



# See's CANDIES

Members of Zeta Rho Chapter at Menlo, as part of the chapter's professional program, toured See's Candies.



January, 1980 Volume LXIX, No. 2 An Educational Journal USPS 152-940

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### Convention

Area Conferences 1979-80 Regional Conferences Fall, 1980



### Cover

Deltasigs getting together to share fraternalism-that's what it's all about!

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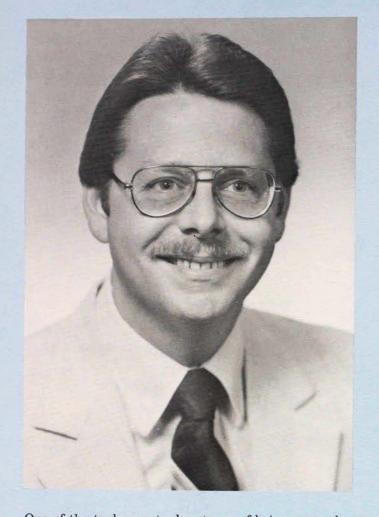
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# commentary....



One of the truly great advantages of being a member of a *national* fraternity is the opportunity to share fraternal experiences, literally from coast to coast, with others who have the same goals and interests as you. Life-long friends have been made over the years at Grand Chapter Congresses and regional conferences, where Deltasigs from north and south of the Mason-Dixon Line and east and west of the Mississippi have gathered together for learning and socializing. And it's really remarkable how members of the various chapters, whether they be from Alpha or Iota Pi, soon realize that their chapter is not the only "unique" one in the fraternity; that theirs is not the only one with problems.

But national and regional conventions are not by any means, the extent to which chapters and their members meet with one another. Basketball tournaments are held annually in the Southern and North Central Regions, attracting hundreds of Deltasigs representing almost all chapters and alumni clubs in those regions. Each spring for the past nine years the three Oklahoma chapters have held a combined initiation, followed by a banquet and party sponsored by the two Oklahoma alumni clubs. Also in the spring is the traditional Southwestern Regional Softball Tournament held yearly in Houston. In Southern California, Deltasigs from four chapters and three alumni clubs will convene next May for the Third Annual Southern California Deltasig Reunion. And it seems like the Arizona Deltasigs are *always* getting together for something.

In addition to regional functions, individual chapters in increasing numbers are taking out-of-town field trips and arranging to meet with the local chapter after touring several businesses. Some chapters have even offered to put the visiting Brothers up overnight, saving the chapter and its members considerable expense. The same arrangements have been made numerous times for Deltasigs traveling to away football games. In this age of double-digit inflation and impersonal relationships, knowing you can count on Brothers out of town means a lot.

Brothers, if you and your chapter have not availed yourselves of the opportunities for interaction with other chapters and Deltasigs around the country – you're not getting the biggest bang for the buck out of your Deltasig dollar. Get up and get out! And visit your Brothers when you do! I think you'll find Deltasigs are ubiquitous—we're everywhere!

Fraternally,

Michael R. Mallore

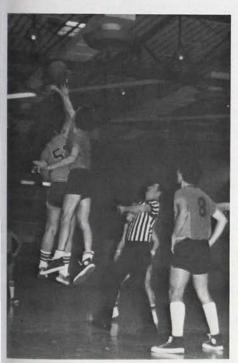
Michael R. Mallonee Grand President Beta Epsilon 709 Life Member No. 5569

# **Bringing** a

## Region

## Together

# ... a tradition now established



Action from the championship game with McNeese State on its way to its first championship.

As professional basketball once again creeps onto America's sports pages, the thoughts of the Southern Region are likewise turning to the roundball game and the Crescent City Alumni Club's 1980 Regional Basketball Tournament, upcoming in the Spring. And as preparations begin for that annual interchapter affair, we cannot help but reflect on the great success of last year's tournament.

The calendar of activities began Friday, March 16 as eighty Deltasigs and guests attended the New Orleans Jazz-Kansas City Kings Basketball Game at the Louisiana Superdome. This outing rekindled memories of four years ago when over a hundred Deltasigs were treated to a pre-opening tour of the marvelous facility the morning of the 1975 tournament.

The next day, St. Patrick's Day, everyone gathered at Rummel High School in Metairie for the tournament; and the Luck of the Irish was with Eta Tau Chapter-McNeese St. as they survived two scary overtime contests to wrest their first championship from the three-year grasp of Beta Psi Chapter-Louisiana Tech. Grand President Bill Tatum and Regional Director Frank Busch headed the roll of over two hundred Deltasigs who attended the daylong event. Included were members of ten Southern Region chapters as well as the Lake Charles-Bayou Country, Houma-Thibodaux, and New Orleans-Crescent City Alumni Clubs.

Eta Tau Chapter is the most isolated chapter geographically in the Southern Region. Sitting shyly in the southwest corner of the region, Eta Tau nonetheless makes its voice heard. Always well-represented, this chapter has always been a top performer in the region and gave us our National Undergraduate of the Year in 1976, Gus Schram. Therefore, it is very appropriate that they should add this championship to their list ot laurels. Earning the title was not easy, however, as they needed a 14 point effort from center Tom Zabaskey before finally disposing of a gutty group from Zeta Iota Chapter-Mississippi College in overtime in the championship game, 24-22. Carl Menist of Zeta Iota also tallied 14 points in the losing effort. Mississippi College had taken a sixpoint lead into halftime, but was outshot 8-0 from the free throw line by the eventual champions.

McNeese advanced to the finals

with a 25-23 overtime conquest of perennial power Louisiana Tech, which had the misfortune of its top two centers fouling out. Tournament high-scorer Gary Meek led McNeese with 14 tallies. Eta Tau hed earlier eliminated Gamma Delta-Mississippi State 28-20 on the crest of a 15 point output from Meek. Marvin Butts chipped in 12 for State.

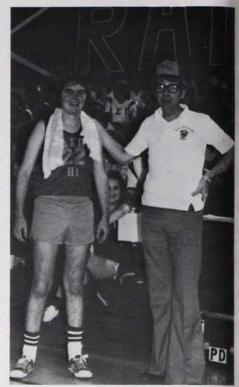
Mississippi College did not have benefit of a first round bye and therefore, had a longer road to the title game. In the semifinals, Zeta Iota sent Eta Iota-Nicholls State home by virtue of a 27-14 victory after earlier defeating Epsilon Nu-New Orleans 27-19 and before that, Gamma Tau-Southern Mississippi, 26-10. Menist again provided most of the offense for Zeta Iota with 14, 10, and 11 point worksheets. Brad McNealy supported Menist against University of New Orleans with 14 tallies.

Beta Psi started its day with a 19-11 2nd round triumph over Delta Nu-Loyola, which backed into this game when Beta Zeta-Louisiana State University, apparently victims of a Baton Rouge Friday night, failed to report. This was the tenth straight victory for Tech in tournament warfare and the Ruston roundballers currently possess a phenomenal 11-2 record since entering competition in 1975.

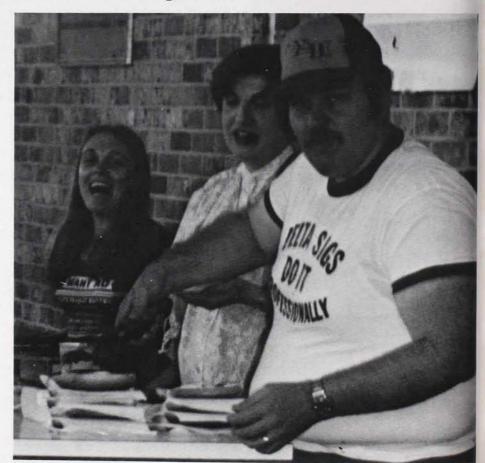
Ralph Boudreau and Bobby Riches were big guns for resurgent Eta Iota Chapter from Nicholls State. With a very large contingent of members on hand, Nicholls raced past district rival Zeta Sigma-Southeastern Louisiana 22-11, and Eta Omicron-Northeast Louisiana 19-14, to qualify for the semi-finals. Northeast and University of New Orleans had first round byes and therefore played only one game. Through the years, these chapters have been regular participants and have etched for themselves a large stake in the tournament's fine reputation.

Hot outside shooting by Kevin Callahan sparked Southeastern to a 19-14 consolation victory over Mississippi State in Zeta Sigma's return to tournament action after a three year hibernation. Pat Magee was tops for State with 10. Likewise, Southern Mississippi used Frank Maurer's 11 markers to help register a 23-20 decision over Loyola, which received excellent outside shooting from Jim Green. The win was Southern's first in tournament play, which made alumnus Bill Tatum happy.

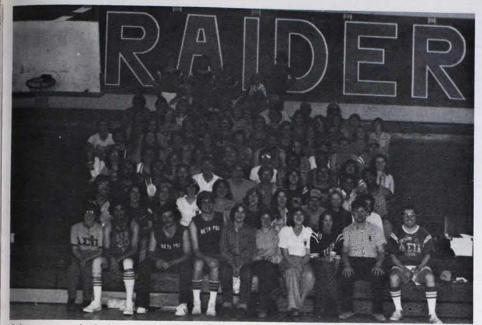
Tatum also had a grand time in the alumni contest. Often found on the end of the court opposite the action, Bill switched sides for this year, coming to Crescent City from Bayou Country in an off season trade. Tatum's acquisition, however, could not slow down the Bayou Country express as they squeezed out a 28-23 verdict over Crescent City in a fast-paced game. Anthony Bartie poured in 18 points for the winners while Brian Landry and Louis Lehr each had eight for the



Regional Director Frank Busch, right, recognizes the Southern Regional Undergraduate of the Year, Barry Melancon, left.



Doris Parrino, Peggy Pitts and Jerry Nagel of the Crescent City Alumni Club served the refreshments at the tournament. Please note club motto on Jerry's shirt.



A large crowd of players and supporters gathered from the Southern Regional Basketball Tournament.



Then Grand President Bill Tatum, left, and Southern Regional Director Frank Busch, far right, congratulate Zeta lota Chapter, Mississippi College, on second-place finish.

hosts. Tatum succeeded in being held scoreless by his former teammates, and then had the cheek to sit on the Mississippi College bench in the championship game. Talk about the kiss of death! For the second straight year Frank Busch could not be persuaded to join the action, although he did do an excellent job of watching and gave a very motivating address over the PA system (and in the process threw the tournament thirty minutes behind schedule).

Bill and Frank presented the trophies to McNeese and Mississippi College and another tournament was history, although by this time the fun was just beginning. After a couple hours of rest and refreshments, everyone was ready for the nightlife which lay ahead.

Over a hundred Deltasigs and guests attended a Deltasigs-only disco party at the Night Fever Disco in Metairie's Fat City. For a nominal cover charge, one could enjoy all the liquid refreshment and dancing he or she wanted for a twohour period. Then, it was off to other local nightspots and parties, although many Deltasigs chose to remain at Night Fever until the wee hours.

In retrospect, this year's activities were the largest, most exciting, and most rewarding in the tournament's eight year history. The Crescent City Alumni Club appreciates the great participation on the part of the chapters and also the many alumni who attended. We also again suggest to all alumni clubs that this type of activity is an excellent and rewarding way to establish good undergraduate liaison while at the same time having a great time. It's not hard. Two regions currently have a tournament; how about the rest? For further information on our tournament, please contact Louis Lehr, 650 Bellemeade Blvd., Apt. 5-J, Gretna, Louisiana 70053 or telephone (504) 392-2642. -LOUIS LEHR, JR.





#### **Mankind Forges the Future**

The world is changing rapidly. With breathtaking speed and unpreparedness we are confronted by the nuclear age, the space age, the spy satellite, the capacity for global overkill and the genetic manipulation of the very forms of life itself.

Profound social changes are upon us, while we are already burdened with pollution, chemical food additives, soil and resource depletion, a build-up of atmospheric CO2, a helpless dependence on imported energy and seemingly endless inflation. We are startled by sudden political changes abroad, threats of nuclear terrorism and a growing imbalance in the wealth and poverty of nations as well as in their United Nations voting power. Solar satellites beaming huge amounts of microwave energy to earth, and the predetermination of sex are our next encounters. Add to these the lengthening of the human life span in the face of a continuing world population explosion, which some authorities say can be relieved only by the escape of space colonization.

Simply to sense all the changes that are happening and pending is a major undertaking. But one central fact emerges: Not one of these changes stems from any natural force; all are man-made. Thus man is forging his future and the future of his planet, and, in the final analysis, man is capable of determining the overall direction of that future.

Because the initial actions leading to change are dispersed over the world, and the ultimate results of technological advance are seldom foreseen, it does not follow that nothing can be done except to react as best we can to each new turn of events. A positive and constructive approach to the opportunities, the dangers and the needs of the future can yield enormous gains for us all and help us to avoid catastrophe. In a world of rapid and radical evolution, the greatest of all errors would be to ignore the longer future-to look no further ahead than the next fiscal year or the next election.

In approaching this situation, we might find inspiration in these words adapted from those spoken recently by Walt Anderson to the Association for Humanistic Psychology:

We are in the midst of a major evolutionary transformation of human civilization. The future may bring, as so many of us hope, the unfolding of an awesome and joyous vision of human nature. It is also possible that it will bring disaster and great crises: economic, social, political, ecological. What happens tomorrow will be the result of what we do today. The great sweep of evolution touches our daily lives, and we participate in it as we make our daily choices about how to be with ourselves, with the social order, and with the planet. Awareness of this brings a sense of responsibility. In this issue, we will look down five roads leading to the future, each startling enough and challenging enough to call for deep reflection. Mankind is travelling down all five of these roads at the same time.



No one disputes the prediction that oil resources are running out. Authorities such as the National Academy of Sciences, the National

Petroleum Council, the U.S. Geological Survey and the oil industry differ somewhat in the year of "exhaustion" of U.S. oil, but not very widely. Three decades from now, we will probably have passed that point. The flow of oil will not continue at its present volume right up to that time, but will taper off over a period of years. Overseas oil supplies may last longer. But prices will rise to levels not even contemplated today, as supplies begin to run out while the share of global energy required by burgeoning third world populations rises to more than 50%, as compared with only 20% now. This is a devastating prospect that the American public has not even begun to grasp. Three decades from now, the use of oil for generating electricity or for individual transportation will be rare, incredibly expensive or unheard of.

We are today deeply mired in dependence on oil, and on imported oil controlled by a world cartel given to periodic severe price increases and threats of interruption. This creates a situation fraught with peril, and calling for urgent, drastic measures to protect not only the future but also the present. How should U.S. policy proceed in this situation? Obviously, within the next three decades a truly enormous transformation of energy sources, both in the U.S. and in the world, will have had to be accomplished. Capital, on a scale hardly imaginable, will have to be invested in research, development and construction of whole new energy industries. Meanwhile, the application of new forms of energy to production and transportation will require an entirely new generation of engineering equipment. Nonpolluting hydrogen-powered airplanes, many new forms of "people-movers" and mass transit lines, and small long-distance electric and hydrogen-powered road cars give us glimpses of a possible future far different from today.

But what of *primary* energy sources? We are faced here with a

matter of survival. Economic considerations alone, based on *today's* prices, should not govern us. Lead times are long. The realities of price and supply will change drastically in the coming ten years. Even today, as the cost of oil ascends through \$20 and \$25 a barrel, some interesting things are happening.

Insulation, cogeneration, energy control systems and similar conservation measures become very attractive investments.

The economics of liquid and gaseous fuel from coal, from shale and tar sands, from heavy oil deposits, from the biomass ("energy plantations," crops, municipal, agricultural and forest wastes), from very deep wells (such as geopressurized methane gas), from far-distant sources (such as the Arctic), from enhanced recovery measures at home, all begin to look good.

The pay-off period of active solar systems for hot water and space heating shrinks. Passive solar construction becomes advisable wherever it can be applied.

Geothermal energy, giant windpower systems, solar thermal power towers, wave-power systems and the power of ocean currents all offer their considerable and inexhaustible contributions.

The photovoltaic cell, the fuel cell, the ocean thermal generator and the solar satellite are all being brought nearer. All aspects of nuclear power will continue to be researched.

Wood pellets and coal-oil slurry will be firing up increasing numbers of industrial boilers.

Old systems that sustained our forefathers are being given new life with better design: wood stoves, water wheels, steam engines and farm windmills.

New fuel-efficient automobile en-

gines and electric motor cars of radically new design with regenerative braking are being worked on with desperate urgency, and will almost certainly make an early appearance. The weight of vehicles will continue to decrease. And mopeds, scooters, power-assisted and regular bicycles and walking will all come into vogue.

Architecture and urban development will enter an entirely new phase, as energy conservation is built right into structures and cities, cutting down heavily on the waste of commuting between city and suburb. "Park and ride" systems and mass transit displace individual transport. And heat pumps, waste-heat utilization and passive solar design are employed on a much wider scale.

The potential of large numbers of *small-scale* hydropower systems is attracting attention. The U.S. can develop 200,000 megawatts of electric power (as much as 200 giant power stations) from this source—a major contribution, requiring the sweeping aside of bureaucratic obstacles but no new technology.

Energy storage and load-spreading systems of all kinds are being developed including various new kinds of batteries, chemical storage, heat storage, pumped storage and mechanical storage systems. Also differential rates will assist in ironing out the problems of peak loads and interruptible power.

It is less than three years since conventional wisdom regarded coal and nuclear power sources as the logical successors to oil and gas. But then came the coal strike, and now the problems of the nuclear industry. What this now indicates is that we need the development of a wider range and variety of energy sources and conservation measures.

Will all or most of these concepts and systems be developed fast

enough to meet the needs of the U.S. and the world in time to offset both the running out of oil and gas and the increasing needs of the developing countries? With energy basic to our very survival, the vast transformation sketched above requires the kind of all-out national response that is forthcoming in time of total war. Thus it is indeed a shock and letdown to find that the issue of decontrol of oil and gas prices is still being fought over, and the allocation of funds to the Department of Energy cut back in the present federal budget.

More in keeping with reality is the massive energy bill recently introduced by the Senate Energy Committee. It is designed to expedite major developments and technologies, sweep away environmental barriers and speed up approval of selected projects. All on a scale which is aimed to cut oil imports by 300,000 barrels a day now, with this increasing to 6.2 million barrels a day by 1990. That is progress.

This is the kind of measure that *must* be supported with total strength and dedication.

Even though its implementation may call for sacrifices in the coming transition period, these will be small in relation to consequences in coming decades of failing to meet this challenge now.

As though the deeper survival instincts of the nation had suddenly been aroused, there has been a spontaneous outburst of support for this and a whole crop of similar measures. This is a clear signal that the U.S. is ready and eager to throw the resources of industry and government together in meeting the tremendous challenge posed by the OPEC cartel. It's in keeping with the nation's response in meeting the challenge of the cutoff of rubber supplies and the challenge of the atom bomb in World War II, and the challenge of Sputnik and the placing of the first man on the moon.



#### Social Changes and the Next Generation

In recent years we have witnessed the wholesale migration of women out of the home and into the paid workforce, including the patrol car, the judge's chambers, the truck driver's cab, West Point, the football team's locker rooms and the executive suite—a spectacular conquest!

Along with this migration, birth rates have plunged to one-half their 1960 rates, and in the U.S. are now below the zero population growth level. As more young people are postponing marriage, postponing having children or adopting permanently childless lifestyles, far fewer children are being born. There were a million abortions last year, many among teenage girls, as compared with three million births. And there were a million divorces-one for every two marriages-at a time when gay rights and many variations and alternatives to marriage were flourishing. Single parent homes are now a large fraction of total homes with children. In the divorce courts, something new is being seen-cases where neither parent wants the children.

The older sectors of the population are doing better than in former times. With constantly improving pension plans, ever more liberal, fully-indexed, tax-free Social Security benefits and other services, and a lengthening list of concessions won by the growing political clout of the newly-recognized "grey power" groups, and with the "retire. ment age revolution" protecting their right to continue working after age 65, the elderly population has made real progress. Sadly, in most cases, men are not living as long as their wives. So we have a growing population of widows living on beyond the lifetimes of their spouses, alone and unattached as the end of their lives approaches. often with modest income and other needs in jeopardy. But with all their freedoms, things have been going well on the whole for those of working age and for the older people. Can we say the same of the children?

In a sobering picture of urban American childhood, Dr. Rick Carlson, J.D. of Boston University School of Medicine, reports that a survey of 3,000 New York children aged 11 to 14 showed that 20% had used alcohol that week and 10% smoked regularly. In the 1958-67 decade, arrests of children below age 14 for murder, manslaughter, aggravated assault, rape and robbery increased from 38 to 123 per 100.000. There was a five-fold increase in these crimes in only 15 years. Learning and behavioral disorders increased enormously while divorces doubled and illegitimacy tripled. As with crime rates, the sharpest increases were in the youngest age groups.

"The trend among young children, exposed early to steadily increasing levels of environmental stress, is towards increasing social disintegration."—Carlson

Teenage suicides, now the third most common cause of death in the teen ages, have tripled since 1950, causing one-half as many deaths as all purely medical causes combined. Educational scores in SAT tests have plummeted in the seven years to 1976. Classroom violence and intimidation of teachers have soared. Pot and drugs have spread through the schools like a poison weed that cannot be eradicated. Not all children are involved in these trends and influences. There are many, many young people who resisted them and maintained high standards. But almost all are aware of what is happening. Facts and statistics like these tell us of an overall condition and a trend that surely calls insistently for attention.

In the 1960s, the hippies and flower children, the commune dwellers and potsmokers were telling us something about our form of society, using a language that few of us had learned to read. As we review the scene today, the message is even more poignant. The younger generation is in trouble.

#### What is causing this?

A long list of stressors have been identified. They include not only the social changes and the disintegration of the family mentioned earlier, but also various forms of environmental pollution and ecological deterioration, noise, junk foods, chemical additives, alcohol, drugs, tobacco, lack of exercise, television, overcrowding, parental job relocations and dehumanizing work. But one-by-one identification of these many stressors does not adequately bring out the reality of the simultaneous, interacting, compound total stress with which the human organism is continuously struggling, and for which young people are not well equipped.

There will be little point in winning the battle on the energy front, if at the same time we are losing it among our own young people. These are the future human race. These are the source from which all of the benefits we expect to receive under our non-funded Social Security system will come. These, and their children, will in time defend our shores and our skies, if the need arises, against Communist pressures or the burgeoning populations of the third world. If we do not provide an adequate, healthy, and vigorous generation to succeed us, filled with faith and hope and determination, then much that has been built will not survive.

Here then, in all its complexity and in the very heart of our society is an area of supreme importance that cries out for constructive action as the coming decades unfold.

Are the earnest young ecology freaks and back-to-nature enthusiasts of today already pointing the way, in a language we are slow to understand to a needed direction of change, to a more simple and natural lifestyle?



#### **Gigantic Microelectronics**

Dazzling progress in the development and application of microprocessors is paving the way to revolutionary changes in our way of life, our industries, methods of communication, work, skills, forms of entertainment and education.

With hundreds of thousands of components compressed into a single tiny chip mass-produced for a few cents, this microprocessor is blasting out a unique place for itself. Already it is radically improving the operation of many products (such as the digital watch and the pocket computer), opening new fields (such as the explosion of computing activity), and forcing many products into obsolescence or oblivion. But this is only the very beginning. In a graphic article published in the April 1979 issue of *Futurist*, Jon D. Roland, an independent consultant based in San Antonio, Texas, describes this dramatic progress:

The number of components per chip has increased 100-fold in 5 years. This progress will continue, resulting in a 10,000-fold increase in performance within the next 10 years for the same cost.

By 1985, a \$200 pocket computer will out-perform the most powerful computer in the world today.

Before the natural limits of throughput density are reached, and within about 20 years, the capacity of these computers will have increased by seven orders of magnitude (10,000,000 times).

Many products using these microcomputers will be linked together in a worldwide communications system that will dominate our lives and change our world in fundamental ways.

By 1985, today's microprocessor will be replaced by the nanoprocessor, with throughput density 1,000 times as great.

The picoprocessor, with 1,000,000 times the throughput density, will involve circuits on the molecular level, and will have to be "grown." If combined with comparable memory, implanted in a person's skull and interfaced with the brain, that person could have more computer power than exists in the world today, and all the stored knowledge of humanity, as accessible as any brain cell. "Such a thing could fundamentally change human nature, and it is closer than bionic limbs, organs or senses."

By the end of the century, we may be able to store the entire contents of the Library of Congress in a volume no larger or costlier than a single book. The amount of power to support a given level of performance has been declining as rapidly as has the cost of fabrication of these cheap, small, reliable and portable systems.

By 1988 a complete nanocomputer system will cost \$300-\$700. Most of this cost will be for the printer, but by then the use of paper for communications may be declining.

In coming decades, a universal personal, pocket-sized, hand-held accessory (the name "dator" is suggested) will be more important in our lives than the clock, telephone, typewriter, television, calculator, recorder, copier, checkbook, camera, mail, books or files, because *it will replace all of these things*.

It will unfold to reveal a keyboard, flat color screen, speaker, microphone, video camera, and facilities to plug into mass-storage modules. It will provide interpersonal communications, financial transactions, medical monitoring and entertainment. Some dators will be as small as wrist watches.

Many existing media, such as books, periodicals and letters will probably decline. Schools will become less important. Instruction and examinations will be via the dator network.

Many familiar products, services and occupations will be eliminated; many others will be transformed.

The now-resisted concept of the cashless, checkless society, with full safeguards, will come within the range of feasibility. Banks in their present form "will disappear, leaving one or more worldwide banknets that will provide a variety of financial services."

Already, manufacturers of automobiles, typewriters, games and many other products are beginning to incorporate this new technology, which can be used also to control air circulation, solar collectors, or to detect flooding or system failures of many kinds. Airport traffic control, policy-making, education, robotics, all provide examples of potential applications.

The sudden dramatic drop in cost brings this enormously powerful technology within the reach of every student. Soon, the ability to program and use microcomputers will be as important as being able to read, write, type, drive or use the telephone. It will enable one to operate out of one's home at any time of day or night, with complete access to needed information.

The microprocessor's devastating potential impact on the market for future job skills needs to be understood by everyone. Perhaps one-half of all occupations will in due course cease to exist, while most others will be radically affected. Many businesses will need to be restructured in order to survive.

Society is facing the greatest occupational upheaval in history. There will be a critical shortage of the advanced skills associated with the microprocessor and its applications. Unless computer literacy is imparted from childhood, large numbers of people may find themselves without basic skills needed for daily life

In the future, more money may be made by teaching people how to use the new microprocessor technology than from manufacturing or distributing it. Many schools are planning programs. Much more of this is urgently needed. -Roland

Other forecasts indicate that telecommunications and transportation to work or to conferences will be radically affected. By the year 2000, new forms of light, mobile equipment with access to worldwide telephone networks may permit employees to *communicate* to their jobs instead of commuting—a handy contribution to solving the energy problem! Electrical wires will meantime be replaced by optical fibers for transmitting telephone signals. By the year 2000, about 100,000,000 households will be served by *twoway* CATV systems, enabling the subscriber to make requests from the "head end" for special printed material, stock market reports, specific displays, etc., which can then be stored by the subscriber's equipment until desired.

Videodiscs with unimaginable amounts of information, and recorded TV broadcasts, will tend to replace books, reference works, and even newspapers and magazines. Communications satellites (if the congestion problem can be overcome) could provide capacity equal to more than twenty thousand TV channels by the year 2000. The way will be open for electronic mail, telemedicine, instrumented hospital beds, disaster communications (as when local wires and radio are knocked out) remote testimony, educational broadcasts and computer conferencing (eliminating the need to travel). Today's commercial TV, necessarily aimed for the largest possible audience, will have little resemblance to the communications of the next century.

Perhaps the principal danger to the public which lurks in these dazzling developments is that this new technology may become concentrated in the hands of too small a segment of the population. The flow of information may become concentrated in too few hands, providing a basis of control far more comprehensive and efficient than any developed by a totalitarian regime in the past. As in all developments with sweeping possibilities, the public will need to be vigilant and well informed. We must be able to sense and avert potential abuses, and to overcome the rigidities of bureaucratic agencies attempting to enforce obsolete standards and freeze out-dated technologies in a field struggling to

break free of the past to soar brilliantly into the future.



Genetic Engineering and the Human Lifespan

Enormous powers are now coming into the hands of scientists working with the genetic material from which life itself is built. Knowledge in this field today might be compared with the state of electronics in the 1930s, and the rate of progress is fast. So staggering and potentially dangerous are the implications in this new field of research that geneticists from all over the world gathered at Asilomar on the rugged California coast, in February 1975. They wanted to try to establish a set of rules and ethics that would guide-and limit-the work of those engaged in this research throughout the world.

Key to these developments is the quite recent understanding of the structure of deoxyribonucleic acid, or DNA, a lengthy, complex chain of atoms which is at the heart of every living cell. DNA carries all the information needed to determine the life, growth, processes and division of the cell.

By perfecting a technique for cutting and splicing DNA, geneticists have created forms of life that have never existed until now. Unforeseeable hazards lurk in the possible escape and proliferation of the results of some of these experiments. Even with exquisite safeguards, such as sterilized sealed labs with special ventilation and inner chambers to prevent the escape of any organisms, more than 5,000 accidents have been reported in the last three decades involving dangerous organisms and toxins. Infectious forms of cancer and bacteria resistant to antibiotics are among the possible products of this kind of genetic tinkering. Can they be totally excluded?

Along with these dangers, much good and fantastic changes can result from this new field of activity. Already, a new source of synthetic insulin has been opened up for the benefit of mankind.

How will you choose to intervene in the ancient designs of nature for man? Would you like to control the sex of your offspring? Would you like your son to be six feet tall—seven feet? Eight feet? What troubles you allergy, obesity, arthritic pain? These will be easily handled. For cancer, diabetes, there will be genetic remedy. Viral and microbial disease will be easily met. Even the timeless patterns of growth, maturity and aging will be subject to our design. How long would you like to live?

. . . Do these projections sound like LSD fantasies? None transcends the potential of what we now know.

-Biophysicist Robert Sinsheimer of Caltech.

Gene transplants may ultimately prove to be an effective treatment for more than 2,000 genetic diseases that afflict humans. Cloning (nonsexual reproduction of exact duplicates) of humans may one day be possible.

Among the results of this work may come the capacity to extend the human lifespan almost indefinitely. Believed now to have an inherent limit of 110 to 120 years, due to an inbuilt limitation in the number of times each cell can divide, the length of human life may within a few decades be extended well beyond this limit by genetic manipulation.

When the biological basis of aging is fully known, it will very probably include a genetic element. Intense research that could lead to a radical extension of the human lifespan is proceeding in many centers. Scientific breakthroughs are almost certain well within the coming three decades, though no widespread impact will probably be seen before the year 2000.

The social impacts — and desirability — of broad-scale and perhaps indefinite extension of the human lifespan have never been studied. While no one questions the desirability of maintaining good health and vigor throughout life, the logical outcome of a successful assault on the present natural limit of life itself would include:

Aggravation of population pressures

Enormous increases in the numbers of the elderly

The prospect of not one, but many careers

The obsolescence of retirement, social security, and pension plans

Little need for new babies or children

Vast social changes-the end of family life

Radical changes in lifestyle, education, travel, attitudes to work

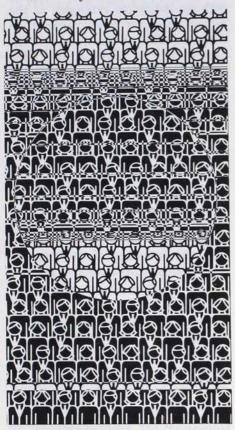
Great increase in safety consciousness-accidents still cause death

Demands for improvements in security and *quality* of life

Many people, faced with these prospects, shrink in horror from the spectacle of this society of multicentenarians—the logical outcome of this kind of meddling with the finely balanced and far-reaching systems of nature. They would prefer a continuation of the present renewal of life through the cycle of birth, youth, maturity, old age and death.

Genetic engineering holds such vast potential for good or ill that the public *must* begin to understand and appraise it. We are just deluding ourselves if we think that human genetic engineering is only in the realm of science fiction. The advance will be slow and minor to begin with; nobody will object, and we will go on to the next step and the next. If we don't start discussing these matters now, we shall get to the state, as we did with the atomic bomb, when nobody knows what is going on. There are innumerable possibilities.

-Italian Physicist Bruno Pontecorvo



**Geopolitics and Demographics** 

For the first time in history, mankind has the capacity to destroy itself-literally-and with this to wipe out all forms of life on this planet in one devastating holocaust of concentrated horror, destruction and mass deaths eclipsing all prior wars. While not likely, there is always the risk of human error, the unpredictable actions of an unstable dictator. And perhaps worse, the heightened passions of desperate minorities wielding their grim weapon of terrorism-bloody and unpredictable-setting in motion a chain reaction possibly leading to global suicide.

In the presence of a global arms race-a race which is diverting vast resources from civilian production there are nine hundred million people still living without shelter, cold, and always hungry. While per capita annual incomes in the developed countries will have risen from \$3,100 to \$4,000 in the present decade, the billion poorest people who inhabit the "fourth world" will have experienced a change in annual income from only \$105 to \$108 per capita. Inevitably, there will be insistent, strident demands in the United Nations for a new world economic order. "The way the world must go, if it is not to explode," states Orville L. Freeman, President of Business International and former U.S. Secretary of Agriculture.

Searching for solutions, Mr. Freeman suggests a "triangulation" procedure in which an OPEC country (with money to invest), and a multinational corporation (with management and marketing knowhow) would team up with a less-developed host country, with a view to assisting it to develop its agriculture and industries.

The problem is vast. World population is expanding at the rate of more than 200,000 persons a day, and 94% of this increase is in the less developed regions. The burgeoning, youthful populations of South Asia, Africa, and Latin America are experiencing enormous growth, with an endless tide of people pouring daily into the biggest cities to eke out an impoverished and often hopeless existence.

Conditions of desperation are the tinder that can easily plunge the world into violent conflagration. The USSR and the USA may well conclude a SALT II treaty, and agree that both must live in peace or not at all. But this does not remove the threat that hangs around the world in the context of these population pressures, patterns of terrorism and nuclear proliferation. Within these next three decades, this problem could turn out to be among the most serious of those to be faced and dealt with by mankind.

#### Reflection

We have looked down five roads that mankind is traveling all at the same time. Some of what we see ahead is stimulating and challenging, some disturbing and threatening. We must deal with all of it, and no doubt there will be many technical gatherings and world conferences needed in doing this.

But as the decades pass and the earth keeps turning on its axis, we might reflect on the fact that always, *always* the dawn is breaking somewhere on the earth, and a new day with all its hope and opportunity is just beginning.

The preceding article is reprinted by permission of, and with special thanks to, Alexander & Alexander, Inc., International Insurance Brokers, Consultants and Actuaries; and specialists in Human Resource Management. Paul Burke and Associates. Inc., the fraternity's insurance administrator, is a part of Alexander & Alexander. While all of the article is interesting and stimulates conjecture on the future, the portion of the article on microelectronics is of particular interest to those in business administration.

The Author, Geoffrey N. Calvert, was founder and for many years director of the Consulting Actuarial Division of Alexander & Alexander Inc., and a member of the board of directors. Since his retirement, he has continued working extensively in benefit security, economic research, and a wide variety of future studies. A well known author and lecturer, he has been retained by A&A as a consultant on future trends in areas of economics, demographics, energy and food. He has won international respect as a pioneer in new thinking in these fields.

# The Professionals Meet in Nashville

Professional fraternity leaders from across the United States and Canada met at the Opryland Hotel in Nashville, Tennessee, for the Second Annual Convention of the Professional Fraternity Association, September 27-29, 1979. This interfraternity organization comprises thirty-five national and international fraternities in fifteen professional fields. It was formed in 1977 through the merger of the Professional Interfraternity Conference and the Professional Panhellenic Association dating back to 1925.

The Convention opened with an Executive Officers Workshop moderated by Executive Director Ben H. Wolfenberger (Delta Sigma Pi) on Thursday afternoon followed by a reception that evening featuring displays by many of the member fraternities.

Reports of standing committees reflected the wide breadth of interest and concern shared by the member fraternities. Communications were promoted by the continued publication of the PFA Newsletter and through distribution of a monitor's reports covering federal legislative and regulatory matters affecting professional fraternities. The PFA Directory, recently published, is to be issued annually. A History of the PFA and its predecessor organizations had just been prepared, and copies were distributed as banquet favors.

The PFA went on record as con-



Professional Fraternity Association officers for 1979-80, left to right, are Fred Weitcamp, Angela Settell, Dan Beeman, Marilyn Haberle, Harry Schmid, Ben Wolfenberger, and Bob Pope.

tinuing and reaffirming its longstanding policy against pledge hazing and deploring the erroneous fraternity image conveyed by recent motion pictures and television programs.

Simultaneous sessions were held on the future of the PFA and on the subject of shared administrative services for smaller fraternities. Acting Nashville Postmaster Jim Daniels spoke on the subject of postal regulations, and a panel discussion was held on the use of publications to increase fraternity revenue. Another panel covered the various other interfraternity groups in which member fraternities participate beneficially.

Speaker at the Convention Banquet was the Hon. William Leech, Attorney General of the State of Tennessee. Music was provided by the Blair String Quartet of Blair School of Music in Nashville.

Saturday morning a panel of hotel and fraternity experts discussed planning which contributes to a good convention.

Members elected to the Board of Directors for 1979-80 are: President, Marilyn Haberle (Lambda Kappa Sigma) of Des Peres, Missouri; Vice-President, Dr. Dan Beeman (Phi Mu Alpha Sinfonia) of Evansville, Indiana; Secretary, Kay Calfee Wideman (Delta Omicron) of Quitman, Georgia; Treasurer, Ben H. Wolfenberger (Delta Sigma Pi) of Oxford, Ohio; Directors-at-large, Angela L. Settell (Phi Chi Theta) of Cincinnati, Ohio, and Harry E. Schmid (Sigma Delta Kappa) of Decatur, Georgia; and Past President, Fredrick J. Weitkamp (Phi Alpha Delta) of Granada Hills, California.

Mr. Byrne Belcher of St. Louis, Missouri, will continue to represent the Associate Members of the Association as liaison to the Board. Robert E. Pope, also of St. Louis, was reappointed by the Board to serve as the Association's Executive Secretary.



## Our Ship of Progress . .

. . . docked in Atlanta on August 14, 1979, to take on board a new leadership team with a greater number of new members joining the Delta Sigma Pi Educational Foundation crew. We've set sail on a two-year journey that will follow a course navigated by you, the Brothers of the International Fraternity of Delta Sigma Pi.

On deck for this year is the Undergraduate Scholarship for Deltasig Children-Grandchildren-Nieces-Nephews which will be our final year with the National Merit Scholarship Corporation. Next year the program will be administered directly by our Committee on Student Loans and Scholarships chaired by Brother Harold L. Cannon. The new grants will be \$500 for four years with the actual number of grants determined by the Foundation's financial condition. The applicants for the scholarship will be expanded to include brothers and sisters of Deltasigs.

A fine catch was made with the Undergraduate of the Year being eligible to apply for a \$1,000 Graduate Study

Grant upon meeting the minimum standards of the program. This grant is in addition to the single grant awarded annually to a Deltasig. This year's deadline for the annual grant is February 16, 1980. Information and applications were sent to chapter/alumni club presidents and secretaries in October, 1979.

Below deck in the galley, our Research and Survey Committee chaired by Brother M. John Marko is busy cooking up a new research grant program that has been authorized at an annual funding level of \$1,000. This program is in additon to the joint venture of the Biennial Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration with the fraternity.

Looking up the ship's mast, we see the banners of the Alumni Association of Omega and Eta Theta Chapter being raised in recognition of their honorary memberships in the foundation granted to them for their financial support.

Weighing anchor for the last time from the Land of 10,000 Lakes is the Delta Sigma Pi Housing Corporation of Minnesota which has designated from the proceeds of its dissolution, \$4,000 to the Educational Foundation, following in the steps of the Deltasig House Corporation of Massachusetts which dissolved a few years ago and turned over its assets to the Foundation.

Before we dock at Mackinac Island in August, 1981, we hope every chapter and alumni club will take on Past Grand President William W. Tatum's challenge to hold a fund-raiser and from the proceeds contribute \$75 to the Educational Foundation and a like amount to the fraternity's Archives Room Fund. Eta Theta Chapter was the first chapter to contribute \$125 to the Foundation and \$75 to the Archives Room Fund. The Chicago Alumni Club was the first club to make a formal pledge and has since made its first payment toward its goal to the Foundation.

As we approach the shores of Mackinac Island, will you be among the crew who fill our cornucopia with the wealth we so desperately need to do our work in the proud name of Delta Sigma Pi? Our Treasurer, Brother Marc H. Cohen is always ready to sign on new crew members. Just send your check payable to the Delta Sigma Pi Educational Foundation to him at 2717 #2 Norseman Drive, Smyrna, Georgia 30080.

Instead of running our Ship of Progress aground, let us discover the wonders of our international brotherhood together as Complete Deltasigs!

Fraternally, Keith N. Masuda President, Delta Sigma Pi Educational Foundation Theta Xi 23 Life Member #5788 Twin City Alumni Association 3237 15th Avenue South Minneapolis, Minnesota 55407

### personal mention

Stephen H. Keyser, *Missouri-Columbia*, has a new position as Financial Specialist at the NCR Regional Office in Atlanta, GA.

Donald D. Morgan, Southern Mississippi, has a new position as Director of Internal Audit at American Seating Co., in Grand Rapids, MI.

Alex D. Cox, Southern Mississippi, was recently promoted to District Manager of American Can Company in Springfield, MO, and had the No. 1 District in sales in the Kansas City Region. He has been awarded an outstanding accomplishments award for setting an all-time sales record in Springfield.

Jimmie S. Howell, Southern Mississippi, was recently named to Who's Who in the South and Southwest. He is a CPA in Harahan, LA.

Paul D. Fields, *Southern Mississippi*, has been promoted to 1st Lt. in the U.S. Air Force. He is a personnel officer, stationed in Seoul, Korea.

Mary F. Gualtieri, *Florida Atlantic*, has been promoted to buyer at Burdine's Department Store in Miami, FL.

Perry M. Buchalter, *Florida Atlantic*, has accepted a new position as communications consultant with Meridian Publishing Company in Pompano Beach, FL.

Theodore A. McFarland, *San Diego State*, has a new position as International Marketing Representative with General Dynamics Electronics Div., in San Diego, CA.

Daryl B. Everett, *Eastern Michigan*, has accepted a position as billing coordinator of Showtime for Viacom International in Flushing, NY.

Thomas O. Murn, *Baltimore*, has been promoted to Administrative Specialist III with the Maryland Civil Defense and Disaster Preparedness Agency in Baltimore, MD.

Marsha A. Barker, *Oklahoma*, has accepted a position as an internal auditor for Kerr-Mc-Gee in Oklahoma City, OK.

Sam Van Nguyen, Oklahoma, is now an accountant for Allied Chemical in Houston, TX.

Larry J. Benson, *Oklahoma*, has accepted a position as a credit analyst with 1st National Bank in Oklahoma City, OK.

Joel S. Utley, *Oklahoma*, is now working for Deloitte, Haskins and Sells in Tulsa, OK, as a staff accountant.

Catherine L. Thomas, *Oklahoma*, has a new position as an accountant with Sartain, Fishbain and Compay, in Tulsa, OK.

John Hale, *Oklahoma*, is now employed as a landman for Anadarko Production Co. in Houston, TX.

Donald G. Skinner, *Oklahoma*, is an accountant for Halliburton Services in Duncan, OK.

David M. Oliver, *Oklahoma*, has accepted a position as accountant with Arthur Andersen in Oklahoma City, OK.

William H. Stubbins, *Johns Hopkins*, has received his industry's first annual Irv Weinstein Memorial Award for his unselfish love and devotion to the jewelry industry and his fellow jewelers.

Patricia S. Jones, Pittsburgh, has been promoted to Casualty Claims Supervisor with Chubb & Son Insurance Company, in Pittsburgh, PA.

Dennis J. Scheletsky, *Pittsburgh*, has been promoted to Sales Estimating with the Mesta Machine Company in West Homestead, PA.

Brenda H. Kelly, CSU-Sacramento, has been promoted to Loan Officer with Bank of America NT & SA, at Davis, CA.

William R. Coleman, CSU-Sacramento, has a new position at Flight Attendant with United Airlines at Los Angeles, CA.

Ronald R. Hammer, *CSU-Sacramento*, is now a Real Estate Appraiser for Sacramento County, CA.

Douglas P. Gaines, *CSU-Sacramento*, has a new position as Loan Officer with Westland Mortgage Service Co., in Sacramento, CA.

Robert J. Kobylak, SUNY-Albany, is now a Quality Assurance Specialist with the Naval Plant Representatives Office at Sikorsky Aircraft in Stratford, CT.

Walter C. Houck, Johns Hopkins, has received the insurance underwriters industry's George S. Robertson Award for 1979, an award presented for achievement in insurance over a long period in conformance with the highest standards of professional conduct.

Robert S. Cooper, *Georgia State*, has become Field Administrator for Home Service Marketing of Coastal States Life Insurance in Atlanta, Georgia.



#### Herbert E. Markley

Herbert E. Markley, *Miami-Ohio*, announced his retirement on November 1, 1979, as President of The Timken Company, Canton, Ohio.

### life members

- 11093 Ronald E. McDowell, *Delta Pi*, University of Nevada
- 11094 Charles F. Eaton, Jr., Beta Chi, University of Tulsa

- 11095 Algoth B. Paulson, Epsilon Nu, University of New Orleans
- 11096 Theresa A. Casebeer, Epsilon Phi, California State University-Sacramento
- 11097 Karl J. Schram, Eta Tau, McNeese State University
- 11098 Adolfo Sanchez, Jr., *Eta Chi*, California State Polytechnic University-Pomona
- 11099 Elaine M. Roa, Zeta Xi, Lewis University
- 11100 Christian T. Koerner, Epsilon Kappa, Shepherd College
- 11101 Michael K. Nicholls, Alpha Iota, Drake University
- 11102 David R. Westlake, Alpha Omicron, Ohio University
- 11103 Monica L. Milner, Alpha Upsilon, Miami University-Ohio
- 11104 Donald G. Skinner, Beta Epsilon, University of Oklahoma
- 11105 Charles E. Harvey, Jr., Delta Eta, Lamar University
- 11106 William W. Shaw III, Delta Omicron, San Francisco State University
- 11107 Tony J. Curtis, *Delta Rho*, Ferris State College
- 11108 William J. Nelson, Jr., Delta Omega, West Liberty State College
- 11109 Christy C. Bethany, *Epsilon Phi*, California State University-Sacramento
- 11110 J. Douglas Pridgen, Jr., Eta Omega,
- Virginia Commonwealth University 11111 James M. Mahoney, *Theta Iota*, Uni-
- versity of Connecticut 11112 David K. Baker, *Iota Lambda*, Indiana
- Purdue University
- 11113 Richard S. McPherson, Gamma Omega, Arizona State University
- 11114 Daniel P. Fitzgerald, Alpha Iota, Drake University
- 11115 Jack P. Seranian, Gamma Rho, University of Detroit
- 11116 Carey Robinson, Jr., Gamma Rho, University of Detroit
- 11117 James M. Parks, Gamma Tau, University of Southern Mississippi
- 11118 Gregory J. McClasky, Zeta Phi, Florida Atlantic University
- 11119 John D. Clinton, *Theta Phi*, University of South Florida
- 11120 Nathan S. Collins, Delta Psi, Suffolk University
- 11121 John E. Harmsen, Iota Omicron, Central Missouri State University
- 11122 Ira L. Roush, Alpha Kappa, State University of New York-Buffalo
- 11123 Vlieta F. Humphrey, Beta Epsilon, University of Oklahoma
- 11124 Kenneth J. Brach, *Eta Mu*, Northern Illinois University
- 11125 John F. Erickson, *Psi*, University of Wisconsin-Madison
- 11126 Donna A. Bracken, Lambda, University of Pittsburgh
- 11127 Douglas R. Spade, *Beta Psi*, Louisiana Tech University
- 11128 David M. McBride, Jr., Nu, Ohio State University
- 11129 Ronald H. Schroeder, Gamma Mu, Tulane University
- 11130 Terry L. Roberts, Gamma Tau, University of Southern Mississippi
- 11131 Theodore J. MacDonald, Gamma Rho, University of Detroit

### DIRECTORY BOARD OF DIRECTORS AND DISTRICT DIRECTORS AT NOVEMBER 1, 1979

- Grand President: Michael R. Mallonee, 3209 N. W. 50th St., Apt. 210, Oklahoma City, OK 73112
- Executive Director: Ben H. Wolfenberger, 330 South Campus Avenue, Oxford, OH 45056
- Past Grand President: William W. Tatum, Jr., 3001 N. El Macero Drive, El Macero, CA 95618
- Assistant Executive Director: Michael J. Tillar, 330 South Campus Avenue, Oxford, OH 45056
- Director of Alumni Activities: Michael M. Johnson, Box 452 Shannondale, Harpers Ferry, WV 25425
- Undergraduate of the Year-1978: Scott A. Weber, 704 Madison Court, #260, Arlington, TX 76011
- Undergraduate of the Year-1979: Theresa M. Jeszka, 4510 West Marlette, Glendale, AR 85301

#### EASTERN REGION

- Regional Director: Richard J. Parnitzke, 214 Capen Boulevard, Eggertsville, NY 14226
- District Directors: Thomas A. Camiolo, 60
  Newton Rd., Rochester, NY 14626;
  Daniel N. Ford, 445 Andover St., Apt. 10,
  Lawrence, MA 01843; Christine M. Kerwick, 587 Broadway, Apt. K-10,
  Menands, NY 12204; Steven D. Kuptsis,
  20 Daley Pl., Apt. 106, Lynbrook, NY
  11563; Sheldon A. Paul, 29 Old Farm
  Rd., New Milford, CT 06776

#### MIDEASTERN REGION

- Regional Director: C. Lee Myers, 9733 Good Luck Boulevard, Seabrook, MD 20801
- District Directors: Joseph D. Guider, 689-G Surrey Ct., Somerville, NJ 08876; Robert G. Johnson, Box TL-23, DuBois, PA 15801; George F. Matta, 310 Harden Avenue, Duquesne, PA 15110; Michael J. McKenna, 5005 Pine Lake Village, Lindenwold, NJ 08021; Lawrence J. Myers, 9733 Goodluck Rd., Apt.7, Seabrook, MD 20801; Dana M. Orsini, Rte. 2, Box 441,

Inwood, WV 25428; Charles M. Shryock III, P.O. Box 310, Odenton, MD 21113

#### SOUTH CENTRAL REGION

- Regional Director: Sharon D. Hundley, Price Waterhouse & Co., 850 SCN Center, Columbia, SC 29201
- District Directors: Kenneth D. Hawkins, 2107 Grantham Drive, Mechanicsville, VA 23111; Monroe M. Landreth, Jr., 100 Placid Place, Charlotte, NC 28211; Charles W. Murphy, 107 Boulters Lock Road, Irmo, SC 29063; Don C. Pontius, 3030 Vista Point Road, Midlothian, VA 23113; Richard L. Schreiner, 4400 Hadrian Court, Alexandria, VA 22310

#### SOUTHEASTERN REGION

- Regional Director: Michael J. Mazur, Jr., 2398-A Lawrenceville Highway, Decatur, GA 30033
- District Directors: Marc H. Cohen, 2117
  Norseman Drive, Apt. 2, Smyrna, GA 30080; T. Patrick Daniels, Rte. 9, Box 181, Lake City, FL 32055; James D. Henley, 3214 Rosewood Avenue, Brunswick, GA 31520; Edward B. Louie, 105 Cummings Road, Pensacola, FL 32503; Michele L. Ogle, 3700 Buena Vista Road, Apt. 52, Columbus, GA 31906; Loren A. Poucher, 11718 Oban Avenue, Tampa, FL 33617; James J. Raspolich, 2608 N. W. 7th Avenue, Ft. Lauderdale, FL 33311; Thomas W. Verdery, 8512 Banyan Boulevard, Orlando, FL 328211

#### EAST CENTRAL REGION

- Regional Director: Jeffrey L. Philippi, 952 South 23rd Street, Apt. 211, Richmond, IN 47374
- District Directors: Verne L. Adamson, 1340 Hite, SE, Akron, OH 44307; Daniel J. Dufala, 4449 Ranchview Avenue, N. Olmsted OH 44070; Philip R. Fluegemann, 6506 Covington Road, Apt. 324A, Ft. Wayne, IN 46804; John V. Henik, 5413 Buchanan Street, Merrillville, IN 46410; Christopher Pratt, 4786 Galton Court, Apt. B. Columbus, OH 43220; Samuel F. Shaheen, 2708 Clearview, NW, Canton, OH 44718; Robert J. Smith, 711-A Deer Trail Court, Owensboro, KY 42301; Timothy A. Vetang, 917 Coach Road, Indianapolis, IN 46227; Richard L. Williams, 5762 Rue Mon Marte, Columbus, OH 43229; David A. Wood, 1162 Eastgate Drive, Cincinnati, OH 45231

#### CENTRAL REGION

- Regional Director: Donald T. Colby, 655 W. Irving Park Rd., Apt. 1913, Chicago, IL 60613
- District Directors: Alan F. Pacer, 1595 Hunter, Apt. 2-D, Wheeling, IL 60090; William E. Stroud, 1003 N. 2nd Street, Edwardsville, IL 62025; Stephen Wlodarski, 117 N. Hamilton, Lockport, IL 60441

#### SOUTHERN REGION

- Regional Director: Frank M. Busch, Jr., Box 4324, Tech Station, Ruston, LA 71270
- District Directors: Daniel W. LaFont, 810 Liberty Street, Houma, LA 70360; Louis Lehr, Jr., 650 Bellemeade Boulevard,

Apt. 5J, Gretna, LA 70053; Harry F Leuer, Jr., La-Z-Boy Showcase Shoppe 3200 S. Perkins, Memphis, TN 38118 Stephen H. Scott, 3425 Ridgelake Drive Apt. 221, Metairie, LA 70002; Lawrence M. Smith, 218 Ragon Street, Ruston, LA 71272; Rogers C. Sonnier, 510 E. Claude Street, Lake Charles, LA 70605; Ronnie S. Walker, 118 Grove Circle, Apt. G. Jackson, MS 39206; Gary V. Watson Apt. 450, 4888 Sherwood Forest Boule vard, Baton Rouge, LA 70816

#### NORTH CENTRAL REGION

Regional Director: Robert M. Drewniak, 417 S. 215th Street, Elkhorn, NE 68022 District Directors: David A. Brumbaugh, 2410 Fremont, S., Minneapolis, MN 55405; Steven B. Ludwig, P. O. Box E, Des Moines, IA 50311

#### MIDWESTERN REGION

Regional Director: James F. Deaton, 408 Atterberry Drive, Norman, OK 73071

District Directors: Tina T. Byford, Rte. 2, Box 57, Stillwater, OK 74074; John L. McNulty, Rte. 2, Box 60, Noble, OK 73068; Dennis G. Sartain, 6918 N. Bales, Apt. 330, Gladstone, MO 64119; John J. Thomeyer, 3730 S. Delaware Place, Tulsa, OK 74105

#### SOUTHWESTERN REGION

- Regional Director: Victor A. Tabor, 8701 8 Braeswood, #110, Houston, TX 77031
- District Director: Ronald D. Bryant, 613 Trail View, Garland, TX 75040; W Rufus Estis, 3522 Byron, San Antonio, TX 78247; Randall C. Harbin, 2703 W Harris, San Angelo, TX 76901; Paul F Hoffman, 5337 Heather Glen, Garland, TX 75043; Barry A. Kleypas, 10638 Mills Cut, Houston, TX 77070; Michael W Morgan, 3565 Delaware, Apt. 905, Beaumont, TX 77706

#### INTERMOUNTAIN REGION

- Regional Director: William R. Leonard, Globe Corporation, 3634 Civic Center Plaza, Scottsdale, AZ 85251
- District Directors: Stephen N. Castle, 6584 S. Clarkson Street, Littleton, CO 80121 Robert E. Hamer, 2900 Curry Street, Chandler, AZ 85224; Kenneth W. May, 3311 Drummond, El Paso, TX 79925 Anita A. Williams, 12901 Summer, NE, Albuquerque, NM 87112

#### WESTERN REGION

- Regional Director: Joe S. Loomis, 3293 South El Macero Drive, Box 2053, El Macero, CA 95618
- District Directors: S. Jan Garland, 3549
  Castle Glen Drive, Apt. 118, San Diego CA 92123; W. Leon Garman II, 957 1st Street, Apt. D, Hermosa Beach, CA 90254; David S. Kvitka, P.O. Box 1421.
  Chico, CA 95926; Barry E. Link, 17145
  Peak Avenue, Morgan Hill, CA 95037; James E. Messmer, 393 W. Pearl Avenue, Apt. 1, Pomona, CA 91768; Mary L Nowell, 2257 Hurley Way, Apt. 46.
  Sacramento, CA 95825; Mark A. Roberts 10461 Glenview, Avenue, Cupertino, CA 95014; William W. Shaw III, 810
  Gonzales Drive, Apt. 11-J, San Francisco, CA 94132

# NATIONAL EXECUTIVE COMMITTEE MEETING

Winter Meeting The Sheraton Plaza Chicago, Illinois February 22-24, 1980

# bulletin board

#### \*MAGAZINE DEADLINES

Deadline for the March, 1980, issue was December 14, 1979. Deadline for the May, 1980, issue is February 22, 1980.

#### \*ADDRESSES

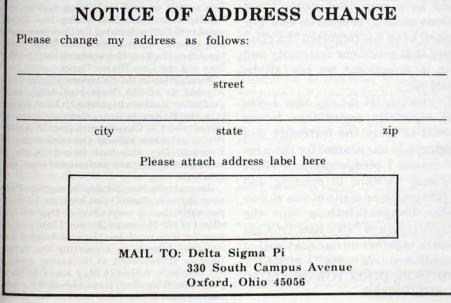
No directory of chapters and alumni clubs is published in the magazine. Directories are mailed to all national officers, chapters and clubs twice a year. Individuals desiring directories may contact The Central Office.

#### \*UNDERGRADUATE OF THE YEAR

The chapter nomination was to be in to the Regional Director by January 1, 1980. Regional finalists are to be chosen by March 1.

#### **\*DELTASIG OF THE YEAR**

Begin now thinking of a Deltasig of national prominence, for nomination in the spring when nominations are requested.



### The DELTASIG of DELTA SIGMA PI

Patricia Fazio, Southern Methodist, 10-79 Terrence W. Haggerty, Detroit, 9-27-79 Paul M. Youngstron, Nebraska-Omaha John J. Moore, Rider Henry E. Pitts, Jr., Auburn John W. Brown, Texas-Austin Chauncey K. Hvatt. Florida John D. Wooldrige, Louisiana State John M. Bee, Mississippi Emory E. Olson, Southern California Claude J. Whitlow, South Dakota Ralph D. Pethel, Michigan-Ann Arbor Donald R. Lewis, Maryland Charles F. McGinley, Pennsylvania Otis B. Gary, Texas-Austin John M. Gasque, South Carolina, 2-26-79 Fred M. Seed, Minnesota Hugh G. Bain, Mississippi Frank L. Kerr, Jr., Tennessee-Knoxville Albert B. Corkran, Johns Hopkins Walter Hickman, Illinois-Urbana Arthur M. Rubeck, Illinois-Urbana Edward Kenyon, Northwestern-Chicago John A. Roffoni, Santa Clara George A. Hoke, Oklahoma G. Buzzle Welch, Pennsylvania State, 5-10-79 Clarence V. Lear, Missouri-Columbia, 5-20-79 George L. Murphy, Indiana, 5-3-79 Jerome W. Driscoll, San Francisco, 2-3-79 George R. Koch, Jr., Pennsylvania Dewitt K. Mason, Jr., Auburn, 4-15-79 Horace K. Jackson, Baylor, Angus Horton, Chicago William C. Dewey, Miami-Ohio, 3-16-79 Edward J. Kirkham, Miami-Ohio, 4-29-79 George F. Clarke, Indiana, 4-23-79 William J. Karl, Johns Hopins, 4-14-79 Gordon T. Heim, Michigan-Ann Arbor Vernon D. Kleinsmith, Ohio State Joseph C. Christopher, Georgia State Alfred A. Johnson, Boston Arthur B. Cannon, Auburn Robert G. Keating, Creighton, 1-16-79 David H.Ogle, Auburn Richard H. Kuehne, Washington-St. Louis, 5 - 8 - 79Richard P. Doebele, Rider, 1-19-79 Joseph L. Haney, Auburn, 2-13-79 Samuel S. McLaughlin, Temple, 2-4-79 Jack Jordan, Mississippi Michael E. Crosby, Mankato Rodney C. Penney, Babson Charles P. Thompson, Louisiana State, 3-27-79 Robert M. Smith, North Carolina-Chapel Hill Freddie R. Mitchell, Wake Forest Thomas F. Gorman, Boston, 5-25-79 Joseph N. Muschler, Cincinnati, 1-3-79 Loyd J. Osheim, Kansas William C. West, Mississippi John F. Thomas, Missouri-Columbia James H. Lynn, Jr., Georgia State John J. Timmer, Marquette Hans R. Toll, Minnesota-Minneapolis Max L. Bramer, St. Louis, 2-5-79 Chester M. Hayes, Iowa, 5-11-79 Jewell P. Floyd, Florida Raymon T. Lincoln, Boston, 1-16-79 Clayton W. Muir, Northwestern-Chicago, 6-25-79

in memoriam

Lawrence G. Thomas, Johns Hopkins, 9-79

# alumni in action

#### **ALUMNI REPORT**

YOU MAY HAVE noticed that the name of our alumni department has been changed and we hope you like the new one. There is no question that it is appropriate! In the past few months alumni across the country have been at work and their accomplishments have been many.

Since the Grand Chapter Congress we have had six new alumni clubs seek charters for their groups. These clubs are Beaumont-Golden Triangle in the Southwestern Region, Denver in the Intermountain Region, Jacksonville in the Southeastern Region, Lincoln in the North Central Region, North Jersey in the Mideastern Region and Wheeling in the East Central Region. Congratulations to these clubs and good luck with your 1980 programs. Fall activities were held by 50 different alumni clubs and most were extremely successful as you can tell from the individual alumni club articles in this issue.

Also, many of our well established, chartered clubs have added new purposes to their by-laws this year. As you know, most of our clubs were originally formed to continue the association of Brothers after they completed school as well as to provide members of nearby undergraduate chapters with a close tie to the business world they will soon become a part of. Recently, many clubs have added goals of reviving nearby inactive chapters or establishing new chapters at local eligible schools. During the 1978-79 academic year alumni clubs, through their members, participated in all five reactivations and all four new chapter installations. Clubs have found they have the time to do this and it's a great way to help the fraternity grow and prosper!

Another area of alumni interest has been fraternity finance. Many

ter Congress were surprised to learn that alumni dues and alumni club franchise fees provided less than 7 per cent of our fraternity's income for 1978-79. This income is less than half the annual expense of our DELTASIG. During one alumni seminar at the Congress Brother Mallonee noted this and suggested that all alumni clubs consider increasing our financial support by contributing to the newly organized Delta Sigma Pi Leadership Fund, a nonprofit corporation "organized exclusively for educational, scientific, and charitable purposes such as administering funds for educational programs and publications" (such as The DELTASIG). He also suggested that each and every club hold some type of fund raising affair and from the proceeds send \$75.00 to the Archives Room Fund and a matching amount to the Educational Foundation. Mike's recommendation was well received by the alumni in attendance and all pledged to urge their clubs to participate. In September, the Chicago Alumni Club became the first to take action when they sent their contributions to the Archives Room Fund and the Educational Foundation and other clubs have responded since. These actions serve to remind us that our alumni have not forgotten the principles that guide our fraternity and that is something we can all be proud of.

In closing, let me say that I also feel especially proud that I was elected to serve the fraternity and particularly our alumni for the next two years. I pledge my best effort and look forward to meeting and working with as many of you as possible. Congratulations on the achievements of "79". Now let's get to work together on our next goal of "excellence in 80!"-MICKEY JOHNSON, DIRECTOR OF ALUM-NI ACTIVITIES

#### AKRON

THE AKRON AREA Alumni Club has gotten started! We had a Labor Day Picnic on September 2, 1979, in Akron where we swam, played whiffle ball, ate, drank, and were very merry. We were also honored by having the newly elected East Central Regional Director Jeff Philippi in attendance. We are looking forward to having Jeff in Akron in the future and wish for him a very good term.

We have also sent our first official newsletter to about 350 area Deltasigs in Akron, Canton, Kent-Ravenna, Medina and surrounding areas. We hope that we reached everyone, although we realize that there are those that are missed. If you missed your copy, please contact us at the phone numbers below!

We had a ghostly Halloween Party on November 2. Prizes were awarded for the best costume, the best couple's costume, and the most original one. We had quite a few visitors, such as Dracula, many witches and warlocks, famous actors and actresses like W. C. Fields and Mae West, ghouls, ghosts and goblins, as well as many other well known personalities.

Our next event was a Christmas/New Year's Party which was held on December 15, where we celebrated the joys of the season and exchanged gifts (in a most interesting way).

For more information, Brothers may contact John Gableman at (216) 928-5199 or Sam Shaheen at (216) 453-9492.

We would like to wish good and prosperous times to all of the Brothers of the Fraternity -SAM SHAHEEN

#### BALTIMORE

TO INCREASE MEMBERSHIP, the Baltimore Alumni Club's social calendar addresses a wide variety of interests. On February 3 we will be holding our annual Sunday brunch at Hunt Valley Inn. Other events that are scheduled for this year are a bull roast in April at Patapsco State Park, the Johns Hopkins Homecoming weekend in May and the June Dinner Dance.

Membership in the Baltimore Alumni Club is made up of Chi Chapter graduates and graduates of other chapters who have moved into the Baltimore area. Contact is maintained with Chi Chapter with several jointly shared activities such as the celebration of Founders' Day, the June Dinner Dance, a summer crab feast and professional tours and speakers.

Because the membership is mainly Evening Division alumni, participation in campus activities is very limited. Due to the efforts of the Baltimore Alumni Club, in conjunction with the Johns Hopkins Alumni Association, interest in supporting the Johns Hopkins Homecoming is increasing among our members. Although May seems to be a long time from now, plans should be made soon to attend. If you plan to be in the Baltimore area during any of our scheduled events, or if you have moved into the area and are not yet receiving our newsletter, please contact President C. William Kilburn, (301) 235-4245, for information at any time of day or evening. -THOMAS O. MURN

#### BOCA RATON

BOCA RATON ALUMNI Club held its initial meeting in September. The following Brothers were elected to office: R. Saxton, president; D. Ryan, vice president; M. Kaman, secretary; and D. Moran, treasurer. Our Founders' Day Celebration found an

Our Founders' Day Celebration found an estimated 15 members jitterbugging at Auntie Mame's in Fort Lauderdale. The ragtime beat and New Orleans style setting provided an excellent backdrop for an enjoyable evening.

The December business meeting, held at Brother Michael Kaman's home, was followed immediately by a Christmas Party for alumni and their spouses or dates. Everyone was totally immersed in the seasons' festive spirit.

Also, around this time, Director of Alumni Activities Brother Mickey Johnson was in the vicinity. Several Brothers in the Boca Raton Club were given a chance to meet and socialize with him at the home of Brothers Ray and Judy Saxton.

In the near future, the Boca Raton Club is planning a dinner-theatre outing and a one day canoeing expedition during the winter or spring quarter. The Brothers of the Boca Raton Alumni Club have exerted themselves, and while receiving positive results, will continue to perpetuate the ideals of Delta Sigma Pi.

-DENISE C. RYAN

#### BUFFALO

BUFFALO ALUMNI CLUB joined with Alpha Kappa Chapter for an evening of socializing in celebration of Founders' Day. The evening, billed as a Costume Halloween Party, proved that, among fraternal relationships, the so called "generation gap" is meaningless.

The alumni Brothers met, in October, to hear a report from our Grand Chapter Congress Delegate Brother Froncell Clifton on the proceedings and actions of the assembly. The meeting was capped off by Bill Preble, a representative of Pinkerton, Inc., who spoke with us on the subject of Industrial Crime Prevention.

The local chapter of the Delta Sigma Pi Wives' Club held their Annual Childrens' Christmas Party which was well attended by both undergraduate and alumni Brothers and their families. As always, St. Nick found time from his busy pre-Christmas preparations to make a most welcome appearance.

We would like to hear from all Deltasigs in the Western New York area and welcome their joining with us. For information, contact Brother Froncell Clifton (see Alumni Club Directory) or Brother Robert Tiffany, 243 Lamont Drive, Eggertsville, New York 14226 (835-8822).

-ROBERT TIFFANY

#### CHICAGO

WE WISH ALL our Brothers across the Nation and around the world a happy and prosperous New Year. Those of us in Chicago are probably wishing we were in Miami (some of us may very well be), but spring is just around the corner.

Our next function is our annual Wine Tasting and Dinner scheduled for February 23 (a Saturday night). We anticipate this function being attended by the National Executive Committee of Delta Sigma Pi as they will be meeting in Chicago that weekend. So if you want to learn a little about wines, or if you want to enjoy a night of Deltasig fraternalism, or have a night out with your spouse or date, or all of the aforementioned, then we'll expect to see you there. This function is open to spouses and dates.

In March we will have a Sports Nightspectator style, and then in April undergraduate Brothers from all over the region will be gathering with Chicago Alumni Club members for the annual Undergraduate Night. Check your up-coming fliers for the exciting details. The March issue of The DELTASIG will list the remaining activities for this fiscal year.

We are already looking forward to the 1980 Central Region Convention, tentatively scheduled for October or November. Join us at this regional gathering of our fraternity family.

We are always happy to welcome new members into the club, whether you be a recent graduate, honored old-timer, or somewhere in between. Additional information about the club may be obtained by writing us: Chicago Alumni Club, P.O. Box 11314, Chicago, Illinois 60611. Club dues are only \$12.50 a year (non-Life Members pay an additional \$15.00 a year in National Alumni Dues). Join us as an active Deltasig for life. -JAMES L. PRESCOTT

#### **GREATER DETROIT**

THE GREATER DETROIT Alumni club had its annual hayride on October 5 at Hayride Lodge. Brother Tom Piet was the chairman of the occasion and, as usual when asked to do a job, Tom came through with flying colors. It was a well-attended affair. We had two full wagons with about 60 people in all.

A big harvest moon made its appearance for the occasion and a chill was in the air. It was indeed a beautiful night, until one of the guys from the front wagon decided he should go back and throw a handful of hay at a friend of his. At that point, of course, there was a retaliatory raid by the back wagon. By the time the wagons got back to the barn, they had very little hay on them, but—the people were loaded with it! It was indeed a great night.

After the hayride itself we had a buffet style dinner, beer, and set-ups. After dinner there was a disc-jockey who played dance music, as well as calling some square dances. Everyone seemed to have a wonderful time.

Greater Detroit Alumni had four business meetings last fall, and our attendance was up over last year. We hope to do even better in the months to come.

The annual Christmas Party was held on the 15th of December. This is always a well attended affair and we all looked forward to it. Dan Desmet, President of the Greater Detroit Alumni Club this year, is doing a great job both with the officers and members with his main thrust—UNITY. Dan has spoken on several occasions of the need for greater participation by all members, to work together to build a stronger, more vital organization, sharing with each other ideas that will keep our organization strong. I feel he has conveyed this idea to all he comes in touch with.

Past President Leo Garcia was transferred temporarily to Venezuela where he worked until Christmas. This was Leo's first job overseas and he is very excited about it. We can't wait until Leo can share his experience with all of us.

I would just like to extend to all the Delta Sigma Pi membership still in school or alumni that if you should have a chance to visit Detroit, please call ahead and one of us will make your stay a little nicer.

-BRENT S. DIEDRICH

#### FORT WAYNE

THE FORT WAYNE Alumni Club is really fired up and excited about its first year of existence. Through a number of very prosperous meetings, leadership was formed, direction was established, and friendships were made. If our second year follows suit, it will be a very good year.

Fort Wayne area Deltasigs were very active during the last quarter of 1979. Besides the many business meetings, there were other activities. A bowling party was held on November 17. All in attendance had a great time, though some needed to be reminded that the high score wins. Much satisfaction was felt as we assisted in the U.S. Marines "Toys for Tots" campaign for Christmas by repairing and assembling toys.

Always rewarding is being in attendance and joining in the celebration thereafter of the December 8 initiation of the fall undergraduate class of Iota Lambda Chapter at Indiana-Purdue University. Congratulations to the new members.

And as for all Deltasig alumni anywhere in the world, a motto for you should not be "I was a Deltasig" but "I am a Deltasig." Any Brother living in the Northeastern Indiana-Northwestern Ohio wishing to become a member of the Fort Wayne Alumni Club should contact Dan Nix at (219) 747-1090, or Phil Fleugemann at (219) 432-1451.

-DANIEL E. NIX

#### HOUMA-THIBODAUX

FIFTEEN PEOPLE MET in early March of this year to form the Houma-Thibodaux Alumni Club. The officers elected were Daniel W. LaFont, president; Gerald J. Marcantel, vice president; Chandra C. Louque, secretary; and Steve Adams, treasurer. We had a large turnout on April 18 for our Crawfish Boil with the news of the alumni club spreading rapidly and everyone wanting to get in their membership dues to become charter members. At the Crawfish Boil we voted Daniel W. LaFont to be sent to the Grand Chapter Congress as our voting delegate. Alternates were Beverly Breaux and Chandra C. Lougue.

Our next meeting was a Pot Luck Supper in the middle of July. This was a great success with approximately 12 couples, every couple bringing one prepared dish. We had a menu of artichoke casserole, potato salad, roast beef, bread, green salad, cauliflower au gratin and all sorts of other delicious viands.

The officers and other interested alumni attended a meeting on October 1, 1979, to plan some activities to increase our membership. The Eta Iota Chapter usually plans an event for the Nicholls State University Homecoming Football Game. The Houma-Thibodaux Alumni Club planned to gather with them on October 20 with the Nicholls State Business Administration Alumni Association. The following week on Saturday, October 27, we scheduled a volleyball game to be played in one of the gyms on the campus of Nicholls State University since there wasn't a football game on that day. There were two more home football games in Thibodaux at Nicholls State University at which we planned to have parties. We are pleased with the cooperation of the telephone committee in spreading the news of the club.

We had four alumni who attended Grand Chapter Congress in Atlanta. They are Beverly Breaux, Dwight Deshotels, Daniel W. LaFont and Cody Matherne. We want to say congratulations to the undergraduate Eta Iota Chapter for a very well organized professional seminar at Grand Chapter Congress.

We are advertising our alumni club on KCIL Radio in Houma. If anyone wishes to know more details of the activities ahead of the Houma-Thibodaux Alumni Club, please contact Chandra Louque, secretary at Matco Construction Co., Inc., at one of the following numbers during the day (504) 446-2716 or (504) 876-1170.

#### **KANSAS CITY**

AT THE KANSAS City Alumni Club we are still thinking "membership." We are striving to locate all you Deltasigs in the Kansas City area.

The first Missouri-Kansas Area Conference in our history was held at Central Missouri State University and was attended by Kansas City alumni Brothers Dennis Sartain and Mike Adams. Regional committees were assigned at the conference to aid in the operation of Fraternity Business.

We held a touch football-membership rally in mid-October and all had a good time. In November we had a group in attendance for the Chiefs-Steelers game.

As we close we hope all Brothers enjoyed a happy holiday season and once again invite all Deltasigs in the Kansas City area to contact John Stickel, 725 N. W. 60th Street, Kansas City, MO 64118; Dennis Sartain, 6918 N. Bales, # 330, Kansas City, MO 64119; or Jim Bailey, 6720 W. 109th, Apt. B, Overland Park, KS 66211.

#### -JOHN W. STICKLE

LINCOLN-GREATER NEBRASKA THE LINCOLN-GREATER NEBRASKA Alumni Club has arrived! We have finally completed all of the requirements necessary to become a chartered alumni club and are looking forward to the challenge of continuing growth and increasing activity. Although recognition as a chartered club is new, Lincoln area alumni have maintained contact with each other and the fine Alpha Delta Chapter at the University of Nebraska-Lincoln in several ways. Alumni in the area often participate in undergraduate rushing and initiation activities. At Alpha Delta Chapter's fall 1979 rush, Gaylan Abood, Jeff Doerr, Bruce Evans, and Jerry Pigsley all spoke to attending rushees about their fraternal experience, both as undergraduates and as alumni.

Also, each semester the alumni award a scholarship based on scholastic performance, fraternal activities, and financial need to a deserving member of the Alpha Delta Chapter.

Another activity gaining in popularity is the annual alumni reunion held in the fall of each year. This year's reunion took place October 13, after the Cornhusker's Homecoming Football Game against the University of Kansas. We thank the pledges of the Alpha Delta Chapter who paraded a banner announcing the reunion around the stadium during the ball game. The evening was an enjoyable one and we hope to have an even better turnout next year.

We would like all alumni interested in our activities to let us know and to send us their current addresses. Please contact Bob Corner at 5500 Melrose, Lincoln, Nebraska 68506 (402) 488-4313, home, (402) 471-2515, office; or Bruce Evans at 2022 S. Cotner, Lincoln, Nebraska 68506 (402) 489-1873, home, (402) 471-2971, office.

-BRUCE EVANS

#### MILWAUKEE

AFTER A MOST successful year, President Brand Spangenberg turned the reins over to Norb Rebholz, University of Wisconsin-Whitewater, as president, and a strong supporting staff of officers: Robert Biwer, Marquette University, vice president; John Cerny, DePaul University, vice president; John Schoonenberg, Marquette University, secretary; Harold Henrich, University of Wisconsin-Madison, treasurer.

Founders' Day was celebrated on May 5, 1979, with 86 in attendance, Gerald Mehring, chairman. Highlights were the election of the Keeper of the Parchment Roll by Delta Chapter and 12 Golden Helmet Awards to Psi Chapter men: W. J. Webb, Manford Golby, Ken Marsden, Arno Myers, Art Kiesling, George Knuth; and Delta Chapter men: Albert Loth, Clinton Scheder, Kurt Melzer, Don Kalton, Arthur Keller and Everett Moen.

After receiving lengthy and interesting regret letters from loyal Milwaukee Alumni Club members residing in distant places— Joe Thalhofer, Delta 2, Prineville, Oregon, and Joe Keppeler, Delta 121, Scottsdale, Arizona—a report of the sudden passing of both members was received in July.

A Summer Theatre Party, with 162 in attendance, was held on July 25, 1979, on the Marquette University Campus with dinner in the union and the play in Helfaer Theatre.

Sports Night at the Schlitz Brown Bottle was held with 82 in attendance. Chairman Gene Schramka did an excellent job in securing interesting speakers—Bob Gansler, assistant United States soccer coach, and Betsy Bjalobok, Marquette University, sports information director.

Monthly noon luncheons are held on the third Monday, a Professional Night in November, St. Patrick's Dinner Party, Sunday, March 16, 1980 and Founders' Day, Friday, May 16, 1980. Write Milwaukee Alumni Club, P.O. Box 635, Hales Corner, WI 53130, for a copy of our roster of over 300 members and the regularly published newsletter that includes activity of members and announcements of special events.

-MILTON A. KASSNER

#### NEW ORLEANS-CRESCENT CITY

FALL WAS BUSY for the Crescent City Alumni Club. Preparations for the Annual Basketball Tournament were well under way, beginning with a Garage Sale in early November. The Garage Sale has become an annual event, providing the funds to promote the Basketball Tournament. The results were better than expected, so we can look forward to an exciting tournament.

Later in November, a Potluck Supper brought together old and new members and their guests for an enjoyable evening. The Christmas Party, hosted by Brother Kenny Verges, climaxed the Crescent City Alumni Club's holiday season.

Looking forward into spring, the club has plans for the Basketball Tournament and several get-togethers. Congratulations are due Brother Stephanie Roccaforte, secretary. She and Mr. Chuck Margavio will "tie the knot" January 12, and we offer them our best wishes.

-ALAN FERRINGTON

#### PITTSBURGH

IT'S HARD TO believe that this activity year is already half over for the Pittsburgh Alumni Club. We held our first business meeting of the year in October at the Red Bull Inn in Dormont. Discussion and voting on our club's by-laws was the main issue of this meeting.

The monthly luncheons are well underway. In October our speaker was Mrs. Ruth Lund, Chairperson, Republican Committee of Allegheny County, and the November speaker was Mr. Russell Rohleder of Bell of Pennsylvania, who spoke about the impact technology is having on communications. The monthly luncheons are held on the third Monday of the month at the William Penn Hotel. Any Brother who may be in town and might wish to attend a luncheon can contact Bill Dawson. Office and home telephone numbers are 391-0500 and 363-4711.

A night that won't soon be forgotten was Monday, December 10, when the Brothers got together for a short business meeting and to root for the Steelers against the Oilers at the Polish Falcon Hall on the South Side. A great time was had by all and the old fraternal spirit was quite evident that night.

Any Brother wishing to join the Pittsburgh Alumni Club should contact Brother Ed Will at RD #1, Box 119A, Burgettstown, Pennsylvania 15201. Office and home telephone numbers are 344-6133 and 729-3939.

-WILLIAM J. STARK, JR.

#### SACRAMENTO

GREETINGS FROM SACRAMENTO. We now boast 48 paid members and should reach our goal of 100 by the end of the year. A special thank you and congratulations to Brother Raymond J. Hayes from Pennsylvania State University who recently became a Life Member. We also have two paid members from the University of Minnesota-Edwin G. Neuharth and O. J. Fett II. Our inaugural quarterly professional dinner which was held September 13 at Horatio's restaurant was excellent, and our special guest speaker, Mr. Frank McCormack of the Sacramento Sports Association was quite informative. The stadium initiative, however, was defeated in the September 25 election.

In recognition of Founders' Day, our second quarterly professional dinner was held November 8 at the Palomino Room. Brothers from Epsilon Phi and Epsilon Theta Chapters joined with us in the celebration. Our special guest, Mr. John Schumann of Regional Transit, offered a slide presentation and talk on a proposed lightrail (trolley) system that would run from downtown Sacramento through Rancho Cordova to Folsom.

Brother Bill Tatum hosted a Christmas Party at his El Macero home on December 8; all who attended were amply ushered into the proper holiday, festive mood.

- DAVID N. HARVEY

#### SHEPHERDSTOWN

SHEPHERDSTOWN ALUMNI CLUB sends greetings to Deltasigs everywhere and extends an invitation to attend any of our functions. We meet the first Tuesday of every month, at the Elk's Lodge in Frederick, Maryland.

We also wish to congratulate graduating seniors and wish those seniors with one semester to go the best of luck.

We started the 1979 fall semester with helping Epsilon Kappa Chapter undergraduates with their successful smoker. Our next activity was an Atlanta Grand Chapter Congress picture party held at Mickey Johnson's, our new Director of Alumni Activities. This was followed by Homecoming weekend at Shepherd College consisting of Brotherhood, winning football, and a dance. The Founders' Day Banquet, an annual event for both alumni and undergraduates, was outstanding, but the highlight of the year was the cooperation and Brotherhood shared at Epsilon Kappa Chapter's Initiation Banquet. The new Brothers joined in wholeheartedly. The Shepherdstown Alumni Club is a new alumni club in which membership is increasing. This is a definite indication that for many Brothers alumni club membership is both beneficial and enjoyable. Any Brother wishing to join Shepherdstown Alumni Club should contact Brother Sam Turner, Route #6, Box 238, Hagerstown, Maryland 21713 or call him at (301) 791-0067, or call Brother John McCracken at (703) 683-6994.

-JOHN L. MCCRACKEN

# alumni club directory

The following alumni clubs have met or are meeting the requirements for the 1979-80 year:

Albuquerque-Zia President: Mr. Robert W. Boyden 12011 Grande NE

Albuquerque, New Mexico 87123 Telephone: 505 298-8119

#### Atlanta

President: Mr. John C. Blackshire, Jr. 2450 Sheila Lane Marietta, Georgia 30062 Telephone: 404 973-8597

Baltimore President: Mr. C. William Kilburn 321 Hawthorn Road Baltimore, Maryland 21210 Telephone: 303 235-4245

Beaumont-Golden Triangle President: Mr. Kenneth P. Dies 2229 Earle Port Neches, Texas 77651 Telephone: None Listed



A very large group attended the Chicago Alumni Club's Annual Round-Up Night.

Boca Raton

President: Mr. Russell T. Carr 2 Udell Lane Delray Beach, Florida Telephone: 305 276-5638

Boston-Bay State President: Mr. David W. Dube 175 Union Street Everett, Massachusetts 02419 Telephone: None Listed

Buffalo

President: Mr. Froncell Clifton, Jr. 1084 E. Delavan Avenue Buffalo, New York 14215 Telephone: 716 896-3385

Chicago

President: Mr. James L. Prescott 5767 N. Forest Glen Avenue Chicago, Illinois 60646 Telephone: 312 267-3600

Cincinnati President: Mr. Lewis H. Ebstein 231 Oak Street, #303 Cincinnati, Ohio 45219 Telephone: 513 751-6465

Columbus-Southeastern (Georgia) President: Mr. R. Brian Patteson 4427 Bondale Drive Columbus, Georgia 31907 Telephone: 404 561-5647

Denver President: Mr. Fredrick O. Jeffries 1320 Magnolia Street Denver, Colorado 80220 Telephone: 303 388-0431

Detroit-Greater Detroit President: Mr. Daniel J. Desmet 1375 Kipling Court Troy, Michigan 48084 Telephone: 313 689-6082

Ft. Wayne President: Mr. Philip R. Fluegemann 6506 Covington Road, 324-A Fort Wayne, Indiana 46804 Telephone: 219 432-1451

Gary-Northwest Indiana President: Mr. Frank A. Valpatic, Jr. 912 S. 14th Street Chesterton, Indiana 46304 Telephone: 219 926-4430

Houston President: Mr. Paul M. Murphy 8427 Hearth Drive, #5 Houston, Texas 77054 Telephone: 713 668-6556

Jacksonville (Florida) President: Mr. Kee J. Eng 7528 Arlington Expressway, Apt. 421 Jacksonville, Florida 32211 Telephone: 904 725-3140

- Kansas City President: Mr. Dennis G. Sartain 6918 N. Bales, #330 Gladstone, Missouri 64119 Telephone: 816 454-8474
- Lake Charles-Bayou Country President: Mr. Francis M. Guidry 4017 Harvard Street Lake Charles, Louisiana 70605 Telephone: 318 478-1190

Lincoln President: Mr. Bruce F. Evans 2022 S. Cotner Blvd.. Lincoln, Nebraska 68506 Telephone: 402 477-3448

Milwaukee President: Mr. Norbert D. Rebholz 1732 Cottonwood Drive Waukesha, Wisconsin 53186 Telephone: 414 549-9141

New Orleans-Crescent City President: Mr. L. Malcolm Dicharry 6020 Louisville New Orleans, Louisiana 70124 Telephone: 482-4955

North Jersey President: Mr. David G. McIntee 50 Bellair Place Newark, New Jersey 07104 Telephone: None Listed

Northern Virginia President: Mr. Thomas E. Sheely 5907 Amherst Springfield, Virginia 22150 Telephone: 703 451-1444

Orange County-Pacific Southwest President: Mr. Kenneth L. Vadovsky 2619 E. Palmyra Orange, California 92669 Telephone: 714 997-1043

Phoenix-Thunderbird President: Mr. Carl G. Schneider 3129 S. Orm Drive Tempe, Arizona 85282 Telephone: 602 966-2296

Pittsburgh President: Mr. Edward F. Will RD#1, Box 119-A Burgettstown, Pennsylvania 15021 Telephone: 412 729-3939

Rochester President: Mr. Thomas L. Walker 5 Northfield Gate Pittsford, New York 14586 Telephone: 716 586-4248

Sacramento President: Mr. Kenneth L. Bode 8333 Canyon Oak Drive Citrus Heights, California 95610 Telephone: 916 726-0695

St. Louis-Southern Illinois President: Mr. William E. Stroud 1003 N. 2nd Street Edwardsville, Illinois 62025 Telephone: 618 656-6873

Shepherdstown President: Mr. Robert M. Grim, Jr. 8256 Vosges Road Baltimore, Maryland 21207 Telephone: 301 655-8926

Sun City-Roadrunner President: Mr. Leon J. Heidgen 17428 Jasmine Drive Sun City, Arizona 85373 Telephone: 602 972-1408

Tampa-Tampa Bay President: Mr. John E. Murphy, Jr. 4703 Deerwalk Avenue Tampa, Florida 33624 Telephone: 813 961-0977 Trenton President: Mr. Stephen A. Crane 308 Dwight Street Waterbury, Connecticut 06704 Telephone: 203 754-6368

Tucson

President: Mr. Joseph S. Hardy 7345 N. Mt. Shadows Tucson, Arizona 85718 Telephone: 602 742-3657

Washington, D.C. President: Ms. Patricia A. Polchinski 9314 Edmonston Road, Apt. 102 Greenbelt, Maryland 20770 Telephone: 345-6237

Wheeling President: Mr. Dennis R. O'Donnell 1007 Sarko Street Windsor Heights, West Virginia 26075 Telephone: None Listed

### merger

Brenda S. Borland, *Pennsylvania State*, on June 16, 1979, to Joseph C. Saricks, in Dubois, PA.

Frank G. Ottaviano, C.W. Post, on August 21, 1979, to Susan Gorman, in New York, NY.

Bradley R. Bennison, *Tampa*, on June 9, 1979, to Pamela J. Watkins, *South Florida*, at Cocoa Beach, FL.

Robert S. Barrick, West Liberty State, on May 5, 1979, to Jeanette Zohn, at New Martinsville, WV.

Christine E. McGraw, *West Liberty State*, on June 2, 1979, to Jerry Pomposelli, at West Liberty, WV.

LaVonne F. Young, Nevada-Reno, on August 4, 1979, to Gary Duhon, at Reno, NV.

Lawrence L. Norman, *South Florida*, on June 9, 1979, to Carolyn Wooding, at Clearwater, FL.

David R. Stratton, South Florida, on November 3, 1979, to Brenda Joiner, at Ellenton, FL.

William L. Allen, Jr., South Florida, on June 9, 1979, to Anita King, at Tampa, FL.

William Foote, Jr., Southern Mississippi, on August 18, 1979, to Mary Lindgren, Southern Mississippi, at Pascagoula, MS.

Stephen T. Meyers, *Southern Mississippi*, on May 12, 1979, to Marsha Sperry, Southern Mississippi, at Slidell, LA.

Melody Collins, Southern Mississippi, on June 9, 1979, to Roland Hiue, at Hattiesburg, MS.

Greg D. Ballnger, *Eastern Illinois*, on September 18, 1979, to Angee Sue Lane, at Charleston, IL.

John R. Stewart, *Eastern Illinois*, on June 3, 1979, to MiMi Jean Bunze, at Chicago, IL.

Michael W. Woodthorpe, *Mississippi College*, on October 6, 1979, to Susan Winstead, at Pearl, MS.

James A. Owens, *Central Missouri*, on August 18, 1979, to Elizabeth Anne Davis, at Kansas City, MO. Lois A. Streetman, Lamar, on July 28, 1979, to Richard G. Guidry, at Groves, TX.

Francis D. Perio, *Lamar*, on September 1, 1979, to Cynthia A. Perkins, *Lamar*, at Port Arthur, TX.

Joann J. Hakim, *Detroit-Gamma Rho*, on October 21, 1979, to Michael P. Carpenter, at St. Clair Shores, MI.

Richard C. Dabney, *Cal Poly-Pomona*, on August 31, 1979, to Mary Lynn Knutson, at Riverside, CA.

David H. Robinson, *Ball State*, on October 20, 1979, to Jolene D. Randol, *Ball State*, at Muncie, IN.

Robert K. Friend, West Liberty State, on May 25, 1979, to Nikki Campeti, at Wheeling, WV.

Lee M. Lash, South Florida, on September 8, 1979, to Nadine Rexrode, at Tampa, FL.

George R. Broderick, Indiana State, on August 11, 1979, to Eileen J. Farrell, Indiana State, at Terre Haute, IN.

Gregory E. Hook, *Oklahoma*, on June 9, 1979, to Sara Jo Butcher, at Oklahoma City, OK.

James F. Cook, *CSU-Sacramento*, on September 22, 1979, to Carol Ann Fitzsimmons, at Quincy, CA.

Lisa J. Parker, CSU-Sacramento, on September 2, 1979, to Ron Abraham, at Sacramento, CA.

### dividends

To Brother and Mrs. Donald H. Dickerson, Southern Mississippi, on September 1, 1979, a son, John Corbett.

To Brother and Mrs. David A. Wood, Cincinnati, on May 25, 1979, a son, Richard Paul.

To Brother and Mrs. Peter F. Watkins, Jr., on September 22, 1979, a son, Brian Matthew.

To Brother and Mrs. Stephen H. Keyser, Missouri-Columbia, on August 25, 1979, a son. Michael Adam.

To Brother Rachelle L. Ausby, *Detroit Gamma Rho*, and Mr. Samuel A. Ausby, Jr., on July 6, 1979, a son, Samuel A. Ausby II.

To Brother and Mrs. Oscar L. Dukes, Southern Mississippi, on October 7, 1979, a son. Oscar L., Jr.

To Brother and Mrs. Lawrence J. Cagianello, *Connecticut*, on September 17, 1979, a daughter, Emily.

To Brother Atai O. Nyon, Oklahoma, and Mr. Nnamdi Nyon, on April 26, a son, Nnamdi, Jr.

To Brother and Mrs. Robert M. Kozub. Mankato State, on August 10, 1979, a son. Michael David.

To Brother and Mrs. Michael R. Bissing CSU-Sacramento, on May 25, 1979, a son. Sean.

To Brother and Mrs. Allen C. Peek, South Carolina, on September 23, 1979, a son, Allan C., Jr.

# the chapters speak

#### MARQUETTE

DELTA CHAPTER AT Marquette University is proud to have completed another prosperous semester. During the fall '79, our chapter initiated 13 new members into Delta Sigma Pi; Rosemary Belgiovine, Gary Bieda, Lou Briska, Joe Dorlack, Linda Gardner, John Glynn, Michelle Keller, Kitty Kevin, Stan Lowe, Tina Moy, John Oliva, Carol Roeckl, and Susan Wilhelm.

In regard to professional activities, President Mike Szymanski, along with Vice President of Professional Activities Joyce Hayden, arranged various tours and had several speakers attend our professional meetings. Among these, a special tour to the Teledyne Corporation proved to be of great benefit to the fraternity Brothers. Our professional meetings have been interesting and rewarding with guest speakers ranging from an owner of a small business to the president of the M.G.I.C. Corporation.

One of the chapter's most successful events of the semester was our Founders' Day celebration. A reception was planned in honor of our alumni and fraternity Brothers. We also looked forward to our first annual Christmas party on December 1 to complete an overall good semester, and hope for similar success next semester. Best wishes to all our Brothers.

-PAUL PAYANT

#### **GEORGIA STATE**

KAPPA CHAPTER AT Georgia State University initiated four pledges on December 8, 1979. While this was not a very large pledge class (last fall quarter we initiated 10), the Brothers decided to initiate quality rather than quantity.

During fall quarter, the Brothers at Georgia State had a great time playing intramural coed football. We didn't win many games, but we had a fun time trying.

Our professional activities for the quarter included a tour through the VIP entertainment complex and a tour of the MARTA (Metropolitan Atlanta Rapid Transit Authority) rail station. The tour of MARTA included a ride on the new rail system.

On November 3, 1979, GSU's management professor Don Crane spoke to the business school on the subject of "Establishing Your Career Goals." We all enjoyed his informative speech and helpful advice.

The next day, three other chapters of Delta Sigma Pi joined Kappa Chapter at the Atlanta Fulton County Stadium to sell beer at the Falcons-Buccaneers football game to raise money for each chapter. Other chapters who helped were Epsilon Chi Chapter (Georgia Southern), Pi Chapter (Georgia), and Theta Mu Chapter (Columbus College). It was hard work, but we still had a good time and we really enjoyed the Brotherhood that was present at the game and afterwards.

Kappa Chapter celebrated Founders' Day on November 10, 1979. We had a dinner, with guest speaker Brother David Schwartz, marketing professor at GSU.

Our annual planning trip to Bear Paw, North Carolina, has been tentatively scheduled for the weekend of February 9-10.

-LYNN GREEN

#### PITTSBURGH

LAMBDA CHAPTER AT the University of Pittsburgh is busy with their activities of the 1979-80 school year. In October, the Brothers sponsored a bingo social hour for patients at Kane Hospital, a county facility for the aged and infirm. The residents really enjoyed the opportunity to have a lot of fun and win prizes. After the bingo games, refreshments were served to all.

The Holiday Inn in Greentree was the location for Lambda Chapter's fall recruiting smoker. Alumni, undergraduate members and prospective pledges wined, dined, and socialized together for a very enjoyable evening. Two faculty members also pledged the fraternity and look forward to being advisors.

Of course, initiation and regular professional meetings also kept everybody's schedule filled since most of Lambda Chapter's membership combine both a job and school as they work toward their degrees. However, everybody pitches in and does his share to keep their chapter alive and prospering.

-CYNTHIA M. LEPCZYK

#### **OHIO STATE**

THE DELTASIGS AT Ohio State began the 1979-80 school year with the promise to make it the best year the Nu Chapter has ever had, and fall quarter set the pace of the months to come.

An effective recruiting campaign which included a "Get to Know Delta Sigma Pi" night and participation in an Administrative Sciences Organization Day started off the quarter by attracting 20 pledges who became actively involved in all of our professional and social functions.

Our professional program began with a dis-cussion of "Leadership" led by Dr. James Mc-Fillan, Assistant Professor of Management Sciences. Other speakers included Mr. John Russell, Vice President of Marketing for City National Bank, Dr. David Cole, Professor of Finance at OSU, and Judge William Boyland, the current Democratic Mayoral Candidate in Columbus. Determined to find out just where all that beer that we managed to drink comes from, we took a tour of the Anheuser-Busch Brewery. We were disappointed to discover that they set a limit of the amount of "testing" allowed. A Borden, Inc., Test Kitchens tour provided the food to go with the drink a week later. Both tours proved to be extremely informative, as well as giving us an insider's view of the separate business operations. The Faculty Club was the setting of another activity which rounded out our professional program for the quarter by getting students and faculty together to hear presentations by representatives from the American Hospital Supply Company.

Social activities revolved around great Ohio State Football. Most of the fraternity sat together and simultaneously partied to-



The impressive size of Alpha Eta Chapter at South Dakota is evidenced by these two shots.

gether while watching the Buckeyes win game after game. Countless spontaneous parties sprang up after those terrific victories. Major activities consisted of an "After Michigan State Game" barbecue and a Founders' Day party during and after the televised Michigan-Ohio State game. Arch rival Alpha Kappa Psi also got a dose of our football enthusiasm at a Sunday afternoon game between the two fraternities.

The Nu Chapter doesn't believe in having just one or two fund raising activities a quarter—we have one everyday at our coffee and doughnut table positioned in Haggerty Hall, which houses the Administrative Sciences offices, classrooms most frequently used by business students, and the Business Placement offices. Interviewing seniors and all the typical sleepy students, in general, welcomed our smiling faces, caffeine, and nourishment. We have found this fund raiser to be extremely profitable, while at the same time serving as a fantastic publicity and recruiting tool to attract and inform other business students of our fine organization.

Fall quarter ended with numerous executive meetings to plan our strategies for winter and spring quarters. Significant changes in our chapter have occurred in the past few years and each year Nu Chapter gets better and better. This year is not going to be an exception—it's going to be the best!!! —MARY PARDEE

#### GEORGIA

PI CHAPTER AT the University of Georgia enjoyed a very active fall quarter. A welcome-back party, held at the apartment of Brothers Sandra Harris and Heather York, put everyone back in the school spirit. Much was accomplished at the first chapter meeting of the quarter, including the election of Eric Tutterow as Vice President for Professional Activities. Eric did an excellent job of recruiting speakers for our weekly meetings. Many of our Deltasig faculty members spoke to us, including Colonel Black, Dr. Corley, Dr. Clement, Mr. McGarity, and Dean Flewellen. Our professional activities also included a tour to the General Motors plant and various outside speakers, including both the mayor and mayor elect of the City of Athens.

Fall quarter rush attracted the largest group of candidates in years, 16 of whom went on to become pledges. The pledge class was accompanied in their initiation by our new faculty advisor, Dr. Peter Shedd. Dr. Shedd received both his bachelors' and his doctorate from the University of Georgia and is currently a member of the faculty in the Legal Studies Department.

September saw the revitalization of our fund-raising committee, chaired by Treasurer Steve Conner with the help of Co-Chairman Gerry Allison. Fund raising activities included a raffle and a football Saturday plane wash at Athens airport. Pi Chapter also joined Kappa Chapter in working concessions at the November 4 Falcon football game. The results of our hard work enabled us to schedule our first Rose formal since the chapter was reactivated.

Rounding out our calendar were several social activities. Our informal rush function had the traditional keg and lots of pizza. On Monday, October 8, a coffee and donut break was held for the faculty. Halloween found us dressed up for a four founding fathers lookalike contest. In November, Dr. Shedd invited the chapter to his home for an end-of-thequarter party. Finally, grateful for the swift recovery of President Richard Allison, who was in an auto accident, we celebrated a very special Thanksgiving holiday.

-HEATHER S. YORK

#### WISCONSIN-MADISON

PSI CHAPTER SAW nine of 33 Brothers attend the Grand Chapter Congress last August. The contingent enjoyed the best in politics and parties. For all who traveled to Atlanta it was the highlight of the summer.

Psi Chapter once again earned 100,000 points in the Chapter Efficiency Index to lead the list. Our professional program got off to a quick start with a weekend field trip to Minneapolis, MN, early in September. The trip, organized by Vice President for Professional Activities Gary Code, took us to the Bell and Howell Corporation and the Federal Reserve Bank at Minneapolis.

With the changing colors of autumn we got into the football spirit. Psi Chapter was heavily involved in Homecoming. The activities were climaxed by a Homecoming Dance held in our house. There were plenty of champagne and good memories for all who attended. Another favorite past time is participating in sports. Our fall intramural teams were football and soccer which both had winning seasons. In winter we participated in volleyball and basketball.

Four new Brothers were initiated into the fraternity last fall. They include: Bruce Knutson, Bob McCann, Dick Palmersheim, and Kevin Wolf. We are all proud to welcome them into Brotherhood. With a highly successful rush, we pledged 13 men in the fall semester; our membership continues to grow.

Looking forward to spring, we have many activities in the planning stage and are anticipating an exciting semester.

-JOHN R. GRIFFITHS

#### MISSOURI-COLUMBIA

ALPHA BETA CHAPTER began its fall semester by sponsoring an all-campus party to raise funds for its planned activities. The event was very successful, as a large crowd was attracted due to the efforts of several chapter members. Senior Vice President Ed Miles worked hard to organize the chapter rush booth, which was again held in the College of Business and Public Administration lobby. After a three day, full force recruiting effort by members of the chapter and several rush activities, a group of 18 was formally pledged. Vice President of Pledge Education K. C. Bruch led the pledges through an eight week pledge period, culminating with initiation on November 10.

In addition to our 18 new undergraduate members, two new Deltasig faculty members were also initiated into the chapter; Dr. Kenneth Earnest, Professor of Accountancy, and Dr. Tom Dougherty, Professor of Management. Both of these members will serve as chapter advisors, and the chapter has been inspired by the interest these two gentlemen have shown in the fraternity.

Alpha Beta Chapter again made its presence on campus known by sponsoring a tug-of-war for charity on October 20. Over \$500 was raised for The Woodhaven Learn-



Members of Alpha lota Chapter at Drake on tour in Minneapolis.



Members of Alpha Epsilon Chapter at Minnesota on one of their outings.

ing Center, a handicapped childrens' home in Columbia. The chapter hopes to make the event an annual affair.

The chapter celebrated the return of Dr. T. Charles McKinney, former long time chapter advisor, at its Founders' Day Dance on October 27. Several alumni were also in attendance and joined the chapter in celebrating Delta Sigma Pi's 72nd birthday.

The chapter's professional activities during the semester included three speakers and two trips. Representatives of Touche Ross and Co. CPA Firm and Standard Oil of Indiana highlighted our speakers: the first of our professional trips was to Devine Distributors, Inc., a Coors beer distributor in Columbia. The chapter was warmly greeted by employees of the facility, as members gained some insights into the logistics side of marketing.

But the highlight of the semester was the other professional trip to Kansas City from November 28 through December 1. Several tours were taken during the course of the trip; two of these were to The Federal Reserve Bank of Kansas City and Hallmark Cards. Over 60 members of the chapter went on the trip, which was a great learning experience, as well as a nice vacation from classes.

And last, but not least, the chapter is well on its way to attaining the Chapter Efficiency Index Honor Roll for the 39th consecutive year, a feat which is certainly one of those the members and alumni of Alpha Beta Chapter are most proud of.

-GREG DIEKEMPER

#### NEBRASKA-LINCOLN

ALPHA DELTA CHAPTER at the University of Nebraska-Lincoln was very busy preparing for our Third Annual 44-hour Delta Sigma Pi Basketball Marathon, which was held on November 30 through December 2. Proceeds we received from this marathon were used to purchase Christmas gifts for the retarded children in our area.

For professional activities last semester we had two dinners planned, the latter being fall awards dinner. At each dinner we invited a local businessman to come and speak. Also in our plans for professional activities was a tour to a television station in Omaha, and several guest speakers scheduled for our Monday night meetings.

The Brothers of the Alpha Delta Chapter planned many social activities and parties, including a hayrack ride and bonfire to celebrate Founders' Day. The chapter, now numbering 42 Brothers and many new hopeful pledges, is very enthusiastic about this year and is ready to make it the best ever.

-MARK F. MANNING

#### MINNESOTA-MINNEAPOLIS

ALPHA EPSILON CHAPTER at the University of Minnesota started the fall quarter with 14 new pledges. We congratulate Senior Vice President Jack Nelson and many of the other Brothers for their help in making our fall rush so successful.

We are also proud to announce our officers that were elected last spring quarter and continued to serve throughout the fall quarter. They are President John Veire (John is also President of the Business Board here at the University of Minnesota); Senior Vice President Jack Nelson; Vice President for Pledge Education Ray Hazuka, for spring quarter; Vice President for Professional Activities Greg Jepson; Chancellor Ron Peterson; Sec-



Members, Rose Court, and Pledges of Alpha Omega Chapter at DePaul after DePaul Jamboree.

retary Steve Addington; Treasurer John Harmon; and, elected for fall quarter, Dick Ward, Vice President for Pledge Education.

Professional activities this fall began with a dinner in St. Paul. District Director Dave Brumbaugh, who is an Employee Relations Representative for Honeywell, was our keynote speaker. Also planned for spring quarter is a tour of General Mills.

Another highlight last fall was our rush party. We invited a group of young ladies from the McConnell Travel School in Minneapolis and their over-whelming response (over fifty girls came, which was double the number we expected) made the night an outstanding success.

Last, but perhaps most important, we achieved 100% Life Membership which is reflective of the renewed enthusiasm and vitality in our chapter, primarily injected by our Chapter Advisor, Alumnus Dan Harrington. We hope to maintain this feeling of vigor in the future and look forward to another productive year.

-ROBERT G. ANDERSEN

#### **TENNESSEE-KNOXVILLE**

THE MOTTO THIS year for the Alpha Zeta Chapter has been "Delta Sigma Pi: We're Back In Business." After being inactive for a number of years, Delta Sigma Pi suddenly appeared here in Tennessee and is already a recognized leader in the School of Business affairs.

We initiated 23 new members since the reactivation in January, 1979, and now have 45 new pledges, thanks to a very successful rush by all members. The first night of rush, "Meet the Chapter Night," was a huge success, drawing 70 people. On the second night we invited them to a pizza and beer party which also drew good attendance.

Officers have been elected and they are: Tom Harrison, president; Deborah Isom, senior vice president; Jennie Bates, vice president for pledge education; Nick McGinn, vice president for professional activities; Trina Wood, treasurer; James Shreckengost, secretary-chancellor; and Chapter Advisor, Fred Jacobs.

Our first quarter included a tour of South Central Bell and Alcoa, and a car bash, and there is a possibility of our attending an Area Conference in late January.

-THOMAS A. HARRISON

#### SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota began the 1979 fall semester 49 active members strong. Rush was held on September 17 and 24, bringing in 31 new pledges for the semester's activities.

Ways and Means are currently heading the Dakota Days homecoming button sale for the chapter. Representatives from one of the big eight accounting firms, Touche Ross, spoke to our chapter at one of our professional meetings. Their format consisted of tips on various interviewing techniques. They also showed positive and negative demonstrations of mock interviews. The meeting proved to be most inspiring and helpful.

We also looked forward to a mini-field trip to Lincoln, Nebraska, in November, with high hopes of visiting our fraternity Brothers at the University of Nebraska. This school year promises to be a very good one for the Delta Sigma Pi Chapter here at the University of South Dakota.

-BARBARA HANNA

#### CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati started the quarter with new President Mark Laible at the helm. Mark promptly led the chapter in its fall pledge campaign, which proved to be very successful. The high caliber of these new members was acknowledged by all at their formal initiation in November.

Among the professional speakers the chapter received, one in particular, Major Smith and his topic "Business Careers in the Army," was extremely noteworthy. The entire chapter found the Major, as well as all the other professional speakers, very informative.

The chapter's social calendar reached its zenith at the annual Founders' Day Dance. The evening was met with the customary pomp and vigor of a robust crowd. Neighboring Alpha Upsilon Chapter at Miami University extended an invitation to the chapter to witness the respective schools' football teams battle it out on the gridiron; all who attended had an enjoyable time.

The chapter is looking forward to having an even more active and fulfilling quarter this winter.

-PAUL L. DORGER

#### DRAKE

ALPHA IOTA CHAPTER bids all other chapters and alumni clubs best wishes and a Happy New year. Chapter activities have been frequent and varied this past semester and we look forward to many more events this spring.

A very succesful fall rush resulted in 17 students going through pledgeship. Rush activities included an introductory program highlighted by a slide presentation, a picnic and softball game at a local park, and a professional program featuring the "Iowa 1978 Small Business Person."

During fall break, 30 Brothers and pledges journeyed to Minneapolis for tours of Honeywell, IDS, Cargill, and Control Data Corporation. Brothers in the Alpha Epsilon Chapter generously hosted our visit and we very much enjoyed interacting with them, along with members of the Minneapolis-Twin Cities Alumni Club. In November, a number of Brothers toured the Amana Colonies in eastern Iowa, and shared in discussion with the general manager of the Amana Society over dinner. Other professional activities for the semester included presentations by Drake's new Director of Career Development, Mr. Tom Smith, and a Des Moines clothier, Mr. Bill Reichardt.

Social activities for the semester included several Friday afternoon "double bubbles," a hayride, intramural team sports, and our annual Fall Dance.

Chapter members selected Professor Marc Franson as our new chapter advisor, and several other professors joined the chapter as faculty members. With these new initiates and our current faculty members, we look forward to an even greater second semester. —BILL WEBER

#### INDIANA

ALPHA PI CHAPTER at Indiana University has prospered in many areas during the past semester. At our first business meeting, Dave Knust and Rich Garber, our delegate and alternate to The Grand Chapter Congress, shared with us their rewarding experiences via a slide presentation. With their eventful account sparking enthusiasm, we then focused on our fall rush program. Thanks to the pre-planning and organization of our Senior Vice President Joann Wyman, the membership meeting attracted nearly 80 prospective pledges, with 26 later being inducted into our fall pledge program. Under the leadership of Duane DeBruler, vice president of pledge education, our new pledge class kept busy with several projects until they were initiated on November 4.

Not only did we prosper in new membership, but under the direction of Dave Knust, vice president of professional events, our professional program was greatly expanded. With a fine line of speakers, we were given much insight into the business world. Basil DeVito, Director of Marketing and Sales for the Indiana Pacers, informed us of the business aspects of a major sports organization. Then, co-sponsoring our next professional event with S.A.M. (Society for the Advancement of Management), we were enlightened by the numerous accomplishments of Sam Gershuny, an entrepreneur from the Chicago area. Another fine speaker, Gordon St. Angelo, Director of Lilly Endowment, Inc., presented the fraternity with an overview of philanthropic organizations. Our new Brothers contributed by organizing a professional event consisting of a tour of the Ford Aerospace Division in Connersville, Indiana, and of The Central Office in Oxford, Ohio.

Several committees have also been working hard this past semester. The Scholarship and Fund Raising Committee has been diligently striving to make the two scholarships awarded self-perpetuating. This committee instigated our first annual Telefund. Another prosperous and hard-working committee is the Faculty and School Relations Committee. Some of the projects this group is responsible for include: the Medicus Roast (student/faculty feedback on curriculum), a tutoring program, counselor evaluations, the golf outing, and the Teacher Excellence Award. Steps are also being taken towards greater involvement between the chapter and faculty initiates.

As we strive to continuously carry out all the fraternity's objectives, "encouraging social activity" was not overlooked. With Rossva Krel heading the social committee. many enjoyable events were organized. Our social calendar included a Halloween Party, celebration of our Fraternity's Birthday, a Christmas Party in October (planned by the pledge class), and was highlighted by the Rose Dance. Much thanks go to Dean Wright. Director of Alumni Relations, for the success of the Alumni Brunch which provided the opportunity for an exciting reunion. Along with many other casual get-togethers, a game of backgammon or euchre in the office. our specialty-Brotherhood-was strongly displayed throughout the semester.

Motivated by the dynamic leadership ability of our Chapter President Eliot Scheuer, we have had a very prosperous semester and wish all our Brothers a very rewarding new year!

-SUZANNE L. BAURLEY

#### MIAMI-OHIO

ALPHA UPSILON CHAPTER at Miami University launched the first semester with an informal rush. After Deltasig night at C.J.'s bar and Saturday afternoon interviews, our chapter pledged 20 men and women. An even larger pledge class is anticipated after formal rush in the spring.

As inflation rates soar so do chapter dues. However, with these increased funds the Alpha Upsilon Chapter was able to host an alumni breakfast on October 13, Miami University's Homecoming. The social committee started pouring batter and sizzling sausage at an eye-opening 8:00 A.M. Almost 50 Brothers and alumni filled themselves with pancakes, sausage and bacon, thanks to Mike



Presenting the first edition of a campus guide to the Associate Dean of the School of Business was Alpha Omega Chapter President, Pat Sheehan, second from left.

Walsh and The Central Office for the use of their facilities.

Twenty of our actives looked forward to visiting Chicago to tour business firms and have a little fun for our big professional tour for first semester. Plans are already in the making for this semester's tour.

With the end of the first semester the thought of elections enters into our minds; our officers this year have done such a fine job that our chapter is sorry to see them step down. However, an enthusiastic group of Brothers awaits its future officers.

-LAURA A. COLISTER

#### SOUTH CAROLINA

THE BETA GAMMA Chapter began the fall semester with an extremely successful rush program under the direction of Brother Brad Filiault. We initiated 16 pledges and feel confident that all of them will make significant contributions to our chapter.

Brother Steve Callahan provided a very stimulating and eductional professional program for this semester. We enjoyed listening to speakers such as Bob Blaylock, Marketing Manager of IBM, and William McCord from the Secret Service; and we went on several tours of agencies including Southern Bell, SLED (South Carolina Law Enforcement Division), and the Governor's Mansion.

Our social program was as active as ever and included parties after every home football game, a roller skating party, and horseback riding. Although the Deltasig intramural football team didn't win as many games as we all would have liked, our spirit never diminished.

The Beta Gamma Chapter started the 1979-80 academic year with a busy and pros-



Chapter Consultant Mike Walsh, left, and Grand President Mike Mallonee, right, meet with the Pledges of Beta Epsilon Chapter at Oklahoma.



The summer quarter Pledges of Beta Eta Chapter at Florida show their "spirit" and their T-Shirts at the pledge party.

perous fall semester and we wish the best of luck to all the chapters in Delta Sigma Pi. —RAYELA J. BRADLEY

#### OKLAHOMA

THE BROTHERS OF Beta Epsilon Chapter of the University of Oklahoma anxiously awaited our 50th Anniversary celebration the first week of December. We looked forward to having the alumni of Beta Epsilon Chapter and guests from many other chapters celebrate this event with us.

Last semester Beta Epsilon started 30 pledges in our pledge program. Our social calendar remained busy wth a Big Brother/ Little Brother party. the annual pledge/meeting football game and picnic, a party with the Brothers of Beta Chi Chapter, Tulsa University, after the OU-TU football game and a trek to the annual Oklahoma-Texas football game in Dallas by a group of Beta Epsilon Chapter Brothers. Many social events were in the works for the end of the fall semester.

On the professional side we had an evening with Dr. Janet Bentz, of the University of Oklahoma's Human Relations Department on "Body Language in the Corporate Environment." Mr. Jim Clark of B. C. Clarks Jewelers talked to us about "Investing in Gems." In October, Beta Epsilon Chapter toured the Federal Reserve Bank, Dallas, Texas, and an economist at the bank spoke to us about the Feds' involvement in national monetary and fiscal policy. In the middle of November we had Shirley Huff, Account Executive with E. F. Hutton, speak on "Selecting Stocks for Portfolios and Speculation."

The Brothers of Beta Epsilon Chapter wish to congratulate one of our own alumni Brothers, Mike Mallonee, who was elected Grand President at the Grand Chapter Congress in August, 1979.

#### LOUISIANA STATE

-GINA CLARK

BETA ZETA CHAPTER at Louisiana State University had a delegation attend the 32nd Grand Chapter Congress in Atlanta, August 12-16. The members who attended were: John Bentz, Greer Duncan, Bill Frahm, David Landreneau, Owen Seiler, and Mary Terhoeve. We took part in all the events and enjoyed the convention, having met many fantastic Brothers.

Phyllis Landry, vice president for pledge education, had her hands full with a large class of 35 pledges—16 males and 19 females. The class took part in many fund-raising activities such as a car wash, selling doughnuts, etc. As a service project, they made some underprivileged children happy by having a Halloween Party, as well as playing Big Brother to children in a local hospital.

Recently we hosted one of the Southern Regional Area Conferences. We would like to thank the chapters which attended and shared ideas.

The chapter eagerly awaited our 50th Anniversary on December 7, 1979. Plans were made for the banquet to be held at Bocage Country Club on December 1. All members took part in contacting all alumni. We received a very good response from them.

Beta Zeta Chapter wishes all other chapters good luck in fulfilling their goals this year. Keep up the Brotherhood!

-MARY TERHOEVE

#### FLORIDA

THE BETA ETA Chapter now finds itself in a wonderfully exciting and eventful period. After an extremely successful summer quarter, we have unified our efforts and have accomplished all of the goals that were in the planning stage for the past year. Foremost in importance was our 50th Anniversary celebration which culminated in an exciting weekend, November 16-17, during which all Deltasigs, alumni or undergraduate, joined us to share our pride. The special events of the weekend included various parties, a reception before the FL-KY Football Game, honored guest speakers, and the highlight of our celebration, the 50th Anniversary Banquet and Dance.

In addition, the chapter contributed greatly to our school's Homecoming events by building a spectacular float and entering a contestant for Homecoming Queen. The more the name of Delta Sigma Pi is seen around campus, the stronger and more respected our chapter becomes. We had a fantastic turnout for both summer and fall rush and are very confident that our new members and pledge class will continue to carry on our good name. Also, we again returned to Atlanta for our annual trip, touring various businesses that interested our members.

There is nothing but excitement and anticipation spreading throughout our chapter right now with each member contributing his or her all, no matter what committee or activity is involved. There is no doubt that we have lived up to this quarter's motto: "A commitment to excellence," and we are confident that this is a good indication of our future progress.

-PATTI B. AVICK

#### **TEXAS-AUSTIN**

AS ONE MEMBER puts it, "The best thing I ever joined:" another ones adds, "It gave me a chance to meet the business world headon;" and finally one more remarks, "Just plain fun!" What is this phenomena that people at the University of Texas in Austin are so excited about? Simple—the Beta Kappa Chapter of Delta Sigma Pi! But, exactly what does Delta Sigma Pi offer that keeps members and alumni so involved?

It is the programs offered by Beta Kappa Chapter that seem to get better year after year, and this semester is no exception as the members of Beta Kappa Chapter enjoyed one of their finest semesters ever under the leadership of President Matt Mathais. Even Grand President Mallonee commented on Beta Kappa Chapter's excellent professional and social programs on his late September visit to Austin.

Senior Vice President Nick Novelly headed up a rush program that saw many months of hard work culminate in 79 outstanding rushees from which our Brothers had to choose. Vice President and Pledge Educator Mike Bierman successfully forged the pledge class through a constructive pledge program highlighted by the initiation on November 18, of 37 new Brothers.

Professional Vice President Steve Wurtz put together one of the most outstanding professional programs in recent Beta Kappa Chapter history. Beginning with our rush smokers in September, Steve provided

speakers Alan Bizzel, Associate Dean of the Graduate School of Business, and Mack Wallace, Railroad Commissioner, one of the most powerful elected officials of Texas as this commission regulates all sales and production of oil and gas in Texas. The smokers were followed with numerous in-town field trips in accordance with members' major areas of study. In Beta Kappa Chapter tradition, informative "Brown Bag Luncheons" were held in the Alumni Center with almost 75% of the chapter attending. The highlight of the semester for the professional program was the second annual Professional Banquet on November 28. At the banquet, Beta Kappa Chapter proudly presented its Outstanding Business Professor Award, the Outstanding Beta Kappa Alumnus Award, and new awards presented to pledges that had outstanding academic achievement during their pledge program.

On the social front, the fraternity was never at rest. Terry Hampton organized a program that included the standard TGIF's and the rather unusual TGIW's. There were even new events such as miniature golf tournaments with the pledges. The Beta Kappa Chapter members stood up to their tradition of boosting the Texas Longhorns to many victories with pre-game and post-game parties amost every week. The most outstanding football party was the annual "Beat the Hell Outta O.U." party in Dallas. The Brothers were, of course, very rambunctious and excited remembering our Grand President's threats and bets on his visit to Austin. But as people waited for Mike Mallonee's appearance at the party, refreshments flowed freely and everyone thought that our illustrious Grand President was just another one of the waiters dressed in red when he arrived. The Beta Kappa Chapter soon realized that no waiter could look as silly as the man

in red, and it was decided this must be our Grand President. Mike was still singing "Boomer Sooner" as he was thrown in the pool for the second time in two weeks by Beta Kappa Chapter members. On Saturday night at the post game Victory Party, Grand President Mallonee traded his O.U. hat for a University of Texas hat with TEXAS-16, O. U.-7 monogrammed on it. Mike also paid his debts that he said were made in a "lesser state of mind." Thanks, Mike-that was good whiskey!



U.S. Congressman from the Texas 16th District, Richard C. White, spoke to members and prospective pledges of Gamma Phi Chapter at Texas EI-Paso on "Energy and Its Impact on the Business Segment of our Society."



Vice President Michelle Mondro and Secretary Derrick Mathews of Gamma Theta Chapter make one last rush on the bleachers selling hotdogs at the Homecoming Game of Wayne State-Detroit.

Later in the year the group continued to lead the social scene around campus with the annual "Casino Party" with the Gamma Phi Beta's. Hundreds of thousands of "dollars" changed hands and an all expense paid vacation to Las Vegas was given away. There was also an "Island Party" with the Alpha Phi's, as well as about 10 mixers with various sororities. Another highlight of the semester was the Rose Christmas Formal on November 30. One of the most outstanding bands in Texas played softly as the beautiful brunette Donde Gibson was crowned as Beta Kappa Chapter Rose. Donde accepted the two dozen vellow roses expressing the feelings of all little sisters, "Beta Kappa Chapter means so much to me."

The alumni of Beta Kappa Chapter continue to take active roles in the operations of this fraternity. They have expanded their Beta Kappa Chapter Scholarship Fund to well over \$10,000 in just two years. Another good example of the bonds of Brotherhood that exist was seen on September 27, when Lee Hampton and Mike Upchurch, both of Houston, volunteered their pilots and planes to bring two loads of Beta Kappa Alumni to Austin to attend our second rush smoker. All the Brothers of Beta Kappa Chapter want to thank the alumni who continually support us and we hope all of you start making preparations to attend our 50th Anniversary celebration next December.

On the intramural scene, Beta Kappa Chapter's B-Softball team captured the University Championship last spring. The fall activities have also been successful under the guidance of Intramural Chairman Paul Smith. With three full squads entered in the football league, we were happy to have two teams make it to the playoffs. The Brothers of Beta Kappa Chapter have very diverse intramural interests and participated in intramural table tennis, racket ball, tennis, golf, pool, volleyball, handball, basketball and even tube polo. Not all of our teams won the championships, but we sure had a good time since so many Brothers were involved.

The members of Beta Kappa Chapter did also try to serve their fellow man with numerous service projects. One Saturday morning you could hardly find a downtown intersection without a Brother soliciting donations for Muscular Dystrophy. Two Sundays, after the victorious Longhorn games, were spent cleaning up Memorial Stadium. But the project which invokes most pride is the annual Christmas "Shoes for the Needy"



Deltasigs from Delta Eta Chapter at Lamar participated in the Houston Alumni Club sponsored alumni-undergraduate softball tournament.

when Brothers fit over 2,000 underprivileged children with new shoes donated by Austinites. This year Earl Campbell and his brother Tim (who plays for the Longhorns) assisted us in fitting the children.

From all this anyone can tell that all here are excited over the programs and activities of Beta Kappa Chapter of Delta Sigma Pi. The fall semester has been a great one, thanks to the combined efforts of the officers, members, pledges, alumni and little sisters, and an even better spring is being planned. No matter what develops, the members will never lose that feeling of Brotherhood that makes Delta Sigma Pi "THE FRATER-NITY."

-RICHARD NEVINS

#### RIDER

BETA XI CHAPTER at Rider College has done an excellent job in fund-raising under the guidance of President Keith Breznovits. In the beginning of this semester the Brothers held a Welcome Back Concert; the chapter cleared over \$1,200.00, a profit of 300%. The Brothers are planning another concert for next semester.

The energetic efforts that Senior Vice President Alan Elkin had put forth were clearly noticeable at Intro Rush; nearly 50 people attended this function. We expected a good pledging turnout, under the guidance of Pledge Master Rich Galinkin.

We also look forward to an excellent professional program under the direction of Peter Percheski. He has scheduled a few tours and some very promising speakers. This will be a very enjoyable semester at Rider.

-SCOTT SCHACHT AND FRANCINE SCHIANO

#### TULSA

BETA CHI CHAPTER at the University of Tulsa has had a busy schedule. A full recruiting program, highlighted by such things as the hayride and a tour of the Public Service Company of Oklahoma, brought us an excellent pledge class. Their initiation on November 17 increased the size of our chapter by almost fifty per cent. Included in that pledge class was Dr. Stuart Murray, our new faculty advisor, who has proven himself a definite asset to Beta Chi Chapter.

The semester has been well balanced socially and professionally. We held a two part seminar on career planning which was very well received, as well as several other speakers on a wide variety of subjects. The traditional "Big Brothers Party" was a great success, as was the Founders' Day celebration, and the costume party hosted by our District Director John Thomeyer, to mention a few of the semester's social activities.

We would like to thank our Brothers of Beta Epsilon Chapter for their hospitality and entertainment the weekend of our football game and we offer our congratulations on their 50th Anniversary.

The area conference was held in Tulsa and gave all in attendance an excellent chance to share and learn with our Brothers from across the state.

We hope that all Deltasigs had an enjoyable Christmas break and wish them luck in the upcoming semester.

-ALISON B. GEORGE

#### LOUISIANA TECH

BETA PSI CHAPTER was welcomed back to Tech with a back-to-school party held the first weekend of the new fall quarter. It was great to see everyone again and to catch up on all of our summer activities.

Homecoming for our chapter was a great success. We had an alumni coffee which was attended by many of our undergraduate members and many alumni. We were glad to see two of our charter members at the coffee, Herbert Davis, Jr., and Winston Riddell.

Four of our chapter members attended the Grand Chapter Congress this past summer held in Atlanta. The four were Ronnie Sledge, chapter president; Beth Fuller, executive vice president; Gary Lang, and Dale Johnson.

Many members also attended two area conferences—one in Baton Rouge, Louisiana, and another held in Clinton, Mississippi. Twenty-five business students were pledged for our chapter this fall. Our chapter lost many seniors last year, but with a number like this coming in, it looks like we will continue to grow.

-SHARON PORTER

#### **MISSISSIPPI STATE**

GAMMA DELTA CHAPTER at Mississippi State University returned from the Grand Chapter Congress in Atlanta, Georgia, bubbling with enthusiasm. The remaining Brothers of the chapter joined in this flux of excitement and vowed to make this new school year a fantastic one for Delta Sigma Pi.

Indeed it is, with the chapter extending 29 bids and receiving 17 pledges in the fall semester. Vice President of Pledge Education Pat Magee and his assistant, Brother Kathi L. Phillips, then embarked on the strenuous task of aiding the pledges in their projects. Two of these projects included a raffle of \$50 worth of gasoline and a chapter Halloween Party. The fall '79 pledges received their Big Brothers during a chapter cook-out, October 18.

Vice President for Professional Activities Roy O. Rein also began the semester at full speed. He booked three dinner meetings, a tour of a local winery, and a tour of the Corning-Ware plant in Meridian, Mississippi.

The enthusiasm continued as the chapter planned more activities. A booth was constructed for the annual MSU High School-Junior College Day, October 20. The purpose of the booth was to inform prospective students of the chapter and spike the interest of students already enrolled as well. A Deltasig banner was also constructed for the following Homecoming weekend.

In conclusion, the Brothers of the Gamma Delta Chapter saw the semester as one filled with new life, and new members as eternal friends.

-KATHI L. PHILLIPS

#### WAYNE STATE-DETROIT

GAMMA THETA CHAPTER began the fall quarter by continuing to rebuild our membership. We had a fine rush program that attracted 43 prospective members. This was a great boost to our rebuilding efforts.

Our rush was enlightened by welcoming Brother James Woods from Louisiana State University who is currently attending Wayne State University in the graduate program. Six of our Brothers attended the Grand Chapter Congress held in Atlanta, Georgia, in August. They had a great time and exchanged many ideas and experiences; they reported that it was a very worthwhile learning experience.

Throughout the fall quarter the Brothers kept really busy with a full schedule including professional meetings, field trips, fundraising activities and social events.

The most successful fund raiser event of the fall was a hotdog sale at our Homecoming Football Game, with our Tartars showing great promise, also. It was a memorable day despite the rainy weather.

We of the Gamma Theta chapter had a great fall quarter and have many plans for the New Year, and we wish continued success in the New Year to all fellow Deltasigs.

-CARMEN M. GARCIA

#### LOYOLA-CHICAGO

GAMMA PI CHAPTER has just completed another exciting and successful semester. Our rush program was a huge success as the fall pledge class consisted of 30 pledges. Since the pledge class was so large, we were able to do many different things with them. We had a "Greaser Day" where all of our pledges dressed up as greasers. They all looked so authentic that even the Brothers couldn't recognize some of them! We are proud of all of our new Brothers. They are a valuable addition to our chapter.

This past semester has been an exceptionally "fun" semester. We have had a party almost every week, including a Toga and Halloween Party hosted by the DePaul Chapter. We also went on a hayride followed by a barn dance.

Our Ad Book will be coming out quite soon. All of the Brothers, especially Brother Mrowicki, have been very busy collecting ads for our book.

Our chapter is one chapter that just does not stop when school is out. We all celebrated the end of the semester with a "finals are over" party. We also all celebrated Christmas and New Year's Eve together.

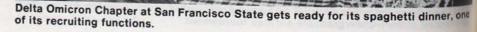
We are looking forward to an even more exciting and fun-filled spring semester. —CARLA JOY MOLOTSKY

#### DETROIT

GAMMA RHO CHAPTER of the University of Detroit Evening College of Business Administration finished the academic year in May, 1979, with several Brothers receiving awards for various achievements. The Chapter Nomination Undergrad of the Year Award was presented at the Outgoing and Incoming Officers' Party in June to outstanding President Byron Gough. Under Brother Gough's careful guidance and gifted leadership, the chapter tripled its active membership. Under his leadership, the chapter became integrated with some of the outstanding women and Black students on campus.

Among other awards earned by Gamma Rho Chapter Brothers in 1979 were: The Wall Street Journal Achievement Award, to Jack Kramer, a Summa Cum Laude graduate in May and also class president. Instructor of the Year Award was received by Dean Joseph Mansour, whose outstanding contributions and inspirations to the student body earned him the gratitude and devotion of the students. Mary Williams, also a Summa Cum Laude graduate and vice president of the National Honor Society, Alpha Sigma Lambda earned the Student of the Year Award.

This summer, the chapter was deeply saddened by the untimely death of Brother Abijah Tony Wilson. Brother Wilson was killed while answering a midnight call to duty at the Chevrolet Plant where he was General Supervisor. He was shot before he reached the plant by an unknown assailant believed to be a discontented employee. Brother Tony Wilson was a credit to Delta Sigma Pi and hs community where he was active with the St



Paul De Vincent Church and the rehabilitation of prisoners, and to his employer where he met his death in the line of duty. The Brothers of the chapter extended their support to the family with some Brothers serving as pallbearers and others serving food after the funeral at the Wilson home.

The chapter got off to an exciting start for the 1979 fall term with a rush party for our 11 new pledges. Over 60 people attended including chapter members, alumni, pledges, spouses, and friends. Brother Bob Trapp (one of the founders of Gamma Rho Chapter in 1950) was one of the speakers at the occasion. He helped the audience understand why women are also called Brothers by explaining



President Larry Briseno, left, of Delta Omicron at San Francisco State and Western Regional Director "Skip" Loomis at a recent chapter function.

that a Brother means a friend and a fellow member.

Gamma Rho Chapter is looking forward to the 1979-80 school year and the many activities we have planned. Under the guidance of our newly elected President Thomas Ponsonby and Senior Vice President Austin Patterson, I'm sure this year will be a success. Brother Betty Batchelor, Chapter Efficiency Index chairman, reports that we are working hard toward receiving many points this year, possibly advancing from our position of 48th in the Chapter Efficiency Index.

From Gamma Rho Chapter to all Deltasigs, good luck and much success in all of your endeavors.

-RACHELLE L. AUSBY

#### SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER got off to a great start as plans for the fall semester recruiting were discussed at our organizational meeting on August 28. Senior Vice President Vickie Stephens was excited about the plans, and that enthusiasm influenced the chapter to work hard in its recruiting efforts. Recruiting activities included a Meet the Chapter Party, an International Dinner, and a formal Wine and Cheese Smoker, which was held in the home of Dr. and Mrs. Roy Moore. He is a member of our college faculty, and we thank him and all of our college faculty for sponsoring the Wine and Cheese Smoker as well as for other active involvement in our chapter. Our senior vice president is to be congratulated for an excellent job in that her hard work and planning recruited over 70 people.

Out of these 70 people, 46 participated in the formal pledging ceremonies on September 12. The pledge class numbered 29 as of October 17.

Dr. and Mrs. Tommy Harris hosted in their home a very successful pledge party. It was hard to get up the next morning, though, for the area conference on October 13 at Mississippi College in Clinton. President Ken Geotes and the senior vice president conducted



Members of Delta Nu at Loyola-New Orleans put their heads together to make the world's best hot dog!

an informative and well received workshop on recruiting.

Our Homecoming events for the fall were special. A banquet was held on October 19 for Gamma Tau Chapter's own Bill Tatum, who celebrated his 20th graduation anniversary from Southern Mississippi at that time. He is now serving as Past Grand President. On October 20, we held an Open House and dedicated our new display case. We thank our alumni for their support in funding the display case.

We hope your fall was as exciting as ours. Now we must all continue to work together to make the spring just as successful.

#### - DWIGHT GAINES

#### **TEXAS-EL PASO**

GAMMA PHI CHAPTER at the University of Texas-El Paso conducted two rush smokers during the fall semester. On September 27, Kenneth May, District Director, spoke to the Deltasigs and prospective pledges on chapter duties and obligations. On October 22, the Honorable Richard C. White, U.S. Congressman for the 16th District of Texas, spoke on "Energy and Its Impact on the Business Segment of our Society."

A Wine and Cheese Party was held on October 6 at the home of one of our chapter members. Keynote to the success of the gathering was better communication between chapter members and prospective pledges.

At our first meeting held October 11, the chapter enjoyed the presence of the Honorable Tati Santiesteban, State Senator for the 29th District of Texas, who discussed the role of business in politics.

Traditional Halloween festivities included members and pledges dressed as ghosts and goblins in an affair held October 26.

-A. LINDA HOLGUIN

#### **ARIZONA STATE**

GAMMA OMEGA CHAPTER at Arizona State University commenced its fall 1979 professional program with an exceptional three day tour of San Diego's General Dynamics and Sea World. Highlights of San Diego included an exclusive tour of the Cruise missile, Atlas-Centaur and DC-10 operations, a day at Sea World, and a beach party. Gamma Omega Chapter subsidized the trip's expense. The Brothers of Gamma Omega Chapter extend their thanks to Mark BeDell, vice president for professional activities, for providing this successful tour.

The Arizona Delta Sigma Pi Founders' Day Celebration was held in Phoenix on November 3. At this time the Sun City Alumni Club was chartered, several Golden Helmet Awards were presented, and both Gamma Omega and Gamma Psi Chapters celebrated birthdays. Grand President Mike Mallonee joined us for the festive occasion.

In addition, Gamma Omega Chapter Brothers participated, as interviewers, in a profitable market research project. Other fall activities included mini-tours, speakers, and "25th Anniversary of the College of Business" coffee mug sales.

The fall pledge program was a great success. Our new memers have plunged wholeheartedly into chapter life, adding a new dimension to the chapter. Our thanks go to Vice President for Pledge Education Rosalind Bienick for an excellent job done on the pledge program.

Three Gamma Omega Chapter members attended the Grand Chapter Congress in Atlanta and found it to be an enriching as well as a productive experience. After the regional meeting, the Arizona Brothers hosted the third Annual Arizona Margarita Party.

The Brothers of Gamma Omega Chapter are expecting 1980 to be an excellent year, and wish all Deltasigs much success, spirit, and strength in the upcoming semester.

#### LAMAR

-LAURA J. PATTON

LAMAR UNIVERSITY'S DELTA Eta Chapter in Beaumont, Texas, enjoyed a successful and rewarding semester. Our rigorous year started BEFORE the academic year began. Two weeks prior to the beginning of school we set up recruitment tables at the foyer of our Setzer Student Center. This enabled old and new students of our university to become acquainted with the Deltasigs and realize that Delta Sigma Pi is an active and vibrant organization throughout the year. Several of our Brothers, including Brother Perry Dorrell (Senior Vice President) and Brother Jesse Rambo, attended freshman orientation to publicize the chapter. On our first class day we hosted a Hospitality Room which also generated a lot of enthusiasm towards our fraternity.

On October 26, we held a "Meet the Chapter Night" with guest speaker Dr. Larry Spradley. Dr. Spradley spoke on the considerations one must make when choosing a career. On October 28, our rush party was held at the home of our president, Brother Bill Dickson. With much to eat and drink, prospective pledges and members relaxed and enjoyed themselves in a friendly atmosphere.

Our booth during Lamar's Homecoming Carnival was one of the busiest-and what would have been more appropriate than for members of a Professional Business Fraternity to reap high profits!!

Delta Eta Chapter's events continued with Pledge Acceptance. The induction was held at First Federal after which the members and pledges went to 'ye goode olde pub' for refreshments, then on to a banquet at Moncla's. Guest speaker Wayne Reaud addressed the group on "Business Ethics."

On October 13, the Pledge Class sponsored a coffee and bake sale during the Lamar-Mc-Neese Football Game, which turned out to be a bigger success to us than to the school. After our defeat, we hosted a mixer with our Brothers of the McNeese Eta Tau Chapter, at the home of Brother Barbara Wood. This was an enjoyable evening and allowed us to heal our wounds.

We took pleasure in witnessing Formal Review on October 24, and we'd like to congratulate Brother Robby Burkhalter Pledge Educator and the Big Brothers of our pledges for a job well done.

Finally the date arrived that our pledges had anxiously awaited. Formal Initiation. Enthusiasm was within all our hearts as we recall the times of our own initiation. After the ceremony the members adjourned to a banquet.

The combination of professionalism and social enjoyment was another attribute to our chapter's success this year. Brother Stan Kennedy, vice president for professional activities, and Brother Tim Romero, social chairman, helped us to maintain the balance. The agenda included a trip to Goodyear Tire and Rubber Company, a Halloween Party, a dinner for the faculty of our College of Business, a Founders' Day Party, a field trip to Houston, and a Christmas Dance, to name a

We of Delta Eta Chapter extend a standing invitation to all our Brothers across the world. Come visit our chapter and see that we implement the purpose of this fraternity in actions as well as words.

-JAYNE F. PIERRE

#### LOYOLA-NEW ORLEANS

DELTA NU CHAPTER at Loyola University has grown from a membership of four in 1975 to a membership of over 60 in 1979. This has been not only a growth in size, but a growth in pride and responsibility to the fraternity. The growth is due to a lot of hard and enduring work by past and present members.

Our professional program this past semester has been a different one. In addition to presentations by representatives from IBM and Merrill Lynch, the pledge class sponsored a tour of Louisiana Plantations. This was interesting and quite a change of pace. We were able to learn about Louisiana's second largest industry-tourism.

Due to many member birthdays in the fall semester, we celebrated them all together. In addition to that big blast we had a fall picnic and a great Halloween Party.

To help boost our finances we have taken on the task of operating our own concession stand at the Louisiana Superdome. We got off to a slow start, but, as we all know, at the end Deltasigs are on top!

-CHERRILYNNE WASHINGTON

#### SAN FRANCISCO STATE

DELTA OMICRON CHAPTER at the San Francisco State University campus started another great year by having eight new pledges this semester, including a member of the faculty, Professor Barnhart. Delta Omicron Chapter rapport with the faculty is excellent and we always try to involve them in all of our events. John Reyes, the vice president of pledge education, is doing one of the best jobs ever combining strict authoritative actions with a bit of humor.

Rush Week and the Spaghetti Dinner were smashing successes, having been organized by Senior Vice President Carol Chin. Chapter President Larry Briseno, a hardworking honor student and born leader, congratulated all of us at the dinner on the success of last year and the continued success he expects this year. The chapter was honored to receive 100,000 CEI points last year. There is no doubt that we will achieve this high recognition once again this year through our hard work and the alertness and wit of Frank Pacific, our CEI chairman.

The professional event lineup is excellent this semester and no wonder when the programs were planned and organized by two devoted Brothers, the Vice President of Professional Events Anne Hilo and the one and only Don White. The lineup includes Mike Durrall, the Job Placement Counselor at SFSU, speaking on "The Importance of Planning Careers;" Henrietta Humphreys, Vice President of the Commercial Division for Crocker Bank, speaking on "The Executive Woman;" and Roy Colton, owner of an Executive Placement Consultant Firm, speaking on "How to Match the Right Person with the Right Job.'

We are financially secure this semester. thanks to the hard work of Financial Chairpersons Jennifer Leong, Lianne Wong, and Kevin Wright.

The other Brothers who hold an office this semester are Claire Sammon, our efficient executive secretary; Teresa Casazza, our treasurer; Steve Cramer, our chancellor, Juan Martinez, our creative happy go lucky historian; Guymond Louie and Jerry Segales, our social directors; Joe Addiego, our athletic director; Jesus Ortiz, our regalia chairman; and Randy Katz, our faculty-alumni chairman.



Members and alums of Delta Pi Chapter at Nevada-Reno enjoy the (then) warm weather and just being together.

#### NEVADA

DELTA PI CHAPTER at University of Nevada-Reno is alive and well following its April, 1977 rechartering. The chapter is now under the advisement of Dr. Donald Winne, assistant professor of managerial sciences. Membership continues to grow each semester. Fourteen new members were initiated in April of 1979. Eighteen pledges were pinned in the 1979 fall semester.

During the initiation banquet of April 22, 1979, awards were presented to graduating recharter Presidents Ronald E. McDowell



Mike Porfido, left, and Rick Gebhard prepare food for the spaghetti dinner at Epsilon Theta Chapter, Cal State-Chico. and Gregory C. Neuweiler in appreciation of their efforts in the rechartering of Delta Pi Chapter. In addition, Honorary Advisor Dr. Kathryn H. Duffy, professor of law emeritus, presented the first annual Kathryn H. Duffy Award to Esther Isaac.

In the 1979 academic year, Delta Pi Chapter achieved honorable mention by earning 90,000 points in the Chapter Efficiency Index. This year, Delta Pi Chapter expects to earn 100,000 points for the first time since its rechartering.

Esther Isaac and Monica Powers represented Delta Pi Chapter in the 1979 Grand Chapter Congress. The first-time experience for both delegates proved worthwhile.

Alumni of Delta Pi Chapter are in the process of forming an alumni club. In addition, life membership in Delta Sigma Pi is of increasing importance to current undergraduate members of the Delta Pi Chapter.

Nevada's only chapter in Delta Sigma Pi looks forward to a competitive academic year and a prosperous 1980.

-MATTHEW E. PICHON

#### FERRIS STATE

A BEAUTIFUL SUMMER turned into a busy fall at Ferris State College. Although the Brothers of Delta Rho Chapter appreciated their summer breaks, they were glad to get back to the full slate of social events and professional activities.

Kicking off the schedule was the big community celebration called Oktoberfest, sponsored every year by the Big Rapids Chamber of Commerce. Delta Rho Chapter is relatively new to this event, but is proud of its expanding role with each year. This year we invited the community and the college to listen and dance to one of the area's finest bluegrass bands. The group performed at the county fairgrounds on two nights, Wednesday and Thursday, of the five day long celebration. German food, cold beer, and enjoyment were the main emphasis of Delta Rho Chapter's very successful effort.

Our social events continued with three main gatherings highlighting the quarter.



Deltasig and the community of Big Rapids, Michigan gathered for a good time at the Oktoberfest Celebration sponsored by Delta Rho Chapter at Ferris State.

Delta Rho Chapter welcomed back some of its alumni for Ferris State Homecoming on October 13. An open house was held before and after the game, giving the alumni an excellent chance to get to know the current pledges. Then, on October 27, we held our annual Halloween Costume Party. A large turnout of Brothers and their dates, in a variety of wild and crazy costumes, made for an interesting and enjoyable party. Finally, our yearly Christmas Dance was held on December 15. The holiday spirit was in full bloom as Brothers and their dates danced up a storm until the band couldn't play anymore.

But all was not fun and games for Delta Rho Chapter this quarter. We also had numerous professional activities including speakers and a field trip.

Early on an October morning, thirty-five Brothers and pledges boarded a bus enroute to Chicago for our fall field trip. On the first day of the trip the Brothers were treated to an extensive tour of McDonalds Corporate Headquarters. Then it was on to the Palmer House Hotel for a well needed night of rest. Before leaving for home the next day, several more stops were made including the Chicago Board of Trade, Merrill Lynch, and Market Facts. Delta Rho Chapter would like to thank Brothers Brady and Domagala for their help in setting up the Chicago trip.

Delta Rho Chapter's Professional Speaker Series got underway this year with three speakers whose messages were directed to students of the School of Business. Dr. John Bailey, our first speaker, spoke on executive stress — a condition not limited to executives. Terry Doyle spoke next on reading and studying skills while Bob Carty spoke on the importance and the advantages of time management.

Delta Rho Chapter has had an extremely busy first half of the year, but this is only the beginning. We plan to be even busier in the next few months, because we know that the more pledges we have, the more we will learn and the more our chapter will improve.

#### INDIANA STATE

-JOHN T. BLACK

DELTA TAU CHAPTER at Indiana State University celebrated the chapter's 20th anniversary on October 10 with a pizza party. Approximately 35 Brothers participated in the celebration. A formal dinner and dance was planned for all Brothers and alumni of Delta Tau Chapter in honor of the anniversary. The chapter anticipated that 200 guests would attend the formal celebration.

The Brothers of the chapter have participated in two fund raising events. The funds raised from the flower and hot dog sales were used to finance the Christmas Dance.

The Brothers of Delta Tau Chapter decided not to have a pledge class this semester. Since the chapter now has 60 members, we decided to promote unity and Brotherhood among the members. We also have been participating in various campus activities to establish more recognition at Indiana State. For example, every second and fourth Monday of the month all Brothers wear their Delta Sigma Pi shirts.

The chapter has sponsored three professional activities this year. One activity was a trip to Louisville, Kentucky, to tour the Colgate Manufacturing Center there.

-MARYANNE UPDEGRAFF

#### TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University held several fund raising activities at Arlington Stadium during the spring semester. The Brothers manned a concession stand and sold everything from nachos to beer. These experiences were enjoyed by all and were continued over the summer by those members who stayed near campus.

In October, the chapter challenged the business faculty to a softball game. Despite the use of ringers by the faculty, the game was won by the chapter 16-8.

Also in October a faculty tea was given by the Phi Chi Theta Business Sorority and Delta Upsilon Chapter. This event gave students the chance to meet the faculty on an informal basis and was also an excellent opportunity to meet the new Dean of the M. J. Neeley School of Business, Dr. Edward Johnson.

The week of November 5 was Business Week at TCU, sponsored by Delta Upsilon Chapter. The purpose of this week is to make students aware of business opportunities in the Fort Worth area. Mr. Jon Brunley, a prominent Fort Worth petroleum businessman, was made an honorary member of the chapter.

-MARK A. MILLION

#### WEST LIBERTY STATE

THE DELTA OMEGA Chapter was in full swing as soon as classes started August 28.

At the first regular business meeting, Brothers Janet Edwards, Todd Kimpel, and Jeff Nelson told the rest of the Brothers of their experiences at the Grand Chapter Congress.

Our professional activities program, directed by Brother Edwards, kept us up to date on all the happenings in the business world. Tours included the Equibank Building in Pittsburgh; Wheeling-Pittsburgh Steel Duvall Center Office in Wheeling; and Creative Displays, Inc., in Wheeling. Speakers were Mr. Ken Carlson from the FBI; Ms. Eloise Jack from the WV Small Business Service Unit; and Mr. Norman Bedillion, manager of the Washington Mall.

A very successful fund raiser was selling pizza every other Tuesday evening on the West Liberty campus. All the Brothers and pledges enjoyed making and selling the pizzas. The pledges also had their own fund raiser in which each Big Brother helped. They raffled off two round trip tickets to Florida on Eastern Airlines.

To help with the ten mile CROP Walk, each Brother pledged 10<sup>c</sup> a mile which sponsored the West Liberty cross country team.

Under the direction of Brother Cindi Fox, 21 new members were initiated on November 18 bringing our total membership to 53 members. While our new Brothers were going through their pledge program, they had their raffle and had to obtain a speaker. They also attended the social activities they were invited to.

A range of social activities was coordinated by Brother Rob Hoyle. To start out the semester we had our back-to-school picnicparty at Brother Kimpel's and everyone had a great time. On November 4, the Brothers had their Halloween-Founders' Day Party. Awards were given for the ugliest, scariest, funniest, most original, and best dressed. After initiation, everyone attended the banquet at the Bella Via and following that there was an informal party for all members. There were several impromptu parties throughout the whole semester and everyone thoroughly enjoyed themselves.

All Delta Omega Brothers are looking forward to a new semester and wish all Brothers the best of luck this new year.

-CATHY A. MULLETT

#### CAL STATE-CHICO

EPSILON THETA CHAPTER, under the direction of President Mike Muskat, has surged into its twentieth year with an unparalleled level of enthusiasm.

Business Appreciation Night, coordinated by Brother Rick Reece who was closely aided by Faculty Advisor Tom Edgar, proved to be a most rewarding experience for everyone involved. The evening consisted of a cocktail hour in which prominent upper Sacramento Valley businessmen, faculty and students from the School of Business, and the Brothers of Epsilon Theta Chapter had the opportunity to interact on a social level.

Another huge success was Greek Days. For a second consecutive year Delta Sigma Pi has solely sponsored this competition in which 15 Greek organizations take part. The six events, which included everything from pie



Members of Epsilon Theta Chapter at Cal State-Chico unified with their blue shirts, kick off Pioneer Week on campus.



Kevin J. Spiess, Dean of the College of Business at Lewis University, center, was featured speaker for a Zeta Xi Chapter recruiting function.

eating to a 440 relay, were topped off by an evening of dancing and socializing. Extra special thanks go to Brother Barry Gossett for a job well done.

In our continuing effort to bridge the gap between the classroom and the real world of business, Epsilon Theta Chapter in conjunction with other on-campus business organizations, sponsored Career Days. This year over 50 companies participated in familiarizing business students with important information such as current and future job opportunities and recruiting policies.

With Past Grand President Bill Tatum and Regional Director Joe "Skip" Loomis in attendance, Jennifer Hord was named as this year's Rose, at our annual Homecoming Dinner-Dance. Special thanks go to Brother Ed Balbiani for presenting such a fine group of candidates to the chapter. Thanks also go to Brothers Marty Rapozo and Cass Wilson for their outstanding job of coordinating the event and to Brother Rich Able whose efforts ensured the high level of alumni attendance.

Epsilon Theta Chapter wishes to all Deltasigs a long and prosperous year. -JOHN E. VASHON, JR.

#### -JOHN E. VASHON,

# NEW ORLEANS

EPSILON NU CHAPTER at the University of New Orleans has gained some valuable information from our Brothers who attended the 32nd Grand Chapter Congress. We have used information toward recruitment and are incorporating some new ideas for pledge education. The enthusiasm which is coming from these Brothers is an asset to our chapter, therefore, we have begun a fund raising program especially for sending as many Brothers as possible to the 33rd Grand Chapter Congress. The more people that attend, the greater the benefit will be here at Epsilon Nu Chapter.

We have begun our third year selling concessions for the Super Dome. This is our main fund raising activity. We work all the New Orleans Saints games, concerts, and other major events. Working at the Dome gives us the opportunity to work together as Brothers, and have some fun doing it.

Epsilon Nu Chapter held our first western party at the Studly Dude Ranch. The fantastic costumes contributed to the party's big success. We had Cowboys and Indians and cancan girls and a few misplaced Cajuns.

Our intramural football team has gone undefeated for the last three weeks. The last game was won by a score of 38 to 0. Good team effort, and the determination, leadership and mouth of our sports chairman, Brother David Lind, are contributing factors to our victories.



Pledges of Zeta Xi Chapter at Lewis present the coat of arms made as a pledge project.

Epsilon Nu Chapter congratulates Brother Michael Damore for being elected to the Student Government Association here at the University of New Orleans. We are honored and happy about this achievement of our Brother.

-JAMES BOURGEOIS

#### BALL STATE

EPSILON XI CHAPTER has been great this year and the second half promises to be even better. The Brothers are getting to know each other and finding the meaning of Brotherhood.

We started out the year with our annual beer sign sale which netted over \$1100, a new record according to the alumni. In charge was Brother Skillman who has done such a great job with her many other financial projects that she was elected treasurer for the remaining term of her predecessor, Brother Roach, who is graduating early.

In the social arena, Brother "Cha Cha" Younkes has been doing an outstanding job. Earlier in the year a great many of the alumni turned out for the homecoming party held in their honor. All attending Brothers had a good time and the graduating Brothers are looking forward to next year's party. The Winter Banquet, the pinnacle of our social gatherings, is coming up shortly in February and Brother Younkes is determined to make this the best ever.

Last, but not least, and more important to keep The Central Office happy, our professional program led by Brother Arnott continues to maintain its high standards. Several of the Brothers met with the regional buyers while they were at a local L. S. Ayres department store. Alumnus Logan has offered his company, Anchor Hocking, for a function. The visit will give us an inside view of how sand is converted into crystal-clear glass. Best wishes to all and keep those wheels turning.

-PETE PETERSON

# **GEORGIA SOUTHERN**

EPSILON CHI CHAPTER at Georgia Southern College started off the new year with the Brothers providing information at registration for the students. The Brothers were very successful in informing the students of the purposes and ideals of Delta Sigma Pi.

We had one of the most successful fall quarter rush smokers ever. Dr. Origen James, Dean of the School of Business Administration, and Mr. Thomas, Professor of Management, spoke at our smokers. Our 10 pledges worked hard all quarter helping us earn money for the fraternity through car washes and working for the faculty on Slave Day.

One of our first projects of the quarter was sponsoring a table at the Organizational Fair on Tuesday, October 2. The main purpose of the fair was to inform and to provide information to incoming freshmen about our organization. Also this fall we participated with Kappa, Theta Mu, and Iota Mu Chapters in selling concessions at the Atlanta Falcons-Tampa Bay game on November 4. Then we celebrated Halloween with our annual costume party/barbecue. The Brothers always seem to come up with unique costumes.

This quarter provided us with many enlightening tours and speakers. We toured the Georgia Ports Authority in Savannah, Georgia, and also toured Sea Island Bank in Statesboro. Our speakers for the quarter were Dr. Weisenborn who spoke to us about "International Economics," and Mr. R. K. Logan who spoke to us about "Careers in Insurance."

Our successful fall quarter rush and ensuing pledge period came to a close November 17, with the initiation of our 10 pledges. Our Founders' Day Banquet was held the previous evening and we were pleased to have Dr. Nicholas Quick as our featured speaker.

Epsilon Chi Chapter wishes all our Brothers a safe and profitable year in every concern.

-ANN THIGPEN

# **CHRISTIAN BROTHERS**

EPSILON PSI CHAPTER at Christian Brothers College sent six representatives to the Grand Chapter Congress held in Atlanta, Georgia. Cary Barnes, Kathy Kaiser, Gregory Cobbige, George Lusk, Bill Adams, and Marianne Ready all enjoyed the warm atmosphere that prevailed during the Congress as well as the learning experience.

Our chapter opened the fall semester by participating in the Annual Boy's Town Carnival in September. Boy's Town Carnival, a country style fair, is a local affair sponsored to raise funds for clothing and other needs for the Boy's Town Orphanage. Brothers from our chapter operated booths to help raise the needed funds.

The highlight of the semester was our chapter's annual hayride. Two truckloads of students and hay left campus to ride out to Holly Hills Country Club where, with the aid of the band and hotdogs, everyone had a terrific time. Well deserved thanks to the hayride committee for making it successful.

The Brothers of Epsilon Psi Chapter would like to extend congratulations and best wishes to the December graduates in their endeavors, and to all the Deltasigs the best of luck.

-HELEN VANZANT

# **EASTERN ILLINOIS**

EPSILON OMEGA CHAPTER started off this new semester just as it did the last one, in high spirits and with confidence in attaining 100,000 points in the Chapter Efficiency Index once again. Rush activities will again be organized under the leadership of another new and ambitious senior vice president, who at the time of this copy deadline has not yet been elected.

Our professional program this past semester, thanks to John Stewart and J. Dean Gillard, was simply outstanding. We had a number of speakers from the different areas of the business world. Also included in the activities were three tours, which included an overnight venture to Nashville, Tennessee, where we visited AVCO and the First American National Bank.

This coming semester looks to be very exciting with a promising basketball team returning to the hardwood and, looking toward the warmer weather, much is expected of our always talented softball team that last year advanced far into the university playoffs. Also, there is a host of social events included in the spring calendar and it promises to be one of the best we've had in a long time. Finally, we would like to wish all Brothers of Delta Sigma Pi a successful and enjoyable year.

-KEITH SPRAGUE

# WESTERN KENTUCKY

ZETA THETA CHAPTER would like to congratulate Robert J. Smith on a fine job as District Director. Bob was appointed early in the fall semester of 1979 and is largely responsible for the chapter's reborn viability.

Our professional program included three guest speakers, two plant tours, and several faculty/member coffee hours. The speakers participating in our program were Dr. William M. Jenkins, Jr., Associate Director of Planning at Barren River Area Development District; Mr. J. J. Orendorf, President of First Federal Savings and Loan Association; and Mike King, a magician. A general tour was conducted at the Cutler Hammer Plant, and the Accounting and Data Processing Departments were toured at Bowling Green Municipal Utilities. The chapter also sponsored a seminar in October on the topic of "How to Manage Your Own Time." Dr. Rudolph Evan of Western Kentucky's Communication Department conducted the seminar.

The Zeta Theta Chapter has narrowed the field of candidates for its Outstanding Business and Professional Competence Award to be presented at the Third Annual Recognition Banquet in March. The candidates are selected from the Bowling Green-Warren County community. All Deltasigs are extended a special invitation to attend our Third Annual Recognition Banquet.

-KAREN L. HOLYOKE

#### MISSISSIPPI COLLEGE

THE ZETA IOTA Chapter at Mississippi College is expecting another fine year of fraternal activity.

A fall fund raising activity which proved to be very acceptable during Homecoming Week for our chapter was a car bash. We painted names of teachers in the School of Business Administration on the car and the students thoroughly enjoyed taking their frustrations out on it.

The professional activities of Zeta Iota Chapter have included a tour of Sperry-Vickers Manufacturing Company in Jackson. We learned about the production activities of hydraulic pumps. Harry Upton, stockbroker of Paine Webber, spoke to us on "The Future Of Economic Stability." Mr. George Dale, Commissioner of Insurance in the State of Mississippi, spoke to us at our initiation banquet about "Insurance." All three professional activities proved very beneficial to our chapter.

At the fall initiation, seven pledges were initiated. The chapter is growing rapidly and hopes to double our membership next semester. Julie Ellis was chairman of the pledge drive.

The Grand Chapter Congress was attended by a delegation of two from our chapter which instilled a great determination to promote and up-lift the name and reputation of our fraternity.

-DWIGHT T. MAY

#### C. W. POST

"I'VE NEVER SEEN anything like it," states one school administrator, "There hasn't been this much commotion since the collapse of the auditorium roof." What he's referring to is Delta Fever, which is rocking the C. W. Post campus this semester like a massive earthquake. Mark Fentress, president of Zeta Omicron Chapter states, "Everyone has finally realized Delta Sigma Pi is where it's at, and this semester it seems everyone wants a piece of the Pi."

To start things off Senior Vice President Tony Tuminelli and his rush committee had a whopping 160 students apply for associate membership at our fall rushes. After careful screening 30 fine gentlemen began pledging under the watchful eye of Pledgemaster Tony Cueva and his trusted assistant, Tom Smith



Vice President for Professional Activities Joe McLaughlin, left, of Zeta Pi Chapter at St. Joseph's, presents a momento of thanks to Niel Shanahan of the FBI after his professional lecture to the chapter.

III. Our professional programs are developing into the hottest items on campus. Gary Chessen, vice president for professional activities, can't plan meetings fast enough to satisfy the crowds. Speakers from Peat Marwick and Mitchell, Gamut Advertising, Resume Plus and the State Department of Energy have highlighted an eventful semester.

Under the sharp fiscal mind of Treasurer Joe Gallino and Fund Raising Co-Chairmen Scott Greenberg and Steve Rebuth, Zeta Omicron Chapter Turkey Blast Dance was a phenominal financial success, as well as being voted the top social event of the semester. But the highlight of the semester was the success of Zeta Omicron Chapter Stormtroopers who tore up the intramural football league. Captain Bob Harvey led his team to the Post Cereal Bowl for the first time in four years. He planned to make the



Members of Zeta Pi Chapter at St. Joseph's, each with his buddy, compete in a threelegged race during the Orphans' Picnic.



Some of the delegation of Zeta Phi Chapter at Florida Atlantic as they appeared in Atlanta.

best use of All Stars Craig Galiano and Mike Murtha, to combat their arch rivals, the Riggs Hall Bongers. As you can see, our chapter is booming with activity, so beware, Deltasig chapters—Delta Fever is coming; CATCH IT.

- DOUGLAS P. GERBOSI

## ST. JOSEPH'S

ZETA PI CHAPTER at St. Joseph's University sends greetings and best wishes for a successful year to all chapters of Delta Sigma Pi.

Under the leadership of President John Nucero and his Executive Committee, the fall semester proved to be a very profitable one for the Brothers of our chapter, primarily through the acquisition of a new fraternity house known as the "Wynnestay Manor." Wynnestay is the third oldest house in the Philadelphia area (it is the oldest home since the other two are being used as museums) and was built for William Penn's Doctor in 1690. This 25 room "mansion" has become a great asset to the chapter.

The Fund Raising Committee, under the director of Brother William "Willy" Stargell Harley III, has earned its gold star for the year. Through Boathouses, a bus trip to the Resorts International Casino in Atlantic City, and ticket sales for the Men's and Women's Basketball program, "Willy" has helped to secure the financial success of the chapter.

Professionally, our chapter is stronger than ever. Brother Joe McLaughlin, professional chairman, has provided the chapter with a series of lectures from Philadelphia's business leaders. Mr. Timothy Fallon and Brother Vince Spiziri, a former president of our chapter, both of whom are with Procter and Gamble Corporation, spoke about a career in Sales. Mr. Niel Shanahan, Special Agent in charge-Philadelphia FBI, spoke on organized crime in the area. Mr. John R. Bunting, president and chief executive officer of First Pennsylvania Bank, and Mr. Joseph A. Gallager, president of Industrial Valley Bank, also lectured at St. Joseph's. Joe has also run successful Flyer's and Sixer's highlight films, a tour of the Philadelphia Bulletin Building, and a fantastic Career Day with over 20 representatives of the area's business community attending. Social Chairman Joseph "Fiege" Fisher and his committee have done their part to keep the Brothers happy. A series of parties have kept all in spirits as long as the "good spirits" held up. The Parents' Cocktail Party, the Alumni Cocktail Party, as well as the informal "Fiege Fests" held at the house, brought the Brothers and pledges even closer together. Joe's crowning achievement for the year was the Christmas Dance, which was run by Brother Jack Kelley; this can only be surpassed by next May's Rose Dance.

The Community Committee, led by Brother Jim Waldron, expanded our chapter's reputation far beyond the walls of the school. A picnic for orphans started the school year, and was quickly followed by a bowling trip for the same kids, as well as a trip to Veteran's Stadium to see the Eagles. A Halloween Party at Drueding Infirmary for the Aged as well as a Thanksgiving dinner also highlighted the year.

Congratulations to Rush Chairman Jack Kelley as well as Pledgemaster Dave Ibarguen for their hard work and great success last semester.

-FRANK J. HAYES

#### MENLO

ZETA RHO CHAPTER at the Menlo College School of Business Administration is looking forward to a very successful semester. To boost our chapter income a little we recently had a soft drink machine installed in the study room of the business building. Sales have been very encouraging so far and they should pick up even more when students discover there are cold drinks available.

Our speaker program this semester has been very successful. Every Thursday a prestigious member of the local business community comes to share his knowledge and expertise about his particular field of business with us. The program is quite popular with the students and attendance so far this year has been very good. Another activity we are looking forward to is a dance this winter which is still in the planning stage.

We have an excellent group of ten pledges this semester and we are all looking forward to the time when they will become fullfledged Brothers. Ten may not sound like a large number to some of you larger chapters, but considering the small size of our School of Business Administration (approximately 300) we think we have done quite well from a recruiting standpoint.

Zeta Rho Chapter wishes all other chapters of Delta Sigma Pi a very successful year. —PETER M. EVANS

#### SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana University in Hammond concluded the 1979 spring semester with the initiation of four well-qualified pledges. We are very proud to add this group to our fellowship of Brothers.

The 1979-80 term of the Zeta Sigma Chapter began this summer with the raffling of eight cases of beer. The raffle turned out to be very successful, with one of our own members receiving the prize. Plans for fall rush and Homecoming were some of the topics planned for during this summer.

The fall semester began with our traditional barbecue-rush party at Dr. Carver's home. This proved to be very successful, with everyone having an enjoyable time. Next on the agenda was Homecoming. Our Deltasigs participated in the festivities by entering a car in the Homecoming Day Parade, and painting a window in the annual window painting contest held in the union mall.

Joint parties and initiations with some of our fellow Delta Sigma Pi Chapters concluded our fall term.

-BECKI E. PECO

# FLORIDA ATLANTIC

THE ZETA PHI Chapter at Florida Atlantic University has continued its leadership role in the College of Business through its diversification of activities.

Shortly after his appointment to Vice President of Fund Raising, Brother Luke Therien implemented several unique income producing activities. A merchandise inventory, for one of Florida's leading department stores, was conducted by the chapter. The Brothers later participated in a food survey which was sponsored by a national marketing research company. Another event consisted of a survey, conducted in two key locations, which generated funds in excess of \$600. The chapter once again performed the City of Pompano Beach's inventory, which has become a yearly fund raising activity. The most prevalent fund raising activity consisted of the construction of a desk blotter. By the selling of advertisements to local businesses, the chapter was able to cover expenses plus ensuring a lucrative profit. The final product was distributed to the entire school population.

Our social program continues to be one of our strongest segments, offering an exceptional diversification of events. Recent picnics at Spanish River Park and Birch State Park were filled with plenty of good food and ample sporting activities. Without a doubt, the most enjoyable event was the sponsoring of a bowling party. All Brothers were in attendance, and those with exceptional ability were rewarded with trophies.

The chapter's professional character has been exemplified by a wide range of professional events. Members of the chapter were active participants as ushers at the commencement ceremony in June and wish to extend best wishes to all the Brothers who graduated. Another professional event entailed an enlightening tour of the Boca Raton IBM facility, after which a dinner party was held at a local restaurant. The management of the Boca Hotel and Club extended an invitation

to the Brothers to tour their facility. The tour proved to be very informative for all in attendance. Throughout our chapter meetings we continue to be exposed to special speakers. with the most recent speaker being Alumni Brother Joe Gosline who spoke on his position in National Airlines and the company's position relative to the industry. The most significant professional activity to date was the chapter's involvement in a leadership seminar. This ingenious activity was brought about through the hard work of Brother Greg McClasky and Faculty Brother Dr. Jarold G. Abbott. This weekend seminar attempted to assess the chapter's strengths and areas to be strengthened.

Maintaining its active faculty participation, the chapter initiated Dr. Kossack, Professor of International Business, bringing the number of faculty Brothers to twenty-one.

This chapter is greatly indebted to the tremendous accomplishments of our Senior Vice President John Williams. Through many long hard hours he managed to bring to the chapter 15 outstanding pledges for the fall quarter. This was achieved through a unique recruiting program consisting of wine and cheese parties and Delta Sigma Pi bookmarks placed in all the business books in the book store.

Our recent success in obtaining the Howard B. Johnson award and the attendance award at the Grand Chapter Congress will serve to lay the ground work for the success of the upcoming year.

-MICHAEL C. BAUER



Members of Zeta Psi Chapter at SUNY-Albany, along with two from Alpha at New York, as they gathered in Atlanta.

#### SUNY-ALBANY

ONCE AGAIN ZETA Psi Chapter has been participating in its usual whirlwind of activities. Over the summer eight Brother delegates were sent to the Grand Chapter Congress in Atlanta to represent Zeta Psi Chapter. They all came back extremely enthusiastic, with many, many memories.

Ending a successful membership drive and rush program, run by Brother Karen Smayda, Zeta Psi Chapter has 18 new and motivated pledges. Brother Bob Maxant will be educating the pledges. He has added some new dimensions to this semester's pledge program; for one, the pledges will be responsible for learning Robert's Rules of Order.

The professional committee, under the guidance of Brother Rich Iacono, has been involved in putting together some really interesting events. Jim Gallant, the creator of the "I Love NY" campaign, came and spoke about the advertising strategies employed. Paul Meising, former employee of NASA aerospace, spoke on the Space Shuttle and its implications to business. Upcoming events will include speakers on the following topics: "Career Opportunities in Banking," "Public versus Private Accounting," and "Stock Investments."

Once again this year our weekly coffee clatches have been a big hit among both students and faculty. Zeta Psi Chapter will be running the largest Career Day ever at Albany State University. Brother Audrey Berkman has organized the day; there will be fifty companies represented this year.

Community service activities have proved to be really rewarding so far this semester. We participated in both the Red Cross Bloodmobile, and the Walk-a-thon for the SUNYA sponsored Telethon (for the Wildwood School).

On the weekend of November 3, Zeta Psi Chapter hosted the Regional Area Conference. Many activities were planned and we expected a really large turnout and lots of fun.

-HELENE DRUCKER

NORTHERN ARIZONA THE ZETA OMEGA Chapter at Northern



Prospective members enjoy a recruiting function of Zeta Psi Chapter at SUNY-Albany.



Faculty, alumni, and undergraduates of Eta Rho Chapter at Wisconsin-LaCrosse with Past Grand Presidents Tom Mocella and Bill Tatum at the chapter's 10th Anniversary celebration.

Arizona University enjoyed a successful semester in every respect. Our successful rush activities included an information meeting, a Mexican potluck dinner, and a party at Oak Creek Canyon. With the hard work of Mark D'Agostino, our senior vice president, we installed 33 pledges. This is the largest pledge class we have ever had in the history of our chapter!

With regard to professional activities, Jeanne Mazarella arranged a trip to Phoenix to tour Honeywell, Turf Paradise, and to celebrate the installation of the Sun City Alumni Club. Some of our speakers have included Art Hansen, the General Manager of Little America, who spoke about "Business Ethics," and Doug Wall, a lawyer in the Flagstaff area. We had more speakers planned for later in the semester.

We have had some profitable fund raising activities under Gene Waldher, one of which was working at Saga Food Service serving breakfast on campus. Another activity we planned for October 30 was sponsoring an allcampus movie.

At this time I would like to introduce our officers for the fall semester: Nick Montoya, president; Mark D'Agostino, senior vice president; Debbie Sharp, vice president for pledge education; Jeanne Mazarella, vice president for professional activities; Sandy Burlem, secretary; Jill Sibler, treasurer; Teri Dorfler, CEI chairman; Jeff Rhode, chancellor; Karla Kimbler, historian; and Dave Williams, chapter advisor. We were confident that each of these Brothers would serve us well as officers, and would provide the Zeta Omega Chapter with a rewarding and enjoyable semester.

The Brothers of Zeta Omega Chapter wish the best of luck to all the various chapters and alumni clubs of Delta Sigma Pi, and hope you all have a prosperous semester.

# -SANDY HIMMELBERGER

ETA THETA CHAPTER has grown in numbers and activities since the last issue of The DELTASIG Magazine.

The end of the 1979 spring semester marked the beginning for new members Allan Brimer, Raul Espinosa, Steve Hoover, Lonnie Perkins, Rye Ray, Wayne Scott, Vernon Smith and Jere White. Also adding to the distinction of our chapter was the initiation of two professors, Dr. Andrew Dane and William McKinney, and the Dean of Student Life, Paul K. Horne.

Summer was filled with our money making project—selling advertising for the student directory. A new precedent was established with the \$1000 Club. This is composed of Deltasigs who sold \$1000 or more of advertising. Members are James Reich, Bill Sebolt and David Young.

We had a successful start in fall with a rush schedule that produced six new pledges. There were formal and informal smokers, a tour, speaker, warmers, and the illustrious casino party. (And no one forgot the poker smoker.) Other activities included a trip to the Boys Ranch and the annual racquetball tournament.

Again, the student directory was a success with praise received from students and administrators.

After an exciting fall, we are eagerly looking forward to a productive spring semester. —ANN EARNEY

#### NICHOLLS STATE

ETA IOTA CHAPTER at Nicholls State University is getting off to a great start toward our goal of 100,000 CEI points.

The fall semester at Nicholls State was great, thanks to our Senior Vice President Karen Maupin and Vice President for Pledge Education Janet Schwank. Professional Vice President Glenn LeCompte is continuing to work to complete our professional program for this year. Guest speakers have enlightened us with first hand information about the business world, and we have had local tours in our area as well. Bankers and lawyers have made presentations at our luncheons thus far this year. All Brothers of Eta Iota Chapter are looking forward to the professional program this coming spring.

During the past semester *Dunk-A-Prof*, an annual fund raising event, was held again and it was a great success. Proceeds were donated to The Central Office. Brothers of Eta Iota Chapter participated in an annual Colonel Expo which is an annual fair at NSU with another fund raising event. Homecoming parties and a retreat with pledges was held.

Initiation breakfast and initiation were held November 17 and followed by dinner afterwards that same evening. We are proud to announce that our newly installed Brothers have ended the long road to Brotherhood and they are very deserving of this achievement.

All in all, Deltasigs at NSU are working closely and hard to once again achieve our goal of 100,000 points.

-MARK C. LEDET

# NORTHERN ILLINOIS

ETA MU CHAPTER at Northern Illinois University has had a productive fall semester. The officers are: president, Mark Titre; senior vice president, Donna Cassata; vice president of professional activities, Eileen Eck; vice president of pledge education, Dorothy Merkle; chancellor, Terry Richards; CEI chairman, Robert Dorneker; treasurer, Mike Powers; secretary, Sheila Griffin; and historian, Cheryl Finn.

The Brothers of Eta Mu Chapter are very proud of Brother Mike Lyons and Brother Bill Jacob who ran 2600 miles from Eugene, Oregon, to Chicago, Illinois, this summer to raise public awareness for a birth defect called Spina Bifida. Their unselfishness and concern for their fellow man set an excellent example for all Deltasigs to follow.

The 32nd Grand Chapter Congress in Atlanta, Georgia, was an experience which many people will not forget. Our chapter was pleased to send Dorothy Merkle, Donna Cassata, Eileen Eck, and Mike Powers to the convention. They had many exciting stories to share with the chapter after they returned.

Our vice president of professional activities, Eileen Eck, planned a number of events for the fall semester. Tony Fernandez, an alumnus of Delta Chapter and a recruiter for Brunswick, came out to speak to our chapter on the topic of interviewing. Other activities for the fall semester included a trip to the Food and Dairy Trade Show at McCormick Place in Chicago. The Brothers of the chapter celebrated Founders' Day at Eta Mu Night with the Chicago Alumni Club. As the spring semester begins, we would like to say goodbye to our December graduates: Dave Johnson, Joe Moeller, Debbie Goodwick, Dorothy Merkle, and Mark Van-Wagenen.

The Brothers of Eta Mu Chapter would like to extend a greeting to all Brothers of Delta Sigma Pi and wish them a prosperous and successful spring semester.

-DEBORA K. GOODWICK

# PHILADELPHIA TEXTILES

ETA XI CHAPTER started its fall semester off very well by recruiting nine pledges. We feel these are quality people who have a great deal to offer our chapter. Vice President for Pledge Education Rick Yannarell has set up a program specifically designed to promote sincerity and Brotherhood in each of the pledges. Good luck, Ray, Mary, Dennis, Faith, Sue, Mike, Max and Bill!

Our first professional activity of the semester was bringing Jim O'Brian on campus to speak on "Business and Broadcasting." Mr. O'Brian is a very well known broadcaster for Channel Six Action News. The lecture was open to the entire campus, and the attendance was approximately 200. This was one of the largest student turnouts for any speaker ever recorded on Textile's campus. Needless to say, this proved to be a very big promotional event for our chapter.



As part of the 10th Anniversary celebration, members and guests of Eta Rho Chapter at Wisconsin-LaCrosse enjoyed a boat cruise on the Mississippi.



Putting the finishing touches on all the plans for the coming term are the officers of Eta Phi Chapter at Eastern Michigan.

One of the most exciting events this fall was Eta Xi Chapter's Rose Banquet. This year it was held at the Presidential Hotel on City Line Avenue. The highlight of the evening was presenting our Executive of the Year Award to Brother Eric Fishman. Thanks, Eric, for your constant support of the undergraduate chapter! Also, thank you, Pat Barniak, for arranging such a wonderful evening.

Good luck wishes are extended to Rich Yannarell and Pattie Barniak who both graduated in December. We'll miss you, Brothers! Also a special thank you should go to our chapter president, Donna Sherrick. Though her term will be coming to an end soon, the unity and teamwork she's tried to instill in every Brother will live on in the Eta Xi Chapter.

- DOREEN SCARANGELLI

# WISCONSIN-LA CROSSE

ETA RHO CHAPTER began the 1979 fall semester with a full schedule of professional and social events. The first memorable event was our ten year Alumni Banquet. Special guest speakers were past Presidents William Tatum and Tom Mocella. One hundred alumni and undergraduate members attended the formal banquet.

Career Day, another high point of the semester, was quite successful. Fifty-five companies attended what seemed to be the best Career Day that LaCrosse has ever seen.

The Milwaukee trip marked the most eventful occasion of the semester for Eta Rho Chapter. The trip consisted of tours to Continental Can and the Miller Brewery, a Milwaukee Brewer's Baseball Game, and one night's stay at the Ramada Inn. It was a very successful trip with over forty Brothers attending.

Other activities consisted of a football

tournament with the Psi, Eta Rho, and Theta Xi Chapters at Madison, Wisconsin, and our exciting skit night with Theta Xi Chapter also taking part.

Our pledge program this past semester consisted of twelve pledges, who gained much knowledge through our professional and social activities program, designed especially for pledges.

-JOHN BELKE

# SOUTHERN ILLINOIS

THE DELTASIGS AT Southern Illinois University at Edwardsville enjoyed a great summer highlighted by an exciting campout and float-trip on the Current River in Missouri.

Senior Vice President Gary Matsuda, our delegate to The Grand Chapter Congress, continues to enlighten us concerning the experience and enjoyment that he had in Atlanta.

Rush week was held the first week in October. Our smoker and rush program has rewarded us with 18 new pledges.

The annual Pumpkin Sale, along with our bake sales, enabled our treasurer, Brother Mark Bentlage, to keep his radiant smile of happiness while reporting our financial position.

Vice President of Professional Activities Cathy Wagoner arranged a professional banquet October 13 at which Mrs. Nancy Uhring spoke on "Career and Domestic Problems that Confront People in Professional Lives." Brother Cathy also arranged a fashion show in Goshen Lounge entitled "Dress for Success." It concentrated on correct dress for professional business practitioners. We opened the show to the entire student body and it has certainly helped to keep Delta Sigma Pi in the forefront at S.I.U.E.

Wishing all of you a great 1980! —MARK D. BECKER



A trip to Brookdale Stables in Cygnet, Ohio, was enjoyed by members of Theta Pi Chapter at Bowling Green State.

# MCNEESE

ETA TAU CHAPTER in Lake Charles, Louisiana, is looking forward to another successful year. We held a barbecue this summer and, of course, this fall we held our semi-annual pledge barbecue. In October, the Brothers and pledges took a free, expense paid trip to Astroworld, courtesy of the chapter treasury and the hard work that all the Brothers did to raise money. The chapter also recognizes the importance of Brotherhood among the business faculty. This led to a teacher appreciation week honoring all of the faculty Brothers.

Professionalism is another concern for the chapter. After our first professional meeting, the Brothers participated in the presentation of a job interview seminar program held on campus. Our latest professional speaker was Russell Anderson with the Merrill Lynch Investment Co.

This semester's fund raising projects were a big success. Our triple prize raffle yielded the chapter well over \$700. The Brothers are also constantly bringing in a steady \$100 monthly for mowing and raking at a local trailer park.

Eta Tau Chapter is always participating with other chapter functions. Chapter representatives attended the greatest and largest Grand Chapter Congress ever held in fraternity history. A large portion of the Brothers attended the area conference held at L.S.U. After a great football victory over nearby Lamar University, the Delta Eta Chapter there invited us to an exciting and unforgettable after game party.

Congratulations and Happy Anniversary to the Eta Tau Chapter here at McNeese. It has been 10 years of growing in professionalism and brotherhood and we are still going strong.

-PETER Y. GAUTHIER

#### EASTERN MICHIGAN

ETA PHI CHAPTER at Eastern Michigan University had an excellent pledge program this past fall semester, run by Lawrence Perkins, vice president for pledge education. We initiated four undergraduates, plus Dr. John W. Porter as an honorary member and Mr. Gregory Peoples as a faculty member. Dr. Porter is president of Eastern Michigan University and Mr. Peoples is our Faculty Advisor. They have provided Eta Phi Chapter with a deeper motivation, to achieve all goals and objectives in and out of the fraternity. The initiation of these two Brothers has proven to be an important accomplishment. Michael T. Walsh, our Chapter Consultant, also gave us much encouragement about our progress and future plans.

Brother Hansen F. Hunter III, vice president for professional activities prepared an excellent program. The speakers consisted of: Linda Bernard, a Member of Eastern Michigan University Board of Regents; and Archie Grimmett from the Detroit Tank, Automotive, Research and Development Command, gave a seminar on civil service opportunities for college graduates. We were also involved in an Organizational Fair.

Our community activity consisted of the Brothers of the chapter and the pledges assisting the Red Cross in a Blood Drive in October. This was a four day event. Our purpose was to lend a hand to the community and give our pledges some insight into community activities. We also had a Food Drive for needy families in the community.

The Brothers are proud to announce the graduation of eight Brothers last April. Also, we lost two more Brothers in December to graduation, Jeffrey P. Clark, who was president and Mark R. Patterson, who was treasurer. Most of them are working full-time in New York, Nebraska, Ann Arbor and Detroit. Brother Ronald Bell is attending graduate school here at Eastern Michigan University, and is still an asset to our chapter.

In closing, the Eta Phi Chapter wishes all Deltasigs a happy and prosperous year! —RANDALL C. BLACK

CAL POLY-POMONA

THIS PAST FALL quarter, the Eta Chi Chapter tried a new recruiting program; we extended bids to prospective pledges. The bids had a positive effect on the pledges, and we enjoyed an overwhelming response. On november 17, 1979, the Brothers of Eta Chi Chapter celebrated their 10th birthday. It was very successful, with Brothers and their spouses, representatives from other chapters in our region, and members of the Executive Board all in attendance. The gala event was held at Cal Poly's own Kellogg West. With a band and guest speakers, the event was one that will not be forgotten for a long time.

Another of Eta Chi Chapter's many fall events was the annual Deltasig "Day at the Races," held at the Santa Anita Racetrack. With the added attractions, the Lawn Party and the Deltasig Daily Double, the event was one of fun and good times for all. This year our professional program is one that has to be recognized. With speakers from the Southern California Gas Co., Santa Fe Railways, Southern California Edison Co., and tours including the ARCO refinery and Miller Brewing Co., this year promises interesting times.

The Eta Chi Chapter is looking forward to a 100,000 point Chapter Efficiency Index total by year end, and, at this point in time, the goal is very forseeable. At this time, the Brothers of the Eta Chi Chapter would like to take the time to wish all fellow Deltasigs good luck for the rest of the academic year. -JEFFREY W. GRANT

## CONNECTICUT

THETA IOTA CHAPTER at the University of Connecticut has had a very active fall semester. We had various fund raisers and trips, such as plant sales, coffee and donut sales, a casino night and a trip to the Brotherhood Winery in upstate New York. And, for the first time, our chapter participated in intramural water polo.

Theta Iota Chapter again worked closely with the dean of the School of Business Administration this fall, concerning the BEST program (Business Executives and Students Together). We were fortunate to have some of the executives speak at our meetings.

The Brothers of the chapter utilized much of the information gained in the recent Grand Chapter Congress. For example, new ideas were put to use concerning pledging and recruiting processes. This was directly related to our exceptionally large pledge class last semester. The chapter is counting on these pledges to help us once again achieve our 100,000 points in the Chapter Efficiency Index. The Alumni Relations Committee is going strong, and the Brothers of Theta Iota Chapter hope to hear from all alumni.

-ROBERT E. MAQUAT

# WISCONSIN-WHITEWATER

THE THETA XI Chapter, at the University Wisconsin-Whitewater, had a fine semester. To start, we initiated 10 new members. Our president, Terry Schacht, has done an outstanding job in promoting activity in our chapter. Jim Reick, fund raising chairman, organized a raffle and a car wash which was quite successful. Homecoming was made memorable by Dave Powell, social chairman. We built a float, were involved in the campus games, and had a pig roast sponsored by the pledges, attended by approximately 120 people. Alpha Sigma, a local sorority, joined us on a professional event; a trip to the Miller Brewing Company. Rose Tea was a fine success with almost everyone in the chapter attending, plus a few alumni. Our semester was topped off by a great formal, which took place at the Hoffman House in Milwaukee.

We would like to thank the Psi Chapter at Madison for inviting us to Madison along with the Eta Rho Chapter, for a get-together and football game. We also hope that every chapter had as successful a semester as we did, and that each chapter does well in the future.

-THOMAS J. JUNK

#### **BOWLING GREEN**

THETA PI CHAPTER of Bowling Green State University is very excited about this year. Last year's CEI points were the highest since 1972 and we're confident we'll reach our goal of 100,000 in 1980.

Money making projects last fall included an "All Campus Beer Blast" and a "Turkey Shoot," which was a turkey raffle with the theme of "Take a Turkey Home to Mom for Thanksgiving." Social Chairman Kevin Finn organized the raffle through Kroger grocery stores. Brother Steve Heggy earned the title of Beer Blast Chairman for his efforts at the October All Campus Party.

A visit from Chapter Consultant Michael Walsh got the fall quarter off and running.

He met with the officers and then attended a professional meeting with the entire membership.

Highlights of the quarter included a trip to Ford Motor Company in Dearborn, Michigan, and the always entertaining member-faculty football game.

-TIMOTHY M. GALLAGHER

# ST. CLOUD STATE

"THE 32ND GRAND Chapter Congress was dynamite," according to Delegate Howard Hemberger and Alternate Delegate David Brookman of Theta Tau Chapter. They learned a lot, met some great Brothers from other chapters, and brought home the third consecutive 100,000 point Chapter Efficiency Index Certificate for Theta Tau Chapter.

Theta Tau Chapter started the quarter off very successfully with our new refrigerator project. Under the direction of Mark Jensen, 50 refrigerators were rented out for the entire year. In three hours, all 50 refrigerators were delivered on the same day we received them.

Rick Van Beusekom, senior vice president, has recently signed up 11 new Life Members and Theta Tau Chapter now has approximately 95 per cent Life Membership. Theta Tau Chapter had another strong initiation this fall. The new members had an excellent pledge project. They put up a Deltasig showcase in the Businss Building and were involved in a food pickup at area churches.

Intramurals are an important aspect of the Theta Tau Chapter. The Deltasig football team is rated No. 1 out of 51 teams after regular season play ended. At that time we had outscored our opponents 193-18 and had a 6-0 record!

Keith Holtz, vice president for professional activities, has completed an excellent quarter of professionalism. The big visit of the quarter was to Cargill, Inc., of Minneapolis. Alpha Iota and Alpha Epsilon Chapters joined Theta Tau Chapter for the professional visit and then got together afterwards to socialize. We also had an outstanding visit to Piper, Jaffray & Hopwood, a leading investment firm in the Twin Cities area. Theta



The intramural team of Theta Tau Chapter at St. Cloud State was undefeated at the end of the season and was ranked number one out of 51 teams.

Tau Chapter is well on its way to another successful year!

SIENA

-HOWARD D. HEMBERGER

THETA UPSILON CHAPTER kept busy throughout the fall semester with a full calendar of events. Our first event occurred even before the semester began, with John P. Halstead and Mark Stradone representing our chapter at the 32nd Grand Capter Congress. It was held this summer in Atlanta, Georgia.

In September, we distributed desk blotters around campus, with advertisements by local patrons and Siena's basketball schedule of games. This helped to increase recognition on campus of Delta Sigma Pi. During the early weeks of classes, new members were recruited at our keg rush event and at a display set up in the Campus Center.

All of the Brothers worked together to make financial successes of the hot dog runs, a Pizza Blast, and a mixer. Another area of activities was our contacts with local business professionals. Among the speakers was Mr. Joseph Moscatello of the Bendix Corporation. We also sponsored a tour of the local branch of Sears.

We have some exciting events scheduled for the coming semester and hope it will be a



The Deltasig Showcase of Theta Tau Chapter at St. Cloud State.



John Halstead, left, Eastern Regional Director Dick Parnitzke, center, and Mark Stradon of Theta Upsilon Chapter at Siena discuss fraternity matters.

successful and rewarding time for all our Brothers.

-CHRISTINE STIEFEL

# SOUTH FLORIDA

THETA PHI CHAPTER is happy to announce they had 15 Brothers, as well as alumni, in attendance at the 1979 Grand Chapter Congress. Those of us who were able to attend found it informative, enlightening, and, to say the least, all around enjoyable. We not only learned a lot from the planned business and educational seminars, but also from the social interactions with Brothers from across the continent.

Fall quarter is off to a great start with the pinning of 20 new pledge members. Our recruiting period began with setting up a rush table in our new business building. This was followed by a business cocktail party giving the prospective new pledges a chance to socialize and get to know the Brothers in a professional atmosphere, as well as a chance to ask any questions concerning the fraternity. Speeches were given by President Juan Cocuy, Senior Vice President Ginny Hoenig, District Director Loren Poucher, Chapter Advisor Arie Beenhakker, and Tampa Bay Alumni Club President John Murphy.

Throughout the quarter our chapter will be involved in a number of financial activities ranging from car washes and donut sales to working a concession stand during the Tampa Bay Buccaneer games, all under the direction of our Financial Chairman Debbie Hershey.

During the quarter the pledge members will attend our Chapter Management Seminar to familiarize them with the various chapter officers and how our chapter is run. This same night is Life Membership night when those Brothers that can but have not yet signed up for Life Membership, can do so.

Our professional activities are underway through the hard work of Monica Salazar, vice president for professional activities. For our first professional activity we will have Cliff McDuffy from the Better Business Association speak on what they are and the problems found in business. The Temple Terrace City Manager, J. Korford, will talk about the problems of city management. Later in the quarter there will be a tour of the Globe Union plant, where the Sears Die-Hard batteries are made. Other professional activities are still in the works.

All in all it looks like a great quarter, one that is sure to keep us all busy.

Theta Phi would also like to announce several mergers of chapter members. Most recent is that of Brother Lee Lash and Chapter Rose Nadine Rexrode on September 8, 1979. Brother Pam Watkins and Epsilon Rho Alumnus Brad Bennison were married on June 9, 1979, and Alumnus Brother Tim Murphy and Jeanne Brownson were married on May 19, 1979.

-DAVID WALKUP

#### SAN JOSE STATE

THETA CHI CHAPTER at San Jose State University had an exciting fall semester. Senior Vice President Tom St. Denis began it with an active recruiting program. He did an excellent job of recruiting, which enabled the Theta Chi Chapter to initiate their full quota of new initiates in just one semester. Vice President of Professional Activities Sally Lednicky also worked hard for the fraternity in arranging professional activities. The chapter enjoyed such speakers as Mr. Franklin from Lockheed, and Charles Bell, CPA. Tours were given to the chapter at the F.B.I. Building in San Francisco and the Pacific Coast Stock Exchange.

President Peter Buonaiuto was in charge of the chapter's fund raising activity, along with his many other duties, which was selling coffee and donuts to the night students in the business classrooms. The chapter alternates weeks with two other organizations, and it remains a profitable activity. The coffee sales is a service the Theta Chi Chapter has provided to night students for over two years.

Other Brothers who have actively helped and participated in the fall semester at San Jose State are Kristine Yee, secretary; Patty Nannini, treasurer; Jackie Marderosian, historian; and Kathy Favors, ECBS (Executive Council of Business Students) representative.

Theta Chi Chapter is looking forward to an equally successful spring semester with our enthusiastic new members. We hope that other chapters are, too, and we wish all our Brothers the best of luck.

-BRENDA K. LOVELACE

# JAMES MADISON

IOTA KAPPA CHAPTER has had a very busy and rewarding fall semester. The smokers and parties attracted upwards of 50 rushees and we were proud to establish the Lambda Pledge Class, consisting of 15 pldges. The females of James Madison have shown an increased interest in Deltasig as was evidenced by our large number of women in the fall pledge class.

Once again, October proved to be Deltasigs' busiest and most productive month. With Homecoming on October 27, we took advantage of the festivities by selling our originally made Octoberfest tee-shirts. With the ensuing profits, our 1979 Initiation Banquet turned out to be one of our best ever. The banquet was held at Harrisonburg's Sheraton Inn, with lots of music and dancing. In conjunction with the Homecoming festivities was our Alumni Bash held at Brother Pam Jackson's apartment.

One of the favorite activities of the Brothers was our day at James Madison's privately owned College Farm. The setting is always appropriate for the cookouts, football games, and generally relaxing times. As has become an annual tradition, the Brothers won the Pledge-Brother football game.

This past semester the Brothers and pledges were active in the intramural program at JMU. We participated in basketball, football, soccer, and racquetball. These activities provided the Brothers with a release from their academic studies and also prove to be beneficial to the Brotherhood.

With the excellent leadership of Karen Kozojet, vice president and professional activities, our program was well organized and interesting. Among the activities were the tours of Rockingham National Bank and Shenandoah Valley Electric Cooperative. We also enjoyed speakers on non-profit organizations and commercial printing.

Our new officers have given lota Kappa Chapter a new direction this past semester. We are sure they will continue their successful leadership into spring semester.

-ELIZABETH T. BOYWID and HENRY C. JOHNSON

#### INDIANA-PURDUE

THE IOTA LAMBDA CHAPTER of Delta Sigma Pi at Fort Wayne, Indiana-Purdue University, wishes to report it acquired 11 new neophytes on October 14, 1979; this raised the total membership to 28 people.

We had a fun semester with many professional speakers and parties at Fort Wayne. One professional tour we had consisted of a tour of the K Mart Distribution Center on October 12. Members of Theta Psi Chapter from Gary, Indiana went on the tour with us. We then had a big party following the tour.

These and other professional activities

have proven to be quite successful this semester.

-LARRY SNEARY, JR.

# NORTHEAST MISSOURI

IOTA NU CHAPTER at Northeast Missouri State University celebrated its first anniversary December 9, 1979. The past few months show that this has been an active first year.

Iota Nu Chapter began the fall semester with the formal rush and an informal rush. The Gamma Pledge Class, initiated November 10, numbered 21 undergraduate students and two faculty members. Members of the pledge class held a personal interview with each member. They also planned their own professional program.

In addition to attending the chapter's regu-



Outstanding Pledge Kim Lambert, left, places the Greek Wreath of Honor on Vice President for Pledge Education Debbie von Birgelen at the Brother Appreciation Party of Theta Phi Chapter at South Florida.



Members of Theta Chi Chapter at San Jose State manned a recruiting table to attract new members.

lar professional activities, several Brothers toured businesses in Chicago on November 2-4. The chapter and other organizations of the Business Division planned the trip.

On October 13, Iota Nu Chapter held its second annual Cystic-Fibrosis Bike-a-thon. Riders earned about \$1,200.

Fund-raising projects were an important part of the semester's activities. Deltasigs resumed weekly doughnut sales outside business classrooms. Brothers sold balloons during Homecoming and candy bars during the last part of the semester.

Homecoming was special for the chapter. Iota Nu Chapter invited its Brothers of Iota Omicron Chapter of Central Missouri State University, Warrensburg, Missouri, to watch their respective football teams play and to share in Iota Nu Chapter's Homecoming activities.

The chapter's first year, including the past semester, has been one full of experiences – experiences that have brought the Brothers together and have helped them build a good foundation for upcoming years. The Brothers of lota Nu Chapter encourage all Brothers to work hard in achieving their goals. Show what it means to be a Deltasig!

#### **CENTRAL MISSOURI**

AN AREA CONFERENCE was hosted by the lota Omicron Chapter at Central Missouri State University on October 6. The Alpha Beta Chapter, Delta Chi Chapter, and the Kansas City Alumni Club attended, with the Midwestern Regional Director, Jim Deaton, presiding over the activities. Representatives from these chapters held seminars concerning different issues involved in running a chapter. Topics discussd were recruiting, initiation, service functions, and chapter spirit. A social was held that evening, making the conference a tool in strengthening Delta Sigma Pi Brotherhood between the different chapters.

Dr. Charles Drake, former chapter advisor, has accepted a teaching position at Southwest Missouri State University. Dr. Drake, an alumnus of the Alpha Beta Chapter, contributed a tremendous amount to the organization of the Iota Omicron Chapter. The chapter members and students at Central Missouri State University are sad to see Dr. Drake leave after 11 years of teaching there. We wish him the best of success.

Brothers of the Iota Omicron Chapter sponsored a Blood Drive for the American Red Cross in the fall. Members recruited students on campus to donate blood that would be held at a blood bank in Kansas City and used for patients in hospitals in the surrounding Kansas City and St. Louis areas. The drive provided the American Red Cross with 750 pints of blood.

Many social and business events are planned for the following months. A winter semi-formal dance and other activities are scheduled to bring closer association of members and faculty advisors. The new year brings hopes of a stronger chapter, made of stronger members, for the future business world.

-JOHN F. POTTER

# SAN DIEGO STATE

THE IOTA PI CHAPTER of Delta Sigma Pi at San Diego State University has installed its second pledge class with 31 new members. These new Brothers were initiated into the Iota Pi Chapter on November 17, giving our two semester-chapter a total of 57 members.

Great enthusiasm, motivation, and Brotherhood have been the key to our success. Our fund raiser T-shirt sale, a financial victory, promoted much publicity, making our name known throughout the College of Business Administration.

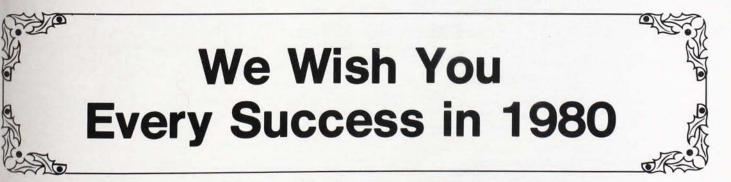
The Gamma Omega Chapter of Arizona State University joined us in San Diego for a tour of Sea World and a barbecue at Mission Bay. It was a fun day of professional and social activities that gave us a chance to get to know some more of our Brothers. Our professional calendar also held for us a tour of Pacific Southwest Airlines and Fedmart Corporation, both of which proved to be valuable experiences.

The Iota Pi Chapter is growing strong in number and in closeness. We wish all of our graduating members the best of luck, and though we will miss your presence at San Diego State we know that, as Brothers, we will always stay close.

-CAROL A. JOHNSTON

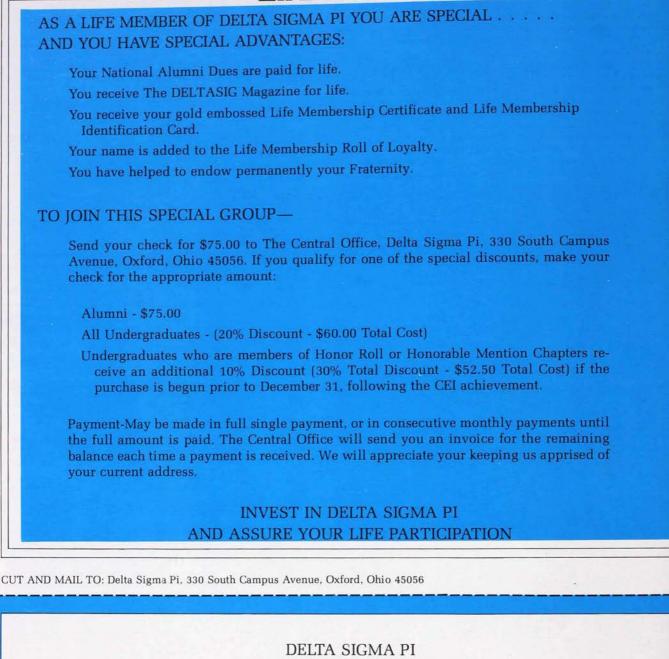


Charter members of lota Pi Chapter at San Diego State display T-Shirts which were a chapter project, left, and gather for a professional function, right.



# Delta Sigma Pi Invites You To Become A

# LIFE MEMBER



APPLICATION FOR LIFE MEMBERSHIP

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Enclosed is my check for \$\_\_\_\_

\_\_\_\_to pay ( ) part, ( ) all of my Life Membership.

\_\_\_\_ Alumnus (\$75.00)

\_\_\_\_ Undergraduate (20% Discount-\$60.00)

\_\_\_\_\_ Undergraduate and CEI Discount (Total 30% Discount-\$52.50)

I understand that if this is a partial payment, consecutive monthly payments of \$5.00 or more will be made until the balance is paid in full. Each time a payment is received at The Central Office, a statement for the remaining balance will automatically be sent to me. I will keep The Central Office apprised at all times of my current address.