

# THE DELTASIG

The Journal of Delta Sigma Pi, America's Foremost Business Fraternity



*Celebrating  
100 years  
1907-2007*

Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

# What is Delta Sigma Pi Material?

by Leonard Teichmoeller, *Cincinnati* (from the 1924 DELTASIG)

**O**f the three general types of college fraternities, professional, social and honorary, the first, without a doubt, given the organization and the men, performs the most useful service to society and best succeeds in "doing the greatest good for the greatest number."

Delta Sigma Pi is in the professional class. Its sphere is not unlimited, and since the Fraternity is content to remain active and energetic in its own area by combining the best features of the three general types of fraternities and by bearing hard down on the commercial thought, our Fraternity is of the greatest service to the young man college student of modern higher business training.

The business world today is calling loudly for university trained men in merchandising, economics, and accounting and general commercial engineering. This explains the rapid growth of the commerce departments of big universities.

Delta Sigma Pi enters the field at this point, by gathering unto itself the best men (and now women) from social and honorary fraternities who are interested in the higher commercial education. In binding together men (and women) of like inclination, Delta Sigma Pi combines the best features of all three general types of college fraternities, and, incidentally, obtains the cream of the material studying commerce in universities. We emphasize the professional side of the work by entertaining before our chapters those who have made a mark in the business world. We provide for a social life and a brotherhood in the college, and do not overemphasize this feature. Our scholarship key is unusually distinctive as the honorary phase, since the winner of the award is stamped as being the best man in scholarship in his class, not one of many good men.

To obtain the very best material for local chapters of the Fraternity, there are three essential things upon which selections should be based, namely: prominence in scholastic work, prominence in scholastic activity, and promise of future usefulness. Any other features, such as companionability, must of necessity accompany the above.

The professional fraternity, as Delta Sigma Pi, really begins its work of productive usefulness when college work is over, and that is where we differ from the social fraternities. For we carry on our teachings and put them into actual operation in our daily work in the business world.

If a true brother in Delta Sigma Pi will carry out into the business world what he can remember of his scholastic work, plus the teachings and principles of the Fraternity, bearing out the final part of the Preamble: "To further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community," and if he will apply these precepts to working practice, when he finally goes men will speak truth when they say: "He was a good business man. He was square. He was a Deltasig," and the world will have been the better for his having lived in it. And that is the best that can be said of any man. ▲

*there is no future without history and promise* —ee cummings

## Welcome to the second century of Delta Sigma Pi!

This centennial commemorative edition of *The DELTASIG* attempts to capture the significant people and events of our first century. While it is a tribute to our Founders and covers a lot of ground, it woefully short-changes the contributions of countless brothers who gave tremendously of themselves to build Delta Sigma Pi—and to build young students into future business leaders.

Recognizing that, we offer a sincere salute to all the chapter advisors, district directors, Golden Council members, Foundation volunteers and donors, Life Members, OTiS and LEAD speakers, alumni chapter leaders, committee members, chapter officers, Central Office staffers—and committed brothers—who have done so much to make our Fraternity so successful. At June 1, 2007 we had grown to 263 chapters (191 active) and over 215,000 initiates—and hold our place as a well respected and undisputed leader among all professional fraternities.

While this magazine does cover the highlights, much more historical information is found in the special Centennial/history section of our web site at [www.dspnet.org](http://www.dspnet.org). Expanded versions of several of the feature articles are there, as well as many more articles from the archives. An expanded Fraternity/business/culture timeline is also featured there—a fun review of a century of progress. Continuously updated lists and photos of honorees, leaders, staff, etc. are available 24/7—as is the Centennial video and video tours of the Central Office. Take advantage of this technology to keep your Deltasig “flame” burning!



*Mitch Simmons, Grand President*

Special recognition is reserved for Brother Jim Prescott, *Loyola-Chicago*, who authored our “centerpiece” history—telling our story through his eyes and interpretations of archival materials, magazines, interviews, etc. Jim deserves the highest of praise for his efforts to locate, review, sort out and summarize sometimes conflicting information and recollections!

Past executive directors Jim Thomson, Charles Farrar and Mike Mazur were asked to author some highlights of their tenures—collectively 47 years on staff. These brothers worked under many boards and grand presidents and offer some unique perspectives over time. Sadly, both Thomson (2006) and Farrar (2005) passed away before seeing this Centennial History published. Executive Director/Editor Bill Schilling and current staff members Shanda Gray, Stacy Donahoe and Heather Troyer also played significant roles in putting the magazine, web and Sutton Archives Room histories together. Thanks to all these brothers!

Our overall Centennial celebration efforts—including logos, letterhead, LEAD events, a video, crossword puzzle, pins, mementoes, magazine articles, web section, chapter resource kits, archives enhancements, local November 2007 events, this history and the GRAND KICKOFF at Congress in Orlando—were coordinated through a committee of devoted Fraternity leaders who deserve our most sincere praise and thanks: Heather Bailey Ferguson and Randy Hultz (co-chairs) and Mike Mallonee, Bryan McMillan, Jim Prescott, Mark Roberts, Lisa Schram and Bill Tatum. This group worked long and hard for years to insure we did our Centennial right!

In our 75th Anniversary history (1982), then Grand President Mallonee noted we had initiated over 110,000 brothers. In only 25 more years, we’ve nearly doubled that—with 4500 more added every year! Brother Mallonee added: “A lot has happened since November 7, 1907, when our Four Founders began a dream... Our chapters exemplify the best the fraternity world has to offer, and share our brand of professionalism in business with countless others on campuses and in communities from coast to coast.” How right he was!

The Fraternity is poised to prosper, building on our 100-year foundation of success. A new century of brotherhood, fellowship and accomplishment awaits. I look forward to enjoying it with you.

Fraternally,

Mitch Simmons  
Grand President

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The Journal of Delta Sigma Pi—America's Foremost Business Fraternity

July 2007 Vol. 94 No. 3

**Note:** We hope you enjoy this special edition of *The DELTASIG*! In order to give the Centennial features and fraternal history the attention they deserve, no regular departments have been featured. Visit [www.dspnet.org](http://www.dspnet.org) for all the latest news and events. The November issue will return to normal format.

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The *DELTASIG* of *Delta Sigma Pi* is distributed to all collegiate chapters, life members, national honorary initiates, faculty and honorary initiates for five years following initiation, national officers, Golden Council members, current Leadership Foundation donors, Fraternity leaders and new grads for one full year following year of graduation. It is also sent to numerous business schools and Greek organization headquarters.

The magazine is available online at [www.dspnet.org/site/alumni/deltasig.asp](http://www.dspnet.org/site/alumni/deltasig.asp).

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*In this undated archival photo, Samuel Vettraino receives the Loyalty Cup from fellow Detroit brother Warren Sterling. See inside as we celebrate 100 years of Delta Sigma Pi and the loyal brothers who have been instrumental in the Fraternity's success.*

## 100th Anniversary Issue!

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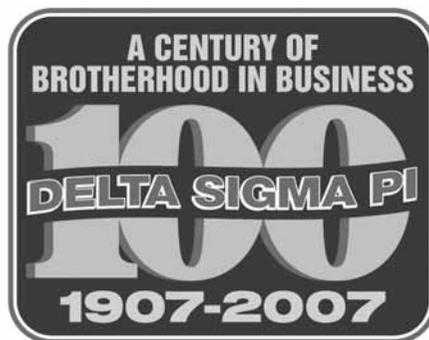
Fraternal Facts are found throughout the issue to highlight bits of Deltasig history too short for a full article, but deserving of mention. Look for the icon! For example: In 2000, the long-running TV game show "Jeopardy" featured Delta Sigma Pi with this "answer": Largest professional business fraternity, founded 1907. (There is no greater evidence to prove we have "arrived" for our second century!)

# The History of Delta Sigma Pi: Celebrating 100 Years of Brotherhood

by James Prescott, *Loyola-Chicago*

## 1907 to 1914

It may seem so very long ago that Delta Sigma Pi was founded. It was a very different time of which the average person today knows very little. In fact, it was in a previous century and in a previous millennia that four young men decided to make a difference in their college community. Much has happened in the world since those early years of the 1900s, and much of what has happened has had an impact on Delta Sigma Pi. This impact at times was minor and of little note, and yet at other times challenged the very existence of our brotherhood. In many ways, the history of Delta Sigma Pi can be compared



to the history of the United States. Delta Sigma Pi was even impacted by U.S. history from the years prior to 1907.

As we begin our journey with Delta Sigma Pi, it should be noted every

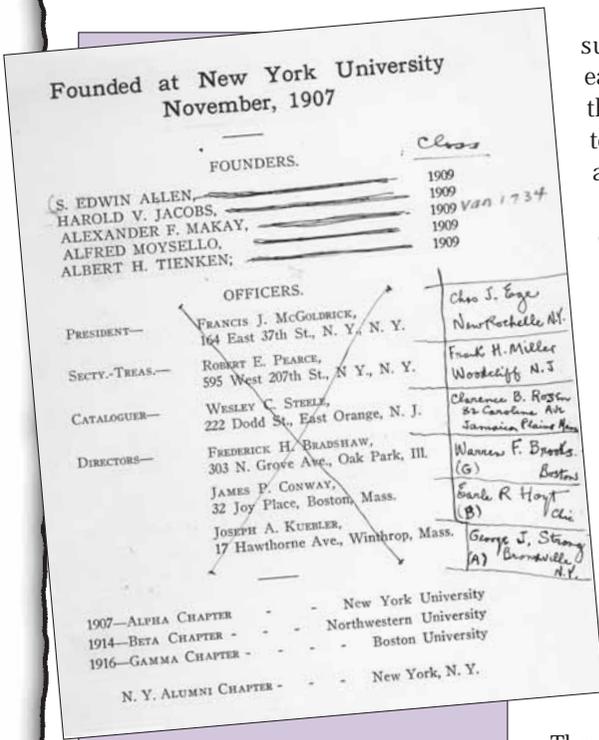
attempt has been made to tell the story, not just in an interesting way, but as accurately and completely as possible. Sometimes that was difficult due to the absence of credible historical artifacts or written documents. But at all times it was endeavored to tell it "as it was," which sometimes may conflict with individual personal recollections.

## The Journey Begins

To begin our story we need to go back to the early 1900s. The Victorian Era had come to an end in 1901. The Era of Industrialization would soon be replaced by what has been called the Modern Era. (Decades later the 20th Century would come to be known as the "American Century," and Delta Sigma Pi would be nearing a century of existence.) In the autumn of 1906 there were only 46 states in the Union; Teddy Roosevelt was the 25th president of the United States. Traveling was done by train or boat. It was also the year of the Great San Francisco Earthquake. The Wright brothers had invented the airplane in 1903, but it would be years before it would be used for commercial purposes. Even the automobile was relatively new. Horse drawn carriages were more common, even in large cities, as the typical mode of local transportation. There was no home air-conditioning, no "talkies" (motion pictures did have sound provided by a live orchestra), radio and telephone had been around for a while, although few homes had them. People often look back on these years as a slower time, with none of the rush associated with life in the 21st century. All this, and much more, would slowly start to change.



*Alpha Chapter members at their summer resort located at Sea Cliff, Long Island, N.Y. Front row: Harry Hertel, George Sinnott, Nicholas Ficker, Alfred Moysello and John Waldron. Back row: Louis Bruenner, Alexander Frank Makay, Walter Dean, and guests. (As identified on a photo displayed in the Buzz and Stonie Sutton Archives Room at the Central Office.)*



In the 1917 Deltasig Directory, a fifth Founder's name appears—S. Edwin Allen. (In 1957, Harold Jacobs said "Charlie Cashmore" was one of the earliest "contributors"—who later joined Alpha Kappa Psi and then was "left out" of Delta Sigma Pi.) In the 1927 Deltasig Directory, four Founders, as we know them to be today, are listed—with no mention of S. Edwin Allen.

In 1906 there were only a handful of business schools in the United States, and one of these schools was the School of Commerce, Accounts, and Finance at New York University. This school offered a three-year evening program that led to the degree of Bachelor of Commercial Science. Classes met from 8:00–10:00 PM five nights a week. Most students worked during the day. In 1906 some 300 students were enrolled in this program, including four men who would soon come to know each other and start a new organization. These four young men, soon to be our Founders, were Alfred Moysello, Henry Albert Tienken, Harold Valentine Jacobs, and Alexander Frank Makay. They were part of the 70 member class of 1909.

As is typical of students even today, these four students met in class. They also took the same (recently built-1904)

subway route on their way home each night. When weather permitted they would walk from school south to the Brooklyn Bridge, a distance of about two miles.

These walks gave the students an opportunity to get to know each other and discuss topics of mutual interest. One topic that came up regularly was school affairs and the dominant position of one organization which had been started only a couple of years earlier. These four students, who were to become our four Founders, and other students, felt they had been ignored by this relatively new organization. The four decided they would do something about it and offer the student body some real alternatives. Their first efforts met with little success.

They had decided to form a club, open to all students, but the student body showed no interest. Not deterred, they once again approached the student body with the idea of forming a club, and once again they met with no success.

During 1907 the four were often accompanied by other students on their nightly walks, but one person accompanied them so frequently that, had things turned out differently, we might be remembering five individuals as Founders instead of four. Some members, over the years were actually told Delta Sigma Pi had five Founders, but it was this fifth person in the group, (Charlie Cashmore—according to Harold Jacobs in his 1957 recollections recorded by Homer Brewer and Jim Thomson.) who came close to becoming a Founder. The true story had been changed over time by telling and retelling and now differed from the facts.

It is true that while the future Founders were trying to convince the student body to start a club that this fifth person fell away from the group in order to join the very group he and the others were against. This other group was a fraternity and it is perhaps this event that caused the future Founders to modify their plans and offer the student body a fraternity instead of a club. And

so once again they approached the student body, but this time they asked if the students would be interested in a fraternity and they got a very enthusiastic reply. There were actually students who wanted to be initiated immediately but had to be turned away as there was no "official" organization for them to join!

Memorial Day ended the 1907 school year, but the future Founders met during the summer on weeknights and weekends to formulate their plans for a fraternity. Makay and Jacobs had been members of high school fraternities, so there was a basic idea upon which to build. These two were assigned the task of drafting a constitution, bylaws and a ritual. The first constitution of the new fraternity was finished at the Casino in Central Park, a restaurant managed by Jacob's father and a regular meeting place of the future Founders.

### Search for a Name

In the fall of 1907, the Founders gave final approval to the new constitution, but their fraternity had no name. The official date of the founding of the nameless fraternity was November 7, 1907. Within years a controversy arose as to the founding date, and this controversy remains to this very day. But we'll save that for later!

The next order of business was election of officers. Alex Makay was elected the first president and Henry Tienken the first vice-president. Harold Jacobs and Alfred Moysello were elected treasurer and secretary respectively. Increasing their numbers was the next crucial task of this still nameless fraternity. They approached the class of 1909 and several new members were initiated. They then turned their attention to the class of 1910 and initiated several more.

While the recruitment of new members proved to be little problem, getting recognition from the school administration was not so fast in coming. In fact, when approached the dean of business turned down their request. He felt the business school wasn't large enough to support two fraternities. Nonetheless,

the nameless fraternity chose to continue to operate and initiate new members. By 1908 they had gained the support of a faculty member, Professor Lee Galloway, who was instrumental in the fraternity finally gaining official recognition from the dean.

The popularity of this new fraternity grew fast due in large part because Makay played varsity football and Jacobs played varsity baseball. This caused both of them to be well-known on campus which resulted in increased interest in their fraternity. But now it was finally time to decide on the name of the fraternity. In early 1908 the membership gave approval to the three words that best expressed the meaning of the fraternity and then had a friend of Founder Moysello translate those words into Greek. From those words the name of Delta Sigma Pi was chosen. Official approval of this name was voted on April 2, 1908. The Fraternity bylaws were also approved at this meeting. The design of the badge (or "pin" as some call it; hence the word "pinning") was approved soon thereafter. At the third official meeting of Delta Sigma Pi held on April 29, 1908, the official colors of the Fraternity were approved as purple and gold, winning over the colors of violet and gold. Some years later, although it has not yet been firmly established as to when or why, the colors were modified to "old gold and royal purple."



October of 1908 would also see the introduction of something absolutely indispensable to a fraternity: chapter dues and initiation fees. Yes, chapter dues and initiation fees have been with us almost from the very beginning! And so it was that chapter initiation fees of \$1.00 per member and \$.25 in dues per week per member were approved. A ritual had also been approved by this time. We know when the constitution, ritual, dues, initiation fees, and other items were approved, as they are included in the minutes of the original minute book of the founders. However, these minutes, covering various meetings, include virtually nothing in the way of discussion about these items. Only that they

were approved at a particular meeting. Thus, little is known about the various decisions made in the first year of our existence, and it would be many more years before any real effort was made to fill in these blanks. This would mean that many blanks would remain just that!

By 1909 the Fraternity was established and growing. The social program of the new brothers was also growing! Delta Sigma Pi at this point in time was primarily a social fraternity within the School of Commerce, Accounts and Finance (the concept of a professional business fraternity had not yet been established). Chapter members had begun renting a room in the Washington Square area of New York City, which was near the campus. This was the base of operations for the Fraternity for both chapter meetings and parties. Desiring to continue their fraternal involvement in the summer months, members began to rent a summer home at Sea Cliff, Long Island. This summer gathering, in which many brothers would come up for the weekend, continued for many years.

The four Founders graduated in 1909. Enough new members had been initiated by this time that the Fraternity would continue to grow and thrive. The Founders began their careers, but continued to be involved with "their" Fraternity as often as time and circumstances allowed. But time changes everything. In 1910 Henry Tienken left the United States to work for several South American businesses, returning to the U.S. only once before his death in 1949. Alfred Moysello continued to be involved in Delta Sigma Pi until his death in 1941. Harold V. Jacobs became estranged from the Fraternity he helped to found due to a change in the membership requirements, and only returned to active membership many years later. Alexander Makay continued his fraternal



Founder Henry Albert Tienken spent his entire business career in South America. He left the U.S. in 1910, shortly after his graduation from NYU, and only returned once (1919) before his death in 1949. He is buried in Oruro, Bolivia.

involvement until his death, and is the only Founder to serve on the national board of directors or on national committees.

The graduation of the Founders marked the passing of the torch to new members—members who were so new the Founders were much more than just names on a pledge test! These new members were ready for the task of continuing on. In 1911 a chapter newsletter began to be published "every other week" and was simply titled *DELTASIG*. This newsletter got a name change in



1912 to *THE DELTYSIG* and was beginning to be published in a more professional style. Later the name would be changed to *The DELTASIG*, which is the name we know today for our national magazine.

1912 was also the year in which the Delta Sigma Pi Scholarship Key was established. This award was presented in those days to

the outstanding senior in the school of business. Soon after the 1914 installation of Beta Chapter this would become a national award presented at every business school at which there was an active

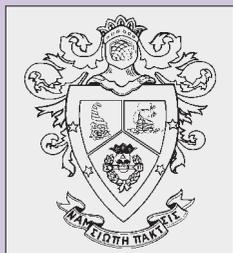
## Evolution of the Coat of Arms



Take note of the 5th star at the top of the shield. The Fraternity's shield once had five stars! Founder Alex Makay, at the May 14, 1921 Board meeting: "Informed the meeting the stars on the shield represent the number of founders and since there were four founders, the present design with the five stars is basically inaccurate and should be changed." The Board agreed and authorized change of dies, stationery, etc. and directed Philip J. Warner (Alpha—second national president) to prepare an explanation for the chapters on what the shield stood for.



This is a sketch of the "officially approved" addition of the helmet. Note the Board member signatures at upper left, which include Alex Makay.



You may notice the letters on the old and new scrolls vary. In 1925, Gig Wright contacted a brother from Greece and a Greek language professor to check the words. They determined some of the words were misspelled (possibly from the scroll being redrawn many times). The words were fixed for the new Coat of Arms.

chapter of Delta Sigma Pi. Further, at least until the late 1920s, this award could be won by women. The rules were eventually changed so that this award would only be won by males. This is consistent with the prevailing sentiment of those times that fraternities were for men and sororities were for women. This concept carried over into such things as this award. With the change in later years in the membership regulations of Delta Sigma Pi that allowed initiation of women, the male-only restriction on this award was also dropped. The winners of this award (which included future Grand President H. G. "Gig" Wright and Executive Director Jim Thomson) received a "key" that was typically worn from a watch fob.



## The First of Many Expansions

Around the time the Founders were graduating, another fraternity on a campus halfway across the United States was being organized. This fraternity was at the Northwestern School of Commerce in Chicago, a business school that was founded in 1908 and had a few hundred students. A group of these students desired to form their own fraternity and did so in 1910. The members of this Chicago fraternity had researched the history of the earliest commercial enterprises and in the process learned about the Hyksos Kings of Ancient Egypt. So they decided to call their fraternity the Hyksos Club and elected officers, approved a ritual, and immediately discussed plans to expand across the nation.

With expansion in mind, the members of the Hyksos Club contacted the few existing business schools in the country in order to determine if there were any local fraternities wishing to join them in creating a national Fraternity. Soon they were in contact with George Strong (Alpha #99) of Delta Sigma Pi. Correspondence carried on between these two fraternities for some time, centering on what changes each thought might have to be made to their laws and ritual in a union of the

two, or whether one fraternity should join the other as the second chapter of one or the other. Considering that the Hyksos Club was based on ancient Egypt instead of ancient Greece (as are most fraternities) the Hyksos had the biggest changes to accept if they joined Delta Sigma Pi.

At a meeting in 1914 at the LaSalle Hotel in Chicago, the Hyksos had a final discussion about joining Delta Sigma Pi. The vote was affirmative and Delta Sigma Pi at New York University was immediately notified about the decision. Soon thereafter, Alpha's George Strong and John J. Burke traveled from New York to Chicago and installed what was now to be called Beta Chapter of Delta Sigma Pi. These six brothers were the first official initiates of Beta Chapter of Delta Sigma Pi: James Civis (#146), Cathel Kerr (#147), John Bready (#148), Earl Bush (#149), Harold O'Connell (#150) and George Skurow (#151). With the installation of Beta Chapter on February 7, 1914, Delta Sigma Pi could now accurately call itself a national Fraternity. (Since Alpha Chapter had 145 members before the installation of Beta, it was decided to alternate numbers with Alpha.) A national organization had been created in January of 1914 in New York City—also the year the Great War began.

## 1915 to 1924

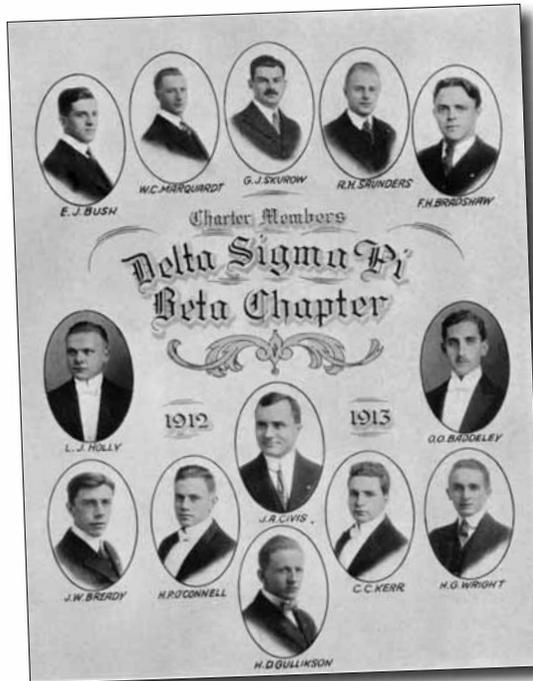
The next decade would be a period that would test Delta Sigma Pi and also see the growing influence of brothers from other chapters in determining the direction our Fraternity would take. In fact, when the Northwestern group agreed to join, it was one of those "once in a lifetime" type of decisions. Had Delta Sigma Pi not accepted them, or had some other group been chosen; or had the Hyksos said no, our history would be much different than we know it today! But the Northwestern group did say "yes" and within a few short years they began to have a great influence on the Ritual, policies, laws and character of Delta Sigma Pi.

The national organizational structure had been set up a month prior to the

installation of Beta Chapter. The very first national officers of Delta Sigma Pi were elected at that meeting, and included the election of Walter N. Dean as national president and Henry C. Cox as secretary-treasurer. A three-member executive committee was also selected. The first items of business of the new National Fraternity consisted of legal issues (such as incorporating, authority over chapters, etc.); financial matters (what money would be needed to run the national, and where would that money come from); and what the role of the national leadership would be in general and specific terms in the development of Delta Sigma Pi.

It would be important that a formal meeting of the chapters be held to vote acceptance of this national organization as their national structure, as well as to approve the concept of the chapters gathering periodically to vote in elections and on legislative matters. Representatives of Alpha and Beta met in a joint session on July 31, 1914 at the Alpha Chapter house at 132 W. Fourth Street in New York City. This would later be recognized as the first Grand Chapter Congress. The very next day World War I started, but luckily had no immediate impact on Delta Sigma Pi.

Philip J. Warner was elected national president (it would be a several more years before the well-known "Grand"



*Northwestern brothers keep Deltasig growing as its second chapter. Note Henry Gilbert "Gig" Wright in the lower right corner.*

terminology was introduced) at this meeting. A procedure was also adopted requiring each officer to resign after serving only one year of their three-year term. This practice was continued up until 1917 when the newly elected president served out a full three-year term (elected in 1915 was Henry J. Cox; and Francis J. McGoldrick in 1916). This policy was intended to make it easy for officers to serve, and would have the added benefit of not having someone in office for three-years whose interest had waned. It should also be noted that this whole idea of having a National Fraternity was rather new to Delta Sigma Pi and deciding what we should do and not do in those early years was not at all clear!

## Membership Numbering Evolves

At the 1914 Congress of Chapters (as it would soon become known—remember, the term "Grand Chapter Congress" was still off in the future), the "national" numbering system mentioned earlier was officially approved and it was also decided the chapter name and initiation number would be engraved on the back of each badge, making identification of

lost badges easy. The numbering system was a form of identification and record keeping in which each initiate would be given a "national" number at the time of initiation, with each chapter alternating in groups of 20. Alpha Chapter had already used up numbers 1 through 145, so Beta Chapter was given the next 20 numbers for its first group of initiates (their charter members). By 1916, and the installation of Gamma Chapter at Boston, this numbering system was seen to be quite flawed and the "chapter" numbering system was approved to replace the national numbering system. However, the numbers issued to members of Beta Chapter in the national numbering system were never changed. Thus, there are no

members of Beta Chapter who have chapter numbers from 1 through 145. Engraving of chapter names and numbers on the backs of badges would remain a bit longer, but even this early tradition would eventually cease when time constraints and costs became too big of a challenge.

Two collegiate chapters were in attendance at the 1914 Congress of Chapters, Alpha and Beta. There were also Deltasig alumni present, who were referred to as the "graduate chapter." Official recognition was given to this group and rules governing what would be referred to as "alumni chapters" were established. The term "alumni chapter" was officially approved in 1917, but in the early 1920s this term was changed to "alumni clubs," a term which some older Deltasigs still use today. In 1982 the term "alumni chapter" was reinstated.

Between 1914 and 1920, decisions of one type or another were made either at a Board of Directors meeting, by the Executive Committee or at a "Congress of Chapters" in accordance with the rules in effect at that time. The national structure, along with the necessary rules and regulations needed to run an organization, were gradually coming into being. Committees had also been formed, with a report on expansion possibilities being presented to the



*An early Alpha Chapter house at 132 W. Fourth Street, New York City.*

Executive Committee on January 29, 1915. It was decided at that meeting to pursue the expansion prospect at Boston University and to establish contact at numerous other universities around the country that had business schools.

Perhaps of greater significance at this 1915 meeting was the Executive Committee's approval of a statement of purpose for Delta Sigma Pi. This wording remained unchanged until the 1947 Grand Chapter Congress in Minneapolis, where the words "social activity" were added to our Purpose to more accurately represent the nature of the Fraternity.

In these early years, the Congress of Chapters was only two to three days long. The Grand Chapter Congress program, as we know it today, would be slowly developed over the next several decades, resulting in the lengthening of Congress. Development of national programs would often be slowed by limited financial resources. One such national program inaugurated in the 1920's was the Provincial Conference, which later became the Regional Conference, when the term Province was changed to Region. (The Regional Conference has been replaced today with the annual LEAD Provincial Conference.)

As the conflict in Europe continued, both the United States and Delta Sigma Pi were able to maintain "normality." This allowed the second Congress of Chapters to be held August 3-4, 1915 at the Hotel LaSalle in Chicago. This meeting still only had two collegiate chapters, but important decisions were made. The national president was authorized to establish a committee to develop a shield or coat of arms for the Fraternity. This committee consisted of a member of each collegiate chapter and the New York Alumni Chapter. It was also decided at this meeting to begin awarding the Delta Sigma Pi Scholarship Key at all schools where chapters had been started. Thus, the Delta Sigma Pi Scholarship Key became the first national award. At this Congress the membership category of Honorary Member was also approved



Addresses of note in our early history include: 1916-Alpha Chapter house, 132 West 4th Street, New York City (convention site); 1917-Beta Chapter house, 58 East Elm Street, Chicago; 1920-Beta Chapter house (left), 42 East Cedar Street, Chicago (owned by Deltasig House Corp., which donated proceeds of its eventual sale to the Delta Sigma Pi Leadership Foundation); and Wisconsin's Psi Chapter house (shown above), 132 Breese Terrace in Madison. Psi hosted our eighth Congress in 1926.

and several individuals were approved for such initiation.

Gamma was installed as the third chapter in 1916, and was able to participate in the third Congress of Chapters—held in New York City on August 28, 1916. This meeting dealt more with mundane issues such as approving an official jeweler, adopting uniform forms for the chapters and presentation of various reports. Remember, too, that the Central Office as we know it today would not even be created until a few years later, and would reach the current scope of services and activities only after World War II. Some Ritual matters were also discussed.

## World War I Slows Progress

The fourth Congress of Chapters was held in Boston on September 10, 1917, just a few days after President Woodrow Wilson announced a conscription (military draft) would be immediately instituted. The Great War was coming home. The United States had entered the War only a few months earlier, on April 6th. It was at this 1917 Congress that a brother who would become a future legend of Delta Sigma Pi first made his presence felt. That brother was the delegate from Beta, Henry Gilbert "Gig" Wright. Brother Wright was known to be energetic, personable and full of



\*\*A Deltasig book plate from 1926.

ideas. But Gig, as he soon would become known, would have to wait. Within just a few short months our three chapters were barely functioning as many of their members had enlisted or were drafted. Most national activities would also cease for the duration of the war. It would not be until 1920 (the War had ended in 1918) that we installed our fourth chapter. Only the strong desire of the brothers who had been initiated so far would keep the idea of Delta Sigma

Pi alive during the war and in the months afterward.

The first post-war Congress of Chapters was held on February 10, 1920, in New York City. All four Founders were in attendance, and so it became known as the Founder's Meeting. It would also be the last time that all four were in attendance at a Congress. By this time the three collegiate chapters and one alumni chapter had fully recovered from the effects of the war—the troops had come home and that meant people were going back to college. What was on everyone's mind at this meeting was expansion, although other items of business included the regular release of *The DELTASIG* magazine, uniformity in chapter operations, and usage of the Ritual.

## Birth of Chicago Alumni Chapter

Another topic of discussion at this meeting was the formation of an alumni chapter in Chicago. By 1920, Chicago had long since been a transportation “hub” between the eastern, western and southern states. Chicago was also a growing financial center. As such, by 1920 not only were there many Beta Chapter alumni in Chicago but brothers from Alpha and Gamma as well. The reason for this being a topic at the Congress was that the status of “alumni” as it related to Delta Sigma Pi (and Beta Chapter in particular) had not been formally defined. Up to this point, alumni of Beta Chapter were considered “brothers” in the same way collegians were. With a growing number of Beta alumni, it would soon come to pass that alumni would have voting control over the collegiate chapter; and this was not the way things were supposed to be!

The solution was simple. Alumni were to be “active” through a local alumni chapter. Thus, the Chicago Alumni Association, as it was known at that time, came into being on September 12, 1921, becoming the second alumni chapter to be formed. The Chicago Alumni Chapter still holds the record (to this very day) as the longest continual Delta Sigma Pi franchise.



*Beta Chapter at Northwestern-Chicago and the Chicago Alumni Chapter have played an incomparable leadership role in the history of Delta Sigma Pi. Here, some Beta brothers enjoy a moment of fellowship at a convention (year unknown).*



*Beta brothers representing their Deltasig House Corporation joined Leadership Foundation Chairman Greg Howell (front left) and Grand President Kathy Jahnke at a 2004 Beta House Corporation Meeting in Chicago. The Beta men donated proceeds from the sale of their chapter house—more than \$175,000—to the Leadership Foundation to endow a number of scholarships. At the meeting (front, from left): Howell, Mark O'Daniell and Vince Field. Back (from left): 2002 Lifetime Achievement Honoree Bob Mocella, Jack Metcalf, Jahnke, Virgil Needham, Jack Nikoleit, Jim Wills and Charlie Miller.*

## Gig Wright Emerges

Delta Sigma Pi was 13 years old in 1920. It was of great concern, in spite of the war, that we still only had three collegiate chapters. We had not rebounded as fast as other fraternities. Brother Gig Wright now returned to this discussion and so impressed the leaders of our very small Fraternity that he was made national president, the first time a non-Alpha brother had been elected. In fact,

no Alpha brother ever since has been elected Grand President (and only one other Beta-Brother Tom Mocella, elected 1971).

Gig would not disappoint! By the end of Brother Wright's first term as national president, a total of 18 new chapters would be installed, with eleven more during his second. The leadership that Gig displayed in those four years of his presidency earned him great respect



At the 20th Grand Chapter Congress (Detroit, 1955), Henry Gilbert "Gig" Wright retired after 31 years of service as Grand Secretary-Treasurer. Here, with his wife Alice and Past Grand President Howard Johnson, he admires his portrait which is still prominently displayed in the Central Office building.

within the Fraternity, but his service was just beginning. For now it is enough to say that had he not given the lengthy service he did, we would have a much different Fraternity today, if it had even survived.

From 1920 to 1926, Founder Alexander Frank Makay served on the National Board of Directors. 1920 was also an important year in the nation as the 19th Amendment to the U.S. Constitution was passed, prohibiting any state from denying a citizen the right to vote based on their sex. Women had gained the right to vote!

1921 would be another good year for the Fraternity. Although a Congress was not held that year (it was not established until 1942 that a Congress would be held in every odd-numbered year—in the 1930s Congresses were held every third year), a special meeting of the Board of Directors was held in New York City on May 14, 1921. One of the main items of business at this meeting was approval of the red rose as the official flower. This meeting also approved the design and use of the pledge button, which was later called the pledge pin.

## Founding Date Defined

Interestingly, one of the issues at that meeting is one that continues to come up from time to time over the decades.

Although the exact nature of the question or reason for it being asked has been lost to history, one can speculate that it is simply due to human curiosity. The question asked "What was the founding date of Delta Sigma Pi?" Founder Makay, who was present at that meeting, informed the group the founding date was November 7, 1907. This was the first time in our recorded history that this question arose, but it was not to be the last. It would be asked again and again, most likely to learn why that particular date was chosen and what actually occurred on that date. We still have no solid answer!

The early 1920s saw many new traditions begun, not the least of which were songs of Delta Sigma Pi. Perhaps the very first song was *Yours Fraternally in Delta Sigma Pi*, written by Brother William F. Gregory of Theta Chapter (Detroit) and first introduced at a party held at the sixth Congress of Chapters in 1922 in Chicago. A contest for the best Fraternity song was conducted in the early 1920s, but *Rose of Deltasig* was later selected as the official Fraternity song (see page 13).

It was also at this Congress that president Gig Wright proposed dividing the chapters into geographical and administrative areas called districts and provinces. Provinces were then the equivalent to what would become known as regions. The names of the five provinces established were Eastern, Central, Southern, Missouri Valley and Western. Around 2000, the term "province" would return to mean several regions. This early division of the chapters into these geographical and administrative units would lead to the establishment of provincial conferences in the 1920s. These early provincial (and later regional) conferences were held only in those years in which Congress was not held.

Before leaving office, Wright recommended and got approval for what was referred to as "completing" the coat of arms. Up to that point the coat of arms consisted only of the shield and the scroll. It was felt that to conform to the rules of heraldry that a crest or visor had

to be added to the top of the shield, along with a mantle. Those changes give us the coat of arms we know today. Work was also being done on a great seal and a flag.

Gig Wright left the office of national president at the 1924 Congress of Chapters held in New York City. He was the first Deltasig to have two consecutive terms as national president (later, Grand President). Also, before he left office, discussion had already begun regarding the establishment of a formal national headquarters. Upon leaving office, Gig was offered (and accepted) employment as secretary/treasurer, empowered to rent offices in downtown Chicago. Previous secretary-treasurers operated from their homes, but the Fraternity had grown so much since 1920 that it made sense to establish a permanent national headquarters, the Central Office. This first headquarters was located at 222 W. Adams St. in Chicago. The original building, very near the present-day Sears Tower, has been demolished, with a modern office building bearing the same address put in its place.

## 1925 to 1929

The next several years would see some very interesting times—having more to do with what was going on in the nation and in the world than in the Fraternity itself. But the Fraternity would be significantly affected by the events that would come to shape the world as we know it today.

The Eighth Congress of Chapters was held at the Psi Chapter House in Madison, September 9–12, 1926. Psi (Wisconsin-Madison) had recently completed construction on their brand new house and was eager to show it off. It was a beautiful three-story structure with white columns on the front. This was one of the earliest Deltasig houses, and would be in operation as a chapter house until Psi Chapter became inactive many years later. This Congress of Chapters set an attendance record, with registration totaling 167. It was here that the familiar "Grand" terminology was approved. Hence, the national president

would be called the Grand President, the national chapter (the collegiate and alumni chapters in good standing) would be called the Grand Chapter, national officers would be Grand Officers, the Congress of Chapters would be the Grand Chapter Congress, the national board of directors would be the Grand Council, and the Secretary-Treasurer became the Grand Secretary-Treasurer. Most of these titles are still used today. This title embellishment was considered appropriate for a national organization and to help distinguish between national and chapter officers. Additional decisions made at this Grand Chapter Congress included the authorization to incorporate the Fraternity under the laws of the State of Illinois.

1926 also saw the creation of a report named Biennial Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration. This was a survey, compiled at the Central Office, which was distributed to numerous departments of the United States Government, colleges and universities, and to individuals. Delta Sigma Pi used this survey to locate possible expansion prospects and build good will with our various constituencies. After the Delta Sigma Pi Educational Foundation was created in the mid-1950s, the funding for this was assumed by the Educational Foundation. The Fraternity provided this service until the 1990s when the information became commercially available from a number of sources.

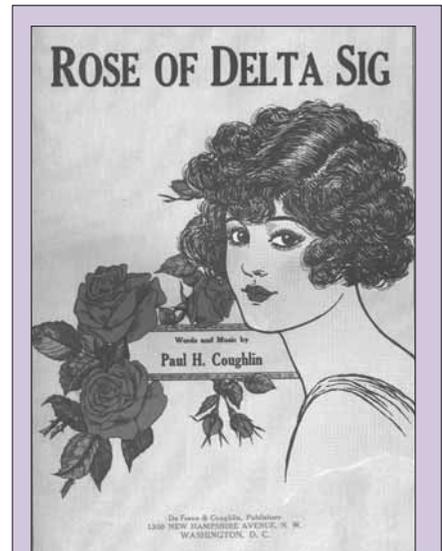
1926 was also the year the song *Rose of Deltasig* was adopted as the official song. This song was written by Brother Paul H. Coughlin of Mu Chapter at Georgetown, and was purchased for a contracted \$75 from Brother Coughlin. The “Rose” referred to in the song is the red rose, the official flower of Delta Sigma Pi, in which a comparison is being made between the Fraternity and the flower. A few years later this song was dedicated to Rose Jacobs, wife of Founder Harold Valentine Jacobs.



Interestingly, the November 1925 issue of *The DELTASIG* lists copies of the “Official Fraternity Song” for 50 cents each. But the song listed (on the inside back cover) is Deltasig’s other song, *Yours Fraternally in Delta Sigma Pi*. The *Rose of Deltasig* apparently had not yet been written, but how *Yours Fraternally in Delta Sigma Pi* had come to be designated as the official Fraternity song in

1925 is not clear. Further, the back cover of that same edition of *The DELTASIG* solicited fraternity songs from across the nation for the purpose of creating an official fraternity song book. On page 30 is another short article soliciting songs about Delta Sigma Pi, in which can be found the offer of “suitable compensation” being made for any song accepted by the Committee on Songs. This, at least in part, explains why a payment was made for the *Rose of Deltasig* in 1926. In the February 1926 edition of *The DELTASIG*, the Committee on Songs reported a partial list of songs they had so far received: *Deltasig Campus Day*, *Rose of Deltasig*, *The Deltasig Gig*, *Back Again*, *My Deltasig Gal*, and *Delta Sigma Pi*. *Yours Fraternally* continued to be listed as the official Fraternity song both in this edition and in the May 1926 edition. By the end of the year this would change. A contest was held in which *Rose of Deltasig* was selected as the official song.

Delta Sigma Pi had been organized as a social fraternity at New York University. In 1928, we would take a large step toward formally becoming a professional fraternity when we became a charter member of the newly established Professional Interfraternity Conference. This organization would bring together the administrators of the professional fraternities from a wide spectrum of professions. Today it is known as the Professional Fraternity Association, of which Delta Sigma Pi is also a charter member. Over the years, Delta Sigma Pi has played a significant leadership role in this organization, with Gig Wright and Jim Thomson “running



### Rose of Deltasig

Words and Music by Paul H. Coughlin,  
Georgetown

Flow'rs that bloom in life's fair garden  
Blossoming bring thoughts of life  
and love,

You can see their petals falling  
As the season's days roll by;  
The fairest flower in the garden  
Budding with a life that ne'er will die,  
Is a flower that we love so dear,  
The Rose of Delta Sigma Pi.

#### CHORUS:

Rose of Deltasig I love you,  
Rose of Delta Sigma Pi,  
When the shades of night are falling  
I dream of days gone by;  
As I go thru life's long journey  
Memories will never die,  
I will always hear you calling,  
Rose of Delta Sigma Pi.

it” in early years—and Executive Directors Mike Mazur ('86-'87) and Bill Schilling ('99-'00) serving as elected presidents.

As the decade of the 1920s drew to a close, the Grand Council approved creation of the Delta Sigma Pi Scholarship Key Scroll, on which a chapter would annually record the name of the top academic business student from their school. The Scholarship Key Scroll is still in existence, with the Leadership Foundation now providing a Key annually.

Economic storm clouds were on the horizon, but almost no one could see

them. The 1920s were known as the Roaring Twenties, largely because the economy seemingly was on a roll. During this time, the nation saw the introduction of daylight savings, jazz, a shorter work week, and Wall Street speculation. Babe Ruth, Charles Lindbergh and Charlie Chaplin were household names. Bootleggers and gangsters were household words. And then came Black Friday, better known as the stock market crash of 1929. But the depression didn't hit everywhere at once—it gradually spread across the country and by the early 1930's was being felt by millions.

### 1930 to 1939

The early days of the Depression saw another Grand Chapter Congress. At this Congress, considerable discussion was held on the idea of establishing a Fraternity endowment fund. This discussion ultimately led to the creation, at the 10th Congress in Detroit (1930), of the National Endowment Fund and the Life Membership Program (not to be confused with the—much later—Life Member level of giving in the Delta Sigma Pi Leadership Foundation). Life Member #1 was assigned to the current Grand President Edwin L. Schujahn, and Life Member #2 was assigned to Gig Wright (Gig insisting the first number go to the elected officer). Numerous other Life Memberships were sold that provided the initial funds for the National Endowment Fund (NEF). But then the Depression really began to be felt and millions lost their jobs, with millions more under-employed. Soup kitchens sprang up all over the larger cities. Hopes that the new National Endowment Fund would grow rapidly soon faded in the face of economic reality.

As the U.S. economy began a downward spiral, no one could predict when bottom would be reached. The spiral continued until 1933 when the economy once again began to expand. But in 1937, this expansion halted and it seemed to many as though the depression lasted forever. Even the massive new federal programs that were part of President Franklin Delano Roosevelt's "New Deal"



*A plaque, noting the dedication of the Central Office to H.G. "Gig" Wright, Executive Director for 31 years, is displayed with pride in the building's foyer in Oxford, Ohio.*

could not break the depression, which was as much a mental condition in the 1930s as it was an economic condition. It would take a war to end the Great Depression. But America was in the middle of a great pacifist movement in the 1930s, so it would take some great event, some terrible act to move the nation to war, and that great and terrible act came on December 7, 1941.

This was the state of things for Delta Sigma Pi in the 1930s. As part of the country, the culture, and the politics of the United States, we always have been and always will be impacted by the times in which we live. So, how was Delta Sigma Pi affected by the Great Depression? As a business, we were impacted in much the same fashion as any other business or family. Chapter finances (both local and Grand Chapter) tightened when membership decreased as a result of fewer men being able to go to college. It should be noted that it would be many more years before the GI Bill would come into being with its massive college program. In fact, 49% of college enrollment in 1947 was made up of veterans! But in the 1930s many who desired to go to college could not—

often for no other reason than having to stay at home to help support their family.

The notion of snobbery that fraternities and sororities have often been accused of stems from the idea that its members usually came from well-to-do families. The Great Depression caused a change in the social status of many and would have an impact on who would join the better "houses." Many chapters who had houses during the 1930s had to struggle to keep from losing them. Sometimes they did the unthinkable and took in boarders during the summer months to raise additional funds. While houses were usually owned by house corporations controlled by alumni, most chapter members would consider their chapter and their house to be a single entity. This usually made the problem of one the problem of the other. This fact alone would almost guarantee Deltasig houses would all but disappear by the 1990s. But in pre-World War II days, most Deltasig chapters either had houses or dreamed of having a house.

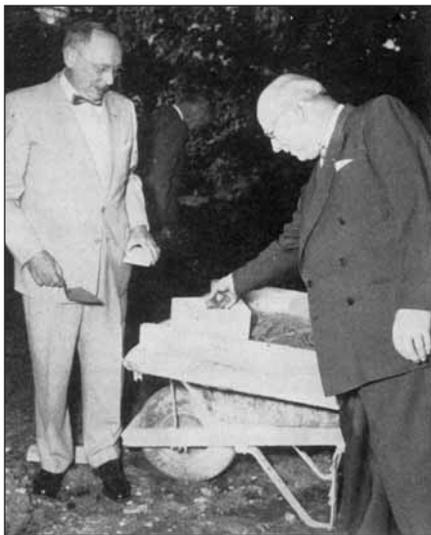
The Fraternity had installed over 50 chapters by 1929. However, only eight additional chapters were installed in the entire decade of the 1930s, and only two during World War II. In spite of the Great Depression, the Fraternity tried to operate as close to normal as possible. Grand Chapter Congresses, although shorter than Congresses of today, were still held. Geographical-based conferences were also held. *The DELTASIG* magazine was still published and new programs begun.

Great Depression or not, our Fraternity continued to operate. Collegiate chapters often had to scale back their programs. The Central Office, under the skillful hand of its Grand Secretary-Treasurer Gig Wright, kept operating expenses to a minimum. Since the National Endowment Fund had been started at such an inauspicious time, there was very little in the form of an endowment to make any difference on national finances. And with so few Life Memberships being sold, as well as conceptual shortcomings of the program, it would be decades before annual

membership sales would be in the hundreds, or the fund balance would reach a significant level.

The Chapter Efficiency Index is another Great Depression-era program—today it is maintained on computer with point requests submitted online. But when the program began in 1931, all point requests were submitted on paper by mail, except for the Chicago chapters who often just walked over to the Central Office to deliver by hand. This program was originally introduced as a contest among chapters, as well as a management and effectiveness tool by the chapter and national officers. The latter is still the purpose of this program today. The old 100,000 point system was replaced in 2002 with a 100 point system, in addition to numerous other changes that have been made over the decades.

1932 was our Silver Anniversary. The Fraternity had actually been founded during the 1907–08 depression, and was now to celebrate its 25th Anniversary during another. The desire to celebrate our founding was strong as 37 banquets were held around the country, attended by nearly 25 percent of the total number of initiates at that time. The Alpha Chapter celebration was attended by



### ☆☆ Fraternal Facts ☆☆

Microfilmed Delta Sigma Pi history was “buried” in the Central Office cornerstone in 1956. Past Grand President John McKewen (right) and then-Grand President J. Harry Feltham did the honors.

three of the four Founders (Jacobs, Moysello, and Makay) where they were presented with Life Memberships. Founder Tienken could not attend as he was in South America at the time.

In 1933, the eyes of the world were upon Chicago—host of the 1933 World’s Fair, called “A Century of Progress Exposition.” In addition, Chicago was the host to the 11th Grand Chapter Congress. This “joint” scheduling helped to boost Congress attendance to over 300. (Incidentally, while this was not the first Grand Chapter Congress to be held in Chicago, it can be considered the last one to be held there. The 1942 and 1945 Congresses in Chicago were largely national Executive Committee meetings due to the large number of board members serving in the armed forces.)

Throughout the Great Depression, the Fraternity continued to issue *The DELTASIG* magazine. Only during the Second World War was the distribution and content temporarily changed. Another Great Depression-era program was kicked off in the November 1935 issue of the magazine—the Alumni Placing Service. This national program was an early attempt at networking, and heavily relied on local committees all over the country.

While the content of the magazine over the decades has mostly remained consistent, it is interesting to note that very little is mentioned in the magazine about the Great Depression. This must have been intentional. But one can wonder—did Deltasig college graduates fair better in their job search?

Throughout the 1920s, 1930s and post World War II period, *The DELTASIG* was also available in hard cover editions. Many brothers and chapter houses acquired these now scarce and musty treasures. As the Great Depression wore on, its impact on the Fraternity deepened. By 1937, the Fraternity had installed nearly 60 chapters, but many had become inactive or were struggling to survive. The situation would not change until 1941 when America would go to war and American business would flex its muscle to become the “arsenal of democracy.”

## Delta Sigma Pi Pledge Manuals



## 1940 to 1945: The World War II Years

As the 1930s came to a close, the Great Depression was beginning to show signs of coming to an end. But with a new war in Europe and a war in China that had already been going on for several years, America was increasingly fearful our involvement would become an eventuality. It was becoming not a matter of "if," but a matter of "when." When the answer finally came, it was from a different part of the world and initially meant war with Japan, not Germany.

Delta Sigma Pi was operating in near normal mode in 1940. Chapters were in full operation, the Central Office was considering an expansion of services, but more and more alumni were enlisting in the "armed services." Conscription was not far off. *The DELTASIG* magazine continued to be published and the Alumni Placing Service continued in operation. But by March 1941, *The DELTASIG* began carrying articles on how business was beginning to do its part for the national defense. There was the hope, all across the country, that war could be averted. And plans were well under way for the 14th Grand Chapter Congress in September of 1942. These plans, and many others, would soon come to a quick halt.

Americans awoke early Sunday morning, December 7, 1941, to the news of the attack on Pearl Harbor. Most did not even know where Pearl Harbor was. With war finally here, things began to change and quickly. The first listing of Deltasigs in military service was published in the January 1942 edition of *The DELTASIG*. This edition also carried an advertisement to buy Savings Bonds, which would soon be re-named "War Bonds." The Executive Committee had also approved the purchase of a "significant" amount of Savings Bonds.

In the Grand President's article in the March 1942 edition of *The DELTASIG*, Grand President John McKewen announced the cancellation of September's Grand Chapter Congress. He said it may even be considered



*In 1965, brothers arrived at the 25th Grand Chapter Congress at West End, Grand Bahama Island, via the M/S Grand Bahama. It was at this Congress (the first to be held outside the continental U.S.) that the Grand Council approved creation of a new award, the Order of the Golden Helmet, recognizing 50 years of service to Deltasig. The Order of the Silver Helmet award, recognizing 25 years of service, would come 14 years later.*

"unpatriotic" to go ahead with the event—considering the rationing of automobile tires and the expected rationing of gasoline and restriction on travel. Soon, Ration Books would be issued for sugar, butter, coffee and beef. *The DELTASIG* also announced the establishment of war services for our alumni in uniform. Initially this would include a listing in the magazine of brothers in uniform and sharing the activities of those in uniform stationed across the country.

The May 1942 edition reported on the installation of two new chapters—Beta Pi at Kent State and Beta Rho at Rutgers. Many chapters across the country continued to operate normally, until the draft or enlistment took too many of their members. The Grand Council (Board of Directors) did meet virtually non-stop from August 14–16, 1942 in Chicago. This is listed as a Grand Chapter Congress, although all decisions were made by the Grand Council. The January 1943 edition of *The DELTASIG* was the final one until 1946 when full Fraternity services could resume. Another Grand Council meeting was

held August 25–26, 1945 in Chicago (also considered to be a Grand Chapter Congress). From 1942 through the end of the war, in order to preserve Fraternity assets, Gig Wright virtually shut down the Central Office and took part-time employment with an optical company. With nearly 10 million men in uniform by the end of the war, nearly 4,000 of them Deltasigs, most chapters had to fully or partly suspend operations.

In spite of all the shortages that year, 11 chapters were able to continue operating and 130 new members were initiated. The 11 were: Northwestern, Georgia, Wisconsin, Missouri, Minnesota, North Carolina, Denver, Miami-Ohio, Texas, Pennsylvania and Rutgers. By 1946, restrictions had been lifted and the Central Office quickly resumed full operation. That same year, 37 active chapters answered the chapter roll and more were soon to follow. No record was compiled to show how many Deltasigs lost their lives, but it is likely that many made the supreme sacrifice. Congress passed the GI bill in the late 1940s, causing a massive influx of veter-

ans to colleges all over the U.S. The stage was set for one of the largest periods of growth in Greek history.

## 1947 to 1959: Post War to Rock 'n Roll

1947 was a special year for Delta Sigma Pi. Rationing had ended and wartime travel restrictions lifted. Now the Fraternity was free to gather in Congress (during the war years there could not be gatherings or conventions of 50 or more people). The city of Minneapolis was chosen for the first post-war Grand Chapter Congress and over 125 brothers attended.

Of the many decisions made at this Congress, a few stand out. A new position of Assistant Grand Secretary-Treasurer had been added and Brother James D. Thomson, *Northwestern-Chicago*, had been hired. Gig Wright was getting older and plans needed to be made for the day in which Gig would choose to retire. This would still be some time off in the future.

Even though the Life Membership Program began in 1930, at the start of the Great Depression, by 1947 the National Endowment Fund had grown to over \$50,000 (from 1600 life members). The National Endowment Fund was the recipient of all proceeds from the sales of life memberships (which were originally priced at \$35). Collegiate discounts were

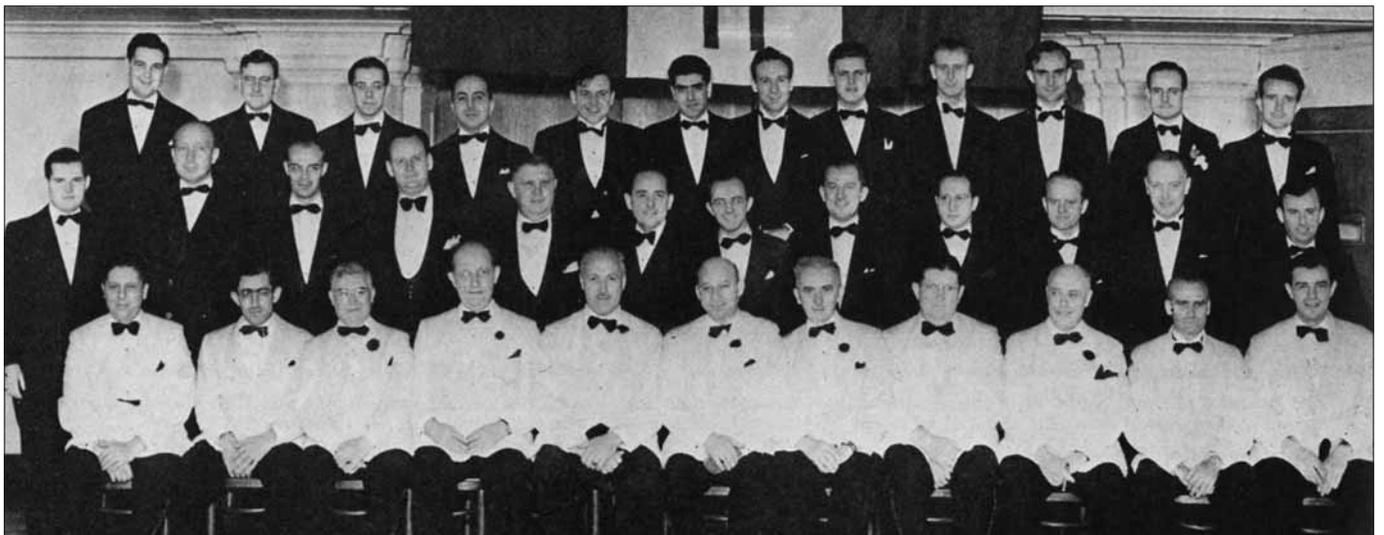
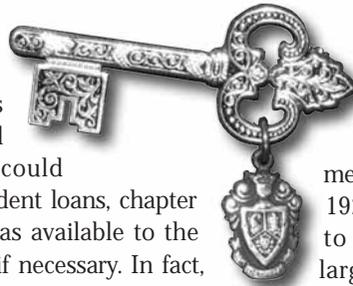
approved in 1947 to make the purchase by collegians easier. The National Endowment Fund could also be used for student loans, chapter house loans, and was available to the National Fraternity if necessary. In fact, however, Gig Wright had been so skillful in protecting all the assets of the Fraternity throughout the entire war that by war's end the Fraternity was in relatively good shape, financially speaking.

## A Ground-Breaking 1949 Congress

Baltimore was chosen as host city for the 1949 Grand Chapter Congress. This proved to be the first of several Congresses that took up the discussion of some heavy topics. The first was the removal of the "Selective Membership" requirements from our constitution and bylaws. This was a very emotional topic for collegians and alumni alike. Some preferred to refer to these membership requirements as "restrictive membership" requirements. You had your choice of terms. Basically, Fraternity membership rules stated that only "males of Caucasian race, of Christian faith" were eligible to join Delta Sigma Pi. This issue came to the forefront in 1949 because some schools threatened to throw chapters off campus, or refused to allow new

chapters to be installed, if we didn't remove the "selective membership" requirements. These membership requirements had been in force since the 1920s, and were not considered to be improper or wrong by a large segment of the Fraternity membership during the 30 years prior to this Congress. In fact, a large segment of the U.S. population did not consider these race or creed restrictions to be wrong or improper in other areas of society. Today, it is hard for us to understand how such rules could have been approved here, in America. But in those years in which these rules were in force, there was sufficient support that kept them from being removed. Many argued we had the basic right to choose whomever we accepted as our brother. Nonetheless, the "selective membership" requirements were removed from the national bylaws and constitution. But the issue was far from resolved.

Also of significance at this Congress was the change to the "Preamble," or statement of purpose of Delta Sigma Pi. This was the first, and so far only, time the original wording of the purpose has been changed. The words "and social activity" were added. The reason for this (since no one in the brotherhood needed the clarification!) is that many schools were beginning to refer to Delta



The May 1942 edition of The DELTASIG reported new chapters at Rutgers (prominent Fraternity officers and charter members shown above) and Kent State. Eventually, the draft or enlistment took too many members to allow normal operations of chapters.

Sigma Pi as an honorary or recognition fraternity, not a true fraternity which we were and remain today.

Other items started or approved at this Congress included a new headquarters building fund, a testimonial of appreciation certificate for alumni (approved by the Grand Council), a retirement fund for Gig Wright, and the approval of the "Deltasig of the Year" award. In addition, a committee was set up of Boston area alumni to look into the possibility of an educational foundation being established. When little came of this committee, Gig Wright asked Grand President W. C. Sehm to appoint Bostonian Walton Juengst, *New York*, as the committee chairman. He did, and things quickly began to happen. The end result, the Delta Sigma Pi Educational Foundation, would not officially come into being until 1953 (see article on page 48).

## Hazing is Discussed

The 1951 Grand Chapter Congress was held in Dallas. The Korean War was about a year old, but as this "Police Action" would not attain the size of World War II, its impact on Delta Sigma Pi would be relatively minimal. There would be no rationing or travel restrictions. One of the main discussion issues of this Congress was hazing. Fraternities were beginning to take a stand on the issue, hoping to ban the tradition of physical hazing. But many fraternities, including our own, were luke-warm when it came to mental hazing. Coupled with this was the continued effort to change the traditional "hell week" to a more purposeful "help week." For many Deltasig chapters, a change went from having a "hell week" to a "hell night." The issue of hazing would be debated well into the 1980s and 90s, and remains a challenge today. (Grand Presidents William R. Kinsella and Randy L. Hultz lead the Fraternity through some significant policy and Ritual changes in the 90s to help address hazing and risk management issues.)

In 1953, the Korean War came to an end and Deltasigs would gather in



*At the 1977 Grand Chapter Congress in Toronto, Past Grand President Kenneth White was honored with a Golden Helmet award. The award was presented by then Grand President Bill Tatum (left) while Past Grand Presidents (from left) Bob Busse, John Marko, Harold Cannon and Tom Mocella looked on. Brother White was Grand President during 1945-47, the "boom" years following World War II. The Collegiate Chapter Travel Award was named for Brother White in recognition of his years of service and GCC participation.*

Denver for the next Congress. The Delta Sigma Pi Educational Foundation conducted its first meeting there. The building fund for a new Fraternity headquarters had reached more than \$6,000. Locations were being considered including Evanston, Illinois and Oxford, Ohio. Gig Wright formally announced his desire to retire.

## A Legend Retires and the Central Office Moves

In a report to the 1953 Grand Chapter Congress, Past Grand President Allen L. Fowler noted, in part, the following: "For some years your Grand Council has thought about and discussed the possibility and the practicality of creating an educational foundation which could take over, and perhaps enlarge upon, some of the activities now being carried on by the Fraternity. The original thinking was to the effect that we should turn over the assets of our National Endowment Fund (NEF) to this new Foundation, and that, upon payment of the \$50 life membership fee, a brother would automatically become a member of the Foundation. This was on the assumption that certain activities of Delta Sigma Pi, such as the alumni plac-

ing service, the publication of *The DELTASIG*, the biennial survey, scholarship keys, and chapter and student loans could be taken over by the new Educational Foundation."

After discussions with the U.S. Treasury Department, it was determined much of the original thinking would have to be scrapped, and there would have to be a "complete technical divorcement" of the Foundation management from that of the Fraternity. Such were the rules governing educational foundations in the 1950s. This led to the further discussions that \$50 (in 1950s valuation) was not a large enough amount to charge for a life membership considering the things that the Fraternity had hoped the Foundation could do. Once the life membership amount had been paid it was feared there may be no incentive for a brother to continue giving over the years. In the end, it was decided the NEF would not be transferred to the new Educational Foundation. The only area of "overlapping" purposes was in the area of student loans, which the NEF could also make, but this was not considered to be a problem.

The good news, in 2007, is that the NEF has reached a balance well over \$1.5 million dollars! Interest generated from the endowment continues to help fund the educational programs of the

*Buzz and Stonie Sutton (see page 27) loved attending Congress, here at Mackinac Island, Michigan in 1969.*





*In the mid 70s, membership in Delta Sigma Pi was opened to women. Then Grand President Bill Tatum (middle) was elected to his second term at the same Grand Chapter Congress (1977) where the motion for co-educational membership was officially passed. Here Brother Tatum shares an afternoon with members of the Mideast Region at their regional conference.*

Fraternity. With the advent of the various tax-deductible “arms” of Delta Sigma Pi (covered later) donations from members to the NEF were redirected. The Fraternity Board, on occasion, still places surplus funds into the NEF to enhance our endowment.

Detroit was the host city for the 1955 Grand Chapter Congress. Gig Wright, who had devoted so much of his life to the development of the Fraternity over a 35 year period, would soon retire. The new Central Office building (ground-breaking ceremonies held September 23, 1955) was to be dedicated to Brother Wright for his extraordinary service (see separate article). Also discussed at this Congress was the establishment of an alumni chapter franchise fee, an alumni chapter ritual, and the creation of a uniform alumni chapter membership card.

Our Golden Anniversary was celebrated in New York City at the Grand Chapter Congress. On May 18, 1957, the new Central Office building was officially dedicated to Gig Wright.

In 1959, the Grand Chapter Congress was held in Cincinnati. Grand Secretary-Treasurer James D. Thomson reported that the new building in Oxford, Ohio was working out just fine. Hazing is still an issue. But the “Selective Membership” requirement is working out.

## The Sixties and Seventies

The Fraternity continued to develop during this time, and met some new challenges as well. Due to our rapid expansion in the late 1950s, it was recognized that a new, permanent position at the Central Office was needed. This new position, dedicated to counseling chapters on all aspects of operations, was called Field Secretary. Years later this title would be changed to Chapter Consultant, and today is called the Educational and Leadership Consultant. In 1959, Charles Farrar was hired as the first Field Secretary.

## The “Hippie Years”

Social scientists may differ over when the “Hippie Years” began. Some “blame” the Beatles, some blame Elvis, some blame the war in Vietnam (if “blame” is the appropriate word). Some blame it on youthful rebelliousness. The era of the 1960s was one of growth for the Fraternity, if also one of changing values. Deltasigs have generally been a conservative bunch, but by the late Sixties and early Seventies student organizations, such as fraternities, were being labeled with that Vietnam-era moniker of “establishment.”

In 1964, James Thomson announced his retirement from the position of Executive Director, after serving at the Central Office for 18 years. Jim would be succeeded by Charles Farrar, the first non-Beta to serve in that position since the Central Office was created in 1924. It was under Charles’ leadership that the Central Office building expanded in 1970 with a new wing on each side, creating the building we know today.

The Sixties might not have been overly exciting, especially if you didn’t like hippies, but they weren’t completely dull. In fact, fun was on the mind of those attending Grand Chapter Congress on Grand Bahamas Island.

At the 1965 Congress, the legislation of greatest interest was to change the Preamble, or “Purpose,” to read, in part, “Delta Sigma Pi is a dual purpose social and professional Fraternity organized to foster... and to promote social activity and refinement...” The motion was

withdrawn by the chapter that made it, although what the “refinement” was I have not been able to ascertain. Perhaps the biggest story to come out of that Congress was the need to vacate the island quickly once Congress ended, as a hurricane was quickly approaching. This was the first Congress held outside of the continental United States—but not the last affected by a hurricane! At the 1965 Congress, and at all Congresses held during that decade, national finances were a primary concern, as many Fraternity costs were increasing each year. However, an increase in the dues or initiation rates could be quickly erased with a decrease in the total number of new initiates. Things would worsen considerably in the 1970s when double-digit inflation would impact everything from bread to blue jeans to chapter dues. Hazing continued to be an issue with discussions over mental hazing and physical hazing.

In 1965 the Grand Council, known today as the Board of Directors, approved a new award—the Order of the Golden Helmet. The first was presented to Founder Harold Valentine Jacobs. To be presented to brothers who have achieved 50 years of active service to the Fraternity, this award has been presented to hundreds of brothers to date. Some 14 years later, the Silver Helmet Award was approved for 25 years of service and was first awarded to Past Grand President Howard Johnson.

## Women Join the Fraternity

With the start of the 70s came some new challenges. The Vietnam War was throwing college campuses into turmoil, and membership levels at many chapters began to decline, with only nine new chapters installed in the 1970s. And looming ahead was the controversial issue of co-educational membership, brought to the forefront by Title IX of the Federal Higher Education Act. Title IX denied federal funding support to institutions that allowed organizations with restricted membership to operate on campuses.

At the 29th Grand Chapter Congress in 1973, a constitutional amendment to

open Delta Sigma Pi membership to women was overwhelmingly defeated. At the 30th Congress in 1975, the Grand Chapter directed the Board of Directors to invoke emergency powers as provided for in the laws of the Fraternity as needed. A subsequent vote on this issue narrowly failed to pass. Thus, Grand President William Tatum, Jr. convened a conference call on November 7, 1975 and the Board of Directors unanimously voted to open membership of Delta Sigma Pi to women. As an emergency powers decision it was only temporary, until the next Grand Chapter Congress. At the 1977 Congress in Toronto, the action was ratified and co-educational membership was final.

What happened between 1973 and 1975 to cause so many chapters to change their minds? In 1973 this was an “open wound” type of issue that most brothers just did not like. But by 1975, there were many new collegiate members in the chapters who, intentionally or not, had been prepared by the national organization for the possibility of the Fraternity going co-ed. Going co-ed did not seem that bad when faced with the prospect of no Fraternity at all. As a result, the chapters were, generally speaking, willing if not entirely ready to begin initiating women in 1975. Only a few chapters refused to initiate women, and they would hold out for many years. Eventually, they were told to become co-ed or their charters would be revoked. And that is what did happen one week later. Many of these “holdout” chapters have since been re-activated.

And then, in 1978, a gift from the gods (although a dubious one!) made fraternities and sororities fashionable again. The movie “Animal House” was released. Soon, toga parties would be held all across the country, even at Grand Chapter Congress!

## The Awesome 80s through Today

We are now nearing the end of the story, or at least as much as has been lived. The story of Delta Sigma Pi certainly does not end with the year 2007. What exciting changes are in store for

our brotherhood as we continue into the 21st Century can only be dreamed of, but it was the dream of four young men one hundred years ago that set the stage for what was to become Delta Sigma Pi.

In 1982, under the guidance of Grand President Michael Mallonee, the first computer system was installed at the Central Office (see Mazur article on page 58), and even this soon proved inadequate for our needs. Today, our national headquarters has virtually every facet of operations fully computerized. Chapters submit all their forms online, and individuals can submit scholarship applications online as well. In addition, over the last 10 years the chapter consultant (originally field secretary) program has undergone change and improvement (much related to 24/7 resource access). Today, the two educational and leadership consultants can offer chapters advice more tailored to their specific needs.

During the late 1970s and early 1980s, inflation was being brought under control and growth of Fraternity membership once again began to rival that of the post-war years. In 1979, a milestone of significance was reached with the initiation of our 100,000th member (Connie Joe Peitzmeier, *Wayne State-Nebraska*).

During late 1981, yet another milestone was reached as the 200th chapter of the Fraternity was installed at Southwest Missouri State (now Missouri State) in Springfield. Our Diamond Anniversary year—1982—culminated with celebrations conducted at all the Regional Conferences and a Fraternity-wide weekend celebration held in Cincinnati and Oxford with over 350 in attendance.

The 1980s was a period of steady growth in membership and the number of collegiate chapters. It was during this period that Delta Sigma Pi expanded into the state of Hawaii with an installation at Hawaii-Hilo in 1989.

Even with growth, we were not immune to financial challenges. This was particularly true in relation to publication of *The DELTASIG* magazine and many other expense items. The number



*Past Grand President Kathy Jahnke was elected in 2001 as the Fraternity's first female president. Proudly looking on as she gave her first speech were (from left) Past Grand Presidents Bill Tatum and Mike Mallonee.*

of pages in the magazine was reduced and a survey conducted to determine what the readers liked and disliked. Eventually a tabloid-style issue on less expensive newspaper stock was introduced. This, thankfully, was short lived with a return to coated paper. In 2002, a high-quality printed magazine format returned, but the number of issues per year was cut from four to three.

To help meet growing financial needs, the solution finally agreed upon was to stop collecting national alumni dues and to combine all fund raising of the Fraternity and the Educational Foundation into a new IRS 501(c)3 organization called the Delta Sigma Pi Leadership Foundation (see article on page 48). As a result, today we have a large number of scholarships and grants which continue to increase in number and amount. Fraternity finances improved and have largely stayed that way from the late 90s on, due mostly to expansion, strong recruiting by chapters and successful affinity programs like insurance and bank credit cards.

The 1980s (and 90s) also saw discussion and action related to administrative restructuring. The Fraternity was growing in size in virtually every respect and needed a structure that would meet our needs then and into the future. Eventually, new administrative divisions called “provinces” were approved. Each province would contain several “regions,” and each region would still be broken into several “districts” adminis-

tered by a district director. A province would be administered by a provincial vice president and regions were to be administered by regional vice presidents.

In the late 90s, a "Governance Task Force" was created, under the leadership of Grand President Norman Kromberg. Suggested changes would bring the creation of provincial conferences and provincial council meetings. Provincial conferences would substantially be the same as a regional conference, but would now include all of the regions within that province. A provincial council meeting, held in conjunction with a provincial conference, is a meeting of all chapter delegates from a province to discuss legislative and other issues that come before it. These provincial gatherings are now known as LEAD events (Leadership and Excellence Academies for Deltasigs). The council meetings have had the effect of substantially reducing the amount of legislation to be discussed and voted on at a Congress.

LEAD events are not limited to the provincial conference and council meetings. Also included in this LEAD category are the LEAD Schools (held in the fall for a single day), LEAD Volunteer Workshops for future Fraternity leaders, Congress educational programs and the LeaderShape® Institute. These conferences, workshops and training sessions provide opportunities for Deltasigs to maximize their potential in four areas: personal, professional, leadership and fraternal development. (Detailed information on upcoming LEAD events can be found on the Fraternity web site at [www.dspnet.org](http://www.dspnet.org)).

At the 2001 Grand Chapter Congress in Niagara Falls/Buffalo, the new governance structure was put into effect. Some of the more notable changes to occur included the addition of a fifth province (breaking the Mid American into the North Central and South Central—leaving each of the 5 provinces with approximately 40 chapters), national committees and the new Board positions of Vice President-Organizational Development and Vice President-Finance. History was also made in Niagara Falls, 25 years after

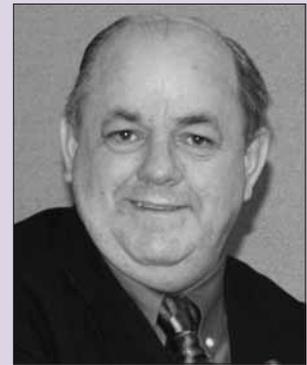
women first became brothers in Delta Sigma Pi, when the Fraternity's first female Grand President was elected—Kathleen M. Jahnke.

Leadership of the Fraternity ultimately has come from the many dedicated volunteers who have served in elected positions—most notably that of Grand President. The Golden Council includes those elected leaders and also select members of the Central Office staff. Staff members serving with distinction included Ben Wolfenberger who followed Charles Farrar as executive director, serving from 1974–1980, Michael J. Mazur Jr., followed, serving from 1981–1994. Bill Schilling replaced Mazur in 1995 and continues in that role. Other staff leaders, serving for many years—many in several capacities—include Brothers Michael J. Tillar (1973–1981), Michael T. Walsh (1978–1990), Mark A. Roberts (1980–1984), C. Dean Ferguson (1984–1998), Robby L. Hultz (1987–95), Daniel Doyle (1988–1994), Dale M. Clark (1992–present), Shanda R. Gray (1999–present) and Michael M. Banks (2002–present). These brothers, and many others, have collectively left many successful imprints on Delta Sigma Pi.

Along with staff changes, more membership milestones have passed: 1991—150,000, 1997—175,000, and 2003, our 200,000 initiate—Ben Larson, *Indiana*. As of June 1, 2007, our numbers show over 216,000 initiates and 191 of



*At 94 years young, Past Grand President Bob Busse has lived a lot of Delta Sigma Pi history. Elected in 1953, here he mentors the "newest" Grand President Mitch Simmons, elected in 2005. Bob and his daughter Laurie were the first father-daughter initiates in the Fraternity.*



*Centennial Series author James Prescott, Loyola-Chicago, currently serves as treasurer of the Chicago Alumni Chapter and is a member of the National Centennial Steering Committee. Jim was honored in 2006 with the Deltasig Lifetime Achievement Award for his many years of service, both to Chicago Alumni and the overall Fraternity.*

263 collegiate chapters active on campus.

The last 25 years of societal changes have also dramatically affected Delta Sigma Pi in terms of traditions and ritual. The public and academia's definitions of—and tolerance for—hazing and alcohol-related activities have changed significantly. "Risk management" became and remains a buzzword and focal point for leadership and the chapters. An extensive policy was first passed in 1991 that prohibited use of kegs and related activities. Liability insurance was added as a significant and necessary annual cost of chapter operations in the mid 1990s.

The flip side of moving into the new Millennium means our Fraternity can boast of a modern, professional web site (first created in 1995) that is updated regularly. Anytime, and from almost anywhere, a brother can go online and find out what is going on in the Fraternity. National event registration, merchandise purchases, and other items can also be ordered and paid for online. The possibilities are endless!

How fitting it is that the Fraternity begins its 100th year in such great condition! Countless brothers have set a tremendous foundation for us to build an even better future for the Fraternity, for our members and for the world of commerce. ▲

# Biographies of our Founding Fathers

## Alfred Moysello



Alfred Moysello was born in Naples, Italy on April 20, 1884, and came to the United States—specifically New York City—at an early age. He died March 25, 1941. He attended City College of New York and enrolled in New York University in 1906. With tremendous personality, he was one of the most popular students at the university and participated wholeheartedly in all the activities of the class.

He joined with the other Founders in establishing Delta Sigma Pi at NYU and, as a fraternity brother, exemplified the purposes of the Fraternity. His friendliness and personality were distinct chapter assets.

In the early years, Alpha Chapter maintained summer homes on the seashore and these were an important factor in creating the fraternity spirit so badly needed in the critical fledgling days of Delta Sigma Pi. Brother Moysello was one of the leaders in this movement.

In his career, he was connected with the Board of Education of Brooklyn for many years and gave much of his time to the study of juvenile delinquency and child psychology.

He was in attendance at the 13th Grand Chapter Congress in Philadelphia in 1939 and is well remembered for the active interest in Delta Sigma Pi he displayed throughout his life. He was married and had one son, Alfred Moysello, Jr.

## Henry Albert Tienken

Henry Albert Tienken was born in Brooklyn, New York, September 7, 1887. He was the third of five children born to Caroline and John Henry Tienken. He attended New York University in the early 1900's and graduated in 1909 with a degree of bachelor of commercial studies.



He departed from the U.S. on March 21, 1910, to work as an accountant for an American oil company with operations in the Salta area in northwest Argentina, and he remained in Argentina until 1918. "HAT," as he was called by friends, became partner in the company "Weiss and Tienken," a lumber farm on the northern part of the River Tornagaleones in Chile. In June of 1919, he returned

for a six month visit to the U.S.—his only and last trip to his homeland. During that visit he was in contact with fellow Founder Alexander Makay. The firm of "Weiss and Tienken" was sold in 1922, following the death of Tienken's good friend Jimmy Weiss. In 1921, he married Emily Lily Hazelton, daughter of a British Merchant Marine captain. Out of the marriage were born four sons and a daughter: Arthur Albert, Walter Edward, William Henry Tienken (future member of Delta Mu Chapter, Americas), Georgiana and George H. Tienken (future member of Kappa, Georgia State).

"HAT" traveled extensively and served in a variety of positions throughout South America. He became quite ill with a heart condition late in 1943, and January 18, 1949, died and was buried in Oruro, Bolivia.

He enjoyed tremendous love, respect and admiration from all his sons. His philosophy was very basic. He did not believe in violence. He was a believer of talking things out. He led a simple life and enjoyed it very much. He enjoyed people. He loved reading, music, sports, and his cigars. He was a deep man with a rich inner life which never surfaced for others to see. Receiving many undeserved knocks, he remained confident and pleasant. To him the great gifts in life were trust in God, and physical, mental and moral strength and health.

## Harold Valentine Jacobs

Harold Valentine Jacobs—a man whose 84 years began in the age of horse cars (February 14, 1888) and ended about the time a man landed on the moon (July 18, 1972)—was born in Brooklyn.



Graduating from Commercial High in the spring of 1906, he developed an interest in accounting, and, therefore, entered New York's School of Commerce, Accounts and Finance for the standard 3-year, five nights a week, program which led to the bachelor of commercial science degree.

During the day he worked as a junior accountant in the Wall Street area for the firm that became Peat Marwick Mitchell taking a horse car from the Park Slope section of Brooklyn, down Flatbush Avenue to the Brooklyn Bridge, across the river to Manhattan, and then a short walk to work. It was on the trip home after class that he was drawn to three of his classmates: Makay, Tienken, and Moysello.

His skills in accounting were immediately put to use after enlistment for World War I, which began for him in October, 1917. He held various positions in the General Accounting Office during his 14 months' assignment in Paris. It was his love

of baseball that led to his being wounded—he played on the American exhibition team that tried to teach the Great American Game to the French. He suffered a split finger while playing the position of catcher!

After discharge, with the rank of Sergeant, in May of 1919, Jacobs returned to the bride he had left after only three months of marriage. Civilian life brought two rewards: a son, in 1920, and his CPA degree, in 1923. His certificate was Number 1265, a low number by today's standards. He worked for a couple of accounting firms (including Peat Marwick Mitchell) but shortly decided to go into private practice, which he did for the balance of his professional life. As a footnote to the history of "show-biz," Harold was the head accountant for the great movie director, D.W. Griffith, during the making of the classic, "Birth of a Nation."

Jacobs and his wife, Rose, a first grade teacher all her professional life, retired to Florida in 1962. Rose, incidentally, is claimed to be the inspiration for *The Rose of Delta Sigma Pi*. After she died in 1970, he moved north to join his son, Jim, and his family, in Monticello, New York. He died there July, 19, 1972 and was buried in Mount Hope Cemetery in Westchester County, NY. Jim was initiated as a member of Zeta Psi Chapter at Albany. Jim's wife, Julia, was initiated by Theta Upsilon Chapter at Siena in 1998.

In a letter written to his son in 1966, after visiting Zeta Phi at Florida Atlantic in Boca Raton, he wrote, "... After fifty-nine years of effort, the ideals of the Founders for a fraternity made of members regardless of race, creed or color has come to pass. As one of the originators of this Fraternity, and the ideals expressed and implied in the original Constitution and Bylaws, I can feel like I have accomplished something in this small world."

## Alexander Frank Makay

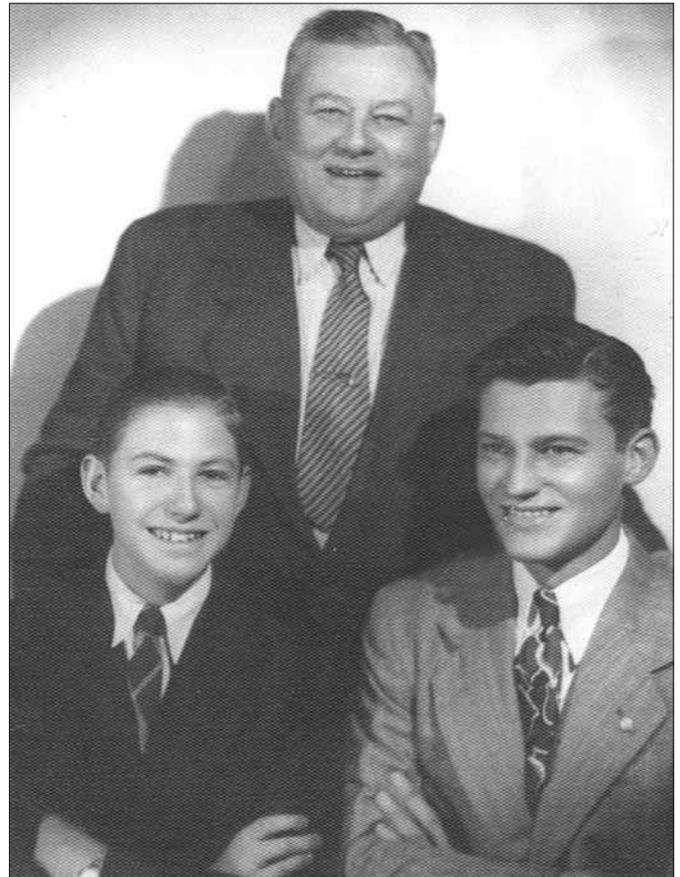


Alexander Frank Makay was born in New York City on May 21, 1888 and attended public schools there. In 1930, his last name was legally changed to Mackay.

He was a graduate of NYU's class of 1909 and continued a life-long association as an alumnus. As an undergraduate he was a football and track star and later served on the Athletic Council. To him belongs much of the credit for NYU's days of

gridiron greatness. He coaxed Chick Meehan to leave Syracuse and become head coach at NYU where he put together football teams that were the best in the East.

Despite a busy practice in the accounting firm bearing his name, he was active in several clubs in and around New York. Of his many interests, it is likely that none were closer to him than his Fraternity. In the early days of the Fraternity, he was a member of several national committees and served on the Board of Directors for six years. On the day of his death, he



Founder Henry Tienken with sons George (left) and Eddie, in the mid-1940s. George was initiated at Georgia State and his son, Roger, was the 2005 National Honorary Initiate at the 45th Congress in Orlando.



Founders Jacobs, Moysello and Makay together in a rare photo taken at the Fraternity's 1932 Silver Anniversary Celebration. Tienken remained in South America.

### ☆☆ Fraternal Facts ☆☆ September 15, 1922 Congress:

"Brother Makay, Alpha, presented general objections to the chapters using rough house tactics in our initiation and after considerable discussion it was voted by a vote of 18 to 2 that if part two of the Ritual is used, one hour's time must elapse after the completion of part 2 before part 3 is commenced."

was to have hosted a Fraternity function at his home at Sea Cliff, Long Island.

He and his wife, Marion, had one daughter. His brother, William J. Mackay, was later a member of Alpha Chapter. He died September 24, 1951. ▲

## The Central Office – Celebrating 50 Years in Oxford, Ohio!

**W**hen the Central Office moved to 330 South Campus Avenue in Oxford, Ohio in the late 1950s, the town's population was approximately 4,000. Fifty years later, Miami University's 18,000 students push the population to approximately 25,000 and Delta Sigma Pi has established itself as a strong pillar of the community.

Despite heavy spring rains, the new building was dedicated May 18, 1957 with nearly 100 Fraternity, local and Miami-Ohio officials on hand. Reverend Howard Gebhart of Oxford opened the program with an invocation and later closed it with a benediction. Keppel O. Small, one of the two architects, presented the building to Delta Sigma Pi with a few brief remarks relative to its design and the fine manner in which it augments the architectural motif of the adjacent university campus. The building was accepted on behalf of the Fraternity by Executive Director James Thomson who also acknowledged the wonderful cooperation that had been afforded Delta Sigma Pi in Oxford—not only by the town and university officials but also by the local merchants and tradesmen.

Jim Thomson then introduced Grand President J. Harry Feltham who formally



*The Founders' Room in 2007. With all the building renovations taking place over 50 years, the Founders' Room has remained intact—forever capturing the original Colonial design.*

dedicated the Central Office to Grand Secretary-Treasurer Emeritus H. G. "Gig" Wright. He also presented Gig with a gold master key and fob.

Some of the Fraternity dignitaries in attendance were Past Grand Presidents John L. McKewen, Howard B. Johnson, and Robert G. Busse; Grand Council Members Robert F. Andree, Homer T.

Brewer, Frank A. Geraci, E. Coulter Davies, and Franklin A. Tober. A Pink Poodle party was also held in conjunction with the dedication at Lillian Thomson's home.

Although the idea of Delta Sigma Pi having its own Central Office building was in existence for many years, little was done about it until 1949 when Allen



*Bus tours to the Central Office were the highlight of the 22nd Grand Chapter Congress (Cincinnati) in 1959.*



*The Central Office in 2007—at age 50. The wireless "dish" for internet access (at top left) is just one change since 1957!*



The mail and duplication room of the late 50s. Pictured are Central Office staffers Jane Lehman and Peg Whitelaw.

L. Fowler, then Grand President, persuaded the Grand Council to create a Central Office Building Reserve Fund for the eventual construction of such a building. This fund grew slowly with small appropriations being made each year from the general operations of the Fraternity. In 1954, the thought of a Central Office building sprung to life when the Grand Council, under the guidance of Grand President Bob Busse, was seeking some suitable way to recognize Gig Wright, who had served Deltasig for some 30 years—and who anticipated retiring in 1955.

The decision was made to proceed with the construction of a building after an investigation had proven that it was feasible and desirable. The next year was a busy one, with the creation of enabling legislation, the search for a suitable location, the campaign for funds, and the development of construction plans. By the fall of 1955 and the 20th Grand Chapter Congress, all of the preliminary problems were solved, financing was well along, drawings completed, and bids received. Busse remembers: "It was during a Grand Council meeting in mid-1954 that it was decided we would proceed with the Central Office exiting Chicago. In due course, Gig Wright made his retirement announcement official, setting the next Congress as the time he would step

down. This gave us a full year to prepare for the succession of Jim Thomson as Grand Secretary-Treasurer, all the while principally consumed with construction of the new Central Office headquarters. We found and purchased a tract of one plus acres (of farmland) adjacent to the Miami University campus in 1954."

So it was, in 1956, the Central Office was moved from Chicago to its new \$95,000 quarters in Oxford—just in time to appropriately mark 50 years of Delta Sigma Pi!

### The Layout . . . as Described in 1957

The Central Office is located directly across from the Miami University campus. The building itself is of Colonial brick and of modified Georgian design in keeping with the motif of Miami's structures. Entering the double doors at the front and center of the building, one is impressed by the paneled foyer with its Colonial staircase and Williamsburg lighting fixtures. The left wing of the building houses the addressograph and records room, a mail and duplicating room, with a walk-in vault for jewelry and supplies, and a receiving and shipping platform in the back of the building. The right wing contains a large general secretarial office and private offices for the Executive Director and Executive

Secretary. Although there are three floors, it is interesting to note that the entire operation of the Central Office has been incorporated into the main floor of the building.

The Colonial staircase to the second floor is an indication of what you will find there. Behind two stained cherry doors is the Founders' Room, which serves as the Grand Council and Executive Committee meeting place as well as the Fraternity library and archives room. The room is of authentic Williamsburg design with all the furnishings and appointments being reproductions from there. The room is one of the outstanding features of the building, and one that is hard to beat when it comes to design, furnishings and quality. The balance of the second floor contains two guest rooms, finely furnished with Colonial pieces.

Every square inch of the space in the basement has likewise been put to good use. The largest part of it is devoted to a meeting room, which has a large colonial fireplace, lighting fixtures and other appointments which carry out the theme of the building.

The building and grounds, which are complete to the last detail, provide



Ben H. Wolfenberger, Founder Harold V. Jacobs and Charles L. Farrar stand proudly outside the Central Office in Oxford, Ohio. Jacob's 1967 visit was the only trip to the Central Office by any of the Founders. Wolfenberger succeeded Farrar as Executive Director in 1974.

Deltasig with not only one of the most attractive national headquarters in the fraternity world, but also facilities that should make its Central Office operation one of the most efficient and economical.

### The Central Office of Today

Since 1957, the Central Office has undergone quite a few changes! All the operations no longer occur on just the first floor, but have moved upstairs—with a number of staff offices—and to the lower level—with the Alumni Library, Board room and supply storage. In 1969–70, two wings were added to the building—doubling its size. The wings were added to the east and west sides and today serve as the computer and mail room, the Buzz and Stonie Sutton Archives room (adjacent to the Founders’ Room on the second level), and several staff offices—including the office of the Executive Director. The original cornerstone was placed on August 24, 1956, and the second cornerstone was added to the east wing of the building—dated 1970.

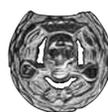
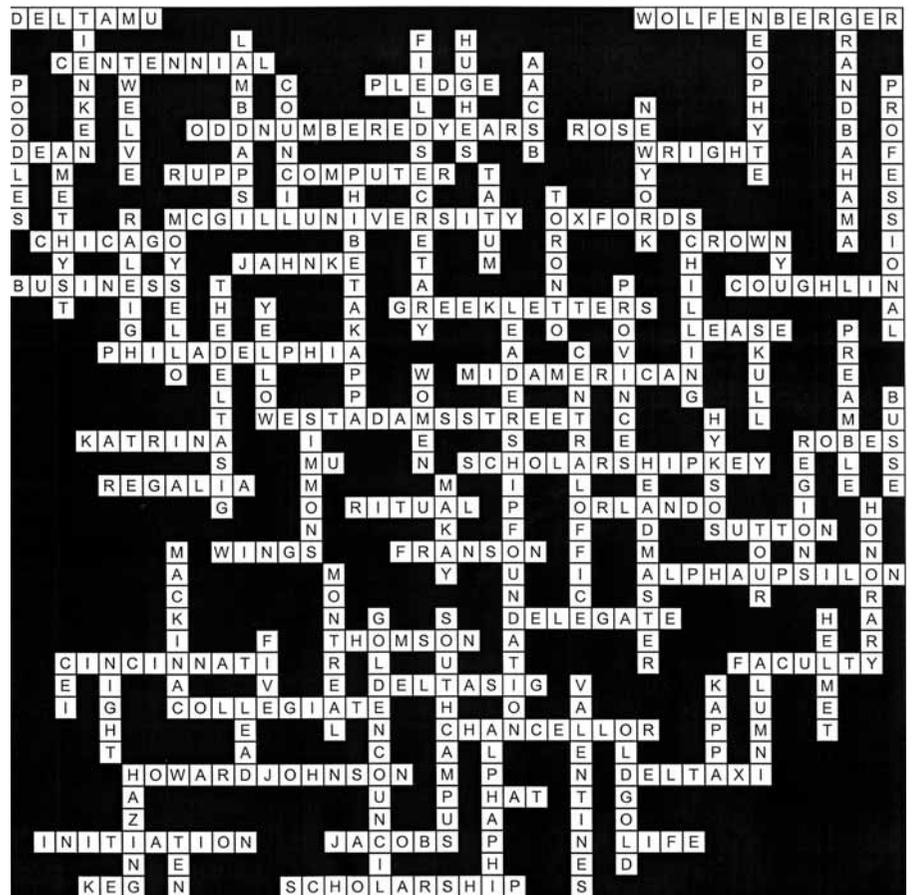
Multiple internal renovations have occurred since the mid-90s, including wiring enhancements and modular furniture to accommodate computerization, remodeling of the kitchen and more efficient work spaces for staff. A new front stoop, numerous landscaping improvements and a new “brick pedestal” sign are just some of the newer features that highlight the property. In addition, operations are continually being updated with the latest technology, server upgrades, software, etc., which allows staff to more efficiently and effectively serve our members.

With effectiveness of computerization, the staff in 2007 remains at 14—the same as in the 60s—even with a doubling of members, ever increasing services and development of the Leadership Foundation. The Central Office continues to accommodate the Fraternity’s needs and should do so for the foreseeable future—strong testimony to the wisdom and foresight of our leaders of half a century ago! ▲



The Buzz and Stonie Sutton Archives Room at the Central Office in Oxford, Ohio.

### Answers to the Crossword Puzzle (Crossword found on page 63)



### ☆☆ Fraternal Facts ☆☆

Our official jeweler was named at least as early as 1916 (and again in 1922) in Board minutes: JF Newman, 11 John Street, New York. The first mention found in minutes of Burr Patterson and Auld was 1926 — marking 2006 as 80 years of partnership with this vendor! In 1926 pearl badges cost \$10 and plain \$3.



Charles I. "Buzz" Sutton and Ruth "Stonie" Stonecipher met in Indianapolis, and were married in 1942. Buzz joined the Army almost immediately to serve during WWII. When he was discharged in 1945, they made a move to Arizona. Buzz enrolled in classes at Arizona State through Public Law 16 for disabled veterans, and he got involved in Delta Sigma Pi soon into his ASU days.

### What Deltasig "gave to" the Suttons

The Suttons found life-long friends through ASU's Gamma Omega Chapter. Many of the chapter members were returning veterans, who were non-traditional students with families of their own. Some of their chapter meetings were held at 6:30 AM for breakfast, since that was the only time which fit into everyone's schedules. Stonie mentioned, "The spouses even attended some of the chapter meetings, especially if there was an upcoming potluck to plan. The women each received a 'PhT' from their husbands—'Pushing Husband Through,' and we loved it."

With Stonie's reinforcement, Buzz took a job with the Arizona Department of Economic Security, a good fit as he retired as the Area Director, after 25 years of service in 1979. Stonie also had a successful professional career as an operating room registered nurse.

## Buzz and Stonie Sutton: No Better Brothers

*If you ever had the opportunity to meet Buzz or Stonie Sutton, you will agree they exemplified the meaning of Delta Sigma Pi. We lost Stonie in 2003 and Buzz in 2005, but not before they left a tremendous legacy in service and support of the Fraternity.*

*Below is a tribute first authored by Wendy Eilers, Eastern Illinois, in 2000.*

The Suttons were always an integral part of Delta Sigma Pi and the Leadership Foundation. Buzz served as a founding member of the Phoenix-Thunderbird Alumni Chapter and as a Regional Director from 1959–61, and again from 1963–67. From 1967–69, he served as the Director at Large on the Fraternity's National Board of Directors. This was the only Fraternity-wide elected position besides Grand President at the time. He was awarded the Fraternity's highest honor, the Lifetime Achievement Award in 1993.

Buzz was a Trustee for 20 years for the Educational Foundation, the precursor to the current Leadership Foundation, and he served as a Trustee for six years on the Leadership Foundation Board as the National Fraternity's appointed representative. In 1999, the Board of Trustees recognized Buzz as an Honorary Trustee.

While great contributors of time and talent, the Suttons were also very generous with financial support of the Leadership Foundation. They are Centurion level donors, giving more than \$100,000 in support of the Fraternity's educational endeavors.

One of the Sutton's favorite events was Grand Chapter Congress. Buzz attended 21, and Stonie was close behind with 16. At the 1963 Congress in Bedford, Pa, Stonie was initiated into the Pink Poodles (see page 46). Gamma Omega initiated Stonie as an honorary brother of the Fraternity on November 21, 1998, soon after Congress legislation made such an initiation possible.

Buzz was involved in a few of the "turning points" in Deltasig history.

Telling of the change to co-educational: "The change was for the better. We wouldn't be nearly as strong today without welcoming women in. The national leaders advised us we needed to be leaders, instead of being dragged kicking and screaming to the wall. Over the years, the Fraternity has grown. Attitudes and cultures have changed."

Buzz also offered some profound thoughts in the 2000 interview: "The commercial world is increasingly technological. But our role is still in human relations. The Fraternity's LEAD Schools are good. We need to encourage business ethics. The value of our fraternalism will be in human relations. When I look at the friends we have met over the years, I see successful CEOs—friends—Deltasigs. You can find them everywhere, from public firms to private commerce. The friendships and associations are retained through the Fraternity. We need to strive to connect to the business world." Buzz noted the biggest benefit of the Fraternity to brothers is its "classical networking" and that "collegians need to take advantage of this great opportunity."

In August 2000, a special resolution was passed, naming the archives room at the Central Office the Buzz and Stonie Sutton Archives Room.

Delta Sigma Pi was the fortunate recipient of the positive impact and leadership of Buzz and Stonie Sutton. It is more than fitting, based on their lifelong service and support, that visitors to the Central Office for years to come will be able to ponder our fraternal history in the beautiful room bearing their names! ▲

# Celebrating Influential Brothers

Since Delta Sigma Pi's founding in 1907, all brothers have left their mark and helped mold the Fraternity into the successful organization it is today. However, there are some brothers that, through leadership roles, service to the Fraternity, or through their achievements in the fraternal and business world have stood out as true examples of what it means to be a Deltasig. Here we celebrate and honor them!

## The Grand Presidents



**Walter N. Dean**  
New York  
January 1914–July 1914



**Philip J. Warner**  
New York  
July 1914–August 1915



**Henry C. Cox**  
New York  
1915–1916



**F. J. McGoldrick**  
New York  
1916–1917



**Charles J. Ege**  
New York  
Sept. 1917–Feb. 1920



**H. G. "Gig" Wright**  
Northwestern–Chicago  
Feb. 1920–Sept. 1924



**Clarence W. Fackler**  
Iowa  
1924–1926



**Herman O. Walther**  
Wisconsin–Madison  
1926–1928



**Rudolph C. Schmidt**  
Detroit  
1928–1930



**Edwin L. Schujahn**  
Wisconsin–Madison  
1930–1936

### ☆☆ Fraternal Facts ☆☆

The first vote for (national) president, which took place January 22, 1914 (at the "organizational meeting") in New York, resulted in a tie between Philip J. Warner (Alpha) and W. N. Dean (Alpha). On the second ballot, Dean won. Ironically, Brother Warner chaired this January 22 meeting. There is no mention of how or why he secured that honor. July 31, 1914, (at the first Annual Convention) Brother Warner was elected president after all.



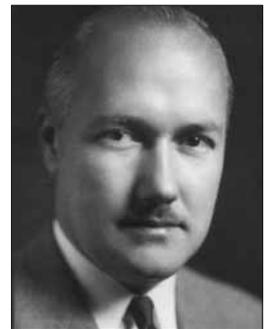
**Eugene D. Milener**  
Johns Hopkins  
1936–1939



**John L. McKewen**  
Johns Hopkins  
1939–1945



**Kenneth B. White**  
Boston  
1945–1947



**Allen L. Fowler**  
Pennsylvania  
1947–1949

INFLUENTIAL BROTHERS



**W. C. Sehm**  
*Minnesota*  
1949-1951



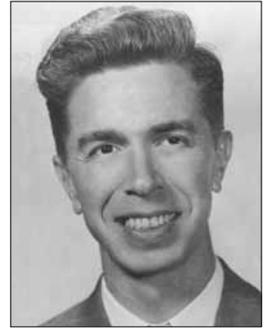
**Howard B. Johnson**  
*Georgia State*  
1951-1953



**Robert G. Busse**  
*Rutgers*  
1953-1955



**J. Harry Feltham**  
*Johns Hopkins*  
1955-1957



**Homer T. Brewer**  
*Georgia State*  
1957-1961



**Franklin A. Tober**  
*Buffalo*  
1961-1963



**Joe M. Hefner**  
*Texas Tech*  
1963-1965



**M. John Marko**  
*Rutgers*  
1965-1969



**Warren Armstrong**  
*New Mexico*  
1969-1971



**Thomas M. Mocella**  
*Northwestern-Chicago*  
1971-1973



**Harold L. Cannon**  
*Cal State-Chico*  
1973-1975



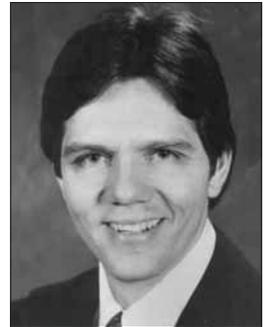
**William W. Tatum, Jr.**  
*Southern Mississippi*  
1975-1979



**Michael R. Mallonee**  
*Oklahoma*  
1979-1983



**Richard J. Parnitzke**  
*Buffalo*  
1983-1985



**John V. Henik**  
*Indiana-Northwest*  
1985-1989



**William R. Kinsella**  
*Loyola Marymount*  
1989-1993



**Randy L. Hultz**  
*Truman State*  
1993-1997



**Norman Kromberg**  
*Nebraska-Lincoln*  
1997-2001



**Kathleen M. Jahnke**  
*Northern Illinois*  
2001-2005



**Mitchell B. Simmons**  
*Southern Mississippi*  
2005-Present

## Deltasig of the Year

Instituted in 1952 to recognize brothers of great achievement and/or fraternal leadership, this award evolved into the Career and Lifetime Achievement Awards in 1990. Title and company shown are at the time of award recognition.

- 1952: Oliver S. Powell**, *Minnesota-Minneapolis*  
President, Federal Reserve Bank of Minneapolis
- 1953: Charles F. Nielsen**, *Southern California*  
Director, Lockheed Aircraft Corporation
- 1954: Edwin L. Schujahn**, *Wisconsin-Madison*  
Vice President, General Mills
- 1955: Phillip J. Warner**, *New York*  
President, Ronald Press
- 1956: Ray S. Tannehill**, *Penn State-State College*  
Vice President, Bell Telephone of Pennsylvania
- 1957: Howard B. Johnson**, *Georgia State*  
President, Atlantic Steel Company
- 1958: Milton S. Eisenhower**, *Penn State-State College*  
President, Johns Hopkins University
- 1959: E. Grosvenor Plowman**, *Denver*  
Vice President, United States Steel Corporation
- 1960: Paul A. Gorman**, *Missouri-Columbia*  
Executive Vice President, AT&T
- 1961: Thomas H. Carroll**, *California-Berkeley*  
President, George Washington University
- 1962: Thomas M. Belk**, *North Carolina-Chapel Hill*  
Executive Vice President, Belk Stores
- 1963: Waltrous H. Irons**, *Texas-Austin*  
President, Federal Reserve Bank of Dallas
- 1964: Gerard L. Phillippe**, *Nebraska-Lincoln*  
President and Chairman of the Board, General Electric
- 1965: Curtis N. Painter**, *Missouri-Columbia*  
Executive Vice President, Armstrong Cork Company
- 1966: Adolph F. Rupp**, *Kansas*  
Head Basketball Coach, Kentucky
- 1967: Reynold E. Carlson**, *Northwestern-Evanston*  
U.S. Ambassador to Colombia

- 1968: Daniel J. Haughton**, *Alabama*  
President, Lockheed Aircraft Corporation
- 1969: Harold S. Hook**, *Missouri-Columbia*  
President, United States Life Insurance Company
- 1970: Dulany Foster**, *Johns Hopkins*  
Chief Judge, Supreme Court of Baltimore City
- 1971: Herbert E. Markley**, *Miami-Ohio*  
President, Timken Company
- 1972: M. John Marko**, *Rutgers*  
Headquarters Manager, Western Electric
- 1975: George R. Simkowski**, *Wisconsin-Madison*  
Vice President-Admiral Division, Rockwell International
- 1977: Carl G. Schneider**, *Texas-Austin*  
Major General, U. S. Air Force
- 1978: G. Rollie Niswonger**, *Miami-Ohio*  
Professor Emeritus, Miami University
- 1980: Kenneth B. White**, *Boston*  
Certified Public Accountant, Dallas
- 1982: R. Nelson Mitchell**, *Johns Hopkins*  
Underwriting Supervisor, Travelers Indemnity Company
- 1983: Thomas M. Mocella**, *Northwestern-Chicago*  
Vice President, Harris Bank
- 1985: J. Alfred Moroni F.S.C.**, *Christian Brothers*  
Professor Emeritus, Christian Brothers College
- 1989: Anthony Z. Fernandez**, *Northwestern-Chicago*  
Marketing Manager, Brunswick Corporation



Victor Kiam (left), Remington Products CEO and TV pitchman, was the 1985 National Honorary Initiate in Dallas. (List on page 34)

## ☆☆ Fraternal Facts ☆☆

At the February 10, 1920 Fifth Grand Chapter Congress there were four votes: Alpha, Beta, Gamma and New York Alumni. Gig Wright was Beta's delegate. There were more votes on the Board at that time—five (President, Secretary-Treasurer and three Directors). In 1926 the three Directors became five upon a constitutional amendment. When Regional Directors were added to the Board decades later, its size eventually swelled to over 30. The governance revision of 2001 brought it back closer to the original size (with 11 voters).

## Career Achievement

The Deltasig Career Achievement Award is presented to a brother who has distinguished himself/herself in their chosen field of business, government, or education. Title and company shown are at the time of award recognition.

- 1992: W. R. Howell**, *Oklahoma*, Chairman, J. C. Penney Company
- 1994: A. Marvin Strait**, *Arizona State*  
Founder & President, Strait, Kushinsky & Assoc., CPA's
- 1995: William J. Alley**, *Oklahoma*  
Chairman, American Brands, Inc.
- 1996: Dominic A. Tarantino**, *San Francisco*  
Chairman, Price Waterhouse World Firm
- 1997: Robert B. Pamplin Sr.**, *Northwestern-Chicago*  
Chairman, Georgia-Pacific Company
- 1998: Ronald L. Vaughn**, *Indiana State*  
President, University of Tampa
- 1999: Patrick G. Blanchard**, *Georgia Southern*  
President & CEO, Georgia-Carolina Bancshares, Inc.
- 2000: Eduardo Aguirre Jr.**, *Louisiana State*  
President, Bank of America International Private Bank
- 2001: Michael H. Mescon**, *Georgia State*  
President, Mescon Group
- 2002: Harlan E. Boyles Sr.**, *North Carolina-Chapel Hill*  
Treasurer, State of North Carolina
- 2003: William M. Ginder**, *Johns Hopkins*  
Vice Chairman, Crown Central Petroleum Corporation
- 2004: Joseph M. Mayne**, *St. Cloud State*  
Professional Speaker, The Mayne Speaker

(continued on page 34)



**William R. Leonard**  
Arizona State  
1991



**William W. Tatum Jr.,**  
Southern Mississippi  
1992



**Charles I. "Buzz" Sutton**  
Arizona State  
1993



**Michael R. Mallonee**  
Oklahoma  
1994



**Joe S. "Skip" Loomis**  
California-Berkeley  
1995



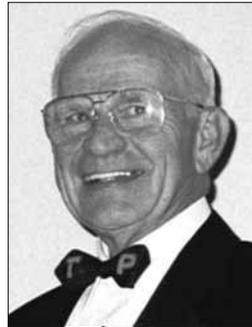
**Robert G. Busse**  
Rutgers  
1996



**Richard J. Parnitzke**  
Buffalo  
1997



**Frank M. Busch Jr.**  
Sam Houston State  
1998



**John H. Cookson**  
Detroit  
1999



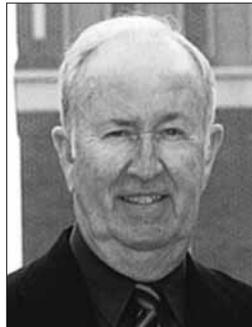
**James D. Thomson**  
Northwestern-Chicago  
2000



**Robert O. Hughes**  
Pennsylvania  
2001



**Robert A. Mocella**  
Northwestern-Chicago  
2002



**Charles L. Farrar**  
Louisiana Tech  
2003



**Richard A. "Nick"  
Steinkrauss**  
Suffolk-2004



**John V. Henik**  
Indiana-Northwest  
2005



## Lifetime Achievement Gallery

These brothers represent the best of Delta Sigma Pi. Their commitment and contributions to the Fraternity have been of the highest order and serve as the supreme example for all to follow.

☆☆ **Fraternal Facts** ☆☆☆ The 1920 "Post War Convention" confirmed a Ritual Committee to recommend "a uniform ritual of initiations for use in all chapters." A similar Constitution and Bylaws Committee was created to suggest changes to the laws. Alpha Brother Francis J. McGoldrick chaired these and submitted a draft constitution reviewed in Chicago, December 1920, by the Board. At a May 14, 1921 Board meeting in New York, Founder Alex Makay moved to accept the Ritual Committee's version as the standard ritual. It passed and each chapter received five copies "multigraphed on 4 x 6 cards."

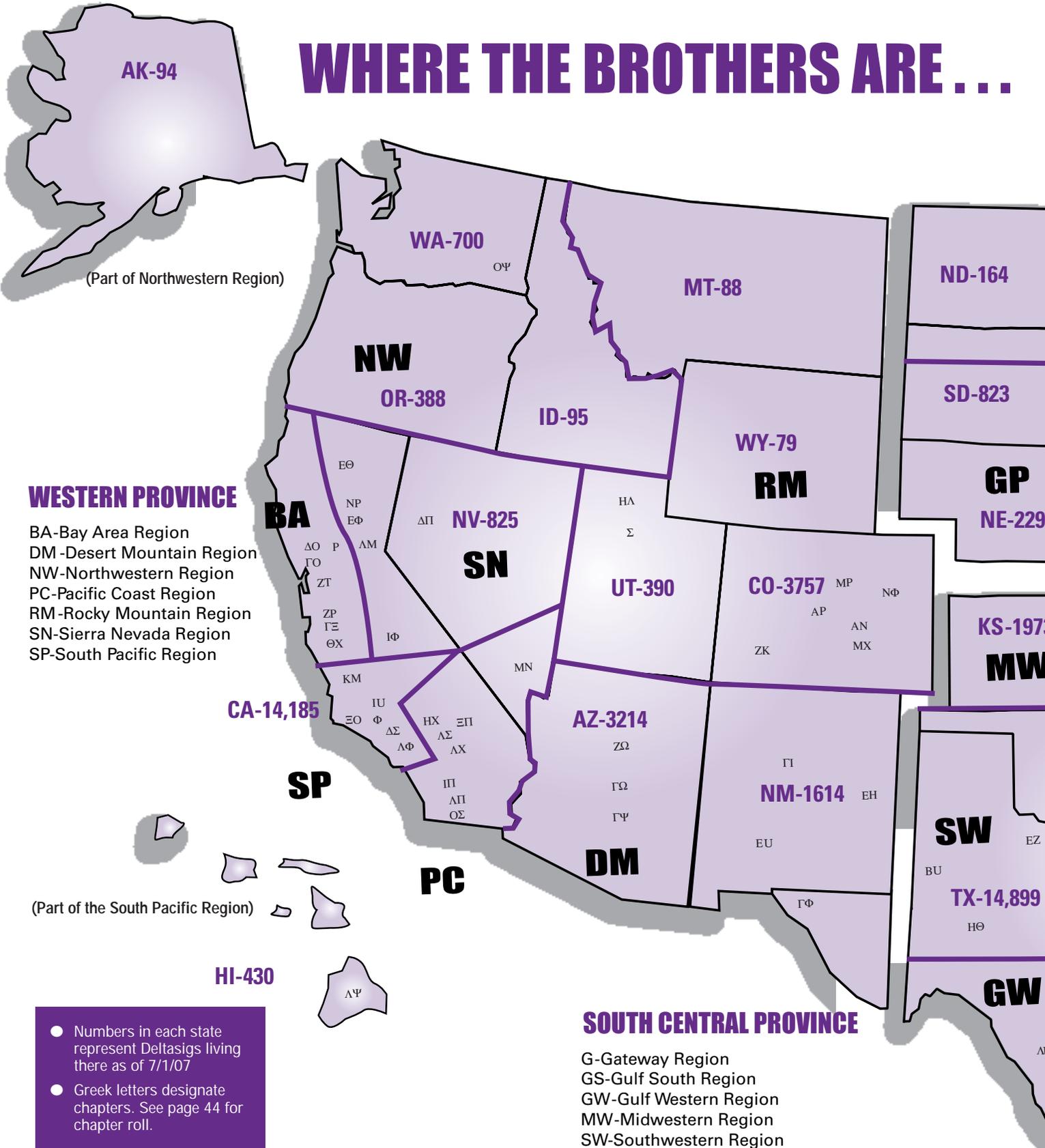


**James L. Prescott**  
Loyola-Chicago  
2006



**Mark A. Roberts**  
San Francisco  
2007

# WHERE THE BROTHERS ARE...



## ☆☆ Fraternal Facts ☆☆

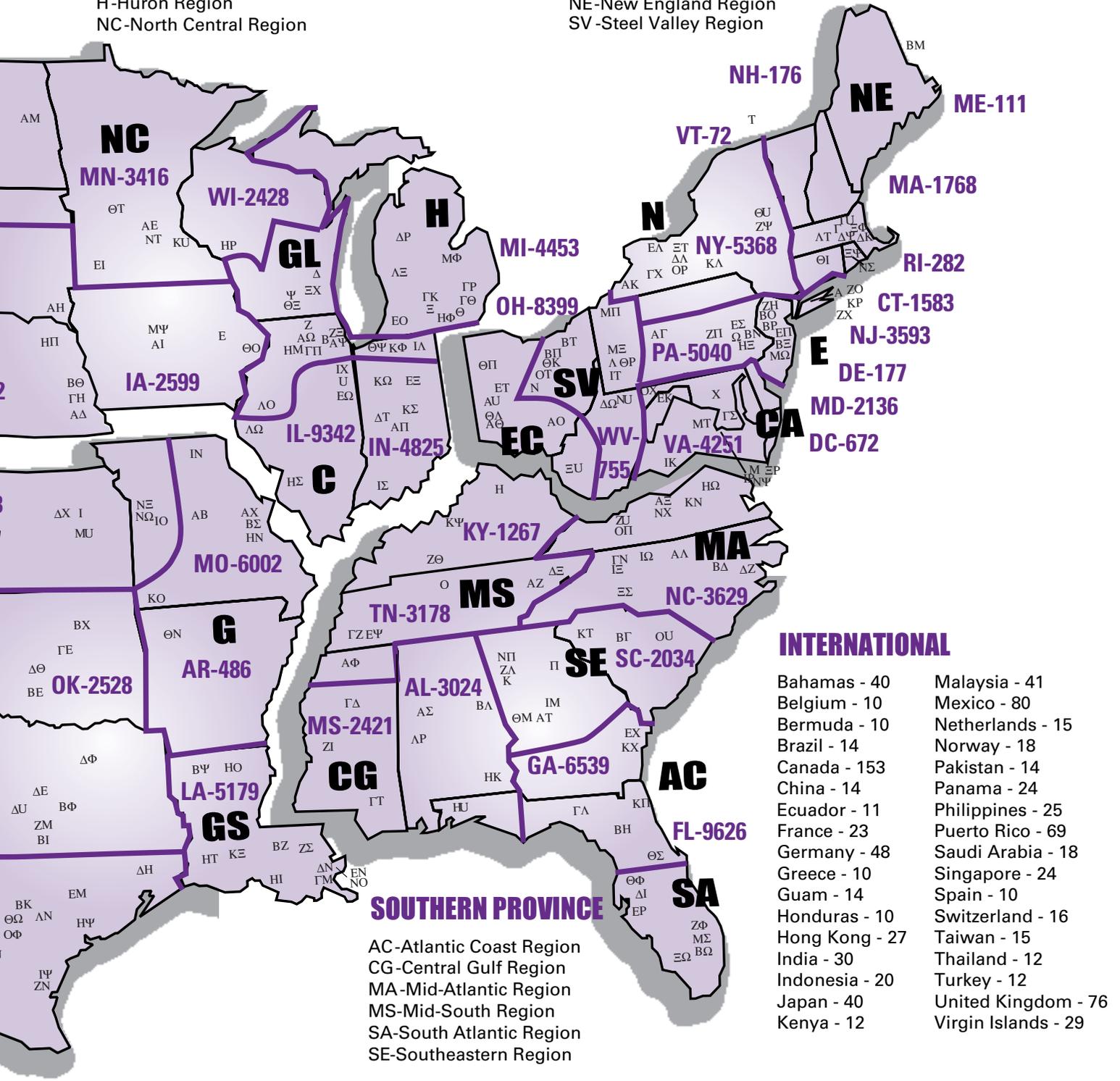
Alumni chapters also play a strong role in the Fraternity, with 60 officially franchising in 2007—a record! Alumni chapter locations, officers and contacts can be found at [www.dspnet.org](http://www.dspnet.org) under "Alumni."

## NORTH CENTRAL PROVINCE

C-Central Region  
 GL-Great Lakes Region  
 GP-Great Plains Region  
 H-Huron Region  
 NC-North Central Region

## NORTHEASTERN PROVINCE

CA-Capital Region  
 EC-East Central Region  
 E-Eastern Region  
 N-Niagara Region  
 NE-New England Region  
 SV-Steel Valley Region



## INTERNATIONAL

- |                |                     |
|----------------|---------------------|
| Bahamas - 40   | Malaysia - 41       |
| Belgium - 10   | Mexico - 80         |
| Bermuda - 10   | Netherlands - 15    |
| Brazil - 14    | Norway - 18         |
| Canada - 153   | Pakistan - 14       |
| China - 14     | Panama - 24         |
| Ecuador - 11   | Philippines - 25    |
| France - 23    | Puerto Rico - 69    |
| Germany - 48   | Saudi Arabia - 18   |
| Greece - 10    | Singapore - 24      |
| Guam - 14      | Spain - 10          |
| Honduras - 10  | Switzerland - 16    |
| Hong Kong - 27 | Taiwan - 15         |
| India - 30     | Thailand - 12       |
| Indonesia - 20 | Turkey - 12         |
| Japan - 40     | United Kingdom - 76 |
| Kenya - 12     | Virgin Islands - 29 |

## SOUTHERN PROVINCE

AC-Atlantic Coast Region  
 CG-Central Gulf Region  
 MA-Mid-Atlantic Region  
 MS-Mid-South Region  
 SA-South Atlantic Region  
 SE-Southeastern Region

**2005: A. Zuheir Sofia**, *Western Kentucky*  
Chairman, Sofia & Company, Inc.

**2006: Pete B. Petersen**, *Johns Hopkins*  
Professor, Johns Hopkins

**2007: Harry T. Gamble**, *Rider*  
Former President and General Manager-  
Philadelphia Eagles

## National Honorary Initiates

These brothers were initiated into Delta Sigma Pi in recognition of their personal achievements and significant contributions to business, government, education or the Fraternity. The title shown is that held at time of their initiation.

**1939: Walter D. Fuller**  
(President, Curtis Publishing Company)

**1940: Glenn L. Martin**  
(President, Glenn L. Martin Company)

**1947: James F. Bell**  
(Chairman of the Board, General Mills, Inc.)

**1949: Charles P. McCormick**  
(President & Chairman of the Board,  
McCormick and Company)

**1951: Ben H. Wooten**  
(President, First National Bank of Dallas)

**1953: William A. Patterson**  
(President, United Airlines)

**1955: Ernest R. Breech**  
(Chairman of the Board, Ford Motor  
Company)

**1957: James A. Farley**  
(Chairman of the Board, Coca-Cola Export  
Company)

**1959: Ernest S. Fields**  
(President, Cincinnati Gas & Electric  
Company)

**1961: Charles R. Sligh, Jr.**  
(Executive Vice President, National  
Association of Manufacturers)

**1965: Ben S. Gilmer**  
(Executive Vice President, AT&T)

**1967: Alton P. Ochsner**  
(Surgeon, Ochsner Clinic)

**1969: Edward N. Cole**  
(President, General Motors Corporation)

**1971: A. Wright Elliott**  
(Senior Vice President, National Association  
of Manufacturers)

**1973: Roger C. Wilkins**  
(Chairman of the Board, Travelers Insurance  
Company)

**1975: Burt F. Raynes**  
(Chairman and Chief Executive, Rohr  
Industries Incorporated)

*Taken from a 1976 issue of the Chicago Sun Times*

## Housemother, 100 still looking after her boys

Elizabeth Thealen, housemother of the Beta Chapter House of the International Fraternity of Delta Sigma Pi, 42 E. Cedar, will be the honored guest of a testimonial dinner marking her 100th birthday, at 7 p.m. on Saturday, March 13, in the Continental Plaza Hotel, 909 N. Michigan. The International Fraternity of Delta Sigma Pi is a professional fraternity in commerce. Beta chapter is associated with the Chicago campus of NU.

Miss Thealen was born in a log cabin on March 21, 1876 in Lemont, Ill. She was the 12th child in a farming family of 14. Most of her education took place in a one room country school house. Eventually, Betty moved to Chicago seeking employment.

Her association with Beta Chapter began while she was a housekeeper for Anna Stelent at 58 E. Elm. The fraternity rented the premises in 1917 when Miss Stelent moved out of town. Miss Thealen agreed to stay on "until the fraternity got a replacement." Later, she moved with the fraternity when it acquired its present chapter house at 42 E. Cedar.

She has spent six decades as housemother at the fraternity's quarters looking after the needs of an average 30 residents per semester. By adoption, she has approximately 1,200 "sons" in metropolitan Chicago. As far as her record of service is concerned as role of housemother for 60 years, no equal could be found, not even in the *Guinness Book of Records*.

Many brothers recall with fond memories how she gently, but firmly, sent many party-goers on their way during the wee hours in order to maintain a sense of decorum for the residence.

Today, Betty is not as spry as she once was and has to rely somewhat upon the assistance of a cane to travel about the house from her basement apartment to the second, third, and fourth floors, but her eyes are bright and her conversation animated.



*Long-time Beta Housemother Elizabeth "Betty" Thealen celebrates her 100th birthday in 1976, with (from left): Dawn Rebeck, Bob Rebeck, Northwestern-Chicago, Lois Mocella, Past Grand President Thomas Mocella, Northwestern-Chicago, Betty, and Donald Holem, Northwestern-Chicago. Brother Holem was the last House Manager of the celebrated property.*

**1977: John Nevin**  
(Chairman of the Board, Zenith Radio  
Corporation)

**1979: William T. Beebe**  
(Chairman of the Board, Delta Airlines)

**1981: Roger B. Smith**  
(Chairman of the Board, General Motors  
Corporation)

**1983: Karl Flemke**  
(Chief Executive Officer, Junior  
Achievement, Inc.)

**1985: Victor K. Kiam II**  
(Chief Executive Officer, Remington  
Products, Inc.)

**1987: Norman G. Milley**  
(Retired President, K-Mart Stores Group)

Executive Directors

- 1989: Frank P. Popoff**  
(President & CEO, The Dow Chemical Company)
- 1991: Richard J. Riordan**  
(Riordan & McKinzie Law Firm, Mayor, City of Los Angeles)
- 1993: Karen L. Hendricks**  
(Executive Vice President, The Dial Corporation)
- 1995: Russell G. Mawby**  
(Chairman of the Board, W. K. Kellogg Foundation)
- 1997: James B. Hayes**  
(President & CEO, Junior Achievement, Inc.)
- 1999: Gordon Bethune**  
(Chairman & CEO, Continental Airlines)
- 2001: Patti Holmes**  
(Founder & President, Holmes Training & Development)
- 2003: Gregory W. Jones**  
(President & CEO, State Farm General Insurance Company)
- 2005: Roger M. Tienken**  
(Principle, JRG Industries, Inc)

Chapter Advisors of the Year

The Chapter Advisor of the Year Award is presented to one advisor who has excelled in service to the chapter and the Fraternity. School shown is school of initiation.

- 1982: Timothy Gover, Southern Methodist**
- 1983: Paul Peterson, Utah**
- 1986: Robert Barnes, Nevada-Reno**
- 1987: Joseph Schenk, Dayton**
- 1988: Kristine Palmer, Longwood**
- 1989: Thomas Thurmond, Florida State**
- 1990: Ian Keith, Quincy**
- 1991: Alfred Moroni, Christian Brothers**
- 1992: Benno Wymar, South Dakota**
- 1993: Bonni Baker, Siena**
- 1993: Katherine Karl, Western Michigan**
- 1994: Ken Halsey, Wayne State-Nebraska**
- 1995: Philip Turnquist, Indiana State**
- 1996: Richard Reichert, Washburn**
- 1997: Iris Johnson, Virginia Commonwealth**
- 1998: Ahmed Rifai, Northern Illinois**
- 1999: Iris Johnson, Virginia Commonwealth**
- 2000: Timothy Dills, East Tennessee State**
- 2001: Seid Zekavat, Loyola Marymount**



**Henry C. Cox**  
*New York*  
1914



**Francis J. McGoldrick**  
*New York*  
1915



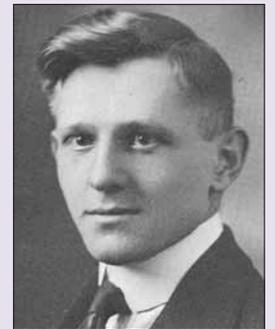
**Robert E. Pearce**  
*New York*  
1916



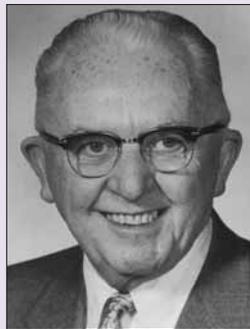
**Frank H. Miller**  
*New York*  
1917



**J. Buford Edgar**  
*Northwestern-Chicago*  
1920



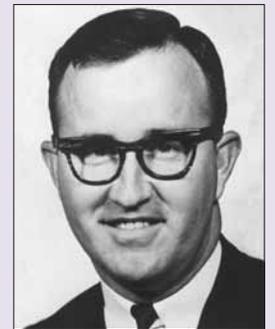
**Charles Cobeen**  
*Marquette*  
1922



**H. G. "Gig" Wright**  
*Northwestern-Chicago*  
1924-1955



**James D. Thomson**  
*Northwestern-Chicago*  
1955-1964



**Charles L. Farrar**  
*Louisiana Tech*  
1964-1974



**Ben H. Wolfenberger**  
*Northwestern-Chicago*  
1974-1980



**Michael J. Mazur Jr.**  
*Georgia State*  
1981-1994



**William C. Schilling**  
*Nebraska-Lincoln*  
1995-Present

Infuential bros



At the 2005 Grand Chapter Congress in Orlando, a group of National Collegians of the Year (COY) gathered for a historic photo. Ironically, the meeting took place at the hotel's Koi pond! Gathered were (back row, from left): Gus Schram ('76), McNeese State; Chris Robinett ('89), Nebraska-Lincoln; Rich Foster ('97), Central Missouri; Dawn Libbert Klinger ('98), Central Missouri; Mark Chiacchiari ('99), Pennsylvania; and Missy Ekern ('00), St. Thomas. Front row, from left: Brandon Trease ('01), Wayne State-Nebraska; Kevin McLean ('02), Drake; Jason Griffiths ('03), Penn State-Erie; Stephanie Menio ('04), Pittsburgh; and Dave Glanzrock ('05), Arizona State.

- 2002: **Gayle Baugh**, *West Florida*
- 2003: **Seid Zekavat**, *Loyola-Marymount*
- 2004: **Marilyn Okleshen**, *Minnesota State*
- 2005: **Marilyn Okleshen**, *Minnesota State*
- 2006: **David Dawley**, *West Virginia*

**District Directors of the Year**

The District Director of the Year Award is presented to one District Director who best demonstrates dedication, leadership, and enthusiastic support for the Fraternity, the region, and the chapter(s).

- 1981: **Kurt Boveington**, *Kent State*
- 1983: **Stephen Jones**, *Georgia Southern*
- 1984: **Samuel Shaheen**, *Akron*
- 1985: **William Kinsella**, *Loyola Marymount*
- 1986: **Lynn Grubbs**, *North Carolina-Greensboro*
- 1987: **Paul Garcia**, *Southern California*
- 1988: **Christopher Lane**, *South Carolina*
- 1989: **Adrian Avalos**, *Cal Poly-Pomona*
- 1989: **Karen Stebelski**, *Truman State*
- 1990: **Stephen Black**, *Eastern Illinois*
- 1991: **Jeffery Fizer**, *Drake*
- 1992: **David Hennel**, *Bentley*
- 1993: **Nolakay Kelm**, *Minnesota State-Mankato*

- 1994: **Taleen Artunian**, *Southern California*
- 1995: **Richard A. "Nick" Steinkrauss**, *Suffolk*
- 1996: **Claire Sammon Roberts**, *San Francisco State*
- 1997: **Robert Flores**, *Loyola Marymount*
- 1998: **Shanda Gray**, *Missouri State*
- 1999: **Brian Krippner**, *Truman State*
- 2000: **Lisa Brown**, *Cal Poly-San Luis Obispo*
- 2001: **Joan Malbrough**, *Nicholls State*
- 2002: **Philip Turnquist**, *Indiana State*
- 2003: **Brittania Valone Ellis**, *West Florida*
- 2004: **Wayne Lauer**, *Penn State-Erie*
- 2005: **Shannon Marie Berry**, *East Tennessee State*
- 2006: **Darrick Williams**, *South Carolina*

**National Collegians of the Year**

The Mr. and Mrs. Sidney A. Sparks National Collegian of the Year Award is presented annually to the one outstanding collegiate member of Delta Sigma Pi who has exemplified the values inherent in the Ritual and perpetuated the ideals as set forth in the Purpose of the Fraternity. The award recognizes an individual for his or her contributions, achievements, participation, and personal character. The National Collegian

of the Year Award is the highest honor the Fraternity can bestow on one of its collegiate members.

- 1971: **Robert E. Matthews**, *Wayne State-Nebraska*
- 1972: **Craig S. Chapman**, *Wisconsin-Madison*
- 1973: **Charles W. Murphy**, *Virginia Commonwealth*
- 1974: **Clifford D. Brune**, *South Carolina*
- 1975: **Donald J. Cool**, *Georgia State*
- 1976: **Gus W. Schram III**, *McNeese State*
- 1994: **Marc P. Franson**, *Drake*
- 1978: **Scott A. Weber**, *Angelo State*
- 1979: **Theresa M. Jeszka Drew**, *Northern Arizona*
- 1980: **Marilyn R. Doskey Franson**, *Loyola-New Orleans*
- 1981: **Albert S. Gordon**, *Albany*
- 1982: **Steven Rasche**, *Missouri-Columbia*
- 1983: **Linda S. Alchek Kaplan**, *Albany*
- 1984: **Dwayne A. Hoffpauir**, *Louisiana Tech*
- 1985: **Karen Kettler Gratz**, *Truman State*
- 1986: **Susan A. Plassmeyer**, *Truman State*
- 1987: **William E. Newbury**, *Truman State*
- 1988: **Matthew S. Levin**, *California-Berkeley*
- 1989: **Chris E. Robinett**, *Nebraska-Lincoln*
- 1990: **Prescott H. Ashe**, *California-Berkeley*
- 1991: **Frederick M. Demopoulos**, *Cal State-Fullerton*
- 1992: **Anne C. Rackers**, *Central Missouri*
- 1993: **April S. Garrett Diehl**, *Texas A&M-College Station*
- 1994: **L. Paige Turnes Franklin**, *Longwood*
- 1995: **Boyd J. Pederson**, *Western State*
- 1996: **Michael D. Mitchell**, *Washington-Missouri*
- 1997: **Richard D. Foster**, *Central Missouri*
- 1998: **Dawn N. Klinger**, *Central Missouri*
- 1999: **Mark A. Chiacchiari**, *Pennsylvania*
- 2000: **Melissa K. Ekern**, *St. Thomas*
- 2001: **Brandon D. Trease**, *Wayne State-Nebraska*
- 2002: **Kevin J. McLean**, *Drake*
- 2003: **Jason C. Griffiths**, *Penn State-Erie*
- 2004: **Stephanie A. Menio**, *Pittsburgh*
- 2005: **David L. Glanzrock**, *Arizona State*
- 2006: **Jason D. Campbell**, *Penn State-Erie*
- 2007: **Victoria I. Frantz**, *Penn State-State College*

## National Leadership: 2007

### Board of Directors

#### Grand President

Mitchell B. Simmons, *Southern Mississippi*

#### Past Grand President

Kathleen M. Jahnke, *Northern Illinois*

#### Vice President-Organizational Development

Mark A. Chiacchiarri, *Pennsylvania*

#### Vice President-Finance

T. Joelle Berlat, *Houston*

#### Collegian of the Year-2005

David L. Glanzrock, *Arizona State*

#### Collegian of the Year-2006

Jason D. Campbell, *Penn State-Erie*

#### North Central Provincial Vice President

Amy L. Briggs, *Minnesota State-Mankato*

#### Northeastern Provincial Vice President

Onuka Ibe, *Truman State*

#### South Central Provincial Vice President

Jeffrey W. Gallentine, *Missouri-Kansas City*

#### Southern Provincial Vice President

Claire L. English, *Shepherd*

#### Western Provincial Vice President

Charles J. Brown, *San Diego*

#### Executive Director

William C. Schilling, *Nebraska-Lincoln*

### Regional Vice Presidents

#### North Central Province

##### Central

Christoffer A. Miller,  
*Indiana-Purdue at Indianapolis*

##### Great Lakes

John J. Juat, *Loyola-Chicago*

##### Great Plains

Brandon D. Trease, *Wayne State-Nebraska*

##### North Central

Jaffrey A. Blanks, *Drake*

#### Northeastern Province

##### Capital

Frank P. Hodas, *George Washington*

##### East Central

Shawn J. Heyderhoff, *Iowa State*

##### Eastern

Kathleen L. Lazo-Thompson, *New York*

##### New England

Paul Carpinella, *Bentley*

##### Niagara

Beth A. Bivona, *Buffalo*

##### Steel Valley

Wayne Lauer, *Penn State-Erie*

#### South Central Province

##### Gateway

Louis T. Maull, *Loyola-Chicago*

##### Gulf South

Jason P. Campagna, *Our Lady of Holy Cross*

##### Gulf Western

Brandi E. Taylor, *Texas-Austin*

##### Midwestern

Amy L. Gallentine, *Missouri-Kansas City*

##### Southwestern

Amanda G. Wood, *North Texas*

#### Southern Province

##### Atlantic Coast

Peter H. Diebel, *Iowa*

##### Central Gulf

Michelle J. Cain, *Troy*

##### Mid-Atlantic

John H. Cookson, *Detroit*

##### Mid-South

Derrick S. Singletary, *Bellarmino*

##### South Atlantic

Bradley R. Blanton, *South Florida*

##### Southeastern

Karon S. Drewniak, *Georgia*

#### Western Province

##### Bay Area

Lisa Brown, *Cal Poly-San Luis Obispo*

##### Desert Mountain

Justin M. Cranmer, *Arizona*

##### Pacific Coast

Paul P. Dawson, *Wayne State-Detroit*

##### Rocky Mountain

Charles J. Brown, *San Diego*

##### Sierra Nevada

Amanda L. Smith, *Cal State-Chico*

##### South Pacific

Thomas D. Skinner, *Loyola-Marymount*

### National Committee Chairs

#### 2007 Centennial Steering Committee:

Heather B. Ferguson, *Tampa*  
Randy L. Hultz, *Truman State*

#### Alumni Development Committee:

Katie I. Koch, *Eastern Illinois*

#### Community Service Committee:

Elizabeth A. Calloway,  
*Penn State-State College*

#### Professional Development Committee:

Brian Krippner, *Truman State*

#### Scholastic Development & Awards Committee:

James "Duckie" Webb, *Houston*

### Leadership Foundation Trustees

Chairman and President Randy Hultz,  
*Truman State*

Vice Chairman Eddie Stephens,  
*Miami-Florida*

Mark A. Chiacchiarri, *Pennsylvania*

Gregary W. Howell, *Pacific*

Kathleen M. Jahnke, *Northern Illinois*

Gregory J. Koch, *Missouri State*

Joseph M. Mayne, *St. Cloud State*

Claire D. Moomjian, *Akron*

Lisa B. Schram, *McNeese State*

Sandra L. Shoemaker, *Missouri State*

Mitchell B. Simmons, *Southern Mississippi*

### Non-Voting Trustees (Central Office Staff)

Shanda R. Gray, *Missouri State*

William C. Schilling, *Nebraska-Lincoln*

### Central Office Staff

**Executive Director:** William C. Schilling

**Associate Executive Director;  
Executive Vice President of Leadership  
Foundation:** Shanda R. Gray

**Director of Chapter and Expansion  
Services:** Dale M. Clark

**Director of Information Services:**  
Michael M. Banks

**Director of Finance and  
Administration:** Jeanna M. Tipton

**Assistant Director of  
Communications:** Stacy M. Donahoe

**Educational & Leadership Consultant:**  
Kimberly D. May

**Educational & Leadership Consultant:**  
Amanda R. Romine

**Administrative Assistant-Accounting:**  
Cheryl R. Campbell

**Administrative Assistant-Events:**  
D. Craig Cashell

**Administrative Assistant to the  
Executive Director:** Janet L. Morgan

**Administrative Assistant-Chapter  
Services:** Renee Maus

**Membership Services Coordinator:**  
Meggan J. Ratterman

**Membership Services Coordinator:**  
Heather A. Troyer

# Gig Wright: Deltasig Legend

*Grand President 1920–24; Grand Secretary-Treasurer 1924–55*

*Gig Wright's activities and accomplishments go hand in hand with the Fraternity's early history and much detail about him is found in the Jim Prescott narrative. Highlights and some additional information are noted here in honor of the Deltasig legend!*

**H**e served the Fraternity in countless ways. He was a man of vision, a man of character, a man of ideals and had a steadfast devotion to Delta Sigma Pi, earning him the highest respect of all who knew him. H. G. "Gig" Wright, born on December 22, 1893, died on November 18, 1980, in his hometown of La Grange, Ill., and was buried in Mt. Emblem Cemetery in Elmhurst, Ill., near Chicago.

Henry Gilbert Wright was the 156th initiate of the Fraternity—having been a charter member of Beta Chapter at Northwestern-Chicago. Here began his lifetime association with Deltasig. Gig served the chapter as treasurer and president—and served the Beta Chapter House Corporation for 30 years.

He attended his first Grand Chapter Congress in 1915, and in 1917 was the official delegate of Beta Chapter. He attended nearly every other national convention until 1973 when poor health would not permit him to be in New Hampshire.

At the 1920 Congress in New York, the delegates elected Gig to the office of Grand President. At that time there were three chapters—Alpha, Beta and Gamma at Boston.

During this same period of time, Gig had established his own business in Chicago and his Fraternity work was a hobby. But, because of his intense interest, he devoted more and more time to Delta Sigma Pi. At the 1924 convention in New York, he was elected Grand



*First elected Grand Secretary-Treasurer in 1924, H. G. "Gig" Wright reviews correspondence in his office at 222 West Adams Street in Chicago.*

Secretary-Treasurer (now Executive Director) and legislation approved at the convention established the Central Office. Gig provided space in his own business office at 222 West Adams Street in Chicago—the Fraternity had now grown to 35 chapters.

## His Greatest Accomplishments

It's impossible to list every accomplishment of Gig's and to convey exactly what he meant to the Fraternity. He's one of the most influential brothers the Fraternity has ever seen—and one of the most dedicated. Some of his more important accomplishments follow.

Gig had sensed the possibilities of service to men in schools of commerce and to men in business, inherent in the ideals of our Fraternity, and saw that

Delta Sigma Pi could be the realization of these possibilities. More and more of his time was devoted to the development of the Fraternity. Under direction and approval of the elected leadership of the time, he established the standard accounting system and uniform rituals, regalia and insignia appropriate to the growing organization.

In 1928, the Grand Council asked Gig to serve the Fraternity on a full-time basis, which meant closing his business. For most of the remaining years of his career, he devoted his entire time and effort to the Fraternity.

At the 1930 Detroit Congress (51 chapters then), the Life Membership Program, proposed by Gig, was instituted. He instituted the Chapter Efficiency Contest (now the Chapter Efficiency Index or CEI) and developed an Alumni Placement Service which helped many

members find new or better positions (the Alumni Placement Service was eventually discontinued as personnel managers and recruiting departments developed). He attended meetings of the American Association (now Assembly) of Collegiate Schools of Business and was recognized by deans as one who had an untold wealth of information about what was happening on campuses from coast to coast and border to border.

In addition to his work for Deltasig, Gig was a leader among the fraternal world. In 1928, he became one of the founders of the Professional Interfraternity Conference (now the Professional Fraternity Association or PFA). He served this organization for 12 years as secretary-treasurer and two years as president.

## Surviving the War

In the 30s and then early 40s, Delta Sigma Pi was put to severe tests when the Great Depression and World War II offered unprecedented challenges. At the start of the War, there were 57 chapters and over 10,000 initiates. During the War, over 4,000 brothers went into service, new initiates dropped to 130 (in 1944) and only 11 chapters remained active. Income to the Fraternity was almost completely eliminated, and the Fraternity faced possible extinction but Gig never lost sight of Deltasig's goals. With the support of the Grand Council, he engaged in other work, preserving the resources of the Fraternity and planning for the post-war rebuilding of the Fraternity.

1945 was recognized as Gig's silver anniversary and, due to proposed growth, an Assistant Grand Secretary Treasurer was hired—Gig's eventual successor James D. Thomson. By 1950, the Fraternity had rebounded from the War with 60 active chapters.

## A Legend Retires

At the 1953 Congress in Denver, Gig announced his desire to retire. In 1955 in Detroit, his "reign" ended after 35

years of service. The Fraternity stood at 92 chapters and over 34,000 members with Gig having helped install all but 12 of those chapters. At a special testimonial banquet during that convention, it was announced the new Central Office building in Oxford, Ohio was to be dedicated to him. The special designation "Grand Secretary-Treasurer Emeritus" was approved for Brother Wright.

After his retirement, Gig continued his other business affairs and participated in numerous alumni events. He attended chapter installations and other Fraternity functions, whenever possible, and as many Grand Chapter Congresses as he could until 1973.

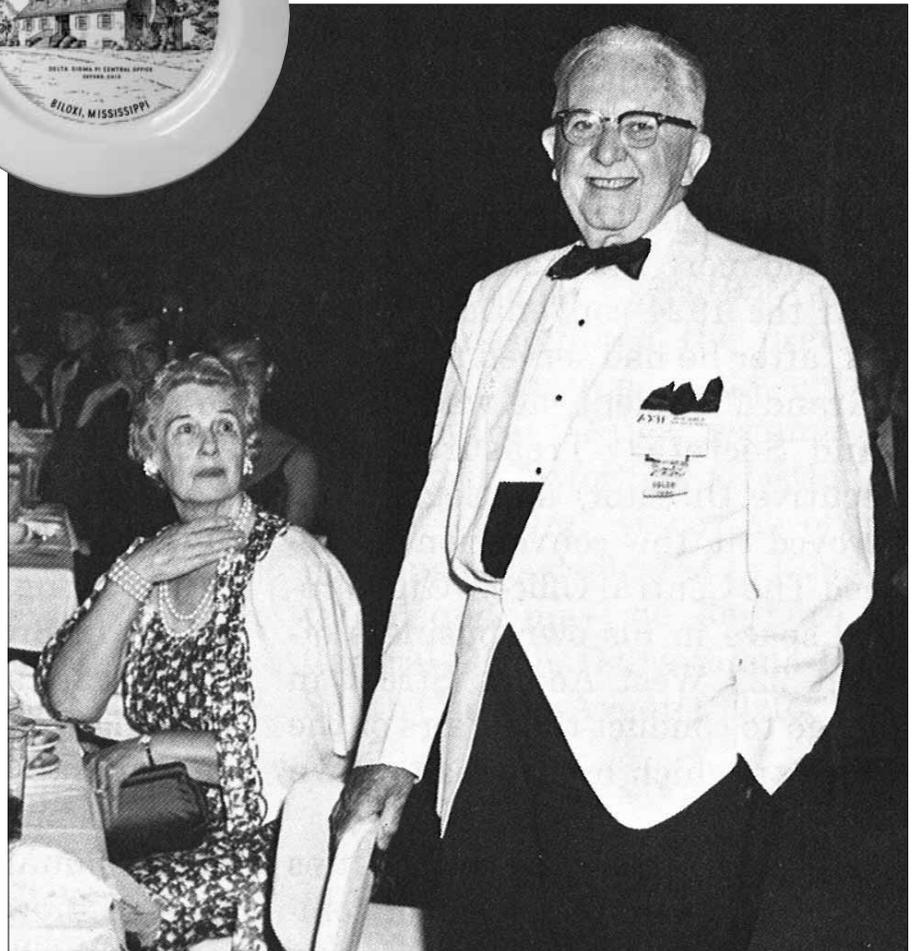
Always by his side was his wife, Alice, who preceded him in death in

1969. His daughter, Barbara, married Brother Robert Stipsak, *Johns Hopkins*, after they were introduced at a Grand Chapter Congress. His son, Robert D. Wright, attended Northwestern-Evanston where he became a member of Zeta Chapter.

For so many years Gig carried the torch that the Founders lighted. With the help of outstanding presidents and other national officers serving on the Board through the years, Gig was the steadying and continuing force behind the development of Delta Sigma Pi as a truly international Fraternity known and respected as The Business Fraternity. He will always be "Mr. Deltasig." How Gig would have loved to see the amazing growth and success of the Fraternity as we celebrate 100 years of brotherhood! ▲



In 1967, Gig and Alice attended the 26th Grand Chapter Congress, their last together, in Biloxi, Mississippi. A commemorative plate featuring the Central Office, which had been dedicated to Gig, marked the occasion.



# Jim Thomson

## *Gig Wright's Successor Facilitates Our Post-World War II Success*

"My life of 86-plus years has been inextricably linked to Delta Sigma Pi. Having served on the Fraternity's Central Office staff for eighteen years, nine of those with Gig Wright, offers only part of the explanation. Here, as they say, is the rest of the story...."

In 1941, Brother Jim Thomson began to climb a mountain that would lead him to the top of Delta Sigma Pi. He took on a job at age 22 for the Wesson Oil Company, where his father had worked until his death at age 42.

Thomson remembered his father pointing out the window of the Northwestern University Passavant hospital towards some academic buildings saying, "That is where you are going someday."

So he fulfilled that destiny and his father's last wish by the aid of his father's secretary Dorothy Colwell. She suggested he start taking night classes with her at Northwestern.

"During one of our trips to class she asked me if I had received an invitation from Delta Sigma Pi to attend a rush meeting. My answer was yes, but I was not going as I had no interest in fraternities. In no uncertain terms she insisted I go—as she had gone out of her way to obtain this invitation for me!" His interest in the Fraternity grew at this first meeting and the next meeting he attended he pledged.

"It was good this happened so fast, because who should I meet in the halls of Northwestern, but three of my high school friends—all members of Alpha Kappa Psi, Deltasig's top competitor! They offered me an immediate pledge-ship, which I responded to by calling their attention to my Deltasig pledge pin."

After a few years, Thomson was asked to serve on the board of the



*Executive Director Jim Thomson, pictured here in 1957 at the new Central Office, helped rebuild the Fraternity from a war-time low of 11 active chapters to 125 —while tasked with overseeing the construction, move to and staffing of the new building in Oxford. He served 19 years on the staff.*

Commerce Club of Northwestern University and then served as its president for two years. During this time, he became close with Bob Mocella, a Deltasig who aided in Thomson's recognition at Northwestern as an Outstanding Senior. In addition, he also received the 1949 Deltasig Scholarship Key—30 years after Brother, mentor, and former Grand Secretary Treasurer H.G. Wright had received the same award!

Thomson remained active in Beta Chapter and served as its Head Master. In this position he was able to bring in Gig Wright to address the chapter about the future of the Fraternity.

"It was after World War II ended when Gig Wright visited our chapter, announcing he was searching for someone to train to take over management of the Fraternity nationally. He wished to

continue serving the optical trade associations he took on during the War when the Fraternity was inactive (having only 11 chapters)."

Thomson thought little of the position until he received a letter from Mike Mitchell, president of the Beta Chapter House Corporation and one of the key alumni. He informed Thomson that a large number of the alumni were behind him and hoped that he would apply for this job.

About that time Beta Sigma Chapter at St. Louis University was to be installed. This was a "takeover" of a local fraternity with many years of existence and several hundred members, both students and alumni. Gig asked Jim to put together a ritual team from Beta Chapter to initiate the several hundred that were in attendance. It was no easy task, but all worked well impressing

Gig. This was one thing, plus the backing of Beta alumni, that moved Gig to accept Jim on the staff.

"After a couple of interviews with H. G. Wright he offered me the job, with a trial period of three years and the title of Assistant Grand Secretary Treasurer. I began my Fraternity employment in 1946 when I was 27. It was my task to revive some 49 dormant chapters, publish *The DELTASIG* magazine that had been discontinued during the war, and plan the next Grand Chapter Congress."

The next 19 years were spent rebuilding the Fraternity from the war time low of 11 chapters to a total of 125 and the creation of a Central Office building with a new staff and routines. The Board of Directors decided the Central Office was to be built on a college campus and dedicated to Brother Wright, who was still Grand Secretary Treasurer—but planning to retire (see articles on Gig and the Central Office).

Past Grand President Bob Busse notes, "With the prospect of Gig's retirement, my Executive Committee commissioned Jim to gather data on possible future locations for a Central Office and established the criteria to be considered in our evaluations, including: nearness to a college campus, reasonable costs and labor supply, and preferably within 300 miles of Chicago."

At this time, Brother Thomson brought his Beta Chapter pal, Rudy Weber, into service. "He and I made a trip, visiting a number of college campuses. They were Illinois (Champaign); Northwestern (Evanston); Indiana (Bloomington); Wisconsin (Madison); Michigan (Ann Arbor); and Miami (Oxford). I will always remember inspecting Indiana at Bloomington, where Deltasig and prominent faculty member John Mee, *Ohio State*, gave us a tour. Then as we were leaving he said, "You have seen our campus; now go to Miami University at Oxford, Ohio and be truly surprised." We did and were sold on it as an ideal location for our headquarters—to which the Board later agreed!" (Brother Mee was born and raised in Darrrtown, about 5 miles from Oxford!)

To develop building and finance plans, a committee had been created under the leadership of then Grand President Bob Busse and Harry Feltham (the next Grand President). Others serving included Bob Lewis, Rudy Weber, George Alexander, and Henry Lucas, a Board member from Nebraska who handled and picked up the tab on the campaign for funding.

The leadership also received help from interfraternal friends in Oxford, where the headquarters of three other fraternities were located. Most influential were Ralph Fey of Beta Theta Pi, Robert Miller of Phi Delta Theta, and Richard Young of Phi Kappa Tau (who was a Deltasig from Miami-Ohio). Other significant "players" in developing the building were architects Keppel Small and Andrew Wertz, contractor Joe Wespiser (Miami Valley Lumber Company) and Thomson's secretary Jane Lehman, who lived in Oxford and was the Fraternity's first employee there. Her father was a Deltasig from Baltimore.

Past Grand President Busse remarked on Thomson's legacy during Jim's Lifetime Achievement Award luncheon in September of 2000. "It all began when Gig Wright announced, at the inception of my term as Grand President in Denver 1953, that he would like to retire at the next Grand Chapter Congress. This led to the development of the magnificent Central Office building in Oxford, Ohio. Jim was the key person in all phases of the project from site criteria, selection of property and actual construction of the facility, including engagement of architects and contractors. He did this while still running the Fraternity from Chicago. So what is the heritage he has given us? A beautiful Williamsburg style building that originally cost only \$72,000 on a lot in Oxford that was \$7,000. The mortgage was retired in 1980. The dedication to Gig was held on May 18, 1957 with Grand President Harry Feltham officiating"

*Delta Sigma Pi  
The Central Office Building  
Costs*

Land		
Basic Building Contract		\$ 7,000.00
Architects Fees		59,906.00
Insurance (Builder's Risk)		3,594.36
Permits & Misc. Fees		310.08
		<u>197.90</u>
		\$ 71,003.34
<i>Optional</i>		
3 Phas Wiring	300.00	
Bathroom Bath	3,500.00	
Plastering Founders' Lm.	576.00	
Plumbing Kitchens & Bath	320.76	
Air Conditioning	2,500.00	
Painting	390.00	
Landscaping	2,177.75	
Interior Furn.	1,677.34	
Women's Lounge	719.40	
		<u>17,850.95</u>
		\$ 88,854.29
<i>Total Costs</i>		
Paid to date	\$ 15,148.75	
Credit on Credits	36.00	
		<u>15,184.75</u>
Reserve for C.O. Bldg.	3,177.75	
Campaign	15,100.09	
National Endowment Fund loan	20,000.00	
Oxford National Bank	15,000.00	
		<u>56,307.84</u>
		\$ 71,487.09

Jim Thomson was justifiably proud of the Central Office building and his efforts to manage the costs of the new building. This preliminary outline, in his own handwriting, shows the mid-'50s costs. Land was \$7,000, the basic building about \$60,000, and the full cost, including furniture and other options, was less than \$84,000. The facility and grounds is now valued at roughly \$1 million and has been debt-free for many years.

After 11 years as executive director, Thomson decided it was time for a change.

"We now had a Central Office building, staff in place, and a growing Fraternity of about 125 chapters. I was getting older and no longer called Jim, but 'Mr. Thomson' by the members of the chapters. That, to me, was like the 'handwriting on the wall.' It said, at least to me, I didn't fit anymore."

A job opportunity then made its way into his hands. Bob Mocella, his old friend and brother, informed him there was a job opening at the Budget Executives Institute for an executive secretary. Thomson was a great fit for the position—and in his 17 years there, four of his presidents were Deltasigs! Jim claimed he never really left Deltasig when he took the job at the BEI, he just "moved up in the age bracket."



Left to right: Past Grand President Ken White, then Grand Secretary-Treasurer Gig Wright and Assistant Secretary-Treasurer Jim Thomson.

“In the Planning Executives Institute (Budget Executives Institute’s new name) I found my mountains to climb. I had to move the office from Cincinnati to Oxford, hire and train a new staff, revise all publications, set up national meetings, visit all chapters over a period of time, and boost membership. We were also able to erect a new building in Oxford, paralleling again my experience with Delta Sigma Pi.”

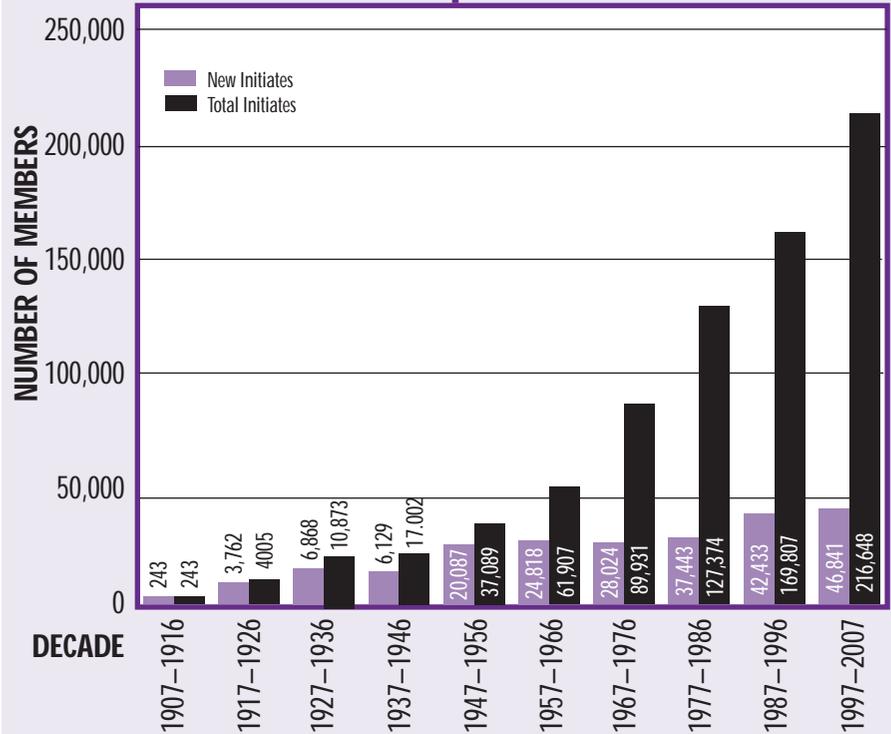
At Brother Thomson’s Lifetime Achievement Award luncheon in 2000, collegiate and alumni members alike heard all about his outstanding record of service to the City of Oxford as well as his fraternal achievements: Oxford City Council, a ten year Trustee for the local hospital board, City Planning Commission and the Board of Appeals, Secretary/Treasurer of the Professional Interfraternity Conference (now the Professional Fraternity Association) for many years and represented all professional fraternities on the Interfraternity Research and Advisory Council, the supreme organization in the fraternity world at the time. Eventually he was the treasurer of this organization for a number of years.

Jim’s devoted wife, Lillian, also worked on the Central Office staff, both under Jim and his successor, Charles Farrar. She was an invaluable part of the team and played an important role in Delta Sigma Pi’s history.

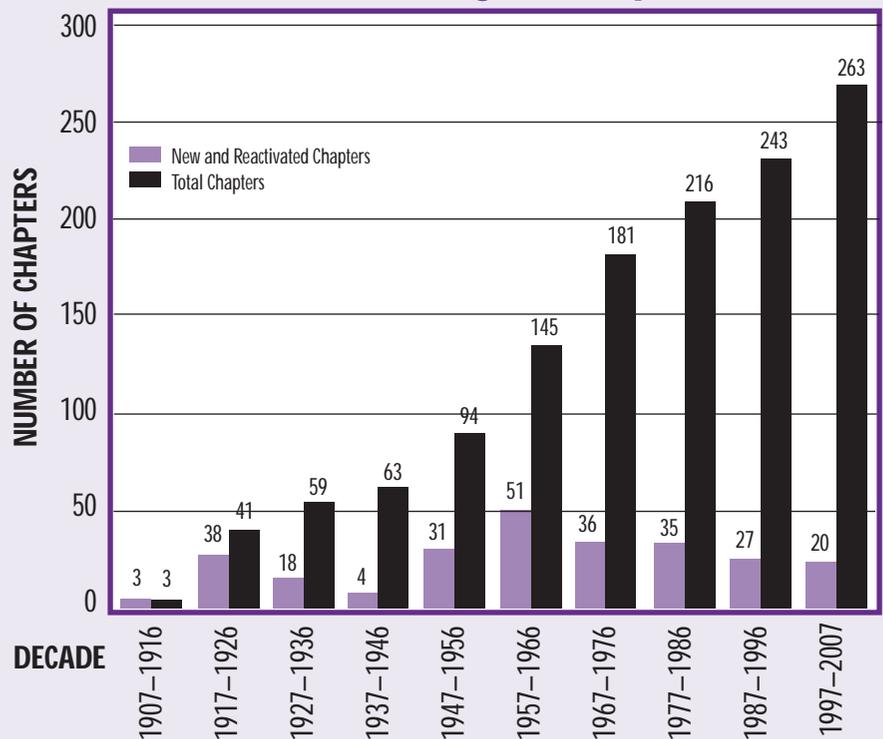
Jim and Lillian both passed away in October of 2006, leaving a legacy never to be forgotten by the brothers of Delta Sigma Pi. ▲

## The Growing Brotherhood

### Initiates per Decade (as of 7/1/07)



### Growth of Collegiate Chapters (as of 7/1/07)



# Golden Council

The Golden Council represents some of the hardest working and most dedicated brothers of Delta Sigma Pi. As established in the national bylaws, the Board of Directors approves for membership only those select brothers who have served with distinction as Grand Officers or on the Central Office staff. Deceased members of the Council are noted with an asterisk.

- Jason M. Allen
- Lisa A. Allen
- Ann M. Ambler
- Donna K. Amrhein
- Marvin M. Anderson
- Robert F. Andree
- James E. Armstrong\*
- Warren E. Armstrong\*
- Theodore B. Atlass
- Adrian R. Avalos
- Barbara M. Balcita
- Jami M. Ball
- Michael M. Banks
- Harold J. Barger
- Max Barnett, Jr.\*
- Kerri L. Batista
- Thomas C. Bauer
- Royal Daniel M. Bauer\*
- Kathleen V. Beckwith
- John W. Belke
- Marvin L. Bell
- Kimberly D. Bender
- T. Joelle Berlat
- Jeb L. Bertolasi
- Donna M. Bertolasi
- Constance J. Biggs
- Peter G. Bjelan
- Stephen L.A. Black
- John T. Black
- Jaffrey A. Blanks
- Richard C. Blevins
- Shane T. Borden
- William N. Bowen
- Marc T. Bowman
- Sean T. Boyd
- Frederic H. Bradshaw\*
- Frank C. Brandes\*
- Homer T. Brewer
- Amy L. Briggs
- Judith A. Briggs
- W. David Brooks
- Warren F. Brooks\*
- Walter A. Brower
- H. Melvin Brown\*
- Charles J. Brown
- Scott R. Brubaker
- Herman H. Bruenner\*
- Clifford D. Brune
- Alan M. Brunton
- Ronald D. Bryant
- Frank M. Busch
- Earl J. Bush\*
- Robert G. Busse
- Burnell C. Butler, Jr.\*
- Michelle J. Cain
- John M. Callahan
- Cheryl R. Campbell
- Erin E. Campbell-Wines
- Harold L. Cannon\*
- Paul Carpinella
- Dorvell H. Chandler\*
- Craig S. Chapman
- Mark A. Chiacchiarri
- Eddy Chiochetti
- James A. Civis\*
- Dale M. Clark
- Charles T. Cobeen\*
- Donald T. Colby\*
- Joy L. Connor
- Catrina L. Conway
- John F. Conway\*
- Archibald K. Cook\*
- Donald J. Cool
- Henry C. Cox\*
- Laverne A. Cox\*
- Joseph J. Dabrowski
- Paul P. Dawson
- James F. Deaton
- Kathleen R. Decker
- David L. Demaree
- Frederick M. Demopoulos
- April S. Diehl
- Stacy M. Donahoe
- Mark E. Dorn
- Daniel S. Doyle
- Theresa J. Drew
- Robert M. Drevniak\*
- Karon S. Drevniak
- Adam C. Duncan
- Charles F. Eaton
- J. Buford Edgar\*
- Charles J. Ege\*
- George E. Eide
- Wendy L. Eilers
- Melissa K. Ekern
- Robert J. Elder\*
- Thoben F. Elrod\*
- Claire L. English
- George R. Esterly\*
- Clarence W. Fackler\*
- Charles L. Farrar\*
- Charles E. Farrow
- Heather E. Faulk
- Richard B. Featherston
- J. Harry Feltham\*
- Heather A. Ferguson
- C. Dean Ferguson
- Anthony Z. Fernandez\*
- John A. Fincher
- Herbert W. Finney\*
- Donald J. Fitzgerald
- Jeffery S. Fizer
- Raymond W. Flodin
- Sherry G. Flood
- Kerry C. Florell
- Frederick W. Floyd, Jr.\*
- Andrew T. Fogarty
- Charles P. Foote\*
- Terrell F. Ford
- Jerome C. Foster
- Richard D. Foster
- Allen L. Fowler\*
- Marilyn D. Franson
- Marc P. Franson
- Lisa A. Funderburg
- Jeffrey W. Gallentine
- Richard M. Garber
- Paul J.P. Garcia

- Sandra A. Garrison
- Nickolas V. George
- Frank A. Geraci\*
- James W.H. Gerhardt
- Joseph L. Goldblatt
- Albert S. Gordon
- Timothy D. Gover
- R. Todd Granberry
- Karen Gratza
- Clifford "Sparky" Graves
- Arthur W. Gray\*
- Shanda R. Gray
- Shawn C. Gregory
- Jason C. Griffiths
- Waldo E. Hardell\*
- Thomas R. Harnett
- Charles P. Hauger
- Rene' E. Hays
- Charles A. Hazday
- Joe M. Hefner\*
- JoAnne K. Hendricks
- John V. Henik
- David A. Hennel
- Sean O. Herbold
- Kurt H. Heyn
- Harry G. Hickey\*
- James P. Higgins
- Dwayne A. Hoffpauir
- Ralph C. Hook
- Joan Howe
- Gregary W. Howell
- Earle R. Hoyt\*
- Robert O. Hughes
- Randy L. Hultz
- Robby L. Hultz
- Sharon D. Hundley
- Onuka Ibe
- Harold V. Jacobs\*
- Kathleen M. Jahnke
- Rudolph Janzen\*
- Richard H. Jensen
- Howard B. Johnson\*
- Michael M. Johnson
- Burell C. Johnson
- Robert G. Johnson
- John J. Juat
- Brian K. Judd
- Tracy A. Jursz
- Terri L. Kane
- Linda S. Kaplan
- Marlow B. Kee
- Elizabeth M. Keith
- Darrell E. Keller
- William T. Kelly
- Francis J. Kenny\*
- Laura P. Kerr
- Daniel C. Kilian\*
- William R. Kinsella
- H. Clyde Kitchens\*
- Matthew A. Kitchie
- Barry A. Kleypas
- Dawn N. Klinger
- R. Scott Kortendick
- Norman Kromberg

- Hilda J. Krueger
- Joseph A. Kuebler\*
- Steven D. Kuptsis
- Monroe M. Landreth, Jr.\*
- Edward H. Langer
- Leonard L. Larsen
- Kathleen L. Lazo-Thompson
- Terry G. Lee
- James E. Leingang
- William R. Leonard
- Matthew S. Levin
- Robert O. Lewis\*
- Frederick C. Lipsey
- Joe S. "Skip" Loomis\*
- Henry C. Lucas\*
- Martin R. Luxeder
- P. Alistair MacKinnon
- Alexander F. Makay\*
- Michael R. Mallonee
- Harvard L. Mann\*
- Andrew P. Marincovich
- M. John Marko\*
- William A. Martin
- Robert E. Matthews
- Michael J. Mazur
- Toney R. McCollum
- Francis J. McGoldrick\*
- John L. McKewen\*
- George V. McLaughlin\*
- Kevin J. McLean
- Harry J. McMahan\*
- Kelli A. McNulty
- Michael A. McNulty
- Cindy C. McSpadden
- John F. Mee\*
- Stephanie A. Menio
- Catherine M. Merdian
- William R. Merrick\*
- Mark R. Mikelat
- Eugene D. Milener, Jr.\*
- Christoffer A. Miller
- Frank H. Miller\*
- Michael D. Mitchell
- R. Nelson Mitchell\*
- Thomas M. Mocella\*

- Robert A. Mocella
- Thomas A. Moran
- Janet L. Morgan
- Alfred Moysello\*
- Laurence J. Mroz
- Charles W. Murphy\*
- C. Lee Myers
- Joan M. Nason
- Ronald E. Natherson
- John C. Neil
- William J. Nelson
- William E. Newbury
- Leon S. Niles
- Elaine M. Norton
- Joseph J. O'Brien
- Harold P. O'Connell\*
- Carol P. O'Donnell
- Richard J. Parnitzke
- Helen M. Paustian
- Robert E. Pearce\*
- Boyd J. Pederson
- William E. Pemberton\*
- James F. Pendergrass
- Jeffrey L. Philippi\*
- Susan A. Plassmeyer
- Loren A. Poucher
- Brian D. Powell
- Susan Pratt
- Anne C. Rackers
- George E. Ragland
- Steven P. Rasche
- Clifford P. Reilly
- Karl D. Reyer\*
- Ronald W. Richards
- John D. Richardson
- Marc A. Robbins
- Claire S. Roberts
- Mark A. Roberts
- Chris E. Robinett
- Charlie Rolader
- David M. Rose
- Scott M. Sabol
- Corinne L. Schilberg
- William C. Schilling
- Rudolph C. Schmidt\*

- Dara Schneider
- Gus W. Schram
- Richard L. Schreiner\*
- Edwin L. Schujahn\*
- Walter C. Sehm\*
- Laurie G. Senko
- Yvonne L. Servaes
- Samuel F. Shaheen
- Thomas E. Sheely
- Sandra L. Shoemaker
- Mitchell B. Simmons
- Velvet A. Simmons
- Warren W. Simpson
- Derrick S. Singletary
- Thomas D. Skinner
- Amanda L. Smith
- Stephanie R. Solomon
- Anthony J. Soto
- Michael J. Spadaro
- William D. Sparrow
- Douglas A. Spy
- William F. Stebelski
- Richard "Nick" Steinkrauss
- Eddie E. Stephens
- Frank L. Strong
- George J. Strong\*
- Charles I. "Buzz" Sutton\*
- Steven R. Szekely\*
- Victor A. Tabor\*
- Joseph W. Tacto
- Margaret M. Tankersley
- William W. Tatum
- Robert A. Tavarez
- Diane M. Thibault
- James D. Thomson\*
- Henry A. Tiennon\*
- Michael J. Tillar
- Roy N. Tipton\*
- Jeanna M. Tipton
- Franklin A. Tober\*
- Carla S. Tousley
- Brandon D. Trease
- Heather A. Troyer
- Kenneth L. Vadovsky
- Lawrence Van Quathem
- Erica L. Verderico
- David R. Vestal
- Alice M. Visconti
- V. Burt Waite\*
- Michael T. Walsh
- Herman O. Walther\*
- Philip J. Warner\*
- John A. Watton
- James A. Webb
- James A. "Duckie" Webb
- Scott A. Weber
- Herbert W. Wehe\*
- James R. Westlake
- Steven R. Whalen
- Bennette T. Whisenant
- Kenneth B. White\*
- Michael N. Wilson
- William E. Wilson
- H. Nicholas Windeshausen
- Clarence B. Wingert\*
- Karen A. Winter
- Ben H. Wolfenberger\*
- Michael C. Woolson
- Henry G. "Gig" Wright\*
- Franklin S. Yates
- George W. Young\*
- Dennis P. Yurochko
- Kevin L. Zachman
- Dawn M. Zehnle
- Jeffrey E. Zych



*2004 Lifetime Achievement Award recipient Richard "Nick" Steinkrauss has been instrumental in chapter expansion efforts—here presenting Massachusetts-Boston's Khalid Khan a Scholarship Key. Nick, a devoted Leadership Foundation advocate, is also a Trustee Emeritus.*

## Delta Sigma Pi Chapter Roll

(As of July 2007)

*(Chapter number appears in parenthesis, \* = inactive)*

- 1907 ALPHA (1) New York University, New York, NY  
 1914 \* BETA (2) Northwestern University, Chicago, IL  
 1916 \* GAMMA (3) Boston University, Boston, MA  
 1920 DELTA (4) Marquette University, Milwaukee, WI  
 1920 EPSILON (5) University of Iowa, Iowa City, IA  
 1920 ZETA (6) Northwestern University, Evanston, IL  
 1920 \* ETA (7) University of Kentucky, Lexington, KY  
 1921 \* THETA (8) University of Detroit (Day), Detroit, MI  
 1921 IOTA (9) University of Kansas, Lawrence, KS  
 1921 KAPPA (10) Georgia State University, Atlanta, GA  
 1921 LAMBDA (11) University of Pittsburgh, Pittsburgh, PA  
 1921 \* MU (12) Georgetown University, Washington, DC  
 1921 NU (13) Ohio State University, Columbus, OH  
 1921 XI (14) University of Michigan, Ann Arbor, MI  
 1922 \* OMICRON (15) Vanderbilt University, Nashville, TN  
 1922 PI (16) University of Georgia, Athens, GA  
 1922 RHO (17) University of California, Berkeley, CA  
 1922 \* SIGMA (18) University of Utah, Salt Lake City, UT  
 1922 \* TAU (19) McGill University, Montreal, Quebec, Canada  
 1922 UPSILON (20) University of Illinois, Urbana, IL  
 1922 PHI (21) University of Southern California, Los Angeles, CA  
 1922 CHI (22) Johns Hopkins University, Baltimore, MD  
 1923 \* PSI (23) University of Wisconsin, Madison, WI  
 1923 \* OMEGA (24) Temple University, Philadelphia, PA  
 1923 ALPHA BETA (25) University of Missouri, Columbia, MO  
 1923 ALPHA GAMMA (26) Pennsylvania State University, State College, PA  
 1924 ALPHA DELTA (27) University of Nebraska, Lincoln, NE  
 1924 ALPHA EPSILON (28) University of Minnesota, Minneapolis, MN  
 1924 ALPHA ZETA (29) University of Tennessee, Knoxville, TN  
 1924 ALPHA ETA (30) University of South Dakota, Vermillion, SD  
 1924 ALPHA THETA (31) University of Cincinnati, Cincinnati, OH  
 1924 ALPHA IOTA (32) Drake University, Des Moines, IA  
 1925 ALPHA KAPPA (33) University at Buffalo, Buffalo, NY  
 1925 ALPHA LAMBDA (34) University of North Carolina, Chapel Hill, NC  
 1925 \* ALPHA MU (35) University of North Dakota, Grand Forks, ND  
 1925 ALPHA NU (36) University of Denver, Denver, CO  
 1925 \* ALPHA XI (37) University of Virginia, Charlottesville, VA  
 1925 ALPHA OMICRON (38) Ohio University, Athens, OH  
 1925 ALPHA PI (39) Indiana University, Bloomington, IN  
 1926 ALPHA RHO (40) University of Colorado, Boulder, CO  
 1926 ALPHA SIGMA (41) University of Alabama, Tuscaloosa, AL  
 1927 ALPHA TAU (42) Mercer University, Macon, GA  
 1927 ALPHA UPSILON (43) Miami University, Oxford, OH  
 1927 \* ALPHA PHI (44) University of Mississippi, Oxford, MS  
 1928 ALPHA CHI (45) Washington University, St. Louis, MO  
 1928 \* ALPHA PSI (46) University of Chicago, Chicago, IL  
 1928 ALPHA OMEGA (47) DePaul University, Chicago, IL  
 1929 BETA GAMMA (48) University of South Carolina, Columbia, SC  
 1929 \* BETA DELTA (49) North Carolina State University, Raleigh, NC  
 1929 BETA EPSILON (50) University of Oklahoma, Norman, OK  
 1929 BETA ZETA (51) Louisiana State University, Baton Rouge, LA  
 1929 BETA ETA (52) University of Florida, Gainesville, FL  
 1930 \* BETA THETA (53) Creighton University, Omaha, NE  
 1930 BETA IOTA (54) Baylor University, Waco, TX  
 1930 BETA KAPPA (55) University of Texas, Austin, TX  
 1931 BETA LAMBDA (56) Auburn University, Auburn, AL  
 1931 \* BETA MU (57) Dalhousie University, Halifax, Nova Scotia, Canada  
 1932 BETA NU (58) University of Pennsylvania, Philadelphia, PA  
 1934 BETA XI (59) Rider University, Lawrenceville, NJ  
 1937 \* BETA OMICRON (60) Rutgers University (Day), Newark, NJ  
 1942 BETA PI (61) Kent State University, Kent, OH  
 1942 \* BETA RHO (62) Rutgers University (Evening), Newark, NJ  
 1946 BETA SIGMA (63) St. Louis University, St. Louis, MO  
 1947 \* BETA TAU (64) Case Western Reserve University, Cleveland, OH  
 1947 BETA UPSILON (65) Texas Tech University, Lubbock, TX  
 1948 BETA PHI (66) Southern Methodist University, Dallas, TX  
 1948 \* BETA CHI (67) University of Tulsa, Tulsa, OK  
 1948 BETA PSI (68) Louisiana Tech University, Ruston, LA  
 1948 BETA OMEGA (69) University of Miami, Coral Gables, FL  
 1949 \* GAMMA DELTA (70) Mississippi State University, Starkville, MS  
 1949 GAMMA EPSILON (71) Oklahoma State University, Stillwater, OK  
 1949 \* GAMMA ZETA (72) University of Memphis, Memphis, TN  
 1949 GAMMA ETA (73) University of Nebraska, Omaha, NE  
 1949 GAMMA THETA (74) Wayne State University, Detroit, MI  
 1949 GAMMA IOTA (75) University of New Mexico, Albuquerque, NM  
 1949 GAMMA KAPPA (76) Michigan State University, East Lansing, MI  
 1949 GAMMA LAMBDA (77) Florida State University, Tallahassee, FL  
 1949 \* GAMMA MU (78) Tulane University, New Orleans, LA  
 1950 \* GAMMA NU (79) Wake Forest University, Winston-Salem, NC  
 1950 GAMMA XI (80) Santa Clara University, Santa Clara, CA  
 1950 GAMMA OMICRON (81) University of San Francisco, San Francisco, CA  
 1950 GAMMA PI (82) Loyola University, Chicago, IL  
 1950 \* GAMMA RHO (83) University of Detroit (Evening), Detroit, MI  
 1950 \* GAMMA SIGMA (84) University of Maryland, College Park, MD  
 1950 GAMMA TAU (85) University of Southern Mississippi, Hattiesburg, MS  
 1951 \* GAMMA UPSILON (86) Babson College, Wellesley, MA  
 1951 GAMMA PHI (87) University of Texas, El Paso, TX  
 1951 \* GAMMA CHI (88) St. Bonaventure University, St. Bonaventure, NY  
 1951 GAMMA PSI (89) University of Arizona, Tucson, AZ  
 1951 GAMMA OMEGA (90) Arizona State University, Tempe, AZ  
 1954 DELTA EPSILON (91) University of North Texas, Denton, TX  
 1955 \* DELTA ZETA (92) East Carolina University, Greenville, NC  
 1956 \* DELTA ETA (93) Lamar University, Beaumont, TX  
 1956 \* DELTA THETA (94) Oklahoma City University, Oklahoma City, OK  
 1957 DELTA IOTA (95) Florida Southern College, Lakeland, FL  
 1957 \* DELTA KAPPA (96) Boston College, Chestnut Hill, MA  
 1957 \* DELTA LAMBDA (97) Ithaca College, Ithaca, NY  
 1958 \* DELTA MU (98) University of the Americas, Puebla, Puebla, Mexico  
 1958 DELTA NU (99) Loyola University, New Orleans, LA  
 1958 DELTA XI (100) East Tennessee State University, Johnson City, TN  
 1959 DELTA OMICRON (101) San Francisco State University, San Francisco, CA  
 1959 DELTA PI (102) University of Nevada, Reno, NV  
 1959 DELTA RHO (103) Ferris State University, Big Rapids, MI  
 1959 DELTA SIGMA (104) Loyola Marymount University, Los Angeles, CA  
 1959 DELTA TAU (105) Indiana State University, Terre Haute, IN  
 1959 DELTA UPSILON (106) Texas Christian University, Fort Worth, TX  
 1960 \* DELTA PHI (107) East Texas State University, Commerce, TX  
 1960 \* DELTA CHI (108) Washburn University, Topeka, KS  
 1960 \* DELTA PSI (109) Suffolk University, Boston, MA  
 1960 \* DELTA OMEGA (110) West Liberty State College, West Liberty, WV  
 1960 \* EPSILON ZETA (111) Midwestern State University, Wichita Falls, TX  
 1960 \* EPSILON ETA (112) Eastern New Mexico University, Portales, NM  
 1960 EPSILON THETA (113) California State University, Chico, CA  
 1960 EPSILON IOTA (114) Minnesota State University, Mankato, MN  
 1961 EPSILON KAPPA (115) Shepherd University, Shepherdstown, WV  
 1961 \* EPSILON LAMBDA (116) Rochester Institute of Technology, Rochester, NY  
 1962 \* EPSILON MU (117) Sam Houston State University, Huntsville, TX  
 1962 \* EPSILON NU (118) University of New Orleans, New Orleans, LA  
 1962 EPSILON XI (119) Ball State University, Muncie, IN  
 1962 EPSILON OMICRON (120) Western Michigan University, Kalamazoo, MI  
 1962 \* EPSILON PI (121) Monmouth University, West Long Branch, NJ  
 1963 EPSILON RHO (122) University of Tampa, Tampa, FL  
 1963 \* EPSILON SIGMA (123) LaSalle University, Philadelphia, PA  
 1963 EPSILON TAU (124) University of Dayton, Dayton, OH  
 1963 EPSILON UPSILON (125) New Mexico State University, Las Cruces, NM  
 1963 EPSILON PHI (126) California State University, Sacramento, CA  
 1963 EPSILON CHI (127) Georgia Southern University, Statesboro, GA  
 1964 EPSILON PSI (128) Christian Brothers University, Memphis, TN  
 1964 EPSILON OMEGA (129) Eastern Illinois University, Charleston, IL  
 1964 ZETA ETA (130) St. Peter's College, Jersey City, NJ  
 1964 ZETA THETA (131) Western Kentucky University, Bowling Green, KY  
 1964 \* ZETA IOTA (132) Mississippi College, Clinton, MS  
 1965 ZETA KAPPA (133) Western State College, Gunnison, CO  
 1965 \* ZETA LAMBDA (134) Georgia Institute of Technology, Atlanta, GA  
 1965 ZETA MU (135) University of Texas, Arlington, TX  
 1965 ZETA NU (136) Texas A&M University, Kingsville, TX  
 1965 ZETA XI (137) Lewis University, Romeoville, IL  
 1965 \* ZETA OMICRON (138) C.W. Post Center of Long Island Univ., Greenvale, NY  
 1965 ZETA PI (139) St. Joseph's University, Philadelphia, PA  
 1966 \* ZETA RHO (140) Menlo College, Menlo Park, CA



The CHAPTER ROLL (as of July 2007) stands at 263, with 13 colonies currently seeking a charter. Our 191 chapters currently active on campus reflect a broad diversity of members—similar to the ethnic and religious diversity first found in Alpha in 1907. Here, North Central Regional Vice President Jaffrey Blanks (second from right) joins brothers from across the U.S. at the 2005 GCC.

- 1966 \* ZETA SIGMA (141) Southeastern Louisiana University, Hammond, LA  
 1966 ZETA TAU (142) California State University-East Bay, Hayward, CA  
 1966 ZETA UPSILON (143) Virginia Polytechnic Institute, Blacksburg, VA  
 1966 ZETA PHI (144) Florida Atlantic University, Boca Raton, FL  
 1966 \* ZETA CHI (145) Manhattan College, Bronx, NY  
 1967 ZETA PSI (146) University at Albany, Albany, NY  
 1967 ZETA OMEGA (147) Northern Arizona University, Flagstaff, AZ  
 1967 ETA THETA (148) Angelo State University, San Angelo, TX  
 1967 ETA IOTA (149) Nicholls State University, Thibodaux, LA  
 1968 ETA KAPPA (150) Troy University, Troy, AL  
 1968 \* ETA LAMBDA (151) Weber State University, Ogden, UT  
 1968 ETA MU (152) Northern Illinois University, DeKalb, IL  
 1968 ETA NU (153) University of Missouri, St. Louis, MO  
 1968 ETA XI (154) Philadelphia University, Philadelphia, PA  
 1968 \* ETA OMICRON (155) University of Louisiana, Monroe, LA  
 1969 ETA PI (156) Wayne State College, Wayne, NE  
 1969 ETA RHO (157) University of Wisconsin, La Crosse, WI  
 1969 \* ETA SIGMA (158) Southern Illinois University, Edwardsville, IL  
 1969 ETA TAU (159) McNeese State University, Lake Charles, LA  
 1969 ETA UPSILON (160) University of West Florida, Pensacola, FL  
 1969 \* ETA PHI (161) Eastern Michigan University, Ypsilanti, MI  
 1969 ETA CHI (162) California State Polytechnic University, Pomona, CA  
 1970 ETA PSI (163) University of Houston, Houston, TX  
 1970 ETA OMEGA (164) Virginia Commonwealth University, Richmond, VA  
 1970 THETA IOTA (165) University of Connecticut, Storrs, CT  
 1970 THETA KAPPA (166) University of Akron, Akron, OH  
 1970 THETA LAMBDA (167) Xavier University, Cincinnati, OH  
 1970 \* THETA MU (168) Columbus State University, Columbus, GA  
 1970 \* THETA NU (169) University of Arkansas, Fayetteville, AR  
 1970 \* THETA XI (170) University of Wisconsin, Whitewater, WI  
 1970 \* THETA OMICRON (171) St. Ambrose University, Davenport, IA  
 1970 THETA PI (172) Bowling Green State University, Bowling Green, OH  
 1970 THETA RHO (173) Duquesne University, Pittsburgh, PA  
 1970 THETA SIGMA (174) University of Central Florida, Orlando, FL  
 1970 THETA TAU (175) St. Cloud State University, St. Cloud, MN  
 1971 THETA UPSILON (176) Siena College, Loudonville, NY  
 1971 THETA PHI (177) University of South Florida, Tampa, FL  
 1971 THETA CHI (178) San Jose State University, San Jose, CA  
 1971 \* THETA PSI (179) Indiana University Northwest, Gary, IN  
 1972 THETA OMEGA (180) St. Edward's University, Austin, TX  
 1974 IOTA KAPPA (181) James Madison University, Harrisonburg, VA  
 1977 IOTA LAMBDA (182) Indiana-Purdue University, Ft. Wayne, IN  
 1977 IOTA MU (183) Georgia College & State University, Milledgeville, GA  
 1978 IOTA NU (184) Truman State University, Kirksville, MO  
 1979 \* IOTA XI (185) Winston-Salem State University, Winston-Salem, NC  
 1979 IOTA OMICRON (186) University of Central Missouri, Warrensburg, MO  
 1979 IOTA PI (187) San Diego State University, San Diego, CA  
 1980 IOTA RHO (188) Howard University, Washington, DC  
 1980 IOTA SIGMA (189) University of Evansville, Evansville, IN  
 1980 \* IOTA TAU (190) Robert Morris University, Moon Township, PA  
 1980 IOTA UPSILON (191) California State University, Northridge, CA  
 1980 IOTA PHI (192) California State University, Fresno, CA  
 1980 IOTA CHI (193) Illinois State University, Normal, IL  
 1981 IOTA PSI (194) Texas A&M University, Corpus Christi, TX  
 1981 IOTA OMEGA (195) University of North Carolina, Greensboro, NC  
 1981 KAPPA LAMBDA (196) Binghamton University, Binghamton, NY  
 1981 KAPPA MU (197) California Polytechnic State Univ., San Luis Obispo, CA  
 1981 KAPPA NU (198) Longwood University, Farmville, VA  
 1981 KAPPA XI (199) University of Louisiana at Lafayette, LA  
 1981 KAPPA OMICRON (200) Missouri State University, Springfield, MO  
 1981 KAPPA PI (201) University of North Florida, Jacksonville, FL  
 1982 \* KAPPA RHO (202) Adelphi University, Garden City, NY  
 1982 KAPPA SIGMA (203) Indiana-Purdue University, Indianapolis, IN  
 1982 KAPPA TAU (204) Clemson University, Clemson, SC  
 1983 KAPPA UPSILON (205) Winona State University, Winona, MN  
 1983 KAPPA PHI (206) Valparaiso University, Valparaiso, IN  
 1983 \* KAPPA CHI (207) Savannah State University, Savannah, GA  
 1983 KAPPA PSI (208) Bellarmine University, Louisville, KY  
 1984 KAPPA OMEGA (209) Purdue University, West Lafayette, IN  
 1984 LAMBDA MU (210) University of the Pacific, Stockton, CA  
 1985 LAMBDA NU (211) Texas A&M University, College Station, TX  
 1986 LAMBDA XI (212) Grand Valley State University, Allendale, MI  
 1986 LAMBDA OMICRON (213) Western Illinois University, Macomb, IL  
 1986 LAMBDA PI (214) University of San Diego, San Diego, CA  
 1986 LAMBDA RHO (215) University of West Alabama, Livingston, AL  
 1986 LAMBDA SIGMA (216) California State University, Fullerton, CA  
 1987 LAMBDA TAU (217) Bentley College, Waltham, MA  
 1988 LAMBDA UPSILON (218) St. Mary's University, San Antonio, TX  
 1988 LAMBDA PHI (219) California State University, Long Beach, CA  
 1989 LAMBDA CHI (220) University of California, Riverside, CA  
 1989 LAMBDA PSI (221) University of Hawaii, Hilo, HI  
 1989 \* LAMBDA OMEGA (222) Quincy University, Quincy, IL  
 1989 \* MU NU (223) University of Nevada, Las Vegas, NV  
 1990 \* MU XI (224) LaRoche College, Pittsburgh, PA  
 1990 \* MU OMICRON (225) University of Houston, Victoria, TX  
 1991 MU PI (226) Pennsylvania State University-Erie, Erie, PA  
 1991 MU RHO (227) Colorado State University, Fort Collins, CO  
 1992 \* MU SIGMA (228) Barry University, Miami Shores, FL  
 1992 MU TAU (229) George Mason University, Fairfax, VA  
 1992 \* MU UPSILON (230) Baker University, Baldwin City, KS  
 1992 MU PHI (231) Saginaw Valley State University, Saginaw, MI  
 1993 MU CHI (232) University of Colorado, Colorado Springs, CO  
 1993 MU PSI (233) Iowa State University, Ames, IA  
 1993 MU OMEGA (234) The College of New Jersey, Ewing, NJ  
 1994 NU XI (235) University of Missouri, Kansas City, MO  
 1994 NU OMICRON (236) Our Lady of Holy Cross College, New Orleans, LA  
 1994 NU PI (237) Kennesaw State University, Marietta, GA  
 1994 NU RHO (238) University of California, Davis, CA  
 1995 NU SIGMA (239) Roger Williams University, Bristol, RI  
 1995 NU TAU (240) University of St. Thomas, St. Paul, MN  
 1995 NU UPSILON (241) West Virginia University, Morgantown, WV  
 1996 NU PHI (242) University of Northern Colorado, Greeley, CO  
 1996 NU CHI (243) Lynchburg College, Lynchburg, VA  
 1998 \* NU PSI (244) Trinity University, Washington, DC  
 1999 NU OMEGA (245) Rockhurst University, Kansas City, MO  
 1999 XI OMICRON (246) University of California, Los Angeles, CA  
 1999 XI PI (247) University of Redlands, Redlands, CA  
 2000 XI RHO (248) George Washington University, Washington, DC  
 2001 XI SIGMA (249) Wingate University, Wingate, NC  
 2001 XI TAU (250) Syracuse University, Syracuse, NY  
 2002 XI UPSILON (251) Marshall University, Huntington, WV  
 2003 XI PHI (252) University of Massachusetts, Boston, MA  
 2003 XI CHI (253) University of Wisconsin, Milwaukee, WI  
 2003 XI PSI (254) Bryant University, Smithfield, RI  
 2004 XI OMEGA (255) Florida International University, Miami, FL  
 2004 OMICRON PI (256) Radford University, Radford, VA  
 2004 OMICRON RHO (257) Cornell University, Ithaca, NY  
 2004 OMICRON SIGMA (258) University of California-San Diego, La Jolla, CA  
 2006 OMICRON TAU (259) Ohio Dominican University, Columbus, OH  
 2006 OMICRON UPSILON (260) Francis Marion University, Florence, SC  
 2006 OMICRON PHI (261) University of Texas, San Antonio, TX  
 2007 OMICRON CHI (262) Frostburg State University, Frostburg, MD  
 2007 OMICRON PSI (263) Washington State University, Pullman, WA

# The Royal Order of Pink Poodles



*Elaborate costumes were part of the Pink Poodles traditions, as seen at the 1953 Denver Congress. Leading the ceremony (from left): Betty Feltham, Alice Wright and Helen Armstrong (wives of Past Grand Presidents Harry, Gig and Warren, respectively).*

In the late 1940s, the Fraternity's membership remained exclusive to men, as it had been since the founding. While that would change in the mid 70s, many of the women who accompanied their husbands to Delta Sigma Pi events found the same camaraderie among themselves their husbands shared with their brothers. They longed for an organized sister-

hood like the brotherhood their husbands shared, but one that would keep them linked with the Fraternity.

The Royal Order of Pink Poodles began on September 8, 1949, at the Baltimore Congress. On that day, Gig Wright was one of the first to arrive in Baltimore with his wife, Alice. While sharing a ride to the host Lord Baltimore Hotel, John, *Johns Hopkins*, and Marie McKewen, in her position as Chairman of the Ladies Program, discussed some of the events arranged for the wives. One of the events was a "Doe Party." Alice Wright said, "But what have you arranged to compete with the men's Yellow Dog Initiation? How about a Pink Poodle Initiation?" Thus the Royal Order of Pink Poodles was born.

The first party was held that same day at the home of Brother John E. Motz, *Johns Hopkins*. Seventy-seven wives of Deltasigs, representing 17 chapters and residing in 15 states, were initiated into the Royal Order. At the next Congress (Dallas 1951), the Royal Order of Pink Poodles was officially recognized. Baltimore was declared Kennel #1, and the women who had been initiated there were declared charter members.

Kennel #2 (43 Poodles) was installed in Dallas and officers were named within the organization. The officers were also responsible for the next initiation and reunion, and it was decided that a reunion meeting would be held biennially during each Congress, and a new kennel would be installed.

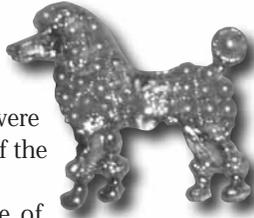
Marie McKewen, Dora Edwards, Edna Moore (wife of James, *Johns Hopkins*), Betty Feltham (wife of Grand President Harry, *Johns Hopkins*), and Eleanor Lawson (wife of Bruno, *New York*) continued to work on other aspects of the organization. They wrote a preamble, prepared a ritual, made ceremonial robes and other regalia, composed songs, designed an emblem,



*The Pink Poodles provided a fun, fraternal forum for wives of Deltasigs when the Fraternity was all male. Here, the Fourth Kennel of the Royal Order of Pink Poodles gather at the 1955 Grand Chapter Congress in Detroit.*

A more extensive article on the Pink Poodles can be found under the history section of [www.dspnet.org](http://www.dspnet.org).

and had samples of pins made. These items, taken to the 19th Congress (Denver 1953) were approved, as was the printing of the first Pink Poodle Directory.



Ruth “Stonie” Sutton, (wife of Charles I. “Buzz” Sutton, both *Arizona State*) became a member of the Pink Poodles in 1965 at the Bahamas Congress. She remembers the Congress in Biloxi in 1967 with a laugh. “Buzz had to be there a week before the Congress began, as he was on the Board. When I left to meet him, I was changing planes, and was seated next to Founding Father Harold V. Jacobs and his wife Rose, whom Buzz hadn’t met yet. We shared a limo ride to the hotel, and I got to know Brother Jacobs well before Buzz had a chance to meet him!”

Stonie had a deep fondness for the friendships shared among the Pink Poodles. “It was fun, and the brothers treated us like queens at the banquet,” she said. “We felt as if it were fitting recognition for standing by our husbands at so many Congresses and other events.”

Arlene Hughes, wife of Bob Hughes, *Pennsylvania*, was another charter member of the Pink Poodles who has fond memories of the organization. “It was actually the women who persuaded their husbands to come to Congress,” Arlene says with a laugh. “We were such a close group—all of the women looked forward to coming. We had a coffee hour every morning, and everyone worked as a group to organize shopping trips, sightseeing outings, dinners, and other events.”

The organization continued to grow throughout the years. When some of the members became widows, they appreciated the companionship and memories the Pink Poodles gave them, and continued to attend Congresses on their own.

In 1995, the organization was officially discontinued. Since Delta Sigma Pi had been a co-ed fraternity for twenty years, women were now connected to a bond that could be shared by all. But the memories and friendships shared within the Royal Order of Pink Poodles is one that the women who experienced them will always treasure, and the Pink Poodles will remain a unique part of Delta Sigma Pi’s legacy. The Poodles history and memorabilia is prominently displayed in the Central Office’s Buzz and Stonie Sutton’s Archives Room. ▲

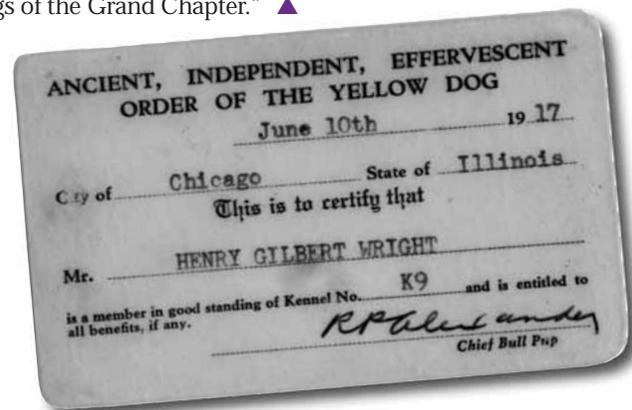
## Yellow Dog

Gig Wright tells the story of the Ancient, Independent, Effervescent Order of the Yellow Dog in a 1966 letter to Grand President John Marko and Executive Director Charles Farrar. The “Order” was popular all over the U.S. in the early 1900s (and well beyond) and is not specific to Deltasig. As women became eligible for Fraternity membership—and blindfolding and “hijinx” were banished as hazing—the initiation ceremony lost its color. “Official” Congress initiations (which were used as a fundraiser) were ended after the 1999 Houston event and replaced with a new tradition in 2001—the Golden Knights. Grand President Randy Hultz authored the ceremony. The Pink Poodles were created as a spousal counterpart to Yellow Dog and also were phased out in the ‘90s.



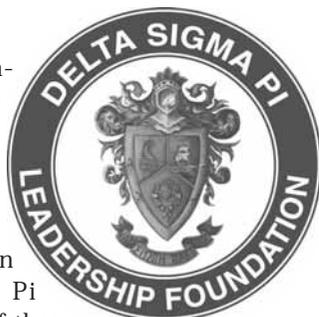
Gig states: “Robert P. Alexander (Alpha) introduced the Yellow Dog when he visited Chicago several times during 1917–1918. It made a hit with the Beta members and they conducted the ritual frequently during those years. I seem to recall some minor changes were made in it, first it was typewritten, and later on when it was used around the fraternity, the ritual was printed. Membership cards were also prepared after a year or so, and distributed to the early initiates. My Yellow Dog card was issued under date of June 10, 1917, and signed by Bob Alexander. During his several visits to Chicago he stayed at the Beta house and frequently conducted the Yellow Dog initiation. Other chapters began to use it. Later he moved to Chicago permanently.

I believe the first Yellow Dog initiation at a Grand Chapter Congress was in 1928 at Champaign. Records show that many delegates en route to or returning from the 1926 Congress at Madison, Wis. stopped in Chicago at the Beta House on Cedar Street, and became Yellow Dogs. Beta Chapter delegates (and I was one) to the 1918 Congress in Boston “installed” a Yellow Dog chapter there. The 1959 Congress voted that Yellow Dog initiations were to be confined to meetings of the Grand Chapter.” ▲



*Delta Sigma Pi Educational Foundation, Leadership Fund  
and Leadership Foundation*

**"As Far Back as 1945"**



An important-but-rarely-mentioned part of our history is that of the Delta Sigma Pi Educational Foundation. Today it is mostly our older members who recall Delta Sigma Pi had a charitable and educational organization pre-dating the Delta Sigma Pi Leadership Foundation. Many of these older members created the Educational Foundation, believed in it, supported it, and eventually watched it evolve out of existence. It is the Educational Foundation that is actually being referred to whenever we read or hear the often repeated line, "As far back as 1945...." that appears in any historical account or promotional material of today's Delta Sigma Pi Leadership Foundation.

And so it was, "as far back as 1945..." that the Grand Council (today's Board of Directors) had given considerable thought to the possibility and practicality of creating an educational foundation "which would take over, and perhaps enlarge upon, some of the activities now carried on by the Fraternity, and also inaugurate new services in the fields of worthy business and scientific projects and of business research and other professional activities."

Further discussions at the 1949 Congress lead to a special committee being appointed by then Grand President Walter C. Sehm "to investigate thoroughly and report upon such a project." This committee was largely made up of alumni from the Boston area, and was eventually chaired by Walton Juengst (an alumnus of Alpha Chapter and a practicing CPA in Boston). The exploratory committee looked at many other foundations, and legal counsel was engaged and consulted. All this was done to frame the structure of the new organization and construct a statement of purpose consistent with the purposes and ideals of Delta Sigma Pi, that would also meet with IRS approval, allowing contributions to be tax-deductible (since the Fraternity was not able to do so).

In August 1952 at the Chicago Grand Council meeting, Chairman Juengst presented his report. The presentation and discussion took the better part of a day, and resulted in approval of a statement of purpose, proposed bylaws and an organizational setup for the new organization.

The January 1954 issue of *The DELTASIG* noted creation of the Foundation: "We are pleased to announce that the Delta Sigma Pi Educational Foundation was incorporated for non-profit under the laws of the state of Illinois on March 11, 1953,



*Leadership Foundation Trustees and long-time supporters include (from left) Past Chairman Greg Howell, Trustee Emeritus John Richardson and Past Grand President and current Foundation Chair Randy Hultz. All are members of the Golden Council, with Brother Richardson having served as a chapter consultant in 1972.*

with Grand President Howard B. Johnson of Atlanta, Georgia, Executive Director H. G. Wright of Chicago, and Past Grand President Allen L. Fowler of Philadelphia, as the original incorporators." Among the stated purposes of the organization was the statement of the "purpose" of Delta Sigma Pi (as it was prior to its amendment in 1949 which then did not include the words "and social activity"), and the further statements of purpose:

- To encourage, aid and assist students of business, both undergraduate and graduate;
- To make available to students of business, financial assistance by way of scholarships, fellowships and loans of money....
- To encourage and assist worthy educational and scientific projects and scientific business research.

It was further announced in the article that the first meeting of the newly created foundation was held on September 6, 1953 in Denver. This meeting was held at the same time and location as the Grand Chapter Congress, establishing a tradition that continues with the Delta Sigma Pi Leadership Foundation. The Educational Foundation was to be a membership-based organization. Thus it was voted membership would

be immediately granted to anyone whose cumulative (tax-deductible!) donations reached the \$100 level.

The 1953 meeting also saw the adoption of bylaws and election of the first board of directors. Elected as the first president of the Delta Sigma Pi Educational Foundation was Howard B. Johnson, with Allen L. Fowler and Herbert W. Wehe elected as vice presidents, Walton Juengst as secretary and Gig Wright treasurer and executive director. Appointed to various committees were many of the Fraternity leaders of the day: Edwin L. Schujahn, John L. McKewen, Kenneth B. White, J. Harry Feltham, Rudolph Janzen, Sidney Sparks, H. Clyde Kitchens, Harry Hickey, Charles P. McCormick and Waldo E. Hardell. (In later years, Sparks would make several large gifts and leave a bequest to the Leadership Foundation to endow the Collegian of the Year program. Proceeds from the sale of Kappa Chapter's Lodge—long managed by Kitchens and then Thoben Elrod—provided additional support for the Collegian of the Year program and the professional development of Kappa and Atlanta Alumni chapters.)

## The Initial Programs of the Educational Foundation

Establishment of the Educational Foundation finally allowed the Fraternity to expand into areas of scholarship and research that had eluded it over the tough war and depression years, with its focus on expansion and basic services to the young chapters. The two initial programs established by the Educational Foundation became its cornerstone activities.

The first was in the scholarship category. Each year the Educational Foundation would offer a four-year scholarship to the son, daughter, grandson, granddaughter, niece or nephew of a Deltasig alum. Only one such scholarship was offered each year and the recipient could only use it at a school hosting a chapter. The second program was in the area of research and provided for funding of the Biennial Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration. This survey provided governments and educators with a wealth of information on educational trends. It also provided the Fraternity with a very useful information tool for planning chapter expansion.

## Delta Sigma Pi Leadership Fund

In 1978, the Fraternity Board of Directors decided to create an additional tax-exempt arm to raise money for educational programs of the Fraternity that had evolved over time. Programs funded by this new Delta Sigma Pi Leadership Fund differed from the scholarship programs of the Educational Foundation. William W. Tatum was Grand President at this time and served as the first chairman and president of the Fund. The Board hired a fund-raising firm in 1982, but after a less-than-successful campaign, the Fund was de-emphasized for several years.

Between 1984 and 1988, numerous discussions were held about hiring a Central Office staff member to spearhead devel-

## Presidents

of the Delta Sigma Pi Educational Foundation  
(1953–1993) and Leadership Foundation

(some years information not available)

1953	Howard B. Johnson, <i>Georgia State</i>
1957–58	Herbert W. Wehe, <i>Pittsburgh</i>
1961–64	Homer T. Brewer, <i>Georgia State</i>
1964–67	Robert G. Busse, <i>Rutgers</i>
1967–69	Robert A. Mocella, <i>Northwestern-Chicago</i>
1969–71	Robert O. Lewis, <i>Northwestern-Chicago</i>
1971–79	M. John Marko, <i>Rutgers</i>
1979–80	Keith N. Masuda, <i>Wisconsin-Whitewater</i>
1980–81	Harold A. Cannon, <i>Johns Hopkins</i>
1981–83	Marc H. Cohen, <i>Philadelphia</i>
1983–87	Robert M. Drewniak, <i>Buffalo</i>
1987–89	James L. Prescott, <i>Loyola-Chicago</i>
1989–91	Victor A. Tabor, <i>Louisiana Tech</i>
1991–93	James F. Pendergrass, <i>Southern Mississippi</i>
1993–94	Michael R. Mallonee, <i>Oklahoma</i>
1994–96	Mark A. Roberts, <i>San Francisco</i>
1996–99	Chris E. Robinett, <i>Nebraska-Lincoln</i>
1999–2002	Joan Maag Nason, <i>Bowling Green State</i>
2002–06	Gregary W. Howell, <i>Pacific</i>
2006–Present	Randy L. Hultz, <i>Truman State</i>

opment efforts. In 1988, under Grand President John V. Henik, Daniel S. Doyle was hired as director of development to actively renew operations. At the 1989 Congress (William R. Kinsella was then Grand President) the new trustees had their first meeting, electing Michael R. Mallonee as new chairman and president. Dan Doyle remained as the Fraternity staff member in charge of Leadership Fund operations—raising money for both the scholarship programs of the Educational Foundation and the educational programs of the Leadership Fund.

As essentially a “restart” effort, this proved difficult at first. It soon became apparent there was a duplication of efforts between the Foundation and the Fund and that a merger between the two entities, if it could be effected, would result in significant cost savings.

## Merger of the Educational Foundation and Leadership Fund

Year after year, directors of the Educational Foundation had planned fund-raisers and the establishment of new programs that would become possible from the newly raised funds.



Due to the generosity of the Leadership Foundation, full scholarships to attend LeaderShape® are offered to selected individuals. LeaderShape® is just one of the many programs supported by the Foundation, which now provides more than 80 scholarships and grants annually, totalling nearly \$150,000.

Unfortunately, the funds raised were not sufficient to do much more than maintain the cornerstone programs and pay for operating expenses.

In the early '90s, once again a fund-raising effort was undertaken, and again the results were disappointing. Several thousands were raised, but not the tens of thousands that would be required to really make a difference. Soon after the results of this effort were known, Educational Foundation president James L. Prescott (elected in 1987) and Fraternity executive director Mike Mazur met with others to discuss the situation. It was suggested it might now be desirable for radical change and a general plan was outlined for a merger of the Delta Sigma Pi Educational Foundation with the Delta Sigma Pi Leadership Fund (with the new organization being called the Delta Sigma Pi Leadership Foundation). The new organization would not be membership based, but would be directed by a Board of Trustees and all nationally conducted fund-raising from alumni of Delta Sigma Pi would be handled by the new organization. Alumni would now be encouraged to donate only to the new Leadership Foundation, to which donations would also be tax deductible. Doyle continued as director of development for the Leadership Foundation until 1994.

## Today's Delta Sigma Pi Leadership Foundation

The Delta Sigma Pi Leadership Foundation was created in 1993 to generate and provide financial support for Delta Sigma Pi Fraternity's educational and charitable programs, which assist members to achieve individual and professional excellence within the business community. Brother Mallonee served

## Trustees Emeriti of the Leadership Foundation

- Sean T. Boyd, *George Mason*
- Russell Brown, *Arizona State*
- Daniel S. Doyle, *Pacific*
- Theresa J. Drew, *Northern Arizona*
- Heather Bailey Ferguson, *Tampa*
- Marilyn Franson, *Loyola-New Orleans*
- Charles A. Hazday, *Miami-Florida*
- John V. Henik, *Indiana Northwest*
- Randy L. Hultz, *Truman State*
- William R. Kinsella, *Loyola-Marymount*
- Norman Kromberg, *Nebraska-Lincoln*
- Daryl T. Logullo, *Florida State*
- Michael R. Mallonee, *Oklahoma*
- William A. Martin III, *Atlanta Alumni*
- Michael J. Mazur, Jr., *Georgia State*
- Michael H. Mescon, *Georgia State*
- Mark R. Mikelat, *Arizona State*
- Joan Maag Nason, *Bowling Green State*
- Richard J. Parnitzke, *Buffalo*
- James F. Pendergrass, *Southern Mississippi*
- John D. Richardson, *Arizona State*
- Claire Sammon Roberts, *San Francisco State*
- Mark Roberts, *San Francisco*
- Chris E. Robinett, *Nebraska-Lincoln*
- Gus W. Schram, III, *McNeese State*
- Richard A. "Nick" Steinkrauss, *Suffolk*
- Charles I. "Buzz" Sutton, *Arizona State*
- William W. Tatum, Jr., *Southern Mississippi*
- Philip H. Turnquist, *Indiana State*

as chairman and president of the new combined organization until 1994. He was succeeded by first Mark A. Roberts, and then—over the years—Chris E. Robinett, Joan Maag Nason, Gregory W. Howell and Randy L. Hultz.

Over the years, a number of people have served in the role of executive vice president, overseeing the day-to-day operations of the Leadership Foundation including Doyle, Heather Bailey Ferguson, William Loftus, Mary Kay Misko, William Martin and Shanda R. Gray.

As a separate entity operating as a 501(c)(3) charitable organization, the Leadership Foundation has played and continues to play an important role in the lives of thousands of future leaders. Each year, the Leadership Foundation promotes

the development of business leaders by providing grants for conferences and schools that help collegiate and alumni members develop personally and professionally.

As of early 2007, the Leadership Foundation awards more than 80 undergraduate scholarships, graduate grants, chapter travel awards and Collegian of the Year scholarships totaling more than \$70,000 each year. Grants to the Fraternity are also given each year totaling more than \$60,000 to support programs such as the Scholarship Key, LeaderShape® Institute—a six-day intensive leadership experience designed to prepare and challenge students to “lead with integrity,” the educational and leadership consultant program, and speakers and programming for qualifying events.

Numerous giving programs are offered as a way for brothers to give back to the Fraternity. Four such programs are the Grand President’s Circle, Living Legacy Society, the 2007 Centennial Society and the 10K Club. The Grand President’s Circle is a program for collegiate members to join where they commit to giving donations annually and support the Fraternity with service throughout their lifetime. The Living Legacy Society was created to honor brothers and friends who have made planned gift provisions to benefit our brotherhood once they have passed. The 2007 Centennial Society and 10K Club (see following pages) were created as a way of supporting the next 100 years of educational, leadership and scholarship opportunities for our brotherhood and encourages unrestricted giving. Donors are also recognized via the Honor Roll of Donors for reaching various annual and cumulative giving levels. For more information on all giving programs, visit [www.dspnet.org](http://www.dspnet.org) (Leadership Foundation).

The Foundation’s mission as stated today is “*The Delta Sigma Pi Leadership Foundation exists to generate and provide financial support for Delta Sigma Pi Fraternity’s educational and charitable programs, which assist members to achieve individual and professional excellence within the business community.*” With the ongoing support of brothers and friends of Delta Sigma Pi, the Leadership Foundation will continue to grow and prosper and support Delta Sigma Pi and its members for years to come! ▲



*Past Grand President Norm Kromberg and wife, Kim, both Nebraska-Lincoln, are big supporters of the Leadership Foundation—and Nebraska football. Here they pose with Husker mascot “Lil’ Red” who entertained at the 2001 Niagara Falls/Buffalo Congress.*



## 10K Club Members

As of 7/1/2007

The Leadership Foundation Board of Trustees developed the 10K Club to better secure the next 100 years of Delta Sigma Pi. Individuals giving at least \$10,000 in unrestricted gifts to the Leadership Foundation between July 1, 2003 and June 30, 2012, will earn membership in the 10K Club. All gifts that count toward the 2007 Centennial Society also count toward becoming a member of the 10K Club. Those who join at or before the Centennial Congress will be known as 10K Club Centennial Founders and will receive special benefits.

Stefanie Frank (wife of Clarence “Red” Frank, *Detroit*)

Timothy D. Gover, *Southern Methodist*

Gregory W. Howell, *Pacific*

Laura L. Howell, *Nevada-Las Vegas*

Randy L. Hultz, *Truman State*

Katie I. Koch, *Eastern Illinois*

Norman Kromberg, *Nebraska-Lincoln*

Corey D. Polton, *Cal State-Fullerton*

Claire Sammon Roberts, *San Francisco State*

Mark A. Roberts, *San Francisco*

Sandra L. Shoemaker, *Missouri State*

Eddie E. Stephens III, *Miami-Florida*

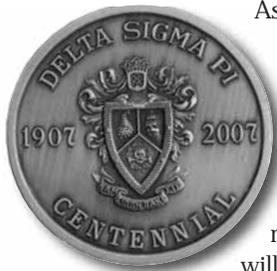
Philip H. Turnquist, *Indiana State*

Joseph T. Ward, *Lewis*



*Two couples providing great support to the Fraternity and Leadership Foundation are Grand President Mitch and Golden Council Member Velvet Simmons (left) and 2007 Lifetime Achievement honoree Mark and Golden Council Member Claire Sammon Roberts.*

## 2007 Centennial Society Members (As of 7/18/2007)



As part of Delta Sigma Pi's Centennial commemoration, the Board of Directors and the Delta Sigma Pi Leadership Foundation Board of Trustees created the 2007 Centennial Society. Membership in the Society is limited to those individuals providing \$2007 in unrestricted gifts between July 1, 2003 and June 30, 2008. Membership will be bestowed to individuals upon reaching \$2007. The funds raised through membership in the 2007 Centennial Society will be used to support and secure future educational, leadership and scholarship opportunities for our brotherhood.

\*Denotes Deceased

2005 Grand Chapter Congress  
 Jennifer R. Aichele, *Cal State-Sacramento*  
 Philip D. Almqvist, *Bentley*  
 Thomas E. Arnold, *Miami-Florida*  
 Atlanta Alumni Chapter  
 Timothy J. Augustine, *Kent State*  
 Adrian R. Avalos, *Cal Poly-Pomona*  
 Kelly J. Baluta, *Drake*  
 Michael M. Banks, *Georgia Southern*  
 Jeffrey D. Berlat, *Houston*  
 T. Joelle Berlat, *Houston*  
 Jeremy J. Bessette, *Bryant*  
 Beta Gamma Chapter, *South Carolina*  
 Peter G. Bjelan, *DePaul*  
 Stephen L.A. Black, *Eastern Illinois*  
 Jeremy Bloch, *Rider*  
 Marc Bowman, *Nebraska-Lincoln*  
 Andrea J.N. Boyd, *California-Riverside*  
 Sean T. Boyd, *George Mason*  
 Amy L. Briggs, *Minnesota State-Mankato*  
 Russell E. Brown, *Arizona State*  
 Robert B. Bulla, *Arizona State*  
 Carrie Burns, *Mercer*  
 Frank Busch Jr., *Sam Houston State*  
 Elizabeth Negrotti Calloway,  
*Penn State-State College*  
 Thomas Calloway, *Penn State-Erie*  
 Charles T. Carter, Jr., *Johns Hopkins*  
 Evelyn Carter (mother of J. Barrett Carter)  
 J. Barrett Carter, *Georgia State*  
 Kimberly W. Carter, *Clemson*  
 Mark A. Chiacchiarri, *Pennsylvania*  
 Mava Y.H. Chin, *Florida Atlantic*  
 John A. Crawford, *Iowa*  
 Deltasig (Beta) House Corporation,  
*Northwestern-Chicago*  
 Karon Drenwaniak, *Georgia*  
 Karla Edwards, *Akron*  
 Claire L. Kehoe English, *Shepherd*  
 Mitchell Epstein, *Florida*  
 Charles L. Farrar,\* *Louisiana Tech*  
 Heather Bailey Ferguson, *Tampa*  
 Richard D. Foster, *Central Missouri*  
 Clarence "Red" Frank, *Detroit*  
 Stefanie Frank (wife of Clarence "Red" Frank)  
 Marilyn Franson, *Loyola-New Orleans*  
 Amy L. Gallentine, *Missouri-Kansas City*

Jeffrey W. Gallentine, *Missouri-Kansas City*  
 Christian Galoci, *Longwood*  
 Richard Garber, *Indiana-Bloomington*  
 Darrell Gilmore, *Indiana-Bloomington*  
 William Ginder, *Johns Hopkins*  
 Arthur Giomi, *Cal State-Chico*  
 Timothy D. Gover, *Southern Methodist*  
 Clifford "Sparky" S. Graves, *Penn State-Erie*  
 Shanda R. Gray, *Missouri State*  
 Allen J. Greb, *Arizona State*  
 Shawn Gregory, *Tampa*  
 James Haas, *Detroit*  
 Christina Hansen, *Central Missouri*  
 Bob Hautzenroeder, *Colorado-Boulder*  
 John V. Henik, *Indiana Northwest*  
 John Honsa, *St. Cloud State*  
 Gregory W. Howell, *Pacific*  
 Laura L. Howell, *Nevada-Las Vegas*  
 Robert O. Hughes, *Pennsylvania*  
 Randy L. Hultz, *Truman State*  
 Onuka Ibe, *Truman State*  
 Kathleen M. Jahnke, *Northern Illinois*  
 Jason K. Jamison, *Colorado-Colorado Springs*  
 Burrell C. Johnson, *Alabama*  
 Ruben C. Johnston, *Nevada-Las Vegas*  
 Stacy Jordan, *Georgia Southern*  
 Kyle Junk, *Penn State-Erie*  
 Zaeem Kahn, *Florida Atlantic*  
 Darrell Keller, *San Diego State*  
 Dawn N. Klinger, *Central Missouri*  
 Gregory J. Koch, *Missouri State*  
 Katie I. Koch, *Eastern Illinois*  
 Brian P. Krippner, *Truman State*  
 Kimberly Kromberg, *Nebraska-Lincoln*  
 Norman Kromberg, *Nebraska-Lincoln*  
 Patricia La Marr, *Redlands*  
 Peter LaCava, *Bentley*  
 Susan S. Lackey, *Our Lady of Holy Cross*  
 Wayne Lauer, *Penn State-Erie*  
 Linda Lawson, *Redlands*  
 Kathleen Lazo-Thompson, *New York*  
 William R. Leonard, *Arizona State*  
 Joe "Skip" Loomis,\* *California-Berkeley*  
 Ingrid Louie, *Bentley*  
 Michelle Mahoney, *Indiana-Purdue at Ft. Wayne*  
 Michael R. Mallonee, *Oklahoma*  
 William A. Martin III, *Atlanta*  
 Russell G. Mawby, *National Honorary Initiate*  
 Joseph M. Mayne, *St. Cloud State*  
 Kevin J. McLean, *Drake*  
 Bryan M. McMillan, *Johns Hopkins*  
 Mark R. Mikelat, *Arizona State*  
 Claire D. Moomjian, *Akron*  
 Venkataramana K. Murty, *Bentley*  
 Joan L. Nason, *Bowling Green State*  
 Ehrhardt Keefe Steiner Hottman P.C.  
 Dominique Owens, *Penn State-Erie*  
 North Central Province  
 Northeastern Province  
 James F. Pendergrass, *Southern Mississippi*  
 Ann Marie Pierce, *San Francisco*  
 Edward C. Pierce, *Redlands*  
 Corey D. Polton, *Cal State-Fullerton*  
 John W. Powell, *Florida*  
 James L. Prescott, *Loyola-Chicago*  
 Wayne A. Prichard, *Truman State*  
 Shelley Pryor, *Illinois State*  
 John D. Richardson, *Arizona State*  
 Claire Sammon Roberts, *San Francisco State*  
 Mark A. Roberts, *San Francisco*  
 Chris E. Robinett, *Nebraska-Lincoln*  
 Amanda R. Romine, *Truman State*  
 David B. Ross, *Florida Atlantic*  
 Tracey Schebera, *Florida State*  
 Corinne L. Schilberg, *Penn State-Erie*  
 William C. Schilling, *Nebraska-Lincoln*  
 Thomas J. Schmidt, *Temple*  
 Lisa B. Schram, *McNeese State*  
 Teresa L. Schudrowitz, *St. Ambrose*  
 Laurie Gail Senko, *Arizona State*  
 Sandra L. Shoemaker, *Missouri State*  
 Vincent Shoemaker, *Northern Colorado*  
 Mitchell B. Simmons, *Southern Mississippi*  
 Velvet A. Simmons, *Louisiana-Monroe*  
 A. Zuheir Sofia, *Western Kentucky*  
 Richard A. Steinkrauss, *Suffolk*  
 Eddie E. Stephens III, *Miami-Florida*  
 Ivonne N. Stephens, *Miami-Florida*  
 Charles I. "Buzz" Sutton,\* *Arizona State*  
 Ruth S. "Stonie" Sutton,\* *Arizona State*  
 Suzanne M. Swire, *Cincinnati*  
 Dominic A. Tarantino, *San Francisco*  
 Christopher L. Thompson, *George Mason*  
 George H. Tienken, *Georgia State*  
 Roger M. Tienken, *National Honorary Initiate*  
 Salome Johnson-Tinker, *Howard*  
 Sanjay O. Trivedi, *San Jose State*  
 Philip H. Turnquist, *Indiana State*  
 Larry Van Quathem, *Arizona*  
 Michael Vitale, *Rider*  
 Joseph T. Ward, *Lewis*  
 Kimberly A. Ward, *Lewis*  
 Derry J. Webb, *Houston*  
 James "Duckie" Webb, *Houston*  
 H. Nicholas Windeshausen, Ph.D.,  
*Nebraska-Lincoln*  
 West Palm Beach Alumni Chapter  
 Western Province  
 Jeffrey E. Zych, *DePaul*

## Cumulative Lifetime Giving

(As of 6/30/2007 \*Denotes Deceased)

### CENTURION

\$100,000 or more

Deltasig House Corporation,  
Northwestern-Chicago  
Clyde Kitchens/Thoben Elrod Foundation  
(Kappa Chapter Lodge)  
Mr.\* and Mrs. Sidney A. Sparks, Texas-Austin  
Charles I. "Buzz"\* and Ruth S. "Stonie"\*  
Sutton, Arizona State (both)  
Victor A. Tabor,\* Louisiana Tech  
Melvin E. Wolfe,\* Northwestern-Evanston

### FIFTH FOUNDER

\$50,000-\$99,000

Alpha Theta House Corporation, Cincinnati  
Gregary W. and Laura L. Howell,  
Pacific/Nevada-Las Vegas  
Gregory J. and Katie I. Koch,  
Missouri State-Eastern Illinois  
John D. Richardson, Arizona State  
Mark A. and Claire Sammon Roberts,  
San Francisco/San Francisco State

### BENEFACTOR

\$25,000-\$49,000

Russell E. Brown, Arizona State  
Randy L. Hultz, Truman State  
Norman Kromberg, Nebraska-Lincoln  
Lincoln-Greater Nebraska Alumni  
Mrs. Daniel E. Plaster, wife of Brother Plaster,  
Georgia State  
Chris E. Robinett, Nebraska-Lincoln  
Richard A. "Nick" Steinkrauss, Suffolk  
William W. Tatum, Jr., Southern Mississippi  
Philip H. Turnquist, Indiana State  
Lester J. White,\* New York

### ENTREPRENEUR

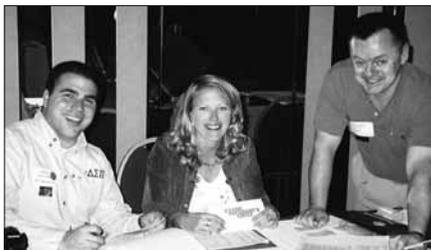
\$10,000-\$24,999

E. Arnold, Miami-Florida  
Jeffrey D. and T. Joelle Berlat, Houston (both)



From left: Former Leadership Foundation Trustees Joan Maag Nason (Bowling Green State) and Chris E. Robinett (Nebraska-Lincoln) pose with current Trustee Claire Moomjian (Akron) and supporter Wendy Braxton (Kennesaw State). Robinett, the 1989 National Collegian of the Year, served as Foundation President 1996-99, followed by Nason 1999-2002. She remains the only woman to have held the chairmanship.

Sean T. and Andrea J.N. Boyd,  
George Mason/California-Riverside  
EDS Campus Relations  
Clarence N. "Red" and Stefan Frank, Detroit  
Marc P. and Marilyn D. Franon,  
Drake/Loyola-New Orleans  
Timothy D. Gover, Southern Methodist  
Shanda R. Gray, Missouri State  
Ralph D. Groff, Temple  
Firman H. Hass,\* Wisconsin-Madison  
John V. Henik, Indiana-Northwest  
Brian P. and Amelia Krippner, Truman State (both)  
Michael R. Mallonee, Oklahoma  
Russell G. Mawby, National Honorary Member  
Joseph M. Mayne, St. Cloud State  
R. Nelson Mitchell,\* Johns Hopkins  
Claire D. Moomjian, Akron  
Joan L. Nason, Bowling Green State  
The National Dean's List  
Northwestern Mutual Life  
Robert B. Pamplin, Northwestern-Evanston  
James F. Pendergrass, Southern Mississippi  
Corey D. Polton, Cal State-Fullerton  
William C. Schilling, Nebraska-Lincoln  
Thomas J. Schmidt, Temple  
Gus W. and Lisa B. Schram, McNeese State (both)  
Vince and Sandra L. Shoemaker,  
Northern Colorado/Missouri State  
Mitchell B. and Velvet A. Simmons,  
Southern Mississippi/Louisiana-Monroe  
Eddie E. Stephens III, Miami-Florida  
Joseph T. and Kimberly Ward, Lewis (both)  
James A. "Duckie" and Derry Webb,  
Houston (both)  
Jeffrey E. and Jennifer L. Zych, DePaul/Lewis



Leadership Foundation Trustees Mark Chiacchiari, Sandy Shoemaker and Chairman Randy Hultz work the Foundation table at a 2006 LEAD in Phoenix. The Foundation has supported 10 annual LEAD events since 1999. Brother Chiacchiari is currently Vice President-Organizational Development and was the 1999 National Collegian of the Year.

### CORNERSTONE

\$5,000-\$9,999

Lloyd A. Amundson, Minnesota  
Beta Gamma Chapter, South Carolina  
Peter G. Bjelan, DePaul  
Patrick G. Blanchard, Georgia Southern  
Frederick J. Bohling,\* Marquette  
James A. Caffrey,\* Detroit  
J. Barrett and Kimberly Carter,  
Georgia State/Clemson  
Mark A. and Michelle Chiacchiari,  
Pennsylvania/Boston  
John A. Crawford, Iowa  
Creative Promotions Unlimited  
Karon S. Drewniak, Georgia  
James M. and Claire L. English,  
Bentley/Shepherd  
Charles E. Farrow, Arizona  
C. Dean and Heather A. Ferguson,  
Georgia State/Tampa  
Richard D. Foster, Central Missouri  
Jeffrey W. and Amy Gallentine,  
Missouri-Kansas City (both)  
Richard M. Garber, Indiana-Bloomington  
Arthur J. Giomi, Cal State-Chico  
Shawn and Jeanne K. Gregory, Tampa (both)  
H.E. Butt Grocery Co.  
Ronald J. Hankamer, Jr., Texas Christian  
E. Robert Hautzenroeder, Colorado-Boulder  
Charles A. Hazday, Miami-Florida  
Daniel D. Jackson, Jr., South Carolina  
Kathleen M. Jahnke, Northern Illinois  
Burell C. Johnson, Alabama  
Ruben C. Johnston, Nevada-Las Vegas  
Stacy Jordan, Georgia Southern  
Elizabeth M. Keith, Bowling Green State  
Daryl T. Logullo, Florida State  
Joe "Skip"\* and Lois Loomis,  
California-Berkeley/Cal State-Northridge  
Gilman G. Louie, San Francisco State  
William H. McGowan, Cal State-Sacramento  
North Central Province  
Richard J. Parnitzke, Buffalo  
James L. Prescott, Loyola-Chicago  
Western Province  
A. Zuheir Sofia, Western Kentucky  
John J. Sunday, Lewis  
Christopher L. and Kathleen Lazo-Thompson,  
George Mason/New York  
West Palm Beach Alumni Chapter  
H. Nicholas Windeshausen, Nebraska-Lincoln

Trustee Greg Koch and National Alumni Development Committee Chair Katie Koch strongly believe in, and support, the Leadership Foundation!



# Charles Farrar: Fraternal Memoirs

by Charles Farrar, *Louisiana Tech*

*Charles Farrar served 15 years on Delta Sigma Pi's staff—beginning as the first "field secretary" in 1959 and then, from 1964–74 as executive director. He prepared these memoirs for our centennial history shortly before his death on June 13, 2005.*

There is nothing different or unusual about my becoming a member of Delta Sigma Pi. I had just completed two years in the U.S. Army and enrolled at Louisiana Tech during the 1956 spring semester. There were many returning veterans, many from South Arkansas, like me. We all felt we had lost a couple of years in our life and needed to get on with it. Fortunately, I was deemed good enough to be invited and on May 12, 1957 became a member.

My first experience at the national level was a chapter visit by Regional Director Roy Tipton and George Ragland (both Memphis brothers). That fall, the regional meeting was held at the King Cotton Hotel in Memphis. It was there I first met fellow student (and future Grand President) Bill Tatum, *Southern Mississippi*. He was known by the name Billy West Tatum.

It was during the Regional, I discussed with Roy and George the new national position of field secretary. Executive Director Jim Thomson later called and offered me the position. Following graduation from Louisiana Tech, I loaded clothes in a car and headed north to Oxford, Ohio, not really knowing what to expect.

Don Hill, *Minnesota*, and I lived in the guest quarters on the second floor of the brand new Central Office building. The Central Office literally sat in the middle of a corn field—there was no curb, gutter or sidewalk connecting our building to the street. Grand Chapter Congress was held in nearby Cincinnati that fall, giving the members a great opportunity to visit the new building.



*In 1970, the cornerstone for the new wings of the Central Office was laid. Gathered for the occasion, from left: Former Executive Director James D. Thomson, Past Grand President John L. McKewen, former Executive Director H.G. "Gig" Wright, Grand President Warren E. Armstrong, Past Grand Presidents M. John Marko, J. Harry Feltham and Robert G. Busse and Executive Director Charles L. Farrar. Most of these men played significant roles in the creation and funding of the Central Office building in Oxford.*

Following Congress, Don and I hit the road with an aggressive plan to expand the Fraternity. During the 15 years I was on staff, the Fraternity enjoyed its greatest growth—77 chapters. The first to be installed during my time was Delta Tau at Indiana State; the last was Iota Kappa at James Madison. Of course, Jim Thomson and many others deserve credit for much of this growth. Also during my tenure, east and west wings were added to the Central Office—doubling its size; and the Collegian of the Year program was established.

In 1961, I was promoted to executive secretary. Summers were spent cleaning and repairing regalia, attending lots of picnics, golfing, going to movies, bowling, etc. Once a week the staff members

from Deltasig, Beta Theta Pi, Phi Delta Theta and Phi Kappa Tau (all headquartered in Oxford) met at the Huddle Restaurant for lunch just to socialize.

## On the Road

One of my most memorable experiences was my first trip to Phoenix. Deplaning from the new Boeing 707 American Airlines jet on the tarmac at Sky Harbor airport, I was paged to come to the nearest telephone. On the other end was Ruth "Stonie" Sutton (*Arizona State*—1998, honorary) whom I had never met. She advised me she was on her way to pick me up (in her white T-Bird!) for lunch with husband Buzz, *Arizona State*, followed by an old fash-

ioned Arizona rodeo. It was a weekend I will never forget and a friendship that has lasted throughout the years. Fraternity policy did not permit staff to stay with other members or Grand Council members. This was always an exception. The other exception was Tom, *Northwestern-Chicago*, and Lois Mocella.

In 1964, Florida Atlantic began construction of a new campus in Boca Raton—located on an old military base. A group of students organized by James Montgomery, *Miami-Ohio*, and Michael Pantya, *Miami-Florida*, invited me to visit the campus to discuss organizing a chapter with them. I flew to West Palm Beach for the meeting. Upon arrival, I was advised that Wayne Pulsipher, *Florida Atlantic*, (later a chapter chancellor) was a student pilot and was flying us back to campus, landing on the university's airstrip. You cannot imagine my anxiety. The end result was the installation of Zeta Phi Chapter, the first national organization on the new campus.

Another memorable expansion story concerns Shepherd College. I was invited to discuss the possibility at a meeting held in a hotel in Martinsburg, West Virginia. Following dinner, I preceded to tell them of our charter requirements. The school was much too small to meet the minimum requirements established by the Grand Council. I had no choice but to tell them so. I sat down and the president reached under the table presenting me with the required petition. I promised I would return it and they would hear from the Fraternity shortly. The rest is history and the group became Epsilon Kappa.

A group of students from Western State (Gunnison, Colo.) inquired about establishing a chapter. We got into a "dog fight" with Alpha Kappa Psi over this group, but in the end we won. When I flew out to Gunnison for the pledging ceremony, I was unable to land due to a heavy snow storm. I ended up in Montrose late for the pledging. We headed back to Gunnison over the mountains in the snow, literally scared to death. Zeta Kappa Chapter was one of my most favorite chapters to visit. They were always a pleasure to be with.



Many Deltasigs came out to celebrate the remarkable achievements of Brother Farrar at a banquet held November 8, 2003, at Louisiana Tech's Student Center in Ruston. Farrar (center) stands next to Harold Bledsoe, one of his college roommates and fellow Deltasig. 1998 Lifetime Achievement honoree Frank Busch is at top right, with then Grand President Kathy Jahnke at front left.



Then Grand President Kathy Jahnke presented past Executive Director Charles Farrar with the 2003 Lifetime Achievement Award.

Around 1962, Rider College was located in a group of old store fronts and office buildings in downtown Trenton, New Jersey. They began construction of a new campus in Lawrenceville. Among the new buildings were new fraternity houses. Our Beta Xi Chapter house was the first to be constructed. The Greek letters had already been installed on the house when our chapter, considered by its members too small and weak to remain independent, decided to join with a social fraternity. At this time, the Greek letters were removed and later installed

on the east end of the Central Office where they remain today.

On May 4, 1964, during my first vacation trip abroad (specifically when I was in Venice) I received a telegram from then Executive Director Jim Thomson offering me his position as Executive Director. I was shocked but quickly responded that I would accept.

## Memories of Grand Chapter Congress

One of the most memorable experiences was the 1965 Grand Chapter Congress at West End, Grand Bahamas Island. The Jack Tar Hotel operated a small guest transportation boat between Fort Lauderdale and the Island. The Fraternity chartered several old Mackey Airlines DC-9s to also ferry members to the Island. Shortly after arriving, Hurricane Betsy abruptly showed up in the Atlantic. The hotel staff advised me the Island had to be evacuated due to the storm bearing directly upon it. We hadn't even begun the business meetings, but quickly sprang into action to get as much accomplished as possible. As it turned out, the hurricane blew past the Island and stalled on the North

Carolina coast, reversing and hitting Louisiana, Mississippi and Alabama.

Edward Cole, then president of General Motors, was the 1961 National Honorary Initiate at the Congress at Mackinac Island. He arrived early for the initiation followed later in the day by his wife Dottie. When I met her at the dock to escort her to the hotel, she informed me that she had been “up to her elbows in horse s\*\*\* all day.” She had been raised on a farm in Texas. Two nicer people you could not meet.

Probably the highlight of all my Congresses was 1967 in Biloxi, Mississippi. Founder Harold Jacobs was invited to be the guest of honor. Later that fall, he visited the Central Office (the only Founder to do so) and was a guest in my home. It was truly a pleasure to meet with him and a memory I shall never forget.

It seemed if there was any disturbance at Grand Chapter Congress, I was always the first to be called, no matter what time of day. At the 1971 Congress at Pocono Manor, I was called about 3:00 A.M. by security to come to a disturbance on one of the upper floors. The Governor of Pennsylvania was a guest in the hotel and the brothers thought it was a good idea to repeatedly serenade him!

## Moving Out

Like Rider College, Ithaca College was located in similar structures in downtown Ithaca. Students lived in old houses operated by the college. Fire destroyed one of those buildings killing one of our brothers. The national media tried to demonize the Fraternity for allowing our members to live under those conditions—until they learned they were actually owned by the college.

In 1970, I decided I had reached most of my goals and it was necessary for me to try and advance my professional



*As the first Field Secretary in 1959 (now Educational and Leadership Consultant), Charles Farrar was constantly on the road counseling chapters.*

career. I decided to enroll in the evening MBA program at Miami-Ohio. After completion of only two courses, the evening program was discontinued. While visiting Zeta Phi Chapter at Florida Atlantic, I learned of a new Executive MBA program they were planning. After attending summer school there for three years I received my MBA degree in 1973.

In 1974, I resigned to become Executive Vice President of the Louisiana Realtors Association, a position I held for 15 years. I later accepted the same position with the Greater Tampa Association of Realtors. After retirement from the Realtor Associations, I was employed by American Express Corporate Travel Division. I utilized this opportunity for personal travel using every perk available!

The issue of female membership had just begun when I left Deltasig. Many accused me of leaving at a critical time.

Nothing could have been further from the truth. The one thing I am absolutely sure of is that Dr. Kathryn Duffy, Nevada-Reno, was the first female member. She was the chapter advisor when the chapter was installed (in 1959) and, I believe, continued until her retirement. I do know the Grand Council presented her with a membership certificate that read “Special Member.”

In 2003, I received Deltasig’s Lifetime Achievement Award. I was shocked when Executive Director Bill Schilling called me with the news. I told him there had to be hundreds, even thousands, of members more deserving. He would not agree. I chose to return to Louisiana Tech for the event, which included 50-yard-line recognition at the Tech-SMU football game that day!

I can truly say some of the best years of my life were spent with Delta Sigma Pi. The friendships I made with so many members will live with me forever. ▲

## ☆☆ Fraternal Facts ☆☆

Executive Director Charles Farrar, in a 1968 planning document, outlines there were 12 of 14 authorized staff in place; including 2 consultants, 2 bookkeepers, 2 clerks, 3 secretaries and 1 maintenance person. In 2007, nearly 40 years and 150,000 initiates later, there are still 14 staff members (3 of whom are part-time) including those who manage the Leadership Foundation and its fundraising and educational support operations. Computers help!



# Grand Chapter Congress Meetings

Meeting	Date	Place
Org.	Jan. 22, 1914	New York, NY
1st	July 31, 1914	New York, NY
2nd	Aug. 3, 1915	Chicago, IL
3rd	Aug. 28, 1916	New York, NY
4th	Sept. 10, 1917	Boston, MA
5th	Feb. 10, 1920	New York, NY
6th	Sept. 15–17, 1922	Chicago, IL
7th	Sept. 12–14, 1924	New York, NY
8th	Sept. 9–12, 1926	Madison, WI
9th	Sept. 6–9, 1928	Champaign, IL
10th	Sept. 10–14, 1930	Detroit, MI
11th	Sept. 13–16, 1933	Chicago, IL
12th	Sept. 15–17, 1936	Atlanta, GA
13th	Sept. 5–9, 1939	Philadelphia, PA
*14th	Aug. 14–16, 1942	Chicago, IL
*15th	Aug. 25–26, 1945	Chicago, IL
16th	Aug. 27–29, 1947	Minneapolis, MN
17th	Sept. 7–9, 1949	Baltimore, MD
18th	Sept. 9–12, 1951	Dallas, TX
19th	Sept. 6–9, 1953	Denver, CO
20th	Aug. 31–Sept. 3, 1955	Detroit, MI
21st	Aug. 27–30, 1957	New York, NY
22nd	Aug. 30–Sept. 2, 1959	Cincinnati, OH
23rd	Aug. 28–31, 1961	Asheville, NC
24th	Aug. 19–23, 1963	Bedford, PA
25th	Aug. 31–Sept. 3, 1965	Grand Bahama Island
26th	Aug. 22–25, 1967	Biloxi, MS
27th	Aug. 20–23, 1969	Mackinac Island, MI
28th	Aug. 30–Sept. 3, 1971	Pocono Manor, PA

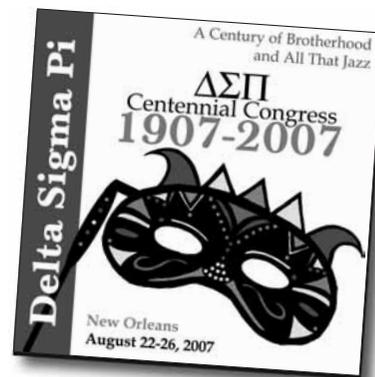


Onuka Ibe, Truman State, current Northeastern Provincial Vice President, served as chancellor at the 2003 Grand Chapter in Palm Springs.

Meeting	Date	Place
29th	Aug. 27–31, 1973	Portsmouth, NH
30th	Aug. 19–22, 1975	Lake of Ozarks, MO
31st	Aug. 14–18, 1977	Toronto, Ont., Canada
32nd	Aug. 12–16, 1979	Atlanta, GA
33rd	Aug. 16–20, 1981	Mackinac Island, MI
34th	Aug. 14–18, 1983	Denver, CO
35th	Aug. 11–15, 1985	Dallas, TX
36th	Aug. 16–21, 1987	New Orleans, LA
37th	Aug. 13–18, 1989	St. Louis, MO
38th	Aug. 14–17, 1991	Washington, DC
39th	Aug. 17–21, 1993	Anaheim, CA
40th	Aug. 8–13, 1995	Orlando, FL
41st	Aug. 20–23, 1997	New Orleans, LA
42nd	Aug. 18–22, 1999	Houston, TX
43rd	Aug. 15–19, 2001	Niagara Falls/Bufalo, NY
44th	Aug. 13–17, 2003	Palm Springs, CA
45th	Aug. 10–14, 2005	Orlando, FL
46th	Aug. 8–12, 2007	**Orlando, FL
47th	Aug. 12–16, 2009	Washington D.C.
48th	Aug. 10–14, 2011	Louisville, KY

\*Due to travel restrictions during the war period, complete meetings of the Grand Chapter Congress could not be held, so meetings of the Board of Directors substituted as Grand Chapter Congress.

\*\*Hurricane Katrina forced a move from the Hyatt New Orleans for our Centennial Kick-off in 2007. The original logo (right) was replaced with a “generic” version (see back cover) until a new site—eventually Orlando—was finalized.



Bob, Pennsylvania, and Arlene Hughes have attended over half of the meetings listed here! The congress Alumni Chapter Travel Award has been fittingly named for Bob—the Fraternity’s 2001 Lifetime Achievement Award honoree. Here, he entertains the crowd at the 2005 GCC as part of Past Grand President Mike Mallonee’s “Deltasig History” series. From left: George Tienken—son of Founder Henry Tienken, Hughes and Mallonee.

# Mike Mazur Memories: Executive Director 1981–1994

**M**y selection as Executive Director in 1981 was a bit controversial as, at the time, I was a member of the Fraternity's Board of Directors and Executive Committee. I also had never served on the Central Office staff and all previous Executive Directors had. I was 28, not exactly the age most people are placed in charge of an organization the size of the Fraternity.

It was a bit controversial to some that I was present for the special meeting at which the selection was made, but I served on that Board of Directors and had to be there for other business matters. Grand President Mike Mallonee insisted that I be at that meeting in Dallas. During the actual deliberations on candidates for the position, I excused myself and waited in my hotel room. Those were the longest three hours of my life! I was offered the position, accepted immediately and, three weeks later was on the road to my new position.

My first full day at the Central Office was June 5, 1981. That day was a bit unusual as it was also the last day for then Assistant Executive Director Mike Tillar who went on to an excellent career in association management in the Cincinnati area—also continuing to serve Delta Sigma Pi in a number of volunteer leadership roles.

Summer is a quiet time in the college town of Oxford, Ohio. Majestic Miami University is not closed but the student population is small. At 330 South Campus Avenue, things were far from quiet as this new kid on the block arrived with an enormous agenda. The agenda was not about sweeping changes, but about learning this new operation and gearing up for an impending Grand Chapter Congress and a new academic year.



*During Mike Mazur's 13 years as Executive Director, the Fraternity celebrated its 75th Anniversary and the Central Office was computerized.*

The first order of business was to assure the staff nothing was changing immediately and that I would be spending time learning about each of their responsibilities. Some of the staff such as Betty Sheard, Peg Donovan, and Beverly Norris had been there for 15-20+ years, so there was a wealth of knowledge and talent. The second order of business was to assess the needs for managerial staff and to consider who was available on staff to fill those roles. Mike Walsh, who had admirably and loyally served as a Chapter Consultant, had returned to the staff in a publications role a few months before. Mike was promoted to Assistant Executive Director and brought a wealth of experience to the role. Mark Roberts had served for a year as a Chapter Consultant and I promoted him to

Director of Chapter and Alumni Services. Jere White was our lone Chapter Consultant that first year which put some extra pressure on him but he handled it well.

The 33rd Grand Chapter Congress was at the top of the "to do" list as it was a little over 60 days away. Mackinac Island is one of a handful of truly unique spots in the United States. Accessible only by boat and private plane, there are no cars other than the local emergency vehicles. There are no fast food chains, no large stores, no office supply stores, no Kinko's/FedEx, etc. Everything... absolutely everything the staff needed to manage the convention had to be shipped to the island. This may read like ancient history but many of the technological products and services like e-mail, the Internet, PDF's, PC's, Word, Excel, Access, fax machines, and yes, even FedEx, did not exist in 1981. It all seems rather primitive today but life went on!

We had a record attendance and all proceeded smoothly with the convention with the dedicated support of the staff and volunteers. It was a great setting to be introduced for the first time as the new Executive Director of Delta Sigma Pi.

In looking back over my career on staff, I could go on forever about the many significant and the countless little things that were accomplished or those that were interesting or were humorous at the time or in retrospect. For the sake of my fellow brothers, I will cover the key highlights.

## Computerization

The most immediate project after that first Congress was the computerization of the Central Office operation. I came from an industry that was highly computerized so I experienced tremendous professional culture shock when I

started reviewing the operations. Actually, the operating procedures were quite sound but it was obvious that some of them were in place since the days of Gig Wright.

Even before I arrived in Oxford, I called John Blackshire, *South Carolina*, Chair of the Computerization Committee. I advised John of my impending move to Oxford and prepared him to accelerate the project he was overseeing. It was my personal goal to have the office operations computerized within my first year.

In today's world, much of the following will seem totally foreign and, frankly, incredible. Delta Sigma Pi was initiating about 2,500 members a year in the early '80s and there were over 100,000 member records. When a new member was to be added to the records, the staff either wrote or typed the name and other data about that member at least seven times. The member record, the preparation of a membership card and the preparation of a membership certificate were separate processes.

For a number of years prior to my arrival, the Fraternity had been using an outside database management firm. A "coding sheet" for each new member or member record change was prepared by hand and submitted to the company. On an annual basis, the outside firm



*Members of Executive Director Mike Mazur's Central Office staff (circa early 80s) enjoy a break in the Founders' Room. Pictured (clockwise from back left) are the first Director of Chapter Services Mark Roberts, Chapter Consultant Jere White, Mazur and Assistant Executive Director Mike Walsh.*

provided a master printout of the database in various sorts. Between those annual printouts, the staff manually noted changes or additions.

To obtain the address of a member, one had to find the name on the alphabetized 1/4" by 5" "Cardex" strips mounted on five large turning racks. That provided a chapter and membership number which could then be used to find the member record in the annual printout. It was quite a chore to look up a few names!

Similarly, none of the Chapter Efficiency Index or accounting records were computerized. I spent a week of 16-hour days drafting the 1981-1982 budget. I hadn't been immersed in so much paper and adding machine tape in years. Peg Donovan, who served on the staff from 1958 until 1986, administered the CEI for that entire period and, until it was computerized, routinely worked every Saturday and most Sundays without overtime compensation to stay ahead of the avalanche of paper this program generated.

Today, none of this seems at all efficient but, for the times, it was not unusual. To put it in perspective, the first IBM PC was introduced in mid-August 1981 and it consisted of a processor

board, memory chips and two floppy disk drives—hard drives were added two years later and the first was 10 megabytes! Additionally, there was no off-the-shelf software for word processing or database functions.

During the fall of 1981, Brother Blackshire and I compiled and distributed a request for proposal for a membership, CEI and accounting system. Within a few short months, the Board of Directors approved the proposal and related expenditure, the hardware was ordered and the software development and customization were begun. On June 17, 1982, the system went live. I missed my goal by 16 days!

The IBM System 34 that was installed weighed 900 pounds and the line printer was about 200 pounds. It operated rather well with 64 kilobytes of memory; the latest desktop computer I purchased in February 2007 has 4 gigabytes of memory. Today I have a jump drive that holds 2 Gb, is 1/4 the size of an Apple iPod Nano, and cost less than \$50. Each of the four hard drives on the original Central Office System could hold less than 10 Mb and each cost about \$8,000...reconditioned! The total package was about \$90,000, the second largest capital expenditure by the Fraternity after the Central Office building.

The staff adapted well to the new system and the first employee that I hired during my administration (1981-1994) was Joan Howe who was our first Computer System Operator—and went on to serve on the staff for 24 years until her retirement in 2005.

## Archives and Anniversary

When the Central Office was expanded in 1970, the Archives Room was established. This one-room museum of Fraternity memorabilia provided a place for some items of historic significance to be displayed, but funds for properly displaying the numerous other items and properly furnishing and lighting the area were not provided until 1980. When I arrived in Oxford, my predecessor Ben Wolfenberger had already ordered the furnishings and display



*Joan Howe, Mike Mazur's first "hire" as Executive Director, served as the first computer system operator at the Central Office. She went on to serve on the staff for 24 years until her 2005 retirement.*

cases but everything was in shipping crates. During 1982, I spent many enjoyable weekend and evening hours designing and laying out the displays of these artifacts. We found a number of previously undisplayed items in the attic and proceeded to incorporate them into the collection.

Also during 1982, Delta Sigma Pi celebrated its 75th or Diamond Anniversary. It was a total pleasure to have worked on that event from start to finish with Past Grand President Tom Mocella. Although Tom was the Grand President when I was initiated, I did not know him well prior to joining the staff. Having served as a marketing and special events officer for Harris Bank, he had a wealth of sound ideas on how to provide a memorable recognition for this Fraternity milestone. His focus was on the enjoyment of the attendees and every decision that was made was measured against that benchmark.

The actual Diamond Anniversary events were held in Oxford and Cincinnati. The primary event was a banquet and program held on Saturday evening. Throughout the day on Saturday, motor coaches brought groups of attendees to Oxford for a reception and tour of the Central Office. We hired the Oxford Senior Citizens Center as our caterer which provided a great fund raising event for them. I was especially proud to have over 350 Brothers, spouses and guests tour the recently completed Archives Room. The Archives Room was named the Buzz and Stonie Sutton Archives Room in 2000 in honor of this great Deltasig couple (see article on page 27).

## Two Foundations Fund Fraternal Support

During the 1950s, a group of alumni brothers established the Delta Sigma Pi Educational Foundation (see article on page 48). This charitable entity existed to provide scholarships for the children and grandchildren of alumni members. While the Foundation had an admirable cause, it was unfortunate that Delta Sigma Pi had no scholarship program



*Five past grand presidents—decades of combined service! From left: Randy Hultz, Norm Kromberg, John Henik, Kathy Jahnke and Mike Mallonee gather in Chicago for Brother Henik's 2005 Lifetime Achievement Award presentation.*

for its general collegiate members. In the late '70s, the Delta Sigma Pi Leadership Fund was established for broad, educational purposes including providing collegiate member scholarships. Various attempts were made to move the mission of the Leadership Fund forward. A couple of fund raising firms were contacted and actual work began with one. It was apparent that this type of effort was going to require strong staff management and support.

In the mid to late 1980s, a few attempts were made to hire a staff member to further the mission of the Leadership Fund but these were not especially well-funded nor otherwise well-planned. In 1988, one of the applicants for the position of chapter consultant was offered and accepted a position.

As the first Director of Development, Dan Doyle had seemingly insurmountable challenges to overcome. There were a multitude of ideas expressed on how to proceed but Dan first worked on identifying the case for giving which included drafting the types of program that would be funded and offered to the membership. There were discussions with legal and accounting counsel on how to best structure the entity and its programs. Frankly, there was little history of organized giving by the members of the Fraternity.

During this period, much work was done to successfully merge the Delta Sigma Pi Educational Foundation and the Delta Sigma Pi Leadership Fund into one entity. Also, the first Delta Sigma Pi Leadership Academy was held on the campus of Miami University in Oxford. From 1988 to the fall of 1994, the beginnings of the Delta Sigma Pi Leadership Foundation that we know and support today were established. Today, the Leadership Foundation offers a multitude of programs to the membership that were just a dream less than 20 years ago.

## Grand Chapter Congress

No account of my time on the staff would be complete without covering the Grand Chapter Congresses. My first Congress—the 29th in Portsmouth, N.H. (1973)—was a pivotal event in my life. I doubt I would have done a quarter of what I have done with Delta Sigma Pi over the years had it not been for that first, positive fraternity-wide experience.

I approached the planning and execution of every Congress with the primary goal of providing a positive, fun experience for every attendee. These events provide the memories of days gone by that we will always remember and I was driven to provide every possible opportunity for everyone to have a memorable event.

My satisfaction was always seeing the satisfaction of the attendees with a new idea acquired, a new friendship formed, and the beginnings of life relationships. So, here are a few highlights and some behind-the-scenes tales.

**1981: Mackinac Island**—It was a great setting to begin a new career. Surprisingly, I had only two late hour calls from security during all of the Congresses I managed. At Mackinac, it came at 3:00 am and, unfortunately, the rowdy member was ejected from the hotel. Since I was awake, I thought it would be good to sit on the expansive porch of the hotel before going back to sleep. With its strict “after 6:00 pm coat and tie” requirement, I was stopped and asked to dress properly before I moved through the lobby. An assistant manager recognized me and was aware of the security situation I had just handled. He kindly escorted me to the porch where we shared a cup of coffee until 4:00 am.—he in a tuxedo and me, in violation of hotel rules, in jeans and a ΔΣΠ sweatshirt.

**1983: Denver**—Despite nearly two years of asking for late night “party” space for attendees to unwind, the hotel would not relent. The first night kept the hotel security staff busy with multiple noisy room party calls. On the second night, a cabbie, who had dropped a fare off at the hotel the night before, brought his band along. Amazingly, the hotel provided electricity for the band on the top of the parking deck. I was advised late that afternoon that there might be a band playing that evening and I advised the hotel staff that they needed to deal with it as they had rejected my previous “party” room requests. At 11:00 pm that evening, it sounded as if the Woodstock Festival had begun.

The hotel was cited with a noise complaint by the Denver Police Department and I was invited to an 8:00 am meeting with the General Manager. He offered space for a “party” room and I thanked him for finally providing what I had requested. It was news to him! That incident made the rounds of hotel sales managers’ meetings for several



*Mackinac Island, home of the 33rd Congress, and Mazur's first one on staff, was a truly unique location—accessible only by boat and private plane, with no cars allowed. The beautiful Grand Hotel served as headquarters.*

years. This was also the convention where Mike Mallonee completed four years of a presidency filled with accomplishments and strong support for the staff and me in particular. I was sorry to see his term end but Mike continues his dedication through today with his leadership to and support of the Delta Sigma Pi Leadership Foundation. Newly-elected Grand President Dick Parnitzke and I had both served on the Board of Directors and the Executive Committee so it was a joy to be working with him in this new capacity. Shortly after the convention, we traveled to Junior Achievement Headquarters to solidify the first Delta Sigma Pi/Junior Achievement relationship.

**1985: Dallas**—The staff of the hotel for this convention were among the most professional and friendly with

*Dan Doyle (left) served as the first Director of Development at the Central Office. Here, Doyle and Executive Director Mike Mazur take part in an Educational Foundation meeting in Chicago. Both had large roles in the evolution of the Delta Sigma Pi Educational Foundation and Leadership Fund into today's Leadership Foundation.*



whom I had ever worked. From the first night, some from our group thought it would be fun to place hotel furniture in the glass elevators. One night I was discussing that very thing with the hotel's Director of Convention Services. I advised her that I would make an announcement about the furniture situation to the collegiate members the next morning. At that point, the elevator bell rang and the doors opened to reveal Grand President Dick Parnitzke and his wife sitting on a loveseat in the elevator with a floor lamp beside them. They smiled, waved, the doors closed, and off they went!

It was also at this convention that John Henik became Grand President. John, with his engineering background and his MBA, approached issues from a different perspective than most. He was always keeping the professional program at the forefront. It was a pleasure to work with him and to get to know his wife, Annette, and to watch their daughter, Jennifer, grow up.

**1987: New Orleans**—This convention had the largest attendance to date. With 900 present, the city of New Orleans and the Fairmont Hotel were excellent hosts. The weirdest incident actually occurred after most attendees had left. One of our members had his foot stuck in the revolving hotel entrance door and could not free it. Within a few minutes, the first of several fire department trucks arrived. Most revolving doors are collapsible but this old one had its sections welded tight.

They had to use a “jaws of life” device to spread the doors a bit. We returned with the member from the hospital around 3:00 am and all was well.

In 1994, I marked my 13th and last anniversary as Executive Director. This restless Gemini was ready a year or two before for new and different challenges. With Dean Ferguson heading up and continually developing the new Educational Services area, Dale Clark doing an outstanding job in Chapter Services, Robby Hultz competently managing much of the day-to-day office operations as Director of Administrative Services, and, as previously noted, Dan Doyle heading up Development efforts, there was an excellent management team and administrative staff in place. Just before the start of the 1994–95 academic year, I concluded the role of a lifetime with Delta Sigma Pi.

In early 1995, I joined Total Association Management Services, Inc. (TAMS), an Atlanta-based multi-client association management company (AMC), as vice president. I worked with a variety of individual member associations providing a broad base of services—my experiences and opportunities as Executive Director of Delta Sigma Pi served me exceptionally well.

On September 30, 2002, my own company, Association Management Service Partners, Inc. commenced operations in my home. As of March 2007, we are a staff of four and have recently moved into office space. We manage the International Paralegal Management Association, an 800-member organization. Working with the volunteer leaders of the IPMA since 1998 has been a career high and only seems to get better as each year passes.

It was my joy, my pleasure, and my honor to have served Delta Sigma Pi as its Executive Director. The friendships, the experiences, the fun times and even the sad times were lifetime memories that mean much to me. I am proud to have served with so many wonderful staff and volunteers and to have been a part of many programs that continue to flourish today. Thank you for the opportunity. ▲



*Michael M. Banks, Georgia Southern, traveled as a Educational and Leadership Consultant in 2002, and now fills the “evolutionary” role of Director of Information Services. D. Craig Cashell (center) and Joan Howe (see page 59) support Banks in meeting the Fraternity’s technology needs.*



*Michael J. Tillar, Cincinnati, a 1973 Consultant, served as Assistant Executive Director under Ben Wolfenberger from 1974–81. He later played an integral role in developing the 2001-approved new governance model.*



*Dale M. Clark, Longwood, first started his role in chapter services in 1992 under Mike Mazur’s tenure. Fifteen years later, Brother Clark continues in his role as Director of Chapter and Expansion Services.*

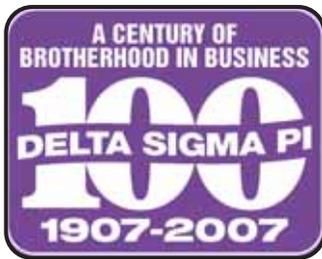


*C. Dean Ferguson, Georgia State, began 14 years on staff in 1984, also under then Executive Director Mike Mazur. He held various leadership roles and titles as programming evolved, last as Director of Educational Services.*



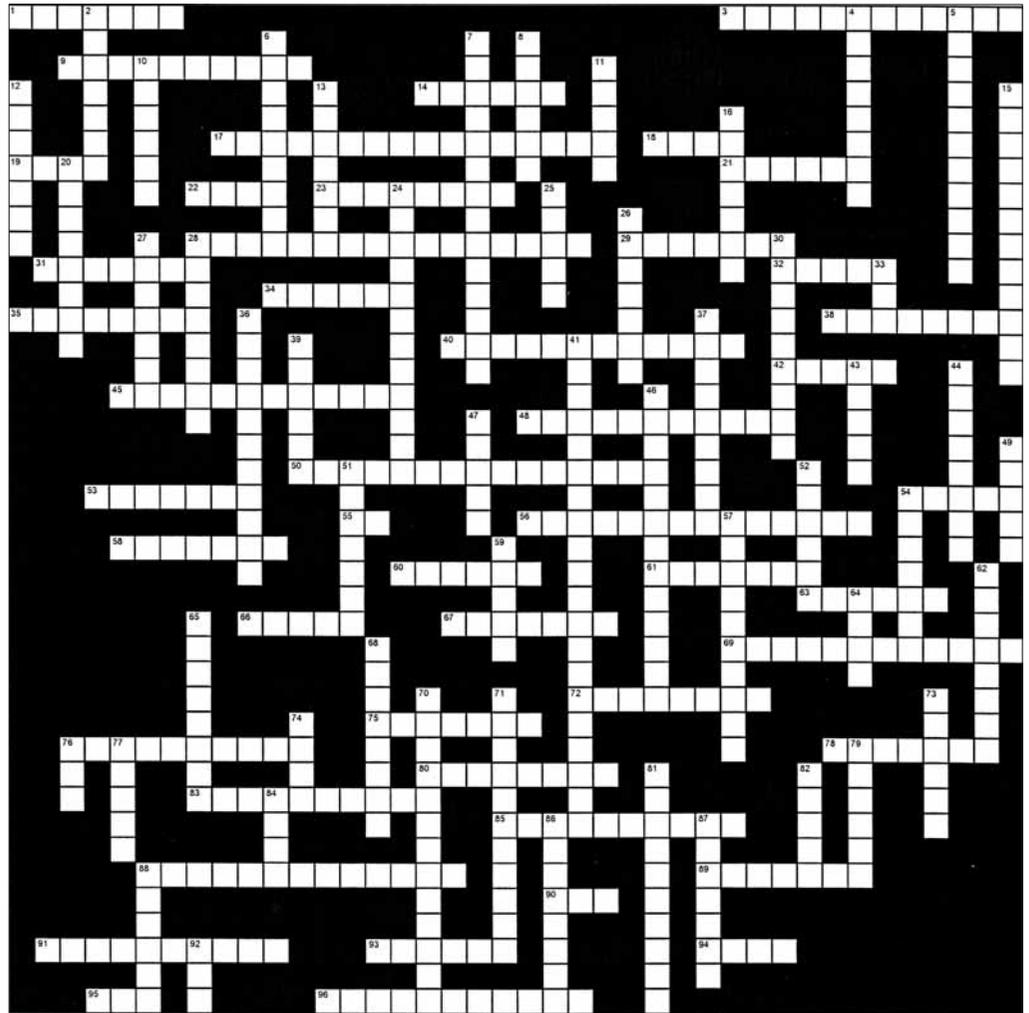
*1998 District Director of the Year Shanda R. Gray, Missouri State, began service on the Central Office staff in 1999, now filling the dual role as Associate Executive Director and Executive Vice President of the growing Leadership Foundation.*

*Michael T. Walsh, Miami-Ohio, made over 300 chapter visits to 158 schools as a Consultant and then Assistant Executive Director from 1981–90. He was also an award-winning managing editor of The DELTASIG. Here, Mike and his wife, Carolyn, South Florida, receive their Silver Helmet Awards (at the Central Office where Mike once lived) in 2003 from then Grand President Kathy Jahnke.*



# Delta Sigma Pi Centennial Crossword Puzzle

Thanks to Golden Council Brothers Mike Tillar, *Cincinnati*, and Mike Walsh, *Miami-Ohio*, who "authored" the puzzle.



## Across

1. Southern-most Deltasig collegiate chapter
3. Mazur followed him
9. It will be celebrated in 2007
14. An oath or a Deltasig to be
17. Congresses are held in them
18. Founder's wife or part of song title
19. First elected national president
21. Longest serving C.O. head
22. Arena named after this Deltasig of the Year
23. The C.O.'s first arrived in 1982
28. A chapter here made us international
29. Headquarters home and a shoe
31. "Windy City" home of the CO
32. A pledge's delta has one
34. First woman elected GP
35. What we mix with pleasure
38. He wrote our favorite song
40. There are 24 of them
42. A new initiate badge is obtained through a \_\_\_\_\_
45. Six Deltasig collegiate chapters established in this city
48. Province divided in two
50. Gig's digs were here
53. Blew us away—from New Orleans Centennial
54. Officers wear for initiation
55. Number 12 in a Greek series
56. Presented to the #1 graduating senior in commerce and business administration

58. An initiation must
60. This fraternity cornerstone was adopted in 1921
61. I'm going to attend Centennial Congress August 8–12, 2007 in \_\_\_\_\_
63. Archives room benefactor
66. The C.O. got two new ones in 1970
67. Married name of two former National COYs
69. Central Office's closest collegiate chapter neighbor
72. Each chapter entitled to one at GCC
75. Coordinated move to Ohio and building of Central Office
76. 75th Anniversary celebrated here
78. Type of initiate on a campus
80. Commonly used abbreviation for our Fraternity
83. Type of initiate
85. This officer presides at chapter meetings
88. Grand President or hotel
89. Its Number 100
90. Founder's initials or a chapeau
91. It's an end and a beginning for a brother
93. Only founder to visit the Central Office in Oxford

94. Length of your fraternal brotherhood
95. Popular beverage dispenser disallowed per "risk management"
96. DSP encourages this

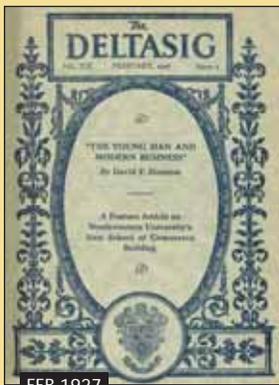
## Down

2. One of our Fab Four
4. A "ritualistic" pledge
5. GCC held on this foreign island
6. Western-most Deltasig collegiate chapter
7. Title long before Educational and Leadership Consultant
8. Congress attendance king
10. Number on the DSP Board of Directors
11. It accredits degree programs in Bus. Ad., abbr.
12. Pink \_\_\_\_\_
13. The Board of Directors was formerly known as the Grand \_\_\_\_\_
15. We're this kind of fraternity
16. First GCC was held in this city
20. Badge eyes
24. The alpha of fraternities
25. A Grand President or an O'Neal
26. 1977 Congress site

27. This tavern was the CO prototype
28. Oldest founder
30. Staffer or Red Sox hero
33. DSP was founded here, abbr.
36. It premiered in 1911
37. There are five of these
39. Color of an old Deltasig dog
41. Provides program support to scholarships, leadership development training and professional improvement
43. It's under the crown
44. The Purpose is also called this
46. Chapter consultants once lived here
47. In 1975, membership for this group of individuals was authorized
49. Last Grand President to serve with Gig Wright as Executive Director
51. GP who worked at the CO
52. This club became DSP's "Beta test"
54. Provinces have these
57. Ritual boss
59. Founder and first chapter president
62. Type of initiate
64. It may be a chapter professional program

65. GCC held on this American island
68. International chapter founded in this French-speaking city
70. Deltasig's 24k group
71. The C.O. is on this avenue
73. This award may be silver or gold
74. DSP is one of \_\_\_\_\_ Greek-letter fraternities headquartered in Oxford
76. A performance measurement, abbr.
77. "When the shades of \_\_\_\_\_ are falling"
79. Undergraduate has-beens
81. One Founder's favorite holiday?
82. This chapter moved from one university to another
84. These academies educate Deltasigs, abbr.
86. This chapter established in Oxford
87. A Deltasig color
88. Chapters get in big trouble for this
92. Minimum number of collegiate chapter officers

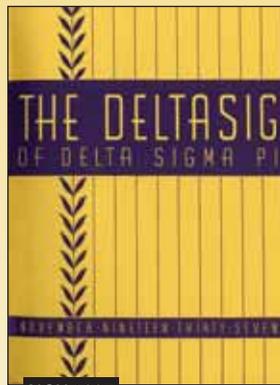
Answers can be found on page 26 and puzzle and answers can also be found at [www.dspnet.org](http://www.dspnet.org) in the Centennial section.



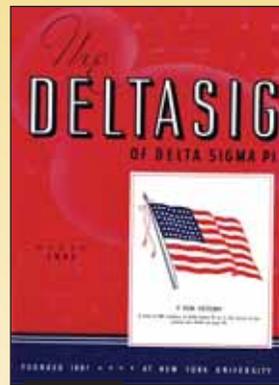
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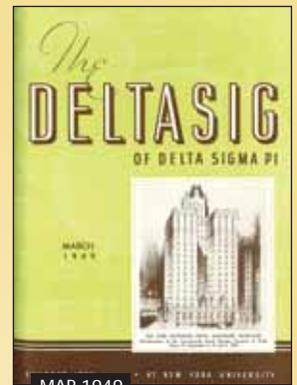
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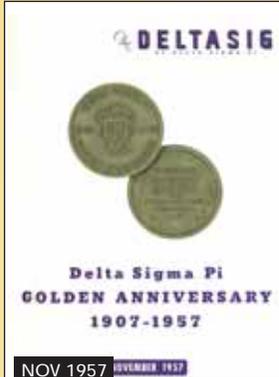
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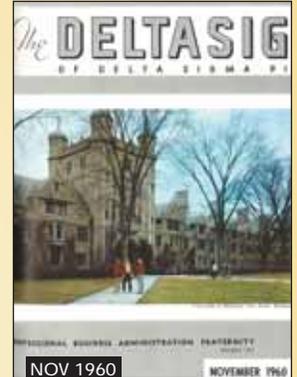


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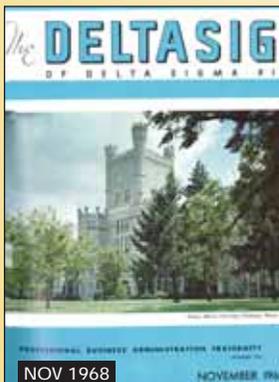


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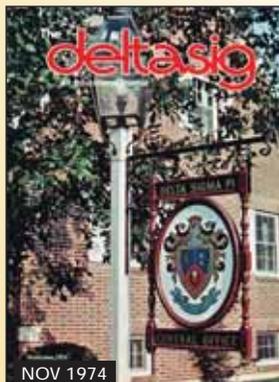
Delta Sigma Pi, like any successful organization, is “evolutionary” and adapts to the changing times it is part of. The surrounding covers certainly reflect that! An extensive “Centennial Timeline,” found at [www.dspnet.org](http://www.dspnet.org) under the “history” section, also demonstrates how the Fraternity evolved in relation to the cultural and business-related developments of the last 100 years. We hope you enjoy both the timeline and this centennial issue of *The DELTASIG*, and encourage you to become an active part of our next century of brotherhood in business!



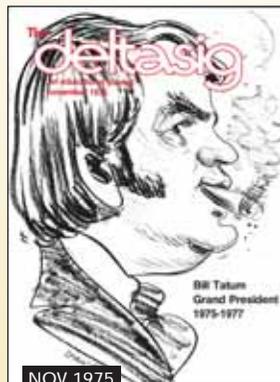
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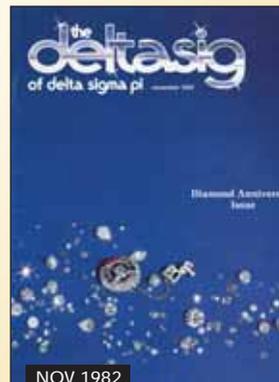
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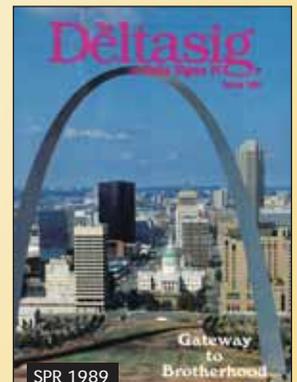
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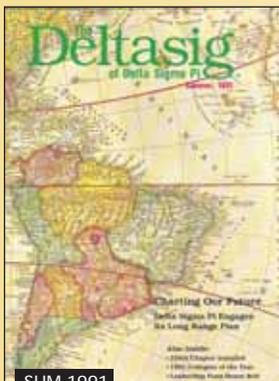
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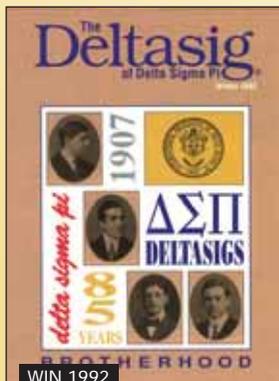
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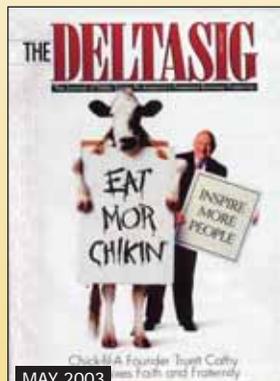
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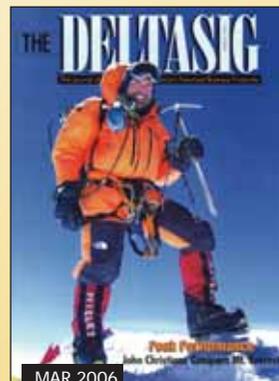
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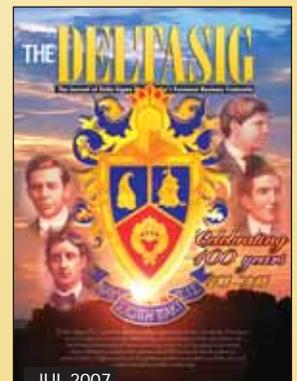
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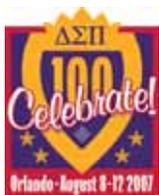
MAY 2003



MAR 2006



JUL 2007



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