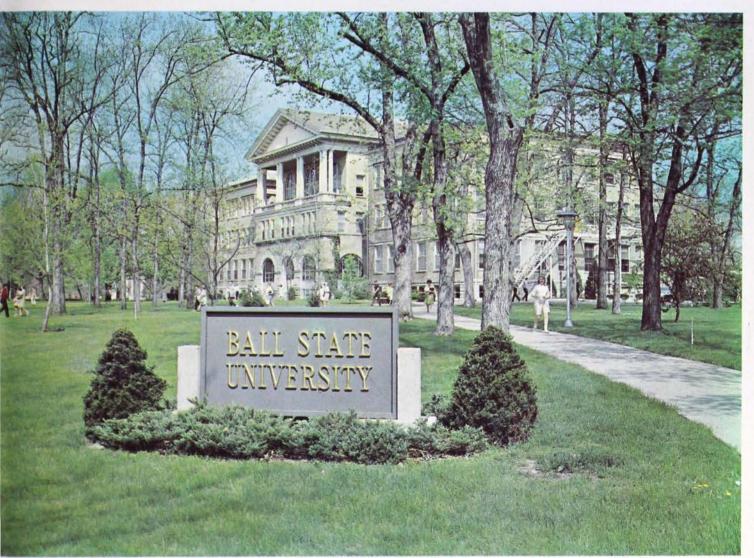
The DELTASIGNAPI



Ball State University, Muncie, Indiana

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

MARCH 1967



The International Fraternity of

Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.



MEMBERS OF DELTA MU Chapter at the University of the Americas in Mexico City are shown here during a recent tour of Cremelodos Ice Cream plant. The members of the chapter shown here are from left to right: Howard R. Houck; William del Valle; Mario Medellin; Mr. Ocadiz, Cremelodos general manager; David Judd; Jose Seanz; and Claudio Meddellin.

The DELTASIG

Editor

CHARLES L. FARRAR

Editorial Advisory Board

Dr. Ralph C. Hook, Jr. 1721 La Rosa Drive Tempe, Arizona 85281

Timothy D. Gover 2300 Richmond Avenue Mattoon, Illinois 61938

Dr. James F. Kane 101 N. Skinker Blvd. Sta. 24 St. Louis, Missouri 63130

W. Harmon Wilson 5101 Madison Road Cincinnati, Ohio 45227

Dr. H. Nicholas Windeshausen 3908 Pounds Avenue Sacramento, California 95821

Postmaster: Please send copies returned under labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056.

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Our Cover

Featured on the cover of this issue of The DELTASIG is the Administration Building at Ball State University, Muncie, Indiana. Built before the State accepted the College in 1918, it is the oldest building on campus.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi; CHEMISTRY, Alpha Chi Sigma; COMMERCE, Alpha Kappa Psi, Delta Sigma Pi; DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi; EDUCATION, Kappa Phi Kappa, Phi Epsilon Kappa; ENGINEERING, Theta Tau, Sigma Phi Delta; LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi; MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma; MUSIC, Phi Mu Alpha Sinfonia; PHARMACY, Kappa Psi, Rho Pi Phi, Phi Delta Chi; VETERINARY MEDICINE, Omega Tau Sigma.

From The Desk of The Grand President

M. John Marko
Beta Rho-Rutgers



HARDLY A DAY PASSES by that we do not hear or read the now familiar expression—"This is a rapidly changing world." New countries are being formed. Entrenched traditional interests and relationships no longer seem appropriate. It appears quite often that change is the only relevant measure of progress in this era marked by remarkable events.

In our own country, organized patterns of group behavior accepted as a fundamental part of our culture are undergoing extensive transformations. One of the institutions experiencing speedy and, to some extent, sweeping changes is the college campus. This was pointedly outlined in an article entitled "How Colleges Have Changed" prepared under the direction of Educational Projects for Education, Inc. and a condensation of which appeared in a recent issue of *The Reader's Digest*.

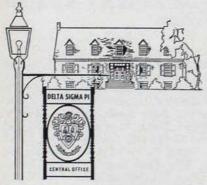
The article noted how undergraduates are desirous of working out a new style of academic life but do not seem, as yet, to know quite how. It observed that alumni are upset when it seems that everything they have for years held dear—college spirit, fraternities, good manners, colorful lectures, reunions that are fun, and the like—seem to be crumbling. Further, the article advised that—"we must become reconciled that we live in an era of radical change . . . when continual change is the normal pattern of development," following it by a statement from a distinguished alumni magazine that—"If we recognize that our colleges from now on will be perpetually changing, we shall be able to control the direction of change more intelligently."

It is not my purpose here to contest change. Each time we contest change simply to retain status quo, we weaken our arguments against those advocating change for the sake of change or in the interest of fancied ideals. Worthwhile, purposeful and directed change has always been a mark of genuine progress.

One of the constituent parts often marked for drastic change or even elimination in our educational culture is the frequently referred to "fraternity system." I take issue here that fraternities which go to make up this "system," and I question the appropriateness of this descriptive word, are archaic, decadent, unproductive and worthless as we so often hear and read. I submit that fraternities can be a contributing force on the college campus, but they must earn it. They must earn it by reinforcing high standards and values and casting away mere preoccupation with simple self interests. The article referenced earlier did not single out fraternities as a specific subject, but the generalized advice to press for enduring values in our colleges in the midst of flux is most timely.

As the world of change spins continually faster, stabilizing forces must, as noted earlier, control the direction of change intelligently. Delta Sigma Pi, too, must press for enduring values which are the basis of this control. We must not forget our promulgation of the significance of HELP and SER-VICE. We must never lose sight of the fact that we are formed into a whole to foster the study of business in universities; to encourage scholarship; to foster the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community; and to conduct ourselves according to the highest standards of business ethics and integrity.

The question is not "what are we going to do about it." The question is "what are we doing about it" and even more important "what more are we going to do about it." The sequel to this page will be written by the directed and determined response of each of us individually and collectively, undergraduate and alumnus, to this challenge.



A Word From The Central Office

TIME MOVES SO swiftly that it just doesn't seem possible that we should already be planning for the 26th Grand Chapter Congress. It seems like just yesterday that we returned from the convention at West End, Grand Bahama Island. Nevertheless, we are already making plans for the Grand Chapter Congress in Biloxi which is just about five months away. We hope that you are, too.



The DELTASIG

Gulf Coast to be site of

26th Grand Chapter Congress

SITUATED ON THE BEAUTIFUL Gulf Coast between Biloxi and Gulfport, Mississippi, is the Edgewater Gulf Hotel, site of the 26th Grand Chapter Congress of Delta Sigma Pi. Easily accessible by air, rail, bus or car from all parts of the country, the Gulf Coast, "America's Riviera," surrounds you with the most complete recreation facilities in the country and some of history's most interesting landmarks.

The Edgewater Gulf Hotel was planned for the successful meeting and holiday, a resort of year round appeal, catering to those who seek restful relaxation or active recreation. Sequestered in its own acres of gardens and woodland directly on the Gulf Coast, it is less than 90 miles from historic New Orleans, Louisiana, and Mobile, Alabama.

First discovered in 1699 by Pierre d'Iberville, the city of Biloxi was named for the Biloxi Indians found there on the Gulf Coast by d'Iberville. He came to the conclusion that the first colony and capital of French Louisiana should be built there. Many subjects which are representative of the past and present in Biloxi are the shrimp trawler, the oyster lugger, the majestic moss draped oak, the magnolia, Beauvoir, the last home of Jefferson Davis, the white sands of the Gulf Coast, and the historic Biloxi Lighthouse.

It may be cold where you live now but summer is not so far away, which means that the 26th Grand Chapter Congress is just around the corner. Generally considered by most people to be hot during the summer, Biloxi and the Mississippi Gulf Coast are blessed with the cool breeze from the waters of the Gulf of Mexico.

The Edgewater Gulf Hotel, including all its recreational facilities, is situated on U. S. Highway 90 along the Gulf Coast in an area of over 700 acres. This area extends from the Gulf on the front to the Bay of Biloxi on the North. Included in the attractions you will find at the Edgewater Gulf Hotel are the 18 hole championship golf course, just a few hundred feet from the hotel; a private swimming pool on the front lawn filled with artesian water; tennis courts, badminton courts, shuffleboard courts; horseshoe courts and of course the beautiful sand beach of the Gulf of Mexico.

The dates of the Grand Chapter Congress are August 22-25, 1967. An inter-



SITUATED ON THE BEAUTIFUL Gulf Coast between Biloxi and Gulfport, Mississippi, is the Edgewater Gulf Hotel shown here. The Hotel and its 700 acres of gardens, woodland, golf course and beach awaits the 26th Grand Chapter Congress of Delta Sigma Pi next August.



SHOWN HERE IS part of the 26 miles of the Mississippi Gulf Coast beach and the old Spanish Trail, now U. S. Highway 90, near Biloxi, Mississippi, where the 26th Grand Chapter Congress of Delta Sigma Pi will be held later this year.

esting, educational and recreational program has been planned for you. Highlights of the program are:

Tuesday, August 22, 1967
Arrival of Members
Registration
Luncheon
Opening Business Session
Grand President's Reception
Seafood Jamboree

Wednesday, August 23, 1967

Morning of Recreation
Luncheon
Business Session
Plaza Tour for ladies
Ole Plantation Party
Pink Poodle Initiation for ladies
Animated Horse Races for ladies
Yellow Dog Initiation for men
Monte Carlo Party for men

Thursday, August 24, 1967

Morning of Recreation

Tour of Beauvoir for ladies

Luncheon

Business Session

Initiation of Honorary Member

Grand Chapter Congress Banquet

Presentation of Awards

Friday, August 25, 1967 Final Business Session Installation of National Officers

The success of the Grand Chapter Congress is contingent upon your providing us with the knowledge of how many Deltasigs and their families plan to attend. By making your reservations now you are assured of hotel accommodations. This will help us plan for your utmost enjoyment.

As usual there will be a Registration Fee of \$10.00 per person payable at the time that you make your Advance Reservation. A \$2.00 surcharge for the plantation party will also be added to the room and meal cost:

Room, meals (luncheon and dinner), tax, tip and surcharge:

Single \$21.58 per day (3 day convention \$64.74).

Twin \$16.80 per day per person (3 day convention \$50.40)
Child 12 years of age or older:

In own room, single \$21.58 per day
(3 day convention \$64.73)

In own room, twin \$16.80 per day per person (3 day convention \$50.40)

In room with parent \$12.02 per day (3 day convention \$36.06)

Child under 12 years of age:

In own room, single \$20.91 per day (3 day convention \$62.73)

In own room, twin \$11.95 per day per person (3 day convention \$35.85)

In room with parent \$7.77 per day (3 day convention \$23.31)

Make your Advance Reservation today using the form that follows:

Please be sure to enclose your Advance Registration Fee of \$10.00 for each person for whom you are making reservations. Also be sure to mark the form if you are an undergraduate or alumni member. If attending with your wife please be sure to give her first name. Upon receipt of your Advance Registration Fee we will forward you additional

(Continued on page 109)



DOMINATED BY AN unusual central hearth, the Lobby of the Edgewater Gulf Hotel radiates an aura of cheerfulness and elegance. This is the scene of the 26th Grand Chapter Congress of Delta Sigma Pi.



Through the Eyes of an Educator

A Dean Looks at Delta Sigma Pi

by

GEORGE E. MANNERS

Dean, School of Business Administration, Georgia State College

As an undergraduate at Georgia State College, I was initiated into Delta Sigma Pi by Kappa Chapter. As Dean, I have been fortunate in inheriting the traditions, spirit, and character which Kappa Chapter has developed in its members over the years. Kappa Chapter has provided Delta Sigma Pi with two Grand Presidents, Howard B. Johnson and Homer T. Brewer, and has placed first in the Chapter Efficiency Index for more than thirty years. The chapter which these Grand Presidents and the other capable officers led was competitive, spirited, and service oriented.

Over the years, Delta Sigma Pi has furnished a goodly and constant proportion of student government leaders and has perennially been a leader in both professional and social activities.

As Dean, I have had a unique advantage in having my own chapter in our business school-together with the web of alumni friendships in Atlanta. These blessings have enabled the dean and Delta Sigma Pi to cooperate in several basic objectives. Kappa Chapter knows that the dean does not intrude in its operations, but is yet proud and interested in its continued development. The chapter leaders know that the dean is literally on call to cooperate with the chapter on any project. The dean, in turn, looks to Delta Sigma Pi to preserve its leadership role so that the institution as a whole will feel the yeasty and constructive influence of business school students in all aspects of student government, student activities and student social life.

In concert with all other business fraternities, societies, clubs, and associations, Delta Sigma Pi's representatives serve on the Dean's Advisory Council. This Council is an instrument of two-way communication, so important in a changing institution. Projects designed to insure access of all ambitious and capable students to a more fulfilling campus role through fraternity life are stimulated. Student reactions are discussed, new developments announced, and new projects developed. In this effort, Delta Sigma Pi plays a central role.

In a sense, then, Delta Sigma Pi's role—above the obvious advantages of fellowship and fraternal life—is seen as assisting in maintaining a strong favorable image for the business school throughout the institution by participating in all facets of student life, and through furnishing a fair proportion of student leaders.

In another sense, however, the Dean sees Delta Sigma Pi as an extension of the academic objectives of the school. The development of leadership qualities, the development of administrative teamwork, and the art of human relations are important adjuncts to academic studies. The fact of the academic relevancy of Delta Sigma Pi to academic objectives is recognized by the faculty in many meaningful ways, including its professional program and its program of improving academic grades.

For the future, we intend to explore new avenues for maintaining the vitality and role of Delta Sigma Pi in a growing institution in which the proportion of un-



dergraduate business school students to the entire student body is falling as we add more professional schools. More important is the trend toward graduate work in business. The proportion of graduate students at Georgia State College has now approached one-third. The graduate enrollments are increasing at a far greater rate than the undergraduate. I hope that ways can be found to interest more students at the graduate school level in membership in Delta Sigma Pi.

We also intend to strive more intelligently to interest business students in active political life through the laboratory of student school politics, and we intend to continue our cooperation to hold and foster islands of brotherhood amid the changing swirls of urban life.

The past history of Delta Sigma Pi gives indications of its ability to remain a vital part in the lives of its members, to make a contribution to the School of Business Administration, to the institution, and to the society.

I am fortunate to have Delta Sigma Pi as a colleague in our progress. Members have been an indication, and, in many ways, a constant reminder to the Dean that the object of educational enterprise is full development of good qualities of students, and to develop high effectiveness within them for functioning in this world.

ABOUT THE AUTHOR-Dr. George E. Manners has been Dean of the School of Business Administration at Georgia State College, Atlanta, since 1950. He has served on the faculty since 1947.

He began his advanced studies at the Georgia Tech Evening School of Commerce and graduated in 1935 from this predecessor to Georgia State College. He received his Masters degree at the University of Georgia in 1946. Emory University awarded him his Ph.D. degree in 1959. He is a Certified Public Accountant in Georgia.

In 1947, he became resident assistant dean of the School of Business Administration of the Atlanta Division, University of Georgia (now

Georgia State College) and was dean in 1950.

ANOTHER FIRST for Delta Sigma Pi was recorded in the history of the Fraternity when Zeta Phi Chapter was installed at Florida Atlantic University, Boca Raton, Florida, on Saturday, December 3, 1966. Thus, Delta Sigma Pi became the first Greek letter fraternity to establish a chapter on the campus of Florida Atlantic University since it was established in 1961.

The installation activities began early Saturday morning with the registration of the members and guests in the Student Lounge of the Cafeteria, followed by a tour of the new campus. Following the tour of the campus the activities moved to the Tamarac Yacht and Tennis Club in Lighthouse Point, Florida, where an informal luncheon was held. The informal and formal ritualistic initiations were also held there.

On hand for the installation were Founder Harold V. Jacobs, New York; Grand President M. John Marko, Rutgers; Executive Director Charles L. Farrar, Louisiana Tech; Regional Director James R. Westlake, Georgia State; Advisors James B. Montgomery, Miami-Ohio and Michael Pantya, Miami-Florida; Jay R. Johnson, Florida, and delegations from Beta Eta Chapter, University of Florida; Beta Omega Chapter, University of Miami; and Epsilon Rho Chapter, University of Tampa.

With the installation of the new chapter the chapter roll of Delta Sigma Pi now stands at 144 chapters. It was the fifth chapter of the fraternity to be installed in the State of Florida. Other

Delta Sigma Pi First at Florida Atlantic University

chapters in Florida are Beta Eta Chapter, University of Florida; Beta Omega Chapter, University of Miami; Gamma Lambda Chapter, Florida State University; Delta Iota Chapter, Florida Southern College and Epsilon Rho Chapter, University of Tampa.

Regional Director James R. Westlake, acting as toastmaster, opened the activities of the installation banquet. Rev. Jack Totty, Chaplain of Marymount Junior College in Boca Raton, offered the invocation. Greetings of the university were extended to the members and guests by Dr. Kenneth R. Williams, president of Florida Atlantic University. Dr. John W. Sullivan, dean of the School of Business and Public Administration, was then called on to present a history of that school, followed by a history of the Business Club which was presented by Historian David J. Bailey.

The charge and charter were then presented to the chapter by Grand President M. John Marko. In the absence of Brother Patrick M. Harrington, president of Zeta Phi Chapter, George S. Foster, senior vice president, accepted the charge and charter on behalf of the members of the chapter.

Executive Director Charles Farrar was then called on to present the many greetings which had been received from throughout the fraternity. In concluding the ceremony Brother Westlake presented Brother Foster with the chapter gavel which had been suitably inscribed with the name of the chapter and the date of installation.

History of Florida Atlantic University

Florida Atlantic University was established in 1961 by an act of the State Legislature, the culmination of years of dedicated effort on the part of civic leaders, government officials and educators to bring a state institution of higher learning to the populous lower east coast of Florida. Florida Atlantic University is one of seven state universities to be established in Florida, but it is the first in the nation to forego freshman and sophomore classes. As an upper division university it offers studies at the junior and senior years of the undergraduate program and graduate studies in selected areas.

The charter class of students was admitted in September 1964, and enrollment has been increasing steadily each trimester. The student body now numbers over 3,500. The 1970 enrollment projection is for 10,000 students.

The university is organized into five colleges. They are: College of Business and Public Administration, College of Education, College of Humanities, College of Science and the College of Social Science. The Department of Ocean Engineering admitted its first class in 1965, thus inaugurating the first undergraduate program of its kind in the free world.

In all instances, the organizational structure is designed to make it possible for a student to cross departmental and College lines in planning a program to serve his special talents and interests. The Dean of Academic Affairs, serving directly under the president, is responsible for the development of the entire instructional program. Together with the Deans of the Colleges, he guides the educational development of the students.

Each College operates under University-wide policies. However, a distinctive



THIS ATTRACTIVE SIGN greets you at the entrance to Florida Atlantic University where Delta Sigma Pi recently became the first Greek letter fraternity installed on campus.



THIS MODERNISTIC building on the Florida Atlantic University campus, called the learning laboratories" is typical of the buildings on campus.

feature of Florida Atlantic University is that within this general framework, each College is granted the widest latitude and encouraged to develop unique programs designed to best serve the student in the disciplines within its jurisdiction.

Florida Atlantic University is located on a 1200 acre site in Boca Raton just a few miles west of the Atlantic ocean. The campus is midway between Palm Beach on the North and Fort Lauderdale and Miami to the South.

The buildings now in use and nearing completion are valued at \$15,000,000. Landscaping is gradually enhancing the campus, restoring the natural beauty of the South Florida area. The campus is constructed on a leftover air base from World War II.

History of the College of Business and Public Administration

Established in 1961, the College of Business and Public Administration was organized at the same time that Florida Atlantic University was organized. Although the fifth state university to be established in Florida, it is the first in the nation to forego the traditional freshman and sophomore classes. Thus, as an upper division university, it fills the void created by the junior college movement across the nation—that of giving every American boy and girl all the education from which he could meaningfully profit.

Experience at Florida Atlantic amply demonstrates there is a logical division following the first two years of general education. Students transferring from colleges and universities throughout the nation have brought with them a high degree of maturity, dedication to academic goals, and a readiness to carry the major share of study and research, and the many opportunities given them under close supervision and guidance by the faculty provides them with outstanding preparation for graduate studies and the ability to cope with an ever changing world.

In order to meet the high productivity

ratio which was established at Florida Atlantic University, there has been considerable sacrifice on the part of the faculty members. Experimentation, innovation, and refinement of courses to meet the constantly exploding volume of knowledge confronting the serious scholar takes time for planning and execution, yet time could not be given. However, the challenge to successfully teach students while developing new programs, new techniques, and essential research programs has been met squarely with outstanding success.

Knowing that tomorrow's executive must learn to work through and with people to achieve cooperation and communication in large and small businesses, government, or a wide variety of related fields, the College of Business Administration changed its name in 1966. The new name, the College of Business and Public Administration, more accurately reflects the scope of studies which it provides. Integrated programs of accounting, administrative sciences, business education, finance, international business, management, marketing, public administration, and training and development reflect the determination to innovate curricula that would provide the best in education for administration.

In keeping with its slogan of making available all possible profitable "Education for Tomorrow's Administrator," the



BROTHER STEVE FOSTER, vice president of Zeta Phi Chapter at Florida Atlantic University, is shown here receiving the chapter charter from Grand President M. John Marko. Others at the head table are Brother John W. Sullivan, dean of the College of Business and Public Administration, Dr. Kenneth R. Williams, president of Florida Atlantic, Regional Director James R. Westlake, Executive Director Charles Farrar and Advisor James Montgomery.

College of Business and Public Administration is now developing plans for a master of business administration degree and, in cooperation with the College of Social Science, a master of public administration degree.

One of the new buildings to grace the 1200 acre World War II air base will be the planned four story College of Business and Public Administration building to be completed within the next two years. Dr. John W. Sullivan is the current dean of the College.

History of the Business Club

Early in March 1966, the Business Club at Florida Atlantic University was organized with the ultimate goal of affiliating with Delta Sigma Pi. The first meeting took place on March 2, with a turnout of 14 men. At this initial meeting all of the students present expressed a desire to become affiliated with Delta Sigma Pi. During the initial meeting temporary officers were elected.

After the original meeting, three more were held, during which time the Business Club drew up a constitution and became an officially recognized club at Florida Atlantic. Official approval was then extended by all administration personnel and the Student Government Association. This was the only time a club had so swiftly received approval from all concerned.

On April 11, the last meeting of the Winter trimester was held. At that time it



STILL UNDERGOING extensive construction, workmen are shown here sodding the area around the administration building at Florida Atlantic University, home of Zeta Phi Chapter of Delta Sigma Pi.

was decided that the club would be active over the summer term and officers for this period were elected. All through the summer the Business Club kept on growing both in size and importance on campus. During the summer the Business Club took on the responsibility of maintaining the accounting records of the student newspaper, the *Atlantic Sun*, and the Activities Calendar for the school. They also assumed the responsibility of planning and staging the highly successful weekly student dances.

With the Fall term under way the Business Club continued working on its projects and goal of receiving a chapter of Delta Sigma Pi. This included total responsibility for the sale of tickets for an American Football League game be-

tween the Miami Dolphins and the Boston Patriots to aid the University Scholarship Benefit.

On Saturday December 3, 1966, the following members of the Business Club were initiated into Delta Sigma Pi and became Charter Members of Zeta Phi Chapter: George S. Foster, Richard L. Herring, Frederick B. Sheeman, Terry J. LaPlant, David J. Bailey, Wayne L. Pulsipher, Paul D. Atkinson, William S. Russell, Jr., Robert A. McNab, John M. Garrett, Lawrence R. Ackerly, Craig S. Barker, Jose Carbia, Theodore R. Christ, Robert D. Clelland, Robert D. Cone, William F. Crider, Jr., Gary R. Dahlhofer, William R. Durgy, Edward F. Frazier, John M. Frederick, Jorge C. Herrero, George E. Jagel, Charles R. Keyes, William J. Knott, William B. Lupton, Larry M. Lurie, John W. Miller, Charles M. Moody, James A. Nielsen, Richard W. Patton, Charles J. Putnam, Earl J. Roberts, Gregory A. Rogers, Daniel A. Shipp, Dewitte T. Thompson III, John G. Thompson, Andrew J. Wilder, Jr., Carl M. Sanderhoff, Richard G. Domey, Theodore S. Kliston, Joel E. Ross, and John W. Sullivan.



To Brother and Mrs. Joe McMenimen. Boston College, on July 28, 1966, a daughter, Christine Marie.

To Brother and Mrs. Ronald D. Kent, Missouri, on May 2, 1966, a son, Scott Anthony.

To Brother and Mrs. Robert Weaver. Shepherd, on April 22, 1966, a son, Robert Timothy.

To Brother and Mrs. Don Ledwig, Texas Tech, on May 19, 1966, a son Donald Eugene, Jr.

To Brother and Mrs. HAROLD BLEDSOE, Louisiana Tech, on April 2, 1966, a daughter, Mary Elizabeth.



THIS INTERESTING VIEW of the Florida Atlantic University campus shows the Library and TV Production Studio buildings.

A View of Modern Sweden— Business and Education for Business

Ralph C. Hook, Jr., Arizona State Director of Business Education

sweden has the Highest standard of living in Europe. Foreign trade is vital to the economy of the country. Over 90 per cent of Swedish business is controlled by private enterprise. There is a great deal of similarity between the economy of Sweden and that of the United States except that Sweden, with only 8 million people, is a much smaller country. These are some of the observations that the author gathered while spending the month of September, 1966, in Sweden.

MEET MODERN SWEDEN COM-MITTEE. The trip to Sweden was under the auspices of the Meet Modern Sweden Committee, jointly sponsored by the Swedish government and private businesses. Three years ago a group of school superintendents was invited to make a similar trip. In 1965, a group of engineering professors visited Sweden under this program, and in 1966, 24 business administration professors and deans were invited to Meet Modern Sweden.

EXPERIMENT IN INTERNATION-AL LIVING. The Meet Modern Sweden Committee asked the U. S. Experiment in International Living organization to select the participants and the Swedish Experiment in International Living to arrange the program in Sweden. The Experiment in International Living was founded in the United States in 1932. Experiment organizations are now in operation in 50 countries on six continents. The Experiment in the United States asked the American Association of Collegiate Schools of Business (A.A.C.S.B.) to assist them in the selection of candidates for the trip. Invitations were sent to all of the member schools of the A.A.C.S.B. and the deans were asked to make recommendations. Final selection was made by the Experiment. In the group were the following members of Delta Sigma Pi: Robert W. Bartels, Nu Chapter of Ohio State; David R. Fitch, Delta Epsilon Chapter, North Texas State: Carl G. Rahbert, Alpha Pi Chapter, Indiana University; Glenn D. Overman, Delta Theta Chapter, Oklahoma City University, and Ralph C. Hook, Jr., Gamma Omega Chapter, Arizona State University.

PLAN OF THE VISIT. The group was met in Stockholm by representatives of the Swedish Experiment in International Living. They had arranged a program including visits to businesses, educational institutions, and government installations, as well as sight-seeing trips to cathedrals, castles, and other tourist attractions, and a home stay. Living in a home of the nation in which you are visiting is a vital part of the program of the Experiment in International Living. The professors and deans involved in the trip found the two-week stay in Swedish homes to be one of the most enjoyable parts of the trip. The U. S. Experiment in International Living with headquarters in Putney, Vermont, also arranges trips for college students each summer. Some readers may wish to investigate this opportunity.

EDUCATION FOR BUSINESS. Education for business in Sweden is in an interesting stage of development. The situation is characterized by a large demand for this kind of education on the part of students and an even greater demand for the product of this education on the part of employers.

A well recognized objective of a university program in business is the title of "civilekonom." This comes after a program that a student can complete in three years. The course of study is considered by many to be comparable to the bachelor of business administration degree plus a one year master of business administration degree. The idea behind the program is that the students receive a good general education in business and then have the opportunity to specialize in some field or fields at the advanced level.

The number of students annually accepted for this course of study is limited to 675. This number is approximately 6 per cent of the total enrollment in univer-

sities and other institutions of higher education. Although they are not entirely comparable, this can be compared with approximately 20 per cent of the total higher education enrollment in business administration currently found in the United States.

There are now three institutions offering the program leading to the "civilekonom." They are the Stockholm School of Economics, which is the largest with an annual admission of 275; the Gothenburg School of Economics; and the Faculty of Economics at the University of Lund. Similar programs are planned for other institutions.

Our group visited the Stockholm School of Economics where the professors pointed out that programs at the different schools are essentially the same. Business administration, general economics, economic geography and law are compulsory subjects. Areas that may be selected for specialization are personnel administration and business organization, accounting and finance, managerial economics and marketing.

Our group also visited the University of Stockholm. This institution offers a large number of courses in business administration but cannot award the "civilekonom." The first full professor in business administration was appointed at the school in the Fall of 1966. In the past the business program has been largely patterned after that of the Stockholm School of Economics. Once the move of this major state university to a new campus is accomplished, the field of business administration will undoubtedly be expanded.

The business schools, more commonly called schools of economics in Sweden, also offer programs leading to doctoral degrees. This degree, similar to the Ph.D. degree in business administration or the D.B.A. degree awarded in the United States, is the "licentiate." The plan is to change this degree designation to a doctoral degree in order to be more competitive with similar programs in other

countries and to give proper recognition to Swedish scholars. Subjects that can be studied for this advanced degree are business administration, general economics and economic geography.

Education for business administration at all levels in Sweden is inadequate to meet the demand. For example, only about 35 per cent of the applicants for the "civilekonom" can be accepted. Even this figure is misleading for the requirements of prior education and practical experience are well known and many, considering that it would be useless, do not apply. We were informed that the government is already moving ahead on plans to expand education facilities and programs.

SMALL BUSINESS. One of the most fascinating visits made by this writer was to the George Tempelman firm in Stockholm. The major business of this organization is the importing and selling of Lipton's tea in Sweden. Sales of the firm last year were approximately five million dollars. This was accomplished with 25 employees, including delivery boys and office workers. Another evidence of the aggressiveness of the management of the firm is the fact that the company is able to retain over half of the tea sales in Sweden. The national drink of Sweden is coffee but Mr. Tempelman, the owner of this firm, is showing what can be done with a product that is not the favorite.

This firm was founded by the father of the current owner, Gillis Tempelman. Many years ago, George Tempelman was on a yachting trip to England and met Sir Thomas Lipton. They became friends and Sir Thomas asked Mr. Tempelman to represent him in Sweden. The agreement was sealed with a handshake and that is still the basis of the agreement between the Lipton Tea Company of England and the George Tempelman firm of Sweden.

SERVICE BUSINESS. Our group visited the largest bank in Sweden, Svenska Handelsbanken, the largest insurance company, Skandia Insurance Co., and the largest advertising agency, Svenska Telegrambyran. Advertising in Sweden is a most progressive and active field. It is hampered by the fact that both radio and television media are not available. Currently Sweden has one television channel operated by the government. It is supported by an annual tax of approximately \$60 on each television set in the country. Plans are now being considered for the introduction of a second channel and

color. Some persons suggest that the new tax may need to increase three times to \$180 per set per year. There is resistance to this tax increase and a great deal of support for the introduction of commercial television. When asked about commercial television, businessmen were quite emphatic in saying that they must have it. The general impression gained by this writer was that commercial television will come, possibly within the next two years.

Highly appealing, full color advertising messages are presented in the motion picture theaters and seem to be quite well received by the audiences. It was said by some, partly in jest, that people go to the movies to see the commercials.

Branch banking is widely practiced in Sweden and there is not the distinction between savings and loan associations and commercial banks that is found in the United States. Major differences seem to depend on how the bank originally got started and interests of previous and current management.

Insurance companies in Sweden can and do sell both life and non-life insurance. An interesting feature of the life insurance business in Sweden is that it must by law be conducted on a non-profit basis. By selling in other countries, selling non-life insurance and providing reinsurance the insurance business can be a profitable operation.

MANUFACTURING. One of the most aggressive firms in Sweden, visited by the group that spent two weeks in

Linkoping, is Facit, located nearby in Atvidaberg. All Swedish firms are interested in the export market but Facit is a leader in this regard. Over 80 per cent of the production of the firm is for the export market. Facit manufactures calculators, typewriters, and adding machines. When Mr. Gunnar Ericsson, president of the firm, greeted us, he told us that the firm was moving into the electronics field, but that it did not plan to try to "kill" IBM. In view of the fact that there are approximately 12,000 employees in the firm, this is probably a wise decision.

Another firm that this writer found to be a vital factor in the economy of Sweden was SAAB, which manufactures jet aircraft and automobiles. Of interest to us in the United States, SAAB has 290 automobile dealers throughout the United States. We visited headquarters of the firm in Linkoping, Sweden, and also had an opportunity to visit the jet factory of the company. SAAB produces all of the jet aircraft for the Swedish Air Force. These are excellent planes specifically designed for the defense of Sweden. An interesting aspect of the factory is that two stories of production facilities where parts are manufactured are located under 100 feet of solid granite. If the main plant were destroyed, the air force could keep the airplanes flying with repair parts from the underground facility. In visiting with the SAAB export manager, the author was informed that

(Continued on page 118)



SHOWN HERE ARE the charter members of Zeta Phi Chapter at Florida Atlantic University, Boca Raton, Florida, during the installation held at the Tamarac Yacht and Tennis Club in Lighthouse Point, Florida.

AMONG THE



CHAPTERS

OKLAHOMA CITY

DELTA THETA CHAPTER enjoyed a very successful first semester of activity. As a functioning member of Delta Sigma Pi the chapter engaged in activities designed to benefit the individual member and enrich his

experience in the fraternity.

Besides hearing from four professional speakers, the chapter took three tours. The last of these was a tour of the Lone Star Brewery in Oklahoma City. It was a rousing success. In November the chapter attended a state day hosted by Gamma Epsilon Chapter at Oklahoma State University. The meeting was held in Tulsa, Oklahoma, and consisted of a tour and banquet.

At the end of the semester we elected our "Rose Queen" and will hold the banquet early this month. Eight new members were brought into the chapter. They included Mike O'Keefe, Ishmael Marqhez, Bill Anderson. Wayne Hales, Richard Casida, A. F. Balkman, Nick Nichols, and David Cain. The Chapter Efficiency Index is going very well and the chapter expects to be near 100,000 points by the end of this month.

Since Oklahoma City University is on the sixteen week semester we elected officers early in December. The second semester officers are: Jack Spurgin, headmaster; Jeff Puryear, senior vice president; Frank Carlyle, vice president; Russ Richardson, secretary; Lonnie Keister, treasurer; and Mike O'Keefe, historian.

Second semester looks to be even more promising than the first. We hope to pledge 20 young men along with keeping our standing high in the fraternity. In the coming semester it is the hope of our chapter that we may profit most by serving best, not only benefiting the university we are a part of, but also the community that surrounds us. -LARRY SHANK

NORTH DAKOTA

WITH THE COMING of 1967, Alpha Mu Chapter is looking forward to a year of challenging activities. To start the year off right, we have scheduled for January 7 our annual initiation and banquet, with nine promising pledges going through. We are all looking forward to welcoming the new

members into Delta Sigma Pi.

During the month of December, we had two fine professional programs. On December 1, Mr. James Powers, of Lystad's, Inc., presented us with a talk on sales, as seen by a national firm, and December 15 found us in Fargo, North Dakota, where we toured the Fargo Foundry and Cass Clay Creamery. Both programs were found interesting and informative by those in attendance. We owe our thanks to Mr. Robert Keck, of the

Small Business Association, who helped arrange the Fargo tour and to Brother Mark Severson, whose work made both programs a success.

Our social activities during this period included a barn dance and a special party for our advisor, Mr. Mike Septon, who plans to be married during the semester break. We all wish him the best of luck.

Activities for the coming period have already been put into motion. Our rush program, aimed primarily at the sophomore class, has been designed to prepare the chapter for next year. Our annual spring trip is already being discussed. At this time, both Chicago and Minneapolis are being considered. Along with the balance of our professional and social activities, we will have the annual selection of our "Rose" candidate.—Donald Stroot

MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State University has had six speakers and a tour of the Chevrolet Engine Plant in Flint, Michigan, to round out our professional program so far this year. The tour was especially interesting and all the brothers benefited from it. The speakers, arranged for us by Brother Tony Genia, also added much and increased our knowledge of the various aspects of the business world.

The Fall pledge program came to an end with the chapter acquiring seven new brothers who will add much as Deltasigs. They are: Brian Beagle, Jim Jarvis, Jim Jesswein, Tom Schwark, Bob Szostak, Bob Thomas, and Ron White.

All the brothers are putting forth a great deal of effort in order to insure the success of our annual "Rose" Tea. From the girls invited to attend, the "Rose" Queen for 1967 will be chosen.

Gamma Kappa Chapter is moving right along and should have no trouble acquiring 100,000 points in the Chapter Efficiency Index. Many of these points have already been submitted to The Central Office.-DANIEL G. SMITH

ST. LOUIS

BETA SIGMA CHAPTER'S highlights for the months of November and December included the Founders' Day dance, the faculty dinner, and the elections. The Founders' Day dance which was held at the Biltmore Country Club in Fenton, Mo. was well attended by the active chapter. All alumni present enjoyed themselves and we hope that they will encourage other alumni to attend this yearly event. The faculty dinner held at Ruggeri's Restaurant was also a success. All faculty members in attendance enjoyed the dinner and refreshments provided. The large

turnout of faculty members bears witness to the good standing of Delta Sigma Pi in the St. Louis University School of Commerce and Finance. The elections provided quite a surprise because of the large number of recently initiated members who were elected to offices. New officers include: Ed Kuhn, president; Tom Lauman, senior vice president; Bill Lauber, vice president; Larry Roeder, treasurer; Tony Daust, secretary; and Thad Pieper, chancellor. We congratulate the new officers and feel confident that they will administer fraternity affairs as successfully as the retiring officers did.

Upcoming events include formal initiation, more successful professional dinners, and our annual "Rose" Formal. The formal initiation ceremony and dinner was held January 8 at Augustine's Restaurant in Belleville, Illinois. We now have nine pledges who seem to be good material for active membership. The "Rose" Formal is scheduled for February and should be one of our finest events of the year.-THAD

PIEPER

RIDER

BETA XI CHAPTER'S calendar for the first semester included a long list of professional and social activities. The professional meeting of November featured a talk on three interesting phases of the business world. All three speakers were recent graduates of Rider and represented the fields of sales, personnel management, and accounting. Each guest spoke about his particular area, stressing the particulars involved with each job. It was a panel type discussion, and was immediately followed by an informative question and answer period that lasted for about half an hour. This meeting was well-attended by Deltasigs and also by Phi Chi Theta, the professional business fraternity for women, our invited guests. More joint professional meetings are planned in the future.

Another professional activity undertaken by Beta Xi Chapter was a plant tour of the Ballantine Brewery in Newark, New Jersey. A chartered bus carried the Brothers to the plant where a buffet type lunch was served featuring the product made, and concluded in an informative tour of the plant. Once again the enthusiasm generated by the Fraternity culminated in a whole-hearted suc-

We are now in the process of picking our "Rose" queen who is to be crowned at our annual "Rose" dance held in February. More on that later.

With the coming of the Easter holidays, Beta Xi Chapter wishes to extend to all our chapters a safe and a happy Easter.— KENNETH O. HASSAN

LA SALLE

AT THIS TIME the brothers of the Epsi-Ion Sigma Chapter can look back with pride upon their many achievements during the first semester.

First, we welcomed 12 new brothers to the Epsilon Sigma Chapter. Under the direction of pledgemaster Tom Murray this pledge class became well educated in the ways of the brotherhood and were all worthy to become Deltasigs.

Our brothers have been quite active on campus this past semester. Congratulations are extended to the brothers whose leadership on campus has been so outstanding to earn them the honor of being named to "Who's Who in American Universities and Colleges." These brothers are: Vince Giunta, Bill Herron, Jim Kopay, Walt Migrala, Tom Murray, and Dave Patella.

Next congratulations go to the entire Epsilon Sigma Chapter for building an award winning float for La Salle's annual basketball tap off rally. For our efforts we received the President's Award for the most outstanding entry in the rally.

Final congratulations go to our new "Rose" of Delta Sigma Pi, Rosemary Russo. Rosemary began her reign as our past "Rose," Sue Edwards, placed the crown on the new "Rose's" head and presented her with flowers. Sue presented the Epsilon Sigma Chapter with a kissing mug as a remembrance of her reign. The mug is to be used by brothers who have recently given their fraternity pins to their girls.

But now we must look forward to another semester and work harder to better our past achievements.-JAMES RUBISCH

EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University formally pledged 11 men for Winter quarter.

Dr. Mary Ruth Swope, chairman of the university's School of Home Economics, spoke to the brothers of Epsilon Omega Chapter on business etiquette and its application in the field of commerce.

The second annual "Computer Dance" sponsored by the Chapter was held on January 21. Brother Larry Noblin's expert handling of the data processing for the dance was a major contributing factor toward its success.

Epsilon Omega Chapter's "Rose" Ball was held on February 4. The highlight of the evening was the crowning of the Chapter "Rose." Each of the brother's dates received a stadium blanket bearing the Delta Sigma Pi crest as a keepsake.—Carl A. Harvey, Jr.

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER has concluded a very successful first semester, under the fine leadership of President Jim Grobmyer, and gained real prominence on our campus.

Brother Jerry Schwartz, our Professional Chairman, has given us a fine program so far this year. Mr. Paul Welch spoke to the chapter on the sale of new and used automobiles. On January 4, Mr. James Herrin presented the chapter with an interesting challenge: "How to market a new product," namely synthetic marble. It proved to be a very interesting program. A trip to a local

Advertising Agency is also in the works.

The brothers of Epsilon Psi Chapter would like to take this opportunity to congratulate Brother Bob Schrimsher of Gamma Zeta Chapter on being named District Di-

Three brothers from our chapter, Jerry Schwartz, Dick Schmidt and Jack Kenney, attended the South Central Regional Meeting in Baton Rouge, where they shared in the ideas of other chapters at the business meetings, and in the fun during the social portion of the two day meeting. They also brought back the attendance trophy which we hope to place in our soon to be opened office

Founders' Day was celebrated at the home of Holiday Inns of America in Memphis. A meeting, a birthday cake and then an informal party and dance rounded out the day's activities.

December 3 witnessed the initiation of 15 new brothers of Delta Sigma Pi by Epsilon Psi Chapter. Initiated at the Downtowner Motor Inn were: Fred Bender, Bill Boedeker, Jim Bowling, Mike Breheny, Steve Cannon, Tollie Di Cosmo, Mark Du Pont,



MISS CONNIE GOFF, "Rose" of Epsilon Omega Chapter at Eastern Illinois University is shown here during the homecoming parade. The "first electric adding machine" was the theme of the Chapter's float which received first place in its class for the chapter.

Don Haller, Joe Marchese, Jim Mastrino Pat McGlade, Micke Schlemma, Brian Splan, Joe Thweatt and John Vaughan Awards for the best and second best pleds were made at the banquet that followed The pearl badge for the best pledge went to Don Haller. A chapter guard for second place went to Joe Thweatt. This was by far our best pledge class.

Rushing activities for the second semester will be in the hands of Dick Schmidt, rush chairman, Jerry Schwartz, senior vice presdent and Bob Spotak, vice president. A smoker is planned to acquaint the prosper tive neophytes with Delta Sigma Pi and in

Homecoming is upon us, and Brother Joe Meier will try to make it a winning year for the chapter in both the display competition and an effort to continue our success of two out of the past three of our Chapter "Roses" being chosen as Homecomine being chosen as Homecomine Queen.

The chapter is looking forward to and working for the continued success of the chapter and the fraternity.-JACK KENNEY

SHEPHERD

EPSILON KAPPA CHAPTER conducted a most successful professional tour to Richmond, Virginia, where we toured the Hyman Viener & Sons Metal Works, The Richmond Federal Reserve Bank, and the Miller-Rhodes Department Store. Each of these tours was very informative and interesting. Due to the distance traveled, most of the brothers spent the night in Richmond.

The brothers are looking forward to initiation in February, when we will hopefully initiate between 10 and 12 new members This semester's pledge class was an excellent class, successfully conducting various proects in the name of Delta Sigma Pi.

The initiation on February 18, 1967, marks the five year anniversary of Epsilon Kappa Chapter. Just five years ago on that date, Epsilon Kappa Chapter was founded The record of the chapter during those five years has been commendable, both to the International Fraternity, and on the Shepherd College campus. During those five years, Epsilon Kappa Chapter has achieved 100,000 points twice, and is on its way to a third award.

Epsilon Kappa Chapter has widened its already large scope of activity by donating \$10.00 toward Christmas presents for the needy children of Shepherdstown, W.Va. Their Christmas was made better by the good will of Delta Sigma Pi.

Brothers Cecil Arnold, Brad Waldeck Cal Whittington, Garry Walker, John Strider, and Skip Choate are giving their services to Shepherdstown by serving on the Voluntary Fire Department. I am sure that the people of Shepherdstown appreciate the time and effort that these brothers are giving to such a worthy cause.

We wish everyone the best of luck, and hope that all will be able to achieve the coveted 100,000 points in the Chapter Efficiency Index, along with Epsilon Kappa Chapter.—BILL BRENNER and MIKE SOSSLAU

TEXAS WESTERN

GAMMA PHI CHAPTER at Texas Western College has had two professional tours this semester. The first tour was to the Federal Correctional Institution at La Tuna, Texas. This tour included lunch, conversations with officials, prisoners and a complete tour of the facilities. The second tour was to Norton Brothers, an office supply and equipment store. Mr. Dodds of Norton Brothers demonstrated five types of copy machines for the 20 brothers who attended the tour.

Gamma Phi Chapter has also had three professional speakers. The first was Mr. Joe Friedkin, International Water and Boundary Commission, who spoke to the chapter on the Chamizal boundary settlement. The second speakers were Mr. Joe Burger and Mrs. Mildred Johnston, whom the chapter heard at a Sales Clinic where we ushered. Mr. Harry Lee Hudspeth was our third speaker of the year. He is the United States Attorney for West Texas and spoke to the chapter about the operations of his office and working for the Government.

Some brothers from Gamma Phi Chapter traveled to New Mexico State on December 10th for their initiation. We had quite a time. We are looking forward to seeing some brothers from Epsilon Upsilon Chapter come down to our initiation.—FRED FRASER

SOUTHERN METHODIST

BETA PHI CHAPTER ended its first semester with the initiation of the Fall pledge class. The initiation went as scheduled, although there was some last minute panic. At noon on the day of initiation the regalia had not arrived. It was found in time, however, and we all laughed about it later. The new actives in our chapter are: Lynn Fisher, Mel Horton, Tom McLeod, Jim Marshall, Robert Norris and Donald Ott

At the first meeting following initiation our chapter elected new officers. They are: Ken Gardner, president; Frank Smith, senior vice president; George Stumberg, vice president; Ray Brinson, treasurer; and Ernest Miller, secretary. The chapter has entrusted these men with a tremendous job, and we are sure they will work very hard in their respective positions.

The brothers are very enthusiastic about the coming semester. Everyone felt that both our professional and social programs improved this past semester, but everyone also felt there definitely was room for improvement. This next semester we hope to add a forum to our professional program. John Heberle, in charge of professional activities, is busy obtaining speakers for this forum. He assures us that the topic, "What Students Should Know About the Stock Market", will be both entertaining and informative.

The most important social event of the year, the "Rose" Ball, is on the agenda of Beta Phi Chapter. Although plans are incomplete as of this date, it is shaping up to be the biggest and most enjoyable social function our chapter has ever had. Also for the future, we are planning our chapter birthday party. We are hoping that many

alumni of Beta Phi Chapter will be able to attend both of these functions.

Beta Phi Chapter was honored to have Grand President M. John Marko attend one of our meetings this Fall. We hope Brother Marko enjoyed his stay in Dallas and will return soon.

Looking forward to a 100,000 point year, Beta Phi Chapter wishes all Deltasigs a successful and rewarding semester.—Jim Marshall

DETROIT-Gamma Rho

GAMMA RHO CHAPTER at the University of Detroit has initiated 21 new brothers. We are very happy to welcome Dave Atkinson, Roger Benedict, Jim Bleau, Jack Boettcher, Dick Czajkowski, Rich Fachini, Leo Garcia, John Gibson, Don Hayes, Jim Joye, Bob Kay, Bob King, Joe Krochmalny, Ed McNamara, Dennis Murphy, Larry Novak, Tom Opoka, Dick Saigh, Bob Stawkey, Bob Webster and Frank Zavadil to membership in Delta Sigma Pi. Much of the success is due to the enthusiastic approach of Brother Mistura, our vice president. We are fortunate indeed to have initiated so large a class in view of the many brothers who will be graduating in April, 1967.

Our first professional meeting for this year featured Corporal Rials of the Michigan State Police who talked on "Cato's Technique," the relationship between the judiciary, the citizen and the police. Brother Robert Nugent was our second speaker. He gave a very interesting talk on "Management of the Future." Our third speaker was Mr. Sullivan from Chrysler Corporation. He talked on the "Corporate Treasury Function."

Our chapter officers have shown us the leadership necessary for a really successful year. Let's all give them a hand.—ALEX HUCULAK

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University found itself busily engaged in the homecoming festivities at De Paul from December 8-11. The highlight of the week-end was the bid dance held in the Marine Room of the Edgewater Beach Hotel. Brother Maier was responsible for making the dance such a successful affair. In addition, Brother Swords was in charge of the extensive publicity program.

A feeling of pride filled the hearts of all Deltasigs when the homecoming queen of De Paul was announced the night of the dance. Miss Mary Callaghan, our "Rose" of 1965-66, was the choice of the judges. We are sure that Mary will reign over the University the same wonderful way she reigned

For the first time in six years, we participated in the float building hassle at De Paul. The memories attached to the constructing of our pirate ship are indeed interesting. We all know that this was the best boat ever built, with the exception of a vessel called the ark built by a fellow named Noah. Brother Egan is to be especially thanked for

his supervision in the construction of the float.

Our professional program reached high gear under the able leadership of Brother McClory. At out last meeting, we were privileged to have Mr. Dennis Drust talk to us about the benefits of life insurance. Judging from the many Deltasig clients Mr. Drust acquired, the lecture was understood and appreciated.

On December 21, 25 Deltasigs toured the Construction Equipment Division of the International Harvester Company in Melrose Park, Illinois. Many interesting facets of heavy-duty equipment construction were unveiled to us. It gave us all a chance to see how big business applies the principles we learn in class to the actual problems of manufacturing.

Athletically, we proved the old adage: "It's not if you win or lose, it's how you play the game that counts." Our undaunted basketball team took the court with eager anticipation in De Paul's fraternity basketball tournament. A little short of talent, as well as height, Coach Antognoli tried several lineups to attain the "magic combination." Unfortunately, we were brutally eliminated from the tournament by a first round defeat. Coach Antognoli vowed revenge on the baseball diamond!!

The Fall pledges have proved themselves to be a very industrious group of young men. We are all looking forward to the pledge party which will be held January 7th. At the conclusion of this semester, we hope to induct these 14 young men as brothers of Alpha Omega Chapter.—KENNETH S. LOREK

PITTSBURGH

LAMBDA CHAPTER at the University of Pittsburgh is one of the few evening school chapters in our Fraternity. It is comprised of men ranging in age from 23 to 40 and occupying various positions in the business world. I would imagine this gives us an advantage over our younger brothers who belong to the day school chapters because of the vast pool of business experience and varied information which we have to draw upon. This is to our benefit when corresponding with The Central Office.

Our president, Tom Bombich, is one of our senior members who has a growing family. This newsletter concerns a member of his family-his daughter, Anita. Anita Bombich has been awarded a full scholarship to St. Margaret's School of Nursing in Pittsburgh, Pa. The scholarship was granted on the basis of her scholastic achievement coupled with her strong desire to fulfill herself through a nursing career. The scholarship will finance her through a three year training program, which will be initiated in September of 1967 and terminate with her graduation as a registered nurse in 1970. We at Lambda Chapter would like to take this opportunity to extend our sincere congratulations to Anita.

We are constantly aware of the disadvantages of being a night school chapter but 1 doubt that the day school members can boast of a daughter starting nursing school. However, we can't boast about having the best football team in the fraternity league. Can we?—WAYNE R, THOMPSON

EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University plans to initiate 21 prospective brothers February 4, 1967.

The chapter recently celebrated Founders' Day. There was a very nice banquet with Brother Paul Stangle, Professor of Business, as the feature speaker.

Epsilon Eta Chapter has been very active in activities on campus. In intramural sports, the Deltasigs won the fraternity volleyball championship and then went on to defeat the housing champions for the over all championship. Basketball is now in progress and we have big hopes for a championship trophy here also. When homecoming came around the chapter was very busy. It was float building time and we were in the big middle of the activities. Under the planning and designing of Brothers Dave Baldwin and Sam Kahoiwai we won the trophy for having the most beautiful float.

We have had several professional speakers this Fall and plan to have several more. At the first of next semester Epsilon Eta Chapter is looking forward to a professional trip to Los Alamos where we will tour the accounting department, as well as other interesting business departments there.—LARRY

Z. GIBSON

ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State University had an excellent turnout of actives and pledges on election day this Fall when we gathered outside the College of Business Administration to take a tour of the Carling Brewery in Phoenix, Arizona. Upon arrival we were greeted by Ben Cook of the brewery's quality control lab, and Fred Schutz, assistant brewmaster. They showed us to the company's hospitality room where we were shown slides and given samples of the company's output. In small groups, the members were then given a very detailed tour and inspection of the complete facilities at the plant. We saw the hops as they come into the plant in raw form, the tanks where the hops are mixed and heated, and the many aging tanks holding from 500

to 1200 barrels of beer—and that's a lot of beer. We also viewed the cleaning and filling of the kegs. This tour was arranged by the chairman of our professional committee, Walt Ranks, and we feel that he did an excellent job.

Other professional activities for the last part of the semester included a talk by Mr. Richard K. Neuman, computer head for Air Research, and a speaker from the chain of A. J. Bayless Grocery Stores on the subject of motivation.

Founders' Day was celebrated with a breakfast meeting of the actives, alumni, and pledges. Our speaker was Dr. Ralph C. Hook, Jr., Director of Business Education. Dr. Hook spoke on his recent trip to Sweden. The talk was very informative on the subject of business in that country.

Our "Rose" was selected from some very lovely contestants. She is Miss Gaye Gravely, a senior in the College of Business Administration. Our professional meetings have been brightened considerably by her presence.

The pledges of Gamma Omega Chapter gave a picnic party for the actives. It was a most enjoyable afternoon and evening for all who attended. There was considerable quizzing by the actives as the pledges were boning up for initiation January 7.—Jeff Relth

WEST LIBERTY STATE

DELTA OMEGA CHAPTER is progressing at full steam toward a very good year. The chapter was strengthened with the addition of 12 new members, two of which were faculty members.

The 12 pledges were formally initiated at a dinner at the Esquire Supper Club and at a dance at the Sokol Club following the dinner.

The first semester's professional program came off very well with the appearance of three professional speakers on January 4. Delta Omega Chapter also took four tours during the first semester and is planning several for the second semester including the tour to Wall Street, New York, on January 30.

The "Deltasigs," our intramural team in the volleyball tournament, fared pretty well, coming out with an impressive record.

The brothers of Delta Omega Chapter are now planning the second semester pledge program under the guidance of William McBride.

There is a lot of enthusiasm about the 1967 Grand Chapter Congress and it is hoped Delta Omega Chapter will be duly represented.

Our "sweatshirt" sales have been aided extensively by the addition of a new line of "T" shirts and nylon parkas.—Douglas E PAISLEY

SUFFOLK

WE OF DELTA PSI CHAPTER began the year with a good start after initiating 15 new members. Included in this number is Professor Lee Sutherland. To this date, all but three of the business faculty at Suffolk have been initiated into our chapter. Initiation was concluded with a dance at the Hotel Somerset in Boston. We especially thank our alumni members who helped make this event a big success.

Our Fall pledge class organized an outing for 15 blind boys from Perkins School for the Blind. We feel that this project deserves special recognition and shows to the brotherhood that even a pledge has a "heart," although at times it may be doubtful.

Founders' Day was celebrated by a banquet with a guest speaker. Joseph E. Fernandes, owner of the Fernandes Super Market chain and former candidate for State Treasurer of Massachusetts, spoke to our chapter on foreign policy in respect to food, and also the reasons for the present increasing prices of agricultural products.

Our annual football game against Alpha Phi Omega proved to be a tremendous success. With a score of 16-0, Delta Psi Chapter once again carried home the victory tro-

phy.

Delta Psi Chapter anticipates a very profitable semester in all its activities, and extends to all Brothers in Delta Sigma Pi success in all of their programs.—HARRY M. BARASH







SHOWN HERE is the head table at the Founders' Day breakfast of Gamma Omega Chapter at Arizona State University. From left to right they are: Bill Bryant, Dr. Glenn Wilt, Jr., Dr. Ralph C. Hook, Jr., Wilbur Bullock, Miss Gay Gravely and District Director Bill Wilson. In the center President Wilbur Bullock and District Director Wilson display the birthday cake. Director of Business Education Ralph C. Hook, Jr. discusses his recent tour to Sweden following breakfast.

ST. PETER'S

ZETA ETA CHAPTER has presented its brothers and the college with a well rounded program of professional and social activities. The fraternity has become an intimate part of the St. Peter's College community. Professionally, our meetings have included speakers from all phases of the business world. We have heard the viewpoints of both management and labor; and have also included a tour of the Newark Airport. Some of our professional meetings have been opened to the entire student body and this alone has made the college fully aware of the fraternity's purpose and accomplishments. Under the guidance of our moderator we are in the process of setting up a stock portfolio in the name of St. Peter's College which will be used to help in the construction of new buildings.

On the social plane, a few brothers, individually, and the chapter as a whole have been commended by the Dean for their contributions during the orientation of the freshman class. Under the initiative of our officers, the chapter sponsored an open house for all the freshmen to help them get acquainted with life at the college.

Our pledge program was a success, and on November 19 we initiated nine new brothers into our chapter. This was followed by the college's homecoming weekend and the brothers constructed a float which won first prize in the contest sponsored by our football club.

So it was for the first trimester of a very different year at St. Peter's. After 94 years as an all male institution the college has gone co-educational, and the fraternity is now in the process of organizing its first annual "Rose of Deltasig" Ball.

GEORGIA

PI CHAPTER at the University of Georgia held its first meeting of 1967 early in the new year. Plans have been made to revise our rush functions for the future. In our coming rush functions, we will show the "Story of Deltasig," as part of our program. At another function, we are honored to have as guest speaker, Tom Rankin, District Director. Through Mr. Rankin, we hope to emphasize the value of Deltasig to the businessman after college. With these features, we anticipate a big rush for the new year.

On one of our professional tours, Sparta Furniture Company decided to make a special footboard for our treasurer's bed. Since Paul Stevens is a mere 7'2", an ordinary bed is simply not long enough for his frame. We were very impressed with this special gift, as was Paul, who now has a place for his size 14 feet.

Thanks are in store for our social chairman, Lonnie Price, who provided us with a lively band for our "Rose" dance. Miss Kathy Mayo, of Alpha Chi Omega sorority, was crowned "Rose" of Pi Chapter for the school year 1966-67.

Our athletic chairman, David Revell, has informed us that winter sports will include a rigorous basketball schedule and a more relaxed bowling tournament. It is hoped that

we will be able to better last year's records.

Brothers Mack Dekle and Longo Control

Brothers Mack Dekle and James Carter deserve many thanks for building a barbecue pit in our back yard. We anticipate many cookouts during the spring and summer.

With new Brothers Richard Goldberg, Stuart Hamilton, Lamar Coffeen, and Bob Smith, we hope to add a new spark to our chapter in what we anticipate as the chapter's most challenging year. We are looking forward to a busy future in which we hope to achieve 100,000 points in the Chapter Efficiency Index.—WILLIAM R. KUHN, JR.

OMAHA

THE FIRST SEMESTER has been very well rounded and successful for Gamma Eta Chapter at Omaha University. On November 7 we held our annual Founders' Day breakfast at the Village Inn Pancake House, and had a very good turnout considering the time we met-6:00 a.m.! On December 4, Gamma Eta Chapter initiated 19 new actives, one of the largest pledge classes in our history. The following new brothers were initiated: Bruce Bradbury, Steve Bremers, Duane Buerstetta, Al Chamberlain, Doug Crammer, Steve Driml, Bill Gaughan, Doug Hall, Jim Harrington, Tom Hoese, Jim Jones, Jim Kalina, Grant Mathison, Jim McKinney, Larry Miller, Frank Nigro, Tom Petersen, Dennis Solko, and Roger Whitney.

On December 9, Brother John Lucas, the Dean of our college, spoke to us about the history of our University, Business College, and our acceptance into the American Association of Collegiate Schools of Business. The talk was very interesting and informative. On December 16, we held our annual Christmas dance at the Holiday Inn and despite the noise it was a very enjoyable evening for all.

We finished our intramural basketball season with an outstanding one win and six loss record, and are now prepared for the annual Midwestern Regional tournament at Columbia, Missouri. We hope that next semester will be as successful as the past one has been.—CLARK CAMPBELL

UTAH

DURING FALL QUARTER Sigma Chapter at the University of Utah published its first newsletter which was distributed to all chapters throughout the nation and to the alumni of the fraternity. The chapter is proud of its newsletter and was pleased at the enthusiastic response of those asked to work on the project. The seven-page booklet consists of reports from the president, chapter advisor, district director, professional chairman, pledge director, Chapter Efficiency Index chairman, and social chairman. The newsletter will be published three times a year.

Sigma Chapter's professional program, under the direction of Jeff Cerar, was an unusually rewarding Fall quarter. The list of speakers included Edwin F. Aldous, General Sales Manager of Hershey Chocolate Company in Pennsylvania. He addressed the chapter on the Hershey story, the chocolate business, and marketing a product in the

food industry. Norman Rosenblatt, the owner and business manager of a former Salt Lake newspaper, the Rocky Mountain Review, addressed the group on the newspaper business and the complications of starting and maintaining a new newspaper.

Sigma Chapter is proud of Tim Bueneman who was appointed District Director during Fall quarter. He was president of the chapter last year and was chosen the outstanding student in business during Business Week '66. He hopes to improve coordination between the chapter and the fraternity at national levels.

New in the area of scholarship is a \$10 reduction in one quarter's fees for the individual who has the highest increase in one quarter's G.P.A. to the next. The award will be made three times a year and is designed to stimulate interest in and improve scholarship in the Fraternity.—RODNEY K. OLIVER

FLORIDA STATE

GAMMA LAMBDA CHAPTER has just completed a most rewarding and inspiring trimester. Among the many activities was the building of a Homecoming float with Alpha Omicron Pi Sorority. The Brothers and pledges, under the direction of Brother Bob Hoffman, worked long and hard on this project. Our efforts were rewarded with our float being judged the "best over all" from among all other entries submitted by all fraternities and sororities on campus. We also had a very successful sock sale which, under the direction of Brother Ed Thomas, enriched the chapter's bank account by \$600. Also, an event enjoyed by the Brothers and pledges was our industrial field trip to Miami where we toured many interesting businesses. The trimester ended by our initiating 28 pledges into the Brotherhood of Delta Sigma Pi. Following initiation we had a dinner dance at the Floridian Hotel which was enjoyed by all.

The Brothers are looking forward to another great trimester this time. We started by having our first Rush January 11, 1967. We are also looking forward to our selection of a "Rose" queen and our "Rose" Ball, our field trip to Atlanta, and the annual Delta Chi Soap Box Derby which we plan to win. We have a full calendar of social and professional events lined up and all in all it looks like another great trimester for the men of Gamma Lambda Chapter of Delta Sigma Pi.—W. Andrew Mueller, Jr.

FLORIDA

BETA ETA CHAPTER at the University of Florida is planning a field trip to the central offices and warehousing facilities of the Food Fair Corporation in Jacksonville. This trip has been inspired by the recent visit to our campus and participation in our professional program by one of Food Fair's vice presidents.

Other events planned to be packed into the short, 14-week trimester for which classes end April 12th, are another field trip, possibly to the General Electric facilities in Daytona Beach, and a "Rose of Deltasig" formal dance soon after the initiation of our new brothers.—Ronald C. Wing

CHICO STATE

HOMECOMING WAS the bright spot these past few months. Chico State hosted Cal State at Hayward. The members of Epsilon Theta Chapter sent a pledge over to the stadium early to rope off a section of the grandstand for us. As a result, we had choice seats on the 50 yard line for members, alumni and pledges.

Nanci Berger, Epsilon Theta Chapter's "Rose" and one of Chico State's cheerleaders, looked great as she showed beauty, spirit, and enthusiasm in helping to cheer the Chico State Wildcats to a tremendous victo-

ry.

An alumni dinner was put on by the members and pledges at the Native Daughters of the Golden West Hall after the

game.

Our "Rose" Tea was held at the home of Dr. and Mrs. Fries. Nanci Berger helped serve coffee, tea, and cake to the members, pledges and several beautiful and talented young women sponsored by various sororities and approved housing groups here in campus. Our new "Rose" will be announced at the dinner dance January 7, 1967.

The annual Christmas party was held at the Oddfellows Hall. Entertainment included music, dancing, stringing popcorn on the Christmas tree and the exchanging of gifts by Santa (Mr. Jefferson, our advisor). Brothers Dan Bequette and Bill Kenzie were

responsible for this success.

Our professional program was brought to a close this semester with tours to Diamond National's plant in Red Bluff, and Campbell's Soup Corp. in Sacramento.—WALTER L. MYERS

DENVER

ALPHA NU CHAPTER at the University of Denver is now preparing for events that are scheduled for this Winter quarter period.

One of our first projects is a book sale to help out our other philanthropic projects.

We have a full agenda of speakers for our professional meetings this year, including tours of establishments in the area.

February 18 is the day put aside for our "Rose" Dance. Our dance will be held in the ballroom of the Cosmopolitan Hotel in Denver. We are now in the process of picking a lovely young lady out of a group of many, for our "Rose" queen.

Alpha Nu Chapter is starting out the New Year with a lot of new plans to go along with our organization, so as to benefit the Fraternity.—H. ROBERT NAGLER

LOYOLA-New Orleans

DELTA NU CHAPTER is continuing to experience one of its most active years yet. Our professional program has consisted of several outstanding speakers and tours such as a tour of the Federal Reserve Bank, a talk on the Small Business Administration, and a speaker from National Airlines, who explained the role of business in aviation.

The Fall initiation inducted 12 new members, but the pledge season had one blight. The "Phantom 'Phytes" soaped the cars of a

few bewildered members in a series of midnight raids, but alas, the revolt was quelled and the neophytes dealt with accordingly. The spring pledge season was opened with a high caliber of neophytes who have already planned a party and professional meeting for the actives.

Delta Nu Chapter had one of the largest representations at the Regional Meeting with nine brothers in attendance.

Among our other activities were a party after the classic Tulane-LSU grid conflict, a Christmas Dance, a Christmas party at the home of Brother Paul Dubroc, and a Black Tie New Year's Eve celebration held at the residence of Brother Philip D. Lorio III. Delta Nu Chapter participated in the university's annual student-teacher "Apple-Polisher" by setting up a booth. The Deltasigs also placed in the top three teams in the university's intramural football league.

The Brothers would like to take this op-

The Brothers would like to take this opportunity to wish all the new chapters an abundance of success in their future endeav-

ors.-T. CASEY STUART

NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico has enjoyed a most successful Fall semester. Our largest accomplishment was the initiation of 19 new brothers, all of whom are great additions to Delta Sigma Pi. On Saturday, December 17, the Western Skies Hotel in Albuquerque was the scene of our initiation dinner-dance honoring our new brothers: John Switzer, Russel Morris, Bob Cann, Bill Possen, Jack DeLong, Leon Smith, Mark Epstein, Larry Smith, Don Bradley, Carl Guist, Reed Buell, Neil Morgan, Bob Whorton, Marty Hernandez, Richard Baker, Eric Shrode, Dave Hendry, Dennis Brewer, and George Hlousek. Our special guest was the Inter-Mountain Regional Director, Warren E. Armstrong. The outstanding pledge award was given to brother John Switzer.

Our annual fund raising drive, conducted by the pledge class, was a complete success. The proceeds from the drive were given to the New Mexico Braille Society in the form of a check for \$300. This money will help the institution in a number of ways.

Our most recent speaker in the professional program was Dr. Edward Nolan, professor of psychology and business administration at the University of New Mexico. His topic was the Southwest Management Development Program. This program brings together executives from all over the country, and they exchange different ideas under the direction of professors from the University of New Mexico.

Gamma Iota Chapter is looking forward to a very fine Spring Semester. With the addition of 19 new members we are at full strength and ready to really give it a go this year.—J. MICHAEL BELL

BOSTON COLLEGE

DELTA KAPPA CHAPTER at Boston College has completed another successful pledge period highlighted by our initiation dinner dance on Saturday, December 10. At this time 26 men were accepted into brotherhood. Present at the dinner dance were distinguished members of Boston College faculty and Delta Sigma Pi. These included the Reverend Alfred Jolson, S.J., acting Dean of the College of Business Administration; Dr. George Donaldson, director of the Placement Bureau; Mr. Frederick Zappala, moderator of our chapter; and Mr. Vincent Harrington.

Delta Kappa Chapter was honored by a visit of our Regional Director, H. Melvin Brown, in late November. Mr. Brown discussed many of our plans for future func-

tions in the fraternity.

Our chapter has had an active semester both professionally and socially. We are looking forward to a prosperous future.— DUANE T. O'CONNOR



THE PRIZE WINNING FLOAT of Epsilon Eta Chapter at Eastern New Mexico University featured "Cinderella," "Prince Charming," the famous pumpkin and the team of mice.

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Tech held its annual Christmas party on December 12th for the children at the Louisiana State Children's Home in Simsboro. As in the past, Phi Mu social sorority cooperated with the Deltasigs in giving the party. One group of Deltasigs and Phi Mu's entertained the vounger children as Jim Craig portrayed Santa Claus, giving away gifts, candy, and fruit. Another group danced with the older children to popular music played by "The Tricks." The annual Christmas party is always termed a huge success by the Deltasigs, Phi Mu's, and especially the children, who plan their entire Christmas season around this party.

The Fall semester initiation of Beta Psi Chapter was held on January 8 in one of the banquet rooms at the Holiday Inn in Ruston. The restaurant is managed by an alumnus of Delta Sigma Pi, Brother Johnny

In the near future, Spring officers will be elected. Our Fall semester officers are outstanding, making this semester one of our best. We have enjoyed many extraordinary speaker meetings and activities.

As the New Year starts, the brothers of Beta Psi Chapter would like to wish everyone a joyous 1967. We at Louisiana Tech are planning a very prosperous Spring semester, and we hope that any brother that is in our area will come by and visit with US.—CHARLES W. WATSON

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers has duly initiated Professor Steinmann (management department), who will serve as our faculty advisor. Mr. Steinmann, besides his academic achievements, brings with him a wealth of business experience gained in some of our country's most important industries.

On December 10, we held our annual Christmas Party, and we were proud to have as our guest Brother M. John Marko, grand president.

During the months of November and December, our chapter visited the New Jersey Bell Telephone Company and Westinghouse. At the Rushing Party, we showed a N.A.S.A. film about Project Mercury. January 21 marks our first semester initiation.-JOHN WARD

DAYTON

THE FIRST TERM is fast coming to a close. This semester has been one of the best in relation to professional activities. The professional speakers at our meetings have come up with interesting topics for discussion. Not only have our speakers been exceptional, but our whole program has become much more diversified. We have had a great variety of films and tours. We have had a very good film on Stocks and Bonds, also our tour through the Frigidaire plant in the Dayton area was very interesting.

Eleven new brothers were initiated into Delta Sigma Pi through Epsilon Tau Chapter this semester. We have also had the privilege of accepting a new faculty advisor.

Our annual football game with Alpha Kappa Psi proved fruitless this year. In spite of a gallant effort put forth by the regular football team with the added support of the new brothers, we still lost. The only touchdown of the game was scored by our opponents. Deltasig threatened late in the last quarter by making a 70 yard offensive drive. Alpha Kappa Psi was able to hold out on downs, took possession of the ball, and ran out the remaining seconds of the game.

Next semester new officers will be elected. Another activity which is planned for next year is the annual "Rose" dance which is now set for the end of January.—James

COLORADO

ALPHA RHO CHAPTER at the University of Colorado had a busy Fall semester. On October 31, the chapter initiated 12 undergraduates plus one faculty member. The new undergraduates are: Raymond Ashby, Raymond Boyd, David Costello, Lawrence Englander, Joseph Ferrarer, Michael Jacobson, Ralph Jones, Peter Kettler, William MacDonald, James Ogle, William Stewart, and Dennis Veron. Dr. John Tracy of the accounting department in the School of Business is the new faculty member.

Professional activities this past Fall included two tours in December. The chapter toured Adolph Coors Company in Golden, Colorado, a beer producer, and Gates Rubber Company in Denver, a manufacturer of tires, V-belts, and other rubber products. The chapter members were able to see the many processes that are needed to produce these

different types of products.

Among the talks given for the chapter was an interesting one by Mr. Joseph Wiesner, registered representative for Bosworth, Sullivan and Company. Mr. Wiesner traced the history of the New York Stock Exchange, and explained his own philosophy of investing. Following the talk, there was a question and answer session in which stocks, bonds, and mutual funds were discussed.

Social events included two smokers and the "Rose Ball" which was held on January 7.—ROGERS COKE

WISCONSIN

PSI CHAPTER actives and pledges were photographed for our yearbook picture in the new multi-million dollar Anchor Savings and Loan Building. Anchor President Brother Al Steinhauer led us on a complete tour of the facilities which includes the latest in banking equipment. The beautiful color coordinated lobby and offices make this one of the finest office buildings in the Midwest.

One evening, Professor Edward Heiden of the Economics Department interested the members with a lively discussion of economics as it applies to our governmental situation today. On another occasion, Professor Le Roy Orthopan, a member of the Letters and Science faculty, gave a lengthy talk about art in the modern business world showing the good public relations it can create.

Our party room is often the scene of many bull sessions with Psi Chapter alumni. Our latest visitor was Charles Meyer who spent several hours relating stories and advice from his experiences with Ford Motor Company. We are always in raptures to see Brother Tom Benson come back to amuse the actives and amaze the pledges.

Our most interesting professional activity was a supper with Phi Chi Theta, professional commerce sorority. Many lengthy discussions of worthy commercial topics continued far into the night. It just goes to prove the fantastic lengths our professional chairman will go for our professional activi-

Psi Chapter "Rose," Nancy Goldberg, a member of Delta Gamma Sorority, is a frequent guest at our theme parties. Our Spring formal is now next on our social calendar with many big plans being made for it .-FREDERIC D. ROSA

NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University proudly introduced the newly initiated brothers at the annual Winter banquet on December 10. The new members are as follows: Charles A. Brock, Charles M. Chayka, Danny S. Crow, Roger A. Hutton, Graydon H. May, R. Kelly Mc Farland, James D. Mc Phaul, James J. Petrzelka, Gary J. Sullivan, Terrence G. Templeton, and Edwin R. Whatley. Guest speaker at the banquet was Mr. Chad A. Wymer, President of the Las Cruces Chamber of Commerce. Master of Ceremonies for the affair was Brother Gary L. Slates.

Mr. Edwin L. Mechem, former Governor and U.S. Senator of New Mexico, gave a soul-stirring talk on "The Businessmen's Role in Politics" during our professional meeting of November 14.—WAYNE S. KIDO

SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER at Southeastern Louisiana College honored the founding of Delta Sigma Pi by constructing a window display in the advertising window of our business department. This window was great advertisement for Deltasig and received

much praise.

Brother Mike Crowe and his committee have done a very fine job in organizing our professional meetings. Talks were given by Malcomb Wright III, of the Guaranty Bank: by L. L. MacKenzie of Shell and by Peter George of Southern Bell Telephone. Much interest was displayed during the question and answer period after the formal talks of all three speakers. Brother Crowe and his committee have been very active and have scheduled speakers from I. B. M. and the Internal Revenue Service in addition to tours through the Louisiana Power and Light Plant, and the Federal Reserve Bank.

The Brothers of Zeta Sigma Chapter extend congratulations to our pledges on the fine homecoming display they built and on arranging for M. J. Fornaris of Merrill, Lynch, Pierce, Fenner & Smith Inc. to talk on the stock market and on their company's training program.—Joseph A. Luquet, Jr.

INDIANA

ALPHA PI CHAPTER at Indiana University celebrated Founders' Day with an informal gathering at the chapter's meeting room in the Indiana Memorial Union Building. In our conversations, we reviewed the basic principles of Delta Sigma Pi and renewed our bonds of brotherhood.

Historian Schwitzer and his wife, Phyllis, entertained the chapter at an informal private party at their home. Many brothers and their dates attended and enjoyed the gathering. Our pre-initiation party and actual initiation impressed upon our new brothers the true significance of Delta Sigma Pi and brotherhood. Our "Rose" of Delta Sigma Pi dinner dance added a great impetus to further striving for a final score of 100,000 points in the Chapter Efficiency Index for all the brothers; at the same time, the dance was a most enjoyable and memorable evening for all.

The incumbent officers of Alpha Pi Chapter will have relinquished their positions to the newly elected officers, the business trips and the social activities will have been organized, and a new class of neophytes will have been selected by the time the next issue of The DELTASIG appears.—Louis H. Schwitzer, III

WESTERN KENTUCKY

NOW THAT THE SECOND semester has begun at Western Kentucky University, Zeta Theta Chapter has elected its new officers and laid out its plans for the coming semester.

Two smokers were held in connection with rush. The idea impressed upon the rushees was that a fraternity member should put into a fraternity as much as he expects to receive from it.

Included in the professional activities

were tours of Churchill Downs, Louisville, Kentucky, and the Louisville branch of the Federal Reserve Bank of St. Louis.

Highlighting the projects entered into by Zeta Theta Chapter was the preparation and distribution to high school juniors and seniors of pamphlets describing the various areas of concentration in the field of commerce, such as economics, law, accounting. Articles for the pamphlet were written by faculty members of Western Kentucky's College of Commerce, each instructor emphasizing why he chose his particular area of concentration and the benefits to be derived therefrom.

Our Chapter Efficiency Index Committee is working hard to again achieve the maximum number of points this year. Deltasigs at Western are on the move, and we are confident that Zeta Theta Chapter will once again have a successful year.—Steve Moken

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER has completed Fall quarter with many professional and social activities. Winter quarter has shown many activities and promises many more. We have had speakers from different fields of business to come and speak to us. We recently had Mr. Alfred Moore, Executive Vice-President of the First Federal of Hattiesburg, who spoke about the growth of "Americanism." Plans for the rest of this quarter include several more professional speakers, at least one more field trip, and our annual Playboy Party.

Among other activities was our field trip to New Orleans. The Crescent City had many very interesting places to tour. Among those that we toured were the Bell Telephone Co., Federal Reserve Branch Bank, Avondale Shipyard, and Falstaff Brewery. During the tour at Bell Telephone Co., we enjoyed watching how calls were transferred by the operators and how their transmission unit takes care of all of the local calls. Also we saw how they chould change, hook-up. or disconnect any number in the city without even leaving the building. Bell furnished us with a fine lunch and many tips on the correct use of the telephone for sound business practices. At the Federal Reserve Bank, we saw millions of dollars, but no free samples. On this tour we saw how the branch was used as a clearing house for member banks. They could transfer millions of dollars from one bank to another in just seconds. The money counters were busy counting money that had been received from banks, checking for counterfeit and worn money. We saw how they used the computer to route the checks to the different banks. At Avondale, we saw the construction and remodeling of many ships. We learned that most of the ships are for the government. At Falstaff, we learned the process of brewing beer. We were shown the various vats in which the various substances are mixed and brewed. Then we toured their patio tap room for a little refreshment. Also in New Orleans, we had our annual Alumni Banquet at the Playboy Club. Max Barnett and other friends joined us with fun and fellowship.

We recently had our Fall quarter initiations. Those initiated were as follows: Ray Allan, Doug Daughdrill, Greg Edwards, Carroll Garvin, Lee Lorang, Jerold Packler, Paul Wimberly, and Billy Womack.—Jerry R. Reed

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota celebrated the end of Fall quarter with an abundance of social activities. To begin with, there was the formal dinner at which 14 new members were welcomed into Delta Sigma Pi and our "Rose" for the year, beautiful Susan Born, was crowned. The school year was terminated with the after finals party, followed by a before Christmas dance and an after-Christmas party, an affair of mixed emotions, sorrowful as six of our brothers departed from us through graduation and gay as we all looked forward with aspirations for a successful new year.

At the first professional dinner of the new year, Alpha Epsilon Chapter will test a technique aimed at giving some of our brothers that extra incentive for getting higher grades. The process is relatively easy: those getting higher than a specified grade point average eat steaks, those getting lower will eat hamburger and beans, and those getting far lower will eat just beans. Plans are in the making for a winter or spring quarter dance with Alpha Epsilon Chapter as the sponsor. If this dance is successful, it will mean a rest for our treasurer who typically has a tough job securing that asset known as cash.

Fall quarter elections yielded a new group of officers with Jeff Dypwick, president and Hardy Soderholm, senior vice president. All the new officers salute those that have retired and pledge to strive for the high goals of this new year.—James R. Heintz



REGIONAL DIRECTOR James R. Westlake presents the chapter gavel to Zeta Phi Chapter Vice President Steve Foster during the installation banquet. Also shown in the photograph are Grand President Marko, David J. Bailey and Executive Director Charles Farrar.

C. W. POST

THE BROTHERS OF Zeta Omicron Chapter would like to welcome our 8 new brothers who were installed recently.

The newly elected officers for the spring semester are: Brothers Don Baumann, president; Edward Fischer, senior vice president; Robert Jackson, vice president; Charles Kruger, secretary; Gene Spitzer, treasurer; Jerry Marcus, chancellor; and Robert Patterson, historian.

On December 1, 1966, a professional meeting was held. Mrs. Raymond Murtha, Ramp Group Supervisor, Passenger Service for American Airlines, spoke on the problems that airline management has faced, faces today, and will face in the future.

We have been very busy in planning our social and professional activities for the Spring semester. Included are a field trip to J. F. Kennedy International Airport, several guest speakers and a few parties.

The chapter would like to thank President Eliot Howard for the fine job he did as president. Brother Howard is graduating at the end of the Fall semester.

The basketball season is just about to begin and the brothers are anxiously awaiting the first game.—Charles R. Kruger

KANSAS

IOTA CHAPTER at the University of Kansas has just completed a very successful first semester. On December 11, we initiated 18 new members into our chapter. Our Regional Director, Brother La Verne Cox, journeyed down from Lincoln, Nebraska, to attend the initiation ceremony. The initiation was concluded with a steak dinner in honor of our newly elected brothers.

On December 14, it was our pleasure to host Mr. Tom Gannon, Assistant Director of Hospital Administration for the University of Kansas Medical Center, and Brother Ben Wolfenberger, our Field Secretary. Mr. Gannon spoke to the chapter on the subject of hospital administration and the advantages to be gained from this expanding area of business administration. Following Mr. Gannon's talk, Brother Wolfenberger discussed various areas of the chapter's business with the officers and members and made some helpful suggestions that can be applied in the future.

We are looking forward to the second semester's activities and especially the Midwestern Region's annual basketball tournament.—WAYNE WHITNEY

WAKE FOREST

GAMMA NU CHAPTER at Wake Forest College is concluding a very profitable Fall and is anticipating a busy Spring with many tours of local businesses and guest speakers scheduled. This past fall we had as our guest two representatives of the United States Government Accounting Office. Business meetings have, continually throughout the semester, included speakers from Winston-Salem and vicinity.

Our Winter intramural program is well underway and we are in high hopes of a successful season. The brothers were entertained by the pledges at a pledge party this Fall when they gave impersonations of all the brothers.

This semester we have added many new furnishings to our new house including a truly beautiful stereo. Deltasigs take a personal pride in the appearance of the fraternity house. Gamma Nu Chapter is diligently working toward the goal of 100,000 points in the Chapter Efficiency Index.

Seven brothers attended the Southeastern Regional Conference in Atlanta, Georgia, during October. They came back with many new ideas for our chapter in addition to many memorable experiences.—Douglas T. Ramsey

MENLO

THE ZETA RHO CHAPTER at Menlo College, School of Business Administration, had a successful Fall semester. Many of the difficulties in operating a new chapter were recognized and successfully overcome.

A professional meeting held on December 7 developed into a most interesting discussion. Mr. Lee C. Branstool, Account Advisor from Dean Witter and Company, gave a very informing talk on present and anticipated future stock market conditions.

At future fraternity functions the brothers of the Zeta Rho Chapter can be recognized by their new gold blazers. Taking advantage of a good group discount many of the brothers bought blazers, bringing greater unity to the Zeta Rho Chapter.

A Christmas party was given for a group of young orphan children at Mount Saint Joseph's Home in San Francisco. The movie, "A Charlie Brown Christmas," was shown followed by refreshments and distribution of gifts to the children. The party was a very rewarding experience for the brothers in attendance.

The brothers of the Zeta Rho Chapter are looking forward to a very active Spring semester including the pledging program for new members.—Kent Barker

DETROIT—Gamma Theta

WITH THE CLOSING of the old year, the members of the Gamma Theta Alumni Club look back, momentarily, at the successful closing events of 1966—the Halloween Party, complete with the traditional pumpkins, cider, donuts, colorful decoration and Brother "Lamumba" Hiltz, held at the Diplomat Motel; the pre-party wine tasting sponsored by Christian Brothers; and most recently the New Year's Eve Party, arranged by the Gamma Theta Chapter members and strongly supported by the alumni as both joined together to ring in the New Year, exemplifying the true spirit of unity and brotherhood.

Now, with the freshness of the New Year the Gamma Theta Alumni Club Board announced its new officers: President, Ray Michaelson; Vice Presidents, Len Grabijas and Larry Bartalucci; Treasurer, Don Block; and Secretary, Ron Socia.

With the hope of new vigor and vitality represented by new Board Members Gary Albrecht, Bill Hazle, Bob McGhee, and Paul Michael the 1967 Gamma Theta Alumni Club Board of Directors look forward to the annual Alumni Reunion Banquet. Once again, the reunion is to be held at the Dakota Inn Rathskeller on February 2, 1967. Arrangements have been finalized for this important kick-off event and the Board Members are anticipating a most successful and enjoyable evening.—R. A. Socia

MIAMI-Ohio

THE HIGHLIGHT of last month's activities of Alpha Upsilon Chapter at Miami University was a banquet for the fraternity sponsored by the accounting firm of Touche, Ross, Bailey, and Smart of the Dayton branch office. The accounting firm came to Miami and gave an enlightening talk on the accounting profession which was followed by a lively question and answer period. Alpha Upsilon Chapter is indebted to Bob Sach and his staff for an interesting evening. Also that night we celebrated Founders' Day with a large cake and good cheer.

Last month we pledged 17 new men who will be initiated into Alpha Upsilon Chapter sometime in January, 1967. Alpha Upsilon Chapter is proud to report that 20 men achieved the Dean's List in the publishing of last semester's grades and were led by Bill Gould's 4.0 average.

Coming up in the future for our chapter are the elections for the new officers of Alpha Upsilon Chapter for the next year. Also this year our chapter is having a basketball team in the intramurals and we wish them luck. We are working hard to achieve 100,000 points and another perfect score in the Chapter Efficiency Index.—Roy Tucky

GEORGIA TECH

ZETA LAMBDA CHAPTER of Delta Sigma Pi at Georgia Tech has just completed one of its most active quarters in its brief history. A successful rush program was culminated the 3rd of December with the initiation of ten new brothers among whom were: Floyd Harris, Geoffrey Hull, Doc Livingston, Flip Lyle, Bruce McDonald, Lee McGee, Joe Middleton, Miller Price, Eric Ragir, and Randy Yardley. Zeta Lambda Chapter is presently composed of 22 brothers, and with another good rush this coming quarter it is hopeful that our membership goal of 30-40 can be reached.

Among the past quarter's activities were three socials plus two professional-banquet meetings, not to mention our weekly business meetings. The Founders' Day celebration held the 5th of November was perhaps our most significant social endeavor, however, not to be outdone were the post-initiation activities which served to welcome our new brothers into Deltasig.

Winter Quarter 1967 will begin with an entirely new slate of officers as a result of elections held the last week of this past quarter. Zeta Lambda Chapter's new officers are: Randy Carroll, president; Bob Hegglund, senior vice-president; Flip Lyle, junior vice president; Harold McDonell, secretary; and George Menendez, treasurer.

Thus, such were the activities of the Zeta Lambda Chapter at Georgia Tech this past Fall Quarter, 1966.—Bob Hegglund

OHIO STATE

NU CHAPTER is enjoying continued success in both professional and social activities this year. The chapter heard several interesting speakers from the business community during Autumn Quarter and made a field trip to the National Cash Register plant in Dayton. During the Christmas holidays a number of members worked on the staff of the first annual Columbus Careers Conference held downtown at the Sheraton Columbus Hotel. The conference allowed Columbus area college students to interview with many local employers in preparation for graduation. Our participation in this event did much to foster the chapter's relations with the business community.

The Winter Quarter rush program is underway with expectations of surpassing the most successful Autumn program in pledging new members. The Autumn Quarter pledge class will be initiated during the weekend of January 28-29. Many actives are a bit dubious about this particular confrontation of actives and pledges since the already spirited pledges nearly outnumber the actives. It should be a most interesting weekend!

Several more rooms in the chapter house have been renovated and we are now beginning to turn our attention to the problems of refurnishing the house.-Donald J. CARRICO

BOSTON

GAMMA CHAPTER is in the process of deciding on who is to be the "Outstanding Deltasig of the Year" in our chapter. We award Gamma Chapter's Outstanding Deltasig of the Year with a Life Membership in Delta Sigma Pi. We believe this is one of the best presentations because it bolsters Life Memberships and alumni chapters, and keeps the recipient very active in Delta Sigma Pi.

Our football team did quite well after a dismal start. We finished the intramural league with a 2-2-1 score and shall be losing only one man due to graduation. Our final game was a 22-0 whitewashing of our own pledges, which alters our mark to a 3-2-1.

Our neophytes were initiated on January 7. We look forward to these six brothers being very beneficial to our chapter.

President Peter Bobrek has planned a good rush program for the Spring, and the chapter anticipates many good rushees. We plan on having four different functions: first, a smoker with the brothers; a meeting with our brother, Dean John Fielden; a film depicting Delta Sigma Pi life; and finally, a dance to show the social side of our fraternity life. We believe this is a good program that will attract many interested students .-BERTON G. ROY

MIAMI-Florida

IN DECEMBER, 18 brothers were formally initiated at Beta Omega Chapter. Included with these initiates was an honorary member, Mr. Leonard Abess. Mr. Abess, who is a board member of the University of Miami, the National City Banks of Miami, the Federal Fire and Casualty Company, and President of Mount Sinai Hospital, very capably concluded the evening affair speaking on the opportunities in banking.

Various speakers and tours have been the main format of our professional program. Representing General Mills, Mr. Robert Arne lectured on the career possibilities in sales management. Very impressive was a tour of the Miami Herald, arranged and conducted by Herald staff member Mr. David Oliver of the marketing department.

In remembrance of Founders' Day and 59 years of business professionalism the chapter held an informal dinner. For the chapter's 18th birthday the brotherhood celebrated with a party at the home of Brother Elliot. We are all looking forward to the 60th and the 20th anniversaries of the Fraternity and the chapter respectively. Preparations are in the making for the "Rose" Dance to be held in April.

Beta Omega Chapter had the honor of participating in the ritual for the initiation of Zeta Phi Chapter at Florida Atlantic University. For those brothers in attendance it was a heartwarming and memorable experience.-PETER M. PADEGIMAS

DRAKE

ALPHA IOTA CHAPTER of Drake University entertained its past president, Gary Marple, at a dinner on January 4. Mr. Marple, who is currently working with Arthur D. Little in a marketing research program, spoke to the Drake faculty and to a convocation of students in Business Administration. Other recent professional activities include an abbreviated course in data processing given by the IBM Company of Des Moines, and a field trip to Merrill Lynch, Pierce, Fenner and Smith. Inc. Plans for an April field trip to Chicago are underway.

Brother Dale Banowetz received the Haskins and Sells Foundation Award for excellence in accounting. All senior accounting majors competed for this scholarship of \$500, on the basis of scholastic attainments and personal characteristics. The Alpha Iota Chapter congratulates Dale.

Ten men were initiated into Alpha Iota Chapter in January. Now as actives they are helping in current rushing and pledging activities. Other current activities are intramural basketball and bowling, and preparation for the "Rose" dance, to be held March 11. -JAMES E. BROCK

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri embarked Thursday, November 10, at 6:30 a.m. for the Fall twoday industrial tour. Over 20 brothers made the journey to Kansas City. Much of the success of the trip was due to the work of Brother Gerken who headed the chapter tour committee.

Barring car trouble by a few of the brothers, all met in the lobby of the Hotel New Yorker at 11th & Baltimore and proceeded to Bache & Co. stock brokerage for the first tour.

Following lunch, the brothers motored to Phillips Petroleum's credit card division, which handles all credit card transactions in the United States. The tour was of special value to those who were interested in computer systems. After being guided through Phillips, the brothers settled themselves in their respective quarters and dispersed to enjoy the sights of Kansas City and surrounding areas.

Friday the chapter assembled at the home office of Hallmark Cards for a fascinating tour and a brief lecture on Hallmark's marketing procedures.

The trip was climaxed by a journey to the

Procter & Gamble plant.

The trip was unique and enjoyed by all The chapter is looking forward to the Spring tour to St. Louis,-ALAN W. Fugn

DETROIT—Theta

THETA CHAPTER at the University of Detroit is happy to announce that we placed second on the overall scholastic average among the Interfraternity Council. Being ambitious and challenge minded, I am sure our chapter will be aiming for the first place next semester.

This past semester was quite an unsuccessful semester concerning pledging, but as there is a saying, "one learns more through a mistake", I am sure both Senior and Junior Vice Presidents, in fact, the whole fraternity will come up with a program which will attract more pledges, without lowering our high standards.

In January, 1967, we had our annual "Rose" election. This year's election is most probably one of the most competitive ones in the past few years. Our Rose announcement will be coupled with our annual fund raising mixer, which will take place at the University of Detroit Student Union Ballroom.

By the time this article shows up in the March issue of The DELTASIG, our Rose Election will be over, but for those people who did not get to see our Chapter "Rose, please wait till the next issue of The DEL-TASIG.—CHAONAN LU

SAN FRANCISCO STATE

THE BROTHERS OF Delta Omicron Chapter initiated seven men into Delta Sigma Pi on December 18, 1966. The new brothers are: John Barsotti, Dave Miller, Don Nicolai, Dale Risden, Jim Ryan, Bob Sievers, and Eric Skinner. The outstanding

pledge of the group was Bob Sievers.

Recently Dr. Leonard Vidger, professor of Business at San Francisco State, spoke to our chapter. His very valuable topic was how the small investor can make money in real estate. It was good to see so many alumni at our Founders' Day costume party -they added to the success of the event. One of the highlights of the semester was our annual Christmas Party-complete with Santa Claus-for a local orphanage.

We are all looking forward to the activities of the coming spring semester. We are planning many activities, both professional and social in nature. The main event will be our chapter's "Rose" queen contest and

We would like to extend our best wishes to all the brothers of Delta Sigma Pi for a very happy and successful New Year.-PERRY L. ANDERSON

LOUISIANA STATE— Baton Rouge

BETA ZETA CHAPTER, the host to the Southeastern Regional Meeting, began the Fall semester with one of the most success-

ful rushing programs in years.

Actives and pledges worked together in one of the most eventful semesters ever. Besides hosting the Regional Meeting Beta Zeta Chapter saw the formation of the Alumni Club of Baton Rouge. The pledges gave a magnificent party for the actives; the actives and alumni gave a wonderful banquet for the pledges. Football parties, professional programs, and the Deltasig stag party also helped to keep us busy.

Our chapter's "Rose," Miss Martha Perai-

no, a Southern belle from New Orleans, reached the finals in the Darling of L.S.U. Contest, and beautified with her presence not only the Regional Meeting, but also one of the most successful Christmas formals

ever.

The climax of the semester came when 14 carefully selected men of commerce were initiated into the fraternity. The old and new actives contribute to make the future of Beta Zeta Chapter as bright as the head of our Regional Director, Brother Max Barnett.—Max Bazzocchi

SOUTH CAROLINA

BETA GAMMA CHAPTER celebrated Founders' Day with a banquet at the Stadium Steak House. Pat Patterson of White Trucking Company gave an informative talk on the importance of the trucking industry

to the modern day economy.

Also, along the professional lines, David Johnson of Merrill, Lynch, Pierce, Fenner, and Smith gave an interesting talk on the securities' market. Later in the semester, the brothers visited Eastern Air Lines in Charlotte, North Carolina, and were given a tour of the largest computer center east of

the Mississippi River.

Believing that Beta Gamma Chapter should be an asset to the College of Business Administration at the University of South Carolina, we set up information booths in the College of Business Administration lobby and manned them for two days, in this manner assisting with spring registration. We also worked at the election polls in Columbia and distributed Career magazines, thus serving the public and padding the treasury at the same time.

The Fall initiation program was completed on December 4, with an evening banquet. Our ten new brothers bring our active membership to 46. They are Don Farrell, Bill Gossett, Ronnie Johnson, Mendel Lindler, Robert Logan, John Osborne, Jim Pate, Robert Scarborough, Ken Treusch, and Bill Weathersbee. Some of the Brothers were also privileged to visit the Epsilon Chi Chapter at Georgia Southern and assist with their initiation.

Beta Gamma Chapter is also pleased to announce the establishment of an Alumni Club in Columbia and election of officers.

Officers elected at the last meeting for the

coming spring semester include President, Ken Shealy; Senior Vice President, Graham Hill; Vice President, Don Rushing; Secretary, Tom Kelly; Chancellor, Roberts Vaux; Historian, Bob Tyler; Senior Guide, Bill Weathersbee; and Junior Guide, Tommy Watts.—Graham Hill

JOHNS HOPKINS

CHI CHAPTER at the Johns Hopkins University initiated seven new members on December 10, 1966. We were also fortunate to have Mr. John Odgers Young and Mr. Frank A. Cappiello, Jr., join us as honorary and faculty members respectively. Mr. Young is the president of Progressive Brass Die Co., while Mr. Cappiello is the manager of the Institutional Department at Alexander Brown and Sons. A combination initiation, birthday and Christmas dance was held that evening. The birthday celebration was in remembrance of our chapter's founding on December 13, 1922.

Our most recent professional activities included a local plant tour and a professional business meeting which featured a speaker from the local business community. The plant tour was at the Baltimore Division of General Motors on November 4th, at which time the brothers got a first hand look at an automobile assembly line. On December 9, Mr. Frank Brooks of Tongue Brooks Company discussed many interesting aspects of corporation insurance. Our first professional activity of the new year will be a plant tour of the Baltimore plant of Carling Brewing Company.

During Help Day, held at the St. Francis School for Special Education, we displayed our painting and window washing skills. We enjoyed being there and offering our services and we are sure that the sisters appre-

ciated our assistance.

On December 3, 1966, our Junior Achievement Company, Delta Wrought Art, received its charter. At the present time, the Junior Achievers are involved in a large scale sales effort to sell their finished products. We all wish them continued success.—ROBERT G. BURGIO

TEXAS A & I

THE ZETA NU CHAPTER at Texas A & I College is presently about to finish up the Fall semester. This semester has proven to be very successful.

To begin with we had a total of 16 initiates from our Gamma Pledge Class. This semester's pledge class had several real hard workers who helped to make the class one of the best pledge classes we have ever had.

At the chapter's last dinner meeting Mr. Melvin Cummings, a C.P.A. from Corpus Christi, gave an account of his experiences as an accountant. His talk helped to give us some insight as to what we as businessmen of the future might expect. Several of his stories proved to be both humorous and enlightening.

Recently our chapter purchased fraternity blazers. The blazers are blue which really stands out when the Coat of Arms emblem

During this semester the Zeta Nu Chapter

has made contacts with the business club of the University of Corpus Christi who is interested in going national—possibly Deltasig. We have made arrangements for their club to visit our chapter during a dinner meeting the first part of the Spring semester. It is the hopes of all the brothers of the Zeta Nu Chapter that the UCC Business Club might decide to apply for a Chapter Charter of Delta Sigma Pi. All the Zeta Nu Chapter brothers are striving to help make the UCC Business Club the newest chapter of Delta Sigma Pi.

We would also like to send out our hearty congratulations to all of our chapter Brothers who will be graduating in January. Also we would like to congratulate Brothers Marvin Smart and Luther Campbell who will be getting married within the next few

days.—GARY DESKIN

GEORGIA SOUTHERN

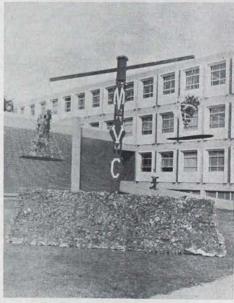
SIX NEW BROTHERS were initiated this quarter by Epsilon Chi chapter. The new brothers are: Mike Brundage, Loomis Devours, Joe Fincher, Ed Heard, Kelly Harwick, and Jerry Poppell. Brothers from the University of South Carolina were present for the initiation.

Mr. Josh Lanier, who is a leading business man, a graduate of Georgia Southern, and the probationary officer for the southeastern region, was the outstanding guest speaker for the quarter.

Miss Sandra McWorther was elected our sweetheart and Miss Maudie Walker, the present Miss Georgia, is our "Rose."

Epsilon Chi Chapter is falling behind in social activities this quarter, but we are proud to announce that we have had two outstanding coffees.

We are looking forward next quarter to a promising pledge class and the election of new officers.—ROBLEY S. RIGDON



"THE HURRICANES CAN'T touchdown" is the theme of Gamma Zeta Chapter's display for the Memphis State homecoming. The theme is an obvious reference to the "Golden Hurricane" of the University of Tulsa

NORTH TEXAS STATE

DELTA EPSILON CHAPTER at North Texas State University celebrated Founders' Day in conjunction with the North Texas homecoming. An eventful day for undergraduates and alumni started with a homecoming parade followed by a victorious football game. That evening a party for alumni and members was held at the Ramada Inn in Denton, Texas. Other homecoming activities included helping the Alpha Delta Pi Sorority construct their award winning float.

Our professional activities so far have consisted of a tour of Nardis of Dallas, one of the Southwest's leading dress manufacturers. We have also had two talks, one of which concerned transportation, the other of

marketing interests.

We have pledged 11 men this Fall. Each one has added much in carrying out many of the activities of this chapter during the Fall semester. As usual the annual pledgemember game was a riot, the active members being the strongest and having the most unity. The same active team with a few exceptions fought to a second place finish in the North Texas intramural program.

The Delta Epsilon Chapter gives its best regards to The Central Office and all active undergraduate chapters.—Kenneth Con-

WELL, JR.

NORTHWESTERN—Zeta

ZETA CHAPTER started off the new year with the brothers busy in every major campus activity. Brothers were busily preparing for Northwestern's famous WAA-Mu show, as well as the Dolphin Water Show. The chapter is representing the state of New Hampshire in this year's Mock Congress, and many of the brothers are working diligently on various committees. Symposium, Northwestern's annual week of intellectual activity, is being held during February of this year, and the brothers are working on that. All in all, it is a busy quarter for Zeta Chapter.

This quarter's series of professional meetings and faculty firesides is still in the planning stages. One of the early firesides will be with an executive for one of the Midwest's largest prerecorded tape recording companies. Others in the series will include a professor from the School of Education, and many other interesting speakers.

The social calendar for this quarter included a proposed ski party at the popular Fox Trails ski resort, the pajama party, the ever popular theater party, and one of the year's highlights, the "Rose" Formal. This quarter promises to become one of the best ever.—H. S. R. STEWART

IOWA

THE BROTHERS OF Epsilon Chapter have recently been concerned with the holiday season and initiation of new brothers. Twenty four pledges were initiated into Epsilon Chapter on December 11. This climaxed a three-day weekend that finished the job of making these men good members of Epsilon Chapter and good Deltasigs.

After finishing a grueling pledge exam on Friday afternoon they started on a long exciting rose hunt that took them into Saturday afternoon before they came up with the roses. Forseeing all the work they would have finding the roses they very wisely planned a party for Saturday evening. The initiation held on Sunday morning capped the weekend of activity.

Future activities have occupied much of our time recently. The brothers are actively searching for candidates for our "Rose" queen. The candidates will be presented to the chapter on January 11, and the queen will be chosen then. This will also be the time when new officers for Epsilon Chapter will be chosen. A nomination committee has been at work for several weeks selecting prime candidates to present to the chapter for their approval.

As we look forward to next semester we see again the many activities that all Deltasigs are used to, and enjoy.—JAMES A.

BRIGHT

LAMAR TECH

DELTA ETA CHAPTER has had a very constructive and enjoyable semester. Our meetings have been well attended and the men of our chapter have worked diligently to make this semester one of our finest.

Delta Eta Chapter has also been well represented scholastically this semester. We had two of our brothers, Tommy Townsend and William Deloney, initiated into the national honor society of Phi Kappa Phi. Reagan Jackson, our chapter secretary, was initiated into Blue Key Honor Society.

Our social committee has done a fine job

Our social committee has done a fine job this semester. Our rush dance and Founders' Day dance were big successes. As part of our Homecoming activities we held a beach party.



THE LIGHTHOUSE on Biloxi's West Beach Boulevard, erected in 1848, is one of the city's historic attractions that you will see at the 26th Grand Chapter Congress of Delta Sigma Pi. The lighthouse and the eight flags that have flown over Biloxi are shown here.

Our Formal Initiation was held on December 10, 1966. At this time we accepted ten new members in our brotherhood. These new members are: Clyde Redmon, Kenneth Gullett, Ben Whittington, Carl Busceme, Jerry Hyde, Robert Collier, Paul Nelson, Charles Cook, and Richard Fisher. Clyde Redmon was named the best pledge. We hope that these new members show as much enthusiasm as active members as they showed as pledges.

Our Professional Program, headed by Bill Frank, has been of great benefit to our members. We toured Humble Oil and Refining Company in Baytown, Texas, Gulf Coast Machine and Supply Co. in Beaumont, and have heard talks from Howard Hicks, Secretary of the Beaumont Chamber of Commerce, Dr. Richard Setzer, Dean of Academic Affairs at Lamar, William Phillips, president of the American National Bank, and Elvis Mason, assistant to the president at the First Security National Bank.

Delta Eta Chapter is expecting another good semester in January. We are planning a golf tournament and a bowling tournament and we hope to again win the fraternity intramural championship in basketball.— ELLERY LACY

SAN FRANCISCO

GAMMA OMICRON CHAPTER held its 16th annual "Rose" dance on November 12, 1966, Homecoming Day for the University of San Francisco. The brothers and alumni of Gamma Omicron Chapter journeyed to Moose Lodge to dance the night away to the tinkling tones of *The Keynotes*. All who were able to attend felt that the dance was one of the finest in the history of San Francisco. Special mention should be made of the band; it was one of the finest this reporter has ever heard, being quite talented at playing almost all types of dance music imaginable.

Bright and early Sunday morning, November 13, 1966, began initiation for nine new brothers of Delta Sigma Pi. The brotherhood feels that Vice President Dennis Arietta did an outstanding job in preparing these nine individuals for the unity of one fraternity. The nine were: Daryl Faun, Russ Gallian, Brian Hayes, Jim Kerr, Mike Lyon, Larry Mayes, Gary Royce (who incidentally, played fullback on USF's NCAA championship soccer team), Gary Simonian, and Steve Thomas. Last semester, Gamma Omicron Chapter experimentally abandoned the traditional eight week pledging period in favor of a more compact five week trial. The brotherhood feels that the excellent results of the shorter period-this has been one of the largest pledge classes ever at San Francisco-justify permanent acceptance of the briefer period and the inauguration of a new tradition.

On December 21, 1966, Gamma Omicron Chapter gave its annual Christmas party for a local orphanage. Santa brought many gifts and the kids had great fun, but their pleasure and happiness could not match the joy felt by the members of the brotherhood present.—John L. Gatfield

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota began the last half of the semester with a professional meeting featuring the Midwestern assistant manager for Liberty Mutual Insurance Company from Chicago, Illinois. He spoke to us about the expanding field of insurance. A lively question and answer period followed his talk.

Founders' Day was celebrated by the active chapter in early November. On December 8, we had our final meeting with our "Rose" queen candidates and made our final choice. On December 16, we celebrated our "Rose" Formal at the Black Steer Restaurant at Yankton, South Dakota, with more than 60 couples in attendance. At the "Rose" Formal we crowned Miss Gay Winters as the "Rose of Delta Sigma Pi" for 1967.

With the first semester rapidly drawing to a close and with all our activities completed, except initiation, many of the members are looking forward to next semester and the activities forthcoming. Among these are our charity project, slave labor auction and the Spring field trip. The field trip will be within a 600 mile radius of the University.

This will be my last article for The DEL-TASIG and I would like to thank all the people who have helped me during my term

of office.—JIM ECKERMAN

NORTHWESTERN—Beta

BETA CHAPTER of Northwestern University and the Chicago Alumni Club of Delta Sigma Pi are preparing plans for a gala fiftieth anniversary party for its house mother Miss Betty Thalen. Back in 1917 Betty came to the fraternity chapter house and has seen approximately 1,100 Betamen go out into the business world.

Brother Malcolm MacDonald, president of Beta Chapter, and Brother Tony Fernandez, president of the Chicago Alumni Club, are sending letters out to its entire membership inviting them to attend this party to be held at the Chapter House, Sunday, May 7, 1967. Brother "Gig" Wright will serve as toastmaster, Brother Tom Mocella, coordinator, and Brother Charles Miller, chairman

Brother Herb Vollendorf, social chairman, related a good time was had by all members of the chapter in February at the Caberfae Ski Slopes in Cadillac, Michigan.

Brother Jim Wills and Ken Vadovsky are in the process of arranging a summer soft-ball tournament with the other chapters in the area starting in May and running for four weeks.

WASHBURN

THE ACTIVE MEMBERS of the Delta Chi Chapter were very proud of the pledges this semester. They performed an outstanding job on their pledge project. They did the job of picking up campaign posters from the city streets and received front page news from the local newspaper for their efforts.

On November 18, 1966, we had our annual "Rose" dance. We started with a deli-

cious meal followed by the dance. Jan Miller was crowned "Rose of Deltasig."

On December 11, 1966, we initiated 14 pledges into the fraternity. They are Ron Blackwell, John Bremer, Jim Cantrell, Larry Horton, Ken Johnson, Brent Latta, Dr. Hugh Leach, John Magnuson, John McGrath, Bob Milroy, Dave Ross, Dick Schmidt, Buzz Spurrier, Marlin Weyer.

Going into the new year we are starting on two money making projects. The first is the book exchange. We manage the operation of selling the students books on a commission basis.

The second project that we are preparing is the annual Business Day. This year we are trying something new. We are organizing a business game, which all the Delta Chi Chapter members will participate in. Sides will be chosen and with the use of a computer, we will be able to find out which side has the greatest ability to produce a product and sell it for the highest profit.

The new officers for the coming semester are: Mike Montgomery, president; Mike Worswick, senior vice president; Duane Reiff, vice president; Robert Rolfs, secretary; Larry Horton, treasurer; Jerry Lane, chancellor; and Ken Johnson, historian.—ROBERT ROLFS

ARLINGTON STATE

ZETA MU CHAPTER has begun its second year of existence on a promising note. The latest Index standings indicate that we have more than doubled our effort and numerical achievement over the same period last year. The brothers are confident we will have a successful year.

The chapter has hosted two dinner-speaker banquets during the Fall and has been on tours through the General Motors Assembly Plant and the Dallas *Times Herald*. The remainder of the year promises a fruitful

professional program.

Zeta Mu Chapter enjoyed attending its first Regional Meeting and seven brothers brought back to the chapter accounts of the informative sessions. There are also five new Yellow Dogs at ASC who were initiated that fateful night after the first day's business! We were glad to have Grand President Marko visit us this Fall and we would like to welcome Deltasigs when in the area to drop in and see us.

Delta Sigma Pi was well represented in Arlington State's Homecoming activities by our "Rose" and a float which rated a front page picture in the newspaper. That evening we joined Delta Upsilon, Delta Phi, and Beta Phi Chapters in a memorable Foun-

ders' Day celebration.

The Delta Pledge Class put in long hours on the plot of school property we have been entrusted with to develop which we call Deltasig Park. This long range project is nearing completion ahead of schedule.

We are happy to announce newly elected officers for the Spring semester: Robert Jenkins, Jr., president; Larry Hampton, senior vice president; David Anderson, vice president; Tom Neighbors, secretary; John Moore, treasurer; Gary Christopher, chancellor; and Jake Fritz, historian. We are equally proud of eight new initiates: An-

drew Bryan, Robert Buchanan, Johnny Chaloupka, James Covington, Walter Donalson, Jake Fritz, Danny Helms, and John Trapani. Rob Buchanan was awarded the

Outstanding Pledge Award.

Our chapter is proud of Arlington State College and its increasing prestige which is placing it among the leaders of higher education in Texas and, because of our professional and civic contributions as well as our favorable image on campus, the school is proud of us. There is no doubt Delta Sigma Pi will flourish at ASC.—ROBERT JENKINS, JR.

"M" Hats A Go Go

THE EXCITEMENT and exuberance of the homecoming celebration filled the crisp Missouri air, as students ran madly back and forth hurriedly trying to put the final touches on house decorations in anticipation of the gala event to come. All around the Columbia campus of the University of Missouri Greeks and Independents alike felt the same thrill as the big football weekend drew closer and closer.

For once there was a moulding spirit, a common drive and most importantly a common sign of unity. For atop the heads of every man and coed sat a big black cowboy hat with a golden "M" on it, the symbol of the University of Missouri at Columbia.

Early in the previous season, conscientious students noticed that Missouri had no real typifying symbol. Finally Hubert Fenner, senior vice president of Alpha Beta Chapter of Delta Sigma Pi, came upon the idea of a University of Missouri cowboy hat, and put his idea into reality.

Hugh, known as the "Fox" for his shrewdness, convinced a Missouri manufacturing firm that a product such as cowboy hats would go over big. Stretching his neck out, Hugh ordered ten gross of hats to be ready for the 1965 Sugar Bowl game in New Orleans, Louisiana.

After the '65 Sugar Bowl sale came off well, he decided to enlist the aid of the chapter and launched a frontal attack into the hat market. Working on a larger scale, Hugh gave up his hat profits to Alpha Beta

Chapter.

Deltasig hats were widely distributed throughout the campus and state. The entire 140 members of the marching Mizzou band wore the hats as did all Mizzou rooters. President John Weaver, Past President Elmer Ellis, Chancellor John Schawada and Professor Emeritus Royal D. M. Bauer (Alpha Beta 1), along with Governor Warren E. Hearnes, all showed their support for the Missouri Tigers by wearing the Delta Sigma Pi "M" hats. During her trip throughout the state, Homecoming Queen Barb French helped the sale of hats by distributing hats to the mayors of both St. Louis and Kansas City.

Overall, the sale was a complete success for Delta Sigma Pi. With the efforts of the current pledges, Alpha Beta Chapter sold over 4,000 hats to the surging throngs. The sale showed once again that when determination and drive count Alpha Beta Chapter can be seen in the lead.—STUART M. KATZ

MIDWESTERN

EPSILON ZETA CHAPTER at Midwestern University in Wichita Falls, Texas, celebrated Founders' Day with an informal dance. A large number of active members, alumni, and pledges were present at the affair.

The Chapter has had two professional programs with formal talks and discussions by the leading businessmen of Wichita Falls.

The Chapter is planning on holding initiation in early February. The Chapter is making plans for the Spring semester and its rush program. We are also planning on having information tables during registration next semester. We hope to interest new men in the fraternity and the School of Business at Midwestern. It will give the members a chance to meet prospective pledges and have a knowledge of the men enrolled in business courses. In this way Delta Sigma Pi will become more widely known at Midwestern and interest can be stimulated in the fraternity.

Epsilon Zeta Chapter invites any of its brothers to stop by and visit with us while in our area. Correspondence with other chapters would also be appreciated and answered.—LARRY H. DODSON

LEWIS

ZETA XI CHAPTER of Lewis College is well on their way to their second consecutive 100,000 point finish in the Chapter Efficiency Index. It is hoped that this goal will be a reality by the May issue of The DELTASIG.

Our last professional event of the first semester featured a very stimulating talk on the aspects of management by Jack Kennedy of Personal Products. Plans are now in the process of being finalized for our spring semester series of tours and lectures.

Once again, Zeta Xi Chapter will lend its services in marching for WTTW, the educational television channel in Chicago. The



SHOWN AT DUSK is the unique computer operated library at Florida Atlantic University, Boca Raton, Florida.

brothers are also in the process of deciding on a date on which to take children from the nearby Angel Guardian Orphanage Home to the zoo.

Pledging has begun once again, as Zeta Xi Chapter takes steps to replace the 22 seniors who will be graduating this June.

Congratulations to Donna Marie Mazarka, our new "Rose," and to Terry Milani, Frank Zeller, and Frank Glowaty upon their selection to Who's Who in American Colleges and Universities.—FRANK A. GLOWATY

TAMPA

EPSILON RHO CHAPTER formally initiated 16 members of our Fall pledge class on January 14. The Hawaiian Village Restaurant was the scene of a dance in honor of our new brothers. Attendance was excellent and festivities and enjoyment were had by all. These new brothers impressively represent fine character and definitely will continue to gain merit and respect for our chapter.

The Spring pledges demonstrate initiative in all their undertakings. They have organized projects which will not only benefit them, but also will enhance the entire chapter. Along with the brothers, they tended concession stands, sold programs, and managed parking areas on Gasparilla Day and during the Florida State Fair. With this enthusiasm and spirit, these pledges definitely aid our chapter in its growing success on the campus at the University of Tampa.

We were all pleased when our own "Rose of Deltasig," Helene Caltagirone, became a finalist and was in the Court at our Homecoming activities. Brothers, pledges, faculty members, and alumni honored her at a dinner dance held at Las Novedades Restaurant in Tampa's Latin Quarter.

Brother Charles L. Farrar visited our campus and attended a reception and dinner in his honor. He was in attendance at a regular meeting of our brothers and heard a guest speaker, Mr. T. V. Williams, Thomson & McKinnon, stockbrokers. Everyone enjoyed his visit and was pleased and encouraged with his favorable impressions concerning Epsilon Rho Chapter's continuing growth, strength, and respect on our campus.—Alfred N. Olsen

BABSON

GAMMA UPSILON CHAPTER at Babson Institute of Business Administration has just completed the first semester of what promises to be a very successful year.

promises to be a very successful year.

First in the field of athletics, the Deltasig team outdistanced all opponents, and finished its tenth football season undefeated. We hope that through the efforts of our basketball and softball teams we will be able to win the intra-fraternity athletic trophy for the fourth straight year.

This Fall the membership of the Gamma Upsilon Chapter was enlarged by the initiation of 12 new brothers. The Fall pledge period is for upperclassmen only, and we feel that this was one of our finest classes ever. The following men were initiated into brotherhood on November 19th: Robert

Patkin, Norman Weile, Fredrick Sherie, Richard Carlson, Jack Webb, Roger Cubberly, Emile Meschburg, Fredrick Zimmerman, John Isham, Robert Frasser, Donald Mathews, and George Edwards.

Congratulations to all the new brothers, and especially to Bob Patkin for being honored as the outstanding pledge for the Fall '66 pledge period.

The entire fraternity is now in preparation for the winter pledge period. Pledge Master Terry Clark promises an even more successful winter pledge class, if that is possible?

When it comes to social functions, you find Gamma Upsilon Chapter prepared. The all-school dance (The Purple Garter) held by the fraternity was a huge success. Social Chairman Lawrence Uertz should be congratulated for the fine job he and his committee did in the planning and execution of the dance.

A fraternity is of course more than membership, athletics, professional meetings, and social functions. One of the main purposes of our fraternity is to aid the community. Therefore it was a great tribute to the Gamma Upsilon Chapter when it received recognition from the Needham Red Cross for its part in a local blood drive. The entire community was proud of the interest shown by the Gamma Upsilon Chapter members, and the men were pleased to know that they had benefited the community.

ty.

With more than half of the year remaining, we at Gamma Upsilon Chapter look forward to even more accomplishments. Our fraternity is number one on the Babson Campus, but none of us are satisfied, we are all working hard to achieve complete excellence in every aspect of a fraternity.—

GEORGE HOFFMEISTER

ST. JOSEPH'S

ZETA PI CHAPTER will be primarily concerned this semester with its pledging and professional programs. Rushing will begin some time in early February, with the pledge period to run from the beginning of February through the beginning of April. Zeta Pi Chapter expects to initiate about 20 new brothers, the chapter's quota for the year.

The professional program is designed to be concentrated around the rush and pledge period. Thacher Longstreth, running for the Republican mayoralty nomination in Philadelphia, will address the brothers some time in early February. Field trips have been set to the New York Stock Exchange, Gimbel's Department Store, and Scott Paper. Others are in the planning stage.

Plans are being made for Greek Week, the climax of pledging and the social highlight of the year for Zeta Pi Chapter. No parties have been definitely assigned dates, but a closed party has been tentatively scheduled for the end of January, during semester break.

Administratively, the chapter is effecting a major revision of its by-laws, and is accumulating a schedule to effect better communication.—George Hagan



MEMBERS OF Zeta Rho Chapter at Menlo College are shown here as they entertain orphans at a Christmas party.

U. OF THE AMERICAS

DELTA MU CHAPTER'S tour program began with a professional visit to the Cremelados Ice Cream factory here in Mexico City. Most of Delta Mu Chapter's excursions are open to the business department or the entire student body. This, however, was a private return trip of a similar excursion made to the same plant six years ago. Our guide was the company's general

Our guide was the company's general manager, Mario Medellin Ocadiz. Medellin was the founder of the Coca Cola Company in Mexico, which he served as sales manager until 1947.

A milestone in our chapter's history was reached this term with the dedication of a Delta Sigma Pi office on the University of the Americas' campus. Such an office is of significant value in providing a means of centralization for all fraternity records. These were previously held jointly by the various officers in many different locations.

Delta Mu Chapter rented a campus office until 1961, when it was annexed to the student lounge due to the university's rapid expansion. In this instance, however, the building was financed entirely by the chapter, so there is no chance of this happening again. The funds for this project were raised by last spring's Pledge Class and given to the chapter expressly for this purpose.—HOWARD R. HOUCK

SACRAMENTO STATE

NOW THAT WE ARE starting a new year, we have accomplished all of the goals set by our president, Bill McGowan, and his able administration. We have achieved our goal of over 50,000 points in the Chapter Efficiency Index and our professional program has been the best we have ever had. Brother Gary Fair, professional chairman, has done an outstanding job, and I'm sure future committee chairmen will emulate his work.

I would like to congratulate the new brothers that were initiated on December 10, 1966. They are a fine group, and I am sure that they will contribute immensely to Delta Sigma Pi. The initiation dinner-dance was held at Neptune's Table, and the actives, alumni, and their dates danced to the music of Red Farmer and his band. Mike Kemp, social chairman, should be congratulated on all the fine social events we have had this past semester. We are now plan-

ning for a New Year's Eve party which Mike says will really bid farewell to the old year and correctly introduce the new year.

Brother "Kink" Atchison, "Rose" chairman, did a great job in selecting the "Rose" candidates. The Brothers selected three of the girls and they are: Miss Pat Flahavan, Miss Sharon Innes, and Miss Sue Rupp. One of these lucky girls will be crowned our "Rose." "Kink" informs us that we have entered our reigning "Rose," Miss A'lyce Barham, in the Camellia Bowl Queen contest, and from what I have seen, our "Rose" has a good chance to win.

At this time I would like to congratulate the graduating members of Epsilon Phi Chapter, and extend best wishes in whatever their endeavors may be. We are losing a lot of good men, but we have received a lot of good men through pledgeship, so I think it will even up in the long run. Our elections are coming up and whoever becomes president will have the backing of the Brothers and his program shall be carried out.—Os-CAR SUGIMOTO

TEXAS

BETA KAPPA CHAPTER at the University of Texas celebrated Founders' Day this year with an informal gathering at Scholz Garten. This allowed Beta Kappa Chapter members and faculty to become better acquainted. Brother Jack Specht was in charge of the celebration and all of the brothers and faculty members enjoyed themselves.

The Fall semester rush activities began on Monday night, October 10, with the first smoker with Beta Kappa Chapter Advisor Mr. Tom E. Gossett, assistant professor of accounting, addressing the meeting. The second smoker was addressed by Dr. Grady Bruce, assistant professor of marketing. Both smokers had good attendance by prospective pledges and indicated the efforts put forth by Senior Vice President Bill Reese and the entire Beta Kappa Chapter.

Rush was concluded on October 21, with the Pledge Banquet at the Knights of Columbus Hall. The after-dinner speaker was Mr. D. Maitland Huffman, Beta Kappa Chapter faculty member, who spoke on the future of management and its meaning to the businessman.

The social calendar for the Fall started with the Fall Party with decoration and attire being western and complete with Go-Go girl and band. The next event was a Stag Party at which pledges and actives became better acquainted and joined in a day of fraternal fun. The activities included a car wash, football game, barbecue, and films. Vice President Barry Gay and the pledge committee were in charge of the function with Social Chairman Charles Taylor providing the meal and refreshments.

On December 4, Beta Kappa Chapter held Formal Initiation and 42 new members were initiated. This is the largest number of initiates in the history of Beta Kappa Chapter. After the initiation a dinner welcoming the new brothers was held at the Knights of Columbus Hall.

The Founding of Beta Kappa Chapter

was commemorated at the Christmas Dance on December 10. At this time the new officers for the Spring semester were announced and Brother Nick Kerpchar was honored as Beta Kappa Chapter's Deltasig of the year for his contributions to the chapter.

Among the other activities undertaken by Beta Kappa Chapter was the intramural sports program. Brother Charles Gandy was in charge of our football, handball, and basketball teams which competed in the program.

Beta Kappa Chapter is now looking forward to another successful semester in the Spring. We plan to expand our pledge program and to increase our professional activities.—George R. Smith

INDIANA STATE

DELTA TAU CHAPTER at Indiana State University celebrated Founders' Day, with the help of past president of Delta Tau Chapter Robert Mayfield, at a dinner in a local restaurant. Brother Mayfield spoke on evaluating job interviews, among other subjects.

Two professional activities highlighted the last two months of the year. One was a talk by Mr. Fred Star of Sunray DX Oil Company concerning the petroleum industry and the opportunities in it. The other event was a tour through Weston Paper and Manufacturing Company, Wabash Fibre Box Division. The tour supplied an interesting example of the complete manufacturing process, from raw material (wood pulp) to finished product (containers).

On December 11, 1966 we initiated 16 men into the chapter, each of whom should prove valuable to us. They were very successful in their money making project and have since contributed greatly to the chapter's project. Next semester's pledge class will really have to work to top these men. We expect no trouble in reaching the mark of 100,000 points in the Chapter Efficiency Index, as we are ranking high on the list now. It looks as though our earlier prediction of making this our best year in Delta Sigma Pi will certainly come true.—PAUL R. PIERSON



MEMBERS OF Epsilon Phi Chapter at Sacramento State are shown here receiving the certificate for achieving 100,000 points in the 1966 Chapter Efficiency Index. They are from left to right: Constantine Danellis, chapter advisor; Bill Liggett; Regional Director R. Nelson Mitchell; Bill McGowan and Ray Nielson.

CALIFORNIA

RHO CHAPTER finished the winter quarter with a rush of activity. Founders' Day was celebrated November 7, 1966 with a combination professional and social meeting. Buford Casey, our former chapter advisor, presented an interesting talk on brotherhood at the meeting. The chapter next made a very interesting tour to the C & H Sugar refinery at Crockett, California, one of the largest sugar refineries in the world. The winter quarter's activities were closed with the initiation ceremonies and banquet for our Fall pledge class.

Rho Chapter is happy to announce the initiation of 13 new brothers on November 20, 1966. Congratulations to our new brothers: Gert Assmus, Ralph Clark, John Converse, Tom Horsley, Jim Laird, Charles Julian, Fred Keck, Jack Krone, Stuart Leibson, David Maxwell, Doug McCloud, Fred Vollbrecht, Paul Watts, and Andrew Wood.

The initiation of 13 pledges during the Fall quarter raises our total membership to 29 active members. This is one of the largest memberships that Rho Chapter has enjoyed for many years. With our new found strength we will be able to perform fraternity duties much more effectively than we have in the past.

Plans for the winter quarter include helping the business school with registration of students, initiation of better methods of student and faculty communication, and our usual wide range of professional and social activities.—LEONARD CAMPBELL

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska has faced the winter season with a host of parties and activities but has seen very little snow. We are presently right in the middle of choosing our 1967 "Rose" queen. The queen candidates were invited to the house for a pizza party. The ladies and brothers decorated our Christmas tree, got acquainted with everyone, danced, and of course-ate pizza. Miss Kathy Henderson, our 1966 "Rose" queen was also in attendance, escorted by Brother Deloy Stark. Since all of the ladies are extremely beautiful it will be interesting to see exactly how each brother will decide whom to vote for. I am sure though that when the queen is crowned all of the brothers will be in agreement that this year's "Rose" queen is more beautiful than ever.

The annual active-pledge football game went off as scheduled—to the pledges' dismay. As expected by all the brothers, by using superior manpower and tactics on our part, we dealt the pledges a shameful defeat. I would like to thank the two brothers who willingly offered their services to referee the game—they did an excellent job.

In our second chapter meeting for December the brothers elected the officers for second semester. I was very much impressed by the amount of enthusiasm that was displayed during the elections. As a result of the elections Brother Don Moes was elected to the presidency, Brother Kalvoda is our new senior vice president, Brother Going is to fill the position of vice president, Brother

Ulrich was elected to be secretary, Brother Duffek is our new treasurer and Brother Sivers was elected to fill the position of chancellor.

On December 7th, the brothers invited Liberty Mutual Insurance Company of Boston to the house for a professional function. Mr. Miller and Mr. Morgen representing their company gave an interesting discourse on insurance. The two gentlemen were on a tour interviewing seniors for positions in their company and had asked if they might come to the house and speak to the brothers.

The second professional dinner of the semester was held November 21 at the house. The brothers invited the faculty alumni and had a wonderful turnout. This gave the brothers and alumni a chance to meet each other in a less formal atmosphere than a classroom.

Well, once again Nebraska met Alabama in a bowl game. Our boys tried hard and the brothers of Alpha Delta Chapter would like to thank them for a good season and Go Big Red in '67!—LARRY L. BETTS

CREIGHTON

AS THE SEMESTER draws to a close the brothers of Beta Theta Chapter look back to the accomplishments of the past year. Our main objective in September was to increase our membership to compensate for the loss of so many fine seniors in January. We have just initiated eight new brothers and we expect this figure to triple next semester.

Homecoming was the main social function for the chapter during the first semester. Even though our float did not place as high as it has in previous years we were content with fifth place out of all the floats. A special thanks goes to Ed Lankas and Wayne Klenda, the float committee, Bill from the Western Supply Company, and those dedicated brothers who stayed up the last night to complete the float by parade time, and, of course, Al Green.

Next semester will be filled with activity.

Next semester will be filled with activity. Again there will be sales of ad space on our fraternity blotter that is distributed to many of the schools in the Omaha area. We are looking forward to career seminars, a fraternity sponsored project, which will soon be in the planning stage under the direction of James Stuppy. In the future also are the "Rose" dance and the restricted Prom.—Joe Tyrdy

TEXAS TECH

BETA UPSILON CHAPTER of Texas Tech won the Chapter Efficiency Index for the fifteenth time including the last twelve years in a row. Brother Bill Nesmith was presented the first place plaque at the Southwestern Regional Meeting in Dallas, Texas, on October 31.

As a result of hard and well organized work by Phil Worley, senior vice president, and Jim Tate, vice president, our chapter pledged 24 of the sharpest rushees on campus. Three successful smokers were held with entertainment, speakers, and hostesses

from Kappa Alpha Theta, Chi Omega, and Delta Delta Delta respectively.

Our professional program is also proceeding at a rapid pace with speakers from highly successful corporations and tours of three firms in the Lubbock area. This is less than half of the planned agenda for this school year. The Deltasig Careers Conference is planned for the first week in March, and we are looking for the largest turnout of students and faculty in its history.

A "first" for Beta Upsilon Chapter this

A "first" for Beta Upsilon Chapter this year was an all-school dance on November 12. The theme, "Hell's Angels Bash," might seem incriminating to some, but the purpose was to raise money for the "Career's Conference" and that we did by a large margin. The dance was attended by some 2000 Tech students and was a tremendous success. Our "Career's Conference" is so large that it requires funds from other resources. This venture enables us to expand it to meet the needs that are placed upon it, and we are more than pleased with the results.

Homecoming brought many of our alums to Texas Tech. We would like to extend an invitation to all of them to attend our initiation banquet on February 4, 1967, where we will initiate as an honorary member Bob Cash, president of Nova Industries, and E. C. Goodman, vice president of First National Bank of Lubbock, Texas. There are many things planned and we would like to have as many of them attend as possible.

Founders' Day and our Chapter Birthday were appropriately celebrated by dances at local ballrooms. Beta Upsilon Chapter also sponsored a Christmas Party for children of the Buckner Orphans Home in Lubbock. A project such as this contributes much more spirit to the meaning of Christmas. Our personal satisfaction from this project was overwhelming and we urge all chapters to try something of this type in the future.

Presently, we have tremendous plans for Spring Rush. We anticipate the largest pledge class on campus as well as the largest our chapter has ever had. We will also elect our "Rose" queen from four beautiful princesses. Other chapters in the fraternity will have to elect a beautiful girl to compete with ours.

Arrangements are already being made to attend the Grand Chapter Congress in August, 1967. We look forward to meeting our brothers of other chapters in Biloxi, Mississippi, at that time.—Scott H. Bush



AT A CHRISTMAS PARTY Brother Dave Hackett of Zeta Rho Chapter at Menlo College is well assisted at the piano by some of the orphans that were entertained at the party.



DISTRICT DIRECTOR Ken Vadovsky and Roger Wager, industrial engineer for Curtiss Candy Company, are shown here at a recent professional meeting of Beta Chapter at Northwestern University.

WESTERN MICHIGAN

THE BROTHERS OF Epsilon Omicron Chapter ended the Fall trimester with many activities, both social and professional, and plans were made for future activities. The final professional speaker for the Fall was Mayor Hightower of Kalamazoo, who spoke about the city government and the business community. Our speakers during the winter will include the Kalamazoo Regional Director for the FBI, and a state government official. Professional tours will include not only firms in the Kalamazoo area, but also trips to Chicago and Detroit.

At the Fall initiation banquet, 15 new brothers were initiated into Epsilon Omicron Chapter of Delta Sigma Pi. Because of an improved pledge program, these new members should make a fine contribution to the

chapter and its progress.

Chapter activities for the Fall included the building of the Deltasig Bonfire for the homecoming pep-rally, the Birthday Dance, which was held on November 12 at the Kalamazoo Inn, and, during Christmas vacation, a visit to an area nursing home for the aged. On the sports scene, the pledge-active football game ended in a 6-6 deadlock, with bruises for both teams. The Deltasig basketball team is practicing for its upcoming season. Plans will be made for the "Rose" dance and the selection of our "Rose" queen. Also planned are a ski weekend and a skating party. The brothers of Epsilon Omicron Chapter are looking forward to a successful and rewarding winter trimester.—F. Joseph Brooks

MONMOUTH

THE FALL SEMESTER is coming to a close and the Epsilon Pi Chapter is happy to announce that we have had a prosperous semester. At the annual Homecoming Concert attended by "Jay and the Americans," the Monmouth College Dean's Trophy was presented to the outstanding fraternity for the 1965-1966 year and we were honored to receive this award over the ten other fraternities on our campus. Our chapter has strengthened its unity this semester by the addition of six new brothers. The new brothers inducted on December 9, 1966, are Antony Anjoubault of Oakhurst; William San Filippo and Thomas Cobianchi, Long Branch; Frank Diana, North Plainfield; Leonard Cackowski, South River; and

Charles Bellavia, Old Bridge, New Jersey, with Tony Anjoubault receiving the Outstanding Pledge Award voted by his pledge brothers for this semester.

On December 2, the brotherhood traveled to Newark for a professional tour and discussion with the marketing department of the Budweiser plant, the day proving most profitable for all those who could attend.

At the annual Long Branch Halloween Parade the Deltasigs took first place in the college division for the best all round float.

This semester our brothers collected on campus paperback books for our men in Vietnam with over 50 pounds being sent. Also, the Service Committee distributed magazines to the Marlboro State Hospital in conjunction with the Iota Mu Chapter of Delta Zeta.

Over half the brotherhood and their dates were in attendance at the home of Brother Elliott Metcalfe to welcome in the New Year.

The Epsilon Pi Chapter hopes that this coming semester is as profitable as the previous one as our unity grows day after day.

—HENRY J. SPENCE

MEMPHIS STATE

THE GAMMA ZETA CHAPTER at Memphis State University has enjoyed a very fine Fall Semester. There are plans for the forming of an alumni club in the Memphis area. Anyone wanting to help organize the club please contact Brother Bob Schrimsher, 3470 Barron Road, Memphis, Tennessee 38111.

The first semester has been filled with professional programs. We had two business films that were shown in two of our men's dorms. On our next program we had a speaker from Union Planters National Bank of Memphis. The speaker, Mr. Roy Hubbard, spoke on data processing in the business world today. Next we made a tour to the Federal Aviation Control Center in Memphis. On our next program we toured the Union Planters National Bank of Memphis. Then, along with Phi Gamma Nu, we toured the county jail system.



MEMBERS OF Gamma Rho Chapter at the University of Detroit are shown here with Grand President M. John Marko. They are from left to right: Donald D. Taylor, president; Brother Marko; James H. Blaney, chancellor; James P. Gillespie, treasurer; and William Miller, vice president.

The final program of the year was probably our greatest event. We sponsored a clinic on job interviewing. This program was set up in a panel form with our panelist and one moderator. The moderator of the panel was Mr. C. Lambert, and office manager at Peat, Marwick and Mitchell. He gave a general introduction to interviewing. The first member of the panel was Pete Payne, vice president of Personnel at Holiday Inns of America. Mr. Payne spoke on the preparation of a resume. The second member, Mr. J. Q. Miller, vice president of personnel at Leader Federal Savings and Loan Association, spoke on how to prepare for an interview. The third member of the panel was Mr. Kieth Weisenger, branch manager of Burroughs Office Machines. He spoke on conduct during the interview. The fourth member of the panel was Mr. R. D. Wood, manager of employment and records of RCA in Memphis, who spoke on the follow up on your interview. Following the program, the chapter took the panelist, Dean Markel and Chapter Advisor Mr. Ingram to

The Fall pledge class consisted of 18 undergraduates and one professor. They are Professor Edward E. Hoskins, Alan Blair, Steve Boraski, Ben Brandl, Mike Cobb, Joe Davis, Ernie Dickerson, Charles English, Paul Flynn, Bob Friedbauer, Sonny Hamby, Bob Hyman, Richard McBryde, John McIntosh, John Manzeck, Brian Purvis, Carrel Turner, and Roy Wood. Brother John McIntosh was elected the best pledge and Brother John Manzeck was elected second best pledge.

During the fall semester, we held our Founders' Day party and several other parties after the various football games. We are looking forward to a great Spring semester following our greatest Fall semester.—Bob Schrimsher

NEW YORK

ALPHA CHAPTER brought in the Christmas season by sponsoring a party for over 45 orphans from the Washington Square area. Many of the local stores donated gifts and with the help of all our brothers and alumni the party was a huge success.

On December 10, our brothers journeyed to the Bronx for the installation of Zeta Chi Chapter at Manhattan College. Two members of Alpha Chapter (Albert Shaw and Arsley Murphy) were on the ritual team and a good time was had by all Deltasigs attending. The following week we welcomed in our fall pledge class.

Alpha Chapter's residence was again named the most appealing and well kept house on campus by our University President James Hester. We as well as the alumni are proud of this honor and hope to capture

it again next year.

On December 14, Alpha Chapter sponsored a professional meeting featuring Chancellor Allan M. Cartter who spoke on the role of the large urban university. The meeting was well attended and we all found Chancellor Cartter both an enlightening and enjoyable speaker.—John J. Murphy

RUTGERS-Beta Omicron

BETA OMICRON CHAPTER at Rutgers is looking forward to an active and productive spring semester. We are closing our current semester with our Formal Initiation on January 28 at the Military Park Hotel. The brothers of Beta Omicron Chapter are proud to announce the election of our new officers for the spring semester: Charles Tuch, president; Joseph Ziomek, senior-vice president; Harmon Lippe, vice president; Andrew Barclay, treasurer; Richard Logan, secretary; John Keeley, historian; and Richard Grubel, The DELTASIG Correspondent.

Our successful Fall social program under social chairman Joe Ziomek was rounded out by three excellent parties, our Chapter Birthday Party on October 8, Pledge Party on November 26, and Christmas Party on December 17. The pledge party was particularly successful, and did a great deal for pledge-brother relations.

The Fall professional program was highlighted by our meeting of December 12, when Henry Sampers of the New Jersey Jaycees delivered an extremely stimulating talk and stayed on for further discussion. Our Fall tour is scheduled for January 20.

We fielded an excellent intramural basket-ball team this year which finished second out of 16 teams, and therefore are looking forward to a highly successful season in the intrafraternity league. Our table tennis prospects are good as always with paddle wizard Harvey Gutman leading the way. The brothers of Beta Omicron Chapter would like to wish the best of luck to Brother Tony Bevilacqua who is away this semester doing a tour of duty in the U.S. Coast Guard Reserve. We hope he enjoys his stay.—RICHARD M. GRUBEL

EAST CAROLINA

WE THE BROTHERS of the Delta Zeta Chapter are happy to announce that Dr. Leo Jenkins, president of East Carolina College, and Dr. Donald Rocke were initiated as brothers of Delta Sigma Pi at our formal initiation. The buffet supper and dance was highlighted by the guest speaker of the evening, Dr. Jenkins. The main topic of his speech had to do with the ever growing opportunity for business in Eastern North Carolina.

This Christmas the Delta Zeta Chapter and the Chi Omega Sorority jointly presented a party for the underprivileged children. A visit from Santa Claus and giving of gifts were the main attraction.

Business activities this session included a sponsored banquet for the CPA's of North Carolina. Future business functions include tours to Reynolds Tobacco Company, Wachovia Bank, and the Norfolk Shipyards.

The first half of the school year has proved to be very successful for the Delta Zeta Chapter in sports. We had our best showing ever in football, volley ball, and bowling, Our bowling team is currently in first place and has a chance to win the trophy in the Fraternity League.

We should like to congratulate President Hudgins for being chosen one of the "Who's

Who" at East Carolina College. The award is given to the outstanding students in college.—ROBERT C. AHLUM

CINCINNATI

THE ALPHA THETA CHAPTER at the University of Cincinnati is richer now by eight men. Although our Fall pledge class was small as compared to recent years, the brothers feel we have a quality group of future leaders.

Two of the significant dates this winter quarter include January 6, our annual Orphans Party, and January 21, our popular "Rose" dance. In recent years these events have been growing in popularity. The "Rose" dance is swiftly becoming one of the big campus dances.

We are still looking for a house, and have formed a corporation composed of actives and alumni in preparation of buying one when it is located.

Some of the prominent professional activities scheduled for the winter quarter include a tour of General Electric in Evendale, a tour of Phillip Carey, a talk on marketing research, and a tour of I.B.M. The

A.M.A. has been invited to join us in our

meeting in which the talk on marketing research will be given. As in the past, we try in our professional program to offer something of interest to persons in all major

As of December 1, 1966 we had compiled 25,200 points in the Chapter Efficiency Index, with more on the way. The brothers are confident that we will again this year achieve our 100,000 points.—Thomas W. Hendricks

LIFE MEMBERS

- 3725 Donald E. Fleming, Beta Epsilon, Oklahoma
- 3726 Alvin P. Rabenhorst, Beta Zeta, Louisiana State
- 3727 Jarold R. King, Gamma Rho, Detroit
- 3728 Geoffrey R. Garson, Epsilon Rho, Tampa
- 3729 William J. Cochrane, Epsilon Sigma, LaSalle
- 3730 George D. Pitzer III, Epsilon Kappa, Shepherd
- 3731 Thomas P. Haugh, Gamma Kappa, Michigan State

LIFE MEMBERSHIP

Your Life Membership Committee is gratified by the response shown in recent months to our appeal for new ACTIVE Life Members. This makes us more firm in our resolve to continue to urge all those brothers not presently Life Members to give the matter mature deliberation and—better still—to SIGN UP.

Delta Sigma Pi has not asked a great deal from its alumni membership over the years. Here is one concrete way in which you can show your loyalty by supporting the National Endowment Fund, since all membership monies are allocated to it. This Fund has grown to about \$178,000 and it is being invested prudently in chapter house loans and student loans, as well as in U.S. Treasury Bills and savings and loan certificates. Incidentally, the income from these investments also helps to defray The Central Office expenses.

Despite inflation, the Grand Council has agreed to keep the Life Membership fee at \$50. For those brothers who enroll while undergraduates, there is still a 20% discount. In addition, members of all chapters which qualify for the honor roll or honorable mention in the Chapter Efficiency Index are eligible for an additional discount, bringing the net cost down to \$35. Certainly this is a real incentive to join up

We should like especially to remind all graduating seniors that it is not too early to start thinking seriously about a Life Membership. The school year will soon come to a close. We want to be certain you take advantage of these discounts. Remember, as a convenience, you may pay your fee in *regular* installments

All fully paid Life Members receive the following benefits:

- (1) National alumni dues paid for life
- (2) The DELTASIG magazine for life
- (3) A handsome life membership certificate and identification card
- (4) A gold recognition pin for your lapel

Will your check be in the mail to The Central Office? We are counting on your loyalty to Delta Sigma Pi to act TODAY!

WILLIAM W. MYERS, Chairman Life Membership Committee



PICTURED HERE are some of the members attending the organizational meeting of the new Alumni Club at Columbia, South Carolina. They are from left to right: Dean Hawkins, Paul Harman, Don Marchant, Clary Rawl, John Merrill and Tom Murphy.

On the second row are, from left to right: Monroe M. Landreth, Jr., Gary Twelkemeier, Charlie Boswell, Walt Twelkemeier and Herbert W. Finney, chairman of the Alumni Activities Committee.

- 3732 Joshua White, Gamma Epsilon, Oklahoma State
- Ben T. Edwards, Beta Upsilon, Texas Tech
- 734 George H. Reinschmidt, Alpha Eta, South Dakota
- 3735 Laurence G. Brechler, Alpha Beta, Missouri
- 736 Russell A. Jones, Chi, Johns Hopkins
- 7377 Travis W. Brown, Beta Epsilon, Oklahoma
- William C. Scott, Alpha Rho, Colorado
- 3739 Robert R. Carmichael, Jr., Pi, Georgia
- 3740 Vincent J. Arnot, Jr., Zeta Eta, St. Peter's
- 3741 Elias M. Howard, Beta Gamma, South Carolina
- 3742 Lewis E. Walborn, Alpha Nu, Denver
- 3743 Richard G. Troup, Epsilon Kappa, Shepherd
 - 44 Stephen H. Louden, Gamma Delta,
- Mississippi State
 James A. McClellan, Epsilon Xi, Ball
- 3746 John C. Bain, Alpha Pi, Indiana
 - 47 Jon P. Merz, Epsilon Omega, Eastern Illinois
- 3748 Cameron W. Babbit, Beta Gamma, South Carolina
 - 49 Carl S. Berndt, Alpha Beta, Missouri
- 3750 John I. Holtzinger, Alpha Pi, Indiana
- 3751 Jeffrey M. Rose, Zeta Omicron, C. W. Post
- 3752 Albert C. Hoffmeister, Beta Sigma, St. Louis
- 753 Frank R. Curcio, Delta Sigma, Loyola-Los Angeles
- 754 Marlin Y. Evans, Epsilon Kappa, Shepherd
- Ralph H. Holmstrom, Jr., Alpha Delta, Nebraska
- 3756 Charles A. Bade, Alpha Beta, Missouri
- 3757 Glenn W. Erickson, Gamma Kappa, Michigan State

- 3758 Robert J. Cricchio, Epsilon Nu, Louisiana State
- 3759 Rocco A. Domino, Alpha Theta, Cincinnati
- 3760 Donald M. Buynak, Gamma Kappa, Michigan State
- 3761 David G. Machado, Delta Omicron, San Francisco State
- 3762 RALPH B. BUNJE, Jr., Gamma Omicron, SAN FRANCISCO

- 3763 JACK R. BELSINGER, JR., Alpha Lambda, North Carolina
- 3764 FRANK A. HOYT, Psi, WISCONSIN
- 3765 LARRY M. REESE, Delta Eta, LAMAR TECH
- 3766 Andrew M. Rector, Jr., Alpha Zeta, Tennessee
- 3767 JOHN L. SCERBO, Zeta Eta, St. Peter's
- 3768 CHANNING S. JOYE, Beta Gamma, SOUTH CAROLINA
- 3769 JAMES B. BONDS, Gamma Tau, SOUTHERN MISSISSIPPI
- 3770 ROGER T. JENSEN, Epsilon Pi, MON-MOUTH
- 3771 LEE R. SEARCY, Gamma Omega, ARI-ZONA STATE
- 3772 DAVID W. McFadden, Delta Eta, LAMAR TECH
- 3773 BILLY E. MITCHUM, Beta Gamma, SOUTH CAROLINA
- 3774 ROBERT B. STRINGHAM, Sigma, UTAH
- 3775 JOHN R. FIORE, Epsilon Pi, MON-

(Continued from page 84)

information for completing your reservation. Your reservations must be made before July 15, 1967. Should you find it impossible to attend the convention after making your Advance Reservation your \$10.00 fee will be refunded, provided you notify The Central Office no later than August 1, 1967.

Advance Reservation

DELTA SIGMA PI 26TH GRAND CHAPTER CONGRESS

Edgewater Gulf Hotel Biloxi, Mississippi August 22-25, 1967

The Central Office Delta Sigma P 330 South Campus Avenue Oxford, Ohio 45056

Oxford, Onto 45056
Dear Brothers:
I am enclosing my check for \$ (\$10.00 per person) to cover the Regis-
tration Fee for the 26th Grand Chapter Congress.
Name
Chapter or Alumni Club
Street
City State ZIP
Others for whom I am submitting Registration Fees are (if wife and children use first names):
Name
Name

NOTE: Hotel Reservation Forms and other information will be sent to you upon receipt of this Advance Reservation.

BALL STATE

FOR THE SECOND YEAR in a row, Epsilon Xi Chapter received first place in the Chapter Efficiency Index. We were one of only five chapters who accomplished this feat in the East Central Region. This year, we are moving along rapidly again and expect to repeat last year's performance.

On December 10, we formally welcomed

14 new men into our active chapter. Following the formal initiation ceremonies, the old and new actives sponsored our annual Winter dinner-dance. A local dance band provided music for the evening. Dinner was served in smorgasbord fashion and was thoroughly enjoyed by all. Several faculty members were present during the festivities.

We have some very interesting professional programs coming up. They will include such topics as: "The Importance of Banking," "A Look at Commercialization," "Your Credit," and "Selling as a Future.

On November 7, our chapter at Ball State University celebrated the 59th birthday of Delta Sigma Pi by having an open house. An announcement was made to the students and faculty of the School of Business inviting them to come to the party. Coffee and cake were served. Response was very good and the party was enjoyed by every one who attended. All of the faculty members were in at one time or another, and many were seen returning for seconds later in the day. All brothers turned out to make the event a successful one.-John W. Turner

ROCHESTER TECH

WITH THE BEGINNING of Spring quarter, Epsilon Lambda Chapter will again swing into action. The quarter will include a well rounded social and professional program, due to the excellent planning of Brothers Patterson and Nowak.

A boost in these plans comes from the initiation of our 15 new brothers. This will bring our total number to 42, largest in the history of our chapter.

The "Rose" dance, being our first major social event of the New Year, was unsurpassed in its attempt to be the most successful of all "Rose" dances.

Keen competition will spark R.I.T.'s Annual Spring Weekend festivities. All fraternities, sororities and clubs will vie for the trophy for the best exhibition at our carnival. The Brothers have vowed to give all to attain this coveted prize in '67.

Scholastically, winter quarter was the best ever. Spurred on by the scholastic genius of brothers Anderson, Carr, and Goldenstern, the fraternity GPA was well above the all men average.

Professionally, a large percentage of the Brotherhood took advantage of "Project Opportunity" sponsored by the Rochester Chamber of Commerce. College seniors across New York state were invited to be interviewed by more than 30 outstanding companies. The event was an outstanding

Epsilon Lambda Chapter's spirit of unity and Brotherhood will make this quarter the most active and successful in our history.-THOMAS M. BURKE

Graduate Education in Business

A Survey of Admissions Requirements

by

Robert M. Jennings, Colorado State University

Mrs. Linda Kistler, Lowell Technological Institute

A recent study of admissions requirements in the graduate business education programs of 100 colleges and universities reveals a wide variation in the scope and criteria for admission to such schools throughout the United States. The information analyzed indicated schools base

admissions upon broad requirements and flexible standards, both among the schools surveyed and within individual graduate schools.

Principal source of data analyzed in the survey was Programs of Graduate Business Education 1964-1966, published

APPENDIX A

SCHEDULE OF 100 SCHOOLS SURVEYED AND IDENTIFICATION CODING

- 1. Adelphi University
- 2. American University
- 3. Arizona State University
- 4. Armstrong College
- 5. Babson Institute
- 6. Baylor University
- Boston College
- 8. Boston University
- 9. Bowling Green State University
- 10. Bradley University
- 11. Brigham Young University
- 12. California Western University
- 13. Carnegie Institute of Technology
- 14. City College of New York, The
- 15. Columbia University
- 16. Cornell University
- 17. Creighton University
- 18. Dartmouth College
- 19. DePaul University
- 20. Duquesne University 21. East Carolina College
- 22. Eastern Michigan University
- 23. Emory University
- 24. Fresno State College
- 25. Georgia Institute of Technology 26. Georgia State College
- 27. Harvard University
- 28. Illinois Institute of Technology
- 29. Indiana University
- 30. Kansas State University
- 31. Kent State University
- 32. Lehigh University
- 33. Long Island University
- 34. Louisiana State University
- 35. Marquette University
- 36. Massachusetts Institute of Technology
- 37. Miami University
- 38. Michigan State University
- 39. New York University
- 40. North Texas State University
- 41. Northwestern University
- 42. Ohio State University
- 43. Oklahoma City University
- 44. Oklahoma State University
- 45. Old Dominion College
- 46. Pace College
- 47. Pennsylvania State University
- 48. Purdue University
- 49. Rensselaer Polytechnic Institute
- 50. Roosevelt University

- 51. Rutgers-The State University
- 52. St. John's University
- 53. San Diego State College
- 54. Seton Hall University
- 55. Stanford University
- 56. State University of Iowa
- 57. State University of New York at Buffalo
- 58. Syracuse University
- 59. Temple University
- 60. Texas Christian University
- 61. Tulane University
- 62. University of Arizona
- 63. University of Bridgeport
- 64. University of California (Los Angeles)
- 65. University of Chattanooga
- 66. University of Chicago
- 67. University of Cincinnati
- 68. University of Colorado 69. University of Detroit
- 70. University of Houston
- 71. University of Illinois
- 72. University of Kansas
- 73. University of Maryland
- 74. University of Massachusetts
- 75. University of Miami
- 76. University of Michigan
- 77. University of Minnesota
- 78. University of Mississippi
- 79. University of Missouri
- 80. University of Missouri at Kansas City
- 81. University of New Mexico
- 82. University of North Carolina
- 83. University of Pennsylvania84. University of Philippines
- 85. University of Pittsburgh
- 86. University of Rochester
- 87. University of Santa Clara
- 88. University of Scranton
- 89. University of South Dakota
- 90. University of Southern California
- 91. University of Tennessee
- 92. University of Toronto 93. University of Virginia
- 94. University of Washington
- 95. University of Wyoming
- 96. Washington State University
- 97. Washington University
- 98. Wayne State University
- 99. Western Michigan University
- 100. Wichita State University

GRADE REQUIREMENTS FOR THE	MISSION TO GRADUATE PROGRAMS IN BUSINESS	
Minimum Cumulative Score	Schools (by Code Number)	Percen
В	3, 25, 29, 30, 38, 64, 81, 86, 88, 89, 92, 95, 96	13
B-	63	1
C	65	1
1.3 out of 3.0	34	1
3.5 out of 5.0	71	1
2.5 out of 4.0	22, 24, 31, 32, 45, 47, 62, 79, 91	9
2.7 out of 4.0	6, 50	2
2.75 out of 4.0	69	1
2.8 out of 4.0	5	1
3.0 out of 4.0	11, 37, 44, 53, 70, 94, 98	7
No required minimum average		
indicated.	All schools not included above.	63
	* * * * * * * * * * * * * * * * * * * *	100
Schools permitting probationary		
status	30, 37, 81, 98	4
Schools with a higher grade require- ment in proposed major than on		
overall basis	6, 32, 45	3

by the Policy Committee of the Admission Test for Graduate Study in Business. Appendix A presents a schedule of schools included in the survey together with identification coding utilized in the study. The analysis of programs included the following basic criteria: grade point average requirements, entrance examinations, personal interviews, letters of recommendation, suggested undergraduate areas of concentration, and application due dates.

The admissions requirements as set forth in graduate school catalogs for nine of the 100 schools analyzed were independently reviewed to determine possible omissions of data from the primary source. It was concluded that admissions information included in individual graduate school catalogs was substantially identical to that published by the Policy Committee of the ATGSB.

The minimum undergraduate academic achievement as evidenced by grade point averages was the first criterion examined. (For a concise summary of academic achievement requirements by school, see Appendix B). Sixty-three per cent of the schools surveyed failed to include specific grade requirements other

than reference to "acceptable" grades or an indication that an applicant's grades were part of the admissions evaluation. Thirteen per cent required a "B" average in undergraduate work and nine per cent considered 2.5 out of a possible 4.0 average as the minimum standard. Three schools required a higher average in the proposed major than they required on an accumulative basis. Only four per cent mentioned the possibility of admission on a probationary status, and each of these colleges or universities stipulated the equivalent of a "B" average for regular admission.

The standard examination required was the Admission Test for Graduate Study in Business. However, uniformity of requirements did not extend to achievement of any minimum test score. Only five per cent of the schools surveyed included a minimum score as part of admission requirements. Further, five per cent required other tests, such as the Graduate Record Examination, or entrance examinations devised by the particular school as an additional criterion for admission to graduate programs in business.

Only 36 per cent of the schools surveyed required the applicants to submit letters of recommendation. Suggested sources of recommendation letters were professors, job supervisors, and other character references. (Appendix D presents data with respect to recommendation letters.) The number of letters required of each applicant varied, and some schools stated the number of letters might differ among candidates depending upon other circumstances.

Analysis of data with respect to personal interviews (included in Appendix E) emphasized that three general procedures are utilized. Only five per cent of schools in the survey specifically required personal interviews; 18 per cent strongly advised an applicant to have a personal interview, if possible. Seventy-seven per cent did not mention a personal interview as part of the evaluation of applicants, but those schools requiring a personal interview considered it one of the

APPENDIX C

	ATGSB Test (All 100 Schools Require)			
	Minimum Score of 450	Minimum Score of 500	No Minimum Score	Other Tests Besides ATGSE
	34, 44, 69, 91	32	All but 34, 44, 69, 91 and 32	16, 26, 53, 89, 99
Per cent	4%	1%	95%	5%

Entrance examinations were required by each of the 100 graduate schools included in the survey (see Appendix C). important admissions criteria.

A very wide variety of due dates for submission of applications to graduate schools of business was noted. Fifty-seven per cent of those surveyed mentioned no specific due date for applications; and the 43 per cent of schools which did include a filing date for applications showed little, if any, uniformity in establishing a cut-off date. Analysis of application due dates was impossible, and a candidate would have to ascertain dates for each school to which he applies.

APPENDIX D

CATERO OF TELE	OMMENDATION FOR ADMISSION TO C	RADUATE PROGRAMS IN BUSINESS	
	Required Letters	No Mention of Letters	
	2, 7, 8, 9, 11, 13, 14, 15,	All other schools	
	16, 17, 18, 28, 29, 33, 36,		
	41, 43, 49, 51, 52, 58, 61,		
	63, 66, 67, 68, 74, 78, 83,		
	84, 85, 86, 88, 89, 96, 97		
Per cent	36%	64%	

Finally, undergraduate course requirements of the 100 schools were examined to obtain some indication of the academic backgrounds of students in graduate schools of business. (Appendix F contains a summary of pertinent data). Sixty per cent of schools surveyed required no specific course background. However, 11 per cent required or desired a foundation in mathematics, usually through the calculus. Twenty-nine per cent of schools required either certain "core" courses in business or exposure to other related fields, such as psychology, economics, or sociology.

Conclusion.-It is apparent the graduate entrance requirements in the schools analyzed in this study are flexible and

INTERVIEWS REQUIRED FOR ADMISSION TO GRADUATE PROGRAMS IN BUSINESS Desired But Not Required No Mention Required 7, 8, 9, 11, 15, 16, 20, 28, All Other Schools 18, 26, 63, 70, 80 33, 41, 43, 46, 51, 67, 69, 83, 84, 89

5% Per cent

18%

77%

vary not only from one college to another, but even within graduate schools. Built-in flexibility enables schools to admit students of diverse undergraduate preparations, and allows the institution wide discretion in setting admissions standards.

Garnett R. Hampton, Western Kentucky, has a new position as general accountant for Master Consolidated, Inc., Bowling Green Division, Bowling Green, Kentucky.

Calvin H. Weiser, Jr., Tulane, has been promoted to Group Administration Supervisor for the Southern United States Region, Crown Life Insurance Company.

William R. Learmonth, Indiana State, has been promoted to Brand Supervisor, Market Research Dept., Procter and Gamble Company, Cincinnati, Ohio.

David A. Dow, Johns Hopkins, has recently been promoted to Operating Accountant at the Veterans Administration Hospital, Palo Alto, California.

George D. Pitzer, Shepherd, has a new position as Consultant for the Metropolitan Life Insurance Company for the Washington, D.C. and West Virginia area.

Melvin G. Stark, Illinois, is with the Peace Corps in Ecuador, South America.

Merritt W. Yunker, Florida Southern, is now general manager and vice president of the Chevrolet-Buick Dealership in Oconomowoc, Wisconsin.

Robert F. Keegan, Rutgers-Beta Rho, has a new position as Administrative Director, Pine Castle School for Retarded Children, Jacksonville, Florida.

Sam W. Russell, Texas, has a new position as Assistant Manager for Hughes Apartments in Dallas, Texas.

Donald G. Gut, Wisconsin, is now Operations Manager at the Wesix Electric Heater Company in San Francisco, California.

David J. Knipper, Boston College, is now president, Rochester Chapter, New York State Association of C.P.A. Candidates, Inc., at Rochester, New York.

APPENDIX F

ACADEMIC BACKGROUND REQUIREMENTS FOR ADMISSION TO GRADUATE PROGRAMS IN BUSINESS

Math Background 10, 13, 25, 27, 36, 48, 49, 61, 85, 97, 98

Recommend Basic Business Courses or Other Related Courses 1, 6, 22, 26, 29, 30, 35, 37, 38, 45, 46, 51, 53, 55, 56, 57, 60, 64, 66, 69, 74, 81, 86, 87, 88, 96, 99, 100

No Mention All Other Schools

Per cent

11%

28%

61%

Personal Mention

Donald O. Corvey, Rutgers-Beta Rho, has been appointed to the newly-created position of director of purchases for the Home Instruments and Electronic Components Divisions of Radio Corporation of America, with headquarters at Camden, New Jersey.

Daniel Joseph Pollock, Jr., Texas A & I, has been appointed Comptroller of Robert Morris Junior College in Carthage, Illinois.

Robert D. Moffet, Ohio, has a new position as Public Information Specialist, U.S. Army Recruiting, Main Station, in Columbus, Ohio.

Jerome Shapiro, Rutgers-Beta Omicron, has been promoted to Chief Accountant of the Hospital Center at Orange, Orange,

W. Harmon Wilson, Cincinnati, has recently assumed the presidency of the South-Western Publishing Company in Cincinnati, Ohio.

James Moyle Silver, Utah, has recently been promoted to the presidency of Ogden Iron Works Company, Ogden, Utah. Charles S. Cuttell, Nebraska, has a new

position as Assistant Cashier at the Farmers Savings Bank of Traer, Iowa.

Richard S. Becker, North Dakota, is the new personnel Administrator for Mid-West District of Data Centers Division, Control Data Corporation, in Minneapolis, Minne-

John B. Spitler, Indiana State, is the officer in charge of all munitions used by the 4410 Combat Crew Training Wing at Hurlburt Field, Florida.

J. Norman Segel, Western Reserve, has

recently been named corporate secretarytreasurer of Stacy Ames, Inc., New York, a subsidiary of Bobbie Brooks, Inc. Brother Segel has also been chosen to be listed in the 11th edition of "Who's Who in the East."

Joseph R. Perrella, Rutgers-Beta Rho, has a new position as Manager Customer Relations with J. K. Smit & Sons, Inc., at Murray Hill, New Jersey.

Lee P. Saghirian, Miami-Florida, has been promoted to Cashier, State Farm Life Insurance Company, Regional Office, Springfield, Pennsylvania.

Robert A. Law, Ferris State, a First Lieutenant in the U.S. Air Force, has a new assignment as Base Procurement Officer at Laughlin AFB, Texas.

Joseph A. Davidson, Western Reserve, has a new position as Instructor of Marketing at Cuyahoga Community College, Cleveland, Ohio.

William L. Ewan, Texas Tech, has joined the faculty at Eastern New Mexico University, Portales, New Mexico, as assistant business manager.

Theodore Grayno, University of the Americas, has a new position as vice presidenttreasurer of a new corporation called Computer Tape Maintenance Corporation, in Washington, D.C.

J. Scott Pyles, Texas Christian, is the owner-operator of Florida West Coast Pet Supply Company in St. Petersburg, Florida.

Ward Hanks, Kansas, has been promoted to manager of Monthly Services-Troupe, Kehoe, Whiteaker & Kent, Certified Public Accountants, in Kansas City, Missouri.



THE CENTER AND FOCAL point of the Manhattan College quadrangle is De La Salle Chapel and Smith Auditorium pictured here at dusk.

Seventh Chapter in New York

Installed at Manhattan College

ON DECEMBER 10, 1966, the seventh chapter of Delta Sigma Pi in the State of New York was installed at Manhattan College, Bronx, New York. With the installation of Zeta Chi Chapter the chapter roll of Delta Sigma Pi reached 145 chapters. Other chapters in the State of New York are Alpha Chapter, New York University; Alpha Kappa Chapter, State University of New York at Buffalo; Gamma Chi Chapter, St. Bonaventure University; Delta Lambda Chapter, Ithaca College; Epsilon Lambda Chapter, Rochester Institute of Technology and Zeta Omicron Chapter, C. W. Post College.

On hand for the installation were Grand President M. John Marko, Rutgers; Regional Director H. Melvin Brown, Johns Hopkins; Executive Director Charles L. Farrar, Louisiana Tech; District Director Donald A. Groene, New York; Past Grand President Francis J. McGoldrick, New York; Past Executive Director James D. Thomson, Northwestern; Peter K. Ewald, provost of C. W. Post College and members of Alpha Chapter at New York University; Beta Omicron Chapter and Beta Rho Chapter, Rutgers University; Epsilon Pi Chapter, Monmouth College; Zeta Eta Chapter, St.

Peter's College; Zeta Omicron Chapter, C. W. Post College and the New York Alumni Club.

The activities for the day began with the registration of the members and guests in the Student Center, followed by an informal luncheon. From there the activities moved to Hayden Hall where the informal and formal ritualistic initiations were held.

Regional Director H. Melvin Brown, acting as toastmaster, began the activities at the installation banquet, which was held at Brady's Restaurant, by introducing Brother C. Walter Tobbe, F.S.C., acting dean of the School of Business Administration, who offered the invocation. Brother Casimir Stephen, F.S.C., was also on hand to extend greetings on behalf of the College to the members of the new chapter and their guests. The history of the School of Business Administration was then presented by Michael D. Olds, vice president of Beta Alpha Mu. Next on the program was the history of Beta Alpha Mu Fraternity which was presented by Brendan P. Rocks.

The highlight of the evening came when the charge and charter was presented to the members of Zeta Chi Chapter by Grand President M. John Marko.



GRAND PRESIDENT M. John Marko presents the chapter charter to Dennis Fitzpatrick, president of Zeta Chi Chapter at Manhattan College.

Accepting the charge and charter on behalf of the members of the chapter was Dennis M. Fitzpatrick, president of Zeta Chi Chapter.

The program was concluded by the presentation of fraternal greetings by Executive Director Farrar and District Director Donald A. Groene.

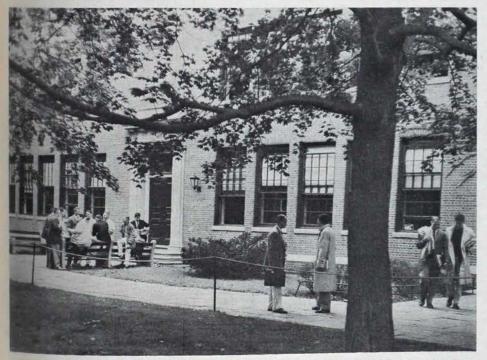
History of Manhattan College

In July, 1848, four Christian Brothers journeyed from LeHavre, France, to open Saint Vincent's Parochial School in New York City. In September their little school was opened with only three classes—two in French and one in English. The reputation of the little school spread so rapidly that the problem of expansion soon became tantamount.

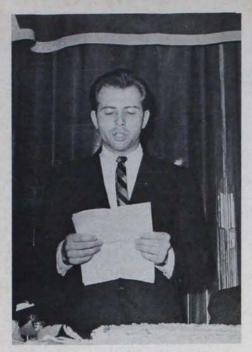
Soon, boarding students clamored to enter but no additional room could be made for them. A new area was purchased and the new school named De La Salle Institute. Shortly thereafter, a boarding school was purchased in upper Manhattan and transformed into a school house and dormitory. Thus, in 1853 Manhattan College had its beginning in what was the Academy of The Holy Infancy.

In 1861, Brother Paulian changed the name of the school to Manhattan College in honor of the historic island on which it stands. No degrees were awarded before 1866, however, the first charter commencement was held on July 2, 1866.

By 1879, the College was now within the jaws of a hungrily expanding New



HOME OF THE College of Business Administration and Zeta Chi Chapter of Delta Sigma Pi at Manhattan College is De La Salle Hall shown here.



ZETA CHI CHAPTER Vice President Michael Olds is shown here presenting the history of the School of Business Administration during the installation banquet of Zeta Chi Chapter at Manhattan College.

York City. The College was shocked into realization when the city, in order to straighten Bloomingdale Road, slapped a \$15,000 assessment on it. By then the president was determined to move further north. In 1890 a tract of land in Irvington-On-Hudson was purchased but because of legal technicalities the venture was terminated and the property resold. In 1902 the present site of the College was secured by the purchase of 196 city lots in the borough of the Bronx. The name Manhattan College was maintained even though it was now located in the wilderness of the Bronx.

1917 was a banner year for the college with the completion of the elevated subway up to the 242nd Street area. With the increase in transportation facilities, Manhattan College became one of the foremost Catholic colleges for men in the metropolitan area.

Having always been primarily a Liberal Arts school, the early 20's found Manhattan College starting the various engineering departments. The School of Engineering officially opened as an accredited school in 1928, the same year the School of Business was founded.

September, 1966, found the College with an all time high in enrollment especially in residence students. As a result of an extended program to recruit out of state students, the college was forced to purchase an apartment building near the campus for a residence hall.

From a small school on the tip of Manhattan Island, Manhattan College has grown into one of the largest and finest Catholic Colleges for men in the United States.

History of the School of Business Administration

The School of Business Administration can trace its earliest origins to the School of Arts and Science where, in 1926, a two year program in business subjects was offered for the first time. This two year program was generally concerned with economics and quantitative methods. Shortly after the first graduation class received their Bachelor of Science in Business degrees in 1928, the business program was registered with the Board of Regents in Albany and was chartered to grant degrees in accounting and general business.

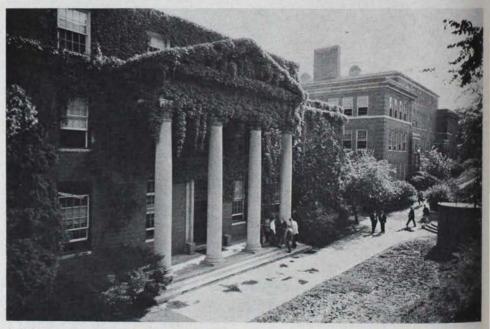
Thus, September, 1928, marked the first appearance of the new four year School of Business Administration. It was located in its present home, De La Salle Hall. June, 1932, saw the first graduating class.

In 1934, another notable change took place with the degree being changed from a Bachelor of Science in Business to a Bachelor of Business Administration. Pressure to make the program a more difficult one saw the School of Business change its credit requirements from 136 credits to 141 in order to keep the School of Business up to the highest academic level. World War II saw the incorporation of the fields of economics,

marketing and labor management into the business program.

Largely through the efforts of Dean James L. Fitzgerald, the founder of the School of Business, and the Bursar, Brother Clement Francis, F.S.C., the Evening Division was established in 1953, which is essentially the same as the regular day program. With the establishment of a respectable undergraduate School of Business, Dean Fitzgerald retired in 1961, and turned the reins over to Brother Clement Francis Charters, F.S.C.

One of his first projects was the initiation of the Curriculum Guidance Committee, composed of business leaders and educators, whose purpose was to advise the various department heads on the latest business developments and to incorporate such principles in the program where they were pertinent. He also organized the Dean's Advisory Council, a formal organ of communication between the student and the administration composed of the presidents and vice presidents of all business organizations. Always on the lookout for the most recent developments, 1964 found Brother Francis creating the major in quantitative business analysis. In accordance with the Eastern Association of Collegiate Schools of Business the credit requirements have now been lowered to 131. In 1965 the international business and industrial management concentrations were added to the curriculum of the School of Business Administration. Although he did not live to see a chapter installed on



A SCENE FAMILIAR to all students at Manhattan College, Bronx, New York, is the main library, Cardinal Hayes Hall.



SCENE OF MANY student activities at Manhattan College is the Student Center, Thomas Hall. It was here that the members and guests met and registered for the installation activities of Zeta Chi Chapter of Delta Sigma Pi.

campus, he was instrumental in organizing Beta Alpha Mu Fraternity which became Zeta Chi Chapter of Delta Sigma Pi.

History of Beta Alpha Mu

For many years there was a prevalent feeling at Manhattan in the School of Business that there was a vacuum in respect to fraternities on campus. This vacuum was simple to explain—there were no business fraternities or clubs open to all members of the School of Business. There were fraternities and clubs, but they were specialized in that they were restricted to particular majors.

This was the situation until September 1964, when the first concrete steps were taken. A self appointed committee of three began studying the broad objectives they wanted and began making inquiries into the various national professional business fraternities. The choice was quickly narrowed to Delta Sigma Pi. Due to the proximity of final examinations the Committee decided to hold off on their decision but the consensus was that there should be a definite attempt to establish a chapter of Delta Sigma Pi on campus.

A new and more successful attempt to establish a fraternity was undertaken in August 1965. Brendan Rocks proceeded to contact Grand President Marko and District Director Don Groene concerning the requirements for a chapter charter of Delta Sigma Pi. It was decided then that it would be best to wait several weeks after the opening of the new academic year before undertaking a campaign to stimulate interest in a professional business fraternity.

As time passed, many students showed interest in the plans for establishing such a fraternity. When the first meeting was called approximately 15 students responded. Temporary officers were elected and a tentative program established. Over 100 students applied for membership, however, less than one-half this number was accepted for membership.

During the remainder of the academic year and including the summer the new fraternity had a number of guest speakers and other professional and social activities. September 1966 found plans being formulated for the coming semester and the preparation of the petition to Delta Sigma Pi. The petition was received and approval granted by the

Grand Council to establish a chapter of Delta Sigma Pi on the Manhattan College campus.

On Saturday, December 10, 1966, the following members of Beta Alpha Mu became charter members of Zeta Chi Chapter of Delta Sigma Pi: Dennis M. Fitzpatrick, Robert J. Petrausch, Michael D. Olds, Robert J. Pretina, Stephen J. Domenichetti, Christopher P. Constantine, William L. Bricker, Jr., Brendan P. Rocks, Alfonse R. Petrocine, Brother B. Edward O'Neill, F.S.C., Brother Clement Francis Charters, F.S.C., John P. Bianchi, Walter W. Brostowicz, Dennis E. Clancey, Rocco D. DiDomenico, Kevin J. Dolan, James P. Doris, Peter F. Downey, Edgar A. Engelhardt, Ralph R. Gose, Jr., Anthony V. Graziano, William P. Hannon, Benedict A. Jacobellis, Benjamin J. Leclere, Terence J. McGuinness, Raymond F. Procopio, John M. Reynolds, Thomas A. Scully, Steven L. Spittel, Richard J. Ward, Barry J. Watson and Ralph P. Young.

JOB OPPORTUNITY

Delta Sigma Pi is seeking a qualified member of the Fraternity to serve as a Field Secretary for a period of at least one year, preferably two.

The member applying for this position should have a working knowledge of all chapter operations and other fraternity matters, as he will be spending most of his time counseling chapters and helping with The Central Office operations.

The benefits are:

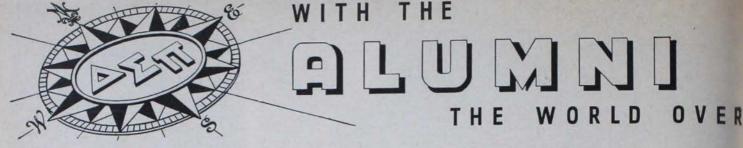
Nation wide travel Travel Expense Travel Insurance

Paid Vacations Living Quarters Hospital Insurance

Salary Experience

Any member interested in this position should submit his application, data sheet and a recent photograph to:

CHARLES L. FARRAR, Executive Director
The Central Office,
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056



CLEVELAND

OUR FOUNDERS' DAY BANQUET celebration prompted the club's best attendance yet. A record number of Deltasigs enjoyed a fine steak dinner, fellowship, and discussion with the featured speaker, Dean Richard C. Reidenbach of Akron University. In addition, Brothers Johnson and Kline related their experiences at the Fall Regional Meeting in Dayton, Ohio, also a great success.

Other Cleveland Alumni Club activities have been well received, too, especially some of our social functions. Our latest coed, in fact family, adventure was a party and golf outing held in mid-October. There will be more such activities in 1967, as well as a full and varied program of business meet-

ings.

Because of the favorable response to our past events from Northeastern Ohio alumni, we are endeavoring to contact each and everyone in order to spark further participation in our club. However, this takes time. If you have not been reached yet, write to the author at 22065 River Oaks Dr., Rocky River, Ohio, to obtain information about our next function.—John L. Steinfeld, Jr.

DALLAS

THE DALLAS ALUMNI CLUB Founders' Day Banquet, held on November 12, honored the Club's past presidents and their wives. Guests of honor included Mrs. Johnnie Garrett, Mrs. Barbara Merrick, Ken White, Cecil Hicks, Mr. & Mrs. Don Yarborough, Mr. & Mrs. Ed Gilmore, Mr. & Mrs. Jack Knight, and Mr. & Mrs. Grant Robison. Also in attendance were undergraduate members from S.M.U. and Baylor University.

Sunday, December 11, found the Alumni Club in the Cotton Bowl for the Cowboy-Redskin game with our guests, Captain Charles Carmack and forty little cowboy Rooters from Compton Citadel, a Salvation Army youth organization. The excitement of the game, the fellowship and, of most importance, the happiness brought to the underprivileged boys added up to a successful

and rewarding afternoon.

Christmas came early to the Alumni Club—our Christmas Party was held on December 19. In the spirit of the season we exchanged gifts—including such winners as Confederate money, disappearing ink, rubber spiders, and a can of sardines! Brother Ken White won the door prize—a smoked turkey. Other events at the party included the presentation of a "Wild Turkey" to Brother Al Rodriguez for his many hours of

work as chairman of the Alumni Club's Christmas Card sales. Top Salesman Grant "I Want to Sell You A Card" Robison was awarded a beautiful ten carat gold engraved trophy which we know he will always treasure. Incidentally, this project netted the Alumni Club over \$100.00—not bad for our first year. We would recommend this project to all alumni clubs and undergraduate chapters as a money maker. We would appreciate money-making ideas from the other alumni clubs and undergraduate chapters.

Finally, the Dallas Alumni Club takes its Delta Sigma Pi hat off to Zeta Mu Chapter at Arlington State College for the superb Formal Initiation which we had the pleasure

to attend .- C. H. HERMANN

SAN FRANCISCO

The San Francisco Alumni Club has been enjoying a successful year with a varied calendar of programs. The most recent success was a fellowship party held in February at the Joseph Schlitz Brown Bottle Hospitality Room in San Francisco. Brother Borelli arranged an excellent dinner at a very reasonable price. Also, the club enjoyed Rocky Marciano fight movies as well as refreshments that were provided.

Our big project for the year was the completion of the San Francisco Alumni Club Directory. Announcements were sent out to all of the brothers in the area, a total of 700, requesting their occupation, address, and undergraduate school and chapter. The reply was tremendous, and the brothers are now renewing many old acquaintances.

Our monthly luncheons are held on the first Thursday of every month and there is always a guest speaker present to discuss an area of interest to the brothers. We invite all brothers who may be in the San Francisco area on this day to meet us at the "Inn the Alley" restaurant which is located in the financial district of San Francisco.—GERALD J. FRESCHI

Ben H. Wolfenberger Named Executive Secretary

Ben H. Wolfenberger, until recently a Field Secretary at The Central Office, has been named Executive Secretary. Announcement of the appointment which became effective January 1, 1967, was made by Executive Director Charles L. Farrar.

He is the son of Mrs. Mattie B. and the late Frank Wolfenberger. A native of Weatherford, Texas, he attended Weatherford Public Schools, Weatherford Junior College and Texas Technological College, Lubbock, Texas. He received the Bachelor of Business Administration degree in marketing from Texas Tech. At Texas Tech, where he was initiated into Delta Sigma Pi in 1959, he was secretary of Beta Upsilon Chapter for three terms, in addition to serving the chapter in a number of other capacities. He was also active in departmental organizations in retailing and marketing in the School of Business Administration.

He has also served in the United States army and was in the active Reserve until 1965. Prior to joining the staff at The Central Office as a Field Secretary in 1965, he was employed in Lubbock and Dallas, Texas. During this time he was also a District Director for the Fraternity.

As Executive Secretary, Brother Wolfenberger will continue to work with Executive Director Charles Farrar and the Field Secretaries in connection with chapter and alumni club visitation and Fraternity expansion.



BEN H. WOLFENBERGER, Texas Tech, is the new Executive Secretary of Delta Gamma Pi.

ATLANTA

WE HAD A GOOD Fall Quarter in Atlanta and look forward to an even better year in 1967. We capped the year off with an excellent Christmas party, headed by Thoben Elrod and his team at his place of business, where all enjoyed the Christmas festivities.

The Atlanta Alumni Club wishes all a good year.—RALPH E. GRIZZARD, JR.

SACRAMENTO

THE SACRAMENTO ALUMNI CLUB is experiencing excellent growth under the leadership of our president, Dale R. Brinsley. We have had the reward of watching our association with each other strengthen the Sacramento Alumni Club.

On New Year's Eve we rented a room at the Sacramento Inn and had a terrific party. After the party we went to the home of our executive vice president, Mike Haley, and had an excellent breakfast. This is just one of the many activities we have had in the past. A progressive dinner is just one of the activities we plan for 1967.

We sincerely invite all graduates from Sacramento State College, Chico State College, University of Nevada, and any other Deltasigs who are in our area to become active in the Sacramento Alumni Club. Please contact James W. Watson, vice president of membership, for information—4440 Rustic Road, Carmichael, California.—Rocky J. Wentzel.

PITTSBURGH

BROTHER DAVE TISCHUK, chief architect, FHA, Pittsburgh, won the 1966 Field office golf tournament. He was presented the Director's Trophy by Mr. P. J. O'Connell, director. Brother Dave didn't divulge any scores, so we still don't know if he is as good as he says he is.

Brothers Bernie Michalek and Tom Bombich met each other at the December 30 JAMCO (Junior Achievement Regional Conference) at the Penn Sheraton Hotel in Pittsburgh. They both addressed a group of Junior Achievement company treasurers. Brother Bombich spoke on credit management, representing the National Credit Association. Brother Michalek discussed the duties and responsibilities of a Junior Achievement treasurer, representing the Pittsburgh Junior Achievement Center as an advisor, and his employer Main Lafrentz and Company, which sponsors a Junior Achievement manufacturing company. Brother Michalek will also act as a judge in the preliminary selection of "Miss Junior Achievement," a job to which he is looking forward.

An informal meeting of the Executive and Social Committees and their ladies at the home of Brother Jack Stack on December 29 turned into a carol-singing fest with Brother Herb Finney being pressed into service as pianist and choral director. We learned that Brother James Walsh is very active in Pittsburgh's 250-voice Mendelssohn Choir, and recently performed in the "Messiah" presented at the Civic Arena by the Pittsburgh Symphony and the Mendelssohn

The alumni, as guests of Lambda Chapter, toured TV Station WIIC on January 7 and witnessed the wrestling matches produced by the station.

The annual Square Dance was held on January 27 at the Westinghouse Recreation Center. Our caller, Sam Thornburg, took us through all the steps and soon everyone was dancing like an old pro. Vice President Jack Stack, who had been instrumental in arranging the dance, had us all apprehensive as to whether he would be able to make it, as he has accepted a new position with International Wire Works and had to spend most of January in Wisconsin.

Any brothers who are visiting in this area, or who are new residents in the area, can contact me at 381-2673. We certainly would like to meet you and extend a Deltasig welcome.—B. J. MICHALEK

Ben S. Gilmer Named President of American Telephone and Telegraph

BROTHER BEN S. GILMER, former president of Southern Bell Telephone and Telegraph Company and more recently Executive Vice President of American Telephone and Telegraph Company, has been named president of AT&T.

Born March 5, 1905, in Savannah, Georgia, he moved as an infant to Montgomery, Alabama, where he received his secondary education. He attended Auburn University, Auburn, Alabama, and received the Bachelor of Science degree in electrical engineering from there in 1926. He also holds the Doctor of Science degree from Auburn University.

He joined the Bell system in June 1926, in the Plant Department at Birmingham, Alabama, as a line and station installer. He was later a field survey engineer, exchange forecast engineer, revenues estimating engineer, commercial problems engineer, rate engineer and general development and revenue engineer for Southern Bell in Atlanta, Georgia. In 1948 he was named Assistant Vice President of Southern Bell. The following year he was transferred to New Orleans, Louisiana, as Louisiana Manager of Southern Bell.

In 1952 he was named vice president and general manager, Minnesota area, Northwestern Bell Telephone Company. The following year he was again transferred, this time to San Francisco, California, as Vice President of the Pacific Telephone and Telegraph Company. Three years later he returned to Atlanta as vice president of Southern Bell and the following year he was named president. He continued in this capacity until 1965 when he was named Executive Vice

President of American Telephone and Telegraph Company and again transferred from Atlanta to New York.

Brother Gilmer was the guest speaker at the 26th Grand Chapter Congress held at West End, Grand Bahama Island, Bahamas. It was here that he was initiated into Delta Sigma Pi as the eleventh Honorary Member at Large.



BROTHER BEN S. GILMER is the new president of American Telephone and Telegraph Company.

PHILADELPHIA—Omega

The Alumni Association of Omega Chapter is aiming at an all-time high membership of 200 in 1967, according to President William M. Rinck. This compares with membership totals of 103 in 1965 and 167 in 1966.

The year 1966 saw increased activity on the part of the Temple University alumni group. The annual homecoming and stockholders' meetings were well attended, and two impressive ceremonies were held in the Omega Chapter's new house, 2108 North Broad St., Philadelphia. On May 13, the Chapter Room was dedicated to Brother Willard Moore, Omega 594, in the first social get-together of its type in the alumni group's history.

Brother Moore, instructor in Business Administration, was honored for his many years of service to Deltasig. In addition to the 55 alumni that attended, a number of brothers sent in contributions and letters or telegrams congratulating Brother Moore.

On October 28, the Recreation Room was dedicated to Brother Frank Frehmel, Omega 711, who spearheaded a major remodeling effort in the new house when it was purchased.

Every Deltasig in the Philadelphia area is invited to join the Alumni Association of Omega Chapter, which meets the second Friday of every month.—VICTOR P. DAMIANI

CHICAGO

ON SATURDAY EVENING, January 14th, the Chicago Alumni Club of Delta Sigma Pi gathered with their wives or dates to begin 1967 with a dinner and theatre party. The place was the famous Ivanhoe Restaurant; the dinner was filet mignon with wine; and the play was "Glad Tidings" starring Ann Sothern. Having recovered from the holiday festivities, a grand time was had by all and President Tony Fernandez received many kudos for arranging our first mixed party of the season.

In February the brothers will gather for dinner and then on to the Stadium for an evening of spectator sports. The plans call for a Blackhawk game—but we might have

to settle for the Bulls.

On March 14 the brothers will convene at the Illinois Athletic Club to honor those rogues, the past presidents. Cocktails will be served at 5:30 P.M. and dinner will be served at 7 o'clock. Following the dinner will be the usual fun and games.

Future events of the 1966-1967 season will be the annual Spring Party in May and

the golf outing in June.

The welcome mat is out to all Deltasigs in the Chicago Metropolitan Area to join us. Inquiries may be addressed to 42 East Cedar Street, Chicago, Illinois, 60611.—Don HOLEM

Burrough's Vice President is Richard O. Baily

BROTHER RICHARD O. BAILY, South Dakota, a native of Alexandria, South Dakota, and a graduate of the University of South Dakota, has been elected vice president and group executive of the newly formed Business Machines Group of Burroughs Corporation, with headquarters in Detroit.

As vice president he will have overall responsibility for domestic marketing and manufacturing operations of two divisions. He has been vice president of the equipment and systems marketing division since 1964 and was assistant vice president of marketing for four years prior to that.

He joined Burroughs in 1947 as a sales trainee in Sioux City, Iowa, after graduation from the University of South Dakota. Two years later he was transferred to the Central Regional headquarters in Omaha, Nebraska, and assigned to sales promotion. He joined the sales division in Detroit in 1950 in sales promotion and was appointed manager of sales training in 1952.

Two years later, he was named assistant to the general sales manager and in 1956 was appointed manager of sales development. He was director of public relations in 1959 and in April that year

was given additional responsibilities as staff assistant to the president.

The division merger brings together Burroughs' two largest divisions into a single manufacturing and marketing organization called the Business Machines Group, and consists of the former equipment and systems marketing division and the former domestic business machines manufacturing and engineering division.

Brother Baily was initiated into Delta Sigma Pi by Alpha Eta Chapter at the University of South Dakota in December, 1946.

(Continued from page 90)

the company officials are planning to expand their export of automobiles to the United States and are introducing a new four-cycle engine in 1967. During the time of our visit, a number of dealers from the United States were in Sweden being introduced to the new line of automobiles.

Another interesting visit was with Holmen Bruk, one of the largest producers of newsprint in Europe. During 1965, it produced 300,000 tons of newsprint and is involved in a \$30,000,000 expansion program to add 150,000 tons to its capacity. Management of this firm was concerned with the serious problem of water pollution that can be created because of waste from its factories. We found water and air pollution a subject of interest to both government and business leaders.

MINING. Our group left Stockholm by train for Kiruna, the northern-most city in Sweden, located in the "Land of the Midnight Sun." The last part of the

trip was made by bus allowing the group to visit several of the power generating plants on one of the major rivers of Sweden. Kiruna is the home of the largest mine owned by the LKAB firm. This mine contains some of the richest iron ore in the world-about 70% pure iron. An interesting sidelight is the fact that Kiruna is the largest city in the world. landwise. An attempt has been made to take in all of the area under which this rich iron ore may be found. In spite of the fact that this mine is 100 miles north of the Arctic Circle, it is one of the most modern in the world. Three thousand people are employed underground, ore cars are controlled by computers and the latest equipment is used. Our journey into this mine was made by way of an inclining highway, which was built to save time in getting the miners to the level of their work. Since miners are traditionally paid portal to portal, the usual lift took too long and thus the inclined highway was built into the mine.

FINAL OBSERVATIONS. Sweden is a most interesting country to visit. While the people are naturally reserved they were most hospitable.

Business leaders in Sweden are aggressive but realistic. Two points in the philosophy of one firm illustrate this fact. The managers wish to maintain the company's share of the world market and intend to balance enthusiasm with resources.

In many ways Sweden mirrors the United States but in others this nation offers possibilities for our future. The ties are close between the United States and Sweden.



BROTHER HERBERT FINNEY, chairman of the alumni activities committee, is shown here presenting the Alumni Recognition Pin to Charles Boswell, president of the Columbia, South Carolina, Alumni Club of Delta Sigma Pi, shortly after the club elected new officers. Other members are Don Marchant, vice president; Dean Hawkins, secretary; Clary Rawl, treasurer and District Director Monroe M. Landreth, Jr.

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lins, 7853 Bellemeade Blvd., Jacksonville, Fla. 32211
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Advisor: Martin B. Carter, 176 Bobolink Rdd., Yonkers, N.Y. 10701

CHAPTER QUARTERS: 5-11 UNIVERSITY PL., NEW YORK, N.Y. 10003

PENNSYLVANIA STATE (Alpha Gamma, 1923), UNIVERSITY PARK, PA.

President: Joseph A. Kiedaisch, 228 S. Barnard St., State Collège, Pa. 16801

Advisor: Robert W. Koehler, 1000 Plaza Dr., Apt. 506, State Collège, Pa. 16801

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Advisor: David Ramsey, 418 N. Ride, TallaHassee, Fla. 32301
FLORIDA (Beta Eta, 1929), Gainesville, Fla.
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Advisor: Arvid A. Anderson, 3535 N.W. 7th
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ATHENS, GA. 30601
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Advisor: BARRY J. HERSKER, 3620 JUSTISON
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TON RD., CHAPEL HILL, N.C. 27514
Chapter House: 111 PICKARD LN., CHAPEL HILL, N.C. 27514
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Chapter House: 1710 COLLEGE ST., COLUMBIA, S.C. 29201

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DAVIS BLVD., APT. 203, TAMPA, FLA. 33606
Advisor: G. LAWRENCE ROBERTS, 46 KIPLING
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WAKE FOREST (GAMMA NU, 1950), WINSTON-

AKE FOREST (GARGE ST.)

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REYNOLDA STA., WINSTON-SALEM, N.C. 27106

Advisor: LEON P. COOK. 2904 PIONEER TR.,

WINSTON-SALEM, N.C. 27106

Chapter Quarters: 110 POTEAT DORM., WAKE

FOREST COLLEGE, WINSTON-SALEM, N.C.

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BUFFALO (ALPHA KAPPA, 1925), BUFFALO, N.Y. President: ROBERT L. MAUDSLEY, 156 W. WINSPEAR, BUFFALO, N.Y. 14214
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Advisor: CHARLES V. SCHNABEL, 1566 OAR
KNOLL DR., CINCINNATI, OHIO 45224
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DAYTON, OHIO 45419
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N.Y. 14850
Advisor: WILLIAM P. WADBROOK, 130 LAKE
AVE. ITHACA N.Y. 14850

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Advisor: WILLIAM P. WADBROOK, 130 LAKE AVE., ITHACA, N.Y. 14850
KENT STATE (BETA PI, 1942), KENT, OHIO President: BRUCE F. COLBOW, 131 E. COLLEGE ST., APT. B, KENT, OHIO 44240
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Chapter House: 144 E. 13TH AVE., COLUMBUS, OHIO 43201
OHIO (ALPHA OMICRON, 1925), ATHENS, OHIO 43201
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ST., BOWLING GREEN, KY. 42101
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BOWLING GREEN, KY. 42101
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CHICAGO, ILL. 60623
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Advisor: Timorny D. Gover, 2300 Richmond

Ave., Apt. 1, Mattoon, Ill. 61938

FERRIS STATE (Delta Rho, 1959), Big Rapids,

Advisor: Timothy D. Gover, 2300 Richmond Ave., Apt. 1, Mattoon, Ill. 61938
FERRIS STATE (Delta Rho, 1959), Big Rapids, Mich.
President: John D. Leckenby, 521 S. State St., Big Rapids, Mich. 49307
Advisor: Arthur H. Croft, 911 Cherry Ave., Big Rapids, Mich. 49307
Illinois (Upsilon, 1922), Urbana, Ill.
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Advisor: T. E. Cammack, 1704 West Green, Champaign, Ill. 61820
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Advisor: Emil F. Poprawski, 1120 N. Oakley Blyd., Chicago, Ill. 60622
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Chapter House: 3337 W. Highland Blyd., Milwaukee, Wis. 53233
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Chapter House: 42 E. Cedar St., Chicago, Ill. 60611

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Chapter House: 1930 Sheridan Rd., Evanston, Ill. 60201
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LA. 71005

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Advisor: Edmund Gray, College of Business Adm., LSU, BATON ROUGE, LA. 70802

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MEMPHIS, TENN. 38111

Advisor: WILLIAM R. INGRAM, 1764 MYRNA LN.

MEMPHIS, TENN. 38117

Chapter Quarters: 3733 SOUTHERN AVE., MEMPHIS, TENN. 38111

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PHIS, TENN. 381.11

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STATE COLLEGE, MISS. 39762

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STATE COLLEGE, MISS. 39762

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1552, UNIVERSITY, MISS. 38677

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OXFORD, MISS. 38655

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Advisor: BILL V. THAMES, RTE. 3, BOX 11-D,
HAMMOND, LA. 70401

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Chapter House: 211 CLARK St., MANKATO,

Chapter House MINN, 56001

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MINN. 55416
Advisor: Dennis Weber, 301 St. Anthony St., SE, Minneapolis, Minn. 55414
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LINCOLN, NEB. 68508
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Advisor: Eldon C. Lewis, 4825 W. 18th St.,
Topeka, Kans. 66604

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APT. 7, WACO, TEX. 76706
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MIDWESTERN (EPSILON ZETA, 1960), WICH-ITA FALLS, TEX.
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Advisor: KENNETH D. RICE, ARGYLE, TEX.

76226 OKLAHOMA CITY (DELTA THETA, 1956), OKLA-

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OKLAHOMA (BETA EPSILON, 1929), NORMAN,

OKLA.

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ST. APT. 19 HUNTSVILLE, TEX. 77340
Advisor: TOBY W. GATES. 1919 1-½ AVE.,
HUNTSVILLE, TEX. 77340
SOUTHERN METHODIST (BETA PHI, 1948),
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DALLAS, TEX.
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Advisor: George Zeiss, 3240 Rankin Dr.,

Advisor: George Zelss, 5220 August Dallas, Tex. 75205.
TEXAS A & I (Zeta Nu, 1965), Kingsville, Tex. President: Robert L. Butts, Jr., 628 W. Ave. A, Kingsville, Tex. 78363
Advisor: Donald Fleming, 717 West Ave. A, Vicolula, Tex. 78363

Advisor: Donald Fleming, 717 West Ave. A, Kingsville, Tex. 78363

TEXAS CHRISTIAN (Delta Upsilon, 1959), Fort Worth, Tex.

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Advisor: Charles P. Foote, School of Business, TCU, Fort Worth, Tex. 76129

TEXAS TECH (Beta Upsilon, 1947), Lubbock,

TEXAS TECH (BETA UPSILON, 1947), LUBBOCK, TEX.
President: JIM B. TATE, 2824-66TH ST., LUBBOCK, TEX. 79413
Advisor: CHESTER B. HUBBARD, 3008 26TH ST., LUBBOCK, TEX. 79410
Chapter Quarters: 1502 AVENUE X, LUBBOCK, TEX. 79401
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LEMON, APT. 130, TEMPE, ARIZ. 85281
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