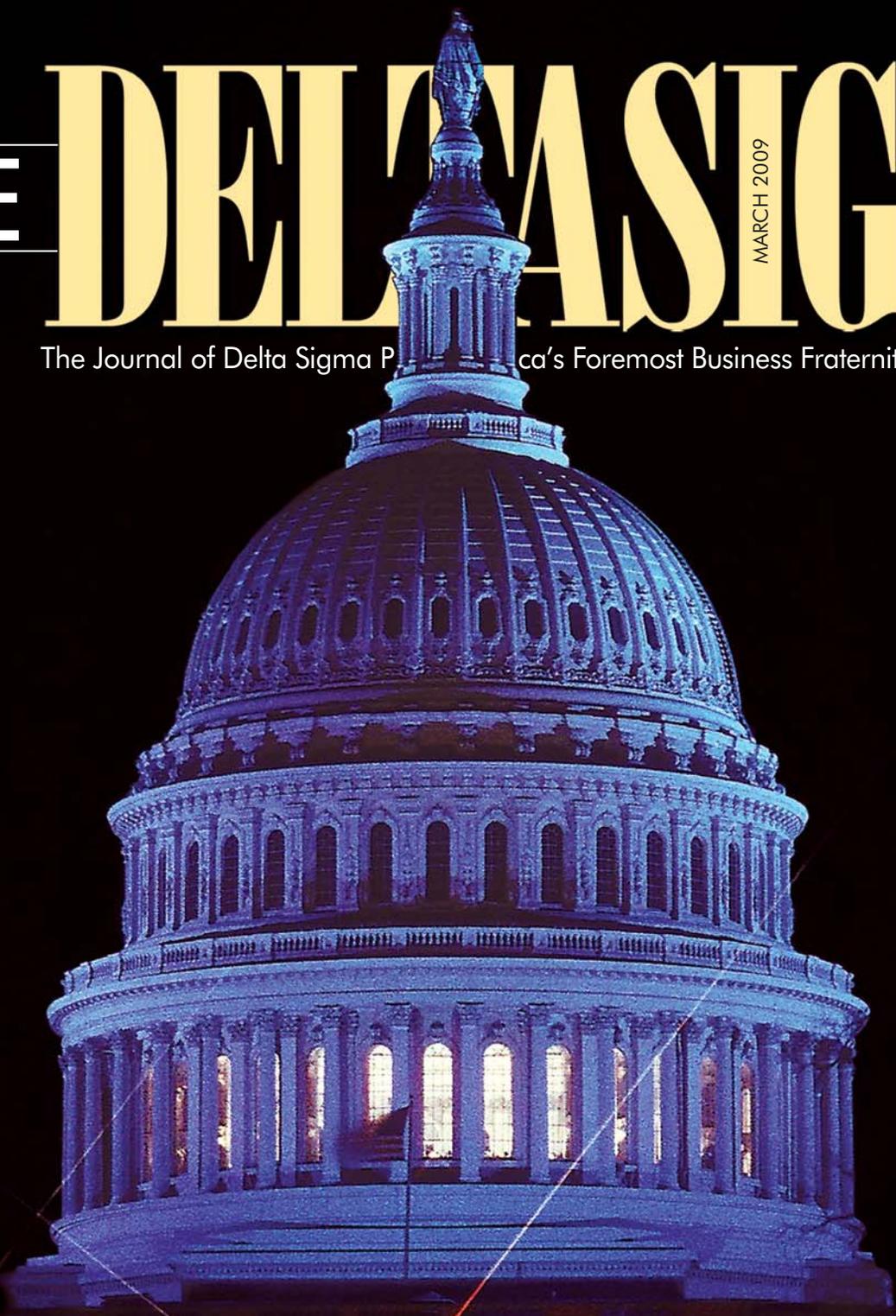


THE

DELTA SIGMA PI

MARCH 2009

The Journal of Delta Sigma Pi Chapter's Foremost Business Fraternity



Join us August 12–16
in Washington DC
for the 47th
Grand Chapter Congress!

CENTRAL OFFICE RENOVATIONS UNDERWAY—

FORTY YEARS IN THE MAKING

Leave your Mark on Delta Sigma Pi with an Engraved Brick!



This is truly an exciting time for the Fraternity! After four decades with little change, the Central Office is undergoing a significant upgrade. Changes include a small addition featuring an elevator and ADA-accessible restrooms and ramp. The interior will feature remodeled offices, upgrade of the basement to “office space” quality, some new lighted archive cabinets and improved functionality and “flow.” Renovations are targeted for completion this fall.

The project also includes a masonry wall/fence along Campus Avenue (east) and upgraded landscaping and fencing to the north. The fencing will enclose an engraved brick patio to honor contributors to the project. These upgrades will enhance the look, but also protect the property from increased student foot traffic resulting from a large housing development planned by adjacent landowners.

Your Board’s decision to move forward at this time, despite the challenging economic environment, was based on several factors, most notably:

- Outdated facilities facing high maintenance investment
- Desire to provide accessibility to disabled people (meeting modern expectations—and requirements)
- Neighboring property development that impacts us
- Available funding and probable low investment return in other arenas
- Heavily discounted construction costs
- Veteran staffing

Overall, it was determined Delta Sigma Pi could “build the best house at the best price” right now.

Your Help is Needed

Through our “Building on Brotherhood” brick campaign you can lend your support and leave a lasting legacy. Engraved paver bricks (4” x 8”) are available for an investment of \$275 or \$500 for an 8” x 8.” Options for engraving are endless: simply state your name and chapter; leave a “message”; honor or recognize your chapter, a special brother or relative; or use your imagination. Details on engraving parameters and ordering are found at www.dspnet.org—just “click the brick” on the home page. (Contact Cheryl Campbell at 513-523-1907 x234 or cheryl@dspnet.org if you prefer.)

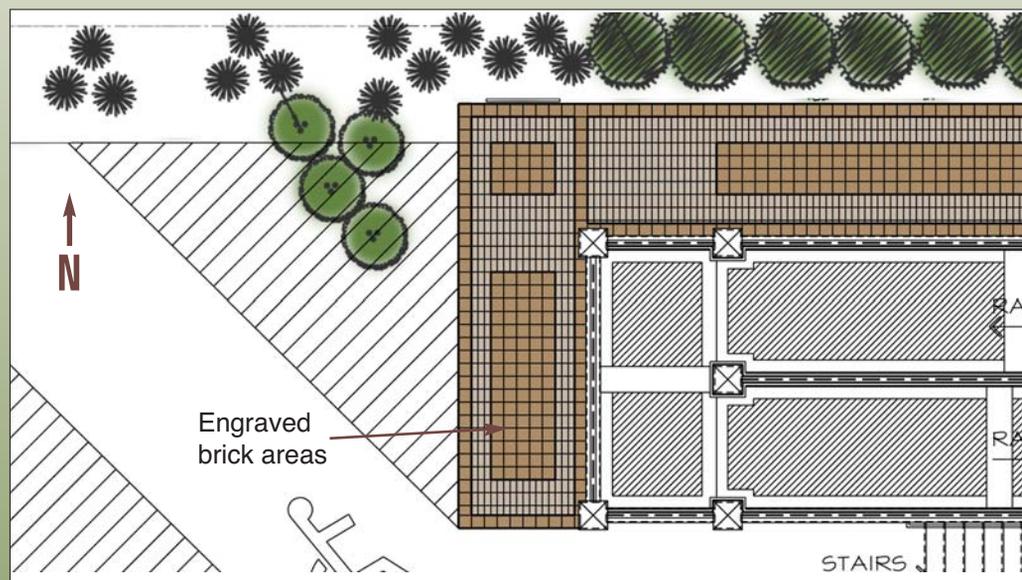
Brick purchasers will also receive a free engraved mini replica as a constant reminder of their support and investment in the success of the Fraternity.

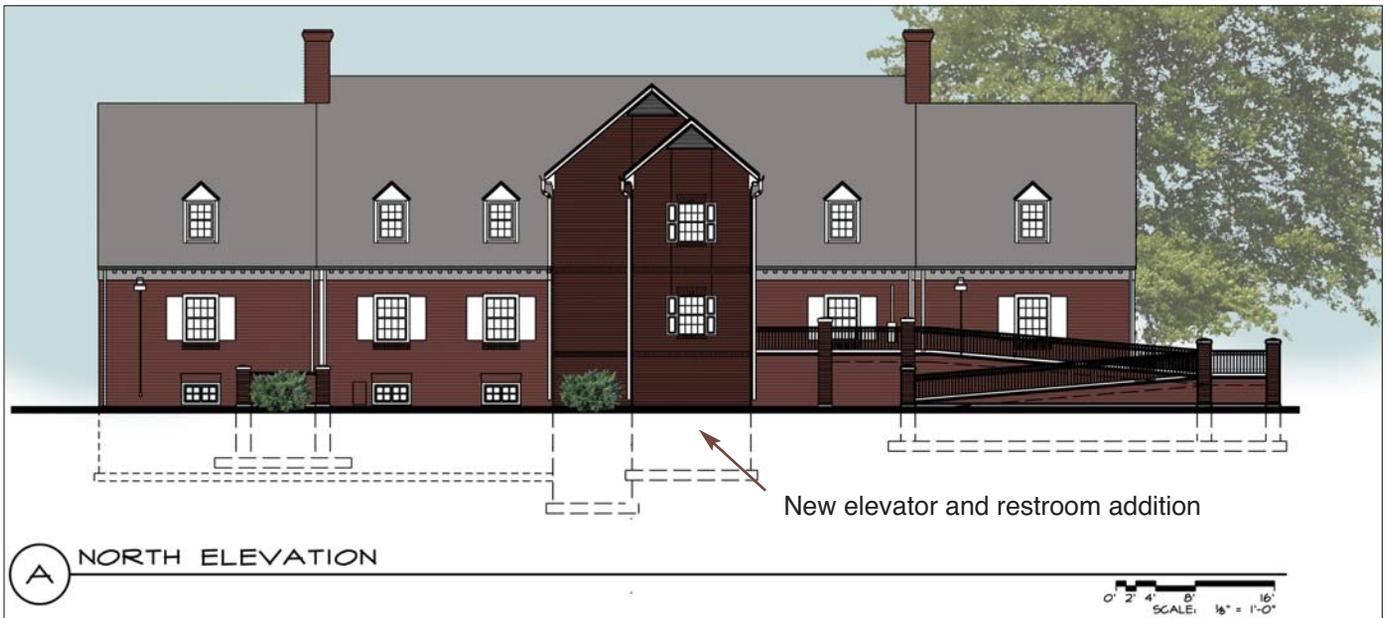
Collegiate chapters have been given an opportunity to raise some money

while promoting the brick program. Chapters receive \$25 or \$50 (large) for every brick sold to alumni noting chapter credit on their orders. This is a project all Deltasigs can get behind—with support both locally and nationally!

The brick sales campaign for the new courtyard will end April 15, so please place your orders soon. Join the list of supporters shown on the web site. We hope the list will contain every chapter and hundreds of dedicated brothers.

The Central Office was built in 1956 and last significantly modified with two small wings added in 1970. Adaptations for computers and replacement windows were made in the last decade, but no structural changes have been made to meet modern needs. These improvements will provide accessibility, functionality—and fraternal pride—for many decades to come. Please purchase a brick to help your Fraternity continue to grow and prosper! ▲





A NORTH ELEVATION

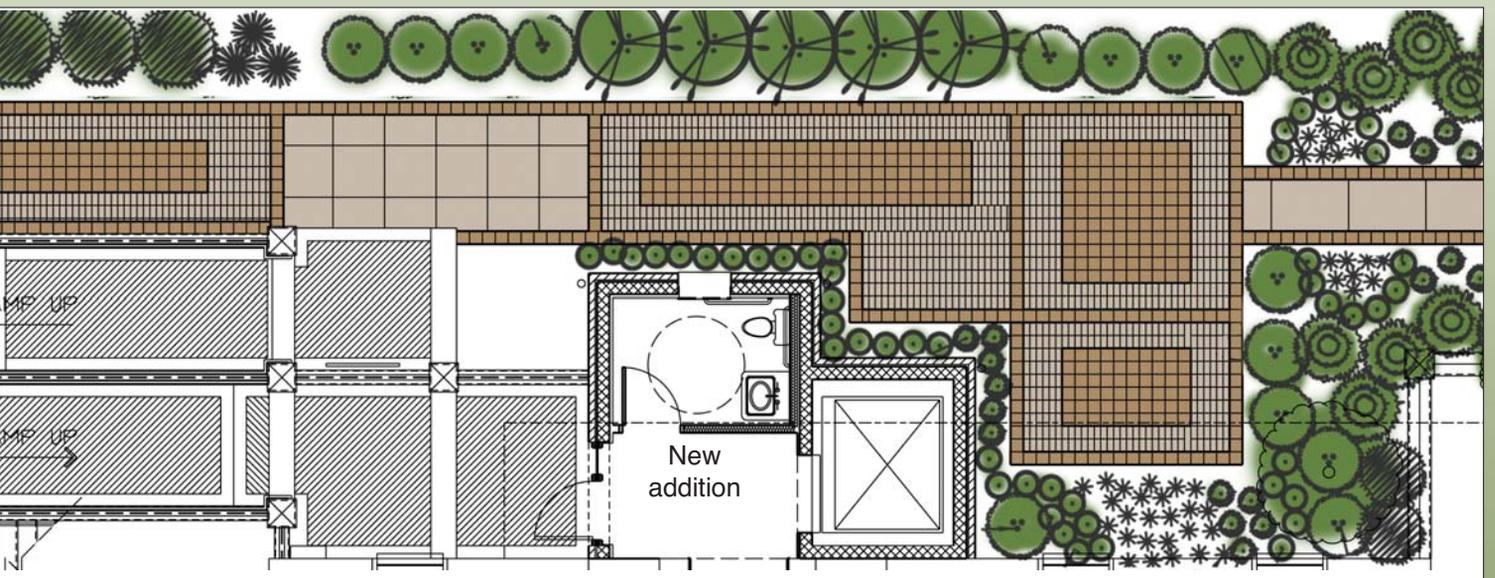
0' 2' 4' 8' 16'
SCALE: 1/8" = 1'-0"



D WEST ELEVATION

*Buy Your
Brick Today!*

Visit www.dspnet.org
for a list of brick
purchasers,
renovation details,
and to place your order!



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On the Cover:

The U.S. Capitol is one of several Washington, D.C. landmarks brothers should visit in August during Grand Chapter Congress. See page 35 for G.C.C. details.

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Angelo State Brothers Learn about Business, and Life, in China

by Spencer Matthews, Angelo State

If you find yourself in the company of a 73-year-old woman, who lives in the oldest and most dilapidated area of Beijing, ask her this, “How has your life changed over the last 20 years?” Through her excitement and bright stories you, as a Deltasig, will soon realize how much of a positive impact businessmen and women, under a free-market capitalist society, can have on the world.

This ideal is what we, five brothers from the Eta Theta Chapter at Angelo State in San Angelo, Texas, found true during our winter tour of China. Our primary focus during this 12 day trip was to study manufacturing, business, culture, and to verify or debunk the stereotypes of China present in America.

I, along with Jonathan Avera, Kirsta Hoffmann, Chris Stegall and faculty member Dr. Thomas Bankston began the journey December 28 with a 16 hour flight into China’s largest city, Shanghai, with its staggering 18.5 million people. Here, we found the best visual depiction of what a free-market economy has done for China. The Huangpu River separates the city—the West is considered “old” Shanghai, with buildings hundreds of years old, and the East, named Pudong, is home to a tremendous modern skyline that has only been developed in the past 20 years. The differences between East and West Shanghai are almost like night and day, due to rapid development once Pudong was announced a “New Open Economic Development Zone.” Pudong has now become the financial hub for China containing the Chinese stock exchange, the Shanghai Financial Tower, and

a multitude of international businesses within its borders.

After a few tours of factories in Shanghai we traveled to Guilin, a city of around 100,000 people. Even though big business does not exist here, we still found a sense of entrepreneurialism. Take, for example, an elderly man and his water buffalo. He will simply come up and ask if you would like to take a photo of him with his water buffalo. Immediately after the pictures are snapped, he reaches out his hand and says “10 Yaun,” (the equivalent of \$1.50). Talk about finding true entrepreneurial spirit where you least expect it!

We then flew to Xi’an to tour museums and learn about China’s rich history. Shortly after, we found ourselves in Beijing. Beijing, much like Shanghai, has experienced rapid development over the past 20 years. One example of big business there is Shougang, a steel manufacturing company employing nearly 8,000 workers.

However, it was not in the numerous factories in China where we witnessed what a free-market system can do for a country. It was in the home of that 73-year-old woman living in Beijing. After asking her how her life has changed over the last 20 years and watching her face light up as she began to tell us how much easier her life has become, we all felt proud to be Deltasigs—proponents of the free-market system that has changed her life and many others around the world. ▲



Chris Stegall, Kirsta Hoffman, Thomas Bankston, author Spencer Matthews, and Jonathan Avera in Guilin, China.

Southern California was a double winner for Outstanding Professional Activities and Outstanding Alumni Relations for a Collegiate Chapter. Offering congratulations were: South Pacific Regional Vice President Corey Polton (back, far left), Grand President Mitch Simmons (back center), Golden Council Member Joe O'Brien (back, right) and Western Provincial Vice President Chuck Brown (front, far right).



National Award Winners

Honoring Deltasisg's Best of the Best!

Congratulations to our 2008 National Award Winners, honored at the 2008 LEAD Schools. Will your chapter's picture be here next year? Only one way to find out! Remember to submit your nominations for collegiate and alumni chapter awards. Applications and letters of recommendation must be submitted no later than June 1. Be sure and review the requirements found in the Awards and Recognition Guide. Visit www.dspnet.org (Awards) for complete details.



Pittsburgh brothers had lots to be proud of, winning Outstanding Service for a Collegiate Chapter and Outstanding Scholastic Development for a Collegiate Chapter. Leaders there to offer congratulations were: Steel Valley Regional Vice President Wayne Lauer (middle, 2nd from right), Grand President Mitch Simmons (back, 3rd from right) and Northeastern Provincial Vice President Onuka Ibe (back, 2nd from left).



ABOVE: Congratulations Christian Brothers, named the Most Improved Collegiate Chapter!



LEFT: Outstanding Professional Activities for an Alumni Chapter went to the Atlanta chapter! From left: Leadership Foundation Trustee Barrett Carter, Denita Morin, Chapter President Danny Gaines, Golden Council Member Beth Keith and Southern Provincial Vice President David Ross.

More National Award winners *Continued on page 11*



LEFT: Congratulations to the R. Nelson Mitchell Outstanding Collegiate Chapter of the Year, Cal Poly-San Luis Obispo! Leaders joining in the celebration were, from left: Western Provincial Vice President Chuck Brown, Elizabeth Quezada, Grand President Mitch Simmons, Kyle Brockman, South Pacific Regional Vice President Corey Polton and District Director Traci Taplin.

BELOW: Outstanding Financial Operations for a Collegiate Chapter went to the Alpha Chapter from New York. Congratulations! At rear are (left) Northeastern Provincial Vice President Onuka Ibe and Grand President Mitch Simmons.



The Innovation Generation

by Tricia Bisoux

What's new in management? If you ask Gary Hamel, everything. Or at least it should be. The world, he says, is leaving many traditional assumptions about management practice in the dust.

Well known for his incisive and often sharply critical perspective on the modern practice of management, Hamel recommends swift and sweeping change in business and business education. In his 2002 book, *Leading the Revolution*, he called for companies to exchange old systems that rely on incremental change for more innovative business models, technologies, and approaches. In his latest book, *The Future of Management*, co-authored with Bill Breen, Hamel urges business leaders to abandon "command-and-control" management hierarchies to build more democratic workplaces that give everyone a chance to lead, innovate, and effect positive change. He describes organizations in Darwinian terms—to survive, he argues, companies must reinvigorate their employees' creative DNA. "Commit to revolutionary goals," he writes, "but take evolutionary steps."

As a visiting professor at London Business School in the United Kingdom and Harvard Business School in Boston, Massachusetts, Hamel has taken his work outside the business school. He founded Strategos, a strategic consulting company with offices in Chicago, San Francisco, and Lisbon; he now serves as chairman of its San Francisco office. Strategos has worked with companies like Microsoft, Whirlpool, and Campbell's to help them not only fix problems, but also learn fresh approaches and new ways of thinking.

And in 2007, Hamel and colleague Julian Birkinshaw launched the "Management Innovation Lab" at London Business School. MLab invites business leaders and faculty alike to experiment with new business theories, Hamel says.

Through all of these outlets, Hamel has a clear message for managers and management educators alike: Cling to tradition-

al assumptions about business at your peril. The future is coming faster than you think.

In The Future of Management, you write about progressive thinkers, such as the founders of Google and Whole Foods. But most managers still adopt traditional "command-and-control" approaches. Why are so many so reluctant to adopt new management models?

Three reasons. First, we have operated in the old model for so long, we're comfortable there. There's a certain amount of inertia. We have the sense that management has always been with us. The fact is that it's a relatively recent invention. Most of modern management as we know it today—the tools and technologies of

Gary Hamel argues that business educators must become inventors, innovators, and experimenters to help business meet the challenges that lie ahead.

financial reporting, paper performance, job and task design—was invented in a very brief period of time, from about 1890 to 1920. Ironically, we expect great leaps in other kinds of technologies, but we assume that management has to stay the same. If we think of management as a social technology, there's no reason to believe that it couldn't be reinvented.

Second, we have a hard time imagining radical alternatives to the status quo. And, third, the existing system serves the interests of some people very well, particularly the interests of what I would call the bureaucratic class. These are people who know how to get things done in that system, who have fought their way up the hierarchy, who enjoy the privileges and prerogatives of power. Asking those people to give that up would be a little bit like asking turkeys to vote for Thanksgiving.

What will it take to overcome that inertia?

A radical rethink of how we mobilize and coordinate human labor soon will be inevitable. Companies today are faced with new challenges that lie outside the performance envelope of our current management model. They are being challenged to

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Gary Hamel: "The world is becoming more turbulent faster than our organizations are becoming more adaptable."

reinvent themselves at a tremendously accelerated pace. Yet most management systems and organizational processes almost reflexively favor perpetuation over adaptation. We have to confront that problem, or companies will quickly become irrelevant.

How do you think companies will have to rethink the way they coordinate their staffs?

As knowledge itself becomes a commodity, a company's success will depend largely on its ability to create more value per employee than any of its competitors.

We now have a generation of people coming to work who grew up with the Web. They've used tools of creativity like mash-ups and wikis, blogs and podcasts. When you post a video to YouTube, write a blog, or put a photo up on Flickr, no one asks whether you went to film school or journalism school. They ask, "Was it interesting? Was it entertaining? Was it incisive?" This generation has grown up in an environment where what matters is not your credentials or title, but what you can contribute—it's what I call a "thoughtocracy," or a democracy of ideas. It's unlikely that these people will be content to work in companies where senior executives have extra credibility simply because they're higher up the hierarchy.

Any organization that wants to attract and keep those people will have to create a working environment that is much different from what is now found in large companies, one where employees are willing to bring the gifts of their imagination,

creativity, and passion every day. No company is going to be able to afford to waste even an iota of human imagination.

Companies that don't adapt will simply fade away, and new, more adaptable ones will take their places. Is there something to be said for "survival of the fittest" here?

When you argue that companies should be more adaptable, you're not arguing that they should be protected from their own stupidity. If companies don't see the future coming—if they don't change their strategy or invest in new technologies—then they deserve to go out of business.

But when organizations fail, there are social costs. You walk around Detroit today, for example, and you see an urban area that has essentially lost its soul. Community life is impoverished, houses are crumbling, families are breaking apart. They don't have the economic means to support themselves. We need a market and a competitive environment where the losers are allowed to lose, but we have an interest in helping organizations be as adaptable as they can be. Society pays a heavy price when organizations fail.

To what extent must business schools reinvent themselves?

Any field—whether it's medicine, engineering, or business—can become stuck in a paradigm trap over time. Everybody's been trained the same way. They think the same way, and they take the same things for granted. I think that's where management is today. Business faculty need to be very conscious of the inherited dogmas that may underlie their views.

Many of the most progressive 21st-century pioneers—the companies that are really challenging management dogma—are led and were built by people who didn't go to business school. They didn't know what they didn't know. So, those of us who have the responsibility to train the next generation of leaders and managers have to be vigilant that we don't unthinkingly trap our students in the same orthodoxies that have trapped managers for the last 75 or 100 years. We have to treat everything we've learned about how we manage and organize human beings as hypotheses that are forever open to disconfirmation.

How would you like to see business schools change the way they conduct research?

As researchers, we need to become much more experimental. As human beings, we're always interested in what the next great breakthrough in medicine or technology will be. I don't know how many people are asking, "What's the next great breakthrough in management?"

If you look at scientific progress generally, you find that many of the most important theoretical breakthroughs came when researchers were confronted with anomalous results from experiments. They'd try something and something would happen that they didn't expect. They'd have to ask, "What does this tell us?" From this process came new theoretical insights. There's a certain kind of learning and progress that you simply cannot make intellectually if you're not engaged and experi-

menting in the world of practice. That's how W. Edwards Deming launched the quality movement, how Bob Kaplan created the Balanced Scorecard, why Peter Senge founded the Society for Organizational Learning.

That's why I formed Strategos. I didn't want to create a consulting company as much as I wanted to test a proposition. I wanted to explore the possibility of turning an organization and its tens of thousands of people into empowered innovators. This kind of deep experimental collaboration between scholars and practitioners is the norm in other professional schools, but it's rare in business schools.

What will it take for business scholars to make that kind of shift, from theoretical to experimental?

For business faculty to move from being merely scribes and conceptualizers to being inventors, we need the courage to commit ourselves to really romantic goals, to problems for which there are no obvious and immediate solutions. Too often, we hold up Google or GE or whatever is the model *du jour*, and we tell our students, "Go thou and do likewise." But we seldom ask where these organizations start. We seem to accept as fact that however good the best companies are now, that's as good as companies are ever going to be.

If we think of management as a social technology, there's no reason to believe that it couldn't be reinvented. Look at Nick Negroponte and his "One Laptop Per Child" project. Look at Craig Venter and all the people who worked on the Human Genome Project. Look at the Bill and Melinda Gates Foundation, where they're asking big questions, like "How do we eradicate malaria?" These are huge, almost romantic goals. And I ask, "Where are the management and business school faculty in all of this? How are we making a real difference in the way businesses are run, rather than being interested only in incrementally improving their effectiveness?"

To fulfill our potential as innovators and inventors, we have to be willing to look beyond today's best practices and commit ourselves to making a difference in organizations. We need to solve problems that today seem almost insurmountable. It's hard work, but courage comes from the willingness to tackle a problem that may not be easy, but that's inherently worthwhile.

It seems as if it would be difficult for many business faculty to see themselves as inventors, rather than as teachers or scholars?

It has been an enormous challenge. I live close to Stanford University, and when I go to its computer sciences department, engineering school, or medical school, I find faculty who really see themselves as inventors. They're experimenting with new algorithms, new therapies, and new materials. But in business

schools, few faculty see themselves as experimental scientists. They study best practices as they currently exist. They codify and share those practices, but they don't see themselves as active participants who are really affecting the future of management practice. If a faculty member wants to have the opportunity to test out ideas, there's little in the business school environment to make that possible.

Is that why you and Julian Birkinshaw opened the Management Innovation Lab?

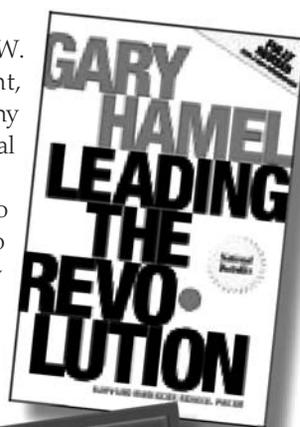
We created MLab because we have a sense that companies are now facing a variety of new challenges that simply cannot be met with "management as usual." We need to challenge some of the management orthodoxies and dogmas that we've inherited from the early 20th century.

We studied more than 100 management breakthroughs over the last century and learned that advances in management practice often come through a partnership between two groups. In one group are the theory-oriented practitioners, the executives and managers who are in the world of practice but have a passion for new ideas and willingness to experiment. In the other are the practice-oriented theoreticians—academics like W. Edwards Deming, Bob Kaplan, or Douglas McGregor—who have a real desire to change the world of practice. MLab was designed to bring together these two groups, progressive companies and progressive thinkers, to collaborate.

You've also noted that business schools need to produce more innovative graduates. Are most companies ready to recognize the value of these graduates?

When young people go into a company today, nobody's going to give them permission on Day One to rip up the capital budgeting process or the strategic planning process. But as they assume positions of power over the next decade and beyond, they shouldn't be so imprisoned by the old model that they can't imagine alternatives. I want them to be frustrated by what they find in the organizations they work for. I want them to think that these companies could be better than they are and to be ready to innovate when they get the chance. Most companies have departments and business units that are like mini-laboratories where you can try out new management ideas—a different way of measuring performance or a different way of interviewing potential employees.

People coming out of business school don't see themselves as responsible for dramatically advancing the science and technology of management. We don't train them to do that. As management educators, we should develop people who can take the lead in inventing the new management practices and models that will be critical in the new century. We need to teach them to be management innovators. If we don't start with this generation, I don't know when we start.



In your book, you note that if you had a heart-to-heart with a CEO, the first thing you'd ask is, "How much of your budget is being channeled toward innovation and making a unique product?" What would you ask a business school dean?

I would ask, "Are you confident that you are preparing your students for the world of business as it will be ten years from now, rather than for the world of business as it exists right now?" I also would ask, "What are you doing with your curriculum and research that would have your competitors scratching their heads and thinking, "These guys must be crazy'?"

I've had many conversations with deans at business schools about what we're doing at MLab, and they're universally enthusiastic about it. But when it comes to the practical implications of having to change their own models, they find it enormously difficult to get their heads around that idea. When we look at business model innovation, we learn that the things that ultimately make a difference were often seen in their inception as practically crazy by the incumbents. If you're not trying at least a few of those "out there, on the edge" experiments, your business school is not embracing innovation.

What do you think the b-school landscape will look like ten years from now?

I think there will be more online and diploma programs that are focused on particular needs, that aren't full-fledged, two-year MBA programs. There will be more flexibility in the curriculum in terms of the pace at which students earn their degrees. I think there will be more emphasis on clinical learning, on getting out and integrating the theoretical lessons of the classroom in practice. I do think there will be many opportunities for business schools to reinvent themselves.

To what extent those opportunities are going to be exploited, I don't know.

What do you hope your work will ultimately accomplish?

The world is becoming more turbulent faster than our organizations are becoming more adaptable. There are problems that we should be working on and speaking to, and society is desperate for answers to these challenges. The world deserves better organizations that are better managed and more humane.

My motivation in all of this is that I believe that most organizations are less adaptable and less inventive than the people who work there. I meet many ordinary folks who have changed course mid-career. They've gone back to school, moved across continents, and dealt with enormous tragedies. They've risen to those kinds of challenges. Human beings are adaptable and innovative, but somehow the way we manage human beings seems to leach those qualities out of them. How do you build organizations that are as human as the people who work there? For me, that's a very important quest. ▲

If we think of management as a social technology, there's no reason to believe that it couldn't be reinvented.

National Award winners *Continued from page 7.*



Congratulations William Archer, Northern Arizona, (center holding plaque) named Chapter Advisor of the Year! On hand to congratulate him were Western Provincial Vice President Chuck Brown (2nd from right) and Grand President Mitch Simmons (far right) and collegiate members of the Northern Arizona chapter.



National District Director of the Year Patrick Bonfrisco's (third from right) Orange County Alumni Chapter had a lot to celebrate, being named Outstanding Alumni Chapter, Most Improved Alumni Chapter and Outstanding Collegiate Relations for an Alumni Chapter. From left: Pacific Coast Regional Vice President Paul Dawson, Rick Boner, Grand President Mitch Simmons, Western Provincial Vice President Chuck Brown, and Valerie Martinez.



Outstanding Service Activities for an Alumni Chapter goes to the Philadelphia chapter! Front, from left: Renee Stewart, Dara Henry, Eastern Regional Vice President Tom Calloway, Phil Almquist, Clifford "Sparky" Graves and Maria Ramos. Back, from left: Northeastern Provincial Vice President Onuka Ibe, Kyle Junk, Liz Calloway and Grand President Mitch Simmons.

Another Record-Breaking LEAD School Season!

The 2008 LEAD Schools, held in Denver, Boston, Tampa, Detroit and Kansas City had a total of 1694 registrants, beating last year's record of 1674. Thanks to all who helped make the events a success!



Be sure and visit the Leadership Foundation table at future LEAD events to learn all about the Grand President's Circle, scholarships, and much more! From the Kansas City LEAD, Foundation Trustees pictured (from left, behind table): Brandon Trease and Greg Koch. LEAD events are funded in part by grants from the Leadership Foundation.

Past Grand President Kathy Jahnke addresses attendees at the Detroit LEAD School.



This fall's LEAD Schools take place in St. Louis (10/17), Pittsburgh (10/25), Omaha (10/31), Lexington (10/31) and Newport Beach (11/7). Register today at www.dspnet.org. We'll see you there!



Congratulations to brothers of Pi Rho Chapter at Massachusetts-Amherst who received their charter in Boston.

Photos of 2008 National Award Winners, honored at the 2008 LEAD Schools, can be found on pages 6-7.



ABOVE: College Pro, one of our newest affinity partners, attended several LEAD events, including this one in Denver, educating brothers about their management training program. Read more about them on the Partner/Discount section of www.dspnet.org.

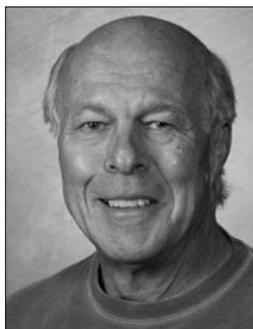


LEFT: While in Tampa, Southeastern Regional Vice President Darrick Williams (far left, front row) spends time with many brothers from his province and the Tampa Bay alumni chapter.

Go to www.dspnet.org to sign up for fall LEAD Schools.

Leadership Profiles

honors non-elected, volunteer brothers who exemplify leadership and service to Delta Sigma Pi.



William Archer
Northern Arizona

William Archer, *Northern Arizona*, has served as faculty advisor for the Northern Arizona chapter since 1995 and was named the 2008 National Chapter Advisor of the Year by Delta Sigma Pi. He is in the management department at Northern Arizona's W. A. Franke College of Business and teaches management and marketing courses. Bill lives in Flagstaff and is the proud father of two daughters and a grandfather of five.

- ▲ He describes Deltasig in one word: caring. "This is really the essence of Deltasig in my view. Caring stands for character, accountability, responsibility, intellect, networking and getting ahead."
- ▲ Something others would be surprised to know: "I won a local Texas Holdem' tournament and got to play in the World Series of Poker in Las Vegas last summer. No, I was not on TV and didn't win any money, but I lasted a long time and got to meet some poker stars."
- ▲ His favorite Deltasig memory: "In an attempt to act 'cool and collected' at my very first chapter



Patrick Bonfrisco
Cal State-Fullerton

meeting, I went to the back of the room, sat down in a chair, put my hands on the back of my head, and leaned back. The chair completely tipped over backwards and I went crashing to the floor. Twenty brothers rushed over to make sure I was still alive or unhurt. Fortunately I was not hurt, but my pride was seriously injured. One of my favorite humble lessons!"

- Patrick Bonfrisco**, *Cal State-Fullerton*, serves as district director for the San Diego State and California-Irvine chapters and was named the 2008 National District Director of the Year by Delta Sigma Pi. He is also president of the Orange County alumni chapter. Patrick works in human resources (focused on performance management) for computer and electronics company, Newegg.com
- ▲ His favorite book: *The Tao of Pooh*. "It changed the way I think about life."
 - ▲ His favorite Deltasig event to attend: Grand Chapter Congress. "It's like Disneyland for Deltasigs!"
 - ▲ Something others would be surprised to know: "Prior to joining the



Jeannie Ender
Minnesota State-Mankato

Fraternity, I played drums in a number of bands for about 10 years."

Jeannie Ender, *Minnesota State-Mankato*, serves as president of the Mankato/Southern Minnesota Alumni Chapter. She previously served as district director for Winona State. Jeannie works as a transfer liaison in the Admissions Office of Minnesota State-Mankato.

- ▲ She describes Deltasig in one word: unity.
- ▲ Her favorite Deltasig event to attend: Halsey volleyball/basketball tournament. "It is a great event to experience brotherhood and to learn about the Fraternity. You also have some time to be a little active and competitive with your brothers."
- ▲ Her most valued possession? "My photo albums and camera. The memories saved by the photos taken can never be replaced. I love looking back at the photos taken at a Fraternity event remembering all of the fun and crazy times."

Turner White, *Rockhurst*, serves as faculty advisor for the Rockhurst chapter in



Turner White
Rockhurst

Kansas City. He is assistant professor of management for the Helzberg School of Management at Rockhurst University. Turner also owns White and Company LLC, Consulting and Investment, a management consulting company specializing in acquisition and divestiture of long-lived assets. He and wife, Susan, have two children, Ethan and Seth.

- ▲ His favorite Deltasig memory: "The initiation of a new brother whose grandfather and father attended her initiation and awarded her the Fraternity pin each had worn. It was very moving."
- ▲ His favorite pastime: "Spending time on my farm clearing brush, chopping wood, planting trees and being in nature."
- ▲ His most valued possession: "My collection of clocks as they are personal metaphors to me and represent the only truly finite resource available to us. Annie Dillard wrote, 'Time is all we are given and we all are given to time.' What we do with that precious resource of time defines our humanity."

Did you?

Start a new business or job? Get a promotion? Get recognized for an achievement?
Share your good news here!

Cheyenne Friend, *Angelo State*, is a manager with United Supermarkets, LLC in Lubbock, Texas.

Michael Barney, *Arizona State*, is in sales and marketing with Weller, Anderson & Co., Ltd. in Houston.

Kyle Spector, *Ball State*, is a financial services professional with Matt Mutual in Fort Wayne, Ind.

Kevin Hitchcock, *Bellarmino*, is an internal auditor with ConAgra Foods, Inc. in Omaha.

Paul Carpinella, *Bentley*, is a marketing project manager with Windstar Technologies, Inc. in Norwood, Mass.

Corey Polton, *Cal State-Fullerton*, is a product availability manager with Pepsi Bottling Group

in Buena Park, Calif. Corey serves Deltasig as the South Pacific Regional Vice President.

Robert Cascio, *Central Florida*, is a graduate teaching assistant with Central Florida in Orlando.

Janene Winton, *Central Florida*, is an associate account manager with McKesson Corporation in St. Petersburg, Fla.

Daniel Schaller, *Colorado State*, is a systems support consultant with Consolidated Networks, Inc. in Aurora, Colo.

Andy Goldstrom, *Connecticut*, is president with International Environment Management in Alpharetta, Ga.

MyLisa Thompson, *Drake*, is a technical services coordinator with

Patricia Muschette: From Tampa to the Cayman Islands Government

Formerly a client retention supervisor with the Tampa-based branch of JP Morgan Chase, Patricia Muschette, *Tampa*, now serves as human resources manager with the Judicial Administration of Government in the Cayman Islands. She is also a board member for the Cayman Islands Health Services Authority.

So how did this big transition come about? "I basically worked at JP Morgan Chase to take advantage of their tuition advancement benefits," said Muschette. "The Tampa Branch also closed down and my immediate family lived in the Cayman Islands so I decided to return home. I graduated with a Bachelor's in accounting, but always found the personalities and needs of employees more challenging. I decided to further my education by obtaining a Master's in human resources. I always felt firing should not be the only alternative; there must be reasons why employees sometimes fail and why employees become unhappy or disgruntled. Management needs to consider alternatives to termination and consider the employees their most valuable assets."

Prior to her employment with the courts, there were numerous headlines indicating the department was in trouble. "I looked at this as a great challenge and an opportunity for me to step in and make a difference, thus proving the importance of a human resources professional onboard," said Muschette. Patricia finds her role in human resources to be very rewarding, yet challenging. "Human Resources is not the simple hiring and firing most people assume and it is far from being simply administrative. In this line of work, I feel the most important trait to have is compassion. Patience, understanding and being a good listener are also very important. You should also be very resourceful, as in this role you often have to look to outside resources for assistance."

Brother Muschette credits Deltasig in helping her succeed in her job. "Delta Sigma Pi helped me overcome what I would refer to as shyness or intimidation. I was referred by a professor to join after he noticed how much time I spent by myself on campus.



Once joining the Fraternity, I obtained a very large support group for the remainder of my college career. I formed closer bonds with some of my classmates and was able to discuss thoughts, ideas, study material and homework with them. This made my college life less stressful."

Although not directly involved with the Fraternity today, Patricia said her favorite Deltasig memory is volunteering at the Ronald McDonald House. "There was such a sense of fulfillment giving back. I never realized how hard it must have been on these parents to have a child seriously ill and in the hospital for so long until back in 2007 when I gave birth to my son at 26 weeks. Spending many days at the hospital and being around others, who cannot offer you much encouragement due to their own situation, can be very draining to an individual. I then realized how those individuals housed at Ronald McDonald House really felt the morning the Deltasigs came in and cooked them breakfast." ▲

Miss Nevada Latina Linda Valencia: Mixing Brains, Beauty and Business

by Ashley Korn

If you were going to do something on a whim, what would it be? Skydive? Indulge in a shopping spree? Travel? Well in Linda Valencia's case, it was competing in a beauty pageant!

This Nevada-Reno collegiate recently competed in the inaugural Miss Nevada Latina and, much to her surprise, won the competition! "I decided to compete because my Deltasig brothers convinced me to. They saw flyers around the school and encouraged me to compete. The pageant also offered a \$1,000 scholarship, so that was a big incentive." Along with the money,

the title also brings some responsibility. "I am responsible for promoting the competition, but most importantly being a role model to young girls," she said. "I will be visiting various schools addressing issues such as the importance of school."

Aside from the \$1,000, which Brother Valencia plans to put toward school housing, the idea of being a good role model is the most rewarding part of her title. "I want to set a good example and be seen as a role model for young girls. I want to help break the stereotype many have about Latina girls being high-school dropouts who get pregnant at an early age," she said. "I want other Latina girls to know they can accomplish whatever they set their minds to. I came from a single-parent household and had no college fund. I was able to overcome many obstacles and fund my college education through various scholarships. I am now graduating in May with a B.S. in business administration."

And if it wasn't for her brothers, taking on this challenge and working to bring about change would have never been possible. "This Fraternity means a lot to me. My brothers have been very supportive of me in every way. The best part about Deltasig is all the friends you make! I have at least one brother in each of my classes and love spending time with my Deltasig friends on the weekends."

Despite this memorable, once-in-a-lifetime experience, Brother Valencia has no plans to compete in future pageants. ▲



the Indianola Public Library in Indianola, Iowa.

Perry Buchalter, *Florida Atlantic*, is a regional sales director with Quest Diagnostics in Deerfield Beach, Fla.

Marc Horowitz, *Florida Atlantic*, is chief financial officer with Blue Frog Solutions in Pompano Beach, Fla.

Yanek Michel, *Florida State*, is a contract negotiator with Lockheed Martin in Fort Worth.

Audrey Hoyt, *Grand Valley State*, is a logistics technician with Total Logistic Control in Holland, Mich.

Kevin Zachman, *Grand Valley State*, is an implementation consultant with ImageRight, Inc. in Conyers, Ga.

Joseph O'Brien, *Hawaii*, is an account executive with Talend Open Data Solutions in Fountain Valley, Calif.

Tracey Florio Moss, *Houston*, is a global category specialist with Land Rigs for Chevron in Houston.

Brookley Crews, *Indiana-Purdue at Indianapolis*, is a sales associate with InterCall in Chicago.

James McCord, *Indiana-Purdue at Indianapolis*, is a financial analyst with Duke Realty in Indianapolis.

Raymond McKaskle, *Louisiana Tech*, is in Houston sales with Eaton Oil Tools in Lafayette, La.

Cassie Bissonette, *Minnesota-State-Mankato*, is a human resources coordinator with Menard, Inc. in La Crosse, Wisc.

John Schaefer, *Missouri-Columbia*, is an area manager with CytoSport in Benicia, Calif.

Monica Ramey, *Ohio Dominican*, is a leasing consultant with AEC in Gahanna, Ohio.

Avery Moore, *Oklahoma*, is a system engineer/functional analyst with the Mike Monroney Aeronautical Center in Oklahoma City.

Nick Johnson, *Rockhurst*, is a business analyst-software capitalization with Cerner Corporation in Kansas City.

Michelle Lindahl, *St. Cloud State*, is a financial aid analyst with Capella University in Minneapolis.

(continued on page 18)

Paul Arrigo Welcomes Brothers to Baton Rouge

In 2002, after serving as vice president for five years, Paul Arrigo, *New Orleans*, was named president and CEO of the Baton Rouge Area Convention & Visitors Bureau (a.k.a. Visit Baton Rouge).

Brother Arrigo has worked in the hospitality industry since his graduation in 1974. In 1999, he received his C.D.M.E. (Certified Destination Marketing Executive, the only certification offered by the Destination Marketing Association International). Apart from his current role, Paul says one of his greatest achievements was opening and operating the New Orleans Metropolitan Convention and Visitors Bureau in Washington D.C. However, he prides himself on the work he has been doing in Baton Rouge. "I was grateful to come home to Louisiana and work to make Baton Rouge a viable destination for business and leisure travelers," Paul said.

Since becoming president and CEO, Paul has played an active role in the development of Baton Rouge as an attractive destination. He has played a large role in the renaissance that has occurred in downtown Baton Rouge, which has resulted in a product that is attractive to locals and visitors alike. One of his biggest strengths is his ability to bridge different groups and organizations and produce a collaboration resulting in a better Baton Rouge. He



also played an active role in creating the downtown arts and entertainment district. But Paul humbly shares those successes with his staff, saying "the work of my staff and their enthusiasm is what really keeps me motivated."

Brother Arrigo attributes some of his success to the skills he learned during his collegiate years as a Deltasig. "Being an officer taught me leadership skills and benchmark business practices," Paul said. He also learned "the value of building and maintaining relationships from the Fraternity, which is a key to success in business." In business, his advice is to "look through the windshield rather than in the rearview mirror.

We can learn from the past, but must always look forward and be optimistic."

Recalling some of his fondest college memories, Paul said he truly enjoyed attending UNO games with his chapter and cheering on the basketball team. His love for collegiate sports continues with his passion for Louisiana State football. Combined with his other hobby, cooking, tailgating is one of his favorite past times.

Paul and his wife, Melanie, reside in Baton Rouge, with their daughter, Lauren, where he is a member of the Baton Rouge-Red Stick alumni chapter. ▲

Jennifer Kinard Johnson: A Yoplait 2008 Champion

Jennifer Kinard Johnson, *Baker*, was honored last May by being named one of Yoplait's 2008 Champions, recognizing her contributions to the fight against breast cancer. Brother Johnson was previously featured in the March 2007 issue of *The DELTASIG* for her co-authored book "Nordie's at Noon: The Personal Stories of Four Women "Too Young" for Breast Cancer."

In 1999, at age 27, Jennifer was diagnosed with breast cancer while five months pregnant with her first child. The day following her last chemotherapy treatment, Jennifer delivered a healthy baby boy. In 2003, she and husband, Matt, welcomed a baby girl into the world. Brother Johnson is passionate about educating other women that life doesn't stop after a breast cancer diagnosis.

Jennifer is very active with non-profit organizations and her college sorority, Zeta Tau Alpha. She travels the country speaking to college women, reminding them to be proactive about their health, and demonstrating that you are never too young to get breast cancer. Most recently, in July 2007, Jennifer shared her story with over 500 collegiate women at Zeta Tau Alpha's National Leadership Conference in Indianapolis. Jennifer is active in P.E.O. (a women's philanthropic educational organization) and her church. She also volunteers for several breast cancer organizations, including the American Cancer Society's Reach to Recovery program, Susan G. Komen for the Cure, the Ribbons of Pink Foundation Fund, the Young Survival Coalition, and the Pregnant with Cancer Network.

After eleven years in the telecommunications industry, Brother Johnson has started her own business as an independent marketing consultant and motivational speaker. To find out more, visit www.nordiesatnoon.com. You can view Jennifer's Champions video at www.yoplaitusa.com/breastcancer_champions.aspx. ▲



Jennifer Kinard Johnson with husband, Matt, and children Parker and Emma.

Milestones

Did you just tie the knot? Welcome a new bundle of joy? Do you know a brother who has recently passed away? If so, please inform us. Email your mergers, gains, and losses to magazine@dspnet.org or mail your news to the Central Office.

Mergers:

Matt Temple, *Cal State-Fullerton*, on January 18, to Sarah Kriss. They live in Tustin, Calif.

Tracey Florio, *Houston*, on November 8, to John Moss. They live in Houston. Tracey currently serves Deltasig as the National Community Service Chair.

Nicole Alex, *Ohio State*, on July 5, to Matt Balkenbusch. They live in St. Louis.

Michael Mallonee, *Oklahoma*, on November 1 to Ben Collum. They live in Tucson. Mike is a Past Grand President of Delta Sigma Pi.

Gains:

Rochelle, *Cal State-Long Beach*, and **Jim**, *Southern California*, **Siegrist**, on January 4—Declan Jameson Seagraves. They live in Monrovia, Calif. Rochelle currently serves Deltasig as National Alumni Development Chair.

Jeff and **Amy Gallentine**, both *Missouri-Kansas City*, on February 18—Reagan Paige. They live in Stillwell, Kan. Jeff currently serves Deltasig as the South Central Provincial Vice President.

Greg, *Pacific*, and **Laura Howell**, *Nevada-Las Vegas*, on December 9 adopted Reagan Aislynn. They live in Parker, Colo.

Kimberly, *Rockhurst*, and **Brad Kliethermes**, *Central Missouri*, on December 20—Natalie Brooke. They live in Lenexa, Kan.

Holly McCall, *Roger Williams*, and Chris on September 13—Jonathan George. They live in Vienna, Va.

Joe and **Jessica Johnson**, both *St. Thomas*, on December 1—Thomas James. They live in Delano, Minn.

Sara Schwab, *San Diego*, and **Jeff**, on June 6—Ryan Christopher. They live in Pasadena.

Jamaal Polk, *Wisconsin-Milwaukee*, and Tina, on November 27—Mahala. They live in Milwaukee.

Losses:

Auburn:
Harold Willcutt (October 4)

Boston:
Donald Ferguson (July 20)

Cincinnati:
E. Harvey Seaman (Sept. 6, 2005)

Colorado-Boulder:
John Cramer (November 20)

Wardner Crockett (December 26)

Georgia State:
Jesse Mize (January 9)

Johns Hopkins:
Thurman Ordway (December 12)
Gilbert McNew (December 12)

Memphis:
James Carr (August 9)
Otis Gray (unknown)

Minnesota-Minneapolis:
Lisa Dumpke (July 14)

Mississippi:
Charles Abraham (December 14)

Missouri-St. Louis:
Jeffrey Crawford (February 2)

North Carolina-Chapel Hill:
William Watson (November 14)

North Texas:
Nick Lipscomb (December 26)

Philadelphia:
Doug Estelow (February 4)

Rutgers:
Robert Keegan (unknown)

Saint Louis:
Albert Woelfle (August 31)

South Carolina:
Thomas Moseley (September 22)

Texas-El Paso:
James Kantner (June 1, 2003)

Texas Tech:
Milton Fortson (Unknown)

Wisconsin-Madison:
William Hammann III
(November 12)

Andrea Schrempp, *St. Cloud State*, is an office manager with First Class Mortgage in Maple Grove, Minn.

Kara Haese, *St. Edward's*, is an employment associate with EZCORP in Austin.

Stephen Sorenson, *South Carolina*, is a director with Microsoft Corporation in Charlotte.

Joanne Mamaradlo, *Texas-San Antonio*, is an accountant with the University of Texas Health Science Center in San Antonio.

Randy Hultz, *Truman State*, is director of employee performance strategies with SilkRoad Technology in Springfield, Missouri. Randy is a Past Grand President of Delta Sigma Pi and the 2009 Lifetime Achievement Award honoree.

Justine Bolinger, *West Virginia*, is a marketing assistant with Bodek and Rhodes in Philadelphia.

Rachel Perry, *Winona State*, is an account representative with Alliance One in Mendota Heights, Minn.

Jessica Quintanilla, *Winona State*, is an employment consultant with Creative Employment Opportunities, Inc. in Milwaukee.

Katie Paulsen, *Wisconsin-La Crosse*, is a program manager (Enterprise division) with LiveOps in Tempe, Ariz.

Ashley Tiedt, *Wisconsin-Milwaukee*, is a sales associate with Metavante in Milwaukee. ▲

Sid Barton Receives John B. Goering Distinguished Service Award

by Ashley Korn

Since 1988, Sid Barton, *Cincinnati*, has been working hard educating Cincinnati business students through his dedication to the Goering Center for Family and Private Business—an entity he co-founded in 1988. “John Goering (a Cincinnati Deltasig) sold his company in 1986 and wanted to make a contribution to the business school,” said Barton of the decision to develop the center. “We looked into what was needed and because family business was so important to the economy, but so under-represented in business school curricula, we chose family business as the best way to serve the school and community.” It’s this dedication to the center that has earned Brother Barton the John B. Goering Distinguished Service Award, part of the 2008 Tri-State Family Business of the Year Awards.

At the Center, Sid has held numerous administrative positions over the years, but his favorite position has been that of educator, teaching seminars. “My 20 years at the center has given me a sense



of accomplishment that we have been able, in some small way, to assist local family firms in being successful,” he said. “This impacts not only the family owners, but the thousands of employees that depend on this success.” Brother Barton currently holds the title of faculty executive at the center and is working hard to put the Goering Center at the top of its field. “Our objective for the center is to make it the premier university family firm center in the U.S.,” he said. “As for my role, I hope to stimulate basic and applied research into family business issues as an added benefit of the center and our family firm members.”

Sid appreciates his involvement in the Fraternity, an invitation that made him feel honored both professionally and personally. “My advice to graduating Deltasigs is to find a career you truly love. Don’t worry so much about demand for the occupation, but seek something that makes you want to get up every morning and do the best you can. If you have that, you will no doubt be successful.” ▲



National Alumni Day

National Alumni Day is April 25. Brothers are discovering there are many benefits to alumni life—social connections, professional and leadership development, opportunities to give back through your time, talent, and treasure... and much more.

With many social networking sites at your fingertips, it's never been easier to stay in touch with your brothers. Create a profile with Deltasig inCircle, Deltasig's own online community, where more than 13,000 Deltasigs communicate! Also look for us on LinkedIn, the world's largest professional networking site, Twitter and Facebook. And, of course, join your fellow Deltasigs August 12–16, in Washington D.C. for our largest gathering of brothers—the 47th Grand Chapter Congress!



1. Brothers and spouses enjoy the 20th Grand Chapter Congress in Detroit in August 1955.

2. Alpha Rho Chapter at Colorado-Boulder

3. Members of the Boston Alumni chapter participate in a 2007 Make A Difference Day event at Braintree Town Hall.

4. Sharing in the spirit of brotherhood and alumni relations, 2001 Lifetime Achievement honoree Bob Hughes (right), a 1941 initiate of the Beta Nu Chapter at Pennsylvania, shares some Fraternity history with 2007 National Honorary Initiate David Oreck.

Have questions or want more information about alumni involvement and the opportunities of lifelong membership? For alumni chapters and alumni contacts near you, see page 24 of this issue or visit our web site at www.dspnet.org ("Alumni") anytime. Contact us at alumni@dspnet.org or 513-523-1907 x 223 with questions.

On Campus

provides opportunities for collegiate chapters and brothers to share their activities and events with brothers across the country. Does your chapter have something to share? See the contents page for details on where to send your articles and pictures.



ST. PETER'S brothers with the college president Eugene Cornacchia (7th from right) and guest speakers from The Port Authority of New York and New Jersey and Johnson and Johnson.

California-Riverside/ Lambda Chi

Our local Rotary Club sponsors a float in the Rose Parade every year to send a message to the public about what Rotarians do to "Lend a Hand" around the world and to build a sense of community pride. 2008's Tournament of Roses Parade theme was "Passport to the World's Celebrations." The Rotary entry was "Sharing World Literacy Day" which celebrated the leadership in service by Rotarians worldwide. We participated in the decoration of the float, funded entirely by the Rotary Club. Our task was to cut flowers and place them in a bucket so others can glue those flowers to the float. We were also privileged to get a behind-the-scenes look at how the floats go from an image to a real life structure.

In addition to being able to assist in this great event, another community service fraternity on the campus, Alpha Phi Omega, was present. It was a great opportunity to bond

with another campus organization and participate in a southern California tradition. —*Miriam Correa*

Ferris State/Delta Rho

Over the holidays, we collected food donations for the annual student government "Coming Together for the Holidays", benefiting Project Starburst, a local food pantry. In this event, each student organization on campus was welcome to donate food to win the \$250 grand prize. We won for submitting the most pounds of food per person! —*Elizabeth Kelly*

Illinois State/Iota Chi

We had a lot of success with our pop tab raffle contest. The object of this event was to collect as many pop tabs as possible for recycling purposes. If an individual submitted at least 20 tabs, their name was entered into a drawing for a gift card at a local retailer. Overall, we estimate around 1000 tabs were collected. —*Matthew Sessler*

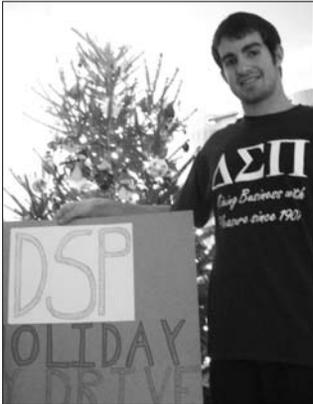


ILLINOIS STATE brothers took part in a college mentoring program at a Kankakee, Illinois middle school where fellow alum Marselus Martin taught. A tough neighborhood and a disregard for education created severe stumbling blocks for his students. NORTHERN ILLINOIS brothers also reached out to Brother Martin's students (he now teaches in a Naperville, Illinois middle school) and both sets of students have shown impressive results. "After the visits, my students suddenly became more involved in their school work and began thinking about their futures. Their writing skills improved (they knew mentors would read their work), as well as their grades," said Brother Martin. He is extremely grateful to his brothers and we congratulate them on this achievement!

Iowa/Epsilon

In September, we co-hosted "The 360 Advantage", a professional development workshop, with Target Corporation and the Young Alumni

Board of the College of Business. Activities included interview tips with established alumni, resume building, and a workshop on professional dress by Men's Wearhouse.



CONNECTICUT brothers participated in their first holiday toy drive, collecting over 150 toys for the Children's Medical Center at Hartford Hospital. Pictured is VPCS Nick Kretzmer.

The day was concluded by an etiquette dinner with keynote speaker, and university president, Sally Mason. —Brian Bay

Kennesaw State/Nu Pi

On October 19, we participated in the Atlanta AIDS walk. We were sponsored by CVS Pharmacy and helped raise \$10,000 for AIDS awareness. Nine members from our chapter walked alongside several other student campus organizations, as well as brothers from the Georgia State campus. —Jonathan Hekmatnejad

Midwestern State/Epsilon Zeta

Our fall '08 community service events included helping run the local Boys & Girls Club's haunted house, raising money for The Leukemia & Lymphoma Society, and running a food drive to benefit our local food bank.

One of our most successful professional activities was a panel discussion on the current state of the economy.

We are most proud of receiving our charter at the Kansas City LEAD. —Mark Wernette

Texas-San Antonio/Omicron Phi

We held a November 11-13 penny drive to benefit a local children's shelter. We set up a table on campus and walked around the university collecting donations. We were very successful, receiving



INDIANA-PURDUE AT FT. WAYNE brothers at the October 11 Mustard Seed Furniture Bank Charity Auction. They helped raise over \$7,500 in four hours. From left: Jessica Niese, Allison Westropp, Executive Director of the Mustard Seed Furniture Bank, Amanda Barcus, Rachel Albaugh and Amber Styborski.



MISSOURI-KANSAS CITY brothers celebrate a November 15 initiation.

donations totaling \$635.82, and received recognition on local radio station KONO. —Anthony Pena

Truman State/Iota Nu

We started a program called, "What Can \$1 a Week Do?" During this program, we pass around a donation jar each week to see who we can help. For example, one week we decided to buy coloring books, toy cars, and crayons for children at the Ronald McDonald House. Many chapter members have had friends or family stay in the hospital over the holidays so we wanted to support this organization. —Molly Bender

Washington-St. Louis/Alpha Chi

In November, brothers and other university students were treated to a lively discussion of the music industry by two leaders in the music recording business. Our first speaker was Chief Financial Officer and Chairman of BMG Label Group (a division of Sony Music Entertainment), Barry Weiss. Our second speaker was independent music producer, formerly executive staff producer for Sony RCA Records, David Bendeth. The discussion was extremely interactive and while it was lead by our two speakers, the direction of the discussion was

mostly dictated by the interest of the audience in specific aspects of the industry. Topics discussed included the economy and its effect on the industry, the infiltration of piracy and its effect on the industry, as well as the interactions between different producing houses and how business relationships can both help and hinder your current business operations. —Steve Headley

Wayne State-Nebraska/Eta Pi

Over the holiday season, we hosted a Festival of Trees. This is an event where organizations on cam-

(Continued on page 23)



MAKE A DIFFERENCE DAY

NATIONAL DAY OF DOING GOOD

Minnesota State/ Epsilon Iota

"Rake the Town" is an organized Mankato, Minn. area event in which volunteers from all over the area help rake the lawns of homeowners not physically able to do so themselves. By raking, we not only helped the homeowners, but helped beautify the neighborhoods. We were lucky enough to have a very sunny and cool day to do this on and the homeowners even baked us treats for energy as we moved on to other houses! We all used teamwork, leadership, and public relation skills to accomplish the mission and by days end were surprised with a free lunch by a local church. We all had lots of fun and felt fulfilled by helping others that day! —Greg Frie

Angelo State/Eta Theta

ANGELO STATE brothers participated in Make A Difference Day by volunteering in the 2nd Annual San Angelo Eco Fair at the San Angelo Museum of Fine Arts. The fair featured a kid's area offering arts and crafts, musical entertainment, educational exhibitor booths, food and beverage vendors, as well as activities scattered throughout the grounds. The focus of the event was to encourage the community to learn about improving our natural environment through fun activities, hands-on learning, art exhibits, and presentations. Deltasigs volunteered in the following categories: art activity assistance, ticket sales and Information, volunteer sign-in, hospitality tent, selling drinks, and booth greeters. —Samantha Batten ▲

**Join Us Saturday
October 24, 2009 for Make
A Difference Day!**



CLEVELAND-AKRON alumni chapter brothers helped paint apartment hallways on Make A Difference Day. These apartments are part of a building complex that provide homes to homeless and disabled individuals.



OHIO brothers participated in a "Commit to Animals" project. Brothers helped raise money (through a pet costume contest) and donations (including two shade tarps) for the Athens County Animal Shelter. Brothers invited all local media to the event to help spread the word about the benefits of spaying and neutering pets, pet adoption and overpopulation. In addition, public service announcements aired on local stations for two weeks prior to the event.

pus can set up and decorate a Christmas tree. Students then vote for their favorite by putting money in the jar for the organization with the best tree. The money raised is then used to buy Christmas presents for less fortunate children in the community. —Nick McCormick

Winona State/ Kappa Upsilon

On October 13, 10 employers from the surrounding area conducted mock interviews with our chapter helping improve and assist with our interviewing skills. Employers were from local companies such as Federated Insurance, Wipfli, and Fastenal Company. The students and employers met one-on-one for half hour slots. After interviews, employers discussed what they thought went well in the interview as well as offered helpful tips for improvement. Our members felt this was a very beneficial experience and look forward to using the tips and skills we learned from this event in the future! —Jen Schulze

Wisconsin-La Crosse/ Eta Rho

In November, chapter members took a tour of Dave's Guitar Shop in La Crosse, known around the world by guitarists as one of the biggest guitar stores for vintage guitars. They have over 1,000 electric guitars, priced anywhere from \$150-\$30,000. Dave showed us his private collection of vintage guitars ranging in price from \$50,000 to over \$500,000! Our tour guide, Jeff DePetro, talked about how the vintage guitar market closely follows the stock market and that has a huge impact on the value of these guitars. Some of their customers buy these guitars to play, some to display and others as an investment because the return is usually fairly high. Their number one business tip to us is to treat every customer with the same high level of customer service—whether it's a dad coming in to buy his son his first guitar, or a celebrity and guitar enthusiast like Eric Clapton. —Andrew Lasecki ▲

Share Your Campus News!

Send your On Campus News to
magazine@dspnet.org
for publication in a future issue.

Brotherhood Network

Looking to become involved with an alumni chapter? Please contact the following brothers for information on the alumni chapter in your area!

The list includes alumni chapters franchised for the 2008-2009 year.

- Alabama**
BIRMINGHAM
Lee James
205-685-8797
james58869@bellsouth.net
- Arizona**
PHOENIX-THUNDERBIRD
Dave Glanzrock
480-220-2182
glanzrock@gmail.com
- California**
EAST BAY
Rebecca Norman
760-612-3100
rfnorman@gmail.com
- FRESNO-CENCAL
Tara Lee
559-681-8799
taraalee@gmail.com
- INLAND EMPIRE
Vincent Chun
909-528-6262
vcchun@gmail.com

- LOS ANGELES
Corey Polton
714-448-6292
deltasiagert@yahoo.com
- ORANGE COUNTY
Patrick Bonfrisco
714-328-8658
patrickbonfrisco@gmail.com
- SACRAMENTO VALLEY
Matthew Rossi
415-310-6413
matt_rossi78@yahoo.com
- SAN FRANCISCO-GOLDEN GATE
Laura Wills
707-337-3881
sfggalumni@comcast.net
- SAN DIEGO
Stephanie Skoboloff
213-422-4101
sandiegocalumnichapter@gmail.com
- SANTA CLARA-SILICON VALLEY
Margo Rodriguez
408-807-7231
margo.rodriguez@dpsjsu.org

- Colorado**
DENVER
Jim Pendergrass
720-299-0684
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- Connecticut**
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No alumni chapter or contact in your city?
You can start a new alumni chapter! For information,
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(513) 523-1907 x223.

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This list includes brothers that are seeking to begin alumni chapters in various areas.

Want to be a founding member of an alumni chapter—or just join some brothers for a good time?

Contact the following brothers for more information on local activities!

UNITED STATES:

- | | | | |
|------------------------------|----------------------|----------------------|----------------------------------|
| Albany-New York Capital , NY | Kristin Wernig | 518-857-1588 | Kwernig@gmail.com |
| Alcatraz, CA | Joseph Riego | 707-645-9227 | joe@joeriego.com |
| Anchorage, AK | Jeff Erwin | 907-261-5981 | Jeff.Erwin@ubs.com |
| Antelope Valley, CA | Erica Verderico | 661-255-9035 | elv1579@aol.com |
| Bowling Green, KY | Mandy Hanson | 270-234-8250 | mandy.hanson@hardin.kyschools.us |
| Charleston, SC | John Akerman | 843-763-1102 | johmakerman@yahoo.com |
| Charlotte, NC | Briandria Hicks | 704-726-7723 | briandria_hicks@yahoo.com |
| Chattanooga, TN | Kyle Bischoff | 423-933-1549 | kyle@dspchattanooga.com |
| DC Metro | Heath Marell | 646-267-1010 | hmarell@yahoo.com |
| Decatur/Central Illinois, IL | Chris Aubrey | 217-254-9169 | deltasiagmapi891@hotmail.com |
| Des Moines-Cent. Iowa | Teri Reihmann | 515-975-3719 | tareihmann@mmlife.com |
| East Bay, CA | Joe West | 510-459-0632 | none listed |
| Erie, PA | Patrick Mazur | 814-490-9293 | dspmupi236@hotmail.com |
| Fort Wayne, IN | Christopher Hoogland | 260-485-0400 | williamrights@hotmail.com |
| Fl. Lauderdale, FL | Shelby Mathew | 954-529-3322 | smathew141@gmail.com |
| Ft. Latta, WY | Brad Lawler | 307-257-7129 | brad.lawler@gmail.com |
| Greenville, SC | Greta Dunn | 770-906-8255 | gretadunn@yahoo.com |
| Harrisburg, PA | Kyle Junk | 717-856-2620 | Mupi7@comcast.net |
| Jackson, MS | Stephen Stambouliet | 601-260-3375 | sstambouliet@jam.rr.com |
| Las Cruces, NM | Timothy Seibert | 575-621-8147 | tseibert@gmail.com |
| Livingston, AL | Van White | 205-652-7517 | vewman@yahoo.com |
| Memphis, TN | Robin Blackley | 901-335-5711 | robinblackley@yahoo.com |
| Myrtle Beach, SC | Joey Thomas | 843-397-0442 | ducelite@hotmail.com |
| New Orleans-Crescent City | Alexis Carville | 504-559-3592 | aac113@bellsouth.net |
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| Pensacola, FL | Jeff Knight | 850-384-4309 | ljk2deltasiag@yahoo.com |
| Piedmont, NC | Nick McCalliard | 336-758-3654 | nmcgalliard@triad.rr.com |
| Pittsburgh, PA | Andrew Mulford | Phone N/A | andrew_mulford@yahoo.com |
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| Portland, OR | Al Gambetti | 916-396-6066 | agambetti@yahoo.com |
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| Tallahassee, FL | Andrea Gary | 850-284-3599 | andrea_s_gary@yahoo.com |
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“Beyond Campus” provides

opportunities for alumni chapters and brothers to share their activities and events with brothers across the country.

Does your chapter have something to share? See the contents page for details on where to send your articles and pictures.

Arlington Lone Star

We enjoyed an eventful fall, starting with a September event at the Arlington Hyenas Comedy Club. In October, we held our Second Annual Texas vs Oklahoma Watch Party at Buffalo Wild Wings in Grapevine. This year we had over 50 brothers, friends and family in attendance to see the Texas Longhorns defeat the Oklahoma Sooners 45–35. In November at the Kansas City LEAD School, we were honored with five regional and provincial awards. During that weekend, we also took part in a combined alumni event with the Dallas Area and Ft. Worth Cowtown alumni chapters. We selected Cindy McSpadden as the 2009 Anthony Z. Fernandez Distinguished Alumni Service Award recipient, and presented her with an award on December 6 at the Glass Cactus nightclub at the Gaylord Texan in Grapevine. We also held a successful cell phone drive that night to benefit the Verizon HopeLine. We’ve come up with a fun schedule of events for 2009 including a karaoke party and a Nintendo Wii Tournament with all proceeds benefiting Caring Bridge, a non-profit service connecting family and friends during a critical illness, treatment and recovery. We’ll also be taking part in the 2009 DFW Mud Run and we will have our Third Annual Mardi Gras Celebration at Victory Park in Dallas. If you are in the metroplex and would like to attend our events, contact us at dsplonestar@swbell.net or visit our Facebook, MySpace and Deltasig inCircle groups.—Paul Brodie

DC Metro

After some bumps in the road the past couple of years, a few dedicated brothers are working to get our chapter back in business just in time for the ‘09 Congress! The first meeting of our re-established chapter took place in late September. We celebrated Founders’ Day in Old Town Alexandria at La Madeline’s



At an ATLANTA November 8 Founders’ Day dinner at Maggiano’s, Beth Keith was honored with the chapter’s Bob Busse Service Award. Named in honor of Past Grand President Busse for his commitment to service, this award is given annually to a member of the chapter who has exhibited outstanding service during the past year for Delta Sigma Pi as well as other organizations. From left: Karon Drewniak, Beth Keith, Gina Olekinski.

Restaurant. Over Thanksgiving, we cooked dinner for the local Ronald McDonald House. Also, chapter brothers attended initiation ceremonies this semester at George

Mason, Howard, George Washington and Radford. Before Christmas, we, along with brothers from Radford and George Mason, enjoyed a NCAA basketball game as

the two schools played each other December 19 at George Mason. One of our main focuses this year is increased interaction with our collegiate brothers. The chapter is working on hosting two events geared towards our collegiate brothers: networking night and a job search/resume building activity. In addition, alumni brothers will be attending collegiate chapter events to promote the chapter and increase our membership. Learn more about our chapter by joining our Facebook group (DC Metro Deltasig) or viewing www.dspdcmetro.info.—Stacy Jordan

Hawaii

On December 6, we attended Hawaii-Hilo’s initiation and banquet where Chancellor Rose Tseng spoke on the importance of Delta Sigma Pi at Hawaii-Hilo and its favorable impact on the university and community. South Pacific RVP Corey Polton participated in the initiation and received the Outstanding Regional Vice President Award from the Hawaii Alumni Chapter. Senior Shannon



On December 15, members of the BOSTON Alumni Chapter participated in the Juvenile Diabetes Research Foundation’s Holiday Gift Wrap fundraiser at a Boston area mall. The chapter participates in memory of Sue Egan, Suffolk. From left: Hillary Carpinella, Kathy Despres, Deb Lang, Peter LaCava, and Paul Carpinella.

Beyond Campus

Wibberley received the Alpha Theta Kappa Award from Hawaii-Hilo founder Clayton Chong. This award was named after the Hawaii-Hilo colony and is awarded to the most outstanding member of the chapter. Dr. Jerry Calton received the Outstanding Alumni of the Year Award for his support of the Hawaii-Hilo chapter and for participation in alumni activities. Recently we've joined the Hilo Lions Club for community service activities. We've cleaned and packed 633 used eyeglasses to be sent to people in third world countries, did amblyopic screening of preschoolers to help prevent blindness, participated in a Christmas party luau for the visually impaired, rang bells for the Salvation Army during the Christmas season, and helped at the "Light Up a Life" project for the Hospice of Hilo. We look forward to celebrating Hawaii-Hilo's 20th anniversary on April 22!

—Clayton Chong ▲



FORT WORTH COWTOWN brothers celebrated Founders' Day with brothers from the DALLAS AREA and ARLINGTON LONE STAR alumni chapters. They enjoyed a night of dinner, bowling and brotherhood.



Bob Hautzenroeder, Colorado-Boulder, received his Golden Helmet at the Chicago Alumni Chapter's Founders' Day banquet.

50 Congratulations Golden Helmet Honorees for 50 Years of Service!



Clarence "Red" Frank

Clarence "Red" Frank, *Detroit*, has been a long-time supporter of the Fraternity having attended over 10 Grand Chapter Congresses, along with his wife Stefanie (a 10K Club Centennial Founder and former Pink Poodle officer, who recently passed away). Red's also a member of the 2007 Centennial Society and an avid supporter of the Leadership Foundation and its endeavors.



Tim Gover and Mike Ziebka

Tim Gover, *Southern Methodist*, is a Golden Council member and generous donor to the Leadership Foundation, having joined both the 2007 Centennial Society and the 10K Club as a Centennial Founder. He is also a member of the Chicago Alumni Chapter. Tim is a former Board

Bill McGowan Received the Leadership Foundation's Cornerstone Award



Bill McGowan, *Cal State-Sacramento* (left), and Golden Council Member Nic Windshausen, *Nebraska-Lincoln*, in *Sacramento*. Bill received the Leadership Foundation's Cornerstone award, honoring \$5,000 in lifetime giving.

member of the Delta Sigma Pi Educational Foundation, and served on many committees and task forces for the Fraternity and Foundation. He helped start Epsilon Omega Chapter at Eastern Illinois and served as its advisor for many years—earning National Advisor of the Year in 1982. Tim's son, Ed, is also a Deltasig initiated at Illinois-Urbana.

Bob Hautzenroeder, *Colorado-Boulder*, received his Golden Helmet at the Chicago Alumni Chapter's Founders' Day banquet. Bob has been a lifelong contributor to Delta Sigma Pi. He's been a member of the Chicago Alumni Chapter for 33 years, serving as president in the mid '80s, as well as director and vice president-activities. Bob attended 12 Grand Chapter Congresses, starting with Dallas in 1985, and looks forward to attending the '09 Congress in Washington D.C. Recently, Brother Hautzenroeder became a member of the Leadership Foundation's 10K Club and has been a donor to the Foundation since its inception.

25 Congratulations Silver Helmet Honorees for 25 Years of Service!

Kristine Palmer, *Longwood*, has served as Longwood's chapter advisor for many years and in 1988 was named National Advisor of the Year. She has been chairperson of the Education Committee for the Mid-Atlantic region, as well as a member of the National Scholastic Development & Awards and Leadership Foundation Scholarship Selection committees.

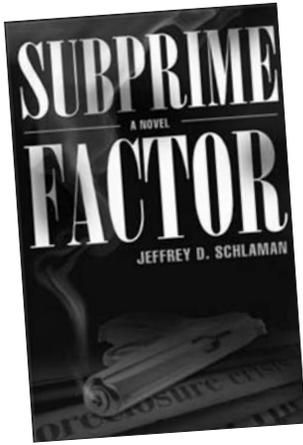
Bill Stebelski, *Cal State-Sacramento*, is a Golden Council member, having served as a regional director in the Western



Bill Stebelski, *Cal State-Sacramento*

Province, and also having served at Missouri-Columbia as a district director. He is a long-time supporter of the Fraternity and Leadership Foundation and has attended many Grand Chapter Congresses and LEAD events over the years. Bill helped the Fraternity move into the computer age with his advice and counsel in the mid 90s. He is a current member of the Sacramento Valley and St. Louis Alumni Chapters, and is married to Karen, *Truman State*.

Mike Ziebka, *Eastern Illinois*, served his collegiate chapter as its president and later as an advisor. He's stayed involved in the Fraternity by attending Grand Chapter Congress and donating to the Leadership Foundation. Professionally he owns Z's Music and Sound in Charleston, Ill. Mike was presented his helmet award at the Northeastern LEAD Provincial Conference, along with Tim Gover. ▲



Subprime Factor

by Jeff Schlaman, Cal State-Chico

A financial executive for over a decade, Brother Schlaman has taken his experiences working at corporate level accounting and made them the focus of his new novel, *Subprime Factor*. A fast-paced thriller, *Subprime Factor* was inspired by the current credit card crisis and the burst of the housing bubble.



In the novel, Schlaman attempts to explain the realities of subprime lending. "The main purpose of writing this book is to pique some interest in the concepts of money creation as it applies to taxation, specifically the idea that inflation is, in fact, a tax on the public," Schlaman says. "I hoped to explore what purpose the Federal Reserve truly serves in our society today and the dangers of having big business and big government too closely aligned." The main character, Doug Boyd, a CPA who agrees to audit a large high-profile investment bank, finds himself in the middle of a major conspiracy after discovering some suspicious numbers. The novel follows Doug and his friends as they attempt to reveal the conspiracy before it puts their career and lives in danger.

Brother Schlaman has served as a staff accountant and corporate controller in Grass Valley, Calif., as well as a financial director and vice president of finance and accounting for Aviagen, Inc. in Huntsville, Ala. He has been an

Celebrate March, National and *Support*

instructor with MTI College of Business and Technology, where he lectured on business and accounting concepts and practices. In 2005, he moved to the United Kingdom, where he became the chief financial officer of Aviagen Global Turkey and Egg Divisions, the world's leading poultry breeding company. He lives in Chester, England with his wife, Stacey, and their two children, Madeline and Ryan. Visit www.subprimefactor.com for more information.

No Pig's Brain Soup, Please!

by Gail Greenberg, Oklahoma

Born with a progressive eye disease that has left her almost fully blind, Brother Greenberg still managed to publish her most recent award-winning novel, *No Pig's Brain Soup, Please!* Greenberg, who is Jewish, adopted her daughter from China and raised her child within multiple cultures. It's the idea of blended culture that is basis of her children's book. This book is her first published children's book and was the 1st runner up in the ABC's Children's Picture Book Competition.

The book follows a Chinese girl who is confused about the Jewish heritage she adopted from her parents and her Chinese heritage. She finds herself in a tiff with her Chinese friend who doesn't understand that she grew up in a multi-cultural household.

Brother Greenberg's work has appeared in national and local publications including *Boys' Life*, *Jack and Jill*,



Stories for Children, *Wee Ones Magazine*, and *The Houston Chronicle*. A versatile writer, Greenberg has received many writing awards in every genre, and is also a produced playwright. Five of her short plays will be produced at Dionysus Theatre in Houston.

The publisher of this book is a school/library publisher, so it's not available in stores. Orders can be placed directly through Gail at gailgreenberg@sbcglobal.net or 713-726-0711.

Hail to The Chief

by Julie Hyzy, Loyola-Chicago

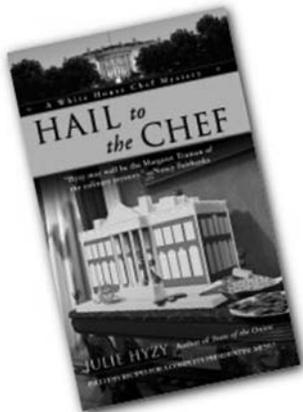


Brother Hyzy's sixth novel, *Hail to the Chef* is the second installment in her White House Chef Mystery Series—it follows *State of the Onion*.

In the series, Olivia Paras not only feeds the First Family but manages to save the world in her spare time.

In *Hail to the Chef*, the First Lady's nephew winds up missing and head White House Chef, Olivia, finds his disappearance somewhat fishy leaving her searching for a killer.

Reading Month, *These Deltasig* Authors!



After utilizing her business degree for a few years as a junior officer at a downtown bank, office manager at an architectural firm, and financial advisor at a prestigious wealth management company, Brother Hyzy decided writing fiction was truly her passion. She is proud to say she was one of the first female members of the Loyola-Chicago chapter. Read more about Brother Hyzy at www.juliehyzy.com.

The Toilet Paper Entrepreneur

by Mike Michalowicz, *Virginia Tech*



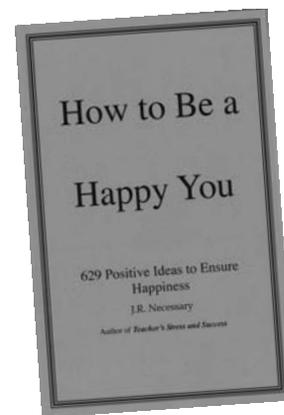
Brother Michalowicz's recently published book on entrepreneurship is receiving accolades from the leading entrepreneur authorities, including Donny Deutsch from *The Big Idea* and Bill

Bartmann, self-made billionaire and Founder of Billionaire Business Systems.

Unlike many of the overnight success stories highlighted in the media, Mike's own story hasn't been an easy path. He started his first business at 24, moving his young family to the only safe place he could afford—a retirement village. With limited resources and no experience, he systematically bootstrapped a multi-million dollar technology business, sleeping in conference rooms to avoid hotel costs. After selling his first company, Mike launched a new business the very next day, and in less than three years, sold it to a Fortune 500. With his newest multi-million dollar venture, Obsidian Launch, he fosters startup businesses with his "get rich right" approach.

In *The Toilet Paper Entrepreneur*, Brother Michalowicz reveals the "in the trenches" experiences that entrepreneurs go through, the strategies for navigating them and how to come out winning. Mike attributes his foundational business knowledge to Delta Sigma Pi. "The community events we did and the social time we spent together gave me an understanding for relationships that has tremendously helped me in business. I cherish those days."

The Toilet Paper Entrepreneur is available at www.ToiletPaperEntrepreneur.com.



How to Be a Happy You: 629 Positive Ideas to Ensure Happiness

by J.R. Necessary, *Ball State*

In *How to Be a Happy You*, Brother Necessary shares some of the positive ideas and principles that have made an impact on his life. "By applying these same principles, you too



can immediately start each day with a positive attitude, the single most powerful force you possess to a happy and exciting life," he says.

Brother Necessary is the founder of Great Potential Achievers (GPA), a not-for-profit organization providing educational programs and services to schools and organizations. He has developed many adult educational programs and workshops for such topics as effective leadership, how to turn your stress into success, enthusiasm, positive mental attitude, effective communications, goal setting and using humor to improve self-esteem. Prior to joining Ball State College of Business in 1975, J.R. was a practicing manager for 25 years, of which four was in the U.S. Air Force. Brother Necessary is a professor emeritus at Ball State, and a former Delta Sigma Pi chapter advisor for the Epsilon Xi chapter there.

For more information, contact Brother Necessary at 765-286-8889 or jrnece@aol.com. ▲

celebrating **Chapter** anniversaries!

How will you celebrate yours?

+ currently inactive

Alpha (New York)	11/07/07	Beta Iota (Baylor)	12/06/30
+ Beta (Northwestern-Chicago)	02/07/14	Beta Kappa (Texas-Austin)	12/13/30
Gamma (Boston)	06/10/16	Beta Lambda (Auburn)	03/21/31
Delta (Marquette)	05/01/20	+ Beta Mu (Dalhousie)	05/02/31
Epsilon (Iowa)	05/11/20	Beta Nu (Pennsylvania)	01/23/32
Zeta (Northwestern-Evanston)	11/14/20	Beta Xi (Rider)	05/19/34
+ Eta (Kentucky)	11/27/20	+ Beta Omicron (Rutgers - Day)	10/09/37
+ Theta (Detroit - Day)	01/29/21	Beta Pi (Kent State)	05/16/42
Iota (Kansas)	03/20/21	+ Beta Rho (Rutgers-Evening)	05/23/42
Kappa (Georgia State)	03/12/21	Beta Sigma (Saint Louis)	06/01/46
Lambda (Pittsburgh)	05/13/21	+ Beta Tau (Case Western Reserve)	10/18/47
+ Mu (Georgetown)	06/08/21	Beta Upsilon (Texas Tech)	10/25/47
Nu (Ohio State)	12/04/21	Beta Phi (Southern Methodist)	03/20/48
Xi (Michigan)	12/11/21	+ Beta Chi (Tulsa)	05/09/48
+ Omicron (Vanderbilt)	01/29/22	Beta Psi (Louisiana Tech)	05/15/48
Pi (Georgia)	02/18/22	Beta Omega (Miami-Florida)	12/11/48
Rho (California-Berkeley)	03/12/22	+ Gamma Delta (Mississippi State)	03/05/49
+ Sigma (Utah)	04/16/22	Gamma Epsilon (Oklahoma State)	03/19/49
+ Tau (McGill)	04/08/22	+ Gamma Zeta (Memphis)	04/09/49
Upsilon (Illinois-Urbana)	04/29/22	Gamma Eta (Nebraska-Omaha)	04/23/49
Phi (Southern California)	05/13/22	Gamma Theta (Wayne State-Michigan)	05/07/49
Chi (Johns Hopkins)	12/09/22	Gamma Iota (New Mexico)	05/14/49
+ Psi (Wisconsin-Madison)	02/10/23	Gamma Kappa (Michigan State)	10/29/49
+ Omega (Temple)	02/17/23	Gamma Lambda (Florida State)	12/03/49
Alpha Beta (Missouri-Columbia)	03/24/23	+ Gamma Mu (Tulane)	12/04/49
Alpha Gamma (Penn State-State Col.)	04/21/23	+ Gamma Nu (Wake Forest)	04/01/50
Alpha Delta (Nebraska-Lincoln)	03/01/24	Gamma Xi (Santa Clara)	05/13/50
Alpha Epsilon (Minnesota-Minneapolis)	03/08/24	Gamma Omicron (San Francisco)	09/16/50
Alpha Zeta (Tennessee)	05/02/24	Gamma Pi (Loyola-Chicago)	09/30/50
Alpha Eta (South Dakota)	04/05/24	+ Gamma Rho (Detroit-Evening)	10/07/50
Alpha Theta (Cincinnati)	05/03/24	+ Gamma Sigma (Maryland)	11/18/50
Alpha Iota (Drake)	05/17/24	Gamma Tau (Southern Mississippi)	12/09/50
Alpha Kappa (Buffalo)	05/09/25	+ Gamma Upsilon (Babson)	04/21/51
Alpha Lambda (N. Carolina-Chapel Hill)	05/09/25	Gamma Phi (Texas-El Paso)	05/19/51
+ Alpha Mu (North Dakota)	05/17/25	+ Gamma Chi (St. Bonaventure)	05/26/51
Alpha Nu (Denver)	10/10/25	Gamma Psi (Arizona)	11/03/51
+ Alpha Xi (Virginia)	10/24/25	Gamma Omega (Arizona State)	11/04/51
Alpha Omicron (Ohio)	12/05/25	Delta Epsilon (North Texas)	05/15/54
Alpha Pi (Indiana)	12/19/25	+ Delta Zeta (East Carolina)	05/19/55
Alpha Rho (Colorado-Boulder)	02/21/26	+ Delta Eta (Lamar)	04/14/56
Alpha Sigma (Alabama)	03/06/26	+ Delta Theta (Oklahoma City)	05/19/56
Alpha Tau (Mercer)	03/26/27	Delta Iota (Florida Southern)	04/27/57
Alpha Upsilon (Miami-Ohio)	04/16/27	+ Delta Kappa (Boston College)	05/04/57
+ Alpha Phi (Mississippi)	04/30/27	+ Delta Lambda (Ithaca)	05/05/57
Alpha Chi (Washington-St. Louis)	02/18/28	+ Delta Mu (Americas)	03/08/58
+ Alpha Psi (Chicago)	04/27/28	Delta Nu (Loyola-New Orleans)	05/03/58
Alpha Omega (DePaul)	06/02/28	+ Delta Xi (East Tennessee State)	05/17/58
Beta Gamma (South Carolina)	04/13/29	Delta Omicron (San Francisco State)	04/04/59
+ Beta Delta (North Carolina State)	05/22/29	Delta Pi (Nevada-Reno)	04/11/59
Beta Epsilon (Oklahoma)	12/04/29	Delta Rho (Ferris State)	05/16/59
Beta Zeta (Louisiana State)	12/07/29	Delta Sigma (Loyola Marymount)	06/06/59
Beta Eta (Florida)	12/14/29	Delta Tau (Indiana State)	10/10/59
+ Beta Theta (Creighton)	05/24/30	Delta Upsilon (Texas Christian)	10/18/59



Gamma brothers gather for a chapter dinner.

+ Delta Phi (East Texas State)	02/27/60
+ Delta Chi (Washburn)	03/12/60
+ Delta Psi (Suffolk)	05/15/60
+ Delta Omega (West Liberty State)	05/21/60
Epsilon Zeta (Midwestern State)	10/15/60
+ Epsilon Eta (Eastern New Mexico)	10/22/60
Epsilon Theta (Cal State-Chico)	12/03/60
Epsilon Iota (Minnesota State)	12/10/60
Epsilon Kappa (Shepherd)	02/18/61
+ Epsilon Lambda (Rochester Tech)	03/23/61
+ Epsilon Mu (Sam Houston State)	04/14/62
+ Epsilon Nu (New Orleans)	04/15/62
Epsilon Xi (Ball State)	04/28/62
Epsilon Omicron (Western Michigan)	05/19/62
+ Epsilon Pi (Monmouth)	10/27/62
Epsilon Rho (Tampa)	01/26/63
+ Epsilon Sigma (LaSalle)	04/20/63
Epsilon Tau (Dayton)	04/28/63
Epsilon Upsilon (New Mexico State)	05/04/63
Epsilon Phi (Cal State-Sacramento)	05/05/63
Epsilon Chi (Georgia Southern)	11/09/63
Epsilon Psi (Christian Brothers)	02/29/64
Epsilon Omega (Eastern Illinois)	04/18/64
Zeta Eta (St. Peter's)	05/16/64
Zeta Theta (Western Kentucky)	05/23/64
+ Zeta Iota (Mississippi College)	11/14/64
+ Zeta Kappa (Western State)	03/27/65
+ Zeta Lambda (Georgia Tech)	04/10/65
Zeta Mu (Texas-Arlington)	05/15/65
Zeta Nu (Texas A&M-Kingsville)	05/16/65
Zeta Xi (Lewis)	10/30/65
+ Zeta Omicron (C.W. Post-Long Island)	12/11/65
Zeta Pi (St. Joseph's)	12/12/65
+ Zeta Rho (Menlo)	01/15/66
+ Zeta Sigma (Southeastern Louisiana)	04/24/66
Zeta Tau (Cal State-East Bay)	05/07/66
Zeta Upsilon (Virginia Tech)	11/19/66



Alpha Chapter brothers and an early Alpha "house" (left).

Zeta Phi (Florida Atlantic)	12/03/66
+ Zeta Chi (Manhattan)	12/10/66
Zeta Psi (Albany)	04/15/67
Zeta Omega (Northern Arizona)	04/29/67
Eta Theta (Angelo State)	04/30/67
+ Eta Iota (Nicholls State)	12/09/67
Eta Kappa (Troy)	02/17/68
+ Eta Lambda (Weber State)	03/30/68
Eta Mu (Northern Illinois)	04/28/68
Eta Nu (Missouri-St. Louis)	05/18/68
Eta Xi (Philadelphia)	11/23/68
+ Eta Omicron (Louisiana at Monroe)	12/14/68
Eta Pi (Wayne State-Nebraska)	04/19/69
Eta Rho (Wisconsin-La Crosse)	04/26/69
+ Eta Sigma (Southern Illinois-Edwardsville)	04/27/69
Eta Tau (McNeese State)	05/03/69
Eta Upsilon (West Florida)	05/04/69
+ Eta Phi (Eastern Michigan)	05/10/69
Eta Chi (Cal State-Pomona)	11/16/69
Eta Psi (Houston)	02/01/70
Eta Omega (Virginia Commonwealth)	03/07/70
Theta Iota (Connecticut)	03/08/70
Theta Kappa (Akron)	04/18/70
Theta Lambda (Xavier)	04/25/70
+ Theta Mu (Columbus-GA)	04/26/70
+ Theta Nu (Arkansas)	05/02/70
+ Theta Xi (Wisconsin -Whitewater)	05/09/70
+ Theta Omicron (St. Ambrose)	05/10/70
Theta Pi (Bowling Green State)	05/17/70
Theta Rho (Duquesne)	09/26/70

Theta Sigma (Central Florida)	05/24/70
Theta Tau (St. Cloud State)	06/06/70
Theta Upsilon (Siena)	01/09/71
Theta Phi (South Florida-Tampa)	04/18/71
Theta Chi (San Jose State)	05/08/71
+ Theta Psi (Indiana-Northwest)	05/15/71
Theta Omega (St. Edward's)	05/07/72
Iota Kappa (James Madison)	04/21/74
Iota Lambda (Indiana-Purdue at Ft. Wayne)	05/07/77
Iota Mu (Georgia College & State)	05/28/77
Iota Nu (Truman State)	12/09/78
+ Iota Xi (Winston-Salem State)	04/21/79
Iota Omicron (Central Missouri)	04/28/79
Iota Pi (San Diego State)	05/05/79
Iota Rho (Howard)	03/08/80
Iota Sigma (Evansville)	03/22/80
+ Iota Tau (Robert Morris)	04/19/80
Iota Upsilon (Cal State-Northridge)	04/26/80
Iota Phi (Cal State-Fresno)	05/10/80
Iota Chi (Illinois State)	12/13/80
Iota Psi (Texas A&M-Corpus Christi)	01/24/81
Iota Omega (North Carolina-Greensboro)	02/01/81
Kappa Lambda (Binghamton)	02/28/81
Kappa Mu (Cal Poly-San Luis Obispo)	04/04/81
Kappa Nu (Longwood)	04/12/81
Kappa Xi (Louisiana at Lafayette)	05/02/81
Kappa Omicron (Missouri State)	11/21/81
Kappa Pi (North Florida)	12/05/81
Kappa Rho (Adelphi)	03/27/82
Kappa Sigma (Ind.-Purdue at Indpls)	04/17/82
Kappa Tau (Clemson)	04/18/82
Kappa Upsilon (Winona State)	04/09/83
Kappa Phi (Valparaiso)	04/30/83
+ Kappa Chi (Savannah State)	06/04/83
Kappa Psi (Bellarmine)	11/05/83
Kappa Omega (Purdue)	02/25/84
Lambda Mu (Pacific)	04/28/84
Lambda Nu (Texas A&M-College Station)	04/20/85
Lambda Xi (Grand Valley State)	04/19/86
Lambda Omicron (Western Illinois)	04/27/86
Lambda Pi (San Diego)	05/10/86
Lambda Rho (West Alabama)	05/17/86

Lambda Sigma (Cal State-Fullerton)	12/07/86
Lambda Tau (Bentley)	04/04/87
Lambda Upsilon (St. Mary's)	04/09/88
Lambda Phi (Cal State-Long Beach)	05/14/88
Lambda Chi (California-Riverside)	01/14/89
Lambda Psi (Hawaii-Hilo)	04/22/89
+ Lambda Omega (Quincy)	04/22/89
+ Mu Nu (Nevada-Las Vegas)	04/29/89
+ Mu Xi (LaRoche)	04/28/90
+ Mu Omicron (Houston-Victoria)	05/19/90
Mu Pi (Penn State-Erie)	04/27/91
Mu Rho (Colorado State)	12/07/91
+ Mu Sigma (Barry)	03/07/92
Mu Tau (George Mason)	04/11/92
+ Mu Upsilon (Baker)	05/02/92
Mu Phi (Saginaw Valley State)	05/30/92
Mu Chi (Colorado-Colorado Springs)	01/23/93
Mu Psi (Iowa State)	03/27/93
Mu Omega (New Jersey)	05/22/93
Nu Xi (Missouri-Kansas City)	05/21/94
Nu Omicron (Our Lady of Holy Cross)	05/07/94
Nu Pi (Kennesaw State)	06/11/94
Nu Rho (California-Davis)	12/03/94
Nu Sigma (Roger Williams)	04/01/95
Nu Tau (St. Thomas)	04/08/95
Nu Upsilon (West Virginia)	04/22/95
Nu Phi (Northern Colorado)	01/20/96
Nu Chi (Lynchburg)	04/20/96
+ Nu Psi (Trinity)	06/27/98
Nu Omega (Rockhurst)	05/01/99
Xi Omicron (California-Los Angeles)	05/15/99
Xi Pi (Redlands)	05/22/99
Xi Rho (George Washington)	04/01/00
Xi Sigma (Wingate)	03/24/01
Xi Tau (Syracuse)	03/31/01
Xi Upsilon (Marshall)	04/20/02
Xi Phi (Massachusetts-Boston)	01/25/03
Xi Chi (Wisconsin-Milwaukee)	04/12/03
Xi Psi (Bryant)	04/26/03
Xi Omega (Florida International)	02/21/04
Omicron Pi (Radford)	03/27/04
Omicron Rho (Cornell)	05/15/04
Omicron Sigma (California-San Diego)	05/22/04
Omicron Tau (Ohio Dominican)	01/21/06
Omicron Upsilon (Francis Marion)	02/11/06
Omicron Phi (Texas-San Antonio)	09/30/06
Omicron Chi (Frostburg State)	04/21/07
Omicron Psi (Washington State)	04/28/07
Omicron Omega (Delaware)	10/06/07
Pi Rho (Massachusetts-Amherst)	05/17/08
Pi Sigma (California-Irvine)	05/31/08
Pi Tau (Albion)	09/27/08
Pi Upsilon (South Florida-Polytechnic)	01/17/09

Welcome Pi Tau and Pi

Pi Tau Chapter at Albion

The Pi Tau Chapter (Deltasisg's 267th) was installed at Albion College in Albion, Mich., September 27. The new chapter began as a colony, with 10 students, in March 2007. At the installation, 20 students and two faculty became the charter members and were initiated by Grand President Mitch Simmons, along with students from Gamma Kappa (Michigan State) and Epsilon Omicron (Western Michigan).

During the colony phase, the group hosted speakers from Kellogg, Detroit Pistons, Progressive Insurance and several other local businesses, along with a tour of a medical facility. Their service program included "Paint the Town," park and school playground maintenance, blood drive, several projects with Imagination Library, and Habitat for Humanity. Colony members attended the 2007 Grand Chapter Congress in Orlando, the 2007 Chicago LEAD School, and the 2008 Indianapolis LEAD Provincial Conference.

The installation banquet was held at nearby Marshall, Mich. with Huron Regional Vice President Matthew Carrington serving as Master of Ceremonies. A history of the college and the Department of Economics and Management was presented by faculty members Mike Frandsen and Vicki Sweitzer. Colony founder Noel Niles, whose parents, Leon and Gail Niles, are both brothers, presented a history of the colony. The colony District Director Fred Lipsey and Pledge Educator Erica Lane assisted Simmons in the recognition of all charter members preceding their declaration as the Pi Tau Chapter. North Central Provincial Vice President Amy Briggs presented the official chapter gavel and Vice President-Finance Joe



Pi Tau Chapter at Albion College was installed September 27. Many leaders attended including colony District Director Fred Lipsey (back, 3rd from left), Grand President Mitch Simmons (back, 3rd from right), North Central Provincial Vice President Amy Briggs (back, far right) and Huron Regional Vice President Matthew Carrington (back, left).

Ward presented the chapters plaque for recording winners of the Scholarship Key. Director of Chapter & Expansion Services Dale Clark concluded the program. Others present for the event included Great Lakes Regional Vice President Kim Ward, Educational and Leadership Consultant Brittany Bowers, and members of Gamma Theta (Wayne State-MI).

Albion College was founded in 1835 as Spring Arbor Seminary with Methodist Episcopal settlers. The name later changed to Wesleyan Seminary and added a branch in 1850 called the Albion Female Collegiate Institute. Both later merged to become Albion College. The private college now offers over 30 majors to nearly 2000 students. The Department of Economics and Management was first known in 1886 as the Commercial Department with courses such as bookkeeping, penmanship, and shorthand—and phased out in

1916. In 1973, an honors program was established known as the Carl Gerstacker Institute for Professional Management, now home to the new Pi Tau Chapter.

Pi Upsilon Chapter at South Florida-Polytechnic

The Pi Upsilon Chapter (Deltasisg's 268th) was installed at the University of South Florida-Polytechnic in Lakeland, Fla. on January 17. Beginning as a colony in January 2006 with four students recruited by the faculty, Pi Upsilon Chapter was officially granted a charter with 32 students and faculty members. Grand President Mitch Simmons and students from Delta Iota (Florida Southern College), Epsilon Rho (University of Tampa), and Theta Phi (University of South Florida-Tampa) conducted the initiation ceremonies.

Upsilon Chapters!

While working towards chartering requirements, the colony hosted and participated in many exciting activities including professional programs with CNN, Eli Lilly, Bernie Little Distributors, Premier Designs, an attorney, and AquaCal Manufacturing along with a Business Etiquette dinner, a Leadership and Motivation speaker and workshops for resume writing and interviewing. They had extensive service projects in the community with several clean-ups of area lake parks, toy drives, food drives, book and magazine collections/donations for nursing homes, moving books for a new library, bingo at a retirement home, valentines for underprivileged children, and mural painting at a shelter. Supporting the costs of chapter operations was funded by fundraisers with Avon, football concessions, jewelry and candy sales, and a fishing tournament. As a colony, they attended LEAD events in Atlanta (twice), Nashville, Birmingham, and Tampa.

An installation banquet for the chapter chartering program was held at the Imperial Swan Hotel in Lakeland with Southern Provincial Vice President David Ross presiding. A brief history of the university and Division of Business was presented by Dr. Tom Ness, now CEO of the University of South Florida Credit Union and a member of Alpha Kappa Psi. He offered much praise and support for the founding students and faculty who brought the Fraternity to the Polytechnic campus. Others assisting included the Advisor Carol Osborne, South Atlantic Regional Vice President Dean Ferguson, District Director Steve Black, Pledge Educator Tara Schroeder, 2008 Collegian of the Year Ashley Henry, Golden Council members Heather Ferguson and Nick Steinkrauss, Southeastern Regional Vice President



Congratulations Pi Upsilon Chapter, installed January 17. Leaders in attendance included South Atlantic Regional Vice President Dean Ferguson (back row, far right), Southern Provincial Vice President David Ross (3rd row, far left), Grand President Mitch Simmons (4th row, far left) and 2008 National Collegian of the Year Ashley Henry (3rd row, far right).

Darrick Williams, members of Theta Sigma (University of Central Florida), and Director of Chapter & Expansion Services Dale Clark.

Founded in 1988, the University of South Florida-Polytechnic is the newest of four campuses in the USF system and the only polytechnic university in the state of Florida. The university jointly occupies space with the Polk Community College with further plans for a new campus of its own. Enrollment at the junior, senior, and graduate levels totals nearly 3500 students in over 20 degree programs. Other demographics include 64% female students, 64% part-time students, 26% minority students, and an average student age of 28. The new chapter mem-

bership comprises similar statistics. The Division of Business is AACSB accredited with degrees offered in marketing, general business, and the MBA.

Congratulations Pi Tau and Pi Upsilon! Welcome to Delta Sigma Pi! ▲



Visit
www.dspnet.org
(Collegiate
Members/
Directory/Map) for
a complete listing
of current Deltasig
colonies.

Fraternity Board “Minutes in Seconds”

(From the January 23–25 Meeting in Oxford, Ohio)

- Approved moving forward to develop budget and timeline for large-scale CEI/chapter management revisions.
- Approved extensive renovation of Central Office, including ADA related elevator, restrooms and ramp. Work to begin ASAP, using funds on hand, supplemented by engraved brick sales for courtyard.
- Approved 2009–10 operating and special projects budgets with no increase in dues or fees.
- CEI Task Force closed, with further transition to CMP (Chapter Management Program) now handled by staff. CEI now to be called CMP—informational sessions at LEADs and GCC.
- Social Networking Task Force closed, with recommendations forthcoming relative to inCircle and Facebook.
- Leadership Foundation grant request prioritization for 2010–11 was determined.
- Authorized Executive Director to offer chapters an incentive plan to sell Central Office bricks as a fundraiser.
- Noted selection of 2009 Collegian of the Year, to be announced at LEAD Provincial Conferences.
- Selected Past Grand President Randy L. Hultz to receive the 2009 Lifetime Achievement Award at the Washington DC Congress banquet.
- Added two members to National Scholastic Development and Awards Committee to focus on academics vs. awards.
- Reviewed chapter operations, considering guidance, receivership and disciplinary actions. Authorized reactivation of Gamma Sigma Chapter at Maryland.
- Approved numerous Ritual and Ritual instruction proposals for consideration by Provincial Council and Congress delegates. Contact Central Office for details.

Leadership Foundation “Minutes in Seconds”

(From the February 15 Meeting in San Antonio, Texas)

- Whistleblower, Conflict of Interest and Document Retention Policies adopted.
- 2009–10 Donor Solicitation/Communication Plan adopted.
- 2009–10 Operating Budget adopted.
- 2010–11 Grant Requests from the Fraternity approved.
- Policies adopted to define worthy, needy and qualified as it relates to scholarship applicants.
- Protocols for members in good standing from chapters not in good standing adopted for scholarship applicants.
- Reaffirmed policy for use of undistributed funds from endowments.
- Grand President’s Circle Task Force continues with review of program and survey to GPC members this spring.
- New donor recognition displays being researched for inclusion in Central Office renovation project.
- Kathy Jahnke Volunteer Leadership Fund now fully endowed.
- A new Foundation presentation for chapters to use will be available online this spring.
- Announced Derry Webb, *Houston*, as newest member of the 10K Club. Total: 19 members.
- Foundation will sponsor a golf tournament on Friday of Grand Chapter Congress in Washington, D.C. as counter-programming to alumni not involved in the business sessions/elections process of the morning. Details TBA.



2009 Calendar of Events:

- April 25**
National Alumni Day
- August 12–16**
47th Grand Chapter Congress—Washington D.C.
(Arlington, VA)
- October 17**
St. Louis LEAD School
- October 24**
Pittsburgh LEAD School
- October 31**
Lexington (KY) LEAD School
Omaha LEAD School
- November 7**
Founders’ Day
Newport Beach (CA) LEAD School

2010 Calendar of Events:

- February 5–7**
Northeastern LEAD Provincial Conference
Annapolis, MD
 - February 12–14**
North Central LEAD Provincial Conference
Chicago/Lombard, IL
 - February 19–21**
Southern LEAD Provincial Conference
Charlotte, NC
 - February 26–28**
Western LEAD Provincial Conference
El Paso, TX
 - March 5–7**
South Central LEAD Provincial Conference
Dallas/Westlake, TX
- Visit www.dspnet.org for a complete listing of events, registration, and details.



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Grand Chapter Congress: The Countdown is On to "Capitol Gains"

Join us August 12–16 in Washington D.C.!

Congress is coming soon. Are you registered? Don't miss your chance to visit historic (and timely) Washington D.C. and, of course, spend time with brothers from across the country.

Many events will take place during the week, including Wednesday's numerous business and educational sessions—we encourage you to attend as many as possible. Session topics include Ritual, web etiquette, networking, investing, finances/money management, recruitment, interview tips, and much more. Visit www.dspnet.org ("Congress") for a full schedule of all the week's events.



Don't Forget—Register by June 1 to Receive the Early Rate!

Register today to receive the early registration rate of \$270 (for Fraternity and colony members)—after June 1, rates increase to \$305. Visit www.dspnet.org ("Congress") for pricing information for spouses, guests, district directors and faculty. This "full registration" price includes all business and educational sessions, two social events/dances, the Golden Knights initiation (and pin), two lunches, a private evening at the Smithsonian Air and Space Museum, the Saturday banquet, and much more!

Full Registration is required for all delegates, alternates and for Congress Travel Award calculations. Visit www.dspnet.org ("Congress") for details on daily registration rates. Note: These may be limited due to space needs and preference given to full registrants.

You may register for Congress online, by fax (513-523-7292) or mail (330 S. Campus Avenue, Oxford, OH 45056). For a paper registration form, call 513-523-1907.

Congress Fun Facts

- The Crystal Gateway Marriott hotel, located in Arlington, Va., is just across the Potomac from The National Mall, with full access to the D.C. Metro (subway) from the lobby. Shop at The Fashion Centre at Pentagon City and tour the nearby

Washington monuments and museums—most of which offer free entry.

- The Washington, D.C. metropolitan area refers to the District of Columbia, plus 7 Maryland counties (Anne Arundel, Calvert, Charles, Frederick, Howard, Montgomery and Prince George's), 5 Virginia counties (Arlington, Fairfax, Loudoun, Prince William and Stafford) and 6 Virginia cities (Arlington, Alexandria, Fairfax City, Falls Church, Manassas and Manassas Park).
- Attendance for the '07 Centennial Congress was a record 1260. Help us beat that this year!
- The 2011 Grand Chapter Congress will be held August 10–14 at the Louisville Marriott Downtown in Louisville, KY.



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Do you have a game plan
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Where: Crystal Gateway Marriott,
Washington, D.C.

When: Wednesday, August 12th, 2009

Time: 3:15 p.m. – 4:15 p.m.



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Grand Chapter Congress: The Countdown is On to "Capitol Gains"



Congress Location

Crystal Gateway Marriott
1700 Jefferson Davis Highway
Arlington, Virginia 22202
703-920-3230 (phone), 703-271-5212 (fax)
www.marriott.com

Delta Sigma Pi room rate: \$159 for single, double, triple, and quad. June 28 is the cutoff date. Rates are refundable up to 5 days in advance of check in.

Shop at the Deltasig Marketplace!

Don't forget to stop by the Deltasig Marketplace for an opportunity to purchase Fraternity apparel, jewelry and other merchandise. Vendors will include Mecca (merchandise and apparel), The Collegiate Standard and many collegiate and alumni chapters. In addition, there will be a community service table where you can donate back-to-school items for *Kids in Need*.

Ready to Book your Congress Flight?

DSPTravel.org, provided by YTB Travel Network, is the official travel site for Delta Sigma Pi. Every time you, your family and friends book online through www.DSPTravel.org, the Fraternity will receive a portion of all travel commissions to help support our programs. You'll receive great rates and get the same airlines, rental cars, hotels and cruises offered by other travel sites. Visit



www.dspnet.org ("Congress") for more information—and to book your flight!

Join us Friday Night at the Smithsonian Air and Space Museum (SASM)!

The Delta Sigma Pi Leadership Foundation has made a charitable donation so that Deltasigs can enjoy a

private event Friday evening at this—the world's most visited museum! Registrants will travel (on your own) by subway, cab or public bus, and enjoy the museum from 6:30–10:30 p.m., including free IMAX-style movies and flight simulators. Vouchers will be provided for dinner at the nearby Old Post Office Pavilion and Tower—where free tours of the tower include unparalleled views of the National Mall and monuments. This event is free to full registrants. The SASM maintains the largest collection of historic air and spacecraft in the world, including a Wright Brothers flyer, Lunar Landers, Moon rocks, Mercury, Gemini and Apollo capsules, SkyLab, etc. Visit www.nasm.si.edu/exhibitions/ for a list of exhibits currently on display.

Programming Highlights

Fraternity legislation—and election of our new leadership are certainly



Join us Friday night at the Smithsonian Air and Space Museum. This event has been made available to all Congress registrants by the Leadership Foundation. A private gathering at the world's most visited museum!

highlights of interest to all brothers. Ritual and Bylaw proposals will be considered—and a new Grand President will be chosen.

Educational sessions include Wednesday morning's keynote speaker Dave Westol, a renowned presenter on risk management and hazing challenges. Dave is a former fraternity executive director, prosecuting attorney and long-time national leader in the movement to help fraternities succeed in our challenging risk management environment. In addition, Dave will present the following sessions: "Working with Troubled Chapters" and "Hope is not a Strategy on the Plains of the Serengeti: We Earn Our Badges Every Day."

Tim Augustine, *Kent State*, author of "How Hard Are You Knocking? The Job Seeker's Guide To Opening Career Doors", will present "How Hard Are You Knocking," "Proper Behavior for New Hires" and "Your Ticket to Success: A Powerful Resume."

Adam Carroll, *Phoenix-Thunderbird Alumni*, with National Financial Educators, will present "Networking Power", "How to Get More Done in Less Time" and "How to Get Debt Free Quickly and Stay Debt Free Forever."

Leadership Foundation Trustee and professional speaker Joe Mayne, owner of The Mayne Speaker, will present "Platform Power" and "Ethics and Personal Accountability."

Other session presenters include Past Grand Presidents Randy Hultz and Bill Tatum, Golden Council Members Dan Doyle, Greg Howell, Claire Roberts, and

Mark Roberts, Leadership Foundation Trustees Rich Garber and Eddie Stephens, National Professional Development Committee member Brian Krippner, and more. ▲



Dave Westol, keynote speaker

Deltasig's 2009 National Honorary Initiate Linda Gooden to be Installed Thursday Morning

Join us August 13 for the initiation of Linda Gooden, executive vice president of Lockheed Martin Information Systems & Global Services. Lockheed Martin is the largest provider of federal technology services in the world. Under her leadership, IS&GS provides its federal customers with information technology solutions, mission services, logistics services, energy and homeland security support, business process services, and global peace-keeping and nation-building services.

Ms. Gooden actively supports professional, academic, and civic organizations, serving on numerous executive boards including Armed Forces Communications and Electronics Association (AFCEA) International, Information Technology Association of America (ITAA), University of Maryland's A. James Clark School of Engineering and Robert H. Smith School of Business' Center for Electronic Markets & Enterprises, Maryland Business Roundtable for Education and the Executive Leadership Council.

Ms. Gooden was selected as the 2006 Black Engineer of the Year by U.S. Black Engineer and IT Magazine, was featured as one of Black Enterprise Magazine's Women of Power in Business for 2006, and was named a 2006 Aiming High honoree by Legal Momentum. She was named winner of the 2002 Federal 100 "Eagle" Award by Federal Computer Week and received the 2002 Corporate Leadership Award by Women in Technology. She was voted one of Washington Business Journal's "Women Who Mean Business" in 2004.

Ms. Gooden assumed her current position in January 2007. She previously served as president of Lockheed Martin Information Technology, a business unit she helped grow over 10 years to become a multibillion dollar business. She was vice president of Lockheed Martin's Software Support Services unit from 1994 and earlier held other positions of increasing responsibility within the corporation's data systems and information systems companies. Prior to joining the corporation in 1980, Ms. Gooden was employed as a software engineer for General Dynamics of San Diego in support of engineering systems.

She received her degree in computer technology from Youngstown State (Ohio) and completed post-baccalaureate studies at San Diego State. She also holds a Bachelor of Science degree in Business Administration from the Maryland-University College.

Ms. Gooden will address the Grand Chapter audience after her initiation. This is one event you won't want to miss! ▲





Good-Bye CEI... Hello CMP!

In August 2006, a Chapter Efficiency Index (CEI) Task Force was created by Grand President Mitch Simmons to review and make recommendations on the effectiveness of the CEI program in maintaining minimum standards at chapters. Previous to that time, numerous changes to the CEI program had been recommended and a review of the complete program was deemed necessary.

The CEI Task Force, comprised of Regional Vice Presidents from each province, District Directors and Central Office staff, included Chair Lisa Brown, Michelle Cain, Paul Carpinella, Amy Gallentine, Derrick Singletary, Brandon Trease, Kevin Zachman, Vicki Frantz, Heather Troyer and Michael Banks.

Before making recommendations, the CEI Task Force surveyed chapters to evaluate comprehension of the CEI program, effectiveness of materials used to assist members as they used the program, and the relationship between CEI and the awards program. The task force also reviewed other fraternities' and sororities' point systems and management tools. This extensive research and collaboration resulted in the new Chapter Management Program.

Effective July 1, the Chapter Management Program (CMP) will replace the current Chapter Efficiency Index (CEI). The program is divided into three achievement levels. The first, Accredited Chapter, is very similar to the current CEI. If all requirements for the first level are completed, the chapter may try to achieve the second level, Chapter of Recognition, and then the third level, Chapter of Excellence. Additional optional requirements in levels two and three are similar to those in the current honor roll award application, which will be removed.

The new Chapter Management Program combines the most current CEI program with the older 100,000 point CEI program where chapters that received 100,000 points were recognized as being on the Fraternity's honor roll. When the 100,000 point system changed to the 100 point system, the honor roll and honorable mention recognitions were moved to the awards program. With the CMP the honor roll and honorable mention are removed again since many aspects of those awards are tied into the new CMP program.

Old Chapter Efficiency Index (CEI)	New Chapter Management Program (CMP)
1 Tier	3 Tiers (Accredited Chapter, Chapter of Recognition, Chapter of Excellence)
Specific Points for each Submission	No Points- Total Based on Percentage Completed
Goal is 100 points	Goal is 100% completion and 95% approved
Chapter Status Report	Color-coded Chapter Health Report (Green- on time and approved, Orange- Late, Yellow- Not Approved, Red- Not Submitted and Past Deadline)
Specific Deadlines for each Submission	Suggested Deadline and Final Deadlines
No Recognition for Chapters who Achieve Higher Levels	Recognition for Chapters who reach Accredited Chapter, Chapter of Recognition and Chapter of Excellence

Accredited Chapter

The Accredited Chapter level is very similar to the most recent CEI Program. Instead of requiring the chapters to reach 100 points, chapters must instead complete 100% of the requirements with 95% approval (meaning that the submission is correctly submitted). Also, instead of specific deadlines for each submission, many items now have a suggested deadline and a final deadline, where all items must be submitted by the

final deadline for approval. The Officer Report, Pledging Ceremony, and Budget and Financial Statements all remain unchanged. Items that were previously required for chapter operations, but did not receive CEI points—Chapter Bylaws, Chapter Policies and Procedures Manual, Chapter Census Report, Pledge Manual Order, Badge Order, Tax Form Submission/ IRS Form 990, and Annual Financial Review—were added as CMP requirements.

Chapter of Recognition

To achieve the Chapter of Recognition level, the chapter must complete all requirements of an Accredited Chapter and have no 90-Day Debt, participate in a National or Provincial Community Service Project, submit a Membership Status Report, submit a lost Alumni Report and nominate a Chapter Collegian of the Year. The chapter must then also complete 6 of 8 additional optional items.

Chapter of Excellence

To achieve the Chapter of Excellence level, the chapter must complete all requirements of both Accredited Chapter and Chapter of Recognition and memorize the pledging ceremony and initiation ritual, have no 60-day debt, host a Risk Management event, present the Leadership Foundation Presentation, present a new alumni orientation, and apply for at least 2 chapter awards. The chapter must then also complete 6 of 11 optional items.

Chapter Management Program on the Web

The Chapter Management Program will be easier to access on the web with everything in one place. The chapter's management report will be color-coded (for Accredited Chapter level only) to help show the "health" of the chapter and point out problem areas. The different colors will allow chapter officers and volunteer leaders to easily spot items needing attention from the chapter and give them direct access to submit items (previously the CEI submission page) or view previously submitted items (previously the Document Well). The additional notes section will allow viewing of items such as numbers of pledges and dues paying members. There will also be additional reports available for Provincial Vice Presidents to easily view full province information. ▲

Chapter Management Program on the Web

- If the item was received on time and it is approved, it will be **GREEN**.
- If the item was received but late, it will be **ORANGE**.
- If the item was received but not approved, it will be **YELLOW**.
- If the item was not received and it is past the deadline, it will be **RED**.



SAMPLE: Chapter Management Report

Report as of:	3/1/2009	
Percent Complete:	75%	
Percent Approved:	72%	
Chapter Discipline:	Probation until 8/1/2009	
Money Owed to Fraternity:	\$400	

Officer Report	Due Date	Date Received	Status	Information	Notes
1 Fall	9/15/2008	9/10/2008	Received	Fall Officer Report	
2 Spring	1/15/2009	1/20/2009	Late	Spring Officer Report	
3 Summer	6/15/2009	6/12/2009	Received	Summer Officer Report	
Strategic Plan					
4 Fall	12/15/2008	Submit Now!	Not Received		
5 Spring	6/15/2009	5/20/2009	Received	Spring Strategic Plan	
6 Bylaws	6/15/2009	6/20/2009	Late	Bylaws	
7 Policies and Procedures Manual	6/15/2009	10/1/2008	Received	Polices and Procedures	
8 Chapter Census Report	6/15/2009	6/1/2009	Not Approved	Chapter Census Report	

For more information and details: Visit www.dspnet.org or contact cei@dspnet.org.

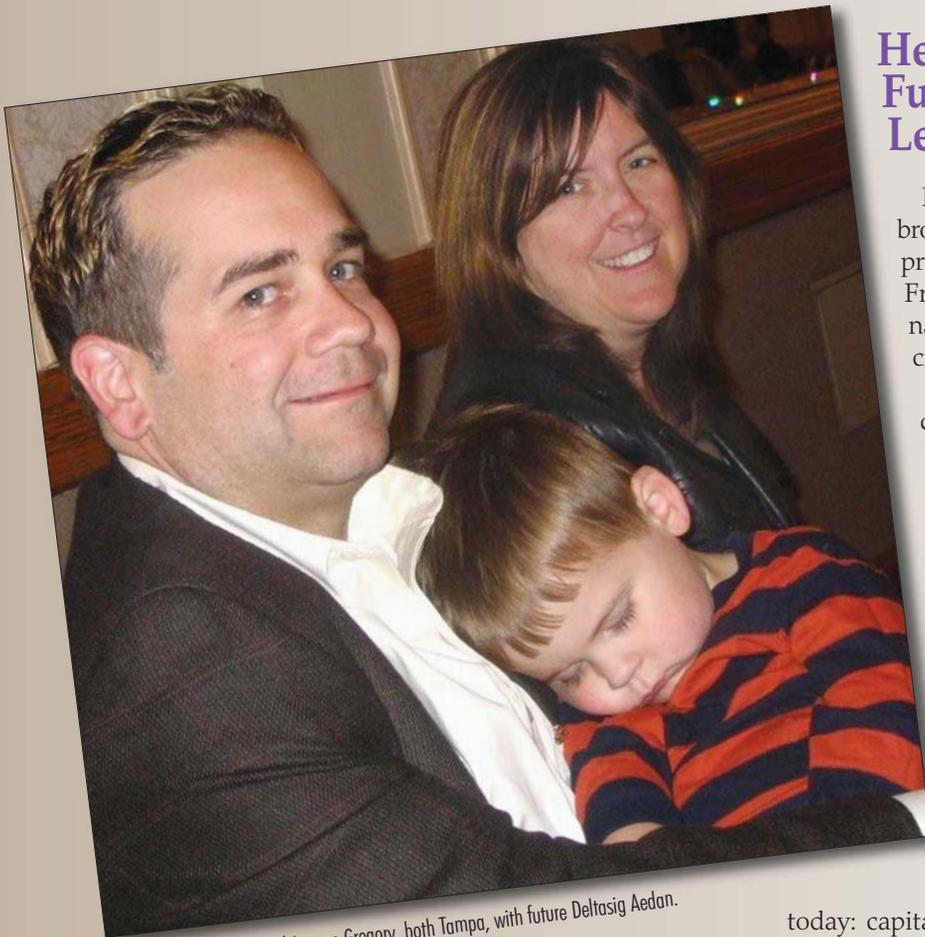
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The Future of Delta Sigma Pi? You're Looking At It!



Brothers Shawn and Jeanne Gregory, both Tampa, with future Deltasig Aedan.

Help Insure the Fraternity's Future—Join the Living Legacy Society!

Members of the Living Legacy Society are brothers who have chosen to make planned gift provisions to benefit the Foundation and the Fraternity, most often through a will, or by naming the Leadership Foundation as beneficiary on a life insurance policy.

Members of the Living Legacy Society have committed to future gifts of at least \$10,000 to the Leadership Foundation in the form of specific, residuary and contingent bequests. Such bequests have the following benefits:

- Distribute your assets according to your wishes
- Save on estate taxes
- Leave a legacy without giving up assets now

Other types of planned gifts can have specific tax advantages and can include lifetime income to a beneficiary or beneficiaries named by the donor. Leadership Foundation donors can utilize planned giving methods and enjoy the benefits

today: capital gains tax savings, increased income, and income tax savings, to name a few. A planned gift maximizes your giving potential and can even allow you to ensure your financial security or that of a loved one.

For further information about making a planned gift or bequest to the Leadership Foundation, contact the Leadership Foundation at (513) 523-1907 or foundation@dspnet.org. A list of those brothers who are already Living Legacy Society members can be found at www.dspnet.org ("Leadership Foundation/Giving Programs"). ▲