



Indiana State College, Terre Haute, Indiana

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

MAY 1964

#### The International Fraternity of

## Delta Sigma Pi

#### Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial welfare of the community.

#### IN THE PROFESSIONAL SPOTLIGHT

In the rays of Our Professional Spotlight are the members of Gamma Psi Chapter at the University of Arizona while consulting with the officers of Shearson, Hammill & Co. about their Investment Club. Left to right are: Fred Montgomery, Norman Neill, Ralph Hughes, Leroy A. Page, Charles Telly and Jay Bailey.



### May 1964 • Vol. LIII, No.4

# The DELTASIG

Editor

J. D. THOMSON

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Postmaster: Please send copies returned under labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio.

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Publication Office—Curtis Reed Plaza, Menasha, Wisconsin. Editorial Office—330 South Campus Avenue, Oxford, Ohio.

Subscription price: \$3 per year.

Second class postage paid at Menasha, Wisconsin, and at additional mailing offices. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition. Printed in U.S.A.

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#### **Our Cover**

Featured on our cover is the attractive campus of Indiana State College at Terre Haute, Indiana where our Delta Tau Chapter was established in 1959. This continues our university series begun in 1950 in full color.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COM-MERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Alpha Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

From the Desk of The Grand President

JOE M. HEFNER Beta Upsilon—Texas Tech.

This issue of *The Deltasig* brings us to the end of another college year. A year of serious problems, lots of hard work, some sorrows, but many rewards. By the time you have received this issue, we will have installed four new chapters this year, increased our membership close to 56,000, making us the largest professional business fraternity operating today. We have installed a group life insurance program for the benefit of all brothers and their families, thus offering another service to our members; published a new Pledge Manual and pledge training program; published a new chapter funds raising pamphlet and a new alumni ritual. These and many other services have combined to make this a great year of advancement for Delta Sigma Pi.

In June many of you brothers will be graduating; many will be moving to new and various parts of our country to take your place in the vast scheme of the future; many others may turn homeward to take important places in their community; wherever you are destined to go, may it be a better place because of your being a Deltasig and living up to the principles and ideals of our fraternity.

When you have settled in your new job, may I encourage

each of you to contact the nearest alumni club and affiliate with it so that you may enlarge upon the benefits available to you and continue your brotherhood for life. To the alumni, I encourage you to seek out our new brothers in your community and help them become better acquainted with all Deltasigs.

Some of you brothers will continue on to even higher education. To those, I say, your opportunity is rewarding, make the most of your good fortune.

Delta Sigma Pi means so much to those who are still in college, those who are about to graduate and those who are in the business world. It is usually during college that our deep and lifetime friendships are made. There is a saying that goes something like this—we are born to our relatives, but we are fortunate in being able to choose our friends. Our choice of friends is all important for it tells a great deal about the kind of people we ourselves are.

Delta Sigma Pi is a lifetime choice, therefore its rewards are everlasting if you give of your time, effort and energy. Lest we forget, "He Profits Most Who Serves Best."

which will be announced this summer, is another big project

on our Spring schedule. Finally, we are looking forward to

the visit of an inspection team, which will review the ac-

tivities and procedures of The Central Office. This team,

which is composed of members of the Grand Council, rep-

resents several types of business and education which con-

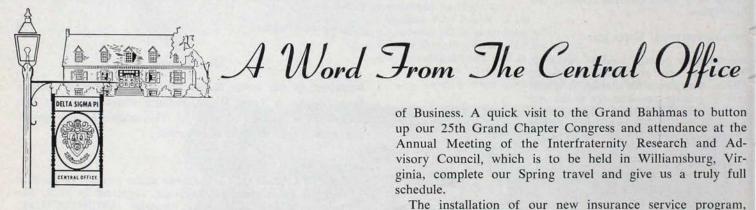
duct their activities along the same lines as those being em-

ployed by The Central Office to service the chapters and

alumni clubs. It is hoped that this team will be able to make

suggestions that will broaden the scope and capabilities of

The Central Office.—JIM THOMSON



ONE MORE COLLEGE YEAR draws to a close, but before we can bring down the final curtain, there are a good many things to complete. Foremost among these are the installations of Epsilon Omega Chapter at Eastern Illinois University at Charleston, Illinois in April, and Zeta Eta Chapter at St. Peter's College at Jersey City, New Jersey in May. Also on our travel program are trips to Chicago to attend the 50th Anniversary of Beta Chapter and the Biannual Meeting of the Council for Professional Education for Business which is held concurrently with the Annual Meeting of the American Association of Collegiate Schools

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The May, 1964, ISSUE of





# The DELTASIGNA PI

# Professional Interfraternity Conference Meets In Atlanta

THE BIENNIAL MEETING of the Professional Interfraternity Conference was held in Atlanta, Georgia on March 6, 7, & 8, 1964 with 21 professional fraternities represented.

The Sky Room of the Dinkler Plaza Hotel was the scene of the President's Reception which marked the beginning of the three day meeting. Featured at this Reception were exhibits of the publications of the member fraternities. This was the third meeting at which the "Idea Exchange Exhibition" was held and again it was most successful.

On Saturday morning, the first business session was held and 43 delegates responded to the gavel of President Rand Hollenback which called the meeting to order. Reports of the Conference officers were followed by the appointment of various committees to serve during the Meeting. Then with the general business completed, the delegates turned to the core of the Meeting which was the Panel Discussions. Meredith M. Daubin, *Phi Delta Phi*, served as moderator and conducted the question and answer period that followed each panel.

The first topic, "Sources of Fraternity Finance," was ably covered by S. G. Applegate, *Delta Sigma Delta*, Philip Ritzlin, *Rho Pi Phi*, and Merle L. Griffin, *Alpha Chi Sigma*. Next, "The Cost of Operation" received the attention of the delegates and papers were presented on this subject by William E. Koch, Jr., *Xi Psi Phi*, Price Doyle, *Phi Mu Alpha Sinfonia*, and Robert E. Pope, *Theta Tau*.

A break for luncheon in the Mirror Room at which there were several guests from area universities, was followed by the final Panel, "Contributions of Professional Fraternities to Students, School, and the Profession." This Panel, which was completed on Sunday morning, featured papers by Richard Passmore, *Alpha Kappa Psi*, Marvin Goldstein, Alpha Omega, C. H. William Ruhe, Phi Rho Sigma, Thomas E. Lee, Jr., Delta Theta Phi, Robert J. Beals, Sigma Phi Delta, and William E. Koch, Jr., Xi Psi Phi.

The customary banquet was replaced by a tour of Atlanta, including a trip around Stone Mountain, which terminated at a famous ante-bellum home on the outskirts of the city. There a buffet dinner was served and professional fraternity knowledge freely traded. This social afternoon and evening, which had been arranged by Joseph G. Maddox and Charles A. Wofford of *Sigma Delta Kappa*, was well received by the delegates and may become the pattern for future meetings of the Professional Interfraternity Conference.

The final business session was concluded with the election of officers for the coming biennium. New officers are Meredith M. Daubin, *Delta Theta Phi*, president; C. H. William Ruhe, *Phi Rho Sigma*, president elect; James D. Thomson, *Delta Sigma Pi*, vice president; William E. Koch, Jr., *Xi Psi Phi*, secretary; S. G. Applegate, *Delta Sigma Delta*,

OFFICIAL LUNCHEON of the Professional Interfraternity Conference Biennial Meeting was held in the Mirror Room of the Dinkler Plaza Hotel in Atlanta on March 7, 1964.



The DELTASIG of DELTA SIGMA PI

treasurer; Adelor J. Petit, Jr., *Phi Delta Phi*, director; Rand P. Hollenback, *Phi Delta Chi*, director; Robert J. Beals, *Sigma Phi Delta*, director; and Joseph G. Maddox, *Sigma Delta Kappa*, director. Following the adjournment of the Biennial Meeting the new officers met and discussed a program of accelerated activities for the coming biennium.

Delta Sigma Pi is a charter member of the Professional Interfraternity Conference which held its first meeting in 1928. The Conference is composed of 29 fraternities representing the fields of architecture, chemistry, commerce, dentistry, education, engineering, law, medicine, music, pharmacy and veterinary medicine. During its 36 years of existence a member of Delta Sigma Pi has served as a major officer for 30 years and now serves as vice president.



NEW OFFICERS of the Professional Interfraternity Conference gather following the Biennial Meeting in Atlanta. Seated, left to right: Vice President J. D. Thomson, President Meredith Daubin, and President Elect C. H. William Ruhe. Standing: Director Joseph Maddox, Treasurer S. G. Applegate, Secretary William Koch, Past President Rand Hollenback, and Director Robert Beals.

## Ithaca College Coed Chosen 1964 "Rose of Deltasig"

MISS INGRID HELMKE, the candidate of Delta Lambda Chapter at Ithaca College, was selected by Judges Miss Shirley MacLaine and Mr. Warren Beatty to reign as "Rose of Deltasig" for 1964. Second choice of the judges was Miss Jane Robinson, entry of Beta Theta Chapter at Creighton and third runner-up was Miss Kathy Adams of Western Michigan University and Epsilon Omicron Chapter. Over 80 chapters submitted candidates which made the job of the judges a most



MISS INGRID HELMKE, 1964 "Rose of Deltasig," represents Delta Lambda Chapter at Ithaca College.

difficult one.

Miss Helmke, our "Rose," is a native of New Jersey having spent the last 11 years in Smoke Rise. She is a graduate of the Professional Children's School in New York City and now studies drama, voice and dance in New York City during the summers. In 1963 she represented the State of New Jersey in the National Cherry Blossom Festival in Washington and has worked as a model on occasion. Among her many activities, horseback riding is her favorite. For nine years she owned her own horse and was in several horse shows during this period.

This is the 17th "Rose of Deltasig" Contest. It was started in 1948 at the suggestion of Beta Xi Chapter at Rider College and the winners over the years are as follows: 1948-Iowa, 1949-Iowa, 1950-Georgia State, 1951-Tulane, 1952-Louisiana State, 1953-Tennessee, 1954-Marquette, 1955-Arizona State, 1956-Baylor, 1957-De Paul, 1958-Georgia, 1959-Ithaca, 1960-Georgia and Miami of Ohio, 1961-Louisiana State, 1962-North Texas State, 1963-Mississippi, and 1964 -Ithaca. It is interesting to note that this is the second time that a candidate of Delta Lambda Chapter has won.

#### Shirley MacLaine

Shirley MacLaine, who skyrocketed from the chorus of a Broadway musical to Hollywood stardom within the space of a few months, won a plum role in the exciting MGM film "Some Came Running." It was this film that really started her on her way to stardom. In 1961 she was nominated for an Academy Award for her role in "The Apartment."

Born Shirley MacLaine Beatty at Richmond, Va., April 24, Shirley is the daughter of Ira O. Beatty, a former musician and bandleader and now a real estate agent in Arlington, Va., and the former Kathlyn MacLean, who once acted in little theatres and taught dramatics at Maryland College. When she was three years old, her parents started her in ballet lessons and she made her first professional appearance at four in the famous Mosque recitals at Richmond. Shirley attended Washington and Lee High School in Arlington, where she was a cheer leader and an avid participant in most school activities.

In 1950, not yet out of high school, she went to New York and immediately got work in the chorus for a revival of "Oklahoma!" Later she was in the chorus of "Kiss Me Kate" at St. John Terrell's Music Circus at Lambertsville, New Jersey. Returning home she finished high school and set out for New York again. She did numerous auditions and finally got a job in an electrical appliance trade show demonstrating refrigerators. She did guest shots on TV, modeled for stores and photographers, danced summers with the National Symphony Orchestra in Washington and got her first



FIRST RUNNER-UP in the 1964 "Rose of Deltasig" Contest is Miss Jane Robinson, representative of Beta Theta Chapter at Creighton University.



THE CANDIDATE of Epsilon Omicron Chapter at Western Michigan State College, Miss Kathy Adams, is the third choice of the judges of the 1964 "Rose of Deltasig" Contest.

good job in New York in the chorus of "Me and Juliet." The Southern-born, blue-eyed, rust-haired dancer-singer-actress was dancing in the chorus of Broadway's "The Pajama Game," understudying Carol Haney, when on the third night of the musical comedy Miss Haney fractured her ankle—Shirley went on in her place and won overnight acclaim. A Hollywood producer, Hal Wallis, was in the audience and went back stage, signing her to a contract virtually on the spot. Since then she has been in 18 movies.

While in "The Pajama Game," Miss MacLaine met Steve Parker, a young New York actor-director who became her manager and later her husband in 1954. The Parkers are the parents of a daughter, Stephanie, who was born in 1956.

In 1963 Shirley starred with Jack Lemmon in Billy Wilder's "Irma La Douce"; and she can now be seen in a wild new comedy "What A Way To Go" co-starring with 5 leading men: Gene Kelly, Dean Martin, Robert Mitchum, Paul Newman and Dick Van Dyke.

#### Warren Beatty

Warren Beatty has conquered Broadway, television, and Hollywood with his good looks, magnetism and excepttional skill as an actor and has been unanimously acclaimed as one of the most exciting and talented young stars of this generation. Within a year after coming to Hollywood, Beatty co-starred in three important films: Elia Kazan's "Splendor in the Grass" with Natalie Wood; Tennessee Williams' "Roman Spring of Mrs. Stone" with Vivien Leigh; and William Inge's screenplay of "All Fall Down" with Eva Marie Saint, thus making him one of the hottest screen properties in the world today.

Born in Richmond, Va., on March 30, the son of Ira O. Beatty and Kathlyn MacLean, Beatty was brought up and attended school in Arlington, Va. A star center on Washington and Lee High School's football team, he was offered ten football scholarships from many major colleges and universities, which he turned down because he had decided upon an acting career. His interest in acting stemmed from his mother and his maternal grandmother, both of whom taught acting and directed little theatre groups, first in Richmond, then in Arlington. He and his older sister, now a star herself, Shirley MacLaine, received their first training at this time.

Beatty served as secretary at Washington's National Theatre in the summer before he enrolled at Northwestern University's School of Speech. At the end of his first year he left for New York to study at Stella Adler's School. He supported himself as a bricklayer's helper, a construction worker and a sandhog on the Lincoln Tunnel. Beatty appeared in small parts on thirteen TV shows, worked in summer stock, had roles in five plays and earned money between jobs by playing the piano at night while acting during the day. He auditioned for his first Broadway appearance in William Inge's "A Loss of Roses." The morning after the play opened, Beatty was acclaimed by every New York critic as the find of the year and they predicted he would become a star of the first magnitude. Seven major New York newspapers and every national magazine which reviewed the play praised him for his exceptional portrayal. He was immediately offered leading roles by motion picture companies in Hollywood,

Beatty's latest picture is "Lilith" in which he starred for director Robert Rossen. Unmarried, Beatty lives in apartments both in New York and Hollywood, depending upon his professional engagements.



JUDGES FOR THE 1964 "ROSE OF DELTASIG" Contest are the well known stars Shirley MacLaine and Warren Beatty, who are also brother and sister.

# Second Chapter Installed in Memphis at Christian Brothers College

DELTA SIGMA PI installed its second chapter in Memphis when Epsilon Psi Chapter was granted to Christian Brothers College on Saturday, February 29, 1964. Other chapters that have been installed in the State of Tennessee are Omicron at Vanderbilt, Alpha Zeta at the University of Tennessee, Gamma Zeta at Memphis State University and Delta Xi at East Tennessee State University.

The installation ceremonies were held in the Hotel Claridge in Memphis, Tennessee, and began with the registration of the visiting officers and members. A tour of the campus was followed by an informal luncheon with the members of the School of Business faculty. The afternoon found the installation team busy formally initiating the new members of Epsilon Psi Chapter. The installation team was headed by Grand President Joe M. Hefner, and consisted of the following: Executive Secretary Charles L. Farrar, South Central Regional Director Max Barnett, Jr., District Director George E. Ragland, Past Regional Directors Roy N. Tipton and V. Burt Waite, and members of Alpha

Phi Chapter at the University of Mississippi and Gamma Zeta Chapter at Memphis State University.

Following the initiation the installation banquet was held in the beautiful Riverview Room of the Hotel Claridge. Executive Secretary Charles L. Farrar served as toastmaster and began the program by introducing Brother Luke Maurelius, F.S.C., president elect of Christian Brothers College who welcomed the chapter and its guests to the campus. Brother H. Edmund, F.S.C., related the history of the School of Business Administration and the Commerce Club. The climax came with the presentation of the charge and charter by Grand President Joe M. Hefner to Epsilon Psi Chapter President Richard J. Foshage who accepted the charter on behalf of the chapter with appropriate remarks. Fraternal greetings were then extended by Regional Director Max Barnett, Jr., who read a number of the many letters and telegrams that had been received by the chapter. District Director George E. Ragland also added words of welcome.

GRAND PRESIDENT JOE M. HEFNER, second from left, greets Epsilon Psi Chapter President Richard J. Foshage while other members of the installation team look on. They are from left to right: William F. Phinney, president of Alpha Phi Chapter at the University of Mississippi, Executive Secretary Charles L. Farrar, and Richard J. Sprouse, president of Gamma Zeta Chapter at Memphis State University.



#### History of Christian Brothers College

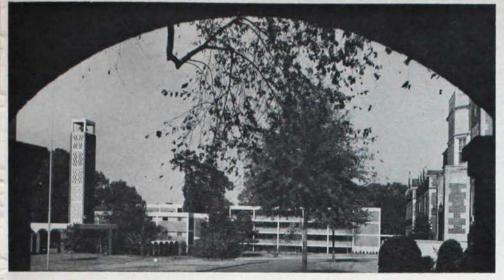
At the request of the Most Reverend Bishop Feehan and the Reverend Clergy of Memphis, Brother Maurelian of the Christian Brothers was called from



ON TOUR OF THE CAMPUS these Brothers pause in front of the college sign. From left to right they are Brother J. Alfred, F.S.C., Executive Secretary Charles L. Farrar, Charles Boros, Senior Vice President Stephen A. Thiel, Grand President Joe M. Hefner and President Richard J. Foshage.

Christian, Mississippi, to open the college for men. Christian Brothers College was therefore opened in Memphis, Tennessee, in 1871. In 1872 the college was granted a charter by the legislature of the State of Tennessee as a degree granting institution, a charter that it holds to this day.

Operated by the Brothers of the Christian Schools, better known in the United States as the Christian Brothers, the college functioned as both a high school and a degree granting institution until World War I, when the entire student body entered the Officers Training Corps. College work yielded to high school work, and it was not until 1940 that college training was resumed. Christian Brothers College found its Adams Street location in Memphis inadequate in size and accommodations, so a city wide building fund drive was held. Memphis citizens rose to the call and responded generously. Property at the northeast



A PANORAMIC VIEW of the beautiful campus of Christian Brothers College in Memphis, Tennessee, includes the Bell Tower; Maurelian Hall, a dormitory; Christian Brothers High School and the Administration Building.

#### History of the School of **Business Administration**

The School of Business Administration at Christian Brothers College is geared to prepare its graduates to accept the challenges imposed upon them by the competitive business world. Students in business administration are unique in the sense that they receive a liberal education in addition to acquiring intensive instruction in their specialized fields. This liberal approach is accomplished by requiring 15 semester hours of philosophy, 12 semester hours of English, and 12 semester hours of history.

Responsive to the needs brought about by the increased emphasis of Electronic Data Processing in the field of business, Christian Brothers College, in 1962, acquired an IBM 1620 Digital Computer

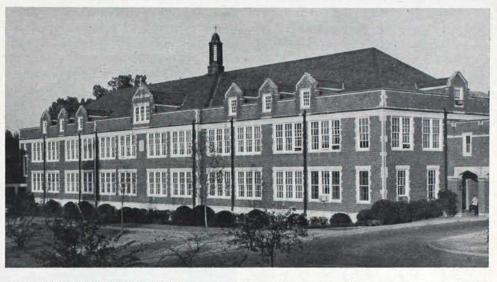
corner of Central Avenue and East Parkway was purchased and construction of the present campus began.

Christian Brothers Junior College started in 1940 but decreased enrollment because of World War II caused the College to suspend operations for the duration of the war. After the war, the junior college reopened and was approved for the training of the veterans. Enrollment increased, and in 1950 the junior college was given full accreditation by the Southern Association of Colleges and Secondary Schools.

Under the leadership of the new President, Brother Lambert Thomas, the college expanded to a full four year curricula in business administration and engineering. By 1958 Christian Brothers Junior College passed from existence when the Southern Association of Colleges and Secondary Schools accredited Christian Brothers College as a four year college.

Christian Brothers College is a very young school, especially in connection with accreditation. In that sense it is little more than three years old. With continued increases in enrollment the present campus has proven to be inadequate to hold both a high school and the college. A new high school building in another location will be completed by 1965 and these facilities will be occupied by the College. Enrollment continues to grow with the present figure at 775 male students. The administration is presently planning for 1,500 students by 1970. Although better known in the mid-south, Christian Brothers enrollment represents 30 states and 16 foreign countries.

NOW LOCATED ON THE CAMPUS is Christian Brothers High School building which is soon to be occupied by the expanding College as soon as the new high school building is completed.



THIS MODERN CLASSROOM building, Ave Maria Hall, also contains some of the college administrative offices and a student lounge as well as classrooms for Christian Brothers College in Memphis, Tennessee.





THE ADMINISTRATION BUILDING at Christian Brothers College includes the business office, the chapel and the library.

and constructed a Computer Center to house this machine and its auxiliary equipment. This equipment was placed at the disposal of all students taking the computer programing introductory course. This computer system and its related courses was one of the first of its kind to be offered to students of the undergraduate level.

#### History of the Commerce Club

The Commerce Club was formed November 15, 1954, when the students of business administration decided that they needed an organization to promote a professional program and give these men with common interest an organization to gather around. Monthly meetings were held and as a feature of these meetings a speaker would be present or a film would be shown on some aspect of the business world.

The club was merely a group of men, meeting to learn more of the business world. In its beginning no dues were paid and membership was limited to upper classmen. In its second year the club matured and became more formal in its organization. In its third year the Commerce Club continued its career of bringing men of the business school together for the betterment and fulfillment of their education. Freshman members were also allowed to become associate members. The club assumed the responsibility of keeping the alumni notified of the school activities that would be of interest to them. Since that time there has been no major change in the organizational structure of the club. It has continued to partake in professional programs which include speakers from Memphis and the mid-south. The Club has attempted to further round out the education that is received in the classrooms, by means of practical experience. The Commerce Club has served the students well; yet the members felt that through membership of an international fraternity their knowledge of business administration will be further advanced.

On Saturday, February 29, 1964, this wish became a reality when the following

undergraduate and faculty members were initiated as charter members of Epsilon Psi Chapter of the International Fraternity of Delta Sigma Pi: Donald J. Bezub, Robert P. Burns, Lawrence H. Campbell, William I. Coburn, Jerry Curtin, Lawrence B. Dentler, Earl J. Disselhorst, Edward G. Etzkorn, John V. France, Richard J. Foshage, Raymond Gunti, Anthony A. Hartman, Donald Hayes, George F. Lambrechts, Carl La-Ponte, Richard R. Mackowiak, Robert S. McGuire, Roger Pasciak, Robert W. Phillips, L. Stephen Reed, Michael J. Schmauderer, Arthur F. Schoembs, John W. Siesle, Bernard J. Skorupa, Henry R. Smalarz, George M. Stevens, Richard Stronczek, Stephen A Thiel, Stephen M. Toomey, Brother J. Alfred, F.S.C., Brother H. Edmund, F.S.C., Brother L. Gabriel, F.S.C., Richard Deutsch and Francisco Sala.

Chapters have also been granted to St. Peter's College in Jersey City, New Jersey and to Western Kentucky State College in Bowling Green, Kentucky with installations being planned for May. Epsilon Omega Chapter was also installed at Eastern Illinois University on April 18, 1964 at Charleston, Illinois. Complete reports of these three installations will be contained in the November 1964 issue of "The DELTASIG."

BROTHER HILBERT EDMUND, F.S.C., Epsilon Psi Chapter advisor relates the history of the School of Business Administration and the Commerce Club at Christian Brothers College. Others seated at the head table are District Director George E. Ragland, Brother J. Alfred, F.S.C., Senior Vice President Stephen A. Thiel, Executive Secretary Charles L. Farrar, Grand President Joe M. Hefner, and President-elect of Christian Brothers College, Brother Luke Maurelius, F.S.C.



The May, 1964, ISSUE of

## What Happens to Delta Sigma Pi Scholarship Key Winners?

A Graduate Research Study at Auburn University

AWARDING the Delta Sigma Pi Scholarship Key to the top male student in business administration each spring is part of the proud tradition of every chapter of the fraternity. Since the Beta Lambda Chapter of Delta Sigma Pi was founded on the Auburn University campus in Auburn, Alabama in 1931, 35 young men have received this distinction.

What have these outstanding men achieved since their graduation from Auburn? Have their careers been different from those of other young men graduating from the same university but without attaining this high honor? Have relatively more of the key-winners than of non-winners pursued further education or selected military careers? What has been the business experience of the two groups? To what extent have they taken part in the civic life of their communities? How active have they been in church affairs?

Seeking answers to these questions, 15 students\* in a graduate research course at Auburn University in the Fall of 1962 sent questionnaires to all the key-winners and all the male business administration graduates in the classes of 1936, 1946 and 1956 for whom they could find addresses. These three classes were selected to provide information on non-winners who would be roughly comparable to the key-winners in year of graduation. Of 34 key-winners sent questionnaires, 30, or 88 per cent, responded. Of 201 non-key winners surveyed, 146, or 73 per cent, returned the questionnaires.

#### **Personal Characteristics**

Key-winners differ from non-winners in a number of interesting personal characteristics about which information was obtained. Key-winners are less likely to be "home-folks," that is, to have been born in Alabama, than are the non-winners. Of the graduates studied, 73 per cent of the non-winners, but only 63 per cent of the key-winners had been born within the state. Ninety per cent of both groups, however, came from the seven \* Graduate research class at Auburn University that conducted this survey under the guidance of Professor H. Ellsworth Steele is as follows: Larry L. Bell, John A. Blanton, John M. Bushey, Joseph W. Creek, Sara H. Dinius, Boyd A. Evans, Jr., Homer S. Fisher, Jr., Max E. Gordon, M. Ray Hall, Sue H. Haygood, Don L. Machen, Shigenori Miyoshi, Margaret Renoll, Jerry A. Sesco, and Terry Washington.

southeasternmost states of Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee. While at Auburn, 76 per cent of the keywinners but only 31 per cent of the nonwinners were members of Delta Sigma Pi. This difference probably reflects the academic standards which the fraternity uses in choosing its members.

The scholastically inclined key-winners appear to be a little more hesitant than the non-winners to enter into matrimony. Of the key-winners, 17 per cent report that they are still single; only 12 per cent of the non-winners are. Typicounting, business administration, economics, finance, law and theology. Only 17 per cent of the non-winners have continued their formal education. The keywinners who do "go on" allow less time to elapse between graduation and the beginning of their additional work than do the non-winners. Of the key-winners, 72 per cent and, of the non-winners, only 48 per cent of those who "went on" registered for additional work within two years of graduation.

Key winners are more likely to leave the region to pursue further study than are the non-winners. Of the key-winners taking additional work, 54 per cent left the southeasternmost states to enter such schools as Harvard, the University of Illinois, the University of Michigan and the University of Texas. Only 36 per cent of the non-winners continuing their studies went to schools outside the area. Of the men in each category, 42 per cent have earned at least one more degree. Some are still in school. One man

Percentage Distribution						
	Alabama	Alabama and Georgia	Seven Southern States	Other States		
First job		The second second	TE IS SUITE			
Key-winners	48	70	89	11		
Non-winners	64	78	88	12		
Current job						
Key-winners	36	57	. 75	25		
Non-winners	60	77	88	12		

cally, married men in both groups have only two children; however, 17 per cent of the key-winners have four or more children, whereas only 5 per cent of the non-winners have families of this size.

#### **Additional Education**

As might be expected a greater proportion of the superior students than of the non-winners have sought additional education. Of the key-winners, 37 per cent have pursued further studies in acin each group has received the Bachelor of Divinity degree. Curiously, a sixth of the non-winners, but none of the key winners, have earned law degrees. A fourth of the key-winners and a sixth of the non-winners have won master's degrees. One in each category has achieved the Ph.D.

#### Military Service

Although a somewhat smaller proportion of the key-winners than of the nonwinners (86 per cent versus 93 per cent) have had military service, the key-winners excel in accomplishments. Of the keywinners, 79 per cent had attained the rank of officer, junior grade, or higher, but only 46 per cent of the non-winners had reached this level. Part of this difference, however, reflects the fact that 50 per cent of the key-winners had served for four years or more, whereas only 32 per cent of the non-winners had served that long.

Of the key-winners, 35 per cent received some military citation; of the nonwinners, only 22 per cent were so recognized. One key-winner was commended for being the outstanding graduate in his basic officers' training course. Another, serving in the navy, received three bronze stars and three silver stars. A third received the distinguished flying cross. Others were awarded purple hearts, bronze and silver stars, air medals and battle stars. Despite their outstanding records, none of the key-winners, but 5 per cent of the non-winners, have made their career in the military service. On the other hand, 31 per cent of the key-winners but only 26 per cent of the non-winners are currently in the reserves.

#### **Business Experience**

The career pattern of the key-winners differs markedly from that of the nonwinners. Upon leaving the university, nearly one-half (47 per cent) of the keywinners took such professional or semiprofessional jobs as accountant, auditor, financial analyst, assistant football coach, college instructor, associate in a law firm, and optician. Only 11 per cent of the non-winners entered like positions. Approximately one-fourth of the men in both groups (25 per cent versus 29 per cent) found managerial or official positions. Some actual positions assumed by key-winners include those of assistant office manager, cotton buyer, assistant production manager, farm manager, and partner in a mortuary. The proportions of both groups starting business careers in clerical or similar jobs was also much the same (21 per cent versus 24 per cent). In sharp contrast, however, 22 per cent of the non-winners, but none of the key winners became salesmen.

Analysis of the present occupations reported by the winners and non-winners reveals that the major change time has brought has been a movement from cleri-

cal and similar positions into managerial ones. Currently 53 per cent of the keywinners and 59 per cent of non-winners occupy managerial positions. Professional positions are reported by 43 per cent of the winners, and 14 per cent of the nonwinners. None of the key-winners are now in clerical or sales jobs. The proportion of non-winners in such positions has fallen to 3 per cent, respectively.

Understandably, only a small percentage of the men surveyed—7 per cent of the key-winners and 10 per cent of the non-winners—were self-employed on their first job. Currently, however, 28 per winners and 90 per cent of the non-winners report that they have worked for one to three employers. Of the key-winners, though, 34 per cent indicate that they have worked for four or more firms since leaving the university. Only 10 per cent of the non-winners have changed jobs this often.

Annual earnings data gathered in the study suggest that, although some years may be required for the key-winners to catch up with and overtake the non-winners, this should be the expected outcome. The fact that relatively more keywinners than non-winners take additional

Percentage Distribution							
Graduates	Under \$3,000	\$3,000- 5,999	\$6,000- 8,999	\$9,000- 11,999	\$12,000- 14,999	\$15,000- 17,999	\$18,000 and above
Starting Income							
Key-Winners		in the					
1931-1940	100				A Comment		
1941-1950	44	56			1.000		
1951-1960	13.13	82	18		1.2		
Non-Winners		and the second					
1936	100	12.00	120		Survey and		1
1946	33	56	6	6			
1956	6	93	and the	1	1.125		1 1 mat
Current Income	-					19. 31604	
Key-Winners		N. S.					
1931-1940				12	25	all and	63
1941-1950	1 3 5 7			22	33	11	33
1951-1960	1	9	45	36	9		
Non-Winners	-	1.00				1	
1936			17	22	39		22
1946	1.3.5	17	17	22	22	6	17
1956		10	49	32	5	1	4

cent of the key-winners and 19 per cent of the non-winners are self-employed.

Possibly because a higher proportion of the key-winners than of the non-winners were born outside Alabama and outside the seven southeastern states, a higher proportion of the key-winners than non-winners have left Alabama and these states to pursue their business careers. An examination of Table 1 reveals that a smaller proportion of the key-winners than of the others find their first jobs in Alabama and in Georgia. As the years pass, some of the key-winners, but very few if any of the non-winners, move out of these two states and even outside the southeast.

As might be expected from their greater geographical dispersion, the keywinners are more mobile than the nonwinners. Sixty-six per cent of the keycollege training possibly accounts for the difference. In addition, the data may also indicate that employing firms may now be given more recognition than in the past to outstanding academic achievement as symbolized by the receipt of the Delta Sigma Pi Scholarship Key.

Table 2 shows no difference between the starting incomes for the 1931-40 keywinners and the 1936 non-winners. The 1941-50 group of key-winners lags behind the non-winners for 1946, but the 1951-60 group of key-winners seems on the whole to have secured better paying starting positions than did the non-winners of 1956.

On the basis of current income, the first two groups of key-winners are clearly well ahead of the non-winners of 1936 and 1946. The final group of keywinners compares quite favorably with the non-winners of 1956 except that 4 per cent of this last group of non-winners has already attained incomes of \$18,000 and above, whereas none of the key-winners has reached the \$15,000 level.

A slightly higher proportion of the key-winners than of the non-winners (13 per cent versus 11 per cent) report that they have received business and professional awards or recognition. One keywinner was a university fellow at the University of Illinois; another has won his CPA in Kansas; a third has been president of the Southeastern Cottonseed Production Association; a fourth has served as president of the Florida Furniture Dealers and a fifth was recognized as "All American Merchant" in 1959.

#### **Community Participation**

Key-winners appear to be somewhat more selective in their community activities than are the non-winners—only 50 per cent of the winners, versus 55 per cent of the non-winners report membership in community organizations. Nevertheless, the key-winners are more likely than non-winners to take leading roles in the organizations they do join.

Of the key-winners, 33 per cent are members of such service clubs as Rotary, Kiwanis, and Lions. Twenty-nine per cent of the non-winners are also members. The Boy Scouts, Red Cross, American Legion, United Fund Appeal and similar organizations have attracted 17 per cent of the key-winners and 12 per cent of the non-winners. Business organizations, such as the Chamber of Commerce have won membership from 30 per cent of the men in both groups.

Key winners have served as President of their Rotary, Lions, Kiwanis and Exchange Club, and of the local Chamber of Commerce and Merchants' Association. Others have served as director for their local United Fund Appeal and Red Cross. One has served as business advisor for the local Junior Achievement program. Altogether, 37 per cent of the key-winners have been selected by their fellow members to serve as officers. Twenty-nine per cent of the non-winners have received similar recognition.

#### **Religious Activities**

A substantially higher proportion of the key-winners than of the non-winners are members of local churches and take an active part in their programs. Of the key-winners, 82 per cent as against 58 per cent of the non-winners, report membership. Fifty-seven per cent of the keywinners serve in a wide variety of leadership posts—board chairman, teacher, class officer, committee chairman, deacon or elder. Many churches turn to keywinners for leadership, especially in handling their financial affairs. One keywinner is now a clergyman and another is editor of one of his church's publications for the Southeast. Thirty-four per cent of the non-winners are similarly active in their churches.

#### Conclusion

This study of the careers of 176 Auburn University graduates reveals some remarkable differences between those whose academic performance won for them the coveted Delta Sigma Pi Scholarship Key and others who did not reach this level of attainment. The key-

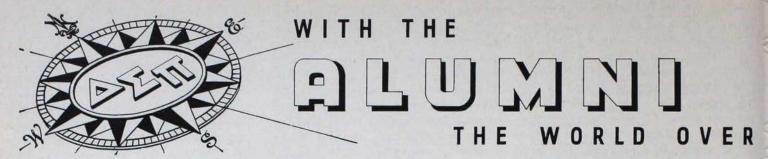
winners are more likely to pursue further formal education than are the nonwinners. They are somewhat less inclined toward a career in the military service, but receive higher recognition than non-winners while they are in the service. A much higher proportion of the winners than of the non-winners enter professional fields for their life work. As the years pass, their salaries increase to levels above those attained by the nonwinners. A higher proportion of the keywinners than of the non-winners take an active part in the political, civic and religious life of their communities and contribute leadership.

By their achievements, the Delta Sigma Pi scholarship key-winners at Auburn University confirm the correctness of their selection as outstanding young men in the field of business.

	a Sigma Pi
1964 Keg	ional Meetings
0	
	Professional Activities
CEMINADO	Scholarship
SEMINARS	Membership Finance
	Initiative and Administration
	And the real state of the state
Luncheons	+ SOCIAL ACTIVITIES
Buffet	t SOCIAL ACTIVITIES
Yellow Dog	
Tenton Dog	Regional Directors
CONDUCTED BY	District Directors
	The Central Office Staff
EASTERN REGION	INTER-MOUNTAIN REGION
Newark, N.J.—October 10-11, House Hotel	Essex Albuquerque, N.M.—October 10-1 Western Skies Motel
SOUTHEASTERN REGION	EAST CENTRAL REGION
Columbia, S. C.—October 10-11, Columbia	Hotel Columbus, Ohio—October 17-18, Na tionwide Inn
CENTRAL REGION	SOUTH CENTRAL REGION
Chicago, Ill.—October 24-25, Knickerbocker	Hotel Biloxi, Miss.—October 3-4, Edgewate Gulf Hotel
MIDWESTERN REGION	SOUTHWESTERN REGION
Des Moines, Iowa—October 17-18, Kirkwood	Hotel Dallas, Tex.—October 3-4, Hotel Me rose

**Bellevue** Hotel

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#### CINCINNATI

THE CINCINNATI ALUMNI CLUB is enjoying a very successful and interesting year. We got off to a fast start, when at the 24th Grand Chapter Congress, Brother Andrew F. Fogarty was elected East Central Regional Director. Consequently at our first meeting, Brother Fogarty was installed by Past Grand President, Robert Busse. Also in attendance were Brothers Thomson and Farrar from The Central Office.

As an anti-climax to this particular meeting, we had an interesting discussion on college and U. S. Olympic Swimming by Paul Hartlaub, University of Cincinnati Swimming Coach.

At our following regular bi-monthly meeting we had the pleasure of hearing about "Automation in Accounting" by Robert Brown, of Remington-Rand. A "Trip to the New York World's Fair" through a color-slide lecture by John Gannon, Bell Telephone System, was featured in our January meeting. In March, we are privileged to hear Alan Lishawa, regional director of the State of Ohio Tax Bureau who naturally will discuss the Ohio tax picture.

We are all looking forward to closing out our year with our annual family "Steak-Fry" in May.—W. J. SCHMIEDEKER

#### CHICAGO

ON 11 FEBRUARY the Chicago Alumni Club met at the Normandy House to honor the men of Zeta Chapter. The speaker of the evening was Beta Brother Wallace S. Schall, professor and department chairman in real estate at Northwestern—and Republican candidate for Recorder of Deeds of Cook County. After the meeting the brothers indulged in the usual fun and games.

On 10 March to honor those rogues, the membership celebrated Past Presidents' Night at the Illinois Athletic Club. Our speaker of the evening was Benjamin J. Adamowski, former State's Attorney for Cook County and present Republican contender for the same office. Mr. Adamowski, described by some as a controversial figure —which can apply to everyone in public life, spoke on the duties and responsibilities of the State's Attorney. In Cook County these are not well defined. We were pleased at the number of O. B.'s who were in attendance.

In April the club met again at the Illinois Athletic Club to honor the men of Beta Chapter. The lively reception hour was followed by an excellent meal and program. We were most pleased to attend Beta Chapter's 50th Anniversary Banquet and



PAST GRAND PRESIDENT Robert G. Busse, right, welcomes East Central Regional Director Andrew T. Fogarty to the Grand Council, while Executive Director J. D. Thomson, left, looks on. The installation to this office took place at a recent meeting of the Cincinnati Alumni Club.

"Rose" Ball held on April 11 in the Oceanic ballroom of the Knickerbocker Hotel. It was a pleasure to see many Beta Chapter brothers who came from many states to attend this affair. Most enjoyable also was the crowning of the Beta chapter "Rose."

Future events include our Spring party in early June at which time the members and their wives or dates will attend first a dinner and then a production of "Windfall" at Theatre First. Later, on 18 June, the Chicago Alumni Club will hold its annual golf outing and election of officers at the Midwest Country Club in Hinsdale. This affair has always been very popular with the brothers and in addition to golf features the 19th hole, a banquet and fun and games.

The club welcomes all Deltasigs who are in the Chicago metropolitan area to its meetings and parties. Inquiries should be addressed to the club at 42 East Cedar Street, Chicago, Illinois 60611.—DON F. HOLEM

#### PHOENIX

THE THUNDERBIRD ALUMNI CLUB has accomplished a great deal in the past year. Attendance records have increased regularly at every function that was held. Therefore, we as officers and committeemen are very proud of the Phoenix Alumni Club. At our last business luncheon which was held at the Playboy Club in Phoenix, with an attendance of nearly 50, we were pleased to have as our guest Brother Bill Dyke, past president of the New York Alumni Club who is now making his home in Phoenix. Also attending the meeting was E. J. Hilkert, who was the original advisor of the Gamma Omega Chapter at Arizona State University. The alumni club voted to sponsor a golf tournament in the morning preceding the initiation banquet of Gamma Omega Chapter.

The approval was given for an alumni development fund to be sponsored by the Thunderbird Alumni Club to benefit the Gamma Omega Chapter at Arizona State University, and we already have several donations to the fund.

We still have a limited supply of Alumni Directories available upon request.—JAMES R. CONE

#### EL PASO

THE EL PASO ALUMNI CLUB is moving along with its plans and programs. At our most recent meeting (*February*) Howard D. Bessire, executive director of the El Paso Industrial Development Corporation presented a most interesting program on El Paso's many industrial advantages. Almost as interesting as it turned out, was the news that Howard is a long lost brother, having been a member of Alpha Delta Chapter at the University of Nebraska. How about that?

Another long lost brother, and guest at our recent meetings, is Bob Stacy from the University of Minnesota. The only difference, though, is that he is now PFC Bob Stacy, 507th USA Artillery Detachment, Fort Bliss, Texas. Brother Stacy expects to be here for several more months.

Although several months old now, the photographs show a few of the many people at the El Paso Alumni Club's New Year's Eve Party. The individual photograph shows Brother Jim "King Farouk" De Garmo, treasurer of Gamma Phi Chapter. The other photograph shows Iris Rowe, wife of Brother Robert Rowe, Sharon Adams, wife of Brother James Adams, Brother Louis Giallanza and his wife, Eva; and Brother Martin Hanna.

Recent discussions have been held with Gamma Phi Chapter in regard to a live-in fraternity house to be used jointly by the El Paso Alumni Club and the chapter. The El Paso Alumni Club has pledged to help finance the purchase of a house.

During the months ahead we look forward to more fine monthly meetings. We also eagerly anticipate our annual summer picnic, held in McKelligon Canyon. This is always a grand affair with the usual undercooked wieners and burnt fingers.—ROBERT K. ROWE



A BIG TIME at the New Year's Eve Party of the El Paso Alumni Club is portrayed here.

#### PITTSBURGH

OLD TIMERS and young timers alike were present to reminisce at the Pittsburgh Alumni Club's "Presidents' Night." This well-attended affair honored the present and past presidents of the Pittsburgh Alumni Club as well as present and past presidents of active chapters residing in the Pittsburgh area. Held on April 11, at the city's wellknown Fairfax Hotel, numerous former Lambda Chapter presidents, as well as several former prexies of other chapters now resident in the city, were in attendance.

Pittsburgh Deltasigs recently attended a "doubleheader" performance of the Pittsburgh Opera's presentations of Leoncavallo's "I Pagliacci" and Mascagni's "Cavalleria Rusticana." At Brother Herb Finney's suggestion, the alumni sponsored the event, and the turnout was so gratifying that a night-at-the-opera may become a yearly tradition.

Pittsburghers justifiably are proud of the forceful manner in which Brother Herb Finney has been able to corral support behind the program of the Committee on Alumni Activities. Considering the problems involved, particularly financial problems, Herb has done a remarkable job in a short period.

Local alumni recently joined the Lambda Chapter at a joint meeting. Dr. H. A. Chesler, professor of economics at Pitt and a member of President Johnson's Commission on the Appalachian Study, discussed the economic problems of this region.

Brother Ed Langer, District Director, has recently visited Shepherd College and West Liberty State College and was a participant at their initiations. Ed will also be present at the Lambda Chapter initiation at Pitt in May.

Once again, Brother Bill Cochrane has done yeoman service in producing a new Pittsburgh Area Membership Directory, including data on all brothers in the district. —BOB GOLLINGS

#### **DETROIT-Gamma** Theta

GAMMA THETA ALUMNI THE CLUB began the year with a most successful Reunion Dinner in January. The event was highlighted by the welcoming of a number of new men into the Club bringing our active roster to 83 for 1964. President George Giza and Past President Bob Lavens spoke on the duties and responsibilities of the Club's Board of Directors and discussed the role of each alumni member in the Club's activities. Also speaking were Tom Spence on the House Corporation. Tom York from the active chapter and Professor John Rath of Wayne State's marketing department.

The active members will be rewarded for their support by a free party in the banquet room at the Diplomat Motel on March 21. The next event will be a night game at Tiger Stadium in June, with the balance of the social program still in the planning stages. A questionnaire was circulated among the membership to assist the Board in scheduling activities for the coming year.

Doug McKenzie was appointed to the Board's Executive Committee as Vice President filling a recent vacancy. The Board is planning to present an Alumni Award to members making outstanding contributions to the Club, the active chapter or to Wayne State's School of Business. Other areas under consideration are expansion of the professional program and revision of the bylaws.—Art NEFF

#### PHILADELPHIA-Omega

ANOTHER YEAR . . . Another set of challenges. Omega Chapter of Delta Sigma Pi and its Alumni club resurged during the past school year, thanks for the hard work . . . and very hard and continuous work at that . . . of the alumni club members.

Well, insofar as Deltasig is concerned, Brother Dannis Hummel, Omega 585, identified himself this year. Although over the years he has supported our Fraternity in many ways, he wanted to do something special for our House Fund. In December, he organized a special Gifts Committee and invited a group of alumni to his home for an evening of entertainment and the raising of funds for the house. Not only did everyone have a wonderful time, but this small group of 14 brothers raised over \$1,000. With this type of fraternity spirit our campaign cannot help but be a success. Brother Hummel and his charming wife, Joan, have set an example for all of us to follow. In this regard a new house was purchased at 2108 N. Broad St. We do not expect to occupy this dwelling for at least several months. A refurbishing program has been inaugurated. Records indicate that this is the "old" Delta Sigma Pi House which the active Chapter occupied in years prior to World War II.

#### Frank T. Stockton Receives First Kansas Award

FRANK T. STOCKTON, South Dakota, dean emeritus of the School of Business and of University Extension, University of Kansas, has received the first annual Distinguished Older Citizen award of the Kansas Citizens Council on Aging.

The award is based upon the continued activity of recipients after retirement, especially such activity as has been in the interest of advancing the welfare of older people. Dean Stockton organized the Annual Conference on Aging in 1951 and, following retirement, served on the staff of the Kansas Survival Plan Project (Civil Defense) and had two years subsequently as executive secretary of the Kansas State Interdepartmental Committee on Aging. Since retirement in 1957, he has also continued to write on the history of the Business School and Extension at Kansas and has acted in several cases as arbitrator in labor disputes.



A RECENT Chicago Alumni Club Meeting featured Benjamin Adamowski, candidate for State's Attorney, as a speaker. He is pictured here on the right talking to Club President Scott Wennerstrum.

## PERSONAL MENTION

RICHARD T. BRENT, Kent State, has a new position as Cost Estimator for the firm of C. P. Wright, Mechanical Contractors, in Cleveland, Ohio.

REED A. WILLSON, Kent State, has been promoted to Assistant Buyer for the Great Atlantic & Pacific Tea Company in Cleveland, Ohio.

FRANCIS R. CURTIN, Kent State, has a new position as Manager of the Kroger Company in Solon, Ohio.

JAMES A. MCBAIN, New York, has been promoted to Vice President of the Chase Manhattan Bank in New York City, New York. Brother McBain resides with his family at 70 Crane Road, Mountain Lakes, New Jersey.

THOMAS J. ROWE, Rutgers-Beta Rho, has been promoted to Corporate Controller of Trans World Airlines. Brother Rowe lives at 50 Redman Terrace in West Caldwell, New Jersey.

EDWARD N. RYAN, Rutgers-Beta Rho, has been appointed Manager of stainless bar and wire sales of the Universal-Cyclops Steel Corporation in Springfield, New Jersey.

ARTHUR J. VITARIUS, Rutgers-Beta Omicron, has been promoted to Superintendent of Finishing and the Plaster Mill for the Johnson & Johnson Company in New Brunswick, New Jersey.

FRANCISCO ARELLANCO-BELLOC, JR., Mexico City, has a new position as Product Manager of ground and soluble coffees for General Foods de Mexico in South America.

WILLARD B. PLATZER, JR., Lamar State, has a new position as Property Manager for the Lamar State College of Technology in Beaumont, Texas.

JACK H. EATON, JR., *Texas*, was recently promoted to the rank of Major in the United States Air Force in Austin, Texas.

PAUL F. MUSE, Indiana State, was presented the John Robert Gregg Award in Business Education by the Gregg Division of McGraw-Hill Book Company in Cincinnati, Ohio. The award is given annually for outstanding contributions to the advancement of business education.

LEON N. HAMILTON, *Denver*, has been promoted to Group Supervisor of Field Audit for the Internal Revenue Service in Denver, Colorado.

VINCENT J. DOOLEY, Auburn, was appointed Head Football Coach at the University of Georgia in Athens, Georgia. DONALD E. JORDAN, Southern California, has been named Manager of Pacific Mutual Life's planning and coordinating department in Los Angeles, California.

TERRY J. HOUGH, Missouri, of Centralia, Missouri, has been promoted to the rank of Captain in the United States Air Force in Wiesbaden, Germany.

EDWARD L. WATSON, New York, was honored by the Kiwanis Club of Midwood, Brooklyn, New York, as "Man of the Year" for his leadership and efforts on behalf of Kiwanis International and other community activities. Brother Watson is a charter member, a member of the Board of Directors and a Past President of the Kiwanis Club.

#### MERGERS

Willard B. Platzer, Jr., *Lamar Tech*, on December 26, 1963, to Frances G. Cropper, in Beaumont, Texas.

Roland Fortman, *Illinois*, on December 28, 1963, to Michael Elizabeth Murphy, in St. Charles, Illinois.

Paul Alpern, *Illinois*, on February 2, 1964, to Doris Sue Freedman, in Park Forest, Illinois.

David E. Albury, *Miami*, on March 28, 1964, to Frances C. Knowles, in Nassau, Bahamas.

Sid Weigand, Loyola-New Orleans, on February 1, 1964, to Carolyn Meyer, at Marrero, Louisiana.

Jules A. Fontana, Loyola-New Orleans, on February 8, 1964, to Audrey Satterlee, in New Orleans, Louisiana.

Daniel E. Morton, *Baylor*, on January 23, 1964, to Laura Linda Bozes, in Waxachachie, Texas.

Charles F. Weddington, Jr., Baylor, on March 7, 1964, to Maudella Goerdel, in Waco, Texas.

Robert Drewniak, *Buffalo*, on April 11, 1964, to Suzanne Faxlanger, at Township of Tonawanda, New York.

Maynard Keith, *East Carolina*, on July 6, 1963, to Patsy Porter, at Greenville, North Carolina.

Lloyd A. Doughty, *Boston*, on August 31, 1963, to Sandra Ann Murphy, at Melrose, Massachusetts.

#### DIVIDENDS

To Brother and Mrs. Lloyd A. Doughty, Boston College, on January 28, 1964, a daughter, Karen Marie.

To Brother and Mrs. Stuart Berry, *Wayne State*, on November 15, 1963, a son, Bruce Wallace.

To Brother and Mrs. James Chapman, Wayne State, on November 21, 1963, a daughter, Wendy Elizabeth.

To Brother and Mrs. Donald Block, Wayne State, on February 19, 1964, a daughter, Karen Marie.

To Brother and Mrs. Jerry Markowich, Wayne State, on March 10, 1964, a son, Craig Gerald.

To Brother and Mrs. Arthur A. Selby, Jr., North Carolina, on November 29, 1963, a son, Robert Alvin.

To Brother and Mrs. Donald Mordue, *Ithaca*, on February 1, 1964, a daughter, Carolyn Leigh.

To Brother and Mrs. Steve Rabinovitz, Miami-Florida, on January 3, 1964, a son, Larry.

To Brother and Mrs. George Truncellito, Jr., *Monmouth*, on March 9, 1964, a daughter, Deborah Lynn.

To Brother and Mrs. Frank Mantione, Buffalo, on February 17, 1964, a daughter, Judith Claire.



PAST PRESIDENTS DINNER of the Pittsburgh Alumni Club brought out many old timers. Left to right, seated: Herbert W. Wehe, Herbert W. Finney, Joseph E. Wilson, and John J. Fallon. Standing: Walter Schratz, James F. Horgan, Robert H. Baldwin, Charles E. Gogley, Edward H. Langer, Edwin W. Marin, Frank A. Ruff, Robert H. Gollings, Robert K. Rees, and Martin J. Barche.

#### LIFE MEMBERS

- 3131 Herman C. Hicks, Beta Phi, Southern Methodist
- 3132 Frank E. Pellegrin, Beta Theta, Creighton
- William P. Haynes, Delta Eta, Lamar 3133 State
- 3134 Thomas M. Woodhams, Delta Pi, Nevada
- 3135 David T. James, Pi, Georgia
- Maris Andersons, Delta Omicron, 3136 San Francisco State
- 3137 Rene P. Henry, Beta Iota, Baylor
- Raymond L. Batson, Delta Rho, 3138 Ferris
- 3139 Stuart H. Struck, Psi, Wisconsin
- 3140 Walker F. Hill, Pi, Georgia 3141
- Clifford A. Carlson, Beta, Northwestern
- 3142 Herbert E. Markley, Alpha Upsilon, Miami U.
- 3143 Leonard F. Bednarski, Beta Rho, Rutgers
- Robert Moffat, Alpha Beta, Missouri 3144 Phillip M. Grace, Delta Upsilon, 3145 Texas Christian
- 3146 Edward W. Patton, Beta Xi, Rider
- 3147 Richard F. Laga, Zeta, Northwestern
- Charles A. Walther, Alpha Zeta, 3148 Tennessee
- 3149 Wilbur J. Goolkasian, Gamma Xi, Santa Clara
- 3150 Harry E. Keim, Alpha Omicron, Ohio
- Edward C. Marc, Epsilon Pi, Mon-3151 mouth

- 3152 Julius A. Tracy, Jr., Beta Kappa, Texas
- 3153 Oscar A. Bashor, Lambda, Pittsburgh Henry Weibler, Jr., Alpha Nu, Den-3154 ver
- 3155 Kenneth R. Reid, Gamma Psi, Arizona
- Robert B. Pamplin, Zeta, North-3156 western
- 3157 William A. Bruce, Upsilon, Illinois
- John Pittavino, Alpha Gamma, Penn 3158 State
- 3159 Dudley L. Berry, Beta Upsilon, Texas Tech
- William Hagendorf, Beta Nu, Penn-3160 sylvania
- 3161 Robert A. Fralley, Beta Omicron, Rutgers
- 3162 Percy G. Donald, Gamma Tau, Southern Mississippi
- 3163 Donne D. Slaby, Alpha Delta, Nebraska
- 3164 Ernest P. Wallace, Kappa, Georgia State
- 3165 Charles E. Schmidt, Jr., Delta Iota, Florida Southern
- 3166 Carl F. Schmidt, Delta, Marquette
- 3167 Kenneth H. Lester, Beta Gamma, South Carolina
- Morris G. Brewer, Delta Upsilon, 3168 **Texas** Christian
- 3169 Dale M. Bergen, Gamma Psi, Arizona
- 3170 Carldon O. Haskins, Gamma Mu, Tulane
- 3171 Walter D. McLaughlin, Beta, Northwestern

#### News from Your National Committee on Life Membership

Attention all SENIORS! Last call for Life Membership at discount prices! While you are still undergraduate students, Life Membership in Delta Sigma Pi may be purchased at a substantial discount-20%-or \$40. In addition, if your chapter qualifies for the Honor Roll in the Chapter Efficiency Contest this semester, there is an additional discount of 10%, making the net cost to you

ience, payments may be made in \$5 installments. SIGN UP TODAY!

only \$35. Won't you perpetuate your

interest in your fraternity by signing up

today? Incidentally, for your conven-

An Invitation to Alumni Brothers It's not too late for alumni brothers to become Life Members. Cost is still \$50-no increase over the years despite inflation! For your convenience, also, payments may be made in installments of \$5. Won't you seriously consider reactivating your interest in Delta Sigma Pi by joining today? You are most welcome!

#### SIGN UP TODAY!

#### What Life Membership is all about

Funds received from the sale of Life Memberships are placed in the National Endowment Fund. Proceeds are used primarily for student loans and for chapter house loans. However, prudent investment of a substantial amount of the Fund provides a share of our operating revenue each year.

Active Life Members receive all the following benefits: (1) A Life Membership card, (2) A handsome Life Membership certificate, (3) A Life subscription to The DELTASIG magazine, (4) National dues paid for life, and (5) all future alumni benefits.

#### SIGN UP TODAY!

W. W. Myers, Chairman

- 3172 Kevin G. O'Neil, Delta Kappa, Boston
- 3173 Harold L. Grice, Alpha Beta, Missouri
- William E. Engebretson, Alpha Eta, 3174 South Dakota
- 3175 Thomas J. Henke, Alpha Beta, Missouri
- 3176 James E. Humble, Gamma Epsilon, Oklahoma State
- 3177
- John P. Rizzo, Omega, Temple Sidney J. Braun, Gamma Omicron, 3178 San Francisco
- 3179 Hal Lassiter, Beta Iota, Baylor
- 3180 Calvin R. Schultz, Gamma Theta, Wayne State
- 3181 Irving L. Brittle, Alpha Xi, Virginia Richard L. Burgen, Delta Chi, Wash-3182
- burn 3183
- John J. Yamulla, Alpha Gamma, Penn State
- 3184 Norman D. Morrison, Beta Upsilon, Texas Tech
- 3185 Stephen J. Braun, Beta Omega, Miami-Florida
- 3186 Robert L. Jensen, Beta Sigma, St. Louis
- 3187 David P. Hurley, Alpha Sigma, Alabama
- 3188 Adam A. Dietrich, Zeta, Northwestегп
- Walter L. Church, Jr., Epsilon Pi, 3189 Monmouth
- 3190 Jay P. Moore, Beta Pi, Kent State
- 3191 Karl M. George, Nu, Ohio State
- 3192 Elmer H. Clarke, Jr., Kappa, Georgia State
- 3193 James A. Milbourn, Alpha Iota, Drake
- 3194 Donald F. Hass, Epsilon Eta, Eastern New Mexico
- Charles S. Benson, Alpha Epsilon, 3195 Minnesota
- 3196 Robert M. Dittes, Delta Omicron, San Francisco State
- Milton Zapata, Beta Phi, Southern 3197 Methodist
- 3198 Howard J. Norman, Alpha Beta, Missouri
- 3199 David E. Judd, Delta Mu, Mexico City
- 3200 Gene J. Plessala, Detla Eta, Lamar State
- C. Richard Satterthwaite, Alpha 3201 Omicron, Ohio
- Leonard G. Over, Alpha Omicron, 3202 Ohio

#### **IBM Honors Andy Fogarty**

GRAND COUNCIL MEMBER Andrew T. Fogarty, Cincinnati, has just returned from a trip to Hong Kong and the Orient which was awarded him by IBM in recognition of his outstanding sales record in 1963. Brother Fogarty was named president of the Midwest Regional Office Hundred Percent Club which, in effect, designates him as one of the three top salesmen in the country. He was also on the Cincinnati Sales and Marketing Executives' list of distinguished salesmen for the past year and was the recipient of the Regional Manager's Award presented to him in August 1963. He has previously received the award in 1961 for outstanding sales performance.

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#### Gamma Psi Chapter Establishes Investment Trust Fund

THE GAMMA PSI CHAPTER at Arizona has established an investment trust fund. It is the intention of the members to give the future active membership a program of lasting importance.

Although Gamma Psi Chapter currently has a well integrated program to offer the student in the College of Business and Public Administration at the University of Arizona, it was believed by the members that the program could and should be improved in order to keep up with the ever changing times. Consequently, the Chapter has been seriously looking for ways to improve their ability to function more effectively.

The most profitable idea considered and implemented was to establish an investment trust fund. The purpose of the fund is to afford the members of the active body the opportunity for experience in investigating, analyzing, evaluating and selecting investment opportunities, and in buying and selling such investments. This will give the brothers of Gamma Psi Chapter an occasion to gain a comprehensive knowledge of the workings of the securities field. In addition and in no way subordinate to the direct objective, the accumulated investment funds upon reaching an amount specified by the active body will be directed toward the attainment of either 1) a scholarship fund, or 2) a fraternity house or lodge.

In establishing the trust fund, the Chapter enlisted the help of Charles S. Telly, faculty advisor to Gamma Psi Chapter and an instructor in Business Law in the College of Business and Public Administration at the University of Arizona. Additional information concerning financial investments was provided by Leroy A. Page, an alumnus who is affiliated with Shearson Hammill and Co., members of the New York Stock Exchange in Tucson, Arizona. As established by the trust agreement, the active body of the Gamma Psi Chapter will administer the trust fund and make the investment decisions. The trustees will be alumni of Deltasig and will work closely with the active body in an advisory capacity as well as accepting legal responsibility in maintaining the trust fund for Gamma Psi Chapter.

In administering the trust fund, the Chapter has established a finance committee whose duty is to act as liaison between the active body and the trustees. The finance committee is composed of five members who investigate investment opportunities and convey to the active body, the results of their investigations. The active body will then discuss and vote on the various investment possibilities presented. During the course of the semester, each active member of the Chapter will have an opportunity to serve on the finance committee in some capacity.

The basis for the establishment of the fund was derived from a portion of the dues and the transference of the Gamma Psi Chapter House Fund to the Investment Fund. In the future, money for the fund will be obtained from the dues, chapter work projects, and donations.

The members of Gamma Psi Chapter feel that the investment fund has much to offer the Chapter. It is their belief that the future growth of the Chapter and that the direction of the Chapter's goals will be determined in a large part by the success of the fund. Subsequently, as the semesters go by, a greater part of the potential of such an undertaking will be realized.—NORMAN S. NEILL



GRAND PRESIDENT HEFNER visits the new quarters of Alpha Chapter at New York University. Left to right: Chapter President William Smalley, House Mother Mrs. Savarese, Grand President Hefner, and Past Grand President Frank McGoldrick.

#### NEW YORK

ALPHA CHAPTER at New York University has begun the Spring semester very enthusiastically. Our Spring Smoker, under the leadership and coordination of Brother O'Reilly, was very successful in attracting many fine rushees. However, because of Violet Fraternity Council rules, actual pledging cannot begin for several weeks.

Brother Murphy, this semester's Pledge Master, has been working hard planning his pledge program. I know that with Brother Murphy's guidance and the brotherhood's support our new pledges will have an excellent foundation on which to mold enthusiastic brothers of Delta Sigma Pi.

The Spring of 1964 has also brought with it a memorable occasion for Alpha Chapter as it went into the basketball finals in Inter-Fraternity Athletics.

CHAPTERS

Delta Sigma Pi lost in the finals to Zeta Beta Tau 69 to 56. However, this was quite an achievement for Alpha Chapter since Zeta Beta Tau outnumbers us 80 brothers to 18 brothers.

The starting five consisted of Brother O'Reilly, captain, at center currently leading the team in scoring at nineteen points per game, Brother Jahnig at forward (averaging thirteen points per game), Brother Murphy, Brother Contrucci (averaging fourteen points per game) at guard, and Brother Borger as the other starting guard. Brother Smalley, Brother Canning, and Brother Feurhake round out the basketball squad.

Currently Delta Sigma Pi is in fifth place in Inter-Fraternity Athletics with a chance to better its position in the forthcoming softball and track and field competition.— JOHN TIGHE

#### NEW MEXICO

GAMMA IOTA CHAPTER began the Spring semester with an election of officers. Steve Brown was elected president; Len Beck, senior vice-president; Nick Pica, vicepresident; Nick Mantzaris, secretary; Roger Silver, treasurer; Jim Holmes, historian; Barry Hammond, chancellor. The Officers' Party was a smashing success, to say the least.

This will be the final semester for several brothers, although some have expressed an interest in going into graduate study in everything from business and economics to Hindu philosophy and law. Graduating brothers will be: Len Beck, Steve Brown, Bob Chaplin, Jim Holmes, Mickey Mitchell, Jim Mueller, Barry Hammond, Rex Robberson, Steve Snyder, Fred Wellborn, Tunny Wilson, and Ed Zakocs.

Our rushing program, led by Brother Nick Pica, promises to be a substantial success and to provide some "management in depth" for the next couple years. The Preferential Dinner was held at La Hacienda in Old Town, Albuquerque on March 1.

Both pledges and actives have been enjoying the activities of the 75th Anniversary year of the University of New Mexico. In addition, *varmint* hunting is becoming increasingly popular with some of our brothers and, as warm weather approaches, it is more difficult to concentrate on the academic disciplines.

Activities planned for the rest of the semester are several guest speakers, an industrial tour in April, and a celebration of the 15th Chapter birthday along with the Initiation Dinner Dance on May 2.—JIM HOLMES

#### WASHBURN

DELTA CHI CHAPTER of Washburn University started this semester with a very successful Spring rush on February 21, 1964. It was attended by about 50 rushees. Featured speaker of the evening was Mr. Daniel Hurley, vice-president of Capitol Federal Savings of Topeka. His topic was "Why Join a Professional Fraternity?" He also spoke of Public Relations as a profession. Free food and cokes were served by the fraternity while slides were shown of the fraternity's activities. A question and answer period followed. We were honored to have in attendance Mr. Franklin Lacey, former Chicago Alumni Club president. Mr. Lacey is an alumnus of Beta Chapter of Northwestern and now resides in Topeka.

For our professional meeting in early March, we were fortunate to have an alumnus of our own chapter, Mr. Jack Porteous, as our guest speaker. Mr. Porteous is a radio advertising executive for station KTOP of Topeka. He spoke on advertising as a profession and also outlined radio as a medium of advertising. He also explained how the surveys for radio listeners were conducted.

Plans for future professional meetings include a tour and a speaker from the placement division of the Veteran's Administration. Other plans are being developed while plans for our annual Business Day are completed.—KENNETH L. WATERS

#### MINNESOTA

THE ALPHA EPSILON CHAPTER of Delta Sigma Pi at the University of Minnesota is working hard with professional activities in the new year. The 13 new initiates are finding the fraternity a most rewarding experience. The present interest is with the computer management games, held in conjunction with the School of Business. The Deltasigs are again showing leadership. Our two teams are holding the first and second positions in the games.

The Chapter also invites a speaker from one of the outstanding firms in the Twin-Cities area to speak at our professional dinner held once a month. Professional tours which enable the brothers to get out in the business world are held occasionally. The last professional tour was conducted in the North American Life and Casualty Insurance Company by alumnus Bart Burns. These tours provide a better understanding of what is expected in business organizations.

Campus Carnival, an all out University function at Minnesota, is to be held this spring. The brothers have the heavy responsibility of completely handling the business end of the carnival. The members are anxiously looking forward to the carnival which should prove to be a rich, rewarding experience.

In conjunction with the Twin Cities Alumni Club, the Chapter will sponsor a guest speaker from one of the larger industries in the United States, this spring. At present the Deltasigs are planning on opening the affair to the whole School of Business. This should put the Deltasigs in the spotlight.

The Chapter was sorry to see the ending service of President Don Irgens. Don has spent many long, hard, and rewarding hours with the fraternity. Russ Otto, a transfer from Alpha Delta Chapter in Nebraska, was elected president. Also, a new executive committee was elected with many of the new initiates holding positions.

A pledge class of nine is currently working towards initiation to be held in April. A pledge party was held to get acquainted with the new members.

On February 29, Mankato again proved to be effective hosts when they held the Mid-Western Region basketball tournament. Our team was not too successful but the day did not end here. A lavish banquet was held for the seven chapters attending and to climax the evening was a party.

There are many more activities in store for a busy collegiate school year.

#### WEST LIBERTY STATE

DELTA OMEGA CHAPTER'S Professional Program has been developing rapidly during the second semester. It has included professional speakers from various phases of industry and has been highlighted by several educational industrial tours. Also the annual Business Conference sponsored by our chapter was held on April 24 and was a great success. The purpose of the Conference is to acquaint area high school students with the facilities of the Business Department at West Liberty State College and to further the name of Delta Sigma Pi.

The second semester rushing program began with a smoker held in the Student Union at the college. A rush party followed at the Yacht Club in Wheeling and was considered by all to be a roaring success. The pledge training period was terminated with an impressive initiation and banquet held on May 2.

Plans are being made to celebrate the Chapter Birthday on May 21. Also the elec-

tion of new officers will take place at the end of May.

All in all, Delta Omega Chapter has enjoyed another fine, successful year and has developed many new ideas that will strengthen our chapter and make it even more successful in the years ahead.

Best wishes to all the chapters and alu nni for an enjoyable summer from the Brothers of Delta Omega Chapter.—HERB SLEIME

#### NORTHWESTERN-Beta

WE'VE BEEN RECEIVING quite a lot of congratulatory mail on our 50th Anniversary of the founding of *BETA CHAP-TER* in 1914. Looking at Beta Chapter's past gives all of us a great deal of justifiable pride without necessarily giving ourselves credit.

Some great Deltasigs have taken their "basic training" here. The list of names is much too long to mention, but it includes the Grand Secretary-Treasurer Emeritus Mr. Gig "Deltasig" Wright, numerous national and district officers and the Executive Director Jim Thomson.

The mammoth 50th Anniversary Dinner-Dance was held April 11, at the beautiful Knickerbocker Hotel. Some of the dignitaries included Jim Thomson, Gig Wright and Dean Lang. The music for the 200 dancers was provided by the Fred Fischer Orchestra.

Another one of the activities around this busy chapter was the very competitive Varsity Skit Show. The show was written and directed by Brother Malcolm MacDonald who had collaborated with Brother Tony Fernandez in four winners in past years. Needless to say, "the show was a gas!"

The second semester has also brought us five new pledges. One of the rush smokers featured Brother Jon Waters who recently started a canoe outfitting business in northern Minnesota. His topic was "The Canada Minnesota Border Lakes," and included some beautiful color slides.

We're late for press now! Must sign off! —Tony Fernandez



SHOWN HERE are some of the brothers of Alpha Lambda Chapter at the University of North Carolina during their annual visit to the Oxford Orphanage in Oxford, North Carolina.

#### Midwestern Region Holds Fifth Basketball Tournament

EPSILON IOTA CHAPTER at Mankato State was host at the Fifth Annual Midwestern Regional Basketball Tournament held Saturday, February 29, 1964. There were seven chapters in attendance. Included were Universities of Drake, South Dakota, Minnesota, Omaha, Creighton, Nebraska, and Mankato State College. Early arrivals were welcomed with a hospitality party Friday evening.

Saturday saw several close, well-played games. A refreshing swim afterwards in the Mankato High School pool helped to sooth and refresh the many tired, aching bodies. The University of Nebraska and Creighton University matched their talents in the final contest. Creighton, the defending champions, repeated last year's performance enabling them to take home the travelling trophy again.

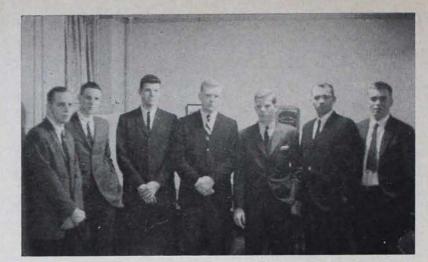
The tournament was honored by the presence of LaVerne Cox, our Regional Director. Mr. Cox was on hand for all the activities of the weekend. President of Epsilon Iota Chapter, Julian Miller, welcomed all guests at the Saturday evening banquet. Gordon Hirsch, director of the tournament and masters of ceremonies at the banquet, performed both jobs admirably. Mr. Cox spoke to the brothers at the banquet on chapter unity. He stressed the continued working together of the various chapters and brothers in reaching their goals thus promoting unity. He also mentioned that we should be thinking about the Regional Meeting that will be held this Fall and also the Grand Chapter Congress which will be held in August of next year.

After the banquet, which was enjoyed by all, there was a victory party for all the brothers. Local college girls were furnished for all guests. The party, which might have ended prematurely, was fun for all and brought a close to a very eventful weekend. Epsilon Iota Chapter wishes to extend its hearty thanks to all participating brothers and their chapters which made the success of the tournament and festivities possible. —MIKE PARMELEE

#### ITHACA

PLANS ARE SHAPING UP for our "Rose" Dance on March 14. Don Mordue and his social committee will present at the Ithaca Hotel a party, a steak dinner, the Cornell Waiters (a singing group), and a good local band to round out a promising evening from 6:00 pm., on. The "Rose" will be crowned at midnight upon a throne created under the watchful supervision of Carl Taraschi directing his workforce of pledges.

Professionally, we are still looking forward to a trip to the Taylor Winery in Hammondsport, New York, on April 7. Our scheduled trip last term was halted by a non-scheduled snowstorm. We hope to hear from George "Lefty" James, former Cornell University football coach, who is



GAMMA NU CHAPTER Officers at Wake Forest College pose for a picture. Left to right: Treasurer Robert Pulliam, Assistant Treasurer Tom Flatt, President Dave Yaun, Senior Vice President Stan Hamm, Vice President Doug Darmstaetter, Athletic Chairman Howard Schaefer, and Social Chairman Robert Pickett.

now in the real estate business. Jerry Mickelson, our professional chairman, is also planning to have Mr. John Burns, local realtor, and Mr. Robert Boothroyd, local insurance agent. This should give us a well rounded professional program for the school year.

We are looking forward to Spring Weekend, May 15, 16, 17. We will undoubtedly enter a float in the annual parade, and we plan to, once again, have a lodge available for brothers, both active and alumni, and guests. It's been a pleasure to write for *The DELTASIG.*—ROBERT F. SATURN

#### **OKLAHOMA**

BETA EPSILON CHAPTER continues the growth it has experienced over the past year. New officers elected this spring and determined to carry on our expansion program are: President, Gerald Starr; Senior Vice-President, Mike Parr; Vice-President, Michael Miller; Treasurer, Larry Bolen; Secretary, Kirk Ivener; Chancellor, Charles Dudley; and Historian, Gary Skibiki.

Last month we held our "Rose" Banquet at the Holiday Inn. Marion Oppenheimer is our new "Rose" Queen. For the second time we gave engraved bracelets to the five finalists as mementoes of the occasion. Other chapters might consider this, since it has certainly increased our prestige among Oklahoma University coeds. Also at the banquet, Donald T. Phillips was named winner of the Scholarship Key for 1964.

winner of the Scholarship Key for 1964. Deltasigs here are watching with interest the construction of the addition to the College of Business Administration building. We expect to have our own private office in this addition. It should be ready for use by next fall.

Two of our most valuable brothers will be graduating this spring. Both Neal Burns and John Campbell wear the Leadership Ring in recognition of their unfailing service over the past three years. We wish them and all other Deltasigs graduating this year the best of luck.—GERALD STARR

#### ST. LOUIS

BETA SIGMA CHAPTER at St. Louis University began its spring semester with the "Rose" Formal held at the Ambassador Kingsway Hotel on February 15. The "Rose" Formal was a success due to the work of its chairman Brother John Cook and his associates. The new queen reigning over Beta Sigma Chapter is Miss Peggy Grosecki, a senior in the School of Commerce and Finance. Present at the "Rose" Formal were 75 alumni couples. These alumni are to be the nucleus of an alumni club to be started in the future.

The rushing committee under the direction of Brother Greg Egen, resulted in 20 excellent pledges. Also Brother Tony Novelly is to be congratulated on his new position of judiciary chairman of the Interfraternity Council at St. Louis University. The professional committee has inaugurated again this semester the program *Information C&F*. *Information C&F* consists of having an outstanding business man or faculty member to speak on any topic he so wishes. These informal gatherings are open to all students of the university. Other professional events are scheduled for the remainder of the semester at various restaurants with the main speaker being a prominent business man in the St. Louis area. Other activities are scheduled by the social committee.

On March 15 new officers were elected for the coming year. The new officers are: President, Don Dreher; Senior Vice President, Pete Sharamitaro; Vice President, Ed Bayer; Secretary, Greg Vogelweid; Treasurer, Tom Kummer; Chancellor, Jack Pollock. These Brothers will be installed at the supper on April 1.

Beta Sigma Chapter should have little trouble in reaching a final score of 100,000 points in the Chapter Efficiency Contest as we continue to move along in fine fashion. —RONALD R. BASLER

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#### ARIZONA

WITH THE RECENT ELECTION and installation of spring semester officers, Gamma Psi Chapter at the University of Arizona is making a vigorous effort toward a fourth consecutive 100,000 point total in the Chapter Efficiency Contest. New officers are: Jay P. Bailey, president; Alan M. Winterhalter, senior vice-president; James R. Owensby, vice-president; Ralph C. Hughes, treasurer; Rod Miller, secretary; Herb H. Shearmire, historian; and John H. Moffatt, chancellor.

This semester Gamma Psi Chapter held two smokers under the direction of Brother Winterhalter, who did an outstanding job in presenting the story of Deltasig to the prospective pledges. The members of Gamma Psi Chapter selected 20 of the best qualified male students in the College of Business and Public Administration to comprise the spring semester's pledge class. The pledge luncheon was held March 7 in Vaughn's Monteray Banquet Room. That evening a getting-acquainted party was formed at the residence of Brother Mahoney.

Members took a 15 minute break between formalities of our second smoker to observe the occasion of snow falling in Tucson, Arizona. Then, in the following meeting, alumnus Leroy A. Page presented us with an idea of what was involved in setting up an investment trust fund. Mr. Page, agent for Shearson, Hammill & Co. (member of New York Securities Exchange), has offered the chapter much valuable information about the stock market and will continue to do all that he can to help the chapter's investment operations.

Our second professional speaker was William H. Smith, assistant vice-president in the department of business development of Valley National Banks. Mr. Smith, who specifically is a promoter and public relations analyst, made some very interesting comments concerning a bank's public relation system. Bill Smith had spoken to Gamma Psi Chapter about two years ago and this second opportunity was well received by the new actives, the new pledge class and the few remaining old timers in the chapter.

Our first tour this spring was to the Tucson International Airport, where we observed the various operations needed to keep an establishment of that large size running. Tucson International Airport is located south of the City of Tucson and the airport facilities are housed in an entirely new million dollar structure. During the tour the members entered the airport tower and observed the tower to aircraft communications system in operation.

All actives and pledges alike are contemplating Gamma Psi Chapter's spring initiation dinner-dance which is to be held on May 1.

As the semester passes on, we of Gamma Psi Chapter will look ahead to the great potential which our investment fund has to offer and to the continuing of a successful professional business and social program. —GORDON CAMERON

#### MIAMI-Florida

SPRING SEMESTER at the University of Miami saw Beta Omega Chapter emerge with 21 new brothers being initiated, bringing the fraternity to 43. The initiation of 21 didn't stop Beta Omega from seeking more distinguished young students to fill the ranks that will become vacant due to June graduation.

Before the start of the Spring semester, plans were being formulated to make the spring rush better than ever. This became a fraternal affair, as the enthusiastic brotherhood eagerly participated in hanging posters, giving informative speeches to sophomore classes and preparing literature and pamphlets that would be distributed during our two rushes.

Our first rush was an informative one that stressed brotherhood and the importance of Delta Sigma Pi. Many of the University faculty, who belong to Deltasig., attended our first rush, where *The Story* 



CAUGHT IN ACTION here is the intramural basketball team of Beta Pi Chapter at Kent State University.

of Delta Sigma Pi was presented, along with some slides of Beta Omega Chapter's professional and social affairs. Thirty-six prospective pledges attended.

At the second rush, Beta Omega Chapter gave the pledges an insight into our professional activities. Our first speaker of the evening was Mr. Robert LaRue, from Dun & Bradstreet, who spoke on "The Importance of Industrial Credit." Following hot hors d'oeuvres, Mr. Edward Hodgman, of The Muscular Dystrophy Association, talked on the upcoming raffle for which Beta Omega Chapter will act as campus representative.

Between the last rush and the pledge installation, Beta Omega Chapter had its first tour, to which the prospective pledges were invited. The tour consisted of the grand showing of Florida Portland Cement Company, where the fraternity observed dragging operations, laboratories, drying and packing processes—right from the rock and into the bag, an ingenious process that intrigued the whole fraternity.

On March 8, Beta Omega Chapter will hold its Pledge Installation, when it will be visited by William Bowen, Southeastern Regional Director. Speaking at the installation will be Mr. Robert Boerema, a prominent Florida architect. As one can easily see, Beta Omega Chapter tries to organize a broad and diversified professional program.

Other speakers who will participate in Beta Omega Chapter's professional program are: Sidney Hanson, president of Sunbeam Corporation; (owns and operates Channel 7 in Miami) Richard Coleman, vice president in charge of industrial relations for Eastern Airlines; Senator Harry Kain, past senator of New York; Theodore Johnson, vice president of Florida Power and Light Company and Charles Kelsted, past chairman of the board for Sears and Roebuck. Wometco Enterprises, (a diversified movie and television corporation) and Bertrum Yacht Corporation will compose the two remaining tours during the spring semester.

Within the next two weeks, the University of Miami's "Carni Gras" will begin its two day reign. During this time Beta Omega Chapter will feature its famous Pizza Booth, which last year grossed well over three hundred dollars. Last year we won first place and this year, Beta Omega Chapter will be shooting for another first place with a larger gross than last year. Besides the glory, it offers a first class opportunity to become acquainted with the campus coeds.

Up and coming on Beta Omega Chapter's full schedule is the annual "Rose" Dance. The proposed plans for this year's affair promises that this year's "Rose" Dance will be bigger and better than ever. A committee will be appointed to select a new candidate for queen and fraternity sweetheart to reign for the coming year. Picking one girl out of so many radiant coeds at the University of Miami should prove to be a delightful but difficult job for the members of the committee.—ROBERT C, MITCHELL, JR.

#### SHEPHERD

EPSILON KAPPA CHAPTER welcomes the following new brothers: Cecil Arnold, Larry Emge, Mike Sussolou, Bill Brenner, Jim Stitely, and Bob Weaver. After the initiation on February 15, a dinner banquet was held. The principal speaker was Mr. Bill Anders, director of the Eastern West Virginia Research and Development Center. We were honored with the presence of District Director Ed Langer. Miss Martha Kaphart was announced as the new "Rose of Deltasig" for Epsilon Kappa.

February 18 marked the fourth birthday of Epsilon Kappa Chapter on Shepherd's campus. On that day, the Deltasigs took a professional tour of Powhatan Brass Works, Charles Town, West Virginia. Other tours were to Crown Cork and Seal Company, Winchester, Virginia, and the Internal Revenue Computer Center, Martinsburg, West Virginia.

On February 6 Mr. Bruce Butler, representing the Retail Credit Corporation, spoke to Epsilon Kappa Chapter about the activities of that firm.

Epsilon Kappa Chapter proudly notes that the interior of the chapter house now sports a new coat of paint.

April 11 presented Epsilon Kappa Chapter with the initiation of six new members. Epsilon Kappa Chapter welcomes its new brothers: Jerry Massey, Doug Lamp, Dennis Pentony, Joe Woods, Bill Hill, and Richard Schreiner. A dinner banquet followed the initiation.

Epsilon Kappa Chapter finished its first season of intramural basketball in the upper division. Also, we are now participating in intramural softball.

Saturday, April 25, Epsilon Kappa Chapter enjoyed a picnic at the home of Brother Jahu Stumpp in Hagerstown, Maryland.

Epsilon Kappa Chapter wishes to congratulate Brothers Lee Bullwinkle and Ashley Scarborough on their engagements. Also, our congratulations go out to Brothers Don Davis, Bill Brenner, and Bill Stitely, who were pinned recently.

Epsilon Kappa Chapter president, Bruce Koehn, has been accepted for graduate study at West Virginia University at Morgantown, West Virginia. Congratulations, Bruce.— CECIL ARNOLD and JIM STITELY

#### MARQUETTE

DELTA CHAPTER started the semester with the installation of the officers. Brother Dave Caravella is the new president, Brother Dick Skowlund, vice-president, Brother Joe Mann, treasurer, and Brother Dan Ticcione, the new secretary. We join in wishing the new officers the best of luck.

The pledge class recruited this semester is exceptionally good. Twenty-one of Marquette's finest are now currently pledging. All of us have great hopes for these men.

A highlight of the semester was the appearance of the chapter on station WITI-TV, Milwaukee, in connection with "Leap Year." We thrilled the Milwaukee audience with our wise and witty remarks.



BROTHER LARRY C. SMITH, president of Epsilon Upsilon Chapter at New Mexico State presents the Chapter "Rose," Miss Joyce Scott with a large gold jewelry box at the "Rose of Deltasig" dance.

The Social life of the Delta Chapter has not been left to lag. The best party, all agree, was our Valentine's Day party in which all had a good time.

In athletics, the brothers participated in the University Bowling Intramural Contest and we ended up with an intramural basketball season of 15-3, barely losing out to Phi Theta Psi's who had a record of 17-1. With our new officers and our good start it looks like a great semester for the Delta Chapter. --MICHAEL HENNESSY

#### NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina is looking forward to an active and enriching Spring semester. We now have 41 active brothers and a good Spring rush has slated eight pledges to be initiated later in the semester—which, by the way, more than fills our quota for the year.

We are anticipating a busy professional calendar in the remaining weeks of the school year thanks to the work of Professional Chairman, Brother Riddle. We have scheduled an all-day trip to Charlotte, N.C., where we will visit Belk's Buying Service, North Carolina National Bank, and the headquarters of Eastern Airlines Computer Service. It should be an educational and entertaining trip for all of us. We also have scheduled another professional dinner and our annual awards banquet. Two weeks ago the chapter toured the Vick Chemical Company, a division of Richardson-Merrill, in Greensboro. It was most interesting to see the workings of their business and we are grateful for their hospitality.

Recently Alpha Lambda Chapter was honored by a visit from Executive Director J. D. Thomson. He was guest of honor at a professional dinner at which John Chappell of Home Security Life Insurance Company spoke on "How To Buy Life Insurance." We were also delighted to have our old friend and retired Regional Director Monroe Landreth with us that night.

With spring approaching, everyone is thinking about Beach Week-end. It's coming up in early May, and we can hardly wait. Our annual P.I.F.C. week-end is on tap for this month and Brother Hawkins plans at least two more combo parties for us this year.

New officers elected for the coming year are as follows: Coleman Ross, president; Tony Petree, senior vice-president; O. B. Hawkins, vice-president; G. C. Petree, secretary; Charles Cook, treasurer; Howard Wrench, chancellor; and James Stone, historian.—JAMES R. STONE

#### **RUTGERS**—Beta Rho

HOW HAVE WE PROFITED? As the school year comes to an end, we look back upon our accomplishments. For many of us this is our final year. As we reflect back over the last four, six or perhaps eight years of school, the first accomplishment that we list is "We are Deltasigs."

Beta Rho Chapter personifies the meaning of Delta Sigma Pi. Since this chapter is in the evening division of Rutgers University, our brothers are both "students of commerce" and active participants in the commercial world. Therefore, this association is not only fostered in our professional activities but also in our everyday association with each other.

During the past year we have held a full range of professional and social activities. We have had speakers at our professional meetings who have covered topics ranging from "water conservation and waste disposal" to the highly complicated subjects of "short integral scheduling for clerical production control" and "the workings and potentials of the modern day computers."

This last subject was presented at a social and professional meeting which was held at the Mountainside Inn on February 29. Mr. Lemuel Jones, instruction manager for the Newark division of International Business Machines Corporation, was the speaker. His talk was of particular interest to the brothers because of the increasing importance of the computer in business. Mr. Jones used an illustration of a check-out girl at a supermarket to present the workings of the computer. Our wives and friends also enjoyed the talk since they were very familiar with the illustration used.

These are our accomplishments so far. The year, however, is not yet over. Six newly initiated brothers have started their active fraternity life. We, who will be graduating, expect much from these new brothers and from those who will pledge this spring.

For the remainder of this year we have scheduled the pledging party and initiation, a social and industrial tour, our chapter anniversary party, and a family picnic.

From this full round of professional and social activities we have profited much. We have made new friends, obtained new knowledge, and had a most enjoyable stay here at Rutgers.—JOHN W. DIETRICH, JR.

#### NORTH TEXAS STATE

**DELTA EPSILON CHAPTER'S Birthday** Party will be something special this semester; May 15, 1964 marks our 10th anniversary. The big anniversary wing-ding will consist of an all day open house at the chapter quarters, a bar-b-q dinner, and a dance on May 2. We expect a good turnout from our alumni. Other events this semester will include our annual Playboy Party and our "Rose" Ball. Our "Rose" nominees this semester are Misses Beverly Atkinson, Kathleen Hermann, Theresa Howard, Rosalie Kern, and Emilie Pigman. The queen was chosen by secret ballot and will be presented to the chapter at the "Rose" Ball. (Only our President, Charlie Orsburn, knows who won, and he's not telling!) No matter who wins, Delta Epsilon Chapter will be represented by a lovely girl who is an asset to North Texas State.

Congratulations to the members who will graduate this time. They include Jerry Banks, William Duke, Hank Hermann, Bob Leeson, Don Lunday, and Ken Wilson. Look out business world!

Well, a good summer to one and all!— HANK HERMANN

#### LASALLE

EPSILON SIGMA CHAPTER presented the best professional speaker of the semester in Mr. Gardner of Arthur Anderson & Co., one of the largest public accounting firms in the world. Excellent coordination was displayed by both the professional chairman and the vice-president in scheduling the speaker for the opening day of pledge period. The entire nine man pledge class commented on the quality of Mr. Gardner's speech on management consulting at a stag social presented for the rushees by the brothers.

The social highlight of the year occurred at a brother-guest gathering which coincided with the evening when the basketball team defeated high-ranking Villanova in a heated city series contest. Much of the spirit was carried from the game to the social and provided that extra atmosphere which makes the difference between a success and a failure.

On the athletic side, the Deltasigs won their first intramural court contest handily and are relying on the ability of the new pledges to defeat the social fraternity in their annual pledge game.

In conclusion, the seniors of Epsilon Sigma Chapter would like to express their gratitude for the many excellent experiences offered to them during their college life by Delta Sigma Pi. —J. J. REED

#### OKLAHOMA CITY

DELTA THETA CHAPTER at Oklahoma City University reports. We are not suffering from growing pains yet, but we intend to bulge at the seams with new pledges. We have 16 to date and some alluring prospects just waiting for the bid. Our prime target is the talent latent business night school where the midnight oilers toil so diligently. We are confident that our final rush smoker will achieve results.

Heading up our chapter for 1964 is Gary Bruton, president, who will be ably assisted by Ron Hodson, senior vice president, Tom Vrooman, vice president, Bill Barker, secretary, Joe Gibbon, treasurer, and Paul Fehr, historian. These gentlemen are just bursting with enthusiasm so we look for action and accomplishment.

April 11, 1964, is a month away, but anticipation is building for our "Rose" Formal. This event always highlights our social year along with our initiation banquets. Our last banquet was held at the Quail Creek Country Club where we welcomed 9 new members into the brotherhood.

Several dynamic speakers emphasized the professional aspects of our program during February and several more are slated. A professional tour is also in the works.

Growth, action, and accomplishment are the watchwords for this semester and we expect to eat our cake. I am just straining at the leash to get started; my brothers are too.—PAUL FEHR



BETA UPSILON CHAPTER at Texas Tech meets in their lodge (left photo), and Grand President Joe M. Hefner gives Brotherhood Cup to chapter (right photo). (Left to right) Lodge Chairman Larry Schultz, Chapter President John Burdett, Chapter Advisor Burl Hubbard, and Grand President Hefner.

#### RIDER

BETA XI CHAPTER has just taken its pledge class for this school year. Forty-five pledges accepted bids to make it the largest pledge class of all the fraternities on this campus. Next week they will start on their school project of putting book shelves together for Rider College's new library.

Our social calendar for this semester is quite good. Danny and the Juniors performed for us at our last rush party which left quite a good impression with many rushees. The next party is scheduled for March 13. This will be a casual party with pledges invited. Our last party will be a theme party in which everyone will create some kind of attire.

Eight speakers are scheduled for our professional program starting April 2. Each one is going to explain certain aspects of his job. The first speaker will be Mr. Dooran, an insurance manager followed by Professor Walter Brower, Director of Business Education at Rider College; Mr. John Silver, store manager of Korvetts; Mr. Sidney Meth, security controller at Rider College; Judge Leventhau, judge in Ewing Township; Mr. Jones, attorney-at-law in Trenton; Mr. David Gildersleeve, personnel manager of Acme; and Litt's Store Manager.—DAVID A. GUERS

#### MIDWESTERN

EPSILON ZETA CHAPTER of Delta Sigma Pi at Midwestern University has enjoyed a very prosperous year.

In intramural sports, the chapter has made a very good showing. We won the touch football and placed fourth in basketball. In total point standings, we are only four points out of second place and only 25 points out of first. With several sports still remaining to be played, the Deltasigs of this chapter could very easily come out number one in intramural sports.

The first semester saw the initiation of 11 new members. The new members included Eddie Allen, Jack Clutter, Ted Egerton, Perry Ferris, Harold Godgion, Lonney Haney, James Harkness, George Hart, Donald Robinson, Gary Odum and Johnny York. These new members will be a great help to the chapter.

The chapter also elected new officers at the beginning of the second semester. The new officers are: Mike Fortado, president; Jerry Brazil, senior vice president; Larry Gant, vice president; Phil Witt, secretary; James Harkness, treasurer; Lonney Haney, historian; and Ted Egerton, chancellor.

The second semester saw rush begin with several activities. We have five new pledges who are: John Birdwell, Jim Bostick, Mike Ayers, Dean Crone and George Walker. Several professional programs have been planned for this semester, and the chapter has already had one professional speaker from a large electrical construction firm located in Wichita Falls. We have also been active in community services as we have helped with the Heart Fund Drive and are prepared now to help with the annual Science Fair held at Midwestern University. —HAROLD GOODGION

#### **BUFFALO**

ALPHA KAPPA CHAPTER at the University of Buffalo initiated the spring semester with the selection of "Rose" Queen. Miss Diane Kennedy was crowned "Rose" at the annual "Rose" dinner-dance held at the Buffalo Trap and Field Club on February 8. Brother Robert Pope was master of ceremonies and Mr. Bernard Meyers of the Greater Buffalo Realtors Association was guest speaker. His topic was "The Future of Real Estate Buying on the Niagara Frontier." Free refreshments preceded the dinner. More than 100 persons were in attendance due to a fine turnout of our alumni.

Since a few brothers have elected to join the military reserves in order to continue their education as soon as possible, others have expressed interest in the military six month training program. Sergeant Papiernik, Recruiting Officer of the National Guard, was invited to speak at one of our business and professional meetings. His speech on "Fulfilling Your Military Obligation Through the National Guard" proved enlightening to us and our younger brothers who are looking forward to serving our country.

The spring semester Rush Party was held at the Royal Host Restaurants in Tonawanda on March 1. Past Grand President Franklin A. Tober and our District Director Willfred B. Race were guests and both spoke on the history and many functions of our Fraternity. The formal pledge ceremony was held on March 8, and 14 students became neophytes in Delta Sigma Pi Fraternity.

During our mid-semester recess, the Western Electric Company was host to our brothers, neophytes and guests for an interesting Industrial Tour of their facilities in Buffalo. The Company served coffee and doughnuts at the conclusion of the tour.

A social get-together was held on April 17 and was highlighted by a few of the latest dance steps demonstrated by Brother Bill Race, one of our alumni. The spring Initiation Dinner-Dance will be held on May 2 and all brothers are planning to make this affair as successful as the "Rose" Dance. Alpha Kappa Chapter will have its birthday celebration on May 23. Our Chapter has been on the University of Buffalo campus since 1925.

With the end of the semester nearing, the brothers look back at a successful year that Alpha Kappa Chapter experienced and are looking forward to the annual family picnic this summer.

Our Treasurer, Brother Jack Carney will join the ranks of alumni upon graduation in June—good luck to you, Brother Jack, in all your future endeavors.

As this is the last issue of the season, we would like to take this opportunity to express our appreciation for the fine leadership we have experienced under President George Zapotoczny. He has shown enthusiasm and imagination in his administration at Alpha Kappa Chapter, and I am sure we all are grateful.—RAYMOND E. SMOLKA

#### MONMOUTH

EPSILON PI CHAPTER at Monmouth College inducted eight pledges into the Spring pledge class on March 4. They are John Anderson, Jr., of Fair Haven, Raymond Drill of South Amboy, Arnold Fox of Sea Bright, Bruce Johnson of Belmar, Jack Mc-Kenzie, Jr., of Neptune, Frederick O'Connor of Westfield, Nick Skyko of Milltown, and Robert Vanderslice of Clifton.

The Deltasigs participated in the Greek Leadership Conference held on campus March 13 and 14. Monmouth's Greeks met to investigate, analyze, and discuss mutual problems for the benefit of all. The main speaker on Friday night was Brother M. John Marko, Director of the Eastern Region, who's topic was, "The Similarities of Greek Problems." Of the many brothers active in this conference, Frank Brady was general chairman and Richard Coon was chairman of the pledge committee.



DELTASIGS OF GAMMA PSI CHAPTER at the University of Arizona discuss the Chapter Investment Fund with Dean William Voris, of the College of Business and Public Administration. From left to right: Ralph Hughes, Fred Montgomery, Dean William Voris, Norman Neill and Dr. Robert Marshall, Chapter Advisor.

At our General Business Meeting of February 27 the following elections occurred: Richard Coon, president-elect; Stanley Poling, treasurer-elect; Tony Bruno, senior vicepresident; and George Brescher, chancellor. The remaining officers will be elected in April.

David S. Robinson, president of the Epsilon Pi Chapter last year, has been appointed the new District Director for Central New Jersey. David M. Espey, a faculty brother and an assistant professor of business administration, recently assumed the position of Registrar of Monmouth College. Congratulations to both brothers.

The professional meeting for March featured Mr. James Dolan, Jr., personnel director, New Jersey Natural Gas Co. in Asbury Park who discussed the growth of the industry and the employment opportunities within the field.

On March 7, the chapter held its first Faculty Party. This party was organized by the faculty brothers' wives with the assistance of the brotherhood. This party was truly one of the best of the year.

Many of the brothers of the Epsilon Pi Chapter have been active on campus this year: Peter Catelli, president of the senior class and advertising manager of "The Outlook," the school paper; O. Jackson Meyer, business manager of "The Outlook"; Arnold Fox, sports editor of "The Outlook"; Roger Jensen, senior class senator; William Burket, president of the Student Christian Association; Tony Bruno, secretary of the Inter-Class Council and a member of the Homecoming Committee; John Gruca, varsity baseball; Kenneth Eder, Student Union Council; and Al Monaghan, Roger Zieve, and Robert Hildreth, varsity soccer.— WILLIAM H. BURKET

#### DENVER

ALPHA NU CHAPTER proudly elected Sue Bettenhausen as our "Rose of Deltasig." Sue hails from Tinley Park, Illinois, and she is a sophomore here at Denver University. Members of her court were Elen Newman and Sandy Miller. The "Rose Dance" brought our planned social activities to an end, but we expect many impromptu mixers and coffee hours.

On our last professional meeting, we toured the Mountain State Telephone Company. Brothers, we should pay more respect to those girls who say, "put another quarter in the meter please!" We of Alpha Nu Chapter enjoyed this tour so much, that we are planning a trip to the Public Service Corporation. This company provides most of the electricity for the Denver area.

I am proud to say that we will again rank high in scholarship on this campus. Even though we didn't have any straight A members last quarter, we did not have any members at the opposite end of the pole either. I feel we will have close to a B average, as we did last quarter.

This chapter is again starting a new rush program. We will be using such things as posters, with photographs, demonstrating our activities and purpose.—CHARLES GUNDE-LACH

#### LOYOLA-Chicago

ON MONDAY, FEBRUARY 24, Gamma Pi Chapter opened rushing activities with a pledge smoker. Mr. G. Bullat of the Cenco Instrument Corp. spoke in the Georgetown Room at Loyola University. Following the speech refreshments were served at the fraternity house and the brothers and prospective pledges had a chance to introduce themselves to each other. Our ten neophytes will be initiated into the fraternity on May 8, after a 9 week pledge period.

Up to this date our professional chairman, Brother J. Mehl, has alined for future professional meetings four speakers and a tour and speech at National Cash Register. The speakers will be Mr. E. Velsted from Univac Division—Remington Rand Corp., Mr. T. O'Connell from J. Walter Thompson Advertising Agency, Mr. J. O'Connor from First National Bank and Mr. L. Hansen from American Oil Co.

Brother D. Mastro and his social committee will be working feverishly at keeping the brotherhood from going too professional. Several social functions have been planned, a few prominent activities will be a father and son night on March 23, a Chi Theta—Deltasig mixer on April 11, a communion breakfast on May 2, and our semi-annual dinner dance on May 9.

At present it is not certain that we will reach our goal of 100,000 points in the Chapter Efficiency Contest, though it is evident that the brotherhood of Gamma Pi Chapter has been engaged in an ambitious and enterprising fraternity-academic year.

In closing, the undergraduate members would like to wish our graduating officers President T. Blanchfield, Senior Vice-President L. Schmidt, Vice-President C. Chidichimo, Treasurer L. La Giglia, Chancellor M. Keefe and the graduating seniors of our chapter and Delta Sigma Pi good fortune in their careers.—RICARDO PEREZ

#### FERRIS STATE

THE BROTHERS of Delta Rho Chapter presented their fifth annual "Rose" Ball during the winter term and selected Miss Bonnie Vrable as our "Rose." The dance brought many of our alumni back to the campus for a much-welcomed visit.

Our professional activities included some very fine speakers talking on some very interesting subjects. Mr. McPherson, of our commerce faculty, spoke on the subject of data processing at our winter banquet. The brothers also heard a speech from Sergeant Dan Kostrzewa, commander of a Michigan State Police post, about the operations of the state police and the education of the officers. To expand our professional activities we have scheduled a tour of the beautiful General Motors Technical Center during the month of April.

At our winter banquet we honored six new brothers who were initiated that same day. Brother Thomas Parker was awarded the Outstanding Pledge Award for recognition of his hard work throughout the pledge period.



BETA IOTA CHAPTER activities at Baylor University include the selection of a "Rose," Miss Linda Raymond, and a pledge meeting at which Dean Aldon Lang was the speaker.

Our Spring Formal and banquet will be held on the day of our fifth anniversary, May 16. It promises to be the highlight of our spring social program and will undoubtedly be long remembered by our brothers who will be graduating this June.

Delta Rho Chapter is very pleased with our standings in the Chapter Efficiency Contest for at this time we are first in our Region. But our goal is still first overall and we expect to have the maximum number of points at the end of the school year.— JAMES A. ROBERTS

#### CHICO STATE

WITH JAN SCHNABEL, our "Rose of Deltasig," hosting, Epsilon Theta Chapter put on one of its most successful rush functions in its history. We have 16 pledges to show for a most successful rush, headed by Brother Steve Rees.

This year is quickly coming to a close and Epsilon Theta Chapter is once again close to its goal of 100,000 points in the Chapter Efficiency Contest.

Professional activities have highlighted the calendar so far with featured speakers from both the community and surrounding areas. Attorney Elderd Wolford of Chico spoke to the chapter in February about the position of the attorney in business. In March, Bill Hendrix, manager of the local Penny's Store, spoke to the group on the Dry Goods Business and J. C. Penny. Collective Bargaining will be the topic of Herschel Jones, public relations director for the Pillsbury Company, when he speaks to Epsilon Theta Chapter in late March. Mr. Jones will be coming from Minneapolis, Minnesota.

Social Events fill the latter part of the semester calendar as Epsilon Theta Chapter looks forward to the spring dinner dance. Another big spring event is the annual spring picnic held every spring in famous Bidwell Park on the outskirts of Chico. Games for both the brothers and their dates followed by a barbecue highlighting the event.

Sportswise we fared quite well up to this point finishing up in second place in basketball with softball coming up.—DENNIS MAC-DONNEIL

#### NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska initiated 14 new members into the fraternity on February 16, and on March 5 we held formal pledging for the second semester. We welcomed 15 neophytes into the fraternity and look forward to working with them.

The chapter has had the opportunity to sponsor and attend a number of parties recently. We held a surprise birthday party for Regional Director Brother LaVerne Cox at which we presented him a fraternity blazer. A pajama party was the theme for our last house party, and it proved to be a great success. We also had the privilege to attend a recognition dinner honoring Henry Lucas. This was held in conjunction with the Beta Theta and Gamma Eta Chapters of Omaha, and the Executive Director J. D. Thomson presented an award to Brother Lucas.

The Regional Basketball Tournament at Mankato State College was another occasion we all enjoyed. Our chapter placed second, and the weekend of fun and fellowship was enjoyed by all. Thank you, Epsilon Iota Chapter, for the wonderful arrangements, and we look forward to being hosts of the tournament next year.

Featured at our first professional dinner, which was held as part of our rush program, was Mr. D. L. Lenehan, manager of the local J. C. Penney store. He gave an enlightening talk on retail management.

In the near future we look forward to a lunch with the Rotary Club, a professional tour to Columbus, Nebraska, several more professional dinners, and our recognition dinner, when we will bid farewell to all of our faithful seniors. Also our "Rose" Formal, spring picnic and several combo parties will round out our social calendar.

We would like to express our sincere thanks to Don Slaby for his donation of a fraternity flag.

Plans are under way for our summer rush program, which has proved to be a great success.

Any chapters planning professional tours are cordially invited to visit Lincoln. We will gladly assist in making arrangements for you. —Delwyn E. Anderson

#### WESTERN MICHIGAN

EPSILON OMICRON CHAPTER at Western Michigan University has started what is sure to be another successful semester. We have pledged 16 fine men whom we are sure will help us improve our ever growing prestige on campus. For the past two semesters, Epsilon Omicron Chapter has been growing rapidly with the number of prospective pledges always on the increase.

Our professional program seems to be off to a good start. The two speakers have been most interesting. The first, Dean Arnold E. Schneider, related the past history of Western Michigan's School of Business, and its plans for the future. The second speaker, Mr. John O'Dell, was featured in a joint meeting with the National Accounting Society here on campus.

A whole host of activities is on the agenda for the remainder of the semester. Among the most current ones are the professional tour of the Checker Cab Manufacturing Company just north of Kalamazoo, and an elaborate party is being planned for the third week in April. The sale of Delta Sigma Pi tie-tacs and sweatshirts has met with great success during the past three weeks. As soon as the order arrives from The Central Office, it is expected that a fellow Brother will be able to be recognized from a distance of one-half mile on the rolling hills of the campus of Western Michigan University.

All the members of Epsilon Omicron Chapter wish to congratulate Brother Jim Hoolsema on the birth of his first daughter on March 9. Keep up the good work, Jim! —JOHN AUGUSTYN

#### SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER at the University of Southern Mississippi enjoyed another outstanding quarter. We are within a few points of securing a tie for first place in the Chapter Efficiency Contest for the third consecutive year.

Members and guests are still talking about our recent Playboy Party which, by the way, seems to have become an annual social event of the Chapter. Decorated in true Playboy tradition, the dance captured an air of sophistication and excitement that awed many of those attending.

The highlight of our social program, the "Rose" Dance, will be held during this, the Fall quarter. We have nominated five lovely young ladies for the honor of "Rose," and her election will be announced at the dance.

Last month, we took what was perhaps the finest field trip that Gamma Tau Chapter has ever taken. We drove 120 miles to the Standard Oil Refinery at Pascagoula, Mississippi. It was almost overwhelming to see \$125 million of construction. Upon finishing the extensive tour, we immediately tried to make arrangements to return and see more of the facilities.

Gamma Tau Chapter recently elected officers, and we are very proud to announce that the following were elected: J. B. Bonds, president; Steve Wood, senior vice-president; Chuck Struve, vice-president; Bobby Tadlock, secretary; Bill Bounds, treasurer; Ken Martin, historian; Col. Martin P. Wehling, Faculty Advisor; and Mr. James M. McQuiston, speech coordinator.

Gamma Tau Chapter would also like to announce that we have changed the name of our outstanding pledge award to read as follows: *The Colonel Martin P. Wehling Out*standing Pledge Award. This change was made as a tribute to a faculty brother who has been an infinite contributor to the growth, progress, and success of Gamma Tau Chapter. This is but one way that we wish to say, "Thanks, Colonel!"—J. RONNE DAVIS

#### DETROIT-Gamma Rho

GAMMA RHO CHAPTER congratulates Brothers Raymond J. Dombrowski and Ron Hamel who were initiated as charter members in the Omega Chapter of Alpha Sigma Lambda which is a National Honorary Scholarship Society for Evening College students. Brother Dombrowski is also a member of Alpha Sigma Nu which is an Honorary Scholarship Society for Jesuit School Students.

Gamma Rho Chapter has named Miss Alwynne Reese as the 1964 "Rose" Queen. Miss Reese, who lives at 1821 Brys Drive, Grosse Pointe Woods, is in her junior year at the Commerce and Finance Evening School, majoring in accounting and is a member of Phi Gamma Nu Sorority. Her hobby is skiing both in summer and winter.

Mr. Wally Mitchell, sales manager for United Airlines, spoke at our recent professional meeting; his topic was United Airlines in general with emphasis on preventive maintenance and safety.

Under the steady hand of Brother Rick Robinson the seven new pledges will start their journey down the long road toward unity and brotherhood.—THOMAS W. QUIN-TAL

#### SAN FRANCISCO STATE

DELTA OMICRON CHAPTER at San Francisco State College is engaged in one of its busiest semesters since our Chapter was founded in 1959. Our professional program has included a professional dinner meeting with a speaker from the Bank of America. In the future our chapter will visit two industrial plants. One of these will be the I.B.M. plant at San Jose, and the second tour will be a joint function with Gamma Omicron Chapter to the Hamms Brewery in San Francisco. Brothers of both chapters will fully enjoy participating in this tour.

On our social calendar, the big event of the year will be the "Rose of Deltasig" Dance. On March 14, the chapter will hold a cocktail party at which time the members will meet the candidates and select the five finalists. The formal dance will be held at the swank Jack Tar Hotel on April 11. At this time the "Rose Queen" of Delta Omicron Chapter will be announced and crowned. Also, on May 9, the chapter will celebrate a five-year reunion of the alumni at the plush restaurant, the Leopard.

To round out our spring activities, twice a month we have sports nights in which we play basketball and volleyball. Later in the semester Delta Omicron Chapter will take on Gamma Omicron Chapter in a basketball game that should prove to be a thriller.

Thanks to Brother Duke and his assistants, we have 20 hustling pledges this spring. This has been the largest pledge class for some time, and we are sure that they will contribute greatly to the future success of the chapter. With our numerous social and professional activities and the tremendous spirit in the chapter, we predict that we will achieve the 100,000 points in the Chapter Efficiency Contest.—ALLAN W. BLAIR



THE OFFICERS of Beta Eta Chapter at the University of Florida appear to be pretty happy following a recent meeting. From left to right they are: Charles Winney, historian; Wayne Byerly, vice president; Jim Baird, secretary; Bill Merwin, treasurer; Jack Thomas, president; and Don Heber, senior vice president.

#### MICHIGAN STATE

WITH WINTER TERM coming to a close, the members of Gamma Kappa Chapter at Michigan State University are hard at work planning our Spring term rush. We are also looking forward to April 15 when Brother Charles Farrar, the Executive Secretary, will spend an evening with us.

Looking back on Winter term, we feel that it has been very successful. Nine pledges were recently activated at our initiation banquet held in the R. E. Olds room of the Jack Tar Hotel. Earlier in the term we selected our "Rose of Delta Sigma Pi," Miss Patti Burns, from among four candidates. Patti is an Education major from Pontiac, Michigan and is a member of Delta Delta Delta Sorority.

Our professional program was thoroughly enjoyed by all the brothers. The program included an informative talk on life insurance, a field trip to Capitol Business Services in Lansing, and a lecture on Telstar, given by a representative from the Michigan Bell Telephone Company. To round out the program, we also saw two movies, one on the history of transportation in the United States and the other dealing with communications in industry. Congratulations to Brother Bob Fulcher, professional program chairman, for a job well done.

Congratulations are also in order for three other brothers of Gamma Kappa Chapter. Brother Herb Patriarche was recently selected as Michigan State's Senior of the Week. The criteria for this selection are participation in extracurricular activities and academic achievement. Brother Joe Montana was one of two Air Force ROTC seniors to receive a distinguished cadet badge for outstanding leadership and above-average academic achievement. Joe is now eligible for a regular Air Force commission as a Second Lieutenant. Also, Brother Don Buynak was recently elected as administrative officer for Arnold Air Society, the Air Force ROTC honorary.

We are all looking forward to a successful Spring term, and we are hopeful that our efforts will culminate in winning 100,000 points in the Chapter Efficiency Contest.— ELLIS R. VAN HOOSEAR

#### NORTH DAKOTA

THE ALPHA MU CHAPTER of the University of North Dakota started the second semester with a good professional program. Also a second semester rush was held. An initiation will take place on March 24.

During semester break, the members took their annual business tour to Minneapolis. The tour lasted three days and included six business establishments in Minneapolis and St, Paul. The trip included a sight seeing tour of the plants and then discussions with the executives.

Our social schedule for this semester includes a banquet and a "Rose of Deltasig" Dance.—DAVID STACKELHOUSE



ONE OF EPSILON UPSILON CHAP-TER'S most interesting industrial tours was to the Standard Oil Company refinery in El Paso. Pictured here are the members of this chapter at New Mexico State while on this tour.

#### EAST CAROLINA

DELTA ZETA CHAPTER has spent an eventful Winter quarter. The newest addition to our Chapter Room has been a new juke box donated by Brother Jim Thorpe, who is in the music and vending machine business in Eastern North Carolina.

Five new brothers were initiated in March, all of whom are definite assets to Delta Zeta Chapter. A party was held in their honor at the Chapter Room attended by 30 Brothers and their dates. As usual, when Deltasigs gather, all had a good time. Preceding the party the brothers honored the new initiates and their dates with a steak supper at a local restaurant. Brother Charlie Hatch was chosen as the Ideal Pledge. Charlie, being gallant as per the days of old, attributed his selection to his lovely wife, Martha.

Professionally, the highlight of Winter quarter was a trip to the Greenville site of The Voice of America, the largest transmission site in the country.

Plans have been laid and preparation has been made for our "Rose" Ball, which will have taken place by the time this article goes to press. Harriet Edwards, wife of Brother Bob Edwards was chosen "Rose" Ball Queen and was presented with the traditional bouquet of roses.

The new chapter officers have been elected and Delta Zeta Chapter looks forward to another full and prosperous year under new and able leadership.

This correspondent hopes that his first year as correspondent to *The DELTASIG* has been successful, in light of the fact that Brother Walter Faulkner did such an outstanding job during his three years tenure as correspondent.—WILLIAM M. RAYNOR.

#### SAM HOUSTON STATE

EPSILON MU CHAPTER of Sam Houston State is well on its way to another successful year. We have many activities on our Spring calendar. The highlight of the semester was the field trip to Dallas. We took a two day trip and toured The Republic National Bank, Procter and Gamble, Merchandise Mart, Texas Instruments, and E. F. Hutton and Company. Also in Dallas we met the Epsilon Eta Chapter of Eastern New Mexico University. The trip was very interesting and educational.

On February 13, the chapter held its smoker in the conference room of the First National Bank of Huntsville. The guest speaker was Dr. Loyce Adams of Sam Houston State who spoke on "Business Outlook for the Business Graduates."

A rush party was held February 17, at Terry's Restaurant in Huntsville. After the dinner Brother Seale had charge of the entertainment—a satire on *The High Cost of Dying.* 

Brother David Cook, our new president for the Spring semester, welcomed the new pledges on the 25 of February followed by a tea honoring the pledges, our new "Rose," members, their wives and dates. The pledging includes 13: Harold Stowee, Don Hendon, Berry Helwig, Roy Wiesner, Al Rampmeier, Jerry Halton, Adrin Neill, Bob Lehman, Fred Crooke, Bill Dawson, and also an honorary pledge, Mr. Toby Gates.

Miss Lynda Holbrook, a sophomore elementary education major from Houston, was elected the chapter "Rose." Miss Holbrook is an all college beauty and ROTC Corps sweetheart.

Our two speakers so far have been most interesting. The first, Mr. Hugh Urbantke, spoke on "Graduate School." The second was Mr. John Philips, county attorney, who spoke of "The Importance of Wills."

February 6 we saw a film from the Telephone Company on "Telstar." Saturday the 28 the pledges held a Bar-B-Q for the members after which a football game between the pledges and members was played; the winner of course was the members.

Preparations are being made for our "Rose" Ball dance which will be held in the new Student Center on April 4.

As you can see this semester has been a busy one for us and will continue to be. --WAYNE C. BUSS

#### KENTUCKY

WE AT THE ETA CHAPTER of Delta Sigma Pi, University of Kentucky, have successfully completed our Spring rush. We have 18 new pledges and are planning to initiate them into the brotherhood soon after we return from Spring vacation. The pledge class held its first meeting just before vacation, and followed up with a party just after the meeting, which gave everyone a chance to meet and start things off on an informal note. Everyone had a good time, and we are looking forward to meeting again after Spring vacation.

We made some rough plans for the rest of the semester and plan to fill in the details after vacation.—RONALD FLYNN

#### TEXAS CHRISTIAN

THE SECOND SEMESTER began with much enthusiasm as 19 new members were installed to establish a "first" in the Delta Upsilon Chapter. Representing the largest pledge class to be initiated in our history were these 19 members.

Our "Rose Tea" was held February 9, 1964 at Rivercrest Country Club in Fort Worth. Eight sweethearts were nominated. Elected to be representing our chapter was Nancy Craddock of Pi Beta Phi Sorority. She will be officially presented April 14, at our "Rose" Formal.

Spring officers are Phil Grace, president; Jim Webb, senior vice president; Steve Newman, vice president; Bill Bailey, secretary; Bennie Downing, treasurer; Bill Wrench, assistant treasurer; Ron Stryer, chancellor; and Robert Taylor, historian.

Recently, Brother Phil Grace was named citizen of the week by a local radio station and presented with a letter of commendation.

Brother Robert Taylor appeared on the television production of "The Future We Face," a 30 minute panel discussion on the prevention of cheating in college.

Our athletic program has been increased to include intramural baseball and basketball. Uniforms have been ordered and our team is recently in practice sessions. The future looks good! New emphasis on scholarship, athletics and social activities has increased the morale and enthusiasm of current and new members. The chapter is really on the go!—ROBERT R. TAYLOR & CHARLES EYLER

#### TENNESSEE

ALPHA ZETA CHAPTER at the University of Tennessee recently held its election of officers for the coming year. Don Burton, a personnel management major from Fayetteville, Tennessee, was elected to lead Delta Sigma Pi for the coming school year. Other officers elect include the following: Senior Vice-President, Robin Day of Holy-



BROTHER ED LEARY presents the fraternity recognition pin to Steve Scibelli at the recent initiation dinner-dance of Delta Kappa Chapter at Boston College.

oke, Colorado; Vice-President, Doug Stahl of San Antonio, Texas; Secretary, John Roisum of Oak Ridge, Tennessee; Treasurer, Kenneth Gilbert of Knoxville, Tennessee; Historian, Wade Boswell of Knoxville, Tennessee; Chapter Efficiency Contest Chairman, Bob Olterman of Kingsport, Tennessee; and Representative to the Business Administration Board is Don Baker from Chattanooga, Tennessee.

Installation of officers was held on Tuesday, March 3, after which we were privileged to have James C. Talley II, vice-president of Hamilton National Bank, to speak on the important subject of "Export Marketing in the Knoxville Area."

Our spring rush program is scheduled to begin on March 31 with a rush party for all eligible candidates. Howard Smith, from J. C. Bradford and Co., a member of the New York Stock Exchange, will speak after the coffee hour at the rush party. The following Tuesday a screening will be held to determine the candidates worthy to be pledged to Delta Sigma Pi. The pledging ceremony will be held the following week.

Plans are also being made for a weekend field trip later this spring to either Chattanooga, Tennessee or Atlanta, Georgia.— WADE BOSWELL

#### BALL STATE

THE BROTHERS of Epsilon Xi Chapter at Ball State Teachers College are "heading down the home stretch" of the school year 1963-64 with the start of the Spring quarter. Our chapter is looking forward to a very busy quarter.

One of the highlights of the Winter quarter was our smoker, held February 4, for selecting a Spring pledge class. At this meeting Brother Bob Busse, Past Grand President, spoke to the group on what they could do for Delta Sigma Pi and what Delta Sigma Pi could do for them. As a result of this smoker, nine men were pledged on February 11.

Miss Diane Grey has been chosen as our "Rose." She is a physical education major and a journalism minor from Auburn, Indiana, and has been very active in campus affairs. The "Rosebuds" are Miss Anna Noselari, a sophomore from Fort Wayne, Indiana and Miss Linda Maddox, a sophomore from Kokomo, Indiana. They will be honored at our annual "Rose" dance to be held at the Top Hat Parti-Mart on May 2.

The spring professional program began with Mr. John Paxson, father of Brother Tom Paxson, presenting a talk on the various aspects of the motel business. Mr. Paxson is owner-manager of the TraveLodge in Muncie, Indiana. Several other programs are in the planning stages for the Spring quarter. On the intramural athletic scene, our bowling team is doing quite well, and is near the top of their league. They are presently participating in the all-school tournament, and are reportedly holding their own.

Rounding out the year for Epsilon Xi Chapter will be the election of officers for the coming year in April.—MICHAEL J. SPANGLER



ALPHA DELTA CHAPTER Pledges at Nebraska paint a fence at the Lincoln's Children Zoo as a community project.

#### INDIANA STATE

THE SOCIAL HIGHLIGHT for the Delta Tau Chapter this semester was the "Rose of Deltasig" Ball. Our "Rose" is pretty Miss Debbie Hulman. We were happy to have the alumni of Deltasig who came, among whom was Brother McHargue of Indianapolis, past president of Delta Tau Chapter and now one of our District Directors.

Mr. William Little of the Indiana National Bank in Indianapolis and Mr. Ron Hanks, controller of Wabash Fiber Box Company were the speakers for our last two professional meetings. In December, we had an interesting tour of Mead Johnson facilities in Evansville. Their hiring practices and computer system were discussed in the morning and a plant tour was taken in the afternoon.

A recent honor was the visit of brother Charles Farrar. After describing the 25th Grand Chapter Congress (which made us all wish we could go), Brother Farrar elaborated on some of the new changes made in The Central Office. Our chapter's newly initiated members benefited that same night by two of the changes—namely, the new plastic covered Deltasig identification cards and the speed by which the membership certificates are now prepared.

This winter, Indiana Deltasig chapters held a conclave for the first time. Brothers Watson, Rieke, Learmonth, and Inbody who attended from Delta Tau Chapter reported the meeting was a success. One of the topics discussed was the Chapter Efficiency Contest in which we will soon have our 100,000 points.

A project just completed was the passing out of samples of Mennen after shave products to the freshmen on campus. On April 7, we plan to sponsor a special convocation for business students featuring a speaker from DuPont Corporation. Also planned is a tour of the Caterpillar Plant in Decatur, Ill.

Lastly, but certainly not least, we are both proud and humble to be a feature in this issue of "The DELTASIG."—MIKE JACK

#### OMAHA

GAMMA ETA CHAPTER currently finds itself in the midst of one of its most active semesters, with a well-balanced program of regional activities; sports, social events, and professional meetings.

The highlight of the semester for us all was the tri-chapter banquet honoring Brother Henry C. Lucas. Brothers from Alpha Delta and Beta Theta Chapters attended along with J. D. Thomson, the Executive Director and La Verne Cox, Director of the Midwestern Region.

Also on the regional scene was the annual basketball tournament at Mankato State. Seven brothers made the trip and went down to defeat in the first round.

On the local scene, the Spring rush program is now in full swing under the guiding hand of Brother Vincentini. Rushing activities were highlighted by a smoker at the home of Brother Ullerich.

Gamma Eta Chapter's professional activities were highlighted by a smoke rat the home controller of Fruehauf Company. On tap are a tour of Continental Can Company and several more worthwhile speakers.

In the intramural sports activities, both bowling teams are doing exceptionally well with one team tied for third and the other team moving up fast. The coming spring sports activities are volleyball and softball.

Looking ahead, all eyes are on the "Rose" Dance scheduled for April 10 at the Birchwood Club, at which time our new "Rose of Deltasig" will be selected.

All in all, it has already been a full semester but much of the best is yet to come. --RUSSELL BUTLER

#### FLORIDA STATE

GAMMA LAMBDA CHAPTER at Florida State University is enjoying a very busy and successful winter trimester.

To date we have had four professional meetings. One of our speakers was Mr. John Andrews, a finance instructor in the School of Business. Mr. Andrews spent 10 years as a flying officer in the Air Force and is presently a flight instructor in the Air Force Reserve. He gave us some very interesting and valuable inside information on the many different programs offered to college graduates by the various services. Another of our speakers was Mr. George Colgen of the Kresge Department Store chain. Mr. Colgen was here in Tallahassee interviewing students for employment with his company. His speech pertained to what an interviewer looked for during the brief contact he had with a student. Dr. Glenn Thompson, who is not only a famous businessman but also a famous educator, was next to address us. His topic had to do with several specific but for the most part intangible points which businesses looked for in their newly employed personnel. At our fourth professional meeting, Mr. Robert Brysun, a graduate of Florida State University who is now a stock broker with Citizens and Southern investment firm spoke to us. Mr. Brysun gave us some very pertinent information about the stock market along with a few

very helpful tips on how to invest in stocks. Credit for this fine professional program belongs to Brother Larry Ullensvang.

On February 27, the brothers and pledges went on a field trip to Atlanta, Ga. Brother Lawton Swan, our Field Trip Chairman, arranged our itinerary. The firms which we toured were General Motors assembly plant, Rich's Department Store, The Atlantic Steel Mill and Grizzard Advertising. All who went agree that this was an educational experience long to be remembered.

At present we have 25 pledges who are now in their final week of pledge training. On March 21, we will hold formal initiation which will be followed by a banquet and dance at the Floridan Hotel in Tallahassee.

An alumni newsletter will be mailed out at the end of this month. The efforts of many brothers on this project were coordinated by Brother Dave Pavesic, our Chancellor.

The brothers of Gamma Lambda Chapter have completed many projects this year which can be looked back on with pride. We hope that this truly successful year will be evidenced by a first place position in the Chapter Efficiency Contest when the final standings are published.—WILLIAM P. O'HALLORAN

#### MEMPHIS STATE

GAMMA ZETA CHAPTER presented its first professional program of the 1964 Spring semester on February 27. The speakers were Mr. Don Humphreys, vice-president of Dover Elevator Corporation and Mr. W. T. Ross, executive secretary of the AFL-CIO Memphis Labor Council who discussed the correlation of "Labor and Management." Gamma Zeta Chapter pledged 16 under-

Gamma Zeta Chapter pledged 16 undergraduates and 2 faculty members on March 6 and are expecting this group to be an outstanding pledge class. In a true spirit of fraternalism, the Epsilon Psi Chapter of Christian Brothers College attended the pledging ceremony en masse. This gesture was greatly appreciated by all brothers of this chapter. Brother Richard Sprouse, president, has been asked to speak before the Baptist Student Association prior to the Easter holidays. We consider this an honor and a privilege as well as another opportunity to indicate one of the many contributions to the student body made by the members of Delta Sigma Pi.

Gamma Zeta Chapter along with Epsilon Psi chapter plans to visit the International Harvester plant of Memphis early in April. Plans are also in the making for a celebration of the chapter birthday, April 9, 1949, to be held April 11.—CLAYTON TURNER



PLEDGE CLASS of Kappa Chapter at Georgia State entertains with a parody on the Liston-Clay bout. Left to right, bottom photo: Robert Patterson, Ronnie Persall, Julian Harwell, Mike Deaton, Carey Paul, and Mike Slater.



"ROSE" QUEEN COURT of Psi Chapter at the University of Wisconsin assembles in the chapter house at Madison. Left to right: Miss Andy Lerios, Miss Mary Icenogle, and Miss Kathy Whitney.

#### **BOSTON COLLEGE**

SINCE OUR LAST REPORT to *The DELTASIG*, Delta Kappa Chapter has been entertaining a busy and enthusiastic schedule. Brother Jack Volpe organized and supervised a rewarding Parent's Weekend for our brotherhood and parents on March 7, 8. The weekend consisted of a Faculty Reception, a dinner at the Beacon Motor Hotel, the Boston College-Colby Hockey game, a party following the game and a Communion Breakfast at which the Rev. William C. McInnes, S.J., associate dean of the College of Business Administration, gave the address.

Another event of special interest to the fraternity was the professional meeting of March 10. Through the efforts of Brothers Dave Shinney and Fred Delay, Mr. John Clunan, a member of the Million Dollar Round Table of Life Insurance, spoke to us of the opportunities inherent in the field of life insurance. Chairman Frank Remeika informed us that our next speaker will be the district sales manager from Gillette who will talk to us about the successful marketing programs employed by his company.

At the present time, preparations for the "Rose of Deltasig" Dance are being made with great enthusiasm. The spring dance, we are sure, will be a fitting tribute to our lovely "Rose," Miss Judy Burns. Also in the offing are a number of informal spring outings, one of which will be held in cooperation with an orphange in the area.

tion with an orphange in the area. Climaxing Delta Kappa Chapter's activities for the year will be the presentation of the Delta Sigma Pi Award to the outstanding junior in the College of Business Administration. Under the capable direction of Brother Kevin McCabe the selection committee is hard at work processing prospective candidates.

As I complete my final report to *The DELTASIG* I would like to express, on behalf of the Brotherhood, my congratulations to Brother Fran Lynch who has been selected from seven of the top students in the Class of 1966 at Boston College to spend his junior year abroad at the London School of Economics. I would also like to express the gratitude of the Fraternity to the Executive Committee, consisting of Brothers Harry Kushigian, Fred Delay, Dave Gullen, Paul Sullivan, Kevin McCabe, Jack Volpe, and William Murphy, for a job well done in our quest for 100,000 points in the Chapter Efficiency Contest.—JAMES J. HUGHES

#### PENNSYLVANIA

THE BETA NU CHAPTER at the Unisity of Pennsylvania had the pleasure of welcoming four new brothers into the ranks at close of the Fall semester. Newly-initiated brothers Tom Kerr, Bob Hornibrook, John Percaccio, and Dick Stafford have increased our chapter's total membership since our inception in 1932 to 560 brothers.

Our social activities, since our last article, include several successful dances, including a sparkling New Year's Eve affair at our house. Brothers Downs, Zaleski, and Burg have been highly imaginative in their social activity efforts and are to be highly complimented. In the planning stages are a Past President's Dance slated for April 11, and a "Harold's Club" Monte Carlo nite for sometime later.

Our current neophytes are working hard at their pledging and if they behave, their names might be listed in the next Deltasig issue as brothers.

Four of our current chapter are members of the senior class. Brothers Joe Lewis and Frank Caso were elected president and vicepresident respectively and Jim Thompson and Doug Colbert were elected to the senior board of governors. As a matter of fact, pledge Bill Runner also was elected to the senior board. We take pride in our participation in senior activities and urge all brothers to utilize their talents for the good of their schools and Delta Sigma Pi.

Brothers Don Richter and Bob Hill, whose work on the professional program has been so effective, have our collective thanks for enabling us to acquire a greater insight into trust operations and banking methods of the (Stephen) Girard Estate and Central-Penn National Bank in Philadelphia.

At the end of this term Beta Nu Chapter will hold its Annual Spring Formal Dinner-Dance at the Bala Golf Club in Philadelphia. Brothers Guy Cooper and Joe Lewis were instrumental in making all the arrangements for this affair. We look forward to getting together once again with our alumni, whose attendance at these affairs has always assured a successful evening of convivality.

Best regards from Beta Nu Chapter from all the brothers and especially from our genial president, Bob Zaleski, who sends his regards to all his Deltasig friends.—JOSEPH T. LEWIS

#### DE PAUL

ALPHA OMEGA CHAPTER at De Paul University started the year of 1964 with a tour of Youngstown Sheet and Tool Plant in Gary, Indiana on January 2. All the brothers had an interesting and informative day through the efforts of Brother Morris, who arranged the tour.

At the February meeting an election of officers was held with Brother Verinder being elected president; Brother Szafranski, senior vice-president; Brother Goryl, vicepresident; Brother Marks, treasurer; Brother Kelly, secretary; Brother Humpa, social chairman; and Brother Morris, professional chairman.

Although our "Rose," Miss Sally Meehan, received second place in the Inter-Fraternity Council Queen Contest at De Paul, the brothers still consider her the one who should have won.

The Alpha Omega Chapter had a mixer with Phi Gamma Nu sorority at the end of February with everyone releasing the pressures of the beginning of the second semester.

On Friday, March 6, the spring smoker was held at the Maryland Hotel with a very good turnout of prospectives.

This month's meeting will be held at the Palmer House in downtown Chicago on Friday, March 13, with the guest speaker being Thomas M. Mocella, our Regional Director.

The upcoming future events include a party to be held on Saturday March 21, a tour of the Schlitz Brewery in Milwaukee, Wisconsin on Monday, March 30; the annual Mayhem will be held again this year with Brother Larkowski being the chairman. It will be held at the Sheraton-Blackstone Hotel with Music being provided by the Robert Bart Quartet.

Brother Humpa has announced that Saturday evening, June 6, will be the highlight of this current year with the Spring Formal being held at Glendale Country Club in Aurora, Illinois. After a night of dining and dancing, the brothers will get together to talk over the many events of the past year and remembering that "he profits most who serves best and that returns from membership in a fraternity are commensurate with the giving."—ROGER J. LARKOWSKI

#### SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina has kept up its pace from the Fall semester with a good outlook and plans to remain in first place position which it had at the mid-way point in the Chapter Efficiency Contest.

We in Beta Gamma Chapter are proud of our professional and social accomplishments and will continue this fine work. Since the beginning of the Spring semester, we have had more than five professional speakers and films. The speakers included representatives from such organizations and firms as IBM, Prudential Life Insurance Company, First National Bank, and Dupont.

Other activities of a professional nature include such events as a trip to Atlanta, Georgia, through the General Motors and Carling's Black Label plants. Over 50 undergraduate members and alumni will be making this trip.

The social activities of Beta Gamma Chapter are always a bright spot. This social program began with a Valentine Dance at the fraternity house on February 15. However, the highpoint on the spring social calendar will be the "Rose" Dance at which we will crown the new "Rose of Deltasig."

Our social program will be closed for the semester with the Alumni Picnic which will be held in May. The fraternity hopes to bring about a closer relationship between the alumni and the undergraduate members and is going all out to make this year the most successful year in Beta Gamma Chapter history.

This semester Beta Gamma Chapter received 17 pledges who will be great assets. Not only is the chapter proud of its professional activities, but it is also proud of its academic standards this past semester as we were able to boast the highest grade point ratio of all fraternities at South Carolina.

Beta Gamma Chapter is closing in on the 100,000 points in its drive to be first in the Chapter Efficiency Contest for the third consecutive year. We of Beta Gamma Chapter are proud to say that we are fulfilling our obligations and duties to the International Fraternity of Delta Sigma Pi.—STAN AP-PLEBAUM

#### NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University was recently honored with guest speaker Mr. Wayne Brunner, executive secretary treasurer of the New Mexico AFL-CIO. There was much interest displayed in the question and answer period following Mr. Brunner's discussion on various phases of labor.

Members of Epsilon Upsilon Chapter were recently informed by President Larry C. Smith that we would be co-sponsor with the Ford Motor Company in bringing to our campus and community the Folk and Jazz Wing Ding. Outstanding personalities appearing on campus include Cal Tjader, Judy Henske, Steve DePass and the Modern Folk Quartet. This event will take place on April 20. From all of the indicated enthusiasm projected by members of Epsilon Upsilon Chapter, it appears that this affair will be a most lucrative project for our fraternity.

On April 2 of this year Epsilon Upsilon Chapter of Delta Sigma Pi will journey to El Paso, Texas to tour the Federal Reserve Bank. Brothers John La Faver and Ralph Torres will be representing Epsilon Upsilon Chapter in the approaching student elections. John will be running for the office of business representative and Ralph will be contending for the position of vice president.

A new project initiated by our active chapter is the sponsorship of a business newsletter. This newsletter is to be coedited by Brother John La Faver and Mr. G. L. Guthrie, head of the Department of Business Administration and Economics.

Brother Larry Higgins is responsible for our professional tour to the Physical Science Laboratory scheduled for April 22. This tour will entitle Epsilon Upsilon Chapter members to observe the performance of the business machine computers.

Dr. Roger B. Corbett, president of New Mexico State University is attempting to bring Dr. Ralph T. Greene, vice president of the Federal Reserve Bank of Dallas, Texas to speak to our chapter on April 15.

Social chairman, Brother Jim Stumpf, should be given special recognition for his outstanding work in handling our social functions. Unfortunately Jim will be leaving our campus in June due to graduation. He will be commissioned a 2nd Lieutenant in the United States Army. . . . Good luck Jim.

Graduating seniors who will receive degrees from the School of Business Administration and Economics are Brothers Larry C. Smith, president; Jim L. Coody, senior vice president; Howard Hudgeons, treasurer; Robert D. Hamblet, Chapter Efficiency Contest chairman; Jim Stumpf, social chairman; Thomas H. Ludwick, Raymond S. Smith, Joe Garcia and Larry D. Higgins.

And so ends a most successful and pleasant year for Epsilon Upsilon Chapter of Delta Sigma Pi.—JOHN R. MERCHANT

#### LOUISIANA STATE—Baton Rouge

BETA ZETA CHAPTER at Louisiana State University has instituted a vigorous rush program for the Spring semester. Our first activity was a very succesful rush coffee and smoker. A large group of rushees and actives heard a talk by Mr. Max Barnett, Jr., the South Central Regional Director. A set of slides were shown that told the story of Delta Sigma Pi. A second rush coffee was held two weeks later and the group heard a talk by a local professional speaker on the many services offered by a commercial bank.

Beta Zeta Chapter's rush program was a huge success and we are proud to announce the pledging of 20 of our College of Commerce's finest students. Also of great importance to us was the pledging of Dr. Robert Flammang as our new Faculty Advisor. Final plans have been made for initiation which will be held on March 21. Near the end of the semester we hope to visit the Michoud Ordnance Plant in New Orleans which constructs the Saturn moon rocket.

Our chapter has been using the many services offered by our beautiful new Student Union Building. We have reserved a desk and filing cabinets for chapter use. A fine catering service and many nicely furnished meeting rooms have been a great help to our rush program.

With our fine group of pledges, the help of our new faculty sponsor, and the capable direction of our president Beta Zeta Chapter is looking forward to an active and rewarding semester.—TERRY TREGRE



INSPECTING THE FACILITIES of the campus radio station, WCBC, are these members of the installation team. *From left to right:* Charles Boros of Memphis State, the station operator, Grand President Joe M. Hefner and Executive Secretary Charles L. Farrar.

#### DRAKE

THE ALPHA IOTA CHAPTER at Drake University has just completed a successful rush program in which we pledged 17 men. Our Spring initiation is planned so that these men will become activated in time to attend our field trip to Kansas City, Missouri the first week in May. The field trip, which is the highlight of the entire year, will feature visits to Hallmark Card, Procter and Gamble, Vendo, and Sheffield Steel.

Among our professional activities this semester has been a field trip to National Traveler's Life Insurance Company here in Des Moines, and professional meetings featuring speakers such as Joe Moore, public relations director at Flynn Dairy, and Richard Eyler, personnel director at the John Deere Des Moines Works.

Activities planned for the upcoming months include the "Rose of Deltasig" Dance, an iceskating party and the spring initiation of the new pledges.

Our athletic program has been reasonably successful with our bowling team capturing second place, our basketball team enjoying a winning season, and one of our three volleyball teams slated for a championship contest.—LARRY E. COULTER

#### WESTERN RESERVE

BETA TAU CHAPTER started the second semester of the school year with a professional meeting. The brothers had an opportunity to ask our guest, Mr. Hal Lebovitz, popular Cleveland sportscaster, many questions about the sports world. Two more professional meetings are planned for the remainder of the school year.

Earlier this year our chapter initiated a huge pledge class which more than doubled the chapter's membership. The initiation dinner was held at the Alcazar Hotel. Brother Terry Pasqualone and Brother Jeff Bendis are handling a promising pledge program this semester. A "Meet the Deltasigs Smoker" at Brother Jack Steinfeld's house provided an opportunity for the rushees to meet the brothers of the Beta Tau Chapter. Another rush event was a gathering at the Western Reserve-Case basketball game.

This year's big spring affair, the "Rose of Deltasig" party, at the Watson Motor Lodge in downtown Cleveland, will honor our candidates for the queen and her court.

Later this semester Brother Oscar Karok will present slides and a lecture about his native Austria. Brother Karok's hobby is photography and he has over 2,000 slides on scenes of Europe and the United States.

Two members of Beta Tau Chapter have recently become engaged. Brother Ed Montanus to Miss Connie Schuppe, the chapter's homecoming queen candidate last fall, and Brother Harold Weinstein to Miss Eileen Rosenblum.—HAROLD WEINSTEIN

#### GEORGIA

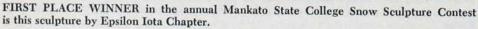
AT THE BEGINNING of Winter Quarter, the first of January, Pi Chapter at the University of Georgia moved from its chapter house on South Milledge to a smaller but more comfortable one on Peabody Street. The chapter moved during the Christmas holidays and those who stayed in Athens helped moved.

After we finished settling down in our new house, we went on three tours in one day on Monday, February 17. The first tour at 9 o'clock in the morning was through the B.O.P. plant in Doraville—outside of Atlanta. After touring that plant at 11 o'clock, we decided to tour the Frito-Lay plant. The hostess who had graduated from the University of Georgia knew our Chapter Sweetheart since they belong to the same sorority. Then in the afternoon we visited the Carling Brewery plant in Atlanta. The trip was very interesting, and everyone benefited from it.

On Tuesday, March 3, Brother Jim Thomson, the Executive Director of Delta Sigma Pi, visited our chapter. That evening we discussed with him our main problems of the chapter for about an hour and then treated him to the Georgia-Florida State University Basketball game at 8 o'clock.

Informal initiation was held on Friday, March 6 and formal initiation on Monday, March 9 in which 6 pledges were initiated. The initiates were as follows: James Tillman Payne of Athens, Georgia; Douglas Lee Moody of Union Point, Georgia; Robert Lee Bramblett, Jr. of Chamblee, Georgia; William Lovins Justice of Chesapeake, Virginia; Sam Craig Cathcart of Kershaw, South Carolina, and William Edward Karr of Irvington, New York.





#### KENT STATE

BETA PI CHAPTER is looking forward to the Spring quarter with much enthusiasm, especially those of us not fortunate enough to enjoy the Florida sun during spring vacation, after another long Ohio winter.

Among the successes of 1964 so far have been a most interesting field trip to the Ford Motor Company assembly plant in Lorain, Ohio, and our annual Monte Carlo Party. We hope to continue our good fortunes in coming events such as Campus Day, Penny Carnival, Rowboat Regatta, and our Spring Formal.

An improved rush system is among the goals of the recently elected officers: Dennis Feola, president; Terry Salin, senior vice president; Lad Humel, vice president; Ralph Myers, secretary; Jerry Fox, treasurer; Jerry Glovka, chancellor; and Dick Houchin, historian.

The brothers of Beta Pi Chapter would like to thank the members of our bowling team, Brothers Dave Young and Jim Sheiffler, and Pledges Roger Knerr and Don Shaeffer, for their fine performances in capturing third place in the all-university bowling tournament.—E. RALPH MYERS

#### IOWA

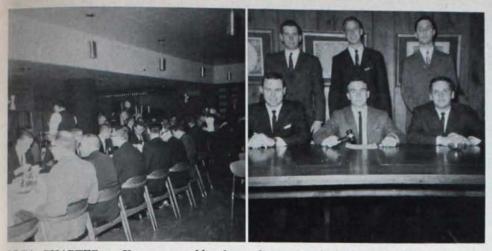
EPSILON CHAPTER at the State University of Iowa began the Spring semester with a pledge smoker, and from the group attending selected 17 new pledges. A banquet was held at the Ox Yoke Inn in the Amana Colonies to formally recognize these pledges. Enthusiasm among the pledges is high under the leadership and training of Brother Aldershof.

Our professional activities are rapidly progressing this semester. Thus far we have had a very descriptive and interesting speech by Mr. George Own, general sales manager of the Maytag Company. He demonstrated various sales techniques used by Maytag. Another speaker, Mr. Harold Duffield, Phoenix Mutual Life, gave a new outlook on life insurance by presenting "Executive Life Insurance—A Way To Save On Taxes and Keep Good Men." Other professional activities in the near future include a trip into Chicago to tour several large firms.

One of the highlights of the year at Iowa is the "Business Careers Conference." This year two Deltasigs that were principal speakers were Mr. James Birkenstock (Epsilon, '37), executive vice-president of I.B.M. and Mr. James Osborne, manager of placement and recruiting for Ford Motors. Both men are to be highly complimented on their excellent representation of their respective companies and of Delta Sigma Pi.

Other events this semester include winning second place in all-university basketball competition, a wild Saint Patrick's Day party, and having three of the top four graduating seniors in Business Administration in Epsilon Chapter.

We feel we have made much progress this year and we hope to build upon the gains already made while striving to become a more outstanding chapter.—DONALD K. DEKOCK



IOTA CHAPTER at Kansas assembles for a dinner at which the new officers presided. Seated, left to right: Senior Vice President Bill Huston, President Bob Pitner, and Vice President Jeff Tanner. Standing: Secretary Don Vion, Historian John Benson, and Treasurer Harold House.

#### ARIZONA STATE

BUSINESS DAY, an annual event sponsored by Gamma Omega Chapter, was a great success again this year due largely to the efforts of Brothers Bill Nasif and Russ Brown, who did much of the work in organizing the event. The main speaker was Mr. A. Newell Rumpf, president of Harris Trust Co., Chicago. At the luncheon winding up the events of Business Day a talk was given by Mr. Ben LeBeau, senior vicepresident of Guaranty Bank, Phoenix.

A highlight of the spring semester was the rush program which garnered 32 promising pledges, our largest pledge class in history. The rush program began with a luncheon at which Brother Robert C. Hill, assistant professor of accounting, gave a stirring talk on the significance of a professional fraternity. This was followed by two smokers and finally pledging ceremonies on March 1. The spring initiation and banquet on April 25 were enjoyed by all.

A tour through the SAGE air defense center and Luke AFB was enjoyed by the brothers and pledges who attended. The tour around the base included the flight line, flight simulators, and also the management training center.—VIC BRENNEISEN

#### MISSISSIPPI

THE ALPHA PHI CHAPTER at "Ole Miss" has elected Miss Vicki Love, daughter of Senator and Mrs. John Clark Love, of Kosciusko as its "Rose of Deltasig" for 1963-1964. Miss Love, a senior majoring in elementary education, attended the University of Colorado summer session in 1961, and in the summer of 1962, she toured Europe. She is very active in numerous phases of campus activities some of which are: Army ROTC Sponsor, officer of Delta Delta Delta sorority, Committee of 100, campus senator for 4 years, president of Megaphone Club, Student Body Welcoming Committee, Student Body Orientation Committee, Dixie Week chairman, and Student Body Public Relations Committee. Also, Miss Love was a finalist in the Miss Mississippi Beauty Pageant and a finalist in the Miss University Pageant. She is a leader on our campus and we are very proud to have her to represent us in this contest.

President William Phinney and several other Alpha Phi Chapter members were present at Christian Brothers College for the dedication of a new chapter of Delta Sigma Pi. There was a lovely banquet following the impressive ceremonies and we all had a great time.

We have three speaker meetings scheduled with Phi Gamma Nu, our sister sorority, for the month of April. We have found that these speakers' meetings have been very successful and we plan to increase attendance at our meetings with these lovely young ladies.

Alpha Phi Chapter has organized a softball team and we are all looking forward to our first game. Brother Bill "Flyrod" McGlathery is our coach and Brother David Houston is our team captain.— CHARLIE A. HUDSON

#### ILLINOIS

UPSILON CHAPTER was honored to have been present at the installation of Epsilon Omega Chapter at Eastern Illinois University on April 18. We'd like again to convey to the brothers there our wishes for success in the building of their chapter, and to thank them for the kind reception and lavish dinner.

Brother Torson, our pledge trainer, has had his hands full this semester shaping-up a robust group of 12 pledges who are eagerly awaiting their initiation set for May 9. Rumor has it that this year's pledge training has actually been so time consuming a task, that the trainer has spent less time than ever leading brothers to the various campus recreational type pubs.

The chapter closed a successful year of professional activities with a two day field trip to Chicago on the 24 and 25 of April. Brother O'Daniell, planner of this year's program, arranged for visits to the Chicago Board of Trade and United Air Lines in Elk Grove Village on Friday, and topped-off the visits with trips on Saturday to the Commerce Clearing House Publishing Co. and Chicago's near-north side brewery, Siebens. Before leaving the city the group was greeted warmly by brothers at Northwestern's Beta Chapter. Only a shortage of time, and our eagerness to return to Champaign-Urbana kept us from paying our respects to the other Delta Sigma Pi Chapters in Chicago.

The social committee, headed by Brother Townsley, has just about finished making preparations for this season's semiformal dance to be held at Hagerty's Prime Rib Room in the Motel Urbana. The committee also has plans ready for a chapter-faculty bowling night to be held sometime later this semester.

Although 15 brothers are graduating this year, we feel confident that the dynamic core which remains, bolstered by our ever competent, rousing advisors and new pledges, will extend this semester's successful programs into next year's activities.—L. FRANK MACH



WORK ON THE LODGE is the project of Beta Iota Chapter at Baylor University. Left photo: House Manager Jim Meier works on back door. Right photo: Brothers Barrett and Turner build a fire.



ALPHA KAPPA CHAPTER at the University of Buffalo has a busy year. Left to right: Past Grand President Tober speaks to the pledge class, Miss Diane Kennedy selected chapter "Rose," chapter guests at a professional meeting, and the Alpha Kappa Chapter pledge class.

#### FLORIDA

BETA ETA CHAPTER began the new trimester with plans for an active rush campaign. Under the capable leadership of Jack Thomas, our president, we had a very successful smoker and on March 1, we initiated seven new brothers. This gives us a total of 14 new brothers for the entire school year.

Don Heber, our senior vice president, has provided us with exceptional speakers at our professional meetings. We have had Mr. Shannon, public relations, DuPont; Mr. J. C. Sealander, unit sales manager, Procter & Gamble; and Dr. Myron S. Heidingsfield from our Marketing Department.

Dr. Heidingsfield was initiated as a faculty member last fall. He is teaching at the University of Florida on a Food Fair Grant. He was former Marketing Research Director at R. C. A. He has written several textbooks and has taught at Columbia University, William & Mary, and Temple University.

March 7 was the date of our "New Brothers' Banquet & Rose of Delta Sigma Pi Dance." Miss Ann Brown was chosen as our "Rose." Our speaker was Dr. Frank Goodwin, Professor of Marketing, who spoke on Human Relations in Business. After dinner, we danced to the music of Tom Clyburn and his Collegiates.—CHARLES F. WINNEY

#### **TEXAS WESTERN**

GAMMA PHI CHAPTER held formal pledging ceremonies in February for the Spring semester. The initiation ceremony was set for mid-April. The pledge class consisted of 11 candidates: Joseph Baranowski, Curtis Cross, Luis Corral, Jr., Alan Kipnis, Jerry Keeton, George Lull, Estaban Martinez, Russell Green Miller, Mike Rosales, and Sam Snoddy. Dr. John M. Richards, associate professor of economics and business administration and director of the Bureau of El Paso Economic Research, was elected to the sponsorship of the Gamma Phi Chapter at the first business meeting of the Spring semester. Our chapter has had a successful year with the use of committees for the different areas of operation. The first responsibility that new members encounter is to be assigned to a standing committee. While active with the committee the brother gains a working knowledge of the fraternity and is better qualified for later consideration as a future officer.

We have enthusiastic plans in the direction of a fraternity house. The El Paso Alumni Club of Delta Sigma Pi is actively helping us and pledged to match our capital, dollar for dollar. The fraternity house will be the headquarters for the Deltasigs of El Paso, Texas.

We celebrate the "Rose of Deltasig" Ball toward the close of the school year. Mid-April was set as the date for this colorful and much awaited day. This is the highlight of our social activities and maximum effort is put forth by all the brothers to make it a most memorable one.—DAVID LUIS GAR-DEA, JR.

#### TEMPLE

OMEGA CHAPTER is now in the process of preparing for the Spring semester's pledge class under the leadership of Pledge Master Paul Higgins. We are instituting a new pledge program this year and already the brothers are remarking how much more beneficial it will be for both brothers and pledges.

Our professional program this year has so far included a tour of Schmidt's Brewery on March 23 which everyone enjoyed. Brothers Gary Natali and Rich Olivastro have set up a varied program to include a talk by Dr. Miles Hoffman on labor arbitration, a tour of Scott Paper Co. and a talk by meteorologist Wally Kinnan to speak of the effects of accurate weather information upon business.

Social Chairman Ray McGettigan has kept us all happy with his "theme" parties, the latest being a Toga Party. All of us are now looking forward to Greek Weekend on the 20-21 of March. Brother Frank Frehmel is leading us in anticipation of our winning Greek Sing with our version of "Stout Hearted Men." On May 9 Our Annual Dinner Dance is scheduled to take place at the Treadway Inn in Wayne.

President Harry Koerber is leading our basketball team to its victories with the help of the hot shooting of Steve William and the energetic rebounding of Ron Chesnos and Frank Frehmel.

We would also like to make it known that Brother Hal Leh is the proud father of a baby girl as of February 22. Congratulations!—JOHN HAGUE

#### MANKATO STATE

SNOW WEEK at Mankato State College saw Epsilon Iota Chapter walk off with first place trophy in the Snow Sculpture contest. It was a repeat of last year's performance when a huge sculpture, in the form of a walrus, was constructed by the cooperative efforts of all the members of Epsilon Iota Chapter. Our winning Saint Bernard was built despite the relative lack of snow.

Epsilon Iota Chapter played host to the Fifth Annual Midwestern Regional Basketball Tournament on February 28, 1964. Creighton University captured the honors.

Plans are almost completed for the establishment of a fraternity house for Epsilon Iota Chapter next Fall. This will be a tremendous step toward chapter unity and fellowship. The alumni should be equally delighted at this long awaited news. Speaking of alumni, Epsilon Iota Chapter was honored by the visit of Dean Huff, alumnus of University of Minnesota, as well as several recent graduates from our own school.

Dr. Beckman, professor of speech at Mankato State College, spoke recently to us about parliamentary procedure. His informative talk clarified several points concerning the operation of the business meeting.

The Spring pledge class totals nine enthusiastic men. Plans are now under way for the annual Spring Luau to be held May 23, 1964. This is the big fun event of Spring quarter where Epsilon Iota Chapter members and alumni get together under an Hawaiian atmosphere. Charity Carnival plans are taking form as well as a newly adopted Parent's Day. A professional tour of a local manufacturing firm, Mico Products, is scheduled during April. This school year is quickly drawing to a close. It will be a source of many fond memories to all Epsilon Iota Members.—MIKE PARMELEE

#### LOYOLA-New Orleans

DELTA NU CHAPTER just completed its most successful rush season in its six-year history. We very happily pledged some 32 neophytes. Of these there were some 21 freshmen, five sophomores, and six juniors. The executive committee has drawn up a complete pledge schedule which will keep the neophytes rather busy until their initiation on April 10-12. Some of the pledge projects include their arranging a professional meeting, the pledges cleaning up some rooms in the Business Administration building, and a pledge-member basketball game and dance. We believe that this pledge season is the best planned and most active we have ever attempted.

On our professional side we recently had two speakers from Travelers' Insurance Company. Mr. John Able spoke to us on "The Needs of Life Insurance." Mrs. Stanley Coogan expounded on "What Types of Life Insurance to Satisfy These Needs." These two talks were quite informative and interesting.

In sports we are preparing for wrestling and softball. Our two top wrestlers, Brothers Conner and Hooter, are giving the others some valuable assistance in their training for this sport. In softball our best pitcher seems to be Brother Borne. Our chances in these sports are very good.—RONALD J. JUNG

#### LAMAR TECH

DELTA ETA CHAPTER is presently in the midst of a vigorous rush program that promises to be one of the most successful in its history. The 35 prospective pledges at the first rush party held in the Student Union saw slides concerning Delta Sigma Pi, its purposes, objectives, and activities. President Dennis Breeden spoke to the group concerning what would be expected of those who become pledges of Delta Sigma Pi, and finally, at long last, refreshments were served by our beautiful hostesses. The second rush party of this semester will be held next Friday, but as of this writing nine men have already accepted the pledge of Delta Sigma Pi.

There is a tendency in such a report as this not to mention unsuccessful events; however something should be said about our unsuccessful but spirited and willing basketball team. Our team won only one out of three games, and was completely eliminated from intramural competition. It did, however, compete strongly in all games and there was an abundance of talent present for all games, everybody played, and a good time was had by all.

Brother Neil Breen was elected vice president of the Lamar Tech Honor Society, and brothers Manthy and Haynes were initiated into this same honor organization. Listed as *Who's Who in Ameri*can Colleges and Universities this year were Brothers Breeden, Haynes, and Breen.

Brothers Haynes and Breen were also elected officers of Blue Key, an honor association on the campus. Bill Haynes was elected vice president and Neil Breen was elected secretary. New initiates into Blue Key from our chapter were Burl Smith, Warren Clark, Ronnie Begnaud, and Dennis Breeden. The entire fraternity is proud of the accomplishments of these members of our chapter.

Planned for the remainder of this semester are three professional speakers, a chapter birthday party, the "Rose" Ball, and a field trip. At present plans are in the works, so to speak, to take a field trip to New Orleans, visiting the various industries of the area. Plans are tentative so far concerning this trip, but the idea is, to say the least, a popular one among the membership.—LANE NICHOLS

PICTURED HERE are the members of Delta Nu Chapter at Loyola University of the South, New Orleans. From the top down, the members are from left to right: C. Borne, N. Heusel, R. Burres, K. Walonen, P. Fiasconaro, T. Mandina, J. Coman, R. Richard, J. Conner, C. Myler, B. Luscy, P. Siragusa, B. Slutsky, R. Lopez, R. Cheffer, R. Bentel, J. Pardo, J. Caparotta, A. Roussell, J. Thomas, B. Bagert, W. Soldani, R. Perez, D. Schroeder, A. Schwartzmann, L. Faust, R. Jung, J. Hooter, and H. Toole.



#### The DELTASIG of DELTA SIGMA PI

#### ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama began its second semester professional program with a talk by Mr. Jeff Bennett, Administrative Vice President of the University of Alabama. Mr. Bennett spoke on the "Development of the School of Commerce."

Our Faculty Advisor, Dr. Robert B. Sweeney, took a group of Deltasigs and others on a tour of the B. F. Goodrich Rubber Plant here in Tuscaloosa. Formal Pledging was held earlier that week, and several of the new pledges also went on the tour. Everyone enjoyed watching various rubber products being made.

The University of Alabama held University Day March 11. Each school at the University has displays and speakers during the day. Alpha Sigma Chapter President Watt Jones presented the Delta Sigma Pi Scholastic Award to William W. Hughes at the Commerce Day Luncheon. Deltasigs not only gave awards, but were also honored to receive several awards. President Watt Jones received the Alabama Banker's Student Achievement Award presented to Watt by Dr. Markus Whitman. Robert Walthall was honored by the Alabama Society of CPA's as being the Most Likely to Succeed in Public Accounting of the University of Alabama's 1964 graduating seniors. The selection was made from the more than 60 seniors graduating in accounting, who are bona fide residents of Alabama, on the basis of leadership, scholarship, character, and personality.

Álpha Sigma Chapter celebrated our 38th birthday in our traditional manner.

Everyone is looking forward to April when Mr. Gordon Hamrick of Arthur Andersen will speak to us on management services provided by public accounting firms. —WILLIAM G. POWELL

#### OHIO U.

ON SUNDAY, January 18, pledging for Alpha Omicron Chapter at Ohio University ended with the initiation banquet. The new men increased our total membership to 40 active members.

Election of new officers was held on February 11. New officers include Chuck York, president; Donn McCowin, senior vice-president; Ed Keller, vice-president; Jim Clark, chancellor; Tom Shumard, secretary; Ray Stickel, treasurer; and Rick Gray, historian.

Bids were sent to prospective pledges on February 3, inviting them to a smoker. Twenty qualified students attended the smoker, and the following week 17 became neophytes.

For the Spring semester we have planned a field trip to Columbus to visit a branch of the I.B.M. Corporation, and another trip to Marietta to visit the Union Carbide. These trips, together with several professional speakers, will provide us with a full calendar of activities. On the social side we plan a party to acquaint the pledges with the active members. Near the end of the semester we will have a picnic at Lake Hope for all the brothers, pledges, and their dates.—RICHARD H. GRAY.

#### **GEORGIA STATE**

MARCH 12 marks Kappa Chapter's 43rd birthday and plans are underway to cele-"LAS VEGAS PARTY" at the Deltasig Lodge in suburban Tucker, Georgia. Prizes will be given throughout the evening. Among the brothers and alumni present will be brother James Roger Westlake, who has scored a mark for himself in the business world. He is president of Southern Agencies Inc., in Atlanta which deals in insurance and real estate. He is married and has four children. Since leaving Georgia State he has remained active by holding such offices as president of The Atlanta Alumni Club and president of the Booster Club at Georgia State. He now holds the position of District Director for State of Georgia in Delta Sigma Pi. He received the 1961 Deltasig of the Year award, and will present, during Kappa Chapter birthday celebration, the 1964 Deltasig of the Year award to brother Ernest P. Wallace, K671, who was initiated May 27, 1956 and graduated from Georgia State in 1957. Brother Wallace was a member of the Blue Key Honor society. He is very successful in the insurance world, operating his own insurance business. He has received the National Quality award in insurance for the past seven consecutive years. He has remained active in activities at Georgia State by participating in the Faculty Fund drive, and has held positions as vice president and president of Deltasig Lodge.

One of the outstanding professional and social activities this quarter was a professional dinner during which Mr. Bill Merritt, associated with State Farm Insurance, spoke on "How to sell yourself and your product." Mr. Merritt stated a number of qualities and objectives desirable in selling yourself; among these were: persistency; developing a wide interest not only in your field of business but in others too; personality and initiative.

Kappa Chapter recently elected officers, who will take office beginning with the Fall quarter of 1964. Brother Thomas Rankin was elected president; Paul Muir, senior vice president; Bob Jones, vice president; Gerald Phillips, scribe; James Roland, treasurer; Charles Davis, chancellor; Lloyd Dozier, historian; Don Pollock, senior guide and Don Benton, junior guide. Brother Dr. Norman X. Dressel, Professor of Accounting, will be our Chapter Advisor.— PAUL MUIR

#### **COLORADO**

THE BROTHERS of Alpha Rho Chapter take this opportunity to proudly introduce their new advisor, Dr. Ronald J. Patten. Dr. Patten replaces outgoing advisor, Professor Robert G. Ayer. In honor of Professor Ayer's service to the chapter, preliminary steps have been completed to initiate him as an honorary member.

Dr. Ronald J. Patten, Associated Professor of Accounting at the University of Colorado, was unanimously elected to the position of advisor on the basis of his interest in Delta Sigma Pi and his outstanding academic and professional qualifications. Dr. Patten received his B.A. and M.A. from Michigan State, and his Ph.D. from the University of Alabama. In addition to instructing at Northern Illinois, Dr. Patten was a graduate assistant at Michigan State and held a graduate fellowship at the University of Alabama. He is a member of Beta Alpha Psi, Beta Gamma Sigma, the American Accounting Association, Scabbard and Blade, and the Michigan State Alumni Varsity Club. Dr. Patten's business affiliations have included service as a junior



MEMBERS OF DELTA LAMBDA CHAPTER at Ithaca College pose for their annual picture. Bottom row from left to right: Edward Dake, Carl Taraschi, Milo Moore, Ray Hamlin, Mark Garfinkle, Marshall Sidle, and Phil Stephens. Second row, from left to right: Tom Karlsen, Jim Kahrs, Tom Baker, Joel Anderson, Bob Cheney, Jerry Mickelson, Dave Eberhart, Jim Del Savivo, and Tom Savastano. Third row, from left to right: Dick Lathrop, Steve Foote, Emil Givsti, Jim Goddard, Charles Dianis, Don Mordue, Fred Malawista, Tom Ferris and Bob Saturn.

accountant with Norman and Sherk of Grand Rapids, Michigan, and with Price-Waterhouse Company of Detroit. He was also a semisenior accountant for D. M. Shafer, Dekalb, Illinois. The Brothers of Alpha Rho Chapter look forward to their future association with Dr. Patten.

The spring schedule of activities is in full swing. The rush committee expects 25 pledges from the fine turn-out of eligible candidates who must meet the newly adopted requirement of a 2.75 grade-point, raised from a 2.5 to preserve the scholastic excellence of the chapter. The "Rose" Ball has been scheduled for April 25. Selection of the queen and her court has been delayed to permit the spring initiates to share in this joyous task. A fundraising stag party has been scheduled to ease frustrations in the meantime. The annual spring picnic will be held May 9, and the final function of the year will be a professional meeting May 19, at which time the slate of officers for the 1964-65 year will be elected.

The first rush meeting this spring was highlighted with an address by G. Walden Porter, executive director for Centroplex, the downtown improvement organization for the city of Boulder, Colorado. Mr. Porter is an alumnus of Delta Sigma Pi. At the conclusion of his address, Mr. Porter was presented with the Alpha Rho Chapter's "certificate of appreciation" as are all guest speakers at chapter functions.

The brothers of Alpha Rho Chapter wish the very best to all brothers everywhere in the summer ahead, and look forward to next Fall and a new year of brotherhood.

#### CINCINNATI

THE SPRING PLEDGE CLASS was pledged at a banquet held in its honor on February 7 at the Hotel Alms. The chapter at the same time "officially welcomed" Brother Ward McDowell to Alpha Theta Chapter. Professor McDowell was initiated as a faculty member in 1950 at Michigan State University by Gamma Kappa Chapter. After dinner, Mr. McDowell spoke on some of the problems of marketing research.

The end of February was equally as exciting as its beginning. Anticipation of the "Rose Dance" put a certain excitement in the air. On February 29, the Greenhills Country Club was bursting at the seams with Deltasigs and their guests, dancing to the music of Jerry Emmett and his band. The election of the '64 "Rose" Queen highlighted the dance. The new queen is Miss Nikki Orlemann of Alpha Chi Omega sorority. This year's social chairman, Jerry Cain, deserves a "hip, hip, hurrah" for bringing the dance finances into the black for the first time in recent years.

The event we're all looking forward to is the Spring Initiation to be held on April 12 at the Mohawk Motor Inn. We will be initiating Mr. Logan T. Johnson, president of Armco Steel, as an honorary member of Delta Sigma Pi. He has been personally involved in the tremendous growth of this mid-western producer. Also, of course, the spring pledge class of 13 men will be initiated.—JERRY CLARK



EPSILON KAPPA CHAPTER Basketball Team at Shepherd College is shown here in action. Members pictured are Bruce Koehn, Hugh McNaughton, Jim Miller, Larry Fulty, Lee Bullwinkle, George Pitzer and Robert Grim.

#### **GEORGETOWN**

H. G. WRIGHT awarded Mu Chapter its charter on June 8, 1921. With the exception of two years of inactivity, the chapter has been one of the outstanding campus organizations at Georgetown University. When it first received its charter, there were more than 40 active fraternal groups at Georgetown. There are now only two. Perhaps, this is testimony to the longevity and viability of Mu Chapter.

One of the founders of the chapter, Dr. Joaquin Coutinho, is now assistant to the president of the University. Faculty brothers now include Dr. Raymond Pelissier, Director of the Georgetown School of Business, Dr. Lev E. Dobriansky, author, lecturer, and an economic advisor to President Eisenhower, and Dr. Othmar Winkler. Another faculty member is Reverend Frank Fadner, S.J. who is a renowned expert on Russian history and serves as Regent of the Georgetown Institute of Languages and Linguistics. Wilbur Davison, a businessman from Silver Spring, Maryland, maintains a keen interest in chapter activities in his capacity as chapter advisor.

Mu Chapter has not been so large or so active since pre-World War II days. In the spring, the number of active brothers will at least equal the age of the chapter. One of the reasons for Mu Chapter's expansion was the establishment, in 1956, of the School of Business as a separate entity from the School of Foreign Service. The chapter has also had very capable leadership. Mike Mumma, John Crum, and Barry Maloney have effectively and imaginatively wielded the president's gavel.

This year has been eventful and extremely rewarding. The "Rose" Ball was a glittering success. Rush functions were highlighted by the showing of old Georgetown gridiron films. Brothers Flynn and Schweikhardt became the chief officers in a nonprofit corporation which seeks to publish a bi-monthly review of international business called "The Georgetown Executive." Professional function speakers were interesting and they attracted near capacity crowds. A contribution was made to the Olympic Fund. And Brothers Carter, Crum, Maloney, and Schweikhardt were elected to Who's Who in American Colleges and Universities.

The brothers of Mu Chapter fervently hope that the next 40 years will prove to be as fruitful as those just passed. Every brother is proud of his association with Delta Sigma Pi through Mu Chapter—PATRICK FLYNN

#### SUFFOLK

DELTA PSI CHAPTER at Suffolk University is most happy and honored to announce the selection of Miss Cynthia Dibble as its "Rose of Deltasig." Cindy was crowned by our outgoing "Rose," Miss Irene "Toni" Fillion, at our annual "Rose" Ball which was held on Saturday evening, February 29, at Tiffany's of Boston. Cindy's attendants at the Ball were Miss Nancy Haddigan and Mrs. Janet Darling, whose husband is brother Bill Darling. Cindy, a very attractive blue-eyed, blonde-haired, young lady, is a sophomore in the College of Liberal Arts at Suffolk University. Two weeks after her becoming our "Rose of Deltasig," Cindy had more honors bestowed upon her when she was elected to serve as the Queen of Suffolk University during the 1964-1965 college year.

The start of the second semester marked the start of another pledge period for Delta Psi Chapter. A smoker was held on Monday evening, February 16, at Tiffany's of Boston, for which an open invitation to attend was extended to all male students in the College of Business Administration. We were very much pleased with the turnout and all of the brothers extended themselves so that the invited guests would have a most enjoyable evening. After the reception, during which the prospective pledges had the opportunity to meet the brothers and to have all questions that pertained to the fraternity answered, we listened to an interesting and informative talk given by Mr. Jim Hayes, a stock broker for Merrill, Lynch, Pierce, Fenner & Smith, which is a member of the New York Stock Exchange. Mr. Hayes gave a general discussion of the stock market and the role his company plays in it. After he

finished, he opened a question and answer period which proved to be the highlight of the evening. As a direct result of the smoker and of our rushing program in general, 15 men decided to pledge to Delta Psi Chapter.

In order to become better acquainted with the pledges, the brothers challenged them to a basketball game which was held on Friday evening, March 6. With stars such as "Babyface" Quinn, "Dunker" Corduck, and "Stilts" Smith playing for the brothers, the pledges had a good chance of winning the game. As soon as the game started, however, the brothers rose to the occasion and managed to squeeze out a 28 point victory. Everyone, brothers and pledges alike, had a very enjoyable evening and we all are looking forward to another such game.

An informal party was held on Saturday evening, March 7, at the home of brother Greg Harris. The purpose was to show the pledges that brothers of Delta Sigma Pi are equally at home with social activities as they are with sporting and professional activities. Although the brothers and pledges were still nursing their aches and pains that they received from the basketball game of the preceding evening, they, like true gentlemen, were able to brush them aside and go out and show their dates a good time.

Although we are a little behind last year's running in the Chapter Efficiency Contest, brother Neil Darcy, the Chapter Efficiency Contest Chairman, has assured us that we have enough professional and social activities planned for the second semester which will enable us to make up the slack and to finish the year with the coveted 100,000 points.— LAWRENCE T. MCVAY, JR.

#### DAYTON

EPSILON TAU CHAPTER at the University of Dayton has sponsored many and varied activities in the past few months. We have attempted to combine both professional and social events in order to add greater strength to our new chapter. Our present roster indicates that we have 39 brothers in excellent standing, and that our pledge class consists of ten individuals eagerly awaiting to become Deltasigs.

We have sponsored two industrial tours this semester. Our first excursion took us to the National Cash Register Co. on March 5, followed by a tour of the Frigidaire Co. on March 11. All of the brothers who participated in these tours felt that they were well worth the time and effort required to stage them.

Epsilon Tau Chapter celebrated Founders' Day with a semiformal dance held at the Knights of Columbus hall in downtown Dayton. The affair was held on February 8, and our present pledges volunteered to serve as waiters. This was our first celebration of Founders' Day, and we were well pleased with the outcome of our efforts.

On March 6 we attempted and succeeded in trying something which we feel was unique and beneficial to Delta Sigma Pi. We cosponsored a semiformal dance with a local chapter of Alpha Kappa Psi. The affair proved to be a huge success.—WILLIAM J. ZECK



BETA OMEGA CHAPTER at the University of Miami in Florida participates in a buffet dinner following a professional meeting (*left photo*) and tours the Florida Portland Cement Company (*right photo*).

#### SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota started the new semester with the election of officers. The new officers include: Donald Loeb, president; Gerald Lober, senior vice-president; Kenneth Mc-Kay, vice-president; Gordon Holmes, secretary; Richard Cassidy, treasurer; and Ronald Vilas, chancellor. Along with congratulations going to the new officers, the past executive committee was commended for its fine job.

After a two week rush, bids were sent out on March 6, to prospective pledges that the fraternity thought would become assets to Delta Sigma Pi. On March 10, 14 new pledges were installed. These pledges will help fill the loss of the large number of graduating seniors.

Our first professional program of the semester was held on March 12, with a representative of a local bank telling us of banking life. Plans are being made for our field trip to Kansas City, Missouri, during the middle of April. Five tours have been planned for our three day visit in Kansas City.

The basketball team traveled to Mankato, Minnesota, to play in the Midwestern Region basketball tournament. Although being defeated in the semi-final round, all those who went enjoyed the opportunity to meet the brothers from the chapters in our Region.— DAVID E. VOHS

#### LOYOLA-Los Angeles

DELTA SIGMA CHAPTER has made a fine start toward a very active and profitable Spring semester. Our eager and imaginative new president, Pat Kennedy, has planned professional, service, and social activities that will bring Delta Sigma Pi to the forefront of campus organizations.

Brother Kennedy's newly appointed Professional Chairman, Frank Curcio, has scheduled a full slate of speakers as well as an industrial tour. Frank has been successful in securing speakers of general interest. Not only informative to the members, they also provide a key to successful rushing next Fall by affording contact with and arousing the business interest of Loyola's freshmen. Service activities have also felt the able hand of our new president. Pat, with the aid of Fred Middaugh, has planned a number of Sunday night film events for the university. Utilizing Loyola's spectacular new Strub theater, Delta Sigma Chapter has capitalized upon its location in the film capital of the world to present outstanding movies followed by academic discussion of the movie maker's art.

Socially, Delta Sigma Chapter will shine. For the job of Social Chairman, Brother Kennedy has tapped the limitless personal resources of Ed Forness. The chapter social calendar provides evidence that Ed has responded with his typical zeal.

All in all, this is a semester that will be not easily forgotten by our nine hopeful graduates and hard to equal for our remaining actives.—Lou FISHER

#### WAKE FOREST

GAMMA NU CHAPTER at Wake Forest College continues in trying to insure that this will be the most successful, profitable, and enjoyable year in the history of the chapter. We have just completed our first semester of this year, and have at present 37 brothers. We have a well planned and activity-filled semester coming up, and each brother has dedicated himself to the success of our chapter.

After a year of experienced leadership under our former officers, Gamma Nu Chapter attempted the difficult task of finding new officers to equal the past performances of the old. We are sure that we have the most capable and conscientious men. The following officers were elected on February 5: Dave Yaun, president; Stan Hamm, senior vice-president; Doug Darmstaetter, vice-president; Ken Smith, secretary; Robert Pulliam, treasurer; and Robert Pickett, social chairman. We have placed our confidence and trust in these men, and even now it is evident by their immediate action that they deserve the offices, and will serve admirably.

Our professional activities this semester will be numerous. We have already heard an excellent talk by J. L. Mackay, College Employment Co-ordinator of Bell Telephone Company. Our professional chairman, Brother Lester Morris, has been working very hard to obtain top men in various business fields. Speakers have been invited for March 25, April 15, and April 29. Two professional tours have been tentatively scheduled to Charlotte and Greensboro, N.C.

On February 15 we celebrated Valentine's Day with our "Rose" Valentine Ball held at the "Barn." Rosemary Greenwood was elected our "Rose"; everyone at the party enjoyed themselves.

The brothers are working together to redecorate our chapter quarters. We have bought new furniture and a new television. We have re-painted, and are at present planning for further improvement.

This spring Gamma Nu Chapter will be more active than ever before. We work together; we dedicate ourselves to our chapter, and to Delta Sigma Pi.—W. EDWARD MOFFITT, JR.

#### **DETROIT**—Theta

THETA CHAPTER is presently reaping the rewards of a full schedule of organized rush activities. A pledge class of eight fine neophytes are well on their way in learning the tradition of Delta Sigma Pi, Theta Chapter style.

Professionally, Jerry Dvonch and Dick Niborski are to be credited with the invitation and tour of Goodbody & Co., nationally known stock brokerage firm. Much time was spent clarifying buying and selling procedures which correlated with a stock market course many of the brothers are taking on campus. Members of both national and local accounting firms are scheduled to speak on campus concerning their individual merits.

Through the efforts of Brothers George LaForest and Chuck Elser and an ornate contest, a lovely young "Rose" for 1964 was selected at the beginning of the second semester. Our "Rose" Pat Boyce, her "Petals" Jan Smigielksi and Suellen May, and the brotherhood are looking forward to the "Rose Dinner Dance" which this year will be held in conjunction with our Spring initiation.

Brother Pete Abbo currently has Delta Sigma Pi in third place for the annual "All Sports Trophy." This highly-esteemed trophy is presented by the University to the leader in intramural sports out of 26 participating fraternities and independents.

All of the brothers are ready to start work on our big booth for the Spring Carnival. We have enjoyed much success in the past, with last year's effort resulting in the second largest money-maker for the school.

Thanks to Brother Roger Jankowiak for keeping the name of Delta Sigma Pi in the limelight in campus publications through the past semester.

We are now anxiously awaiting the annual Spring Formal Dinner Dance which will climax the social season. At this affair we will install our officers for the coming year.—RALPH KOBLINSKI

#### TEXAS

IT WAS REPORTED in the January issue of The DELTASIG that this promised to be one of the best years ever for Beta Kappa Chapter at The University of Texas. We are happy to report that the Fall semester truly lived up to this prediction and that the Spring-semester activities have contributed to make this one of the best years ever for Beta Kappa Chapter. Senior Vice President Joe Bearden was particularly effective in organizing a pledge class of 43 strong for the Spring semester, thus bringing the total to 90 members for this semester. We were fortunate to have Mr. Bob Hodges, lecturer in marketing and statistics, as our faculty pledge for this term. Brother Joe Bearden should also be recognized for his selection of speakers for our smokers. One we felt very much honored to have with us was Dr. James C. Dolley, vice chancellor for The University of Texas and one of the first members of Beta Kappa Chapter when it was organized in 1930. It was also our privilege to have J. Scranton Peavy, alumnus of Beta Kappa Chapter and a very prominent man in the field of life insurance, speak to us at our first smoker on February 24.

Brother Jim Shafer followed through with a list of good speakers for this spring, also. Mr. Bill Glastron, owner of a very large local boat manufacturing firm, is scheduled to speak March 23. Mr. Bob Boyd, a prominent businessman from Dallas, quite successful in the field of management, will favor us with an appearance at one of our April meetings. Brother John Gilbreath was instrumental in arranging what promises to be one of the best field trips ever taken by Beta Kappa Chapter. We are planning to be in Houston April 30 and May 1 for tours of Champion Paper Company and Humble Oil and Refining Company. The climax of the day is a trip up and back down the Port of Houston on a barge provided by the City of Houston. We are really looking forward to a visit to the Continental Grain Company, which is the firm responsible for exporting wheat to Russia, and the whole inter-coastal canal.

Brother Chuck Saunders has arranged an enjoyable slate of social activities: the traditional Stag Party for the active members and prospective pledges, a "Rose" Dance for the presentation of the "Rose" of Beta Kappa Chapter, a picnic for all members and their wives or dates, and finally an Installation Dance honoring our new officers for the Fall semester, 1964.

Other Beta Kappa Chapter activities on campus include the running of Brother Alex Duggan for vice president of the Student Body. We can point with pride to our intramural participation. Our volleyball team has already advanced to finals, and Brother Dick Wietzel, intramural chairman, has plans to enter teams in softball, tennis, golf, and track competition.

One of the highlights of campus activity for Beta Kappa Chapter was the awarding of a trophy to the chapter for outstanding participation in the annual CBA Week activities. Our display in the main lobby of the Business-Economics Building drew lots of attention and comments from the students and faculty alike. We were awarded another trophy for sponsoring the most imaginative exhibit. Brothers Jerry Squyres and Jim Shafter headed this project with Brother William H. Garner serving as chairman of the participation committee. Although our pledge class lost out in the finals of the CBA Volleyball Tournament to the faculty team, we felt it a fair trade for the Participation Trophy.—BILL MCCANN

#### TEXAS TECH

THE BETA UPSILON CHAPTER at Texas Tech proudly announces the initiation of 23 men into pledgeship. We believe that this group is one of the best we have ever taken and if all goes well it will boost our membership to over 70.

We have adopted new bylaws and set up a new pledge training policy. With these revisions, we hope to be able to train better members and increase our chapter's efficiency.

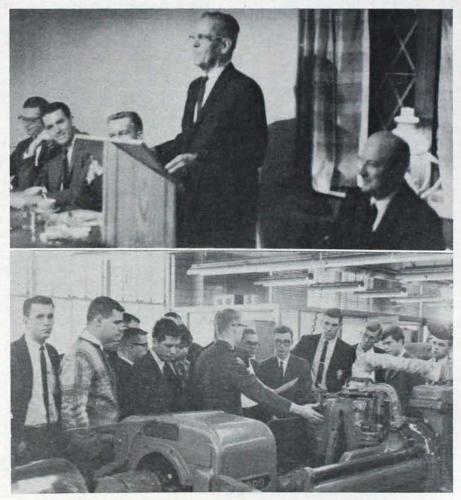
Our professional program, under Stan Treanor, has received campus-wide recognition. Working through Texas Tech's excellent placement, he has succeeded in recruiting men from all over the nation, who represent both large and small companies, to speak to us. They not only speak to the chapter as a group but, also, through the use of receptions at individual members' homes, we have gotten to know these men personally and they have come to know Delta Sigma Pi. So far this semester three national insurance companies, Foleys' of Houston, and the Kroger Company have participated in this program, with Ford Motor Company and Armour and Company coming in the near future.

Our "Roaring Twenties" party was a big success with everyone dressed as Al Capone (not the girls). The Annual "Rose" Dance will be held on April 11, and thanks to our social chairman, Bill Strickland, it should be a night to remember. We also are planning a Las Vegas party near the semester's end, with the alumni.

For some unknown reason, our athletic teams have started to win. We came in third in basketball, and are presently tied for first in both bowling and baseball. We also have two brothers entered in golf and hope to bring home a trophy in this sport.

We would like to extend to all Deltasigs a big Texas "Howdy" and a personal invitation to stop by 15th and Avenue X if you are in Lubbock this summer. We have over 60 per cent of our chapter planning to attend summer school, and we will be glad to find you a place to stay and will make your visit an enjoyable one.—T. C. STEPHENS, JR.

BETA PI CHAPTER at Kent State University has a vigorous professional program. Top photo, Mayor Greer of Kent, Ohio speaks at Founders' Day Banquet. Lower photo, Chapter tours Akron Beacon Journal plant.



#### EASTERN NEW MEXICO

EPSILON ETA CHAPTER of Eastern New Mexico University has had an excellent variety of professional speakers this semester. We started with Mr. Seth Hinkley of Johns-Manville on January 13. Then, on February 18 we had Mr. G. Walter Scott of Investor's Diversified Service followed on February 25 by Mr. Jerry Hogan of John Hancock. Mr. Melvin Schumpert, a local realtor, spoke to us on March 3.

We initiated 11 men into pledgeship on February 28. One of them is Mohammed Zakir Husain, a graduate student from Karachi, Pakistan. Spring Initiation is scheduled for April 25. We will announce our "Rose" at this time.

Eastern New Mexico University held a High School Talent Day on February 29, giving away 73 scholarships worth about \$9,000 on the basis of competitive examinations. The members of Epsilon Eta Chapter acted as guides for both the students taking tests and students attending but not participating in the competition.

Sunday, March 15, is the big day for Epsilon Eta Chapter. We leave for Dallas on that day for a week of professional tours. This is the high point of the Spring semester and we are certainly looking forward to it. We are getting a bonus this year in that the brothers of Epsilon Mu Chapter of Sam Houston State will tour Texas Instruments at the same time our chapter does. We are all eagerly anticipating this opportunity to meet our brothers from the sovereign State of Texas.—MAURICE F. BRUCKNER, JR.

#### PITTSBURGH

DOCTOR ROBERT H. BALDWIN, one of Lambda Chapter's fine faculty advisors, suggested that we start an investment club. Later, President Joseph E. Wilson appointed a committee of three volunteers to study the advantages, the setbacks, and the feasibility of operating such a club within the fraternity.

In March our guest speaker was Mr. Livingston Johnson, a member of several civil rights organizations. He talked about the current racial situation both locally and nationally and the impact of protest groups. Moreover, he pointed out the necessity of overcoming this sensitive problem and gave insight to likely future moves and adjustments.

Other activities included an evening at an opera and a management film about change and resistance to change. After the film, we discussed the difficulties of change as well as their potential solutions. Brother Richard C. Broxton unveiled plans for our next rusher. We are thinking about inviting graduate business students.

In cooperation with the Pittsburgh Alumni Club we intend to celebrate Past President's Day and take part in the first annual Delta Sigma Pi golf tournament and in our annual family picnic. So far our drive in the Chapter Efficiency Contest is running strong for another 100,000 points.—RONALD J. TRALKA



HONORARY MEMBER George W. Jenkins is shown here receiving a plaque from Chapter President David Kelsey of Delta Iota Chapter at Florida Southern College.

#### CREIGHTON

MANY EVENTS have taken place in Beta Theta Chapter of Delta Sigma Pi, at Creighton University in Omaha, Nebraska. The chapter elected a new President, James Tracy, upon the graduation of their past President Perry Demma, at the end of the first semester.

One of the major activities of Beta Theta Chapter took place on March 10 and 11; that was the annual Creighton University "Bus. Ad. Booster Days." This event involves a two day business show which is participated in by various representative firms from the Omaha area. The climax to "Bus. Ad. Booster Days" was a banquet on the evening of March 11, at the Mary Rogers Brandies Student Center. Mr. Morries E. Jacobs of Bozell and Jacobs, Inc. flew in from Arizona to address the audience of faculty, businessmen and students attending the dinner. His talk on the ways in which advertising has changed in the last 40 years was interesting as well as educational. Members of Beta Theta Chapter worked from the beginning of the year to make this the best and it was by far the most successful "Bus. Ad. Booster Days" showing to date.

On Sunday, March 8, Beta Theta Chapter initiated 16 new members into the International Brotherhood of Delta Sigma Pi. The formal ceremonies, which were held at a downtown hotel, were followed by a banquet at which alumni and members of the faculty were present.

Aside from these activities the brothers of Beta Theta Chapter have had several business dinners, one of which was a tri-chapter dinner with the University of Omaha and the University of Nebraska. Also there have been several parties, all of which have been a success and at present the brothers are preparing for their formal dance, which is to be held in April.

All and all it has been another interesting and exciting year for Beta Theta Chapter.— GEORGE PILGRIM

#### SACRAMENTO STATE

EPSILON PHI CHAPTER at Sacramento State College in the heart of sunny California is growing by leaps and bounds and has become well known on campus in less than one year of activity. Our present active membership has increased to 24 members with 10 men presently pledging.

In December we held our ceremonial banquet followed by a dance and live music. February 8 was the date of a mixer with Chico chapter (*Epsilon Theta*) at a Chico brother's apartment.

Our "Rose" of Deltasig is Miss Marilyn Rumph who was elected in February. She is a member of Kappa Gamma Sorority.

One of our social events during semester break included a party in honor of our graduating brothers. February 22 was the day our rush function was held. Prospective pledges, active members, and alumni heard speeches given by Chapter President Cliff Gehrt; honorary member, Executive Dean, John Cox; and our most illustrious alumnus, Dr. H. Nicholas Windeshausen (Chapter Advisor). Also during the week of February 22, our chapter provided a booth at one end of the business administration building where interested students could learn the functions of professional fraternities.

March 8 is the date scheduled for our pledge ceremony which will be followed by a dinner and dance. Other activities and professional events include field trips, films, and several guest speakers. Moving faster than ever before, Epsilon Phi Chapter is planning for the future to help the fraternity and to help each other.—LARRY O. CROTHER

#### TAMPA

EPSILON RHO CHAPTER at the University of Tampa featured Mr. David S. Holden, secretary-treasurer of the Florida Banker's Association. Our professional committee sponsored the event which included a lecture on the need for closer relations between the institutions of higher learning and the Banking Industry. This meeting was the first of a series of lectures for the spring semester. Much of its success was due to the fine work of Brother Robert Warren who heads our professional committee.

Our last initiation brought Epsilon Rho Chapter 13 new brothers. Already they have proved themselves as assets to Delta Sigma Pi by their activity and continued interests. During Homecoming at the University of Tampa, Delta Sigma Pi ranked first in its lawn display and received a trophy from Dr. Delo, president of the University.

The social committee, under the leadership of Brother Phil Davis, has planned various events for the spring semester. During our recess in April, Epsilon Rho Chapter hopes to get together for a gala weekend at Tampa's picnic grounds. Our promotion staff is trying to get other chapters in Florida to join us. The men of Delta Sigma Pi continue to build for the future.—ROBERT PADERNACHT

#### MICHIGAN

ON FEBRUARY 4, Xi Chapter of Delta Sigma Pi visited McManus, John and Adams, Inc., a prominent Detroit advertising agency. The program was very interesting and included a complete tour of the company offices with an explanation of the agency's operations. Also included in the program was a movie presentation on the advertising industry and a discussion of career opportunities in advertising.

On February 25, Mr. James Riley of the Transmission Division of General Motors Corporation spoke to our chapter on the role of production control in a manufacturing operation. His talk was enjoyed by all who attended and it provoked many questions from the members and pledges. Our professional program this semester is very good. Besides Mr. Riley, at least two other professional people are scheduled to speak to Xi Chapter and some invitations are yet outstanding. Our next speaker is to be Mr. C. W. Barkdull from the Management Services Division of Ernst & Ernst, a public accounting firm. His subject will be "The Role of Organization Planning in Business.'

On March 8, Xi Chapter of Delta Sigma Pi initiated five new student brothers and four new faculty brothers into the fraternity. We are certain that these new brothers will be an asset both to Xi Chapter and to the fraternity as a whole.— NORMAND E. SIMARD

#### KANSAS

IOTA CHAPTER at the University of Kansas has experienced a very fruitful second semester. So far emphasis has been placed on rush. The first rush meeting was an informal get-together with promising business students of Kansas University. Our next rush meeting was a more formal meeting, highlighted by an enjoyable steak dinner in the Prairie Room of the Kansas Student Union. At our next meeting we are looking forward to pledging a large number of qualified rushees.

In promoting our business interests Iota Chapter toured Sheffield Steel in Kansas City. The comptroller and chief electrical engineer gave an informative discussion into opportunities and problems of the steel industry.

In the near future Iota Chapter will tour Buick, Oldsmobile, Pontiac Division of General Motors in Kansas City. Mr. Dale Mc-Neal of the Commerce Trust Company, an alumnus of Delta Sigma Pi, will be a guest speaker at a future business meeting. We are also looking forward to Mr. Carl Bolte, another alumnus, of Hamilton-Phillips Mortgage Company who is also going to speak to the brothers of Iota Chapter.

Iota Chapter has striven to carry out its obligation toward the goals as set by the preamble of Delta Sigma Pi. The brothers feel that we have received more than a "fair return" for the efforts and personal sacrifices that were given to Delta Sigma Pi. With this feeling we are anticipating the challenges and rewarding experiences that await us.— DENNIS FRY

#### **GEORGIA SOUTHERN**

EPSILON CHI CHAPTER at Georgia Southern College successfully completed the chapter's first pledge program with the initiation of 14 new brothers into the fraternity.

Formal initiation was Saturday, February 29, after a brother-pledge lunch in the student center. A barbeque and dance were held after the initiation proceedings. These brothers bring the total membership of the chapter to 41.

Mr. Wallace Cobb, president of the Bulloch County Bank, spoke to the brothers on January 20. From a background of more than 40 years experience in banking, Mr. Cobb gave an inspiring talk on the growth of banking and on banking as a career, to culminate our second professional program for this year.

Our third professional meeting for the year, second for the quarter, consisted of a

SOME OF THE PROFESSIONAL activities of Gamma Sigma Chapter at Maryland are pictured here. Left: Mr. Daughart of the National Association of Manufacturers addresses the chapter. Center: Newly elected chapter President, Rich Robertson meets with Senior Vice President Michael Levine. Right: Dr. Taff, Chapter Advisor, and Dr. Dorsey in a discussion with Brother Dunham. very fine discussion of the stock market by Mr. A. MacGrath Beauchat, a resident of Statesboro. Mr. Beauchat spoke from his personal dealings and experience with the stock market.

The brothers of Epsilon Chi Chapter have successfully completed three money raising programs this quarter. One of these was the co-sponsorship of the homecoming dance. The other two were a money raising drive to help the local chapter of the American Red Cross and a campaign to obtain money to broadcast the NAIA championship basketball games from Kansas City.

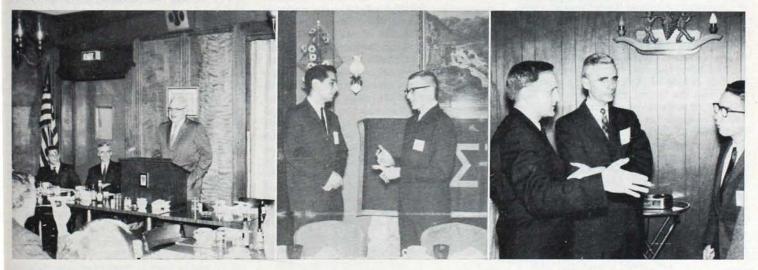
Plans have been made concerning activities by the chapter for next quarter.— CHARLES W. HOLTZCLAW, JR.

#### PENN STATE

THE ALPHA GAMMA CHAPTER of Delta Sigma Pi at Pennsylvania State University has completed its activities for the Winter term. During this Winter term we had two rushing smokers from which 12 pledges were chosen. All 12 succeeded in passing their written pledge exam and ultimately became brothers at ceremonies held on March 4, 1964. Our new brothers are: Thomas Kirkwood of Erie, Pennsylvania; James Playfair of New Cumberland; William Derrick of Camp Hill; Harold Missimer of Pottstown; Garry Himes of Bethlehem; William Gombocz of Hellertown; Richard Dobkin of Pittsburgh; James Parris of Abington; Robert Fallgren of Pittsburgh; Thomas Loane of Prospect Park; Robert Beggs of Allison Park; and Howard Lubatkin of Spring Valley, New York.

On February 12, 1964, we had a coffee hour in the lounge of the business administration building for the faculty members. Our main purpose for this coffee hour was to revive faculty interest in our organization and to acquaint the faculty members with the current officers and pledges of our chapter. The affair was very successful.

This coming Spring term will see the election of new officers, the preparation of the following term's calendar, and the adoption of measures to raise our standing in the Chapter Efficiency Contest. With these activities in mind, we plan on having a busy term.—NICK FRONZAGLIA



The DELTASIG of DELTA SIGMA PI

#### MISSOURI

ALPHA BETA CHAPTER at the University of Missouri is proud to announce the pledging of 29 very capable men for the second semester, 1964. We feel that with a pledge class of this size and quality coupled with the dynamic leadership of our new president, Dave Davis, the top place in the Chapter Efficiency Contest is definitely within our reach.

The second semester promises to be a very busy and productive one for Alpha Beta Chapter. We are currently in the midst of preparing for Business Week activities to be held during the first week of April. We are confident that we will continue to uphold our reputation of leadership in this annual event and are looking forward to the opportunity to serve our fellow students in the school of Business as we have in the past.

We are also preparing for our annual spring tour to Kansas City which will also take place in April. We are making arrangements to visit four industrial establishments in the Kansas City area and are sure that we will derive much benefit from our tour.

We would like to extend our thanks to the Brothers of Beta Sigma Chapter at St. Louis University for the courtesy that was shown to Brother Roger Joseph at their recent "Rose of Deltasig" Dance.—HENRY B. WATTS

#### FLORIDA SOUTHERN

THE DELTA IOTA CHAPTER of Delta Sigma Pi located at Florida Southern College in Lakeland, Florida, is in the process of completing one of its most active years since becoming a chapter.

Banquets, trips, rush, speeches, initiation, and other numerous events have headed this year's program. Another trip, more speeches and the annual dinner-dance are scheduled later this semester.

The biggest function this semester has been the initiation of George W. Jenkins as an honorary member of the Delta Iota Chapter. Jenkins is president of the Publix Corporation, one of the main food store chains in the South.

Mr. Jenkins' past honors include being president of the Rotary Club, the Chamber of Commerce, National Boy's Football Foundation, and president of the Super-Market Institute. Other honors include honorary chancellor of Florida Southern, commander of the Lakeland Yacht Club, and recipient of the Silver Beaver Award presented by the Boy Scouts of America for outstanding work with the Scouts. He has recently been selected to serve on the Florida Council of 100 as a member of a committee on Judicial Progress.

Many members of the local chapter are active in other campus organizations as well as Delta Sigma Pi. David Kelsey, president of the chapter, has collected numerous awards. He is a distinguished military student in ROTC, holding the position of S1 of the Battle Group. Kelsey was recently selected for Omicron Delta Kappa, men's leadership and scholarship fraternity. He is currently serving as vice-president of the senior class.

Charles Huber is also a distinguished military student and is Headquarters Commandant. He is a member of Pi Gamma Mu, national honorary social science fraternity and is vice-president of Phi Sigma Kappa.

David Little is co-editor of the school's newspaper, *The Southern*, having served in the capacity of sports editor prior to being named to this high campus position.

Dan Hopgood is the Commanding Officer of the ROTC Band, giving Deltasig a fine representation in every phase of the ROTC program.

Chester Babcock is secretary of Phi Sigma Kappa and is a representative to the Interfraternity Council.

The Delta Iota Chapter has a sorority sweetheart, too. That honor goes to Bob Murphy, sweetheart of Sigma Sigma.

Stuart Smith is vice-president of Sigma Alpha Epsilon, an editorial assistant to *The Southern*, and Men's Student Government Association representative.

Chip Hutchison is president of Kappa Sigma fraternity and is a member of Omicron Delta Kappa. Tom Smith is secretary of Kappa Sigma and is the treasurer of Circle K. Ray Rodgers is vice-president of Circle K and is pledge trainer of Kappa Sigma.

Mike Branigan is a Men's Student Government Association representative and is currently running for the position of independent male senator. Sandy Troy is secretary of Circle K.

Five Deltasigs helped the soccer team to their second best record in the history of Florida Southern. Captain Dave Kelsey, Dave Little, Fred Archer, John Tower, and Charles Huber all played an important part in the highly successful season.

With the activities and the men of the Delta Iota Chapter active throughout the entire year, the name of Delta Sigma Pi on the Florida Southern campus is becoming one of the most mentioned names on campus.

#### **RUTGERS**—Beta Omicron

BETA OMICRON CHAPTER'S social program has highlighted the early weeks of the Spring semester. On February 21, there was a party with the sisters of Delta Phi Delta. The following Saturday the brotherhood enjoyed the semester's first house party. And then business was combined with pleasure at the annual Deltasig Mixer. A recordbreaking turnout, plus music from the Blue Notes, made the evening a social success and netted the chapter a nice profit besides. We would like to extend a special vote of thanks to our social chairman, Ray DeBlasi, for the excellent job he has done.

We have had only one professional meeting so far, but it was a good one. Special Agent Joseph DeLeo addressed us on March 2. His topic entailed a description of the opportunities offered for college graduates in the Federal Bureau of Investigation, and a short digression to describe how an F.B.I. agent could beat Wyatt Earp to the draw. The demonstration was a little fuzzy because he had forgotten to bring his gun.

Of seven students from the School of Business who were elected to mention in Who's Who Among Students in American Colleges, six are brothers. In case you are wondering what happened to number seven, she was ineligible for membership. Beta Omicron Chapter would like to congratulate the following brothers for making Who's Who: William DeLoughy, Theodore Link, George Mangarelli, John Ong, Mario Pompeo, and Rudolph Templin.

While we are on the subject of achievement, congratulations to Brother Robert Brunner on the birth of his daughter, Christine Ann, on February 22.

Actives, alumni and faculty gave strong support to our semi-annual Smoker. As a result, we have extended pledgeships to 11 very promising neophytes.

Scheduled for the future are five professional meetings, three house parties and, of special note, a Spring Formal on June 6. —DREW YSKAMP

#### WAYNE STATE

GAMMA THETA CHAPTER of Delta Sigma Pi at Wayne State University is proud to announce the initiation of 9 new brothers. They are, Dave Baker, Bob Bonamici, Cliff Crockford, Ed Dulin, Gary Hoopfer, Dennis Peters, Harry Schuler, Brian Snooks and Gary Zdziebko. Gamma Theta Chapter is proud of its newest brothers.

Here at Wayne State we have just finished a month of great excitement. The School of Business Administration has moved into a new modern office and classroom building in the center of the Wayne State campus. The building is the newest creation of Minoru Yamasaki, the famous Detroit architect. The brothers of Deltasig were honored to have been selected as tour hosts for the dedication ceremonies of the new building.

During "Greek Week" here at Wayne State, February 17-22, Deltasig dominated the activities of the week. We held an open house for all University students at the Deltasig fraternity house, on Thursday, February 20. Over 300 students witnessed the newest college fad; a Volkswagen carry. A Volkswagen was carried by 13 Delta Sigs 100 feet, and then with the 13 brothers inside the car, it was driven back, all in 38.89 seconds, a modern VW carrying record; and the only one. Needless to say, the Deltasig open house was the hit of the "Greek Week" fraternity festivities. Our thanks to brother Ken Ziomek who organized the car carry.

Ken Ziomek who organized the car carry. On Saturday at the end of "Greek Week" the annual Inter-Fraternity Ball was held. Each fraternity on campus builds a display for the dance and competes for a trophy. Our display won first prize. Our thanks goes to brother Cliff Crockford who was chairman of the display committee for Deltasig.

The year has already been prosperous for Gamma Theta Chapter. We know it will continue to be, and that you will be hearing more of Deltasig at Wayne State University. —Roy DANIEL

#### WISCONSIN

PSI CHAPTER at the University of Wisconsin has left a portion of a successful semester in the past and is anticipating that the past will hold true for the remainder of the year.

On the professional scene, the chapter ventured to Chicago for an interesting professional tour, visiting the Underwriters' Laboratories and the Chicago Tribune. As professional speakers, Jerry Newman, an alumnus of Psi Chapter, enlightened us in the field of insurance and John Jamenson, of Francis I. Dupont, spoke on the aspects of the stock market.

"Well-balanced" best describes our social schedule for this semester. A Japanese, a pajama, and non-costume parties and, of course, a number of informal parties may be chalked up as a success. The lovely and charming Miss Mary Icenogle, a Pi Phi, was crowned as our candidate for the "Rose of Delta Sigma Pi" at a formal dance given in her honor. Coming featured social events are the spring formal, the pledge party, and Dad's Day, a day when we invite our fathers to the fraternity house for an informal gettogether, topped off by a father vs. son bowling tournament.

The Housing Corporation has made tentative plans for redecorating the members' rooms of our attractive fraternity house this summer, with refurnishing these rooms to be on the docket the following summer. This should be very conducive to our rushing program in the future.

With our staff of very capable officers— Gary Grosenick, president; Richard Whitty, senior vice president; Roger Weiss, vice president; Arthur Wigchers, secretary; Jerry (IQ) Thies, historian—and with the great potential of the members of the fraternity and our select 13-member pledge class, Psi Chapter should continue its upward climb in semesters to come.—WAYNE DANKLEFSEN

#### BAYLOR

BETA IOTA CHAPTER at Baylor University is enjoying a very good semester this spring. Our rush program led by Brother Leo Turner was very successful. We have taken in 16 pledges who will be initiated as members the third week of May. The addition of these 16 members will give our chapter one of the largest and most active fraternities on campus. We have already begun working on plans for our fall rush.

Miss Linda Raymond is serving as "Rose" this semester. Linda, who is from Houston, Texas, has been one of our outstanding "Roses." She was very active at our rush smokers as she acted as hostess and helped make all our rushees feel welcome. She helped complete a map that shows all chapters of Delta Sigma Pi. The map has been placed in our new lodge.

Our intramural program continues to be one of the best in this area. We have won our first 7 softball games and we are sponsoring a softball tournament in a couple of weeks. Our ping-pong team finished second in the school and our coed softball team is considered one of the top entries.

Brother Jerry McNabb and Brother Chuck Weddington have been chosen as two of the best dressed men on campus. Brothers Harry Barrett and Roy Knight have been chosen by two of the women's social clubs to represent them in the "April King Contest." Brother Mike McElmurry posted a perfect 4.0 Grade Point Average last semester and Brother Jim Monnig was elected president of Beta Alpha Psi, an accounting fraternity.

We are planning a retreat at the close of the semester. Plans and arrangements are being worked out by our social committee. Our chapter will act as ushers for the Hankamer School of Business annual "Business Day." We are working with Dean Aldon S. Lang, a long time Deltasig, to make this a very outstanding event.—HARRY BARRETT

#### MARYLAND

GAMMA SIGMA CHAPTER ended its professional activities for the Fall semester with a dinner at Cannon's Steak House in Washington, D. C. Mr. James W. Daughart, assistant vice president of the National Association of Manufacturers, was the guest speaker. Mr. Daughart explained the policy and aims of the NAM which lighted the "right" side of the road. The discussion with Mr. Daughart that followed seemed to give the semester balance and the brothers gained from seeing all sides of the business and political picture.

On December 14, Michael Albersheim, Robert Bessio, Robert Hopkins, Dennis Malone, Gordon Nahas, Tim Pavlosky, James Rallo, Robert Sutton, Robert Hubbard and Robert Weisblut were formally initiated into the fraternity. The new brothers were heartily congratulated on their successful completion of the pledge period and a responsible future with the fraternity is seen for our new brothers.

Chapter elections followed shortly after formal initiation and an active nomination and speech making period followed. Our new chapter officers: President Rick Robertson. Senior Vice President Michael Levine, Vice President Paul Carpenter, Secretary Dan McGrath, and Treasurer James Peacock were installed with the best wishes of all the brothers.

A rush coffee was held in the Student Union on February 24. An informative program was given by the Rush Committee and the many questions of the prospective pledges were answered by the brothers. Nine men were accepted into the pledge class for the Spring semester of 1964.—JOHN N. MUL-LALLY, JR.

A DIRECTORY

#### The Grand Council

- Grand President: JOE M. HEFNER, Beta Upsilon-Texas Tech, 2107 Avenue Q, Lubbock, Tex.
- Executive Director: J. D. THOMSON, Beta-Northwestern, 330 South Campus Ave., Oxford, Ohio.
- Executive Secretary: CHARLES L. FARRAR, Beta Psi-Louisiana Tech, 330 South Campus Ave., Oxford, Ohio.
- Director of Business Education: WALTER A. BROWER, Beta Xi-Rider, 436 Park View Dr., Mount Holly, N.J.
- Director of Eastern Region: M. JOHN MARKO, Beta Rho-Rutgers, 24 Medbourne Ave., Irvington 11, N.J.
- Director of Southeastern Region: WILLIAM N. BOWEN, Beta Gamma-South Carolina, 3111 Kershaw St., Columbia, S.C.
- Director of East Central Region: ANDREW T. FOGARTY, Alpha Theta-Cincinnati, 1308 Voll Rd., Cincinnati 30, Ohio.
- Director of Central Region: THOMAS M. MOCELLA, Beta-Northwestern, 250 North Lytle, Palatine, Ill.
- Director of South Central Region: MAX BARNETT, JR., Gamma Mu-Tulane, 5534 S. Galvez St., New Orleans 25, La.
- Director of Midwestern Region: LAVERNE A. Cox, Alpha Delta-Nebraska, 1435 L St., Lincoln, Neb.
- Director of Southwestern Region: FRANK L. STRONG, Beta Nu-Pennsylvania, 1825 Crest Ridge Dr., Dallas 21, Tex.

- Director of Inter-Mountain Region: WARREN E. ARMSTRONG, Gamma Iota-New Mexico, 1002 Idlewild Lane, SE, Albuquerque, N. Mex.
- Director of Western Region: BURELL C. JOHNSON, Alpha Sigma-Alabama, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.
- Director-At-Large: CHARLES I. SUTTON, Gamma Omega-Arizona State, 5840 East Windsor, Scottsdale, Ariz.
- Past Grand President: FRANKLIN A. TOBER, Alpha Kappa-Buffalo, 123 Highgate Ave., Buffalo 14, N.Y.

#### Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta-Northwestern*, 222 W. Adams St., Chicago 6, Ill.

#### **Executive Committee**

- Chairman: JOE M. HEFNER, Beta Upsilon-Texas Tech, 2017 Avenue Q, Lubbock, Tex.
- Members: M. JOHN MARKO, Beta Rho-Rutgers, 24 · Medbourne Ave., Irvington 11, N.J.; CHARLES I. SUTTON, Gamma Omega-Arizona State, 5840 East Windsor, Scottsdale, Ariz.
  - WALTER A. BROWER, Beta Xi, 436 Park View Dr., Mount Holly, N.J.

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