



JULY 2017

Vol. 106

No. 3

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The DELTASIG of Delta Sigma Pi is published by the International Fraternity of Delta Sigma Pi.

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The DELTASIG of Delta Sigma Pi is distributed to all collegiate chapters, life members, national honorary initiates, faculty and honorary initiates for five years following initiation, national officers, Golden Council members, current Leadership Foundation donors, Fraternity leaders and new grads for one full year following year of graduation. It is also sent to numerous business schools and Greek organization headquarters.

The magazine is available online under the About section at www.dsp.org.

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On the Cover: Matthew Rocha, Delaware, promotes Delta Sigma Pi while studying abroad in Rome, Italy and skiing in Switzerland! Plus, Claire Sammon Roberts reaches the Deltasig "summit of honors" – the 2017 Lifetime Achievement Award. See page 7.

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BABSON (MA) brothers travelled to Peru for spring break where they completed the four day, 42 km hike along the Inca Trail to Machu Picchu. From left: TJ Schrette, Rachel Pardue, Ilana Kleynerman, and Alex Grant.

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The Big Easy Presents Big Opportunities



In the summer of 1997, several members of my chapter at Truman State held a dawn meetup in a parking lot in St.

Louis, Missouri. We loaded up cars full of luggage, snacks, and people, and hit the road. Roughly 12 hours later, we arrived in New Orleans, checked into our first Grand Chapter Congress, and my world has not been the same since.

Twenty years later, I still vividly recall tasting frog legs in the famous French Quarter, drawing the short straw and sleeping on the floor of a hotel room full of college students, meeting staff and leaders whose names I had memorized as a pledge, and seeing hundreds of brothers converging on the Crescent City from all over the world. That week, the international and lifelong nature of Delta Sigma Pi became more than a tagline in a recruiting flyer.

I hope you will join me as we return to the Big Easy for our 51st Grand Chapter Congress this summer. It seems surreal to close out my term as Grand President in the city where my Fraternity experience took flight. I cannot wait to see so many of you and to honor our history, celebrate our recent accomplishments, and plan for our future.

During Congress, attendees will hear updates about various priorities and initiatives. There are two items in particular that I look forward to discussing. One is our Fraternity Ritual. While I have been part of countless Ritual trainings and ceremonies since my own pledge season, I have truly become a student of our Ritual over the past eight years. I appreciate the history of it, and am acutely aware not only of how it has evolved over time, but of how much of it has remained unchanged since the earliest books were printed in the 1920s. As a national officer, I have also had the unenviable task of seeing the many ways the actions of some of our members have seemingly contradicted the values and principles stated within our Ritual.

This summer, delegates will debate some of the most significant proposed changes to our initiation Ritual since it was first published. These proposals represent the culmination of years of research, training, observation, and debate by many brothers, including the work of two recent task forces (one I had the

privilege to lead in 2009-2011, and the current group led by 2017 Lifetime Achievement honoree Claire Roberts). The question before the delegates can be boiled down to this: as the environment in which we exist continues to change, which Ritual traditions are we willing to forgo in order to preserve and honor those core principles and ideals which define what it means to be Deltasigs?

The other item is a new leadership program focused on collegiate chapter presidents. We have been fortunate to attract some exceptional leaders to serve as chapter officers. But many of these officers struggle with leading in the gray space: those situations where the path forward is not clearly black and white or where all potential paths include thorny brush. Chapter leaders frequently are faced with the most challenging decisions a student can make, many of which are especially difficult when close friendships are involved.

To help our chapter presidents be their best, we are launching an annual Presidents' Academy in winter 2019. This convening will accelerate their leadership ability so they can effectively motivate, coach, and lead others -- particularly in the gray space or in crisis situations. The Academy will complement the existing officer manuals, regional trainings, LEAD programming, and web-based trainings. Presidents will be held accountable for applying lessons learned both for their own individual growth as well as for improvement of their chapter operations and culture. I am particularly excited to share in New Orleans the many ways alumni can support this program to bring it to presidents at minimal cost to each student.

I look forward to discussing these and many other topics with brothers from around the world this summer as we descend on historic New Orleans for what may be our largest Congress in history.

Laissez les bons temps rouler!

Fraternally,

Onuka Ibe Grand President

"Fraternal Forum" allows elected leaders, staff, and interested members to offer updates, viewpoints and commentaries on issues facing the Fraternity. Contact the Central Office if you have an interest in contributing a column. Final determination of content rests with the editorial staff.

THE ULTIMATE Grand Chapter Congress Preview

NEW ORLEANS HERE WE COME!

ur 51st Grand Chapter Congress will take place
August 16-20 and you're sure to have a great time.
This year's Congress has everything you've come – or
will come – to know and love about GCC. You'll gain valuable
knowledge during the educational sessions, impact Deltasig
history during the business sessions, elect new leaders for
the next biennium and so much more. This sample itinerary
will help you get the most out of your five days in The Big
Easy and help plan your ultimate Grand Chapter Congress!

Monday, August 14

(Arrival date to participate in Congress service project)

Day Arrive in New Orleans on your own time, and prepare for an exciting week to come! Explore the Sheraton New Orleans hotel, unpack your things,

Sheraton New Orleans hotel, unpack your things, and head down to the National WWII Museum or wander the streets to learn the rich history of

New Orleans!

Evening Take a stroll through the French Quarter, take in the

beautiful St. Louis Cathedral and more! Visit dsp.

org/gcc for more ideas.

Tuesday, August 15

Morning Join us in furthering a higher standard of

service by helping clean up New Orleans' historical cemeteries with Save Our Cemeteries. Transportation will be provided and will depart from the hotel at 8:20 a.m. (see page 6 for more

details).

Afternoon Stop at Delta Sigma Pi Registration to get your

materials for the week.

Evening Grab dinner at any of the dozens of restaurants

taking part in *Coolinary New Orleans*, take a cooking class in the French Quarter, take a ghost or vampire tour or simply people watch on

Bourbon Street!







Wednesday, August 16

Morning

Enjoy a day of personal, professional, leadership and chapter operation workshops! Don't miss our opening keynote presented by Golden Council member Eddie Stephens, Miami-Florida.

Afternoon Join us for "Lunch and Learn" roundtable topics or grab a bite on your own at a local eatery. Later in the afternoon, you will not want to miss the special presentation on Secrets of our Ritual with Past Grand President Randy Hultz or the closing session where 2016 National COY Jen Huynh will speak. Spend the evening exploring NOLA, but be sure to be back by 9 p.m. for the Grand President's Dance. Bring your Wish List items collected for the local Ronald McDonald House, where you will

Evening

build miniature golf holes with your donations and show off your creativity. Visit dsp.org/gcc for more details.

Thursday, August 17

Morning

Come early to get your seat for the honorary initiation of Liberty Bank CEO Alden McDonald (brothers only). Then stick around for the opening business session of the Grand Chapter.

Afternoon Join us as we recognize Helmet honorees, donor achievements and other significant alumni during our Alumni Recognition Lunch. After lunch, attend the business sessions with voting on Fraternity legislation and Ritual. Next up are the Provincial and Regional Chapter Award presentations.

Evening

Enjoy an open evening and explore New Orleans! Visit one of the many venues in the French Ouarter, check out the Southern Food and Beverage Museum, experience the musical entertainment on Magazine Street, or pick from one of 1,400 restaurants that offer delicious Creole, Cajun and French signature dishes.

Friday, August 18

Morning Don't miss final legislation and caucuses for the positions of Grand President, VP-Finance, and Provincial Vice President.

Afternoon

Join us for the National Awards Luncheon where we will recognize chapters for outstanding achievements and hear from 2017 National COY Olivia Malice. After lunch, you can join the regional caucuses or professional development workshops.

Evening

Get ready to experience New Orleans in the best way you can - with a Delta Sigma Pi Mardi Gras parade! We will stroll down to the Natchez Riverboat, where you will dine in style on the mighty Mississippi River and enjoy live jazz. If you are a Full or Friday registrant for Congress, there is no additional cost for admission to this private event.

(continued on page 6)

Saturday, August 19

Morning Grab a front row seat as the Grand Chapter

elects our new Board of Directors and Regional Vice Presidents. You will not want to miss out on a Congress favorite – testimonials made by brothers to recognize and thank those who have

made an impact over the last biennium.

Afternoon If you haven't had time to explore, take the afternoon to enjoy The Big Easy! But be sure to be back by 5:30 p.m. when the Fraternity

Banquet Reception and Foundation Auction begins!

Evening

Don your best attire as we conclude our 51st Grand Chapter Congress with a Grand March, Banquet and Dance. Claire Sammon Roberts, San Francisco State, will be awarded the highest honor in Delta Sigma Pi, the Lifetime Achievement Award. Join us in celebrating her accomplishments and the many accomplishments of Delta Sigma Pi! A

SAVE OUR CEMETERIES

at Grand Chapter Congress

Join us in furthering a higher standard of service this Grand Chapter Congress! On Tuesday, August 15 from 8 a.m. to 12 p.m., get in the giving spirit and help clean up New Orleans' historical cemeteries with the Save Our Cemeteries organization. Dedicated to "Bringing New Orleans' Cities of the Dead back to life," Save Our Cemeteries is a 501© (3) nonprofit that began in 1974 in response to the potential destruction of the wall vaults of St. Louis Cemetery No. 2. Their mission is to preserve, protect and promote the 31 historical cemeteries of New Orleans through restoration, education and advocacy - and they need your help! No matter what your interests or skillset, Save Our Cemeteries appreciates anyone who is able to lend a helping hand with cemetery maintenance, vegetation removal and more. And what better way to get up close and personal with a major tourist attraction in The Big Easy, while also making a big impact at the same time! Transportation to the cemetery will be provided and will depart at 8:20 a.m. from the Sheraton New Orleans hotel. If you have any questions or would like to reserve an available spot please email registration@dsp.org.



With your assistance, Delta Sigma Pi will help restore beauty to New Orleans' cemeteries, which are major attractions for those living in and visiting the city.



The more volunteers we get to assist with cemetery maintenance and needs, the bigger the impact we can make.

As a volunteer, you can pick up trash and help with landscaping needs at one of New Orleans' many famous cemeteries.



May I Have the Envelope, Please?

AFTER NEARLY 40 YEARS AS A HIGH-PROFILE DELTASIG LEADER AND ARDENT VOLUNTEER, CLAIRE SAMMON ROBERTS WILL STEP INTO THE SPOTLIGHT THIS AUGUST IN NEW ORLEANS - TO RECEIVE THE Fraternity's 2017 Lifetime Achievement Award. **By Tom Nugent**



Married for more than three decades, Lifetime Achievement Award recipients Mark and Claire Roberts have played significant roles in the Fraternity's development and exemplify the ideals of Delta Sigma Pi through their generosity and volunteerism. They are also very involved in the Rotary Club of Lamorinda Sunrise (California), where they have each held the title of Club President along with other roles.

Failure!

Ask this year's Deltasig Lifetime Achievement Award winner how she learned to cope with the morale-threatening defeats that now and then batter all of us, and Claire Roberts, San Francisco State, will tell you an inspiring story about what happened to her back in 2005.

The story began when Roberts – who has spent her career in financial services and who now specializes in developing risk management and compliance systems for a payment processing start-up company in the San Francisco Bay Area decided to make a very bold leap.

After reviewing her then-26-year track record of leadership at Deltasig and taking a deep breath, she ran for Grand President.

And she got beat.

"I ran hard," the longtime Deltasig leader and volunteer was recalling the other day, "and I had a long record of volunteering for the Fraternity behind me, which I thought would stand me in good stead. But I didn't win. And at that moment, I suddenly had a choice to make. I could tell myself: 'Okay, I'm gonna walk away from this organization, because I didn't win.'

"But I didn't do that. That wasn't me. Instead of giving up, I redoubled my efforts to find some other things I could do to help make Deltasig a more effective organization. I'd always been very interested in leadership development, and so I went to work in that particular area of Fraternity life."

(continued on page 8)

And the result?

Within only a few years, the tireless Roberts was playing a major role as a Trustee of the Delta Sigma Pi Leadership Foundation and active with the Fraternity's National Professional Development Committee focusing on volunteer leadership training. "I'd always been very passionate about our leadership training programs," she says today, "and my role as a Foundation Trustee was the perfect place to use my professional skills and my knack for leadership development."

Roberts also began serving as the chair of what is now the Foundation's Donor Outreach & Engagement Committee, and soon became a key player in devising savvy new fundraising leadership initiatives.

By 2013, she was neck-deep in the exhilarating process of helping to build the Foundation's highly successful new long-term Deltasig For Life Donor program. That innovative fundraising venture soon proved to be quite effective at improving the Foundation's bottom line... by convincing a fastgrowing number of members that regular donations (monthly or quarterly credit card deductions) was a better approach than relying on periodic fundraising "campaigns" where members were asked for onetime donations.

For the endlessly energetic Deltasig – who has held numerous volunteer leadership posts over the years (including Vice President-Organizational Development, Western Provincial Vice President



Claire and Mark Roberts aren't all work and no play. They are both San Francisco Giants fans, being season ticketholders since 2001.

and District Director for multiple chapters) – the creation of the lifetime donor program flowed from a creative symbiosis between her professional skills as a payment-security guru and her abiding passion for finding ways to improve Deltasig volunteer operations.

When asked to explain where her penchant for organizing and directing volunteerism initiatives



Claire and Mark served on the Board of Directors together with the 1999-2001 Board. Back (from left): David Hennel, Beth Keith, Michael McNulty, Judith Briggs, Scott Sabol, Dawn Sweazea, Mark Roberts, Mark Chiacchiari, Claire Sammon Roberts, Don Fitzgerald, David Vestal, James Barger, Sean Herbold, Chuck Brown and Larry Van Quathem. Front (from left). Terry Morris, Mitch Simmons, Kelli McNulty, Randy Hultz, Shawn Gregory, Sandy Shoemaker, Amy Briggs, Kathy Jahnke, Tony Soto and Norm Kromberg. Not pictured: Scott Brubaker, Cindy McSpadden and Steve Weimer.

came from, Roberts will sing the praises of her beloved father - a lifelong teacher and public school administrator in the San Francisco area - who also spent many hours each week working with community volunteers.

"My father was an outstanding teacher and administrator," she says today, "and he often described how he was constantly talking with people who complained about the schools and how they were run. And yet when it came time to volunteer in order to do something that might help fix the problem... well, they just didn't seem interested anymore.

"He taught all of us the same values that I later found at Deltasig," says this year's honoree, who joined the Fraternity in 1979, after two classmates in an accounting class "study group" told her how much they were benefiting from membership. "Those values were based on the idea of 'giving back' to the community in which you live, and on helping other people to develop their own skills and their own passion as community volunteers."

Armed with her father's commitment to making a difference, Roberts hit the ground running after graduating (with an accounting degree) from San Francisco State in 1980. Not long after that key event, she would marry another Deltasig whose long standing record of volunteerism helped him earn the Lifetime Achievement Award in 2007.

Married for more than three decades now, these two stellar volunteers often travel the country together while giving presentations and seminars on leadership development and training and effective fundraising efforts. (Mark has worked as a fundraising professional for several non-profits over the course of his own lengthy professional career).

They've also proved to be remarkably generous donors to Deltasig... while contributing more than \$80,000 to Fraternity programs and initiatives over the years.

Just like his high-profile and high-voltage spouse, Mark Roberts, San Francisco, will eagerly tell you that the roots of his own commitment to volunteerism are anchored in the lessons he learned at the family dinner table, way back in childhood.

"My mother was a really dedicated volunteer in Alameda," he says with a note of reverence in his voice, "and when I was a boy, she would take time out every week to drive some kids with cerebral palsy to a special center where they received therapy and enjoyed games and recreation. And she often took me along with her, so that I could get a sense of what being a volunteer is really like.



Two "Golden Council" couples providing great support to the Fraternity and Leadership Foundation. Velvet Simmons and PGP Mitch Simmons are pictured with Claire and Mark Roberts. Both Mark and Mitch served on Central Office staff as Chapter Consultants in the 80s.

"I never forgot those lessons from my mom, Peg Roberts, and they've helped to motivate me as a Deltasig volunteer for the past several decades."

Although much of the emphasis at the Grand Chapter Congress this summer in New Orleans (August 16-20; **dsp.org/gcc**) will be on Claire and her Lifetime Achievement Award, both she and her husband see their shared journey as cut from the same cloth - and motivated by the same spirit of dedication to their Fraternity.

"Really, we feel very fortunate to have benefited so much from our membership in Deltasig," she says with a quiet smile, while describing how she went from the "failure" of losing a national Fraternity election to the huge honor she'll be receiving soon in the Big Easy.

"For both of us, giving back as Deltasig volunteers for all the gifts we've received over the years is a privilege, not a duty. It's going to be wonderful to see so many of our old friends in New Orleans this summer – and to share the great stories that always get told when Deltasig members get together!"

PHI CHI INSTALLED AT **UNIVERSITY OF RHODE ISLAND**



Rhode Island was installed with 44 new members initiated on April 1. Members gathered with Northeastern PVP Tricia Smith, GP Onuka Ibe, 2016 COY Jen Huynh, New England RVP Dan Collins, District Director Samantha Burmeister and Pledge Educator Kelsey Stuart.

 $R^{
m hode}$ Island Colony began on January 2016 when a group of students sought to offer a stronger alternative to the existing clubs and fraternities that were available for business students. Since that time, the colony has hosted and participated in numerous professional and service activities, including a speaker event with Deltasig partner Enterprise Rent-A-Car, mock interviews, a speaker with Schneider Electric and volunteering at a local animal shelter. The colony also has invited alumni to speak about the transition from college to working full-time and participated in numerous beach and campus clean up events. Early this year, the chapter teamed up with global nonprofit housing organization, Habitat for Humanity, to help

a local family in need of affordable housing.

The colony sent nine members to the fall 2016 LEAD School in Syracuse (NY) where they enjoyed meeting and networking with alumni volunteers and other chapters. They also attended a regional networking event hosted by the Gamma Upsilon Chapter at Babson (MA) in spring 2016.

Phi Chi is destined to be successful with the strong foundation built by members since the colony's opening. New England RVP Dan Collins said, "The hard work and dedication of this group of students to pursue a Delta Sigma Pi chapter is evident, and as a result I fully believe they will continue to exemplify our ideals going forward." Welcome, Phi Chi!

School: University of Rhode Island

Chapter Number: 295 Installation Date: April 1, 2017 **Installation team assisting national**

officers: Brothers from Gamma Upsilon at Babson (MA), Nu Sigma at Roger Williams (RI) and Xi Psi at Bryant (RI). National officers present included: Northeastern PVP Tricia Smith, Grand President Onuka Ibe, 2016 COY Jen Huynh, New England **RVP Dan Collins, District Director** Samantha Burmeister and Pledge **Educator Kelsey Stuart.**

History of the University: The University of Rhode Island, located in Kingston, Rhode Island began as the state's agricultural school in 1888. By 1951 the university expanded its curriculum, and today has approximately 18,000 students, nearly 15,000 of which are undergraduates.

College of Business

Enrollment: 1.700 Concentrations: business administration, accounting, finance, labor relations and human resources

COLLEGIANSIEYEAR

Congratulations to the 2017 Collegians of the Year!

stablished more than 40 years ago and highly regarded, the Collegian of the Year (COY) program saw 139 chapter nominees apply for the coveted title of the National Collegian of the Year. Olivia Malice, Georgia College & State, earned the highest collegiate honor by exemplifying Delta Sigma Pi's values and perpetrating the ideals set forth in the Purpose of the Fraternity.

To be named COY, a collegian must be nominated by his/ her chapter. Regional COYs are then chosen from that pool by committees for each of the 31 regions. Each Provincial Scholastic Development and Awards Committees then selects a provincial COY from the remaining pool and these five became eligible for the national COY award as chosen by the national committee.

The 31 members who were distinguished after being nominated as the chapter COY were rewarded for their dedication to the Fraternity through support from the Leadership Foundation. The Foundation awards scholarships and recognition totaling in excess of \$18,000 annually to these members. This is made possible by the National COY Scholarship endowed by Sidney "Sparky" and Ruth "Buttercup"



Sparky and Buttercup Sparks at a Delta Sigma Pi event together in the early 80s.

Sparks. Throughout the years, the scholarship grew through re-endowment, a generous Living Legacy gift made by Sparky and more support from Buttercup. Today this fund supports the COY program at the provincial and national level. The regional level is funded through the Mr. and Mrs. Sidney A. Sparks Fund and the Clyde Kitchens/Thoben Elrod endowment.

As the applicants were reviewed, the following criteria were considered in order of importance: Fraternity involvement; attendance at inter-chapter Fraternity events including, but not limited to Grand Chapter Congress, LEAD Schools and LEAD Provincial Conferences, regional initiations, chapter installations, etc; essay outlining goals if selected as National Collegian of the Year; degree of leadership exhibited in Delta Sigma Pi; university/community involvement and leadership; scholastic aptitude/GPA; additional essays required by the application and letters of recommendation. Other criteria considered include: ability to represent the Fraternity on the National Board of Directors, leadership ability, dependability, responsibility, honesty, integrity and sincerity, moral character, personality and professional aptitude.



Olivia Malice, Georgia College and State, was nominated by Georgia Tech and named the 2017 National COY at the Southern LEAD Provincial Conference in February. Southern PVP Janene Markuske, left, presented Malice her award.

South Central Provincial COY Chelsey Garner, Oklahoma State (right) and South Central PVP Henry McDaniel.



Western Provincial COY Edward Watabe, Arizona (right) and Western PVP Patrick Bonfrisco.



North Central Provincial COY Brikken Jensen, St. Cloud State (MN), and North Central PVP Jodi Schoh.



Northeastern PVP Tricia Smith and Northeastern Provincial COY Travis Brodbeck, Siena (NY). .

REGIONAL

Atlantic Coast – Emily Burns, North Florida

Bay Area – Ujwal Battar, San Jose State Capital – Sadaf Islamzada, George Mason (VA)

Central – Lindsey Gray, *Indiana-Purdue at Indianapolis*

Central Gulf – Cheyenne Moon, *Auburn (AL)*

Desert Mountain – Edward Watabe,

East Central – Allen Jenkins, *Bowling Green State* (OH)

Eastern – Madison Takoushian, *Penn State-State College*

Empire – Michelle Gagnon, *Adelphi* (NY)

Gateway – Tana Neels, *Truman State* (MO)

Great Lakes – Jonathan Hirst, Wisconsin-Madison

Great Plains – Mitchell Hanson, South Dakota

Gulf South – Kathryn Haynie, *Louisiana Tech*

Gulf Western – Gabriel Robles, St. Edward's (TX)

Huron – Scott Dion, *Grand Valley State (MI)*

Mid-Atlantic – Sydni Chernault, Radford (VA)

Mid-South – Jasmine Hill, Western Kentucky

Midwestern – Caitlin Ehlert, Central Missouri

New England – Veronica Chung, Bentley (MA)

Niagara – Travis Brodbeck, *Siena (NY)* North Central – Brikken Jensen, *St. Cloud State (MN)*

Pacific Coast – Chloe Sension, San Diego State

Pacific Northwest – Janaya Rangel, Washington State

Rocky Mountain – Olivia Faydenko, Colorado-Colorado Springs

Sierra Nevada – Drake Nylund, Nevada-Reno

South Atlantic – Melissa Garcia, South Florida-St. Petersburg

South Pacific – Madeline Gali, Loyola Marymount (CA)

Southeastern – Olivia Malice, *Georgia Tech*

Southwestern – William Vannithone, *Texas-Arlington*

Steel Valley – Christopher Luzader, West Virginia

Tornado Alley – Chelsey Garner, Oklahoma State

CHAPTER

Adelphi (NY) – Michelle Gagnon Akron (OH) – Matthew Cimperman Alabama – Delaney Dunn Arizona – Edward Watabe Arizona State – Drew Zelek

(continued on page 14)

DELTA SIGMA PI

330 South Campus Avenue Oxford, Ohio 45056



I hope my time has helped to shape this organization for the better. As your 2015 National Collegian of the Year, I have a few pieces of advice that I have carried with me throughout my term.

Pushing your comfort zone continues to be a mantra of mine because it always yields great results when it comes to meeting new people. Everything you gain from this organization at its root comes down to the relationships and people you meet. Go the extra mile when it comes to getting to know your fellow brothers and it will pay dividends. One of the

easiest ways is to sit next to a random group of people at your next national event. Trust me – it works.

Another application of pushing one's comfort zone relates to questioning the way things are always done. As your collegiate voice over the past two years, I have done my best to keep an eye out for improvements even if they would be uncomfortable in the short-term, but beneficial in the long-term. We should strive earnestly to ingrain this mentality into our chapters and our daily lives so that we may all continue to grow by challenging the status quo.

My last piece of advice is to encourage others to push their limits – whether it is encouraging someone to run for a position, going on that semester long study abroad, becoming a big brother or attending your first national event. All of these actions will not only make ourselves stronger, but also those around us. This helps build a strong foundation that can accomplish wonderful things in business, personal, and fraternal relationships.

I am so thankful for the countless brothers that I have had the pleasure of meeting and the places that make each of those relationships unique. Again, I am honored with the pleasure of serving you.

Fraternally,

Chad Robinson, St. Cloud State (MN)

2015 National Collegian of the Year

Charl Robinso

2015COY@dsp.org

(continued from page 13)

Auburn (AL) – Cheyenne Moon Ball State (IN) – Cory Simmons Baylor (TX) – Julian Dozal Bellarmine (KY) – Caroline Link Bentley (MÀ) – Veronica Chung Boston U. – Jacqueline Galichon Bowling Green State (OH) -Allen Jenkins Buffalo (NY) – Christina Chiulli Cal Poly-San Luis Obispo – Rachel D'Orazio Cal State-East Bay -Ma Melanie Parazo Cal State-Fullerton -Andrew Hernandez Cal State-Long Beach – Alexander De Souza California Lutheran – Parnia Vafaei California-Irvine - Mina Yasuda California-Merced -Denise Vera Hernandez California-Riverside – Brandon Chhan California-San Diego - Minhtri Chu Cameron (OK) – Trisha Vernon-Cole Central Missouri - Caitlin Ehlert Chapman (CA) - Bryce Ikemura Cincinnati – Alison Knox Clemson (SC) – Albert Speranza Colorado State – Andrew Esquivel Colorado-Colorado Springs – Olivia Faydenko Concordia (CA) – Ashton Renaud CUNY-Baruch – Soo Jin Lee Denver – Jennifer Leblang DePaul (IL) – Michael Mayers Drake (IA) – Jonathan Caracci Eastern Illinois – Randi Rogers Eckerd - Robert Weigel Florida Atlantic – Gabriela Heizer Florida Southern – Jordan Honc Frostburg State (MD) -Lucas Da Costa E Silva George Mason (VA) – Sadaf Islamzada Georgia – Anna O'Donoghue Georgia College and State -Sara Etelalahti Georgia Southern -Xxavier Robertson Georgia State – Justina Jefferson Georgia Tech - Olivia Malice Grand Valley State (MI) – Scott Dion Hawaii-Hilo – Melanie Ebreo Hawaii-Manoa – Kirk Wei Illinois - Yuching Chiang Illinois State – Ethan Witting Indiana – Jamie Vertin Indiana State – Makenna Graham Indiana-Purdue at Indianapolis – Lindsey Gray Iowa – Matthew Koziol Iowa State – Nolan Hickey Jacksonville State (AL) -Christopher Brown Kansas – Ĵackson McElroy Kent State (OH) – Steven Molnar La Salle (PA) – Anne Brewer

Longwood (VA) – Emily Rossie Louisiana Tech – Kathryn Haynie Loyola Marymount (CÅ) – Madeline Gali Loyola-Chicago – Christie Kochis Loyola-New Orleans – Hernan Espinal Lynchburg (VA) – Octavia Rodgers Maryland-College Park -Moraya Boggan Massachusetts-Amherst -Courtney Platt Mercer (GA) – Kimberly Crowe Michigan State – Evan Wendell Midwestern State (TX) – Brittany Fernholz Minnesota – Raphael Maristela Minnesota State – Shaela Nelson Missouri-Columbia – Allison Dameron Missouri-Kansas City – Jessica Jacobs Nebraska-Lincoln – Meghan Morris Nebraska-Omaha – Elizabeth Reetz Nevada-Reno - Drake Nylund North Carolina-Greensboro – Angela Warren North Florida – Emily Burns North Texas – Brandon McCutchen Northern Arizona – Ryan Searfoss Northern Colorado – Madison Marrs Northern Illinois – Devin Stompanato Oklahoma - Brett Faubion Oklahoma State - Chelsey Garner Pacific (CA) – Jason McGough Penn State-State College -Madison Takoushian Purdue (IN) – Samantha Ayres Radford (VA) – Sydni Chernault Redlands (CÁ) – Spencer Orr Richmond (VA) – Megan Troy Rochester Tech (NY) -Salvatore Fabozzi Rutgers-New Brunswick (NJ) – Jay Kang Saginaw Valley State (MI) – Kelsie Hutter

Saint Louis - Timothy Gruensfelder

San Diego – Derek Stephens San Diego State – Chloe Sension San Francisco State – Delaney Noll San Jose State – Ujwal Battar Siena (NY) – Travis Brodbeck South Dakota – Mitchell Hanson South Florida-St. Petersburg -Melissa Garcia Southern Illinois-Edwardsville – Georgy Sandra Nnoung St. Cloud State (MN) – Brikken Jensen St. Edward's (TX) – Gabriel Robles St. Joseph's (PA) – Kevin O'Donnell St. Mary's (TX) – Elizabeth Soliz St. Peter's (NJ) – Nicholas Brown Syracuse (NY) – Logan Margolis Tampa (FL) – Nicholas Agnelli Tampa (FL) – Daniel Riley Tennessee – Jessica Pannell Texas A&M-College Station – Azra Razvi Texas Christian – Regan Arnold Texas Tech – Dayna ĎeBeau Texas-Arlington – William Vannithone Texas-Austin – Erika Storli Texas-San Antonio – Angela Sanchez Trinity-San Antonio -Paulina Pastrana Troy (AL) – Kendra Rhodes Truman State (MO) – Tana Neels Tulane (LA) – Jacob Wallach Valparaiso (IN) – James Wottowa Virginia Tech – Shanna Ferrari Washington State – Janaya Rangel Washington-Bothell -Sridarsh Vinnakota Washington-St. Louis – Kenneth Sng Wayne State-Nebraska – Erin Landon West Florida – Teresa Hall West Virginia – Christopher Luzader Western Illinois – Taylor Turner Western Kentucky – Jasmine Hill Wingate (NC) – Sierra Stubblefield Winona State (MN) – Eric Stumpf Wisconsin-Madison – Jonathan Hirst



From left: 2013 National COY Richie Brandt. 2017 National COY Olivia Malice and 2016 National COY Jen Huynh catch up at the Southern LEAD in Atlanta. Olivia and Jen will be working together on the Board of Directors starting in August.

La Verne – Justin Yeh Lewis (IL) – Taylor Gonzalez Lindenwood (MO) – Megan Paul Confucius taught, "Wherever you go, go with all your heart." More simply put, be passionate about what you do. Those who profit most, serve best (if this sounds familiar, it should!). These principles have been my guide since the start of my academic career, and I'll be bringing that passion and drive with me as I serve Delta Sigma Pi as the 2017 National Collegian of the Year.

My initiation into the brotherhood in fall 2013 at Iota Mu at Georgia College and State set me on a path that I never dreamed would bring me to where I am today. The brothers at Iota Mu were some of the most dedicated, determined, and ambitious people that I had met—they became a second family to me. However, my time with Iota Mu was short. I transferred to Georgia Institute of Technology the next fall, though I still feel the encouragement and kindness that the brothers of Iota Mu gifted me with to this day.



After two months at Georgia Tech, I felt the void of being without my Deltasig brothers, prompting me to set another goal—reactivate the Zeta Lambda Chapter so that the students at Georgia Tech would have the chance to grow as I did with Delta Sigma Pi. 18 months later, I had the great honor to be part of the National team that reinstalled the chapter. We have initiated nearly 50 collegiate brothers now, and I am so incredibly proud of each and every one of them.

Now, as my undergraduate years draw to a close and I begin my two-year term on the Board of Directors, my efforts will focus on expanding the brotherhood to promote new chapter expansions, leveraging my experiences as a founding brother and emphasizing the use of new technologies to enable students to start chapters on their own campuses. I also want to further promote the critical role alumni members play in chapter expansion.

As the National Collegian of the Year, I'm honored and humbled to serve you, excited to have a platform that allows my love and enthusiasm for Delta Sigma Pi to reach across our brotherhood and touch each one of you! My door is always open! Please reach out to me with any questions, comments, suggestions, or any issues you need addressed.

Fraternally,

Olivia Malice, *Georgia College and State* 2017 National Collegian of the Year

Thum Malin

2017COY@dsp.org

Brothers **LEAD** the Way to Success

This spring, nearly 2,000 Deltasigs gathered in Atlanta, Chicago, Houston, Pittsburgh and Seattle for the 2017 LEAD Provincial Conferences. The conferences not only offer full weekends for leadership training, they include council meetings where changes to bylaws and the Fraternity Ritual are considered. Attendees were able to network with each other and Deltasig career partners Enterprise, Fisher Investments and OneMain Financial. They also learned a lot through the day while attending sessions about risk management, enabling others to lead, how to positively promote themselves in an interview, the ins and outs of buying your first home, how to be a money savvy student and so much more. At each event, chapters also served the local Ronald McDonald Houses by dropping off pop tabs and other donations, making a large impact for Delta Sigma Pi's national service initiative. We also took the time to recognize brothers, including our Collegians of the Year, and geared up for our 51st Grand Chapter Congress in New Orleans with Mardi Grasthemed banquets.

The 2017 LEAD Provincials kicked off in Seattle where Mitch Matthews presented his keynote, 1 Million Dreams. Matthews expressed his dream: to help launch one million dreams in his lifetime. By launching "The Big Dream Gathering," he helps people accomplish that goal, and shared some of the success stories he helped begin. Also during the event, Upsilon Psi at Washington-Bothell was presented with their chapter charter.

Next up was the Northeastern Conference in Pittsburgh, where the very same Mitch Matthews, a longtime Fraternity friend and inspirational speaker was initiated. Later, Corie Schilberg, Penn State-Erie, was recognized with the Entrepreneur Award for \$10,000 of giving to the Leadership Foundation and Clifford "Sparky" Graves, Penn State-Erie, received his Silver Helmet for 25 years of service.

The Southern event in Atlanta started with keynote 4 Keys to Engaging a Multi-Generational Workforce with Ryan Jenkins. Brothers were also able to participate in a mock chapter trial. In the evening, Beth Keith, Bowling Green State (OH), was also recognized with an Entrepreneur Award for her lifetime of giving. Southern attendees were also privileged to witness the 2017 National Collegian of the Year being awarded to Olivia Malice, who (along with other chapter members) also accepted the charter for Zeta Lambda at Georgia Tech.

Adam Carroll, *Phoenix-Thunderbird*, and Augustine, Kent State (OH), presented their keynote, "Generational Diversity" in Chicago, where they discussed the different definitions and segments of each generation, who they are and provided techniques to be an effective team member, coach and leader to each generation. Longtime volunteer, Teresa Schudrowitz, St. Ambrose, was recognized for her 25 years of service with the Silver Helmet.

The 2017 LEAD Provincials wrapped up in Houston, where renowned therapist, author and national trainer Susan Fee presented, "What's Your Story?" During her keynote (which was also presented in Pittsburgh), Fee discussed how to make meaning of your life and present yourself to others. She explained that stories can transform lives, but only if we share them. After a day of education, attendees were honored to see the Cornerstone award presented to Frank Busch, Sam Houston State (TX), and the Silver Helmet given to Gateway RVP Jeanette Buie, Central Missouri.

Be sure to check out the 2017-2018 schedule – we hope to see you at an upcoming event near you!



Eastern RVP Tom Calloway collects pop tabs at the Northeastern LEAD Provincial. All events held collections to benefit our national service initiative, Ronald McDonald House Charities.

Our partner ExecSocks attended all of the conferences to offer discounts for their monthly sock subscription. Additional Deltasig partners attended the LEAD Provincials, including: Fraternal Composite Service, OneMain Financial, Fisher Investments, Enterprise Rent-A-Car, GEICO, Fund For American Studies and Mecca Specialties.





TEXAS-EL PASO brothers enjoyed meeting new brothers in the Western Province and building stronger bonds of brotherhood in Seattle. From left: Angel Odriozola, Alexandra Sanchez, Raquel André, Grissel Rodriguez, Sandra Ganem and Joel Olvera.



From left: Brenda Aguirre, Gaetane Garcon and Shanna-Ree Jeudy, all St. Peter's (NJ) enjoy each other's company at the Northeastern LEAD Provincial. According to Garcon, "As for my favorite part, it was hands down the 'Is Your Hair on Fire,' session by Mitch Matthews."



Longtime Fraternity friend and inspirational speaker, Mitch Matthews, was initiated into the Fraternity during the Northeastern conference. Left, Mitch speaks during a session about networking.



Brothers brainstormed during breakout sessions at the Southern LEAD Provincial Conference in Atlanta, where they met members of other chapters and problem solved together.



GEORGIA TECH networked with peers and built upon their professional knowledge during the Southern event. From left: Tiffany Chu, Rachel Lee, Athena Zhang, Paul Giorgi, Induja Kannan, Grant Lin and Frank Malice.



INDIANA-PURDUE AT INDIANAPOLIS brothers enjoyed spending time together and listening to speakers in Chicago. First row from left: Alex Bajzatt, Lindsey Gray, Kayla Shelton and Jasmine Sendon. Back row from left: Anastacia Young, Dante Gearring, Sydney Bockoski, David Gamble, Tami Burgin, Clayton McClain and Aaron Hunt.



Brothers at the South Central LEAD Provincial broke into small groups to discuss ideas and build relationships with members of other chapters.



From left: Andrew Hansen, Illinois-Urbana, posed for a selfie with Tim Augustine, Kent State (OH), and Adam Carroll, Phoenix-Thunderbird, at the North Central LEAD, where Augustine and Carroll presented their keynote "Generational Diversity."





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Two Nebraska-Lincoln Brothers "Jump"



Alec Wiese and Kelly Sturek, both Nebraksa-Lincoln, were awarded an exclusive \$100,000 USDA Small Business Innovation Research (SBIR) grant from the National Institute of Food and Agriculture to further the development of insect rice and pasta products.

or Nebraska-Lincoln brothers Kelly Sturek and Alec Wiese, being awarded an exclusive \$100,000 USDA Small Business Innovation Research (SBIR) grant from the National Institute of Food and Agriculture wasn't the first major accomplishment these business owners pulled off. Convincing people to give your product a chance when one of the major ingredients is...well, more than a little off-putting...can be a monumental task.

This mystery ingredient? Crickets. Yes, Brothers Sturek and Wiese are the founders of a company called

BUGS...It's What's for

Bugeater Foods, along with co-founder Julianne Kopf. Their grant will be used in the development of insect rice and pasta products.

CEO Sturek is the first to admit their journey hasn't always been a smooth one. "Alec was actually the first person to tell me this [type of business] wouldn't work here, but also the first to come on board when he knew I was serious," he says. Sturek says the stats speak for themselves. "Crickets use 98 percent less space, 96 percent less feed and 90 percent less land for the same one gram of protein than a cow. They're also very clean. When raised for human consumption, crickets are actually cleaner than chickens. They even taste really good if you know what you are doing!" Alec admits conquering preconceived notions about bugs as food is the most challenging part of his job, but is thankful that perceptions can change. "When people see and perceive things for the first time they won't be interested in it, but after the third or fourth time or someone they know tries it is when it all changes," says Sturek. "It's been a war of attrition since the beginning to get insects in people's minds and in their stomachs. Having a retailer and a grant from the USDA helps because we are no longer just three crazy kids making bugs into food. We're three crazy kids making bugs into food with financial backing and a store."

Brothers Sturek, an entrepreneurship major, and Wiese, economics, credit the Fraternity for preparing them to take on the business world, especially as owners of a fast-growing company. "Delta Sigma Pi showed



at Business Opportunity

Dinner!

By: Stacy Heyderhoff, Cincinnati Alumni

me there is a lot more to business than what is in the classroom. It's meeting people, working in small groups and finding your niche. Going to the conferences and events showed me you get a better sense of what people do and what business is about when you talk to people. Business is after all 80 percent who you know, 20 percent what you know," says Sturek. According to Wiese, "classes taught us business concepts, Deltasig taught us how to interact with people, either professionally or casually. It greatly increased my interpersonal skills and is where I met and bonded with some of my closest friends."

As for running a business out of college? "I come from a family of entrepreneurs," says Sturek. I knew it would not be easy, but I didn't understand the scope until I was in it. It affects your relationships, your mental and emotional well-being. I wouldn't trade it in for anything else though. You learn a lot about yourself, your team and the industry in the shortest amount of time." He also has some very important advice for those wanting to start their own businesses: "You are not going to be an entrepreneur by just sitting there and reading articles about it. Go and do it. That's it."

And they can credit their company for keeping their adventurous culinary spirit alive. Not afraid to try unique foods, Wiese says eel is likely the strangest thing he's eaten. "I was apprehensive the first time,

but now it's one of my favorite things to order when eating sushi." And for Brother Sturek? "Ostrich and alligator...and I love to get eel any chance I get. One thing I am looking forward to eating is a tempura style tarantula from the bug chef."

So what's next on the menu for these bug eating entrepreneurs? Ramen noodles, pasta and rice! "We are currently looking to make things like black rice ramen and gluten free versions of the pasta and ramen we have been creating." They also plan to produce aid-relief products that can also have applications in the military, government, and hopefully even space. Says Wiese, "We want to be the future of food."

Ready to follow in their footsteps, while also supporting fellow brothers? Your culinary adventure awaits at

bugeaterfoods.com.



Pictured are the new macaroni noodles used in an Italian style pasta recipe.

"We want to be the future of food."

– Kelly Sturek, CEO of Bugeater Foods.



Currently in the works at Bugeater are cricket ramen noodles, pictured here.

New job? Start a new business? Get promoted or recognized for an achievement? Share your news with us! Email magazine@dsp.org.

B. Todd Whisenant, Alabama, is the southeast human resources business partner at Michael Baker International in Orlando.

Stephanie Hall, Albion (MI), is HR generalist at Edelman in Chicago.

Charles Cleaver, Ball State (IN), is senior VP/CFO at Martin Health System in Stuart, Fla.

Peter LaCava, Bentley (MA), is fixture buyer at Destination XL Group in Canton, Mass.

Janet Tominaga, Cal State-*Fullerton,* is telecommunications administrator at Banc of California in Santa Ana, Calif.

Amy Guisto, Central Missouri, is brand development project leader at Blistex in Oak Brook. Ill.

Breanna Smith. Denver, is project manager at HVS in Clackamas, Ore.

Susan Daffron, *Georgia*, is a realtor at Keller Williams Realty in Chattanooga, Tenn.

Rodney Mack, Georgia Southern, is night auditor at Marriott Vacation Club in Hilton Head Island, S.C.

Lesli Whisenant, Florida Southern, is the vice president of corporate tax at Assured Partners Inc. in Lake Mary, Fla.

Clarissa Bermodes, Hawaii-*Manoa,* is a warehouse operations clerk at NEXCOM – Distribution Center in Honolulu.

Andrew Gassman, Illinois State, is an assurance associate at RSM US LLP in Schaumburg, Ill.

Tamara Moore, Indiana *Northwest,* is retired from the U.S. Postal Service in Winston Salem, N.C.

Daisy Pham, *Indiana-Purdue at* Indianapolis, is advisory associate at PricewaterhouseCoopers in Indianapolis.

Treena Wetsel, *Johns Hopkins* (MD), is director, acquisition services at Federal Energy

Regulatory Commission in Washington, D.C.

Bradley Sadowski, Loyola-Chicago, is customer success manager at HighGround in Chicago.

Jon Rowland, Memphis, is chief technology officer at Hiwassee College in Madisonville, Tenn.

Jena Wright, *Mercer (GA),* is director of outpatient physical therapy at Crisp Regional Rehabilitation/Innovative Therapy Concepts in Cordele, Ga.

Danny Leeser, Miami-Ohio, retired from Coca-Cola Company in Atlanta.

Brianna Russell, Miami-Ohio, is a technology analyst at JPMorgan Chase & Co. in Chicago.

Kristen Zaluski, Midwestern *State (TX),* is HR manager at The Sherwin-Williams Company in Cleveland.

Business Is Good For Nebraska Leaders

Two Nebraska-Lincoln brothers have been named to new leadership positions at the university. Donde Plowman recently transitioned from the Dean of Nebraska's College of Business Administration to the Executive Vice Chancellor and chief academic officer at the university. In her new role, she will lead and direct the university's academic enterprise.

Since 2010, Plowman has helped establish several new UNL programs, including: CBA Honors Academy, Career Services at CBA, a certificate program in sales excellence and more. All adding to a very exciting time for Nebraska-Lincoln brothers, as an expansive new business college building is nearly complete near the Husker's Memorial Stadium.



Nebraska-Lincoln brothers Donde Plowman (left) and Kathy Farrell join UNL Chancellor Ronnie Green. Both Deltasigs hold prestigious new titles at the school.

Moving into the Business Dean position is fellow brother Kathy Farrell, who had been Associate Dean of the college, a role in which she provided support for campus brothers for years. \triangle

DELTASIGnificants

Justin Sieburt, Minnesota State, is production lead at Shutterfly Inc. in Shakopee, Minn.

Michael Konon, Missouri-Columbia, is in external reporting at Swiss Re in Overland Park, Kan.

Trenton Murfin, Missouri-Columbia, is a financial advisor at Edward Jones in Quincy, Ill.

Carly Wheeler, Missouri-Columbia, is a business analyst at Red Ventures in Charlotte, N.C.

Allison Visconti, North Carolina-Greensboro, is a controller at Volente Insurance Partners in Cedar Park, Texas.

Andrea Rivas, Northern Arizona, is an event sales coordinator at Main Event Entertainment in Tempe, Ariz.

George Lindsey, Ohio State, is retired as chief financial officer from Choice Genetics USA, in West Des Moines, Iowa.

Tracy Kaplan, *Philadelphia*, is purchasing sourcing manager at Dow Chemical in Philadelphia.

Saida Miftahi, *Philadelphia*, is an operations senior associate at PricewaterhouseCoopers in Philadelphia.

(Continued on page 25)

Milestones

Did you recently tie the knot? Welcome a new bundle of joy? Do you know a brother who has passed away? If so, please tell us. Email your mergers, gains or losses to magazine@dsp.org.

Mergers

Stephanie Beattie to Michael Hall, both Albion (MI), on October 15. They live in Chicago.

Kristen Placek, Florida Southern, to Ernest Pinner on October 15. They live in Lakeland, Fla.

Leslie Graham to Ian **Brooks,** both *Mercer (GA)*, on October 23. They live in Macon, Ga.

Kristen Ouellette.

Midwestern State (TX), to Michael Zaluski on October 1. They live in Cleveland.

Shelby Pieper to Christopher Schisler, both Truman State (MO), on April 1. They live in Holt, Mo.

Gains

Jenna, Bellarmine (KY), and Billy Markowitz, Ohio Dominican, on April 14 -Alexandria Nicole. They live in Louisville, Ky.

Stacy, Cincinnati Alumni, and Shawn Heyderhoff, Iowa State, on April 15 – Caroline Joy. They live in Batavia, Ohio.

Valerie DeSalle, Drake, and Brian, on November 25 – Anna. They live in Pingree Grove, Ill.

Jamie Mulvhill, Eastern Illinois, and Ryan, on May 15 - Matthew. They live in Plainfield, Ill.

Kaila Barrington, Florida, and Steven Helton, on January 6 - Bennett Michael. They live in Pensacola, Fla.

Courtney and Jeremy McIntire, both Indiana State, on March 31st - Emerson. They live in Arcadia, Ind.

Jessica and Raja Mukherjee, Nebraska-Omaha, on April 4 -Ronan. They live in Omaha, Neb.

Losses

Alabama

John David Snodgrass (February 3)

Arizona State

Norma Jeanne Leonard (December 30)

Auburn (AL)

Thomas Milton Wood (March 9)

Buffalo (NY)

Edward T. Madey (December 2016)

Colorado-Boulder

Roger Thomas Tammen (February 6)

Denver

William Arnold (March 20) Elizabeth K. Fitz (January 12)

Georgia State

David Holland (April 13)

Miami-Ohio

Orris David Harper (October 15)

Minnesota State

David John Gorvin (January 26)

Missouri-Columbia

Willie Stockton (March 31)

Nebraska-Omaha

Eric D. Newton (April 13)

North Carolina-Chapel Hill

Donald Sasser Morris

(January 27) North Florida

Tyler Muldoon (March 26)

Oklahoma

Robert Calonkey (February 25)

South Dakota

Donald Long (November 11)

Southern Mississippi

Amy Michelle Miller Slattery

(March 26)

Temple (PA)

Ralph D. "Jake" Groff (September 29)

Texas-Austin

Robert J. Pesek (November 22)

Trinity-San Antonio

Blake Harrison Duckers

(February 6)

Wayne State-Michigan

Kenneth F. Thomas (December 1)

GCC Chair Kathy Bradbury: MARDI GRAS EXPERT

Kathy Bradbury, Loyola-New Orleans, was the perfect fit to serve as Host Chair for our 51st Grand Chapter Congress in New Orleans.

For months she has been working with staff and volunteers to make plans for our upcoming Congress. But that's not the only way that Kathy participates in the spirit of New Orleans. She is a Mardi Gras float building grand-prize winner! Since she was just five years old, building floats has been a family pastime. Now, Bradbury is a part of a team comprised of 12 families who call themselves DSMCCI and work

together to turn an 18-wheeler into a grand prize worthy specimen!

Floats are judged on the overall appearance, functionality, a moving part and the riders' costumes. In fact, some of the krewe's floats have featured head pieces for the team, animation and even firecrackers. One of Bradbury's favorite floats, in which she and her team won grand prize, was a "Celebrations of the Year" theme. The float boasted a Santa coming out of a chimney, a mannequin dressed like a Jester, fleur de lis (this is New Orleans!) and other decorations representing Easter, Thanksgiving and St. Patrick's Day.

Kathy admits that while the float building process can be time consuming, it's worth it. The teams assemble a good amount of the float



GCC Chair Kathy Bradbury, Loyola-New Orleans, recently celebrated her daughter's high school graduation. From left: Kathy's daughter Sarah, Louisiana-Lafayette, her husband George and on the far right her daughter Emily.



The DSMCCI krewe took home grand prize for their "Celebrations of the Year" float, in which they stood out among 50 other floats.

separately, and bring all of the pieces together in the few weeks before the parades. They also try to recycle as much of their previous designs as possible to prevent wasting materials. She is looking forward to meeting everyone at Grand Chapter Congress and sharing her love for New Orleans with her brothers.



The team worked together diligently while creating their St. Patrick's Day float and came home with a grand prize in the end!



The float isn't the only part of the parade that is dressed up! Floats are judged on the riders' costumes as well.

The New Year Brings Great Success for Deltasig Alumni

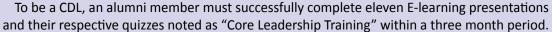
January was a big month for Nick Pasculli, Cal State-Fresno, (pictured right) full of exciting accomplishments! It began with a diplomatic mission trip to Zambia, Africa where he represented the western U.S. as a Global Ambassador for Catholic Relief Services, the official non-governmental organization of the United States Conference of Catholic Bishops. Pasculli was also inducted into the Monterey Bay Business Leaders Hall of Fame for his hard work and dedication as CEO of TMD Creative. To add to the excitement, he also celebrated his tenth anniversary as an instructor at Hartnell College's Agriculture, Business and Technology Institute where he is the longest running faculty member. More recently, Pasculli was awarded the Ag Tech



Innovator Award at the 2017 Salinas Valley Ag Tech Summit on Hartnell's Alisal Campus. Congratulations, Nick! ▲

Become a CDL today!

The Certified Deltasig Leader program is an online volunteer training program for Deltasigs. Certification recognizes alumni members for their demonstrated leadership training and experience. To learn more, go to **dsp.org/beacdl**.



To qualify for Advanced Certification (also known as CDL Tier 2), in addition to the E-learning presentations an alumni member must also have participated in or led educational sessions at two Fraternity events in the past five years, complete four E-learning presentations and their respective quizzes noted as "Advanced Training", and supported the Leadership Foundation with a gift in the last 12 months. Certifications are effective for a two-year term based on the completion date of the original certification.



Karen Beatty, Midwestern State (TX)
Sam Bishop, Evansville (IN)
Leslie Anne Brooks, Mercer (GA)
Zachary D. Hanson*, St. Cloud State (MN)
Carley Haro*, Cal State-Fullerton
Brikken Jensen*, St. Cloud State (MN)
Trina L. Kirk*, North Florida
Xinyi Lisa Le*, San Francisco
Megan LeBouef, McNeese State (LA)
Jacob Margo, San Francisco State
Eva C. Meyer, North Carolina-Chapel Hill

Matthew M. Meyer, *Iowa State*

Ivette Moreira*, Cal State-Long Beach
Kumbirayi Tafadzwa Murinda, San Diego State
Jacqueline Torres Napalan, Cal State-Long Beach
Kyra L. Pritchard, Penn State-Erie
Andrew J. Quinlan*, Lewis (IL)
Brittany N. Salazar*, Valparaiso (IN)
Claire Sammon Roberts*, San Francisco State
Mark D. Scheele, St. Thomas (MN)
Emily Slone*, Lindenwood (MO)
Jacob Thomas*, Nebraska-Lincoln
Holly N. Vernon*, Troy (AL)

Cal State-Chico Alumni Talk Business through New Company

With Biz Talks, two Deltasig brothers are hoping to bring inspirational talks focused on your area of study right to your campus.

Sean Woulfe and his co-founder Kiaya Sabolovic, both Cal State-Chico, became friends when Sean was the president of Epsilon Theta Chapter. During his role, he had the goal of putting on the biggest and best quality event on campus to brand Delta Sigma Pi as the best organization on campus. He worked with the chapter's VPPA Kiaya, the chapter advisor and the Cal State-Chico alumni office to make the first event, where alumni were invited back to speak, happen.

Upon Sean's graduation, Kiaya was elected chapter president and continued the event with Sean's help. After Kiaya graduated, brothers,



Founders Kiaya Sabolovic and Sean Woulfe introduce Biz Talks 2017 to the crowd.

speakers and Cal State-Chico students expressed interest in the event continuing and expanding to other campuses, thus beginning Biz Talks.

Today, Biz Talks is on its third event at Cal State-Chico, partnering with the Epsilon Theta Chapter. The events are two hours long and include eight different speakers on businessrelated topics, including: finance, accounting, management, entrepreneurship, sales, marketing, tech and innovation. Speakers range from those who have been in the workforce for 30+ years to those who recently graduated and are maneuvering their way through their chosen path. In addition to events, Biz Talks allows students and speakers to network during a reception and operates a blog, vlog and podcast. The company's mission is to foster the advancement of business schools, provide a platform for alumni to share their experience with students at scale and connect universities, alumni and students to create an ecosystem of engagement, all free to students.

The most recent Biz Talks event was held in April at Cal State-Chico and welcomed over 300 students. Professionals from companies like Build.com, Blue Fox Media, Peninsula Capital Management, Informatica Corporation and Outsell, Inc. gave talks about sales, management, social media marketing, finance and more. Scott Bedford and Ben Sampson, both Cal State-Chico, were welcomed back to campus to talk about entrepreneurship and product management.

In the near future, Sean and Kiaya hope to expand Biz Talks past Cal State-Chico. To them, the Fraternity has played a very important role not only in their business, but in their lives overall. "Joining the right organization is the reason Sean and I ever started Biz Talks," says Kiaya on the company's blog. "It's why we had the idea for this big event, why we ever connected and how we have the right team members and resources to keep it going. For the two of us, Delta Sigma Pi has been the most influential to our business and personal networks."

For information, to view recorded presentations or to reach out to Sean or Kiaya, please visit **biztalks.co**. ▲

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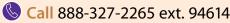
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3. Cash back is redeemed in the form of a statement credit.

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DELTASIGnificants

(Continued from page 21)

Michael Pacini, *San Jose State*, is senior functional consultant at Sierra-Cedar, Inc. in Alpharetta, Ga.

Patience Frazier, *Savannah State* (*GA*), is retired from Department of Veterans Affairs in Loganville, Ga.

Alex Ambroz, *Shepherd (WV)*, is director at Cleveland Clinic in Beachwood, Ohio.

Adrian Garcia, *Texas A&M-Kingsville,* is leasing consultant at Javelina Station in Kingsville, Texas.

Timothy Kviz, *Texas-Arlington,* is vice president-accounting policy and external financial reporting at Freddie Mac in McLean, Va.

Anavaleria Monzon, *Texas- Arlington,* is marketing administrator at Rise Health Solutions in Duncanville, Texas.

Jackson Bland, *Texas-Austin,* is a certified public accountant at Geris Zebarth, Inc. in Parker, Colo.

Tyler Fluegel, *Texas Tech,* is associate software developer at PricewaterhouseCoopers, LLP in Dallas.

Truman Hudson, Jr., Wayne State-Michigan, is the lecturer of multiculturalism for the Lecturers' Employee Organization at The University of Michigan-Dearborn.

Shantinique McCadney, *Wayne State-Michigan*, is unit manager at Waffle House in Detroit.

Shawn Richardson, *West Florida,* is co-founder at SoCap Advertising in Denver.

Christ Belesiotis, Western Illinois, is lending manager at Wells Fargo Home Mortgage in Lombard, Ill.

Find an Alumni Chapter near you! Go to dsp.org/chapter-locator

to find contact information.

Share news about your alumni chapter activities! Email your news and photos to magazine@dsp.org

Congratulations to these alumni for their servicel

Eddie Stephens, Miami-Florida, who will present the opening educational session at Grand Chapter Congress, was recognized with the Silver Helmet award. Eddie has served as a DD, the South Atlantic RVP, and as president of West Palm Beach Alumni Chapter. Brother Stephens also served as President and Chairman of the Leadership Foundation and continues to serve on the Foundation's Scholarship Selection Committee. He is an equity partner in Ward Damon, PL, where he leads the family law department and manages community relations for the firm. In addition to serving Delta Sigma Pi, Eddie volunteers for Big Dog Ranch Rescue and Redemption Rescue and serves on the Board of Directors for Leadership Palm Beach, assisting with the organization's youth leadership program. He also dedicates his time to the Boy Scouts of America with his kids.

During the 2013 GCC in Seattle, Eddie joked that he expected a stormtrooper helmet as his Silver Helmet award. Star Wars plays a special role in Eddie's life, which is evident in his inspirational speeches. Eddie's wife, Jacquie, Florida Atlantic, worked with one of Eddie's good friends and favorite artists, Scott White, to create a silver stormtrooper helmet that could be presented along with his Delta Sigma Pi Silver Helmet.







At North Central LEAD in Chicago, longtime volunteer Teresa Schudrowitz, St. Ambrose, was recognized for her 25 years of service with a Silver Helmet by GP Onuka Ibe. Teresa currently serves on the National Alumni Development Committee and is DD for the Psi Chapter at Wisconsin-Madison, assisting with the reactivation of the chapter a few years ago. Brother Schudrowitz also volunteers for the Leadership Foundation's Scholarship Selection and Congress Planning committees. Teresa is a member of both the Milwaukee and Chicago Alumni Chapters and has served in various officer roles for both.





The Silver Helmet was presented to Gateway RVP Jeanette Buie, Central Missouri, at the South Central LEAD Provincial in Houston. Over the last 25 years, Jeanette has served as DD, being named Gateway Regional DD of the Year in 2013, on both the National Alumni Development and Community Service Committees, and in multiple offices for the St. Louis Alumni Chapter. She is also a longtime event attendee, attending more than 25 events. From left: GP Onuka Ibe, Buie and South Central PVP Henry McDaniel.

Clifford "Sparky" Graves, Penn State-Erie, received his Silver Helmet at the Northeastern LEAD Provincial in Pittsburgh. Sparky was recognized as Regional DD of the Year three separate years, was elected Niagara RVP and served on various committees including serving as the Northeastern Provincial Alumni Development Chair. Most recently, Brother Graves served as chair of the Colony Task Force which conducted a complete review of the colonization process. He has been a "go to" resource and mentor for colony members and other collegiate members for years. From left: PGP Mark Chiacchiari, Graves and GP Onuka Ibe.





Orange County Alumni Chapter presented the Anthony Z. Fernandez Distinguished Alumni Service Award to South Pacific RVP Erica Kolsrud, Iowa, at an Alumni Day event in April. Erica was recognized by the chapter for going "above and beyond" as RVP and working to "improve relations between the South Pacific and Pacific Coast Regions". Prior to serving as RVP, she served as DD for UCLA. Brother Kolsrud posing with Western PVP Patrick Bonfrisco, is assistant post production accountant for Rice Gordon Pictures.

Jane Spurgeon, Missouri-St. Louis, received her Silver Helmet during a Volunteer Training Workshop in Charlotte in May where she presented. Spurgeon has served as DD for Missouri-St. Louis and St. Louis Alumni Chapter. In 2014, Brother Spurgeon became the Vice President to the Delta Zeta Foundation Board. Professionally, Jane is mortgage servicing operations, vice president for RoundPoint Financial Group. From left: Spurgeon and Associate ED Shanda Gray.



Share news about your alumni chapter activities! Email your news and photos to magazine@dsp.org



Amanda Wood, North Texas, JoAnne Hendricks, Texas A&M-Corpus Christi, Mike Vitale, Rider (NJ), and Erica Verderico, Kent State (OH), take in the beautiful views of Darling Harbour in Sydney, Australia, where they connected while on vacation.



Amy Briggs, Minnesota State, visited the Mazda Zoom Zoom Stadium Hiroshima in Japan, where she exhibited her Delta Sigma Pi letters at a Japanese Central League game! Brother Briggs is in Japan while working a temporary position for the U.S. Department of Veterans Affairs.



Alumni and collegiate brothers of DePaul (IL) gather together and network at the North Central LEAD Provincial in Chicago.



MIAMI-FT. LAUDERDALE attended a Florida Panthers hockey game with MIAMI-FLORIDA.

Beyond Campus



CINCINNATI ALUMNI attended a University of Cincinnati hockey game with CINCINNATI (OH).



Jeff and Joelle Berlat, both Houston (TX), enjoy spending time with Frank Busch, Houston (TX), at the South Central LEAD Provincial.



CHICAGO ALUMNI hosted its annual volleyball tournament with Lewis (IL). This fun and well-known tournament has been going on since the 80s! From left: Paul Jozwik, Janeli Diaz, Anthony D'Andrea, Agata Piatek and Johnathan Silver, all Lewis.



LOS ANGELES ALUMNI celebrated National Alumni Day at Griffith Park and collected items to be donated to their local Ronald McDonald House.



PHOENIX-THUNDERBIRD enjoyed a hike on the Mormon Trail in South Mountain Park in December. From left: Ryan Dias, Jonathan MacNeil, and Aubrey Durham, all Arizona State; Jake (son of Van Quathem); Desert Mountain RVP Alex Warrick; Jaime Gregonis, Nebraska-Lincoln; LF Trustee Larry Van Quathem; Dave Perez, Western Illinois; and John Salomon, Arizona State.

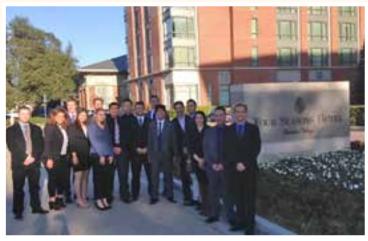
Share news of your collegiate chapter's activities and events with brothers across the country! Email news and photos to magazine@dsp.org



FLORIDA played kickball and touch football with Alpha Epsilon Delta, the pre-med honor society fraternity.



CAL POLY-SAN LUIS OBISPO partnered with AAA Auto Insurance for a fundraising event and case competition. From left: Connor Yost, Carter London, Kevin Flood and Sarah Arfsten.



CALIFORNIA LUTHERAN toured the Four Seasons Hotel in Westlake, California. According to VPCO Peyton Borg, "As we were walking around, our tour guide/human resources supervisor seemed to know every single employee that walked by. Creating a friendly family atmosphere is a reason why Four Seasons hotel is so successful."



PITTSBURGH volunteered at Ronald McDonald House Charities to decorate Valentine's Day cookies with the children staying there. Back from left: Ryan Cho, Madison McLaughlin, Christopher Miele, Lauren Schickling, Alexandra Werbitsky and Matthew Smith. Front from left: Amanda McKenna and Cassandra Smith.



CORNELL (NY) hosted its second Work on Wall Street conference, which invited brothers from J.P. Morgan, Evercore Partners, Goldman Sachs and more to present, answer questions and provide tips for working on Wall Street.



LOYOLA-CHICAGO was nominated as an outstanding organization for the university's Student Organization Awards in its "Greatest Strides" category. The chapter was recognized for its recruitment efforts/numbers, number of service events and campus exposure.

Brother Makes a Splash on ABC's Shark Tank



The Jahr family poses during a casting call for ABC's Shark Tank in Milwaukee. From left: Lizzie, Xavier (OH), their dad, Annika and Stephanie.

izzie Jahr, *Xavier* (*OH*), and her sisters struck big on ABC's hit TV series "Shark Tank" with S.E.A. Hamsters LLC... all before the ages of 25!

S.E.A. Hamsters is a service-based company which owns and maintains 6.5 ft. in diameter clear vinyl "hamster balls" that not only float on water with "human hamsters" inside, but are perfectly safe doing so! Equipped with a carbon air compressor to keep a constant flow of air in the ball and a two-way zipper to allow the occupant to exit at any time, S.E.A. Hamster balls are now being used at fairs, birthday parties, festivals, corporate events and on lakes. The human hamster balls can float on a 26' x 26' inflatable pool, with a water depth of 18".

The idea started when Lizzie's youngest sister, Annika, was watching a One Direction video one day and noticed that the enclosed bubbles the artists were floating on water in needed updates and extra features. After collaborating as sisters, S (Stephanie). E (Elizabeth). A (Annika). Hamsters was born. "We first launched the business at a local county fair where we would have five balls and a pool that was filled with a foot of water. Kids of all ages were able to have a ride in the hamster ball for five minutes for \$8 each.

After noticing the excitement for their product, the sisters took to Shark Tank's Milwaukee audition in support of small businesses. After submitting a 50-page application, 42-page contract and five minute video pitch, the girls made it to the finals, where although they're not allowed to speak about the final results, they say they learned a significant amount from the Sharks. "The overall experience was such an amazing learning opportunity for us," says Lizzie. "We learned how to gain respect from such respected business men and

women. I also learned a lot of public speaking skills that will help me throughout my life. It was very scary and nerve-racking to talk in front of such amazing and successful people. I look up to the Sharks a lot and strive to be like them one day."

When it comes to attending college at Xavier, being a member of Delta Sigma Pi and helping her sisters operate the business, Lizzie admits it isn't always easy juggling S.E.A. Hamsters as well as an internship with Physi, a startup app in Cincinnati. "I have sought out tutors for some classes that were tougher for me which was a huge help along with using other available resources on campus," she says. "My big brother has also been a huge help to me with not only helping me juggle my schedule but helping with homework whenever I'm in need. My chapter [Theta Lambda] also does a great job of helping one another with schoolwork. For example, if you're a freshman in a first level accounting class, chances are you know a handful of senior brothers who are accounting majors that are more than willing to help you because they all want you to succeed."

Lizzie's advice for those who are wanting to follow in her footsteps and start their own businesses? "I think anyone who has an idea should go for it, and not in five or ten years from now, but right now. College students especially have access to all sorts of different resources and are surrounded by faculty, staff and peers that all want to see them succeed. Also, don't be afraid to ask for help; so many times we fail or quit because we were too scared to ask for help."

So what's next for these S.E.A. Hamsters? According to Lizzie, "We have some big plans coming up soon so be sure to follow us on Facebook and Twitter!"

On Campus



MIAMI (OH) sponsored the Michael Hayes 5k Race in April, which supports students battling illnesses while attending college – challenges faced by Brother Hayes, in whose memory the race is held. From left: Mary Miracle, Cincinnati (OH); Kyle Rinderle, Xavier (OH); Raymond Cousins, Marshall (WV); Troy Finch, Miami (OH); Jim Gerhardt, DePaul (IL); Jackson Garvey, Megan Drown, William Rice and Michael Stemmler, all Miami (OH).



ST. CLOUD STATE (MN) planned an event at Feed My Starving Children, where the TWIN CITIES ALUMNI joined them to pack food for malnourished children around the globe.



LOYOLA-MARYMOUNT, PEPPERDINE (CA), CALIFORNIA LUTHERAN and CAL STATE-NORTHRIDGE hosted a joint initiation on Loyola-Marymount's campus, welcoming 34 new brothers to the Fraternity.



MISSOURI-ST. LOUIS brothers volunteered to help restore the Chesed Shel Emeth Cemetery in St. Louis after it was vandalized this year. From left: Jeanne Safron, Alexander Zvibleman, Cassandra Filip, Jacob Duran and Yaniv Dudaie.



MINNESOTA STATE received the Recognized Student Organization Program of the Year for the second year in a row. The chapter received the award for hosting their annual business conference, College-to-Career, and blood drive. Chapter Advisor Joseph Reising was awarded the Recognized Student Organization Advisor of the Year. From left: Shaela Nelson, Alex Berg and Morgan Schank.

All New Presidents' Academy Coming in 2019 Coming in 2019

The Fraternity's Board of Directors has approved creation of an annual Presidents' Academy with the inaugural event planned for January 2019. The Academy will complement the Fraternity's suite of tools, training, and support by providing an opportunity for collegiate chapter presidents to receive dedicated leadership training and to network with others in the same important role.

Each president will:

- Define his or her role as a president
- Determine his or her own leadership style and tendencies
- Discuss the leadership and operational challenges presidents must overcome and how to properly approach them when they arise
- Practice strategies for values-based leadership, coaching and developing others, and leading through crisis to ensure success for their chapters
- ldentify focus areas for his or her leadership growth and discuss with accountability partners the progress toward those goals
- > Build relationships with Fraternity leaders at all levels

The goal is to provide this program with a minimal cost—and ultimately free of charge—to all collegiate chapter presidents with grants from the Delta Sigma Pi Leadership Foundation. The Leadership Foundation relies on the life-long support of alumni members to provide the greatest professional, service, scholastic and social opportunities for Deltasigs. For more information on how you can support this new initiative, please contact Shanda Gray at shanda@dsp.org or 513-523-1907 ext. 237.



"Many chapter presidents talk of feeling pulled between extremes: camaraderie and isolation; pride and frustration; progress and a rut. Often, they are called on to make decisions when all options seem to have a significant downside. The Academy will provide them with the tools, coaching, and confidence to excel as leaders of their chapter or any other group, creating immediate benefits for the groups they serve. Potentially the most powerful part of the experience will be having a network of peers and leaders to help each president feel supported along their personal leadership journey."

—Grand President Onuka lbe

"One thing I appreciated during my time as chapter president was the opportunity to interact with and get support from other presidents in my region. I definitely benefited from this networking and idea sharing. I am excited to bring this sort of interaction, coupled with high quality skill building education, to our current chapter presidents. I have no doubt that the program will help them be successful in their roles as presidents and develop their own leadership brand."

-National Professional Development Chair Paul Carpinella



"One of the most valuable pieces of attending LEAD as a collegiate leader is the opportunity to network with leaders from other chapters and discuss what practices worked best at different schools. When it comes to chapter struggles, almost all of the problems have already been solved by another chapter. This event will allow presidents to work together to solve their chapters' problems, while also promoting unity among the leadership. Inter-chapter unity will greatly benefit the entire Fraternity as a whole."

-2017 National Collegian of the Year Olivia Malice

On Campus



IOWA STATE hosted a Deltasig Faculty Appreciation dinner where faculty initiates were honored with certificates of appreciation and Deltasig themed floral arrangements. From left: Nolan Hickey, Jennifer Kreiser, Cynthia Campbell, Angela Wagner, Julie Gulbrantson and Kathy Weiland.



ROGER WILLIAMS (RI) dyed T-shirts and raised over \$1,000 for Honey for Haiti, an organization dedicated to improving the life of beneficiaries of orphanages by helping reduce costs.



WINONA STATE (MN) hosted its annual Business Week, which included a professional panel, guest speakers, an elevator talk competition and reverse interviews.



FLORIDA ATLANTIC brothers (from left) Jenny Zbar, Mike Rossario, Gabi Heizer and Flavia Villamonte show off Deltasig pride during the chapter's spring initiation where twelve members joined our brotherhood.

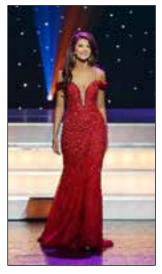


SOUTH FLORIDA-ST. PETERSBURG hosted its third annual Family Weekend, showing parents the new College of Business, networking, and teaching about the Fraternity.

Brother Places Third Runner Up in Miss Georgia University Pageant

aylee Ewing, Georgia, recently competed in the Miss University of Georgia Pageant where she placed third runner up. The pageant consisted of a private interview, a lifestyle and fitness round, an onstage question, a talent competition and an evening gown round.

When asked about the Fraternity during her private interview, she said, "Being a member



of Delta Sigma Pi here at UGA has given me the opportunity to find my niche. I have been fully accepted as a brother in the Fraternity and there is no better feeling than being a member of a university with 35,000 students but you have a home... a family... with the elite 120 business students in Delta Sigma Pi. Additionally, I have served as the social chair for my pledge class and am currently serving as the Director of Public Affairs for the chapter."

With a big heart and giving spirit, Kaylee stays very active within her community. As a sexual assault survivor, she volunteers with domestic violence and sexual assault shelters. "Awareness is only half of the battle we forge against sexual assault and domestic violence, while self-defense serves as a medium to instill confidence in victims and potential victims," says Ewing. In fact, she has hosted multiple self-defense seminars on and off campus.

When she is not volunteering, Ewing enjoys traveling and trying new restaurants and cuisine with her friends. When discussing pageants, she highlighted a few key things to always remember, one being, "The odds are never in your favor, so if you compete in a pageant and walk away not having made any friends... you've done something wrong," a statement that speaks to the kind nature of her personality.

A marketing major seeking a double major in management information systems, Kaylee hopes to pursue a career in technical sales upon graduation.



ST. JOSEPH'S (PA) hosts the Celebrate Casey 5k in honor of a fellow brother who passed away in 2013 from cancer. The chapter also hosts a golf outing and basketball tournament, donating the proceeds to the Casey E. Doolin Memorial Fund, which benefits organizations that were dear to Casey, such as the Children's Hospital of Philadelphia and the St. Joseph's University Campus Ministry.



ANGELO STATE (TX) recently celebrated its 50th anniversary. South Central PVP Henry McDaniel (top left) and Southwestern RVP Kevin Gore (top right) attended the celebration.

PURDUE (IN) brothers participated in a February Polar Plunge, raising nearly \$2,000 and awareness for the Special Olympics.



On Campus



CINCINNATI (OH) hosted its Year End Banquet at the Queen City Club on April 20. From left: Mary Miracle, Jacob Miller, Morgan Brunner, Sarah Crowley and Sam Klenke.



BENTLEY (MA) celebrated its 30th anniversary in April in downtown Boston. From left: Veronica Chung, Bentley (MA); GP Onuka Ibe, DD Erik Budlong, Northeastern PVP Tricia Smith and New England RVP Dan Collins.



HAWAII-HILO wears their new spring 2017 shirts every Wednesday to show Deltasig spirit!

MIDWESTERN STATE (TX) and CAMERON (OK) held a joint initiation in Wichita Falls, Texas in April. Tornado Alley RVP Mark Wernette (top right) attended the event.





CONNECTICUT donated their time helping Joshua's Trust, a local land trust organization operating throughout Connecticut that focuses on restoration and maintenance of outdoor nature trails and removal of invasive species.





WASHINGTON STATE held a professional workshop for brothers and gave them the opportunity to have professional headshots taken to use on their LinkedIn profiles and online resumes.



Brothers from around the GULF WESTERN REGION attended a conference hosted by Trinity-San Antonio in January. Gulf Western RVP Musanna Al-Muntasir (front middle) organized the successful event.

Protecting the Delta Sigma Pi® Brand

Tave you ever been walking through a crowded Hairport trying to catch a flight and suddenly see someone wearing a shirt with $\Delta\Sigma\Pi$? Or maybe you are scrolling through Facebook and a longtime friend posts a photo of their daughter with a Delta Sigma Pi banner.

As Delta Sigma Pi continues to grow, these stories are more common. We have initiated nearly 275,000 brothers and have a presence on almost 250 campuses across the country. Moreover, we

have more than 50 alumni chapters that host events in many metropolitan areas across the country. As we grow, we find it more and more necessary to protect Delta Sigma Pi's brand. We are a professional business fraternity; we want to ensure we are always being portrayed in a professional manner.

The Board of Directors, in consideration of protecting our trademarks, recently updated policy so that only vendors officially licensed by the Fraternity (or through its agents) have the right to produce merchandise using the Delta Sigma Pi name, letters or insignia. Our goal is to work with an industryleading licensing management company to spearhead the charge so our staff and volunteers can spend time working on accomplishing our goals versus policing our brand. This new process will improve monitoring and review of all designs relating to Delta Sigma Pi. The new arrangement also better guards Delta Sigma Pi from liability when merchandise including our trademark infringes on copyrights or fails to meet safety standards.

We are working with our existing merchandise partners to formalize their licensing and continue to offer you the great products you have been buying for years. In addition, our new partnership should make Delta Sigma Pi merchandise more widely available through national Greek online stores. This is due to the existing relationships between these stores and the licensing management company. Plus, more approved, quality merchandise hopefully means more people wearing letters, carrying the coat of arms and promoting Delta Sigma Pi in the right way.

As we go down this new path, we are excited to know Delta Sigma Pi is being shown in the best light possible.

Fraternally,

Bill Schilling **Executive Director** The following rules will apply to any licensed product or service utilizing the Delta Sigma Pi trademarks or symbols, including the Greek letters, "Deltasig", "Delta Sigma Pi", coat of arms, badge or any logos representing Delta Sigma Pi events or programs, specifically but not limited to the following categories of

- Apparel (shirts, shorts, jackets, etc.)
- **Press Releases**
- **Flyers**
- **Banners**
- Manuals
- Glassware
- **Publications**
- Party Favors (cups, frames, key chains, etc.)
- **Posters**
- Web Pages
- **Newspaper Articles & Advertisements**

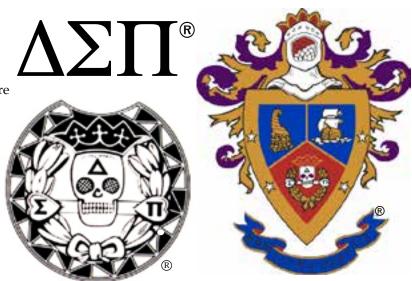
There may not be:

- Any depiction of alcohol, alcoholic beverage use, kegs, beer cans, alcohol bottles, beer bongs, or brand names;
- Any depiction of drugs, drug use, drug slogans or slang words, or drug paraphernalia;
- Any depiction in a demeaning way, of minorities, ethnicities, or cultural segments;
- Any religious depictions in a demeaning way;
- Any depictions of men or women in a demeaning way;
- Any depictions relating to sex, sexual paraphernalia, or sexual orientation:
- Any use of profanity;
- Or any use of licensed or copyrighted characters, phrases, logos, or materials without permission from the property owner.

Additionally, the "Deltasig" trademark may only be used in the following styles and spellings:

- ▲ Sentence case: "Deltasig"
- ▲ All uppercase letters: "DELTASIG"

There are no restrictions based on colors, fonts, or other stylistic choices outside of content.



MARK YOUR CALENDAR

2017

August 13-14

Fraternity Board Meeting – New Orleans

August 15

Leadership Foundation Trustee Meeting - New Orleans

August 16-20 2017 Grand Chapter Congress – **New Orleans**

August 19

Fraternity Board Meeting – New Orleans

September 14-15

Fraternity Board Meeting – Cincinnati

September 15-17 "Oxford" Leadership Retreat – Cincinnati

October 6-7

Myrtle Beach (SC) LEAD School

October 13-14

Cincinnati (OH) LEAD School

October 20-21

Tulsa (OK) LEAD School

October 27-28

Omaha (NE) LEAD School

October 28

Make A Difference Day

November 3-4

Sacramento (CA) LEAD School

November 7

Founders' Day

2018

February 9-11

Northeastern LEAD Provincial -**Boston**

February 16-18

North Central LEAD Provincial -Milwaukee

February 23-25

Southern LEAD Provincial -Charlotte

March 2-4

Western LEAD Provincial -San Diego

March 9-11

South Central LEAD Provincial -St. Louis



Water Cooler

New Partner: Ascension Brands

Our new partner, **Ascension Brands** provides stylish watches with the utmost quality, without breaking the bank. Ascension brands is proud to partner with Delta Sigma Pi to provide a 15 percent discount with the code "DSP". With each purchase made using the "DSP" code, Ascension will donate a portion back to the Fraternity.



Welcome, Chandler Loveday, New ELC

We are excited to welcome our newest Educational and Leadership Consultant, Chandler Loveday. Chandler, Ball State (IN), is originally from Michigan, with a degree in Human Resource Management. She was initiated into the Epsilon Xi Chapter in November 2015 and served as VPPE. She was also secretary of Ball State's Society for Human Resource Management chapter and part of the Dean's Student Advisory Council for the Miller College of Business. Chandler worked at the Department of Finance and Insurance as a student assistant all four years of her college experience.

Farewell, Aly!

Aly Rauen left her Educational and Leadership Consultant role recently to pursue furthering her education at the University of Dayton and has aspirations to serve in volunteer roles for Delta Sigma Pi. We appreciate Aly's service, past and future, and wish her well in the next steps of her life!





Grand Chapter Congress, LEAD events and (coming soon)
Presidents' Academy: Learn more inside about how we are
equipping members to excel as ethical leaders on campus and in
the community. Join us for an upcoming event or learn more about
how you to support these opportunities for our members!

