IN THE PROFESSIONAL SPOTLIGHT

Caught in the Professional spotlight is an activity of a civic nature; an Easter Egg party for a New Orleans orphanage sponsored by Epsilon Nu Chapter at Louisiana State University in New Orleans.

Delta Sigma Pi

The International Fraternity of

Delta Sigma Pi

**Professional Commerce and Business Administration Fraternity**

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.
... in this issue

From the Desk of the Grand President .................. 122
A World from The Central Office ...................... 122
"Rose of Deltasig" from Chico State ................. 123
Through the Eyes of an Educator .................... 125
26th Grand Chapter Congress to Mark 60th Anniversary 126
Among the Chapters .................................. 128
With the Alumni the World Over ..................... 151
Delta Sigma Pi Directory .............................. 157

Our Cover

This imposing picture on the cover features the Drexel Library at St. Joseph’s College, Philadelphia, Pennsylvania, the home of Zeta Pi Chapter of Delta Sigma Pi.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi; CHEMISTRY, Alpha Chi Sigma; COMMERCE, Alpha Kappa Psi, Delta Sigma Pi; DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi; EDUCATION, Kappa Phi Kappa, Phi Epsilon Kappa; ENGINEERING, Theta Tau, Sigma Phi Delta; LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi; MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma; MUSIC, Phi Mu Alpha Sinfonia; PHARMACY, Kappa Psi, Phi Rho Phi, Phi Delta Chi; VETERINARY MEDICINE, Omega Tau Sigma.
IT IS NOT THE verbal affirmation of what we believe in but the achievements demonstrating this belief which is the absolute measure of our worth in the eyes and minds of those about us. This is a truism which cannot be denied and of which we are reminded each time we hear the words—"don't tell us, show us."

One form of recounting achievements is the periodically scheduled publication of a chapter newsletter. Granted that this leads again to the realm of words, but it is substantiated by active experience and so becomes relevant. In this manner, a chapter can comprehensively and with pride inform its alumni, other chapters, national officers, prospective members and those others about it of its span of accomplishments.

Through the course of a year many such newsletters cross my desk. It is indeed heartening to read them through and note the accounts of extensive, diversified and high caliber professional programs, scholastic achievements, service to the community and to the educational institution which has welcomed a chapter of Delta Sigma Pi as a contributing force on its campus, and similar exemplifications of the ideals and objectives of our fraternity. Further, one cannot overlook the expressions of future plans and goals which are attested to in following months by successful attainment.

In the main these publications are not costly and elaborate productions. They do, however, exhibit professionalism in taste and format and clearly demonstrate the creative imagination which makes each chapter's newsletter reflect an individuality of its own. These narrations with their lists of accomplishments are most telling and informative but, in addition, they include statements reflecting a chapter memberships' enthusiasm supporting the principles advanced by Delta Sigma Pi.

Space does not permit recounting the innumerable expressions of our fraternity's purposeful existence testified to by demonstrated performance. I would like, though, without attempting to favor the merits of any single publication, to quote from a recent one. The message has a particular significance at this time of the year when many of our Brothers are in transition from the status of active undergraduate to that of active alumnus. In the Spring, 1967 issue of the News of Delta Zeta Chapter, its editor wrote a letter to the Brothers, Alumni and Parents in which he said in part—"Delta Sigma Pi is a professionally minded fraternity made up of professionally minded men. We are not about to lose sight of our fraternal goals and ideals. We are in college to receive an education and Delta Sigma Pi is helping us get a better, well-rounded education!"

Those of our Brothers who form this group in transition deserve our sincere congratulations. We wish you well in your selected endeavors and we feel certain that the experiences and the opportunities for growth which had been shared by each of you will prove beneficial. Remember our ideals and objectives and let them serve as guidelines in your business careers, your community involvements and your personal lives. We are looking forward to reading about your accomplishments and contributions as they are detailed in the alumni section of later issues of your respective undergraduate chapter's newsletter.

WE BRING DOWN the curtain on another year in Delta Sigma Pi with the installation of three new chapters at the State University of New York at Albany, Northern Arizona University, Flagstaff, and Angelo State College, San Angelo, Texas, and the 26th Grand Chapter Congress at Biloxi. We hope that it has been a good year for you and we look forward to seeing you at the convention.

Information concerning the installation of the three new chapters will appear in the November issue of The DELTA SIG.
"Rose of Deltasig" is
From Chico State College

THE 1967 “Rose of Deltasig” is Miss Linda E. Snyder, a coed at Chico State
College, Chico, California. Born at San
Diego, California, she began her educa­
tion at Pearl Harbor Kai Elementary
School and later attended Las Lomas
and Walnut Creek High Schools. Now
a freshman at Chico State, she is major­
ing in English and business and plans
to teach in secondary schools.
Upon graduation she plans to serve
in the Peace Corps, become a sky dive­
er, and assist in an archaeological project.

Miss Snyder is the candidate of Epsi­
lon Theta Chapter at Chico State Col­
lege. Her photograph was chosen from
among those submitted by most of the
active chapters of Delta Sigma Pi.
The judges, Robert Ryan and Myrna
Loy, chose Miss Joan Myers, a coed at

MISS LINDA E. SNYDER, a freshman at
Chico State College is the 1967 “Rose of
Deltasig.” She is the candidate of Epsilon
Theta Chapter.

Mississippi College, as the first runner­up, Miss Myers was born in Galveston,
Texas, and now makes her home in
Forest, Mississippi. She graduated from
Tullahoma High School, Tullahoma,
Tennessee. At Mississippi College she
is majoring in art and biology. She also
has a twin brother, Gene.
Active on campus in student activities,
she has been named to numerous beauty
contests. Her hobbies include all sports,
particularly hunting and fishing, skiing
and surfing, sewing, piano and organ,
and the training and riding of Tennessee
walking horses.

She was selected by the brothers of
Zeta Iota Chapter at Mississippi College
to be their candidate in the 1967 “Rose
of Deltasig” contest.

CHOICE OF THE judges for second run­
er-up is Miss Barbara Ives, the candidate
of Alpha Upsilon Chapter at Miami Uni­
versity, Oxford, Ohio.

The Judges
ROBERT RYAN

After having been an established star
in films, television, and the theatre for 20
years, Robert Ryan has few roles left to
conquer. He has portrayed such a variety
of off-beat leading roles that he has never
been type cast.
He was born in Chicago and attended Loyola Academy, winning honors in both scholastic endeavors and athletics. At Dartmouth College he was the first freshman to win the Dartmouth Heavyweight Championship where he remained undefeated during four years of intercollegiate boxing competition.

Robert Ryan now makes his home in New York. He is married and the father of three children. He and his wife Jessica recently celebrated their 27th wedding anniversary.

MYRNA LOY

One of the truly great all-time screen stars is a comparative novice in the theatre. Nevertheless, Myrna Loy is finding it as exciting and rewarding as Hollywood at its height. The National Company of “Barefoot in the Park”, in which she stars, is breaking all records. It is hard to believe that Miss Loy has appeared in more than 100 motion pictures, establishing herself as a major star for many decades.

Of Welsh and Scottish descent, she was born Myrna Williams in Raidsburg, Montana. Her early childhood was spent on her parents’ cattle ranch. After the death of her father she moved with her family to California where she attended Westlake School for Girls and Venice High School in Los Angeles. Her first job was as a teacher in a dancing academy in Culver City.

Her first film role was a bit part in "Ben Hur," gotten after she modeled some costumes for a test of dresses to be used in the film. Miss Loy has co-starred with most of Hollywood's outstanding male stars in many notable films.

Her most recent films include "Lonelyhearts" with Montgomery Clift and Robert Ryan, "From the Terrace" with Paul Newman and Joanne Woodward and "Midnight Lace" with Doris Day and Rex Harrison.

Television audiences have viewed Miss Loy on several specials. In the summer of 1961, she made her stage debut in a tour of "Marriage Go Round" with Claude Dauphin, breaking house records all over the East. In August, 1964, she was cast in a lead role in the comedy hit, "Barefoot in the Park."

For many years Myrna Loy was one of Hollywood's top stars. Now, her stage career promises to give many new fans the opportunity of seeing the lady who still is the personification of charm and sophistication.

MERGERS

Andrew Edelmann, Eastern New Mexico, on December 25, 1966, to Patty Bell, at Pittsburgh, Pennsylvania.


Clifford A. Gehrt, Sacramento State, on December 18, 1966, to Beverly E. Clark, at Napa, Calif.

Clifford L. Venable, Wake Forest, on June 12, 1966, to Verlene E. Hutcherson, at Winston-Salem, N.C.

LaVon R. Blankenbaker, Indiana, on August 27, 1966, to Judith K. Triplett, at South Bend, Ind.

William E. Cunningham, East Texas State, on July 30, 1966, to Sandra Sue Sims, at Gainesville, Tex.

Robert J. Fust, Minnesota, on August 27, 1966, to Rosemary M. Etzel, at Minneapolis, Minn.

B. Reid Carr, Cincinnati, on February 19, 1966, to Jean Johnson, at Okeana, Ohio.

James P. Dixon, Oklahoma, on August 6, 1966, to Angela Jean Epler, at Tuls, Okla.

Ross C. Herman, Loyola-Chicago, on August 27, 1966, to Alice M. Schreiter, at Chicago, Ill.

Richard F. Coleman, Minnesota, on January 18, 1966, to Ellen Lee Ginsburg, at Minneapolis, Minn.

Jerald M. Maddux, Oklahoma, on August 12, 1966, to Beth Hahn, at Brownfield, Tex.


William L. Courtney, Jr., Memphis State, on August 20, 1966, to Jeanne K. Green, at Memphis, Tenn.

William Overlock, Pennsylvania State, on April 16, 1966, to Norma Jean Spina, at Tarrytown, N.Y.

Lawrence Gottlieb, North Dakota, on August 14, 1966, to Phyllis M. Weinschenker, at Huntington, N.Y.

Ralph Oller III, C. W. Post, on July 23, 1966, to Gay Reif, at Sea Cliff, N.Y.

Ronald D. Steinbach, Arizona State, on June 18, 1966, to Yvonne Lynne Ashby, at Pasadena, Calif.

Anthony Juszynski, Lewis, on September 10, 1966, to Marcia Parejko, at Chicago, Ill.

Edward J. Ferenc, Ohio State, on September 17, 1966, to Marilyn I. Fritz, at Cleveland, Ohio.
Through the Eyes of an Educator

The Challenge of Creativity

by DONALD J. HART
Dean, College of Business Administration, University of Florida

"It is a wretched taste to be gratified with mediocrity when the excellent lies before us."
—ISAAC D'ISRAELI, 1834

"CREATIVITY" has become a buzzword in business circles, but its significance is far greater than superficial popularity. The complexity of an increasingly integrated and interdependent economic and social structure requires imagination in approaching new kinds of problems. Tomorrow's needs are not likely to be met in the ways we fulfilled yesterday's.

A creative orientation is one geared to problems and inquiry rather than to methods and techniques. New methods and techniques may result from creative inquiry, but they are means to ends rather than ends in themselves.

Why be concerned with creativity? What is the goal to be sought? The goal is continuous betterment of human experience—an expanding contribution to human welfare. Though such a goal clearly has qualitative overtones, it is candidly materialistic. So long as a very large proportion of the world's population is virtually starving, continued effort to create the means of providing people with at least minimal creature comforts would seem to be a worthy humanitarian purpose.

Business enterprise has a vital stake in meeting these human needs. It can be profitable. More than this, though, the potential capacity of business enterprise to meet these needs is the reason for the existence of a business and economic framework within a total social structure.

The development of a creative environment within business firms is becoming more and more important to the survival of the firms themselves as well as to the society which must depend upon them for the needed flow of goods and services. Creativity tends to be frustrated by acceptance of mediocrity in standards, leadership and performance. But mediocrity is settling for something less than the best, and this no longer can be tolerated.

Business management has the responsibility to generate and sustain a creative environment. The individuals (such as the business graduate) must accept the role of being responsive to such an environment. The individual, however, must demonstrate initiative and drive which are based upon relevant creative effort, not upon wild schemes which are devised merely because they are "different."

The point is that creativity requires effort, not passiveness. Top effort denies the acceptability of mediocre performance, for mediocrity cannot be expected to spawn creativity.

Truly creative effort in business depends upon maximum development of analytical ability. Rote learning and the acquisition of "how-to-do-it" skills are stultifying, and fail to develop the acumen needed for creative solutions to problems. The necessary capacity for effective creativity can be developed only through mental exercise in the intellectual gym of analytical probing.

If "necessity is the mother of invention," then the legitimacy of creativity depends upon a marriage between Mother Necessity and a probing, analytical mind.

There is no dearth of opportunities for creative effort in business. Indeed, the need ranges from marketing and finance and information analysis to urbanization and pollution and product concepts. There are myriad additional problems in government, education, and the structured church which need fresh and imaginative solutions. Opportunity for creative effort never has been greater. It merely requires individual response.

ABOUT THE AUTHOR—Dr. Donald J. Hart is dean of the College of Business Administration at the University of Florida. He was formerly dean of the College of Business Administration at the University of Idaho and Associate Professor of Economics and Business Administration at Carroll College, Waukesha, Wisconsin, prior to being named dean at Florida in 1956.

He holds the B.A. degree from Lake Forest College, and the M.A. and Ph.D. degrees from the University of Wisconsin. He is the author of Business in a Dynamic Society and some 30 articles.

Brother Hart is currently vice president of the American Association of Collegiate Schools of Business and a member of the Executive Committee of the Southern Business Administration Association. He is also a member of Beta Gamma Sigma, American Economic Association, Southern Economic Association, Southern Management Association and several other scholastic and professional organizations.
26th Grand Chapter Congress at Biloxi to Mark 60th Anniversary of Fraternity

THE 26TH GRAND CHAPTER Congress scheduled for August 22-25, 1967, at the Edgewater Gulf Hotel, Biloxi, Mississippi, will mark the 60th anniversary of Delta Sigma Pi. Scheduled to be on hand for the occasion is the only living Founder of Delta Sigma Pi, Harold V. Jacobs, and Mrs. Jacobs.

In anticipation of your arrival we have arranged a most complete program which will allow you the opportunity to learn more about the work of the Fraternity, meet members from throughout the United States and Mexico, relax and above all, enjoy the fellowship and recreation which the Gulf Coast affords.

LOCATION

The Edgewater Gulf Hotel is situated along U.S. Highway 90, or the old Spanish Trail, just a few hundred feet from the white sands of the Gulf of Mexico. One might say that it is half way between Biloxi and Gulfport, Mississippi. Easily accessible by air, rail, bus or car the Edgewater Gulf Hotel is easily reached from any part of the United States or Mexico. The network of U.S. and Interstate Highways leading to the Gulf Coast is excellent. If time will permit we recommend that you drive in order that you might enjoy added attractions such as New Orleans, Natchez, Vicksburg, Mobile, the Bayou country of Louisiana, William Faulkner’s northern Mississippi, or the bustling new cities of the South. If your time will not permit and you choose to fly you may fly directly to the Gulfport-Biloxi airport. Excellent connections to all parts of the country are available in nearby New Orleans and Mobile. Excellent bus schedules also provide you with easy access to the Hotel.

FOR YOUR PLEASURE

The Edgewater Gulf Hotel, situated on the Gulf Coast, includes over 700 acres of recreational facilities. This area extends from the shore of the Gulf on the South to the Bay of Biloxi on the North. Notable among the attractions are the 18 hole championship golf course just a few hundred feet from the hotel; the private swimming pool on the front lawn of the hotel; tennis courts; badminton courts; shuffleboard courts; horseshoe courts; and, of course, the beautiful sand beach immediately in front of the hotel. Outdoor recreation is easy on the Mississippi Gulf Coast, so if work interferes, the heck with the job. Living to enjoy the day today is the main object in life. We know you will enjoy it at the Edgewater Gulf Hotel, scene of the 26th Grand Chapter Congress. Regardless if you are an outside sportsman or just want to relax in the cool air-conditioned comfort of the hotel, don’t miss this opportunity to celebrate the 60th anniversary of Delta Sigma Pi.

THE PROGRAM

Tuesday, August 22, 1967
Arrival of Members
Registration
Luncheon
Opening Business Session
Grand President’s Reception
Seafood Jamboree

Wednesday, August 23, 1967
Morning of Recreation
Luncheon
Business Session
Plaza Tour for ladies
Ole Plantation Party
Pink Poodle Initiation for ladies
Ladies’ Derby
Yellow Dog initiation for men
Monte Carlo Party for men

Thursday, August 24, 1967
Morning of Recreation
Tour of Beauvoir for ladies
Luncheon
Business Session
Initiation of Honorary Member
Grand Chapter Congress Banquet
Presentation of Awards

Friday, August 25, 1967
Final Business Session
Installation of National Officers
Farewell

IF YOU ATTEND the 26th Grand Chapter Congress of Delta Sigma Pi to be held on August 22-25, 1967, at the Edgewater Gulf Hotel, Biloxi, Mississippi, you may be attracted to the skill of sail boating, a familiar sight along the Gulf Coast.
Advance Reservation

DELTA SIGMA PI 26TH GRAND CHAPTER CONGRESS
Edgewater Gulf Hotel
Biloxi, Mississippi
August 22-25, 1967

The Central Office
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Brothers:

I am enclosing my check for $............ ($10.00 per person) to cover the Registration Fee for the 26th Grand Chapter Congress.

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Others for whom I am submitting Registration Fees are (if wife and children use first names):

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NOTE: Hotel Reservation Forms and other information will be sent to you upon receipt of this Advance Reservation.

THE COST

There will be the usual $10.00 Registration Fee per person payable at the time that you make your Advance Reservation. A $2.00 surcharge for the Plantation Party will also be added to the room and meal cost.

Room, meals (luncheon and dinner), tax, tip and surcharge are:

- Single $21.58 per day (3 day convention $64.74)
- Twin $16.80 per day per person (3 day convention $50.40)
- Child 12 years of age or older: In own room, single $21.58 per day (3 day convention $64.74)
- In own room, twin $16.80 per day per person (3 day convention $50.40)
- In room with parent $12.02 per day (3 day convention $36.06)
- Child under 12 years of age: In own room, single $20.91 per day (3 day convention $62.73)
- In own room, twin $11.95 per day per person (3 day convention $35.85)
- In room with parent $7.77 per day (3 day convention $23.31)

RESERVATIONS

By making your reservations now you are assured hotel accommodations. This will also help us plan for your utmost enjoyment. All you need do is complete the Advance Reservation Form and forward it to The Central Office, Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056, along with your check for $10.00 for each person for whom you are making a reservation.

Upon receipt of your reservation at The Central Office we will furnish you with additional information to complete your reservation.

Your reservation must be made before July 15, 1967. Should you find it impossible to attend the convention after making your Advance Reservation your $10.00 fee will be refunded, provided you notify The Central Office no later than August 1, 1967.

It may be a little too early to start packing your luggage for the trip but it is not too early to make your advance reservation. Remember the dates again, August 22-25, 1967, for the 26th Grand Chapter Congress of Delta Sigma Pi.

THE BROTHERS of Epsilon Psi Chapter at Christian Brothers College chose Miss Cheri Haley as their "Rose" for 1967. She was also chosen Homecoming Queen for Christian Brothers College.

IF GOLF IS your game you will enjoy the championship 18 hole Edgewater Golf course at Biloxi, Mississippi, location of the 26th Grand Chapter Congress.
TAMPA

EPSILON RHO CHAPTER is deeply grieved by the recent death of Brother Harold Tiliston. At a memorial service the family was presented with an honorary degree in business administration by the University of Tampa. Harold Tiliston will be sadly missed by the brothers of Epsilon Rho Chapter.

The Spring semester began with a new slate of officers. New officers are: Eugene Battenfeld, president; John Obed, senior vice president; Ron Kelly, vice president; Alex McIlvain, secretary; Nelson Perez, treasurer; William Honrath, chancellor; and Earl S. Bagley, Jr., historian. For his outstanding qualities, Paul M. Smith was elected "Best Pledge" for the Fall pledge period.

Epsilon Rho Chapter has always had excellent professional programs and this semester is no exception. Our newly appointed professional chairman, Ed Eubanks, is doing an outstanding job of securing guest speakers in the fields of business, law and industry. Students recently visited the Budweiser Brewery and Busch Gardens in Tampa and found it to be a quite informative and very refreshing tour.

"Coach" Paul Minichello is quite pleased with the enthusiasm shown by the brothers in the intramural sports program. After a dismal opener in basketball, our team shot ahead to win the next three consecutive games. A very promising softball season is anticipated and if all goes well we will be one of the top contenders for the intramural fraternity trophy award.

Social Chairman Tim Wagner is working diligently to complete the final arrangements for our Spring banquet at Burn's Steak House. Our "Rose of Deltass." Helene Caltagirone, is to be the guest of honor and we also plan to announce the initiation of our new brothers.

Congratulations to Helene Caltagirone, our "Rose," and to Brothers Battenfeld and White on their selection to "Who's Who in American Colleges and Universities."—E. STANWOOD BAGLEY, JR.

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama got off to a terrific second semester. Rush week brought the chapter a total pledge class of 42. This is the largest pledge class in Alpha Sigma Chapter's history, so we're really impressed with our campus popularity. Someday we may even outstrip Phi (Bear) Bryant and the great Tide... Reckon?

After the first rush meeting, the actives settled down to some enjoyable business, namely, planning the April field trip to New Orleans. Last year's trip was thoroughly enjoyed by all who attended. (Wouldn't you agree, Fred Rosa—Psi Chapter, Wisconsin?) Congratulations to Gerald Wilkerson for having been elected new chapter treasurer to succeed Calvin Jones who graduated last semester. I'm sure Gerald will put his major in Accounting to work and really do a fine job.

It was Alpha Sigma Chapter's privilege to have Ben Wolfenberger, new Executive Secretary, on campus the first week in February. Ben gave the chapter some very helpful suggestions in planning spring rush. We plan to implement some of these suggestions in our new pledge class.

Another of Alpha Sigma Chapter's distinguished guests who spoke at a recent meeting was Vance Miles, Vice President of Gulf States Paper Company. Mr. Miles, a graduate of LSU, spoke on "The Changing South... The Crux of Tomorrow."—BILL BREWER

MEMPHIS STATE

THE GAMMA ZETA CHAPTER at Memphis State University is in the middle of a fine second semester. Our professional program is the highlight of this semester. Our biggest project is our sponsoring of a hockey game for the Memphis Wings. We are having to work up all advertisements and the sale of all tickets. There will be a dance afterwards for all college students who attend the game. Phi Gamma Nu the Professional Business Sorority is going to help along with Epsilon Psi Chapter at Christian Brothers College. Our purpose for the program is to acquaint the people of Memphis with Ice Hockey and see if this will help attendance at the rest of the Wings' games. Also we hope to establish a scholarship for any Memphis State student. During the game we are going to present an award to some person or organization that has been outstanding in some civic or professional endeavor. During the rest of the semester we are going to have about four talks and a couple of tours. Our first talk was on retail credit and its importance.

We have 14 pledges for the Spring semester. If we initiate all of them this will bring our membership up to around 40. Brother John McIntosh has been the main reason for such a fine pledge class this Spring. Socially we are planning two parties. Our birthday party which the pledge class will sponsor and our "Rose" Ball. During the "Rose" Ball our "Rose" Queen will be crowned. The Queen this year is Cherty Coscia. The "Rose" Ball will be held in May at the Holiday Inn at Holiday City, the home office of Holiday Inns of America. We are also planning the Grand Chapter Congress in August. See you all there.—ROBERT SCHIRMSHER

TEXAS TECH

BETA UPSILON CHAPTER has been very active during the fall semester. Our biggest project was an all school dance with the theme of "Hell's Angels." The main purpose of the dance was not only to make money but to put the name of Delta Sigma Pi in front of the entire student body. The dance was a huge success and a good time was had by all.

We are now preparing for our annual Careers Conference. Thirty-five companies have been invited to send representatives for the purpose of informing the students participating of job opportunities in their respective fields. Since its origination by Brother Tim Stephens the conference has been the highlight of our professional program.

Our new officers are, President Jim Tate, Vice President Paul Worley, Secretary Ben Boyett, Treasurer Anthony Clayton, Social Chairman Robbie Paul, Historian Keith Yocum, and Public Relations Bill Maupin.

We initiated 11 new members and accepted 17 new men into pledgeship. We are looking forward to a prosperous new year.

—BILL MAUPIN

NEW MEXICO STATE

THANKS TO OUR Gamma Phi Chapter brothers, Epsilon Upsilon Chapter had a wonderful tour in El Paso, Texas. We visited the Federal Reserve Branch Bank and the Southwest National Bank. At the Federal Reserve Bank, the brothers enjoyed seeing the various types of money on display, however, they were disappointed to hear that almost three-quarters of a million dollars were burning in the Reserve's incinerator. And we were able to see the Southwest National Bank's computer in action and also the pretty bank tellers. In a reciprocating agreement, Epsilon Upsilon Chapter is scheduling a tour of the Stahmann Farms, Inc., for our Gamma Phi Chapter brothers.

Many thanks to our advisor, Doctor F. T. Downs, for making the initial contact for our chapter to participate in a Recreational Survey for the Las Cruces City Planning Commission. This survey was very profitable in experience and in money. It was one of our few money making projects that our chapter entered into without having any expenses. The survey took nine days to complete with 20 brothetrs interviewing approximately 600 homes.

With a successful fund raising project completed, we are now able to schedule a tour of the Hughes Aircraft Plant in Tucson, Arizona, during the first or second week of April.—WAYNE S. KIDD
ensuing nine weeks, whether by chapter vote or by common agreement between the brothers and individual pledges, the pledge class diminished to one lone candidate. He, William del Valle, was duly initiated and is now doing the work normally expected of six brothers!

So it seems, Delta Mu Chapter has always been plagued by its small size. It is hard for us to even conceive of a chapter having three or four dozen members. Hence, we have resigned ourselves to our situation and have come to look upon quality as a far higher value than quantity in pledge classes. This practice has apparently paid worthwhile dividends, for although one of the smallest chapters, Delta Mu Chapter is indeed active. Rarely is there less than 90% attendance at meetings. Each brother is truly an integral and vital part of the chapter. And "brotherhood" is not simply an abstract ideal, but a very real and well-observed value.

February saw the continuation of Delta Mu Chapter's tour program with an excursion to Aviones, S.A., Mexico's production and rehaling center for private aircraft. The two and one-half hour tour was guided by the company's general manager, Capitán Carlos Niño de Rivera. Afterwards, the chapter was treated to an air tour of Mexico City in a Cessna "Skymaster" and two smaller planes. The hour flight took us over the Teotihuacan Pyramids, Xochimilco, and other fascinating areas.-HOWARD R. HICK

**LEWIS**

**ZETA XI CHAPTER** at Lewis College began the second semester by accepting 17 pledges who participated in an eight week pledge program. The new neophytes were formally initiated on April 21 followed by a formal banquet on April 22 in Chicago.

On February 22, the Brothers of Zeta Xi Chapter were happy to welcome Brother Charles L. Farrar, Thomas M. Mocella, Charles B. Miller, and Kenneth Vadovsky to our campus and also to one of our business meetings. The entire chapter would like to extend its thanks to these men for making their much appreciated visit.

The Brothers of Zeta Xi Chapter are also very satisfied with their full and extensive professional program for the second semester which consisted of five speakers, three business tours, and three movies on different aspects of the business world. In addition, the entire chapter was appreciative of their opportunity to hold in the Nielsen Chicago Educational Television, WTTW, fund drive by canvassing the Lockport area.

After a perfect first year, Zeta Xi Chapter feels confident that it will again attain a perfect score of 100,000 points in the Chapter Efficiency Index. Much thanks should be extended to the entire chapter for its relentless hard work. The entire chapter would also like to thank our "Rose of Del-tasig," Miss Donna Marie Mazarka, for her fine representation of our chapter. Miss Mazarka was sponsored by Brother Goralis.

Best wishes are extended to the graduating Brothers of Zeta Xi Chapter. May they always remember "once a Deltasig, always a Deltasig."-ROBERT FOURNIER

**DE PAUL**

**ALPHA OMEGA CHAPTER** at De Paul University conquered Chicago's wintry weather by finally holding help week-end in February. Our first annual pledge installation banquet, attended by Regional Director Thomas Mocella, served a dual function. We formally initiated our 12 neophytes, and we inducted our faculty brother, Mr. Andrew Taufee, professor of management at De Paul. Because of his interest in our organization and his fine reputation as a teacher, we are proud to receive him as a brother.

With the induction of our 13 pledges, our active membership swelled to 48 brothers. We proudly claim to be one of the largest fraternities on campus at De Paul. Formal recognition should be given to these new brothers: Ray Bogaert, Tom Catalina, Dale Der'Cole, Don Der'Cole, Bud Grudnik, Gus Kordic, Ray Laskowski, John Mathis, Tim McNally, Ken Miklos, Dave Murphy, Tony Peters, and Jerry Sitter.

We were treated to a very inspiring talk on the theory of banking structures by the Vice President of the First National Bank, at our December meeting. At our last meeting, Mr. Carl Birkelbach gave us a comprehensive review of stock price forecasting. Both lectures were well attended and resulted in a fine discussion period.

At our January meeting we had the distinct honor of meeting our Executive Director, Charles Farrar. He informed the brothers of the upcoming convention in Mississippi and invited as many of us to attend as possible. Brother Farrar explained to us how it is possible to run a more efficient chapter. For his advice and his interesting speech, we are very appreciative.

We are proud to announce that three of our brothers have attained the distinction of meritng the Dean's List at De Paul. Special commendation should be given to these three: Meredith Sipek, Ed Maier, and Ken Lorek; and to all the brothers, for maintaining the highest scholastic average of any fraternity on campus.

Finally our athletic director, Ralph Antognoli, reports that he is eagerly awaiting the softball season. Returning standouts, Chuck Vianne, Randy Shaw, Chuck Horvath and Tom Carroll should provide the nucleus for a championship team.-KENNETH S. LOREK

**MENLO**

**THE SPRING SEMESTER** for the Zeta Rho Chapter at Menlo College School of Business Administration is off to a great start. An extensive rushing program has given our prospective pledges a good opportunity to learn more about Delta Sigma Pi.

On February 8, the Zeta Rho Chapter sponsored an illustrated lecture, given by Mr. Ted Krouth, for the entire student body. The subject of the enjoyable lecture was "Boo-Boo's In Advertising. Following the lecture coffee was served and a short meeting was held for students interested in Delta Sigma Pi.

Interested students were invited to a professional dinner meeting on February 13. At this meeting prospective pledges and brothers of the Zeta Rho Chapter were honored to have, as their guest speaker, District Director Harold E. McKennon who gave a very interesting talk on real estate development in Oakland and surrounding communities.

Thursday night, February 23, nine students were pledged. They are Phip Bradstock, Tom Harrett, Rod Hendrikson, Doug Johnson, Kurt Kywi, Robert Maze, Dick Paurieu, Tom Shane and Phil Shieid.

Activities for the semester include initiation of our new pledges, our professional program, social and athletic events and much support for the student body and community.

Best wishes for an enjoyable and profitable summer.—ALLEN K. BARKER

**FOLLOWING A TOUR** of Aviones, S.A., Mexico's production and rehaling center for private aircraft, these members of Delta Mu Chapter at the University of the Americas in Mexico City await their opportunity for an aerial tour of Mexico City.
CALIFORNIA STATE—Hayward

We are very proud of our chapter in that during our short time of existence, Zeta Tau Chapter at California State College at Hayward has become one of the most active and most outstanding fraternities on our campus.

Some of the events of February were a tour of the Franzia Wine Company to view production facilities; a luncheon at the Airport Inn in Oakland where our "Rose" queen, lovely Kristine Jorgensen, was honored; and a tour and luncheon with the Eastman Kodak management group.

Other events scheduled at lunch hour at the Cal-Dome Lodge on Wednesday, March 8 with a speaker, a field trip to the West Coast Stock Exchange in San Francisco; and an informal spaghetti feed in the early part of the Spring quarter.

Currently we have great plans for a student book exchange where a student can sell his used book for 50 cents, and later buy it back for 25 cents fee, and in turn, realize a much better return than the book store can offer. We expect an income from the exchange of from $200 to $300.

We are beginning our Spring quarter rush and expect a fine group of neophytes. In our last general meeting we voted in favor of adding a pledge fee which we expect to have by Fall quarter.

In closing, I would like to wish the far Eastern chapters some of our warm California sunshine.—Pete Hammond

CINCINNATI

The Alpha Theta Chapter at the University of Cincinnati has proudly crowned its 1967 "Rose" Queen, Miss Sue Oskohil of Kappa Delta. Sue was selected by popular vote from among 14 candidates representing the sororities and dorms at our annual "Rose of Delta Sigma Pi" Dance held January 21, 1967, and attended by nearly 200 couples. Again this year the dance was a great success in that it provided valuable publicity and public relations for the University, made a little money (very little), and all signs of being one of the many professional programs and sometimes combined with them, the brothers of the Alpha Theta Chapter anticipate a very active and well balanced Spring Quarter and 100,000 points before the year's end.—Thomas W. Hendricks

MICHIGAN STATE

Gamma Kappa Chapter at Michigan State University has had a very full professional program this term highlighted by a visit of the Upjohn Company at Kalamazoo, Michigan. We have had numerous speakers who have contributed much to our knowledge of the business world.

The chapter has made outstanding progress in sports this term due to the work of Alan Robertson. We are engaged in basketball, volleyball, and handball.

The brothers are very proud of the success of the "Rose" Tea. Much of the credit is given to Tom Yoder for the enormous job he did in organizing it. From the more than 40 contestants, Miss Alice Blumberg was chosen Gamma Kappa Chapter's "Rose" Queen. She is a sophomore from West Hempstead, New York, and is a member of Sigma Delta Tau sorority.

The chapter has held its elections for next year's officers and they are as follows: President Joe Owens, Senior Vice President Ron White, Vice President Dan Smith, Treasurer Bob Szostak, House Manager Alan Erickson, and Chancellor Bill Roach.—Daniel G. Smith

BAYLOR

Beta Iota Chapter at Baylor University has been extremely active during the past semester. In mid-December, Beta Iota Chapter held its annual "Snowball" Christmas formal. Forty-two couples attended and danced to music provided by a popular local band. The dance was highlighted by presentation of commemorative plaques to "big brothers" and to our Rosie, Mavisia Delton, by the fall semester pledges.

The spring semester began with the election of new officers. They are as follows: President, Craig Jackson; vice president and social chairman, Bob Howie; vice president and pledge captain, Bill Lunsford; treasurer, Buddy Shepherd; secretary, Larry Ray; corresponding secretary, Keith Burdett; professional activities chairman, David Parker; historian and public relations chairman, Alvin Wells; intramural chairman, Glenn Sims; parliamentary, Jim Shelton; and chapter advisor, chairman, Richard Presley. We also have the honor to announce that our "Rose" for Spring '67 is Miss Ann Callam.

Realizing fully that our chapter could perform more efficiently if it had a larger membership, we began our rush activities early in the semester. Our regular rush routine of professional programs with successful local businessmen was supplemented by a South Sea Islands dance. The dance was a great success with fifty-four couples in attendance, dancing to music provided by nationally known Galen Ladd. Our approach to rush this semester netted our chapter 18 pledges. With the initiation of these pledges as members, our chapter will be 51 members strong.

For the entire month of February, 38 Baylor Deltasigs have practiced diligently to prepare our "Deltasig Choir" for "All University Sing." This year we will sing arrangements of "Fly Me to the Moon," "Moon River," "More," and "You'll Never Walk Alone." Our practice, under the direction of Brother Warner Heathman, is expected to result in our placing again this year.

In appreciation of Brother Aldon S. Lang, Dean of Hankamer School of Business at Baylor, Beta Iota Chapter has purchased a large color portrait of Brother Lang. The portrait is presently being prepared, and after presentation it will hang in the Hankamer School of Business.

Arrangements have been made for our chapter spring retreat to be held at Lake Tejas in the beautiful pine country of East Texas. The retreat is planned for the week end of April 29, and will feature barbecue, swimming, boating, and waterskiing.—Keith Burdett

EASTERN NEW MEXICO

Epsilon Eta Chapter at Eastern New Mexico University has gotten off to a fine start for the Spring semester. Monty Reed, senior vice president, did an excellent job with the rush program this semester.

Due to the effectiveness of the program we initiated 13 new pledges.

We are doing very well in intramurals this semester. In basketball we are undefeated and have a wonderful chance of winning the championship. Bowling is just beginning. From the looks of it, we should place very high in the standings.

The Chapter sponsored Miss Sheila Hutcheson for Playmate 1967. Campaigning went fast and furious. When it was all over Sheila had won. This is the second year in a row we have sponsored the winning candidate. Last year Miss Penny Johnson was the recipient of the honor.

Our professional program has been very successful. We are looking forward to a good program in the future. The Chapter has planned a trip to Los Alamos, the atomic city. We will tour their IBM section, plus many other very interesting sections, which should be very enjoyable to all that attend.

—Larry Z. Gibson
LOUISIANA STATE—New Orleans

EPSILON NU CHAPTER began this semester with new officers. The new leaders are: Glenn Hayes, president; Charley Steele, senior vice president; Jim Winchester, vice president; Jerry Faucheux, treasurer; John Calamin, secretary; John Hoffert, chancellor; and Dan Stansbury, historian.

Our membership has doubled in the past year and our rush program this semester insured that our growth will continue. Dr. John Altazan, our advisor and Dean of the College of Business Administration, along with Regional Director Max Barnett, addressed the rushers at our smoker. Later on in the week we had a rush dance.

This Easter we sponsored an Easter Egg Hunt for underprivileged children. One of the brothers played the Easter Bunny and, for a future business man, did an excellent job. Some of the brothers suffered from too much chocolate Easter egg, but the children had a good time.

The “Rose” formal was held on April 15. President Glenn Hayes escorted our new “Rose,” Kathy Williams. The lovely ladies of the “Rose” court are Jane Kleine, Lorrie Larrieu, Ann Salathe, Janice Scioneaux, and Carol Senac. Dr. John Altazan received a plaque from the brothers of the Epsilon Nu Chapter honoring him for his long service to Delta Sigma Pi.

On the scholarship front we instituted a new policy. The active member with the highest average pays no dues for the next semester, as well as having his name inscribed on the chapter scholarship plaque. To encourage those members on the lower end of the scholastic totem pole, the chapter will pay half the dues of the brother with the greatest improvement in his quality point ratio from one semester to the next.—ROGER ROY

WEST LIBERTY STATE

THE PROFESSIONAL Program of Delta Omega Chapter at West Liberty was greatly enhanced by two guest speakers on January 4, 1967. Mr. Roger Bartlla, Industrial Relations Executive from International Harvester, and Mr. Menton, Area Employment Representative from Wheeling Steel Corporation talked to the brothers about interviewing procedures and then answered the questions they had. Also, 16 brothers went on the semester break tour to New York City. While in New York they toured The New York Stock Exchange, The Federal Reserve Bank of New York, NBC Studios, and The United Nations Building.

Plans are now under way to begin our second semester pledge period beginning with an informal smoker on February 19th.

Our “Rose” of Delta Sigma Pi, Miss Sandra Dunlap, will be honored at our annual Rose Dance held in March.

Delta Omega Chapter sponsors a business conference every year on the West Liberty campus and this year progress is better than it has been in the past. The theme of the conference for this year is “Careers in Business” and it will feature several well known businessmen from the area.

Delta Omega Chapter comes to the close of a successful year and hopes all of the other chapters have had one too.—DOUGLAS E. PAISLEY

DENVER

ALPHA NU CHAPTER has been swinging right along. The winter quarter pledge class is refinishing the floors of our mountain lodge in the hills above Evergreen, Colorado, for their pledge project. Alpha Nu Chapter also got a new professional chairman, Brother Walt Sharp, and a new historian, Brother Lee Powell.

The Rose Dance, held February 18 at the Cosmopolitan Hotel, was a tremendous success. Most of this success was due to the hard and relentless efforts of our Social Chairman, Brother Stu Bashner. Over 40 Deltasigs and their dates dined and danced to the music of Frankie Farrow and his Orchestra. Barbara Jo Hill was crowned our “Rose of Deltasig.” Miss Hill is a Freshman in the University of Denver from Rochester, New York. When the crowning took place, there was no doubt in anyone’s mind but that we surely had an American beauty for a queen. Warren E. Armstrong, the Intermountain Regional Director, was the keynote speaker and guest of honor. Mr. Armstrong’s talk reflected on the advantages of owning your own business. Brother Harry Hickey received the Chapter “Deltasig of the Year” award from Alpha Nu Chapter. It would take all day to tell of the wonderful things that Brother Hickey has done for our chapter, and for the alumni club of which he is president. We want him to know of our thanks for a job well done. —Thanks, Harry.

Brother Calkins, who comes to us from Albuquerque, New Mexico, is our new Chapter Advisor. Mr. Calkins is in the Marketing Department at the University of Denver, School of Commerce.

Alpha Nu Chapter is gearing up for spring quarter, which we plan to start with another successful book sale. The softball team is looking for another winning season, as can be evidenced by the fact that they have already started practice.—H. ROBERT NAGLER

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER at the University of Southern Mississippi recently had their election of officers for the forthcoming year. Those elected were as follows: George Wright, president; Don Burkett, senior vice president; Ken Litton, vice president; Jerry Reed, secretary; Jerry Tharp, treasurer; Billy Womack, chancellor, and Doug Daugh­nill, historian.

The Delta Sigma Pi members have been outstanding at USM in many campus honorary organizations. Jerry Reed was selected to serve as Student Government Association treasurer for the forthcoming year; Jerry Tharp was elected president of Scabbard and Saber, a National Honorary Military fraternity; Don Burkett was elected vice president of the Business Fraternity Council.

We had an enjoyable field trip to Jackson, Mississippi. There we toured various points of interest. We toured several financial institutions, MPI, and other industries. We also had an enjoyable field trip to the Mississippi Company. We have had numerous speakers representing various business interests such as Goldsmith Shell Oil Company, PMM Accounting Firm, and others. We have found that we can get a lot of good speakers by working with the Placement Bureau and contacting, ahead of time, the rep­resentatives who come to the campus to interview seniors.

We recently had our winter quarter initiation. Those initiated were Tom Brock, Ed Ryder, Don Kenhn, Dewey Sadka, Jim Phillips, Ron Singley, Gary Staton, Ben Mathews, Jim Winstead, and Larry Kern. Tom Brock was selected as the Outstanding Pledge of his pledge class.—JERRY REED

DETROIT—Theta

THETA CHAPTER at the University of Detroit held its “Rose” election on February 6, at Brother Richard Coates house. Due to an unforeseeable event, we were not able to have as many candidates as we anticipated, but we did have enough to have four beautiful candidates. Our “Rose” election was supposed to be in conjunction with our annual fund raising mixer, but because of the mis­placement of our schedule by the Student Senate Scheduling Committee, we regretful­ly had to drop the idea. After informal in­terviewing of the candidates, the brothers adjourned to another room to cast their votes. Because the four beauties possessed equally high qualifications, the brothers had to go through four ballots to come to a conclusion. When the final vote was tallied, Miss Elaine Marczak was elected to rule as 1967 “Rose” of Theta Chapter. Miss Marczak is a junior majoring in Medical Technology. She is a member of Alpha Sigma Tau, national sorority.

On Thursday, February 23, we had, as our guest speaker, Mr. Jerry Foote, who spoke on “Public Relations of Ford Motor Company.” As Mr. Foote’s speech aroused the enthusiasm of many brothers, he was besieged with many questions. As another professional activity, a tour of the Hiram Walker plant in Windsor, Ontario, Canada, is scheduled for the afternoon of February 28.—CHAONAN LU
COLORADO

ALPHA RHO CHAPTER at the University of Colorado is looking forward to a busy Spring after a successful Fall semester. The Fall semester events were climaxcd with the "Rose" Ball which was held on Saturday, January 7, at the Elks Lodge in Boulder. Three University of Colorado coeds, Sandy Simms, Nicki Cash, and Tina Garland, were the "Rose" candidates, with Miss Garland, a senior from Denver, being selected as the Alpha Rho Chapter "Rose." The winner was honored at the dance by the presence of Warren Armstrong, the Inter-Mountain Regional Director of Delta Sigma Pi.

Brother George Ramsey, social chairman this past fall who organized the many social events including the "Rose" Ball, was chosen as the outstanding active for the semester. Brother Ramsey was graduated in January, and Brother Joe Ferrarer, was selected to be the chapter's social chairman this spring.

The spring semester meetings began February 21 with a pledge orientation meeting in which Delta Sigma Pi's P. T. Irving spoke about the functions of Delta Sigma Pi on campus. The pledges will now enter a training program which will end on March 19 with the initiation banquet.

During the semester, many outside speakers gave talks to the chapter and many social events were held, including the annual Spring Dance. Alpha Rho Chapter is also anxiously awaiting a visit from brother Charles Farrar, Executive Director of Delta Sigma Pi.

The spring semester should prove to be a rewarding experience for members of Alpha Rho Chapter as the chapter strives to reach a goal of 100,000 points in the Chapter Efficiency Index.

EAST TENNESSEE STATE

DELTA XI CHAPTER at East Tennessee State University has placed particular emphasis upon their professional program. They are excited to be in a well rounded program. Brother Danny Davis, our president, has contracted a variety of speakers from various occupations. On October 18, 1966, Mr. Frank Foster of the Federal Aviation Agency spoke to the student body and showed a film on the operations of the FAA. A local banking head, Mr. Tom Modern, followed on October 25, speaking on "Personnel Problems in Banking." Mr. C. Loyd Longdon of Pet Dairy informed us on "New Trends in Marketing" on November 8 and January 13. Mr. David S. Blanchard of the International Labor Office of the United Nations came from Washington, D.C. to give us the advantages and disadvantages of "Technical Assistance to Developing Countries." Our last student lecture was given on "Providing Leadership through Group Conferences" by Mr. Perry Counts, an experienced personnel director of the Johnson City Memorial Hospital.

Our professional tours have been very successful as we have visited the Johnson City Press Chronicle, a local newspaper, were taken through the complete process of news production with emphasis placed on the operation of the advertising department. Our second tour was taken to Bristol, Tennessee, where we saw how the Hawk and Sparrow Missiles are made at the Raytheon plant. This division of the company is presently supplying arms to our forces in Vietnam. Two more tours are in the planning: one to Mason-Dixon Truck Lines of Kingsport and the other to the new North Electric plant which supplies the Bell Telephone Company.

The brothers have particularly enjoyed sponsoring the "Faculty Coke Breaks." Having an average of 25 faculty members at these functions, our purpose has been to promote a closer relationship between members of our school's faculty with students of commerce.

The pre-newsletter of last Fall has recently been initiated and have made sincere and hard working Deltasigs. Nine new men were pledged February 27 and we have great expectations for them also. Sincere thanks float have been extremely good, and we hope to capture first place in the judging this year.

This chapter has arranged to hold a seminar which will be open to the entire campus. Representatives of the Eastman Kodak Co. will speak to those attending on the opportunities available with their firm, and the progress they are making in the field of photography. We feel that this will strengthen our name on campus as a progressive professional fraternity.

Finally, the brothers would like to wish much success to our graduating brothers. They include: Douglas Trexler, president; Laurence Hanney, chancellor; Steven Wurtzel, treasurer; and Paul Sidkelo, social chairman. We would also like to extend best wishes to all of our brothers for a happy and a rewarding summer.—DAVID S. Suss.

ITHACA

DELTA LAMBDA CHAPTER started the Spring semester with our ninth annual "Rose" Ball which was held in the Student Union. Miss Gail Rieman of Yonkers, New York, was elected "Rose of Deltasig" for 1967, and we have high hopes of her being our third National "Rose." The evening started with a banquet. Immediately afterwards we journeyed to the dance, and following the crowning, a social hour was held at the house. We are happy to say that 100 per cent of the brotherhood was in attendance at the dance this year. We consider this a prime factor in making it the success it was.

Our rush program was very successful this semester and much credit is due to our Senior Vice President David Miller. The parties were well-attended, and the rushes were of a high caliber. Vice President Donald Wilson has planned an extremely constructive pledge program which should provide us with many hard working new brothers.

Their social chairman, Paul Sidkelo, has been busy making plans for Spring Weekend. As in the past, we will be having a lodge and a band both nights. Top name entertainment will be on campus to highlight the festivities. Plans for our weekend...
MIAMI—Florida

BETA OMEGA CHAPTER is being led for what we hope is a most successful year by Don Elliott, president; Dan Sawyer, senior vice president; Barry Manchnick, vice president; Richard Knox, secretary; Harold Geiss, treasurer; Dave Vrooman, chancellor; and Dennis Chung, historian.

A full schedule of outstanding professional activities, lectures and seminars is planned for the spring semester, including a tour through National Air Lines.

We took an active part in the Carni Gras Festival and from all present indications it was undoubtedly the largest and most favorable in all Miami history.

This year's first rush smoker was held on January 28, at the Whitten Student Union. Along with 23 rushees we enjoyed a tremendous turnout of Deltasigs.

Our annual "Rose" dance will take place on April 15, 1967, at the Dupont Plaza Hotel, part of Miami's beautiful skyline.

Last year we initiated a final chapter of 100,000 points in the Chapter Efficiency Index which we hope to obtain again in 1967.

It gave us great pleasure to award honorary membership to Brother Leonard Abess who is the Chairman of the Board of the City National Bank of Miami.

The wedding of our Brothers Ralph Sevelius and Jack Cabot. We extend our warmest congratulations to them and their lovely brides.

With strong fellowship, high scholastic and professional purposes, we look forward to a continuous and successful year.—GUENTHER ROHRMOSE

TEXAS CHRISTIAN

The Brothers of Delta Upsilon Chapter are looking forward to a very rewarding Spring semester after completing one of the most successful Fall semesters in our history, highlighted by our business week and first prize in the homecoming float contest.

Business Week, which will become an annual event at TCU, was a tremendous success and important part of our professional activities. May I mention that Willard Barfield proclaimed the week of October 17 as Business Week in Ft. Worth. Guest speakers throughout the week included such men as H. L. Hunt, one of the wealthiest men in the United States, and Dr. William H. Crook, Regional Director of the Office of Economic Opportunity.

The Fall semester came to a close with the initiation of 14 new members on January 8. Those initiated were Paul Adams, Gary Beede, Fred Brumbaugh, Emmett Duenke, Roy Golsan, Don Forsythe, Greg Jones, James Keegan, Ed Kirkpatrick, Leonard Lackey, Steve Mellott, Hank Serafin, Allan Thomas and Stan Thomas. Faculty members Dr. Stanley Self and Dr. Frank Durham were initiated along with Mr. John Cadenhead. The Xi pledge class presented the chapter with a new camera for the historian's use in compiling the chapter scrapbook.

On January 10, new officers were elected for the spring semester. They are: President David T. Bobbitt, Senior Vice President Troy Seate, Vice President Larry Warren, Chancellor Charles D. Davis, Secretary John T. Tate, Treasurer Bob Deen and Historian Roy (Froggie) Golsan. Business Week for 1967 is already in the planning stages under the chairmanship of Stanley Thomas, who is also planning our annual Spring tour, which will probably be made to Houston, Texas. The new Anheuser-Busch brewery is under consideration for our tour. We will also be making a one day tour of the General Tire and Rubber Company in Waco, Texas.

The "Rose" Tea was held on February 12 and three finalists were chosen. The finalists are Anne Howington, Linda Scriber, and Lana Keaton. The "Rose" Queen was announced at the "Rose" Formal held at the Western Hills Hotel, the first week after March.

On February 21, five new pledges were initiated for the Spring semester. They were Michael Jacob, Richard Miller, Harold Schwartz, James Wilson and James Wood.

All the brothers of Delta Upsilon Chapter are looking forward to the Spring semester and are hoping we can make it more successful and rewarding than ever.—HANK SERAFIN

MANHATTAN

DELTA SIGMA PI's newest chapter, Zeta Chi Chapter, has been feverishly working to get the Chapter going in the most efficient manner. In the last few months great strides forward have been made. Among them are a professional activities program that has surpassed any in recent Manhattan College history. We have had many speakers in many diversified fields. Among the speakers have been Mr. F. Scully, vice president of the New York Savings Bank, who spoke on the functions and effect of Savings Banks on the economy, and Commissioner John Morton talking on the requirements and opportunities in the federal mediating field. Zeta Chi Chapter has been averaging about three speakers a month for the interest of the Chapter and the College in general. In the near future we are planning on talks from Senator Robert Roebeck, and the Federal Bureau of Investigation.

Likewise, the Chapter is in the process of its first pledge program; with five potential brothers pledging, we have in them a good nucleus from which the Chapter can expand and establish itself as a major force in the Business School. The pledges include Paul White, Frank Siskowich, Kevin Kristoff, Hugh Devine, William La Rue.

On the social side the Chapter has likewise prospered. We have had many Chapter parties in the private home of brothers, a football game and party with Mercy College and various Fraternity parties at Alpha Chapter. On this point we would like to acknowledge our thanks to Alpha Chapter for the use of their premises.

In the sports field, Zeta Chi Chapter has fared well. In football, we have defeated the rival business Fraternity Alpha Delta Sigma by 21-0 and 14-8 scores, with a well balanced attack led by our Quarterback and Vice President Michael Olds, the pass catching of Barry Watson and Ben Jacobellis and the running of Chancellor Chris Constantine. Likewise, the Chapter will field a strong basketball team in the upcoming intramurals, with 6-5 Dick Ward and the outside shooting of Sports Chairman Terry mạnh Chalipn.

Hence, things are very bright for Zeta Chi Chapter, and we welcome all brothers to come and see us in action.—JOHN BIANCHI

WAKE FOREST

GAMMA NU CHAPTER at Wake Forest College is in the midst of another successful year, having pledged seven new neophytes this semester after three weeks of rush. The formal pledging was preceded by a smoker with Brother Gaines M. Rogers, dean of the School of Business Administration, as guest speaker. Having initiated eight men last fall, we begin this semester with 30 active members.

Miss Karen Conger, freshman coed from Charleston, West Virginia, was selected as this year's "Rose of Delta Sigma Pi." She will be crowned at the annual "Rose" Ball on March 18. Brother Jim Mason is looking forward to being her escort.

The Deltasigs are anticipating a very successful semester with a full schedule of social and professional activities. Included in this semester's program are such speakers as Mr. Robert Hedgecock of the Winston-Salem Better Business Bureau and Mr. William Yeager, General Manager, Carolina Works of Western Electric, Inc. Several tours will also be planned along with one being Hanes Hosiery, Inc., of Winston-Salem.

Concerning the Chapter Efficiency Index the Deltasigs are tirelessly striving toward the goal of 100,000 points. At the end of the first semester Gamma Nu Chapter was number one in our region and we are high on maintaining this position. It really looks like another busy year for the Deltasigs.—DOUG RAMSEY
BOSTON COLLEGE

DELA KAPPA CHAPTER at Boston College has contributed much this year in helping fellow man. Delta Kappa Chapter was a significant aid to the United Fund on campus and was responsible for its distribution of literature.

During pledge period, first semester, the brotherhood along with the pledges secured a $100,000 grant to the College of Business Administration Scholarship Fund. We were highly commended by Rev. Alfred Johnson, Dean of the College of Business Administration.

Recently there was a distribution of brochures—"Careers in Technology" and "Careers in Business"—to all graduating seniors in the College of Business Administration and the College of Arts and Sciences. These brochures were enthusiastically received by all.

At our last meeting, Pam Murray, a junior in the College of Fine and Applied Arts, was chosen as the "Rose" of Delta Sigma Pi. The "Rose" dance in her honor will be held March 12.—DUANE T. O'CONNOR

ST. PETERS

ZETA ETA CHAPTER has again offered its brothers a diversified and well rounded program in close coordination with the college community.

Our professional program has the brotherhood out of the classroom and into the field. Through the efforts of Brother Joe Kelly, a member of the professional program committee, the brothers have acquired a taste for the practical application of business practices. In coordination with the William Wise Publishing Co., Joe arranged for the brotherhood to organize, manage, and maintain an exhibit in the 1967 Sportman's Show in the New York Coliseum during February.

In the future, our Professional Chairman, Brother Paul McGovern, has announced that product manager for Colgate is scheduled to speak on March 2. The chapter is also planning to display its own model portfolio of stock before the end of the year.

In keeping with the past, we have continued to be the leading organization on campus. We have planned and sponsored several very successful activities. Our professional program is very well planned and several business experts have spoken on the subjects of finance and hospital administration. Our "Rose of Deltasig" is the lovely Miss Karen Sue Dinnen of Hollywood, Florida. The dance in honor of our "Rose" was held at the Tamarac Yacht and Tennis Club, Pompano Beach, Florida.

Being a relatively new chapter, we are having our growing pains, but we feel that we have accomplished a lot and will accomplish more in 1967.

Zeta Phi Chapter extends its best wishes to all brothers for a successful year.—DANIEL A. SHIPP

NORTH DAKOTA

ALPHA MU CHAPTER welcomes Brothers John Reimer, Bruce Thiel, Richard Riely, Robert Meyers, Paul Wicklander, James Desaulniers, David Boyd, and Richard Torrez to its national fraternity. The initiation ceremony took place on January 7, and was followed by a banquet at the Irishman Shanty in Crookston, Minnesota.

After a very successful first semester, the first function for the second semester, our rush program. A committee composed of Brothers Dale Kaisershot, Robert Meyers and Keith Magnusson into the fraternity. Fifteen prospective new members were present at our first rush meeting, and several more were expected at the next meeting. Dean Clifford of the School of Business was the guest speaker.

We then, after resting for a week, traveled over to Alpha Chapter. Brothers Marrano, Kennedy, Howley, Mooney, and Somma led the chapter across the Hudson and at 12 o'clock midnight, Brother McGovern declared the visit a "resounding success."—MIKE AMBROSO

Our professional program for the period looks very promising. In addition to our regular guest speakers and activities, we are planning our annual spring tour, this year to Minneapolis, Minn. Tours being considered are the Federal Reserve Bank, Brown & Bigelow Advertising Co., Ford Motor Company, Piper Jaffary & Hopwood, or Red Owl Stores. Brothers Donald Stroot, James Saunders and Dwayne Erickson are in charge of arrangements. The tour has been scheduled for March 30 and 31.

Social activities for the period include the regular initiation banquet and the selection of our "Rose of Deltasig." Other events scheduled are a spring picnic and the election of new officers.—DONALD K. STROOT

WISCONSIN

By accurate count, 27 Deltasigs, pledges, and rushies of Psi Chapter boarded a bus bright and early one Spring morning. After sleeping for two hours, we awoke in front of the Midwest Stock Exchange in Chicago. After watching the action there, we ventured down La Salle Street to the Chicago Board of Trade, where the trading resembles a huge argument. After an interesting film and lecture we were all ready to speculate on the futures market. Following the disappearance of several "hay-seeds" who were delayed in the subway, the group assembled at the "Fed."—the Federal Reserve Bank. An enjoyable tour of this seemingly dull economic institution ended our stay in the "Windy City."

The March and May social calendar includes our annual Dads Day. This year our fathers were honored with a day of bowling, cards, and fellowship. Our last party of the year is our 69th annual blow-out. This party has quite a tradition here at Psi Chapter, since it has always been a favorite with the fellows and their dates. After Senior send-off, we all hope to close out our academic year with our usual high grades.

The academic program, which is an important part of our house, takes the spotlight in the Spring as we hold our Student-Faculty Banquet. Throughout the year many of the professors were honored as professional speakers so that there is a close association between Delta Sigma Pi and the School of Business faculty at Wisconsin. We feel the results are successful.

Our "Self-help and Improvement Week" (also known as Hell Week) underwent a few changes this semester. Psi Chapter alumni will be relieved to know that much of our week was left as they know it. Greater emphasis has been placed on academics which will benefit the pledges as well as the members. (Also our pledges are now required to study at the house with their Pledge Father for four hours weekly throughout the pledge period.) Following our Sunday ritual initiation, the new initiates were honored at the banquet which followed our "Self-help and Improvement Week."

Again this Summer we will go our separate ways, some to work, some to study, some to travel, but all with thoughts of returning in the fall. We would like to remind the Psi Chapter alumni to mark their calendar now, and stop by the house in the fall football season. As they say in the South, "Y'all come!"—FREDRIC D. ROSA

THE May, 1967, ISSUE of...
GEORGIA

PI CHAPTER at the University of Georgia began its winter rush campaign with the help of District Director Tom Rankin, who spoke at the first rush function on the importance of Deltasig in the post-college world. Our functions brought forth eight pledges who will be brothers by the time this article appears. They are Steve Wright, Norman Pepe, Jim Gaines, Jim Davis, Bob Pielke, Charles Peacock, Rich Parisios, and H. Cook. Professional Bill Kramer deserves a lot of credit in initiating a new rush program which has thus far proven to be worthwhile.

Tour Chairman George Green took us to Atlanta for tours of Rich's and the Federal Reserve Bank. While we were at the Federal Reserve Bank, Dr. Brant, the number two economist for the sixth district of the Federal Reserve System, talked generally about the functions of the bank and how these functions are carried out. A question and answer period followed. We celebrated the chapter's birthday with a dance at Charlie Williams' Lodge. Social Chairman Lonnie Price had contracted a band which helped to make the occasion very lively.

Our winter intramural sports featured basketball, bowling, and badminton. Though we did not win any championships, a great deal of fraternal spirit was shown in all participation. We anticipate a full softball schedule in the spring.

Graduation will see Brothers Frank Elrod, Paul Stevens, George Green, Bob Kuhn, Stuart Hamilton, Don Neighbors, Gordon Jones, Chet Wright, and David Revell join our ranks. We wish them all the best for continued success in the challenging world that lies ahead.

Pi Chapter feels that the year has been quite successful. Since this has been the first year that we have had our own house, it has been a challenge, but we have managed to stay in the black financially. We have been fortunate to have a strong advisor in Brother Jeff Cobb, and we hope that the years that follow will prove to be just as exciting.

—WILLIAM R. KUHN, JR.

UTAH

WITH THE COMPLETION of the Winter quarter, the brothers of Sigma Chapter can look back with a sense of accomplishment. In addition to completing a successful rush and choosing a new queen, the chapter initiated a faculty member and a prominent downtown businessman into the fraternity.

It can be said that Sigma Chapter made history Winter quarter by initiating Roy Simmons, President and Executive Vice President of First National Bank, as the first honorary member of the fraternity since it was established 45 years ago. In addition to his bank responsibilities, Mr. Simmons is a member of the University of Utah Board of Regents and a director of Kennecott Copper Corporation, Hotel Utah, Portland Cement, and Beneficial Life Insurance. He was chosen by the brothers on the basis of his unselfish contributions to the fraternity.

Also initiated as a faculty member was Dr. Richard T. Pratt, associate professor of management. He was chosen unanimously by the brothers who felt he was the outstanding new faculty member in the School of Business. Dr. Pratt received his B.S. and M.B.A. degrees from the University of Utah. He then went to the University of Indiana to obtain his D.B.A. degree and is now back at the U as an instructor.

The new “Rose” of Delta Sigma Pi for the coming year will be Gwen Rowley, a 5'5" blond majoring in economics. She is also a member of the women's business sorority Phi Chi Theta. Her two attendants will be Patty Brown and Julie Jere­my. Miss Rowley was sponsored by the social sorority, Alpha Kappa Theta.

Members of Sigma Chapter are getting a head start this year in preparation for the events of Business Week, an effort to highlight the School of Business's personal business sorority, Phi Chi Theta. Her two attendants will be Patty Brown and Julie Jeremy. Miss Rowley was sponsored by the social sorority, Alpha Kappa Theta.

WESTERN MICHIGAN

THE BROTHERS of Epsilon Omicron Chapter planned a full schedule of activities for the winter trimester. This was the beginning of a very active season for the chapter.

The first professional speaker was Mr. Thomas Nally, Regional Director for the F.B.I. Mr. Nally spoke about the activities of the F.B.I. and the career opportunities available. The next professional speaker was Dr. Margaret Smith of Western's Psychology department. Dr. Smith spoke about tests and methods of psychological testing. Plans for future speakers include: a detective of the Narcotics Bureau from Kalamazoo and our final speaker for the year will be Michigan's Secretary of State James M. Hare.

A professional tour for this winter, to Detroit, is also planned. A date is also, to be set for a tour of the Kellogg cereal plant of Battle Creek.

The basketball “Roses” have turned in another winning season with 4 wins and 3 losses. The brothers are now looking forward to softball and are hoping to bring home another intramural championship.

The winter is a traditional time for the annual “Rose” dance. This year it was held on February 25, at the Holiday Inn in Kalamazoo. At this time three of our girls will be crowned Epsilon Omicron's “Rose” of Delta Sigma Pi. In addition she will receive many gifts from local sponsors and an appearance on WKZO television on behalf of Delta Sigma Pi. These many activities have helped to mold a stronger chapter, and we hope for its continued success.

—F. JOSEPH BROOKS

EVERYONE APPEARS to be anxious to know what happens next at the recent “Rose” Ball of Beta Sigma Chapter at the St. Louis Alumni Club. Members shown here are Edwin W. Kuhn, Jr., Lawrence D. Roeder, Thad H. Pieper III, William G. Lauber and Thomas W. Lauman.

RIDER

BETA XI CHAPTER launched its Spring semester with the election of new officers. Those elected were: Don Hunt, president; Don Davies, senior vice president; Rod Owens, vice president; Walt Batog, treasurer; Bob Colombo, secretary; John Heher,.chancellor; Bob Newman, historian; and Ralph Kreitzman, social chairman. Those appointed to office by President Hunt are: Rich Young to serve as ritual chairman, Dan Pielone as junior guide and to head the Chapter Efficiency Index, Bill Donovan as our senior guide, and Ken Hassan to continue as the DELTASIG correspondent.

Outgoing President Oelkers' final words to the Deltasigs included a recapitulation of the past semester and a challenge for all the brothers to maintain the support of the Chapter such as in the past. Space doesn't permit us to list the accomplishments of the preceding year, but if a single adjective is to be appropriate, then "success" would reign. Both President Oelkers and his officers are to be congratulated for a job "well done."

Don Hunt, wasting no time, then set up committees to carry on the work of the Fraternity. In accepting the presidency, he pledged to enrich the Chapter and to strive for the best possible, but that this is only attainable with the mutual co-operation of all the brothers. The committees formed are under these titles: nominating, scholarship, professional, social, Chapter Efficiency, budget and finances, discipline, public relations, and rushing and pledging. The response to these committees was exceptional and perhaps this shows the willingness of our Chapter to work. It is also interesting to note that Bill Donovan, our senior guide, was selected again as chairman of the professional committee because of the outstanding work that he did in this capacity last year.

The program planned for the Spring semester includes: four interesting and different professional meetings, our annual Rose dance, the issuing of a chapter newsletter, and perhaps a few social functions including the organization of a Deltasig softball team headed by Harry Parke, to be entered in intramural competition. By the time this is printed, most of what is included above will have been completed, but this gives our other chapters an idea of what Beta Xi Chapter is doing.

Beta Xi Chapter also wishes to extend to our brothers everywhere, a happy and healthy summer vacation. Till next semester, farewell.

—KENNETH O. HASSAN

The DELTASIG of DELTA SIGMA PI
ILLINOIS

Upsilon Chapter at the University of Illinois ended a successful fall semester with the formal initiation of 18 new members. The spring semester then got under way with a rush smoker attended by 56 actives and rushees. Brother Paul M. Green, dean of the college of Commerce and Business Administration at the University of Illinois, presented an inspiring message on the role of Delta Sigma Pi as a professional fraternity. Dean Green was then presented with a plaque—the brothers' expression of their gratitude for the support he has extended to Upsilon Chapter for over 40 years.

Guest speaker at the second rush smoker was Paul Magelli, assistant dean of the College of Liberal Arts and Sciences at the University of Illinois. Dean Magelli spoke on the economic influence of the University of Illinois in connection with the university's centennial celebration this year.

The officers for the semester are: Ron Madsen, president; Marty Birnbaum, senior vice president; Jeff Fleming, vice president; Howard Bradle, secretary; Randy Schaeffer, treasurer; Jeff Blackman, chancellor; and Craig Ehlen, historian.

A full slate of professional activities, including a field trip, has been scheduled. Plans have also been made for a dance to be held in connection with the chapter's birthday later in the semester. In all, the spring semester promises to be an eventful one for Upsilon Chapter.

MIAMI—OHIO

Alpha Upsilon Chapter was very active the last few months as we initiated our fall pledge class and began our professional speakers program. Our initiation was followed by a banquet highlighted by our special guest, Executive Director Charles Farrar. A fine group of 16 new members were initiated into the fraternity and we wish them well.

Speakers from Procter and Gamble, General Electric, and the Wall Street Journal began our ten-speaker professional business program. Each company gave interesting and educational talks which proved to be very informative and enjoyable for the members. Coming soon to speak to Alpha Upsilon Chapter are representatives of U.S. Steel Corporation and H. R. Lazarus.

In the planning stage are two field trips. One is scheduled for a tour of a bank's data processing department and the other is a tour of an industrial plant. Also coming up is our banquet for our spring pledge class. We have pledged ten neophytes.

With the latest release of grades Alpha Upsilon Chapter again had over a 2.95 cumulative chapter grade average, placing it high among campus organizations. After holding elections for next year's offices we have elected Greg Boudon, president; Tom Harlan, senior vice president; Jack Arthur, vice president; and Roy Tucky, secretary. We again hope to make our goal of 100,000 points in the Chapter Efficiency Index.

Tom Bomrich, president of Lambda Chapter at the University of Pittsburgh, congratulates Brother James F. Horgan, chapter advisor, at a recent recognition dinner as another advisor, Pete Allhouse, looks on.

BALL STATE

Epsilon XI Chapter at Ball State University has been quite busy since our last report. Our biggest event has been the Spring rush. We have taken in 15 pledges for the upcoming Spring initiation, everyone of whom is a potential asset to Delta Sigma Pi.

Several interesting events were scheduled and completed in the past three months. We had a tour of Ball stores (a large retail department store in Muncie, Indiana) recently. The purpose of this tour was to gain some insight into how a large department store plans and operates its business. We also had a guest speaker on Interior Decorating. This is a very progressive and lucrative career for a young college graduate to consider.

The College of Business at Ball State University arranged for a guest speaker to give a talk on "Ethics in Business" for the Muncie community recently, and Epsilon XI Chapter is proud to announce that we were asked to take part in conducting a panel discussion open to the public after the talk. Unfortunately, the heavy snows over the country during the past few weeks forced a cancellation of this event. Nevertheless, we were flattened to be asked to take part in this event.

Many more activities were conducted that I have not mentioned due to space requirements. Many more are planned for the upcoming Spring Quarter. We are keeping busy, as you can tell.

ST. LOUIS

Saturday evening, February 25, marked the culmination of much planning on the part of the Beta Sigma Chapter and the St. Louis Alumni Club in the celebration of the annual "Rose" Formal preceded by the 6th annual Alumni-Faculty Cocktail Party. We were fortunate to obtain the beautiful Studio Club in the new Busch Memorial Stadium for this event. At 7:00 p.m. several hundred alumni gathered for cocktails and the usual reminiscing. We were honored to have in attendance the Very Reverend Paul C. Reinert, S. J., president of St. Louis University, members of the Board of Regents and Deans, and many other faculty members. Among the prominent Deltas present was Brother Lee Ketchmar, who traveled from Little Rock, Arkansas, especially for this event. Brother Ketchmar was a member of the Mercury Club, the founding organization of Phi Sigma Eta, which became the Beta Sigma Chapter of Delta Sigma Pi.

 gamma Omicron Chapter has been hit hard by the local draft boards during the past few months. The Chapter "Del-tasig of the Year" last year, Jim Nolan, enlisted in Army OCS to avoid being drafted while Past President Tom Ravizza is now a Second Lieutenant serving his tour of duty in South Vietnam. The reserve units to which Treasurer Bruce Bowman and Historian George Newhall belong were also called into active service in early February. Secretary Bill Pfister also thought it best to resign in view of current developments on the national military front. Bill gave a particularly stirring resignation speech before handing over the reins of office to newly-elected Secretary John Carey. Jim Kerr and Mike Lyon, new brothers as of last semester, were elected to take up the duties of treasurer and historian, respectively. The Brotherhood is confident the newly-elected officers will perform as great in their offices as their military-bound predecessors.

Despite the jolts served by the military, Gamma Omicron Chapter has maintained the normal activities of a vibrant fraternity. Pledging for the Spring semester began on February 26, and our pledging period will terminate on April 16.

Friday night, April 7, Gamma Omicron Chapter will hold what it hopes will be the first of many "Log Cabin" dances. The Brotherhood has added his second semester plans and will eventually Supplement the traditional first semester "Rose" Dance in social prominence at U.S.F. This new idea in social life is yet another bold innovation to emanate from Gamma Omicron Chapter since dynamic Jim Twoghe became president. San Francisco says to have a great summer; we will see you again next year.

John L. Gatfield

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John L. Gatfield
The picnic will be held in the mountains.

A sophomore majoring in Spanish was among the Greek letter fraternities to complete an important project from being a total liability. The project's success was celebrated with a trophy signifying "Best Concession for an Independent Group."

A winner roast and dance took place February 26, 1966, at the Deltasig Lodge. During this festive occasion Brother John Boyle and Brother Larry Womack were thrown into the lake as a result of becoming engaged. As part of the activities, the pledge group presented an excellent skit. Several older brothers were portrayed in the skit.

During winter quarter our "Rose," Marsha White, was selected as one of State's "Ten Best Dressed Coeds."

On March 12, 1966, Kappa Chapter's Birthday party was held at the Deltasig Lodge. Brother John Webster, chairman of this function, did an excellent job in its preparation. Attendance was well beyond expectations. During this function the annual award of The Outstanding Deltasig of the Year was presented to Brother Clyde Kitchens. Brother Kitchens has been with us for a long time and his participation in Deltasig activities over the past year made him well deserving of this award.

Final activities for winter quarter were informal and formal initiation.—Bob W. Daniel

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers-The State University held its first semester initiation at The Coronet Restaurant in Irvington, New Jersey on January 22. Guest speaker for the occasion was Mr. Bruce Steiner, professor of management at Rutgers University College.

On February 9th, the membership took a trip to Perth Amboy, New Jersey, for a tour of the American Smelting and Refining Company foundry. The brothers were welcomed by their hosts, Mr. S. Steiflik, President of Federal Bronze Products, Inc., and R. W. Bailey of American Smelting. A lecture, given by Mr. Steiflik, and visual aids explained and demonstrated the art of bronze casting and the different processes employed as well as the uses of the finished product in industry. At the end of the lecture, the group was guided through the four story plant to observe the modern installation in operation.

After touring the American Smelting installation, the group returned to Newark to visit the plant of Federal Bronze Products where they witnessed expert craftsmen performing the ancient process of sand-casting while Mr. Steiflik explained the art.

The evening was culminated with a buffet at The Ramp Restaurant, another courtesy of Mr. Steiflik and Federal Bronze Products.

Highlighting the coming chapter activities are: The pledging party and installation of new officers on April 13th; on May 7th, University College Day will be celebrated in New Brunswick in conjunction with Rutgers' 200th Anniversary Party; and an all day tour of the campus for the brothers and their guests is planned. The second semester initiation will be held on June 4th to close the activities for the year and bid the brothers a pleasant summer.—Joseph E. Martinez

PRESIDENT QUINCY DOUDNA of Eastern Illinois University, third from the left, is shown here inspecting the State of Illinois flag recently presented to the University by Epsilon Omega Chapter. Participating in the presentation are from left to right, Timothy D. Gove, faculty advisor of Epsilon Omega Chapter, Robert Little, Jon Merz, President Doudna, Michael Kelly, Thomas Roberts, Richard Black, Roger Martin, and John Pakios.

The DELTASIG of DELTA SIGMA PI
NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico, after two successful rush smokers, one of which was held at the home of our Regional Director, Warren Armstrong, is looking forward to a pledge class of 14 new members and a very successful semester in business activities.

Our Chapter Professional calendar consists of speakers from Quinn & Co., members of the New York Stock Exchange, a lawyer from a local firm and a speaker from the nearby Government Installations.

At the beginning of the Spring semester, we launched a successful program of chapter publicity with the posting of placards displaying Delta Sigma Pi as a Professional Fraternity, during which many of our brothers assisted in registration of new students in the School of Business.

We also would like to announce the installation of our new officers for the Spring semester of 1966, who are as follows: President, John Patton; Senior Vice President, John Elliott; Vice President, Tommy Robin­son; Secretary, Richard Moore; Treasurer, Robert Barnes; Chancellor, John Rice; Historian, Bill Wells.

Gamma Iota Chapter anticipates a very profitable semester in all of its activities, and extends to all Brothers in Delta Sigma Pi success in all of their programs.—RICHARD E. MOORE

WESTERN STATE

MISS LINDA CLARK, the prettiest and youngest deputy sheriff in Colorado, wore the crown as the first "Rose" of the Zeta Kappa Chapter of Western State College, Gunnison, Colorado. Don Vickstrom, the chairman of the dance and social director, was Linda's escort and date. Highlighting this beautiful formal affair was a yellow sunburst with a unique center of red roses, created by Brother Robert Stevenson, chairman of the dance and social director, and extensions to all Brothers in Delta Sigma Pi.

The previous weekend, Deltasigs were involved in professional field trips in Denver and Steamboat Springs. The tour through Gates Rubber Friday evening was excelled only by the "reception" with the airline hostesses following. The next morning found us underground in the experimental mine of the Colorado School of Mines. Plans for other field trips and speakers are already completed for the balance of the year.

Since the last issue of The DELTASIG, the chapter has grown to 30 men, as a result of a formal initiation. We recently pledged six new business men who will be compiling an all school schedule of events to be published quarterly, as their pledge class project. Before their initiation towards the end of the year, they will also be participating in a new invention the Zeta Kappa Chapter will introduce to the college labeled Mud Day.—RICHARD SNEARLY

OHIO STATE

NU CHAPTER ACCENTED both its professional and social programs during Winter Quarter of 1966. The highlight of our professional program was an industrial exhibit sponsored in part by Delta Sigma Pi. The exhibit was held on campus on February 14 and 15 as part of the celebration of the 50th Anniversary of the founding of the College of Commerce and Administration of The Ohio State University. The student sponsored exhibit highlighted the outlook for the future in each of the 17 majors offered by the College with the Bachelor's Degree in Business Administration. Delta Sigma Pi played a major role in the planning and execution of this project. We made arrangements for six major displays for the exhibit and provided a staff of actives and pledges who served as hosts for the duration of the two day exhibit. This was, of course, an excellent opportunity for us to promote Delta Sigma Pi and our Chapter's rush program.

Complementing our professional program was Nu Chapter's active social program, the highlight of which was the selection of Brother John Waldo as a finalist in the traditional Ohio State University Goldiggers Contest. This is just the opposite of a campus queen contest. For a change the girls elect a king and then take the boys to the Goldiggers Dance—hence the name Goldiggers. As a Goldiggers finalist John performed a short skit at most of the sorority houses and girls' dormitories. John sang two songs at each house with a chorus line of trusty Deltasigs backing him up. We feel that win or lose this will be a major victory for Delta Sigma Pi since we were the only professional fraternity to participate in the contest. We all have our fingers crossed and are hopeful that John Waldo of Delta Sigma Pi will be chosen the 1966 Goldiggers King at Ohio State University.—DONALD J. CARRICO

Midwestern Region Holds Annual Basketball Tournament

Epsilon Chapter at the University of Iowa was privileged to host the 1966 Midwestern Regional Basketball Tournament on February 26, 1966. The purpose of the tournament is to give all the brothers of the Midwestern Region a chance to associate and compete in the true fraternal spirit of Delta Sigma Pi.

The weekend got underway Friday evening with registration and a party at Doc's Annex in Iowa City. Accommodations for all the members of the chapters were arranged with the Old Capitol Inn in Coralville.

On Saturday, the Midwestern Region was honored with the arrival of Grand President M. John Marko at the Iowa City Airport where he was met by representatives of the Midwestern chapters, Regional Director LaVerne A. Cox, Epsilon Chapter's five "Rose" candidates and was also presented with an engraved humidifier from the Midwestern Region.

In tournament competition at the Iowa Field House, nine chapters competed for the trophy. Chapters from Creighton, Mankato State, Kansas, Washburn, Nebraska, South Dakota, Drake, Omah and the University of Iowa competed in the tournament. In the final game, Beta Theta Chapter from Creighton University defeated Alpha Delta Chapter of the University of Nebraska 65-42 for the trophy.

A banquet was held Saturday evening in the Old Colony Inn in the Amana Colonies where 160 hungry brothers from the Midwestern Region feasted upon fried chicken, steak and ham served in the famous Amana family style.

Featured speaker for the evening was Grand President M. John Marko who spoke to the brothers about the "Spirit of Fraternity" and the importance of "The Development of Sound, Positive and Intelligent Leadership Generated by the International Fraternity of Delta Sigma Pi."

District Director James Dowis was introduced and then the trophies were presented to the chapters from Creighton and Nebraska by Regional Director LaVerne A. Cox. After the banquet, the brothers attended a partly held in Solon.

The Midwestern Regional Basketball Tournament is an annual event and is instrumental in drawing the brothers of the Midwestern Region into a more closely knit unit and is a true exemplification of the concepts of friendship and brotherhood held by the International Fraternity of Delta Sigma Pi.—DAN SCHLAPKOHL

The May, 1966, ISSUE of
MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota undertook an extensive professional campaign throughout winter and spring quarters. The month of February began with computer management games in which a number of Deltasig teams participated. The games provide a realistic commercial atmosphere whereby students make various decisions and computers act as competitors. We of Alpha Epsilon Chapter, in the middle of February, toured the Theo. Hamm Brewing Co. and expanded our knowledge in this area of business. As the end of the month approached, Business Week began. The week is organized by B-Board, the student-faculty co-ordinating body, of which six of the ten active members are Deltasigs. The selection of a queen for the title "Miss Capital Gains" is an important part of B-Week, and of course our "Rose" Queen, lovely Sue Born, was a candidate.

Early in March, there is formal initiation; we hope to welcome 14 young men into Delta Sigma Pi at that time. On March 8, the chapter will celebrate its founding by attending a dinner given by the Twin City Alumni Club. A money making project of light bulb selling will also begin in this month. If all goes as planned, it will ease the usual pressure on the treasurer.

On April 14-15, Campus Carnival will be held here. Our chapter has traditionally been in charge of all business activities and will be again this year. In May we are planning an all school dance in an attempt to earn money and gain further recognition on campus.-JAMES R. HEINTZ

ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State University started off the new year by initiating 13 pledges for our first semester. Both alumni and undergraduates had a great time at the initiation banquet and dance in honor of these new members. Shortly afterwards, we published the chapter newsletter, the Deligon.

President Wilbur Bullock spoke at the ground breaking ceremonies for the new Business Administration building, construction of which is to start soon at Arizona State. Gamma Omega Chapter will provide a large reading room in this new building, containing many business periodicals and reference works.

A special television program devoted exclusively to Delta Sigma Pi was presented on the school's educational television station. Dr. Glenn Wilt, Jr., our advisor, moderated and the panelists were Dr. Ralph Hook Jr., Director of Business Education, Dr. Glenn D. Overman, Dean of the College of Business Administration, and a member of Delta Sigma Pi, President Wilbur Bullock, and Vice President John Lancy. These gentlemen gave a very informative discussion about Delta Sigma Pi and the part it plays on campus and in the business community. They also discussed membership, alumni activity, and many other important points of the fraternity.

The Thunderbird Alumni Club held a Las Vegas Party for the chapter and alumni. With go-go girls and plenty of play money, a good time was had by everyone. Our first speaker this semester was Dr. Richard Heiser of Standard Oil of California. He gave us an insight to the business running of many gas stations in a state such as Arizona. Two upcoming highlights on our schedule are a tour of Merrill Lynch, Pierce, Fenner, and Smith, Inc., and a special talk by Mr. Barry Goldwater on his active history as a businessman in Arizona.

Another featured speaker this semester will be Cavett Roberts. We are currently holding our spring rush and hope to have a large pledge class at the time of this publication.-JEF RILTH

CHICO STATE

THE EPSILON THETA Chapter at Chico State is proud to announce the initiation of 14 new members on January 7, 1967. Included are: Ken Carl, Chuck Hay, Roger Haynes, Herman Hogg, Jerry Kaktuk, Larry Lester, Tom McCallum, LeRoy Snelson, Larry Southwick, Paul Stremel, Pat Vincent, Charles Ward, Pat Wentworth, and Bill Lowes. They were drafted a few days after the "Rose" dinner-dance.

The dinner-dance was held at the Oddfellows Hall in Chico with Chico State President Robert E. Hill as the guest speaker. At this time, Lynda Snyder of Nelson Hall was crowned our chapter "Rose", with Jeannine Bachand of Alpha Gamma Delta and Linda Phillips of Craig Hall as the top finalists.

Brothers Bill Kenzie and Dan Beguette arranged an evening more successful Spring. They were approached and persuaded by Lockheed Corp. to work on their President Project as a cost accountant.

The financial committee has been in the spotlight with several money making projects in the past 30 days. Brothers Don Roland and Larry Northrop were in charge of the book sale. Brothers Steve Norris and Jerry Rasmussen handled the bottle drive, office work for the alumni association at Chico State, filling in Asbury Hall's water fountain, and demolishing a structure partially razed by a fire several years ago. The big money maker was the after-the-game dance held in the South gym after one of our basketball games.

Brother Dale Butler has provided two outstanding speakers as part of our professional program. Stewart Schweitzer, a psychologist working a market research firm called Marplan, explained the eye camera and how it is used to measure audience response to a commercial, and Deltasig Harry Magill, partner in the C.P.A. firm of Arthur Anderson and Co., spoke about "Management Services-the C.P.A.'s Future." We have just received word that Larry Maroni, Epsilon Theta chapter's president for the '65-'66 year, passed his C.P.A. exam the first time he took it.

The sports department reports that Mike Delaplain's bowling team won first place in intramurals. Now they are going after the All-City trophy.-WALTER E. MYERS

INDIANA

ALPHA PI CHAPTER, having completed a very successful Fall semester, is anticipating an even more successful Spring. Plans for pledging activities have been finalized and prospects for an outstanding class are expected.

Elections have just been held for all offices. The new leaders of Alpha Pi Chapter are Richard Clements, president; Steven Rhinehart, senior vice president; Bill Burns, vice president; Richard Moore, secretary; Larry Rankin, treasurer; John Pfeifer, chancellor; and David Bungert, historian.

Our new officers are drafting plans for the remainder of the semester. A number of professional meetings are scheduled. Between meetings the brothers are anticipating a professional tour and also a car wash.-DAVID BUNGERT
ELECTIONS FOR THE Spring semester were held on January 3, 1967, and the new officers were installed on January 10, 1967. The new officers are: president, Orrin Everhart; senior vice president, Joe K. Atchison; vice president, Mike Kemp; secretary, Gene Jamieson; treasurer, Ted Carlson; historian, Don Cassano; and chancellor, Lew Wiseman. This new executive committee has quite a lot to live up to and I am sure they will again lead Epsilon Phi Chapter to first place in the Western Region in the Chapter Efficiency Index. The brothers of Epsilon Phi Chapter would like to congratulate Past President Bill McGowan and his executive committee for a job well done last semester.

The Spring semester Rush Program was headed by Senior Vice President Joe K. Atchison, who was enthusiastic about the number of prospective pledges that signed up for the orientation meeting. We narrowed the list down to 25 fine, outstanding men. The annual Stag Party for the prospective pledges was held on February 25, 1967, at the Odd Fellows Hall. Brother Bullwinkle, social chairman, stated that this party was a lively affair and gave the prospective pledges a good overall view of the fraternity in action. The social program slated for this semester should be a good one and the sites for our annual Dinner Dance and “Grub Party” are being sought.

Jim Fuchs, professional chairman, has several events scheduled for this semester and, also, there are two tours tentatively planned for the Easter vacation. Jim hopes that his program will be comparable to Brother Gary Fair’s outstanding job of last semester.

Our annual semester break golf tournament was held at Ancil Hoffman Park and 18 duffers were present for the event. Brother Balsley, athletic chairman, held a party after the tournament.—Oscar T. Sugimoto

SHOWN HERE ARE the officers of Epsilon Phi Chapter at Sacramento State College during the recent Senior Recognition Dinner. They are, from left to right: Orrin Everhart, Joe Atchison, Mike Kemp, Lew Wiseman, Gene Jamieson, Ted Carlson, Don Cassano and the guest speaker, Professor Healy.

DRAKE

ALPHA IOTA CHAPTER of Drake University is making final plans for a three-day field trip to Chicago. Tours are planned for the Midwest Stock Exchange, the Commodities Exchange, the Federal Reserve Bank, and IBM. Other professional activities include speakers from the Central National Bank of Des Moines and Merrill Lynch, Pierce, Fenner, and Smith, Inc. A local field trip to the Maytag plant in Newton, Iowa is also being planned.

Twelve men were pledged to Alpha Iota Chapter this spring. They are Jim Cory, Angelo Valenti, Lorin Knapp, Dennis Barsky, Fred Gerhart, Steve Eaton, Jim Winfrey, Pat Flaherty, Jim Coleman, Jim Wicker, Stephen Clark, and Phil Vierling.

The highlight of this semester’s social events is, of course, the “Rose” dance. “Rose” candidates are Jackie Roberts, Chriss Guinn, and Cathy Harris. The dinner-dance is to be held at the Hotel Kirkwood in Des Moines. To complete this semester’s social program, we have scheduled several informal parties, including our Chapter Birthday Party on May 13.

Alpha Iota Chapter was represented at the Regional Basketball Tournament at Columbus, Mo. The event, hosted by Alpha Beta Chapter, included a banquet and party.—Jim Brock

OHIO

ALPHAOMICRON CHAPTER at Ohio University extends a warm greeting to all brothers of Delta Sigma Pi. This past Fall has seen our first giant step in trying to attain 100,000 points in the Chapter Efficiency Index.

We started off the year on the right foot by pledging 14 new men who have since been initiated. Their names are: Jay Slocom, Jim McVicker, George Theodore, David Criss, Norman Brague, Richard Lehosit, Gary Corcoran, Jim Polen, Bill Kemper, Carl Schusterman, Richard Corman, Robert Shoup, Tom Wagonberger, Glenn Willey, and Ron Diehl. We are all proud of these new actives.

The second step we took was revising our Constitution, which took considerable effort and time on the part of our past administration. Field trips and guest speakers are always a part of Alpha Omicron Chapter’s activities. Thanks to Dick Fessell we were able to enjoy a field trip to Royal McBee, a manufacturer of data processing equipment. This trip was well received by all the brothers, as it was something we had not experienced. At one of our meetings we were honored with the presence of Richard Moore, who is the manager of the largest Woolworth store in the United States. His lecture was helpful to a few of the brothers who had no idea of after-graduation employment.

In order not to be completely subdued by the books, the brothers had numerous social functions with various sororities and women’s housing units on campus.

Something new was initiated by the chapter in terms of work parties for our pledges this year. We had the pledges go to the library and sort out all the books that pertain to business, in order to give College of Business Administration at Ohio University. We also started a most valuable award this year. I am pleased to announce that John Marsh, our past president, has been chosen as the first recipient of this award.

In order to keep the Spring semester going along the lines of maximum efficiency we wanted our officers for the coming year to be chosen this year. We congratulate Bill Cuculli, president; Gary Bilchk, senior vice president; Terry Sherman, junior vice president; Pat Hollis, treasurer; Norman Brague, secretary; Denny Rea, social chairman; John Pinkney, historian; and Tom Wagonseller, chancellor.

Now we are eyeing the future—the “Rose” of Deltasigma, new pledges and a greater insight into the business world.—Gary Mayer

LOYOLA—New Orleans

DELTA NU CHAPTER once again is bringing to a close a very successful year.

We have had an outstanding professional program which consisted of a host of interesting speakers and tours. The most outstanding in our program of speakers was the Chief Assistant to District Attorney Jim Garrison, Mr. Charles B. Ward, who assisted Mr. Garrison in his investigation of the conspiracy in the assassination of President Kennedy. The highlight of our tour program was a tour of the NASA Michoud complex which makes the Saturn V rocket.

The highlight of our social season was the annual “Rose” Formal, at which Miss Mary Anne Christen was presented to the membership as the “Rose” of Delta Nu Chapter for 1967.

Our second semester pledge class was of a very high caliber, and our new program of two pledge classes a year has proven to be effective in recruiting new members. The 1966-67 school year has been a very profitable year for our chapter—professionally, socially, athletically, and financially, and we hope for continued success not only for ourselves but for all of our brothers in Delta Sigma Pi.—T. Casey Stuart
SUFFOLK

IN KEEPING WITH its policies of expansion and scholastic improvement, Suffolk University has broadened the scope of its business department by adding to its staff Dr. Donald Grunwald as Dean of the College of Business Administration. Dean Grunwald attended our Smoker on February 9 and has pledged his support in helping to further our work as a professional business fraternity at Suffolk. Delta Sigma Pi made a fine showing of brothers at a welcoming dance which was held in his honor on February 18.

Delta Psi Chapter sends congratulations to Alpha Sigma Epsilon Fraternity at the State University of New York at Albany which has recently been accepted by the Grand Council and granted them a chapter charter. We are also pleased to be able to participate as part of the Formal Ritual Team to provide the parts of Secretary and Senior Grand.

On February 21, our Spring pledging period commenced with a total of 12 pledges. We introduce the pledges to the fraternity by having them work together on projects which teaches them not only to work as a group, but to also totally understand what unity really means. In this way we hope to create a person that will be an asset to any business organization.

The DELTASIG of DELTA SIGMA PI

MRS. MARY ANN GUNN, the “Rose” of Epsilon Omega Chapter at Eastern Illinois University appears to be all wrapped up in roses at the recent “Rose” dance.

EAST CAROLINA

DELTA ZETA CHAPTER at East Carolina College will have a full schedule of professional meetings and tours this quarter. Tours just concluded were to R. J. Reynolds Tobacco Company and to Burlington Industries. Both proved to be very profitable tours. They included lunch, tour of the plants, and interviews for interested brothers. Our most recent speaker was Mr. G. Allan Nelms, Placement Director at East Carolina College whose topic was “Conducting the Job Interview.” A tour to the Federal Reserve Bank in Richmond for the Spring quarter should prove very interesting.

The bowling team, Brothers Bob Ahlum, Terry Merritt, Steve Murray, Ed Hudgins, and Jay Katon, took second place in the East Carolina College Fraternity League. Second place provided us with another trophy for our expanding showcase.

Colonel Samuel T. Hill and Dr. Donald Rocke join Dr. William Durham as advisors of Delta Zeta Chapter.

New officers for next year include: President Steve Murray; Senior Vice President Bob Mcinerney; Vice President Harold Kidd; Secretary Fred Goins; Treasurer Jay Katon; and Historian, Phil Ellis.

Something everybody will be excited about is the spring “fling” coming up in April. A tentative plan so far is a picnic at one of the North Carolina shore resorts.

We want to thank Gamma Nu Chapter for their hospitality when we visited Wake Forest.

Congratulations to Steve Murray for being elected president and best wishes for many prosperous years to come.—ROBERT C. AHLUM
TEXAS—Arlington

ZETA MU CHAPTER initiated its Epsilon Pledge Class on April 22. An initiation banquet was held that evening to honor the new brothers, including honorary member Tom J. Vandergriff, mayor of Arlington. In addition, thirty local businessmen were invited to the function.

This semester promises the strongest professional program in the chapter’s history. The program is designed to accomplish two things: To provide information and experience through the initiation of each student of business in understanding the place of federal government and big business in the perspective of the Dallas-Fort Worth industrial complex. To provide maximum opportunity for each student to personally contact business leaders of the area. This opportunity is provided through two means. First, each member has the opportunity to host to dinner, at chapter expense, one of the businessmen who will speak at the professional meetings. Secondly, every brother will have the opportunity to host a prominent businessman to the initiation banquet.

To implement the professional program, we have retained our three professional speakers—the Federal Executive Board, a sales representative from Upjohn Company, and a representative from Southwestern Bell Telephone Company. The program also includes industrial tours to Mrs. Baird’s Bread and a representative from Southwestern Bell Telephone Company. The program also includes tours to Mrs. Baird’s Bread Company, Kraft Foods, Ling Temco Vought Aerospace Corporation, and a 300 mile trip to the Lone Star Steel Company.

Our spring program is balanced by the social program. We plan to hold our “Rose” Ball in March. We also plan to celebrate the chapter birthday early in May. The chapter will have a “seminar” at the lake late in May in honor of 15 graduates.—ROBERT D. JENKINS, Jr.

TEXAS—Austin

BETA KAPPA CHAPTER at the University of Texas began its spring semester activities with an all out effort for Rush. The First Smoker was March 6. The second Smoker was March 30. The officials invited each student to the Longhorns’ basketball game and the second Smoker was held at the Chariot Inn on March 17.

The social calendar for Beta Kappa Chapter started off with the Spring party on March 25. On April 15, Beta Kappa Chapter held its annual Round-Up Party. This weekend usually brings college students and alumni from all over Texas and the Southwestern region to Austin to participate in the festivities. Looking into the future, the “Rose” Dance will be held on May 6, and officers for the Fall semester will be installed at this time. Socially the year will end with the Spring Picnic on May 13.

Thanks go to Social Chairman Dick Azel who is in charge of all party arrangements and has done a fine job in setting up bands and party locations.

Professionally this semester, in addition to speakers and other business activities, Beta Kappa Chapter is planning to take a field trip to Monterrey, Mexico. Chancellor Gary Mowery is in charge of the trip and the professional activities. Our trip is planned for April 20-22, and the plans include touring insurance companies, local manufacturers, and the branch offices of international business firms. Monterrey is also the home of two Beta Kappa Chapter members, Javier Martinez and Alberto Gonzalez. In planning for the future we have elected Nick Kerpehar to be the chapter delegate and to head the delegation from Beta Kappa Chapter to the 26th Grand Chapter Congress in Biloxi. Also this spring we plan to continue competing in the University Intramural system under the direction of Intramural Chairman Charlie Gandy. The Intramural schedule offers wrestling, golf, tennis, and softball.—RANDY SMITH

DETROIT—Gamma Rho

GAMMA RHO CHAPTER at the University of Detroit is extremely proud in being at the very top in the Chapter Efficiency Index at the half way point. This is the result of every brother doing more than his part in making Gamma Rho Chapter function like a brand new automobile right off the assembly line. Yes, we are proud for we have risen to the top while receiving our education in the evening after a hard day’s work and taking care of our families in between. This sounds like we are bragging, but we aren’t, we are just proud. Our Regional Director, Brother Thomas Mocella, has promised us a reward at the Grand Chapter Congress in Biloxi, Mississippi, if we achieve the maximum of 100,000 points.

Well, Brother Tom, we will see you in Biloxi. We are still talking about last semester’s initiation. Why? Well, Gamma Rho Chapter initiated 21 new brothers. These new brothers comprised one of the largest pledge classes in our chapter’s history. We personally thank Brother Arnie Mistura, our Vice President, and his assistant, Brother Mike Hall, for bringing this large class into reality. This semester’s rush party has brought forth another large pledge class, but this time there are only 20 pledges. So once again Brothers Arnie and Mike are hard at work. If these 20 pledges have fulfilled their required obligations for membership at the end of their eight weeks of pledging, Gamma Rho Chapter will have increased its strength by 41 new brothers for the coming school year.

Our professional program this semester has been excellent. Brother John Wern, who heads our professional program, provided us with such fine speakers as: Donald Curran of General Electric Corporation, William Gowan of the Detroit Bar Association, Bernard Landuyt Dean of the MBA Program at Detroit, and George Green, vice president of Market Strategies Incorporated.

Between our two large pledge classes, professional programs, and studies, we have taken time out to relax, and Brother Al Attard who heads our social program has seen to it that we do relax. Our Founder’s Day celebration was held at Cambridge Hall and was the best in our chapter’s history. In January, we met the Greater Detroit Alumni Club in a bowling match and as usual the Alumni Club won. In February, a toga party was held and a good time was had by all. We are looking forward to our “Rose” dinner-dance in March, our initiation in April, outgoing officers’ party in June, a family picnic in July, a golf outing sometime this summer, and several alumni functions in between.

We have shared our good fortune with others. At Christmas time, we purchased a wide variety of toys, food, and a tree completely decorated for five underprivileged children. To put on paper the words that would properly describe the joy of these children is not possible. The only thing that can be said is that their Christmas blessings are being finalized now for a visit, sometime this summer, to a crippled children’s home.—JAMES A. JOYE

RUTGERS—Beta Omicron

THE BROTHERS OF Beta Omicron Chapter are proud to announce the acquisition of two new brothers, Bruce Speier and Bob Hughes, who were initiated at our formal initiation on January 28, 1967, at the Military Park Hotel in Newark. Beta Omicron Chapter was also pleased and highly honored by the presence of Grand President M. John Marko at our chapter business meeting. A vote of thanks was expressed to Brother John Marko for his help and advice. Brother Marko was the keynote speaker. Brother John Marko and his delegation were entertained by the Brothers of Beta Omicron Chapter.

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THE USUAL BOUQUET of red roses is presented to Miss Lela Ann Stephenson by Past President Bob Butts. Miss Stephenson is the “Rose” of Zeta Nu Chapter at Texas A & I.

THE May, 1967, ISSUE of
SOUTH CAROLINA

BETA GAMMA CHAPTER is honored this semester to be co-hosts with university President and Mrs. Thomas F. Jones at a reception for the new dean of the College of Business Administration, Brother James F. Kane. Brother Kane is presently the Executive Secretary of the American Association of Collegiate Schools of Business and is expected to assume the duties of dean in May.

In keeping with the professional and social goals of Delta Sigma Pi, Beta Gamma Chapter planned its rush program this semester to include three days of open house, two stag smoggers, a professional program, and a drop-in prior to the issuance of bids. We feel confident in having received 21 pledges who have already demonstrated the characteristics and assets conducive to the brotherhood of Delta Sigma Pi. This semester promises to be especially fruitful professionally. Our program is expected to produce a speaker at least once a month interspersed with local tours and one extended field trip.

Our social chairman, who adheres to the axiom about all work and no play, promises to keep us entertained with an interesting slate of events. The social calendar includes an Ides of March dance, a sequel to the Halloween dance, and several drop-ins in addition to the traditional "Rose" dance and alumni picnic.—ROBERT TYLER

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland began the Spring '67 semester under new leadership: president, Marty Stein; senior vice president, Wayne St. John; vice president, Jerry Voglino; administrative officer, Dave Van Asdlen; treasurer, Jim Cole; historian, Stan Book; secretary, George Altmayer; corresponding secretary, Al Flax; chancellor, Nic Foster; council of professional organizations delegates, Roy Best and Ray Hertz.

The scholastic standing of our chapter was enhanced with the election of Brother Marty Stein to "Who's Who in American Colleges and Universities," and with Brothers Dave Van Asdlen and Dave Mann attaining the Dean's List.

Congratulations of the chapter members are extended to our new brothers: Larry Bozince, Stan Book, Al Flax, Bernie Grundy, Ray Hertz, John Lucas, Paul Mullan, Elliot Pederson, and Pete Sutton.

We are looking forward to a semester marked by the hard work of all the brothers to further enhance the ever-increasing prestige of our chapter on campus. On the social side a "Shipwreck Party," an "April Fool's Party," and a highly diversified "Rose Week End" are planned for March and April.—RICHARD H. EBBEL

MISS ELAINE MARCZAK, "Rose" of Theta Chapter at the University of Detroit, is shown here with Miss Savage, front right, the 1966 chapter "Rose," along with the "Rose" Court.

LaSALLE

TWELVE NEW DELTASIGS were initiated from the Fall pledge class, bringing our members to 88. "Rose" Brother Murray was congratulated on the most successful pledge period and the new brothers are adding much to the chapter's progress.

Elections of new executive officers have been completed and our new president is Brother Jim Clarke. Other new officers are: Mike O'Malley, senior vice president; Ed Taulane, vice president; and Bob McGonagle, chancellor. Reelect to their duties were Drew Sacks, treasurer; Tom Laminbas, secretary; and Dave Schenkel, historian. The many activities of our chapter have them currently all hard at work.

Senior Vice President Mike O'Malley's rush period has led us to invite 13 rushes to pledge, and their pledge period began February 27. Over 20 brothers will be graduating in June, and the new candidates are sure to help fill the list. Under our new pledgemaster, Ed Taulane, they will undoubtedly learn and come to appreciate the meaning and benefits of brotherhood in Delta Sigma Pi.

Social Chairman Mike Sablowski is leading the brothers through a most active program this semester with the best yet to come. On the fire are a large complement of parties highlighted by our second Swim Party and our first Hay Ride. In a few weeks a good portion of the brothers will make a jaunt to the Big City for the famous St. Paddy's Day festivities—it should be quite a time. The first Deltasig Golf Tournament is in the works and promises to be a very interesting affair. May 6 will see our Annual Dinner Dance, the formal, final affair of the school year. So, socially, Epsilon Sigma Chapter will be lacking nothing again this semester.

Brother Tim Sullivan is heading the professional program this year and has set up a full program of tours and speakers. Talks by a representative of the Internal Revenue Service, a banker from the Industrial Valley Bank, and an Armed Forces representative promise to be highlights of the schedule.

Congratulations are in order for Brothers Joe Kredatus, Jim Knepp, and Rick Ardoin for earning 4.0 indexes for their Fall semester efforts. Very impressive, our three brain children, but seriously, we're proud of these fellow Deltasigs.

In a nutshell this is what's up at LaSalle. The year should prove to be a most rewarding one, and another 100,000 points in the Chapter Efficiency Index can be readily expected.—STEVEN N. DARE

TEXAS A & I

ZETA NU CHAPTER at Texas College of Arts and Industries has begun the spring semester in anticipation of another perfect Chapter Efficiency Index rating.

Elections have been held recently, and our officers for the new semester are: President Don Cramer, Senior Vice President Dick Williams, Vice President Marvin Smart, Treasurer Ronald Houser, Secretary Hugh Morrison, Ritual Chairman Jerry Gates, Social Chairman Richard Joyce, Program Chairman Luther Campbell, Chancellor Lawrence Kieschnick, Chapter Efficiency Index Chairman Richard Morhofer, Historian Buddy Burris, and The DELTASIG Correspondent Jimmie Kilpatrick.

Spring rush period resulted in the installation of nine neophytes. The pledges for this semester are: President Wayne Kuester, Vice President Joe Sheridan, Treasurer Rodney Kuehler, Secretary Eddie Kellam, Mark Henry, Frank Lovorn, Billy McCandless, Donald Mullan, and Danny Munsch.

Miss Lela Ann Stephenson, our current "Rose of Deltasig," who represented the fraternity at homecoming will also represent us in the Lantana elections on April 8.

The annual "Rose of Deltasig" Ball is scheduled for May 6 at the Ramada Inn in Corpus Christi, Texas.—JIMMIE KILPATRICK
DAYTON

EPILO MN TAU CHAPteR at the University of Dayton is currently participating in one of the most dynamic anti-poverty programs ever held in this area. The program is known as “Dakota Street Project,” and it is under the able leadership of a few young college graduates. Although the project is in the primary stages of development, it has showed tremendous signs of success in helping the poor and unfortunate people of the area. As Deltaspics, we feel extremely proud to be participants in such rewarding endeavors.

On February 4th, Epsilon Tau Chapter held its annual “Rose” dance. It was at this time that we formally proclaimed Mrs. Margie Carroll as our new “Rose.” The brothers are quite confident that Miss Carroll will bring us every success in our National “Rose” Contest. When the dance “finally” came to a close, it was apparent that a good time was had by all.

New officers for the coming year are: Brothers Joe Byrne, president; Dick Foley, senior vice president; Jim O’Hare, vice president; Gary Frieders, secretary; Ron Marcy, treasurer; Rick Loughlin, chancellor; and Bud Hufnagel, historian. We are hopeful that these new leaders will carry on the fine traditions that have been established by our Past Executive Council.

On a sad note, we regret to say that 19 of our brothers will be graduating this coming Spring. On behalf of these brothers, we hope that their future years will be both enjoyable and highly profitable. To all of our graduating “good guys,” we say good luck.—DANIEL J. PURCELL

EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University is proud to announce its “Rose” for the coming year. Mrs. Mary Ann Gunn, wife of Brother Mike Gunn of Park Forest, Illinois, was crowned at Epsilon Omega Chapter’s annual “Rose” Ball. The ball was held on February 4, 1967 at the Holiday Inn in Mattoon, Illinois.

The assets of Epsilon Omega Chapter have been increased by the initiation of 21 new brothers. This pledge class was one of the chapter’s smaller classes, but quality replaced quantity. Brother Bill Hanfland was selected outstanding pledge and netted 25 bid slips. All of the guests were also invited to attend our professional dinner on February 27. We expect to have more bids following the dinner.

Also in February the chapter held its first house party of the semester. This being a centennial year for Nebraska our theme followed those same lines. The house was decorated in blue and gold and had scenes of the old west. The Noblemen Combo played and everyone was feeling the Centennial spirit.

Scheduled for the second week in March is the chapter’s professional tour. We went to Delta Chapter to tour the local business establishments in that area.

In May the prominent words coming from Alpha Delta Chapter are—“Pray For Surf.”—LARRY L. BETTS

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska initiated its first semester pledges in February. An activity filled Pledge Improvement Week was followed by the formal initiation Sunday morning. By that time everyone was ready to go to bed and sleep a day or so—but following tradition all of the brothers attended church in mass. Whether or not all the brothers were awake all through the services is another question. The outstanding Pledge was Brother Bob Kyle, the president of the pledge class. The selection was extremely difficult since the entire pledge class was outstanding. Also initiated was Brother Hodgets, a member of the university faculty.

Immediately after initiation the brothers started rushing prospectives for the second semester pledge class. On February 22 we held our pledge smoker here at the house. A film about the chapter was shown, the officers gave a run down on the various aspects of the fraternity and then coffee and cookies were served while the brothers met and talked with the guests. That night we entertained about 35 prospective and we netted 25 bid slips. All of the guests were also invited to attend our professional dinner on February 27. We expect to have some more bids following the dinner.

Also in February the chapter held its first house party of the semester. This being a centennial year for Nebraska our theme followed those same lines. The house was decorated in blue and gold and had scenes of the old west. The Noblemen Combo played and everyone was feeling the Centennial spirit.

Accepted the invitation of Brother Melvin C. Lockard, president of the First National Bank of Mattoon, the brothers of Epsilon Omega Chapter enjoyed a very informative tour of the bank facilities.

Rounding out their professional program for the Winter Quarter, John Armstrong, attorney, spoke to the brothers on the legal aspects of business contracts.—CARL A. HARVEY, Jr.

THE May, 1967, ISSUE
KNOWN TO HUNDREDS of Deltasigs, Miss Elizabeth "Betty" Thealen is completing 50 years of service as Housemother for Beta Chapter at Northwestern University, Chicago. She will be honored at a special recognition dinner on May 7, 1967. She was named Housemother for Beta Chapter on this date in 1917.

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER at Christian Brothers College has begun a new semester and a new pledging period along with a new selection of professional and general activities to be presented during the year.

The rushing activities for the second semester are being handled by Dick Schmidt, rush chairman, Jerry Schwartz, senior vice president, and Bob Spotak, vice president. A party was held and the neophytes were invited to become acquainted with the members and the purpose of the fraternity. The formal pledging ceremonies took place at Leader Federal Savings, the largest savings and loan association in the Mid-South and the 57th largest in the nation. The pledging period will last for six weeks with the informal and formal initiations held on April 15th and 16th.

The second semester elections were held on February 1 and returned all present officers back to their former offices. The officers for the spring semester are: Brothers Jim Grobmyer, president; Jerry Schwartz, senior vice president; Bob Spotak, vice president; Jack Kenney, secretary; Roger Schmidt, treasurer; Rick Mackowiak, chancellor; and Ed Dorsey, historian. Also, there were four new appointees: Dick Schmidt, senior guide; Tolly Dicosmo, junior guide; Don Huller, alumni director; and Joe Thweatt, The DELTASIG correspondent.

In regard to professional activities our Professional Chairman, Jerry Schwartz, has again presented us with an array of interesting programs. On January 25 the chapter sponsored a field trip to the Memphis Publishing Company which presented, "The Publishing Of A Daily Newspaper," to all members present. Also Lieutenant Frank Kallaher, of the Memphis Police Department, spoke to the chapter on, "The Problems Of Running An Efficient Police Department." It was enjoyed by all members.

In regard to the upcoming activities, the District Director of Internal Revenue will speak to the members and all students and faculty who wish to be present on March 1.

Also this semester the chapter has inaugurated a Chapter Newsletter which will describe the history of the chapter up to this date. It is hoped that the newsletter will help the chapter to keep better in touch with the rest of the fraternity. We are hopeful that it will be continued successfully in the hands of newly appointed Chairman Don Haller.

In accordance with Homecoming Weekend the brothers of Epsilon Psi Chapter held their annual "Rose" Dance honoring the "Rose," Miss Cheri Haley. The dance was held at a local Holiday Inn with the brothers, chapter alumni, and pledgees present.

Our Chapter "Rose" was also entered in the Homecoming queen contest and was chosen Christian Brothers College Homecoming queen for the school year 1967-68. Miss Haley is the third homecoming queen that Epsilon Psi Chapter has sponsored and with in the past four years of its existence.

The chapter is looking forward to promoting continued growth and success in the semester to come to the chapter and to the fraternity.—JOSEPH R. THWEATT

NORTHERN—I—Beta

BETA CHAPTER on Sunday, May 7, honored the Fiftieth Anniversary of its house mother Miss Elizabeth "Betty" Thealen, our beloved First Lady. A beautiful silver bowl was presented by Brother Tom Mocella, Director of the Central Region, from The Central Office of Delta Sigma Pi. Betty began her association with our chapter on May 7, 1917, and was honored by all segments of the fraternity, the chapter, the Deltasig House Corporation, the Alumni, the pledges and our sister chapters in the area. Brother "Gig" Wright served as honorary Chairman and Toastmaster for the day. Brother Malcolm MacDonald, Beta Chapter President, deserves credit for the chapter coordination with the other organizations.

John T. Evans, vice president and attorney for W. A. Alexander Insurance Underwriters, spoke at a recent chapter smoker on "Liability Insurance Hazards That Can Bankrupt You." Brother Ed Simenson, professional chairman, has concluded a fine professional program for the year.

The Holiday Inn in Chicago was the scene of the 1967 "Rose" Ramble. Over 150 people participated in the gala affair which saw the crowning of the chapter's new Queen for 1967-68. Brother Ken Vadovsky was crowned as the chapter's new "Rose." Also this semester the chapter has inaugurated a Chapter Newsletter which will be rate A. The newsletter will be presented during the year.

In regard to the upcoming activities, the chapter has begun a new semester and a new pledging period along with a new selection of professional and general activities to be presented during the year.

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Also this semester the chapter has inaugurated a Chapter Newsletter which will describe the history of the chapter up to this date. It is hoped that the newsletter will help the chapter to keep better in touch with the rest of the fraternity. We are hopeful that it will be continued successfully in the hands of newly appointed Chairman Don Haller.

In accordance with Homecoming Weekend the brothers of Epsilon Psi Chapter held their annual "Rose" Dance honoring the "Rose," Miss Cheri Haley. The dance was held at a local Holiday Inn with the brothers, chapter alumni, and pledgees present.

Our Chapter "Rose" was also entered in the Homecoming queen contest and was chosen Christian Brothers College Homecoming queen for the school year 1967-68. Miss Haley is the third homecoming queen that Epsilon Psi Chapter has sponsored and with in the past four years of its existence.

The chapter is looking forward to promoting continued growth and success in the semester to come to the chapter and to the fraternity.—JOSEPH R. THWEATT
GEORGIA TECH

THIS ACADEMIC quarter began our fifth quarter as a chapter of Delta Sigma Pi. We feel the major factor that influenced our success this Winter was the advanced planning done prior to the beginning of the quarter. We formulated our goals and activities which include: a successful rush program, seven business meetings, four professional meetings, three social functions, two plant tours, the selection of our “Rose of Deltascig”, building fund for our fraternity house, the initiation of faculty members and undergraduates.

During the first of the quarter with only 24 brothers, and with the need for a larger membership, rush took on an importance beyond that which it normally does. With several good rush smokers and a great deal of publicity, we pledged nine men. We will have had four professional meetings and two plant trips by the quarter's end. We selected our first “Rose of Deltascig” Mrs. Vickie Carroll. To date we have had three social functions at our lodge, two of which were entertained with live bands, an extra which was impossible before.

The initiation will be held March 4, and we hope to initiate two additional faculty members into our chapter at this function.

We have accomplished many of our goals and think that this quarter has been a big step forward for us. We are already making plans for Spring quarter and feel that Zeta Lambda Chapter will continue to grow in size and importance and will be a credit to Delta Sigma Pi.—JOE M. MIDDLETON

LOUISIANA TECH

BETA PSI CHAPTER received 21 outstanding men at the January initiation at Louisiana Tech. A banquet was held following the ritual, at which Bruce Berry from Shreveport was named the outstanding member into our chapter at this function. We hope to initiate two additional faculty members at this function.

Among the spring activities planned for Beta Psi Chapter is the “Rose” Banquet to be held on April 15. It is expected to be a successful evening of fun. Plans for a field trip are also being made for this Spring.

The quarter system will be introduced to the Louisiana Tech campus next fall. This should be an interesting experience for us, after having the two-semester system for so many years.

This spring is going to be an outstanding semester for Beta Psi Chapter, and we hope that some of our Alumni Brothers and Brothers from other chapters will visit us. We wish everyone a most enjoyable summer.—CHARLES WATSON

VIRGINIA TECH

ZETA UPSILON CHAPTER at Virginia Polytechnic Institute is well under way since its installation November 19, 1967. Our social, professional and by-laws committees have done excellent jobs this quarter.

The social committee has given the chapter a most enjoyable program this quarter. Our “Rose of Deltascig” was held January 20 at the Christiansburg Armory. Sharon Payne, one of Seventeen Magazine's “Best Teens of the Year,” became our first “Rose of Deltascig.” Dr. Paul Wicchamper was presented a desk pen set for his outstanding services as chapter advisor. On February 10, Zeta Chapter presented a popular local combo, The Megatons, in War Memorial Gym for a dance open to the student body.

Our professional committee, under the able leadership of Bill Louhoh, arranged for Alan Ferguson of Dunn and Bradstreet, Inc., to speak on employment opportunities with the corporation. A tour of Poly-Science at Blacksburg and a possible tour of WDBJ Television Station in Roanoke have been arranged.

Greg Ferguson, chairman, and the by-laws committee have made substantial contributions to the formation of the Chapter By-Laws. Sections from other chapters have been and are welcome.

Four pledges were initiated on March 4. They are certain to add to the leadership and growth of our chapter since they are hardworking and able students. By the time of this issue of the DELTASCIG, they will be well acquainted with working to keep Zeta Upsilon Chapter of Delta Sigma Pi among the best fraternities on campus.—DAVID R. SMITH

LAMAR TECH

DELTA ETA CHAPTER of Delta Sigma Pi enjoyed an excellent Fall semester and we are now preparing for another active and challenging second semester. Brother Tommy Townsend, our senior vice president, is busy working at screening prospective pledges. We have two rush parties planned for March 1 and 11 and the Pledge Acceptance Dinner for March 18. Professional Meetings are planned for March and April along with a field trip to the Budweiser Brewery in Houston on April 21. Our Chapter Birthday Dance will be April 15, Formal Initiation on May 6, and the annual “Rose” Ball on May 14.

We are anticipating a visit from Brother Ben Wolfenberger soon. Ben visited our campus last year and provided us with many helpful hints on chapter administration.

Although our basketball team is not faring too well this year, we still have many scrappy enthusiasts participating. We have lost some real “squeakers” (50-25, 62-17). Our chapter was challenged to a football game by one of the other fraternities on campus. They outweighed us and had been practicing harder but, due to the efforts of Chester “Sticky Fingers” Slay and “Battlin” Bill Frank, we emerged victorious to the tune of 14 to 8.

The Brothers of Delta Eta Chapter want to extend best wishes to all of the Brothers of Delta Sigma Pi for a very good year end, and the best of luck to all Brothers graduating in June. We wish them all the very best of luck in all their future endeavors.—ELLERY J. LACY

ST. JOSEPH'S

THE HIGHLIGHT of Zeta Pi Chapter's second semester, as with all chapters, is the pledging culminating in Greek week. Zeta Pi Chapter has pledged 27 neophytes. The pledge period was started on February 24, with a party for the pledges and brothers. The first pledge meeting was held on February 28.

The New York Stock Exchange was toured on March 17, after which the brothers remained in New York for the week end at the Americana. The field trip to Scott Paper Company has been rescheduled, and instead the brothers will travel to Boston to tour the business facilities in that city. The definite dates and itinerary have not yet been completed. Gimbels Department Store in Philadelphia was the site of a third field trip held in mid-April.

Professionally, Zeta Pi Chapter will again sponsor the 11th annual Americans for the Competitive Enterprise System Conference. The topic is “Air Pollution—Who is Responsible?” Several prominent businessmen as well as city water commissioner Samuel Baxter will participate. The Young Presidents' Organization has also been asked to return to St. Joseph's during the Spring. Mr. James Livingstone, distinguished financial columnist for the Evening Bulletin, has been invited to address the student body.

David Soloman, formerly of Zeta Pi Chapter, has transferred to Boston University and is continuing the process of becoming active with Gamma Chapter. The chapter extends best wishes to Dave in his studies at Boston University.—GEORGE J. HAGAN

ASSISTING WITH the registration at San Francisco State College are these members of Delta Omicron Chapter. Standing from left to right are Dr. Thomas Wilson, Dean William Niven and Dr. Paul Woolf. Undergraduate members seated from left to right are: Frank Kalmar, James Myers, Melvin Robbins and Thomas McGeechan.

THE May, 1967, ISSUE of
LOUISIANA STATE—Baton Rouge

BETA ZETA CHAPTER, the host of the South Central Regional Convention, started the spring activities with a stag party, the traditional kickoff of each semester. The very successful party was held this semester at the House of the Rising B's (where Brothers Bazzocchi, Breithoff, and Berthelot live).

Newly elected officers are: Brother Heard, president; Brother Breithoff, senior vice president; Brother Culver, secretary; and Brother Berthelot, social chairman. The new officers brought with them new blood and vigor, as Brother Wolfenberger, Executive Secretary, had an opportunity to observe during his recent visit to the Chapter. Rush is still going on at Beta Zeta Chapter.

The professional program, a part of rush, included a very interesting talk by the President of Louisiana National Bank of Baton Rouge, one of the largest banking institutions in the South. Next week the brothers will select, from the 40 rushers, the chosen ones who will have the honor of pledging Delta Sigma.

At this point, we can conclude that the future of Beta Zeta Chapter is as bright as the head of Brother Max Barnett, our beloved Regional Director.—Max Bazzocchi

SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana College has initiated the Fall pledge class consisting of ten students and two faculty members. Our 12 new brothers are: Dr. E. E. Pulz, Mr. Otis Farrell, Kenneth Nicolosi, Jesse Lane, Michael Selten, Darrell White, Richard Calkins, Walter Brunken, Joseph Gerdes, Nesbitt Hagood, Ronald Le Blanc and Robert McDonald.

Max Barnett, Jr., the Regional Director of the South Central Region, was the principal speaker at our initiation banquet. At the banquet Michael Selten was awarded the outstanding pledge award. The banquet was a great success.

Zeta Sigma Chapter is in the midst of its rush program. At our first rush party we had about 35 rushers present. Our second rush party will be a professional meeting, having Mr. Frank Roberts, Personnel Director, of Tulane Medical School, speak.

This year the Business Administration Department here at Southeastern Louisiana has turned over its annual Small Business Conference to our Chapter. We are very thankful to our Business Administration Department for giving us the opportunity to organize and run the conference, and we feel sure it will be the best in the history of the conference.—JOSEPH A. LUQUET, JR.

INDIANA STATE

DELTA TAU CHAPTER opened its spring semester with two professional meetings. The first meeting featured Mr. Jack Boothe of Francis I. DuPont & Co., as speaker, Mr. Boothe, a graduate of Indiana State, related to us the increasing demand for qualified people in the stock investment field. He pointed out that the only education requirement is a college degree, which can be in almost any field. After describing the steps to go through to become a broker, Mr. Boothe put himself open to questions from the Chapter, which produced a quite lengthy discussion session.

Mr. Fred Shimp, manager of the K-Mart store in Terre Haute, was the guest speaker at our second meeting. He pointed out the history and rapid development of the S. S. Kresge Co. under the late Mr. Kresge, and described how the company entered the discount business with the K-Mart division and related the organizational structure and operating procedures for a K-Mart store.

It was announced at this last meeting that Brother Keith Michael was selected by the marketing faculty as the outstanding student majoring in marketing. Brother Michael will be honored at a dinner later this year in Indianapolis given by the American Marketing Association.

We are now preparing ourselves for two of the most important events of the year—the "Rose of Deltasig" dance and our second semester pledging. By the way things are going so far, both should be tremendous successes.—PAUL R. PIERSON

NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico recently elected its new officers and "Rose" for the spring semester of 1967. The newly elected officers include: Tom Robinson, president; Mark Seiler, senior vice president; Leon Smith, vice president; Brian Maley, secretary; John Switzer, treasurer; John Elliott, chancellor; Neil Morgan, historian; and our "Rose" is Miss Jan Stevens.

At this writing Gamma Iota Chapter has had two most successful rush smokers. The second smoker was a party where much fun was had by the actives and the 33 prospective pledges in attendance. We are hoping to see the majority of these prospects at our spring semester preferential dinner being held at the Desert Sands.

Thanks to Brother Steve Kraft, the chairman of our professional program, we have already had one excellent speaker this semester, and are looking forward to a most rewarding series of speakers and tours. Mr. Al Valdez, our first speaker, discussed the Industrial Foundation of Albuquerque. It was a most enlightening lecture on the future financial growth, through industry, of our fine city.

After an extremely successful first semester of this academic year, and a most promising second semester, the brothers at Gamma Iota Chapter feel we will have no problem in reaching our goal of 100,000 points in the Chapter Efficiency Index.

We cordially extend an invitation to all Deltasigs to visit Gamma Iota Chapter whenever they are in the Albuquerque area. We would like to meet and make friends with those, who like ourselves, are proud to be Deltasigs.—J. MICHAEL BELL

PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania had a very prosperous 1966 and we all look forward to the year 1967 with great expectations. Each semester we plan our pledging program weeks ahead of time to enable all the brothers to be familiar with their assigned duties. Between the men graduating and leaving school and the men going to serve their country in Vietnam we are slowly losing our active brothers. A few of the new brothers are now holding officer's positions on the Executive Committee.

Philadelphia was selected as the host city for the Regional Meeting last semester and, needless to say, many long hours were spent in making plans and preparations for our out of town brothers.

On the social side, last semester, we collaborated with the Zeta Pi Chapter of St. Joseph's College for a party and this semester we intend to have parties with some of the other Chapters in the area. Other important functions include the impromptu card games frequently in session under the direction of our efficient Chapter Advisor, Joseph T. Lewis.

Our Professional Program is going along smoothly. At our next scheduled meeting our guest speaker will be Mr. Norman Haug representing Riker Delaware Corporation for Ocean Acres speaking on 'Real Estate as an Investment.'

Congratulations are in order for our President Richard L. James for leading the active chapter through all the perils of the school year.—EDWARD JUST

THE MEMBERS OF the Thunderbird Alumni Club in Phoenix appear to be enjoying their luck at the recent Las Vegas Party. Also a part of the Las Vegas Party was a comedy skit. Brothers Bob Johnson, on the left, and Bernie Kheret are shown here during the skit.
Memorabilia

At the time The Central Office was designed and constructed, one room, the Founders' Room, was designed to also be an archive for the Fraternity. Delta Sigma Pi will celebrate its 60th Anniversary at the 26th Grand Chapter Congress at Biloxi, Mississippi.

During this 60 year span of time numerous items of memorabilia have found their way into the fraternity. Perhaps you have items that you feel should also be placed in the Delta Sigma Pi archives and preserved and displayed as evidence of facts, such as early insignia, publications, membership certificates, identification cards and the like.

If you do have any memorabilia we would welcome receipt of it at The Central Office. It just might be the only item of its kind in existence today. The older our Fraternity grows the greater the value and interest in these archives will be. Help us to complete our archives by sending your memorabilia to The Central Office. Let us determine whether or not it should be placed in the archives. If it is placed in the archives you naturally will receive proper credit for making it available.

When sending these items to us please be sure that they are properly wrapped and insured to avoid damage.

KENTUCKY
ETA CHAPTER at the University of Kentucky held its annual Spring banquet on April 7th, at the Campbell House in Lexington. All brothers of Eta Chapter enjoyed this banquet, after a very successful banquet last year with Coach Adolph Rupp, the Deltasig of the Year, as the principal speaker.

Brother Don Little received the Haskins and Sells Foundation Award for excellence in accounting. All senior accounting majors competed for this $500 scholarship on the basis of scholastic attainments.

Our pledging this past semester has not been as successful as we had hoped. Concerning the future pledging, we hope to have a new pledging program which will be more successful.

On March 25th Brothers Rick Fox, Bob Livesay, and Howard Settle toured The Central Office and met with Executive Director Charles Farrar and Executive Secretary Ben Wolfenberger relative to plans for the chapter program next year.

Plans are also being made for three or four of the brothers to attend the 26th Grand Chapter Congress in Biloxi in August.—RICK FOX

FOUR MILLION DOLLARS

The life insurance plan sponsored by Delta Sigma Pi is now providing nearly Four Million Dollars protection for insured Deltasigs. Minnesota Mutual Life, our underwriting company, informs us that this is one of the most successful plans of its type.

Participation in this program by member Deltasigs is entirely voluntary, however, the program carries your Fraternity’s official sponsorship.

We suggest you contact Mr. William Walker, Delta Sigma Pi Life Plan Administrator, c/o The Minnesota Mutual Life Insurance Company, for specific information about this plan.

THE DELTA SIGMA PI SPONSORED LIFE INSURANCE PLAN

This low cost life insurance plan can be used as your only life insurance plan or to supplement your existing program. Generally, no physical examination is required to obtain this insurance. The answers to the two health questions on the application are usually all that is necessary.

The Delta Sigma Pi sponsored plan is non-cancellable except by you through non-payment of premium. For further information, please send the attached coupon.

To: Mr. William Walker, Administrator
Delta Sigma Pi Life Insurance Plan
Minnesota Mutual Life Insurance Company
St. Paul, Minnesota 55101

Dear Mr. Walker: Please send me information on the Delta Sigma Pi sponsored insurance plan.

Name ________________________________

Address ________________________________

City __________________ State __________ Zip __________

Your Delta Sigma Pi sponsored life insurance plan is underwritten by the Minnesota Mutual Life Insurance Company of St. Paul, Minnesota—one of the largest life insurance companies in the world.
Life Membership

BROTHERS IN DELTA SIGMA PI:

Once again the school year is coming to a fast close. Have you given serious consideration to becoming an ACTIVE Life Member?

In previous issues of The DELTASIG Magazine, your Life Membership Committee has pointed out the need for the support of the National Endowment Fund by all brothers in Delta Sigma Pi. We have indicated the purposes for which the Fund is used. We have also cited the advantages to each brother of life membership in our fraternity. To provide incentive to all brothers to sign up, the Grand Council voted not to increase membership rates despite the rising costs of practically everything else these days.

We are pleased to report that we have made excellent progress this year. We want to do still better. We are certain you share this desire with us. That is where YOU come into the picture! How about sending your check to The Central Office at Oxford right away? Remember, the cost is still but $50 for alumni and $40 for undergraduates. Regular installment payments can be arranged.—WILLIAM W. MYERS, Chairman

LIFE MEMBERS

Robert G. Cole, Kappa, Georgia State
James B. Dollahan, Upsilon, Illinois
Louis T. Potter, Beta Tau, Western Reserve
John T. Korzak, Beta, Northwestern
James F. Hughes, Zeta Eta, St. Peter's
Peter A. Fettig, Alpha Pi, Indiana
Ellsworth H. Brehman, Jr., Alpha Beta, Missouri
Larry A. Hall, Delta Rho, Ferris State
Richard S. Czekiel, Gamma Rho, Detroit
Robert E. Alexander, Gamma Rho, Detroit
James M. McMurray, Alpha, New York
Robert J. Trotalli, Psi, Wisconsin
Richard D. Watson, Alpha Pi, Indiana
Vincent J. Surdi, Beta Rho, Rutgers
Larry R. Bilby, Gamma Sigma, Maryland
David V. Povesic, Gamma Lambda, Florida State
Richard S. Becker, Alpha Mu, North Dakota
Nicholas J. Chiaia, Alpha, New York
Roger R. Stubh, Alpha Delta, Nebraska
Hume G. Hunter, Mu, Georgetown
Barry R. Strauss, Gamma Rho, Detroit
William J. Burke, Alpha, New York
Eldon F. Bush, Jr., Epsilon Xi, Ball State

Robert C. Mitchell, Jr., Beta Omega, Miami
Richard T. Ince, Alpha Epsilon, Minnesota
Robert J. Ingram, Jr., Gamma Kappa, Michigan State
Jeffrey W. Korman, Upsilon, Illinois
Peter J. Da Puzzo, Beta Rho, Rutgers
Montrose M. Waldron, Gamma Epsilon, Oklahoma State
Ronald G. Stonehouse, Gamma Kappa, Michigan State
Richard C. Eschrich, Gamma Rho, Detroit
Patrick J. Orelli, Gamma Xi, Santa Clara
Richard L. Schreiner, Epsilon Kappa, Shepphard
Tony L. Edeener, Delta Tau, Indiana State
John M. Shaefeffer, Epsilon Sigma, LaSalle
Leonard A. Metheny, Epsilon Omega, Eastern Illinois
H. Kenneth Hardie, Beta Nu, Pennsylvania
Robert F. Hook, Zeta Mu, Arlington State
Robert E. Estill, Epsilon Mu, Sam Houston State
Owen R. Marshall, II, Epsilon Mu, Sam Houston State
James A. Foster, Delta Omega, West Liberty State
Louis A. Wesly, Chi, Johns Hopkins
Roger D. Warren, Gamma Kappa, Michigan State
Richard F. Clarke, Zeta Nu, Texas A&I
Winston D. Darmstaetter, Jr., Gamma Nu, Wake Forest
Devin M. Brome, Eta, Kentucky
Arthur L. Steiner, Beta Omega, Miami

Eduardo A. Martinez, Gamma Phi, Texas Western
Robert C. Meyer, Gamma Psi, Arizona
Robert S. Meyers, Jr., Chi, Johns Hopkins
William L. Ashby, Gamma Omega, Arizona State
Joseph A. DeFrank, Zeta Eta, St. Peter's
George F. Tingley, Gamma Zeta, Memphis State
Ronald S. Mohr, Beta Tau, Western Reserve
James F. Richard, Delta Nu, Loyola
Paul F. Miller, Alpha Rho, Colorado
Leo J. Malskowski, Zeta Eta, St. Peter's
Alan R. Dolan, Delta Omega, West Liberty State
Walter H. Grashoff, III, Epsilon Nu, Louisiana State
Ronald C. J. Oldakowski, Zeta Xi, Lewis
Ernest J. Winesdorff, Delta Omega, West Liberty State
Max G. Sewald, Epsilon Sigma, LaSalle
Clyde H. Kelly, Jr., Gamma Phi, Texas Western
Samuel L. Bellanca, XI, Michigan
Patrick M. Delaney, Delta, Marquette
James W. Feicht, Jr., Delta Eta, Lamar Tech
Darrell B. Bledsoe, Delta Chi, Washburn
William C. Ward, Beta Kappa, Texas
James P. Manika, Zeta Xi, Lewis
Jeffrey A. Phillips, Alpha Omega, DePaul
Lee P. Saghrian, Beta Omega, Miami
John W. Perry, Delta Tau, Indiana State
Barty J. Lesser, Zeta Omicron, C. W. Post
Arnold C. Ramsland, Beta Rho, Rutgers
Albert D. Le Bel, Epsilon Phi, Sacramento State
Robert E. Forster, Jr., Epsilon Chi, Georgia Southern
David K. Dubke, Epsilon Iota, Lamar State
Jules V. Meyers, Epsilon Pi, Monmouth
John A. McGary, Zeta Xi, Lewis
Thomas E. Hoot, Delta Phi, East Texas State
Ronnie G. Smith, Delta Epsilon, North Texas State
Theotas O. Wilkins, Jr., Epsilon Mu, Sam Houston State
Jay M. Reeves, Beta Kappa, Texas
John H. McWaters, Jr., Gamma Kappa, Michigan State
George A. Newhall, III, Gamma Omicron, San Francisco
Robert M. Zakon, Gamma, Boston
Denis J. Skahen, Zeta Xi, Lewis

The DELTASIG of DELTA SIGMA PI 149
THE AIR CONDITIONED Edgewater Gulf Hotel, Biloxi, Mississippi, located on the shore of the beautiful Gulf of Mexico, will be the scene of the 26th Grand Chapter Congress of Delta Sigma Pi on August 22-25, 1967.
Florida Deltasig Named Marketing Educator of the Year

BROTHER MYRON S. Heidingsfield, Florida, professor of marketing at the University of Florida in Gainesville, has been named Marketing Educator of the Year by the Sales and Marketing Executives-International.

Sales and Marketing Executives-International is a professional society of more than 25,000 members in 46 nations. The award was made in a ceremony at the 31st International Marketing Congress held at the Sheraton-Boston Hotel, Boston, Massachusetts.

In announcing the award to more than 800 association members assembled, Charles W. Zerweck, president of the association, said: "We are recognizing an educator who has added significantly to that body of marketing knowledge essential to development of higher living standards throughout the free world."

Dr. Heidingsfield is a Food Fair Stores Foundation marketing professor at the College of Business Administration at the University of Florida. He is also a nationally known consultant in the field of marketing and marketing research.

Prior to joining the University of Florida he held both academic and business positions in the Philadelphia area. He was professor and associate dean at the School of Commerce and Finance at Villanova University. At Temple University he was chairman of the Department of Marketing. He was also manager of marketing research for the RCA Sales Corporation in Cherry Hill, New Jersey.

Brother Heidingsfield was born and educated in New York. He holds a Ph.D. degree from New York University. He is also co-author of three textbooks on business and marketing subjects.

He is a member of Beta Eta Chapter of Delta Sigma Pi at the University of Florida. More Alumni Club is, first and foremost, a Deltasig Alumni Club. Its members are the product of many fine institutions, including, among others, The Johns Hopkins University, Georgetown University, the University of Maryland, Pennsylvania State University, New York University, and the University of Virginia. Indeed, we in Baltimore are proud of the fact that our membership is derived from many undergraduate chapters and many campuses. Therefore, if you are heading this way, make it your business to contact our president, Dale Raubenstine (Alpha Gamma Chapter, Penn State University), so that you can take advantage of the many professional and social functions which the club has to offer. Besides affording you an opportunity to continue your association with the Fraternity, membership in the Baltimore Alumni Club will also assure you of a ready-made circle of new friends, plus many valuable business contacts. President Raubenstine and the rest of us in Baltimore look forward to welcoming you into the Baltimore Alumni Club. —MIKE GERAGHTY

PHILADELPHIA—Omega

THE FIRST SPRING social of the Omega Alumni Club will be held on May 12 and will be a stag party at the Omega Chapter house, 2108 North Broad Street in Philadelphia. On this big weekend, the Omega Chapter will follow with its annual dinner dance at the Falcon House, West Chester Pike, Havertown, Pennsylvania, on May 13.

During the past year, the undergraduate and alumni have been busy refurbishing the new house. The three-story property required renovation of the chapter room, recreation room, bedrooms and living room, all of which is now completed. Presently being worked on are the kitchen and basement.

The Omega Alumni Club President, William M. Rinck, said a new service is being launched; a placement bureau for both undergraduates and alumni. In this program, Deltasig will help with finding the right brother for the right job. Those interested should contact Brother Rinck, chairman of the new project.

Also presently in the works is an updating of the Directory issued by the club in 1966. Under the direction of Brother Rinck a recent newsletter solicited updating material from Omega Chapter members in regard to their job changes, address changes, etc.

Any Deltasig in the Pennsylvania, Southern New Jersey, Delaware area interested in joining the Omega Alumni Club should contact Brother Rinck at 404 Hubbs Drive, Palmyra, New Jersey 08065.—V. P. DAMIANI
ONLY A FEW of the nearly 1500 books that were exchanged by Delta Chi Chapter remain behind. This is the second year that Delta Chi Chapter at Washburn University has sponsored a book exchange.

COLUMBIA

THE COLUMBIA, South Carolina, Alumni Club of Delta Sigma Pi was organized with the help of Brother Herb Finney in December 1966. Officers were nominated and the following elected: President Charles E. Boswell, III, Vice President Donald Marchant, Secretary Y. Dean Hawkins, and Treasurer Clary Rawl.

President Boswell immediately got the ball rolling by appointing John Merrill, Jr. and Tom Murphy to head a membership drive. An officer’s meeting was held in January to determine objectives and policies of the new club. Also, a supper meeting was planned at the Gatehouse Restaurant on March 3 to initiate charter members and other interested alumni.

Close cooperation with the undergraduate chapter is planned. We urge all interested Deltalogs in the Columbia area to contact the undergraduate chapter or one of the above listed officers.

CHICAGO

TUESDAY EVENING, March 14, the brothers of the Chicago Alumni Club assembled at the Como Inn to celebrate Past Presidents’ Night—when we honor those rogues who have headed the club in the past. This year a special invitation was extended to undergraduates to join us. The cocktail hour began at 5:30 o’clock and at 7 o’clock we dined splendidly on prime rib or veal parmigiana. After dinner Brother Howard Hight introduced our speaker of the evening, Mr. Jack Cornelius, Area Development Manager for the Peoples Gas, Light and Coke Co., whose provocative subject was: “Industry, Old and New, In The Aging Central City.”

On Saturday evening, May 6, the brothers and their wives or dates attended our annual Spring mixed dinner-theatre party at the Candlelight, Chicagoland’s well known restaurant and theatre in the round. “Barefoot In The Park” was a comedy that delighted all. After the theatre we danced until closing. President Tony Fernandez and Social Chairman Howie Hight have succeeded in making this one of our most cherished evenings.

On Thursday, June 15, the Chicago Alumni Club will hold its traditional golf outing and banquet at the Midwest Country Club. You may play golf all day, in the afternoon, or join us after work. The course is beautiful and the prime rib is out of this world. For non-golfers, a putting contest will be held during the 19th hole. Chairman Jack Nikoleit promises a full day of fellowship and prizes for all.

Again we extend our welcome of brotherhood and fellowship to all Deltalogs in the Chicago metropolitan area. Inquiries are to be addressed at 42 East Cedar Street, Chicago, Illinois, 60611.—DON F. HOLEM

OMAHA

THE OMAHA ALUMNI Club of Delta Sigma Pi, comprising graduates of Creighton University, the Universities of Omaha and Nebraska, began its 1967 schedule with a spirited membership campaign and a March stag. The membership drive featured competition between two teams of officers, with the team signing more members serving delicious cream pie to the losing team. This serving arrangement might appear to be a bit unorthodox; however, when one considers that the pies were applied directly to the faces of the losers without benefit of silverware, the meaning becomes all too clear.

Following this pie-eyed adventure, the Omaha Alumni Club settled down to a members and Indies Las Vegas party in the Spring. Roulette, Chuck-a-luck and other games of chance filled the evening, and several gurgling-type prizes were awarded those accumulating the fattest wad (of play money) at the end of the festivities.

At this writing, tentative future events include summer splash and golf parties, a fall football trip to cheer on the Big Red of Nebraska, and Founders’ Day dinner at year end.

Graduating seniors from any of the chapters who are attracted by this schedule of coming events and who wish to retain their Fraternity ties as they enter the business world, are warmly invited to contact the Omaha Alumni Club in care of Box 1281 DTS, Omaha, Nebraska 68101.—JOE LECHNER

LUBBOCK

THE FIRST LUBBOCK area Delta Sigma Pi meeting was held October 18, 1966. Elected as officers were John Burdette, president; R. Rex Aycock, secretary-treasurer; and Don Reynolds, social chairman.

There are approximately 85 Delta Sigma Pi Alumni in the Lubbock area.

The first social event was held November 22, 1966, at the Villa Inn. Cocktails and dinner were served. The program was presented by Texas Tech Head Basketball Coach, Gene Gibson, who discussed the 1966-67 basketball prospects for Texas Tech.

The second social meeting was held February 20, 1967. The program was presented by Brother Boy Lynch, a partner with Main, Lefrenz and Company, a national accounting firm. Brother Lynch’s topic was “Personal Income Tax,” which encompassed all new rulings of the IRS, and in particular itemized deductions as related to personal income tax.—JOHN BURDLETTE

DALLAS

THE DALLAS ALUMNI Club year 1966 has been a mixture of professional, civic and social endeavor.

Professional meetings included Pace Griffin, Dallas stockbroker, speaking on inflation and the stock market; Dallas County Commissioner Frank Crowley, speaking on county government, and several excellent business films followed by a lively group discussion. Civic activities included a day with underprivileged youth from Compton Citadel, a Salvation Army organization, which featured a Dallas Cowboy Football Game.

Social activities included a Patio Party, Las Vegas Party, Founders’ Day Banquet, Christmas Party, Covered Dish Dinner, Bingo Party, and a weekend at a lodge.

Other activities included display of the fraternity’s Greek letters from the LTV Building for the second year in a row, and Christmas Card sales, which netted the Club more than $100.00. A special thanks goes to Gary Dockery, Russ Brown, Grant Robison, Al Rodriguez, Ken Murphy, Jack Knight and Eddie Gilmore; their wives, and my wife Margaret for all their hard work which has made this year a success for the Dallas Alumni Club.—C. H. HERMAN

DESIGNED AS A bulletin board, the unusual features of it also call the presence of Delta Sigma Pi to the attention of the students in the School of Business at the University of Texas in Arlington. Officers of Zeta Mu Chapter from the left to right are Walter Donalson, Bill Buttram, Robert Jenkins and Larry Hampton.
PHOENIX

THE THUNDERBIRD ALUMNI Club is really in the swing of things! Among the more interesting social activities were a golf tournament in January, a Las Vegas Night in February, and a brewery tour in March. Bill Wilson was in charge of the golf tournament and it was such a success that we are planning on having another one a little later on in the Spring. The golf tournament was held, appropriately enough, at the Thunderbird Country Club in Phoenix. It was a very enjoyable outing and trophies were presented later that evening at the Gamma Omega Chapter Initiation Banquet. The Las Vegas Night was really something to remember! We got all the co-operation that it takes to put one on. The setting for it was terrific! A plush bar loaned to us by Brother Emmett Warren provided a lot of atmosphere and Al Greb did a great job of putting up posters and setting up the games and decorating the place. Bill Wilson, as usual, outdid himself in volunteering his services for any jobs which needed doing and he also brought along his beer tap to help the work along. Kelly Braitewaite and Bob Johnson did a great job of getting out the work and providing the music and a couple of the prettiest and swingingest go go girls in town. There was a good variety of games of chance where you could double your money if you managed on pop corn and drunk your favorite drink. As if all that wasn’t enough we found out that we had a couple of top flight entertainers in our own flock when Bernie Kheret and Bob Johnson put on a very original skit which was the hit of the night. The attendance was gratifying and everyone had a terrific time.

The next item on the agenda is the brewery tour and by now it is past history but at the time of writing this, it was something to be very much anticipated. Yes, it is great to be a member of the Thunderbird Alumni Club, a really swinging group.—GEORGE P. YAMA

SAN FRANCISCO

THE SAN FRANCISCO Alumni Club recently celebrated their second annual fellowship night at the Joseph Schlitz Brown Bottle Hospitality Room in San Francisco. We were especially pleased to have Brother M. John Marko, our Grand President, fly out to join us on this special occasion. Everyone enjoyed the activities which included a delicious dinner, beverages, games, and historic movies.

The San Francisco Alumni Club is now planning our annual installation meeting at the Playboy Club. This meeting is always a big success and all brothers are invited. Our club is also sponsoring an essay contest entitled “What Will Delta Sigma Pi Mean to Me After Graduation?” The prize will be valued at $50.00 and the local undergraduate chapters are quite enthusiastic.

As a reminder to all brothers who may be visiting in our area on the first Thursday of the month, we hold our luncheons at the “Inn the Alley” restaurant in the center of the San Francisco financial district. We would enjoy the honor of your presence.—GERALD J. FRESCHI

A RECENT VISITOR to San Francisco, Grand President M. John Marko, is shown here addressing the members of the San Francisco Alumni Club.

Paul M. Green Named Dean at Florida Tech

DR. PAUL M. GREEN, a charter member of Alpha Upsilon Chapter at Miami University, Oxford, Ohio, and until recently dean of the College of Business Administration at the University of Illinois, has been named Dean of the College of Business Administration at Florida Technological University, Orlando.

Born at East Liverpool, Ohio, he attended East Liverpool High School and received his A.B. degree from Miami University in 1926. It was while at Miami as an undergraduate that he helped organize the local fraternity that became Alpha Upsilon Chapter of Delta Sigma Pi. He was initiated on April 16, 1927. He later received his Master of Science and Ph.D. degrees from the University of Illinois. In 1952 he was awarded the LL.D. degree by Miami University.

His academic experience includes graduate assistant and instructor, University of Illinois 1926-1934; Professor and Head of the Department of Accounting, University of Florida 1934; Assistant Professor of Economics, University of Illinois 1937-1941; Professional Lecturer, George Washington University, and Dean, College of Business Administration, University of Illinois since 1952. In addition to these and other academic experiences he has also had numerous government experience.

Dean Green received the first Delta Sigma Pi Scholarship Key awarded at Miami University, symbolic of the undergraduate with the highest academic average upon graduation from the School of Business.

He is a member of Beta Gamma Sigma, Phi Delta Phi, Beta Alpha Psi, Sigma Iota Epsilon, Phi Beta Kappa, Sigma Alpha Epsilon and numerous other scholastic and professional societies. He is also a past president of the American Association of Collegiate Schools of Business and the Council for Professional Education for Business.

JOB OPPORTUNITY

Delta Sigma Pi is seeking a qualified member of the Fraternity to serve as a Field Secretary for a period of at least one year, preferably two.

The member applying for this position should have a working knowledge of all chapter operations and other fraternity matters, as he will be spending most of his time counseling chapters and helping with The Central Office operations.

The benefits are:

- Nationwide Travel
- Travel Expense
- Travel Insurance
- Paid Vacations
- Living Quarters
- Hospital Insurance
- Salary
- Experience

Any member interested in this position should submit his application, data sheet and a recent photograph to:

CHARLES L. FARRAR,
Executive Director
The Central Office,
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

DR. PAUL M. GREEN, Miami-Ohio, has been named the first dean of the College of Business Administration at Florida Technological University, Orlando.
SACRAMENTO

THE BALL IS REALLY starting to roll in Sacramento. The Sacramento Alumni Club is having its best alumni participation ever and is picking up new members at each activity. We know that our future activities will be of interest to all alumni in the Sacramento area.

First, on Saturday, June 3, will be held the second annual progressive dinner. All alumni are invited to bring their wives or sweethearts and join in this enjoyable evening.

For July we are planning a joint dinner with the Delta Sigma Pi Alumni Club from San Francisco. This dinner tentatively will be held on July 14, at the Brigadoon in Vacaville. Full details of this event will be forwarded to all alumni in the Sacramento area sometime in June. This will present an excellent opportunity to meet with the brothers who live in the San Francisco area.

Any brothers who have not mailed in the questionnaire sent them, please reply so that the directory can be completed. This directory will enable the Sacramento Alumni Club to better communicate with all Delta-sigs in our area.

For you that have attended a Sacramento Alumni Club activity and especially for those that have not had a chance to visit us, we hope to see you at the next meeting.

—ROCKY J. WENTZEL

Eugene L. Swearingen Named President at Tulsa

DR. EUGENE L. SWEARINGEN, a member of Gamma Epsilon Chapter at Oklahoma State University, recently took office as the 17th president of the University of Tulsa, Tulsa, Oklahoma.

A native of Grant, Nebraska, he moved with his family to Perry, Oklahoma as a youth. He attended Northern Oklahoma Junior College and received his Bachelor of Science degree from Oklahoma State University. He also holds the Master of Science degree from Oklahoma State. He earned the Ph.D. degree from Stanford University in 1955.

His varied business experience includes Field Scout Executive for the Boy Scouts of America in Texarkana, Arkansas- Texas and Perry, Oklahoma; all ranks from Instructor through Professor of Economics at Oklahoma State University; Dean of the College of Business; Vice President for Development and Acting Vice President for Academic Affairs all at Oklahoma State University.

Some of his academic and professional organizations in addition to Delta Sigma Pi are Phi Kappa Phi, Beta Gamma Sigma, Beta Alpha Psi, Mu Kappa Tau, Omicron Delta Kappa, American Economics Association, Past President, National Council for Small Business Management Development, Financial Executives Institute and Who's Who in America. He is also the editor of a case book on business policy now in its second edition.

THE 17TH PRESIDENT of the University of Tulsa is Brother Eugene L. Swearingen, a member of Gamma Epsilon Chapter at Oklahoma State University.

Royal Bauer Honored at Midwestern Basketball Meet

COLUMBIA, MISSOURI, was the recent scene of the annual Midwestern Regional basketball tournament. Preparations for the meet were made by Alpha Beta Chapter at the University of Missouri, the host chapter. All through Friday night the members of the chapters throughout the Midwestern Region arrived for the meet which started early Saturday morning. As each team from the chapters was eliminated, the final showdown came when the team from Alpha Beta Chapter met the team from Beta Theta Chapter at Creighton University. For the sixth consecutive year Beta Theta Chapter was victorious in winning the basketball tournament.

During the evening the brothers gathered at the Ranch House restaurant for a gala banquet. On hand for the occasion were Grand President M. John Marko, Regional Director LaVerne A. Cox and the honored guests Brother and Mrs. Royal D. M. Bauer. Grand President Marko addressed the group on the theme, "Success is the Product of Opportunity and Capacity." The highlight of the evening was the presentation of a bronze plaque bearing the Coat of Arms of Delta Sigma Pi to Brother Bauer, Alpha Beta Chapter number one. Born in Union, Missouri, in 1889, he received his Bachelor of Science degree in accounting at the University of Missouri in 1923. In 1935 he received the Master of Business Administration degree from Northwestern University.

As an undergraduate Brother Bauer was a charter member of Alpha Beta Chapter and became number one; not only in the hearts of the charter members but to the more than 1400 members initiated by Alpha Beta Chapter.

After receiving his Ph.D. degree he was named Chairman of the Accounting De-

BROTHER MICHAEL GERKIN, on the right, is shown here presenting the Midwestern Regional basketball trophy to Roger Mower of Beta Theta Chapter at Creighton University.

BROTHER ROYAL BAUER, center, is shown here with the award recently presented to him. Also shown are from left to right; LaVerne A. Cox, William Bishop, Michael Gerkin and Grand President M. John Marko.

partment at the University of Missouri where he also served as auditor and business manager. In 1961, he became Professor Emeritus. Since then he has spent considerable time in writing both textbooks and numerous articles in accounting and auditing.

In his busy life Brother Bauer has devoted much to the Fraternity, especially Alpha Beta Chapter. He served on the Grand Council from 1945 to 1947 and for many years served as advisor for Alpha Beta Chapter. In making the presentation to Brother Royal Bauer, Grand President Marko remarked, "that no man can be worthy of recognition, no matter what his profession, unless he has bent his efforts toward fulfilling himself by leading them, in some measure, toward a better life." Truly Royal D. M. Bauer has done this.

THE May, 1967, ISSUE
Ray A. Neville, Tampa, has been assigned to Keesler AFB, Mississippi, following his commission as second lieutenant at Lackland AFB, Texas.

Gordon G. Lane, Ithaca, was graduated from the Air University’s Squadron Officer School, Maxwell AFB, Alabama, and has been assigned to Ent AFB, Colorado.

James H. Cushman III, South Carolina, has been assigned to Chanute AFB, Illinois, following his commission as second lieutenant at Lackland AFB, Texas.

William F. Dunbar, Wisconsin, has been graduated from the Air University’s Squadron Officer School at Maxwell AFB, Alabama, and has been reassigned to Lackland AFB, Texas.

Larry A. Gregerson, Wisconsin, has been commissioned a second lieutenant at Lackland AFB, Texas, and has been assigned to Vandenberg AFB, California.

Robert T. Bagby, Florida State, has received eight awards of the Air Medal at Clark AFB, Philippines, following hazardous missions in Southeast Asia.

Paul D. Wiggs, Arizona State, has been commissioned a second lieutenant at Lackland AFB, Texas, and has been assigned to Vandenberg AFB, California.

Larry W. Murphree, Texas, has been assigned to Pease AFB, New Hampshire, after being commissioned a second lieutenant at Lackland AFB, Texas.

Don C. Bagwell, Georgia Southern, has been commissioned a second lieutenant at Lackland AFB, Texas, and has been assigned to Webb AFB, Texas.

Rodney L. Carlson, Colorado, has been commissioned a second lieutenant at Lackland AFB, Texas, and has been assigned to Kelly AFB, Texas.

William L. Matteson, Kentucky, is assigned to the 58th Military Airlift Squadron at Robins AFB, Georgia.

Karl E. Righter, Jr., Southern Methodist, has entered the Air Force Institute of Technology education program at Wright-Patterson AFB, Ohio.

Ernest E. Kester, Indiana State, has been commissioned a second lieutenant at Lackland AFB, Texas, and has been assigned to Minot AFB, North Dakota.

Thomas W. Gorrell, Washburn, has been assigned to Chanute AFB, Illinois, following his commission as second lieutenant at Lackland AFB, Texas.

Joseph F. Hayes III, Babson, was promoted to Army first lieutenant, in Da Nang, Vietnam, where he is a member of the 4th Infantry Division.

James W. Lewis, Utah, has been commissioned a second lieutenant at Lackland AFB, Texas, and has been assigned to Lowry AFB, Colorado.

Shelton B. Hillman, Jr., Tennessee, has been commissioned a second lieutenant at Lackland AFB, Texas, and has been assigned to Keesler AFB, Mississippi.

William L. Sheafer, Cincinnati, has been commissioned a second lieutenant at Lackland AFB, Texas, and has been assigned to Chanute AFB, Illinois.

Frank J. Provenzano, Jr., Louisiana State-New Orleans, has been commissioned a second lieutenant at Lackland AFB, Texas, and has been assigned to Keesler AFB, Mississippi.

Rodney L. Stark, Nebraska, has been assigned to McConnell AFB, Kansas, following his commission as second lieutenant at Lackland AFB, Texas.

A SCENE WHICH will become familiar to Deltasigs attending the 26th Grand Chapter Congress at the Edgewater Gulf Hotel in Biloxi, Mississippi, is the Terrace Dining Room.
A FAMILIAR SIGHT in Biloxi, Mississippi, is the shrimp fleet. Biloxi, scene of the 26th Chapter Congress of Delta Sigma Pi, is one of the oldest and largest shrimp ports of the Americas.

PITTSBURGH

IT IS WITH DEEP regret that the Pittsburgh Alumni Club notes the passing of Brothers John Barron and Leslie Dougald. Their absence will be felt by all the "thank you" Sigma faculty advisor and brother. Brother George Auer. Dr. Jim received a very warm effort. Now Brother George can relax full time job is evidence of a Herculean coming President's dinner. Lambda of the Americas.

mergers

Charles B. Miller, Northwestern-Beta, on February 4, 1966, to Lorene R. Marsell, at Chicago, Ill.

Vincent Salito, Jr., Southeastern Louisiana, on June 11, 1966, to Peggy Ponder, at Metairie, La.

Peter L. Bui, Southeastern Louisiana, on November 19, 1966, to Francesca Cecchini, at New Orleans, La.

Brian Murphy, Dayton, on February 18, 1967, to Karen Burch, at Dayton, Ohio.

Terry Floden, Chico State, on April 2, 1966, to Louise Lowe, at Chico, Calif.

Gerald Montegani, Chico State, on September 3, 1966, to Bernadette Cassinerio, at Los Banos, Calif.

William Koch, Chico State, on January 28, 1967, to Judy Hamon, at Chico, Calif.

Jon Norris, Chico State, on July 23, 1966, to Karolyn Toomey, at Reno, Nev.

Ron Paulson, Chico State, on August 27, 1966, to Peggy Rezos, at Sacramento, Calif.


Martin M. Stein, Maryland, on June 5, 1966, to Elaine J. Orgel, at Washington, D.C.


Bruce Neumann, Eastern New Mexico, on December 17, 1966, to Kay Staehlin, at Albuquerque, New Mexico.

Robert Fowler, Texas-Arlington, on October 1, 1966, to Pat Shannon, at Weatherford, Tex.


Donald Moe, Nebraska, on February 4, 1967, to Pamela Theisen, at Osmond, Nebraska.

Willard Bouwens, Nebraska, on January 12, 1967, to Bonnie Liesveld, at Holland, Nebraska.


Michael Zmarzly, Nebraska, on March 27, 1967, to Mary Ciennoczolowski, at Wood River, Nebraska.


Luis G. Otteguy, Louisiana State-New Orleans, on January 22, 1966, to Ma de los Angeles, in Tampa, Mexico.

Robert J. Drew, St. Peter's, on October 1, 1966, to Elizabeth Weiss, at Jersey City, N.J.

Richard Chadwick, Miami-Florida, on June 11, 1966, to Lynn Thefft, at Miami, Fla.

Stanley S. Harris, Southern Mississippi, on September 4, 1966, to Martha Justine Chisholm, at Hattiesburg, Miss.

Green Miller, Texas Western, on October 7, 1966, to Carolyn Blackburn, at El Paso, Tex.

André Fournier, Miami-Florida, on March 17, 1966, to Patricia Bond, at Miami, Fla.

Ulmer Bullock, Jr., Southern Mississippi, on September 3, 1966, to Ramona Ann Alldermann, at Stringer, Miss.

Frank J. Pinnix, Jr., Southern Mississippi, on August 20, 1966, to Pamela F. Fennel, at Long Beach, Miss.


Ted R. Haag, Wisconsin, on January 21, 1957, to Susan J. Hill, at Manitowoc, Wis.

Bradley Castleberry, Southern Mississippi, on August 28, 1966, to Shirlene Brown, at Greenville, Miss.

Gary Robinson, Miami-Florida, on June 19, 1966, to Ellen Reitemeyer, at Towaco, N.J.

Richard Grant, Southern Mississippi, on November 19, 1966, to Charlotte Gwyn Moore, at Mobile, Ala.

Sheldon Kelvin, Western Reserve, on June 19, 1966, to Linda Wynbrandt, at Cleveland, Ohio.

I. Joseph Pearl, Miami-Florida, on November 6, 1966, to Cecily Ann Gardner, at Montreal, Quebec.

The Grand President: M. John Marko, Beta Rho-Rutgers, 1341 North Ave., Elizabeth, N.J. 07208

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J. H. FELTMAN, Chi-Johns Hopkins 1955-1957
HOMER T. BREWER, Kappa-Georgia State... 1957-1961
Franklin A. Tober, Alpha Kappa-Buffalo... 1961-1963
Joe M. Hefner, Beta Upsilon-Texas Tech... 1963-1965

*Deceased

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(Men who have served on the Grand Council)
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ROYAL D. M. BAUER—Missouri
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A. Keate Cook—Utah
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*E. Couler Davies—Northwestern
*Walter N. Dean—New York
J. Buford Edgar—Northwestern
*Charles J. Ege—New York
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George R. Estley—Kansas
*Clarence W. Fackler—Iowa
*J. Harry Feltham—Johns Hopkins
Raymond W. Flodin—De Paul
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*Allen L. Fowler—Pennsylvania
Frank A. Geraci—Northwestern
Arthur W. Gray—Johns Hopkins
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Rudolph Janzen—Minnesota
Burell C. Johnson—Alabama
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Herbert W. Wehe—Pittsburgh
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Clarence B. Wingert—Temple
H. G. Wright—Northwestern
George V. Yung—New York

*Deceased

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