

The

DELTA SIG

O F D E L T A S I G M A P I

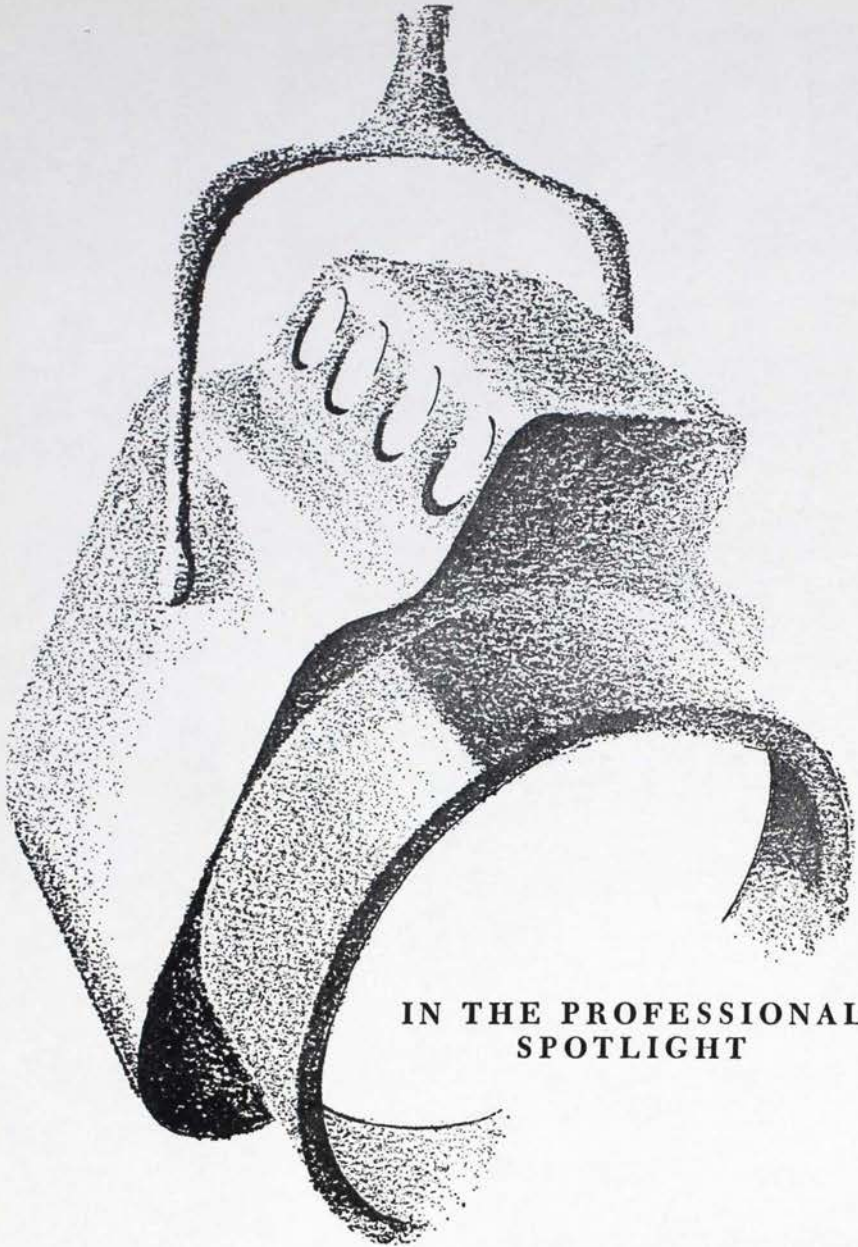


Southern Illinois University, Edwardsville, Illinois

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

MARCH 1971



The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.

**IN THE PROFESSIONAL
SPOTLIGHT**



SHOWN HERE ARE SOME of the members of Alpha Beta Chapter at the University of Missouri during a recent industrial tour to Kansas City, Missouri.

The **DELTA SIG**
OF DELTA SIGMA PI[®]

Editor

CHARLES L. FARRAR

Editorial Advisory Board

Timothy D. Gover, Chairman
112 Wabash Avenue
Mattoon, Illinois 61938

Firman H. Hass
15903 Rosemont Road
Detroit, Michigan 48223

Robert L. Howe
3830 Random Lane
Sacramento, California 95825

Dr. James F. Kane, Dean
School of Business Adm.
Univ. of South Carolina
Columbia, S.C. 29208

W. Harmon Wilson
5101 Madison Road
Cincinnati, Ohio 45227

Postmaster: Please send labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056.

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Our Cover

The modern Edwardsville campus of Southern Illinois University is featured on the cover of this issue of The DELTASIG. SIU-Edwardsville is the home of Eta Sigma Chapter of Delta Sigma Pi.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi; CHEMISTRY, Alpha Chi Sigma; COMMERCE, Alpha Kappa Psi, Delta Sigma Pi; DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi; EDUCATION, Kappa Phi Kappa, Phi Epsilon Kappa; ENGINEERING, Theta Tau, Sigma Phi Delta; LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi; MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma; MUSIC, Phi Mu Alpha Sinfonia; PHARMACY, Kappa Psi, Rho Pi Phi, Phi Delta Chi; VETERINARY MEDICINE, Omega Tau Sigma.



From the Desk of the Grand President

WARREN E. ARMSTRONG
Gamma Iota—New Mexico



When I am asked by an undergraduate brother for advice on how to succeed in changing our environment, I reflect on Jonathan Swift's words, "How is it possible to expect mankind to take advice when they will not so much as take warning"?

Since we were young, we have been told that "our country is the melting pot of the world." We have heard of Hell's Kitchen in New York City, of Hull House in Chicago and the like. History teaches, and rightfully so, that the United States is singled out as the world's central experimental laboratory in human relations.

If we agree with the above, I believe we must further agree that the major element that made this possible is *free enterprise*; the concept of the freedom of the individual to choose for himself, that the government was born to serve mankind and not the opposite. The writers of our constitution could not foresee many of the problems and challenges we now face: grinding poverty; pollution of such a vast scale that we may eliminate ourselves; overburdening taxes on the local, state and federal level; the nationalization of health programs, railroads; overpopulation; urban clusters and the abandonment of the farms.

We know there are many problems in our society that need renovating. In the process of renovation we must be as careful as the surgeon not to destroy.

Now that solutions for many of these problems appear on the horizon, we must more carefully move toward the individual objectives without calling industry and business "the power structure, the establishment which must be removed." It is we as individuals who contribute to many of our social and ecological problems. Or, as Pogo said, "We have met the enemy and he is us."

When we consider the alternative to free enterprise, it does not require a PhD to realize that we must work within the system to improve our problems. We could change our environment so hastily that it would make little difference whether we survived the pollution for we could be under the yoke of a new form of oppression.

We know what we must do to preserve mankind and the dignity of man. We know our American system of checks and balances moves slowly, most times for good reason. Let's not kill the patient in the process of curing the curable disease.

The articulation of a dedicated man is an irresistible force. We need to hear more from this "silent majority" for their vacuum implies consent. The pen is still mightier than the sword and our congressmen are not immune to your suggestions and if we, as businessmen, will not defend free enterprise, who will?



A Word From The Central Office

SPRING CANNOT BE far from now and already we are preparing for the 28th Grand Chapter Congress at Pocono Manor, Pennsylvania. Also commanding our attention are plans for a special meeting of the Professional Interfraternity Conference in Indianapolis, Indiana, and the annual meeting of the American Association of Collegiate Schools of Business in Denver, Colorado. Many chapter visits still remain before the end of the current academic year. We have just concluded the mid-

year meeting of the Executive Committee of the Grand Council here in Oxford.

The results of the judging for the 1971 "Rose of Deltasig" contest will be announced in the May, 1971, issue of *THE DELTASIG*. Although it may seem like a long time until the end of the academic year, for many chapters it is little more than a month away. We urge you to make every effort to adhere to the established calendar in submitting the many reports that are due before the end of the year. This not only will be a great help to us but will also assure greater success for your chapter.



The DELTASIG OF DELTA SIGMA PI

Six Undergraduate Members Represent Fraternity at NAM's 75th Congress of American Industry

The following is a summary of the National Association of Manufacturers' 75th Congress of American Industry prepared by Robert E. Matthews on behalf of the six undergraduate members of Delta Sigma Pi who were invited by the National Association of Manufacturers to represent the fraternity at the 75th Congress of American Industry.

THURSDAY AND FRIDAY, December 3-4, 1971, were the days of the 75th Annual National Association of Manufacturers Congress of American Industry at the Waldorf-Astoria Hotel in New York City. The National Association of Manufacturers had extended an invitation for six Deltasigs to attend. We fraternity representatives were chosen first by having our regions selected by lottery and then by being selected by the respective regions from the Honor Roll Chapters within our regions. The Deltasig representatives, their chapters, and their schools were: Ronald J. Berman, Alpha Gamma Chapter, Pennsylvania State University; Edwin G. Jones, Delta Phi Chapter, East Texas State University; E. William Daggy, Jr., Alpha Theta Chapter, University of Cincinnati; William L. Leary, Gamma Lambda Chapter, Florida State University; Craig Dick, Gamma Psi Chapter, University of Arizona; and myself, Robert E. Matthews, Eta Pi Chapter, Wayne State College (Nebraska).

The Congress, attended by corporation leaders and representatives from all over the United States, had the theme "Quest for Quality" and was directed toward business' responsibility in helping to solve the problems of today's society. The two day program dealt principally with such current and vital matters as drug abuse,

safeguarding your security, dissent within a lawful society, and programs in which industry is providing leadership to modern society in the areas of employment, religion, the arts, and environmental improvement.

The Congress was opened by W. W. Keeler, Chairman and Chief Executive Officer, Phillips Petroleum Company, and 1970 NAM Board Chairman. The first feature was a presentation by the singing group, "Up With People," followed by a press conference featuring W. P. Gullander, President of the National Association of Manufacturers, being interviewed by prominent members of the press about economic and political policies affecting business. This press panel was followed by Art Linkletter speaking on the role of business in drug control. Since his daughter's tragic death, Mr. Linkletter has devoted a large portion of his time and effort to stop the growing abuse of drugs. He made an appeal to the businessmen to help organize committees and campaigns against drug abuse in their communities. The morning session closed with a luncheon featuring an address by Secretary of Labor James D. Hodgson.

The afternoon meetings were devoted to speeches and discussions on drug control and national and local security. The drug control sessions we attended were

separated into discussions groups on law enforcement, education, and rehabilitation. These were preceded by an excellent keynote speech by Dr. Daniel Freedman, chairman of the Department of Psychiatry at the University of Chicago, who discussed many aspects, good and bad, of drugs and their use or abuse. We also heard speeches by noted authorities who advocated the possibility of legalizing marijuana.

The Congress had no general formal program or dinner scheduled for that evening, but Lee Hamilton, Vice President, National Association of Manufacturers, and two of his associates, William Pollert and Martin Cooley, hosted us at a small but tempting Italian restaurant for dinner. After dinner, we had a long discussion on big business' image in the eyes of today's young people. This was probably one of the chief reasons we were invited to attend the Congress. The NAM wanted to visit with us and see what we felt business should be or could be doing to help alleviate many of the social problems in our country.

Topics discussed included pollution, the war, student protests, and dissent within our society. The NAM was and is sincerely interested in finding new and more successful ways of communicating with young people. I think the fact that they hosted us at their Congress is evi-

dence of this and is a good start in opening communications lines; and although we didn't actually solve any major social problems, our discussions were beneficial to both the NAM and Delta Sigma Pi. We were very glad to see the NAM and its members take such an active interest in business' responsibility to our society as to make it the theme at their 75th Annual Congress.

Following an exciting but exhausting day, we were anxious for Friday morning's sessions to begin. We had anticipated Friday morning as one of the high lights of the Congress; we definitely were not disappointed. The keynote speech was by CBS News National Correspondent, Eric Sevareid, who then acted as moderator in a discussion between Mr. William F. Buckley, Jr., and Mr. Ramsey Clark on the problems of dissent in a free society. The ideas, comments, sarcasms, and humor of these men's speeches and subsequent discussion were very enlightening and entertaining. The wit of Mr. Sevareid as moderator and the conflicting viewpoints and mannerisms of Mr. Clark and Mr. Buckley were equalled only by Delta Sigma Pi's own Brother William L. Leary who took the floor during a period when the panel fielded questions from the delegates at the Congress.

Our luncheon speaker that noon was the Honorable Barry M. Goldwater. The Senator's speech on the "military industrial complex" was well received by the Congress, but with some skepticism by some of the Deltasig representatives. His contention is that the United States should build its armaments, especially its Naval capabilities, even stronger than their present level. This conflicts with the viewpoints of some of the Deltasigs who feel that our present defense capabilities are adequate. A significant award at this luncheon was the Employer of the Year Award to Avco Lycoming-Charleston Plant (Charleston, South Carolina) for its program of Employment of the Handicapped.

Mr. Edward J. Dwyer, President of ESB Corporation, was installed as 1971 Board Chairman of NAM, and he emphasized the need for increasing efforts by Business and Industry in the coming year in the areas of social responsibility and communications with society. Also, we representatives, who at each of the formal luncheons and dinners were seated dispersed among the tables to meet as many in attendance as possible, were introduced individually from the floor at this luncheon.

Friday afternoon's topics were directed at what business is currently doing to help correct many problems and deficiencies in our society. The speakers were prominent business executives, among whom were Mr. Lynn A. Townsend, Chairman of Chrysler Corporation, Mr. Stewart S. Cort, Chairman and Chief Executive Officer of Bethlehem Steel Corporation, Mr. William F. May, Chairman and President of American Can Company, and Mr. Robert O. Anderson, Chairman and Chief Executive Officer, Atlantic Richfield Company.

The Diamond Anniversary Dinner held in the Grand Ballroom of the Waldorf-Astoria was billed, and rightfully so, as the highlight of the Congress. It was a fitting climax for an exciting and eventful two days. We dined on an exquisite cuisine of Mock Turtle Soup, Roast Prime Ribs of Beef Au Jus, and Cherries Jubilee Flambées while under the watchful eyes of secret service men. The dinner had all the dignity and extravagance we had expected with the coming of the President. The invocation, given by Dr. Norman Vincent Peale, Pastor of the Marble Col-

legiate Church in New York City, preceded the address by the Honorable Richard M. Nixon, President of the United States. Mr. Nixon assured us that he was trying to move the economy up to its full potential and reduce unemployment. He also voiced discontent with the increasing prices and wages in the construction industry and the oil shortages and price increases. However, it seemed that a big concern over his address, unfortunately or fortunately depending on your opinion, was to make certain it coincided with the regularly scheduled half hour breaks on the major radio networks carrying the address. It is difficult to convey the feeling of electricity in the air when the President enters a room. We were, of course, thrilled to be in attendance with approximately 2000 other guests.

We did manage a few moments to ourselves to absorb some of the culture and sights of the city. We gave up a chance for tickets to the musical "Hair" to hold our Thursday evening conference with the NAM, but William L. Leary and I

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RELAXING BETWEEN SESSIONS are the members of Delta Sigma Pi and officers of the National Association of Manufacturers who attended the NAM's 75th Congress of American Industry at the Waldorf Astoria Hotel in New York City on December 3-4, 1970. From left to right the members are: E. William Daggy, Alpha Theta Chapter, University of Cincinnati; Craig Dick, Gamma Psi Chapter, University of Arizona; Robert E. Mathews, Eta Pi Chapter, Wayne State College; William L. Leary, Gamma Lambda Chapter, Florida State University; Edwin G. Jones, Delta Phi Chapter, East Texas State University; William Pollert and Martin Cooley, NAM staff members; Past Grand President M. John Marko and Lee Hamilton, vice president and Director of the Education Department of NAM. Also present at the meeting but unavailable for the photograph was Ronald J. Berman, Alpha Gamma Chapter, Pennsylvania State University.

The Professional Businessman of the Future

by

Dr. Conrad Doenges

This is the text of an address made to the members attending the 1970 Southwestern Regional Meeting in Austin, Texas. A member of Beta Kappa Chapter at the University of Texas at Austin, Brother Doenges is an Associate Professor of Finance in the College of Business. He received his A.B. and M.B.A. degrees from Harvard University and the D.B.A. from the University of Colorado.

The Deltasigs at the University of Texas call on me occasionally to talk to them, and I usually agree, with the understanding that I would like to get something off my chest. As usual, today I would like to get something off my chest. I would like to speak to you as a citizen and as an erstwhile businessman; certainly as a Deltasig; and as one of the generation that is now over 30. It won't be long before I'm part of the generation that is over 40. I think that this does give us something in common. There is at the least one generation in between us, and I would like to talk about these three generations in a minute.

But first, the things that concern me. What's going on in this world? What are the problems in our society? And perhaps more importantly, what, if any, is the role of a professional business fraternity, specifically, Delta Sigma Pi, in the seventies and eighties and beyond?

I think you are aware from the news media, campus speeches, television reports, and other sources that things are in a certain state of confusion. The "establishment" is cursed. There is a certain amount of decay in our institutional structure, regardless of which institution you examine. The church and political institutions, academic institutions and business institutions, are all being questioned and criticized and attacked.

I think this struck me the hardest last spring, when during the month of May we had a certain amount of disturbance on our campus. Trying to find out what was going on, what the problems were, I talked to a number of students. While talking to one student, a typical sort of student, in fact a Deltasig, he told me (I believe sincerely) that our institutions must be destroyed. In his view, this is an evil world and business society as we know it has got to go. Not that we have

to build something on top of it, it's just got to go.

This attitude hasn't changed substantially in the last few months. We are bombarded with peace talks where the participants don't talk, peace talks where the participants haven't even gotten to the table yet, and reports of commotion, even revolution, all over. Very simply, we are in a time of change, and in perspective it looks as if we are in the middle of a new world that is screaming and crying to be born. The question is, "What is that new world and does Delta Sigma Pi have a role in it?" If you were to ask some of our campus friends or our off-campus friends, you would get a flat answer: "No. Up against the wall, Deltasigs—you are part of the establishment—fraternities are outmoded institutions."

Are fraternities outmoded? Let's look at what a professional business fraternity is, or perhaps should be or could be. I think first and foremost, you must remember that it is a fraternity: it is a brotherhood of people who share together in many ways. It includes fellowship, fun and games, and parties together. More important, it is working together, and perhaps more important than that, it is arguing and fighting together. I have two little boys, and from them I am learning a lot about brotherhood. The only time they fight harder than when they fight each other is when they are defending each other against the outside. This is a part of what brotherhood and fraternity is. And finally, and most important, a fraternity is welded together by a group of common ideals. Now I would suggest to you that to the extent a fraternity is purely a social fraternity, it is doomed. If all it is is fun and games and parties, who needs it? It is only because you and others like you share a common ideal, it is only because you share a common pur-

pose, that you have a future. It is this purpose which gives the fraternity strength.

Now, let's add to that that Delta Sigma Pi is a professional fraternity. Let me clear up what may be some confusion over what the word "professional" means. Some people take the attitude that the difference is the fact that the pros get paid, while amateurs don't get paid, or not so obviously. But what really is a professional? A truer definition, I think, is one that I cribbed out of Webster's Dictionary. A professional is one who has an open and avowed calling. To put a little more detail into that definition, there are several things required of a professional. First, that he has knowledge and skill. Second, that he be able to use his knowledge and skill. He doesn't have them in the abstract. He is not an ivory tower thinker. He has to take the tools he has, the tools he has learned, the knowledge he has acquired, and put them to use. Not just put them to use any old way, because there is a third characteristic of the professional, and that is that he has a code. Members of a profession are bound together by a common professional code.

Basically, being a professional means that you have a set of practical ideals that emphasize service beyond your own advancement. I would like to point out to you that this is an unusual mix. If you are a professional, you are able to mix the practical with the ideal. A code of ethics, a set of ideals, tools and knowledge and the ability to use those tools and knowledge in accordance with your set of ideals, this is what a professional fraternity is.

What does the addition of the word "business" mean to it? The president of Harvard has said that business is "the oldest of the arts, and the newest of the

sciences." I think, in addition to that, you can add that it is, far and away, the most potent force in America, for good or evil. Without it, modern society is impossible. And in the present world it is under attack—accused of being too materialistic, too selfish, run by warmongers, profiteers, hypocrites. Your study of business will correct some of these misapprehensions, will help to explain the great contributions business makes to the welfare of all Americans.

You are a professional business fraternity; a Brotherhood within a profession, the objective of that profession designed by your business disciplines. Now what is the relevance of this in the current situation, if it has any relevance?

I'd like to backtrack and generalize for another minute. Dialectical materialism is a pattern of analysis popularized by Karl Marx and the Communists. It actually originates with a gentleman named Hegel, a German historian and philosopher. Some of the observations he made, especially his "dialectics," continue to have relevance in viewing history and society. One of the points he made ran something like this: During the course of history, a period of time will be dominated by what he termed a thesis, a movement or force within society that possesses distinctive characteristics, as well as a set of ideals. This particular movement, this thesis, will by its very nature over time generate an antithesis: something in direct opposition to it. These two forces, the thesis and the antithesis, by struggling together will ultimately result in a synthesis. This synthesis is really more than a compromise, because while it possesses elements of the thesis and antithesis, it is also something new coming out of the struggle.

I'd like to look at the last few generations, the last few decades, in this sort of context. I am part of the generation that came to maturity in the 50's. We have been typified, both then and now, as the silent generation. Why were we silent, and what did we do with our silence? I think the reason why is that we were not very vocal about our commitment to a number of objectives. "Democracy" and "Freedom" weren't empty words, but we weren't going around the country screaming them. If nothing else, we realized how complex such concepts are. We remembered, many of us at least, the depression all too well. So the emphasis of the generation that matured in the 50's was on accomplishment, the ability to attempt something and get it done. We did do

something and we did get it done. Within the last fifteen years, the generation that started work in the later 40's and early 50's has been the spearhead of the economic boom of this country. And in less than twenty years, we have doubled the gross national product in constant dollars; we have increased per capita income in constant dollars by over fifty percent. And we are now to the point where the Government officially defines the poverty level, again in constant dollars, as the level of per capita income, the average income, of our grandfathers. We've brought this country a long way.

I'll admit we have our faults. We weren't very specific about objectives. We didn't phrase them in terms of ideals. Our primary ideals involved doing something, accomplishing something. Underlying it all, really, was the belief that if every man has a job, a decent place to live, a car to drive and a little leisure time, he will prosper and grow.

In less than a generation we built what has come to be known as an affluent society. A society where there are sufficient material goods, sufficiently distributed that the average man has a standard of living sufficient for him to go beyond the material side of life if he wishes. He has ample leisure for reading, philosophy, artistic pursuits, community involvement, political involvement, and ample wealth to educate his children and to live in reasonable comfort.

But admittedly, we may well have overemphasized material accomplishment, the building of a good society in an economic sense. This, at least, is what we have been most criticized for because again our commitments were vague; we did not shout our ideals; if anything, ideals were secondary to accomplishment.

We have been followed since in the 1960's by a generation, which for want of a better word, I'll call the "noisy" generation, in contrast to my own "silent" generation. This generation has been full of commitment; has expressed grand ideals; has attacked hypocrisy; has praised the concepts of democracy and freedom, and has emphasized the social welfare of all our citizenry. I'd like to point out though that their commitments, which is very, very strong at the idealistic level, has not always gone very far beyond that level. I think they can be criticized for over-emphasizing ideals even as we were criticized for over-emphasizing accomplishment. The basic contrast between these generations is that, while the generation

of the 50's was low on commitment, it was high on accomplishment. The generation of the 60's has been the reverse. Its commitments are strong but its willingness to get out and work and accomplish is very, very low. Look at one example. How many ghetto stores have been burned or had their windows broken-in and looted or been broken into and "trashed"? This is an example of idealism run amok, resulting in violence and destruction. Their ideals, in the sense that monopolistic, non-competitive profits should not be forced from the poor and the poverty stricken and the ghetto inhabitant, has a solid and valid idealistic basis. But their acts on the basis of this ideal are basically useless. Let me draw the contrast a little farther. If you are really concerned with helping ghetto residents to improve their lot, if you are really concerned about over-priced goods and shady practices in ghetto stores, what's the answer? Certainly not to destroy the store or run it out of business, so that the poor have *no* place to buy. Certainly not to loot the store and cause the owner to raise his prices a little bit more if and when he reopens. Basically, the best course is to go across the street, rent a store, and go into competition with him. Sell at lower prices and deal fairly, and by means of competition, you will eventually improve the lot of all, because he will either go out of business or he will cut his prices to match yours. In any event, two stores competing will benefit all the ghetto inhabitants far more than the absence of even an over-priced store. Such a course is hard, it takes time, it takes months and even years of effort to bring it off. It's not easy, and it's not always exciting. It's a lot more exciting to go running up and down the streets breaking windows, looting, burning. This way you can rationalize that you are expressing your ideals; but you don't have to *work* for your ideals. You don't have to work to see your ideals come to fulfillment in the real world, and this is my basic criticism of the "noisy" generation. Their level of commitment to their ideals at an ideal level is high. But their level of commitment in the sense of putting these ideals into practice is almost nonexistent.

I think here we may see a Hegelian thesis in the generation of the 50's and its antithesis in the generation of the 60's: practice, in the absence of a commitment to idealism; followed by a commitment to

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Pocono Mountain Resort Site of 28th Grand Chapter Congress

ON THE WESTERN BORDER of the world's largest megalopolis are the Pocono Mountains of Pennsylvania, site of the 28th Grand Chapter Congress of Delta Sigma Pi. Scheduled for Tuesday, August 31, 1971, thru Friday, September 3, 1971, the meeting will be held at the famous Pocono Manor Inn and Golf Club.

Although the area is not mountainous in the true sense, it stands out from its surroundings as a highland, cooler in summer and colder in winter than neighboring lowlands. This distinction has made it a playground for sports enthusiasts. Located less than 100 miles from the metropolitan centers of the East coast, the area consists of about 1,200 square miles of wooded hills and valleys, which abound in sports facilities and scenic attractions. The members arriving from New York, Philadelphia, and the Eastern seaboard will likely enter the Poconos through the Delaware Water Gap, a magnificent gorge which the Delaware River has carved completely through the Blue Mountains. This is the landmark that gave the Poconos their name. Po-

cono, an Indian word, means "stream between mountains." Here a golfer's slice can send a startled deer bounding out of the rough. Craft shops, art galleries, storybook lands and animal farms abound.

Pocono Manor Inn, at an elevation of 1800 feet, offers a distinguished setting for the 28th Grand Chapter Congress. Perfect accommodations to suit our needs are in one of three separate lodges. Business meeting rooms are designed for the small group discussion to the large convention. Card rooms and spacious lounges abound at the Pocono Manor Inn. Nightly entertainment is provided in the Old Lamplighter Lounge for enjoyment and diversion from work during the day.

Golfing is at its very best at Pocono Manor. Two challenging 18 hole golf courses are located in the heart of the 3,100 acre estate. Whether it's golf, horseback riding, tennis, fishing, indoor or outdoor swimming, hiking, bicycling, exchanging information with brothers from other chapters or just plain sitting and watching the clouds go by; it's yours for the asking at the Pocono Manor Inn.

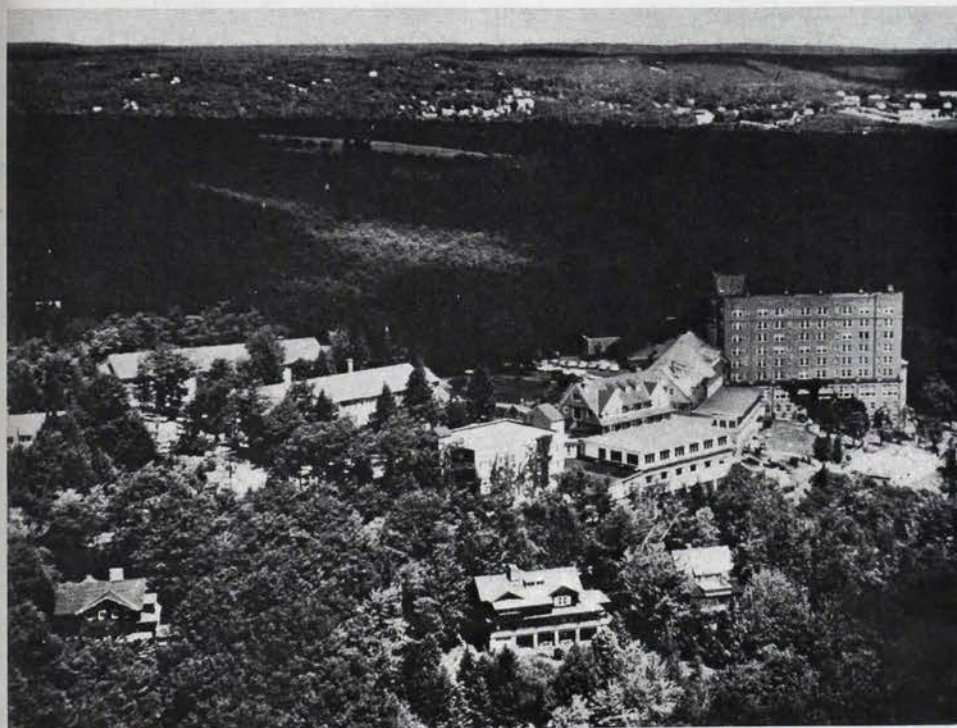
Pocono Manor is easily reached by car from all directions. Interstate Highways 80 and 81E, running East and West, and North and South respectively, cross within just a few miles of the Inn, as does an extension of the Pennsylvania Turnpike. Bus transportation is also available to Mt. Pocono where guests will be met by calling the Pocono Manor. Private or charter planes may use the Pocono Mountains Airport at nearby Mt. Pocono. Commercial airline service is provided by Pocono Airlines from New York and Philadelphia to Mt. Pocono. Alleghany, Eastern, and United Airlines provide service to the Allentown and Wilkes-Barre-Scranton airports which are approximately 30 miles from the hotel. More detailed information will be provided each member regarding the schedule of activities and transportation at the time he registers for the Grand Chapter Congress. Additional information will also appear in the May, 1971, issue of The DELTASIG.

A registration fee of \$10.00 per person for undergraduate members must be made at the time the Advance Reservation is made. A registration fee of \$20.00 per person for alumni members will be required. This fee will not be refunded unless The Central Office is notified by August 1, 1971, that a member or his wife is unable to attend and cancels his or her reservation.

The daily rates including the room, breakfast, lunch and dinner, tax and tip are as follows:

- Single—\$31.46 per day (3 day convention \$94.38)
- Twin—\$27.83 per day per person (3 day convention \$83.49)
- Triple—\$24.20 per day per person (3 day convention \$72.60)
- Children in a separate room from parents will pay the same rates as those quoted above for adults.
- Children under six years of age in room with parents—\$12.10 per day (3 day convention \$36.30)
- Children over six years of age and under 17 years of age in room with parents—\$20.57 per day (3 day convention \$61.71)

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SITE OF THE 28th Grand Chapter Congress is the Pocono Manor Inn and Golf Club at Pocono Manor, Pennsylvania, which is shown here. The meeting will be held on August 31-September 1-3, 1971.

Dividends

To Brother and Mrs. Thomas Fitch, *Nicholls State*, on October 23, 1970, a son, Patrick J.

To Brother and Mrs. Robert E. Dawley, *Suffolk*, on October 10, 1970, a son, Robert M.

To Brother and Mrs. Lanny W. Staton, *Southern Methodist*, on September 1, 1970, a son, John David.

To Brother and Mrs. Robert R. Clark, *New Mexico State*, on September 3, 1970, a son, Robert Jason.

To Brother and Mrs. Leonard A. Leasear, *New Mexico State*, on June 24, 1970, a son, Leonard Andra.

To Brother and Mrs. Lee E. Smith, *Wayne State-Nebraska*, on October 27, 1970, a son, Derrold Eugene.

To Brother and Mrs. Joseph S. La Cascia, *U. of the Americas*, on August 23, 1970, a son, Joseph Huntington.

To Brother and Mrs. Gregory W. Husby, *Ferris State*, on October 11, 1970, a son, Jeffrey Wayne.

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A member attending the Grand Chapter Congress with his wife and children must pay the Registration Fee for each

and provide the first name of each. Upon receipt of the Registration Fee, additional information will be provided by The Central Office for completing the reservations directly with the Pocono Manor Inn.

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idealism without practice or accomplishment. This suggests to me that perhaps with you, with the generation of the 70's, the generation that in ten to fifteen years will be moving into the positions of power in this country, we may have our synthesis: a generation that combines the best from the thesis and the best from the antithesis; a generation that combines ideals and the ability to put those ideals into practice in the real world.

What has this got to do with Delta Sigma Pi? A great deal, I think, because here, gentlemen, is your opportunity and your challenge. In your academic life, your school life, you are learning the tools, you are gaining the knowledge to do things in the real world and the business world. You are, in short, developing

the ability to accomplish. And in your fraternity, you have established for yourself a set of ideals that can be put into practice, that can be coupled with your abilities and your knowledge to make major changes in our society. In Delta Sigma Pi, you find fellowship and brotherhood, a community devoted to a common profession and a common set of ideals. It is a purposeful community, devoted to ideals that are practical, devoted to a professional code that you can live by and that you can implement through accomplishment in your chosen business field.

From the past, Delta Sigma Pi has a long tradition of excellence and accomplishment. On the basis of that tradition, you must shape the future. You must set forth to implement the high ideals of Delta Sigma Pi in the world: as business students, committed to accomplishment, and, as Deltasigs, committed to a high ideal. You can develop business as a true profession. You can become practical idealists, taking the ideals that you share in this fraternity, and implementing them in practice through your skills, your abilities, your knowledge. Without this, I think Delta Sigma Pi will wither away. With it, you can become a dominant force for the future. Gentlemen, the choice is yours, and if you choose to build a greater Delta Sigma Pi and a greater America, then I wish you every success.

Mergers

Ken Cabellero, *Nicholls State*, on October 30, 1970, to Sharon Price, at Houma, La.

Michael DeHart, *Nicholls State*, on November 21, 1970, to Jeannie Turner, at Houma, La.

Brian Aucoin, *Nicholls State*, on November 21, 1970, to Karen Schexnaydre, at Plaquemines, La.

Archie L. Jacoby, *Texas A & I*, on January 2, 1971, to Barbara R. Norred, at San Antonio, Tex.

Albert R. Isenock, *Texas A & I*, on January 9, 1971, to Doris Jeree, at San Antonio, Tex.

James D. Lenard, *Texas A & I*, on November 25, 1970, to Judy L. Sharp, at Kingsville, Tex.

James R. Joyce, *California State-Hayward*, on November 29, 1970, to Madeline J. Amaro, at Hayward, Calif.

Michael W. Price, *Virginia Tech*, on November 15, 1970, to Nancy L. Lear, at Cumberland, Md.

Richard J. Kouba, *Wisconsin State-LaCrosse*, on November 7, 1970, to Linda L. Myers, at Hillsboro, Wis.

George P. Bohn, *Loyola-Chicago*, on August 29, 1970, to Jo Ann Dumanski, at Chicago, Ill.

Continued on page 116

Advance Registration

DELTA SIGMA PI 28th GRAND CHAPTER CONGRESS

Pocono Manor Inn and Golf Club
Pocono Manor, Pennsylvania
August 31-September 1-3, 1971

The Central Office
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Brothers:

I am enclosing my check for \$..... (\$10.00 per person for undergraduate members —\$20.00 per person for alumni members) to cover the Registration Fee for the 28th Grand Chapter Congress.

U A Name
Chapter or Alumni Club
Street
City State ZIP

Others for whom I am submitting Registration Fees are (if wife and children use first names)

U A Name
Address

U A Name
Address

U A Name
Address

U A Name

U A Address

NOTE: Please be sure to indicate if you are an undergraduate (U) or an Alumni member (A). Hotel Reservation Forms and other information will be sent to you upon receipt of this Advanced Reservation.

William F. Willard, *Philadelphia Textiles*, on June 1, 1970, to Yvonne Ritchie, at Flourtown, Pennsylvania.

John G. Kwiatkowski, Jr., *Philadelphia Textiles*, on August 22, 1970, to Sandra M. Strzepek, at Philadelphia, Pennsylvania.

J. Patrick Otto, *New Mexico*, on June 20, 1970, to Jennette Prado, at Las Vegas, Nevada.

Roger P. Bowden, *New Mexico*, on June 6, 1970, to Barbara Brown, at Carlsbad, New Mexico.

Ralph N. Bressler, *Ohio*, on September 13, 1970, to Chris Melick, at Columbus, Ohio.

Fredrick W. Alish, Jr., *Ferris State*, on July 31, 1970, to Betty Ritchie, at Benton Harbor, Michigan.

Robert E. Wiegand, Jr., *Ferris State*, on September 5, 1970, to Marla Morlock, at Kalamazoo, Michigan.

J. Victor Conway, *Ferris State*, on September 19, 1970, to Kathy Monroe, at Grand Rapids, Michigan.

James L. Bagby, *Ferris State*, on August 29, 1970, to Frances Gray, at Muskegon, Michigan.

John L. Muckerman, *Missouri-St. Louis*, on June 6, 1970, to Joanne Butler, at St. Louis, Missouri.

Robert Todd Davis, *Missouri-St. Louis*, on November 14, 1970, to Joyce Elizabeth Corley, at St. Louis, Missouri.

Gerald W. Grindler, *Missouri-St. Louis*, on August 8, 1970, to Catherine Hutchinson, at St. Louis, Missouri.

J. Larry Tyler, *Georgia Tech*, on June 19, 1970, to Becky Williams, at Atlanta, Georgia.

F. Steven Bush, *Missouri-Columbia*, on August 22, 1970, to Kathy Jakeman, at Belton, Missouri.

Guy A. Almeling, *Missouri-Columbia*, on September 12, 1970, to Jimmy McWilliams, at St. Louis, Missouri.

Joe L. Ridgely, *Missouri-Columbia*, on August 1, 1970, to Judy Barnett, at Columbia, Missouri.

William A. Linnenbringer, *Missouri-Columbia*, on June 20, 1970, to Chris Busch, at University City, Missouri.

Willard T. Glasmyer II, *Ohio*, on September 1, 1970, to Darlene Kirkendall, at Newark, Ohio.

Thomas C. Buckley, *Wisconsin State-LaCrosse*, on August 22, 1970, to Charlotte Van Auten, at LaCrosse, Wisconsin.

John J. Stachowitz, *Wisconsin State-LaCrosse*, on August 22, 1970, to Karen Black, at LaCrosse, Wisconsin.

David E. Barker, *Wisconsin State-LaCrosse*, on March 28, 1970, to Sheridan Siewers, at Grafton, Wisconsin.

William S. Boedeker, *Christian Brothers*, on June 13, 1970, to Deedee Curber, at Memphis, Tennessee.

Joseph A. Marchese III, *Christian Brothers*, on April 4, 1970, to Marie Chaudler, at Memphis, Tennessee.

Michael P. Lenahan, *Christian Brothers*, on July 4, 1970, to Margaret Gillen, at Memphis, Tennessee.

William M. Lenahan, *Christian Brothers*, on May 26, 1970, to Cathy Waller, at Memphis, Tennessee.

Richard A. Quinn, *Christian Brothers*, on May 20, 1970, to Linda Watts, at Memphis, Tennessee.

Charles R. Mays, *Christian Brothers*, on January 30, 1970, to Pat McCullough, at Memphis, Tennessee.

Joseph R. Thweatt, *Christian Brothers*, on January 3, 1970, to Alice Cahill, at Memphis, Tennessee.

Robert J. Van Hyfte, *Eastern Illinois*, on October 24, 1970, to Maryallyn Ann Prosa-pio, at Chicago, Illinois.

Dave E. Wetzler, *Eastern Illinois*, on June 20, 1970, to Jane Stovall, at Champaign, Illinois.

Charles N. Hale, Jr., *Eastern Illinois*, on May 31, 1970, to Cindy Flemming, at Decatur, Illinois.

Roy A. Luecke, *Eastern Illinois*, on May 30, 1970, to Toni Radliff, at Decatur, Illinois.

Philip F. Colonius, *Eastern Illinois*, on August 20, 1970, to Ginger Lahey, at Homewood, Illinois.

James K. Hinz, *Eastern Illinois*, on August 1, 1970, to Sally Stumpf, at Rantoul, Illinois.

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On Saturday, January 9, 1971, the following members of Sigma Beta Sigma became charter members of Theta Upsilon Chapter of Delta Sigma Pi: Michael F. Murray, Robert J. Morano, Alfred F. Carvill, Alan J. Bubb, Jerry B. Zusman, Patrick J. Murphy, John A. Yager, Robert B. Van Wieren, E. Robert Bartle, William J. Best III, Michael J. Cacchillo, Robert J. Choppa, George N. Creighton, Michael J. Czmyr, Salvadore B. DiSiena, Nicholas J. Elia, Jr., Myles E. Fitzgerald, Thomas P. Hepp, John B. Ives, J. Sterling Kinney, Paul M. Loman, Devin E. McGuckian, Michael J. O'Connor, William D. Quinn, Peter K. Riggins, Robert M. Rosner, John J. Ryan, C. Dino Sammarco, Michael A. Smith, Alexander W. Cruden, Jr., Carl G. Donsbach, and Charles R. Haynes.

LIFE MEMBERS

5657 Richard W. Gary, *Zeta Upsilon*, Virginia Tech
5658 John R. O'Connor, *Delta Epsilon*, North Texas State
5659 Vernon K. Kowalsky, *Alpha Epsilon*, Minnesota
5660 James F. Wickersham, *Alpha Iota*, Drake
5661 William M. Dawkins, Jr., *Beta Zeta*, Louisiana State-Baton Rouge
5662 Daniel E. Farmer, Jr., *Eta*, Kentucky
5663 Hal S. R. Stewart, *Zeta*, Northwestern-Evanston
5664 Arthur J. Carlson, *Alpha Epsilon*, Minnesota-Minneapolis
5665 Donald W. Powell, *Theta Mu*, Columbus
5666 Bernard J. Sullivan, *Gamma Pi*, Loyola-Chicago

5667 Donald J. Reed, *Alpha Beta*, Missouri-Columbia
5668 James F. Yawn II, *Theta Mu*, Columbus
5669 Peter A. Hart, *Zeta Psi*, State U. of New York-Albany
5670 Lucius L. Powers, *Theta Mu*, Columbus
5671 John M. McGann, *Gamma Eta*, Nebraska-Omaha
5672 Roy G. Harris, *Epsilon Eta*, Eastern New Mexico
5673 William F. Bley, Jr., *Gamma Nu*, Wake Forest
5674 Michael V. Liggio, *Epsilon Mu*, Sam Houston State
5675 Wally L. Rogers, *Upsilon*, Illinois-Urbana
5676 Robert F. McIntyre, *Beta Omega*, Miami-Florida
5677 Frank J. Jesse, *Gamma Pi*, Loyola-Chicago
5678 James H. Arrington, *Epsilon Eta*, Eastern New Mexico
5679 S. M. Frizol, *Gamma Pi*, Loyola-Chicago
5680 Marvin K. George, *Delta Omega*, West Liberty State
5681 Michael R. Slater, *Kappa*, Georgia State
5682 James H. Hubbard, *Chi*, Johns Hopkins
5683 Johnny W. Chaloupka, Jr., *Zeta Mu*, Texas-Arlington
5684 Luke J. Moretti, *Upsilon*, Illinois-Urbana
5685 John C. Dixon, *Epsilon Rho*, Tampa
5686 Samuel B. Brown III, *Zeta Lambda*, Georgia Tech
5687 Alan G. Cordan, *Gamma Xi*, Santa Clara
5688 Gary W. Dickinson, *Epsilon*, Iowa
5689 William L. Lohman, Jr., *Gamma Lambda*, Florida State
5690 Tito D. Chavez, *Gamma Iota*, New Mexico
5691 Robert L. Townsend, *Eta Mu*, Northern Illinois
5692 Ralph C. Madsen, *Delta Pi*, Nevada
5693 Michael A. Taboga, *Epsilon Sigma*, LaSalle
5694 John T. Weis, *Alpha Zeta*, Tennessee-Knoxville
5695 Arnold M. Mistura, *Gamma Rho*, Detroit
5696 David A. Larson, *Delta Phi*, East Texas State
5697 Robert M. Keatley, Jr., *Alpha Gamma*, Pennsylvania State
5698 James B. Minter, *Omega*, Temple
5699 James P. Gaines, *Pi*, Georgia
5700 Bruce C. Bennett, *Gamma Omega*, Arizona State
5701 Robert E. Saracena, *Lambda*, Pittsburgh
5702 Billy F. Phipps, *Zeta Upsilon*, Virginia Tech
5703 John J. Fallon, *Lambda*, Pittsburgh
5704 Richard H. McGuire, *Gamma Sigma*, Maryland
5705 Richard G. Ronsheimer, *Epsilon Theta*, Chico State
5706 Louis M. Cosentino, *Lambda*, Pittsburgh
5707 Stephen R. Yool, *Zeta Tau*, California State-Hayward

- 5708 Kenneth M. Kinelski, *Epsilon Psi*, Christian Brothers
- 5709 Henry J. Clark, Sr., *Delta Psi*, Suffolk
- 5710 Glenn E. Winkler, *Epsilon Mu*, Sam Houston State
- 5711 Walter E. Lowery, *Gamma Nu*, Wake Forest
- 5712 Karl P. Zirkler, *Delta Rho*, Ferris State
- 5713 Guy F. Hubbard, *Delta Epsilon*, North Texas State
- 5714 Michael R. Mills, *Zeta Upsilon*, Virginia Tech
- 5715 Richard P. Cohen, *Zeta Psi*, State U. of New York-Albany
- 5716 Thomas F. Nugent, *Epsilon Sigma*, LaSalle
- 5717 Dennis N. Rosencrance, *Zeta Upsilon*, Virginia Tech
- 5718 Lloyd W. Wise, *Omega*, Temple
- 5719 Andrew J. Marshall, Jr., *Beta Phi*, Southern Methodist
- 5720 James A. Grigar, *Epsilon Mu*, Sam Houston State
- 5721 Gordon G. Lane, *Delta Lambda*, Ithaca
- 5722 James H. Blaney, *Beta Rho*, Rutgers
- 5723 Thomas J. O'Hara, *Beta Xi*, Rider
- 5724 Glen B. Munn, *Alpha Delta*, Nebraska-Lincoln
- 5725 Robert C. Hearden, *Epsilon Rho*, Tampa
- 5726 Sim S. Davenport, *Eta Omicron*, Northeast Louisiana
- 5727 James H. Kennedy, Jr., *Gamma Lambda*, Florida State
- 5728 Joseph B. Purvis, *Gamma Zeta*, Memphis State
- 5729 Sujana Chitbanchong, *Eta Iota*, Nicholls State
- 5730 Donald G. Birney, *Eta Pi*, Wayne State-Nebraska
- 5731 Vance W. Torrance, *Epsilon*, Iowa
- 5732 Ronald W. Taylor, *Epsilon Kappa*, Shepherd
- 5733 Andrew F. DeMeyer, *Epsilon Sigma*, LaSalle
- 5734 Robert Stanovich, *Alpha Gamma*, Pennsylvania State
- 5735 Eugene M. Kamy, *Beta*, Northwestern-Chicago
- 5736 Milton T. Baten, *Alpha Kappa*, State U. of New York-Buffalo
- 5737 Darrell D. Kempcke, *Eta Pi*, Wayne State-Nebraska
- 5738 Howard L. Welch, *Epsilon Theta*, Chico State
- 5739 Wallace D. Pringle, *Gamma Tau*, Southern Mississippi
- 5740 Gregory J. Nikiper, *Beta Omicron*, Rutgers
- 5741 Maurice T. Akin, *Beta Kappa*, Texas-Austin
- 5742 Dean K. May, *Upsilon*, Illinois-Urbana
- 5743 Donald R. Jones, *Gamma Upsilon*, Babson
- 5744 Francis R. Ekleberry, *Gamma Kappa*, Michigan State
- 5745 Robert R. Clark, *Epsilon Upsilon*, New Mexico State
- 5746 David A. Gray, Jr., *Epsilon Phi*, Sacramento State
- 5747 W. Deane Blythe, *Zeta Upsilon*, Virginia Tech
- 5748 John Bastian, *Eta Chi*, California Poly-Pomona
- 5749 Rowland H. Farkas, *Beta Gamma*, South Carolina
- 5750 Richard D. Johnson, *Beta Epsilon*, Oklahoma
- 5751 Frank J. Clager, *Nu*, Ohio State
- 5752 James L. Landry, *Eta Iota*, Nicholls State
- 5753 Danny G. Thompson, *Epsilon Phi*, Sacramento State
- 5754 Thomas L. Totten, *Epsilon Omega*, Eastern Illinois
- 5755 James T. Gray, *Beta Zeta*, Louisiana State-Baton Rouge
- 5756 Alan G. Grogan, *Theta Rho*, Wisconsin State-LaCrosse
- 5757 Joe W. Davis, *Gamma Epsilon*, Oklahoma State
- 5758 Thomas J. Kassel, *Gamma Pi*, Loyola-Chicago
- 5759 Markey F. Lawson, *Delta Nu*, Loyola-New Orleans
- 5760 John P. Hunt, *Delta Epsilon*, North Texas State
- 5761 Gene D. Hiers, Jr., *Alpha Beta*, Missouri-Columbia
- 5762 Robert C. Farquharson, *Zeta Psi*, State U. of New York-Albany
- 5763 Charles M. Carriere, Jr., *Delta Nu*, Loyola-New Orleans
- 5764 Walter B. Bodden, *Delta Eta*, Lamar Tech
- 5765 Loy M. Greer, Jr., *Beta Gamma*, South Carolina
- 5766 Charles W. Watson, *Beta Psi*, Louisiana Tech
- 5767 James J. Dinklage, *Eta Pi*, Wayne State-Nebraska
- 5768 Richard C. Clemens, *Alpha Omicron*, Ohio U.
- 5769 Richard A. Clements, *Alpha Pi*, Indiana
- 5770 Paul D. Cundiff, *Theta Sigma*, Florida Tech
- 5771 John D. Shipman, *Eta Kappa*, Troy State
- 5772 William R. Sills II, *Epsilon Xi*, Ball State
- 5773 Stephen S. Ragland, Jr., *Gamma Zeta*, Memphis State
- 5774 William J. Lukowski, Jr., *Eta Sigma*, Southern Illinois-Edwardsville
- 5775 Gary S. Mathews, *Alpha Beta*, Missouri-Columbia
- 5776 Kenneth E. Heiser, *Eta Pi*, Wayne State-Nebraska
- 5777 Jeffery A. Munroe, *Eta Phi*, Eastern Michigan
- 5778 Stephen L. Colfer, *Zeta Psi*, State U. of New York-Albany
- 5779 John C. Ware, Jr., *Alpha*, New York
- 5780 Gerard R. Karol, *Lambda*, Pittsburgh
- 5781 Donald J. Carrico, *Nu*, Ohio State
- 5782 Fred C. Groux, Jr., *Delta Omega*, West Liberty State
- 5783 Ronald D. Harris, *Gamma Tau*, Southern Mississippi
- 5784 Howard R. Greene, *Alpha Pi*, Indiana
- 5785 George R. Pugh, *Pi*, Georgia
- 5786 Richard W. LeBar, *Zeta Omega*, Northern Arizona
- 5787 Donald F. DePorter, *Eta Xi*, Philadelphia Textiles
- 5788 James D. Bogert, *Beta Psi*, Louisiana Tech
- 5789 Jay S. Geideman, *Delta Rho*, Ferris State
- 5790 Charles L. Thompson, Jr., *Zeta Theta*, Western Kentucky
- 5791 Raymond J. LaTurno III, *Gamma Lambda*, Florida State
- 5792 Nathan A. Dillingham, *Epsilon*, Iowa
- 5793 Richard L. Saillant, *Gamma Omega*, Arizona State
- 5794 Marion G. Laney, Jr., *Beta Eta*, Florida
- 5795 Steve C. Fenton, *Alpha Rho*, Colorado
- 5796 Albert E. Zuber, *Alpha Kappa*, State U. of New York-Buffalo
- 5797 John C. Acker, Jr., *Beta Eta*, Florida
- 5798 Steven R. Ligon, *Zeta Theta*, Western Kentucky

CUT AND MAIL TO: DELTA SIGMA PI, 330 SOUTH CAMPUS AVENUE, OXFORD, OHIO 45056

DELTA SIGMA PI

SPECIAL APPLICATION FOR AN ACTIVE LIFE MEMBERSHIP

From _____ Chapter _____

Address _____

City, State _____ ZIP _____

I am enclosing my check for \$ _____ to cover _____ payment(s) of \$5.00 each.

RECORD OF \$5.00 PAYMENTS

1. <input type="checkbox"/> _____	6. <input type="checkbox"/> _____
2. <input type="checkbox"/> _____	7. <input type="checkbox"/> _____
3. <input type="checkbox"/> _____	8. <input type="checkbox"/> _____
4. <input type="checkbox"/> _____	9. <input type="checkbox"/> _____
5. <input type="checkbox"/> _____	10. <input type="checkbox"/> _____

- 5799 James A. Howd, Jr., *Epsilon Rho*, Tampa
- 5800 George A. Hankins, *Alpha Gamma*, Pennsylvania State
- 5801 Everett M. Hawley III, *Gamma Rho*, Detroit
- 5802 William R. Wyand, *Alpha Gamma*, Pennsylvania State
- 5803 Gerald F. Cowan, *Psi*, Wisconsin
- 5804 David A. Modra, *Psi*, Wisconsin
- 5805 Frank N. Gundrum, *Eta Rho*, Wisconsin State-LaCrosse
- 5806 Anthony J. Pickett, *Eta Tau*, McNeese State
- 5807 Thomas S. Sheely, *Epsilon Kappa*, Shepherd
- 5808 Michael L. Blackwell, *Gamma Tau*, Southern Mississippi
- 5809 Albert S. Beymer III, *Theta Rho*, Duquesne
- 5810 Craig Dick, *Gamma Psi*, Arizona
- 5811 Edward R. Bouterie, *Eta Iota*, Nicholls State
- 5812 Robert A. Brown, *Delta Nu*, Loyola-New Orleans
- 5813 James E. Anderson, Jr., *Gamma Lambda*, Florida State
- 5814 Richard J. Thiem, Jr., *Delta Eta*, Lamar Tech
- 5815 Michael R. Sandoval, *Gamma Iota*, New Mexico
- 5816 James J. Burnett, *Epsilon Mu*, Sam Houston State
- 5817 Donald F. Riehl, *Lambda*, Pittsburgh
- 5818 James R. Parrish, *Delta Rho*, Ferris State
- 5819 Paul E. Mendonca, *Delta Psi*, Suffolk
- 5820 Chester P. Suski, *Lambda*, Pittsburgh
- 5821 Richard F. Vermillion, *Beta Epsilon*, Oklahoma
- 5822 John M. Iademarco, *Eta Xi*, Philadelphia Textiles
- 5823 Charles F. Callihan, *Alpha Omicron*, Ohio U.
- 5824 Marcus B. Glassmire, *Epsilon Upsilon*, New Mexico State
- 5825 John E. Lewis, *Epsilon Xi*, Ball State
- 5826 Martin J. Hernandez, *Gamma Iota*, New Mexico
- 5827 Purcell A. Tracy, *Beta Nu*, Pennsylvania
- 5828 Richard L. Snearly, *Zeta Kappa*, Western State
- 5829 Darryl L. Kladden, *Alpha Pi*, Indiana
- 5830 John D. Burns, *Gamma Rho*, Detroit
- 5831 Joseph H. Seskey, Jr., *Epsilon Upsilon*, New Mexico State
- 5832 Hifzl M. Sarioglu, *Alpha Pi*, Indiana
- 5833 Donald W. Herron, *Alpha Iota*, Iowa
- 5834 Courtney C. Shenkle, Jr., *Delta Theta*, Oklahoma City
- 5835 Paul W. Brown, *Delta-Epsilon*, North Texas State
- 5836 Arthur Slate, *Zeta Omicron*, C. W. Post
- 5837 Geoffrey S. Weiner, *Zeta Omicron*, C. W. Post
- 5838 Glenn E. James, Jr., *Alpha Rho*, Colorado
- 5839 George Brudnak, Jr., *Gamma Rho*, Detroit
- 5840 Robert B. Lewis, Jr., *Delta Eta*, Lamar Tech
- 5841 Thomas J. Hamilton, *Epsilon Omega*, Eastern Illinois
- 5842 Philip Enteles, *Delta Pi*, Nevada-Reno
- 5843 Carlton P. Ordway, *Alpha Kappa*, State U. of New York-Buffalo
- 5844 Larry H. Rowan, *Beta Phi*, Southern Methodist
- 5845 Charles D. Pattillo, *Theta Mu*, Columbus
- 5846 Terry J. Wright, *Alpha Pi*, Indiana
- 5847 Louis A. Onesta, *Zeta Sigma*, Southeastern Louisiana
- 5848 Robert E. Smokoski, *Delta Rho*, Ferris State
- 5849 Ronald A. Lundstrom, *Epsilon Chi*, Georgia Southern
- 5850 Donald R. Conte, *Lambda*, Pittsburgh
- 5851 Jimmy L. Williams, *Alpha Sigma*, Alabama
- 5852 Herbert S. Ganz, *Delta Psi*, Suffolk
- 5853 Frank J. Siller, *Xi*, Michigan
- 5854 Felix L. Banton, Jr., *Zeta Upsilon*, Virginia Tech
- 5855 Robert M. Welch, *Alpha Theta*, Cincinnati
- 5856 John L. Stack, *Lambda*, Pittsburgh
- 5857 Donald E. Gudeman, *Epsilon Omega*, Eastern Illinois
- 5858 Theodore O. Friedrich, *Eta Tau*, McNeese State
- 5859 Raymond H. Robertson, *Delta Tau*, Indiana State
- 5860 Robert C. Thornton, *Alpha Sigma*, Alabama
- 5861 John P. Mastroni, *Omega*, Temple
- 5862 John E. Evan, *Beta Rho*, Rutgers
- 5863 Dennis M. Smith, *Delta Tau*, Indiana State
- 5864 Richard P. Sommers, *Beta*, Northwestern
- 5865 Warren E. Patterson, *Alpha Upsilon*, Miami-Ohio
- 5866 Lawrence J. Weiss, *Alpha Omicron*, Ohio U.
- 5867 Werner J. Sublette, *Gamma Omega*, Arizona State
- 5868 Bernard J. Michalek, *Lambda*, Pittsburgh
- 5869 Ralph N. DeLisa, *Zeta Xi*, Lewis
- 5870 Irving L. Herman, *Epsilon Phi*, Sacramento State
- 5871 Manfred W. Hopfe, *Epsilon Phi*, Sacramento State
- 5872 Ronald L. Allen, *Epsilon Phi*, Sacramento State
- 5873 Richard M. Faringer, *Epsilon Phi*, Sacramento State
- 5874 Eduardo Aguirre, Jr., *Beta Zeta*, Louisiana State-Baton Rouge
- 5875 Thomas H. Collier, *Gamma Rho*, Detroit
- 5876 Roger W. Reese, *Nu*, Ohio State
- 5877 Keith N. Masuda, *Theta Xi*, Wisconsin State-Whitewater
- 5878 Thomas J. Prex, *Lambda*, Pittsburgh
- 5879 James D. Honaker, *Delta Xi*, East Tennessee State
- 5880 Robert L. Edwards, *Beta Xi*, Rider
- 5881 Joseph S. Hracho, *Alpha Gamma*, Pennsylvania State
- 5882 Vincent T. Dlugos, *Theta Rho*, Duquesne
- 5883 Joseph A. Jacoppi, *Delta Psi*, Suffolk
- 5884 Robert S. Sekera, *Lambda*, Pittsburgh
- 5885 Robert C. Smith, *Alpha Theta*, Cincinnati
- 5886 Gregory D. Carper, *Epsilon Kappa*, Shepherd
- 5887 Richard J. Noecker, *Beta Xi*, Rider
- 5888 Steven Tczap, *Beta Rho*, Rutgers
- 5889 Stephen W. Pearce, *Beta Psi*, Louisiana Tech
- 5890 Jerry A. Byrd, *Eta Theta*, Angelo State
- 5891 Richard E. Cook, *Alpha Mu*, North Dakota
- 5892 Paul D. Godwin, *Eta Theta*, Angelo State
- 5893 James C. Poss, *Zeta Lambda*, Georgia Tech
- 5894 Ronald R. Aument, *Alpha Gamma*, Pennsylvania State
- 5895 Stephen J. Maulhardt, *Zeta Rho*, Menlo
- 5896 James J. Armstrong, Jr., *Delta Theta*, Oklahoma City
- 5897 Robert C. Hughes, *Beta Omicron*, Rutgers
- 5898 Linsner T. Freitag, *Chi*, Johns Hopkins
- 5899 Sidney G. Koonce, *Delta Zeta*, East Carolina
- 5900 Robert E. Benning, Jr., *Epsilon Phi*, Sacramento State
- 5901 Meliton M. Sanchez, Jr., *Zeta Nu*, Texas A & I
- 5902 Jeffrey H. Warner, *Zeta Psi*, State U. of New York-Albany
- 5903 Jonathan F. Haber, *Xi*, Michigan-Ann Arbor
- 5904 Harry C. Schauweker, *Lambda*, Pittsburgh
- 5905 Frederick T. Densmore, *Gamma Omega*, Arizona State
- 5906 Arnold A. Johnson, *Omega*, Temple
- 5907 R. Allen Curtis, *Zeta Upsilon*, Virginia Tech
- 5908 Randall M. Rogers, *Eta Pi*, Wayne State-Nebraska
- 5909 Roland H. Verret, *Eta Iota*, Nicholls State
- 5910 Jerry R. Berry, *Beta Iota*, Baylor
- 5911 Thomas W. Holbrook, *Delta Rho*, Ferris State
- 5912 Robert J. Fazen, *Beta Epsilon*, Oklahoma
- 5913 Daniel J. Weber, *Alpha Delta*, Nebraska-Lincoln
- 5914 Edward W. Wood, Jr., *Gamma Lambda*, Florida State
- 5915 Gregory G. Shaver, *Zeta Tau*, California State-Hayward
- 5916 F. Joseph Brooks, *Epsilon Omicron*, Western Michigan
- 5917 Arthur R. Handell, *Epsilon Omega*, Eastern Illinois
- 5918 Peter D. Hammond, *Zeta Tau*, California State-Hayward
- 5919 Danny R. Arnold, *Beta Psi*, Louisiana Tech
- 5920 William G. Foral, *Beta Theta*, Creighton
- 5921 John A. Goryl, *Alpha Omega*, De Paul
- 5922 Renato P. Alghini, *Beta*, Northwestern
- 5923 Charles E. Kirkpatrick, *Epsilon Eta*, Eastern New Mexico



CHAPTERS

FLORIDA TECH

THETA SIGMA CHAPTER at Florida Technological University initiated a "write Hanoi" campaign this fall. It was extremely successful and quickly spread to include the whole community. We were privileged to have two POW wives address our chapter. Several hundred signatures were obtained and sent to Hanoi.

Graduating President John Gregory resigned after nearly a year of excellent service to the fraternity. Under his leadership, we became the first national fraternity on campus and have risen to a strong chapter in our region. We offer our thanks and good luck to Brother John. Mike Grady will serve as president until Spring elections. We offer him our help and congratulations.

The Southeastern Regional Convention was held in November at Fort Lauderdale. This was our first chance to see how we rated among our fellow chapters. We feel confident in our position as a chapter of Delta Sigma Pi. Several Brothers attended and had a real good time at the parties. Thanks go to the Zeta Phi Chapter for a great time.

Paddle night is planned to come off very soon. It is always enjoyed by both the pledges and Brothers as the pledges read comical biographies of their respective Big Brothers and also present them with their paddles.

"The Scribe," our chapter publication, will be out shortly for its second issue. This will help us reach our goal of 100,000 points in our first year. We have requested over 50,000 points already—no question in our minds that we'll make it.—CARL T. WOOD

NEW YORK

THE LATE FALL was party time for Alpha Chapter as the Brothers let off steam for the last time before winter hibernation and final exams. In the first week of November, the pledges gave a party for the Brothers that confirmed the organizational and social talents of the future Deltasigs. The following weekend, the chapter celebrated the continuing recovery of Brother Eric Nachman with an informal get-together at his hospital. Eric is doing better than ever, and if anyone wants to drop him a card, he's at Room 421, Rusk Institute of Rehabilitative Medicine, New York 10016. Thursday, November 19, was the chapter's Founders' Day dinner (Alpha Chapter never could get that date right), and members of The New York Alumni Club attended. Initiation weekend featured the traditional picnic, but this year the Brothers and the neophytes ate the same

menu, to the loss of the Brothers and no gain to the neophytes. On December 11, members of Alpha Chapter helped hang Christmas decorations at N.Y.U. Medical Center and were suitably refreshed by the hospital staff.

Professional Chairman Fred Cummins brought two excellent speakers to the house this Fall, Jon Collins and Walter Strawinski. Mr. Collins is the director of the South Brooklyn Urban Planning Project, and his free-wheeling discussion on urban problems touched on organized crime, drugs, and municipal politics among other topics. Several students and members of the student press also attended. Mr. Strawinski is the manager of the neighborhood branch of First National City Bank, and the banker for many of the Brothers. His talk on bank operations in the city was well attended.

Elected officials for the Spring Semester are headed by Frank Rogers, president. We wish all chapters the best in the new term.—A. J. J. DELEHANTY

EAST TENNESSEE STATE

DELTA XI CHAPTER at East Tennessee State University initiated eight new Brothers in the Fall quarter. These men were: Joe Bruce, Hubert Davis, Eddie Gibbons, Lee Landreth, Robert Lawrence, Clint Nearhood, Claude Wilson, and Charles Yencha. We are hopeful that they will display the same spirit and enthusiasm as Brothers as they did as pledges.

Under the direction of newly elected Senior Vice President Jerry Evans, our rush activities brought us 11 men entering pledge-ship, and vice president Tommy Aker has given them a vigorous winter.

Congratulations go to Larry Wilson for winning first place in the ETSU chess tournament. He will represent ETSU at the ACO-I regional tournament at Charlotte, N.C.

Socially, we have had many parties coordinated by Brothers Rodger Demastus and Eddie Mason. Three of our most outstanding have been in celebration of Christmas, New Year's Eve, and Valentine's Day. Plans are now in the making for our "Rose" Formal and our Chapter's Birthday Party.

Professionally, we are having guest speakers, showing business films, and touring various industries. We are now planning the highlight of our professional program, which will be setting up an Industrial Fair.

Under the leadership of our highly efficient Chapter Efficiency Index Chairman, Reuben Bond, we are working diligently to attain our goal of nothing less than 100,000 points.—LARRY D. WILSON

LOUISIANA STATE— Baton Rouge

THE FALL SEMESTER was concluded with the initiation of 14 new brothers. We had a very active semester, one filled with many activities and accomplishments.

The professional activities have been numerous. Speakers at our professional programs have been as distinguished as the President of Louisiana National Bank and as interesting as the representatives from the Ethyl Corporation—the producers of tetraethyl lead, the lead additive in gasoline.

We are also proud of the athletic activities of Beta Zeta Chapter. After a semester of football, the Deltasigs went into the intramural football league finals. Now, with the advent of Spring, we are looking forward to the success of our basketball team.

The semester was highlighted with the festivities of the Christmas season. December 12 was the date of our annual Christmas party. The music was provided this year by the Brothers and the Sisters. Before the dance, a champagne party was given at the luxurious home of District Director H. B. Connor, for the brothers of Beta Zeta Chapter and dates. Sunday, December 13, was the date of formal initiation.

We were very pleased with the outcome of the Fall semester and have just as high hopes for the Spring semester.—ROSS WHITFIELD

DE PAUL

ALPHA OMEGA CHAPTER, with its energetic professional and social program, is rapidly becoming the most influential fraternity on campus.

Alpha Omega Chapter is happy to announce the election of Brother Christopher Saturnus to the University Senate. Brother Saturnus will represent the School of Commerce. Brother Thomas Fryer was elected alternate senator to represent the School of Commerce. Our chapter moderator, Mr. Robert Hoefler, was elected as a Faculty Senator Representative. Dr. James Diamond, an alumnus brother, was elected as a Faculty Senator Representative.

Our district director has organized two Inter-District Athletic events. Alpha Omega Chapter will participate in a basketball tournament in February and a softball tournament in May.

The brothers are happy to announce that Miss Jo Ann Fillwalk was crowned "Rose" at our annual dance. Jo Ann will be "Rose" for the school year 1970-71.—DON BLYTH

FLORIDA ATLANTIC

ZETA PHI CHAPTER at Florida Atlantic University said goodbye to three Brothers who graduated in the Fall quarter. We wish them all possible success in the business world.

Filling their ranks is the outstanding Fall pledge class, which performed excellently in all respects. Their initiation banquet was held at the Southeastern Regional Meeting in the Hilton Hotel, Fort Lauderdale, Florida. An illustrious Deltasig, Dr. Noetzel, former Dean of the School of Business Administration at the University of Miami, addressed the Fall initiation banquet. Brother Noetzel explained how Delta Sigma Pi prepares a man for entering the business world.

Zeta Phi Chapter has had another busy Winter quarter. Plans have been made for the Winter rush, professional tour, professional dinner and, last but not least, the election of our new "Rose." Our current "Rose," Donna Jo Feck, has been a great asset to Zeta Phi Chapter, and all the Brothers at Zeta Phi Chapter want to say "We love you, Donna."

Zeta Phi Chapter entered the Winter quarter expecting able leadership from the new slate of officers. Harry Finley was named president; Glen Gustafson, senior vice president; Mike Nelson, vice president; Joe Shore, treasurer; Doug Goynne, secretary; Jack Shaughnessy, chancellor; and John Ballantine, historian. Dr. James B. Montgomery and Bob Rogow returned as faculty advisors.—JAMES R. LYONS

Personal Mention

John C. Marsh, *Ohio U.*, has been promoted to captain in the U. S. Airforce and is now stationed at George AFB, Calif.

Tony L. Scott recently received a plaque naming him Outstanding Airman in his unit at Tan Son Nhut AB, Vietnam. Brother Scott is a member of Upsilon Chapter.

Brother William H. English, Jr., *Maryland*, has been awarded the U. S. Air Force Commendation Medal at Tan Son Nhut AF, Vietnam, for meritorious service as a procurement officer.

Charles P. Saxer, *Arizona State*, has been decorated with the Meritorious Service Medal at Randolph AFB, Texas. He distinguished himself as a career development staff officer at Eielson AFB, Alaska.

HOUSTON

ETA PSI CHAPTER at the University of Houston has elected, by secret ballot among the Brothers of the chapter, new officers for the Spring semester. The newly elected officers are as follows: President Vincent Ruiz; Senior Vice President David Kent; Vice President Timothy Turner; Treasurer Roland Kinney; Chancellor Jim Moriarty; Secretary James Cuhn; and Historian Terry Bice.

The College of Business is allotted four seats in the University of Houston Student Senate. At the beginning of the semester two Brothers were elected to two of the four seats. During the semester another seat was

vacated, and was to be filled by popular election from the College of Business. Brother Jim Moriarty ran for this open position and was elected, giving our chapter three of the four allotted seats.

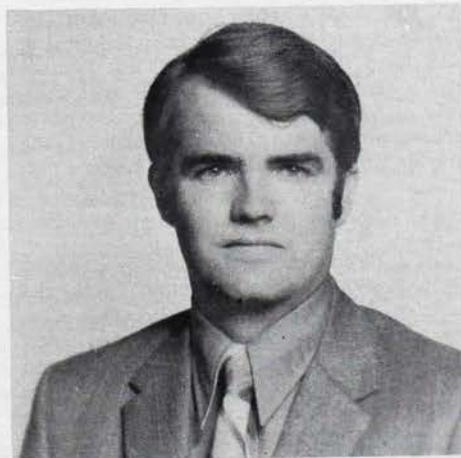
A "Best Professor" election, sponsored by the Eta Psi Chapter, was conducted in the College of Business. Both positive and negative votes could be purchased, with the results being posted daily for a week in the main lobby of the College of Business. A "Best Professor" plaque was awarded to Professor Woolsey, an accounting professor.

A special award, never before given by the Eta Psi Chapter, was awarded to Brother Daniel Lassiter by our President Walter Keith Kelley for outstanding performance extending beyond the call of duty. Brother Lassiter was presented with a plaque at the Eta Psi Chapter Fall Initiation Banquet. Our congratulations to Brother Daniel Lassiter.—TERRY BICE

Leonard L. Larsen is Named a Field Secretary

LEONARD L. LARSEN, a member of Beta Zeta Chapter at Louisiana State University in Baton Rouge, has been named a Field Secretary of the fraternity. He joined the staff on March 1, 1971, and is now visiting the chapters and alumni clubs of the fraternity. He is the 13th Field Secretary of the fraternity and joins Field Secretary John B. McCoy who was added to the staff in August, 1970.

Brother Larsen was born in Oak Park, Illinois, but has lived most of his life in New Orleans, Louisiana. He graduated from Warren Easton High School in New Orleans in 1964 and received the Bachelor of Business Administration degree from Louisiana State University in January 1971. Earning better than 75 per cent of his college expenses, he has worked part-time and during the summers as a printer's helper for E. P. Rivas, Inc., an office clerk for Butler Paper Company, a ramp agent for Southern Airways



A NATIVE OF Oak Park, Illinois, and a recent graduate of Louisiana State University, Leonard L. Larsen, is the 13th Field Secretary in the history of the fraternity. He is a member of Beta Zeta Chapter.

and National Airlines, and a security clerk for Chevron Oil Company.

Lonnie was initiated into Delta Sigma Pi by Beta Zeta Chapter on December 17, 1967. He served the chapter as Professional Chairman, Vice President and Senior Vice President. He was also the vice president of the senior class of the College of Business Administration, a member of the American Marketing Association and the "Golden Band from Tigerland," the LSU band.

TEXAS TECH

TEXAS TECH'S ANNUAL Carol of Lights provided a glittering setting for one of Beta Upsilon Chapter's favorite projects—participation with local benevolence homes enabled Deltasigs to entertain children at the Christmas festivity and a party afterwards. Brothers of Beta Upsilon Chapter are actively engaged with Brother Steele, new dean of the School of Business Administration, in formulating an index of alumni references.

It was easy to signal the presentation of a Coors Brewery representative as the highlight of last semester's business programs. The present program's focus is on "Business and Police Relations," with proper representatives from each, and a pictorial survey of Brother Barry Buschman's tour of France.

Our social calendar has witnessed the celebration of Founders' Day, and projects the annual "Rose" Formal, at which time the Beta Upsilon Chapter Queen for 1971 is crowned. With rush descending upon a new semester, we are reminded of our initiation of 12 new members. One of these, Brother Mike Ruff, has been offered a very substantial scholarship to complete his post graduate work in the field of actuary science at Temple University.

We of Beta Upsilon Chapter accept the challenge of our future goals, while cementing a tighter bond of fellowship among our brotherhood.—WOODY WILSON

TEXAS—Austin

FROM JANUARY 12 to 15, the Students Association of the University of Texas at Austin sponsored a committee to investigate the University Co-op, which is the student store at the University. This committee was appointed under the leadership of Brother Gerry Arivello. The main purpose was to find out, through a survey, the opinion of the students concerning this issue.

For four days, from 8:30 A.M. to 5:00 P.M., members of Delta Sigma Pi manned the booths so that this survey could be taken. Needless to say, the endeavor was a great success. It would be safe to state that if it were not for the members of Beta Kappa Chapter spending countless hours helping the Student Government of the University of Texas, this project could not have been accomplished. It is our wish to see that this great interest in student government and its problems continues to be shown by the members of Delta Sigma Pi here in Austin.—GERALD JAY ARIVELLO

ITHACA

DELTA LAMBDA CHAPTER at Ithaca College was pleased to welcome the initiation of five new members on November 15. The proceedings were held at the Masonic Temple in Ithaca and were witnessed by District Director Willfred Race and several Brothers from Epsilon Lambda Chapter at Rochester Tech who greatly contributed to the success of the ceremony. The latest additions to the membership list include David Blair, Theodore Capogrossi, Darrell Jones, Michael Kelley, and Frank Leonardi.

Executive Secretary Ben H. Wolfenburger attended a recent business meeting at the chapter house and reported that he was pleased with the progress that was being made. Due to the efforts of Chapter Efficiency Index Chairman Jim Elmo, points are being earned at nearly twice the rate of the previous year and show promise of coming very close to the 100,000 point goal.

Two of the new Brothers are performing admirably in winter sports at Ithaca College. Sophomore Darrell Jones has pounded home several goals for the hockey team and junior Mike Kelley has been active on the wrestling mats, following the conclusion of his duties as a football center.

Social Chairman David Wachtel made plans to include the annual "Rose" Ball among the activities of Ithaca's Winter Weekend. A cocktail party will be held, followed by a rock dance where the Queen will be selected.—JOHN F. MARSHALL

SOUTHERN METHODIST

BETA PHI CHAPTER is well on the way to the achievement of its goals of 100,000 points in the Chapter Efficiency Index and involvement and service in the School of Business. The *Business Week* Editorial Panel luncheon held on November 12, which the Deltasigs helped promote through the coordination of reservations and publicity, was a success, thanks to the hard work of Chapter Advisor Thomas S. Bayer, Jr., and all of the Brothers. Both the business community and students alike benefited from the interaction and discussion with these men who are in daily contact with the national and international world of commerce and industry.

The closing weeks of the Fall semester were highlighted by the initiation of four new Brothers and the election of officers for this semester. We are pleased to announce as new Brothers of Beta Phi Chapter, M.B.A. candidate John Bowley, sophomore Randy Dodgen, and juniors Larry Herriott and Bobby Rollings. President Richard Stanford was re-elected for a second term, as were Secretary Mark Covington and Treasurer Mark Snyder. Newly elected officers are Allan Casey, senior vice president; John Bowley, vice president Ken Vaughan, chancellor; and Fred Johnston, historian. Larry Herriott was chosen as professional chairman, while Allan Casey continues as Chapter Efficiency Index chairman and Harlan Bilton continues as social chairman.

The final meeting of the semester was held on December 2, and included the formal installation of new officers and a "Fincher Fireside Chat" featuring Norman

Brinker. Mr. Brinker, president and founder of Steak and Ale Restaurants of America, Inc., told us how he achieved success in the restaurant field and what his plans for the future include. The Brothers learned a great deal from his dynamic outlook and ideas about business and the restaurant industry.

Beta Phi Chapter anticipates a very successful rush this semester and looks forward to continued achievement through additional "Fireside Chats" and further involvement in the School of Business.—MARK R. COVINGTON

NICHOLLS STATE

THE SOUTHERN REGIONAL Meeting was held in Memphis, Tennessee, on October 23 through 25. Nine Brothers of Eta Iota Chapter attended this meeting and brought back two awards. One was for having achieved 100,000 points in the Chapter Efficiency Index, and the other was the "Man-Mile" award.

Founders' Day was celebrated on October 31, 1970. The setting was Rosella Plantation, the antebellum home of Dr. & Mrs. Ben Ayo in Raceland, Louisiana. Champagne and hors d'oeuvres were served.

As part of our continuing professional program, three Businessmen's Luncheons have been held this fall. Mrs. Sarah Percle, vice president of marketing at the Bank of Terrebonne, spoke on "The Role of Women in Business." Dr. Jack Davis, the Chairman of The Department of Economics at Mississippi State University, gave a speech on "The More Efficient Allocation of Corporate Capital." Finally, Mr. Fred McMurray, President of Management Personnel Services, New Orleans, Louisiana, talked on "Organizational Development."

Nicholls Club Football was well represented by members of Delta Sigma Pi. Our advisor, Dr. R. K. Khadhiri, served as coordinating director. Brothers Pete Percopo, Allen Reynolds, and Fred Mattei served as assistant coach, comptroller, and business manager respectively. The remaining Brothers of Eta Iota Chapter served as ushers and workers during the football games.

Twenty-two new Brothers were initiated into Eta Iota Chapter on December 16, 1970. A banquet and dance later followed at Yot's Steak House in Houma, La. We are certain that these new Brothers will zealously strive to help us in our endeavor to once again achieve 100,000 points in the Chapter Efficiency Index.—BOB JAKOB

SAINT JOSEPH'S

ZETA PI CHAPTER is presently conducting its Spring pledging program. Under the astute leadership of Pledgemaster Dan Carter, and the Pledge Committee of John Hvizda, Chuck Lawson, Tom O'Conner, and Steve Brook, pledging possesses a refreshing new atmosphere. Freed from trivial and menial responsibilities, the pledges are better able to concentrate on the group responsibilities of conducting two professional events, hosting an open-party, and performing a community service.

Flashing back to the Christmas Party for a moment, the Brothers wish to thank Miss

Mary Carr, fiancée of Brother Vince De-Laurentis, for her selfless efforts in a remarkable job of decorating for the gala holiday affair.

Also at Christmas time, Zeta Pi Chapter, with the help of friends and benefactors, distributed twenty-seven baskets of food to needy families in the West Philadelphia area.

Plans for the "Rose" Dance have been finalized. The climax of the social year will be dinner and dancing in the Esquire Room at the Park Drive Manor Inn on May 1.

Members of Zeta Pi Chapter's fine basketball team are Brothers Ralph April, Bill Reid, Tim Henner, Joe Adelsberger, Ed McGroarty, Chuck Lawson and Chris Blazic, off of whom have eyes on capturing the intramural basketball championship at Hawk Hill.

Finally, Brother Dennis "Snake" Fenerty, spending the Spring Semester in Mexico City, Mexico, as part of the special Latin America Studies Program at Saint Joseph's, greets all the Brothers from South of the Border.—CHRISTOPHER J. BLAZIC

NORTHERN ILLINOIS

ETA MU CHAPTER at Northern Illinois University continues to expand. We have had a variety of professional activities. Clarence Palmby, the Assistant Secretary of Agriculture, spoke to the student body on how we are affected by different crop blights and failures. Our biggest smash, so far, has been a male fashion show. Area stores contributed all the fashions. The range of fashions included casual wear, mod clothes, tuxedos, ski clothes, suits, and sport coats. The Brothers from the chapters modeled the outfits. Brother Kevin Driscoll had to ham it up by wearing a five hundred dollar Foxskin coat. To break it up a bit, we also had several female fashions, modeled by the girls of the Brothers. WLS radio station disc jockey Larry Lujack emceed this affair and was at his usual best. As a token of our appreciation the Brothers gave Mr. Lujack a beautiful gold athletic supporter for Christmas. Brother Mel Nelson ended a year of his fine professional activities on a really high note. His work has greatly been appreciated by the chapter.

Our Chapter recently initiated 15 new Brothers. Their strength was demonstrated by some of their tremendous pledge activities. To start off with, they helped the people of DeKalb move into their new senior citizen home. The youngest person to move in was 63 years old. On November 7 the pledge class put on a dance to help celebrate Founders' Day. The pledges made a delicious (?) birthday cake for the occasion. The whole chapter enjoyed themselves. Usually the pledge class makes a stupid mistake by challenging the members to a football game. This one was no exception. We had a nice enjoyable game of football, the members, that is. The score was so lopsided that I think I will mention it—50-6.

The chapter had elections for new officers at the last chapter meeting. The brothers have faith that under the guidance of these new leaders our chapter will continue to grow stronger.—BOB D. GINSBERG

FLORIDA SOUTHERN

DELTA IOTA CHAPTER at Florida Southern College has had a busy semester with many accomplishments which have helped to strengthen our chapter. With the initiation of our largest pledge class of 17 members we hope to attain our goal of 100,000 points in the Chapter Efficiency Index.

On October 7, we co-sponsored a business day in which local and national companies took part in displays. These displays offered students a chance to get to know these companies. Delta Iota Chapter had a display to promote the Fraternity. A panel discussion was held in the afternoon and covered questions such as pollution control, migrant worker living conditions and other topics of concern today. Our thanks go to Mr. William Vogel for heading this highly successful event.

Our calendar of professional programs is filled for the coming semester. One of the highlights will be our annual Young Presidents Organization conference. For the first time the Brothers of Delta Iota Chapter will sponsor this event by themselves.

The Business and Economics department has added a G.E. timesharing terminal for the study and use by the students and faculty. Our advisor, Mr. Charles Franklin, is responsible for this new innovation which has helped to strengthen our Business and Economics department.

Delta Iota Chapter is looking forward to another great pledge class, and would invite correspondence from other chapters in an ever increasing effort to promote the spirit of Delta Sigma Pi.—THOMAS W. DODDS

WISCONSIN STATE—

Whitewater

GREETINGS FROM THE members of Theta Xi Chapter at Wisconsin State University-Whitewater.

Now that our first semester has come to a close, we have many fond memories of the past activities and achievements of our chapter. Our first pledge program was a true success, for it produced nine new members who have already begun to contribute to the sure success of our chapter in the new year.

Our professional program was filled with profits for our brothers. The most exciting activity proved to be the field trip to Chicago, organized by the pledge class. We visited Regional Director Thomas Mocella, at the Harris Trust and Savings Bank, and then proceeded down the block to the Chicago Commodities Exchange.

Our first annual "Rose" formal proved to be a wonderful and rewarding experience. Held at the Sheraton Inn in Beloit, Wisconsin, the evening was filled with good food, dancing, and the crowning of our 1970-71 "Rose" Queen, Betsy Holderby.

The project Theta Xi Chapter undertook first semester of establishing a Research and Reading Room in our new Business Building has proved to be a great success. The room was opened the first week of February and is already being used by many students of business. In conjunction with this project, Theta Xi Chapter also held a tea with the

business faculty at which our brothers let the faculty know and see what Delta Sigma Pi is really all about.

On January 6, our new team of officers was installed and immediately began to make this semester even more rewarding for our young chapter.

They are President Michael Roisum, Senior Vice President Charles Hinz, Vice President John Mocella, Secretary Mark Winter, Treasurer Jerry Hoepfner, Chancellor Pat Porubcan, and Historian Tom Elsen.—MICHAEL ROISUM

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota is in the middle of another event filled year.

Brothers Johnson, Kirkebak, Molohon, and Groen were among those who participated in the first School of Business Study Tour. They spent the month of January touring various firms and visiting embassies in Dusseldorf, Copenhagen, Amsterdam, and Brussels. We hope others will have this opportunity next year.

This year several Brothers played an active role in making a success of our second annual Alumni Days. During Alumni Days several prominent graduates of the School of Business returned to the campus to relate to us their experiences in the business world. This year they came all the way from Chicago and the oil fields of Australia.

In the month of January the members of Alpha Eta Chapter initiated the fall 1970 pledge class. We hope that fraternal life will be as rewarding to them as it has been to the rest of us.

We would like to thank the retiring officers and committee members for all the time and effort they contributed to Delta Sigma Pi. It is our hope that the new leaders will carry on this tradition.

Also we wish to extend congratulations to our new "Rose" queen, the lovely Miss Joann Lasher.—LEE A. GROEN

WEBER STATE

"THE MOST WORTHWHILE organization on campus." This has been the praise which the Eta Lambda Chapter at Weber State has received this fall. At the close of our third year at WSC, Delta Sigma Pi is extremely well thought of.

Fall '70 was a quarter of adjustment at the School of Business & Economics. There were many new faculty, a new dean, and new members initiated into Delta Sigma Pi. The chapter is very pleased with the ten new members initiated this fall. We are confident and proud that we have again attracted the finest in the school. The pledge class of Fall '70 is an excellent collection of scholars, leaders, personalities and businessmen.

The pledge education program for the quarter was highlighted by several activities. The pledge class directed the club efforts in the "Sub For Santa" program. Under the pledge leadership we were able to make Christmas a little happier for a local family, and we all enjoyed sharing in the true spirit of the season.

The pledges all did well in their early morning education classes. If any of them enjoyed getting up that early they hid it well.

We got the ball rolling again on some intramural basketball plans, and with some luck we may win a game or two. As a further motivation in this line, the pledges hosted an evening at the Salt Palace where we took some pointers from the Utah Stars pro team.

Brother Richard Evans was very impressed with the Regional Meeting in New Mexico, and we enjoyed his report of what happened there.

Professional speakers spoke to us during the quarter on job placement and interviewing, promotions, and public accounting.

The Quarterly Book Exchange sweetened our coffers again, and we are currently making plans for our annual presentation of Business Week.

Eta Lambda Chapter at this time of year wishes a very successful and productive new year to each and all of you in 1971.—ALEXANDER CLOWARD

FERRIS STATE

DELTA RHO CHAPTER at Ferris State College is making good on its earlier prediction of having an outstanding year. The Chapter Efficiency Index points are adding up and the 100,000 point goal is in view.

Forty-two Brothers returned to start the winter quarter and continue our successful ways. Led by President James Parrish we are following closely the original purpose of Delta Sigma Pi. We started 1971 out in the right way with our second Smoker of the school year. All Brothers agreed that each successive Smoker becomes more successful, which proves once again that Delta Sigma Pi is Number One on the Ferris State campus.

On November 20, under Bod Wiegand's leadership as professional chairman, the Brotherhood traveled to Grand Rapids and toured Steelcase Corporation, which is the largest steel furniture producer in the world. The Brothers learned of Steelcase's unique labor-management relationship and the marketing functions of their steel products. All and all, it was agreed that the tour will remain a high point in this year's professional activities.

The Brotherhood is deeply involved in "Delta Sigma Pi's Second Annual Career Day" at Ferris State College, which is scheduled for April 13, 1971. The Deltasig sponsored Career Day is an opportunity for the diverse student body of Ferris State to see what the business and industrial worlds have to offer them in career and employment opportunities.

On December 12, the Brothers of Delta Rho and the Brothers of Pi Kappa Alpha had a cooperative Christmas Party which will long be remembered by all the Brothers. A snowmobile-ski party was also held late in January in which all prospective rushees were invited.

Our "Rose Queen" was chosen in February with hopes of sending her to the final of the "Rose of Deltasig" contest. The "Rose Ball" is set for April 24, with an open invitation to all alumni.—JAMES R. LINSEY

PENNSYLVANIA STATE

ALPHA GAMMA CHAPTER at Penn State sponsored a seminar on January 25 for the College of Business Administration. The seminar provided students with information concerning fundamentals in interviewing for jobs. Although several speakers initiated the discussion, many of the students participated by offering advice based upon their personal experiences.

During January the chapter also held an initiation ceremony for 11 new Brothers. In addition to being excellent scholars these men possess athletic abilities that are normally rare in our fraternity. Athletic Chairman Ira Kisver was the first to congratulate them, and he announced plans for an intramural basketball team.

The speakers at our professional meetings this past term discussed a wide variety of topics—including fast-food franchises, carbon monoxide pollution, crime investigation, and big business. The Brothers also journeyed to the Corning Glass plant to tour their facilities.

The annual "Rose of Deltasig" banquet was held on February 27. This is one of the biggest events of the school calendar for our chapter, and many hours of preparation were necessary for its success. Bob Johnson, acting president in the absence of Ron Berman who graduated fall term, presided over the festivities and crowned our new "Rose of Deltasig."—FRANK STASENKO

SHEPHERD

THE BROTHERS OF Epsilon Kappa Chapter are enjoying a fine year, both professionally and socially.

On the professional side, the Brothers took a fantastic tour to New York City. While there, we had tours of the New York Federal Reserve, the New York Stock Exchange, and a large stock broker firm. Other sidelights led to a good bit of fun for all of the Brothers.

In intramural football, the Brothers finished runner-up and lost three games by a total of five points. Leading the team were: "Hands Ford," "Muck Stall," "Seymour Romaine," and "Bull Bryan." We are now ready for basketball. This year's dribblers will be: "Bones Bierkorte," "2-Point Harmon," and "Freak Torbett."

In closing, the Brothers of Epsilon Kappa Chapter would like to wish all chapters a prosperous new year and continued success throughout this semester.—TOM HARMON

WAYNE STATE—Nebraska

ETA PI CHAPTER at Wayne State College has just completed another trimester. The Brothers seemed quite anxious to finish their final exams and journey home for the holidays. In our first trimester, we organized and conducted our first Careers Day at Wayne State College. The day was very successful and plans are already under way for making this an annual affair.

Our pledge program went very well for our third group of pledges. These pledges are now Brothers and have shown great interest and promise in the short time that they have been members. The potential

which these Brothers show is a great attribute to Delta Sigma Pi because it is these Brothers who will carry on the Deltasigs and Eta Pi Chapter in the years to come.

The Eta Pi Chapter's calendar for the second trimester is already underway. Some of the activities included are: a charity basketball game for the March of Dimes, an extensive rush program to fill our expanded quota and yet at the same time continuing to strive for quality in our new Brothers. We also looked forward to the Regional Basketball Tournament to be held in Omaha, the last part of February. The fund raising committee will be put to the test in their attempt to obtain funds for a two-day professional tour and for our "Rose" Formal.

Our new officers for the winter trimester are: Robert Matthews, president; Mike Keithley, senior vice president; Morris Grotjohn, vice president; Douglas Livermore, secretary; Don Muhle, chancellor; Rod Varilek, treasurer; and Jim Hunke, historian. We are looking forward to a great 1971 and welcome correspondence and visits from any chapter.—MICHAEL L. KEITHLEY

MANKATO STATE

THE BROTHERS OF Epsilon Iota Chapter at Mankato State College cordially offer their thanks to the chapters of the North Central Region for making the Regional Meeting such a success. The meeting began with a general meeting which was then followed by smaller meetings which dealt with specific topics. The day was topped off with a banquet and a dance. The visiting brothers were "lined up" with 180 dates—"Man does not live by bread alone."

The Brothers of Epsilon Iota Chapter also hosted their annual Business Day on No-

vember 14. There were 31 firms who attended. They participated in panel discussions and exhibited displays. The day ended with a banquet dinner and guest speaker Aubrey Lewis of Woolworth's.

Epsilon Iota Chapter is proud to announce the initiation of eight new members. They are Randy Grill, Ken Huff, Dennis Knutson, Dave Lemon, Pat McMorrow, John Olsen, Mark Racek, and Ron Solseth.

We concluded the quarter by electing our new officers. Sanford Illstrup was elected as our new president. We would like to wish all other chapters luck in the coming months.—TIM PUGH

GEORGIA STATE

KAPPA CHAPTER at Georgia State University is happy to invite all Deltasigs to Atlanta on March 13, 1970, to help us celebrate 50 years of brotherhood in Delta Sigma Pi. For more information please write to: Kappa Chapter of Delta Sigma Pi, Georgia State University, 33 Gilmer Street, Atlanta, Georgia 30303.

Kappa Chapter is proud to announce that George Tienken, son of Henry Albert Tienken, entered the fraternity. Brother Tienken has been a great inspiration to us, even before he became a Deltasig.

Kappa Chapter has reaffirmed its vow to help and service. Kappa Chapter is taking an active role in school government and sports. Two Deltasigs are on the Metropolitan Area Advisory Council on Transportation. Professionally, we are introducing to students a field of business which hereto few have heard of—actuarial science. We, each in our own heart, are beginning to understand the statement, "He profits most who serves best."—TOMMIE PYE



"SKIP" SWERDLOW, president of Gamma Omega Chapter at Arizona State University, is shown here with Mrs. Paul Hofmann, Dean Glen Overman and Mr. Hofmann during the Founders' Day luncheon of the chapter.

LOYOLA—Los Angeles

THREE BROTHERS of the Delta Sigma Chapter, Ken Charlton, Pat Day, and a new brother, Justin Gannon, were selected to represent Loyola University in the business games programs sponsored by I.B.M. in their downtown headquarters in Los Angeles. The contestants consisted of all universities in the Southern California area, including such universities as the University of Southern California and U.C.L.A. The program is arranged so that each team has to set up a simulated company and run it with the use of the computer. The winning team is the team whose company accumulated the most profits. The Loyola University team outscored all its competitors by a wide margin, bringing a large trophy back to the school.

After obtaining the annual scholarship award from Mr. Sarlo of Sarlo Income Tax Service, committees were set up to decide the qualifications for applicants and now we have the assistance of the University. With the basic structures set, the scholarship recipient will be notified in the Spring quarter.

The upcoming month's four professional events have been set up, with others tentatively scheduled. They include lectures open to all interested business and economic majors and closed lectures; a luncheon and a tour are also planned. Two of the lectures consist of an United States Air Force personnel representative speaking on military contracts, and a lecture by the business director at Loyola University.—SCOTT BROWN

BAYLOR

THE BETA IOTA CHAPTER had a very good Fall semester, initiating 13 new members, and we are looking forward to another good semester this Spring. We performed "A Time to Remember" in Pigskin Review at Homecoming, an act about the siege of the Alamo, after placing fifth in the All University Sing last spring. Our social activities included various rush parties, dances, and a formal held in Dallas. Our professional program here at Baylor was highlighted by a tour of the Owens-Illinois Glass Plant in Waco. The fraternity won the intramural football championship giving us a good start toward winning the overall intramural championship. New officers were elected in December led by President Bob Mabry. Rush activities for Spring have already begun and all indicators point to an even finer semester than the previous one.—H. B. POE

LEWIS

ONCE AGAIN THE Brothers of Zeta Xi Chapter are in the midst of an active and prosperous year. In all areas, we are successfully attaining our fraternal goals.

Our completely renovated professional program, directed by Chairman Joe Iwan, stirred up considerable student interest. One professional event, a "Business in Society" symposium, featured leaders from government and industry and drew an audience of over 200.

Brother Cunningham's rush program did not produce a large number of new Brothers,

but gave us the type we need for the future. Our new Brothers were honored at the Fall Pledge Banquet on November 14, which also featured the crowning of our new "Rose," Lolly Graber.

Athletically, we have done quite well, with our basketball team winning its division championship. Prospects for next semester's softball and weightlifting teams are excellent, too.

The highlight of the first semester's activities was a visit by Grand President Warren Armstrong on November 9. Brother Armstrong was first honored by a banquet attended by all Brothers and several Deltasigs from the faculty. Later, he and District Director Ken Vadovsky spoke at a meeting, then attended a smoker in the Knights of Columbus Hall.

We feel that Brother Armstrong's visit was most beneficial in that he both pointed out areas in which we needed improvement, and encouraged us to work harder. We thank him for spending some time with us.—JOHN P. OUTLY

NORTH DAKOTA

THE ALPHA MU CHAPTER of Delta Sigma Pi has been working hard this past semester to get 100,000 efficiency points for the year.

We initiated 14 neophytes into our chapter this past semester. We also initiated Prof. Swartz as our new advisor. We are sure that all these men will be a very big asset to our fraternity.

All the Deltasigs looked forward to the "Rose" Ball on February 6, 1971. All of us are going to miss very much our former reigning queen, Kathy Krauter.

We are in the midst of our main money making project for the year. We are selling tickets to give away 100, 75, and 50 gallons of gasoline. We got this idea to give away gasoline from another chapter at the Regional Meeting at Mankato, Minnesota.

All the Deltasigs are looking forward to the pledging of new members this semester. We hope we will get just as fine a group of young men as we did last semester.—PAUL HAUGEN

CREIGHTON

BETA THETA CHAPTER at Creighton University has achieved an extremely successful first semester of this school year, led by President Jim Kelly.

Six upperclass pledges were initiated on November 15, 1970. The very successful initiation was highlighted by the presence of our regional director, Dr. LaVerne Cox. Freshman pledging cannot begin until second semester.

The chapter's intramural football team finished second in regular season play in the fraternity league, but then came on strong in the all-school playoffs. The brothers defeated two previously unbeaten teams in making it to the finals, only to lose to the dental school team for the championship of the university. First team, all-university players include Brothers Dan Kathol at quarterback, Dan Semrad at blocking back, and Dick Knudson at rusher.

Athletics has not been our only success, however. Our advisor, Mr. Leo Pieper, has arranged three fine speakers for us this first semester. Additional speakers and a tour are planned for the second semester.

Several parties highlighted the chapter's social season, including the annual Christmas Party complete with Santa Claus and a bag of gifts. We believe parties are one of the best ways of promoting chapter solidarity.

Beta Theta Chapter continues to be very active in campus activities. The brothers received recognition at halftime of the homecoming basketball game for having won the Spirit Award for our very successful homecoming carnival booth and general homecoming spirit. In order to promote the Creighton Bluejay basketball team, Beta Theta Chapter sponsored an all-school bus trip to Notre Dame for the Creighton game there on February 6, 1971. Five busloads signed up.

Creighton was chosen as the host school for the annual Delta Sigma Pi North Central Regional Basketball Tournament to be held in late February. The brothers sincerely hoped all regional chapters will be able to attend but did extend a warning that we are bigger and better than ever. Jim Ford was in charge of all arrangements.

In closing, we extend congratulations to the following recently married brothers: Jim Cavanaugh, Denny Knudson, Chris Brabec, John Fisher, Bill Francis, Steve Jensen, Bob White, Lee Kathol, and John Tonkin.

VIRGINIA TECH

ZETA UPSILON CHAPTER would like to congratulate Regional Director Leon Harding for a well planned and successful Regional Meeting held in Winston-Salem, N.C. The 14 brothers of Zeta Upsilon Chapter who attended participated in all the functions, including the social ones, and came home with a better understanding of our great fraternity.

Our chapter is moving right along in the Chapter Efficiency Index. According to Mike Mills, Chapter Efficiency Index Chairman, we should hit 100,000 points for the fourth consecutive year.

The chapter football team has completed a great intramural football season. The team led by Larry Catlett at quarterback compiled a perfect 8-0 record and the team's only loss all season was a 7-6 loss to Pi Kappa Alpha in the quarter finals of the championship playoffs.

Rich Gary, our professional vice president, is making plans for an all weekend trip to the Luray Caverns in northern Virginia. This trip will be for both professional and social activities.

At our recent initiation four men were initiated into our chapter. They are Bob McMichaels, Dennis Buntin, Danny Bache, and Phil Bush. At our pledge banquet Bob McMichaels was named best pledge of the quarter.

Any alumni desiring information about our chapter activities should contact Randy Thurman at 601 S. Main Street, Blacksburg, Virginia 24060.—ANDY BAZZLE

ARIZONA

GAMMA PSI CHAPTER at the University of Arizona sent Craig Dick, president, as a national Deltasig representative to the National Association of Manufacturer's 75th Annual Congress of American Industry in New York City in December, 1970. He reported it to be an interesting and great experience. President Nixon, Robert Finch, and Senator Barry Goldwater were main speakers.

The Brothers of the chapter scored many political victories on campus this fall. Elected to the College of Business and Public Administration Student Council were Steve Moore, Bill Edwards, Steve Paquette, Bill Barychuck, and Craig Dick. Jim Prante was elected the council's president.

Under the guidance of these Deltasigs, the council has purchased additional furniture for the students' reading room, established a student-faculty grievance system, and persuaded various faculty committees to have student representation.

Art Dunbar was elected to the University of Arizona Associated Students' Appropriation Board. Bill Edwards was elected as an Associated Student Senator from the College of Business and Public Administration. These elections to very important student posts illustrate Gamma Psi Chapter's continuing interest in the student affairs at the University of Arizona.—JIM PRANTE

NORTHEAST LOUISIANA

ETA OMICRON CHAPTER at Northeast Louisiana University ended the fall semester of 1970 with the election of officers for 1971. The following members were elected to office: Charles Waters, president; Johnny Guarisco, senior vice president; Bob Bewick, vice president for pledge education; Mike Kilcoyne, vice president for professional program; Jerry Klahr, secretary; Bruce Swindle, treasurer; Gary Senn, chancellor; and Stephen Rogers, historian. Dr. J. William Smith will serve as advisor of Eta Omicron Chapter.

Eta Omicron Chapter is planning for a big rush in the Spring semester and a continuation of the excellent professional program.—GARY M. COOPER

CONNECTICUT

THETA IOTA CHAPTER at the University of Connecticut is planning to sponsor transportation to away basketball games as a fund raising project. A number of buses will be chartered to transport various students and faculty to and from away basketball games. The chapter plans on having a book swap for the School of Business Administration after semester break. This will enable the students of business to sell their various books at higher prices, rather than selling them back to the university bookstore at a very low rate. The chairman of this fund raising project is Senior Vice President Moore. The rest of the committee consists of Secretary Brown, Marty Horn and Jeff Davidson. Finally the chapter plans on renting films to be shown on weekends to the students at the university. The proceeds of these

projects will go toward obtaining speakers for the School of Business Administration and other functions concerning business.

On November 10, 1970, the District Director, Wilbur Bullock, came to the pledge initiation ceremony of Theta Iota Chapter. After the initiation ceremony Brother Bullock, chapter brothers, and pledges went to the Rock Garden in Willamantic, Connecticut, for refreshments.

Theta Iota Chapter sent five delegates to the installation of Theta Upsilon Chapter at Siena College in Loudonville, New York, on January 9, 1971. The delegation consisted of Secretary Brown who was the Scribe at the installation, Senior Vice President Moore, Treasurer Glode, Chancellor Barriga and Historian Wolfe.

The following day Theta Iota Chapter had its initiation banquet at the Shell Chateau in Willamantic, Connecticut. Speakers were present at the banquet, including the Dean of the School of Business Administration, Brother Robert O. Harvey.—FRED J. BROWN

INDIANA STATE

THE BROTHERS OF Delta Tau Chapter have been busy working on projects, social functions, and special activities in order for our chapter to obtain its goal of 100,000 points in the Chapter Efficiency Index. We have 14 pledges who are being led through pledgship by Mike Jones, vice president. We feel these neophytes are working hard to become brothers. Early in November we went to St. Louis to tour the Budweiser Breweries. This was a very interesting tour and we learned many things about the distribution and production of their products.

In our last business meeting we held elections to fill vacant offices due to graduation. Dick Warner was elected senior vice president, Steve Hall was elected vice president of professional activities, Glenn Murphy was elected secretary and Chuck Slavens was elected chairman of alumni relations. Also elected were Steve Drake, house chairman, and Rusty Coffing, project chairman.

A tour of the Western Electric Company in Indianapolis was held in January. We also hope to obtain Dr. Bucher of the Indiana State University faculty to speak to us on the techniques of interviewing employers for jobs.

We will soon be starting our rush program for the Spring semester. Last semester we had one of the largest responses ever to our rush functions. We hope to draw another fine group of prospective pledges to our rush functions this semester.—STEPHEN K. HALL

CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati ended the first quarter of school by initiating 12 new Brothers. The new Brothers were congratulated for their efforts at a dinner in their honor at the Bonanza Steakhouse in Cincinnati.

The new Brothers were on hand with the old when a Christmas party was held for the

underprivileged over the Christmas break. About 50 children were treated to a party and a visit from Santa Claus.

Meanwhile, plans were made for a successful Winter Rush schedule with tours, speakers from industry, and professors from the College of Business Administration meeting with students over at the Chapter House. An informal goal of thirty new Brothers was set for the Winter Quarter.

The "Rose" Dance was held on January 23, 1971, in a large hall with a top caliber band. Several sororities placed nominations for "Rose" Queen. The annual dance has become one of the major events on the University of Cincinnati campus. With these events already planned the Brothers look forward to the coming year.—WILLIAM H. WAITE

FLORIDA

THE FALL QUARTER activities of the Beta Eta Chapter were highlighted by the award of the Delta Sigma Pi Scholarship Key. It was given, at a formal banquet, to Brother Jeffrey Davidson who graduated in June, 1970, with an average of 3.78 out of a possible 4.0. This was the first time that a chapter member won this award. Also, at this same banquet, 10 new Brothers were welcomed into the chapter.

Professional activities for the quarter consisted of formulating plans for the Second Annual Industrial Recognition Week to be held in January, 1971, and a field trip to Orlando. In Orlando, 15 Brothers visited Lehigh Portland Cement Company's ultra-modern batch plant facilities and the Martin-Marietta plant.

At the last meeting of the quarter, new officers were elected. They are Carl Warrmack, president; Clyde Monroe, senior vice president; James Heskin, vice president; Michael Means, chancellor; Jeffrey Fine, secretary; Anthony Di Como, treasurer; and Lorn Lightman, historian.—CLYDE MONROE

MISSOURI—St. Louis

ETA NU CHAPTER is proud to announce that six of its brothers have been selected for the 1970-71 edition of "Who's Who Among Students in American Universities and Colleges." Those chosen were brothers Muckerman, Smith, Adolf, Hoelting, Trokey, and Burns. A total of 36 nominees were chosen from the University of Missouri-St. Louis.

On Wednesday afternoon, December 23, a group of mentally retarded children at the St. Louis School and Hospital at 10695 Bellefontaine Road had a Christmas party, all on Eta Nu Chapter. Each child received from Santa Claus (Brother Witherspoon) a gift selected especially for him. There was cake, candy, ice cream and other trimmings. Santa also had two gifts for the school and hospital—a toaster, and a full length mirror which is to be used for speech therapy.

Eta Nu Chapter in conjunction with Eta Sigma Chapter of Southern Illinois University held a "Rose" dance on February 13 which was a formal affair. Also held on January 2 was our initiation and our annual dinner speaker meeting.—EDDIE G. SMITH

LA SALLE

EPSILON SIGMA CHAPTER at LaSalle College held its annual Father and Son Banquet at the Casa Conti Restaurant on November 11, 1970. Mr. Robert Shad, a broker with Merrill Lynch, Pierce, Fenner and Smith, was the guest speaker. He presented his views on the current trend of the market and its future.

The Brothers, together with their wives and the local Catholic Youth Organization, conducted a party for the children of Saint Vincent's Orphanage. The Brothers supplied beverages, pizza and music for the occasion.

Epsilon Sigma Chapter, in conjunction with the Computer Department of La Salle College, sponsored a tour of the Univac Division of the Sperry Rand Corporation, at which time a film, a guided tour and a question and answer period were presented as part of the program.

Epsilon Sigma Chapter would like to thank Brothers Melvin Brown and Charles Santoro for attending our chapter initiation held in late November.

The following Brothers were elected to serve as officers for the coming year: president, William Mullen; senior vice president, Frederick Blinn; vice president, Anthony Arnone; treasurer, Dennis Young; secretary, Michael Taboga; historian, William Duffy, and chancellor, Charles Roop. The brotherhood would like to wish the new officers a very successful year.—JOSEPH F. CAPODANNO JR.

PITTSBURGH

LAMBDA CHAPTER'S Annual Founders' Day and Honorary Award Banquet was a joint affair with the alumni. It was held at the Holiday House in Monroeville, Pennsylvania, on Saturday, November 7, 1970. Advisor Dr. R. V. Allhouse was the recipient of the Honorary Award for his assistance and guidance to the fraternity.

Lambda Chapter initiated 15 new members into Delta Sigma Pi. They are: Alan Amster, James Bodnar, Jerome Churba, David Dunkis, Frederick Fulmer, Edward Geiger, Jr., Berten Huselton, Mike Laxton, Jaye McKenery, Edward Mielnicki, George Peterson, Frank Pucciarelli, William Schroeder, Robert Shinko, and Joseph Zwastetzky. Initiation ceremonies took place at the University of Pittsburgh in conjunction with Theta Rho Chapter of Duquesne University. Attending the initiation were Director of Midwestern Region Melvin Brown and District Director Robert Rees.

At the monthly business meeting in December, President Donald Conte's discussion centered on the Graduate Scholarship Program and achieving the 100,000 points in the Chapter Efficiency Index. Advisor Robert Comfort stated that the new system of registering by mail is a great success and that more innovations are foreseen in developing the Business and Economics Program at the University.

Otto Szabo, Jr., engineer for Bell Telephone Equipment Department and Director of Officers' Training School in the U. S. Army Reserves, was promoted from Major to Lt. Colonel in September, 1970.—ANDY HRISHENKO



SHOWN HERE ARE members of Alpha Beta Chapter at the University of Missouri as they pose during the annual Christmas party.

NEBRASKA—Lincoln

ALPHA DELTA CHAPTER at the University of Nebraska is ever looking to its future. Hardly had we initiated the Fall semester pledge class than we were out rushing for the second semester. The new members were initiated December 13, and from the talent they displayed in the pledge class, I'm sure they'll do an outstanding job for us in years to come.

Our recognition dinner was held on January 9, 1971. A great turnout made awards to newly elected officers, the graduating seniors, the scholarship award recipient, and the "Outstanding Deltasig," even more rewarding. The new officers for the Spring semester are Bill Danley, president; Wayne Baumgart, senior vice president; Mike Schulz, vice president; Bill Otto, treasurer; Bill Hinman, secretary; Bill Ehlers, historian; and Bob Lenzen, chancellor.

Time draws near for Brother Paul Wehner. At the beginning of the year he made bets with several other members that he could lose 40 pounds by the time of finals. Here it is just a few days away and he still has a long way to go. At one of our professional dinners the guest spoke to us on physical fitness and afterwards he offered to measure our flab to see how much overweight we were. Paul volunteered and found he was only four pounds over. As time runs out we all wish Paul luck in losing the weight or in finding a job! Good luck, Paul!!—BLAKE W. ROWLISON

NEW MEXICO STATE

THE EPSILON UPSILON Chapter at New Mexico State University dedicates this article to its 1970 President, Bryan R. Gleaton. Brother Gleaton's hard work and excellent leadership ensured that our chapter was among the best.

On November 14, 1970, at Homecoming, our chapter presented Guthrie Hall with a portrait of Dean Emeritus G. L. Guthrie, for

whom the building is named. Dean Guthrie is a charter member of our chapter and his efforts are the basis for our very existence. We thank you, Brother Guthrie.

Our chapter made the trek to Los Angeles, California, to tour west coast industry, January 8-14, 1971. We were able to visit with chapter alumni and also conduct job interviews on the side. It proved to be a highly successful and informative project.

Officers for the 1971 year are: President, Bob Milford; Senior Vice President, Joe Seskey; Vice President, Gene Pirreca; Secretary, Jim Seaton; Treasurer, Bill Dudley; Historian, Phil O'Brien; and Chancellor, Bob Allen.

The number of advisors was increased to three. They are: Dr. Raymond Conely, accounting professor; Dr. Paul Bartlett, law professor; and Fredrick T. Downs, assistant dean.

All of our money raising projects proved highly successful, with the last one netting the chapter \$1,200.00. More data in the May issue. Adios!—RAMON S. CHAVEZ

INDIANA

HIGHLIGHTED by the initiation of 31 new members, the fall semester of 1970 has been very successful for Alpha Pi Chapter. With a membership that now totals over 60 members, we were able to capture the intramural gold championship. On our list of social events was a rather unique bowling party and, of course, a Halloween party. During one of our professional programs we were fortunate to have Dr. L. Leslie Waters present his views on the future of urban transportation.

At this writing we are putting the finishing touches on our "Rose of Deltasig" Dance at which the Castaways will provide the entertainment.

Although no definite plans were made for the second semester, we are looking forward to another large pledge class and several social events.—DANA D. KINCAID

OKLAHOMA STATE

GAMMA EPSILON CHAPTER was enriched December 6 by the initiation of nine men into the chapter. The new members are Bill Baker, David Ewbank, Randy Granzou, Les Henton, Stan Jones, Dean Mason, Mike Perry, Todd Traylor, and Bob Young.

A new function was added to "Gam E's" list this year. The pledges as well as members helped Safety and Security Control and watched over the crowd at OSU's football games for any mishappenings. This was really a "watch dog" function for Safety and Security.

This semester Gamma Epsilon Chapter participated in Regional Director Walter Nelson's project concerning the attendance at OSU's football games. Members and pledges had to list the car license tags for a Marketing Research Company. This project turned out to be enjoyable as well as profitable.

Gamma Epsilon Chapter kept up with its fine tradition in athletics this semester by entering two volley-ball teams and a basketball team.

Briefly, bringing up to date the events next on the agenda are the nomination of the "Rose of Deltasig," and a business trip to St. Louis, Missouri.

After semester break the chapter had its annual civic project with the IOA Boy's Ranch in Perkins, Oklahoma.—RICK SPELLMAN

C. W. POST

THE ZETA OMICRON CHAPTER at C. W. Post College inducted four new members last December. Our Spring program is shaping up to give us better results than that and with only three Brothers graduating this year the Deltasigs at Post are in good shape.

Our intramural football season ended with fantastic results. Our offense averaged 35 points a game while the defense did not allow one point for our opponents.

Our basketball team was not as efficient, however, as the Post Deltasigs lost the season opener by a three point margin.

The student activity roster listed Delta Sigma Pi several times during the past semester as we sponsored a number of speakers from the New York City area business community.

For the Spring semester we have tentatively planned a horse show, aside from our usual activities. If we can establish this as an annual event it will be not just a school oriented activity but a community oriented activity as well.—STEPHEN H. KATZ

COLUMBUS

HIGHLIGHTING FALL quarter for the Brothers and pledges of Theta Mu Chapter was their first annual "Rose" dance, held on Saturday, December 26. The president of the 1970 pledge class, Jim Anderson, presented Miss Brenda Stubbs to the Brothers as their "Rose of Deltasig." Miss Stubbs was given her crown and a dozen red roses by chapter President Donald W. Keeble.

Initiation and Homecoming activities were included in Theta Mu Chapter's Winter

quarter calendar. January 17, 1971, was a big day for Brothers of Theta Mu Chapter when their first pledge class was initiated. Brothers from Kappa Chapter, Georgia State, came to Columbus for the long-awaited event. Following formal initiation ceremonies, a banquet was held in honor of the new Brothers.

Prior to Homecoming week, Brothers of Theta Mu Chapter "busied" themselves with Homecoming decorations, including a float representing their school spirit. Professional speakers were included in the quarter's agenda, following the professional program previously outlined.

At present, Brothers are looking forward to a third successful quarter as national members, with plans being discussed for a Spring formal some time in the near future.—WILLIAM R. OSS

WESTERN STATE

ZETA KAPPA CHAPTER at Western State College is now in the process of selling sandwiches throughout the dorms on campus each night. This is an excellent money making project in which everyone takes a turn several times a month. Since the chapter took over the concessions at all home athletic events, sales have increased and we showed a nice profit at the end of the quarter.

The Brothers again this year won first place with the Homecoming float, making it three straight wins in a row. The prize of \$50.00 was awarded to the fraternity at the Student Congress meeting.

Founders' Day was celebrated this year at the Tall Texan resort with a dinner and casino party following. Several alumni from past years dropped in and it was an enjoyable evening of renewing old acquaintances. At the present, the members are preparing for Winter Carnival and the upcoming "Rose" banquet and dance.

The past quarter has had many interesting speakers and tours, including the editor of the local newspaper speaking on potential business growth in Gunnison county, and a Game, Fish, and Parks representative speaking on wildlife management. We are well on our way to another 100,000 point year in the Chapter Efficiency Index and are looking forward to continued success in the coming months.—DANIEL T. MORRIS

JOHNS HOPKINS

THE 1971 SPRING TERM was ushered in at Chi Chapter by two professional meetings. Attendance at these meetings has improved by providing coffee and doughnuts after each lecture. Another incentive to improve participation has been a drive to have each member attending invite a female guest. The main reason for attending is to learn of new techniques which can be applied to individual expertise. The disciplines in one field often can be applied to other unrelated areas.

The Spring rushee function will require more work this year and the effort is being supplied by the members. A smaller enrollment in night school has reduced the number of applicants, but not the degree of se-

lectivity. A hardy welcome is extended to all the neophytes who will be initiated in April.

Help Day is always enjoyable, but it is even more so when the recipients are children. The School for the Blind is reserving a list of chores for those members of Chi Chapter who give their time to help others. Everyone is invited to share this experience of giving.—JOHN S. SWINERTON

UTAH

THE BROTHERS OF Sigma Chapter at the University of Utah are very proud of our scholastic achievements. Lately, the Deltasigs averaged over 3.0 which was higher than almost any other fraternity at the University. Our cumulative average of approximately 2.8 is also one of the highest.

We have had an outstanding professional program during the past quarter and next quarter's plans look equally brilliant. Probably the highlight of our most recent activities was a guided tour provided for the Deltasigs by the IRS facility at Ogden, Utah. We were especially welcomed and were almost provided with a guide apiece to learn of the intricate procedures of the Internal Revenue Service.

Pledgeship was obtained by some exceptional students this quarter. Our social activities consisted of a rush party to an exciting melodrama, a fraternity-sorority exchange party, our dinner dance at Treasure Mountain Inn in Park City, and we ended the quarter with a party at the Teepee in Mill Creek Canyon.

Sigma chapter is well on the way to achieving 100,000 points on the Chapter Efficiency Index. We wish to continue to be successful and progressive during the coming year and hope that all the chapters of Delta Sigma Pi will do the same.—FRED HAYNIE

EAST TEXAS STATE

DELTA PHI CHAPTER at East Texas State University closed out a successful Fall semester with the initiation of our new brothers and the election of officers for this year. Roy Rabenauidt was elected president of the Delta Phi Chapter; Bruce Margrave, chancellor; Danny Farell, senior vice president; Vinod Malhotra, vice president; Dru Landrum, secretary; Charles Bentley, treasurer; and Roger Tadlock, historian.

The annual Founders' Day banquet was held at the Ramada Inn in Greenville, Texas. Mr. John Cessna of the Texas Employment Commission was guest speaker. He spoke on job opportunities available to today's college graduate and provided advice and valuable tips for job interviewing.

The professional program of Delta Phi Chapter included other speakers and tours. Speakers included: George Reeves, fresh fruit and vegetable broker from Dallas, Texas; Dr. Tuck, Home Economics faculty of East Texas State; and Dr. Graham Johnson, Dean of the School of Business. Tours included Lee Manufacturing and Lone Star Gas.

We had an outstanding Fall semester, and hope that with continued success during this semester we will be a 100,000 point chapter for the third successive year.—KEITH JENKINS

EASTERN MICHIGAN

ETA PHI CHAPTER at Eastern Michigan University finished the Fall semester with its greatest display of Brotherhood. For the first time in the history of our chapter, we played Alpha Kappa Psi in a football game. The Brothers were in full attendance, as our previously losing football team rose to the challenge, and beat the stuffing out of them, 12-2. The win was also very important because there was a party on the game.

The last professional meeting of the Fall semester was highlighted by the presentation of an engraved plaque and watch to our advisor, Leland Brown. The occasion marked the 25th anniversary of teaching for Brother Brown, and also his 25th wedding anniversary. The Brothers of Eta Phi Chapter are very fortunate and happy that he is our advisor.

The Fall semester had many other highlights, including a successful candy drive, car wash, and initiation banquet.

The Brothers are now concentrating on an even more successful Spring semester, which we know will be our best yet.—JOHN M. BARACY

CALIFORNIA POLY—Pomona

ETA CHI CHAPTER at California Polytechnic College sponsored two seminars on finance February 6 at the school's annual Business Conference. The all-day conference conducted by the School of Business Administration also featured seminars on marketing, data processing, accounting and management. Professional men and women from the various disciplines made up the panel in each seminar. Brothers of the chapter actively participated in this highlight event.

Mayor Ben Lawing of Pomona, California, was the honored guest of Eta Chi Chapter at Cal Poly's homecoming football game. The mayor's participation in this and other recent chapter activities indicates an interest for which we are grateful.

Fresh from a first runner up victory in the fraternity's national "Rose of Deltasig" competition last year, Brothers of Eta Chi Chapter have come up with another winner. She is Martha Laham, a 17-year-old Language Arts freshman. Martha was the chapter's entry in the annual campus-wide competition for Fall Festival Queen and was co-winner of the honor.—PAUL F. NELSON

OKLAHOMA

BETA EPSILON CHAPTER was represented at the Midwestern Regional Meeting in Oklahoma City, Oklahoma, by six members. The meeting was held October 3-4, 1970. The topics discussed will be very beneficial to the brotherhood of Beta Epsilon Chapter.

During the Fall semester, 1970, we initiated 14 new brothers into the fraternity. During the Spring semester we hope to initiate more than this.

We were shocked to learn of the death of a former member of our chapter, Carmine Parrella. Brother Parrella was killed in Viet Nam. We are in the process of deciding upon an award to be given at the end of each semester in his memory.

We had two very interesting field trips this semester. We toured the Western Electric plant in Norman, Oklahoma, and the Lone Star Brewery in Oklahoma City. We are now considering a field trip that would last for more than one day in the Spring. We also had several very interesting speakers.

Adam Carroll, a former member of Beta Epsilon Chapter, was graduated at the top of his class at Officer's Training School at Lackland Air Force Base, Texas. We would like to extend our congratulations to him.

We have had a very rewarding semester, and under the leadership of our President, Toney McCollum, we are looking forward to a successful future.—ALLAN J. NOBLETT

LOYOLA—New Orleans

DELTA NU CHAPTER of Loyola University opened this semester with a different and more professional type of rush than in the past. This method stressed personal contact and interview with the top students in each class. The results of this new rush program and pledge-sponsored professional and civic activities are making this pledge season a very successful one.

In the professional spotlight, the professional banquet is entering the final stages and is set for mid-April.

Socially, the chapter is not lacking, either. The annual Mardi Gras party was a big success as usual. In late March our second fund raising dance is scheduled. The dance should help give a big boost to the financial state of the chapter.

On the drawing board are the plans for the "Rose" Formal, the final professional functions, the election of officers and the "Rose," the end-of-year picnic, and the reaching of 100,000 points in the Chapter Efficiency Index.—KENNETH L. BRANDES

WISCONSIN STATE—LaCrosse

ETA RHO CHAPTER is proud to be ten men stronger, after a highly successful rush program. For the first time in our history we achieved the highly sought goal of initiating all underclassmen. Since we have been faced in the past with losing half of our chapter roll at graduation we are now well on our way to alleviating this problem.

With the first semester of the school year gone and a success, the brothers of our chapter are anxiously anticipating the last half of the school year. Among several projects and events planned, we are looking forward to our second "Rose" Ball and the crowning of our new queen. We have several speakers lined up for this semester and we are also planning at least one more tour. In December Eta Rho Chapter toured the G. Heileman Brewing Co. The tour took us through the administrative offices and the brewery. We gained much knowledge from a two hour question and answer period which they so graciously extended us after the tour.

We are working hard to obtain a chapter office. Since the brothers have discovered that many channels have to be cleared, even for such a simple project as this, we hope we are gaining some valuable business experience.

Eta Rho Chapter has also initiated a stu-

dent discount club on campus. By purchasing a discount card from us, students at LaCrosse State are able to obtain discounts from several cooperating merchants and services.

The brothers of Eta Rho Chapter wish everyone a prosperous year in the spirit of commerce and good will.—LARRY CZECHOWICZ

DAYTON

EPSILON TAU CHAPTER was actively involved in The Mile of Smiles, which is a fund raising program sponsored by the Dayton Jaycees to ensure that the needy children in the Dayton area would receive toys on Christmas. A special drive was conducted on campus by the brothers and a check was submitted to the Jaycees.

Our chapter also was involved in Christmas on Campus. The brothers entertained 35 orphan children at our chapter house and then proceeded to campus for additional children's Christmas festivities.

On December 5 the Epsilon Tau Chapter celebrated its annual Christmas Party. The Christmas spirit was shared by everyone and gifts were exchanged among the brothers and their guests.

On Founders' Day, three men were initiated into the Epsilon Tau Chapter. These new Deltasigs are working hard to help this chapter achieve 100,000 points in the Chapter Efficiency Index.—MARTIN F. GAREAU

OHIO U.

ALPHA OMICRON CHAPTER at Ohio University began its Winter quarter activities with the sponsoring of a movie on January 5. This showing of a movie has become our chapter's annual money-making project. Immediately following the movie there was a party at "The Place" to discuss Christmas vacations and the upcoming chapter programs.

Our rush program for Winter quarter, under the leadership of Senior Vice President Will Glasmyer, will include a rush tour for all prospective pledges to a brewery in the Columbus area. The pledge program for the Fall quarter pledge class was concluded with formal initiation at the end of January. After the initiation ceremonies, a dinner banquet was served honoring the new initiates. At this banquet awards were presented for past outstanding accomplishments.

Our Professional Chairman, George Risch, is planning to include faculty speakers, guest speakers from area businesses, and a tour of the Newark Air Station in the chapter's Winter quarter professional program.

Socially, the Brothers are planning to schedule another week end at Hueston Woods State Park in Oxford, Ohio. While there the Brothers would tour The Central Office and see the Miami-Ohio U. basketball game. The chapter is also presently completing plans for the mid-May "Rose of Deltasig" formal, which will be the highlight of Alpha Omicron Chapter's Spring quarter activities.

To the Brothers graduating in March, I wish you the best of luck in the years to come.—THOMAS L. DOREY

CALIFORNIA STATE—Hayward

ZETA TAU CHAPTER had the honor of hosting the Western Regional meeting at California State College at Hayward. The highlight of the conference was the dinner at which "Deltasig of the Year 1969" Harold S. Hook spoke on the future of the business world. The two day meeting proved to be enlightening and enjoyable to all those who attended.

Professional activities for the quarter included two fine speakers. One of the speakers spoke on opportunities with a nonprofit organization, while the other familiarized us with his company, Pacific Telephone.

The brothers of Zeta Tau Chapter have elected a new set of officers to guide them through the coming year. Brother Ken McLeod will take over responsibilities as president from Past President Mike Creeden.

Zeta Tau Chapter had a complete social program this quarter. Founders' Day was celebrated with a delicious spaghetti dinner prepared by our fine group of pledges. The end of the quarter was celebrated by a Christmas party for the entire membership.

In an effort to build our membership, the brothers have decided to undertake a third pledge class this year. Thus, with three pledge classes and a full professional program the coming year promises to be very active for Zeta Tau Chapter.—MIKE CREEDEN

RIDER

BETA XI CHAPTER at Rider College had a hectic Fall semester. The semester began with the question, "Should we lower our scholastic requirement for membership from 2.50 to 2.25?" The question was debated and the brotherhood decided that first the fraternity should state its long term goals. A special committee was established and a self-evaluation began as our thoughts turned inward. Our Executive Secretary, Ben Wolfenberger, visited the chapter on October 13 and gave us some insight into areas we hadn't considered in the evaluation. The Evaluation Committee, through statistics of the total enrollment of the School of Business, felt it would not be favorable to lower the requirement.

Our chapter was invited, along with Zeta Eta Chapter at St. Peter's, to a Founders' Day party with Epsilon Pi Chapter at Monmouth College. Celebrating our birthday with the other chapters was a rewarding experience. On November 20, we invited our two neighboring chapters to one of our greatest parties ever—featuring John Adelson, a folk-rock singer who revived the hits of the late '50s and early '60s. The brothers had a fantastic time, and a great deal of the credit goes to our hard-working social chairmen, Irv Duchowny and Steve Yambor.

In keeping with our professional image, the Beta Xians toured IBM in Princeton and sponsored a speaker on insurance this semester. We plan to tour the RCA Space Center in Hightstown soon.

Finally, we had two important elections this Fall. We elected our new "Rose of Deltasig," Miss Marilyn Dunn, a junior political science major here at Rider. Marilyn resides

in Buenos Aires, Argentina, and has come to the U.S. for her college education. Touring America by bus this past summer, Marilyn has witnessed the wide variety of cultures which exist throughout America.

Our first Delta Sigma Pi Undergraduate of the Year award went to Stephen Yambor, who was President of our chapter in the Spring of 1970. The word "Spirit" is synonymous with Steve's name and it is this spirit which has made the Beta Xi Chapter the hard-working chapter it is. In both cases, the brotherhood made outstanding choices.

The Spring semester is shaping up under the direction of our newly-elected President, Allen Shechter. The brothers of Beta Xi Chapter are looking forward to another strong and exciting semester.—JEFF COLLIS

BALL STATE

EPSILON XI CHAPTER is again broadening its base of Winter quarter activities. Last year we took our first Winter pledge class. This Winter we again took a fine pledge class of 11 men and planned to celebrate their initiation in February with a Winter Rose Ball at the Anderson Holiday Inn.

The Chapter's financial project for Winter will consist of selling mugs and ashtrays to other Greek organizations on campus. We expect to make about \$200 on this project.

Our intramural basketball team has won its first three games and promises to present the chapter with a record season in the interfraternity league.

Last, but not least, our professional program this quarter will consist of several lectures by business representatives, a tour, and our annual College of Business Dean's Seminar, where students can informally talk to the Dean and department heads about improving the College of Business at Ball State.—DARRELL S. RICHEY

NORTHERN ARIZONA

THIS YEAR Zeta Omega Chapter of Delta Sigma Pi is presently ahead of last year's progress in achieving membership among the elite 100,000-point chapters. Contributing most notably toward our healthy status has been the strongest professional program in the chapter's brief three-year history. Thus far, innumerable speakers have ranged everywhere from owners of local student entertainment establishments to the chairman of Arizona's leading outdoor advertising firm. Variety has definitely been added to this year's speeches through such different speakers as an authority on the expansion of private American enterprise in Southeast Asia, and the president of the state's faction of the controversial United States Businessmen for Peace organization.

In addition to our professional program, Zeta Omega Chapter has been the number one fraternity in service to the Northern Arizona College of Business. Also outside the straight professional aspect, our members have enjoyed several social gatherings including Homecoming and Christmas parties. These we feel are very contributory to providing a well-roundedness to the group, while allowing us to meet together with dates and guests in merely a fun-oriented atmosphere.

This year's Zeta Omega Chapter "Rose," blonde sophomore Miss Lynn Lightbourne of Phoenix, Arizona, was selected shortly before Thanksgiving. As usual, she was serenaded by our fantastic unison voices singing "Rose of Deltasig," and at the same time received a bouquet of a dozen long-stemmed red roses.

On December 12, one of the most promising pledge classes ever was initiated into membership in Delta Sigma Pi at Northern Arizona University. In the evening our annual Fall Banquet was held in the ballroom of the local Holiday Inn. Notable guests at the Christmas-themed affair included a number of faculty members, as well as Drs. James Benson and Frank Besnette, Head and Assistant Dean of the Northern Arizona Business College, respectively.

Zeta Omega Chapter offered a couple of fine speakers in January prior to semester break, then began the spring term with rush smokers scheduled on February 18 and 25. Presuming all runs as smoothly with our second semester rush class as with the past Fall's pledges, we anticipate our final initiation of this academic year around the first weekend of May.—BOB NICOL

ARIZONA STATE

WHILE MANY OF the chapters were relaxing during the Christmas vacation, members of Gamma Omega Chapter were busy planning for the January initiation banquet and dance. Twenty-four new undergraduates and one new faculty member were initiated at that time.

We invited our first lady speaker to a professional meeting. She was Miss Frances Offerman, assistant personnel director of the First National Bank of Arizona. Her speech, "Opportunities in Banking" was very informative. Also in attendance were the wives' auxiliary, which also includes many of the Brothers' fiancées. The auxiliary has taken a very active part in the fraternity this semester, by attending professional meetings and putting on various social functions for the chapter. All the Brothers feel that they are a very important part of our chapter.

Another very interesting speaker last semester was Joseph Domzalski, assistant to the city manager of Scottsdale. Social activities were also in evidence last semester. The highlight of these activities was a Christmas party held by the pledge class for all members. A live band played all night and the dance floor was full to capacity.

Just before we left for the Christmas vacation, Gamma Omega Chapter crowned its new "Rose of Deltasig." She is Miss Carolyn Gonzales, a sophomore management major and a very charming and attractive girl. She was officially installed at the installation banquet on January 9. She will also grace the cover of the "Deltagon," our chapter newsletter.

All of us here at Gamma Omega Chapter at Arizona State University, "home of the Peach Bowl Champions," wish all chapters a very successful Spring semester and extend a warm welcome to come and visit us here in the "Valley of the Sun."—RICHARD SCHAEFFER

IOWA

IN MID-NOVEMBER, the Epsilon Chapter at the University of Iowa visited with local high school students at one of Iowa City's high schools. The purpose was to give high school students a chance to find out more about what they can expect when they get to college. Everyone concerned with the project deemed it highly successful, and the high school is quite anxious to have us come back again.

Brother Mike Collins volunteered to be the chairman of a committee organizing a clothing drive for the Save the Children Federation. This project is still in the planning stages, but we are hopeful that it will be successful.

On November 11, Dr. Murray of the School of Business Administration addressed our chapter. Dr. Murray's speech was concerned with defending the free enterprise system. A great deal of interest was shown during the question and answer period that followed.

On December 13, 12 men were initiated into Epsilon Chapter. The initiation marked the highpoint of the weekend with parties on each of the two previous nights. It is felt that the new Deltasigs will be a great asset in future projects and will help us achieve our Chapter Efficiency Index goal, toward which we have already made good progress.—PAUL M. HETZLER

ST. CLOUD STATE

THETA TAU CHAPTER at St. Cloud State College was honored during the Fall quarter with visits from Deltasig dignitaries—Executive Secretary Ben H. Wolfenberger, and North Central Regional Director LaVerne A. Cox. Brothers of Theta Tau Chapter appreciate these inspiring visits and cordially welcome future visits.

On December 6, 1970, 12 new Brothers were initiated into the Chapter. A banquet followed. The following pledges were initiated: Bud Bergren, Gene Funk, Charles Henkel, John Herges, Paul Hommerding, Lee Marwede, Craig Mattice, Mark Maxness, Ron Rassier, Jerry Taylor, Jerry Waldron, and John Wiestenberg. We are proud to have these new Brothers in our chapter, for they show great potential as future leaders.

The highlights of our recent professional activities consisted of a panel presented by the St. Louis Park Rotary Club discussing the multiple goals of business organizations and a talk by the former Mayor of St. Cloud on local government and community relations. Theta Tau Chapter also sponsored a dance featuring the Mystics which proved to be very profitable.

Future professional activities include a "Rose of Deltasig" Dinner-Dance, a mock mediation session presented by the Federal Mediation Board, and a tour of the Ford Motor plant. On the evening of the Ford Motor plant tour, the chapter will attend a North Stars hockey game. Additional social activities will include a Scotch Doubles Bowling Party and a trip to our regional basketball tournament sponsored by Beta Theta Chapter at Creighton University, Omaha, Neb.

All indications are that our first year as a new chapter will be successful. We know that this success will provide a solid foundation for those who follow. The Brothers of Theta Tau Chapter are looking forward to achieving 100,000 points in the Chapter Efficiency Index as one of the results of this year's successful operations.—PAUL D. HOMMERDING

TROY STATE

ETA KAPPA CHAPTER at Troy State University elected new officers recently. Our new president, Walter Hubbard, immediately took over with an iron hand. This was something our seemingly deficient chapter has needed. He initiated a raffle for the purpose of our scholarship fund, which we present annually to a deserving student in the field of business at Troy State. We feel his sincere interest in the chapter and the fraternity will build Eta Kappa Chapter and Delta Sigma Pi at Troy State University.

Winter quarter's activities were looked forward to with much enthusiasm. Along with our regular business meetings and our entertaining and educational professional meetings, we planned to have an intramural basketball team. Our purpose was not only to have a winning team but also to serve as an effective form of advertising. The following quarter's activities are to consist of at least one tour in either Tampa or New Orleans which should prove to be very educational. Also, an intramural softball team is planned.

Only six pledges went through our initiation, but we feel that by their participation and enthusiasm in their activities as pledges they will be first class Brothers. With dedication, we hope to increase this number for winter quarter by conducting a much more extensive rush program. The entire chapter feels that by expanding our personal contact Delta Sigma Pi will grow into the top fraternity on our campus.—MIKE BLEVINS

NORTH TEXAS STATE

DELTA EPSILON CHAPTER at North Texas State University is making preparations for another "total success" rush and pledge program for the Spring semester.

Our chapter is exceedingly happy and proud to inform the Brotherhood of the initiation of 15 new members into Delta Sigma Pi. We feel sure that the Brotherhood is likewise pleased to have them with us. Their diligence has made them a credit to both our Chapter and North Texas State University.

Delta Epsilon Chapter was privileged to offer its services for the annual blood drive on campus this fall. Sponsored by local blood banks, the drive yielded a record in pints of blood donated for the annual drive at North Texas State. The donations were collected for the National Hemophiliac Foundation, allowing it to offer reduced prices for blood to low-income families.

The last professional program for the Fall semester was co-sponsored by Delta Epsilon Chapter and Phi Chi Theta, professional sorority. The program dealt with the social pressures existing in the business world and was followed by a "mixer" with the sorority.

The semester closed with the election of chapter officers. Those elected to office were Phillip Norris, vice president; Rick Yeargin, secretary; Jacob Bezner, treasurer; Paul Daigne, Jr., historian; and Andy Arendt, chancellor. Gary Kemp was re-elected as professional chairman and Shelby Coleman was elected to the newly established position of Communications Chairman.

David Caswell, president, and Ronnie Collins, senior vice president, will retain their respective offices for the Spring.

Plans have already been made for both Spring rush and the annual "Rose" Ball. Also in the works are plans to conduct an Easter egg hunt for the children of a local orphanage. With the new year at hand, Delta Epsilon Chapter hopes "the world is a better place for our having dwelled upon it," in the past year.—PAUL DAIGLE, JR.

MENLO

THE BROTHERS OF Zeta Rho Chapter are continuing their advancement in the business world, not only in the job offers that they have had, but also in the friends they meet.

Most of these people are met at the social-business functions that the chapter has. For example, on December 16, 1970, the Brothers met at a local restaurant, with many people from the business world in attendance. Everyone at this function had a good time, and learned a lot from each other.

The pledging period went very well this spring, and brought in many new Brothers. At this time the Brothers still maintain many of the government offices, to which the students aspire.

All in all, we believe that this year will be a very good one for the Zeta Rho Chapter.—JOHN MCCOMBER

WESTERN KENTUCKY

ZETA THETA CHAPTER has elected new officers for the coming semester. Along with this election came a decision concerning future elections. Before this time all officers of our chapter served just one term. The next officers elected to Zeta Theta Chapter will serve for one year, that is, from the beginning of the fall term to the end of the spring term.

Our newly elected president, Ed Garrison, has begun enforcing our policies and instilling his ideas. A goal of 20 pledges, after an exciting rush, has been set and the Brothers of the chapter are more enthusiastic than ever before. Soon after the opening of the Spring semester, a display case was installed on the fourth floor of Grise Hall to reveal some of the talents of our chapter. Another item new to our chapter is a publication of a "Commerce oriented" newspaper which will publish messages from all professional fraternities that are business related and will be edited by Zeta Theta Chapter.

Late this Fall, a new District Director was appointed to us. Brother Ron Clark accepted the appointment, to our delight. Brother Ron graduated from Western and Zeta Theta Chapter and we are sure he will do an excellent job.—SAMUEL P. MONEYPENNY

EASTERN NEW MEXICO

THIS FALL SEMESTER was extremely successful for the Epsilon Eta Chapter of Delta Sigma Pi here at Eastern New Mexico. The chapter had what has been considered one of the best pledge classes to enter our brotherhood here at Portales. It was one of our most resourceful groups, if not the best. The Upsilon Pledge Class did a terrific job in remodeling our house garage by paneling and carpeting it into an excellent card room. This pledge class project was very aptly headed by a very sharp individual and brother; namely, our best pledge, Lee Black. Our thanks to a great bunch of new Brothers.

The professional facet of our chapter has presented a regional first here at Eastern New Mexico University. This was our Business Machine Display which made its debut this fall. Due to lack of time and experience our turnout of companies and visitors was limited, but because of the enthusiasm displayed by those who participated and visited the display it will become an annual event starting in the Spring of 1972.

I want to wish the best of luck to those new Brothers in whose hands is now placed the responsibility and honor of perpetuating our chapter and fraternity throughout the year and all those to come.—H. PHIL MARQUEZ

EASTERN ILLINOIS

ON NOVEMBER 14, 1970, Epsilon Omega Chapter at Eastern Illinois University initiated eight new Brothers and one faculty member into the fraternity. The new brothers are Charles Ackerman, Roy Carnine, David Danley, Clyde Griffy, Dennis Laymon, Kerry Simpson, Kirk Simpson, Charles Squires, and Mr. Vincent De Carlo of the Management Department.

The professional program for the Winter quarter headed by Brother Bill Evans consisted of talks on Women's Liberation in the Field of Business and a talk by a representative of Ozark Airlines. The Brothers will also sit in on a Charleston Chamber of Congress meeting and a tour has been scheduled for Decatur, Illinois, with visits to Pittsburgh Plate Glass, and A. E. Staley Manufacturing Company.

Epsilon Omega Chapter wishes to recognize our graduating seniors of Fall quarter and wish Dennis Benline, Jerry Christ, John Hamilton and George Lary the best of luck in the future.—THOMAS L. TOTTE

WAKE FOREST

GAMMA NU CHAPTER at Wake Forest University was the host chapter at the South Central Region convention held here in Winston-Salem on November 6-8. The convention featured several speakers and was highlighted by a speech by Grand President Warren E. Armstrong. The convention was a huge success and afforded the Brothers of our chapter the opportunity to become acquainted with the Brothers of other chapters in the region.

Initiation was held in early December, and our new Brothers were honored at a

banquet and party given in their honor. In conjunction with initiation weekend, Gamma Nu Chapter sponsored a Christmas party for 84 twelve-year old children of the North Carolina Advancement School, located in Winston-Salem. The Brothers worked very hard on this project. Gifts were solicited from merchants in the community. Each child was given a Christmas present by Santa Claus, who flew in from the North Pole for the occasion. In addition, refreshments were served to the children. The party was a complete success, in both the Brothers' and the children's views.

In other activities, Gamma Nu Chapter has been active. A speaker and slide show from Colorcraft Corporation of Charlotte highlighted the professional program. In intramural athletics, the bowling team was once again victorious in destroying their opponents and received a trophy for their efforts, for the fourth consecutive year.—

ROGER E. TOMPKINS

TEXAS—Arlington

THE BROTHERS AT Arlington are looking forward to a more conservative period with the graduation of our past president, Steven "Hippie" Klepper. Steve was an innovator, to say the least. Our new officers for the Spring semester will be Doug Jackson, president; Steve Bennett, senior vice president; Brian Haley, vice president; Steve Tottenham, secretary; Marvin Sulack, treasurer; Kenneth Bledsoe, historian; and Brent Haley, chancellor. We would like to thank our past officers for a job well done and wish our new officers luck for the future.

Zeta Mu Chapter would like to achieve 100,000 points in the Chapter Efficiency Index. However, since our CEI Chairman is too practical, we must admit that a more practical goal would be 96,000 points. Es la vida.—KENNETH BLEDSOE

CHICO STATE

EPSILON THETA CHAPTER at Chico State College welcomed 13 new brothers on December 5 with a very successful dinner dance held at The Country Kitchen in Gridley. Our new brothers are Tom Augustine, Stephen Brown, Dan Burkhart, Patrick Ellsberg, James Gamez, Ronald Kurtz, James McCabe, Patrick O'Donnell, Russ Rauch, Jr., Clarence Turner, Timothy Ward, Patrick Wong, and faculty member Kelly Black.

The new officers which will lead Epsilon Theta Chapter for Spring semester are: Roger Swanson, president; Harrison Bailey, senior vice president; Jim Ciardella, vice president; Stephen Brown, chancellor; James McCabe, secretary; Bill Lyga, treasurer; and Rich Volberg, historian.

On our 10th anniversary we were honored to have Gordon Fultz, an alumnus of Epsilon Theta Chapter and manager of the Martinez Area Chamber of Commerce, speak on "What Delta Sigma Pi Means to Me." We have also invited Robert Salisbury to speak on "The Future of the Small Business."

On December 6 the "Rose" Tea was held at the home of Chapter Advisor Robert I. Place. It was a privilege to have Western

Regional Director R. Nelson Mitchell with us on that occasion. At our Christmas party three finalists were announced, one of which was elected "Rose" in January.

Epsilon Theta Chapter would like to wish all our Brothers continued success in the remaining year.—JEFF EDDY

ILLINOIS—Urbana

THE "ROSE" FORMAL, initiation of pledges, and installation of new officers brought the Fall semester at Upsilon Chapter to an exciting end. However, the Spring semester has progressed rapidly, and promises to be even better. Rush was very successful, the accent in choosing the pledge class being placed on quality rather than quantity. The Brothers are looking forward to guiding these pledges through their learning experience to membership in the fraternity.

This semester's officers are: Bob Peterson, president; John Cary, senior vice president; Al Pacer, vice president; John Cast, secretary; Dave Cover, treasurer; Lee Bell, chancellor; and Steve Bergstrand, historian.

The Brothers are already looking to the future. April 29, 1972, will be the 50th anniversary of Upsilon Chapter's installation into Delta Sigma Pi. President Peterson has appointed a committee to plan and run the festivities.

In closing, Upsilon Chapter at the University of Illinois would like to wish the best of luck to those Brothers who are planning to take the CPA exam this May.—DAVID B. SCHECHTMAN

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina is proud to announce that the Business Administration School here is planning to build a new building. Ground breaking is planned for later in the Spring, and at the present a drive to raise ten million dollars to finance the expanded school is drawing to a close.

At our Fall initiation six men were initiated into Beta Gamma Chapter and second semester rush has been very successful.

Sixteen brothers recently went on a tour of the Columbia office of Merrill Lynch, Pierce, Fenner, and Smith. Other professional activities have included a talk session with Brother James Kane, dean of the Business Administration School.

Our Junior Achievement Company, Delta Enterprises, is well on the way to becoming "company of the year" in Columbia.

All the brothers of Beta Gamma Chapter are looking forward to the annual Spring picnic and softball game with the Columbia Alumni Club. We plan to defeat the alumni this year. We will also celebrate our chapter birthday later on this Spring.

Our social calendar this semester has included drop-ins at the house after basketball games, and several parties. We are also looking forward to the Spring Formal in the first week of May.

In closing, the Beta Gamma Chapter would like to extend best wishes for an equally successful year to the other chapters of Delta Sigma Pi.—AL USHER

NEBRASKA—Omaha

GAMMA ETA CHAPTER at the University of Nebraska at Omaha held a tour to Denver, Colorado, during semester break. The chapter left on January 26 and returned home January 29. The U.S. Mint was among the tours taken. Four other prominent businesses were also included in our tour. Twenty brothers in the chapter made the trip.

The pledges as well as the members have distilled good salesmanship in Gamma Eta Chapter's project of the coupon books. The chapter has brought in approximately \$2,400 from sales, with \$1,000 going into the Wayne M. Higley Scholarship Fund.

December was filled with social activities for Gamma Eta Chapter. Formal initiation was held on December 20. Eighteen pledges were initiated into Gamma Eta Chapter following their completion of the pledge period. The chapter held a Christmas dance on December 12, along with a dinner. The Pete Moss Trio was featured. Also, basketball season started in December. The chapter has won its first games and hopes to continue winning.—RICHARD A. NIGRO

MINNESOTA

MISS TERRY JOHNSON, a member of Alpha Phi Sorority, is the new "Rose" Queen for the Alpha Epsilon Chapter at the University of Minnesota. Mark Dankowski, in charge of the program, scheduled one party and four teas with the candidates. The Brothers felt that they really got to know all the girls.

One of our professional functions was a speech on November 17 at the University, by Kent Kreh, marketing manager of Food Service and Protein Products Division of General Mills, Inc. He sold the Brothers on the future of food made from spun soybean fibers. The highlight of the speech came when Mr. Kreh passed around plates of soybean-based products that looked and tasted just like diced chicken and ground beef. It was a real culinary treat.

Nine men pledged Alpha Epsilon Chapter this quarter. It was a pretty close knit group as the pledges had so much in common. The average age was 23 and seven of nine had prior military service, with one in ROTC.

The jocks of Alpha Epsilon Chapter, under the direction of Brother Louis R. Tilton, were quite successful this quarter in intramural sports. They finished as the All-U Football Class C Runnerup, the All-U Basketball Class D Champions, and the third place All-U Class A Bowling Team. Next quarter we will field a hockey team.—CURTIS A. CONRAD

DETROIT—Gamma Rho

GAMMA RHO CHAPTER at the University of Detroit is happy to announce the initiation of six new Brothers. These six new members are: Donald Blalock, George Conrad, Dale Gates, Jack Miller, Robert Overholser and Dennis Stoll.

Also initiated into the fraternity was Joseph Mansour, assistant professor at the University of Detroit.

Brother Bill Johnston, Chapter Efficiency Index chairman, is very optimistic about Gamma Rho Chapter having another 100,000 point year, but stresses that we must work as hard this period as we did last semester.

We are also in the process of setting up our Spring rushing and pledging programs. The new brothers just initiated will enjoy full participation and responsibilities involved in educating the new pledges.

Last semester, Gamma Rho Chapter challenged a rival campus fraternity to a touch football game. Unfortunately, the invitation was declined. Rumor has it that they could not find enough players.

Gamma Rho Chapter should have one of its more successful years as a result of all the brothers' hard work and willingness to help.—RICHARD KAMINSKI

SUFFOLK

DELTA PSI CHAPTER initiated four men into the brotherhood. After an enlightening eight weeks of pledging, the prospective brothers were accepted for their sincere desire to share in the responsibilities, duties and privileges of the brotherhood. Congratulations to Clark Tomassian, Joe Kazalski, Jerry Boudreau, and "the Weasel."

Brother Danny Connors, who is chairman of the Professional Activities Committee, deserves this official recognition for a task that was well handled and consummated into a most unique Founders' Day. This year's Founders' Day was celebrated at Boston's Playboy Club. Amongst the rekindling of old friendships, a dreamy atmosphere and a gourmand's delight, the annual affair highlighted the first semester social calendar.

Delta Psi Chapter undertook a joint venture with a Suffolk University sorority, Phi Sigma Sigma. On December 8, 1970, the business venture blossomed into a most gregarious time and proved quite profitable. The "All-College Mix" dance at Boston's Garage had an attendance of about eight hundred. Brother Rick Goulet should be recognized for his untiring devotion to this cause, along with the professional tact of the recently graduated treasurer, Emilio Gomez.

Planned activities for the spring semester range from a chapter encounter group up in the New Hampshire mountains to an establishment of a questionnaire committee within the chapter for self-generated information pertaining to relevant fraternal areas, plus the normal strata of social functions.—THADDEUS S. CHABUZ

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco finished its first semester pledging activities with the initiation of three new members into the fraternity. Our new brothers, Rick Coopman, Tom Guilfooy, and Wayne Raffaelli, are ambitious and hard working and will be an asset and an attribute to our chapter.

On December 19, the brothers of Gamma Omicron Chapter held the Annual Orphans' Party. Brother Dennis Rosaia was the fortunate one to be chosen to play the role of Santa Claus. His portrayal was exceptional

and the kids loved it, especially when he passed out the gifts. It was a wonderful feeling to see so many kids smiling and laughing. Despite the sometimes rough and tumble games the kids wanted to play, the brothers somehow managed to survive the day and start preparing for the Christmas Party to be held that same night. There was plenty to celebrate for it was also the last day of finals.

There have been many activities in which the brothers of Deltasig have contributed their time and efforts to try to promote a better relationship between the students and the faculty. One such occasion was a party where students and faculty could get together in an informal atmosphere. It was well represented by both sides and was a great success. There are more such parties planned for this coming semester. The professional program is moving right along with even more guest speakers planned, and also the Young Presidents' Organization which has always attracted many interesting and informative speakers.

The brothers wish to extend congratulations to brothers John McInerney and Andy Ziesler who have both announced their engagements to two wonderful girls. John's wedding is planned for May and promises to be a big affair. Andy's fiancée's father just happens to be one of the first brothers of Gamma Omicron Chapter. That's what you call keeping it in the family.—FERNANDO GUZMAN

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER in Memphis, Tennessee, had a very successful fall semester. Our professional program, which was run by Brother Dick Sevier, contributed a great deal to our success of this past semester.

This year is our college's Centennial Year. January 29 to 31 was our annual Homecoming weekend. The "Rose" Dance was held at the Holiday Inn, Dinner Theater. Our Brothers from Gamma Zeta Chapter also attended the dinner dance, which turned out to be a great success.

Our chapter this year had three Brothers accepted into the *Who's Who Among American Colleges and Universities*. They were Brothers Joe Nadicksbernd, Tom O'Brien, and Tom Sevier. Our chapter congratulates them on this achievement.

This year our chapter has put together a fine intramural program which is run by Brother Joe Pantuosco. Presently we are in third place for overall points and hope to finish in either of the top three positions at the end of the year.

This past semester we also had four Brothers marry. They were Paul Zaleski, Joe Nadicksbernd, Ralph Mooser, and John Reinagel.

Four new Brothers were initiated on November 15, 1970, at the Holiday Inn Midtown. They were Frank Barry, Ken Malpocker, Carl Pluchino, and Mike Vondra who received the jeweled badge as "Best Pledge." The initiation was followed by a dinner which all attended.—EDWIN W. BONNELL

TEXAS A & I

ZETA NU CHAPTER at Texas A & I University is conducting a fund raising drive for the orphan boys at nearby Youth City. The goal of the drive is to raise \$300 for the boys and is to be presented to the Director of Youth City.

The Brothers of the chapter feel that these orphan boys deserve something better than they have now. And as men of commerce, we hope that our gift to them will be of some help.

At our recent initiation, nine men were initiated into the Zeta Nu Chapter, including three faculty members. This brings the total number of members in the chapter to 31. At our last chapter meeting, we elected a new senior vice president, Albert R. Isenock, because our present senior vice president, Archie Jacoby, graduated at the end of the Fall semester. The Brothers of Zeta Nu Chapter wish the best of luck to Brother Jacoby as he enters the world of business.—DAVID A. BROCK

MISSOURI—Columbia

ALPHA BETA CHAPTER at the University of Missouri-Columbia traveled to Kansas City for its annual fall industrial tour held November 13-14. More than 30 members of the chapter visited the H. D. Lee Co., Ford Motor Co., and the main offices of Trans World Airlines. Most Brothers considered this the finest tour conducted in recent years.

The annual Christmas dance, held at the Campfire Inn outside of Columbia, highlighted social activity for the fall semester. With many attractive decorations providing the Christmas spirit, all in attendance had an enjoyable time.

Several members of the chapter have received recognition this semester. Guy Almeling, chancellor of Alpha Beta Chapter, was elected president of the local chapter of Beta Alpha Psi, national honorary accounting fraternity. An event involving nearly all members was a challenge by Alpha Kappa Psi to a football game. The Brothers rose to the challenge and beat our arch rivals by a close margin.

At our recent initiation 11 men were initiated into Alpha Beta Chapter. Their contribution to the chapter was the construction of a new rush booth. These new Deltasigs will help us in planning for the Spring semester. Plans are being made for various professional activities, the "Rose" dance, a pledge-member softball game, and an industrial tour to St. Louis.—WILLIAM C. SCHOENHARD

LOYOLA—Chicago

GAMMA PI CHAPTER at Loyola University of Chicago would like to welcome the 11 brothers inducted into Delta Sigma Pi during the 1970 Fall semester. They have already shown much promise, and we are sure they will work well with the newly elected officers to make 1971 a productive year for Gamma Pi Chapter.

Last year our chapter celebrated its twentieth anniversary and welcomed back many of the alumni to the celebration. In 1970

Gamma Pi held campus mixers which added to the social curriculum of Loyola University and introduced more students to Delta Sigma Pi. Our chapter also sponsored the "Loyola Student Directory," which proved to be a most successful effort.

This year we have a relatively young chapter membership with a lot of young ideas. We plan to expand our athletic program to include more sports and more brothers. Already this year, Gamma Pi Chapter has held a series of informative professional meetings and more are scheduled for the near future. Our 1971 "Rose Mixer" will be held on April 2. Any brothers from other chapters in the area are more than welcome to attend.—FRANK WYRWICKI

TEXAS—El Paso

GAMMA PHI CHAPTER at the University of Texas at El Paso after a two year absence in The *Deltasig* is back in good style. After experiencing some financial difficulties and interfraternity strife, we are now instituting a rebuilding program. The financial difficulties have been solved through the foresight and drive of two brothers, Tuffy Von Briesen and Gary Jordan. These two brothers were instrumental in acquiring for the fraternity a money raising project that has unlimited money making possibilities. The project is selling college senior rings through a local jeweler. The design of the rings is unique in the fact that there is no other design like it in the country. Gamma Phi Chapter has established itself on the ground floor of this operation. The financial future looks secure.

The interfraternity strife has been solved through a re-evaluation of all the brothers' goals through Deltasig. We have reached an understanding that we have not contributed as we should to our fraternity. Re-evaluation of our goals was made to conform with a "He profits most who serves best" attitude.

We are starting the semester with about 20 members, but all are willing to work. In short Gamma Phi Chapter is down, but we will bounce back to the top with a resiliency characteristic of all Deltasigs.—GARY JORDAN

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers University has earned the plaudits of the university administration for the assistance the Brothers have given in processing a university-wide survey. Much effort was expended by the Brothers who volunteered to code and sort several hundred of the thousands of questionnaires. Beta Rho Chapters is represented on the Dean Tate Fund by Brother Steve Reed.

Our professional meetings were a great success. We had a representative of a medium-sized public accounting firm discuss the problems and rewards of the self-employed CPA. The discussion following the speech was animated and informative. A tour of the Howard Savings Institution's computer operations was especially interesting. The bank has had a custom-built computer to help run its check and cash operations. Now the company is installing a new NCR system which will permit future expansion.

A comparison of the old system with the new was most enlightening.

The Brothers celebrated Founders' Day with an impressive ceremony. Brother Mike Marosy was chief speaker. The rushing party was a complete success. The convivial party resulted in 16 new pledges. The camaraderie of the Deltasigs was shown at the preparations for the Christmas party. The party was a great success, with almost 100 people in attendance.

Our initiation ceremonies took place at the end of January. At that time we partially filled our depleted ranks. With approximately 16 new brothers we have a new strength and vitality to face the spring semester. At the January initiation we were honored by Kenneth W. Wheeler, dean of University College, who became a Brother. Dean Wheeler was also the featured speaker at our dinner on that important day. Scholastically, we are in great shape. With the untiring effort and cooperation of each Brother our chapter should have 100,000 points in the Chapter Efficiency Index for this year. We are well on our way toward this goal and look confidently to the future of Beta Rho Chapter.

DRAKE

EARLY IN NOVEMBER Alpha Iota Chapter had a rarely precedented meeting with our rival on campus, Alpha Kappa Psi. The occasion was a grudge football game. They won, but to show we were not bad sports we hosted the celebration afterwards. Most of the brothers found that the gentlemen we had been affectionately referring to as "the gapes" were not that bad after all. A revenge basketball game is tentatively set for early February.

On November 20, our chapter toured the John Deere Administrative Center, together with Theta Omicron Chapter at St. Ambrose College, Davenport, Iowa. After a short tour of the facilities, the brothers gathered with four representatives from various divisions of the administrative headquarters for a lengthy question and answer session. The topics discussed included personnel management, international economics, marketing strategy, and accounting procedures. After the tour St. Ambrose hosted a party where fraternity bonds grew amid songs of revelry.

Brother Jeff Jameby is doing an extraordinary job at getting the Des Moines Alumni Club off the drawing board. A luncheon was held December 1 at Buchnam's Restaurant in Des Moines. The 15 Alumni who attended the first meeting were eager to see the group grow and had ideas as to how the growth should take place. This does look better than the efforts last year.

Initiation was held on January 16 when our chapter approximately doubled in size. Ideas from this group of brothers already voiced include many ways to improve our Career Day Program and the chapter's primary fund raising and service project. With their help, Alpha Iota Chapter hopes to better live up to the ideals of Delta Sigma Pi and be of greater service to Drake University and the Des Moines community.—DONALD R. FRITZE

WISCONSIN—Madison

PSI CHAPTER at the University of Wisconsin has taken a major step forward by placing a clause in the bylaws outlawing the use of drugs within our chapter house. Consulting through the School of Business we found we were the first fraternity on campus to take a stand on drugs.

Our professional program got into full swing as Bernard Klinzing of a small accounting firm has given us a close insight into customer affiliation. As future taxpayers we have learned a great deal about tax rates, as Don Ripple of the Wisconsin Taxpayers Alliance expounded on the most crucial question of the day, "Why are taxes so high?" Besides the numerous speakers of our professional program, a bird's eye view of business in progress was facilitated by a field trip to the Northwestern Mutual Insurance Company in Milwaukee. Also included was a tour of the Marine Exchange Bank and the Schlitz Brewery.

The annual Wisconsin Homecoming at Psi Chapter House brought back many alumni. The members and our 13 pledges appreciated the chance to meet with alumni from all over the country who are reaping the benefits of their education and affiliation with Delta Sigma Pi. Psi Chapter has also completed the program that chose Karen Cue of Delta Delta Delta sorority as our "Rose" Bud to compete nationally for the "Rose of Deltasig." The annual Christmas Party was held as the chapter received an abundance of Christmas cards from alumni, fellow chapters, and other campus fraternities and sororities. Best wishes to all Deltasigs.—KENNETH KRANTZ

WASHBURN

DELTA CHI CHAPTER at Washburn University of Topeka began the 1970 fall semester with our book exchange. It was headed by Tom Gardner.

The 18 man pledge class proved to be a very energetic group. The pledge class project was that of providing much-needed maintenance work at two of the city's day care centers. Work included scrubbing, painting, and rebuilding.

Later in the semester, the pledge class organized a garage sale to raise money for the pledge-member party. Most everyone contributed some no longer needed articles, ranging from one inch ties to an old refrigerator. The sale was quite profitable and the pledges went all out on their party.

Delta Chi Chapter celebrated Founders' Day at the Ramada Inn ballroom. Several guest speakers and many faculty members were present. A social hour, dinner, and dance were enjoyed by approximately 55 brothers and their guests.

Wichita, the aircraft capital of the world, was the site of the chapter business trip. Gates Learjet Corp. and Beech Air Craft were two of the aircraft manufacturers visited.

This semester, Delta Chi Chapter initiated a new money raising project—desk calendars. Six thousand calendars were given away to all Washburn students. Advertisements made by area businesses paid for the

calendars. The project has proven fruitful and can be carried on for years to come.

The Fall semester was brought to a close with the election of new officers and the student book exchange headed by Dan Wolfe.

Delta Chi Chapter graduated five men. Two of them will be continuing their education at the Washburn University School of Law.

Well on our way to 100,000 points for the Chapter Efficiency Index, we are looking forward to the remainder of the semester.—STEVE FARRELL

ANGELO STATE

ETA THETA CHAPTER would like to report a successful fall semester. Initiated into Eta Theta Chapter, on November 14, were 14 new members. Garry Davis was awarded best pledge, and best member was awarded to Pledge Educator Jack Srader.

Two of our officers, President Neal Montgomery and Chancellor Bobby Sims, reached graduation with the completion of the fall semester. Elected to fill the two offices were Keith Dean and David Harrison.

Congratulations go out to Brothers Keith Dean and Bobby Sims for being among the Angelo State students named to Who's Who.

Eta Theta Chapter would like to extend an invitation to all Brothers when you are in Angelo State country.—JERRY L. BENTLEY

VIRGINIA COMMONWEALTH

DR WARREN W. BRANDT, member of Zeta Upsilon Chapter, has been officially installed as President of VCU. He is the first President of our newly created University, and we of Eta Omega Chapter are confident that with a Deltasig in the driver's seat our University will continue to develop into one of the finest on the East coast.

The Brothers entered a team in the intramural basketball league this year. Although the team will not let me mention the record, I will state that Brothers Bob Gray, Bob Lazenby and Ray Starlings have led the team to one victory.

Hotel William Byrd provided the banquet facilities as the Brothers met for dinner and an informal party in observance of Founders' Day. The occasion was noted for laughter and good cheer. And on the occasion, the beginning of a new year of Brotherhood, Eta Omega Chapter extends more cheer, to you, in the form of a wish for a good year.—M. H. PRYOR

WEST LIBERTY STATE

DELTA OMEGA CHAPTER is proud to announce its executive officers for the year 1971. They include John Manchir, president; Gerry Trevisol, senior vice president; Tom Zohn, vice president; Ivan Mercer, treasurer; Terry Barr, secretary; and Bob Kirchensteiner, historian. These newly elected officers served as associates to their outgoing predecessors during the closing weeks of 1970. As a result, they had become familiar with the duties of their office before formal induction into the office.

The Brothers sponsored a used-book sale at the beginning of second term 1970. A stu-

dent, wishing to sell his used book, entered the price he desired on a slip of paper and inserted it into the book. Another student could purchase the book by paying the price asked by the seller plus a handling fee of 25 cents which accrued as profit to the Brothers. Over 200 textbooks exchanged hands in this manner. Besides advancing the prestige of the Deltasigs on the West Liberty campus and adding revenue to the treasury, many students were spared the financial burden of having to purchase new books from the bookstore at a much higher price.

With the revenues realized by the used book sale, numerous record sales, rug sales, and a football raffle, the Brothers are sponsoring a "business game" day. Business students of high achievement from host West Liberty will compete against students of business in other area colleges for prizes. Each school will pilot a business establishment, thus making all of its decisions. A computer will determine whether each decision is prudent and to what degree it would be successful. The winner will be the school earning the most total points.—DENNIS R. O'DONNELL

NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico recently took a tour of the State Prison located in Santa Fe, New Mexico.

At our recent initiation seven men were initiated into Gamma Iota Chapter. Of these seven men, one was chosen as the outstanding pledge; this man was Mr. Robert Hodge.

A Christmas Party was held at the house of Brother Michael Hill for the undergraduate chapter.

The Brothers of the chapter celebrated Founders' Day at the Coach and Six.—THOMAS H. FARRIS

SAM HOUSTON STATE

EPSILON MU CHAPTER at Sam Houston State is making plans for its biggest and, hopefully, most successful rush program ever. The goal for this semester's program is 25 new pledges. The Spring rush was slated to begin with a faculty-student smoker the first full week of classes. Another meeting with a well-known local businessman is also planned.

The Fall initiation produced nine new members for the chapter. We are counting on these new Deltasigs to help us make this our third consecutive year with 100,000 points in the Chapter Efficiency Index. The Fall initiation was held in the auditorium of the school's new Business-Economics Building and was attended by Brother Charles P. Foote, regional director.

Epsilon Mu Chapter is under new leadership after electing new officers in our last regular business meeting of the Fall semester. New officers include: Johnny Falco, president; Roger Voss, senior vice president; Mike Wright, vice president; Steve Kimball, secretary; Vic Kimball, treasurer; Bill Eckert, chancellor; Randy Roberts, historian; and Willis Lucas, Chapter Efficiency Index chairman.—STEVE KIMBALL

Continued from page 97

Jim Cox, *Western Kentucky*, on December 18, 1970, to Diane Carol Kessinger, at Bowling Green, Kentucky.

James F. Ball, *Western Kentucky*, on December 19, 1970, to Caroline Jeanne Bohannon, at Louisville, Kentucky.

George Boehnlein, *Western Kentucky*, on January 2, 1971, to Diane Margret Gause-tohe, at Louisville, Kentucky.

Jagtar Singh Sandhu, *Chico State*, on December 20, 1970, to Donna Lee West, at Oroville, California.

Gary Loebig, *Iowa*, on December 19, 1970, to Judy Flahive, at Albia, Iowa.

Donald B. Muhle, *Wayne State-Nebraska*, on September 4, 1970, to Marcia Suzanne Sander, at Leigh, Nebraska.

Duane Eldon Beers, *Wayne State-Nebraska*, on August 29, 1970, to Vicki Lyman, at Sioux City, Iowa.

Rodney M. Varilek, *Wayne State-Nebraska*, on August 14, 1970, to Susan E. Theirolf, at Niobrara, Nebraska.

Gordon L. Licht, *Wayne State-Nebraska*, on April 19, 1970, to Belva Havekost, at Hooper, Nebraska.

Don Jones, *New Mexico State*, on August 15, 1970, to Cheri Thornbrough, at Albuquerque, New Mexico.

Mark B. Glassmire, *New Mexico State*, on December 21, 1970, to Tavie Marie Spencer, at Aztec, New Mexico.

Wayne Smith, *Missouri-Columbia*, on November 28, 1970, to Margaret Agostine, at Kansas City, Missouri.

Paul Zaleski, *Christian Brothers*, on November 21, 1970, to Janet Jawovrski, at Memphis, Tenn.

Joe Nadicksbernd, *Christian Brothers*, on December 11, 1970, to Carol Phillips, at Memphis, Tenn.

Ralph Mooser, *Christian Brothers*, on December 30, 1970, to Carol Harrison, at Little Rock, Ark.

John Reinagel, *Christian Brothers*, on January 3, 1971, to Belinda Bacon, at Memphis, Tenn.

Harold W. McDonell, *George Tech*, on December 19, 1970, to Mary K. Davis, at Atlanta, Ga.

Lawrence P. O'Neil, *Virginia Tech*, on June 6, 1970, to Elise Williams, at Richmond, Virginia.

John C. Dakin, Jr., *California Poly-Pomona*, on March 20, 1970, to Renee Kaye, at Monrovia, California.

Loran W. Todd, Jr., *California Poly-Pomona*, on July 18, 1970, to Cathy Dodds, at San Bernardino, California.

Theodore F. Ballman, *Cincinnati*, on October 10, 1970, to Elaine Link, at Cincinnati, Ohio.

James LeRoy Bagby, *Ferris State*, on August 29, 1970, to Frances Lucille Gray, at Hazel Park, Michigan.

Robert E. Wiegand, Jr., *Ferris State*, on September 5, 1970, to Marla Ann Morlock, at Kalamazoo, Michigan.

Gerald J. Marcantel, *Nicholls State*, on May 30, 1970, to Martha Hodnett, at Thibodaux, Louisiana.

David N. Elliot, *Texas Tech*, on November 25, 1970, to Barbara Bingham, at Slaton, Texas.

Stephen F. Fanning, *Texas Tech*, on May

13, 1970, to Ann Porter, at Abilene, Texas.

Joseph T. Kelley, *Texas Tech*, on October 5, 1970, to Pat Robinson, at Monahans, Texas.

John Wolcott Zeiger, *Ohio State*, on June 20, 1970, to Cheryl Ann Evans, at Tallmadge, Ohio.

Richard Wayne Price, *Ohio State*, on September 19, 1970, to Paula Kaser, at Columbus, Ohio.

George F. Kurz, *Ohio State*, on November 28, 1970, to Francie Fontaine, at Steubenville, Ohio.

Thomas G. Bayless, *Oklahoma*, on August 1, 1970, to Diane Wilson, at Tulsa, Oklahoma.

Vincent J. Cusomato, *Oklahoma*, on June 20, 1970, to Catherine Cain, at Nashville, Tennessee.

Gary M. Bonner, *Oklahoma*, on June 12, 1970, to Viva Ashcroft, at Tulsa, Oklahoma.

C. Phillip Horton, *Oklahoma*, on March 27, 1970, to Nancy Dewberry, at Frederick, Oklahoma.

R. Dean Howe, *Oklahoma*, on August 24, 1970, to Marsha Cochrane, at Shawnee, Oklahoma.

Mark P. Riggio, *Eastern Illinois*, on August 21, 1970, to Mary Beth Traylor, at Charleston, Illinois.

Frank S. Yackle, *Eastern Illinois*, on May 30, 1970, to Judy Sanner, at Mattoon, Illinois.

J. Dennis Benline, *Eastern Illinois*, on August 15, 1970, to Pam Boehme, at Chicago, Illinois.

James D. Kindred, *Texas Tech*, on August 10, 1970, to Jan Frazier, at Dallas, Texas.

Anthony W. McCurdy, *Texas Tech*, on August 22, 1970, to Carrol Lyde, at Dallas, Texas.

Stephen L. Hart, *Western State*, on September 12, 1970, to Regina Pearson, at Arvada, Colorado.

Roger L. Hutton, *Western State*, on September 19, 1970, to Tracy Sawaya, at Gunnison, Colorado.

Paul Edwin Bice, *Houston*, on August 14, 1970, to Mildred Louise Gill, at Houston, Texas.

J. Franklin Monk, *Houston*, on July 10, 1970, to Donna Otting, at Brenham, Texas.

Rudy Rivas, *Houston*, on August 25, 1970, to Rebecca L. Garcia, at Corpus Christi.

David W. Cramp III, *Florida Tech*, on August 28, 1970, to Coleen Fallarino, at Orlando, Florida.

Gary H. Garesche, *Florida Tech*, on June 11, 1970, to Doris Hanna, at Sanford, Florida.

James H. Reagon, *Florida Tech*, on June 9, 1970, to Nancy Vogler, at Orlando, Florida.

Lewis S. Glass, *Florida Tech*, on July 11, 1970, to Carol Jane Guenther, at Largo, Florida.

Richard L. Powell, *Iowa*, on August 29, 1970, to Linda Thoensen, at Blue Grass, Iowa.

William J. Anciaux, *Iowa*, on August 22, 1970, to Jenny Chorpeneing, at Iowa City, Iowa.

Dennis K. McCormick, *Eastern Illinois*, on August 8, 1970, to Judy Monte, at LeRoy, Illinois.

Randy G. Weeks, *Eastern Illinois*, on August 14, 1970, to Luella Wade, at Plano, Illinois.

Harrison A. Bailey, *Chico State*, on August 13, 1970, to Sandra Skoog, at Klamath Falls, Oregon.

Frank J. Blizman, Jr., *Chico State*, on June 27, 1970, to Susan Sigel, at Chico, California.

Marvin E. Smith, *Chico State*, on June 14, 1970, to Christie Ward, at Alameda, California.

Russell H. Smith, *Chico State*, on August 22, 1970, to Christine Silla, at Concord, California.

Jerold D. Stouffer, *Chico State*, on June 13, 1970, to Donna Latham, at Sunnyvale, California.



THIS MODERN STRUCTURE is the Library at Siena College in Loudonville, New York. Siena College recently became the home of Theta Upsilon Chapter of Delta Sigma Pi.

Theta Upsilon Chapter is Installed at Siena College

THETA UPSILON CHAPTER of Delta Sigma Pi was installed at Siena College, Loudonville, New York, in ceremonies held on January 9, 1971. With this installation the chapter roll has now been increased to 176 undergraduate chapters. This is also the ninth chapter of the fraternity to be installed in the State of New York. Other chapters are Alpha at New York University, Alpha Kappa at the State University of New York at Buffalo, Gamma Chi at St. Bonaventure University, Delta Lambda at Ithaca College, Epsilon Lambda at Rochester Institute of Technology, Zeta Omicron at C. W. Post College, Zeta Chi at Manhattan College, and Zeta Psi at the State University of New York at Albany.

The national officers present for the installation were Grand President Warren E. Armstrong, *New Mexico*; Regional Director Harold L. Cannon, *Chico State*; Executive Secretary Ben H. Wolfenberger, *Texas Tech*; District Director Jeffrey H. Warner, *State University of New York-Albany*; Past Grand President M. John Marko, *Rutgers*; and a visiting District Director, William W. Myers, *Rutgers*. Chapter delegations in attendance were Alpha Chapter, New York University; Beta Rho Chapter, Rutgers University; Zeta Psi Chapter, State University of New York-Albany; and Theta Iota Chapter, University of Connecticut. The traditional registration and coffee hour, and a walking tour of the snow-covered campus, occupied the morning hours, followed by lunch at Serra Dining Hall on the campus. During the afternoon the Ritualistic Initiation ceremonies were held in Rodger Bacon Science Hall where registration had been held that morning. Following a later afternoon recess, the group gathered at Mario's Theatre Restaurant for a social hour before the installation.

As his first duty of the evening Regional Director Harold L. Cannon, acting as toastmaster, introduced the Vice President of Theta Upsilon Chapter, Alfred F.

Carvill, who offered the invocation. Following the dinner the toastmaster then introduced Father Benjamin Kuhn, O.F.M., Professor Emeritus, who offered greetings to the fraternity and the new chapter on behalf of the Siena College President Matthew T. Conlin, O.F.M., who could not be present. Dr. Joseph A. Buff, Chairman of the Division of Business, gave a brief history of that division. He was followed by Theta Upsilon Chapter Senior Vice President Robert J. Morano, who gave a history of the Sigma Beta Sigma petitioning fraternity.

After Grand President Warren E. Armstrong presented the charge and charter to the new chapter it was accepted on behalf of the chapter by Chapter President Michael F. Murray. Executive Secretary Ben H. Wolfenberger then extended greetings from the international fraternity and presented many letters of congratulation to Theta Upsilon Chapter Historian John A. Yager. Past Grand President M. John Marko also extended fraternal greetings.

A special presentation was made by Chapter Treasurer Jerry B. Zusman to the Secretary of the Dean for her kind assistance to the group. The recognition was given in absentia as she had suffered an untimely illness.

Closing the installation banquet program was the presentation of the official chapter gavel to Chapter President Michael F. Murray by Regional Director Harold L. Cannon.

History of Siena College

Siena College is located in Loudonville, New York, and is one of 26 Catholic colleges and universities in the United States conducted by the followers of St. Francis of Assisi. Founded in 1937 by the Most Reverend Edmond F. Gibbons, Bishop of Albany, the campus was located on a 40 acre estate in Loudonville and placed under the patronage of St. Bernadine of Siena, the 15th century Franciscan scholar. During the first year Siena College functioned as a unit of St. Bonaventure University.



SHOWN HERE IS the Academic Center at Siena College in Loudonville, New York, where Delta Sigma Pi recently installed its 176th undergraduate chapter.



A FOCAL POINT on the Siena College campus is the St. Mary of the Angels Chapel. Theta Upsilon Chapter, installed at Siena College on January 9, 1971, is the ninth chapter of the Fraternity to be installed in the State of New York.

The early growth of Siena was phenomenal. This growth is attributed partly to the accessibility of the college. Situated in a residential community, it is easily accessible for students from Albany, Schenectady and Troy. By 1939 a coeducational evening college was added. With the advent of World War II, the growth of the college was curtailed. From July 1942 to August 1944 the College trained navy personnel, while civilian students continued to be admitted to full academic standing.

The end of the War in 1945 marked the beginning of a new era of growth for Siena College. The rapid growth necessitated the opening of a day summer school in July 1946. An amendment to the charter in 1947 gave the College the power to grant the honorary degrees of Doctor of Laws, Doctor of Letters, and Doctor of Humane Letters. An additional amendment in 1950 authorized the granting of the Master of Arts, Master of Science, Master of Science in Education, and the Master of Business Administration degrees.

In 1969 Siena College became a coeducational institution. Additional purchases of land have now increased the campus to 120 acres, with plans for further physical development already being formulated. The undergraduate enrollment now approaches 2,000. Siena College is accredited by the Middle States Association of Colleges and Secondary Schools and is a member of a number of other organizations.

History of the Division of Business

The Division of Business has played a key role in the development of Siena College. In 1938 the college opened and at that time was empowered to grant the Bachelor of Business Administration degree. As the enrollment expanded, the Division of Business was authorized to grant the Bachelor of Science in Business Administration degree in addition to the Bachelor of Business Administration degree. Enrollment immediately exceeded that of the Divisions of Arts and Science.

Initially, only majors in accounting and economics were available. Largely in response to the demand from the large

commercial banks of the area, together with insurance companies and other business organizations, it was deemed desirable to offer an expanded program in 1950 by offering a concentration in the field of finance. In 1963 a fourth concentration was added, that of marketing. There are also two service departments of business law and mathematics for business and statistics.

Dr. Joseph A. Buff is chairman of the Division of Business. There are now nearly 700 undergraduate students enrolled in the Division of Business.

History of Sigma Beta Sigma

Sigma Beta Sigma, the Siena College Business Society, was first organized in February, 1948. The statement of purpose of the Society as adopted at that time states that "Sigma Beta Sigma was formed to hear speakers tell of the trends in business and the possibilities in the accounting and economic fields. It is to supplement the business education of its members and to help them obtain a practical knowledge of elementary business applications while still in attendance at Siena."

However, Sigma Beta Sigma not only directed itself toward business functions but also took a strong interest in other activities such as intramural athletics, commercial tours open to all interested students, and a complete calendar of other activities. It also sponsored many father-son meetings, activities for orphans and a number of events for graduating seniors of the college.

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TYPICAL OF THE residence halls at Siena College is Ryan Hall which is shown here.



WITH THE ALUMNI THE WORLD OVER

HOUSTON

THE HOUSTON ALUMNI CLUB had a professional meeting at the Timmy Chan Restaurant in December. Wives and dates were invited to this meeting which included NASA film highlights of Apollo flights 11, 12 and 13.

Our January meeting was a social meeting at the Holiday Dinner Theater where everyone enjoyed a fabulous buffet and were entertained by the very funny play "The Remarkable Mr. Pennypacker."

Three new committees are now functioning. They are the Professional Committee headed by Daryl Baxter, the Social Committee headed by Bill Haynes and the Membership Committee headed by Gus Amundsen.

Our meetings are now scheduled for the second Tuesday of each month and we are actively seeking a permanent meeting place.
—BOB LAW

SACRAMENTO

THE SACRAMENTO ALUMNI Club of Delta Sigma Pi had its Fall 1970 program in full swing. In September a candidate (incumbent) for a hotly contested public office gave an interesting and enlightening talk on public life. John Mysterly then lost the election, but there undoubtedly was no connection with his appearance!

In October, Mr. R. J. O'Conner, of the California State Department of Human Resources and an author with numerous articles and books to his credit, presented another interesting talk concerning professional life.

Also in October, 11 couples met in the Lodi wine country for a fascinating tour of two wineries and a wine tasting party. Most of the Brothers and wives (or guests) were fascinated with the complexities of enology and enjoyed the wine tasting. It was a lot of fun as well as being educational. The success of this annual event will undoubtedly be continued.

On November 7, one of the most important dates for all members of Delta Sigma Pi, the alumni club and the undergraduate Epsilon Phi Chapter had a joint dinner meeting. R. Nelson Mitchell, Western Regional Director, attended this meeting and offered very kind comments on the alumni club's participation in the Western Regional Meeting held in the San Francisco Bay area. H. Nicholas Windeshausen, Director of Education, also offered complimentary remarks on the progressive attitude of this alumni club, noting several past achievements. It was announced that Robert Howe was the new District Director.

Completing the Fall 1970 program was a Children's Christmas party on December 12 at which the kids all received gifts and refreshments and at which there was fun for all. Not part of this function but related to it was the very successful food drive in which a Christmas basket was prepared for those less fortunate than ourselves; hopefully, it brightened the holidays for them.—ROGER A. PEAKE

SAN FRANCISCO

THE BROTHERS OF the San Francisco Alumni Club welcomed Mr. Edward Lawson, City Planning Manager for the Chamber of Commerce, to its December luncheon meeting. As a result of a lengthy study by Mr. Lawson and staff, the Board of Supervisors has adopted a new downtown traffic plan which will substantially increase the flow of traffic.

One of the top events for the Club is the annual Fellowship Night. This year, as has been the custom, we gathered at the Burgermeister Brewery on February 4 for an evening of gambling (the legal kind), good food and liquid refreshment generously supplied by the Brewery. Brother Dave Borrelli

did his usual outstanding job as Chairman of the event.

The Club has a luncheon meeting the first Thursday in the month and would like to extend an invitation to Brothers visiting in San Francisco to join us. Confirmation of time and location may be obtained by calling Brother Pat Orilli at 391-4300.—RALPH G. LUNAN

PITTSBURGH

THE BROTHERS OF the Pittsburgh Alumni Club had a dream that has now come true. The membership of the Club for 1970-71 has reached the 100 mark. Many of the members are Life Members and the balance of the brothers support the fraternity with national dues and all the members support the club financially with local dues.

The Pittsburgh Alumni Club is looking forward to a good year, already having assisted Lambda Chapter at the University of Pittsburgh and Theta Rho Chapter at Duquesne University with the initiation of their pledge classes.

A number of events have been scheduled for the remainder of the year, including monthly luncheons.—CHARLES MOEKLE



SENATOR WAYNE EWING, a member of Alpha Gamma Chapter at Pennsylvania State, is shown here chatting with Brother Al Beck at the Pittsburgh Alumni Club's first luncheon in 1971.

WASHINGTON

THE WASHINGTON Alumni Club started off the year with their annual barge trip up the famous Chesapeake and Ohio canal. All who attended the four-hour trip enjoyed themselves and are looking forward to the other events scheduled throughout the year.

President Robert Weisblut and his fellow officers have planned a varied program for this year. As a result of this, our membership for the year has surpassed all expectations. We are looking forward to a successful year and the continuing growth of our Alumni Club.—HOWARD B. HOROWITZ

Patrick G. Blanchard is Appointed Assistant State Treasurer of Georgia

PATRICK G. BLANCHARD, a charter member of Epsilon Chi Chapter at Georgia Southern College, was recently appointed Assistant State Treasurer of the State of Georgia. The appointment was made by Georgia State Treasurer William H. Burson and became effective during January 1971.

Prior to his appointment Brother Blanchard was serving as the Director of Advertising and Public Relations for the Georgia Railroad Bank and Trust Company in Augusta, Georgia. A native of Columbia County, Georgia, he attended the Columbia County Public Schools and received the Bachelor of Business Administration degree from Georgia Southern College in Statesboro, in 1965. He has also earned two educational certificates in commercial banking through the American Institute of Banking. He completed his first year of study at the Bank Marketing School at Northwestern University and is currently working toward completion of this course of study.

He began his banking career with Georgia Railroad Bank and Trust Company in January, 1966. He had served in the operations department and as an auditor of the bank and was named Assistant Director of Adver-



DR. R. V. "PETE" ALLSHOUSE, Lambda Chapter Advisor, was honored at a banquet recently by members of the Chapter and the Pittsburgh Alumni Club. Dr. Allhouse is shown here standing beside a University of Pittsburgh chair which was presented to him.

tising and Public Relations in October, 1967. During August, 1969, he was promoted to Director.

During 1968 he was named one of the Top 30 Young Men of the Augusta Area. He currently serves on the Board of Directors of the Greater Augusta Arts Council and was recently named to the Board of Directors of the Georgia Southern College Foundation as chairman of the Business and Industry Division.

Continued from page 92

did get to see a different version of "Hare" on the Penthouse floor of a famous club which shall remain nameless. We all experienced seeing the Empire State Building, Times Square, Broadway, and many other sights too numerous to mention. The highlight of our light-hearted moments was experienced by Brother Craig Dick. Craig took a 30-cent, 2-½ hour ride beneath the city of New York. Unfortunately, he neither wanted a ride that long nor knew where he was, but was trapped and lost on a strange form of transportation (the subway) in an equally strange environment.

On behalf of Delta Sigma Pi I would like to thank the National Association of Manufacturers for hosting us at their Congress and, in particular, for their high regard of Delta Sigma Pi to consider their representatives for this step forward in dialogue with youth. On behalf of my fellow delegates I would like to extend a special thanks to all our brothers in the

International Fraternity of Delta Sigma Pi for letting us represent them. And last, but definitely not least, a well-deserved thank you to our Past Grand President M. John Marko for his invaluable assistance and hospitality during our stay. I hope the National Association of Manufacturers continues this relationship with our fraternity far into the future. It was a rewarding experience for both them and us.

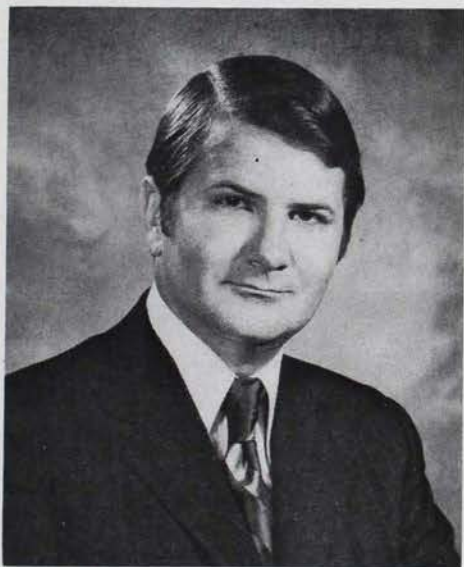
George R. Simkowski is Named VP of Sales for Bell & Howell

BROTHER GEORGE R. SIMKOWSKI, a member of Psi Chapter at the University of Wisconsin, has been named vice president of sales and distribution for Bell & Howell's Consumer Products Group.

In the new position, he will report to Group President John J. Kane and will have the responsibility for organizing and directing the entire sales effort for all Bell & Howell consumer photo and electronic products.

Brother Simkowski started at Bell & Howell in July, 1968, as marketing manager for audio tape recorder products, a position held until early last year when he was named general manager of the Consumer Electronics Division. Throughout a 15 year career, Simkowski has held a variety of responsible positions in the area of sales, marketing, and merchandising with several consumer products oriented companies. Prior to joining Bell & Howell he was the national sales manager for the Norge Division of Borg Warner.

A 1953 graduate of the University of Wisconsin, he holds a B.S. degree in economics and was an All-Big Ten and All-Midwest selection in the University's football team that represented the Big Ten in the Rose Bowl during his senior year. He is a past president of Psi Chapter.



PATRICK G. BLANCHARD, a charter member of Epsilon Chi Chapter at Georgia Southern College, has recently been named Assistant State Treasurer of Georgia.



RECENTLY NAMED vice president of sales and distribution for Bell and Howell's Consumer Products Group is Brother George R. Simkowski, a member of Psi Chapter at the University of Wisconsin.



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