



Delta Sigma Pi Fraternity

2025 Phoenix LEAD School Agenda

October 24-25

The sessions below focus on the following tracks:

LD - Professional/Leadership Development OP - Fraternity/Chapter Operations

All Meeting Rooms are located on the first floor/lobby level floor.

FRIDAY, OCTOBER 24		LOCATION
5:00-8:00 p.m.	Pre-registered Check-in Pre-Registration with Delta Sigma Pi Dinner on Your Own	Ballroom Foyer
8:30-11:00 p.m.	Join us at the Deltasig Community Corner and get acquainted and re-engaged with fellow brothers, while participating in some network bingo, table games, and refreshments!	Ballroom Foyer
SATURDAY, OCTOBER 25		LOCATION
8:00-9:00 a.m.	Continental Breakfast	Ballroom Foyer
8:00-9:00 a.m.	Check-in/Pre-Registration with Delta Sigma Pi (if you checked in on Friday, no need to check-in again)	Ballroom Foyer
8:00 a.m.-5:00 p.m.	Visit Tables! Leadership Foundation, community service, merchandise sales, and Delta Sigma Pi career partners throughout the day.	Ballroom Foyer
9:00-9:50 a.m.	Welcome & Networking Interactive Activities - Meet Others from your Region	Wren Ballroom
9:50-10:00 a.m.	Break	Ballroom Foyer
10:00-10:50 a.m.	Breakout Sessions I • Lifelong Brotherhood: How to Stay Involved for Life (OP) – Carley Haro • Thriving in Today's Job Market – Alex Warrick • Using Data to Solve Problems & Make Decisions (LD) – Davis Levy	Palo Verde Wren 1 Wren 5
10:50-11:00 a.m.	Break	Ballroom Foyer
11:00-11:50 a.m.	Breakout Sessions II ▪ Leadership Through Empowerment (LD) – Dave Carriere • Staying Curious Through Collaboration (LD) – Natalie Cashmere	Palo Verde Wren 5

11:50 a.m.-12:00 p.m.	Break	<i>Ballroom Foyer</i>
12:00-1:20 p.m.	Lunch and Networking – <i>Network by meeting someone new!</i> Meal Served at 12:00 p.m. – Program at 1:00 p.m.	<i>Wren Ballroom & Foyer</i>
1:20-1:30 p.m.	Break	<i>Ballroom Foyer</i>
1:30-2:20 p.m.	Breakout Sessions III ▪ The Future of Chapter Success: Welcome to the Updated CMP and Hub (OP) – <i>Aidan Cannon</i> ▪ Leading Through Change (LD) – <i>Gracie Campbell</i>	<i>Palo Verde</i> <i>Wren 5</i>
2:20-2:30 p.m.	Break	<i>Ballroom Foyer</i>
2:30-3:20 p.m.	Breakout Sessions IV ▪ Planning the Perfect Event (OP) – <i>Joe Tacto</i> • Time & Organizational Management (LD) – <i>Lilli Newman</i>	<i>Palo Verde</i> <i>Wren 5</i>
3:20-3:30 p.m.	Break <i>(Refreshments served)</i>	<i>Wren Ballroom</i>
3:30-4:20 p.m.	Empowering Your Journey: Leadership, Networks, and Service in Modern Business Keynote – <i>Marcus Benally</i>	<i>Wren Ballroom</i>
4:20-4:45 p.m.	Wrap It Up – Recognition & Raffles	<i>Wren Ballroom</i>

~ EVENT LOCATION ~

Crowne Plaza Phoenix Airport
4300 E Washington St. | Phoenix, AZ 85034

~ PARKING ~

Discounted \$6 self-parking includes in & out privileges for registered overnight guests.
Daily guests at prevailing rates.

~ WIFI ~

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BREAKOUT SESSION I

10:00-10:50 a.m.

Lifelong Brotherhood: How to Stay Involved for Life (OP) – *Carley Haro*

Learn methods and discuss best practices with other chapters on how to keep alumni engaged with Delta Sigma Pi and ensure a healthy alumni engagement score for CMP for your chapter. Learn the many ways you can stay involved with Delta Sigma Pi after graduation to continue growing your skills and network for your career.

Thriving in Today's Job Market – *Alex Warrick*

In this session, participants will:

- Develop a personalized strategy for navigating uncertainty in today's job market.
- Gain practical tools for resilience that turn setbacks into opportunities for growth and direction.
- Identify transferable skills and networking approaches that help candidates stand out across industries.

Using Data to Solve Problems & Make Decisions (LD) – *Davis Levy*

This session explores a three-step framework for making better decisions: assess, decide, and act. Participants will learn how to analyze a situation and gather necessary data before determining the best course of action.

This session emphasizes the importance of balancing data and intuition to act decisively.

BREAKOUT SESSION II

11:00-11:50 a.m.

Leadership Through Empowerment (LD) – *Dave Carriere, Enterprise Mobility*

Want to learn how to ditch micromanagement and become the leader everyone wants to work for? This workshop will show you how empowering your team can lead to success for everyone. We'll share the secrets to building trust, boosting motivation, and creating a workplace where everyone feels valued and inspired to do their best.

Staying Curious Through Collaboration (LD) – *Natalie Cashmere*

Collaboration is a word used more frequently than it is practiced effectively. This session will redefine how participants approach collaboration by redefining what it is, examining barriers and strategies to overcome those, and the conditions for successful collaboration.

BREAKOUT SESSION III

1:30-2:20 p.m.

The Future of Chapter Success: Welcome to the Updated CMP and Hub (OP) – *Aidan Cannon*

Say goodbye to the checklist and hello to a smarter, more strategic way of measuring chapter health. This session introduces the updated Chapter Management Program (CMP) and Hub, which are designed to make things simpler, smarter, and more meaningful. Learn how real-time metrics, simplified reporting, and data-driven insights will help chapters thrive. You'll also get a hands-on look at how the new Hub, launching after Grand Chapter Congress. So, whether you're a chapter officer or a volunteer, this session will help you can hit the ground running this fall.

Leading Through Change (LD) – *Gracie Campbell*

The purpose of this session is to explore human's inherent resistance to change and provide a practical framework for leading successful change initiatives. Participants will learn how to proactively manage change and apply Kotter's 8-Step Change Model to turn their vision into a reality.

BREAKOUT SESSION IV

2:30-3:20 p.m.

Planning the Perfect Event (OP) – Joe Tacto

You want to plan the perfect event for your chapter, your business or even for a personal function. This session will provide you with event planning foundations, review the planning process, and learn tips and tricks to build engagement and create a valuable experience for all attendees.

Time & Organizational Management (LD) – Lilli Newman

“Everything is always a fire!”

“We consult so much that work gets stalled!”

“No one is allowed to make decisions around here!”

These are just a few of the common frustrations when organizations are struggling to have well defined roles, responsibilities and systems for prioritizing work. You can make a strategic impact on your organization by introducing tools that help address these common challenges. During this session, we will share key time and organizational management tools that help individuals and teams reduce stress while getting more done!

KEYNOTE

3:30-4:20 p.m.

Empowering Your Journey: Leadership, Networks, and Service in Modern Business

Drawing on his career advancing tribal governments and mentoring young professionals, Marcus will share actionable insights on authentic leadership, the power of networking, and making an impact through service. Attendees will learn practical strategies for building meaningful connections, embracing diverse perspectives, and shaping their own path to success in business and beyond. Whether you’re just starting out or ready to lead, Marcus’ story offers motivation and guidance to help you thrive as tomorrow’s business innovators.

Marcus Benally, New Mexico State, MBA, is a dedicated financial leader with over a decade of specialized experience supporting Native American communities. As senior manager of client advisory & accounting services at REDW Advisors & CPAs, Marcus leads teams providing innovative accounting solutions, outsourced CFO services, and compliance training for tribal governments, enterprises, and healthcare organizations. He also serves as Chairman of the Board for the Greater Phoenix Chamber’s Valley Young Professionals, advancing leadership and professional development, and as Board Manager for Quivera Enterprises LLC—driving economic sustainability for the Wichita and Affiliated Tribes. An enrolled member of the Navajo Nation and accomplished mentor, Marcus is passionate about empowering Indigenous professionals and fostering economic growth through education, advocacy, and strategic leadership.

