

Shepherd College, Shepherdstown, West Virginia

**PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY** 

FOUNDED 1907

JANUARY 1965

# The International Fraternity of Delta Sigma Pi

#### Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.

#### IN THE PROFESSIONAL SPOTLIGHT

Our Professional Spotlight casts its glow on Beta Omega Chapter at the University of Miami in Coral Gables, Florida, as it is engaged in a tour of the control and service center of a large chain restaurant with branch operations throughout the country.



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# The DELTASIG

Editor

CHARLES L. FARRAR

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#### **Our Cover**

Featured on the cover is McMurran Hall at Shepherd College, Shepherdstown, West Virginia. Erected in 1860, it is the original building erected for community use. Our Epsilon Kappa Chapter was installed on this campus on February 18, 1961.

THE PROFESSIONAL

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COM-MERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi M Alpha Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

From the Desk of

JOE M. HEFNER Beta Upsilon-Texas Tech

The Grand President

THE THREE REGIONAL MEETINGS I attended in the Fall were most enjoyable experiences. At the South Central in Biloxi, Mississippi, and the Western in San Francisco, I met Deltasigs from Regions comparatively new to me; and at the Southwestern Regional Meeting in Dallas, we had old home week with all the chapters I have known so long. Everywhere the Deltasig hospitality was heartwarming and true brotherhood was in great evidence.

It was very interesting to me, and I am sure to all the brothers attending the Regional Meetings, to observe that although each chapter is a little different from others, its problems and how they solve them were alike and especially in our fraternalism and determination to solve our problems in the best interest of our fraternity.

One of the most discussed problems at the Regional Meetings was membership and continued chapter growth. Many articles and even books have been published on this subject, but to me there are three basic factors that determine any chapter's growth and continued success. They are: a consistent high standard of selection, a well planned professional program combined with adequate social life, and the hard work of each member having personal contact with the men you desire to have as future fraternity brothers.

It is well to remember when selecting your pledges that the more desirable the man, the better your chapter will be and in turn, the Fraternity. These men in turn will seek to pledge only the best men in your school. It follows also, that a well planned and executed professional program, accompanied by



MUCH HAS BEEN ACCOMPLISHED during the Fall, yet there are still many things which will need to be done in the Spring. Behind us now are the nine Regional Meetings which were most successful, the installation of the fraternity's 132nd chapter at Mississippi College in Clinton, Mississippi, the "Deltasig of the Year Award," as well as the larger part of our chapter visitation program which has included nearly 90 per cent of the undergraduate chapters.



adequate social life, will aid you in establishing your chapter as a truly outstanding professional fraternity, one that will attract the more ambitious, hard working and desirable pledge and later brother.

In order for the first two factors to be most productive, you must support them with each member doing personal contact work with prospective pledges. You must visit and talk with the prospective pledge not only telling him the "Delta Sigma Pi Story" but selling him on the advantages that our brotherhood offers. And most important of all make him feel that he is wanted by you and all your brothers.

The strongest chapters, throughout the years, have used these basic factors, coupled with the teachings of our three fundamental principles, which have ever been our watchword and guide, to maintain their strength and success.

It is our responsibility to always elevate the fraternity life to the highest degree possible. We must continue as true Deltasigs to contribute our share of the moral, ethical, intellectual, and cultural life of our colleges and universities. Thus, we will receive the rewards of our fraternity that await us. And let us all remember that old saying, *There is no virtue in being superior to others, there is only virtue in being superior to what you have been in the past.* 

A Word From The Central Office

Another big accomplishment was the completion of the Nineteenth Biennial Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration. This Survey which has been underway since last summer has been distributed to educators and businessmen throughout the world.

We must now begin our plans for the Spring which will include some additional chapter visitation, additional chapter installations and the 25th Grand Chapter Congress at West End, Grand Bahama Island. It seems like each Fall gets busier, but somehow our efforts seem to pay off during the Spring. —CHARLES L. FARRAR



# Gerald L. Phillippe Selected "Deltasig of the Year 1964"

THE THIRTEENTH ANNUAL "Deltasig of the Year" Award was made to Gerald L. Phillippe, Chairman of the Board of the General Electric Company. From the many outstanding candidates submitted by our chapters and alumni clubs the Grand Council of Delta Sigma Pi selected Brother Phillippe. The selection was made in recognition of outstanding achievement in the fields of finance and management, and the personal contributions of time and effort to the many management and civic organizations of which Brother Phillippe is a member.

TH TA

Brother Phillippe was graduated as a Phi Beta Kappa from the University of Nebraska with a Bachelor of Science in Business Administration in 1932 and with an M.A. degree in 1933. In May, 1929, Brother Phillippe was initiated by the Alpha Delta Chapter after which he took an active role in the leadership and the activities of the chapter. Upon graduation he entered the General Electric Company's Business Training Course the same year. He was advanced to the position of traveling auditor for the company in 1935 and held this position until 1942, when he became statistician for the company.

In 1947, "Flip," the nickname he acquired early in his youth and by which he is still known throughout the business and financial communities, was appointed auditor for the Apparatus Department and in 1950 was named comptroller for the department. In 1951, he was appointed manager-finance of the Apparatus Sales Division.

In 1953, Mr. Phillippe was elected Comptroller, Chief Financial Officer of the Company. He served as Comptroller and general manager of the company's Accounting Services until his election as President and a member of the Board of Directors, August 1961. On December 21, 1963 Brother Phillippe was elected to the position as Chairman of the Board, the fifth chairman of the board of the General Electric Company since its inception in 1892. Mr. Phillippe won his spurs as a financial man—with much of his work being in customer relations and sales areas of the company. His warm wit and tireless energy have made him one of the best known men in General Electric.

Among Mr. Phillippe's assignments as Chairman is responsibility for G. E.'s Services Components. Each of the Services is charged with developing advanced knowledge in its particular functional area of business management and counseling of the company's operating components in those areas. Functions included are accounting, advanced technology engineering, employee relations, law, management development, manufacturing, marketing, public relations, research and treasury.

Mr. Phillippe is a member and past officer of the Financial Executives Institute and is a trustee of the National Industrial Conference Board. In 1960 he was awarded an honorary LL.D. degree by the University of Nebraska. In 1963 he received a national Beta Gamma Sigma award. He is director of the council for Financial Aid to Education. He has contributed articles to many leading business periodicals on the subjects of controllership, finance, accounting, and management.

The presentation of the award was made to Brother Phillippe at a special dinner in his honor at the Nebraska Center for Continuing Education, University of Nebraska, Saturday, November 14. The Alpha Delta Chapter was official host for the dinner which was attended by the actives and pledges of Alpha Delta together with many Delta Sigma Pi alumni and a delegation from Gamma Eta Chapter, Omaha University.

Midwestern Regional Director LaVerne A. Cox served as toastmaster of the dinner and Past Grand President Robert Busse presented the award to Brother Phillippe. Among the invited guests and their wives were Nebraska Governor Frank Morrison, Chancellor Hardin, Lincoln Mayor Dean Peterson, Chamber of Commerce President Myron Weil, Dean of the College of Business Administration Charles S. Miller, and Chairman of the Department of Business Organization and Management Clifford M. Hicks. Prominent Lincoln businessmen and their wives included Larry Tyler, Ross Martin, Bennet Martin, Giles Henkle, Cliff Spangler, C. W. Battey, R. E. Campbell, C. E. Swanson, and Professors Forrest Blood and Dana Cole. Past Midwestern Regional Director Henry Lucas and his wife were among the guests.

Upon receipt of the award Brother Phillippe addressed the group on the topic "Seven Avenues of Economic Growth" which was most timely and interesting. Following the event Brother Phillippe paid a visit to the Alpha Delta Chapter House where he visited personally with many of the brothers and pledges.

This is the 12th Annual Award to an outstanding Deltasig. The first such award was made in 1952 and was inaugurated by the late Allen L. Fowler, who served as Grand President of Delta Sigma Pi. The present program is being perpetuated in his name by a trust fund created by Brother Fowler's family.

### Seven Avenues to Economic Growth

By Gerald L. Phillippe, Chairman of the Board of General Electric Company, Alpha Delta Chapter

Remarks on receipt of award from the International Fraternity of Delta Sigma Pi, at the Nebraska Center for Continuing Education, University of Nebraska, Lincoln, Nebraska.

I ACCEPT THIS AWARD with the deepest appreciation. I have had a high regard for Delta Sigma Pi for more years than I would care to admit, if Mr. Busse had not mentioned some dates in his fine introduction. I know what this fraternity has meant to students, year after year, not just at the University of Nebraska, but throughout the educational world. Therefore, I am deeply grateful for this award.

Your officers suggested that it might be appropriate for me to say a few words at this point. After such an eventful day I shall not burden you long. It has been said that a good speech has a short beginning and a short conclusion—close together. With that reservation in mind . . . let us spend a few minutes looking at the subject of *change*.

Change has many dimensions, of course. I shall not try to pass as a commentator on international diplomatic trends nor on cultural changes, nor even on whether or not there will be a change in the fortunes of the University of Nebraska football team. Rather, I will stick to the field of *economic change*: certainly this is a large and fascinating field all its own.

This is, as we are so often told, an age of economic change and progress. Yet change, as we live it from day to day, is so gradual that we often do not appreciate its magnitude. Perhaps we fail to grasp the full sweep and scope of change in our daily lives and in the businesses we operate.

For example, step back with me to the year that I first left this University and went to work for General Electric. That was 1933. What were some of the innovations in science and technology which were then mere subjects for speculation and research, which now, in a single generation, have transformed our lives with useful products for service to mankind?

We might list Seven Wonders of the World—seven areas of progress over the period 1933-1964 which, just thirty odd years ago, were only laboratory dreams.

First, jet engines existed only in the minds of very few people in 1933. During World War II, however, intensive research and development produced military jet aircraft, and the subsequent progress in jets for both military and commercial aviation has far outstripped expectations. Today the XB70A, powered by six J93 General Electric engines, can fly three times the speed of sound.

A second major area of growth, barely conceived in 1933, is in the field of computers. In the thirties, Dr. Vannevar Bush at M.I.T. began experimenting with "integrating machines." But following the 1948 breakthrough on transistors, the computer rapidly moved into practical application on many industrial processes and financial operations. At General Electric, we have 122 computers in actual operation in diverse electrical manufacturing lines. Beyond this internal use, we regard our own computer line itself as one of the most promising areas for future business growth both here and abroad-and, incidentally, a net creator of jobs, rather than a destroyer of them.

How many people realize that it was only at the 1939 New York World's Fair that *fluorescent lighting* was introduced to the world. It then promised to become an important light source—and it has, now providing more than two-thirds of the nation's lighting.

A fourth area, microwave physics, was an interesting academic field in the thirties. Under the impetus of World War II, the usefulness of microwave physics was found—radar. In World War II radar was developed that had a range of 100 miles. Ten years later, in 1952, the Korean War's radar had more than twice the range, or 225 miles. Today's BMEWS system, the Ballistic Missile Early Warning System, stands guard clear across the the top of Canada. Its range: 3000 miles.

In 1933 the science of *polymer chemistry* was primitive and obscure. Five years later, the development of something called nylon was announced. The upsurge in polymer progress since has created new products at an incredible rate—everything from furniture polish to electrical insulating materials to sealants for spacecraft.

Solid state electronics was an academic

exercise in 1933. The development of the transistor in 1948 was what started this field on its long and still growing path of scientific progress and industrial application.

Last, but perhaps most familiar of our Seven Wonders: *television*. Like fluorescent lighting, television was demonstrated at the 1939 World's Fair, but it was not until the postwar period that the cowboys and Indians invaded the living room in force. Now great improvements in the lightweight, portable models are making two and three sets per family a common convenience. In addition color television is gathering real steam.

These then were seven areas which, though brand new and undeveloped in 1933, have grown into major businesses during the past three decades. But perhaps even more striking has been the emergence of major businesses out of what *did not even exist* in 1933.

For example, atomic energy was a mystery to man. On September 12, 1933, the great scientist Lort Rutherford told an English audience that the idea of releasing power from the atom was absurd. The confirmation of nuclear fission was not announced until 1939. The first chain reaction was not achieved until 1942. Yet in a single generation a multi-milliondollar investment by industry and government has made nuclear energy a useful source of electric power. A Commonwealth Edison plant at Dresden, Illinois, one of the first to pave the way, has already produced almost four billion kilowatt hours of commercial power. And at Oyster Creek, Jersey Central Power & Light is predicting energy costs which are fully competitive with coal-fired generating plants in that area.

Another field, in 1933, was but a world of comic books and cranks—the world of rockets, missiles, and space travel. Not until the shock of Sputnik's flight in 1957 did the world take seriously the notion of *man in space*. Yet today we have already reached the point where a major corporation can list in its organization chart, in all seriousness, a component called Interplanetary Programs Section. Can you imagine trying to pass that one off on prudent share owners in 1933?

So much for the changes of the last three decades. But what of the period ahead?

The question is one of more than scientific curiosity. This country is now in its 44th month of uninterrupted economic expansion. How can we sustain this momentum and launch a new surge in economic development, with all that could mean for higher incomes, creation of new jobs, and keeping America competitive in world markets? Perhaps one key is to be found in scientific and technological breakthroughs—and in the creative application of those breakthroughs to the uses of man.

With some of these considerations in mind, Dr. Guy Suits, General Electric's Director of Research and, as such, our resident fortune teller, has reviewed the whole field of industrial research and development, with particular emphasis on those fields of direct business significance to our own Company, of course. Dr. Suits identified seven leading areas of promise for the growth of major business opportunities. We might call these Seven Wonders of the future.

The first is thermonuclear power. No doubt some of you (I hope many of you) have been through General Electric's World's Fair exhibit which concludes with the demonstration of nuclear fusion. But I wonder how many of our guest's really understand what they see. As you know, the present atomic power business is based on the process of atom splitting, or fission. This was the power unleashed in the atom bomb, power which man has learned how to control and now to use constructively. Now further research is being directed toward a second nuclear process-atomic fusion-as a possible future source of electric power. Fusion is what produces the energy of the sun itself; it is vastly more explosive and correspondingly harder to control and turn to constructive human purposes.

A second area of promise identified by our Research Director is the *fuel cell*, a dream which dates from about 1830. We now hope the fuel cell dream may "come true," thanks to the greatly increased research efforts on the problems involved. It's the dream of a battery that runs on gas. In the fuel cell proper, a gaseous fuel like hydrogen or ammonia—or a hydrocarbon gas or vapor—is continuously fed into the device, in the same way as gasoline is fed into your car's engine, and thus continuously generates electric energy just as your car's engine now generates mechanical energy. We already have fuel cells which can qualify for military, space, and other specialty use. If we learn enough about fuel cells from these strategic applications, we may develop fuel cells which can replace batteries for industrial use. If we learn enough about the industrial application, we could then develop fuel cells for many gas engine uses.

A third promising area is associated with the phenomenon of superconductivity. Under superconduction conditions, which occur at very low temperatures, many common metals and alloys exhibit perfect electrical conduction-a rare phenomenon in nature. If a direct current is started in a superconducting coil, the current will flow forever without weakening. Originally discovered more than 50 years ago, superconductivity was for many years only a fascinating laboratory curiosity. Because of recent research developments, superconductivity seems destined now to find its way into practical equipment for the electric utilities-transformers, for example. And farther down the road, think of the value-to the electrical industry and to its customers-or transmitting large amounts of electricity at long distances with no loss of power at all.

The great developments in the field of

computers, including the development of computer machinery and the programming to go with it, are now familiar to everyone. But there are vast additional developments clearly evident in the broad field of information science. When we begin to understand more about how human beings receive, process, and transmit information, we may harness computers to more complex assignments in traffic control, in education, in retailing, in medical practice, and in managerial decision-making. It may soon be possible, for example, to provide the traveling executive with an input-output device on his briefcase which can communicate by telephone with a computer in the executive's office, sending back questions and obtaining answers on matters that arise during his trip. In the financial field, we in business management may expect an information system which will show, on a television screen in our offices, a complete statement of the entire business as of one minute ago, which when we have drawn from it what we need to know, is then erased, the data being filed and updated electronically rather than on paper cluttering up our desks and file drawers.

A fifth area of promise is *Electronic Living*. One recent development of dramatic impact has been the electronic heart pacer, so small that it can be implanted in the living body. Many cardiac



GERALD L. PHILLIPPE, Chairman of the Board of General Electric Company, receives the "Deltasig of the Year 1964 Award" from Past Grand President Robert G. Busse. Left to right: Alpha Delta Chapter President Robert Hill, Midwestern Regional Director La-Verne A. Cox, Gerald L. Phillippe, Past Grand President Robert G. Busse, Golden Council Member Henry C. Lucas, Dean of the College of Business Administration Charles S. Miller.

patients are walking around today with the aid of this device, which was made possible by the development of miniature electronic devices that provide low power at low heat with an extremely high range of reliability. The stage is now being set in industrial research laboratories for further great progress in a bewildering array of solid state electronic functions, including solid state devices to control power. "Electronic Living" in the future will surely mean broad use-by people as individuals-of electronic aids based on microminiature solid-state components-Dick Tracy-style wrist radios, for example, or perhaps ultimately personal telephones in your coat pocket.

I also mentioned polymers as one of the earlier Seven Wonders, 1933-vintage. This field is still so pregnant with potential that it must make the list promising areas again in 1964. As an example of polymer progress, let me mention just one illustration: an announcement made by our Research Laboratory only last month. These are some new permeable membranes which permit the flow-through of different gases on a selective basis. In a dramatic demonstration of the ability of these membranes to separate air from water, we actually have a pet hamster living happily in a cage completely surrounded by water. Across three sides is the new permeable membrane. Our hamster stays alive and healthy in his own little "submarine" by breathing air whose oxygen is replaced-by permeation through the membrane-from air contained in the water surrounding his cage. All water, including the oceans to a depth of several hundred feet, contains substantial amounts of air, and hence oxygen. Some of our imaginative engineers have seized on this demonstration and are happily dreaming up simple systems for supplying submarines with air drawn from the water around them, for the purification of air in space capsules or moon stations, and for providing cheap. reliable oxygen to patients in hospitals or at home.

Finally, a seventh promising area would be the *life sciences*. We have already noted the impact on medicine, for example, of miniaturization, as in the heart pacer. Another promising opportunity beckons in the marriage of medicine and the computer; perhaps the diagnoses of many killer diseases may at last lie within our grasp, if we can put computers to work on them. Many business opportunities present themselves in the life sciences. One example, is photosynthesis, the clue to more efficient storage and use of energy. And is it too much to hope that we may someday discover the principle of the basic life mechanism itself?

These seven areas of promise stand out, then, as rich in potential for significant business growth in the coming generation. I must, at this point, however, add two important qualifiers:

First, you will remember that many of the most significant new areas to develop since 1933 were not even predictable at that time. This was true of atomic energy and space exploration. An analogy must surely exist today. We should allow for some "X" factors in 1964—developments which are not foreseen now but which will emerge out of the blue, as existing business opportunities.

A second important qualification is that this long-term look at the areas of scientific promise is by no means the whole picture of electrical progress. To the contrary, ours is a highly competitive business that requires a high order of innovation continuously, in the bread-and-butter lines, to win today's customers. Those of you who have visited General Electric's Progressland exhibit at the World's Fair have noticed that, except for the fusion demonstration all the products shown are available now. Yet people leave that exhibit with stars in their eyes because even today's products are, for many of them, a vision of that "Great Big Beautiful Tomorrow That's Just a Dream Away" (to quote the theme song of the exhibit).

For this industry which is as old as Edison is also as new as tomorrow. It has been a great force in the growth of this nation, and it will continue to make an increasing contribution to the quality of life in America and throughout the world.

I hope you will pardon my enthusiasm for this electrical industry with which I have been associated for thirty-one years. But it would be hard to face the kind of future I have sketched this evening with anything but eager anticipation of its challenges and its splendid opportunities.

Indeed, perhaps in another thirty-one years we may gather again for a Delta Sigma Pi dinner. Perhaps this award in 1995 will go to one of today's University graduates who chose the electrical industry in which to make his career. I have no idea whether this may happen, but I will state with assurance that if such a program is set up, I look forward eagerly to joining all of you here to listen to a great progress report in 1995.

Delta Sigma Pi Educational Foundation
announces
the Publication of the
Nineteenth Biennial Survey of Universities
Offering an Organized Curriculum
in Commerce and Business Administration
Copies are available upon request at
The Central Office of Delta Sigma Pi

# Zeta Theta Chapter Installed at Western Kentucky State College

THE 131ST CHAPTER of Delta Sigma Pi was installed on May 23, 1964 at Western Kentucky State College in Bowling Green, Kentucky. In Bowling Green for this auspicious occasion were Grand President Joe M. Hefner, Executive Director James D. Thomson, East Central Regional Director Andrew T. Fogarty, District Directors Rocco A. Domino and George E. Ragland, and delegations from Alpha Theta Chapter at the University of Cincinnati, Alpha Zeta Chapter at the University of Tennessee, and Gamma Zeta Chapter at Memphis State University.

The program began at noon with the registration of the visiting delegations and guests in Cherry Hall on the Western Kentucky State College Campus. Some of the guests that had arrived early that morning were treated to a tour of the attractive campus. Early that afternoon the informal initiation was conducted and the formal initiation followed. A social hour preceded the Installation Banquet which was held in the College Inn located in Bowling Green, Kentucky.

Regional Director Andrew T. Fogarty served as toastmaster of the Banquet and began the program by introducing Dean Raymond L. Cravens of Western Kentucky State College who welcomed the new chapter to the campus. The history



CENTRAL HALL is one of four large modern men's dormitories located on the Western Kentucky State College Campus.

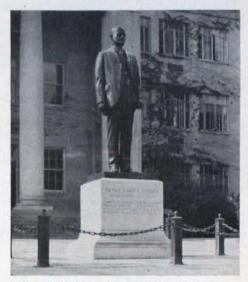
of the Department of Business and Government was told by its chairman, Dr. William Jenkins, Jr. This was followed by a description of the founding of Beta Gamma Kappa Fraternity, our petitioning group at Western Kentucky, by Glen E. Lange, Zeta Theta Chapter Advisor. The highlight of the evening, in fact the whole day, came with the presentation of the charge and charter by Grand President Joe M. Hefner. With appropriate remarks, the charter was accepted by David E. Walter, Zeta Theta Chapter president. Fraternal greetings were then extended by Executive Director James D. Thomson who read a number of letters and telegrams which had been received from national officers, chapters and alumni clubs throughout the nation. Toastmaster Fogarty then introduced all of the dignitaries and visiting delegates before turning the gavel over to Zeta Theta Chapter, which act concluded the program.

#### History of Western Kentucky State College

Western Kentucky State College was established by act of the 1906 Legislature of Kentucky. Prior to this time, there had existed in Bowling Green, Ogden College, the Southern Normal School, and the Bowling Green Business University, whose president was Dr. Henry Hardin Cherry. Dr. Cherry became the first president of Western Kentucky State Normal School, when on January 1, 1907, Southern Normal School was transferred to the state. The state institution occupied the building and grounds of the Southern Normal School, known as the Ogden Campus, until 1911 when the state normal school was transferred to College Heights, its present site.

In 1922, the Kentucky Legislature changed the name of the institution to Western Kentucky State Normal School and Teachers College and granted to the college the right to confer baccalaureate degrees upon its graduates. In September of the same year, the executive council approved a course of study four years above high school and authorized the conferring of the baccalaureate degree on its completion. In 1930, the name was changed to Western Kentucky State Teachers College and in 1948 to Western Kentucky State College.

Western Kentucky State College entered into a cooperative education program with the Bowling Green College of Commerce. The purpose of such a program was to offer to students of both institutions the more highly developed parts of the program of both schools. On



THE STATUE of Henry Hardin Cherry, founder of Western Kentucky State College, greets the visitor to the campus as he approaches the Administration Building named in his honor.

June 1, 1963, Western Kentucky State College expanded its educational offerings by absorbing the Bowling Green College of Commerce.

Western Kentucky State College is ranked second in total enrollment among the state supported colleges of Kentucky. The growth is phenomenal to see and easily witnessed by stepping onto the campus. New buildings are being erected every semester and while these are being built, more are in the planning stage. At this moment, the construction of two new dormitories, a new football stadium and a new classroom building which will also house the Department of Business and Government are being planned. It is expected that the department will be moved into the new home for the 1965 school year. Western Kentucky



SCENES FROM ZETA THETA INSTALLATION BANQUET. Top row, left to right: Grand President Joe M. Hefner acquaints the new chapter members with their obligations. East Central Regional Director Andrew T. Fogarty performs as toastmaster. Dean Raymond L. Cravens welcomes the new chapter on behalf of the College. Bottom row, left to right: Chapter Advisor Glen E. Lange tells of the founding of Beta Gamma Kappa. Dr. William Jenkins, Jr., relates the history of the department of business and government. Chapter President David E. Walter accepts the charter from Grand President Joe M. Hefner.

State College more than doubled the teaching staff in the last four years and now has a ratio of 19.8 students to every Professor.

#### History of the College of Commerce

The College of Commerce was a pioneer institution for education in the South. In its early years, it concentrated on vocational business education of immediate value in obtaining employment. The College of Commerce traces its origin through preceding institutions to the Bowling Green Business University organized in 1874. During the ensuing years, the Business University turned to the purpose of a specialized institution of post high school business education. In 1922, the College of Commerce was organized in conjunction with the Business University as a Junior College. Later, in 1926, the College of Commerce was expanded to a four-year senior college and operated under a separate charter. The Bowling Green Business University terminated its educational activities at the close of the 1960 academic year. At that time, the Bowling Green College of Commerce was incorporated as a nonprofit, four-year college. On June 1, 1963, Western Kentucky State College and Bowling Green College of Commerce merged. The College of Commerce terminated an illustrious career of service to the South.

#### History of Beta Gamma Kappa

Early in the spring of 1963, the beginning of Beta Gamma Kappa was fostered by David Walter by inquiring about the possibility of forming a professional business fraternity. After information regarding such an undertaking was obtained, a meeting was called on May 21 to determine the extent of interest in a business fraternity. At this initial meeting, 46 students attended and expressed the desire to become a fraternity. Due to the nearness to the end of the semester, it was decided to wait until the fall to formally organize the fraternity.

On October 17, 1963, an organizational meeting was held and Beta Gamma Kappa became a reality. During the next few weeks, the by-laws were drawn up and officers were elected.

During the formation of the organization, 73 students expressed interest in



AN AERIAL VIEW of Western Kentucky State College emphasizes the enormous E. A. Diddle Arena and Central Hall, a dormitory.

the fraternity with 51 actually becoming members. From the beginning, even at the meeting in May 1963, the group was unanimous in their desire to affiliate with Delta Sigma Pi.

With the second semester under way, Beta Gamma Kappa wrote to Delta Sigma Pi asking to petition so as to establish a chapter on this campus. This letter was followed by the visit of Mr. Charles Farrar who presented the story of Delta Sigma Pi and answered questions regarding the possibility of affiliation by Beta Gamma Kappa. After this meeting, the process of preparing a petition was started.

This is the story of Beta Gamma Kappa in capsule form. It shows that with leadership and brotherhood a group of college students were joined together and now form a strong union with the desire of becoming a chapter of Delta Sigma Pi.

This desire became a reality when on May 23, 1964, the following undergraduates and faculty became charter members of Zeta Theta Chapter of the International Fraternity of Delta Sigma Pi: David E. Walter, Gilbert D. L. Elberson, Howard P. Asa, John B. Matheney,



THIS MODERN STRUCTURE on the Western Kentucky State College Campus houses the E. A. Diddle Arena with a capacity of 13,500 and classrooms for the departments of physical education and foreign languages.

Rodney L. Thompson, Garnett R. Hampton, Richard E. TenBarge, Roy R. Amonett, James W. Basham, Lawrence R. Bowen, Ernest M. Brashears, Jr., John M. Burt, Thomas B. Cook, Jr., Sammy Deeb, Harold D. Fletcher, Donald W. Franklin, Larry T. Garrett, Hugh W. Gott, William R. Grammer, John L. Horton, Larry C. Howlett, Bobby

C. Jolly, William R. McFarland, Richard D. Morton, Tracy Nieser, Charles M. Noffsinger, Marshall G. Paine, William L. Pollard, James H. Pruner, James F. Rice, Marvin R. Rotenberg, John P. Senter, Richard H. Stevens, Norris L. Thomas, Harry L. Whipple, Raymond L. Cravens, William M. Jenkins, Jr., and John R. Foster.

### Ralph C. Hook, Jr. Named Director of Business Education

GRAND PRESIDENT JOE M. HEF-NER has appointed Dr. Ralph C. Hook, Jr., Director of Business Education following the resignation of Walter A. Brower, Jr. As a member of the Grand Council, Brother Hook will serve out the remaining unexpired term of office held by Brother Brower since 1957.

Ralph is the Director of the Bureau of Business Services at Arizona State University in Tempe, Arizona. He is also Chapter Advisor for Gamma Omega Chapter. He has an outstanding record as an academician, businessman, civic leader, business researcher, and consultant. He has dedicated himself to the development of highly educational skills in commerce and business administration and particularly in his specialized fields of business research and management development.

As Director of the Bureau of Business Services at Arizona State University, he



RALPH C. HOOK, Gamma Omega Chapter —Arizona State, is the new Director of Business Education of Delta Sigma Pi.

supervises research and the executive development program, the Arizona Business Bulletin and conducts two weekly radio series, "Western Business Roundup" and "Business Doctor," over a statewide network. He is a professor of marketing and a member of the State Advisory Council. In addition to his academic work and fraternity interest, he is a member of the Board of Directors of numerous civic and fraternal organizations. He is a member of Beta Theta Pi and past president of the Arizona Alumni Association, Pi Sigma Epsilon, Beta Gamma Sigma, Omicron Delta Kappa, Alpha Pi Zeta and Blue Key.

Brother Walter A. Brower was first named to the Grand Council by Grand President Homer T. Brewer in 1957 at the 21st Grand Chapter, reappointed in 1959 at Cincinnati, and also reappointed in 1961 and 1963 by Grand Presidents Franklin A. Tober and Joe M. Hefner.



## Grand Bahama Island Scene of 25th Grand Chapter Congress

CASUAL AMERICAN LIVING at its best in a delightfully different Bahamian setting. Yet it is just a scant 55 miles east of Florida. This is the unique attraction of the luxurious Grand Bahama Hotel and Country Club, site of the 25th Grand Chapter Congress of Delta Sigma Pi.

The dates to remember are August 31, 1965 to September 3, 1965. The program will begin with the departure of the Motor Ship *Grand Bahama* from West Palm Beach, Florida, on Tuesday morning August 31, 1965, and will be about like this:

Tuesday, August 31, 1965 Departure from West Palm Beach to Grand Bahama Island Luncheon on Board M/S Grand Bahama **Opening Business Session** Keynote Address Dinner Reception Wednesday, September 1, 1965 Morning of Recreation Luncheon **Business Session** Seafood Jamboree Pink Poodle Party for Ladies Animated Horse Races for Men Yellow Dog Initiation

- Thursday, September 2, 1965 Morning of Recreation
  - Luncheon
  - Business Session
- Honorary Member-at-Large Initiation

Grand Chapter Congress Banquet Presentation of Awards

Friday, September 3, 1965 Final Business Session Farewell Luncheon Departure for West Palm Beach, Florida

#### YOUR COST WILL BE:

As usual, there will be a Registration Fee of \$10.00 per person payable at the time that you make your Advance Reservation. There will also be a \$20.00 deposit required on your transportation to Grand Bahama Island. This charge covers the transportation for those using the boat and will be applied against the cost of the airfare which is slightly higher. These are separate fees to cover the extra activities of the Grand Chapter Congress and your



CARVED OUT OF THE JUNGLE and bordered by the ocean is the tricky championship golf course of the Grand Bahama Hotel and Country Club which awaits the many delegates to the 25th Grand Chapter Congress of Delta Sigma Pi.

transportation and DO NOT APPLY on the following room and meal cost:

Room, meals (luncheon and dinner) and tips

Single \$24.70 per day (3 Day Convention \$74.10)

Double \$19.00 per day—per person (3 Day Convention \$57.00 per person)

Children occupying same room as parents using roll-away beds:

Under 12 years of age—\$9.75 per day per child (3 Day Convention \$29.25)

Over 12 years of age—\$11.50 per day per child (3 Day Convention \$34.50)



NATIVE ENTERTAINMENT is a feature of the Grand Bahama Island which will be awaiting the Deltasigs at the 25th Grand Chapter Congress.

#### MAKE YOUR RESERVATIONS NOW:

Our ability to plan for your utmost enjoyment is contingent upon our knowledge of just how many Deltasigs and their families will be in attendance and how they expect to reach the Grand Bahama Island. We must know no later than June 15, 1965, if you plan to attend and whether you expect to sail with us on the M/S Grand Bahama or use the commercial airline service to the Island. This ship can accommodate only 175 persons and the balance will be transported by plane. All flights to Grand Bahama Island depart from either Miami or West Palm Beach airports. The ship will sail from the Port of Palm Beach.



THE OUT ISLAND DINING ROOM of the Grand Bahama Hotel and Country Club will be the scene of most of the meals eaten by the delegates at the 25th Grand Chapter Congress of Delta Sigma Pi.

Make your Advance Reservation today using the form that follows: This will assure you of a room and transportation to and from the Grand Bahama Island. Please be sure to include your \$10.00 Registration Fee and the \$20.00 deposit on your transportation reservations. Should you find it impossible to attend

the convention at a later date the \$30.00 will be refunded, provided you notify The Central Office no later than July 31, 1965. Hotel and transportation reservation forms will be sent to you upon receipt of the Advance Reservation Form and the Registration Fee and the Transportation Deposit amount of \$30.00.

#### **Advance Reservation**

#### DELTA SIGMA PI 25th GRAND CHAPTER CONGRESS

Grand Bahama Hotel

West End, Grand Bahama Island

August 31-September 1-3, 1965

The Central Office Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio 45056

#### Dear Brothers:

 Name
 Chapter

 Address
 City and State

 Others for whom I am submitting Registration Fees are:

 Name and Address

 NoTE: Hotel Reservation Forms and Reservations for Transportation will be sent to you upon receipt of this Advance Reservation.

### Regional Meetings Attract Over Five Hundred Members

DURING THE MONTH of October 1964, Delta Sigma Pi held nine Regional Meetings throughout the country which attracted over 500 members. These Regional Meetings, designed to indoctrinate officers and members in chapter administration, were conducted by the Regional Director with the assistance of the District Directors and The Central Office staff. The following is a brief account of each meeting and the names of those chapter and alumni members who were in attendance:

#### **Eastern Region**

The meeting of the Eastern Region was held at the Essex House Hotel in Newark, New Jersey, on October 10 and 11, 1964. The program of the meeting was under the direction of Regional Director M. John Marko. The undergraduate panel discussions were conducted by Director of Business Education Walter A. Brower, Jr., Field Secretary James D. Flynn, District Directors William W. Myers, Donald J. Hill and N. Peter Johnson, and Chapter Advisor Martin C. Thomson. District Director H. Melvin Brown conducted the alumni panel discussion.

At the Saturday luncheon, Robert A. Woodford, tax and governmental specialist for the New Jersey Manufacturers Association was the principal speaker. His highly informative and well received address was entitled "Free Enterprise— Quo Vadis" and highlighted some of the problems confronting free enterprise.

Brother Peter K. Ewald, provost of C. W. Post College of Long Island University, presented a most interesting and challenging address at the Sunday luncheon, focusing his attention in particular on how a Delta Sigma Pi Chapter can be a most worthy citizen and a strong contributing force on its particular campus. His message, a fitting climax to a stimulating weekend, was received most enthusiastically and in particular, the members present were impressed with his sincere and positive interest in the Fraternity.

There was much fellowship and fraternalism at the informal Saturday dinner which also included a Las Vegas Party and the Yellow Dog initiation which was held at the Beta Omicron Chapter House.

At the closing luncheon recognition was given to Beta Omicron Chapter for its efforts in setting the physical arrangements for and the manning of the Las Vegas party, to Beta Rho Chapter for manning the registration desk, to Epsilon Pi Chapter for preparing the display on chapter publications and to Zeta Eta Chapter for preparing posters depicting the elements of the Ideal Member and the Ideal Chapter. Gold certificates were presented to those chapters achieving 100,000 points in the 1964 Chapter Efficiency Contest. Delta Psi Chapter at Suffolk University, Boston, Massachusetts, received the attendance award.

In attendance at the meeting were: Regional Director M. John Marko, Beta Rho Chapter; Golden Council Member Walter A. Brower, Jr., Beta Xi Chapter; Field Secretary James D. Flynn, Gamma Omicron Chapter; District Directors H. Melvin Brown, Chi Chapter; Donald J. Hill, Alpha Epsilon Chapter; N. Peter Johnson, Delta Kappa Chapter; and William W. Myers, Beta Rho Chapter; John Contrucci, Peter K. Ewald, Donald Groene, Charles F. Heard, Michael O'Reilly, Gerald B. Reynolds, Bill Smalley, Alpha Chapter; Thomas Kenzik, Aquiles J. Rojas, John H. Welch, Mu Chapter; Gilbert D. McNew, Robert B. Meyers, Chi Chapter; Frank Frehmel, John A. Hague, Harry Koerber, Omega Chapter; Jerry Hess, Allen B. Schreiber, Alpha Gamma Chapter; Walter Dempsey, Jr., Edward J. Just, Joseph T. Lewis, John B. Percaccio, Charles H. Stanford, Beta Nu Chapter; Thomas E. Beck, Kenneth Coulter, Gary Delehanty, Robert Meinzer, John A. Palmer, Walter Snyder, Beta Xi Chapter; George Dale, Daniel Ford, Robert J. McCann, Robert A. Reway, Ralph Ricciardi, Irving Stern, Jack Throckmorton, William J. Vichiconti, Andrew Yskamp, Beta Omicron Chapter; John J. Curry, Jr., Martin C. Thomson, Beta Rho Chapter; Robert J. Onderdonk II, Gamma Upsilon Chapter; David M. Wilson, Delta Kappa Chapter; Martin Cohen, John Donovan, Leonard Sarver,

Dick Serabian, Frank D. Trabucco, Delta Psi Chapter; Clyde Frankenbury, Douglas Lamp, Epsilon Kappa Chapter; Anthony Bruno, William Burket, Richard H. Coon, John Knieriem, Edward C. Marc, Fred O'Connor, George O'Connor, Bruce Pleune, Stan Poling, Peter W. Wood, Epsilon Pi Chapter; Harry J. Pearce, Epsilon Sigma Chapter; Richard J. Graham, and Robert Meehan, Zeta Eta Chapter.

#### Southeastern Region

The Southeastern Regional Meeting was held on Saturday and Sunday, October 10 and 11, 1964, at the Hotel Columbia, in Columbia, South Carolina. On hand to conduct the meeting were Regional Director William N. Bowen, Executive Director Charles L. Farrar and District Directors Howard Abel, James Westlake and Monroe N. Landreth, Jr.

The highlight of the two day meeting was the address at the Saturday luncheon delivered by Mr. Ralph Porterfield of Atlanta, Georgia.

Another most enjoyable event was the social hour which preceded the meeting on Friday evening at the Beta Gamma Chapter house in Columbia. Also equally enjoyable was the dance on Saturday evening which was sponsored by Beta Gamma Chapter at the University of South Carolina.

At the farewell luncheon on Sunday, special recognition was given to Bob Lamb and Mac Hanna for their assistance at the Registration desk as well as their work in making the pre meeting social hour and cookout a success. Gold certificates were presented to those chapters who had achieved 100,000 points in the Chapter Efficiency Contest. To the surprise of no one the attendance award was presented to Beta Omega Chapter at the University of Miami in Coral Gables, Florida.

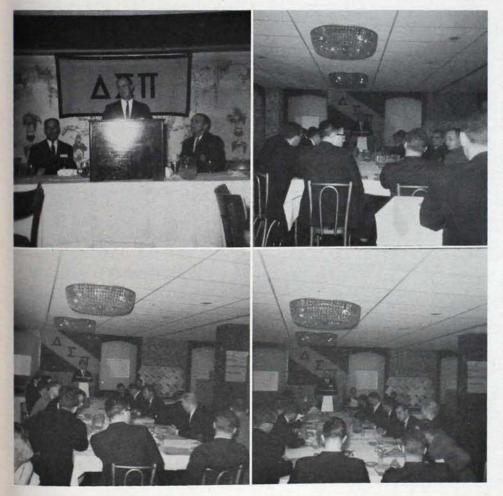
In attendance at the meeting were: Executive Director Charles L. Farrar, Beta Psi Chapter; Regional Director William N. Bowen, Beta Gamma Chapter; District Directors Howard P. Abel, Gamma Lambda Chapter; Monroe M. Landreth, Jr., Alpha Lambda Chapter; and James R. Westlake, Kappa Chapter; Julian Howell. Paul R. Muir, Don Pollock, Richard A. Redden, John A. Travis, Kappa Chapter: Jack R. Belsinger, Jr., O. B. Hawkins, Alpha Lambda Chapter; Mac Hanna, Bob Lamb, Beta Gamma Chapter; Ernest W. Both, Richard E. Chadwick, Jose Diaz, Charles F. Eyre, Lloyd M. Glazer, David Mesnekoff, Curt Sibley, Russell Woodman, Beta Omega Chapter; David Pavesic, Gamma Lambda Chapter; Doug Darmstaetter, David R. Yaun, Gamma Nu Chapter; Robbie Dail, Julius J. Jernigan, William M. Raynor, Delta Zeta Chapter; Charles D. Cooper, Delta Xi Chapter; Robert Armenio, John Finn, Charles W. Holtzclaw, and Donald L. Stokes, Jr., Epsilon Chi Chapter.

#### East Central Region

The East Central Region under the direction of Andrew T. Fogarty met at the Nationwide Inn in Columbus, Ohio, on October 17 and 18, 1964. Among the 55 that were present were Regional Director Andrew T. Fogarty, Executive Director Charles L. Farrar, Field Secretary James D. Flynn, Chairman of the Alumni Activities Committee Herbert W. Finney, and District Directors Rocco A. Domino, Edward H. Langer, Wayne McHargue, and Willfred B. Race, all of whom led panel discussions in the business sessions of the Regional Meeting. The meeting centered around the Workshop Outline which had been prepared, but great emphasis was also placed on the chapter problems of the East Central Region. All in attendance seemed to derive much from the panels on chapter operation and many questions were answered for the chapter officers in attendance.

The highlight of the meeting was the social hour Saturday evening, which included the Yellow Dog initiation. Another feature of the East Central Regional Meeting was a seminar on Alumni Club Operations conducted by Herbert W. Finney.

Climaxing the activities of the two day meeting was the presentation of awards by Regional Director Andrew T. Fogarty. Achievement awards were made to Lambda Chapter, Pittsburgh; Alpha Theta Chapter, Cincinnati; Alpha Omicron Chapter, Ohio U.; Alpha Pi Chapter, Indiana; Beta Pi Chapter, Kent State; Delta Tau Chapter, Indiana State; Epsi-



The DELTASIG of DELTA SIGMA PI

lon Xi Chapter, Ball State; and Epsilon Tau Chapter at Dayton for placing first in the annual Chapter Efficiency Contest.

The attendance award developed into a bitter duel between Epsilon Lambda Chapter at Rochester Tech and Alpha Theta Chapter at the University of Cincinnati with Rochester Tech edging out victorious.

In attendance at the meeting were: Executive Director Charles L. Farrar, Beta Psi Chapter; Field Secretary James D. Flynn, Gamma Omicron Chapter; Regional Director Andrew T. Fogarty, Alpha Theta Chapter; District Directors Rocco A. Domino, Alpha Theta Chapter; Edward H. Langer, Lambda Chapter; Wayne McHargue, Delta Tau Chapter; and Willfred B. Race, Alpha Kappa Chapter; Alumni Activities Chairman Herbert W. Finney, Lambda Chapter; John W. Miller, James M. Watts, Eta Chapter; James D. Walsh, Lambda Chapter; Louis J. Heil, Lawrence H. Lyons, Nu Chapter; Walter Becky, Jr., C. Andy Belew, David F. Berry, Frank Brown, Reid Carr, Jerry Clark, Fred A. Dietrich, Jr., James L. Harpring, Richard Kinstler, Harold Kirzner, Frank M. Moore, Donald E. Schmerber, Charles Schnabel, Robert C. Shaffer, Richard P. Turner, H. Yates Welles, Alpha Theta Chapter; Jack Carney, David C. Johnson, Jim Kerrio, Neil Moeller, George Zapotoczny, Alpha Kappa Chapter; Charles W. York, Alpha Omicron Chapter; Robert E. Hamilton, Stephen C. Sharer, Alpha Upsilon Chapter; Dennis Feola, Victor P. Gravereau, Gregory Heisel, Beta Pi Chapter; Joseph Donnelly, Robert B. Rand, Eric Rieke, Delta Tau Chapter; Michael Norton, Delta Omega Chapter; John S. Foglia, Gerald E. Hills, Patrick J. Russell, Tony R. Vasile, William E. Willatt, Epsilon Lambda Chapter; Bruce B. Cross, James R. Dillon, John C. Dillon, Epsilon Xi Chapter; Thomas P. Mott, Larry Schafrath, Epsilon Tau Chapter; and Howard P. Asa, Zeta Theta Chapter.

#### **Central Region**

Attracting the largest attendance of chapter and national officers was the Central Regional Meeting held in Chicago,

SCENES FROM THE EASTERN Regional Meeting which was held in Newark, New Jersey. Illinois, at the Hotel Knickerbocker on Saturday and Sunday, October 24 and 25, 1964.

A total of 94 were in attendance including Executive Director Charles L. Farrar, Central Regional Director Thomas M. Mocella, and District Directors Robert J. Elder, Donald N. Green, Charles B. Miller, and Dan S. Root.

An Early Bird Party was held at the Gamma Pi Chapter House at Loyola University for those brothers who arrived in Chicago on Friday night.

The panels on chapter operation were extremely well attended and the interest ran high. The Saturday luncheon was also packed to hear Dr. S. M. Frizol, professor of economics and finance at Loyola University, relate his experience in Delta Sigma Pi. His message was most informative and much favorable comment was made following his address. Also on hand for the Saturday luncheon was Grand Secretary Treasurer Emeritus H. G. Wright.

A break in the business sessions came Saturday evening with a buffet dinner that afforded everyone a chance to become better acquainted. The Ancient, Independent order of the Yellow Dog convened that evening to admit a fine group to membership.

The highlight of the evening was "Beta's Bouncing Ball Dance" which was held in the Towne Room of the Hotel.

An enjoyable time was had by everyone in attendance. The climax of the two day meeting was reached Sunday when Regional Director Thomas M. Mocella presented certificates of achievement for first place in the Chapter Efficiency Contest to Gamma Kappa Chapter at Michigan State and Epsilon Omicron Chapter at Western Michigan.

The delegates returned to their homes loaded with knowledge and memories. Gamma Rho Chapter at the University of Detroit made it two in a row when they again took the attendance trophy.

In attendance at the meeting were: Grand Secretary Treasurer Emeritus H. G. Wright, *Beta Chapter;* Executive Director Charles L. Farrar, *Beta Psi Chapter;* Regional Director Thomas M. Mocella, *Beta Chapter;* District Directors Robert J. Elder, *Theta Chapter;* Donald N. Green, *Psi Chapter;* Charles B. Miller, *Beta Chapter;* and Dan S. Root, *Gamma Rho Chapter;* Golden Council Member



Lewis, Jack J. Nikoleit, Robert F. Rebeck, Louis Warchol, Rudolph H. Weber, Beta Chapter; Ronald Alghini, Gamma Chapter; Robert Duffy, Richard P. Goldstein, Joseph Mann, Delta Chapter; John Christoffel, Zeta Chapter; Dave Bentley, David Glavin, Kevin Heintz, Roger Jankowiak, Jeffrey Jorissen, Doug Moore, Theta Chapter; Walter Fritgerald, Alfred Paul, Normand Simard, James A. Smith, Xi Chapter; Robert Loffredo, Richard J. Torson, Upsilon Chapter; Gary Grosenick, Don Reichert, Richard F. Whitty, Psi Chapter; Scott Wennerstrum, Alpha Rho Chapter; John A. Goryl, Alpha Omega Chapter; Timothy D. Gover, Beta Phi Chapter; David Baker, Robert Bonamici, Robert Coapman, Edward Dulin, Robert Fairlie, George Giza, Eugene Hiltz, Thomas Moore, Patrick O'Neil, Kenneth Thomas, Gamma Theta Chapter; William English, Keith Poling, Gamma Kappa Chapter; Robert Bruum, S. M. Frizol, Arden W. Inda, Joe Storto, Gamma Pi Chapter; James Caffrey, Richard Crowley, Thomas Czubaj, Raymond Dombrowski, John DuBose, Richard Eschrich, Thomas Eschrich, Clarence Frank, Thomas Hall, Anthony Grudzinski, Thomas Hartnett, Robert Hendry, William Hendry, Kenneth Koch, Laurence Kopera, Ronald Schulte, Stanley Singer, Douglas Smith, Raymond Stauder, Richard Wandoff, Raymond Winke, Gamma Rho Chapter; Richard Ellafrits, Larry Hall, Jim Wittenbach, Lyle R. Wohl, Jerry Woodcock, Delta Rho Chapter; James Dykstra, Dan Moyer, Ken Schultz, William C. Thompson, Epsilon Omicron Chapter; Robert Ashbaugh, Steven Kelly, Lyle E. Nichols, Lamont Perington, Joseph Plesh, Thomas Roberts, Milton Smith, James Waldon, and Kenneth Vadovsky, Epsilon Omega Chapter.

Robert A. Mocella, Beta Chapter; Gilbert

J. Hill, Donald F. Holem, Robert O.

#### South Central Region

After being blown out of Mississippi early in October by Hurricane Hilda,

SCENES FROM THE CENTRAL Regional Meeting held in Chicago, Illinois. Upper left: Regional Director Thomas Mocella, left, presents a testimonial to S. M. Frizol for his many years of service as Faculty Advisor to Gamma Pi Chapter at Loyola University. Upper right: Regional Director Mocella makes Chapter Efficiency Contest Awards to the 1964 winners. Lower left: A work session at the Meeting. Lower right: Registration included a number of favors. Deltasigs returned to Biloxi on the weekend of October 31 and November 1, to attend the South Central Regional Meeting held at the Edgewater Gulf Hotel. On hand to help Regional Director Max Barnett, Jr., conduct the meeting were Grand President Joe M. Hefner and District Director Daniel L. Wigley.

The business sessions of the meeting followed the workshop outline for chapter officers, with added emphasis placed on the activities and problems of the chapters within the South Central Region. Chapter delegates found the panel discussions both helpful and stimulating.

Grand President Hefner's address at the Saturday luncheon provided the first moment of inspiration. Grand President Hefner spoke on "Fraternalism—and its Meaning"; and as he spoke, a proud feeling swelled in the hearts of the delegates and Delta Sigma Pi began to have an even greater meaning for them.

A break in the business sessions came on Saturday evening with a Bingo night and the initiations into the Ancient Independent Order of the Yellow Dog. As many delegates wished to be admitted into the Order, the initiations lasted throughout the evening.

The climax to the meeting came on Sunday when the certificates of achievement were presented to the chapters ending the year with 100,000 points in the Chapter Efficiency Contest. Also during the award ceremonies, Gamma Zeta Chapter at Memphis State received the attendance trophy.

In attendance at the meeting were: Grand President Joe H. Hefner, Beta Upsilon Chapter; Regional Director Max Barnett, Jr., Gamma Mu Chapter; District Director Dan L. Wigley, Beta Psi Chapter; Bo Roberts, Alpha Phi Chapter; James J. Gallman, Beta Lambda Chapter; Donald Clark, David Gloer, Walter Wise, Beta Psi Chapter; Walter A.

AT SOUTHWESTERN BE-SCENES GIONAL MEETING Top, left: Regional Director Frank Strong addresses the delegates. Top, right: Grand President Hefner presents Attendance Award to delegates of Beta Upsilon Chapter. Middle, left: Luncheon buffet line with Doyle Hardin, Joe Lowke, Harold Combs, Bill Steer, and Harry Hamilton. Middle, right: Hard at work in a business session. Lower, left: Delegates during a coffee break. Lower, right: Gregory Gore, Field Secretary, presents Chapter Efficiency Contest Awards to the 1964 winners in the Southwestern Region.

Stubbe, Jr., Gamma Delta Chapter; James J. Austin, Gordon Stone, Jr., John Wyatt, Gamma Zeta Chapter; Tom Baldwin, Ben Beningo, James B. Bonds, Bill Bounds, Charles T. Brumfield, William A. Henry, Tom Leperi, James M. McQuiston, Larry Napier, Clyde D. Rose, Dana Sanders, Robert Tadlock, Gamma Tau Chapter; Kenneth Sanders, David Schroeder, Delta Nu Chapter; Raymond Boudreaux, Joseph Golemi, Jacob Kansas, Epsilon Nu Chapter; Earl J. Disselhorst, Epsilon Psi Chapter; Charles Carter, Larry Johnson, and Jerry Laesser, Zeta Iota Chapter.

#### Midwestern Region

Des Moines, Iowa, was the site of the Midwestern Regional Meeting as delegates from the various chapters gathered at the Hotel Kirkwood during the week end of October 17 and 18, 1964. On hand for the meeting were Regional Director La Verne A. Cox, District Directors James Dowis and Ronnie G. Smith and 87 other Deltasigs.

The business sessions of the meeting were built around the workshop outline for chapter officers, with each chapter having the opportunity to serve as mod-



erator for a specific panel discussion. All aspects of chapter operation were considered, with special emphasis being placed on the problems of the chapters within the Midwestern Region. The demonstration of an Ideal Meeting by Epsilon Iota Chapter and the demonstration of an Ideal Formal Initiation by Alpha Delta Chapter were two highlights of the business sessions.

Drake University's Dean Herbert W. Bohlman gave the welcome address at the Saturday luncheon and provided the first highlight of the meeting. "The Cuconals," Jerry and Becky, entertained the delegates prior to the opening of the afternoon sessions.

Saturday evening provided a break in the business sessions with a buffet dinner followed by a Harold's Club Party which proved once again that a stag party can be fun. During the course of the evening Yellow Dog initiations were held for all interested brothers.

The climax of the meeting came on Sunday with the presentation of the certificates to those chapters in the Midwestern Region achieving 100,000 points in the Chapter Efficiency Contest. Also during the award ceremonies, Epsilon Iota Chapter at Mankato State College proudly accepted the attendance trophy.

In attendance at the meeting were: Regional Director LaVerne A. Cox, Alpha Delta Chapter; District Director James F. Dowis, Alpha Iota Chapter; Donald De-Kock, Denver Dvorsky, Jim Furgason, Ronald Langlas, Mike Rocca, John Sonksen, William Storbach, William Smith, Epsilon Chapter; Harold E. House, William Rex, Fred Wichert, Iota Chapter; John Beilsmith, Ellsworth Breihan, Alpha Beta Chapter; Delwyn Anderson, Dwight W. Clark, William Dickinson, Robert A. Hill, Douglas Hoefeldt, John Hughes, Roger J. Larson, Fred Neid, Gary Rosenbach, George Vrba, Barry Warwick, Bill Wilbur, Alpha Delta Chapter; Russell A. Otto, B. Richard Vogen, Alpha Epsilon Chapter; Steven L. Berg, Martin M. Bohac, Richard Cassidy, Ron Kastner, Donald Loeb, Dave Mattice, Alpha Eta Chapter; James P. Blough, Gary Coogan, Larry Engel, Ron Flora, James Latham, John H. Lethcoe, Jr., Theodore D. Luce, Ben Norman, Bob Westlund, Alpha Iota Chapter; James Boyle, Thomas Calhoun, Pat Morrow, Beta Theta Chapter; Charles Cuba, Neil Darr, Don Dreher, Mike Goodwin, John Greenwell, Tom Kummer, Jack Landolt, Tom Landolt, Francis

McHenry, Pete Sharamitaro, Beta Sigma Chapter; Leon A. Brockelsby, David L. Larson, Joel Myers, Gary Tallman, Gamma Eta Chapter; Ronnie S. Smith, Delta Epsilon Chapter; Peter W. Artzer, Larry Dagesse, Jerry R. Lane, Ray Williamson, Delta Chi Chapter; Klaren Alexander, Bob Bauman, Bruce Cranston, Gordon A. Denton, Dick Droege, William Gunther, Daryl Henze, Brian Kammerer, John Lindstrom, James Manderfeld, Jerry Paulson, John C. Pihaly, Richard Powers, Richard Schneider, Herbert Seewang, Gerhard Skaar, Gary Szumylo, Curtis Speck, Harlan Swanson, Frank A. Timmers, and Francis Wickenhauser, Epsilon Iota Chapter.

#### Southwestern Region

Attendance achieved a new peak at the Southwestern Regional Meeting held in Dallas, Texas at the Melrose Hotel on October 3 and 4, 1964. A total of 45 were in attendance including Grand President Joe M. Hefner, Regional Director Frank L. Strong, Field Secretary Gregory V. Gore, and District Directors John A. Fincher, Bill J. McGinnis, and Robert Chamberlin.

The meeting centered around the workshop outline for chapter officers with special emphasis being placed on the chapter problems within the Southwestern Region. The first highlight of the meeting came on Saturday when Mr. Charles Sharp, vice president of the Fidelity Union Life Insurance Company, gave an inspiring talk at the luncheon. Mr. Sharp spoke on "The Future Economy of the United States."

A break in the business sessions came on Saturday evening with a buffet dinner and Las Vegas Party which was well attended by the members and wives of the Dallas Alumni Club in addition to the Chapter delegates. During the course of the evening initiations were conducted for those candidates wishing admittance into the Ancient Independent Effervescent Order of the Yellow Dog.

The meeting reached its zenith at the Sunday luncheon with an inspiring address by Grand President Joe M. Hefner. The winners of the 1964 Chapter Efficiency Contest were honored with the presentation of the certificates to the five chapters in the Southwestern Region which achieved 100,000 points. The climax of the awards session arrived when Beta Upsilon Chapter at Texas Tech received the attendance trophy.

In attendance at the meeting were: Grand President Joe M. Hefner, Beta Upsilon Chapter; Regional Director Frank L. Strong, Beta Nu Chapter; Field Secretary Gregory V. Gore, Beta Gamma Chapter; District Directors Charles R. Chamberlin, Beta Rho Chapter; John A. Fincher, Delta Epsilon Chapter; and Bill J. McGinnis, Beta Upsilon Chapter; Gary Knostman, Sam Love, David Phillips, Beta Kappa Chapter; Phillip Beaver, Hap Squires, Beta Iota Chapter; Harold Combs, Jr., Melvin L. Garner, Harry A. Hamilton, Doyle A. Hardin, Joe Lowke, Bill Steer, Tommy Weaver, Tommy Welch, Beta Upsilon Chapter; Jack A. Knight, Glenn Duphorne, Beta Phi Chapter; Robert Stevenson, Beta Chi Chapter; Clifford R. Cardwell, Charles F. Lyon, Jack C. Morris, Dale Wootton, Delta Eta Chapter; Bane Hereford, Alvin Stephens, Delta Eta Chapter; Roger Akey, C. M. Miller, Delta Upsilon Chapter; Charles M. Nelson, George W. Tolleson, Delta Phi Chapter; Jerry Brazil, Larry D. Gant, Epsilon Zeta Chapter; Bobby W. Eubanks, Jim Hussion, Bobby Lehman, Gary Middleton, James Payne, Harold Stowe, and Lee W. Wiley, Epsilon Mu Chapter.

#### Inter-Mountain Region

The Western Skies Hotel in Albuquerque, New Mexico was the site of the Inter-mountain Regional Meeting held on October 10 and 11, 1964. Enthusiasm for the meeting ran very high as delegates were in attendance from all of the chapters in the Inter-mountain Region. On hand to conduct the meeting was Regional Director Warren E. Armstrong, assisted by Field Secretary Gregory V. Gore and District Director William Wilson.

Much interest was shown by the chapter delegates during the panel discussions on chapter operation. The workshop outline for chapter officers served as a guidepost to the panels, with special emphasis being placed on the problems encountered by the chapters in the Inter-mountain Region.

The first highlight of the meeting came at the Saturday luncheon when M. M. Hardin, president of American Gypsum Company, gave an address on his experiences in the business world. His talk served as an inspiration and a guideline to all of those present.

Following the Saturday session and buffet dinner at the Western Skies Hotel, the brothers adjourned to the home of Regional Director Armstrong for a Las Vegas Party. While fortunes were being made and lost, initiations were conducted for those brothers desiring admittance into the Ancient Independent Effervescent Order of the Yellow Dog. The hospitality of both Warren and his lovely and gracious wife and hostess, Millie, was sincerely appreciated by all of the brothers.

The Sunday Farewell Luncheon was the highlight of the meeting with the presentation of certificates to those chapters achieving 100,000 points in the Chapter Efficiency Contest. The meeting was brought to a close when Gamma Psi President Ralph Hughes received the attendance trophy on behalf of his chapter at the University of Arizona.

In attendance at the meeting were: Regional Director Warren E. Armstrong, *Gamma Iota Chapter;* Field Secretary Gregory V. Gore, *Beta Gamma Chapter;* District Director William E. Wilson, *Gamma Omega Chapter;* Sherman Harmer, *Sigma Chapter;* Robert E. Newman, John T. Stewart, *Alpha Nu Chapter;*  William Marscin, Nicholas Pica, Gamma Iota Chapter; James DeGarmo, Jerry D. Keeton, Robert K. Rowe, Gamma Phi Chapter; Ralph Hughes, Steven Lange, Edward J. Mahoney III, Gamma Psi Chapter; Russell E. Brown, Robert Short, Gamma Omega Chapter; Dennis C. Butsch, Larry Gardner, Dewayne Lee, Epsilon Eta Chapter; Robert D. Hamblet, John D. LaFaver, and James E. Snipes, Epsilon Upsilon Chapter.

#### Western Region

San Francisco, the City by the Golden Gate, was the site of the Western Regional Meeting held on October 17 and 18, 1964. The Bellevue Hotel served as headquarters for the meeting.

Regional Director Burell C. Johnson conducted the Meeting and was assisted by District Directors Harold E. Mackenthun, R. Nelson Mitchell, and H. Nicholas Windeshausen. The brothers were honored to have Grand President Joe M. Hefner in attendance at the meeting.

Grand President Hefner presented an informative session on The Central Office operation. The meeting was built around the workshop outline for Chapter Officers with special emphasis being placed on the chapter problems of the Western Region.

Featured speaker at the Saturday luncheon was Buford A. Casey, professor of business administration at the University of California at Berkeley.

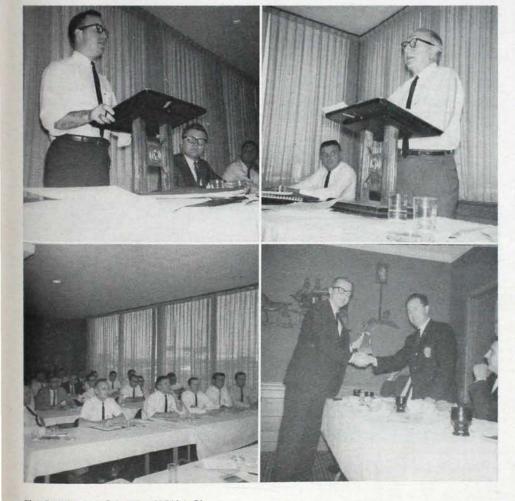
Following the dinner Saturday evening the brotherhood adjourned for one of the highlights of the biennial meeting, the Yellow Dog initiation. Following this initiation, the brotherhood turned its attention to a tour of the Golden Gate City.

The highlight of the meeting came Sunday when certificates were presented to Delta Omicron Chapter at San Francisco State and Epsilon Theta Chapter at Chico State for having achieved first place in the 1964 Chapter Efficiency Contest.

After deliberation with Epsilon Theta Chapter concerning the official distance to San Francisco, the attendance award was made to Epsilon Phi Chapter at Sacramento State College. Judging from the comments of the brothers in attendance the meeting was a success.

In attendance at the meeting were: Grand President Joe M. Hefner, Beta Upsilon Chapter; Regional Director Burell C. Johnson, Alpha Sigma Chapter; District Directors Harold E. Mackenthun, Iota Chapter; R. Nelson Mitchell, Chi Chapter; and H. Nicholas Windeshausen, Alpha Delta Chapter; Buford Casey, Larry Gilsdorf, John Minahan, Jerry Schumache, Rho Chapter; Richard Crevani, Skip Fenner, Ernest O. Hinds, Jr., Robert M. Nelson, Steven Payette, Thomas J. Ravizza, Colby G. Smith, Dennis Young, Gamma Omicron Chapter; Larry Cosden, Robert Israel, Bruce Queen, Delta Omicron Chapter; Russell Bockhop, David L. Eichner, Robert C. Hinman, Epsilon Theta Chapter: Bob Clancy, Clifford A. Gehrt, Lee Herman, Walter Morris, Ray Nielsen, and Thomas J. Turcotte, Epsilon Phi Chapter.

SCENES FROM THE EAST CENTRAL Regional Meeting held in Columbus, Ohio. Upper left: Executive Director Charles L. Farrar conducts a panel. Upper right: Herbert Finney, Chairman of the Committee on Alumni Activities, reviews the program of his committee. Lower left: Delegates at work in a business session. Lower right: Regional Director Andrew T. Fogarty presents the Attendance Award to Gerald Hills of Rochester Tech.



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JUST COMPLETED is the fine structure pictured here to house the College of Commerce at the University of Kentucky.

### Kentucky College of Commerce Occupies New Building

THE COLLEGE OF COMMERCE at the University of Kentucky shed the old for the new this Fall when it evacuated historic White Hall and occupied a new \$1,900,000 building.

Currently the college has 800 students and 35 faculty members. The new fourstory structure is designed to accommodate the 2,000 students expected to enroll by 1970. White Hall, built in 1880, had housed the College since its founding in 1925. In recent years, however, classes of the College had spread to three other campus buildings.

An important feature of the building is the "case classroom." The six classrooms of this type, each accommodating 60 students, contain three tiers of seats arranged in a semi-circle. The swivel base seats provide freedom for viewing all parts of the room. This amphitheaterstyle room is ideal, instructors say, when a student presents an analysis of a business case.

The building also contains a 226-seat auditorium, six seminar rooms, 48 individual faculty offices, 25 study cubicles and a library.

The air-conditioned building contains 90,800 square feet of floor space. A faculty lounge and an activities room and lounge for students are included. An outdoor terrace extends from the student lounge which separates classroom and office areas.

The main entrance to the building faces South Limestone Street. Another entrance opens from the second floor and leads to and from the building by way of a ramp to an adjacent elevation.

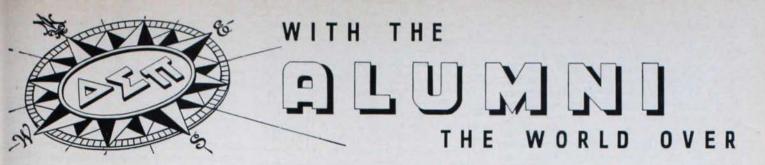
The Patterson School of Diplomacy and International Commerce and the Bureau of Business Research also are housed in the building.

Brock and Johnson was the architectural firm for the project.

Dr. Robert William Rudd, professor of agricultural economics, was named acting dean of the College of Commerce during the summer after the resignation of Dr. Cecil Clayton Carpenter. The latter asked to be relieved of administrative duties to rejoin the teaching faculty.



THIS FUNCTIONAL 266 seat auditorium is a part of the new College of Commerce Building on the University of Kentucky Campus.



#### Among the Alumni Clubs BUFFALO

Arrival of the Fall season has been the signal for a burst of activity in the Buffalo Alumni Club. In September, Edward J. D. Zobrest was elected president along with fellow officers Joseph Vollmar as vice-president, Robert Miles as treasurer, and Henry Zwierzchowski as treasurer. Robert Camwell was appointed social chairman for the year.

Memories of the July picnic were so pleasant that a follow-up social evening seemed to be inevitable. This is planned as a dinner dance on November 14, at the Red Lobster. It will reinstate our annual traditional affair which fell by the wayside during the last year or so.

A regular bubbling pot of ideas is the Third Monday Luncheon Club which meets in downtown Buffalo. These luncheons have stimulated some of the Club's agile minds to the extent that a number of ideas are on the menu to be chewed and digested at future alumni club meetings.—EDWARD J. D. ZOBREST

#### CINCINNATI

The Cincinnati Alumni Club is continuing at the same vigorous pace with which it started this year, and the interest in the program and activities is continuing at the excellent level with which the year opened. This quarter's action started with a visit by eight of the alumni members to the East Central Regional Meeting in Columbus, Ohio. While the meeting was geared mainly to the undergraduate chapters, those alumni present were able to pick up a number of pointers from the alumni program and add a little advice for the undergraduate officers. The well planned program added up to an enjoyable weekend for those alumni and their wives that were able to attend.

Perhaps one of the factors leading to the interest shown in alumni activities in the Cincinnati area is due to the help received from the Delta Dames, our ladies' organization. The club, composed of wives of the active and alumni members, provides a wellrounded program for the members, holding bi-monthly meetings at various places in the Cincinnati area. Naturally, the program is geared to the ladies, but the topics of the meetings range from current business trends and cycles to the current trends in decorating and fashions. It is firmly believed that some of the ladies actually push the men to attend the meetings as a result of their affiliations with the Dames.

November's meeting of the Cincinnati Alumni Club brought us a timely topic in Mr. William Jenike's talk about the expansion program being conducted at the University of Cincinnati. Most of us vaguely knew of the program but after the meeting at Jack and Klu's, most of us knew much more about the expansion program and where the University was headed.

where the University was headed. December always brings the combined active-alumni Christmas Party for the orphans at a local orphanage. Every year it becomes a bigger and better party for the kids. We're sure this year will be no exception.—JAMES L. HARPRING

#### MILWAUKEE

The officers of the Milwaukee Alumni Club have undertaken the tedious task of updating a rather outdated membership list. With the cooperation of several of the more active members, we have thus far tripled our current address file and are still going strong. We would like to request that any alumnus living in the Milwaukee area who has not as yet been contacted to please get in touch with our President, Bob Neimon, 2464 North 114th Street, Wauwatosa, Wisconsin.

By the time this issue goes to press, we will have held what should be one of our most successful business-social meetings. The agenda calls for cocktails, dinner and a business meeting, followed by various social activities. With a substantial increase in our active membership, we anticipate a most successful future.—THOMAS W. BRUETT

#### NEW YORK

The New York Alumni Club concluded its 1963-64 year with the annual Round-up at the Faculty Club on June 9. The graduating brothers of Alpha Chapter's 1964 class were our guests and the dinner took the form of a tribute to the ever-faithful Dick Abbe, Class of 1932, to whom a token gift was presented. The usual number of letters and telegrams arrived from the old standbys and the reading of these, as always, was the high point of the evening. These came from brothers of many classes-one as far back as 1910-all fine examples of a loyalty which was the hallmark of Deltasigs of 50 years ago. Their continuing interest in each other and in those who were to follow them is proof indeed that a fraternity is forever.

Our Spring Golf Party was not held this year and so there will be no additional engraving in 1964 on our battered old cup. Fondly hoping that this, the best get-together of the year, will be resumed in 1965, we have set aside Tuesday, May 18, for its revival. A pocket calendar outlining our program for the year has been mailed to all of Alpha Chapter's alumni and to the alumni of all other chapters who are now living in the metropolitan area.

Much of the Club's energy during the past four years has been directed to the acquirement of new quarters for Alpha Chapter and with that pleasant task reasonably well completed, it will now be our endeavor to increase the club membership a hundredfold. We have resisted the urge to increase our dues so that those good fellows, many of whom now live hundreds of miles from Washington Square and who pay such out of sentiment, will continue to do so. Club Membership assures one of the receipt of each quarterly issue of The DELTASIG and the satisfaction of knowing that part of each remittance goes to Oxford to help in the maintenance and operation of The Central Office there. There are many uses we could make of some additional income. An up-todate directory would be valuable indeed and a news sheet would be of interest.

#### LUBBOCK

The Lubbock Alumni Club will be working with Beta Upsilon Chapter on one or more projects to raise money to help send delegates from Beta Upsilon Chapter to the Grand Chapter Congress in August. A committee from the undergraduate chapter will be searching for suitable projects for this purpose. The alumni will assist the chapter in choosing and conducting the projects. We plan to have a good delegation from Beta Upsilon Chapter at the Grand Chapter Congress in the Bahamas.—BILL J. MCGINNIS

#### SAN FRANCISCO

The San Francisco Alumni Club had its monthly luncheon meeting in San Francisco on Thursday, November 5. Seventeen alumni were in attendance. Officers elected for the following year were: Harold E. Mackenthun, president; Marshall E. Noel, Clifford L. Franz, and John G. Roveda, vice presidents; Joseph P. Simini, secretary; and Leo Piovano, treasurer.

Our speaker at the meeting was James J. Broz, executive officer, Western Traffic Region, Defense Traffic Management Service, and associate dean of Transportation at Golden Gate College in San Francisco. He spoke on the defense transportation system from the SNAFU in World War I, in which freight cars were backed into Toledo and Chicago, through World War II and Korea. He indicated that there were plans, which originated with Sputnik I in 1957, that could be used in any national catastrophe to keep America able to function from the standpoint of transportation of military, civil defense and industrial goods. Mr. Broz has been with the United States Department of Defense since 1951.-JOSEPH P. SIMINI

#### CHICAGO

The Chicago Alumni Club inaugurated the current season on September 17, with the traditional "Round-Up Night" at the Illinois Athletic Club. There was no formal program—just an evening of fellowship, fun and games. The I. A. C. outdid themselves with the buffet served.

On October 13, the theme of the evening was "Politics." We had two speakers, John Bickley, the very controversial Republican candidate for States' Attorney for Cook County, and Brother Wallace Schall, the Republican candidate for Recorder of Deeds.

The weekend of October 23, found the brothers at the Knickerbocker Hotel giving a helping hand to Brother Tom Mocella with the Central Regional Meeting. For the record, it was Beta Chapter and not the Chicago Alumni Club who fixed up that date for our Executive Director, Charles Farrar. Saturday evening we threw a party before the dance; this was an alumni only affair, the undergraduates being tied up in the Yellow Dog rites.

On Thursday, November 19, we held our annual Founders' Day Banquet in Charter Hall of the Chicago Bar Association. After cocktails and a sumptuous banquet, Major William F. Dickson of the United States Air Force spoke to us on "The Air Force's Role in the U. S. Space Program."

On Saturday, December 5, the club celebrated its annual Winter Party at Beta Chapter House. The potables flowed, the buffet was terrific and the brothers soon found themselves in the Yuletide holiday mood.

January 12 is "Travel Night" at our dinner meeting at the Illinois Athletic Club and on February 9, again at the I. A. C., we will be hosts to the undergraduate Deltasigs in the Chicago area.

A cordial welcome is extended to all Deltasigs in the Chicago metropolitan area. Cocktails and fellowship begin at 5:30; dinner is served between 6:30 and 7:00. After the program, the bar is reopened and the members settle down for an evening of fun and games. For information, just write us at 42 East Cedar Street, Chicago, Illinois, 60611; the telephone number is DElaware 7-9652.—Don F. HOLEM

#### BALTIMORE

One of the cardinal rules of journalism states that nothing is of less interest to the reader than yesterday's news. While much of what follows is "stale" news to those of us who regularly participate in the activities of the Baltimore Alumni Club, it is, nevertheless, fresh news to those members who are now scattered throughout the country. This article, then, is for brothers like Bruno Lawson, Lee Staples, Roy Von Briesen, Bill Ginder, Herb Wheeler, Charlie Butler, Leo Piovano, Bob Faust, Bill Gliss, George Hinckley, Earle Hughes, Ed Jowett, Hugh Monaghan, Grant Peoples, Danny Cox, and many, many other former "actives" whose jobs have required them to leave the Land of Pleasant Living. To all of you, we can only say that we hope some of the "stale" news which follows will serve to remind you of old friends and happy times in Baltimore.

Here at home, many things happened in 1964—Jack Longstreth was elected president of the Baltimore Alumni Club and his lovely wife Betty took over the reins of the Wives Club. Dale Raubenstine, Cliff Andrews, Ron McFarland, and Sheldon Coon moved into other top alumni club offices. In sports, Roy Snouffer defeated Maurice Hasty to take the singles championship in the annual Deltasig tennis tournament. Roy then teamed up with Jim Frey to form a formidable twosome which went all the way in the doubles tournament.

In other athletic endeavors, the Keglers traveled to College Park to meet—and defeat—Washington's finest in the annual "Little Brown Jug" bowling tournament. We are happy to report that the Washington crowd didn't stay mad for long following their defeat, and later invited our group to join them in September for their annual party on the mule-drawn barge which runs along the old C & O canal from Georgetown to Great Falls. A number of Baltimore brothers and their friends attended the barge party, and all agree that it was an outstanding success!

In other news of 1964, Brother Henry Miller won the Delta Sigma Pi Scholarship Key for maintaining the highest overall average of all male undergraduate students in the Johns Hopkins, McCoy College School of Business. While we are handing out kudos, let's not forget to direct a few to Walt Houck and Dale Raubenstine for successfully completing the recent CLU examination.

We could go on and on, but time and space requirements necessitate our holding back some information for the next issue. For now then, we can only re-emphasize the fact that 1964 was a good year for the Baltimore Alumni Club. We regret that many of you were not here to enjoy it with us, but we know that in your hearts you are never far away. All of us here at home wish each of you, and your fine families, continued success, prosperity, good health and, most of all, a very Happy New Year. ---MIKE GERAGHTY

#### DETROIT-Gamma Theta

Earlier this year the Gamma Theta Alumni Club sponsored an outstanding professional program attended by 52 of the alumni and undergraduate members. Vice President Doug McKenzie selected a panel of men representing the fields of insurance, personnel, accounting, law, and banking. Each man presented a short talk which was followed by a question and answer period.

Congratulations to Brother Bob Lavens on receiving our first "Outstanding Alumni" Award. Past President Lavens was given a unanimous vote by the Board of Directors at the September meeting. The award is presented to those members who have made exceptional contributions to the fraternity, to Wayne State University, or to the business world in general.

On October 17, the Club held the annual fund raising event called "Dealer's Choice" at the Ferndale Community Center. This was an expansion of the millionaires party idea used in past years. The profits will be added to the house fund which will eventually be used for the purchase of a house for the active chapter. Our thanks to Chairman Gene Hiltz and all those assisting for a most enjoyable evening.—ART NEFF

#### PERSONAL MENTION

WILFRED GULOWSEN, New Mexico, has been promoted to Supervisor of Inventory and Exchange Accounting for Cities Service Oil Company.

JACK R. GOSNEY, San Francisco State, has been promoted to Administrative Assistant to the Claims Manager of the Kaiser Steel Corporation.



ATTENDING A RECENT MEETING of the Board of Directors of the Detroit-Gamma Theta Alumni Club were, front row—left to right: Pete Bakalis, Secretary John Hansen, President George Giza, Treasurer Bill McGarrity, and Vice President Tom Hannan. Back row: Karl Gmeiner, Gene Hiltz, Len Grabijas, Jim Bedenis, Harry Lee and Art Neff.

RICHARD C. HUNT, Mankato State, is now an Accountant for Deluxe Products in Minnesota.

ALBERT B. LUM, Mississippi, is now a C.P.A. in the Internal Auditor Office of Humble Oil and Refining Company in Houston, Texas.

FRANK L. CHLAD, Michigan State, has a new position as Manager of Case Institute of Technology. Brother Chlad resides with his family at 12101 Angelus, Cleveland 5, Ohio.

CHARLES Q. MICHIE, Tampa, has been appointed a medical service representative by J. B. Roerig and Company, a pharmaceutical division of Charles Pfizer and Company, Inc., of New York. Brother Michie lives with his family at 1104<sup>1</sup>/<sub>2</sub> South Moody, Tampa, Florida.

WORTH F. FENNER, JR., San Francisco, has been appointed a sales representative of the Connecticut Mutual Life Insurance Company and will be associated with the Leo A. Gansmiller Agency in San Francisco. He and his wife live at 2453 Lombard Street in San Francisco, California.

JOHN M. BLOW, *East Carolina*, has been appointed as an associate in the Management and Commercial Sales Department of the Great Atlantic Agency in Newport News, Virginia. He lives in Yorktown, Virginia.

RAYFORD L. MOODY, *Texas Tech*, has a new position as Division Controller for the Southwestern Portland Cement Company in El Paso, Texas. Brother Moody resides at 340 Rainbow Circle, El Paso, Texas.

#### A MESSAGE-

(from the Committee on Alumni Activities)

to the alumni:

many of the clubs, during the past few months, have been sending us copies of various interesting invitations concerning their meetings and social events. It looks like some of the clubs are working real hard and also are having a good time. We will welcome such news and reports.

to the undergraduate chapters:

the Committee on Alumni Activities is standing with open arms to welcome all of you undergraduate members into alumni work upon your graduation, which will soon arrive. We note with pleasure some of the news concerning the good work the various chapters have been doing, because we believe that hard working undergraduates make good alumni members. HUGH K. MCKEE, JR., Mississippi, was elected president of the Alaska Society of Certified Public Accountants at the organization's annual meeting in August. As president, he automatically becomes a member of the governing council of the American Institute of CPAs. Brother McKee and his family make their residence at 3205 Knik Avenue, Anchorage, Alaska.

CLAY T. MYERS III, Georgia, has been appointed a medical service representative by J. B. Roerig and Company, a pharmaceutical division of Charles Pfizer and Company, Inc., of New York. He and his family live at 2015 Winterville Road, Athens, Georgia.

JIMMY L. COODY, New Mexico State, has been appointed a sales representative of the Connecticut Mutual Life Insurance Company. He will be associated with the Charles H. Gibson Agency in El Paso, Texas. Brother Coody and his wife reside at 517 Sweet Street, Las Cruces, New Mexico.

WOODROW A. ABBOTT, Maryland, a Colonel in the United States Air Force, has been presented the first oak leaf cluster to the United States Air Force Commendation Medal. Colonel Abbott was awarded the medal for his meritorious achievement while serving as deputy commander for operations at Schilling AFB, Kansas.

CLARENCE W. PRATT, Auburn, has been promoted to Lieutenant Colonel in the United States Army at Fort Shafter, Hawaii.

CLARENCE L. CASAZZA, Miami U., has a new position as Assistant Director of Admissions at Miami University in Oxford, Ohio. Brother Casazza and his family reside at 802 South Main Street in Oxford, Ohio.

DONALD R. CURTIN, Wayne State, a Captain in the United States Air Force, has been awarded the first oak leaf cluster to the United States Air Force Air Medal, in Tan Son Nhut, Viet Nam. Captain Curtin was presented the medal for his meritorious achievement while participating in aerial flight in Viet Nam. He is on duty with a USAF advisory unit assisting the Vietnamese Air Force in their fight against Communist aggression.

GEORGE B. LAPHAM, Babson, a First Lieutenant in the United States Air Force, has been decorated with the United States Air Force Commendation Medal at Moody AFB, Georgia. Lieutenant Lapham was awarded the medal for his meritorious service while serving with the 3919th Combat Support Group at Fairford RAF Station, England.

CHARLES E. SCHMIDT, JR., Florida Southern, has been named Administrative Vice President of Ray-Eye Productions, Inc., Evanston, Illinois-based television producers.

JOHN S. WHITE, *Missouri*, a representative of the C. P. Harris-Memphis general agency of National Life Insurance Company of Vermont, has earned membership in the firm's 1964 President's Club. The membership recognizes outstanding achievement in client service and sales as a career life underwriter for the company and qualifies Brother White for attendance at the club's educational conference at the Americana Hotel, New York City, in October. He resides at 1717 Ward Avenue in Caruthersville, Missouri.

R. DALE WOOTTON, North Texas State, a member of the Student Bar Association of Southern Methodist University Law School, has been elected to represent the school at the 5th Circuit Convention of the American Law Student's Association held in Miami, Florida, and also at the National Convention held in conjunction with the American Bar Association Convention in New York.

BRUCE F. MACRAE, Maryland, was recently made regional Traffic Manager for the Mark Distributing Company, in addition to his duties as Traffic Manager for the Southeastern Division of Food Fair. Brother Macrae lives with his wife at 6896 Howalt Drive in Jacksonville, Florida.

CARROLL F. REYNOLDS, *Pittsburgh*, is now in Nigeria, Africa, where he is setting up a medical library in the University of Ibadan, Ibadan, Nigeria. He will be there for six months, then he will return to his home in Pittsburgh and his position as director of the medical library of the University of Pittsburgh.

EDWARD J. KERCHER, Florida State, has recently earned membership in the 1964 President's Club of the National Life Insurance Company of Vermont. Brother Kercher is a district agent of this company with offices in Bradenton, Florida.

CHARLES W. ALLISON, *Missouri*, has been named Senior Accountant with Peat, Marwick, Mitchell and Company in St. Louis, Missouri.

N. PETER JOHNSON, Boston College, has been named Assistant to the President of Capital Sponsors, Inc., in Boston, Massachusetts.

RICHARD M. COSSARINI, *Missouri*, has accepted a position as Senior Clerk in Accounting at the Chevrolet Division of General Motors in St. Louis, Missouri.

GEORGE E. SUMMERS, *Florida*, has been promoted to District Sales Manager for the SCM Corporation in Chattanooga, Tennessee.

CHARLES J. KEYTANJIAN, JR., Pennsylvania, is the new owner of Direct Rug Cleaners in Drexel Hill, Pennsylvania.

FRED J. MILLS, JR., *Auburn*, is now the Minister of Religious Education and Music for the First Baptist Church in Monroe, Georgia.

THEODORE F. MONROE, *Kentucky*, is now a C.P.A. associated with Yeager, Ford and Warren, in Louisville, Kentucky.

MANFRED A. BLOCH, *Buffalo*, has a new position as Accounting Instructor at Bryant and Stratton Business Institute in Buffalo, New York.

#### MERGERS

Charles L. Dunlap, *Florida*, on December 28, 1963, to Beverly Benton, at Fort Walton Beach, Florida.

Chester W. Cornwall, Jr., *Florida*, on April 18, 1964, to Ricki Breitkopf, in Winter Park, Florida.

Harrold J. Manger, *Monmouth*, on August 1, 1964, to Marie L. Picarelli, at Paterson, New Jersey.

Charles H. Crain, *Maryland*, on June 21, 1964, to Joyce Ann Harmon, at Washington, D.C.

John N. Mullally, Jr., Maryland, on August 22, 1964, to Lucinda May Mulvin, at Washington, D.C.

Jon F. Carmain, *Georgetown*, on June 27, 1964, to Linda Janet Bieschke, at Chicago, Illinois.

Walter B. Powell, *East Carolina*, on July 11, 1964, to Belinda Smith, at Greenville, North Carolina.

Daniel C. Griffin, *East Carolina*, on August 23, 1964, to Jency Ann Wellons, at Micro, North Carolina.

Gregory P. Egan, St. Louis, on June 13, 1964, to Louise Arambula, at Webster Groves, Missouri.

Carl W. Fitch, St. Louis, on July 25, 1964, to Patsy Dolan, at St. Louis, Missouri.

Robert J. Danz, St. Louis, on August 8, 1964, to Barbara Wilmeshire, at Union, Missouri.

Charles A. Voellinger, *St. Louis*, on August 22, 1964, to Sharon Johnson, at Webster Groves, Missouri.

F. Randolph Gross, *St. Louis*, on August 22, 1964, to Norma Jean Morrison, at Wichita, Kansas.

David C. Kartye, St. Louis, on September 26, 1964, to Rosemary Matthes, at St. Louis, Missouri.

James Buchholz, *Rider*, on August 15, 1964, to Beverly Jean Birkicht, at Rochester, New York.

Donald Driscoll, San Francisco, on August 8, 1964, to Mary Elizabeth Chase, at Saratoga, California.

Robert Goodwin, San Francisco, on August 8, 1964, to Susan Mason, at San Francisco, California.

Harry M. Kushigian, *Boston*, on June 14, 1964, to Claire Tesckelian, at Providence, Rhode Island.

R. Stanley Merrill, Indiana, on June 21, 1964, to Sharon Osborn, at Bluffton, Indiana.

James J. Myers, *Dayton*, on May 16, 1964, to Barbara Lewis, at Wyckoff, New Jersey.

Edwin H. Styffe, Jr., St. Louis, on October 3, 1964, to Myra Janet Foulke, at St. Louis, Missouri.

Albert H. Zais, *California*, on June 14, 1964, to Harriet Florence Williams, at San Francisco, California.

Gustavus A. Sieverts, Johns Hopkins, on June 6, 1964, to June Ayres Lane, at Greenbelt, Maryland.

Robert W. Hemsch, *Minnesota*, on June 27, 1964, to Bette Dunlap, at Metuchen, New Jersey.

John M. Shutts, *Babson Institute*, on August 4, 1964, to Pamela R. Hopkins, at Paragould, Arkansas.

Richard C. Hunt, *Mankato State*, on August 8, 1964, to Karen Leverson, at Mankato, Minnesota.

Joseph S. LaCascia, U. of the Americas, on April 23, 1964, to Joan C. Alper, at New York City, New York.

Albert H. Paxton, *Indiana*, on February 8, 1964, to Barbara J. Stangle, at Vincennes, Indiana.

Reynold E. Carlson, Northwestern-Zeta, on July 27, 1964, to Patricia P. Roehm, at Round Pond, Maine.

Robert E. Richter, *Rutgers-Beta Rho*, on April 4, 1964, to Doris H. Pfeiffer, at Hillside, New Jersey.

#### DIVIDENDS

To Brother and Mrs. Robert J. Ricca, Rutgers-Beta Rho, on July 24, 1964, a daughter, Deborah Anne.

To Brother and Mrs. William O. Spichiger, *Rutgers-Beta Rho*, on September 17, 1964, a son, Mitchell.

To Brother and Mrs. John C. Nelson, San Francisco, on June 10, 1964, a son, John Stephen.

To Brother and Mrs. John E. Cook, *Missouri*, on May 11, 1964, a daughter, Jacqueline Louise.

To Brother and Mrs. Donald L. Richard, Maryland, on May 24, 1964, a daughter, Susan Carol.

To Brother and Mrs. Wilfred Gulowsen, New Mexico, on July 21, 1964, a son, David Eric.

To Brother and Mrs. William F. Priest, Johns Hopkins, on May 9, 1964, a daughter, Cheryl Marie.

To Brother and Mrs. Robert Guetschow, Wisconsin, on April 1, 1964, a son, Michael Wallis.

To Brother and Mrs. Bernard J. Michalek, *Pittsburgh*, on October 16, 1964, a son, Gregory Edward.

To Brother and Mrs. Robert R. Storch, Michigan State, on April 5, 1964, a son, Robert R., Jr. To Brother and Mrs. Albert J. Fullman, *Rider*, on September 12, 1964, a daughter, Leslie Jo.

To Brother and Mrs. N. Peter Johnson, Boston, on August 19, 1964, a daughter, Noreen.

To Brother and Mrs. Frederick S. Barkman, *Minnesota*, on March 16, 1964, a daughter, Rebecca Frances.

To Brother and Mrs. William D. Wernke, South Dakota, on July 1, 1964, a son, Jay William.

To Brother and Mrs. Irving S. Cooper, Oklahoma, on February 25, 1964, a son, Martin Daniel.

To Brother and Mrs. Guy A. Fiorenza, *Creighton*, on September 20, 1964, a daughter, Kristine.

To Brother and Mrs. Robert H. Falke, Sam Houston State, on August 6, 1964, a son, Scott Robert.

To Brother and Mrs. W. Paul Hawley, *Tulane*, on July 11, 1964, a son, Patrick Paul.

To Brother and Mrs. Charles R. Purdy, DePaul, on August 31, 1964, a son, Jeffrey Scott.

To Brother and Mrs. Joseph M. Mc-Glynn, *Detroit*, on August 23, 1964, a son, Timothy Joseph.

To Brother and Mrs. David M. Hundley, Ball State, on September 9, 1964, a daughter, Shelley Ann.

To Brother and Mrs. York Drexler, Ferris State, on October 22, 1964, a son, Nathaniel Dean.

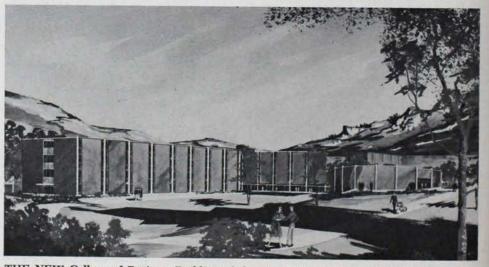
To Brother and Mrs. J. Wesley Bergey, Penn State, on September 17, 1964 a daughter, Tricia Lee.

To Brother and Mrs. C. Stephen Mansfield, *Ball State*, on October 26, 1964, a daughter, Kristi Michelle.

To Brother and Mrs. Robert Reed, Nebraska, on October 10, 1964, a daughter, Bobbie Jo.

To Brother and Mrs. William Lauth, Monmouth, on September 25, 1964, a son, Bryan.

To Brother and Mrs. John Knieriem III, Monmouth, on August 17, 1964, a daughter, Kris Martha.



THE NEW College of Business Building of the University of Utah, which is pictured here in an artists sketch, is being built in three stages.

#### LIFE MEMBERS

Some of the recent new Life Members. Additional ones will be published in the next issue of *The DELTASIG*.

- 3230 Donald R. Streeting, Epsilon Omicron, Western Michigan
- 3231 Walter C. Faulkner, Delta Zeta, East Carolina
- 3232 Neal A. Simon, Delta Rho, Ferris State
- 3233 Robert L. Levison, Jr., Pi, Georgia
- 3234 Melvin H. Carter, Pi, Georgia
- 3235 James R. Hoffman, Beta Eta, Florida
- 3236 Peter Stacy, Psi, Wisconsin
- 3237 LaVon R. Blankenbaker, Alpha Pi, Indiana
- 3238 Frederic W. Fischer, Psi, Wisconsin 3239 Terrence K. Lee, Epsilon Mu, Sam
- Houston State
- 3240 William N. Bowen, Beta Gamma, South Carolina
- 3241 Samuel C. McPherson, Epsilon Zeta, Midwestern
- 3242 John M. Blow, Delta Zeta, East Carolina
- 3243 Howard P. Abel, Gamma Lambda, Florida State
- 3244 Robert G. Hill, Beta Nu, Pennsylvania
- 3245 Frederick L. Trotter, Alpha Zeta, Tennessee
- 3246 Carl G. Schneider, Beta Kappa, Texas
- 3247 Edward J. Zobrest, Alpha Kappa, Buffalo
- 3248 E. Robert Hautzenroeder, Alpha Rho, Colorado
- 3249 Woodrow W. Crawshaw, Jr., Delta Chi, Washburn
- 3250 Mark Amen, Upsilon, Illinois
- 3251 Joseph A. Klodzinski, Gamma Pi, Loyola-Chicago
- 3252 Martin M. Bohac, Alpha Eta, South Dakota
- 3253 Edward B. Kehret, Jr., Gamma Omega, Arizona State
- 3254 Paul W. Miller, Delta Rho, Ferris State
- 3255 Neil A. Perlman, Gamma Psi, Arizona
- 3256 Manly H. Offutt, Jr., Alpha Theta, Cincinnati
- 3257 Gerald Franklin, Epsilon Mu, Sam Houston State
- 3258 William H. Hordishinsky, Theta, Detroit
- 3259 Robert D. Hamblet, Epsilon Upsilon, New Mexico State
- 3260 John M. Hawley, Jr., Beta Phi, Southern Methodist
- 3261 Gerald A. Brousseau, Gamma Omicron, San Francisco
- 3262 Gerald J. Freschi, Gamma Omicron, San Francisco
- 3263 Paul S. Bolen, Gamma Omega, Arizona State
- 3264 Paul D. Wiggs, Gamma Omega, Arizona State
- 3265 Calvin B. Skinner, Gamma Phi, Texas Western
- 3266 John E. Garretson, Gamma Omega, Arizona State
- 3267 Robert A. Nelson, Epsilon Iota, 3 Mankato State
- The DELTASIG of DELTA SIGMA PI

- 3268 Rudolph P. Templin, Beta Omicron, Rutgers
- 3269 William M. Dambach, Epsilon Pi, Monmouth
- 3270 Frank L. Sibr, Jr., Alpha Iota, Drake 3271 John E. Matthews, Jr., Epsilon Pi,
- Monmouth 3272 Charles R. Brown II. Beta Kappa
  - 272 Charles R. Brown II, Beta Kappa, Texas
- 3273 Walter W. Becky II, Alpha Theta, Cincinnati
- 3274 J. Kenneth Roos, Jr., Delta Kappa, Boston College
- 3275 Billy F. Peel, Beta Kappa, Texas
- 3276 Edward F. Walker, Epsilon Phi, Sacramento State
- 3277 Charles P. Saxer, Gamma Omega, Arizona State
- 3278 Lucian S. Zack, Beta Omega, Miami
- 3279 Joseph N. Wiltgen, Alpha Omega, De Paul

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- 3280 Louis A. Morgan, Gamma Psi, Arizona
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- Hopkins 3283 Jerry M. Wright, Epsilon Xi, Ball
- State
- 3284 William P. Schweikhardt, Mu, Georgetown
- 3285 John C. Bennett, Gamma Eta, Omaha
- 3286 George C. Holland, Jr., Beta Kappa, Texas
- 3287 Peter J. Muccia, Mu, Georgetown
- 3288 Paul D. Melhuish, Beta Omega,
- Miami 3289 John L. Steinfeld, Jr., Beta Tau,
- Western Reserve 3290 Michael J. O'Toole, Zeta, North-
- 3291 Alvin C. Steinhauer, Psi, Wisconsin
- 3292 Norman S. Neill, Gamma Psi, Arizona
- 3293 Ronald A. Bartolucci, Gamma Omicron, San Francisco
- 3294 Clarence H. Hermann, Delta Epsilon, North Texas State
- 3295 Frankie L. Lieb, *Epsilon Mu*, Sam Houston State
- 3296 Keith N. Helms, Gamma Eta, Omaha
- 3297 Julius J. Zambardi, Beta Rho, Rutgers
  3298 Lawrence L. Kreber, Alpha Eta, South Dakota
- 3299 David A. Davisson, Delta Omicron, San Francisco State

#### THE CENTRAL OFFICE REGISTER

Recent visitors to The Central Office are: THOMAS AYLARD, Alpha Theta, Cincin-nati, Ohio; ROBERT E. SNYDER, Alpha Theta, Cincinnati, Ohio; FRANK A. BROWN, Alpha Theta, Cincinnati, Ohio; JEROME J. CAIN, Alpha Theta, Cincinnati, Ohio; FRED DIETRICH, Alpha Theta, Cincinnati, Ohio; HAROLD KIRZNER, Alpha Theta, Cincinnati, Ohio; ADAM J. SEIBERT, JR., Theta, Birmingham, Michigan; RICHARD GUYON, Beta Tau, Cleveland, Ohio; ROBERT G. BUSSE, Beta Omicron, Indianapolis, Indiana; J. HARRY FELTHAM, Chi, Baltimore, Maryland; THOMAS L. TUNE, Kappa Alpha Order, Atlanta, Georgia; ROBERT J. FAY, Epsilon Tau, Middletown, Ohio; ROSIE FOGARTY, Cincinnati, Ohio; RAE SCHNABEL, Cincinnati, Ohio; ROSE GREENBAUM, Cincinnati, Ohio; MARY E. DEATON, Cincinnati, Ohio; KATH-LEEN S. BELEW, Cincinnati, Ohio; JAN MOORE, Greenhills, Ohio; BARBARA ALBIEG, Cincinnati, Ohio; MARILYN SHAVER, Ft. Thomas, Kentucky; LIN FORRESTER, Cincinnati, Ohio; Joy FEDROFF, Cincinnati, Ohio; ANGIE RANDOLPH, Cincinnati, Ohio; LOIS SCHMIEDEKER, Cincinnati, Ohio; PEGGY DOMINO, Cincinnati, Ohio; ROBERT HERLIKY, Alpha Kappa Psi, Cincinnati, Ohio; PAT BURNS, Alpha Kappa Psi, Melvindale, Michigan; J. RICHARD BOX, Alpha Kappa Psi, Oxford, Ohio; RICHARD BIELOT, Epsilon Tau, Meriden, Connecticut; JOSEPH CONTE, Epsilon Tau, Garfield, New Jersey; RAY-MOND LIVERZANI, Epsilon Tau, Hartsdale, New York; WILLIAM N. BOWEN, Beta Gamma, Columbia, South Carolina; THOMAS M. MOCELLA, Beta, Palatine, Illinois; MARVIN A. CASAZZA, Alpha Upsilon, Elmhurst, Illinois; MELVILLE J. DUNKELMANN, JR.; Alpha Upsilon, Cincinnati, Ohio; ALLAN J. BEER, Alpha Upsilon, New Rochelle, New York; TERRY A. GOULD, Alpha Upsilon, Cadue, Missouri; THOMAS A. LEIPZY, Alpha Upsilon, Chicago, Illinois; BARNEY A. GOLDMAN, Alpha Upsilon, Cincinnati, Ohio; STEPHEN SCHLEIN, Alpha Upsilon, Lawrence, New York; RONALD M. COOPERMAN, Alpha Upsilon, Toledo, Ohio; DANIEL DUNHAM, Alpha Upsilon, Tipp City, Ohio; ROBERT R. WILSON, Alpha Upsilon, Springfield, Virginia; WALTER E. JENNINGS, Alpha Upsilon, Cleveland, Ohio; DAVID WIENER, Alpha Upsilon, Wilmette, Illinois; BOB GIVENS, Alpha Upsilon, Muncie, Indiana; WILLIAM J. GOULD, Alpha Upsilon, Highland Park, Illinois; CRAIG BELL, Alpha Upsilon, Buffalo, New York; JOHN J. HOERNER, Alpha Upsilon, Oxford, Ohio; DAVID HAUPT, Alpha Upsilon, Mountainside, New Jersey; H. GARY KUHLMANN, Alpha Upsilon, Columbus, Ohio; CLYDE WILLIAM ENGLE, Alpha Upsilon, Oxford, Ohio; GEORGE KOOLURIS, Epsilon Tau, Dayton, Ohio; JOHN TRON-ZANO, Epsilon Tau, Dayton, Ohio; MICHAEL FARNETT, Epsilon Tau, Dayton Ohio; ROBERT JASON, Epsilon Tau, Dayton, Ohio; GEORGE L. GLOTZBACH, St. Paul, Minnesota; ARTHUR L. DUNNE, Dallas, Texas; RICHARD H. DuBois, Alpha Upsilon, Oxford, Ohio; ANDREW T. FOGARTY, Alpha Theta, Cincinnati, Ohio; Rocco A. Domino, Alpha Theta, Cincinnati, Ohio.

### AMONG THE



#### EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University celebrated Founders' Day with a breakfast given for the alumni, actives and neophytes. We also had signs on cars signifying Founders' Day for Delta Sigma Pi during the whole weekend of Homecoming. After the Homecoming football game, there was an alumni meeting, where several of them signed \$50 notes.

The newly elected officers for this year are as follows: Larry Gardner, president; Dewayne Lee, senior vice-president; Lee Caroll, vice-president; Jerry Haines, treasurer; Danny Pope, secretary; Bob Martin, chancellor; Tommy Morring, comptroller; and Douglas Burleson, historian.

Our first professional speaker this year was Brother Frederick Wuori, professor of economics at Eastern. His topic had to do with economic policies of President Johnson and Senator Barry Goldwater. The entire chapter was in attendance, plus the neophytes. Much interest was displayed in the question and answer period which followed the formal talk that lasted an hour. A full and varied program of professional meetings is scheduled for the balance of the year.

Our professional tour for this semester is to be a tour of Time Incorporated in Lubbock, Texas. The date is yet undecided.

bock, Texas. The date is yet undecided. At the beginning of May of last year, Epsilon Eta Chapter acquired a house. This year the pledges and the brothers have been working hard on the house, for it has been a big step in the progress of Epsilon Eta Chapter. On November 6, the furniture that had been ordered for about a month came in. This gave the inside of the house a pleasant atmosphere. We acquired 13 pieces of furniture, which all went in the living room. Just before Founders' Day for Epsilon Eta Chapter, the fraternity house was painted white with red trim on the outside. Thanks to the professional job of Jerry Butts, it got finished in time.

The brothers of Epsilon Eta Chapter are looking forward to another successful year under the guidance of Brother Larry Gardner.—MONTY REED

#### CHRISTIAN BROTHERS

EPSILON PSI CHAPTER after being installed February 29, 1964 has begun its first full year with a great deal of enthusiasm. An excellent talk was given at our first professional meeting on October 7 by Mr. Ed Price, who is connected with the Memphis Publishing Company. Mr. Price spoke to us about newspapers in general, with special emphasis on advertising and circulation.



CUTTING THE BIRTHDAY CAKE of Alpha Chapter at New York University is Faculty Advisor John Guilfoil.

On Saturday, October 31, a field trip was taken to the northwest portion of Mississippi. Brother Deutsch, a professor of the col-lege, and Brother Bezub planned the wellorganized trip. We visited the King and Anderson Plantation in Clarksdale, Mississippi, and were Mr. Anderson's guests for lunch. Learning how cotton is produced from seed to bale on the second largest cotton plantation in Mississippi was quite a revelation to all of us, particularly our brothers from the North. We also visited the Gayoso Farms in the Horn Lake region, one of the largest dairy farms in Mississippi, which proved to be a modern, efficient, and profitable installation. All who participated agreed that it was a most educational and relaxing trip.

We lost five hard-working brothers through graduation. Brother Disselhorst has organized an extensive rushing program, and on November 5 seven students became neophytes in Delta Sigma Pi. We plan to have the formal initiation around the middle of December.

Mr. John R. McCabe, Jr., a Certified Public Accountant, who is an alumnus of Christian Brothers, spoke to us about the accounting profession on November 11, and answered our numerous questions. Since quite a few of our brothers plan to enter the field of accounting, the speech and informal discussion were very enlightening.

We plan to celebrate Founders' Day with a dance in conjunction with the Gamma Zeta Chapter of Delta Sigma Pi at Memphis State University. The brothers of Gamma Zeta Chapter have been very generous in helping us with the organizational problems that always confront a new chapter, and we are deeply indebted to them.—ART SCHOEMBS

#### **GEORGIA STATE**

THE 57TH BIRTHDAY of Delta Sigma Pi was celebrated on November 7th by the brothers, pledges and alumni at Kappa Chapter's suburban lodge in Tucker, Georgia. Alex Lindholm, a vice president of Fulton National Bank, was the main speaker for the evening. The evening began with a baked ham dinner prepared and served by the pledges, followed by Brother Alex Lindholm's speech and was concluded by a skit entitled "ROTTEN HOOK" given by the eighteen pledges.

Halloween was the theme for a joint party given by Alpha Xi Delta Sorority and Kappa Chapter on Saturday evening October 31. The masquerade party held at the Deltasig Lodge provided the atmosphere for the occasion. Julia Perry, the current "Rose" of Kappa Chapter, reflected on the evening by saying: "The joint party with Alpha Xi Delta was terrific. That black crepe paper witch flying with her broom in midair in the center of orange and black streamers was very original. And the costumes worn by everyone, plus the band and refreshments provided for a good 'spookin' nite for all."

Other activities during this quarter included four professional dinners; two football games, including one between the Brothers and pledges; a professional tour and a stag party.—JOHN A. TRAVIS and PAUL R. MUIR

#### ST. LOUIS

THE FALL SEMESTER has begun very well for Beta Sigma Chapter. President Don Dreher instituted the idea of a round table discussion type meeting and it has turned out to be very profitable. From this type of meeting we conceived the idea of conducting an advertising program to take care of our expenditures for next semester. The ad program, after a slow start, is now increasing in momentum.

Also underway this semester is a new approach to our pledging program. We initiated six pledges this semester and Pledgemaster Ed Bayer is confident that substantial results will be obtained from this new approach.

Socially this semester we again held a picnic for some orphans from a St. Louis orphanage. A very exhausting afternoon was had by all. Also, we celebrated Founders' Day which was especially enjoyable since it was so well attended by the alumni.

Professionally, we again have scheduled several professional dinners and a series of Information C & F's which should prove both interesting and informative.—JIM WEIR

#### EAST TENNESSEE STATE

DELTA XI CHAPTER at East Tennessee State University has begun what is to be its most active year since becoming a chapter. Banquets, professional tours, initiation of pledges, speeches, and numerous other events are on this year's calendar.

Delta Xi Chapter was honored on October 7 with the visit of Executive Director Charles L. Farrar. Brother Farrar was the guest speaker at a dinner held at the new Holiday Inn in Johnson City. Undergraduate members, faculty and alumni members attended the dinner, after which a business meeting was held in the Fiesta Room of the Holiday Inn.

Brother Charles Cooper represented Delta Xi Chapter at the Southeastern Regional Meeting held October 9-10, 1964, at the Hotel Columbia, South Carolina.

Brother Curtis Winston, past president of Delta Xi Chapter has been elected to the House of Representatives and is a candidate for the University Who's Who.

Delta Xi Chapter observed Founders Day, November 7 with a party-dance. Plans for our annual dance will be announced later. The Brothers of Delta Xi Chapter sincerely appreciate the beneficial interest and moral support given to them by their "Rose" Eleanor Yoakum.—ROBERT H. ADKINS

#### RIDER

BETA XI CHAPTER at Rider College with a strong membership of 72 brothers is working hard on many things at this moment. Right now we are planning to move from our present house which houses 21 to a new house located on campus which houses 52 brothers.

Our first professional meeting for this year featured Mr. Conover who spoke on job placement. We plan to have other speakers such as Mr. Kelly on the new marketing concept, Mr. Philip Jones will speak on law and Real Estate, and Mr. Bill Laube who will speak on Saga Food Service. We also had our first tour to Hess Brothers. We plan to have other tours to banks in our area and to the stock market exchange.

So far this year the Deltasigs at Rider College have done well in sports. In the Fall sports, we have placed first in intramural soccer, presently tied for first in football, ended in second in golf and third in cross country. Right now we are in the lead for the all-college sports trophy. Brothers Jim Beaney, Bill Sage, and George Doey have been helping the Rider College Soccer Team to improve their record this year.

Beta Xi Chapter has been most fortunate in winning the annual decoration for Homecoming. This year instead of decorating the houses, the school had floats for the first time. This has been the fifth consecutive year that we have placed first in the Homecoming decorations. The Deltasigs are very proud of this feat.

Many students as well as the brotherhood just know that on Rider College we are number one. We are keeping up this image and are working together to make sure it stays. —KENNETH R. COULTER

#### CHICO STATE

EPSILON THETA CHAPTER at Chico State College started the Fall semester with the return of 25 actives. Our newly elected president, Russ Bockhop, has stimulated the chapter by his spirit and leadership ability.

This stimulation has already started to pay a dividend. After a highly successful rush function at the home of Dr. Albert Fries, our Chapter Advisor, Epsilon Theta Chapter pledged 12 men. This fine showing can be attributed to R. C. Hinman and his membership committee. "Slave-driver" Dave Eichner will now guide these men through their pledge period.

Thanks to Terry Flodin, our social chairman, the chapter met the business and economics faculties at a coffee hour early in the semester. We are now looking forward to our dinner-dance after the pledge initiation on January 9.

Walt Grimes and the professional committee have taken the chapter on two field trips this semester. We toured the Fanno Saw Works in October and then the local newspaper, *The Chico Enterprise-Record*, in November.

We are looking forward to our annual "Rose of Deltasig" Contest which will take place in early December. The members consider this one of the most pleasant events of the semester.

With the aid of Walt Davis, the intramural football team finished high in their league. The intramural basketball team, led by big Mike Delaplain, is ready to start its fight for the all-school title. Epsilon Theta Chapter is looking forward to another good year in scholastic, professional, social and athletic activities.—RUSSELL JONES

#### ALABAMA

THE ALPHA SIGMA CHAPTER at the University of Alabama has very enthusiastically begun the Fall semester. Programs so far have included our adviser, Dr. Robert Sweeney, speaking on the topic, "What Delta Sigma Pi Can Mean to You As a Student and As an Alumnus," at our rush meeting and the showing of the film, "The Lady and the Stock Exchange," which is an entertaining but at the same time educational film on just how the stock market operates.

Our rush program this semester was quite successful resulting in the pledging of 12 outstanding young men. They are Aubrey Riley, Glenn Gilbreath, Carson Williams, James Williams, James De Roy, Jr., Billy Eldridge, John McKleroy, Lanier Branch, Jim Stewart, Allen Dudley, Joe Faulk, and Steve Sloan. We are quite proud that one of our pledges, Steve Sloan, is attracting national attention as a potential All-American quarterback for his outstanding play for the rampaging Crimson Tide.

Giving us the type of moral support that any chapter would envy is our lovely "Rose," Miss Janis Rogers. Janis combines beauty and intelligence, holding the honors of being president of her sorority, Alpha Chi Omega, and a member of Beta Gamma Sigma among her many activities.

Plans for this school year include a tour of the Gulf States Paper Mill here in Tuscaloosa and a three day excursion to New Orleans in February to tour some of the manufacturing concerns of the Crescent City.

We are looking forward with great anticipation to the activities and events of this year and feel that this will be one of the most enjoyable and outstanding years of Alpha Sigma Chapter.—BROWN KITCHENS

SCENES FROM the Pledge Luncheon of Gamma Psi Chapter at the University of Arizona.



The DELTASIG of DELTA SIGMA PI

#### SHEPHERD

NOW THAT WE have reached the top in the Chapter Efficiency Contest, our main goal will be to stay there. To do this, we, the brothers of Epsilon Kappa Chapter, will have to carry on the fine tradition given us by our predecessors. To coin a now famous phrase of the late President Kennedy, "the torch has been passed."

Our first Smoker of this academic year was held on October 5 and we are happy to report that the turnout was excellent. We now have six pledges and are expecting at least twice that many in the second semester. Our first banquet will be held at the beginning of the second semester, and we plan to make it a real bang-up affair.

We have also made ambitious plans for our two all-day business trips. The first of these was carried out when we traveled to Philadelphia. There we toured the *Evening Bulletin* newspaper and visited the graduate and undergraduate facilities of Wharton School of Finance. We also toured the Charles Elliot Company, which makes our college rings. We are now planning to go to the other end of Pennsylvania to see Pittsburgh Steel's new, completely automated rolling mill. Throughout the year, of course, we have had speakers and taken afternoon trips to industries in the immediate area.

Epsilon Kappa Chapter was sincerely honored to be featured on the cover of *The Deltasig* and was honored to have the new Field Secretary Brother Gregory V. Gore visit with us.

Our first intramural football team had a perfect season, no wins, but we are anticipating a similar basketball team, with a reverse record.

Early in the Fall semester the brothers gave our house a new royal purple and old gold trim.—JIM STITELY-CECIL ARNOLD

#### MICHIGAN STATE

THE BROTHERS of Gamma Kappa Chapter are well on the way to attaining the 100,000 point goal in the Chapter Efficiency Contest. Contest Chairman Brother Bud English is providing the necessary guidance as he did in the last contest when the maximum point goal was reached.

The Fall term car wash, planned by Brother Blair Coutant, was again a success. Fine weather and a good turn out made this event both profitable and fun for the brothers. This also enabled us to make a contribution to the local Community Chest.

Several faculty brothers and alumni helped us celebrate Founders' Day at an early morning breaskfast which also reminded us of our chapter birthday in 1949. The brothers of Gamma Kappa Chapter encourage faculty brothers and alumni to take part in fraternity functions.

The football team, coached by Brother Ron Daugherty, did rather well this Fall by winning their intramural block championship with a record of 5-0. Delta Sigma Pi stands out at Michigan State in another campus activity also: the annual blood drive where 100% participation of the brothers is the goal. Newly appointed Professional Chairman Dave Farner has a fine program planned for the 1964-65 school year with many prominent speakers and tours to the business field. Of great interest to the brothers was a recent trip through the local radio-television studio of station WJIM. This tour was arranged with the women of Phi Gamma Nu, a professional sorority at Michigan State. After watching a live telecast, the group was served refreshments and given an opportunity to ask questions.

To date, Brother Tom Senatori, chairman of the Christmas party, has already made plans for the upcoming party for area underpriviledged children. This is another annual event in conjunction with the Phi Gamma Nu sorority. The brothers seem to enjoy this party as much as the children.

Congratulations are in order for Chancellor Keith Poling who was recently elected to Phi Kappa Phi scholastic honorary.— R. THOMAS RIGGLE

#### MIAMI-Ohio

ALPHA UPSILON CHAPTER at Miami University has its pledge program well under way. We have a pledge class of 13 members, which we hope to formally initiate on December 5.

Two men represented our chapter at the East Central Regional Meeting in October. Bob Hamilton, president, and Steve Sharer, vice president, attended the two day session at the Nationwide Inn at Columbus, Ohio.

Our chapter's first professional meeting was open to all the students of the School of Business in an effort to share our programs with the entire student body. Mr. Forrest Lombaer and Mr. Richard Leebolt of Shillito's Department Store spoke to the assembly on the potentials of a career in marketing.

Many events have been planned for next month, including a field trip to a stock broker.—H. DAVID MALECEK

#### MARYLAND

ON SEPTEMBER 21, Gamma Sigma Chapter held its first meeting of the Fall semester. A comprehensive rush program was planned by the executive committee during the summer and personal invitations to the rush coffee were sent to prospective rushees. A thorough discussion of the rush program ensued and detailed plans were made. Extensive use of posters was made and an information booth was set up in the lobby of the School of Business and Public Administration Building.

The rush coffee hour held in the student union was an overwhelming success. The professional dinner held on October 12, stirred the imagination of the prospective pledges as well as the brothers. Mr. David E. Snyder, vice-chairman of the Board of the District of Columbia National Bank, vice-president of the Northern Virginia Savings and Loan Association, and senior partner of Snyder-Newrath and Company, accountants, gave a talk on his experiences organizing investment clubs. The question and answer period that followed centered around the mechanics and prospects of the Gamma Sigma Chapter entering into the investment field as a non-profit corporation.

On October 17, a rush party was held at President Levine's house, which proved to be a little small to hold all the brothers and the rushees. Several alumni and past presidents also attended. Needless to say, everybody enjoyed themselves and it ended a very fine and rewarding rush program.

On October 21, a business meeting was held and 15 rushees were voted on and accepted as pledges.

An education seminar is planned for November 18 and Dean Lewis M. Knebel of the Placement Center is to speak on the role of the University Placement Center and the opportunities it can open for the graduating senior.

As the semester approaches its half-way mark, the brothers of Gamma Sigma Chapter see a very fruitful semester and year in the making.—MICHAEL J. ALBERSHEIM



A GUEST at a recent meeting of Beta Zeta Chapter at Louisiana State University was South Central Regional Director Max Barnett, Jr. Left to right: Chapter President Barry Box, "Rose" Candidate Jane Duhe, Max Barnett, Jr., "Rose" Betty Marks, and Vice President Guy Tull.

#### ST. PETER'S

ZETA ETA CHAPTER at St. Peter's College has manifested the usual "growing pains" peculiar only to young organizations. Evidence of growth can be seen in the members and services rendered to the college and local community.

Our Senior Vice President, John Belby, was elected to membership in the Spur Society, a local honor society in the School of Business Administration. He was also honored by the Marketing Club when he was elected as its present vice president.

Brothers Coleman, Helliwell, and Marino have distinguished themselves in intercollegiate athletics. Golf, tennis, and track respectively are their forte. They have represented the college and Delta Sigma Pi with equal vigor. Brothers Gallo and Meehan have just completed a successful Fall season as members of the Peacock's varsity baseball team.

Recently the brothers voted to aid The Sacred Heart Orphanage in Kearny, New Jersey. These unfortunate children are permitted to leave only once a month as guests of our brothers. Both the brothers and the orphans find this a truly rewarding experience to share a weekend together. In conjunction with this program, our current pledge class is conducting a clothing drive for these children.

Rushing activities began on October 7, 1964, with a party held in the Senior Lounge. Over 150 potential pledges, brothers, faculty, and administrative officers were present. Brother William Myers, District Director, gave an inspiring address to those present.

Zeta Eta Chapter sponsored a Hootenanny Hop in Dineen Hall on October 10, and over 1000 attended this successful affair. A dance is being planned for the celebration of Founders' Day and is expected to be a success.

The initiation of pledges will take place on November 28. It is expected that 25 pledges and six faculty members will be admitted to the brotherhood that day.

The brothers will co-sponsor a Business Luncheon on December 2, 1964. This activity is reserved for seniors in the School of Business Administration. Brother Pearson, president, will act as master of ceremonies and various brothers will be appointed table hosts for the business executives at this affair. Brothers W. Myers and M. J. Marko, Regional Director, have accepted invitations to participate in the conference.—ROBERT E. MEEHAN, JR.

#### INDIANA

ALPHA PI CHAPTER at Indiana University has spent the first months of the school year in preparing the program for the coming year. At one of our first meetings, Alpha Pi Chapter was visited by Brother Charles L. Farrar, Executive Director of Delta Sigma Pi. We were informed that we had placed first in the 1964 Chapter Efficiency Contest. He also discussed ways to attain that goal again this year. Brother Farrar's talk was very interesting and stimulating.



BETA EPSILON CHAPTER "Rose," Marion Oppenheimer, joins Chapter President Gerald Starr, *right*, and Alan Wiener in the new addition to Adams Hall, the home of the College of Business Administration at the University of Oklahoma.

As a result of one of our previous meetings, we have already pledged 12 men, everyone of whom is a potential asset to Delta Sigma Pi. By the time of the next issue of *The DELTASIG*, Alpha Pi Chapter will have initiated these pledges and any others that we add in the interim to further increase our chapter strength and future possibilities.

Several professional meetings and at least two field trips have been planned by President Schraffenberger. One of these trips is to Indianapolis and is coming up soon. Our professional meetings will feature some out of town guests and prominent faculty.

Alpha Pi Chapter has recently received the plaque awarding us first place in the Chapter Efficiency Contest. All the brothers have a strong desire to achieve this recognition again this year.—RICHARD L. HILLIGOSS

#### KENT STATE

A SPIRITED GROUP of brothers are actively engaged in making the new year as happy and successful as 1964. Our spring formal was held at the Midway Inn in Parma, Ohio, where Miss Carol Shephard, pinmate of Brother Tony Schick, was chosen as our "Rose of Deltasig" for 1964-65. In the field of sports, the brothers placed fifth in the all-university softball championship playoffs. We took a first place in the independent men's division and won the alluniversity men's trophy in the 25th Annual Rowboat Regatta, held at Holiday Sands Park near Ravenna, Ohio, on May 29. Placing in most of the events, as well as winning the barrel-rolling contest and the rowboat race, assured the win. Activation of the new brothers, Bill Bartel, Phil Elwood, Rich Lucian, Marty Marek, Garry Patla and Art Turner, helped us secure 100,000 points in the Chapter Efficiency Contest.

Our 1964 Homecoming Day Open House was a great success (despite a gridiron loss to Western Michigan), thanks to the preparation given by our social chairman, Mike Jozsa. After an all-university concert by Della Reese and The Lettermen, the brothers, pledges, alumni, and their dates attended a dinner-dance. Our chapter house theme parties were also revived during the Fall quarter.

Our professional functions have included a Founders' Day Dinner on November 4. Our thanks are extended to Dean Robert E. Hill of the College of Business Administration for his most informative speech after the banquet, titled "The Aims and Principles of Our Founders, Revised." An informal lecture on the Federal Reserve System was given by Professor J. Van Fenstermaker of the economics department, in conjunction with a field trip to the Federal Reserve Bank in Cleveland, which was held on November 20.

Finally, we would like to congratulate Congressman William Ayers, an alumnus of Beta Pi Chapter, for being re-elected to his seat in the Ohio State Legislature during the recent November elections.—E. RALPH MYERS

#### LOUISIANA TECH

BETA PSI CHAPTER, finishing seventh in the Chapter Efficiency Contest Standings last year, began making plans during the summer to avoid a repeat of this situation.

Beta Psi Chapter's roll reveals the majority of the campus leaders, and the fresh, new slate of officers has planned a busy and enlightening semester of activities.

Speakers ranging from city mayors to corporation presidents have been engaged to address our chapter. We pride ourselves in having a wide variety of speakers each semester from many fields of the business world.

Representatives of Beta Psi Chapter attended the South Central Regional Meeting of our fraternity at Biloxi in October and came back with valuable information concerning chapter operation, as well as meeting many Deltasigs from our Region.

Our chapter wishes to congratulate Charles Farrar upon his appointment as Executive Director of Delta Sigma Pi. Brother Farrar is a graduate of Louisiana Tech, and our chapter was honored to have him along with many other alumni at our Founders' Day celebration on November 7. The day was completed by a tremendous homecoming victory by our nationally ranked Louisiana Tech Bulldog football team of which Deltasig Kenny Tidwell is tri-captain.

Beta Psi chapter will highlight its activities for the semester with a Christmas party for a Children's Home located near the campus. This event was a heartwarming one for our brothers last year as well as being greatly enjoyed by the many underprivileged children living there.

Our chapter was honored recently when approximately one-fifth of our 36 members were named to Who's Who Among Students in American Universities and Colleges.

We look forward to a rich, full year of activities on Louisiana Tech's growing campus.—Van Max Hays

#### WESTERN MICHIGAN

EPSILON OMICRON CHAPTER at Western Michigan University once again has obtained 100,000 points in the Chapter Efficiency Contest. With 100,000 in '63-'64, we have kept this string unbroken since our beginning existence. We sincerely hope to do as well in the coming years.

Epsilon Omicron Chapter has begun the Fall term by holding its first active meeting on September 22, 1964. At the meeting our President, Bill Thompson, outlined the chapter's pledge, athletic, professional, and social program for the coming year.

After this meeting, we enthusiastically began our Fall rush program. Our efforts were greatly rewarded when we pledged 16 new men. We are looking forward to their initiation into the brotherhood on December 5.

Our athletic program is continuing with the same success as it had last year. Last spring our chapter took first place in the independent league for intramural softball, and then went on to capture the all-Campus trophy. Our football team this Fall was almost as successful when we placed second in our division. Our participation in intramural sports of the college has greatly strengthened the ties of brotherhood in our fraternity.

This Fall we entered a float in the Homecoming Parade on October 24, for the first time. Under the direction of our activity chairman, Al Emmons, the float was finally completed after two days of little sleep for many members.

Preparations are now being made for our "Rose" Dance which will be held on November 21, at Southgate Inn.

Aside from the numerous activities already mentioned, professional meetings, professional tours, pledge activities, and regular business meetings round out the busy schedule of a Deltasig. We continually hope the number of social activities, emphasis on scholarship, and athletic programs keep the morale and enthusiasm of our chapter high and keep our chapter on the "Go".—DONALD LEAF

#### LOYOLA-Los Angeles

DELTA SIGMA CHAPTER kicked off the new semester with a fine rush program under the direction of Brother Les Kovats. Through the highly organized rush effort we have a fine pledge class of ten members.

The Fall semester is a most promising one, with the continuation of our blotter project. This blotter serves the dual role of providing both publicity for Delta Sigma Pi and a much needed information guide for the students of Loyola University.

Congratulations are in order for Brothers Clay Wilson, Pat Barry, Pete DeNinno and Tom Leib, all of whom were married over the summer. These and other alumni were present at our Founders' Day party and the reunion was most enjoyable.

Delta Sigma Chapter has a fine slate of officers and is planning a fine professional program for the coming year. Foundations are now being laid for our participation in Homecoming, scheduled for the Spring semester. Current officers are: President—



A GROUP OF MEMBERS of the Alpha Gamma Chapter at Penn State University on an industrial tour.

Don Crawford; Senior Vice President—Les Kovats; Vice President—Daryl Yamamoto; Secretary—Brian O'Leary; Treasurer—Bill Wall; and Chancellor—Al Gately.

With the start of the new semester we are hopeful that this will be the best year yet for Delta Sigma Chapter.—ALFONSUS P. GATELY

#### ARIZONA

GAMMA PSI CHAPTER at the University of Arizona helped register students for the Fall semester. Dean Voris of the School of Public and Business Administration personally congratulated our chapter for outstanding service. Brothers Hughes, Lange, and Mahoney brought Gamma Psi Chapter the first place award for most member miles at the Inter-Mountain Regional Meeting in Albuquerque, New Mexico. Beta Alpha Psi has recently initiated Brother Lange and President Hughes for their outstanding accounting work. Our chapter provided living quarters for Ricardo Rivera Sotomayor, a third year business student at the University of Mexico, while he was visiting here.

Our first professional meeting consisted of an insurance forum with locally prominent Tom Webb and Harvey Trikler as leading authorities. The forum lasted approximately two hours with all actives and 21 prospective pledges participating. A new method of getting names for pledges was tried this semester. Each active Deltasig brought at least one outstanding man to the first smoker. Another open smoker was held the following week. This method is extremely efficient as can be seen by our 21 prospective pledges.

Community service projects for this semester will include willing of eyes for the National Eye Bank plus repairs of equipment for a state home for asthmatics, just to name two. The actives beat the prospective pledges in a rough flag football game, which ended up a tackle game. With all this spirit in Gamma Psi Chapter, this year promises to be one of our most successful years, winning maximum points in all five divisions of the Chapter Efficiency Contest.—STAN RO-SENFELD

#### WAYNE STATE

THE BROTHERS of Gamma Theta Chapter of Wayne State University have experienced a prosperous and rewarding quarter. Professionally, the chapter is looking forward to a fine program arranged by professional chairman Bob Fairlie with the aid of alumnus Keith Shreve. Bob has meticulously set up a tour through the complex of the National Bank of Detroit's main building. The tour is to be followed by a banquet at which the chapter will host the Theta Chapter of Delta Sigma Pi and the Alpha Kappa Psi chapter from the University of Detroit, The combined banquet and tour is on November 25, and at least 80 men will attend.

Also planned for the Christmas break, by Brother Bob Fairlie, is a tour of the Hiram Walker distillery in Canada. This is also planned as a dual affair with Theta Chapter of the University of Detroit.

Socially the chapter has been very active, thanks to our dynamic and hard-working social chairman Chuck Nuckles. Our first party of the quarter, a back-to-school party, was quite successful. However, nothing ever seems to match the festivities and memorable good times of our annual Halloween party. Everyone turns out in costume and prizes are awarded for those costumes judged best. Every year the best prize is just being there.

Our sorority party, November 6, with Kappa Delta was super-fine and it goes without saying that many fast friendships were secured.

Probably the most important parties of the year to the brothers are those for the handicapped orphans next door to the fraternity house. Every year the chapter gives them a Christmas and a Halloween party. This year our 13 new pledges, John Don-aldson, Jim Elliott, Ronald Harris, Ernie Hickson, Carl Jechura, David Okulski, Jim Parker, Ray Rowe, John Warncke, Don Wolf, Tony Zaccagnini, Howard Hill, and Dave Lindstron gave the children custom caricatured pumpkins and along with the rest of the brothers distributed enough candy to keep the children satisfied until the Christmas party. The brothers also try to leave enough warmth and affection with the kids but this often calls for more visits, which the brothers look forward to as much as the children.

The Christmas party for the children will be held with Alpha Gamma Delta Sorority and our pledge class. Gifts will be distributed and candy, but probably more important is the attention and affection that the kids receive.

The chapter was very proud to welcome the spring pledge class as new actives this summer; they are: Fred Anthony, Chuck Nuckles, Bob Fairlie, Ed Deron, Dick Kuczma and two holdover pledges, Dennis Niedbala and Ron Berry.

Also coming up in December is a sorority party with Sigma Kappa and our annual New Year's Eve party which opens the year in a festive manner for the brothers of Gamma Theta Chapter.

#### **RUTGERS**—Beta Rho

BETA RHO CHAPTER resumed its Fall activities on September 15. President John Curry welcomed back the brothers and introduced the new members to the various committee chairmen. Some of the details of operating Beta Rho Chapter were explained to the new brothers with particular emphasis being placed on the Chapter Efficiency Contest. Treasurer Bob Ricca announced plans for the sale of decals and recognition pins and held a raffle for the benefit of the Grand Chapter Congress Delegate Fund. Plans were made for the continuance of such raffles and similar activities throughout the coming year. After the summer relapse, the brothers were glad to see our District Director, Brother Bill Myers, in our midst. He is always warmly welcomed at Beta Rho Chapter.

On Saturday, September 26, 31 brothers and wives gathered at Nugent's in Elizabeth for the year's first social and professional meeting. Mr. Paul Schroeder, community relations assistant of the New York Port Authority, gave an illustrated talk on the development of the new World Trade Center to be erected in lower Manhattan. A lengthy question-and-answer session followed, after which the brothers partook of an excellent buffet supper. The evening continued until curfew with drinks and dancing for all.

Several of the brothers took an active part at the Eastern Regional Meeting on October 10 and 11 which was held this year at the Hotel Essex House in Newark. They helped expedite the registration of the delegates.

On October 14, Beta Rho Chapter held its second professional meeting of the Fall Semester in the familiar surroundings of the President's Room. The speaker was Mr. Harris Habilend, director of education of the Kemper Insurance Company. The subject matter concerned the history of insur-

ance, casualty experience, and opportunities for young men in the insurance field. President John Curry announced afterwards that the officers of Beta Rho Chapter are striving this year for more professional activities than we have ever had before.

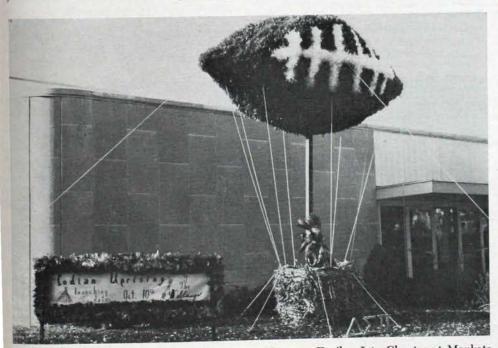
The brothers of Beta Rho Chapter will meet at Nugent's on November 7, dressed in every style imaginable, for their second social event of this Fall. The theme for the evening will be Monster Party! Brother Jim O'Leary, chairman of the social committee, has planned plenty of surprises and fun for all. The party promises to be a great success.

On Thursday, October 22, Rutgers University College seniors got together for their annual election of class officers. Five of the brothers of Beta Rho Chapter were elected. We are all very proud of Brothers Bob Ricca, Robert Blood, Robert Dean, Chris Schenkerberg, and George Tissen. Congratulations! As someone was heard to comment later: "What a little bit of organized activity can accomplish!"—VIESTURS GALE

#### COLORADO

THE BROTHERS of Alpha Rho Chapter are well into their activities for this academic year. The highlight of our activities thus far was the initiation on November 1 of 21 new members, the largest group of initiates at this chapter in quite some time. The initiation, held at the University Memorial Center, was followed by a gala banquet at the Lampost Restaurant in Boulder, where the members, old and new, heard an address by Mr. Pierre Dubois, managing director of the Colorado Contractor's Association in Denver. Mr. Dubois discussed in his speech the role of trade associations in the American industrial environment.

Founders' Day was celebrated in conjunction with the initiation. It seemed fitting to us that the two events should be celebrated



WINNING FIRST PLACE with their lawn display was Epsilon Iota Chapter at Mankato State College. Their theme was "Indian Uprising."

together, since the size and quality of the pledge class was symbolic of the fact that the continued existence of the Fraternity and the furtherance of the goals set down by our founding fathers are assured.

Plans are nearly completed for our "Rose" Ball to be held on December 11. We have a fine selection of candidates, and the winner should make a good showing for the Alpha Rho Chapter in national competition.

On November 9, the chapter was involved in a gridiron contest with the brothers of the Colorado University chapter of Alpha Kappa Psi. The Deltasigs, coached by Dr. Ronald Patten, our Faculty Advisor, and Dr. Philip Cateora, one of our faculty alumni, valiantly withstood the onslaught of a physically and numerically superior Alpha Kappa Psi team and battled to a 0-0 tie. Since there was somewhat of a stake involved (a sizeable container of a certain beverage), the game will be replayed at a later date, when perhaps it will terminate in a more decisive manner.

We would like to recognize the new members of Alpha Rho Chapter. They are: Earle M. Alexander, Les Besser, William W. Bradish, Jr., Rodney L. Carlson, Patrick J. Dougherty, Larry E. Drake, Paul Richard Eakens, Gary J. Emblem, Donald Robert Forester, Iraj Iranpour, Gary L. Jackson, Robert J. Johnson, Kenneth Kanemoto, David L. Kellek, Claude McAnally, Kim C. Milburn, Jay R. Renfrow, Harlan E. Schwake, William Clyde Scott, Martin W. Stites, James M. Stoy, and Jack D. Towne. Dr. Jack E. Rosin, assistant professor of management at the University, was elected a faculty member.

The brothers of Alpha Rho Chapter wish to give their best to brothers across the country. We hope that you are experiencing a year as successful as ours.—JACK L. STOP-KOTTE

#### OMAHA

GAMMA ETA CHAPTER at the University of Omaha celebrated Founders' Day with a dinner at Gorats Steak House. Over 60 brothers attended and thanks to the work of Brother Olafson, about 26 alumni were present. Mr. Hirter, president in 1949, the year the Chapter was installed, was main speaker at the dinner.

Activities to date include a tour of Western Electric Co. and a talk by Mr. Crane of Leo A. Daly on city planning. Professional speakers included Dr. Paul McGrath from Leo A. Daly on international relations and Mr. Dyer from the Nebraska Employment Agency gave a talk on interviewing and employment.

Gamma Eta Chapter has 14 capable pledges this semester and hopes to increase this number next semester. Brother Spencer has a nice variety of speakers scheduled for the remaining part of the year. Brother Meshover, head of the social committee, also has a few surprises for Gamma Eta Chapter.

Much enthusiasm has been shown in organizing an active alumni club. All cooperation from the alumni will be appreciated.— DAVID J. HIRSCHMAN

#### MIDWESTERN

EPSILON ZETA CHAPTER at Midwestern University is looking forward to achieving the 100,000 points in the Chapter Efficiency Contest. So far this year we are doing very well in the five divisions of the Contest. We have a good professional program, headed by Brother Gary Odem, planned for this year. We have had two professional meetings. Mr. Ed Grainer of the National Bank Examiners, a division of the Comptroller of the Currency and a sub division of the Treasury Department spoke on the methods used by the examiners to obtain their objective when examining a bank. Mr. John Foster, managing sales director of the Humble Oil Company in the Wichita Falls area related the techniques of the Humble Sales promotion in North Texas. He also showed a film on the "Business in a Small Town." Other professional meetings are planned including a plant tour to Dallas, Texas.

During our rush program a sound movie of the 1963 and 1964 Indianapolis 500 was shown in which Loyd Ruby of Wichita Falls placed third in the 1964 race.

We are also looking forward to another good year in the University intramurals. Epsilon Zeta Chapter has not lost a football game in two years and we are doing well in the other sports.

The members of the Fall semester pledge class are: John Thompson, Roy Weeder Anderson, Ed Eldridge, Steve Guinn, Phil Huffman and Jerry Thaly.—Steve PATTERSON

#### WISCONSIN

PSI CHAPTER returned this fall to find their rooms somewhat barren. During the summer months, the rooms were repainted and the furniture removed to make room for the new. Unfortunately, the furniture did not arrive until after we did.

Spring initiation saw the activation of nine new members. They are: Hans Bieberstein, Sam Cochran, Jerry Cowin, John Gergen, Dave Prisk, Dick Richter, Nate Sweeny, Wayne Duddleston, and Bill Treichel. Most of these men are living in the house this semester.

Our officers for the 1964 Fall semester are: President, Richard Whitty; Senior Vice President, Don Reichert; Vice President, Pete Ryan; Secretary, Sam Cochran; Treasurer, Steve Lightbourn; Historian, Hans Bieberstein; and Chancellor, Ron Schuh.

Mr. Al C. Steinhauer, an honorary member of Delta Sigma Pi, entertained us as a guest speaker last month. Mr. Steinhauer spoke on The Anchor Savings and Loan Association of Madison where he is the president. He gave an interesting talk on its area of business, its operation, and its future.

We are looking ahead to a very full schedule for the rest of this semester. Our "Rose" Formal is planned for December and is to be held at the Holiday Inn. It will be followed the next week by the initiation of those qualified neophytes. This month is yet to see a professional trip to Milwaukee's Allis Chalmers Corp. and the Schlitz Brewery and a party after the Wisconsin vs. Minnesota football game entertaining members from the Minnesota, Northwestern, and Marquette Chapters.

Psi Chapter has sent out newsletters to the other Chapters and has also received some. We would like to see this practice continued and encouraged. We feel that it gives us a better knowledge and a closer feeling toward our distant brothers.

Richard Whitty, Don Reichert, and Gary Grosnick attended the Central Regional Meeting at Chicago last October. They thought that the program was good, but that it could have been explained much better in the informative letter that we received.—JOHN E. GERGEN

#### FLORIDA STATE

THE BROTHERS of Gamma Lambda Chapter at Florida State University have engaged in a Fall trimester of extensive professional and social activities. Our rush program has resulted in the pledging of 37 men. This unusually large pledge class has already indicated a desire to work and a loyalty to Delta Sigma Pi. An initiation banquet and dance is planned for December 5, as a climax to initiation week.

Our officer leadership for the 1964-65 school year is headed by Dave Pavesic, president. Other newly elected officers are: Charles Albritton, senior vice president; Lawton Swan, vice president; Bob Salisbury, secretary; Bill O'Halloran, treasurer; John Kimbrough, chancellor; and Jim Dement, historian.

Homecoming weekend in Tallahassee was something to behold as Florida State University experienced its most successful and satisfying victory as the Seminoles upset the 5th nationally ranked Kentucky. Preceding the game was the Homecoming Parade and our chapter's contribution was certainly one of the top entries. "Sammy's Bate is Wildcat's Fate," was the theme of our float as the brothers and neophytes, along with Alpha Xi Delta Sorority, worked remarkably hard to meet an extremely early October 9 deadline. Congratulations are in order to Brother Tom Costner, for without his direction and leadership the Deltasig float would not have been built in time. Following the game a victory dance was sponsored by our chapter and held at the Floridan Hotel. The excellent turnout included a number of our alumni brothers.

With little over half of the trimester gone, we have already had four professional meetings with interesting and informative speakers from various business fields. In showing a further interest in the professional world, the brothers and pledges are taking a field trip to Jacksonville to tour the Barnett National Bank, Prudential Insurance Company, and Atlantic Coast Line Railroad. The ACL will be our luncheon hosts.

This year has also been the first one in which we will participate in a complete program of intramural sports of football, basketball, volleyball, golf, and baseball.

With eyes turned to the future, the brothers with great anticipation and interest will embark on a major field trip scheduled for January 14 to New Orleans. Howard Abel, our Faculty Advisor, will coordinate the trip.

In the spirit of brotherhood, Gamma Lambda Chapter has invited Beta Eta Chapter to a dance following *the* game between Florida State University and state rival Florida. Brothers and dates from both chapters are expected to celebrate the victory for. . . . ?—LESTER POGGENBURG

#### AUBURN

BETA LAMBA CHAPTER at Auburn University started the school year with extensive preparations for rush. At the rush meeting on November 9, ten pledges were accepted as applicants for membership. We are planning to have a pledge ceremony on November 23.

Mr. Gregory V. Gore, Field Secretary, will visit our next business meeting on December 7. In addition to planning for our future speakers, we will consider plans to make a field trip to Atlanta next quarter to see the Ford Plant and the District Federal Reserve Bank.—JAMES O. IVES



DISTRICT DIRECTOR William W. Myers joins with the officers of Zeta Eta Chapter at St. Peter's College to welcome their guests at an open house.



ALPHA SIGMA CHAPTER at the University of Alabama is shown here during a pledge meeting (right photo) directed by Vice President Eddie Glenn. In the center photo, Treasurer Jim Brumbley, President A. D. Christian, and Senior Vice President Earl Hydrick admire picture of their "Rose." On the right is a scene of an informal meeting of the chapter executive committee. Pictured, clockwise are: Treasurer Jim Brumbley, Senior Vice President Earl Hydrick, President A. D. Christian, Vice President Eddie Glenn, Chancellor Robert Rushing, and Secretary Daniel McFadden.

#### DAYTON

THE BROTHERS of Epsilon Tau Chapter defeated the largest pledge class to date by a score of 18-0 in our annual football game. Installation of 16 neophytes will take place at a banquet held at the Stratford House. Mr. William Hoben, Dean of the School of Business Administration, will return as our guest speaker.

Professional activities included speakers from Green & Ladd; Touch, Ross, Bailey & Smart; The Rike-Kumler Company; and a tour of The Dayton Power & Light Company.

Among the many activities of the growing Epsilon Tau Chapter, homecoming prominently stands out. For the Homecoming Parade, the brothers and pledges constructed a float. Homecoming flower sales also turned out successfully.

Other activities consisted in soliciting business establishments for the United Fund, a survey of former graduates of business administration, a dance held at the Split Rail Lodge in memory of Founders' Day, and a campus movie.

Epsilon Tau Chapter definitely plans to repeat its performance of last year by reaching 100,000 points in the Chapter Efficiency Contest.—THOMAS KAWALEC

#### LOYOLA-Chicago

THE FIRST ACTIVITY of the Central Regional Meeting was a party at Gamma Pi Chapter. It was co-sponsored by our chapter and the convention committee. A rollicking good time was had by the brothers who attended. At the luncheon held the following day, Gamma Pi Chapter's moderator received a Letter of Appreciation. We are proud and honored to call Dr. S. M. Frizol our moderator and brother.

Our first professional meeting featured Mr. Suttow, public relations director for St. Luke's Hospital. In his speech he discussed public relations on an institutional level. We all thank Brother Bob Bruun for researching and engaging Mr. Suttow from his hectic schedule. We are looking forward to our

professional chairman's full and varied program of professional meetings and tours.

Junior Vice-President Don Mastro will be having our six pledges co-ordinate a professional meeting and Founders' Day Party. The Founders' Day Party will be held Saturday, November 14. They will run their professional meeting in late November or early December.

Brother Joe Storto and co-chairman Brother Bob LeBryck have planned a full social calendar for this semester. A quick run down shows a Halloween Party, Founders' Day Party, a mixer with a nursing school and our semiannual Dinner-Dance for the new brothers on December 18.— RICARDO L. PEREZ

#### SACRAMENTO STATE

EPSILON PHI CHAPTER at Sacramento State College started the semester with a lemonade stand in front of the building where registration was held. This gave us an opportunity to meet prospective pledges and also proved to be quite profitable. During the first week of school we had stations located in the business building and at the fraternity information center where we acquired a list of prospective pledges. Fifteen pledges were accepted by our chapter. One of their money raising projects includes installing seat belts in cars.

Our members and pledges have represented Delta Sigma Pi at all of the home football games, where we proudly displayed our new fraternity banner presented to us by the wife of an alumnus.

Many professors in our business department are joining the fraternity this semester.

Professional events so far this semester include speakers from California Liquid Gas and the Better Business Bureau. Presently, we are sponsoring on campus a series of commercial films to which the public is invited.

Epsilon Phi Chapter won the man-mile trophy at the Western Regional Meeting. At the convention we learned many new ideas to help us advance our chapter toward new and greater goals.—LARRY O. CROTHER



On October 13, James D. Flynn, Field Secretary from The Central Office in Oxford, Ohio, visited Delta Psi Chapter. A reception was held in President Dennis Haley's office, which gave the brothers of Delta Sigma Pi an opportunity to acquaint themselves with Mr. Flynn.

The brothers of Delta Psi Chapter held their initial smoker of the academic year on October 15, at the Golden Dome in Boston. All male students of the College of Business Administration were cordially invited to attend. The evening was highlighted by a most informative speech given by Mr. Bayness Andrews, Government Service Director of New England. Mr. Andrews spoke of the numerous opportunities in government that are available to students of business administration after graduation. Upon the conclusion of Mr. Andrews' speech, a question and answer period followed which proved to be most interesting. As a direct result of this smoker, nine students decided to pledge to Delta Sigma Pi. The pledge period was officially opened on Wednesday evening, October 28, with the traditional swearing-in ceremony.

The Regional Meeting of the Eastern Region of Delta Sigma Pi, which was held at the Hotel Essex House, Newark, New Jersey, on October 10 and 11, was attended by Brothers Frank Trabucco, Dick Serabian, John Donovan, Leonard Sarver, and Marty Cohen. The weekend consisted of seminars and work shops discussing fraternity business and was concluded with a banquet. At this meeting, Delta Psi Chapter was presented with both the Chapter Efficiency Contest Award and the General Attendance Award for 1964. The brothers of Delta Psi Chapter are proud of the fact that our chapter placed third in the Chapter Efficiency Contest for the Eastern Region. In general, it was a most successful and rewarding weekend.

On November 1, a football game was held between the brothers and the pledges of Delta Psi Chapter. This gave the pledges an opportunity to compare their athletic abilities with those of the brothers. Since Delta Psi Chapter has such gridiron greats as "Touchdown" Tingus and "Killer" Miller, it seems unlikely that the pledges could do anything but lose happily. All in all, this semester shows promises of being a highly successful one for Delta Psi Chapter—WAL-TER J. SILVA



BROTHERS JOHN DONOHUE AND JOHN WELCH introduce a guest to Delta Sigma Pi at a recent open house of Mu Chapter at Georgetown University.

#### EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University joined the ranks of Delta Sigma Pi last spring. Founders' Day was celebrated by the initiation ceremony and banquet which brought ten new members into our steadily growing chapter. We expect to initiate between ten and 15 pledges during February in time for our Deltasig "Rose" Dance, scheduled for the second week of February. These new members will increase our chapter's strength and increase our future possibilities as an outstanding chapter of Delta Sigma Pi.

Since many of our chapter activities are still in the planning stage, our professional program has been our chief activity for Fall quarter. On November 12, Mr. Fred Nicklas, manager in the data processing division of the IBM Corporation, spoke to us concerning the personnel department of IBM and personnel planning in general. The Chapter Efficiency Contest is of major

The Chapter Efficiency Contest is of major concern in our chapter and we are striving hard to reach our 100,000 points so we, too, can take our place among the outstanding chapters of Delta Sigma Pi and help fulfill the aims of the Grand Council.—LARRY E. VON NORDHEIM

#### FERRIS STATE

HOMECOMING AT FERRIS STATE meant the return of many alumni to the Delta Rho Chapter. We were very pleased with the turnout and hope that more will return this winter term to help us celebrate our annual "Rose" Ball. Bill Isenburg, our social chairman, deserves much credit for our homecoming float's winning first place again this year. The homecoming theme was "42nd and Broadway" and the theme of our float was a British Man O'War from the play "Billy Bud".

We have much going for us in the area of professional activities. A tour through Saginaw Stearing Gear is coming—when the labor problems are worked out. Mr. Charles F. Hampton, from the speech department, gave a talk on Human Relations—a very interesting topic.

Our pledging program saw nine men start and with one week yet to go, five very good men are left. This is quite a high "drop-out rate", but we feel that the five men who finish are the best the school of commerce has. Details are being worked out for our Fall term banquet in honor of the new brothers. Mr. Keiber of the marketing department is helping us line up a speaker for the banquet—which will help make it a success.—York DREXLER

#### SOUTHERN MISSISSIPPI

Gamma Tau Chapter has already begun what we think is going to be another successful year. After tying for first place in the Chapter Efficiency Contest for the third consecutive year, we are striving for a fourth winning effort.

On November 15, Gamma Tau Chapter held its first initiation of the year. The 9 brothers initiated were Robert Barham, Butch Harms, Bert Adams, David Fischer, Burl Kayser, John Szilasi, Benny Reed, Nelson Sellers, and Louis Manuel. We were also proud in that Brother Charles L. Farrar was able to attend our last meeting before initiation.

Gamma Tau Chapter is very proud to announce that three brothers have been selected to be included in *Who's Who Among Students In American Universities and Colleges.* The brothers to be honored are Larry Ecuyer, Kenny Martin, and John Gartrell.

Already this year we are enjoying another fine professional program, largely as a result of our fine speaker coordinator Charles Brumfield and our Faculty Advisor James McQuiston. We toured the Falstaff Brewery Company and Hebee's Bakery in New Orleans, Louisiana, for our first of three field trips this year.

Several of the brothers attended the South Central Regional Meeting on October 31, and November 1, at the Edgewater Gulf Hotel in Biloxi, Mississippi. Grand President Joe M. Hefner and South Central Regional Director Max Barnett, Jr., were the princi-

pal speakers. It can easily be said that all had an enjoyable time plus bringing a considerable amount of new ideas back to the chapter.

Gamma Tau Chapter displayed its ingenious and skillful craftsmenship in winning first place for its float in the University of Southern Mississippi's Homecoming Parade.

Next quarter should be another outstanding one. Our big social function will be our annual Christmas Dance. Gamma Tau Chapter is also looking forward to more of its professional activities which will include several guest speakers and another field trip.—THOMAS BALDWIN

#### **BUFFALO**

ALPHA KAPPA CHAPTER at the State University of Buffalo held its annual family picnic in mid-August at Veteran's Park on the shores of the Niagara River. The brothers, alumni and their families all attested to a wonderful day of events and conversation. The picnic was followed by a pre-school get together of the brothers in September.

On October 5, Alpha Kappa Chapter was visited by Delta Sigma Pi's Field Secretary. Brother James Flynn. Alpha Kappa Chapter was deeply appreciative of Brother Flynn's attendance at one of our business meetings. Besides our business meetings, Brother Smolka, Chairman of the Professional Committee, has provided and is continuing to plan an array of professional meetings. Two 30 minute color films, "How to Conduct a Discussion" and "The Big Change In World Markets", have provided the brothers with many ideas and facts on these topics. At a Saturday afternoon luncheon at the Red Lobster Restaurant, Alpha Kappa Chapter was addressed by Mr. Harold Mero, manager of the Merrit Protective Service. Mr. Mero demonstrated the polygraph machine. better known as a lie detector. He also spoke of the many uses of the machine and its future usefulness in interviewing and screening job applicants.

Alpha Kappa Chapter also sent a delegation of five brothers, headed by last year's President, Brother Zapotczny, to Delta Sigma Pi's East Central Regional Meeting in Columbus, Ohio. All five brothers reported an interesting and enlightening weekend. On the same weekend, President Sanders addressed a gathering of future pledges at the Royal Host Restaurant. Seven men were pledged and at the Founders' Day Celebration the pledges, aided by the brothers, had a work project at St. Rita's Home for retarded children and in the evening attended a scotch doubles bowling party.

The major event of the Fall semester's social program was the initiation dinner dance which this year was held at the Eldridge Club in Tonawanda, New York. The affair was a blooming success and the highlight turned out to be an enlightening talk given by the guest speaker, Brother Edward Holt, who was one of the original founders of Alpha Kappa Chapter in 1925. Plans are being made for an even bigger Spring semester and all are looking forward to the crowning of the "Rose of Deltasig" in February.—FRANK P. MARTINO

#### **DETROIT-Gamma Rho**

THE BEGINNING of the semester found us eager to begin working on all the fresh ideas that resulted from the summer vacation. Our new officers are determined to make this our best year ever and have quickly passed their enthusiasm on to the other members.

We have 13 pledges in the class this semester and from their zeal and cooperation, it seems that they will make excellent members after they have been guided through the pledge program by our Pledge Instructor, Bob Borrer, and Vice President Tom Hall.

We are very proud of the Attendance Award we received at the Central Regional Meeting. Our delegate, President Doug Smith, returned with a great deal of useful information for us.

Gamma Rho Chapter has already had two social events this semester. The success of the rush party, which was held at the Whittier Hotel in Detroit, is attested to by the resulting large pledge class this year. Our other social event was the Founders' Day Dinner-Dance held at the Hillcrest Country Club in Mt. Clemens. Our buffet style dinner included beef, chicken, cheese potatoes, and many other good things to eat. The dinner was followed by a dance with live music to complete the memorable, fun-filled evening.

Our professional chairman has been hard at work arranging speakers for our meetings. We have had three professional meetings this semester. At our last professional meeting, Mr. Bob White of Michigan Bell gave an interesting talk on Tel-Star and its functions, as well as other scientific advances in the communications industry.— JAMES DEAN

#### EAST TEXAS STATE

DELTA PHI CHAPTER at East Texas State College, Commerce, Texas, had their first Fall smoker on Wednesday, October 7, in the new Sam Rayburn Student Center. We had 56 present, which included members and prospective pledges.

For the Fall semester, the officers of the chapter are: George Tolleson, president; Marion Lowe, senior vice president; Jim Riggins, vice president; Mike Nelson, secretary; David Bright, treasurer; Ben Thieme, chancellor; Johnny Mackery, historian; and our sponsor is Mr. Wendell King.

On October 14, we had our formal pinning of the pledges. The new neophytes are: Mickey Brown, Jim Thieme, Larry Quattlebaum, Lester Tolleson, Mark Thurmon, Sammy Smith, Perry McDonald, Phil Weatherford, John McClelland, Bob Fryhover, Bill Prewett, Ronald White, Bill Thomas, Donald Seal, Bill Wood, Ray Woodall, Pat Hatley, Mike Tiller, Don Walters, David Edge, Bruce Frazer, William Cunningham, Gary Johnson, Michael Tatom, Marshall Hicks, Ben King, Joe Ondersueh, Ronald Hunter, Johnny Butler and Billy Groth. This is one of the largest pledge classes in the history of our chapter. Also, the pledges from the faculty this semester include Mr. W. E. Hohnstein and Mr. Drew Hampton.

During the Homecoming Day Parade on October 31, the Deltasigs entered a decorated car with the fraternity's colors and signs saying "Future Businessmen of Tomorrow," Delta Sigma Pi. The reason for participating in the parade was to get more men interested in joining our chapter in the Spring semester.

Delta Phi Chapter celebrated Founders' Day with the members and pledges wearing the fraternity's colors of purple and gold. In the evening we had dinner together at the college cafeteria. A most memorable and enjoyable evening was had by all who shared in commemorating Founders' Day. Our next social function is scheduled for November 21, 1964. We are planning a hayride and wiener roast for the new pledges and the members of the new business fraternity for women at East Texas State College and we anticipate complete participation on the part of the brothers and pledges.

Our next big event is the formal initiation of the pledges for the Fall semester. This will take place on December 10 in the Business Administration Building. After the ceremony we are going to have a banquet for our new brothers at The Oaks Restaurant.

The last social function before the Christmas Holidays is going to be our Christmas Dance at the Greenville Country Club on December 12. During that festive week the Deltasigs have been invited to go Christmas caroling with the business fraternity for women.

Many professional programs are on tap for this Fall and next semester. We have planned to make tours of the manufacturing industries around the college and have guest speakers from the world of commerce and finance.

Through the active participation of brothers and pledges in the chapter activities, Delta Phi Chapter is well on the way to making this year a milestone in the history of the chapter.—BEN THIEME



BETA UPSILON CHAPTER at Texas Tech. display their awards. Left to right: Joe Lowke, Harold Combs, Tommy Weaver, Tommy Welch, Harry Hamilton, Doyle Hardin and Bill Steer.

#### SOUTHERN METHODIST

BETA PHI CHAPTER pledged 14 men on October 8, 1964. For the first time in our history our rushing began in the summer. Our new pledges look good to date and we hope to initiate all of them.

Dr. A. H. Chute, Deltasig and visiting professor from a Texas chapter, spoke at our first professional meeting and was exceptional in his remarks. After visiting with the Texas Christian and North Texas Chapters, I feel sure the Southwestern Region will rise to the top this year. President Glenn Duphorne attended our Southwestern Regional Meeting as delegate, and he and other brothers in attendance were very pleased with the results.

We plan to play other chapters in football again this year. After we beat North Texas last year 2-0, we feel that they will be out to win this year. We hope to have a regular tournament for all the Southwestern Region.

Our Chapter Efficiency Contest Chairman, Eddie Wood, has done wonders this year. Beta Phi Chapter hopes to be on top at the end of the year with 100,000 points. Treasurer Ney Smith has collected previous accounts receivable and our financial position is the best in years. Beta Phi Chapter challenges all other chapters to the 100,000 points.—EDMUND R. WOOD

#### LOUISIANA STATE-

#### **Baton Rouge**

BETA ZETA CHAPTER at Louisiana State University has, through an extensive and well planned rush program, obtained one of its largest pledge classes in recent years. We pledged 28 men, all of whom we believe will be great assets to Delta Sigma Pi. Our first rush meeting consisted of a presentation of "The Story of Delta Sigma Pi" and a speech by our Regional Director, Brother Max Barnett, Jr. The second rush meeting was a professional meeting at which a representative of Southern Bell Telephone Company spoke to the chapter on "Using the Telephone in Business." An informal party was held on the following weekend and the rush program was then highlighted by the formal pledge ceremony.

The brothers of Beta Zeta Chapter were recently priviledged to have Brother Charles L. Farrar, Executive Director of Delta Sigma Pi, visit the chapter. After informing us of some of the new activities that The Central Office is undertaking, he stimulated a number of the members who plan to attend the Grand Chapter Congress in the Bahama Islands.

The chapter is looking forward to a very successful and exciting year. Some of the activities scheduled are field trips to the Michoud Atlas Rocket Plant, the Falstaff Brewery, and the Esse Refinery. Also included in the activities are several professional programs with speeches by local business executives.

The coming year certainly promises to be one of the greatest years in the history of Beta Zeta Chapter.—RALPH K. VAN DUZEE

#### WAKE FOREST

GAMMA NU CHAPTER at Wake Forest College has planned a program which will be both beneficial and entertaining to all brothers. Our chapter, under the leadership of President Dave Yaun, will have possibly its greatest success this semester.

At present, we have 16 pledges involved in what they call a rigorous training program. By the time of the next *DELTASIG*, these pledges and possibly others will have been initiated, bringing our total membership to about 35. We feel that this pledge class is one of the most enthusiastic ever, so the chapter's future indeed looks promising.

Already this semester we have heard two speakers invited by our professional activities committee. Also, this committee is planning two professional tours. The interest in our professional program has increased this year and the committee has promised that we will have many interesting people speak to us before the end of this college year.

Everyone in the chapter has enjoyed the parties we have had so far this year. Our chapter quarters have been remodeled, giving us an excellent place with plenty of atmosphere for various functions. We just recently celebrated our football victory over arch-rival Duke University by having a party that was attended by some 40 brothers and pledges.

Gamma Nu Chapter is progressing very smoothly thus far. We anticipate a fine chapter academic record, and we also expect to rank high in the Chapter Efficiency Contest. We are determined to uphold the ideals and the aims of Delta Sigma Pi.—W. ED-WARD MOFFITT

#### **OKLAHOMA CITY**

DELTA THETA CHAPTER at the University of Oklahoma City, Oklahoma, is looking forward to another excellent year. We have been active in all phases of campus life and many activities are planned for the near future.

The slate of officers for this semester are: President Tom Vrooman; Senior Vice President Joe Gibbon; Vice President Perry Hill; Secretary Horst-J. Balke; Treasurer Hershel Lamirand and Historian Jeff Heavner.

At the present time, we have ten new pledges and the possibility of several more. We hope that this semester's class will have as successful a project as last semester's. An interfaculty basketball game was sponsored by the pledge class. From the response and interest of the whole school, this might well become a yearly event.

Last spring, Delta Theta Chapter decided to enter school intramural sports by entering a softball team. The result was most heartening since we placed second, losing out only to a team of almost professional ability. With this victory under our belt, we challenged Kappa Alpha Social Fraternity to a football game this semester. We lost the game 30 to six, but everyone had a good time and another big stride was taken to increase the relationship between Delta Sigma Pi Fraternity members and the rest of the school. Within the chapter itself, there also has been a great deal of activity going on. In the Chapter Efficiency Contest we scored the maximum total of 100,000 points. We are planning to do equally as well this year. Other activities have included rush smokers, our "Rose" Formal and several parties throughout the summer and this Fall.

During the rest of this year, Delta Theta Chapter will be equally as active by entering more school functions, preparing for the "Rose" Formal and gathering the 100,000 points needed for the Chapter Efficiency Contest. With the interest and energies our chapter possesses, these tasks will be easily met.—JEFFREY HEAVNER

#### WEST LIBERTY STATE

THE FIRST SMOKER for prospective pledges for Delta Omega Chapter at West Liberty State College was held on October 14, 1964, followed by a rush party on October 21 at the Ohio Valley Yacht Club, Wheeling, West Virginia. Both of these events were very successful, and the pledges will be formally initiated on January 9, 1965.

Brothers of Delta Omega Chapter, under the leadership of President Mike Norton, have been working hard to build our treasurer. We have been very successful in increasing our finances through the sale of school sweat shirts and jackets to the student body.

Founders' Day was celebrated by the brothers and rushees at Chimney Corners in Scherrard, West Virginia. We had a very good turn out of couples, and the dance was termed highly successful by all.

The brothers of Delta Omega Chapter are looking forward to a successful year under the leadership of its newly elected officers: President Mike Norton, Senior Vice President John Lies, Vice President John Tsikalas, Treasurer Dale Anderson, Secretary Tom Stanton, Historian John Witzel and Chancellor Melvin Glass—JOHN G. TSIKALAS

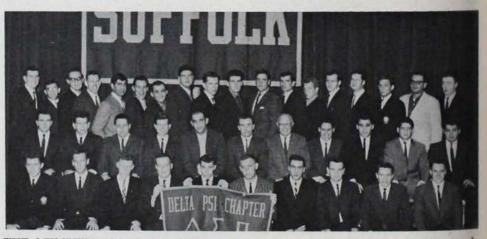
#### DETROIT-Theta

THETA CHAPTER at the University of Detroit began the Fall semester with a new administration and is looking forward to the greatest year yet in professional and social activities, which are under the very able direction of Brother Danis and Brothers Miller and Brigulio, respectively. Our 1964-65 officers are Roger Jankoviak, president; George LaForest, senior vice-president; Tom Kostecke, vice-president; Jerry Dvonch, treasurer; Fred Brenner, secretary; and Gerald Glaza, chancellor-historian.

Our first professional activity of the year was a very enlightening talk by Howard Wright, CPA of Arthur Anderson & Co., on the subject "Tax Work and the CPA." Included in our lineup of professional activities for the remainder of the semester is: a talk by Lewis D. Gilbert, nationally known voice for the minority stockholder, on November 19; a tour of the National Bank of Detroit with dinner following, on November 25; and a talk by Mr. Archie M. Long, Assist. comptroller of Cadillac Division of General Motors, who will speak on "Management and Industrial Accounting," on December 17.

We are very happy to say that a group of seven brothers from Theta Chapter was in attendance at the Central Regional Meeting held in Chicago recently. The brothers enjoyed the trip and benefited from the group discussions there. The fraternity as a whole also profited since a recap of the group discussions and suggestions were given at the last meeting of Theta Chapter with a discussion following as to how some of these points could be implemented in Theta Chapter.

The brothers are quite pleased with the quality of our six pledges for this semester and are looking forward to the remaining pledging activities and the installation which will have taken place by the time of publication of this issue of *The DELTASIG*.—GERALD GLAZA



THE MEMBERS of Delta Psi Chapter at Suffolk University gather for a photograph. From top to bottom, left to right: J. Hart, J. Dorfman, J. Miller, G. Harris, R. DiCarlo, D. Wiseman, G. Tingus, H. Kara, J. McFarland, H. Clark, S. Whitlock, L. McVay, J. Doherty, J. Bennett, D. Murphy, R. Therrian, S. Cohen, J. Donovan, W. Darling, J. Nugent, P. Minichello, R. Quinn, L. Litwack, J. Carrigg, F. Sullivan, M. Borden, R. Serabian, J. Berman, P. Zeytoonjian, T. Britt, R. Corduck, W. Frazier, N. Darcy, M. Cohen, M. Donahue, W. Silva, J. Dynan, L. Sarver and D. Hennessey.



PSI CHAPTER at the University of Wisconsin honored its "Rose" with a tea in the Chapter House.

# NORTH DAKOTA

ALPHA MU CHAPTER at the University of North Dakota is proud of its 100,000 point score in the 1963-64 Chapter Efficiency Contest and we are determined to repeat this performance in the coming year. President Pete Brandt has rallied the support and interest of the members in the early activities of the chapter.

An additional source of chapter pride is the recent selection of our current "Rose," Miss Patty Steiner, as all-campus Homecoming Queen. Plans are now being made for selection of our 1965 "Rose." She will be chosen at a pageant to be held on December 15, 1964.

Thomas J. Clifford, Dean of the College of Business, was guest speaker at our first rush meeting. About 15 prospective pledges were at the meeting and lunch was served at an informal "get acquainted" session after the business meeting. Our Initiation Banquet for this semester will be held at the Bronze Boot Steakhouse. Field Secretary Gregory V. Gore was a guest at our October 27 meeting and he discussed the forthcoming Grand Chapter Congress.

For its annual business trip, Alpha Mu Chapter is making arrangements to tour several business establishments in Denver, Colorado.

With these and other activities in mind, we are looking forward to a profitable and enjoyable year.—NEIL M. SEVERINSON

#### CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati held its Active-Alumni Picnic August 9 at Oak Ridge Lodge. The actives again defeated the alumni in the traditional softball game to keep their unbeaten record intact. Outdoor grilling and dancing in the evening combined to make this annual event another success for our Social Chairman, Jerry Cain.

A number of executive board meetings of the officers presided over by President Don Schmerber were held during the summer to formulate a program for the coming year.

The first professional meeting was a tour of the Cincinnati Gas and Electric Company's Electronic Data Processing Department. We were fortunate in that Jim Morris, a member of the alumni Club, is supervisor of the department. After a very fine dinner, Brother Morris personally guided us on a tour and answered our many questions.

Alpha Theta Chapter's pledging program is underway with 13 pledges in the Fall pledge class. Along with strengthening the unity of the chapter, each one should prove to be an individual asset. Much enthusiasm exists about reaching the 100,000 point mark in the Chapter Efficiency Contest. The mark was reached last year under the leadership of President Jerry Clark and the members of Alpha Theta Chapter are determined to reach that goal for the second year in a row. —TOM S. PRINCE

#### SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina hosted the Southeastern Regional meeting held in Columbia, South Carolina, on October 9-11, The convention was very successful and many chapters will profit by it in the future. Executive Director Charles L. Farrar and Regional Director William N. Bowen presided. The highlight of the convention was the Yellow Dog Initiation and the dance that followed.

Founders' Day was celebrated with a professional banquet the evening of November 5. An impressive commemoration ceremony dedicated the program in recognition and memory of the four founders of Delta Sigma Pi. Keith R. Aull, executive director of the South Carolina Employment Security Commission, gave an informative talk on the United States Economy as opposed to European Economy.

On October 29-31, four of our brothers participated in the Third Annual W. F. Fancourt Memorial Seminar on Textiles in Greensboro, North Carolina. Stan Applebaum, Robert Lamb, Jim Cushman, and Professor Bob Armstrong represented the School of Business Administration here at the University.

Other activities of a professional nature included a tour of Chemstrand Corporation in Greenwood, South Carolina, a tour of the Dupont May Plant in Camden, South Carolina, and a wide and varied selection of professional meetings with speakers. We're very proud of our professional program here at Beta Gamma Chapter and look forward to an even more stimulating program for the Spring semester.

Favorites among our social events have been our drop-ins and parties following football games. The high point in our Fall social calendar will be our Annual Christmas Dance and Christmas Party for orphans which will take place on December 12. Other activities include a basketball team in the Commercial League of the local Y.M.C.A. in which eight brothers participate.

Pledging for this semester has been highly successful and we anticipate having received 13 new brothers by the time of this issue of *The DELTASIG*.

Beta Gamma Chapter is well on its way to a fourth successive 100,000 points in the Chapter Efficiency Contest and the fulfillment of its obligations and duties to the International Fraternity of Delta Sigma Pi.— THOMAS H. HOWARD

#### **OKLAHOMA**

BETA EPSILON CHAPTER at the University of Oklahoma has commenced what is sure to be our most successful year. Big news here is the completion of the north side addition to Adam's Hall, the business administration building. This new addition has four classrooms, two seminar rooms, 20 offices, and an elevator. The four new classrooms have seating capacities of 300, 179, 120, and 114. All the new rooms are well lighted, air-conditioned and have excellent acoustics.

On October 20, our rush smoker was held. The distinguished head of the management department, Dr. Ronald Shuman, gave an excellent speech on the history of fraternities. The film strip, "The Story of Delta Sigma Pi", was enjoyed by everyone. The brothers selected 13 outstanding men who we believe will prove to be valuable assets to our chapter.

A varied professional program has been planned for this semester. Details for Founders' Day celebration are almost complete. Professional speakers have been scheduled for both November and December to coincide with Founders' Day and our chapter's birthday. Also included in the agenda for this semester is a party with a band.

Brother Deltasigs have been very active on campus this year. Mike Miller was selected by the student-faculty committee to receive a plaque for his outstanding scholastic achievements in the school of business. Gordon Atchley became the first student pilot taking flight training with the Oklahoma University Aviation Department to "solo" and receive his "Oklahoma University Wings." Jim Vervack is expected to lead the varsity baseball team in hitting this year as he did last spring. Many other members hold high offices in their social fraternities and other campus organizations.—ALLEN WEINER

# LOUISIANA STATE-New Orleans

ON MAY 1, 1964, the Epsilon Nu Chapter at Louisiana State University in New Orleans chose its chapter officers for the 1964-65 school year. They are: Jay Golemi, president; Rawson Coleman, senior vice president; Walter Grashoff, vice president; Nickolas Genovese, treasurer; Wallace Carrone, secretary; John Haslauer, chancellor; and Norris Meyers, historian. On September 5, 1964, Brother Jay Golemi, chapter president, was married to Miss Gail Montz. This is the first time in the brief history of our chapter that our president was married while in office.

Two of our brothers, Raymond Boudreaux and Jay Golemi, attended the South Central Regional Meeting in Biloxi, Mississippi, on October 31-November 1, 1964. They have brought back to our chapter and have put into effect many excellent ideas that they picked up at the convention.

Epsilon Nu Chapter, in conjunction with Delta Nu Chapter at Loyola University, celebrated Founders' Day with a banquet and professional speaker at the Smoke House Restaurant on November 8, 1964.

So far this year we have sponsored three professional programs. A tour of New Orleans' first Civil Defense bomb shelter was made by the brothers as a part of our rush program. Also, the brothers toured the Little Gypsy Utility Plant in Norco, Louisiana. The Little Gypsy Plant is the first utility plant in Louisiana which is completely run by computors. Another tour which generated much interest among the brothers was the tour which we took of the Michoud Complex of N.A.S.A.

All in all, Epsilon Nu Chapter looks forward to a very successful year filled with many varied professional and social activities.—JAY GOLEMI

#### NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University received first place in the Chapter Efficiency Contest in its first year of operation. The award was presented to President John LaFaver at the Intermountain Regional Meeting held in Albuquerque in October. The 100,000 points were a result of the tremendous effort put forth by all the brothers last year and from all indications it looks like another red-letter year at New Mexico State.

Officers elected for this school year are President John LaFaver, Senior Vice President Jerry Caldwell, Vice President Steve Eyherbide, Secretary Roy Kemper, Treasurer Larry Rios, Historian Joe Butler, Chapter Efficiency Contest Chairman Jim Snipes, and Social Chairman Billy Childress.

The professional program looks especially interesting for the first semester. The brothers have had Mr. Earl (Bud) Miles of the New Mexico Employment Bureau as a guest for a professional program. Mr. Miles spoke on the problems of vocational training in our state. Mr. Alex Sanchez, the placement director at New Mexico State University, will be the featured speaker at the next program. Mr. Sanchez provides the fraternity with speakers when they come to our campus on recruiting business.

In July the fraternity promoted an invitational golf tournament on the campus. The work consisted of selling advertisements for the tournament brochure. This not only enabled us to get better acquainted with the businessmen of the community, but also added substantially to our treasury.

On November 22, the fraternity will travel to El Paso. Texas, where they will be guests of Sunland Park race track for the afternoon. A "behind the scenes" tour is on tap to show the brothers the intricacies of race track operation. Let's hope everyone hits the daily double!

October 31 was "Push the Bond Day" for Deltasigs at New Mexico State. There was an eight million dollar bond issue before the voters which would enable our colleges and universities to expand. The fraternity's job was to pass out bond issue pamphlets at the various supermarkets in town. It was a long, hot day for many of us, but the bond passed overwhelmingly. The College of Business Administration and Economics hopes that this money will be used to build new quarters for the college.

used to build new quarters for the college. In January the chapter will lose Roy Kemper, John Merchant, and Leroy Brewer who will receive their degrees. To fill their shoes, the chapter has pledged Charles Castlebury, Roger Hines, Brian Wilcox, Joe Pokzyva, Jesus Estrada, Dick Mead, and Jerry Lee.

On our social calender we find the "Rose Of Deltasig" Ball which will be held in conjunction with the Fall initiation. A dinnerdance is planned at the Palms Motor Hotel.

And so Epsilon Upsilon Chapter steps off to a good start, confident that a few months from now it will again be number one in the Realm of Delta Sigma Pi.—JOHN D. LA FAVER

# PENNSYLVANIA STATE

ALPHA GAMMA CHAPTER at Penn State University closed out Spring activities by going on a guided tour of the Bethlehem Steel Plant in Steelton, Pennsylvania. Here we were able to follow the complete steel making process, from the smelting of the iron ore, through the shaping of the steel rails, to the shipping department. Despite the heat from the roaring furnaces, the brothers had a very enjoyable and informative experience.

While we made great strides last year in achieving interest and participation in the activities of our chapter, this year promises to be even more fruitful. Our first meeting of the new school year consisted of a business meeting followed by a professional meeting open to rushees. Our guest speaker was Mr. Wheilly from Armstrong Cork Company in Lancaster, Pennsylvania. His talk was geared to the marketing phase of Armstrong Cork and included a discussion of their training program and the opportunities available to college graduates. We had 40 rushees in attendance.

Our second meeting was also combined with a rushing smoker. Professor Melander spoke to us on the usefulness of statistics in business. As a result of a successful rushing program, we had a large number of men to choose from and thus were able to give bids only to those we felt would be valuable assets to Delta Sigma Pi. We are currently in the process of pledging 23 men, our largest pledge class in recent years.

We have several professional and social activities already planned for the coming year. Included among these are a trip to an aircraft plant and a speaker from one of the major accounting firms. We expect to increase our ranking in the Chapter Efficiency Contest and make this one of our most successful years yet.—JERRY HESS



A WELCOME HAND is extended by President Douglas Pearson of Zeta Eta Chapter at St. Peter's College as Rev. Leo B. Barrows, S.J., Dean of the School of Business looks on.

# **KENTUCKY**

ETA CHAPTER at the University of Kentucky has had four professional meetings this Fall semester. These meetings were well planned by Vice President Bennet. They were very informative to our membership and well appreciated by our prospective members.

At our first meeting we had a fine talk on purchasing by Mr. Pratt, chief purchasing agent at the University of Kentucky. He gave a brief description of the system used at the university. Our members were so attentive and pleased that each one of them asked several questions.

The second "speaker meeting" was attended satisfactorily and the talk by Mr. Webb of General Telephone was the best we have heard for many years. We are planning a trip to the office of General Telephone and Telegraph Company on November 16, because of our interest in what Mr. Webb said.

We pledged six new men, each of whom seems capable and willing to put forth a strong effort in our fraternity. We hope to pledge a few more shortly.

We have submitted a few points to The Central Office for credit in the Chapter Efficiency Contest and hope to send quite a few more before the end of the school year.

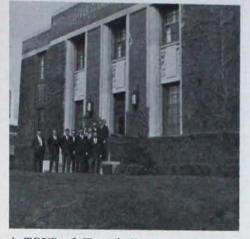
The two brothers attending our East Central Regional Meeting (myself being one) were given many suggestions to help bring our Eta Chapter up to the height it should reach. The main thing we are striving for is to instill in each of us the Brotherhood of the Fraternity and the "united we stand; divided we fall" attitude. "Hard work is our most important product!"—JAMES MICHAEL WATTS

### MARQUETTE

DELTA CHAPTER has had three professional meetings following banquets at the house and is planning two more this semester. The speakers include Mr. Grede of the famed Grede Foundries, a corporate lawyer, and the personnel director of one of Wisconsin's largest banks.

The social calendar, however, has not been neglected. The decorations, both inside and out, for the costume Halloween Party were hailed by all of Milwaukee as the best fraternity display at Marquette since the last football Homecoming four years ago. The brothers are very grateful to the excellent pledge class for their initiative and ingenuity in decorating the house. The "Rose" Party was equally spectacular and one of the best held by our chapter.

A fine job was done by taking third place in football and volleyball in the fraternity division of intramural sports. High hopes are still held for first place in basketball and bowling. Each sport awards' points go toward the coveted Jennings Trophy. The entire chapter turned out in force for a composite picture which was taken for the first time in several years. The star of the picture was "Mr. 'C' ", the chapter's mascot, who seemed to share the brothers' photographic qualities.—GARY A. GLOJEK



A TOUR of Hamm's Brewery was one of the highlights of the professional program of Alpha Epsilon Chapter at the University of Minnesota.

#### MISSISSIPPI STATE

THE MEMBERS of the Gamma Delta Chapter of Mississippi State University are anticipating a successful and progressing year for their fraternity. According to the new President, Walter A. Stubbe, Jr., Delta Sigma Pi will no longer be just a club with which he can associate his name or an extra activity to improve the appearance of one's job application forms. At the preliminary meeting this year, the members were assured by their new leader that Gamma Delta Chapter will move to the top of the list. A completely new program is planned for top scoring for the Chapter Efficiency Contest.

Several of the members of Delta Sigma Pi made the most of the summer. The president, Walter A. Stubbe, Jr., and the Delta Sigma Pi "Rose," Miss Sandra Kay Peebles, were married on May 30, in Philadelphia, Mississippi. Vows were said between Thomas L. Caldwell and Mary Kaye Wren in Aberdeen, Mississippi, on August 28. Several other members report changes in their status. Don G. Taylor of Memphis Tennessee, has been elected president of Mississippi State University's senior class. Vice president of the class is also a member of Delta Sigma Pi, Charles A. Williams, of Tupelo, Mississippi.

The Delta Gamma Chapter on Mississippi State's campus can boast of their upcoming plans to have all of the new pledges travel to Biloxi, Mississippi, on October 31 to attend the South Central Regional Meeting.

The newest addition to the Mississippi State campus is a two million dollar Student Union Building. The Union, as it is commonly known on campus, is located in the heart of the campus and is a gathering place for all students. The building contains a ballroom, several lounges, a grill, bowling alley, poolroom, barber shop, and the University Book Store. Both students and faculty may obtain membership to "The Union."—THOMAS L. CALDWELL

#### TAMPA

EPSILON RHO CHAPTER at the University of Tampa started the year with a formal rush party at the University Student Center. Here the "Story of Delta Sigma Pi" was shown to approximately 20 prospective pledges. Supplementing the slides, President Bob Warren welcomed all returning brothers and gave an impressive speech to the rushees.

The following evening at Ralston Beach, by invitation only, a rush party was held. With the help of Brothers Phil Davis and Lee Perdigon, we made it a fine success.

On October 7, we pledged 13 new men: Robert Gitchell, Larry Rosenberg, Al Laubsch, Norm Smith, Ron Makinson, Rick Garfinkel, Andy Mirabole, Geoff Brice, Alan Choback, Greg Esposita, Philip Pullara, Richard Diez, Robert Clerk, and Leslie Paston.

Our officers this year are: Robert Warren, president; Phil Davis, vice-president; Carl Forsberg, senior vice-president; Harvey Hiller, secretary; Tim Pilsen, treasurer; Larry Pinco, chancellor; and Robert Miloshevsky, historian.

Our Founders' Day was highlighted by a dance at the Knights of Columbus Hall where Pledge Norm Smith was outstanding among those present.

Our professional program is underway with a recent tour of the Exchange National Bank of Tampa and many are planned in the future.

With our chapter facing many problems in its first year, we plan to make this year an even better success than last year.— ROBERT MILOSHEVSKY

#### **MEMPHIS STATE**

GAMMA ZETA CHAPTER at Memphis State University presented its first professional program of the 1964 Fall semester on October 7. The speaker was Mr. George Grider, Democratic candidate for Congress from the Ninth Congressional District. A second professional program was presented on October 20. The speaker was Mr. Robert James, Republican candidate for Congress from the Ninth Congressional District. Mr. Grider was the winner in the November 3 election.

Gamma Zeta Chapter was awarded the Attendance Trophy at the South Central Regional Meeting in Biloxi, Mississippi. Four brothers, Jim Austin, Homer Lee, Gordon Stone, and John Wyatt, attended the South Central Regional Meeting on October 31 and November 1. A fraternity brother, Earl Disselhorst of the Epsilon Psi Chapter of Christian Brothers College, also attended the meeting.

Gamma Zeta Chapter, along with Epsilon Psi Chapter, plans to celebrate Founders' Day with a dance on November 14. Over 40 brothers and their dates are expected to attend this affair. Professional programs are being planned for November 18 and December 9. The pledges for the Fall semester are to be initiated on December 20.—JAMES E. HAMM, JR.

#### TENNESSEE

ALPHA ZETA CHAPTER has started off the new school year with 24 brothers returning. Many brothers are now tearing up the business world due to graduation during the spring and summer.

Alpha Zeta Chapter had a busy spring that was highlighted by several major events. Nine new brothers are now wearing the gold skull and crossbones of Delta Sigma Pi because of a fabulous spring rush, pledging and initiation. The new brothers are: John Cherry, Mike Gambill, Jerry Guinn, Bill Kelly, Scott McDonald, Fulton Moore, Lester Rosenbloom, Mike Tuttle, and Dr. George W. Bishop, Jr., associate professor of finance.

Another big event was a tour through the Signs of Success plant in Knoxville. Twentyfive brothers and pledges saw how signs were made, from the drafting board all the way to the finished product. After seeing their quality of work and how thorough they were, we were not surprised to learn that Chrysler Motor Company gave all of its sign advertising to Signs Of Success, Inc.

Our third big doings of the spring was a real surprise—at least to The Central Office of Delta Sigma Pi. Brothers Don Burton, Wade Boswell, Bob Olterman, John Daniels, and Roy Fleener showed up at Western Kentucky State College at Bowling Green to help with the installation of Zeta Theta Chapter. We did not make the listings on the program but everyone knew we were there before the day was over. It was a happy time for all who attended.

In our Fall activities, rush got off to a slow start but six outstanding men were pledged. The new pledges are: Bob Calloway, Hal W. Canary, Dave Dodson, Larry Hahn, Don Tate and Jack Willis. Pledges and actives celebrated Founders' Day with a coffee in the University Center and also got to know each other better.

A trip to Knoxville's water purification plant is being undertaken as guests of a local group. This is our first attempt at a joint trip with a non-collegiate professional group and we are sure that it will lead to many more.

Alpha Zeta Chapter wishes everyone the best of luck in the coming year.—WADE BOSWELL

#### **NEW YORK**

THE FALL SEMESTER was brought to a pinnacle at our annual Founders' Day Dinner. President Mike O'Reilly, through considerable planning, insured its success. Senior Vice President Bill Smalley should be congratulated for providing Alpha Chapter with some very fine pledges.

Professional Chairman Jerry O'Donnell has set up a unique program this semester. With our revised program of having a movie accompany each speaker, we believe we will attain widespread success.

Deltasig is looking forward to its first intra-fraternity basketball game. With two all star selections, Mike O'Reilly and Jack Contrucci returning this year, our hopes of first place are within our grasp. Added support for the team will be provided by



THE HOMECOMING FLOAT of Epsilon Tau Chapter at the University of Dayton attracted much attention in the parade.

Brothers Fred Jahnig and Tom Borger as well as two pledges. We are also in the process of participating in the volley ball tournament. We hope to better our second place finish of last year. David Beers recently paced our bowling team to a successful season.

Alpha Chapter has been selected by the University to become part of a movie which will be distributed as part of their admissions program. This film will be distributed to high schools throughout the country. This is the first time that any fraternity has been selected to participate in such a program. We feel that this is an honor bestowed on us by the University and it may very well contribute to the future success of Delta Sigma Pi.—MIKE O'REILLY

#### MONMOUTH

EPSILON PI CHAPTER returned this Fall to a college campus that is in the midst of a \$3.3 million construction project which includes a science building and a physical education building with an olympic size swimming pool. This construction represents the second phase of an expansion program here at Monmouth.

At the Eastern Regional Meeting held October 10 and 11, in Newark, the Epsilon Pi Chapter was represented by ten brothers: Richard Coon, Stanley Poling. William Burket, George O'Connor, Bruce Pleune, Ed Marc, Tony Bruno, John Knieriem, Fred O'-Connor, and Pete Wood. All ten brothers were successfully inducted into the "Ancient Order of the Yellow Dog." In addition to an excellent program, this meeting afforded an opportunity for personal contact among the representatives.

On October 31, the chapter held a joint Founders' Day Halloween Party at our chapter's quarters, the Kingsly Arms Hotel in Asbury Park. In honor of the second anniversary of the chapter, a birthday cake was served. Two unusual costumes were those of Tony and Rosemarie Bruno who came as a pair of candles to help celebrate the occasion. Our rush program, which included a mixer with Nu Theta Chi sorority, resulted in a pledge class of six, one of the largest on campus this semester. The pledges are William Grahan of Oakhurst, John Fiore of Essex Fells, Martin Robins of Roselle, Paul Hauser of River Edge, John Alchus of Keansburg, and Francis Mahon of Boonton.

Our professional program for September and October featured the six weekly meetings of the Monmouth College Retail Sales Training Institute and Workshop held in cooperation with 12 local chambers of commerce. Each meeting has two parts: first, a guest speaker, and second, a workshop where theory was put into practice. Four training films were viewed: "You Are The Star," "By Jupiter," "The Stage Is Yours," and "Corfam." The outstanding speaker of this series was Les Giblin, author of *How To Have Confidence And Power In Dealing With People*, who's topic was "The Key Factor Is People."

Brothers Al Monaghan and Roger Zieve, two members of Monmouth's Soccer team, must be given partial credit for this year's record, four and ten.—WILLIAM H. BURKET

# **ROCHESTER TECH**

EPSILON LAMBDA CHAPTER at Rochester Institute of Technology began the Fall quarter by holding its first open social event, a beer party which was held on October 30. The event met with huge success with an estimated 1,000 people attending. This was the most significant event ever held in conjunction with Founders' Day in our history.

An alumni club is now being formed in the Rochester area by alumni and undergraduate brothers of the chapter. Alumnus Dan McGilluddy is leading this movement on the alumni front and although it is in its early stages, it should be in full swing by next summer.

Brother Russell, our secretary, ran for Student Senate last month and was elected by a large majority. This represents a major step in our effort to expand our "contacts" on campus, and now, with an officer occupying that seat, we have an insight and a voice in school policy.

Five brothers attended the East Central Regional Meeting in Columbus, Ohio, and reported an enlightening and enjoyable weekend. We brought home the attendance trophy which is now proudly being displayed in our trophy case which was built by our neophytes as a pledge project. Those who attended were Brothers Hills, Russell, Willatt, Vasile, and Foglia.

Next spring we are planning to hold our first "Rose of Deltasig" Dance. Plans and preparations are already being made and we are looking forward to it with high expectations.

This Fall's pledge class of 11 men is the largest group since the spring of 1962. We are holding our initiation banquet on December 5, 1964, and we hope to see a few brothers from other chapters attending. Hope to see you there.—CHARLES P. BISUITO

# PITTSBURGH

LAMBDA CHAPTER, under direction of a new administration headed by Brother Jim Walsh, hopefully plans to maintain itself as a 100,000 point chapter. This goal was attained under the able leadership of Brother Joe Wilson in the 1964 Chapter Efficiency Contest.

Among plans for this coming year are projects in accord with the constitution of Delta Sigma Pi. These include an education project which will acquaint high school seniors with scholarship opportunities in the field of commerce and business. Recognition for an outstanding newspaper article related to business or industry in a local paper is another project. As an attempt to strengthen the esprit de corps of the evening school student, Lambda Chapter has approached the University of Pittsburgh officials with an offer to aid in a welcoming and indoctrination program for evening students. Also planned is the adoption of a foreign war orphan.

The regular professional program is planned by Chairman Mel Gaddis as a series of talks on various phases of the metal working industry. The first talk was delivered at the Fall rushing by Mr. J. F. Collins, Pittsburgh Regional Manager of Union Carbide Metals Corporation, who spoke on ferro-alloy metals.

With these plans and projects, Lambda Chapter anticipates a promising year.—Louis W. VAROGA

# ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State University is looking forward to a very busy and fruitful school year and many activities have been planned. With the initiation of 28 new members this Fall, the Chapter is looking forward to a year of progress and rapid growth.

The officers for Gamma Omega Chapter this year are Russ Brown, president; Bob Johnson, senior vice president; Trent Densmore, vice president; Ed Raduenzel, secretary; Dan Marusa, treasurer; Andy Nelson, historian; and Larry Rupp Chancellor.

historian; and Larry Rupp Chancellor. Gamma Omega Chapter was pleased to have Brother James D. Flynn, field secretary of Delta Sigma Pi visit the chapter on December 8, 1964.—ANDREW J. NELSON

#### **TEXAS TECH**

BETA UPSILON CHAPTER of Texas Technological College won the 1964 Chapter Efficiency Contest for the 14th time in a row. A vote of thanks was given Brother Bob Tumy for his fine work last Spring as our Chapter Efficiency Contest Chairman. We were presented the first place plaque at the Southwestern Regional meeting on October 3, 1964, where we also won the attendance trophy.

As a result of hard and well organized work by Brothers Tom Edwards, senior vice president, and Ray Williams, social chairman, our rush program this Fall reaped a harvest of 27 pledges. Ours was the largest and most impressive group of men in any pledge class on campus.

Founders' Day was celebrated with a semi-formal dance in the Matadore Ballroom of the Caprock Hotel. Attendance exceeded 220, including members, rushees and dates.

Our professional program, headed by Brother Fred Pearce, has many fine speakers, interviewers and tours on the agenda for the coming months.

We have participated in every intramural activity on campus. Fine organization and a big push by our Athletic Chairman, Brother John Braselton, has secured the Deltasigs fourth place by mid-semester in all school competition.

Arrangements are already being made to attend the Grand Chapter Congress next August. We look forward to meeting our brothers of other chapters at the Grand Bahama Islands at that time.—BRUCE W. LOUGHRIDGE

#### WASHBURN

DELTA CHI CHAPTER is experiencing new enthusiasm and leadership from our officers. They are, for the Fall semester of 1964: Pete Artzer, president; Kenneth David, senior vice-president; Jerry Lane, vice-president; Bruce Myers, treasurer; John Best, secretary; Paul Artzer, chancellor; and Larry Dagesse, historian.

Meetings of our officers were held in the summer to outline the coming Fall and Spring schedule, to work out details, and to innovate new ideas.

Our formal rush party was held October 9, 1964. Speakers of special interest were Mr. Daniel Hurley, vice-president and public relations director of Capitol Federal Savings of Topeka; Mr. Franklin Lacey, former president of Chicago Alumni Club; Dr. Oliver F. Guinn, our Faculty Advisor, and Dr. Dale C. Marcoux, head of the Department of Business and Economics at Washburn University. We pledged 17 men October 21. Their most outstanding "civic works" project is that of landscaping the World War I cemetery of Topeka, Kansas.

One of our most significant achievements this Fall was to sponsor and to conduct an all-school assembly. Our guest speaker was U. S. Congressman and successful candidate for the Governorship of Kansas, William H. Avery.

Delta Chi Chapter was also active in conjunction with Dr. Marcoux, head of the Business and Economics Department, in arranging special events and speakers for homecoming of alumni.

We are proud to welcome our new alumni club recently founded in Topeka. We were very pleased and honored to commemorate Founders' Day and to hold our "Rose of Deltasig" Dance with our newly organized alumni brothers on November 6, 1964. At that time, Larry Withers received an award which will be given annually by the Topeka Alumni Club to a Deltasig of Delta Chi Chapter who has the highest scholastic standing during his junior year. Ginger Elliot was crowned "Rose" Queen by President Pete Artzer. She was escorted by Brother Withers.

Four of our Delta Chi Chapter brothers attended the Midwestern Regional Meeting where we were awarded the 100,000 point certificate for the third consecutive time since our founding in 1960.

President Pete Artzer has been awarded a scholarship by Washburn University. Also, Senior Vice-President Kenneth David has been nominated for "Who's Who in American Colleges and Universities." It goes without saying that we are very proud of them both.

This has been a rich and fulfilling semester for Delta Chi Chapter. As this goes to print, we are anticipating our dinner and tour at the Buick-Oldsmobile-Pontiac plant in Kansas City.

Plans are well underway for our officers of next semester to carry out.—LAVERNE R. WILLIAMSON



MEMBERS of Alpha Iota Chapter at Drake University hard at work preparing invitations for an open house.

# MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota celebrated Founders' Day this year with a very successful party. Also, a main event of our Fall social program was the Homecoming Formal Dance sponsored by the Twin-Cities Alumni Club. The hard work and planning of John Lehet and Jerry Moriarity made the buffet supper and the following dance a real success that was enjoyed by both alumni and chapter members.

To balance our social program, we have a full and varied professional program. The chapter recently toured Hamm's Brewery in St. Paul, Minnesota. This year we are continuing our monthly professional dinner meetings with guest speakers. A new professional activity is a discussion panel of business topics held monthly at a regular business meeting. At the school-wide level, we are happy to report that the Deltasigs of Alpha Epsilon Chapter won the traveling trophy for the 1964 Minnesota General Management Simulation (computer game). Also, we have six Deltasigs (a working majority) on the Business Board of the School of Business Administration.

Alpha Epsilon Chapter is proud of its phenomenal improvement in the Chapter Efficiency Contest over last year, and we are looking forward to attaining a final score of 100,000 points this year. Finally, of special news interest is the recent announcement that the Board of Directors of the Minnesota Housing Corporation has voted to establish two \$250 scholarships for students in the School of Business.—RAND S. UNER

#### **BOSTON COLLEGE**

DELTA KAPPA CHAPTER at Boston College formally commenced its 1963-1964 pledging activities on October 8, with Rush Night at the Chestnut Hill Country Club. From the numerous rushes, 22 men were invited to pledge our chapter. Brother Robert Perrotti handled the details of rush night and of the interview boards, both of which were highly successful.

Concerning the professional aspect of our program, on November 10, 1964, we had as our guest speaker Professor Ermenegildo Alfano, a Harvard graduate and prominent member of the Boston College faculty. His talk, concerning the prospective job opportunities available to the Boston College graduate, provided an informative and interesting night for all attending. In the near future, we plan to have a stockbroker from one of the local Boston brokerage houses.

On October 31, we had an extremely enjoyable pledge-brother party and elaborate plans are being made for several other parties. We celebrated Founders' Day with an informal party, at which entertainment, decorations, and refreshments were provided by our 22 neophytes. At the time of this writing, we are hard at work organizing the Initiation Dinner Dance to be held on December 5. Also in the offing is a Christmas party to be held for the children of a local orphanage. Our pledge class has been hard at work. We have had our second successful carwash, sponsored by them, and the proceeds are going toward the purchase of a television set which is to be raffled off on Parents' Weekend. They are also hard at work looking for candidates for the "Rose of Deltasig."

It is evident from the co-operation of the brothers with our officers that the 100,000 point goal of the Chapter Efficiency Contest will be attained once again by Delta Kappa Chapter. In attaining this goal we look forward to an ambitious and enterprising fraternity-academic year.—LOUIS E. CER-CONE

#### MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi started its yearly activities with two rush parties. President Bill Bailey did an excellent job of co-ordinating the speakers and the refreshments at these meetings. As a result of these successful parties, we have pledged 19 men thus far.

Our plans this year call for a monthly dinner meeting to be held on the first Monday of each month. All interested teachers in the School of Commerce and Business Administration are invited to these meetings, and we plan to have a speaker whenever possible. At our November 2, dinner meeting, Dr. A. W. Bryant, vice chancellor of the University, spoke to us on opportunities in the business world.

Several of our members attended the installation of the Mississippi College Chapter on November 14. Brothers Love and Johnson were there, as well as Mr. Lawrence Smith, a teacher of finance in the School of Business.

Our plans for the future include the December dinner meeting, a fraternity beer bust, and renewing of our efforts to meet our quota in the Chapter Efficiency Contest. —JOHNNY KEESEE

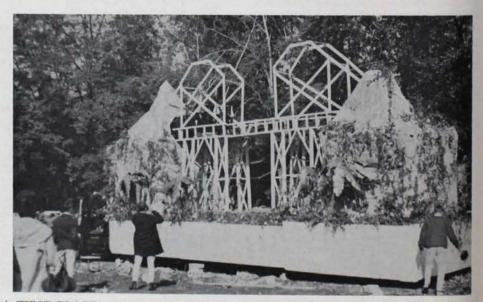
#### ITHACA

DELTA LAMBDA CHAPTER is having a very productive semester. A good deal of enthusiasm and a new house for use as the center for all of our activities are proving to be a good foundation on which to build the year's program. Fall week-end was a great success topped with a fine dinner at Brother Centini's restaurant. Fund raising activities include sponsorship of bowling leagues and school ring sales ably supervised by Brothers Dianis and Savastano respectively. Brother Ferris, professional chairman, has presented an outstanding program. To date, we have heard the president of the Ithaca Junior Chamber of Commerce speaking on the activities of his organization and the director of admissions of the Graduate School of Business at Cornell University speaking on "How To Get Into A Graduate School of Business Administration." Our trip for the semester was to WHEN-TV in Syracuse, New York where we learned about the business aspects of a broadcasting operation.

In keeping with our new theme, The SIGN OF SERVICE at Ithaca College- $\Delta\Sigma\Pi$ , we co-sponsored, as a service project, the third annual Parents' Weekend. The event was very successful with a record number of parents in attendance. A good deal of credit goes to the brothers and the small but very eager pledge class who worked hard on the project.

Miss Ingrid Helmke, Delta Lambda Chapter's "Rose" and this year's national "Rose of Delta Sigma Pi," is now doing full time modeling and advertising work in New York City. In a recent letter to Marshall Sidle, president, she asked that her best wishes for a successful year be conveyed to all the brothers across the country.

With the semester coming to a close, a good deal of preparation is being made for final exams and the new semester shortly thereafter.—ROBERT C. WILCOX



A FIRST PLACE FLOAT of Beta Xi Chapter at Rider College took the theme of "The Bridge Over the River Kwai."

# JOHNS HOPKINS

CHI CHAPTER started the 1964-65 school year with its customary practice of assisting with registration of McCoy College students at Johns Hopkins University. This has always been of great assistance to the University as well as beneficial to the chapter in securing new members.

Our first professional meeting was held in the Sherwood Room of Levering Hall on Friday evening, October 23, 1964. The speaker was Mr. Stamford Rothschild, Jr., vice president of Sun Life Insurance Company. Mr. Rothschild spoke on "Mutual Funds versus Life Insurance" and pointed out the advantages and disadvantages of both. I am certain our members are now better prepared to determine which better suits their own needs.

Founders' Day was celebrated at a stag dinner on Wednesday evening, November 11, at The James House. Brother James Fry of the Baltimore Alumni Club was our jovial master of ceremonies. Mr. Frank Hennessy, Director of Community Relations of the National Brewing Company, was invited to speak to those present on "The Land of Pleasant Living," which, of course, is that area of Maryland surrounding the Chesapeake Bay. Mr. Hennessy discussed industries, recreational facilities and famous foods of the area as well as the important role Johns Hopkins University has played.

Chi Chapter's rushing program for new members got off to a fine start in early October. Initiation is scheduled for December 5, and we hope to welcome several successful candidates into our chapter at that time.—ALLAN J. BAER

#### NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska began the new school term under the leadership of the new officers: Robert Hill, president; Fred Neid, senior vice president; Bill Wilbur, vice president; Gary Rosenbach, secretary; Dennis Tillman, treasurer; George Vrba, chancellor; and John Hughes, historian. Alpha Delta Chapter held a summer barbeque party for prospective pledges in August. This was followed by a pledge smoker and professional dinner in September. On October 7, 26 pledges received their pledge pins. Formal initiation will take place on December 13. This year a continuous rush program was put into effect. Each week several rushees are contacted by two chapter members.

are contacted by two chapter members. The 3rd of October was project day. Alpha Delta Chapter distributed 1000 canisters over the Lincoln business area for the Muscular Dystrophy Drive. The 1000 canisters will be picked up by the actives and pledges and all money will be turned over to Mr. Orville Reddish, chairman of the Lincoln Muscular Dystrophy Drive. Later in October we co-operated with the Business Administration Executive Council of the University in sponsoring an Interviewing Workshop for all campus students. Students were able to discuss interviewing pro and con with a panel consisting of the personnel manager of Procter and Gamble, Dr.



ALPHA LAMBDA CHAPTER at the University of North Carolina holds an open house for potential members.

Torrance, a professor at the University and a recent graduate who had gone through interviewing recently.

Twelve members of Alpha Delta Chapter attended the Midwestern Regional Meeting on October 17 and 18, at Des Moines, Iowa. The Regional Meeting was a good leadership training ground. The Alumni Reunion was attended by 45 alumni and their wives. The active chapter was host to a luncheon for the alumni at the Cornhusker Hotel. A stereo party and a Halloween party have kept the social activities up to par for the month of October.

On November 5, approximately 45 actives and pledges will leave on a professional tour at Kansas City. There they will tour the Federal Reserve Bank, Kansas Board of Trade, Country Club Plaza, Armco Steel, and Kansas City Star. On Saturday they go to Lawrence, Kansas, to watch the Nebraska team go for their 15 straight victory. Alpha Delta Chapter is presently interviewing "Rose" Queen candidates for Alpha Delta Chapter "Rose of Deltasig."

The highlight of our schedule will be the "Deltasig of the Year" Award Banquet. The banquet will be held at the Nebraska Center on November 14 to honor Gerald Phillippe, Chairman of the Board of General Electric Company. Brother Phillippe, an Alpha Delta Chapter alumnus, is recipient of the 1964 "Deltasig of the Year" Award. The Midwestern Regional Conference

The Midwestern Regional Conference Basketball Tournament will be hosted by Alpha Delta Chapter. Definite plans are still in the making.

Other activities scheduled for this semester are professional dinners, a Christmas party, a pizza party and the inter-chapter basketball game with Beta Theta Chapter. A chili feed is planned for a money raising project. The busy semester schedule will close with a Recognition Dinner honoring our graduating seniors.

Alpha Delta Chapter would like to take this opportunity to suggest Lincoln, Nebraska, as a possible destination for a professional tour. We would welcome an opportunity to arrange such a tour and could assist in making your tour successful, economical, and enjoyable.—DWIGHT W. CLARK

#### **GEORGIA SOUTHERN**

EPSILON CHI CHAPTER at Georgia Southern, Statesboro, Georgia, is proud to announce Miss Gloria Lane as its 1964-65 "Rose of Deltasig." She was crowned by Miss Patsy Simmons, past "Rose," and President Bill Bolen.

With Don Stokes as our new president, Epsilon Chi Chapter is continuing its climb upward. Our first professional meeting was with Mr. T. J. Morris, chairman of T. J. Morris Wholesale Grocery, as speaker. Mr. Morris spoke on the future of the independent grocery business and its competition with grocery chains. Plans for a trip to Atlanta are being made.

Epsilon Chi Chapter celebrated its first birthday on November 7, 1964, with a hayride and a big party that night. Other events of the quarter have included a dance with James Brown and the Mighty Sensations which brought a lot of spirit to campus and proved to be very beneficial for our chapter. Four brothers from our chapter attended the Southeastern Regional Delta Sigma Pi Meeting at the University of South Carolina. They enjoyed the fellowship of other brothers and learned new operation techniques of the fraternity.

The brothers of Epsilon Chi Chapter wish to thank the International Fraternity of Delta Sigma Pi for the privilege of chartering our chapter. With our first year as a big success, we are looking for next year to be an even bigger one. Thank you, DELTA-SIGS.—PLUME E. DRAWDY, JR.

# LAMAR TECH

DELTA ETA CHAPTER at Lamar Tech is aiming once again this Fall semester for a full range of activities. President Hereford and his fellow officers have scheduled a variety of events to enable wide participation and a successful and efficient campus organization.

The most difficult but rewarding task was the selection of our "Rose." Chosen for the honor was Miss Judy Lithicum. Miss Lithicum is a lovely addition to our past "Roses." She was also our Homecoming Queen candidate. Brothers Lee and Keeling devoted much of their time to the designing and building of a winning float in the Homecoming Parade.

Professional activities are always a vital part of the Delta Eta Chapter schedule. Two excellent speakers have already addressed the chapter and Brothers Bell and Seale promise more of the same. Mr. Robert Jones, a banker, discussed the realities of the business world with a large group of members. At the Pledge Acceptance Dinner Mr. John Blair, an attorney, spoke on morality and public ethics.

To enable the chapter to extend its activities, a fund-raising project was adopted. Each member is buying several boxes of Christmas candy which they may either keep for gifts or sell to others. This type of assessment is an effective money-raiser and offers those willing an opportunity to demonstrate their selling talents.—EVAN NORTON

#### ILLINOIS

UPSILON CHAPTER at the University of Illinois planned and carried out a very active and successful Fall semester. From the first meeting, where the drive for new pledges was initiated, to the final meeting, the election meeting, the Deltasigs of Upsilon Chapter were united in achieving chapter excellence.

Professor Paul Green, Dean of the College of Commerce and Business Administration, addressed the Chapter and the prospective pledges at the first of two pledge smokers. A coffee hour followed.

Each of the 30 Deltasig actives personally contacted an alumnus on campus and invited him to the Annual Founders' Day Luncheon, which this year was held in the Spice Box of Bevier Hall on the University campus. The Luncheon was very successful and the attendance very high even though many of those invited had classes at that hour.

Plans are being made for the Deltasig Dance which is to be held December 4. All the actives are especially looking forward to this affair since last semester's dance was so successful. On December 12, the initiation ceremonies will be held when Upsilon Chapter will welcome more new spirit into the fraternity to replace those Deltasigs who will be graduating in February.

When this issue of *The DELTASIG* appears, Upsilon Chapter will have another successful semester to add to its history and a bright semester ahead of it.—RONALD STEINKAMP

#### MICHIGAN

WITH FACULTY BROTHERS Munson and Cowan and Mr. N. A. Sylvester, vicepresident of Manufacturers National Bank of Detroit, as speakers at the three rushing meetings in late September, Xi Chapter was successful in attracting quality pledges. Both the pledges and actives found rationales for getting away from the books and partying a bit because of the University of Michigan's many home games. Many of the brothers had a block of seats at the games. Besides these postgame get-togethers, there was also the pledge party, the annual Founders' Day Celebration and the initiation of the pledges on October 18.

Xi Chapter was exceptionally pleased with its professional speakers thus far this semester. Vice-President Fitzgerald was able to secure Mr. George H. Brown of the Ford Motor Company and Mr. Matthew Sullivan of Bache and Company. The former spoke of the marketing research tactics with regards to the development of the fantastically successful Mustang. The latter spoke of stock market careers for college people. Both of these men were able to attract the largest numbers of both students and faculty members in recent times.

In short, the Chapter has been moving forward very progressively under the leadership of President Jim Smith and the cooperation of all the members of the chapter.— TIMOTHY A. BENGSTON



SOME OF THE MEMBERS of Delta Lambda Chapter at Ithaca College gather in front of their chapter house. Left to right: Tom Ferris, Bob Cheney, Dave Webster, George Jones, Don Walters, Hector Savastano and Charles Dianis.

#### DRAKE

ALPHA IOTA CHAPTER at Drake University opened the year with our first meeting on September 30. All of the active members were present except those who had night classes. In the first meeting we set the dates for the future activities that will take place later this year. It is the feeling of the whole chapter that the following year will be the best yet in the history of Alpha Iota Chapter.

Our rush program was held on October 7, with a very fine turnout. The pledging was held on October 21. The Chapter feels that the 14 pledges we have will be of the utmost value to Alpha Iota Chapter.

It was a great honor for Alpha Iota Chapter to be the host at the Midwestern Regional Meeting held in Des Moines, Iowa. The conference was a great success with many chapters attending the conference. New ideas were exchanged between the different chapters and many new friendships were started among the members of Delta Sigma Pi who attended. Some of the outstanding ideas that were found in the conference are now being put into operation by our chapter.

Alpha Iota Chapter of Delta Sigma Pi would like to extend its *thanks* to the other chapters for making the conference a great success. We, the members of Alpha Iota Chapter, feel that the following year will be the utmost in learning and achievement.— THOMAS M. O'LEARY

# FLORIDA SOUTHERN

ON SEPTEMBER 22, Delta Iota Chapter had its first business meeting and began another year of Delta Sigma Pi activities at Florida Southern College. The chapter had 21 members returning to campus this year, after having 13 graduated in May.

Details pertaining to rush were looked into immediately and the dates for the rushing of prospective members, the holding of pledge meetings, and the installation of pledges were selected. At the first pledge meeting, all 17 new pledges were present to receive their pledge pins and information about the following weeks of training. On October 14, a banquet was held at Morrison's Cafeteria to allow the brothers and pledges of Delta Iota Chapter to become better acquainted and to give them the opportunity to meet new teachers in the business department. Brother Laing presented his guest speaker, Mr. Frank Glackin, vice president and trust officer of the First National Bank of Winter Park, Florida, who spoke on the topic of job opportunities in the trust and investment fields of banking.

Because of the departure from the school of our Faculty Advisor, Delphin W. Floberg, a new member of our teaching staff is now being sought for the position. As of the moment, one has not been selected. Our entire chapter would like to extend wishes for a speedy recovery to Professor Max J. Selig, an initiate of last year, who has become ill and been forced to temporarily leave us.

We are confident that a good year will follow under the guidance of our new officers: David Jamison, president; Richard Laing, senior vice president; John Sellner, vice president; Michael W. Branigan, secretary; and Phil Lemons, treasurer.—MICHAEL W. BRANIGAN

#### LOYOLA-New Orleans

DELTA NU CHAPTER at Loyola University of the South is again serving the students and faculty with its Check Cashing Service and its Student Banking Service. The utility derived from these services can be verified by the long lines outside of the Delta Sigma Pi window every school day during lunchtime.

Our South Central Regional Convention, originally scheduled for October 3-4, was rescheduled by a lady named Hilda for October 31 through November 1. Hilda could not, however, affect the Deltasig spirit, and the convention proved to be very profitable.

Professional activities were many and also unique. Delta Sigma Pi sponsored a convocation for the entire junior and senior classes on the topic, "Techniques of Campus Interview." Professional tours brought the chapter to the Falstaff Brewery and to the National Aeronautics and Space Administration Complex at the Michoud Plant. Excellent talks were given by city councilman, the Honorable James Fitzmorris, and Mr. Richard Corrado, guidance councillor at Holy Cross High School. The chapter was also paid a visit by Executive Director Charles Farrar in October.

Delta Nu Chapter and Epsilon Nu Chapter of Louisiana State University in New Orleans held a joint smorgasbord banquet in honor of Founders' Day. Max Barnett, the Regional Director, was present. Many parties and dances were given, the headliner being the annual Delta Sigma Pi Fallout Dance, a university-wide function. In athletics Delta Nu Chapter placed third in track and is doing well in football, which is now in progress.—JOSEPH J. VIZZINI

# KANSAS

IOTA CHAPTER at the University of Kansas is off to a very successful start in what we hope will be our best year ever. Our rush efforts have been very rewarding under the able leadership of Bill Huston, senior vice president. On November 12 we held formal pledging and took in 13 new pledges.

On the educational side, we have had some very interesting tours and speakers to broaden our horizons of the business community. In mid-October, we took a tour of the Board of Trade in Kansas City, Missouri. Mr. Willis Theis, president of the Board, spoke to us briefly about the role of the Board of Trade in the grain and commodities industry. We were then split up into smaller groups and taken onto the exchange floor. There the trading was explained to us by an exchange member. The tour proved quite interesting and was enlivened by a steak dinner afterwards at the Golden Ox Restaurant. The event was well attended by both actives and rushees, and we were accompanied by one of the professors from the School of Business.

On October 29, we heard a talk on "Southwestern Bell's Training Program for College Graduates." Mr. Max A. Klein, the Independent Company Relations Manager for Southwestern Bell, was the speaker. The talk was very informative, and coffee and donuts capped the evening.

On the social side, we are planning a big stag party on the evening before Thanksgiving vacation. All in all, we have hopes for a very successful year.—JOHN A. BENSON

#### FLORIDA

BETA ETA CHAPTER at the University of Florida began the Fall trimester with an active rush. Our Fall Smoker was successful in attracting many fine rushees. The end point of this rush was the initiation of 13 new brothers on October 25, 1964. This brings our active membership to 25.

Our New Brothers Banquet held October 30, 1964, was attended by 42 brothers and guests. All present were impressed by the fine meal and an excellent speech given by Mr. Bob Carter, a marketing instructor at the University of Florida College of Business Administration.

The Deltasigs were well represented in the University of Florida Homecoming activities. Our appropriately decorated car was one of the few cars allowed in the Homecoming Parade and was well received by all the spectators.

Our professional program has been progressing rapidly this trimester. Brother Donald Hart, Dean of the College of Business Administration, spoke at a rush banquet on the role of the businessman. Mr. Leiberman, vice president in charge of construction of the Windgreen Construction Company, and Brother Ralph Thompson, professor of marketing at the University of Florida, are among the men who will speak to us this trimester.

Beta Eta Chapter is planning a Founders' Day Celebration at the house of Brother Frank Downs on November 14, 1964. The party is being planned by Brother Jim Baird, president, and promises to be a good time for all. We are now planning a Spring rush which should attract many fine future pledges who will further the advancement of Beta Eta Chapter and Delta Sigma Pi.—JOHN B. WAYNE

#### GEORGETOWN

MU CHAPTER began the 1964-65 school year with a reunion party at Brother John Welch's apartment. Soon after that an organizational meeting was held and plans for a successful year were formulated.

This year Delta Sigma Pi was instrumental in the founding of an Interfraternity Sports Council. The three fraternities at Georgetown will compete in football, basketball and softball, and a trophy will be awarded to the winning fraternity in each sport. The purpose of this new undertaking



THE PSI CHAPTER HOUSE at the University of Wisconsin dresses up for Homecoming and the football game with Michigan State University.

is to promote a new understanding and further good will between the three fraternities. At this time, the football season has drawn to a close. Delta Phi Epsilon took the first place trophy. Delta Sigma Pi with a strong defense, but weak offense, placed last. The basketball league is more promising for the Deltasigs, however, in view of Mu Chapter's third place finish in Georgetown's intramural league last year.

Three successful rushes were held this year under the direction of Brother Bob Idzi, resulting in a pledge class of nine. Chapter Advisor Wilbur Davison's address to the prospective pledges at our closed rush provided a strong incentive to those in attendance.

Professional Chairman, Brother Ken Martin, has provided an outstanding program this year. A tour of the industrial exhibits at the Fredrick Fair, Frederick, Maryland, in September started the year. Colonel Samuel Pierce, director of training, American Security & Trust, Washington, District of Columbia, addressed the brothers in November and provided an insight to the criteria used by industry in the hiring of new college graduates. Finally, a Founders' Day party was held in conjunction with the Washington Alumni Club.—KENNETH MARTIN

#### CREIGHTON

THIS FALL has been another busy and productive season for the brothers of Beta Theta Chapter at Creighton University. The brothers have again this semester performed many services for the University. The semester began with the brothers' annual Freshmen Pick-up, through which the brothers provide transportation from train stations and airports to Creighton's campus for all new students arriving in Omaha. In addition to their many other services, the brothers have served as ushers and guides at various University functions.

Under the guiding hand of their president, Larry Kremla, the brothers of Beta Theta Chapter have advanced forward through the first semester. Beta Theta Chapter had a successful and well organized pledge period, with the final ceremonies being held at the Sheraton-Fontenelle. The brothers are having a business dinner late in November, at which one of Omaha's leading businessmen will speak. During December, Creighton is also having its Homecoming for which the brothers of Beta Theta Chapter are busy building a float. This year's Homecoming theme is Century 21.

Beta Theta Chapter had a busy social life this semester. The brothers had several parties, plus the fall picnic. The social highlight of the first semester is during the month of December when the brothers have their annual Playboy Christmas Party.

The brothers are also aware that class work is still the main reason why they are at school and all strive for high grades. This semester Terry Gleason, one of the brothers, was elected to Alpha Sigma Nu for academic achievements. This is not unusual because the brothers of Beta Theta Chapter pride themselves on their well-rounded college lives.—GEORGE PILGRIM

#### BALL STATE

EPSILON XI CHAPTER is off and running with another big year in the offing. Quite proud and happy at having achieved 100,000 points in the Chapter Efficiency Contest in our second year of operation, we certainly do not intend to backslide.

Wrapping up last year's activities were our combination "Rose of Deltasig" and "Welcoming New Brothers Banquet", and the annual elections. The party was a real soiree and give the 48 couples a night to remember. Dave Lee was given custodianship of the Outstanding Pledge Paddle and will retain it until our next pledge class goes active on January 9, 1965.

Elected to serve as officers for 1964-65 were: Bruce Cross, president; John Starnes, senior vice president; J. Thomas Paxson, vice president; David Gross, secretary; and Jim Miller, treasurer. They, of course, have the full support of all Epsilon Xi Chapter brothers as we shoot for the top.

We lost 16 brothers via graduation, leaving 25 active members to carry on. Our first smoker was very successful and from it we selected 11 excellent pledges that will be turned into 11 excellent members.

Opening this year's activities was a poolparty and picnic on September 20. Since then, we have toured the Warner Machine Products plant and the Marsh Foodliner's headquarters and warehousing facility; had Mr. K. J. Brown of K. J. Brown Investments spoke on the "Personal Insights of the Stock Market"; sent three representatives to the East Central Regional Meeting at Columbus, Ohio; celebrated the 1964 Ball State Homecoming, and observed the National Birthday Celebration on November 5, by holding open-house with refreshments for Ball State faculty and students.

A Homecoming Coffee Hour and Get-Together was tried this year and proved quite successful. It was gratifying to see all four of the chapter's presidents in attendance, namely, John Lewis ('62), Bill Smith ('62-'63), John Dillon ('63-'64) and present president, Bruce Cross. This meeting will be continued every year, so all you alumni that hear about it, be sure to come down for Hoemcoming Week-end.

The near future looks quite bright with two more tours in the works plus speakers all lined up through the Winter Quarter. As previously noted, we activate our present pledge class on January 9, and immediately start the smokers for the next class. Seven of our brothers will be gone Winter Quarter on their Accounting Internships (from Michigan to California) and we wish them all the best.

Until the March issue when there will be much more to report, that's it.—JIM MC-CLELLAN

#### SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco presented a banquet for the faculty members of the School of Business Administration on October 4, of this semester. The brothers extended a warm welcome to the new members of



THE PROFESSIONAL PROGRAM of Epsilon Upsilon Chapter at New Mexico State University included a tour of the El Paso National Bank in El Paso, Texas.

the faculty admitted by Doctor Vincent P. Wright, Dean of the College of Business Administration. The banquet enhanced the close student-teacher relationship that exists at the University of San Francisco. After the banquet, each member of the faculty gave a short speech dealing with personal history and their aims as a faculty member. Much of the banquet's success was due to Brother Charles Fox who is the chapter professional chairman.

One of the main promotional activities that Gamma Omicron Chapter executed this semester was a "Chariot Race" with another fraternity during halftime of a University of San Francisco football game on October 3. The "chariots" were Volkswagons and with four fraternity members and a driver to each one, a race was staged around the perimeter of the field. The Delta Sigma Pi "Chariot" won by 70 yards and met the rest of the brothers at the finish line for congratulations. The spirit shown by the brothers was a beneficial influence to potential pledges as indicated by the success of our rush functions.—VICTOR G. BUCHER

#### WESTERN KENTUCKY STATE

ZETA THETA CHAPTER at Western Kentucky State College would first like to welcome Deltasigs back to school and to extend wishes for a good year to all.

Zeta Theta Chapter has 27 active members returning this Fall. Our rush party was considered by all to have been a tremendous success. There were 20 rushees present for a smoker at which pie and coffee were served. On October 29, we took 11 pledges from this group. At the smoker, Dr. William M. Jenkins, Jr., Dean of the College of Commerce, addressed the rushees.

Our Professional program seems to be off to a very good start. Thus far, we have had one professional trip. On October 30, we took a tour of Churchill Downs, the home of the Kentucky Derby, where we saw the accounting techniques involved in parimutuel betting. We were also given a complete tour of the race track.

The plans for the future involve a panel

discussion on small business versus big business. We plan to have representatives of big business and small business on the panel. There will also be other speakers appearing at our professional meetings throughout the year.

We took part in the Homecoming parade on October 31. This is one of the big events at Western.

We of Zeta Theta Chapter are planning a big year and hope all of our brothers have the same.—RICHARD H. STEVENS

### WESTERN RESERVE

BETA TAU CHAPTER at Western Reserve University sends its congratulations to Brother Charles Farrar on his assuming the post of Executive Director and also wishes to thank past Executive Director James Thomson for his outstanding leadership throughout the years.

Our first professional meeting for the year featured a very fine talk by James Stanton, president of the Cleveland City Council, on the reasons for a city income tax. The entire chapter membership was in attendance along with a group of parents and faculty members, bringing the total attendance figure to 85.

Brother Markey reports that the pledges now number 11 and feels that the caliber of this group is a credit to the highest ideals of Delta Sigma Pi. The Founders' Day celebration proved to be a great success and much of the credit belongs to Brother Sabbagh, head of the social committee. Many new friendships were gained for the chapter through its sponsorship of a University-wide mock presidential election. Special thanks for the success of this venture are due to Brother Weinberger, Brother Amato, and Brother Fleischman. President Bendis and Brother Koch have announced plans for the next professional meeting which will be held in conjunction with the University Placement Service. The title of this meeting will be "Careers in Business" and will feature outstanding speakers from the Ford Motor Co., McKesson and Robbins Co., and the Sears, Roebuck and Co.-THOMAS E. WID-MER

#### TEXAS WESTERN

GAMMA PHI CHAPTER at El Paso, Texas, anticipates this to be its most successful year yet. Membership more than doubled when 17 pledges were initiated. The Deltasig Lodge of the El Paso chapter marks the first such asset it has ever had.

During an open house held concurrently with Parents' Day, the teachers, neighbors, and other visitors complimented us on our fine work and décor.

A comment made about the Deltasigs in the *Bulletin*, a weekly journal of opinion and commentary for and by the college community, said that Deltasigs had more group spirit than many of the more social organizations.

If one brother were to be selected as being the impetus behind this success, it would be our President, James DeGarmo, Jr. His outstanding leadership and organization abilities guide our chapter and he should be reelected by acclamation for the Spring semester. Two other brothers that deserve credit are Jerry Fadal and Jerry Keeton. These brothers have worked closely with Brother DeGarmo and were his right arm in many instances.

We observed Founders' Day with a banquet and speakers. Business tours and speakers were a substantial part of our program and brothers expressed much interest and enthusiasm.

Gamma Phi Chapter and the El Paso Alumni Club of Delta Sigma Pi sponsored a Homecoming Breakfast in November. Dr. George Guy Miller, new head of the business department, was the keynote speaker. Dr. Miller is one of the most energetic supporters our chapter has ever had. Dr. Wade Hartrick of the business department and a founder of our chapter gave Dr. Miller an appropriate nickname during an alumni banquet when he called him "go go Miller." Dr. Miller is reorganizing the business department and is energetically working on degree plans to get the department accredited with the American Association of Collegiate Schools of Business .- DAVID L. GAR-DEA, JR.

#### LaSALLE

SUCCESS IS THE ONLY WAY to describe the activities of the Epsilon Sigma Chapter at LaSalle College this semester. After suffering a loss of 27 brothers, this chapter regrouped its forces with a drive and spirit which has gained great attention on campus.

The professional activity began with a meeting explaining the history of computers, from Babishs' ideas in 1850 until the present day. A tour of the college's recently installed computer system then followed, where both brothers and pledges were impressed with the work which the computer could perform. This "mechanical brain" will definitely prove to be an asset to the fraternity and the college.

On the social scene, Founders' Day was celebrated with a gathering of the brothers and pledges of Epsilon Sigma Chapter and Beta Nu Chapter at the University of Pennsylvania at the Pennsylvania Mask and Wig Club. The "Medalions," a popular combo in the Philadelphia area, provided the entertainment for the evening which instilled in the pledges a real sense of fraternal spirit between the two chapters.

On the girdiron, the Deltasigs enjoyed the most successful season yet. Possessing only speed and spirit, the team gained a playoff berth, pulling many surprising upsets. The playoff game was hard fought, but as the final whistle blew, the Deltasigs suffered a heartbreaking defeat. Gaining the playoff at LaSalle College, however, can be considered a well gained success.

This semester's happenings were numerous; next semester's will be unlimited.— JEROME F. CSULIK

# DENVER

WITH THE BEGINNING of a new school year, Alpha Nu Chapter is well underway with its various business, professional and social activities.

This quarter we have seven new pledges as the result of a relatively successful rushing program by Brother Chuck Gundelach.

Alpha Nu Chapter has formulated two new committees that have proved very successful. These are a pledge policy committee and a rushing committee. Both of these are designed to aid the senior vice president and vice president in performing their duties to the fullest extent.

Our first professional meeting was a talk by some of the executive officers of the Western Electric Company in Denver. On the agenda is a tour of the Air Traffic Control Center at Longmount, Colorado, and a speaker from the Colorado National Bank in Denver.

Our social activities have included a steak fry at the lodge, which is an excellent rushing function, along with a great Halloween Party, at which most of the brothers and all the pledges were in attendance.

We are particularly proud of our scholastic achievement, obtaining an average last



DELTA NU CHAPTER at Loyola University of New Orleans presents the James N. Masters Memorial Award to one of its outstanding members each year. Chapter President Lee Faust, *left*, is pictured making the 1963-64 Award to David Schroeder at the University's Annual Awards Day. quarter which was higher than the all men's average for the University of Denver.— RICHARD CLUTE

# MANKATO STATE

EPSILON IOTA CHAPTER at Mankato State College would first like to welcome all Deltasigs back to school and extend best wishes to all for success in obtaining 100,-000 points in the Chapter Efficiency Contest this year.

We begin this scholastic year with 28 active members. President Dick Schneider heads the officers who are: Klaren Alexander, senior vice-president; Charles Davis, vice-president; Daryl Henze, treasurer; Fran Wichenhauser, secretary; Rod Riebe, chancellor; Bob Bauman, historian; Jerry Paulson, social chairman; and Peter Cotton, professional chairman.

We began a pledge program last spring with three pledges who were formally initiated at the Midwestern Regional Meeting. These three also had the honor of obtaining their Yellow-Dog cards the same time they were initiated. We held our first smoker of the year on October 15. As a result of that smoker, we selected 21 pledges.

When the year began socially, we found ourselves elbow deep in tissue paper stuffing our Homecoming lawn display. Our efforts were well rewarded as we won the first place trophy. On Halloween, we held a "Monster Mash." Many of the brothers showed up looking a bit grotesque.

Founders' Day was celebrated with a banquet and a professional speaker at Micheals Restaurant. Our speaker discussed the various problems encountered in financing a single proprietorship.

We were proud to receive the news that we had obtained our full 100,000 points in the Chapter Efficiency Contest for the third straight year.

Twenty-one members of our chapter attended the Midwestern Regional Meeting in Des Moines, Iowa. We came home with many helpful hints, lots of fine memories, and the trophy for having the most brothers attending.

Our annual Business and Career Day will be held November 10. We have approximately 25 firms participating this year. Our main speaker will be Mr. Paul Sheehan. He will speak on "Principles of a Business Man." The day's activities will include: conferences with the businessmen, workshops, and the main speech. We have always received many favorable comments about "B" Day from all the School of Business faculty and students.

Each year our chapter presents a scholarship award of \$25 to the brother who attains the highest grade-point average for the preceding quarter. Brother Charles Davis won this scholarship award with a gradepoint of 3.7 for the spring quarter of last year.

Under the direction of fine leadership, Epsilon Iota Chapter is well on its way to obtaining for the fourth straight year 100,000 points in the Chapter Efficiency Contest.— HENRY S. MCKEOWN

### MIAMI-Florida

BETA OMEGA CHAPTER at the University of Miami began its activities early this year with two well executed rush parties on September 27 and October 4. The first party was planned to acquaint the rushees with Delta Sigma Pi, Beta Omega Chapter, and our professional brotherhood, which distinguishes us from other fraternities. The principle speaker was Clark E. Meyers, dean of the School of Business Administration. His talk was entitled "Why You Should Be a Deltasig" and congratulated the brotherhood of Beta Omega Chapter for achieving 100,000 points in the Chapter Efficiency Contest.

The second rush party stressed the professional aspect of Delta Sigma Pi. As an example, the group was addressed by Mr. George Rosen from Bache and Company, who spoke on "How to Invest."

As a result of a fine rush program organized by Beta Omega Chapter's Vice President Bob Hold, 20 men of the University of Miami's School of Business Administration were accepted and installed as neophytes at Pledge Installation on October 18. The speaker for the occasion was Mr. Anthony Caimi of New York Life Insurance Co., who spoke on "The Principles of Life Insurance."

Living up to their record, the brothers of Beta Omega Chapter brought the Southeastern Regional Meeting Attendance Trophy back to Miami for the third time in a row. Brothers Chadwick, Mesekoff, Glazer, Diaz, Woodman, Sibley, Both, and Faculty Advisor Brother Eyre all made the long trek to the Southeastern Regional Meeting in Columbia, South Carolina, and returned bursting with enthusiasm and new ideas.

Beta Omega Chapter conducted the first of two planned tours on October 30 at the Royal Castle Systems Inc. The brothers and new pledges were shown thru the commissary, bakery, and packaging area and had the inventory and distribution systems explained by company officials.

Under the auspices of Brother Gallagher, social chairman, the active chapter of 44 brothers, the 20 pledges, faculty members and alumni are looking forward to an unparalleled Founders' Day party on November 7. It will be held at the Key Biscayne Beach Club and will feature Dr. R. L. Sackett, retired chairman of the marketing department of the University of Miami, as guest speaker.

The highlight of Beta Omega Chapter's campus activity for this semester will be the building of the chapter homecoming float. Last year the chapter float took third place and the goal for this year is first place.

To round out the activities for the semester, Beta Omega Chapter has scheduled another tour, two more professional speakers, the celebration of the chapter birthday on December 11, and the formal pledge initiation on December 13.

Beta Omega Chapter seems well on its way toward 100,000 points in the Chapter Efficiency Contest and hopes to be the first nationally by publication of the December 15 Standings.—JOHN W. MORTLAND



KAPPA CHAPTER at Georgia State College presents its "Rose of Deltasig" and her court. Left to right: Rita Puckett, Brenda Jarrell, Lyn Talbott, "Rose" Julia Perry, Tina Harvill and Carolyn Perry.

# IOWA

EPSILON CHAPTER at the University of Iowa opened the year with a Pig Roast. The initiation of our party house together with long-range planning by Brothers Dvorsky and Mann helped make the two-day event one that will long be remembered as a great success.

The Midwestern Regional Conference held in Des Moines during October was of great benefit to all brothers attending, and Brother Cox is to be congratulated on his excellent organization. President Langlas and his executive council agreed that the meeting strengthened Epsilon Chapter and helped unify the chapters in the Midwestern Region.

The brothers of Epsilon Chapter were pleased to meet one of the new field secretaries, Brother Gore. He presented a formal talk on the activities of The Central Office and then extended a personal invitation for us to join him at the Grand Chapter Congress. Several of the brothers are planning to accept his invitation and journey to the Bahamas in late August.

Fall pledging yielded 13 men with great potential. These men along with the rest of the brothers are helping Epsilon Chapter toward its 100,000 point goal in the Chapter Efficiency Contest. With an enthusiast social program and a varied professional program, this will be a great year at the University of Iowa.—DONALD K. DEKOCK

# **RUTGERS**—Beta Omicron

BETA OMICRON CHAPTER at Rutgers University is well on its way to another successful year. Our social, professional and athletic committees have all produced a schedule that sets a hectic pace for everyone. But with the most optimistic outlook, the best potential in recent chapter history, the excellent guidance of President Drew Yskamp, and the unanimous participation of our brothers, Beta Omicron Chapter is dedetermined to make Delta Sigma Pi the dominant fraternity on campus.

Our professional meetings arranged this semester by Ray DeBlasi have been quite diversified with Brother George Sternlieb, professor of marketing; Harold Poschel, conservative candidate for the United States Senate; and Brother John Brady, a successful alumnus of our chapter; each being the guest speaker at our first three professional meetings. A professional tour is now being arranged with Prudential Insurance Company in Newark.

Among the highlights of the Fall semester must be included our 27th Birthday Party, the Las Vegas Party held for the delegates to the Eastern Region Meeting, and the Founders' Day Formal held at Snuffy's Steakhouse in Scotch Plains, New Jersey. All these events and the four other parties held by Beta Omicron Chapter would not have been as successful without the hard work of Al Cameron, our overworked social chairman, and his girlfriend Tina.

No longer is Beta Omicron Chapter the "also ran" that has characterized its athletic program in recent years. We have already cleared a place on our trophy shelf for the I.F.C. All Sports Award which we are confident we can win this year.—DANIEL J. FORD

# OHIO U.

ENTHUSIASM IS EASILY FOUND in Alpha Omicron Chapter this Fall semester at Ohio University. Our officers are eagerly initiating and carrying out their various tasks.

Don McCowin, our senior vice president, very successfully organized and guided this Fall's rush program. Alpha Omicron Chapter pledged 13 neophytes during this semester, 3 more than our Fall semester's average. Shortly after this, Bob Moffet, Alpha Omicron Chapter's outstanding pledge for the Spring semester of 1964, arranged for our chapter to visit Mead Paper Corporation in Chillicothe, Ohio. During this visit, Mr. Don McNeal, Mead's plant supervisor, explained the complete production process of logs broken down and turned into bonded paper.

Co-sponsoring the lecture series of the College of Business Administration with Beta Gamma Sigma is another one of our important projects for this college year. Through this lecture series, outstanding scholars in the social sciences and leading business theory are brought to Ohio University to discuss major issues in economics and business. On November 12, Professor Robert C. Turner, the first speaker of the series, lectured on the Long-Run Trends in the American Economy. This event was not only attended by our Deltasigs but also by many faculty members and students of Ohio University.

Later this year, Alpha Omicron Chapter is anticipating their visit to DuPont Corporation in Parkersburg, West Virginia.—Bob MILLER

#### SAN FRANCISCO STATE

DELTA OMICRON CHAPTER has started off the semester with our traditional double rush functions. The first was held on campus. The second was a spaghetti feed held off campus. As a result of these functions, we now have ten prospective new members. I am sure Brother Bowman will train them well.

So far, our professional chairman, Brother Massey, has presented four speakers and two tours. The speakers talked on topics as varied as accounting and advertising. One tour was to the San Francisco Chronicle. The other tour is to be to a President Lines' ship.

Under the direction of our president, Brother Queen, our blotter project of last semester has been completed and was very profitable.

Socially, we have just celebrated Founders' Day with a "Roaring Twenties" theme party. This party featured awards to the best dressed male and female and a Charleston Contest was held, for which there also were awards. The party was attended by more than 70 people and a good time was had by all.

In the planning stages is our annual Orphanage Party. This party is given once a year and has been very successful in the past. It is always given around Christmastime with presents, cake and ice cream for all.

Also in the planning stages is a five-year reunion for Delta Omicron Chapter, Letters have been sent and the response has been terrific. Several alumni are even planning to journey from as far as Los Angeles to attend.—THOMAS F, ORR

# NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina is well on its way to another successful year with 28 active brothers and a pledge class of 15 neophytes. The brothers returned this fall to give the chapter house a real face-lifting which included many gallons of paint, new tile floors in three rooms and new ceilings in two rooms. The house looks good and we are all proud of it.

A successful Fall rush has given us the following pledges: Gary Almond, Fred Avett, Robert Barnard, Bill Broadaway, Joe Cresimore, Bob Culp, Jake Helder, Tom Keefer, Woodey Oakley, Dave Robinson, Terry Robinson, Bill Rogers, and Grady Shields. Their initiation is planned for December 10, to be followed by "Rose" Weekend on December 11, 12, and 13.

A full slate of professional activities is planned for this semester under our new professional chairman, John Myers. Our first trip is planned for November 16, when we travel to Winston-Salem to tour the Container Corporation of America. It should be an enlightening trip and we are all looking forward to it.

Due to the beautiful weather for home football games, more old brothers have turned up than ever before. Their diplomas date back to 1929. We are always glad to have them and hope their interest in Alpha Lambda Chapter continues to be as strong in the future.

We are quite proud of our chapter's scholastic standing on campus. After the records were completed last year, the Deltasigs were rated as having the highest grade point average of all the professional fraternities on campus. We intend to do even better this year.—JAMES R. STONE

#### UTAH

THE PIZZA WAS COLD and the steaks were burned, but this only added to the fun at two year-end parties given by the brothers of Sigma Chapter at the University of Utah. Graduating seniors were honored and given gifts at a poker and pizza party which was held in Treasurer Steve White's basement. This party was followed by a steak fry and campfire sing-along at Murray Park under the direction of "Chef" Gerry Maass.

Maxfield's Lodge in Big Cottonwood Canyon was the setting for an extremely successful summer gathering of our chapter. Our newest initiate, Ken Norton, appeared



PICTURED HERE is the fall semester pledge class of Beta Omega Chapter at the University of Miami, Coral Gables, Florida.

to be the champion at both volleyball and hamburger-eating.

The 1964-65 school year promises to be the most dynamic and productive year in the history of Sigma Chapter. We are fortunate in having a new College of Business building, a new faculty advisor, and the chapter's first permanent headquarters.

Beginning with the Autumn quarter, all business classes were held in the new ultramodern College of Business building. Sigma Chapter has one of the building's thirty rooms as its permanent headquarters. Our current project is one of decorating and furnishing the room.

We are happy to announce that our new faculty advisor is Dr. Thayne Robson. Dr. Robson is undoubtedly one of the most respected faculty members on campus. He was recently awarded his doctorate degree at Cornell University.

The President of Sigma Chapter, Sherm Harmer, has been bestowed with the highest honor his classmates can offer him. He was recently elected Senior Class President. As Sherm's brothers, we offer him our congratulations, our confidence, and our support.—TIM BUENEMAN

#### TEMPLE

THE BROTHERS OF OMEGA CHAP-TER at Temple University started the year with several successful rushing parties and smokers. Highlighting the second smoker was a "bonus baby" from the Philadelphia Phillies, who gave an amusing anecdotal talk on baseball. Our pledging program is now well under way with Pledgemaster Charles Flamini devoting his time to a close supervision of the pledge class.

Our professional program started with a tour of the Schmidt's Brewery in Philadelphia. We were shown the complete operation from the time the corn and mash are brought in on freight cars to the time it is finally bottled and packed. One brother became very intrigued with the process and quizzed the guide on how it could be applied to making a home brew. Our second tour was of N. W. Ayers Advertizing Agency, which was conducted in conjunction with the Temple Marketing Club. More tours and speakers have been planned for the rest of the semester.

The big social events of the Fall season for us are Homecoming and Interfraternity Weekend. Homecoming started on Friday night with an all-night dated work party to complete our float and ended with our private little Halloween Party for brothers and alumni the following night.

Our officers for this semester are Harry Koerber, president; John Hague, senior vicepresident; Charles Flamini, vice-president; Frank Frehmel, treasurer; Charles Parker, secretary; and Ray McGettigan, chancellor.

For the first time in several years, we have a team in the interfraternity soccer league and it looks like we will be among the top teams in the league.

The Brothers of Omega Chapter extend a warm invitation for any brother visiting Philadelphia to stop by our house and visit us.— DOUG MCMAHON

#### MISSOURI

ALPHA BETA CHAPTER of the University of Missouri is proud to announce that it has received the maximum 100,000 points in the Chapter Efficiency Contest for the 24th consecutive year. Thanks to all brothers for their hard work.

We began the year with our rush program. Our dean of the School of Business and Public Administration, Pinkney C. Walker, was our guest speaker. He stressed to our prospective members the importance of professional fraternities in colleges and familiarized all of us with the various programs in our school. On Thursday evening, October 8, we held our Pledge Banquet at the Daniel Boone Hotel. H. G. Banks, Senior Vice President of Columbia Savings Bank, was our guest speaker. This semester we have pledged 15 students. Those pledged include James Barnett, Carl Howard, Richard Jurgensmeyer, all of Columbia; Leonard Drda of Edwardsville, Illinois; James Leopold of Auxvasse, Missouri; Donald Fues of Kirkwood, Missouri; John Campbell of St. Louis, Missouri; Curtis Rocklage of Henrietta, Missouri; John Mitchell of Louisiana, Missouri; John Camp of Dixon, Missouri; Gerald Stimson of Brentwood, Missouri; Jesse Miller of Wright City, Missouri; Lynn White of Buckner, Missouri; David Elston of Webster Groves, Missouri; and Leonard Lang of Boonville, Missouri.

On October 10, the University of Missouri held its annual University Day. Future students and their parents were invited to the campus to familiarize themselves with the various programs offered by the divisions on campus. Alpha Beta Chapter provided a service function for this event. It established four information booths throughout the campus to provide the students and their parents with any information they required. Alpha Beta Chapter also helped with a tour through our business school.

Our chapter is also proud to announce that our new Chapter Advisor for this year is Dr. Donald L. Richard. We all welcome him as our advisor and are looking forward to working with him in the future.

On October 17 and 18, Brothers Ellsworth Breihan and John Beilsmith journeyed to Des Moines, Iowa, for our Midwestern Regional Meeting.

This semester our chapter is under the leadership of Ellsworth Breihan, President; Tom Canty, Senior Vice-President; Greg Lakin, Vice-President; Lynn Harmon, Secretary; Bernie Sanders, Treasurer, and David Davis, Chancellor.

Alpha Beta Chapter has had the following members elected to our school's student council—Myron Kirkpatrick, President; Robert Hulett, Vice-President; Greg Lakin, Secretary; Gene Brechler, Treasurer; Tom Canty and Richard Scott, members.

This semester our industrial tour will be to St. Louis. Next semester we will go to Kansas City. These educational tours are made to various industrial firms in the two cities to provide knowledge of the various activities carried on in the production of numerous products and services.

Among other activities, all Alpha Beta Chapter members are looking forward to our initiation and are hoping that this will be a prosperous year in all activities and hope our achievements will match those of the past year.—GENE BRECHLER

#### SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota started the 1964-65 year by locating our headquarters at the Business School. We now have a room in the Business School for our files which was given to us through the courtesy of Dean R. F. Patterson.

On October 17-18, six members of the chapter attended the Midwestern Regional Meeting in Des Moines, Iowa. The six members, led by President Don Loeb, took part in several of the panel discussions. All



NEW OFFICERS of Alpha Rho Chapter at the University of Colorado. Seated, left to right: Vice President Doug Weaver, President Ben Boyd, and Senior Vice President Jody Javernick. Standing: Treasurer Glenn Kendrick, Secretary Jim Lawson, Historian Jack Stopkotte, and Chancellor Marvin Becker.

felt that the convention was of great value in that it gave us the opportunity to acquire new ideas for the operation of Delta Sigma Pi. Also, on October 18, we won second place for our float entered in the Dakota Day parade.

This semester we pledged 18 members, all of whom seem to be potential assets to Delta Sigma Pi. By the time the next issue of *The DELTASIG* appears, we will have initiated these pledges to further increase our chapter strength and future possibilities. We are again working toward our goal of 100,-000 points in the Chapter Efficiency Contest, which we have attained for the past several years.

Plans are now being made for our chapter's "Rose" Formal, which will be held at the Black Steer in Yankton, South Dakota. Three candidates from each of the women's housing units will be the base for our selection of the "Rose of Delta Sigma Pi."

Mr. Gregory Gore, Field Secretary, visited the Alpha Eta Chapter on October 30. He reviewed and approved the new housing of our files. He seemed very pleased with the set-up we have here at the Alpha Eta Chapter.—DAVID ERNEST VOHS

#### GEORGIA

PI CHAPTER at the University of Georgia started the year with a well-planned rush function. A smoker meeting was first held with Professor Drewry of the School of Business Administration speaking on the topic of education in our time. A second rush meeting was held two days later with film slides of the chapter's activities being shown to the rushees. As a result of these rush functions, we pledged ten new members. By the time the next issue of *The DELTASIG* appears, Pi chapter will have initiated these pledges and any others that we may add.

On Tuesday evening, November 3, we elected Carol Allen as our "Rose" for the coming year. On Saturday evening, November 7, we celebrated Founders' Day and had our "Rose" Dance for this year in which Carol was crowned.

On Monday, November 16, Pi Chapter brothers and pledges went to Atlanta for two plant tours—the Federal Reserve Building in the morning and Atlantic Steel in the afternoon. The brothers who were able to attend were excused from classes all of that day. Everyone thoroughly enjoyed the tours and was interested in the business operations.

At the beginning of winter quarter, 1965, Pi chapter will move from its present location on Peabody Street in Athens to a larger house located on Milledge Avenue. Plans and arrangements have been worked out, and we shall start moving during the Christmas Holidays and will be situated before classes start. By moving to a larger house, we feel that more members will be able to live in the house and we will have more room for chapter activities.—WILLIAM J. HENRY

# DIRECTORY

# The Grand Council

- Grand President: JOE M. HEFNER, Beta Upsilon-Texas Tech, 2107 Avenue Q, Lubbock, Tex.
- Executive Director: CHARLES L. FARRAR, Beta Psi-Louisiana Tech, 330 South Campus Ave., Oxford, Ohio.
- Director of Business Education: RALPH C. Hook, Jr., Gamma Omega-Arizona State, 1721 La Rosa Dr., Tempe, Ariz.
- Director of Eastern Region: M. JOHN MARKO, Beta Rho-Rutgers, 24 Medbourne Ave., Irvington 11, N.J.
- Director of Southeastern Region: WILLIAM N. BOWEN, Beta Gamma-South Carolina, 3111 Kershaw St., Columbia, S.C.
- Director of East Central Region: ANDREW T. FOGARTY, Alpha Theta-Cincinnati, 1308 Voll Rd., Cincinnati 30, Ohio.
- Director of Central Region: THOMAS M. MOCELLA, Beta-Northwestern, 250 North Lytle, Palatine, Ill.
- Director of South Central Region: MAX BARNETT, JR., Gamma Mu-Tulane, 5534 S. Galvez St., New Orleans 25, La.
- Director of Midwestern Region: LAVERNE A. Cox, Alpha Delta-Nebraska, 101 Social Science Building, U. of Nebraska, Lincoln, Neb.
- Director of Southwestern Region: FRANK L. STRONG, Beta Nu-Pennsylvania, 10524 Solta Dr., Dallas, Tex. 75218
- Director of Inter-Mountain Region: WARREN E. ARMSTRONG, Gamma Iota-New Mexico, 1002 Idlewild Lane, SE, Albuquerque, N. Mex.
- Director of Western Region: BURELL C. JOHNSON, Alpha Sigma-Alabama, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.
- Director-At-Large: CHARLES I. SUTTON, Gamma Omega-Arizona State, 5840 East Windsor, Scottsdale, Ariz.
- Past Grand President: FRANKLIN A. TOBER, Alpha Kappa-Buffalo, 123 Highgate Ave., Buffalo 14, N.Y.

### The Central Office

330 South Campus Avenue, Oxford, Ohio. Phone Area Code 513 523-4178.

- Executive Director: Charles L. Farrar, Beta Psi-Louisiana Tech
- Associate Director: J. D. Thomson, Beta-Northwestern
- Field Secretaries: James D. Flynn, Gamma Omicron-San Francisco; Gregory V. Gore, Beta Gamma-South Carolina
- Staff Members: Christine Baecker, Peggy Donivan, Betty Herold, Jane Nelson, Betty Sheard, Lillian Thomson, Peg Whitelaw.

# **Executive Committee**

- Chairman: JOE M. HEFNER, Beta Upsilon-Texas Tech, 2107 Avenue Q, Lubbock, Tex.
- Members: M. JOHN MARKO, Beta Rho-Rutgers, 24 Medbourne Ave., Irvington 11, N.J.; CHARLES I. SUTTON, Gamma Omega-Arizona State, 5840 East Windsor, Scottsdale, Ariz.
  - WILLIAM N. BOWEN, *Beta Gamma*, 3111 Kershaw St., Columbia, S.C.

# Alumni Activities Committee

- Chairman: HERBERT W. FINNEY, Lambda, 6510 Landview Rd., Pittsburgh, Pa.
- Members: ROBERT J. ELDER, Theta, 17602 Glenmore, Detroit 40, Mich.

H. MELVIN BROWN, Chi, 12704 Beaverdale Lane, Bowie, Md.

ANDREW T. FOGARTY, Alpha Theta, 1308 Voll Rd., Cincinnati, Ohio

THOMAS M. MOCELLA, Beta, 250 N. Lytle, Palatine, Ill.

# **Educational Evaluation Committee**

Chairman: WALTER A. BROWER, JR., Beta Xi, 436 Park View Dr., Mount Holly, N.J.

Members: DELMAR D. HARTLEY, Beta Upsilon, School of Business, Texas Tech, Lubbock, Tex.

KARL G. PEARSON, Beta Xi, 333 West State St., Trenton 8, N.J.

#### Deltasig of the Year

- Chairman: J. HARRY FELTHAM, Chi, Robert Garrett & Son, South and Redwood, Baltimore, Md.
- Members: ROBERT G. BUSSE, Beta Omicron, Burroughs Corp., 970 N. Meridian St., Indianapolis, Ind.

ROBERT O. LEWIS, Beta, 970 Waverly Rd., Glen Ellyn, Ill.

FRANKLIN A. TOBER, Alpha Kappa, 123

Highgate Ave., Buffalo, N.Y.

KENNETH B. WHITE, Gamma, 4911 Greenville Ave., Dallas, Tex.

#### **Educational Foundation**

- President: HOMER T. BREWER, Kappa-Georgia State, 808 Southern Railway Bldg., 99 Spring St., SW, Atlanta 3, Ga.
- Vice Presidents: KENNETH B. WHITE, Gamma-Boston, 4911 Greenville Ave., Dallas, Texas; M. JOHN MARKO, Beta Rho-Rutgers, 24 Medbourne Ave., Irvington 11, N.J.

- Secretary: JOHN L. MCKEWEN, Chi-Johns Hopkins, 402 Blackstone Apts., Charles and 33rd, Baltimore 18, Md.
- Executive Director and Treasurer: ROBERT A. MOCELLA, Beta-Northwestern, 6303 N. Melvina Ave., Chicago 46, III.

# Life Membership Committee

- Chairman: WILLIAM W. MYERS, Beta Rho, 23 Woodcrest Dr., Livingston, N.J.
- Members: Rocco A. DOMINO, Alpha Theta, 5852 Pameleen Ct., Cincinnati 39, Ohio FRANK A. GERACI, Zeta, 4928 Randolph St., Hillside-Berkeley, Ill.

R. NELSON MITCHELL, Chi, 550 California St., San Francisco, Calif.

RONNIE G. SMITH, Delta Epsilon, 2600 Garfield St., Lincoln, Neb.

#### Nominations

- Chairman: ROBERT O. HUGHES, Beta Nu-Pennsylvania, 6 Rutledge Ave., Rutledge, Pa.
- Members: HOMER T. BREWER, Kappa-Georgia State, 808 Southern Railway Bldg., 99 Spring St., Atlanta, Ga.; ROBERT A. MOCELLA, Beta-Northwestern, 6303 N. Melvina Ave., Chicago, Ill.

#### **Professional Publications**

- Chairman: M. JOHN MARKO, Beta Rho-Rutgers, 24 Medbourne Ave., Irvington, N.J.
- Members: TIMOTHY D. GOVER, Beta Phi-Southern Methodist, School of Business, Eastern Illinois University, Charleston, Ill.; RALPH C. HOOK, JR., Gamma Omega-Arizona State, 1721 LaRosa Dr., Tempe, Ariz.; WILLIAM E. WHITTINGTON, JR., Beta Upsilon-Texas Tech, Box 4655, Tech Station, Lubbock, Tex.; H. NICHO-LAS WINDESHAUSEN, Alpha Delta-Neraska, Division of Business, Sacramento State College, 6000 J St., Sacramento, Calif.

### Recognition of Founders and Past Grand Presidents

Chairman: M. JOHN MARKO, Beta Rho-Rutgers, 24 Medbourne Ave., Irvington, N.J.

Members: MAX BARNETT, JR., Gamma Mu, 5534 S. Galvez St., New Orleans 25, La. WILLIAM N. BOWEN, Beta Gamma, 3111 Kershaw St., Columbia, S.C. CHARLES L. FARRAR, Beta Psi, 330 South

CHARLES L. FARRAR, Beta Psi, 330 South Campus Ave., Oxford, Ohio.

### Grand Secretary Treasurer Emeritus

H. G. Wright, Beta-Northwestern, 1218 41st St., La Grange, Ill.

# DELTA SIGMA PI Twenty-Fifth Grand Chapter Congress August 31 - September 1-3, 1965

# GRAND BAHAMA HOTEL

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