



Delta Sigma Pi Fraternity
South Central LEAD Provincial Conference Agenda
February 27-March 1, 2026 | SAN ANTONIO, TX
Connected Leadership: From Intelligence to Influence

~EVENT LOCATION~
The Westin San Antonio North
9821 Colonnade Boulevard
San Antonio, TX 78230

The sessions below focus on the following tracks:
LD - Professional/Leadership Development OP - Fraternity/Chapter Operations
DD- For District Directors, but open for all to attend

Meeting Rooms are located on the (Floor 1st)
Ballroom DEFG, Foyer, Grand A, Grand B, Grand C, Colonnade, LaJoya Ballroom

Sessions and timing can change based on registration or speaker availability

FRIDAY		
5:00 - 8:00 p.m.	Pre-registered Check-in Registration with Delta Sigma Pi Dinner on Your Own	
7:00 – 8:00 p.m.	South Central Provincial Delegate Orientation	
8:30-11:00 p.m.	Friday Evening Networking Event (Refreshments Served) Meet others from your Region	
SATURDAY		
Early	Breakfast on your own	
7:30-8:30 a.m.	Pre-registered Check-in/Registration with Delta Sigma Pi (if you checked in on Friday, no need to check-in again)	
8:00 a.m.-5:00 p.m.	Visit Tables! Leadership Foundation, community service, merchandise sales, and Delta Sigma Pi career partners throughout the day.	
8:30-9:10 a.m.	Welcome & Keynote Create Your Own Path: Make a REAL Impact™ in Business and Leadership with Rita Goodroe Rita Made Me Do It As a kid, Rita knew exactly what she wanted. But then life - and fear - took over. A breakup and 35 dates in 35 days later, she stopped chasing someone else's version of success and started creating her own path. This high-energy influential session will help you do the same, so you make a REAL Impact™.	
9:10-9:20 a.m.	Break	

9:20-10:00 a.m.	South Central Regional Meetings & Chapter COY Recognition <i>All attendees are requested to attend a regional meeting!</i>	
10:00-10:10	Break	
10:10-11:00 a.m.	<u>Breakout Sessions I</u> <ul style="list-style-type: none"> Artificial Intelligence at Work (LD) <ul style="list-style-type: none"> Identify a real business problem where artificial intelligence could be applied to improve efficiency, effectiveness, or decision-making. Identify common AI technologies and capabilities used in business and match them to appropriate use cases. Explain how AI solutions would be integrated into day-to-day business operations, including how AI outputs are used in practice. Evaluate ethical, operational, and organizational risks associated with AI adoption and identify appropriate safeguards and human oversight. Collaborate with peers to develop and communicate responsible AI recommendations, articulating where human oversight, judgment, and decision-making must remain involved. Mastering the Art of Effective Presentations (LD) <p>Effective presentations are not about perfection, they are about clarity, connection, and confidence. This interactive workshop helps participants identify what makes presentations memorable, practice creative delivery techniques, and apply a simple framework to plan and deliver presentations with impact in academic, professional, and organizational settings.</p> Seeing the Big Picture (DD) <p>This session provides volunteers serving in the position of District Director, Assistant District Director, and other Fraternity members with the skills to see the “bigger picture” of the organization. They will learn how, starting with why will inspire purpose and, as a result, action.</p> History of Ritual & Ritual Best Practices (OP) <p>Ritual The Right Way’ This session will take you on a journey to help you better understand the meaning behind our ritual and how to perform it effectively.</p> 	
11:00-11:10 a.m.	Break	
11:00 -11:50 a.m.	<u>Breakout Sessions II</u> <ul style="list-style-type: none"> Emotional Intelligence: An In-Demand Soft Skill (LD) <ul style="list-style-type: none"> To understand the concept of emotional intelligence and its relevance in the business environment. To learn practical strategies for developing emotional intelligence. To explore ways to leverage emotional intelligence to enhance professional performance and interpersonal relationships in the workplace. Your Personal Brand: LinkedIn & Beyond (LD) <p>What is your personal brand? How can you leverage LinkedIn and other social media platforms to build yours? These and other questions will be answered, and you will have the opportunity to make changes—in real time—to better leverage your resources to build your personal brand.</p> Leading with Influence (DD) <p>The purpose of this session is to provide volunteers serving in the position of District Director, Assistant District Director, and other Fraternity</p> 	

	<p>members with the resources and skills to inspire data-informed decisions at the chapter level. Participants will use real, anonymized data from the Chapter Management Program (CMP) to practice analyzing patterns, identifying root causes, and prioritizing areas for improvement.</p> <ul style="list-style-type: none"> ▪ Member Engagement (OP) Member engagement is highly sought after by business and organizational leaders worldwide. But how do you achieve something so intangible? This session offers practical tips for creating a lasting organizational culture through everyday leadership behaviors. 	
11:50 a.m.-12:00 p.m.	Break	
12:00 -1:30 p.m.	<p>Lunch and Networking – <i>Network by meeting someone new!</i> Meal Served at 12:00 p.m. – Program at 12:45 p.m. (Meal Ticket Required)</p>	
1:30-1:40 p.m.	Break	
1:40-2:30 p.m.	<p>Breakout Sessions III</p> <ul style="list-style-type: none"> • Entrepreneurship 101 (LD) Interested in starting your own business? This session explores the steps involved in launching a side hustle, developing a business plan, and navigating the challenges of entrepreneurship. Starting your own business involves identifying a viable business idea, conducting thorough market research, creating a detailed business plan, choosing a legal structure, securing funding, registering your business, developing branding, and actively marketing your product or service to customers. • Achieving and Managing Change (LD) Have you ever left a leadership retreat inspired by a new idea for your chapter only to find it would be an uphill battle to implement it? Why is change so difficult? Perhaps you were able to implement the idea, but your vision fell short because the team wasn't as excited about the change as you. Perhaps there wasn't a budget for your new idea. Perhaps your team agreed that it was a good idea, but they just didn't seem motivated to implement it because copying and pasting last year's event would be good enough. This session is designed for leaders who want to be real change agents. You'll learn practical steps for implementing change and leave with a clear roadmap to help your change stick. • Inspiring Data-Informed Decisions (DD) The purpose of this session is to provide volunteers serving in the position of District Director, Assistant District Director, and other Fraternity members with the skills to lead with influence by fostering trust, clarity, and a shared purpose among those they lead. Participants will explore practical strategies, engage in dialogue about lived experiences, and practice using motivational interviewing techniques. 	
2:30-2:40 p.m.	Break	
2:40-3:30 p.m.	<p>Breakout Sessions IV</p> <ul style="list-style-type: none"> • How to Motivate Yourself and Others (LD) Motivation is often treated as something external—something someone gives to us. In reality, sustainable motivation starts internally and is strengthened through relationships, clarity, and 	

	<p>purpose. This session explores how individuals generate their own motivation and how leaders create environments where others feel motivated to contribute, grow, and succeed. This workshop blends reflection, discussion, and practice. Participants will leave with practical tools they can apply immediately in their personal, academic, or professional lives.</p> <ul style="list-style-type: none"> • Balance & Blend: Work, Life, and More (LD) <ul style="list-style-type: none"> • Reflect on the importance of self-care • Understand that achieving balance requires setting personal priorities, allocating time and choices accordingly, and engaging in ongoing self-assessment measuring alignment between priorities and how time is spent, and choices are made. • Identify the likely hurdles they will encounter in achieving balance and how they might overcome them. • Identify individuals who can help champion/support their commitment to balance. • DD Open Forum (DD) A collaborative space for District Directors to share experiences, surface challenges, exchange best practices, and strengthen their effectiveness in supporting chapters. 	
3:30-3:40 p.m.	Break <i>(Refreshments Served)</i>	
3:40-4:00 p.m.	South Central Provincial Council Meeting Check-In	
4:00-5:30 p.m.	South Central Provincial Council Meeting All chapter delegates and Regional Vice Presidents should attend this Council Meeting. All others are encouraged and welcome to attend as non-voting attendees.	
6:15-7:00 p.m.	Networking Reception (Dinner seating opens at 6:45 p.m.)	
7:00- 10:30 p.m.	Dinner, Awards Program & Entertainment <i>-Recognizing Regional and Provincial Collegians of the Year</i> <i>-Leadership Foundation and Alumni Service Recognition</i> <i>-Pearl & Ruby Badge Raffle</i> <i>-Enjoy DJ Entertainment following program</i>	
SUNDAY		
Early	Breakfast on your own	
8:45-10:30 a.m.	Provincial Delegate Orientation & Council Meeting <i>All chapter delegates and Regional Vice Presidents must attend this Council Meeting. All others are encouraged and welcome to attend as non-voting attendees.</i>	

ABOUT THE KEYNOTE
Rita Goodroe, Savannah, GA



Rita Goodroe is a keynote speaker, business strategist, and former attorney who works with professionals to grow standout careers and businesses by turning connection into a competitive advantage. After leaving a 13-year legal career to become a top-performing entrepreneur, she's worked with companies like Kellogg's and Volvo Group and spoke for organizations across business, hospitality, and education. Her sessions blend humor and strategy to help audiences lead with confidence, make bold moves, and create REAL Impact™.

EVENT LOCATION

The Westin San Antonio North
9821 Colonnade Boulevard
San Antonio, TX 78230

Delta Sigma Pi's discounted rate is **\$155/night** + tax for one to four people, including complimentary guest room internet and self-parking (normally on-site parking is \$10 per day). Each individual guest must make his or her own reservation by calling 844-886-4304 or [book online](#). This rate is available until **February 3**, or until the room block is filled, whichever comes first. Mention Deltasig, for the discounted rate. Check-in is at 4 p.m. and check-out is at 12:00 p.m.

Travel Discounts:

Delta Sigma Pi has partnered with United Airlines to provide **EXCLUSIVE DISCOUNTS** to Deltasigs traveling for **LEAD Provincial Conferences!** Use the code **ZRZU182821** at United.com/meetingtravel or visit this [direct link](#) to save!