

Delta Sigma Pi Fraternity

2023 Atlanta LEAD School Agenda October 13 – 14, 2023

The sessions below focus on the following tracks:

Career/Professional/Leadership (LD) Chapter Operations (CO) Personal Development (PD)

All Meeting Rooms are located on the Lobby Level.

FRIDAY, OCTOBER 13

5:00 p.m.-8:00 p.m.

Pre-Registered Check-in/ On-Site Registration with Delta Sigma Pi

Perimeter Ballroom Foyer

8:30 p.m.-11:00 p.m.

Game on kickoff event come join us and get acquainted and reengaged with fellow brothers, while participating in some table games, music, and refreshments!

SATURDAY, OCTOBER 14

| Early | Breakfast on your own | |
|---------------------|--|--|
| 7:30 a.m8:30 a.m. | Pre-Registered Check-in / On-site Registration with Delta Sigma Pi (if you checked in on Friday, no need to check-in again) | Perimeter Ballroom Foyer |
| 8:00 a.m5:00 p.m. | Visit Leadership Foundation, Fraternal Composite Service and Delta Sigma Pi career partners. | Ballroom Foyer |
| 8:30 a.m9:45 a.m. | Welcome & Networking Keynote and Interactive Activities | Perimeter Ballroom |
| 10:00 a.m10:50 a.m. | Breakout Sessions I Alumni and Collegians – A Discussion About Staying Engaged and Deltasig for Life (CO) Balance and Mindfulness in your Personal Life (PD) History of Our Ritual (Members Only) (CO) Managing Tough Conversations (LD) | Salon B Salon A Salon C Salon D |
| 11:00 a.m11:50 p.m. | Breakout Sessions II Backpacks to Briefcase (LD) Effective Transitions and Planning (CO) How to raise money for your Chapter Leadership Funds with the Founder's Day Challenge Campaign (CO) | Salon C Salon A Salon D |
| Noon | Lunch and Networking –Sit at a table with a preferred topic of interest and network by meeting someone new! We will hear from our Partners and learn about Founder's Day! Meal Served at 12:00 p.m. – Program at 12:45 p.m. (Meal Ticket Required) | Concourse Pavilion |
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| 1:30 p.m2:20 p.m. | Breakout Sessions III Brand Development (LD) Chapter Finance Best Practices and Discussion Forum (CO) How to Lead: Delegation & Strategy Discussion Forum (LD) IDP Session and Discussion (CO) | Salon C Salon A Salon B Salon D |
|-----------------------|--|--|
| 2:30 p.m3:20 p.m. | Breakout Sessions IV Achieving and Managing Change (PD) Recruiting Best Practices and Discussion Forum (CO) Time and Organizational Management (PD) Your Social Media Presence (LD) | Salon A Salon B Salon C Salon D |
| 3:30 p.m. – 4:15 p.m. | Refreshment Break with an Interactive Gathering of Networking | King-Queen Ballroom |
| 4:25 p.m5:00 p.m. | Wrap It Up – Recognition & Raffles | Perimeter Ballroom |

Vantage Point [ack Stahlmann



Employment Roles can change in an instant. One moment we're working a ho-hum 9-5er and the next there's a health crisis and an economic shift and we suddenly have a new role at work or even in the household. For those of us in new positions the road ahead may look daunting. But if you're in the right role and you're able to surround yourself with the right team, it just might be the adventure of a lifetime. This presentation creatively weaves in life lessons, challenging your team to think outside of themselves, and see the world through the eyes of others. By taking that perspective shift, attendees will gain a new appreciation for decision

making at any level within an organization. And what's more, this is the rare presentation that applies to employees and managers alike, due to its creative concept. This keynote also has an accompanying book, <u>Days of Our Work</u> <u>Lives</u>.

Jack Stahlmann's informative and educational presentations are built around his experiences in Los Angeles as an actor, producer, director — and of course, a waiter.

In Hollywood, he launched his own production company which created several films that enjoyed international success and was an Assistant Director for the Margaret Cho stand-up show, Cho Revolution.

As an actor, his shining moment came in a co-star role on the CBS drama Cold Case, where he played a wimpy park ranger. He also appeared on Days of Our Lives and several commercials.

Jack graduated with honors at DePauw University and has been a regular contributor to The Huffington Post. He currently resides in St. Paul, Minnesota.

BREAKOUT SESSIONS I

10:00 a.m. – 10:50 a.m.

Alumni and Collegians - A Discussion About Staying Engaged and Deltasig for Life with Stacy Jordan (CO)

Join this interactive discussion with Deltasigs from collegiate and alumni chapters about how to keep members involved and why Delta Sigma Pi is for life. Bring your own ideas and chapter successes for member engagement to share too.

Balance and Mindfulness in your Personal Life with Mia Lewis and Breanna Mirakian (PD)

Join this session to learn how to better practice mindfulness and balance outside of your work. This session focuses primarily on life beyond work.

History of Our Ritual (Members Only) with Trina Kirk (CO)

Delta Sigma Pi's Ritual has a rich and varied history. In many ways our Ritual has reflected the society around us and has evolved over the years to address societal and fraternal concerns. This session will take you on a journey to help you better understand the meaning behind some of our Ritual and the journey it has taken over the years.

Managing Tough Conversations with Karon Drewniak (LD)

Join this session to learn and discuss the common fears that accompany difficult conversations can help you move through them smoothly. This session focuses primarily on putting fears to rest to have a productive conversation.

BREAKOUT SESSIONS II

11:00 a.m. – 11:50 a.m.

Backpacks to Briefcase with Diamond Hunnicutt of Enterprise Holdings (LD)

No more backpacks, sweatshirts and jeans. As you prepare to graduate and transition into the business world you need to understand that your life is going to be VERY different. There are things that can help or hurt you as you embark on your new career. This workshop will discuss time management, dress and grooming and professionalism. We will share career tips and discuss personal finance and share with you 11 things that you didn't learn in college.

Effective Transitions and Planning with Kelsie McAllister (CO)

Participants will:

- Understand the value and importance of proper officer transition and individual officer goal setting.
- Obtain tools and information which will make transition and goal setting more effective.
- Be empowered to properly prepare for the upcoming officer transition and be able to guide the incoming officer in goal setting.

How to raise money for your Chapter Leadership Funds with the Founder's Day Challenge Campaign Funds with Beth Keith and Shane Borden (CO)

Come and learn how easy it is to raise money for your CLF via the 2023 Founder's Day Challenge.

Got 3 Minutes?

Please take the online survey to give us your feedback on the Atlanta LEAD School.

You'll receive an email from Survey Monkey early next week.



Brand Development with Diamond Hunnicutt of Enterprise Holdings (LD)

The presentation will discuss how a personal band can be developed, expanded, and used in networking and leadership. The presentation will also explore how your personal brand can build upon your communication style.

Chapter Finance Best Practices and Discussion Forum with Dustin Paschal, CPA (CO)

Join this session to engage in interactive discussions and learn about finance best practices from chapters across the country. Bring your own best practices to share too!

How to Lead: Delegation & Strategy Discussion Forum with Katrina Reeves (LD)

Join this session to engage in interactive discussions and learn about how to delegate and strategize. This session applies to both collegians and alumni. Bring your own best practices to share too!

IDP Session and Discussion with Jasmin Flores (CO)

If you haven't heard, the "Trial Process" you knew has been updated under the Fraternity Individual Discipline Policy (IDP). This updated policy/process took effect July 1 and is currently in effect. During the session the National Standards Committee will provide an overview of chapter requirements under this policy, resources available, and best practices for your standards committee. Oh yeah and we will also answer your questions too.



BREAKOUT SESSIONS IV

Achieving and Managing Change with Weslie Higdon (PD)

Have you ever left a leadership retreat inspired by a new idea for your chapter only to find it would be an uphill battle to implement it? Why is change so difficult? Perhaps you were able to implement the idea, but your vision fell short because the team wasn't as excited about the change as you. Perhaps there wasn't a budget for your new idea. Perhaps your team agreed that it was a good idea, but they just didn't seem motivated to implement it because copying and pasting last year's event would be good enough. This session is designed for leaders who want to be real change agents. You'll learn practical steps to implementing change and will leave this conference with a clear roadmap to make your change stick.

Recruiting Best Practices and Discussion Forum with Catrina Murray (CO)

Join this session to engage in interactive discussions and learn about recruiting best practices from chapters across the country. Bring your own best practices to share too!

Time and Organizational Management with Melissa Garcia (PD)

Participants will:

- Learn new time and organizational management techniques so you no longer have to say "I don't have time to..."
- Learn about positive and negative procrastination and the variety of procrastinators you might know (including yourself)
- Enhance organization skills that lead to a productive lifestyle

Your Social Media Presence with Sydney Sampson-Webb (LD)

Enhance your professional prospects with an insightful session on optimizing and cleaning up your social media presence. Discover how to leverage social platforms to establish a compelling digital image that sets you apart in today's competitive job market while avoiding common pitfalls.

