

The

DELTA SIG

O F D E L T A S I G M A P I

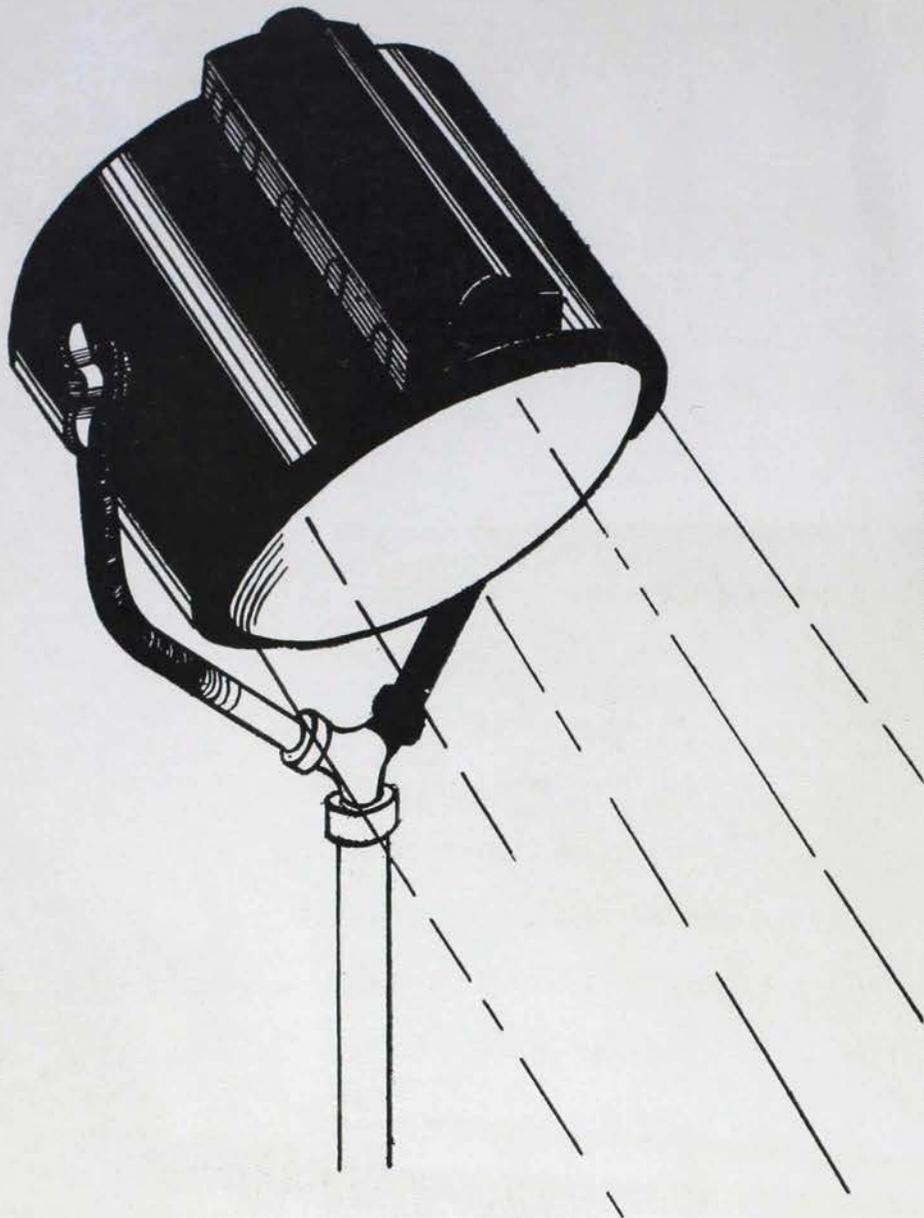


University of Denver, Denver, Colorado

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

NOVEMBER 1961



The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

IN THE PROFESSIONAL SPOTLIGHT

FEATURED in our professional Spotlight is the Alpha Eta Chapter at the University of South Dakota and their annual "Mile of Dimes" campaign conducted in Sioux Falls, South Dakota. Pictured are the chapter President Glen Rhodes, left, and the Senior Vice President Bob Miller, right, with children from the Crippled Children's Hospital.



The DELTASIG

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... in this issue

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Our Cover

The modernistic downtown campus of the University of Denver is featured on our cover. This is the home of the College of Business Administration of the University of Denver and the Alpha Nu Chapter of Delta Sigma Pi.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma. Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



From the Desk of The Grand President

FRANKLIN A. TOBER
Alpha Kappa—Buffalo



BEING ELECTED to the Grand Presidency of Delta Sigma Pi is certainly a heartwarming experience. There can be no doubt that the leadership of an organization such as ours carries with it responsibilities which will be rewarding, challenging, and even at times frustrating. However, I accept this responsibility with sincere humility. I graciously accept the joys, as well as the challenges that lie ahead.

Delta Sigma Pi cannot afford to stand still. We, as individuals cannot afford to stand still. After all, men are not like trees, who once having attained full growth can stand majestically, unchallenged, through the years.

We must go forward with intense dedication in several ways.

1. We must first of all continue to develop ourselves intellectually, as well as professionally.
2. We must continually broaden our efforts to tell our universities as well as the business world just what Delta Sigma Pi is and what we stand for.
3. We must be prepared to meet new demands which will certainly be placed upon us by universities as well as the business world as they better and more fully understand our principles and our objectives.
4. We must use our keenest insight and our combined wisdom in directing the future course of our great fraternity.
5. We must continue, now more than ever before, to work closely with our universities and the business world to make sure that the educational background presently being given our members is adequate to meet the needs of tomorrow.

We must always remember, *THAT THE STUDENT OF TODAY IS THE MAN OF TOMORROW, AND THE HOPE FOR THE FUTURE, AND THE FUTURE OF THE WORLD.*

Many have asked, "What can I do for Delta Sigma Pi?" Obviously there are many things that you can do—but it is my opinion that a prerequisite to any contribution is continuous intellectual and professional growth and development of yourself as an individual.

Perhaps this quote from Edwin Markham illustrates in very simple words what I mean.

*"We are all blind until we see
That in the human plan
Nothing is worth the making, if
It does not make the man
Why build these cities glorious
If man unbuilt goes?
In vain we build the world, unless
The builder also grows"*

As the individual grows intellectually, morally, and professionally, so will Delta Sigma Pi grow.



WITH the 23rd Grand Chapter Congress now a pleasant memory, we return to the routines of the college year and the implementation of the program adopted at the last meeting of the Grand Council. This is to be a year of tremendous internal growth as well as expansion. To bring this about we are prepared to visit every chapter and most of the alumni clubs. Executive Secretary Charles Farrar and Field Secretary Connie Mack McCoy are already on the road and I will follow in a few days. By the end of this college year we hope to witness an even greater strength in our undergraduate chapters and a more uniform program among the alumni clubs.

For the first time, the full responsibility for alumni activities

A Word From The Central Office

has been placed with The Central Office. Immediate plans include a visitation program, which we have already mentioned, alumni club insignia, new alumni publications, and possibly a ritualistic ceremony for the indoctrination of new members. We are also bent upon the adoption of a basic program for alumni clubs that will be universal and one which every undergraduate can anticipate when he receives his degree and joins the ranks of the alumni. As the year progresses you will hear much more from us about the alumni clubs of Delta Sigma Pi as we have selected them as prime targets for the coming two years.—JIM THOMSON



The DELTASIG

O F D E L T A S I G M A P I

23rd Grand Chapter Congress Lauded as One of the Finest

THE 23RD GRAND CHAPTER CONGRESS of Delta Sigma Pi was held at the Grove Park Inn, Asheville, North Carolina, August 28-31, with an attendance of 339. This was perhaps the largest out of town registration ever recorded at a Delta Sigma Pi convention. Near perfect weather, excellent facilities of the Grove Park Inn, an extensive program of business and social activities, and a spirited crowd combined to make this Congress one of the finest in the history of Delta Sigma Pi.

Over 100 of the delegates arrived on Sunday, prior to the opening of the Congress, in order to sample the many recreation facilities offered by the Grove Park Inn. The Grand Chapter Congress was officially called to order on Monday afternoon, August 28, by Grand President Homer T. Brewer who asked Past Grand President J. Harry Feltham to give the invocation. On hand to welcome the delegates, on behalf of the City of Asheville, was Charles Newcomb, president of the Chamber of Commerce. Official reports by the Grand Officers and chairmen of the various national committees concluded the program of that business session.

The huge terrace of the Grove Park Inn was the scene of the Grand Chapter Congress Reception held on the first evening. The Grand Council and their wives established an informal reception line where

CONGRATULATIONS from the old to the new Grand President, left to right: Director Walter Brower, New Grand President Franklin A. Tober, Past Grand President Homer T. Brewer, and Past Grand President J. Harry Feltham.



GRAND PRESIDENT FRANKLIN A. TOBER accepts election to office at the final business session of the 23rd Grand Chapter Congress.

they greeted and met over 300 delegates who were on their way to the punch bowl. The Reception became short lived, however, when the announcement was made that the Buffet Dinner was ready. Despite the determination with which the Buffet was attacked, there was still food left over after the delegates had finished. Mellowed from the dinner, the party moved again to the Terrace where close harmony on old times was the order of business until bedtime arrived.

An early breakfast in the Plantation Room preceded the first Chapter Officer's Training Program for the undergraduates and the Panel Discussion for the alumni. Many felt that these were the best part of the Congress and wished that there had been more time to pursue the subjects covered. Tuesday afternoon found the delegates on the golf course, in the pool, and enjoying the recreational facilities of the Inn.



Sports clothes were shed and coats and ties donned for the initiation of Charles R. Sligh, Jr., Executive Vice President of the National Association of Manufacturers, as an Honorary Member-at-Large of Delta Sigma Pi late that afternoon. The formal ritualistic ceremony, conducted by the Grand Council, was followed by the 23rd Grand Chapter Congress Banquet in the Plantation Room of the Grove Park Inn. Grand President Brewer served as toastmaster of this Banquet, which featured an address by Charles R. Sligh, Jr. entitled "Today's Moral Climate in Business." This address, which pointed out some of the problems facing the business world today, was most appropriate for a convention of Deltasigs and was very well received by them.

Another highlight of the Banquet was the presentation of special awards by Executive Director J. D. Thomson to Past Grand Presidents J. Harry Feltham and Howard B. Johnson in recognition of their many years of outstanding service to Delta Sigma Pi. Special recognition was also given to the past members of the Grand Council, which are now designated as members of the "Golden Council." Those in attendance were: Past Grand Presidents H. G. Wright and his wife Alice, John L. McKewen and Marie, Howard B. Johnson and Lillouise, and Robert G. Busse and Dorothy; and Past

PRESIDING at the 23rd Grand Chapter Congress was Grand President Homer T. Brewer, who completed a four year term of office in Asheville.



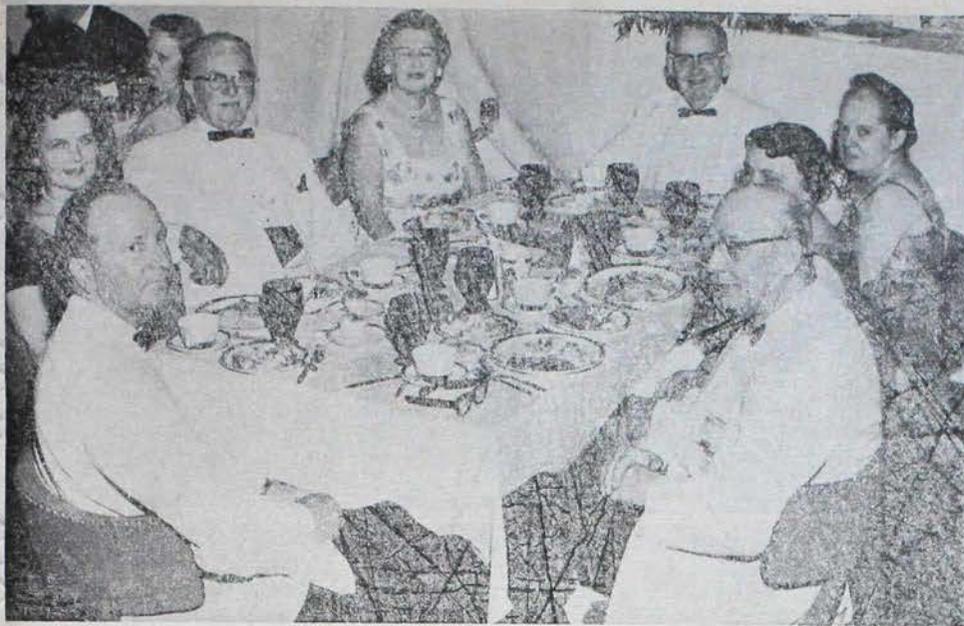
A TABLE OF GOLDEN COUNCIL at the Banquet, *left to right around the table:* Arlene Hughes, Edith Fowler, Alice Sehm Colwell, Past Grand President Robert C. Busse, Dorothy Busse, Susan Lucas, Barbara Merrick, and Past Director Robert O. Hughes.



SOME OF THE GOLDEN COUNCIL and distinguished alumni at the 23rd Grand Chapter Congress Banquet, *left to right around the table:* William Hales, Ada Hales, Past Director Henry Lucas, Lois Lucas, Dorothy Lewis, and Past Director Robert O. Lewis.



WITH PLATES full of steak some of the officers pause for a picture at the Cookout. *Left to right:* Jane Tober, Grand President Franklin Tober, Executive Director Jim Thomson, Lenore Brewer, and Past Grand President Homer T. Brewer.



MUCH IN EVIDENCE at the 23rd Grand Chapter Congress were the Past Grand Presidents of Delta Sigma Pi. Here is a table of them at the 23rd Grand Chapter Congress Banquet, *left to right around the table:* Howard B. Johnson, Lilouise Johnson, Grand Secretary-Treasurer Emeritus H. G. Wright, Alice Wright, Kenneth B. White, Claire White, Marie McKewen, and John L. McKewen.



IN APPRECIATION for years of service, Grand President Tober, left, gives Past Grand President Brewer a Delta Sigma Pi Diamond Badge and a Testimonial.



ONE CORNER of the Plantation Room of the Grove Park Inn on the night of the 23rd Grand Chapter Congress Banquet.



A GROUP OF GRAND OFFICERS enjoy the punch at the Reception. *Left to right:* Joe M. Hefner, Tommie Hefner, Shirley Brower, Walter A. Brower, Burrell C. Johnson, Dorcas Mocella, and Robert A. Mocella.

Floro of Northwestern-Beta. His selection, from the table of prizes, was a GE clock radio. Meeting concurrently with the Las Vegas Party was the Ancient Effervescent Independent Order of the Yellow Dogs which admitted to membership a total of 167 new pups.

While the men were busily engaged at the Las Vegas Party and with the Yellow Dog, the ladies were extremely active with their traditional "Doe Party," Pink Poodle Initiation, and a Bingo Party. Taking top prize at the Bingo Party was Vivian Payton, wife of Victor Payton, an alumnus of Beta Chapter at Northwestern.

The fourth and final day of the Grand Chapter Congress began, as usual, with everyone turning out early for breakfast buffet style. The delegates then met by Regions with their Directors to discuss problems of a local nature and to review the Regional Meetings scheduled for the Fall of 1962. The Final Business Session then convened with the election of officers being the top item on the agenda. Unanimously, the delegates elected Franklin A. Tober of Buffalo as Grand President to serve until 1963 and the 24th Grand Chapter Congress. Others elected to the Grand Council were Melvin H. Brown of Baltimore as Director at Large, Joe M. Hefner as Director of the Southwestern Region, Warren Armstrong as Director of the Inter-mountain Region, and Burell C. Johnson as Director of the Western Region. These members of the Grand Council, together with those continuing terms of office, namely Past Grand President Homer T. Brewer, Executive Director J. D. Thomson, Executive Secretary Charles L. Farrar, Eastern Regional



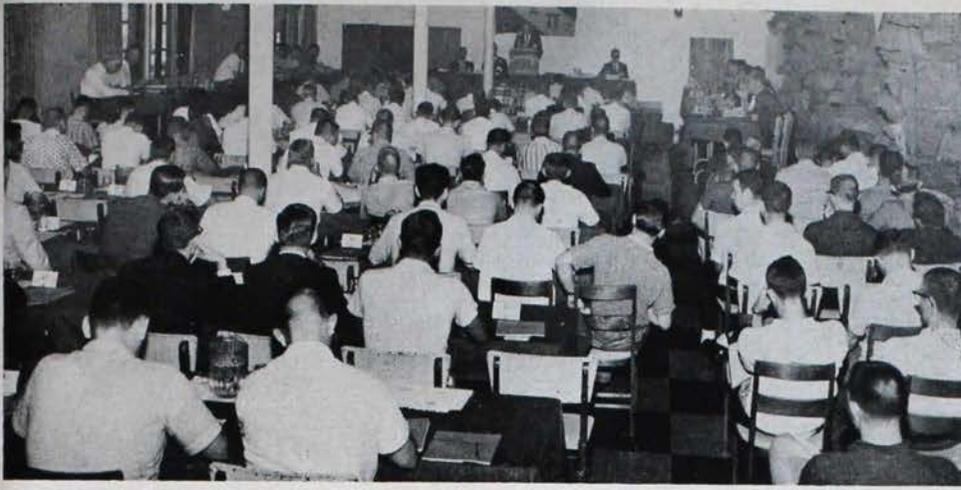
SPEAKERS' TABLE at the 23rd Grand Chapter Congress Banquet, left to right: Burell C. Johnson, Tommie Hefner, Joe M. Hefner, Jane Tober, Franklin A. Tober, Monroe M. Landreth, Shirley Brower, Walter A. Brower, Lenore Brewer, Homer T. Brewer, Charles R. Sligh, Jr., J. Harry Feltham, Lillian Thomson, James D. Thomson, Dorcas Mocella, Robert A. Mocella, M. John Marko, Charles I. Sutton, and Charles L. Farrar.



CONSTANT CUSTOMERS at the punch bowl during the Reception were the youngsters of the Grand Council Members. At the front of the line are Bobby and Johnny Mocella while Jim Thomson and Owen Tober bring up the rear.



DESPITE THE BEST EFFORTS of the delegates these trays and platters of food never were emptied at the 23rd Grand Chapter Congress Buffet.



ANSWERING THE ROLL CALL of Executive Director J. D. Thomson are the delegates of the 23rd Grand Chapter Congress.



DANCING WITH THE CLOGGERS are delegates and Grand Officers on the last evening of the 23rd Grand Chapter Congress.

Director M. John Marko, and Southeastern Regional Director Monroe M. Landreth, took the oath of office as administered by Past Grand President J. Harry Feltham. This concluded the business of the 23rd Grand Chapter Congress.

A "cook out" with thick steaks and all the trimmings, began the finale of the convention. A "mountain band" was on hand to liven things up and this same band played for two children's square dance teams that put on an exhibition that evening. These children, known as cloggers, did a beautiful job of dancing and received a tremendous ovation from the delegates.

In conclusion, Grand President Tober presented the attendance award to Beta Chapter at Northwestern, whose delegation traveled the greatest total number of miles. The traditional Diamond Badge was won by Don Smith of Gamma Rho Chapter at the University of Detroit. The Lady's Badge was captured by Marie Kottner, wife of Don Kottner an alum-

(Continued on page 12)



ANOTHER GROUP OF DELEGATES at work with knife and fork in the Plantation Room of the Grove Park Inn.



IF ONLY THE MONEY were real was the thought of those who amassed fortunes at the games of chance at the Las Vegas Party.



INTENT ON WATCHING the "cloggers" are the delegates and their wives at the 23rd Grand Chapter Congress.



SOME OF THE OFFICERS check the reports and the program of the 23rd Grand Chapter Congress. *Left to right:* Director Franklin A. Tober, Executive Director Jim Thomson, Grand President Homer T. Brewer, Past Grand President J. Harry Feltham, and Director Walter A. Brower.

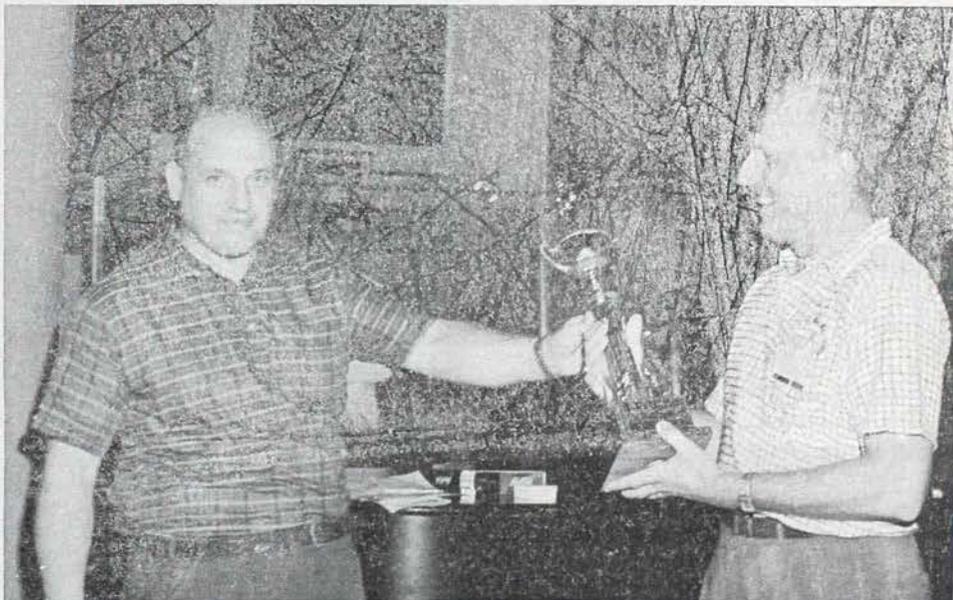
ONE CORNER of the Green Suite during the Ladies' "Doe Party."



OFF TO TOUR the Biltmore Estates are the wives and children of the delegates to the 23rd Grand Chapter Congress.



ACCEPTING THE ATTENDANCE TROPHY for Beta Chapter at Northwestern from Grand President Tober is Dan Heideman, its president, on the right.



THE CHILDREN joined the ladies at their traditional "Doe Party" at the 23rd Grand Chapter Congress.



LOADING UP at the Steak Cookout are some of the members of The Central Office Staff and alumni from Detroit and Baltimore.



BUSINESS STUDENTS figuring the odds at the Las Vegas Party of the 23rd Grand Chapter Congress.





STRICTLY PRIVATE was the Ladies' "Doe Party" of the 23rd Grand Chapter Congress in Asheville.



A NUMBER OF THE 85 LADIES at the convention pictured at the traditional "Doe Party."



A HAPPY SCENE in the Plantation Room of the Grove Park Inn following the trek through the buffet line.



THE BUFFET was no mystery to the delegates at the 23rd Grand Chapter Congress.

nus of Beta Chapter at Northwestern; and the Children's Prize was won by Bobby Mocella, the son of Robert A. Mocella of the Grand Council.

A fitting climax was reached when Grand President Tober presented Past Grand President Brewer with a Diamond Badge and a plaque in recognition of his four years of service to the Fraternity. Others to receive plaques were Past Grand President J. Harry Feltham, and Past Directors Charles I. Sutton and Robert A. Mocella.

Thus ended, what has been named by many as the finest Grand Chapter Congress in the history of Delta Sigma Pi. Certainly, if not that, it was one that set new standards in many categories.

Charles R. Sligh, Jr.
Our Honorary Member-at-Large

What is more fitting than that the spokesman of business in this country be

THE BIG STEAK Cookout on the final evening was one of the highlights of the convention.



FEATURE ENTERTAINMENT at the 23rd Grand Chapter Congress was two children's square dance teams known in the area as "cloggers."



a member of the outstanding professional fraternity in business, Delta Sigma Pi. This came to be a reality with the initiation of Charles R. Sligh, Jr., Executive Vice President of the National Association of Manufacturers, as an Honorary Member-at-Large of Delta Sigma Pi at the 23rd Grand Chapter Congress.

Brother Sligh began his business career, after being educated at Colgate University, as a laborer with the Sligh Furniture Company in Grand Rapids, Michigan. After many years and numerous positions he became treasurer of this company. In 1933, he founded the Charles R. Sligh Furniture Co. in Holland, Michigan, of which he served as president and then later as chairman of the board. Several other furniture companies came under his leadership in the period just prior to 1957, namely: the Sligh-Lowry Furniture Co., the Grand

Rapids Chair Co., and Ply Curves, Inc. In 1957, he became the Executive Vice-President of the N.A.M. which organization he had previously served as president.

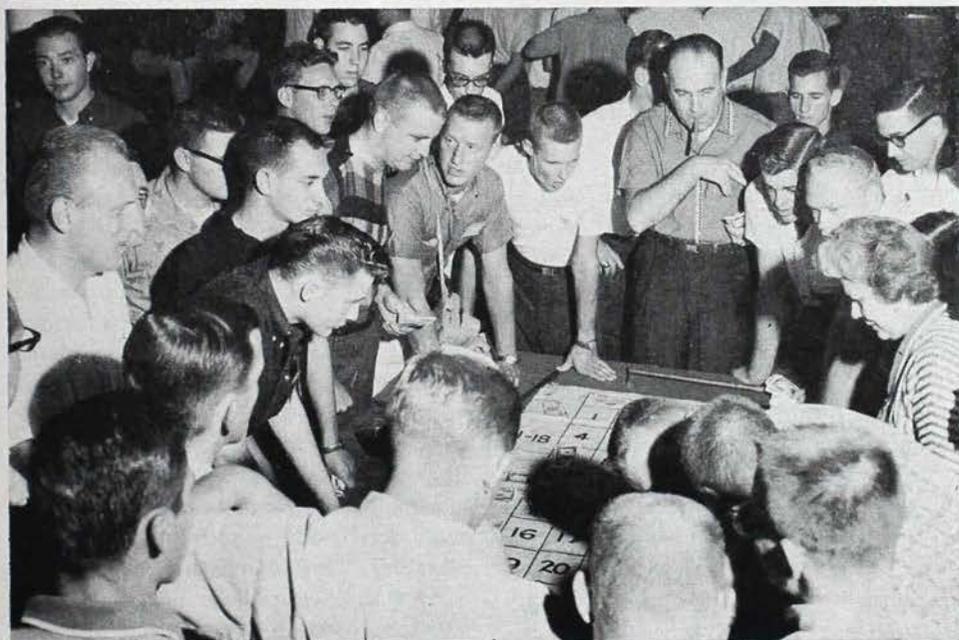
Of special interest is Brother Sligh's participation in the development of water skiing in this country. He not only has held the presidency of several water skiing associations, but also held the title of national champion skier for many years. Even today he is active in this sport and serves as head of the committee that selects the location of the annual championship event.

Brother Sligh maintains homes in Holland, Michigan, and New York City where his office is located. He is married to Charlotte Klumph and they have four children, Charles Robert, Robert Lewis, Richard Clark, and Patricia Ann.

Twenty-third
Grand Chapter Congress
of
DELTA SIGMA PI
to be held in
Bedford Springs, Pa.
at the
Bedford Springs Hotel
on
August 19-22, 1963



GETTING ACQUAINTED at the Reception are a group of the chapter delegates after having been through the reception line in the background.



SOME ARE SMILING, others ain't at the tables during the Las Vegas Party in Asheville.

HONORARY MEMBER-AT-LARGE Charles R. Sligh, Jr., Executive Vice President of the National Association of Manufacturers, addresses the 23rd Grand Chapter Congress Banquet.



Today's Moral Climate in Business

By Charles R. Sligh, Jr., Honorary Member-at-Large
Executive Vice President National Association of Manufacturers

This is the address made by Charles R. Sligh, Jr., at the 23rd Grand Chapter Congress Banquet at the Grove Park Inn, Asheville, North Carolina, August 29, 1961.

In its second generation, mankind is reported to have produced its first criminal, by standards of today. In its very first generation, mankind, represented by only two individuals, went 100 percent wrong and defied a divine command.

All history since Genesis contains a story of man's attempts to set moral standards and to live up to them. The struggle continues today. So far, it is a struggle that has never resulted in complete victory, but which has never been unrewarding. Each victory that has been achieved for true morality, even if only a temporary one, has helped to keep Society alive and to alleviate the misfortunes of human life.

Moral standards differ from era to era, and from group to group. Yet, some offenses have been recognized as crimes in all of them, or nearly so. Murder, theft, assaults and such misdeeds almost uniformly have been condemned and punished by governments and religious institutions of all kinds.

We, in our generation in America, are rightly concerned about the moral climate

of our day. I would say that it is better than we find in most periods of history and in most nations, but it does not and should not satisfy us. All of us who maintain an intimate interest in the business community are not satisfied with the moral climate in it, and never will be until the day arrives which brings ultimate perfection.

Tonight, let us examine today's moral climate in business. We may consider:

FIRST: Does business deserve the condemnations of its morals which recently have been heard from political quarters, some educators, some churchmen and some representatives of the press?

SECOND: What is the relationship between the law and the moral climate of business?

And **THIRD:** How may the moral climate of business be improved?

I would like to begin by forthrightly condemning all those who charge immorality to the business community as a whole. They are themselves guilty of a great wrong, which is easy to recognize.

Men must be judged as individuals, and not by the nation, race, class or group to which they belong. This is a basic human truth, recognized by our laws, and flouted by those who make blanket condemnations.

We may be condemned for anything we do that is wrong. We may be condemned for conspiring with others to do wrong, and fully share any guilt no matter how small our own part in any action might be. Americans are a more tolerant people than most, but we are now ashamed of many such mistakes in the past. For example, ours is a country of immigrants and their children. As each wave of immigrants came to these shores, those new immigrants were assumed to be less honest, lazier and all-around less worthy than those already here.

Each instance of such a mistake has tended to be corrected in time, but this has not prevented us from making the same kind of mistake again and again. This is the kind of mistake that is being made today in regard to the business community. And those who make blanket charges against business and businessmen, beyond any wrongs discovered or proved, are themselves guilty of bearing false witness—a moral wrong in itself, so recognized by all religions and by the law.

On the other hand, we must admit that too many individual businessmen have been convicted of crimes. This is deplorable, as it is deplorable that so many of our political figures also have been convicted of crimes, or that convictions of

educators, churchmen and the press also are on our criminal records.

But I do not think you will find that the business community is any more tolerant of crimes committed by businessmen than any other group. In fact, most of the laws pertaining to business are on the books with the assent and even the urging of businessmen.

In my own experience, I have met dishonest businessmen. Yet I am certain that the moral climate of business today is neither inferior to the moral climate elsewhere in our society, nor inferior to the moral climate of business in other days.

American business each year undertakes transactions in the billions of dollars. It holds deposits in trust for millions of individuals and hundreds of thousands of institutions. Very little is lost through the dishonesty of businessmen. Businessmen process and distribute our food, and it is seldom that Americans become ill through bad food—a condition which prevails only a few places in the world.

However, these facts, I am sure are generally known. The attacks upon business morality therefore are based upon other grounds.

One such ground is that profits are too high. This is a strange charge, when we examine it. Profits of American business average less than five cents of the sales dollar, and economists consider that this low rate harms rather than helps the nation by slowing expansion which would increase employment and our national strength. Further, the religions practiced in this country all admonish their followers to be industrious and thereby to profit. The only faith which holds profit to be immoral is not a religion, but the Communist orthodoxy.

Some critics point to anti-trust convictions. Of course, an anti-trust conviction may, or it may not, show moral wrong. The nature of the law demonstrates this. All monopolies are prohibited, regardless of their conduct. Even "tending" toward monopoly, which is only a matter of opinion about what the future will bring, is prohibited. It is possible to find oneself in violation of these laws without having committed any wrong whatsoever.

Thus, in one of the largest and most famous anti-trust cases, the judge convicted the company, and in his opinion stated that the company had developed the original product, made constant improvement and constant reduction of prices, and given excellent service to all

customers. Therefore, the judge said, no competitor ever had entered the field. He praised the company and its officers, and then pronounced sentence.

So, it is apparent that individual judgment must extend even to those who are convicted of some of technical business law violations, even when such laws carry criminal penalties.

I may not consume my time with details of many such instances, but I should make plain that under certain conditions a businessman's decision to reduce his prices to the public may make him subject to criminal prosecution. The details of such cases are not of interest to crime reporters, and the public may well know only that the businessman has been branded a criminal under the anti-trust laws.

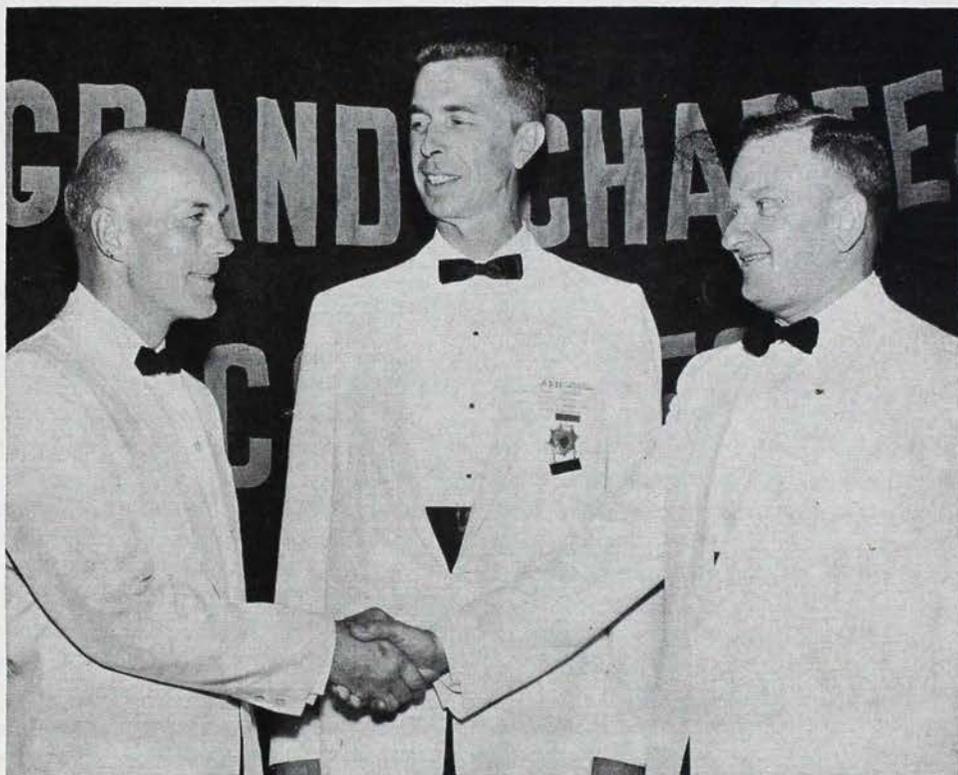
Business is also criticized as immoral because it uses expense accounts. No one is prepared to say just how much a man is morally justified in spending in securing business. The issue really isn't a moral issue at all, but an attempt within government to increase the taxes collected from business in the absence of a Congressional authorization of an increase in tax rates—and incidentally to keep businessmen on the defensive.

In Washington, not long ago, we had the spectacle of Government officials driving up in chauffeured limousines, paid for by the taxpayers, to hear from a public official, who spends up to \$5 to \$10 thousand a day of public money when he travels in a private jet plane, that no businessman should be permitted to spend more than \$30 a day on an expense account.

The moral standards of the politicians in this situation are a little hard to understand.

A little clear-thinking would go a long way toward halting the unjustified attacks on the morality of business in general. Anyone may become a businessman. There are millions of them in the nation today. Obviously, most of us don't even know one another. We are required by law to compete rather than to collude, and that is right. No man needs the permission of another businessman to go into business. If any permission is required, it is granted not by the business community but by government. How can any businessman be held responsible for the conduct of other businessmen?

Even so, businessmen spend millions of dollars to maintain the Better Business Bureaus, which stand ready to take vigorous action against unethical business prac-



AN OFFICIAL WELCOME is extended to Charles R. Sligh, Jr., by Executive Director Jim Thomson, *right*, while Grand President Homer T. Brewer, *center*, looks on.

tices. This is evidence of their good faith. I have never heard the political critics of business propose a Better Government Bureau to protect the public against the frauds and misrepresentations that occur in politics.

Nothing I have said is intended to offer the slightest excuse for the morally corrupt businessmen. Believe me, this tiny minority causes more concern in the business community than it does even in Washington.

But America is a nation of law. Let us examine briefly how business stands in the eyes of the law.

I would like to emphasize that there is no exemption for a businessman from any criminal law. Any government official, any law enforcement officer, or any private citizen may bring charges against any businessman who has committed a crime.

In fact, the businessman is subject to more, not less, criminal law than the average citizen. The standards set by law for him are higher, not lower, than those set for the public at large. If there is wrongdoing in business, certainly the weapons already are on hand to deal with it.

The laws are written and passed by legislative bodies and validated by the executives, then administered by the courts. The whole power of Government is concentrated in their enforcement. New laws have been going onto the books every year since this Republic was founded, and the rate has accelerated in recent years. I ask, if there is immoral conduct in business, is it the fault of business, or is it the fault of our government's?

This is a pertinent question, because the attack on business morality originated in government. That attack is at its height right now, led by an administration whose moral standards allowed it to accept with enthusiasm the support of some of the most corrupt political machines in America, without which it would not have been in office today. But I am not being partisan in this matter. Neither party has been reluctant to accept support from such sources. The question is whether politicians are in a position to pass judgment on the morals of others.

It is most significant that the direction this attack is taking is not an attempt to obtain criminal prosecutions under existing law against any immoral businessmen the administration may have in mind, but

to obtain passage of new laws, making crimes of actions and practices which never before in history have been regarded as crimes.

An example of this attitude is the interpretation of anti-trust laws to prosecute businessmen for prices that are higher than his competitors', lower than his competitors', or the same as his competitors'. If I am talking nonsense, remember that I am merely repeating a Federal policy recently made plain (if that is the word) in the electrical equipment anti-trust case.

What really is behind the political attack on business morality and the demand for more laws to regulate business? In reality, it is an attempt to extend Federal control and even Federal ownership further into business. Those who wish to wield this control realize that the public will not grant it unless their confidence in the free enterprise system is severely shaken. Some members of Congress today are trying hard to shake it.

And how are the controls to be extended? The new minimum wage law for the first time grants Federal jurisdiction over local businesses not involved in interstate commerce. The depressed areas act introduces a new kind of state capitalism, and gives the Federal Government considerable control over new factory location.

The proposal for Federal retraining of the unemployed and the proposal for Federalization of the state unemployment compensation systems would give the Government great control over the individuals in the labor force.

The Secretary of the Interior has announced his determination to extend Federal power throughout the nation in competition with investor-owned, taxpaying utilities. He is insisting, for example, that Federal power be given precedence in the Delaware River development compact between several Eastern states as a condition to ratification by the Federal Government. The law provides that the Federal Government must ratify interstate compacts for them to become effective, but it does not require preference for public power. It is the Administration which requires that.

Heretofore, the medical profession was the judge of the effectiveness of medicines for patients. The doctor holds full responsibility for the life or death of the patient under his care, so this is justified.

Under this system, American medical progress has led the world. Now, a bill proposes to make the Federal Government the sole judge of the effectiveness of drugs, and empower it to bar patenting or manufacture of all but what it considers the single best drug for each purpose.

The Administration's tax proposals would give the Federal Government control over the investment of business' own funds. Used in the business to increase inventory or to hire more help or distributed to shareholders, the earnings of a company would be taxed at full rates. Used as the Government dictates—exclusively for productive facilities—the earnings would be taxed less. All businesses would thus be coerced toward physical expansion—even those dealing in products in diminishing demand, or in markets declining in population or buying power.

Notice has been served on one industry as to what kind of labor settlement will not be acceptable, before negotiations even had begun. In other cases, the Government has intervened in strikes to settle them on the basis of granting all demands on a temporary basis. And the Administration has announced that it will seek new laws authorizing intervention in labor relations with what is described as a "variety of weapons."

Farming is an industry, of course. And the farm proposal was to grant to the Secretary of Agriculture powers to set the production quotas and prices for all farm products—despite the fact that all of the problem now exists in farm products already under controls.

I can't begin to tell you all of the proposals which would bring business and industry under greater regulation. But I can assure you that the objective is to concentrate power in Washington. The power that Washington covers is power that already exists. It is power now held by the states, the counties, the cities, the towns—and by the millions of American citizens.

The reservation of these powers to local governments and to our citizens was a purpose of the Constitution of the United States, a great moral document written by brilliant men to preserve the moral virtue of freedom against the immoral rise of centralized tyranny.

And I think at this point we have penetrated the smokescreen and found the real moral issue of our time. An immoral business may be dealt with by the refusal

of its customers to buy, or by established law enforcement agencies. An immoral government in this day is virtually impossible to dislodge.

Public opinion, if it condemns American business can pass the freedom of businessmen over to Government. But public opinion could not later undo the harm. I would remind you that public opinion certainly does not support communism in power anywhere in the world. You needn't take my word for it; in an unguarded moment Joseph Stalin himself said so. Public opinion is effective only so long as freedom is preserved.

It is an axiom of our legal concept that it is better for many guilty men to go free than for an innocent man to be punished. We are asked to substitute the concept that it is better that many men shall be shorn of all power over their own affairs than that one man might use that power to commit a wrong.

And we are asked to entrust the morality of our nation solely to Federal politics. I say that despite the many fine men who serve us in both political parties, the Federal Government has not shown itself able to prevent gross immorality in its own sphere, and that morality is still the business of the citizens and the communities of the United States.

I am sure that I need not recall the details of many old and recent scandals for this point to be appreciated.

But, as I said at the beginning of this talk, I am not satisfied with the morals of the American business community, and I am sure that no one is—any more than we are satisfied with the morals of government or other institutions in our nation.

Business morals have been raised through the years, and can be raised higher. The question is one of means.

Can it be done, as one cabinet member suggested, by the adoption of a code of ethics by the National Association of Manufacturers? This official spoke without investigating. The NAM long has had a code of ethics. But a voluntary association, such as ours, which exists to serve the nation's welfare, has no basis for disciplinary powers against those who violate any code. Nor has it any basis for an investigative arm to determine guilt.

I have already contended that business morals will not be improved by turning control over business management to government.

But there are several ways to continue the improvement of business morals.

First, the cessation of unwarranted attacks would be of immeasurable value. We have suffered as a nation from the unwarranted charge that "politics is dirty," and failing to judge among politicians. Some are fine and some are corrupt. But by labeling a class, we have turned many promising young people away from politics as a career in the past. We could not afford it, and are suffering from it now. We must not make the mistake again in connection with business. To do so would bring a decline, not a rise, in the level of business morals.

Second, we must do all in our power to see that immorality in business does not pay. As consumers, we select among competitors. Let us deal with ethical businessmen. The governments of the nation have many legal weapons that may be used against unlawful business conduct. Business morality will be improved by prosecuting real crimes, not by making crimes of things that never were crimes before and really are not crimes now. Laws which have no basis in the moral codes of our people invite evasion, violation and contempt. It is a mistake to confuse law-breaking and immorality. Our Attorney General himself makes this distinction on occasion. He contends that the Freedom riders are not being immoral when they break state and local laws. Our prohibition laws had to be repealed because they were not in accord with the moral code of the majority of our people. Criminal laws must have a moral basis, or they work for immorality.

Third, morality must be improved by reformation of our income tax structure. Present rates approach absolute confiscation, and conflict with the right to property lawfully obtained which is guaranteed by the Constitution. Where is the morality behind a system devised to penalize a man more and more as he works harder and harder? And, as I have said, any law that lacks moral basis invites violation—and engenders contempt for law. There is no economic justification for the present income tax rate structure, either, but that is another story.

But most important, I think, is the improvement of the moral climate of the nation at large. Business draws its moral views from the individuals who enter it. Most Americans are engaged in business of one kind and another. They come into

business as adults, after having spent their formative years in their homes, schools and churches. Their characters are formed, their morality established.

This is why you will find the overwhelming majority of our businessmen active and generous in their churches. It is why you will find so many of them serving on their school boards, supporting scholarships and otherwise assisting in assuring better educational institutions.

But the home is a private matter. Finally we come to the heart of the problem. Right and wrong is taught traditionally at home by the parents. All responsibility, ultimately is individual responsibility. And all of us must carry out our small shares of the national responsibility right in our own homes. The home is the most powerful institution of all.

Finally, how will the moral climate change? I believe that it will change for the better in business and everywhere else as individuals of character become more numerous and more active. Or it will change for the worse when they become fewer and incapable of vigorous action.

Public opinion is never enough. Public action is required. And public action is made up of individual action.

We must not allow our moral judgments to be dictated to us. Everyone of us has been imbued with standards so that he may judge. It is our responsibility to judge in our own affairs and to act accordingly. We do not fulfill that responsibility when we surrender our freedoms to act to a distant, preoccupied central government whose moral standards often have fallen to levels far below those of the American people.

Make no mistake. Those who express their concern for the American people by offering to shoulder all the burdens of moral decisions in Washington are showing contempt for our ability to make our own decisions.

Today, America is the moral leader of the world in the fight against totalitarianism. The American people made it the moral leader, while first one party and then the other controlled our government. America's greatness lies in Americans, the keepers of her moral code.

Only our people, exercising liberty, can inspire moral improvement. And they will do so.

Epsilon Lambda Chapter Installed at Rochester Institute of Technology

ON SATURDAY, MARCH 25, 1961, Delta Sigma Pi installed its Epsilon Lambda Chapter in the College of Business at the Rochester Institute of Technology in Rochester, New York. This was the 116 chapter installed of which 108 are active today.

The installation ceremonies began with registration of the visiting officers and delegations from Alpha Kappa Chapter at the University of Buffalo, Delta Lambda Chapter at Ithaca College, and the Buffalo Alumni Club in the Eastman Building on the Rochester Campus. A tour of the Rochester Campus was then provided by the officers of Epsilon Lambda Chapter. Everyone then journeyed to the Mohawk Manor Hotel for an informal luncheon which preceded the Informal Ritualistic Initiation held in the Student Union. In charge of the installation was Grand President Homer T. Brewer, who was assisted by Past Grand President J. Harry Feltham, East Central Regional Director Franklin A. Tober, and the delegations already mentioned.

The Installation Banquet that evening was held at Schindler's Restaurant in Rochester. Director Tober, who served as toastmaster, opened the Banquet Program with an introduction of Leo F. Smith, vice president of Academic Administration at Rochester Tech, who wel-



GRAND PRESIDENT BREWER, left, presents Irving J. Van Slyke, Jr. with the Epsilon Lambda Charter climaxing the installation program.

comed the new chapter to the campus. The history of the college of Business was related by its Dean, Edwina B. Hogadone, and David S. Campbell told of the founding of Sigma Beta Rho, our petitioning group at Rochester. As usual, the highlight of the program was the presentation of the charge and charter by Grand President Brewer. This was accepted by Irving Van Slyke, Jr., president of Epsilon Lambda Chapter, on behalf of the chapter. In conclusion Past Grand Presi-

dent J. Harry Feltham read the many letters and telegrams received from officers, chapters, and alumni clubs throughout the country, all of which extended a welcome to the new chapter.

History of Rochester Institute of Technology

The initial spark that started the educational institution that is now Rochester Institute of Technology occurred in 1829. At that time, Rochester was a frontier town and the Rochester Athenaeum was organized to present lectures and forums to bolster the culture of Rochester's early residents.

During the period following the establishment of the Athenaeum, industrialization expanded in the area, and industry needed workers trained in mechanics and technology. To meet this need, Captain Henry Lomb and his associates, Frank Ritter, E. R. Andrews, Max Lowenthal, Henry Michaels, and L.P. Ross, founded the Mechanics Institute in 1885.

For several years, both institutions operated separately. However, the schools

EPSILON LAMBDA CHAPTER Installation Banquet at Rochester Institute of Technology, Rochester, New York.



THE EASTMAN BUILDING on the Rochester Tech campus is the administration building and also houses the College of Business, College of Applied Science and the College of General Studies.



PAST GRAND PRESIDENT J. Harry Feltham read the many greetings received from all parts of the Delta Sigma Pi world.

became more and more reliant on one another and, in 1891, they merged their facilities to provide a program of culture and technical proficiency that has become a tradition of the Rochester Institute of Technology. Under the name of the Rochester Athenaeum and Mechanics Institute, and on its present site, the school expanded in many ways, and several areas in the Institute's older buildings still bear the RAMI insignia. In 1912, the Institute was one of the first to offer a co-operative education program. In this way, the student's classroom instruction was integrated with practical work experience through alternating periods of study and employment.

From 1895 until 1910, the affairs of the Institute were managed by the Board of Trustees instead of a president. Since 1910 the presidents have been Charleton B. Gibson (1910-1914), J. Ernest Woodland (1914-1916), James B. Barker (1916-1919), Royal B. Farnum (1919-1921), John A. Randall (1922-1936), and Mark Ellingson (1936-).

The Institute continued to expand. In 1923, the Retailing Department was established. In 1930, the Department of Photography was founded, providing a school of technology located in the photographic center of the world, and in 1937 the Empire School of Printing, founded in 1922 under the leadership of Frank Gannett, was absorbed by the Institute.

1942 was the founding year of the Counseling Center; in 1944 the Institute's name was changed to the Rochester Institute of Technology. In 1950, R.I.T.

became the first institution in New York State to grant the Associate in Applied Science degree. 1950 also brought to the Institute the School of American Craftsmen and the Graphic Arts Research Department.

The McKechnie-Lunger School of Commerce was absorbed by R.I.T. in 1952, expanding the Institute's program into the secretarial and business administration fields. In 1958, the department's name was changed to the Department of Business Administration.

The New York State Board of Regents authorized R.I.T. to grant the Bachelor of Science degree in 1953, and since that time the Institute has received authori-

zation to issue the Bachelor of Fine Arts, and recently, the Master of Fine Arts degree.

The period of 1955 through 1959 brought many additions to the Institute's capital plant: the Ritter-Clark Memorial housing the gymnasium and ice arena, the student union, the acquisition of the Hotel Rochester for a men's dormitory and the purchase of land and buildings in the area such as Graflex and Hathaway, and private homes in the surrounding area.

Two years ago, R.I.T. became accredited by the Middle States Association of Colleges and Secondary Schools, and now includes ten departments of specialized instruction, with an enrollment of more than 2,200 students from nearly every state and many foreign countries. The Evening Division classes of the Institute serve over 5,000 additional students each year. Its facilities and eight major buildings are valued at over \$8,000,000. It has an endowment fund in excess of \$11,000,000.

R.I.T. has a continuing building and endowment program to include new buildings for the School for American Craftsmen, Graphic Arts Center, student union, and classrooms. Estimated cost for this development program is nearly \$30,000,000, of which over \$9,000,000 has been obtained to date. The Ritter-Clark Memorial Building, Nathaniel Rochester Hall (men's residence hall), and the Library have been made possible through this program.



THE GEORGE H. CLARK BUILDING is the home of the College of Graphic Arts and Photography.

History of the College of Business

In 1952, Rochester Institute of Technology established a Department of Commerce by absorbing the near-by McKechnie-Lunger School of Commerce, and in 1958, the title of the Department of Commerce was changed to the Department of Business. In 1960, this Department of Business became the School of Business Administration.

Under the College of Business there are three areas of major study, including the School of Business Administration, the School of Retailing and the Department of Food Administration.

The four programs offered in the School of Business Administration are in two fields, Business Administration and Secretarial Studies. The School of Business program includes majors in Accounting and General Business. The Secretarial programs are two years in length, each year consisting of three consecutive quarters of study. Students who successfully complete either the Executive Secretarial or Medical Secretarial program are awarded the Associate in Applied Science degree.

In 1923 the Department of Retailing was added to the Departments of Rochester Institute of Technology, and in 1960 the School of Retailing became a formal part of the College of Business, changing from its category of a Division.

The Department of Food Administration evolved from a small nucleus of Home Economics teachers graduated

from the Mechanics Institute in 1885. By 1906 the need for scientifically trained food managers was realized and the major in Lunch Room Management came about. From this beginning, the Department of Food Administration emerged and eventually became a part of the College of Business.

The Business Administration programs prepare students for positions in the administrative departments of business, industry, government and the professions. The program is cooperative in plan with cooperative employment commencing in the second year. Upon the successful completion of three years, students are granted the Associate in Applied Science degree. Those who wish may continue their education with an additional year of four quarters of study integrated with the corresponding program of the first three years. Upon successful completion of the four year program, students are awarded the Bachelor of Science degree.

History of Beta Sigma Rho

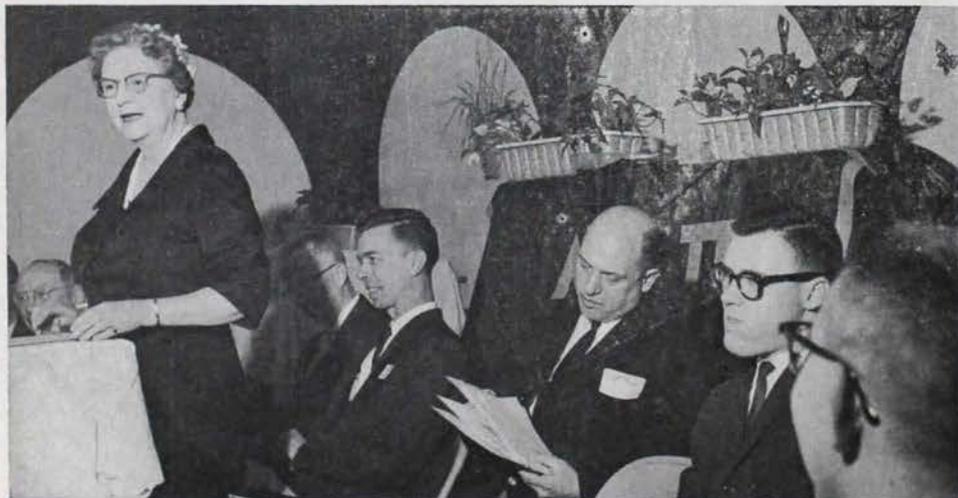
Early in the spring of 1960, Irving Van Slyke, Jr. set into gear the mechanism for petitioning Delta Sigma Pi by submitting a letter to Franklin A. Tober, director of the East Central Region. Upon receipt of the letter, Mr. Tober suggested that Irving Van Slyke contact The Central Office by correspondence and by forwarding a catalog of Rochester Institute of Technology. The Central Office responded with

portfolios and information about national affiliation.

The first informal get-together of the business students who were interested in forming a professional fraternity, with the goal of petitioning Delta Sigma Pi, was held on May 5. Five days later on May 10, the potential members gathered to discuss the drawing-up of a constitution to be presented to the Student Council for approval. Approval was received from the Student Council on May 17. On May 25, elections were conducted and the first staff of officers was installed in the newly-formed fraternity, Sigma Beta Rho.



FRANKLIN A. TOBER, East Central Regional Director, was on hand to serve as Toastmaster and welcome the Epsilon Lambda Chapter into the fraternity and his Region.



MISS EDWINA B. HOGADONE, Dean of the College of Business at Rochester Tech, relates the history of the College of Business and welcomes the new Epsilon Lambda Chapter of Delta Sigma Pi to the campus.

The Central Office was informed on July 26 that Sigma Beta Rho Fraternity had been approved by the Student Council, and a request to petition Delta Sigma Pi was made. The first meeting of the fraternity was held on September 28, and assignments were distributed to each member.

On October 6, the brothers of Sigma Beta Rho stuffed envelopes for the Alumni Association, and on October 22 they served as ushers at the annual Alumni Banquet, thereby making two large contributions to the fraternity treasury.

In early November, Charles Farrar of The Central Office staff attended an evening meeting and showed slides of the many phases of life in Delta Sigma



THE RITTER-CLARK MEMORIAL BUILDING, completed in 1955, houses a fine ice rink and a large gymnasium, offering unusual facilities for student sports participation.



KATE GLEASON HALL at Rochester Institute of Technology serves as a women's residence.

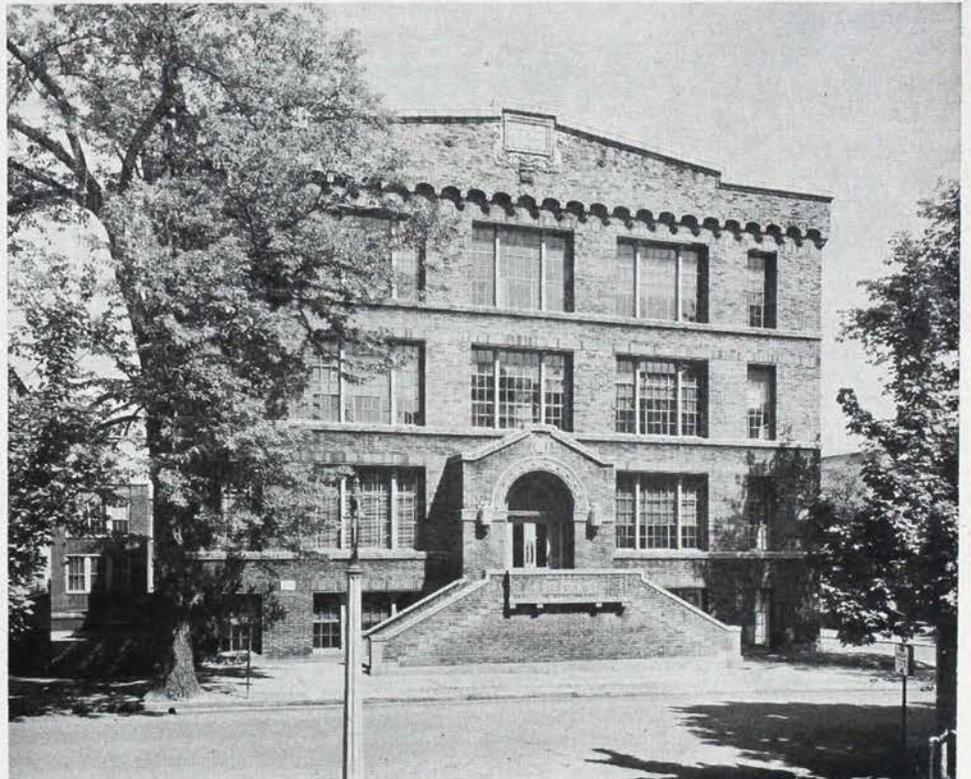
Pi. Two weeks later, on November 30, petitions were mailed to The Central Office, and approval from the Grand Council of Delta Sigma Pi was received shortly thereafter.

The completion and acceptance of the petition was the beginning of several months of hard work devoted to the further development of an extensive professional program and preparations for the

installation on March 25. Early in March a special meeting was held at which time Regional Director Franklin Tober of Buffalo and several members of the Alpha Kappa Chapter and the Buffalo Alumni Club pledged the entire membership of Beta Sigma Rho to Delta Sigma Pi. This ceremony impressed the future members of Delta Sigma Pi with the obligations that were about to be assumed.

On Saturday, March 25, 1961, the following undergraduates were initiated as charter members of Epsilon Lambda Chapter in the International Fraternity of Delta Sigma Pi: John Blake, David J. Campbell, David S. Campbell, Harold Connor, Jr., L. Richard Cooper, James Cromwell, Lawrence Downs, James Harrity, Kenneth Hartman, Vaughn Hildreth, Ronald Hough, William Klem, Gerrard H. Kesselring, Igor Kozlowski, James Leone, Frank Meyrath, Donald Naylor, Victor Plati, Phillip Saggese, Jr., Donald Stanton, Irving J. Van Slyke, Jr., Robert Warth, David L. Wrobel and David Wurtenburg. Faculty initiated were Elias M. Awad, William E. Beatty, Jerald Flynn, Raghuvir Gupta and Arden L. Travis.

THE COLLEGE OF FINE AND APPLIED ARTS of the Rochester Institute of Technology is housed in this structure known as the Bevier Memorial Building.



What Do You Expect To Receive From College?

By William C. Flewellen, Jr., Alpha Sigma Chapter
Dean School of Business & Industry—Mississippi State University

WHY ARE YOU IN COLLEGE—to become a doctor, a lawyer, a teacher, an engineer, a journalist, a business man, or an Indian chief?

To "get an education"?

Such answers are suitable for long range, general planning purposes but you may sell yourself short unless you look through these general goals to find "working objectives." This "look through" must be done by you—the individual. Counselors and professors can only stand by and give advice and some small degree of guidance.

You must squeeze all that can be obtained out of your college education because you are the brightest ray of hope in our tomorrow. You have already given evidence that this statement is true. First, you have shown exceptional mental ability. Second, you have a sense of values that leads you to use your ability. You must feel the obligation to develop your potential to its utmost reaches for you are going to be called upon to solve the complex social, political, and economic problems of our society.

What working objectives must you establish for yourselves? Maybe those that faculties have set for themselves give some indication. In schools of business many different opinions have been expressed. I want to give you the objectives as stated, first, by a business man and, second, by a dean.

Mr. Fred C. Foy, Chairman and President, Koppers Company, Inc., in a recent address listed four objectives:

1. *An understanding of the major practical areas of business.*
2. *An ability to solve problems in a practical manner.*
3. *An understanding of how the American economy works.*
4. *An ability to communicate effectively, both verbally and in writing.*

Dean G. L. Bach, Carnegie Institute of Technology, has stated that the student should get, first, a basic knowledge of business and a thorough understanding of the interrelations between specific busi-

nesses and the economic and political forces of the entire environment and, second, development of four qualities:

1. *The orderly ability to size up problems and reach decisions on the basis of the best facts available.*
2. *The ability to deal effectively with people.*
3. *An instinctive acceptance of responsibility.*
4. *Imagination and adaptation to change.*

These goals are not easily achieved. You can attend the university of your choice, make grades that place you in the upper 25% of your class, and still fail miserably. Nor can you be content to judge your achievements by those of the "average" student. Good grades, as an objective, are not enough.

Let us look at your courses. You must consider course offerings as one of the raw materials out of which you will mold your education. The raw material must be carefully selected. You must seek more than a store of technical knowledge—more than good grades—more than the school requirements.

You must seek courses that will give you breadth—that will acquaint you with the knowledge of the ages.

You must seek courses that will develop an ability to think creatively.

You must seek courses that will develop ability to communicate effectively.

Above all you must seek courses that will make you extend yourself. Do not rationalize yourself out of taking these courses because you are not interested in them. Decide what should be done and use your exceptional talents to do the job.

Selection of courses is just the beginning for you who cannot be satisfied with "classroom level" instruction. You must make more of your courses than the professors can make of them for the class. No one can do this for you—only you can drop into the depths of your courses and drink fully of each of them. Do not be satisfied with a sip or two—just because the sip enables you to make an "A".

Your professors will be delighted to give you time and guidance, but, in most cases, you must take the initiative in the seeking.

Course work alone will not do the job that you must do. What course can develop the ability to work with others, to look into the future and to see what must be done to accomplish a goal, to establish goals, to "follow through"?

You must become the leaders of our most worthwhile organizations. To develop yourself and the University community you must ever move these organizations to greater heights of service. Membership, for you, is not enough and cannot be countenanced.

A final obligation rests upon your shoulders—an obligation to develop the highest moral and ethical sense of values and mode of conduct. It is essential that you feel the obligation for assuming this burden for as leaders and scholars you must stand before your fellow man strong and straight, looking each man in the eye.

As I worked last spring on our cases of academic misconduct, my greatest disappointment was not that one or two percent of our student body would steal and cheat. I already knew that a small percent of the students did not have strong character. But my heart became sore when I realized that not one of those students—the leaders—the men of exceptional talents—those of whom we must expect so much—not one of them came forward to say that he could not stand by and let his fellow man so deeply hurt himself and his University. The burden that you most certainly have was not shouldered.

In closing let me remind you—you are blessed with talents but you are burdened with the obligations that these talents impose. They—your talents—must not be wasted in any sense.

Use us—the faculty—and all of your University's resources. Demand of us whatever you must have to make the place that is to be yours in our world. Push us to the utmost to satisfy your thirst for knowledge and your quest for wisdom.



WITH THE ALUMNI THE WORLD OVER

Alumni Clubs In Action

DENVER

Re-elected as President of the Denver Alumni Club was Harry Gilbert Hickey. This is about the tenth year of office for Brother Hickey who has a most enviable record and the unanimous support of the Denver alumni. The Denver Alumni Club boasts a dues paying membership of well over 100 each year, and monthly meetings, some of which are held in their mountain lodge.

WASHINGTON

First on the program of the Washington Alumni Club this fall is a "Barge Trip" on the Chesapeake and Ohio Canal. Coming up after this is a Founders' Day celebration on November 4. Tom Scanlon, its social chairman, invites all in the Washington area to participate in these events and all others on the yearly program.

CINCINNATI

A picnic with all of the trimmings in Mt. Airy Forest was the May highlight of the Cincinnati Alumni Club. In September, they gathered again for a sports' night at which the new University of Cincinnati football coach reviewed the year's prospects for his team.

NEWARK

Heading the most active Newark Alumni Club is Bill Vichiconti, formerly president of Beta Omicron Chapter. An interesting survey made recently by the Newark Alumni Club revealed that the average member was married, lived 13 miles from Newark, attended about one and one-half meetings per year, and had been out of college slightly over four years.

CHICAGO

Two meetings of the Chicago Alumni Club that attracted a large attendance were the Past Presidents' Night in April and the Las Vegas Party in May. The latter sharpened them up for the 23rd Grand Chapter Congress, and paid off, with Jim Floro winning the first prize at the gaming tables in Asheville. Tom Mocella, Brother of Past Director Bob, heads the Chicago Alumni Club this year.

SAN FRANCISCO

The Red Parlor of the Iron Duke Restaurant in San Francisco is a popular place for Deltasigs on the second Thursday of every month for it is there that the San Francisco Alumni Club meets for luncheon. Plan to

join with this group if your travels bring you to San Francisco on this day any month.

BALTIMORE

The 1961-62 program of the Baltimore Alumni Club includes 12 events this year, the first of which is a Halloween Dance. Heading this alumni group, which was very much in attendance at the 23rd Grand Chapter Congress, is Carl Brodka.

DALLAS

A momentous occasion in the Southwestern Region of Delta Sigma Pi recently was the "Rose of Deltasig" Ball sponsored by the Dallas Alumni Club. Over 100 couples attended, representing our undergraduate chapters at Southern Methodist University, University of Texas, Baylor University, North Texas State University, and Texas Christian University.

ATLANTA

The first Tuesday of every month has been set aside for future meetings of the Atlanta Alumni Club. December 16 is also a red letter date as it is the day of the Alumni Christmas Party.

MINNEAPOLIS & ST. PAUL

At the helm of the revived Twin Cities' Alumni Club is David Berg, who reports a huge reservation list for the Homecoming and "Rose of Deltasig" Crowning scheduled at the Hotel Francis Drake in Minneapolis.

Dallas Site of Area Rose Ball

THINGS are said to be big in Texas and the local Deltasigs were not to be outdone. Over 200 were on hand recently at the Regency Room of the Adolphus Hotel in Dallas for the annual "Rose" Ball sponsored by the Dallas Alumni Club. This annual affair for the area chapters grows bigger with the passing of each year. Representation from the chapters at Southern Methodist, Texas Christian, North Texas State, Baylor, Texas, and the Dallas Alumni Club truly makes it a Big Texas affair.

This is the second consecutive year that the Dallas Alumni Club sponsored this event. Frank Strong, its president, predicts that attendance will continue to grow with each Ball.

The dance began at 9:00 P.M. and lasted well into the night. Mark Magilow and his quintet were on hand to provide the music. The highlight of the evening came with the presentation of each chapter's "Rose" and their courts. The chapter presidents handled their own presentations and each "Rose" received a beautiful bouquet of long stemmed red roses.

On hand to chaperon the occasion was Brother and Mrs. Charles Foote of Texas Christian University. Brother Foote is the faculty advisor of the Delta Upsilon Chapter.



SECOND ANNUAL "Rose of Deltasig" Ball sponsored by the Dallas Alumni Club and including the five undergraduate chapters in the area. It was held at the Adolphus Hotel in Dallas.



THE UNIVERSITY OF MARYLAND'S new \$1.5 million Business and Public Administration classroom building, which was dedicated at College Park, Maryland, on May 6.

Maryland Dedicates New Business Building

ARTHUR A. MACHESNEY, president of the Gamma Sigma Chapter, University of Maryland, participated in dedication ceremonies of the university's new \$1.5 million College of Business and Public Administration Classroom Building held at College Park on May 6.

The principal address at the dedication was delivered by Dr. C. Canby Balderston, vice chairman of the Board of Governors of the Federal Reserve System.

Other program participants included, Maryland Governor J. Millard Tawes; Maryland State Senator Mary L. Nock; Speaker of the State House of Delegates Perry O. Wilkinson; Vice Chairman of the University Board of Regents Edward F. Holter; University President Wilson H. Elkins; University Professor Ruben Steinmeyer; and Thomas Bourne, president of the Maryland Business and Public Administration Alumni Association.

The exercises were held in the building's auditorium and an open house and conducted tours were held prior to the dedication ceremony.

The new five-story classroom and office building is one of the largest on the College Park campus.

DIVIDENDS

To Brother and Mrs. Harlon C. Flinger, *Missouri*, on September 15, 1960, a son, Michael J.

To Brother and Mrs. John I. Denny, *Missouri*, on September 29, 1960, a son, Dale Matthew.

To Brother and Mrs. Richard R. Hollander, *Missouri*, on June 13, 1960, a daughter, HeidiAnn.

To Brother and Mrs. Harold K. Engel, *Missouri*, on August 9, 1960, a daughter, Sarah Beth.

To Brother and Mrs. Russell J. Fairbanks, *New York* on December 6, 1960, a son, William Gareth.

To Brother and Mrs. Robert Hafele, *Rider*, on February 5, 1961, a daughter, Elizabeth Dawn.

To Brother and Mrs. Tom Croy, *Missouri*, on February 10, 1961, a daughter, Sharon Lee.

To Brother and Mrs. Robert A. Wehn, *Loyola-Los Angeles*, on March 13, 1961, a daughter, Debra Ann.

To Brother and Mrs. Glynn Huff, *Midwestern*, on March 8, 1961, a son, Jeffrey Howard.

To Brother and Mrs. Jerry Steadham, *Midwestern*, on February 23, 1961, a daughter, Lou Ann.

To Brother and Mrs. Wendell W. Armstrong, *New Mexico*, on February 10, 1961, a daughter, Shawn Alexis.

To Brother and Mrs. John Wayne, *Omaha*, on December 22, 1960, a son, Jeffrey Francis.

To Brother and Mrs. Fred Stamp, *Omaha*, on October 25, 1960, a son, Mark Allen.

To Brother and Mrs. Lee Courtright, *Omaha*, on August 1, 1960, a daughter, Laura Jo.

To Brother and Mrs. John D. Sheppard, *Missouri*, on August 2, 1961, a son, Bryan David.

To Brother & Mrs. John E. Cook, *Missouri*, on March 28, 1961, a daughter, Cynthia Ann.

To Brother and Mrs. Murray A. Keyes, *Missouri*, on May 25, 1961, a daughter, Michelle Christine.

To Brother and Mrs. James W. Parsons, Jr., *Louisiana State*, on January 19, 1961, a son, Joe F.

To Brother and Mrs. Donald E. Moore, *Kent State*, adopted on August 28, 1961, a son, Dale Eugene.

To Brother and Mrs. James H. Cobb, *Missouri*, on April 13, 1961, a son, Jeffrey James

To Brother and Mrs. James A. Webb, Jr., *Texas*, on January 18, 1960, a son, James.

To Brother and Mrs. George H. Coin, *Northwestern-Zeta*, on September 29, a son, Harry Geseson.

To Brother and Mrs. Robert L. Kearns, *Creighton*, on August 26, 1960, a daughter, Susan Anne.

To Brother and Mrs. John Byrne Kelly, *Kent*, on September 27, 1960, a daughter, Cynthia Marie.

To Brother and Mrs. James F. Wooster, *Northwestern-Beta*, on November 13, 1960, a son.

Mitchell Named Dean at Virginia Tech

HERBERT H. MITCHELL, *Alabama*, recently became the first dean of the School of Business at Virginia Polytechnic Institute in Blacksburg, Virginia. He served as head of the Department of Business Administration from February 1960 until the new School of Business was created in September 1961. Brother Mitchell has taught in areas of economics, finance, management, transportation and public utilities at the University of Alabama, University of North Carolina, Auburn University, and Mississippi State before joining the staff at VPI.

A native of New Market, Alabama, Dr. Mitchell received his B.S. and M.S. degrees from the University of Alabama, and his Ph. D. degree from the University of North Carolina. He is a member of the American Finance Association, American Economic Association, Southern Economics Association, Omicron Delta Kappa, Phi Eta Sigma, and the New River Valley District Development Commission.

During World War II, Brother Mitchell served with the Army achieving the rank of captain, and is currently a major in the Army Reserves. He is married and the father of four children.

Alpha Eta Chapter Helps "Mile of Dimes"

AN EVENT which is very popular with Alpha Eta Chapter is the Annual Mile-of-Dimes held in Sioux Falls, South Dakota. It is on this occasion that the members lay planks on barrels for the length of the busiest block on Phillips Avenue and ask passers-by to place money on these planks as a donation to the Crippled Children's Hospital and School in Sioux Falls.

This project was begun in the spring of 1959 and has been carried on since, and will be continued in the future. Not only is it popular with our members and the crippled children, but it is popular also with the Sioux Falls' businessmen, who have kept us supplied with hot coffee on cold days.

Through the Mile-of-Dimes Alpha Eta Chapter has given the South Dakota Crippled Children nearly \$500. As any brother at Alpha Eta Chapter will tell you, it is a very gratifying experience, especially when seeing the looks on the children's faces when they are presented with the money.—ROBERT A. MILLER

James D. Thomson Serves as Interfraternity Officer

AT A RECENT MEETING of the Interfraternity Research and Advisory Council held in Williamsburg, Virginia, James D. Thomson was elected treasurer of this organization. The Interfraternity Research and Advisory Council is an organization composed of three representatives of each of the four interfraternal groups: National Interfraternity Conference, Professional Interfraternity Conference, National Panhellenic Conference, and the Professional Panhellenic Association. These conferences have a total of 136 member fraternities, which have close to 8,000 collegiate chapters and a total membership of over 3,700,000.

As its name implies, the Interfraternity Research and Advisory Council coordinates the activities of all collegiate fraternities and sororities, conducts research in this field, and makes recommendations based on its findings to the various conferences which represent the different fraternal groups.

Brother Thomson, of course, continues to serve as Executive Director of Delta Sigma Pi and also holds the office of secretary of the Professional Interfraternity Conference.

Graduate School Building Completed at Michigan State

BEGINNING with this fall term, the Graduate School of Business Administration of Michigan State University will be housed in its new \$1,500,000 building, The Eugene C. Eppley Center for Graduate Study.

The functional design and location of the new building will permit an integration and improvement in the operating efficiency of the physical and organizational arrangements of the Graduate School. The new facilities have been designed to stimulate learning by furnishing an environment which will provide greater utility and convenience and promote closer contacts and identity of purpose between students and faculty.

The structure, which is conveniently adjacent to a newly constructed \$3,500,000 residence hall for graduate students, has 70,000 square feet of usable space and is built in two major sections.

One part of the building is a single story, brick-faced, air-conditioned structure containing five lecture rooms and two seminar rooms. Three of the lecture rooms have a capacity of 90, and two rooms can accommodate 50. The two smaller seminar rooms have a capacity of 30 persons.

The one-story section contains no windows; it also has a spacious sub-floor which contains an informal study and activities hall.

The second part of Eppley Center is a four-story building, faced with Mankato stone. For the convenience of students and to reduce traffic on other floors of the building, there are eight seminar rooms on the first floor, each of which can seat from 20 to 30 students.

The other floors of the Center will contain the administrative offices of the School, faculty offices, the Bureau of Business and Eco-

nomics Research, a business administration and service industries library, and other specialized facilities for graduate programs in business administration and the service industries.

A glass-enclosed lounge area connects the two sections of the Center.

Construction of Eppley Center was made possible by a gift of \$1,500,000 from the Eugene C. Eppley Foundation. The building honors the late Eugene C. Eppley, prominent civic leader and hotel man from Omaha, Nebraska.

Dr. Alfred L. Seelye, Dean of the Graduate School of Business Administration, said the new facilities will make it possible for the School to extend its program of continuing industry research.

With almost 50 faculty members at the various professional levels, the School offers a comprehensive program of graduate training. The Graduate School offers programs leading to the M.B.A. and D.B.A. degrees as well as the Ph.D. Only recently expanded and revised, the graduate program contains many features which provide students with unique advantages for study and research.

The M.B.A. Program emphasizes basic concepts and analytic tools rather than descriptive information and techniques. The curriculum reflects the close ties which business administration has with the social sciences and emphasizes the environment in which business decision-making and action occur. The functional fields from which the student may choose are: Accounting, finance, food distribution, marketing, personnel-human relations, production, transportation, and a major in the administration of the service industries which has been developed in cooperation with the School of Hotel, Restaurant and Institutional Management.

The doctoral program in business administration prepares students for teaching positions in universities and trains personnel for research and staff capacities in business, industry, and government. Doctoral candidates can select programs in accounting, finance, marketing, personnel-human relations, production, and transportation.

Both programs have an interdisciplinary approach involving the administrative and organizational sciences, applied quantitative methods, and economics, and at the same time give the student ample opportunity for professional development in the functional fields of his selection.

MERGERS

Larry C. Hoover, *Missouri*, on June 5, 1960, to Ina Ruth Hatcher, at Kansas City, Missouri.

George Dougan, *New York*, on March 12, 1961, to Camille Caruso, at Albany, New York.

Eugene W. Kilby, *Georgetown*, on March 18, 1961, to Barbara Schulz, at Washington, D.C.

Carroll Gay Hardy, *Louisiana Tech*, on March 11, 1961, to Rose Virginia Rabb at Minden, Louisiana.

Charles Smutny, *Omaha*, on January 27, 1961, to Janet Marley at Omaha, Nebraska.

Ronald F. Rivers, *Rutgers-Beta Omicron*, on August 27, 1960 to Peggy Ann Nicklin at Trenton, New Jersey.

Lon C. Brickley, *Florida*, on February 4, 1961, to Dawn Joy Mattson, at Gainesville, Florida.

Ernest W. Roberts, *Florida*, on May 22, 1961, to Sally Cross Hunt, at Thomasville, Georgia

Henry Walker Crouch, *Missouri*, on July 8, 1961, to Elizabeth M. Lasko, at San Diego, California

Eddie Ray Harris, *Eastern New Mexico*, on April 8, 1961, to Lucy Trammel, at Post, Texas

Lawrence T. Durrett, Jr., *North Texas*, on June 10, 1961, to Ruth Ann Tinsley, at McKinney, Texas

Joseph Phillips Delavigne, Jr., *Southern California*, on July 15, 1961, to Jean Bissett, at Inglewood, California.



THE EUGENE C. EPPLEY CENTER for Graduate Study at the Michigan State University was just completed at a cost of \$1.5 million and will house the Graduate School of Business Administration.

Charles L. Farrar Becomes New Executive Secretary

IN RECOGNITION of two years of outstanding service as a Field Secretary of Delta Sigma Pi, Charles Farrar was recently promoted to the position of Executive Secretary which fraternity post has been vacant since 1959. His major responsibility as Executive Secretary will be that of supervising the activities of the 108 active undergraduate chapters of Delta Sigma Pi. Assisting him will be Connie Mack McCoy of Oklahoma City, Oklahoma, who will serve as a Field Secretary during the Fall Semester of the coming college year.

Both men will be working with James D. Thomson, who is completing 16 years of national service, seven of which have been in the capacity of Executive Director, which position he continues to hold.

Charles Farrar is a native of Louisiana, and a graduate of Louisiana Polytechnic Institute in Ruston, Louisiana. He currently makes his home at 330 South Campus Avenue in Oxford, Ohio, the national headquarters of Delta Sigma Pi.

This administrative change in Delta Sigma Pi was brought about by the inauguration of an extensive alumni program which is to be conducted by Executive Director Thomson, and by the necessity for greater chapter supervision that has occurred with the addition of 12 new chapters in the last two years.

THE CENTRAL OFFICE REGISTER

Recent Visitors to The Central Office are: DICK HISSONG, *Beta*, Des Plaines, Ill.; RICHARD LEE MILLER, *Nu*, Dayton, Ohio; CLARENCE K. WILDASINN, *Nu*, Dayton, Ohio; MRS. IRENE M. LINDSEY, Oxford, Ohio; DR. & MRS. F. O. CLIFFORD, Kokomo, Ind.; RODGER KENNEY, Glen Ellyn, Ill.; WILLIAM FRANK, *Gamma Kappa*, Troy, Ohio; ROLAND J. NOVAK, *Beta Pi*, Burton, Ohio; DAVID ALGER, Brookville, Ohio; DEAN H. MUIR, *Alpha Theta*, Cincinnati, Ohio; JEROME B. KILEY, *Alpha Theta*, Cincinnati, Ohio; HARRY I. GOOD, *Alpha Kappa*, Buffalo, N.Y.; FRANCIS J. MONKHOUSE, Southampton, England; RICK TOOMEY, JR., Willoughby, Ohio; RICHARD A. BAKER, Cuyahoga Falls, Ohio; JOSEPH COSTA, Pelham Manor, N.Y.; KENNETH WHITE, Wheeling, West Virginia; THOMAS M. COONEY, Cleveland, Ohio; THOMAS A. MICHALAK, Chicago, Ill.; JAMES L. BAXTER, Port Washington, N.Y.; VINCENT C. HVIKZA, Lakewood, Ohio; PATRICK J. O'HAGAN, Chicago, Ill.; WILLIAM K. LEE, Honolulu, Hawaii; RICHARD N. WITTRUP, Dayton, Ohio; MICHAEL J. KILBANE, Cleveland, Ohio; PAUL LAMMERT, Dayton, Ohio; THOMAS A. BEI, Dayton, Ohio; RAY HILDEBRAND, Rockville Centre, N.Y.; JOHN J. HIRT, Piqua, Ohio; RICHARD D. TOWNLEY, *Beta*, Bloomington, Ill.; ROBERT B. LIGON, *Alpha Chi*, Mayfield, Ky.; CHARLES C. HAHN III, *Gamma Omega*, Fairborn, Ohio; WILLIAM F. SMITH, *Alpha Nu*, Three Rivers, Mich.; CLARK A. SMITH, Three Rivers, Mich.; JOHN E. LEWIS, Muncie, Ind.; MICHAEL L. LESHER, Muncie, Ind.; MR. & MRS. DANNY L. OWEN, *Alpha Beta*,

Columbia, Mo.; GAYLORD D. RIPLEY, *Beta*, Chicago, Ill.; RICHARD H. RITCHIE, Steubenville, Ohio; BERNARD Y. EAKES, Oxford, Ohio; ELDON M. ADAMSON, Muncie, Ind.; RICH JONAS, Muncie, Ind.; VIDAL LOPEZ, Muncie, Ind.; GARRET REASONA, Muncie, Ind.; ROBERT SWEET, Muncie, Ind.; RODNEY L. BISHOP, Albany, Ind.; DAVID E. MCGUIRE, Muncie, Ind.; WILLIAM E. SMITH, Muncie, Ind.

Lyle S. Hiatt New Business Head at Union University

LYLE S. HIATT, *Florida*, was recently named head of the Department of Business Administration and Economics at Union University, Jackson, Tennessee. A member of the faculty at Alabama College before his appointment, Brother Hiatt has also taught at Alabama and Mary Washington College. He was self-employed for over 18 years as a Tax and Business Consultant.

Outside activities of Brother Hiatt have been many. He is a member of Alpha Phi Epsilon, National Association of Cost Accountants, National Society of Public Accountants, Southeastern Economic Association and American Association of University Professors, just to mention a few.

A special honor was received by him when he was nominated as an exchange student to the University of Buenos Aires, Argentina, making him the first student ever nominated from the University of Florida.

Brother Hiatt holds the B.S. degree from the University of Florida and the M.S. degree from the University of Alabama. He has also done additional work at Georgetown, George Washington and American Universities.

A native of North Dakota, he is married and has one child, a daughter.

Educational Foundation Meets in Asheville

DURING the recent Grand Chapter Congress in Asheville, North Carolina, the Delta Sigma Pi Educational Foundation held its annual meeting at which the members transacted Foundation business and elected officers. Authorization for spending \$1,000 per year for educational purposes during the next two years was approved by the directors. Elected to office were Homer T. Brewer, president; Kenneth B. White, vice president; M. John Marko, vice president; John L. McKewen, secretary; and Robert A. Mocella, treasurer and executive director.

The Foundation was established to promote the giving of grants in aid for student loans and scholarships, to recognize scholastic achievements, to assist research in the field of business and economics, and to conduct and publish periodic surveys of universities offering organized curriculum in commerce and business administration. Future plans call for the expansion of the Foundation program of service and these plans will commence as more funds become available. All Foundation monies are secured through voluntary contributions—ROBERT A. MOCELLA

PERSONAL MENTION

ROLLAND R. FLOCH, *Northwestern-Zeta*, has been promoted from Public Relations Assistant to District Traffic Manager in the State Area Traffic Department of the Illinois Bell Telephone Company.

NORMAN J. SHAW, *Virginia*, is the owner of the Shaw Advertising Specialties Company in Yonkers, New York.

TIMOTHY D. GOVER, *Southern Methodist*, has received the degree of Master of Science with a major in Finance from the University of Illinois, and has been granted a one-half time instructorship at the University of Arkansas where he will also work on a Ph.D. in Business.

JOHN W. REID, *Western Reserve*, is one of eight top-ranking agents for the National Life Insurance Company in Cleveland, Ohio, who recently earned attendance at the firm's educational conference at Honolulu.

JOHN R. SHEA, *Arizona*, is a graduate assistant in the Department of Economics at Ohio State University.

GERALD A. KOETTING, *Saint Louis*, has been voted one of the four national vice-presidents-elect of the American Marketing Association for the 1961-62 year. He is a marketing analyst of the Lincoln Engineering Company, division of the McNeil Machine and Engineering Company, in Saint Louis.

JOHN D. BODDEN, *Mississippi Southern*, has the rank of Second Lieutenant in the U.S. Army, and has just completed the officer orientation course under the Reserve Forces Act program at the Finance School, Fort Benjamin Harrison, Indiana.

DANIEL J. HAUGHTON, *Alabama*, has just been elected president of Lockheed Aircraft Corporation. Brother Haughton was formerly chief of the Lockheed-Georgia plant at Marietta.

ALBERT J. KRULL, *Rutgers-Beta Rho*, has been appointed by Anaconda American Brass Company as sales manager of its fabricated metal goods division in Waterbury, Conn.

ELROY E. SIMONS, *Pennsylvania*, recently was appointed Executive Director of the Northeast Philadelphia Chamber of Commerce.

DONALD G. ANDERSON, *South Dakota*, is now assistant professor of Marketing at the University of North Dakota.

JOHN A. FABIAN, *Rutgers-Beta Omicron*, will enter the Harvard Graduate School of Business Administration this fall.

CARL A. JOHNSON, *Miami U.*, has been admitted as a partner with Welsh and Leflingwell, Certified Public Accountants, in Cleveland, Ohio.

EARLE R. HUGHES, *Johns Hopkins*, is retiring after 29 years of government service with the Internal Revenue Service. Brother Hughes resides in Buffalo, New York.

ROY T. JENSEN, *Texas*, has recently been transferred to Cleveland as an industrial representative with the Aluminum Division of Olin Mathieson Company.

JAMES J. DESMOND, *Rutgers-Beta Rho*, has been elected president of the New York State Hay and Grain Dealers Association for the coming year. Brother Desmond lives in Irvington, New Jersey.

QUENTIN HIMEBAUGH, *Ohio University*, has been named director and elected vice president of the W. E. Cotleur Construction Company, paving contractors in Cleveland, Ohio.

ROBERT C. JONES, *Oklahoma City*, has been awarded a Rotary Foundation Fellowship for advanced study abroad during the 1961-62 school year. Bob will study economics, in preparation for a career in university level education, at the University of Cape Town, Union of South Africa.

M. GRADY MCWHORTER, *Louisiana Tech*, is an internal auditor with the Arkansas Fuel Oil Corporation in Shreveport, La.

TRENT C. ROOT, *Texas Tech*, vice president and treasurer of Southern Methodist University, has been named president of the Southern Association of College and University Business Officers.

THOMAS G. WOODY, *North Texas*, was recently installed as vice president of the Denton, Texas, Junior Chamber of Commerce.

ERNEST W. ROBERTS, *Florida*, is attending the Air Defense Officer's Orientation Course at the United States Army Air Defense School, Fort Bliss, Texas. Brother Roberts has the rank of Second Lieutenant.

JOSEPH A. DAVIDSON, *Western Reserve*, recently joined IBM as a sales representative in Cleveland, Ohio.

LAWRENCE T. DURRETT, JR., *North Texas*, is with the Chief of Staff Administration at Sandia Base in Albuquerque, New Mexico.

JOHN M. CRAWFORD, JR., *Texas*, has joined the University of Texas Ex-Student's Association staff as director of programming.

NORMAN C. DAVIS, *Rutgers-Beta Rho*, recently returned to the United States after completing a two-year assignment as public administration adviser with the U.S. International Cooperation Administration in Ecuador. At the Central University he conducted the first university classes in personnel administration and industrial relations ever held in the Republic of Ecuador.

LYLE S. HIATT, *Florida*, has received the Master of Science degree from the University of Alabama, and is now working on his Ph.D. degree in that institution. He has just recently been appointed Head of the Department of Business Administration and Economics at Union University, Jackson, Tennessee. In 1961 he was nominated for "Who's Who in American Education."

ANDREW P. MARINCOVICH, *Southern California*, has been appointed to a four year term to the California State Board of Accountancy.

RICHARD F. NEWLIN, *Kansas*, president of Newlin Machinery Corporation, Kansas City, Kansas, was elected International President of Associated Equipment Distributors, national trade association of the construction equipment industry, at the AED's 42nd Annual Meeting in Los Angeles recently.

CARL I. JOHNSON, *Northwestern-Zeta*, was re-elected vice president in the commercial banking department of the Continental Illinois National Bank & Trust company to be part of the management nucleus for Continental's branch in London, England.

ERNEST R. BREECH, *Honorary Member-at-Large*, has recently been named Chairman of the Board of TWA. Brother Breech was formerly Chairman of the Board of Ford Motor Company. We are proud to mention that another brother, William A. Patterson, Honorary Member-at-Large, is also a leader in the air transportation field, as president of United Air Lines.

GEORGE F. LEMBLE, *Michigan*, has been appointed manager of the Detroit-Company agency of National Life Insurance Company of Vermont.

CARL E. BOLTE, JR., *Missouri*, has currently formed a new record company called Holly Records, Inc., in Kansas City, Missouri. Brother Bolte is the songwriter for their first album which has just been issued. He is teaching a course in Popular Songwriting at Kansas City University and is employed as a local realtor.

ROBERT J. ELDER, *Detroit-Theta*, has been appointed Manager-Salary Payroll, Treasurer's Office of the Chrysler Corporation. Brother Elder also serves as Director of the Central Region of Delta Sigma Pi.

LIFE MEMBERS

The following have recently become Life Members in Delta Sigma Pi:

- 2639 William R. Heidemann, *Gamma Psi*, Arizona
- 2640 Stephen V. McCloskey, *Gamma Epsilon*, North Texas State
- 2641 C. Rollin Niswonger, *Alpha Upsilon*, Miami U.
- 2642 Ronald L. Rosenbaum, *Gamma Kappa*, Michigan State
- 2643 David A. Dawley, *Alpha Rho*, Colorado
- 2644 Rudolph F. Maycen, *Beta*, Northwestern
- 2645 Robert C. Taylor, *Gamma Eta*, Omaha
- 2646 Leo Ellickson, *Psi*, Wisconsin
- 2647 Don D. Jones, *Delta Upsilon*, Texas Christian
- 2648 Richard N. Wunderle, *Gamma Kappa*, Michigan State
- 2649 Wayne McHargue, *Delta Tau*, Indiana State

- 2650 Donald A. Stanton, *Epsilon Lambda*, Rochester Tech
- 2651 Donald C. Groesbeck, *Theta*, Detroit
- 2652 Jon R. Matthews, *Beta Phi*, Southern Methodist
- 2653 Leroy N. Bills, *Beta Phi*, Southern Methodist
- 2654 Ernest G. Reuter, *Beta Sigma*, St. Louis
- 2655 Stanley W. Owens, *Delta Tau*, Indiana State
- 2656 John A. Urian, *Beta Xi*, Rider
- 2657 Edward M. Manning, *Delta Zeta*, East Carolina
- 2658 Raymond V. White, *Gamma Zeta*, Memphis State
- 2659 Anthony B. Gettemeyer, Jr., *Beta Sigma*, St. Louis
- 2660 Don B. Stout, *Gamma Omega*, Arizona State
- 2661 James E. Duncanson, *Gamma Psi*, Arizona
- 2662 William S. Couch, *Gamma Psi*, Arizona
- 2663 William L. Ewan, *Beta Upsilon*, Texas Tech
- 2664 Charles R. Finn, *Beta Epsilon*, Oklahoma
- 2665 John M. Crawford, Jr., *Beta Kappa*, Texas
- 2666 John B. Kiefer, *Delta Eta*, Lamar Tech
- 2667 James H. Ferguson, Jr., *Delta Upsilon*, Texas Christian
- 2668 Frederick W. Fangmann, *Alpha Beta*, Missouri
- 2669 Michael T. Garrett, *Beta Upsilon*, Texas Tech
- 2670 William F. Quarg, *Gamma Iota*, New Mexico
- 2671 John D. Baylor, *Beta Kappa*, Texas
- 2672 William L. Prather, *Beta Kappa*, Texas
- 2673 Thomas E. Minero, *Beta Omicron*, Rutgers
- 2674 Pat M. Simone, *Gamma Omega*, Arizona State
- 2675 Thomas E. Arnold, *Beta Omega*, U. of Miami
- 2676 Timothy D. Gover, *Beta Phi*, Southern Methodist
- 2677 Ernest R. Agutter, *Alpha Rho*, Colorado
- 2678 John M. Haley, *Gamma Omicron*, San Francisco
- 2679 Wilmer D. Leinbach, *Alpha Gamma*, Penn. State
- 2680 Lloyd S. Wallace, *Alpha Beta*, Missouri
- 2681 James Floro, *Beta*, Northwestern
- 2682 Jack H. Eaton, Jr., *Beta Kappa*, Texas
- 2683 William R. Thorn, Jr., *Gamma Sigma*, Maryland
- 2684 Joseph D. Honeker, *Lambda*, Pittsburgh
- 2685 Henry J. Riboni, *Gamma Omicron*, San Francisco
- 2686 John R. Abendroth, *Delta Rho*, Ferris
- 2687 Richard L. Hammer, *Alpha Pi*, Indiana
- 2688 Richard D. Lenhart, *Gamma Omega*, Arizona State



DELTA SIGMA PI CHAPTER EFFICIENCY CONTEST

1961 FINAL STANDINGS

RANK	CHAPTER	UNIVERSITY	GRAND TOTAL POINTS	Division A	Division B	Division C	Division D	Division E	
				Professional Activities	Scholarship	Membership	Finances	Chapter Administration	
MAXIMUM NUMBER OF POINTS PERMITTED			100,000	20,000	20,000	20,000	20,000	20,000	
1.	Beta	Northwestern - Chicago	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta	Marquette	100,000	20,000	20,000	20,000	20,000	20,000	
	Theta	Detroit	100,000	20,000	20,000	20,000	20,000	20,000	
	Kappa	Georgia State	100,000	20,000	20,000	20,000	20,000	20,000	
	Upsilon	Illinois	100,000	20,000	20,000	20,000	20,000	20,000	
	Alpha Beta	Missouri	100,000	20,000	20,000	20,000	20,000	20,000	
	Alpha Delta	Nebraska	100,000	20,000	20,000	20,000	20,000	20,000	
	Alpha Eta	South Dakota	100,000	20,000	20,000	20,000	20,000	20,000	
	Alpha Sigma	Alabama	100,000	20,000	20,000	20,000	20,000	20,000	
	Beta Epsilon	Oklahoma	100,000	20,000	20,000	20,000	20,000	20,000	
	Beta Theta	Creighton	100,000	20,000	20,000	20,000	20,000	20,000	
	Beta Kappa	Texas	100,000	20,000	20,000	20,000	20,000	20,000	
	Beta Rho	Rutgers	100,000	20,000	20,000	20,000	20,000	20,000	
	Beta Upsilon	Texas Tech	100,000	20,000	20,000	20,000	20,000	20,000	
	Beta Psi	Louisiana Tech	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Delta	Mississippi State	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Zeta	Memphis State	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Eta	Omaha	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Theta	Wayne State	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Iota	New Mexico	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Mu	Tulane	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Xi	Santa Clara	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Pi	Loyola - Chicago	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Rho	Detroit	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Upsilon	Babson	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Psi	Arizona	100,000	20,000	20,000	20,000	20,000	20,000	
	Gamma Omega	Arizona State	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta Epsilon	North Texas State	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta Eta	Lamar Tech	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta Theta	Oklahoma City	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta Lambda	Ithaca	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta Rho	Ferris	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta Tau	Indiana State	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta Upsilon	Texas Christian	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta Psi	Suffolk	100,000	20,000	20,000	20,000	20,000	20,000	
	Delta Omega	West Liberty State	100,000	20,000	20,000	20,000	20,000	20,000	
	Epsilon Eta	Eastern New Mexico	100,000	20,000	20,000	20,000	20,000	20,000	
	Epsilon Iota	Mankato State	100,000	20,000	20,000	20,000	20,000	20,000	
2.	Beta Omicron	Rutgers	95,500	20,000	20,000	18,000	17,500	20,000	
3.	Delta Phi	East Texas State	93,000	13,000	20,000	20,000	20,000	20,000	
4.	Alpha Iota	Drake	92,650	19,500	20,000	18,250	20,000	14,900	
5.	Beta Gamma	South Carolina	91,600	16,600	20,000	20,000	19,000	20,000	
6.	Epsilon Theta	Chico State	91,250	20,000	20,000	15,500	20,000	15,750	
7.	Alpha Rho	Colorado	90,550	19,300	20,000	19,750	19,000	16,500	
8.	Beta Omega	Miami, U. of	90,300	19,500	20,000	20,000	19,000	15,800	
9.	Beta Eta	Florida	90,250	18,000	20,000	19,500	19,000	16,750	
10.	Gamma Omicron	San Francisco	90,150	19,600	20,000	11,000	20,000	19,550	
11.	Epsilon Zeta	Midwestern	90,000	20,000	20,000	10,000	20,000	20,000	
12.	Alpha Pi	Indiana	89,800	15,000	20,000	20,000	20,000	14,800	
13.	Lambda	Pittsburgh	88,500	19,100	20,000	11,000	20,000	18,200	
14.	Alpha Zeta	Tennessee	88,300	20,000	20,000	20,000	19,000	13,300	
15.	Psi	Wisconsin	87,500	20,000	20,000	12,500	19,000	20,000	
15.	Alpha Gamma	Pennsylvania State	86,750	16,000	20,000	20,000	20,000	10,750	
16.	Alpha Lambda	North Carolina	86,500	19,600	16,400	19,000	11,500	20,000	
17.	Delta Kappa	Boston College	85,950	15,500	20,000	20,000	14,000	16,950	
18.	Delta Chi	Washburn	85,850	12,100	20,000	18,000	20,000	15,750	
19.	Delta Iota	Florida Southern	85,700	15,600	20,000	19,750	15,000	15,350	
20.	Delta Mu	Mexico City	85,500	20,000	20,000	15,500	10,000	20,000	
21.	Beta Phi	Southern Methodist	85,450	15,500	20,000	9,500	20,000	17,650	
22.	Gamma Sigma	Maryland	85,350	18,100	20,000	19,000	17,500	16,750	
23.	Alpha Nu	Denver	85,000	17,500	11,100	20,000	20,000	16,400	
	Gamma Lambda	Florida State	85,000	16,800	20,000	19,750	13,000	15,450	
24.	Beta Sigma	St. Louis	82,500	20,000	12,000	10,500	20,000	20,000	
25.	Alpha	New York	81,700	12,500	19,700	9,500	20,000	20,000	
26.	Epsilon	Iowa	81,500	13,700	20,000	20,000	20,000	7,800	
27.	Zeta	Northwestern - Evanston	81,200	16,700	20,000	12,500	13,000	19,000	
	FRATERNITY AVERAGE			80,041	15,874	15,343	15,485	17,174	15,163
28.	Alpha Omicron	Ohio U.	79,650	20,000	12,000	18,750	17,500	11,400	
	Delta Nu	Loyola - New Orleans	79,650	11,100	20,000	20,000	20,000	8,950	
29.	Beta Tau	Western Reserve	79,050	20,000	19,500	10,000	15,000	14,750	
30.	Beta Pi	Kent State	76,750	17,700	16,000	11,000	14,000	18,050	
31.	Gamma Nu	Wake Forest	73,850	16,100	20,000	18,000	12,000	7,750	
32.	Beta Nu	Pennsylvania	71,500	16,500	10,000	6,500	20,000	18,500	
33.	Alpha Mu	North Dakota	70,800	16,700	10,500	18,750	18,500	6,350	
34.	Beta Zeta	Louisiana State	68,700	11,200	20,000	18,000	11,500	8,000	
35.	Pi	Georgia	67,500	16,000	4,000	19,500	14,000	13,000	
35.	Sigma	Utah	67,450	14,900	16,000	7,500	15,000	14,050	
37.	Alpha Theta	Cincinnati	65,850	15,600	1,500	20,000	15,500	13,250	
38.	Gamma Kappa	Michigan State	65,400	10,000	19,700	6,000	15,000	14,700	
39.	Mu	Georgetown	65,100	18,200		20,000	15,000	13,900	
40.	Alpha Omega	De Paul	64,150	9,500	20,000	9,500	15,000	10,150	
41.	Alpha Kappa	Buffalo	63,650	12,500		20,000	20,000	11,150	
42.	Beta Iota	Baylor	62,050	11,300	13,000	14,500	13,500	9,750	
43.	Gamma Tau	Mississippi Southern	61,050	15,800	500	20,000	15,000	9,750	
44.	Chi	Johns Hopkins	60,850	3,900	20,000	9,250	13,500	8,200	
45.	Beta Xi	Rider	59,550	8,300		20,000	13,000	18,250	
46.	Xi	Michigan	59,100	16,000		11,500	20,000	11,600	
47.	Delta Pi	Nevada	58,150	13,300	20,000	5,000	11,500	7,750	
48.	Eta	Kentucky	57,350	6,800	12,000	8,500	20,000	10,050	
49.	Delta Omicron	San Francisco State	57,200	8,200		17,500	19,000	12,500	
50.	Delta Xi	East Tennessee State	56,650	9,300	8,000	20,000	14,000	4,750	
51.	Beta Lambda	Auburn	56,500	8,000	16,000	13,500	15,000	4,000	
52.	Alpha Upsilon	Miami U.	54,650	6,000	11,900	18,750	15,000	3,000	
53.	Beta Chi	Tulsa	53,650	6,600	1,000	7,500	20,000	18,350	
54.	Delta Zeta	East Carolina	45,750	13,200		8,750	13,500	10,300	
55.	Gamma Phi	Texas Western	42,200	15,700		7,500	11,500	7,500	
56.	Alpha Epsilon	Minnesota	41,300	12,300	500	7,500	12,000	5,000	
57.	Gamma Epsilon	Oklahoma State	41,150	3,400	1,000	18,750	15,000	5,000	
58.	Nu	Ohio State	40,350	5,350		13,000	15,000	7,000	
59.	Alpha Xi	Virginia	40,050	2,800	4,300	14,750	13,500	4,700	
60.	Delta Sigma	Loyola - Los Angeles	39,800	2,000	20,000	3,750	10,000	4,050	
61.	Alpha Phi	Mississippi	38,850	4,000		19,500	10,000	5,350	
62.	Omega	Temple	36,600	8,600	10,000	6,000	7,000	5,000	
63.	Iota	Kansas	34,600	2,100		11,500	19,000	2,000	
64.	Rho	California	34,250	12,500		7,000	11,500	3,250	
65.	Phi	Southern California	27,450	1,200		8,500	8,000	9,750	
66.	Czema	Boston	14,350	200		3,000	6,500	4,650	

Thirty-eight Chapters Attain First Place in The 1961 Chapter Efficiency Contest

THE 100,000 POINT GOAL in the Chapter Efficiency Contest was reached during 1960-1961 by 38 chapters. In addition to these 38 chapters, 24 other chapters scored 85,000 points or more to place on the Honor Roll. This makes a total of 62 chapters in the top position out of 106 participating chapters.

Kappa Chapter at Georgia State continues to hold first place in the number of times that they have scored 100,000 points, making it for the 25th time this year. Alpha Beta Chapter at Missouri has an outstand-

ing record too, in reaching the 100,000 point goal for the 21st time. Congratulations to the officers and members of these two chapters!

The Chapter Efficiency Contest was established during the college year 1931-32, and since that time has definitely proven itself to be of real value in increasing chapter interest, while also providing an adequate yardstick to measure a chapter's achievements in the college year. The Chapter Efficiency Contest is divided into five major divisions: Professional Activities, Scholarship, Mem-

bership, Finance, and Chapter Initiative and Administration. A maximum of 20,000 points is permitted in each division thus a final standing of 100,000 points indicates a perfect record for the year's work.

Previous Winners

The dates following the names of the chapter and university denote the previous years in which the chapter has been in first place. The Chapter Efficiency Contest was not conducted during the war years of 1943, 1944, 1945, and 1946.

ALPHA, New York—1947, 1955
BETA, Northwestern (Chicago)—1934, 1935, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1956, 1957, 1959, 1960
GAMMA, Boston—1953
DELTA, Marquette—1934, 1939, 1940, 1941, 1942, 1943, 1952, 1954, 1955, 1956, 1960
EPSILON, Iowa—1949, 1950, 1951, 1952, 1953, 1960
ZETA, Northwestern (Evanston)—1940, 1950, 1951, 1957
THETA, Detroit—1951, 1952, 1953
IOTA, Kansas—1954, 1955, 1956
KAPPA, Georgia State—1932, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960
MC, Georgetown—1948, 1949, 1957, 1958
NU, Ohio State—1948, 1949, 1950, 1951, 1958
XI, Michigan—1947, 1948, 1949, 1950, 1952, 1953, 1954, 1955, 1958
PI, Georgia—1937, 1938, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958
RHO, California—1956, 1959
UPSILON, Illinois—1959
PHI, Southern California—1952, 1954, 1955, 1956
CHI, Johns Hopkins—1940, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958
PSI, Wisconsin—1949, 1950, 1953, 1955, 1956, 1959, 1960
OMEGA, Temple—1952
ALPHA BETA, Missouri—1937, 1938, 1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960
ALPHA GAMMA, Pennsylvania State—1949, 1950, 1951, 1953, 1954, 1957, 1958, 1959, 1960
ALPHA DELTA, Nebraska—1939, 1940, 1941, 1942, 1947, 1948, 1949, 1950, 1951, 1953, 1954, 1955, 1959, 1960
ALPHA EPSILON, Minnesota—1940, 1941, 1942, 1947, 1950, 1951, 1954
ALPHA ETA, South Dakota—1950, 1951, 1956, 1957, 1958, 1959, 1960
ALPHA THETA, Cincinnati—1952, 1953, 1954, 1956, 1957, 1959
ALPHA IOTA, Drake—1952, 1953, 1958, 1959
ALPHA KAPPA, Buffalo—1952, 1953, 1954, 1955, 1956, 1957, 1958, 1960
ALPHA LAMBDA, North Carolina—1951, 1954, 1955, 1960
ALPHA NU, Denver—1948, 1950, 1951
ALPHA XI, Virginia—1952, 1953, 1954, 1955
ALPHA OMICRON, Ohio—1954, 1955, 1956, 1957
ALPHA PI, Indiana—1949, 1950, 1951
ALPHA RHO, Colorado—1939, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1958, 1960
ALPHA SIGMA, Alabama—1940, 1949, 1950, 1953, 1955, 1958, 1959, 1960
ALPHA UPSILON, Miami—1941, 1942, 1949, 1952, 1957, 1958
ALPHA PHI, Mississippi—1950, 1951, 1952, 1955
ALPHA OMEGA, De Paul—1949, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1959

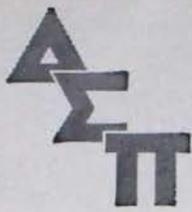
BETA GAMMA, South Carolina—1948, 1950, 1957, 1958, 1960
BETA EPSILON, Oklahoma—1940, 1941, 1950, 1959, 1960
BETA ZETA, Louisiana State—1959
BETA ETA, Florida—1932, 1953, 1956, 1957, 1958, 1959, 1960
BETA THETA, Creighton—1948, 1949, 1950, 1951, 1952, 1954, 1955, 1957, 1958, 1959, 1960
BETA IOTA, Baylor—1941, 1942, 1952, 1957
BETA KAPPA, Texas—1930, 1942, 1947, 1949, 1950, 1960
BETA LAMBDA, Auburn—1954, 1959
BETA XI, Rider—1948, 1949, 1950, 1951, 1952, 1953, 1955, 1956, 1957
BETA OMICRON, Rutgers—1940, 1947, 1948, 1949, 1950, 1951, 1953, 1954, 1956
BETA PI, Kent State—1948, 1949, 1950, 1952, 1953, 1956, 1958
BETA RHO, Rutgers—1953, 1954, 1955, 1958, 1959, 1960
BETA SIGMA, St. Louis—1955, 1956, 1958, 1959, 1960
BETA TAU, Western Reserve—1948, 1949, 1951
BETA UPSILON, Texas Tech—1950, 1952, 1953, 1955, 1956, 1957, 1958, 1959, 1960
BETA PHI, Southern Methodist—1953, 1959
BETA CHI, Tulsa—1954, 1956
BETA PSI, Louisiana Tech—1950, 1956, 1957, 1958, 1959, 1960
BETA OMEGA, U. of Miami—1953, 1954, 1955, 1957, 1958, 1959
GAMMA DELTA, Mississippi State—1950, 1953, 1955, 1956
GAMMA ZETA, Memphis State—1956, 1957, 1958, 1959, 1960
GAMMA ETA, Omaha—1950, 1951, 1956, 1958
GAMMA THETA, Wayne State—1950, 1951, 1952, 1953, 1955, 1957
GAMMA IOTA, New Mexico—1955, 1957, 1959
GAMMA KAPPA, Michigan State—1950, 1951, 1952, 1953, 1954, 1955, 1956
GAMMA MU, Tulane—1951, 1952, 1953, 1954, 1955, 1957, 1958, 1959, 1960
GAMMA NU, Santa Clara—1951, 1953, 1954, 1955, 1956, 1958, 1959, 1960
GAMMA OMICRON, San Francisco—1952, 1953, 1954, 1955, 1956
GAMMA PI, Loyola (Chicago)—1952, 1953, 1954, 1955, 1956, 1958, 1959, 1960
GAMMA RHO, Detroit—1955, 1956, 1957, 1958, 1959
GAMMA SIGMA, Maryland—1954, 1957, 1958
GAMMA TAU, Mississippi Southern—1953, 1959
GAMMA UPSILON, Babson—1952, 1959, 1960
GAMMA PHI, Texas Western—1955
GAMMA PSI, Arizona—1957
GAMMA OMEGA, Arizona State—1953, 1957, 1958, 1959, 1960
DELTA EPSILON, North Texas State—1955, 1956, 1960
DELTA ZETA, East Carolina—1958
DELTA ETA, Lamar Tech—1959, 1960
DELTA THETA, Oklahoma City—1960
DELTA IOTA, Florida Southern—1958, 1959
DELTA KAPPA, Boston College—1960
DELTA LAMBDA, Ithaca—1959, 1960
DELTA MU, Mexico City—1959, 1960
DELTA RHO, Ferris—1960
DELTA UPSILON, Texas Christian—1960

1961 Winners

Life Membership in Delta Sigma Pi were awarded to the following presidents of the 38 chapters that tied for first place in the 1961 Chapter Efficiency Contest:

ANTHONY Z. FERNANDEZ, Beta—Northwestern
*GERALD W. MULLINS, Delta—Marquette
*JAMES P. HOLMES, Delta—Marquette
DENNIS J. BURKE, Theta—Detroit
BILLY C. REDD, Kappa—Georgia State
*ROBERT A. PISKIE, Upsilon—Illinois
*NORMAN T. JONES, Upsilon—Illinois
*BILLY L. SANDERS, Alpha Beta—Missouri
*DANNY L. OWEN, Alpha Beta—Missouri
*ROBERT L. THOMPSON, Alpha Delta—Nebraska
*JAMES H. FOX, Alpha Delta—Nebraska
GLENN M. RHODES, JR., Alpha Eta—South Dakota
ROBERT G. KELLEY, Alpha Sigma—Alabama
ROBERT W. THOMPSON, Beta Epsilon—Oklahoma
*AIR F. HAUSMAN, Beta Theta—Creighton
*ROBERT C. MCCURRY, Beta Kappa—Texas
*BOBBY J. RICHARDSON, Beta Kappa—Texas
CHARLES P. BENGSON, Beta Rho—Rutgers
JEROLD C. LYONS, Beta Upsilon—Texas Tech
*LOUIS A. COOK, Beta Psi—Louisiana Tech
*WILLIAM J. COLE, Beta Psi—Louisiana Tech
JOHN T. MOORE, JR., Gamma Delta—Mississippi State
CHARLES E. CHIPMAN, Gamma Zeta—Memphis State
*JOHN V. WAYNE, Gamma Eta—Omaha
*JAMIE R. ALLEN, Gamma Eta—Omaha
*ANDREW D. LIETZ, Gamma Theta—Wayne State
*ROBERT E. GRONLUND, Gamma Theta—Wayne State
*JOHN C. WHEELER, Gamma Iota—New Mexico
*WILLIAM F. QUARG, Gamma Iota—New Mexico
*STEPHEN P. NICHOLS, Gamma Mu—Tulane
*CHARLES S. SIMON, Gamma Mu—Tulane
CRAIG T. ULRICH, Gamma Xi—Santa Clara
NICHOLAS J. MOTTERWAY, Gamma Pi—Loyola
DAN S. ROOT, Gamma Rho—Detroit
DESCOM B. HOAGLAND III, Gamma Upsilon—Babson
JAMES J. FERGUSON, Gamma Psi—Arizona
*FREDERICK J. FLOWERS, Gamma Omega—Arizona State
*WILLIAM E. WILSON, Gamma Omega—Arizona State
*DAVID D. WILSON, Delta Epsilon—North Texas State
*RUSSELL A. WHITE, Delta Epsilon—North Texas State
JOHN P. JADICK, Delta Eta—Lamar Tech
*RICHARD L. DAVIS, Delta Theta—Oklahoma City
*CONNIE M. MCCOY, Delta Theta—Oklahoma City
HENRY H. HULBERT, JR., Delta Lambda—Ithaca
*LEUIS P. HERRMANS, Delta Rho—Ferris
*JOHN P. GOTBERG, Delta Rho—Ferris
WAYNE MCHARGUE, Delta Tau—Indiana State
*ROSS MILLER, Delta Upsilon—Texas Christian
*GORDON J. BAAR, Delta Upsilon—Texas Christian
RAYMOND A. DEBRUCE, Delta Psi—Suffolk
WILLIAM KAIRIS, Delta Omega—West Liberty State
CARLOS M. CUNNINGHAM, Epsilon Eta—Eastern New Mexico
GERALD J. BRINE, Epsilon Iota—Mankato State

*In cases where two presidents served a single chapter during the year, each received a credit amounting to one-half the cost of a Life Membership.



DIRECTORY

Past Grand Presidents

- *W. N. Dean, *Alpha-New York* . . . 1914
- P. J. Warner, *Alpha-New York* . . . 1914-1915
- *H. C. Cox, *Alpha-New York* . . . 1915-1916
- F. J. McGoldrick, *Alpha-New York* . . . 1916-1917
- *C. J. Ege, *Alpha-New York* . . . 1917-1920
- H. G. Wright, *Beta-Northwestern* 1920-1924
- *C. W. Fackler, *Epsilon-Iowa* . . . 1924-1926
- H. O. Walther, *Psi-Wisconsin* . . . 1926-1928
- *R. C. Schmidt, *Theta-Detroit* . . . 1928-1930
- E. L. Schujahn, *Psi-Wisconsin* . . . 1930-1936
- *E. D. Milener, *Chi-Johns Hopkins* . . . 1936-1939
- J. L. McKewen, *Chi-Johns Hopkins* . . . 1939-1945
- K. B. White, *Gamma-Boston* . . . 1945-1947
- *A. L. Fowler, *Beta Nu-Pennsylvania* . . . 1947-1949
- *W. C. Sehm, *Alpha Epsilon-Minnesota* . . . 1949-1951
- H. B. Johnson, *Kappa-Georgia* . . . 1951-1953
- R. G. Busse, *Beta Omicron-Rutgers* . . . 1953-1955
- J. H. Feltham, *Chi-Johns Hopkins* 1955-1957
- Homer T. Brewer, *Kappa-Georgia State* . . . 1957-1961

* Deceased

The Golden Council

(Men who have served on the Grand Council)

- Robert F. Andree—*Western Reserve*
- J. Elwood Armstrong—*Johns Hopkins*
- Royal D. M. Bauer—*Missouri*
- *Frederic H. Bradshaw—*Northwestern*
- Frank C. Brandes—*Georgia State*
- Warren F. Brooks—*Boston*
- Herman H. Bruenner—*New York*
- Burnell C. Butler—*Southern Methodist*
- D. H. Chandler—*New Mexico*
- *James A. Cavis—*Northwestern*
- Charles Cobeen—*Marquette*
- John F. Conway—*Boston*
- A. Keate Cook—*Utah*
- *Henry C. Cox—*New York*
- E. Coulter Davies—*Northwestern*
- *Walter N. Dean—*New York*
- J. Buford Edgar—*Northwestern*
- *Charles J. Ege—*New York*
- George E. Eide—*Minnesota*
- George R. Esterly—*Kansas*
- *Clarence W. Fackler—*Iowa*
- Raymond W. Flodin—*DePaul*
- Fred W. Floyd—*Pennsylvania*
- *Allen L. Fowler—*Pennsylvania*
- Frank A. Geraci—*Northwestern*
- Arthur W. Gray—*Johns Hopkins*
- Waldo E. Hardell—*Minnesota*
- Harry G. Hickey—*Denver*
- Earl R. Hoyt—*Northwestern*
- Robert O. Hughes—*Pennsylvania*
- Rudolph Janzen—*Minnesota*
- Howard B. Johnson—*Georgia State*
- Francis J. Kenny—*New York*
- Daniel C. Kilian—*New York*
- H. Clyde Kitchens—*Georgia State*
- Joseph A. Kuebler—*Boston*
- Robert O. Lewis—*Northwestern*
- Henry C. Lucas—*Nebraska*
- P. Alistair MacKinnon—*Arizona*
- *Alexander F. Makay—*New York*

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Director of South Central Region: TO BE ELECTED.

Director of Midwestern Region: TO BE ELECTED.

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Phone Oxford 3-4178

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 Roy N. Tipton—*Memphis State*
 V. Burt Waite—*Mississippi State*
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 Philip J. Warner—*New York*
 Herbert W. Wehe—*Pittsburgh*
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 Clarence B. Wingert—*Temple*
 H. G. Wright—*Northwestern*
 George W. Young—*New York*

* Deceased

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 Gamma Rho—Pres.: Clarence N. Frank, 1991 Shipman Blvd., Birmingham, Mich.
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 PHILADELPHIA, Pennsylvania—
 Beta Nu—Pres.: William Sarka, 111 Thomas Ave., Broomall, Pa.
 Omega—Pres.: William M. Rinck, 404 Hubbs Drive, Palmyra, N.J.
 PHOENIX, Arizona—Pres.: William R. Leonard, 206 W. Moreland, Scottsdale, Ariz.
 PITTSBURGH, Pennsylvania—Pres.: Herbert W. Finney, 6510 Landview Rd., Pittsburgh 17, Pa.
 SAN FRANCISCO, California—Pres.: Harold E. Mackenthun, 1537 Willard St., San Francisco 17, Calif.
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 TWIN CITIES, Minneapolis and St. Paul, Minnesota—Pres.: Robert S. Fort, 6745 Xerxes Ave. South, Minneapolis, Minn.
 WASHINGTON, D.C.—Pres.: Stewart D. Young, 2209 Guilford Rd. Apt. 202, West Hyattsville, Md.

Chapter Roll

EASTERN REGION

REGIONAL DIRECTOR: M. JOHN MARCO, Beta Rho, 24 Melbourne Ave., Irvington 11, N.J.
 DISTRICT DIRECTORS: GEOFFREY P. GWALTNEY, Mu, Apt. 317 3631 39th St., NW, Washington 16, D.C.
 WILLIAM W. MYERS, Beta Rho, 23 Woodcrest Dr., Livingston, N.J.
 DONALD J. HILL, 48 Lake Ave., Harvard House, Apt. 3, Woburn, Mass.
 BABSON (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.
 President: HERBERT A. SARKISIAN, 101 Park Manor, S., Babson Institute, Babson Park 57, Mass.
 Advisor: WALTER H. CARPENTER, 81 Taylor St., Needham, Mass.
 BOSTON COLLEGE (Delta Kappa, 1957), COLLEGE OF BUSINESS ADM., CHESTNUT HILL, MASS.
 President: ROBERT P. WHITTEN, 210 Webster Ave., Chelsea 50, Mass.
 Advisor: FREDERICK J. ZAPPALLA, 24 Sargent Rd., Winchester, Mass.
 BOSTON UNIVERSITY (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.
 President: ROLAND W. RIDDELL, 833 Beacon St., Apt. 21, Boston 15, Mass.
 GEORGETOWN (Mu, 1921), DIVISION OF BUSINESS ADM., WASHINGTON, D.C.
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 Advisor: ROBERT A. GIRMSCHIED, JR., 10106 Fleming Ave., Bethesda 14, Md.
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 President: JOHN E. ROLAND, 1222 Sheridan Ave., Baltimore 12, Md.
 Advisor: ROBERT W. LINDSAY, 413 Georgia Court, Towson 4, Md.
 MARYLAND (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.
 President: ROLF JOHN ROTH, 7007 Carroll Ave., Takoma Park, Md.
 Advisor: ALLAN J. FISHER, College of Business & Public Administration, University of Maryland, College Park, Md.
 NEW YORK (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS, AND FINANCE, NEW YORK, N.Y.
 President: MICHAEL J. PASNIK, 10 Riverside Pl., Garfield, N.J.
 PENNSYLVANIA (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.

PRESIDENT: ROBERT J. DOWNS, 109 Fawn Lane, Haverford, Pa.
 Advisor: DIUK R. DAVIES, JR., 217 Kevin Lane, Media, Pa.
 Chapter Quarters: 3932 Spruce St., Philadelphia, Pa.
 PENN STATE (Alpha Gamma, 1928), COLLEGE OF BUSINESS ADMINISTRATION, UNIVERSITY PARK, PA.
 President: GEORGE F. HANEY, JR., Box 678, State College, Pa.
 Advisor: GEORGE G. LUCAS, 745 North Thomas St., State College, Pa.
 RIDER (Beta Xi, 1934), DEPARTMENT OF ACCOUNTING AND BUSINESS ADMINISTRATION, TRENTON, N.J.
 President: DONALD G. KUBICKO, 134 North Clinton Ave., Trenton 9, N.J.
 Advisor: GLENN C. LEACH, 13 Royal Oak Rd., Trenton 8, N.J.
 Chapter Quarters: 909 Bellevue Ave., Trenton, N.J.
 RUTGERS (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., NEWARK, N.J.
 President: MICHAEL R. TUOSTO, 505 N. 9th St., Newark, N.J.
 Advisor: HOWARD P. NEU, 21 Brookdale Rd., Bloomfield, N.J.
 Chapter Quarters: 38-40 Park Pl., Newark, N.J.
 RUTGERS (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.
 President: MARTIN C. THOMPSON, 281 Perry St., Dover, N.J.
 Advisor: CHARLES R. CHAMBERLIN, 70 Brookside Ave., Apt. 6B, Sumerville, N.J.
 SUFFOLK (Delta Psi, 1960), DEPARTMENT OF BUSINESS ADM., BOSTON, MASS.
 President: JOSEPH T. DALY, 30 Bateswell Rd., Dorchester 24, Mass.
 Advisor: HAROLD M. STONE, Suffolk University, 20 Derne St., Boston 14, Mass.
 TEMPLE (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.
 President: JAMES J. LOWREY, 1737 N. Park Ave., Philadelphia, Pa.
 Advisor: LEWIS T. HARMS, Asst. Dean, School of Business & Public Admin., Temple University, Philadelphia, Pa.
 Chapter Quarters: 1737 N. Park Ave., Philadelphia, Pa.

SOUTHEASTERN REGION

REGIONAL DIRECTOR: MONROE M. LANDRETH, JR., Alpha Lambda, 100 Placid Pl., Charlotte, N.C.
 DISTRICT DIRECTORS: WILLIAM N. BOWEN, Beta Gamma, South Carolina Savings & Loan, Palmetto Bldg., Room 210, Columbia, S.C.
 JOHN J. GRIGGS, Kappa, 2067 Miriam Lane, Decatur, Ga.
 ARTHUR K. MCNULTY, Beta Gamma, 312 Green St., Durham, N.C.
 EAST CAROLINA (Delta Zeta, 1955), SCHOOL OF BUSINESS, GREENVILLE, N.C.
 President: THOMAS M. REESE, Box 800, East Carolina College, Greenville, N.C.
 Advisors: W. W. HOWELL, 1105 W. Rock Springs Rd., Greenville, N.C.; WILLIAM H. DURHAM, JR., Box 130, East Carolina College, Greenville, N.C.
 EAST TENNESSEE (Delta Xi, 1958), SCHOOL OF BUSINESS ADMINISTRATION AND ECONOMICS, JOHNSON CITY, TENN.
 President: LAVON C. FULMER, 510 W. Market St., Johnson City, Tenn.
 Advisor: ALBERT A. LAMAS, 1306 Greenfield Dr., Johnson City, Tenn.
 FLORIDA SOUTHERN (Delta Iota, 1957), DIVISION OF BUSINESS, LAKELAND, FLA.
 President: JAMES HERMAN BRYANT, Box 128-0, Florida Southern College, Lakeland, Fla.
 Advisor: ROBERT M. LEE, 2414 Coventry Ave., Lakeland, Fla.
 FLORIDA STATE (Gamma Lambda, 1949), SCHOOL OF BUSINESS, TALLAHASSEE, FLA.
 President: JAMES J. WILLSON, P.O. Box U-3086, Florida State University, Tallahassee, Fla.
 Advisor: HOWARD ABEL, 515 Palm Ct., Tallahassee, Fla.
 FLORIDA (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.
 President: JOHN E. CONNOLLY, Box 3481 University Station, Gainesville, Fla.
 Advisor: DONALD J. HART, 2717 S.W. Third Pl., Gainesville, Fla.
 GEORGIA STATE (Kappa, 1921), SCHOOL OF BUSINESS ADMINISTRATION, ATLANTA, GA.
 President: JIMMY H. CONNER, 2070 Mark Trail, Decatur, Ga.
 Advisor: MICHAEL H. MESCON, 835 N. Island, N.W., Atlanta 5, Ga.
 Chapter Quarters: 33 Gilmer St., S.E., Atlanta, Ga.

GEORGIA (Pi, 1922), COLLEGE OF BUSINESS ADM., ATHENS, GA.
 President: DAVID L. GEIGER, 224 S. Milledge Ave., Athens, Ga.
 Advisor: RYAN L. MURA, 140 Marion Dr., Athens, Ga.
 Chapter Quarters: 224 S. Milledge Ave., Athens, Ga.

MIAMI (Beta Omega, 1948), SCHOOL OF BUSINESS ADM., CORAL GABLES, FLA.
 President: ALVIN D. ROBBINS, 940 Michigan Ave., Miami Beach, Fla.
 Advisor: JAY A. CRAVEN, JR., 6851 S.W. 49th St., Miami, Fla.

NORTH CAROLINA (Alpha Lambda, 1925), SCHOOL OF BUSINESS ADM., CHAPEL HILL, N.C.
 President: F. WILLIAM DOOLITTLE III, 211 Pittsboro St., Chapel Hill, N.C.
 Chapter Quarters: 211 Pittsboro St., Chapel Hill, N.C.

SOUTH CAROLINA (Beta Gamma, 1929), SCHOOL OF BUSINESS ADM., COLUMBIA, S.C.
 President: THOMAS O. RAY, 818 Henderson St., Columbia, S.C.
 Advisor: EDGAR L. MCGOWAN, 5067 Hillside Rd., Columbia, S.C.
 Chapter Quarters: 818 Henderson St., Columbia, S.C.

TENNESSEE (Alpha Zeta, 1924), COLLEGE OF BUSINESS ADM., KNOXVILLE, TENN.
 President: W. COLEMAN McDUFFEE, JR., 2209 Yale Ave., Apt. 9, Knoxville 16, Tenn.
 Advisors: FRANK THORNBURG, JR., 4004 Clairmont Dr., Knoxville, Tenn.; CHARLES H. DODGE, JR., 901 Woodland Ave., Apt. 3, Knoxville, Tenn.

VIRGINIA (Alpha Xi, 1925), SCHOOL OF COMMERCE, CHARLOTTESVILLE, VA.
 President: JOHN P. KIRTLAND, Phi Delta Theta, 129 Chancellor St.
 Advisor: MARVIN HUMMINS, Room 213 Roush Hall, U. of Virginia, Charlottesville, Va.

WAKE FOREST (Gamma Nu, 1950), SCHOOL OF BUSINESS ADM., WAKE FOREST, N.C.
 President: NED TRACY FAIRES, Box 6315 Reynolda Station, Winston-Salem, N.C.
 Advisor: LYELL J. THOMAS, Box 7263 Reynolda Station, Winston-Salem, N.C.
 Chapter Quarters: Deltasig Room, Wake Forest College, Winston-Salem, N.C.

EAST CENTRAL REGION

REGIONAL DIRECTOR: TO BE ELECTED.
 DISTRICT DIRECTORS: TO BE APPOINTED.

BUFFALO (Alpha Kappa, 1925), SCHOOL OF BUSINESS ADMINISTRATION, BUFFALO, N.Y.
 President: JOHN K. BARTOW, 218 Hutchinson Ave., Buffalo 15, N.Y.
 Advisor: FRANKLIN A. TOBER, 123 Highgate Ave., Buffalo, N.Y.

CINCINNATI (Alpha Theta, 1924), COLLEGE OF BUSINESS ADM., CINCINNATI, OHIO.
 President: DEAN H. MUIR, 2635 Clifton Ave., Cincinnati 21, Ohio.
 Advisor: CHARLES V. SCHNABEL, 1566 Oak Knoll Dr., Cincinnati 25, Ohio.

INDIANA STATE (Delta Tau, 1959), DEPARTMENT OF BUSINESS, TERRE HAUTE, IND.
 President: CHARLES ROBERT MAYFIELD, 2221 S. 7th St., Terre Haute, Ind.
 Advisor: ROBERT P. STEINBAUGH, 1608 S. Center St., Terre Haute, Ind.

INDIANA (Alpha Pi, 1925), SCHOOL OF BUSINESS, BLOOMINGTON, IND.
 President: RICHARD D. WATSON, 306 S. Union, Bloomington, Ind.
 Advisors: JAMES M. PATTERSON, 308 N. Overhill Dr., Bloomington, Ind.; JEAN C. HALTERMAN, 1603 E. Third, Apt. 223, Bloomington, Ind.

ITHACA (Delta Lambda, 1957), DEPARTMENT OF ECONOMICS AND BUSINESS, ITHACA, N.Y.
 President: JOHN C. HULL, JR., 389 Stone Quarry Rd., Ithaca, N.Y.
 Advisor: NICHOLAS IPPOLITO, 102 East State St., Ithaca, N.Y.

KENT STATE (Beta Pi, 1942), COLLEGE OF BUSINESS ADM., KENT, OHIO.
 President: RICHARD J. PAPELNSKI, 302 University Dr., Kent, Ohio.
 Advisors: C. STANLEY COREY, 573 Vine St., Kent, Ohio; CHALMERS A. MONTEITH, JR., College of Bus. Adm., Kent State, Kent, Ohio.
 Chapter Quarters: 302 University Dr., Kent, Ohio

KENTUCKY (Eta, 1920), COLLEGE OF COMMERCE, LEXINGTON, KY.
 President: JOHNNY C. WILLIAMS, 340 S. Broadway, Lexington, Ky.
 Advisor: DONALD M. SOULE, 166 Valley Road, Lexington, Ky.

MIAMI (Alpha Upsilon, 1927), SCHOOL OF BUSINESS ADM., OXFORD, OHIO.
 President: SAMUEL E. LLOYD, Phi Delta Theta House, Oxford, Ohio.

Advisor: WALLACE I. EDWARDS, 5431 Tallawanda Lane, Rt. 2, Oxford, Ohio

OHIO STATE (Nu, 1921), COLLEGE OF COMMERCE AND ADM., COLUMBUS, OHIO.
 President: ERNEST E. HAUSKNECHT, 144 E. 13th Ave., Columbus, Ohio.
 Advisor: LEO D. STONE, 1466 Teeway Dr., Columbus, Ohio.
 Chapter Quarters: 144 E. 13th Ave., Columbus, Ohio.

OHIO (Alpha Omicron, 1925), COLLEGE OF COMMERCE, ATHENS, OHIO.
 President: BERT EDWARD HEMPAL, Box 34, Perkins Hall, Ohio University, Athens, Ohio.
 Advisor: LOWELL E. HOWARD, 43 Avon Rd., Athens, Ohio.

PITTSBURGH (Lambda, 1921), SCHOOL OF BUSINESS ADM., PITTSBURGH, PA.
 President: ROBERT H. COLLINGS, 185 Pennwood Ave., Pittsburgh 18, Pa.
 Advisors: CHARLES L. COOPER, 6 Schenk Dr., Pittsburgh 15, Pa.; ROBERT H. BALDWIN, 6204 Kentucky Ave., Pittsburgh 6, Pa.

ROCHESTER TECH. (Epsilon Lambda, 1961), SCHOOL OF BUSINESS, ROCHESTER, N.Y.
 President: JAMES H. CROMWELL, 97 Inglewood Dr., Rochester, N.Y.
 Advisor: AUDEN L. TRAVIS, 147 S. Prospect St., Spencerport, N.Y.

SHEPHERD (Epsilon Kappa, 1961), DIVISION OF BUSINESS & EDUCATION, SHEPHERDSTOWN, W.VA.
 President: JOHN T. O'BRIEN, Box 542, Shepherd College, Shepherdstown, W.Va.
 Advisor: EDWARD ROBINSON, Shepherd College, Shepherdstown, W.Va.

WESTERN RESERVE (Beta Tau, 1947), SCHOOL OF BUSINESS, CLEVELAND, OHIO.
 President: RICHARD B. NEIGER, Echo Dr., Gates Mills, Ohio.
 Advisor: KENNETH LAWYER, School of Business, Western Reserve University, Cleveland, Ohio.

WEST LIBERTY STATE (Delta Omega, 1961), DIVISION OF BUSINESS, WEST LIBERTY, W.VA.
 President: ARCHIE D. GRANDA, 600 11th St., Moundsville, W.Va.
 Advisor: RUSSELL F. LERO, R.R. 4, Box 403, Elm Grove, W.Va.

CENTRAL REGION

REGIONAL DIRECTOR: ROBERT J. ELDER, Theta, 17602 Glenmore Ave., Detroit, Mich.

DISTRICT DIRECTORS: TO BE APPOINTED.

DE PAUL (Alpha Omega, 1928), COLLEGE OF COMMERCE, CHICAGO, ILL.
 President: DONALD E. KULTON, 7706 S. Paulina St., Chicago 20, Ill.
 Advisors: RICHARD J. BANNON, 16926 S. Elm Ave., South Holland, Ill.; ARTHUR J. MELITZKE, College of Commerce, DePaul University, 25 E. Jackson Blvd., Chicago 4, Ill.

DETROIT (Theta, 1921), COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.
 President: JOHN D. MILLS, 14652 Cedar Grove, Detroit 5, Mich.
 Advisor: ROY A. KLASIS, College of Commerce & Finance, University of Detroit, Detroit 21, Mich.

DETROIT (Gamma Rho, 1950), EVENING COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.
 President: RONALD J. SCHULTE, 26244 Belleair, Roseville, Mich.
 Advisor: ROBERT F. BEANG, 9236 Lucerne, Detroit 39, Mich.

FERRIS (Delta Rho, 1959), DIVISION OF COMMERCE, BIG RAPIDS, MICH.
 President: DONALD P. COLLEZI, 510 Clark St., Apt. A, Big Rapids, Mich.
 Advisor: ARTHUR H. CROFT, 510 Linden St., Big Rapids, Mich.

ILLINOIS (Upsilon, 1922), COLLEGE OF COMMERCE AND BUSINESS ADM., URBANA, ILL.
 President: WILLIAM E. PETERSON, 214 Hopkins, MRH, Champaign, Ill.
 Advisor: RICHARD P. FELTON, 500 E. John St., Champaign, Ill.

LOYOLA (Gamma Pi, 1950), COLLEGE OF COMMERCE, CHICAGO, ILL.
 President: JOHN C. BILLIMACK, 2115 Fir St., Glenview, Ill.
 Advisor: THOMAS BORRELLI, 811 Junior Terr., Chicago 13, Ill.
 Chapter Quarters: 832 N. Wabash Ave., Chicago 2, Ill.

MARQUETTE (Delta, 1920), COLLEGE OF BUSINESS ADM., MILWAUKEE, WIS.
 President: FRANK R. PROBST, 3337 W. Highland, Milwaukee, Wis.
 Advisor: JAMES H. K. ROBB, 5211-A W. Wisconsin Ave., Milwaukee, Wis.
 Chapter Quarters: 3337 W. Highland Blvd., Milwaukee, Wis.

MICHIGAN STATE (Gamma Kappa, 1949), SCHOOL OF BUSINESS AND PUBLIC SERVICE, EAST LANSING, MICH.
 President: LARRY C. SCHLAPFER, 501 M.A.C. Ave., East Lansing, Mich.
 Advisor: CAPTAIN ROBERT E. VISSCHER, 6112 Marscot Dr., Lansing, Mich.

MICHIGAN (Xi, 1921), SCHOOL OF BUSINESS ADM., ANN ARBOR, MICH.
 President: RICHARD M. HAUGH, 521 Elizabeth, Rear, Ann Arbor, Mich.
 Advisor: WILLIAM J. CAREY, School of Business, University of Michigan, Ann Arbor, Mich.

NORTH CENTRAL (Epsilon Chi, 1914), SCHOOL OF BUSINESS, CHICAGO, ILL.
 President: DANIEL M. HEIDEMAN, 159 Edgemont Lane, Hoffman Estates, Roselle, Ill.
 Advisors: CHARLES B. MILLER, 9259 S. Utica Ave., Evergreen Park, Ill.; ROBERT A. MOCILLA, 6303 N. Melvina Ave., Chicago 30, Ill.
 Chapter Quarters: 42 E. Cedar St., Chicago, Ill.

NORTHWESTERN (Evanston-Zeta, 1920), SCHOOL OF BUSINESS, EVANSTON, ILL.
 President: JOHN A. PRESTBO, 1930 Sheridan Rd., Evanston, Ill.
 Advisor: EDWARD GERFEN, 2501 Hartzell, Evanston, Ill.
 Chapter Quarters: 1930 Sheridan Road, Evanston, Ill.

WAYNE STATE (Gamma Theta, 1949), SCHOOL OF BUSINESS ADM., DETROIT, MICH.
 President: JAMES A. OWENS, JR. 2230 Fairview, Detroit 14, Mich.
 Advisor: W. MAUSALL HEBBLEWHITE, 1387 Wasamita, Birmingham, Mich.
 Chapter Quarters: 943 W. Hancock, Detroit 1, Mich.

WISCONSIN (Psi, 1923), SCHOOL OF COMMERCE, MADISON, WIS.
 President: ANDREW E. SCHELL, 132 Breese Terr., Madison 5, Wis.
 Advisor: CHARLES CENTER, University of Wisconsin, Commerce Building, Madison, Wis.
 Chapter Quarters: 132 Breese Terrace, Madison, Wis.

SOUTH CENTRAL REGION

REGIONAL DIRECTOR: TO BE ELECTED.
 DISTRICT DIRECTORS: TO BE APPOINTED.

ALABAMA (Alpha Sigma, 1929), SCHOOL OF COMMERCE AND BUSINESS ADM., TUSCALOOSA, ALA.
 President: CARL E. JONES, JR., Box 3521, University Ala.
 Advisor: ROBERT B. SWEENEY, Box 6271, University Ala.

ATLANTA (Beta Lambda, 1931), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., ATLANTA, ALA.
 President: JAMES G. LOVELL, JR., Pi Kappa Phi Hqs., Auburn, Ala.
 Advisor: ROBERT O. BOSTON, 919 E. Glen Ave., Auburn, Ala.

LOUISIANA TECH. (Beta Psi, 1948), SCHOOL OF BUSINESS ADM., RUSTON, LA.
 President: JOE F. AKINS, 138 Peach St., Ruston, La.
 Advisor: WILLIAM S. KNIGHT, Westwood Hills, Ruston, La.

LOUISIANA STATE (Beta Zeta, 1929), COLLEGE OF COMMERCE, BATON ROUGE, LA.
 President: JEROME H. KRAMER, JR., Box 12368, Univ. Station, Baton Rouge 3, La.
 Advisor: E. L. QUALIS, College of Business Adm., LSU, University Station, Baton Rouge, La.

LOYOLA (Delta Nu, 1958), COLLEGE OF BUSINESS ADM., NEW ORLEANS, LA.
 President: GENE A. SMYTHE, 3338 1/2 Octavia, New Orleans, La.
 Advisor: GEORGE W. LETWICH, 6708 General Diaz St., New Orleans, La.

MEMPHIS STATE (Gamma Zeta, 1949), SCHOOL OF BUSINESS ADM., MEMPHIS, TENN.
 President: EDWARD E. CHESTER, 1261 Poppen Cove, Memphis, Tenn.
 Advisor: HERBERT J. MARBLE, 1280 W. Crestwood Dr., Memphis, Tenn.

MISSISSIPPI SOUTHERN (Gamma Tau, 1950), SCHOOL OF COMMERCE AND BUS. ADM., HATTIESBURG, MISS.
 President: FRED C. BROCK, JR., Box 941, Station A, Hattiesburg, Miss.
 Advisor: JAMES M. M. QUISTON, Station A, Box 297, Hattiesburg, Miss.

MISSISSIPPI STATE (Gamma Delta, 1949), SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.
 President: EDWARD M. W. BROWN, Box 1265, State College, Miss.
 Advisor: WILLIAM A. SIMMONS, Box 77, State College, Miss.

MISSISSIPPI (Alpha Phi, 1927), SCHOOL OF COMMERCE AND BUS. ADM., OXFORD, MISS.
 President: JOHN A. TRAVIS, III, Box 1026, University, Miss.
 Advisor: DR. LEE L. JOHNSON, P.O. 98, University, Miss.

TULANE (Gamma Mu, 1949), SCHOOL OF BUSINESS ADMINISTRATION, NEW ORLEANS, LA.
 President: MICHAEL H. FREUND, 5115 Prytania, New Orleans 15, La.
 Advisor: PAUL C. TAYLOR, 7617 Jeannette, New Orleans, La.

MIDWESTERN REGION

REGIONAL DIRECTOR: TO BE ELECTED.
DISTRICT DIRECTOR: TO BE APPOINTED.
OREGON (Beta Theta, 1930), COLLEGE OF BUSINESS ADMINISTRATION, OMAHA, NEB.
President: ARTHUR P. DELL, 2960 Dewey Ave., Omaha, Neb.
Advisor: JOSEPH B. CONWAY, 102 N. 55th St., Omaha, Neb.
DRAKE (Alpha Iota, 1924), COLLEGE OF BUSINESS ADM., DES MOINES, IOWA
President: GORDON M. IRVING, 1145 26th St., Des Moines, Iowa.
Advisor: SAMUEL K. MACALLISTER, 3700 38th St., Des Moines, Iowa.
IOWA (Epsilon, 1920), COLLEGE OF COMMERCE, IOWA CITY, IOWA
President: BARRY L. BENNETT, Forest View Trailer Court, Iowa City, Iowa.
Advisor: EDGAR P. HICKMAN, 433 Upland Ave., Iowa City, Iowa.
KANSAS (Iota, 1921), SCHOOL OF BUSINESS, LAWRENCE, KAN.
President: BRUCE P. ROBB, 1541 Tennessee St., Lawrence, Kan.
Advisor: JOHN D. LOGSDON, School of Business, University of Kansas, Lawrence, Kan.
MANKATO STATE (Epsilon Iota, 1960), DIVISION OF BUSINESS EDUCATION, MANKATO, MINN.
President: HOWARD A. BRANSON, 207 S. 6th St., Mankato, Minn.
Advisors: PAUL F. CASEY, 228 Thayer Ave., Mankato, Minn.; EARL D. ALBERTS, 305 Wheeler Ave., Mankato, Minn.
MINNESOTA (Alpha Epsilon, 1924), SCHOOL OF BUSINESS ADM., MINNEAPOLIS, MINN.
President: DEAN L. HOUGH, 1029 4th St., S.E., Minneapolis 14, Minn.
Advisors: EUGENE L. KUBES, 1029 4th St., S.E., Minneapolis 14, Minn.; GERALD E. PETERSON, 1029 4th St., S.E., Minneapolis 14, Minn.
Chapter Quarters: 1029-4th St., S.E., Minneapolis, Minn.
MISSOURI (Alpha Beta, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., COLUMBIA, MO.
President: CHARLES W. ALLISON, Delta Sigma Pi Desk, Room 112-B & PA, University of Missouri, Columbia, Mo.
Advisors: ROYAL D. M. BAUER, Delta Sigma Pi Desk, Room 112-B&PA, U. of Missouri, Columbia, Mo.; ROBERT L. KVAM, Delta Sigma Pi Desk, Room 112-B&PA, U. of Missouri, Columbia, Mo.; JOHN D. SHEPPARD, Delta Sigma Pi Desk, Room 112-B&PA, U. of Missouri, Columbia, Mo.
NEBRASKA (Alpha Delta, 1924), COLLEGE OF BUSINESS ADM., LINCOLN, NEB.
President: RAYMOND E. BULIN, 1141 H St., Lincoln 8, Neb.
Advisors: CURTIS M. ELLIOTT, 3832 Orchard, Lincoln 8, Neb.; GEORGE C. HOLDREN, 4109 Holly Rd., Lincoln, Neb.
Chapter Quarters: 1141 H St., Lincoln, Neb.
NORTH DAKOTA (Alpha Mu, 1925), COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION, GRAND FORKS, N.D.
President: ELIAS WILLMAR VATNSDAL, D-6 Princeton Trailer Ct., Grand Forks, N.D.
Advisor: WALTER L. BISHOP, 3503 University Ave., Grand Forks, N.D.
OMAHA (Gamma Eta, 1949), COLLEGE OF BUSINESS ADM., OMAHA, NEB.
President: OLON P. ZAGER, 2028 N. 70th St., Omaha 4, Neb.
Advisor: WAYNE M. HIGLEY, 543 S. 85th St., Omaha, Neb.
ST. LOUIS (Beta Sigma, 1946), SCHOOL OF COMMERCE AND FINANCE, ST. LOUIS, MO.
President: RALPH E. OSTERMUELLER, 5520 Milentz, St. Louis 9, Mo.
Advisor: ARTHUR C. MEYERS, JR., 3674 Lindell Blvd., St. Louis 8, Mo.
SOUTH DAKOTA (Alpha Eta, 1924), SCHOOL OF BUSINESS, VERMILLION, S.D.
President: RICHARD E. BRINK, Box 292, Julian Hall, Vermillion, S.D.
Advisor: ROBERT L. JOHNSON, 410 Prentice, Vermillion, S.D.
WASHBURN (Delta Chi, 1960), DEPARTMENT OF ECONOMICS AND BUS. ADM., TOPEKA, KAN.
President: LARRY J. HOFFMAN, 3822 Sena Dr., Topeka, Kan.
Advisor: JOHN A. DEHOFF, 2529 Meadow Lane, Topeka, Kan.

SOUTHWESTERN REGION

REGIONAL DIRECTOR: JOE M. HEFNER, Beta Upsilon, 3103 42nd St., Lubbock, Tex.
DISTRICT DIRECTORS: HENRY A. SHUTE, Delta Mu, Apartado, 82 Bis, Mexico 1, D.F., Mexico.
WELDON L. TAYLOR, Beta Upsilon, Box 202, Shallowater, Tex.
DANIEL L. WIGLEY, Beta Psi 6712 Morning-side, Apt. 22, Houston 25, Texas.
RONNIE W. CLARK, Beta Upsilon, 800 West Indiana St., Midland, Tex.
RONNIE G. SMITH, Delta Epsilon, 2021 Ruth St., Arlington, Tex.

BAYLOR (Beta Iota, 1930), SCHOOL OF BUSINESS, WACO, TEX.
President: MIKE D. IRVIN, 251 Penland, Baylor Univ., Waco, Tex.
Advisor: JOE FRANK THORNTON, Hankamer School of Business, Baylor Univ., Waco, Tex.
EAST TEXAS STATE (Delta Phi, 1960), DEPT. OF BUSINESS ADM., COMMERCE, TEX.
President: MARLIN C. YOUNG, 1808 Mayo St., Commerce, Tex.
Advisors: GRAHAM M. JOHNSON, Dept. of Business Admin., East Texas State, Commerce, Tex.; OTIS K. MORELAND, Dept. of Business Admin., East Texas State, Commerce, Tex.
LAMAR STATE (Delta Eta, 1956), SCHOOL OF BUSINESS, BEAUMONT, TEX.
President: SAM J. BRUNO, 611 12th St., Ft. Arthur, Tex.
Advisor: H. ALFRED BARLOW, 1450 Lyle, Apt. 10, Beaumont, Tex.
MEXICO CITY (Delta Mu, 1958), FOREIGN TRADE CENTER
President: JOHN D. SEYER, 215A Agustin Ahumada, Mexico 10, D.F.
Advisor: WILLIAM RODGERS, Mexico City College, Km. 16 Carretera Mexico-Toluca, Mexico 10, D. F., Mexico
MIDWESTERN UNIVERSITY (Epsilon Zeta-1960), DIVISION OF BUSINESS, WICHITA FALLS, TEX.
President: GEORGE E. HALKIAS, 1821 Pearl St., Wichita Falls, Tex.
Advisor: FRANKLIN R. MADEIRA, Head, Division of Business, Midwestern Univ., Wichita Falls, Tex.
NORTH TEXAS STATE (Delta Epsilon, 1954), SCHOOL OF BUSINESS ADM., DENTON, TEX.
President: ROBERT DALE WOOTTON, 1406 W. Hickory, Denton, Tex.
Advisor: DAVID L. BAKER, 1406 W. Hickory, Denton, Tex.
Chapter Quarters: 1406 W. Hickory, Denton, Tex.
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April 9, 1961

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the chapter and on the date shown on this identification card.

J. Johnson
Executive Director