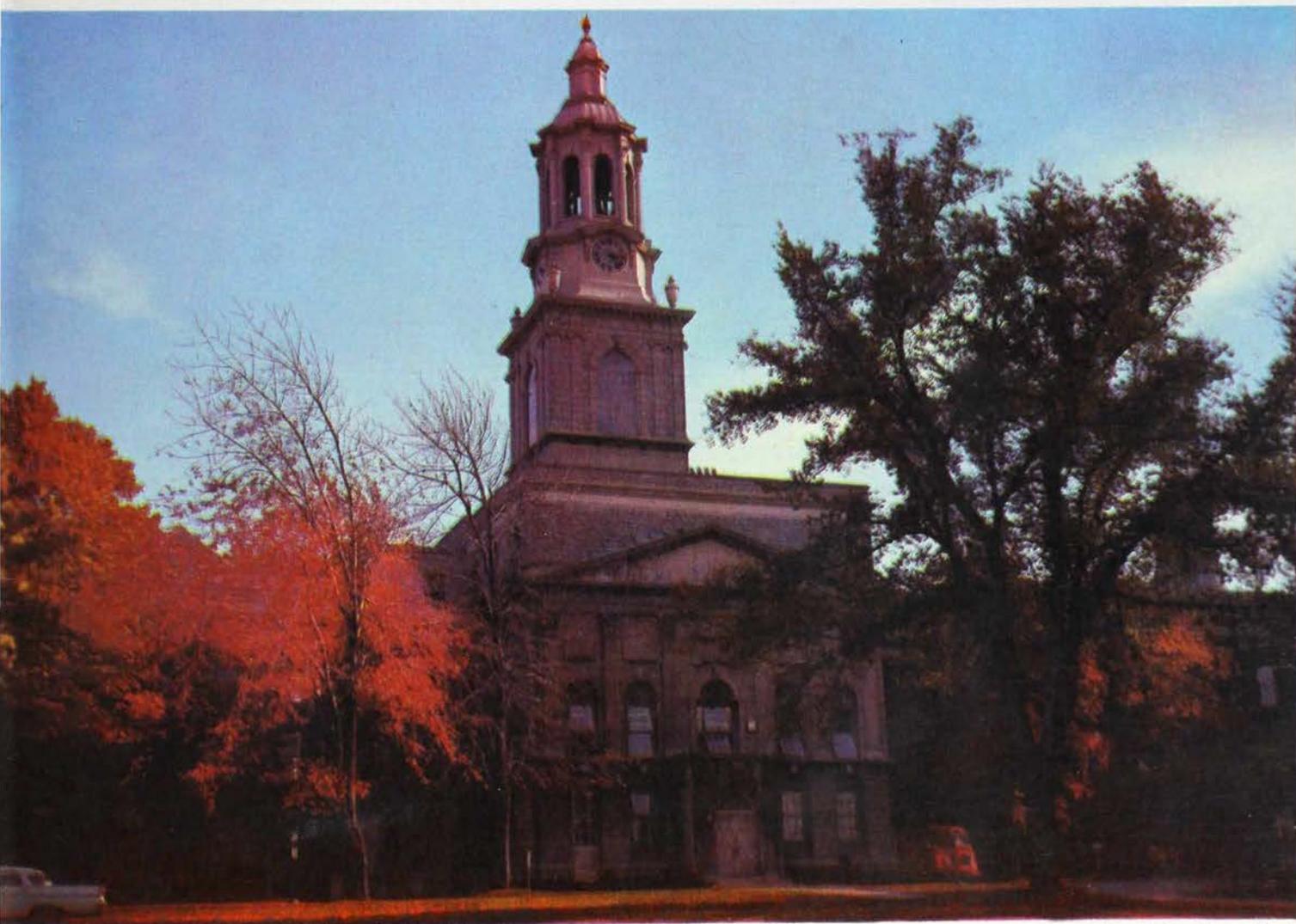


# The DELTA SIG

O F D E L T A S I G M A P I



*University of Buffalo, Buffalo, New York*

**PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY**

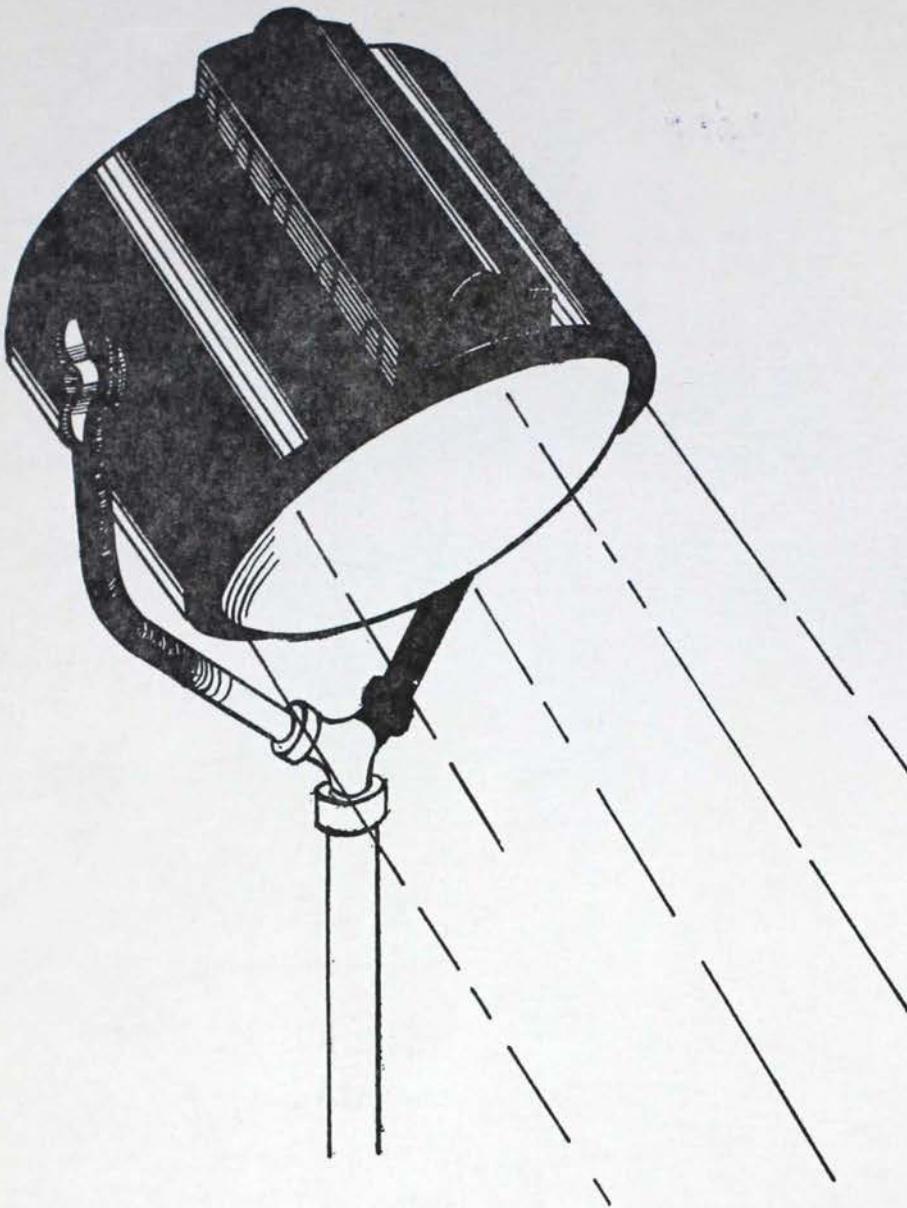
FOUNDED 1907

**NOVEMBER 1962**

# The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business  
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



## IN THE PROFESSIONAL SPOTLIGHT

CAUGHT IN our spotlight is Alpha Eta Chapter at the University of South Dakota during their recent trip to the Harris Trust and Savings Bank in the City of Chicago. Inspecting a famous painting are, left to right, Charles Riter, Steven Fennel, Charles Brothers, and LeRoy Morgan. Several other outstanding Chicago businesses were also visited on this tour.



# The DELTASIG

O F D E L T A S I G M A P I

.. in this issue

**Editor**

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DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi, CHEMISTRY, Alpha Chi Sigma, COMMERCE, Alpha Kappa Psi, Delta Sigma Pi, DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi, EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi, ENGINEERING, Theta Tau, Sigma Phi Delta, LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi, MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma, MUSIC, Phi Mu Alpha Sinfonia, PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

# From the Desk of The Grand President

FRANKLIN A. TOBER  
Alpha Kappa—Buffalo



*"There is a destiny that makes us brothers  
None goes his way alone  
All that we send into the lives of others  
Comes back into our own."  
Edwin Markham*

This month, November 7, to be exact, marks the 55th anniversary of the founding of our Fraternity at New York University. I sincerely hope that all chapters, and all alumni clubs, will honor this day with appropriate festivities—for surely its meaning becomes more and more significant as the years pass by.

I am sure that the four founders of Delta Sigma Pi—Alexander Makay, Alfred Moysello, H. Albert Tienken, and Harold V. Jacobs never could have visualized a fraternity such as we have today—one which, when you stop and think, has actually materialized into one of the finest, if not THE finest, professional business fraternity in the world today.

This did not come about purely by chance but by capable leadership through the years, by men of vision blessed with an inherent ability to see the better things that lie ahead.

The greatest need in any organization today, whether it be

in business, in Delta Sigma Pi, or in each individual chapter, is capable leadership. For capable leadership attracts desirable men, trustworthy, loyal, men of good moral character—men whose word is their bond.

We can and we must train our men in those qualities which will ultimately make them successful business executives. To do so, we must continually stress and encourage scholarship, emphasize the importance of character, recognize initiative, advocate self-discipline, and teach courtesy.

Someone once said, *"Ideals are like stars, you will not succeed in touching them with your hands. But like the seafaring man on the desert of waters, you choose them as your guide and following them, you will reach your destiny."*

The challenge is clearly defined. It is up to us. Can we, as brothers, meet the challenges which lie ahead?



THE 1962-1963 COLLEGE YEAR is well underway and if the whole year is as busy as this first month we are truly going to have a "humdinger." The customary surge of Fall rushing activities, which always create a huge demand for supplies at The Central Office, was coupled this year with preparations for nine Regional Meetings held in the month of October. All of these Meetings required a great deal of staff time, but the results were well worth the effort.

October also saw the installation of one new chapter at Monmouth College in West Long Branch, New Jersey. With the four chapters installed late last spring we have a total of five new units facing their first full college year as

## A Word From The Central Office

Delta Sigma Pi chapters.

Another Fall highlight was the Founders' Day celebration of the Charlotte, North Carolina, Alumni Club at which Tom Belk will be recognized as *"Deltasig of the Year 1962."* This was an affair that will long be remembered in the Southeastern Region of Delta Sigma Pi.

Sandwiched in among these have been our trips in search of a location for our 1965 Grand Chapter Congress and our visit to Bedford Springs, Pennsylvania, to button up the program of our 24th Grand Chapter Congress next August.

It has truly been a busy Fall and we believe a most productive one.—JIM THOMSON



# The DELTASIG

O F D E L T A S I G M A P I

## Eleventh Texas Chapter Installed at Sam Houston State Teachers College

DELTA SIGMA PI established its 11th undergraduate chapter in the State of Texas with the installation of Epsilon Mu Chapter at Sam Houston State Teachers College in Huntsville, Texas, on Saturday, April 14, 1962.

The installation ceremonies for Epsilon Mu Chapter were held on the campus of Sam Houston State. Heading the Installation Team were Executive Secretary Charles Farrar and Regional Director Joe Hefner. Past Grand President Kenneth B. White, and delegations from Beta Iota Chapter at Baylor University, Beta Kappa Chapter at the University of Texas, Delta Eta Chapter at Lamar Tech and Delta Phi Chapter at East Texas State College completed the team.

The program of the day included a tour of the Sam Houston State Teachers College campus for the benefit of the visitors, a buffet luncheon in the Austin College building, the informal and formal ritualistic initiations and the installation banquet.

Regional Director Joe Hefner served as toastmaster at the installation banquet which was the highlight of the day. To open the banquet program, Dr. Harmon Lowman, president of Sam Houston State Teachers College, welcomed Epsilon Mu Chapter to the campus. The guests and members were then briefed on the history of the Department of Business by Jean D. Neal, its chairman. Jerry D. Lee, chancellor of Delta Sigma, our petitioning group, followed with the facts surrounding the founding of this group at Sam Houston State. At this point the climax of the day was reached as Executive Secretary Charles Farrar presented the charge and charter to Donald R. Smith, president, who accepted it on be-

half of Epsilon Mu Chapter. In conclusion, Past Grand President Kenneth B. White extended fraternal greetings to the new chapter on behalf of all of the officers, chapters and alumni clubs that had sent their best wishes.

### History of Sam Houston State Teachers College

Sam Houston State Teachers College has a history which is a vital part of the development of the State of Texas. The legislative act creating Sam Houston Normal Institute, the first teacher-training institution in Texas, was signed by Governor O. M. Robert on April 21, 1879.

In order to meet advancing standards of the public schools, the curriculum was

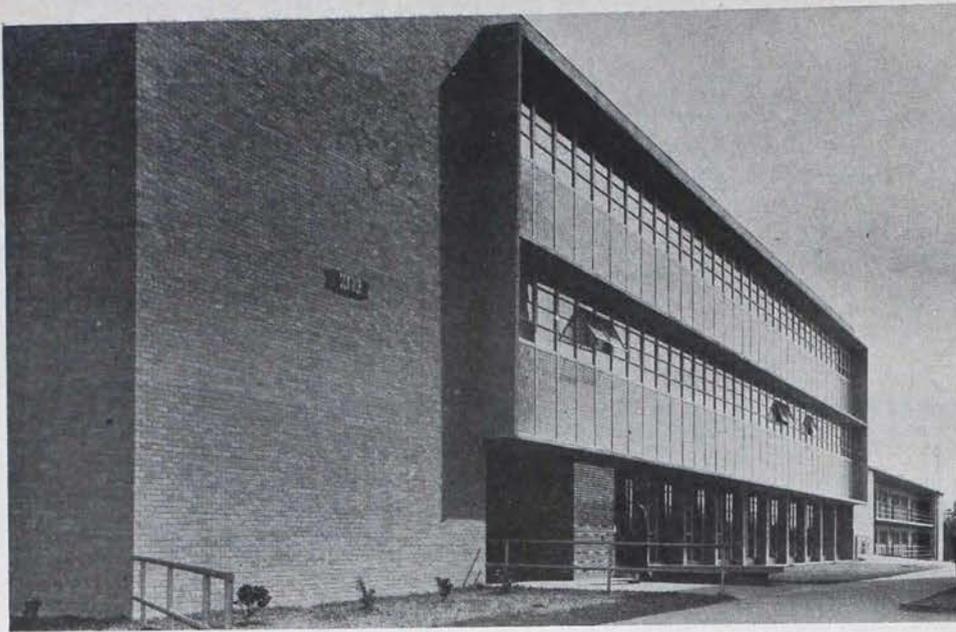
extended in 1918 by the Board of Regents to include four years of college work. The faculty was increased and strengthened and additions were made to the library and laboratory equipment, thus transforming the institution into a standard four year college for teachers with authority to confer the bachelor's degree.

Five years later the legislature changed the names of all the normal schools in Texas to State Teachers Colleges. The Sam Houston Normal Institute became the Sam Houston State Teachers College.

In 1925 Sam Houston State Teachers College was admitted to membership in the Southern Association of Colleges and Secondary Schools, and in 1936 the col-



EXECUTIVE SECRETARY Charles Farrar presents the Epsilon Mu Charter to Donald R. Smith, climaxing the installation program.



**THE MODERN** Farrington Science Building, completed in 1959, houses the departments of chemistry, physics and mathematics. The College observatory is located atop this structure.

lege was authorized to offer graduate courses leading to the master's degree.

The College was established and presently exists to train teachers for the public schools of Texas. In order to accomplish this end, the college offers instruction in all aspects of teaching and administration of all the grades, high school, and junior college. As new subjects and areas of instruction are added to the curricula of the Texas public schools, the college makes special effort to prepare teachers for those subjects.

In addition to the emphasis on teacher training, the college offers courses leading to liberal arts degrees and courses required for entrance to professional schools of medicine, law, engineering, dentistry, and other professions. Five years of standard college work are offered in music, art, commerce, vocational home economics, industrial arts, vocational agriculture, physical education and graphic arts.

Sam Houston State today enjoys the advantage of having one of the finest physical plants in Texas. The instructional buildings and dormitories, except one, are completely air-conditioned. Many new buildings have been, and are being, erected to meet the needs of a rapidly growing student body.

### History of the Department of Business

In 1925, the year the college was admitted to membership in the Southern Association of Colleges and Secondary

Schools, the first student majoring in business administration was graduated from Sam Houston State Teachers College. During that year, there were 24 courses offered in the curriculum. Among those courses were the following, which have not been offered since: teaching of

**HOME** of the more than 1,000 students enrolled in the Department of Business Administration is this building which is also the Administration Building at Sam Houston State Teachers College.

**EPSILON MU CHAPTER** Installation Banquet at Sam Houston State Teachers College. Seated left to right: Past Grand President Kenneth B. White, President Harmon Lowman, Executive Secretary Charles Farrar, Faculty Advisor Ernest R. O'Quinn and Chancellor Jerry D. Lee.



penmanship, college annual, business English and penmanship drills. In 1928, for the first time, the department offered five courses by correspondence.

The next significant period in the history of the development of the department came in the years 1934 to 1940. The number of courses offered during these years increased and in 1940, there were 36.

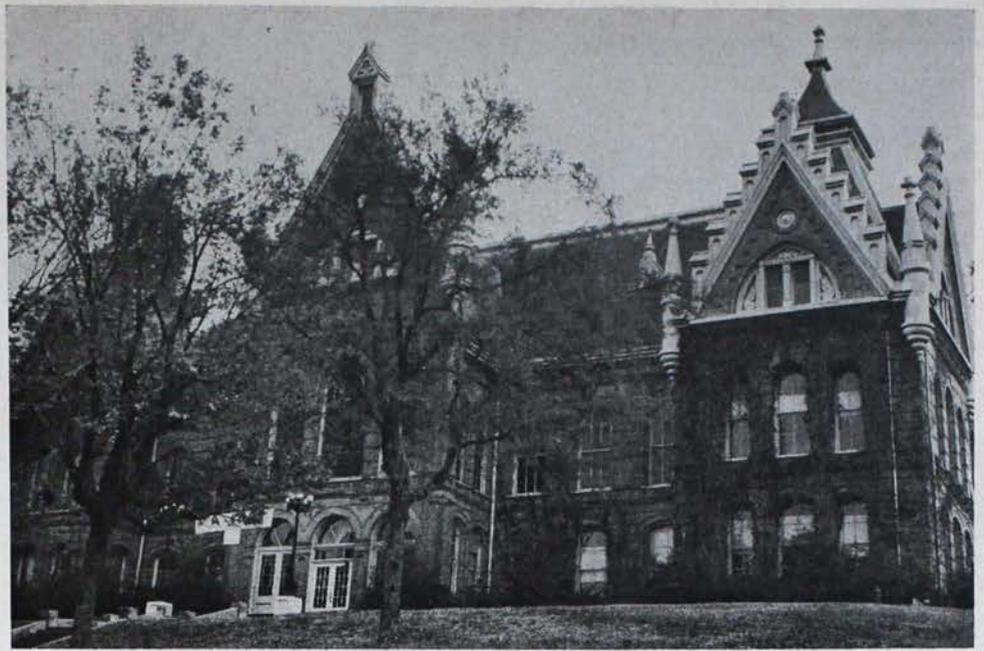
In 1948 there was a sharp increase in the number of students graduated, the number being 73. The peak year of the department, as to graduates and courses offered, was in 1949-50.

Today, the Department of Business has surpassed the growth in enrollment of the college proportionately. It is now the largest Department on the campus, with more than 1,000 enrolled in 1961. There are 12 full-time and 10 part-time faculty members in the Department.

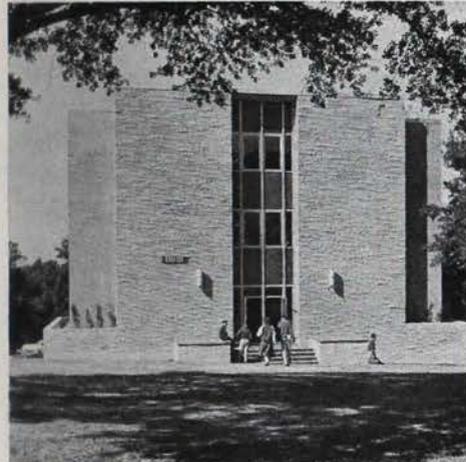


## History of Delta Sigma

Delta Sigma Fraternity was organized on November 18, 1961, to replace an existing Business Administration Club. This new fraternity was organized by a group of 30 undergraduate students who were brought together by Dr. Jean D. Neal, Head of the Department of Business Administration. This group, organized spe-



**OLD MAIN** at Sam Houston State houses the departments of history, government and drama.



**DR. HARMON LOWMAN**, President of Sam Houston State Teachers College, extends welcome to the new Epsilon Mu Chapter. Seated, left to right, are Dr. Jean D. Neal, Chairman of the Department of Business Administration, Regional Director Joe M. Hefner and Past Grand President Kenneth B. White.

**SCENE** of the formal and informal initiation is the beautiful air-conditioned Evans English Building.

**FRATERNALISM** reigns supreme at the Installation Banquet of Epsilon Mu Chapter at Sam Houston State.



cifically for the purpose of seeking affiliation with Delta Sigma Pi, was immediately recognized by the college and assistance was offered by the Administration.

The Fall schedule called for a meeting every Thursday night, devoted to organization, promotion and administration of the new Fraternity. During the spring semester, professional meetings alternated with the regular business meeting. Field trips were also made to nearby Houston.

On April 14, 1962, the following undergraduates were initiated as charter members of Epsilon Mu Chapter of the International Fraternity of Delta Sigma Pi: Donald R. Smith, Donald Reynolds, Jed I. Oliver, Jerry D. Lee, Gary L. Taylor, Richard D. Steigerwald, Joe M. Massey, Francis G. Alstrin, Lyndel N. Beene, Walter T. Bolton III, Charles E. Cato, Jack W. Crawford, Robert H. Falke, Robert H. Felder, Carlos E. Gutierrez, Kenneth E. Haynes, Billy M. Henderson, Burrell W. Lankford, Terrence K. Lee, Marvin R. Leppin, Roger A. Manuel, Pete McClanahan, Clifton D. Nixon, Seth T. Osborn, Thomas L. Osborn, Robert H. Schulenberg, Wayne W. Schomburg, Larry Snook, Tommy C. Westmoreland, and Maynard H. Williams. Faculty members initiated were: Frank M. Busch, Jr., Laurence L. Corley, Sr., James E. Gilmore, Horace F. Griffiths, Bobby K. Marks, Jean D. Neal, Sr., and Ernest R. O'Quinn.

# Creighton College of Business Administration Occupies New Building

ON THE CREIGHTON UNIVERSITY campus at Omaha, Nebraska, the Eugene C. Eppley College of Business Administration stands as a fresh testimonial to the maxim that *"nothing succeeds like success."*

Completed in September, 1961, the one and one-quarter million dollar expanse of glass and buff brick replaced a dismal, overcrowded onetime apartment house used as a *"temporary"* teaching unit for 37 years.

Now the transformation is changing more than the atmosphere. It is helping the University achieve its long sought goal of a graduate program in business administration.

This fall, Creighton University introduced a program which makes it possible to obtain a master's degree in two and one-half years of evening and Saturday classes. The response from bachelor degree holders in business and industry exceeded the University's most optimistic hopes.

Dr. Floyd E. Walsh, dean of the Eppley College of Business Administration, calls the graduate program *"a direct result of our magnificent new building."*

The Eppley College building, made possible by a gift from the Eugene C.



FLOYD E. WALSH, Iowa, Dean, Eppley College of Business Administration, Creighton University.

Eppley Foundation, is generally considered to be one of the most modern, functional and flexible facilities of its kind in the Midwest.

Seventy feet wide and 140 feet long, the building contains more than 55,000 square feet of space on four and one-half floors. It has a 70 by 60-foot lecture hall seating approximately 300.

There are 27 *"teaching units,"* most of which can be used interchangeably. The accounting and statistics laboratories, for

example, may also be used as classrooms. Maximum efficiency in space assignments can be achieved, since the units are of eight different sizes, accommodating from 15 to 300 students.

The structure has an overall capacity of about 1,200 students and can house the bulk of the summer session courses in air conditioned classrooms. All interior walls are non-bearing and can be removed if space requirements change in the future.

A total of 28 private offices serve the faculty and administrative staff. A faculty lounge and conference center is equipped with a small kitchenette for group entertaining.

Furnishings and equipment continue the emphasis on modern planning. Teaching units are equipped with either tables and chairs or writing armchairs. Enough television conduit has been installed to reach one-third of the student load if this type of instructional method is used.

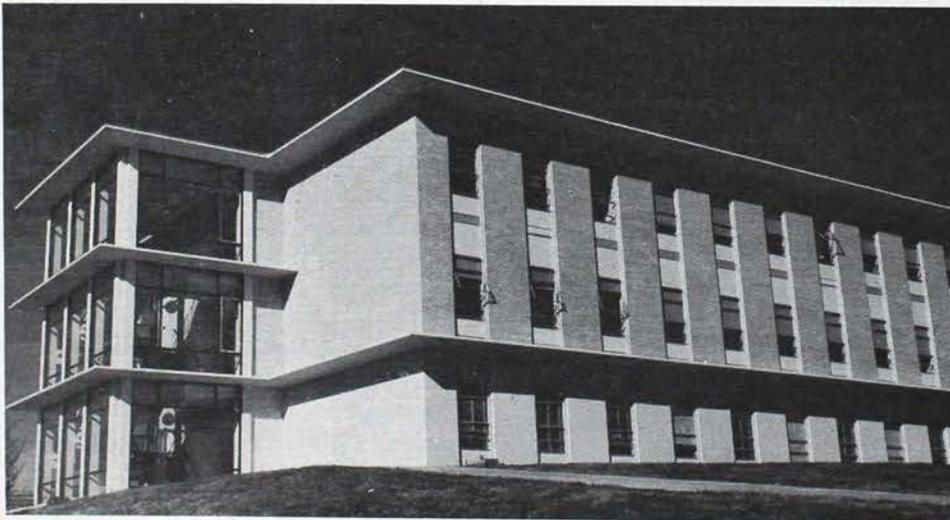
The case study room has a horseshoe-shaped platform to facilitate use of the case method of instruction in various courses.

Facilities for research and for the establishment of a Bureau of Business Research are provided. Dean Walsh points out that these features, together with the lecture hall, will promote a closer relationship between the faculty and business interests in the Omaha area, to the benefit of both. Already, the dean noted, the lecture hall is in such demand that it is booked up through the winter.

*"This new physical facility, with its modern equipment, will make possible many important developments which have been impossible in the past,"* Dean Walsh says of the new Eppley College. *"It will enable us to handle a substantially enlarged enrollment. This is becoming increasingly important with each succeeding year."*

The Beta Theta Chapter of Delta Sigma Pi was established on the Creighton University campus in 1930. Since that

THE EUGENE C. EPPLEY College of Business Administration Building occupies a prominent spot of the mall of Creighton University.



date it has an enviable record, having scored 100,000 points in the Delta Sigma Pi Chapter Efficiency Contest 11 times and having been on the Honor Roll several others. During its 32 years of existence it has initiated 615 members, many of whom are now prominent in business around Omaha.

THIS MOST MODERN lecture hall is one of the features of the new Eppley College of Business Administration at Creighton University in Omaha, Nebraska.



## Fine Pennsylvania Resort to be Scene of 1963 Grand Chapter Congress

THE GRAND COUNCIL of Delta Sigma Pi has selected the well known Bedford Springs Hotel in Bedford, Pennsylvania, as the location for the 25th Grand Chapter Congress of Delta Sigma Pi to be held in August, 1963. This fine resort is located high in the Allegheny Mountains just off the Pennsylvania Turnpike. The beautiful colonial hotel was built in 1804 and has enjoyed an enviable reputation for hospitality, and excellent food and service for generations.

The convention will be held August 19-23, 1963, and will afford three full

days of fraternalism and pleasure. The 2800 acres of the Bedford Springs Hotel will provide the delegates with an opportunity to play golf on a superb 18 hole course, fish in a well stocked lake, hike or ride on woodland trails, swim in the two hotel pools, or just plain relax on the many verandas surrounding the Hotel.

A full program has been planned including a few hours of recreation. Details will be announced as the college year progresses and the convention draws near. In the meantime, set aside this week in August for a combination Grand Chapter Congress and vacation.



ONE OF THE TWO POOLS that will be awaiting the delegates of the 25th Grand Chapter Congress in Bedford, Pennsylvania at the Bedford Springs Hotel.

CARVED from the beautiful Allegheny Mountain forest is the sporty 18 hole golf course of the Bedford Springs Hotel, scene of the 25th Grand Chapter Congress of Delta Sigma Pi.



# An Analysis of the Attributes of a Profession

By Dale E. Shaffer, Beta Pi Chapter  
Training Specialist of Ohio State Employment Service

TO THE KNOWLEDGE of this writer, no attempt as yet has been successful in formulating a standardized, universally-accepted set of criteria against which any trade, craft, or occupation can be measured to determine its true professional status. A set of tools to gauge the validity of claims to professional status is definitely needed. My purpose, therefore, is to make a contribution toward this goal.

Information presented herein should be of value to all members of Delta Sigma Pi and other students of business and management. It should be of particular concern to those who are seriously interested in raising the professional status and public image of their work, regardless of the specialized area. Furthermore, it will explain what is meant when we describe ourselves as a "professional" fraternity.

The degree of true professional status attained by different so-called professions varies considerably. Such a difference is quite obvious when athletes, for example, are compared with physicians. To consider a group as "professional" because its members are no longer "amateur," and because they devote their full time to an activity for compensation, is an act toward weakening the meaning of the term to a point where it is almost worthless. The same term used to describe the physician should not be used to describe the golf player who has done nothing more than progress out of amateur ranks.

## Attributes of a Profession

There is a great difference of opinion as to the proper meaning of the term "profession." Some writers flatly deny the possibility of satisfactorily defining it, while others offer definitions which usually suffer from being too general, incomplete, and ambiguous. Even the *Oxford Dictionary* gives us only a vague meaning of the term by defining it very simply as "an occupation which one professes to be skilled in and to follow."

Originally, the term "profession" meant an acknowledgment or declaration, and referred to the vow taken by a monk. Religion was the only profession at that time. The term comes from the word "profess," which means to confess religious belief or conviction. An even deeper root of the word relates to the term "priest." By applying both ideas you may deduce that the oldest profession is priesthood, which claims the professed knowledge, power, and ability to intercede between ordinary men, or things, and the divine. Members of this group profess or attempt to do desirable things for, with, or to ordinary men that they cannot do for themselves; or at least cannot do as well as the priest.

The term still connotes a body of specialized knowledge and skills. However, it means much more than this. Presented for your study are the characteristics which are known to make for high professional status. The extent to which the criteria set forth are attained by a given vocation is the degree of professional status deserved by that vocation.

## Criteria Denoting Professional Status

1. Each member of a profession, for the major part of his lifetime, is guided by and dedicated to the humanitarian principle of service rather than personal gain, and recognizes his large personal responsibility and obligation to society because of his specialized knowledge and skill.

2. A profession is altruistic in nature, placing the welfare of society above the interests of its members and feeling obliged to give more service than is required by law.

3. A profession requires, in addition to a formal liberal education, extended professional preparation involving a recognized educational process for acquiring the required specialized knowledge and professional degree.

4. The intellectual equipment of the practitioner is multi-disciplinary, transcending the boundaries of a single intellectual discipline.

5. A profession establishes and continuously strives to raise its own high standards, including those for selection, training, admission and licensure or certification of per-

sonnel, and the accreditation of professional schools.

6. A profession has a distinctive, systematic and defined body of highly specialized knowledge, including theory, of a department of learning, scientifically organized, developed and recorded.

7. A profession's activities, which involve independent discretion and professional judgment, are essentially on a highly intellectual plane, and its techniques are based on principles rather than rule-of-thumb, routine procedures.

8. Knowledge (learning) and skill (practice) of its use are inseparable.

9. Raw material for the profession is derived from science and learning.

10. Practically all members belong to and support a strong, closely-knit professional organization, which serves as the one voice for the profession to influence public policy in its field, and control and protect its membership.

11. A profession's function, along with its nature and scope, is clearly defined and identified.

12. A profession adopts and enforces a code of ethics.

13. A profession affords a life career and permanent membership.

14. Initiation, stimulation, and support of programs of research in theory and method related to the service of the profession are continuously carried on by the group for the purpose of extending its specialized body of knowledge.

15. A profession demands continuous in-service professional growth to increase the competence of its members.

16. Professional members serve the indispensable and beneficial needs of society by creative and scientific principles, and specialized knowledge and skills.

17. Dealing directly with people and identifying himself with their goals, the practitioner affects human beings rather than things.

18. A profession is legally recognized and publicly accepted.

19. A profession has an acceptable body of standardized terminology.

Thus, an acceptable, present-day definition states that a profession is an occupation or a calling having, to a large degree, each of the attributes listed above. It is interesting to note that the profession of medicine began with few of these marks

of professional status. Starting as a trade it evolved through the progressive elevation of standards to the status of a true profession. In its early years, almost anyone who chose to "practice" medicine could do so by simply setting himself up in business. A little reading, a brief period of apprenticeship, or a combination of the two, was all that was required in the way of preparation. Entrance requirements, a prescribed pattern of preparation, curriculum standards, a body of theory, and other professional characteristics either did not exist or were extremely superficial in nature. It was only after a long period of development that the medical field finally attained its high professional standing.

### Analysis of Professional Criteria and Performance

Each of the nineteen points listed above can serve as a key to professional development. It is true that every vocation cannot, and need not, attain *all* of these attributes. However, every occupation can make progress toward acquiring certain of the characteristics to a much greater degree.

**Service rather than personal gain.**—To most of us the concept of dedication and service is not new. However, we do not always understand what it involves. The broad objective of every profession is public service, not monetary gain. Financial gain is considered subordinate. Emphasis is on social duty, honorable service, and the public good. For those who claim to be practitioners (*members of professions*), there is this inherent, inescapable responsibility for service above self, for honesty in thought and performance, and for a sincere, earnest and unwavering desire to promote the general welfare.

You may have observed that the service offered by a profession involves working "*by task*" rather than "*by the clock*." This is necessary because solutions to the problems dealt with cannot be postponed. If a doctor, lawyer or clergyman quit his project or case when the clock showed five o'clock, or simply because his pay might not be forthcoming, he would arouse considerable animosity. Society expects him to identify himself wholeheartedly with his client's welfare, regardless of the hour or circumstances. His profession is a way of life.

It is true that the achievement of professional objectives brings about a liveli-

hood for the practitioner, but this is incidental. Although livelihood is necessarily of importance to him, just as it is for anyone else, the income is secondary and comes as a result of service. In a statement, his living philosophy might read something like this: Focus all attention on providing an outstanding service, forgetting about money and material gains, and adequate payment in various forms will automatically follow.

**Education and specialized knowledge.**—A most distinguished characteristic of the professional person is his possession of specialized knowledge and skill not common to those outside his profession, and his expert ability to use this knowledge and skill in providing a service of unique social value. Acquisition requires not only a broad liberal education but also rigorous advanced study under the supervision of members of the profession.

Often overlooked is the fact that the intellectual equipment of a practitioner is multi-disciplinary. His area of competence always transcends the boundaries of a single intellectual discipline. Thus, medicine requires knowledge not only of the biological sciences, but of the physical and social sciences as well. Law requires knowledge of history, psychology, ethics, sociology, government, and economics.

Internship in the medical profession, and in certain other fields, provides a place for the student to combine theoretical and practical experience. The profession itself, through the American Medical Association, assumes a direct educational responsibility by approving and registering hospitals for internship purposes. In addition, the Association contributes to the uniformity of medical education standards by inspecting and accrediting medical schools.

**Standards.**—Every profession is dependent on its standards for the quality of service it renders. The carpenter, or craftsman, determines for himself how much he should know about tools and building plans. His knowledge is judged by his employer. The practitioner, however, has standards of a different type to satisfy. His service affects society so significantly that his standards of performance are determined by society at large. In fact, both the state and the profession formulate and enforce them for the physician and lawyer.

The adoption and enforcement of high standards is perhaps the chief means through which an occupation evolves into

a profession. High standards contribute to prestige, social recognition, economic status, and community respect.

Standards are applicable to many different areas of a profession. Those of perhaps most importance are the following:

1. Selection of candidates for admittance to the professional school.
2. Maintenance of high quality programs of preparation for the profession.
3. Certification.
4. In-service professional growth.
5. Admission to membership in professional associations and organizations.
6. Eligibility for employment.
7. Ethics.
8. Welfare of members.
9. Accreditation of educational institutions and programs.

Formal licensure, a type of certification standard, is a national custom of the medical profession. A board of medical examiners determines which medical colleges are approved for entering their graduates in state examinations. This same board formulates the examination questions, conducts the examinations, and grades the papers. On the basis of examination results, the board issues licenses to practice. Dentists, lawyers, and engineers all are licensed in a similar manner.

The licensing procedure serves to protect the public. It guarantees a minimum of technical skill, helps maintain educational standards, insures adequate disciplinary procedures in cases involving unlawful acts, and provides a barrier to inferior practitioners.

**Theory and intellectual activity.**—Another important difference between a trade and a profession exists in terms of the extensiveness and depth of knowledge and study required. A trade makes use of a body of manual and intellectual skills, but these skills can be learned rather quickly by the individual through training with a master craftsman. There is little necessity for complex understanding of the theory (explanation) underlying the skill or technique.

A stenographer, for example, learns to take shorthand in rule-of-thumb fashion by memorizing and writing characters. She learns how to make the characters but it is not necessary for her to know *why* they are made in that particular manner. She need not know the theoretical justification for the method. Furthermore, her materials are largely standardized, and job conditions do not vary significantly from day to day. Although her

work involves some fairly complex tasks, the routine skills she uses can be acquired in short order and by any person of average intelligence.

The professional person, however, understands the theory underlying his skills. He not only masters precise skills and applies them, but also makes an elaborate study of the theory upon which the principles and system are based. Should it become necessary, he could reconstruct a new system from his knowledge of scientific theory.

A practitioner's techniques of operation are based upon principles, derived from theory, rather than rule-of-thumb procedures. The application of these principles and concepts necessitates an analysis of the particular problem to identify the unique aspects which require adaptation of the principles. A trade does not demand this type of intellectual operation.

Professions make great use of empirical know-how, but a body of theory is available to justify most activities. A particular drug that brings about good results may be administered without the doctor always knowing why or how the results are achieved. Likewise, lawyers have tricks of the trade for which success is the only justification. Nevertheless, as a profession grows in stature there also grows a body of knowledge that provides a more valid theoretical justification for the act. Whether an occupation can become a profession depends, therefore, on whether there is, or can be, a body of theory to rationalize its practice.

Medicine was a craft so long as it was confined to trial-and-error knowledge. Not until chemistry, biology, anatomy, physiology, and bacteriology provided a theoretical foundation for its practice did it become a full-fledged profession. Interrelationships of various fields provided a broad basis for understanding the particular medical condition of a patient. Similarly, lawyers recognize that legal principles must be viewed in the larger context of economics, politics, and sociology to insure that legal decisions are not isolated from the broad context in which the client lives and works. Business management also is increasingly basing its practices on theory coming from economics, psychology, sociology, and the physical sciences. This, of course, is a definite move toward greater professional status.

To say that professional work is essen-

tially intellectual rather than manual in character is not to say that crafts and professions differ in that one is manual and the other mental. Few occupations require one type of activity to the complete exclusion of the other. The surgeon and the plumber alike use both their heads and their hands. There is, however, an important difference in terms of the type and amount of intellectual activity involved.

#### **Closely-knit professional organization.**

—In order to accomplish its full mission, a profession must have a nationally recognized organization which can and will speak for the group as a whole. To speak with authority it must include a sufficiently large number of members possessing a common adherence to a set of standards, a code of ethics, and a sincere desire to improve the profession in its rendering of service to the public.

People banded together for a common cause become professional only when they are able to formulate standards which meet the test of a profession, establish criteria for membership in the group, refuse entry of those who fail to meet the criteria, and provide ways and means of keeping members at a reasonable level of professional performance once they have been accepted. These, then, cover the aims of any such organization: (1) to guarantee professional competence of its membership by setting high standards; (2) to perpetuate itself to meet the demand for its services; (3) to guarantee professional conduct of its members; and (4) to influence public policy to raise its status as a profession.

No characteristic of a professional person is more evident than his pride in belonging, and his feeling that the profession is a fellowship of service for the general welfare. Each of the recognized professions is marked by this high degree of brotherhood and solidarity which is based on the common interests and experiences of its members. They share a common body of knowledge and a common purpose. Their lives and careers follow courses fixed by the status of the profession itself.

**Code of ethics.**—“Ethics” comes from a Greek word meaning “custom.” Originally, it was used to describe a treatise on morals, and specifically referred to the ethical works of Aristotle. Today it constitutes the science of ideal character, moral duty, and human action.

A code of ethics, or canons, of a profession is a statement of ideals, principles and standards of professional conduct approved by the group and voluntarily adhered to by its members. Embodied in the profession's by-laws and supplemented by rules, it amounts to a consensus of expert opinion as to the approved conduct and human duty involved in a professional calling.

Ethics begins where legal provisions governing conduct leave off. A member of a profession does or refrains from doing certain things not because he is legally compelled to do them or restrained from doing them, but because his professional spirit and ideals of service dictate ethical action.

So important are the canons in the legal profession, for example, that members may be disbarred by the American Bar Association and other state bars for violating them. A disbarred member can no longer practice his profession because he is not an officer of the court.

The idea of ethical standards in medicine, which was probably the first profession to have a code, dates back some 2500 years to the “*Oath of Hippocrates*.” It was not until 1848, however, that the American Medical Association formally adopted its “*Principles of Medical Ethics*.”

**Life career.**—One of the most obvious measures of professional status is the holding power of professions. The low turnover of personnel in the fields of medicine, law, and theology stems from their members being dedicated to life-long service.

**Research and continuous professional growth.**—The term “*research*” refers to a form of human activity whereby answers are sought, with as great an approximation of truth and accuracy as human knowledge makes possible, to basic or fundamental questions concerning the phenomena of the universe. It is not concerned with the unimportant and insignificant. Neither is it simply a matter of fact-finding. Its end is the advancement of human understanding, accomplished through the application of certain accepted methods or procedures which, in the light of experience, seem most likely to produce truthful results. For all the professions, research is the foundation of knowledge and understanding.

In-service growth relates to self-development and involves the working out of definite plans for continued education after pre-service training. A half century ago the administrators of medical schools, law schools, and theological seminaries considered their work as being completed when graduates entered professional activity. It was soon discovered, however, that many of their graduates did not continue to grow after going to work on the job.

Today there is a marked tendency for these schools to develop programs of continued education, some on campus and some in the field. Such programs take the form of meetings, classes, institutes, seminars, and the reading of recommended professional literature.

**Social necessity.**—A basic reason for medicine and law being the envy of other vocations is that they both have demonstrated the ability to render services which are indispensable to humanity. In view of this demonstrated ability, the public has been willing to pay well for such services.

In general, members of society assume that just being a doctor, or lawyer, or an engineer is, in itself, an exceedingly important matter. This feeling is lacking in the case of nonprofessional occupations. For example, the *job* as a whole on which the plumber is working is important, but not the *nature* of the work itself. In contrast, the nature of professional work in itself is important.

What are the effects of unsatisfactory professional performance? When a physician, due to ignorance, is disloyal to patients, he endangers human life. When an engineer builds a faulty bridge, he endangers countless lives. When a teacher, whether recognized as a member of a true profession or not, teaches a false doctrine, he weakens the foundation of society.

Consider, in contrast, the bricklayer, who can do little more damage than to cheat his employer. The work of any craftsman has little effect on society since his service, for the most part, is individual rather than social. Professional service, however, affects large social units. Unsatisfactory performance necessarily has a far-reaching influence.

**Recognition by the public.**—True professional status is not achieved, of course, simply by the members within an occupation calling themselves "professionals."

It would be mere folly unless the group had public recognition, compounded of faith, trust and confidence.

In practice, the practitioner *must* have the confidence of society. Without it the physician's prescription or treatment for his patient is less than fully effective; the lawyer's service to his client can be only mediocre.

Related directly to this matter of recognition is a concept termed the "public image." Every profession and occupation has one. The term refers to the popular conception of an occupation, to which members of society grant their own validity regardless of its conformity with objective fact. In other words, the public has a picture of every occupation, and this picture, although perhaps based only partly on fact, becomes valid through the reshaping of reality into conformity with itself. To be sure, human beings will, by some manner or means, complete their symbol of a field of work. If they cannot compose a meaningful picture entirely on the basis of facts and reality (and in many cases facts are not sought), then they will do so by tapping their inexhaustible supply of fantasy.

Changing the public image of an occupation can be a very slow and difficult process. Especially is this true when the members of society feel no vested interest in correcting their impressions. Few people are deeply concerned about whether their impressions of librarians, for example, are accurate or not. It appears that the majority is more interested in reinforcing the opinions it already has, be they right or wrong.

**Standardized terminology.**—A final criterion relates to the need for a standard set of defined terms. As an occupation grows in size and importance, the number of words, terms, and expressions used within that occupation also grows. Members coin new expressions and give new meanings to older words without regard to accepted usage. Eventually, the words come to have whatever meanings people wish to give them, and accurate communication becomes a problem. Conflicts in semantics come about even though the same words are used.

Members of professions are concerned with this problem of inaccuracy in vocabulary, and take steps to remedy it. Medicine, law, engineering, and theology all have dictionaries setting forth acceptable definitions of terms relating to their special fields. Mistakes in the professions

are costly, and as Mark Twain stated it, "*the difference between the right word and almost the right word is the difference between lightning and the lightning bug.*"

This, then, has been an attempt to determine, thoroughly define, and analyze the essential characteristics of a "*profession*," in its truest and most meaningful sense. The real value of the presentation, however, will depend upon how well you, the reader, apply it in answering two important questions. Ask yourself (1) *to what degree does my field of interest possess these characteristics*, and (2) *what can be done in the areas discussed to give my work greater professional status?* Careful thought on these questions, making use of the material presented, will bring to light many opportunities for future improvement. Let us all start now to contribute toward making our own fields of business specialization a trifle better.

**Twenty-fourth  
Grand Chapter Congress  
of  
DELTA SIGMA PI  
to be held in  
Bedford, Pa.  
at the  
Bedford Springs Hotel  
on  
August 19-22, 1963  
Plan NOW  
to combine this  
Convention  
with your VACATION  
in 1963**

# Epsilon Nu Chapter Installed at Louisiana State University in New Orleans

ON SUNDAY, April 15, 1962, Epsilon Nu Chapter of Delta Sigma Pi was installed at Louisiana State University in New Orleans. This is the second chapter for Louisiana State, the first having been installed on December 7, 1929, on the Baton Rouge campus. Louisiana State University thus joins Northwestern Uni-

Councilman James E. Fitzsimmons, Jr. who welcomed, on behalf of the city, its third chapter of Delta Sigma Pi. On hand to welcome the new chapter to the college was Dr. Homer L. Hitt, vice president in charge of the New Orleans campus. A history of the Division of Business Administration was then provided by its Director, John E. Altazan. George Mollere, past president of Mu Chi Sigma, our petitioning group, then told of its founding. The festivities were climaxed with the presentation of the charge and charter to Epsilon Nu Chapter by Past Grand President Homer T. Brewer. Accepting the charge and charter on behalf of the chapter was its president, Marius J. Rouchon. Fraternal greetings were then extended to the new chapter by District Director William W. Tatum for the many chapters and alumni clubs that had sent letters and telegrams of welcome.

State University in their city, and after surveys by the Louisiana Commission on Higher Education had confirmed a definite need for such an institution. On February 12, 1957, General Troy H. Middleton, President of Louisiana State University, instructed a university planning committee to prepare for a general commuters' college of the arts and sciences type, bearing in mind the probability that it soon would grow into a large metropolitan university. The committee planned a college which would open with a freshman class only, and which would add higher courses each year until it became a full four year institution.

In April 1957, the planning committee submitted a report to President Middleton, which contained the following statement: "The committee feels that if adequate funds are made available by the 1957 Legislature, LSUNO can be opened in September, 1960." The committee had made a thorough study and had based its estimate upon the best information available. Had hard work and good fortune not quickly outdistanced probability, LSUNO today would be a college of freshmen and sophomores. Instead, it has now graduated its first class.

## History of Louisiana State University in New Orleans

Louisiana State University in New Orleans was established by the 1956 Legislature, after New Orleans' citizens had expressed a desire for a branch of the

CLIMAXING the activities of the Epsilon Nu Chapter Installation is the presentation of the charter by Past Grand President Homer T. Brewer to Marius J. Rouchon, chapter president.



TYPICAL of the contemporary style of buildings on the LSUNO campus is this courtyard in the Science Building.

University of Detroit and Rutgers University where dual chapters are operated in the same college.

The installation ceremonies were held at the Monteleone Hotel in the *Vieux Carre* of New Orleans. The activities began with brunch at 12:00 P.M. at Au Bon Dejeuner. Heading the installation team was Past Grand President Homer T. Brewer, and comprising the Team were Executive Secretary Charles Farrar, Regional Director Max Barnett, Jr., District Director William West Tatum and delegations from Beta Zeta Chapter at Louisiana State University in Baton Rouge, Gamma Mu Chapter at Tulane University, Gamma Tau Chapter at the University of Southern Mississippi and Delta Nu Chapter at Loyola University.

All ceremonies were held in the Monteleone Hotel which also was the scene of the Installation Banquet that evening. Regional Director Max Barnett served as toastmaster of the Banquet and opened the program by introducing New Orleans

Today, LSUNO's enrollment exceeds 3,100. Its faculty has grown from 63 to 148 since opening day in September, 1958, and its four academic divisions now offer a total of more than 230 different courses. This rapid development was made possible by the acquisition of a splendid campus site on the shore of Lake Pontchartrain, a former naval air station, with facilities which could be readily converted into classrooms. It was made possible also by the energy and dedication of a faculty and staff which found itself faced with a gravely underestimated challenge.

The two new buildings, along with a new central utilities plant, are the initial visible results of the campus master plan, submitted in February, 1959. This plan outlines an orderly development of the 178 acre site, providing for the gradual evolution of the obsolescent air base into one of the most modern, most attractive, most efficient university campuses in the nation. In addition to the buildings now in use, phase one of the LSUNO construction calls for six more buildings by 1964, plus site development, athletic fields, and parking areas. The estimated cost of this phase is \$22,000,000. Phase two will add seven additional buildings by 1970, when the enrollment is expected to reach 10,000.

### History of the Division of Business Administration

In its original conception, Louisiana State University in New Orleans was de-

signed to be a college of arts and sciences type. In line with this, there were to be four senior academic divisions: a Division of Humanities, a Division of Social Sciences, a Division of Sciences, and a Division of Commerce. By establishing these academic divisions, the planners of LSUNO thought they would best accomplish their aims.

On July 1, 1959, the Division of Humanities was combined with the Division of Social Sciences to form the Division of Liberal Arts and the Division of Commerce was changed to the Division of Business Administration with Dr. John E. Altazan as Director.

The Division of Business Administration now offers eight programs of study and awards a Bachelor of Science degree in these programs.



**BROTHER JOHN ALTAZAN**, Chairman of the Division of Business Administration, relates the history of the Division as Regional Director Max Barnett, Jr., looks on.



**CHARACTERIZED** by expansive overhangs and by broad exterior galleries the full length of its facades, a contemporary expression of Louisiana style architecture is depicted in the Liberal Arts Building, which also houses the Division of Business Administration.

### History of Mu Chi Sigma Fraternity

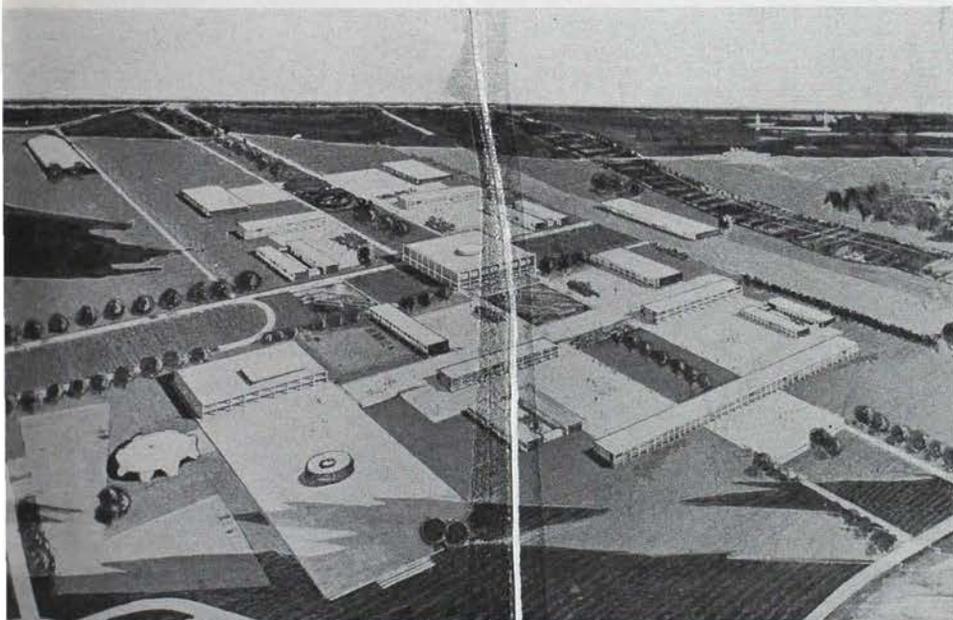
In the first semester of the existence of LSUNO, a group of interested business administration students under the leadership of Dr. John Altazan organized a professional business society. The name chosen for the organization was the Men's Professional Commerce Society.

In the Fall of 1959, Executive Secretary Farrar visited with members of the Society and outlined the advantages of Delta Sigma Pi. During the next two years, the possibility of affiliating with Delta Sigma Pi was discussed many times. Finally in October, 1961, after the beginning of the university's fourth year, the Society voted to petition Delta Sigma Pi for affiliation.

On December 18, 1961, the members learned that the Administration of LSUNO required all local organizations that sought national affiliations to complete certain requirements. On this same date the Men's Professional Commerce Society voted to change its name to Mu Chi Sigma Fraternity in order to fill certain requirements.

Late in January, 1962, the Administration notified Mu Chi Sigma that its request for permission to petition Delta Sigma Pi had been approved and the Fraternity had its complete approval to proceed with its petition for affiliation with Delta Sigma Pi. On Sunday, April 15,

**MASTER PLAN** of the New Orleans campus of Louisiana State University.



their goal was achieved when the following undergraduates were initiated as charter members of Epsilon Nu Chapter of Delta Sigma Pi: Marius J. Rouchon, Andrew F. Flores, Frank W. Wright, Alvin M. Wilson, Robert J. Cricchio, Peter M. Pericone, Robert J. Fabacher, William E. Baldwin, Jr., Norman J. Berthaut, Robert D. Cumiskey, Edward J. Hearne, Gordon A. Hosch, Philip L. Kitchen, Joseph P. LaBella, Malcolm J. Ledet, William D. McDougald, Charles L. Messina, Warren J. Milan, George A. Mollere, John Moore, Andre J. Mule, Raymond H. Nolan, Rodney J. Pitre, Carl V. Schmidt, Frank T. Stoltz, Ronald P. Taliancich, William P. Townsend, Manuel C. Trelles, Carl P. Vinton, Jr., Robert A. White and Melville Z. Wolfson. Herbert S. Madaus was the faculty initiate. Other Delta Sigma Pi members in the Division of Business Administration are: John E. Altazan, J. Herman Brasseaux, Eugene Nini and Kenneth P. Hankins.



CHANCELLOR Robert J. Fabacher presents President Marius J. Rouchon an engraved gavel on behalf of the members of Epsilon Nu Chapter for his outstanding leadership as its first president.

## Indiana Has Third Fraternity Chapter at Ball State Teachers College



EPSILON XI CHAPTER President John E. Lewis and Grand President Franklin A. Tober examine the new charter while Chapter Advisor Joseph W. Jackson, President John R. Emens and Executive Secretary Charles Farrar look on.

THE THIRD CHAPTER of Delta Sigma Pi in the State of Indiana was installed at Ball State Teachers College in Muncie on Saturday, April 28, 1962. The other two chapters in Indiana are Alpha Pi Chapter at Indiana University and Delta Tau Chapter at Indiana State College.

Scene of the installation and initiation ceremonies was the L. A. Pittenger Student Center on the Ball State Teachers College campus. Prior to the initiation and installation ceremonies, the installation team and guests were registered in the Student Union and escorted on a tour of the campus. Following the tour of the campus everyone participated in a luncheon at the Golden Leaf Room of the Patio.

On hand for the installation were Grand President Franklin A. Tober, East Central Regional Director Robert F. Andree, Executive Secretary Charles Farrar, and delegations from Nu Chapter at



SCENE of the Installation Activities of Epsilon Xi Chapter at Ball State Teachers College is the L. A. Pittenger Student Center.

Ohio State University, Alpha Pi Chapter at Indiana University, Alpha Upsilon Chapter at Miami University, and Delta Tau Chapter at Indiana State College.

Robert F. Andree served as toastmaster of the Installation Banquet held that evening in the Pine Shelf Room of the Student Center. Dr. John R. Emens, President of the College, extended a welcome to the new Chapter on behalf of Ball State Teachers College. He was followed on the program by Dr. Robert H. Bell, who described the history of the Department of Business Education. The guests then learned of the founding of Beta Alpha Pi, our petitioning group, from Dr. Robert M. Swanson, head of the Department of Business Education. The activities were climaxed when Grand President Tober presented the charge and charter of Epsilon Xi Chapter. Accepting the charge and charter on behalf of the new chapter was John E. Lewis, the chapter president. The program was concluded with the reading of many letters and telegrams of welcome that had been received from the four corners of the Delta Sigma Pi Fraternity world.

### History of Ball State Teachers College

Located in Muncie, Indiana, Ball State Teachers College is situated on a campus of more than 400 acres in a predominantly residential section of the city. Higher education on what is now the Ball State campus began in 1898. The school

was first known as Eastern Indiana Normal Institute. Later the college operated under the names of Palmer University, Indiana Normal School and Muncie Normal Institute.

Early in 1918 the property and facilities of Muncie Normal were purchased by the five Ball brothers, nationally known glass manufacturers, and donated to Indiana State Normal School, a state institute at Terre Haute. This gift enabled

Indiana State to establish an eastern division, which opened in 1918. In 1929 the Indiana General Assembly gave formal recognition to the generosity and public spirit of the Ball family by incorporating the Ball name into the title of the Eastern Division of Indiana State. This same Act also established Ball State as a separate college. Fully accredited by the North Central Association of Colleges and Secondary Schools, Ball State is now the fastest growing institution of higher education in Indiana. Moreover, with an enrollment of over 8,000 students and construction of many new buildings, Ball State ranks third in the state, surpassed only by Indiana and Purdue Universities.

### History of the Department of Business

Largest of the 14 departments at Ball State Teachers College is the Department of Business, which has been preparing students for the field of business since 1918. In 1953 the much needed classrooms, offices and laboratories of the modern Practical Arts Building were utilized for the first time, thus stimulating the expansion and development of the Business Administration program. Part of this development was reflected in the addition of new courses which helped to fulfill the Department's formal objective ". . . to prepare students for positions in business and industry. . . ."

PICTURED here are the officers of the new Epsilon Xi Chapter at Ball State. Standing, left to right, Mike Spangler, historian; Tom Hines, chancellor; and Jerry Williams, secretary. Seated left to right, Ray Denny, senior vice-president; Bill Bischoff, vice-president; John Lewis, president; and Bill Smith, treasurer.



## History of Beta Alpha Pi Fraternity

Early in April, 1961, a few students saw the need for a professional organization among the business administration students at Ball State. Through concentrated exploration and study, ways to meet this need were sought.

John Lewis made an initial investigation and thorough study of several professional organizations. During the Spring many students of the business department were contacted and it was found that there was an unusually strong desire for such an organization. During this time Dr. Robert Bell, Head of the Department of Business, was contacted and stated that such an organization could be beneficial and should have further investigation. The investigation continued until it was decided that Delta Sigma Pi most nearly fulfilled the desires of the students interested in organizing such a group.

On July 31, 1961, Michael Lesher and John Lewis visited The Central Office of Delta Sigma Pi in Oxford, Ohio, to obtain information and advice on the organization of a chapter at Ball State. The information received from The Central Office was diligently studied by the students prior to organizing the local fraternity.



THE REMODELLED administration building is the oldest building on campus and houses classrooms as well as the administrative and business offices at Ball State.

Upon the retirement in 1954 of Dr. Mark E. Studebaker, the first head of the Department of Business, Dr. Robert E. Bell was appointed head of the department. Under his administration, new courses have continually been added until at present the Business Administration Curriculum is a fully developed, though constantly expanding program of professional training. In 1961, upon the elevation of Dr. Bell to the position of Dean of the Division of Fine and Applied Arts, Dr. Robert M. Swanson was appointed head of the department of Business.

The program leading to a business administration degree is designed to provide a broad liberal arts education in addition to the intensive specialization in one of the four concentration areas of the Department of Business.

The graduate program in business features the comprehensive study of the management problems encountered in the complex business situation of modern industry. This program has been developed with the cooperation of many area businesses and industries to serve the needs of further education of their younger executives. The graduate offerings are scheduled largely in the evenings to facilitate the attendance of these people who are employed in the Muncie and surrounding communities. This curriculum, leading to the Master of Arts degree in business, is rapidly becoming an important aspect of the business administration program offered to the more than 1,500 students enrolled in the two programs in the Department of Business.

OFFICERS of Delta Sigma Pi assemble with the Administrators of Ball State Teachers College prior to the Installation Banquet. Seated, left to right: Dr. Robert M. Swanson, Head of Department of Business Education; Dr. John R. Emens, President; and Dr. Robert H. Bell, Dean of Division of Fine and Applied Arts. Standing left to right: Executive Secretary Charles Farrar, Grand President Franklin A. Tober and East Central Regional Director Robert F. Andree.

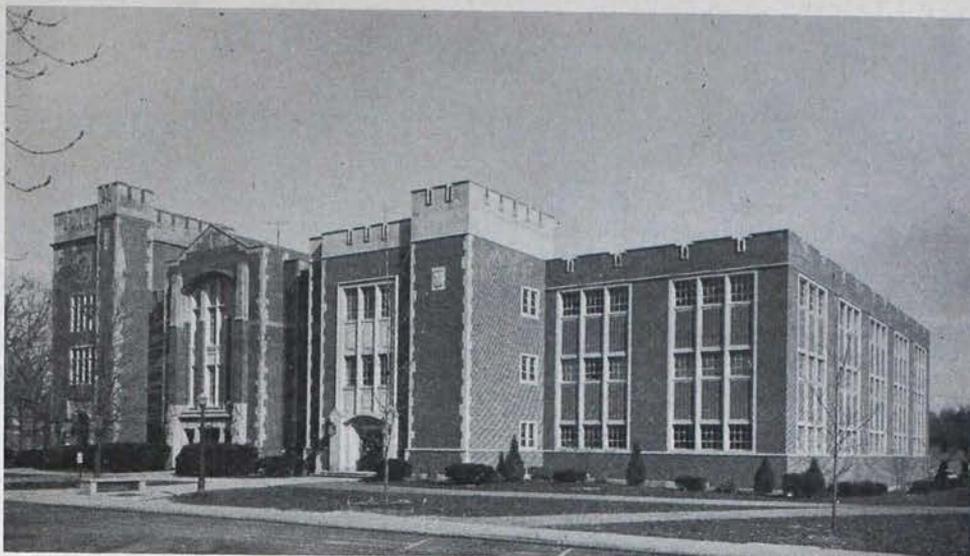


The actual conception of Beta Alpha Pi came September 18, 1961, when the first meeting was held. At this first meeting the Constitution and Bylaws were adopted and officers elected. At subsequent meetings new members, both faculty and students, were initiated. On October 20 the petition to the Student Senate for recognition as a legal campus organization was approved.

Since the very beginning and during the short history of the fraternity, the members showed an extremely high esprit de corps. Their scholastic achievements were excellent; their social and extracurricular activities were all inclusive. From a simple beginning, this group grew in stature, as well as number, with each member working to do his part to make the organization respected both on the campus and in the community.

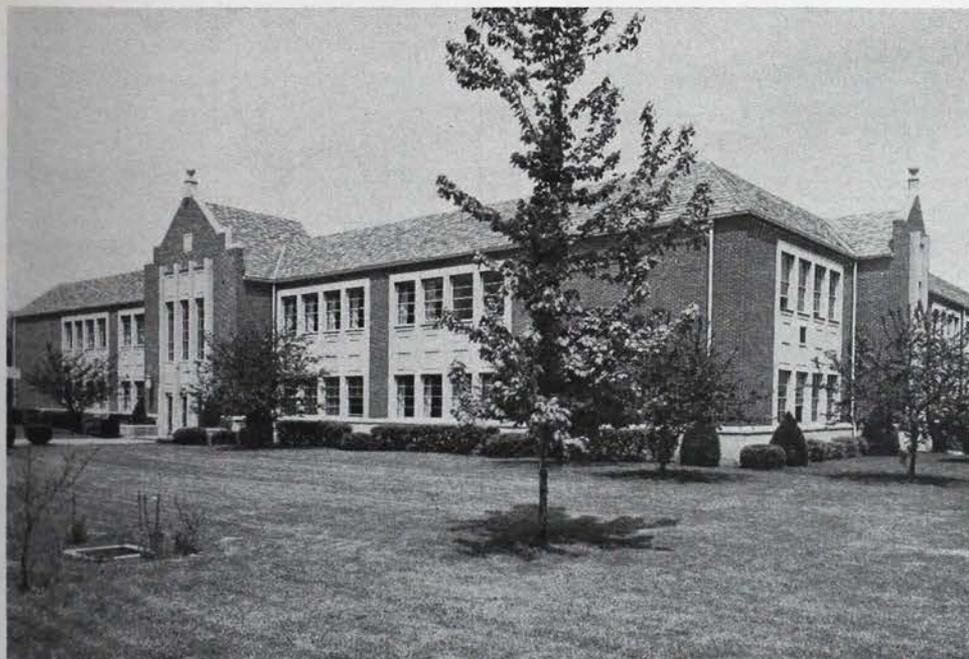
On April 28, 1962, the goal of Beta Alpha Pi members was achieved as the following undergraduates and faculty became charter members of Epsilon Xi Chapter of Delta Sigma Pi: John E. Lewis, Michael L. Leshner, William E. Smith, Jerry F. Williams, William F. Bischoff, David E. McGuire, Donald L. Clark, Raymond E. Denny, Thomas B. Hinds, Michael J. Spangler, Eldon M. Adamson, Donald M. Crim, John S. Davis, Charles J. Emmons, Richard A. Gilmore, Kajit Habanananda, James E. Henderson, Keith D. Henry, Richard A. Jonas, Howard E.

COMPLETED in 1953, the Practical Arts Building, housing the Departments of Industrial Arts, Home Economics, Business Education and Business Administration, is one of the finest and best equipped college buildings in the country.



THIS MODERN LIBRARY serves the more than 8,000 students enrolled at Ball State Teachers College in Muncie.

Leech, John W. Lerch, Harry B. Meyers, James R. Oswald, Garrett Reasoner, Jerry D. Rhoads, Earl A. Slaymaker, and Thomas L. Wyatt. Faculty initiates were: Joseph W. Jackson, John V. Herring, Clair D. Rowe, William R. Smith, James R. Barnhart, Vernal H. Carmichael, Samuel W. Dry, John M. Johns, Robert W. Kyle, Ernest D. Lawrence, Robert H. Myers, Basil M. Swinford and Robert M. Swanson.



The DELTASIG of DELTA SIGMA PI

**The Grand Council**  
 of  
**DELTA SIGMA PI**  
 announces the installation  
 of chapters at  
**Western Michigan University**  
**Kalamazoo, Michigan**  
 and  
**Monmouth College**  
**West Long Branch, New Jersey**  
  
 The stories of these installations will  
 be featured in the January Issue of The  
**DELTASIG.**

# Record 41 Chapters Attain First Place in The 1962 Chapter Efficiency Contest

A RECORD NUMBER of 41 chapters achieved the coveted goal of 100,000 points in the 1962 Chapter Efficiency Contest. Another 13 chapters scored 85,000 points or more to place on the Honor Roll, thus making a total of 54 chapters in the top position out of 105 participating chapters.

The Chapter Efficiency Contest, established during the college year 1931-32, has definitely proven itself to be of real value in increasing chapter interest, while also providing an adequate tool in measuring a chapter's achievements during the college

(Continued on page 21)

## Previous Winners

The dates following the names of the chapter and university denote the previous years in which the chapter has been in first place. The Chapter Efficiency Contest was not conducted during the war years of 1943, 1944, 1945, and 1946.

ALPHA, New York—1947, 1955  
 BETA, Northwestern (Chicago)—1934, 1935, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1956, 1957, 1959, 1960, 1961  
 GAMMA, Boston—1953  
 DELTA, Marquette—1934, 1939, 1940, 1941, 1942, 1949, 1952, 1954, 1955, 1956, 1960, 1961  
 EPSILON, Iowa—1949, 1950, 1951, 1952, 1953, 1960  
 ZETA, Northwestern (Evanston)—1949, 1950, 1951, 1957  
 THETA, Detroit—1951, 1952, 1953, 1961  
 IOTA, Kansas—1954, 1955, 1956  
 KAPPA, Georgia State—1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961  
 MU, Georgetown—1948, 1949, 1952, 1956  
 NU, Ohio State—1948, 1949, 1950, 1951, 1958  
 XI, Michigan—1947, 1948, 1949, 1950, 1952, 1953, 1954, 1955, 1958  
 PI, Georgia—1937, 1938, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958  
 RHO, California—1956, 1959  
 UPSILON, Illinois—1959, 1961  
 PHI, Southern California—1953, 1954, 1955, 1956  
 CHI, Johns Hopkins—1940, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958  
 PSI, Wisconsin—1949, 1950, 1953, 1955, 1956, 1959, 1960  
 OMEGA, Temple—1952  
 ALPHA BETA, Missouri—1937, 1938, 1939, 1940, 1941, 1942, 1947, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961  
 ALPHA GAMMA, Pennsylvania State—1949, 1950, 1951, 1953, 1954, 1957, 1958, 1959, 1960  
 ALPHA DELTA, Nebraska—1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1953, 1954, 1955, 1959, 1960, 1961  
 ALPHA EPSILON, Minnesota—1940, 1941, 1942, 1947, 1950, 1951, 1954  
 ALPHA ETA, South Dakota—1950, 1951, 1956, 1957, 1958, 1959, 1960, 1961  
 ALPHA THETA, Cincinnati—1952, 1953, 1954, 1956, 1957, 1959  
 ALPHA IOTA, Drake—1952, 1953, 1958, 1959  
 ALPHA KAPPA, Buffalo—1952, 1953, 1954, 1955, 1956, 1957, 1958, 1960  
 ALPHA LAMBDA, North Carolina—1951, 1954, 1955, 1960  
 ALPHA NU, Denver—1948, 1950, 1951  
 ALPHA XI, Virginia—1952, 1953, 1954, 1955  
 ALPHA OMICRON, Ohio—1954, 1955, 1956, 1957, 1958  
 ALPHA PI, Indiana—1949, 1950, 1951  
 ALPHA RHO, Colorado—1939, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1958, 1960  
 ALPHA SIGMA, Alabama—1940, 1949, 1950, 1953, 1955, 1958, 1959, 1960  
 ALPHA UPSILON, Miami (Ohio)—1941, 1942, 1949, 1952, 1957, 1958  
 ALPHA PHI, Mississippi—1950, 1951, 1952, 1955  
 ALPHA OMEGA, De Paul—1949, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1959  
 BETA GAMMA, South Carolina—1948, 1956, 1957, 1958, 1960  
 BETA EPSILON, Oklahoma—1940, 1941, 1956, 1959, 1960, 1961

BETA ZETA, Louisiana State (Baton Rouge)—1959  
 BETA ETA, Florida—1932, 1950, 1956, 1957, 1958, 1959, 1960  
 BETA THETA, Creighton—1948, 1949, 1950, 1951, 1952, 1954, 1955, 1957, 1958, 1959, 1960, 1961  
 BETA IOTA, Baylor—1941, 1942, 1952, 1957  
 BETA KAPPA, Texas—1939, 1942, 1947, 1949, 1950, 1960, 1961  
 BETA LAMBDA, Auburn—1954, 1959  
 BETA XI, Rider—1948, 1949, 1950, 1951, 1952, 1953, 1955, 1956, 1957  
 BETA OMICRON, Rutgers—1940, 1947, 1948, 1949, 1950, 1951, 1953, 1954, 1956  
 BETA PI, Kent State—1948, 1949, 1950, 1952, 1953, 1956, 1958  
 BETA RHO, Rutgers—1953, 1954, 1955, 1958, 1959, 1960, 1961  
 BETA SIGMA, Saint Louis—1955, 1956, 1958, 1959, 1960  
 BETA TAU, Western Reserve—1948, 1949, 1951  
 BETA UPSILON, Texas Tech—1950, 1952, 1953, 1955, 1956, 1957, 1958, 1959, 1960, 1961  
 BETA PHI, Southern Methodist—1953, 1959  
 BETA CHI, Tulsa—1954, 1956  
 BETA PSI, Louisiana Tech—1950, 1956, 1957, 1958, 1959, 1960, 1961  
 BETA OMEGA, Miami (Florida)—1953, 1954, 1955, 1957, 1958, 1959  
 GAMMA DELTA, Mississippi State—1950, 1953, 1955, 1956, 1961  
 GAMMA ZETA, Memphis State—1956, 1957, 1958, 1959, 1960, 1961  
 GAMMA ETA, Omaha—1950, 1951, 1956, 1958, 1961  
 GAMMA THETA, Wayne State—1950, 1951, 1952, 1953, 1955, 1957, 1961  
 GAMMA IOTA, New Mexico—1955, 1957, 1959, 1961  
 GAMMA KAPPA, Michigan State—1950, 1951, 1952, 1953, 1954, 1955, 1956  
 GAMMA MU, Tulane—1951, 1952, 1953, 1954, 1955, 1957, 1958, 1959, 1960, 1961  
 GAMMA XI, Santa Clara—1951, 1953, 1954, 1955, 1956, 1958, 1959, 1960, 1961  
 GAMMA OMICRON, San Francisco—1952, 1953, 1954, 1955, 1956  
 GAMMA PI, Loyola (Chicago)—1952, 1953, 1954, 1955, 1956, 1958, 1959, 1960, 1961  
 GAMMA RHO, Detroit—1955, 1956, 1957, 1958, 1959, 1961  
 GAMMA SIGMA, Maryland—1954, 1957, 1958  
 GAMMA TAU, Southern Mississippi—1953, 1959  
 GAMMA UPSILON, Babson—1952, 1959, 1960, 1961  
 GAMMA PHI, Texas Western—1955  
 GAMMA PSI, Arizona—1957, 1961  
 GAMMA OMEGA, Arizona State—1953, 1957, 1958, 1959, 1960, 1961  
 DELTA EPSILON, North Texas State—1955, 1956, 1960, 1961  
 DELTA ZETA, East Carolina—1958  
 DELTA ETA, Lamar Tech—1959, 1960, 1961  
 DELTA THETA, Oklahoma City—1960, 1961  
 DELTA IOTA, Florida Southern—1958, 1959  
 DELTA KAPPA, Boston College—1960  
 DELTA LAMBDA, Ithaca—1959, 1960, 1961  
 DELTA MU, Mexico City—1959, 1960  
 DELTA RHO, Ferris—1960, 1961  
 DELTA TAU, Indiana State—1961  
 DELTA UPSILON, Texas Christian—1960, 1961  
 DELTA PSI, Suffolk—1961  
 DELTA OMEGA, West Liberty State—1961  
 EPSILON ETA, Eastern New Mexico—1961  
 EPSILON IOTA, Mankato State—1961

## 1962 Winners

Life Membership in Delta Sigma Pi was awarded to the following presidents of the 41 chapters that tied for first place in the 1962 Chapter Efficiency Contest:

\*FRANK R. PROBST, Delta—Marquette  
 \*THOMAS W. BRUETT, Delta—Marquette  
 JOHN A. PRESTBO, Zeta—Northwestern  
 JIMMY H. CONNER, Kappa—Georgia State  
 DAVID L. GEIGER, Pi—Georgia  
 \*ANDREW E. SCHELL, Psi—Wisconsin  
 \*ROBERT A. GUETSCHOW, Psi—Wisconsin  
 \*CHARLES W. ALLISON, Alpha Beta—Missouri  
 \*DONALD R. LOTTON, Alpha Beta—Missouri  
 \*RAYMOND R. BULIN, Alpha Delta—Nebraska  
 \*EDWARD C. NEID, Alpha Delta—Nebraska  
 \*RICHARD E. BRINK, Alpha Eta—South Dakota  
 \*ROYCE A. LIKNESS, Alpha Eta—South Dakota  
 GORDON M. IRVING, Alpha Iota—Drake  
 J. KENWOOD BARTOW, Alpha Kappa—Buffalo  
 E. WILLMAR VATNSDAL, Alpha Mu—North Dakota  
 \*THOMAS O. RAY, Beta Gamma—South Carolina  
 \*JOHN E. RIDDLE, JR., Beta Gamma—South Carolina  
 \*F. BLAKE CURL, JR., Beta Kappa—Texas  
 \*DAVID E. BELL, Beta Kappa—Texas  
 DONALD G. KUBICKO, Beta Xi—Rider  
 MARTIN C. THOMSON, Beta Rho—Rutgers  
 RALPH E. OSTERMUELLER, Beta Sigma—Saint Louis  
 \*ADDISON L. PFLUGER, Beta Upsilon—Texas Tech  
 \*JOE N. HARGROVE, Beta Upsilon—Texas Tech  
 EDWARD E. CHESTER, Gamma Zeta—Memphis State  
 OLON P. ZAGER, Gamma Eta—Omaha  
 \*ARNOLD W. LOECKLE, Gamma Iota—New Mexico  
 \*ALFRED L. HARRELL, Gamma Iota—New Mexico  
 RONALD J. SCHULTE, Gamma Rho—Detroit  
 \*FRED C. BROCK, Gamma Tau—Southern Mississippi  
 \*DAVID K. COBB, Gamma Tau—Southern Mississippi  
 \*FREDERICK B. HOWARD, Gamma Upsilon—Babson  
 \*HERBERT A. SARKISIAN, Gamma Upsilon—Babson  
 \*GEORGE A. BOMBEL, Gamma Psi—Arizona  
 \*JOHN F. GILMOUR, Gamma Psi—Arizona  
 \*WILLIAM E. WILSON, Gamma Omega—Arizona State  
 \*KEITH A. RENEIT, Gamma Omega—Arizona State  
 ROBERT D. WOOTTON, Delta Epsilon—North Texas State  
 SAM J. BRUNO, Delta Eta—Lamar Tech  
 \*BILLY J. DEPLOIS, Delta Theta—Oklahoma City  
 \*ROWLAND N. GRAVLIN, Delta Theta—Oklahoma City  
 \*JAMES N. BRYANT, Delta Iota—Florida Southern  
 \*NED M. MIDDLESWORTH, Delta Iota—Florida Southern  
 ROBERT P. WHITTEN, Delta Kappa, Boston College  
 GENE A. SMYTHE, Delta Nu—Loyola  
 \*RICHARD B. FENTON, Delta Omicron—San Francisco State  
 \*ROBERT A. BAKER, Delta Omicron—San Francisco State  
 DONALD P. COLIZZI, Delta Rho—Ferris  
 CHARLES R. MAYFIELD, Delta Tau—Indiana State  
 \*LARRY J. HOFFMAN, Delta Chi—Washburn  
 \*WARREN H. LIVINGSTON, Delta Chi—Washburn  
 ARCHIE D. GRANDA, Delta Omega—West Liberty State  
 \*GEORGE E. HALKIAS, Epsilon Zeta—Midwestern  
 \*HOWARD L. MERCER, Epsilon Zeta—Midwestern  
 LANSFORD L. ELLIOTT, Epsilon Eta—Eastern New Mexico  
 DAVID A. DAVINI, JR., Epsilon Theta—Chico State  
 \*HOWARD A. BRANSON, Epsilon Iota—Mankato State  
 \*GORDON A. SIECK, Epsilon Iota—Mankato State  
 JAMES H. CROMWELL, Epsilon Lambda—Rochester Tech

\* In cases where two presidents served a single chapter during the year, each received a credit amounting to one-half the cost of a Life Membership.



**DELTA SIGMA PI CHAPTER EFFICIENCY CONTEST  
1962 FINAL STANDINGS**

RANK	CHAPTER	UNIVERSITY	GRAND TOTAL POINTS	Division A	Division B	Division C	Division D	Division E
				Professional Activities	Scholarship	Membership	Finances	Chapter Administration
MAXIMUM NUMBER OF POINTS PERMITTED			100,000	20,000	20,000	20,000	20,000	20,000
1.	Delta	Marquette	100,000	20,000	20,000	20,000	20,000	20,000
	Zeta	Northwestern - Evanston	100,000	20,000	20,000	20,000	20,000	20,000
	Kappa	Georgia State	100,000	20,000	20,000	20,000	20,000	20,000
	Pi	Georgia	100,000	20,000	20,000	20,000	20,000	20,000
	Psi	Wisconsin	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Beta	Missouri	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Delta	Nebraska	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Eta	South Dakota	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Iota	Drake	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Kappa	Buffalo	100,000	20,000	20,000	20,000	20,000	20,000
	Alpha Mu	North Dakota	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Gamma	South Carolina	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Kappa	Texas	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Xi	Rider	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Rho	Rutgers	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Sigma	St. Louis	100,000	20,000	20,000	20,000	20,000	20,000
	Beta Upsilon	Texas Tech	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Zeta	Memphis State	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Eta	Omaha	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Iota	New Mexico	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Rho	Detroit	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Tau	Southern Mississippi	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Upsilon	Babson	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Phi	Arizona	100,000	20,000	20,000	20,000	20,000	20,000
	Gamma Omega	Arizona State	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Epsilon	North Texas State	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Eta	Lamar Tech	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Theta	Oklahoma City	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Iota	Florida Southern	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Kappa	Boston College	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Nu	Loyola - New Orleans	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Omicron	San Francisco State	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Rho	Ferris	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Tau	Indiana State	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Chi	Washburn	100,000	20,000	20,000	20,000	20,000	20,000
	Delta Omega	West Liberty State	100,000	20,000	20,000	20,000	20,000	20,000
	Epsilon Zeta	Midwestern	100,000	20,000	20,000	20,000	20,000	20,000
	Epsilon Eta	Eastern New Mexico	100,000	20,000	20,000	20,000	20,000	20,000
	Epsilon Theta	Chico State	100,000	20,000	20,000	20,000	20,000	20,000
	Epsilon Iota	Manitoto State	100,000	20,000	20,000	20,000	20,000	20,000
	Epsilon Lambda	Rochester Tech	100,000	20,000	20,000	20,000	20,000	20,000
2.	Theta	Detroit	93,500	20,000	20,000	20,000	15,000	18,500
	Delta Psi	Suffolk	93,500	20,000	20,000	13,500	20,000	20,000
3.	Gamma Mu	Tulane	93,450	19,700	20,000	20,000	15,000	18,750
4.	Gamma Sigma	Maryland	93,050	18,300	20,000	20,000	17,500	17,250
5.	Alpha Theta	Cincinnati	93,000	20,000	20,000	13,000	20,000	20,000
6.	Alpha	New York	91,500	20,000	20,000	11,500	20,000	20,000
7.	Upsilon	Illinois	90,650	15,400	20,000	20,000	20,000	15,250
8.	Gamma Omicron	San Francisco	89,850	19,400	20,000	19,250	13,000	18,200
9.	Gamma Pi	Loyola - Chicago	88,650	16,300	20,000	14,850	17,500	20,000
10.	Beta Psi	Louisiana Tech	88,050	11,800	20,000	20,000	20,000	16,250
11.	Beta Omicron	Rutgers	87,750	20,000	20,000	10,750	17,500	19,500
12.	Alpha Rho	Colorado	86,750	17,400	20,000	20,000	14,000	15,350
13.	Delta Lambda	Ithaca	86,600	20,000	20,000	16,750	15,500	14,350
14.	Gamma Delta	Mississippi State	84,850	11,100	20,000	19,500	20,000	14,250
15.	Beta Theta	Creighton	84,650	17,700	20,000	16,500	20,000	10,450
16.	Epsilon	Iowa	84,250	20,000	20,000	18,500	11,500	14,250
	Beta Omega	U. of Miami	84,250	7,500	20,000	20,000	17,500	19,250
17.	Sigma	Utah	82,650	20,000	11,400	17,500	15,000	18,750
18.	Beta Nu	Pennsylvania	82,600	18,500	19,100	5,500	19,500	20,000
19.	Beta Lambda	Auburn	82,400	16,600	20,000	20,000	15,000	10,800
20.	Gamma Nu	Wake Forest	82,350	18,700	6,900	20,000	20,000	16,750
21.	Alpha Lambda	North Carolina	82,200	9,800	17,400	20,000	19,000	16,000
22.	Alpha Upsilon	Miami	82,150	10,500	20,000	20,000	20,000	11,650
23.	Beta	Northwestern - Chicago	81,500	17,500	20,000	20,000	10,000	14,000
24.	Chi	Johns Hopkins	80,650	20,000	19,800	6,500	15,000	19,350
25.	Xi	Michigan	78,550	13,500	20,000	15,000	16,500	13,500
26.	Alpha Omicron	Ohio	78,800	14,300	12,000	19,750	17,500	15,250
27.	Lambda	Pittsburgh	78,550	17,800	20,000	8,250	20,000	12,500
28.	Epsilon Kappa	Shepherd	77,450	15,900	20,000	9,750	20,000	11,800
29.	Alpha Epsilon	Minnesota	77,150	18,200	17,800	9,000	15,000	17,150
30.	Beta Eta	Florida	75,750	16,300	12,900	10,000	20,000	16,550
31.	Alpha Omega	De Paul	74,800	15,800	20,000	12,000	15,000	12,000
32.	Alpha Pi	Indiana	73,950	5,500	20,000	20,000	20,000	8,450
33.	Delta Zeta	East Carolina	73,600	20,000	8,100	10,500	15,000	20,000
34.	Gamma Lambda	Florida State	72,300	15,500	12,100	20,000	17,500	7,800
35.	Delta Pi	Nevada	67,900	13,500	15,600	17,500	13,000	8,300
36.	Beta Tau	Western Reserve	67,750	20,000	9,500	10,500	15,000	12,750
37.	Alpha Gamma	Penn State	65,100	14,100	20,000	9,000	15,000	7,000
38.	Delta Phi	East Texas State	65,000	6,000	20,000	20,000	13,000	6,000
39.	Gamma Theta	Wayne State	63,750	12,500	12,200	7,250	17,000	14,800
40.	Beta Iota	Baylor	63,350	14,500	7,500	9,750	15,000	16,600
41.	Nu	Ohio State	62,600	14,000	5,600	18,000	15,000	10,000
42.	Delta Upsilon	Texas Christian	62,350	11,500	9,900	11,000	20,000	9,350
43.	Alpha Nu	Denver	61,350	12,800	7,200	17,000	15,000	9,350
44.	Delta Mu	Mexico City	61,100	7,500	20,000	20,000	10,000	3,600
45.	Alpha Phi	Mississippi	60,200	4,000	13,000	18,750	15,500	8,950
46.	Delta Sigma	Loyola - Los Angeles	59,900	8,600	19,800	7,500	20,000	4,000
47.	Mu	Georgetown	55,400	12,600		11,500	19,000	12,300
48.	Beta Zeta	Louisiana State	54,550	4,100	11,400	14,500	20,000	4,550
49.	Delta Xi	East Tennessee State	51,350	2,600		20,000	20,000	8,750
50.	Omega	Temple	51,000	7,600	10,400	19,500	6,500	7,000
51.	Gamma Kappa	Michigan State	49,900	11,700	5,400	5,500	15,000	12,300
52.	Iota	Kansas	48,750	6,000		17,500	20,000	5,250
53.	Beta Pi	Kent State	47,300	9,800	4,000	10,500	15,000	8,000
54.	Alpha Sigma	Alabama	44,400	2,900		19,500	15,000	7,000
55.	Beta Phi	Southern Methodist	44,250	9,500	8,100	5,000	17,500	4,150
56.	Alpha Xi	Virginia	43,950	7,100	11,100	7,500	11,500	6,750
57.	Gamma Xi	Santa Clara	41,900	7,400		19,500	13,000	2,000
58.	Gamma Epsilon	Oklahoma State	36,350			16,500	11,500	8,350
59.	Beta Epsilon	Oklahoma	33,300	2,000		12,000	15,000	4,300
60.	Eta	Kentucky	29,000	2,000		5,000	20,000	2,000
61.	Alpha Zeta	Tennessee	27,750	5,000		9,250	11,500	2,000
62.	Gamma Phi	Texas Western	26,150	3,600		5,500	15,000	2,050
63.	Beta Chi	Tulsa	23,400	2,000		7,000	11,500	2,900



# WITH THE ALUMNI THE WORLD OVER

## Buffalo Wives Establish Scholarship Fund

THE WIVES CLUB of Alpha Kappa Chapter at the University of Buffalo has established a scholarship fund. This fund will be presented to the Millard Filmore College Division of the University of Buffalo and will be awarded by them to an active member of Alpha Kappa Chapter who is currently pursuing courses in business administration.

The purpose of the fund is to further stimulate scholarship within the Fraternity. The award will consist of a \$50 minimum payment to the University registrar to be credited to the deserving student's account.

To be eligible for the award the student must be (1) a member in good standing of Delta Sigma Pi, (2) an undergraduate in the School of Business. Consideration will be given to need, past scholastic work and outside financial obligations.

We of the Buffalo Wives Club hope that this scholarship award may help to instill similar practices in other wives' clubs in Delta Sigma Pi. This award is an additional step in forwarding the purposes set forth in our constitution, that of fostering and promoting the activities of Alpha Kappa Chapter, the Buffalo Alumni Club, and Delta Sigma Pi as a whole.—HARRIETT D. BARTOW and PATRICIA C. RACE.

## DIVIDENDS

To Brother and Mrs. Walter A. Brower, Jr., *Rider*, on August 15, a son, Douglas Walter.

To Brother and Mrs. Frank L. Strong, *Pennsylvania*, on May 1, 1962, a son, John Greer.

To Brother and Mrs. Thomas O. Pass, Jr., *North Carolina*, a daughter, Barbara Annette.

To Brother and Mrs. Don J. Hill, *Minnesota*, on May 22, 1962, a daughter, Jean Margaret.

To Brother and Mrs. N. Peter Johnson, *Boston College*, on May 29, 1962, a daughter, Christine.

To Brother and Mrs. William R. Rich, *Louisiana State*, on July 30, 1962, a daughter, Lisa Diane.

To Brother and Mrs. George W. Vie, *Missouri*, on May 3, 1962, a son, David Lawrence.

To Brother and Mrs. James B. Peek, *Missouri*, on June 8, 1962, a daughter, Janyne Joan.

To Brother and Mrs. Edward S. Rychlewski, *Detroit-Gamma Rho*, on July 9, 1962, a daughter, Marie Louise Gerard.

To Brother and Mrs. James H. Cobb, *Missouri*, on April 9, 1962, a daughter, Kelli Suzanne.

To Brother and Mrs. Walter T. Croy, *Missouri*, on April 8, 1962, a son, Gary Edward.

To Brother and Mrs. Arthur F. Efken, Jr., *St. Louis*, on September 21, 1961, a daughter, Christine Alicia.

## Three Prominent Deltasigs Pass Away

### ERNEST C. DAVIES—Beta

Brother Davis died on April 14 at the age of 73 after a most outstanding career of teaching and administration at Northwestern University, from which he retired in 1953 as dean emeritus. Many Deltasigs will remember Coulter as one of the leaders in the campaign for the Central Office Building in Oxford in 1954 and for his years of service as a member of the Grand Council of Delta Sigma Pi.

### THOMAS H. FITZPATRICK—Gamma

Brother Fitzpatrick died on June 29 after several years of serious illness. Tom was a leader among the alumni of Gamma Chapter at Boston University, president of the chapter house corporation, and a most active alumnus of the University. He will always be remembered for his many years of loyal service to Delta Sigma Pi.

### FRANCIS H. STRIKER—Alpha Kappa

Brother Striker was killed in an automobile accident on September 4, ending a career in radio and television that lives on with "The Lone Ranger," a character that he created in 1933. In addition to his radio scripts of this feature, he was also the author of the "Green Hornet" and other mystery series. Members of Alpha Kappa Chapter will remember him for the skits he wrote for the chapter while an undergraduate.

## MERGERS

Earl J. Apprill, *Missouri*, on January 30, 1962, to Karen Lee Smith, at Belleville, Illinois.

Raymond V. Underwood, *Missouri*, on December 30, 1961, to Clare Dent, at Salem, Missouri.

Philip S. Dano, *Michigan*, on June 14, 1962, to Marilyn Rosen, at Oak Park, Michigan.

John A. Brooks, *Wayne State*, on June 29, 1962, to Lorna P. Stahl, at Detroit, Michigan.

Forrest W. Ricketts, *Missouri*, on March 17, 1962, to Mary Joan Nelson, at Kansas City, Missouri.

Niessen A. Cohen, *U. of Miami*, on March 25, 1962, to Barbara Fromm, at South Bend, Indiana.

Harold J. Byrd, *Louisiana Tech*, on January 20, 1962, to Marilyn Haley, at Minden, Louisiana.

Richard A. Bode, *De Paul*, on July 28, 1962, to Marjorie Lane, Detroit, Michigan.

Donald E. Abram, *Colorado*, on April 22, 1962, to Jeannette Cooley, at Denver, Colorado.

## LIFE MEMBERS

The following have recently become Life Members in Delta Sigma Pi:

- 2715 Henry H. Hulbert, Jr., *Delta Lambda*, Ithaca
- 2716 Raymond A. DeBruce, *Delta Psi*, Suffolk
- 2717 William Kaikis, *Delta Omega*, West Liberty State
- 2718 Carlos M. Cunningham, *Epsilon Eta*, Eastern New Mexico
- 2719 Gerald J. Brine, *Alpha Epsilon*, Minnesota
- 2720 Kenneth M. Strader, *Alpha Upsilon*, Miami U.
- 2721 Jerald E. Hallock, *Alpha Delta*, Nebraska
- 2722 William D. Wernke, *Alpha Eta*, South Dakota
- 2723 Jack T. Taylor, *Delta Rho*, Ferris
- 2724 Dennis J. Burke, *Theta*, Detroit
- 2725 Thomas R. Griffin, *Gamma Omicron*, San Francisco

## PERSONAL MENTION

ROBERT E. BUCHELT, *U. of Miami*, has been elected vice president and director of Metropolitan Transportation and Storage Company, Miami, Florida.

LAWRENCE H. CYR, *Florida*, is U.S.A.F. Resident Auditor at Electro-Mechanical Research, Inc., at Sarasota, Florida.

O. V. SELLS, *Missouri*, has been promoted to Lieutenant Colonel in the Air Force.

E. L. SABO, *Western Reserve*, has a new position as attorney, labor-relations specialist, Aerojet General Corp., Azusa, California.

RICHARD D. CRISP, *Northwestern-Beta*, president of R. D. Crisp Co., consultants in marketing management and research at Burlingame, California, is the author of *Sales Planning and Control*, a book just published by McGraw-Hill.

JOHN J. LOHRMAN, *Creighton*, has been elected vice president-administration, and a director of Russell, Burdall & Ward Bolt and Nut Company.

HAROLD F. JAEGER, *Rutgers-Beta Omicron*, was elected Assistant Treasurer of the Curtiss-Wright Corporation, and Manager of Treasury Operations at the Wright Aeronautical Division.

THOMAS M. MOCELLA, *Northwestern-Beta*, assistant cashier in the public relations and business development department at Harris Trust and Savings Bank, Chicago, has been elected vice president of the Mail Advertising Club of Chicago.

CHARLES J. WADE, *Rutgers-Beta Rho*, has been elected a vice president of Lanolin Plus of Newark, New Jersey.

NORMAN J. HOLLERIETH, *Rutgers-Beta Rho*, has been promoted to assistant vice president in the investment division of the United States Trust Company of New York.

GEORGE C. REGAN, *Rutgers-Beta Rho*, has been appointed contracts administrator for Vitro Laboratories in West Orange, N.J.

GEORGE H. ZIMMERMAN, *New York*, was awarded the Honorary Degree of the Doctor of Science in Business Administration by Assumption University, of Windsor, Ontario.

RICHARD A. DICK, *Northwestern-Zeta*, was elected a vice president of Pacific Airmotive Corporation and will head its new International Division.

E. LESLIE PETERS, *Rutgers-Beta Omicron*, was appointed manager of the international division of Tung-Sol Electric, Inc.

DAVID R. VREELAND, *Rutgers-Beta Rho*, has been appointed Plant Manager of Allied Control Corporation.

RUSSELL E. CARLSON, *Michigan*, has been promoted to assistant to the district manager, Scott Paper Company, Dayton, Ohio, Sales District.



DELTA DAMES, the wives' club of Cincinnati Deltasigs, pictured at a meeting held recently.

ROBERT W. WIETZKE, *Wisconsin*, is district sales manager for Bolens Division of FMC Corporation in Milwaukee, Wisconsin.

EDWARD G. HERRMAN, *Southern Methodist*, has just been made district sales manager for American Motors Sales Corporation in Dallas, Texas.

WALTER H. WOODS, *Cincinnati*, is now District Scout Executive, Mound Builders Area Council, Middletown, Ohio.

FRANK E. RUGGLES, *Ohio State*, has been promoted to captain in the U. S. Army. Brother Ruggles is assistant Adjutant General of the 1st Armored Division in Fort Hood, Texas.

### Cincinnati Wives Organize Delta Dames

THE DELTA DAMES of Cincinnati lay no claims to being the first group of Deltasig wives to organize a ladies' contingent, but they do loudly proclaim to be one of the most active—if newest—groups around.

Slightly over a year ago, several of the wives decided that it was high time they also had a night out with the fraternity. Starting with a small nucleus of wives, a meeting was held and contact made with all wives in the area to learn how much interest there would be in having bi-monthly meetings to alternate with the alumni club schedule. The idea immediately took hold, with the wives of both alumni and Alpha Theta chapter members participating.

After only one full year of operation, the club boasts an active and enthusiastic membership. Unlike the active chapter and alumni club, the DELTA DAMES were organized strictly for fun and friendship. Short business meetings are held, but are minimized. In the past, the group has had many interesting and varied activities including dinner meetings, speakers and movies, a style show and a bowling party to which husbands were invited. Not to be outshone by their male counterparts, the DELTA DAMES have a constitution and bylaws, official insignia, a membership card, and a

secret initiation ceremony. At the first initiation meeting 24 ladies officially became members of the DELTA DAMES. The February dinner meeting has been set aside for the annual initiation of new members. Initiation is not a requisite for membership, however, and any wife of a Deltasig may participate fully in all of the club's activities.

Officers for the first two year term are: Peggy Domino, president; Joy Fedroff, vice president; Mary Joyer, 2nd vice president; Lois Schmiedeker, treasurer; Betty Nelcamp, secretary; Rae Schnabel, advisor; and Angie Randolph, membership chairman.

Wives of Delta Sigma Pi's moving into the greater Cincinnati area are urged to contact the DELTA DAMES and join in the fun. Regular activities are held on the third Friday of October, December, February and April, with other functions held at random intervals throughout the year. The DELTA DAMES of Cincinnati would appreciate hearing about the activities of other Deltasig wives throughout the country—either by writing direct or through the medium of The DELTASIG.—BETTY R. NELCAMP

### Record Attained in Efficiency Contest

(Continued from page 18)

year. This year's contest marked the 26th consecutive time, discounting the war years when the contest was not conducted, that Kappa Chapter at Georgia State has scored 100,000 points. Close behind Kappa Chapter, in the number of consecutive wins, is Alpha Beta Chapter at the University of Missouri with 22 wins. Beta Chapter at Northwestern University, with 20 wins, is the only other chapter near this record.

The five major divisions of the Chapter Efficiency Contest are: Professional Activities, Scholarship, Membership, Finance, and Chapter Initiative and Administration. A maximum of 20,000 points is permitted in each division, thus a final standing of 100,000 points indicates a perfect record for the chapter during the year.



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**Director-At-Large:** H. MELVIN BROWN, *Chi-Johns Hopkins*, 12704 Beaverdale Lane, Bowie, Md.

**Past Grand President:** HOMER T. BREWER, *Kappa-Georgia State* 808 Southern Railway Bldg., 99 Spring St., SW, Atlanta 3, Ga.

## Grand Secretary Treasurer Emeritus

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**Chairman:** FRANKLIN A. TOBER, *Alpha Kappa-Buffalo* 123 Highgate Ave., Buffalo 14, N.Y.

**Members:** HOMER T. BREWER, *Kappa*, 808 Southern Railway Bldg., 99 Spring St., SW, Atlanta 3, Ga.; ROBERT A. MOCELLA, *Beta*, 6303 N. Melvina Ave. Chicago 46, Ill.;

WALTER A. BROWER, *Beta Xi*, 436 Park View Dr., Mount Holly, N.J.

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## Chapter House Publications

**Chairman:** BURELL C. JOHNSON, *Alpha Sigma*, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

**Members:** WARREN E. ARMSTRONG, *Gamma Iota*; HOMER T. BREWER, *Kappa*; and LAVERNE A. COX, *Alpha Delta*.

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330 South Campus Avenue, Oxford, Ohio. Phone Oxford 523-4178.

**Executive Director:** J. D. Thomson, *Beta Northwestern*

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**Staff Members:** Peg Donivan, Jane Lehman, Jane Nelson, Peggy Nigg, Peg Whitelaw, Lillian Thomson, Betty Herold.

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\*H. C. Cox, *Alpha-New York* ... 1915-1916

F. J. McGoldrick, *Alpha-New York* ... 1916-1917

\*C. J. Ege, *Alpha-New York* ... 1917-1920

H. G. Wright, *Beta-Northwestern* 1920-1924

\*C. W. Fackler, *Epsilon-Iowa* ... 1924-1926

H. O. Walther, *Psi-Wisconsin* ... 1926-1928

\*R. C. Schmidt, *Theta-Detroit* ... 1928-1930

E. L. Schujahn, *Psi-Wisconsin* ... 1930-1936

\*E. D. Milener, *Chi-Johns Hopkins* ... 1936-1939

J. L. McKewen, *Chi-Johns Hopkins* ... 1939-1943

K. B. White, *Gamma-Boston* ... 1945-1947

\*A. L. Fowler, *Beta Nu-Pennsylvania* ... 1947-1949

\*W. C. Sehm, *Alpha Epsilon-Minnesota* ... 1949-1951

H. B. Johnson, *Kappa-Georgia State* ... 1951-1953

R. G. Busse, *Beta Omicron-Rutgers* ... 1953-1955

J. H. Feltham, *Chi-Johns Hopkins* 1955-1957

Homer T. Brewer, *Kappa-Georgia State* ... 1957-1961

\* Deceased

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(Men who have served on the Grand Council)

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 Advisor: DELPHIN W. FLOBERG, Dept. of Business, Florida Southern Col., Lakeland, Fla.  
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 President: EDWIN A. RUSSELL, 1922, South Meridian, Tallahassee, Fla.  
 Advisor: HOWARD ABEL, 515 Palm Ct., Tallahassee, Fla.  
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 Advisor: LAWRENCE F. PINSON, 205 Johnson St., Hartwell, Ga.  
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 Advisor: JAY A. CRAVEN, JR., 6851 S.W., 49th St., Miami, Fla.  
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 President: KENNETH R. MILLER, 111 Pickard Lane, Chapel Hill, N.C.  
 Advisor: WILLIAM L. IVEY, 711 Greenwood Rd., Chapel Hill, N.C.  
 Chapter House: 111 Pickard Lane, Chapel Hill, N.C.  
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 President: DONALD H. MARCHANT, 1710 College St., Columbia, S.C.  
 Advisor: ROBERT L. ARMSTRONG, JR., 1765 Springfield Ave., Columbia, S.C.  
 Chapter House: 1710 College St., Columbia, S.C.

**TENNESSEE** (Alpha Zeta, 1924), COLLEGE OF BUSINESS ADM., KNOXVILLE, TENN.  
 President: JAMES E. SHAWN, 2000 Lilly Ave., Knoxville, Tenn.  
 Advisor: ALBERT W. PATRICK, 301 Portsmouth Rd., Knoxville, Tenn.

**VIRGINIA** (Alpha Xi, 1925), SCHOOL OF COMMERCE, CHARLOTTESVILLE, VA.  
 President: FRANCIS M. KOENIG, Rouss Hall, U. of Virginia, Charlottesville, Va.  
 Advisor: MARVIN TUMMINS, Room 213 Rouss Hall, U. of Virginia, Charlottesville, Va.

**WAKE FOREST** (Gamma Nu, 1950), SCHOOL OF BUSINESS ADM., WAKE FOREST, N.C.  
 President: VICKY R. EAGLE, Apt. 203A, Faculty Dr., Winston-Salem, N.C.  
 Advisor: LYEEL J. THOMAS, Route 1, Box 364, Winston-Salem, N.C.  
 Chapter Quarters: Deltasig Room, Wake Forest College, Winston-Salem, N.C.

President: DAVID L. WROBEL, 9 Backus St., Rochester 8, N.Y.  
 Advisor: ARDEN L. TRAVIS, 147 S. Prospect St., Spencerport, N.Y.

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 President: ASHLEY W. SCARBOROUGH, Shepherd College, Shepherdstown, W.Va.  
 Advisors: WADE W. BANKS, 218 King St., Shepherdstown, W.Va.; CHARLES PRINTZ, 629 S. George St., Charles Town, W.Va.

**WESTERN RESERVE** (Beta Tau, 1947), SCHOOL OF BUSINESS, CLEVELAND, OHIO.  
 President: LAWRENCE M. KENDRA, 4521 Birchwood Rd., Cleveland 21, Ohio.  
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**WEST LIBERTY STATE** (Delta Omega, 1960), DIVISION OF BUSINESS, WEST LIBERTY, W.Va.  
 President: DAVID S. LOUDER, 420 S. Penn St., Wheeling, W.Va.  
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**WAYNE STATE** (Gamma Theta, 1949), SCHOOL OF BUSINESS ADM., DETROIT, MICH.  
 President: JOHN B. THOMAS, 11206 Northlawn, Detroit 4, Mich.  
 Advisor: W. MARSHALL HEBBLEWHITE, 1387 Yosemite, Birmingham, Mich.  
 Chapter House: 924 W. Hancock, Detroit 1, Mich.

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 Advisor: FREDERICK EVERETT, 926 W. Main, Kalamazoo, Mich.

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 Advisor: CHARLES CENTER, University of Wisconsin, Commerce Building, Madison, Wis.  
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