

Elliott L. Ferguson, President & CEO, Destination DC

Elliott Ferguson, *Savannah State (GA)*, is president and CEO of Destination D.C. and recently named the 2018 recipient of the Delta Sigma Pi Career Achievement Award for his exceptional career in travel and tourism management.

Initiated into Kappa Chi at Savannah State (GA) in 1987, Elliott went on to earn a degree in marketing and business administration. Remaining in Savannah, Ferguson became the director of sales for the Savannah Convention and Visitors Bureau. Just a few years later, he became vice president of sales for the Atlanta Convention and Visitors Bureau where he stayed for more than 10 years.

In 2001, Brother Ferguson made the move to Washington D.C. and served as the senior vice president of Destination D.C., taking over as president and CEO in 2009, the same year Grand Chapter Congress was held in D.C. Brother Ferguson attended GCC with an official welcome and presented the Fraternity with a silver bowl on behalf of President Obama.

Ferguson serves on the board of the U.S. Department of Commerce, U.S. Travel and Tourism Advisory Board, the Downtown Business Improvement District, the Greater Washington Sports Alliance, the Military Bowl, Historical Society of Washington D.C. and the Franciscan Monastery USA. He is the Chairman of the D.C. Business Coalition, a member of the Hospitality Alliance and a member of BrandUSA's Marketing Advisory Group. His many memberships in the industry include the American Society of Association Executives, Professional Conference Management Association and Destinations International.

Brother Ferguson will be recognized at the Career Achievement Award Banquet in Atlanta on March 2, in conjunction with the Southern LEAD Provincial Conference. For more information or to register for the banquet, [click here](#).

