



Delta Sigma Pi Fraternity
Tulsa LEAD School
October 20-21, 2017

The sessions below focus on the following tracks:

Career/Professional (CA) Chapter Operations (CO) Leadership Development (LD) Personal Development (PD)

Meeting rooms located on the first and second floor. Second floor rooms noted with (2) below.

FRIDAY, OCTOBER 20

5:00 p.m.-8:30 p.m.	Check-in/Registration with Delta Sigma Pi	Lobby
9:45 p.m.	Powers of the Mind Comedy Hypnosis Show with Brian Powers Show starts promptly at 10:00 p.m.	Silver Oak A (2)

SATURDAY, OCTOBER 21

Early	Breakfast on your own	
7:30 a.m.-8:30 a.m.	Check-in/Registration with Delta Sigma Pi (if you checked in Friday, no need to check-in again)	Council Oak Atrium
8:00 a.m.-5:00 p.m.	Visit Leadership Foundation, community service, provincial committees, chapter sales, ExecSocks, Fraternal Composite Service and other exhibits; as well as career partners including alliantgroup and OneMain Financial	Council Oak Atrium
8:30 a.m.-9:45 a.m.	Welcome & Networking The Power of Words with Brian Powers	Council Oak A-C
10:00 a.m.-11:00 a.m.	Breakout Sessions I <ul style="list-style-type: none"> ▪ Finding Your Career – How to Transition from College to the Workplace (CA) ▪ Ritual - The Right Way (Members Only) (CO) ▪ Recruiting with a Marketing Approach (CO) ▪ Alumni Leader Skills – Part 1 (LD) 	Redbud (2) Council Oak E Council Oak D Sycamore (2)
11:15 a.m.-12:15 p.m.	Breakout Sessions II <ul style="list-style-type: none"> ▪ HR Insider’s Perspective (CA) ▪ The Pledge Program: Building the Best Deltasigs from the Beginning (CO) ▪ Alumni Leader Skills – Part 2 (LD) ▪ What You Need to Know About Stress Management (PD) 	Redbud (2) Council Oak D Sycamore (2) Council Oak E
12:15 p.m.	Lunch – Network by meeting someone new! (Meal Ticket Required) Program begins at 1:00 p.m. How I Met Your Brother with Past Grand President Onuka Ibe	Council Oak A-C



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2:00 p.m.-3:00 p.m.	Breakout Sessions III <ul style="list-style-type: none"> ▪ Putting the ME in Resume: How to make your resume reflect you and stand out in an interview (CA) <i>Redbud (2)</i> ▪ Risk Management – That Won't Happen to My Chapter (CO) <i>Council Oak D</i> ▪ Alumni Relations Forum (CO) <i>Sycamore (2)</i> ▪ The Clock's Ticking (Time Management) (PD) <i>Council Oak E</i>
3:15 p.m.-4:15 p.m.	Breakout Sessions IV <ul style="list-style-type: none"> ▪ Interacting with Employers (CA) <i>Redbud (2)</i> ▪ Chapter Operations Roundtable (CO) <i>Sycamore (2)</i> ▪ Where Do You Stand? Ethical Dilemmas (LD) <i>Council Oak D</i> ▪ Get Started Investing (PD) <i>Council Oak E</i>
4:30 p.m.-5:00 p.m.	Wrap It Up! <i>Council Oak A-C</i> Recognition and Giveaways
Evening – Late	Networking in Tulsa

Keynote: The Power of Words *with Brian Powers*



This keynote session is a journey into the conscious and subconscious mind, and how we use both to communicate and why the words we choose are so important when we communicate. This session is designed to help you discover the many ways each of us input information, and why it's significant in our day to day conversation. It will help you to stop sabotaging your own ability to communicate. Why creating new patterns of behavior can help propel you forward. This session is designed to help you start on the path of rediscovering the uniqueness of how we communicate.

You will learn how to:

- ◆ *Focus your attention*
- ◆ *Read verbal and non-verbal communication signals*
- ◆ *Discover how we input information and its relevance*
- ◆ *Create new patterns of behavior*
- ◆ *Become more positive*
- ◆ *Discover the conscious and subconscious mind and why it is important for success*

Brian Powers is a hypnotist, speaker and a professional booking agent with over 7,500 shows in the past 20 years. Brian has performed his comedy stage hypnosis show **Powers of the Mind** throughout the United States, Canada and aboard Norwegian Cruise Lines. His shows have been described as comical, mesmerizing and fascinating.

As the former director of the Hypnosis Center in Osage Beach and with certifications in clinical hypnosis and a member of the National Guild of Hypnotists, Brian has performed his stage show and has hypnotized over 30,000 people. Brian is now turning his attention to teaching. Brian's seminars are designed to help you discover the many ways we input information, and why it's significant. How you may be sabotaging your own ability to communicate and why creating new patterns of behavior can help drive you forward.

The power of the mind is a remarkable thing! Sit back and let Brian teach you how to redirect and focus your attention so that you may become a more effective communicator.

BREAKOUT SESSIONS I**10:00 a.m. – 11:00 a.m.****Finding Your Career – How to Transition from College to the Workplace with alliantgroup (CA)***Redbud (2)*

What does your dream job look like? In this session, we will explore how to identify the style of work and workplace environment that is conducive to beginning your career upon graduation.

Ritual – The Right Way (Members Only) with Onuka Ibe (CO)*Council Oak E*

Delta Sigma Pi's Ritual should be taken seriously. It is a time when members reaffirm their commitment to the Fraternity, and with initiation, it is a time for new brothers to learn more about the organization and history. This session will take you on a journey to help you better understand the meaning behind and how to perform our Fraternity's various ritual ceremonies.

Recruiting with a Marketing Approach with Kris McDaniel (CO)*Council Oak D*

Participants will:

- ◆ Review and discuss the foundations of marketing
- ◆ Learn how to utilize those principles for recruitment success
- ◆ Receive recruitment tidbits and ideas

Alumni Leader Skills – Part 1 with Jennifer Mayes, Charlie Kenney and Sarah Jane Harris (LD)*Sycamore (2)*

This two-part session is designed to help DDs, DD prospects and other alumni leaders learn to be better leaders in the province/nation and to encourage alumni attendance at national events. This session will cover:

- ◆ Roles and responsibilities of being a DD
- ◆ Tips for talking to collegiate brothers
- ◆ Chapter operations (CMP, bylaws and policy, trials, etc.)
- ◆ Motivating chapters
- ◆ Risk Management
- ◆ Resources available to you

SAVE THE DATE – March 9-11, 2018

South Central LEAD Provincial Conference and
Council Meeting
St. Louis, MO

BREAKOUT SESSIONS II**11:15 a.m. – 12:15 p.m.****HR Insider's Perspective with OneMain Financial (CA)***Redbud (2)*

The team at OneMain Financial has seen the good, the bad, and the ugly! Learn from those 'in the know' how to establish why they would want you on their team!

- ◆ What are common 'derailers' for success?
- ◆ What are things you know AND have been told you do really well?
- ◆ Practical ways to identify your strengths/weaknesses - be honest
- ◆ How to narrow your focus on what matters the most
- ◆ Diversity of focus is a recipe for mediocrity
- ◆ How to build your personal brand

The Pledge Program: Building the Best Deltasigs from the Beginning with Jen Huynh (CO)*Council Oak D*

Participants will:

- ◆ Learn the most common mistakes with pledging, the liability accepted by the VPPE and President
- ◆ Learn how small changes make large improvements
- ◆ Discuss why pledging is often referred to as the highest risk within a chapter, pledge retention and how to generate positive thoughts and get growth oriented results

What You Need to Know About Stress Management with Brian Powers (PD)*Sycamore (2)*

Do you know the signs and symptoms of stress? Where stress comes from? How you can turn stress into a good thing?

We will explore the history of stress, explain why you need to be aware of stress and teach you how you can use stress erasers. We will also show you how your mind controls and contributes to stress and what you can do to control stress in your life.

Alumni Leader Skills – Part 2 with Jennifer Mayes, Charlie Kenney and Sarah Jane Harris (LD)*Council Oak E*

This two-part session is designed to help DDs, DD prospects and other alumni leaders learn to be better leaders in the province/nation and to encourage alumni attendance at national events. This session will cover:

- ◆ Roles and responsibilities of being a DD
- ◆ Tips for talking to collegiate brothers
- ◆ Chapter operations (CMP, bylaws and policy, trials, etc.)
- ◆ Motivating chapters
- ◆ Risk Management
- ◆ Resources available to you



Delta Sigma Pi Leadership Foundation has **SCHOLARSHIP** opportunities for **YOU!!**
Stop by the Leadership Foundation table today to learn more about the scholarships available!

BREAKOUT SESSIONS III**2:00 p.m. – 3:00 p.m.****Putting the ME in Resume: How to make your resume reflect you and stand out in an interview with Enterprise (CA)***Redbud (2)*

Whether you're applying cold with a general resume or bringing it in with you for the final interview, your resume needs to capture your skills, abilities and personality. Many times it will be the first impression an employer will have of you and it needs to stand out. Attend this session to learn how to make your resume stand out and not get placed on the bottom of the pile. In addition to resume tips, this session will also discuss tricks to help you rock the interview and land that job!

Risk Management – “That Won’t Happen to My Chapter!” with Henry McDaniel (CO)*Council Oak D*

Risk management is not an afterthought, it is a practice – a commitment to keeping yourself and those around you safe. As brothers we have a commitment to each other. As a brotherhood, our actions need to reflect a desire to protect the Fraternity and its existence. In this session we will look at a few real life examples of what can occur when risk management is not practiced. Sadly, examples such as those provided occur every year and happen to those who never expect it. Perhaps this session will not eliminate the thought “That won’t happen to my chapter!” but at least you will be better prepared to handle and address those difficult situations.

Alumni Relations Forum with Omar Sandoval (CO)*Sycamore (2)*

Gather with other alumni to discuss topics helpful to your alumni chapter or other alumni activities. Discuss how alumni can play an integral part of fulfilling the Fraternity’s Strategic Priorities.

The Clock’s Ticking – Time Management with Ashley McCormick (PD)*Council Oak E*

We’re all guilty of saying “I don’t have time to do...” or “if only there were more hours in the day”. This session will provide you with solutions to help you manage your time in a more efficient way so that as the clock keeps ticking, you’re getting everything accomplished that needs to be done. With professional, school, family and/or community commitments, time management is a must for everyone!

The logo for Alliant Group, featuring the word "alliantgroup" in a lowercase, sans-serif font. The "a" is blue, and the rest of the letters are grey. A registered trademark symbol (®) is at the end.

BREAKOUT SESSIONS IV**3:15 p.m. – 4:15 p.m.****Interacting with Employers with alliantgroup (CA)***Redbud (2)*

Ever wonder if you're telling an employer exactly what they want to hear? In this session, you will learn how to identify the Do's and Don't's to engaging with employers before, during, and after the recruitment cycle.

Chapter Operations Roundtable with Josh Robinson (CO)*Sycamore (2)*

This session is geared towards chapter officers and committee members. Gather with other chapters to discuss various topics on chapter operations. Share best practices and helpful ideas that you can take back to your chapter. This is a great opportunity to ask questions and have a dialogue with your peers.

Where Do You Stand? Ethical Dilemmas with Laura Thompson (LD)*Council Oak D*

Participants will:

- ◆ Learn the definition of Ethics
- ◆ Be introduced to and discuss four theories of ethical decision-making
- ◆ Examine and discuss ethical practices and beliefs of participants

Get Started Investing with Levi Wade (PD)*Council Oak E*

This session is geared towards alumni and soon to be alumni.

Participants will learn:

- ◆ Types of Investments
- ◆ Time value of money
- ◆ Understanding funds and strategy



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Got 3 Minutes?

Take the online survey to give us your feedback on the Tulsa LEAD School. You'll receive an email from Survey Monkey early next week.

