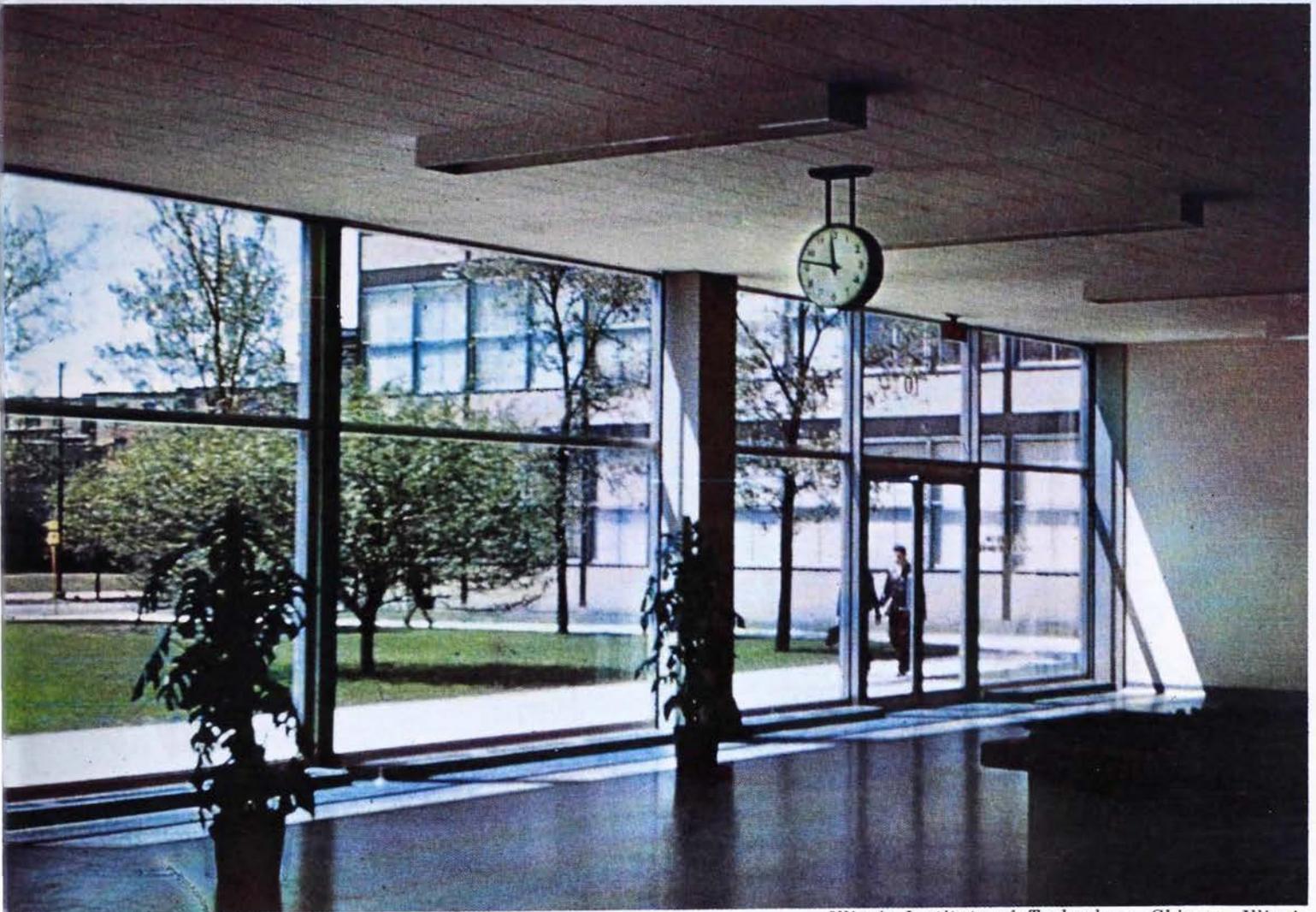


The **DELTA SIG**
O F D E L T A S I G M A P I



Illinois Institute of Technology, Chicago, Illinois

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

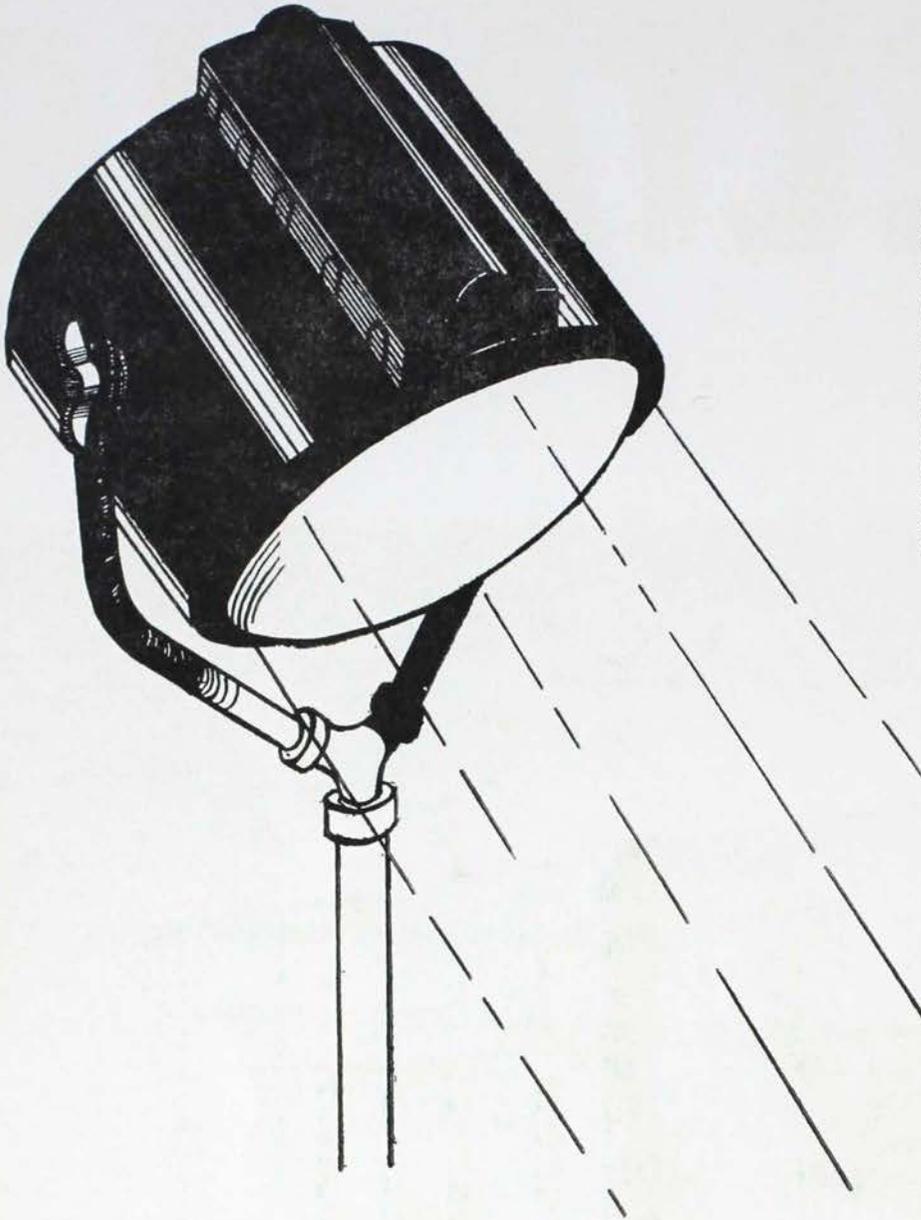
FOUNDED 1907

MAY 1961

The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



IN THE PROFESSIONAL SPOTLIGHT

OUR SPOTLIGHT centers on Gamma Lambda Chapter at Florida State University and one of their recent industrial tours to Tampa, Florida. Seen here are members of the chapter discussing the field of advertising with Mr. Henry Quednau of Quednau Advertising.



The DELTASIG

O F D E L T A S I G M A P I

.. in this issue

Editor

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From the Desk of The Grand President	110
A Word From The Central Office	110
Chapter 114 Installed at Mankato State	111
Asheville Awaits You	114
Baylor Completes New Building	115
Epsilon Kappa Installed at Shepherd	116
Deltasigs in Program at Auburn	119
Louisiana State Coed 1961 "Rose"	121
Among the Chapters	123
With the Alumni the World Over	145
Delta Sigma Pi Directory	146

Our Cover

Delta Sigma Pi is proud to continue to feature universities on the cover of The DELTASIG. Appearing on this issue is a view of Illinois Institute of Technology in Chicago, Illinois. We are indebted to this Institution and to the Lumbermen's Mutual Casualty Company for making this print available to us.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

From the Desk of The Grand President



HOMER T. BREWER
Kappa—Georgia State

YOU IN CHAPTERS which are enjoying a full program of Deltasig activity, doing a good job for your members, and establishing a good name for yourselves on your campus and among our chapters, may never have stopped to figure out how and why you are able to do that. Several factors help make it so. Let me mention some of them.

First, of course, is pledging men of outstanding promise, and teaching them what Delta Sigma Pi is all about. You teach them the history and traditions of your chapter, and acquaint them with all aspects of your organization and program.

Then, in their turn, you elect the best of them officers. You do not choose on a basis of mere popularity, but on the basis of the prospects of fraternal service, although congeniality and ability to influence others are certainly considered. Then you see to it that these officers have every opportunity to know their jobs, and how to do them.

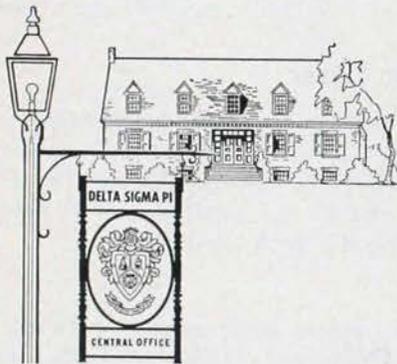
The first advantage these officers have is their observations as to how the jobs were done in the past, and their respect for

the high standards of performance required of them by Deltasigs. Then they have for study and reference the *Manual for Chapter Officers*, a guide they can always rely on.

Their next asset is the joint ideas of their brother officers, meeting as an Executive Committee. One step further and they are conferring with officers of nearby chapters. Biennially they are assembled for discussion at Regional Meetings.

But the one best assurance that your officers are prepared for the work they have undertaken to do is seeing that they attend the Grand Chapter Congress in Asheville in August. Not only will your officers study under the leadership of our Grand Council members, but they will also have opportunity in planned discussion periods to suggest or inquire about every detail of your chapter's operation.

So the big opportunity is the Grand Chapter Congress. Select your best possible representative as your official delegate, and send as many more officers and members as you can. See you there!



A Word From The Central Office

PREPARATION is the theme of Central Office activities these days. Preparation for over 100 initiations to be held within the next four weeks; preparation for the last interim report of the 1961 Chapter Efficiency Contest; preparation for the housing of delegates at the 23rd Grand Chapter Congress; preparation of the program of the Congress; and preparation of reports to the 23rd Grand Chapter Congress. All of these require more staff time than the average member realizes.

As Asheville and the 23rd Grand Chapter Congress looms

closer and the details of the program develop, we grow more enthusiastic about it. This will be our first experience at a resort and all indications are that it will be most enjoyable. Advance reservations, which have poured in at an unprecedented rate, lead us to believe that this will also be one of the best attended in our history. We hope that you personally can attend as we hope to present many constructive ideas for the future development of Delta Sigma Pi for your consideration. We also promise you a most memorable time.

—JIM THOMSON



The DELTASIG

O F D E L T A S I G M A P I

Chapter 114 Installed at Mankato State College

Delta Sigma Pi reached 114 undergraduate chapters with the installation of Epsilon Iota Chapter at Mankato State College in Mankato, Minnesota, on Saturday, December 10, 1960. Of this 114 chapters, a total of 106 are currently active on campuses today.

The installation ceremonies for Epsilon Iota Chapter were held in the Saulpaugh Hotel in Mankato, Minnesota, and on the campus of Mankato State College. Heading the Installation Team was Grand President Brewer who received an assist from Acting Regional Director George Eide, Past Director Rudolph Janzen, and delegations from the Twin Cities Alumni Club, Alpha Epsilon Chapter at Minnesota, and Alpha Eta Chapter at South Dakota. Also in attendance at the Installation Banquet was Brother Paul V. Grambsch, Dean of the School of Business at the University of Minnesota.

The program of the day included a tour of the Mankato State College Campus for the benefit of the visitors, a luncheon at the Saulpaugh Hotel, the informal and formal ritualistic initiations, and the Installation Banquet.

Past Director Rudolph Janzen served as toastmaster at the Installation Banquet, which was the highlight of the day. To open the banquet program was Mr. F. A. Buscher, a member of the Mankato State College Board, who welcomed Epsilon Iota Chapter to the campus on behalf of the administration. The guests and members were then given a glimpse of the History of the Division of Business Education of Mankato State College by Morgan I. Thomas, its chairman. John R. Beerling,

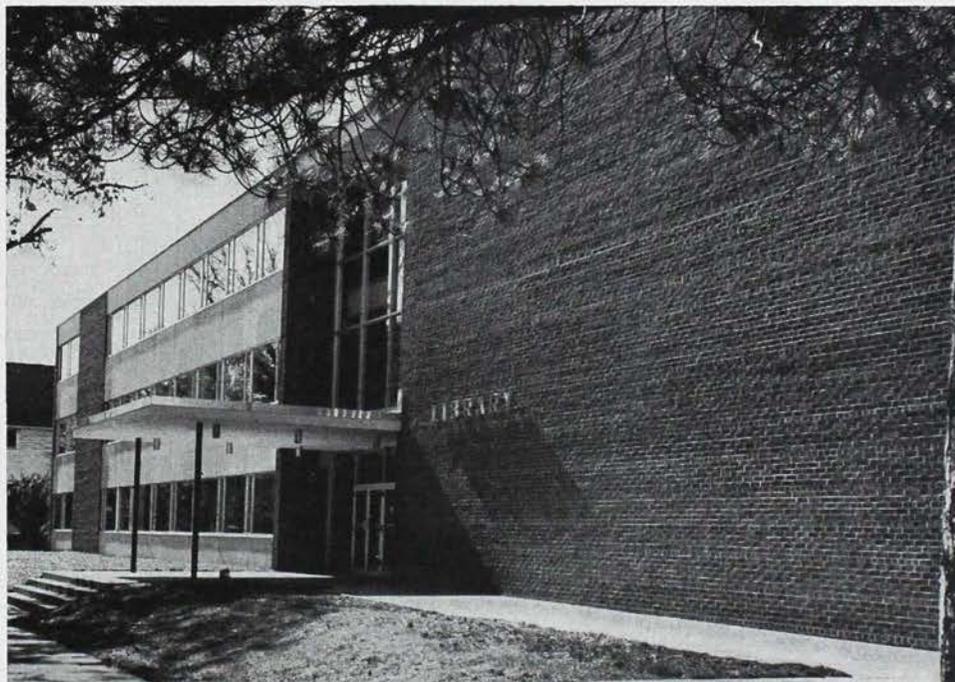
past president of Delta Sigma Tau, followed with a few facts about the founding of our petitioning group at Mankato, Delta Sigma Tau. At this point the climax of the day and almost two years was reached as Grand President Brewer presented the charge and charter to the new chapter. Gerald Brine, president of Epsilon Iota Chapter, stepped forth to receive this charter and accept the responsibilities that go with it for the new chapter. Dean Paul V. Grambsch of Minnesota was then called upon for an address, entitled "*Fraternalism and Business.*" In conclusion, Acting Director

George Eide extended fraternal greetings to the new chapter on behalf of all of the officers, chapters and alumni clubs that had sent their best wishes.

History of Mankato State College

The institution which today is Mankato State College was founded by legislative enactment in the year 1867. However it was only through the efforts of Daniel Buck and E. D. B. Porter that the required sum of money to open a school was raised the following year. George M. Gage, editor of a Maine edu-

THIS ATTRACTIVE Library was completed on the Mankato State College Campus in 1958.





GRAND PRESIDENT HOMER T. BREWER climaxed the Epsilon Iota Chapter Installation by presenting the charter to its President Gerry Brine (right).

ational journal, was secured as the first principal of this new normal school for teacher preparation and on October 7, 1868, in the Methodist church, the first classes were called to order with a total of 27 students enrolled. Later the classes were moved into rooms on the second floor of a business building on Front Street. It was not until April 1870, that the classes were able to move into the still uncompleted college building which stood on the site of the present college.

It was also in 1870 that Edward Searing was named the first president of the college, and in June of the same year the first graduation proceedings took place with ten students completing two years

of teacher preparation training. It was not until 1879 that the school's program was enlarged to include two years of secondary work to make a four-year preparation school.

During the administration of President Searing from 1870 to 1898 the school enrollment increased to a maximum of 801 and a faculty of 30 members. The school grew with the coming years and by 1921 by legislative enactment the school was named Mankato State Teachers College.

All went well until one Sunday morning in 1922, when a fire completely destroyed the original college building. Classes resumed immediately by being



DEAN PAUL V. GRAMBSCH, of the University of Minnesota, was a featured speaker at the Installation of Epsilon Iota Chapter at Mankato State College recently. On his left are Gretchen S. Morris, assistant to the president of Mankato State College; and F. A. Busher, member of the Mankato State College Board.

THE NEW Science and Arts Building on the Mankato State College Campus which was opened for use last summer.



held in various churches and auditoriums. The present college administration building was then built and completed in 1924. In 1925, the State Legislature authorized a four-year college program and the awarding of a Bachelor of Education degree. Enrollment reached new peaks in the late thirties, and the building program continued until interrupted by World War II.

In 1946 the State Teachers College Board broadened the field of service of the State Colleges in Minnesota by authorizing them to grant the Bachelor of Arts degree to students with objectives other than in the teaching profession. In recognition of the college's expanding educational role the 1957 State Legislature removed the word "Teacher" from the name and gave the school the title of Mankato State College. With the ever increasing student enrollment, the college is in the process of a large building and expansion program including a new modern library, additional acreage, new college elementary and secondary school, six dormitories, and additions to the science and arts building.

History of the Division of Business Education

The present Division of Business Education of Mankato State College had its beginning in the fall of 1947 when Dr. Duane McCracken was obtained as an instructor in economics. In December of the same year Dr. Hazel A. Flood became an instructor and taught commer-



ACTING REGIONAL DIRECTOR George Eide welcomed the new chapter at Mankato State College by passing on the many greetings received from all parts of the Delta Sigma Pi world.

cial business courses. These two professors did the initial planning and programming that led to the development of the present Division of Business.

In the fall of 1948, with the addition of W. Albert Cox to the staff, the division offered 11 courses. The following year the Division of Business Education was divided into the three fields of study that presently make it possible to pursue a major field of study in either Business Administration, Business Education, or Economics.

Since that time the division grew steadily and by the fall of 1958 had a faculty of 18 members and offered a total of 35 courses. The enrollment figures for the Fall Quarter of 1958 showed that out of the 3304 students enrolled in the entire college, 1219 students were registered for these classes in Business Administration and Economics or approximately 36.9% of the entire student body.

In ten years' time this Division has grown to the largest department at Mankato State College. There are more students majoring in the three departments of the Division of Business Education than in any other division.



AMONG THE DIGNITARIES present for the Mankato State college installation were (left to right) Gretchen S. Morris, assistant to the president; F. A. Busher, member of the Board; and Milton J. Hassel, academic dean.

The future looks bright for the Division of Business Education with plans for further expansion and development. These plans call for the addition of even more courses, especially in the business management field and the possibility of offering a Master of Arts degree to make possible further study in business courses at Mankato State College.



MEMBERS AND OFFICERS of Epsilon Iota Chapter at Mankato State College in Mankato, Minnesota, on the day of their installation.

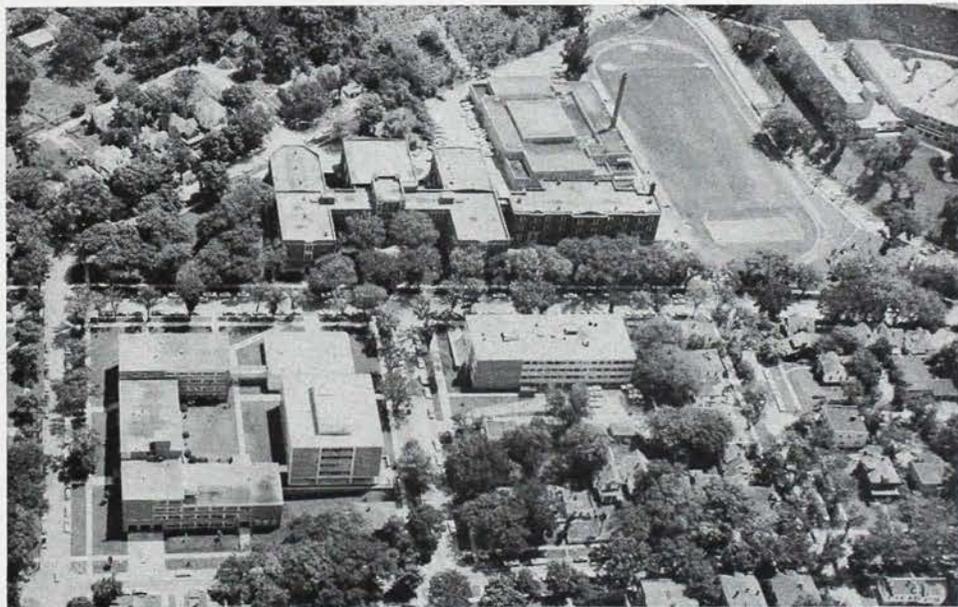
History of Delta Sigma Tau

For almost a year Delta Sigma Tau, our petitioning group at Mankato State College, experimented with a professional program and fraternity to determine whether or not this was the type of organization desired on the Mankato campus. In May, 1960, the fruits of their efforts were rewarded as they gained full approval from the Administration and the Student Senate. The balance of the Spring Quarter of 1960 was devoted to building the membership of the organization and to developing its program.

By the Fall of 1960, Delta Sigma Tau had earned its keep on the Mankato State College Campus and its activities were attracting the attention of top students and the faculty. Its efforts were then turned to long dormant plans for national affiliation with Delta Sigma Pi. The fraternity was divided into teams for the purpose of completing its preparations for installation, while at the same time carrying out the regular established program of the fraternity.

On December 10, 1960, the following undergraduates were initiated as charter
(Continued on page 122)

AN AIR VIEW of the Mankato State College Campus in Mankato, Minnesota, portrays the extent of this modern campus.





ASHEVILLE, NORTH CAROLINA, The Grove Park Inn, and the 23rd Grand Chapter Congress of Delta Sigma Pi do await you, but if you don't act fast this invitation will have to be withdrawn. Reservations are literally pouring in and the entire Inn will soon be filled to capacity, if you don't hurry.

Wednesday, August 30, 1961.

- Group Breakfast
- Business Session
- Sightseeing for Ladies
- Luncheon
- Afternoon of Recreation
- Stag Dinner
- Pink Poodle Dinner for Ladies
- Las Vegas Party for Men
- Bingo Party for Ladies

Thursday, August 31, 1961.

- Group Breakfast
- Business Session
- Luncheon
- Afternoon of Recreation
- Steak Cook-out
- Evening of Entertainment

YOUR COST will be:

(Includes room, meals, tips, entertainment, and registration)

Per person:

1 to room \$24.00 per day or \$96.00 convention

2 to room \$18.50 per day or \$74.00 convention

3 to room \$15.00 per day or \$60.00 convention

4 to room \$14.00 per day or \$56.00 convention

Advance Registration Fee (This applies on total convention cost) \$10.00 per person.

These rates do include the tours planned for the ladies, but do not include greens fees for those that wish to play golf, and they do not include beverages other than those generally served with meals. Other than these items, your per diem rate takes care of all of your expenses at Asheville.

TO BE INCLUDED in this most memorable Congress and to enjoy the extensive facilities of the Grove Park Inn, you must send in your reservation today. Use the following form to do so.

Asheville Awaits You, But Not For Very Long

To refresh your memory, here are some of the facts about the 23rd Grand Chapter Congress:

THE DATES are Monday, August 28, through Thursday, August 31, 1961. The program will begin shortly after lunch on Monday and will be concluded late in the evening on Thursday. This is the week before Labor Day.

THE PROGRAM will follow about like this:

Monday, August 28, 1961.

- Registration
- Luncheon
- Opening Business Session
- Buffet Dinner
- Reception

Tuesday, August 29, 1961.

- Group Breakfast
- Business Session
- Sightseeing for Ladies
- Luncheon
- Afternoon of Recreation
- Honorary Member Initiation
- Grand Chapter Congress Banquet

Advance Reservation

DELTA SIGMA PI 23rd GRAND CHAPTER CONGRESS

Grove Park Inn, Asheville, North Carolina

August 28-31, 1961

To The Central Office of
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio

Brothers:

I am enclosing my check for \$..... (\$10.00 per person) to guarantee my accommodations at the Grove Park Inn, and the 23rd Grand Chapter Congress. I understand that this will apply on the total cost of the Congress.

Name Chapter

Address

City, State

Others for whom I am submitting Advance Reservation Fees are:

Name Address

Name Address

Name Address

Baylor University Completes New School of Business Building

CONSTRUCTION of the Hankamer School of Business building at Baylor University in Waco, Texas, nears the final stages, with the facade of the building in Indiana limestone and decorative Minnesota granite already completed. Workmen need only to add the finishing touches of flagstone on the steps, patio and porch.



DEAN ALDON S. LANG, assisted by Beta Iota Chapter President Jarred Sloan and Historian Frank Thornton, inspect the new Hankamer School of Business Building of Baylor University while under construction.

This three story building with a partial basement is of simple classical architectural design, has a 180 foot frontage, a depth of 66 to 72 feet and contains 42,000 square feet of floor space. The imposing facade consists of a front porch 114 feet by 8 feet, floored with Penn-crest (*Pennsylvania*) flagstone, and ten rectangular limestone columns supporting the 30 foot high porch roof. The approach steps to the building from the sidewalk are flanked by granite buttresses leading to a ground level flagstone patio. The flagstone steps, flanked by massive granite planters lead to the porch thence into the main entrance of double glass doors.

The main floor corridor walls are of white Italian marble and the foyer walls are of transparent glass and marble. Corridors on the first and third floors have ceramic tile walls. These 10 foot wide corridors are well lighted and have white terrazo floors. Accoustical ceilings are uniform throughout the entire building.

Sections of the building have been reserved for the administration office and each of the eight departments of the school: accounting, business administration, economics and finance, management

and statistics, marketing, real estate and insurance, economic research, and the graduate department.

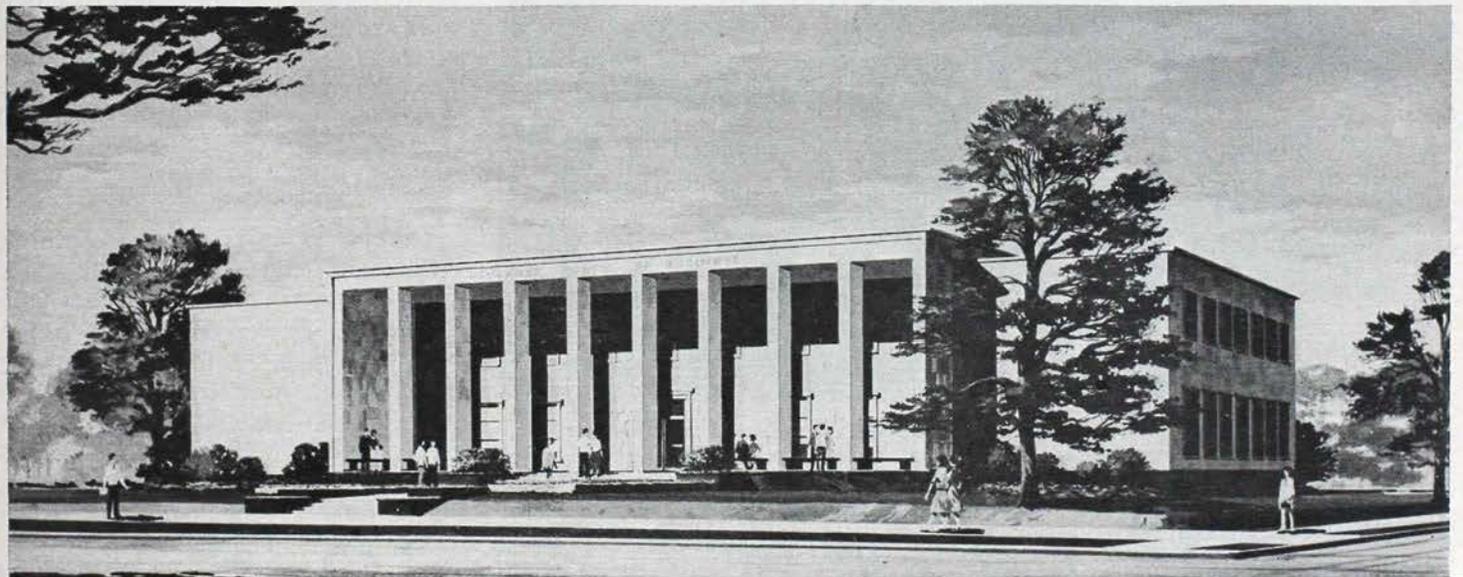
Twenty classrooms will range from seminar rooms with a capacity of 10 to lecture rooms for 100.

Other facilities in the building include complete administrative suite finished with walnut flexwood walls, carpeted floors and draped windows; 35 faculty offices arranged in departmental suites, a spacious reading room; a stadium type lecture room completely equipped with audio visual aids, and 250 drop-leaf writing arm opera chairs; a faculty lounge and student lounge. The building which will also house the Baylor University Placement Center, has ultra-modern year-round air-conditioning.

The principal donor of funds for this million dollar plus building, including furnishings, are prominent Baylor alumni, Mr. and Mrs. Earl C. Hankamer of Houston, Texas. Mr. Hankamer is a member of Beta Iota Chapter of Delta Sigma Pi at Baylor.

Aldon S. Lang, also a member of Beta Iota Chapter of Delta Sigma Pi, is dean of the Hankamer School of Business. Baylor is the home of Beta Iota Chapter of Delta Sigma Pi, having been installed there on December 6, 1930.

ARCHITECTS drawing of the new Hankamer School of Business at Baylor University in Waco, Texas.



Epsilon Kappa Chapter Installed at Shepherd College

ON SATURDAY, February 18, 1961, Epsilon Kappa Chapter of Delta Sigma Pi was installed at Shepherd College in Shepherdstown, West Virginia. This was the 115th chapter of Delta Sigma Pi and the second to be installed in West Virginia, Delta Omega Chapter at West Liberty State College becoming a part of the Fraternity in May 1960.

The installation ceremonies were held in Martinsburg, West Virginia, a few miles from the campus, and began with an informal luncheon at 1:00 P.M. Heading the Installation Team was Grand President Homer T. Brewer, and comprising the Team were Past Grand President J. Harry Feltham, Executive Director Jim Thomson, District Director H. Melvin Brown, and delegations from Mu Chapter at Georgetown University, Chi Chapter at Johns Hopkins University, the Baltimore Alumni Club and the Washington Alumni Club.

All ceremonies were held in the Shen-

andoah Hotel which also was the scene of the Installation Banquet that evening. Executive Director Jim Thomson served as toastmaster of the Banquet and opened the program by introducing Arthur G. Slonaker, Academic Dean of Shepherd College, who welcomed the new chapter on behalf of the College. A history of the Division of Business Administration was then provided by Charles F. Printz, its chairman. G. Norris Rath, president of our petitioning group, Sigma Beta Chi, then told of its founding. Grand President Brewer captured the "oscar" with his presentation of the charge and charter to Epsilon Kappa Chapter. President Rath took the floor again to accept the charter on behalf of the new chapter. In conclusion, Past Grand President J. Harry Feltham and District Director H. Melvin Brown extended fraternal greetings to the new chapter for all of the many chapters and alumni clubs that had sent letters and telegrams of welcome.

History of Shepherd College

The Shepherd College campus is located on the banks of the Potomac River in the Eastern Panhandle of the state of West Virginia. The history of the college began when the county seat of Jefferson County was moved from Shepherdstown to Charles Town in 1871. The people of Shepherdstown decided to use the vacated courthouse for educational pur-



GRAND PRESIDENT BREWER, left, presents G. Norris Rath with Epsilon Kappa Chapter Charter at Shepherd College in Shepherdstown, West Virginia.



SHOTS FROM THE INSTALLATION of Epsilon Kappa Chapter at Shepherd College, Shepherdstown, West Virginia. *Upper left:* Grand President Brewer chats with Dean Slonaker, Dean Harry and Charles Printz, Chairman of the Division of Business. *Upper right:* Members of the chapter discuss the duties of the new keeper of the parchment roll, John R. Saville. *Lower left:* W. R. Thacher, one of the chapter advisors discussed the fraternity with delegates from Mu Chapter at Georgetown. *Lower right:* Past Grand President J. Harry Feltham exchanges wits with Chairman of the Division of Business Charles F. Printz.

poses; and on November 30, 1871, Shepherd College was incorporated. On July 1, 1872, the College trustees secured a ten-year lease on the former courthouse building and the first students assembled at Shepherd College on September 2, 1872. Joseph McMurrin served as the first principal of the institution with an enrollment of 42 students.

The College was operated as a private corporation until February 27, 1873, when Shepherd College became one of the branches of the Normal School System.

In 1948, the needs for a greater Shepherd College were recognized by the West Virginia Board of Education when they purchased 25 acres of land, thus extending the campus from Main Street in Shepherdstown to the Potomac River.

Two major buildings have been completed on the new campus. A \$500,000



EPSILON KAPPA CHAPTER Installation Banquet at Shepherd College. Speakers' table, left to right: Dean of Students Ormsby Harry, Secretary James Resh, Advisor W. R. Thacher, District Director Brown, Advisor and Chairman of the Division of Business Charles F. Printz, Grand President Brewer, Executive Director J. D. Thomson, Academic Dean Gordon Slonaker, Past Grand President J. Harry Feltham, President Norris Rath, Advisor Harry Louden, Senior Vice President Richard Van Essendelft, Chancellor Arthur Saladino and Vice President Arthur Saladino.

health and physical education building was opened in June, 1952, and a \$442,000 modern men's residence hall, housing 150 men, was opened in September, 1953. By 1954, Shepherd College had a campus of more than 30 acres with 10 major buildings with an estimated value of more than \$2,000,000. At the present time two buildings are being erected: a new residence hall for women and a dining hall.

Shepherd College offers two academic degrees: Bachelor of Arts and Bachelor of Science. The College is a recognized state-supported, four-year, liberal arts and teacher education institution, operating under the supervision of the West Virginia Board of Education. The College is fully accredited by the North Central Association of Colleges and Secondary Schools and the American Association of Colleges for Teacher Education and is a member of the Association of American Colleges and the American Council on Education.

History of the Division of Business Administration

The Business Administration Department at Shepherd College was organized in 1917. It was then called the Commercial Work Department. Bookkeeping and accounting, typewriting, and commercial arithmetic were the subjects listed in the curriculum. In 1921, cost accounting, stenography, office training, commercial law, advertising and sales-

manship, and penmanship were added. Two additional faculty members were needed as the demand for business education increased.

When Charles Printz, now chairman of the Business Administration and Education Division, joined the faculty in

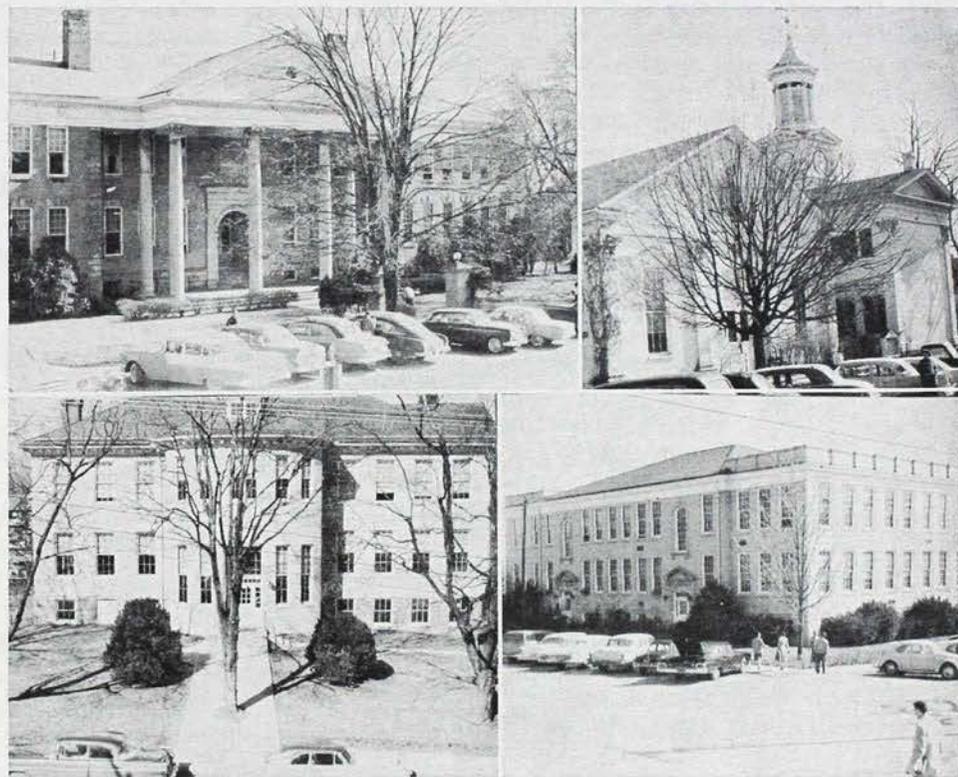
1947, the Department took on a new name, "Commerce and Business Administration Department." New subjects were added to the curriculum to give students preparing for the business world a better opportunity—retail merchandising, money and banking, principles of marketing, economic problems, intermediate and advanced accounting, business organization and management, cost accounting and auditing.

In 1948, the Department dropped the word "Commerce" and became known as the Business Administration Department of Shepherd College. Business law and mathematics of finance were added to the curriculum. The Department was in the Division of Economics and Social Studies.

In 1954, the Business Administration and Business Education Departments became a separate Division of the College. The Business Administration Department was divided into accounting, marketing, and teaching areas of concentration in 1956.

History of Sigma Beta Chi Fraternity

In the spring semester of 1960, two faculty men, Charles Printz, and Harry



CAMPUS BUILDINGS of Shepherd College, Shepherdstown, West Virginia; home of Epsilon Kappa Chapter of Delta Sigma Pi. Upper left: Knutii Hall, seat of the college administration. Upper right: Reynolds Hall, and McMurrin Hall, the original building at Shepherd College. Lower left: Social Science Building. Lower right: Snyder Science Hall and student center.



SCENE OF THE INSTALLATION BANQUET of Epsilon Kappa Chapter at Shepherd College was the Main Ballroom of the Shenandoah Hotel in nearby Martinsburg, West Virginia.

Louden, suggested petitioning Delta Sigma Pi. It was thought that being affiliated with Delta Sigma Pi would assist in a greater development of the professional interests of the business students, and would give added prestige to the Business Administration Division and to Shepherd College.

Responsibility of inquiring about Delta Sigma Pi was given to Norris Rath. He corresponded with The Central Office expressing the desire to become affiliated with Delta Sigma Pi.

Upon receiving the material and requirements necessary for affiliation, Mr. Printz and Mr. Louden met with a group of interested students. The results of this meeting showed that the students were impressed with the benefits offered by Delta Sigma Pi.

On May 10, 1960, a meeting was held in White Hall for all male members of the Business Administration Division to explain the benefits and requirements necessary to petition Delta Sigma Pi. At this meeting a vote was taken to see how many students were interested in petitioning Delta Sigma Pi. Since the results were very favorable, it was decided to obtain permission and approval from the Student Senate and the Administration of Shepherd College. The Student Senate voted unanimously on May 16, in favor of the Business Administration Division's organizing a local business fraternity. The Administration also gave its approval.

On May 20, a meeting was held in White Hall to elect officers, to decide on a name for the local fraternity, and to approve the Constitution, which had been written by the Constitution Com-

mittee. Sigma Beta Chi was chosen as the name of the local fraternity.

Professional meetings included tour and luncheon of the Old National Bank of Martinsburg, West Virginia, a talk by James Louis Robertson, a member of the Federal Reserve Board from Washington, D.C., who spoke concerning the economic situation in the United States, and a final meeting with Charles Farrar, Field Secretary of Delta Sigma Pi, who

attended the fraternity banquet held at the Shenandoah Hotel in Martinsburg, West Virginia.

Sigma Beta Chi had now found its place on Shepherd College campus, and was looking forward to fulfilling the need of the business students for a better relationship with the faculty and providing the students with professional contacts in the business world.

On February 18, 1961, the following undergraduates were initiated as charter members of Epsilon Kappa Chapter in the International Fraternity of Delta Sigma Pi: Raymond Alvarez, Robert H. Campbell, Jr., Don Davis, Earl W. Eschbacher, Jr., Howard C. Fagley, Laurence H. Gerber, Harry High, Dwayne A. House, Horace M. Jordan, Jr., Richard L. Knode, John T. O'Brien, Jr., Harry E. Pontius, III, G. Norris Rath, James L. Resh, Anthony Rocco, Jr., Terry L. Rohrer, Arthur S. Saladine, John R. Saville, Ashley Scarborough, Joseph E. Szymialis, Ronald W. Taylor, C. David Thrailkill, Jr., Richard C. Van Essendelft, Kermit S. Weller, Robert W. Whited, James Whitney, and Robert J. Wooldridge. Faculty initiated were Harry P. Louden, Charles F. Printz, and W. R. Thacher.

The
Epsilon Lambda Chapter
of
DELTA SIGMA PI
was installed at
ROCHESTER INSTITUTE OF TECHNOLOGY
on
MARCH 5, 1961

Details of this installation will
appear in the November 1961 Issue

Deltasigs in the Graduate Program at Auburn University

By H. Ellsworth Steele, Beta Lambda Chapter
Research Professor of Economics, Auburn University

THE QUALITIES which lead young men to join Delta Sigma Pi and the training which they receive in this professional business fraternity are important factors in their lives. A close look at Auburn University's graduate program in business reveals that a higher proportion of Deltasigs than of nonmembers win the master's de-

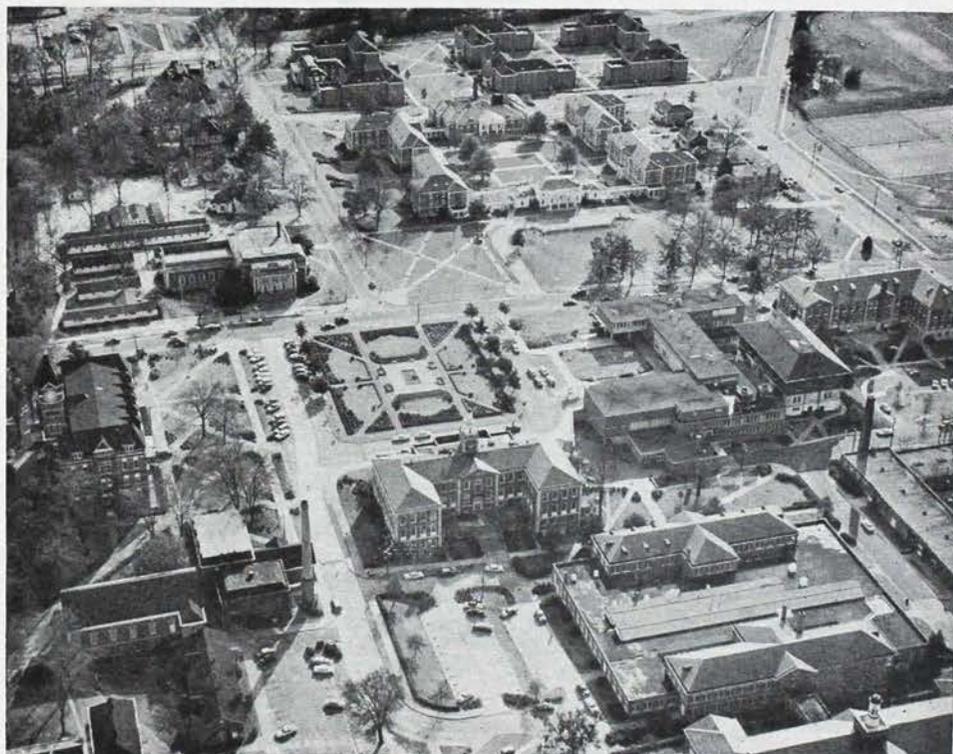
gree. In 1960, however, the student body had grown to 8,829. Auburn University has a long and interesting history. It was established by the Methodist Church in 1856 as the "East Alabama Male College." During the Civil War it served as a Confederate hospital. In 1872, it was ceded to the state and became Alabama's land grant college under the title of "The Agricultural and Mechanical College of Alabama." In 1899, this name gave way to "Alabama Polytechnic Institute." Finally in January, 1960, the institution emerged as "Auburn University," in tacit acknowledgment that it had developed the well rounded programs in many branches of learning typical of true universities and that for years it has been known and loved as "Auburn" by friends and alumni all over the world.

The Business Department

Business training at Auburn is offered by the department of economics and bus-

ness administration, the largest department on the campus, which was established in 1929. Its current chairman, Dr. Charles P. Anson, points out that there are now 1,037 undergraduate majors in "B.A." The department's staff is housed primarily in Tichenor Hall, but due to lack of space some members have offices in three other buildings on the campus, including the new air-conditioned Dunstan Hall. The \$6.8 million capital improvement program voted for Auburn University by the Alabama State Legislature in 1959 will eventually provide greatly improved facilities for use by the department. At the top of the list is the \$2.5 million library now under construction. Also, development of the University's new physical science center, to which the physics department, now housed in Tichenor, will move, should release space for consolidation and expansion of the business department within its home building, Tichenor.

HOME OF BETA LAMBDA CHAPTER since 1931 is Auburn University as seen here in this aerial view of the campus in Auburn, Alabama.



PICTURED HERE are the faculty advisors and president of Beta Lambda Chapter at Auburn University. From left to right in the front row: Robert D. Boston, H. E. Klontz. Back row: James B. Quick, chapter president; Charles P. Anson, Chairman of the Department of Economics and Business Administration; and H. Ellsworth Steele.

gree. Study of Auburn's graduate students also suggests that Deltasigs are somewhat more mature and stable in their vocational decisions than are students who have not belonged to the fraternity.

Growth of the University

When the Beta Lambda Chapter of Delta Sigma Pi was founded on the Alabama Polytechnic Institute's campus, at Auburn, Alabama, in 1931, only 1,823 students were enrolled. By the fall of



CAUGHT HERE are officers and the faculty advisors of the Beta Lambda Chapter at Auburn University. They are from left to right: H. Ellsworth Steele, advisor; H. B. Lee, vice president; Robert O. Boston, advisor; Clyde Williams, efficiency contest chairman; Fred Rennaker, secretary; and James B. Quick, president.

Students in the Graduate Program

Auburn launched its master's degree program in business in 1948. Since that time nearly 300 students have sought admission from many points in the United States and from Belgium, France, Japan, Lebanon, the Philippines, and Taiwan. Of this number, the department's screening committee has accepted slightly over 200. Over the last five years the committee's acceptance ratio has ranged from 48 to 60 percent, which indicates that it is becoming increasingly difficult to gain entrance to the graduate school in the economics and business areas. Of the 148 students who have enrolled in the graduate program from 34 colleges and uni-

versities scattered over the nation, up to the present time 69 have completed all their course work for the master's degree. The siren call of business opportunities (and marriage for several of the girls) lured 41 of these students away from graduate work before they completed requirements for their degree. This fact suggests that many graduate students at Auburn would prefer an M.B.A. program, a plan that usually contemplates a terminal degree without a thesis. The remaining 28 students of this group of 69 have completed their theses and thus won their master's degree.

To obtain a better insight into the graduate program itself and to learn about the students' experiences after leaving the University, a survey was made in 1960 of those students who had completed 35 or more quarter hours of work toward the master's degree at Auburn. Of the 70 students receiving this questionnaire, 59, or 84 percent, responded. Of the Deltasigs included in the 70, 18 of 21 returned the questionnaire. The following analysis is confined to the students who have completed 35 or more hours of course work.

Student Background

The background of experience which students bring to university work is a very important factor influencing their academic success. Of the students in the Auburn graduate program in business and economics who were surveyed, six out of ten Deltasigs and seven out of ten nonmembers had been in the military service or had had work experience before entering graduate school. This experience came either before, during, or after their undergraduate work. Of the nonmembers al-

most one-half had been in the military service, but only slightly over one-fourth of the Deltasigs had had this training. This difference suggests the possibility that returning veterans are not as likely as nonveterans to be attracted by membership in a professional business fraternity.

Two-thirds of the Deltasigs studied went directly from their undergraduate work into the graduate program, though many of these students had had military or work experience along the way. The remaining one-third of the Deltasigs entered graduate work within three years of completing their bachelor's degree. In contrast, nearly one-fifth of the nonmembers allowed four or more years to elapse after



BROTHER CARL T. HAPPER, JR., center, General Commercial Manager of the Alabama Southern Bell Telephone Company discusses recent talk given to Beta Lambda Chapter at Auburn University with Dr. Charles P. Anson, Chairman of the Department of Business and James B. Quick, chapter president.

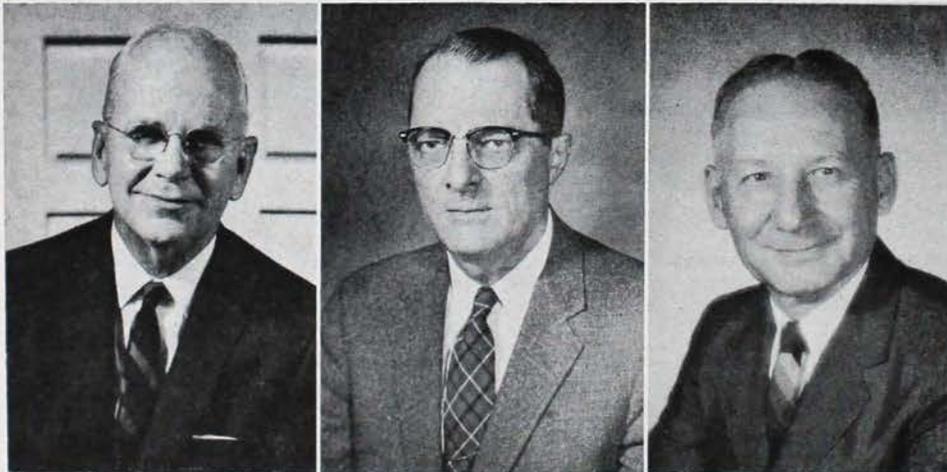
they received their bachelor's degree before they started graduate school. This fact and other evidence to be examined below suggests that Deltasigs decide somewhat earlier, and more firmly, on their life work than do nonmembers.

Experience in Graduate School

The great majority of the Auburn graduate students surveyed specialized in accounting or in personnel and labor relations in their advanced work. This was especially true of the Deltasigs, half of whom went into accounting and two-fifths into personal-labor. Of the nonmembers, two-fifths studied accounting; one-fourth, personnel-labor, and one-fifth, economic theory.

A higher proportion of the Deltasigs than of the nonmembers completed their

(Continued on page 122)



ADDING TO THE PRESTIGE of Beta Lambda Chapter's membership at Auburn University are these outstanding educators. From left to right: Dr. Ralph B. Draughon, president; W. T. Ingram, treasurer and business manager; and Dr. Roger W. Allen, dean of the School of Science and Literature.

Louisiana State Coed Chosen 1961 "Rose"

MISS JUDY CODAY, choice of Beta Zeta Chapter at Louisiana State University, was selected national 1961 "Rose of Deltasig." Miss Coday's photograph was one of the 60 photographs sent to Holly-

wood from Alpha Omega Chapter at De Paul University. Miss Mikolas is enrolled in the College of Liberal Arts at De Paul, is affiliated with Delta Gamma Sorority, and maintains a high scholastic average.

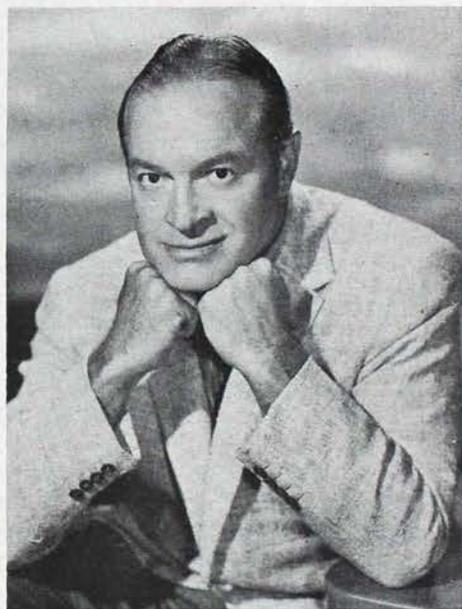


MISS JUDY CODAY, representing Beta Zeta Chapter at Louisiana State University, was the judges choice for "1961 Rose of Deltasig."

Judging the contest this year was a hard task, according to Miss Van Buren and Bob Hope, as every photograph entered in the contest was a potential national "Rose." This is the 14th annual "Rose of Deltasig" contest, and we are again indebted to Miss Lida Livingston of Communications Counselors, Inc., of New York for handling the judging of the contest. We were very pleased to have the popular columnist, Abigail Van Buren, and the movie and TV personality Bob Hope, as the judges this year.

Bob Hope

Few people in show business have been successful as long, or in as many fields as Bob Hope. Today the star of his eight-



BOB HOPE, movie and TV personality, served as one of the judges of the 1961 "Rose of Deltasig" Contest.



MISS NANCY MIKOLAS of De Paul University in Chicago represented Alpha Omega Chapter and was selected in third place.



ABIGAIL VAN BUREN, known for her "Dear Abby" column, was one of the judges in the "Rose of Deltasig." Contest for 1961.



SECOND CHOICE of the judges was Miss Nancy Foreman, of the University of Nebraska representing Alpha Delta Chapter.

wood to be judged by Abigail Van Buren ("Dear Abby") and Bob Hope.

The new national "Rose," Miss Judy Coday, is a student at Louisiana State University majoring in vocal music. She has attained many honors on the campus of LSU as president of the Music School, chairman of the Judicial Board, and president of Chi Omega Sorority. Miss Coday is known for her beauty in her own state of Louisiana and now will have national acclaim.

Miss Nancy Foreman of the University of Nebraska, representing Alpha Delta Chapter, was the choice of the judges for second place. Miss Foreman is a sophomore at the University of Nebraska. She is a major in speech therapy, belongs to Chi Omega Sorority, and is active in campus activities.

Third choice of the judges was Miss Nancy Mikolas, selected by the brothers

times-a-year "Bob Hope Buick Show" on NBC-TV, and busily engaged in the making of two new Hollywood motion pictures, Bob's background included road shows, vaudeville, Broadway, radio, movies and TV.

Bob Hope's tongue-in-cheek good humor, his extensive travels to all parts of the world to entertain servicemen in remote military bases, and his regular television programs for the Buick Motor Division, General Motors Corporation, have retained for him a stardom—and an admiration from his fellow man—rarely earned in show business.

Abigail Van Buren

Abigail Van Buren, in private life Mrs. Morton Phillips, is probably the most read newspaper columnist in the world today. The recipient of some 8,000 letters a week, from readers of more than 500 newspapers throughout the United States, Canada, Australia, Germany, and South America, her "Dear Abby" column deals out forceful, sympathetic and usually pungent advice to those who seek it.

Possessed of beauty, arresting personality and a flashing wit that is reflected in her column, Abby lives in Los Angeles with her businessman husband and two teen-aged children. She relishes her work and life in general, and is her own best example of the soundness of her counsel.

Chapter 114 Installed at Mankato State

(Continued from page 113)

members of Epsilon Iota Chapter in the International Fraternity of Delta Sigma Pi: John P. Beerling, James A. Berg, Howard A. Branson, Joseph A. Breckner, Charles J. Carlson, James Eugene Coggins, Richard A. Connor, Richard S. Darbo, Richard A. Ellingson, John P. Englert, Jack Thomas Genung, Visvaris M. Giga, Gary L. Grovdahl, Donald E. Hanson, Gene R. Herrick, Brandford O. H. Johnson, David G. Johnson, Dennis K. Johnson, Richard A. Johnson, Lloyd W. Keohnen, Dennis J. Kilbane, William M. Killoren, Thomas L. Lueken, Gerald J. Mertes, Willis C. Meuwissen, Robert L. Meyer, Richard W. Myers, William C. Palmer, David G. Seidel, David D. Stevens, Richard S. Swan, Frank Vido Jr. Faculty initiated were Earl D. Alberts, Paul F. Casey and Morgan I. Thomas.

Deltasigs in Graduate Program at Auburn

(Continued from page 120)

work for the master's degree: 43 percent and 36 percent, respectively. It is interesting to note that of the Deltasigs with military or work experience prior to enrolling in graduate school, nearly two-thirds won their degree, but of the Deltasigs without this background only slightly more than a fourth achieved this goal. This evidence suggests that military and work experience, the maturity that comes with somewhat greater age, and the training gained from membership in Delta Sigma Pi may be associated with success in completing the master's program.

Post College Experience

Nearly one-half of all the Auburn graduate students surveyed are now employed within Alabama, and 90 percent have located in the Southeastern states. Of the Deltasigs, 94 percent have stayed within the region.

More of the Deltasigs (39 percent) have been attracted into the accounting profession than into any other; whereas of the nonmembers more (30 percent) have gone into teaching than into any other field. One-fifth of the Deltasigs now have their CPA. A substantial proportion of the members (22 percent) have gone into teaching and an equal proportion into industrial management or personnel and industrial relations. Other Deltasigs report that they are now working as a funeral director, banker, or transportation economist for the U. S. Army Corps of Engineers. The nonmembers are even more scattered among a variety of occupations.

When asked in the 1960 survey concerning their plans for further graduate work, more than one-half of both the Deltasigs and of the nonmembers stated that they planned to continue their studies. Of the Deltasigs, however, only one out of six had actually taken further work, whereas one out of three of the nonmembers had done so. Two of the members and nine nonmembers were working on their doctorate. Thus, on the basis of Auburn's experience, the master's degree program is more likely to be viewed as final preparation for life's work by Deltasigs than by nonmembers.

Another interesting fact emerged from the survey of Auburn graduate students. About two-thirds of them are now work-

ing in the same field or in a field very closely related to that in which they specialized as graduate students. This was true for eight out of ten of the Deltasigs, but for only about one-half of the nonmembers.

Conclusions

From this brief study several interesting, but tentative, conclusions may be drawn. First, military and work experience seem to be associated with success in completing a master's program. Second, a higher proportion of Deltasigs than of nonmembers finish their master's degree work at Auburn. Third, Deltasigs at Auburn are more likely to enter business careers and less likely to enter teaching than are nonmembers. Fourth, the great majority of graduate business students at Auburn find post-college careers within the South. Fifth, Delta Sigma Pi members seem to exhibit more maturity than nonmembers in the selection of their field of work, making their decisions earlier and sticking to them more firmly.

—NOTICE—

If you are not now a member, we suggest that you take steps immediately to become active in a DELTA SIGMA PI ALUMNI CLUB.

Waiting you there are:

fraternal friends,
business associates,
professional activities,
social functions,
chapter ties, and
life long fraternal link.

Consult the Directory for alumni club officers in your city.



CHAPTERS

KANSAS

AS SPRING returned to Kansas, the activities of Iota Chapter at the University of Kansas picked up in momentum. The chapter was honored early in the semester by a visit from Field Secretary Charles Farrar and District Director Carl Bolte of Kansas City. In addition to the routine visit, they assisted the chapter in their rushing meeting. Also aiding the chapter at the meeting were Faculty Advisors Trillich and John Logsdon.

On March 21, the chapter was again honored by a visit from District Director Carl Bolte who spoke on the real estate industry in eastern Kansas and western Missouri.

By far the highlight of the spring semester was the initiation of 15 new brothers into the chapter on March 26. They are: Arlie Siebert, Wichita; Felix Davis, New York, New York; Allan Davis, Kansas City, Missouri; Don Peterson, Kansas City, Missouri; Arthur Neis, Eudora; Byron Stout, Wichita; George Robinson, Osawatomie; Bruce Robb, Mission; Charles Cruthird, Caldwell; Dennie Benner, Hiawatha; Chester Wallack, Colorado Springs, Colorado; David Adler, Dixon, Illinois; Ronald Leslie, Goodland; James Weller, Pleasanton; William Hysom, Ottawa.

Plans are now underway for the remainder of the semester and early next fall. The last order of business for the chapter this year will be the election of the new chapter officers which probably will have been done by the time this issue of The DELTASIG reaches the brothers.

WESTERN RESERVE

THE BROTHERS of Beta Tau Chapter held their first social event of the second semester on the 18th of March at Brother Larry Kendra's home in suburban South Euclid. The party was a great success and was enjoyed immensely by all the brothers and pledges who attended. The "Coldcuts and Cokes Party" was the third social function of the year for the chapter.

We were also honored by a visit from J. D. Thomson, Executive Director of the Fraternity. He met for breakfast with President J. Norman Segel as well as alumni Ralph King and Robert Andree on the 27th of February.

Business films on the New York Stock Exchange, manufacturing methods at Procter and Gamble and production at North American Aviation and its divisions were the subject of our first professional meeting of the second semester held at the Tudor Arms Hotel on February 24. The meeting which was attended by 32 people was fol-

lowed by an informal chat where refreshments were served. Professional activities for the rest of the semester call for two more professional meetings as well as a business tour.

On March 10, the chapter installed five pledges. They were James Peresi, a senior in industry, Al Dodds a junior majoring in marketing and sophomores Doug Kine, Ken Krupa and Hans Mathisen. This brings a total of eight new initiates for the semester.

Among the personals include the pinning of Dave Klein and Chuck Braun as well as the election of Dick Neiger as president and Bert Longwell as treasurer of S.A.M. —J. NORMAN SEGEL

SUFFOLK

DELTA PSI CHAPTER at Suffolk University opened its new semester in high fashion with its first Rose of Delta Sig Dance. Over thirty Brothers and their dates were present to watch Suffolk coed, Miss Anne Marie Fitzpatrick, crowned "Rose" by chapter founder, Brother Domenic Buono, Miss Fitzpatrick was presented with a bouquet of roses from President Raymond De Bruce and a pin from Chapter Advisor Harold M. Stone.

A smoker was held at the Boston Club on February 13, to welcome nine prospective pledges. Included in the group were two faculty members, William F. Degiacomo, and John G. Shannon. If all nine pledges successfully weather the storm, which will be climaxed by initiation day on March 25, the Chapter's number of new brothers for the year will number twenty two.

DELTA PSI CHAPTER found much interest in a tour of the Carlings Brewery Company Plant in Natick, Massachusetts on February 7. Twenty Brothers donned their walking shoes for the detailed tour and were richly rewarded at the conclusion of the event with a sampling of the company's product; no injuries were reported.

On February 28, William H. Sullivan Jr. became the Chapter's first honorary initiate. Mr. Sullivan who is President of The Metropolitan Coal and Oil Company and President of the Boston Patriots, ranks high among Massachusetts' businessmen and sportsmen and DELTA PSI CHAPTER is proud to have Mr. Sullivan as one of its Brothers.

On the schedule for noted events in the near future is a dinner-dance to be held at the Boston Club in mid April. All Brothers are working energetically for this event and it should prove to be one of the most successful social activities put on by the chapter.—JERROLD PECKERMAN—CONSTANTINE GIANOUKOS

TENNESSEE

ALPHA ZETA CHAPTER at the University of Tennessee began the winter quarter with its initiation banquet. High-lighting the banquet was the announcement of Mr. Douglas Stone as "Delta Sigma Pi, Professor of the Quarter." Mr. Stone is an instructor with the industrial management department at the University of Tennessee.

During the winter quarter Miss Sandra Tucker was chosen as Alpha Zeta Chapter's "Rose." Miss Tucker is a junior in the College of Business Administration.

Alpha Zeta Chapter is looking forward to the coming spring quarter, and particularly to the planned industrial tour of Bowaters Corporation in Calhoun, Tennessee. Also during the next quarter the election of officers for the coming year will be held.

In keeping with the basic aims of Delta Sigma Pi, Alpha Zeta Chapter held three professional meetings during the winter quarter. Dr. Wright of the University of Tennessee Broadcasting Department spoke about radio and television. Mr. Kurko, who is a representative of AFL-CIO Region Eight Office spoke on the subject of labor and politics. At the last meeting of the quarter Mr. Jim Culp, engineer sales representative of International Business Machines Corporation spoke about the history of his company and possible job opportunities with the company.—DON G. WARD

LAMAR TECH

DELTA ETA CHAPTER at Lamar State College of Technology is very pleased to announce that Brother Richard Mulcrone will receive the Delta Sigma Pi Scholarship Key this spring. We are also proud of the fact that Brother Wayne Aaron, forward on Lamar Tech's basketball team, was named to the All Lone Star Conference Team and was one of the big reasons that Lamar Tech finished first in the conference.

Pledge season is approaching for Delta Eta Chapter and we have given two rush parties. The Pledge Acceptance Dinner will be held March 18, and we expect to have a good class of neophytes.

The members of Delta Eta Chapter that will be here next fall will sorely miss the large number of brothers that we will lose through graduation this spring and summer. We will also be losing our present President, John Jadick, and wish to congratulate him for a job well done.

Our "Rose" Ball will be held May 5, when our "Rose" Pat Peterson will be formally presented to the chapter. We wish to extend an invitation to all brothers to attend.—JAMES MURPHY

SHEPHERD

EPSILON KAPPA CHAPTER at Shepherd College moved swiftly, following its installation on February 18, to organize its first pledge class. Those pledged on Thursday, March 23, were William Hutchings, Dean Bronson, Robert Dotton, John Earle, John Gibbs, Robert Grim, Clarence Gross, Jerry Hockman, and George Pitzer. William Hutchings was elected to serve as president of the class.

The formal initiation of the chapter's first pledge class will be held on Saturday, May 13, when members of Mu Chapter at Georgetown University, Washington, D.C., will assist us in bringing these pledges into our brotherhood. We have also made plans to assist Mu Chapter with their initiation on May 5 and 6.

The professional program will take the spotlight on April 24, when we journey to Baltimore, Maryland, for a tour through the Western Electric plant there.

New officers for the chapter have been appointed to complete the full slate of officers. They are Earl Eschbacher, corresponding secretary; James Whitney, senior guide; and Donald Davis, junior guide.

One of our last functions for the college year will be our Farewell Party given to Brother W. R. Thacher, one of our faculty advisors, who will be retiring at the end of the semester.

OHIO STATE

NU CHAPTER at Ohio State University started the new year with a dinner at the Ohio Union for prospective pledges. After a very fine dinner there was a speech by a local businessman. President Jim Young introduced the actives and a film was shown to introduce the guests to Delta Sigma Pi. The dinner was a great success, as eight pledges were gained. We are planning on a similar dinner this quarter.

A Casino party held at the house was a real success and should be tried by other

chapters. Gambling equipment was set up in the house and play money was used. The couple showing the most profit at the end of the evening won a prize.

Jim Thomson, Executive Director, was lucky to visit Nu Chapter the evening we had planned a blast. A room at the Varsity Club was rented and the whole chapter socialized after the professional meeting.

Nu Chapter of Delta Sigma Pi won the bowling championship of fraternities at Ohio State University this quarter, adding another fine trophy to our already fine display.—LARRY FAIRCHILD

SOUTHERN METHODIST

WE AT BETA PHI CHAPTER are rounding out the year with many activities, but a brief review of the year's activities is in order. We have had a very active professional program which our professional chairman, Eddie Edwards, arranged. We had a most enlightening program during our spring rush activities from a member of the FBI here in Dallas. He provided an interesting hour for the brothers and the rushees. We had a second enriching experience when Max Clampit spoke to our brothers. An active Dallas businessman, Mr. Clampit had many interesting remarks about selling to impart to our members. We also enjoyed a film from the Ford Motor Company.

Our fraternity has contributed much to the university this semester. We honored the School of Business faculty at a coffee on the first day of classes this semester and the professors assure us that they want it to be an annual affair. Second, we awarded a bulletin board to the university in honor of one of the deceased faculty members and brother of Delta Sigma Pi, Dr. Roy McPherson.

We celebrated on April 15, with the chapters at Texas Christian and North Texas by holding the annual "Rose" Dance. March 18, we celebrated our chapter birthday with a baseball game with Texas Christian, but

who remembers the results, as a lively party followed the game before, during, and after. Texas Christian hosted us at an Arabian Night party; North Texas invited us gratis to their fabulous Playboy party; and we invited them both to share our birthday. This party was fun planning, but our social chairmen, Brant Matz and Robert Esch, also enjoyed planning the "Rose" Dance with Brother Frank Strong of the Dallas Alumni Club and the brothers from North Texas and Texas Christian.

Brother Tom Bayer planned an active rush and helped Brother Rogers formulate plans for our initiation ceremony which will long be remembered by the frightened neophytes. We also had a successful banquet planned by Robert Esch and are now ready to close a successful year, having been guided by our enthusiastic group headed by Brother Mathews. We had looked forward to a visit from Alpha Eta; hope they make it next year. See you in Asheville!—ROBERT M. ESCH

BAYLOR

BETA IOTA CHAPTER at Baylor University opened the spring semester with the election of new and capable officers. Jarred Sloan, Houston senior, was elected president.

Other officers are Vice President Johnny Nash, a Calvert senior; Pledge Master Tom Foster, a Corpus Christi senior; Secretary Jack Butler, a Corsicana junior; Treasurer Alan Baker, an Austin senior; Chancellor Mike Irvin, a Corsicana junior; Historian Bill Hartman, a Baytown junior; and Senior Guide Joe Taylor, an Augusta, Ga. junior.

The new \$1,050,000 Hankamer School of Business Building is scheduled to be completed and ready for classes around April 11. The building was donated by Curtis Hankamer and his father Earl C. Hankamer. Curtis is a Deltasig alumnus.

The annual School of Business Day was held March 17, in honor of present and alumni business students. The Beta Iota Chapter was co-sponsor. The Business Day on campus consisted of morning and afternoon panel discussions closing with an evening banquet.

There are 43 active members this spring and five pledges. The pledges are Mike Corwin, Waco; Jim Preston, Mineral Wells; Harry Barrett, Houston; Butch Lorance, Conroe and Don Stanley, San Antonio.

The annual Red "Rose" Formal, in honor of this year's "Rose," Ouida Massey, a Dumas sophomore, will be held May 6. A Southwest Region "Rose" Formal will be held April 15, in Dallas. Chapters at Southern Methodist University, Texas Christian University and North Texas State College plus Baylor will work as a unit for the area formal.

Several other activities so far this semester include an all-campus dance, which was ruled "very successful" and a professional dinner at which Dean Aldon S. Lang, Ph.D., head of the Baylor School of Business, was the featured speaker.—BILL HARTMAN



DELTASIGS at Baylor University play an important part in the construction of the new Hankamer School of Business building as they examine the paneling for the administrative office. The principal donor for the building was Baylor Deltasig Curtis Hankamer.

GEORGETOWN

IT HAS BEEN a busy semester thus far for Mu Chapter. The first few business meetings of the new semester saw the outlining of our professional program for the semester, the acceptance of new chapter by-laws and the election of officers. Major officeholders for the spring term are: Chris Rooney, re-elected to his second term as president; Jack Doyle, senior vice-president; Mike Mumma, vice-president; Bill Hillegeist, re-elected secretary; and Gene Kilby, treasurer.

On February 18, several brothers attended and enjoyably participated in the installation of Epsilon Kappa Chapter at Shepherd College in Shepherdstown, West Virginia. The first professional function of the semester was held on Sunday, February 26, when Dr. L. Jay Atkinson of the Georgetown University economics department and The Department of Commerce presented an interesting talk on the winter recession and the gold situation. The following Saturday, the brothers toured the *Washington Evening Star* newspaper plant and witnessed the intricate operation of a large metropolitan newspaper from the initial reporting stage through the final bundling stage. Current plans call for one professional meeting a month, and several field trips, along with the regular pledging program.

A member of the Washington Alumni Club and an alumnus of Mu Chapter, Mr. Robert A. Girmscheid has been elected Chapter Advisor. Mr. Girmscheid is currently Assistant Education Director with the Investment Bankers Association of America.—WILLIAM G. MULLEN

LOYOLA—Chicago

THIS MONTH the brothers of Gamma Pi Chapter have one of the most outstanding accomplishments of our history to relate to our fellow brothers. On February 13, 1961, Gamma Pi Chapter purchased a three story brick building, located within a block of our campus, to serve as our chapter house.

This is a goal that we have been striving for, for the past five years. The building is large enough to accommodate all of the brothers that may wish to live there, with adequate space for chapter activities.

We will take possession of the building May 1, and as of that date our new address will be: 832 N. Wabash Ave., Chicago 2, Illinois.

At this time the plans for our "Bal Rose" are well under way. The ball will take place on April 15, and this year's "Bal Rose" promises to be an even bigger success than last year's.

Our plans for the balance of this semester are many and varied. Among these are a goodwill tour to Psi Chapter on March 25 and 26, and a mixer with Delaware Hall, the women's dormitory.

With the full calendar of social and professional activities planned, this semester should prove to be the greatest yet for Delta Sigma Pi at Loyola.—CONRAD J. ULZ



MANY DREAMS came true as the officers of Gamma Pi Chapter at Loyola University in Chicago prepare to take over their new quarters on North Wabash Avenue.

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State University has had plenty of activities to keep them busy, especially during the month of April. On the night of April 7, we celebrated our chapter birthday with a party. As always, this was a hilarious occasion, highlighted by the entertainment provided by the pledges. Then on April 16, we held the formal initiation, to which all the pledges had looked forward(?) all semester. To finish out the month in grand style was the "Rose" Ball on the 28th. It was at this time that our pretty "Rose" Queen, Miss Jerri Rowland, was presented. Rounding out our professional program for the semester was the Industrial Conference, which was well received by the student body.

For the remainder of the semester, the pace will be slowed considerably to enable the brothers to devote more time to studying and making their grades, especially for those lucky ones who will be graduating.—JERE W. PERRY

PITTSBURGH

LAMBDA CHAPTER at the University of Pittsburgh was fortunate in having been able to schedule a tour of the Computer Center at Westinghouse Electric Corporation in the East Pittsburgh Plant, which was dedicated on January 19, 1961. The tour was held on February 10 at 7:30 P.M. and featured the new IBM 7090 Computer and Univac No. 1. The Computer Center is said to be the most modern in industry. Over 40 brothers and their wives or girl friends were in attendance and enjoyed the descriptions of Paul Edelman, who conducted the tour.

A lengthy business meeting was held on February 24, at which time many problems and plans were brought up for discussion by the brothers present. President Langer presided with his usual parliamentary poise as many constructive plans for the future were formulated.

Dr. Robert Chapel, one of Lambda Chapter's distinguished advisors will hold an informal social at his home on April 8, for the active brothers. The occasion is the christening of Dr. Chapel's new game room, which we understand has blossomed into a thing of beauty after many long, hard hours of work on his part.

During the months of April and May, Lambda Chapter will be concentrating on preparing new candidates for membership in Delta Sigma Pi. On April 22, our rushing smoker will be held. The pledging of candidates and the election of our officers will take place on May 5. May 27, is the date set for our initiation, banquet and swearing in of officers.—JOSEPH D. HONEKER

MIDWESTERN

EPSILON ZETA CHAPTER at Midwestern University, Wichita Falls, Texas, has achieved noteworthy progress during its first year as a national chapter. Rush activities, election of officers, and the "Rose of Deltasig" Ball have dominated the chapter's activities during the past month.

Early in the semester, a series of social and professional activities were scheduled for the benefit of prospective rushees. The results of these activities were considered favorable and we were able to exceed our quota of pledges for the semester.

Our "Rose of Deltasig" Ball was held in the University Ballroom on February 25, and Miss Peggy McNair was crowned as our "Rose of Deltasig" for the year. On February 27, Miss McNair was elected by the Student Government Senate to represent Midwestern University as its Queen in the Cotton Pageant at Texas A & M on April 7. Miss McNair is a freshman at Midwestern and during her senior year in high school, was elected Miss Wichita Falls.

Election of chapter officers was recently held and Brother George Halkias was re-elected president. Other officers elected were: Larry Hall, senior vice-president; Clifton Anderson, vice-president; Harold Snow, treasurer; Leonard Ledbetter, secretary; Jerry Steadham, chancellor; and Sam McPherson, historian. Donald Berend was elected professional chairman, and Carlton Carr was elected social chairman.

On March 1, 1961 Epsilon Zeta Chapter sponsored the All School Carnival which was held in the University Ballroom. Other organizations on campus were invited to participate in the carnival by setting up and operating booths. The results of the carnival were a big success. All proceeds from the event are donated by the chapter for some worthy school beautification project. This year's project is the construction of a masonry sign at the entrance to the college campus.

To date our progress in the Chapter Efficiency Contest has been excellent, and we have no doubt that we will reach the 100,000 point goal by the end of the semester. Present plans call for several outstanding social and professional activities during the remainder of the year. Included in these plans is a chapter trip to Dallas, Texas as soon as suitable industrial tours have been confirmed.—HAROLD J. SNOW

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma held its spring rush smoker which resulted in the pledging of a fine group. New pledges are Don Sinex, Gil Davidson, Brent Stein, Ron Baker, Coleman Robison, Mark Wasko, J. B. Cohn, Scott Hilburn, Jay Hodges, Bob FitzGibbons, Bill Lipton, Walter Roderick, and Dr. Ed F. Crim, professor of business statistics and chairman of the statistic department. Initiation is planned for April 16.

Selection of our "Rose of Deltasig" has been completed and Ann Gallagher member of Pi Beta Phi Sorority is the winner. Other finalists were Halene Lipe, Margot Watson, Susan Smith, Marilyn Burns, and Diane Lebowitz. The winner received the Deltasig traveling trophy, to be hers and display in her sorority house until the next "Rose" is named. Thanks are given to Rich Holden for his fine job as social chairman.

We are proud to announce the initiation of 15 fine new Deltasigs. Included among the new initiates is Wilson B. Prickett, assistant dean of the College of Business Administration. Brother Prickett is an honorary initiate, one of the three that have been invited to join the ranks of Delta Sigma Pi in the last two years.

Congratulations are in order to Don Criswell and James Deskin, both of whom graduated last year and are now on the faculty as accounting instructors.

The Deltasig sponsored Business Day is progressing in fine shape with a definite date set as May 10. Several speakers have already been arranged for, with other business organizations arranging for others.—BOB THOMPSON

OKLAHOMA CITY

DELTA THETA CHAPTER held its annual "Rose" Dance at the Plaza Tower Hotel on February 18, from 8:00 to 12:00 P.M. Miss Lil Holsmem a freshman from Oslo, Norway was crowned Deltasig "Rose." She was elected from a group of five co-eds consisting of Nancy Witt, Mary John Selken, Peggy Ann Turner, and Jackie Bales. Special guests at the dance were Dean and Mrs. Willis Wheat, Professor and Mrs. John T. Hedges, and Professor and Mrs. William Murray.

Officers for the spring term are President Connie Mack McCoy; Senior Vice President Rowland Gravin; Vice President Larry Minx; Secretary Carl Sartor; Treasurer Diomedis Lo Tamn; and Chancellor Jack Sanders.

Pledging for the spring term are Ray Mullinex, Elridge Summers, Raymond Miller, Anthony Chin Lee, Kim Chong, J. D. Cozort and Tony Shelby.

During the month of March a tour was made by the chapter of the Cities Service Gas Company offices in downtown Oklahoma City. Also Clair C. Smith, Certified Public Accountant, spoke on "Accounting As a Profession."

Brother John T. Hedges, sponsor, attended the 1961 National Installment Credit Conference of the American Bankers Association in Chicago on March 20-22.



THE "ROSE" candidates of Beta Epsilon Chapter at Oklahoma University admire the trophy presented by the chapter to the "Rose," Miss Ann Gallagher.

ARIZONA STATE

AT ARIZONA STATE UNIVERSITY plans are being laid for the annual "Business Day," which will be jointly sponsored by the Deltasigs and the Student Council. We feel that it is time for us to move on to new horizons, therefore we shall turn this annual project over to the Student Council after this year. We are making plans to instigate a new event next year which we believe will be bigger and better. Watch Gamma Omega!

We have selected a lovely "Rose" as a candidate for national honors and have high hopes that Miss Elsa Spence will win.

Our hand picked pledge class this year is called the "Hilkert Pledge Class" in honor of one of our founders, Dean Emeritus J. Hilkert who is retiring from the staff of Arizona State after this semester. Dean Hilkert has certainly been an inspiration and help to the Gamma Omega Chapter and we really appreciate the help that he has given us. With pleasure we shall hold our initiation banquet in his honor. Also at this banquet, an award will be presented to the most outstanding active member of our chapter. Due to the continuous drive, initiative, leadership, and group participation displayed by Douglas Hand, this award was won hands down.

Another first for Gamma Omega is the installation of an honorary member, Mr. Gene E. Rice. Mr. Rice is branch manager of First Federal Savings & Loan Association of Phoenix, president of Casa Grande Chamber of Commerce, Arizona Girls Ranch Director, Councilman for city of Casa Grande, and is a member of Lions Club, and Elks. We are very proud and honored to call Mr. Rice brother.

Election of a new staff of officers is always a highlight of our school year. We at Arizona State have come well prepared with officer material as the election has proven.

Results of the election are: Wm. E. Wilson, president; Keith Renelt, senior vice president; Daniel Roth, vice president; Jerry Rupp, secretary; George Hicks, treasurer; Kenneth Freeman, chancellor; and Pete McClennan, historian.—FRED J. FLOWERS

EAST CAROLINA

THE 1961 "ROSE" BALL of the Delta Zeta Chapter was held February 18 in summer-like weather of 80° temperature. The center of attraction was an eleven foot "Rose Tree" heavily laden with Spanish moss and roses which was predominantly located in the middle of the dancing area. Miss Peggy Elliott, escorted by Brother Raymond Harmon, was chosen as Delta Zeta Chapter's "Rose of Deltasig."

The chapter has just completed its first Alumni Manual since its installation on the campus of East Carolina College in May, 1955. The Alumni Manual gave special citation to the 25th Anniversary of The School of Business, including photographs of The School of Business in its new quarters, Dr. E. R. Browning, Dean of the School of Business, and a diagram showing floor plans of the building and a "key" to offices of the business staff.

Among the Delta Zeta Chapter's spring activities, the chapter engaged in a film program. Films on related phases of business activity were shown by Delta Sigma Pi in the auditorium of the School of Business. All business clubs and organizations in the school were invited to view the films. One film pointed out small business problems in the United States, and another film cleverly pointed out weaknesses of executives in their inability to communicate efficiently with others. Other films were shown during regular business meetings of the chapter.—WALTER C. FAULKNER

MISSISSIPPI STATE

GAMMA DELTA CHAPTER at Mississippi State University at the present time is making plans for its annual "Rose" Banquet. All are looking forward to the presentation of the new "Rose." Also to be presented at the banquet is an Outstanding Pledge Award, which will go to the pledge who stood above all others in performance while a pledge. This is the first time such an award has ever been made in this chapter. The agenda of the banquet also includes the presentation of the new officers and a speaker from Southern Bell Telephone and Telegraph Company.

Among Gamma Delta Chapter's new pledges is Donald C. Mosley, a faculty member from the management department. He received his bachelor's degree at Mississippi State in 1955, and received his master's at the University of Tennessee.

We have an industrial tour planned in April, which we are all looking forward to. This tour will conclude our activity schedule for this year, immediately following the presentation of the Delta Sigma Pi Scholarship Key. We are looking forward to sustained growth and an even fuller schedule next year.—ROBERT E. ELLIS

SAN FRANCISCO

GAMMA OMICRON CHAPTER has now completed three quarters of its college year with a fair amount of success. Unfortunately we will be unable to obtain 100,000 points in the Chapter Efficiency Contest because we were unable to attain our membership quota. But otherwise we have had a good year.

On the 26th of February, we pledged nine fine men to Gamma Omicron Chapter. They are now going through the rigors of pledging and will be initiated in early April. They are putting together a book of songs that are favorites of the brothers; they are also putting together the desk blotter which we annually distribute to the student body.

Brother Dick Salvi has provided us with an interesting and informative professional program. In late February we toured the Hamm's Brewery in San Francisco. Afterwards in the Sky-Blue Waters Room the comptroller of the Western division of Hamm's spoke to us on accounting. Then in early March Mr. T. C. Clark of U.S. Steel spoke to us on industrial accounting and the place of the accountant on the management team. In the future we have planned a tour through Pacific Tel & Tel's San Francisco plant and several dinner meetings.

On our social calendar we have planned a hay ride and a picnic at Clear Lake, above San Francisco. In June we will complete the year when we say goodbye and good luck to our 17 graduating seniors.—JEROME BRAUN

CINCINNATI

ALPHA THETA CHAPTER had a very successful "Rose" Dance despite the four inches of snow that accumulated during the day of the dance. Eleven "Rose" candidates representing almost every sorority on campus were the center of attraction at 11:30 P.M. when they were introduced. On hand at the Greenhills Country Club to see Miss Sandy Conner crowned "Rose" and Miss Charlene Massing crowned Sandy's attendant were 126 couples.

Our professional program was just as outstanding as our social program. The highlight of this semester's program was a tour of Big 4 Industries. This tour was led by Mr. Dick Calk, last year's vice president.

A two week program was needed in order to allow ample time for the speakers from Wm. S. Merrell Co., a pharmaceutical house, to show slides and play tape recordings of their sales-training program. A tour of Fisher Body had to be postponed because of a layoff of factory workers for one week.

At the conclusion of the second semester pledging program Alpha Theta Chapter will have doubled in size. The first semester we initiated twelve; the second semester we shall initiate seven.—BRUCE I. FORRESTER

CHICO STATE

EPSILON THETA CHAPTER at Chico State College has been very busy during its first semester after becoming a chapter of Delta Sigma Pi. The fraternity got off to a very good start by being a co-sponsor of the Northern California Business Conference. This conference is an annual affair to help promote business growth in Northern California. We have also had various guest speakers. Mr. Hollis Drake spoke on "Advertising at Longfellow Discount House." His speech was followed by a question and answer period. Mr. J. B. Stott gave a talk on outdoor advertising. His talk was preceded by a banquet dinner.

Plans for many more projects have been completed or are still in the planning stage. We are working with the Chico Chamber of Commerce on a climate survey. Also in the planning stage is a tour to the state capital. This tour is to promote a better and closer understanding of our state affairs. Coming in the near future is Mr. R. J. Guiral from the Internal Revenue Service. I am sure his talk and film will be very interesting.

We are in the middle of initiating our pledges. Our rush party was very successful in getting our rushees and members acquainted. Many of our members will begin their professional business careers in June.

Although much progress has been made this semester, next semester promises to be even more successful. Dances and many other social and professional activities have been put on the agenda to help make it very successful.—JAMES L. TURNER

PENNSYLVANIA

AS ANOTHER school year comes to a close, the brothers of Beta Nu Chapter at the University of Pennsylvania extend their best wishes to all graduating brothers.

This past year was a challenge to Beta Nu Chapter, especially so with the purchase of a new chapter house. Many hours of hard work were devoted in decorating the house and participating in activities.

Beta Nu Chapter is looking forward to the annual spring Formal, as it will be held on June 3 at 3932 Spruce Street, the location of the chapter house. Leroy Bostick and his fine orchestra will provide the music and a good time is to be expected by all.

We were privileged to have Executive Director Jim Thomson visit us on February 23. Brother Thomson gave us ideas on how to improve our rushing and administrative programs. At this writing, it seems certain that Beta Nu Chapter will again make the Honor Roll in the Chapter Efficiency Contest.

The last big event for the year will be the 23rd Grand Chapter Congress in Asheville, North Carolina which we will be looking forward to.—AUGUST MERLINA

OHIO U.

DURING THE MONTH of February Alpha Omicron Chapter of Ohio University held its second semester rush party. The speaker for the evening was Mr. Dick Philips of The Ohio Company, Investment Brokers.

As a result of the successful rush the chapter pledged eight prospective members. They are: Gerald W. Collard, James H. Plummer, Robert H. Miller, Lohman Blue, Alan Gorenstein, Arthur Cullman, James Merkel and Harry E. Keim.

During the last professional meeting of March, Mr. R. P. Kemmerling of the International Union of Operating Engineers spoke on the subject of "Labor Relations and Collective Bargaining." Plans for May include a professional meeting dealing with retail costs and pricing, and our formal initiation.—BERT E. HUMPAL

MEMBERS OF GAMMA OMICRON CHAPTER at the University of San Francisco awaiting dinner. (center) Pledge class for the spring semester. (right) T. C. Clark addresses the chapter on industrial accounting.



TEXAS

THE BROTHERS of Beta Kappa Chapter attended their annual "Rose" Dance March 18, in full force, 75 active members strong. Also in attendance at the Capital City Country Club, site of the "Rose" Dance, were the 43 newly-pledged neophytes. A welcome relief from the academic grind was enjoyed by all present. The newly-installed "Rose" for 1961-62 is Miss Elaine Pennington, a freshman Tri-Delt from Athens, Texas.

Beta Kappa Chapter is now the largest undergraduate chapter in Delta Sigma Pi. The spring semester's neophyte class pushes the total active membership to over 110 members. The formal initiation of these men took place April 23. According to the March listings on the Chapter Efficiency Contest, Beta Kappa Chapter leads the Southwestern Region and should easily attain the maximum points possible; to again occupy the number one position in the nation. Brother Bill Gannaway was recently elected the president of the management society. Brother Johnny Crawford is the new president of the Inner-Coop Council.

During the annual spring celebration here at the University of Texas, "Spring Round-Up," Beta Kappa Chapter entered an exhibit in the "Round-Up Showcase," viewed by over 25,000 people. The same booth was then used in BBA Week, along with signs and an informal coffee, advertising the purpose, objectives and successes of Delta Sigma Pi. Very favorable comments were heard from all those who saw the booth, particularly from interested faculty members.—ARTHUR J. SCHMIDT

MISSISSIPPI SOUTHERN

Fifty-two members and pledges of Gamma Tau Chapter at Mississippi Southern College attended a banquet March 9, 1961, at the Holiday Inn in Hattiesburg. The banquet honored the new and retiring officers. Newly installed officers were: President Fred Brock, of Mobile, Alabama; Vice President Frank Powers, of Utica; Secretary Tom Dudley, of Wyandotte, Michigan; and Historian Keith Cobb, of Calhoun City.

Guest speaker, Dr. R. R. Hardin, professor of business administration at Mississippi Southern, gave a talk on the "Advantages of a Professional Business Fraternity."

Plans for the new Delta Sigma Pi house on the campus were presented and an architect's drawing was shown to the group by Harry Schiavone, retiring president.

Plans for the new house are now in full swing with a new housing committee set up. Through various fund-raising projects the committee expects to have enough money soon to begin construction. The house will be located on fraternity row beside the other houses on the Mississippi Southern campus.

Membership is steadily increasing in Gamma Tau Chapter with a new group of 23 pledges. The chapter is optimistic about the future and thinks that soon it will be recognized as the top Greek-letter organization on the campus.—KEITH COBB



BROTHERS of Omega Chapter at Temple University gather around the fireplace in their new home for a few words of fraternalism.

TEMPLE

OMEGA CHAPTER at Temple University is looking forward to Spring with great anticipation. When the robins return to Temple, social life at Omega Chapter becomes the thought of one and all. The spectacular work of Brother Flamini made our annual Monte Carlo party a grand affair. Soon to follow are Haiti Night and the Greek Dinner Dance. For May, we are planning several picnics and our Sweetheart Dance.

The members of the chapter are completing the renovation of our new house in preparation for future social activities.

The spring semester pledge class under the excellent guidance of Brother Marlatt appears to be living up to the ideals of Delta Sigma Pi and Omega Chapter.

The latest addition to our house is a loveable mascot which was acquired by Brother McAllister. The brothers spend as much time with the pledge dog as they do the pledges.

In addition to the social life of our chapter, we have planned several interesting business endeavors for the Spring.

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska "kicked off" the spring semester with a well organized rush program. The rushees were welcomed to a smoker held at the house by Mr. Eckhart Beulke, a representative of the Munchen Reinsurance Co. of Munchen, Germany. Mr. Beulke gave an enlightening talk on the problems of selling insurance in Europe. The smoker was followed by a pledge banquet where a film on our activities during the year was shown. Our thanks go to Brother Jim Fox for his work in compiling and editing the film. It has proved to be an excellent device for rushing prospective pledges. A stag on March 4, "topped" the

rushing program for the spring semester. The success of our rush program was seen on March 8, when we formally pledged 28 fine neophytes. We know that they will be an asset to the chapter.

Professionally speaking, we held our first professional dinner on March 13. Mr. Jack D. Zollar and Mr. Robert Perry of the Civil Service Department spoke to us on the advantages of being a government employee. The two speakers cleared up many misconceptions about the "easy life" in a government job. We found out that government work, like any other, requires hard work and an ambition to improve. Our professional committee has two other dinners scheduled for this semester and has also invited several very interesting speakers and interviewers to the house for informal question and answer periods.

Brother Bob Peterson, professional tour chairman, and his committee are making plans for a field trip to Kearney, Nebraska. Kearney, a small city in western Nebraska, is well known for its college and farming industries. The trip should prove to be very educational.

Are the men of Alpha Delta Chapter all work and no play? Not in the least. Though the semester is scarcely a month old, we have managed to work-in a Playboy Party, not counting our stag, where all actives and pledges got together for songs, conversation, and appropriate beverages. The 40 actives and 30 guests that enjoyed the stag went home filled with the true fellowship of our brotherhood. The social highlight of the year will follow the election of our "Rose of Delta Sigma Pi." This year the "Rose" will be revealed at the "Rose of Deltasig" Formal to be held at the Hillcrest Country Club on April 22.

And so with the closing of another school year not too far away the brothers of Alpha Delta Chapter would like to extend its best wishes for a pleasant summer to all brothers in all parts of the country.—RAY BULIN

NEVADA

ACTIVITIES for Delta Pi Chapter at the University of Nevada have been numerous and varied during the spring semester. All commerce classes were dismissed recently to permit the students to hear Mr. William E. North, president of the National Association of Life Underwriters, who was sponsored by our chapter. Mr. North heads the oldest and largest life insurance organization of its type in the world. Its headquarters is in Washington, D.C.

Among other professional activities was an address by Maurice Unger, professor of law and management at the University of Florida, who spoke on "The Theory of Mortgage Money." A series of field trips were also held; two of which included the Holiday Hotel in Reno and the Union Federal Savings and Loan Company. These tours were conducted by the fraternity with the cooperation of the Reno Chamber of Commerce.

Our pledge program is progressing and should pick up momentum following favorable acceptance of the chapter's program and outstanding speakers and tours.

The chapter is justifiably proud of its accomplishments when more than 250 students and faculty members attend one of our activities. We look forward to even greater achievements during the remainder of the semester.—WILLIAM MCQUAID

WAKE FOREST

GAMMA NU CHAPTER at Wake Forest College began its second semester with a planned professional program. Our first professional meeting included a speech and discussion by Mr. Jim Thane, vice-president of one of our outstanding banks. Our next speaker was Mr. Neil Balton, a well known industrialist and agriculturalist, who spoke on regional development of North West North Carolina.

Our smoker, held recently, was very successful. We had 50 brothers and pledges at-

tending. Also, Dr. Gaines Rogers, Dean of the School of Business Administration, gave us the historical background of Gamma Nu Chapter and Delta Sigma Pi. Dr. L. J. Thomas spoke on the industrial tours taken each year by our brothers.

We have a full program for the remaining period. Included in this are: an industrial tour of Wilmington, North Carolina, on April 23 and 24; a party March 25, celebrating our initiation of the pledges; the election of officers for the coming year; some professional speakers on various fields of business; and a party at the end of the semester for our senior brothers given by the other brothers.

With these planned activities forthcoming, Gamma Nu Chapter will have started a very enlightening and successful year to come.—RONALD G. SHIELDS

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama has its sights set for another 100,000 points this year. Under the able direction of Brother Paul Sharbel, the chapter has been accumulating points in every category.

After a successful rush, Alpha Sigma Chapter pledged these young men—Franklin Ellis, Andrew Gentry Jr., Bob Hewes, Ted Hipp, Walt Jones, Kenneth McDaniels, Richard Rowan, Terry Smith, Bruce Strother, Charles Thigpen, Kenneth Whatley, and Lee Powell.

Our professional meetings have been very interesting this year, and the highlight of our Spring professional functions will be an industrial tour through Gulf States Paper Company in Tuscaloosa, Alabama.

Our "Rose," Miss Ann Martin, will be our candidate for Miss Commerce Day, an event of which we Deltasigs are very proud to be a part.

Initiation will be held on April 10, with the usual highly successful banquet following the ceremony. During this banquet our "Rose," Miss Ann Martin, will crown her successor.—CLAUDE HARRIS

LOUISIANA STATE

THE LOUISIANA STATE PENITENTIARY recently found within its confines members of Beta Zeta Chapter. The occasion was a tour of the sixth largest penitentiary in the country, which was prompted by a sudden interest in prison economics. The recently-completed living facilities were compared with their older counterparts, and the death house was viewed. After a brief lunch, Warden V. G. Walker initiated a question-answer session which lasted over 90 minutes. Our compliments go to Brother Wilbur D. Atkins who made all arrangements for such an interesting trip.

Other activities planned for the second semester include a tour of the Humble Oil Refinery at Baton Rouge, participation in Commerce Day, and several professional meetings. The pledging program began with a "tea party" in March and was to have been climaxed with formal initiation and a banquet on April 13.

The brothers are certainly proud of this year's "Rose," Miss Judith Ann Coday. Judy is a senior in music from Branston, Missouri, a member of Chi Omega social sorority, and holder of many honors including the title of "Miss Louisiana."

Brothers Jerry Kramer and H. L. (Larry) Haag have been elected chapter vice-president and treasurer, respectively, for this semester. President Ronnie Brechtel is quite industrious now, having been elevated to Cadet Corps Commander. Congratulations to all!

Having easily obtained the maximum score in the Scholarship division of the Chapter Efficiency Contest, the brothers have begun working diligently toward the attainment of the maximum 100,000 points.

—L. DOUGLAS CAMPBELL

MISSISSIPPI

ALPHA PHI CHAPTER of Delta Sigma Pi at the University of Mississippi began its second semester rush program by having a rush party for approximately 30 rushees. The party was held in Meek Hall, the new home economics and music building on the "Ole Miss" campus. Everyone got acquainted over a cup of punch and a piece of cake. Later in the party President Jay Travis of McComb introduced the rushees to the merits of belonging to Delta Sigma Pi and what the scholastic requirements are for membership in the fraternity. The sponsor of Alpha Phi chapter, Dr. Lee Johnson, was then introduced.

As a result of the rush party, 25 men chose to pledge Delta Sigma Pi. The pledging ceremony was held in the Pat Harrison room in the Library, on April 6.

Those who pledged Delta Sigma Pi will gain campus-wide recognition on Honor's Day, April 11, in Fulton Chapel. At the Honor's Day program everyone having gained honors for that school year is recognized. Alpha Phi Chapter will take this opportunity to present the Delta Sigma Pi Scholastic Key to the senior in business school with the highest scholastic average.

—TOMMY SHELLNUT



PROUDLY DISPLAYING the flag of the fraternity are members of Delta Pi Chapter at the University of Nevada and their guest following a recent tour through the Holiday Hotel in Reno.

DETROIT—Gamma Rho

IN KEEPING with the policies and standards of Delta Sigma Pi, Gamma Rho Chapter hosted a party at the Bertha Fisher Home for the Aged in February. The enthusiasm with which the entertainment and refreshments were met was proof of the success of this event.

Our professional program, continuing in an educational vein, offered Dr. Bernard F. Landuyt of the University of Detroit's Graduate School speaking on the need and benefits of graduate work.

This semester's rush party proved to be as successful, both socially and productively as that of the Fall semester. We now have 11 pledges, and fully anticipate that our initiation in May will bring in 11 new Brothers.

Something new has been added at Gamma Rho Chapter. For the first time we will award to one of our members the title of "Outstanding Deltasig of the Year." This is an honor which will be coveted by all those who in the coming years receive this title.

Our social program, which continues on through the summer, still has a few events on its agenda. Yet to go are the Bowling Party, the Outgoing Officers Party, and the culmination of our year socially—the family picnic. Quite certainly there are good times yet in store for our members.

In closing we of Gamma Rho Chapter would like to wish "Good Luck" to those brothers who will this year leave the ranks of college to join those of the business world.—ALLAN H. MATHERS

OMAHA

GAMMA ETA CHAPTER at the University of Omaha pledged 14 men at our previous professional meeting. By the time this issue of THE DELTASIG appears we will have held our initiation and increased our chapter strength and potential by initiating these pledges.

Brother John Lucas, Dean of the College of Business of Administration spoke to a good audience at our coffee and smoker for prospective pledges on February 5. Our professional speakers have been outstanding this year and the attendance of Deltasigs leaves little to be desired. Our "Rose"

Dance is going to be on April 8, at the Sheraton-Fontenelle Hotel. We elected our "Rose of Deltasig" from seven lovely Omaha University Coeds. This event, a social highlight for Gamma Eta Chapter, promises to be a wonderful evening for all Deltasigs of Gamma Eta Chapter.

A mid-year election was held at the last business meeting to replace graduating officers, with Jim Allen, Robert Panek, Lee Courtright, and Robert Pittigrew being installed as president, vice-president, chancellor and historian, respectively. A trip to the Grand Chapter Congress is being planned by five of our brothers. They have really been enthused about their trip and the event promises to be enjoyable as well as inspiring for them. Brother Zager is really working on our Chapter Efficiency Program. We anticipate no trouble in attaining the goal of 100,000 points. We have already submitted a large portion of this total number of points to The Central Office.—PAUL W. SCHWARTZ

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina is happy to announce that it is in the process of formulating plans for an "Alumni Picnic" to be held in the latter part of the spring semester. The need for alumni activities has aroused much interest on the part of the present active brothers of Beta Gamma Chapter, and it is our hope that this picnic will establish an annual spring outing which will serve as a "Mecca" for all alumni in the Columbia area.

The picnic will be held at a near-by lake, and an afternoon of fun and frolic is in store for each alumnus and family who attends. Potato-sack races, horseshoe pitching, swimming, and fellowship are on the agenda.

Funds for the outing will be raised by the sale of tickets by the spring pledges to alumni in the Columbia area. Letters to each alumnus will precede the pledge visit. Any suggestions which will contribute to the success of the Alumni Picnic will be greatly appreciated, since we are in hopes that this event will facilitate the organization of an alumni club in the Columbia area.—GORDON W. MATLOCK

INDIANA STATE

"PROGRESSIVE, INITIATIVE, DETERMINED"—These words describe the activities of Delta Tau Chapter at Indiana State College during its first full year as a member of Delta Sigma Pi. Our progress can be seen in the Chapter Efficiency Contest Standings in which Delta Tau Chapter leads the East Central Region with 53,500 points and is 21st in the nation. We are determined to reach the 100,000 point maximum by the end of the year.

Initiation was held on January 22, for the 10 outstanding neophytes who are proving their ability through leadership and drive. A banquet was held in their honor on February 27, in the traditional Delta Tau Chapter spirit.

We are to assist the Business Department of Indiana State with their 2nd annual Investments Conference on March 29. Dr. George Eberhart, our chapter advisor, is serving as general chairman and has developed a fine program for all investors. Dr. Eberhart will also attend the American Marketing Conference this Spring.

We are conducting two projects this spring which will bring our name before the community and the school. On April 22, we will hold a car wash and during the month of May we will sell our services to those who wish help with their spring cleaning.

"How should I conduct myself during a job interview?" was the topic of a panel discussion sponsored by Delta Tau Chapter and was a huge success. The members of the panel were: Mr. James F. Wheland of the Ohio Oil Company; Mr. John Murphy of Pfizer and Company; Mrs. Robert Smith of Visking Company; and Mr. Charles Campbell of the Weston Paper and Manufacturing Company. Dr. Paul F. Muse, chairman of the Business Department at Indiana State, served as chairman of the panel.

Our May professional meeting will be combined with Phi Beta Lambda, an organization for underclassmen in the field of business. During this meeting Ken Crocker, chapter secretary and main spokesman of the chapter, will explain the purpose of Delta Sigma Pi and point out what lies ahead.—LOUIS A. MENEILLY



VARIOUS ACTIVITIES of Gamma Rho Chapter at the University of Detroit. (left) John Falahee, faculty advisor, addressing members of the chapter and its rushees. (center) Tom Eschrich speaks to a member of the Bertha Fisher Home for the Aged during a recent goodwill tour. (right) Dr. Bernard Danduyt discusses the graduate program in business at the Evening College, University of Detroit.



WORK CLOTHES AND SHOVELS were the order of the day, as members of Delta Mu Chapter at Mexico City College aid in building a wall as La Castaneda Children's Hospital in Mexico City.

FLORIDA

THE FLORIDA SUNSHINE has stimulated Beta Eta Chapter to partake in a number of activities this spring. Brother D. J. Hart, Dean of the College of Business Administration, and the Gator's Line Coach Gene Ellis were the speakers for our spring smoker. Coach Ellis spoke on "Enthusiasm in Business and Athletics." We initiated ten excellent pledges March 19.

Both Brothers and pledges were given the opportunity to become better acquainted at our Beer Ball Game with Alpha Kappa Psi. By all appearances everyone was in good spirits despite the final score.

Beta Eta Chapter is sponsoring the Queen's Contest for the Business Administration Student Organization Council Day.

The Deltasig Banquet will be the highlight of our social activities. All the brothers are looking forward to this big event. Always in the past, an excellent time has been had by all.

A field trip to Jacksonville, Fla., is being planned for later in the semester.—RALPH W. SPAULDING

BABSON

GAMMA UPSILON CHAPTER at Babson Institute is winding up one of the most successful years in its history under the leadership of Pete Hoagland, our president. On March 4, we initiated into the brotherhood 19 men. We are confident that they will all make outstanding contributions to our fraternity. Following their initiation a banquet was held at the University Club in Boston.

In athletics we have ended the basketball season unbeaten and are well on the way towards winning the inter-fraternity sports award. On March 13, Frank Ramsey of the Boston Celtics basketball team gave an interesting talk to the brotherhood.

The winter term saw a full host of activities including our annual beatnick-party and the crowning of our "Rose," Miss Pat Boyle, at Babson's Winter carnival. Professionally, our distinguished Faculty-Brother Dr. John Gibson gave a highly informative talk to the brotherhood and guests on world affairs.

Among the events planned for the spring term is our annual "Down at the Farm" party and the Deltasig night at the Boston Pops.—IRMIN B. ABRAMSON

NORTHWESTERN—Chicago

WE'VE DONE IT AGAIN! Delta Sigma Pi has won the coveted Lydians-Commerce Club Trophy for Varsity Night. The Deltasig presentation was entitled "GRIME DOES NOT PAY" and dealt with a situation of garbage men going on strike. This winning musical comical 15 minute skit was written by Brother Malcolm MacDonald and Tony Fernandez. The scenery was done by Brother Jim Angorola. Everyone enjoyed a great victory party at the Deltasig House afterwards which did not want to end. The hard work and serious effort of the entire chapter have paid off!

Rushing in the spring semester has been very successful. After a rather lean and hard-luck first semester in pledging, we have started the second term with 13 pledges of whom we are very proud. Already, they have become involved in the many facets of fraternity-life which they are learning with gusto.

The biggest of Beta Chapter projects at the moment is, of course, the Rose Ramble Dance, at which we will present the Chapter "Rose" Queen. This year's dance which will draw nearly 1,000 guests, will be held at the Sheraton-Blackstone Hotel's "Crystal Ballroom," and will feature two bands. The date is Friday, April 7, 1961 at 8:00 P.M. Our coverage is as complete as possible and

the various committees are expecting a huge turn out.

Everyone is also anxiously looking forward to a Deltasig sponsored tour of the Cal-Sag Canal and Calumet Industrial Area. This all-day tour will be aboard the brand new excursion boat "Congress Queen" which docks at the new attractive McCormick Place. Brother Dan Heideman is engineering this project.

Some of the other recent events at Beta Chapter include, of course, three profitable and well attended rushing smokers, which netted 13 pledges, an SRO all-campus open house, and a recent polo party (*ask us what it is?*) with the Phi Gamma Nu sorority. Social Chairman, Brother Mike Sweeney, really deserves a pat on the back for jobs well done.

All in all, things are moving ahead at Beta Chapter towards 100,000 points in Chapter Efficiency Contest. See you at Asheville!—TOM HESSER

MINNESOTA

THE HIGHLIGHT of Winter Quarter at Alpha Epsilon Chapter at the University of Minnesota was the celebration of our 37th year of affiliation with the International Fraternity of Delta Sigma Pi. The evening's festivities began with a party after which the approximately 100 brothers in attendance enjoyed a delicious smorgasbord prepared by our very able cook Mrs. Ada Kinney. A program ensued which was presented by Brother Ron Everson, a conservative member of the Minnesota State Legislature. A lively question and answer session followed Brother Everson's talk during which many of the "problems" pertaining to Minnesota politics were solved right here at the Delta Sigma Pi House.

Another event of widespread interest here at Minnesota was our annual Economic Forecast sponsored by the Twin City Alumni Club. The event was held this year at the Normandy Hotel in downtown Minneapolis. Brother Bob Holloway, professor of marketing at the University, was moderator of the panel which was made up of local dignitaries in the fields of agriculture, finance, and technology.

Other prominent speakers throughout the Quarter included the President of the First National Bank of Southdale, Mr. Donald Judkins, and Mr. Bill Cooper of the Connecticut Mutual Insurance Company.

On the week-end of March 4, Alpha Epsilon was proud to play host to our "new" brothers from Epsilon Iota Chapter at Mankato State College, Mankato, Minnesota. This proved to be a festive occasion in keeping with the tradition of Delta Sigma Pi. We also had an "Untouchable" party this past quarter sponsored by our pledge class. This party needless to say produced many novel and startling costumes on the part of the active members.

Plans for Spring Quarter seem to be well on their way what with the senior vice president's rushing program in operation and both the professional and social chairman's calendars partially filled with upcoming events.—JOHN C. LEHET

SAN FRANCISCO STATE

DELTA OMICRON CHAPTER, at San Francisco State College, has been energetically increasing its status this past semester as one of State's leading organizations.

The annual Christmas Party was wholly successful. President Robert Braatton acted as the "Jolly Fatman" and refreshments were served to all the excited youngsters. The members were as thrilled as the orphans at the conclusion of this benefit function.

On January 6, the fraternity enjoyed its annual "Rose" Dinner-Dance. Thirteen charming campus debs were sponsored for the title of "Rose of Deltasig." From these candidates, six finalists were introduced at the dinner. The much sought after title was awarded to Miss Nancy Lazeravich. Brother Robert Braatton, the fraternity president, presented Miss Lazeravich with a generous gift certificate from the City of Paris, and a bouquet of roses. All the ladies in attendance received the traditional red rose as a memento of the occasion.

At the last professional meeting of the fall semester, the Fraternity selected Mr. Douglas Gravelle as its representative to the Grand Chapter Congress. At this time Robert Braatton relinquished his gavel to incoming President, Mr. Kenneth Kaskella.

Following along the same professional line, Mr. John Mack, department head of the Bank of America, Trust and Mortgages Division addressed the members. His topic dealt with mortgage benefits. A second professional meeting brought Mr. Glen Taylor and his colleagues from International Business Machines, Contra Costa Division to the campus. The topic of this meeting concerned the electronic data process. Films were used to augment the lecture, followed by a general discussion.—CHARLES W. DWINNEL

NORTH CAROLINA

SINCE OUR LAST REPORT, Alpha Lambda Chapter has progressed steadily towards the fulfillment of its goals. In March, we toured the Raleigh Mill of the Wake Finishing Company, a subsidiary of Burlington Industries. We also profited from an informative professional meeting, with Frank Daniels, Jr., business manager of the Raleigh "News and Observer," as speaker.

In intramural basketball, both our Blue and our White teams advanced to the playoffs, gaining further recognition on campus for the Alpha Lambda Chapter. Socially, both brothers and new pledges "had a ball" at the annual P.I.F.C. dance for chapters at North Carolina. We are all looking forward to the Spring Pledge Weekend, our celebration of the initiation of our present pledges. With better achievement in our scholarship and financial activities, the chapter ought to be able to make another fine showing in the Chapter Efficiency Contest.

Although we have been assured of housing for the next year, our House Finding Committee is still looking for a suitable place of permanent residence. We are hopeful that our alumni will realize how nec-



DISTRICT DIRECTOR Robert Trapp addresses members and pledges of Gamma Rho Chapter at the University of Detroit.

essary and beneficial a permanent residence is to their chapter and to its future. Again we want to extend our invitation to all brothers to visit us—you are all welcome.—F. WILLIAM DOOLITTLE, III

MARQUETTE

DELTA CHAPTER at Marquette University is enjoying a very successful semester both professionally and socially. The new officers for this semester are as follows: president, James Holmes; senior vice-president, Frank Probst; vice-president, Thomas Bruett; secretary, George Huber; treasurer, Robert Maas; house manager, Gerald Mehring; chancellor, Thomas McMahon; assistant house manager, William Wickley; professional chairman, Martin Kult; social chairman, James Dwyer; historian, Thomas O'Hare; and assistant treasurer, James Keyes.

At the annual "Rose" Party, the active chapter chose Miss Jeanie Kemp to be our "Rose" for this year.

Our professional activities have included talks by many prominent Milwaukee businessmen. Among these were Mr. Charles Peterson, a real estate broker, and Mr. John Doyno, Milwaukee County Executive. In the near future, two Milwaukee lawyers will present the controversial film, "Operation Abolition" and give a talk on Communist activities in the United States.

After the Lenten season, our social calendar is brim full of activities. There will be a mixer with a local sorority, two picnics, and several parties all culminating in Founders' Day and our annual Dinner Dance to be held May 12.

After the *Marquettillon*, Delta Chapter of Delta Sigma Pi will again present our annual Post Prom Breakfast under the guidance of Brother Ray Rausch. The theme for this year's breakfast will be "Vamous a Vegas."

During the recent semester break, the basement of the chapter house was remodelled under the adept leadership of Brother Thomas O'Hare. Two walls of the ballroom

were covered with Lanon Stone, and the remaining two walls were covered with Mahogany Ripplewood Panelling. These improvements along with the new "Rose" shrine have greatly improved the appearance of the house for professional and social gatherings. Congratulations are in order for Brother O'Hare and all that worked on the projects.

With the spring rush, Delta Chapter has added 16 neophytes to its ranks. These men will certainly aid us in keeping Delta Sigma Pi a prominent name on campus.—GEORGE HUBER

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota began the year by pledging 15 outstanding young men. Knowing the qualifications of each man, we are all confident that each new neophyte will do his part to uphold the highest standards of Delta Sigma Pi and of Alpha Eta Chapter.

At the time of this writing, the plans for the spring field trip to Denver, Colorado have almost been completed. Brothers Bob Miller and Jack Phillips have spent a great deal of time in setting up our itinerary which will include tours of the Gates Rubber Company, Coors Brewery, and the U.S. Mint.

On Saturday, March 25, our basketball team will travel to Omaha, Nebraska to participate in a tournament hosted by Beta Theta Chapter of Creighton University. Representative teams from Omaha University and the University of Nebraska will also be participating. We are all confident that Alpha Eta Chapter will bring home the traveling trophy and afford us the opportunity of hosting next year's tournament.

With great anticipation we are looking forward to the continuance of professional, social, and athletic activities that have made Delta Sigma Pi such an important part of our education.—RICHARD E. BRINK

KENTUCKY

ETA CHAPTER at the University of Kentucky has increased its membership by 15 already this year, and is rushing seven prospective members this semester. These new initiates and rushees are excellent examples of Eta Chapter's extensive growth.

Our program chairman, John A. Williams, should be commended for his fine work in arranging our professional programs. Last semester we had a very fine talk by Mr. Frank Clegg, of the Prudential Life Insurance Company, on "Opportunities in the Life Insurance Industry." Also we had a talk about the advantages of the Dale Carnegie course and a film on credit by Dunn and Bradstreet. Brother Williams has thus far arranged three speakers for our professional meetings this semester.

As a result of the work done by Brother Livingston, our chapter should be very well represented in the Chapter Efficiency Contest. We have already submitted a large number of points, and are anticipating many more.—PATRICK C. BEAN

WAYNE STATE

ON MARCH 8, 1961, after two and one-half weeks of rushing the Gamma Theta Chapter of Delta Sigma Pi installed 16 pledges. Our sincerest thanks to all the brothers on the membership committee and especially to our never tiring vice-presidents, Jerry Jackson and Jim Owens for the fine group of neophytes that have been installed.

The professional committee, headed by brother Carl Moore has several noteworthy and educational professional events scheduled for this term. The first of our professional meetings is a tour of J. Walter Thompson, a leading national advertising firm. Along with the J. Walter Thompson tour we are also planning to tour IBM here in Detroit. This term Delta Sigma Pi assisted by Phi Gamma Rho will sponsor High School Day. The purpose of this program being to acquaint high school seniors with Wayne State University's School of Business Administration.

Our social program this term is also worthy of mention. Our capable Social Chairman, Brother Fred Stone, has arranged to have the Annual "Rose" Dance with the Delta Sigma Pi Chapters of Michigan, Michigan State, University of Detroit and Ferris Institute. The dance will be held in the India Room of the Hotel Detroit Leland. Speaking of "cuties," brother Ray Michaelson and Miss Nancy Moilanen will represent the Gamma Theta Chapter of Delta Sigma Pi in the "Cutest Couple" contest here at Wayne. To further the cause of brotherhood and gastronomy, the brothers of Gamma Theta Chapter have instituted a Wednesday evening dinner.—RONALD C. WARMBIER

NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico began its spring semester activities by aiding the College of Business Administration during registration. Members used this opportunity to make personal contacts with prospective pledges. As a result of these personal meetings and two rush smokers, 13 men were pledged. Among the pledges we are proud to have Dr. Robert Robertson, professor of economics.

Speakers at our first rush smoker included Mr. Harry Hickey, Mr. Warren Armstrong, and Mr. John Wheeler. Mr. Hickey, president of the Denver Alumni Club, stressed the benefits to be derived from Delta Sigma Pi by becoming active in an alumni club after graduation. Mr. Armstrong, our District Director, spoke of the advantages of belonging to the fraternity which he has experienced in his business endeavors. Mr. Wheeler, past president of Gamma Iota Chapter, related the advantages to be received from the fraternity by students of commerce.

The preferential dinner was held March 5, at the Sandia Base Officers' Club. The Administrative Vice President of the University of New Mexico, Dr. Harold Enarson, was the speaker. Dr. Enarson's topic was "Management Concepts in Universities."

Under the leadership of President William Quarg, we look forward to a successful semester. Our professional program includes two tours of local enterprises and a large number of speakers from various fields of business activity. Social events, such as our picnic in the mountains, have been planned in order to develop closer relationships among the members.—STEPHEN STEINHOFER

MIAMI of Florida

BETA OMEGA CHAPTER at the University of Miami began its spring semester with the election of the following new officers: president, Marv Siegal; senior vice-president, Ed Adams; vice-president, Dennis Fitzgerald; treasurer, Lou Reidenburg; assistant treasurer, Zayle Bernstein; secretary, Richard Balch; assistant secretary, Don Bolin; historian, John Barnocky; chancellor, Malcolm Fletcher; social chairman, Dave Morvil; and professional chairmen, Tom Arnold and Jose Rovira. We also elected Mr. J. A. Craven, of the business statistics department, our Faculty Advisor.

Two highly successful rush parties were held on February 15, and March 5, at the American Legion Hall, Post No. 70, in Coconut Grove. Approximately 45 potential pledges showed up for the two occasions.

Our first field trip for the semester consisted of a tour through the Jordan Marsh Department Store located in downtown Miami. Mr. Durward Harell, personnel director of the company, gave a very interesting and informative talk on the various aspects of retail merchandising. After the talk, we were given a guided tour through the entire store which was later followed by a question and discussion period.

Credit should be given to our Professional Chairmen, Tom Arnold and Jose Rovira for the fine selection of tours they have planned for us this year.—RONALD R. MOHAT

FERRIS

ALL BROTHERS! Delta Rho Chapter at Ferris Institute, is very proud to announce that seven of the 1961 graduating brothers at Ferris were selected for recognition in "Who's Who Among Students in American Colleges and Universities." Once again Delta Sigma Pi excels in showing the caliber of men it does produce.

To be eligible for selection to this high honor, a student must be a four-year graduating senior receiving the baccalaureate degree. He must also have outstanding leadership qualities, and must possess a high scholastic standing. The final selection is made by the faculty and the dean of the school or division in which the student is majoring.

The brothers picked for this great honor were, John Abendroth, Robert Cassidy, Lewis Herremans, Jack Miner, Steven Mitchell, William Olendorf, and David Puetz. Congratulations brothers!

Yesterday you were all American high school students, today you are American college students, tomorrow you will be leaders among the exciting commercial world that only America possesses. You will take your places in a complex and challenging society. Little do we fear though, for you were well prepared to accept the challenges of our business world. You have your degrees and you are men of Delta Sigma Pi. Go out and show them all what you can do. Good luck and congratulations!

Incidentally, one more of our graduating brothers also deserves to be congratulated, that is, half congratulated. The other half goes to his wife, for on March 26, brother Robert Cramer's wife gave birth to a baby boy. His present name is Daniel Lee Cramer. We hope it will subsequently be *BROTHER* Daniel Lee Cramer. Congratulations Bob!—DONALD P. COLIZZI



NEW MEMBERS of Beta Rho Chapter at Rutgers University are: Left to right: Dean G. Stuart Demarest, John Nolan, Bill De Groot, Leonard Bednarski, Richard Weiss and Julius Zambardi.

TULANE

ONCE AGAIN, as the school year closes, Gamma Mu Chapter is in the midst of a furious social and professional whirl. Our annual "Rose" Formal is rounding the corner into full view and all of the members are looking forward to an evening of gaiety and wild abandonment.

Our second semester pledge class is studying diligently under the guidance of Vice-President Martin Davidson. They eagerly await the call to initiation and full brotherhood which will occur on April 30, 1961, at the Royal Orleans Hotel in New Orleans' gay Vieux Carre. The chapter will attend its third professional meeting of the semester shortly, and four more are scheduled in the near future.

Gamma Mu Chapter is, as usual, entering a booth in Tulane's Campus Carnival. The carnival this year is to be on April 21. Awards are given for the most original booth, and for the booth that brings in the most money, all of which is donated to charity. A committee of our younger members has been assigned this task, and the chapter is awaiting the outcome of their labor.

With elections for next year's officers of the Business School in the offing, Gamma Mu Chapter has turned to "politiking." Ever since its founding at Tulane, a member of Gamma Mu Chapter has held an elected position in the Business School's student government. This year should be no exception. Two of our brothers have formed a ticket and are, as of now, running unopposed for the office of president and secretary-treasurer of the Business School. It is quite likely that these gentlemen shall win, bringing to Gamma Mu Chapter's trophy shelf one more award.—RICHARD GRAVES

GEORGIA

WE ARE BUSY AGAIN at Pi Chapter at the University of Georgia. Last minute plans are being made for our spring quarter rush parties. There is also much preparation being made for our excursion to the Union Bag Corporation in Savannah. All of the brothers seem to be anticipating this trip with much gusto.

Our party room was completed during the winter quarter, thanks to the employment of various skills possessed by the brothers and pledges. The party room has proven to be a valuable asset. Almost every weekend many of the brothers with their dates have informal parties in the "jungle room" as we fondly call it. During the week days brothers enjoy the room for music listening and dart throwing. For the more ardent brothers, a portable archery range may be set up in a matter of minutes. During final examinations the "jungle room" was used primarily for studying.

We are getting our chapter house ready for spring quarter. New curtains adorn every room in the house. In a few weeks the painters are expected. The interior of the house will be repainted. New furniture has also been added to the television room and the living room.

This quarter we are giving a banquet in honor of our new brothers. George B. Hamilton, treasurer for the State of Georgia, whom we initiated last quarter will be the speaker.

While this article is being written, arrangements are being made to have local businessmen speak to us after some of our chapter meetings.

The brothers at Pi Chapter wish all Deltas a very enjoyable and prosperous summer.—JAY MICHAEL BECKER

TEXAS TECH

BETA UPSILON CHAPTER welcomed 16 new members on February 11. These include Ben Black, Fred Babin, James Bracy, Dean Fawcett, Ted Fritzler, Robert Gardner, Mike Garrett, Doyle Hardin, Dick Harvey, Tom Hunt, Dick Patterson, Jim Petty, Lee Pfluger, Danny Ringo, Robert Wright, and Ben Wilson.

The highlight of our professional program promises to be "Mortgage Bankers of America," scheduled on April 10. This is a new project sponsored by Beta Upsilon Chapter and includes a full day of panel discussions, outstanding speakers, and films.

Other professional activities included an interesting talk on the legal profession, its opportunities and problems, by Mr. E. G. Pharr, a prominent Lubbock attorney. His talk was particularly directed to those anticipating the study of law following completion of undergraduate study.

Three big days of fun and fellowship were enjoyed by the brotherhood and pledges in the whispering pines of New Mexico when Beta Upsilon Chapter held its annual "Spring Retreat" the weekend of March 17-19, at Ruidoso.

The Pioneer Hotel ballroom is the scene of our formal "Rose Dance" on April 29, highlighted by the crowning of Miss Kay Mackey as "Rose of Beta Upsilon Chapter."

Thus ends our college year. Congratulations, graduating seniors! May the spirit of Beta Upsilon Chapter go with you in the business world.—BOB PATTERSON

MIAMI—Ohio

THE OPENING WEEKS of the second semester found the brothers thinking of the election of new officers. As the elections drew to a climax the new officers took over their new positions with great expectations for the future of the Alpha Upsilon Chapter. The new officers are: Sam Lloyd, president; Bill Gregory, senior vice president; Jim Pellet, vice president; Greg Mounier, treasurer; Pete Bloomer, recording secretary, and Bob Kohanke, corresponding secretary.

Thus with elections in the past all minds turned to the matter of rush and hopes of a good pledge class. Rush parties were held and informational speeches were given to the prospective pledges by Executive Director Jim Thomson and Field Secretary Charles Farrar. Formal pledging will take place on the 11th of April and we all expect a fine pledge class.

Looking to the near future the brothers will be planning various field trips in the Cincinnati area and informal gatherings with various leaders in the business world. Thus we look forward to a sound professional program for the future.—SAM LLOYD

GEORGIA STATE

KAPPA CHAPTER at Georgia State College of Business Administration celebrated their 40th birthday on March 11. Highlights of the celebration included the presentation of the *Chapter Deltasig of the Year Award* to Brother James Westlake.

Featured speaker of the evening was Grand President Homer T. Brewer who was introduced by Dean George E. Manners.

The best wishes of the chapter are tendered to our new officers headed by Brother Jimmy Connor. They will be installed at our June initiation. This initiation will be one to remember for it will be the occasion of a dinner-dance and it will also mean that again we have met the quota for new members.

During the summer quarter we anticipate the usual good times at the Deltasig Lodge culminating in the annual Labor Day party.—RUSSELL H. MILLER



SEEN HERE are members of Delta Pi Chapter at the University of Nevada and members of the student body at a recent industrial tour sponsored by the chapter for the School of Business at Nevada.

DRAKE

ON FEBRUARY 15, Alpha Iota Chapter at Drake University held its Spring semester get acquainted smoker in the Wedgewood Room of the Hotel Fort Des Moines. Jerry Anderson, a 1957 Drake University graduate and now employed by Augustine and Company of Des Moines, was the main speaker.

As a result of our rush program, we have already pledged seven promising men. We should have no trouble meeting our quota in the Chapter Efficiency Contest and are anticipating a perfect score. Late in April these pledges, and any others we add in the interim, are slated to be initiated.

This semester, as always, we are pushing our professional program. Just recently we toured Iowa Power & Light Company's Des Moines offices, becoming better informed on data processing and automation. Also this semester we have had many very interesting speakers at our professional meetings.

On March 25, the annual "Rose of Deltasig" dance will be held at the Hotel Commodore in Des Moines. This year a dinner will be served before the night of dancing begins. As of this time we are still unable to announce who our "Rose" will be.

Wes Jordan was recently elected to fill the position of vice president for this semester. We know that Brother Jordan will do an excellent job.

Early in April about 25 brothers from Alpha Iota Chapter will travel to St. Louis for our annual four day field trip to some large industrial city outside of Des Moines. Final plans for numerous tours in St. Louis are now being formulated, and we are eagerly awaiting our outing.

Yes, this will be another great year for Delta Sigma Pi on Drake's campus.

Here is wishing all the coming Spring graduates well in their chosen vocations.—LARRY SCHROEDER

WASHBURN

DELTA CHI CHAPTER recently held two consecutive rush parties designed to bring together the active membership and those interested in, and qualified for, membership in the Fraternity. Of those rushed, 22 men were formally pledged. The initiation date for the new pledge class was March 26, 1961.

At the March 7, 1961, meeting it was decided that the chapter would sponsor a Business Week. This activity will include talks by leaders from the business community, field trips to various businesses, and acquainting the university with Delta Sigma Pi. The chapter also hopes the Business Week will become an annual event with ultimate participation by all segments of university life. To plan and coordinate Business Week this year, a committee of three was appointed, headed by Larry Hoffman, vice president.

On May 19, Delta Chi Chapter will hold its annual "Rose of Deltasig" ball. The candidates for "Rose of Deltasig" have been chosen, and a popular Topeka club has been



ADRIAN GOLDBERG, president of Alpha Mu Chapter at the University of North Dakota presents the crown to the chapter's "Rose," Miss Carol Grueneich.

tentatively picked as the location. If the ball lives up to all our expectations, we should close out the school year 1961-62 with a flourish.—STEPHEN B. ALLISON

NORTH DAKOTA

THE ALPHA MU CHAPTER of Delta Sigma Pi at the University of North Dakota has completed a very exciting month of preparing for the crowning of their "Rose of Deltasig." Special meetings were called throughout January to elect the "Rose" candidates and to plan the exclusive "Rose of Deltasig" dance. Sixteen "Rose" candidates were invited to a coffee hour the middle of January. Then, on January 27, three finalists were selected and a vote was taken to determine the "Rose of Deltasig" for Alpha Mu Chapter. Carol Grueneich was crowned "Rose of Deltasig" at the dance in early February. Her picture was submitted to the national "Rose of Deltasig" contest.

March 16 brought Brother Benser, vice-president of Northwestern Bell Telephone, to our professional meeting. Mr. Benser is a Deltasig member and a 1926 graduate of the University of North Dakota. He gave an interesting talk on the contributions that the Bell Telephone is making to our society. A very informative discussion followed the talk.

Also, at this meeting, the new officers for 1961 were elected. Official installation took place March 22. The 1961 officers of Alpha Mu Chapter are: Willmar Vatnsdal, president; Mike Puklich, senior vice-president; Wes Argue, vice-president; LeRoy Sundby, secretary; Dave Butler, treasurer; John Iverson, chancellor; and Joe Mason, historian.

Four more professional meetings will be held every other Thursday evening before the annual Spring Social that is planned for early May.—NEIL BRICKSON

UTAH

SIGMA CHAPTER at the University of Utah is proud of the selection of Judy May as queen of the "Rose" dance. Judy is a lovely sophomore majoring in business.

The dinner dance was held on April 7, 1961 with sirloin steaks on the menu and orchestration for entertainment. The party was a huge success and found most of the chapter members present as well as several alumni.

With the ending of winter quarter the chapter lost competent president, Ted Stark, to graduation. The chapter will miss Ted and is deeply indebted to the fine job he has done during the past year. Walter Bickett is moving up to fill the top position for the remainder of this school year.

The coming quarter has been planned with a tour of the local power company heading the list. Two professional meetings have also been slated with guest speakers from the management field and the advertising field.

Plans are also in the making for a large spring rush to take the place of many members who are graduating this June.—SAM J. JUNK

ARIZONA

ARIZONA IS HAPPY to announce at this time the new Gamma Psi Chapter officers for the new year. Elections were held March 16, 1961 and after very close balloting Brother George A. Bombel was selected as president, Brother Michael J. Lawless will serve as senior vice-president and Brother Van A. Ward assumes the job of vice-president.

The professional meeting most enjoyed this year was presented by Dr. Rex Call, head of the marketing department here at the university. Brother Call has returned from Burma where he has worked under an 18 month Ford Foundation Grant during which he instructed the Burmese in management principles and techniques. Brother Call illustrated his talk with color slides depicting his experiences and the character of the Burmese people.

The social highlight of this semester was the Installation Dinner-Dance, held March 25, 1961 at the new Tucson Desert Inn. At this function Gamma Psi Chapter also welcomed 17 new actives, including Brother William T. Foster Jr., Assistant to the Dean of the College of Business and Public Administration. Brothers Collier, and Johnson are to be congratulated for their fine jobs as rush chairman, and pledge trainer respectively.

We at Gamma Psi Chapter hope to have Gamma Omega Chapter at the Arizona State University, Tempe, Arizona join us in properly celebrating our Tenth Anniversaries' November 3, and 4, 1961. We are looking forward to the Grand Chapter Congress this summer and the opportunity to exchange ideas with the delegates of the various other chapters in order to maintain our successful operations.—CHARLES GILDERSLEEVE



MISS JUDY WRIGHT holds red rose significant of being elected "Rose" of Upsilon Chapter at the University of Illinois.

MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State University has had a turnover of officers within the last month. The new officers are primarily concentrating on rebuilding the membership of the active chapter, and expanding the professional program. The new officers are President Larry C. Schlaffer, Senior Vice President L. T. Fisher, Junior Vice President Jim Subora, and Secretary Robert Ritter.

Big "Lee" has taken over as social chairman and the actives have really been swinging lately. Gamma Kappa Chapter was third on campus scholastically this past term and "L. T.," our scholarship chairman, says we will be third or better this term.

J. D. Thomson recently visited our chapter to advise our chapter on updating our rushing procedure. All the actives were appreciative for Brother Thomson's helping hand.—LARRY C. SCHLAFER

ILLINOIS

EVERYTHING IS ROSY at Upsilon Chapter. Spring weather has put the roses back in the cheeks of all the brothers as they anticipate the gala events coming up in the social semester, and as they ponder the business problems of their classes and commerce in general.

The social committee, namely Brother Dave Gaffron and Brother John Locke, is arranging for a real swinging social affair—our "Rose" of Delta Sigma Pi Dinner-Dance. Our "Rose" Queen, Miss Judy Wright of Marengo, Illinois, will reign on that night of April 14 at the Urbana Country Club. Also in our social program are three student-faculty luncheons with our 30 faculty members, our 25 new pledges, and the present actives looking forward to a more informal acquaintance with their professors over the luncheon table.

Brother Norman Jones is at the helm this semester as our president. His crew of officers are Bill Peterson, senior vice presi-

dent; Jim Buncher, vice president; Dave Gotch, treasurer; Jerry DeGarmo, secretary; Bob Piskie, chancellor; and Tom Hough, historian. The whole chapter is pleased with their new leaders. Our new president is also a full time police officer in Champaign—so, needless to say, order prevails.

Four professional meetings are on the agenda for our contact with the business world. Our last speaker from Grubb-Peterson Advertising Agency gave us a detailed account of television as the number one selling and information medium.

Everyone in the chapter has a job and is assuming responsibility similar to that which we will have in the business world. Not having a house, we had been having a communications problem, but our new personal assignment policy is solving this fast.—JOHN G. LOCKE

WISCONSIN

PSI CHAPTER at the University of Wisconsin has planned its Spring Formal for May 13, with special guest Patricia Hovey, Psi Chapter's "Rose" Queen, in attendance. The Chapter will travel by bus to Lake Lawn, one of Wisconsin's better known resorts, located at Delavan for a day of activity.

The pledge scholarship award will be presented at the annual faculty banquet to Brother Ed Prisk for his excellence in scholarship last semester. Also the Delta Sigma Pi Scholarship Key will be awarded early in May at the annual picnic sponsored by the University of Wisconsin Commerce School.

Professional meetings have been ably handled by Brother Dave Morell. Under Brother Morell's guidance our professional program has included speakers from the fields of insurance, real estate, government, marketing, and international relations. A new addition to our professional program has been the inclusion of foreign students speaking on various aspects of business in their own countries. Psi Chapter's profes-

sional program culminated with a Student-Faculty Banquet and a professional trip.

As of our next initiation, we will receive into membership a faculty and an honorary member as well as 17 fine men who will certainly be an asset to Delta Sigma Pi. We are looking forward to the initiation.—ROBERT GRASER

MANKATO

HERE AT MANKATO STATE COLLEGE, Epsilon Iota Chapter has selected Virginia Wesely to represent us in the "Rose" contest. Virginia and the "Rosebuds" were guests of the chapter at a dinner held in their honor and it was at this time that her selection was revealed.

The spring pledge class was rushed in the early part of February and we have 23 pledges going through their pledgship. The pledge period will terminate when the informal and formal initiations are held on April 7 and 8.

The first professional meeting in February was a talk on the "Incidence of Taxation in Minnesota" by Mr. A. H. Ogle, who was the Republican candidate for Lieutenant Governor of Minnesota in the recent election. During the quarter break the chapter toured the 1st National Bank of Minneapolis and Hamm's brewing operations located in St. Paul. At the last professional meeting we were the guests of St. Clair Clothing Company here in Mankato. Talks were given in the areas of design, planning and retailing of men's fashions. These talks were complimented by movies showing the various styles.

Coming events for the chapter will be a "B-Day" which is planned for early May. The second annual Laua is also being planned for the late spring month. This is one of the most prominent social activities that the chapter holds each year. A softball team is being organized and we hope it will better the record established by our basketball team that ended the season with a 4-5 record.—FRANK VIDO, JR.



ASSEMBLED at a recent professional meeting is the first pledge class of Epsilon Iota Chapter at Mankato State College.

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri is enjoying one of its most successful rush programs in recent years, due to the determined efforts of the Rushing Committee, headed by Dick Senn. In addition to the 35 new members from last semester, we have pledged 28 new neophytes this semester.

We are all looking forward to the Founders' Day Dance to be held on March 24, at the Daniel Boone Hotel. B. A. Wagner, who is well remembered from the "Rose of Deltasig" Dance, will provide the music.

Mr. Donald F. Hoehle spoke to us recently on the topic of "Auditing." Mr. Hoehle is the Internal Auditor at the University of Missouri, and has had wide experience in this field. Other speakers for the semester will include an executive of an insurance company, and a company psychiatrist for a large firm. Both of these speakers should provide an evening of intellectual stimulation for the members of Alpha Beta Chapter.

The athletic committee, headed by Larry Dahl, got off to a successful second semester start. The bowling team is currently in first place in its division. The members of the team are Carl Benningston, Larry Dahl, Ed Gautier who has bowled a 601 series, Dale Hartley, Don Lotton, Jerry Radloff, and Dick Senn. A highlight of the athletic program will be a basketball game with the other business fraternity on March 21. This game is always looked forward to by the enthusiastic supporters of Delta Sigma Pi.

We are all looking forward to the industrial tour to St. Louis on April 27. The tour planned by Nolan Leara, includes trips to Carter Carburetor and McDonald Aircraft, Inc.

Plans are under way for our participation in the Business Week activities. Jeanette Kuhlman, our lovely candidate for *Ideal Secretary* and Cecil Boyer, our candidate for *Ideal Boss*, are hard at work on the campaign. Our theme during Business Week will be "The Roaring Twenties" and every member of Alpha Beta Chapter will wear clothes of that era. The *Ideal Boss* and *Ideal Secretary* will be announced at the Bosses Ball, which is a dance culminating the Business week activities, on April 21.

This year has been successful for the members of Alpha Beta Chapter, and we hope that all other chapters are enjoying the same success that we are.—SIEGBERT LEVY

NORTHWESTERN—Evanston

ZETA CHAPTER of Delta Sigma Pi at Northwestern University was in all the papers for a party which we had in February. The affair was our Pajama Party, which was held at the Lake Tower Motel in Chicago. Two Chicago newspapers plus the UPI sent reporters to cover our party. Stories about the party appeared in The Chicago *Sun-Times*, The Chicago *Tribune*, *Newsweek*, and other papers from Minnesota to Pakistan. All of the publicity Zeta Chapter, and the fraternity received was of a very favorable nature.



DR. GEORGE HOLLER, Vice President of General Electric addresses the members of Alpha Gamma Chapter at Penn State at their recent initiation held at the Nittany Lion Inn. M. John Marko, Eastern Regional Director, was also in attendance.

Our spring elections are coming up in a few weeks, and they propose to be long affairs since all the major house offices are hotly contested. Our retiring president, Joel Crabtree has made the local papers often for his wrestling merits, and will be greatly missed by the chapter when he graduates in June.

The softball season is beginning at Northwestern, and the Zeta Chapter team, which is defending champion of its league, is ready for another successful season. Our volley ball team which lost only one conference game last year hopes to improve on that record this year.—ED BERGMAN

NORTH TEXAS

SPRING SEMESTER started off in a rush for rush. We had several costume parties at the Chapter house. A Pizza Party in Dallas, two smokers, and a "Playboy Party." Also, in conjunction with rush, we attended a professional tour through the Federal Reserve Bank of Dallas and the Southland Life Insurance Company in Dallas.

On March 8, the results of rush were shown when 19 pledges accepted bids into our Fraternity. The pledges are: Gary Ray, Kenneth D. Rice, Mitchell Feris, Don Lunday, Walter Joe Thompson, James Jenkins, Leslie Huddleston, Ronald J. Porter, Chuck L. Marrs, Jim Hendrix, Robert McDonald, David L. Smith, Dale Hill, Joe Williams, Gerald Banks, Ken Wilson, Bill Parrish, Tony Auld, and John Mullins.

We of Delta Epsilon consider this year our best as far as rush. We pledged 26 in the fall and 19 in this spring season.

After losing two football games in a row to Delta Upsilon chapter we have been challenged to a basketball game by them on March 28. Three is a charm and we'll get in the win column. Speaking of sports, the Deltasigs won the Bowling championship of the North Texas League. Congratulations go to them.

We are looking forward to the "Rose" Ball combining Beta Phi, Delta Epsilon and Delta Upsilon chapters, and the Dallas Alumni Club for the presentation of our "Rose" Queen.

We'll be first to get 100,000 points and see you at Asheville to brag about it.—RUSSELL WHITE

PENN STATE

ALPHA GAMMA CHAPTER started the year with the election of its new officers. George Haney was elected president; Jerry Reitman, senior vice-president; David Downes, vice-president; Greg Kahn, secretary; Joseph Laratonda, treasurer; and Levester Porter, historian.

We are in the course of rushing now, which will end on May 20, with the initiation and a banquet. Rushing is coming along fine, and it promises to be a good year. We recently had a rushing smoker and joint meeting with Phi Chi Theta, a women's business sorority, which was very entertaining and interesting. Dr. McKinley the associate dean of the College of Business Administration and also a Deltasig, spoke on "Higher Education for Business in the U.S." He also discussed some plans for our College of Business. We have some more very interesting meetings planned for the semester, one in particular which promises to be very exciting is a faculty panel discussion on "Would Penn State Survive Under the Honor System."

We of the Alpha Gamma Chapter were very proud recently, when the annual award of Delta Sigma Pi was presented to Dave Downes, our new vice-president. Dave was presented the award by Dr. MacKenzie, Dean of the College of Business Administration and Francis Manley, former president of Alpha Gamma Chapter, for having attained the highest all university average in the College of Business Administration during his freshman year.—LEVESTER PORTER

BUFFALO

ALPHA KAPPA CHAPTER at the University of Buffalo started off the Spring semester with a new executive committee. They are: President Anthony S. French, Senior Vice President Richard Bockrath, Vice President Henry F. Zwierzchowski, Secretary Donald Miller, Treasurer J. Kenwood Bartow, Chancellor John R. Sole, Historian Malcolm Francis and Chapter Advisor Franklin A. Tober. With the new officers installed at an executive meeting held at Brother Ed Sully's home, Alpha Kappa Chapter proceeded to plan one of its most aggressive semesters.

Our "Rose" Dinner Dance was held on January 28, at the Buffalo Yacht Club. The four final contestants, Miss Nancy Gaston, Miss Linda Merry, Miss Ann Marie Wicks and Miss Sharon Miller were voted on at this time by both the active members and the alumni and Miss Sharon Miller was crowned as our "Rose of Deltasig." Our congratulations to Miss Miller and best wishes for her success in the national contest.

We held our second social affair, a Pre-Lenten Stag Beer party, on February 10, at Beckers Restaurant. A large turn-out was present for the affair and everyone had a "good time."

Our Spring Rushing Party was held on February 26, at the Sheraton Hotel where four candidates for membership were interviewed and all four showed a great interest in the fraternity and were accepted by the members at an informal meeting following the Rush Party.

March 5, we held our Formal Pledging, at which time John Meer, Robert Maudsley, Felix Kimbrough and Richard McGinness became neophytes and are presently hard at work on their training program.

After the Formal Pledge Ceremony on March 5, Mr. Lawrence A. Zwicker, general manager of Harrison Radiator Division, General Motors Corporation spoke to the

neophytes and the membership on "Where Is Your Future."

On March 25, the Ritual Team from our chapter will assist in the installation of Epsilon Lambda Chapter at Rochester Institute of Technology. Congratulations, Epsilon Lambda. That evening, for the members remaining in Buffalo and the new pledges, a bowling party will be held.

The remainder of the semester will be filled with a Wine Tasting Party on April 7, our Initiation Banquet and Dance on April 15, speakers from local industries and our Farewell Stag Party on May 5.—ANTHONY S. FRENCH

FLORIDA SOUTHERN

SINCE THE LAST ISSUE of The DELTASIG the Delta Iota Chapter at Florida Southern College has really been busy. An industrial tour to Tampa found the brothers enjoying the beautiful scenery at Busch Gardens. Another tour is forthcoming at the Continental Can Company.

In the professional line, the chapter was fortunate in having a guest speaker, from the brokerage house of Allen and Company, talk to us on the investment field.

On March 17, we had a crowning at the "Rose" Dance, featuring the fabulous sounds of the "Continentials," the highlight of the evening was the crowning of our new, beautiful "Rose," Miss Marty Cox. Another social event held this semester was our annual Birthday Banquet. A successful rush program resulted in the installation of six pledges on March 14, filling our quota for this year. Initiation of these men is scheduled for May 12.

Another addition to the Chapter Lounge, in the business building, was a coffee machine which is used by all students. The profits from this machine are being donated by Delta Iota Chapter to the charitable organizations of our community.

Looking forward to seeing Y'ALL at Asheville, in August!

WEST LIBERTY

ON MARCH 18 Delta Omega Chapter installed 14 promising men into Delta Sigma Phi who, we feel, will greatly strengthen and aid the chapter.

Election of officers was the main item conducted at the April 9 meeting. All brothers of Delta Omega Chapter would like to express their appreciation and praise to this year's officers for their strength and capable leadership during this, the first year of operation.

On April 21, Delta Omega Chapter conducted its Annual Business Conference. Five business leaders spoke on selected phases of accounting, marketing, sales, purchasing and advertising. A business machine display and a college departmental display was arranged in the gymnasium. All area high school students and the general public attended.

The final event of the first year will be the birthday celebration of Delta Omega Chapter on May 21. A dinner party and dance is being planned at Figaretti's Restaurant.—WILLIAM HILL

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers University conducted its first semester initiation ceremonies on Sunday, February 19. It was held two weeks later than scheduled due to the great snowstorm. Five new brothers were initiated into the fraternity, and in addition Dean Stuart Demarest was also made an honorary initiate. The five new members inducted were: William DeGroot, Julius Zambardi, Richard Weiss, John Nolan, and Leonard Bednarski. After dinner, Dean Demarest spoke about the varying aspects of teaching at nights as compared with teaching days. He also spoke on the goals of an evening division college commenting upon the need for groups such as Delta Sigma Pi to complete a well-rounded education. Regional director M. John Marko was also in attendance.

On Saturday, March 4, Beta Rho Chapter held its sixth professional meeting for the current academic year. Twenty-five brothers and their guests were in attendance at dinner after which Mr. Raymond Mulligan, eastern regional director of sales for the Burry Biscuit Corp., was guest speaker. Mr. Mulligan spoke on the changing aspects of the retail food business and its effect on the manufacturer and the retail food chain.

Beta Rho Chapter will conduct its second semester rushing party on Sunday, April 9. The chapter has embarked on a new ambitious program known as "project 20" which is being conducted to bring into the fraternity many new members to replace the large number of brothers graduating this June. It appears that it will prove to be a success.

Brother Vincent DeFalco was blessed with a son on January 12, and brother Robert Notte became engaged in February. Congratulations to both of our very lucky brothers.—ROBERT NOTTE



CHARLES BENGSTON presents membership certificate to Dean Demarest while District Director William W. Myers and Regional Director M. John Marko look on at a recent Beta Rho Chapter initiation at Rutgers.



ROSES were the order of the day, as the "Rose" of Alpha Nu Chapter at Denver and her court pose for the chapter.

DENVER

ALPHA NU CHAPTER looks forward to a very successful spring quarter. Under the direction of Brother Dave Mann the chapter engaged in an extensive January rush program. Included in the events was a smoker held at the mountain lodge owned jointly by the brotherhood and the Denver Alumni Club. On February 5, nine men went through formal pledging ceremonies. By the time this appears we will have nine new brothers.

The highlight of our winter quarter social season was the annual "Rose" Dance held at the Americana Ranch House in Denver. Preceded by dinner and dancing the active chapter and many alums gathered round to watch Miss Linda Foster be crowned as our "Rose of Deltasig" for 1961. Miss Foster was chosen from a field of five finalists and was crowned by our president, John Hayen.

Professionally we have had some excellent programs during the past quarter. A nation-wide picture of the banking situation and films on the Air Defense Command were among the programs. Perhaps the highlight was a talk by two promoters for a Florida land development project who did their best to interest the brothers in homesites!

The following brothers were chosen as officers in elections held in December: president, John Hayen; senior vice-president, Dave Mann; vice-president, Richard Hamernick; secretary, Albert Clerc; treasurer, Terry Dorsett; and historians, Robert Andress and Kenneth Hanna.

Our chapter wishes to thank Brother Ivan Braverman, immediately past president, for a successful administration and to extend congratulations on a new nine pound dividend.—JOHN C. FARLEY

tor of Business Education, Brother John Marko, Eastern Regional Director, and Brother William Myers, District Director.

On Wednesday, March 8, 1961, the professional committee, under the able direction of Brother George Alai, sponsored a trip to the New York Stock Exchange. The trip was open to all students of the business school and a fine turnout of both brothers and pledges enjoyed an exceptionally fine tour. The highlight of the tour was a question and answer period held in the Board of Governors Chamber, which we were graciously allowed to visit through a special concession arranged for us by Professor E. A. Otto of the finance department.

Highlights of this semester will be the Spring Formal Initiation on May 13, and our annual Spring Formal Dance, June 3, 1961. I can't state at this time how many of our ten neophytes will obtain brotherhood May 13, but I can state unequivocally that those initiated will prove to be worthy of their brotherhood.—RONALD DE MARIA

ITHACA

DELTA LAMBDA CHAPTER reports a good outlook for the spring semester of 1961. Our new pledge class, of which there are an even dozen, seems to be the best scholastically since the formation of the chapter in 1957. Brother Phil Pomeroy, is also to be congratulated for having the highest average at Ithaca College for the fall semester.

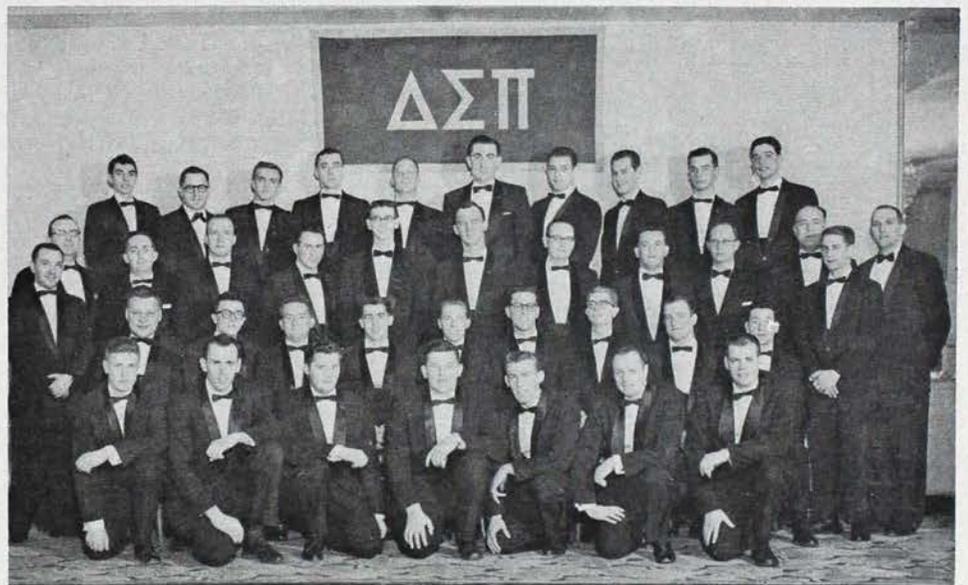
All regular meetings are now being started with a speaker or other professional activity, under the auspices of Professional Chairman Joe McGuire. This is in addition to the regular professional meetings. At least one more trip is proposed before the end of the semester which will round out the schedule.

Our social program is not too heavy, with only the formal initiation and banquet and Spring Weekend for which tentative plans are now being processed.

Proceedings have again been resumed for the purchase of a chapter house. Brothers Douglass, Eberhart, Pomeroy and Pundt, under the direction of Chairman Fran Przygoda have formalized plans for the incorporation, house-fund and possible sites for the future house. The chapter is now embarking on such treasury building schemes as selling hats and mugs for big weekends which may set a precedent at Ithaca College. Before this edition is off the press we shall have a new chapter in Rochester, N.Y. The brothers of Delta Lambda Chapter extend their congratulations.—RALPH P. WILLSEY, JR.

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER at Rutgers University brought its 1960-61 pledge program to a successful conclusion February 11, 1961, with the initiation of seven new brothers. The formal affair was held at Military Park Hotel, with the highlight of the evening being the presentation of the outstanding pledge award to Brother Albert Phelan. Among the many honored guests present were Brother Walter Brower, Direc-



PICTURED HERE are the members of Beta Omicron Chapter at Rutgers University following their formal initiation in February. New members of the chapter are kneeling in the front row.



BROTHER GEORGE BURRY greets members of Beta Rho Chapter at Rutgers University at the start of an Industrial tour of the Burry Biscuit Corporation, Elizabeth, New Jersey.

ST. LOUIS

BETA SIGMA CHAPTER at St. Louis University inaugurated the spring pledging program with the traditional ceremony held at Chouteau House, the campus student affairs building. Through the efforts of Brother Ken Meyer, rushing chairman, 14 students of the Commerce School are pledging Delta Sigma Pi. Brother Al Klein, pledgemaster, is doing a commendable job of training the pledges so that they will appreciate the true qualities of fraternalism and the particular qualities of Delta Sigma Pi.

In order that parents can learn more about Delta Sigma Pi and what our chapter is doing, we have scheduled a Father and Son's Banquet and a Mother and Son's Breakfast to be held during the present semester. These functions with our parents have proved to be informative and successful in the past, and we are confident that they will be equally successful in the future.

—ROBERT J. FRANKE

DETROIT—Theta

THETA CHAPTER at the University of Detroit will celebrate its birthday with a ceremony honoring the founders of Theta Chapter at its spring initiation of its new members. Brother Michael Bothwell will handle this event and coordinate it with Brother Robert Elder, our Regional Director.

Our first professional meeting of the second semester featured Mr. Karl Diesley of the Federal Bureau of Investigation. The entire membership of 27 Deltasigs, 11 pledges plus 40 guests were in attendance. Great interest was displayed in the talk and the question and answer period which followed. With this meeting and others which are scheduled in the future there is no doubt that there is but one professional fraternity and it is Delta Sigma Pi at the University of Detroit.

As a result of the tremendous work by our Rush Chairman Richard Blaznek and our Pledge Chairman John Cooney, we have already pledged seven men and are in the process of pledging eleven more who are and will be an asset to Delta Sigma Pi. By the time this issue of *The DELTASIG* appears, Theta Chapter will have initiated these pledges into the brotherhood of Delta Sigma Pi.

Since this is Grand Chapter Congress year we of Theta Chapter are eagerly anticipating this event as we know this will be an opportunity to meet Deltasigs throughout the country.—WILLIAM P. MILTON

TEXAS WESTERN

GAMMA PHI CHAPTER at Texas Western College held its informal rush party recently in which several pledges and actives of the chapter became acquainted. Later in the week our formal banquet was held in the Student Union building. Our guest speaker was Mr. Jim Byers, a Certified Public Accountant. Mr. Byers gave a very interesting talk on the C.P.A.'s job in the field of business.

On February 19, the formal pledge initiation was held, in which eight pledges were installed. Charles Cagal was elected president of the pledge class and he is their representative to the active chapter.

On March 8, two new officers to the active chapter were elected. Jack Williams was installed as president and Ralph Navar was installed as the chapter chancellor.

The alumni club will hold a professional meeting for the actives and pledges later in the month. This has been a regular function of the chapter so they may meet and talk to the new pledges.

Early in March the chapter took a professional tour through the Southwest Portland Cement plant. We also have three other tours planned for this semester, among which is a stock brokers' firm.—JACK WILLIAMS

FLORIDA STATE

GAMMA LAMBDA CHAPTER began the spring semester with an informal smoker and a formal rush party. "The Story of Delta Sigma Pi," on 35mm slides, was shown at the rush party. We were fortunate in having several lovely Chi Omegas assist us in serving punch and cookies. Mary Ann Trask, Gamma Lambda Chapter's "Rose of Deltasig" also assisted. We pledged 16 men and at present, they are learning their pledge duties under the capable leadership of pledge trainer John Brennand.

New officers for the Spring semester are: Jim King, president; Harry Payton, senior vice-president; John Brennand, vice-president; Hilton Geohagen, treasurer; Jim Heddon, secretary; Jim Willson, chancellor; Walt Williams, historian and DELTASIG correspondent; Jim Sanborn, social chairman; Jim Hines, athletic chairman and George Bogrand.

Our first professional meeting of the semester was a very informative talk on "What a Business Looks for in a College Graduate," by Dr. Richard Baker, assistant professor of marketing, Florida State University. No topic could have been more suitable for the chapter, especially to the 13 brothers scheduled to graduate this year.

At another professional meeting, Gamma Lambda Chapter sponsored the campus showing of the controversial film, "Operation Abolition," which was open to all students and faculty. A sizeable crowd saw the 45-minute film. We have heard so many comments requesting another showing that we hope to show the film again before the semester is over.

Our guest professional speakers for April include the president of a local bank and the Florida State Treasurer and Insurance Commissioner.

In January, Gamma Lambda Chapter teamed with Sigma Kappa Sorority in the annual Alpha Gamma Delta-Phi Delta Theta soap box derby, placing third in best time driven.

On February 24, we took a tour through the Coats & Clark plant in Thomasville, Georgia, where we saw their nationally sold threads and yarns being produced. Other field trips for this semester include trips to the International Paper Company in Panama City, Florida, and Capital City National Bank and Elberta Box & Crate Company of Tallahassee.

Our greatest accomplishment this year was the recent football victory over the local chapter of our arch rival, Alpha Kappa Psi. After many unanswered challenges by Jim Hines to them and only two short practices, Gamma Lambda Chapter won 21-13.

Spring initiation is scheduled for Sunday, April 30, in the Hotel & Restaurant Management dining hall on campus. Two past presidents and several honorary members have been invited to the banquet along with all active brothers and faculty members.

Special compliments are in order to Brother Howard Abel, our Faculty Advisor, for his continuing help and untiring devotion to the chapter.—WALT WILLIAMS

EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University recently held its spring formal pledge ceremony. Twenty-five men pledged and the necessary work with the pledges is now being carried out. The pledge period will be climaxed on April 15 with the formal initiation and banquet. Following the banquet the chapter's first "Rose of Deltasig" dance will take place for all brothers and their dates.

A recent professional meeting featured the former governor of New Mexico, John Burroughs. At the present, Governor Burroughs is living in Portales, N.M., and is owner of the Portales Valley Mills. His subject was the "Economic and Industrial Development in New Mexico." Following his talk a question and answer period was held. The meeting was attended by the 28 active members and 25 pledges. Another professional meeting featured Mr. S. K. Frater, recently retired from the Firestone Corporation. His subject was "36 Years With A Large Corporation." Another meeting brought Dr. Eugene Mann, Eastern New Mexico University Public Relations Director, to speak to the brothers and pledges on the value of good public relations.

During a recent business meeting Epsilon Eta Chapter elected its delegate and alternates to the 23rd Grand Chapter Congress to be held in August at Asheville, North Carolina. The delegate is Brother Lance Elliott and the first and second alternates are Brothers Roy Lee Lazenby and Tommy Guy.—JERRY P. CANTWELL

NEW YORK

THE BROTHERS of Alpha Chapter at New York University are busily at work making the 1961 spring semester a success. With a strong professional and social calendar for the months of March, April, and May, the brothers look forward to close out the '60-'61 school year on a high note.

Last semester we initiated four brothers, increasing our membership to 18. In addition to the four new brothers, we initiated Professor George W. Fluharty, professor of business speaking, as a faculty member. This semester we have five pledges that were inducted on March 16. When these men earn the right to become brothers, they will not only make a fine addition to the chapter but will increase the chapter membership to better than 20 brothers.

On March 2, John A. Roche, a management consultant and formerly with Ross Roy Advertising Agency, gave an interesting talk on the topic "New Selling Techniques." Mr. Roche returned on March 16, to give another talk on the topic "Learning How to Answer and Question Logically." For our next professional meeting, we are having Mr. Boell, from International Business Machines, to give a talk on systems and procedures. A tour to A.T.&T. is also planned. The planned tour to A.T.&T. will be held jointly with Alpha Kappa Psi.

To complement our professional program, we also have a full calendar of social events. Last February 18, we held a Valentine's Party which was a great success for

most of the brothers attended with their dates. We also have arranged during the coming months an Easter party, faculty-alumni dinner, spring picnic, and a few informal get-togethers. A trip to Westbrook Jr. College is being planned, and if everything goes smoothly, we will have it scheduled for the first or second weekend in April.

Originally, we planned to hold our Easter Party for the benefit of Easter Seals, but to have a larger turn out and to have it a success, we gave the idea for an Easter Seals Dance to the Violet Fraternity Council. The council approved of the idea and the dance is scheduled for April 28, in Washington Square Park.

With this being the last issue of The DELTASIG, the brothers of Alpha wish all the Deltasigs a happy summer vacation and a successful '61-'62 school year.—PETER CECCHINI

KENT STATE

BETA PI CHAPTER at Kent State University is currently completing a very successful winter quarter. We feel quite certain that we will rank well above the all-fraternity and all men's averages again this quarter.

Our main social function of the quarter was a Monte Carlo Party held at the chapter house. The event was highlighted by the pinnings of Linda Poole and Dick Jackson, and Linda Usselton and Dick Paplinski. Brother Latham and his date, Sonja Jones, won a prize for winning the most "money." Prizes were also awarded to Linda Poole and brother Hole for having the best costumes. Plans are presently being made for our annual Spring Formal at which the "Rose of Deltasig" will be honored. This year it will be held at the Shenango Inn, Sharon, Pa.

Recently elected officers of Beta Pi Chapter are Dick Paplinski, president; Gary Payne, senior vice-president; Fred Warren, vice-president; Walter Johnson, treasurer; Bruce Johnson, secretary; Doug Smith, his-

torian; and Mike Golombuski, chancellor. The following pledges are scheduled to go active at our next initiation April 16—Sam DeAngelo, Don Locontosch, Russ Louis, Jerry Mehelko, Ron Reedick, Scott Shapiro, Bruce Weir, and Jim White.—GARY E. PAYNE

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland is looking forward to May 6, with a great deal of excitement. This will really be an eventful day as the brothers have been asked to act as ushers at the dedication ceremony of the University of Maryland's new Business and Public Administration Building during the day after which they will rush to our annual spring formal in the evening.

Our new Business and Public Administration Building has been long awaited here at Maryland, and from our sneak previews it looks like a very worthwhile wait. The building will be representative of the last word in comfort and convenience and should be an added incentive for scholarship. Maryland's Governor Tawes will be on hand at the dedication ceremony along with several other leaders in business and government.

The rush program of Gamma Sigma Chapter began with an informal coffee hour held at the Student Union. This was followed by the spring semester rush dinner which proved to be a large success with almost 100 per cent turn-out of active members and a large number of prospective pledges. Mr. Kenneth Young of the AF of L/CIO was guest speaker. His topic, "Labor and Political Action," proved so stimulating that we had to cut off the question and answer period due to the late hour. It was a good opportunity for the members and prospective members to hear from the labor side of the coin.

Monthly dinners with noted guest speakers, field trips to area businesses and industries, and varied social activities are planned for the remainder of this semester.—EDWARD RUDOLPH



MEMBERS of the first pledge class of Epsilon Eta Chapter at Eastern New Mexico University gather for group picture.



PLEDGES of Gamma Phi Chapter at Texas Western are: Left to right, seated: Brian Gilley, Charles Cagle, Bill Bowles, Henry Hernandez; standing, Louis Varela, Louis Trillanes, John Byrne and Robert Mathis.

DE PAUL

ALPHA OMEGA CHAPTER commenced the spring semester with the addition of six new brothers. Immediately these new brothers exemplified their capabilities by taking their places in various committees and are now participating in many and varied activities.

Our spring smoker was held March 5, at the Sheraton-Blackstone Hotel in Chicago. A considerable number of students showed their sincere interest in our chapter. The afternoon was enjoyed by all who attended and the presence of our "Rose" and "Rosebuds" as hostesses added something entirely new in comparison to past smokers.

Brother Paul Cyganowski is preparing the Mother and Son Breakfast which will be held at one of the prominent restaurants in the Chicago area on Mothers' Day. This gathering gives the brothers an opportunity to thank their Mothers for the many sacrifices they continually make.

The Alpha Omega Chapter is attempting to initiate a new professional discussion program which would include all of the professional organizations at De Paul University. The cooperation of these groups will be required to organize and then conduct a forum, debate, or discussion with business leaders, in the area, on issues that would interest the student body. Although this plan is still in the development stage, considerable progress has already been advanced.

Brother Lawrence A. Metz has been selected to share in the 21st annual Praetorian scholarship award. The Praetorians, a Jewish fraternal group at De Paul, each year during Brotherhood Week present a \$300 study grant to a commerce sophomore. Scholastic achievement and financial need are the criteria for the award. Congratulations, Larry!

The athletic ability of the brothers was displayed when they took second place in the Alpha Beta Gamma Tournament. Brother Smutny is presently in the process of organizing a stalwart baseball team. He has entered the fraternity in the two baseball tournaments held at the University and

hopes that, as in the past, Delta Sigma Pi will finish in the top three.

The social calendar for the remainder of this year is completely filled. April 21 will bring the brothers and their friends together to celebrate the end of mid-term examinations. The *MAYHEM*, a dance open to the entire student body, will be held on May 12 at the Swiss Hall. The Spring Formal, which Brother Siok is arranging, will be held at the ballroom of the O'Hare Inn, Chicagoland's jet-age motel. This event will consummate another year of successful business, athletic, and social activities of the chapter.—JOHN E. PAWELA

INDIANA

EARLY IN JANUARY Alpha Pi Chapter at Indiana University initiated 18 fall pledges. At the Sunday afternoon banquet in the Dragon Room (*Bloomington, Indiana*), the actives learned that neither the ten faculty guests nor our renowned Field Secretary are connoisseurs of Chinese Food—steaks next time, we promise! Alpha Pi Chapter was also pleased to see Deltasigs from Indiana State who helped with the initiation ceremony.

Activities for the spring semester were centered around renewal of a strong faculty-student relationship. Projects such as student-Delta Sigma Pi faculty smoker early next fall and a Delta Sigma Pi sponsored dance open to all business school students and wives or dates were the subject of several business meetings. The main off campus event was a field trip to United States Steel in Gary. The success of this northern excursion should be placed on our Social Chairman, Gerald Hebert.

Professional meetings boasted speakers of local, national, and international fame. Mr. Robert Sullivan, owner of Sullivan's Men's Store in Bloomington, discussed problems and management of small business. Mr. Joseph Bevan, Assistant Personnel Director of William S. Merrill, explained what prerequisites are most important in successful job placement. Dr. Karl Bethge, head of Germany's Productivity Center, described

some of the problems of the European Common Market.

Just as spring affects the proverbial bunny rabbit, Alpha Pi Chapter formally pledged 20 neophytes on March 7. Pledges and actives each contributed a party to take care of the other Deltasig spring fancies.

SANTA CLARA

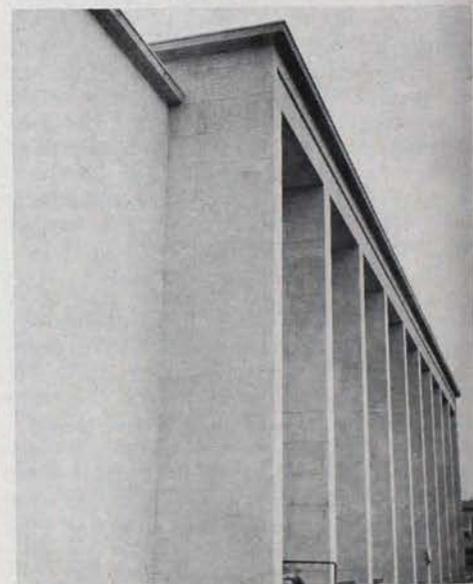
GAMMA XI CHAPTER at the University of Santa Clara has been quite active in both professional and social activities. The tour of Ford Motor Company at Milpitas on February 17, was extremely interesting. The tour centered around the production of Ford's Falcon and Comet.

Also, the brothers of Gamma Xi Chapter made an all-day trip to San Francisco on March 6, to visit the San Francisco stock agencies, the Federal Reserve Bank, and the Bank of California.

A new idea was presented by Brother Terry Flaaten for closer faculty-fraternity relations, whereby faculty members conduct a discussion in their specific fields. Already we have had presentations from Dean Dirksen on the job interviews and careers, Mr. Boitano on accounting, Dr. Lockley on marketing and advertising, and Dr. Perera on economics. Two future talks are planned.

On March 14 and 15, several members of Delta Sigma Pi at Santa Clara represented the fraternity at Les Giblin's Human Relations Sales Clinic presented by the San Francisco Sales Executives Association. This Conference was held at the Scottish Rite Auditorium in San Francisco.

For the future, Gamma Xi Chapter is planning its annual carnival to raise funds for the next year as well as more tours, lectures, and movies for professional meetings, and more informal parties. The social chairman, Dave Wilson, has several parties planned for the fraternity alone as well as exchanges and functions in conjunction with other organizations on campus.—NICHOLAS J. HERB



THE FACADE of the new Hankamer School of Business Building at Baylor University in Waco, Texas.

MICHIGAN

THE PAST SEVERAL MONTHS, since the last publication of The DELTASIG, have been busy ones for the members of Xi Chapter at the University of Michigan. Professionally, we have traveled to Detroit as the guests of the Detroit Economics Club for a luncheon and a speech by Frederick Kappel, president of American Telephone & Telegraph Company, on the topic, "Which Way to Sound Economic Progress." Another program on the professional agenda was a talk given by Professor Franklin Moore of the business school on his experiences as an economic advisor to European governments and on a comparison of European economies. Undoubtedly, the highlight of all our professional programs arranged by Vice President Dave Schupp this year was a panel discussion by Dean Floyd Bond and Professor M. Phelps on the distribution system of the Russian economy. Also a tour through the J. L. Hudson advertising department in Detroit was made by the brothers.

To keep our activities well-rounded, Xi Chapter engaged extensively in Michigan's intramural athletic program, participating in all sports offered. Coach Roly Steubner's teams have been bringing home many victories. The social chairman, Bob Samuelson, refuses to be outdone in activities by the other chairmen; he arranged several successful theme parties and dances. The annual "Rose" Ball was held this year in Detroit in conjunction with the chapters from the University of Detroit and Wayne State.

We have recently completed our initiation ceremonies and have a group of fine new members, due to the efforts of President Jim Park and Senior Vice-President Carl Reimann.—KEN KLEIMAN

LOUISIANA TECH

BETA PSI CHAPTER of Delta Sigma Pi reports with regret the resignation of our Faculty Advisor, Associate Professor of



DELTA MU CHAPTER at Mexico City recently learned much of the "Jet Age" from Mr. Max Healy, general manager of the Mexicana de Aviacion, when he spoke at a chapter professional meeting.

Law, Dwayne L. Oglesby. An extensive burden of research and extra curricular activities has forced Mr. Oglesby to regretfully tender his resignation. Conversely, Beta Psi Chapter is happy to report that there will be no lessening in the quality of the faculty assistance to the chapter, for Professor of Accounting, William S. Knight, has consented to take the responsibility of counseling with the chapter. Also, Mr. Oglesby has not retired from active service. He will be with us in the position of Faculty Chairman of the Housing Fund to assist in any way that he can.

The chapter is now in the process of planning the major field trip for the year. The event will take place in New Orleans on May 5, 1961, and more graphic details will be presented later. Miss Jan Barnett, the "Rose" of Beta Psi Chapter, has received extensive recognition on the campus through the display of a lovely portrait of Miss Barnett on the Delta Sigma Pi Bulletin Board.

The officers of the Beta Psi Chapter for the new semester are Jeff Cole, president;

Sammy White, senior vice president; Billy Daniel, vice president; Leon Gregory, secretary; and Harold Rowan, treasurer. With the quality of leadership here evidenced and the spirit of brotherhood and service which prevails, we feel that Beta Psi Chapter can come to the close of a successful year with the assurance that Beta Psi Chapter has cooperated with others in making the world a better place in which to live.—DONALD W. BRIGHT

MEXICO CITY

DELTA MU CHAPTER of the International Fraternity of Delta Sigma Pi was doubly honored at its professional meeting held on February 20, 1961, at the American Club. On that occasion Mr. H. Max Healy, General Manager of Mexicana de Aviacion, spoke to the group and its guests on the subject of "The Jet Age."

Mr. Healy, an educator-turned-businessman, has been in the aviation field for almost 20 years, and he thus brought to the meeting a great deal of background and experience. Highlights of his talk were a description of the historical development of jet aircraft, an explanation of the financial side of managing an airline, and some ideas on the things he foresees for the next ten years of commercial aviation. Mr. Healy said that there probably will be few "great" advances in commercial aviation before 1970, though during these next ten years jet planes will become much more efficient and a good deal safer. However, by 1970 we may marvel at the 2,000 mile an hour speed of the ten million dollar Lockheed Supersonic Transport, a plane now on the drawing boards. Thereafter, we may even see the day when we will board a plane in Mexico City and fly to New York—without the necessity of a pilot.

The second honor of the affair was the filming of parts of the evening's events for presentation on the Mexicana de Aviacion news telecast on February 21. On that show both Mexico City College and Delta Sigma Pi received favorable publicity.



PROFESSIONAL MEETINGS take the spotlight as members of Gamma Rho Chapter at the University of Detroit attend a recent talk.



WITH THE ALUMNI THE WORLD OVER

Among the Alumni Clubs

LUBBOCK—The Lubbock Alumni Club joined with Beta Upsilon chapter at Texas Tech in their annual Spring Las Vegas party, which was held on April 8 at Rush's Old Red Barn. The afternoon was spent in appropriate games and wound up with a bar-b-que. The alumni have challenged the Beta Upsilon Chapter to a bowling tournament with prizes to be awarded to the winner. The final alumni meeting of the year will be an "All Family Get-together" in June.—MELVIN GARNER

PITTSBURGH—The Pittsburgh Alumni Club will join with Lambda Chapter at the University of Pittsburgh in celebrating the 40th Anniversary of the Founding of the chapter. Lambda Chapter was installed at the University of Pittsburgh on May 13, 1921. This celebration will take place in conjunction with the chapter's initiation banquet and will be held at the Student Union of the University in May. On its last industrial tour to the Westinghouse Electric Plant in East Pittsburgh, the new IBM 7090 was viewed by more than 50 members. Election of officers will be held on June 9.—HAROLD MYERS

EL PASO—The El Paso, Texas Alumni Club has a monthly dinner meeting with business, educational, civic, and political leaders of our community as guest speakers. We meet occasionally with Gamma Phi Chapter at the Texas Western College, so that we keep in contact with their activities, and help them whenever possible. The El Paso Alumni Club also takes field tours of local business organizations to better acquaint ourselves with community activities. We are planning several picnic meetings during the summer possibly in conjunction with the chapter.—ROBERT K. ROWE

WASHINGTON—The Washington Alumni Club is a growing club devoted to self-improvement of its members through participation in year-round professional, educational, social and fraternal activities in the Nation's capitol. We provide contacts both in government and business, and we build leaders through participation on our committees and in such programs as our Institute of Business Ethics. Our membership includes alumni from many universities who are now residents of Washington. Frequently we hold joint functions with Mu Chapter at Georgetown University, Gamma Sigma Chapter at the University of Maryland, and the Baltimore Alumni Club. We

publish a newsletter quarterly and a directory annually. The Washington Alumni Club exists to help you put your best foot forward in the commercial world.—G. P. GWALTNEY

PHILADELPHIA-Omega—The Omega Alumni Association of Philadelphia meets on the second Friday of each month in the Omega Chapter House, located at 1737 N. Park Avenue in Philadelphia. The meetings begin promptly at 8:30 P.M. and all brothers of Delta Sigma Pi are invited to attend and enjoy an evening of fellowship with us of Omega Chapter. At each meeting we arrange to have a guest speaker talk to us. For example, at our March meeting we had Mr. William Gerstley, president of an investment firm, speak to us on the subject "Over the Counter Market." In addition to our regular meetings, we hold various social functions during the year and participate in community functions. The best way to find out about us is to come out, we will be looking for you.—WILLIAM F. FEATHER

DETROIT-Gamma Rho—The Gamma Rho Alumni Club of Detroit holds about 10 meetings each year. Among these was a tour of Michigan Bell Telephone Company's installation in downtown Detroit. A delectable filet dinner was served which was followed

by a visit to the communications workshop, the TV center, and the display room for business and teletype equipment. We also received a demonstration of long distance equipment. Three of our members employed with AT & T were our hosts and guides.—GEORGE M. GREINER, JR.

PERSONAL MENTION

FLORION D. JOHNSON, *Nebraska*, has been promoted to the Procedures Audit, Autoetics, a division of North American Aviation in Downey, California.

ARTHUR A. MACE, *Rutgers-Beta Rho*, was recently named manager of the reseller and fuel oil sales of the New Jersey area for Esso Standard.

DANIEL F. POMEROY, *Penn State*, has returned to work with the First National Bank of Troy, Pa., after serving three years as administrator of the Troy Community Hospital. Brother Pomeroy has just been honored with a 50 year award by the Boy Scouts in Washington, D.C.

RICHARD O. WHEAT, *North Texas*, is now assistant sales manager of Jesse Smith Ford in Glendale, California.

JAMES J. AMBROSINO, JR., *New York*, now holds the position of sales representative for Technicolor Prod., Inc., in New York City.

DON A. WYSE, *Mississippi Southern*, recently was assigned to the 163rd Military Police Company at the Presidio of San Francisco, California.

RODNEY P. RYDLUN, *Georgetown*, has just completed the eight-week officer orientation course at the Infantry School, Fort Benning, Ga.

ROBERT F. MCMAHAN, *Southern California*, has been appointed comptroller of Forest Lawn Memorial-Park and is a resident of Claremont, California.

JAMES H. MADISON, JR., *Mississippi Southern*, has been named pharmacist for the Culley Drug Store in Greenville, Miss.

DAN EVERETT HUSS, *Miami U.*, has been named the first winner of the J. B. Dennison Memorial Gift in Finance. The J. B. Dennison Memorial Gift in Finance is supported by the J. B. Dennison Fund, which has resulted from contributions by faculty associates, former students and other friends of the late Professor Jackson Belden Dennison, a charter member of Alpha Upsilon Chapter at Miami University.

Death Calls Legislator B. Carroll Reece

A REPRESENTATIVE from the State of Tennessee and a former chairman of the Republican National Committee, B. Carroll Reece, *Alpha-New York*, died on March 20, 1961, at the age of 71.

Brother Reece was serving his 18th term in the House at the time of his death. He suffered only one defeat, in 1930, and after that was not even opposed by Democratic candidates in his staunchly Republican district of Tennessee, one of two GOP districts in the state. The Republican Party under his leadership as national chairman in 1946 successfully wrested control of the House and Senate from the Democrats.

A native of the state of Tennessee, Mr. Reece was a graduate of Carson-Newman College and New York University. Brother Reece made his home at Johnson City, Tennessee.

MAX D. JOHNSON, *Indiana*, is receiving eight weeks of officer orientation training at The Transportation School, Fort Eustis, Va.

WILLIAM J. CRIBB, JR., *Maryland*, just received the Army Commendation Medal at recent ceremonies at Fort Leavenworth, Kansas. Major Cribb was commended for meritorious service as Director for Facilities, Headquarters, U. S. Army Chemical Center and Chemical Corps Materiel Command, Edgewood, Md.

LEROY N. KLINE, *Missouri*, has completed the eight week typing and clerical procedures course at The Armor School, Fort Knox, Ky.

GEORGE W. EVERTSBERG, *Rutgers-Beta Rho*, is now a principal in the Real Estate and Insurance firm of Vauchee-Evertsberg, Inc. of Madison, N.J.

VAINO E. LAINE, *Wisconsin*, was just promoted to the rank of Captain U.S.N.R. Brother Laine has also acquired the initials of CPA after his name.

FRANKLIN N. BOLTON, *Louisiana State*, has just completed eight weeks of officer orientation training at The Transportation School, Fort Eustis, Va.

LINDSEY MARCHBANKS, *Southern Methodist*, owner of Petroleum Distributors, is now Sinclair products jobber in the West Texas area, headquartered in Big Spring, Texas.

JOE BULKELEY, *Arizona*, is now associated with Coldwell, Basker and Company in Phoenix, Arizona.

RICHARD H. GIBSON, *Colorado*, received his commission as an Ensign in the U.S.N.R. after four months of study at Officer Candidate School in Newport, Rhode Island.

ROBERT A. CAMPBELL, *Colorado*, has completed six months of active duty military training under the Reserve Forces Act program at The U. S. Army Air Defense Center, Fort Bliss, Texas.

OLIE LAZENBY, *Midwestern*, has accepted a position as Chief-Accountant with the Parker Square Savings and Loan Association, Wichita Falls, Texas.

LIFE MEMBERS

The following have recently become Life Members of Delta Sigma Pi:

- 2632 Robert B. Bulla, *Gamma Omega, Arizona State*
- 2633 William C. Arnot, *Gamma Upsilon, Babson*
- 2634 Samuel V. Sappington III, *Delta Tau, Indiana State*
- 2635 Richard L. Hayes, *Alpha Beta, Missouri*
- 2636 Emri L. Stidham, Jr., *Gamma Zeta, Memphis*
- 2637 William G. Hill, *Alpha Lambda, North Carolina*
- 2638 Charles F. Edmunds, *Alpha Gamma, Penn State*



DIRECTORY

The Grand Council

Grand President: HOMER T. BREWER, *Kappa-Gorgia State*, 808 Southern Railway Bldg., 99 Spring St. S.W., Atlanta 3, Georgia.

Executive Director: J. D. THOMSON, *Beta-Northwestern*, 330 South Campus Ave., Oxford, Ohio.

Director of Business Education: WALTER A. BROWER, *Beta Xi-Rider*, 436 Park View Dr., Mount Holly, N.J.

Director of Eastern Region: M. JOHN MARKO, *Beta Rho-Rutgers*, 24 Medbourne Ave., Irvington 11, N.J.

Director of Southeastern Region: MONROE M. LANDRETH, JR., *Alpha Lambda-North Carolina*, 100 Placid Place, Charlotte 7, N.C.

Director of East Central Region: FRANKLIN A. TOBER, *Alpha Kappa-Buffalo*, 123 Highgate Ave., Buffalo 14, N.Y.

Director of Central Region: ROBERT J. ELDER, *Theta-Detroit*, 17602 Glenmore, Detroit 40, Mich.

Director of South Central Region: ROY N. TIPTON, *Gamma Zeta-Memphis*, P.O. Box 2707, Memphis 2, Tenn.

Acting Director of Midwestern Region: GEORGE E. EIDE, *Alpha Epsilon-Minnesota*, 3548 17th Ave., S., Minneapolis, Minn.

Director of Southwestern Region: JOE M. HEFNER, *Beta Upsilon-Texas Tech.*, 2107 Avenue Q, Lubbock, Texas.

Director of Inter-Mountain Region: CHARLES I. SUTTON, *Gamma Omega-Arizona State*, 3102 N. 61st Place, Phoenix, Arizona.

Director of Western Region: BURELL C. JOHNSON, *Alpha Sigma-Alabama*, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

Director-At-Large: ROBERT A. MOCELLA, *Beta-Northwestern*, 6303 N. Melvina Ave., Chicago 30, Ill.

Past Grand President: J. HARRY FELTHAM, *Chi-Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Md.

Grand Secretary Treasurer Emeritus

H. G. Wright, *Beta-Northwestern*, 222 W. Adams St., Chicago 6, Ill.

Executive Committee

Chairman: HOMER T. BREWER, *Kappa-Gorgia State*, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

Members: FRANKLIN A. TOBER, *Alpha Kappa*, 123 Highgate Ave., Buffalo, N.Y.; JOE M. HEFNER, *Beta Upsilon*, 2107 Avenue Q, Lubbock, Texas; WALTER A. BROWER, *Beta Xi*, 436 Park View Dr., Mount Holly, N.J.

Alumni Activities

Chairman: ROBERT A. MOCELLA, *Beta*, 6303 N. Melvina Ave., Chicago 30, Ill.

Members: FRANK A. GERACI, *Zeta*; ROBERT O. LEWIS, *Beta*, LOUIS J. TALAGA, *Beta*, RUDY WEBER, *Beta*.

Nominations

Chairman: J. HARRY FELTHAM, *Chi*, Robert Garrett & Sons, Baltimore 3, Md.

Members: FRANK A. GERACI, *Zeta*, 4928 Randolph St., Hillside, Illinois; ROBERT O. HUGHES, *Beta Nu*, 6 Rutledge Ave., Rutledge, Pa.

Life Membership

Chairman: MAX BARNETT, JR., *Gamma Mu*, 5534 S. Galvez St., New Orleans, La.

Members: GILES DUPLECHIN, *Beta Zeta*, Tidelands Ins., Masonic Temple, New Orleans, La.; EDGAR HEAD, *Gamma Mu*, 1503 Alexander, New Orleans, La.; CHARLES LAYRISSON, *Gamma Mu*, 1632 Thalia St., New Orleans, La.; and GAYLE WELLS, *Beta Psi*, Southern Bell Telephone Co., New Orleans, La.

The Central Office

330 South Campus Avenue, Oxford, Ohio.
Phone Oxford 3-4178

Executive Director: J. D. Thomson, *Beta-Northwestern*

Field Secretary: Charles L. Farrar, *Beta Psi-Louisiana Tech*

Staff Members: Peg Donivan, Jane Lehman, Jane Nelson, Maxine Parks, Peg Whitelaw.

Past Grand Presidents

- *W. N. Dean, *Alpha-New York* . . . 1914
 P. J. Warner, *Alpha-New York* . . . 1914-1915
 *H. C. Cox, *Alpha-New York* . . . 1915-1916
 F. J. McGoldrick, *Alpha-New York* . . . 1916-1917
 *C. J. Ege, *Alpha-New York* . . . 1917-1920
 H. G. Wright, *Beta-Northwestern* 1920-1924
 *C. W. Fackler, *Epsilon-Iowa* . . . 1924-1926
 H. O. Walther, *Psi-Wisconsin* . . . 1926-1928
 *R. C. Schmidt, *Theta-Detroit* . . . 1928-1930
 E. L. Schujahn, *Psi-Wisconsin* . . . 1930-1936
 *E. D. Milener, *Chi-Johns Hopkins* . . . 1936-1939
 J. L. McKewen, *Chi-Johns Hopkins* . . . 1939-1945
 K. B. White, *Gamma-Boston* . . . 1945-1947
 *A. L. Fowler, *Beta Nu-Pennsylvania* . . . 1947-1949
 *W. C. Sehm, *Alpha Epsilon-Minnesota* . . . 1949-1951
 H. B. Johnson, *Kappa-Georgia* . . . 1951-1953
 R. G. Busse, *Beta Omicron-Rutgers* . . . 1953-1955
 J. H. Feltham, *Chi-Johns Hopkins* 1955-1957

* Deceased

Alumni Clubs

- ATLANTA, Georgia—Pres.: Raymond W. Czachowski, 3611 Raymond Drive, Doraville, Ga.
 BALTIMORE, Maryland—Pres.: H. Melvin Brown, 3901 Deepwood Rd., Baltimore 18, Md.
 BIRMINGHAM, Alabama—Pres.: George E. Kiziah, c/o Connecticut Mutual Life Ins. Co., Brown-Marx Bldg., Birmingham, Alabama.
 BUFFALO, New York—Pres.: Frank A. Tober, 128 Highgate Ave., Buffalo 14, N.Y.
 CHARLOTTE, North Carolina—Pres.: William N. Kinney, 1015 Habersham Dr., Charlotte, N.C.
 CHICAGO, Illinois—Pres.: Louis J. Talaga, 1340 N. Homan Ave., Chicago 51, Ill.
 CINCINNATI, Ohio—Pres.: Robert H. Kulle, 2746 Eugenie Lane, Cincinnati 11, Ohio.
 CLEVELAND, Ohio—Sec.: Charles B. Clark, Jr., 453 E. 147 St., Cleveland 10, Ohio.
 DALLAS, Texas—Pres.: Frank L. Strong, 1825 Crest Ridge, Dallas 28, Texas.
 DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive St., Denver, Colo.
 DETROIT, Michigan
 Gamma Theta—Pres.: Eugene M. Dimick, 26153 Cunningham Dr., Warren, Mich.
 Gamma Kappa—Pres.: Larry Sublett, 15451 Derring, Livonia, Mich.
 Gamma Rho—Pres.: Clarence N. Frank, 4610 Edgewood Dr., Lake Oakland, Pontiac, Mich.
 EL PASO, Texas—Pres.: Kennon Womeldorf, 3400 Taylor Ave., El Paso, Texas.
 HOUSTON, Texas—Treas.: Royce Hopkins, 5018 Beechnut St., Houston, Texas.
 KANSAS CITY, Missouri—Pres.: Halbert Lee Sturgeon, 21 W. 10th St., Kansas City, Mo.
 LINCOLN, Nebraska—Pres.: Jerry L. Snyder, 4125 Sumner St., Lincoln, Nebraska.
 LOS ANGELES, California—Pres.: Fred H. McConihay, Jr., 4642 Willis Ave., Sherman Oaks, Calif.
 LUBBOCK, Texas—Pres.: Melvin L. Garner, 4904 43rd St., Lubbock, Texas.
 MEMPHIS, Tennessee—Pres.: George Ragland, Box 240-B, Rt. 2, Arlington, Tenn.
 MIAMI, Florida—Pres.: Vernon E. Meyer, 4515 S.W. 94th Ct., Miami, Florida.
 MILWAUKEE, Wisconsin—Pres.: Frank Dudenhofer, 1724 N. 57th St., Milwaukee, Wis.
 NEWARK, New Jersey—Pres.: William J. Vichicanti, 215 72nd St., North Bergen, N.J.

- NEW ORLEANS, Louisiana—Pres.: Edgar Head, 1503 Alexander St., Arabi, La.
 NEW YORK, New York—Pres.: Frank J. McGoldrick, 103-09 Puritan Ave., Forest Hills, N.Y.
 OKLAHOMA CITY, Oklahoma—Pres.: Howard J. Vanhook, Jr., 1521 S.W. 67th St., Oklahoma City, Okla.
 OMAHA, Nebraska—Pres.: Walter R. Jahn, 2444 N. 45th Ave., Omaha, Neb.
 PHILADELPHIA, Pennsylvania—
 Beta Nu—Pres.: William Sarka, 111 Thomas Ave., Broomall, Pa.
 Omega—Pres.: William M. Rinck, 404 Hubbs Drive, Palmyra, N.J.
 PHOENIX, Arizona—Pres.: William R. Leonard, 206 W. Moreland, Scottsdale, Ariz.
 PITTSBURGH, Pennsylvania—Pres.: Robert K. Rees, 1528 Ridge Ave., Coraopolis, Pa.
 SAN FRANCISCO, California—Pres.: R. Nelson Mitchell, 550 California St., San Francisco 4, Calif.
 TRENTON, New Jersey—Pres.: Joseph A. Casarella, 106 Wilburtha Rd., Trenton, N.J.
 TUCSON, Arizona—Pres.: Lloyd D. Colbeck, 6218 E. Calle Aurora, Tucson, Ariz.
 TWIN CITIES, Minneapolis and St. Paul, Minnesota—Pres.: Robert S. Fort, 6745 Xerxes Ave. South, Minneapolis, Minn.
 WASHINGTON, D.C.—Pres.: Wilbur E. Davison, 901 Elm Ave., Takoma Park, Md.

- Adviser: DICK R. DAVIES, JR., 217 Kevin Lane, Media, Pa.
 Chapter Quarters: 3932 Spruce St., Philadelphia, Pa.
 PENN STATE (Alpha Gamma, 1923), COLLEGE OF BUSINESS ADMINISTRATION, UNIVERSITY PARK, PA.
 President: GEORGE F. HANEY, JR., Box 678, State College, Pa.
 Advisor: GEORGE G. LUCAS, 745 North Thomas St., State College, Pa.
 RIDER (Beta Xi, 1934), DEPARTMENT OF ACCOUNTING AND BUSINESS ADMINISTRATION, TRENTON, N.J.
 President: ALLEN C. HALDEMAN, 164 N. Main St., Yardley, Pa.
 Advisor: RALPH F. GOMMER, 36 N. Eastfield Ave., Trenton, N.J.
 Chapter Quarters: 909 Bellevue Ave., Trenton, N.J.
 RUTGERS (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., NEWARK, N.J.
 President: FRED H. MILLER, 117 Melville Pl., Irvington, N.J.
 Advisor: HOWARD P. NEU, 21 Brookdale Rd., Bloomfield, N.J.
 Chapter Quarters: 38-40 Park Pl., Newark, N.J.
 RUTGERS (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.
 President: CHARLES F. BENGSTON, 112 Cypress Dr., Colonia, N.J.
 Advisor: O. PEDER HASLESTAD, 201 Scherrer St., Cranford, N.J.

- SUFFOLK UNIVERSITY (Delta Psi, 1960), DEPARTMENT OF BUSINESS ADM., BOSTON, MASS.
 President: RAYMOND A. DEBRUCE, 77 Colonial Rd., North Weymouth, Mass.
 Advisor: HAROLD M. STONE, Suffolk University, 20 Derne St., Boston 14, Mass.
 TEMPLE (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.
 President: JAMES J. LOWREY, 1737 N. Park Ave., Philadelphia, Pa.
 Advisor: LEWIS T. HARMS, Asst. Dean, School of Business & Public Admin., Temple University, Philadelphia, Pa.
 Chapter Quarters: 1737 N. Park Ave., Philadelphia, Pa.

Chapter Roll

EASTERN REGION

- REGIONAL DIRECTOR: M. JOHN MARRO, Beta Rho, 24 Melbourne Ave., Irvington 11, N.J.
 DISTRICT DIRECTORS: H. MELVIN BROWN, Chi, 3901 Deepwood Rd., Baltimore 18, Md.
 WILLIAM W. MYERS, Beta Rho, 23 Woodcrest Dr., Livingston, N.J.
 JOSEPH P. MCMENIMEN, Delta Kappa, 143 Otis St., Cambridge 41, Mass.
 BABSON (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.
 President: DESCOM D. HOAGLUND, III, Student Mail, Babson Institute, Babson Park 57, Mass.
 Advisor: WALTER H. CARPENTER, 31 Taylor St., Needham, Mass.
 BOSTON COLLEGE (Delta Kappa, 1957), COLLEGE OF BUSINESS ADM., CHESTNUT HILL, MASS.
 President: ROBERT A. O'NEIL, 41 Kenilworth Rd., Arlington, Mass.
 Advisor: FREDERICK J. ZAPPALLA, 24 Sargent Rd., Winchester, Mass.
 BOSTON UNIVERSITY (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.
 President: ROLAND W. RIDDELL.
 GEORGETOWN (Mu, 1921), DIVISION OF BUSINESS ADM., WASHINGTON, D.C.
 President: CHRISTOPHER J. ROONEY, 1409 N. Nelson St., Arlington 1, Va.
 Advisor: ROBERT A. GIRMSCHIED, JR., 10106 Fleming Ave., Bethesda 14, Md.
 JOHNS HOPKINS (Chi, 1922), DIVISION OF BUSINESS (MCCOY COLLEGE), BALTIMORE, MD.
 President: JAMES H. FRITZ, 28 Hydroplane Dr., Baltimore 20, Md.
 Advisor: ROBERT W. LINDSAY, 413 Georgia Court, Towson 4, Md.
 MARYLAND (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.
 President: ARTHUR ALLAN MACHESNEY, 7211 Rossborough Dr., College Park, Md.
 Advisor: ALLAN J. FISHER, College of Business & Public Administration, University of Maryland, College Park, Md.
 NEW YORK (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS, AND FINANCE, NEW YORK, N.Y.
 President: JAIME A. ESPASAS, 420 Burns St., Forest Hills 75, N.Y.
 Advisor: MARTIN B. CARTER, 70 Brynwood Rd., Yonkers, N.Y.
 PENNSYLVANIA (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.
 President: AUGUST MERLINA, 7248-C Glenthorne Rd., Upper Darby, Pa.

SOUTHEASTERN REGION

- REGIONAL DIRECTOR: MONROE M. LANDRETH, JR., Alpha Lambda, 100 Placid Pl., Charlotte, N.C.
 DISTRICT DIRECTORS: WILLIAM N. BOWEN, Beta Gamma, South Carolina Savings & Loan, Palmetto Bldg., Room 210, Columbia, S.O.
 JOHN J. GRIGGS, Kappa, 2087 Miriam Lane, Decatur, Ga.
 ARTHUR K. MCNULTY, Beta Gamma, 312 Green St., Durham, N.C.
 EAST CAROLINA (Delta Zeta, 1955), ~~DEPARTMENT OF BUSINESS EDUCATION~~, GREENVILLE, N.C.
 President: THOMAS M. REESE, Box 800, East Carolina College, Greenville, N.C.
 Advisor: W. W. HOWELL, 1105 W. Rock Springs Rd., Greenville, N.C.
 EAST TENNESSEE (Delta Xi, 1958), SCHOOL OF BUSINESS ADMINISTRATION AND ECONOMICS, JOHNSON CITY, TENN.
 President: BOBBIE GENE HELTON, 4609 Old Stage Rd., Kingsport, Tenn.
 Advisor: ALBERT A. LAMAS, 1306 Greenfield Dr., Johnson City, Tenn.
 FLORIDA SOUTHERN (Delta Iota, 1957), DIVISION OF BUSINESS, LAKELAND, FLA.
 President: JAMES T. DONOVAN, Box 27, Florida Southern College, Lakeland, Fla.
 Advisor: ROBERT M. LEE, 2414 Coventry Ave., Lakeland, Fla.
 FLORIDA STATE (Gamma Lambda, 1949), SCHOOL OF BUSINESS, TALLAHASSEE, FLA.
 President: JAMES E. KING, JR., 1922 S. Meridian, Tallahassee, Fla.
 Advisor: HOWARD ABEL, 515 Palm Ct., Tallahassee, Fla.
 FLORIDA (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.
 President: PATRICK J. PARKER, 283-14 Corry Village, Gainesville, Fla.
 Advisor: DONALD J. HART, 2717 S.W. Third Pl., Gainesville, Fla.
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