

The

DELTA SIG

O F D E L T A S I G M A P I



JANUARY 1974

in the professional spotlight



ONE WAY TO PROMOTE the welfare of the community is the sponsorship of a Little League baseball team. Shown here is the Monroe, Louisiana, Class A Little League championship team which was sponsored by Eta Omicron Chapter at Northeast Louisiana University.

The DELTASIG

OF DELTA SIGMA PI

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Postmaster:

Please send labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Editorial office—330 South Campus Avenue, Oxford, Ohio 45056

Subscription price: \$5.00 per year.
Second Class postage paid at Oxford, Ohio 45056, and at additional mailing offices. Printed in the U.S.A.

THE COVER

The Fine Arts Building, which houses the School of Business Administration at Rider College, Trenton, New Jersey, is the featured building on the cover of this issue of our magazine. Our Beta Xi Chapter was established at Rider College on May 19, 1934, and is one of the oldest fraternities on campus. This building is one of many new buildings constructed when the campus was relocated in suburban Lawrenceville several years ago.

Member of



College Fraternity Editors Association

from the desk of
the Grand President



DURING VISITS WITH several chapters, talk eventually gets around to faculty brothers. It is not uncommon to find that chapters feel they are not deriving much benefit from at least certain brothers on the faculty.

One of the first things to consider is whether or not the chapter is making the faculty brothers feel a real part of the chapter. Are they being kept informed of the activities of the chapter? Has the chapter done its part to try to bring these members into a meaningful relationship in the Fraternity? Have various methods been tried, such as assigning an active brother to each faculty member to serve as a liaison between the chapter and the faculty? In other words, can your chapter say it has done its best work to interest, to involve those brothers in the operation of the chapter?

If the answer is an honest "yes" and these brothers still will not take an interest in the Fraternity, then it would appear that there is another problem. Few would blame a chapter which has done its best to extend to faculty members the hand of brotherhood and received nothing in return.

An active brother who behaved as do some faculty members would be consulted or worse. Perhaps there is someone in a chapter who has the capability to sit down with these men and discuss the obligations of membership. Few would argue, though, that any more severe action be undertaken. If they cannot be "brought around," these men exist as dead weight in the Fraternity.

How did this situation develop? There may be several reasons, but one reason may be that faculty memberships are

extended somewhat carelessly. These men are often invited to become brothers without any understanding of the duties and obligations imposed upon them. They feel they are members "in name only." The responsibility for this lack of commitment often rests with the chapter initiating them.

When a chapter considers initiating a member of the faculty, then, a chapter should ask themselves what benefits the prospective members will derive - and what benefits the chapter will gain by the initiation of the faculty member. The prospective member should bring something to the chapter other than an academic title. If a true spirit of brotherhood is achieved, both the chapter and the individual have gained. Anything less, and either the chapter or the individual has failed to reach the level most originally intended.

An individual member who will sit down with a prospective faculty member and outline the responsibilities involved is to be commended. The prospective member should know more about the Fraternity than is often the case. Often, the chapter should know more about the attitude of the prospective member than it does.

In connection with this subject, it is suggested that you read another opinion in this issue written by Brother John H. Ziegler.

We have enough members who are brothers "in name only." We don't need an increase in this type of membership. Whether a member is alumnus, faculty, or undergraduate, he profits neither himself nor his chapter if he refuses to serve.

Fraternally,

Harold L. Cannon
Grand President

The Faculty Brother

by
JOHN H. ZIEGLER,
EPSILON THETA CHAPTER
California State University—Chico

BEING A FACULTY BROTHER provides an invaluable opportunity to bridge the generation gap. It benefits both the professor and the chapter by which he is chosen. On this common meeting ground, experience becomes fused with youthful enthusiasm. Barriers, which often exist between student and professor, disappear to the advantage of each. Chapter Brothers are very enthusiastic about some of their Faculty Brothers. For the professor who actively participates, it is a most heart-warming and rewarding experience. It is regrettable that only a minority of the Faculty Brothers choose to share in it.

The Central Office could well make this a research project. It is a problem in many chapters. These comments are limited to the knowledge gained from informal chats at Regional Conventions and two years' experience as Chapter Co-Adviser.

The rewards to the faculty member will be in direct proportion to the amount of his involvement in the chapter, its activities and his relationship with the Brothers who have elected him to be one of them.

For the newly elected Faculty Brother, the suggestions given may help in the road ahead. The amount of involvement may be limited due to outside forces. The following are recommended:

1. Wear your pin - it will be noted.
2. Give the grip - how faces will light up in recognition.
3. Attend at least one business meeting a year. It shows your interest and gives you a better understanding of the fraternity's goals and the chapter's achievements.
4. Participate in the Rush Dinner - help to evaluate the prospective pledges.
5. Take time to chat with the pledge

when he comes in for a signature in his book. Put him at ease, learn of his problems and his goals. Get to know him by at least one extensive chat.

6. Be an active participant, at least once each year, in the social activities:
 - a. The Initiation Ball
 - b. Homecoming Celebration
 - c. Farewell to Seniors Party

Meet the fathers and mothers, the dates and the wives. Faculty who huddle together with an invisible, but ever present, barrier between faculty and student will miss a wonderful opportunity to share in the rewards of a true Faculty Brother.

7. Appear at athletic events and cheer for the home team. What enthusiasm it promotes and fellowship it generates!

8. Attend professional meetings when at all possible. It encourages attendance on the part of the members and improves the image of the fraternity in the mind of the speaker and invited guests.

9. Join the professional tour if you can. It will be an enjoyable experience and create a feeling of good fellowship.

10. When invited, attend the weddings of the Brothers. Be present (or go to the funeral home) of all funerals of the immediate family of the Brother.

11. Be ready at all times to help a Brother, to lend an attentive ear in time of trouble and share in his personal problems. MAKE TIME. Often a mature audience will be of great help.

Several old rules apply. Be generous with praise for a job well done; be slow to criticize the shortcomings. Remember it is their fraternity. Let them make their mistakes. Give counsel only when requested. Approach it from the viewpoint that the Faculty Brother is "bench strength" and not the "starting pitcher."

Perhaps every Faculty Brother cannot become involved on all of the suggestions above. Each one is worthy of thoughtful consideration.

The acceptance of the invitation to become a Brother in the fraternity should not be taken lightly. Honest soul-searching should be done before acceptance is given. It is the highest honor that the students can bestow upon you. It can always be graciously declined. If the answer to any of the four questions below is "No," then in all fairness to the would-be Faculty Brother and the chapter, the invitation should not be accepted. The answers to yourself should be honestly given.

1. Do I *want* to be a BROTHER to all whose names appear on the roster?
2. Do I have the time and dedication to give of myself in the areas set out above?
3. Is my interest an unselfish one - because of what I have to contribute?
4. Am I willing to share that which I have in expertise and mature counsel?

Unfortunately there seems to be no guidelines for the chapter in the selection of a Faculty Brother. We all know those faculty members whose names appear in the roster but who have contributed nothing to the fraternity. They are only names on a list.

What are the answers to the questions?

1. Why did they accept?
2. Why were they invited to join?
3. Can procedures be promulgated so that at their request their names can be removed?

The roles, the responsibilities and the rewards of any Faculty Brother are best summed up in "he profits most who serves best."

South Carolina College of Business Occupies New Building

The new \$6 million College of Business Administration building at the University of South Carolina provides classroom, office, study and research space for more than 3,200 graduate and undergraduate students and 101 full-time faculty members. The nine-floor, 170,300 square-foot facility with its massive facade of raw concrete and glass squares, symbolizes the recent economic growth of the Southeast, and serves as a wellspring of talent for the new business and industry arriving regularly.

Classrooms scattered throughout the building range in size from those seating 25 to an auditorium which seats 450. Faculty offices are near classrooms, convenient to students yet separated from student traffic. Staff stations are nearby in "courtyards" about the size of soccer fields.

The business administration/economics library, seating 400, provides privacy for individual students with its three-sided study cubicles and multimedia facilities. Another floor houses the color-equipped talk-back television studios which are the center for the College's internationally-famous MBA-TV program. Under this program, persons may earn the master's degree in business administration at a number of off-campus centers throughout the state. It is conceivable that in the future business courses will reach students via home telephone or television cassettes viewable at home.

Another floor features the peculiar "bounce" to a footstep which signals it to be the headquarters for computer connections and other space-age equipment. Still another is the nerve center for the Bureau of Business and Economic Research which studies questions of interest to the state, and publishes the *Business and Economic Review*.

At the top is the Center for Continuing Education, the fountainhead for the development of hundreds of seminars,

symposiums, and other continuing education modes to which the College is faithfully committed. Conducted by leading educators, businessmen and consultants from all sections of the country, these programs are a unique resource for South Carolina and the Southeast.

The College of Business Administration offers the Bachelor of Science in Business Administration, the Bachelor of Science in Office Administration, the Doctor of Philosophy in Economics, the Master of Business Administration, the Master of Arts in Economics, the Master of Accountancy, the Master of Science in Business Administration, the Master of Transportation. A Master of International Business degree has been proposed. Graduate and baccalaureate

programs are professionally accredited by the American Assembly of Collegiate Schools of Business.

The College of Business Administration is the home of the Beta Gamma Chapter of Delta Sigma Pi, the only chapter in the United States which sponsors a Junior Achievement Company. (This is a simulated company designed to give area high school students experience in business.) Beta Gamma Chapter was the first chapter in the nation to sponsor a Delta Sigma Pi—National Association of Manufacturers Internship program in which students work in their respective fields for college credit. Services to the com-

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MEMBERS OF Theta Xi Chapter at the University of Wisconsin at Whitewater leased this house for the chapter which has been occupied by a number of the members. It is located at 426 West North St. in Whitewater.

THE STUDENT DELTASIG: report of a study

BY
CHARLES L. FARRAR, EXECUTIVE DIRECTOR,
Delta Sigma Pi
and
DR. PAUL L. PRESTON, DIRECTOR OF INSTRUCTIONAL MEDIA
College of Business & Public Administration
Florida Atlantic University

UPON ENTERING COLLEGE most freshman cannot name another student whom they would like as a roommate. Therefore, during the first days of college, the freshman class is probably more like a milling aggregate of socially isolated and influence-susceptible individuals than at any other time. A new freshman is apt to be strongly oriented toward both the student peer group and the faculty overseer group, socially integrated with neither, but especially susceptible to influence from the faculty. The crucial change that seems to occur during the weeks and months immediately after first contact with college is that the typical freshman's strong subjective orientation toward his fellow students rapidly comes to be supported by an equally strong objective social integration with them.

To the extent that freshmen take on the general attitudes and behaviors that upperclassmen deem appropriate to freshmen, and that the upperclassmen learned when they were freshmen themselves — to that extent they are likely to become accepted in extracurricular as well as curricular student life.

College fraternities, as well as most other student organizations, are voluntary membership organization and compete in several activity areas simultaneously, rather than in just one. These competitive arenas include intramural athletics, social affairs, professional activities, control of campuswide extracurricular activities, student politics and government, and perhaps last and not least, gradpoint averages. A fraternity's generalized prestige on a campus may be a composite of its statuses in the several arenas in which it is engaged, and both its generalized prestige and its specific

arena statuses may contribute to its ability to attract and hold new members every year.

If new members may be thought of as the organization's rewards for past success, the same new members are also the most important organization resources for the future competitive striving. Consequently, student organizations have as much of a stake in the capabilities as in the number of new members, and the achievement capabilities of interest can be determined by the exigencies of multiple competitions. In other words, since it is likely that few members can excel in more than one competitive arena at a time, the problem of multiple competitions can be solved by a member specialization which can be facilitated initially by the organization's strategic selection of new members and later by its systematic dispensation of rewards for high levels of specialized performance.

College fraternities are long-lived, formally constituted organizations of students — indeed, probably the most systematically organized segment of the entire student body. In them exists the opportunity for the application of managerial practices by students. If one accepts the concept of the universality of management, then, each organization in the College of Business Administration has to perform the traditional managerial functions of determining objectives, planning, organizing, and controlling or evaluating. The degree to which these managerial functions are performed influences the competitive success achieved by them.

In our educational programs designed to develop better business managers for the future, the student is schooled to determine objectives, develop plans, and

employ strategies that materially influence the profitability and continued existence of the organization. It would therefore seem that the most effective technique that could be used in education would be one where the student could apply the managerial practices discussed in the classroom immediately after his exposure to them in situations where the following conditions would exist: (1) the student is actively "involved" as a member of the organization whose actions are being affected; (2) the decisions made are of such a nature as to significantly influence the life, stability, and success of the organization; and (3) the decision-maker has to "live with" or contend with the results of the decisions made, reaping rewards for correct actions taken and paying the penalties for inappropriate moves.

Managers of the future will have to face, just as university administrators have done, the challenge of coping with social change and a redefinition of the decision-making process. They will have to be less the autocrats and more the politicians in the best sense. They will have to be more liberal in their thinking, not clinging blindly to socially outmoded ways of arriving at decisions and getting jobs done.

We are now at the point where middle managers are managing lower managers, who know more than the middle managers. Top managers are managing people who know more than they do. This is due to the rapid advance of technology. As a result, top management people are twice removed from the young MBA graduates, and the business pace is becoming more and more accelerated. Somehow these groups have to be brought together, but to do so deeply

threatens seniority, which is the heart of all hierarchical organizations.

Studies of students and their attitudes toward business have been conducted from a number of points of view. Some studies look at business by students other than those enrolled in the College of Business Administration. Other studies have examined the attitudes of business students toward business, while still other studies have been made about the effort being made to improve the image of business on campus.

While there is a large volume of contemporary research into these topics, there have been no studies of any significance that deal directly with the attitudes of student members of professional organizations in the College of Business Administration who have chosen business as a career.

A study was undertaken during the past year with three specific objectives. The first was to develop a clearer understanding of the image which business has on the college campus in the United States as viewed by the students in the College of Business Administration. Numerous articles have been written in the last decade on college students' attitudes toward business, how to improve the business image on campus, and the changing attitude of college students.

A second objective was to develop insights into the attitudes of business students today. This was accomplished in part by testing various hypotheses relating to specific personal characteristics, and in part by the collection and evaluation of normative data about their personal motivations, individual orientations and professional attitudes.

The third objective of the study involved the comparison of students in Colleges of Business Administration with members of Delta Sigma Pi.

Hypothesis

The main hypothesis of the study was that in the United States students who are members of professional organizations (fraternities, departmental clubs, etc.) are significantly different in their attitudes and personal characteristics than are students who do not belong to these professional organizations.

Methodology

The study was based on a survey of students enrolled in various colleges of Business Administration and student

TABLE 1
COMPARISON OF ACTIVE MILITARY SERVICE

	Percent of Total	
	Affiliated	Non-Affiliated
None	70.5	77.1
1 Year or less	9.4	3.2
1 - 2 Years	5.8	9.5
3 - 4 Years	10.4	6.8
Over 4 years	4.0	3.4

Percent totals do not sum to 100 percent due to rounding and to items not completed by respondents.

members of Delta Sigma Pi. A number of questions were asked, in such areas as:

What is the general tenor of college students' attitude toward business among students of different disciplines?

Do students' attitudes toward business tend to change in the course of the college career, and if so, which direction?

Are student attitudes toward business related to such independent variables as socioeconomic background, level of scholastic performance, or work experience?

The psychological orientations of the individual respondents were measured by a series of responses to a series of question items dealing with the criteria used in evaluating new ideas for projects related to management. The premise for the nine items was:

"Of the considerations listed, please indicate for each whether that consideration would be important in your enthusiasm or dedication to the new project."

The professional criteria which the respondents were asked to rate included

such items as "enhance your reputation as a manager," and the "project could improve or maintain the company's status." The items assumed to be organizational criteria included such items as "amount of risk to the corporation," and "the number of man-hours involved."

Results

In an examination of professional plans following school, 69.2 percent of the Deltasigs plan on going immediately into business, compared to 75.7 of the non-affiliated respondents who plan to immediately enter business. A similar comparison exists for "plans to enter government." However, the Deltasig respondents showed a substantially more professional orientation in their view of advanced education with 22.1 percent planning on professional or graduate school compared to only 15.6 percent of the non-affiliated respondents.

One of the scales chosen to reflect maturity of the respondents was the amount of active military service engaged in by the respondents (Table 1).

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TABLE 2
COMPARISON OF FATHER'S OCCUPATION

	Percent of Total	
	Affiliated	Non-Affiliated
Professional self employed	10.5	13.7
Professional salaried	14.1	9.9
Top manager	13.2	9.9
Middle manager	9.8	8.1
Staff	2.7	3.6
Salesman	8.1	8.8
Proprietor	4.5	6.7
Clerical	3.6	3.1
Manufacturing worker	9.6	11.5
Construction worker	3.6	3.4
Service worker	7.8	4.0
Farmer	2.7	5.4
Military enlisted	1.4	1.3
Military officer	1.4	1.5
Other	6.9	9.1

Percent totals do not sum to 100 percent due to rounding and to items not completed by respondents.

With the Chapters



PITTSBURGH

LAMBDA CHAPTER held its fall smoker on October 26 at Brother Frank Gustine's Holiday Inn on Parkway West and Route 22-30 in Pittsburgh. The dinner featured sirloin steaks for the 31 pledges and was highlighted by a guest speaker. He was Mr. Joseph Gordon, Director of Public Relations for the Pittsburgh Steelers football team. Mr. Gordon reviewed the 1972 Steeler effort with a 30 minute film, outlined his role as Director of Public Relations and fielded questions regarding Steeler performance.

On Saturday, December 15, Lambda Chapter sponsored a Christmas party for the socially exceptional children of the Toner Institute in Dormont, a suburb of Pittsburgh, Pennsylvania. Activities included a tour of the Cathedral, a party complete with cake, sandwiches and decorations, and gifts for all. The Christmas party activity has been enthusiastically supported by the chapter in the past and this year was no exception.

For the first time in several years the University of Pittsburgh held a Homecoming Queen Festival. Scheduled activities included receptions, parades, rallies and the Pitt vs Navy football game. Lambda Chapter sponsored Miss Patricia Hickey to compete against 27 contenders for the crown. Miss Hickey is the former editor of the *Nite Times* campus newspaper and Recording Secretary of the Student Cabinet of the School of General Studies.

Lambda Chapter finished very well in the CEI standings last year. According to Bob Hamilton, Lambda Chapter is right on target in its efforts to once again exceed 100,000 points.—RICHARD G. SCHERDER

SOUTHERN MISSISSIPPI

DURING THE SUMMER, Gamma Tau Chapter remodeled the chapter house. Among the improvements made were plumbing repairs, installation of a new roof, wall paneling, vinyl floor tile, ceiling tile, fluorescent lighting fixtures and a telephone (601 544-9277). A member distribution box system was set up which has improved communications within the chapter.

On September 7, the chapter made a field trip to Shell Oil Company and Merrill Lynch, Pierce, Fenner & Smith in New Orleans, Louisiana.

Louis E. Mapp, president of Faulkner Concrete Pipe Company, and a member of the Young Presidents' Association of America,

spoke on September 26, on "Good Management," stressing integrity and service. On October 11, Diane Turner, a representative from the Placement Bureau on campus, spoke at a regularly scheduled meeting.

Gamma Tau Chapter's rush efforts have proved very successful. An aggressive rush program began with coffee tables set up in the business building, a rush party at Lamar Hills Apartments Club House, a formal rush and orientation by faculty members. Eleven undergraduates and two faculty members made up our pledge class for the Fall.

Other events for this quarter were: pledge-member party at Speed's Restaurant; oral finals; pledge-member football game and discussion of world affairs; formal initiation and banquet, the Open House for alumni in celebration of Founders' Day, chapter attendance at the University of Southern Mississippi's football games and the homecoming party.—ERNE LEUENBERGER

LOYOLA-Los Angeles

THE MEMBERS OF Delta Sigma Chapter at Loyola Marymount University have been extremely busy the past few months, preparing for the beginning of the new school term. This year we had to devote much more time to our Used Book Store than usual because Loyola Marymount had changed from the quarter to the semester system and so many courses were abandoned and many books became obsolete. Among our other financial projects, we are again marketing a Student Discount Coupon Book. This year the book was expanded to include merchants from a larger area. Also, our Pepsi machines in the dormitories continue to do well and we are planning to have more vending machines on campus.

We started the year off by sending letters to all incoming business majors, welcoming them to the university and telling them something of our chapter. We received many replies expressing interest in the fraternity and our Rush Party on October 18.

As our first professional function of the year, we arranged for the Dean of the graduate School of Business Administration at the University of Southern California to speak on the writing of a job resume, which is a very important topic for all of us. We also plan to take a tour of the warehouses and main offices of Vons Grocery Company, one of the largest grocery chains in Southern California. We are also very happy to say that we are

off to a good start with the Chapter Efficiency Index, thanks to CEI Chairman Bill Kinsella.

We are anticipating a very good year and would like to wish all the other chapters a successful year, financially, academically, and, above all, growing together as Brothers.—STEVE ALVAREZ

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Tech University celebrated its Silver Anniversary and Founders' Day during the Fall Quarter at a banquet on November 3, 1973. Honored guests included Grand President Harold Cannon; Executive Director Charles Farrar; and the first Beta Psi member, Lee Brown. The initiation banquet for ten new Brothers was held at this time in conjunction with the Anniversary Celebration.

On September 25, Mrs. Doris Crenshaw, CPS, spoke to the chapter on "How to Successfully Establish Yourself as a Boss." David Wright spoke to the chapter on the Insurance Business a month later on the 25th of October.

Beta Psi Chapter's money making project for the fall quarter was a car wash held October 27, which was considered a big success.

Future plans of Beta Psi include a field trip to New Orleans. President Kip Othold represented the Southern Region at the National Association Manufacturers Convention in New York in December. Beta Psi is striving to lead the Southern Region again this year by reaching 100,000 points in the Chapter Efficiency Index. We feel we are well on our way.—DON TERRY

WESTERN STATE

ZETA KAPPA CHAPTER at Western State College of Colorado has taken action to upgrade the rush program and to make the purpose and activities of Delta Sigma Pi better known around our campus.

John Peraro, Dee Pate, Bill Griffin and Don VanWinkle were the Brothers who represented our chapter at the 29th Grand Chapter Congress in New Hampshire. The trip was very worthwhile for these Brothers.

Last fall term was highlighted by the presentation of Dr. John P. Mellon, the new president of Western State College. Our annual CPA panel was also held last fall. All together we are optimistic about this year as our hard working Brothers are doing their part making this another successful year for Delta Sigma Pi.—RAY G. REGAL

NEW YORK

ALPHA CHAPTER has begun what promises to be one of the most productive and successful years in recent history. Under the competent leadership of our new President, Arthur Coussa, we have boldly seized the initiative at New York University by the presentation of numerous and diversified rush activities.

Our first Open House Party was immensely successful and attracted many potential members. Shannon James, vice president in charge of professional activities, is arranging one of the most exciting professional programs in many a year. Recently, a lecture on "The Infiltration of Organized Crime into Legitimate Business" was presented in cooperation with the Federal Bureau of Investigation.

As a result of our activities, the fall pledge class has grown beyond our expectations. Robert Kurtz, vice president for pledge education, believes there is an excellent opportunity of surpassing our quota this year.

Congratulations are in order for our new Senior Vice President, Ross Levine, and our Secretary, Bruce Simonetti.—CLAUDE FERNANDEZ

BALL STATE

EPSILON XI CHAPTER at Ball State University is again well on its way towards the 12th straight year that we have made our 100,000 Chapter Efficiency Index points. This fall quarter we brought eight new Brothers into the Chapter and we will initiate 10 new neophytes on Friday, February 1. We will be honoring all of our new Brothers on Saturday, February 2, at our annual winter dance and we will select the "Rose" of Delta Sigma Pi.

The Brothers were again out helping the Salvation Army to meet the goal they set for their annual Christmas fund raising drive.

Bill Pledger, vice president of professional activities, is lining up many professional activities for the forthcoming quarter. Some of the past tours have been a trip through Dayton-Walther, a foundry located here in Muncie which makes fifth wheels for trucks.

Here the Brothers were able to see and ask questions about production in operation. Another tour was at the Industrial Trust and Savings Bank where we were able to talk with the vice president about banking advances. An interesting trip was also made to Lieber's Company in Indianapolis, a large photo supply house and film and print processing company.

Our old stand by, the car wash, has brought us not only funds for our treasury but a closer affiliation for our Brothers in our chapter. A new fund raising idea, showing a weekly Thursday night old time horror or comedy film for the students on campus, will probably be initiated some time in January.

To Deltasigs everywhere, Epsilon Xi Chapter extends a sincere Happy New Year.—STEVE KNOTE

MARYLAND

SINCE LAST SEMESTER, Gamma Sigma Chapter has built a program which has benefited not only our own Brothers, but also many people in the community. One of the most tangible benefits was received by one of our Brother's sisters and her five children who were burned out of their home. Our chapter enabled them to recover from the disaster by its various contributions. Other groups who have felt the results of our Brotherhood are: the American Cancer Society by our sponsoring a couple in the "Dance for Those Who Can't"; the handicapped and retarded children at the Glenn Dale Hospital from a pledge function, and the New Jersey Association for Retarded Children, who will receive one half of the proceeds from our buying Christmas cards they designed.

The chapter itself has gained a wide range of experience this semester from tours of the General Motors assembly plant in Baltimore, our on-campus Placement Center, the infamous Carling Brewery, and Comsat. A raffle was also held which offered a five day ski trip package for two at Camelback in the Poconos. The guests we have been so fortunate to have here have included the Grand President, the Mideastern Regional Director, our District

Director, the Dean of the College of Business and Management, Dr. Rudolph P. Lamone, and guest speakers who have talked to us about investments, insurance, and real estate. The speaker at the Founders' Day Banquet was Dr. Charles E. Bishop, chancellor of the College Park Campus of the University of Maryland. We are lucky to have as our new advisor Mr. Joe G. Mattingly who has helped to strengthen this chapter considerably.

Alex Russell, our chapter president, with his conscientious executive committee, has been the main reason for the success we have achieved this past semester. Brother Monoskie has coordinated our growing professional program. The efforts of Senior Vice President Oates achieved a well rounded social calendar. Brother Mann, the vice president of pledge education, gave our eight pledges a good foundation for they have shown great future promise in the fraternity.—JOE C. PACIFICO

CALIFORNIA STATE-Chico

EPSILON THETA CHAPTER at California State University-Chico, is striving for another honor roll year. We are also trying for increased recognition of Epsilon Theta Chapter from our community, through increased community involvement projects.

Epsilon Theta Chapter extends its congratulations to Brother Hal Cannon, in his election as Grand President of Delta Sigma Pi. We are very proud of Brother Cannon, a charter member of Epsilon Theta Chapter.

We would like to congratulate our officers for the Fall Semester. The members of the executive committee are: Roderick Deily, president; James Fugate, senior vice president; Bob Hart, vice president for professional activities; Roger Farren, chancellor; Tom Sharp, secretary; Frank Dameron, treasurer; Joe Vintze, historian; and Jim Fallon, C.E.I. chairman. Bill Morris is our newly elected co-advisor, Neil Ruge being the other co-advisor.

Our professional program began with tours of the Napa, Sonoma, and Mendocino wineries. An upcoming tour of K-101 radio and television station is already planned. Included in the same day will be a tour of the McCann-Ericson advertising agency of San Francisco.

We all enjoyed a huge turnout of alumni and undergraduates at our homecoming banquet. Among our distinguished guests were five prominent national officers. We would like to thank Brothers Hal Cannon, Bill Tatum, Tom Harnett, R. Nelson Mitchell, and Mike Marks for coming to our event.

Epsilon Theta Chapter has instituted a program to make communications between chapters more effective. We have sent to the chapters a list of officers and chairmen, along with our organization chart. We've also sent out an undergraduate list of phone numbers and addresses. A calendar of events of Epsilon Theta Chapter was distributed with encouragement of every chapter to attend.

Our pledge period is in full swing with 14 pledges learning what makes a Brother.

We would like to say farewell to Jean Stripeika, our "Rose" for the past year. We are sorry to see her go, and wish her the best.—JOE R. VINTZE



THE MEMBERS OF Theta Sigma Chapter and Phi Chi Theta at Florida Tech team up to co-sponsor the campus carnival. Members of both fraternities are shown here at the entrance to the carnival.

EASTERN MICHIGAN

ETA PHI CHAPTER at Eastern Michigan University is looking forward to another successful year. Senior Vice President Ron Estes planned and executed coffee hours which assisted in getting six pledges for this semester. Brother Bob Kreger, Vice President for Pledge Education, has assured a high degree of pledge success by developing a new pledge program. Our initiation was held on November 17, 1973.

Vice President for Professional Activities Mike Lacy has a good program for the semester. One speaker discussed the "Career Possibilities in the Computer Industry." As a supplement to this talk, a tour of Burroughs' Corporate Headquarters is planned for later in the semester. Both professional and social activities were combined in a tour of the Stroh's Brewery in Detroit.

Brother Mike Koscielniak, Fund Raising Chairman, has been selling cider and donuts in the College of Business in order to raise funds. This project has two benefits: raising funds and publicizing Eta Phi Chapter.

Eta Phi Chapter also has a busy football schedule for the season. The first game of the season resulted in a loss to the local Alpha Kappa Psi Chapter. We hoped the second game, against Gamma Kappa Chapter at Michigan State, would result in a victory. Eta Phi Chapter is also participating in a joint project to assist the local Boys' Club in finishing its new building.—CARL B. MCGOWAN, JR.

NEBRASKA-Omaha

THIS FALL HAS been a busy semester for all of us here in Omaha. Gamma Eta Chapter has 12 prospective members this semester and they are proving themselves to be more than just "worthy" of initiation into our chapter. They are the kind of members we need to carry on with the chapter when we "old timers" have graduated. In December, nearly half of the members graduated, but we all feel confident that the chapter will be in good hands with the remaining members and our present class of prospective members.

Our fund raising program (The Discover Omaha coupon books) is going well and we plan to once again contribute \$1000 to the Wayne M. Higley Scholarship Fund. In addition, we are planning a trip to St. Louis for our professional tour and a big Christmas dance was also planned. The coupon books involve a lot of work, but we feel that this fits in with our professional goals for the fraternity. We keep records of each Brother's sales and give discounts on dues after a Brother has sold a certain number of books. The books are very easy to sell and other students in the university find the books are a real bargain and save them money.

A new business administration building is being built on our campus and it promises to be one of the most modern and beautiful buildings on any campus in the Midwest. Ground breaking ceremonies were held several weeks ago and presently a very large hole exists in the ground where the university's front lawn used to be. One of the founders of our chapter, Dr. Lucas, handled the shovel in the ground breaking ceremony.

Finally, we here in Gamma Eta Chapter refuse to accept this nonsense about the increasing lack of interest in a fraternity. We have found that if we can show a prospect that we have something that he can't get from any other organization he will become interested. We don't promise anyone a "rose garden"; what we do promise is a lot of hard work and a lot of pride in oneself in knowing that all that hard work has paid off in recognition from the other Brothers. We believe in the passage from the Bible that says, "whatever ye sow, so shall ye reap."—RODNEY E. CLARK

MIAMI-Florida

BETA OMEGA CHAPTER at the University of Miami has begun putting out newsletters to the Alumni in order to keep them fully informed and involved in all undergraduate events. November 10 was our initiation date when nine new Brothers were added to our chapter. The celebration was climaxed with our semi-annual Brother-Alumni football game. We are also happy to announce a very successful recruitment program in which we have added eight Little Sisters to assist and accompany us.

This has been a very active semester for Deltasigs of this chapter. Three Brothers are running for positions in Student Government and another three have joined O.D.K. Many students have participated in a political science poll, homecoming, business week, and numerous professional tours. We feel confident of achieving another 100,000 points in the Chapter Efficiency Index.

At this moment plans are being made to get together with the Florida Atlantic Chapter and for a trip to Tampa to see Busche Gardens and Disney World.

In closing, the entire chapter would like to congratulate Allan Roser and wish him well in his newly appointed position as District Director.—MICHAEL LEVINE

CALIFORNIA STATE-Sacramento

EPSILON PHI CHAPTER at California State University-Sacramento is again showing the spirit that made it a 100,000 point chapter last semester. Plans for the coming year include a stepped-up professional program ranging from guest speakers and tours to more involvement within the community. Examples of planned community involvement are a field trip with the Children's Receiving Home, and aluminum can and paper recycling drives.

Fund raisers are always an important function and this year we have planned a pancake breakfast with the hope that this will become a semi-annual event.

Special congratulations go to our chapter advisor, Dr. Joseph Kilpatrick, and his wife Sheila on the birth of their son, John Andrew, on June 29, 1973.

At the last initiation seven men were initiated into Epsilon Phi Chapter. We are sure that they will find Delta Sigma Pi a rewarding experience, as well as helping the Chapter again receive 100,000 points.

We believe that all of our efforts will be successful, profitable, and, as always, enjoyable.—KENNETH R. LAKE

NORTHERN ILLINOIS

ETA MU CHAPTER of Northern Illinois University began the new school term small in numbers, but with great enthusiasm. An extensive rush program was capped by initiating a strong pledge class of 12 members. With the assistance of our Chapter Advisor, Brother Al Dirksen, a successful Pledge-Member Dance was held at the Kishwaukee Country Club of DeKalb.

The first two months of the term included a full schedule of both professional and social activities. A discussion with Mr. Mort Herman, President of Blackhawk Steel Inc., was held and the brothers toured the Sara Lee Plant and facilities at Deerfield, Illinois. Other tours and speakers are scheduled for the remainder of the school year.

Social events were highlighted by homecoming week activities which included a float construction for the homecoming day parade, parties and various exchanges with Eta Mu Chapter alumni. The latter included the traditional Alum-Undergraduate football game in which victory was awarded to the returning brothers by their welcoming hosts. Other planned social activities include a hayride and bonfire outing, a bowling party, and a road rally.

In more serious business, fund-raising activities were set in motion by a Deltasig desk pad project and a Halloween week pumpkin sale. All Brothers are also currently involved in re-evaluating the various goals and objectives of the pledge program. These numerous activities show the determination of the Brothers of Eta Mu Chapter to have a successful year.—PHILIP GREGOROWICZ

BOWLING GREEN STATE

THETA PI CHAPTER at Bowling Green State University is looking forward to a year that will be at least as successful as the last one, in which we topped eight of the other schools in the East Central Region by reaching the coveted 100,000 point total in the Chapter Efficiency Index. Brother John Richardson, Chapter Consultant, was on hand at our October 14 meeting to congratulate us on this achievement. Ex-President John Martin can now retire in grace to Rhode Island with his life membership.

The theme for our professional program this quarter is "Government, Business, and Consumers." On October 28, Mr. Dennis Shaul, director of the Ohio Department of Commerce, spoke on the consumer movement and the resultant effects of consumerism on the business community. A speaker from the Ohio Occupational Health and Safety Administration is also slated to address the Brothers on the OHSA and its influence on the business world. The Brothers also mixed business with pleasure when we toured the Stroh's Brewery on October 26.

The Brothers found themselves in the thick of intramural football competition for the first time in the short history of Theta Pi Chapter. We hope to compete in a wide variety of other intramural sports in the months to come. Our chapter is looking to our six new pledges for continued strength in future athletic and fraternal programs.—STEVE PAAL

SOUTH FLORIDA

THETA PHI CHAPTER at the University of South Florida is the proud recipient of a special plaque presented by the Big Brothers of Tampa for our help in the Big Brother picnic last April. Some of the Brothers in the chapter were Big Brothers for a day for one or more boys. We have voted to participate in this program annually. Vice President for Professional Activities Walter J. Lisiewski accepted the award for Theta Pi Chapter at a banquet given by Big Brothers.

Mr. Ben Norbom, vice president of the Pacific Plan of California, gave us some insights on a career in real estate development in a special presentation on October 31. During November we toured the Kraft Food citrus plant near Lakeland, had a film on management procedures from General Telephone Company, and had a speaker from the American Association of Advertisers who gave us some views on the advertising industry.

Scheduled each week throughout the football season were intramural football games and work at Hillsborough High School games as ushers and ticket takers. We have assigned the junior varsity games to our ten pledges, who are also busy with car washes and other fund-raising activities. All worked towards a good initiation banquet near the end of November.—ROBERT F. HARDER

SIENA

THETA UPSILON CHAPTER at Siena College, on the way to its best year ever, has already engaged in numerous activities. We have raised over \$500 on a raffle and our annual desk blotter. Almost \$400 profit was realized from the sale of advertising space to local merchants on the blotter.

Our professional program is in full swing. Our next speaker, from Canadian Windsor Liquors, will have a movie, followed by free samples.

Six pledges are currently working towards brotherhood, and should prove to be a valuable addition to our chapter.

Chapter Consultant John Richardson just concluded his visit with Theta Upsilon Chapter. We feel that Brother Richardson's visit will prove to be most helpful in the ensuing year. Thanks to a true Brother!

Theta Upsilon Chapter asks all Brothers to join us in mourning the untimely loss of our good friend and Brother, John Bosco. Here was a Deltasig whose world was better because he dwelt upon it.—RAYMOND FISHER

C. W. POST

ZETA OMICRON CHAPTER at C. W. Post College of Long Island University held the third annual Horse Show on the campus of our university. The horse show sponsored by the AHSA (American Horse Show Association) has been a success every year and helps our contribution to the scholarship fund on campus. The Brotherhood, including alumni and pledges, worked together with such enthusiasm and togetherness, that we plan to hold another horse show this spring. Profit for this fall Horse Show will probably exceed \$1,300.

In early October the Brotherhood looked forward to the opening of the Hillwood Commons, the new student center, where we were given a new office. The office is currently used for planning movies, the annual horse show, and a variety of social activities.

Due to the careful planning of Senior Vice President Keith Willis, our chapter has had the opportunity of almost doubling itself. The Brothers planned a party with the pledges celebrating Founders' Day on November 9.

Professional meetings are being planned by Brother Bruce Parker who has done an exceptional job thus far. On Tuesday, September 29, our first professional speaker, Andy Peck, talked to the Brotherhood on job opportunities and resume requirements.

All in all, Zeta Omicron Chapter looks forward to the rest of the year and our first 100,000 points.—DENNIS DEIRMENDJIAN

CREIGHTON

BETA THETA CHAPTER at Creighton University is about to complete the pledge period for the first semester. We are all quite enthusiastic about the initiation of these four fine neophytes who have already proven themselves highly valuable to our chapter.

The Brothers of the chapter were very much involved in our intramural football team, the All-University favorite. There was little doubt that we would capture the championship title again this year.

We were recently honored by the visit of Ben Wolfenberger, Assistant Executive Director of Delta Sigma Pi. The officers of the chapter had the opportunity to talk to him at great length about notable issues concerning Delta Sigma Pi. This meeting proved to be extremely informative.

This semester we were able to meet many business concerns existing in our community while securing advertisements for our annual desk blotter. This project turned out to be very

lucrative. Our chapter also had the fine pleasure of working with a local radio station in securing funds for the handicapped. This goal was accomplished by setting up and charging admission to a "Haunted House." We seemed to have no trouble at all in filling the role as its residents.—MICHAEL J. PITTON

GEORGIA STATE

THE BROTHERS OF Kappa Chapter started the Fall quarter and the new school year with a great deal of enthusiasm and are filled with optimism about the possibility of a successful year. There was a great deal of time and effort expended over the summer months by the Brothers in a big push for a good, organized membership drive to build up our membership.

We had an excellent rush dinner and were fortunate in having Dr. George Manners of Georgia State, a long-time, devoted Brother of Kappa Chapter, as the speaker. The rush dance, held at the Deltasig Lodge of Georgia, was a huge success because of a large turnout of prospects. All the hard work paid off, as we pledged 13 men for the Fall quarter, in one of our most successful rushes in some time. Needless to say, our enthusiasm for success is great.

Mike Mazur, secretary of Kappa Chapter, was our delegate to the Grand Chapter Congress this past August. Mike came back singing the praises of Delta Sigma Pi, and was filled with a great sense of responsibility and vigor toward working for greater and more positive goals for Kappa Chapter and the International Fraternity of Delta Sigma Pi. He said the experience gained at the Congress was more worthwhile than he could ever have imagined.

Congratulations to Brother Bain Proctor for his appointment as District Director of Georgia!—DONALD J. COOL



THESE MEMBERS OF Gamma Sigma Chapter at the University of Maryland learned about the opportunities available to them during a recent tour of the campus Placement Center.

OKLAHOMA

THE BROTHERS OF Beta Epsilon Chapter wish to salute our new Brothers: Bill Browning, Ralph Teehee, Bridge Cox, Roy Brunton, Dwayne Canton, Tim Tabor, Martin McDonald, Bob Dexter, Art Cohen, and Bob Roten. The initiation and banquet was held in late October after Oklahoma University's No. 1 football team had dehorned the steers from Texas.

The rush program was very successful last fall due to the efforts of our Vice President for Pledge Education, Mike Taylor. Since last January, Beta Epsilon Chapter has initiated twenty-seven new members and is looking forward to another large pledge class this spring semester.

Professional meetings for the fall semester included a program on estate planning, a presentation from Skelly Oil Company on conservation of natural resources, and a timely talk by Ed New from Ernst and Ernst on changes in the accounting world.

Social functions included a victory celebration after the Colorado game, a golf tournament won by four of our new members, a pledge-member football game, a Founders' Day party and a winter banquet honoring the graduating seniors.

Beta Epsilon Chapter wishes the best of luck to all our fellow Brothers and alumni and hope they have a prosperous and happy new year.—PAUL MUNDING

FLORIDA STATE

GAMMA LAMBDA CHAPTER at Florida State University is off to what promises to be another banner year. We had 13 pledges rushing this past fall, the highest number we have had in the fall quarter for a number of years.

The Brothers have planned a number of projects for the rest of the year. One of the projects which was planned for the fall quarter was bringing underprivileged boys from the Florida Boys Ranch down to one of Florida State University football games, followed by a dinner fit for a king. It is not only a rewarding experience for the Brothers, but quite gratifying to be able to perform such a service. With this and other similar projects Gamma Lambda Chapter hopes to continue to provide leadership within our community.

ST. CLOUD STATE

LAST YEAR Theta Tau Chapter had a very prosperous year, with one of the largest pledge projects being an extensive remodeling of the student lounge in the Business Building. During winter quarter all the Brothers put out a great amount of effort to promote our chapter's first annual Spring break Florida trip. This endeavor was valuable in numerous ways. It brought all the Brothers together in an effort to promote the trip which was competing with several other well-established trips. Through the professional approach used in planning and promoting our trip, Theta Tau Chapter filled two chartered buses with 90 people and had a very successful round trip. We are confident that we will be able to double the number of students going with

Theta Tau Chapter this year because of the excellent recommendations being voiced by all who went with us last year.

In order to start out the year with a strong chapter, we searched the student body and found 15 strong potential members. All of these men are fine examples of the high quality person that Theta Tau Chapter wishes to count as Brothers.

Among the many professional activities planned by our chapter are visits to an area bank and to one of the more prosperous firms in the area. Also planned in our schedule of events are several reunions with our alumni in an effort to establish a closer relationship between the chapter and the alumni.

The Brothers of Theta Tau Chapter wish all of our Brothers a successful and active year.—DAVID BRINKMAN

INDIANA STATE-Terre Haute

DELTA TAU CHAPTER at Indiana State University began the semester with our first meeting in our new lodge. Under the direction of Advisor Dr. N. J. Brantley and President Jerry Stinchfield our chapter set up activities for the upcoming year.

Our professional activities have included a speech by a Certified Public Accountant on jobs available for accounting majors, and Dr. Buckner, Department of Marketing, on interviewing. A tour of Anheuser-Busch Brewery, St. Louis Cardinals organization, and St. Louis Playboy Club is being set up for the near future. In the area of fund raising and for the good of the chapter, Delta Tau Chapter sold programs at Indiana State football games. Our chapter is also in the process of advertising and the distribution of *Pride City* magazine of Terre Haute.

The second week of October the Brothers of Delta Tau Chapter celebrated its 14th birthday. The evening was highlighted with a banquet at Holiday Inn and a party at the lodge.—RON T. JESSUP

INDIANA NORTHWEST

THETA PSI CHAPTER at Indiana University Northwest concluded normal operations for the academic year 1972-73 by electing a new chapter advisor. Dr. Gopal Pati as an undergraduate was a brother of the Zeta Xi Chapter at Lewis University. Dr. Pati has brought with him many new and stimulating ideas for the operation of our chapter.

At Indiana University Northwest's first annual spring business conference, held on campus, last spring, the Brothers of Theta Psi Chapter were pleased to award our first annual scholarship. The award of \$250.00 went to Ms. Christine Chapo, an accounting major in the School of Business, who has obtained a perfect 4.0 average in her college career.

This fall the Brothers inducted 16 pledges into the Epsilon pledge class. As a pledge class project these men are conducting a raffle to benefit local non-profit organizations. The proceeds from the raffle will be distributed to The Lake County Public Library, The Hammond Mental Health Association, The Trade Winds Rehabilitation Center for the Handicapped, and The Calumet Region Chapter of the National Paraplegia Association.

Theta Psi Chapter has every expectation this academic year of earning 100,000 points in the Chapter Efficiency Index. To date Chairman Bill Holper has submitted to the Central Office requests for 30,000 points, and has assured the Brothers that this year will not be an exception to our past years.

Social activities for the year will include many dances and parties for the Brothers and their guests. At this time the Brothers would like to extend our cordial invitation to all alumni who wish to attend.—C. MICHAEL RAINBOLT

LOUISIANA STATE-Baton Rouge

BETA ZETA CHAPTER at Louisiana State University recently worked with the Baton Rouge Alumni Club to hold the annual Oscar Webb picnic in honor of Brother Oscar Webb, one of the founders of our chapter.

In September, the chapter elected Mr. Ossie Brown, one of the nation's leading defense attorneys, to honorary membership. He is currently serving as East Baton Rouge Parish District Attorney.

Brother Gary Taylor once again planned an exciting social calendar, highlighted by the celebration of Founders' Day at our annual fall dance.

The pledge class has diligently been working on several projects. They also plan to donate several books and magazines to the library.

Brother Whitman Kling coordinated a professional program with speakers from the D. A.'s office, state legislature, and the constitutional convention. The chapter also sold balloons at the L.S.U.-Alabama game to raise money so that we will have another successful semester in the spring.—STEVEN J. WILLIS

MISSOURI-St. Louis

ETA NU CHAPTER embarked on an outstanding professional program as the fall semester opened. Under the direction of Brother Kirk Monton, Eta Nu Chapter toured the Federal Reserve Bank and received a special insight into the fine art of brewing, during an industrial tour of Anheuser-Busch Brewery. These tours were in addition to several business related speaker meetings.

During the past semester the members engaged in their traditional softball game with the pledges, further promoting their spirited relationship. The Brothers of Eta Nu Chapter this fall engaged in fierce head-to-head competition in the fall football slaughter.

Brother Lee Leipold planned a successful bowling tournament last summer, and we are looking forward to another one this semester.

The social highlight of last year was Eta Nu Chapter's "Rose Ball," held last spring at Luigi's West Restaurant. Rosie Lindh, now Mrs. John Geiger, was elected "Rose" queen.

Brother John Lawrence successfully led his pledges through the perils and pitfalls of the pledge period, and presented the Eta Nu Chapter with ten qualified pledges at our initiation on November 24.

Once again, Eta Nu Chapter looks forward to the up-coming semester and the additional brotherhood and spirit added by our ten new members.—HOWARD MARCUS

TAMPA

EPSILON RHO CHAPTER at the University of Tampa directed all its efforts this fall toward homecoming. There are three categories which the University provides for participation. Of course the Brotherhood was in full swing to capture a winning seat in all three categories. Chairman of Homecoming Brother Art Garret made a plunge into his inventive resources and came up with a fantastic display. With the help of his co-chairmen, Brother Paul Fronczek, and Brother James Stortor, Art wrote a very witty skit. Our homecoming candidate, Marna Dillane, was beautiful and talented. The Brothers are sure that she represented Delta Sigma Pi with honor and respect.

On November 10, 1973 nine men were initiated into the Epsilon Rho Chapter. The ceremony was followed by a banquet at the Causeway Inn in Tampa. These new Brothers will be an asset to the fraternity. — DAVID S. KERN

ROCHESTER TECH

EPSILON LAMBDA CHAPTER at Rochester Institute of Technology had the honor this summer of hosting the 29th Grand Chapter Congress at Wentworth by the Sea. To take care of this job, the Brotherhood had a delegation of six undergraduate Brothers and Faculty Advisor William Beatty.

Our fall professional program was launched with a dinner meeting sponsored by the Administrative Management Society. The guest speaker for the evening was a consumer service representative of the U.S. Postal Department.

Another event of interest this quarter was in conjunction with the Association For Systems Management. On this activity, the chapter had the opportunity to see the data processing facility of the Xerox Corporation in Webster, N.Y. The tour was followed by a dinner at a local restaurant, where the Brothers were given the opportunity to participate in a question and answer session with the executives from area firms.

On the social side, the Brothers staged a very successful Happy Hour for all Greeks on campus. In excess of 60 gallons of beer were consumed.

The Epsilon Lambda Chapter is looking forward to a very prosperous well-balanced year. — RICHARD N. HOFFMAN

WISCONSIN-Madison

PSI CHAPTER at the University of Wisconsin-Madison found a new area to excel in this past semester. For one, as an input to the fraternity's "Operation Update" program, Psi Chapter has recently placed all the addresses of its alumni in the UW-Madison School of Commerce computer. The concerted public relations effort by all the undergraduate Brothers began a year ago, and has paid dividends in the chapter's fund raising drive for house improvements. From the moment an initiate affixes his signature to a Form 19, through the joint effort on key-punching, to putting gummed labels on envelopes, Psi Chapter can now say with pride

that it is able to communicate with its alumni more efficiently and accurately than ever before. Chapters desiring a similar program may correspond with Craig R. Denny, 132 Breese Terrace, Madison, WI 53705.

The fund drive referred to above was a great success with special thanks to Brother Firman Hass who doubled all other contributions. Another undertaking which turned out to be a profitable venture was our participation in the local Miller beer can recycling contest. The object was to collect and turn in aluminum Miller beer cans and empty half barrels to obtain points. Psi chapter, through a total group effort, had accumulate far more points than any of our competitors and received a beautiful color TV console for our house. The second place rating on our Homecoming float provided even more recognition for Delta Sigma Pi.

Our professional activities were filled with variety as we picked up some interesting information from a member of the Wisconsin Alumni Research Foundation, a Circuit Court Judge, a local alumnus business owner, and a bank president. Also, our field trip to the Parker Pen Co. in Janesville, Wisconsin, proved to be another valuable addition to our experiences.

Psi Chapter bettered its well informed state through information brought by Brother Doug Griese from Wentworth-by-the-Sea and by hosting the area meeting at our house on November 3. Strong organization, a lot of action, and some terrific social and athletic activities provided a truly fraternal atmosphere. With so much to look forward to, it's no wonder our 10 pledges were so eager to become Brothers. — DAVID J. KALSCHER

WISCONSIN-LaCrosse

ETA RHO CHAPTER at the University of Wisconsin-LaCrosse is executing a fine schedule of professional as well as social activities.

On September 12 we had our first speaker, Mr. Sam Fellows, who is president of Doerflingers Department Store here in LaCrosse. We also had, as guest speaker during the semester, Mr. Thomas Schini from the loan office at First Federal Savings & Loan in LaCrosse. We toured the Control Data plant in Minneapolis, Minnesota, and Point of Sales in Cannon Falls which specializes in advertising displays. A tour of the G. Heileman Brewing Company of LaCrosse was held later in the semester.

Once again this semester Eta Rho Chapter is sponsoring a Business Career Day. This event enables students to meet with representatives from various businesses. It provides assistance on how to act when interviewing for a job.

Our rush program proved very successful and led to the initiating of nine new Brothers on November 10. A formal banquet was held that evening at the Hoffman House.

With our busy professional schedule, we also found time for an active social calendar. We had a river party early in the semester, but perhaps the highlight of our social achievement was a 50's party during Halloween. The Studebaker Seven, of whom three were Brothers, and the Ti Schulze dancers, named after a former chapter historian

and leader of the group, provided the music and choreography.

Our sports activities include football, basketball and bowling. We are returning champions in our bowling league and our basketball team shows much promise. We want to congratulate four of our Brothers who were married last summer. We wish them and other recently married Brothers the best of luck. — DOUGLAS L. JOHNSON

RUTGERS

BETA RHO CHAPTER at Rutgers University has embarked on an extensive public relations and advertising campaign to attract new members into the fraternity. We have been using newspaper advertising, bulletin board layouts, and general mailing pieces to inform the student body and attract interested students. We would appreciate any ideas or assistance in this venture from Brothers of all chapters.

Our first rush party was successful and we initiated five new pledges. It would appear our advertising is beginning to work.

In addition to the regular speakers at our professional and business meetings, we are attempting to organize various professional tours. Last year these tours proved to be very successful and very informative.

Our first speaker this year discussed insurance and its various business and personal applications. The discussion was very informative as many of the terms relating to this product were explained in great detail, allowing for a clear understanding. The discussion also covered the possibility of providing coverage for the Brothers of Beta Rho Chapter. Subsequent to this meeting we received insurance flyers from The Central Office. We expect to discuss this at a later meeting.

We expect to have a dynamic year at Beta Rho Chapter as the enthusiasm exhibited by the returning Brothers and new pledges is very encouraging. We would also like to wish success in the future to our Brothers who graduated last spring. — LEONARD MARINACCIO

PHILADELPHIA TEXTILE

ETA XI CHAPTER at the Philadelphia College of Textiles and Science is sponsoring the annual accounting forum. The top accounting firms in the country will be represented at this forum. All students of business are appreciative of this opportunity to meet these business leaders.

Professor Horace Townsend was initiated as a faculty member of the Eta Xi Chapter. The Brothers of the chapter are pleased because Professor Townsend's years of experience in the business community will be beneficial to them as students and future business leaders.

During the fall semester rush five men pledged the fraternity. The Brothers of Eta Xi Chapter are confident that these men are excellent candidates for brotherhood. After they have completed the pledge program successfully, these five men can help our chapter to attain even greater heights of success. — PATRICK D. KELLY, JR.

DETROIT

GAMMA RHO CHAPTER at the University of Detroit would like to take this opportunity to wish the Brotherhood a very happy and joyous New Year. May the year ahead bring each one of us just a little more prosperity and good fortune than last year. A good New Year's resolution would be to strive to help the fraternity grow and prosper in every way possible.

This Spring semester is filled with activities that will help the Brothers of Gamma Rho Chapter ease away from their studies and enjoy a chance to get out with their wives or girl friends. We have, for example, the annual Alumni-Undergrad bowling tournament which will take place next month; a winter party; and the "Rose" dinner dance. We are also striving this semester to get more of the pledges involved in these activities rather than waiting until they have been initiated.

For some of the old alumni who may be reading this article and either know or went to school with Brothers Everett Hawley III and Robert L. Mitchell, both of them went on to earn their teaching degrees and at the start of last semester began to teach here at the University where they attended as undergrads. To these two Brothers go a warm and hardy welcome back as members of the faculty. May your teaching careers be long and successful.—JOHN STACHOWSKI

OHIO STATE

OHIO STATE IS back in session, as is Nu Chapter. Our rush program for Autumn quarter provided many opportunities for prospective pledges to meet the fraternity and its members. We have combined a rush and professional function where professors from the School of Business at Ohio State came to the house and met with the Brothers and prospective pledges for an informal discussion on problems and opportunities in the field of business. We invited prospective pledges to professional meetings with Dunn and Bradstreet Associates and with Marvin's and University Men's Shop.

Socially, we scheduled Jeremy Clay to perform at a party for the Brothers on October 27. Also slated were a hayride and a Christmas party.

Our returning officers are: Edward W. George, president; Gary L. Hollenbacher, secretary; Michael G. Mihalek, vice president for professional activities; David A. Ewing, treasurer; David L. Virginia, vice president for pledge education; and Wayne W. Spiegel, chancellor. Our new senior vice president is Timothy J. Wolf.

Nu Chapter is active and hopes for a successful year. We also wish the other chapters of Delta Sigma Pi success in the coming year.—GARY L. HOLLENBACHER

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State University kicked off the Fall Semester with a pledge class of 11 enthusiastic neophytes. The Brothers quickly established their authority in a 24 to 13 rout of the pledges in a "friendly" game of football. The neophytes got their chance for revenge on Oc-

tober 28 at Bill & Jim's Restaurant, site of the Big Brother, Little Brother dinner. Wallets were the only thing left empty.

The "Techniques of Interviewing" again highlighted our professional activities program. Present were six members of the business community who shared their expertise with about 150 prospective graduates on how to land that first job. This program also serves to remind the student body of the active role of Delta Sigma Pi in the world of commerce.

For our community project, Gamma Zeta Chapter initiated a Thanksgiving Day Raffle. Tickets were sold to raise money for the purchase of food to be distributed to needy families on Thanksgiving Day. All funds were turned over to a charitable organization which selected the families and made the distribution.

The Brothers worked hard on plans for a Las Vegas night party held on December 1. The primary purpose of this event was to get the faculty out to meet the Deltasigs and vice versa.—ALAN J. TRAINER

CALIFORNIA STATE-San Jose

THETA CHI CHAPTER of Delta Sigma Pi wishes to extend a hearty "Howdy do" to all our Brothers nation wide.

Our newly elected officers for this semester are: President, Jim Hellman; Senior Vice President, Pete Suszynsky; Vice President for Pledge Education, Dave Morgenson; Vice President for Professional Activities, Mike Farrand; Secretary, David Hutchings; Treasurer, Thomas Baer; Historian, George Navalta; and Chancellor, Bob Brusati.

We're looking forward to some very exciting and dynamic guest speakers this semester. Grand President Cannon visited with us on October 23.

Jerry Nocodemus, a representative of Walker & Lee, honored our first professional meeting with tips and advice on investments in real estate.

Our fund raising activities for this semester include a golf tournament, a car wash, and a candy sale.

In an effort to make Theta Chi Chapter (now in our third year) better known on campus, we have purchased Delta Sigma Pi jackets, organized a committee to keep attractive and up-to-date bulletin boards throughout the School of Business, and we have designed and put together an information packet which explains Theta Chi Chapter's purpose and its goals. Our motto is, "Delta Sigma Pi Means Business."—DAVE ARRASMITH

PENNSYLVANIA STATE

ALPHA GAMMA CHAPTER at Pennsylvania State University conducted a full schedule of activities Fall term. The Brothers of the chapter are currently involved in selling raffle tickets, for a Basket of Cheer, to strengthen the chapter's treasury. A community project involving the Brothers and Pledges is also planned for the near future. In addition, an alumni cabin party was held on November 10, 1973. Over 25 alumni brothers attended. Alpha Gamma Chapter also participated in Intramural football on campus.

The Brothers of the chapter are also continuing to hold their bimonthly business meetings. These meetings consist of a speaker from the business world, a chapter business meeting, and a social hour. The business meetings are held in local social fraternity houses.

We also recently started our pledge class consisting of five men. We are very hopeful that this year, with the help of our new Brothers, we can achieve 100,000 points in the Chapter Efficiency Index. Some of these points have already been submitted to The Central Office. The Brothers of Alpha Gamma Chapter are very determined to make this year one of the best and most productive years for the chapter and for Delta Sigma Pi.—JOHN S. LENTINI



BROTHER JAMES GREGORY, a member of Beta Gamma Chapter, is shown here as he conducts a group of visitors through the Educational TV studio at the new College of Business building at the University of South Carolina.

FLORIDA SOUTHERN

DELTA IOTA CHAPTER, under the leadership of president Jay Pyle, is looking forward to another outstanding year at Florida Southern College. Twenty-four undergraduate members returned to campus this fall. We lost 15 members through graduation to the business world (its gain, our loss!), but large pledge classes are our objectives for the Fall and Spring semesters.

Other chapter officers are Doug Christy, senior vice president; Dave Chinuge, vice president for pledge education; Roger Cole, vice president for professional activities; Tom Miles, secretary and Ritual chairman; John Hess, treasurer; Matt Masem, CEI chairman; Bruce Graham, chancellor; Bob Lamb, historian and Deltasig correspondent; and Jim Bryan, social chairman.

Debbie Seegmiller, our chapter Sweetheart, is charming and cheering the Brothers.

We welcome Gregory Keane, a Brother at Christian Brothers College, to the Accounting faculty of the Business and Economics Dept. of Florida Southern. The department now has four Deltasigs on the faculty.

There will be lots of competition this year for the chapter "Brother of the Year" award. This permanent plaque, donated last spring by the pledge class, is to recognize annually the Brother who has contributed the most to the success of the chapter and has demonstrated truly outstanding characteristics of a Deltasig. Eddie Morris, our president last year, won the first annual award, a well-deserved honor.—BOB LAMB

TEXAS-Austin

BETA KAPPA CHAPTER at the University of Texas at Austin is enjoying another eventful year. In April we initiated 10 new Brothers and we anticipated the initiation of 22 more on December 1, 1973. We are looking forward to becoming the largest chapter in the nation in the near future, with 1712 total initiates. At present, we are two behind Alpha Beta Chapter at the University of Missouri at Columbia and seven years younger.

The Brothers at Beta Kappa Chapter are very much a part of the central structure of the College of Business at the University of Texas. Fourteen of 30 places on the College of Business Administration Student Council are actively filled by Deltasigs. A biweekly business newsletter on campus, "14 Days," is predominantly staffed by Deltasigs. Recently, those of us who are a part of these organizations were guests of Dean George Kozmetsky at his home for dinner where we discussed ways of bettering our school. Many of us are busy working on CBA Week which will be held in the spring and will bring businessmen from all over the country to our campus.

We are indeed very honored to have two very distinguished speakers this semester. One is Mr. Frank Harlock, Chairman of the Board and Chief Operating Officer of Pearl Brewing Company. Mr. Park Myers, on the Board of Directors of Hughes Tools, will be our guest soon after that.

We are presently planning a trip to Houston, the center of the oil industry, where we will visit the home offices of Tenneco and Texas Eastern Transmission Corp. Also in

Houston is the home office of The Offshore Company where we will learn about the drilling end of the industry. We will also visit the International Department of Texas Commerce Bank.

In addition to our professional programs, we enjoy a good social atmosphere and an extremely successful intramural sports program. It is very seldom that we fail to enter an individual or a team in every sport offered.

We are very pleased to have Beta Kappa Chapter Brother William C. Ward as our Regional Director and are very proud to learn that all six of his District Directors around the Southwestern Region are also from Beta Kappa Chapter. We wish all of them luck in their new jobs.

Concerning the future, we are already working on our spring rush program in hopes of expanding more in 1974 than we have done this year. We are also interested in locating as many as possible of our alums with whom we are now out of contact. And, of course, just as all other chapters are doing, we are working for 100,000 points in the Chapter Efficiency Index. If any of our alums or any of our Brothers from other chapters should want to get in touch with us, you should write to me at 2101 Elmont # 109, Austin, TX, 78741. We'll be eager to hear from you!—MICHAEL K. O'KELLEY

CALIFORNIA STATE-San Francisco

DELTA OMICRON CHAPTER started the semester with a picnic at Angel Island located in San Francisco Bay. On September 28, we held our bi-annual spaghetti dinner in which the Brothers of the chapter and new prospective Brothers met. Brother Tom Harnett, Western Regional Director, Brother John Harbell, chapter advisor, and Professor Dante Santos were our honorary guests.

Three awards were presented by the chapter at the spaghetti dinner for the Spring 1973 semester: Outstanding Deltasig to Dan Brumfield, Outstanding Pledge to Ray Bazaruto, and

the President's plaque to our past president, Bob Maffei. Bob Maffei also presented all of his officers with awards for a job well done.

Our professional events so far have brought good acceptance by the school. On September 29, Professor Merica spoke on "International Financial Law," and on October 26, Mr. Ken Herman spoke about "The FBI in Action." We also had two joint (Social and Professional) events that proved to be quite different. Between November 23-25, we went to Reno to investigate the clubs and on December 22, we went to the San Francisco Playboy club to investigate the girls.

On April 7 we plan to hold our chapter's "Founders' Day Picnic" at Golden Gate Park in San Francisco. All Brothers are cordially invited. For further information, contact Mike Sheehan, 1630 39th Avenue, San Francisco, CA 94122—(415) 661-6895.

The Brothers of Delta Omicron Chapter wish all the chapters the best of success in the coming year.—MIKE SHEEHAN

TEXAS CHRISTIAN

THE DELTA UPSILON CHAPTER has currently been keeping very active in both professional and social functions.

The Fall of 1973 began well with a good rush program giving us one of the largest pledge classes ever. Toward the end of October a pledge retreat was scheduled on the Brazos River.

On October 2 the chapter held a symposium on the energy crisis with speakers from Westinghouse. In the coming weeks the chapter has speakers scheduled to come from the Better Business Bureau and State Farm Insurance.

We had one party for the pledges and the chapter had planned a party to celebrate the chapter birthday. Also, a volleyball game was scheduled with the Phi Chi Theta's. There are plans to get into an intramural volleyball league.—RICHARD LEWIS



MEMBERS OF Zeta Nu Chapter at Texas A & I University are shown here following their recent visit to the Federal Reserve Bank in Dallas.

WESTERN KENTUCKY

ZETA THETA CHAPTER started a most successful year at Western Kentucky University. The first pledge class for the fall semester brought us 5 worthy pledges. The quality of these 5 men is great and the Brothers are sure they will be an asset to the chapter.

The officers for the fall semester are as follows: President, Eugene J. Meyer; Senior Vice President, T. Steve Badgett; Vice President for Professional Activities, Steve VanMeter; Vice President for Pledge Education, P. Scott Brewer; Secretary, Thomas Smith; Treasurer, John Schussler; Historian, David Scott; and Chancellor, David Bramel.

This year the chapter has embarked upon a quality professional program. Brother VanMeter, our professional chairman, has organized a fine program with tours in Kentucky and Tennessee. In early October we traveled to Owensboro, Kentucky, to tour the headquarters of the Texas Gas Transmission Corporation. Steve has also scheduled several nationally-known speakers.

The social committee worked hard planning an array of activities for those alumni returning for Western's Homecoming in October. The costume Halloween party was also great fun for all.

The Brothers of Zeta Theta Chapter wish all the Brothers of Delta Sigma Pi a successful and enjoyable year.—THOMAS SMITH

ARIZONA

GAMMA PSI CHAPTER at the University of Arizona participated in the University's summer orientation program, assisting in the registration of incoming students to the College of Business and Public Administration. In October, during the University's annual senior day, the Brothers introduced high school seniors to what they can expect from college life in the fields of business and public administration.

The Brothers of Gamma Psi Chapter planned two major fund raising projects. As we have done for the past few years, the Brothers sold buttons for the homecoming football game against the Air Force Academy. We also planned on raffling off a pair of season basketball tickets. Part of the money earned from these projects will be used to make this year's formal an exceptional evening. The Brothers of the chapter are hoping that many alumni will join us on this occasion.—JEFFERY CHERNIN

SUFFOLK

DELTA PSI CHAPTER at Suffolk University has an active role in participation in all school programs, some of which include the Society for the Advancement of Management and the American Marketing Association. The Brothers also brag of the two Brothers who hold active parts in these associations. Cliff Rideout, our chancellor, holds the position of Vice President in the Society for the Advancement of Management, and our Historian, Ed Erikson, is Vice President of The American Marketing Association. These two Brothers donate part of their time to

helping members of their societies by encouraging a better knowledge of the business world here at Suffolk. These two Brothers also do a fine job as executive members in our chapter.

Our chapter recently held the election of new officers. Among the new additions to the Executive Committee are: President, Bob Altimar; Senior Vice President, Charles Razwad, Jr.; Vice President for Pledge Education, Steve Jacques, Jr.; Vice President for Professional Activities, Al Cianfrocca; Secretary, Mark Kaizerman; Treasurer, Steve Zaharoff; Chancellor, Cliff Rideout; and Historian, Ed Erikson.

Our Chapter Efficiency Index Chairman, Mark Kaizerman, moved Delta Psi Chapter index figures to one of the top chapters in this Region. Mark is now on the move to attain the 100,000 point mark in efficiency.

The fall semester held many events, some of which included smokers with a diversified line of Boston businessmen, tours through local business establishments, and many fund raising activities.

The Brothers recently held a fund raising project called "The Shortest Hot Pants Nite." By renting a popular Boston club and offering prizes for the "Shortest Hot Plants," the Brothers of our chapter found this idea to be successful in raising enough money to help promote our professional activities. The Brother responsible for the success is Fund Raising Chairman Placido Calore.

Through the efforts of all our Brothers our chapter has progressed as a professional fraternity by offering more of the professional education not found in the classroom. Most of the Brothers are building a background that will be most profitable to them in their future business endeavors.—RICHARD R. CUSTEAU

MCNEESE

ETA TAU CHAPTER at McNeese State University is finishing its major fund-raising project at this time. This project involves selling our chapter calendar which has always proved successful as the calendars are paid for by ads purchased by area businessmen. Thus, all calendars sold by the Brothers are profit. We feel that this is the best calendar we have put out yet, as we have holidays and local activities included on it. We also chose 12 girls from campus to appear upon the calendar, and from these girls we chose our "Rose." This year, our "Rose" is Jeri Dupin, Miss May on the calendar.

The Brothers honored a most authoritative speaker on business law with a dinner on November 15. The speaker for this meeting was William Guste, Attorney General of Louisiana. The dinner was attended by the entire chapter and many alumni members. We would like to extend special recognition to Joe Fournet, Vice President for Professional Activities, for an outstanding semester of distinguished speakers.

We initiated 17 men into our chapter recently, thus more than doubling our membership. These new Deltasigs are very industrious and have already proved themselves to be an asset. We are rather proud of these new Brothers and believe that the new year will be a most successful one.—PAUL MILLER



RODERICK R. DEILY, president of Epsilon Theta Chapter at California State University at Chico is shown here with Past Regional Director R. Nelson Mitchell following the presentation of a certificate of appreciation to Brother Mitchell for his service to the fraternity.

FLORIDA ATLANTIC

ZETA PHI CHAPTER at Florida Atlantic University once again received 100,000 points in the Chapter Efficiency Index. This marks the sixth time in our seven years of existence that we have been on honor roll status. Since the chapter stayed active during the summer quarter, we feel we are off to a good start in achieving another 100,000 points.

For the second year in a row, we decided to rush a summer pledge class. We again had a favorable response to this idea and it resulted in the initiation of seven outstanding men.

Also during the summer quarter, we decided to have two fund raising projects to build up our treasury. Through the efforts of Brother Bruce Kitson we were able to sell advertisements for a desk blotter to area businessmen. The blotters were then distributed to the incoming students during the fall quarter. One other project was an International Business Seminar under the direction of Brother Tom Rogells and Brother Bob Stout. Twenty firms from the South Florida area noted for international business and finance were in attendance. There were talks on several different aspects of international trade and commerce. In all, it was a very informative as well as interesting day.

We would like to congratulate our officers for the Fall Quarter. Members of the executive committee are: Mike Welsh, president; Dewey Muse, senior vice president; Ralph Horak, vice president for pledge education; Stan Feinerman, vice president for professional activities; Greg Spencer, treasurer; Joe Martens, chancellor; Leon Crawford, secretary; and Mike Johnson, historian.

In conclusion, I would like to wish good luck to all the Brothers whom I was fortunate to meet during the 29th Grand Chapter Congress. Hope to see you at the 30th!—JOHN WATTON

NORTH DAKOTA

ALPHA MU CHAPTER at the University of North Dakota in Grand Forks has decided that this year is *the* year to make Delta Sigma Pi a known quantity on our campus and surrounding area. We plan to accomplish this feat in two ways: 1) we have designed our most extensive rush program ever, one that will enable our chapter to double our membership, at the very least; and 2) we hope to achieve 100,000 points in the Chapter Efficiency Index.

Last year our chapter traveled to Winnipeg and toured Manitoba Hydro and Hudson's Bay Company. Both tours were informative, business-like and even more important—interesting. After hour activities were also informative and interesting, and for some of our members, business-like.

Fred Strege and Jerome Wieber were elected to the recently vacated posts of president and vice president for Pledge Education. We're sure they will capably fill their Brothers' shoes.

One final note—in the past our chapter has had some trouble financing our activities; we would appreciate any suggestions other chapters might have.

If expectations precede success, our chapter is certainly on the right track.—FREDRICK W. STREGE

CALIFORNIA POLY-Pomona

THE BROTHER OF Eta Chi Chapter ended the Spring Quarter with a very successful "Rose" Banquet which was a very enjoyable event for all present.

During the summer Brother Gary Milne was our representative to the Grand Chapter Congress. He reported back to the chapter Fall Quarter with a summary of the activities that he engaged in and also his impressions of the Grand Chapter Congress.

Plans for extensive professional activities were made this summer by the Executive Council. These plans call for professional tours and speakers during the Fall Quarter. Also included in these plans were several parties and a week long Tahoe Trip during Christmas vacation.

Last quarter we conducted a very successful rush week. After two get-acquainted coffees and a rush party we pledged 15 men into our chapter. We hope to see each pledge work his way through the pledge period and be initiated into the Fraternity.—JOSEPH BURKE

AUBURN

BETA LAMBDA CHAPTER at Auburn University is anticipating another year of social and professional activities as we work for continued improvement. Although last year we narrowly missed accumulating 100,000 points on the Chapter Efficiency Index, we believe that with increased participation and interest in the chapter we can reach this goal. We are also looking forward to working with our two new advisors, Dr. Leonard Robinson and Mr. Maurice Hartman.

The year began with our president, James Bolton, attending the Grand Chapter Congress at Portsmouth, New Hampshire. At our first

professional meeting, Mr. Wood, a personnel manager with South Central Bell, spoke on job opportunities with his company. Future speakers will include a representative of Merrill-Lynch and Dr. Harold L. Cannon, the Grand President. Also, this past quarter we fielded an intramural football team.

This year, Beta Lambda Chapter is playing a greater role than before in the Auburn School of Business. Three of the 16 members of the student Business Council are Brothers. At the Fall Quarter orientation for business students, Brother Jim Corman gave a short talk, while another Brother participated in a tour of the University given for high school students. As we continue to work toward our goal of increased participation by our members, we wish Deltasigs across the nation success in achieving their own objectives.—BILL JUSTICE

WASHBURN

DELTA CHI CHAPTER at Washburn University has completed a successful softball season, winning nine and losing six. Our team batting average was a hefty .529. We are extremely proud of this accomplishment as this was the first team we have fielded.

The Brothers are assisting the local Helping Hands Humane Society in their drive to raise funds to construct much needed animal shelters. We are making, promoting, and selling an anti-skid compound for safer winter driving. An all-out push to make this project a success began in November.

During the summer, the School of Business Administration was officially set into motion at Washburn University. The Dean of the school is Dr. Paul Junk, a former professor at the University of Missouri.

Fall Rush brought Delta Chi Chapter a pledge class of 21 very promising men. They got off to a great start in organizing their semester activities, and gave every indication of being a successful class.—JACK L. ARMSTRONG

TEXAS-El Paso

GAMMA PHI CHAPTER at the University of Texas at El Paso had a very successful fall semester rush which resulted in 12 undergraduates pledging. The coming spring semester, however, will see an earlier and more vigorous rush campaign in which we hope to have a minimum 50% increase in pledging.

The chapter has a fine professional program planned this semester which will mostly revolve around the Border Industrial Program and the Twin Plant Concept involving El Paso, Texas, and Ciudad Juarez, Chihuahua, Mexico. An active effort is also being made to include the Deltasig faculty members of the College of Business Administration at U.T.—El Paso in the tours.

We were also fortunate in acquiring a very nice office in the Student Union Building on campus in which we hold executive meetings, maintain files and also use as a study room.

On October 27, the chapter assisted Mr. Donald Freeland, a Deltasig and chairman of the Alumni Homecoming Committee, in presenting a very successful luncheon for alumni of the College of Business Ad-

ministration at U.T.—El Paso. Mr. Joseph Christi, chairman of the Texas Insurance Commission, addressed the group of the new innovations being made in the insurance industry in Texas. Homecoming presented a pleasant surprise for the chapter. While attending the homecoming football game in which the Miners of the University of Texas-El Paso played the Colorado State Rams, a local television station, KELP, filmed the chapter Brothers holding a banner with the chapter and fraternity Greek letters. We were able to obtain a film clip of this event for our historical records.

The Brothers of our chapter have been actively engaged in advising a local high school Junior Achievement Group in setting up and running a corporation and also have been successful in encouraging 36 of the community's businessmen into offering a 10% discount for all members of the Student Association at Texas-El Paso.

On Friday, November 2, Gamma Phi Chapter met with Epsilon Upsilon Chapter of New Mexico State at Las Cruces and jointly celebrated Founders' Day. President Richard O. McGee of Gamma Phi Chapter and President Robert Rios of Epsilon Upsilon Chapter addressed the banquet guests on the history of the fraternity and the two chapters.

The chapter presented a silver serving tray to United States Congressman Richard C. White, who was recently married in Washington, D.C. The Congressman was an honorary initiate of the chapter in May of this year.—THOMAS P. RUSSELL

DE PAUL

ALPHA OMEGA CHAPTER AT De Paul University recently held its yearly 'Jarabe' dance, the highlight being the crowning of this year's "Rose," Lynn De Vito. Congratulations, Lynn! For the first time ever the dance was held at "The Flying Carpet Inn" near Chicago's O'Hare International Airport. Our dance was open to the whole school and all the Brothers were well pleased with the student support we received.

Under the direction of Brother Dennis Droba, the chapter's professional chairman, Alpha Omega Chapter hopes to be able to live up to its reputation as being De Paul's only professional business fraternity. Already we have had a speaker from Playboy Enterprises on campus and many other professional day programs are in the making.

Alpha Omega Chapter is now laying plans for our upcoming alumni reunion banquet to be held sometime in February. Last year's banquet was a great success attendance wise and, needless to say, we all hope for even greater alumni participation this year.

November 12 marked the beginning of pledging, and judging from the enthusiastic response we have received from prospectives at our "rush" parties and smokers, all Brothers feel that Alpha Omega Chapter will have no difficulties in obtaining its pledge quota of 14 new initiates.

Finally, all the Brothers of Alpha Omega would like to extend our best wishes to all our fellow Brothers throughout the country for a prosperous new year.—DAVE BAILEY

CINCINNATI

ALPHA THETA CHAPTER began its activities before the academic year started with four of the Brothers attending the Grand Chapter Congress in Portsmouth, NH. Two weeks before school started, our chapter painted the basement of our house in old gold with purple trim, including one wall painted as the Deltasig flag. This has certainly brightened the atmosphere for the chapter's events.

Alpha Theta Chapter enjoyed a fine rush program. Our professional program has been highlighted by a tour and a distinguished guest speaker. The tour was through a newspaper print shop, *The Cincinnati Enquirer*, which began with a talk on making and distributing the paper and how they sell their advertising. Dr. Johnson from the University of Cincinnati finance department was our guest speaker for our bi-annual "meet a professor" event. We discussed numerous investments, recently established finance courses, and proposals for changes in our College of Business Administration. At our opening rush event, we were honored to have Regional Director Andrew T. Fogerty, attend and discuss the attributes of being a Deltasig. Other rush events included a "sports stag with burgers and brew," and a Monte Carlo Party. We will probably have a winter rush this year because our chapter is heavily weighted with seniors.

This year is a special year for the Alpha Theta Chapter because on May 4, 1974, it will be commemorating its 50th anniversary. The celebration will include a semi-formal dinner at the Carrousel Inn and all Deltasigs are welcome to come.—JAMES L. WILHELM

WAYNE STATE-Nebraska

ETA PI CHAPTER began the college year in high spirits, confident that we shall again achieve a 100,000 point year in the Chapter Efficiency Index.

The Brothers thoroughly enjoyed our October 25-27 tour to Denver, Colorado. Our vice president for professional activities, Dan Holoubek, arranged for the chapter and our new associate members to tour Martin-Marietta Electronics, Safeway Distribution, United Airlines Training Center, Samsonite Luggage, and Coors Brewery while we were in Denver.

On October 15, the chapter was honored to have Assistant Executive Director Ben Wolfenberger attend our business meeting; while there, he made several valuable suggestions to the chapter. Preceding and following the meeting, a talk was presented by Mr. R. W. Kelley, a stockbroker for G. H. Walker-Laird in Omaha. The second talk, sponsored by the chapter, was open to the public.

Following the leadership of Senior Vice President Dave Ward our rushing and pledging program for this past term was very successful. Eleven associate members were scheduled to be initiated into Eta Pi Chapter on November 10. We also welcomed back two alumni Brothers, Gordon Licht and Jim Mrzlak.

Brother Glenn Stapleton, our chapter secretary, has been given special recognition in the college newspaper by Wayne State's undefeated football team. Brother Stapleton is

the team mascot, or more preferably "the wildest cat on campus."

On October 19, several of the Brothers journeyed to Lincoln to assist and give support to our Brothers of Alpha Delta Chapter in their rushing and pledging activities.

The Brothers of Eta Pi Chapter extend to each chapter their wish for a most successful year in the fraternal world of Delta Sigma Pi.—GLENN W. STAPLETON and MICHAEL JACOBSEN

VIRGINIA COMMONWEALTH

ETA OMEGA CHAPTER at Virginia Commonwealth University is continuing to enjoy the weekly income provided by its donut sales. All of the Brothers contribute to the successful project and deserve credit for the project's success.

Eta Omega Chapter was represented at the Grand Chapter Congress by Brothers Joe Shocket, Allan Cohen, Jim Dagostino and Charles Murphy. From the report given to the chapter, it was a memorable and rewarding experience for these Brothers.

Brother Steve Siegel, vice president for professional activities, has provided the chapter with outstanding guest speakers for our professional meetings. Many of the Brothers took advantage of an interesting field trip to a large food corporative warehousing and distribution center. This was quite an educational experience in modern warehousing and distribution methods.

Congratulations are due Brother Charlie Murphy for being selected "Undergraduate of the Year 1973."

Eight hard working pledges were initiated into Eta Omega Chapter. We, the graduating Brothers, are looking to the pledges for the future growth of Eta Omega Chapter.

The goal for our chapter is again to reach the 100,000 points in the Chapter Efficiency Index. With a great deal of hard work the Brothers have achieved a large portion of the points and are working hard to achieve the final goal.

Eta Omega Chapter celebrated Founders' Day with a spaghetti dinner that was cooked by the Brothers; no indigestion was reported. It was a fine dinner attended by all undergraduate Brothers and all pledges.—GEORGE C. PEYTON, JR.

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota is once again looking forward to another successful and rewarding school year. Involvement is the key word this semester as the fraternity strives to increase its recognition among student activities on campus. Our biggest program, to date, has been the promotion and fund raising campaign in favor of the proposed athletic facility notably known as the Dakota Dome. Activities of the campaign have included a fund raising raffle and Dakota Day magazine sales.

A scholarship fund for financing the education of eligible Brothers has also been established. The fund, which was formerly a house fund, was converted to such a fund because of the infeasibility of continuing the house fund. The failing financial condition of other houses in our region prompted the action.

Fund raising programs have proved very successful in past years and this year is no exception. Programs this semester have included a bus trip to an away football game, a tuition raffle and the most successful energy pack.

On October 16, we were honored with the visit of Assistant Executive Director Ben H. Wolfenberger. His advice and comments contributed very much to the morale and inspiration of the fraternity. He also recognized our fraternity as being the only chapter to achieve 100,000 points in the Chapter Efficiency Index in our region.

As the year progresses, the chapter will continue to strive to promote the goals and ideals of our professional fraternity in connection with the college campus and the surrounding business community.—ROBERT CAHILL



THE MEMBERS OF Delta Omicron Chapter at California State University at San Francisco are shown here at their information table during rush. These members provide students with information about the fraternity and its programs at San Francisco.

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER welcomed back the returning Brothers to campus in August under the leadership of Brother Tony McGehee, president for the next academic year. Congratulations to our newly elected officers. They are: Senior Vice President Charles Sevier; Vice President of Pledge Education Frank Sause; Vice President of Professional Activities Harry Leuer; Secretary Terry Griffith; Treasurer Francis Werner; and Chapter Efficiency Index Chairman Rusty Newman. These officers are relying upon the Brothers to help support and unify the Epsilon Psi Chapter.

Epsilon Psi Chapter conducted an excellent professional program under the direction of Brother Harry Leuer. We toured the Federal Reserve Bank, Schlitz Brewing Company, and WMC Radio and Television Station. Other professional activities included a talk by Mr. Mike Bowers, International Officer of the First National Bank, on "Banking Opportunities and the Functions of the International Department." Another interesting talk was given by Mr. Kent Anderson, from Price-Waterhouse accounting firm, on the "Opportunities in Public and Private Accounting."

We had several fund raising projects this year which included selling dictionaries, stationery and a dinner raffle. All three projects were a huge success by each Brother helping out.—JOHN T. HARTSELL

ANGELO STATE

ETA THETA CHAPTER at Angelo State University started out the school year with a small but promising pledge class. Six students rushed Delta Sigma Pi this fall semester. The pledges, with the Brothers of Eta Theta Chapter, worked on the annual Boys' Club Halloween Carnival. This affair is for the benefit of the Boys' Club and Deltasigs provide much of the manpower. Pledge Educator Stuart Shelton worked with the Boys' Club director on the activities.

A tour of the Herring Station Post Office was conducted on October 10, 1973. Nine Deltasigs and pledges attended the informative tour. Topics of discussion centered on the causes for the delay of mail and ways to speed the mail. Vice President of Professional Activities Gary Stutts, who is an employee of the Post Office, is planning three other tours for this semester.

Chancellor Felix Huerta brought back a first place trophy from the tennis tournament at the 29th Grand Chapter Congress. Along with the trophy he was awarded an archery set. Brother Huerta, a veteran on the Angelo State University tennis team, hopes to win the archery event and the tennis event at the next Grand Chapter Congress.—TOMAS G. SOTO

UTAH

SIGMA CHAPTER at the University of Utah had a successful rush program this fall. The week before our initial professional meeting the Brothers took time out of their busy schedules to man an excellent display prepared by Dave Earle and Keith Smith. The display was set up in the Business Lecture Hall which is the focal point for business

students on campus. We explained our activities, goals, and accomplishments; and extended an invitation to attend our meetings. The results were indeed encouraging. Almost every Brother who manned the display had a guest at our first professional meeting.

The Brothers of Sigma Chapter are maintaining a high level of scholarship. Although we do not yet have the results from this fall quarter, the fraternity goal was achieved last quarter in that the overall G.P.A. was 3.06. We are extremely pleased that Brother Mike Blackburn received our annual Delta Sigma Pi Scholarship Key, awarded to the graduating senior in the College of Business with the highest overall four-year G.P.A. Mike recorded an incredible 3.98!! In addition to Mike, five other Brothers earned 4.00 G.P.A. in their classes.

We are determined to achieve 100,000 points in the Chapter Efficiency Index. Gary Wright, our able chairman, has already submitted a large number of these points to The Central Office. We want to achieve 100,000 points because we realize that in so doing we will best serve our Brothers.—RALPH D. CHIPMAN

RIDER

BETA XI CHAPTER at Rider College is editing a newsletter for the School of Business Administration. The purpose of this publication is to achieve a closer relationship between the faculty, the students, and the administration in the School of Business. The newsletter is one of the many ways in which the Deltasigs are trying to become more involved in the affairs at Rider. The Deltasigs are also involved in curriculum evaluation, the college Senate, and in a program entitled "institutional goals."

The Brotherhood has started its fund raising program this year by selling chocolate candy bars. Future fund raising events include the selling of soft drinks, beer and hot dogs during homecoming weekend and refresh-

ments at home basketball games.

The chapter's professional program for the forthcoming year is well diversified. Speakers are scheduled for topics concerning advertising, marketing, personnel relations, and accounting. Two tours are also planned. They include one to the United Nations in New York City and the other to the laboratory of Johnson and Johnson.

The social calendar started with an introductory rush buffet. Other events were a wine and cheese party, Halloween dance, and our semi-annual initiation dinner dance.

Last year the Beta Xi Chapter reached the ultimate goal of every chapter; that is, the achievement of 100,000 points in the Chapter Efficiency Index. Again in this forthcoming year the Brothers of the chapter will strive toward this aim.—CHARLES P. GRIFFIN

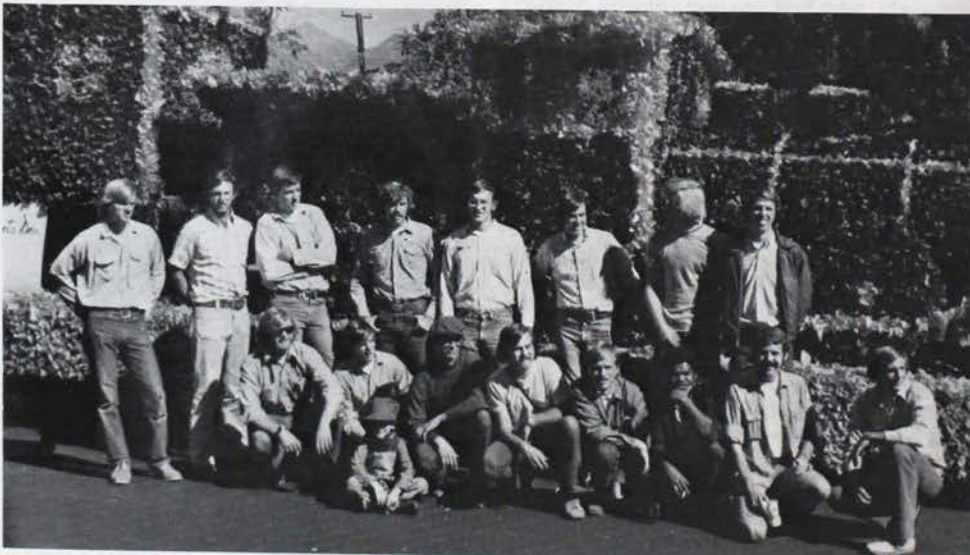
TEXAS A & I

ZETA NU CHAPTER at Texas A&I University began the fall semester with the proud knowledge that it had been recognized as an Honor Roll Chapter through the achievement of 100,000 points in the Chapter Efficiency Index for the 1972-73 school year.

Professionally speaking, we had a very fine program due to the strong effort put forth by Brother Bob Overholt. The program included two dinner meetings; presentation of an educational film on the subject of job interviews; College Town Hall; and three very interesting industrial tours. The highlight of the semester came on October 12 when members of Zeta Nu Chapter traveled to Dallas for a tour through the Dallas Federal Reserve Bank.

The chapter would like to take this opportunity to congratulate Brothers Ron Wilson, Bob Overholt, and Walter Easton who were elected into Alpha Chi Honorary Society.

We would also like to wish the best of luck to Brother Roberto Murdock who will be returning to the Republic of Panama after graduation in December. Buena Suerte.—CARLOS MUNOZ, JR.



THIS COLORFUL locomotive captured third place in Northern Arizona University's homecoming parade for the members of Zeta Omega Chapter. The members and pledges, a number of which are seen here, worked four days and nights to construct the 40 foot float.

XAVIER-Cincinnati

ALL OF US HERE at Theta Lambda Chapter at Xavier University are excited about the upcoming semester. So far we have had a table at registration, two speakers, and a Homecoming Dance. We celebrated Founders' Day with a party.

One of the big things that we are trying to do this semester is to implement the insights that Brother Ken Arnold and I were able to gain at the Grand Chapter Congress held at Portsmouth, NH, this past August. Our first objective was to improve our pledge education program.

At the Grand Chapter Congress Ken and I both were able to more fully understand how our chapter can and should be improved. We were able to discuss with other chapters our problems and then collectively work out some helpful solutions. We both felt this was the most important aspect of the Grand Chapter Congress. We would like at this time to thank those that helped us, and to all Brothers we would like to wish you a very successful year.—ROBERT J. CLARK

DENVER

ALPHA NU CHAPTER welcomed three new dedicated pledges during fall quarter. We Brothers are honored that they have chosen to become a part of our professional fraternity. The Brothers are assisting the new pledges in preparation of their formal initiation.

We have had the privilege of touring the Rockmount Envelope Company. Sounds like a bore, but I can assure you the company's operation is most fascinating. We received an excellent speech from Mr. Thorney Wood of the Samsonite Corporation. His topics were on company management and how a man gets to the top in a corporation. Mr. Roberts Persons spoke on a totally unique topic, "multimedia presentation on the future of energy" which he presented with force and authority. In the near future we will hear a speech from the prosperous Atlantic Richfield Co.

The Halloween party was one of our big events for the quarter. Many of our brothers could have even spooked the spooks with their ghostly costumes. The surroundings of the wooded area around the haunted lodge and the moonlit night were all in keeping for a creepy, scary night. Ski days are just around the corner which is a great sport for the Alpha Nu Chapter.—DENNIS OLIVER

EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University last spring sponsored a scholarship fund. The recipient received a \$250 scholarship and is a student attending Eastern New Mexico University. We are planning to make this an annual event.

Early in the spring, Epsilon Eta Chapter was visited by Chapter Consultant Brother John D. Richardson. His presentation on the fraternity was informative and enjoyed by all the Brothers. Brother Richardson's visit made it possible for 14 Brothers to become Life Members of Delta Sigma Pi.

Our 1973 Spring Initiation and "Rose" dance was a very memorable and successful event. Two new Brothers were initiated into

Epsilon Eta Chapter along with our new Chapter Advisor, Brother Ron Johnson. Mrs. Shelly Hohimer, wife of Brother Jay Hohimer, was crowned as "Rose" queen.

Our professional program is always at its best. In the month of August, Chapter President Jay Hohimer attended the Grand Chapter Congress at Wentworth-By-The-Sea, Portsmouth, New Hampshire. He was accompanied by his wife, Shelly. Brother Hohimer thoroughly enjoyed his trip and had a chance to exchange ideas and meet Brothers from other chapters. The pledges for the fall semester were initiated on December 8.

In our professional program we've had Mr. Robert Calloway, Plant Manager of Levi Strauss of Clovis, New Mexico. His presentation was on the production facets. Our second speaker was Dr. David Yos, a professor in Biology at Eastern New Mexico University. His topic concerned the environmental movement. Both speakers were quite interesting. The highlight of our professional program was our tour to Oklahoma City, Oklahoma, on November 2-4. The various business firms on our tour included Honeywell Computer Corporation and Western Electric Corporation.

The Brothers of Epsilon Eta Chapter had a very good start for the fall semester which promised to be one of the best we've had in a long time. The Brothers have been working continuously and it looks like our efforts have paid off. Our money-making project this fall was the sponsoring of the Clyde Beatty-Cole Brothers Circus, the largest circus under the big-top. This project was very successful and the profits are being put to use for our professional and social programs.

The Brothers celebrated the 13th birthday of Epsilon Eta Chapter on October 22. A dance was held and everyone enjoyed the occasion.

The 1973 fall semester has been what the Brothers wanted and we are looking forward to the coming semester being one with bigger expectations.—CARLETON CHIMAL

TROY STATE

ETA KAPPA CHAPTER at Troy State University recently conducted its most important fund raising project of the fall quarter by working at the local Pike County Fair. The Brothers of the chapter, along with 10 pledges, spent their evening hours selling amusement ride tickets in eight booths around the fairgrounds. During the week of the fair, the Brothers learned much about the inner workings of the traveling midway amusements from conversations with the regular carnival workers, including the enormous costs of the amusement rides and the complicated procedure of a six hour set-up period as the amusements arrive in town. The Eta Kappa Chapter's participation at the fair proved to be profitable, also, as \$480 was earned during the week to greatly aid chapter activities.

On September 19 the Brothers were honored to have an alumnus of Delta Sigma Pi as their first professional speaker of the quarter. Mr. Julius MacDaniels, Director of the Southern District of the Federal Highway Commission, discussed job opportunities and benefits available within the Federal Government. A resident of Atlanta, Mr. MacDaniels

directs Federal Highway Commission accounting activities over an eight state area. In his speech he emphasized the importance of good grades when applying for a job and stated that there is an ever present need for capable auditing and accounting majors within the Federal system. During a question and answer period, Mr. MacDaniels explained the process of applying for a Federal job, and described the problems encountered by the Highway Commission in trying to obtain land for highway expansion.—JOSEPH F. THOMASSEN

OHIO

BROTHERS! WE OF Alpha Omicron Chapter have been quite busy. We have just celebrated our annual alumni weekend with a terrific party. We received a lot of advice from some of our alumni, which we are always happy to have.

We now have four strong pledges and are expecting many more with the implementation of new techniques our representative learned at the Grand Chapter Congress. We have discovered once again that personal contact must be used when recruiting new pledges. Ads alone do not work because we are not a product but a body of people who have a more intangible asset to offer.

Membership has been our weak point in the last few years, so we are now concentrating our efforts in that direction, as well as in the other areas of the Chapter Efficiency Index.

We are a small but mighty chapter and are looking forward to a very productive year.—JOHN SATENSTEIN

MIAMI-Ohio

ALPHA UPSILON CHAPTER at Miami University embarked on the 1973-74 year working to continue the steady improvement of the last three years. Since membership sank to an incredible low of five members in the spring of 1970, the chapter has rebuilt in membership and enthusiasm to where we compiled a respectable 69,000 points in the Chapter Efficiency Index last year.

An alumnus of our chapter, Brother Frank Rogers, provided a highlight of our quarter when he came to speak on October 23. Brother Rogers is the head of marketing for the IBM corporation. He was an important figure and witness in the recent anti-trust action against IBM by the Telex Corporation. Much of his talk concerned this case and IBM's role in industry.

At a chapter meeting early in the quarter, the Brothers decided to revise our "Professor of the Month" program and select only one professor each quarter. We felt this would tend to put more emphasis on the honor. Dr. Mark Dorfman of the finance department received the award for first quarter at a November meeting.

Alpha Upsilon Chapter also toured Ziliox Motors, the General Motors car dealer in Oxford, and a salesman of the firm entertained our questions. A tour of WCPO television station in nearby Cincinnati was also held. Our party in honor of Founders' Day was held on November 16 at The Central Office. CHARLES F. RUTH

TEXAS-Arlington

ZETA MU CHAPTER is once again involved in an extensive program of professional activities this semester. Some of the major features include "Business Week," with prominent executives from the Business Advisory Council to The College of Business Administration speaking on a variety of topics in Texas Hall; professional tours of Miller Brewing Company, Redman Mobile Homes manufacturing facilities, the Arlington assembly plant of General Motors, the Kraft Food plant in Garland, and an "Open House" in the Business Building with a "New Car Show" as a real attention-getter.

At our recent initiation, seven men were initiated into Zeta Mu Chapter. We are counting on these Deltasigs to help perpetuate a chapter which is top-heavy with seniors.

To celebrate Founders' Day and the initiation of our new brothers, a combination initiation banquet and Founders' Day party was held. Various awards for achievement as well as the paddles for big brothers were presented.

The social calendar has been quite a full one this semester. We attended several of the Mavericks' football games, hosted a "Casino Night" at the chapter house, held a "Masquerade Party" following the Homecoming game, and had a gala New Year's Eve party.

All the many activities and chapter functions of the fall semester have been under the able guidance of our officers who include Lonnie Gray, president; Dale Rouze, senior vice president; Terry Berglund, vice president for pledge education; Carl Vest, professional chairman; Frank Allen, secretary; Mike Chessmore, treasurer; Wayne Newton, chancellor; Mike Vinez, historian; Hal Ray, Chapter Efficiency Index chairman; Paichit Srianchana, social chairman; and the correspondent who submitted this report.—ARLON G. COBB

FERRIS STATE

DELTA RHO CHAPTER at Big Rapids, Michigan is once again making plans for a year filled with activity and the achievement of 100,000 points in the Chapter Efficiency Index. Under the guidance of our President, John Rietdyk, and Advisors Keith Fuller and Thomas Turcotte, the Brothers are assured that this year they will attain even higher goals in community service, learning and brotherhood.

This Fall term finds 23 Brothers attending Ferris State. Initiated in the Spring term of last year were James Maher, Richard Brady, and John Nyquist.

Summer term was the beginning of the First Annual Blotter. This money making and learning project was headed by John Rietdyk and Gregory Pietrzak and the other Brothers.

On the professional side, Brother Keith Craven is keeping the chapter informed on the business world. Keith Craven arranged for two interesting speakers; Mr. Brown, from the Better Business Bureau and Mr. Dorski, who spoke on Michigan's new No-Fault Auto Insurance, which was of interest to both the Brothers and the community. Also, Keith Craven with the help of Brian Martindale

directed the Brothers to Old Kent Bank of Grand Rapids to investigate the opportunities of the banking system.

Delta Rho Chapter had its First Smoker on September 25 in which five pledges were obtained. Many thanks to Senior Vice President Paul Willis.

Brother Ron Zimmerman has been busy planning a fall program of social activities while Carl Henne is out making profits through fund raising projects, helped by Paul Ennest, our own advertising man.

Delta Rho Chapter is looking forward to a very profitable year both professionally and socially, and promises to be a top competitor in the Chapter Efficiency Index once again.—GREGORY F. PIETRZAK

EAST TENNESSEE STATE

GREETINGS TO OUR fellow Deltasigs from Delta Xi Chapter at East Tennessee State University. To date, our best achievement is our fall pledge class. Noting that the enrollment at East Tennessee has fallen this year, we are quite proud of the fact that we have 18 pledges in this first class. We don't plan to stop there, with a mere 90% increase in membership!!

During the past summer, our officers got involved with the Johnson City Chamber of Commerce. The result of this interaction was that Delta Xi Chapter was given the rights to market a discount coupon book during Higher Education Appreciation Days in Johnson City. The book was aimed specifically at the college student, sold for five dollars a book, and had an average value of approximately \$225. The proceeds of this sale go to the University.

Delta Xi Chapter planned a great weekend for Homecoming at East Tennessee. Starting Friday, October 19, we had a get-together at our house in North Johnson City. Saturday, the 20th, we went to the Homecoming game as a group (reimbursing the alumni for their tickets) and had a bar-b-que party afterwards.

In closing, the Brothers of Delta Xi Chapter would like to express their personal goal: a second year of 100,000 CEI points. We'd also

like to challenge all other chapters (especially Virginia Tech and Virginia Commonwealth) in the South Central Region to make our region No. 1!! And, to all Deltasigs in all regions, we say: let's get it together, Brothers, and show the realms of education and commerce that Delta Sigma Pi is working to promote both areas—Internationally!!—RAN. DOLPH H. GATTONI

MISSISSIPPI COLLEGE

WE WOULD LIKE TO take this opportunity to wish every chapter of Delta Sigma Pi a prosperous year. We hope that your chapter along with Zeta Iota Chapter at Mississippi College will enjoy another year of growth and success.

Zeta Iota Chapter has just finished a successful rush season. The program was highly successful under the capable guidance of Don Haskins and Jimmy Estes. Our chapter found that the assignment of a big Brother to each pledge was quite beneficial to the chapter and to the individual. This promoted closer fellowship between the pledges and the Brothers and provided each pledge with a ready source of information about Delta Sigma Pi. These pledges supplied the campus with trash cans, and helped on the prize winning display for homecoming. Following initiation, the pledges rewarded the actives with a steak supper.

We are in the process of making plans for a blood drive. Last year we had a very successful drive and our hopes are high for this year. Also we are planning a professional tour in Memphis at the beginning of second semester.

In sports Zeta Iota Chapter supplies the campus with a fine intramural program. These include football, track and basketball.

For 1973-74 we elected Miss Valerie Hews for our "Rose." She is an accounting major from Woodville, Mississippi.

Although we have social events we keep in mind the purpose for which Delta Sigma Pi was founded, and strive to become better men of commerce.—RANDALL G. SAXTON



MEMBERS OF Theta Xi Chapter at the University of Wisconsin at Whitewater leased this house for the chapter which has been occupied by a number of the members. It is located at 426 West North St. in Whitewater.

NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University opened the fall semester with great expectations. Having had a very successful smoker in September, 20 prospective members were pledged, the largest ever in our chapter's history. Dr. James Nordyke, recipient of the Westhafer award, was our guest speaker.

On May 4, Epsilon Upsilon Chapter celebrated the 10th anniversary of the founding of our chapter. The Brothers wish to extend their appreciation to Past Grand President Warren E. Armstrong, and at that time Grand President Thomas Mocella, Bill Wilson, Brothers of Gamma Phi and Epsilon Eta Chapters, and other distinguished guests for making our 10th anniversary a very memorial event.

In promoting the professional side of Delta Sigma Pi, Brother Wood has provided the Brothers with two guest speakers and is in the process of obtaining two more. Along with the speakers Brother Wood has planned two trips to El Paso, Texas, to places not yet determined.

Brother Wood and Brother Carey Horton are in the process of securing all reservations for our annual professional tour—destination, Houston, Texas. The trip is taken each January, and includes tours of several large business organizations. In the past the Brothers have benefited from this indepth view of the operations of firms.

In promoting the scholastic side of Delta Sigma Pi, Epsilon Upsilon Chapter is proud to announce that Brothers Marcelino Gomez, Richard Reese, Charley Mackey, and Robert Haynes were recently initiated into Blue Key, a National Honorary Service Fraternity.

In closing, the Brothers of Epsilon Upsilon Chapter wish each chapter a most successful and profitable year.—MARVIN VELASQUEZ

WEBER STATE

ETA LAMBDA CHAPTER at Weber State College was honored with the highest scholastic achievement of any men's fraternity on campus for the school year 1972-73. Having consistently met the objective of high scholarship since our organization, we maintain a high reputation on campus as a professional fraternity. A major factor contributing to our success has been in the quality of initiates entering the fraternity each quarter. We had 13 undergraduates and two professors rushing the fraternity for fall quarter, all respected men in the School of Business and Economics. Sherm Harmer, our District Director and member of the Utah Congress, delivered an excellent orientation of Delta Sigma Pi at our pledge banquet held in the Weber State College Sky Room.

This summer two Eta Lambda Chapter representatives attended the Grand Chapter Congress, bringing back with them many excellent suggestions to benefit our chapter. It is our sincere hope that all chapters will equally benefit from the Grand Chapter Congress.

Founders' Day was celebrated this year by a chapter social at a Utah Star's basketball game, with a dinner to follow. The celebration was also in order for the extended office space we have been granted through the efforts of

our chapter president, Randy Huizenga, and Dean Rose of the School of Business and Economics.

This year our agenda is full of professional and social functions, supported mainly by our efforts in the student book exchange. Proceeds from the exchange help support our social functions, but are mainly used to benefit the whole Weber State student body through regular professional meetings and our annual Business Week. We have been fortunate in having excellent speakers from all parts of the country come to Weber State and address the Deltasigs and the general student body.

A major goal of the fraternity is to again achieve over 100,000 points in the Chapter Efficiency Index through total chapter participation and various functions and projects on the agenda. Because of faculty support and our new members, this year should prove to be one of our most prosperous here at Weber State, and we hope it is the greatest year ever for Delta Sigma Pi.—ROGER K. LARSEN

MISSOURI-Columbia

ALPHA BETA CHAPTER has begun one of the most successful semesters since its founding at the University of Missouri-Columbia. The chapter members returned from summer vacation with many new and invigorating ideas. Headed by President Jack Knowlan, our past and present objectives were examined. It was decided to review the role of each member within the chapter in order to maximize total resources. Trying to achieve a bandwagon effect, it was recognized that the problem stemmed from lack of sufficient communication between the committees and members. With more responsive committee chairmen, unity and meaning evolved for many Brothers. Members are expressing eagerness to participate. Through this relationship, we have been able to cultivate a progressively successful program.

Ron Palmer, chairman of the Alumni Organization Committee, is busy sending letters to all former Delta Sigma Pi brothers to establish an active alumni chapter. With this alumni interest, student members can foster direct communications with the businessman.

The chapter's brotherhood is again expressed through our money-making projects. All members sold soft drinks at home football games. This activity provided a challenge in internal control, inventory control and supervision of volunteers. Alpha Beta Chapter extends special thanks to chairman Will White.

A host of social events were included in the autumn calendar, but the serious aspects of a professional fraternity were not ignored. Vice President John Jack has scheduled guest speakers in the areas of accounting, law, and college recruiting and hiring. An industrial tour in the Kansas City area has been planned. The chapter will be touring TWA's overhaul base, Farmland Industries, Commerce Bank, and Maryland Laboratories. This is to emphasize Alpha Beta Chapter's main objective of preparing for the business arena.

Brother Bill Cooper and our members took on the big responsibility of achieving 100,000 points in the Chapter Efficiency Index for the 33rd consecutive year. Alpha Beta Chapter's

incentive to promote a program of activities is evidence of a successful chapter. The opportunity to correspond with The Central Office is welcomed. The chapter takes pride in our efforts and has made them beneficial to those participants. Alpha Beta Chapter extended initiation to 19 new pledges in November. We are extremely proud of the outstanding participation they have expressed while working with chapter members. Vice president for Pledge Education Mike Swift deserves a multitude of thanks for a job well done.

Alpha Beta Chapter accepts the challenge of the future, involvement! Through this objective all members will realize the role as a Deltasig and as a prospective businessman.—CARL D. GATES

FLORIDA TECH

THETA SIGMA CHAPTER started the fall quarter by pledging 24 new prospective members. A smoker, two rush coffees, a rush party, and active participation by many brothers helped make this rush successful. The Orlando Alumni Club sponsored the rush party, its theme being "Delta Sigma Pi Is For Life." This event introduced the rushees, their wives and girl friends to the Deltasig faculty, the undergraduate and alumni brothers, and the many advantages that Delta Sigma Pi can provide.

On the professional scene a number of functions were held. Mr. John Reilly, vice president of Waddell and Reed, an investment company, spoke on "Personal Investments." The brothers and pledges were also treated to a tour of the Orlando Barnett Bank System. Mr. Arnold Howell, partner in the accounting firm of Calley, Turnbow and Howell, gave a talk on "Careers in Business."

Under the guidance of Brother Rick Wells, and in association with Phi Chi Theta, the women's business fraternity, Theta Sigma Chapter held a carnival on campus. This was in support of the university sponsored program to acquaint the local high school students with college life. The main reward received from the carnival was the vast amount of publicity Delta Sigma Pi received through the local news media.

For the third straight year Theta Sigma Chapter achieved the 100,000 point level, thanks to the coordinating efforts of CEI Chairman George Searcy. Brother Searcy has also been elected Senior Senator from the College of Business Administration at Florida Technological University.

Newly elected officers are: Senior Vice President, Larry Watkins; Vice President of Pledge Education, Bill McGlothlin; Vice President of Professional Activities, Pete MacLaughlin; and Secretary, Mike Wilson.

In October Theta Sigma Chapter initiated four members: Brothers Bill Dallenback, Stan Jodlowski, Gerald McGratty, and Jim Matthews. Brother McGratty is the first businessman from the Orlando area to receive honorary membership in Theta Sigma Chapter. Brother George Dow, who was initiated at Beta Eta Chapter many moons ago, is now an MBA candidate and member of our chapter. Welcome, Brothers!—JOHN DI BLASI

SOUTHEASTERN LOUISIANA

THE BROTHERS OF Zeta Sigma Chapter are in a very progressive semester. At present we have 15 Brothers who are concerned with the betterment of the chapter and of the fraternity as a whole.

Our major project for the semester was a fund raising project. We are raffling a stereo unit of which the funds will be donated to the School of Business for a continual scholarship, to be donated to a needy student.

We have had a very professional semester so far, including three speakers and one professional tour. We have heard lectures on careers in insurance, industrial management, and international marketing. Our tour included a trip to Bolinger Shipyards where we toured the actual ship building process as well as the engineering aspect which is involved in ship-building. The tour was very enlightening in many areas. Professional Vice President Hubie Martello is also very busy organizing another tour for next semester.

We had five hard working pledges who had their goals set high, and were very active in our functions. Our vice president in charge of pledge education, Bob Lauer, was kept busy preparing these pledges for initiation.

Steve Greene, the president of our chapter, is currently working for better communication with the alumni and is actively seeking contributions to the scholarship fund.—JOHN BLANKE

ST. JOSEPH'S

ZETA PI CHAPTER at St. Joseph's College is alive and well and looking forward to a most successful year. Although we are a relatively young chapter, desire overcomes experience and therefore we are capable of great achievements. Already this semester we've completed many worthwhile projects topped off by an Alumni Reunion Party which was a huge success. On the professional side of things, we have had the Reverend Phillip Berigan speak to our college community.

Our Fall Pledge Class has proven to be an asset in the continuation of a successful chapter. With the implementation of suggestions made at Wentworth, combined with the aid of our new District Director Charles Brown, our President John S. Orlando has put into effect a program both dynamic and far reaching in scope. Under the fine hand of Brother Joe Procacci, this fall's Pledge Class has brightened the prospects for the future. We also wish to extend an open invitation to all Brothers visiting in the Philadelphia area to feel free to visit us.—S. KINCADE

INDIANA

THE ALPHA PI CHAPTER at Indiana University is progressing toward another successful year. Many innovative ideas were brought back this year from the Grand Chapter Congress. Our chapter was represented by Brothers Dick Cantwell, Perry Maull, and Rob Thomas.

This semester witnessed the initiation of "Operation Update," an effort to restore the relationship between our active members and Alpha Pi Chapter alumni. Over 900 letters were sent to begin the program. Our Alumni

Brunch before the homecoming game proved to be a good indicator of improved alumni relations.

The pledge community project brought the paint brushes to the Bloomington Township Relief Headquarters. It is our hope that this type of worthwhile project will bring a closer affiliation between our members and the community.

Our "Rose" dance which has always been the highlight of our social program was held on December 7 at the Ramada Inn in Nashville, Indiana.

A firm series has been introduced this year by Brother Jeff Myers. The program has been initiated with the idea of furthering our scholarship fund. Many more professional and social events are planned for the coming semester. This year is proving to be the most active and fulfilling year for the Alpha Pi Chapter.—FRED PERNER

DRAKE

THE MAJOR EMPHASIS in the early part of the semester was put on Drake's Fifth Annual Career Day. Forty-nine firms participated in the day long event, including companies interested in academic areas other than business. In this way Career Day was beneficial to all students of Drake and the nearby colleges.

The purpose of Career Day is to expose the career opportunities available with the participating firms, and what educational course a student should follow to prepare himself for his anticipated career.

This fall's pledge class consisted of 19 undergraduates and one faculty member. The spirit and enthusiasm possessed by this group was very encouraging.

All the Brothers and pledges enjoyed the fall joint field trip to Minneapolis with Theta Omicron Chapter from St. Ambrose. We toured the new Federal Reserve Bank and Investor's Diversified Services, and visited with

a real estate broker.

One of our better professional meetings the past semester featured three accountants from Coopers and Lybrand who presented two mock interviews, demonstrating positive and negative aspects of interviewing.

Socially, we started the semester with a woodsie followed by our rush party three weeks later. October 26 was our Halloween party, with prizes given to those with the best costumes.

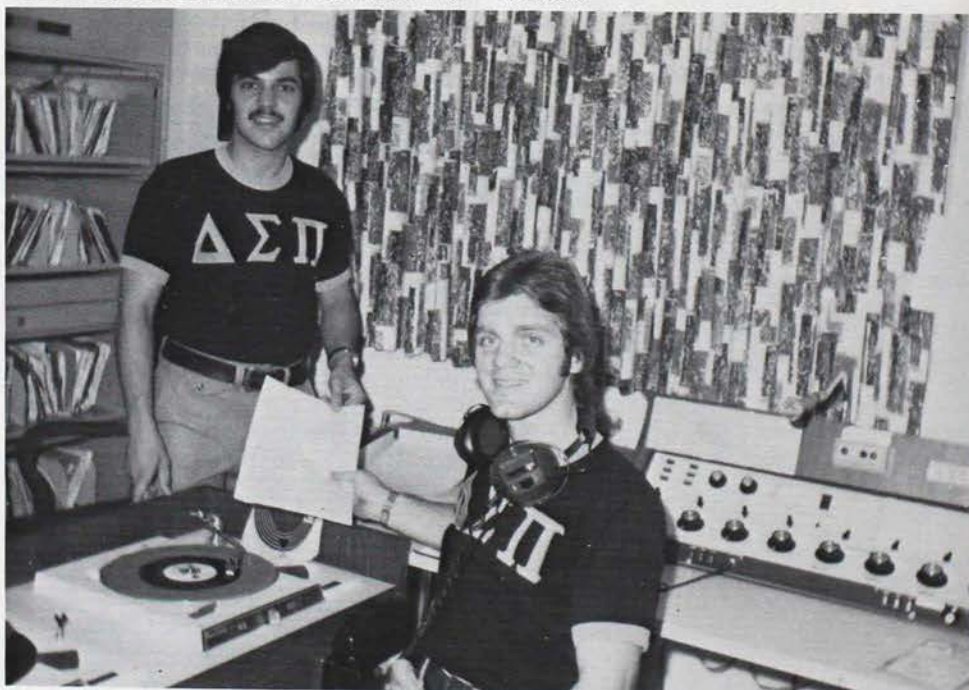
Our main fund raising project of selling coupon books good for discounts at local establishments is in full swing. The profit is used to finance our spring field trip.—DOUGLAS R. GULLING

NEW MEXICO

THE SUMMER ACTIVITIES of Gamma Iota Chapter were highlighted by the Grand Chapter Congress with four Brothers, Chapter Delegate Tom Morgan, Doug Lenberg, Marty Lange, and Doug Reinhard making the 2000 mile-plus trip. Gamma Iota Chapter received the travel award at this year's Grand Chapter Congress and was also well represented on the golf links with Brother Doug Reinhard taking fourth place in the golf tournament.

Four weeks of rush activities ended with the result being a ten member pledge class. Brother Robert Rhader, Dean of the School of Business and Administrative Sciences at the University of New Mexico, was the guest speaker at the first rush meeting. The initiation and dance was held on November 17.

This semester's fund raising project is selling firewood. A shortage of firewood exists this fall in the nearby Sandia and Manzano Mountains resulting in the purchase of firewood from wholesalers instead of cutting it ourselves. Despite this handicap, the enthusiasm of the Brothers of Gamma Iota Chapter promises to make this project a success.



ONE SURE WAY to receive chapter publicity is to manage the campus radio station as these two members of Eta Iota Chapter at Nicholls State University are doing. The members are from left to right: David Gaudet and Kerry Lloyd.

EAST TEXAS STATE

THIS SEMESTER, as a fund raising project, the Brothers of the Delta Phi Chapter are using some of their spare time to assemble parts for the pocket-sized calculator manufactured by Texas Instruments. The opportunity to do this as a means of raising money was afforded us by Brother Ferrell Lambert, who is employed by T. I.

The Deltasigs have been well represented in all the intramural activities this semester. We did surprisingly well in football and Brother Tony LaTour took first place in the singles horseshoe competition. He also teamed up with Brother Mike Lambert to win the doubles competition in horseshoes.

The Brothers of the Delta Phi Chapter were grief-stricken recently by the loss of Brother Steve Crow. Steve, who lost his life in an automobile mishap, was known throughout the chapter as a man who was always ready and willing to do whatever he was capable of to aid a Brother or the fraternity. He was well respected for his diligence and his sincerity. Steve Crow will always be a fondly remembered name within the brotherhood.

The Delta Phi Chapter had at this time like to publicly congratulate Brothers Roger Tadlock and Mike Gordon who were both married last summer, and wish them and their new wives much luck and happiness.

Our professional endeavors this semester have kept the chapter quite busy. On September 12, we heard from Brother Graham Johnson, dean of the College of Business Administration at ETSU. Later that month we toured the Texas State Bank in Dallas. Tours being planned are to Westinghouse, Varco Manufacturing Company and Campbell Soup Company, all in Paris, Texas. We also plan to tour Western Electric Company in Mesquite and have Mr. Ralph Mann of Manner Glass Company speak to us.

The Brothers of Delta Phi Chapter would like to wish you all a prosperous New Year.—JAMES B. HARVIN

MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi brought its 1972-73 year to a successful close in May with a total membership of 77, of whom 36 were graduated. The chapter was academically distinguished by the fact that several members received honors, including the Delta Sigma Pi Scholarship Key won by John Weatherly.

Among activities in the spring not previously reported were the observance of the chapter's 46th birthday by placing an exhibit of chapter memorabilia on display in the Business School for a 3 month period; and a fine spring initiation which featured an outstanding banquet speaker, Dr. Jerry Robbins, who gave a slide-lecture on economic trends in several Latin American countries he visited.

Alpha Phi Chapter began its fall activities with a series of planning meetings of officers and the advisor. The chapter had a successful rush, pledging 15 new men on October 30. Initiation was held on December 11. Under the able leadership of Treasurer John Nail, dues collections are better and chapter finances are in good shape. John designed and implemented a new set of books for the chapter this year. As a result, more good social activities are planned for the year.

At Ole Miss a number of fine professional programs have been held this fall. On October 9 Ken Smith, a recent graduate and Deltasig alumnus, spoke on the advantages of working for a small firm. Ken is employed by a small Memphis manufacturing concern and is rapidly going to the top in the organization. On October 23 Bill Fields, a financial analyst of Tupelo, gave a highly effective talk on personal financial management and investment opportunities.

On November 13, the chapter observed the 125th anniversary of Ole Miss with a special program on campus history, featuring a collection of newspaper accounts of student life over the years compiled by Will Lewis, Sr., local banker and retailer. Plans are being made to resume the chapter "Rose of Deltasig" Contest after several years.—JEFF CARTER

NORTH TEXAS STATE

DELTA EPSILON CHAPTER at North Texas State University is looking forward to another successful semester under the leadership of President John Milne. The fall semester saw Delta Epsilon Chapter obtaining a new fraternity home and initiating eight men into the membership of Delta Sigma Pi. Tom Abbott, a member of the Marketing faculty, was also initiated with this fine group.

The fall semester was highlighted by several outstanding events. The Brothers of Delta Epsilon Chapter toured the new Dallas-Fort Worth Regional Airport, the largest airport in the world. Seeing this spectacular 17,000 acre facility was a fascinating asset to our professional program. Our November 10 Homecoming was celebrated by the Brothers along with a large number of alumni. Festivities included Deltasig participation in the parade through downtown Denton, a barbecue buffet lunch at the house, the North Texas-Wichita State football game, and a party at the Tropicana Inn that evening. The day proved to be extremely enjoyable, with alumni meeting new brothers and seeing old friends. Again this year, the Deltasigs sponsored the annual campus "Gift of Life" blood drive. Also this semester, the brothers conducted a book sale to raise money for the "Joe Conlon Memorial Fund." The money raised was given to the widow of Joe Conlon.

As the spring semester begins, the brotherhood will again step up its search for potential pledges. We look forward to another exciting semester with a well balanced professional, social, and service program.—TOM MAXWELL

KENT STATE

AS THE NEW YEAR begins for the Beta Pi Chapter at Kent State University the Brothers are turning their attention to several new projects. The new officers are: President Tom Dalcolma, Senior Vice President Terry Tressel, Vice President for Pledge Education Rich Rudebock, Vice President for Professional Activities Larry Brown, Secretary Denny Koneck, Treasurer Mike Lewis, Chancellor Larry Ardner, Chapter Efficiency Index Chairman Phil Maznic, Historian Bob Gould, Ritual Chairman

Darral Hollenbacher, and Chapter Advisor Tony McAdams.

After receiving a full report on the Grand Chapter Congress from the chapter's two delegates, Larry Brown and Phil Maznic, the plans for this year's activities were discussed.

Professional activities for the year include tours of the Chevrolet plant at Lordstown, NASA Lewis Research Tower in Cleveland, and a proposed radio station tour in Akron, as well as several interesting speakers. Social Chairman Dave Black organized a Halloween hayride, and under the direction of Terry Tressel a massive pledge program was started to refill the chapter's ranks, ending with the initiation dinner dance at the Holiday Inn on November 17. It is hoped that these activities will help the Chapter attain 100,000 points again this year.

The Chapter is proud to announce that Brother Denny Koneck, present secretary of the chapter, has been awarded a scholarship for graduate school because of his excellence in the field of transportation. Brother Koneck won this honor by attaining the highest grade point for a senior in the field of transportation. The award is given by the Akron Traffic club in conjunction with the faculty of the Department of Marketing.—JAMES A. STEARNS

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina started off the 1973-74 school year with renewed spirits and hopes of attaining 100,000 points in the Chapter Efficiency Index once again. Much of the high spirits comes from the new College of Business Administration building that was dedicated this past September. Members of Beta Gamma Chapter acted as ushers for the formal dedication and attended a banquet dinner afterwards at which we heard the Undersecretary of Commerce speak.

During the summer Delta Sigma Pi and the National Association of Manufacturers sponsored an internship program whereby students could earn college credits while working for firms in the area. The outstanding success and future existence of this program is due largely to Dr. Arch Woodside, the Chapter Advisor for Beta Gamma Chapter.

Our athletic teams under the leadership of Coach Boyd Rhoten unseated the Alumni Club last year, winning the Challenge Cup for the first time. We are looking forward to another good season of sports under Coach Boyd's continued leadership.

Beta Gamma Chapter is pleased and proud to have among us this semester Charles Murphy, the Delta Sigma Pi Undergraduate of the Year. Charles has proven to be a great asset to the fraternity, both in his activities and his knowledge of the operations of the fraternity. Charles, through his actions, is setting an example for the neophyte class and the Brothers which helps to instill in us all a very deep sense of pride in Delta Sigma Pi.

Rush for the semester went very well with 24 persons pledging. With the wide diversity of interests in the pledge class, it looks like a fine year coming up for us. We, at Beta Gamma Chapter, wish the rest of our Brothers a good year and happiness.—LAWRENCE A. SOMMERVILLE

VIRGINIA TECH

ZETA UPSILON CHAPTER began its fall quarter activities with a visit by the Brothers of Beta Gamma Chapter at the University of South Carolina. It was a most enjoyable event. Our social program has been active this quarter with the sponsoring of three combo parties, all of which proved to be quite beneficial to our chapter. We plan to continue activities of this nature from time to time throughout the year.

We feel that we have a very strong professional program this quarter. We have had one speaker from the National Voluntary Action Association, with several others scheduled to speak at a later date. Also, we toured the Federal Reserve Bank in Richmond and the Defense Supply Computer Complex in Bellwood, a suburb of Richmond.

Recently we were honored to have our new Regional Director, Brother Richard Schreiner from Alexandria. Brother Schreiner came to Blacksburg to get acquainted with our chapter. His visit proved to be very beneficial to us.

We are currently engaged in two big fund-raising projects. These projects include the construction of a 100-foot retaining wall and the clearing of land for two of our faculty Brothers. These projects should net our chapter good returns.

Our plans for this quarter are almost complete. We are beginning to look forward to next quarter and the activities we have planned. We wish all of our Brothers in Delta Sigma Pi a successful year and extend a helping hand wherever it is needed.—GUY H. YEATTS, JR.

NORTHEAST LOUISIANA

ETA OMICRON CHAPTER is expecting a very rewarding semester. Not only do we have nine outstanding pledges but we are also working hard to spread the name of our fraternity so it will be known all over our campus.

Each summer we sponsor a minor league baseball team. This year our team won the class "A" championship. We are proud of these guys for their outstanding efforts. The boys were rewarded with a party and each of them was presented individual trophies. We feel this is a very positive relationship with our city and have made this an annual event.

Our professional program looks very promising this semester. Among those listed on our agenda are Mr. Joe Wheeler, account executive at Merrill Lynch; Mr. Frank Breese, of the Monroe, Louisiana, Better Business Bureau; Mr. Joseph L. Hebert, Auditor, American Bank of Monroe; and Mr. Jerry Carter, local appraiser and realtor. Our professional tour was November 30-December 1 in Houston, Texas. We lined up tours at Dow Chemical, Anheuser-Busch, NASA, and the Lyndon B. Johnson Space Center. Other tours are pending notification.

Our new sign has been put up in our football stadium. This sign was made by the Fall 1972 pledge class and finished by the Spring 1973 pledge class. This sign has as its "eye-catcher" a large, full color crest which was drawn to scale. It is covered in plexiglass to preserve it. It is undoubtedly the best looking sign in our stadium.

Mark Pickett is our new president-elect who will fill the soon to be vacated office of Jim Packer. Malcolm Cheek is our new Vice President—Professional Activities. We are looking forward to having a very successful year and wish all of our Brothers the same.—JOHN HARRISON

SOUTHERN ILLINOIS-Edwardsville

ETA SIGMA CHAPTER remained professionally active during the summer entertaining such interesting speakers as A. J. Knipping and Herbert Flandreau. Mr. Knipping, Vice President of Credit for Famous Barr Department Stores in Saint Louis, enlightened us about credit as a part of business and as a possible job field upon graduating. Mr. Flandreau, Manager of the Pfizer plant in East Saint Louis, spoke to us on the importance of making the right decision at the right time.

Our second annual pumpkin sale was again a financial success. The Brothers sold pumpkins, from October 22 through October 25, to students at prices below that of any of the stores in the area. These low prices not only made a profit for us but helped to further the friendly feelings of the students toward Delta Sigma Pi.

In keeping active over the summer we made two trips of 11 miles on the Current River. The chapter enjoyed the first trip on June 30 so much we repeated the event again on September 15. District Director Roger Martin joined us on the second one and had an enjoyable time, as did the rest of the Brothers.

This fall we tried some new ideas for rushing and we were successful as 12 men were recently pledged. We are looking forward to initiating these men so they can help us in our quest of 100,000 points in the Chapter Efficiency Index.—ROBERT E. FLYNN

COLORADO

THE ALPHA RHO CHAPTER of Delta Sigma Pi ended its Spring semester by initiating nine new members into the fraternity. The new Brothers are Lee Morrison, James Wiseman, Jack Wiepkong, Eric Christianson, Chuck Beckmire, Rod McGinnis, Josh Kennedy, Archie Cowen, Dean Kostikos, and Jim Poage. New officers were also elected. They are: Steve King, president; Ken Goins, senior vice president; Dwayne Hanna, vice president for Pledge Education; James Wiseman, vice president for Professional Activity; Eric Christianson, secretary; Kevin Snell, Chapter Efficiency Index chairman; and Josh Kennedy, social chairman.

Newly elected President Steve King was also elected to attend the 29th Grand Chapter Congress at Portsmouth, New Hampshire. The five day meeting was very much enjoyed by Steve.

This past September we held our annual book exchange program, headed by Larry Johnson. We feel that the program benefits the students by allowing them to exchange their books or buy new books at prices considerably lower than they can get them at the University book store.

Alpha Rho Chapter is currently conducting a healthy rush program, and is planning a raffle later from which funds will be donated to the University of Colorado Library.

Our professional program this year is progressing toward a full slate of speakers and tours. Among these speakers will be Dean Massey of the University of Colorado Business School, a president of a local bank, and a land developer.

The Brothers of Alpha Rho Chapter are looking forward to a 100,000 point year and a very successful year, indeed. We would like to wish all chapters and all Brothers a very successful and fulfilling year, also.—ARCHIE COWEN



GRAND PRESIDENT CANNON, third from the left, is shown here as he is welcomed back to Epsilon Theta Chapter where he was initiated into the fraternity as a charter member. Other members are from left to right: Western Regional Director Thomas R. Harnett, Epsilon Theta Chapter President Roderick Deily, Hal Cannon, Gary Langford, the chapter's delegate to the 29th Grand Chapter Congress, Director of Alumni Activities Bill Tatum, District Director Mike Marks and Past Regional Director Nelson Mitchell.



OTTO SZABO, JR., president of the Pittsburgh Alumni Club presents a \$100 scholarship to Alan C. Helgerman, a student at Duquesne University. Looking on is Past Director of Alumni Activities Herbert W. Finney for whom the scholarship is named. This annual award is presented alternately between the University of Pittsburgh and Duquesne University.

WISCONSIN-Whitewater

THETA XI CHAPTER is proud to announce that we now have a chapter house. It is located at 426 West North Street, Whitewater, WI 53190. Fifteen Brothers are currently living in the house, which has a maximum capacity of 18.

Recently we have embarked on a new progressive professional program. Already we are receiving benefits from this program in the form of such speakers as Mr. William N. Clark, senior vice president of finance and property of United Air Lines, Inc., and Mr. Robert Barmeier, Director of Research and Planning for Sears, Roebuck and Company. In addition, we are waiting for acceptance of our application to join the local Chamber of Commerce.

Despite our many business-related activities, we have still managed to find time for the lighter things in life. For our housewarming party, we were honored by the presence of Regional Director Steven R. Szekely. We participated in all homecoming events, placing high in all, especially the float competition. Once again, our football team compiled a season long perfect record, ending with a victory over Eta Rho Chapter in the annual Half-Barrel Bowl. We have had excellent parties in the past, including a successful Founders' Day, and are anticipating a fine "formal," coming up.

We at Theta Xi Chapter would like to wish all the other chapters the best of luck in the coming year.—STEVEN LUTZKE

CONNECTICUT

THETA IOTA CHAPTER at the University of Connecticut began the fall semester with an emphasis on professional activities. Alan Glass, representing Dow Jones, presented slides and a lecture on the Dow Jones

Industrial Averages at the chapter's first professional meeting. Mr. Glass answered questions concerning the purpose of the averages, their past record, and how they are computed. Several of our Brothers assisted Alan during the following day in setting up interviews with professors in the School of Business Administration. He was interested in explaining the procedures for distribution of the Wall Street Journal to business students. Alan Glass left the campus very much impressed with Delta Sigma Pi, and volunteered to return whenever we desire.

The Brothers of the chapter provided free coffee, cookies, and information about Delta Sigma Pi during the two weeks prior to our fall rush. This proved to be successful because many students and faculty members stopped to chat with our Brothers about the purpose and activities of the fraternity. Dr. Robert O. Harvey, former Dean of the School of Business Administration, spoke to prospective pledges at our pledge initiation meeting. He stated that the fraternity provides students with the opportunity to find enrichment outside the classroom experience.

We are looking forward to our upcoming professional tour to the plant and administrative offices of the Anheuser-Busch, Inc., brewery in Merrimack, NH. Our major fund-raising activity for this semester was sponsoring a "Beerfest" on November 16. We hope to be able to raise funds to help finance more professional tours.

Our chapter officers have been actively involved in advising female business students in organizing a business sorority on campus. We have been able to help in matters concerning required officers, the format for meetings, and prospective professional activities. We hope that by working together, the two organizations will be able to better serve the interests of business students on campus.—GERALD E. KOERNER

ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State University is well on its way to another successful year. A successful rush and pledge program ended with the initiation of 20 new Brothers at the fall banquet held at Camelback Inn. The high point of the rush program was a speech at our second smoker by Dr. Harold E. Simmons, acting Director of Health Services Administration at ASU.

The major professional event of the fall semester was the chapter's trip to San Diego on the weekend of October 27. An interesting tour of the U.S. Navy Pacific Fleet Command Facilities was followed by a side trip to Tijuana. The following week Assistant Attorney General John McGowan spoke at the Founders' Day Banquet held at the Scottsdale Hilton.

Many of the Brothers are active in other organizations. Chancellor Bill Colberg is President of the College of Business Administration Student Council. Over one fourth of the B.A. Student Council consists of Deltasigs. Brother Jim Watt is the new president of Blue Key, an all men's honorary fraternity.

Gamma Omega Chapter is in the process of expanding a project to recycle aluminum cans collected from throughout the ASU campus. Brother Frank Wyrwicki and Coors Brewing Company deserve thanks for their cooperation. Proceeds from the project go to Valley of the Sun School for Retarded Children.

Congratulations go out to our new Brothers, and best wishes to the other chapters for a successful year.—BRIAN AUGUSTINE

ILLINOIS-Champaign-Urbana

BROTHERS OF Upsilon Chapter started off the fall semester by organizing rush under the leadership of Senior Vice President Bob Hakmen. We had guest speakers both nights of rush and, as a result, netted 14 pledges who are now learning about Delta Sigma Pi under the guidance of Glen Koprasko, vice president for pledge education.

Our professional program, thanks to Brother Bob Domogala, is most interesting, practical, and enjoyable. We have had a number of guest speakers from different areas of the business world and have gone on three field trips to various businesses in Illinois and Indiana. However, the most enjoyed and remembered trip was to Hiram Walker Distillery, where we were able to sample the finished product after the tour.

This semester has also seen the initiation of a concentrated fund-raising effort by Upsilon Chapter. Once a month we show feature movies to campus audiences and at home football games we were kept busy parking cars. We hope these projects might give ideas to other chapters for fund-raising activities.

We would like to announce our new Faculty Adviser, Richard Ziegler, Professor of Accountancy, and our new Chapter Adviser, Brother J. C. Schmidt, graduate student in Finance. We are looking forward to working with these two men and are looking forward to another successful year.

Finally, the Brothers of Upsilon Chapter would like to wish all chapters and Brothers of Delta Sigma Pi a happy and successful new year.—STEVEN J. HIRSH

STATE U. OF NEW YORK-Buffalo

ALPHA KAPPA CHAPTER'S highlighting summer activity was the annual Undergraduate and Alumni picnic, held at Erie County Emery Park. Newly inducted Brothers hosted the outing, in which over 90 Brothers, their families and dates were well supplied with good food and cheer. Dignitaries of note present for the event included Past Grand President Franklin Tober, the new Regional Director, Robert Drewniak, and the new District Director Richard Parnitzke.

New officers for Alpha Kappa Chapter are: Ed McKee, president; Bill Pratt, senior vice president; Mike Lanzireri, vice president for pledge education; Bruce Wahl, vice president for professional activities; Craig Morton, secretary; Herb Fischer, treasurer; Tom Paskak, chancellor; Roy Fink, historian; and Dick Parnitzke, chapter advisor.

Hard work and diligence were rewarded on October 15, at the chapter's Fall Rush. Fifteen future Brothers were accepted as pledges. In addition, Dean Brandenburg of the School of Management was elected as faculty Brother. Mr. David Henning, Instructor of Industrial Relations, also joined as a faculty member.

Founders' Day celebration featured a Scotch Doubles Bowling Tournament. This was followed by a buffet; dessert, of course, was a birthday cake containing 66 candles.—I. BRUCE MESSINGER

ST. AMBROSE

THETA OMICRON CHAPTER at St. Ambrose College, Davenport, Iowa, has "The Social Responsibilities of Business" as its professional theme this year. A balanced professional-social program was detailed at two meetings last summer. Dr. William Bakrow, previously president of the Motorola Corporate Executive Institute and the new president of St. Ambrose, was the first to speak on this topic. Various other lecturers on the responsibilities of business will be held during the year.

A number of business tours also add to Theta Omicron Chapter's professional program. Deltasigs have visited the Minneapolis Federal Reserve District Bank, the John Deere Co.'s new administration complex and foundry, the Rock Island Military Arsenal, and the Chicago Commodities Exchange. That last excursion included a side trip to the Playboy International Headquarters.

At the college level, Theta Omicron Chapter members played an instrumental part in the inauguration of St. Ambrose's new president last October. Most members acted as official guides while President John Heller represented Delta Sigma Pi at the ceremony.

Efforts are being made to secure space for a fraternity office on the St. Ambrose campus and to get a new house for Deltasig.

This year's pledge program featured a "Big Brothers" approach. Each applicant for membership was assigned a Brother to educate and interest him in the ways of the fraternity. So far, the pledge program has been seen as even more successful than in the past because of the Big Brothers system.

On the social line, Theta Omicron Chapter held the year-opening "Woodsie" to entertain

the new freshmen and returning students. Sponsored during the Fall was a "Gay 90's" dance at the college. Pledges are currently raising money for the Spring "Rose" formal by raffling off a live turkey (which visits the campus on occasion). After Christmas break Theta Omicron Chapter again fielded a rough-and-ready intramural basketball crew.

Deltasigs at St. Ambrose wish all other chapters a profitable year.—JOHN STUEKERJUERGEN

ST. EDWARD'S

THETA OMEGA CHAPTER has commenced its second full year of operation with renewed vigor and challenge. This past year has seen the graduation of the majority of our Charter Members, which makes the challenge of the coming year even greater.

During our first year as a chapter of Delta Sigma Pi we achieved the distinctive honor of achieving 100,000 points on the Chapter Efficiency Index. In achieving this outstanding start we were able to win the challenge from our Brothers in Beta Kappa Chapter.

Socially we are again making our name a household word on St. Edward's Campus by sponsoring a dance for the Annual North-South Weekend. We also scheduled another football game with our Brothers below the hills, the "Beta Kappa Shorthorns." The Theta Omega Hilltoppers intend to win again.

Professionally, we again have a full schedule of speakers and a very interesting and timely line-up of topics. We are once more deeply involved in the Junior Achievement Program which was so highly successful last year. This has proved to be a most valuable experience for both the Brothers and the Junior Achievers. On October 9 we made a tour of the Gastron Boat Company, a locally owned and operated concern. While on the tour we were able to learn of many of the per-

sonnel problems, etc., of the small manufacturing firm.

On October 2, we were honored with a visit from Chapter Consultant John Richardson and our new Regional Director Bill Ward. These gentlemen were very helpful in showing us several ways in which we could solve some of our problems and improve the operation of our chapter.

Finally, we wish to thank last year's officers and our graduated Charter Members for their outstanding work in helping us to reach the top.—JOHN R. WILSON

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco started off the fall semester with one of the most successful professional events in our chapter's history. Mr. William E. Dauer, Executive Vice President of the Greater San Francisco Chamber of Commerce, spoke to the Brothers and many other interested business students on the Chamber's role in regard to commercial and legislative concerns in the San Francisco community. Other professional events included Mr. John Greenagle, a public relations man; and a very successful Delta Sigma Pi Week culminated in the "Rose" Dance on October 12, in the Grand Ballroom of the Empress of China in San Francisco.

Gamma Omicron Chapter will also be co-sponsoring a Business Week on campus along with Phi Chi Theta. Some prominent and interesting business leaders will be taking part in this, such as Jerry Jensen, newscaster for KGO, Father McInnes, President of the University, and Hewlett-Packard business machine show.

Rushing for the fall semester gave our chapter its first pledge class in the fall for many years, and Gamma Omicron Chapter expects to welcome five new pledges into Delta Sigma Pi.—JERRY FOURIE



SHOWN HERE IS the library in the new College of Business Administration building at the University of South Carolina which seats 400. Three-side study cubicles and multi-media facilities offer privacy for the individual.



PICTURED HERE IS one view of the new nine floor, \$6 million College of Business Administration building at the University of South Carolina which provides classroom and office space for more than 3,200 undergraduate and graduate students.

LA SALLE

EPSILON SIGMA CHAPTER at LaSalle College has had a very active fall term. First, we started with our rush program, which did not turn out as successful as we had hoped. Next, we co-sponsored a Beef 'n Beer night for the seniors and for about 50 prominent business firms. Everyone enjoyed themselves and the experience of talking to some of the representatives of the business firms really helped the seniors.

Our annual Father and Son Banquet was held at the Casa Conti and it was a huge success.

The social program, put together by Brothers Charles Elliot and Jack Grace, was highlighted by a hayride and bowling night. We had good turnouts at both of these events and also at our parties.

Our Professional Program has also been filled with such speakers as City Treasurer Robert Greenberg, and Clyde Barker, a personnel director at Price-Waterhouse.

During the summer months, we had a night at the Phillies baseball game and also a few picnics. Everyone enjoyed themselves and this kept the Brothers in contact over the summer.—MIKE SMITH

LOYOLA-Chicago

GAMMA PI CHAPTER is currently in the midst of a dramatic turnabout in terms of membership. Returning to school in September this year were only 16 members. In spite of this small number, we put on a highly organized rushing effort and recruited one of our largest pledge classes in many years.

On our 23rd anniversary of the establishment of Gamma Pi Chapter (September 30), we were visited by Chapter Consultant

Mike Tillar. I am confident we impressed him with our efficiency and desire to put Gamma Pi Chapter back on the road to becoming one of the best chapters in Delta Sigma Pi. We were surprised to learn that we were the first chapter Brother Tillar visited since being appointed Chapter Consultant. To make our success even sweeter, Regional Director Steve Szekely has offered to buy the chapter a half-barrel of beer should we initiate our entire quota this semester. Our quota for the year is 14. With 20 pledges the half-barrel is already won.

The last week of August, 1973, was the Grand Chapter Congress. Jim Prescott, Mike Mulcahy, and Mike Macewicz represented the chapter, while alumni members Don Colby and Tom Hudson represented the Chicago Alumni Club. A full four days long, I can report that the weather was fine and everyone had a good time. Jim Prescott was the chapter delegate, and was elected to the Board of Directors of the Delta Sigma Pi Educational Foundation at the Congress.

The Delta Sigma Pi/Dr. Sylvester M. Frizol Memorial Scholarship Fund has had substantial growth with the aid of the Gamma Pi House Corporation. To date, contributions from all sources total about \$11,000. Our thanks to all members who have helped us by contributing, and we hope that you will continue to do so.—JAMES L. PRESCOTT

JOHNS HOPKINS

CHI CHAPTER BEGAN the school year with a surge of enthusiasm which is best evidenced by the success of our rush functions thus far this year.

Chi Chapter is also exerting a concerted effort toward developing a professional program for the coming year which, it is hoped, will surpass all previous years. This effort began with a tour of the Black and Decker manufacturing plant in Hampstead, Maryland. The Black and Decker Hampstead plant is the world's largest portable power tool manufacturing facility.

The Brothers also enthusiastically waited for November 16 to arrive—the reason for all the excitement was the arrival of Grand President Harold L. Cannon.

In closing, all the Brothers of Chi Chapter would like to extend to all the other chapters our best wishes for a successful year.—RONALD G. ROCHIN

PERSONAL MENTION

Marcus E. Hale, *Angelo State*, is currently manager of Buddies Super Markets.

Harry L. Ludwig III, *Miami-Florida*, has been promoted to Manager, Commissions Department, Finance Division of GAC Properties, Inc. in Miami, FL.

Steven A. Zaharoff, *Suffolk*, was recently named vice president of the Stelar Truck Leasing Corporation in Boston.

Darrell J. Zeller, *Weber State*, has recently received his commission as a second lieutenant in the U.S. Air Force following graduation from the School of Military Sciences for Officers at Lackland AFB, TX.

Dale C. Miller, *Michigan State*, has been assigned to Blytheville AFB, AR, after receiving his commission as a second lieutenant in the U.S. Air Force upon graduation from the School of Military Sciences for Officers at Lackland AFB, TX.

Dudley S. North, *Rutgers-Beta Rho*, has been named president and chief executive officer of Hooper Homes Bureau in Basking Ridge, NJ. He had previously been vice president and treasurer of the firm.

Sidney P. Weigand, *Loyola-New Orleans*, was recently named to the President's Club of National Life Insurance Company of Vermont.

Carl A. Johnson, *Miami-Ohio*, was recently elected to a three year term on the governing council of the American Institute of CPAs. Brother Johnson is a partner in the Cleveland, Ohio office of the Alexander Grant & Company.



CLASSROOMS IN THE new College of Business building at the University of South Carolina which was just recently dedicated, range in size from those seating 25 to an auditorium seating 450. One such classroom is shown here.

the alumni world

Roland D. Andersen is Named President of Norden Laboratories

ROLAND D. ANDERSEN, a member of Alpha Delta Chapter at the University of Nebraska at Lincoln, has been named president and chief executive officer of Norden Laboratories. Brother Andersen was formerly vice president, financial and administrative division and corporate treasurer for Norden, a worldwide ethical veterinary biological and pharmaceutical firm. Norden is a subsidiary of Smith Kline Corporation.

A native of Lincoln, Nebraska, he graduated from the University of Nebraska following World War II service in the Navy. He joined Norden Laboratories in 1953 as credit and personnel director, advanced to assistant treasurer and later became treasurer and a member of the board of directors in 1960.

He was appointed by the governor as the first chairman of both the Nebraska Equal Employment Commission and the Nebraska State Personnel Board. He currently serves on the board of directors of the Nebraska Association of Commerce and Industry and is president of Associated Industries of Lincoln.

Elvis L. Mason is Named Bank Vice Chairman

ELVIS L. MASON, a member of Delta Eta Chapter at Lamar University, and currently chairman of the board and president of the first Security National Corporation in Beaumont, Texas, has been named vice chairman of the board of directors and a member of the executive committee of the First International Bancshares, Inc., a \$4 billion Dallas based bank holding company.

Brother Mason has been a banker since 1963. A native of Vivian, Louisiana, he graduated with a degree in economics at Rhodes University in the Republic of South Africa under a fellowship program of Rotary International.

After three years with an insurance company in Houston, he joined First Security Na-

tional Bank of Beaumont as assistant to the president. He was named executive vice president and a member of the board in 1968 and president in 1970. Early last year he moved up to chairman of the board and chief executive officer of the parent holding company. He is currently president of the Beaumont Rotary Club and headed the Beaumont Chamber of Commerce as president in 1972. He was also president of the Beaumont Economic Development Foundation last year. Since 1971, Brother Mason has served as president of the Regents Alumni Council of Lamar University. In 1966 he was named Beaumont's Outstanding Young Man.

SANTA FE

THE RIO GRANDE Alumni Club in Santa Fe is proud to announce its successful formulation and excellent membership roster. Last year we applied for and acquired our Alumni Club Charter with the dedicated efforts of B. Lee Black, president; Bud Maloney, treasurer; John Martino, vice president, and Dewayne Fulgham, secretary. These excellent organizational officers and charter members are to be congratulated for giving birth to a proud, new and aggressive Alumni Club.

After setting key objectives for our club to accomplish last year, we have formulated excellent plans, programs and events for this our second year. The Club's remaining calendar events are as follows: January, business meeting and brainstorm session; February, speaker and plan next year's calendar; March, election of officers and business meeting; April, speaker and hospitality keg; May, installation of officers with dinner and dance, ladies included. Meetings are held at 7:30 P.M., the second Tuesday of each month, September through May, in Santa Fe, and occasionally Albuquerque.

Within the past year our club has experienced encouraging growth and our registered membership includes the following Brothers: Travis Engelage, Dewayne Fulgham, Robert D. Hamblet, Milton G. Lockhart, John D. Martino, LeRoy D. Maloney, Ernie Otero, Jerry Pruitt, Jere Rohe, David Sickles, Maurice Lierz, J. W. Keeran, David Stephens and Dean Maret. Numerous Brothers, unmentioned here, have attended Rio Grande Alumni Club meetings and we en-

courage any Brother in New Mexico to call Brother Lee Black in Albuquerque for more information about our activities, objectives, interests and low membership cost. His business phone number is 243-2885.

As a new club, we are very proud of our major accomplishments in a short order of time. Recently we organized a joint meeting among our club and the Business Faculty and Students of the College of Santa Fe to assist them in organizing an undergraduate chapter. This has been a major step in accomplishing one of our initial organizational objectives.

In closing, this correspondent knows that this Alumni Club's beginning is a result of a close bond of Brotherhood and the desire to perpetuate the principles and ideals our fraternity represents.—JERE ROHE

DETROIT

THE GREATER DETROIT ALUMNI CLUB still has a full schedule of activities to which all Deltasigs in the Detroit area are invited. Get on our mailing list by writing to Robert Trapp, Secretary, 22301 Olmstead, Dearborn, Michigan 48124, Phone Area 313 563-6940.

Our philosophy is relatively simple. We realize that after many years of study, financial struggle and neglect of family obligations to get through school, a man must take a breather and catch up with the out-side world. He must shower attention on his family to make up for the neglect. He must pursue the career for which he has prepared himself and he must leave behind the fraternal activities which were so important while attending school. This we know and it is not upsetting. The fraternal bond formulated in Delta Sigma Pi is strong enough to endure the dormant period in your fraternal life. We know that once your family and career obligations are satisfied, you will find time to renew acquaintances. Therefore, all we ask is that you maintain a line of communication with the Central Office and your alumni club. Stay on the mailing list. Pay your dues and every once in a while, when the opportunity presents itself, show up for a fraternity function. You are a Deltasig for life and we intend to keep the Greater Detroit Alumni Club together for at least that long.—WILLIAM F. HENDRY

ORLANDO

THE BROTHERS OF the Orlando Alumni Club are working toward the goal of activating the 300 plus Deltasig alumni now living in the Central Florida area. The summer's fare of speakers at our monthly meetings has included a seminar of specialists in the various fields of investments. Another meeting was keynoted by former pro football player Rommie Loudd, the man behind Orlando's drive for a professional football franchise. Subsequent meetings dealt with revitalizing the downtown business district and the Orange County public school system.

The October meeting was a rush party for both the Brothers of Theta Sigma Chapter at Florida Technological University and the Orlando Alumni Club. The theme of the party was "Delta Sigma Pi for Life" and was a successful presentation of the fraternity as being more than just an undergraduate experience, but rather a lifetime involvement.

Our new permanent meeting facility is combined with our own private office at the Jaycee Community Center in downtown Orlando. We have found the center to be an ideal place to transact business and conduct meetings. The rapid expansion of the Central Florida area means many Deltasig Brothers are relocating within easy reach of the Orlando Alumni Club. They can avail themselves of the fellowship that comes with belonging by contacting The Delta Sigma Pi Alumni Club, 113 E. Central Blvd., Orlando, FL 32801. Please come to our next meeting and meet your Brothers.—BRADLEY W. FOREMAN

Thomas J. Rowe is Named Director of Ilikon Corporation

BROTHER THOMAS J. ROWE, a member of Beta Rho Chapter at Rutgers University, has been named a director of Ilikon Corporation, a high technology plastics innovator and manufacturer of plastic containers.

Currently president of Intermodal Transportation Systems, a transportation equipment leasing company, Brother Rowe previously served as controller and chief accounting officer of Trans World Airlines, financial vice president of Glen Alden Corporation and financial vice president of Avnet, Inc.

Tom holds the BBA degree from Rutgers and the MBA from New York University. He has also done extensive graduate work at the Columbia University Graduate School of Business Administration.

ST. LOUIS

THE ST. LOUIS ALUMNI Club is pleased to announce its new officers for '73-74. The leadership of the club is in the able hands of Brother Dennis Markwardt. Denny will be assisted this year by Dean Braun, Gary Friedman and Al Strautman who have been elected to the positions of vice president, secretary, and treasurer, respectively. The St. Louis alumni club has increased the size of their scholarship fund as a result of the successful annual hole in one tournament. This fund enables business students at the University of



A RECENT EVENT sponsored by the Orlando Alumni Club for Theta Sigma Chapter at Florida Tech was a skit, "Delta Sigma Pi is for Life." The members pictured here are Sam Pinder, Gary Smith and Carl Wood.

Missouri-St. Louis to continue their business careers who might otherwise be forced to discontinue their education, due to financial hardship.

Thanks to social director Chuck Whitaker's planning and Dennis Bielke's hospitality, the club's social calendar got rolling with a barbecue. In the coming weeks the club plans to show the Eta Nu Chapter the fundamentals of the game of football with results similar to those of the 17-5 alumni softball victory last spring.—JIM SCHAFERS

WASHINGTON

THE WASHINGTON ALUMNI CLUB has planned a wide variety of activities for the coming year. The steering committee worked throughout the summer to set up a calendar of events which would be of interest to all the Brothers. Regular business meetings are held the second Tuesday of each month and frequent luncheons are attended by those Brothers working in and around Washington D.C.

Close participation with Gamma Sigma Chapter at the University of Maryland has provided the undergraduate Brothers with a better understanding of the business world. A joint Halloween party held on October 27 was enjoyed by all attending and a recent tour of Carlings Brewery provided a needed relief from work and school. Founders' Day was celebrated with a banquet held on November 17 in a joint venture between our Alumni Club and Gamma Sigma Chapter of Maryland. Other events included a pool party held in December and a New Year's Eve Party to bring the New Year in right.

Two former presidents of Gamma Sigma Chapter have been elected to important offices in the fraternity. Marty Stein, current president of the Washington Alumni Club, has been appointed District Director of the

Washington Area, and Charlie Brown has been selected to be District Director of the Philadelphia Area. Congratulations to both of these Brothers.—BRIAN F. MCCULLY

PITTSBURGH

THE FINAL EVENT OF the 1973 season was the annual Deltasig family picnic on July 21. Although an all-day rain ensued, the spirits of those in attendance could not be dampened. After this event the Pittsburgh Alumni Club got busy working on the election for the new officers and committees for the coming 1974 season. Brother Otto Szabo, Jr., was elected our new president. He will be assisted by an excellent hard working staff.

The new season began with a dinner at a local Red Bull Inn restaurant in which the guests of honor were new Grand President Harold Cannon, our new Regional Director, Harry McMahon, and retiring Regional Director, Mel Brown. Members of the Executive Board and Committee Heads were present.

On October 10, 1973, we held our first official gathering, a stag at the Viking Club. The topic of our speaker was real estate and the position of importance it holds in our city today. Following this the new officers for 1973-74 were introduced. We also presented our annual scholarship award. The recipient this year was a member of Theta Rho Chapter at Duquesne University.

Meetings of the Social, Professional, and Membership Committees have been held and action is being taken in these areas. The Luncheon Committee has completed its plans and will have monthly luncheons in a private club at the William Penn Hotel. These are held on the fourth Monday of each month. Both social and professional events are being planned for the entire season.—JOSEPH B. MAGLIOCCA

Union Carbide Names Freeman Vice President

JAMES S. FREEMAN, a member of Beta Lambda Chapter at Auburn University, was recently named vice president of Union Carbide Corporation. In his new position he will continue to be responsible for the corporation's employee relations and related activities.

Brother Freeman joined Union Carbide in 1949 in the industrial relations department of the corporation's chemicals plant at South Charleston, West Virginia. He has been identified with this area of Union Carbide's business throughout most of his career with the corporation and at one time was manager of industrial relations for three major divisions. In 1966, he was appointed a vice president of the former Chemical Division of the company. He has also served as director of public relations for the firm before becoming general manager of employee relations.

SAN FRANCISCO

THE SAN FRANCISCO ALUMNI Club commenced its new year on September 6 with what is planned to be the most active year yet for the membership. In addition to the monthly luncheon meetings, family night at local sporting events, tennis and golf tournaments, parties on Founders' Day and for New Year's eve, and a picnic are planned.

Our September luncheon had a general discussion of the highlights of the 29th Grand Chapter Congress as viewed by the club's delegate, Brother Dave Borrelli, and Brother Tom Harnett, who had been elected Western Regional Director. Good luck to Brother Harnett in his new position in the fraternity. Although past Western Regional Director Brother R. Nelson Mitchell was not present at the September meeting, all those who have been associated with him—either as an undergraduate or an alumni—owe him a debt of gratitude for his self-sacrifice throughout the years as the Western Region continued to grow. On behalf of the San Francisco Alumni Club, a job well done.

Although our membership continued to grow last year, an effort has been undertaken to increase our future membership. An ambitious program has been started whereby members of the club will be liaisons between the club and the undergraduate chapters in our area. This is an effort at "rushing" the undergraduate Brothers and letting them know we in fact exist, are active, and are interested in their participation and fresh ideas after they graduate, in order to make our club even stronger and more successful. This inter-relationship is two way and it is hoped more undergraduate Brothers will attend our monthly meetings and report to their individual chapters the activities we undertake. Thus our yearly Fellowship Night with the graduating Brothers will be more of an evening among friends than strangers.

Looking to the present, our active membership is but eight per cent of the estimated 1300 alumni Brothers in the San Francisco Bay Area. Active support of your club does not mean attendance at every function. Many

Brothers attend less than two-thirds of our functions because of their professional commitments and responsibilities, but they still attend those functions they are able to. Many alumni Brothers are not Life Members and are not aware of the club's activities, so those of you reading The DELTASIG should contact Brothers you know and bring them to our monthly luncheons which are held on the first Thursday of every month from September through June. The meetings start at 12:00 Noon at the Iron Horse Restaurant, 19 Maiden Lane, San Francisco, CA., and end at approximately 1:30.

Guest speakers from many walks of life have sat at our head table and have spoken on such topics as the economy, domestic and international business, investment markets, world of entrepreneurship, the energy crisis, politics and sports. Mark your appointment books, calendars, etc., for the first Thursday of each month as being the San Francisco Alumni Club of Delta Sigma Pi luncheon. Support your club by attending and bringing a fellow Deltasig. Re-establish old friendships and start new ones within the business community, which is the reason for the existence of our fraternity.

An open invitation to our monthly meetings is extended to all Brothers who may be in the greater San Francisco Bay Area either on business or pleasure to attend our monthly luncheons which are centrally located in the business district. For further information, please contact Brother Jim Flynn at (415)391-2637. Or drop us a line at the San Francisco Alumni Club of Delta Sigma Pi, c/o Korea Trade Center, Suite 2605, One Embarcadero Center, San Francisco, California 94111.

—RICHARD L. CREVANI

DIVIDENDS

To Brother and Mrs. Herbert Slayton, *Virginia Commonwealth*, on July 14, 1973, a son, Jonathon Barrow.

To Brother and Mrs. Wendle D. Weddle, *Virginia Commonwealth*, on July 26, 1973, a daughter, Kari Elizabeth.

To Brother and Mrs. Clay Light, *Virginia Commonwealth*, on July 31, 1973, a daughter, Ann Turner.

To Brother and Mrs. Earl Allen, *Virginia Commonwealth*, on August 13, 1973, a son, Jonathon Earl.

To Brother and Mrs. Kerry Van Kleeck, *Wisconsin-Madison*, on June 16, 1973, a daughter, Amy Patricia.

To Brother and Mrs. John Holdrich, *Wisconsin-Madison*, on September 1, 1973, a son, Cory.

To Brother and Mrs. Ronald Sellin, *Wisconsin-Madison*, on October 6, 1973, a daughter, Rebecca Lynn.

To Brother and Mrs. Kenneth Krantz, *Wisconsin-Madison*, on October 10, 1973, a son, Chad.

To Brother and Mrs. Edgar Prisk, *Wisconsin-Madison*, on October 18, 1973, a son, Reed Charles.

To Brother and Mrs. Larry D. Tester, *Angelo State*, on September 28, 1973, a daughter, Rebecca Chyrell.

To Brother and Mrs. Donald L. Taylor, *Denver*, on July 15, 1973, a son, Micheal Lee.

To Brother and Mrs. Wayne Bader, *Denver*, on October 15, 1973, a daughter, Carrie Lee.

To Brother and Mrs. Thomas Farrell, *Siena*, on August 4, 1973, a daughter, Meghan Farrell.



A LONG ESTABLISHED tradition in Alpha Kappa Chapter and the Buffalo Alumni Club is the annual family picnic. The members are pictured here in a rope tug.

of those responding, 29.5 percent of the Deltasigs and just 22.9 percent of the non-affiliated respondents indicated some active military service.

Respondents were asked for some characterization of their father's occupation, in order to determine what effect, if any, such family environment would have on the respondent's decision to affiliate with professional organizations on campus. As indicated in Table 2, differences do exist in the percent of Deltasigs and non-affiliated respondents placing their fathers in various occupational categories.

For example, 10.5 percent of the Deltasigs respondents indicated their fathers were "professional self-employed", compared to 13.7 percent of the non-affiliated respondents. Similarly, 14.1 percent of the Deltasigs respondents, compared to 9.9 percent of the non-affiliated respondents indicated their fathers were "professional salaried".

Deltasig respondents are significantly more conservative in their political self-image (Table 3) than are their non-affiliated colleagues. This was found by comparing mean responses of Deltasigs (2.82) and non-affiliated (3.00) to a question of political self-image on a scale of very liberal (1-5).

Respondents were asked questions that would yield some tentative information about their professional and bureaucratic orientations. While much controversy exists in academic circles about the absolute validity of these kinds of orientations, the questions were asked here solely to determine if any

TABLE 4
COMPARISON OF PROFESSIONAL/
BUREAUCRATIC ORIENTATIONS

	Affiliated			Non-Affiliated			Significance of Difference*
	n**	x	o	n	x	o	
P1	285	2.28	1.37	377	1.86	1.00	4.37*
P2	288	2.06	1.40	378	1.65	.81	4.44*
P3	288	2.18	1.26	379	2.04	1.00	1.55
P4	286	1.95	1.10	377	2.02	1.00	-.84
B1	281	2.61	1.35	361	2.47	1.24	1.35
B2	288	2.19	1.37	379	1.80	.94	4.15*
B3	288	2.18	1.26	349	1.91	.95	3.00*
B4	288	2.14	1.18	375	1.89	1.01	2.88*
B5	286	1.74	.88	376	1.77	.89	-.43

*Difference is significant at .05 alpha level.

**Variable "n" resulted from invalid responses to certain questions.

P1 - Enhance reputation as manager

P2 - The personal challenge

P3 - Increase visibility and importance within management circles

P4 - Personal risk to reputation

B1 - Number of man-hours involved

B2 - Increase chances of promotion

B3 - Potential net profit

B4 - Risk to corporation

B5 - Improve or maintain company's status

differences could be determined in the responses of the two groups. As shown in Table 4, some differences do exist. Among affiliated and non-affiliated respondents, mean responses were significantly different on two professional scale factors (managerial reputations and personal challenge) and three bureaucratic factors (promotion, profit orientation and risk aversion).

Observations and Conclusions

As noted earlier, a very large percentage of those sampled (69.2 percent Deltasig; 75.7 percent non-affiliated) plan to go into business immediately

upon completing their undergraduate studies. Mean responses for both Deltasig and non-affiliated students were on the moderately liberal end of a "middle of the road" political stance. While the data was not sophisticated enough to permit an indepth reading, it seems reasonable to conclude that such a stance is quite pragmatic and could not be reasonably connected with any clear "anti-business" attitude among college of business administration students represented in the sample.

After completion of this research project a number of observations and conclusions were reached about business college students. It would have been interesting to determine if there is a significant difference in attitudes among students from different regions of the country and among students pursuing different major fields of study. Equally interesting would have been a study of the attitudes held by the respondents from the different classes. Due to time limitations it was impossible to undertake such detailed studies however, these and other lightly covered areas of the study seem worthy of future study.

In a study completed by Leslie Dawson, scores of business students indicated a trend toward more favorable attitudes toward business from freshman through senior levels, even though these scores were not found to be statistically significant.

TABLE 3
COMPARISON OF POLITICAL SELF IMAGE

	Percent of Total	
	Affiliated	Non-Affiliated
Very conservative	8.3	1.6
Conservative	23.6	28.6
Middle of the road	47.6	41.5
Liberal	18.8	25.2
Very liberal	1.7	3.1

Percent totals do not sum to 100 percent due to rounding and to items not completed by respondents.

Mean = 2.82 3.00

Standard Deviation = .89 .85

n = 288 381

Scale: 1 = very conservative

5 = very liberal

As Forest Kirkpatrick has said, "... if an anti-business bias does come to pass, it is going to be a real disservice to the national interest, particularly if it results from a simple failure to communicate an understanding of our economic system and the role of business in our society." In general, it seems that the challenge to business is to develop programs which will improve the image of business and to develop ways of telling this story more effectively.

The evidence of this research study indicates that affiliated business students are more professional or goal oriented than are non-affiliated business students — thus one reason why they became affiliated with professional organizations. These professional organizations provide opportunities for greater dialogue between the business community and business students. There continues to be a need for dialogue between business students, business faculty and the business community in order to exchange ideas and goals. At a time when the business community has a some what negative attitude toward students, these professional organizations provide an interface for this important dialogue between business students, business faculty and the business community not otherwise provided non-affiliated business students.

Finally, in the opinion of the authors, faculty members, administrators, and students need to encourage the formation of noncurricular groups to include students and faculty in order that the students might become motivated by the promise of integration into the business community and at the same time provide business with a vehicle for improving communications with both business students and faculty.

EDITOR'S NOTE: Due to space limitations the footnotes on other research were omitted from this article although they were included in the original study.

Continued from page 40

munity and University include the sponsoring of the Frank T. Meeks Scholarship awarded to a deserving BA student. In the spring of each year, Deltasigs conduct a student poll from which is selected a "Faculty of the Year." In addition, each semester during registration Brothers of Delta Sigma Pi provide the

manpower to conduct the registration check station for the College of Business Administration. Brothers assisted in the recent formal dedication of the new BA building, and will assist throughout the year as tour guides for businesses and individuals visiting the new facility.

Brother James F. Kane is dean of the College of Business Administration at South Carolina.

MERGERS

Wayne A. Schmitz, *Wisconsin-Whitewater*, on September 1, 1973, to Carol Kalscheur at Waunakee, WI.

Peter M. Maczuzak, *Wisconsin-Whitewater* on October 6, 1973, to Lois Hocking at New Berlin, WI.

Richard Johnson, *Northern Illinois*, on July 21, 1973, to LeaVone Blair at Belvidere, IL.

Steven Mittelmeier, *Northern Illinois*, on September 15, 1973, to Julie Brolin at Calumet Park, IL.

Gerald McManigal, *Northern Illinois*, on August 11, 1973, to Diane Drinka at Elmhurst, IL.

Charles Gallett, *Northern Illinois*, on August 19, 1973, to Alice Croutier at Harvey, IL.

Craig Batzer, *Northern Illinois*, on September 1, 1973, to Beth Logan at DeKalb, IL.

Larry Law, *Northern Illinois*, on May 12, 1973, to Sherry DeAdams at South Holland, IL.

Alan Kalmikoff, *Northern Illinois*, on August 19, 1973, to Eilleen Helfgott at Skokie, IL.

Paul Gore, *Northern Illinois*, on August 4, 1973, to Chris Vargo at Wilmette, IL.

Dennis Gergits, *Northern Illinois*, on November 4, 1973, to Caroline Nupp at Lombard, IL.

Terry J. Hilgenberg, *Wisconsin-Madison*, on May 26, 1973, to Bonnie Zastrow at Appleton, WI.

Michael Janssen, *Wisconsin-Madison*, on April 28, 1973, to Julie Gerard at Green Bay, WI.

David Heiser, *Wisconsin-Madison*, on June 2, 1973, to Anita Holloway at Madison, WI.

Stephen Kneubuehl, *Wisconsin-Madison*, on June 2, 1973, to Cheryl Schwebel at Madison, WI.

Walter Wochos, *Wisconsin-Madison*, on June 16, 1973, to Holly Hansen at Milwaukee, WI.

Craig Chapman, *Wisconsin-Madison*, on August 4, 1973, to Mary Jerde at Prairie du Chien, WI.

Bruce Cole, *Wisconsin-LaCrosse*, on June 2, 1973, to Linda Peterson at Shorewood, WI.

Alan Read, *Wisconsin-LaCrosse*, on August 11, 1973, to Mary Culver at Ashland WI.

Dwane Sattler, *Wisconsin-LaCrosse*, on June 30, 1973, to Judy Juckem at Chilton, WI.

Wayne Smorstad, *Wisconsin-LaCrosse*, on August 25, 1973, to Lana Anacker at LaCrosse, WI.

Paris Thermenous, *Florida Tech*, on June 16, 1973, to Loretta Conrad at Orlando, FL.

Larry Watkins, *Florida Tech*, on June 18, 1973, to Paulette Thermenous at Orlando, FL.

Carl Wood, *Florida Tech*, on August 4, 1973, to Sharon Feeher at Orlando, FL.

Delta Sigma Pi Educational Foundation Highlights

THE NOVEMBER 1973 ISSUE of The DELTASIG included a summary history of the Foundation since its incorporation in 1953. In this 20th anniversary year, it is most appropriate to take notice of the foresighted men who conceived an idea, but did not rest until it was a reality.

The Foundation acknowledges with grateful thanks the following Brothers for their energetic concern in fostering the aims and ideals of the International Fraternity of Delta Sigma Pi.

Incorporators

Howard B. Johnson, *Kappa*
Allen L. Fowler, *Beta Nu*
H. G. Wright, *Beta*

First Board of Directors

J. Elwood Armstrong, *Chi*
Frank Flynn, *Alpha*

Allen L. Fowler, *Beta Nu*
Waldo E. Hardell, *Alpha Epsilon*
Howard B. Johnson, *Kappa*
Walton Juengst, *Alpha*
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Charles F. Nielson, *Phi*
Lee Richardson, *Alpha Lambda*
E. L. Schujahn, *Psi*
Herbert W. Wehe, *Lambda*
Kenneth B. White, *Gamma*
H. G. Wright, *Beta*
Ben H. Wooten,

Honorary Member at Large
Charles P. McCormick,

Honorary Member at Large
During the formative years (1949-51, 1951-53) of the Foundation, Grand Presidents of Delta Sigma Pi (which had endorsed the formation of the Foundation) were Walter C. Sehm, Alpha Epsilon Chapter, and Howard B. Johnson, Kappa Chapter, respectively.

John McRae, *Florida Tech*, on August 18, 1973, to Kerry Ward at Orlando, FL.

Norman M. Golden, *California State-San Francisco*, on October 7, 1973, to Gayle Wasserkrug at San Francisco, CA.

Stephen Segel, *California State-San Francisco*, on October 14, 1973, to Bernadette Navaratte at San Francisco, CA.

Eligio Aliga, *California State-San Francisco*, on September 9, 1973, to Rina Gomez at Santa Cruz, CA.

Philip Stokes, *Mississippi College*, on September 8, 1973, to Jan Kelley at Jackson MS.

Fred Johnson, *Mississippi College*, on August 18, 1973, to Patricia Rose at Greenwood, MS.

Mark Bullock, *Mississippi College*, on August 18, 1973, to Janet Blackledge at Jackson, MS.

Kenneth Goins, *Colorado*, on August 4, 1973, to Carol Gamache, at Colorado Springs, CO.

Eric Christiansen, *Colorado*, on August 17, 1973, to Kathy Fisk at Lakewood, CO.

Michael Upchurch, *Texas-Austin*, on August 11, 1973, to Susan Schnieder at Houston, TX.

James Giradeau, *Texas-Austin*, on June 23, 1973, to Amy Brown at San Antonio, TX.

James Lee, *Texas-Austin*, on July 14, 1973, to Karen Hansen at Austin, TX.

William Moore, *Texas-Austin*, on September 1, 1973, to Sandy Markovitz at Austin, TX.

Mickey R. Pennington, *Texas-Austin*, on September 15, 1973, to Barbara Amstead at Odessa, TX.

Richard Rudebock, *Kent State*, on September 15, 1973, to Kathy Papania at East Palestine, OH.

Pete A. George, *Kent State*, on September 12, 1973, to Katherine Ross at University Heights, OH.

William Sensel, *Kent State*, on July 7, 1973, to Glenda Lessett at Sherrodsville, OH.

Gary Thomas, *Kent State*, on August 11, 1973, to Tina Villereo at Akron, OH.

Robert Moes, *Kent State*, on July 17, 1973, to Ginger Leotta at Dayton, OH.

Edward Toth, *Kent State*, on June 22, 1973, to Kathy Smith at Akron, OH.

Howard Nimmons, *Southern Illinois-Edwardsville*, on September 1, 1973, to Carolyn Tolley at Litchfield, IL.

George Hoffmann, *Southern Illinois-Edwardsville*, on August 29, 1973, to Ellen Reagon at St. Louis, MO.

Timothy Markel, *Southern Illinois-Edwardsville*, on October 20, 1973, to Jo Harding at Granite City, IL.

John J. Nicholson, *Louisiana State-Baton Rouge*, on December 20, 1972, to Carol E. Stracener at Baton Rouge, LA.

Terrence M. Melia, *New Mexico*, on August 4, 1973, to Kathye D. Watkins at Lovington, NM.

Terrell Thornton, *Eastern New Mexico*, on August 17, 1973, to Lynn Fielder at Bloomfield, NM.

Henry Jaramillo, *Eastern New Mexico*, on August 17, 1973, to Victoria J. Lara at Tucson, AZ.

James R. Gorrell, *Washburn*, on July 7, 1973, to Vicky J. Martin at Topeka, KS.

Michael A. Wade, *Washburn*, on June 9, 1973, to Joyce L. Daniels at Goodland, KS.

Richard A. McGeary, *Alabama*, on September 29, 1973, to Laura E. Guineau at Boca

Raton, FL.

David Morgenson, *Santa Clara*, on August 26, 1973, to Patricia Hanner at Santa Clara, CA.

Peter Teague, *Suffolk*, on July 14, 1973, to Patricia Swett at Danvers, MA.

Clifton Rideout, Jr., *Suffolk*, on August 11, 1973, to Sharon Jones at Sagamore, MA.

Brian Bristol, *Virginia Commonwealth*, on August 18, 1973, to Marilyn Mooney at Richmond, VA.

Anthony E. Sparr, *Western State*, on June 5, 1973, to Laura R. Brown at Winters, TX.

Charles W. Bates, *Western State*, on August 4, 1973, to Loretta A. Coupe at Gunnison, CO.

Albert A. Cianfrocca, *Suffolk*, on August 4, 1973, to Martha Shustowsky at Peabody, MA.

John C. Murray III, *Maryland*, on September 29, 1973, to Barbara Moore at Washington, DC.

Alan Berger, *Maryland*, on September 22, 1973, to Colleen Patterson at Tuckerton, NJ.

Allen Holzman, *Maryland*, on August 19, 1973, to Terry Ciker at Baltimore, MD.



7178 Robert W. Peters, *Alpha Gamma*, Pennsylvania State

7179 J. Stephen Peregoy, *Epsilon Kappa*, Shepherd

7180 John E. McMullen, *Lambda*, Pittsburgh
7181 Theodore M. Sodomir, *Gamma Rho*, Detroit

7182 Joseph H. Alvarez, *Epsilon Theta*, California State-Chico

7183 Carl O. Roark, *Alpha Pi*, Indiana
7184 David A. Lippert, *Lambda*, Pittsburgh

7185 Douglas M. Huggins, *Zeta Kappa*, Western State

7186 Henry D. Windmoeller, *Zeta Kappa*, Western State

7187 John R. Wilson, *Theta Omega*, St. Edward's

7188 Donald B. Risteen, *Theta Sigma*, Florida Tech

7189 Robert Loos, *Gamma Pi*, Loyola-Chicago

7190 Timothy M. Grabowski, *Beta Psi*, Louisiana Tech

7191 Ivan N. Mercer, *Delta Omega*, West Liberty State

7192 Lee D. Anderson, *Alpha Eta*, South Dakota

7193 W. Rufus Estis, *Beta Psi*, Louisiana Tech

7194 Irwin S. Sheinbein, *Gamma Omega*, Arizona State

7195 Charles E. Mason, Jr., *Delta Xi*, East Tennessee State

7196 Ronald J. Petre, *Delta Tau*, Indiana State

7197 Stephen W. LeBlanc, *Epsilon Eta*, Eastern New Mexico

7198 Bruce A. Myers, *Epsilon Kappa*, Shepherd

7199 Douglas W. Henderson, *Epsilon Upsilon*, New Mexico State

7200 Charles W. Hicks, Jr., *Zeta Omega*, Angelo State

7201 Glenn S. Cooper, *Eta Mu*, Northern Illinois

7202 Charles W. Murphy, *Eta Omega*, Virginia Commonwealth

7203 Richard K. Locke, *Theta Psi*, Indiana Northwest

7204 Daniel E. Weed, *Theta Omega*, St. Edward's

7205 John D. Stover, *Delta Tau*, Indiana State

7206 Harry J. McMahon, Sr., *Chi*, Johns Hopkins

7207 Martin D. VanNood, *Eta Lambda*, Weber State

7208 Norman W. Pope, *Pi*, Georgia

7209 Gordon R. Mardis, *Delta Chi*, Washburn

7210 Fred A. McKeithen, Jr., *Delta Iota*, Florida Southern

7211 Douglas W. Miles, *Eta Psi*, Houston

7212 Walter D. Lubell, *Alpha Nu*, Denver

7213 Otto C. Kennigott, *Alpha Kappa*, State U. of New York-Buffalo

7214 Jerel K. Sandvick, *Zeta Tau*, California State-Hayward

7215 Dennis R. Rubisch, *Epsilon Sigma*, LaSalle

7216 Steven F. Mader, *Eta Rho*, Wisconsin-LaCrosse

7217 Franklin D. Lawrence, *Mu*, Georgetown

7218 Thomas J. Stanger, *Eta Lambda*, Weber State

7219 Nick L. T. Scalpone, *Gamma Psi*, Arizona

7220 Edwin M. Frazier, Sr., *Epsilon Rho*, Tampa

7221 William T. Athey, Jr., *Beta Xi*, Rider

7222 John C. Blackshire, Jr., *Beta Gamma*, South Carolina

7223 David M. Gilmore, *Gamma Iota*, New Mexico

7224 Gary R. Walker, *Epsilon Mu*, Sam Houston State

7225 Thomas V. Baxter, *Gamma Phi*, Texas-El Paso

7226 William T. Jacques, *Epsilon Omega*, Eastern Illinois

7227 Richard S. Carnicom, *Beta Kappa*, Texas-Austin

7228 Robert E. McCartney, *Gamma Lambda*, Florida State

7229 Jeffrey R. Worob, *Beta Xi*, Rider

7230 Michael C. Mullins, *Alpha Pi*, Indiana

7231 Stephen A. Crane, *Beta Xi*, Rider

7232 Augustine C. H. Yeung, *Beta Lambda*, Auburn

7233 Jose Jimenez, *Theta Omega*, St. Edward's

7234 George F. Lary III, *Epsilon Omega*, Eastern Illinois

7235 Roberto S. Rios, *Epsilon Upsilon*, New Mexico State

7236 Francis Samp, *Zeta*, Northwestern-Evanston

7237 Thomas E. Cooper, *Alpha Beta*, Missouri-Columbia

7238 Frederick M. Brune, *Beta Gamma*, South Carolina

7239 Michael E. McPoland, *Theta Rho*, Duquesne

7240 Robert Neimon, *Delta*, Marquette

7241 Richard S. Scott, *Pi*, Georgia

7242 John S. Owen, *Gamma Rho*, Detroit

7243 Robert A. Burns, *Alpha Beta*, Missouri-Columbia

7244 Dalton F. Blackwelder, *Kappa*, Georgia State

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7246 William E. Stroud, *Eta Sigma*, Southern Illinois-Edwardsville

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