



Delta Sigma Pi Fraternity

Dallas LEAD School

October 19-20, 2018

The sessions below focus on the following tracks:

Career/Professional (CA) Chapter/Fraternal Operations (FO) Personal Development (PD)

Meeting Rooms are located on Lobby Level (LL) AND First Floor (FF).

FRIDAY, OCTOBER 19

5:00 p.m.-8:00 p.m.	Check-in/Registration with Delta Sigma Pi	Ballroom Foyer (LL)
9:00 p.m.-12:00 a.m.	Chapter Operations Showcase Collegiate/Alumni Chapter Officer Roundtables	Salons A-D (LL)

SATURDAY, OCTOBER 20

Early	Breakfast on your own	
7:30 a.m.-8:30 a.m.	Check-in/Registration with Delta Sigma Pi <i>(if you checked in Friday, no need to check-in again)</i>	Ballroom Foyer (LL)
8:00 a.m.-5:30 p.m.	Visit Leadership Foundation, community service, chapter sales, Fraternal Composite Service, Formulate Your Future and other Delta Sigma Pi service and career partners including alliantgroup, GEICO Careers, IES Abroad and OneMain Financial.	Ballroom Foyer (LL)
8:30 a.m.-9:30 a.m.	Welcome & Networking Ignite Your Future <i>with Brad Killmeyer</i> Keynote sponsored by Delta Sigma Pi Leadership Foundation	Grand Ballroom (LL)
9:45 a.m.-10:45 a.m.	Breakout Sessions I <ul style="list-style-type: none"> ▪ Emotional Intelligence (CA) ▪ Recruiting with a Marketing Approach (FO) ▪ Motivation 101 (PD) ▪ Mentors and Your Personal Board of Directors (PD) 	Salons 2-3 (FF) Aurora 1 (LL) Salon 1 (FF) Aurora 2 (LL)
11:00 a.m.-12:00 p.m.	Breakout Sessions II <ul style="list-style-type: none"> ▪ Flip or Flop – Career Under Construction (CA) ▪ Effective Transitions and Goal Setting (FO) ▪ Risk Management – “That Won’t Happen to My Chapter!” (FO) ▪ How to Get Hired Using LinkedIn (PD) 	Salon 1 (FF) Aurora 1 (LL) Aurora 2 (LL) Salons 2-3 (FF)
12:00 p.m.	Lunch – <i>Network by meeting someone new!</i> (Meal Ticket Required) Program begins at 12:45 p.m.	Grand Ballroom (LL)



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1:30 p.m.-2:00 p.m.	Regional Awards & Recognition Gateway-Salon 3 Gulf South-Salon 1 Gulf Western-Salon 2	Midwestern-Aurora 2 Southwestern-Grand Ballroom Tornado Alley-Aurora 1
2:15 p.m.-3:15 p.m.	Breakout Sessions III	
	<ul style="list-style-type: none"> ▪ Managing Difficult Encounters – Behavioral Exploration (CA) ▪ Alumni Forum: Engaging and Retaining Alumni Involvement (FO) ▪ Member Education: Today, Tomorrow, Always (FO) ▪ Write to Dream (PD) 	<ul style="list-style-type: none"> Salons 1 (FF) Aurora 1 (LL) Aurora 2 (LL) Salons 2-3 (FF)
3:30 p.m.-4:30 p.m.	Breakout Sessions IV	
	<ul style="list-style-type: none"> ▪ International Business Experiences & Distinction in the Global Marketplace (CA) ▪ History of Our Ritual (<i>Members Only</i>) (FO) ▪ Taking Care of Business: Effective Meetings (FO) ▪ Failure Forward (PD) 	<ul style="list-style-type: none"> Salon 1 (FF) Aurora 2 (LL) Aurora 1 (LL) Salons 2-3 (FF)
4:45 p.m.-5:30 p.m.	The Grand Finale! Provincial and National Awards and Recognition	Grand Ballroom (LL)
Evening – Late	Networking in Dallas	

Keynote: Ignite Your Future *with Brad Killmeyer, Formulate Your Future, LLC.*



We have tremendously talented, creative and intelligent students. The tragedy is that so many of them do not know how to utilize their potential. Students may technically graduate, but they are leaving college feeling lost, frustrated or floating rather than moving ahead with purpose.

The main reason students never reach their full potential is because they do not have a system for establishing, pursuing and achieving goals. They typically have no plan or vision for their future and they do not embrace their natural talents.

Brad will demonstrate how to take the overwhelming task of planning for the future and make it simple. He will share his step-by-step process on how to set and achieve goals.

Brad Killmeyer is a professional speaker, author and owner of *Formulate Your Future*. His mission is to help students create the life they want! He does this by teaching students business, leadership and life skills. He appeals to a full range of student backgrounds, academic levels and interests. Brad has been a keynote speaker at high schools and colleges across the country.

Brad's standout quality as a speaker is his relatability. Students connect with his humor, positive attitude and appreciate how his life stories are related to their own. Following events, students enthusiastically stay engaged with Brad on his live educational shows. Brad is the host of *Formulate Your Future*, a program that teaches students new skills, provides consistent encouragement and gives ongoing support.

Personally, Brad married Nicole Morrow in 2016. Together they participate in various education related events. In the community, Brad participates in the Big Brother Big Sister program, serves as a mentor to several student run businesses, and is an active member of Rotary.

BREAKOUT SESSIONS I

9:45 a.m. – 10:45 a.m.

Emotional Intelligence with GEICO Careers (CA)

Salons 2-3 (FF)

This presentation will explain:

- Theories of emotional intelligence.
- The characteristics of emotional intelligence and how to understand emotional intelligence.
- How to use emotional intelligence in the workplace.

Recruiting with a Marketing Approach with Jessica Glavas (FO)

Aurora 1 (LL)

Participants will:

- Review and discuss the foundations of marketing
- Learn how to utilize those principles for recruitment success
- Receive recruitment tidbits and ideas

Motivation 101 with Paul Brodie (PD)

Salon 1 (FF)

Participants will:

- Create strategies to increase motivation
- Learn how to motivate not only yourself, but others
- Be introduced and reminded of long time successful recruiting techniques
- Find ways to increase motivation in your chapter to retain brothers for the long term

Mentors and Your Personal Board of Directors with Carson Guinn (PD)

Aurora 2 (LL)

This interactive session will teach you how to identify and develop mentors and your own personal board of directors to help you be more successful in your professional and personal life.



BREAKOUT SESSIONS II

11:00 a.m. – 12:00 p.m.

Flip or Flop – Career Under Construction with OneMain Financial (CA)

Salon 1 (LL)

The best project you will ever work on is you!

This session is geared towards alumni and is focused on things to know when looking for a career change.

Thinking about changing your career? What are you passionate about? When I am happiest, I am doing _____? What kind of work do you feel matters most? Does what you have to give align with what you want to do? How well do you manage change?

Effective Transitions and Goal Setting with Ashley McCormick (FO)

Aurora 1 (LL)

Participants will:

- Understand the value and importance of proper officer transition and individual officer goal setting.
- Obtain tools and information which will make transition and goal setting more effective.
- Be empowered to properly prepare for the upcoming officer transition and be able to guide the incoming officers in goal setting.

Risk Management – “That Won’t Happen to My Chapter!” with Charlie Kenney (FO)

Aurora 2 (LL)

Risk management is not an afterthought, it is a practice – a commitment to keeping yourself and those around you safe. As brothers we have a commitment to each other. As a brotherhood, our actions need to reflect a desire to protect the Fraternity and its existence. In this session, we will look at a few real life examples of what can occur when risk management is not practiced. Sadly, examples such as those provided occur every year and happen to those who never expect it. Perhaps this session will not eliminate the thought “That won’t happen to my chapter!,” but at least you will be better prepared to handle and address those difficult situations.

How to Get Hired Using LinkedIn with Brad Killmeyer (PD)

Salons 2-3 (FF)

You will learn how to use LinkedIn to significantly increase the chances of finding internships and getting hired. You will be given simple steps to dramatically improve your LinkedIn profile. These updates can be made instantly during the workshop with the use of a cell phone. Strategies will be introduced and implemented to target, approach and follow up with other professionals on LinkedIn. Each attendee will leave with an improved LinkedIn profile, new connections, and be closer to getting hired.

SAVE THE DATE

March 8-10, 2019

Join us for the

2019 South Central LEAD Provincial Conference
and Council Meeting in Baton Rouge

Register today at dsp.org/LEAD



BREAKOUT SESSIONS III

2:15 p.m. – 3:15 p.m.

Managing Difficult Encounters – Behavioral Exploration with alliantgroup (CA)

Salon 1 (FF)

Learn how to identify and work with behavioral styles that conflict with your preferred style. We will explore the four behavioral styles, identify your preferred style, and learn tips to interact with individuals who have differing styles. This skillset is key for successful group projects and case competition teams.

Alumni Forum: Engaging and Retaining Alumni Involvement with Omar Sandoval (FO)

Aurora 1 (LL)

Gather with other alumni, representing a number of alumni chapters, to discuss best practices for engaging and retaining alumni and how to keep Deltasigs involved after the collegiate experience.

Member Education: Today, Tomorrow, Always with Emily Slone (FO)

Aurora 2 (LL)

Participants will:

- Realize your current level of Fraternity knowledge regardless of prior experience
- Identify past experiences that enhance your knowledge level
- Maximize knowledge factors that allow members to help each other
- Identify resources for regular updates to motivate you and others around you

Write to Dream with Brad Killmeyer (PD)

Salons 2-3 (FF)

“Write to Dream” is for dreamers, high achievers, and for people that are looking for a change. This is not simply about recording the day’s events, but providing you with an easy to follow routine which lays the foundation for your success.

“In the end, you will not get a grade, you will get results.” – Brad Killmeyer

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BREAKOUT SESSIONS IV

3:30 p.m. – 4:30 p.m.

International Business Experiences & Distinction in the Global Marketplace with IES Abroad (CA)

Salon 1 (FF)

This session will dissect career benefits of international business experiences. It will also inform attendees of ways that students can tell their global experience story to distinguish themselves in their professional lives. International experiences provide unparalleled cross-cultural understanding. But how are these experiences translating into distinction in the global marketplace? This presentation will explore career benefits of international experiences and provide tools for students to tell their story.

History of Our Ritual (Members Only) with Randy Hultz (FO)

Aurora 2 (LL)

Delta Sigma Pi's Ritual has a rich and varied history. In many ways our Ritual has reflected the society around us and has evolved over the years to address societal and fraternal concerns. This session will take you on a journey to help you better understand the meaning behind some of our Ritual and the journey it has taken over the years.

Taking Care of Business: Effective Meetings with Kevin Gore (FO)

Aurora 1 (LL)

Participants will:

- Understand the importance of planning before running meetings
- Discuss the role of the leader and the role of meetings in business
- Understand the importance of running effective meetings
- Be empowered to run effective meetings, delegate effectively, and ensure thorough meeting minutes

Failure Forward with Brad Killmeyer (PD)

Salons 2-3 (FF)

We all experience failure on a regular basis. The difference between typical and exceptional leadership is what happens after failure occurs. Do you shut down and quit? Or are you determined to succeed? In this workshop, you will gain confidence, learn from mistakes and discover how to use failure to your advantage. Join this interactive session and you will learn to get out of your comfort zone, take more educated risks and grow as a leader!



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Got 3 Minutes?

Take the online survey to give us your feedback on the Dallas LEAD School. You'll receive an email from Survey Monkey a few days after the event.

