



# Delta Sigma Pi Fraternity

## North Central LEAD Provincial Conference and Council Meeting – Iowa City (Coralville)

### February 21-23, 2020

#### FRIDAY, FEBRUARY 21

5:00 p.m.-8:30 p.m.	Check-in/Registration with Delta Sigma Pi	Lobby
8:30 p.m.-9:00 p.m.	<b>Provincial Council Delegate Orientation</b> <i>Chapter Presidents or the chapter's elected alternate delegate and Regional Vice Presidents must attend this session to best prepare for Saturday's Provincial Council Meeting.</i>	Oakdale 2
9:00 p.m.-12:30 a.m.	<b>Celebrating 100 Years of Delta Sigma Pi with Epsilon (Iowa)</b> <i>Join in this amazing celebration of one of our oldest active chapters in Delta Sigma Pi and enjoy musical entertainment, games, snacks, networking and more. Program at 9:45 p.m.</i>	Oakdale 3-5

#### SATURDAY, FEBRUARY 22

Early	Breakfast on your own	
7:30 a.m.-8:30 a.m.	Check-in/Registration with Delta Sigma Pi <i>(if you checked in Friday, no need to check-in again)</i>	Coral Foyer
8:00 a.m.-5:00 p.m.	Visit Leadership Foundation, community service, chapter sales, Fraternal Composite Service and other Delta Sigma Pi service and career partners, including GEICO Careers.	Coral Foyer
8:30 a.m.-9:45 a.m.	<b>Welcome &amp; Networking</b> The Successful Career Launch <i>with Adam Carroll</i> <i>Keynote sponsored by Delta Sigma Pi Leadership Foundation</i>	Coral Ballroom
10:00 a.m.-11:00 a.m.	<b>Breakout Sessions I</b> <ul style="list-style-type: none"> <li>▪ Leadership Styles – What Type of Leader Are You?</li> <li>▪ Living a Life of Integrity</li> <li>▪ Meet the Chapter - Mock Recruitment Event</li> <li>▪ Social Media and Recruitment</li> <li>▪ Trial or Not to Trial</li> </ul>	Oakdale 2 Oakdale 3 Oakdale 4 Oakdale 1 Oakdale 5
11:15 a.m.-12:15 p.m.	<b>Breakout Sessions II</b> <ul style="list-style-type: none"> <li>▪ Being Rich with Social Capital</li> <li>▪ Gen Z Panel</li> <li>▪ Pledge Education Program – What's New?</li> <li>▪ Power of Positive Thinking</li> <li>▪ Ritual the Right Way - Delta Sigma Pi's Initiation Ceremony <i>(Members Only)</i></li> </ul>	Oakdale 1 Oakdale 3 Oakdale 2 Oakdale 4 Oakdale 5
12:15 p.m.	<b>Lunch and Networking</b> (Meal Ticket Required) <i>Meal Served at 12:15 p.m. – Program at 12:50 p.m.</i>	Coral Ballroom
1:30 p.m.	<b>Provincial Council Meeting Check-In</b>	Coral D-E



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1:45 p.m.	<b>North Central Provincial Council Meeting</b> <i>All Delegates are required to attend</i>	Coral D-E
1:45 p.m.-2:45 p.m.	<b>Breakout Sessions III</b> <ul style="list-style-type: none"> <li>Leadership vs. Management</li> <li>Mastery of Money for Students</li> <li>Translating Real-World College Experience</li> </ul>	Oakdale 3 Oakdale 1 Oakdale 2
3:00 p.m.-4:00 p.m.	<b>Breakout Sessions IV</b> <ul style="list-style-type: none"> <li>Build a Bigger Life!</li> <li>Keeping Deltasigs Safe by Managing Risk</li> <li>Planning the Perfect Event</li> <li>Professional Speaking Workshop</li> </ul>	Oakdale 1 Oakdale 3 Oakdale 4 Oakdale 2
4:15 p.m.-5:00 p.m.	<b>Regional Meetings and Chapter COY Recognition</b> <i>All attendees are requested to attend a regional meeting!</i> Central-Oakdale 1 Great Lakes-Oakdale 2 Great Plains-Oakdale 3	Huron-Oakdale 4 North Central-Oakdale 5 Other Regions-Coral D-E
6:30 p.m.-7:00 p.m.	<b>Networking Reception</b> (Dinner Seating opens at 6:45 p.m.)	Coral Foyer
7:00 p.m.-1:00 a.m.	<b>Roarin' 20s Dinner &amp; Awards Program</b> <i>-Recognizing Regional and Provincial Collegians of the Year</i> <i>-Pearl &amp; Ruby Badge Raffle</i> <i>-Entertainment to follow program until 1:00 a.m.</i>	Coral Ballroom

## SUNDAY, FEBRUARY 23

Early	Breakfast on your own	
8:30 a.m.-12:00 p.m.	<b>Provincial Council Meeting</b> (continued from Saturday, if needed)	Coral D-E

## The Successful Career Launch with Adam Carroll

*So you're about to graduate and it's time to step into the world of "professional work", but where is the manual for doing it successfully? In reality, there is no class for successfully launching your career, but there are concrete and definite steps you can take to make sure the leap from school to work is a positively impactful one. From what to ask, what to wear, what to read, and how to prep for the very first day, you'll learn how to launch your career that sets you up for the greatest upward mobility. Participants will take away:*

- How to clarify expectations from your boss in the most impressive way*
- What research to do prior to starting your first day of work*
  - THE book to scan prior to interacting with your co-workers*
  - How and when to ask for more responsibility and that coveted promotion*
  - What NOT to say in your first six months on the job*
  - Why having a killer LinkedIn profile is critical*
  - And much more!*



Adam Carroll, *Phoenix-Thunderbird*, has spent 15 years helping people do more with the money they make. He is an internationally recognized financial literacy expert, author of three Amazon best-sellers, a two-time TED talk speaker with nearly 4 million views on YouTube, and is the creator of the *Broke, Busted & Disgusted* documentary which aired on CNBC and is shown in

hundreds of high schools and colleges across the country. He is the host of the *Build A Bigger Life* podcast and the curator of **MasteryOfMoney.com**. For more information visit **www.AdamSpeaks.com**.

**BREAKOUT SESSIONS I****10:00 a.m. – 11:00 a.m.****Leadership Styles – What Type of Leader are You? with Jessica Anderson and Travis Brodbeck***Oakdale 2*

Leadership is a subject that is talked about a lot in the Fraternity, but we don't often enough stop and think about how each of us approaches leadership. How you approach leadership, how you develop your leadership skills, and what kind of leader you want to become are important decisions. This session will ask you to think about those answers and more as we learn together.

**Living a Life of Integrity with Dan Tracy and Gail Baumer***Oakdale 3*

Participants will:

- Be able to recognize examples of integrity in their own lives
- Be able to explain how a person acts consistently with integrity through real life examples or stories
- Learn to write a personal statement of integrity for themselves

**Meet the Chapter - Mock Recruitment Event with Nicole Orlando***Oakdale 4*

In this session, participants will learn how to successfully plan and execute the most common information meeting, "Meet the Chapter". Attendees will observe a live "Meet the Chapter" recruitment event from start to finish that will capture best practices for the following areas:

- Greeting and obtaining information from prospective members
- Seating brothers and prospective members
- Presenting key topics including obligations of pledgeship and membership
- Introducing chapter officers and faculty members
- Concluding with questions from prospective members

Following the mock "Meet the Chapter" recruitment event, attendees will have an opportunity to ask questions and engage in discussion.

**Social Media and Recruitment with Elizabeth Moellers, GEICO Careers***Oakdale 1*

Learn how to use social media to connect with recruiters and find out more about companies.

**Trial or Not to Trial with Jasmin Flores and Nolan Hickey***Oakdale 5*

Participants will:

- Discuss how to avoid trials
- Learn about Delta Sigma Pi's Individual Discipline Policy and how to effectively use it in the chapter
- Take part in a mock trial

# SAVE THE DATE

October 9-10, 2020

Join us for the **Indianapolis LEAD School!**

For more information visit [dsp.org/LEAD](http://dsp.org/LEAD)



## BREAKOUT SESSIONS II

11:15 a.m. – 12:15 p.m.

### Being Rich with Social Capital with Adam Carroll

Oakdale 1

Most college students don't realize that their dream job is hidden somewhere in their own network, and with a little help, can be found prior to graduation. Adam's description of the new "social capital" movement will have you on the edge of your seat as you come to grips with what you've been missing all along. In this "everybody wins" environment, you will be buzzing with Super Connectors long after the program is done.

### Gen Z Panel with Jody Dierickx

Oakdale 3

Hey alumni, come to listen and learn more about the generation that is leading our collegiate chapters now and in the immediate future. This panel of Gen Z collegiate brothers will shed light on what motivates them and their preferred communication styles. There will be pre-planned questions by the moderator and you'll have an opportunity to ask questions. Come and engage with our collegiate leaders.

### Pledge Education Program – What's New? with Jodi Schoh

Oakdale 2

The Pledge Education Program is what sets the tone for each chapter and the future of Delta Sigma Pi. This is the time when our future members learn, grow and become part of the chapter and the Fraternity. Exciting enhancements will roll out in a new Pledge Education Program effective July 1, 2020 for all chapters that includes online educational modules and quizzes for pledges, a pledge educator guide for the VPPE to help them lead engaged and interactive meetings, enhanced updates to *The Crown and Delta* to support the pledges on their journey and so much more. Join this session to learn about what's new and how to plan this spring for the new program in the fall.

### Power of Positive Thinking with Teresa Schudrowitz and Lauren Finnegan

Oakdale 4

Participants will:

- Define the concept of positive thinking
- Create strategies for developing or enhancing positive thinking
- Connect the power of positive thinking to other areas of personal development

### Ritual the Right Way - Delta Sigma Pi's Initiation Ceremony (*Members Only*) with Amy Briggs and Joe Shaver

Oakdale 5

Join this session to learn the correct way to perform the Initiation Ceremony. Be a part of the discussion about Delta Sigma Pi's various Ritual ceremonies to be sure your chapter is utilizing Ritual as it was meant to be in business meetings, Pledging Ceremonies, Initiation and more.



**BREAKOUT SESSIONS III****1:45 p.m. – 2:45 p.m.****Leadership vs. Management with Jillian Gartner and Brikken Jensen***Oakdale 3*

Participants will:

- Be able to discuss the differences between managers and leaders
- Be able to explain one leadership style in depth to others and compare six leadership styles to one another
- Learn to identify at least one leadership style in which you're not naturally good at and locate someone you know personally who can help you grow in that area

**Mastery of Money for Students with Adam Carroll***Oakdale 1*

There is a game that we all play with money, and at any given point in time in our lives, we're either winning or losing. The problem is, most Americans were never taught the rules of how to play the game. Play by the rules, and it's entirely possible to be completely financially free by your early 30s. Make the rules up as you go and you're bound to be relying on someone else for your financial well-being well into old age. You CAN have everything you want in life.

**Translating Real-World College Experience with Elizabeth Moellers, GEICO Careers***Oakdale 2*

Join this interactive session to learn how to translate your college experiences to your resume and stand out from the pack.

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## BREAKOUT SESSIONS IV

3:00 p.m. – 4:00 p.m.

### **Build A Bigger Life! with Adam Carroll**

*Oakdale 1*

In today's frenzied pace, our lives tend to be consumed with people, activities and things that don't always make our lives feel bigger, but much, much smaller. The life you most desire is within reach, but only if you dare to ask bigger questions, have bigger plans, and trust that you are the architect of your life starting today. This fast-paced, interactive session will have you laughing, learning, and yearning to make small but significant changes daily. It is said that those who desire an uncommonly BIGGER life, must come to the realization that they must approach life in an uncommonly BIG way. You'll take away connections, strategies, and a mindset for living a life you've always dreamed of.

### **Keeping Deltasigs Safe by Managing Risk with Norm Kromberg**

*Oakdale 3*

Delta Sigma Pi's Risk Management Policy has undergone a recent facelift. Join this session to review the updated policy and learn how it is designed to help keep all Deltasigs safe. Be a part of the interactive discussions where various risk management-challenged scenarios are introduced and share how you would approach or handle the situation. This session will be helpful for all Deltasigs – collegiate and alumni.

### **Planning the Perfect Event with Allison McMickle, Thomas LeNoir and Zac Hanson**

*Oakdale 4*

You want to plan the perfect event for your chapter, your business or even for a personal function. This session will provide you with tips and tricks for event planning that are sure to save you from headaches later – everything from site selection, contracts, budgeting and program planning will be discussed. You'll also learn how to promote the event for successful attendance and be armed with techniques on how to handle the "unexpected".

### **Professional Speaking Seminar with Matt Ward**

*Oakdale 2*

Come learn the tips, tricks, and time tested planning and execution of professional speaking from a successful sales professional. Be ready to learn about how to best prepare and execute public speaking strategies in a variety of settings. This will help you in your academic and professional careers.

### **Got 3 Minutes?**

Please take the online survey to give us your feedback on the North Central LEAD Provincial Conference.

You'll receive an email from Survey Monkey early next week.



**HAPPY 100<sup>TH</sup>  
ANNIVERSARY,  
EPSILON!**