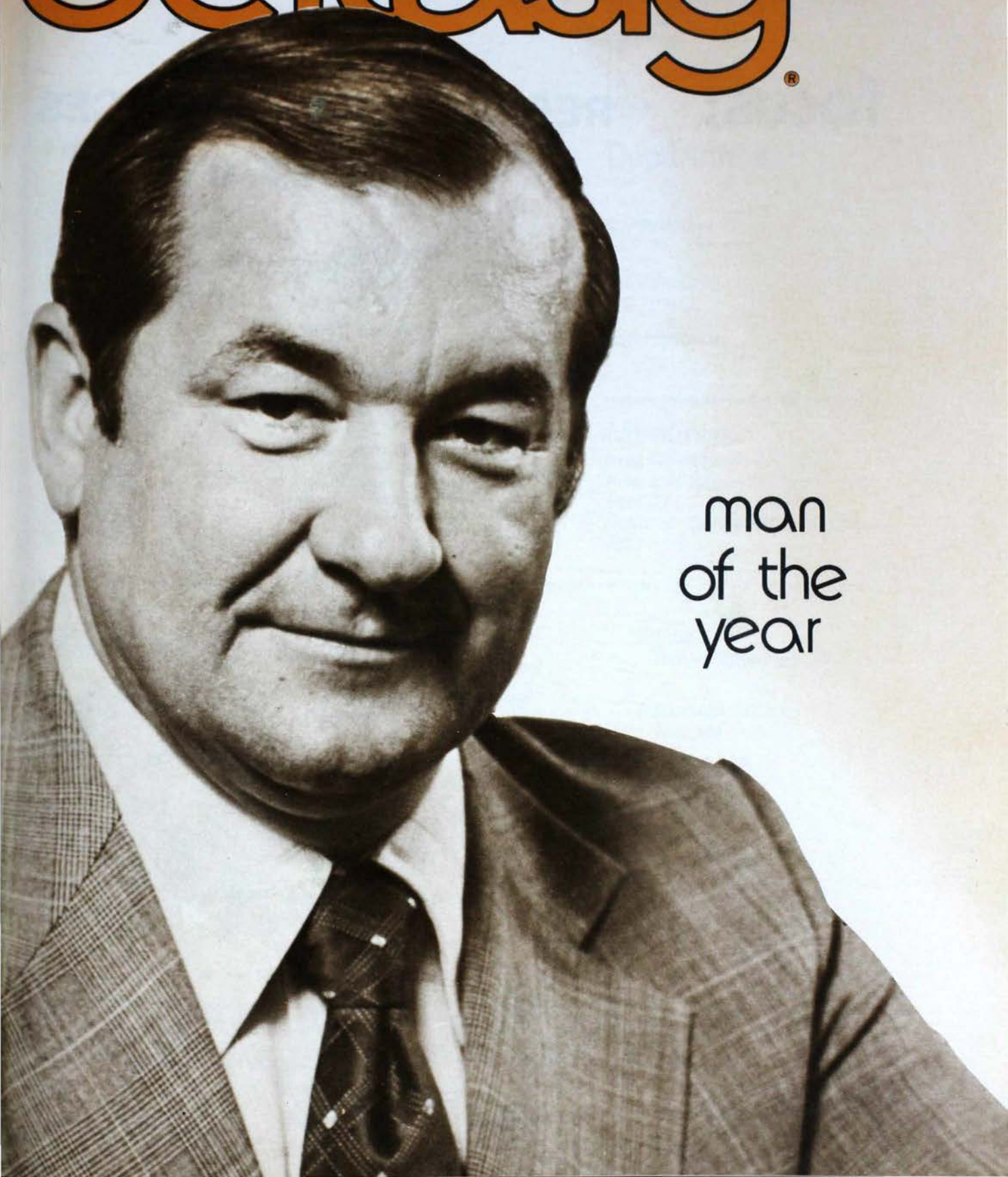


The **deltasiq**[®]

an educational journal

may 1976



man
of the
year

focus: REGIONAL CONFERENCES

FALL 1976

Eastern Region

No location or dates
yet selected by
Regional Director.

Mideastern Region

No Information.

South Central Region

Holiday Inn—I-95 North
Richmond, Virginia
October 15-17, 1976

Southeastern Region

Area Conferences to be
held during 1976-77
academic year instead
of Regional Conference.

East Central Region

Cincinnati, Ohio
October 22-24, 1976

Central Region

Sheraton Inn-Madison Gateway
Madison, Wisconsin
October 22-24, 1976

Southern Region

Jackson Hilton
Jackson, Mississippi
September 17-19, 1976

North Central Region

Des Moines, Iowa
October 15-17, 1976

Midwestern Region

Ramada Inn-Downtown
Oklahoma City, Oklahoma
October 1-3, 1976

Southwestern Region

Lakeway World of Tennis
Austin, Texas
September 24-26, 1976

Intermountain Region

Sheraton Inn-Airport
Denver, Colorado
October 8-10, 1976

Western Region

Royal Coach Motor Hotel
San Mateo, California
October 29-31, 1976

The deltasig®

May, 1976
Volume LXV, No. 4
An Educational Journal

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Area and Regional Conferences, 1976-77

National Convention, Summer, 1977

Cover

Man of the Year, our Deltasig of the Year for 1975 is George Simkowski—quite a guy. See his story on pages 5 and 6.

Editor

Ben H. Wolfenberger

Associate Editor

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Member of



College Fraternity Editors Association

commentary.....



Many of our undergraduate members are preparing to graduate and move into our alumni ranks. Each year over two thousand members of our organization graduate, taking jobs in new cities. This is where our alumni program can benefit you. We have 21 alumni clubs with at least 30 members per club located in almost every major city in the United States. Contact the alumni club in the city to which you are moving and there are plenty of Deltasigs there to help you get acquainted and settled in your new surroundings. The current list of chartered alumni clubs is located elsewhere in The DELTASIG, so be sure to make contact and join. Local alumni dues are about \$7.00 per year.

You should, by now, have applied for your Life Membership. Life Membership is not a "get more than you pay for" idea, but simply your contribution to our National Endowment Fund that perpetuates our undergraduate programs. Our National Endowment Fund currently is over \$400,000, making possible student loans, so that Deltasigs can continue their education in the field of Commerce and Business by applying for student loans at nominal rates of interest. The interest received as income from the National Endowment Fund goes into the General Fund of the fraternity to keep initiation costs and dues of our undergraduates to a minimum. Do your part as a Deltasig and begin your Life Membership today by paying the Life Membership in full, or by making a \$5.00 down payment to start, with consecutive payments thereafter. We are looking for a record Life Membership year. We need your support today.

Fraternally,

William W. Tatum, Jr.
Grand President

man of the year



George Simkowski, right, receives Deltasig of the Year Award from Grand President Bill Tatum.

George R. Simkowski, Wisconsin, was honored as Deltasig of the Year 1975 on February 28, 1976. A dinner held in his honor at the Sheraton Plaza Hotel in Chicago featured his acceptance address with Executive Director Ben H. Wolfenberger serving as Toastmaster. Central Regional Director Steve Szekely, in whose region the University of Wisconsin is located, gave the invocation. Past Grand President Tom Mocella introduced the honored guest and following his address Grand President Bill Tatum presented him with the Testimonial recognizing his selection as Deltasig of the Year.

In addition to Bill Tatum, Steve Szekely, and Ben Wolfenberger, other members of the National Executive Committee in attendance were Eastern Regional Director Bob Drewniak, Southern Regional Director Frank Busch, Assistant

Executive Director Mike Tillar, Director of Alumni Activities Mike Mallonee, and Undergraduate of the Year 1975 Don Cool. Psi Chapter at Wisconsin was well represented in honor of an alum of that chapter. Others in attendance were Gamma Pi Chapter at Loyola-Chicago, and members of the Chicago Alumni Club, including Golden Council member Robert O. Lewis.

The Deltasig of the Year Award is the highest honor the Fraternity gives to one of its own. From nominees submitted by the undergraduate chapters, the final selection is based on outstanding contribution to the individual's chosen field of business, education or government; his fraternal dedication and involvement; and his civic involvement.

The original nomination form for George says it best "distinguished career, has achieved great status in business, loyally serves the fraternity, an integral figure in Psi Chap-

ter some 20 years after graduation, served his country as a military officer, an outstanding well-rounded man of significant achievement."

Biographical references in George's acceptance address tell of his beginning as a native Chicagoan, his involvement as an undergraduate in Psi Chapter and at the University of Wisconsin, his participation in the Korean Conflict as an officer, his professional career growth in sales, marketing, and executive management through a number of companies, all with the common denominator of consumer goods, and his civic involvement. George, his wife Patricia, and children Gregory, Kevin, and Alan live in Norridge, Illinois. He was most recently named a Member, Executive Committee, and Group Vice President of Marketing, All Consumer Products, Admiral Group, Rockwell International.

George's acceptance address follows this article.

The acceptance address presented by George R. Simkowski, Deltasig of the Year 1975, at the recognition dinner held in his honor in Chicago on February 28, 1976.

Fraternity Brothers, Brother Wolfenberger, Brother Mocella, and Brothers Tatum, Tillar, Szekely, and others, I'd like to extend a special welcome to the 15 members of Psi Chapter and their President Frank Murkowski, who drove down from Madison, Wisconsin, to be with us tonight. I'm honored that you are here.

In terms of distance, Madison, Wisconsin, is roughly 150 miles from downtown Chicago. Today, it takes a little less than three hours to drive to Madison. I know because I drive up for all the home games and the university's athletic board meetings that I attend on a monthly basis.

In 1949 when I was a freshman at Wisconsin, Bill Hutchinson, my first roommate, and I purchased a 1937 Model A Ford from a graduating senior. Bill and I were both intelligent football players from the Chicago area so we decided that we knew a good deal when we saw one. We needed the transportation to visit home occasionally, and for \$200.00, we just couldn't go wrong.

Well, in those days, it was a 12-hour round trip in that old car. I-94 was still 10 years away and including a few stops for a swig of that well-known, world-famous liquid refreshment from America's Dairyland, and it isn't milk, fellas, Madison to Chicago was a six hour trip one way.

If there are any awards to be given tonight for traveling the furthest, I believe I will win it hands down. A little over 24 hours ago, I was in Tokyo, Japan. I left Tokyo on Friday evening at 6:00 P.M. and landed in Chicago last night at 6:00 P.M., the same day and the same time I left. Now that's flying! In terms of reference, you can now fly

half-way around the world in the time it took to make the round trip to Madison in 1949.

Incidentally, Bill and I sold the Model A one year later for the grand sum of \$400.00. That's when I decided I should pursue a career in marketing. The very idea that I could buy a product for \$100.00 and a year later sell it for \$200.00 and make a one per cent profit was darned appealing to me.

And when Ben Wolfenberger called to tell me that I had been selected as the Deltasig of the Year, I knelt down and said a little thank

coach, would call the fraternity in the evening to ensure that I was home studying. Since we practiced from 3:00 P.M. to 7:00 P.M., then had team meetings and dinner, it meant that my study hours had to be adjusted to 5:00 in the morning prior to my first class.

Oddly enough, football taught us how to budget our time and make the best possible use of the open hours available for studying. The team's grades were always better in the Fall than they were in the Spring and our grade average was higher than the all-university aver-

THE STRAIGHT LINE TO SUCCESS

you to "Wild Bill" Keikhofer, my professor of Economics at the University of Wisconsin. He convinced me that there was a little bit more to life than knocking the hell out of people on Saturday afternoons at the stadium. However, I must admit that playing football at a Big Ten institution, the caliber of Wisconsin, was an education in itself.

Fortunately, our coaching staff operated on the principle that the players were students first and athletes second. Milt Bruin, our line

age. That very valuable lesson has remained with me all through my career.

The people who manage their time properly can take on incredible tasks and always manage to complete them on time and to everyone's total satisfaction. In every business, there are the paper shufflers, who appear to be busy, but who contribute very little real output to their organization.

The guys or gals who budget their time properly by squeezing produc-

tivity out of every second are those who are quickly recognized as the doers . . . the achievers . . . the candidates for more responsibility . . . the people who are selected for promotion to higher, better paying jobs.

Yes, fellows, I did say gals. I know that's a sacrilege to some of you, but there is no sense in denying their existence. They are in business to stay and I must admit they are doing well. By an Act of Congress, women were given the legal right to hold a certain percentage of the

a future pledge class—We'll see.

A man's life is recorded as a series of important events beginning with the marriage of his Mother and Father and progressing through any current moment in time. I am a firm believer in the philosophy that tomorrow is the first day of the rest of your life. This theory obviously gives one the opportunity to begin something new each day or correct any difficulties he may have in his life.

As I reflect on my 44 years of significant events, I must admit that I



GEORGE R. SIMKOWSKI

Executive and Administrative jobs in business. I am pleased to say that at Rockwell International we have many excellent women in Accounting, Advertising, Publicity and, yes, even Sales. How does a buyer say no to a woman, especially when she reaches for her handkerchief before she reaches for her order pad? But there are growing numbers of women graduating from our business schools and I am positive that at some point in time the Rose of Deltasig could become a member of

have been a very fortunate guy. To begin with, my parents taught me to appreciate the value of a dollar. As soon as I could pull a wagon down the street, I was delivering newspapers.

My high school football coach kept me out of trouble and insisted that I work hard for good grades because he was convinced that I could win a football scholarship. He was right. I was selected to the Illinois All-State Football Team in 1948 and soon had about 40 scholarships to choose

from. Fortunately, my grades were high enough to qualify for Wisconsin and I enrolled in 1949.

I lived with a Madison family for about a year and their son, Philip Talty, became my Pledge Father. I pledged my freshman year and was initiated in the Spring of 1950.

I suppose that you can say that I wouldn't be here if I hadn't lived with the Talty's and pledged what I believed to be the best fraternity at the University of Wisconsin. Let's charge it all off to fate.

Incidentally as fate would have it again, by virtue of the alphabet, my name came up as Psi 500. Carl Stoedefolke, who is now a full Professor and Assistant Dean at Penn State, came up 501 and he, in effect, began the march to 1,000 active members in Psi Chapter. I believe the Madison Chapter is now at about 950. I look forward to attending the initiation ceremony for Psi 1,000.

The fraternity was everything to me at Madison. It was also convenient to my second role at the university—football—because 132 Breese Terrace was directly across from the stadium.

My senior year was most memorable. We completed work on our new chapter room at the house. I was elected president of the fraternity and our Wisconsin team won the Big Ten Championship and then proceeded on to the Rose Bowl. It is a great thrill to be a member of a Rose Bowl Team, but, unfortunately, the 1952 team will always go down in history as the infamous Big Ten Team who broke the ice for the Pacific Coast Conference.

Yes, we were the first Big Ten Team to lose in the Rose Bowl. As a matter of fact, Wisconsin went on to even greater glory by becoming the first Big Ten Team to lose three times in the Rose Bowl. Finally, Ohio State broke our unblemished record by bowing to UCLA this past New Year's Day. Now they have lost four times. I know Elroy Hirsch would murder me if he heard this comment, but I am almost afraid to have Wisconsin return to the Rose

Bowl lest we tie Woody Hayes' record. But it was fun.

Following graduation in June, 1953, I turned down a promising pro-football career to become a member of Uncle Sam's finest . . . The U.S. Marine Corps. There was a little war going on in Korea and my services were requested. My aptitude test revealed that I had no mechanical ability whatsoever. The result of my test indicated that I should be made the officer in charge of the Commissary or the PX. As fate would have it again, they decided that I was best suited as a Tank Officer and there I was for the next two years riding around in those iron buckets.

Finally, I came back to the real world of Business and Marketing. I was ready to take on the world, but in 1955, jobs were fairly scarce. I almost re-enlisted in the Marines, but as fate would have it again, I met a fellow at a football game in Madison who offered me a job in the Sales Promotion Department of the Red Ball Footwear Division of the U.S. Rubber Company. He sold me the job on the basis that I would travel about the country on full-expense account, promoting the company's footwear products in all the leading stores of America.

I was to travel in a company "vehicle," which I assumed would be a Cadillac or a Lincoln Continental. After all, how could an ex-Wisconsin football player, Marine Officer, and Psi 500, settle for anything less than a Cadillac.

I accepted the job.

After two months training, I was introduced to my "vehicle" . . . it was a truck. A bread truck, no less. In the back of the truck was a one-third scale model of a Jet airplane . . . as fate would have it again, a North American Rockwell F-100 Jet, that kids could ride in free. I set the plane up in the shoe department and I became "Captain Jet." For a year and a half, I drove that bread truck and my little jet airplane to every state in the union and every major store in the country.

I laugh about it everytime I think of it, but it wasn't funny then. It was almost embarrassing, but it set me on my way to a career in marketing that I truly love and cherish.

After two years with the Red Ball Footwear Company, I returned to my home in Chicago and proceeded to gain many more memorable experiences with several companies in the Chicago area.

These included: Webcor/Dormeyer, Borg-Warner, Bell and Howell, and now my current assignment as Vice President-Marketing, Admiral Group, Rockwell International.

Again, I can look back over my first 20 years in Business and say that I am pleased with the results.

I was named a Vice President at 29. I was elected a Corporate Vice President at 42.

I have been a Product Manager, an Ad Manager, a National Sales Manager, a Marketing Manager, and a General Manager. I have been a President of a Sales Company and a President of a U.S.—Japanese Joint-Venture Company that I helped structure.

I have traveled around the world several times. The last trip to the Far East was my 30th.

I have met a lot of great people and have learned from all of them.

As you can well understand, you also meet people along the way who bring problems into your life. Oddly enough, I have learned as much, or more, from the problem causers as I have the great problem solvers that I have been fortunate to meet and know.

I am going to skip all the verbiage about hard work, patience, long hours, tolerance, fortitude, and all those good things. A man has to set his own pace in life. It was a famous Marine General who summed it up beautifully when he said: "If you don't want to lead and you are not inclined to follow, then get the hell out of the way and let someone else pass you by."

My good friend, Bill Gove, who is touted as the world's greatest sales-

man and, who in my opinion, is the world's greatest motivational speaker, places people into two categories.

First, those who "Straight Line" everything they do in life and second, the "Loopers" or those who go around the true facts and who find ways to take a long devious route around problems or around trouble or around work.

The "Looper" isn't necessarily a liar: he simply doesn't tell all the truth. For example: A "Looper" is the guy who isn't prepared for a meeting and he calls in sick. Bill Gove tells the story about a company he has worked for as a Motivational Consultant.

The firm was located in Des Moines, Iowa. Last year, they were dedicating a new Research and Development Center, only it happened to be scheduled between Christmas and New Year's. Bill lives in West Palm Beach and he really didn't want to attend a meeting in frigid Des Moines, Iowa, in December, especially between the holidays, so he "Looped." He told the Vice President of Marketing that he couldn't make it because he would be in Seattle and the connections at O'Hare just weren't going to permit him to attend the meeting. The Vice President of Marketing said he understood and said good bye.

A few hours later, Bill's phone rang in Florida and the Vice President of Marketing was on the other end of the line. He sounded very excited. His first words were: "Bill, you can make our meeting in December because our President agreed to send the company jet to Seattle to pick you up." Of course, Bill was trapped. He "Looped" and he got caught. How in the world would he be able to fly from Seattle to Des Moines in the company jet, if he wasn't in Seattle in the first place. Well, he decided to Straight Line it and told his friend that he deserved better than that and Bill was in Des Moines between Christmas and New Year's last year.

The entire Watergate mess was a

great example of "Looping." The hardest thing in the world to remember is a lie. Once they began "Looping," the "Loop" got bigger and bigger until it was impossible to keep score on who said what to whom. The end result of Watergate was disastrous for the government and for the country.

Now let's go back to Tokyo. If you think Sony or Hitachi is the most popular brand name in Japan, you are mistaken. It's Lockheed.

For two weeks, the newspapers and TV news have been paced with stories on the Lockheed Scandal. This form of "Looping" has really shaken Japanese-American relationships. There is a chance that the current Japanese Government may fall as a result of the Lockheed mess.

I am sure there is a great deal of concern in the minds of our nation's students who must believe that government and business represent one big con game. I don't think so. I doubt if any of our great educational institutions will give courses in "Looping."

Basically, people do business with people. Most all business is conducted on a Straight Line basis. Occasionally, people take devious steps out of desperation or weakness. When they find the other party willing to cooperate, the "Loop" is completed.

I truly hope that students everywhere are discontented with what they see. The product of constructive discontent is progress.

The very definition of business is risk taking. Those who are discontented with the way a product performs, a business operates, or a government behaves, will do something constructive by taking a calculated risk. If you take a calculated risk on a Straight Line basis, your chances for success are greatly enhanced.

I know that the members and the pledges of Delta Sigma Pi are destined to be successful because "Looping" doesn't exist in our fraternity. Our fraternity has always

been, and will continue to be, comprised of men who Straight Line it all through their careers and all through their lives.

I think of the Brothers of Psi Chapter who became charter members on February 10, 1923. Herm Walther was the first President of Psi Chapter and also served the National Fraternity as Grand President. Herm was honored at Psi Chapter's 50th Anniversary three years ago.

Another notable figure out of the Psi Chapter charter class was Ed Schujahn, who was twice elected Grand President.

And I must mention Mr. Firman Haas, another charter member and prominent businessman who resides in retirement in Detroit, Michigan.

We had an alumni fund raising drive last year to pay for some much needed improvements at 132 Breese Terrace. Mr. Haas matched every dollar contributed by the alumni and we came up with a total of \$8,000.00, which paid for a lot of renovation and helped produce a positive cash flow for the chapter.

I could go on and on, but jet lag is catching up with me and I suppose that some of the undergraduates, and even the old undergraduates who are here tonight, would like to conduct an inspection tour of Mayor Daley's fine city. There won't be any professional points allowed for a tour of Chicago, but it can be fun nevertheless.

Let me close by saying once again that I am really honored to be here tonight in my own hometown as a member of Delta Sigma Pi for the last 27 years.

I've brought along a little memento for the evening that our company gave to all of its Sales Personnel at a recent sales convention. It is a poem and a mirror encased in a pretty frame that you can place somewhere in your home or your office. It brings home the true meaning of Straight Lining everything you do in your lives. It's titled "The Man in the Glass." Let me read it to you.



"When you get what you want in your struggle for self

And the world makes you king for a day,

Just go to a mirror and look at yourself

And see what that man has to say.

For it isn't your parents, your children, or wife

Who judgment upon you must pass—

The fellow whose verdict counts most in your life

Is the one staring back from the glass.

Some people may think you a straight-shooting chum

And call you a wonderful guy

But the man in the glass says you're only a bum

If you can't look him straight in the eye.

He's the fellow to please, never mind all the rest

For he's with you clear up to the end

And you've passed your most dangerous, difficult test

If the man in the glass is your friend.

You may fool the whole world down the pathway of life

And get pats on your back as you pass

But your final reward will be heartaches and tears

If you've cheated the man in the glass."

Thank you gentlemen, and good luck to all of you.

lifestyle

.... among the chapters

NEW YORK

ALPHA CHAPTER AT New York University has just completed a very successful membership drive program. Our rush schedule included such events as two student faculty cocktail parties and a professional forum by an Exxon representative. However, we also showed our innovative talents by holding such new events as international pastries day, game day, and computer simulation day. We had a fine turnout for all these events at our newly refurbished house. We also intend to hold a Career Day in which people engaged in the basic disciplines offered at the College of Business and Public Administration will discuss employment opportunities for graduating seniors. Our roundup dinner held at the end of the semester promises to be one of the best ever.

Since social activity was also part of the semester, we had a tour of the Federal Reserve Bank in New York's financial district. There certainly isn't any financial crisis in this spot of New York! There was also a trip to the Brotherhood Winery in New York State. After the tour was completed, the traditional taste sampling was happily taken by all the Brothers. Two parties are scheduled for the rest of the semester and all the members are actively involved in keeping the success rate for these events at 100 per cent. We also formed a bowling league in which 80 per cent of the Brothers participate. There is always good competition and the scores are high. In addition, we are also the best dressed bowling team around. Yes, we are a professional fraternity, but are an athletic one as well. We also had a visit from our Regional Director and enjoyed his company and good wit.

Our newly initiated Brothers are truly an active group. Seventy-five per cent of them are elected officers, including our Vice President for Member Development, Aaron Rabin. We are certain that our new pledges will be just as active once they become Brothers. The date of their initiation is set for May 9. Since many of the Brothers are active in student government, we were given the honor of hosting the Orientation Days for the new students of the College of Business and Public Administration. We are hoping for a 100,000 point year in the Chapter Efficiency Index and are on our way toward achieving it. Brother Terry Fowler, our Chapter Efficiency Index Chairman, is confident that we will reach this coveted goal.

This will be the last time I will be writing to you both this year and as an undergraduate. I have enjoyed these four years and am looking forward to many more with the alumni club. I'd like to congratulate my fellow Brothers who are also graduating: Ron Goldstein, Steve Orvis, Jack Hayon, and Kevin Kiernan. We wish all the chapters a happy Summer and a successful Fall semester. Good-bye until September!

—BRUCE D. SIMONETTI

S.U.N.Y.-BUFFALO

AS THE ACADEMIC Year draws to a close amid mounting apprehensions precipitated by final examinations we as Brothers of Delta Sigma Pi must certainly feel secure in the knowledge that our fraternal relationships will benefit us academically, socially and even economically at this time and in years to come.

March business meetings were especially interesting, thanks to Brother Tim Abbott, chairman of professional activities and his dedication to Alpha Kappa Chapter. Mr. Kenneth Ruether, sales manager, explained National Gypsum's marketing and sales techniques in the building materials line. Later in March Mr. Raymond Hall of the Buffalo Chamber of Commerce spoke on the growing need for, and the importance of, adequate labor relations to us as future leaders in the business world.

April brought the Brothers and pledges to the local Butler Mitchell Boys Club for our semi-annual "clean-up, fix-up" work project under the direction of Brother Jim Leon, chairman of the "bucket brigade."

Socially, the Brothers enjoyed a trip to Athens, Ohio, as guests of Alpha Omicron Chapter and were treated, aside from the normal beer mug initiation "formalities," to a tour of a local business. We are looking forward to hosting them in the near future to rekindle that spirit of camaraderie which developed during the weekend sojourn.

April's Monte Carlo Night held at the Williamstown Apartment Clubrooms brought out the "High Roller" instinct that most students can only vent with play money and prizes at stake. Many thanks to the wives' club for the sumptuous buffet prepared for that evening. Even the losers took something home.

Arrangements have been completed for our Bicentennial Initiation Dinner Dance to be held within two weeks where we intend to combine celebrating our nation's 200th birthday and the acceptance of our newest Brothers. It should be a grand evening.

Plaudits are certainly in order for John Anderson, president of Alpha Kappa Chapter, for an outstanding job coordinating the totality of chapter activities. I know, too, the thanks of each Brother of Alpha Kappa Chapter is extended to this year's officers for a job well done. —REYNOLD F. JENNETTI, SR.

SUFFOLK

BEGINNING THE ACADEMIC year with a new slate of officers, Delta Psi Chapter is experiencing one of its most eventful and rewarding years. To begin with, we introduced five neophytes to the International Brotherhood of Delta Sigma Pi—Thomas Abisalih, Albert Colorusso, Anthony D'Andrea, Daniel King, and Thomas Norris. Their desire to be Brothers of Delta Sigma Pi was evidenced throughout the pledge period by their determination and willingness to work with the

Brothers. We are sure that they will continue to work as hard, as Brothers, as they did while pledges.

The professional activities program has been a success throughout the year with such guest lecturers as Crystal Lloyd, a law professor at Suffolk Law School, who spoke on anti-trust laws and their effects on business organizations, and Thaddeus Buczko, State Auditor of the Commonwealth of Massachusetts, who lectured on his current position. At the completion of his talk, Auditor Buczko supplied all those in attendance with sample audit forms, courtesy of his office. The professional activities calendar will be completed by having a final guest speaker from Touche Ross and Company who will brief the Brothers on individual tax planning.

We are now in the planning stages for our upcoming Rose Dance. All of the Brothers have indicated a willingness to serve in one way or another and it is hoped that this year's celebration will be the best ever.

—DAVID W. DUBE

ROCHESTER TECH

LOOKING AHEAD, Epsilon Lambda Chapter at Rochester Institute of Technology has high hopes for the rest of Spring quarter. Our rush program seems to be quite successful in that we have several young men interested in our chapter.

We are all looking forward to the highlight of our social year, our Rose Dance, which will be held at the Craig Hill Country Club in Brockport, New York. Many of our alumni Brothers will be present at this affair, and we are looking forward to socializing with them.

Financially, our sub sale was quite successful in that it gave us the profits we needed to further increase our treasury. Several car washes are in the planning which will be equally successful.

Congratulations to our newly elected officers and we would like to express our sincere appreciation to Chapter Consultant Terry Garrett for an enlightening visit.

—RONALD W. MIELE

C. W. POST

ZETA OMICRON CHAPTER at C. W. Post College is at work with our annual raffle. Proceeds from this raffle go towards our book scholarship fund which is given to a deserving student in the business department.

Our rush program was a success. The smokers we held were enjoyable. Our little sisters were there to brighten up the parties and nobody left disappointed.

Now that the weather is warmer, a picnic has been planned for the undergraduates, little sisters and alumni. The undergraduates and alumni will once again confront each other in a game of baseball.

Again this semester we co-sponsored a blood drive with the Red Cross. This produced a record number of pints that were donated by the students and faculty of C. W. Post. Delta Sigma Pi was awarded the prize for the



Jeannie Hamm, left, succeeds Janice Harrold, right, as Rose of Epsilon Xi Chapter at Ball State.

organization who had the most people giving blood in its name.

A couple of professional trips have been planned for this Spring. These trips always prove to be interesting, and give us an insight into the way companies are really run.

We wish everyone a happy Summer and we hope that all graduating Deltasigs get the jobs that they want. —VINCENT G. CACCIOLA

S.U.N.Y.-ALBANY

ZETA PSI CHAPTER, following its Number One rating in the Chapter Efficiency Index as of December 1, 1975, has nearly completed another successful semester.

Brother Bob Walters, vice president of professional activities, arranged many interesting events and tours. These included a Government Career Day, a visit from Robert Allyn of the Board of CPA Examiners, and a tour of the Brotherhood Winery in Washingtonville, New York.

On other fronts, Brother Gary Weissman conducted many prosperous fund raisers, including a series of movies. In community service, Brother Irving Dunn scheduled various activities featuring a wheelchair basketball game for the benefit of handicapped students on campus.

Our membership drive program and associate member education period were a big success under the direction of Senior Vice President Sal Tocco and Brother Jim Morrissey. A fine group of new Brothers was initiated on April 24, including Zeta Psi Chapter's first female members. Also on April 24, the chapter celebrated the ninth anniversary of its founding at its semi-annual dinner-dance.

Chapter President Craig Millnamow has helped to instill us with a sense of professionalism which has aided our move to the forefront of on-campus groups here in Albany. Zeta Psi Chapter wishes all Brothers good luck in completing this semester and a healthy and happy Summer.

—STEVEN D. KUPTIS

CONNECTICUT

THE THETA IOTA CHAPTER at the University of Connecticut would like to extend its warmest wishes to all Brothers.

The Brothers here at the University of Connecticut have been very busy. Some of our major events have been a disco, a wine and cheese party with the business faculty, and a Sears credit card campaign. Looking toward the future we have in the planning right now an "educational" movie, and we are running a bus to the track.

In reviewing our role as a "Professional" organization, we have heard many speakers. Probably the most interesting and beneficial to the whole fraternity was Michael Powers from Advest, Inc. He discussed "The Financial Tools of the Average Investor." Working with the School of Business we will be represented in the Career Day activities and, as always, we took an active part in pre-registration.

With elections coming up it would be appropriate to thank our outgoing officers for their time and leadership. From the whole fraternity we extend our warmest wishes to Dan Remingino, president; Jay Diamond, senior vice president; Dave Nobile, vice president of pledge education; Mike DiMattino, vice president of professional activities; Ira Weiner, Treasurer; Joe Conetta, secretary;



Kroger was one of more than 30 firms which participated in Career Day at Ferris State. Delta Rho Chapter planned and managed the entire event.

Bob Glasser, chancellor; Tim Tinari, historian; and Bob McGuiness, Chapter Efficiency Index Chairman.

From Theta Iota Chapter at the University of Connecticut, we all wish you the best.

—SHELDON PAUL

SIENA

THE THETA UPSILON CHAPTER of Delta Sigma Pi is the first chapter to initiate women into the fraternity. The initiation took place in November of this past year. As one of these women, I would like to say that we are all proud to be members of Delta Sigma Pi. We all feel that we have a great deal to offer to the fraternity. Theta Upsilon Chapter is a relatively small, quiet chapter of Delta Sigma Pi, but now with the admission of women into our chapter, we will be more active.

We have already elected two women to executive positions: our treasurer and our vice president of professional activities. We are now sponsoring a trip to New York City, which is open to all business students at Siena. We also have had various fund raisers.

Each woman in our chapter feels she can work hard to help Delta Sigma Pi because she has the interest and drive to accomplish the goals of our fraternity. We do not feel that men are the only successful people in the business world; women are equally important. We did not join the fraternity for social reasons, we joined out of interest and desire to work and help. We all hope that all chapters will realize that women are a valuable asset and will overlook the traditions and welcome into your chapters the women of your colleges that are deserving enough to be members of Delta Sigma Pi.

—CAROL V. REUTER

EASTERN REGION

Not Reporting

Babson

PITTSBURGH

LAMBDA CHAPTER AT the University of Pittsburgh is completing another successful year. From all forecasts it appears we will again reach our 100,000 points goal in the Chapter Efficiency Index.

The Brothers all worked well together again this year. We installed 21 new Brothers which was above our quota. We also extended our community assistance program by holding two extra outings for the dependent neglect children from Sleepy Hollow Camp. The kids were taken on an Air National Guard Site tour, and will be invited to our annual picnic at North Park.

We are ending the year by trying something new for us—that is, holding Summer events. It is hoped these Summer functions, both meetings and family activities, will make the officer transition period easier, and help the new Brothers to get involved right away.

Lambda Chapter has been strengthened this year, which has been our goal. It is our hope that with our increased strength we will make the overall fraternity even better. Good luck and a good Summer to all the other chapters.

—JOE PUSATERI

JOHNS HOPKINS

THE BROTHERS OF Chi Chapter continued the second semester activities with a

tour of the General Motors Plant in Baltimore, Maryland. The tour was very informative and interesting to all who attended, especially the car owners who kept comparing their mechanical problems with the huge operation of the assembly line.

Also, a tour was made to the WBAL-TV station in the Baltimore area. This location is called "Television Hill" because the three local TV stations share the huge tower for their transmission. The facility is quite large and impressive and some of the Brothers had the chance to see themselves on TV.

The annual Chi Chapter and alumni dinner dance was held at Martins West this year. This social event was well attended and Chi Chapter President Dave Baker remarked that it was gratifying to see the large turnout. Other chapters should bear in mind that this type of social event seems to be the drawing card of the year.

Three new Brothers were initiated into Chi Chapter this semester and, fortunately, the initiation was a little more successful than last semester. The initiation regalia did arrive in time for the Ritual ceremony which made the event meaningful.

—MELVIN J. SMITH

SHEPHERD

EPSILON KAPPA CHAPTER is having a very busy Spring semester this year. Plans for our Fifth Annual Horse Show got under way and the show was scheduled for April 3. This is the chapter's biggest money making project; and in the past, the show has been a big success, drawing people from the tri-state area around Shepherd College. The Brothers of Epsilon Kappa Chapter felt that this year's show was a big success, likewise.

Congratulations are in order for our three outstanding new Brothers who were initiated from our mid-term pledge class which ended January 31. They are Harry Jenkins, Mickey Lynn, and Dennis Saylor. We are very proud of our new Brothers.

Our third and final pledge season of the year got under way with seven pledges. In the past few years, Epsilon Kappa Chapter has missed the maximum goal of Chapter Efficiency Index points due to a lack in membership; however, the Brothers have been working very hard by revising our pledge program without lowering our standards. We feel that the new program has been successful and Epsilon Kappa Chapter will again rise to the top with a total of 100,000 points. Initiation and our Spring banquet was scheduled for March 27.

The chapter had its long-distance tour from February 5-8 when we went to New York City to visit the New York Stock Exchange and the IBM Computer Center. It was a very educational experience and all of the Brothers thoroughly enjoyed themselves. Our short-distance tour was a specially arranged tour of the F.B.I. Building in Washington, DC, in March. The chapter also had many professional speakers lined up for the Spring semester.

We would like to say congratulations and good luck to Brothers Bob Peregoy, Gary Fletcher, Elwood Barnhart, Jim Sale, Jeff Kerns, and Dean Koontz who are graduating in May. We are going to miss these fine Brothers very much.

The Brothers of Epsilon Kappa Chapter

wish all of our Brothers of Delta Sigma Pi a very enjoyable Summer break with hopes of a very successful Fall semester next year for everyone, and we cordially invite any of our Brothers of Delta Sigma Pi to stop and visit us if they are in the Shepherd College area.

—DWIGHT D. McMANUS

ST. JOSEPH'S

ZETA PI CHAPTER at St. Joseph's started out this semester with a successful rush program, enabling us to reach our quota of 18 new Brothers for the year. We would like to congratulate Rush Chairman Tony Mullen and Pledge Master Mike McKenna on a job well done.

On February 24, Zeta Pi Chapter held the 6th Annual Leadership Award Dinner. This year's recipient was Mr. Russel E. Fitzgerald, President of Continental Bank. We would like to thank the professional committee for the work they did in coordinating this event, especially Chairman John Kelly, and Vice President for Professional Activities Tom DiClemente.

This year Zeta Pi Chapter has already donated 75 units of platelets to the National Hemophilia Foundation. Along with this, our community committee is running a dance marathon, the proceeds of which will be donated to Multiple Sclerosis. We would like to thank Brothers Guy Cellucci and Sam Monastra for their fine work on the community committee this year.

The Brothers looked forward to this year's Rose Dance, which was held on May 7. Senior Vice President Conrad Boyle and Social Chairman Dan McHugh did a fine job in running this event. And to help raise funds for this affair, our Fund Raising Chairman Sal Grande ran a series of profitable car washes and other successful fund raising programs.

Finally, the Brothers of Zeta Pi Chapter would like to wish all the Brothers of Delta Sigma Pi a very enjoyable Summer.

—WALT TYSON

DUQUESNE

THE THETA RHO CHAPTER at Duquesne University has completed a very successful year and is anxiously looking forward to the Fall semester.

Our Spring professional program included informative and interesting speakers from Ernst and Ernst Accountants, Allegheny County; Ken Brown and Associates; and the American Institute of Certified Public Accountants. *Strictly Business*, our bi-weekly newspaper which we publish as a service to the business school, has more than doubled its readership over last year.

Academically, the overall chapter grade average was again well above the business school's average. Furthermore, over one-half of the Brothers of the Theta Rho Chapter are currently members of the honorary business fraternity at Duquesne.

Throughout the semester, the Brothers worked diligently with the associate members in their raffle. This fund raising event was a tremendous success, and it truly brought a great sense of pride and unity to the chapter.

Furthermore, we carried our pride, unity, talent, and business-like attitude into intramural athletic competition. The Theta Rho Roundballers had their most successful year ever in basketball. The Deltasig Super-sonic Bowlers thoroughly dominated the



Recruiting Booth at Loyola-Chicago manned by Gamma Pi members Rich Drinane, Les Poule, Joe Mancuso, and Steve Josenkoski, left to right.



New Officers of Beta Psi Chapter at Louisiana Tech are left to right, Historian Edward Coates, Vice President Jimmy Sledge, Vice President for Pledge Education Matt Milam, Treasurer Bert Wilson, President Vic Tabor, Chancellor Hudson Akin, CEI Chairman Hezzie Rials, Vice President for Professional Activities Mike Larkin, and Secretary Wayne Palmer.



The Little Sisters of Eta Mu Chapter at Northern Illinois.

independent league, and the Theta Rho Softball Team also had a spectacular season.

Therefore, the Spring of 1976 was a great success for the Theta Rho Chapter, and we wish all chapters of Delta Sigma Pi an enjoyable and prosperous Bicentennial Summer.

—JOHN LEVITSKE, JR.

MIDEASTERN REGION

Not Reporting

Penn State
Rider
Rutgers
Maryland
LaSalle
St. Peter's
Philadelphia Textiles

TENNESSEE

ALPHA ZETA CHAPTER at Tennessee is on the banquet trail again, with customary zeal and appetites. After a Winter rush that proved to be moderate in number although high in expectations, the chapter planned quite an active Spring. Beside the Founders' Day Banquet to be held May 25, a trip to the Oak Ridge National Laboratories will have been completed by this printing of The DELTASIG.

John Ulmer, President of the Knoxville World's Fair Committee, presented to the chapter an interesting multi-media show soon after school began after New Year's. Another professional event will be the planned trip to the Tennessee Valley Authority's Bull Run Steam Plant. To follow that trip, the chapter will be presented a briefing of the Knoxville area Merrill Lynch brokerage house.

The Alpha Zeta Chapter would like to wish their outstanding alumnus Joe W. Guest success in his efforts to start an Alumni Club in Milwaukee. The Fraternity can always profit from the association of such men of honest friendship.

—ARTHUR J. FISHER

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina is optimistically looking forward to the Spring semester. Many activities have been planned, including several tours to nearby businesses, guest speakers and the traditional "Rose Dance." Our recruiting program was handled very well, bringing in a total of 12 Associate Members. By the end of the Spring semester Beta Gamma Chapter will have a membership of 33. Along with our Associate Members, the Brothers are looking forward to a good fundraising campaign in order to take care of any expenses that may arise during the summer.

The semester began with a ski trip to Boone, NC, in which the Brothers and Associate Members all had a great time. Now that the cold weather is behind us everyone is looking forward to our annual trip to Myrtle Beach, SC, which in the past has proved to be a great time for all concerned. On February 15, we had the opportunity to hear Dr. Michael Brooks, Professor from the University of Manchester, Manchester, England. Dr. Brooks gave the Brothers an informative discussion on the topic of International Management. The following week we had a big party in which everyone had a "blast." The next day Beta Gamma Chapter took off to one of

the largest textile plants in the country, which is located in Graniteville, SC. The Brothers were given a grand tour of the operations as well as being treated to a big lunch before we were on our way. It was truly a memorable tour. On April 13, a celebration was held in honor of Beta Gamma Chapter Founders' Day.

The new chapter officers for the Spring semester are as follows: John Fitzgerald, president; Brian Weyandt, senior vice president; Foster McGarity, vice president of pledge education; Joe Beard, vice president of professional activities; Stan Spell, treasurer; Jeff Turnage, secretary; Jim Miller, CEI Chairman; Paul Lucyshyn, historian; and Jim Wright, chancellor.

Beta Gamma Chapter would like to wish all the other "Deltasigs" the best of luck for the Spring semester. —PAUL J. LUCYSHYN

VIRGINIA TECH

ZETA UPSILON CHAPTER at Virginia Tech has gone through a very revitalizing year as far as its membership is concerned. This past Winter provided us with 16 Associate Members, which more than doubled the membership.

The professional program was in high gear last quarter. Tours included a trip to First National Exchange Bank in Roanoke, Virginia. Speakers included Faculty Brother Dr. John R. Richardson, speaking on a new course offering dealing with small businesses.

This past quarter has been one of the most notable as far as our social program is concerned. The quarter was highlighted by a Valentine's Day party that was very successful. A number of happy hours with Faculty Brothers as honored guests rounded out our social program.

The Annual Spring Blast will be held on May 21, 22, and 23 at Claytor Lake. A big time is planned for both current members and alumni.

A number of very successful hot dog sales in the residence halls on campus has contributed to the financial stability of the chapter.

Also, thanks and farewell go to two officers of this chapter who graduated in March. Bill Garbee and Chris Sheaffer, the Secretary and Vice President for Professional Activities, respectively, have done an excellent job and best wishes to them in the future.

Zeta Upsilon Chapter wishes all the other chapters a nice Summer and the best of luck in the next school year. —RICHARD HODGE

MADISON

IOTA KAPPA CHAPTER at Madison College has had a very fruitful semester. We were proud to have 18 undergraduate Associate Members and one faculty member in our Associate Member class. They all exhibited a high degree of Brotherhood and we look forward to starting next semester with them as Brothers.

In April we had a double celebration. It consisted of a banquet and dance honoring our new Brothers and celebrating our 2nd Anniversary. Iota Kappa Chapter is the youngest chapter in Delta Sigma Pi and in our two years of existence we have become one of the best known professional fraternities on the Madison College campus.

This past semester we have had many professional activities, including speakers which

people from the entire campus came to hear, and the highlight of our professional activities was an overnight trip which included a trip to Busch Gardens.

At this time we would like to thank our graduating President and Vice President, Pat O'Rourke and Jay Demeter, for the fine leadership and hard work they did for the fraternity. They deserve much of the credit for making Iota Kappa Chapter of Delta Sigma Pi such a fine fraternity to which to belong.

—FRANCIS M. BAILEY, JR.

SOUTH CENTRAL REGION

Not Reporting

North Carolina
East Tennessee State
Virginia Commonwealth

GEORGIA STATE

KAPPA CHAPTER AT Georgia State University in the last six months, in the face of internalized re-evaluation and reconstruction, has met the challenges head on in a path towards a bright Bicentennial celebration. Professionally and socially Kappa Chapter is growing in character and breadth of maturity as it adapts instinctively to preserve its proud historical leadership.

Professional activities included a trip to the Federal Reserve of Georgia in which the Brothers attentively listened to a lecture concerned with the Reserve's monetary purposes and powers. In broadly encompassing regional activities, Kappa Chapter held an Area Conference, setting up workshops to discuss issues about fund raising, rush activities, women entering the fraternity, and the educational Associate Member program.

In order to obtain a sound financial base, our chapter worked feverishly last December selling Christmas trees in two different lots under the direction of Irving Dutton and Eugene Seward. Due to their superb efforts, the chapter profited a little over \$1,400 dollars. This effort not only put us in excellent financial standing, but enabled us to purchase new furniture, lamps, and a quadraphonic stereo system for the fraternity room.

Socially, the activities have doubled and climaxed with the festivities of Kappa Chapter's birthday celebration in March, 1976. The professionally coordinated efforts of Richard Walsh, our social chairman, have yet to be duplicated. Our stately Fall rush dinner at the Stone Mountain Inn was highlighted by attorney Thomas Raines in his speech on "Consumer Law." The alumni also recently staged a Valentine's Day party, where to our delight many old prominent alumni of Kappa Chapter appeared, such as Roger Greer and Welden Thomas. In addition, a joint function in the Georgia State Lodge hosted by our chapter featured United States Civil Service Representative John Curbow, who spoke on "Employment Within The Government." The Founders' Day party last November at our own lodge commemorated the 69 years of rewarding professional fellowship and educational strivings in the field of business.

This Winter quarter our fraternity is rushing five new Associate Members. For Spring quarter 1975, Kappa Chapter wishes to extend recognition for the excellent efforts of Maurice Hebert who deservedly won the award of "Most Outstanding Pledge." The

chapter also congratulates Herald Alexander for being elected as our 1976 representative for Undergraduate of the Year.

From The Central Office, Kappa Chapter was pleased to host and provide "the grand tour" in Atlanta for Chapter Consultant Daniel Dufala. He seemed particularly impressed with the strength and organizational well-being of the chapter. In summary, he stated that our stability and character can be an even greater asset as we set an example and help other chapters.

—MICHAEL W. WIENER

FLORIDA

BETA ETA CHAPTER has made rapid strides to become one of the best chapters in Florida. In the area of recruiting, a vigorous marketing campaign netted the chapter 21 associate members anxious to become assets of Delta Sigma Pi. It is certainly the best looking pledge class, as nine of the hopefuls are women of commerce. Truly, Beta Eta Chapter is "shaping up."

The chapter was pleased to start the Winter quarter with a visit from Brother Dan Dufala of The Central Office. Dan gave us several tips on fund raising and recruiting as well as answering many questions from the Executive Committee and the Brothers. We enjoyed his company during his two day visit and hope he can come to see us again in the future.

Brother Mike Salyers has organized the most extensive professional program in several years. Our first tour was of North Florida Regional Hospital, conducted by Mr. Roland Deaton, the assistant administrator and a Florida graduate. We learned the value of the Florida Placement and Career Center from Mr. Maurice Mayberry and Attorney Hal Uhrig warned us "when in doubt—incorporate." Later we visited Southern Bell in Gainesville and Anheuser-Busch in Tampa. The Brothers had a particularly good time touring Busch Gardens and sampling their products. Our best trip we saved for last, a journey to Atlanta to see the Federal Reserve and the IRS.

In the financial area, the locker rental program was in such demand that 110 lockers were added to bring it to peak capacity. Another fruitful venture got the Brothers and Associate Members together for an afternoon of airplane washing for Keystone Flying Service. In the works is a project to sell flowering plants under the auspices of a local shopping mall. Particular thanks go to Brothers Rick Barth, John King, and James Sweat for their efforts in this area.

The 1975-76 academic year has been a productive one for Beta Eta Chapter, one that has seen some revolutionary changes in the fraternity. Not only have we become better men of commerce, but, through opening our ranks, better people as well. We hope all Deltasigs will unite to make our nation's 200th birthday the best one in its history.

—R S GRANGER

AUBURN

THE BETA LAMBDA CHAPTER at Auburn University looked forward to the new year with great anticipation. We planned to initiate approximately 35 pledges Winter quarter and now that the election of the new officers has been completed, 1976 promises to be a successful year for our chapter. One of

our goals for the year is to improve alumni relations, and we hope that through a special alumni day next Fall, we will be able to meet many of our fellow Brothers. We always appreciate any advice and suggestions which you may have to offer.

Among our activities Winter quarter, we had two professional meetings and a field trip. On February 3, Jim Manley and Jim Powell, vice presidents of Trust Company Bank of Georgia, gave a formal talk on "Interviewing and Careers in the Banking Industry." On February 6, we had a dinner meeting with the Executive-in-Residence, John Woods, Chairman of The Alabama Bank Corporation.

The field trip to the Federal Reserve Bank in Atlanta was perhaps the highlight of the quarter. Everyone enjoyed the briefing by the Federal Reserve economist and the tour of the money museum. While in Atlanta, several members went to see the new Peachtree Plaza, the world's tallest hotel, and also attended an Atlanta Hawks basketball game.

The newly elected officers for 1976 are Rhett Donaldson, president; Bill Koons, senior vice president; Dewey Teague, vice president for pledge education; Bobby Lindsey, vice president of professional activities; Billy Meixler, secretary; and Kevin Troxler, treasurer. They are all outstanding individuals capable of providing the type of leadership which any chapter would appreciate.

—TOMMY TAYLOR

FLORIDA SOUTHERN

THE DELTA IOTA CHAPTER of Delta Sigma Pi at Florida Southern College continues to enjoy success this year. Our hopes are high of reaching the 100,000 level, which is extremely possible at this time.

Elections were held recently, and Mike Dignam was elected to the position of president. Tim Flannagan was elected to vice president in charge of pledge education; and Brian Mills, vice president for professional activities. Dan Streitz is the new secretary, and Howard Bacon, treasurer.

Our program continues to feature top activities. Mr. James Bovey of Lanier-Upshaw Insurance Agency gave us a particularly interesting speech on Insurance Management. Of particular interest was the field trip to Kau-Kau, Inc., where the Brothers became acquainted with management in the entertainment field. We also took a field trip to Peek-A-Boo, Inc., where club management was explored in depth.

The Brothers of Deltasig put forth much effort in Spring rush, which resulted in the pledging of 12 fine men. Rush was highlighted by a kegger that was thoroughly enjoyed by rushees and Brothers alike.

With hopes high for a top rating, Delta Sigma Pi continues to lead on campus. We would like to extend our thanks to Mr. George Cusson for assisting us as Chapter Advisor, and Miss Jan Watkins for being our "Rose of Deltasig."

—HOWARD BACON

TAMPA

THE EPSILON RHO CHAPTER'S Spring semester started with a full head of steam and promises to be a good one indeed. Our Rush Program turned out to be quite successful, highlighted by a Beer Get-together

for prospective Associate Members, at the University of Tampa Rathskeller, and a Smoker held at the Downtown Holiday Inn. The Smoker was a complete success, with most of the Faculty Brothers present. The speaker was Mr. Anthony Caprio, an alumnus of the University and the Epsilon Rho Chapter, and now of the MBA Program at Tampa. His speech was very enlightening, as he spoke of the great value of an MBA, and the University of Tampa's growing MBA Program.

Epsilon Rho Chapter again handled the exclusive sale of the Gasparilla Parade Program on February 9. However, due to the greater amount of territory to be covered and our close association with the Brothers at the University of South Florida, we sub-contracted Theta Phi Chapter to join us in the sale of the programs.

—EDDIE A. FIGUEROA

FLORIDA ATLANTIC

THE ZETA PHI CHAPTER at Florida Atlantic University has been very active in both the Fall and Winter quarters. Professional events have included Maurice Bauxbaum from the Pompano office of E. F. Hutton and Ken Burroughs, the Finance Director from the city of Pompano Beach, as well as a tour of the Ft. Lauderdale office of Chris-Craft. Proposed professional events include a tour of the Federal Reserve Bank in Miami and a career forum which will focus on interviewing and resumé writing. Currently three Brothers, Tom Council, Bob Cavallaro, and Tom Stoeckle, are working with the SBA and are helping a local furniture company with their financial problems.

Social events have included rush picnics at Spanish River Park, a Founders' Day picnic at the home of John Bockert, and an initiation banquet at the Holiday Inn of Highland Beach.

In athletics, the Brothers of Deltasig came from a 5-5 record in 1974 to a 10-1 record this year to take first place in their division in football. Congratulations go to coach Ron "Swivel Hips" Sweeney. This quarter, volleyball and basketball look promising.

Elections were held in November with the following results: Tom Stoeckle, president; Bob Cavallaro, senior vice president; Rusty Carr, vice president for pledge education; Mike Arciola, vice president for professional activities; John Dierker, treasurer; Roni Laskin, secretary; Ron Sweeney, chancellor; Dick Williamson, historian; and Harry Heath, Chapter Efficiency Index Chairman.

Congratulations are in order for alumnus Brother Dave Willbur, Zeta Phi 292, who was married to Ann Norris, a former Rose and member of Phi Gamma Nu women's sorority, on February 28.

Brother Tom Stoeckle has announced his engagement to Bette Yahrling, also a sister of Phi Gamma Nu.

—GARY B. KANIUK

TROY STATE

FALL QUARTER PROVED to be an exciting one with our chapter holding its annual steak cookout after our school's homecoming football game. A large turnout was experienced along with the honored presence of many alumni.

Our chapter also attained a good start in the Chapter Efficiency Index by gaining 29,500 points and placing second in the

Southeastern Region. We look forward with much optimism as our overall program grows and improves.

Winter quarter brought about our election of officers. The 1975-76 officers are: Hugh Ivey, president; Mike Day, senior vice president; Buddy Ledbetter, chancellor; Frank Baugh, vice president for pledge education; and Glenn Majors, CEI Chairman. We would like to acknowledge the continued service of Doug Plash as secretary and Bill Cochran as treasurer.

This quarter our chapter money-making project was the painting of house numbers on street curbs. After obtaining permission by the city council we undertook the project with great enthusiasm. At this time the project has been deemed a success with a strong bank account increasing our chances of a nice professional trip in the Spring.

On February 12 our chapter held a dinner banquet at Holiday Inn, Troy, Alabama. Our guest speaker was Bob Sprayberry who provided us with an insight into the state auditing of the various medical programs.

Next quarter we plan to enter a Deltasig softball team in the intramural league, a venture which provides entertainment and an additional opportunity for increased Brotherhood among our members. We wish every chapter continued success in our country's Bicentennial year.

—WAYNE ALLAN ROBERTS

SOUTH FLORIDA

THETA PHI CHAPTER at the University of South Florida found out that success is the only way to round off the year. The chapter has had many activities and a lot of new ideas that have generated much progress.

For the first time the chapter held seminars with the Associate Members of Quarter II. The topics dealt with chapter management and leadership development. We found that both Brothers and Associate Members benefited by learning from each other. We would like to encourage other chapters to also hold such seminars to aid in closer Brotherhood.

Two new initiatives brought into the chapter in Quarter II included Mayor Bill Poe of Tampa, as Honorary Member and Dr. Arie Beenhakker (internationally known for his financial theories) as faculty member.

Again this year Theta Phi Chapter had a successful Big Brothers Picnic. The Brothers, along with the Associate Members, entertained 80 fatherless children of the community to a day of fun, food, and games. National Soccer League champs, the Tampa Bay Rowdies, were also on hand to help out with the picnic.

Other chapter activities involved a great deal of work, but bringing in additional income. Brothers and Associate Members held car washes, donut sales and sold concessions at the annual Gasparilla invasion and parade, and also at area basketball games. Theta Phi Chapter is proud to announce the quota of 24 pledges for Quarter III was reached five weeks in advance.

The Brothers of this chapter hope that the other chapters in the fraternity have had a successful year, as we have had, and we want to extend an invitation to all Brothers who come to the Tampa area to visit our chapter.

—CHUCK MANN

SOUTHEASTERN REGION

Not Reporting

Georgia
Alabama
Miami-Florida
Florida State
Georgia Southern
West Florida
Columbus
Florida Tech

CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati has enjoyed a rebirth due to our successful rush. Sixteen young men and women have taken the oath as Associate Members. Their formal initiation was scheduled for February 29, at the Holiday Inn Riverfront. The entire chapter engaged in the preparation of this important event.

The momentum from the Winter rush is providing the impetus for a busy Spring. Another large effort toward increasing our ranks is planned, along with numerous professional, social, and special activities. All of these projects are being coordinated through committees. The function of the committees is to formulate a plan of action for any proposals the chapter undertakes. The success of each committee will, therefore, be critical to our chapter's future.

Fall quarter, Alpha Theta Chapter initiated its first woman member. This term, eight women Associate Members are awaiting induction into the fraternity. The enthusiasm and hard work of these young ladies has already proven to be an asset to the chapter. Accordingly, we applaud the vote to delete the word "male" from the bylaws. Truly, Delta Sigma Pi may now become fully representative of the professional world.

OHIO

—MIKE MANNINO

THE DAYS OF the Rose of Delta Sigma Pi and beauty pageants are long gone for Alpha Omicron Chapter. This winter quarter three out of four of our Associate Members are women. Congratulations to them; it is about time.

Our congratulations to Greg Emmert, Tom Fahey, Chris Fearing, Stan Kebe, Mickey McCord, Ed Nemerver, Wally Starosciak, David Thomas, Dave Westlake, Rod Wood, and Sandy Zelkovitz who have just become full members of Alpha Omicron Chapter. Already some of them have assumed offices within the chapter. Special note of congratulations is extended to Chris Fearing for his election to the Executive Council of Alpha Omicron Chapter as Senior Vice President of Professional Activities; we wish him the best of luck in filling this position.

Alpha Omicron Chapter stands at 24 members and four Associate Members. Big plans are being made for a large pledge recruitment. We have high expectations for bringing in as many members as we did last Fall.

Scheduling advising for all university students was beautifully executed this quarter. Participation by the members was as usual, making this project successful.

A joint venture is in the making between Alpha Omicron Chapter and the South Green Student Council to hold a campus-wide beer blast. With all the active participation so far within the chapter we shouldn't go wrong.

Alpha Omicron Chapter has just finished

celebrating its 50th Anniversary. Sixty-two people came from all over the country to celebrate with us. The weekend we spent together was fun and had special meaning to all of us. Alpha Omicron Chapter thanks all who came to celebrate. We were sorry that some couldn't attend; you were greatly missed.

We wish the best of luck to our recent graduates Ralph Robinson, Rick Swartz, Jay Huling, and Dave Ferry. We are confident that they will succeed in whatever career they decide to pursue.

The members of Alpha Omicron Chapter are looking forward to an enjoyable Spring. Many activities have been planned which should benefit all of us; one of those was a stimulating meeting with Alpha Kappa Chapter of the State University of New York at Buffalo.

—LAWRENCE SUSSBERG

INDIANA

ALPHA PI CHAPTER again experienced an excellent semester under the leadership of President Ed Miller. The semester started with an impressive membership meeting headed by Brother Don Luecke. Featured at the meeting was Brother Dan Fouts, manager of parts merchandising for Cummins Engine. Brother Fouts was a former undergraduate member of Alpha Pi Chapter. He informed our prospective Associate Members of the benefits of membership in Delta Sigma Pi. Our new Associate Members became educated in the meaning and purpose of Delta Sigma Pi, under the direction of Don Ross, Vice President of Associate Member Education.

The Brothers of Alpha Pi Chapter were impressed with the dynamic professional program headed by Brother John Mason. Some of the activities included a career planning night in which representatives from four different companies participated. The companies included Alexander Grant, Shillito's of Cincinnati, Caterpillar, and Westinghouse. The Alpha Pi Chapter also sponsored a presentation by Dayton's retailing. The program was open to all members of the School of Business. Field trips are always an important part of any professional program, and this semester we had two excellent trips—the first to Eli Lilly of Indianapolis, the other trip to Chicago, which included visits to the offices of the Chicago Tribune, Wrigley Enterprises, and a tour of the Sears Tower.

Dr. George Hettenhouse and Dr. Christopher Lyman, members of our faculty, were selected to be initiated with our Associate Members. Dr. Hettenhouse is a professor of finance and Dr. Lyman is a professor of business law.

Special thanks go out to all of our alumni and friends who donated to our scholarship fund. These contributions, along with various fund raising projects, allowed us to award our first scholarship.

—DAVID K. HANES

MIAMI-OHIO

ALPHA UPSILON CHAPTER, after a very successful Winter rush program, currently has an excellent group of Associate Members who are ready for initiation. As one of the largest and most enthusiastic groups to be initiated into our chapter, our new members will be a valuable addition. The new Associate Member education program was not only a learning experience for the new members,

but also an enlightening experience for all chapter members.

Our professional program was busier and better than ever. It was highlighted by excellent speakers and several interesting tours, such as our trip to Armeo in Middletown, Ohio. Our annual trip to the Playboy Club in Cincinnati was again a favorite activity. Projects such as our booth at the Spring Carnival ensure us of an excellent fund raising program. The Monopoly Marathon we held in March raised money for a contribution to the Miami Chest Fund. Special mention must be given to our officers for their devoted efforts which have made this one of our best years ever.

Five members deserve special recognition for their outstanding scholastic accomplishments. Earning a four-point GPA the past Fall quarter were John Adams, David Braun, Paul Sallwasser, Kevin Smith, and Steve Ulmer.

We of the Alpha Upsilon Chapter extend a special thanks to The Central Office staff for their excellent help throughout the year. We also wish the best of luck to our graduating seniors, and to all Deltasigs a great Summer and a successful 1976-1977 school year!

KENT STATE

—GARY J. SHOWALTER

BETA PI CHAPTER is conducting a raffle which has all proceeds going to Easter Seals for the benefit of crippled children. Coverage and publicity for this event was carried by the student newspaper and several local radio stations. All the Brothers diligently worked for this worthy cause and voted to contribute \$200 over and above what is raised by the raffle.

During Winter quarter we initiated eight new members into our chapter, including Penny Burdette, our first female member. Six Brothers contributed blood during a recent Red Cross Blood Drive. Many of our Brothers also took part in the Middle Management Program, sponsored by several Canton area firms, and a tour of the General Motors Vega Assembly Plant in Lordstown, Ohio.

Our chapter has planned a Spring Dinner Dance which will be followed, the next day, by our semi-annual golf tournament for Brothers and Alumni. Other events planned were a trip to see the Cleveland Indians season opener, several Friday happy hour meetings and the continuation of our very successful coffee and donut sale.

Congratulations to Brothers Brian Lever, Gary Glinski, Gary Brill, Pat Michel, Pat Vandervort, Rick Ludwig and Buddy Meola for attaining a 4.0 GPA for last quarter.

All the Brothers of the Beta Pi Chapter would like to wish Deltasigs in all chapters a very good Summer and success in all of their endeavors.

—THADDEUS MIESKOSKI

INDIANA STATE

DELTA TAU CHAPTER at Indiana State University is heading towards another successful Spring semester in membership and professional and social activities.

After hours of extensive planning and preparation, the Brothers of Delta Tau Chapter completed a slide presentation for Spring recruitment. Slides gathered from events of the past two years compiled with music and words were shown to rushees. Two slide presentations were prepared: one was shown to students in classrooms and at rush functions



J. D. Russell, Director of the Menlo School of Business and a member of Zeta Rho Chapter there, at the chapter's 10th Anniversary celebration.



Erika Loutzenheiser, newly elected Rose of Zeta Rho Chapter at Menlo at the moment the announcement of her selection was made.



Jean Kristofco, candidate of Theta Rho Chapter for the Duquesne University 1976 Military Ball Queen.

and the other was shown in the main hall of the School of Business. Letters were mailed to prospective members, along with a pamphlet about Delta Tau Chapter as part of rush. All Brothers participated in operation "meet the students," as all Brothers went door to door in dorms telling all business majors about Delta Sigma Pi. All the work paid off as nine students were initiated into Associate-Membership.

Professional activities have taken off this Spring semester, beginning with a tour of O'Hare Field in Chicago, IL. Guide Mrs. Joan Barry explained the operations of the airport and its finances. A pilot from United Airlines spoke on the operation of an airline and the planning and organizing of a flight. After talking to the guides inside the terminals and the flight preparation room, busses awaited the Deltasigs for an extensive tour of the airport grounds. The next planned tour is of Inland Steel Company in East Chicago. Speakers thus far have included Larry Beddow, manager of Radio Shack in Terre Haute, IN, and Wayne McHargue, a chartered life underwriter for American United Life Insurance Company and an alumnus of Indiana State University and Delta Tau Chapter. Mr. Beddow spoke on the operation of a chain retail outlet store. Mr. McHargue emphasized the advantage of Brotherhood in Delta Sigma Pi over clubs and honor fraternities.

Social activities had its "sweet" beginning with the Valentine's Dance on February 14. Brother Dick Watson prepared a four-layer heart shaped cake while the Little Sisters decorated the fraternity house with red and white streamers and hearts. Several alumni came back for this colorful occasion.

The Rose Dance plans got underway for

April 10, 1976. The dance was held at Howard Johnson Motor Lodge. Dinner, awards, music, and dancing took place around the enclosed pool. The annual canoe trip to Turkey Run State Park was planned for May 1.

A community activity was the road block for the American Cancer Society on April 25. This was the fifth year that Delta Tau Chapter has participated in the road block. Since beginning this activity five years ago, the Deltasigs have gathered over \$3000 for this cause.

The Brothers at Delta Tau Chapter wish everyone an enjoyable Summer and the best of luck in the Fall of 1976. We would like to express our sincere hopes that all chapters strive to improve and enlarge their membership and their professional programs. Remember that we are the professionals. Show everyone that it is the Deltasigs who are taking care of business. —DONALD W. JENNINGS

WEST LIBERTY

DELTA OMEGA CHAPTER at West Liberty State College has undertaken a massive rebuilding campaign in which each Brother is actively taking part. In the past year we initiated 11 new members into the chapter. With the induction of these new Brothers, we feel that we are on a successful campaign to rebuild our chapter. Our membership ranks have been greatly reduced because of graduation, but with our stepped-up efforts we hope to double our membership in the next year.

This past Fall our chapter helped to sponsor the West Liberty Homecoming Queen, Miss Tammy Stefkovich. Our float in the parade that precedes the homecoming game has won our chapter even greater honors by

finishing first and second respectively for the last two years.

The Red Cross recently was on campus and many of the Brothers turned out to donate blood. The blood drive was a huge success.

We have numerous fund-raising projects in the making and after overcoming a few minor technicalities, we hope to have these projects in full swing by Summer. Among the projects are such things as a Shopper-Rama and a Computer Dating Service.

In closing, I would like to acknowledge the fine job done by our officers and extend a special thanks to our President, Bill Schmitt.

—BOB BREITINGER

BALL STATE

EPSILON XI CHAPTER at Ball State University has had a very busy Winter quarter. Aside from our occasional tours of local business firms and factories we initiated an investment gaming contest within the chapter. The reason for the contest was to familiarize the Brothers of Epsilon Xi Chapter with the functional concepts behind stocks, bonds, and investments. The contest proved to be not only educational, but fun.

The high point of this year was marked by our annual Winter Banquet. The banquet was held at the Beacon Inn in Indianapolis, Indiana, on February 21. Brother Phil Barry was the master of ceremonies for the evening and President Keith Kneubuhler presented a recap of the chapter's activities and achievements over the past year. One of the highlights of the evening was the announcement of the chapter's new Rose for the following year. The past year's Rose, Janice Harrold, announced that Jeannie Hamm was our new Rose and presented her with 12 long stem red

roses. The Annual Winter Banquet proved to be an overwhelming success and a very enjoyable evening for the Brothers and their dates.

We initiated five new Brothers on February 20. Through the diligent work of this quarter's pledge class, we have seen the admirable traits and professionalism in our new Brothers that make Delta Sigma Pi the successful organization that it is today. On February 17, we elected new officers for the coming year and Grant Porter is now the new president of Epsilon Xi Chapter.

This has been a good year for Epsilon Xi Chapter and we are earnestly looking forward to next year. With new chapter officers, Brothers, and a beautiful chapter Rose, we have both the tools and the inspiration to obtain 100,000 points in the Chapter Efficiency Index.

—MARK R. HARROLD

WESTERN KENTUCKY

ZETA THETA CHAPTER at Western Kentucky University, continuing its comeback after a few semesters of slow growth, started off the 1976 Spring semester with a full program of professional business and social activities. On the professional side, included among our various speakers was a man from Warren County Realty here in Bowling Green, and the City Commissioner of Bowling Green. Also a speaker sponsored by the Zeta Theta Chapter was Mr. Charles Mudd, Vice President of Wholesale Pizza Company of Nashville, Tennessee, a father of one of our Brothers. Tours consisted of a visit to Churchill Downs in Louisville, and a tour of a Firestone plant here in Bowling Green. Social activities included a 50's party and a Valentine Party in honor of Mrs. Stella Calhoun, our Chapter Mother.

Beginning with the Spring semester, Zeta Theta Chapter welcomed its new chapter advisor, Dr. John Herrick. Dr. Herrick, a Brother who is also a Professor of Business Administration at Western Kentucky University, expressed his aim to help keep Zeta Theta Chapter a high quality chapter of Delta Sigma Pi. During the early weeks of the semester, Chapter Consultant John Watton was also welcomed to Western Kentucky for a brief visit. During meetings with him the Brothers were given new ideals for recruiting and pledgship, and chapter operations.

Now that Summer vacation is nearing, the Brothers of Zeta Theta Chapter wish all their Brothers of Delta Sigma Pi a happy and successful Summer.

—RICKIE LEE HIGGS

AKRON

THANKS TO ACTIVE participation and cooperative effort on the part of all the Brothers, Winter quarter at Theta Kappa Chapter has been unusually productive in terms of membership and professional activities. In the "commuter school" atmosphere of Akron University three initiates a quarter is considered good. This quarter, though, all of the Brothers became involved in active recruiting above and beyond our normal recruiting functions, soft-selling the Fraternity on a one-to-one basis to friends and classmates in the Business College. The result—six initiates and five strong prospects for next quarter.

Our professional activities of late have included appearances by speakers drawn from

our own ranks. Dr. Michael d'Amico of the Marketing Department, who joined Delta Sigma Pi last year, gave a sneak preview of the paper he is preparing for Spring presentation. Never one to dudge in the bogs of scholarly redundancy, Dr. d'Amico's work presents his own new concept, "Advertising Anamorphosis." Alumnus Brother John Hilliard, a Marketing Manager with Bellows International, gave a dynamic presentation of the K.I.S.S. (Keep It Simple, Stupid) concept of managerial reporting. Other professional activities included a tour of the First National Bank of Akron and an informative speech on Civil Service opportunities for Business graduates.

Theta Kappa Chapter took on the responsibility of running orientations for Spring quarter transfers to the College of Business Administration. We considered this a big challenge, but we were fortunate enough to obtain complete cooperation in this project from Dean Dunlap. Our basic objective is to acquaint new students with the requirements and opportunities in the Business College, but we will also take time to introduce the students to the college organizations, including, of course, Delta Sigma Pi.

—BILL SCHMIDT

XAVIER

THETA LAMBDA CHAPTER at Xavier University in Cincinnati held meetings every week for the preparation of a dance to be held March 19. We expected a large crowd because it marked the final day of mid-term examinations. Another important project was the Mother's Day Flower sale to be held May 5th through the 7th. Also scheduled are several professional activities with guest speakers.

The weekend of April 9th was occupied with Final Initiations, nominations for new offices and the celebration of the chapter's birthday. Prior to this time an open house was held for those interested in joining the Fraternity, followed by the Pledge Initiation on March 9.

Among other social activities were the Senior Banquet, a day at the Kentucky Derby on May 1, and a trip to Indianapolis for the 500 mile race on Memorial Day weekend.

—ROBERT C. SCHERGER

BOWLING GREEN

THETA PI CHAPTER has been really excited about what we have been doing lately. Among our more exciting activities is a coupon sale. Our sponsors, the merchants of Bowling Green, permitted us to print coupons



Delta Tau Chapter at Indiana State gets a tour of a United Airlines B727 while on tour at O'Hare Airport in Chicago.

offering valuable discounts to the buyer. Included were discounts on hair styles, pizza, goldfish, hamburgers, and clothes, the more important aspects of college pleasures. At last count we had made a fair amount of money with which we will probably have a party.

And speaking of parties, we had a tea with the Alpha Phi Sorority. For the Brothers that stumbled in on that Friday night, it was an enjoyable event.

On the more serious side, our guest speaker from Columbia Gas of Ohio, the local district manager, was very interesting. Not only did he explain the various aspects and duties involved with this job, but he led a very stimulating discussion on gas rates. The fuel question certainly made the night interesting.

Sadly enough, when Spring quarter ends a majority of our nearly 50 members will graduate. A few of the Brothers wish to share with us their immediate plans.

Mark Siler, a very industrious student, plans to go to law school. He's been accepted at so many law schools, he can't decide which is best. Good Luck.

Jim Hooker is looking for a job in insurance. Among his campus activities are: Omicron Delta Kappa, the national Leadership Honorary; Who's Who in American Colleges and Universities; Antaeus Greek Leadership Honorary; 1975 BGSU Homecoming Chairman; 1976 Senior Challenge Co-Chairman; Interfraternity Council President; and past president of Tau Kappa Epsilon, social fraternity. Jim Hooker is also active in the U.S. Jaycees and is a member of the U.S. Chamber of Commerce. Among his numerous awards is Top TEKE 1975, and the

highly coveted Jim Hooker TKE Award, which is presented to campus notables.

Phil Belt, our illustrious president, is also graduating. His area of specialization is accounting.

This Winter we initiated our first Associate Member class since Spring of 1975. Hopefully, by now they have been elected to high office within Delta Sigma Pi. One new member, Thomas Falvey, was recently elected Treasurer of Tau Kappa Epsilon social fraternity and is Head Ranger of the local Alpha Nu Omega Chapter.

At our last business meeting we had a very interesting discussion about Brother apathy and lack of attendance at fraternity functions. One solution, which was to invite the Kappa Sigma fraternity to all our functions, proved to be very feasible, especially since they saved us from embarrassment once before. However, I think it was decided that we appeal to other Delta Sigma Pi Chapters for help.

Theta Pi Chapter wishes everyone a very merry Summer and profitable employment situations.

—STEVEN JAVORNIK

INDIANA NORTHWEST

THETA PSI CHAPTER at Indiana University Northwest is seeking to improve itself from within by ameliorating the pledge program. The new neophyte will be presented with a seminar-discussion type format that will better acquaint him with chapter functions. Together, Vice President of Pledge Education Rick Haburjack and Senior Vice President Gary Crum have sought to improve the quality as well as the quantity of the pledge program so that Theta Psi Chapter can be assured of having well informed members. For this reason the rush program was in-

creased in length to three weeks and prospective neophytes were invited to a rush reception where their wives, fiancées, or dates could see the professional business-like atmosphere of Delta Sigma Pi. The project of Kappa Pledge Class will be directed by the chapter this semester in an attempt to better its outcome.

The culmination of any successful pledge program is a large pledge class and large turnout at the Initiation Banquet. This semester Theta Psi Chapter welcomed 14 neophytes into the pledge program and expects to receive 150 guests at the banquet. The large pledge class will help to replenish the loss of 50 per cent of the current membership, due to May graduation.

A chapter is only as effective in the community as the projects it performs in that area. Theta Psi Chapter conducted a blood drive on February 26, 1976, to help an alumnus member whose child needs the blood very badly. It was publicized and we expected to collect over 80 pints of blood. Brother John Poulous has been instrumental in its formation.

Chapter projects to raise needed funds are being planned and coordinated under Brother Geof Knoerzer. Some of these include Bingo games at a nearby establishment and the placement of pin ball machines in the Blue Lounge of the Student Union Building. The Bingo games were held on February 27, 1976. The pin ball machines are still under consideration by the Administration.

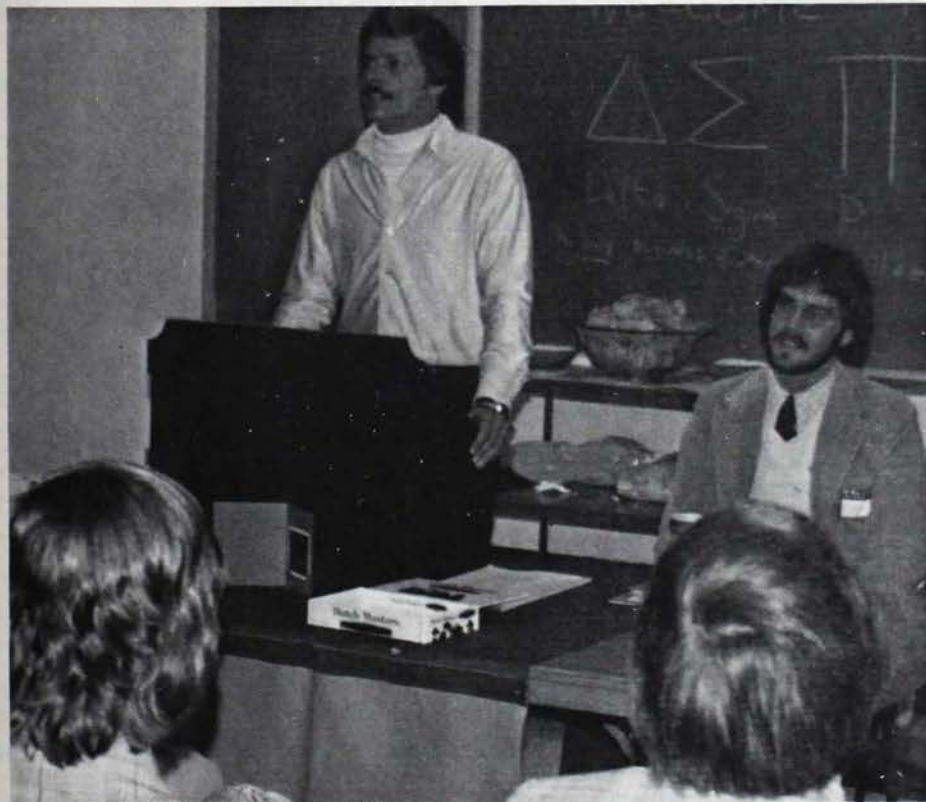
The togetherness of Brotherhood is strengthened by social gatherings where good times are shared. This year the Social Committee under Brother Kurt Knutson sponsored a bowling tournament on February 15, 1976. There is also thought being given to the development of another golf tournament. News on this will be forthcoming.

Theta Psi Chapter is expanding into needed segments of Indiana University Northwest by placing its members into key positions of responsible organizations. Some of these organizations are the Student Activity Board where Senior Vice President Gary Crum is President and five of its eight members are Brothers. The Student Government President is John Poulous and two of the Senators are Brothers, and Historian Terry Mills is an Associate Justice on the Student Court. Participation in the classroom is reflected also in scholastic achievement as 75 per cent of the chapter are above the all male grade point average.

The alumni club of Northwest Indiana is well under way. The alumnus Brother to contact if you are interested in becoming a member is Ray Giacomini.

The close to a good year is achievement of 100,000 points in the Chapter Efficiency Index. Brother Jim Cook assures us that we will reach that goal.

—DAN ROLLO



Professor Elam speaks to prospective members of Alpha Beta Chapter at Missouri-Columbia on the advantages of being a Deltasig.

EAST CENTRAL REGION
All Chapters Reporting

ILLINOIS

UPSILON CHAPTER AT the University of Illinois held its second rush meeting for the Spring semester at the Century 21 Hotel. Many business students came to the rush. The Associate Member program boasts 67 men and women. Twenty-nine women have chosen to become members. We are the first professional business fraternity on campus to offer full membership to women. We are proud to welcome them to our chapter.

The alumni have received letters so that we may update our alumni lists. The graduates are an integral part of Upsilon Chapter. We do not want to lose touch with them.

On February 4 John Chapin from Service Bureau, a computer software firm, talked about the practical aspects of managing people. The professional meeting for February 25 was a speech by Howard Bernstein, an independent Certified Public Accountant. Noboru Honda, an independent insurance agent, also has given an interesting talk on the business world. Two planned field trips were to Merrill-Lynch in Chicago and Pabst Blue Ribbon in East Peoria.

The showing of popular movies and cartoons and the distribution of desk pads have been successful moneymaking projects. These activities draw the members closer as they work together. The Associate Members experience the Brotherhood in the chapter.

—KIM ANGLIN

WISCONSIN-MADISON

PSI CHAPTER HAD an excellent professional program conducted by Brother Ray Edwards. Judge Archie Simonson, Dane County Judge Branch III, talked to us about credit card fraud and small claims court procedure for businessmen. Mr. Michael Feeley and Mr. Stan Schroeder from Deere and Company filled us in on what to expect in an interview. This proved to be most rewarding for the seniors who are graduating this May. Elroy Hirsch, the athletic director of the University of Wisconsin-Madison, gave a speech on the business of sports. In addition to the many talks this semester, Psi guys went on a field trip to Milwaukee to tour the Stone Mill Winery and the Harley Davidson Company. The tour familiarized us with the business world and proved to be a most rewarding experience.

Many social events are planned for this semester. We will be hosting a basketball tournament with the Theta Xi chapter from Whitewater, the Eta Rho Chapter from La-Crosse, and the Zeta Xi Chapter from Lewis College. Fifteen Brothers attended the banquet in Chicago for George Simkowski, Psi 500, "Deltasig of the Year." We extend our congratulations to him. Also coming up is the annual "Rose" Formal, Dads' Day and the student faculty banquet when Brothers have an opportunity to meet the faculty on a one to one basis.

Once again, Psi Chapter took first place in the Miller Brewery recycling contest. For our hard effort we received a refrigerator-freezer. A subscription drive for Business Week magazine, the Heart Fund drive and the welfare outing where Brothers take out underprivileged boys without Fathers was also held.

Fourteen Brothers were initiated during our Spring initiation. We are proud of our new Brothers and welcome them into our

growing chapter.

We are planning on achieving 100,000 points in the Chapter Efficiency Index and, as in the past, Psi Chapter is well on the way.

—PAUL ZAUNER

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University initiated 10 new Brothers into our chapter during the weekend of February 20-22. We expect to initiate a few new Brothers from our Spring Associate Member class.

After initiating the new Brothers at the Ramada Inn in Waukesha, Wisconsin, during the February weekend, the chapter spent Saturday night with the Brothers of Psi Chapter at the University of Wisconsin at Madison who threw a great party for us. Our thanks go out to the Psi Brothers for their hospitality.

The highlight of our social calendar was our annual alumni dinner dance held on February 28. All of the Brothers and the alumni had a great time. At the dinner last year's Rose, Linda Kukulski, crowned the new Rose, Carol Klener. Carol, Joann LaBuda and Sharon Ryan compose the Rose Court.

Some of our activities were a tour of the Coopers & Lybrand Accounting Offices and our annual Spring Dance held April 30 which was a tremendous success. We participated in the interfraternity bowling league and are presently competing in the softball league. We are also looking forward to defending our championship at the Softball Tournament held by the Brothers at Eastern Illinois.

As the school year comes to a close, the Brothers of Alpha Omega Chapter are looking forward to another successful year and would like to wish the other chapters a wonderful Summer and much success in the Fall.

—ALAN R. SALAS

LOYOLA-CHICAGO

GAMMA PI CHAPTER just completed a very successful celebration of its 25th Anniversary, commemorated by a special edition of its chapter newsletter. We hope the next 25 years will bring even more successes to the chapter.

The chapter recently conducted a very productive blood drive at the school. Unfortunately, our chapter seems to have many needle-fearing Brothers because fewer than half donated blood, but with the help of our wide-spread advertising program we were able to recruit many others from the student body who donated. The chapter also took part in the Muscular Dystrophy Association's "Shamrocks for Dystrophy" drive which took place the week before St. Patrick's Day.

Our professional program has changed somewhat as the speakers the chapter has heard have been geared to presenting the Brothers with a look at what is to be expected of us upon our arrival in the business world, the idea being to ensure that we "men of business" will perform as businesslike as possible. Topics have ranged from how to prepare for and perform during an interview to the opportunities available in fields ranging from radio to steel to paper packaging industry.

The chapter had what was considered (by ourselves) a disastrous recruiting turnout this semester, but we are now laying the groundwork for what we hope will be a most successful program next semester.

The new officers of the chapter were elected just before the Christmas break and many of us are just beginning to fully realize our re-

sponsibilities. We would welcome any and all participation on the part of chapter alumni who have had the experiences we now face.

We thank you in advance.

—KEVIN J. KIRKLAND

FERRIS STATE

DELTA RHO CHAPTER has finished another successful year. We have accomplished many of our goals in the past year. Membership, the major objective, has been doubled. The money making ventures of the chapter were very profitable.

Career Day is our annual day of orientating the student body to their careers. We invite business firms to come to Ferris State and inform students about job qualifications, how to act at an interview, etc. We also hold a coffee hour before Career Day, so the faculty can meet the different business representatives. Speakers and film presentations are provided along with the business firms.

The Brothers will hold the annual Spring canoe trip this month. A Spring retreat is planned for sometime this term. "Rose" Ball, our formal dance, was held on April 3, at the Pantlin Hotel in Grand Rapids. Everyone who attended had a fantastic time.

Charlie VanDuren, vice president for professional activities, has promised an excellent range of speakers and tours in the future. The most recent speaker was Mr. Mackie, professor of finance at Ferris State, who talked to us about stocks, bonds, and securities. The Brothers would like to thank Ron Erickson, past president of Delta Rho Chapter, and his administration for their excellent work. We would like to congratulate the Brothers who are graduating. The best of luck to them in the business world.

—DAVID BEALER

EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University is winding up its most active semester in recent memory. This term's professional program got off to a start with Speaker Carl Tinder, a loan officer from a local bank. Next, alumnus Norm Blohm, an interviewer and accountant with Osco, addressed the chapter on getting and keeping a job with a large firm. The Brothers of the chapter also enjoyed several tours, including trips to Zenith, McDonnell-Douglas, and the Federal Reserve Bank of St. Louis.

Social Chairman Rick Carlson kept our social calendar full with several parties, including functions with the Delta Chi Little Sisters and the Sigma Kappas. The entire chapter turned out for the Spring picnic. After consuming hot dogs and beer the members soundly trounced the Associate Members in the annual softball game. Also enjoyed this semester was the annual Epsilon Omega Chapter softball tourney. Five nearby chapters were invited and a good time was had by all.

Spring Rush, headed by Senior Vice President Wayne Pickering, was termed a great success by the Brothers. A university-wide membership drive was conducted and Epsilon Omega Chapter took the cream of the crop by inducing 11 Associate Members on February 26.

In conclusion, we at Epsilon Omega Chapter wish all the chapters across the country the same success we had this semester and add that if you are ever in Charleston, stop by and see us.

—DONALD J. WRIGHT

LEWIS

ZETA XI CHAPTER at Lewis University began the Spring semester with a visit from District Director Al Pacer. Brother Al found the chapter in excellent condition and "raring" to get started on this semester's activities.

Our formal rush was held on Monday, February 16, in the executive dining halls. Twenty-five men and women expressed interest in the fraternity. Our key alumni speakers were Brother Chris Devenny and Brother Bob Kilmer. Dr. F. James Staszak, Dean of the College of Business, and Dr. John Mathys, our chapter advisor, also spoke on our behalf. Our informal was held March 4 at President Ernie Peterek's house with initiation the following Sunday. The chapter looked forward to welcoming the new members with a banquet on April 10.

Our professional program is again up to par with Brother Len Palka at the helm. On February 18, Mr. Daniel Hord of Merrill Lynch presented a program on investments to well over 50 students. On March 1, the chapter took a tour of the Ford assembly plant on Torrence Avenue in Chicago. Plans have been made to hear speakers from Peat, Marwick and Mitchell, the Chicago Bears, and the Better Government Association.

Zeta Xi Chapter would like to congratulate all of our graduating members in the fraternity and wish everyone a fantastic summer.

—A. MICHAEL WOJTAK

NORTHERN ILLINOIS

ETA MU CHAPTER at Northern Illinois University is well under way with the Spring program of professional and social events. Our Pledge-Member dance was a reunion for many alumni and a good chance for our pledge class to get acquainted with the Brothers.

This year marks the beginning of Delta Sigma Pi's little sister program. The pledge program for the little sisters will run for five weeks, in which time the girls will participate in community projects, fund raisers, and social activities. We are proud to be launching our program this semester with nine girls.

Our big money making project last semester was a Christmas tree sale. Every member of the chapter worked to make this function a success. The trees were purchased from a company in Michigan. We sold the trees at Sargeant Peppers, which is a fast food restaurant owned by two Deltasigs, Stan Latos and Rick Plager.

We have had our first four of the semester to Caterpillar in Peoria, which is one of the leading corporations in the world today.

We would also like to congratulate Brother Carbone on becoming Eta Mu Chapter's newest Life Member.

Brothers Glen Cooper, Tom Richards, Mike Bittner, and William Gray are all to be wished the best of luck on their marriages.

We are looking forward to having a very fulfilling year, and we wish everyone the same.

—SCOTT E. SINGER

SOUTHERN ILLINOIS-EDWARDSVILLE

ETA SIGMA CHAPTER'S Professional Committee once again provided the Brothers with a most enjoyable dinner-meeting featuring Mr. Peter J. Yasitis, Business Manager for East St. Louis School District 189.

Mr. Yasitis gave a very informative talk on the management of a school district and also answered questions about the uses of our tax dollars and our tuition. Other professional events held included a tour of the Granite City Steel Company, located in Granite City, Illinois. After a very enlightening tour, a brief discussion was held with members of the management of the company.

After a financially successful Winterfest at SIU-E, all of the Brothers anxiously await Springfest, to be held May 17 through May 22. The operation of our "Dead Man's Hand Poker Booth" has become a Springfest tradition at SIU-E and has been most profitable, both for the school and for the Eta Sigma Chapter. The Financial Committee is currently working to operate the poker booth during the Summer months at local fairs and carnivals, namely the St. Clair County Fair to be held in August.

On the social scene, the Social Committee provided a grand celebration of Eta Sigma Chapter's birthday, April 27, featuring a Casino Night. All in attendance had a marvelous time celebrating seven years of Delta Sigma Pi at Southern Illinois-Edwardsville. The Social Committee has planned a variety of activities for the Summer for all Brothers, undergraduate and alumni. There will be two float trips on the Current River in Southern Missouri, one in June and one in August. Also, there will be the annual Memorial Day and Labor Day Softball Tournaments in which the active Brothers challenge the alumni. All in all, it looks like a fun Summer.

The Eta Sigma Chapter wishes to extend best wishes and good luck to the graduating Deltasigs. For those that will be approaching graduation, good luck for the coming school year. In closing, we want to extend these good wishes to all our Brother Chapters.

ST. AMBROSE

THE 1975-76 SCHOOL YEAR started off on the right foot, when Theta Omicron Chapter sponsored the year's first social gathering, the third annual "Woodsie," one that will be remembered for years. Career Day organized by Mark Boland was held on November 7, with 21 companies attending. In December, we held our annual Christmas Party for the faculty and alumni.

We have completed our fourth consecutive year of free income tax service for the elderly and poor. Mark Evans, an accounting major, was the head of the program.

Members have just returned from the North Central basketball tournament, where they enjoyed visiting with other members of the region.

We initiated eight new members last semester, including our first Sister.

We will celebrate our chapter birthday on May 10 when Theta Omicron Chapter will be six years old.

Theta Omicron Chapter is happy to announce it is now a member of the Central Region.

Officers for this semester are: President Richard Wajda, Senior Vice President Norman Boccio, Chancellor Tom Nelson, Vice President for Professional Activities Dave Miller, Vice President for Pledge Education Don Barenthin, Historian Bill Ferris, CEI Chairman Dan Larkin, Treasurer Kent Klauer, and Secretary Annette Hayslett.

—DAN LARKIN

CENTRAL REGION

Not Reporting

Northwestern

Detroit

Wisconsin-LaCrosse

Eastern Michigan

Wisconsin-Whitewater

MISSISSIPPI

THE ALPHA PHI CHAPTER, under its new president, Dave Nelson, has been very active since the beginning of the semester. At the regular business meetings, the chapter set up committees for scholarship, pledging, professional speakers, and the chapter evaluation index. On February 17, Delta Sigma Pi presented a guest speaker, Mr. Fred Followill, Director of the University Seismographic Observatory. Mr. Followill spoke about the pattern of earthquakes in the lower Mississippi River Valley and described the economic effects of a major earthquake in the Southwestern United States.

As part of the professional development program, the Ole Miss Chapter plans to tour the Emerson Electric Plant at Oxford and study the various marketing and production techniques. We hope to gain better insight into the many areas of industry to which a young executive can apply himself.

The Alpha Phi Chapter of the University of Mississippi hopes that the other chapters of Delta Sigma Pi have an active year and continue to develop their interest in business.

—ROBERT L. RAWLS

LOUISIANA STATE

BETA ZETA CHAPTER at Louisiana State University brings to a close one of its most successful semesters in recent years. Credit for this accomplishment must especially be given to the chapter's Executive Council, whose enthusiasm and dedication shouldered much of the burden of pulling the chapter back into a cohesive unit. We fully expect this effort to provide us with "100,000-point" recognition this year.

Particularly successful this semester were our programs for rush and for fund-raising. Utilizing aggressive yet selective methods, our rush program brought in 20 well qualified Associate Members—much above our quota for the year, and the largest number of initiates in recent semesters. As for fund-raising, members of both the chapter and the Associate Member class worked for four weekends at a local department store, readying the company's new facility for its opening in Baton Rouge's new suburban mall. In addition to raising a good deal of money for the chapter, some of the members were offered permanent employment with the company, and everyone involved learned much about the behind-the-scenes operations of a retail store.

Not only were there successes in our activities, but in our "fraternal" outlook as well. We are finally solidifying as a group, creating the image of a fraternity rather than merely that of a club. This group spirit has shown in many of our activities, from weekend trips to the camp of one of our Brothers in the Toledo Bend area of Texas to our competition in the annual basketball tournament in New Orleans sponsored by the Crescent City Alumni Club. At each event the Brothers have gotten to know each other a good deal better than by merely talking to each other

in classes or at meetings.

Although we are losing many members this Spring through graduation, we are certain that the foundation built over the past two years will see the chapter on an upward path, and that it will again be an organization of pride and respect on the LSU campus. This past semester has proven that an awful lot can be accomplished if we all pull together, and that with fraternity spirit anything can be accomplished.

—ANDY PETRILLA

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Tech University continued its busy schedule with a variety of activities. The Spring rush turned out extremely well with a total of 20 pledges to be initiated.

Victor Tabor is the newly elected president of Beta Psi Chapter. Other officers elected are Jimmy Sledge, senior vice president; Mike Larkin, vice president for professional activities; Matt Milam, vice president of pledge education; Hezzie Rials, Chapter Efficiency Index Chairman; Bert Wilson, treasurer; Hudson Akin, chancellor; and Edward Coates, historian.

The Beta Psi Chapter basketball team has recently completed a highly successful intramural basketball season compiling a 4-1 worksheet. Our chapter would like to take this opportunity to express our appreciation to the Crescent City Alumni Club for the invitation to the basketball tournament in New Orleans. This tournament has always been an event enjoyed by all Brothers attending.

With the new initiates and newly elected officers, Beta Psi Chapter is working to achieve 100,000 points in the Chapter Efficiency Index once again. We would like to take this opportunity to wish all of the other chapters of Delta Sigma Pi a very safe and enjoyable Summer vacation.

—GEORGE W. GRIGGS

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER initiated five Associate Members at the end of Spring quarter. Our Regional Director, Frank Busch, was present for initiation ceremonies. Following the banquet the Executive Committee met with Brother Busch to discuss future plans of Gamma Tau Chapter.

A busy Spring schedule is anticipated by the Brothers of Gamma Tau Chapter. The 25th Anniversary of the chapter was held in April in conjunction with the Rose Formal. Mailing lists were compiled and postcards sent to many alumni. All alumni were invited and we hoped to have a large response.

Fund raising events include the task of barbecuing for the Hattiesburg Country Club and an undetermined Associate Member fund raising project. We will also offer a taxi service for a Regional Meeting of Professors of Business Communication as a public service project.

Emphasis is being placed on the Membership Development Program for Spring quarter. Gamma Tau Chapter is trying to keep membership high while stressing high academic standards in an effort to change the direction of the chapter. We at Gamma Tau Chapter feel that, nationally, the fraternity needs to look to itself to see if it is adhering to the purpose as stated in the Preamble to our Constitution. Furthermore, we think that

Associate Members, when properly educated in the ideas and ethics of the fraternity, will continue to perpetuate the fraternity with members of high standards and moral character. This is an immediate need of the business world today, and of the future.

—WILLIAM D. MAXEY

NEW ORLEANS

EPSILON NU CHAPTER has finished the Spring semester after a fantastic effort by both old and new members. This is evidenced by the fact that when the Chapter Efficiency Index standings were published in January, the Epsilon Nu Chapter was second in the nation and first in the region in total points. At that time we had accumulated over 52,000 points and since then have applied for 48,000 more.

Congratulations also go out at this time to our Senior Vice Presidents, Georges Legrand and Tommy LeBon, for the Fall and Spring semesters, respectively. Thanks to these Brothers' efforts, 37 new members were initiated into the Epsilon Nu Chapter, 19 over the quota.

The Brothers also participated in many activities throughout the semester. In February, Epsilon Nu Chapter was part of a blood donation project sponsored by the local chapter of the Red Cross. By giving blood the members and their families are now insured for the next year. On March 27 the Crescent City Alumni Club sponsored its annual basketball tournament. Many of the chapters in the region participated and a fine time was had by all. During the first weekend in March, the Brothers traveled to a nearby state park for a retreat. On Saturday there was plenty of recreation—boating, fishing, and card playing. Sunday, there was a very important bylaws meeting and a general meeting where the Brothers aired their problems and, in general, became closer friends.

In April the annual champagne party and Rose formal was held. Thanks to Kevin Boudreaux for making the evening special.

On our professional side, the Brothers were presented with very fine speakers, including Mr. Charles Foti, Criminal Sheriff for Orleans Parish, and Mr. Jerry Hanson, Municipal Judge. These men explained some of the many facets of the Criminal Justice System.

—TERRY J. MANNING

NORTHEAST LOUISIANA

THE ETA OMICRON CHAPTER is very pleased with the results of the Spring semester in 1976. We gained several good new members. Our professional program this semester provided some interesting speakers. Again this year, Eta Omicron Chapter participated in the Interfraternity Basketball Tournament in New Orleans sponsored by the Crescent City Alumni Club. The event proved very enjoyable and we thank the club for sponsoring such a fine event.

Northeast Louisiana University is very pleased to have a new president, Dr. Dwight Vines, formerly Dean of the College of Business Administration. Dr. Vines is a member of Delta Sigma Pi. We congratulate him on this fine new appointment and wish him every success in his work ahead.

Eta Omicron Chapter is happy to have Dr. James Caldwell (Beta Psi Chapter member) as our new advisor. Dr. Caldwell is a new member of the faculty, coming to NLU from

Georgia Tech. We thank him for his enthusiastic support and we look forward to working closely with him in the future.

The Brothers of Eta Omicron Chapter were deeply saddened by the death of one of our Brothers, Malcolm Cheek. Malcolm died four days after the birth of his son, Malcolm Ryan, and one day before his graduation. To his wife, Ann Strahan Cheek, our former Delta Sigma Pi Rose, we extend our deepest sympathy.

All of us at Eta Omicron Chapter feel we had a successful semester this Spring and wish everyone a prosperous and happy Summer.

—JERRY WILLIAMS

MCNEESE

SPRING SEMESTER OF 1976 started in high gear for Eta Tau Chapter at McNeese State University. A full slate of events filled the calendar. "Spring Rush 76" proved a big success with all the Brothers recruiting prospective pledges and the faculty Brothers giving talks about Delta Sigma Pi in their classes. A booth manned by Brothers was placed in the business building, Kaufman Hall. We were privileged to have Mr. Bob Korgile, C.P.A., of Kuirk, Korgile, Hix, and Ridden of Lake Charles, as our guest speaker at the "Spring Smoker." Our lovely "Rose" of 1975-76, Miss Janis Redden, served as caterer at the event.

The Brothers were privileged to have a tour of the Conoco Refinery of Lake Charles. The tour consisted of viewing the accounting and management offices of the refinery.

Eta Tau Chapter raffled off a pre-paid vacation trip to New Orleans. The trip was a three day-two night package with \$200.00 cash for entertainment. Accommodations were provided by the luxurious Marie Antoinette Hotel.

The Brothers also extend their congratulations to Brother Gus Schram III for successfully passing the C.P.A. Exam on his first attempt. Our congratulations also include his being named "Undergraduate of the Year" of Eta Tau Chapter.

—BARRY J. WILLIAMS

SOUTHERN REGION Not Reporting

Mississippi
Memphis State
Loyola-New Orleans
Christian Brothers
Mississippi College
Southeastern Louisiana
Nicholls
Arkansas

NEBRASKA-LINCOLN

WE OF THE Alpha Delta Chapter are well on our way to cohesiveness and professionalism this semester as evidenced by some of our activities and events.

First of all, our new officers for the current period are as follows: Gregg Netz, president; James Smeloff, senior vice president; Jerry Pigsley, chancellor; Rand Havens, vice president for professional activities; Bruce Evans, vice president for the associate membership program; Mark Kenzie, secretary; Ron Berggren, treasurer; and Duane Karlberg, historian. Also, we welcome our three most recent initiates into our chapter: Bob Hiatt, John Grey and Gene Podolak.

Our associate membership program for this

FOUNDER
HAROLD V. JACOBS
February 14, 1888—July 18, 1972

HAROLD VALENTINE JACOBS

HAROLD VALENTINE JACOBS—a man whose 84 years began in the age of horse cars (February 14, 1888) and ended about the time a man landed on the moon (July 18, 1972)—was a member of what has become an endangered species, a native New Yorker. His roots include a grandmother who watched as the “Boys in Blue” marched off to fight on the Union side of the Civil War, and a father who, as a restaurateur, managed the famous Casino-In-The-Park, the posh dining retreat for the turn of the century’s wealthy and famous. After school (Brooklyn, P.S. 32) the street was a great place for everyone to play baseball, except for the next-door neighbor’s kid, who kept banging on a piano, a kid named Aaron Copeland. Graduating from Commercial High in the Spring of 1906, he developed an interest in accounting, and, therefore, entered New York University’s School of Commerce, Accounts and Finance for the standard 3-year, 2 hours a night, 5 nights a week, program which led to the Bachelor of Commercial Science degree. During the day he worked as a junior accountant in the Wall Street area for the firm that became Peat, Marwick, Mitchell and Company, taking a horse car from the Park Slope section of Brooklyn, down Flatbush Avenue to the Brooklyn Bridge, across the river to Manhattan, and then a short walk to work. It was on the trip home after class that he was drawn to three of his classmates: Makay, Tienken, and Moysello. The story of the birth of Delta Sigma Pi has been chronicled many times in these pages, and elsewhere.

His skills in accounting were immediately put to use after enlistment for World War I, which began for him in October, 1917. He held various positions in the General Accounting Office during his 14 months’ assignment in Paris. (His discharge papers bear the notations, “Marksmanship: Not Qualified. Horsemanship: Not Mounted”). It was his love of baseball that led to his being wounded—he played on the American

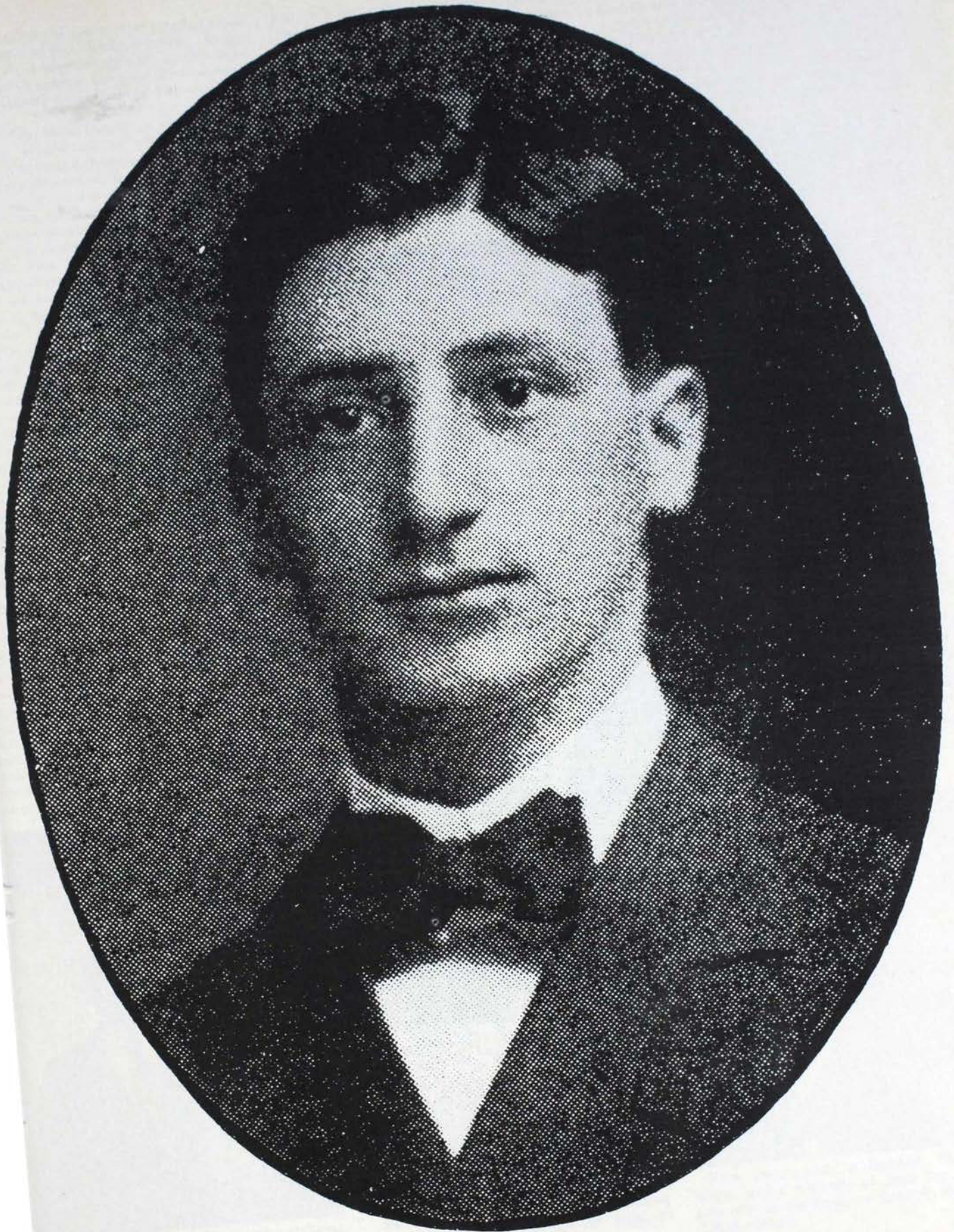
exhibition team that tried to teach the Great American Game to the French. He suffered a split finger while playing the position of catcher.

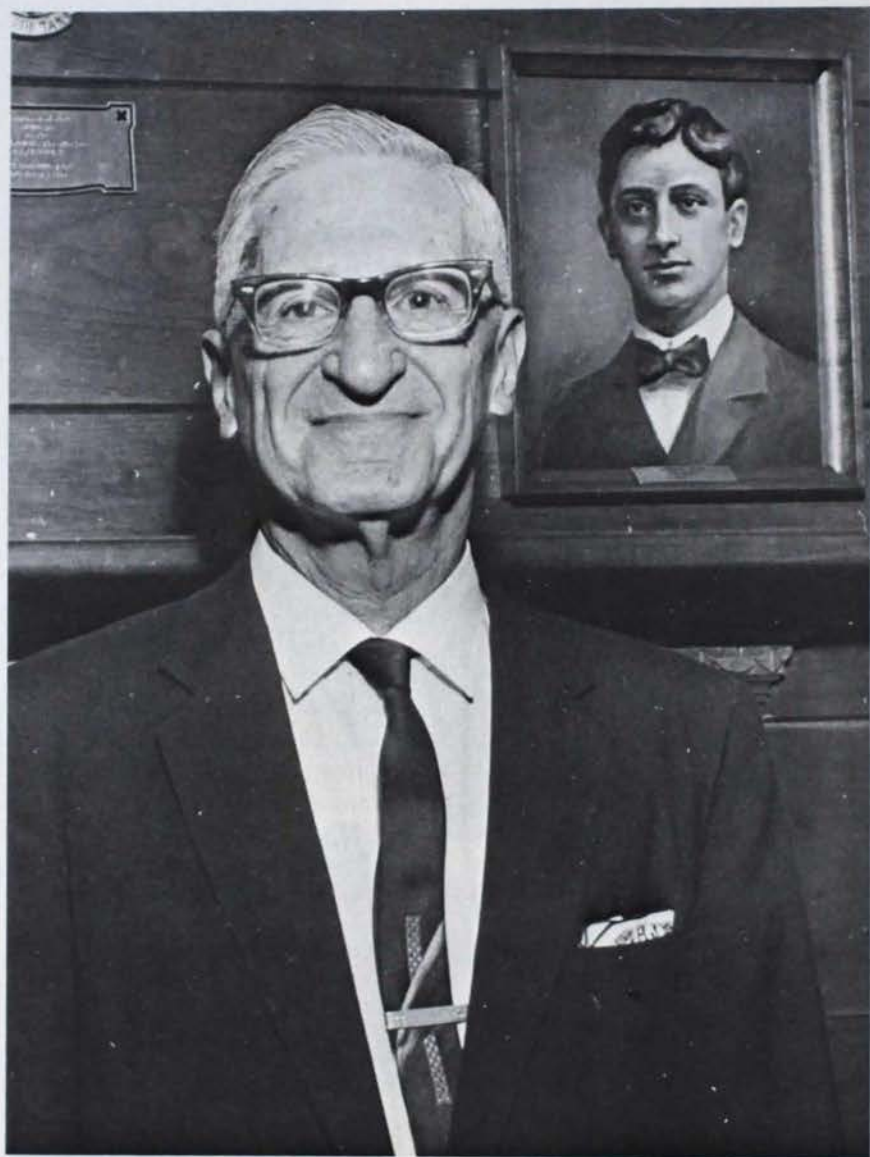
It wasn’t all fun and games, of course. His diary for March 23, 1918, reads: “. . . Shells bursting all over city. Cannot find cause.” That turned out to be the first shelling of many that Paris suffered by a new, long-range German gun subsequently dubbed, “Big Bertha.”

After discharge, with the rank of Sergeant, in May of 1919, he returned to his bride he had left after only three months of marriage. Civilian life brought two rewards: a son, in 1920, and his CPA degree, in 1923. His Certificate was Number 1265, a low number by today’s standards. He worked for a couple of accounting firms, including Peat, Marwick, Mitchell and Company, but shortly decided to go into private practice, which he did for the balance of his professional life. As a footnote to the history of “show-biz”, it can be noted that Harold was the Head Accountant for the great movie director, D. W. Griffith, during the making of that spectacular classic, “Birth of a Nation.”

He and his wife, Rose, a first grade teacher all her professional life, retired to Florida in 1962. Rose, incidentally, is the “Rose” referred to in “The Rose of Delta Sigma Pi.” After she died in 1970, he moved North to join his son, James, and his family, in Monticello, New York. He died there in July of 1972.

In a letter written to his son in 1966, after attending the installation of Zeta Phi Chapter at Florida Atlantic University in Boca Raton, Florida, he wrote, “. . . After fifty-nine years of effort, the ideals of the Founders for a fraternity made of members regardless of race, creed or color has come to pass. As one of the originators of this fraternity, and the ideals expressed and implied in the original Constitution and Bylaws, I can feel that I have accomplished something in this small world.”





semester is on the move after pinning eight young men and two faculty members. We are striving for a more integrated approach in their development towards Brotherhood while retaining "some" of the virtues of tradition.

Some of our social functions, a few of which could be categorized as wing-dingers, included: A wine and cheese party, a "Business Bash" co-sponsored with Phi Chi Theta, an alumni picnic, and a few Friday afternoon specials (not necessarily on Fridays). On the more professional level, the activities included: two professional dinners with guest speakers from the business community, a professional tour to Sears, and last, but certainly not least, was our attendance at the Regional Basketball Tournament in Minneapolis, Minnesota, sponsored by the Brothers of Alpha Epsilon Chapter. Our chapter won both the "Travel Award" and the "Rowdy Award," thus revealing our fun-loving nature. We coupled this with a tour of Dayton's retail store and Hamms Brewery (Ummm). Our thanks to Alpha Epsilon Chapter for a fantastic time and we hope that all recovered nicely. Other professional activities are in the making for the near future, including plans to host the next regional conference.

As a final note, the Brothers of Alpha Delta Chapter extend our welcome to all Deltasigs passing through the Lincoln vicinity. Best wishes to all.

—DUANE KARLBERG

MINNESOTA-MINNEAPOLIS

ALPHA EPSILON CHAPTER started Winter quarter off by finalizing plans on the 16th Annual North Central Basketball Tournament. Chapters from all over the region participated in the four day event in the Minneapolis-St. Paul area. The Grand President, Bill Tatum, presented a President's Award of Excellence to Alpha Epsilon Chapter. This award reflected the time and effort of all Alpha Epsilon Chapter Brothers to make this tournament the huge success it was. The award was greatly appreciated. A standing

ovation goes to the Basketball Tournament Chairman, Dave Brumbaugh, and his committee for dedicated, outstanding work.

A rush dinner held at the Manor Inn, St. Paul, got our professional program off to a great start. Speaker for the dinner was Richard Erickson, Assistant Vice President of Marketing at Midland National Bank. Social responsibility of business and businessmen was the topic for the evening. After the rush dinner, members and pledges went next door to Casey's and "took in the sights" of a various array of scrumptious "shakers." Continuing this quarter, professionally, is a tour of United Parcel Services. Many seminars are planned, along with at least one more professional tour.

After rush week, Formal Pledging was held. Five new pledges made the decision to accept the oath of our Brotherhood: Tom Brenton, Earl Frank, John Gibas, Scott Landis, and Dave Schmanski. The pledges have dedicated themselves this Winter quarter to learning about the inner workings of Delta Sigma Pi. Already this quarter, the pledges have challenged the members to a broomball game in which they were "brushed aside" by chapter members, 3-1. Graffiti was the theme of the traditional pledge party; everyone there was entertained by a pledge skit, refreshments, and good music.

Elected this year as our nominee for Undergraduate of the Year is Brother Dan Harrington. Included in Brother Harrington's list of impressive qualifications are president and Chapter Efficiency Index Chairman. Currently he is the president of the Business Board of the College of Business at the University of Minnesota.

A special Andrew B. Kokesh award was presented to Charles Mannel, former Director of Alumni and Student Affairs. The Andrew B. Kokesh award is traditionally given to the outstanding member or alumnus at the end of the school year who most exemplifies the

Brotherhood of our chapter. Andrew B. Kokesh was the first Alpha Epsilon Chapter member to die in Vietnam. From the many of our Brothers who attained excellent advice on everything to the enjoyment of his bombastic Brotherly remarks at our quarterly rush dinners, best wishes from Alpha Epsilon Chapter down to Phoenix, Arizona, Mr. Mannel.

Brothers Ross Arneson and Larry Lief organized a trip to Florida during Spring break. Looking Good! Alpha Epsilon Chapter wishes all Deltasigs a happy and successful year.

—DENNIS CHRISTIANSON

SOUTH DAKOTA

ALPHA ETA CHAPTER was visited by Chapter Consultant Terry Garrett on January 21. Brother Garrett spoke at our second recruiting function and met with our executive committee. Rush activities proved successful this semester with 19 individuals pledging (13 men, six women). The Associate Members already have one successful walkout under their belts.

On January 28, Alpha Eta Chapter toured Iowa Beef Packers, which is the world's largest beef packing operation. The tour included all facets of the Dakota City, Nebraska, plant. Plans are now being finalized for our Spring field trip to Kansas City, Missouri. Dates for the field trip are March 31-April 4. Tours with Ford Motor Company and the Federal Reserve Bank have been arranged. Other tours are presently being planned.

A tuition raffle started off this semester's fund raising activities. Other upcoming events include a faculty-Deltasig ribfeed and softball game, Deltasig-faculty bowling tourney, and the Spring formal.

Last semester seven men were formally initiated into our chapter. Professional speakers included Dick Sunde, National Bank of South Dakota, who spoke on "Career Opportunity in the Banking Field;" and Chuck Simmons, Northwestern Bell Telephone, who spoke about "Marketing and Regulations in the Communication Industry."



First husband and wife initiates of Gamma Omega Chapter at Arizona State are Jeff and Mary Brown.



Buddy Meola and Jim Moyer handling the coffee and donut sale of Beta Pi Chapter at Kent State.



Pam Lockwood, a Speech Therapy major and a member of Zeta Tau Alpha sorority, is the Rose of Epsilon Theta at C.S.U.-Chico.

At our December formal in Sioux City, Iowa, Marlys DeRoo was selected Rose Queen. Alpha Eta Chapter wishes to congratulate all new initiates!
—W. BRENT BLUMENTHAL

DRAKE

ALPHA IOTA CHAPTER at Drake University, Des Moines, Iowa, has continued to be very active and successful during the second semester.

Late in February, the Brothers traveled up to Minneapolis for the annual North Central Regional Basketball Tournament. Alpha Iota Chapter extended its championship streak to six consecutive years, defeating host team Alpha Epsilon Chapter in the final game. Throughout the tournament, feelings of Brotherhood and good sportsmanship were strengthened. A banquet and a very successful party followed. The Brothers of Alpha Iota Chapter thank the Alpha Epsilon Chapter for the very well organized weekend in the Twin Cities.

The professional highlight of the semester was the Denver field trip. The Brothers look forward to the Spring field trip as it is the most extensive and rewarding professional activity of the entire year. This year's trip to Denver was no exception. Tours and panel discussions were conducted at the First National Bank of Denver, the IBM Sales Service Division, Marathon Oil, Eastman Kodak, Gulf Oil, and, of course, the Adolph Coors Brewery. The efforts of Brother Steve Ludwig, Vice President of Professional Activities, and Brother Don Gutzman were greatly appreciated by all the Brothers and Associate Members that attended.

Thanks to the extensive efforts of Brother Tim Beck, Senior Vice President, Alpha Iota Chapter gained 17 Associate Members for second semester. Brother Roger Blake, Vice President for Pledge Education, and his assistant, Brother Gutzman, are guiding these fine potential members toward initiation.

Coming events include the Rose Dance, the Senior Banquet, and graduation for 17 Brothers of the Alpha Iota Chapter.

—BRIAN P. KANE

WAYNE STATE-NEBRASKA

ETA PI CHAPTER at Wayne State College experienced the first good rush season in quite some time. We all worked very hard, but most of the credit goes to Ron Kliegl, Eta Pi Chapter's Senior Vice President. Ron worked very hard to turn opportunity into reality. We initiated, as a result, the first female into Eta Pi Chapter on March 27. She is Jackie Cooper, an accounting major, from Lyons, Nebraska.

February 21 was the date for the North Central Regional Basketball Tournament. It was held in Minneapolis, Minnesota. Alpha Epsilon Chapter at Minneapolis had a professional tour set up for the chapters that attended the tournament. The tour was of Hamm's Brewery. Eta Pi Chapter would like to thank Alpha Epsilon Chapter for arranging this tour.

Eta Pi Chapter won the first basketball game of the tournament by beating the University of Nebraska at Omaha. The second game was lost to Drake University from Des Moines, Iowa. The dinner and dance following the games proved to be enjoyable for the Brothers of Eta Pi Chapter. Grand President

Bill Tatum was there and we were fortunate to be able to talk to him.

Our initiation was March 27. We, unfortunately, picked the same date as the Muscular Dystrophy Dance Marathon at Wayne State College. Many of us wanted to dance for that cause. The Rose Formal was the day following initiation. The Rose Formal was held in South Sioux City, Nebraska, at the Marina Inn—a most enjoyable evening. At the Rose Formal we announced our "Annual Delta Sigma Pi Business Faculty of the Year Award." The winner was Dr. Neil Swanson, Head of the Business Department, a well-deserving man. Outstanding Associate Members were also announced. They were Ron Kliegl for first semester and Howard Peters for second semester.

The president of Eta Pi Chapter would like to thank the Brothers of Eta Pi Chapter for all the work they put into the chapter this past year. When things looked bleakest, the Brothers did not give up. On to next year!

—CHARLES C. FUHRER

ST. CLOUD

THETA TAU CHAPTER hosted another successful Rose Dance on Saturday, February 14. Headed by Chairman John Bednark we had approximately 100 alumni, members and teachers at the banquet and dance. The meal was prepared buffet style and included all the roast beef, chicken, and Swedish meatballs you could eat. This year's Rose Queen is Kathy Meyer, a business student and good friend of the chapter. It was a good time to talk to alumni and find out how they enjoyed Theta Tau Chapter as students and how it has helped them now that they are out in business on their own.

Seven Brothers participated in a regional basketball tournament hosted by the University of Minnesota Chapter on February 21. After the tournament, which was won by Drake University, there was a banquet for all the players, with a dance and party following the banquet. Dates were arranged for the banquet and dance so there was a lot of dancing and partying at the University. Grand President Bill Tatum was present at the tournament.

Plans were set and on February 26 the Brothers left for Daytona Beach, Florida, with 156 students who went on our trip. Trip Chairmen Marlin Hutcheons and Steve Lambros, with Treasurer Randy Walker, did an excellent job in making the trip a big success.

Congratulations to Brother Marlin Hutcheons who is leaving at the end of Winter quarter to become an Assistant Manager for Walgreens in Brooklyn Park in Minneapolis. Marlin plans to continue school at the University of Minnesota while working for Walgreens. Marlin has been active in the chapter since coming to school in the Fall of 1974, and has been a valuable asset to the chapter in all our activities. He will be missed a lot.

—DONALD LEININGER

NORTH CENTRAL REGION

Not Reporting

Iowa
Nebraska-Omaha

MISSOURI-COLUMBIA

THE ALPHA BETA CHAPTER is once

again back at it, whittling its way through another busy semester. In our quest of the magic 100,000 Chapter Efficiency Index points we have planned an exciting itinerary.

Our professional tour took us to the windy city of Chicago on March 31. Among the firms scheduled to be visited were Sears, Roebuck and Company, Coopers & Lybrand, Salomon Brothers, Playboy Enterprises and Standard Oil of Indiana. The trip was co-sponsored by the UMC chapter of Phi Chi Theta professional women's fraternity. Everyone really looked forward to returning to Chicago as we would have the opportunity of visiting several old alumni.

Beginning in January, the ground work for the preparation of the fraternity birthday party, the Rose Dance, was diligently laid. The annual celebration was planned for March 19 at the Hilton Hotel. This is an always extremely festive occasion for us as our alumni, also, are active in this program.

Alpha Beta Chapter is donating its time and people to the UMC Business School Week sponsored every year by the Student Council. Council President Brother Rick Murray has spent a great deal of time arranging speakers, activities, and the honors banquet. At the honors banquet, Brother Jim Olshefski will receive the outstanding graduating senior award for scholastic achievements. Brother Olshefski's future is to be spent with Arthur Young upon graduation. Brother Rick Hawkins was selected from the chapter to represent us as a judge in the "Beauty and the Beast" contest held during Business School Week.

To round out the busy semester, Alpha Beta Chapter is hosting Mr. Milton Dosenbach, senior financial administrator of General Motors, to speak to us on his topic, "When Freedom Dies in its Sleep."

Our formal initiation was held on March 27 with 23 outstanding Associate Members being considered for initiation. The Associate Members have been very active both within their own projects and within fraternity activities and we all looked forward to their becoming a part of us.

In this Bicentennial year, Alpha Beta Chapter is striving toward its goal of the idolized 100,000 points, as I'm sure all chapters are and we wish everyone the best of luck.

—STEPHEN W. ENRIGHT

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma had a professional meeting with Mr. James Brewster, Special Agent with the F.B.I. Mr. Brewster instructs F.B.I. agents in the art of management at the F.B.I. training center at Quantico, Virginia.

He spoke about many areas for which the F.B.I. is responsible and the problems that F.B.I. management must face and solve.

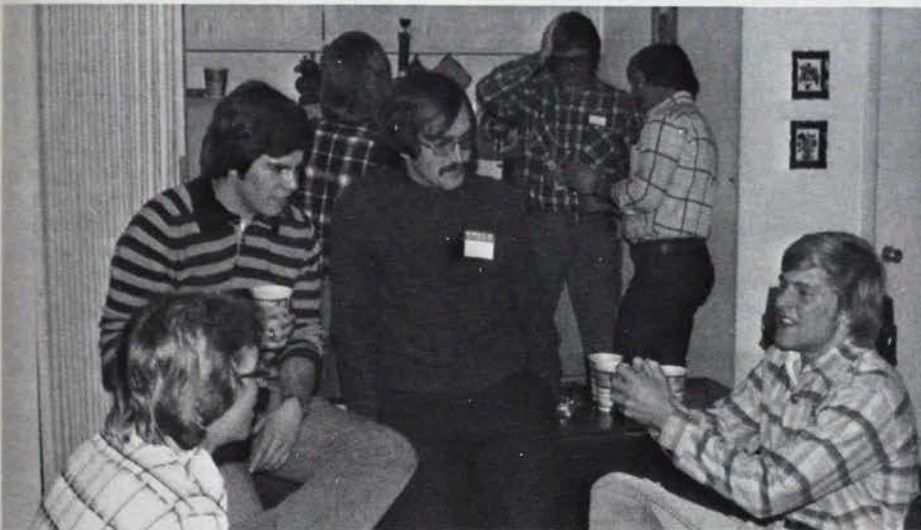
Incidentally, if you have an accounting or law degree, you may be interested in becoming an F.B.I. agent! The starting salary is \$18,500 per annum. (Good luck! Your chances of being hired are, at present, one in 100!)

Later this month, Beta Epsilon Chapter will conduct one of its world renowned playing card seminars. The high point of the evening is sure to be the premiere of some exciting home movies obtained from several of our foreign chapters.

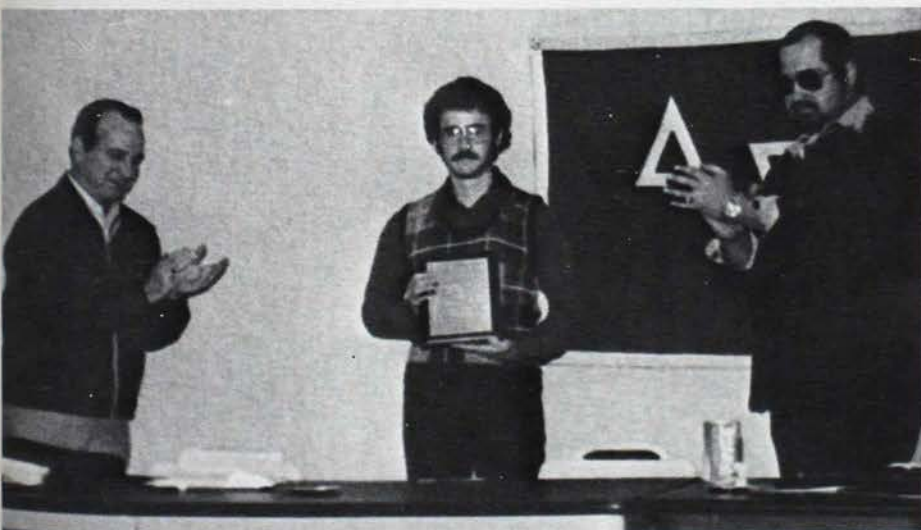
—GARY A. GINGRICH



Officers of Alpha Beta at Missouri-Columbia preside at the chapter's Formal Rush Dinner.



Members of Alpha Beta at Missouri-Columbia get to know prospective members at informal recruiting activities.



As Assistant Dean of the School of Business and Chapter Advisor Jim Cook, left, looks on, Southwestern Regional Director Frank Presfield, right, presents the Most Improved Chapter of the Southwestern Region Award to Gene Long, CEI Chairman of Zeta Mu Chapter at Texas-Arlington.

OKLAHOMA STATE

GAMMA EPSILON CHAPTER at Oklahoma State University aided students in a new idea to complete their 1975 Federal and State tax forms in a Free Income Tax Assistance Program, sponsored by the Student Association at Oklahoma State. A bill allocating \$400 in unearmarked funds was approved by the State government for the tax program. This was given to the Gamma Epsilon Chapter for its assistance. The pilot program offered services available from February 3 to March 15. A minimum of four hours two days per week was required, with offices designated in the Oklahoma State Student Union. Brothers of the chapter received prior training in an Internal Revenue Service Volunteer Income Tax Assistance Course before helping students. All Brothers looked forward to the training, experience, and fun in helping students in the program.

This semester Gamma Epsilon Chapter cordially invited all business students to our Spring semester pledge Rush Smoker which we held on January 28. All that attended were inspired by our featured speaker, Dean Vergil Miller, Dean of the College of Business Administration, in his reflection of the business world. We hope some of these men further increase our quantity and quality as Deltasigs.

The Brothers of the chapter celebrated their annual Delta Rose Ball with a dinner, dance and crowning of our Delta Rose Queen for the Bicentennial year in Bicentennial fashion. Some 30 Brothers attended and danced all night at the Habana Inn in Oklahoma City.

The Brothers of the chapter are taking several business and educational trips to Tulsa and Oklahoma City this semester. A trip to Tulsa and Tinkiller Lake was planned for March 27 and 28, with an overnight stay at the lake and a visit to Rockwell Industries and McDonald Douglas in Tulsa the next day. All members and Associate Members planned to attend.

Gamma Epsilon Chapter's calendar of events shows that we planned to attend, on April 3, the Sixth Annual Midwestern Regional Oklahoma District Joint Initiation at that other school (Oklahoma University) in Norman, Oklahoma, with Beta Chi and Beta Epsilon Chapters. At the initiation we hope to initiate several men into Gamma Epsilon Chapter. We are counting on and hoping that these Deltasigs will help us achieve, enlarge, improve and retain confidence in our chapter as Deltasigs. —GORDON L. GEORGE

MIDWESTERN REGION

Not Reporting

- Kansas
- Tulsa
- Washburn

TEXAS-AUSTIN

BETA KAPPA CHAPTER at the University of Texas in Austin, under the direction of President Paul Chandler, has just completed a fine Spring semester. Our semester began with a successful rush program headed by Skipper Leake. Vice President for Pledge Education Bryan Handley, with the aid of his pledge committee, took over from there to instruct the pledges on all aspects of the fraternity.

Rick Davis, Vice President for Professional Activities, provided us with a well-rounded professional calendar. Speakers included Charles Herring from the Lower Colorado River Authority, and Nick Woodward, retired Exxon legal executive, along with various other Austin businessmen. Again, this semester, we held several "brown bag" luncheons where Brothers of Deltasig met with area businessmen over lunch. Our semester closed with a field trip to several Houston businesses and our annual pilgrimage to the Anheuser-Busch Brewery.

Our social calendar organized by Steve Reinert was highlighted by a "Suppressed Desire" open bar party with the Alpha Phi Sorority. Costumes ranged from cowboys to calculators, all the way to a costume donated by Jack-in-the-Box. Other activities included several TGIF's and our annual "drink-and-drown" beer float down the Comal River. Our Spring social calendar concluded with our formal dance, honoring our Rose, Rene Ruiz.

Our intramural program, headed again by Danny "Bear" Moore, brought us an overall first place trophy in intramural competition. Our efforts were aided by a strong showing in basketball and a first place trophy in softball. We also enjoyed participating in water basketball, tennis, golf, table tennis, and track.

We are pleased to have Honorary Initiates Nick Woodward and John Drolla now Brothers of our chapter. The presence of these two men aid us in our effort to become closer to the business world. We are looking forward to the next Regional Meeting to be held in Austin in September.

We, the Brothers of Beta Kappa Chapter, sincerely hope that your year has been a successful one and wish you the best of luck in the remaining months of 1976.

—THOMAS L. MILLER, MICHAEL K. O'KELLEY
AND WILLIAM B. PYLE

TEXAS TECH

THE BROTHERS OF Beta Upsilon Chapter are looking forward to a successful Spring semester. Leading the chapter this semester are President Pat Scott, Senior Vice President Scott Laxson, and Vice President for Membership Development Dale DeLisse. Brother Scott became president when former President Doug Copeland was forced to leave school in order to take advantage of a job opportunity in Houston. We all wish Brother Copeland the best of luck, and we know that Brother Scott will handle this all-important task very well.

We are having a good professional program this semester, beginning with a visit from Dr. David Hodgetts, a Deltasig, and a new member of the faculty here at Texas Tech. Also visiting us were Dr. James Watt, also on the faculty here and one of the chapter advisors, and Joe Hefner, Past Grand President, and one of our chapter members. We also made plans for tours of various businesses in the area.

Aided by this strong professional program, our rush program helped us to obtain six pledges. The chapter wishes to extend special thanks to Brother Greg Jessup, one of our alumni, for his donation of two pocket calculators, which were given as door prizes at our rush functions.

We are busily making plans for our Rose

Formal, as well as our traditional Las Vegas Party, which is an important alumni function. The chapter is also considering several fund-raising projects to help pay for the Rose Formal, which we hope will be the best ever.

The Brothers here at Tech wish all our Brothers around the nation a highly successful Spring semester. —RICHIE D. REECER

TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University has just completed the Spring rush. The new class of Associate Members adds to the favorable outlook this chapter holds for future success.

Bruce Hayes, vice president for professional activities, has arranged for five speakers this semester. The chapter will also tour Ben Hogan, Incorporated. The annual Houston Chapter Alumni Softball Tournament was scheduled for April 30; the Delta Upsilon Chapter participated in this event, after which a tour of Drilco, Inc., of Houston was planned. Business Week was planned for early April, featuring Dr. Milton Russel.

A rush party held on February 13 was but one social event planned for this semester. Campus Chest Week, The Annual Delta Sigma Pi Charity Volleyball Tournament, and the American Cancer Drive are the charitable activities planned for this semester to supplement the planned social events. The annual Rose Formal, which will take place at the Sheraton Safari Inn, will highlight our social program.

We are confident of attaining 100,000 points in the Chapter Efficiency Index. A large number of these points have been submitted. Best wishes to the other chapters in attaining their goals and wishes.

—STEPHEN KEY

EAST TEXAS STATE

DELTA PHI CHAPTER at East Texas State University in Commerce, Texas, has

continued to prosper during last Fall semester as well as combining a profitable outlook for the future.

Our chapter directed its efforts toward an outstanding athletic and academic standing at E.T.S.U. this past year and, fortunately, we have been successful in both areas. Delta Phi Chapter was strongly active in the intramural sports program, and overall standings in athletics have proven this. The football team placed third in conference standings in the fraternity league. Also, basketball has always been a strong point of Delta Phi Chapter, and this year is no exception. Current standings rank Delta Phi Chapter first in the overall fraternity league, with an eye toward the championship. In addition, the future college golf tournament in Commerce places our chapter first in practically all polls.

Pledgeship in the Spring semester has far exceeded that of the Fall, and future plans ensure greater growth ahead. Spring rush included a Swedish "smorgasbord" with several various meats, cheeses, and wines. This event promises to become a favorite in future rush programs.

Professionally, Delta Phi Chapter will continue to look ahead. Several speakers from such areas as business administration, electronics, and computer science have been obtained for the Spring. Arrangements are presently being made for a series of tours in the Dallas-Fort Worth area. Also, in December, we initiated two new members: Joe Schobert and Dr. David Channell.

Socially, the big event planned for the Spring semester will be the annual Rose Ball, held this year in Dallas. Also included in our plans was a Spring outing to be held in late April or early May.

Delta Phi Chapter wishes the same good fortune as we have had to our fellow Brothers everywhere and hope they will continue to promote Brotherhood.



Members of Delta Tau Chapter at Indiana State get a look inside the cockpit of a Boeing 727 on their tour to O'Hare Airport in Chicago.

TEXAS A & I

AS THE NEW YEAR began, it found the Zeta Nu Chapter in high gear for the Spring semester. When the doors opened on the new business building in January, the active members were ready to greet all business majors in our new office supplied by the School's Dean, Dr. Dennis B. Ford. From our new, centralized headquarters, the Brothers of Zeta Nu Chapter began our Spring Rush Program and semester activities. So far, we have had two dinner meetings with the Mayor of Kingsville and a prominent local realtor as guest speakers.

Plans are already being formalized for a return trip to Houston to compete in the annual Southwest Regional Softball Tournament and plans for our Rose Ball to be held some time in late April.

At present, we have six prospective members who are all eager to become Associate Members in Delta Sigma Pi.

For our money-raising project this Spring, we were planning a garage sale, as last year's was very successful.

We would like to extend our best wishes to all our Brothers of other chapters of Delta Sigma Pi, and cordially invite you to stop by and see us here at Texas A & I.

SOUTHWESTERN REGION

Not Reporting

Southern Methodist
North Texas
Lamar
Texas-Arlington
Angelo State
Houston

UTAH

SIGMA CHAPTER IS in the process of increasing its membership. We have gone from several members at the start of school to over 20. Now that we have a good start in this area, we look forward to improving Sigma Chapter's overall performance in the Chapter Efficiency Index, which shouldn't be too hard.

Highlights of Winter quarter included speakers B. B. Smith, General Manager of Kennecott Cooper's Utah Operations; Jim Smith of Jim's Casino, Wendover, Nevada; and two IRS officials from Ogden, Utah. This last event kicked off a tour of the IRS facilities in Ogden with Eta Lambda Chapter from Weber State College.

Sigma Chapter has had three social gatherings in order to get new members and strengthen the fraternity's cohesiveness. The last party was held at President John Butterworth's beautiful home high on the East Bench overlooking Salt Lake City.

Vice President for Professional Activities Wes Decker is working with a committee to develop a book exchange on campus. It should be operational by Fall quarter. Eta Lambda Chapter has given us a lot of help in this area.

Sigma Chapter is also fortunate to have had five of its members elected to the Student Government on February 26. This has always been a trademark of Sigma Chapter through the years, so we are glad that it is continuing.

—MICHAEL J. MEGEATH

COLORADO

THE ALPHA RHO CHAPTER at the University of Colorado is currently celebrating its 50th Anniversary. Our chapter is going all out to make this a most productive and worthwhile year. To celebrate this happy occasion, a special dinner and dance have

been planned and will take place at the magnificent Marriott Hotel in Denver.

During the past semester we concluded a successful rush campaign with formal bid acceptance in which several fine men became initiated as new members. We are currently going through another rush and will hopefully add many new members to our organization.

We have been very fortunate to have some very notable guest speakers for our professional meetings, with the most noteworthy being our State Representative, Chuck Fowler. Our chapter also enjoyed a tour through the IBM Corporation, which was very informative and interesting.

As for the months of the Spring semester, we have been working on our Careers Carnival for the Business School. This will bring in many companies throughout the area and will enhance the students' chances of job opportunities. We are also planning a Deltasig Open Golf Tournament as a means of bringing the Brothers of our chapter and other students of business closer together.

The Brothers of Alpha Rho Chapter wish all Deltasigs a very happy and successful year.

—GLEN M. GAZ

NEW MEXICO

GAMMA IOTA CHAPTER boasted the largest Associate Member class in its history during the Spring 1976 semester. The Associate Members opened up their activities with a \$100.00 scholarship raffle. Their goal is to sell over \$1300 worth of tickets to cover membership dues for the entire class. Included for the first time in the Associate Member class are 12 females. This marks the end of a long hard drive to get the gals into our fraternity, and we are finding them a welcome addition.

In fund raising activities, we generated revenue by having blotters made. The blotter had advertisements of local businesses in the community which help pay for the cost of making them, also giving the chapter a profit. Congratulations to Ted Jacobs, chapter president, for this great idea about the blotters.

Vice President of Professional Activities James Rapier has scheduled the chapter this semester with corporate visits, guest speakers, and other business-related activities. This semester will tend to be very interesting with the activities that the chapter will be having.

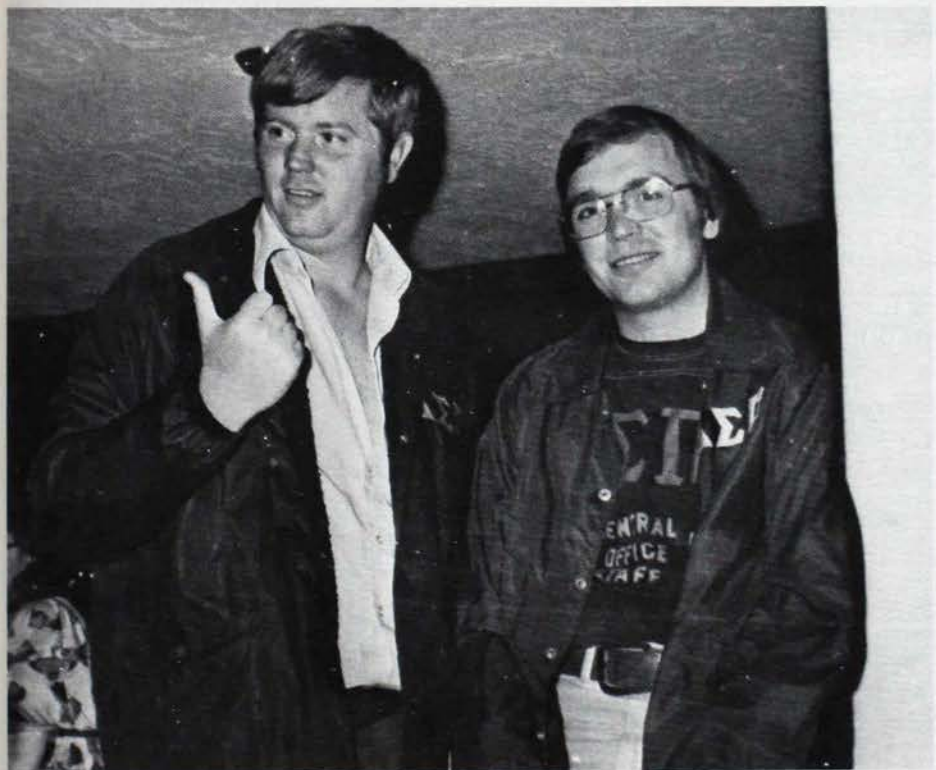
Gamma Iota Chapter has been actively engaged in a community program to help people who need assistance in filling out their income tax returns. Since this was income tax season, many of the Brothers of the chapter went out to community centers to help individuals fill out their returns.

In conclusion, Gamma Iota Chapter extends best wishes and success to all Brothers and chapters of Delta Sigma Pi

—ERNEST ZAMORA

ARIZONA

GAMMA PSI CHAPTER at the University of Arizona, in excellent shape for regaining its Number One standing throughout the country, had a busy Spring professional program which included tours to Ft. Grant Rehabilitation Center and Motorola's Research and Development Company. Our service projects entailed working with the Special



Gamma Iota President Ted Jacobs at New Mexico, left, talks with Chapter Consultant John Watton during his visit with the chapter.

Olympics Organization for retarded children, and helping with the Tucson Indian book drive.

At the Gamma Psi Chapter initial smoker there were 49 Brothers in attendance, and 12 prospective pledges. Regional Director Bill Wilson was present, along with guest speaker Dr. Wayne Eirich, who spoke on his favorite subject, management information systems. Following this, Bill Enriquez, a local attorney, spoke at our biannual pledge luncheon which was held at the Black Angus Restaurant. Continuing our list of professional speakers were Chris Monson, personnel director from a local bank; Randy Flores, corrections officer from Arizona's Youth Center; Joe Ruble, representative from a local tire company; John Roundtree, representative from a national oil company; and Remy Dominguez, a local public accountant. Again, special thanks to Frank Camacho as Vice President for Professional Activities.

The gathering of Arizona's Deltasigs and our chapter's biannual Saguaro National Monument barbeque were two flavorful and exciting social events which took place this semester. Woodcutting on top of Tucson's Mt. Lemmon by our spirited pledges reinforced our financial needs.

Chapter officers Michael Moore, president; Bill Willis, vice president; Pat Svoboda, secretary; and Dennis Cutts, treasurer, deserve special recognition for their fine display of professional leadership throughout the 1975-76 school year. We have no doubts that the succeeding officers of the 1976-77 school year will continue the excellent initiative and dedication the Gamma Psi Chapter deserves. We take pride in being Number One.

—MICHAEL DAVID SIEK

ARIZONA STATE

GAMMA OMEGA CHAPTER started off the semester with an unexpected surprise—36 pledges! Our rush chairman, Harvey Goodman, really did a fine job of procuring some outstanding members of which 21 are women. Gamma Omega Chapter has taken the transition from an all-male fraternity to a coed fraternity quite well, and I might add the women that have joined us have been the cream of the crop.

Continuing the innovation which commenced last semester, Gamma Omega Chapter conducted mini-tours again this semester. We went to places like the City Hall, IBM, Credit Data of Arizona, the State Capitol, United Development Investment, and several accounting firms—a total of 10 tours. Along with the mini-tours, two fantastic major tours were conducted—Las Vegas and Dean Witter (second only to Merrill Lynch in the stock brokerage business).

Our outstanding social event for the semester was the golf tournament held at Scottsdale Country Club. As well as being a great time, the tournament provided a handsome profit and fine prizes. A new twist this semester during the tournament was holding a tennis tournament in conjunction, thus allowing those members who didn't play golf to participate in the tennis tournament.

Gamma Omega Chapter may have the distinction of having the first husband-wife team in the history of Delta Sigma Pi. Jeff and Mary Brown are both graduate business students at Arizona State and both play an active role in the operations of the chapter.

Jeff has been with us for a semester and Mary was initiated with the first women members in Gamma Omega Chapter—we're very proud to have them both aboard.

—KELLY H. SUTHERLAND

WESTERN STATE

ZETA KAPPA CHAPTER has been busy preparing for the Spring rush program. We revised the Associate Member Program and feel we have a good deal more to offer prospective members.

Elections were held the second week of February and the new officers were installed. They are: president, Steve Thompson; senior vice president, Richard Coupe; treasurer, Mark Kuzdas; secretary, Tom Herrmann and vice president for pledge education, Dave Deyo. The officers have been very busy learning about their new jobs.

We are planning a raffle next quarter, with first prize to be a raft.

During Spring break a few of the Brothers took a trip to Phoenix to enjoy the sun and go on some tours of businesses. On March 3 Zeta Kappa Chapter had a guest speaker—Mr. Oscar T. Stutsman from International Minerals & Chemicals Corporation of Libertyville, Illinois, spoke to the Brothers.

The Brothers of Zeta Kappa Chapter wish all the Brothers a good Summer.

—CHARLES DE LA CHAPELLE

NORTHERN ARIZONA

A COMPLETELY REVISED associate member program, executed by Brother Terry Sindt and Dale Butcher, has resulted in the best response that Zeta Omega Chapter has ever had to our rush program. Our 18 associate member class includes six women. All



Gamma Psi Chapter at Arizona in mob formation at the chapter's barbeque at Saguaro National Monument.



In United Airlines' Flight Preparation Room at O'Hare Airport in Chicago, a captain discusses planning and organization of a flight with members of Delta Tau Chapter at Indiana State.

signs indicate that they will benefit the chapter and add another dimension to fraternity life.

The chapter bowling team, captained by Jim McNeese, has been doing fairly well in their endeavors. Many members of the community have commented on the good image that they convey for the fraternity, particularly the Zeta Omega Chapter. Good luck to them as they continue to knock down those pins and beers.

Traditionally our chapter has required the wearing of a necktie on meeting days. However, feeling that the Brothers are mature enough to dress themselves, the necktie policy has gone by the boards. Instead, each Brother is to dress in a manner that reflects his professionalism and pride in the fraternity. It may seem like a small thing, but this is one way that the chapter teaches, not

forces, its members to prepare for life in the business world.

Zeta Omega Chapter would like to wish all graduating seniors the best of luck, and we sincerely hope that their undergraduate days may have been benefited by their membership in Delta Sigma Pi. Keep in touch, Brothers!
—DAVE WRIGHT

INTERMOUNTAIN REGION Not Reporting

Denver
Texas-El Paso
Eastern New Mexico
New Mexico State
Weber

SAN FRANCISCO STATE

IN A SCHOOL year marked by such challenging events as a major executive shakeup, internal conflict over the women's issue, and a severe case of apathy, Delta Omicron Chapter passed through a long, dark tunnel of introspection and emerged with a greater understanding of the meaning of fraternal Brotherhood and enthusiasm for the ideals it stands for.

The Fall semester of 1975 began in a state of confusion with the structure of our Executive Committee thrown into disarray by the resignation of two of its key members. The Senior Vice President and Vice President of Professional Activities found for personal reasons that they could not devote their full attention to the demands of the positions. President Larry Tunis, after exhausting the line of succession, filled this void by appointing Steve Hill as Senior Vice President and John Hamilton as Vice President of Professional Activities, a maneuver that was to have a profound effect upon our chapter.

The entire fraternal organization was divided over the women's issue and our chapter was no exception. The decision to accept women was initially met with a spirit of defiance by some of our members. Others were more tolerant of the decision. This internal conflict cast the chapter into a further state of confusion and many of the Brothers began re-evaluating the purpose and reason of Delta Sigma Pi. It was obvious that a crisis was at hand.

Our problems were further compounded by a profound state of apathy. Seventy-five per cent of our membership consisted of new Brothers accepted from the previous semester. They perhaps were not in tune with the sense of Brotherhood necessary for a strong chapter and this feeling had been further diluted by the long three month vacation.

Gradually, under the steady influence of our president, Larry Tunis, and some strong support given by the Executive Committee, the chapter slowly began to develop new life. John Hamilton arranged for an outstanding series of professional speakers which helped to instill new enthusiasm among the Brothers. John was rewarded for his efforts by being proclaimed Delta Omicron's Outstanding Deltasig. Many of the Brothers began a rigorous soul searching of their obligations to the Brotherhood. Open defiance of the women's issue dissolved into acceptance of the fact that change is inevitable and sometimes necessary.

As the end of the semester approaches and after electing a new slate of officers, most of whom were well grounded in fraternity affairs, the chapter was much better prepared to face any challenge that might present itself.

The events that occurred in the following semester bore out this fact. We had a professional program developed by Steve Leone that proved to be as successful as the previous semester. A Career Day Forum was sponsored by us and 30 corporations participated in the event. We also presented a Management Seminar in which the Vice President of Standard Oil Corporation participated. We had five well received professional speakers, the most notable being Jerry Sena, Personnel Manager for Haskins and Sells,



C. J. "Cap'n" Walters, charter member and faculty advisor for Zeta Rho Chapter at Menlo, receives recognition for 10 years of dedicated service. A past Director of the Menlo School of Business, he will retire from Menlo in June, 1976.



Members and guests of Epsilon Theta at C.S.U.-Chico line up for spaghetti at the chapter's spaghetti dinner.

who gave some valuable advice to our many Brothers who are accounting majors. Another significant event that occurred was a guided tour of the wine vineyards in Napa, California.

This also proved to be our most successful financial semester in recent history. Under the direction of our financial chairman and former treasurer, Mike Sacher, the chapter sponsored a coffee sale to the night students in the Business Building which earned us an average weekly profit of over \$100. The Activities Fair, which is sponsored by the San Francisco State University Associated Student Body, enabled us to sell hamburgers on campus over a two-day period and we managed to make approximately \$750 in profit. Another successful event was a raffle to fund our first annual Delta Sigma Pi scholarship which will be given to a continuing day student of the School of Business. We were also the co-sponsor of the second annual School of Business Awards Banquet.

The highlight of our social calendar was the celebration of our 17th Anniversary at the Hotel San Franciscan. It was enormously successful as faculty, Brothers, alumni, members of other chapters, and Greek letter organizations attended the great event. It will long be remembered by each of us.

Our rushing banquet was quite inspiring. It was attended by the Dean of the School of Business, Dr. Cunningham, our Regional Director, Tom Harnett, and our new District Director, Jim Gamez. They entertained the group of prospective members which, of course, included a number of women.

The membership development program, under the direction of Rex Saot, went over quite well. The result was the initiation of a number of well qualified new members ready to carry on with the spirit of Brotherhood which had been so magnificently restored through intense leadership, introspection, and enthusiasm.

As we look forward to a final month of activities to be capped off with our annual graduation party, it would be appropriate to distribute credit where credit is due. Our exodus would not have been possible without the guidance and leadership of our president, Larry Tunis. He devoted much time and effort into the continual maintenance of the chapter. He epitomizes the spirit which is Brotherhood. But Larry would be the first to agree that he received much assistance from his executive aids and fully appreciates their efforts. So the story is complete. We are once again a strong and worthwhile chapter and are looking forward with great enthusiasm to the coming semesters. —SAMUEL REYNAL

LOYOLA-MARYMOUNT

DELTA SIGMA CHAPTER sponsored its third annual "College of Business Luncheon," headed by Brother Randy Johnson for the second year in a row. It was attended by over 300 College of Business Administration students and faculty. The expenses were matched by the College of Business. Its major purpose is to enhance the communication of the College of Business faculty and students in an informal atmosphere.

In order to celebrate the 1976 Leap Year Delta Sigma Chapter had its usual timely party, one week late (the first week in March).

This 1975-76 school year will have the first graduating class of the Loyola Marymount MBA program. Likewise, this was the first time that the Delta Sigma Chapter had graduate members as active Brothers in the chapter. Brothers Randy Johnson, Jim Sakaly, and Carl Pentis remained active in the chapter while attending the graduate program. All three Brothers will graduate this year. Brother Johnson was the CEI Chairman and after graduation plans to go into business for himself. Brother Sakaly was Historian and Ritual Chairman and after graduation plans to obtain his Doctorate in the Behavioral Sciences. Brother Pentis is currently The DELTASIG Correspondent and plans to obtain his Doctorate in Administration at the University of California at Irvine.

As this is my last article as The DELTASIG Correspondent, I would like to leave some advice for the new DELTASIG Correspondents for next year, "Be thankful for Erasable Typing Paper!" —CARL J. PENTIS

C.S.U.-CHICO

EPSILON THETA CHAPTER is experiencing another great semester, and under the leadership of our current officers the chapter continues to prosper.

A new program was initiated this semester by our current President, Brother Paul Hesse. It is titled the "Career Development Program" and looks like it should be a definite aid in getting the Brothers closer to the job market. With help from the placement office on campus, Brothers are exposed to vast amounts of information on the job market. Advice and help with resumes is available and through our current alumni files contact with Brothers in the business world is kept.

Brother George Backhus did a fine job in organizing this semester's rush program. Prospectives were invited to attend a social with a sorority, a faculty smoker, and excellent professional tour of a local television station and a spaghetti dinner. At the dinner we were honored with the presence of Grand President Bill Tatum, Western Regional Director Tom Harnett, and District Director Bill Morris. Through the chapter's efforts we pinned 18 prospective Brothers. Now the job of preparing these men for future membership is in the hands of Brother Tim Beard as VPPE.

A major effort this semester will be Pioneer Week, which is an annual one week celebration of our country's past. This year we at Epsilon Theta Chapter, realizing the importance of Bicentennial type celebrations such as Pioneer Week, are really giving it our all, with the theme of Mississippi Gamblers and a quad portraying a steam boat.

We are proud to have Brother Ross Cooley representing the Western Region in the "Undergraduate of the Year" contest. Ross is a senior management concentration and did a fine job as president last semester.

We are directing the student body elections this semester as a financial project. Other fund-raising projects include a raffle and a dance.

The Brothers of Epsilon Theta Chapter wish all Deltasigs a happy and prosperous year. —DONALD S. PHILLIPS

MENLO

ZETA RHO CHAPTER had a busy year.

All during the year Zeta Rho Chapter provided guest speakers from various industries to speak about themselves and their professions to all interested students. As many students as possible took advantage of this opportunity to communicate with these speakers, and to find out what they, as potential executives, have to look forward to in the years to come.

On February 21, Zeta Rho Chapter celebrated its 10-year Anniversary. Approximately 85 people attended, including many of the charter members of Zeta Rho Chapter. Also attending were our Regional Director Tom Harnett and the Regional Director of the Southwest Region, Frank Presfield. We all had an enjoyable time as the atmosphere was very congenial. Cocktails and an excellent dinner preceded an evening of dancing and much reminiscing. The piece de resistance was the crowning of the new Rose, Erika Loutzenheiser, of Woodside, California.

On April 20, the chapter vied against the Playboy Club Bunnies of San Francisco in a basketball game. The proceeds of this memorable experience went to a local charity, and a good time was had by all. —GERARD M. REDA

CAL POLY-POMONA

ETA CHI CHAPTER at California State Polytechnic University-Pomona has enjoyed a busy Winter quarter educating seven new Associate Members in the Brotherhood of Delta Sigma Pi. The Pledge Education period, culminating in a March 5 initiation, increased Eta Chi's membership to 40 active Brothers.

Cal Poly University's School of Business Administration is comprised of five separate departments including Accounting, Business Management, Data Processing, Finance, and Hotel and Restaurant Management. All five departments are well represented within Delta Sigma Pi at Cal Poly-Pomona.

Eta Chi Chapter took charge of the registration procedures for Cal Poly's business students as the Brothers freely gave of their time. Brother Stephen Ropfogel has been doing a fine job as Vice President of Professional Activities. He has brought talented guest speakers to Cal Poly's campus from many different business environments on a weekly basis.

A great time was had by all at Brother Ralph Heimann's Bachelor Party on Friday, February 27, as Ralph finally surrendered to his long-time sweetheart Cathleen Carol Price. Other social activities included our quarterly Date Party at Brother Phil Cameron's and our Bicentennial Theme Party at the home of Brother Ted Cromwell.

All the Brothers of Eta Chi Chapter helped in the preparation for Spring rush activities and are enjoying a profitable quarter. We would like to extend our best wishes to all Brothers of Delta Sigma Pi. —PHILLIP R. CAMERON

WESTERN REGION Not Reporting

San Francisco
C.S.U.-Sacramento
C.S.U.-Hayward
San Jose

kaleidoscope alumni newsmakers



Al Holm, left, and Ken Hobbie, right, received the Order of the Golden Helmet recognitions honoring their 50 years of active membership in the Fraternity from Chicago Alumni Club President Don Colby at a recent club function.



Dr. Jim Horgan, left, and his wife help Tom and Susan Prex, right, examine gifts at a Pittsburgh Alumni Club social event.

CHICAGO

ANOTHER SUCCESSFUL YEAR! That is the consensus of the club officers and directors about the 1975-76 activity year, now just about over. And surely it has been a successful year by any standard, for over 160 Brothers became members of the Chicago Alumni Club this year, a figure which tops last year's total.

Highlights of the year are many. Founders' Day in November, 1975, saw us hosting Grand President Bill Tatum and Executive Director Ben Wolfenberger and his wife, Betty, at a gala dinner and dance at the Nordic Hills Country Club in Itasca, Illinois. December saw us "warming up" for the holidays with the "Christmas in Tokyo" dinner held at a well-known Japanese steak house in Chicago. Past President's Night in February, 1976, saw us honoring Brothers Ken Hobbie and Al Holm, both of Beta Chapter. Ken and Al were elevated to the Order of The Golden Helmet, a national award given to Brothers who have been loyal and active Deltasigs for 50 years or more. That's right, 50 years or more! We hope to honor other such loyal Brothers in the coming year.

Also in February a function was held in which many club members joined the Executive Committee of the national Board of Directors and undergraduates from the local chapters in honoring George Simkowski of Psi Chapter. George was recently named "Deltasig of the Year", and was the guest of honor at this function. March was a very active month, as we had our usual monthly Loopers Luncheon at the Midland Hotel in downtown Chicago on the third Wednesday of the month, the annual Wine Tasting and Dinner party (a date affair this year) at the Como Inn, and the 100th Birthday Celebration of Beta Chapter's house mother, Betty Thealen.

Things weren't to wind down after March's heavy schedule. Certainly two words will stick in our minds for some time to come: Undergraduate Night. The Swedish Club in Chicago was the scene of a great turn out of undergraduates from the local chapters, as well as a great turn out among the alumni. We are confident that the Chicago Alumni Club has a steadily improving image among the younger Brothers (our membership figures attest to this). And June will see us golfing again at the Midwest Country Club. This is also the function at which we will elect club officers and directors for the 1976-77 activity year.

During the summer months the officers and directors elected at the Golf Outing will be planning activities for the Fall. We hope that we will find many new names on the membership roster next year, and with a little luck and a lot of planning we expect a membership in excess of 200. The membership mailing will go out sometime in August, and we trust you will give your alumni club your most valued and welcome support. Have a great summer!

—JAMES L. PRESCOTT

CRESCENT CITY

AS THE FIFTH YEAR of the Crescent City Alumni Club nears its conclusion, it is perhaps appropriate to reflect on some of the history and activities of our club. For instance, everyone certainly remembers the zeal and courage displayed by the Brothers in laying down the foundation of our club during 1971-72 and 1972-73; and who can forget the look of happiness on the faces of the men-

tally retarded children of Belle Chasse Special School at the Easter Party in 1973?

During 1974-75 the highlights were the tour of the Superdome and the Fourth Annual Basketball Tournament, which were featured in the May 1975 issue of The DELTASIG. Among the notable activities and accomplishments during the current year have been the highly successful garage sale, our fifth annual basketball tournament



Coordinators, actors(?), and officers of the Phoenix-Thunderbird Alumni Club who planned and managed the recent Las Vegas Night are left to right, President Bob Hamer, Secretary Ed Amsden, Treasurer Bill Cooper, and Vice President Steve Granat.



Brian Augustine and Jean Granat, wife of Steve Granat, talk at the Phoenix-Thunderbird Alumni Club's Las Vegas Night.

for undergraduates, and the rebuilding of interest in the Delta Nu Chapter on the Loyola campus.

Having experienced these types of activities and fraternal spirit during our first five years, it is therefore with great anticipation that we eagerly await the future of our club.

—ANTHONY J. STOLTZ

NORTHERN VIRGINIA

THE NORTHERN VIRGINIA ALUMNI CLUB is celebrating its 1st Anniversary and if our second year is as good as the first, we hope to reach our short term goal of a minimum of 100 active members next year. Currently we have approximately 50 active Brothers and anticipate this number increasing sharply in our second year of existence. Our greatest asset is variety. We are offering a variety of professional and social events for our members who are also a varied group, since our current 50 Brothers represent approximately 25 colleges and universities throughout the country and range from recent undergraduates to Brothers who are ready to draw retirement dividends.

One of the biggest attractions in drawing new Brothers to our meetings was the inclusion of professional speakers at our monthly dinner meetings, speaking on topics of current interest to members of our club. At our last two meetings the topics have been "Individual Retirement Plans" and "How to Purchase an Automobile."

In conjunction with our professional speaker program we have embarked upon another of our original organization purposes. Recently, the Epsilon Kappa Chapter at Shepherd College contacted our club in connection with providing their chapter with qualified speakers for their professional program. We volunteered to provide two for the Spring semester. This project was met with such enthusiasm among our alumni Brothers that we decided to try and establish an ongoing list to provide any local Deltasig chapter with professional speakers upon request. If responses are adequate we also anticipate providing the list to business departments of local colleges and universities who do not have Deltasig chapters in order to promote their professional program and possibly establish the foundation for development of a new chapter. Any Brother in the Washington, DC, Metropolitan Area interested in participating in this program should call Bob Keesecker at (703) 323-7235.

The next regular monthly meeting of the club will be on May 20. If you are in our area and did not receive our newsletter concerning this meeting, please contact our Membership Committee Chairman, Al Heinman at (703) 354-7874 for details.

The Brothers of Northern Virginia would like to wish the best of luck to Brother Bob Kobylak, his wife and newborn daughter, who recently relocated to the New Orleans area. Bob was one of our most active members and was instrumental in helping to establish a strong foundation for our organization. However, our loss is the gain of the Crescent City Alumni Club.

Since this is our country's Bicentennial, many of our Brothers will be visiting the Washington, DC, area and if our club can be of any assistance to you, please contact us.

—TOM SHEELY

OKLAHOMA CITY

THE OKLAHOMA CITY ALUMNI CLUB is experiencing great success under the able leadership of President Walter Nelson. Throughout the first part of the year club functions have been well attended. During January a party was held at Mike Mallonee's in celebration of the University of Oklahoma's win in the Orange Bowl and second straight national championship. In February, the club sponsored another get together at the Independence Square Apartments Club House. We were able to garner several new members from this activity. The club is planning an all-out membership drive this Spring. The campaign will be climaxed by an outing which the club will sponsor for graduating seniors of Oklahoma State University and the University of Oklahoma.

In April the club participated in the statewide joint initiation which has been an annual event for the past eight years. As June draws near the schedule of events for the club will take on a Summer atmosphere. During the Summer months we will be sponsoring a tennis tournament, picnic, lake outing, and a night at one of the dinner theatres in Oklahoma City. The schedule of events promises to be exciting. During the Fall we hope to diversify our program with several outstanding professional speakers at banquet type affairs.

We would like to invite any alumni in our area or who might be moving into Oklahoma City or surrounding towns to get in touch with us so that they might also partake of the fun and fellowship our club has to offer. Any alumnus interested in our functions should contact Walter Nelson, 848-5636 and he can give you all the necessary details. Our alumni club is seeking to provide the very best professional and social atmosphere possible, consistent with ideals of the fraternity. We would like to challenge all other alumni clubs of Delta Sigma Pi to do the same so that the spirit of our fine Brotherhood might continue to flourish in the years to come.

—LAURENCE R. SHANK

PHOENIX-THUNDERBIRD

ON THIS OCCASION you will find our article short as we wish to encourage all Arizona Alumni and actives to obtain a copy of the ARIZONA DELTASIG. The ARIZONA DELTASIG is the year around newsletter of the Phoenix-Thunderbird Alumni Club. It is published bi-monthly and is now ending its first full year of existence. The March issue contained over 2500 words, and we believe it to be an excellent example of what an alumni club newsletter should be. Copies are sent to all franchised alumni clubs, all Board of Directors members, and The Central Office. Upon request, you may receive a copy at no charge or request a copy from the president of any nearby alumni club.

Also in March, the Phoenix Alumni Club issued its annual directory to the dues paid members. In it were over 50 business contacts; the Brother's name, business name, and how to get in touch.

The Bruce Hofmann Memorial Fund has raised upwards of \$1,000 as part of a continuing scholarship available to deserving Arizona Deltasigs. Paul Hofmann, Bruce's Father, contributes better than half the amount annually with the Arizona alumni pledging as much as possible.

By this time the Phoenix-Thunderbird Alumni Club, receiving financial support of the three Arizona Chapters, should have purchased a bus. If so, we'll show you pictures in the first issue next Fall. At the time of this writing, over \$400.00 was pledged towards the purchase, and purchasing arrangements were almost complete.

For anyone visiting Arizona, the Thunderbird Alumni Club holds its business luncheons now on the third Tuesday of every month at 12 Noon at the Phoenix Playboy Club; you don't need a card to attend and we'd love to have you sit in.

Our Las Vegas Night was successful and everyone attending had a great time. If the pictures were printable, you should find them scattered throughout these pages.

Through member cooperation, the club now boasts a Mastercharge Merchant Account. This item really helps in the collection of dues and other monetary transactions.

The regional conference of the Intermountain Region will be held in Denver, October 8, 9, and 10, 1976. Since we won't be able to tell you more about it in the national publication, write to our address below during September, 1976, and we'll fill you in on the details.

Finally, we wish you all a great Summer and look forward to hearing from you. Send correspondence to the Phoenix-Thunderbird Alumni Club, P. O. Box 27985, Tempe, Arizona 85282; phone (602)968-1111.

—BOB HAMER

PITTSBURGH

THE PITTSBURGH ALUMNI CLUB, on January 31, 1976, enjoyed its Annual Square Dance held at Duquesne University, the home of our Theta Rho Chapter. This dance proves to be quite a strenuous evening for some of the not-so-young alumni and even wears down a few of the not-so-old Brothers.

It is very encouraging, from the alumni viewpoint, to see so many Brothers in our area listed as Life Members in The DELTASIG Magazine. The backbone of any alumni club, along with all interested Brothers, is the many Life Members who have come into the Pittsburgh Alumni Club from Lambda Chapter, Theta Rho Chapter and the group of Brothers who have come

into our area from chapters from throughout the nation.

An alumni club is the best group to help you carry on your pleasant times with your fraternity Brothers—the club is a place where a few times during the year you can meet and enjoy the company of your past school associates.

President Lou Cosentino, with his Executive Officers, is always planning for the enjoyment of Delta Sigma Pi, and in many cases also for the enjoyment of the wives of the Brothers.

—JOHN R. CONLEY

ALUMNI CLUBS

Not Reporting

Atlanta
Baltimore
Buffalo
Chico
Cincinnati
Columbia, SC
Columbus
Davenport-Quad Cities
Detroit-Greater Detroit
Los Angeles-Southern California
Sacramento
San Francisco
Topeka
Washington, DC
Wheeling



Bill Mitchell and wife at the Phoenix-Thunderbird Alumni Club Las Vegas Night.



Crescent City Alumni Club President John Telford, his wife Cathy, and Jerry Nagel give their approval to one of the varieties sampled at the club's recent Wine Tasting sponsored by the Almaden Wineries.

personal mention

Leo Hyde, Jr., *Northeast Louisiana*, is now working with the Federal Land Bank in Shreveport, LA.

Francis M. Guidry, *McNeese State*, has been recruited as an accountant for Texaco Refinery of Houston, TX.

John D. Richardson, *Arizona State*, recently received his MBA from Miami University, Oxford, OH, and has accepted a position as an account executive with the Chicago office of Reynolds Securities, Inc.

Joseph C. Brown, *Duquesne*, has accepted a position as Sales Manager for Bramberger Stores, Inc., in the Philadelphia-New Jersey area.

James G. Doran, *Duquesne*, is presently the Regional Distributor for Eastern Ribbon Company in Philadelphia, PA.

David D. Deithorn, *Duquesne*, is currently employed as an internal auditor for the Commercial Credit Corporation of Baltimore, MD.

Ronald M. Weiers, *Duquesne*, has recently become a professor at Indiana University of Pennsylvania, Indiana, PA.

Hugh F. Deithorn, *Duquesne*, has accepted the position of an accountant with the J. H. Matthews Company in Pittsburgh, PA.

Joe W. Guest, Jr., *Tennessee-Knoxville*, has recently been assigned as a sales representative for McLean Trucking Company in Milwaukee, WI, after completing a training program at the McLean Corporate Office at Winston-Salem, NC.

Robert F. Domagala, Jr., *Illinois-Urbana*, is an account executive at Merrill Lynch, Pierce, Fenner & Smith, in Chicago, IL.

Dennis H. Rohren, *Wayne State-Nebraska*, is a financial accountant with the Iowa Beef Processors, Inc., in Dakota City, NE.

Vernon P. Underwood, *Wayne State-Nebraska*, is a computer Programmer with the National American Insurance Company in Omaha, NE.

Dennis W. Manno, *St. Joseph's*, was among 20 selected field and company representatives of National Life Insurance Company of Vermont participating in the recent 102nd set of career enhancement courses at the firm's home office in Montpelier, VT.

Michael J. Mazur, Jr., *Georgia State*, has been elected president of United Family Employees Credit Union of United Family Insurance Company in Atlanta, GA.

Bain Proctor, *Georgia State*, has made the "Millionaire Roundtable" of Northwestern Mutual Life Insurance Company in both 1975 and 1976 in Atlanta, GA.

James W. Taylor, *Georgia State*, is now Assistant Data Process Manager, Cole Business Equipment, in York, PA.

William G. Loventhal III, *Georgia State*, made the "Millionaire Roundtable" of Northwestern Mutual Life Insurance Company in 1975 in Atlanta, GA.

Curtis F. Woods, *Wayne State-Nebraska*, has a new position as Business Analyst of Dun and Bradstreet in Omaha, Nebraska.

Peter H. Finie, *Loyola-Marymount*, is now president of the Ppher International, Inc., wholesale importing company in Los Angeles, CA.

Carl T. Wood, *Florida Tech*, has been promoted to Assistant Rental Manager of the Enterprise Leasing Company in Orlando, FL.

Phillip R. Casto, *Florida Atlantic*, has his own CPA firm in Congers, GA.

Jack C. Guistwhite, *Florida Atlantic*, is a new member of the Board of Directors of the Florida Atlantic Alumni Association.

H. William Vanik, *Florida Atlantic*, is Assistant Advertising Manager of Evinrude Motors in Milwaukee, WI.

William R. Deaton, *Oklahoma*, recently became the Number One CPA in Oklahoma by scoring highest on the State of Oklahoma CPA Examination.

Milton E. Usry, *Baylor*, Regents Professor of Accounting at Oklahoma State University, is co-author with Adolph Matz of the book, *Cost Accounting: Planning and Control*, Sixth Edition, 1976, published by South-Western Publishing Company.

merger

William R. Hart, *California State-Chico*, to Betty Foster, on December 14, 1975, at Redding, CA.

Vernon P. Underwood, *Wayne State-Nebraska*, to Vicki Renee Tolle, on January 17, 1976, at Persia, IA.

Scott E. Raymond, *McNeese State*, to Sherrie Fontenot, on November 8, 1975, at Lake Charles, LA.

Ted H. Boyett, *McNeese State*, to Thea Clements, on August 8, 1975, at Lake Charles, LA.

John M. Johnson, *Wisconsin-Madison*, on January 17, 1976, to Cathi Murphy, at Madison, WI.

Randy L. Kellams, *Miami-Ohio*, to Denisa Cummins, on December 14, 1975, at Columbus, IN.

Joel V. Erlandson, *Minnesota-Minneapolis*, to Kim Wharton, on December 13, 1975, at Bloomington, MN.

Stephen J. Peterson, *Minnesota-Minneapolis*, to Judy Pender, on October 11, 1975, at Chisom, MN.

John D. Richardson, *Arizona State*, to Carol Moccia, on November 28, 1975, at Chicago, IL.

Arthur M. Kurtz, *Georgia State*, to Irene Steiner, on January 4, 1976, at Gainesville, GA.

Bruce W. Watson, *Georgia State*, to Barbara Ann Hendry, on December 6, 1975, at Sandy Springs, GA.

David G. Willbur, Jr., *Florida Atlantic*, to Ann Norris, on February 28, 1976, at Fort Pierce, FL.

dividends

To Brother and Mrs. John W. Zastrow, *Minnesota-Minneapolis*, on February 16, 1976, a son, John.

To Brother and Mrs. Wayne C. Duddleston, *Wisconsin-Madison*, on November 13, 1975, a son, Matthew Paul.

To Brother and Mrs. Dale A. Pennington, *Florida State*, on December 31, 1975, a son, Brandon.

To Brother and Mrs. Carl T. Wood, *Florida Tech*, on December 16, 1975, a daughter, Courtney Dameon.

life members

- 8575 James D. Beall, *Gamma Iota*, University of New Mexico
- 8576 James L. Henning, *Alpha Iota*, Drake University
- 8577 Floyd M. Heys, *Nu*, Ohio State University
- 8578 Mark F. Ovatt, *Alpha Beta*, University of Missouri-Columbia
- 8579 Eliseo Cantu, Jr., *Epsilon Rho*, University of Tampa
- 8580 Charles R. Edmiston, *Kappa*, Georgia State University
- 8581 Jack Hayon, *Alpha*, New York University
- 8582 David J. D'Ermilio, *Alpha*, New York University
- 8583 Joseph M. Trimble, *Alpha*, New York University
- 8584 Wayne P. Hansen, *Alpha Omega*, DePaul University
- 8585 Frank E. Stasenko, Jr., *Alpha Gamma*, Pennsylvania State University
- 8586 Lawrence E. Tunis, *Delta Omicron*, California State University-San Francisco
- 8587 William R. Deaton, *Beta Epsilon*, University of Oklahoma
- 8588 Michael E. Garrigan, *Alpha Sigma*, University of Alabama
- 8589 Henry A. Chaumont, Jr., *Eta Tau*, McNeese State University
- 8590 Patrick J. Papania, *Beta Pi*, Kent State University
- 8591 Henry D. Haslinger, *Gamma Sigma*, University of Maryland
- 8592 David E. Hunt, *Delta Upsilon*, Texas Christian University
- 8593 Robert J. Phillips, *Alpha Delta*, University of Nebraska-Lincoln
- 8594 John L. Matera, *Lambda*, University of Pittsburgh
- 8595 Walter F. Huber, *Psi*, University of Wisconsin-Madison
- 8596 Thomas A. Freehling, *Beta Omega*, University of Miami-Coral Gables
- 8597 Alan L. Wuest, *Eta Nu*, University of Missouri-St. Louis
- 8598 John H. Sefren, *Gamma Sigma*, University of Maryland
- 8599 Glenn R. Perry, *Theta Rho*, Duquesne University
- 8600 John K. Bangs, *Alpha Beta*, University of Missouri-Columbia
- 8601 Adel K. Sindi, *Zeta Rho*, Menlo College
- 8602 Robert E. Mansfield, Jr., *Gamma Psi*, University of Arizona
- 8603 David C. Carothers, *Alpha Gamma*, Pennsylvania State University
- 8604 Robert N. Rose, *Gamma Iota*, University of New Mexico
- 8605 Randall A. Hazel, *Epsilon Xi*, Ball State University
- 8606 Steven P. Valerius, *Beta Kappa*, University of Texas-Austin
- 8607 Gerald L. Webster, *Gamma Omega*, Arizona State University
- 8608 Frederick Masci, *Theta Mu*, Columbus College
- 8609 Charles B. Young, *Eta Chi*, California State Polytechnic University-Pomona
- 8610 James M. Harman, *Gamma Iota*, University of New Mexico
- 8611 Joseph L. Goldblatt, *Delta Upsilon*, Texas Christian University

- 8612 William J. Parker, *Beta Pi*, Kent State University
- 8613 David L. Hahn, *Gamma Iota*, University of New Mexico
- 8614 Arnold Viramontes, *Epsilon Upsilon*, New Mexico State University
- 8615 Paul J. Palowitch, *Theta Sigma*, Florida Technological University
- 8616 Faisal F. Altobaishi, *Zeta Rho*, Menlo College
- 8617 Michael L. Miller, *Beta Omega*, University of Miami-Coral Gables
- 8618 Mervin L. Guy, *Zeta Kappa*, Western State College
- 8619 Leo A. Merzweiler, *Alpha Upsilon*, Miami University-Ohio
- 8620 Costello Haynes, *Eta Sigma*, Southern Illinois University-Edwardsville
- 8621 David C. LaBarge, *Epsilon Upsilon*, New Mexico State University
- 8622 Anthony E. Fogle, *Gamma Psi*, University of Arizona
- 8623 Thomas C. Mays III, *Delta Eta*, Lamar University
- 8624 Luis R. Ortiz II, *Gamma Iota*, University of New Mexico
- 8625 Michael A. Simcich, *Zeta Phi*, Florida Atlantic University
- 8626 Robert K. Tague, *Epsilon Xi*, Ball State University
- 8627 Roger H. Kennelly, Sr., *Lambda*, University of Pittsburgh
- 8628 Sammy Chioda, *Epsilon Upsilon*, New Mexico State University
- 8629 Philip H. Mette, *Eta Sigma*, Southern Illinois University-Edwardsville
- 8630 Warren M. Greene, *Zeta Sigma*, Southeastern Louisiana University
- 8631 Robert L. Harvey, *Alpha Lambda*, University of North Carolina-Chapel Hill
- 8632 Richard H. Woodward, *Epsilon Rho*, University of Tampa
- 8633 Tony R. McCreary, *Delta Omicron*, San Francisco State University
- 8634 Johnson Chi-King Fu, *Delta Nu*, Loyola University-New Orleans
- 8635 David N. Alexander, *Alpha Upsilon*, Miami University-Ohio
- 8636 Glen L. Baughman, *Zeta Kappa*, Western State College
- 8637 David E. Stout, *Epsilon Sigma*, LaSalle College
- 8638 Fred E. Shelley, *Gamma Iota*, University of New Mexico
- 8639 Kevin P. Kuenzel, *Alpha Beta*, University of Missouri-Columbia
- 8640 Nicholas C. Scott, *Alpha Omicron*, Ohio University
- 8641 Thomas A. Camiolo, Jr., *Epsilon Lambda*, Rochester Institute of Technology
- 8642 Gary R. Thomas, *Gamma Omicron*, University of San Francisco
- 8643 David T. Childress, *Gamma Tau*, University of Southern Mississippi
- 8644 Philip A. Carbone, *Eta Mu*, Northern Illinois University
- 8645 Alan J. Cocconi, *Theta Iota*, University of Connecticut
- 8646 Arthur J. Fleming, *Alpha Iota*, Drake University
- 8647 Michael A. Jacobs, *Theta Iota*, University of Connecticut
- 8648 William C. Postlewaite, *Alpha Upsilon*, Miami University-Ohio
- 8649 David A. Jasin, *Eta Upsilon*, University of West Florida
- 8650 Jeffrey L. Philippi, *Alpha Omicron*, Ohio University
- 8651 James H. Wade, Jr., *Theta Sigma*, Florida Technological University
- 8652 Mark J. Rossman, *Gamma Kappa*, Michigan State University
- 8653 Grant N. Deem, *Theta Chi*, San Jose State University
- 8654 Edward R. Spisak, *Beta Pi*, Kent State University
- 8655 William G. Borland, *Gamma Kappa*, Michigan State University
- 8656 Robert E. Drost, *Eta Tau*, McNeese State University
- 8657 Ernest Dellas, *Alpha Kappa*, State University of New York-Buffalo
- 8658 Christopher D. Kriesler, *Delta Omicron*, San Francisco State University
- 8659 Stephen A. Drennan, *Gamma Phi*, University of Texas-El Paso
- 8660 Connel R. Smalling, *Beta Epsilon*, University of Oklahoma
- 8661 David B. Williams, *Gamma Iota*, University of New Mexico
- 8662 Willie L. Nelson, *Beta Upsilon*, Texas Tech University
- 8663 Robert A. Kwasiborski, *Zeta Xi*, Lewis University
- 8664 Wendell D. Adams, Jr., *Epsilon Xi*, Ball State University
- 8665 David W. Tice, *Delta Upsilon*, Texas Christian University
- 8666 Scott M. Lammie, *Theta Rho*, Duquesne University
- 8667 David H. Ulevich, *Gamma Sigma*, University of Maryland
- 8668 Paul L. McGinnis, *Beta Chi*, University of Tulsa
- 8669 James D. Campbell, *Gamma Sigma*, University of Maryland
- 8670 Steven R. Cartozian, *Gamma Pi*, Loyola University-Chicago
- 8671 Joseph A. Gallucci, Jr., *Theta Pi*, Bowling Green State University
- 8672 Milton B. Thompson, *Beta Lambda*, Auburn University
- 8673 John D. Mundell, *Alpha Nu*, University of Denver
- 8674 Lawrence A. Lynch, *Gamma Pi*, Loyola University-Chicago

bulletin board

*ADDRESSES

No directory of chapters, alumni clubs and national officers is published in the magazine. This directory is mailed periodically to all chapters and clubs.

*REGIONAL CONFERENCES

Be sure to note the dates and location of the Regional Conference for your region if one is to be held in the Fall of 1976. A special listing appears on page 2 of this issue.

*FOUNDERS

The centerfold article on Harold V. Jacobs completes our series on the four Founders presented in The DELTASIG Magazine this year. We hope you have enjoyed learning more about these four men who began our great Fraternity nearly 69 years ago.

*ANNIVERSARIES

25th
Gamma Phi, Texas-El Paso, May 19, 1951-1976
Gamma Psi, Arizona, November 3, 1951-1976
Gamma Omega, Arizona State, November 4, 1951-1976

NOTICE OF ADDRESS CHANGE

Please change my address as follows:

_____ street

_____ city state zip

Please attach address label here

MAIL TO: Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

50th Milestone At Ohio University

THE FIFTIETH ANNIVERSARY of Alpha Omicron Chapter was celebrated February 6-7, 1976, at Ohio University in Athens, Ohio.

The active chapter, as usual, pulled through with full participation to organize a weekend of celebration. Twenty alumni, two honor-

ary members, four Associate Members, and 12 special guests of the chapter helped in celebrating this special occasion. The festivities included a wine and cheese party, a brunch, a basketball game, a cocktail party, and a banquet.

Mr. J. Gorgon Morrow, Alpha Om-

icron 9, who is one of our founding fathers, was on hand to speak with us and cut the birthday cake. Letters were received from other founding fathers wishing us success and regret for not being able to attend. They were greatly missed.

Grand Chapter President Bill



J. Gordon Marrow, Founding Father of Alpha Omicron at Ohio, cutting the 50th Anniversary cake.



Jim Henlon, left, receives award from Senior Vice President Rick Swartz for alumnus traveling the longest distance to attend the 50th Anniversary of Alpha Omicron.

Tatum spoke to us on the importance of keeping up with the times, realizing the important roles women are assuming and how Delta Sigma Pi is recognizing this, accepting women as members. He also spoke of the importance of Life Membership. Acting upon this, Jeff Philippi, Alpha Omicron 743, a recent alumnus of the chapter, donated a \$5.00 discount for every undergraduate member of Alpha Omicron Chapter who becomes a Life Member.

The highlight of the banquet came when Associate Member Marlene Sparks spoke on the role women are playing in business, and the importance Delta Sigma Pi plays in training men and women to assume professional roles. She also spoke on the importance of being open-minded and how there is no room in business for prejudiced people. I hope some of us have learned from this speech.

There was not a more appropriate time to see this change in Delta Sigma Pi than at our 50th Anniversary. Alpha Omicron Chapter recognizes that women are taking their rightful place in American business and in Delta Sigma Pi and we are glad they were a part of our celebration.

Alpha Omicron Chapter wishes to thank all of our alumni and guests for joining us. We also wish to thank Grand President Bill Tatum and Chapter Consultant Dan Dufala for attending and celebrating with us.

We also extend our congratulations and warmest regards to the University of Denver and the State University of New York at Buffalo, who also celebrated their 50th Anniversary the same year we did.

"WOMEN IN BUSINESS"

Presented by Birenda Marlene Sparks, Alpha Omicron Chapter Pledge.

There's a new model in Delta Sigma Pi this year—women.



Pledge Marlene Sparks gives the 50th Anniversary Banquet address.

The time of change has come. The days of tokenism have ended. Finally women and other minorities are taking their place in professional roles in society today. It seems odd that women are classified as a minority considering they make up 51 per cent of the population. But better late than never that our potential be unveiled.

On April 2, 1972, an Executive Order came into being. It stated that within 120 days from the commencement of a Federal contract, each subcontractor with 50 or more employees, and a contract of \$50,000 or more, must develop a written affirmative action compliance program setting forth goals and time tables for the employment and promotion of women.

This is just one of the actions being taken nationally to promote

women in business. Another action being taken nationally that I can relate to as a person and as a woman is the action of the International Fraternity of Delta Sigma Pi. This professional fraternity realizes that there is a new breed of business person rising up out of the universities. They are highly trained and professionalized. Most important, they are carrying a new social order which will slowly destroy many of the negative attitudes and prejudices which exist in society today.

Today, and even more so in the future, to be successful in business one will have to be open-minded and able to deal effectively with many kinds of people from various backgrounds.

The classrooms at this university and those all over the country can only teach so much. The rest we must learn from outside the classroom, from direct dealing with people, to learn to accept people for what they are without labeling them. Then, and only then, can we effectively work with people. This is the key to success in business.

The business world is demanding more specialized and highly trained individuals. Those who study business are taking their stand with other professionals. Women and other minorities are in step, too, with this increasingly fast pace.

I would like to say that this action by the International Fraternity of Delta Sigma Pi, of allowing women into its organization, is part of the unveiling of the potential of women.

I am proud to be a pledge of the Alpha Omicron Chapter—there are two other women who share this honor with me. I will learn from my experience with this professional fraternity as all of you have. This is one of those outside classroom experiences I was just speaking of. From my short affiliation with Delta Sigma Pi I can see that it is an excellent training grounds for the professional business person. I am glad to be a part of it and I hope that I can contribute as much as all of you have.

brotherhood and basketball

GREETED BY UNSEASONABLY warm Minnesota weather, 110 Brothers and associated members of Delta Sigma Pi from nine chapters attended the 16th Annual North Central Regional Basketball Tournament in Minneapolis, February 19-23, 1976. The event, sponsored by Alpha Epsilon Chapter, University of Minnesota-Minneapolis, featured a variety of athletic, professional, and social activities including a tour of a St. Paul brewery, an awards banquet with Grand President Bill Tatum as guest speaker, an evening of carousing in Twin City night spots, a dance, and some Brotherly basketball competition.

Deltasigs from Iowa, Nebraska, and South Dakota drove through snow storms to find Minneapolis basking in balmy 40 degree sunshine and melting snow. Early arrivals were invited to attend an educational and informative tour of St. Paul's Olympia Brewery on Friday, February 20. The Brothers attending gained insight into the operation of a large production and distribution plant. After viewing the productive process employed at this facility, the Deltasigs were given the opportunity to sample the finished product and prime themselves for the rest of the weekend.

Friday night, the men of Alpha Epsilon Chapter guided their guests from Epsilon, Alpha Delta, Alpha

Eta, Alpha Iota, Beta Theta, Eta Pi, Theta Omicron, and Theta Tau Chapters on a tour of Minneapolis and St. Paul night life.

The next morning, teams representing these nine chapters competed in the basketball tournament. The single elimination format of this event provided eight games of fast paced dribbling and shooting pleasure for spectators and hardy competition for the participants. In the final game, perennial champion Alpha Iota Chapter from Drake University, Des Moines, Iowa, faced the host Alpha Epsilon Chapter team. Adding to the spectacle provided by the championship game, several Alpha Epsilon Chapter members garbed in feminine apparel led the cheering for Drake while Minnesota was urged onward by representa-

tives from Phi Delta, a local business sorority. In the end, however, the girls deserted their hometown heroes to root for the winners, as Alpha Iota Chapter held on to a ten point margin to win the game and take the trophy home to Des Moines for another year.

Following the basketball action, the banquet facilities of the St. Paul Twins Motor Inn were the scene of the tournament awards banquet. David Brumbaugh, Tournament Chairman and newly appointed Minnesota District Director, acted as Master of Ceremonies and presented Alpha Delta Chapter of the University of Nebraska-Lincoln with the Travel Trophy for traveling the longest distance with the most members. Lincoln had 19 representatives at the tourney.



Alpha Epsilon at Minnesota-Minneapolis vs. Epsilon at Iowa.



Deltasigs and guests begin their tour of Olympia Brewery.

in minneapolis



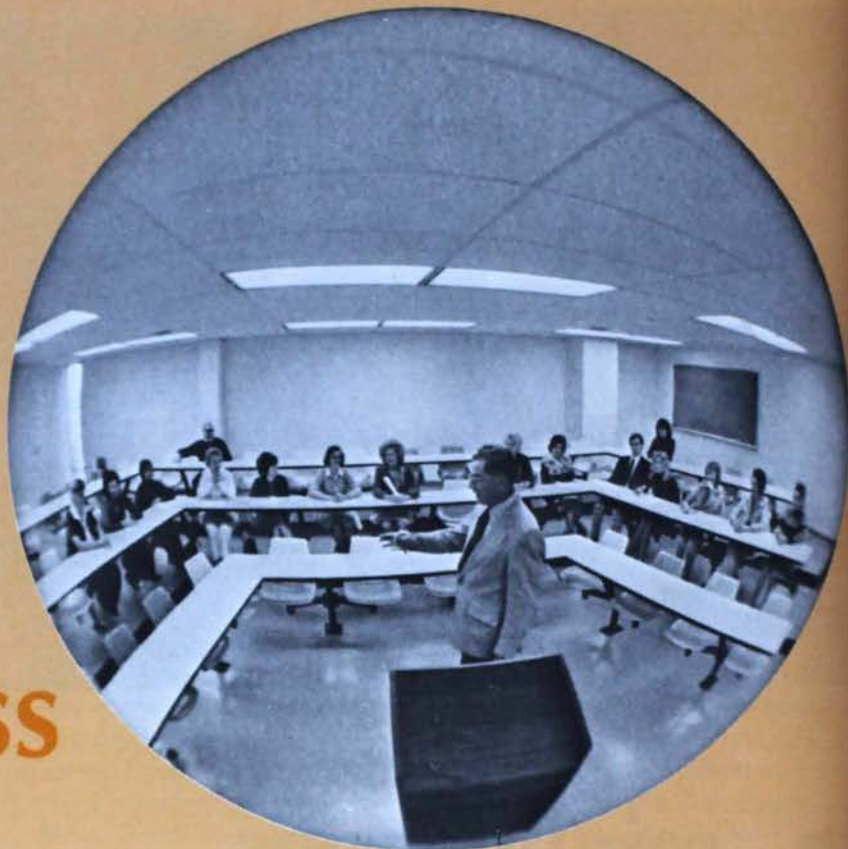
On the verge of another two points.

Grand President Bill Tatum was the keynote speaker and talked about Delta Sigma Pi and Brotherhood. Bill also announced that he was greatly impressed with the organization and planning which had been demonstrated by the host chapter, Alpha Epsilon, and that he was presenting to Chapter President Bill Bowerman the Grand President's Award for Excellence. This is the second such award that Brother Tatum has presented.

At the conclusion of the banquet, the Brothers changed into their partying clothes and picked up the young ladies that Alpha Epsilon Chapter had arranged for each visiting Deltasig to escort. The Brothers then brought their dates to the party which was to be the climax of the weekend. This celebration featured free beer, a live band, and prizes for best chapter song and 'Chugging.' Grand President Tatum challenged representatives from each chapter to a chugging contest. Even though Brother Tatum carried the colors of The Central Office with distinction in this contest, Brother Randy "Grog" Haley of Alpha Epsilon Chapter won the prize in this test of gluttonous skill. Epsilon Chapter, University of Iowa, Iowa City, was awarded the Best Chant award by past Alpha Epsilon Chapter President, Don Williams, after Iowa explained to Don that Alpha Epsilon Chapter, which had been awarded the prize by the official contest judges, would not have won had Iowa been given an opportunity to compete. Since Iowa had somehow been forgotten by the contest officials, Brother Williams conceded the valuable "Broken Record" plaque to the Iowan visitors. By all accounts, the tournament, party, and the Minneapolis ladies were the highlights of the weekend.

The following morning, the visiting chapters left their motel rooms for their respective campuses nursing aching heads and fond memories of this weekend of basketball and Brotherhood in Minneapolis.—DAN HARRINGTON

TEXAS A&I NEW BUSINESS BUILDING



Dean of Business Dennis Ford in new classroom

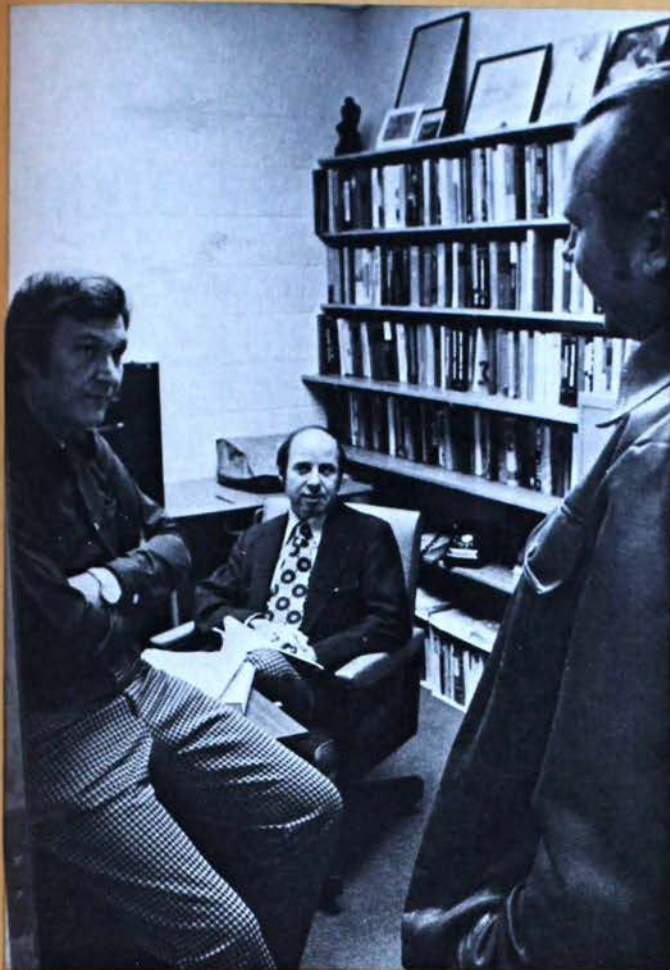
TO OPEN THE Spring semester, the business students at Texas A & I got a special treat—they were the first to attend classes in the new business building just completed. Dean Dennis B. Ford, a Deltasig alumnus, engineered and planned every aspect of the structure. He spent approximately two years visiting different business schools throughout the country, incorporating the most desirable aspects of each. The result—our new home.

The building floor plan is set up in a very practical way. The noise centers which include the labs and computer center are centralized on the first floor away from the classrooms. Most of the classrooms and offices are located on the second floor.

The classroom layout facilitates close contact with the instructor as no student is more than three rows away even in classes with 80 students. This is made possible by a "U"



In the chapter's new office in the new building are, left to right, President Hank Sheeran, Chapter Consultant John Watton, Secretary Steve Harry, Phi Gamma Nu Vice President Julie Harralson, and Phi Gamma Nu President Sandy Rubio.



Chairman of the Economics and Finance Department Dr. Robert Nash, left, and Dr. Donald Fleming and Dr. Gary French, right, both Zeta Nu Advisors, in an office in the new building.



A typical classroom in the new business building at Texas A & I.

shaped desk arrangement. In the back of each classroom are two chalkboards on either side of the room that allow students to better illustrate their points or questions. Each classroom also contains an automatic overhead projection screen, a movable podium, and a large storage closet.

The specialized labs in the building are all furnished with the newest equipment. The computer center, which is connected to A&I's IBM 360, is equipped with an adequate number of Cathoid Ray tubes, APL terminals, a graph plotter, and many keypunch machines.

In the accounting and quantitative methods lab there are a significant number of Monroe 1420 and 1440 calculators and also some Monroe 1776 statistical calculators, all available for students' use. Furthermore, on display are the various formats for accounting records from which students can check their solutions to various problems.

The secretarial studies lab is equipped with IBM selectric typewriters and individual cassettes for self-study and shorthand speed improvement.

The management lab consists of six separate rooms adjoining the classroom where students can meet to work on group projects such as simulations.

Each lab, with the exception of secretarial studies and management, has lab instructors on duty during the day to assist students in solving problems and "debugging" programs.

There is a large periodicals and study room on the first floor for the students' convenience. Also, there is a refreshment center for those wanting a quick snack.

Because of the Dean's strong devotion to the fraternity, he has provided us with our own office—completely furnished. We have been able to centralize all chapter operations, and our recognition has increased throughout the School of Business because of this. Texas A & I has been the home of Zeta Nu Chapter since 1965.

ORGANIZING AN ALUMNI CLUB

1. Request from The Central Office a copy of the Manual for Alumni Club Operations and a geographic printout of all Deltasigs residing in your area. List *all* ZIP Codes from lowest to highest numbers for the area where you wish to seek membership.
2. Send out a letter of intent stating that you are planning to organize an alumni club. Include an application blank for those interested in becoming a member. Remember to ask for both address and phone number. Be sure to include the question "Are you interested in assisting in the organizational stage of our Alumni Club?" (Through this initial contact you will be able to come up with an organizational committee). Keep this committee small, around five members, so immediate decisions can be made.
3. You now have your organizational committee selected. This committee must meet to begin planning the organizational meeting. Utilize all of the members of the committee, keeping in touch with each member by telephone. A notice of the organizational meeting should be sent to all who have answered your original application.
4. The Organizational Meeting should be an informal coffee or smoker to help develop and guide your future programs by soliciting the desires of those in attendance. Pass out a questionnaire asking "What type of program would you like to have?" (More of our most successful clubs have moved away from a speaker or formal program to a more social program involving the entire family several times during the year). Ask about hobbies, sports and general interests. You will be surprised how well you can plan a program utilizing this information.
5. Work on the Constitution and Bylaws for your Alumni Club as described in the "Manual." You need a minimum membership of 10 members to franchise your alumni club nationally. The franchise fee of \$20.00 is to be submitted with your letter of application and a copy of your Constitution and Bylaws, with a list of your charter members and \$10.00 in National Alumni Dues for your non-Life Members. Submit your application with the above enclosures to The Central Office. Upon approval you will receive your charter.
6. You should elect officers of the new alumni club, filling out the Form L (List of Officers of the Alumni Club) and submit it to The Central Office. This form should be typewritten and completed in its entirety.
7. Your Alumni Club is now organized and franchised and should be well on its way to success.
8. The Executive Committee (officers of the Alumni Club) should meet privately—planning, arranging, and directing the alumni club program. You will notice, after being involved in the alumni program for a while, that the membership would rather elect officers to plan and direct the function and not be involved in the planning or arrangements. The Alumni Club meetings should be entertaining, of common interest, and always inviting to the entire membership.
9. You should elect a representative to coordinate activities with your local undergraduate chapter(s) if any are in your area. Be sure the Alumni Club representative is a Brother that is outgoing and will get involved with the undergraduates. He should attend some of their meetings and functions whenever possible. Your club should have several joint functions with the undergraduates each year so you can interest them in joining the alumni club upon graduation. The Sacramento Alumni Club gives the first year membership in the Alumni Club to the graduating seniors of the local chapter, which has enhanced its membership greatly. You should have a membership card printed to present to those Brothers paying local Alumni Club dues.
10. Be sure to prepare articles and good quality photographs of your Alumni Club activities and submit them for publication in the Alumni Section of The DELTASIG Magazine. Be sure to close each article with "any Brother in our area wishing to join our Alumni Club, please write or call Brother _____", listing his address and telephone number. You will be surprised how many calls you will receive from Life Members, Alumni and undergraduates either passing through, visiting or residing in your respective areas.
11. You now have an excellent group of involved Deltasigs, those choosing to become involved. Our fraternity, unlike most of the professional fraternities, is not professionals doing a common thing, but professionals in diversified occupations of common interest. We have the greatest potential of any professional fraternity and that is the involvement of a complete cross-section of businessmen from Commerce and Business. You now have your club organized and the balance is left to you and your membership. Delta Sigma Pi is you!

DELTA SIGMA PI INVITES YOU TO BECOME A LIFE MEMBER

AS A LIFE MEMBER OF DELTA SIGMA PI YOU ARE SPECIAL
AND YOU HAVE SPECIAL ADVANTAGES:

- Your National Alumni Dues are paid for life.
- You receive The DELTASIG Magazine for life.
- You receive your gold embossed Life Membership Certificate and Life Membership Identification Card.
- Your name is added to the Life Membership Roll of Loyalty.
- You have helped to endow permanently your Fraternity.

TO JOIN THIS SPECIAL GROUP—

Send your check for \$75.00 to The Central Office, Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056. If you qualify for one of the special discounts, make your check for the appropriate amount:

Alumni - \$75.00

All Undergraduates - (20% Discount - \$60.00 Total Cost)

Undergraduates who are members of Honor Roll or Honorable Mention Chapters receive an additional 10% Discount (30% Total Discount - \$52.50 Total Cost) if the purchase is begun prior to December 31, following the CEI achievement.

Payment-May be made in full single payment, or in consecutive monthly payments until the full amount is paid. The Central Office will send you an invoice for the remaining balance each time a payment is received. We will appreciate your keeping us apprised of your current address.

INVEST IN DELTA SIGMA PI
AND ASSURE YOUR LIFE PARTICIPATION

CUT AND MAIL TO: Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056

DELTA SIGMA PI APPLICATION FOR LIFE MEMBERSHIP

Name _____ Chapter _____

Address _____

City, State, and ZIP Code _____

Enclosed is my check for \$ _____ to pay () part, () all of my Life Membership.

_____ Alumnus (\$75.00)

_____ Undergraduate (20% Discount-\$60.00)

_____ Undergraduate and CEI Discount (Total 30% Discount-\$52.50)

I understand that if this is a partial payment, consecutive monthly payments of \$5.00 or more will be made until the balance is paid in full. Each time a payment is received at The Central Office, a statement for the remaining balance will automatically be sent to me. I will keep The Central Office apprised at all times of my current address.