highly by Dean M. M. Hargrove of the College of Business Administration, and were selected for membership very carefully. As a local, they have been very active on the campus and have shown a great deal of leadership in many worthwhile activities.

The University of Tulsa has experienced a phenomenal growth during the postwar period. A new Business Administration building with the most modern equipment will be ready for use by April 1 of this year. With the development of a strong faculty to match the growth of enrollment and physical plant facilities, I feel that Dean Hargrove is developing one of the strongest schools of business in the southwest.

I know that Delta Sigma Pi ranks with the best of the professional fraternities. I can assure you that if you grant the petition to Alpha Beta Mu that the chapter will have the complete support of our Administration.

Sincerely yours,

. I. Pontius

President, and Chairman of the Board of Trustees

February 10, 1948

Mr. H. G. Wright Grand Secretary - Treasurer International Fraternity of Delta Sigma Pi 222 West Adams Street Chicago, Illinois

Dear Mr. Wright:

It is my pleasure to recommend for membership in Delta Sigma Pi our local chapter of Alpha Beta Mu.

I know all of the members of this fraternity personally. I consider them to be outstanding men and worthy of membership in your fraternity.

Our College of Business Administration would be pleased to have a strong chapter of Delta Sigma Pi on the University of Tulsa campus. We pledge our cooperation towards its success.

Very truly yours,

ministandras

M. M. Hargrove, Dean College of Business Administration

MMH/mme

TULSA 4, OKLAHOMA

February 4, 1948

PERSONNEL DEPARTMENT

Mr. H. G. Wright Grand Secretary - Treasurer International Fraternity of Delta Sigma Pi 222 West Adams Street Chicago, Illinois

Dear Mr. Wright:

As Counselor to Men, University of Tulsa, I take great pleasure in recommending to Delta Sigma Pi a local business fraternity, Alpha Beta Mu, which was organized on this campus in October, 1947

The members of Alpha Beta Mu have been selected very carefully on the basis of scholarship and leadership on the campus. They are a superior group of students and I am sure they will make worthy contributions to Delta Sigma Pi. May I assure you that a chapter of your fraternity will be most welcome on the University of Tulsa campus.

The faculty and the administration of the University are interested in developing all the facets of the minds and the personalities of our students.

Sincerely,

Clyde E. Blocker Counselor to Men

lyde E. Blocker

CEB: ja

TULSA 4. OKLAHOMA

February 16, 1948

Mr. H. G. Wright Grand Secretary-Treasurer International Fraternity of Delta Sigma Pi 222 West Adams Street Chicago, Illinois

Dear Brother Wright:

As a member of Delta Sigma Pi, Alpha Psi chapter, it is a distinct privilege to recommend our local professional business fraternity, Alpha Beta Mu, for membership in Delta Sigma Pi.

Since the first discussions leading to the permanent organization of this group on our campus, it has been my pleasure to be closely associated with these men as fraternity sponsor. They are men of worthy aims, leadership, outstanding abilities, and high scholastic standing. They have established a smoothly-functioning group here at the University, dedicated to the furthering of professional interests in business.

From the beginning, these men have developed a spirit of cooperation and fraternity, marked by a whole-hearted devotion to their organizational purposes. They are the type of men who will be a credit to Delta Sigma Pi.

Fraternally yours,

Marketing Department

TWC:H

# TULSA CHAMBER OF COMMERCE

Tulsa Building, Fifth and Cincinnati

Tulsa 3,

**OKLAHOMA** 

February 17, 1948

Mr. H. G. Wright, Grand Socretary-Treasurer International Fraternity of Delta Sigma Pi 222 West Adams Street Chicago, Illinois

Dear Mr. Wright:

We understand that the business fraternity on the University of Tulsa campus, Alpha Beta Mu, is seeking a local chapter status in the International Fraternity of Delta Sigma Pi. We wish to lend our support by recommending that they be installed as a local chapter.

Our association with this group of students has been very pleasing. Several of our members have met with the group to lead their discussions, and we have worked with them on several occasions in an effort to bring prominent men from other cities to the campus to speak to them.

The members of Alpha Beta Mu are better-than-average students. They have taken an interest in campus affairs and have also participated in some of the city-wide projects. Their studies and activities seem to be backed by a seriousness of purpose beyond that which is usually encountered in student organizations.

Their acceptance should be of benefit to both the local and national organizations, and it is with this in mind that we make our recommendation.

Very truly yours,

Harry A. Heller, President

# NATIONAL OFFICE MANAGEMENT ASSOCIATION

there is more to a truly SIMPLIFIED LETTER than simply dropping dear and yours truly

February 13, 1948

Mr. H. G. Wright Grand Secretary-Treasurer International Fraternity of Delta Sigma Pi 222 West Adams Street Chicago, Illinois

MR. WRIGHT:

It is our understanding that Alpha Beta Mu, the business fraternity of the University of Tulsa, is seeking a local chapter status in the International Fraternity of Delta Sigma Pi, and we wish to take this opportunity to recommend that they be installed as a local chapter.

We have met with this group of students in their meetings and have been associated with them in a number of other ways. This association has been very pleasing and gratifying to us, as we consider these students to be above average, and we have been quite impressed with their vital interest in affairs of the campus and also various projects in the city.

Therefore, we can heartily recommend that they be accepted in the International Fraternity of Delta Sigma Pi because we believe that it will be of benefit, not only to them but to the organization.

Oakah L. Jones

this is a SIMPLIFIED letter

-1949

SAN FRANCISCO, CALIF.

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