

A PETITION
TO
THE INTERNATIONAL FRATERNITY OF
DELTA SIGMA PI
BY
THE CORNUCOPIA SOCIETY
TEXAS TECHNOLOGICAL COLLEGE
LUBBOCK, TEXAS



THE CORNUCOPIA SOCIETY
OF
TEXAS TECHNOLOGICAL COLLEGE
RESPECTFULLY PETITIONS
THE INTERNATIONAL FRATERNITY OF
DELTA SIGMA PI

SOCIETY OFFICERS
May - September, 1947

Marion W. Sprague	Head Master
Edward L. O'Neill	Senior Warden
Rayford L. Moody	Junior Warden
Newell A. Reed	Scribe
Charles E. Cox	Treasurer
Laurance W. Snelleman	Historian

SOCIETY FACULTY ADVISER

Howard E. Golden, PhD.

Professor of Marketing and Business Administration

SOCIETY DIVISION ADVISER

Trent C. Root

Administrative Assistant to the President
Dean of Division of Business Administration

TYPE

TO THE GRAND COUNCIL OF THE INTERNATIONAL
FRATERNITY OF DELTA SIGMA PI

AND FURTHER, TO THE MEMBERS OF THE FOLLOWING
CHAPTERS OF DELTA SIGMA PI

Alpha Nu Chapter, University of Denver
Alpha Rho Chapter, University of Colorado
Beta Epsilon Chapter, University of Oklahoma
Beta Zeta Chapter, Louisiana State University
Beta Iota Chapter, Baylor University
Beta Kappa Chapter, University of Texas

Greetings:

We, the undersigned, members of The Cornucopia
Society, do hereby petition for a charter to establish a
chapter of The International Fraternity of Delta Sigma Pi
on the campus of Texas Technological College, Lubbock,
Texas.

Organized in accordance with the high ideals of Delta
Sigma Pi and being fully cognizant of the requirements, aims
and purposes of this fraternity, the membership in group
action in regular assembly unanimously agreed to present
this petition for consideration.

In seeking this affiliation, we pledge ourselves to up-
hold the Constitution and By-Laws of The International
Fraternity of Delta Sigma Pi and to faithfully observe the
rules and regulations which the fraternity has adopted
or may in the future enact.

Joe W. Seary

Samuel P. Gigg

William T. Hutcherson

Marion W. Sprague

Edward J. O'Neill

Rayford L. Moody

Charles E. Coy

Newell A. Reed

Laurance W. Snellesman

J. Rice

Dudley Sullivan

May H. Schutze

Andrew B. Stewart

Gene M. Lendon

B. J. Cook

William J. Thomas

William P. Hilgenfeld

Thomas B. Lee

James W. Zutz

John W. Rutledge

John G. Murray

Clyde Ray Williams

Charles A. Griffin

Gene J. Bates

James J. Campbell

Austin L. Turner Jr.

Hubert J. Burgess, Jr.

Wallace R. Wood

George F. Brown

Fred J. Stoughton

Jac H. Rice

Boyer N. Barnett

Joe M. Hefner ^{W.H.}

W. W. Martin ^{MS}

Don Doyle ^{SP}

J. C. Bartlett ^{MS}

Charles L. Herrill ^{MS}

Claude Donaldson ^{MS}

Bill Davis ^{SP}

Jack B. Loran ^{W.H.}

J. Lee Robbins ^{MS}

Richard R. Tibbitts ^{MS}

C. Wayne Roby ^{SP}

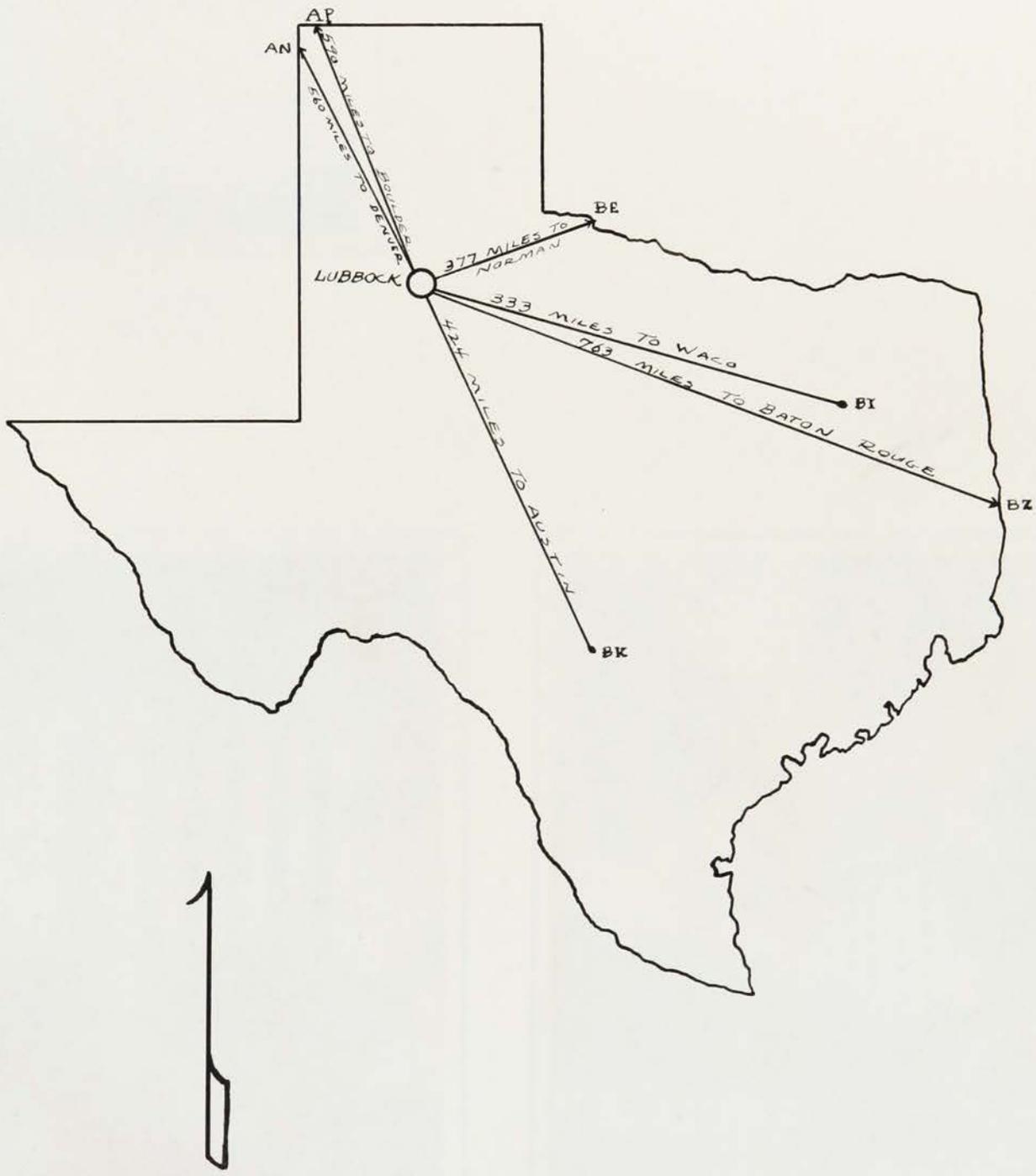
Bob M. Simpson ^{W.H.}

John W. Wells ^{MS}

Edward S. Smith ^{SP}

Howard E. Golden

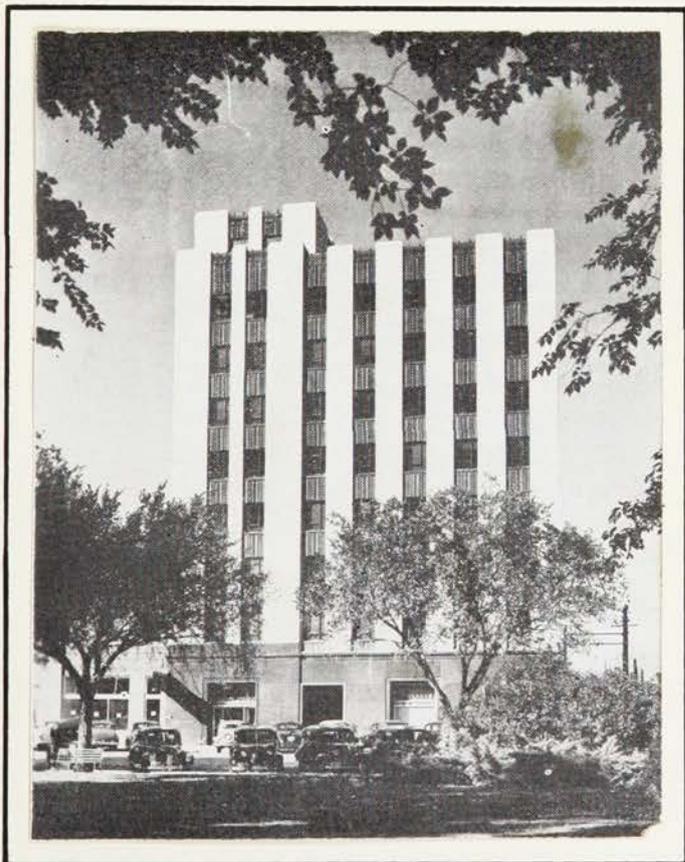
Faculty Adviser



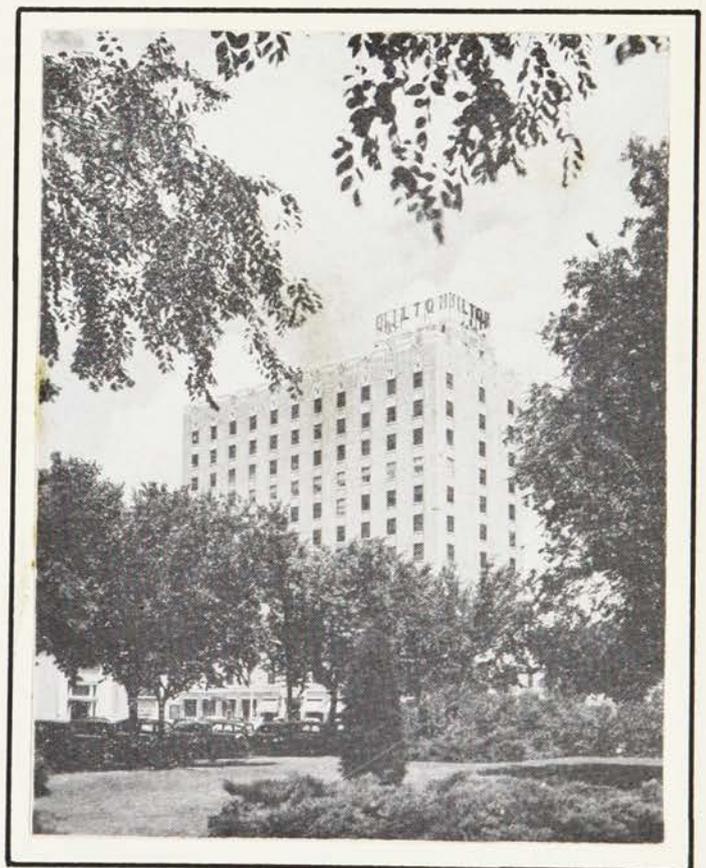


The Lindsey
Theater

LUBBOCK
The Home Of Texas
Tech



The Lubbock National
Bank Building



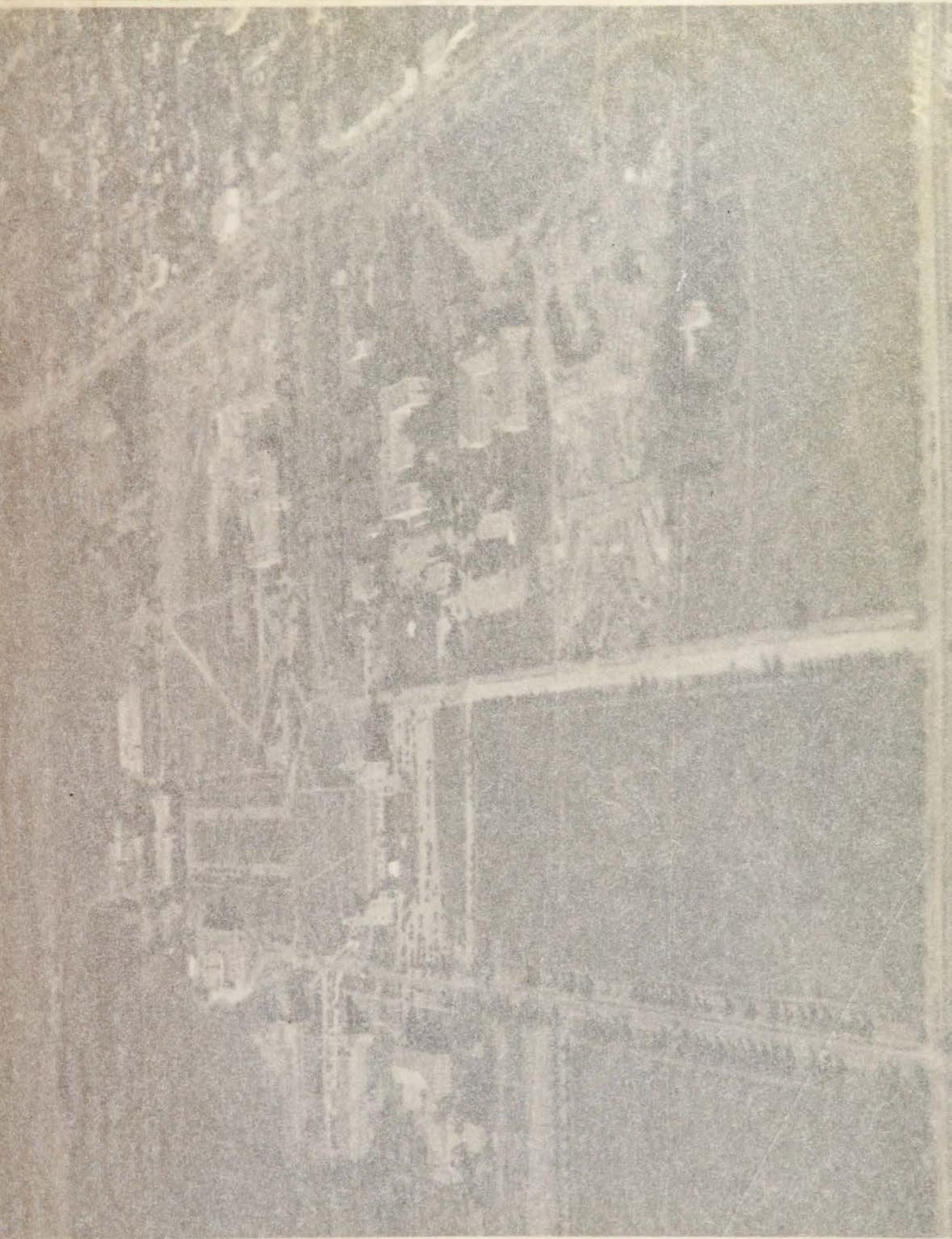
The Hilton Hotel

LUBBOCK, TEXAS
"HUB OF THE PLAINS"

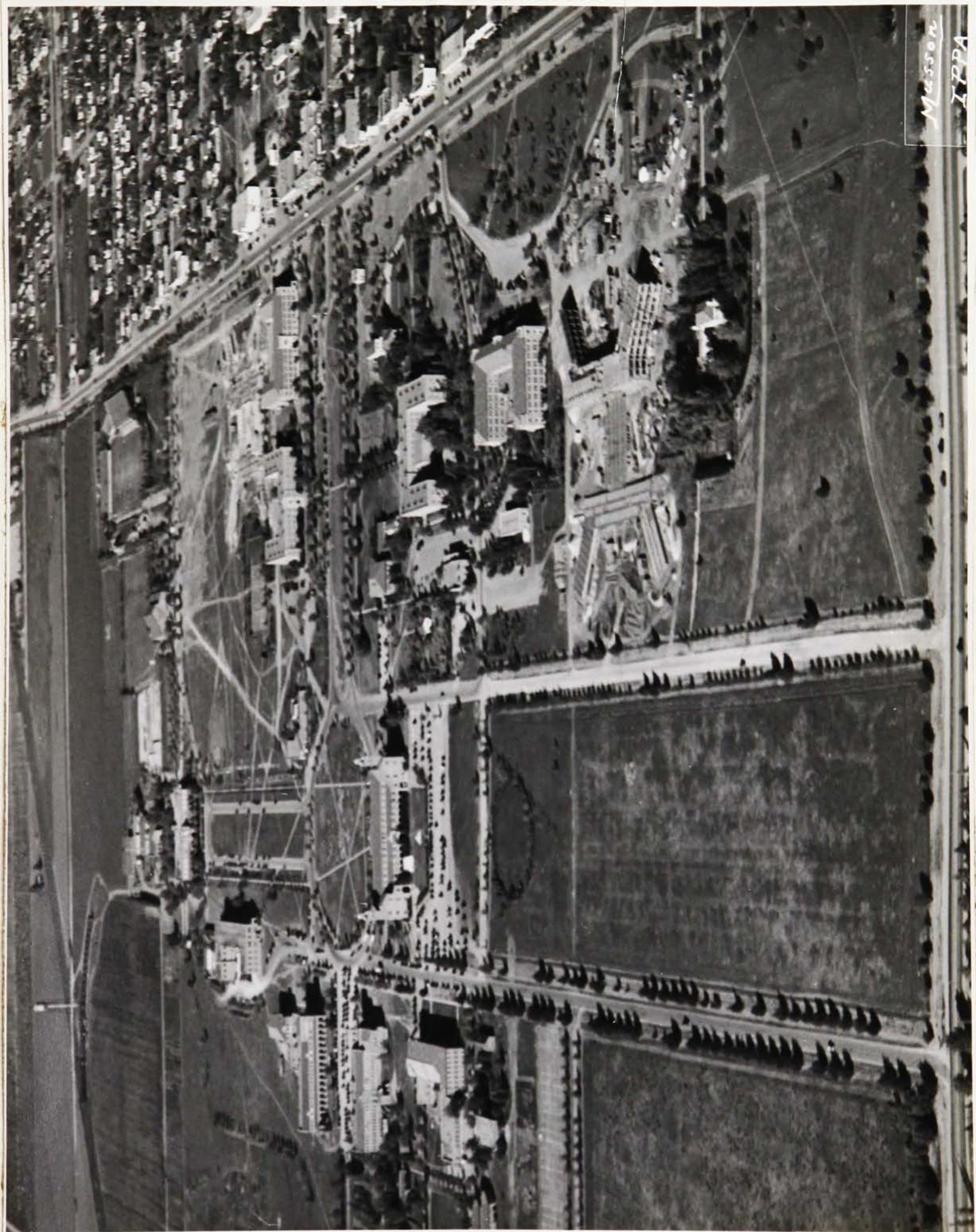
Elev: 3200 feet

Population: 60,000

The central city of the great South Plains area of the United States, Lubbock serves a territory 200 miles east and west and 150 miles north and south covering West Texas and Eastern New Mexico as trade, medical, and educational center. The wealth of extensive cotton and wheat interests, newly discovered rich oil deposits, dairy manufacturers, and cattle barons has enabled Lubbock to become one of Texas' most prominent cities. The largest butter manufacturing center in Texas, Lubbock also finished over 100,000 head of cattle, 200,000 head of sheep and 250,000 head of hogs for market in feeding pens annually and ships over 3,000,000 pounds of dressed poultry a year. Lubbock is the third largest inland cotton market in the world, 500,000 bales being ginned annually in the territory. Proven oil reserves in the Lubbock area are in excess of 475 million barrels. For eleven consecutive years Lubbock has won the title "cleanest city in Texas" in the annual contest sponsored by the National Clean Up and Paint Up Bureau, Washington, D. C. Excellent churches representing every religious denomination, schools, hospitals, hotels, park and recreational facilities make Lubbock great in the hearts of the thousands of Texans and Techsans it serves.



AERIAL VIEW OF THE
TEXAS TECH CAMPUS



Mission
IPPA

HISTORY OF TEXAS TECHNOLOGICAL COLLEGE

The demand of the people of West Texas for an educational institution of the type and character of Texas Technological College began in the latter nineteenth century. It became a campaign issue in 1910, and a bill was introduced in the Legislature in 1911 creating the West Texas Agricultural and Mechanical College. In 1914 the matter was discussed at the Democratic State Convention and an association in favor of such a college was organized in 1915. A bill passed the Legislature in 1917 creating the college, but because of an indecision as to its location the measure was repealed by the Legislature in the same year. In 1921 a second bill was passed and a commission was created for its location. The location committee, after mature research, located the college at Lubbock, a city of approximately 5,000 at that time.

Work began on the buildings in 1923, and the college opened its doors to an initial enrollment of 925 on October 1, 1925. By the end of the year enrollment reached 1,043.

A copy of the Act creating Texas Technological College is included in this historical report as an appendix. By careful reading of this Act it will be seen that the Legislature intended to create a college of the first class, to give instruction in technology, textile engineering, manufacture of cotton, wool, leather and all other raw materials of Texas into finished products; and also complete courses in the arts and sciences, physical, social, political, pure and applied, such as are taught in colleges of the first class, leading to the degrees of Bachelor of Science, Bachelor of Arts, Bachelor of Literature, Bachelor of Technology, and any other degrees given by colleges of the first class. The purpose stressed in the act establishing "Tech", as the new college was soon referred to, was to elevate the ideals, enrich the lives, and increase the capacity of the people for democratic self-government and particularly to give instruction in technological, manufacturing, and agricultural pursuits, domestic husbandry, and home economics.

The act is very extensive and creates a college of equal rank with any of the senior universities of the state to meet the educational demands of the people of West Texas.

In order to carry out the purpose for which the college was established, the institution was arranged into four separate but coordinate colleges, each with its own dean, namely:

- (1) The College of Liberal Arts
- (2) The College of Agriculture
- (3) The College of Engineering
- (4) The College of Home Economics

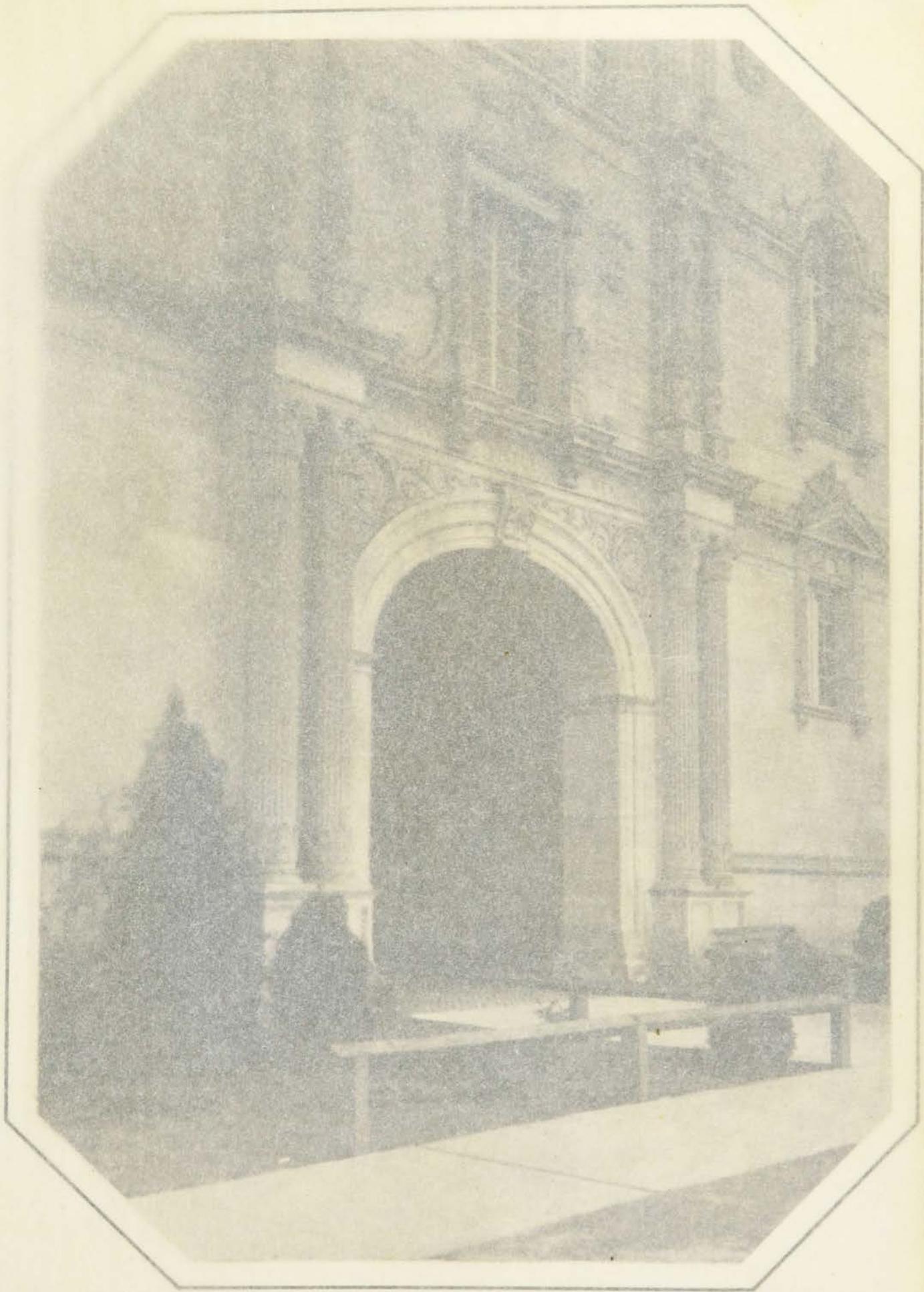
Each one of the colleges provided a standard course of four years, leading to an appropriate degree. In the other coordinated colleges, the Bachelor of Science degree was awarded upon successful completion of the course of study.

In 1932-33 the College was reorganized under a new administration. The former divisions of the College, known as schools, were changed to become divisions and were restated in the new order, the first division being the Administrative Division; the second, the Division of Agriculture; the third, the Division of Engineering; the fourth, the Division of Home Economics; the fifth, the Division of Arts and Sciences, formerly called the School of Liberal Arts; the sixth, the Division of Extension; the seventh, the Division of Plant Operation.

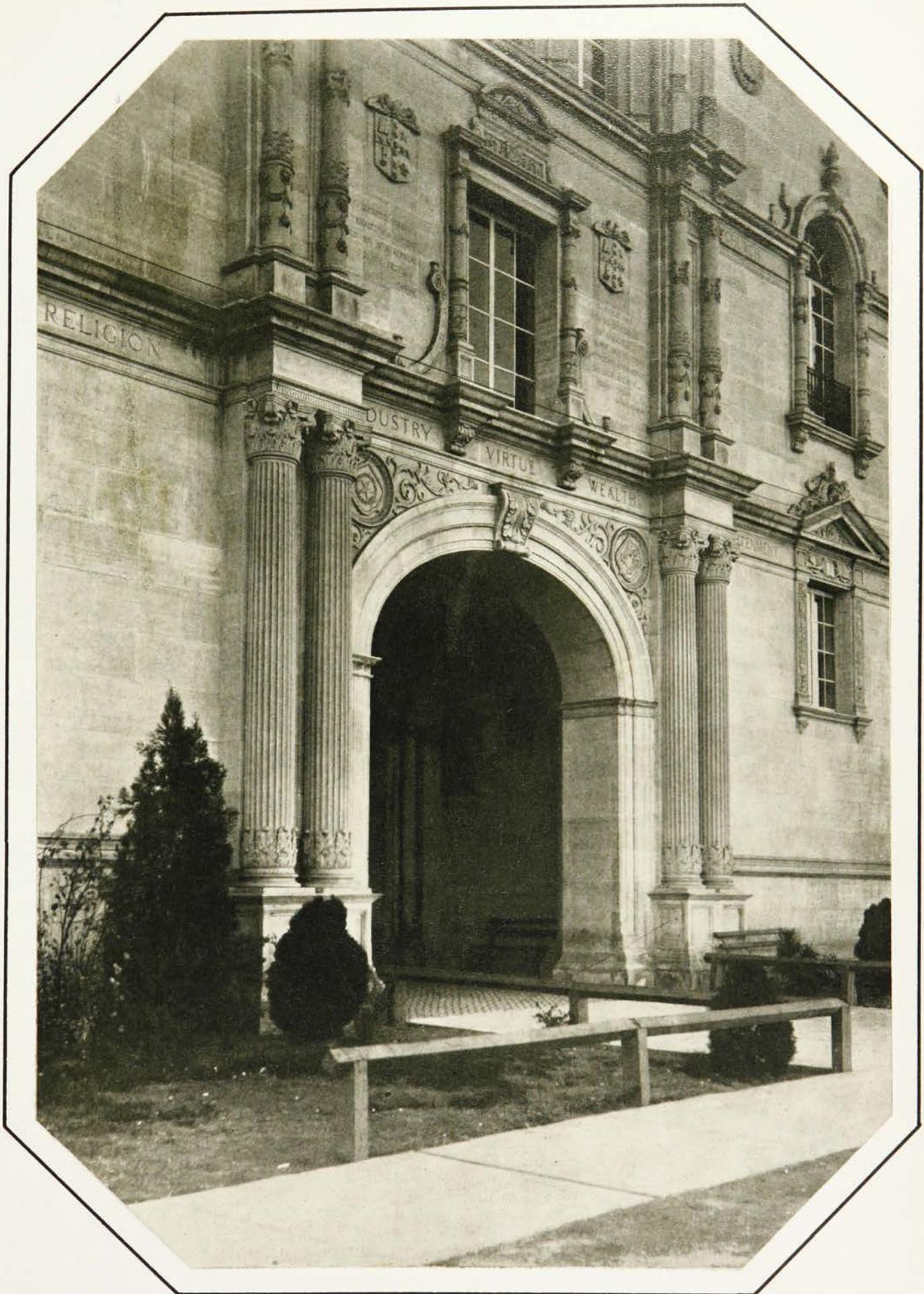
Graduate work was begun in 1927 with forty students. The first master's degrees were awarded that year. The work was handled for a number of years by a faculty committee, but as a result of the increased demand for graduate work both in the long and summer terms, a separate division was organized in 1935 by vote of the Board of Directors.

On the opening of the doors of Texas Technological College in the fall of 1925, students came in such numbers that the college facilities were overcrowded. Not over four or five hundred students were expected but by June, 1,043 students had enrolled. During the opening year, only Freshmen and Sophomore courses were offered, with Junior and Senior work being inaugurated the following year.

In the second year the enrollment increased practically fifty per cent. By the fourth year the College had passed the 2,000 mark, and this figure increased to 2,353 in the fifth year. From 1932-33 to 1935-36 the enrollment of the College increased 17.9 per cent. At the present time Tech has an enrollment approaching 7,000 students of which 260 are out of state and 11 from foreign countries.



ENTRANCE TO THE
ADMINISTRATION BUILDING



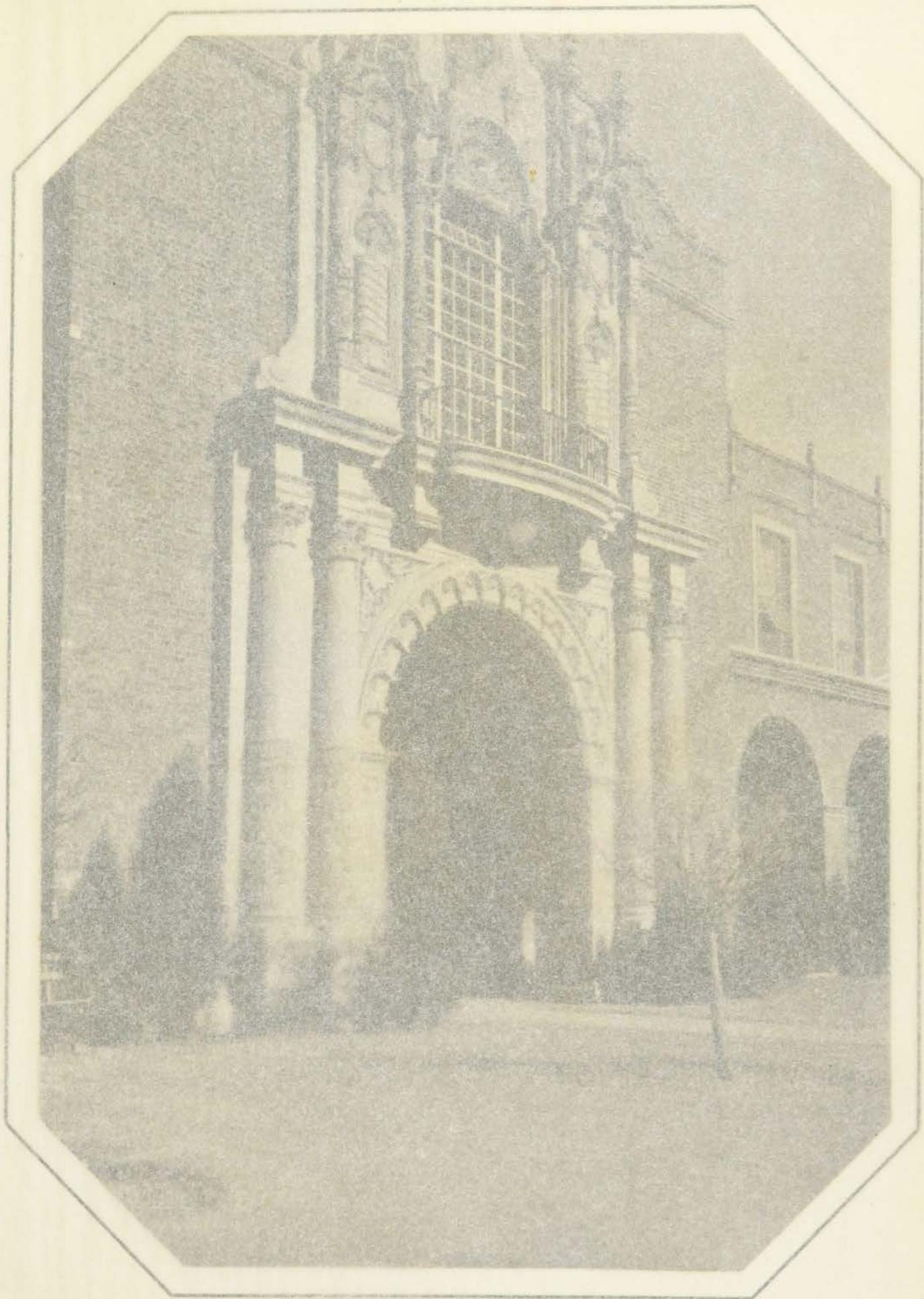
Comparative figures show that in less than 21 years Tech has grown tremendously--not only in students enrolled but in its financial status. Its budget gives the figure for the total salaries in 1925 to be \$20,000 while in 1946 the budgeted amount was \$737,529. These figures alone are a splendid indication of the rapid growth of the school.

Of the 2,000 acres that comprise the college campus, 320 are occupied by buildings while the remaining area is used by the Division of Agriculture for farming. Forty-two buildings, having a total value of over \$11,000,000, have been erected on the campus. All the permanent buildings are of Spanish Renaissance architecture and lend an air of dignity and age to the campus.

The permanent buildings on the campus are as follows:

The Administration Building, erected in 1924-25, contains the administrative and business offices of the college, and classrooms used generally by the Divisions of Business Administration and Arts and Sciences.

The Engineering Building, built in 1924-25, in which are located the offices of the dean and faculty of the Engineering Division. It has been provided with the latest equipment.



ENTRANCE TO THE TEXTILE
ENGINEERING BUILDING



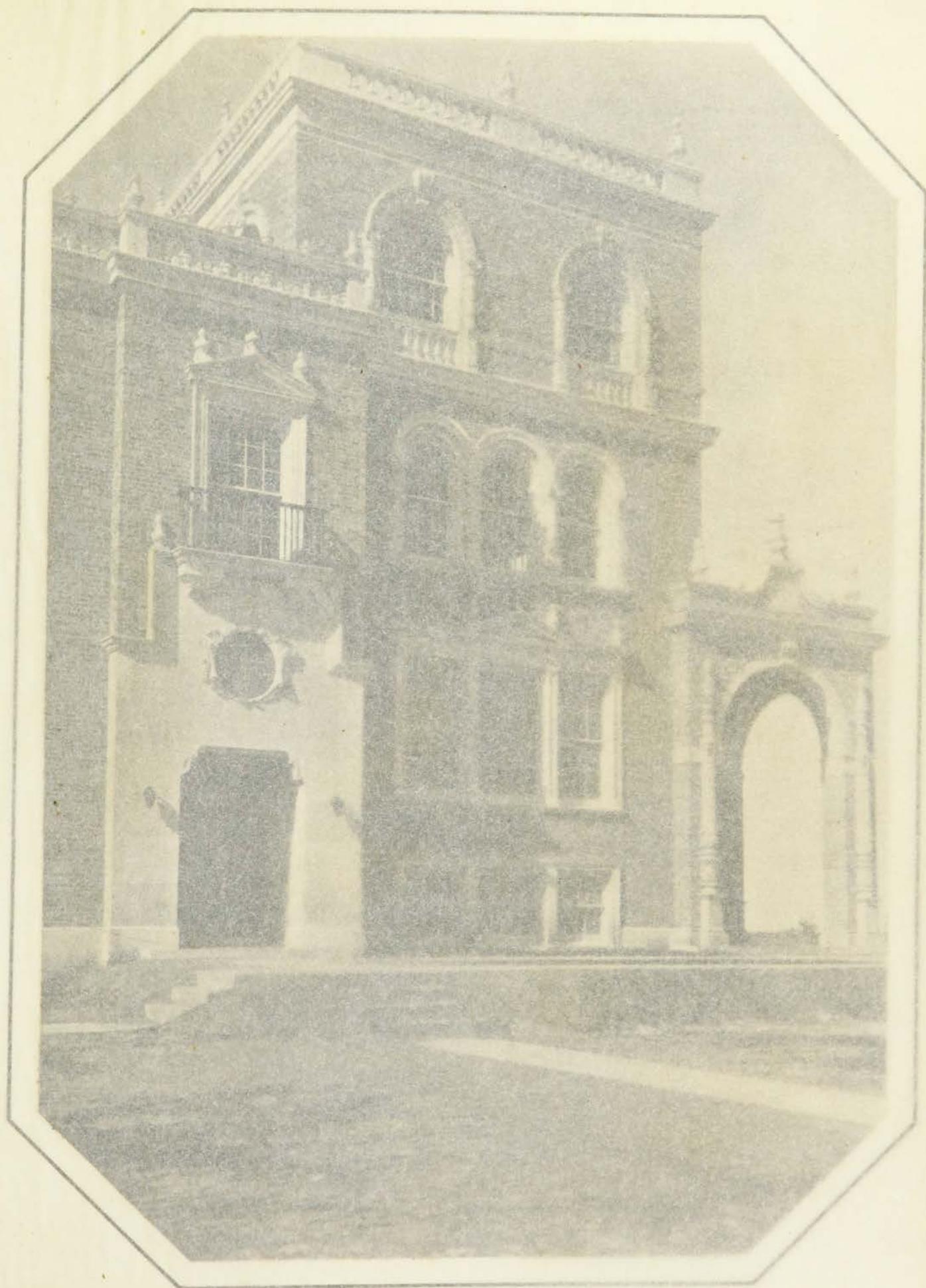
The Textile Engineering Building, built in 1924-25 contains offices, classrooms, laboratories, and spinning and weaving rooms in addition to accommodations for research carried on by the college and outside industry. Each new Governor of Texas at his inauguration is presented a suit which has been woven in this building from raw materials grown on the Tech farm.

The Chemistry Building was erected in 1927 and houses classrooms and laboratories for the science and physics departments of the college.

The Library, built in 1937, has a capacity of approximately 200,000 volumes and provides large research and reading room facilities.

The Home Economics Building was the first building on the campus, having been built in 1924.

The Press Building, erected in 1941, houses classrooms and offices for the Department of Journalism. It also includes quarters for the Tech Press, the publishing agency for the college, and facilities for the weekly student newspaper, The Toreador. This publication is a member of the national



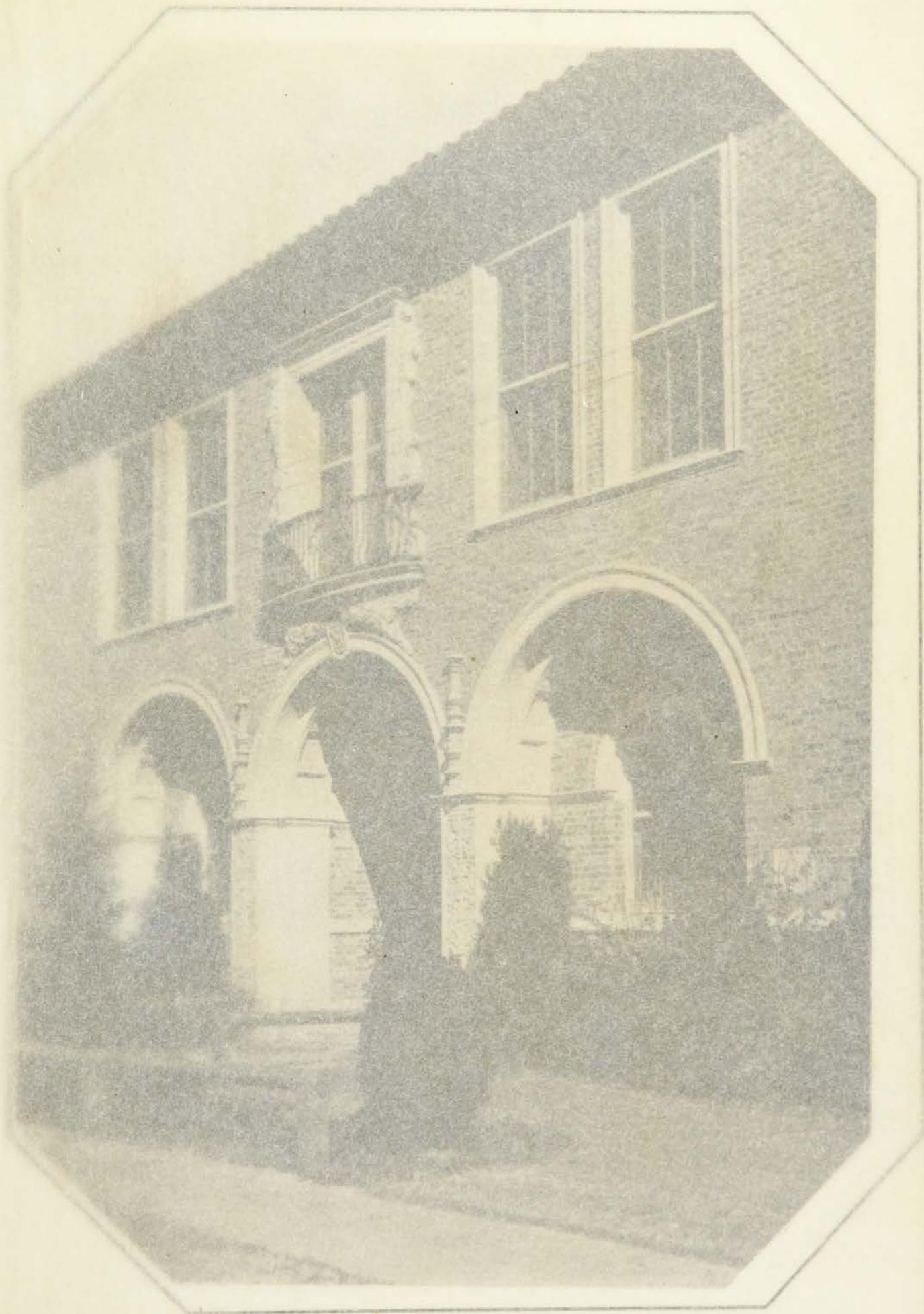
THE CHEMISTRY BUILDING



organization Association of Collegiate Press and has been in existence 19 years. Annually ratings are given by this association to its members, and The Toreador has never received a rating below first class, excellent. For two years it received the rating All-American, Superior.

The Agriculture Building, erected in 1942, amply provides for classrooms, laboratories, seminar rooms, and offices for the Division of Agriculture. Headquarters for Tech's now well-known stock judging teams are located in this building. Since entering the contests at the International Livestock Exposition at Chicago in 1929 livestock judging teams from Tech have competed 14 times and on 9 of these occasions have been placed in the high ten. Tech is the only non-land-grant college ever to compete consistently. In 1934 it won the entire contest, and in 1946 a member of the team won the high individual honors for the entire contest--winning over members of 32 other teams from nearly every state in the Union and Canada.

The Gymnasium, erected in 1926, has been the center for all sports activities on the campus, including the Red Raiders, Tech's football team. A member of the Border

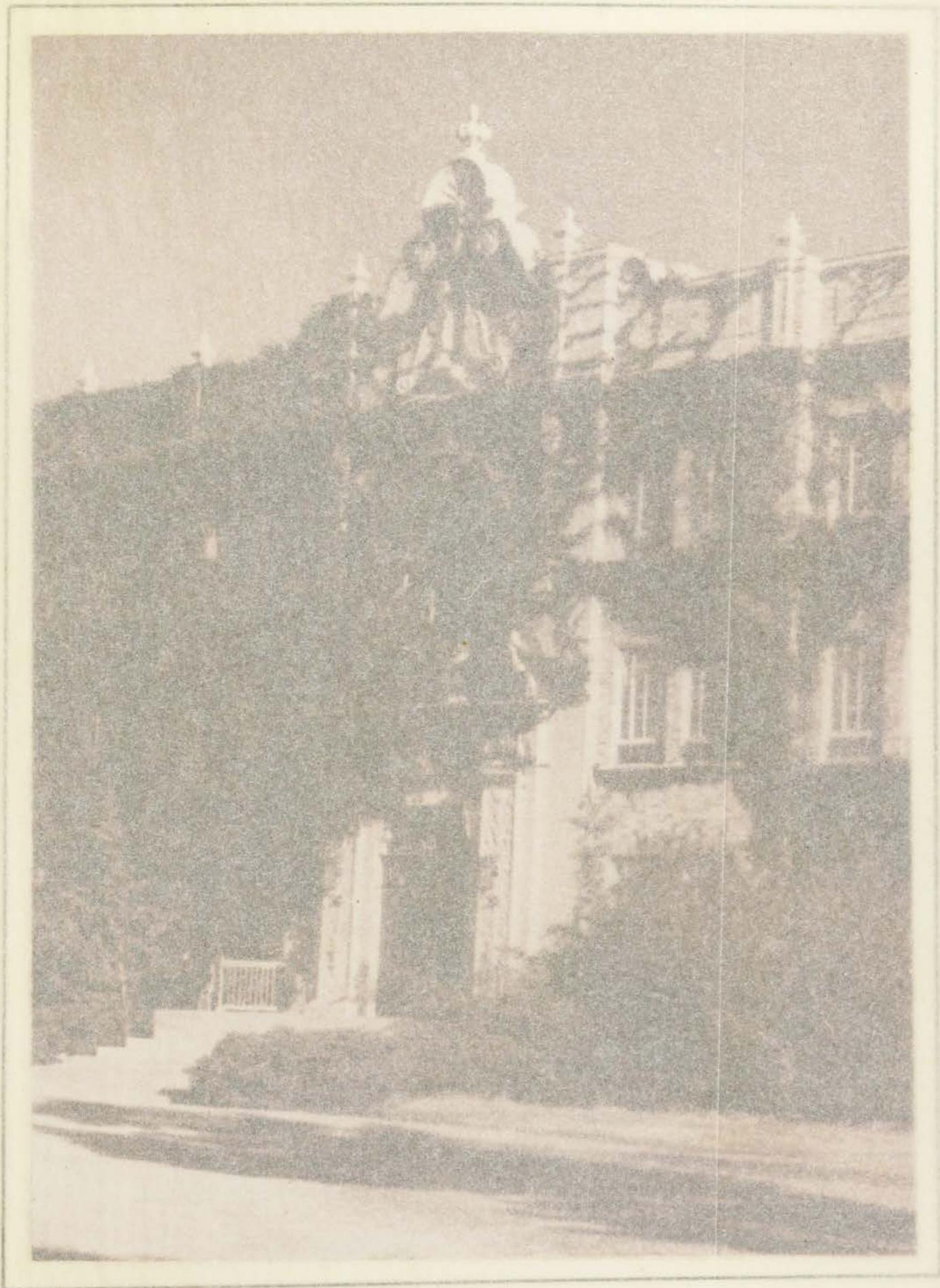


THE HOME ECONOMICS BUILDING



Conference since 1931, the Raiders won the conference championship five times. The Raiders have participated in three Sun Bowl and Cotton Bowl classics. Throughout World War II, the college actively participated in football, basketball, and other phases of intercollegiate athletics, fielding such teams as could be gathered together and meeting strong opponents, regardless of the outcome. Officials felt that this policy met the approval of fans, that Tech contributed to the war effort, and the war seasons were more than worthwhile, even though losses did outnumber victories. Among other organizations that have won wide recognition on Texas Tech's campus has been its band. The Matador Band has been classified as one of the few outstanding college and university bands of the nation.

Two dormitories were erected in 1934 --one for men and one for women students. Each of the dormitories provides facilities for 320 students with all the modern conveniences and comforts for student life. In 1939, two more dormitories were constructed doubling the accommodations for students on the campus. At the present time two new double dormitories are being constructed at a cost of \$4,000,000. When



WOMEN' RESIDENCE HALL
NUMBER 1



these dormitories have been completed, there will be adequate housing facilities for 3,000 students.

On the campus of Texas Technological College are the following Honorary and Professional Organizations:

Alpha Chi	(Scholarship)
Alpha Epsilon Delta	(Pre-Medicine)
Alpha Psi Omega	(Dramatics)
Block and Bridle	(Agriculture)
Kappa Mu Epsilon	(Mathematics)
Kappa Kappa Psi	(Band)
Phi Eta Sigma	(Freshmen Men)
Phi Psi	(Textile Eng.)
Phi Upsilon Omicron	(Home Economics Scholarship)
Sigma Delta Pi	(Spanish)
Sigma Gamma Epsilon	(Geology)
Sigma Tau Delta	(English)
Tau Beta Pi	(Engineering Scholarship)
Tau Beta Sigma	(Women's Band)
Theta Sigma Phi	(Women's Journalism)

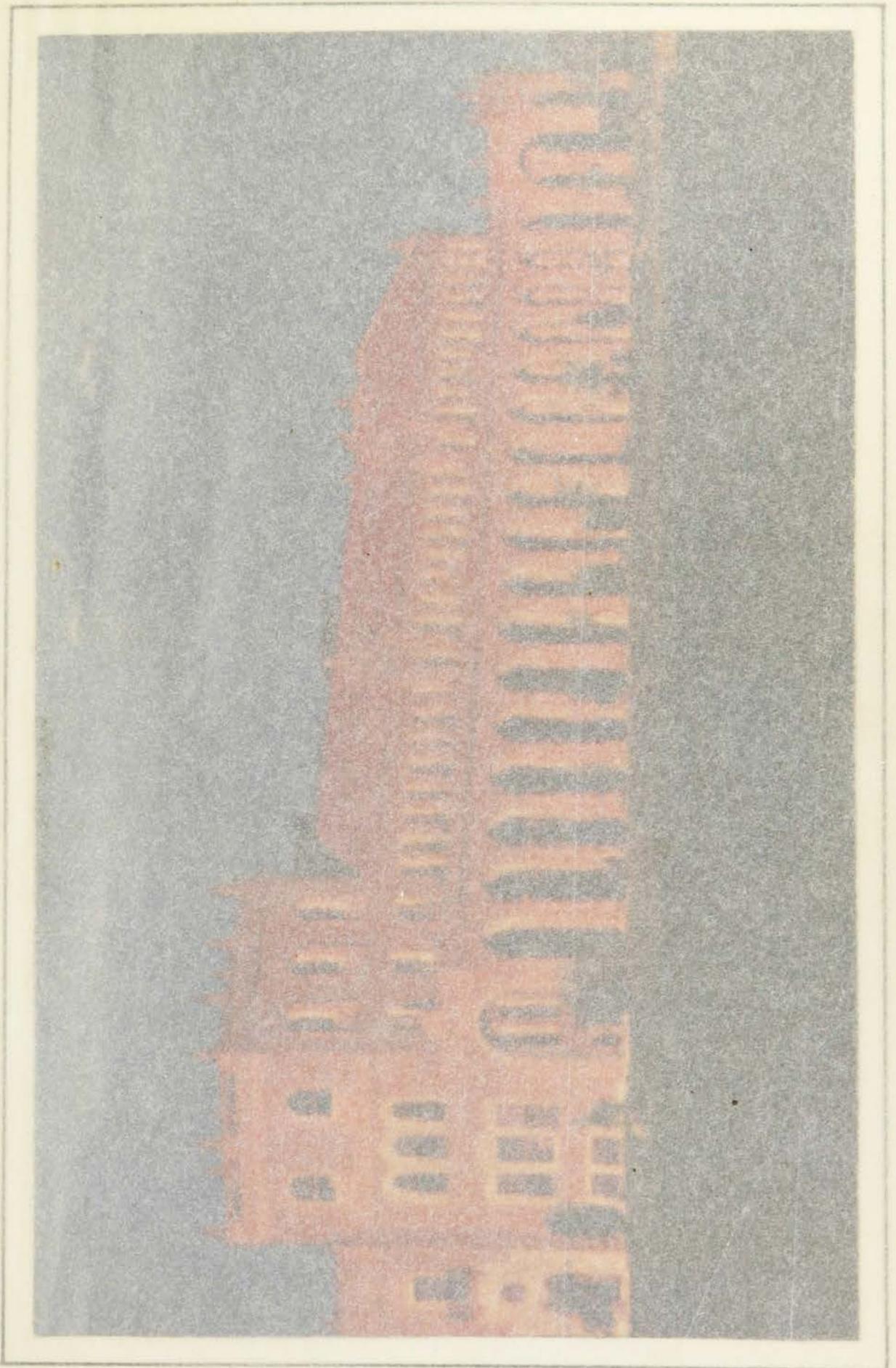
Greek Letter Social fraternities have not been permitted by the Board of Directors for Texas Tech, and for that reason they are not found on the campus.

Texas Technological College is a member of The Southern Association of Colleges and many other state and regional affiliations. In November 1946, the college was honored by being admitted to the Association of American

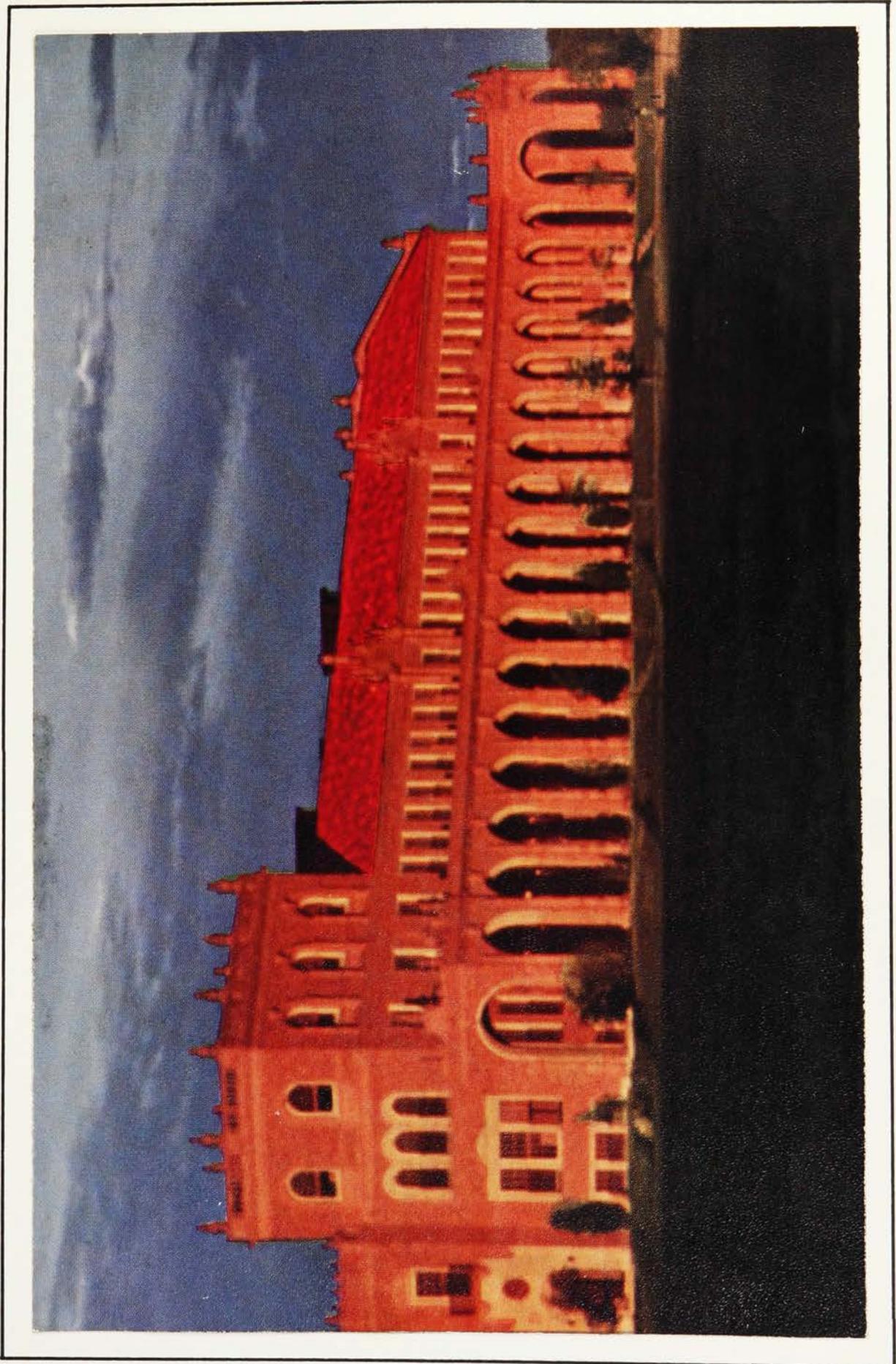
Universities. During the war, attendance dropped off in proportion with that of other schools, but Tech's enrollment was aided by the establishment on the campus of the largest College Training Detachment in the Second Air Training Wing. This resulted in over 7,000 men going through pre-flight training at Texas Tech, and 1,900 men were sent to the campus to undergo instruction in the Army Specialized Training Program.

In line with the rapid expansion program of the College, the Legislature of Texas has called a vote of the people for an amendment, which if carried, will provide over \$7,000,000 for Tech for the next 30 years to be used for buildings and other permanent improvements. This allotment, one-sixth of the total appropriation, has been received by Tech at this time. When a new apportionment is made in ten years, as stipulated by the bill, Texas Tech's officials predict that Tech will receive one third of the total tax revenue provided by this bill. Plans are in progress for improving buildings now standing and the construction of new buildings with an expenditure of approximately \$3,000,000. This figure does not include expenditures now being made in the purchase of 32 surplus army buildings that Tech transported to the

campus in order to meet the expanding requirements of its increasing enrollment, faculty, and curricular program; nor does it include a recent \$425,000 expenditure for the new stadium now under construction.



THE CHEMISTRY BUILDING
AT SUNRISE



HISTORY OF
TEXAS TECHNOLOGICAL COLLEGE

APPENDIX

SENATE BILL 103
OF THE THIRTY-EIGHTH TEXAS LEGISLATURE
ESTABLISHING TEXAS TECHNOLOGICAL COLLEGE

An act to establish a State College in Texas, west of the ninety-eighth meridian and north of the twenty-ninth parallel, to be known as the Texas Technological College; providing for the location of such college; its government; the control of its finances; defining its leading objects and prescribing generally the nature and scope of instruction to be given; conferring upon the Board of Directors of said college the rights of eminent domain; making the necessary appropriations for the purchase of land, the location, establishing and maintenance of said college and declaring an emergency.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE
OF TEXAS

Section 1. There shall be established in this state a college for white students, to be known as the Texas Technological College, said College to be located north of the twenty-ninth parallel, and west of the ninety-eighth meridian, and shall be a co-educational college giving

thorough instruction in technology and textile engineering from which a student may reach the highest degree of education along the lines of manufacturing cotton, wool, leather and other raw material produced in Texas, including all branches of textile engineering, the chemistry of materials, the technique of weaving, dyeing, tanning, and the doing of any and all other things necessary for the manufacture of raw materials into finished products; and said college shall also have complete courses in the arts and sciences, physical, social, political, pure and applied, such as are taught in colleges of the first class leading to the degrees Bachelor of Science, Bachelor of Arts, Bachelor of Literature, Bachelor of Technology, and any and all other degrees given by colleges of the first class; said college being designated to elevate the ideals, enrich the lives and increase the capacity of the people for democratic self-government and particularly to give instruction in technological, manufacturing, and agricultural pursuits, and domestic husbandry and home economics, so that the boys and girls of this State may attain their highest usefulness and greatest happiness and in so doing may prepare themselves for producing from the State its greatest possible wealth.

Sec. 2. The government, control and direction of the policies of said Technological College, shall be vested in a board of nine (9) directors to be appointed by the Governor, who shall hold office for a period of six (6) years, said board of nine (9) directors to be so divided that the terms of three (3) directors shall expire every two years and it shall be the duty of the Governor, in making the appointment of the first board of directors to indicate in his appointment the name of the director whose term shall expire in two (2) years, the name of the director whose term shall expire in four (4) years, and directors to hold their office until their successors are qualified, unless a removal is made by the Governor for inefficiency or inattention to their duties as members of such board.

The board of directors of the Texas Technological College shall provide a president therefor, who shall devote his entire time to the executive management of said school and who shall be directly accountable to the board of directors for the conduct thereof.

Sec. 3. In addition to the courses provided in technology and textile engineering, the said Texas Technological College shall offer the usual college courses given in standard

senior colleges of the first class, and shall be empowered to confer appropriate degrees to be determined by the board of directors and shall offer four -courses, two year courses, or short term courses in farm and ranch husbandry and economics and the chemistry of soils and that adaptation of farm crops to the peculiar soil, climate and condition of that portion of the state in which the college is located, and such other courses and degrees as the board of directors may see fit to provide as a means of supplying the educational facilities necessary for this section of the State, and it shall be the duty of the board of directors to furnish such assistance to the faculty and students of said college as will enable them to do original research work and to apply the latest and most approved method of manufacturing and, in general, to afford the facilities of the college for the purpose of originating, developing, supporting, and maintaining all of these agencies (physical, mental and moral) for the development of the physical, mental and moral welfare of the students who attend the college and for the further purpose of developing the material resources of the State to their highest point of value and usefulness by teaching the arts of commerce and manufacturing. All male students attending

this college shall be required to receive such instruction in military science and tactics as the board of directors may prescribe which shall, at all times, comply in full with the requirements of the United States Government now given as a prerequisite to any aid now extended or hereafter to be extended by the Government of the United States to State institutions of this character and all such white male students shall, during their attendance at such college, be subject to such military discipline and control as the board of directors may prescribe.

Sec. 4. The chairman of the State Board of Control and the State Superintendent of Public Instruction, the President of the University of Texas, the President of the Agricultural and Mechanical College of Texas shall constitute a board charged with the responsibility for the location of the Texas Technological College, a majority of whom shall be authorized to act under the terms of this bill in the location of said school; said board being restricted in the choice of location to the area mentioned in Section 1 of this act and as soon after the passage and approval of this act as practical sites for the said school are carefully investigated. Consideration shall

be given to climatic conditions, supply of water, accessibility and such other matters as may appropriately enter into the selection of the desirable location of an institution of this kind. It is further provided that the said locating board shall not be influenced to any degree in the determination of its selection of a location by offers and promises of bonuses and gifts, directly or indirectly, to the State of Texas, as a consideration for the location of said college at any particular places but a primary consideration which shall outweigh all others in the minds of the members of the locating board, shall be to locate this college where it can, in the future render the greatest service to the State and to the section of the United States for which it is especially intended; but this is not to be interpreted to mean that the board of directors shall not have authority to accept gifts of land, money for student loans, permanent improvement or any other objects of value when tendered for the purpose of more completely carrying out the purpose of this act; said gifts to be made after said school is located and established and if suitable location for said college is offered by any city or community. The lands bought shall be so located that the administration building will be within

convenient distance to the residence section of the town where located, or the place where the students reside.

Sec. 5. The said locating board shall have authority to select approximately two thousand (2,000) acres of land for the site of said college and agree with the owner or owners thereof upon the price to be paid therefor, which said agreements shall be reduced to writing, and by the said location board signed and delivered to the board of directors herein provided for, who shall thereupon have full authority to contract for the purchase of said land for said purpose, and upon the approval of the title thereto by the Attorney General for the State of Texas, to pay for said land and any improvements thereon in any sum not to exceed one hundred and fifty thousand (\$150,000) dollars.

Sec. 6. It is further provided that when said locating board has selected a site for said college, it shall be the duty of said board to make a full and complete report of all details connected with the selection of the site for the said college to the Governor of the State of Texas. The filing of this report with the Secretary of State shall legally constitute the establishing of the college.

Sec. 7. The board of directors of the said Texas Technological College is hereby vested with the powers of eminent domain to acquire for the use of said college such land as may be necessary for the purpose of carrying out its purpose by condemnation proceedings such as are now provided for railroad companies under the laws of the State of Texas.

Sec. 8. There is hereby appropriated from the general revenue of the State, not otherwise appropriated from the State, the following sums, or so much thereof as may be necessary.

1. Twenty-five hundred (\$2,500) dollars of the available revenue of the State, or so much thereof as may be necessary to become available upon the passage and approval of this act, for the purpose of paying the expenses of the locating board on determining the location of said institution.

2. One hundred and fifty thousand (\$150,000) dollars of the available revenues of this State, or much thereof as may be necessary, to become available September 1, 1923, for the purchase of the necessary lands for the location and establishment of said school, and any portion of which

amount not used for the purchase of lands shall be available for the purposes provided in the following sections thereof.

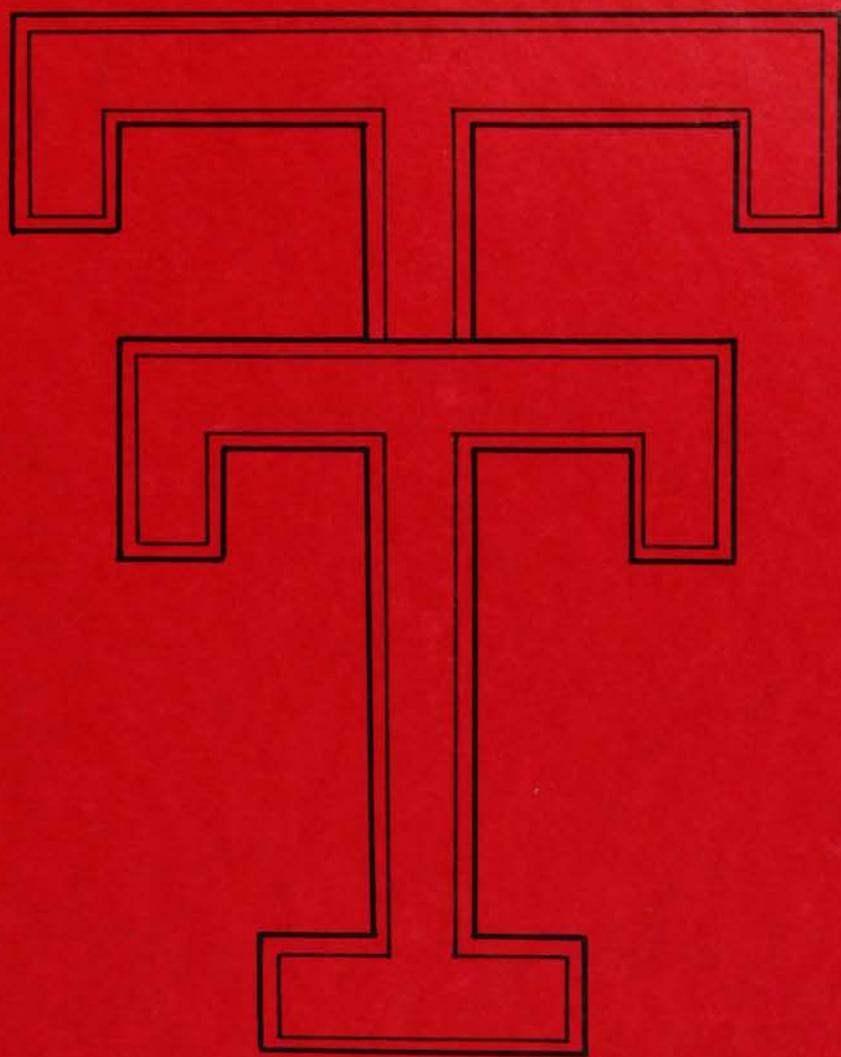
3. Five hundred thousand (\$500,000) dollars for the fiscal year ending August 31, 1924, for the purpose of providing necessary utilities, machinery, permanent improvements, equipment and buildings for said college.

4. Three hundred and fifty thousand (\$350,000) dollars for the fiscal year ending August 31, 1925, for the purpose of providing necessary utilities, machinery, permanent improvements, equipment and buildings for said college; and

5. In the event any portion of the sums hereby appropriated should not be used for and during the year for which they are hereby appropriated, such sums shall become available for the succeeding year, for the purpose herein provided, and for no other.

Sec. 9. The fact that Texas is producing annually millions of dollars worth of raw materials, which are being shipped to distant factories to be made into finished products, together with the fact that Texas has no adequate institutions for teaching technology and the art of textile manufacturing

and the fact that the needs of that portion of the State where this college shall be located are inadequately supplied with educational institutions, create an emergency and an imperative public necessity for this act to take effect at once and for the suspension of the constitutional rule requiring bills to be read on three several days, it is therefore enacted that said rule be suspended and this act take effect and be in force on and after its passage.



THE DIVISION OF
BUSINESS ADMINISTRATION



THE ADMINISTRATION BUILDING



THE HISTORY
OF THE
DIVISION OF BUSINESS ADMINISTRATION

When Texas Technological College was founded in 1925, Business Administration was not included in the curriculum. Economics was included in the Department of Government in the Division of Arts and Sciences. Later, a separate department of Economics and Business Administration was created in the same Division. September 1, 1942, the Board of Directors of the College created a Division of Commerce. As in all other schools, the war hindered the advancement and expansion of the Division, when most of the male students and many of the teachers left their classes to become members of the armed forces.

With the return of peace and the influx of the G. I., enrollment in the Division of Commerce had reached 977 at the close of the Spring Semester, 1946-47. Dr. J. O. Ellsworth was the first Dean of Commerce, remaining until September 1, 1946, at which time Mr. Trent C. Root, Assistant to the President, became Acting Dean of Commerce, in which capacity he still serves.

The Division of Commerce offers major work in the following fields: Accounting, Finance, Economics, Management, Marketing, and Secretarial Administration. The present staff numbers eighteen. Two undergraduate and two graduate degrees are offered. The degree Bachelor of Business Administration is given to students majoring in Accounting, Finance, Marketing, Management, Secretarial Administration, and Commercial Teaching. The degree Bachelor of Science is awarded to students completing one of the prescribed curricula in Economics, Government Administration, Transportation, Public Utilities, or International Trade. The degrees Master of Business Administration or Master of Science are awarded upon completion of the requirements of the Division of Graduate Studies. Including June, 1947, the Division has awarded degrees to 905 undergraduates and 30 graduates.

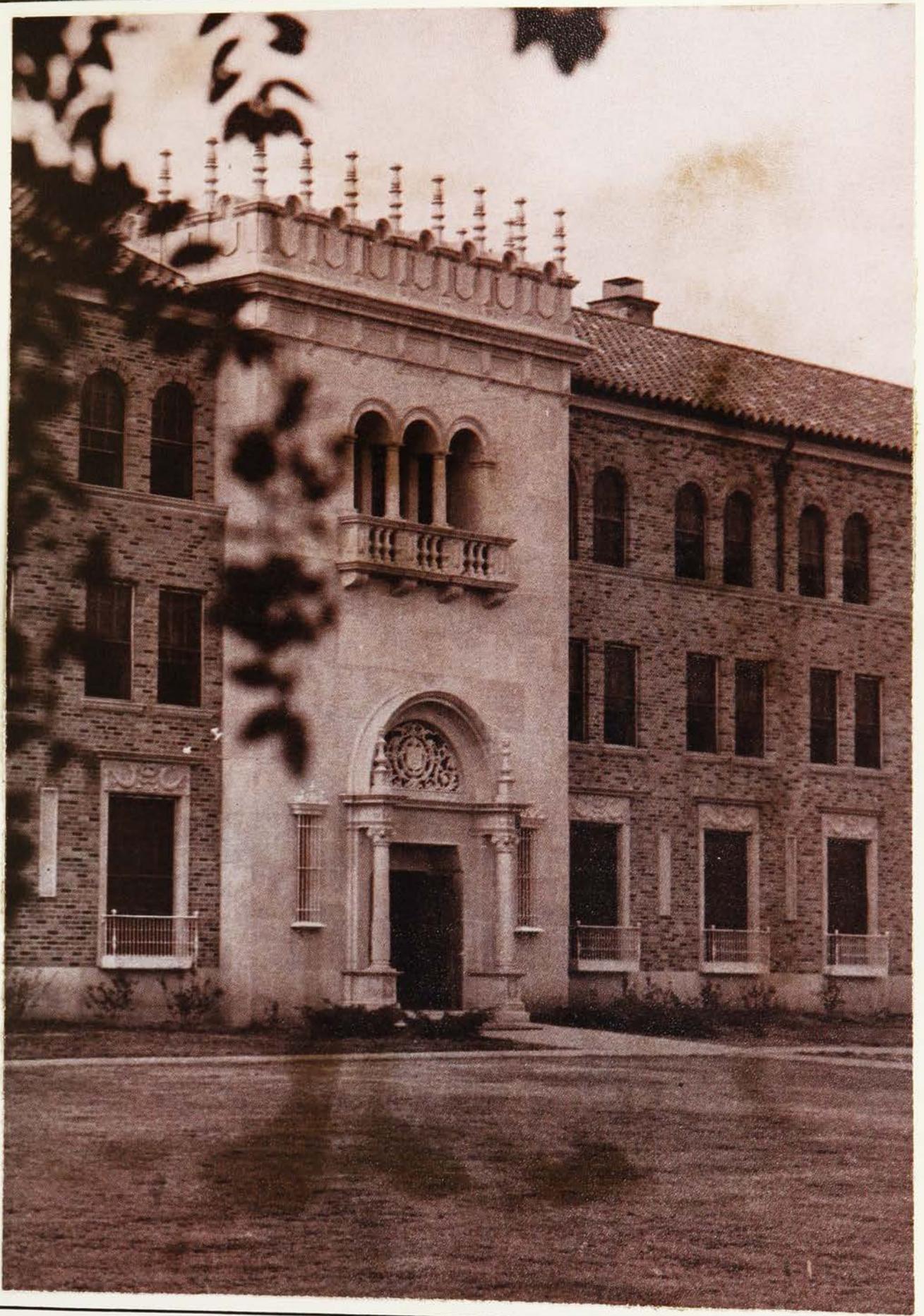
On January 16, 1947, the name of the Division of Commerce was changed to the Division of Business Administration. Among other things the request to the Board of Directors for the change in name listed "the prime purpose of the Division is to train business administrators." The

Division now ranks third in enrollment, being exceeded only by the Division of Engineering and the Division of Arts and Sciences.

As of June 1, 1947, freshmen are no longer admitted to the Division of Business Administration. Plans are now under way for the establishment of a Bureau of Business and Economic Research in the Division. Approval of the Board of Directors has been granted for the addition of six staff members.



WOMEN'S RESIDENCE HALL
NUMBER 2



THE CORNUCOPIA SOCIETY
A PROFESSIONAL FRATERNITY FOR
BUSINESS ADMINISTRATION MEN

Organized to foster the study of business in universities;
to encourage scholarship and the association of students
for their mutual advancement by research and practice;
to promote closer affiliation between the commercial
world and students of commerce, and to further a high
standard of commercial ethics and culture, and the civic
and commercial welfare of the community.

REPORT OF
SOCIETY

SOCIETY

HISTORY

HISTORY OF CORNUCOPIA SOCIETY

Texas Technological College at Lubbock, Texas, reached its largest enrollment in history in the fall semester of 1946. Among the seven thousand students attending college this academic year were approximately three thousand veterans from the Armed Services. New ideas by these students for the betterment of the college were found in high degrees and were presented to the faculty and students with one thought in mind, "Build a bigger and better Texas Tech." Among these many men who were seeking the maximum training in a limited time while attending college were a few who discussed the possibility of a national business administration fraternity on the campus. A need for this type of organization was fast becoming prevalent in the post-war period of the college.

Although formation of such a fraternity had been in the minds of instrumental men of the Division of Commerce before the war years, little had been accomplished with the

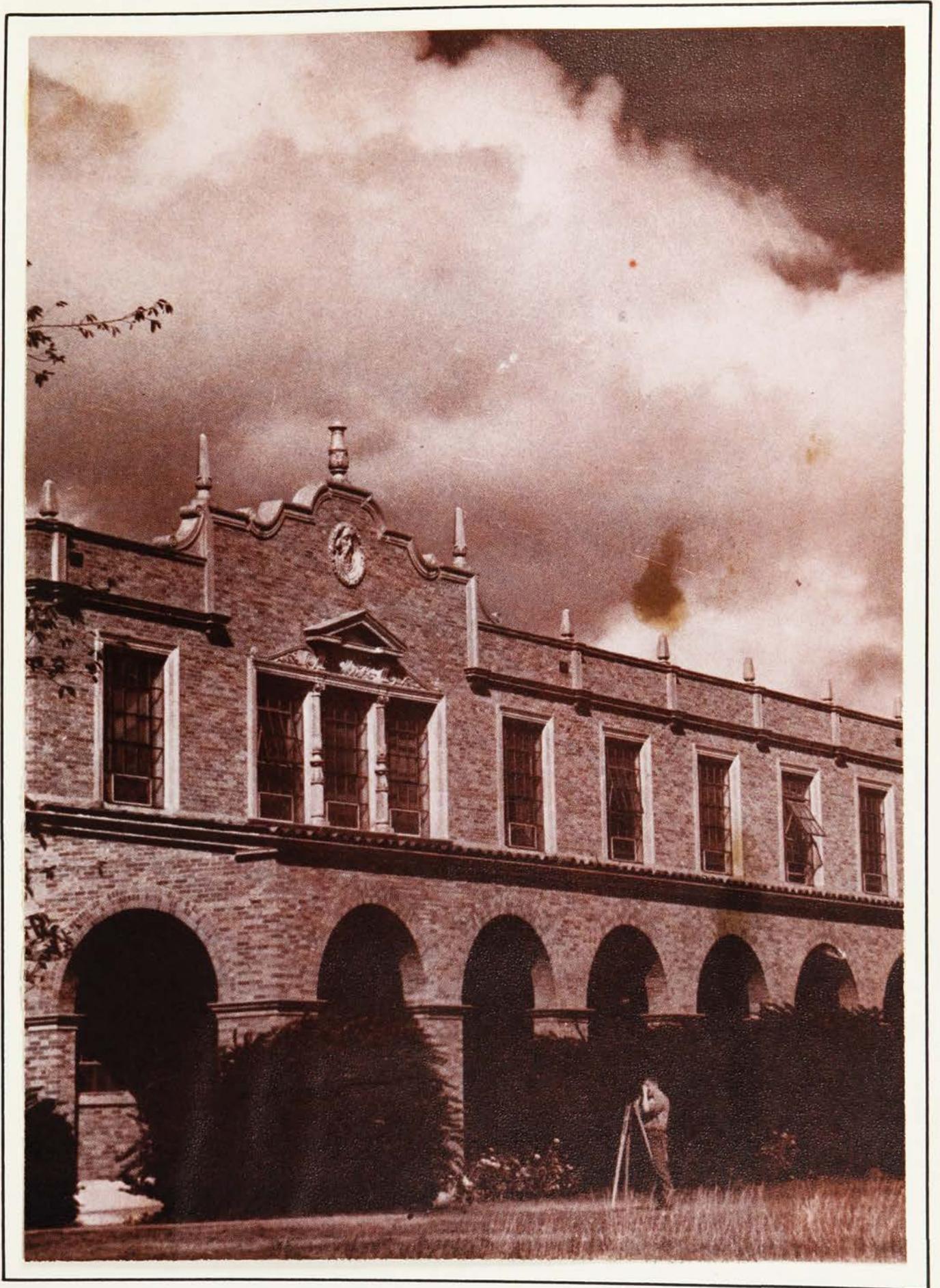
exception of a meager bit of correspondence carried on through the office of the Dean of Commerce in 1941. Definite steps toward crystallized action were suggested anew in the latter months of 1946 to the head of the new Division of Business Administration, Mr. Trent C. Root, Administrative Assistant to the President and Acting Dean of the Division of Business Administration. The idea of the fraternity was also suggested to Dr. Howard E. Golden, Associate Professor of Marketing and Business Administration. Dr. Golden was pleased with the prospect of an organization and immediately began consulting with Mr. Root. Mr. Root was enthusiastic, and he and Dr. Golden contacted the offices of both Delta Sigma Pi and Alpha Kappa Psi, professional business administration fraternities.

Having received the requested information on these two prospective fraternities, Mr. Root called a meeting in his office of a few men who were interested in the organization. The many advantages and the few disadvantages of the fraternities were discussed at length. Attention was given to the prominence of chapters in national universities. A unanimous decision was made, after much consideration, to

approach The International Fraternity of Delta Sigma Pi, because of its outstanding leadership among the universities and colleges of the nation and for many other reasons, with a view of establishing a chapter at Texas Technological College. A letter was dispatched by Dean Root on February 12, 1947, indicating the decisive vote and expressing desire to become affiliated with the fraternity. Having received favorable replies from the Central Office of The International Fraternity of Delta Sigma Pi, with the inclusion of Delta Sig literature, a meeting of the interested young men was called. Present at this gathering were Mr. Root, Dr. Golden, Mr. Reginald Rushing, Professor of Accounting and Finance, J. C. Bartlett, Hubert L. Burgess, Jr., and Rayford L. Moody. A plan was proposed by Mr. Root that Bartlett, Burgess, and Moody, officers of the Texas Tech Chamber of Commerce, present the facts concerning The International Fraternity of Delta Sigma Pi to the Chamber of Commerce at its next scheduled meeting, March 12, 1947. Sponsorship of this organization was deemed expeditious in lending prestige to the organization of this fraternity. However, the scheduled meeting of the Chamber of Commerce was cancelled.



THE ENGINEERING BUILDING



In the meantime, Dr. Lee L. Johnson, Alumnus of Alpha Beta Chapter, now teaching at West Texas State Teachers College at Canyon, Texas, had visited the college and had met with a group of interested men and had given them an inspiring outline of the advantages to be acquired by both the students and the college through an affiliation with the Delta Sigma Pi. This consultation proved to strengthen the plan of action by bringing to attention many details previously overlooked and by igniting a spark of enthusiasm among those present to re-double their efforts toward satisfactory organization.

With the valuable help of Mr. Root in his capacity as Administrative Assistant and Acting Dean of the Division, Dr. Golden and Mr. Burgess brought about the first meeting of notable size of a group of young men to organize a society in accordance with the principles of chapters of Delta Sigma Pi. A group of twenty-six of the most outstanding men of the Division of Business Administration were selected for membership in this organization. Records showed these men to be well above the average college men from both a scholastic viewpoint and a character evaluation. Postal cards

were mailed requesting each of these men to attend a meeting for the purpose of organizing a business administration society.

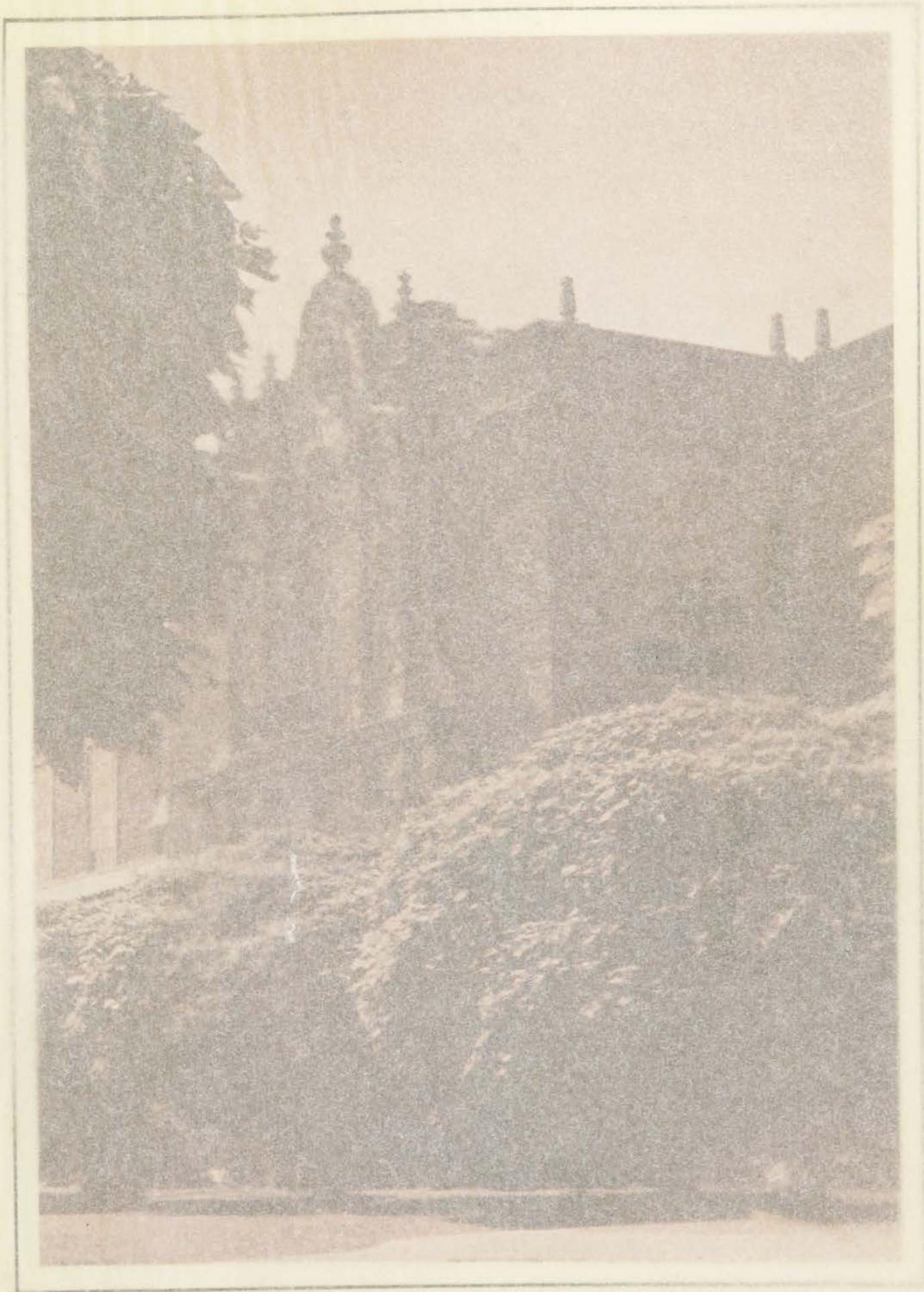
This meeting was held in Mr. Root's office with thirteen prospective members present. Other college students who were working and unable to attend expressed desires to become active workers in the worthy project. Those present at this meeting were as follows: Dean Root, Dr. Golden, J. C. Bartlett, Hubert L. Burgess, Jr., James Carmack, Joe Hefner, Eugene McLendon, Rayford L. Moody, Newell Reed, Joe Rice, Wayne Roby, Max Schulze, Charles Sherrill, Marion W. Sprague, and Clyde Williams. This caucus requested Dr. Golden to appoint acting committees to function until officers could be elected. Those committees comprised the following men: Nominations committee - Marion W. Sprague, Gene McLendon, and Joe Hefner; Membership committee - Clyde Williams and Joe Rice; Constitution Committee - Rayford L. Moody and Wayne Roby; Social Activity committee - Hubert L. Burgess and James Carmack.

These committees planned a smoker and an organizational meeting. Hard work on the part of the committees and great

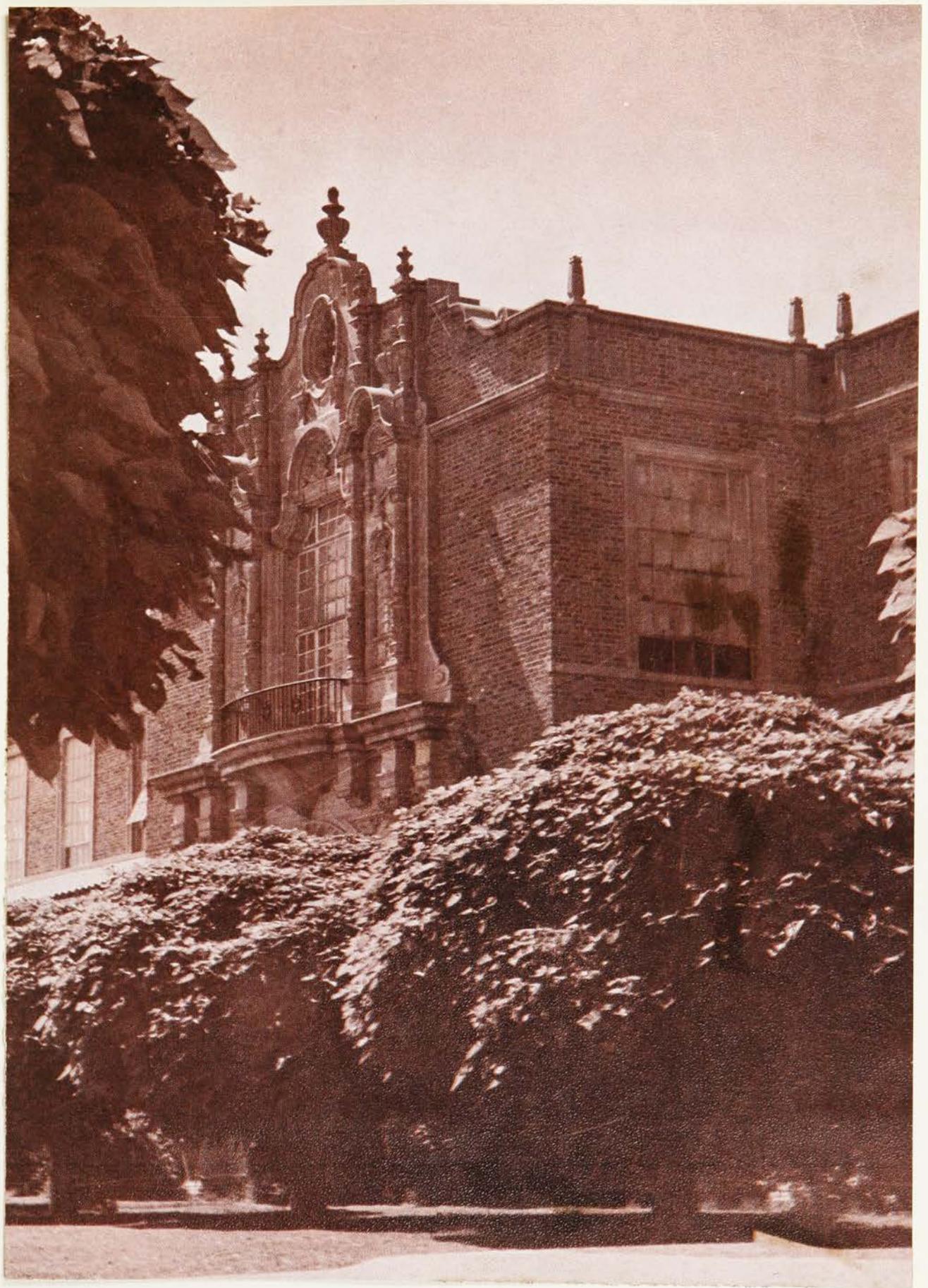
enthusiasm on the part of those men contacted made this meeting an inspiring success. Forty of the forty-seven men contacted were present in the Chimayo Room of the Hilton Hotel. Having stressed the advantages of association with this organization, plans were presented by the promotion committee to affiliate with The International Fraternity of Delta Sigma Pi. The attending body voted unanimously to organize a business administration fraternity to obtain a chapter of The International Fraternity of Delta Sigma Pi on the campus of Texas Technological College.

The name of this new organization, The Cornucopia Society, was given by Marion W. Sprague. Charter members of the society were as follows:

Doyce N. Barrett	Thomas B. Lee
J. C. Bartlett	Jack B. Loran
Gene T. Bates	Dolphus E. McLendon
George F. Brown	William W. Martin
Hubert L. Burgess, Jr.	Jim T. Meredith
James I. Campbell	Rayford L. Moody
Billy Joe Cook	John G. Murray
Charles E. Cox	Edward L. O'Neill
Bill Davis	John W. Ratliff
Claude Donaldson	Newell A. Reed
Don Doyle	Joe B. Rice
Charles A. Griffin	Herbert V. Rice
Samuel P. Grigg	J. Lee Robbins
Joe M. Hefner	Campbell W. Roby
William L. Hilgenfeld	Max G. Schulze
William T. Hutcheson	Joe W. Seay



THE TEXTILE
ENGINEERING BUILDING



Charles E. Sherrill, Jr.	William J. Thomas
Bob M. Simpson	Richard R. Tibbetts
Edward S. Smith	Austin L. Turner, Jr.
Laurance W. Snellman	John W. Wells
Marion W. Sprague	Clyde R. Williams
Andrew R. Stewart	Wallace R. Wood
Fred W. Stoughton	James H. Zeitz
Dudley Sullivan	

Dr. Howard E. Golden was unanimously elected faculty sponsor. Temporary officers elected to serve until the first official election of officers were: Temporary Chairman, Rayford L. Moody; Temporary Recorder, Hubert L. Burgess, Jr.

Officers were formally elected at a special meeting held in the Administration building. Those elected to serve until September, 1947, were as follows: Head Master, Marion W. Sprague; Senior Warden, Edward L. O'Neill; Junior Warden, Rayford L. Moody; Scribe, Newell A. Reed; Treasurer, Charles E. Cox; and Historian, Laurance W. Snelleman. Plans for the entertainment of Mr. Kenneth B. White, Grand President of The International Fraternity of Delta Sigma Pi, as our guest were discussed.

A special meeting was held May 15, 1947, at which time the Constitution of The Cornucopia Society, written by a

committee consisting of Rayford L. Moody and Wayne Roby, was read and adopted by sections.

In order that the organization might be recognized on the campus, a request for permission to function as a college activity was presented to the Social Activities Committee. A few days prior to meeting with this committee, Head Master Sprague appeared before Mr. James G. Allen, Dean of Men, and presented the purposes and ideals of The Cornucopia Society. Dean Allen was impressed, gave the Society his enthusiastic approval, and assured Mr. Sprague of his utmost cooperation. On May 19, 1947, Marion W. Sprague and Dr. Howard E. Golden, faculty adviser, met with the Social Activities Committee, comprised of a group of faculty members of the college, and presented the plans and provisions of The Cornucopia Society. The intention of Society to petition Delta Sigma Pi for an organizational charter was discussed. The Dean of Women, Mrs. Johnnye G. Langford, Chairman of the Committee, delivered to the society's representatives the provisional approval of the committee.

May 24, 1947, was an important date on the calendar of events of the society. In the evening the society held its

first social function--a semi formal banquet in the Hilton Hotel Ballroom--with guests being Mr. Kenneth B. White of Dallas, Texas, Grand President of Delta Sigma Pi; his wife, Mrs. Claire White; and Mr. Arthur C. White also of Dallas, alumnus of Beta Kappa Chapter of Delta Sigma Pi.

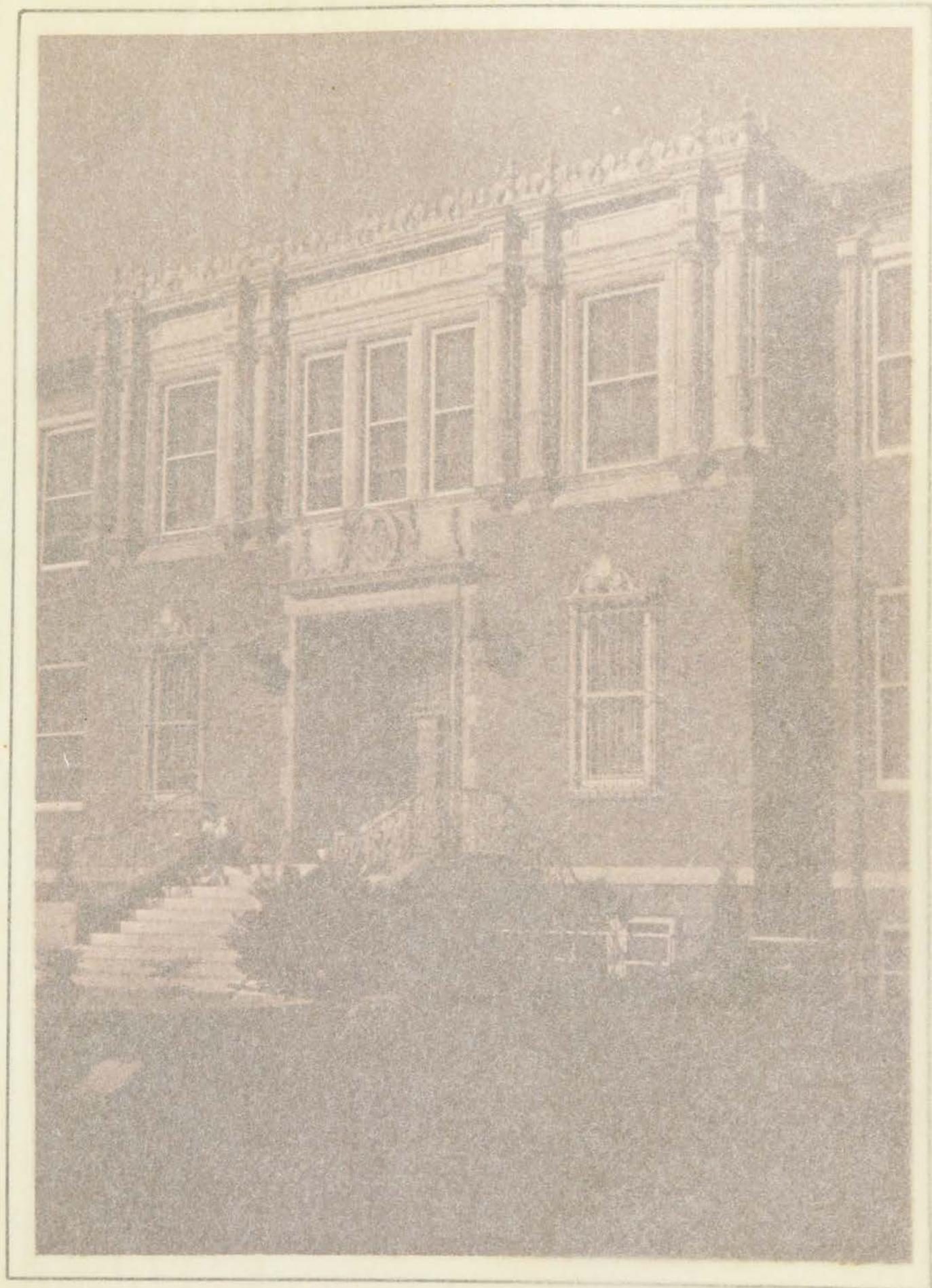
A stag breakfast, honoring Mr. Kenneth B. White, was held the following morning, May 25, 1947, in the Navajo Room of the Hilton Hotel. Mr. Kenneth B. White, guest speaker, pointed out to the members the expectations and aims of the fraternity. Mr. Arthur C. White also addressed the members.

The visit of Mr. Kenneth B. White had come at the close of the long session of the school year. The society realized that it was just beginning to function. With the coming of the summer session, the group of twenty-seven active members pushed harder to establish the Cornucopia Society as one of the most prominent of the organizations on the Texas Technological College campus. The regular meetings of The Cornucopia Society continued to be held on the first and third Tuesdays of each month during the summer session.

In addition to these regularly scheduled business meetings, a social activity and one professional tour each month

were conducted in accordance with the constitution. Saturday night, June 14, 1947, a sport dance was enjoyed by the members, their wives, and dates. On June 25, 1947, the manager of Lubbock's new, two-million-dollar Sears Roebuck Store, conducted the membership on an enlightening tour of the store's facilities.

Of the original charter members, four are no longer present on the active list. Wayne Roby was graduated from the college; Jim Meredith was recalled to military service; and Joe B. Rice and Wallace Wood have transferred to other universities. But with the return of the eighteen inactive members to the campus in September, the society foresees an active future.



THE AGRICULTURE BUILDING



THE CHARTER MEMBERS

Bill Hilgenfeld; William Davis; Clyde Williams, Doyce Barrett, James Zeitz, Wayne Roby;

Max Schulze, H. V. Rice, John Wells, Charles Griffin, Bill Cook, Gene Bates

Al Turner, Thomas Lee, William Martin, J. C. Bartlett, Bill Thomas, Hubert Burgess;

Claude Donaldson, Joe Hefner, Sam Grigg, Willaim Hutcheson, Joe Seay!

Wallace Wood, Gene McLendon, Joe Rice, Newell Reed, Ed O'Neill, Marion Sprague;

Ray Moody, Charles Cox, Dutch Snelleman, Dudley Sullivan, Reeves Stewart;

Not Pictured:

George Brown, John Ratliff, Charles Sherrill, Fred Stoughton, James Campbell, Don Doyle;

Jack Loran, John Murray, Lee Robbins, Bob Simpson, Ed Smith, R.R. Tibbetts



PERSONAL

HISTORY



MARION WRIGHT SPRAGUE
Headmaster

"Bud"

No. 1

1613 Avenue Y Lubbock, Texas

Born in Parkersburg, W. Va., on August 19, 1923
of French-English ancestry, a Christian Scientist
5' 11" tall, weighing 135 lbs., blonde hair

Parents are Mr. Marion W. Sprague, deceased, and
Mrs. Frances Hermann of Lubbock, Texas

Married to Mrs. Joyce B. Sprague, No Children

Graduated from Lubbock Senior High School, 1940

Graduated With Honors from Texas Tech in August,
1947, Bachelor of Business Administration in
Accounting

Entered the U. S. Navy on February 22, 1943, and
was discharged February 7, 1946, as
Storekeeper, First Class

Affiliated with Alpha Chi, Alpha Psi Omega, Tech
Accounting Society, and the Lubbock Junior
Chamber of Commerce



EDWARD L. O'NEILL
Senior Warden

"Ed"

No. 2

615 West Marion Street Joliet, Illinois

Born in Joliet, Illinois, on July 22, 1920

Of Irish ancestry, a Presbyterian

6' 1" tall, weighing 167 lbs., brown hair

Parents are Mr. Henry W. and Mrs. Florance
O'Neill of Joliet, Illinois

Graduated from Joliet Township High School
in 1937

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army on March 17, 1942,
and was discharged January 21, 1946, as
a First Lieutenant

Affiliated with The Tech Accounting Society



RAYFORD L. MOODY
Junior Warden

"Ray"

No. 3

Box 206 Archer City, Texas

Born in Holliday, Texas, on August 12, 1923

Of Scotch-Irish ancestry, a Baptist

6' 0" tall, weighing 170 lbs., dark brown hair

Parents are Mr. Raymond L. and Mrs. Vonnie May
Moody of Kamay, Texas

Married to Mrs. LaRue Moody, No children

Graduated from Archer City High School, 1940

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army on February 17, 1943,
and was discharged October 5, 1945, as a
Staff Sergeant

Affiliated with the Masonic Lodge and The Tech
Accounting Society



NEWELL ARTHUR REED
Scribe

“Newell”

No. 4

Box 53 Abernathy, Texas

Born in Abernathy, Texas, on June 12, 1924

Of German-English ancestry, a Methodist

5' 9" tall, weighing 155 lbs., brown hair

Parents are Mr. Arthur Hill and Mrs. Kate
Cooper Reed of Abernathy, Texas

Graduated from Abernathy High School, 1941

A member of the Junior Class at Texas Tech
majoring in Banking and Finance

Entered the U. S. Army on February 18, 1943,
and was discharged November 28, 1945, as
a Master Sergeant

Affiliated with Phi Eta Sigma, Student
Religious Council, Kemas social club,
and the American Legion



CHARLES EDWIN COX
Treasurer

“Charlie”

No. 5

Box 145 Detroit, Texas

Born in Detroit, Texas, on August 16, 1918

Of English ancestry, member of Church of Christ

5' 6" tall, weighing 149 lbs., brown hair

Parents are Mr. Ellis Bentley and Mrs. Clara
Shaver Cox of Detroit, Texas

Graduated from Detroit High School in 1935

Graduated from Texas Tech in August, 1947,
Bachelor of Business Administration in
Accounting

Entered the U. S. Army on September 26, 1940,
and was discharged on October 22, 1945, as
a Staff Sergeant

Affiliated with The Tech Accounting Society



LAURANCE WILLIAM SNELLEMAN
Historian

"Dutch"

No. 6

911 East Eighth Street Wellington, Kansas

Born in Wellington, Kansas, on August 22, 1921

Of Dutch- Irish ancestry, a Presbyterian

5' 7" tall, weighing 130 lbs., black hair

Parents are Mr. William and Mrs. Jennie Phelps
Snelleman of Wellington, Kansas

Graduated from Wellington High School in 1939

Graduated from Texas Tech in July, 1947, Bachelor
of Business Administration in Management

Entered the U. S. Army on February 14, 1942, and
was discharged December 20, 1945, as Staff
Sergeant

Affiliated with The American Legion



DOYCE NEIL BARRETT

"Doyce"

No. 7

2419 Elwood Street Lubbock, Texas

Born in Wolf City, Texas, on February 22, 1922

Of Irish ancestry, a Methodist

5' 10" tall, weighing 185 lbs., brown hair

Parents are Mr. Charles Benjamin and Mrs. Ruby Mae
Barrett of Lubbock, Texas

Married to Mrs. Dortha Nell Barrett, One child

Graduated from Cooper Rural High School, Lubbock
1941

A member of the Senior Class at Texas Tech, majoring
in Accounting

Entered the U. S. Marine Corps on September 3, 1943
and was discharged April 20, 1946, as a First
Lieutenant

Affiliated with The Tech Accounting Society



J. C. BARTLETT

"J. C."

No. 8

1000 N. W. 4th Avenue Mineral Wells, Texas

Born in Anson, Texas, on May 5, 1917

Of English-Irish ancestry, a Baptist

5' 10" tall, weighing 155 lbs., black hair

Parents are Mr. Edd C. and Mrs. Martha Perkins
Bartlett of Mineral Wells, Texas

Graduated from Mineral Wells High School in 1936

A member of the Junior Class at Texas Tech
· majoring in Marketing

Entered the U. S. Army on March 15, 1941, and was
discharged August 25, 1945, as a Staff Sergeant

Affiliated with Student Council, Tech Chamber of
Commerce, and College Club social club



GENE TAYLOR BATES

"Gene"

No. 9

2214 Tenth Street Lubbock, Texas

Born in Ropesville, Texas, on December 9, 1924

Of Scotch-Irish ancestry, member of Church of Christ

5' 9" tall, weighing 145 lbs., brown hair

Parents are Mr. W. H. Bates of Ropesville, Texas,
and Mrs. Palestine Hefner Bates, deceased

Graduated from Ropesville High School in 1944

A member of the Sophomore Class at Texas Tech
majoring in Accounting

Entered the U. S. Army on March 24, 1944, and was
discharged May 18, 1946 as a Sergeant



GEORGE FRANCIS BROWN

"George"

No. 10

641 South 14th Street Abilene, Texas

Born in Dallas Center, Iowa, on October 1, 1920

Of German-Irish ancestry, member of Church of Brethren

5' 11" tall, weighing 195 lbs., blonde hair

Parents are Mr. J. Ross Brown of Abilene, Texas,
and Mrs. Louise B. Brown, deceased

Married to Mrs. Erma Jo Hunter Brown, No children

Graduated from Ottumwa Iowa High School in 1937

A member of the Junior Class at Texas Tech majoring
in Accounting

Entered the U. S. Army on August 1, 1945, and was
discharged October 21, 1946, as Staff Sergeant



HUBERT LEE BURGESS, JR.

"Hubert"

No. 11

2805 24th Street Lubbock, Texas

Born in Lubbock, Texas, on May 12, 1926

Of German-English ancestry, a Methodist

6' 0" tall, weighing 160 lbs., red hair

Parents are Mr. Hubert L. and Mrs. Bertha Pearl
Burgess of Lubbock, Texas

Graduated from Lubbock Senior High School, 1943

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Navy on June 30, 1944, and was
discharged June 5, 1946, as Radioman, Third
class

Affiliated with Kappa Kappa Psi and College Club
social club



JAMES IRA CAMPBELL

"Jim"

No. 12

2116 21st Street Lubbock, Texas

Born in Lubbock, Texas, on October 13, 1924

Of Scotch-Irish ancestry, a Presbyterian

6' 0" tall, weighing 155 lbs., brown hair

Parents are Mr. Iva Montgomery and Mrs. Alice
Parker Campbell of Lubbock, Texas

Graduated from Lubbock Senior High School in 1942

Member of the Junior Class at Texas Tech
majoring in Marketing and Salesmanship

Entered the U. S. Navy on May 7, 1942, and was
discharged March 8, 1946, as Fire Controlman
Second Class

Affiliated with Kemas Social club



BILLY JOE COOK

“Bill”

No. 13

Route No. 1 Thalia, Texas

Born in Vernon, Texas, on January 18, 1926

Of English ancestry, a Baptist

6' 0" tall, weighing 165 lbs., brown hair

Parents are Mr. James William and Mrs. Velma
Bumbelow Cook of Thalia, Texas

Graduated from Vernon Texas High School in 1943

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Navy on February 12, 1944, and was
discharged October 12, 1946, as Ensign (SC)

Affiliated with Kemas social club



BILL DAVIS

“Bill”

No. 14

Box 774 Jayton, Texas

Born in Jayton, Texas, on April 27, 1926

Of Irish-German ancestry, a Baptist

5' 9" tall, weighing 150 lbs., Red Hair

Parents are Mr. Walton and Mrs. Annie Myers
Davis of Jayton, Texas

Graduated from Jayton High School in 1944

A member of the Sophomore Class at Texas Tech
majoring in Accounting

Entered the U. S. Navy on June 28, 1944 and was
discharged April 26, 1946 as a Seaman First
Class



CLAUDE CALLAWAY DONALDSON

“Claude”

No. 15

Tahoka, Texas

Born in Wichita Falls, Texas, on May 14, 1928

Of English ancestry, a Methodist

6' 1" tall, weighing 157 lbs., Black hair

Parents are Mr. C. C. and Mima Jane Roberts
Donaldson of Tahoka, Texas

Graduated from Tahoka High School in 1945

A member of the Junior Class at Texas Tech
majoring in Accounting

Affiliated with Socii social club



DON DOYLE

"Don"

No. 16

General Delivery, Eastland, Texas

Born in Olney, Texas, on April 16, 1928

Of English ancestry, a Methodist

5' 9" tall, weighing 135 lbs., blonde hair

Parents are Mr. J. A. and Francis Doyle of
Eastland, Texas

Graduated from Olney High School in 1945

A member of the Junior Class at Texas Tech
majoring in Management



CHARLES ANDERSON GRIFFIN

“Andy”

No. 17

104 East Broadway, Brownfield, Texas

Born in Brownfield, Texas, on July 9, 1924

Of Scotch-Irish ancestry, a Presbyterian

5' 7" tall, weighing 135 lbs., red hair

Parents are Mr. J. H. and Madge Griffin of
Brownfield, Texas

Graduated from Brownfield High School in 1943

A member of the Junior Class at Texas Tech
majoring in Management

Entered the U. S. Navy on July 15, 1944 and was
discharged on June 3, 1946 as a Seaman First
Class



SAMUEL PAUL GRIGG

"Sam"

No. 18

Box 533 Tulia, Texas

Born in Tulia, Texas, on February 24, 1925

Of Scotch-Irish ancestry, a Baptist

5' 6" tall, weighing 150 lbs., brown hair

Parents are Mr. Bert Clifton and Mrs. Alma
Killough Grigg of Tulia, Texas

Graduated from Tulia High School in 1942

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Navy on September 13, 1943 and
was discharged May 15, 1946, as Storekeeper
(Disbursing) Second Class

Affiliated with The Tech Accounting Society



JOE MURRAY HEFNER

"Joe"

No. 19

2104 Main Street Lubbock, Texas

Born in Silverton, Texas on May 6, 1921

Of Scotch-German ancestry, a Methodist

5' 11" tall, weighing 150 lbs., red hair

Parents are Mr. Oran B. and Mrs. Lillie Belle
Potter Hefner of Crosbyton, Texas

Married to Mrs. Tommy Darsey Hefner, no
children

Graduated from Crosbyton High School in 1938

A member of the Senior Class at Texas Tech
majoring in Marketing

Entered U. S. Navy Air Corps. on June 14, 1942, and
was discharged November 16, 1942. Entered
the U. S. Merchant Marine in November 1942 and
was released on November 6, 1945

Affiliated with Alpha Phi Omega



WILLIAM LOUIS HILGENFELD

"Bill"

No. 20

Box 186 Henrietta, Texas

Born in Henrietta, Texas, on March 30, 1922

Of German-Irish ancestry, a First Methodist

5' 7" tall, weighing 140 lbs., black hair

Parents are Mr. Edward M. and Mrs. Daisy Enloe
Hilgenfeld of Henrietta, Texas

Graduated from Walker High School, Henrietta, 1939

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army on August 29, 1942, and was
discharged November 21, 1945, as Master
Sergeant



WILLIAM THOMAS HUTCHESON

“Hutch”

No. 21

Box 682 Merkel, Texas

Born in Merkel, Texas, on September 23, 1924

Of French-Irish ancestry, member of Church of Christ

6' 1" tall, weighing 165 lbs., black hair

Parents are Mr. Chester C. Hutcheson, deceased, and
Mrs. Ruth Dersey Hutcheson of Abilene, Texas

Graduated from Merkel High School in 1942

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army Air Corps. on June 29, 1943,
and was discharged December 24, 1945, as a
First Lieutenant

Affiliated with The Tech Accounting Society



THOMAS BILL LEE

"T. B."

No. 22

7514 Roper Street Dallas, Texas

Born in Dallas, Texas, on January 10, 1920

Of Scotch-Irish ancestry, a Methodist

6' 1" tall, weighing 200 lbs., brown hair

Parents are Mr. Thomas F. and Mrs. Birdie
Lee of Dallas, Texas

Graduated from Grapevine Dallas High School in 1938

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Navy on December 29, 1941, and
was discharged September 24, 1945, as
Machinist Mate First Class



JACK B. LORAN

"Jack"

No. 23

Box 1366, Levelland, Texas

Born in Floydada, Texas, on April 13, 1929

Of German-Irish ancestry, a Methodist

6' 0" tall, weighing 145 lbs., brown hair

Parents are Mr. Terrell Eugene and Mrs. Hazel
Felton Loran of Levelland, Texas

Graduated from Levelland High School in 1946

A member of the Sophomore Class at Texas Tech
majoring in General Business



DOLPHUS EUGENE MC LENDON

“Gene”

No. 24

Route C Lamesa, Texas

Born in Hamlin, Texas, on November 23, 1923

Of Scotch-Irish ancestry, a Methodist

5' 10" tall, weighing 170 lbs., blonde hair

Parents are Mr. Oscar F. and Mrs. Mamie E.
McLendon of Lamesa, Texas

Graduated from Lamesa High School in 1941

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army Air Corps. on November 5,
1942, and was discharged April 15, 1946 as a
Sergeant

Affiliated with Alpha Chi, Tech Accounting Society,
and Silver Key social club



WILLIAM WESLEY MARTIN

“Bill”

No. 25

General Delivery Westover, Texas

Born in Westover, Texas, on November 16, 1922

Of Irish ancestry, a Methodist

5' 9" tall, weighing 135 lbs., blonde hair

Parents are Mr. W. E. Martin, Deceased, and
Mrs. Lillie Viola Martin of Westover, Texas

Graduated from Westover High School in 1940

A member of the Senior Class at Texas Tech
majoring in Marketing

Entered the U. S. Army on June 23, 1943 and was
discharged on March 21, 1946 as a Sergeant

Affiliated with Masons



JOHN GREEN MURRAY

“John”

No. 26

751 Estes Avenue San Antonio, Texas

Born in Floresville, Texas, on November 21, 1920

Of Scotch-Irish ancestry, a Presbyterian

6' 0" tall, weighing 160 lbs., dark brown hair

Parents are Mr. William O. and Mrs. Louise
Green Murray of San Antonio, Texas

Graduated from Alamo Heights High School in 1939

A member of the Junior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army Air Corps. on November
25, 1940, and was discharged September 9, 1945,
as Staff Sergeant

Affiliated with the Wranglers social club



JOHN WILLIAM RATLIFF

“John”

No. 27

1815 South Polk Street Amarillo, Texas

Born in Goree, Texas, on September 4, 1922

Of English ancestry, a Methodist

5' 10" tall, weighing 165 lbs., sandy hair

Parents are Mr. Willaim Cecil and Mrs. Mattie
Ella Roberts Ratliff of Amarillo, Texas

Graduated from Goree High School in 1941

A member of the Junior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army on November 30, 1942,
and was discharged November 30, 1945, as
Private First Class

Affiliated with Centaur social club



JOE BARON RICE

"Joe"

No. 28

P. O. Box 1271 Lubbock, Texas

Born in Hubbard, Texas, on April 8, 1922

Of German ancestry, a Protestant

5' 9" tall, weighing 146 lbs., brown hair

Parents are Mr. J. B. Rice, Deceased, and
Mrs. E. E. Zitelman of Lubbock, Texas

Married to Mrs. Ocena Rice, no children

Graduated from Hubbard Texas High School in 1939

Transferred to University of New Mexico, June, 1947

Entered the U. S. Army, and served one and one-half
years



HERBERT VERNON RICE

"Pete"

No. 29

2306 Seventh Street Lubbock, Texas

Born in McLean, Texas, on November 10, 1906

Of Scotch-Irish ancestry, a Baptist

5' 10" tall, weighing 149 lbs., brown hair

Parents are Mr. Christopher S. and Mrs. Ibbie
Nichols Rice of McLean, Texas

Married to Mrs. Hattie Conoway Rice, Two children

Graduated from McLean High School in 1925

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Navy on February 2, 1942, and
was discharged October 27, 1945, as Chief
Storekeeper

Affiliated with the Masonic Lodge and Tech
Accounting Society



JOHNNY LEE ROBBINS

“Jack”

No. 30

315 West 3rd Street Littlefield, Texas

Born in Littlefield, Texas, on July 5, 1922

Of English ancestry, a Baptist

5' 11" tall, weighing 150 lbs., brown hair

Parents are Mr. and Mrs. C. O. Robbins of
Littlefield, Texas

Graduated from Littlefield High School in 1939

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army, and served for three
years



CAMPBELL WAYNE ROBY

“Wayne”

No. 31

1122 Mary Ellen Street, Pampa, Texas

Born in Pampa, Texas, on October 29, 1924

Of English ancestry, a Methodist

5' 6" tall, weighing 135 lbs., black hair

Parents are Colonel C. W. Roby of the United States Army, and Mrs. John V. Osborne of Pampa, Texas

Graduated from Pampa High School in 1940

Graduated from Texas Tech in June, 1947,
Bachelor of Business Administration in
Accounting

Entered the U. S. Army Air Corps. and served
three years

Affiliated with Alpha Chi and Silver Key social
club



MAX GEORGE SCHULZE

"Max"

No. 32

2120 Broadway Lubbock, Texas

Born in Waco, Texas, on March 22, 1925

Of German - Irish ancestry, a Presbyterian

6' 1" tall, weighing 192 lbs., black hair

Parents are Mr. Max Gustav and Mrs. Nettie
Gaut Schulze of Artesia, New Mexico

Graduated from Artesia Senior High School, 1942

Graduated from Texas Tech in August, 1947,
Bachelor of Business Administration in
Accounting

Entered the U. S. Army Air Corps. on February
3, 1943, and was discharged September 5, 1945,
as First Lieutenant

Affiliated with The Tech Accounting Society, the
American Legion, and Veterans of Foreign
Wars



JOE WALKER SEAY

"Joe"

No. 33

2716 29th Street Lubbock, Texas

Born in Davidson, Oklahoma, on September 8, 1922

Of Scotch-English ancestry, a Methodist

5' 4" tall, weighing 115 lbs., blonde hair

Parents are Mr. N. Bryan and Mrs. Nettie Reed
Seay of Lubbock, Texas

Graduated from Friendship High School, Altus
Oklahoma, in 1940

A member of the Senior Class at Texas Tech,
majoring in Finance



CHARLES EWELL SHERRILL, JR.

"Charlie"

No. 34

Box 35, Seagraves, Texas

Born in San Angelo, Texas on June 8, 1927

Of Anglo-Saxon ancestry, a Methodist

5' 11" tall, weighing 155 lbs., brown hair

Parents are Mr. Charles E. and Mrs. Rebecca
Smith Sherrill of Seagraves, Texas

Graduated from Seagraves High School in 1944

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Navy on September 25, 1945,
and was discharged August 26, 1946, as
Seaman First Class



BOBBY MAX SIMPSON

“Bob”

No. 35

Box 1416 Levelland, Texas

Born in Levelland, Texas, on July 26, 1928

Of German-Irish ancestry, member of Church of
Christ

5' 7" tall, weighing 135 lbs., brown hair

Parents are Mr. and Mrs. Roy A. Simpson of
Levelland, Texas

Graduated from Levelland High School in 1945

A member of the Junior Class at Texas Tech
majoring in Marketing



EDWARD SIMMONS SMITH, JR.

“Ed”

No. 36

Box I Lorenzo, Texas

Born in Lorenzo, Texas, on May 16, 1929

Of English ancestry, a member of the Church of Christ

6' 0" tall, weighing 195 lbs., black hair

Parents are Mr. Edward S. and Mrs. Maudy Madeline
Smith of Lorenzo, Texas

Graduated from Lorenzo Texas High School in 1945

A member of the Junior Class at Texas Tech,
majoring in Accounting

Affiliated with Los Camaradas social club



ANDREW REEVES STEWART

"Andy"

No. 37

2324 16th Street Lubbock, Texas

Born in Linden, Texas, on August 2, 1924

Of English ancestry, a Baptist

6' 2" tall, weighing 175 lbs., red hair

Parents are Mr. Andrew T. and Mrs. Dessie Rea
Stewart of Lubbock, Texas

Married to Mrs. Katharine Ryan Stewart, No children

Graduated from Linden High School in 1941

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army on May 17, 1943, and was
discharged February 27, 1946 as a Corporal



FRED JACK STOUGHTON

"Fred"

No. 38

5235 Gurley Avenue Dallas, Texas

Born in Fort Worth, Texas, on April 10, 1914

Of English-Irish ancestry, a Presbyterian

6' 2" tall, weighing 190 lbs, black hair

Parents are Mr. and Mrs. Fred J. Stoughton of
Dallas, Texas

Graduated from Allen Military Academy, Bryan,
Texas, in 1931

A member of the Senior Class at Texas Tech
majoring in General Business

Entered the U. S. Navy, and served for three
and one-half years



DUDLEY SULLIVAN

"Dud"

No. 39

6306 Goliad Avenue Dallas, Texas

Born in Denton, Texas, on September 20, 1921

Of Irish ancestry, a member of the Church of
Christ

5' 6" tall, weighing 150 lbs., brown hair

Parents are Mr. Orvis J. and Mrs. Lela Atcheson
Sullivan of Dallas, Texas

Graduated from Lincoln, Arkansas High School, 1940

Graduated from Texas Tech in August, 1947,
Bachelor of Business Administration in Accounting.

Entered the U. S. Navy on July 1, 1943, and was
discharged March 3, 1946, as Lieutenant (jg)(D)

Affiliated with Tech Accounting Society



WILLIAM J. THOMAS

“Bill”

No. 40

Box 141 Comanche, Texas

Born in Comanche, Texas, on November 13, 1919

Of English ancestry, a Baptist

6' 2" tall, weighing 190 lbs., black hair

Parents are Mr. William Thomas, deceased, and
Mrs. Eula E. Dowdy Thomas of Comanche, Texas

Graduated from Comanche High School in 1938

Graduated from Texas Tech in August, 1947,
Bachelor of Business Administration in
Accounting

Entered the U. S. Army on September 29, 1942, and
was discharged February 1, 1946, as Staff
Sergeant

Affiliated with The Tech Accounting Society and
The Lions Club



RICHARD ROSS TIBBETTS

"Pappy"

No. 41

Quitaque, Texas

Born in Quitaque, Texas, on May 10, 1922

Of English ancestry, a Methodist

5' 9" tall, weighing 135 lbs., red hair

Parents are Mr. and Mrs. E. W. Tibbetts of
Quitaque, Texas

Married to Mrs. Mary Ruth Tibbetts, two children

Graduated from Quitaque High School in 1939

A member of the Senior Class at Texas Tech
majoring in Accounting

Entered the U. S. Army, and served for four years



AUSTIN LESLEY TURNER, JR.

"Al"

No. 42

221 Sixth Street Lubbock, Texas

Born in Lamesa, Texas, on June 13, 1922

Of Scotch-English ancestry, a Methodist

5' 11" tall, weighing 155 lbs., brown hair

Parents are Mr. Austin Lesley Turner of
Palo Alto, California, and Mrs. Rose Moffatt
Turner of Lubbock, Texas

Married to Mrs. Betty Huth Turner, No children

Graduated from Lovington New Mexico High School
1940

A member of the Senior Class at Texas Tech
majoring in Marketing

Entered the U. S. Army Air Corps. on September 2,
1942, and was discharged February 3, 1946, as
Sergeant

Affiliated with Kappa Kappa Psi



JOHN W. WELLS

“John”

No. 43

General Delivery Tahoka, Texas

Born in Tahoka, Texas, on May 12, 1928

Of Irish ancestry, a Missionary Baptist

5' 11" tall, weighing 150 lbs., brown hair

Parents are Mr. and Mrs. R. C. Wells of
Tahoka, Texas

Graduated from Tahoka High School in 1945

A member of the Junior Class at Texas Tech
majoring in Marketing-Salesmanship

Affiliated with Lion and Rotary clubs



CLYDE RAY WILLIAMS

"Clyde"

No. 44

Knott Route No. 1 Big Spring, Texas

Born in Slaton, Texas, on March 20, 1922

Of Irish ancestry, a Methodist

5' 9" tall, weighing 200 lbs., brown hair

Parents are Mr. Lafayette Monroe and Mrs. Clara
Dyess Williams of Big Spring, Texas

Graduated from Post Texas High School in 1941

A member of the Senior Class at Texas Tech
majoring in Marketing

Entered the U. S. Navy on August 27, 1942, and was
discharged January 16, 1946 as Torpedoman Second
Class



WALLACE RAY WOOD

“Ace”

No. 45

Room 1124, Lubbock Hotel Lubbock, Texas

Born in Fayetteville, Arkansas, on August 3, 1924

Of Scotch-Irish ancestry, member of Church of Christ

5' 11" tall, weighing 165 lbs., brown hair

Parents are Mr. William C. and Mrs. Alta Mae
Wood of Lubbock, Texas

Graduated from Lubbock Senior High School in 1941

A member of the Junior Class at Texas Tech
majoring in General Business

Entered the U. S. Army Air Corps. on October 29,
1942, and was discharged February 14, 1946 as
Technical Sergeant



JAMES HALL ZEITZ

“Fred”

No. 46

1902 26th Street Lubbock, Texas

Born in Springfield, Missouri, on January 19, 1924

Of German-English ancestry, a Baptist

6' 1" tall, weighing 170 lbs., brown hair

Parents are Mr. Frederick Haas and Mrs. Olive
Zeitz of Lubbock, Texas

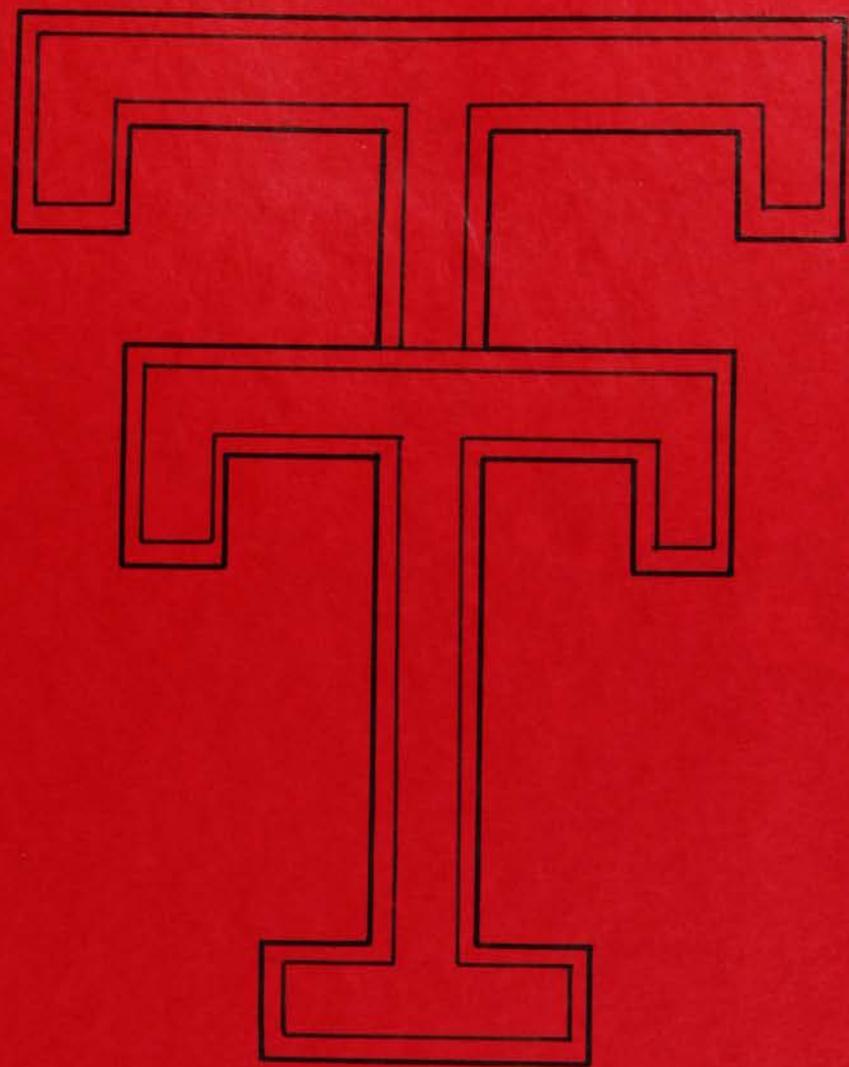
Married to Mrs. Sadie Mae Field Zeitz, No children

Graduated from Lubbock Senior High School in 1941

A member of the Junior Class at Texas Tech
majoring in Accounting

Entered the U. S. Navy Seabees on December 11,
1942, and was discharged February 4, 1946, as
Ship's Service Man (Cobbler) Second Class

Affiliated with Kappa Kappa Psi



SUPPORTING CORRESPONDENCE

TEXAS TECHNOLOGICAL COLLEGE

LUBBOCK, TEXAS

June 28, 1947

OFFICE OF THE PRESIDENT

Mr. H. G. Wright
Grand Secretary-Treasurer
The International Fraternity of Delta Sigma Pi
222 West Adams Street
Chicago, Illinois

Dear Mr. Wright:

I should like to add my endorsement of the Cornucopia Society and my support to its application for a charter from the International Fraternity of Delta Sigma Pi.

Texas Technological College is experiencing a steady and substantial growth both in size and in academic stature. Its Division of Business Administration is developing at a rate in full keeping with that of the institution as a whole. With its excellent leadership, its good and improving faculty, and its high-caliber students, it is fully living up to its role as a major part of our College activities.

With appreciation for any consideration that this application receives, I remain

Sincerely yours,



W. M. Whyburn
President

WMW:eb



TEXAS TECHNOLOGICAL COLLEGE
DIVISION OF COMMERCE
LUBBOCK, TEXAS

June 27, 1947

Mr. H. G. Wright
Grand Secretary-Treasurer
International Fraternity of Delta Sigma Pi
222 West Adams Street
Chicago, Illinois

Dear Mr. Wright:

The Cornucopia Society, composed of students in the Division of Business Administration at Texas Technological College, is seeking a charter from the International Fraternity of Delta Sigma Pi. It is a pleasure to write in support of their application.

During its existence, the Cornucopia Society, through its professional and social activities, has demonstrated clearly that it is an organization with high ideals, efficiency, initiative, and those qualifications which make an organization useful and permanent.

I have known the officers and some of the members of the Cornucopia Society for several years, and I am acquainted with the entire membership. The records of my office were made available, and my advice was sought in choosing that membership.

I am pleased to recommend each individual, as well as the Society, as an organization that will do credit to the International Fraternity of Delta Sigma Pi.

Sincerely yours,

A handwritten signature in dark ink that reads "T. C. ROOT". The letters are stylized and connected.

T. C. ROOT
Dean, Division of
Business Administration

TCR:eb



TEXAS TECHNOLOGICAL COLLEGE

LUBBOCK, TEXAS

June 28, 1947

OFFICE OF DEAN OF MEN

Mr. H. G. Wright
Grand Secretary-Treasurer
International Fraternity of Delta Sigma Pi
222 West Adams Street
Chicago, Illinois

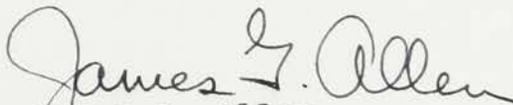
Dear Mr. Wright:

It is with pleasure that I recommend the Cornucopia Society of Texas Technological College to Delta Sigma Pi, professional fraternity in the field of commerce and business administration.

Though this society is of recent organization on our campus, its membership is made up of young men who uniformly stand well and who as a group are already making themselves felt as a constructive force on our campus. The fine manner in which they have justified the recognition they have received by our college is the basis on which I am recommending them to Delta Sigma Pi as being worthy of affiliation.

I am pleased to recommend to you without reservation the Cornucopia Society for the charter for which they are petitioning.

Yours very truly,


James G. Allen,
Dean of Men

JGA:mms



TEXAS TECHNOLOGICAL COLLEGE
LUBBOCK, TEXAS

June 28, 1947

Mr. H. G. Wright, Grand Secretary Treasurer
International Fraternity of Delta Sigma Pi
222 West Adams Street
Chicago, Illinois

Dear Mr. Wright:

As chairman of the Social Activities Committee faculty committee, I have worked with the Cornucopia Society during the spring, 1947. Dean Root of the Division of Business Administration has worked very closely with the petitioning group, and it is my sincere feeling that the Cornucopia Society will make every effort to be worthy of Delta Sigma Pi if the group is admitted.

Sincerely,

A handwritten signature in cursive script that reads "Johnnye G. Langford".

Johnnye G. Langford, Chairman
Social Activities Committee

JGL: 11j

BARROW, WADE, GUTHRIE & CO.

(ESTABLISHED 1883)

ACCOUNTANTS AND AUDITORS

MEMBERS OF THE AMERICAN INSTITUTE OF ACCOUNTANTS

OFFICES IN THE PRINCIPAL CITIES
OF THE UNITED STATES AND CANADA

CORRESPONDENTS IN
GREAT BRITAIN, EUROPE, SOUTH AFRICA,
AUSTRALIA AND SOUTH AMERICA

CABLE ADDRESS
BARROWADE

KIRBY BUILDING
DALLAS 1, TEXAS

June 30, 1947

The International Fraternity of
Delta Sigma Pi
222 West Adams Street
Chicago, Illinois

Dear Brothers:

A short time ago it was my pleasure to visit The Cornucopia Society of Texas Technological College at Lubbock, Texas. During the course of my visit I had a chance to converse with substantially all the members.

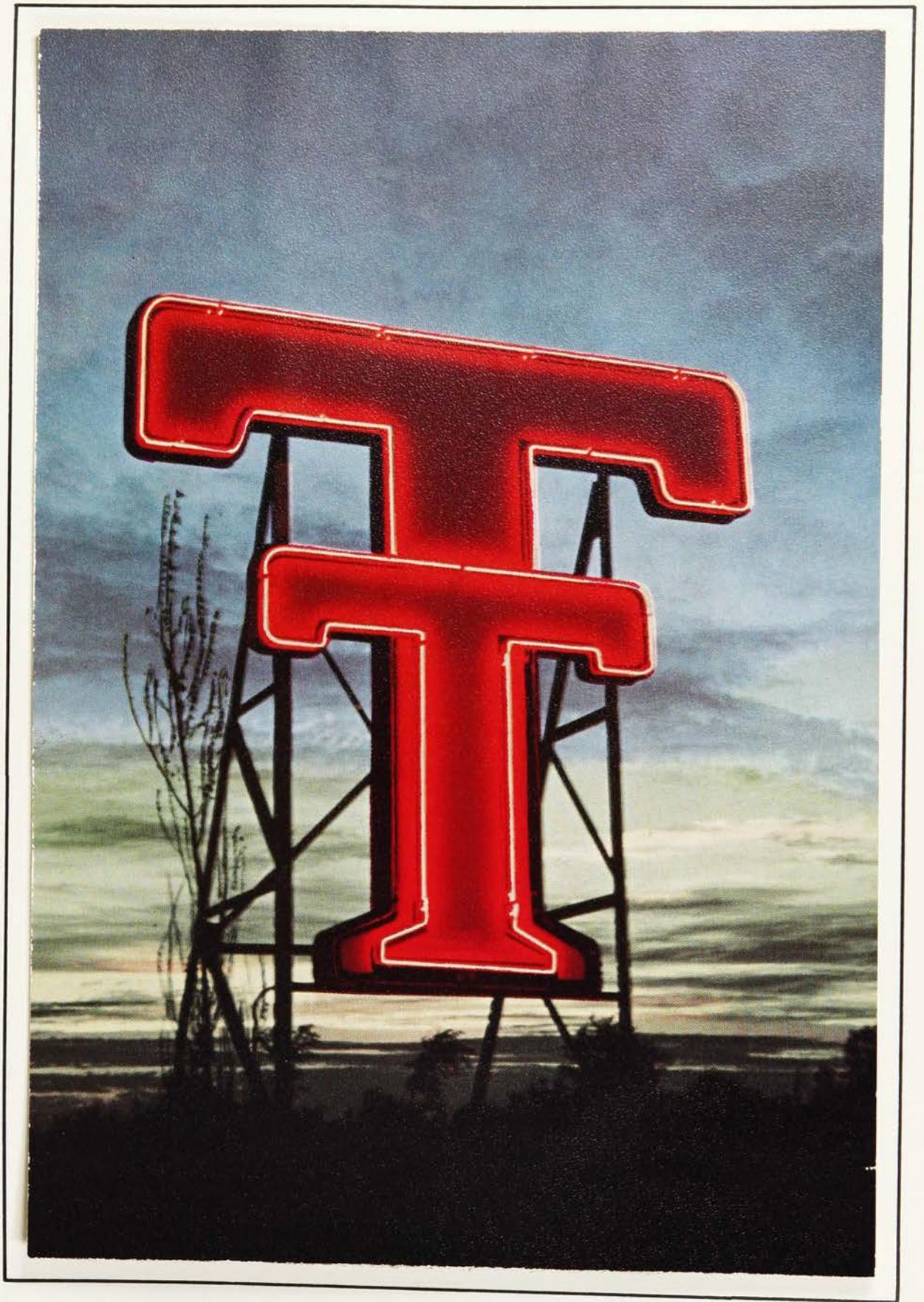
In the period of my college days and since, I have never met a group of young men with whom I was more favorably impressed both as to character, and after discussing their grades with a faculty member, their scholarship.

I believe this club, if made a chapter of Delta Sigma Pi, would be a credit to the fraternity and I should be happy to call them one and all, "Brother."

Fraternally yours,



Arthur C. White
BK 245



(4)

general

The ~~general~~ business program is designed for students who do not have a specific professional objective in mind. Selected courses in various professional fields make up the background and tool courses for this major.

Geographically, Denton is located ideally.

Also, Denton is well located, geographically. It is about thirty to thirty-five miles from Dallas and Fort Worth; the three points forming a triangle. North Texas students have a wonderful opportunity for many interesting and educational

due to Denton's convenient location

field trips, since Denton is located so conveniently near ~~to~~ *by* ~~the~~ two major cities. *In Dallas* Management majors may visit the Ford Assembly Plant ~~in Dallas~~ *in Dallas* and Williamson-Dickie Manufacturing Company as well as the Justin Boot Company in Fort Worth.

Finance majors may visit Merrill, Lynch, Pierce, Fenner, and Beane, an investment company in Dallas, ~~and~~ *and also in Dallas* marketing majors

may visit Nieman-Marcus, ~~one of the~~ *AND THE widest* -known department stores in the United States, ~~also in Dallas~~.

For the years 1951, 1952, 1953, an average of 231 Bachelor of Business Administration Degrees have been conferred upon graduates. Graduates in the business school have a wonderful opportunity for getting jobs, because they have the advantage of the services of two placement offices. North Texas has had a placement office since 1923, and a new placement office, headed by John Brooks, instructor in Business Administration, has been established especially for business majors.

For a school of business administration just seven years old, the record of growth and development is phenomenal. It

6

demonstrates the great need for business administration education in the vast financial, commercial, and industrial area in North Texas.