

The **DELTA SIG**
OF DELTA SIGMA PI

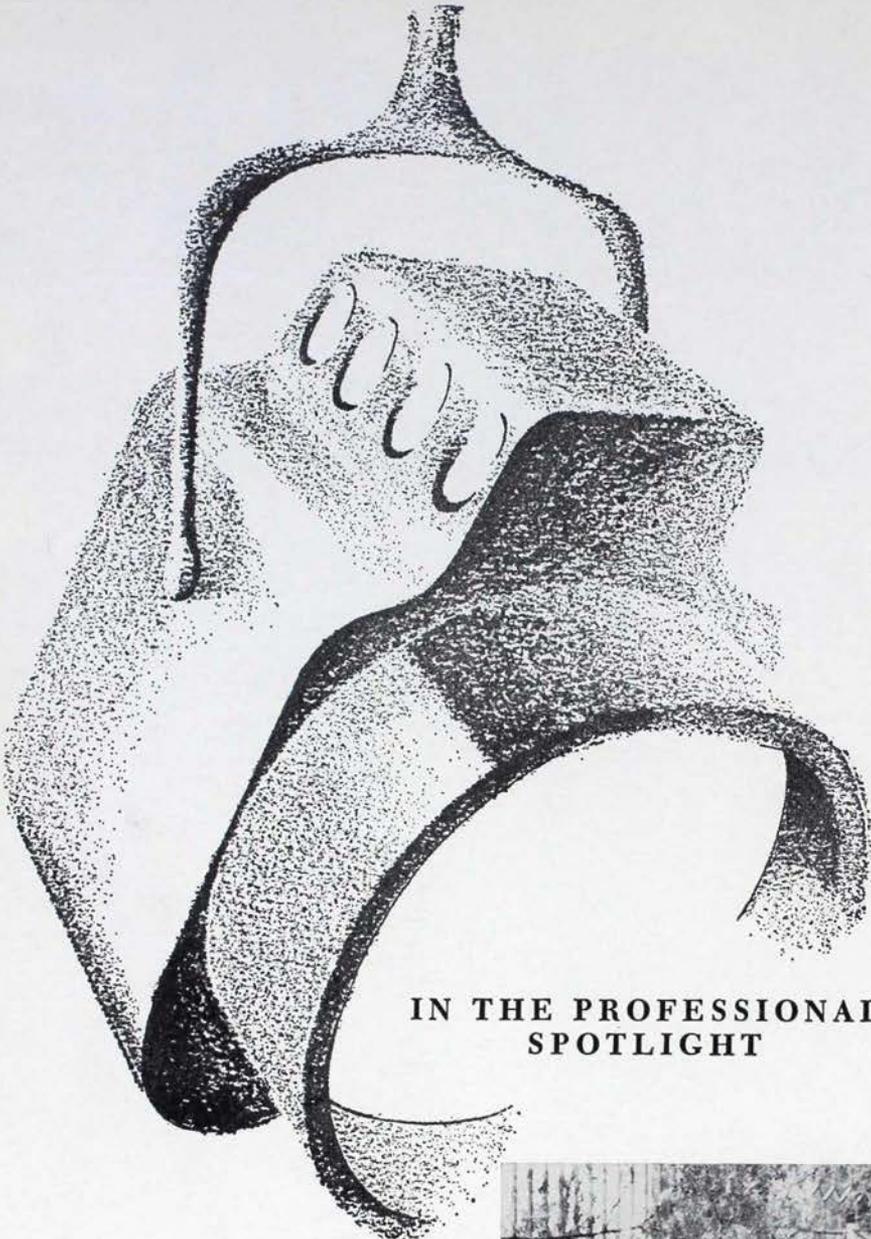


University of New Mexico, Albuquerque, New Mexico

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

MARCH 1970



The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.

**IN THE PROFESSIONAL
SPOTLIGHT**



THE PROFESSIONAL SPOTLIGHT is focused on the members of Zeta Rho Chapter at Menlo College during a tour of an open air, underground plaza that will connect the new Bay Area Rapid Transit System with office buildings in San Francisco.

The DELTASIG

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Our Cover

The new School of Business and Administrative Science building at the University of New Mexico, Albuquerque, New Mexico, is the featured building on the cover of this issue of The DELTASIG.

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi; CHEMISTRY, Alpha Chi Sigma; COMMERCE, Alpha Kappa Psi, Delta Sigma Pi; DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi; EDUCATION, Kappa Phi Kappa, Phi Epsilon Kappa; ENGINEERING, Theta Tau, Sigma Phi Delta; LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi; MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma; MUSIC, Phi Mu Alpha Sinfonia; PHARMACY, Kappa Psi, Rho Pi Phi, Phi Delta Chi; VETERINARY MEDICINE, Omega Tau Sigma.

From The Desk of The Grand President

WARREN E. ARMSTRONG
Gamma Iota—New Mexico



We have read many pro's and con's on Vice President Agnew's speech condemning the media in slanting news. I would like to add my bit.

As your Grand President, I receive newsletters from our chapters all over the country. I read each of these carefully. I visit many chapters.

One common denominator among chapters, I have found, is that we have *empathy* towards our fellow man. Time and again I see where "help" projects are not a single "help week," but are on a year around basis. Hundreds of community service projects directed towards helping individuals and groups by our fraternity and other fraternities gain little recognition in newspapers or on TV. While we lead in community service, stressing professional activities, and scholarship, our main product is developing responsibility. Responsibility cannot be effectively taught in the classroom but through exposure to group experience, effective communication with one another and through discipline.

The "headline catchers" of today are full of antipathy, not sympathy, toward mankind. Our "journalists" of today fan the "shock treatment" of the dissidents through media exposure while completely ignoring the many wonderful service projects

of the fraternities. The defense of the media is that the help projects are not newsworthy. I suppose that means it doesn't sell papers. Journalistic irresponsibility is inexcusable. We have been told for years that the "pen is mightier than the sword." It is time for the pen holders to look for the good in man and print it.

We teach our brothers that help should be given humbly and inconspicuously. Public relations men tell us this is incongruous with good image building.

We, as members of Delta Sigma Pi, belong to something good. We stand for something! Since we must preserve and expand the image we have, let's start "tooting our own horns."

I suggest that we bombard the media with pictures and articles of our professional activities as well as our service projects. Alert the media to pending projects in advance so they may give you proper coverage. If you do not get proper exposure, contact the Editor or Station Manager, personally. Let's have them "tell it like it is" about the college students of today. We must show the public that most of the students of today are not radicals, but sincere, intelligent individuals. They must know that social progress starts with helping individuals on a person to person basis.



A Word From The Central Office

The photographs for the annual "Rose of Deltasig" contest have now been received and submitted to the U. S. Jaycees in Tulsa, Oklahoma, for selection of the "Rose" in 1970. The results will appear in the May issue of The DELTASIG.

Plans are already underway for the 1970 Regional Meet-

A Word From The Central Office

ings. Look for the dates and locations in the next issue of The DELTASIG.

May we take this opportunity to encourage you to join the numerous other members who have become Life Members during the current year. We especially encourage the undergraduate members to take advantage of the discount offered them for purchasing a Life Membership while still in college.



The DELTASIG

OF DELTA SIGMA PI

New Home For Menlo School of Business Administration

Dr. C. J. Walters, Dean

THE HOMECOMING celebration in October 1969 at Menlo School and College was a very special event for the School of Business Administration. Not only was the twentieth anniversary of the founding of the School of Business Administration celebrated, its new classroom building was dedicated in a special ceremony. The building represents the culmination of a dream shared by students, alumni, faculty and administration alike.

Menlo School and College is unique as an educational institution. It is an independent educational complex consisting of three divisions—a college preparatory high school, a two year college, and a four year school of business administration. The college division prepares pre-engineering, pre-medical, and other students to transfer to four year colleges and universities for completion of their major. The School of Business Administration has a four year program leading to a Bachelor of Science in Business Administration. Both college level programs are accredited by Western College Association. The School of Business Administration is a member of the American Association of Collegiate Schools of Business Assembly. Last, but not least, it is the home of Zeta Rho Chapter of Delta Sigma Pi.

Enrollment in the School of Business Administration is presently 163 students. Enrollment has been deliberately maintained at a low level in order to provide small interpersonal classes. The curriculum provides two years of general education and two years of concentration in the business core courses. Menlo School of Business Administration develops a

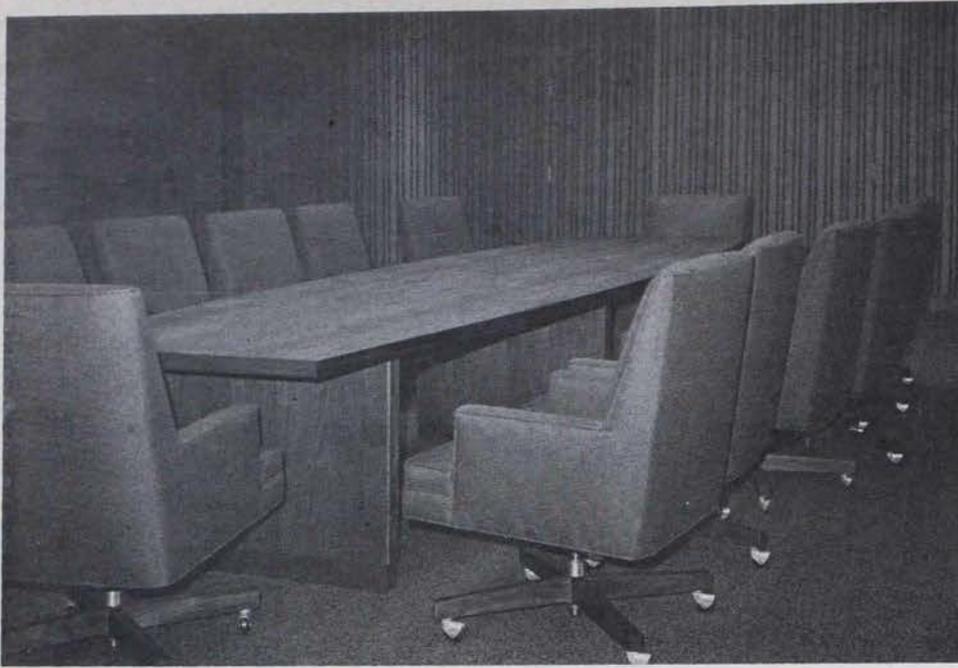
graduate who will be a potential executive able to take his place in the business and social environment and make a worthwhile contribution to both. This is accomplished by developing a basic familiarity with man's cultural and intellectual heritage, such as his social, economical and political achievements; and teaching the disciplines and fields of knowledge which underlie the practice of business management. The efficacy of the program is validated by the success of the graduates.

This beautiful new structure, modern in every detail, is a subtle blend of wood, glass and lava rock that by its very simplicity in design complements the massive oaks that abound on this mid-peninsula campus. The 23,000 square feet of space at a cost of approximately one million dollars provides classrooms, faculty offices, the office of the Dean, and two general campus administrative offices.

Although the campus has a Menlo Park post office address, it is physically located within the corporate limits of the city of Atherton. This is a residential community and therefore has a relatively stringent building code. One provision of the code prohibits a structure that is more than two and one-half stories high. In order to have a structure with three floors, and at the same time avoid the subterranean atmosphere of a basement, natural light is provided on two sides of the building to the floor below ground level by the means of light wells. The earth is excavated away from two sides of the building below the grade. The inclined areas are landscaped in a ground cover that will prevent soil erosion. The student study-lounge has an opening into one of these areas. The area outside the lounge is constructed in such a manner as to provide a patio in the best California tradition. This total concept works beau-



SHOWN HERE IS a front view of the new classroom building at Menlo College School of Business Administration, Menlo Park, California. The windows are of smoked glass transmitting only 14 per cent of the external light. Menlo College is the home of Zeta Rho Chapter of Delta Sigma Pi.



CONFIGURED TO SIMULATE a board room is this seminar room in the Menlo College School of Business building which was recently dedicated.

tifully in California, but is not recommended for the snow countries.

Flexibility was the keynote in the design of the building and the selection of equipment. With exception of one room, fixed seating was avoided. The only room with fixed seating is configured as a tiered lecture room with a capacity of 72 persons. Provision is made for maximum use of audio-visual aids. For example, two electrically operated screens drop from the ceiling in the front of the room. One screen, 18 feet long and 8 feet wide, permits the projection of two 35mm slides simultaneously. The smaller screen, eight feet, serves as a multipurpose slide, movie or overhead projection screen.

Provision is made to control all equipment, including the lights, from the lectern. A crescent shaped table in the front of the room has provision for six microphone connections to be used in panel discussions. A seventh microphone outlet is at the lectern station which will permit the lecturer to have freedom of movement while using visual aids. The projection room at the rear of the lecture room houses the audio-visual equipment. Communication between the operator and the lecturer can be maintained from the lectern station by an inter-communication telephone circuit.

Another departure from the usual type of classroom is a seminar room designed and furnished to simulate a board room. In the center of the room is a large conference table and chairs. Side chairs are placed about the room. The paneled wall at one end opens to reveal sliding

tack boards and sliding chalkboards. At the other end the paneling conceals storage areas and opens to a platform for projectors and a panel containing controls for lights, screen and audio equipment. Remote control is also provided at the conference table. A computer terminal is available for use during seminars and special sessions. Needless to say, the room is also used by the Board of Trustees for their monthly meetings and is in great demand by the various alumni and student groups for their executive meetings.

One room was designed in such a manner that it could serve as a classroom until it was needed as a data center. However, with the plethora of computer centers only a telephone call away the decision to purchase a computer has been delayed. An experimentation is under way in the use of time sharing. Teletype terminals with an audio coupler are used to communicate with a computer center in the area. The arrangements for its use are unique, too. In lieu of the hourly rate and the charge for input and output, use of what is termed an "open port" is made. This means that access to the computer can be made twenty-four hours a day for virtually seven days a week at a flat rate. Four hours are reserved on Sunday for down time by the computer center. This is a new concept that is most beneficial to education. Being located in an area of high concentration of electronic industries has its merit.

The classrooms in which accounting, mathematics and statistics are taught have one piece units with a swivel seat and a special desk top that is 24" by 32" in size made with an ophthalmologically approved writing surface, that is, the color contrast and random design pattern reduce eye strain. The remainder of the classrooms have swivel tablet arm chairs with the same type material used in the writing surface. This unit will turn through 360 degrees, thus permitting more interpersonal reaction in the classrooms. Mobile projector lecterns are

Continued on page 99



SEEN HERE IS a tiered lecture room in the new School of Business building at Menlo College. The extra large screen is electrically operated and will retract into the ceiling. The table is for panel discussions.

Pyramid Climbing in the 1970's

by

Harold S. Hook, President
United States Life Insurance Company

The following is the text of an address presented by Harold S. Hook at a dinner at the New York University Club, New York, New York, upon being chosen "Deltasig of the Year 1969," Brother Hook was initiated an undergraduate member of Delta Sigma Pi at the University of Missouri at Columbia.

IT IS A GREAT pleasure and privilege to accept the honor and very challenging responsibility of wearing the mantle of "Deltasig of the Year." I'm proud indeed to join the distinguished brothers who have received this designation in prior years.

In responding to the award, I would like to visit with you on the subject, "Pyramid Climbing in the 1970's"—but before getting into this subject, I would first like to comment on the fraternity of Delta Sigma Pi.

It is extremely interesting to think about the rich history and heritage of our fraternity—but it seems impossible to adequately describe fraternity. You must experience fraternity in order to understand and appreciate it. The two distinguished brothers with us at the head table this evening—Philip Warner and Francis J. McGoldrick and countless other members of the Golden Helmet—symbolize the enduring quality of the fraternal experience. There must be something unique about an organization that holds the interest of so many for so many years. We are fortunate recipients of fraternity—all Deltasigs—past and present.

The Peter Principle has been one of the books on several of the current *New York Times* non-fiction bestseller lists. *The Peter Principle* states that in any hierarchy, individuals always rise to the level of their incompetence. The point in mentioning this—is not to reflect upon this so-called "principle"—but rather to extract the hierarchy for further comment. For it is the hierarchy which brings to mind the concept of pyramids.

I have captioned my comments, "Pyramid Climbing in the 1970's" because most of you here are destined to climb the pyramid of organization. The rest of us have our pyramid work cut out for us too—but my comments will be directed more to those of you who will be starting

your careers in business. I will outline for you some of the concepts that have been helpful to me and some of the forces from which there seems to be no escape.

I would like to capture a beginning thought with these few words of poetry:

Isn't it strange that princes and kings
And clowns that caper in sawdust rings
And simple folk like you and me
Are makers of eternity

To each is given a book of rules
A shapeless mass and a bag of tools
And each must fashion 'ere life has flown
A stumbling block or a steppingstone.

The Price

As you look at this pyramid, you see people that seem to enjoy a much different set of circumstances than you do. You think that when you get there, the world is going to be a lot different—but you're in for a surprise.

What is the price that must be paid in order to stay there once you have arrived? This is very easy to calculate; it is the same price you paid to get there. This is something you finally come to realize and it can be a little frustrating at times. I imagine that everyone in this room has thought at one time or other that "if I could only get there, then I could relax"—only to find that when you got there, it seemed to require even more effort to stay there.

Two Tyrannies

As a pyramid climber in the 1970's, you will face two tyrannies. One tyranny is that you will be judged by others; the other tyranny is change

Judged by Others

The fact that you will be judged by others seems to me to be one of the great hallmark activities in the business world. Although it takes top side support to get and keep a job, it certainly takes bottom side support to do a job. Therefore, it is

probably just as important how you are evaluated by your subordinates as by your superior.

When we talk about man and managing, we are talking about a relationship between those who are managed and those who manage. This boils down to how the person who is managed looks at his manager. He really only asks two questions and I think this is what business education and management is all about.

What are these two questions? One of them is—and it is a very personal question—Can he help me reach my objective? Is he able? Is he qualified? Of course, the second question is, Will he help me reach my objective? Because if he can—but won't—he is of no value. And if he would like to—but can't—that is of no value either.

Change

Things are happening whether or not you would like for them to happen and however secure you may be today, that security will be eroded over time—by change.

You must look ahead and realize that one of these days the tide will turn. Change is one thing that never seems to slow down—the wheel keeps turning. This question of obsolescence is one of the most acute problems in American business today. If you think you can settle all of your future educational needs in four or five years of college, you are very, very mistaken—no more than a woman can solve her style problems by the shopping she did even six weeks ago. You can see styles in fashion changing and you can also see styles in management changing.

Change is also occurring in another important area—namely, the individual's view of how to grow. There was a time when you could describe this attitude as:

competence will bring mobility. It seems now that the reverse is true—mobility brings competence. There are a lot of people moving around if they don't get the satisfaction they want. There is a lot of talk about roles—not goals. You can't sell just long term goals anymore—the future rug on the floor or the name on the door. We now have a situation where everyone wants to be treated as an individual; and wants—maybe even demands—satisfaction now.

The Seven Ports

We have been talking about stepping-stones and pyramids. I would like to switch the metaphor a little bit to what I call the seven ports of life. There are seven ways—and only seven—in which you spend your life. This subject will become even more important to you ten years from now—20 years from now—than you realize at the moment.

Let's tick off these seven ports to give you an idea. Job, family, church, civic, recreation, health and self-development. Let's envision that these ports are arranged around a circular sea—and we are in the middle.

Ships reach their destination nearly every time because they have only one objective at a time—but man has seven objectives, and thus faces a very complex problem.

Consider which of these seven ports you are satisfied with. Let's take them right around the horn. How many of you are fully satisfied with your job situation? Obviously, you young men could not be quite satisfied with that. However, let's see a show of hands, anyway, of those of you who are perfectly satisfied with that area of your life. All right, there is a couple. Good! All right, let's finish. I won't ask you for a show of hands, obviously, for that is not necessary—but I want to make sure that you get the point.

How many of you are satisfied with the family; that is, are you spending all the time that you would like to with your family? With respect to the contribution to the church of your choice? How about government? There is an old French proverb—"Nothing is really given unless you give of yourself"—and certainly your money is a small part of it. How many of you are satisfied with your recreational life? And your health? Finally, we get around to the general area of self-development. This area is tremendously important. This could embody many things—self-realization and concepts of motiva-

tion. How much are you doing in this area and are you perfectly satisfied?

If there is any area here that you are not perfectly satisfied with, the question is: What are you going to do about it? This is the essence of New Year's resolutions. What does it take to do better in any one of these areas? This is an interesting question that comes up many times when you are conducting interviews with people who are not particularly happy with their situation, who want to move up. It isn't just wanting to move up. What does it take?



PAST GRAND PRESIDENTS Philip J. Warner and Francis J. McGoldrick, first and third Grand Presidents of Delta Sigma Pi, are shown here during the "Deltasig of the Year" banquet recently held in New York for Brother Harold S. Hook. Brother Warner is the President of Ronald Press and received the same honor in 1955.

After a little thought you realize we are dealing with a scarce resource, a constraint. It is this constraint that makes life what it is. Think about this problem for a moment. What is it going to take? Well, I will give you a hint. It is kind of like "to be or not to be." However, it is not so much what to do because everybody has lots of advice on what to do—it is always available. Read the newspapers—all kinds of books. There is a book on how to solve almost any kind of problem. There are a lot of people telling you what to do to be successful.

Rather than a question of what to do, it is a question of *what not to do*. In order to make a greater contribution in any one of these areas, you have to take time away from one of the other areas. I subscribe to the theory that the way you spend your time is the way you spend your life—and you spend it in these seven areas. When you receive an award,

a plaque, or a promotion for what you have done, you also realize that you had to pay a price—the price being what you were not able to do.

Now—just one or two closing comments. Whatever the 1970's hold, each man must make the journey—alone. Michener said it very well in *Fires of Spring*:

... this is the journey that men make: to find themselves. If they fail in this, it doesn't matter much what else they find. Money, position, fame . . . when the tickets are collected at the end of the ride they are tossed into the bin marked failure.

But if a man happens to find himself—if he knows what he can be depended upon to do, the limits of his courage, the positions from which he will no longer retreat . . . the extent of his dedication . . . then he has found a mansion which he can inhabit with dignity all the days of his life.

It has also been said that, "Life is like a diary in which you write one volume while meaning to write another and that life's humblest hour is when you compare the volume you wrote with the one you intended to write."

Again, my sincerest appreciation for the honor you have given me—and may the volume you write be the one you intended to write.

LIFE MEMBERS

- 5071 George D. Bickford, *Epsilon Xi*, Ball State
- 5072 John P. Karubas, *Zeta Xi*, Lewis
- 5073 Ronald H. Henriques, *Zeta Sigma*, Southeastern Louisiana
- 5074 Phillip Herman, *Eta Nu*, Missouri-St. Louis
- 5075 Robert E. Scarborough, *Beta Gamma*, South Carolina
- 5076 Marvin L. Hunt, *Epsilon Xi*, Ball State
- 5077 Larry J. McFarland, *Beta Epsilon*, Oklahoma
- 5078 James F. Slagle, *Eta Omicron*, Northeast Louisiana State
- 5079 James N. Gulley, *Zeta Omega*, Northern Arizona
- 5080 Donald W. Farrington, *Eta Mu*, Northern Illinois
- 5081 Gary V. Ey, *Gamma Iota*, New Mexico
- 5082 Daniel E. Morton, *Beta Iota*, Baylor
- 5083 Richard C. Russell, *Alpha Theta*, Cincinnati
- 5084 Alex B. Hossack, *Delta Pi*, Nevada
- 5085 Michael D. Anderson, *Eta Mu*, Northern Illinois
- 5086 Silas W. Gassett, *Beta Epsilon*, Oklahoma
- 5087 Leonard T. Raley, Jr., *Epsilon Phi*, Sacramento State
- 5088 Raymond G. Gudajtes, *Alpha Mu*, North Dakota
- 5089 Martin P. Teem, *Zeta Lambda*, Georgia Tech

Continued on page 96

WITH THE

ALUMNI

THE WORLD OVER



ATLANTA

MAY THIS NEW decade see continued growth of Delta Sigma Pi. The alumni of the Atlanta chapter have already started to put their two cents worth in. This is the first year that the club has had the facilities of the new lodge at its disposal. The lodge is a two story building with kitchen and recreational facilities on a 95 acre tract of land bordering the Yellow River. The lodge is seeing use as a meeting place for Alumni functions such as regular meetings and special events like the annual barbeque, parties, dances and get togethers. The lodge is also being used by the undergraduate chapters at Georgia State University and Georgia Tech. Hopefully, this lodge will provide a place of meeting for alumni and undergraduate members to communicate new and old thoughts of business and brotherhood, thus furthering the ideas of Delta Sigma Pi.

The Administration of our new president, Bob Daniels, has been pushing new ideas into the club and reviving old ideas. Bob has revived the monthly get togethers that all the alumni and their wives have enjoyed in the past. We are hoping Lester does not raid us soon so these may continue. The alumni club has started to invite undergraduate and faculty members. This program has shown good results by undergraduate members from the University of Georgia, Georgia State, and Georgia Tech attending regular meetings.

Recently we were honored by the attendance of Dean Flewellyn, the new dean of the School of Business at the University of Georgia, accompanied by Dr. Cobb, the advisor to Pi Chapter.

In looking back we are saddened by the passing of Clyde Kitchens, a Deltasig who did much for all members of Delta Sigma Pi.—FRANK FENN

CHICAGO

ON SATURDAY EVENING, January 17, the brothers and their wives or dates inaugurated the New Year with our traditional dinner-theatre party at the Ivanhoe restaurant. A private room assured us of a strictly Deltasig affair and we feasted on either roast sirloin or chicken ala Kiev. Vice President Vince Mercer secured the entire center section of seats in the Theatre from which we enjoyed Tennessee Williams' play, "Cat on a Hot Tin Roof," starring Thomas Gomez with Lois Nettleton. This event has become a Chicago Alumni Club tradition for January.

On Wednesday evening, February 11, the brothers assembled at the Deltasig House to celebrate undergraduate—alumni night. Brotherhood and fellowship was the theme

of the evening, featuring goodies, potables, fun and games.

Future events for the season consist of Past President's Night (once a year we honor those rogues) to be held on Tuesday, March 10. The event will be held in Charter Hall of the Chicago Bar Association. The banquet will begin at 6:30 P.M. There will be a speaker. On Saturday, April 18, there will be a mixed party at the Deltasig house.

Thursday, June 11, is the date of our traditional golf outing and banquet (and election of officers for the 1970-71 season) at the Midwest Country Club. You may golf all day or any part thereof. For the brothers who are unable to come out until after work there will be a putting contest, conveniently located just outside the nineteenth hole. As usual, the banquet will feature Midwest's superb prime rib.

President Ken Vadovsky and all the members of the Chicago Alumni Club extend the welcoming hand of brotherhood to all Deltasigs within the Chicago Metropolitan area. Contact us at 42 East Cedar Street, Chicago, Illinois 60611.—DON F. HOLEM

GREATER DETROIT

THE GREATER DETROIT ALUMNI Club proudly continues a close relationship with its undergraduate Brothers of Gamma Rho Chapter. One of our most outstanding accomplishments has been the increase of participants in our activities and support of the undergraduate chapter. With our combined efforts we have succeeded in presenting one of the most outstanding professional programs to date, including such guest

speakers as the Honorable U.S. Senator Hart and Michigan Speaker of the House, Representative William Ryan.

In addition to an excellent professional program, those of us here in Detroit have enjoyed a tremendous social calendar by combining our efforts with the undergraduates—to wit, a wedding of our past Vice President, Julio Puzzuoli; a Christmas party at the home of our District Director, Bill Hendry; and an unforgettable closing of the '60s with an outstanding New Year's Eve Party.

HOUSTON

SINCE OUR LAST newsletter, our alumni club has had a varied program of activities. Our October meeting was not held. Instead we had a Founders' Day dance in November in conjunction with the local fraternity that we are sponsoring on the campus of the University of Houston.

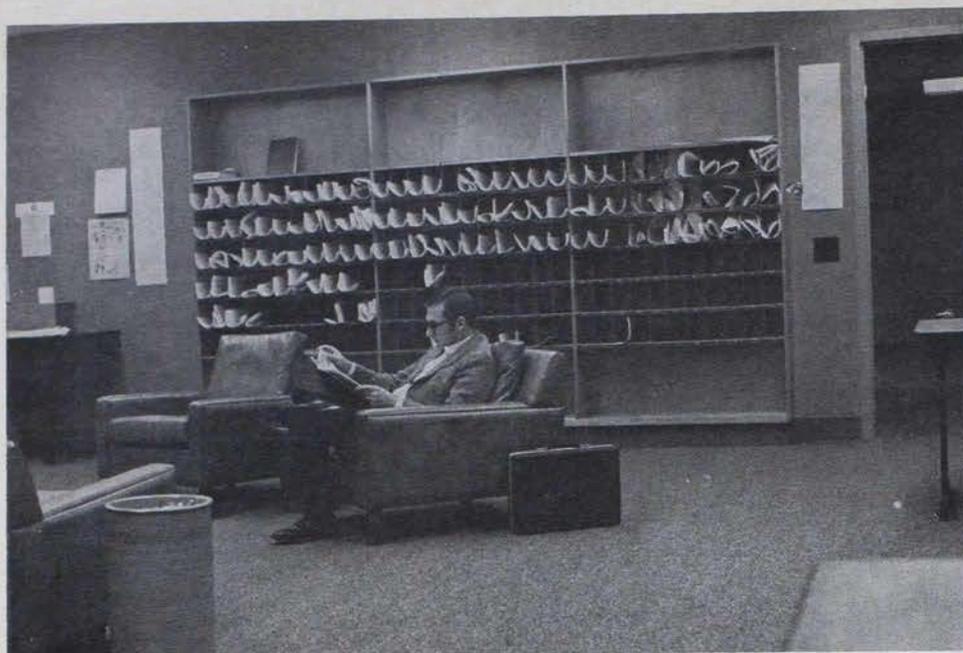
The following evening the prospective members were formally given their pledge pins and pledged to Delta Sigma Pi. We have been conducting an education session each Sunday evening since then with the pledges to see that they are learning the questions and answers in the Pledge Manual.

As we had the dance in the first part of November, no formal meeting was held that month. In December, our president, Gerald Franklin, had an open house at his home. If Gerald keeps this up, he is liable to be elected permanent chapter president.

Our future activities are not firmed up as yet, but I will have a full report on them in the next newsletter.—GUS A. AMUNDSEN



BROTHER JACK FALLON was the special guest at a recent dinner given in his honor by the Pittsburgh Alumni Club. Pictured here from left to right at the banquet are Brother Fallon and Mrs. Fallon, Lambda Chapter President Rudy Tarabek and Mrs. Tarabek and Lambda Chapter Advisor James Horgan.



FEATURED HERE is the student study lounge in the School of Business Administration building at Menlo College.

PITTSBURGH

THE BROTHERS, wives and/or girlfriends enjoyed a night of good fellowship at the annual tour of the Duquesne Brewing Company on Pittsburgh's South side. After a tour of the brewing rooms and automated bottling plants, all adjourned to the meeting room for some pretzels, beer and song.

The monthly luncheons continue to be a popular attraction for the brothers. They are held every last Monday of the month at the Club Internationale in the old Pittsburgher Hotel. Interesting speakers deal with current topics pertaining to business, education, and just about any other subject.

Soon many of the brothers will be leaving campus and starting on the pursuit of their careers. We here in Pittsburgh wish them all the success possible and hope that they continue in the brotherhood of Delta Sigma Pi. Should you find yourself in or near Pittsburgh we would like to meet you and have you consider membership in the best Alumni Club in the country. Drop a line to Brother Herbert W. Finney, 6510 Landview Avenue, Pittsburgh, or call him at 521-4061. He'll be happy to tell you where and when we meet, or get in touch with any of the brothers. We will be happy to see you.—B. J. MICHALEK

NEW ORLEANS

THE NEW ORLEANS Alumni Club of Delta Sigma Pi, has completed another very successful year of activities, and continues to experience a steady rate of growth in membership as well as enthusiasm. The highlight of the year was a semi-formal cocktail party given in December of 1968 at which the officers for 1968-69 were introduced; to mark the advent of spring a beer and shipwreck party was held in March 1969 atop the famous Falstaff brewery; in June 1969 a dinner at the Playboy Club; and an informal pool side dance in August 1969.

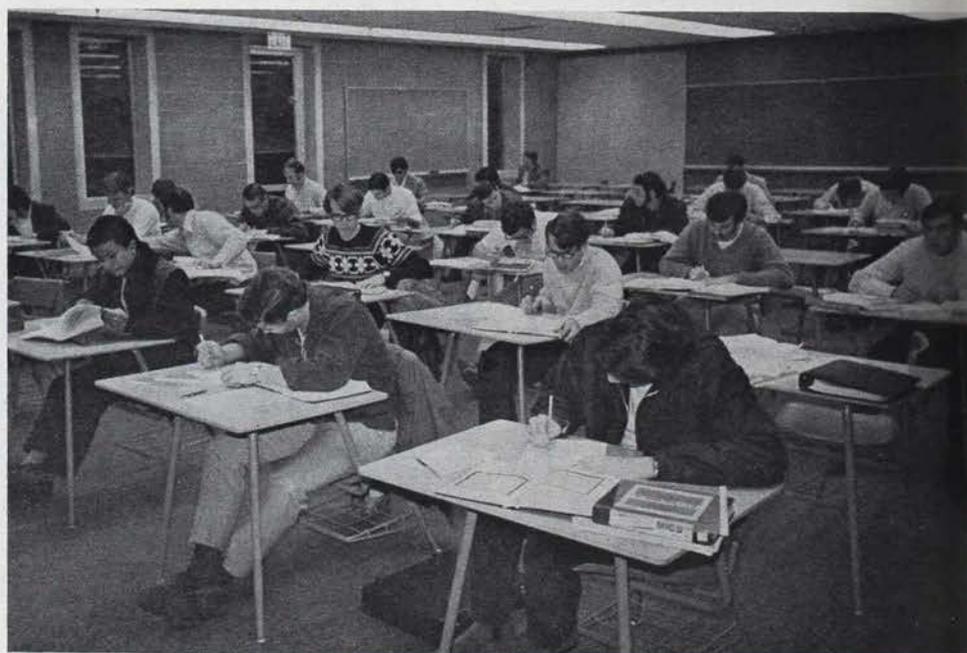
On the evening of October 30, 1969 a business meeting and pizza supper was held at

which time the membership elected officers for the 1969-70 year. The officers elected are Richard B. Shields, president; Tom McGoe, vice president; Jules Fontana, secretary; Sam Payne, treasurer; Ken Aucoin and Jacob Kansas, social co-chairmen.

Plans for the coming year again include a semi formal cocktail party in December and tentative plans call for several other social functions to be held throughout the year.

A hearty invitation is hereby extended to all alumni living in and around the New Orleans area to join with us in the continuation of the fraternal bonds of Delta Sigma Pi. Anyone wishing further information regarding membership please contact; Richard Shields 524-1412, or Jules Fontana 282-0921.

—JULES FONTANA



SEEN HERE IN THE new School of Business building at Menlo College is an accounting class room with the oversize desk tops.

- 5090 Robert L. Hauenstein, *Alpha Kappa*, New York-Buffalo
- 5091 Jimmy A. McConnell, *Epsilon Phi*, Sacramento State
- 5092 Wayne R. Hoffer, *Epsilon Upsilon*, New Mexico State
- 5093 Michael W. Halloran, *Gamma Lambda*, Florida State
- 5094 David E. Norwood, *Beta Kappa*, Texas-Austin
- 5095 J. Edward Anderson, *Alpha Beta*, Missouri-Columbia
- 5096 Bernard F. Bradley, *Gamma Pi*, Loyola-Chicago
- 5097 Stephen A. Eyster, *Eta Xi*, Philadelphia Textiles
- 5098 Joseph A. Adame, *Epsilon Mu*, Sam Houston State
- 5099 Raymond L. Phillips, *Alpha Theta*, Cincinnati
- 5100 Lawrence R. Bowen, *Zeta Theta*, Western Kentucky
- 5101 Robert J. Downs, *Beta Nu*, Pennsylvania
- 5102 Albert J. Appleby III, *Beta Gamma*, South Carolina
- 5103 Thomas L. Klotz, *Epsilon Iota*, Mankato State
- 5104 Bruce W. Holmes, *Delta Omega*, West Liberty State
- 5105 Melburn L. Gossett, *Epsilon Eta*, Eastern New Mexico
- 5106 William L. Fogarty, *Gamma Omicron*, San Francisco
- 5107 Richard L. Wallace, *Eta Mu*, Northern Illinois
- 5108 Louis R. Ligouri, *Epsilon Lambda*, Rochester Tech
- 5109 Frank E. O'Brien, *Alpha Omega*, DePaul
- 5110 Stephen E. Blum, *Alpha Iota*, Drake
- 5111 Ernest F. Mills, *Beta Lambda*, Auburn
- 5112 James E. Carlson, *Eta Mu*, Northern Illinois

U. S. Life Insurance Company President is Honored as "Deltasig of the Year 1969"

BROTHER HAROLD S. HOOK, a member of Alpha Beta Chapter at the University of Missouri at Columbia, was recently honored as the "Deltasig of the Year" 1969. The award was presented by Grand President Warren E. Armstrong at a dinner in New York in early December at the New York University Club. On hand for the dinner were Grand President Warren E. Armstrong, Past Grand Presidents Philip J. Warner, Francis J. McGoldrick and M. John Marko, Eastern Regional Director Harold L. Cannon, Executive Director Charles L. Farrar, District Directors William W. Myers, Zachariah Mathew, and Daniel S. Dubin, members of the New York Alumni Club, Alpha Chapter at New York University, Zeta Omicron Chapter at C. W. Post College, Zeta Chi Chapter at Manhattan College and Zeta Psi Chapter at the State University of New York at Albany.

Harold Hook was born on October 10, 1931 at Kansas City, Missouri. He

earned both the Bachelor of Science in Business Administration and Master of Arts degree in Accounting from the University of Missouri at Columbia. He was a member of the faculty at the University of Missouri in 1953-54. In 1965 he received the University of Missouri's highest alumni award, the Citation of Merit, for outstanding achievement in Business. Following his education he spent three years in the United States Navy, the last two of which he served as executive officer and navigator.

Brother Hook began his insurance career in Kansas City, Missouri, in 1957 when he joined the staff of National Fidelity Life Insurance Company. In January, 1963 he was named president of his company, a position he held until 1966 when he was named Senior Vice President of the United States Life Insurance Company. Less than one year later he was named Executive Vice President of this company, a position he held for only



GRAND PRESIDENT Warren E. Armstrong, on the left, is shown here presenting a plaque to Harold S. Hook, a member of Alpha Beta Chapter at the University of Missouri at Columbia, in recognition of his having been named "Deltasig of the Year 1969." Brother Hook is President of the United States Life Insurance Company.

one year. In 1968 he was named president of the United States Life Insurance Company.

He studied at New York University for his doctorate, and was graduated by the Life Insurance Agency Management Association School in Agency Management and Agency Officers' School. He is a member of the American Society of Chartered Life Underwriters, National Association of Life underwriters, American Management Association, Financial Controls and Report Council, Beta Theta Pi, Beta Gamma Sigma and Omicron Delta Kappa.

His brother, Ralph, is the immediate past Director of Education for Business on the Grand Council of the fraternity and currently dean of the College of Business Administration at the University of Hawaii. He is a member of Gamma Omega Chapter of Delta Sigma Pi at Arizona State University.

The "Deltasig of the Year" award was established by the Grand Council in 1949 to pay recognition to a member of the fraternity for his achievement, be it business, government or education, and is the

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SHOWN HERE ARE members of the fraternity at the head table at the "Deltasig of the Year" dinner at the New York University Club at which Harold S. Hook was honored as "Deltasig of the Year 1969." The members are from left to right: Philip J. Warner and Francis J. McGoldrick, first and third Grand Presidents respectively; Grand President Warren E. Armstrong; Toastmaster Gerald B. Reynolds; Harold S. Hook; Past Grand President M. John Marko; Executive Charles L. Farrar and Eastern Regional Director Harold L. Cannon.

SALES RESISTANCE

by

Dr. Warren W. Brandt, President
Virginia Commonwealth University

The following is the text of an address delivered to the members of Zeta Upsilon Chapter at Virginia Polytechnic Institute, Blacksburg, Virginia, on the occasion of Dr. Brandt's initiation into Delta Sigma Pi. Dr. Brandt was Executive Vice President at Virginia Tech at the time.

WE ARE VERY CONSCIOUS in today's world of many examples of turmoil on college campuses. One campus has a riot; another has a sit-in; still a third has had a building occupied and police and tear gas used to enable the institution to continue to function. It is easy to recognize that there are many people who are trying to sell you, the younger generation, something. They are trying to sell you that society is sick, that it needs to be torn down.

There can be no argument that there are many social ills. Poverty is prevalent in many areas of this country, and particularly in other parts of the world. Pollution of our air and water has created emergency situations in many areas. The population continues to increase at a significant rate. Prejudice is an every day experience, and war is with us in many areas of the globe.

There are social ills. But, does this say that society is sick? I cannot high jump seven feet, nor can I run a four-minute mile. I am not sure that means that I am sick. The same may be true for society. There is abundant evidence that society is in much better shape than it has ever been and that the improvement is marked and rapid. Still, you will have to decide whether you want to buy what they are trying to sell.

As I speak to you this evening, it is apparent that you are following the traditional pattern of the "establishment." You are getting your education, picking up grades well above the average—some would say you are excelling in a false system. You dress like the establishment, and many of you are headed for respectable jobs—obviously a payoff from the establishment. You are not out protesting the social ills; therefore, you must be in favor of poverty, pollution, population, prejudice and war.

Why don't you get with it, to put it in the vernacular of those who are trying to sell us destruction?

It takes courage to fight for something. It also takes courage to fight against something. In either case, you have to want it badly. You have to be convinced that you are on the right path when you consider something such as a society. You have to be convinced that the society and its system are worth fighting for, worth fighting to improve rather than junking.

If we are going to fight for something or against something, we must be able to decide which choice to make. In order to

do this, it is necessary to have a code against which the interminable number of small questions which arise in our living is weighed. This code which becomes our guideline is something we have established over a period of time, bit by bit. It may not have been done consciously, but subconsciously as a result of a variety of factors. In any event, it is based on a set of values.

Our value system, likewise, is something which we have built up over a period of years, some parts of it consciously and some parts of it subconsciously. In essence, it goes back to what each of us visualizes as the purpose of our being here, the purpose of our being privileged to be alive and to walk the face of this earth. If we feel that there is no purpose involved in our being here, this gives us one set of answers to the questions which arise. If, on the other hand, we feel that we are here for some purpose, perhaps we are not too sure just what, this gives us another set of responses to the decisions which confront us. If, however, we feel that we are here to use our abilities to the best advantage and to benefit the world thereby, we derive a third set of answers to the questions and challenges which confront us in every day living.

We hope most of you will choose the third position. As initiates and members of Delta Sigma Pi, you have demonstrated that it is important to you to utilize your talents to the best of your ability to the benefit of society. However, that decision is not adequate. This gives us force but doesn't give us direction. Those who would tear down frequently are using their talents to the best of their abilities in a way which they think will benefit society. We still have to make the decision on the direction in which we shall utilize our talents. Life is never simple. It is a continual process of weighing one choice against another, weighing what one group is selling against another, using what we usually call sales resistance.

In order to make this discussion a bit more concrete and to take it out of the hypothetical, let us consider three examples which will illustrate this process of weighing and evaluating which we must do continuously.

Let us suppose that some group on campus tries to persuade you to join a rally against military recruiting on campus. Their arguments are based on the Viet Nam conflict and their objection to this immoral war. There are few people that I have ever met that were in favor of war, but being opposed to it is not a sufficient base on which to make a decision whether or not to join the rally against military recruiting. Among other things, you have to decide whether the military is really the cause for the Viet Nam war, or whether they could stop it. In addition, you must decide what message will be conveyed by your taking a public stand against the military. Will it say that you are opposed to having any military organization? Will it say that you are opposed to using any military force in our country, or any police action at any time in the future, no matter how justified?

In every situation such as this, you have to decide whether the action you are debating taking will help the cause or whether it will hurt it. Many times, as you well recognize, to take a particular overt action may hurt your cause more than it will help it.

Let us look at another example. Let us imagine that a group tries to encourage you to join them in raising support for Biafran relief. This is certainly a worthwhile cause. A people are starving to death in large numbers every day. Certainly no one can withhold support from a starving people.

On the other hand, before you leap to the cause, you must weigh whether this type of support is really participation in a civil war, and if so, whether you may be in conflict with your stand on Viet Nam. There is an active civil war taking place, and to sustain life among those on one

side of the conflict might well be viewed as participation. There are reports from apparently knowledgeable persons, who say that more people will die because of the relief being sent to Biafra than if the relief is not sent. Therefore, you are confronted with the possibility of killing more people by sending your relief than if you don't. Also, it is questionable whether you can overlook the appearance that your fund drive will have to those in your local community who are badly in need of assistance. What does it say to those in your community who are suffering from malnutrition to read that you in your concern for humanity have sent your money to people in a distant country when there are those in your own community who are seriously undernourished. Again, you must ask whether the action you take will help or hurt the cause you have decided to aid.

Take a third example. Let us say that some group is claiming that your university is not moving rapidly enough in some areas. They want you to join in a protest against the lack of progress.

The matter of evaluation again presents itself. Will your action speed the results you are trying to achieve, or will it make it more difficult? I could cite examples in which groups by their protest have actually delayed, due to one factor or another, the action they were trying to accomplish.

One might also hope that you would take the time to check and see what is actually being done. Very frequently on college campuses today those who would incite you to protest are purposely presenting half-truths in order to make their cause appear justified. Frequently a brief check will indicate the extent of misrepresentation.

Before you press for more rapid action you also need to give some thought to the origin of the resources. A university operates within a fairly fixed budget. If you desire something done, this means something else must be left undone. You should certainly give some thought to what the university is doing that you feel it could quit doing in order to provide the resources for the action you wish taken.

Lastly, since a university operates for the benefit of many people, it is well to ask whether the cause you are debating supporting is best only for you, or whether it is best for the institution as a whole.

These are three examples which are

not too far removed from reality. They may serve to illustrate the need for careful thought and evaluation. The problems are not unlike the problems which will confront you, day after day, and year after year, long after you have left the university environment. You will find cities pitted against counties, minorities against majorities, one group of zoning proponents versus another. There is a constant need for interested, concerned, forward-moving, public citizens. However, they must be tempered with reason. They must look carefully before they leap. Hopefully, you will each develop this sales resistance while retaining an open mind. I am sure that to the extent that we each achieve this we will all benefit our society. We hope that your education has provided you with a significant preparation to play this role.

I appreciate this opportunity of being with you and the honor you have bestowed on me by inviting me to become a member of Delta Sigma Pi.

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placed in the classrooms as overhead projectors are used extensively as a visual aid in most courses.

Implementing the policy of flexibility in classroom design four of the eight classrooms can be divided into six classrooms if future requirements should dictate. At present these rooms now have thirty-five seats with ample room for each student. By moving one wall and adding another, two rooms can become three smaller rooms providing an even more interpersonal classroom. A temporary auditorium seating 180 students can be divided into two classrooms of better than average size by the erection of a partition at a later date.

A student study-lounge complete with sofas, lounge chairs and study tables is a favorite spot with the students. Mail boxes for the distribution of notices, graded papers, and other material is located in this room. Adjacent to this area is an office for the Associated Student Body President and his staff plus a workroom for the student publications staffs. A darkroom will be constructed within the workroom area this year.

The building is carpeted throughout all hallways, stairways and classrooms. The central color is carried out through the carpeting in green against the earth colors of the walls with the classroom furniture either matching, complimenting or

in contrast. Although the cool colors prevail enough warm color is injected to break any semblance of a monochromatic color scheme. Noise is attenuated to almost an irreducible minimum because of the carpeting and the acoustic material used in the ceiling. This coupled with the predominate restful colors has had a salutary effect upon the occupants.

The pleasure derived from the new environment quickly dispels the anxious moments, hard work, and disappointments that preceded the occupancy of the new building. The completion date was extended three times. It was only by extraordinary means that the building was ready for dedication at homecoming in October. Two more weeks elapsed before classes could be held in the new building because of technicalities concerning acceptance of the building. Plans had been made to start classes in the new building at the opening of school. Class schedules had been published showing the new room numbers and all preparation had been made toward beginning the Fall Semester in the new building. Instead, schedules had to be revised. Interim procedures had to be initiated and the bitter pill of disappointment swallowed. Therefore, it was with double pleasure that classes began in the new building on October 27, 1969.

Although the new structure is primarily a classroom building for the School of Business Administration, classrooms are shared with the College division. If exposure to the atmosphere that pervades the new building should result in a change of major and transfer to the School of Business Administration, it would be a form of proselytism not consciously directed but very understandable!

PERSONAL MENTION

Dennis L. Murphy, *Detroit-Gamma Rho*, has been named assistant vice president of the Bank of the Commonwealth, Detroit, Michigan. Brother Murphy is currently president of Gamma Rho Chapter at the University of Detroit.

Charles H. Knight, Jr., *Maryland*, is the vice president in charge of Public Relations for Sunlite Medical Centers, Inc., the national medical care and services division of National Environment Corporation.

Wayne O. McHargue, *Indiana State*, was recently conferred the coveted designation of Chartered Life Underwriter. Brother McHargue is the District Director of the Fraternity for the State of Indiana.



CHAPTERS

ALABAMA

ALPHA SIGMA CHAPTER here at the University of Alabama is in the middle of a rebuilding program. About two-thirds of our Brothers will be graduating this semester. Part of the program was our Fall rush in which 33 pledges were in our pledge class. This outstanding pledge class was initiated in February and with their help, we are sure Alpha Sigma chapter will continue to be successful in its professional and social programs.

The chapter's annual field trip is currently in the planning stage. The trip will be to New Orleans and efforts are underway to arrange tours of some of the firms located there. Other professional meetings are being planned and it continues to be a busy semester for us.

As graduation approaches for many Deltasigs, a little reminiscing is excusable. Thoughts of our fraternity, the trials, the work, the sacrifices, the pledging, are clearly outweighed by the successes, brotherhood, the valuable experiences, and the maturity gained. The Brothers here at Alpha Sigma Chapter extend congratulations to all graduating Deltasigs and with them the very best of luck in their business endeavors.—CECIL V. BROWN, JR.

ANGELO STATE

ETA THETA CHAPTER of Delta Sigma Pi commenced the 1969-70 year under the leadership of President Billy Ratliff. Serving with Brother Ratliff are Senior Vice President Jim Dyer; Vice President Alan Bishop; Secretary Monroe Dierchske; Chancellor Neal Montgomery; Treasurer Perry Buck; and Correspondent Paul Lankford.

Activities over the past months included two professional meetings. Our chapter sponsored the Texas Manufacturers' Association in a panel discussion of business problems in Texas. The fall pledge class also sponsored a Christmas party for the young boys at the West Texas Boys' Ranch in December. Future plans include: expansion of our present membership, sponsoring a March of Dimes drive this spring, and several more professional meetings.

Our meetings are held on the first and third Sunday of every month at 8:00 P.M., at the Central National Bank on Beauregard Street in San Angelo.—PAUL LANKFORD

ARIZONA

GAMMA PSI CHAPTER at the University of Arizona is presently ending a full fall semester. During this semester our activities included a service project of helping with pre-registration, our semester formal, pledge breakfast, pledge-member football game and other activities. We recently visited a copper

mine for our professional tour. We were able to work our fund-raising project into a service project. By selling homecoming buttons we were able to give part of the proceeds to the University of Arizona Alumni Association Scholarship Fund.

Gamma Psi Chapter is proud that 11 out of the 90 people to make the Dean's List for last semester were Deltasigs. Also this semester a record was set as far as "pooling" goes. The policy of throwing pinned or engaged members in a traditional fountain on the first meeting night after the event fell on three members in one night. President Mark Schwartz (engaged), Senior Vice President Bruce Amster (pinned), and Vice President Tim Stork (engaged) were all well received in the fountain waters.

Next semester we are looking forward to many activities such as our pledge period and our formal. A professional tour is in the planning.

Gamma Psi Chapter wishes all the other chapters a happy and prosperous new year.—STEVEN MOORE

ARIZONA STATE

GAMMA OMEGA CHAPTER had its first semester initiation banquet at the Safari Hotel in Scottsdale on January 10. We were honored to have Gene Rice as our speaker that evening. Mr. Rice is senior vice president of First Federal Savings in Phoenix and president of the American Savings and Loan Institute.

Nineteen new pledges were initiated into Gamma Omega Chapter on November 10. As a pledge class, under the direction of Pledge Educator Gene De Muro, they ranked as one of Gamma Omega Chapter's finest. Their accomplishments include: a Christmas gift of canned food and a turkey to two needy families in Phoenix; a professional program consisting of a tour of the Valley National Bank's main office in Phoenix and a very enlightening address from James Dallas, the general manager of the Tempe Branch of the Valley National Bank; and a Christmas party for the members and their dates at the Golden Hills Country Club in Mesa, Arizona.

Powers DuVall, chairman of Gamma Omega Chapter's newly formed scholarship committee, was the first recipient of the Bruce Hofmann Memorial Scholarship. The scholarship is given in memory of Bruce Hofmann, past president of the Thunderbird Alumni Club of Phoenix, and is given every semester to a deserving member of Gamma Omega Chapter chosen by the Thunderbird Alumni Club.—DAVID BEAVERS

BALL STATE

EPSILON XI CHAPTER at Ball State University is currently selling cans of De-

Icer for a financial project. Thus far, sales are going very well and Brother James Leach, Chairman of the Financial Committee, reports that he is receiving full cooperation from all Brothers.

One of our professional programs featured a meeting between the Heads of Departments and interested students in the College of Business. The purpose of the meeting was to give the students the opportunity to air any complaints that they had about the College of Business. In this way, we feel that the students and professors can become closer associated with each other's problems and thus work together to help solve these problems.

Alpha Pi Chapter at Indiana University, Delta Tau Chapter at Indiana State University, and Epsilon Xi Chapter here at Ball State University, are presently arranging to conduct a workshop in Indianapolis some time during February. The purpose of the workshop is to discuss any problems that the chapters may be having and attempt to remedy these situations. Our District Director, Wayne McHargue, is very enthusiastic about the workshop and his enthusiasm has "rubbed off" onto the members of Epsilon Xi Chapter. We believe that this meeting would be very beneficial to all of those in attendance.—STEPHEN JOE DEHAVEN

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER at Christian Brothers College had its Founders' Day party on November 7, which was held at one of our Brother's apartment. The Brothers are now making plans for our coming "Rose" Dance next semester.

On November 23, five new members were initiated at the Holiday Inn-Midtown. They are: Jim Lenahan, Rickey Mays, Joe Nardicksbend, David Vancini and Walter Coss, who received the pearl badge as the "Best Pledge." Our guest at the initiation was Mr. Charles Cartee who gave an inspirational talk after the dinner.

December 7 was the date for a tough football game between Epsilon Psi Chapter and Gamma Zeta Chapter at Memphis State University. The Deltasigs from Christian Brothers College came out on top in the game, 38-0.

For our professional activities we had Mr. Bell, representing Southern Railroad, as a speaker. A movie was shown and we had a discussion period after it. On December 9 our Brothers took a trip to Firestone Tire and Rubber Company and took a tour of the plant.

Our Brothers set up a Christmas tree for the College in the dorm courtyard. All our Brothers are looking forward to the coming new semester and plan on making it a success.—EDDIE W. BONNELL

BAYLOR

BETA IOTA CHAPTER recently completed the initiation of its Fall pledge class. The new initiates are: Alan Wilson, Don Marsh, George Rodman, Buddy Howard, Gordon Peppard, David Moore, Charles Ivy, and Jack Ruffin.

Election of Spring semester officers was completed on December 1. Brother David Horner was elected the new president of the chapter. Brian Keyes was elected senior vice president and Jim Bowman was elected vice president, Don Young, Jerry Campbell and David Dauphin were elected chancellor, secretary and treasurer respectively.

Beta Iota Chapter entered a homecoming float made by the Fall pledge class under the direction of Brother Bob Cooper. The float was a dinosaur with the "Rose," Miss Janet Jones, riding on top.

Beta Iota Chapter completed its activities before Christmas break with a dinner featuring guest speaker Homer Gainor, a recruiter for Humble Oil Company. His program consisted of a short lecture combined with a slide program and a short question and answer period.

BOSTON COLLEGE

AFTER SPONSORING a very successful ski trip to North Conway, New Hampshire, Delta Kappa Chapter plans to make the 1970 Spring Semester the most productive in the Chapters' history. The focus on the professional program has been changed to provide a better balance between professional speakers and general interest speakers. Highlighting the second semester will be a series of lectures featuring Reverend Paul Gallivan, speaking on "New Dimensions in Christian Marriage." This lecture series will be held on the 4 Wednesdays in March and is open to the university.

The men of Delta Kappa Chapter held the "Rose" Dance on February 14 at the Officers Club in Boston. Presented with the award was Miss Janice Wharton of Needham. Her proud escort was John Snyder. In late March another banquet is planned to honor this year's graduating seniors who number 23. Finally in early May the annual fraternity breakup party will be held, and this party will be followed by the election of next year's officers.

With 63 members Delta Kappa Chapter is the largest undergraduate fraternal organization at Boston College. The brotherhood feels that the chapter now has the potential to become one of the most active in the nation, we only hope that the spirit present in our chapter is a reflection of the "new spirit" throughout all chapters of Delta Sigma Pi.

CREIGHTON

IN OUR TRADITION of excellence in performance Beta Theta Chapter this year has been exceedingly strong in both the fields of academics and fraternal brotherhood.

First, the fact that we established intramural football and basketball teams has thrown more light on the ideas of the intramural director letting fraternity teams participate. We captured the runner-up title in

football and currently hold first place in the intramural league in basketball.

Secondly, we have again come through with our traditional homecoming celebration by taking first place in the large display division and winning a handsome sum of money. Also, not so distinctive, we threw the most unique thing on the pep rally bonfire and had the only car bash that has been held at Creighton in the past ten years. Creighton's Coach Eddie Sutton put the finishing touches on the car.

Thirdly, for the second annual Greek week festivities we were voted the best fraternity on campus by the coed mass.

We had a Christmas party which found several of the brothers receiving special gifts from Santa Claus of the university which just happens to be one of our brothers; this took place at the Castle hotel in the Grand Ballroom on the 19th day of December.

Next, we have helped contribute to the needy in Omaha with contributions to set up a Beta Theta Chapter scholarship fund and also we gave over 30 pints of blood to the American Red Cross.

And again we sponsored a trip to a Creighton Basketball game this year, not to Notre Dame but to Marquette on February 28.

This year so far we have had the largest pledge class of any fraternity on campus, even among the social fraternities, and we are anticipating the largest ever next semester.

Not to be forgotten are the up and coming marriages of five brothers, all in the months of June-August—John Fisher, Jim Cavanaugh, Bill Francis, Robert Spinarney, and Robert White.

And, last but not least, is the upcoming basketball tourney to be held in Lincoln for our region. We, the brothers of the Beta Theta Chapter wish to inform and admonish the other chapters in the North Central Region that we are going to make an appearance and easily reclaim our title to the number one chapter in the Region. Remember our record: seven in first place and two in second place. So until we meet—Venimus, Vidimus, Vicimus.—JIM KELLY

CALIFORNIA STATE—Hayward

ZETA TAU CHAPTER at California State College, Hayward, has just completed the Fall quarter of 1969. Some of the more noteworthy features of the quarter were the new pledge class, the running of a homecoming candidate, visits from professional men of the San Francisco area, election of new chapter officers, further sponsorship of our overseas foster child, and a fantastic Christmas party for an exciting denouement to a truly unbelievable decade.

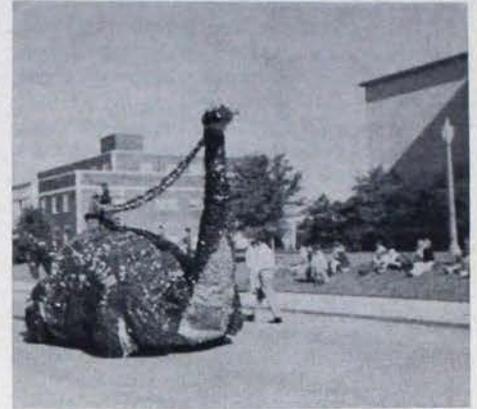
Zeta Tau Chapter initiated 15 neophytes who proved themselves worthy of mind, spirit and body. The pledge class, in addition to normal pledge activities, took time to sponsor a Founders' Day "sitdown" dinner and to participate on the intramural football squad along with their future brothers.

Toward the end of the quarter all members of Zeta Tau Chapter gathered for the last business meeting of the decade. The meeting saw long time Deltasig Alan Keeper

bow gracefully in a run-off election to now president-elect Jim Williams. There was also a group picture taken for enclosure with our Christmas gift to our overseas foster child.

At the Zeta Tau Chapter Christmas party awards were given to our Advisor, Professor John Sims, and hard-working secretary Lillian Volmer for their time and effort. After the introduction of new officers by outgoing president Steve Yool, we all joined in for a rousing one time through the "Rose of Deltasig," as faces of graduating seniors mirrored four years of wonderful, unforgettable experiences.

As the coming year ushers in a new decade, may we all strive with renewed zeal-ousness to keep Delta Sigma Pi at the top of the professional fraternity world.—JAMES R. JOYCE



MISS JANET JONES, "Rose" of Beta Iota Chapter at Baylor University, sits atop the chapter's float in the homecoming parade.

DePAUL

ON DECEMBER 13, 1969 the Brothers and pledges of Alpha Omega Chapter, 22 strong, traveled to Northern Illinois University to challenge the Brothers of Eta Mu Chapter to a football game. This is the first of what may develop into an annual event. Hopefully with the help of the Central Office and our district director a tournament in at least our district can be developed.

We are proud to say that Alpha Omega Chapter emerged victorious 19-0. The offense was led by quarterback Pete Heraty and pledge Hugh Frazee who caught three touchdown passes. The entire defense played a marvelous game, giving up very little. The game was played in about 2 or 3 inches of snow and to be fair to both teams, the field left much to be desired. On a dry field the results may have been very different.

A thank you is extended to our "Rose," Donna Kwiatkowski, who was the motivation to our victory, and for all the things she has done for us in the five months she has been "Rose." No chapter could ask for more in a "Rose" than Donna has given us.

We have had numerous activities in the year thus far, a fine combination of professional, social and athletic activities. We know the remainder of the year will be just as great. Our chapter also wants to congratulate our new Brothers who will add much to the future of Alpha Omega Chapter.—TED ZALESKI

DAYTON

EPSILON TAU CHAPTER at the University of Dayton held its annual Christmas party on December 6. The entire chapter was present to enjoy the occasion upon which an announcement of an engagement was made. James O'Hara and Diane Gruisimire plan to be wed this coming August here at Dayton, Ohio.

The following day, Brother Paul O'Neil, the Principal of Chaminade High School, Dayton, spoke to our chapter on the "New Breed" of student. This student is one who is concerned about how he is governed and what can he do about it. He is brought to a general awareness of the events taking place and his role in them. A wider range of courses is being offered to the student at the high school level to further his background in the course he chooses in college.

Prior to the above discussion-lecture, elections took place. Among those elected were President David Fitzgerald and Senior Vice-President Robert Pohl. Officers moved into their new positions and promptly set upon working on a new pledge program.—FRANK J. MELICHAREK

DETROIT—Gamma Rho

GAMMA RHO CHAPTER at the University of Detroit proudly salutes our Brothers who were elected to hold office in the Blue Key National Honor Fraternity: Julio Puzzuoli, president; Dennis Murphy, corresponding secretary; and Gerald Selke, alumni secretary. In addition to the above, Dennis is currently President of our chapter and Julio is the Chancellor.

The Fall semester initiation was very successful; we gained nine new brothers: Ed Barszcz, Eugene Janowski, Jim Jones, Jerry Neaton, Ed Petersmarck, Manfred Rosenkranz, Ray Rusen, Jim Saunders and Marty Wachoski. Gamma Rho Chapter had an excellent turnout of the Brothers, once again demonstrating that brotherhood is the key word. Central Regional Director Tom Moccella, District Director Bill Hendry, and three representatives from Eta Phi Chapter

at Eastern Michigan were on hand to assist in the activities.

As part of our Fall charity function, we donated financial assistance to help feed and clothe the needy children.

One of the many interesting professional activities we have had throughout the year was a tour of Heublein, Inc. Ron Jakubiec, a Brother of our chapter, acted as speaker and guide. After seeing the professional manner in which Ron conducted himself, I can understand why Delta Sigma Pi is the epitome of professionalism. At the completion of the tour, and to the pleasure of the brothers, Ron opened the sample bar—and a pleasant time was had by all.

We capped off 1969 with our annual New Year's Eve party and are now making plans for the successful completion of our Spring semester—BOB MITCHELL

DRAKE

ALPHA IOTA CHAPTER at Drake University, Des Moines, Iowa, continues the professional year by initiating plans for the annual field trip. This year the Professional Committee has selected Denver, Milwaukee, and Chicago as possible destinations; and is now investigating company tour possibilities and traveling costs.

Brother Jim Wickersham, Career Day Committee Chairman, graduated this January, and efforts to fill this vacancy are now under way. Alpha Iota Chapter wishes to recognize Brother Wickersham and express thanks for a job well done in planning, developing and executing our first annual Career Day program.—RICHARD PATRICK

EASTERN MICHIGAN

ETA PHI CHAPTER at Eastern Michigan University initiated nine new members on December 6, with the added distinction that they were the Chapter's first pledge class. Brother Dave Roberts did an outstanding job of helping the pledges learn their material and grasp the understanding of true Brotherhood.

President Dick Weaver presented a \$100 check to the Boys' Club of Ypsilanti on December 16 which was from the proceeds of a candy sale held by the Chapter. We felt that this donation would make the Christmas for these young boys a more meaningful one.

On the professional level, the Brothers attended a tour of the computer center at the National Bank of Ypsilanti, Downtown Branch. We have had several outstanding speakers, including Mr. Thomas Hall from the Engineering Center of General Motors Corp., who spoke on "Computers in Industry." In addition, Mr. W. Williams, the president of Charles Kent Reaver Co., gave an excellent diamond presentation. Mr. Les Robinson, the Midwest Executive Trainee Coordinator of Sears, Roebuck, and Co., gave an informative talk on "What Sears has to Offer." We also had speakers from Chrysler Corp., Owen-Illinois, Inc., and Professional Personnel Consultants, Inc.

Having had a rather mediocre volleyball season the Brothers are looking forward to the basketball and bowling season with high hopes of coming out a winner in both sports.—VINCENT V. GAINOR

EAST TEXAS STATE

DELTA PHI CHAPTER is proud to announce that the new School of Business Administration is near completion; it will be over three times the size of the present building. This three story structure will have faculty lounges and offices for each instructor and a complete computer center.

Our chapter house that we acquired last semester was redecorated by the purchase of \$1,000 worth of Spanish furniture. Brother Richard Trimble did an outstanding job of decorating. This house played an important role in our Spring rush, and has brought the brotherhood closer together, thus making Delta Phi Chapter stronger.

In February our Fall pledges became Brothers of Delta Phi Chapter along with three members of the faculty and one honorary initiate. The "Rose" Ball was held in Dallas, Texas, on February 21, and Delta Phi Chapter's new "Rose" was crowned, along with the presentation of the Outstanding Pledge Award.

The professional program of Delta Phi Chapter has included speakers, tours and privileged interviews for Deltasig seniors. Speakers included: Douglas R. Jackson, President of Servomation Southwest; Cullum Thompson, President of Fidelity Union Life; John Letum, President of Wholesale Electronics; Joseph Crawley, Director of Corporation Communication for Southland Life; and Bill Farrell, Director of Mutual Insurance. Tours included General Cable Company, Recognition Equipment, and Moore Business Forms.

We plan to expand our privilege interview program and initiate a "professional internship" program for juniors to spend time working for a company they are interested in working for after graduation.

With Delta Phi Chapter's outstanding professional program and other activities, Delta Phi Chapter will be a 100,000 point chapter again.—DANNY C. STURDIVANT



RICHARD WEAVER, center, president of Eta Phi Chapter at Eastern Michigan University, and two other members of the chapter on his left, Bob Braden and Brian Cousino, are shown presenting a check for \$100 to two representatives of the Boys' Club of Ypsilanti.

EAST TENNESSEE STATE

DELTA XI CHAPTER at East Tennessee State University ended 1969 with an informal party. We carry into the future the memories and the knowledge of the past with a new outlook of confidence and excitement toward the new year of 1970.

The Brothers of the chapter will remember 1969 as a very successful year for the University and the fraternity. We seem to have reached a new height at the end of the year. The entire chapter was very active, with wholehearted participation in our projects, tours, and meetings. We will remember one project in particular—we were very proud to win a trophy in the Fall for our Homecoming display (this was our first attempt at this kind of activity).

We have begun plans for the remainder of the year, with more projects, tours, and other activities for the members to do. The chapter will lose many members by this June, so one of our projects will be a membership drive.

The Delta Xi Chapter has much faith that the fraternity, as a whole, will flourish and reach new heights in the 1970's.—JAMES L. COMBS

EASTERN NEW MEXICO

EPSILON ETA CHAPTER on December 6, 1969, initiated into brotherhood Tom Baily, Ed Hobbs, Rex Mann, and John Tingly. An initiation banquet was held on the same date and among those present were Brother Paul Stangle, Dean of the School of Business, and Brother Hershel Potts, Dean of Men. The Brothers at this time would also like to pay a tribute to Brother Dick Walsh and Brother Bruce Blackaby for their help in assisting Epsilon Eta Chapter. The Brothers of Epsilon Eta Chapter wish to welcome the new brothers into the International Fraternity of Delta Sigma Pi.

Epsilon Eta Chapter was honored by a visit on December 15 by the Grand President, Warren E. Armstrong, and District Director Carlos Cunningham.

The Fall semester tour to Amarillo, Texas, was a success. This year the Brothers toured the Texaco Refinery, Levi Strauss & Company, Merrill Lynch Brokerage Firm, and the Amarillo National Bank. We wish to thank the Amarillo Chamber of Commerce for their great help in assisting us. Next semester the tour will be to El Paso, Texas, where the Brothers will be able to observe the business firms in and around El Paso. On the social side, many of the Brothers at the end of the semester attended one of the many weddings which took place during the semester break on the fatal date of January 24, 1970. Our congratulations go out to Brothers Larry Ivy, Rick Katterich, and Ron Westenbarger.—FRED CORDOVA

FERRIS STATE

DELTA RHO CHAPTER at Ferris State College is making good its earlier prediction of having its best year ever. Chapter Efficiency Index points are approaching 40,000 at the time of this writing and with two full quarters to go we are sure of 100,000 points.

Forty-four brothers returned to start the winter quarter and continue our successful ways. Led by President Tom Surowka we are following closely the original purpose of Delta Sigma Pi. Speakers from varied business backgrounds spoke to us about several interesting subjects: Retail management and the problems faced in running a large store; Accounting—what the CPA can expect from a client, what the client can expect from a CPA; Insurance—what a college graduate needs, what should he look for; Investments—investments for the young graduate. Professional chairman Phil Berquist is providing another excellent program during the winter quarter.

Our campus wide career day will soon be a reality as over 50 companies participate in the Deltasig sponsored program. Once again the men of Delta Sigma Pi far surpassed the all college average as we have been doing for years.

Parties are held periodically through the quarter for the enjoyment of all the brothers. Prospective members are always invited, which promotes our excellent image on campus. As always, we are participating in the campus wide snow carnival, and have a snow mobile outing planned.

Our "Rose Queen" was chosen in February with hopes of sending her to the finals of the "Rose of Deltasig" contest. The "Rose Ball" is set for April 18, with an open invitation to all alumni.—WALTER MONROE

FLORIDA

BETA ETA CHAPTER has just finished another fruitful first quarter which saw us amass over 50,000 points in the Chapter Efficiency Index. It is a good beginning to what we believe will be one of the best and most productive years in the chapter's history.

Our rush program for the first quarter also showed great success. Our chapter was hit hard by graduation last year, but the formal pledging of 18 new brothers brought us up to a sound total of 45 brothers. We are looking forward to equally successful rushes the next two quarters.

The officers for the next two school terms will be: Coy Dukes, president; John Neill, senior vice president; Bill Dane, vice president; Gray Laney, treasurer; Phil Spool, secretary; and Jack Thomas, historian. We are looking to these brothers for new directions in leadership.

Our trip to Atlanta this January 22, 23 and 24 is still a high spot on our active calendar. It is being looked forward to by all the brothers and we expect to see a large group of them going. Our new professional program will begin in full swing the beginning of the second quarter.

We the brothers of the University of Florida's Beta Eta Chapter wish all other chapters and alumni clubs the best of luck in this prosperous year.—CHUCK GOODRICH

FLORIDA ATLANTIC

ZETA PHI CHAPTER at Florida Atlantic University said goodbye to more than a third of the Brothers who graduated in the Fall quarter. We wish them all possible success in the business world and a safe return to those entering the armed forces.

Filling their ranks is the outstanding Fall pledge class, which broke all records in their money-raising project, and performed excellently in all respects. An illustrious Deltasig, Dr. Arthur Uppgren, formerly on the President's Council of Economic Advisors, addressed the Fall initiation banquet. Brother Uppgren entertained the assemblage of Zeta Phi Chapter, alumni, wives and guests with the theory that the nation's women have caused prosperity by spending money freely.

Zeta Phi Chapter has established a book exchange for all colleges on campus—both as a service to all students, and, hopefully, as a money-making project. The Business Forum of distinguished speakers was continued, and the Brothers won runnerup honors in intramural football competition.

Zeta Phi Chapter entered the Winter Quarter expecting able leadership from the new slate of officers. William Steers was named president; Tom Kalil, senior vice president; Arthur Eypel, vice president; Robert Handy, treasurer; Ron Abel, secretary; Bart McMullen, chancellor; and Gus Hull, historian. Dr. John Orr, Professor Gary A. Luing and Dr. James B. Montgomery returned as faculty advisors.—DONALD H. SMITH

DIVIDENDS

To Brother and Mrs. Frank Doetzel, *Missouri-Columbia*, on December 14, 1969, a daughter, Diane Nicole.

To Brother and Mrs. Richard A. Gordon, *Sacramento State*, on November 14, 1969, a son, Richard Allen, Jr.

To Brother and Mrs. David D. Lee, *Sacramento State*, on November 16, 1969, a son, Jeffery David.

To Brother and Mrs. Emory C. Walton, *North Texas State*, on October 3, 1969, a daughter, Karen Sue.

To Brother and Mrs. Basil Brudnak, *Detroit-Gamma Rho*, on August 23, 1969, a daughter, Jill.

To Brother and Mrs. Jim Dries, *Detroit-Gamma Rho* on October 11, 1969, a daughter, Meredith Suzanne.

To Brother and Mrs. Dennis Murphy, *Detroit-Gamma Rho*, on August 4, 1969, a daughter, Jennifer.

To Brother and Mrs. Robert Tiffany, *State U. of New York-Buffalo*, on October 14, 1969, a daughter, Sheryl Lynn.

To Brother and Mrs. James R. Cox, *Johns Hopkins*, on June 26, 1969, a daughter, Jennifer Carole.

To Brother and Mrs. John L. Cildee, *Johns Hopkins*, on May 19, 1969, a son, William Keith.

To Brother and Mrs. Gene L. Thompson, *Johns Hopkins*, on October 7, 1969, a daughter, Tamara Lynn.

To Brother and Mrs. Harold Lapeyrouse, *Nicholls State*, on August 19, 1969, a son, Brett Jason.

To Brother and Mrs. George F. Buchanan, *Auburn*, on October 23, 1969, a son, Gregory Todd.

To Brother and Mrs. Dwayne S. Fritzing, *Wayne State-Nebraska*, on June 23, 1969, a daughter, Tracy Janette.

To Brother and Mrs. David L. Owen, *Texas-Austin*, on April 12, 1969, a son.

FLORIDA STATE

WITH THE INITIATION of nine new Brothers into Gamma Lambda Chapter, we hope, once again, to work together to earn due recognition on the Florida State campus and within the fraternity.

The past quarter for the Brothers of Gamma Lambda Chapter was a busy and eventful one. Besides the weekly meetings and almost-weekly "social" gatherings, we have worked together to make other people happy. Many unselfish Brothers have given of their time and efforts to make our projects successful. With the completion of such activities as a Homecoming decoration for the School of Business, a day at the ball game with 23 deserving young boys, and the placement of a beautifully decorated Christmas tree in the School of Business, the Brothers have discovered the true happiness and peace of mind that comes with the completion of a task well done.

Although the quarter itself ended all too soon, Brother Tom Heiser ushered it out with a very "fun-filled" initiation banquet. Good job, Brothers. Go! Go! Go!—LARRY M. WRIGHT

GEORGIA TECH

ZETA LAMBDA CHAPTER at the Georgia Institute of Technology had the pleasure of helping in the inauguration of Dr. Arthur G. Hansen as the president of Georgia Tech. Many of our brothers and pledges served as guides to the guests of the function.

We have had two professional meetings during the latter part of the Fall quarter. In the first, Mr. Wilbur J. Harrell, Jr., from Merrill, Lynch, Pierce, Fenner, and Smith, Inc., spoke to us about stocks and the stock market. At the other meeting, we heard Mr. Skip Chandler from the Southern Regional Education Board speak about the uses and applications of the computer from the managerial side and what to expect in the future from computers. Both proved to be very informative, as did the trip to the Carling Brewery which we made during the middle of the quarter.

Our pledges did a very good job helping to clear some land in front of the Deltasig Lodge in Atlanta. They have definitely shown the potential of continuing to make our chapter as successful as in the past.—JERRY M. SIKOLOW

GEORGIA STATE

KAPPA CHAPTER at Georgia State University began the Winter quarter with 44 brothers. Our 19 new brothers are already enjoying an exciting first quarter and are actively involved in helping Kappa Chapter achieve a record 33rd year of obtaining 100,000 points in the Chapter Efficiency Index.

Professionally, we have planned tours of both the General Motors Assembly Plant and the Carling Brewery here in Atlanta. These tours are in conjunction with three professional dinners featuring prominent businessmen in the Atlanta area. Our main event of Winter quarter is the celebration of the Kappa Chapter Birthday—our 49th year

as an active and growing fraternity. Indeed, this promises to be another very rewarding quarter for Kappa Chapter.

During December, Kappa Chapter carried on a fund raising project by selling Christmas trees. This unusual venture proved to be quite successful. Much time and effort was put into this project by all the brothers and many people are looking forward to an even bigger December 1970!

The Atlanta Alumni Club and Deltasig Lodge of Georgia sponsored our annual Christmas Party, attended and enjoyed by many of the brothers. Our close association with our alumni has been one thing that has helped Kappa Chapter in maintaining its successful growth. We wish to thank Bob Daniels, Phil Carlock and the other members for a very enjoyable time.—HUGH HOFER

IOWA

EPSILON CHAPTER at the University of Iowa highlighted its year end activities with its annual Christmas party, and a professional tour to Chicago. While in Chicago, the Brothers toured Quaker Oats central office and Playboy's midwestern publication distribution center. The trip proved to be both interesting and educational, and a good time was had by all.

The "ringing-in of the 1970's" brought with it the initiation ceremonies for the first semester pledges, as well as the traditional pledge-sponsored party for Epsilon Chapter members. With the unified support of the new members, the Brothers of Epsilon Chapter are striving to achieve the 100,000 point goal in the Chapter Efficiency Index.

Looking to the future, Epsilon Chapter has high hopes that the second semester pledge class will prove to be as inspiring as the first. Plans are also being rapidly completed for the annual Spring "Rose" Formal and the crowning of our "Rose" Queen for 1970.

It is the earnest desire of the Brothers of Epsilon Chapter that 1970 will usher in another decade of continued success for all Brothers of Delta Sigma Pi.—GARY R. RYDEN

INDIANA STATE

DELTA TAU CHAPTER at Indiana State University initiated 12 new members on December 13, 1969, and held a banquet in their honor at Adami's Restaurant that evening. District Director Wayne McHargue attended the banquet, along with many other alumni. Awards were presented for three areas of achievement. The outstanding undergraduate award was presented to Steve Blacketer, the special services award to Dick Sheets and the outstanding pledge award to Raymond Robertson. Vice President Tim Brown was awarded a plaque of appreciation by the 1969 Fall pledge class. Tim really did a fine job!

Delta Tau Chapter held an election for its three top officers on December 16. Michael Farmer was elected president, Dan Weaver senior vice president and Tim Brown was re-elected vice president.

A committee to investigate the possibility of the chapter acquiring a chapter house has

been formed and is headed by Steve Blacketer. We presently have a suite of rooms in an uptown building and hope to move to a private residence which we are sure would add much to the members' convenience and enjoyment.

Delta Tau Chapter has taken orders for jackets from all the members. The chapter has chosen a style and the colors are royal purple letters on an old gold wool jacket. The chapter feels this is one way of becoming better known on campus in addition to performing our regular activities.

To increase the funds in our treasury, the chapter is planning a "slave day" some time this spring. We will do odd jobs for \$1.50 an hour and donate all the proceeds to the chapter. The new initiates held a similar event during their pledge education and were very successful.

Delta Tau Chapter, constantly striving to widen its influence and promote more interest, is planning to hold a coffee day at the lodge for all area alumni. We are looking for ways to stimulate more alumni interest in our chapter.

During November, 1969, we toured the Alcoa aluminum plant in Lafayette, Indiana, and have also visited the U. S. Federal Penitentiary near Terre Haute. In the spring we will be touring the plant and offices of the Budweiser Brewery in St. Louis. This year we are looking forward to many more tours and additional professional activities that we hope will be very interesting and beneficial to our members.—RAYMOND H. ROBERTSON

JOHNS HOPKINS

CIVIC WELFARE OF the community being one of the basic endeavors of Delta Sigma Pi, we of Chi Chapter have always regarded Help Day as one of the year's highlights. This year's Help Day will be regarded as one of the highlights of the chapter's entire history. A large percentage of the brothers and all of our neophytes (who have since become brothers) were present at the Baltimore League for Crippled Children & Adults armed with the most essential implement of construction—enthusiasm bred from the knowledge that all efforts would further a worthwhile cause. Our abundant talents were directed toward the painting of a large recreation area and its adjacent locker rooms, a job which we were completing just as the last gallon of paint was being emptied. Our host was delighted to have the benefit of our labors and felt that news media should bring it to the attention of the community. WBAL-TV presented film clips in the features portion of their news broadcast and devoted several minutes toward extolling both the work of the chapter and the ideals of Delta Sigma Pi. The Baltimore *News-American* also carried the story, complete with a photograph featuring three of our new brothers. We of Chi Chapter feel this was a most successful event due to the favorable reflection cast on the fraternity and, most importantly, because the accumulated efforts of our organization are of value not only to ourselves but also to those people who inhabit the communities we call our own.—JAMES R. COX

ILLINOIS—Urbana

THE "ROSE" FORMAL, initiation of pledges, and installation of new officers brought the Fall semester at Upsilon Chapter to an exciting end. However, the Spring semester has progressed rapidly, and promises to be even better. Last month the Brothers were the guests of Arthur Andersen and Company, a national CPA firm, and Regional Director Thomas M. Mocella on their field trip to Chicago. The trip was highly successful and a refreshing change from the breweries, distilleries, and candy companies toured in the past.

This semester's officers are: Tom Jared, president; Mike Neben, senior vice president; Dick Laleman, vice president; Randy Osterbur, secretary; Jim Atkinson, treasurer; Bill Tarney, chancellor; and Paul Ruff, historian.

Upsilon Chapter at the University of Illinois would like to wish those brothers who are planning to take the CPA exam this May the best of luck, and to offer this witticism, "work smarter, not harder!"—RAYMOND BROWN

LAMAR TECH

DELTA ETA CHAPTER initiated eight new members last fall. Our new brothers are Clifford Callender, Kirby Collins, Thomas Dreesen, Greg Gonsoulin, Larry Harrison, Gilbert Matthijetz, Howard Sutterfield, and James Sweat.

Because of the superb coaching of our athletic chairman, Richard Karnes, our sports program has shown a tremendous improvement over last year. Our volleyball team played a 5-2 season and took second place in our division. Richard has already begun to prepare other sports programs for our chapter for the rest of the year. Thus far his "fearsome five" made up of brothers Jack Gilbert, Lloyd Longnion, James Stinson, David Theobald, and himself have made a good showing in intramural basketball.

Brother Ben Whittington planned a field trip to Eastex Paper Mill. Brother Lee Hasselmier commented that the tour was very interesting and informative.

Delta Eta Chapter had an informal Christmas party at Brother Gilbert Matthijetz's cabin in Louisiana. The highlights of the party were an outdoor Bar-B-Que and an old-fashioned hayride.

Delta Eta Chapter is continuing to prosper this year and Brother Mike Turner, our Chapter Efficiency Index chairman, has reported that we should reach the 100,000 point mark this year.—CLARENCE W. THECK

LASALLE

EPSILON SIGMA CHAPTER'S Fourth Annual Father and Son Banquet, under the chairmanship of Brother Stephen Renier, was a huge success. Guest speakers included alumni Brother Robert McGonagle, who spoke on preparing for an interview with a prospective employer, and LaSalle College Athletic Director Mr. John Conbay, who spoke on the value of athletics in this modern world. The main purpose of the Banquet

is to give our fathers the opportunity to meet the Brotherhood and the teachers that we will associate with during our four years at LaSalle College.

Two Deltasigs made the LaSalle College "Who's Who." Brother Bruce David Mullen, an accounting major, president of Epsilon Sigma Chapter and vice president of the Inter-Fraternity Conference, and brother Joseph John Kupla, an accounting major, who has served as president and vice president of Beta Alpha, as well as secretary of Epsilon Sigma Chapter—JOSEPH F. CAPODANNO JR.

LEWIS

ZETA XI CHAPTER at Lewis College has been very active this fall, and, under the leadership of President Tony Consola, we plan to keep it that way.

In keeping with our professional aims, we have had many varied business activities this fall, most recently including a lecturer on the stock market, plus a member of Alpha Kappa Psi speaking on "The Advantages of Professional Fraternities." The highlight of our spring schedule should be our proposed trip to the Playboy Club.

In addition to our professional program, we will be aided in our drive for 100,000 Chapter Efficiency Index points by the addition of six valuable new Brothers to the Chapter: Jim Lawless, Bob Manhattan, John Mikicich, Denny Phelps, Ken Sadowski, and Jim Stewart. Prospects for next semester appear to be just as bright.

Socially, the men of Zeta Xi Chapter are as busy as ever. The Fall Pledge Banquet was highlighted both by the addition of our new Brothers and by the crowning of our new "Rose," Ellen Kopinski. On New Year's Eve, the Brothers brought in the 70's at the Little Village Restaurant in Chicago.

While the Brothers are in a "building" year for sports, they were able to tie for first place in their division for basketball. The outlook is especially bright for our softball team, which has an excellent chance for the school title.

It is our hope that the 1970's prove to be prosperous for all Chapters of Delta Sigma Pi.—JOHN P. OUTLY

LOUISIANA STATE— Baton Rouge

BETA ZETA CHAPTER is well on its way to 100,000 points in the Chapter Efficiency Index. Through coordinated efforts in the five categories, we plan to have a repeat performance of last year's perfect record. The Chapter initiated 11 undergraduates and one faculty member, Dr. Warren French, last semester. In the professional area, our chairman continues to present speakers from all walks of business and related fields. The first semester was topped off by a tour of the Louisiana State Police Headquarters. Did you know that a patrolman can find out if your car is stolen and if there are any warrants for its owner in about twenty seconds? Stay straight, Brothers, the fuzz is computerized.

About 15 Brothers and their dates attended a dance given by Delta Nu Chapter at Loyola University in New Orleans. All

chapters in the state were invited and everyone had a good time. Beta Zeta Chapter has its share of social functions, including the upcoming "Rose" Formal. Every Social Chairman tries to outdo his predecessor, and the result is fantastic. Also in April is the Jambalaya Jamboree, a Cajun Carnival of Cajolers, a lot of fun and our biggest money maker. This project gives the Chapter a financial boost.

Finally, Beta Zeta Chapter was bitten hard by the love bug. Many brothers became engaged or married; to these we give sympathy or congratulations, depending on one's view of bachelorhood.—J. MALCOLM DICHARRY

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Tech in Ruston sponsored Amos Ford Day this past November in honor of Mr. Amos Ford, one of the longtime Beta Psi Chapter faculty members. Brother Ford is probably remembered by almost all of the Beta Psi Chapter alumni because he has helped introduce quite a few people to the world of business. This year he reached mandatory retirement age for the Louisiana school system.

More than 100 persons attended the Deltasig sponsored luncheon in the student center that day at which Dean Burton Risinger, Dean of the School of Business, spoke. Beta Psi Chapter gave Brother Ford a Bible as a token of gratitude and affection.

Also celebrated at the Amos Ford Day Luncheon was the Fraternity's birthday. That afternoon a field trip to the Laurens Glass plant in nearby Simsboro, Louisiana, topped off a fine day.

As of this writing, the most recent event of significance for Beta Psi Chapter was the annual Christmas party for retarded children at the Ruston State School. Phi Mu, a sorority at Tech, has assisted the Deltasigs with the event each year. The girls proved to be very helpful, as well as contributing to the type of scenery the brothers always appreciate. Generally, the event has been divided into two parties. First, the smaller children receive gifts and a chance to visit with Santa Claus. Later, the older children enjoy a dance. This year the "Dirt" fulfilled the prime requirement of a loud noise with a semblance of rhythm.

Just before the Christmas holidays began, the Chapter gave Christmas door decorations to a nursing home and two public retirement homes in the area, thus ending the decade on a note of giving.—CURTIS A. ROWLAND

Be A

LIFE MEMBER

in 1970

LOYOLA—Chicago

GAMMA PI CHAPTER looks forward to a very productive Spring semester. The new brothers from the Spring pledge class of 1969 are eager to now fully participate in fraternity activities. The chapter will continue in its effort to participate more fully in school functions. This will be accomplished by a well-rounded professional, athletic, and social program. The "Rose" dance will be held on April 17, and it is hopeful it will be as successful as the one held last year.

The Fall semester saw two new brothers initiated into the chapter. A large rush is planned in the Spring in order to compensate for the losses that will be incurred due to graduation. With a large number of freshmen and sophomore pledges the chapter will be young, enabling new ideas to constantly enter our fraternity. It is hopeful that by working together a long time, Gamma Pi chapter will achieve a still higher amount of esteem on campus.

The chapter will celebrate its twentieth anniversary on September 30, 1970. We hope to see many old chapter members there to assist us in bringing in a new decade.—JIM GIANFORTE

LOYOLA—New Orleans

DELTA NU CHAPTER at Loyola University celebrated Christmas with a dance at the Loyola Student Union which was jointly sponsored by the brothers of Epsilon Nu Chapter. New Year's Eve has always been a time to celebrate, and with the excellent planning of our social chairman, Steve Turpin, Delta Nu Chapter brothers were treated to a champagne party which was held at the home of our president, Frank Macaluso. However, not all of our Christmas vacation was spent celebrating. The rush committee was very busy making plans for the second semester rush, which turned out to be a very successful program. Our professional chairman, Jeff Rae, was also busy arranging a professional program, inviting prominent New Orleans businessmen to address our chapter. Delta Nu Chapter is looking forward to a successful New Year in 1970, and would like to extend best wishes to all the chapters of Delta Sigma Pi.—KENNETH R. SYMONETTE

LOYOLA—Los Angeles

DELTA SIGMA CHAPTER at Loyola University of Los Angeles has been fortunate to secure many worthwhile professional functions this year. At the beginning of this school year the Brothers decided that we could meet and beat the competition for pledges against the other larger fraternities on campus. We decided that the best way to do this is by (1) constant communication with prospective pledges, and (2) emphasizing the professional aspects of Delta Sigma Pi, our best selling point.

After each professional function we issued letters to freshmen business majors describing the outing. After several of these, the Freshmen were asked to participate and see for themselves what opportunities can be gained by belonging to a professional fratern-

ity. This approach allowed them to see the professional aspects and become acquainted with the Brothers at the same time. It allowed the new freshmen to identify with a closely-knit group of young men who share common interests.

We discussed our pledge program at some length with Executive Secretary Ben Wolfenberger when he visited in November. He seemed to like our ideas and he readily offered suggestions. His main concern was that any successful rush program must encompass a year's activities, not just a few social events in a given season. We subscribe to this philosophy whole-heartedly and we are proud to have developed such a program.—BILL PINALTO

MANKATO STATE

ON NOVEMBER 6, 1969, we held our Business and Career Day and it proved to be very successful. Many students and faculty members attended, obtaining information they wanted from the companies represented. The noon luncheon was highlighted by a program in which Jack Yurish, of the Management Internship Program of New York, gave an interesting talk. Throughout the day four panels were held; these panels concerned the areas of Marketing and Sales; Finance and Accounting; Law and Insurance; and Economics and Management. The panel members were chosen from our faculty and representatives of the firms at Business and Career Day. Participation by students was very good.

Our first quarter back at school was improved by a very successful money-raising project. Our chapter sold plastic Christmas decorations on a door to door basis. The profit realized from this project will be used for house improvements and our new house fund.

During the progress of the quarter we have taken two tours. The first tour was to Hormel Meat Packing in Austin; the second, which was a project of the pledge class, was to the Mayo Clinic in Rochester. On the Hormel tour the chapter first of all visited the meat packing part of the plant, and this was followed by a guided tour of the new office building. The day was concluded with a question and answer period with several executives of Hormel.

The tour of the Mayo Clinic was both interesting and educational. The day was spent seeing the clinic buildings and many of the exhibits in them.

On December 6 new officers were elected. They were John Lacino, president; Darrell Bach, senior vice president; Jack Duffy, vice president; Mike Hall, chancellor; Rich Rieland, secretary; Carl Busch, social chairman; and Jack Landsamer, professional chairman. Under the leadership of these new officers our chapter will continue to improve and progress.

Socially, the quarter was also very good, as we had three mixers with sororities on campus. Each was very successful and started many new friendships. The first was a hayride with the Alpha Chi Omega Sorority. We plan to work with the Alpha Chi's on Charity Carnival this Spring. This mixer

was followed by one with Alpha Gamma Delta Sorority, which was a costume party and dance. The last was a caroling party with Delta Delta Delta Sorority, followed by a luncheon.

Our chapter has also begun the process of recruiting candidates for our "Rose" Queen. Our first meeting with prospective candidates was held December 2 with many eligible girls attending. Soon after the Christmas break the candidates were narrowed down and finally a "Rose" Queen was chosen at our "Rose" Dance on January 30, 1970.

Plans are now being made for the Snow Week Festivities and events. The campaign for our Snow Queen candidate, Linda Holund, is being completed, for we are going to win. Some of the other events we will enter include Snow Sculpture and Frost Day.

Best of luck to all chapters from the Brothers of Epsilon Iota Chapter of Delta Sigma Pi.—DUANE J. JOHNSON

MARYLAND

THE MEMORIES of nine individuals will long retain the events of December 8, 1969—on that day these nine people were duly initiated into the Gamma Sigma Chapter of Delta Sigma Pi. At that time there was instilled within each one the aspect of brotherhood that is present within this professional fraternity. The qualities of leadership, honor and trust were indeed prevalent as the day passed on. Each member grew tense with anxiety at the thought of the transition from pledge to brother—as each qualification was met an additional achievement had been attained.

And finally, George Dilts, Brooks Farrar, Bill Goldstein, Jim Hammond, Robert Harris, Henry Haslinger, John B. Leonard, Charlie Wendal and Dave Adam became brothers. We are grateful for this esteemed honor.



PICTURED HERE are members of Gamma Psi Chapter at the University of Arizona with national officers present at the fall semester initiation. They are from left to right: President Mark Schwartz, Thunderbird Alumni Club President Jeff Relth, District Director Walt Ranks, Regional Director William E. Wilson, Senior Vice President Bruce Amster and Chancellor John Feldman.

McNEESE STATE

ETA TAU CHAPTER at McNeese State College set up a table at registration to recruit qualified prospective pledges for the first semester. An informal "smoker" was then set up with the prospective pledges invited. Of those prospective pledges attending, 13 were selected and the pledge program was begun.

Included in the Eta Tau Chapter activities was an after game dance sponsored by the chapter, which proved to be a huge success with over 150 attending.

The members of the Eta Tau Chapter also constructed large, metal Greek letters depicting Delta Sigma Pi and placed them beside the playing field of the football stadium. This was the first project of this type for McNeese State College.

In celebration of Founders' Day the members of the Eta Tau Chapter were hosts for cake and coffee to which all teachers in the School of Commerce were invited to attend.

A scholarship fund for a student in the field of business has been started by the members of the Eta Tau Chapter. The funds for this project are the result of the sale of a calendar of school activities prepared by the members of the chapter. This calendar features a McNeese coed for each month of the year, with the "Rose" of the Eta Tau Chapter, Miss Gloria LeFleur, featured in April.

The end of the semester was highlighted by the initiation of pledges and a banquet on December 14, 1969.—EDWARD W. WHITE

MISSOURI—St. Louis

ETA NU CHAPTER has a active winter semester planned for its members. First, we will begin our winter program with the pledge program. If we have the same results as last semester, our pledges should number about 35. While on the topic of pledge programs, I would like to congratulate at this time Brother Bill Bell, elected as "Best Pledge of the Fall Semester." This is an award which we give to the Pledge who most typifies what a member should be when he is initiated. Also, I would like to welcome our new Brothers to Eta Nu Chapter and the Fraternity, and congratulate them on the fine party they presented at Christmas. The pledges of the winter semester will have a lot to do to better what these pledge members have done.

Secondly, the members have some special programs for the winter semester. First, we were chosen to take charge of the "Graduation Banquet" for the graduating seniors. Under the direction of Brother John Hese-man, the work seems to be almost complete. Secondly, we will have our second annual bowling tournament with the School of Business faculty. The results of this Tournament last year may be a reason why the faculty may not show up—the members swept the tournament. Thirdly, we have planned a program which will be under the leadership of Brothers John Owens and Ben Dickneite. It will feature a scholarship to be given to a graduating senior from the St. Louis area for his tuition and books for a semester. This will be awarded on a competitive basis to the underprivileged, who might not other-

wise attain a college education. Finally, we will have our annual picnic given by the pledge class of the winter semester. I sincerely hope the results of the softball game (Members vs. Pledges) is different from last year's 13-7 defeat at the hands of the pledges.

Finally, on behalf of all the Brothers of Eta Nu Chapter, I would like to wish all of you a very successful winter semester.—LEO MINER

MISSOURI—Columbia

ALPHA BETA CHAPTER at the University of Missouri—Columbia ended the fall semester with the annual Christmas dance. This year's dance was held at the Campfire Inn outside of Columbia. All students and faculty in attendance had an enjoyable time. Plans are now being made for the "Rose" dance later this spring.

Among other activities, the Brothers of the chapter assisted the Student Council of the School of Business and Public Administration in preparing a course evaluation booklet of various courses and instructors in the school. The booklet is prepared entirely by the students. This is the only school at the University which has undertaken such a project separately.

Following our winning football season in intramural sports, Alpha Beta Chapter's basketball team finished its regular season undefeated and continued into the finals. Delta Sigma Pi remains the only organization in the School of Business and Public Administration at the University to take part in intramural sports.

Plans for the spring semester are the pledge-member baseball game, various professional activities, the "Rose" dance, and our annual spring industrial tour to St. Louis in April.—ROGER K. SPICKELMIER

MONMOUTH

IT IS THAT TIME of year when all brothers of Epsilon Pi Chapter are anxiously awaiting the climax of our year's activities—our annual spring banquet. Preparations are now in the final stages for this gala affair which will be held this year at the Chrystal Brook Inn on April 11. We heartily invite all alumni of our chapter to attend, as well as any other Deltasigs, for as our alumni well know, it is one wonderful evening.

Having so many 'winners' in our chapter, with a good majority of our brothers having draft numbers less than 100, we can't help but have a successful semester; and thus far by all indications we are having just that. Professional Chairman Woody Luhrs is providing us with consistently interesting tours and professional speakers, just as Service Chairman Jerry Elfand is consistently on the lookout for community services to perform. Since our house is located only one block from a section of beach front which we attempt to use, but which is constantly littered with debris, Jerry is now contacting the proper city officials so as to offer our services to clean up the beach and make it fit for all.

Under the direction of Athletic Chairman Dave Marshall, our bowling and basketball teams are a challenge for the top positions in their respective leagues. All that is needed is a little luck to go with our hustle and desire.

Under the heading of chapter achievement I would like to congratulate Brothers Dave Marshall, Don Beebe, and Bob Biolsi on their getting pinned, and who join that ever growing list of brothers known as 16 23's.

In closing, this can be said of our chapter—we may not be #1, but we do have numbers 2, 3, & 4 (according to Uncle Sam).—ED WENDEL



PICTURED HERE ARE some of the members of Epsilon Upsilon Chapter at New Mexico State University during a recent tour of the LaTuna Federal Correctional Institution. The members are from left to right: Richard Morrison, Randy Shipp, Tim Miller, Troy Ray, Jim Martia, Jerry Krausnick, Richard Pels, Robert Halsrud, Leonard Leassear, Adolpho Telles, Wayne Hoffer, Jerry Scott, Bob Clark, Jerry Davies, and George Calhoun.

MISSISSIPPI

ALPHA PHI CHAPTER had a very productive first semester. Early in the year Dr. Ron Pruet, assistant Professor of Economics and Finance, spoke to the members on leasing. On November 17, 17 new members were initiated into the fraternity, including Dr. Porter L. Fortune, Chancellor of the University of Mississippi. Chancellor Fortune was also the main speaker at the banquet after the initiation ceremony.

In December, new officers for the coming year were elected. They are: Paul Moak, president; Phil Tutor, senior vice president; Don Kilgore, vice president; Ben Kimbrough, secretary; Troy Mashburn, treasurer; and Bill Reid, historian.

NEBRASKA—Omaha

GAMMA ETA CHAPTER at the University of Nebraska at Omaha has now completed its sale of discount coupon booklets. We considered the booklet sale a complete success. The revenues from the booklet sale of \$2,100.00 are being used for a scholarship award. One hundred dollars will be given this year, and the remainder was invested in the University of Nebraska Foundation. A \$100.00 scholarship award will be given annually to a student of Business Administration who is receiving no other awards, who is a full time student, who has a 2.0 grade point average, and who has attained a minimum sophomore standing.

The scholarship award has been named the Wayne M. Higley Delta Sigma Pi Scholarship Award as a tribute to Dr. Wayne M. Higley who has been our Chapter Advisor for seven years. The Brothers feel that the scholarship award will live on in memory of their deeds.

Gamma Eta Chapter is now engaged in bowling and basketball. We are in third place in bowling and rising fast, but our basketball scores are improving slowly.

The chapter went on a professional tour of Kansas City, Missouri, on January 22-23, 1970. The tour was very interesting and enlightening for the Brothers in the chapter.—THOMAS L. TOWNSEND

NEBRASKA—Lincoln

ALPHA DELTA CHAPTER at the University of Nebraska has waited with eager anticipation for the arrival of its recently-initiated Brothers. These new Deltasigs have shown through exemplary leadership and outstanding participation that the future of Alpha Delta Chapter rests in good hands. Together, we shall continue our efforts "to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community."

The Fall semester's leadership was quite noteworthy, and the Brothers fervently responded to the dedicated efforts of our ambitious officers. Since the conclusion of the first term, new guidance and direction has been provided through the administrative talents of Dan Weber, president; Ray Vernon, senior vice president; Lee Merritt, vice president; Bill Danley, secretary; Dan Cherrault, treasurer; Bob Duffek, historian; and Rick Sirek, chancellor.

The recognition dinner on January 10 brought the curtain down on the professional dinner program for the first semester. The spotlight was focused on the newly-elected officers, the graduating seniors, the scholarship award recipients, and the "Outstanding Deltasig." Much gratitude is extended to Bob Hinman, whose devoted attention to the many facets of his committee inevitably insured highly successful events.

Bert Parks would have been eating his heart out if he had seen the 25 candidates selected to compete for this year's honor as "Rose" Queen of Alpha Delta Chapter. Nary a Brother failed to appreciate the charm and beauty of the captivating young ladies who have posed the usual head-scratching dilemma. 1969's "Rose" Queen, Jeanne Eberly, will crown her successor at the "Rose" Formal on April 15 at the Lincoln Hotel. Miss Eberly reigned as the Midwest Region's representative in the competition for national honors. Perhaps her glowing distinction last year will set the stage for our queen of 1970 to garner the most coveted award—"Rose of Delta Sigma Pi."—LARRY L. SIEVERS

NEVADA—Reno

DELTA PI CHAPTER acted as official hosts to the Fifth Annual Invitational Business Simulation Weekend (April 25-26). Chapter Advisor Richard V. Cotter is director of this event and the judges were Mr. William Lear of Lear Enterprises in Reno; Mr. Larry Wright, a senior partner in Dean Witter and Company of San Francisco; and Mr. Stuart Webb, president of Grey-Reids Department Stores in Reno.

Spring semester President John Smith was chosen by the faculty in the College of Business to receive the "Wall Street Journal Student Achievement Award." John graduated in June and with outgoing Senior Vice President Tom Batey is active in establishing an alumni club in Reno.

Of several professional programs arranged by Brothers Mills and Egner, the most successful was that presented to the student body at large on the Industrialization of Reno. The speakers were Mr. Preston Hale, a realtor and real estate developer, and President of the Western Industrial Nevada Association, and Mr. Bill Robinson, manager of Sierra Lands, a subsidiary of Sierra Pacific Power Company.

The Founders' Day Dinner dance was the occasion for a speech by Dean Robert C. Weems of the College of Business Administration, University of Nevada, and the presentation of an inscribed silver platter to Chapter Advisor Dr. Kathryn H. Ducey. Damon Wainscoat was presented with the outstanding pledge award and Brother Harold Swafford was named the outstanding member.

At the time of writing, 29 men are pledged to Delta Pi Chapter—the largest pledge class in the ten year history of the chapter. Brother Wainscoat is in no small way responsible for this surge of interest. Forty-five coeds have entered our "Rose" Queen contest, and in the words of President Art Lenon and Senior Vice President Paul Laviolette, "Reno intends to win the National this year."—PAT MARTIN

STATE U. of NEW YORK—Albany

ZETA PSI CHAPTER once again congratulates Dr. Harold Cannon on his election to Director of the Eastern Region. Even though he has had this position only a few months, it is apparent that his efforts toward creating a sense of regional unity are already beginning to bear fruit. Zeta Psi Chapter sent a large delegation to the "Deltasig of the Year" Dinner held in New York City in December. While there, those members had ample opportunity to visit with members from Zeta Chi, Zeta Omicron, and Alpha Chapters. These meetings have pointed out the desire of all Brothers in the Eastern Region to work together in solving their problems. Under Dr. Cannon's able leadership we are certain that the Eastern Region will once again become one of the most successful Regions in the Fraternity.

In just under three years since its founding, Zeta Psi Chapter has initiated its 100th Brother, including its first Graduate Brother. After an extremely exciting rush and pledge period we are pleased to congratulate our new Brothers: Jim Banks, Mark Cadmus, Jay Cavallaro, Ralph Figueroa, Al Hahl, Tom Grealist, Cragi Francis, Herb Janes, Miles Levine, Bob Maestri, Bill Noorlander, Don Leathersich, Rich Rankin, John Shatzel, Rod Sheffield, Bill Swerbenski, and Frank Thoelen.

These new Brothers, for successful completion of their pledgeship, planned and arranged for a professional speaker to address our campus. Their efforts resulted in the obtaining of Congressman Daniel Button who will address the students at S.U.N.Y.A. this month. For a fund raising project they sponsored a ski show. This included two movies, a talk by Tom LeRoy, an internationally known skier, and a drawing for a pair of boots and skies. We are very proud of our new Brothers and we know that they will prove to be an asset to our Chapter and our Fraternity.

Robert Axtmann, former vice president, graduated in January. We wish him great success in his chosen field of insurance. Our newly elected Vice President is Rod Sheffield. His nickname, "El Toro," in no way reflects his outstanding ability to handle this position.

Our professional program this year has been an immense success. We have had a variety of speakers addressing not only our Chapter, but all the students at S.U.N.Y.A. Our speakers have come from all walks of life, from the director of a girl's reformatory to the Attorney General of New York State. We have sponsored tours to local plants and have been active in providing services to the university.

Our Chapter Efficiency Index Chairman, Joe LaBarbera, has energetically filed for our points. His efforts have helped to coordinate and insure the success of all the activities of Zeta Psi Chapter. We had passed the 50,000 point mark in December and are now quickly approaching the cherished measure of 100,000 points.—PETER A. HART

NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University is looking forward to the coming year with enthusiasm. We would like to salute three Brothers, Timothy Cozard, Fowler, Colorado; Robert Halsrud, Humboldt, Iowa; and Richard Pels, San Francisco, California, who were recently honored by selection to the Blue Key National Honor Fraternity.

Founders' Day was celebrated with a dinner at Sylvia's Hotel in Juarez, Mexico, with the Gamma Phi Chapter of the University of Texas-El Paso.

On December 13, 1969, we held our initiation banquet at the White Sands Missile Range Officers' Club, and the guest speaker for the evening event was Brother Fred Fraser, a member of the El Paso Alumni Club. Brother Fraser gave an enlightening presentation on "What makes a good Delta Sigma Pi Chapter." Following the initiation dinner there was dancing and other entertainment. Five new Brothers were initiated into the Epsilon Upsilon Chapter: Bob Clark, Doug Henderson, Leonard Leasear, Adolpho Telles and Brad Watkins. Leonard Leasear earned the "Best Pledge Award."

Turning to the professional side, the Brothers toured Hanes Corporation's manufacturing facilities and the LaTuna Federal Correctional Institution to supplement the professional speaking program. The Brothers are really looking forward to our spring tour in Dallas, Texas.

The Brothers of Epsilon Upsilon Chapter extend best wishes for a very successful new year to all their fellow Brothers in Delta Sigma Pi.—GEORGE R. CALHOUN

NORTH DAKOTA

ALPHA MU CHAPTER at the University of North Dakota is busy planning its second annual "Rose" Ball. The 13 queen candidates already selected will be narrowed down to three finalists and, finally, our queen will be selected. Although this choice is always a difficult decision to make, it is very exciting. Our queen will be crowned during the intermission of our semi-formal dance, and all the Brothers are anxiously waiting to see who will be the lucky girl.



BROTHERS RICH HANNAN, left, and Bob Matthews display their basketball ability for publicity for a Community Chest benefit basketball game sponsored by Eta Pi Chapter at Wayne State College, Wayne, Nebraska.

Since this is one of our most important events of the year, all the Brothers are engaged in many activities. Everyone is extremely busy, but by working together you get to know your Brothers much more closely.

Our first seminar with the Alpha Epsilon Chapter of Minneapolis was very interesting. Much enthusiasm was displayed during the several tours, and future seminars may be an annual occasion for Alpha Mu Chapter.

Our pledges were initiated in January. Our pledge class consisted of men who are an asset to Delta Sigma Pi, and they have increased our chapter strength tremendously. We are also working on the Chapter Efficiency Index and hope to reach the goal of 100,000 points.—LARRY R. JUFFER

NORTHEAST LOUISIANA

ETA OMICRON CHAPTER of Delta Sigma Pi had a full fall semester for 1969. There were four professional meetings and two tours. Our first speaker was from People's Homestead Savings and Loan Company of Monroe. The second speaker was R. W. Sanders, Personnel Manager from State Farm Insurance of Monroe. Our third speaker was Dr. Van McGraw, Head of the Department of Management at Northeast Louisiana State College. The fourth speaker was Mr. Paul Kennedy, Administrative Manager of IIT Cannon Electric. The first tour was at Western Electric in Shreveport. The second tour was at State Farm in Monroe.

The professional program was a complete success. Not only did the program benefit the brothers of Delta Sigma Pi, but it also helped other students in the School of Business.

On December 7, Eta Omicron Chapter celebrated the anniversary of the Founding of Delta Sigma Pi at the Piccadilly Cafeteria with a luncheon.

Eta Omicron Chapter held its Christmas Dance on December 12. It was a great hit. Also, Eta Omicron Chapter had seven pledges this fall and they were initiated on December 13. We think the new brothers will contribute greatly to the chapter and the Fraternity.—FRANK CANTU

NORTHERN ARIZONA

THE MEN OF Zeta Omega Chapter have had a prosperous semester indeed. We have successfully sponsored Miss Arla Jo Greene to become the new Miss NAU. The new pledge class put on a successful dance for the school which aided their cause. We have also established a new tradition on Mom and Dad's day for the School of Business. Our final success was the initiation of the pledges and a year-end banquet.

In sponsoring Miss Green we feel indeed honored, for she won from a field of over 20 beautiful and talented contestants. We now wish Miss Greene all the luck in the world in the up and coming "Miss Arizona" contest.

The new tradition the men of Zeta Omega Chapter have offered is the establishment of a "Professor Profile" for parents and relatives on Mom and Dad's Day. Each year the

school has one weekend which is set aside for the parents. This day is appropriately called Mom and Dad's Day. In order to show parents who their teachers are, what books are used and the basic ideas of the School of Business, the men of Zeta Omega Chapter have established a "Professor and School Profile." The instruments for obtaining this profile are photographs of all of the professors with a brief history attached, books from each class taught here and closed circuit Television broadcasts of actual classroom lectures. This profile will from this time forward be established in the School of Business and updated from year to year.

Up and coming projects in the near future are a "Frisbee Open" and a Bikini Contest. These will be strictly publicity drives.

NORTHERN ILLINOIS

AS THE SEMESTER draws to a close, the Brothers of Eta Mu Chapter can look back on it as one of many accomplishments.

The Brothers are all proud of our new initiates in the chapter. These men will definitely do service to our chapter and to the Fraternity of Delta Sigma Pi. Highlights of the pledge period were a presentation to the Brothers on Founders' Day, and their Community Project. The Community Project was quite an experience for the pledges. For three weeks before Christmas they served the City of DeKalb by playing Santa Claus for the DeKalb Chamber of Commerce. Finally, the Brothers were quite proud of Randy Lewis when he was elected by the student body as Homecoming King of Northern Illinois University. It helped to prove a point the Brothers have always held—the Brothers have always felt that we have the best looking fraternity men on campus.

The close of the semester has brought about the election of new officers. All the Brothers tend to help them in any way they possibly can to make Eta Mu Chapter better than ever. A special note of recognition goes out to the departing officers for the fine job they did in helping to make Eta Mu Chapter what it is today.

Our Professional Program this past semester has been very interesting. Robert Townsend has done an outstanding job in getting a wide variety of speakers. Our new Professional Chairman will be trying to obtain the services of two national figures to come speak to us and the College of Business students at Northern Illinois University.

The Brothers have been actively participating in sports this year. Currently, our basketball team is in first place in their division of intramural sports. The Brothers appreciate and thank the Brothers from DePaul University for coming to Northern to play football. It was a good game, but for some reason the score slips our mind.

The Brothers concluded their social program with an exchange with Alpha Xi Delta Sorority. It started with a "wake-up" breakfast and ended with a mixer that night. All the Brothers who attended had a great time. Brother Phil Thompson is still floating on cloud nine.—RALPH L. ERMILIO

OHIO STATE

NU CHAPTER is proceeding in fine fashion. The plans for winter were set and the brothers, as usual, participated very actively in all the events. One of the favorite events of the quarter was the ski trip. The chapter escaped with minor injuries. Also, the winter quarter saw the initiation of one pledge class and the start of another. The chapter is high on the future potential of these brothers (and brothers-to-be). All these events were secondary to the election of the new officers. The names of these individuals will be revealed in our next letter to the DELTASIG. One of the biggest quests of the chapter at this time is the acquisition of funds for the remodeling and repairing of the chapter house. Our hopes are high that we can secure the money and make the repairs by the end of this next summer.

At the quarter break in March, the brothers of Nu Chapter are going to disperse over the U.S. Some are going to Florida, New Orleans, and other points of interest to the South, while still others hope to go to New York. To the brothers in these areas I suggest you beware. Spring Quarter will provide many good times for the brothers. The highlights will include the "Rose" Formal, the Intrafraternity picnic, and a trip to the Kentucky Derby. In closing I would like to invite all brothers, both undergraduate and alumni, to visit the brothers at Nu Chapter. We would be glad to see you.—FREDERICK L. BREWSTER

OKLAHOMA

THE RETURNING MEMBERS of Beta Epsilon Chapter found their time well occupied from the moment they returned to school this past semester.

We began the year with one of the most aggressive rush programs put on by our chapter in recent years. In keeping with our belief in the brotherhood of members of Delta Sigma Pi, we held a joint initiation with the brothers of Delta Theta Chapter at Oklahoma City University. We are most pleased with the 16 new members we obtained as we feel that these men certainly have the potential to contribute greatly to the future success and growth of the chapter.

Our semester has also been successful professionally. We enjoyed enlightening tours of Western Electric Manufacturing Plant and Lone Star Brewery, both located in Oklahoma City. Also included in our professional program were talks by Mr. John Leftwich of Bache and Company on "The Stock Market" and by Mr. DeWitt Kirk, noted probate attorney, on "Legal Aspects of Business."

Our social chairman, Mark Harbour, started things off right with two parties. The brothers got together for an evening of entertainment at the Coronado Inn to celebrate Founders' Day, and a month later celebrated our Chapter's 40th anniversary.

For the first time in many years we are taking part in intramural athletics. Our basketball team didn't quite make it to the championship, but we commend them for their fine efforts.

The spring promises to be a very interesting semester. Presently, we are planning for our spring smoker and initiation. We hope second semester is even better than the previous one and we wish all other chapters the same good fortune.—MALCOLM E. ADDERLEY

OHIO U.

ALPHA OMICRON CHAPTER at Ohio University is presently in the middle of a campaign to further unity and brotherhood and to achieve 100,000 points in the Chapter Efficiency Index. Much of the success of this campaign is due to the efforts of President Jeff Carter. Brother Carter has organized the fraternity into committees to perform the various functions of the chapter, giving every brother an active part. This has greatly enhanced the unity and brotherhood of Alpha Omicron Chapter. Brother Carter will be graduating in March but his efforts will continue to show in Alpha Omicron Chapter.

Dr. Victor A. Grieco is an Associate Professor of Management at Ohio University, an alumnus of Delta Sigma Pi, and a past chapter advisor of Alpha Omicron Chapter. Dr. Grieco was the winner of the 1969 Salgo Award at Ohio University. This is a monetary award to a business professor, and it is voted on by all juniors and seniors in the College of Business Administration. It is a great honor for a professor to have such an award voted to him by his own students. Members of Alpha Omicron Chapter wish to express congratulations to Dr. Grieco.—DAVID H. ARTHUR

PITTSBURGH

LAMBDA CHAPTER at the University of Pittsburgh welcomes the recently initiated eleven new brothers who are as follows: Thomas P. Timcho, Joseph F. Sansoni, David T. Smith, Steve Opacic, Danny Benedetti, Theodore E. Sowko, Allen J. Madzy, Robert A. Lypson, Thomas J. Prex, Robert E. Saracena, Michael S. Oreski.

On November 15, 1969, the Lambda Chapter and the Alumni Club held the Founders' Day and the Honorary Award Banquet at the Holiday House in Monroeville. Honorary tribute was paid to Jack Fallon for his years of service to the Fraternity. Doctor James Horgan, Chapter Advisor, was M.C. and the New Kingston Trio provided the entertainment.

On December 5, 1969, the undergraduates and Alumni with wives and girl friends toured the Duquesne Brewing Company of Pittsburgh, followed by a Duke or two and a buffet.

Now we are selecting candidates to vote on for our "Rose" Queen in anticipation of our "Rose" Formal which we hold in early Spring. We are looking forward to the Spring semester, hoping that we may further the purpose of Delta Sigma Pi.—EDWARD J. BOBAR

ROCHESTER TECH

THE BROTHERS of Epsilon Lambda Chapter are planning on a very active Winter quarter. Our basketball team will be seeking revenge this year, having missed the play-offs last year by only a few points. We also have scheduled several professional events for the quarter, including Mr. Jerry Whalen from Marine Midland Trust Company of Rochester.

Having concentrated on rushing all Fall quarter, we are looking forward to one of the largest pledge classes in our nine year history. Social events for this quarter include rush parties and a Pledge Banquet, in addition to our "Rose" weekend. February 6-8 has been designated Deltasig Weekend at R.I.T. The night of February 7 is our dinner dance at the Rowntowner. At this time reigning "Rose" Queen Kathy Cook will give up her crown to our new "Rose" Queen. February 8 is Alumni Day, when the undergraduate Brothers compete against the Alumni Brothers in our annual basketball game.—ED CAIN



PICTURED HERE are the members of Zeta Psi Chapter at the State University of New York at Albany following their fall semester initiation banquet attended by Regional Director Harold L. Cannon and Past Grand President M. John Marko.

MERGERS

Marvin L. Bosley, *East Texas State*, on November 23, 1969, to Priscilla Lynn Welch, at Gainesville, Texas.

Steve Hale, *East Texas State*, on November 28, 1969, to Cheryl Lee, at Covington, Louisiana.

James J. Odorizzi, *Southern Illinois-Edwardsville*, on November 29, 1969, to Theresa Koehne, at Edwardsville, Ill.

Julio Puzzuoli, *Detroit-Gamma Rho*, on May 3, 1969, to Carole Allagreen, at East Detroit, Mich.

David Theobald, *Lamar Tech*, on November 26, 1969, to Jane Kincaid, at Beaumont, Tex.

Thomas R. Lenz, *Loyola-Los Angeles*, on November 27, 1969, to Judith A. Cerniglia, at Northridge, Calif.

David W. Tween, *Southern Illinois-Edwardsville*, on June 14, 1969, to Linda Melicher, at Granite City, Ill.

Leon C. Thouvenot, *Southern Illinois-Edwardsville*, on October 17, 1969, to Paula A. Spahn, at Granite City, Ill.

Allen Blevins, *East Texas State*, on August 29, 1969, to Lois Dickerson, at Dallas, Tex.

Jerry Good, *East Texas State*, on July 11, 1969, to Kathy Smith, at Bonham, Tex.

Bruce Sexton, *East Texas State*, on June 6, 1969, to Lou Harris, at Sherman, Tex.

Bobby Willingham, *East Texas State*, on July 25, 1969, to Linda Clark, at Irving, Tex.

Charles P. Winder, *Nicholls State*, on August 16, 1969, to Janelee M. Guidry, at Houma, La.

Richard S. Hannan, *Wayne State-Nebraska*, on May 10, 1969, to Linda J. Inman, at Manley, Nebr.

Van M. Aikin, *East Texas State*, on July 12, 1969, to Susan Booth, at Paris, Texas.

PENNSYLVANIA STATE

ALPHA GAMMA CHAPTER co-sponsored a benefit with the local chapter of Phi Chi Theta, which is a National Women's Commerce Fraternity. The benefit was for the Mountain View Unit of the Centre County Hospital, and made \$2400. It featured Gimi Beni, Elisabeth Carron, and Jan Shapiro and was entitled "From Opera to Broadway."

We had four speakers this term. The first one was Dean McKinley, who is the dean of the College of Business Administration here at Penn State. We find him to be a very interesting speaker and every few years we invite him to one of our meetings. This time he told us about the current problems in the School of Business Administration. He was followed by three members of the State Liquor Control Board who showed us a movie and talked about one of our favorite topics, booze. Then came James McGough, who works for the Mellon Bank and Trust Company. He spoke about pension plans. We also had the head of the Pennsylvania division of the AFL-CIO, Harry Boyer, who told us about what he does to either support or fight different bills that affect labor that are up before either the state or Federal legislatures.

Socially, we had a cabin party and a

pledge-brother football game, naturally won by the brothers.

The year 1970 started off right, with Penn State going to the Orange Bowl for the second year in a row and Delta Sigma Pi was well represented. Brothers Dave Rakiecki, a senior defensive end, and Paul Hrabovsky, a junior center, represented us on the field and several brothers went down to cheer them on.—JERRY COHEN

PHILADELPHIA TEXTILES

LAST SEMESTER THE brothers of Eta Xi Chapter conducted many events which helped to further build and improve our chapter.

The professional highlight of the semester was an accounting forum sponsored jointly by Eta Xi Chapter and the Pennsylvania Institute of Certified Public Accountants. The huge success of the forum can be attributed to the hard work of Professor John Iadamarcio, Brother Jay Greenfield and their committee.

The brothers of Eta Xi Chapter jointly celebrated Founders' Day and pledge initiation at a banquet held in late November. Eta Xi Chapter warmly extended a welcome to our seven new brothers. We are counting on them to help us continue to make Eta Xi Chapter an outstanding chapter.

Now that the holidays are over plans are being completed for the Spring semester. We are all looking forward to the various functions which we hope will help us achieve 100,000 points in the Chapter Efficiency Index.—ARNOLD GOLDBERG

RIDER

BETA XI CHAPTER at Rider College is in the process of obtaining a model of a ship of commerce to be donated to the new Student Union upon its completion. The decision that a ship of commerce would be an appropriate donation was made because Rider College originally began as a business school; therefore, a ship of commerce, which is a part of the meaning of Deltasig, would help to further the kinship of men of the business profession on our campus.

Our newly elected officers have taken over the task of running our chapter and have proven themselves quite capable of doing so. They planned a full rush program which included professional programs as well as social programs. Our pledge class this semester has been larger than in the previous semesters and they have been warmly welcomed by the Brothers. The Brothers will oppose the pledges in a softball game as soon as the weather permits and seem quite confident of the outcome.

One of our most difficult tasks socially this semester has been the attempt to choose a "Rose" Queen to represent Beta Xi Chapter. This has been a heavy burden upon the Brothers because of the immense beauty and poise of all the candidates for the honor, but we are confident that an appropriate selection will be made. One of our professional activities which has received considerable support from the Brothers has been the attempt to obtain a speaker to lecture on business ethics. So far we have been unable to obtain an interesting speaker on this

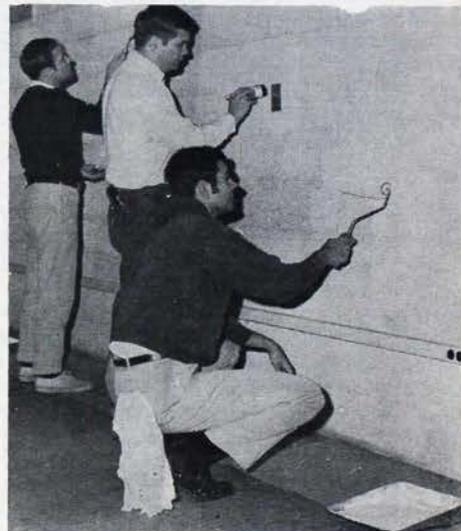
topic, but are confident of doing so in the near future. In an attempt to broaden our athletic curriculum, we have fielded a softball team for the coming spring intramural program and are hopeful of a fine showing by them.—ALLEN B. SHECHTER

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers University celebrated the closing of the Fall semester and the beginning of the holiday season with its annual Christmas dance. Fifty brothers and alumni with their guests attended the affair. As always, Santa, with the help of Brother Rick Lang, made an appearance bearing gifts for all. In December the chapter had a professional tour of the Budweiser Breweries in Newark, N. J. This particular brewery is the third largest in the world, producing 6 million barrels of beer a year. After seeing the brewing process from the mixing of the rice and barley to the packaging, an informal discussion period was held in the company's private tap room.

In the January issue of the DELTASIG, Beta Rho Chapter reported on the information booth, a new method of introducing the Fraternity to the students and faculty. The results were very gratifying. Out of 45 students who expressed a desire to become brothers, we were able to select ten of the most qualified as pledges. With this type of response we should have no difficulty in initiating our goal of 20 brothers for the 1969-70 school year.

By the beginning of the Spring semester, Beta Rho Chapter had submitted for credit in the Chapter Efficiency Index a large percentage of its 100,000 points. With the leadership of its officers and the dedication of its brothers this chapter will maintain its leadership on campus and significantly add to the national goals of the fraternity.—JOHN A. MURPHY



MEMBERS OF CHI CHAPTER at Johns Hopkins University in Baltimore recently aided the Baltimore League for Crippled Children and Adults by painting a large recreation area and locker room at the home. Seen in this photo, captured by the Baltimore News-American, are Brothers Robert A. Koch, James R. Creamer and Edmund Dempsky.

SACRAMENTO STATE

EPSILON PHI CHAPTER is looking forward to another highly successful Spring semester, after having just initiated 18 neophytes. At the initiation dinner-dance Brothers Elmer Cole and Gene Davis were honored as the outstanding member and outstanding pledge respectively. Brother Dennis Keer was chosen as the Ideal Member.

The Brothers and the Fall pledge class joined the Sacramento Alumni Club to honor Founders' Day at a dinner party. Among the 100 Brothers in attendance were special guests Warren E. Armstrong, R. Nelson Mitchell, Edward Antognoli and H. Nicholas Windeshausen. The guest speaker for the evening was Brother Floyd Brady who spoke on the "Responsibilities of Deltasigs in Tomorrow's Business World."

Another highlight of last semester was a Christmas party for the Children's Receiving Home of Sacramento. The party included movies, popcorn, punch, and gifts which were donated by the members of the Chapter. Much credit for a successful party is due to our Community Service Project Chairman Jim Hulstrom and, of course, to Cary Dong who played Santa Claus.

Our professional program has featured topics in the fields of General Management, Accounting, and Finance. Several field trips to local industries have been scheduled for the Spring semester which will include many of the new innovations in business. The Chapter is stressing more professionalism to prepare the graduating Brothers with current business trends.

John Jackson, chairman of the Chapter Efficiency Index, reports that the Chapter is once again on the way to achieving 100,000 points this year.—ARTHUR L. HILL

ST. JOSEPH'S

THE BROTHERS of Zeta Pi Chapter feel that our professional program, organized by Brother Gerry Giess and Brother John D'Urbano, is again outstanding. This semester's program will be highlighted by a tax seminar. Due to the advent of the new tax bill plans have been formulated to have a representative of the Internal Revenue Service, the Pennsylvania Society of Certified Public Accountants, and different national accounting firms address the Brotherhood on significant changes due to the recently enacted tax reform bill. Other events scheduled are "The Interviewer and the Interviewee," a seminar open to the college where representatives from four corporations will discuss what they look for when they interview an applicant. This is to be followed by an open discussion period. Also, Alumni Brothers Dave Casey and George McGovern are to be called upon to give a lecture on the role of the commercial bank to society.

Due to the fine work of Rush Chairman Joe Adelsberger, Pledgemaster Jim Robinson will be attempting to indoctrinate 20 to 25 pledges with the spirit of the Brotherhood. Pledge projects will include sponsorship of a professional and a social event, a community service project and strict attention to academic matters.

Zeta Pi Chapter is now in the midst of the intramural basketball season. It promises to be one of the most successful seasons in the chapter's history. Our success has been due to a strong backcourt and untiring defense. Jim Robinson, Tim Henner, Joe Adelsberger, Chris Blazic and Ed Johnson are the nucleus of the ball club.

Brother Tom O'Connor will have his work cut out for him if he is to match the excellent job that he did last semester, and from the looks of this semester's program he is well on the way to doing it. The big event on his calendar is the annual "Rose" Dance. For this event there will be a special effort to encourage the Alumni to join in the festivities. The Christmas Party of the first semester saw the return of many alumni brothers, including Charles Ashbach, Bob Gainer, George Goslin, Joe Kennedy, Dennis Kildea, Jim Lombardi and Tom Nicholson; also special guest appearances by Brothers Gus Alonso and Paul Harris.

The Brothers of Zeta Pi Chapter are looking forward to a rewarding year with the Fraternity and extend best wishes for a good year in 1970 to all their fellow Brothers in Delta Sigma Pi—JOSEPH MICHAEL SCHELL

SAM HOUSTON STATE

RECENTLY INITIATED into the Sam Houston State University chapter of Delta Sigma Pi in Huntsville were 13 new members. They were: Arvis F. Bolton, Midland; Donald M. Brown, Gatesville; Robert L. Brown, Gatesville; John F. Fisk, Texas City; Stephen L. Gillies, Longview; James Grigar, Orchard; Ardell Jennings, Humble; Tom C. Kimbell, Houston; Michael V. Liggio, Dickinson; Julius M. Michka, Crockett; Herbert L. Norton, Jr., Atlanta, Georgia; Clarence T. Poulan, Huntsville; and Glenn E. Rasberry, Freeport.

The brothers at Sam Houston State participated in a tree decorating party at the Business-Economics building before the Christmas holidays. Sponsored by the Business-Economics Coordinating Council, the Deltasigs were well represented along with members of the Management Club, Phi Chi Theta, the Accounting Club and the National Association of College Secretaries.

Brother John Tompson, an alumnus of Sam Houston State now associated with the Huntsville National Bank, was the guest speaker at the initiation banquet.

Before parting for the holidays, brothers of Epsilon Mu Chapter joyously celebrated with a party and dance.

Plans are being formulated for a business fair to be held at Sam Houston State University.—RONNIE COLE

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco began to function efficiently in the second semester, after slow beginnings in the first part of the academic year. This revitalization was primarily due to an outstanding professional program organized by Professional Chairman Pat Mullin and his able assistant, Fernando Guzman. Under their guidance, the Brothers

presented two special functions which won campus-wide acclaim for Delta Sigma Pi. The first of these functions was the Campus Forum of the American Management Association. This two-day affair was centered around the topic, "Business in 1984," and was the first presentation of its kind on the West Coast. Our other very successful professional event was the Young Presidents Organization. An annual event presented by Gamma Omicron Chapter, YPO consists of a panel discussion between students and four corporation presidents, each of whom is under 40. The combination of these two presentations served to fortify the substantial reputation for professional programs enjoyed by the Deltasigs on the University of San Francisco campus.

In mid February we began our second semester rush program. This year we continued the practice of a sit-down steak dinner for rushees and Brothers. This event has proved highly successful in getting Brothers and people interested in Delta Sigma Pi together on an informal, conversational basis. Our all-school party, also in February, emphasized our dual social and professional aspect, and served to effectively diversify our rush program. These activities culminated in the acceptance of 14 young men as pledges.—PATRICK J. CARTER

SHEPHERD

THE BROTHERS of Epsilon Kappa Chapter have had an outstanding program of professional and social events in the past semester.

On December 9, Andrew Alexander spoke to the Brothers on "Problems of the Personnel Manager." Another interesting talk was given on February 17, when John Morgan, public relations official for Eastalco, gave his views on "The Effects of the Eastalco Aluminum Plant on the Tri-State Area."

Looking to the future, one of the highlights should be the appearance of Helen Delich Bailey, the United States Maritime Commissioner. Her talk will deal with "The Works of the Federal Maritime Commission."

Although tours to M. P. Moller Pipe Organ Works and the Maryland National Bank Operation Center were highly informative and successful, the highlight of this semester will be the trip to New York City on April 15-17. The Brothers are quite anxious about the trip, and while we are there, we will tour the New York Federal Reserve Bank, the Columbia Broadcasting System's Corporate Offices, and the Accounting and Billing Departments of Macy's, Inc.

Along the social line, many parties were held, and a good time was enjoyed by all—perhaps the most outstanding was a party held jointly with the Tau Kappa Epsilon Fraternity. It was a great time for all, and it also helped strengthen the relation between the two Fraternities.

The Brothers of Epsilon Kappa Chapter would like to wish all of the chapters success in their quest for 100,000 points and we here at Shepherdstown know we will be joining you at the top.—THOMAS HARMON

SOUTH DAKOTA

ALPHA ETA CHAPTER selected Miss Nicki Roberts, a junior from Huron, South Dakota, as "Rose" Queen at our "Rose" Formal held at the Villager in Yankton. Plans are already under way for the Spring Formal in May.

Chicago has been selected as the site for our field trip this Spring and companies are being contacted for tours. After the success of last year's trip to Denver, the brothers are greatly looking forward to this trip.

In the tradition of the chapter, the pledges challenged the members to a basketball game. And, traditionally, the pledges lost.

Speakers have been contacted and we are preparing for rush the second semester. The 15 new members are an enthusiastic group and contribute much to Alpha Eta Chapter.

With the retirement of our past year's officers and the election of our new officers, much credit should go to President Rick Geyerman for his contributions to the betterment of the chapter.—STEPHEN G. FERLEY

SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana College is planning a tour of the "Little Gypsy" electrical plant near New Orleans, for April. It is one of the largest electrical plants in the South, and this is one of the two tours we will have this semester. Our professional program is helping Zeta Sigma Chapter to obtain 100,000 points in the Chapter Efficiency Index for the third year in a row.

At our initiation on January 10, 15 new members were initiated into Zeta Sigma Chapter. We would like to congratulate our new Brothers here and all over the world on their achievement, and we are counting on them to continue their work for Deltasisg.

The Brothers of the chapter are planning our third pledge-member week. This is our biggest week of the semester, and during this week we have at least one social or professional event each day. It has been very successful in the past at bringing the pledges and brothers closer together, and we feel that it will continue to do so. This April 24 will mark the fourth birthday of Zeta Sigma Chapter, and all signs indicate that we will continue to grow and prosper.—ROBERT W. ROME

SOUTHERN ILLINOIS— Edwardsville

ETA SIGMA CHAPTER at Southern Illinois University, Edwardsville Campus, is in its second quarter of operation and about to enter the third. We have initiated 10 pledges of which several are on the Dean's List and two have a perfect straight "A" average for the quarter.

During the quarter we had a fun-filled party and dance at a club house that was rented. We went on a tour of Owens Illinois Glass Company in Alton, Illinois, which was most interesting.

Eta Sigma Chapter's first initiation of pledges was most rewarding with the aid of several chapters, of which Epsilon Omega

Chapter from Eastern Illinois and Eta Nu Chapter from Missouri in St. Louis played important roles. Following initiation ceremonies a steak dinner was held, at which time the outstanding pledge award was given.

Several outstanding students have expressed interest in Delta Sigma Pi and we are looking forward to a new pledge class that can match or even surpass the past one.—ROBERT H. LITTLE and LAWRENCE R. GEIGER

SUFFOLK

DELTA PSI CHAPTER is happy to report that the following men were initiated into the fraternity at our initiation held on December 6, 1969: Richard Hepworth, Fred Kazowelka, Richard Tallanian, Richard Kuby, Robert Brennan, Donald White, Fred Abisi, George Bozek, James Burt, John Shea, Bill Horan, Accounting Professor Stanley Dennis, and Dean of the School of Business Administration Robert Waehler. The brothers of Delta Psi Chapter are confident that our new brothers will contribute greatly to the future success of the chapter.

During the pledge period the brothers and pledges participated in a pledge-brother project that involved taking out a group of 25 disabled Vietnam veterans from the Chelsea Naval Hospital. We took the group to a Celtics basketball game at Boston Garden and afterwards, with the aid of about 30 Suffolk co-eds, we hosted a party for them at the Hospital NCO Club, followed by an after party at a brother's apartment. Everyone involved had a great time—one that will long be remembered by all who participated.

We held a combination Christmas Party and Initiation Dance at the Hampshire House in Boston on December 18. With the Christmas Lights on Boston Common and the snow providing the backdrop, a warm and merry time was had by all the brothers and their guests.

On February 28, Delta Psi Chapter sponsored its first "Purple Garter" at the Newton National Guard Armory. This function was open to all the colleges in the Boston area, with the brothers of Delta Psi Chapter running the refreshment stand and providing two popular rock bands. Nearly a thousand people came, and after paying all our expenses we wound up with a profit of close to \$500 which we are putting into our breakup week fund for June.—PETER CARCHIDI

TAMPA

EPSILON RHO CHAPTER at the University of Tampa has just finished up with a big bang this Fall quarter, especially in the pledge program. The new brothers have come into the fraternity with many new and constructive ideas that should make Epsilon Rho one of the most vibrant chapters of Delta Sigma Pi. Our new brothers are Harry C. Baiser, Richard E. Barrett, Larry D. Evans, Richard W. Glynn, Clarence C. Graham, Leo Jacobs, Salvatore R. Lascari, William J. Reynolds, Richard J. Serina, and Jackson C. Stevens.

Congratulations also have to be given out to the new spring officers of Upsilon Rho

Chapter, who will be responsible for turning the wheels of the chapter. These officers are: President Robert C. Harden; Senior Vice President James N. Spencer; Vice President Robert L. Fedor; Secretary Clarence C. Graham; Treasurer Dave S. Cabiness; Chancellor Larry D. Evans; Historian Salvatore R. Lascari; Social Chairman Richard E. Barrett; Program Chairman Leo Jacobs; and Chapter Efficiency Index Chairman Bill Reynolds.

Epsilon Rho Chapter would also like to extend the best of luck to the graduating seniors of our chapter who are: Brian L. Bischoff, a great Pledge Master who got a lot of pledges out of hot water with the brothers, and who was also voted as best brother of the fall semester; Terry A. Cannon, a brother always willing to pick up the tab for those smokers after the meetings; Guillermo E. Fainberg, the Argentina hell raiser of the chapter, who will be going back to his country and will be missed by all his brothers; Richard K. Haines, the hippie of the chapter; and Stephen White, alias Karate. To all of them again, best of luck.

The chapter is very well pleased with their new check cashing program that started in September at the university. It is a great idea to make a little extra income. If any chapter is interested in more information about this, Epsilon Rho Chapter will be glad to send out the necessary details.—SALVATORE R. LASCARI

TEMPLE

OMEGA CHAPTER at Temple University has long believed that a successful social program is indispensable in strengthening the bonds of Fraternalism. For this reason all of the Brothers of Omega Chapter enjoy participating in such annual social functions as our Thanksgiving Dinner, Christmas Party, and New Year's Party. This year is no exception. All but five of the Brothers attended the Turkey dinner "with all the trimmings" on November 23, while an even larger number supported the Christmas Party. Both the Brothers and their dates enjoyed sipping egg nog and singing Christmas Carols while sitting in front of the fire at our house in North Philadelphia. Everyone agreed that such gatherings should not be restricted to the holiday season. Needless to say more of these parties are in the planning stages.

The Political Action Committee of Temple University's Fraternity Coordinating Council headed by William Zurick, President of Omega Chapter, recently conducted an open forum on the campus for the purpose of allowing students to express their views on campus recruiting. The Students For a Democratic Society said they did not want the Services or Corporations to recruit graduates on Temple's campus. In order to let the entire student body express its view William Zurick, Charles Henderson and John Fasy, all brothers of Omega Chapter, helped to organize the Open Forum. For three hours students jammed onto Barton Mall to discuss the issue. For all those involved it was an exciting and satisfying day, "for nothing satisfies like success."—JOHN FASY

TEXAS—Arlington

AT THE END OF every semester a chapter will look back and evaluate its pledge-ship. In doing so, the Zeta Mu Chapter finds the results gratifying in the initiation of the Kappa pledge class. On December 6, Jack Abraham, Steve Bennett, Jeff Dreskin, Steve Klepper, Dave Nevison, Jim Reid, and Bill Scaff became brothers. The unity of this pledge class displayed good leadership and potential. The brothers are looking forward to the installment of these new brothers as officers and committee chairmen. The initiation banquet, with an attendance of thirty-five, was held at the Cattlemen's in Arlington. Brother Dreskin received the best pledge award and Brother Bledsoe received the best member award for the Fall semester. With plenty of steak and refreshments, all agreed that the banquet was very successful.

Our professional program was highlighted by two tours: one was of the Gifford-Hill plant near Dallas, and the other was of the Redman Industries in Grand Prairie. A third tour is planned for the Miller Brewing Co. in mid-January.

The Zeta Mu chapter is looking forward to the Spring semester. New ideas are circulating concerning rush, and the installment of new officers raises high hopes for the next semester.—STEVE WILLIAMSON

TEXAS—Austin

SINCE THE LAST issue of The DELTA-SIG, Beta Kappa Chapter has seen another semester pass by. This is not a completely accurate description because we have done a little more than just watch the months drift slowly into the sunset. It is a little hard to report the news of this chapter without mentioning our national championship football team. At least one Deltasig got into the games, including the Cotton Bowl battle. He is Brother Donnie Wiggington, back-up quarterback, holder of extra point attempts, and a member of the pledge class of '68. Admittedly, he saw only three plays, but he is our boy and we are really proud of him. Speaking of football, we placed second in intramurals this season and are going great guns in several other sports. We also managed to win the spirit award at one of the pep rallies, edging out several social fraternities and sororities, including one which flew a plane over several times, dropping orange and white confetti.

We climaxed a successful semester in our traditional way by bringing in a new pledge class, electing a new set of officers, and holding a party, and, finally but not least, doing a fine job of patting ourselves on the back! We initiated a pledge class of 20, four of which have been elected to positions on the executive committee. Our past president, Jim Locart, handed the job of leading Beta Kappa Chapter over to "Big Chief" Haskell Griffin with the last remark that "Deltasig is good for you, too." We are all convinced that it is pretty good for all of us and look forward to this new leadership with respect and confidence.

A couple of familiar faces turned up at our initiation ceremonies last December. They were Brothers Foote and Tate, and they were welcome then and are always wel-

come in the future. Our combination party and back-patting session came in the form of a Christmas Formal in December. We were very honored to have Mr. George Getz as a speaker. Alumni Club President Dick Covert had the honor of making the introduction speech. He stood for five minutes listing a set of credentials which was awesome, to say the least. At this time, Mr. Getz rose and told Dick that he didn't really need to read the other half. Among these credentials are positions such as advising several economic councils of European countries, and being the only foreign-born member in history of the Texas House of Representatives and a prominent figure in the world of international trade. All in all, he is a very impressive man and left quite a mark on this chapter.

In the future, you can look for several things from Beta Kappa Chapter. Most of these are old but successful programs, such as good professional and social programs. Also, you can expect our usual enthusiastic participation in intramural sports and support of varsity athletics. For a new twist to our semester program, we intend to get more deeply involved in projects which will help to improve the Austin community. The brunt of this type of program will fall on something which has been in the planning stage for the last six months—a program in which individual members of this chapter will give their time to tutoring underprivileged high school students in academic subjects and sports about two nights and afternoons a week. We look for success in this area and in all our programs to help our school, our community and the reputation of Delta Sigma Pi. And so, to finish this report I say to all Deltasigs, look to the opportunities of the future, and Hook 'Em, 'Horns.

PERSONAL MENTION

Jerry R. Guinn, *Tennessee*, has recently graduated from the Air University's Squadron Officer School at Maxwell AFB, Alabama, and has been assigned to Selfridge AFB, Michigan as a personnel staff officer.

Lynn A. Hemming, *Minnesota*, has graduated with honors from the U.S. Air Force supply inventory specialist course at Lowry AFB, Colorado.

Robert M. Horne, *Boston*, has been decorated for his outstanding airmanship and courage while participating in the successful evacuation of 111 personnel from a remote site that was being overrun by hostile forces. Brother Horne is stationed at Udorn Royal Thai AFB, Thailand.

William S. Wrench, *Texas Christian*, has recently been assigned to Bolling AFB, Washington, for duty as an auditor after graduating from the Air University's Squadron Officer School at Maxwell AFB, Alabama.

Richard Schulteis, *Pittsburgh*, has been named Assistant to the President of Point Park College in Pittsburgh.

Ed Munford, *Texas Tech*, has been promoted to the Commercial Research Division of the U. S. Steel Corporation and is currently serving on the Civil Service Commission in Franklin Park Borough.

Thomas S. Bayer, Jr., *Southern Methodist*, formerly public relations director for a national bankers organization, has been appointed to a similar post with the School of Business Administration at Southern Methodist University. According to Brother C. Jackson Grayson, Jr., dean of the School, Brother Bayer will represent the school and the applied industry institutes being developed within the school to help students develop entrepreneurial ability.

Richard R. Reader, *Florida*, has a new position as Group Pension Sales Trainee with the Massachusetts Mutual Life Insurance Company in Springfield, Mass.

Larry J. McFarland, *Oklahoma*, has been awarded the silver pilot wings upon graduation at Laredo AFB, Texas.

TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University has completed the first half of a progressive year. We have completed a Forums on Vietnam, which was a successful way of informing students about the real war; a Christmas Project, where the Brothers of the chapter collected 200 toys and donated them, wrapped as Christmas presents, to John Peter Hospital, here in Fort Worth; and initiation of the Fall pledge class.

We have set, as our goal, as many points as possible in the Chapter Efficiency Index. We will reach this goal through such projects as T.C.U.-Fort Worth Business Week, the "Rose" Formal, and a Pledge-Member retreat, held in early Spring.

The Chapter has started an "Alumni Awareness Program" and through this, we hope to build an Alumni Club in Fort Worth.

Our newly elected officers for Spring, 1970, are President, Clay Shriner; Senior Vice President, Tom Talcott; Vice President, Rob Spencer; Secretary, Doug Andrews; Chancellor, Mike Walker; and Treasurer, Tom Pond.—THOMAS G. TALCOTT

UTAH

SIGMA CHAPTER at the University of Utah had an outstanding Fall Quarter, highlighted by our dinner-dance at the C'est Bon, a hotel at the nearby ski and resort center of Park City.

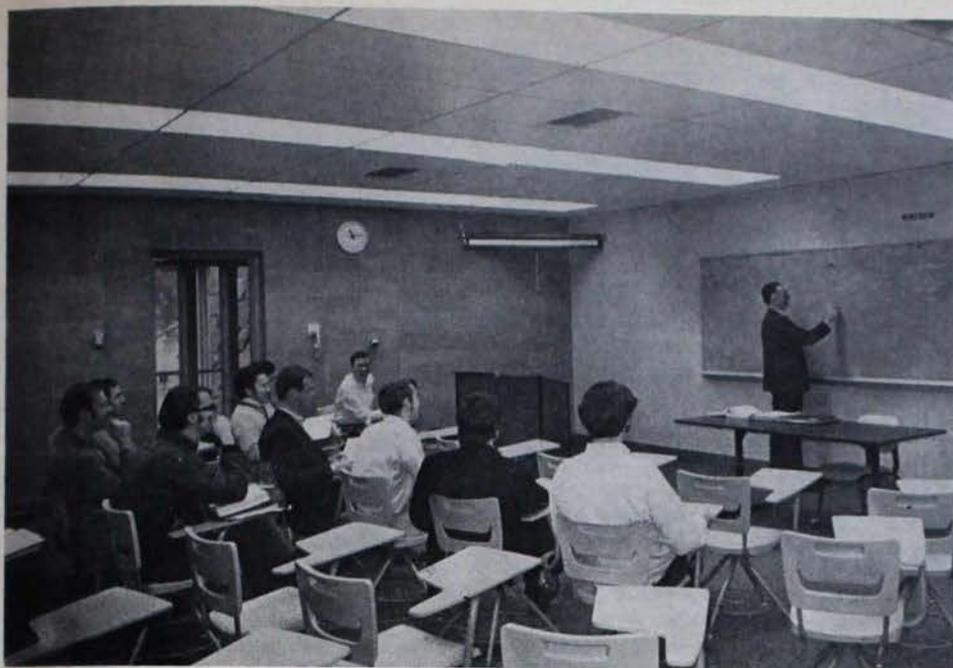
The Brothers welcomed back Brother Doug Caudell, who returned from active duty with the Army Reserve Officer Program.

Another fine pledge class of eight new Brothers were initiated Fall quarter into Sigma Chapter. Our membership was somewhat decreased due to graduation of many members in 1969.

Brother Robert McMullin, our past president, visited us from California during November, and we enjoyed seeing him once again.

At our professional meetings we have had, as in the past, some very fine speakers, with topics ranging from Stock Investments to International Trade.

We at Sigma Chapter, looking always to the future, are planning to make each new quarter more rewarding than the preceding.—FRANK J. JAMNIK, JR.



A TYPICAL CLASSROOM in the new Menlo College School of Business building features the tablet armchairs which will rotate through 360 degrees on a swivel base but are not fixed to the floor.

WAKE FOREST

GAMMU NU CHAPTER, fresh from a semester break after final exams, initiated the spring semester of 1970 with a rather extensive rush program headed by Senior Vice President Richard Loflin. This action was, of course, prompted by the feeling that our chapter could profit by an increase in quality as well as in quantity.

Professionally, Gamma Nu Chapter has experienced a full schedule of tours and lectures. Outstanding among them was a very enlightening panel discussion featuring representatives of Western Electric Company, Wachovia Bank and Trust Company, and Hanes Corporation; the discussion topic was "Your Future in the Business World."

Athletically, the Brothers have continued to display their prowess and agility in various intramural events. This fact is evidenced by our 7-2 won-lost record in football and our league championship in bowling. The Brothers have also put their athletic skills to the test in other team sports, including volleyball, water polo, and basketball.

Socially, Gamma Nu Chapter has kept up its tradition of lively social outings. Various combo and house parties helped in making our fraternity program a well-rounded one.

The Brothers of Gamma Nu Chapter would remind any Deltasigs who plan to visit in the Winston-Salem, N.C., area that our "welcome mat" is always out.—BILL M. HAYWOOD, II

WASHBURN

DELTA CHI CHAPTER at Washburn University successfully conducted a business seminar entitled "Kansas Aviation and Industry," featuring Mr. Ray Arvin of the Kansas Department of Economic Development.

A business tour was conducted in October with a trip to Kansas City, Missouri, and

other industries in the Topeka area were visited.

In late Fall we featured Head Coach Bud Elliott of the Washburn football team, at which time the Washburn Alumni Association was present.

In November we celebrated our Founders' Day party with a chapter dinner and dance.

On December 7 we initiated 25 pledges into Delta Chi Chapter. These pledges held a Monte Carlo type party for the members.

On January 5 we held a back-to-school coffee following Christmas holidays. Delta Chi Chapter elections for the Spring semester were held on January 7, and on January 10 we held a very successful "Rose" of Deltasig Dance. Another student book exchange was conducted as a money making project for Delta Chi Chapter on January 16.—ROWLAND E. HYLE

WAYNE STATE—Michigan

GAMMA THETA CHAPTER at Wayne State University is planning its Third Annual Business Symposium, which we expect to be the best ever. The format of the Symposium will be the same as in previous years. We are inviting people from all fields of business in the Detroit area to a luncheon at Wayne State University. Following some speeches and the lunch itself, the meeting breaks up into smaller groups, with people from the various fields of business discussing their field with Deltasigs and others in the university who might be interested in pursuing a career in that aspect of business. We feel that the Symposium gives us a unique opportunity to meet people in business, and to draw Delta Sigma Pi, the Wayne State University School of Business Administration, and the business community of the Greater Detroit area closer together.

Spring is traditionally the busiest time for our chapter, and we are already making

plans for many other activities besides the Symposium. The Brothers of Gamma Theta Chapter are anxious for warmer weather to arrive, because there is much work we would like to do on our new house. We have had our house for just over a year. Gamma Theta Chapter's Birthday comes on May 7, and we have already made plans to celebrate the event, which will be our twenty-first birthday.—MICHAEL G. MARION

WAYNE STATE—Nebraska

ETA PI CHAPTER at Wayne State College has completed a most successful Fall trimester, our first as a chapter in Delta Sigma Pi. Through hard work on the part of all the Brothers, we have assumed a position of leadership on our campus.

We held our first pledge initiation on November 22. At this time, the following men became our Brothers: Gary Eckhard, Darwin Koob, Mike Keihley, Gordon Licht, Rod Varilek, and Jerry Walter. We are looking toward this group to provide a great deal of leadership in the future.

The end of the trimester marked the election of the following officers for the next trimester: President Darrell Kempcke; Senior Vice President Gordon Licht; Vice President Rich Hannan; Secretary Randall Rogers; Treasurer Lee Smith; and Historian Pat Barry.

Congratulations have been extended to Brothers James Eiting, Rich John and Gale Jensen, who graduated at the end of the first trimester. Special congratulations have been extended to Jim Eiting for being named the Outstanding Senior in Business Administration for the first trimester.

As we begin the second half of our year, we are looking forward to continued progress and prosperity. We are also looking forward to reaching our goal of becoming a 100,000 point chapter on our first attempt.—RANDALL ROGERS

WEBER STATE

ETA LAMBDA CHAPTER at Weber State College has had a very successful Fall Quarter. Our professional program was most rewarding, hearing from speakers in clothing retailing and advertising agencies. For the remainder of the year we plan to visit the Browning Arms and have a joint meeting with the Ogden Kiwanis and Chamber of Commerce.

Our social activities have not been neglected by any means. Opening social of football and pizza, game train to Idaho State, Ice Hockey at the Salt Palace and initiation headed the list for Fall Quarter. For the rest of the year we plan for our Winter Formal at the Ogden Golf and Country Club and many more fitting social activities.

Our book exchange has been a great help to the students at Weber State and has already developed into a tradition, being held each quarter.

There is a great spirit among the brothers of Eta Lambda Chapter and we know that it will continue throughout the year. We at Eta Lambda Chapter wish all the brothers in all the chapters and the alumni a very successful year.—TOM ALLEN



WINNERS OF THE birthday cake at the Pittsburgh Alumni Club—Lambda Chapter Founders' Day Dinner at the Holiday House are Brother and Mrs. Jack Stack. Also shown are Past Director of Alumni Activities Herbert W. Finney, Mrs. James Horgan and Mrs. Al Miller, wives of Lambda Chapter Adviser and President of the Pittsburgh Alumni Club respectively.

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highest award in the fraternity. The first award was actually presented in 1952 to Oliver S. Powell, president of the Federal Reserve Bank of Minneapolis. Recent recipients of the award have been Daniel J. Haughton, chairman of the board, Lockheed Aircraft Corporation; Reynold E. Carlson, United States Ambassador to Colombia; Adolph F. Rupp, head basketball coach at the University of Kentucky; Curtis N. Painter, executive vice president of Armstrong Cork Company and Gerald L. Phillippe, chairman of the board of General Electric Company.

WEST LIBERTY STATE

DELTA OMEGA CHAPTER is currently planning a program whereby female students partial to the Deltasigs, and hoping to help carry out many of its programs, can become affiliated members of a Delta Sigma Pi Auxiliary. The girls will pursue a three week pledging program, if accepted to pledge. The pledging program will concentrate on becoming familiar with the Brothers, and learning the basic concepts of the fraternity, as stated in the pledge manual. If accepted into the Auxiliary, the young ladies will be rewarded with a Deltasig lapel button. The purpose of the program is to help others to become more familiar with Delta Sigma Pi, the program it hopes to carry out as instructed in the Chapter Efficiency Index, and help in carrying out the policies which Brothers alone will decide at the closed meetings.

The Brothers recently collected several hundred canned goods from families in the

area and redistributed these to those less fortunate in order that the latter might have a more enjoyable Christmas. Several girls, interested in forming the Auxiliary mentioned above, assisted in collection of the food.

The Brothers have recently started a round-table discussion. At stated meetings, each Brother will take a turn in which he is asked to voice his opinions (pro or con) of the programs which we are trying to carry out and whether he feels that everyone is contributing his best effort to fraternity matters. The purpose is to give those Brothers who often say little at the meetings a chance to bring inward feelings to the surface. Moreover, it helps one Brother to see the effect he is putting forth in light of how much other Brothers feel he is contributing. We thus hope to promote better unity in solving objectives.—DENNIS R. O'DONNELL

WESTERN STATE

ZETA KAPPA CHAPTER'S concession stand at athletic events has proven to be the most consistent and one of the most profitable money making projects in the chapter's history. Thanks to Brother Joe Harty who was the head of the project and Dr. Whit-

ing, our faculty advisor, who helped gain the contract from the athletic department.

So far this academic year the chapter, as part of its professional program, has toured the United Airlines' University of the Air in Denver and continued the tradition of making the annual "tour" of Coor's Brewery.

The Chapter has taken an active part in Western State's intramural program. In flag football Zeta Kappa Chapter took second in the organizational league and the all college championship in volley ball. Prospects for a basketball trophy look pretty bright, especially with the addition of several talented new members from the fall pledge class.

A casino party was held on Founders' Day at the Tall Texas community center with the fall pledge banquet being held there also. Also included in the social program, the chapter took first place for the second year in a row in the homecoming float competition. Brothers Dave Carlson and Steve Witcher who were co-chairmen of the project are to be congratulated for the well organized and highly successful project. The parties after the various activities and the volley ball victory party still have to be considered the high point socially for the chapter.—WILLIAM MASSEY



MEMBERS OF DELTA UPSILON CHAPTER at Texas Christian University appear to be "making off" with this Bell Helicopter Ranger near the School of Business. The members are from front to back starting on the left: Mike Jacob, Tom Talcott, Clay Shriner, John Marshall, Rick Walters, Curt VonDerAhe, and Emmet Duemke. On the right side are Regional Director Charles P. Foote, Doug Andrews, Kerry Lee, Charles McGuire, Steve Barker, Tom Pond and Allan Barr.

WISCONSIN STATE—LaCrosse

ETA RHO CHAPTER has now finished a very eventful first full semester as a member of Delta Sigma Pi. Our second annual school wide Career Day was a success, although we are the first to admit that there is room for improvement. We have initiated and carried out a separate career day for students majoring in education. It was well accepted and we plan to make it an annual event. A full schedule of interesting tours, including the second annual tour of the local G. Heilman Brewery Company, and informative speakers rounded out our professional program for the semester.

Our social activities included the Founders' day celebration at a local supper club, followed closely by Pledge Skit Night, on which our pledges all too accurately impersonated various members of our economics department faculty. Our initiation banquet at the famous Cerise Club furnished a perfect climax for our pledge period. Other social activities were centered around the President's Palace, more commonly known as the "Jackson Street Hole." Our combination Christmas and farewell party there was something to remember, although some of the gifts exchanged are best forgotten.

Eta Rho Chapter has unanimously chosen Dr. Harvey S. Ideus, our university placement director, as our first honorary member. We hope that this will repay him in part for the invaluable aid he has given us in arranging career days and interesting speakers. His strong support of our organization from its inception two years ago has been instrumental in building our strong favorable image and promoting our programs to the school administration. We all look forward to working closely with Dr. Ideus in the future to build a better fraternity and a better school and community.—TERRY L. EISENMAN

WISCONSIN—Madison

THE NEW YEAR brought many surprises to the members of Psi Chapter, including the fact that there were no casualties in the battle for passing grades. The graduating seniors were honored at a dinner which was preceded by the annual pledge party. Soon after, eight men were inducted into our ranks and an eager pledge class is knocking on the door.

Another fine professional program is being provided for the Psi guys, courtesy of Brother Craig Chapman. A wide variety of speakers and a field trip in connection with a rush will highlight the program.

Socially speaking, there are no complaints. In addition to the annual Dad's Day program (where everyone always has a good time), suppers were held with some of the major sororities, and a number of theme parties kept all in a good enough mood to make it through the long drag until Easter. The returning of a favorite alumnus marked the social calendar as a winner.

The men of Psi Chapter congratulate all its new brothers and wish everyone a Happy Easter and a great Spring break.—MICHAEL F. GARA



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