



Delta Sigma Pi Fraternity
2022 Phoenix LEAD School Agenda
 October 7-8, 2022

The sessions below focus on the following tracks:

Career/Professional/Leadership (LD) Chapter Operations (CO) Personal Development (PD)

FRIDAY, OCTOBER 7

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| 5:00 p.m.-8:00 p.m. | Check-in/Registration with Delta Sigma Pi | <i>Hotel Lobby</i> |
| 8:30 p.m.-11:00 p.m. | Network with other attendees and participate in casual operational roundtables including: Recruiting; Pledge Education; Member Engagement & Motivation; Diversity, Equity & Inclusion; Finances and Fundraising; Events: Professional and Service; Scholarship & Awards; Effective Meetings; Founders' Day Challenge | <i>Conference Center Lobby</i> |

SATURDAY, OCTOBER 8

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| Early | Breakfast on your own | |
| 7:30 a.m.-8:30 a.m. | Check-in/Registration with Delta Sigma Pi <i>(if you checked in Friday, no need to check-in again)</i> | <i>Conference Center Lobby</i> |
| 8:00 a.m.-5:00 p.m. | Visit Leadership Foundation, community service, chapter sales, Fraternal Composite Service and Delta Sigma Pi career partners including Rocket Companies and Enterprise. | <i>CC Lobby</i> |
| 8:30 a.m.-9:45 a.m. | Welcome & Networking Keynote: Thriving as a Modern Leader with Stephen Sorenson | <i>Fiesta I/II</i> |
| 10:00 a.m.-10:50 a.m. | Breakout Sessions I <ul style="list-style-type: none"> ▪ Great Like You: Finding Balance Through Perseverance and Gratitude (PD) ▪ History of Our Ritual (<i>Members Only</i>) (CO) ▪ Managing Tough Conversations (LD) ▪ Recruiting Best Practices and Discussion Forum (CO) | <i>Fiesta III Tempe Coronado Redrock</i> |
| 11:00 a.m.-11:50 p.m. | Breakout Sessions II <ul style="list-style-type: none"> ▪ Effective Transitions and Goal Setting (CO) ▪ Pledge Education Best Practices and Discussion Forum (CO) ▪ Power of Positive Thinking (LD) ▪ The DNA of Successful Career Candidates (PD) | <i>Tempe Redrock Coronado Fiesta III</i> |
| Noon | Lunch and Networking – <i>Network by meeting someone new!</i> Meal Served at 12:00 p.m. – Program at 12:45 p.m. (Meal Ticket Required) | <i>Fiesta I/II</i> |

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1:30 p.m.-2:20 p.m.

Breakout Sessions III

- Alumni and Collegians – A Discussion About Staying Engaged and Deltasig for Life (CO)
- How to Build Wealth from the Ground Up (LD)
- Resume & Interviewing Best Practices (PD)
- Risk Management: More Than Just a Set of Rules (CO)

Redrock

Coronado

Fiesta III

Tempe

2:30 p.m.-3:20 p.m.

Breakout Sessions IV

- Achieving and Managing Change (PD)
- Backpacks to Briefcase (LD)
- Finances & Fundraising Best Practices and Discussion Forum (CO)
- Professional, Service and Scholastic Events Discussion Forum (CO)

Coronado

Fiesta III

Tempe

Redrock

3:30 p.m.-5:00 p.m.

Wrap It Up

- Let's Talk About Delta Sigma Pi: A Town Hall with National Leadership and Staff
- National Awards Celebration
- Teambuilding Activities
- Recognition & Raffles

Fiesta I/II

Thriving as a Modern Leader
with Stephen Sorenson



Stephen Sorenson, *South Carolina*, will discuss unique perspectives, sharing firsthand how the leadership experience he gained with the Fraternity has enabled his career success. He will spotlight the challenges of our new hybrid world of work while coaching attendees on how to best position themselves to be today's Modern Leaders.

Microsoft Customer Success Leader, Stephen Sorenson, is a former Deltasig Chapter President. Stephen will bring a unique perspective sharing firsthand how the leadership experience he gained with the Fraternity has enabled his career success. He will spotlight the challenges of our new hybrid world of work while coaching our brotherhood on how to best position themselves to be today's Modern Leaders.

Stephen has a depth of experience leading customer success teams across Enterprise and Consumer segments while launching innovative and strategic customer success systems. Today, Stephen leads the Americas region that enables Microsoft customers to move to the Microsoft Cloud with confidence, realize value faster, and transform their businesses.

Stephen holds a BS in Business Administration with a major in Marketing from the University of South Carolina. He earned an MBA from McColl University and a Certificate in Corporate Innovation from the Stanford Graduate School of Business.

Got 3 Minutes?

Please take the online survey to give us your feedback on the Phoenix LEAD School.

You'll receive an email from Survey Monkey early next week.



BREAKOUT SESSIONS I**10:00 a.m. – 10:50 a.m.****Great Like You: Finding Balance Through Perseverance and Gratitude with Erica Grace (PD)***Fiesta III*

Be introduced to the following:

- Why finding balance through perseverance and gratitude matters
- Uncovering the best suited daily rituals to help with a resilient mindset
- How to implement your own gratitude practice
- Health benefits if living in gratitude
- Self-care scheduling and ways to ensure that you are taking care of yourself

History of Our Ritual (Members Only) with Henry McDaniel (CO)*Tempe*

Delta Sigma Pi's Ritual has a rich and varied history. In many ways our Ritual has reflected the society around us and has evolved over the years to address societal and fraternal concerns. This session will take you on a journey to help you better understand the meaning behind some of our Ritual and the journey it has taken over the years.

Managing Tough Conversations with Sam Clark (LD)*Coronado*

The ability to handle difficult conversations with others is a necessary skill for any leader. Many leaders get caught in the myth that ignoring a problem will cause it to disappear. However, effective leaders know the value of keeping their own limiting beliefs and emotions in check when addressing tough issues head on. In this session, you'll learn how to do just that.

Recruiting Best Practices and Discussion Forum with Brennen Feder (CO)*Redrock*

Join this session to engage in interactive discussions and learn about recruiting best practices from chapters across the country. Bring your own best practices to share too!

BREAKOUT SESSIONS II**11:00 a.m. – 11:50 a.m.****Effective Transitions and Goal Setting with Lisa Brown (CO)***Tempe*

Participants will:

- Understand the value and importance of proper officer transition and individual officer goal setting
- Obtain tools and information which will make transition and goal setting more effective
- Be empowered to properly prepare for the upcoming officer transition and be able to guide the incoming officer in goal setting

Pledge Education Best Practices and Discussion Forum with Lesha Woodson (CO)*Redrock*

- Learn the most common mistakes with pledging and the liability accepted by the VPPE and President
- Learn how small changes make large improvements
- Discuss why pledging is often referred to as the highest risk within a chapter, pledge retention and how to generate positive thoughts and get growth oriented results
- Share ideas among attendees about effective methods and techniques for successful pledge experiences

Power of Positive Thinking with Nick Rizzi (LD)*Coronado*

Your brain is the most powerful processor ever created with the ability to input and process millions of complex data points per day. But did you know that you can use your brain to manipulate the very fabric of reality around you? In this session we will discuss the tools and techniques you can employ to generate healthy self-talk, positive environments, and how you can change the fabric of your reality through Positive (or Negative) thinking.

The DNA of Successful Career Candidates with Stephen Sorenson (PD)*Fiesta III*

What are today's most successful companies looking for in candidates? How do you best build the right portfolio of experience and tell your story? Come join this interactive session filled with rich content and wide open Q&A from one of today's leaders at Microsoft.

BREAKOUT SESSIONS III**1:30 p.m. – 2:20 p.m.**

Alumni and Collegians – A Discussion About Staying Engaged and Deltasig for Life with Jen Lee (CO) *Redrock*
Join this interactive discussion with Deltasigs from collegiate and alumni chapters about how to keep members involved and why Delta Sigma Pi is for life. Bring your own ideas and chapter successes for member engagement to share too.

How to Build Wealth from the Ground Up with Larry Van Quathem (LD) *Coronado*
Learn about the fundamentals of personal finance and investing. This session will put you on the right track to securing your financial future.

Resume & Interviewing Best Practices with Rocket Companies (PD) *Fiesta III*
Hear from a former campus recruiter to learn how to compose your resume in a manner that's both logical and attractive to various audiences, confirm and bust common resume myths, and be introduced to unique practices to follow that will make your resume turn heads. You will learn how to effectively communicate your experience, and other practices to flourish through the interview process. You will also have the opportunity to receive "no-fluff" advice on your resume, interviews and hear real world feedback examples from hiring leaders across the industry.

Risk Management: More Than Just a Set of Rules with Cory Stopka (CO) *Tempe*
Participants will:

- Be able to summarize Delta Sigma Pi's Risk Management policy in your own words
- Be able to recognize key influencers in your chapter and learn how to leverage relationships with those influencers to affect lasting change
- Be more aware of risk and how to be an advocate for your chapter

BREAKOUT SESSIONS IV**2:30 p.m. – 3:20 p.m.**

Achieving and Managing Change with Jodi Schoh (PD) *Coronado*
Have you ever left a leadership retreat inspired by a new idea for your chapter only to find it would be an uphill battle to implement it? Why is change so difficult? Perhaps you were able to implement the idea, but your vision fell short because the team wasn't as excited about the change as you. Perhaps there wasn't a budget for your new idea. Perhaps your team agreed that it was a good idea, but they just didn't seem motivated to implement it because copying and pasting last year's event would be good enough. This session is designed for leaders who want to be real change agents. You'll learn practical steps to implementing change and will leave this session with a clear roadmap to make your change stick.

Backpacks to Briefcase with Enterprise Holdings (LD) *Fiesta III*
No more backpacks, sweatshirts and jeans. As you prepare to graduate and transition into the business world you need to understand that your life is going to be VERY different. There are things that can help or hurt you as you embark on your new career. This workshop will discuss time management, dress and grooming and professionalism. We will share career tips and discuss personal finance and share with you 11 things that you didn't learn in college.

Finances & Fundraising Best Practices and Discussion Forum with Tim Beasley (CO) *Tempe*
Join this session to engage in interactive discussions and learn about finances and fundraising best practices from chapters across the country. Bring your own best practices, questions and ideas to discuss too.

Professional, Service and Scholastic Events Discussion Forum with Katie Whalen (CO) *Redrock*
Join this session to engage in interactive discussions about events including professional, service and scholastic development. Learn from and share ideas with chapters from across the country and take home some new best practices for your chapter too.