



**Delta Sigma Pi Fraternity**  
**South Central LEAD Provincial Conference Agenda**  
**February 27-March 1, 2026 | SAN ANTONIO, TX**  
***Connected Leadership: From Intelligence to Influence***

~EVENT LOCATION~

The Westin San Antonio North | 9821 Colonnade Boulevard | San Antonio, TX 78230  
*Meeting Rooms are located on the (1) irst floor unless otherwise noted.*

**The sessions below focus on the following tracks:**

*LD - Professional/Leadership Development    OP - Fraternity/Chapter Operations*  
*DD- For District Directors, but open for all to attend*

~WI-FI~

Deltasig  
 PW: Deltasig2026

<b>FRIDAY, FEBRUARY 27</b>		<b>LOCATION</b>
5:00-8:00 p.m.	Pre-registered <b>Check-in   Registration</b> with Delta Sigma Pi   Dinner on Your Own	<i>Lobby Area (1)</i>
7:00-8:00 p.m.	<b>South Central Provincial Delegate Orientation</b> Chapter Presidents or the chapter’s elected alternate delegate and Regional Vice Presidents should attend this session to best prepare for Sunday’s Provincial Council Meeting.	<i>Ballroom AB (1)</i>
8:30-11:00 p.m.	<b>Welcome, Career Achievement Recognition Reception, and Networking Event</b> This evening’s reception honors <b>Shamim Mohammad</b> with a Career Achievement Award followed by an evening where you’ll connect with fellow Deltasigs, dive into the inspiring 50-year legacy of women being initiated in our Fraternity and jump into a dynamic networking conversation all about strengthening our Deltasig brotherhood. It’s history, connection, and community—wrapped into one unforgettable night. <i>(Refreshments Served)</i>	<i>Colonnade Ballroom (20)</i>
<b>SATURDAY, FEBRUARY 28</b>		<b>LOCATION</b>
Early	<b>Breakfast on your own</b>	
7:30-8:30 a.m.	Pre-registered <b>Check-in/Registration</b> with Delta Sigma Pi <i>(if you checked in on Friday, no need to check-in again)</i>	<i>Foyer (1)</i>
8:00 a.m.-5:00 p.m.	<b>Visit Tables!</b> Leadership Foundation, community service, and Delta Sigma Pi partners throughout the day.	<i>Foyer (1)</i>

8:30-9:40 a.m.	<p><b>Welcome &amp; Keynote</b>  <b>Create Your Own Path: Make a REAL Impact™ in Business and Leadership with Rita Goodroe</b></p> <p>As a kid, Rita knew exactly what she wanted. But then life—and fear—took over. A breakup and 35 dates in 35 days later, she stopped chasing someone else's version of success and started creating her own path. This high-energy influential session will help you do the same, so you make a REAL Impact™.</p> <div data-bbox="371 373 548 590">  </div> <p><i>Rita Goodroe is a keynote speaker, business strategist, and former attorney who works with professionals to grow standout careers and businesses by turning connection into a competitive advantage. After leaving a 13-year legal career to become a top-performing entrepreneur, she's worked with companies like Kellogg's and Volvo Group and spoke for organizations across business, hospitality, and education. Her sessions blend humor and strategy to help audiences lead with confidence, make bold moves, and create REAL Impact™.</i></p>	Ballroom DEFG (1)
9:40- 9:50 a.m.	<b>Break</b>	Ballroom Foyer (1)
9:50-10:20 a.m.	<p><b>South Central Regional Meetings &amp; Chapter COY Recognition</b>  <i>All attendees are requested to attend a regional meeting!</i></p>	<p>Grand DEFG (1) - Gateway  Grand A (1) - Southwestern  Grand B (1) - Gulf South  Grand C (1) - Gulf Western  Colonnade (20) - Tornado Alley  LaJoya (1) - Midwestern</p>
10:20-10:30 a.m.	<b>Break</b>	Ballroom Foyer (1)
10:30-11:20 a.m.	<b>BREAKOUT SESSIONS I</b>	
	<p><b>Artificial Intelligence at Work (LD) – Arturo Perez</b>  Explore how to identify business challenges where AI improves efficiency, effectiveness, and decision-making. Learn common AI tools, practical use cases, and integration into daily operations while examining ethical and operational risks. Develop responsible AI recommendations that balance technology with human judgment and oversight.</p>	LaJoya (1)
	<p><b>Mastering the Art of Effective Presentations (LD) – Joelle Berlat</b>  Effective presentations are not about perfection, they are about clarity, connection, and confidence. This interactive workshop helps participants identify what makes presentations memorable, practice creative delivery techniques, and apply a simple framework to plan and deliver presentations with impact in academic, professional, and organizational settings.</p>	Grand A (1)

	<p><b>Seeing the Big Picture (DD) – Gracie Campbell</b></p> <p>This session provides volunteers serving in the position of District Director, Assistant District Director, and other Fraternity members with the skills to see the “bigger picture” of the organization. They will learn how, starting with why will inspire purpose and, as a result, action.</p>	Grand C (1)
	<p><b>History of Ritual (OP) – Megan Paul</b></p> <p>This session will take you on a journey to help you better understand the meaning behind some of our Ritual and the journey it has taken over the years.</p>	Grand B (1)
11:20-11:30 a.m.	<b>Break</b>	Ballroom Foyer (1)
11:30–12:20 p.m.	<b>BREAKOUT SESSIONS II</b>	
	<p><b>Emotional Intelligence: An In-Demand Soft Skill (LD) – Megan Widner</b></p> <p>Discover the role of emotional intelligence in today’s workplace. Learn practical strategies to build self-awareness, communicate effectively, and lead with empathy. Apply these skills to strengthen relationships, navigate interpersonal dynamics, and enhance professional impact immediately.</p>	Grand A (1)
	<p><b>Networking &amp; Personal Brand - Ariel Rocket</b></p> <p>What is your personal brand? How can you leverage LinkedIn and other social media platforms to build yours? These and other questions will be answered, and you will have the opportunity to make changes—in real time—to better leverage your resources to build your personal brand.</p>	LaJoya (1)
	<p><b>Inspiring Data-Informed Decisions (DD) - Kris McDaniel</b></p> <p>This session equips District Directors, Assistant District Directors, and Fraternity volunteers with tools to support data-informed chapter decisions. Using real, anonymized CMP data, participants will practice identifying patterns, uncovering root causes, and prioritizing opportunities for chapter improvement.</p>	Grand C (1)
	<p><b>Member Engagement (OP) - Aidan Cannon</b></p> <p>Member engagement is highly sought after by business and organizational leaders worldwide. But how do you achieve something so intangible? This session offers practical tips for creating a lasting organizational culture through everyday leadership behaviors.</p>	Grand B (1)
12:20 -1:30 p.m.	<p><b>Lunch and Networking – Network by meeting someone new!</b></p> <p>Meal Ticket Required. Meal Served at 12:30 p.m. Program starts at 1:00 p.m.</p>	Ballroom DEFG (1)
1:30-1:40 p.m.	<b>Break</b>	Ballroom Foyer (1)

1:40-2:30 p.m.	<b>BREAKOUT SESSIONS III</b>	
	<b>Side Hustle to Start Up Entrepreneurship 101 (LD) – Sara Casey</b> Explore the journey from side hustle to startup. Learn how to identify viable business ideas, conduct market research, build a business plan, choose a legal structure, secure funding, and market your product or service while navigating common entrepreneurial challenges.	<i>Grand A (1)</i>
	<b>Achieving and Managing Change (LD) - Seth Chavez</b> Have you ever left a leadership retreat inspired, only to struggle implementing change? This session equips leaders to become effective change agents. Learn practical strategies to overcome resistance, build buy-in, manage constraints, and create a clear roadmap to turn ideas into lasting, meaningful change.	<i>LaJoya (1)</i>
	<b>Leading with Influence (DD) - Angela Schelp</b> As a leader, it is essential to foster trust, create clarity, and build a shared sense of purpose among the people you support. In this session, participants will explore practical strategies for leading with influence, engage in dialogue around their lived experiences, and practice applying motivational interviewing techniques to strengthen communication, alignment, and impact.	<i>Grand C (1)</i>
2:30-2:40 p.m.	<b>Break</b>	<i>Ballroom Foyer (1)</i>
2:40-3:30 p.m.	<b>BREAKOUT SESSIONS IV</b>	
	<b>How to Motivate Yourself and Others (LD) – Gayle Randall</b> Explore how sustainable motivation begins internally and grows through purpose, clarity, and relationships. Learn how to motivate yourself and create environments where others thrive. Leave with practical tools you can immediately apply in personal, academic, and professional settings.	<i>Grand A (1)</i>
	<b>Balance &amp; Blend: Work, Life, and More (LD) - Yvonne Moore</b> Participants begin by examining why self-care matters for their effectiveness, well-being, and long-term sustainability as leaders. This sets the foundation for understanding balance as a necessity—not a luxury.	<i>LaJoya (1)</i>
	<b>District Director’s Open Forum (DD) – Jerry Hotwagner</b> <i>(Note: This session is reserved for District Directors only.)</i> A collaborative space for District Directors to share experiences, surface challenges, exchange best practices, and strengthen their effectiveness in supporting chapters.	<i>Grand C (1)</i>
3:30-3:40 p.m.	<b>Break</b> <i>(Refreshments Served)</i>	<i>Ballroom Foyer (1)</i>
3:40-4:00 p.m.	<b>South Central Provincial Council Meeting Check-In</b>	<i>Colonnade Ballroom Foyer (20)</i>
4:00-5:30 p.m.	<b>South Central Provincial Council Meeting</b> All chapter delegates and Regional Vice Presidents should attend this Council Meeting. All others are encouraged and welcome to attend as non-voting attendees.	<i>Colonnade Ballroom (20)</i>

6:15-7:00 p.m.	<b>Networking Reception</b> (Dinner seating opens at 6:45 p.m.)	<i>Foyer Ballroom (1)</i>
7:00-11:00 p.m.	<b>Dinner, Awards Program &amp; Entertainment</b> - Note: Cash Bar is a Credit / Cash Bar also -Recognizing Regional and Provincial Collegians of the Year -Leadership Foundation and Alumni Service Recognition -Pearl & Ruby Badge Raffle -Enjoy DJ entertainment with Vibe & Vision Productions. Entertainment following program	<i>Ballroom DEFG (1)</i>
<b>SUNDAY, MARCH 1</b>		<b>LOCATION</b>
Early	<b>Breakfast on your own</b>	
8:45-10:30 a.m.	<b>Provincial Council Meeting</b> ( <i>continuation if needed</i> ) All chapter delegates and Regional Vice Presidents must attend this Council Meeting. All others are encouraged and welcome to attend as non-voting attendees.	<i>Colonnade Ballroom (20)</i>