

The **DELTA SIG**
O F D E L T A S I G M A P I

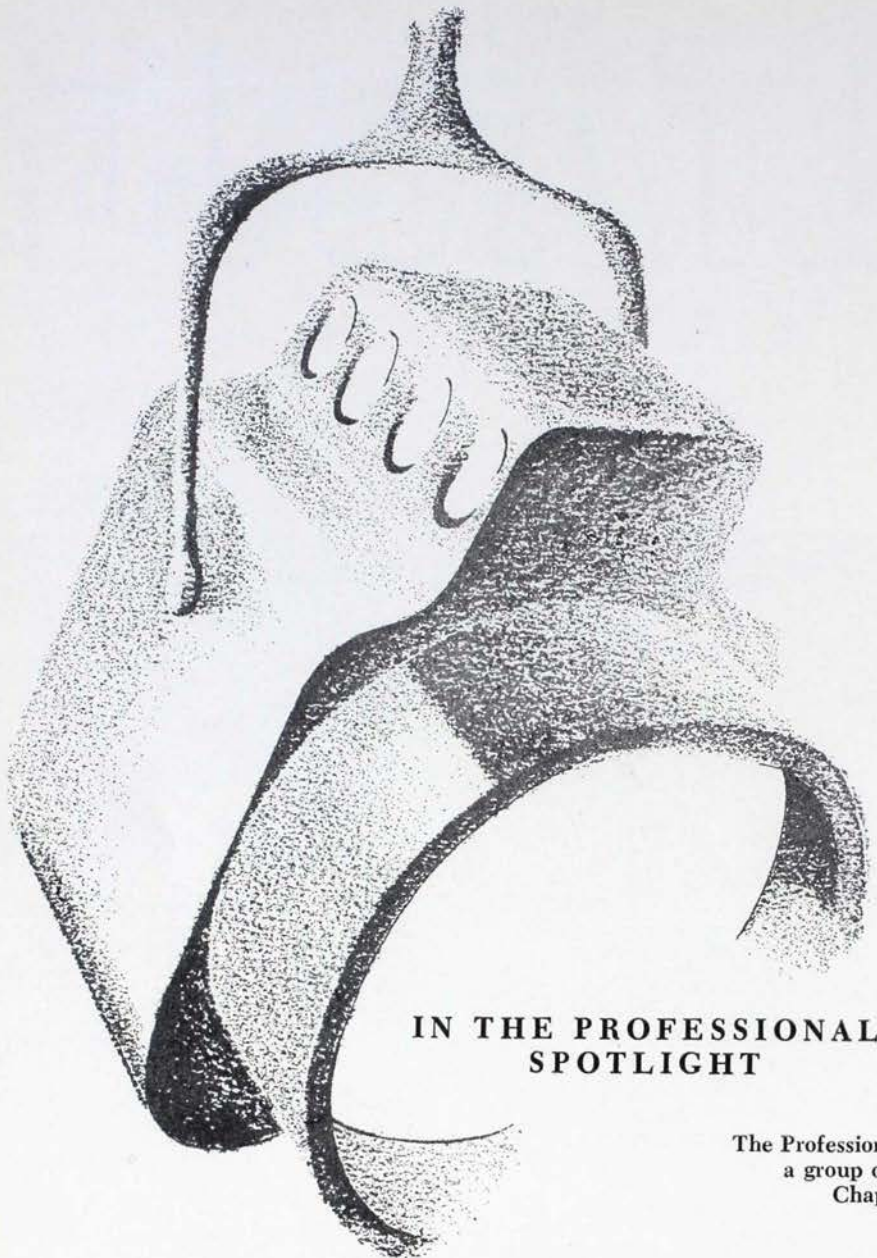


Florida State University, Tallahassee, Florida

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

MARCH 1965



The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.

IN THE PROFESSIONAL SPOTLIGHT

The Professional Spotlight focuses on
a group of brothers from Gamma Kappa
Chapter at the Michigan State University
as they tour the metal fabricating plant
of General Motors Corporation—Chevrolet Division.



The DELTASIG

O F D E L T A S I G M A P I

Editor
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... in this issue

From the Desk of the Grand President	74
A Word From The Central Office	74
Mississippi College Granted Chapter	75
The Change Seekers	78
Grand Bahama Island Ready for Reservations	80
New Building Dedicated at San Diego State College ...	82
Competitor Relationships	83
With the Alumni the World Over	85
Among the Chapters	90
Delta Sigma Pi Directory	109

Our Cover

We are proud to continue our series of colleges and universities by presenting Florida State University at Tallahassee, Florida.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Alpha Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



JOE M. HEFNER
Beta Upsilon-Texas Tech



From The Desk of The Grand President

A UNIVERSITY PRESIDENT once said: *Being a fraternity man has within itself a high privilege but also serious responsibilities.*

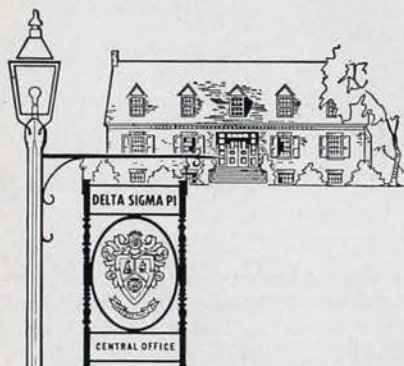
Fraternities developed as adjuncts to the educational system in our colleges and universities. Thus, the professional fraternity, such as Delta Sigma Pi, through its professional and social programs are an integral part of the educational system. They have served effectively through their purpose of leadership development in the individual and in preventing mass subversion of youth for false, political, sociological or economic ends. Thus, our universities have not become the centers of political unrest found in other countries.

We, as Deltasigs, will exceed only in our responsibilities, in so far as we fulfill the purpose for which we were established. Therefore, we must continue to provide opportunities for our members to develop those qualities which distinguish them as true assets to the business world and society. We shall all carry our responsibilities better if from time to time we review the teachings of our ritual and purpose and practice them.

Have you ever given thoughtful consideration to the basic reason for the founding of Delta Sigma Pi? Primarily the purpose and fundamental aim, as expressed by Brother Harold V. Jacobs at the 1957 Grand Chapter Congress, was to aid in the development of the moral character and deportment of the founding fathers, supplemented by a desire to associate with men of like professional and social interests.

Thus, it is the actual day-to-day living of our ritual and purpose that will keep us on the right track and help us assume our responsibilities as fraternity men to the university, the community, and our fraternity.

Each chapter or alumni club is the place where each brother must accept a position of responsibility in a free, self-governing society which is only a small world for our own self-development and training for the business and social life around us. It offers unlimited opportunity for service and self-improvement in a congenial atmosphere. Where else could you find so great a benefit for life, than in a Delta Sigma Pi Chapter or Alumni Club? Membership in Delta Sigma Pi and responsibility walk hand in hand.



A Word From The Central Office

WITH SPRING just around the corner we now turn our attention to the preparation for the 25th Grand Chapter Congress to be held in West End, Grand Bahama Island in August and September. This Grand Chapter Congress, our first ever outside the United States, should be our most unusual and best ever. It is expected to draw our largest attendance. Much preparation is being given to this Congress in developing a program that will allow for ample recreation, as well as time for the necessary business of the Fraternity.

The extensive chapter visitation program which Field Secretaries Jim Flynn and Greg Gore and myself embarked upon last Fall has now proven to be most successful. Almost every one of the 121 active chapters have been visited as have a large number of other campuses where future expansion is a possibility. Associate Director Jim Thomson and I have also represented the Fraternity at the mid year meeting of the Council for Professional Education for Business. Also on our schedule is the Spring meeting of the American Association of Collegiate School of Business and the Council for Professional Education for Business. All in all, it has been a busy year thus far for us at The Central Office.

—CHARLES FARRAR



The DELTASIG

O F D E L T A S I G M A P I

Mississippi College Granted Zeta Iota Chapter

DELTA SIGMA PI installed its fourth chapter in the State of Mississippi with the installation of Zeta Iota Chapter at Mississippi College, Clinton, Mississippi, on Saturday, November 14, 1964. With the installation of this chapter, the chapter roll in Delta Sigma Pi reached 132. Other chapters in Mississippi are Alpha Phi Chapter at the University of Mississippi, Gamma Delta Chapter at Mississippi State University and Gamma Tau Chapter at the University of Southern Mississippi.

On hand for the installation ceremonies were Grand President Joe M. Hefner, Executive Director Charles L. Farrar, South Central Regional Director Max Barnett, Jr., District Director Daniel Wigley and delegations from Gamma Tau Chapter, Gamma Delta Chapter and Beta Psi Chapter, Louisiana Polytechnic Institute.

The installation ceremonies began with the registration of visitors in the lobby of Self Hall on the Mississippi College campus. Following the registration, an informal luncheon was held in Jackson, Mississippi and the informal and formal initiations held during the afternoon in Self Hall. The evening program began when Max Barnett, Jr., acting as toastmaster, introduced Dr. Howard S. Spell, Dean of Students, who welcomed the visitors and the new chapter to the college campus on behalf of Mississippi College President Dr. R. A. McLemore and himself. Dr. D. Gray Miley then presented a brief history of the Division of Business and Economics followed by a history of the founding of the Organization of Business and Economics by Jerald E. Laesser.

The moment that had been so anx-

iously awaited, came when Grand President Joe M. Hefner presented the charge and charter to Zeta Iota Chapter President Jerald E. Laesser who accepted it on behalf of the chapter with appropriate remarks. Executive Director Charles L. Farrar then extended the fraternal greetings which had been received from the chapters, alumni clubs and officers of the fraternity. He also presented the Chapter with a gift which had been received from Zeta Theta Chapter at Western Kentucky State College in Bowling Green. The program was concluded when Regional Director Max Barnett, Jr., presented Chapter President Jerald E. Laesser with the chapter gavel which had been suitably engraved.

History of Mississippi College

Mississippi College, located in Clinton, Mississippi, is one of the oldest and largest Baptist colleges in the United States. Chartered by the State Legislature in 1826, it is the oldest institution of higher learning in Mississippi. Originally called Hampstead Academy and later Mississippi Academy, the college was named Mississippi College in 1830 and authorized to confer degrees in arts, sciences, and languages.

In 1842 the Board of Trustees transferred the college to the Presbyterians of the State. The college prospered for a time under its new status, but encountered financial difficulties and was re-



THIS HISTORIC OLD CHAPEL on the Mississippi College Campus is 104 years old and houses the Division of Religion.



DEAN OF THE COLLEGE Howard E. Spell, *left photo*, welcomes the new chapter and the guest to Mississippi College, as Regional Director Max Barnett, Jr., Grand President Joe M. Hefner and Chairman of the Division of Business and Economics D. Gray Miley look on. Seen here, *right photo*, are members of the installation team from the University of Mississippi, Louisiana Tech, Southern Mississippi and Mississippi State.



REGISTRATION for the Installation Ceremonies of Zeta Iota Chapter at Mississippi College were conducted here on the Campus.

turned to the original owners in 1850. Later that same year, the Mississippi Baptist Convention purchased the college and began operation.

A private institution, the college was for several years coeducational and in 1831 was perhaps the first such college in the United States to grant a degree to a woman. This Female Department was discontinued about 1850. Subsequently in 1853, a Central Female Institute, later renamed Hillman College, was established in Clinton. Mississippi College became coeducational again in 1942 when Hillman College was purchased and absorbed.

During the last 50 years, Mississippi College has grown and expanded in all areas. The enrollment has multiplied from 300 students in 1900 to over 2,300 in 1964. Today five undergraduate degrees are offered as well as a master of arts



A NEW BUILDING on the Mississippi College Campus is the B. C. Rogers Student Center pictured here.

degree and a master of education degree.

The college is accredited by the Southern Association of Colleges and Secondary Schools, National Association of Schools of Music, and the National Council for the Accreditation of Teacher Education. Membership is held in numerous other associations.

History of the Division of Business and Economics

The Division of Business and Economics at Mississippi College began in 1923 when O. H. Little organized a few classes, purchased his own equipment and collected fees from the students for his salary. In those days the college granted credit for business courses but did not pay the salary of the instructor.

After seven years Mr. Little left and the department was taken over by George M. Rogers in 1930. Even he was responsible for purchasing his own equipment and collecting fees from the students. A few typewriters and a couple of adding machines composed his tools for teaching. He worked under these conditions until his death in 1945.

For the next two years Walter McGuffee and Clye H. Farnsworth, assisted by Miss Eleanor G. Polk of the Clinton High School, had charge of the Business Department. At this time it was made a regular department and the teachers placed on the payroll. Several new courses were added during this time.

In 1948 Miss Frances Skulley came to Mississippi College and has remained until the present time. From that time the

staff has grown from two full time and several part time instructors to six full time and five part time instructors. The number of courses since 1948 has increased from 23 to 43. There are five major departments in the Division of Business and Economics. They are general business, accounting, business education, secretarial and economics.

The Division of Business and Economics was located in the basement of Chrestman Hall, one of the men's dormitories, until 1949 when Nelson Hall was constructed. It was moved to the third floor of that building and remained there until February 1964. At this time Self Hall was constructed and now the Division of Business and Economics is enjoying its new modern facilities. Self Hall is a three story, air conditioned building. It has an auditorium with a seating capacity of 255, a large reading room and lounge, teaching laboratories, classrooms and private faculty offices. This building and equipment is valued at \$545,000. It contains an IBM Computer Center which is used by the entire College. Self Hall was made possible by a substantial gift from the Self Foundation, Marks, Mississippi, and by a gift of land from the Latimer Family, Clinton, Mississippi.

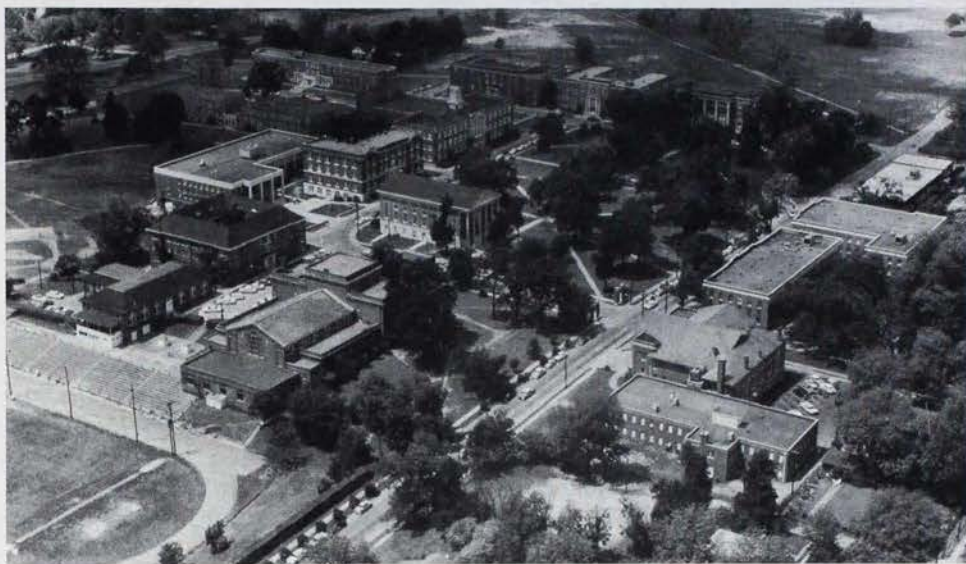
In 1959 Dr. D. Gray Miley joined the staff and was made head of the Division.

Organization of Business and Economics

The Organization of Business and Economics was created during the Fall of 1961. From that time the organization



LEFT PHOTO. JERALD E. LAESSER, president of Zeta Iota Chapter at Mississippi College accepts the Chapter Charter from Grand President Joe M. Hefner. Regional Director Max Barnett, Jr., left, and Dr. D. Gray Miley, Chairman of the Division of Business and Economics look on. Right photo. Dr. D. Gray Miley, Chairman of the Division of Business and Economics at Mississippi College relates the history of the Division. Other guests seated at the head table are left to right, District Director Daniel Wigley, Dean of Students Charles W. Scott, Dean of the College Howard E. Spell, Regional Director Max Barnett, Jr. and Grand President Joe M. Hefner.



AN AERIAL VIEW of the Mississippi College Campus in Clinton, Mississippi.



SELF HALL on the Mississippi College Campus houses the Division of Business and Economics there.

has made steady progress under the leadership of Dr. D. Gray Miley, Faculty Advisor, and Chairman of the Division of Business and Jerald Laesser, president. Since the very beginning the purpose has been to bring together the students of business and economics in both educational and social opportunities.

Activities of the Organization have been a number of professional speakers and tours and the Spring Spectrum, a schoolwide variety musical.

Much effort was devoted to the preparation of the petition last spring which was presented to the Grand Council of Delta Sigma Pi during the summer. The petition having been approved, the Organization awaited anxiously for the pledging ceremony and the initiation and

(Continued on page 84)

The Change Seekers

By Semon E. Knudsen, General Manager Chevrolet Motor Division
and Vice President General Motors Corporation

Xi Chapter

The following is an address made by Mr. Knudsen upon his initiation as an Honorary Member of Xi Chapter at the University of Michigan.

President Ponder, members of the faculty and brothers of Delta Sigma Pi,

Let me begin by expressing my appreciation for the very deep honor you have conferred upon me. I am delighted to have become an honorary member of Delta Sigma Pi.

From this fraternity and its 127 affiliated chapters throughout the college world have come, and will continue to come, a succession of prominent businessmen. Many of them will speed the maturing of many important American businesses from their sometimes awkward, sometimes graceful adolescence to adulthood.

They will be the kind of men—men like yourselves—whose understanding and support our businesses and industries need in the face of our population's expansion and our country's future place in global economics.

Tonight I would like to talk with you about these men, specifically about their executive attitudes and the important role they will play in American business in the next ten years.

The world is changing. An era is ending.

At an unrecorded date in the past ten years, an important marriage occurred, whose brilliant and dynamic offspring are just beginning to come of age. This was the wedding of the computer's electronic brain and the automated machine. Despite the lack of flesh in the mating, it has produced what may be the most exciting human beings to come upon the American scene since the men who made the Industrial Revolution.

These men are clothed in the traditional grey flannel of their contemporary—the Organization Man—but in their minds and in their hearts is a concept which will affect every phase of Ameri-

can life. These are the Change Seekers: business executives, government leaders, scientists, and other professional men—committed to the daring concept of constant change. Where the Organization Man believes in leaving things as they are, the Change Seeker believes that progress can only come through constant and dynamic change.

These men are products of a age in which accomplishments which once required a decade now take place in a year. They are sometimes younger and always more restless than their predecessors. Where the Organization Man preferred to play it safe and count on small but steady gains, the Change Seeker gambles for the big breakthrough, the kind which can give the whole world a push forward—as did the electronics industry, as did the discovery of antibiotics. On them, the solid survival and future of this country not only depends but is committed.

In the next ten years, people will have more money left over to spend as they please after taking care of food, rent, clothing and taxes. Today people spend 247 billion so-called discretionary dollars a year. By 1970 this figure will almost double.

The traditional income pyramid will be turned upside down by 1970. By that year 25 million families, nearly 40 per cent of the total, will be in the higher income group and holding more than 60 per cent of all consumer spending money. Another 30 per cent will be in the middle bracket, and only 16 per cent will have less than 4,000 dollars per year income.

In this climate, the changes will be big. Right now, many executives are ready for such change. Many know what is coming and bring to their work a positive and aggressive attitude toward change. But I think it is safe to say that this is not true across the board.

The '40s and '50s saw the rise and dominance of the Organization Man. He was the product of the depression with its years of economic privation and reforms,

of the war and the post-war period. After years of tension and conflict, there was a deep yearning for a sense of stability and security. The organization, in part, provided this.

During the '50s the Organization Man and the Change Seeker came into conflict. The Organization Man's philosophy was: "We shouldn't take chances. We should be sure from the start every time."

Couple this factor with another one, long established: Most men actively resist change. We like things as they are. To change is to accept, in part, the unknown. Our drive for security and safety argues against this. The better off we are and the higher we go in an organization, the more this is true.

Man prefers an established and clearly visible path to a changing one, even though change may bring richer rewards.

From birth, we are trained to conform, trained to accept specific patterns of behavior, and the values, ideals and institutions of the older or instructing generation are idealized.

At times, it's hard for the individual to accept change. New ideas are not as hard to come by as they are to sell.

It's the job of every one of you potential leaders of the immediate future—to work against these two factors: the fundamental conservatism of executive leadership developed during the '40s and '50s and man's basic personal and psychological resistance to change.

In the coming decade, you men with leadership potential must not merely accept change and adjust to it, but must actively seek and work to produce change.

As a result of the growing volume of discretionary dollar spending, people at all income levels, in the smallest towns and on farms as well as metropolitan centers, are beginning to demand more handsome, more attractive and more becoming possessions. Along with this, a tremendous cultural wave is flooding our country—with symphonies, in some cases, outdrawing baseball, and good reproduc-

tions of the world's finest paintings with- in financial reach of millions. During the next ten years, Americans will learn to live even better, and the process will af- fect all business. Price will cease to be the only criterion for broad sections of our buying population.

The opportunities created by the ac- celerating rate of change are forcing the Change Seekers to start to take charge now.

American business is searching for them inside their own organizations and is, in fact, determined to develop them. How . . . ?

I am not ashamed to talk about indi- vidualism. But, since the time that I was at MIT, pressures have been growing for a constantly greater reliance on the group —making individuals unpopular. In de- nouncing it, we went too far. To borrow a familiar phrase, we "threw the baby out with the bath water." For, obviously, the leadership of the Change Seeker is the quality of an individual, not of a group.

Among all the tragic consequences of the depression and World War II, this suppression of personal self-expression in the group is among the most tragic. And it is, of course, fatal to the concept of executive leadership.

For leadership requires courage, bold- ness, the willingness to accept risk. To use the most dreaded word permitted to be ut- tered in public, leadership—inevitably— inescapably—involves insecurity.

No group is better than its best man; and conformity, security and general avoidance of the personal gamble are a peril to our economy. The great difficulty today is that the fear of error cripples all levels of many corporate enterprises.

Many of the men who occupy today's highest business posts fought their way to the top while individuality was still ad- mired. The Change Seekers among you who will be in those same positions in the next few years must not allow yourselves to be frozen into patterns of thought and action that may make you unable to lead when the time comes.

Your solution must be to turn to—or perhaps return to—the organizational phi- losophy that permits a wide variety of in- dividual approaches to the same problem. The subordination of self to the organiza- tion must not be allowed to smother the identity of the individual executive. Today in business, we recognize that the individ- ualist may be far more valuable than the conformist.

Any organization represents a cross section of society—the brilliant and the dull, the generous and the grasping, the good and the bad. Grouped together, or averaged, the weakness of one is com- pensated for by the strength of another.

In this averaging lies danger. The larger the number of people involved in any given decision, the greater the pressure for conformity.

Conformity in behavior or good man- ners—is a human necessity: conformity in patterns of thought, a human danger. In the past 20 years, we have come to confuse the two.

In spite of this danger, there is noth- ing, even in larger organizations, that automatically closes the door to high in- dividual performance.

And—I say to you today: A business will progress in direct ratio to the intel- lectual freedom of action given to the executives in its organization.

By no means do I suggest that indi- viduality run rampant over organizational purpose.

The structure may be constant—and must continue—but its function is made up of hundreds of separate jobs. It is the successful accomplishment of the sepa- rate task, rather than the techniques used to approach it, that should be the crite- rion. Responsibility, authority, and the right to individual method must go hand in hand.

Some of you potential leaders will con- tribute to joint effort in brilliant flashes of form; others through your steadiness, per- sistence, or the grueling and often over- looked grind of hard routine work. The important thing to the organization is that each man be given the opportunity to exploit his talent to the fullest in the way best suited to his personality.

In business, threat and incentive work hand in hand to keep a man up to his best performance.

The threat is veiled in opportunity. Let a man do his job his own way as long as he is successful, if he fails, be tough- minded enough to replace him.

The incentive is even more important. Give a man enough promise of reward to make him want to succeed, not only in his current job but at ever higher levels.

We can determine whether our Change Seekers will be great and good executives. An outstanding leader always can be identified by three characteristics.

First, he is a man with a mission that overshadows personal ambition or ego.

This is a constant and three-fold mission: to see, to say and to serve.

He must see below the surface of things and events. He must then say courageously and honestly what he sees. After which he must then serve others loyalty in the light of what he sees and in the spirit of what he says.

The second characteristic of a great man is courage. The great man always has courage, intellectual and physical, to pursue his personal vision despite all acci- dents and obstacles.

Third, in proportion to their originality, the deeds of the great and their words are always what the conservative terms "rev- olutionary."

Unfortunately, really great and good leaders are haunted by a sense of interior failure. Their idea of truth, their interior vision, their great goals are so high that they know, at all times, they are falling short of them. Humility is the outstand- ing mark of the great and good executive.

In the next few years, we face a new and challenging world, whether we seek it or not. In it are uncharted areas of engineering, manufacturing, distribution and sales. It would be easier to shrink from their unknown problems, to look back to the safety of the past for solu- tions, to be lulled by good intentions and by precedent.

As members of Delta Sigma Pi, the greatness you will seek will demand in- vention, innovation, imagination and de- cision.

And in American business, we need courage, not complacency; leadership, not groupmanship.

There may be those among you who may wish to hear more—more assurances of a golden future, a future where com- petition is slack and goals always within easy reach.

But—in this coming era, your goals will not be reached by rhetoric, and you can have faith in your future only if you have faith in yourselves.

Brothers of Delta Sigma Pi, I felt I should share with you tonight what I know and feel. I seek no advance guaran- tee that my summons will be accepted, but I thank you for allowing me this forum to express it.

No part of American industry's market belongs to it by default. World competi- tion grows keener. American business' need for the Change Seeker's leadership daily grows more urgent.

I ask you to hurry.

Thank you.

A NEW CONCEPT in the Grand Chapter Congress of Delta Sigma Pi. That is what awaits us at the 25th Grand Chapter Congress at West End, Grand Bahama Island, scheduled for August 31-September 1-3, 1965. A complete resort, Grand Bahama Hotel and Country Club, scene of the convention offers 2,000 tropical acres of quaint attractions.

When you have that urge to get away, you can and the place is the Grand Bahama Hotel for Delta Sigma Pi's 25th Grand Chapter Congress. Located just 55 miles off the coast of Florida, you can reach the Island by plane in little over 20 minutes from West Palm Beach and 45 minutes from Miami or if you prefer more leisure, why not take the



A SWIMMER'S DELIGHT is the huge pool and ocean beach at the Grand Bahama Hotel and Country Club, chosen as the site for the 25th Grand Chapter Congress of Delta Sigma Pi.

Grand Bahama Island Ready For Reservations

M/S Grand Bahama from the Port of Palm Beach. This four and one-half hour trip is a real treat. Before you have much time to think about your trip, you will be at the Grand Bahama Hotel.

Grand Bahama Island is the third largest island of the Bahamas. It is 83 miles long and 15 miles wide at its widest point. The village of West End, at the

western tip of the island is about one mile from the hotel.

There are at least 57½ things to do at Grand Bahama Hotel. Even then some guests think of more. How about some of them?

Championship Golf—Perfect for golfers of every handicap. Imagine a 19th hole too. The course at Grand Bahama

Hotel is for the exclusive use of the hotel guests. It is never overcrowded.

Swimming—If you like to swim, just wait until you dive into the pool at Grand Bahama Hotel. We're told it's the largest in the Western Hemisphere. It makes all other pools seem like puddles. There is also nine miles of white sandy beaches.

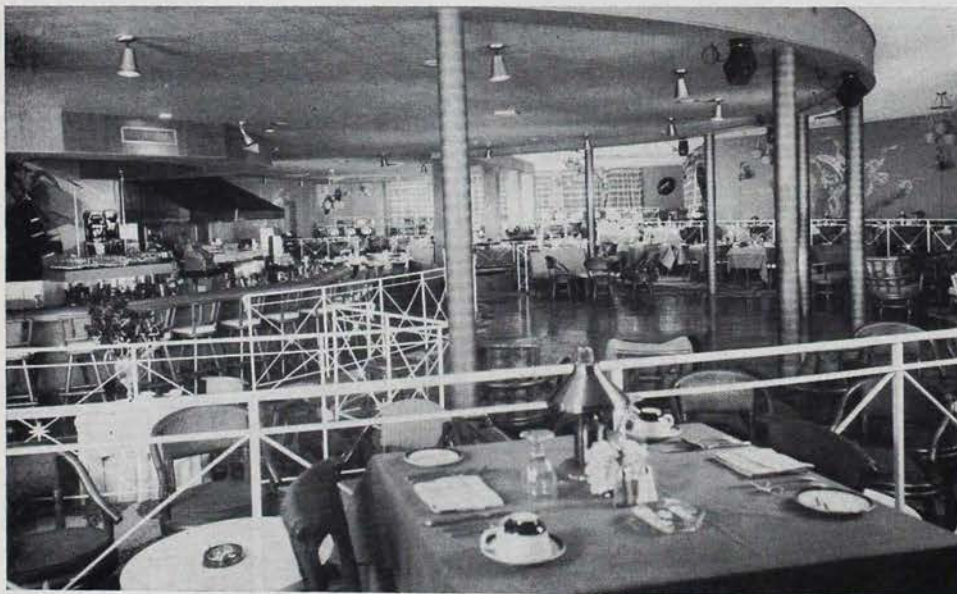
Skin Diving—Underwater sports are extremely popular at Grand Bahama Island because the water surrounding the island is amazingly clear.

Sailing—The balmy breezes issue an invitation that no sailor can ignore. Sail one of the 16 foot Rebel class boats or the 26 foot New Horizons.

Tennis—Play any time you like . . . under the brilliant Bahamian sun or under the lights at night.

Fishing—Finest deep sea fishing in the world. They are big and exciting.

You see—what with everything there is to do at Grand Bahama Hotel, *NOTHING* should be worth only a half. We expect that many of you will come to Grand Bahama Hotel to do just that. It's loads of fun too. Everything is ready and waiting for you to come have fun with us at the 25th Grand Chapter Congress of Delta Sigma Pi at West End, Grand Bahama Island.



THE TURTLE WALK is the name given to this beautiful dining room of the Grand Bahama Hotel and Country Club. Featured nightly is a program of native music and dancing which will be one of the highlights of the Ladies Program of the Grand Chapter Congress of Delta Sigma Pi.



THE JACK TAR Fishing Fleet at the Grand Bahama Island awaits the delegates to the 25th Grand Chapter Congress of Delta Sigma Pi.

you expect to sail with us on the M/S Grand Bahama or use the commercial airline service to the Grand Bahama Island. This ship can accommodate only 175 persons and the balance will be transported by plane. All flights to Grand Bahama Island depart from either Miami or West Palm Beach airports. The ship will sail from the Port of Palm Beach.

Make your Advance Reservation today. This will assure you of a room and transportation to and from the Island. Please be sure to include your check for \$30.00 covering your Registration Fee of \$10.00 and the deposit on your transportation of \$20.00. Should you later find it impossible to attend the convention, the \$30.00 will be refunded, provided you notify The Central Office no later than July 31, 1965. Hotel and transportation reservation forms will be sent to you upon receipt of the Advance Reservation Form and your check in the amount of \$30.00.

Your Cost Will Be:

As usual, there will be a Registration Fee of \$10.00 per person payable at the time that you make your Advance Reservation. There will also be a \$20.00 deposit required on your transportation to Grand Bahama Island. This charge covers the transportation for those using the boat and will be applied against the cost of the air fare which is slightly higher. These are separate fees to cover the extra activities of the Grand Chapter Congress and your transportation and **DO NOT APPLY** on the following room and meal cost:

- Room, meals (luncheon and dinner) and tips
 - Single \$24.70 per day (3 Day convention \$74.10)
 - Twin \$19.00 per day—per person (3 Day Convention \$57.00 per person)
 - Children occupying same room as parents using roll-away beds: Under 12 years of age—\$9.75 per day per child (3 Day Convention \$29.25)
 - Over 12 years of age—\$11.50 per day per child (3 Day Convention \$34.50)

Have you made your Reservation?

Have You Made
 We must know no later than June 15, 1965, if you plan to attend and whether

Advance Reservation

DELTA SIGMA PI 25th GRAND CHAPTER CONGRESS

Grand Bahama Hotel

West End, Grand Bahama Island

August 31-September 1-3, 1965

The Central Office
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Brothers:

I am enclosing my check for \$..... (\$30.00 per person) to cover the Registration Fee of the 25th Grand Chapter Congress which will guarantee my room reservation at the Grand Bahama Hotel and cover transportation by boat to and from Grand Bahama Island from the Port of Palm Beach, Florida. (If you prefer to use the commercial plane service to and from Grand Bahama Island, the \$20.00 will be applied against the cost of the flights and you will be billed for the balance.)

Name Chapter

Address

City and State

Others for whom I am submitting Registration Fees are:

Name and Address

.....

.....

.....

I (we) desire transportation from Florida to Grand Bahama Is. by: Ship Airplane

NOTE: Hotel Reservation Forms and Reservations for Transportation will be sent to you upon receipt of this Advance Reservation.

New Building Dedicated at San Diego State College

THE NEW business administration building at San Diego State College, completed on July 1, 1964, was dedicated on November 12, 1964. Mr. Arjay Miller, President of the Ford Motor Company, was the principal speaker before the group of businessmen, students, and deans who attended. Others who participated in the dedication ceremony included President Malcolm A. Love, Dean Charles W. Lamden, and Dr. Robert Hungate, Professor of Finance and Chairman of the Dedication Committee.

Following the platform ceremony those who attended were given a guided tour through the new facility at which time they were introduced to many of the special features such as the business administration case study rooms, the integrated data processing room, and the Computer Center. Guests also saw a demonstration on closed circuit television projected from the industrial management laboratory to a classroom. In the Center for Programmed Learning, they were shown some of the uses of teaching machines in the instructional program.

The new building is a steel and concrete structure 313 feet long by 98 feet wide. It consists of four stories for academic use plus a sub-basement to house the mechanical equipment. The 142,122 square feet under roof make this the largest building on the San Diego State campus. There are 54 classrooms, 84 single and double offices, four storage and preparation rooms and three conference rooms. When miscellaneous areas such as storage, TV control, computer maintenance, etc. are included, the building has a total of 185 rooms. When

all equipment is included, the State of California will have invested \$3,500,000 for this classroom and office facility.

At present, the full name of this fully air-conditioned facility is *Business Administration and Mathematics Building*. It was designed as a permanent home for the School of Business Administration. The official capacity of the building is 2,155 full-time equivalent students attending classes between the hours of 8:00 a.m. and 5:00 p.m. With the current evening enrollment, approximately 3,000 students now attend classes in this new facility. A new mathematics building is planned for the near future thus allowing for expansion of the business administration program.

Under the leadership of Dean Charles W. Lamden, the School of Business Administration is organized into five academic departments: accounting, business education, finance, management, and marketing, and a Bureau of Business and Economic Research. The School has been a member of the American Association of Collegiate Schools of Business since 1959 and was on the original list of those accredited for offering the masters degree.

The School of Business Administration has a total of 1,770 students with 1,418 working for the bachelors degree and 352 enrolled in courses leading to the MBA, MS, and MA degrees. With the

growth which is taking place in both the undergraduate and graduate programs in business administration, it is anticipated that the School of Business Administration, along with the Computer Center, will utilize the entire new facility before the year 1975.

The building was constructed by the California Department of General Services, Office of Architecture and Construction. The entire faculty of the School of Business Administration entered into the planning which was coordinated by Dr. Glenn L. Hodge, Associate Dean. Mrs. Ilse H. Ruocco, Professor of Art at San Diego State served as consultant to a committee on furnishings and decorations headed by Mrs. Francis B. Torbert, Professor of Management.

In an interview regarding the new building and its part in the future of the School of Business Administration, Dean Charles W. Lamden stated: "We have always followed a policy of excellence in education for business to fulfill the needs of the community and the nation. Several years ago the curriculum was revised to meet the recommendations contained in the Gordon and Howell and the Pierson studies on schools of business. Now that San Diego State has this new facility which is so well designed and equipped for meeting the needs for all areas of instruction in business administration, we can look forward to an even brighter future. As far as facilities are concerned, there is no limitation. Our future depends upon the careful choice of well qualified faculty personnel and the planning of curricula which will continue to meet the changing needs of business."

Dean Lamden announced that he has appointed Dr. Maurice L. Crawford as Associate Dean for Undergraduate Studies and Dr. Glenn L. Hodge as Associate Dean for Graduate Studies to assist him in carrying out his plans for future development of the School of Business Administration. Dr. Don Bridenstine, who has served as Coordinator of Graduate Studies in Business since February, 1962, returned to full-time teaching at the beginning of the Spring Semester.



DEDICATION CEREMONIES of the new Business Administration and Mathematics Building at San Diego State College is pictured here.

WHAT SHOULD BE THE RELATIONSHIP between competitors? This is an age-old question that does not have a totally satisfactory solution. Each participant in a field of endeavor that is competitive by its nature will see this question in a different perspective. Each individual will tend to view competitive actions as those actions affect him and his activities. More often than not, when an individual competitor follows a practice that might be questionable to some, to that individual the practice is shrewd competition. If that individual's competitor, however, follows a similar practice, that competitor is unethical in his dealings. If I do it, it is a smart competitive practice in the battle for client loyalty—if you do it, it is unethical!

pendently, to be individualistic, in competitive undertakings.

How much individualism?

Many questions must be raised concerning how independent, or how individualistic, competitors should be in the quest for the consumer's favor. In a competitive situation, be it a football game or a highly organized business firm, any new idea introduced by a competitor is going to be viewed with suspicion and criticism, especially if the new idea is profitable. The first competitor who provides something desirable that others are not providing is certain to gain favor with a segment of the consuming public; at the same time, he places others in his field at a disadvantage. Retaliation is inevitable—and the end result is general-

afternoon service, he will cast his vote in favor of that service in the purchases he makes. Perhaps the nonconformist is actually providing community leadership by not conforming; perhaps he is concerned that money is draining from his community into neighboring business districts that do provide service at the time the consumer wants that service. At any rate, the nonconformist recognizes the fact that he is not making money with his doors closed.

Price cutting is frequently considered an unethical business practice—when the competitor is the price cutter! Competition, though, breeds price variations. Perhaps one of the most criticized of price cutters is the retailer who follows a policy of loss leading. Before ostraciz-

Competitor Relationships

by William H. Durham, Jr.

East Carolina College—School of Business

Ethics is a profound subject to discuss—but it is not always easy to be ethical in competitive dealings. It is easy for competitors to play it straight—to follow the Golden Rule—when cash registers are jingling and customers are standing in line for products and services. Problems begin to arise, though, when it costs something to stick to the right. When competitive pressures that affect personal interests become overly burdensome, something must be done to protect one's own interests. It is easy under the pressure of competition to revert to the code of the jungle—to adopt a philosophy of the survival of the fittest—in the battle for the client's dollar. Competitive pressures make it easy for one to “do unto my competitor before he does unto me.”

The problem of competitor relationships might easily resolve into two major questions. First: How individualistic, or how independent, can competitors afford to be? Second: How much cooperation should competitors give one another?

Public relations experts tell us that it is good business sense to promote friendly competitive relationships. On the other hand, the basic philosophy of competition requires competitors to act inde-

pendently, to be individualistic, in competitive undertakings. Complacency has no place in a competitive situation. The case of the complacent competitor is a lost cause.

Is a question of ethics involved when a competitor, assuming the role of the individualist, will not conform to practices generally followed in his business community? For instance, assume it is customary for local businesses to close their doors on Wednesday afternoons. Is a retailer uncooperative and perhaps unethical if he does not cooperate with this practice—or is he being energetic and ambitious if he works while his competitors are relaxing? Perhaps there are two sides to this question—and this question can be and is an irritating question in many communities.

Before being overly critical of the nonconformist, focus attention on the client the businessman is serving. A retailer's excuse for being is to provide the customer with what he wants, when he wants it, where he wants it, and at a price the customer is willing to pay. If the customer does not desire Wednesday afternoon service, he will not avail himself of it. If he does want Wednesday

ing the loss-leading merchandiser, however, a competitor might find it practical to analyze his own activities and “. . . let him who is without sin cast the first stone.”

The “loss-leading” retailer who consistently is unable to provide his customers with the items he has advertised is treading on dangerous ground. The retailer in this competitive situation is being unethical in his relationships with both competitors and customers. He is seriously endangering his position in the business community.

A competitive practice that is challenged by some on the basis of the ethics involved is that of hiring a competitor's employees. It is not at all unusual today to find in the newspapers bold announcements that John Doe, formerly of the XYZ Company, is now employed by the ABC Company. These announcements generally include “cordial” invitations to Doe's admirers to visit him in his new location. In some fields of endeavor the luring of a competitor's employees is considered an unethical practice, especially if the competitor initiates the negotiations. Perhaps a question of ethics is involved in these situations, especially if

the hiring of a competitor's employees is with the intent of acquiring the secrets and the contacts those employees can bring with them. This question, too, can be viewed from many angles. One angle is that the employee, when provided an opportunity to better himself professionally, is morally obligated to himself to accept that opportunity. The ethics of the employer who attempts to interfere with his employee's advancement opportunity, if he cannot afford comparable opportunities, can be criticized. The ethics of the new employer who unduly presses the new employee for his competitor's secrets is perhaps subject to severe criticism.

Is a question of ethics involved when one seller of a product or service criticizes his competitor's product or service? This question has no sharply defined answer. Competition for the consumer's favor generally will require that the consumer be informed as to why one product is superior to competing products. The consumer learns early that few, if any, products made by man are without imperfections. Too much criticism of a competitor's products encourages a buyer to challenge and to investigate the "perfect" product he is being offered. As a result of his investigations, a buyer might conclude that none of the products performs satisfactorily. The buyer's confidence in the entire category of products is weakened, and in the long run, all competitors within the product area might be losers.

How much cooperation?

The relationship between competitors might often be highly profitable if it can be described as one of friendly cooperation. It can be said that good competitor relationship is, in itself, good business. A question arises, though, of how much cooperation shall and can competitors give each other. Competitor cooperation to the point of collusion obviously is not in the best interests of society. Our basic economy is built upon a philosophy of competition; legislation designed to help competition work has been enacted. There are numerous ways, however, in which competitor cooperation can be mutually profitable and highly ethical. A routine exchange of credit information, for instance, can be of tremendous value to all concerned. Cooperation in promotional efforts designed to bring more money into the community is essential.

Many of today's competitors are in situations which require cooperation for survival purposes. Within these situations, one firm acting independently can accomplish little. Witness, for example, the success of cooperative buying activities that flourish at the small scale retailing level. Group buying arrangements have become a means of salvation for many small businesses.

Examine the retail structure in almost any city today. With the growth of Suburbia, USA, Downtown, USA, is suffering. Some experts lead us to believe that downtown areas are heading in the direction of extinction. Competitor cooperation is essential if the problems of the downtown businessmen are to be solved. One individual competitor acting independently is not going to divert business from suburban centers back into the downtown areas. Competitor cooperation is part of the solution to the problem of keeping the downtown cash registers jingling. It is not trite to keep in mind that in unity there is strength; nor is it trite to recall that a house divided will not stand.

In what ways can downtown competitors cooperate to their mutual profit in competing with the suburban movement? Surely, through cooperative undertakings, something can be accomplished to alleviate the parking and traffic problems.

Competitors can work together to make downtown have more customer attractions for the consumer. The problem is being tackled in many cities; solutions to the problem have been largely the result of competitor cooperation.

Conclusion

The problem of competitor relationships appears to hinge on the general condition of the market. The higher the degree of competition, the more difficult it is to be ethical in competitive undertakings. Competition, though, is no valid excuse for underhanded practices. Individualism, however, is not necessarily unethical practice—it is giving the market what it demands. Cooperation to the point of collusion is not desirable in the American economic philosophy, but cooperation is desirable when the best interests of the business community are served because of that cooperation. In conclusion, then, the competitor relationship should be one of friendly cooperation when the situation merits it; it should be one of individualism when the individual activities of competitors can make for a stronger and healthier business climate.

Mississippi College Granted Chapter

(Continued from page 77)

installation. South Central Regional Director Max Barnett, Jr., met with and pledged the members to Delta Sigma Pi on Thursday, October 8, 1964. The day finally arrived which they had been awaiting, and on Saturday, November 14, 1964, the following undergraduate and faculty members were initiated as the charter members of Zeta Iota Chapter of Delta Sigma Pi: Jerald E. Laesser, Larry D. Johnston, Jon D. Smith, Donnie L. Daniel, Robert H. Cox, Prentiss C. Cartee, Roger B. Speed, D. Gray Miley, James D. Apperson, Aubery A. Boswell, Roy L. Breeden, Robert N. Brooks, James H. Busby, John T. Chittom, William E. Clay, Fagan D. Evans, Eugene Fillingim, Carl H. Fountain, Fred W. Gober, Robert M. Hawkins, James C. Henley, Frank E. Hood, James L. Lee, Jerry D. Mask, Rolfe W. McCleskey, Chester L. Miller, Jr., Troy W. Mohon, Lonnie B. Moseley, Monroe H. Myers, Ilar W. Osborne, Jr., William G. Ray, Paul T. Sudbeck, Friend B. Walker, Jr. and Benny J. Bennett.

The Grand Council
of
DELTA SIGMA PI
Cordially Invites YOU to
ATTEND THE
25th Grand Chapter Congress
August 31—September 1-3, 1965
Grand Bahama Hotel & Country Club
West End,
Grand Bahama Island



WITH THE

ALUMNI

THE WORLD OVER

NINETEENTH BIENNIAL SURVEY COMPLETED

DELTA SIGMA PI, after many months of preparation, has completed the Nineteenth Biennial Survey of Universities offering an Organized Curriculum in Commerce and Business Administration. With 409 colleges and universities participating in this Survey, it is the most extensive ever conducted and compiled by Delta Sigma Pi. Also important in this Survey is the new booklet design which replaces the single folded sheet which has been used in previous Surveys. This improved design offers greater expansion of the Survey as well as increased legibility.

The first Survey, conducted in 1928, contained statistics of 89 colleges and universities. It included enrollment figures for the college years 1919-20 through 1927-28. In 1919-20 the total enrollment of these 89 colleges was 36,456, or an average of 758 students per college. In 1927-28 the total enrollment was 67,496 or an average of 758 students per college. The present Survey shows an enrollment of 43,356 in the graduate schools and 336,239 in the undergraduate schools for a total of 379,595, an average of more than 928 students per college. It is interesting to note that the enrollment in graduate schools alone today is larger than the entire programs in business in 1919-20.

It is also significant to note that the first Survey reported 5,768 degrees granted in business administration, whereas the present Survey reports 44,895 bachelor degrees, 8,746 masters and 302 doctors degrees.

We would like to point out that there are more than 409 colleges and universities in the United States, Canada, Mexico and Puerto Rico offering organized curriculums in commerce and business administration. However, we were forced to omit some of these in order to make the Survey more timely, as some of the questionnaires were not returned to us. We sincerely regret this, but believe that the vast majority of the college and universities are included.

This Survey was conducted by the staff of The Central Office of Delta Sigma Pi and was financed by the Educational Foundation of Delta Sigma Pi as one of its many projects in the field of business education. Copies of the Survey are available upon request by writing to The Educational Foundation of Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056.



Champion Now Acting President Florida State University

JOHN E. CHAMPION, *Georgia*, now the vice-president for administration, will become acting president of Florida State University on February 1.

Florida's Board of Regents this week selected Champion to take over the helm of Florida State when President Gordon W. Blackwell leaves to become president of his alma mater, Furman University.

Brother Champion, who is 43, has been a member of the Florida State faculty since 1956. He is a professor of accounting. At the beginning of the fall trimester in 1962, Champion took over the duties of vice-president for administration.

A native of Chipley, Georgia, he received his B.B.A. degree in accounting from the University of Georgia in 1942. From the same institution, he received the M.B.A. degree in economics in 1949. He became a certified public accountant in Georgia in 1952 and in 1960 received the Ph.D. degree in business administration from University of Michigan.

Prior to joining the Florida State faculty, he served as an associate professor of accounting at the University of Georgia.

Dr. Champion is co-author with a fellow faculty member, Dr. Homer A. Black, of a widely used textbook, *Accounting in Business Decisions*. Drs. Champion and Black pioneered the University's graduate professional program in accountancy.

Announcement of AACSB Annual Meeting

THE 47TH ANNUAL MEETING of the American Association of Collegiate Schools of Business will be held at the Park Sheraton Hotel, New York City, New York, April 26-30, 1965. Dean Charles J. Dirksen, University of Santa Clara, vice president of the Association, is this year's program chairman. The conference theme will be "Changing Trends in the Body of Knowledge in Major Subject Areas." Program highlights include:

Monday, April 26

* AACSB Committee Meetings and Conference Registration

Tuesday, April 27

* Trip to World's Fair
* Beta Gamma Sigma Dinner Meeting, co-sponsored by the National Organization of Beta Gamma Sigma and Beta Gamma Sigma Alumni in New York City

Wednesday, April 28

* First AACSB Business Session
* Nonmember and member deans' discussion session
* Body of Knowledge presentations: Accounting and Management Areas
* Luncheon
* Manhattan boat excursion sponsored by the Wall Street Journal

Thursday, April 29

* Body of Knowledge presentations: Marketing, Finance, and Quantitative Areas
* Luncheon
* Annual Dinner Meeting

Friday, April 30

* Second AACSB Business Session

Member and nonmember deans of schools and colleges of business administration and heads of departments of business administration as well as other individuals interested in collegiate education for business are cordially invited to attend and to participate in the meeting. Special attention has been given to arranging an interesting and enjoyable program for ladies.

Advance copies of the program are available to those interested from the Executive Secretary of the Association, Dr. James F. Kane, 101 North Skinker Boulevard, Saint Louis, Missouri 63130. Preregistration materials and hotel reservation cards are also available.

ARE WE BUSY?

This question is for the alumni clubs of Delta Sigma Pi Fraternity. I believe that busy clubs are having the best times and are enjoying the company of their brothers. Oh yes, this does apply also to the undergraduates but usually they are quite busy with fraternity matters. I have been trying to stress the importance of all clubs having more events or meetings so that there will be a more closely formed association of members of the various clubs and throughout the entire fraternity. Some of the clubs seem to be enjoying themselves to a greater extent than some other clubs. Recently I have received some schedules of events of various groups. These schedules show what is happening during the current year. One club, in particular, announced an Orphan's Party on January 8, 1965, a dinner with a speaker and followed by a business meeting on January 15, and advanced notice of the "Rose" Dance for February 6. That is keeping busy. One other club that has mailed me a schedule of events meets the second Tuesday of each month for some event or meeting.

Occasionally some Deltasig will complain because his club does not have any meetings and he therefore does not know what is going on. I do not blame him because everyone should know. Of course, if such a member does not attend meetings or events then that is his own fault. Let us not leave all the busy doings just to a few of the clubs.

ARE WE BUSY?

—HERB FINNEY, *Chairman*
Alumni Committee

CLEVELAND

WHILE the Cleveland Alumni Club has not been active now for several years, there is a concentrated effort now being made to stimulate interest in organizing the club again.

Under the leadership of Brother Joseph Davidson members of the Fraternity residing in the metropolitan Cleveland area either have or shortly will be contacted about their interest in this alumni club.

If you have not yet been contacted, may we suggest that you contact Brother Davidson about these plans. He may be reached during the day at the Alumni Office of Western Reserve University in Cleveland or in the evening at his home in Parma, Ohio.

LINCOLN

A TOTAL OF 15 members met on January 11, 1965 and started the new year out with a bang by reactivating the Lincoln Alumni Club of Delta Sigma Pi. To get the ball rolling new officers were elected. They are: President, John Grevich; Vice President, Gary Burk; Secretary, Jerry Gruber; Treasurer, Don Jelink; Deltasig Correspondent, Jerry Schapmann. These officers will serve for a one year period.

A program committee was appointed to plan activities for the coming year which

will include luncheons, various social functions, activities for wives, and professional events. Already a luncheon is planned for February 8, and this is only the beginning. It was also decided that we would be a dues paying club and the membership fee was set at \$5 annually. Meetings were tentatively set for the second Tuesday of each month.

We are moving into the new year with anticipation and confidence that our club will grow in membership and participation. It is our hope that we can formulate a well rounded program that will be of interest to all alumni and contribute to a successful Lincoln Alumni Club.—JERRY SCHAPMANN

CHICAGO

THE HOLIDAY SEASON for brothers of the Chicago Alumni Club of Delta Sigma was initiated early in December with the annual Winter party held at Beta Chapter House. The committee is heartily commended for turning the Chapter quarters into a night club atmosphere. Dancing was to the trio who played at the Central Regional Convention and at midnight a sumptuous fried chicken dinner was served.

The first meeting for 1965 was held on January 12, at the Illinois Athletic Club. Mr. James W. Hindery, Sales Representative for Delta Airlines, spoke on "A Decade of Progress." Later colored movies were shown on the Bahamas. We are expecting quite a show of force at the Twenty-Fifth Grand Chapter Congress.

On February 9, the club met again at the Illinois Athletic Club to host and honor the undergraduates in the Chicago area. On March 9, the theme was sports and thanks to the Schlitz Brewing Company the brothers were treated to various sports films, including the highlights of the pro football games of the past season.

On May 15, we will hold our annual Spring party. On June 17, the annual golf outing, banquet and election of officers will be held at the Midwest Country Club, Hinsdale.

Any brother in the Chicago metropolitan area is cordially requested to get in touch with us at 42 East Cedar Street, Chicago, 60611. DON F. HOLEM

LUBBOCK

LUBBOCK ALUMNI CLUB will begin a joint project with the Beta Upsilon Chapter at Texas Tech to raise money to send delegates from Beta Upsilon Chapter to the Grand Chapter Congress in August. This project will begin after final exams for the Fall semester. We hope to raise enough money to assist at least seven delegates in making the trip.

Representatives from the Lubbock Alumni club will meet with a committee from the chapter to toss several ideas around and come up with a plan of high financing. We are looking forward to the 1965 Grand Chapter Congress, and hope to see many of our Deltasig brothers we have met at past Congress meetings.—BILL J. MCGINNIS

SAN FRANCISCO

WE HAD our monthly meeting at a luncheon in San Francisco on Thursday, December 3, 1964. There were 17 alumni, one guest and the speaker in attendance. Brother John Roveda explained the monthly drawing of a door prize for those in attendance. This month's prize was a case of Rainier Beer which was won by Brother Marshall Noel (*who had made the arrangements for our speaker who drew the winning ticket*).

Our speaker was Monsignor John McCracken, Director of Catholic Social Services of Alameda County and Director of Catholic Charities in Alameda and Contra Costa Counties. He spoke on the role of charities in our society, explaining how the work of the charitable institutions extends into many areas of society and that both volunteer and public organizations are involved. Any charitable work abandoned by the volunteer group will be taken up by the public group, who may be less efficient. Msgr. McCracken also told us that businessmen can do much more for charity than only contributing dollars—they can contribute time and skill to charitable organizations. He also explained that in the area of charitable volunteer organizations there is much cooperation between Catholic, Protestant and Jewish groups as well as other charitable groups. We were told how charitable needs arise in a community and what might be done to combat the situation.

Monsignor McCracken is a native Californian, was educated at St. Patrick's Seminary in Menlo Park, was ordained in 1944 and has been in parish work before he went to the Catholic University of America where he received his Master's Degree in social work in 1950.

DETROIT—Gamma Theta

THE GAMMA THETA ALUMNI CLUB ended 1964 with a membership of 95, a new high. We are proud of our continuing growth and look forward to having the support of even more alumni during 1965.

The first activity of the new year is the Annual Reunion Dinner to be held January 27 at Jo-Jo's Lounge. This event becomes more popular each year as it is the best chance for the "old timers" to renew past acquaintances, as well as an introduction to the club for the recent graduates.

Brothers Larry Bartalucci, Roy Daniel, Jerry Markowich, and Dick Raison have been elected to the Board of Directors for a three year term beginning in January. They join the eight hold-over members to form the club's governing body where all our activities are planned and carried out. Our thanks to out-going President George Giza and the retiring board members for a job well done.—ART NEFF

CINCINNATI

THE CINCINNATI ALUMNI CLUB continues to roll along at its accelerated pace this year. The end of the calendar year has left its mark but many of the brothers found a few hours to attend the January meeting at Jack and Klu's. A local prominent business leader, Mr. Stanley McKie, who among other affiliations is president of the Cincinnati Board of Education and president of Weil, Roth and Irving Company, brought an extremely interesting message to the club under the title of "Business in Education—Education in Business." His many years in both local and state government gave quite an unusual slant to the picture of the business of education.

Plans are continually under way to improve the professional plans and membership in the alumni club. These have been the major objectives of the executive committee this year. Plans are now under way to initiate round-table types of discussion after each meeting to provide those brothers with common interests with a medium for exchanging ideas and catching up with new and improved methods in his field. One table will be set aside to provide for a sounding board for ideas as to how to improve the Cincinnati Alumni Club in particular and the fraternity in general. Many ideas should spring forth from these discussions.

Time is flying but there is still enough time left in this school year for the "Rose" Dance, two business-professional meetings, two Delta Dames meetings and the annual summer picnic before the year end. Our only hope is that the exuberant interest shown in the first half of the year continues through the second half.—JAMES L. HARPRING

MERGERS

Worth F. Fenner, *San Francisco*, on June 27, 1964, to Elizabeth Pahl, at San Francisco, California.

James Benson, *Wisconsin*, on July 4, 1964, to Carol Brooks, at Milwaukee, Wisconsin.

Charles J. Keytanjian, Jr., *Pennsylvania*, on January 18, 1964, to Jovia Mahjoubian, at Bala-Cynwyd, Pennsylvania.

Ronald F. Neesen, *Iowa*, on June 27, 1964, to Sheran Matson, at Iowa City, Iowa.

Eugene A. Weiss, *Monmouth*, on October 25, 1964, to Helene Schwartz, at Somerville, New Jersey.

John Gruca, *Monmouth*, on September 12, 1964, to Hedy Romanowski, at Helmetta, New Jersey.

Roger DiBiase, *Monmouth*, on October 16, to Ann Bottger, at Keyport, New Jersey.

Clifford Reeves, *Monmouth*, on June 13, 1964, to Jean McCue, at Matawan, New Jersey.

Anthony Bruno, *Monmouth*, on August 29, 1964, to Rosemarie Ann Perry, at South Plainfield, New Jersey.

Charles Kemler, *Michigan State*, on August 15, 1964, to Winifred Smith, at Rochester, Michigan.

Joseph R. Roberts, Jr., *Michigan State*, on August 8, 1964, to Mary Lee Worden, at Jackson, Michigan.

R. Thomas Riggle, *Michigan State*, on September 12, 1964, to June L. Trentham, at Lansing, Michigan.

Rafael A. Castillo V, *U. of the Americas*, on November 21, 1964, to Ana Cristina Toriello, at Guatemala City, Guatemala, Central America.

Richard S. Bubick, *Ball State*, on August 29, 1964, to Sylvia Lynn Memenga, at Mishawaka, Indiana.

David A. Budd, *Ball State*, on August 29, 1964, to Carolyn Sue Martin, at Fortville, Indiana.

Maris Andersons, *San Francisco State*, on July 11, 1964, to Anda Udris, at Washington, D.C.

Dennis Johnson, *Nebraska*, on June 21, 1964, to Donna Shurbain, at Wayne, Nebraska.

Roger Larson, *Nebraska*, on June 21, 1964, to Jane Mae, at Grand Island, Nebraska.

Fred Nied, *Nebraska*, on June 9, 1964, to Thoma Seery, at Grand Island, Nebraska.

Larry Schmer, *Nebraska*, on September 6, 1964, to Paula McBeth, at Sutton, Nebraska.

Roger Sivers, *Nebraska*, on July 26, 1964, to Glenda Kay, at Columbus, Nebraska.

Joseph A. Corea, *Rutgers-Beta Rho*, on October 17, 1964, to Dolores Ann Jaye, at Hillside, New Jersey.

Arthur H. Burgess, *North Carolina*, on April 29, 1964, to Alvena Rebecca Deal, at Hickory, North Carolina.

Joseph M. Doares, *North Carolina*, on June 6, 1964, to Mary Jo Maness, at Gastonia, North Carolina.

Ronnie C. Tysinger, *North Carolina*, on June 19, 1964, to Delbra Ann Dickerson, at Durham, North Carolina.

Ronald B. Moser, *North Carolina*, on August 7, 1964, to Elizabeth Diane Patterson, at Durham, North Carolina.

David S. Orcutt, *North Carolina*, on September 6, 1964, to Nancy Thomas Britt, at Fairmont, North Carolina.

Gary DeWalt, *Southern Methodist*, on June 14, 1964, to Sharon Johnson, at Fort Worth, Texas.

Robert Snow, *Southern Methodist*, on October 10, 1964, to Sandra Abbott, at Dallas, Texas.

Richard Lathrop, *Ithaca*, on June 26, 1964, to Patricia Ann Mahar, at Marcellus, New York.

Steven Foote, *Ithaca*, on June 19, 1964, to Grace Tavener, at Ithaca, New York.

Thomas H. Howard, *South Carolina*, on June 26, 1964, to Gloria Thompson, at West Columbia, South Carolina.

Gary E. Rembert, Jr., *South Carolina*, on September 4, 1964, to Frances Elizabeth Kennington, at Bishopville, South Carolina.

Steve Katsakis, *Wayne State*, on June 21, 1964, to Angelina Yanoulakis, at Detroit, Michigan.

BALTIMORE

IN THE LAST ISSUE of *The Deltasig*, this column was written expressly for those members of the Baltimore Alumni Club who, for one reason or another, are now residing outside of Maryland. In this issue, we shall continue our policy of presenting "yesterday's news today" in an effort to keep this small but important segment of the Baltimore Alumni Club informed of events here on the homefront. Let's take a look at the latest happenings hereabouts and also glance at the agenda for the coming months.

A large contingent from the Alumni Club turned out recently at the C&P Telephone Company to man a battery of telephones in conjunction with The Johns Hopkins University annual Alumni Fund Drive. During the ensuing PHONEATHON, calls were placed to McCoy College Alumni throughout the nation and a tidy sum of money was raised for the University. Super salesman Jim Fry distinguished himself by tallying the most dollars pledged for the evening and, also, by obtaining the highest individual pledge. Jim Moore, Jack Roland, Bill Ford, Gene Cross and Bob Lindsay were other top moneyraisers, while Clyde Williams and Francis Furst tied for the most pledges. A large toteboard showed the progress of each brother and a spirit of keen, but fraternal, competition prevailed throughout the evening. At the halfway point in the fund drive, Deltasig efforts accounted for one-third of the total contributions pledged by McCoy College Alumni. Brother Richard Mumma, Dean of McCoy College, sent a special letter of thanks to each brother participating in the very successful PHONEATHON.

By the time this article appears, our group will have journeyed to College Park, Maryland, to meet the Washington Alumni Club in the annual "Little Brown Jug" bowling tournament. Naturally, we expect to report in the next issue that we have again defeated the mob from Capitol Hill and retained possession of the coveted "Jug."

In the near future, our annual Steak Fry will be held at Patapsco State Park and we hope to again arrange a game of softball between the Baltimore and Washington Alumni Clubs. Washington has beaten us several times in the past and we are looking forward to a big upset. Incidentally, we plan to challenge a few members of the Washington team this year. In the past, we think they have used some professional ballplayers whom they claimed were brothers. (*Washington Alumni—please note! note!*)

Like Deltasigs everywhere, we are now beginning to make plans for the Grand Chapter Congress down at Grand Bahama Island. We expect a large delegation from Baltimore to be on hand for this one and we hope that many of you uprooted members will be able to join us under the palms. We'll tell you a little more about our Grand Chapter Congress plans in the next issue of *The Deltasig*.—MIKE GERAGHTY

DIVIDENDS

To Brother and Mrs. Robert C. Hagemeyer, *Kent State*, on November 8, 1964, a son, Jack Carl.

To Brother and Mrs. Gordon B. Underwood, *Arizona State*, on August 25, 1964, a son, Mark.

To Brother and Mrs. David E. Bell, *Ohio*, on June 23, 1964, adopted, a son, William Lewis II.

To Brother and Mrs. Kim Floyd, *Ferris State*, on November 6, 1964, a son, Randy Charles.

To Brother and Mrs. Ney Smith, *Southern Methodist*, on October 19, 1964, a daughter, Stacy Ann.

To Brother and Mrs. Clyde Rice, *South Carolina*, on June 30, 1964, a daughter, Claudia Anne.

To Brother and Mrs. Albert I. Schifano, *Arizona*, on October 12, 1964, a son, Michael Isadore.

To Brother and Mrs. Charles F. Bengston, *Rutgers-Beta Rho*, on November 5, 1964, a son, Eric James.

PERSONAL MENTION

GORDON R. TOEDMAN, *Kansas*, has been recently promoted to President of Neil L. Toedman Agency, Inc., in Topeka, Kansas.

LYNN W. OGLESBY, *Iowa*, a Captain in the United States Air Force, has been decorated with the second oak leaf cluster to the U.S. Air Force Commendation Medal at Maxwell AFB, Alabama.

DAVID E. BELL, *Ohio*, was promoted to Treasurer of C. A. Goodyear de Venezuela in Caracas, Venezuela.

HARLIE B. JOHNSON, *Texas Tech*, has a new position as Commander of Mt. Laguna Air Force Station in Mt. Laguna, California.

WILLIAM RODGERS, *U. of the Americas*, has been appointed Assistant to the President at the University of the Americas in Mexico City, Mexico.

ALONZA L. CALDWELL, *Auburn*, a Major in the United States Air Force, has been decorated with the U.S. Air Force Commendation Medal at Maxwell AFB, Alabama.

CHARLES K. EASTERWOOD, *Memphis State*, has a new position as Claims Adjuster in the Southern Region for Liberty Mutual Insurance Company.

FRANK GARZOLINI, *Indiana State*, is now a Sales Trainee for Territorial Manager for John Deere and Company in Terre Haute, Indiana.

MARLIN Y. EVANS, *Shepherd*, is now a management development trainee with State Farm Insurance Company in Media, Pennsylvania.

LYNN R. KROMMINGA, *Texas*, has a new position as Labor Relations Examiner for the Baltimore and Ohio Railroad in Linthicum Heights, Maryland.

ROBERT C. DEAN, *Penn State*, has been awarded his silver wings upon graduation from U.S. Air Force navigator training at James Connally AFB, Texas.

WILLIAM G. LAMBERT, *Indiana*, has been awarded U.S. Air Force silver pilot wings upon graduation from flying training at Webb AFB, Texas.

LORNE A. MOATS, *Missouri*, has a new position as Expeditor—Electron Device, Western Electric Co., Lee's Summit, Missouri.

DAMIAN T. MACEY, *Indiana State*, has a new position as Divisional Accountant for Baxter Laboratories in Morton Grove, Illinois.

FRANK T. STOCKTON, *South Dakota*, as Dean Emeritus of the University of Kansas has published a brochure entitled *Four Chapters in the History of the School of Business at the University of Kansas*.

DANNY E. MASSEY, *Southern Methodist*, has a new position as Production Foreman with the Ford Motor Co. in Detroit, Michigan.

DENNIS MCCUISTION, *Southern Methodist*, has been promoted to Collection Manager of the First Bank and Trust Company in Richardson, Texas.

ROBERT A. SNOW, *Southern Methodist*, has a new position as an Accountant with the First Bank and Trust Company in Richardson, Texas.

JERRY E. MOFFATT, *Southern Methodist*, has a new position with the Southland Life Insurance Co. in Dallas, Texas, as a Salesman.

ROLLIN G. BROWN, *Ball State*, has joined the Alexander H. Phillips Indianapolis Agency of the State Mutual Life Assurance Co. of America as a sales representative.

ROBERT C. BENNETT, *Rutgers-Beta Rho*, has a new position as Director of Marketing Research for Roche Laboratories in Nutley, New Jersey.

KENNETH L. WACHTEL, *Rutgers-Beta Rho*, has been promoted to Department Chief for Western Electric Company in Newark, New Jersey.

JOSEPH S. KLIMKO, *Rutgers-Beta Rho*, has been promoted to Programming Analyst for Prudential Insurance Company in Newark, New Jersey.

GARY F. DOCKERY, *Oklahoma*, has a new position as Sales Representative in the Office Products Division of International Business Machines Corporation in Dallas, Texas.

STEPHEN C. JONES, *San Francisco State*, is now Chief Accountant for Central Western Company, the western accounting and engineering division of Continental Telephone Company, in Bakersfield, California.

RONALD E. NANKERVIS, *Rutgers-Beta Rho*, has been promoted to Underwriting and Contract Consultant for Group Pensions for Prudential Insurance Company in Newark, New Jersey.

STEPHEN M. MANCA, *Rutgers-Beta Rho*, has been promoted to Purchasing Agent for Linker Machines, Inc., in Newark, New Jersey.

C. ROBERT CHAMBERLIN, *Rutgers-Beta Rho*, has a new position as Plant Controller of Arbrook Division of Ethicon, Inc., in Arlington, Texas.

DAVID M. DOUGLAS, JR., *Rutgers-Beta Rho*, has a new position as Quality Control Manager for the Singer Company in Kenilworth, New Jersey.

WILLIAM F. MILLER, *Rutgers-Beta Rho*, has a new position as Comptroller for Mahaffy and Harder Company in North Arlington, New Jersey.

ROBERT A. BROUILLARD, *Rutgers-Beta Rho*, is now Methods Engineer of the Elevator Division of Westinghouse in Nutley, New Jersey.

WILLIAM DE GROOT, JR., *Rutgers-Beta Rho*, has a new position as Special Industrial and Commercial Bookkeeper for Public Service Electric and Gas Company in Newark, New Jersey.

PHILIP J. SPAMPINATO, *Rutgers-Beta Rho*, has a new position as Programmer for Radio Corporation of America—Harrison, in New Jersey.

BURLEY O. VANDERGRIF II, was promoted to Major in the United States Air Force and was presented the USAF Commendation Medal in recognition of his meritorious service as a weapons controller at Ent AFB, Colorado.

CARROLL F. REYNOLDS, *Pittsburgh*, has returned to the University of Pittsburgh after having been in Nigeria for the past six months where he has been setting up a medical library.

CLYDE LONG, JR., *Florida State*, has a new position as Vice President of Wells and Long Insurance Agency in Clearwater, Florida.

LARRY PRIESTMAN, JR., *Wayne State*, has a new position as Associate Creative Director for Kerbawy-MPO, a motion picture and business communications firm, in Detroit, Michigan.

PAUL N. LOFURNO, JR., *Temple*, has been appointed Supervisor for Product Field Testing, Yale Materials Handling Division of Yale & Towne, Inc., in Philadelphia, Pennsylvania.

DAVID C. STOCKMAN, *Ohio*, won first place in the 1964 British National Field Archery Championship for the second consecutive year. Brother Stockman is stationed at Alcanbury AFB in England and was the only American of the 200 competitors.

MARION C. PHILLIPS, *Tulsa*, has been promoted to Professor of Marketing at the University of Oklahoma in Norman, Oklahoma.

JAMES F. SLOAN, *Alabama*, is now a Junior Accountant with the Alabama Power and Light Company in Birmingham, Alabama.

JAMES C. HULSEY, *Georgia State*, has been elected Vice President of the Atlanta chapter of International Systems and Procedures Association.

JOSEPH S. LACASCIA, *University of the Americas*, has received a Rockefeller Foundation Research Grant from the University of Florida to research his doctoral dissertation in economics in Mexico.

WALTER W. LEWIS, *South Carolina*, has been appointed by the Governor of South Carolina as one of the five tax commissioners for the state.

GORDON CAMERON, *Alabama*, has been named Administrative Assistant for Business Affairs, Onondaga Central Schools, Nedrow, New York.

A Message

TO ALL UNDERGRADUATE BROTHERS:

Now is the time . . . to sign up for a Life Membership!

If you apply for an Active Life Membership in Delta Sigma Pi while you are still an undergraduate, you are entitled to a 20% discount. If your chapter makes the Honor Roll in the Chapter Efficiency Contest you will receive an additional 10% discount. This means a total net cost to you of only \$35.

TO ALL ALUMNI BROTHERS:

Life Memberships are still only \$50. If you haven't done so already, why not sign up today? Your Fraternity needs your support.

All brothers may make their payments in installments of \$5. Send your first check to The Central Office right now!

How Your Dues are Used

The funds are allocated to the National Endowment Fund. They are invested in three principal areas: (1) Chapter house mortgages, (2) Student loans, and (3) Savings & Loan certificates, and provide a substantial amount of operating revenue each year.

What You Receive for Your Dues

All Active Life Members receive:

- A Life Membership Card
- An attractive Life Membership Certificate
- A gold Life Membership Recognition Pin
- A life subscription to The DELTASIG
- National dues paid for life
- All future alumni benefits

Remember—you are a Deltasig for life—
Why not be an *Active Life Member?*—
COMMITTEE ON LIFE MEMBERSHIP

LIFE MEMBERS

Some of the recent new Life Members. Additional ones will be published in the next issue of *The DELTASIG*.

- 3300 R. Edwin Jennings, Jr., *Epsilon*, Iowa
- 3301 Arthur R. Hutchings, *Alpha Xi*, Virginia
- 3302 William H. Burket, *Epsilon Pi*, Monmouth
- 3303 Walter B. Mahan, *Gamma*, Boston
- 3304 Harry Graham, *Epsilon Pi*, Monmouth
- 3305 Richard A. Davidson, *Alpha Theta*, Cincinnati
- 3306 Ray J. Nielson, *Epsilon Phi*, Sacramento State
- 3307 Frank M. Moore, *Alpha Theta*, Cincinnati
- 3308 Kenneth E. Troxell, *Epsilon Mu*, Sam Houston State
- 3309 John D. Klaitz, *Kappa*, Georgia State
- 3310 Barry C. Maloney, *Mu*, Georgetown
- 3311 Warren W. Waterman, *Alpha Eta*, South Dakota



TO BE FILLED by Deltasigs are these chairs in one of the meeting rooms of the Grand Bahama Hotel and Country Club when they assemble for the 25th Grand Chapter Congress of Delta Sigma Pi.

- 3312 Jerome R. Clark, *Alpha Theta*, Cincinnati
- 3313 Carl G. Miller, *Beta Sigma*, St. Louis
- 3314 John W. Burdette, *Beta Upsilon*, Texas Tech
- 3315 Jack L. Whicker, *Gamma Lambda*, Florida State
- 3316 James R. Davis, *Gamma Tau*, Southern Mississippi
- 3317 Fredric J. Montgomery, *Gamma Psi*, Arizona
- 3318 Jack F. O'Neil, *Gamma Omega*, Arizona State
- 3319 Dennis L. Breeden, *Delta Eta*, Lamar Tech
- 3320 Harry M. Kushigian, *Delta Kappa*, Boston College
- 3321 Frank L. Faust, Jr., *Delta Nu*, Loyola-New Orleans
- 3322 Thomas K. Scott, *Delta Tau*, Indiana State
- 3323 John D. Carrigg, *Delta Psi*, Suffolk
- 3324 D. Howard Davis, *Epsilon Eta*, Eastern New Mexico
- 3325 James A. Johnson, *Epsilon Theta*, Chico State
- 3326 Bruce G. Koehn, *Epsilon Kappa*, Shepherd
- 3327 John C. Dillon, *Epsilon Xi*, Ball State
- 3328 Clifford P. Reeves, *Epsilon Pi*, Monmouth
- 3329 Larry C. Smith, *Epsilon Upsilon*, New Mexico State
- 3330 William H. Bolen, *Epsilon Chi*, Georgia Southern
- 3331 Jeffrey M. Leib, *Gamma Kappa*, Michigan State
- 3332 Thomas L. Payne, *Kappa*, Georgia State
- 3333 Barry B. Campbell, *Gamma Kappa*, Michigan State
- 3334 J. Gordon Gibert, *Beta Zeta*, Louisiana State
- 3335 Herschel H. Jopling, *Alpha Iota*, Drake

- 3336 Weldon D. Barto, *Lambda*, Pittsburgh
- 3337 Theodore C. Link, *Beta Omicron*, Rutgers
- 3338 Ashton A. Almand, *Alpha Tau*, Mercer
- 3339 Eugene W. Shier, *Beta*, Northwestern
- 3340 James B. Larmour, *Alpha*, New York
- 3341 John C. Bieda, *Beta Omega*, Miami
- 3342 John M. Ebeling, *Alpha Iota*, Drake
- 3343 Robert E. Nelson, *Epsilon Theta*, Chico State
- 3344 Paul F. Tabor, *Beta Gamma*, South Carolina
- 3345 Paul E. Maxwell, *Beta Gamma*, South Carolina
- 3346 Gary E. Payne, *Beta Pi*, Kent State
- 3347 Geoffrey W. Benes, *Epsilon Omicron*, Western Michigan
- 3348 David L. Cook, *Epsilon Mu*, Sam Houston State
- 3349 E. Julian Miller, *Epsilon Iota*, Mankato State
- 3350 Leonard C. Jarvis, *Beta Pi*, Kent State
- 3351 Charles J. Dyer, *Delta Pi*, Nevada
- 3352 Harold J. Gattsek, *Mu*, Georgetown
- 3353 LeRoy C. Meyer, Jr., *Alpha Pi*, Indiana
- 3354 Keith A. Poling, *Gamma Kappa*, Michigan State
- 3355 Clayton J. Borne III, *Delta Nu*, Loyola-New Orleans
- 3356 Edward M. Russell, *Gamma*, Boston
- 3357 Lee M. Burkey, Jr., *Alpha Iota*, Drake
- 3358 Gerald G. Beal, *Rho*, California

R. F. Patterson Heads C. for P.E. for B.

THE WINTER MEETING of the Council for Professional Education for Business was held in Chicago at the Sheraton-Chicago Hotel on December 29, 1964.

The member organizations represented at the meeting were: Academy of Management, Alpha Kappa Psi, American Accounting Association, American Association of Collegiate Schools of Business, American Business Law Association, American Business Writing Association, American Collegiate Retailing Association, American Finance Association, American Marketing Association, American Risk and Insurance Association, Associated University Bureaus of Business and Economic Research, Beta Gamma Sigma, Delta Sigma Pi, and Middle Atlantic Association of Colleges of Business Administration.

Officers elected at the meeting were President, R. F. Patterson of the University of South Dakota; Vice President, Bion B. Howard of Northwestern University; and Secretary-Treasurer, James F. Kane of the American Association of Collegiate Schools of Business. The National Executive Committee also elected at the meeting includes William R. Davidson, Raymond C. Dein, Harold F. Smiddy, and Arthur E. Warner.

Dean R. F. Patterson, the new president, and James F. Kane, the secretary-treasurer, are members of Delta Sigma Pi.



NEW MEXICO STATE

EPSILON UPSILON CHAPTER had a very successful Fall semester. Included in our professional program was a talk on "Employment Possibilities for College Graduates" by Mr. Alex Sanchez of our Placement Office. This talk, together with refreshments, contributed greatly to our Founders' Day celebration.

The chapter took a professional tour to El Paso's Sunland Park racetrack. The members were shown the business aspects of the racetrack and were highlighted in the "winner's circle." The tour was entertaining for all and monetarily beneficial for those members who "beat the track odds." The trip was made possible by Bill Maxon, our professional chairman, who is also the chapter "racetrack specialist." As for our future professional program, a trip to Chino Mines of Kennecott Copper at Silver City, New Mexico is being planned. Next semester's line-up will also see an interesting variety of speakers and films.

Unforeseen circumstances resulted in a shift of our executive officers. The executive board for the Spring semester includes Jerry Caldwell, president; Ned Sanders, senior vice-president; Stephen Eyherbide, vice-president; Louis Contreras, secretary; Larry Rios, treasurer; Larry Howell, chancellor; Craig Platz, historian; Jim Snipes; Chapter Efficiency Contest Chairman; Billy Childress, social chairman.

This spring will also see the publication by Epsilon Upsilon chapter of a bi-semester "Newsletter." This newsletter will be for the benefit of all students of the College of Business Administration and Economics at New Mexico State University.

The initiation of new pledges, the initiation banquet, and the crowning of our "Rose," Miss Diane Haley, brought the semester to a close. All in all, we feel that the Fall semester was a very successful and enjoyable one.—JERRY F. CALDWELL

SACRAMENTO STATE

EPSILON PHI CHAPTER of Sacramento State College held its third initiation, December 5, 1964. The informal initiation began at nine in the morning and lasted until mid-afternoon. The formal dinner celebrating our new "Rose of Deltasig," Miss Sue Jordan, and the new brothers was held at the Carrousel Inn, beginning at seven in the evening, the same day. All was deemed successful by the 12 new members, four new staff members and all others; actives, alumni, dates, and wives.

In mid January, the fraternity toured the Intercoast Life insurance main office and was also served a luncheon by Intercoast,



ALPHA CHAPTER at New York University plays Santa Claus to a group of needy children.

at an exclusive Sacramento Club. While on the tour, we saw the complete process from the printing of the policy, through the computerization of account records, and each divisional section of the company. This tour was one of the most impressive tours we have yet taken.

Presently we are in the process of acquainting business students at the college with Delta Sigma Pi and its functions as a fraternity.—LARRY O. CROTHER

GEORGIA

PI CHAPTER at the University of Georgia started the new year at the beginning of the Winter quarter with a new and spacious chapter house and with more brothers than at the beginning of Fall quarter. The chapter moved from its location on Peabody Street to Milledge Avenue in Athens, Georgia, during the Christmas vacation.

We have initiated eight men at the end of Fall quarter, and with more prospective pledges this quarter due to the pledging of Freshmen we hope to have a larger pledge class and a larger initiation. We plan to have a rush party on Tuesday evening, January 19, and on Thursday evening, January 21, and also to have a guest speaker at either or both of the rush meetings.

Other plans in our professional program for the quarter include two or three plant tours in the Atlanta area or some other vicinity and more professional speakers during some of the business meetings. We hope to have a successful quarter ahead and to be able to submit more points in the Chapter Efficiency Contest.—WILLIAM J. HENRY

TAMPA

EPSILON RHO CHAPTER at the University of Tampa is ready for an outstanding semester with the induction of 12 new members. They are: Larry Rosenberg, Al Laubsch, Norm Smith, Ron Makinson, Rick Garfinkle, Andy Mirabole, Geoff Brice, Alan Choback, Greg Esposito, Richard Diez, Robert Clerk, and Leslie Paston.

Our new officers for next semester are: Larry Pinco, president; Lee Perdigon, vice-president; Bob Padernacht, senior vice-president; John Garver, secretary; Tim Pilsen, treasurer; Robert Miloshevsky, chancellor; and Bob Mintz, historian.

A party for the new brothers was planned on the evening of initiation at Clearwater on a boat, but was called off until next week because of high tides.

We have our professional program well under way with at least two tours planned already.—JOHN GARVER

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER at the University of Southern Mississippi is surely on its way for a first place rating for the fourth consecutive year in the Chapter Efficiency Contest. We are all working hard toward this goal.

On November 15, the chapter held its first initiation of the year. The eight brothers initiated were Bert Adams, Robert Barham, David Fischer, Butch Harms, Burrell Kyzar, Bennie Reed, Nelson Sellers, and Jack Szilasi. Brother Barham was the recipient of the outstanding pledge paddle.

Deltasigs scored considerable success at the polls in the student elections. Elected to office were brothers Bill Bounds, graduate class senator; Steve Wood, senior class president; and Dennis Spencer, senior class senator.

Gamma Tau Chapter is very proud of two brothers that were selected to be included in *Who's Who Among Students in American Universities and Colleges*. The brothers honored are Larry Ecuyer and Ken Martin.

This year the Deltasig Homecoming Float placed first in originality. The brothers were very proud of the award after the hard work put into the float.

Our professional program is certainly holding up to specifications. We have at least two more field trips planned, and a considerable number of speakers are also planned. We are looking forward to many activities for the remainder of this year.—ROBERT B. TADLOCK

WESTERN KENTUCKY STATE

ZETA THETA CHAPTER at Western Kentucky State College elected their new officers for the Spring semester. The new President of Zeta Theta Chapter is Marshall Payne. The Senior Vice-President is Larry Garrett, the Vice-President is Richard Stevens, the Secretary is Marvin Rotenberg, the Treasurer is Kelly King, Historian is Jim Purner, and the new Chancellor is Harry Whipple.

When we initiated the new members into the fraternity on December 12, 1964, we also initiated two faculty members. They were Dr. Wayne Dobson, head of the department of economics, and Mr. Jarchow, a faculty member of the business department.

On January 19, 1965, we held our professional meeting for the month. Mr. J. D. Chare, manager of the Kroger store in Bowling Green, talked to the fraternity. His talk was on comparing the large chain store with the large independent. He explained to us that the cost of running a chain store was more expensive than an independent store. The things that made a chain store more expensive to operate were the administrative overhead and trading stamps. His talk drew fabulous response from the brothers. We hope to have many others as good as Mr. Chare to speak to us in the semester to follow.—RICHARD STEVENS

EAST CAROLINA

THIS YEAR at East Carolina College the brothers have enjoyed many events both social and professional. Carolina Leaf Tobacco Company, large producer of export tobacco, was the scene of the fall quarter tour. The brothers enjoyed touring the plant and talking with the management and personnel. Our chapter has grown interested in a new North Carolina innovation called Agri-Business. Its purpose is to bring new industry to our state and improve our agricultural economy. We have seen several films on the tours made by the

Agri-Business caravan. Dr. Pou, a local businessman who made the trip, gave a very interesting talk to accompany the films.

Curtis Hendrix, a local banker and East Carolina alumnus, was initiated into our chapter earlier this year. He has proven to be a great asset to the fraternity just as he is to the Greenville community.

The chapter held its annual Christmas party for the under-privileged children of the community. Chi Omega Sorority was co-host for the party. Santa Claus made his appearance and distributed the gifts. The children had a wonderful time as did the brothers and sisters.

The chapter is looking forward to an eventful quarter and a 100,000 point year.—CHARLES HATCH

MICHIGAN

HAVING STARTED the Winter term of 1965, Xi Chapter at the University of Michigan plans an enthusiastic rush. The rush will occur January 18, through 21, with initiation ceremonies February 28.

The professional programs last term included many particularly good speakers including faculty members, Brothers Cowan and Munson, and businessmen Mr. Sylvester (Manufactures Bank), Mr. Sullivan (Bache & Company), and Dr. G. Brown (Ford Motor Company). These meetings were open to the business administration students. The Fraternity also had the opportunity to tour the Burroughs Corporation plant in Plymouth, Michigan.

The Central Regional Meeting in Chicago was attended by four brothers. The Fraternity's founding was celebrated with a party at one of the member's apartment.

Our new officers include President W. Fitzgerald, Vice President R. McPhillym, Treasurer A. Walburg, and Chancellor N. Simard. The brothers also wish to thank the retiring officers, especially past President J. Smith, for their services.

The members are anxious to begin the new year.—HAROLD N. KONING

SOUTHERN METHODIST

BETA PHI CHAPTER recently initiated its Fall pledge class. The new brothers are very enthusiastic about the next semester and should be great members. We were very fortunate to have Brother Watrous Irons as our guest speaker for the Initiation Banquet. Brother Irons spoke to us about what to expect in the banking business next year. Over 25 brothers were in attendance.

The Sunday before the Christmas Holidays saw Beta Phi Chapter beat our brothers from North Texas in football for the second straight year. The score was 12 to 6. The win gave our chapter the right to hold the plaque, that the winner keeps, until next December.

The Chapter Efficiency Contest Standings came as a pleasant surprise to our chapter. We stand 13 in the nation and number one in the Southwestern Region. Our Chapter Efficiency Contest Chairman has promised us that we will make the 100,000 point mark.

Several of the brothers have expressed a desire to go to the Grand Chapter Congress this summer. We would like to ask other chapters to tell us how they plan to go and possibly several chapters could share travelling expenses. Beta Phi Chapter is looking forward to meeting many brothers at the Congress and each of us is enthused about the excellent year we are having. We sincerely hope all other chapters are also doing as well.—EDMUND R. WOOD

NEW YORK

ALPHA CHAPTER is now busily engaged in our forthcoming rush program and we sincerely hope that it will yield results which are as successful as last semester.

The holiday season kept the brotherhood very active. We started with our annual Christmas Party which is given solely for the benefit of our present pledge class. Needless to say, they were very pleased. The following week we gave a Christmas Party for a group of needy children in the Greenwich Village area. Highlighting this event was the arrival of Santa Claus who closely resembled Brother Joel Cardillo. We ended the year with a New Year's Party that the brotherhood remembered many mornings after.

The Alpha Chapter football team closed out its season on a happy note by beating their traditional rivals, Alpha Kappa Psi. The game was marked by the fine passing of Jack Contrucci and the hard blocking of Mike O'Reilly. Another high spot in the first semester's athletic activities was our intramural volleyball team. The "mighty six" breezed through all brackets and wound up in first place among all Washington Square fraternities. The next athletic barrier is the basketball championship and with the help of a few of our "six-foot" pledges, the remaining nucleus of last year's team should have no trouble in coming out on top.—THOMAS P. BORGER



THE NEWLY INITIATED Members of Zeta Eta Chapter at St. Peter's College gather for their first picture as brothers of Delta Sigma Pi.

LOYOLA—Los Angeles

AFTER a most enjoyable Christmas vacation, the brothers of Delta Sigma Chapter are settling down to final examinations. The Spring semester was highlighted by a visit to our chapter by Brother James Flynn, field secretary, who gave us some very good advice concerning the administration of our chapter. He also gave us a very lucrative preview of the upcoming Grand Chapter Congress to be held at Grand Bahama Island.

We welcomed seven new members this semester and look for the same fine rush program next semester. Our blotter project was again a great success, giving us publicity while at the same time an additional source of revenue. Our bowling team, currently in second place, is proving to be a strong finisher. We hope to continue to gain ground and win first place.

The new year was welcomed by the brothers at a party at Brother Mayclin's house. After the festivities had ended, a few brave brothers camped out along the route of the Rose Parade which was held the following day. Although it was cold, a good time was had by all.

Next semester we have a fine program planned, to be highlighted by our Homecoming carnival. We hope it will be a most profitable semester, beginning with the election of our new officers.—ALPHONSUS P. GATELY

WESTERN MICHIGAN

EPSILON OMICRON CHAPTER of Western Michigan University is looking forward to another successful year—not only carrying on with numerous professional, social, and athletic activities, but discovering anew the enjoyment of these activities when held in the spirit of brotherhood.

With the close of the present semester, the Executive Committee is already making plans for the Spring term. The social calendar indicates another entertaining term, and the professional activities are varied. The Chapter is well on its way in reaching its goal of 100,000 points, for it is now in 11th place in the national standings.

We are happy to announce the acceptance of 14 pledges at our fall initiation. Four Brothers from Gamma Kappa Chapter at Michigan State assisted us in the initiation ceremonies. Among the new initiates were Mr. Boyd and Mr. Mitchell of the accounting department and Dr. Leader of the management department.

Tours and speakers, provided by our professional committee, has given us detailed insight into the operations and organization of the industries in Kalamazoo. Especially interesting was our tour through the KVP Sutherland Company.

Epsilon Omicron Chapter became more athletic this year and has had fine representation in various intramural events including football, cross-country, and basketball. Two teams are participating in the intramural basketball league and doing

quite well. As defending All Campus Softball Champs, the members are already starting to prepare for the tough schedule ahead.

The brothers of Epsilon Omicron Chapter are planning for the Fall term of '65, for a new trimester system will be installed at the University. An accelerated pledge program and professional activities will be the primary goal of the Chapter.

To begin the second semester we have a new and eager group of officers. They are Bob Beam, president; Hubie Buchanan, senior vice-president; Gene Schulz, vice-president; Dave Wiegerink, treasurer; Jim Mason, recording secretary; Carl Pletcher, corresponding secretary; Bill Thompson, chancellor; and Bill Boysen, historian.—DONALD LEAF

TEMPLE

THE BROTHERS of the Omega Chapter included in their holiday activities a Christmas party for the children of the Light House Orphanage. This worthy function was a great success due to the assistance we received from the sisters of Alpha Gamma Delta Sorority. Other holiday activities included our annual Egg Nog Party given by Brother Willard Moore and a skiing trip to Camel Back in the Pocano Mountains. These activities afforded us an opportunity to enjoy the spirit of Christmas in a fraternal atmosphere.

The Omega Chapter's Professional Program included tours of Scott Paper Company and N. W. Aires Advertising Firm and a discussion led by Dr. Samuel Wilson of the management department on "Why the Edsel Failed."

Looking ahead to the coming year, the brothers anxiously await the pledge program and the variety of activities which will help to make the Fraternity year a success.—CHARLES PARKER

GEORGIA STATE

KAPPA CHAPTER is proud to announce that we are now occupying our new permanent quarters in the school's new Student Activities Building. The combined efforts of our brothers to decorate and furnish our chapter room have been rewarded by numerous compliments from school officials. Our room was selected by the Dean of Students as the most outstanding of all organizations, and as a result we were honored to host a reception for the Commanding General of the XII U. S. Army Corps, Major General Snyder. In attendance were the president and deans of the school, visiting military dignitaries and faculty members.

Kappa Chapter continues to uphold the standards of Delta Sigma Pi—in the recent elections seven of our brothers were elected to *Who's Who in Colleges and Universities*. Of the 35 organizations on campus, we alone can boast of this outstanding number.

Fall quarter's formal initiation also contributed to Kappa Chapter's continued strand of commendable accomplishments in that the chapter welcomed into its midst 16 new brothers and two faculty members. This boosted the active chapter roster to approximately 50 members, and the faculty membership to over 50 percent of all professors in the Georgia State College School of Business Administration. This number of faculty members far exceeds the faculty membership of all other organizations combined.

The new brothers initiated were Jim Adams, Ed Carr, Gordon Catts, Jerry Colley, Bob Daniel, Wayne Dionne, Jerry Dodd, Floyd Garner, J. C. Hulsey, Ken Love, Herman Mongin, Tommy Purcell, Bill Rucker, Eddie Russell, Brian Toyne and John Webster. The faculty members were Dr. Hugh Russell and Mr. Ben Upchurch.



EXECUTIVE DIRECTOR CHARLES FARRAR is pictured with some of the members of the Pledge Class of Beta Zeta Chapter at the Louisiana State University in Baton Rouge.



ALPHA RHO CHAPTER'S "Rose of Deltasig" Candidates for this year are, left to right, Deanna Jo King, Sharon Wares, Suzie Barr, and Myrna Lawson.

COLORADO

With final exams over, the brothers of Alpha Rho Chapter look forward to the Spring rush and another successful semester. The Fall semester was a successful one for us as evidenced by our standings in the Chapter Efficiency Contest as of December 15. With 43,750 points, the chapter was in first place in the Inter-Mountain Region and eighth place nationally.

On November 14, the chapter was visited by Brother James D. Flynn, field secretary of Delta Sigma Pi. In his address at our professional meeting, Brother Flynn related the role that The Central Office plays in fraternity affairs.

The chapter, along with other organizations in the Colorado University Business School, are exploring the possibility of sponsoring a "Business Week" affair in the latter part of April. The program for the week would feature displays of business firms and business school organizations, a panel of speakers selected from the business world and some type of sports event with students and faculty participating.—JACK L. STOPKOTTE

OKLAHOMA

FALL INITIATION for pledges of Beta Epsilon chapter at the University of Oklahoma took place on December 13. The initiation followed a successful pledge program which included singing "The Rose of Delta Sigma Pi" on the front steps of the School of Business building, a series of qualifying tests, and a rush smoker to let members view the new "crop". Neophytes were lured on through the program by being able to attend several lectures by business leaders at chapter meetings. Success of the pledge program can be illustrated by the fact that several new initiates were qualified enough to accept positions of chapter responsibility soon after becoming members. These positions include senior vice president, secretary, treasurer, historian, and chancellor.

FLORIDA STATE

THE BROTHERS of Gamma Lambda Chapter congratulate the 32 new active members who were initiated on Founders' Day, December 3. Brother Barney Dunn was presented the Outstanding Pledge Award. Winter Rush was concluded with the pledging of 16 new men.

The beginning of the second trimester saw 32 brothers visit New Orleans on our winter industrial tour. We visited the Federal Reserve Bank and then took a cruise down the Mississippi where we saw the ocean freighters waiting to be unloaded at the wharfs. The next day saw us witness the building of those ocean going ships at the Avondale Ship Yards. Lastly, the tired men from Tallahassee thankfully rode through the National Aeronautics Space Administration plant. Here, the S-2 rocket was being assembled. Of course, there were those unguided tours of Bourbon Street and—oh brother, Pat O'Brien's! Brother Rich Mazanek was the only one to return home with any appreciable amount of money left. He got a part time job during his free time.

On February 12, our Second Annual "Rose" Ball Dance will be held in the new Student Union Complex. The Sunday afternoon prior to the "Rose" Ball, a "Rose" Tea is scheduled whereby 19 sorority entries will be introduced to the brothers, from which five finalists will be selected, one of which will be the new "Rose of Deltasig." The "Rose" for 1965 will not be known until she is crowned by our present Sweetheart, Joetta Lawrence during the dance.—LES POGGENBURG

OMAHA

GAMMA ETA CHAPTER at the University of Omaha initiated 14 members on December 6. Jay Atwell was voted the outstanding pledge. The other brothers initiated include the following: John Arerta, Byron Bissell, Richard Booth, Robert Chrisman, Barry Eakens, Terry Edstrom, Jim Erickson, Walter Goecke, Barry Halla, John Krecek, Paul Long, Dixon Mitchell, and Ron Rosberg.

The annual Thanksgiving football game between the actives and the pledges was called off this year because of bad weather. Spring graduation will take five active members of Gamma Eta Chapter. The following brothers will graduate: Kurt Bachert, Alex Borchardt, Isador Meshover, James Spencer, and Roger Watkins. Brother Sands was elected chancellor and Brother Watson was elected historian. The Christmas Party was held at the Phoenician Club and four brothers escorted the candidates for "Rose" Queen. Our professional meeting in December featured a fine talk on investments by Fred Schnider from Dean Witter Investment Service.

Officers for the Omaha Alumni Club were elected. Wayne Higley and Ron Swain represent Gamma Eta Chapter as vice president and secretary. An active program is planned for spring.—DAVID J. HIRSCHMAN

SUFFOLK

THE BROTHERS of Delta Psi Chapter held their first banquet of the school year on Tuesday evening, November 24, 1964, at Valle's Steak House in Braintree, Massachusetts. Mr. Francis X. Flannery, newly appointed Assistant Treasurer of Suffolk University was the principal speaker. The gist of Mr. Flannery's speech centered around his experience in the field of public accounting. Immediately following his talk, a question and answer period was held, which proved to be very informative. The evening was terminated with a roast beef dinner which was enjoyed by everyone in attendance.

The brothers of Delta Psi Chapter initiated 11 new members into the fraternity on December 19, 1964 at the Somerset Hotel, Boston, Massachusetts. It is through the efforts of Pledgemaster, John Donovan, along with the rest of the chapter, that we present the following new brothers; Ronald Cinelli, Victor Cohen, Terrance Daley, Walter Davis, Joseph Edwards, Francis Gagliardi, James Kaveny, Michael Memmolo, Barry Ostrow, Thomas Polvere, and Michael Sapol.

We are confident that these new brothers will prove an asset to Delta Sigma Pi.

This semester our social program consisted of a dance held on December 7, 1964 at the Hampshire House in Boston, Massachusetts and a Post Christmas Party, which was held at the Air National Guard Building located on Logan Airport Boston, Massachusetts. Both events proved to be quite successful. The brothers also conducted a raffle on January 8, 1965, under the supervision of brothers Joseph Nugent and John Bennett. The lucky winners were brothers John Dynan, who won a tape-recorder, and Jerold Berman, who walked away with a case of spirits. The future social events include the annual "Rose" of Delta Sigma Pi Dance and a smoker to start the Spring rush program.

In general 1964 proved to be a rewarding and successful year for Delta Psi Chapter.—

WALTER J. SILVA



MOMENT OF WEALTH as four Alpha Delta Chapter Members enjoy \$900.00 in coins collected for the Muscular Dystrophy Drive by the Chapter at the University of Nebraska.



ALPHA SIGMA CHAPTER activities at the University of Alabama include a tour of the Gulf States Paper Corporation (left); a discussion session following a chapter meeting (center); and a visit from Field Secretary Gregory Gore. He is pictured here with Treasurer Jim Brumbley, Vice President Eddie Glenn, Gregory Gore, Pledge Trainer Earl Hydrick, President A. D. Christian, and Secretary Robert Rushing.

ST. LOUIS

THE PAST FEW MONTHS have been very active for the Beta Sigma Chapter. To begin, we just recently initiated three fine new pledges who should make a noteworthy addition to our chapter. Also, the Rushing Committee under Brother Peter Sharamitro has been using a new method of interesting business students in pledging and should reward us with 15 or 20 new pledges next semester.

The advertising program, which we started back in September, has been quite successful, and the income which we received should enable us to cover a large portion of the expenditures for the "Rose" Formal. We have, by the way, 11 very beautiful candidates and it will be a very difficult decision to choose four of them.

Several of our brothers achieved national prominence recently. Brothers Don Dreher and Fred Dana were mentioned in *Who's Who's* and Brother Jack Pollack was awarded the Alpha Sigma Nu Scholarship Key.

I hope the other chapters have had the success and enjoyment that we have had and also that the rest of the school year is equally so.—JAMES WEIR

MISSISSIPPI

AS THE UNIVERSITY OF MISSISSIPPI campus readies itself for the upcoming week of final exams, we of Delta Sigma Pi begin to look forward to the activities and events we have planned for the Spring semester.

The professional programs that we had for the first time this year proved quite successful, so our plans for the coming semester will include having these dinner meetings on the first Monday of each month.

Alpha Phi Chapter's rush program this year has been one of the best in recent years. For the second semester we are not only going to try to increase our undergraduate membership, but also try to gain

interest and support by initiating some of the faculty into our chapter.

This year, as we have done in past years, Alpha Phi Chapter is planning on taking an active part in Commerce Day here on the "Ole Miss" campus. This event brings together all those interested in improving the economy of Mississippi for a day of forums and lectures.

We of Alpha Phi Chapter believe that the period now before us will be one of the most successful in our history, and we anticipate the full co-operation of the business school as well as our members.—JOHNNY KEESEE

GEORGIA SOUTHERN

EPSILON CHI CHAPTER at Statesboro, Georgia took their first professional trip of the school year during December. Sixteen brothers traveled to Augusta for a tour of the United States Atomic Energy Commission's Savannah River Plant. The plant is owned by the federal government and is operated by DuPont. The tour took us through two of the main buildings, the administration building and the laboratory. After lunch, we boarded a bus to complete our tour of the area which is 30 miles wide and 20 miles long.

During Fall Quarter, Epsilon Chi Chapter discussed additional methods of raising funds. One of the money raising ideas was the introduction and sale of student directories. The student directory is a first for the Georgia Southern campus; their sales are showing a wonderful success.

Miss Gloria Lane, Epsilon Chi Chapter "Rose", was crowned "Miss Starlight" at the annual Starlight Ball. Miss Lane was selected from a large group of attractive young ladies sponsored by various organizations on campus.

For Homecoming this year Epsilon Chi Chapter will co-sponsor the Homecoming Dance. Entry of a float in the Homecoming Parade is also planned. Intensive planning has been put into our projects and we are sure they will be a success.—PLUME E. DRAWDY, JR.

OKLAHOMA CITY

ON SATURDAY, January 9, Delta Theta Chapter of Delta Sigma Pi initiated the ten members of its Fall pledge class. Two of the newly initiated members are on the faculty here at Oklahoma City University. They are Dr. Calvin Kennedy and Professor Lanny W. Gallup. Dr. Kennedy is a member of the accounting department while Professor Gallup is a member of the economics department. We are glad to welcome these two men to our fraternity. The other new members of Delta Theta Chapter are Sam Jones, Jim Blake, Jim Blacketer, Victor Hill, Marshal Picow, Lonnie Kiestler, Larry Montayne, and Jack Moreland.

The officers for this semester are Perry Hill, president; Bill Barker, senior vice-president; Jim Conkin, vice-president; Craig Sanders, secretary; Jim Blake, treasurer; Sam Jones, historian.

This past semester has gone quite well for the members of Delta Theta Chapter. During the rest of this year Delta Theta Chapter will be preparing for the "Rose" Formal and other Delta Theta Chapter Activities, plus gathering the 100,000 points needed for the Chapter Efficiency Contest. With the interest and energies Delta Theta Chapter possesses, these tasks will be easily met.—CRAIG SANDERS

ARIZONA STATE

GAMMA OMEGA CHAPTER recently initiated 17 new brothers at its fall initiation dinner and "Rose" Dance. Crowned as the new "Rose" of Gamma Omega Chapter at the Banquet was Miss Jane Nelson who is also the current Miss New Mexico.

Initiated were: Thomas G. Bates, James R. Finklea, Douglas Goostree, John W. Havland, Michael Johnson, Lawrence Koontz, Calvin Sapp, Thomas Harper, William "Rusty" Herman, John Shoecraft, Mark Schisler, Wallace Buddenhagen, James Milner, Robert Schroeder, Bruce Woolman, D. Wallace Farley and H. Lee Sullivan.

The brothers are mourning the recent death of a faculty brother, Dr. Milton S. Goldberg. Professor Goldberg passed away while attending meetings of the American Finance Association in Chicago.—ANDREW J. NELSON

ST. PETER'S

ZETA ETA CHAPTER had 19 pledges who were initiated last November 28, and are now active brothers in Delta Sigma Pi. The new brothers after their formal initiation were served dinner and then invited to a social gathering where they could become informally acquainted with their other brothers. Brothers Bergamini and Belby have planned the Spring semester rushing party for early February and expect an excellent pledge program including worthwhile projects.

During the Christmas holidays the brothers sold candy for the Sacred Heart Orphanage. This project financially helped these orphans to have a happier holiday. As a Spring semester project the chapter will undertake the responsibility of sponsoring the Jesuit Mission Drive. The drive will aid the Jesuits who are doing missionary work in far off lands.

The brothers of Zeta Eta Chapter were very satisfied with the first semester social calendar which flourished with success. The two major dances which were held averaged 830 people in attendance and was an enjoyable affair for all who were present. Brother Helliwell, the social chairman, plans two social affairs in the Spring semester one in late February and the other in May celebrating the chapter's birthday.

The chapter's professional program for the first semester was highlighted by the prominent businessmen who addressed the brothers on the Civil Service Commission, Marketing Research, and the Social Security System. The brothers also took a tour of Stern's Department Store in New Jersey. The purpose of the tour was to study and evaluate the main floor layout. All of these professional activities proved both enlightening and worthwhile for all the brothers.—ROBERT E. MEEHAN, JR.

WISCONSIN

THE BROTHERS of Psi Chapter have finished another semester and are looking forward to the Spring semester optimistically and expectantly. We will be having many professional speakers, a professional trip to Chicago, the Spring Formal at Ligates Lodge, our father and son day, and a fine social calendar.

Our officers for the 1965 Spring semester are: President, Fredrick Fisher; Senior Vice President, Davy La Course; Vice President, Claud Beck; Secretary, Jim Raeny; Treasurer, Wayne Dudleston; Historian, Larry Gregerson; Chancellor, Peter Ryan; Social Chairman, Sandy Ponder. Our president and senior vice president of last semester, Richard Whitty, and Don Reichart both received their sheepskins last January. Richard will receive a commission in the US Air Force. Don has accepted a position with the Waranteed Drug Co.

December saw the initiation of eight neophytes to Psi Chapter. They are: Dan Bermingham, Stephan Bergland, Leader Gregerson, Theodore Hoag, Dave La Cross, Dave Mamodra, Jimbo Raeny, and Artouro Schmitz.

Our "Rose" Queen for this year is Nancy Wellman, Tri Delt. The two runners up were Linda Gordon, Delta Gamma, and Nancy Pollock, Alpha Epsilon Phi.

We had many interesting speakers this past semester. Mr. Stones spoke on the numorality. It was an interesting talk on the coming trends pertaining to sex. Professor Boutwell spoke on the hazards of smoking as they pertain to cancer. Brother Zillman, past Dean of Men here at the University of Wisconsin, spoke to a group of rushees, pledges, and actives at our Christmas rush. He spoke of the advantages of fraternity life and especially of Delta Sigma Pi. Harold Poza of Oscar Maier Company spoke on the need for more of the better qualified men of commerce to enter the business world.

We were honored by the presence of Miss Louise Marston at our Thanksgiving dinner. She is the society editor of the State Journal here in Madison.

Want a tip for livening up your rushes. Have some girls over to greet the rushees and give them name tags. Our "Rose" candidates were very glad to do it.—JOHN E. GERGEN

OMAHA

IT IS A PLEASURE to announce the reactivation of the Omaha Alumni Club of Delta Sigma Pi. Brothers from Beta Theta, Gamma Eta, and Alpha Delta chapters have contacted over 450 alumni in the Omaha area.

The first annual alumni membership roundup meeting held in January was a rousing success. The spirit of enthusiasm and fellowship exhibited at this gathering signifies the future success of the Omaha Alumni Club.

Officers for 1965 include: Brothers John Maginn, president; Wayne Higley, vice president; Ron Swain, secretary; and Dave Pokraka, treasurer. The membership chairmen include: Brothers Al Bazis, Beta Theta

chapter; Jim Baratta, Gamma Eta chapter; and Tom Pedersen, Alpha Delta chapter. These men have done an outstanding job of contacting alumni from their respective chapters.

Our program chairman, Brother Pat Schmit, has arranged a well-rounded program of quarterly business meetings and monthly luncheons. Any Deltasig in the Omaha area is cordially invited to attend.

A special "hats-off" to Brother La Verne Cox, Regional Director, who was the catalyst that gave this club life.

DENVER

OUR FIRST QUARTER proved to be rewarding to all the brothers and pledges of the Alpha Nu Chapter.

The plans for the future appear to ensure that our next two quarters will be equally as rewarding. In the immediate future, after a few review sessions, we anticipate an initiation ceremony. Thanks to our good alumni brothers we have been able to secure the Denver Athletic Club, which is excellent for our purposes.

Professionally speaking, we have three meetings and one tour planned for each of the next two quarters. It has been suggested that we tour the Colorado Fuel and Iron Corporation in Pueblo, Colorado. A tour of this company would prove very interesting, and at present we are trying to arrive at a convenient time.

Socially, the annual "Rose" Dance is our main concern at this time. We are planning to have a breakfast at which all "Rose" queen candidates will be introduced to the brothers. Our "Rose" Dance this year will be held at the Americana Ranch House in Denver. Our "Rose" Dances are always enjoyed tremendously by all that attend, and we anticipate another highly successful "Rose" Dance this year. This year Alpha Nu Chapter will hold a spring formal for the first time.—RICHARD H. CLUTE



DELTA CHI CHAPTER'S "Rose of Deltasig," Ginger Elliott, and The Topeka Alumni Club Scholarship Award winner, Larry Withers are pictured with other "Rose" candidates and their escorts. Left to right: Larry Withers, Ginger Elliott, Forrest Waldy, Sharon Waldy, Tom Gorrell, Diane Gorden, Bruce Myers, and Jennie Kistler.

RIDER

BETA XI CHAPTER for the first time invited all other Greek organizations on campus to participate in our annual Orphan's Christmas Party. Originated by this chapter some years ago, the Orphan's Party has since become a tradition at Rider College and this season more than 100 children were given gifts and entertained by our own Santa Claus, Brother Scaffariello. Highlighting the Christmas season was our traditional Tree Trimming Party. The spirit displayed by nearly 60 brothers and their dates made it one of the most successful in the chapter's history.

Past Chapter President Ben Battaglio contributed significantly to our professional program recently with an informal talk on the marketing features of the printed word, the press and advertising by mail. Several Deltasigs supported trips to the General Motors plant in Linden, New Jersey and the Fairless Steel Corporation in Pennsylvania involving the study of production processing. Our last professional meeting of the current semester featured an informative and interesting discussion of future employment possibilities, held at our chapter house and directed by Mr. G. Kenneth Conover, director of placement at Rider College.

Beta Xi Chapter still holds the number one position in intramural athletic competition standings and we owe our first place victories in football, soccer and golf largely to the abilities displayed by Brothers Delehanty, Stillman and Doey respectively.

In a constant effort to become better Deltasigs, and with the ideals and purpose of our fraternity in mind, we, the Beta Xi Chapter, have recently undertaken a complete reorganization program from which we hope to achieve a standard of excellence commensurate with the best interests of Delta Sigma Pi.—SEAN D. O'NEIL

UTAH

SIGMA CHAPTER at the University of Utah in Salt Lake City is experiencing one of its most busy and rewarding periods since its founding in 1922. Last quarter we were able to initiate 24 new brothers into the fraternity. At the present time, we are busy planning another rush that should help us in adding many more new brothers to our chapter.

Now that we at last have our new College of Business building, it appears as though we, as a chapter, will also have a chapter room that we can meet in. Dean Randall has given the chapter permission to furnish and have for itself a room in the business building that we can use for business meetings, study sessions, professional meetings, and other activities that the chapter engages in.

This being an election year, the chapter is extremely proud to have as one of its "Rose" attendants, Miss Janet Rampton. She is the daughter of the new governor of Utah. We also have two members of our chapter who have been chosen to honorary memberships in the Skull and Bones Club

and the Owl and Key Club here at the University of Utah. They are Wally Boyack and Sherman Harmer, respectively. In addition, we were able to place ninth in the Chapter Efficiency Contest and this is the highest we have been rated since 1922.

Our professional meetings have been outstanding this year in that we have had name personalities from the business community as visiting speakers. Our first speaker was Robert E. Halliday, President of the Utah Manufacturers Association. The next speaker on our agenda is Gus P. Backman, the director of "Pro-Utah" and a former president of the National Chamber of Commerce.

We are certainly hopeful that the remainder of the year will be eventful and interesting for us here in Sigma Chapter, and we will certainly do everything possible to make it one of the best years in the history of Delta Sigma Pi at the University of Utah.—ED DETAVIS

INDIANA STATE

THE DELTA TAU CHAPTER at Indiana State College initiated on January 10, 1965, nine new members. The new members are Dennis Alshire, Dave Brackemyre, James Byrer, Gene Jaynes, John Kruse, Larry Leinenbach, John Perry, Gary Schomer, and Dan Warrick. After the initiation the new brothers joined the other brothers in a banquet in their honor.

This same day we completed our project and three lucky persons won a total of 150 dollars in gift certificates at a leading Terre Haute department store. Tickets for the raffle were sold by both the active members and the pledges. The project was judged to be quite successful.

Our "Rose of Deltasig" dance will be held on February 27, in the Cotillion Room of the Hulman Center, part of the Student Union facilities. Our "Rose" was Mrs. Sue Jack, the wife of Brother David Jack. Her attendants are Mary Wyllie and Cincy Smith, wife of Brother Jerry Smith.—GARLAN W. COOPER

MICHIGAN STATE

THE BROTHERS of Gamma Kappa Chapter at Michigan State University are back at work after the Christmas holidays. Senior Vice President Glenn Erickson is busy making preparations for another successful rush designed to attract a fine group of prospective pledges. The image of Delta Sigma Pi at Michigan State is a fine one since we now have 45 brothers and are accepting only those most qualified for membership.

Blair Coutant is ambitiously planning the winter car wash. This gives the actives and pledges a chance to really appreciate Michigan's "Winter Wonderland." Although this is a bone chilling event, it is always a good fund raising project and the people of East Lansing look forward to it too. It takes someone with Blair's enthusiasm to make a winter car wash a success.

The picture on the inside front cover is of some of the brothers of Gamma Kappa Chapter as they arrive at the Metal Fabricating Plant of Chevrolet division of General Motors in Flint, Michigan. Tours of the plant and facilities were guided by Brothers Ron Daugherty, Dave Farner and by Fred Meissinger an alumnus Xi Chapter who is Director of Education and Training at the plant. Refreshments were served in the Executive Dining Room after which an informative question and answer period took place headed by Brother Meissinger. This was a valuable experience to all the brothers.

Brothers Bob Ward and Ron Daugherty are gathering members for the basketball team while Howard Dubman is forming a bowling team to compete in intramural athletics. Delta Sigma Pi supports these teams and we are hoping for a winning season in both sports.

It looks like a fine year for Delta Sigma Pi and Gamma Kappa Chapter as the brothers combine scholarship with professional and social activities to help make the college days more meaningful.—R. THOMAS RIGGLE



THE EPSILON LAMBDA CHAPTER Pledge Class at Rochester Tech joins the Director of the School of Business, Mr. Young, for a photograph.

GEORGETOWN

ON DECEMBER 14, 1964, Mr. John Murphy, a district sales manager for Burroughs Corporation, was the key speaker at a dinner held by Mu Chapter at Blackie's House of Beef in Washington, D.C. Mr. Murphy spoke on "Job Opportunities at Burroughs," and explained to the brothers the hiring policies of Burroughs and what they look for when interviewing college seniors.

Earlier in the semester, Colonel Samuel Pierce, U.S.A. (Ret.), training director of American Security & Trust Co., Washington, D.C., spoke to the brothers on the general topic of selection criteria used by industry today in hiring college seniors. In keeping with Mu Chapter's policy of serving the students of Georgetown University, Colonel Pierce's speech will be published by Mu Chapter in cooperation with the School of Business Administration for distribution to the senior class.

On January 9, 1965, Mu Chapter held its formal initiation and banquet at the Marriott Key Bridge Motor Hotel in Arlington, Virginia. Welcomed into Delta Sigma Pi were eight new brothers: Robert Bouchard, Tore DeBella, John Devlin, Miguel Duenas, Michael Kilkenny, Frank Maloney, Michael McGlenn, and Terrence O'Neill. Later, on the same evening, our annual "Rose" Ball was held, and Miss Pam Savage, Mu Chapter "Rose" of 1964, passed her crown on to Miss Helen Henry, Mu Chapter's "Rose" of 1965. Helen is a freshman in Georgetown University's School of Foreign Service, and a varsity cheerleader.

Finally, special congratulations go to Brothers Peter Bounpane, Richard Colombo, and Kenneth Martin, for their nomination to *Who's Who in American Colleges and Universities*.—KENNETH W. MARTIN, JR.

CINCINNATI

ALL THE MEMBERS who attended the Regional Meeting at Columbus, Ohio, agreed that it was very beneficial to those present. A report on the meeting was given to those who could not attend.

The Fall activity program was very successful and among other things included a panel discussion about how electronic data processing is affecting the field of business. The panel included University of Cincinnati professors and prominent businessmen. The Founders' Day Dance provided another opportunity for the actives and alumni to get together. One of the most rewarding projects was the Orphans' Party held annually by Alpha Theta Chapter at St. Aloysius Orphanage. The efforts of the brothers in soliciting donations of toys to be presented to the orphans and the work done in preparing the party were rewarded by the joyous and gratifying looks in the eyes of the children.

The most important upcoming event is The "Rose" Dance. Last year's dance was one of the most successful and the brothers are determined to make this year's dance even better.—TOM S. PRINCE



ONE OF THE FACULTY MEMBERS, George McManmon, and Mu Chapter Professional Chairman, Ken Martin, discuss an essay recently published by the Chapter at Georgetown University.

KENT STATE

BETA PI CHAPTER at Kent State University is looking forward to an active Winter quarter and a successful new year. We are presently fifth in our region in the Chapter Efficiency Contest but are well ahead of the fraternity average, so we are eagerly anticipating a repetition of last year's 100,000 points. New actives of Beta Pi Chapter are: Bruce Colbow, Bert Cook, Rick Crafton, Don Fraenkel, Ed Kub, John Myers, Bob Pete, and Rick Weaver.

We have several professional activities lined up this quarter, including a field trip through Carling's Breweries, Inc. of Cleveland, Ohio. Winter quarter is also an active rushing period for our chapter. A roller skating party was held on January 23 and although a few bumps and bruises were suffered, a good time was had by all the brothers, rushees, and their dates. Also on our agenda is our annual Monte Carlo Party, which will be based on a "Roaring 20's" theme this year, and a winter ski weekend. Our intramural basketball team is presently proud of its 3-0 record, and we hope our bowling team can repeat last year's league-winning performance.—E. RALPH MYERS

FERRIS STATE

TICKET SALES for Delta Rho Chapter's annual "Rose" Ball are doing very well. The dance this year will feature a dance band, Don Louis and his orchestra, and as special entertainment, folk singers, The Townsman Three, who will be performing in a room adjacent to the main dance floor. Brother Isenburg, special chairman, has been working hard with his committee men to ensure the dance's success. Our "Rose" Queen will be chosen from among four lovely candidates: Jan Culver; Pam Decker; Carol Fritz; and Kathy St. Amour.

At this writing pledging had not gotten under way, but we are expecting success in this area also.—YORK DREXLER

TEXAS WESTERN

GAMMA PHI CHAPTER at Texas Western College in El Paso, Texas prepared for the Spring semester with the election of an enthusiastic group of newly elected officers. They are James DeGarmo, Jr., president; Bob Cavanaugh, senior vice-president; Glen Bigelow, vice-president; Nick Binyon, Secretary; and Carl McKinny, historian. This is James DeGarmo's second term as president; under his leadership during the Fall semester, the chapter membership grew and progressed as never before.

We were very happy to welcome 18 men as brothers after a successful pledge program during the last semester. Credit should certainly be given to Brother Charles Wakeem for his fine work as pledge trainer. These men will help establish Delta Sigma Pi on our campus and present a bright future for our fraternity.

Our chapter went on three business tours during the Fall semester. They were to the IBM Corporation Branch in El Paso, the Southwestern Portland Cement Company, and the Mountain States Telephone and Telegraph Company Branch also in El Paso. The pledge class enjoyed these tours and proved to be one of the highlights during their pledge period.

Mr. Lloyd Hamilton, El Paso Sales Executive for Piper Aircraft of Southwest Air Rangers recently visited with us. Mr. Hamilton presented a film on the opportunities in general aviation. Of special interest to the members was the pilot training explained in the presentation.

Plans for our "Rose" Ball to be held in May are underway and should be our most successful social event of the year.—DAVID L. GARDEA, JR.

NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina completed its Fall pledge training with a week of activities beginning on December 12. The week was highlighted by our formal initiation on Thursday night followed by our annual "Rose" Weekend in honor of the new initiates. The weekend was climaxed by a banquet and dance at The Blair House near Durham. Mid-way through the dance, Miss Judy Howard of Winston-Salem, was crowned our "Rose of Deltasig, '64-'65".

On December 17, we gave our annual Christmas party for a group of children at Oxford Orphanage. Ice cream, cookies, fruit, and Santa Claus were the features of the afternoon which left each of us with the true spirit of Christmas.

At present, according to the most recent point standings, Alpha Lambda is ranked tenth in the nation. Everyone is making a fine effort to achieve our 100,000 points early this year.

We are looking forward to an active semester that will include several professional activities and social events. Once again, we would like to extend an invitation to any graduated brothers to visit us whenever possible.—JAMES STONE

MONMOUTH

EPSILON PI CHAPTER'S float for Homecoming Weekend, December 4, 1964 was "Jack Jumped Over The Candlestick." Patricia Thurston, a sister of Mu Alpha Phi sorority, represented the chapter in the Homecoming Queen Contest. Monmouth defeated Trenton State 87-67.

On the following weekend, December 12, 1964, seven new brothers were inducted. They are John Alchus of Keansburg, New Jersey, John Flore of Essex Fell, New Jersey, William Graham of Oakhurst, New Jersey, Raul Hauser of River Edge, New Jersey, Francis Mahon of Williamstown, New Jersey, Martin Robins of Roselle, New Jersey and Charles W. Ritscher, Director of Placement at Monmouth. A banquet and dance was held on Saturday evening in honor of the new brothers at the Kingsley Arms Hotel, Asbury Park, New Jersey.

The Epsilon Pi Chapter's bowling team is maintaining first place in the Inter-Fraternity league with Bill Graham as high scorer. Our bowling team hopes to see all chapters in the Eastern Region at the Second Annual Regional Bowling Tournament this Spring.

The Deltasigs assisted the business department in registration of students for the Spring semester. On February 14 the service committee sponsored the Third Annual Valentine Party for retarded children in the area at the Red Bank Y.M.C.A.

Bill Burket, who graduated in January, has been succeeded by Fred O'Connor as corresponding secretary. Along with his many activities in the chapter, Bill was president of the Student Christian Association and a member of the Young Republican Club on campus. The brothers of the Epsilon Pi Chapter wish Bill the best of luck for the future as he steps into the business world.—FRED O'CONNOR

DAYTON

EPSILON TAU CHAPTER held its Fall installation banquet at the Stratford House for its 13 new brothers. Arthur Hutchinson received the best pledge award and the president of the Fall pledge class, James McGinley, presented the pledge project. Mr. William J. Hoben, Dean of the School of Business Administration, spoke about the new business building.

Brother William Zeck received the chapter's semester scholastic award of ten dollars with a 3.4 in the Spring semester of 1964. The Epsilon Tau Chapter maintained a scholastic average of 2.6 for the Spring semester.

Service to the community consisted of aid in soliciting for the United Appeal in the University of Dayton area and a contribution to the WING Halloween candy drive for needy children.

Outstanding among the professional speakers of last semester was the team of lecturers from the Dayton Power & Light Co. that explained the development and potential industrial capacity of Southwestern Ohio.



JANIS ROGERS, Alpha Sigma Chapter "Rose of Deltasig" receives a bouquet from Vice President Dan McFadden at the University of Alabama.

The "Rose" of Deltasig Dance will be held at Druid's Hall, complete with band and refreshments on January 30.—THOMAS KAWALEC

TEXAS

SINCE THE STAG PARTY held November 21, four activities stand out from among the rest. The primary one, of course, is initiation which was held December 5 and 6. Things got rolling Saturday morning and the weather was perfect—about 35 degrees. The neophytes were seemingly able to cope with the situation though, for the next day, all 34 showed up for formal initiation—a little tired and needing some sleep. When it was all over Beta Kappa Chapter had 34 new actives and two new faculty initiates.

Elections were held on December 14, and the results were as follows: President Jerry Clowe, Senior Vice-President Phil Keeter, Vice-President Arlen Ferguson, Chancellor Sam Love, Secretary David Taylor, Treasurer Billy Peel, Historian Tony Eastmond, Social Chairman Don Looney, Ritual Chairman Jim Traweck and Chapter Advisor Bob Hamm.

Bob Hamm, who was retained from last semester as the Chapter Advisor, and Phil Keeter, who was last semester's historian, are the only members who held elected offices last semester. Dave Taylor, Tony Eastmond and Jim Traweck are new initiates.

On December 16, the Beta Kappa Chapter members held a Christmas party in conjunction with the Gamma Phi Beta sorority for some blind orphans. We had a "combo", refreshments, and presents for all. The purpose, of course, was to bring some enjoyment into their lives as well as a little variety and Christmas cheer, but I'm sure that if they enjoyed themselves half as much as we did, they had a blast. The turn-out was fine on everyone's part, which aided greatly in the party's being a success.

On December 19, we had our Christmas dance. It was a real success—the turn-out was superior, the music was fine, and the punch was great. Actives were there that I had seldom seen before, and several prospective neophytes were invited. At the party, the new officers were presented to the chapter.

While these four activities were the highlights of the calendar, the individual parties and gatherings which were interspersed among them added tremendously to the "Brotherhood" which characterizes Delta Sigma Pi.

RUTGERS—Beta Rho

THE BETA RHO CHAPTER held its First Semester Rushing Party on Sunday, December 6, at Kappy's Lounge in Newark. Brother Richard Feathers, assistant professor of marketing at Rutgers University College, was the featured speaker. His topic, The Pendulum, was enjoyed by all. Professor Feathers is a very gifted speaker and the brothers of our chapter are always looking forward to his talks. Ten prospective pledges, as well as the more recent initiates, also had a chance to meet Executive Director Charles L. Farrar who honored us with his presence. Brother Farrar told us about the Grand Bahamas, assisted by Senior Vice President Wilfred Lucken who manned the slide projector. Treasurer Bob Ricca concluded the evening by presenting a color movie he had made about the chapter's past activities.

The brothers of Beta Rho Chapter welcomed the holiday season with a Christmas Party on December 12. Despite the inclement weather, 56 brothers and wives met at the Green Mountain Lodge in West Orange. A buffet dinner, music, and dancing helped to inspire the Christmas spirit and good fellowship of all present.

The First Semester Pledging Party was held on Wednesday, January 6, at Kappy's Lounge. Brother Harold V. Jones, the featured speaker of the evening, enlightened the brothers on estate planning. The pledging of eight neophytes was followed by a dinner, refreshments, and general good companionship.—VIESTURS GALE

ITHACA

DELTA LAMBDA CHAPTER is pleased to welcome three new and eager members into our brotherhood. They are: Brothers Jon Zuris from Herkimer, New York; and David Solomon and Richard Wheaton from Ithaca.

Ring chairman Hector Savastano reports sales are well above last year's due to excellent cooperation from the brothers.

Our main efforts right now are concentrated on planning the "Rose" Dance under the capable chairmanship of Brothers Wiedl and Webster. The cocktail party is slated to be held at the Leonardo Hotel while the actual dance will be held for the first time in the Student Union building of the new Ithaca College South Hill Campus.

There's more news in the making, but it will have to wait until next time.—ROBERT C. WILCOX

SAM HOUSTON STATE

ON NOVEMBER 20, 1964 the Epsilon Mu Chapter on the campus of Sam Houston State Teachers College in Huntsville, Texas made their Fall semester field trip, to Temple Industries in Diboll, Texas and to Lufkin Foundries in Lufkin, Texas. At Temple Industries the members and pledges toured the lumber mill, pile wood mill, and the plant where insulation material is made. After leaving Diboll the group toured the Lufkin Foundries where they saw how heavy duty motors and pumps are produced for industry. Also they saw the subdivision where they make trailers. The day proved to be very educational as well as enjoyable.

For the Fall semester the chapter initiated 14 pledges and two faculty pledges.

The chapter held an election for new officers January 7, 1965. Members elected where as follows: President Harold Stowe, Senior Vice President James Payne, Vice President Joe Smith, Secretary Gayle Speck, Treasurer Jim Hussion, Historian John Weaver and Chancellor Danny Vance.—HAROLD STOWE

MISSISSIPPI COLLEGE

ZETA IOTA CHAPTER at Mississippi College pledged its first class on December 14. We consider ourselves fortunate in the fact that out of 15 bids we had 15 acceptances. We are proud to accept these young men as pledges of Zeta Iota Chapter, and we feel that they will become an integral part of Zeta Iota Chapter in no time. Initiation is scheduled for January 30. We will pledge a new class in early February.

Three brothers of Zeta Iota Chapter can be singled out for special distinction this month. Brother 'Skeet' Osborne was elected Chief Justice of the Judicial Council by the student body, while Brother Donnie Danniels and Brother Troy Mohon were selected for *Who's Who in American Colleges and Universities*.

Zeta Iota Chapter is fast becoming a leader in the Chapter Efficiency Contest. We are planning to sponsor a field trip to the Federal Reserve Bank in New Orleans in early February. We also intend to have a panel from the Young Presidents Club speak to the entire school. This of course is also sponsored by Zeta Iota Chapter. We feel that a program of this caliber could benefit the surrounding area as well as the brothers.—FRANKLIN E. HOOD

PENNSYLVANIA STATE

THE BROTHERS and pledges of the Alpha Gamma Chapter here at Penn State have returned, anxious to begin a new academic term. In late November it was our pleasure to initiate 19 new brothers into our membership. They were Harvey Erenberg, Ed Kallen, William Cowan, Richard Kooman III, William Pelton, James Schnell, Joseph Kiedaisch, Walter Zegers, Barry Schnell, Dean Goodell, Michael Kerner, Jeffrey Neyhart, Peter Cummings, Lloyd Hope, Jr., William Bowers, Thomas Berg, Steve Brandshain, Gerald Berenbaum, Allen Kiefer.

We are also planning our activities for the remainder of the year. On Thursday, February 18, we will make a plant tour of the Piper Aircraft Corporation in Lock Haven, Pennsylvania. Socially, we will sponsor a cabin party in late February. Heading our professional program is a talk by Father Brian Egan of the Penn State campus. His topic will be "business ethics." Also, the Pittsburgh office of Arthur Andersen and Company, C.P.A. firm, will make a presentation to our group on April 9.

The brotherhood of the Alpha Gamma Chapter wants to thank Tom Kirkwood, our past treasurer who graduated in December, for a job well done. Howard Lubatkin was elected to fill that position and has assumed the duties.

This promises to be one of the best years for us in the last decade. We are all actively working toward that goal.

NORTH DAKOTA

ALPHA MU CHAPTER is pleased to announce that its newly elected "Rose" is Miss Judy Stowe who is also the currently reigning Miss Grand Forks. Judy is majoring in elementary education and is affiliated with Gamma Phi Beta social sorority. We feel that she will represent us well in the national "Rose of Deltasig" competition.

We are still planning a trip to Denver in the spring as our annual business tour. With this goal in mind we have applied for financial assistance through the campus Student Activities Committee. In addition, we have earned part of our transportation costs by distributing the "1965 Career Book" to the senior men on campus.

As a result of the Fall rush program, Alpha Mu Chapter was able to initiate seven new brothers. Guest speaker at the initiation banquet was Mr. Hugo Magnuson, Mayor of Grand Forks. All of the new members are taking an active interest in our program and we are happy to have them with us.—NEIL M. SEVERINSON

LAMAR TECH

DELTA ETA CHAPTER eagerly anticipates the events of the Spring semester. Fall and early winter brought many eventful days to our members, and under our able officers this will be repeated in the coming months.

In mid-November about 30 members toured the vast facilities of the Sheffield Steel Corporation in Houston, Texas. The complete transformation from raw ore to finished sheet steel was viewed and was enthusiastically received by all. Brothers E. J. Bell and Charles Seale are compiling an outstanding professional program for the coming semester in which variety will be emphasized.

Christmas, and the annual dance, occasioned another opportunity to show off our "Rose," Miss Judy Lithicum. The affair, held at the Goodhue Hotel in Port Arthur, was superbly decorated by Brothers Bigham, Bush, and Miller. To start things rolling, two smokers will be held soon after finals.

Five new members were initiated in ceremonies at Hotel Beaumont. The new actives are Bud Baskin, Eddie Fort, Roy Hooks, Riley Peveto, and Dennis Pitman. Their fine showing as a pledge class was acknowledged by all the actives.

Delta Eta Chapter is very proud of the achievements of our members. This fall, Brothers Alvin Stephens and Warren Clark were named to the list of *Who's Who in American Colleges and Universities*; Brothers Tommy Townsend, Bane Hereford, and Stephens were initiated into Blue Key; and Hereford and Stephens received the Price Waterhouse Company award.

Intramural basketball competition is coming up and the chapter should have a contender. Two 6-5 starters bode ill for the competition.—EVAN NORTON



EXECUTIVE DIRECTOR CHARLES L. FARRAR and District Director William W. Myers are pictured at a recent meeting of Zeta Eta Chapter at St. Peter's College.



A RECENT TOUR of Delta Lambda Chapter at Ithaca College included a trip to the WHEN TV Studios in Syracuse, New York. Pictured are George Jones, Tom Ferris, Dick Wheaton, Dave Webster, Steve Wurtzel, Tom Karlsen, Maury Wind, Joe Wiedl, Lance McKee, Jerry Mickelson, Al Muir, Charles Barton, Tom Baker, Robert Wilcox, Robert Hartlieb, David Solomon, and Jon Zuris.

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER of Delta Sigma Pi at Christian Brothers College awarded membership to its first pledge class this past January. The pledges, seven of the best men in the commerce department, went through the informal initiation on January 9 and were formally installed on January 10. Gamma Zeta, our fellow Delta Sigma Pi chapter at Memphis State, gave us a great deal of technical advice and attended both the informal and formal initiations in great numbers. After the formal initiation, a banquet was held at which the best pledge was awarded a jeweled badge.

Homecoming at Christian Brothers College will be held on February 13. Last year, Epsilon Psi Chapter "Rose" was our candidate for homecoming queen and was victorious. This year, we have entered two candidates and hope for a repeat performance. We have also planned a campus display for homecoming and intend to win first prize with it.

Since our chapter was installed on February 29, 1964, we will not be able to celebrate our first anniversary in Delta Sigma Pi until 1968. However, on or near February 28 the chapter will commemorate the installation.—RICHARD MACKOWIAK

BALL STATE

THE MEN of Epsilon Xi Chapter are in the midst of a very productive fraternity year. Plans have been finalized for our first initiation of new members and we are looking forward to the fresh ideas and enthusiasm that these men have displayed in their pledge activities.

This pledge class has made a significant contribution to the chapter and to our community in carrying out their projects. We the active brothers feel very fortunate to welcome Dick Branyon, James Fynn, Pat Roudenbush, Steve Decker, Jim Wright, Larry Stillson, Don Stholer, Larry Apple, Jim Wilson, Ed Bush and Kelley Nay as

our new brothers. Steve Decker was selected by the active brothers as the outstanding pledge.

Our professional program for the year is continuing at the same high pace that was set in the first quarter of our school year. We had an excellent presentation made by Mr. William Gossage, a Ball State alumnus, on the operation of cocktail lounges and eating establishments. Mr. Gossage is the owner and operator of two of the finer night spots in Muncie and provided great insight into the business end of this highly competitive field.

We are anticipating a fine after dinner speech at our initiation banquet by Mr. Jim Dougalass, vice president-sales for Warner Machine Products, Incorporated of Muncie. Mr. Dougalass is a former account executive for Young Rubican Advertising Agency and he is going to speak on the topic "How to Succeed in Business Without Half Trying."—BRUCE B. CROSS

LA SALLE

"ONE ABOVE THE REST" was not only the theme of the Tap-Off Rally Weekend, but also is the motto of the Epsilon Sigma Chapter this semester.

Following through with the success expressed in our last newsletter, the Deltasigs went on to capture not one, but the two first place trophies in LaSalle's annual Tap-Off Rally.

The Deltasigs went into the contest with their usual attitude of "all or nothing at all"—and we took all. We captured the Division A 1st place trophy and the highly cherished President's Award, given to that float most typifying the Rally theme. The float was brilliantly colored in gold, white, blue, and black, resembling the moon's surface, with Explorer-Brother Max Sewald and his space capsule positioned on it.

We were also represented in the parade by our "Rose", the very lovely Miss Peggy McKee, a junior at Chestnut Hill College.

We are appreciative to Brothers Chris Kennedy, Johnny Lue, Bob Nowak, Harry

Pearce, Max Sewald, Joe Rebl, Will Cochran, Bill DeMare, and Jerry Csulik for their contributions toward the construction of our trophy winner.

A special thanks must be given to Maryll Michiels, Liz Kogel, Kathy Keirle, and Anna Marie Cochran for their beautifully executed art work.

The professional program featured Mr. Frank Daniel, president of LaSalle Associates, a nationwide management personnel placement service, informing the brothers on "How To Succeed in Business." After the awe inspiring talk, the brothers are now prepared to work long, full hours, taking calculated risks to achieve success in their chosen field.

"The Plymouth Rock", featuring the music of "The Forefathers" was the main social activity of the semester. Taking place in the Candlelight Room of the Sunken Gardens, recently initiated brothers Bill DeMare, Max Sewald, and Walt Migrala were treated with a royal brotherly welcome to Delta Sigma Pi.

Sportswise, the Fraternity League of LaSalle College saw the Deltasigs walk on to the hardwood with speed, height, and determination. Combining these with our motto proved to be too much for the rival fraternity, with the score at the final whistle being 62-40, a smashing victory for a season opener. Future games will prove the Deltasigs a powerhouse not to be tampered with.

"One above the rest"—The Epsilon Sigma Chapter.—JEROME F. CSULIK

CHICO STATE

EPSILON THETA CHAPTER at Chico State College has grown since the last issue of The DELTASIG. Twelve new members and two faculty members were initiated January 9. The ex-pledge class was very active in community service and moneymaking projects under the direction of Vice-President Dave Eichner.

Our "Rose of Deltasig" was crowned at the chapter dinner-dance following the initiation of the new actives. Pam Campbell of Lassen Hall is Epsilon Theta Chapter's "Rose" for 1965. Also at the dinner-dance, the outstanding pledge award was given to Bill Offutt. After the dinner, Norm Davis put on a one man show on the dance floor.

The professional committee, under Walt Grimes, has kept the chapter busy this last semester. In December we toured the local newspaper plant, and insurance broker Ken Klessig spoke to us on "Investing and Insurance."

The brothers are looking forward to a Spring semester even better than the Fall one. Rushing prospects for Spring look better than ever before because of a lowering of scholastic standards for pledging. Brother Grimes already has three tours set for the chapter, and Brother Terry Flodin, social chairman, has a dance planned for the near future. And Epsilon Theta Chapter is setting its sights on 100,000 points in the Chapter Efficiency Contest for the third consecutive year.

All in all, it looks like a good year for Epsilon Theta Chapter.—RUSSELL JONES

SAN FRANCISCO STATE

DELTA OMICRON CHAPTER has had another successful semester. Bruce Queen, our graduating president, and the rest of our chapter officers conducted a program that was both professionally and socially a success.

We initiated nine new members into Delta Omicron Chapter this semester. They are Bill Bisson, Ernie Dankas, Dan Fisher, Bruce Pohoriles, Tom Shelley, Tom Willbanks, Dave Shellberg, Colonel Betz and Ken Kroph.

Our last meeting of the semester was held January 8, 1965, at which time new officers were elected and installed. A challenging Spring semester is now being planned by our new president, Ron Benton.—THOMAS F. ORR

LOUISIANA TECH

AFTER A TREMENDOUSLY SUCCESSFUL fall semester, under the leadership of President David Gloer, Beta Psi Chapter can look forward to even more enthusiasm from a fresh new slate of officers for the spring semester.

Walter Wise, fall semester vice president, has moved into the "top spot" of Beta Psi Chapter taking fourteen new pledges into active status. He can also take with him over 50,000 points gained toward the 100,000 needed for first place in the Chapter Efficiency Contest. Under the leadership of Chapter Efficiency Contest Chairman Fred Marsh, during the spring semester last year, Beta Psi Chapter collected approximately 70,000 points after a weak first semester; Fred is back again this year leading us toward the top.



THE OUTSTANDING PLEDGE AWARD of Epsilon Xi Chapter at Ball State is presented to Steve Decker, left, by Dave Lee.

Senior Vice-President Tom Burr has plans for an even larger pledge class this semester and our whole chapter agrees with him. This semester's pledges showed great interest in our fraternity, and initiation day was enjoyed by everyone present. Dr. Earl Williamson, assistant faculty advisor for our chapter, was the guest speaker at this year's initiation ceremonies. His comments on "A Good Life" were well received by all. Beta Psi Chapter is proud of faculty interest in our chapter and this was evidenced by the presence of seven faculty members at the initiation banquet.

After a most successful professional program during the fall semester, Beta Psi Chapter has plans for even more educating experiences during the spring. The fall's activities ranged from speakers, prominent in their fields, to the richly rewarding Christmas Party for a mentally retarded children's home located near Louisiana Tech's growing campus. Plans have been made for similar activities during this semester.

The headline events will include the annual field trip to some predetermined location such as Houston's Humble Oil Research Center or Todd Shipyards, the points toured last year, and the annual "Rose" Ball which is always looked forward to by every active in our chapter.

A bank president and lawyer head the schedule of speakers for this semester. One of last year's speakers, Joe Alliet, head football coach and athletic director of Louisiana Tech has recently been named the South's outstanding small college coach. This was particularly rewarding to Deltasig Kenny Tidwell, who was a captain of this year's nationally ranked football team.

By the time this issue has reached all our brothers, Beta Psi Chapter will occupy a specific area of the new Business Administration building on our campus. We are planning today for a future goal—that of a chapter house of our own some day. Beta Psi Chapter has one immediate aim—that of furthering the objectives of our fraternity in whatever ways that we can. We hope to be one of the outstanding chapters in the nation this year . . . we believe that we will be!—VAN MAX HAYS

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State University celebrated Founders' Day with a dance at the VFW Club House in Collierville, Tennessee. Over 30 brothers and their dates attended this affair, and much of its success was due to the work of Brother Schrimsher who heads the chapter social committee.

Delta Sigma Pi presented its annual "Techniques of Interviewing" program, especially for seniors, on December 14, in the School of Business Administration Auditorium. The entire auditorium was filled for this event and the success of this program was due to the work of Brother Stone who heads the chapter professional committee.



THE PRIZE WINNING FLOAT of Epsilon Sigma Chapter at La Salle College is pictured here with some of its builders. Standing, left to right: Joe Rebl, Harry Pearce, Max Sewald, Jerry Gulik, and Will Cochrane. Kneeling, left to right: Johnny Loe and Bill DeMare.

Five pledges were initiated into the chapter on December 20. Epsilon Psi Chapter, at Christian Brothers College joined in our initiation.

The chapter is making plans for a full and varied program of professional meetings during the Spring semester.—JAMES E. HAMM, JR.

SAN FRANCISCO

ONE OF THE MOST gratifying activities that Gamma Omicron Chapter transacted this semester was a Christmas Party for children from broken homes. It was held here at the University of San Francisco rather than at the chapter house because of transportation convenience. More than 30 children attended the event which was a great success. The party was complete with Christmas decorations, refreshments, a sing-along, and Santa Claus who brought individual gifts. Much of the success of the party was due to the organizational work of Brother Bill Tobin and our chapter moderator, Mr. Robert Stock.

A type of professional activity, initiated here by President Ernest Hinds, has brought praise from all concerned. It deals with informal luncheons attended by the Dean of the College of Business Administration, Dr. Vincent P. Wright, and the brothers of Gamma Omicron Chapter. At these functions, discussions of the improvement of our chapter and its relations with the College of Business Administration are in order. The luncheons have been very successful and more of these are scheduled in the future which should provide a varied program of our professional meetings.—VICTOR G. BUCHER

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska is winding up a successful semester. The Chapter initiated 20 Brothers on December 13, 1964 at the Lincoln Hotel. A Christmas-Pizza Party gave the brothers a chance to meet the "Rose" Queen Candidates.

Leading the Alpha Delta Chapter in the second semester will be Maurice Sullivan, president; Roger Larson, senior vice president; Delwyn Anderson, vice president; Dwight Clark, secretary; Mike Zmarzly, treasurer; Mike Perry, chancellor; and Douglas Hofeldt, historian. The second semester calendar is well planned with two smokers, formal pledging, professional tour, three professional dinners, three house parties, "Rose" Formal, formal initiation, recognition dinner, and a spring picnic. Alpha Delta Chapter will be host to the Midwestern Regional Basketball Tournament in Lincoln on February 19 and 20. Emphasis at the present time is on another strong rushing program.

Alpha Delta Chapter would like to take the opportunity to suggest Lincoln, Nebraska as a possible destination for a professional tour. We would welcome an opportunity to arrange such a tour and could assist in making your tour successful, economical, and enjoyable. DWIGHT CLARK

MARQUETTE

COMING TO THE CLOSE of another successful semester, the brothers are once again concentrating their endeavors on final exams. With the initiation of seven new actives our academic records should far surpass previous expectations.

Already much work has gone into the brothers' entry for Marquette's Varsity Varieties. The entire script has been registered with the Varieties Council, and word has it that Deltasig will once again dominate the annual event.



NEW OFFICERS of Beta Eta Chapter at the University of Florida are left to right: Russell Chisholm, treasurer; Andy Hogan, senior vice president; Allan Kennel, president; Jack Wayne, vice president and Reed Parrish, secretary.

A very successful smoker was held for prospective pledges at which two past "Roses," Anne Kingston and Maggee Sorin, and our present "Rose," Rita Piasecki, addressed the brothers and their guests. We were also fortunate enough to have present, a delegate from The Central Office to explain its functions.

Congratulations are in order for brothers Bob Auer and Jim Divine who recently became pinned, and brother Greg Shaeffer who recently became engaged.

DETROIT—Theta

THETA CHAPTER at the University of Detroit can look back to a quite successful and rewarding semester. Both professional and social programs for the Fall semester were well planned and enthusiastically received. The professional program was closed out with a talk by Mr. Archie M. Long, assistant comptroller of Cadillac Division of General Motors and a tour of the National Bank of Detroit with a steak dinner following.

Theta Chapter purchased an RCA portable stereo phonograph this semester and it provided "that big band sound" for both our Christmas and New Year's Eve parties. Brother George LaForest hosted the New Year's party where all brothers and their dates enjoyed ushering in 1965.

The University of Detroit Deltasigs also helped make Christmas merrier for some less fortunate boys and girls. Forty children were entertained at a Christmas party by the brothers. The children had a chance to talk to Santa and, after opening their presents, had refreshments and spent the afternoon providing exercise for the brothers. Father Stiener, former President of the University of Detroit also enjoyed talking with the children. Several Deltasigs also gave the Woman's League assistance with their Christmas party for underprivileged children.

Brother Roger Jankoviak has been working with the committee formed to institute an honors convocation for the College of Commerce and Finance.

New members initiated this semester are: Larry Bodoh, Pete Bender, Roger Lelek, Jim Jacobczak, Mike Dunn, and Chaonan Lu.—GERALD GLAZA

MINNESOTA

THE BEGINNING of winter quarter at the University of Minnesota marked a fresh start in more ways than one. Not only was it a new quarter, but it was also the beginning of the term for the new officers elected Fall quarter. One of their first jobs was to appoint all new standing committees and give the new members positions to fill. Besides elections, Fall quarter was a busy one in other ways. Initiation just before finals resulted in only three new members. We lost several pledges for various reasons, but Winter quarter should be more fruitful. Another point of interest last quarter was a speaker from the North West National Bank of Minne-



THE FOUNDERS' DAY BANQUET of Delta Nu Chapter at Loyola University of New Orleans featured Robert Hertig as the speaker. Also in attendance was Max Barnett, Jr., Regional Director.

apolis, who talked with us on what it's like to work in the trust department of a large bank. The chapter also made an interesting tour of Minnesota Mining and Manufacturing, which is located in St. Paul.

Right now we are concentrating most of our efforts on rushing. Our first smoker is January 11, in which we hope for a good turnout. Winter quarter initiation is set for March 5 and 6. Another winter quarter project is our chapter "Rose" contest. A special committee is now busy selecting contestants from which the "Rose" will be crowned at a dance on January 30, 1965. All in all 1965 looks like a busy year with much work to be done.—RICHARD WEEDEN

JOHNS HOPKINS

ON SATURDAY, December 5, 1964, Chi Chapter initiated William Kelly, Robert Stauffer and Gerhard Heidrick and welcomed them as brothers into the chapter. That evening the chapter celebrated its birthday at a dance held at the Waverly VFW Club. As usual, a wonderful time was had by all in attendance.

All members of the chapter are looking forward to our next professional meeting. The program is to be presented by Pan American Airways. The topic will be the Caribbean area with special emphasis on the Bahama Islands where our next Grand Chapter Congress will be held. Many brothers are looking forward to making this trip in August.

Chi Chapter was recently donated a filing cabinet and the University has permitted the chapter to maintain the cabinet in its offices. This will enable the chapter to centralize its files. In the past, the various officers were responsible for maintaining their own individual files.

Plans are being made for a vigorous rushing program during the second semester. The chapter will aid the University in registering students for the second semester and this will kick-off the program.—ALLAN J. BAER

IOWA

EPSILON CHAPTER at the State University of Iowa initiated six new brothers this past semester on December 5, 1964 in the Senate Chambers of Old Capital in Iowa City. The new actives are Nathan Dillingham, Joe Johnston, Mike McBride, Chuck Noble, Paul Powers, and Doug Fetzer.

Our plans for the Spring semester are well under way with professional meetings already scheduled and with inquiries about tours already out. We also have several social affairs being discussed along with the plans for the traditional "Rose" Formal.

We also have been planning a drive for new initiates to boost our membership. These plans include a booth at registration, individual efforts on the part of actives and a banquet to be held at the historic Amana Colonies for prospective new members.

Our newly elected officers for the coming semester are: President Bill Smith, Senior Vice President Bill Stroback, Vice President Tom Stewart, Treasurer John Sonksen, Secretary Doug Fetzer, Historian Lynn Petersen, and Chancellor Joe Johnston.

DETROIT—Gamma Rho

PLEDGING IS OVER and we have 12 new brothers. They took the program in stride and came through very well with the able guidance of Bill Hendry and Bob Borner. The initiation took place at the Whittier Hotel on December 5. The ritual was followed by a wonderful dinner and then we were joined by our wives and girlfriends for a dance. It was an evening that will long be remembered, especially by our 12 new brothers.

On December 19, we held our Christmas Party for the Senior Citizens at the Kundig

Center. This was a joint project with the sisters of Phi Gamma Nu. The sorority sisters and the wives and girlfriends of the brothers provided the home-made cookies and cupcakes that were served. The program of Christmas carols and color movies was followed by passing out gifts to the residents of the Center. The Christmas Program was a real success and our thanks go to Chairman Ron Schwertfeger who put so much effort into its planning.

With this semester coming to an end, we are looking forward to next semester and the activities it will bring. Along with our rush party, initiation and a "Rose" Dinner-Dance, we are all looking forward to the Mardi Gras Party which is sponsored by the alumni. Last semester was a great one for our chapter but we are looking for an even better one in 1965.—JIM DEAN

OHIO U.

ALPHA OMICRON CHAPTER has new, young blood in its chapter. On January 10, 1965, we initiated eight pledges into our chapter. They are as follows: Joe Bauer, Jim Bothwell, Ross Carson, John Gardner, Jim Kupiecki, Jack Marsh, Richard Ragsdale, and John Stephen. At our luncheon after initiation, Dr. E. T. Hellebrandt, professor of management at Ohio University, gave a very enlightening talk on the "Manager of Tomorrow," which attracted many Ohio University faculty members.

Just two days after initiation, on January 12, Alpha Omicron Chapter held elections for the new officers of the 1965-1966, school year. They are as follows: President Terry Leaman, Senior Vice President John Gardner, Junior Vice President Jack Marsh, Secretary Ray Stickle, Treasurer Jim Kupiecki, and Chancellor Frank Petros.

These new officers have the positive attitude and ability to carry Alpha Omicron Chapter to new heights at Ohio University.—BOB MILLER

WAYNE STATE

WITH THE INSTALLATION of new officers and actives completed, the brothers of the Gamma Theta Chapter are settling back preparing for a prosperous 1965.

During the past quarter the chapter was busy with pledging but also found time for their annual affairs.

The Children's Christmas Party sponsored by the chapter and Alpha Gamma Delta sorority was a great success. Twenty-seven children from a Detroit orphanage were present and all went home with many gifts and candy from Santa.

The New Year's Eve Party under the supervision of Brother Larry Elliott this year topped all records. Active members, alumni, and guests all had a good time ushering in the New Year.

The social committee of our chapter was not the only committee busy last quarter. Brother Dave Lindstrom assisted by Brother Ron Berry headed the funds committee and controlled a most prosperous bake sale and Christmas card sale. The bake sale was held in State Hall and featured the world's largest cookie, modelled and baked by Brother Ken Ziomek the creator of the famous Volkswagon carry.

The professional committee headed by Brother Bob Fairlie with the assistance of Brother Kieth Shreves of The Detroit Alumni Club held a successful tour of the National Bank of Detroit. Eighty-two people were in attendance. They consisted of the brothers of our chapter, Theta Chapter of The University of Detroit, and The Alpha Kappa Psi Chapter at The University of Detroit. Guest speakers also attended several of our meetings and a gathering of The Young Presidents Club was attended by the chapter.

At the Fall Initiation the brothers of the Gamma Theta Chapter had the pleasure of welcoming into the brotherhood Mr. Grossens of the management department. With Brother Grossens entrance our faculty membership now stands at eight.

Last quarter was a very happy and successful one as it appears. However, graduation took from the active chapter Brother Tom Moore. For four years Tom gave dedicated service to this chapter and served on almost every office and committee of the chapter. Even in graduating Tom honored Delta Sigma Pi by graduating with a high honor point average and winning the David D. Henry Award for scholarship and leadership. For these services the brothers presented Tom with a special award and wish him luck at General Motors.

With all this behind us the new executive committee headed by Brother Cliff Crockford, our new president, are now preparing ways to keep Delta Sigma Pi in the minds of business majors on Wayne's campus until the Spring rush.—ROBERT FAIRLIE



NEW INITIATES of Beta Zeta Chapter at Louisiana State University in Baton Rouge. Left to right: Emmet Stephenson, Dudley May, C. B. Forgotston, Roland Rusich, Man Lee, Dan Melichar, Chuck Staub, Roger Jines, and Scott Capps. Not present was Andy Robert.

MIAMI—Florida

BETA OMEGA CHAPTER at the University of Miami salutes its 16 new brothers. As pledges their main project was the construction of a concrete table and benches in the central academic area for the use of the student body. Tradition was carried on through the pledge paddles presented to all brothers, the annual pledge-active football game and an outstanding party on December 4, given by the pledge class. The best pledge award was a difficult choice to make, finally being taken by Brother Farwell. We anticipated their continued spirit and contribution as Brothers.

Founders' Day was Celebrated on November 7, at the Key Biscayne Beach Club. The principal address was delivered by Dr. Sackett, past chairman of the University of Miami Marketing Department and an active member of the local alumni club.

Our chapter birthday party, December 5, was held at the home of Brother Robinson. The highlight of the evening was the showing of slides of the Southeast Regional Convention and a pictorial review of our fraternity activities of the past year.

Always an active participant in campus activities, Beta Omega Chapter captured 4th place in the float contest of the 38th Annual Homecoming Parade. Brother Fyfe is credited with the creation and Brother Doolittle directed construction operation.

To raise funds for the fraternity, the brothers distributed 800 Career Books to the University of Miami seniors. This project was coordinated by Brother Robinson.

This semester was brought to a grand climax by our formal initiation at the picturesque Black Ceasars Forge. We were privileged to have Field Secretary, Gregory Gore, in attendance. The speaker for this activity was Mr. K. Kenard, vice president of Citizens National Bank of Hialeah. His topic was "Difficulties in Financing as a Profession."

Projecting on the basis of the December 15 point standings and points filed for, it looks like Beta Omega Chapter is well on its way to another 100,000 points.—JOHN W. MORTLAND

SOUTH CAROLINA

BETA GAMMA CHAPTER of the International Fraternity of Delta Sigma Pi began its celebration of the Christmas Holidays with the annual Christmas Dance Saturday, December 12. It was held at the Knights of Columbus with Dick Casino and the Notables furnishing the music for the occasion. Approximately 30 brothers and their dates enjoyed the festivities of the evening which included dancing and group participation singing.

On Tuesday afternoon, December 15, a party for orphan boys, ages four through ten years, was held at the fraternity house on 1710 College Street. A group of three brothers was assigned to a specified boy for whom they were responsible for providing a gift. Refreshments were served and cartoons were shown. The party lasted for three hours.

On the same evening the brothers met again at the fraternity house for the purpose of electing officers for the coming Spring semester. After nominations from the floor the following were elected to serve Beta Gamma Chapter: President Clyde Rice, Senior Vice-President Stan Applebaum, Vice-President Jim Cushman, Secretary, Larry Brandt, Treasurer Frank Corley, Chancellor Mike Strange, Historian Terry Lee, Senior Guide H. F. Jackson, Junior Guide George Gay and Faculty Advisor Professor W. E. Jones.

For the brothers remaining in the Columbia area over the duration of the holidays, a New Year's Eve Party was held at the fraternity house. Officers were installed in their newly elected positions on January 5, 1965. Exams at the University are forthcoming following a full slate of activities over the preceding month.—TERRY LEE

ALABAMA

AT THE LAST regular meeting of the Alpha Sigma Chapter, we were privileged to have as guest speaker, Brother Gregory V. Gore, a Field Secretary of Delta Sigma Pi. Brother Gore gave an enlightening talk on the organizational structure of Deltasig.

An enjoyable trip was had by all as the Alpha Sigma Chapter made a tour of the local Gulf States Paper Mill.

Accomplishments that we are especially proud of include the collection of necessity goods for Partlow State School and the initiation of a fine pledge class on January 12.

The Fall semester culminated with a banquet at The Cove Restaurant where laughter filled the room as Dan Kilgo, nationally known cartoonist, showed us illustrations of some of his favorite cartoons. We of Alpha Sigma Chapter are looking forward to an

even more successful Spring semester here at the University of Alabama.—BROWN KITCHENS

MARYLAND

WITH THE OLD SEMESTER closing rapidly Gamma Sigma Chapter can truly say that the year has been a success. Our diverse professional program has included two dinners with Mr. David Snyder, C.P.A. and prominent business executive in the District of Columbia area, speaking at our first dinner on the topic "How to Start an Investment Club." At the second dinner Dr. Allan Schneider, assistant professor of geography at the University of Maryland, gave a very humorous and entertaining speech entitled "Around the World with Slides."

At our Educational Seminar Dr. Lewis Knebel from the University of Maryland Placement Center gave a lecture on "The Placement Center and You." The lecture was found to be most enlightening and worth-while.

Gamma Sigma Chapter heartily congratulates our newly initiated brothers and Faculty Brother Dr. John Dorsey. Dr. Dorsey is an assistant professor of economics at the University of Maryland graduating there first in his class in 1958 thus receiving the Deltasig Scholarship Key. The 12 new Brothers are: Martin Stein, Robert Christopher, Eugene Slater, Steven Laycock, James Cole, David Fuller, Thomas Righter, Benjamin Perkins, Warren Dahl, Robert Davis, James Olaoavia, and James Williams, who was named outstanding pledge.

The outgoing officers: Michael Levine, president; John Mullally, senior vice president; Tim Dixon, vice president; Robert Bessio, treasurer; Gordon Nahas, secretary, wish all a good and fruitful Spring semester.—MICHAEL ALBERSHEIM



EPSILON UPSILON CHAPTER at New Mexico State University visits Sunland Park, a race track, and is shown the business aspects of this enterprise on one of their recent professional tours.



FIRST PLACE FLOAT of Gamma Tau Chapter at University of Southern Mississippi is pictured here.

LOUISIANA STATE— Baton Rouge

BETA ZETA CHAPTER at Louisiana State University is now in the process of preparing for final exams after completing a very successful Fall semester. These exams also mark the end of college life for President Barry Box. Brother Box has played a key role in a very extensive rebuilding program that this chapter has undertaken during the two years of his presidency. Because of his devotion to Delta Sigma Pi, Beta Zeta Chapter is sure to be one of the strongest chapters in the South Central Region in the coming years.

Elections were recently held to select officers for the Spring semester. They are as follows: J. Kansas, president; Nick Balovich, senior vice president; John Turner, treasurer; Ralph Van Duzee, secretary; and Stan Pipes, chancellor. The office of vice president is expected to be filled by one of the new initiates at the onset of the Spring semester.

Speaking of new initiates, Beta Zeta Chapter initiated ten pledges shortly before the Christmas holidays. All are fine men and are certainly a great asset to Delta Sigma Pi. Initiation weekend opened by holding an informal party at Brother Payne Breazeale's lakeside camp and closed with the initiation banquet held at the Baton Rouge Country Club.

Because of the relatively high ranking in the December Chapter Efficiency Contest Standings, the brothers of Beta Zeta Chapter are eagerly anticipating the 100,000 point goal to climax a truly successful year. —RALPH K. VAN DUZEE

FLORIDA

BETA ETA CHAPTER at the University of Florida held its winter elections December 3, 1964. The new officers are Allan Kennel, president; Andy Hogan, senior vice president; Jack Wayne, vice president; Russ Chisholm, treasurer; Reed Parrish, secretary; and Bob Rowell, chancellor.

Dean D. J. Hart, Chapter Advisor, presented a short speech following the elections.

During the holidays Brother Hart requested that he be replaced as Chapter Advisor. Brother Hart explained that his duties as Dean of the College of Business Administration made it impossible for him to spend the time that he felt he should with Beta Eta. Brother Hart will be difficult to replace, for he was never too busy to talk with a Deltasig or attend a meeting. Brother Hart is every inch a Deltasig.

We are in the process of putting up a cement bench in front of the college of business with the Greek letters for Delta Sigma Pi upon it.

Our winter smoker on January 18th was preceded by a week-long advertising campaign which attracted the attention of all. We received many favorable reactions from faculty and students alike. T. R. Miller, Education Director of the Gulf Life Insurance Company was the guest speaker at the smoker. His subject was the importance of understanding. District Director Howard Abel came down to speak at a Pizza Party for rushees January 21st. It was a pleasure for the Chapter to meet with Brother Abel.

Beta Eta Chapter has plans for a tour of industries in Jacksonville in the near future, plus an enlarged professional program for the spring.—ALLAN H. KENNEL

LOYOLA—New Orleans

DELTA NU CHAPTER of Delta Sigma Pi, Loyola, New Orleans, has entered into its extra-active season.

The semester started off with a professional meeting featuring guest speakers, the Honorable Victor H. Schiro, Mayor of New Orleans, and Mr. Joseph Giarrusso, New Orleans Superintendent of Police. Close on the heels of this meeting came a tour of the vast N.A.S.A. complex at the Michoud Plant. The holiday season was highlighted by the annual Christmas Dance and New Year's Eve Party, the latter turning out to be a really "big bang." In early February, the chapter had a very fine professional meeting conducted by a panel of Certified Public Accountants.

Rush season was very profitable, highlighted by the stag and rush dance. The pledges this year are excellent, and a top-notch pledge season is anticipated. The neophytes have already planned a professional meeting and dance for the members, and are pegged to become Deltasigs on April 11. Following pledge season, a tour of the U.S. Post Office is on tap, and the annual "Rose" Dance follows on April 24.

Delta Nu Chapter is looking forward to another banner year, and 100,000 points seems to be achieved for the fourth straight year.—JOSEPH J. VIZZINI

ROCHESTER TECH

EPSILON LAMBDA CHAPTER at Rochester Institute of Technology closed the Fall quarter with the induction ceremonies for its Fall pledge class of 12 men, the largest in two years. Included in pledge class was Epsilon Lambda Chapter member number 100, Mr. Young, the new director of the School of Business. The initiation banquet was held at the Mardi Gras Restaurant where Dean Hogadone delivered an inspiring, but humorous talk.

The Financial Executives Institute's Award, awarded to the graduating male senior showing promise of advancement in the financial field, was co-sponsored by our chapter as a professional event. The affair was preceded by a banquet and a speaker from Xerox Corporation, Norman Reed. The highlight of the evening was when our chapter treasurer, Ralph Israel, was announced the winner of the award.

At the start of the winter quarter fraternity blazers were purchased by our chapter. The blazers were dark blue, with gold buttons and of course, the Deltasig emblem over the pocket. The brothers are proud to wear them and Tuesday was designated as blazer day, when all brothers are to wear their blazers.

Many exciting plans for future events are now being formed for our ever expanding chapter. These include a "Rose of Deltasig" dance, another open beer party, a spring pledge class, and we also plan to take over-all honors at the R.I.T. spring weekend festivities.—CHARLES P. BISUITO



A TRADITIONAL AFFAIR of Beta Omicron at Rutgers University is the Annual Christmas Party for the children at St. Peter's Orphanage in Newark, New Jersey. Pictured here are the highlights of this event.

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota ended the first semester with the "Rose" Formal. At a formal dance held at the Black Steer in Yankton, South Dakota, Chris Ann Riley was crowned the "Rose" of Delta Sigma Pi of 1964-1965. Over 50 brothers and their dates attended the dance with much of the success due to the efforts of Brother Murphy, our social chairman.

Basketball and bowling have entered our intramural activities during this season. Our basketball wins have been limited this season, but we are all enjoying the exercise derived from the activity. Bowling has been progressing quite well and at the present we are tied for first place in the league.

Our fourth professional meeting of this year was given to us by a representative of Peat, Marwick, and Mitchell. The topic of his discussion was considering accounting as a profession. The points brought to us inspired much worthy discussion among the brothers and many questions were directed to the speaker in a question and answer period.

In a short while initiation of our pledges, that we consider potential assets of Delta Sigma Pi, will take place. Alpha Eta Chapter has been informed that the initiation will be attended by our Regional Director, Laverne Cox. Upon receiving our standing in the Chapter Efficiency Contest, we see that we should have no trouble in reaching our final score of 100,000 points for the tenth year in a row.—DAVID ERNEST VOHS

SHEPHERD

GREETINGS from Epsilon Kappa Chapter.

Our intermural basketball team is living up to our expectations. The perfect record prediction in the last issue is materializing. To date the record is 0-2, which is perfect but a little in reverse of the prediction.

Epsilon Kappa Chapter observed Founders' Day with a pledge party. The party, which was held at the Issac Walton League Club House, was enjoyed by all the brothers and pledges. The pledges especially enjoyed the opportunity to imitate the members in a skit.

The brothers met local social fraternity competition by holding a dated party and dance combination.

Our initiation banquet was held February 20, at the Peter Pan Inn at Fredrick, Maryland. Steak, ham and chicken were followed by an evening of dancing and fellowship between alumni and the brothers and their dates. I think congratulations are in order for the brothers who planned this gala affair.

Epsilon Kappa Chapter is 39th in the Chapter Efficiency Contest and with all the brothers working as they are, we are anticipating another year with 100,000 points.

The brothers of Epsilon Kappa Chapter congratulate brothers Jahu Stumpp and Hugh McNaughten on becoming pinned and brother Jerry Massy on his engagement.—JIM SITTELY



GAMMA OMICRON CHAPTER at the University of San Francisco plays Santa to a group of children during the holidays.

EASTERN NEW MEXICO

EPSILON ETA CHAPTER of Delta Sigma Pi seems to be progressing along smoothly in a business like manner.

Epsilon Eta Chapter's tour for this semester consisted of a visit to *Time Incorporated* at Lubbock, Texas. All in all, the tour proved quite interesting and informative. After the tour we also made a visit to the Beta Upsilon Chapter.

At the beginning of the tour we had an informal talk given by three executives of *Time Incorporated*, at the Town Inn. Following the luncheon we had a question and answer period which lasted about an hour. Leaving the hotel, we got into our cars and drove to the plant, where we made a complete tour of it. The most interesting part of the tour, consisted of the IBM room and also the key punchers.

December 9, was the installation of pledges, starting in the morning at 8:00 and ending at 5:00. Following the installation a banquet and dance were given that evening. Epsilon Eta Chapter is very proud to recognize nine new brothers, which we all know will prove to be a great asset to the fraternity. The new brothers are as follows: James Tritt, Amiel Curnutt, Farrell Watson, Don Johnson, Ken De Moore, Raymond Gonzales, Philip Campbell, Chuck Renner, and Andy Edelmann.

The newly elected president of the alumni for this year was Brother John Schwab. Helping John there is Lynn Medlin as vice-president and Dave Scott as treasurer. John has been doing an excellent job in working with the alumni, which we hope will become greater in the near future.—MONTY REED

MANKATO STATE

EPSILON IOTA CHAPTER at Mankato State College initiated 11 new members on January 9. The initiation was held at the Inn Towne Motel with the annual banquet following. Brothers Jeff Jones, Jim Good, Dave Dummer, Don Ellwanger, Lonny Giesen, Bruce Linduall, Pete Larentz, Bill Sackrider, Steve Schmidt, Bill Vogler, and

Bob Wheaton bring the total initiates of our chapter to 127. Following the banquet there was a social gathering to promote closer ties with the new brothers. We were very happy to have our Regional Director, LaVerne Cox and our District Director, Gerald Brine attend the activities.

With five candidates remaining, our "Rose" Dance plans are in the final stages of development. Under the direction of our Social Chairman, Jerry Paulson, the plans have undergone a complete revision over past "Rose" Dances. The coronation will take place on January 16.

We are planning to tour the Mayo Clinic in Rochester within the near future. A representative of the Pfizer Company Inc. spoke to us on the opportunities for sales in the medical field.

We were proud to learn that two of our brothers have been selected to serve internships with Ernst & Ernst, accounting firm. Brother Daryl Henze is now in Denver, Colorado, and Brother Bob Bauman is in Minneapolis.

Coming campus events, that we will take part in, include Sno-week activities such as; broom hockey, tug-o-war, dog (human) sled races, and the snow sculpture contest. We are also planning to take part in the intramural basketball competition. We are looking forward to the regional basketball tournament to be held in Nebraska.—HENRY MCKEOWN

MIAMI—Ohio

THE BROTHERS of Alpha Upsilon Chapter at Miami University, Oxford Ohio, wish to announce the following officers for the 1964-65 year: Robert Hamilton, president; Everett Cochran, senior vice president; Steve Scharer, vice president; Peter Barnhart, secretary; Dave Malecek, secretary; Barney Goldman, social chairman; Bill Smith, professional chairman; and Barney Olson, historian. The Chapter advisors are Harold W. Jasper and D. R. Cawthorne, Dean of the School of Business Administration at Miami.

Recently on December 5, 1965, the fall pledge class was initiated. The new members of Alpha Upsilon Chapter are: James Dayson, Douglas Foxx, Tom Collins, Joe Smith, Douglas Archer, Ted Axton, Marc Rhodes, Dale Ross and Richard Schenk.

All the brothers are already hard at work on plans for the best "Rose" Ball ever. In addition to the "Rose" Ball, a program to inform the students of the School of Business of job opportunities in various fields is planned for February 1965. The Chapter also sponsored a field trip on December 8, to the offices of Greene and Ladd, stock brokers, in Middletown, Ohio. Along with the brothers of Delta Sigma Pi on the trip was the stock market class at Miami. While at the brokerage house, the students watched the market in action, learned of the new instant quote system, and talked with the telegraph operator who explained how orders are sent, received, and recorded. All in all, the Alpha Upsilon Chapter has been very active Fall semester and will probably be just as busy this Spring.—BARNEY OLSON

EAST TENNESSEE STATE

DELTA XI CHAPTER at East Tennessee State University would like to wish each chapter of Delta Sigma Pi a Happy New Year and the best of luck in the Chapter Efficiency Contest for the coming year.

Formal initiation was held during the month of December 1964, when the following brothers were initiated: Bob Shaver, James Propst, Tony Machado, Donald Wadsworth, Bob Easton, Harold Broyles, Fred Pickle, Bill Murry, Gary Keefauver, Dan Mahoney, Furman Beckwith, John Dickinson, Terry Hudson, and Claude Kyker.

To start off the new Winter Quarter successfully, a rush party was held January 18. Formal pledging followed on January 24, giving us the following new pledges: Arthur Kelly, Frank Moore, Tom Pellington, Ronald Dotson, Dick Franciose, Charles Leonard, Buddy Legg, Lynn Bates, and Alan Brock. On February 28, our chapter will be distinguished by the initiation of Professor Howard R. Lansinger and Professor George Morton. This will give our chapter a total of 14 members on the faculty at East Tennessee State.

Hustle and bustle are the key words to describe Delta Xi Chapter with composite pictures being made January 26. The chapter will start a raffle January 28, after which a \$190 television set will be given away at the drawings February 18. The proceeds of this raffle will be used to send delegates to the Twenty-Fifth Grand Chapter Congress at the Bahama Island. Then, the chapter will sponsor a car stop February 21, for the Heart Fund.

Plans are now being made for the annual "Rose Dance" at which time the new "Rose" will be announced. Among the contestants are Janet Hefner, Susan Feathers, Barbara Vaughn, Bobbie Smith, and Judy Schaefer.

Several tours are now scheduled, with the Raytheon Defense Plant in Bristol first on the list. A professional meeting was held with Professor George Granger giving a very informative speech on "Insurance and the Modern Man."

Delta Xi Chapter is striving earnestly for the maximum 100,000 points in the Chapter Efficiency Contest. The past standings rated us the best since 1959.

Due to graduation, special elections have taken place with the election of brothers



PICTURED HERE is a display of Xi Chapter at the University of Michigan in Ann Arbor.

Bill Murry, treasurer; Ralph Cox, vice-president; Gary Keefauver, assistant pledge master; and Bob Shaver, *The DELTASIG*.

Congratulations to Brother Eddie Brickey and his wife on a boy, born January 16, 1965. Also, Brother Tom Parham and his wife for a girl born in October, 1964, and to Brother Don Burgess and his fiancée on their upcoming marriage, March 27, 1965.

—ROBERT GLENN SHAVER

WASHBURN

DELTA CHI CHAPTER experienced its most successful season during the Fall semester of 1964. Ranking first in the Midwestern Region in the Chapter Efficiency Contest, Delta Chi Chapter earned 39,800 points with the final tally unknown.

The public image of our chapter and that of Delta Sigma Pi fraternity has been greatly enhanced locally by activities such as an all-school assembly featuring the new governor-elect of Kansas and a pledge project of relandscaping an old and forgotten World War I Cemetery. Both of these events had radio, television and press coverage. As a result of these and other activities many fine letters and personal comments have been received.

Early in December we sponsored a tour for members, faculty and pledges to the Buick-Oldsmobile-Pontiac assembly plant in Kansas City. The fraternity was well received and treated to steak dinners by General Motors. Included in the itinerary was a tour of the Joseph Schlitz Brewing Company also of Kansas City.

Final plans are nearly complete for our annual "Business Day" in Spring. January 6, 1965 elections resulted in the following new officers: Kenneth D. David, president; Tom Gorrell, senior vice president; Larry Dagesse, vice president; LaVerne Williamson, secretary; Jim Long, treasurer, Colonel Richard Weber, chancellor; and Ken Redman, historian.

We are very happy to have Myron D. Razor as our District Director.—LA VERNE R. WILLIAMSON

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER at Rutgers University has been quite active since the publication of the last *DELTASIG*. The Founders' Day Formal was quite successful and Miss Patricia Martin was a popular choice as our chapter's "Rose of Deltasig."

Our annual Christmas party was held this year at St. Peter's Orphanage in Newark. The results were far better than we could have possibly expected. It was difficult to determine who had a better time, the brothers or the orphans.

A professional tour was held recently at the main office of the Prudential Insurance Company in Newark. The highlight of the day was the meeting of the brothers with Mr. Orville Beal, Prudential president, who individually welcomed and spoke to each brother.

The newly elected officers for the Spring semester are: George A. Dale, president;

Robert Garbutt, senior vice-president; Frank Van Grofski, vice-president; Ralph Heiman, treasurer; William Magee, secretary; and Edward Dunleavy, chancellor.

The chapter regrets that our president for the Fall semester, Drew Yskamp, will not be with us this spring since he will be attending classes at Rutgers University College. The brothers would like to extend our thanks for his capable leadership and wish him the best of luck in the future.—DANIEL J. FORD



AT A BUSINESS LUNCHEON sponsored by Zeta Eta Chapter at St. Peter's College, the hosts get acquainted with the guest speaker. Left to right: Douglas Pearson, Speaker Don L. Kearny, Rev. Leo McLaughlin and Thomas Ryan.

MISSOURI

ALPHA BETA CHAPTER of the University of Missouri has been very busy this past semester. After the work from rush had subsided, it became full steam being applied to the planning for our industrial tour. This semester Alpha Beta Chapter went to St. Louis for a two day trip, November 12 and 13. Places visited included City Hall, Anhauser-Busch, St. Louis Post-Dispatch and Granite City Steel. Naturally a good time was had by all.

After the industrial tours, came our "Rose" Dance. It was held November 21. Miss Martha Berry of Cleveland, Ohio was selected as our "Rose." She is a senior and is majoring in music. We wish her the best of luck in the national competition.

Now that the new year has started, initiation is planned for January 9. Unfortunately the deadline for this article is to close to our initiation to include a list of new members. Also with the close of another semester, the election of our new officers is again before us. After initiation is completed, Alpha Beta Chapter will be working on our projects for Business Week. This will include designing our sales campaign, writing a skit, and selecting an ideal secretary. Business Week is April 5-10.

During the first semester we held three professional meetings. Several more meetings will be held throughout the rest of the year.

Brother Myron E. Kirkpatrick was given a \$500 award by Haskins and Sells for his outstanding achievements in his accounting studies and all brothers wish to congratulate him.—GENE BRECHLER

TEXAS TECH

BETA UPSILON CHAPTER of Texas Technological College recently elected new officers for the new semester. Elected brothers are: Tom Edwards, president; Bruce Loughridge, senior vice-president; Tommy Weaver, vice-president; Harold Combs, chancellor; Bill Nesmith, secretary; Bob Fuller, Treasurer; Jim Jackson, historian; Tim Stephens, professional chairman; Ray Williams, social chairman; and Terry Hans, ritual chairman. Under the leadership of these fine brothers we plan to have our most productive semester ever.

Our rush program is currently under way with many functions, of both a social and a professional nature, planned. Speakers and tours have been arranged by Professional Chairman Tim Stephens for the coming semester, and dances are being planned well in advance by Social Chairman Ray Williams.

Strong emphasis is being placed on professional and social functions in all our campus activities as well as our rush program. Most of this work is being achieved through the efforts of our newly instituted public relations program under the leadership of Brother Mike Bradburn. Through this program our insight and voice in school policy is becoming greater from day to day.

We hope to see as many of our brothers as possible next August at the Grand Chapter Congress, and we wish the best of luck to everyone in the coming semester as we dedicate ourselves to the future success of Delta Sigma Pi.—DAVID C. DAVIS

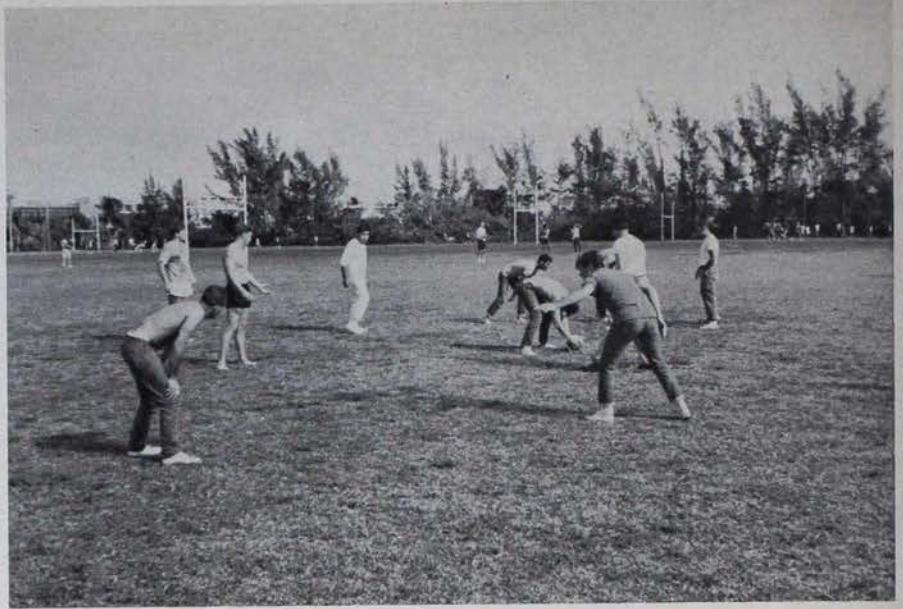
ARIZONA

GAMMA PSI CHAPTER at the University of Arizona had a professional tour of El Con Shopping Center by the Tucson Merchants Association. The fraternity, as a whole, was shown every phase of this complex, from the checkout stands to the purchasing departments. Doctor Du Val, dean of the proposed medical school, spoke at a professional meeting on the business aspects and complications of forming this school. Both of these functions were planned by Brother Moffat, professional chairman.

The annual Eye Bank, sponsored by Gamma Psi Chapter, was a great success, as has been the case in the last three years. We had excellent publicity from the local newspapers and radio stations. Brother Brown has recently been elected senior vice president, and Brother Rideout, chancellor. Brother Doyle is Junior Class President.

Our initiation dinner dance was held at one of Tucson's finest hotels, where a delicious dinner was served. Brother Shearmire received the Most Outstanding Active Award. Later there were dancing and refreshments in an adjoining room with a marvelous four piece band.

Founders' Day, Gamma Psi Chapter celebrated with a steak fry at Alumnus Wentik's home. It was a joyous party with hot buttered rum served. Many faculty and alumni were present.



PLEDGE ACTIVE FOOTBALL GAME is annual event of Beta Omega Chapter at the University of Miami in Coral Gables Florida.

Next semester many new activities are planned: including a foreign business student exchange program, intramural sports, a pledge program, and many others.—STANLEY ROSENFELD

BOSTON COLLEGE

SINCE OUR LAST ARTICLE, Delta Kappa Chapter has maintained its very active program. Our pledge period has ended and we now have 21 new brothers, bringing our total membership to 48. The chapter has been greatly strengthened by these new brothers.

During the very worthwhile pledge period the new brothers were indoctrinated into the practices of the fraternity. Professional meetings were held in which the brotherhood heard lectures by Mr. Edward Leary, a district representative for the Ford Motor Co., and Mr. James Logan, president of the New England Alcoholics Anonymous. We had fund raising activities such as a car wash on campus, which was very profitable. Socially, a pledge-brother party was held to further an ever closer union between the brotherhood. Our Initiation Dinner Dance was held at the Brookline Motor Hotel on December 8, 1964. Many of the faculty brothers were present. The special guest was Rev. Alfred Jolson, S.J., associate dean of the College of Business Administration. The dinner dance, the highlight of the year, was a huge success.

Taking a brief look at our future plans, we should continue to have a strong program. At present we are setting up our professional activities. Plans are also being made for our annual Parents' Weekend and the "Rose" Dance. As a word of warning, it will be difficult to find a girl that will compare with the "Rose" of Delta Kappa Chapter this year. The up-coming year should be a very good one for Delta Kappa Chapter, as I hope it will be with the other chapters.—LOUIS CERCONE

PERSONAL MENTION

J. WALTER ERICKSON, *Rutgers-Beta Rho*, has a new position as Directory Production Supervisor for the New Jersey Bell Telephone Company in Glen Ridge, New Jersey.

G. L. GUTHRIE, *New Mexico State*, has been named Dean of the new College of Business Administration and Economics at New Mexico State University in University Park, New Mexico.

JOSEPH A. DAVIDSON, *Western Reserve*, has been named Alumni Secretary for Western Reserve University in Cleveland, Ohio.

WILLIAM D. WERNKE, *South Dakota*, is now a full partner in the law firm of Herman & Wernke in Gregory, South Dakota.

EDWARD H. LANGER, *Pittsburgh*, has been promoted to a new position as Subcontract Administrator at the Westinghouse Electric Bettis Atomic Power Laboratory.

EDWARD L. WATSON, *New York*, has been promoted to Vice President of the Dime Savings Bank of Brooklyn, New York.

ALBERT H. PAXTON, *Indiana*, has been promoted to District Representative with the Allis-Chalmers Manufacturing Company in Vincennes, Indiana.

RICHARD G. HORN, *Kent State*, is now a business teacher-coordinator of Cooperative Office Education Program at Cuyahoga Falls High School in Cuyahoga Falls, Ohio.

RICHARD K. MADDALENA, *Chico State*, has been appointed Health Chairman of the California Junior Chamber of Commerce in Redding, California.

REYNOLD E. CARLSON, *Northwestern-Zeta*, is now a Resident Representative for the Ford Foundation in Rio de Janeiro, Brazil.

ROBERT D. HAMBLET, *New Mexico State*, is now a Junior Accountant in the Fiscal Department of the Zia Company. Brother Hamblet resides at 1717-B Peach Street in Los Alamos, New Mexico.

JOHN LOSTEN, *Temple*, is now Assistant to the Director of Buildings and Grounds at the University of Pennsylvania in Philadelphia, Pennsylvania.

LAWRENCE R. BARTALUCCI, *Wayne State*, has been promoted to Stock Auditor for the Detroit Unit of A & P Food Stores in Detroit, Michigan.

FREDERICK S. BARKMAN, *Minnesota*, is now Administrator for Corley Mortgage Company, Inc., in Kirkland, Washington.

ROBERT R. STORCH, *Michigan State*, is now Assistant Manager of Howard Johnson's Restaurant in Secaucus, New Jersey.

RUSSELL J. FAIRBANKS, *New York*, received from the Department of Defense after 18 years the Army Commendation Medal awarded to him in 1946 which reads, "For exceptionally meritorious conduct in the performance of military duty as Photo Officer in the Signal Section, Seventh Army Headquarters. The unusual photographic coverage of all Seventh Army activities was attained largely through your outstanding ambition and zeal." Brother Fairbanks resides with his family in Ridgefield, Connecticut.

ANTHONY J. SMOLUK, *Temple*, recently opened his own accounting firm, Anthony Accounting Associates, in Camden, New Jersey.

MAX O. MCKITRICK, *West Liberty State*, has been named Associate Professor of the School of Business at Western Michigan University in Kalamazoo, Michigan.

JOHN E. ONDREJCEK, *Rutgers-Beta Rho*, is now an administrative assistant for the Prudential Insurance Company in Newark, New Jersey.

GEORGE SCHANTZ, JR., *Miami-Ohio*, has joined the Eli Lilly and Company as an accountant in Indianapolis, Indiana.

CHARLES S. MAGLIO, *Marquette*, has been awarded the Air Force Silver Pilot Wings upon graduation from flying training school at Vance AFB, Oklahoma.

KENNETH J. LAWRENCE, *Pennsylvania State*, has been awarded Silver Wings upon graduation from the Air Force Navigator School at James Connally AFB, Texas.

ALBERT J. FULLMAN, *Rider*, is now a Corporation Tax Examiner for the State of New Jersey. Brother Fullman resides with his family at 47-A Sanhican Drive, Trenton, New Jersey.

JOHN M. SHUTTS, *Babson Institute*, has a new position as Life Underwriter for the Fidelity Mutual Life Insurance Company of Philadelphia in Wellesley Hills, Massachusetts.

ARCHIE W. BEARD, *Maryland*, has been promoted to Trust Officer for the Florida Bank and Trust Company in Daytona Beach, Florida.

MARVIN J. DICKMAN, *Illinois*, is now a C.P.A. for Arthur Andersen & Company in Chicago, Illinois.

CHARLES A. GENTRY, *Alabama*, has a new position as Applications Analyst for the Control Data Corporation, computer manufacturers in Dickinson, Texas.

LOUIS A. TIRAPELLE, *Alabama*, has been promoted to Manager of Administrative Services for the Datex Corporation in Monrovia, California. Brother Tirapelle resides

at 242 East Scenic Drive in Monrovia, California.

JAMES E. WULZ, *Oklahoma State*, was promoted to Industrial Engineer for the Boeing Company, Wichita, Kansas.

PHILIP M. GOES, *Wisconsin*, has been promoted to Branch Sales Manager for Micro Switch, a division of Honeywell Corporation, in Denver, Colorado.

ROBERT E. RICHTER, *Rutgers-Beta Rho*, has a new position as an Accounting Junior for Samuel M. D'Amato, C.P.A. in Orange, New Jersey. Brother Richter and his wife reside at 75 Coolidge Street in Irvington, New Jersey.



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