



Delta Sigma Pi Fraternity
Omaha LEAD School
October 27-28, 2017

The sessions below focus on the following tracks:

Career/Professional (CA) Chapter Operations (CO) Leadership Development (LD) Personal Development (PD)

FRIDAY, OCTOBER 27

5:00 p.m.-8:00 p.m.	Check-in/Registration with Delta Sigma Pi	Lobby
9:00 p.m.	A Night of Magic and Networking with Joe Cole Magic Show begins promptly at 9:15 p.m.	St. Nicholas

SATURDAY, OCTOBER 28

Early	Breakfast on your own	
7:30 a.m.-8:30 a.m.	Check-in/Registration with Delta Sigma Pi <i>(if you checked in Friday, no need to check-in again)</i>	Ballroom Foyer
8:00 a.m.-5:00 p.m.	Visit Leadership Foundation, community service, chapter sales, ExecSocks, Fraternal Composite Service and other exhibits	Ballroom Foyer
8:30 a.m.-9:30 a.m.	Welcome & Networking 1 Million Dreams with Mitch Matthews	Blackstone Ballroom
9:45 a.m.-10:45 a.m.	Breakout Sessions I <ul style="list-style-type: none"> ▪ Entrepreneurship and Career Advice (CA) ▪ Discussion Forum: Officer Transition and Succession Planning (CO) ▪ The Pledge Program: Building the Best Deltasigs from the Beginning (CO) ▪ Volunteer Leadership in ΔΣΠ (LD) 	St. Nicholas A St. Nicholas B Hill Ballroom A
11:00 a.m.-12:00 p.m.	Breakout Sessions II <ul style="list-style-type: none"> ▪ Dream Job Revolution (CA) ▪ Recruiting with a Marketing Approach (CO) ▪ Ritual – The Right Way (<i>Members Only</i>) (CO) ▪ Seven Habits of Highly Effective Leaders (LD) 	St. Nicholas A Hill Ballroom A St. Nicholas B
12:00 p.m.	Lunch – Network by meeting someone new! (Meal Ticket Required) How I Met Your Brother and Town Hall begins at 12:50 p.m.	Blackstone Ballroom



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2:00 p.m.-3:00 p.m.	Breakout Sessions III <ul style="list-style-type: none"> ▪ Putting the ME in Resume: How to make your resume reflect you and stand out in an interview (CA) <i>Blackstone Ballroom</i> ▪ Risk Management – That Won't Happen to My Chapter (CO) <i>Hill</i> ▪ Following to Lead: Developing Your Career and Finding Your Inner Leader (LD) <i>St. Nicholas B</i> ▪ Is Your Hair on Fire? (PD) <i>St. Nicholas A</i>
3:15 p.m.-4:15 p.m.	Breakout Sessions IV <ul style="list-style-type: none"> ▪ Cracking the Career Code (CA) <i>St. Nicholas B</i> ▪ Social Media & Networking in Your Job Search (CA) <i>Blackstone Ballroom</i> ▪ Chapter IDEA Roundtable (CO) <i>Hill</i> ▪ Alumni Relations Forum (CO) <i>St. Nicholas A</i>
4:30 p.m.-5:00 p.m.	Wrap It Up! <i>Blackstone Ballroom</i> Recognition and Giveaways
Evening – Late	Enjoy Omaha!

Keynote: 1 Million Dreams with Mitch Matthews



Mitch Matthews has a crazy dream. He wants to help launch one million dreams in his lifetime.

He started something called “The BIG Dream Gathering” and it’s helping him to accomplish this goal. He brings it to top schools around the country (schools like ASU, Kent State, Purdue, UCONN and many others) and helps people to get clear and achieve dreams.

Some of the success stories involve people launching million-dollar business, traveling the globe, writing bestselling books and starting non-profits. (Oh... and each of these stories involve people under the age of 23!) So... what are some of your dreams and goals? Let’s figure them out and get you going after them!

Mitch Matthews is a keynote speaker, successful entrepreneur and best-selling author. He’s built multiple successful businesses and in the process, he’s created his own dream job.

Now he has a passion for helping people to either FIND or CREATE their own dream job! His popular podcast “DREAM. THINK. DO.” is at the top of the iTunes charts and was rated #1 by the Huffington Post. He speaks to corporate and collegiate audiences around the world.

Mitch lives a highly caffeinated life and proudly resides in Des Moines, Iowa with his wife, Melissa and their two boys.

For more information, visit <http://mitchmatthews.com/>

BREAKOUT SESSIONS I**9:45 a.m. – 10:45 a.m.****Entrepreneurship and Career Advice with Lisa Pelto (CA)***St. Nicholas A*

Are you interested in owning a business someday? If so, attend this session and hear from Brother Lisa Pelto, president of Concierge Marketing, who owns and operates this highly successful organization she started herself. Lisa will share career advice, insights on entrepreneurship, and is ready to collaborate with you during this session.

Discussion Forum: Officer Transition and Succession Planning with Jeremy Levine (CO)*St. Nicholas B*

The key to continued momentum from year to year in any organization is a successful officer transition. It is easy for organizations to skip or simply hand over the organization papers. This session will help you understand the importance of the transition time, and help you create a plan for your organization transition.

The Pledge Program: Building the Best Deltasigs from the Beginning with Jodi Schoh (CO)*Hill*

Participants will:

- ◆ Learn the most common mistakes with pledging, the liability accepted by the VPPE and President
- ◆ Learn how small changes make large improvements
- ◆ Discuss why pledging is often referred to as the highest risk within a chapter, pledge retention and how to generate positive thoughts and get growth oriented results

Volunteer Leadership in ΔΣΠ with Amy Briggs (LD)*Ballroom A*

Participants will:

- ◆ Learn what benefits the VOLUNTEER will gain from the volunteer/leadership position
- ◆ Learn what benefits the Fraternity will gain from the volunteer
- ◆ Learn what volunteer leadership opportunities exist within Delta Sigma Pi
- ◆ Learn about the Certified Deltasig Leader program, and how you can become certified

SAVE THE DATE!

North Central LEAD Provincial Conference
and Council Meeting
Milwaukee, WI
February 16-18, 2018

BREAKOUT SESSIONS II**11:00 a.m. – 12:00 p.m.****Dream Job Revolution with Mitch Matthews (CA)***St. Nicholas A*

Mitch has cracked the code on how to get clear on what your dream job is and how to build a plan that will work in the real world! In "Dream Job Revolution" Mitch will walk you through the 5-step process you can use to find or create YOUR dream job! (Plus, anyone who attends this session will also get access to ten of Mitch's best Dream Job Revolution interviews to keep you inspired and equipped in the days following the program!)

"Isaac Newton had gravity, Albert Einstein had relativity, and Mitch Matthews has dreams! When it comes to encouraging today's college student to dream big and convert those dreams into action, Mitch is a bonafide genius!"
- Lucas Casey - Grand View University

Recruiting with a Marketing Approach with Jody Dierickx (CO)*Hill*

Participants will:

- ◆ Review and discuss the foundations of marketing
- ◆ Learn how to utilize those principles for recruitment success
- ◆ Receive recruitment tidbits and ideas

Ritual – The Right Way (Members Only) with Claire Sammon Roberts (CO)*Ballroom A*

Delta Sigma Pi's Ritual should be taken seriously. It is a time when members reaffirm their commitment to the Fraternity, and with initiation, it is a time for new brothers to learn more about the organization and history. This session will take you on a journey to help you better understand the meaning behind and how to perform our Fraternity's various ritual ceremonies.

Seven Habits of Highly Effective Leaders with Meagan Hagerty (LD)*St. Nicholas B*

Attend this session to learn seven habits exhibited by top leaders and how to implement them in your own leadership style. Modeled from the book, "The 7 Habits of Highly Effective People," you will learn critical strategies for becoming a leader that will carry through your leadership in both Delta Sigma Pi, other organizations, and also your career.



Delta Sigma Pi Leadership Foundation has
SCHOLARSHIP opportunities for **YOU!!**
Stop by the Leadership Foundation table today
to learn more about the scholarships available!

Putting the ME in Resume: How to make your resume reflect you and stand out in an interview with Enterprise (CA)

Blackstone Ballroom

Whether you're applying cold with a general resume or bringing it in with you for the final interview, your resume needs to capture your skills, abilities and personality. Many times it will be the first impression an employer will have of you and it needs to stand out. Attend this session to learn how to make your resume stand out and not get placed on the bottom of the pile. In addition to resume tips, this session will also discuss tricks to help you rock the interview and land that job!

Risk Management – “That Won’t Happen to My Chapter!” with Henry McDaniel (CO)

Ballroom A

Risk management is not an afterthought, it is a practice – a commitment to keeping yourself and those around you safe. As brothers we have a commitment to each other. As a brotherhood, our actions need to reflect a desire to protect the Fraternity and its existence. In this session we will look at a few real life examples of what can occur when risk management is not practiced. Sadly, examples such as those provided occur every year and happen to those who never expect it. Perhaps this session will not eliminate the thought “That won’t happen to my chapter!,” but at least you will be better prepared to handle and address those difficult situations.

Following to Lead: Developing Your Career and Finding Your Inner Leader with Tom Henricksen (LD)

St. Nicholas B

Before you become a leader you must excel at following. In this interactive session, we will help identify ways to move from follower to leader. Invest in your career and learn how to create opportunities. In this session we will leave you with these key takeaways:

- ◆ Identify 5 ways to improve your career
- ◆ Determine your next career action
- ◆ Build your servant leadership skills

Inside each one of us is a leader, now you can bring it forward!

Is Your Hair on Fire? with Mitch Matthews (PD)

St. Nicholas A

Let’s face it. Worry blocks our ability to be creative, effective and focused.

Plus, it keeps us from going after our big dreams and goals.

In this program, Mitch introduces a simple three-step process for breaking out of the cycle of worry. He uses specific examples (some funny, some moving, some inspiring) so the audience will leave with powerful strategies they can apply immediately. Plus, Mitch tells the heart-stopping and laughter-inspiring story of what happened to him on a Montana mountain top and how it impacted his personal journey of breaking free from worry.

As a result, the audience can break out of the cycle of fretting and stewing and live more of the life they want to live!



BREAKOUT SESSIONS IV**3:15 p.m. – 4:15 p.m.****Cracking the Career Code with Tom Henricksen (CA)***St. Nicholas B*

According to a recent Gallup poll, only 13% of workers worldwide feel engaged in their careers. In Cracking the Career Code we outline a process to align your passion with your performance to lead to profit!

- ◆ Identify five ways to determine your career passion
- ◆ Outline four ways to enlist career guidance
- ◆ Develop a plan for your professional life
- ◆ Cut through your career confusion and Crack the Code!

Social Media & Networking in Your Job Search with Enterprise (CA)*Blackstone Ballroom*

Have you ever played the game “6 Degrees of Separation of Kevin Bacon”? We are surrounded by social media and today we are more “connected” than ever, but are you using those connections to your advantage in your job search? Can your social image help you or hurt you? This workshop will talk about social networking and traditional networking to help you in your job search.

Chapter IDEA Roundtable with Jillian Gartner and RVPs (CO)*Hill*

Are you interested in learning what other chapters do to be successful or do you have insights to share with others? Attend this session and learn from your Regional Vice Presidents and fellow brothers best practices across professional events, fundraising, community service, social events and more throughout our province.

Alumni Relations Forum with Linda Dorn (CO)*St. Nicholas A*

Gather with other alumni to discuss topics helpful to your alumni chapter or other alumni activities. Discuss how alumni can play an integral part of fulfilling the Fraternity’s Strategic Priorities.



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Got 3 Minutes?

Take the online survey to give us your feedback on the Omaha LEAD School. You'll receive an email from Survey Monkey early next week.

