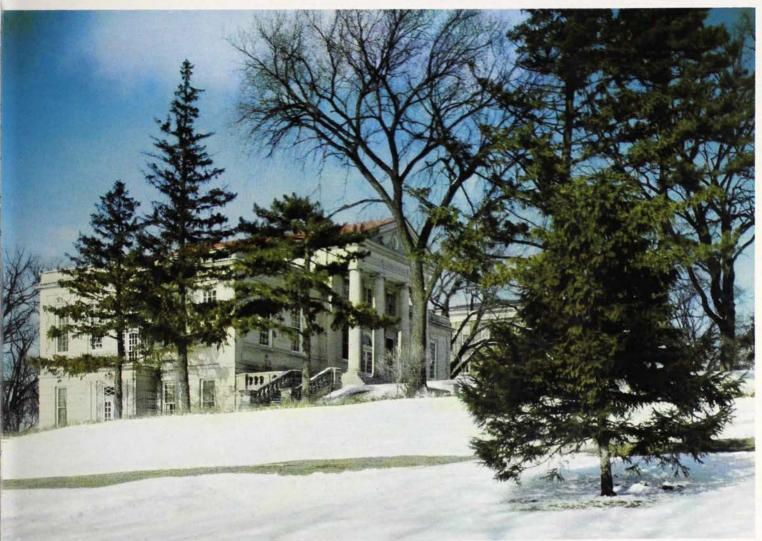
# The DELTASIGMA PI



Ripon College, Ripon, Wisconsin

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY



#### The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

#### IN THE PROFESSIONAL SPOTLIGHT

UNDER OUR PROFESSIONAL SPOTLIGHT in this issue is the tour taken by the brothers of Delta Lambda Chapter at Ithaca College of the Corning Glass Works. Shown here are Fred Murphy, Jack House, Past President Nick Ippolito, and Bill David watching the glass blowing procedure.



## The DELTAS IG MAPI

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#### **Our Cover**

Featured on our cover this issue is the Lane Library of Ripon College in Ripon, Wisconsin. We are proud to continue our university series and are appreciative of the cooperation of Mr. H. Bennett of Shostal, the photographer, and the Lumbermen's Mutual Casualty Company for making these prints available to us.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COM-MERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

Editor

J. D. THOMSON

#### Associate Editor JANE LEHMAN

Postmaster: Please send copies returned under labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio.

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May Publication Office—Curtis Reed Plaza, Menasha, Wisconsin. Editorial Office—330 South Campus Avenue, Oxford, Ohio.

Subscription price: \$3 per year.

Second class postage paid at Menasha, Wisconsin, and at an additional mailing office. Acceptance for mailing at special rate of postage provided for in the Act of February 28, 1925, embodied in paragraph 4, Section 538, P. L. & R., 1932 edition. Printed in U.S.A.

From the Desk of The Grand President

HOMER T. BREWER Kappa—Georgia State



IN RECENT MONTHS the newspapers have been so full of stories of business conduct varying from unethical to illegal to immoral to criminal—perhaps those stages are not in the proper order of seriousness—that many of the pundits have seen fit to sermonize that the good old American conscience is disappearing. These moralizers declare that we are all rotten to the core, that we have cast off our heritages of truthfulness and of square dealing, and that we are all out to make "the fast buck." Don't let the prophets of doom fool you.

American business has not succeeded by wasting money, by bribing customers, by extorting pay for work not done, by using false or tricky advertising. Most American businessmen make their buck the hard way—they work for it. They produce their goods economically, they out-sell the other man, they deliver a full dollar's worth for a dollar paid. They compete fairly.

Look at the practices of businessmen you know, and see which of them are sound, and which are rotten. Analyze the consciences, the aims, the methods of your contemporaries, and see which way you think they will go. Look into your own heart, and find out now how you will conduct your business.

We still have the moral precepts given us by our forebears. We still have the religious principles passed on to us from the centuries. And in Delta Sigma Pi we strengthen our determination never to depart from those ideals of conduct which have made us strong and which will keep us strong.



A Word From The Central Office

WELL ALONG is the new program of chapter visitation, adopted at the beginning of this college year and put into practice by Field Secretaries Don J. Hill and Charles L. Farrar, and myself. Before the ink is completely dry on this issue of The DELTASIG we will have been on every campus where Delta Sigma Pi now has a chapter and quite a few others. Time will tell whether or not this new concept of Central Office aid to chapters is going to produce the solid cohesive fraternity that we desire. At this point, however, we are sure of one thing and that is we now have a better knowledge of the problems of individual chapters.

The second semester will find us engaged in activities de-

signed to eliminate those problems that we have found to exist in certain chapters. Special attention will also be given to the development of aids and incentives that will boost the efficiency of those chapters that do not have any particular problems, but which are not operating at their greatest potential. Never before have we had such a clear picture of the status of the individual segments of Delta Sigma Pi, nor have we had as great an opportunity and as much personnel to tackle our shortcomings. At The Central Office we are eagerly looking forward to the challenge that the second semester presents and expect a greater Delta Sigma Pi to emerge at the end of it.— JIM THOMSON

## The DELIASIG F D ELTASIGNA PI

## Nevada Installation Marks Delta Sigma Pi's 36th State

APRIL 11, 1959, was another milestone for Delta Sigma Pi as it added a new chapter and a new state to its chapter roll with the installation of Delta Pi Chapter at the University of Nevada. Delta Pi also is the seventh chapter of the rapidly growing Western Region of Delta Sigma Pi.

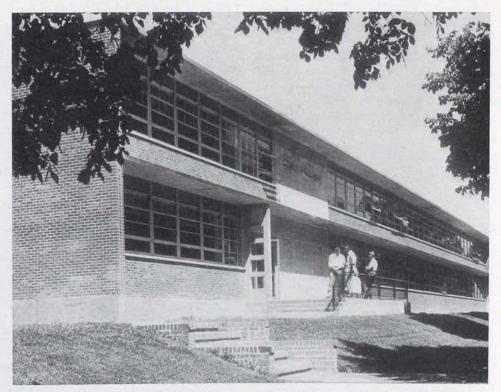
On hand for the ceremonies, which were divided between the University of Nevada campus and the fabulous Holiday Hotel in Reno, were Western Regional Director Burell C. Johnson, Executive Director Jim Thomson, District Director R. Nelson Mitchell, and delegations from Rho Chapter at the University of California, Gamma Xi Chapter at the University of Santa Clara, Gamma Omicron Chapter at the University of San Francisco, and Delta Omicron Chapter at San Francisco State College, whose chapter had been installed on the previous week-end.

An informal luncheon in the Shore Room of the Holiday Hotel preceded a tour of the University of Nevada campus and the inquisition held in the Fleischmann Building there. Following the formal ritualistic initiation on the campus, everyone returned to the Holiday Hotel for the Installation Banquet that evening.

The Installation Banquet appropriately began with greetings being extended by Dean of Men Samuel M. Basta, who was introduced by Executive Director Jim Thomson who served as toastmaster. Dean Robert C. Weems, an alumnus of Beta Zeta Chapter at Louisiana State University, enlightened everyone when he told of the history of the College of Business Administration. The Founding of Beta Alpha Nu, our petitioning group at Nevada, was described by William Houwink, one of Delta Pi's faculty advisors. As usual, the highlight came with the presentation of the charter by Burell C. Johnson, Western Regional Director. John F. Rhodes, Jr., president of Delta Pi Chapter, accepted the charter on behalf of the new chapter. John Rhodes also presented Dr. Kathryn Duffy of the faculty with a sister badge of Delta Sigma Pi in appreciation of the help she had so willingly given Beta Alpha Nu in their quest for a charter of Delta Sigma Pi. Official words of welcome were then extended by District Director R. Nelson Mitchell and the various delegations in attendance from other chapters. This concluded the day's program.

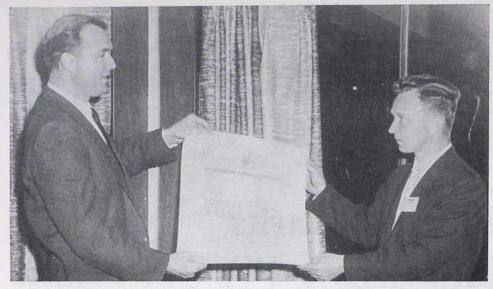
#### History of The University of Nevada

The University of Nevada has reached its present standing as an important, fully accredited, institution of higher learning through steady growth from a small preparatory school of the pioneer west to a



SITUATED IN A NEW BUILDING is the School of Business at the University of Nevada where the Delta Pi Chapter of Delta Sigma Pi was installed last April.

The DELTASIG of DELTA SIGMA PI



THE PRESENTATION of the Delta Pi Charter was made by Regional Director Burell C. Johnson (left) and was accepted by Chapter President John Rhodes at the Installation Banquet held in the Holiday Hotel in Reno, Nevada.

university offering a wide variety of courses of study and conducting significant research. Established by an article in the State Constitution in 1864, the University of Nevada actually began work in Elko on October 12, 1874, with a class of seven students. For 10 years the University continued at Elko, at a time when high schools were almost unknown, primarily serving a few local students.

By 1886, however, the educational demands of the State had become enough greater to move the University to Reno, nearer the center of the state's population, where 50 students were enrolled in 1887. The Morrill Land Grant Act of 1862 had already provided Federal aid for the establishment of a university, and the subsequent acts of Congress provided grants which aided the institution.

The university progressed steadily after its reopening in Reno. By 1888 work in mining had been organized and plans made for adding work in agriculture to the already established arts and sciences program. Federal and state grants allowed establishment and steady expansion of the public service divisions of the university. State appropriations and the gifts of benefactors like Mrs. John W. Mackay, Clarence H. Mackay, William A. Clark, Jr., and Max C. Fleischmann allowed the physical plant to grow. The growth of the faculty and the establishment of the Robert Lardin Fulton Lecture Foundation, the S. Frank Hunt Foundation, and a large number of scholarships and loan funds further developed the academic program. Continuously since 1938, the University of Nevada has

been "fully accredited as a University" by the Northwest Association of Secondary and Higher Schools.

#### History of the College of Business Administration

The University of Nevada established the College of Business Administration in 1956. Prior to that time the business program formed a departmental level in the College of Arts and Sciences. The purpose of the College of Business Administration is twofold:

1. To train its students in fields of accounting, banking, general business, economics, finance, marketing, office administration, personnel management, public administration, real estate, retailing, sales advertising—all four year programs, and secretarial studies, a two year program.

2. To develop in its students a broad background in both professional and cultural education, teaching them to think analytically and logically about business, and the social and civic responsibilities of the businessman.

The College of Business Administration is housed in the Silas E. Ross Hall. This new \$470,000 building was opened in the fall of 1957. The structure contains seventeen classrooms, offices of the College of Business Administration, the registrar, and the deans of students.

Enrollment in the College of Business Administration, after three years of operation, numbers over 400 students, making

DR. KATHRYN DUFFY was the recipient of a Delta Sigma Pi Sister Badge presented to her by Delta Pi Chapter President John Rhodes in appreciation for her assistance to the chapter while they were in the petitioning stage. Seated is Dean Robert C. Weems of the College of Business Administration at the University of Nevada.



it the third largest division in the university.

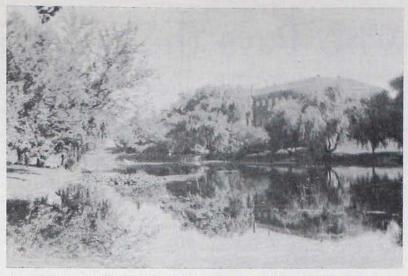
#### History of Beta Alpha Nu Fraternity

Beta Alpha Nu Fraternity was founded on the University of Nevada campus in the Spring of 1958. Officers were elected at the time to lead the local fraternity, and committees appointed. The Constitution and Bylaws were approved on April 23, 1958 with the last meeting of the college year in May. In the fall of 1958 Beta Alpha Nu's professional program committee performed an effective job in bringing before the fraternity speakers well informed in the fields of merchandising and buying and in controllership and corporation finance.



DEAN ROBERT C. WEEMS, Louisiana State, heads the new School of Business.

The first program, Mr. Alex Coon, Education Vice-president of the Sparks, Nevada Toastmaster, spoke about parliamentary procedures as they apply to fraternal organizations. "Merchandising, Planning and Control" was the subject of the second speaker, Mr. Robert E. O'Connell, assistant manager of Reno's J. C. Penney Department Store. A third program presented Mr. John O. Einerman, vice president and controller of the Pacific Telephone and Telegraph Company speaking on "The Transition of the Accounting Student into the Business World." Mr. Paul S. Garwood, general manager of the Bell Telephone Company

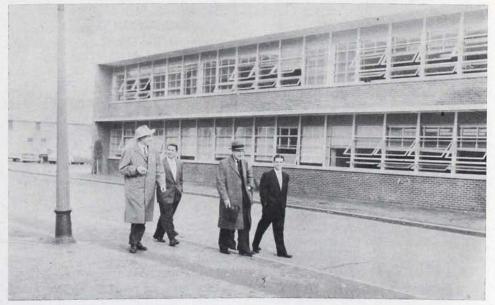


ONE OF THE THINGS that adds so much to the attractiveness of the University of Nevada Campus is Manzanita Lake which lies in the center of it.

of Nevada, and a resident and civic leader in Reno also became interested in Beta Alpha Nu by being asked to procure Mr. Einerman as a speaker.

On April 11, 1958, the following undergraduates were initiated as charter members of Delta Pi Chapter in the International Fraternity of Delta Sigma Pi: Vance A. Antonelli, Anthony Bastanchury, Robert L. Byrne, Perry E. Clevenger, Richard Donovan, Charles Dyer, Raymond B. Foster, James L. Hay, Richard Herman, Grant B. Hudlow, Richard K. Latham, John Martie, Walter McIntyre, John Minetto, Theodore H. Moore, Raymond G. Moritz, Larry G. Oxborrow, Delbert Peterson, Lynn M. Peterson, Dominek J. Piretti, William O. Provin, Paul W. Rand, John F. Rhodes, Jr., John C. Roberts, Donald Smith, LeRoy F. Strawn, William Tyson, William J. Vannoy, Ronald Wiggins, Danny L. Winter, Richard C. Yates, Ronald R. Zideck. Graduates initiated in absentia were Raymond Allred, Spiros Anastassatos, Lee B. Darrah, Harvey Gordon, George Wasson. Faculty initiated at the same time were Sidney J. Claunch, Martin Greene, William Houwink, Edward Vietti, Charles P. Woods.

PICTURED HERE in the rear of Ross Hall, which houses the College of Business Administration at Nevada, are some of the officers and guest speakers of Delta Pi Chapter.



## Who Pays the Steel Strike Invoice?

by James A. Slater, Beta Psi Chapter, Associate Professor of Management-Louisiana Polytechnic Institute

NOW THAT THE BACK-TO-WORK INJUNCTION has been upheld by an 8-to-1 decision of the United States Supreme Court and the steel strike is over, at least for 80 days, it is in order to analyze what has happened, why it took place, what are the results, and how can future occurrences be prevented. For over one-hundred days the American people have experienced the power which is in the hands of a relatively small group of individuals in a relatively important segment of its economy. The effects of the record-breaking steel dispute are still being felt with the injunction-imposed ending of the strike. Late fall headlines established a pattern such as the following:

"Automotive Producer XYZ Is Operating only 3 out of 13 Assembly Plants," "ABC Enterprises Now Down to a Skeleton Crew," or "Lack of Supply Has Inflicted Permanent Damage in Demand for Dealers" Products."

Whatever these statements may have been, the lingering effects of this major strike have not been fully realized. The more serious impairment could be expected *after* the steelworkers were called back to their jobs even if a contract is agreed upon before the injunction period has elapsed.

#### The Objective Side

The ramifications of this strike not withstanding, the irresistible, and conceivably irresponsible, question is: "Who pays the bill?" A general answer to this general question would suggest "Everyone"! Summarily speaking, labor, management, and owners within the steel industry undoubtedly suffer the worst damage. Our government, suppliers of raw materials and equipment, and users of milled steel are paying, and will be paying, their shares. Probably the group bearing the final incidence of burden of this economic disaster is the consuming public.

Specifically, now that the Kaiser Company presumably has settled its disagreement we might pose the question: "How long will it take the Kaiser steel workers to offset their wage loss due to the strike?" Several assumptions will be used in answering this question:

1. The time lost amounts to 18 weeks (approximately 15 weeks of striking and 3 weeks interim required to get back into full production).

2. The average monetary gain is  $10\phi$ per hour. (It has been generally stated by both management and labor that the increase will be about  $7\phi$  to  $8\phi$  per hour the first year and  $12\phi$  to  $13\phi$  the second.)

3. An average wage in this company is approximately \$3.10 per hour (this figure does not include the 10¢ boost). 4. Miscellaneous costs to labor are 10% of lost wages. (This 10% may consist of compounded interest on money borrowed or mortgages obtained to supply workers requisite subsistence monies during the strike period, or losses (costs) incurred through repossession of durables being purchased on time or installment basis.) 5. Kaiser employs about 7,500 workers.

With these assumptions the money lost and money gained would be shown as follows:

#### Money Lost

(\$3.10 per hour average wage)

 $7,500 \times $3.10 - $23,250$  per hour  $$23,250 \times 40 - $930,000$  per week

\$930,000  $\times$  18—\$16,740,000 for the strike period

 $16,740,000 \times 110\%$  — 18,414,000 for the strike period considering miscellaneous costs of 10%.

Money Gained (10¢ per hour) 7,500  $\times$  10¢—\$750 per hour

\$750 × 40-\$30,000 per week

Time Needed to Recover Money Lost

\$18,414,000  $\div$  \$30,000 = 614 weeks or nearly 12 years (614  $\div$  52 = 11.8 years)

Knowing that Kaiser produces about 2% of the United States' steel output and assuming that it employs approximately the same percentage (2%) of the

steel labor force, according to the above analysis, the total wages lost for all steelworkers in the industry would approach \$921,000,000 ( $\$18,414,000 \times 50 =$ \$920,700,000).

When the total striking time is definitely known for the major segment of the industry, these figures must be expanded accordingly because of the longer time-lost period which most of the industry is certain to have. The total amount of time lost may not be determined until after January 26, which is the last day of the injunction. If the workers decide to leave their jobs after this date, the government does not have further recourse and the time-lost period will continue to lengthen.

If the commonly accepted figure of 500,000 striking steelworkers is used in the above calculations using Kaiser's timelost figure, the total loss in wages alone would be well over a billion dollars (\$1,227,600,000 to be exact). These are startling figures to say the least!

The total time, nearly 12 years, required to earn these wages lost due to the strike will not be altered whether one uses a single worker or 100,000 workers in the computations. Incidentally, Kaiser's "average worker," using the above analysis, has lost about \$2,460 (\$18,414,000  $\div$  7,500 = \$2,455).

#### The Subjective Side

These objective data overlook certain important considerations. Some of these factors cast a more favorable light on the rather dismal picture while others worsen the situation immeasurably.

Favorable Considerations. First, the above computations have made no mention of any strike benefits or relief payments which workers might have received. In some instances, these benefits may have totaled a week's pay or possibly more, but this is believed to be the exception rather than the rule. In order to obtain government relief benefits a worker would have to prove outright destitution. Similarly, help from the union treasury is believed to have been comparatively insignificant. After all, how long would a treasury of \$20,000,000 last among 500,000 workers? It would permit a maximum of 2 weeks pay of only \$20 per week per worker.

Secondly, some steelworkers have been able to get part-time jobs. Again, there is a definite limit as to how many part-time jobs would be available considering the concentration of the industry, and the fact that at the termination of the strike these workers would be certain to matriculate back to their previous employ.

An important reason for the lengthy duration of the steel strike has been the union's—and also management's—rather tacit objective of "showing strength." Presumably, it is believed that this showing of strength will culminate in a building of strength which should make the job of getting what is wanted much easier at the termination of future contracts. The unanswered question here is: Has either party proved to the other that it is the more powerful when the ultimate results are certain to be a compromise of some sort?

In close relationship to showing of strength is "saving of face." Each party made a stand at the beginning and then refused to budge because to do so would prove "their original position wrong." Seemingly, either side does not realize that a little adjustment by each would permit a compromise through which both faces would be lost or both saved depending on how one thinks of it. The main point is that the dispute would be ended and everyone would be benefited; such a price, to save a face!

Another factor favoring the strike from the workers' point-of-view would be the better working conditions they will get. Again, there is nothing definite in this direction. Kaiser, for instance, has left this point for later resolution.

Many authorities on the steel strike have pointed out that the principal difference of opinion between union and management is the clause in most of the company's contracts dealing with protection of existing work practices. Basically, this clause permits the companies to change working conditions if management has actually changed the machine, the layout, the production procedure, etc. If the latter are not changed, then any altering, combining, or elimination of a job must be negotiated with the union.

In other words, if management sees a job that is not needed, it must "go

through *union* channels" to get it eliminated, which has led to featherbedding, i.e., payment for nonproduction and other undesirable practices. Such a real limitation on managerial prerogatives is in direct contrast to our freedom of individual initiative which is one of the basic features of a capitalistic economy. Cooperative rule of business and even entire societies has been attempted many times but with only limited success, if any at all.

In addition to running counter to our capitalistic system, dual planning, organizing, and controlling of a steel company by management and labor violates an important principle of sound organization. This is the principle of Unity of Direction which says that there should be a single focal point for the direction of a group of activities having the same objective.

In the final analysis all parties, including the individuals supplying land, labor, capital, and management for the production of steel, would maximize the rewards for their respective contributions *if* each would concentrate on proper performance within their individual areas of responsibility. Such things as long run labor mobility and the drawbacks of poor employer-employee relations along with lowered productivity will deter management from neglectful use of this power which is rightfully theirs.

Further, labor might think that they can recoup much of their loss through overtime pay. This hope is somewhat darkened by the maximum-capacity limitations of the industry. The enormous investment in steel-producing facilities lessens the possibility of short run expansion of physical plant.

Lastly, any one of the assumptions on which the above calculations were made may be questioned. For instance, the \$3.10 per hour average wage may sound a little high. However, a look at the Bureau of Labor Statistics data shows the average steel worker earned \$3.11 an hour in June, 1959, the month prior to the strike. The range in average hourly wages was from \$2.13 for laborers to \$4.14 for top rolling mill specialists.

Likewise, one might doubt the exactness of the 10% for miscellaneous costs in assumption four. This is believed to be conservative in light of the fact that much of the borrowed funds is not likely to be paid back within one year and the actual rate of interest per annum would be much higher as the nominal rate is compounded annually. Hence, the assumptions that are made herein may be questioned either way.

Unfavorable Conditions: The cold figures concerning the loss in wages of the steelworkers overlook the hardship and suffering of these workers and their families. Again, the ramifications in this direction will not be fully realized until some time after the strike's termination.

Adding to the absolute loss in moneywages is the very likely increase in prices paid by steelworkers for such durables as cars, stoves, refrigerators, etc. The higher prices for these products will be necessitated by the higher price of steel used in making them. It would be unrealistic to assume that the steel producing companies can, or even would, cushion a wage increase by a profit squeeze. Admittedly, an unlikely cut-back in demand for steel would alter his hypothesis. This increase in the price of products which rely on steel as a source of raw material will carry-over into the prices paid for housing, food, clothing, etc. Thus, it is plain to see that a wage boost in steel has a magnifying effect on the secular upward spiral of prices, and the economy continues to experience that phenomenon which the economists refer to as "creeping inflation" which should be learning to "walk" if the present trend endures! Therefore, the 10¢ an hour increase which the Kaiser workers got may represent only 2¢ or less increase in real wages.

Unknowingly, the steel workers through their union representatives may be bargaining themselves right out of a job. Three reasons explain this:

1. The lack of supply of steel may cause permanent damage to steel demand. A portion of the market may be lost because some users of steel will shift their demand to substitute raw materials such as aluminum, plastics, fiberglass, etc. This is especially true if there continues to be periodic strikes over the long run. It happened in coal-mining as oil and natural gas gained favor as heating fuels. Thus, it is not uncommon to travel through the coal-mining districts of Pennsylvania and West Virginia observing "ghost towns" and lingering unemployment.

2. Over the long run, there will be a tendency toward replacement of workers through mechanization in the industry. As the supply of labor becomes more sporadic and less dependable, the incentive for innovation will be increased, and where a worker once stood, a machine will be doing the job. However, overlooking any short run unemployment, this mechanization should be wel-

comed as a force which will upgrade labor's skills, education, and standard of living.

3. Lastly, with higher costs and higher prices of finished products domestic steel producers are almost certain to lose business to foreign producers.

Another discouraging possibility from the steelworkers' viewpoint is the potential increase in union dues or initiation fees. It would not be surprising to this writer to hear the union's higher echelon say to its members, "That strike *we won for you* certainly drained our treasury. We are thereby forced to raise dues \$1.00 a month."

Even if the mills could start *full* production *immediately* upon the strike's permanent settlement which is an impossibility, there is talk about the mills having to close down before spring because of the December freeze-up on the Great Lakes and the subsequent lack of ore supply.

Other considerations of equal importance would include:

1. Loss of individual freedom through the abuse of human rights and subsequent imposition of the Taft-Hartley eighty-day injunction.

2. The tremendous economic waste in the time spent at the bargaining table by very capable men in management, labor and government work.

Taxes lost through decreased revenues in the steel-producing industry.
 The multiplier effect and carry-over ramifications which the above considerations have upon the United States' economy, other industries, other businesses, and John Q. Public himself.

#### Who Is Hurt Most?

The first to be seriously hurt were the steelworkers. After steel inventories had been depleted the industry's suffering has been as severe, and possibly more severe, than labor's. In this respect, the industry probably has incurred more absolute damage in dollars and cents while labor has experienced a greater relative infliction in comparison to its less plentiful resources.

The price which this country's economy is, and will be, paying is no small amount. Some of the demand for steel will be satisfied by foreign imports while another portion of this demand goes unsatisfied temporarily with a certain amount being lost forever. John Q. Public can expect to be paying higher prices and/or have the slack taken up through product quality adjustments. Of course, some of the unpaid tax burden will have to be shifted to other segments of our society.

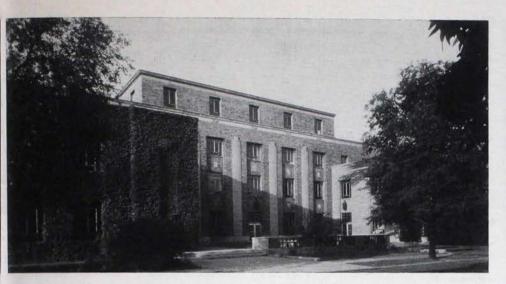
Of those most closely associated with the steel industry, the least injured parties are the top brass in the union and management. Their lucrative salaries have continued to be forthcoming. Nevertheless, they, too, have been damaged primarily through a conceivable weakening of their position and also because of the resultant higher prices paid for goods and services.

Any way one observes the situation, even when wearing the rosiest-colored glasses, the effects of the longest steel strike in the history of this nation are farreaching. Extrapolating to the future the most discouraging aspect is the temporary nature of any so-called permanent settlement. Maybe it will be only two, or possibly four, years before another similar strike invoice will have to be paid by someone, or more logically everyone.

#### A Long Range Program

In avoiding the recurrence of the above catastrophe, it is recommended that management and labor in the steel industry maintain continual negotiations during the contract interim instead of sitting down at the bargaining table only after the inevitable is upon them. This continuing relationship must be a sincere effort on the part of both parties to collect, expose, analyze, and interpret the facts regarding such considerations as the following: What constitutes labor's "fair share" and why this is not more or less, what are the fair shares of the other factors of production, how much is available for distribution, upon what basis should distribution take place, and what would be the effects of any given decision upon other segments of the economy. Good faith is a prime prerequisite to such negotiations lest all should be lost again.

Do You Like to:		
Swim		
Golf		
Relax		
Go Sightsee	ing	
Fraternize		
Then plan to attend the		
23rd Grand Chapte	r Congress	
of		
DELTA SIGM	A PI	
at the		
Grove Park	Inn	
Asheville, North	Carolina	
August 28-31,	1961	



THE DEPARTMENT OF BUSINESS, at Indiana State at Terre Haute, is housed in the Business-Fine Arts Building pictured here.

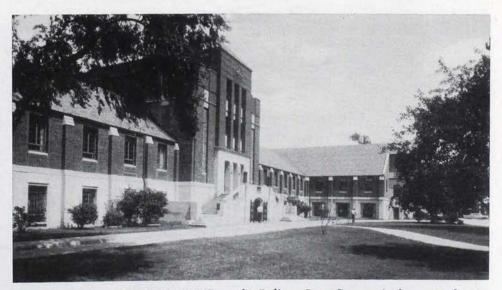
## Delta Tau Chapter Installed at Indiana State College

A LARGE ASSORTMENT of national officers were present for the installation of Delta Tau Chapter of Delta Sigma Pi at Indiana State Teachers College in Terre Haute, Indiana, on Saturday, October 10, 1959. Heading the list was Homer T. Brewer, Grand President, who served as installing officer. Also in attendance were Executive Director Jim Thomson, East Central Regional Director Franklin Tober, Central Regional Director Robert Elder, Director-at-Large Robert Mocella, Past Director Frank A. Geraci, a delegation from Upsilon Chapter at the University of Illinois, and representatives of the Beta Chapter at Northwestern University and the Chicago Alumni Club of Delta Sigma Pi.

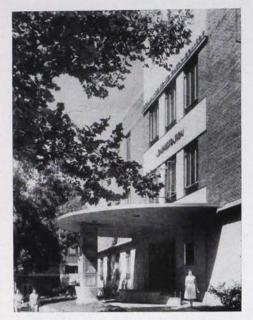
An entire wing of the Indiana State College Student Union Building was utilized for the initiation ceremonies, and the installation banquet was held in the new ballroom addition to this building. The program of the installation banquet began with a welcome from President R. W. Holmstedt of Indiana State following his introduction by Executive Director Jim Thomson who served as toastmaster. The history of the Department of Business at Indiana State was related by its chairman, Paul Muse, also an advisor to Delta Tau Chapter. Brother George Eberhart, an alumnus and advisor to Delta Tau Chapter, told of the founding of Beta Iota Sigma, our petitioning group there. Then came the moment everyone awaited, the presentation of the charter by Grand President Homer T. Brewer. With appropriate remarks this charter was accepted by Bruce Strupp, president of Delta Tau Chapter. In conclusion, fraternal greetings were extended by each of the national officers in attendance as well as the visiting delegations.

#### History of Indiana State College

Indiana State Teachers College was created on December 20, 1865, when an Act of the Indiana General Assembly provided for the founding of a teacher training institution. Indiana State Normal School, as it was known in the beginning, opened its doors on January 6, 1870. The first classes were conducted in one build-



THE STUDENT UNION BUILDING on the Indiana State Campus is the center for student activities and is used for their recreation, social and cultural events.



THE NEW ADMINISTRATION AND HEALTH CENTER BUILDING on the campus of Indiana State Teachers College at Terre Haute.

ing, and instruction was offered to the initial enrollment of 21 students. The original building was destroyed by fire on April 9, 1888. Since the fire, many new buildings have been erected at Indiana State. The institution has grown to an evaluation of more than 13 million dollars in physical plant, and over 5,000 different students are served within an academic year through campus, extension, and correspondence study. The College was authorized to grant the baccalaureate degree in 1907. The present name, Indiana State Teachers College, was approved by the General Assembly in 1929.

Although Indiana State is always mindful of its original purpose of teacher education, the College has adapted its program to meet the ever-changing needs of society. In fields other than teaching, the College offers regular four-year courses including the liberal arts curriculum and curricula leading to degrees in art, nursing, secretarial science, general business administration (with special interests in finance, management, insurance, or transportation), accounting-business administration, merchandising-business administration, public accounting, medical technology, music, radio-television, pre-social work, and theatre. In addition, pre-professional courses are available in dentistry, engineering, law, and medicine.

The baccalaureate degrees offered by Indiana State are the Bachelor of Arts and the Bachelor of Science. Graduate work was inaugurated at the College in 1927, and Indiana State confers four graduate degrees including the master of Arts, Master of Science, the Advanced Sixth-Year Degree in Education, and the Doctor of Education degree.

Indiana State is fully accredited by the Indiana State Board of Education, The American Association of Teacher Colleges, The North-Central Association of Colleges and Secondary Schools, and the Association of American Universities. The College holds membership in the American Council on Education and the American Association of University Women.

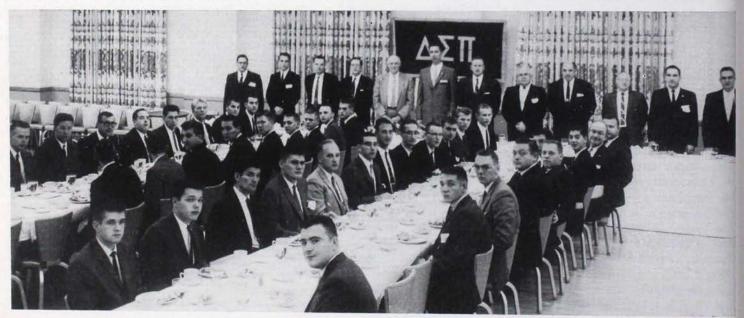
Indiana State has graduated many thousands of students since the founding of the College in 1865. Never believing that the traditional is the safest, the campus is rapidly expanding. Modern construction is now in progress, and plans for additional expansion are being formulated. Indiana State is still growing and looking forward.

#### History of The Business Department

Business offerings at Indiana State Teachers College were first provided in 1917 and 1918. They, of course, were very limited; and, for many years, the program was restricted to the preparation of business teachers for high school teaching. Naturally, many of these people who prepared for teaching found the opportunities in business so much more lucrative that large numbers of them found employment in various phases of business and did not teach. In 1948, definite steps were taken to assure an adequate program in business administration for those students at Indiana State who were not interested primarily in teaching. Definite curricular areas were set up in the field of accounting and merchandising.

Since this early start, the program has expanded to the place where today, fouryear curricula are provided in the areas of accounting-business administration; merchandising-business administration; secretarial administration; and general business administration, with major areas

THE INSTALLATION BANQUET of Delta Tau Chapter, Indiana State, held at the nearby Hotel Deming in Terre Haute, Indiana.



in personnel, management, insurance, real estate, and transportation.

Enrollments in business administration classes now exceed the enrollments in business education classes, and the ratio of majors in these two areas is approximately 58% in business administration and 42% in business education. Enrollments in the freshman class of 1958 indicated tremendous growth in the field of business administration.

In 1961, the Department is expecting to move into new headquarters in the rehabilitated Science Building. This new space will provide modern facilities and adequate space to expand the rapidly growing program in business.

#### History of Beta Iota Sigma Fraternity

The possibility of establishing a business fraternity at Indiana State Teachers College was first considered in the Fall Quarter of 1958 when Dr. George Eberhart mentioned that he had been corresponding with national representatives of the Delta Sigma Pi International Professional Business Administration Fraternity. Several students of the business department were very much interested in such an organization because the various organizations already established on the campus were not of the nature or scope necessary to fulfill the needs of the students, school and community. They felt that an organization was needed to strengthen the ties between business students currently enrolled and alumni. As a result, a small group of students along with Dr. Eberhart and Dr. Paul F. Muse, Chairman of the Business Department at Indiana State, attended a dinner meeting at the Hotel Deming with Mr. J. D. Thomson in October, 1958.

After the various requirements for establishing a chapter were learned at the October meeting, application blanks were prepared and circulated among the students of the business department. The organization was named Beta Iota Sigma since the Greek letters of this name could also refer to Business at Indiana State. Invitations were mailed to carefully screened applicants who met all the requirements of the organization. A starting nucleus of 41 members attended the first meeting and officers were elected.

A business fraternity at Indiana State comprised of students majoring in business administration had been a vital need. There had long been a misconception that Indiana State, being primarily a teachers college, offered only degrees in teaching. It was felt that much more should be done to bring emphasis to the fact that the college does offer accredited four-year curricula in accounting-business administration, merchandising-business administration, and general business administration. To publicize these facts, a program consisting of more than periodic business meetings and speakers was scheduled. An excursion through the local television station provided a very good first-hand account of the inner workings and behindthe-scenes preparation in the operation and supervision of a television station. A dinner was planned in the Spring of 1959 in which each member of Beta Iota Sigma Fraternity had as his guest a businessman. This aided in community recognition of the business fraternity as well as provided the members with good contacts in the local area.

On October 10, 1959, the following undergraduates were initiated as charter members of Delta Tau Chapter in the International Fraternity of Delta Sigma Pi: Herbert Abbott, Gary Acree, Ronald Baker, Norman Bindley, Fred Bledsoe, Merrill Bonebrake, William Barrett, Noble Carter, Michael Gariup, Ronald Johnson, James Kane, Donald Kitchel, James Knoblett, Ronald Lutes, Damian Macey, William McFarland, Wayne Mc-Hargue, John Moody, Donald Naas, Carl Nipple, Stanley Owens, John Percy, Sam Sappington, Charles Smith, Norman Smith, Bruce Strupp, William Taylor, Robert Trinkle, William Warrick, Jack Whitinger, Jerry Young, Ronn Zuk. Faculty initiated were Kenneth Moulton, Paul F. Muse, and Jerry O'Neil.

#### **Our NAM Delegate Reports**

IT WAS INDEED a great honor to have represented Delta Sigma Pi at the 64th Annual Congress of American Industry of the National Association of Manufacturers in New York City. Having the opportunity to associate with some of America's top businessmen and some of the best students in the nation is something I will not soon forget.

On the first day of the convention we were treated to a tour of New York City by the Education Department of the NAM. The following morning, at the official breakfast, Dr. George Fern, Education Director of the NAM, told us of some of the policies of the NAM and introduced us to some of NAM's top officers. It was pointed out at this first meeting that NAM is not anti-union, which was a great surprise to all 43 students in attendance.

The first session of the Congress began on Wednesday, following the Education Department Breakfast, and was held in the Grand Ballroom of the Waldorf-Astoria Hotel. Milton C. Lightner, Chairman of the Board of the NAM, presided over this session which set the theme of the whole convention, "Which Goals, Which Means, Which Way, For America." During the day, it was my privilege to hear such outstanding men as Thomas J. Watson, President of the IBM Corporation; H. C. McClellan, Manager of the American Exhibit in Moscow, and Godfrey P. Schmidt, former monitor of the International Brotherhood of Teamsters.

The next two days were filled with many lively panel discussions and more outstanding speeches. Some of these were made by such men as the Hon. Wilbur M. Brucker, Secretary of the Army; Hon. Philip Landrum, U. S. Representative from Georgia; and Allen W. Dulles, Director of the U. S. Central Intelligence Agency.

On the last day of the convention, after the presentation of the NAM President's Scholarship Awards, the floor was thrown open for questions posed by the student guests. The questions we asked led to some real lively discussion by the panel members and before it was over we all knew that this had been the highlight of the convention for us. Much was learned about both education and business not to mention the fact that we had received the opportunity to quiz some of the nation's top business, political, and educational experts.

The final session was held on Friday night and was brought to a fitting conclusion when the Hon. Frederick H. Mueller, Secretary of Commerce of the United States, made the keynote address. This speech ended the most memorable event in my entire college days, but it was probably just as well because by now we had more knowledge about the American Free-Enterprise System than we could ever hope to assimilate.

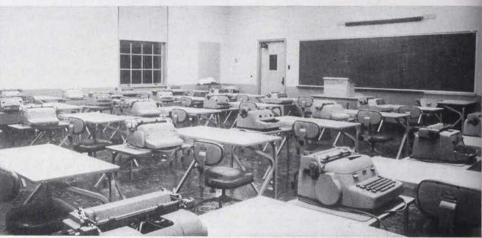
I want to thank Delta Sigma Pi and the Education Department of the National Association of Manufacturers for the opportunity to attend this most memorable event. It was wonderful being able to meet Grand President Brewer and Executive Director Thomson, along with some of the finest people in America.—WILLIAM K. WILLIS, Delta Zeta Chapter, East Carolina College, Greenville, North Carolina.



THE LIBRARY of the new School of Business Administration at Miami University is housed in these beautiful quarters.



THIS INVITING ENTRANCE and reception room encourage the students of Miami University to visit with Raymond Glos, Dean of the School of Business Administration.



THESE MODERN FACILITIES and equipment are to be found in Laws Hall, home of the School of Business Administration at Miami University.



THIS SPACIOUS AUDITORIUM is one of the many features of the new Laws Hall at Miami University.

## Miami University Dedicates School of Business Building

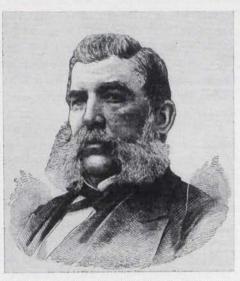


RAYMOND E. GLOS, Miami U., heads the School of Business Administration at Miami University as its Dean.

MANY HANDSOME and practical features in a \$2,000,000 new home provide a bright outlook for continued development of the School of Business Administration of Miami University, Oxford, Ohio.

The building, named Samuel Spahr Laws Hall, was dedicated October 9 in connection with a three-phase program devoted to "Education and the Economy." One of the major "exploratory events" of Miami's 1959 Sesquicentennial, the program included a dedicatory address on horizons in business education by Dean Courtney C. Brown, Columbia University Graduate School of Business; a symposium on "New Directions in Management of Business Enterprise" and an all-University convocation addressed by Ohio Governor Michael V. DiSalle.

Honorary degrees were conferred at the convocation upon Governor DiSalle, Dean Brown and the four symposium panelists, Mark W. Cresap, Jr., Westinghouse Electric Corporation president; Howard J. Morgens, Proctor & Gamble Company president; J. Kenneth Galbraith, Harvard economist, and Dexter M. Keezer, vice president of the Mc-Graw-Hill Publishing Company. Air-conditioned Laws Hall provides modern classrooms, laboratories, working space and faculty offices for the school's Bureau of Business Placement and Bureau of Business Research as well as its departments of accounting, business, eco-



THE NEW School of Business Administration Building at Miami University is named after Samuel Spahr Laws, the inventor of the ticker tape.

nomics, finance, industrial management, marketing and secretarial studies.

Two separate lecture rooms have capacities of 350 and 144. Two classrooms have been designed for case-study instruction, providing tiers of revolving seats arranged in a semicircle around a demonstration area and accommodating 68 persons each.

Six classrooms have been wired for television reception as part of Miami's continuing experiments in TV simulcasts of classroom lectures and laboratory demonstrations. These experiments are part of a broader Miami study of methods enabling top-notch professors to reach greater numbers of students; a byproduct of these studies, Miami hopes, will be new guides for evaluation of both teaching and learning procedures.

Special-purpose facilities include laboratories for time-and-motion study, accounting and statistics; transcription and listening rooms for secretarial studies and a reading room seating 100 with shelf space for several thousand periodicals and reference volumes.

Also housed in the building, pending



SAMUEL SPAHR LAWS HALL recently dedicated on the Miami University Campus in Oxford, Ohio houses the School of Business Administration there.

The DELTASIG of DELTA SIGMA PI



A TV CLASSROOM is one of the innovations to be included in the new School of Business Administration at Miami University.

completion of a new physics-mathematics building which will be its permanent home, is Miami's new computer center. Here IBM equipment will be available for research problems of the School of Business Administration as well as those of Miami's famed Scripps Foundation for Research in Population Problems, its new Institutional Research Service, and individual faculty members who require complex computations for research in physics and other fields.

Laws Hall is one of five new buildings at a total cost of approximately six million dollars made possible to Miami in the past  $3\frac{1}{2}$  years through state revenue bonds financed by the Ohio cigaret tax. Concurrently, an even greater construction program including housing, a chapel and a radio-TV center has been carried on from borrowed funds or gifts.

Laws Hall is the first separate building constructed specifically for Miami's School of Business Administration, which was established as a separate school of the university in 1927. Until now, this School has shared Miami's Irvin Hall with various departments of the College of Arts & Science.

Dr. Raymond E. Glos, who joined Miami's faculty the year the School of Business Administration was established, is this school's second dean. He was named acting dean in 1937, at age 34, as successor to the school's founder, Dr. Harrison C. Dale, who had resigned to become president of the University of Idaho. He received permanent appointment as dean two years later.

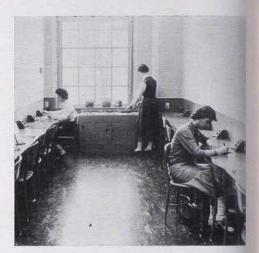
Dean Glos is a former District Director of Delta Sigma Pi and past president of the American Association of Collegiate Schools of Business. He serves as vice president of Beta Gamma Sigma, honorary fraternity in business administration, and treasurer of Phi Eta Sigma. He has been vice president of the American Accounting Association and is a member of the grand council of his social fraternity, Alpha Sigma Phi.

The building is named for an 1848 Miami graduate, Samuel Spahr Laws, who achieved unusual success in many



DEAN RAYMOND GLOS' Conference Room at Miami University displays modern furniture and the Charter of Alpha Upsilon Chapter of Delta Sigma Pi.

fields, including business. As executive director of the New York Gold Exchange following the Civil War, Samuel Spahr Laws invented the stock market ticker. The job of maintaining the new gadget is said to have been the first New York employment of a 22-year-old youth fresh out of Ohio, Thomas Alvah Edison, who later worked many improvements on it.



THE SHORTHAND PRACTICE ROOM has the most modern equipment in the new Laws Hall at Miami University.

Laws earned separate degrees in medicine, law and theology. He was present of both Westminster (Mo.) College and the University of Missouri. He lived to be Miami's oldest living alumnus. Shortly before his death, he made the University a present of a bronze statue of George Washington, one of only four castings made from the Houdon marble Washington which stands at the Virginia State capitol.

The Alpha Upsilon Chapter of Delta Sigma Pi was installed on the Miami University campus in 1927 and has always had a fine record of accomplishments. Such men as Dean Raymond E. Glos of the School of Business Administration of Miami University and Dean Paul M. Green of the College of Commerce and Business Administration of the University of Illinois are early chapter members.

In 1956, The Central Office of Delta Sigma Pi was moved to Oxford and its own colonial building which stands adjacent to the Miami University and architectually blends in with it.

Currently the School of Business Administration at Miami University boasts an enrollment of 1,512 of the 6,767 students at Miami. Of this total 63 are graduate students.



### WITH THE CLUCSON THE WORLD OVER

#### LIFE MEMBERS

The following have recently become Life Members of Delta Sigma Pi.

- 2451 Alan L. Bowling, Alpha Kappa, Buffalo
- 2452 Kenneth L. Tarvin, Alpha Upsilon, Miami University
- 2453 James A. Coyle, Beta Omega, University of Miami
- 2454 Thomas J. Ferguson, Beta Theta, Creighton
- 2455 Kenneth A. Larsen, Gamma Eta, Omaha
- 2456 Brent F. Quinn, Alpha Phi, Mississippi
- 2457 Douglas I. Tipton, Delta Iota, Florida Southern
- 2458 Gordon D. Pelton, Xi, Michigan
- 2459 William Frank, Gamma Kappa, Michigan State
- 2460 William F. Sandy, Beta Upsilon, Texas Tech
- 2461 Joseph R. Jones, Kappa, Georgia
- 2462 Roy B. Ormond, Psi, Wisconsin
- 2463 Ralph L. Kennedy, Alpha Omega, De Paul
- 2464 Alex J. Simon, Beta Nu, Pennsylvania
- 2465 George V. Hunt, Jr., Beta Epsilon, Oklahoma
- 2466 Perry M. Broom, Beta Kappa, Texas 2467 Monroe M. Landreth, Jr., Alpha
- Lambda, North Carolina 2468 Joseph D. Cree, Beta Upsilon, Texas
- 2468 Joseph D. Cree, Beta Upsilon, Texas Tech
- 2469 Frank A. Bell, Delta Eta, Lamar
- 2470 Donald J. Hill, Alpha Epsilon, Minnesota
- 2471 Darrell D. DuToit, Alpha Delta, Nebraska
- 2472 Donald Jenkins, Alpha Kappa, Buffalo
- 2473 William J. Webb, Psi, Wisconsin
- 2474 Allan T. Tatar, Beta Zeta, Louisiana State
- 2475 James W. Mathews, Alpha Xi, Virginia
- 2476 David L. Zacharias, Lambda, Pittsburgh
- 2477 Lester L. Kluever, Epsilon, Iowa
- 2478 Richard C. Bryant, Gamma Pi, Loyola-Chicago
- 2479 Carl E. Bolte, Jr., Alpha Beta, Missouri
- 2480 Joseph P. McMenimen, Delta Kappa, Boston College
- 2481 Walter C. Gouin, Beta Nu, Pennsylvania
- 2482 Walter G. Bodling, Jr., Beta Kappa, Texas

The DELTASIG of DELTA SIGMA PI

- 2483 Robert N. Yaffe, Beta Epsilon, Oklahoma
- 2484 Gary W. Carnes, *Delta Iota*, Florida Southern

#### MERGERS

Gerald J. Markowich, *Wayne State*, on August 15, 1959, to Mary Jane Madery at Livonia, Michigan.

Fred Mueller, *Wayne State*, on August 22, 1959, to Carolyn Grimes, at Detroit, Michi-gan.

Charles J. Beauvais, Jr., *Michigan*, on October 10, 1959, to Jeanne Sari, at Marysville, Michigan.

Jack Gosney, San Francisco State, on June 20, 1959, to Mary Veltman, at Alameda, California.

Henry Hartung, San Francisco State, on June 6, 1959, to Shirley Loffmark, at Grass Valley, California.

Joe Cortese, San Francisco State, on August 29, 1959, to Joyce Conlin, at San Francisco, California.

James Bateman, San Francisco State, on June 15, 1959, to Sybille Boenkost, at Reno, Nevada.

Ted Sessions, San Francisco State, on September 12, 1959, to Carol Klingmaan, at San Francisco, California.

- Forrest Veal, Georgia, on August 29, 1959, to Bonnie Hooks, at Atlanta, Georgia, Clinton Buckner, Georgia, on July 12,
- 1959 to Brenda Smith at Atlanta, Georgia. Joseph R. Arnold, *Boston*, on June 27,
- 1959, to Carolyn Betts, at Pawtucket, R.I.

Leon W. McGowen, *Michigan*, on August 15, 1959, to Donna Hooker, at Freemont, Michigan.

Daniel E. Dewell, *Florida Southern*, on June 17, 1959, to Marjory Ward, Lakeland, Florida.

Hart T. Joseph, Maryland, on August 1, 1959, to Beverly J. May, at Arlington, Virginia.

Richard P. Wieronski, *Northwestern-Beta*, on May 23, 1959, to Glenda Jackson, at Chicago, Illinois.

Robert Gordon, *Florida*, on June 28, 1959, to Jeanne Goldstein, at Miami, Florida.

Jim Hunter, *Florida*, on August 28, 1959, to Sally Butler, at Miami, Florida.

Martin Nass, Florida, on September 6, 1959, to Marion Hass, at Tampa, Florida.

Robert Westerburg, Michigan, on August 7, 1959, to Barbara Greschke, at Detroit, Michigan.

David Lundberg, Michigan, on September

6, 1959, to Jill Curtis, at Long Branch, New Jersey.

Thomas Dent, *Michigan*, on December 29, 1959, to Kitty Meagher, at Bay City, Michigan.

Norman C. Gustafson, *Illinois*, on August 8, 1959, to Sharon Springs, at Deerfield, Illinois.

Robert A. Piskie, *Illinois*, on August 22, 1959, to Bernice M. Masiokas, at Marengo, Illinois.

Richard Weigand, *New York*, on August 1, 1959, to Marsha C. Brayton, at Shaker Heights, Ohio.

#### PERSONAL MENTION

EDWARD L. HAUSWALD, *Denver*, is now an Associate Professor of Economics at Evansville College, Evansville, Indiana.

H. STANLEY MEYER, *Nebraska*, has recently been promoted to Assistant Secretary, Winn-Rau Corporation, Overland Park, Kansas.

DAVID L. BICKELHAUPT, Georgia, is now Associate Professor of the College of Commerce, Ohio State University, Columbus, Ohio.

JAMES I. TOY, JR., *Indiana*, is now President of the Rock River Savings, Rockford, Illinois.

WILLIAM P. BICKHAM, Alabama, has a new position as Engineer with the Radio Corporation of America, Camden, New Jersey.

JOHN H. WELLENS, *Creighton*, is now Circulation Manager of the Watertown Public Opinion, Watertown, South Dakota.

F. L. MCLAUGHLIN, *Indiana*, is Assistant Advertising Manager with Miles Products, Division of Miles Laboratories, Inc., Elkhart, Indiana.

HARRY T. FENN, *Georgia*, is a partner in the new firm of Fenn & Harris, CPS's, Chamblee, Georgia.

RODNEY G. ANDERSON, *Florida*, has a new position as Manager of the Anna Nursery, Anna, Illinois.

LEON FELDT, Texas Western, and Albert Robert Cox, Baylor, are partners in the new CPA firm of Leon Feldt & Company at El Paso, Texas.

R. K. HUDSON, Colorado, is Vice-President of Jefferson County Bank, Lakewood, Colorado.

RONALD B. JOHNSON, *Ohio University*, has a new position as Industrial Engineer with Colgate-Palmolive, Jeffersonville, Indiana.

EDWIN S. PETERS, *Nebraska*, is a Farm Credit Bank Examiner with the Farm Credit Administration, Washington, D.C.

ALFREDO MUNOZ, *Texas Western*, has a new position as Field Representative with Philip Morris, Inc., New York, N.Y.

EDWARD L. WATSON, *Alpha*, has been promoted to Assistant Vice-President of The Dime Savings Bank of Brooklyn, Brooklyn, N.Y.

HARRY V. CROSWELL, Northwestern-Beta, is the new President of the Royal Crown Bottling Co., Amarillo, Texas.

ROBERT A. BLAIR, *Pittsburgh*, has been promoted to Supervisor of Schedules-Labor Relations for the Pittsburgh and Lake Erie Railroad, Pittsburgh office.

MARTIN J. BARCH, *Pittsburgh*, has been promoted to Sales Supervisor, South-West Pennsylvania District of the Bell Telephone Company.

R. LEE BRUMMET, Michigan, has been elected President of the Ann Arbor, Michigan, Chapter of the National Association of Accountants.

ARMY PVT. JAMES R. AIKIN, Wayne State, has completed the final phase of six months active military training at Fort Bliss, Texas.

ARMY 2D LT. RAYMOND C. MCKISSON, Arizona State, recently completed the officer basic course at The Infantry School, Fort Benning, Georgia.

HAROLD SHAW, Georgia, has a new Position as District Manager (Sales) with Flintkote Co., Tile-Tex Div., New Orleans, Louisiana.

JOHN J. ISELY, Western Reserve, is a Cost Analyst with Chrysler Corporation-Ohio Stamping Plant, Twinsburg, Ohio.

DONALD E. SULLIVAN, Nebraska, is the new President of Advanced Engineering & Supply Corp., Long Beach, California.

DALLAS M. HAMPTON, *Colorado*, has a new position as Chemical Sales Representative with Tennessee Products & Chemical Corporation, Nashville, Tennessee.

ROBERT R. STORCH, Michigan State is a Stock Broker with Goodbody & Co., New York, N.Y.

JAMES W. PARSONS, JR., Louisiana State,

GARY W. CARNES, Florida Southern, has been promoted to Vice-President of Standard Sand & Silica Co., Davenport, Florida.

BOYD L. ALEXANDER, *Miami University*, has been promoted to Sales Analyst with the Surface Combustion Corporation, Columbus, Ohio.

FRANK A. ROMEU, *Tulane*, is now a Sales Representative with the Minnesota & Ontario Paper Co., Minneapolis, Minnesota.

WALTER JAY STEPHENS, Northwestern-Beta, is now President of Stemar Publications, Inc., Torrance, California.

ROBERT F. WOELFLE, St. Louis, has been promoted to Assistant Plant Manager for Day-Brite Lighting, Inc., St. Louis, Missouri.

R. PHILIP SCHULZ, JR., *Texas*, an attorney, is now with Clawson, Jennings & Clawson, Houston, Texas.

JOSEPH S. OGDEN, *Miami University*, is now a Statistical Analyst with the Ford Motor Company, Dearborn, Michigan.

BOBBIE R. ELLER, *Georgia*, has recently been promoted to Accounting Supervisor with the Reynolds Aluminum Supply Co., Atlanta, Georgia.

#### DIVIDENDS

To Brother and Mrs. Joseph R. Hessmann, *East Tennessee*, on October 20, 1959, a son, Mark Joseph.

To Brother and Mrs. Gene Holt, *East Tennessee*, on August 5, 1959, a son, Christopher Gene.

To Brother and Mrs. Francis Dvorsky, *Pittsburgh*, on May 11, 1959, a son, George Joseph.

To Brother and Mrs. William R. Behm, Pittsburgh, on April 23, 1959, a daughter, Nancy Ruth.

To Brother and Mrs. Jerry Hyde, San Francisco State, on September 29, 1959, a son, Patrick James.

To Brother and Mrs. Karl L. Gmeiner, Wayne State, on May 27, 1959, a son, David.

To Brother and Mrs. Edward M. Curran, Wayne State, on July 3, 1959, a daughter, Gail Elizabeth.

To Brother and Mrs. Timothy Catalina, Wayne State, on July 22, 1959, a daughter, Marie.

To Brother and Mrs. Richard L. Zumbrunnen, Wayne State, on October 1, 1959, a son, Ross Richard.

To Brother and Mrs. Ernest Kunkle, Iowa, on November 10, 1959, twin sons, Scotty and Kevin.

To Brother and Mrs. Norman T. Jones, Illinois, on October 5, 1959, a daughter, Debra Lynn.

To Brother and Mrs. David R. Sullivan,

Sharon Ann.

To Brother and Mrs. Norman Bryan, Georgia, on November 5, 1959, a son.

To Brother and Mrs. Robert R. Hall, Marquette, on May 24, 1959, a daughter, Robin Lynn.

To Brother and Mrs. John Y. Cummin, Miami U., on September 8, 1959, a daughter, Cathleen Susan.

To Brother and Mrs. Mike Isom, Jr., Mississippi, on October 19, 1959, a son, Michael Clayton.

To Brother and Mrs. Vernon E. Norcross, *Rider*, on July 14, 1959, a son, Leland Douglas.

To Brother and Mrs. Lawrence D. Ackerman, *South Dakota*, on October 30, 1959, a daughter, Lisa Michelle.

To Brother and Mrs. Gary D. Johnson, Texas, on September 15, 1959, a daughter, Pamela Elaine.

To Brother and Mrs. George E. Fritz, Michigan State, on September 6, 1959, a daughter, Maryanne.

To Brother and Mrs. Vlado Bartos, Cincinnati, on July 21, 1959, a daughter, Janice Carol.

To Brother and Mrs. Joe D. Cree, *Texas Tech*, on October 16, 1959, a son, Robert Kevin.

To Brother and Mrs. Patrick Parker, *Florida*, on February 1, 1959, a son, Mike Patrick.

To Brother and Mrs. Bruce Dickieson, *Florida*, on March 30, 1959, a son, Bradford Bruce.

To Brother and Mrs. Charles Bigelow, Jr., *Florida*, on May 17, 1959, a son, Charles L. III.

To Brother and Mrs. Arlen Hyder, *Florida*, on May 23, 1959, a daughter, Elaine Beth.

To Brother and Mrs. Harry C. Gaylord, Jr., *Florida*, on September 13, 1959, a son, Wayne Clark.

To Brother and Mrs. Gordon R. Toedman, Kansas, on October 5, 1959, a daughter, Loree Ellen.

To Brother and Mrs. William B. Leonard, Babson, on June 25, 1959, a daughter, Deborah Lee.

To Brother and Mrs. James S. Hunter, Texas, on September 17, 1959, a son, James Kevin.

To Brother and Mrs. Paul Solyan, Penn State, on June 22, 1959, a daughter, Linda Jean.

To Brother and Mrs. Galen L. Crosley, Denver, on October 28, 1959, a daughter, Jean Marie.

To Brother and Mrs. Philip S. Brinkman, St. Louis, on June 10, 1959, a daughter, Virginia Colleen.

To Brother and Mrs. Bruce Cottington, Drake, on July 19, 1959, a son.

To Brother and Mrs. Robert A. DuLong, Boston, on August 28, 1959, a son, Darryl Vincent.

To Brother and Mrs. Robert B. Dorsey, Maryland, on October 3, 1959, a son, Kenneth Brian.

To Brother and Mrs. Fred C. Cibula, Ohio U., on July 31, 1959, a son, David Frederick.

The January, 1960, ISSUE of

AMONG THE



#### **OKLAHOMA**

THE BETA EPSILON CHAPTER at the University of Oklahoma completed its fall membership drive. The results are an outstanding pledge class which we hope will prove to make good Deltasigs. Included in the pledge class is Tannell A. Shadid, professor of business law, who was invited to join our fraternity because of his outstanding work in the College of Business Administration. The initiation will be held in January.

This year as a result of our obtaining 100,000 points in the Chapter Efficiency Contest, we were presented by Dr. Ronald Shuman, professor of business management and former sponsor, a check for \$100.00. Dean Horace Brown of the College of Business Administration was present when Dr. Shuman presented the president, Don Criswell, with the check.

We are now in the process of electing our "Rose of Deltasig." The results will be announced at the banquet Dec. 4. The winner will be presented with a 33" traveling trophy. The traveling trophy is a custom that the chapter has initiated this year.

Our Fraternity has laid the foundation for bringing back "Business Day" as part of the professional calendar of the College of Business Administration. "Business Day" will be held April 15, 1960, and Mr. E. O. Cartwright, vice-president of Merrill Lynch, Pierce, Fenner, and Smith will be the principal speaker. Brothers Walter Whilden and Bartley Meaders, co-chairmen, have put in a great deal of work to make this project a tremendous success.

With the projects that will be completed this semester and the ones that will be carried over into the spring semester Delta Sigma Pi is showing that it is keeping busy at the University of Oklahoma.—BOB THOMPSON

#### DETROIT—Theta

THETA CHAPTER at the University of Detroit opened its social season with its annual dance, "Football Frolic." The dance, the first campus function of the Fall semester, took place at the Coral Room of the Fort Shelby Hotel, where a good time was had by all. During the intermission an autographed football signed by the members and coaches of the football team was given away.

For two weeks preceding Detroit's Homecoming, members and pledges of the chapter worked with the Homecoming Float Chairman, Don Dezenski, to produce a very impressive float. Although we were disappointed that we didn't take first place with the float, we were pleased with the success of our Homecoming Queen candidate. Our chapter was represented by the beautiful Margaret Smith who was selected to be in the Queen's court.

Our first professional meeting of the semester featured Mr. Don Murray, sales manager for Kimberly Clark. Mr. Murray gave an interesting talk on "Moral Ethics in the Business World." When the discussion was over, he opened the remainder of the meeting to questions.

In another vein, our sports program this semester got off to a good start. Although our football team didn't fare too well, the Deltasig bowling teams occupy four out of five first places in the Interfraternity League. The basketball outlook is also good for most of last year's team is back this semester.

Future plans for the remainder of the semester include the "Rose Tea," a mixer after the Purdue game and more professional speakers.—ED MCELLIGATT

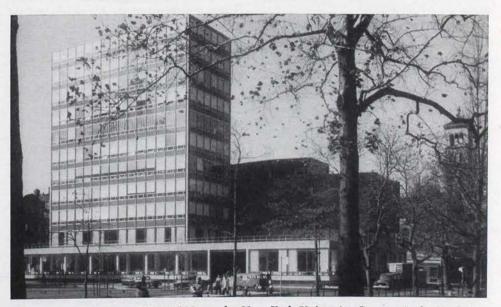
#### **NEW YORK**

THIS FALL, Alpha Chapter is undertaking a radically new program. The program has three basic aspects: (1) a new home; (2) an intensified rushing program; and (3) a new pinning procedure.

Alpha Chapter moved into N.Y.U.'s new Loeb Student Center shortly after its completion in September. This 11 story, 4.5 million dollar building houses most of the school's clubs and several fraternities. Part of its features are lounges, three dining rooms, an auditorium, and meeting rooms. We plan to hold all our pledge meetings, business meetings, and most of our social events in this new building.

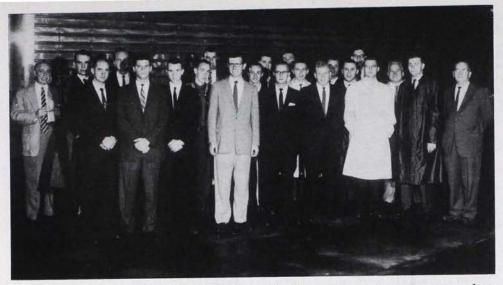
This semester, Alpha Chapter is also intensifying its rushing program. Using a list of incoming students which is published by the university, a list of possible prospects was compiled. The prospect list was taken to a printer and personalized letters were typed out by the use of the "Hooven" process. After the letters were sent out, each brother called those prospects living in his vicinity, and invited the prospect down to our rush smoker. At the smoker, the chapter had representatives from the Alumni Club, fraternity members from the Beta Omicron Chapter at Rutgers University in Newark, N.J., and as many of its 25 members among the professors as could attend.

The third part of our program was a combination of our pinning ceremony with the Founders' Day Dinner. Students desiring to become brothers of our fraternity were invited to attend the Founders' Day Dinner given by the Alumni Club. After a delicious steak dinner, the prospects were taken into one of the nearby meeting rooms to participate in the pledging ceremony. This new pinning practice gives the prospects a chance to observe the Alumni Club in action and gives the alumni an opportunity to meet with the undergraduate chapter and its prospects.— RICHARD I. BIER



THE NEW MODERN BUILDING on the New York University Campus is the Loeb Student Center, and it is here that Alpha Chapter holds its meetings.

The DELTASIG of DELTA SIGMA PI



MEMBERS OF ALPHA THETA CHAPTER at the University of Cincinnati pause to have their picture taken while touring the Beckjord Electric Plant.

#### DE PAUL

ALPHA OMEGA CHAPTER opened the social season at De Paul University by presenting the first school-wide bid dance of the year, *The Jarabe. The Jarabe*, held in the Grand Ballroom of the Sheraton Towers Hotel in downtown Chicago, featured continuous entertainment provided by two wellknown orchestras. The attendance, close to 800 people, was the highest in our history. All the brothers contributed to the success of this dance, but Brother Ed Hock and his hard-working staff deserve special mention.

It is the custom of Alpha Omgea Chapter to present our "Rose" at *The Jarabe*. This year ten beautiful girls vied for the honor which made the judging very difficult. Finally, three young women remained— Miss Kathy Nolan, Miss Patti Pappathatos, and Miss Marylou Touhey. Miss Patti Pappathatos of Epsilon Eta Phi Sorority is the "Rose" of Alpha Omega Chapter for 1959-60. The other two beauties are our "Rosebuds."

Presently, we are in the process of training a large group of pledges so they can take their place beside us as active Deltasigs. Brother Hook, as vice-president, is in charge of the pledging program. The pledges this semester will sponsor professional, social, and athletic activities as well as execute a "Help Week" assignment. All in all, an active pledge program has been planned.

Our Executive Committee, headed by Ken Rudnick, our president, has planned an active program for us in 1959-60. It is one guaranteed to be professionally and socially beneficial. Monthly speeches by prominent businessmen have been assured due to the efforts of Bernice Cygan, professional chairman. Our two-man Social Committee, Don Kilton and Jerry Kowalski, have once again planned a business social season. Again this year, Alpha Omega Chapter will present the "Forum," a professional program featuring businessmen representing all the functions of commerce: accounting, management, marketing, economics, etc. The Forum is open to the De Paul student body and will

be held next semester in one of the down-town Chicago hotels.

In our football tournament, held before *The Jarabe*, Alpha Omega Chapter finished a close second. Athletic Chairman Frank Marzec did an outstanding job of directing this tournament. Great things are expected from our basketball team which won two basketball tournaments last year and finished third in the school-wide intramural league. With only Dan Neugebauer and Kurt Johnson lost from last year's team and with high-scoring, dependable Frank Marzec plus seven returning veterans, the Deltasigs will again be powerful on the hardcourt.—FRANK W. BAUER

#### CINCINNATI

ALPHA THETA CHAPTER'S first business meeting was on September 18, 1959. The next week was the first rush party for the prospective new members. It was held at the Oak Ridge Lodge in Mt. Airy Forest. There was plenty to eat and drink, and the prospective new members, as well as the actives, enjoyed themselves. The following week there was a tour of the Cincinnati Gas and Electric Company's Beckjord Power Plant. This was the second rush program. This plant and two others like it, serve over 1,350,000 people with electricity. On October 9, we had a speaker after the regular business meeting. The speaker was Mr. Harry Brennen of General Electric and his topic was "Government Is Your Business." After the next business meeting, we were shown two movies from the Coca-Cola Company.

On October 17, we held our annual hayride. The moon was full, the night was cool, and the hayride was a success. Then on October 23, our Pledge Banquet was held at the Hotel Alms. There was a social hour, the dinner, a guest speaker, and finally the pledging ritual. The guest speaker was Mr. F. Niswonger of the Cincinnati Police Department and his topic was the "Confidence Game." The following week we toured the Trailmobile Plant. On November 7, the annual Founders' Day Dance was held at the Sports Center Cafe.

A look into the future reveals many business meetings. We will have our informal initiation on December 11, and on December 13 our formal initiation will be held. On December 18, we plan to bring Christmas to some orphaned children. We also plan to have a Chapter New Year's Eve party. This ends the first semester's activities. —ROBERT J. WESTERKAMP

#### SAN FRANCISCO STATE

DELTA OMICRON CHAPTER at San Francisco State College had quite a celebration when Brothers John Cron and Dick McGrath returned from the Grand Chapter Congress with the Attendance Trophy. Brother Bob Bowman, who was also in Cincinnati, will spend the rest of this year at the university of Iowa finishing his doctorate. The Attendance Trophy was placed next to our Charter in the chapter display cabinet in the main lobby of the Business Building.

The high point of our professional program for the Fall semester was a special luncheon. President George Schreiber introduced Dr. Gault Lynn, senior economist for the Federal Reserve Bank of San Francisco, who spoke on "Refinancing the Federal Debt." Dr. Lynn is an excellent speaker, and made a very difficult subject interesting and comprehensible.

Founders' Day was celebrated by sponsoring an on-campus dance. This was the first time Delta Omicron chapter had sponsored an all-campus activity, and we took the advantage of Founders' Day to make our fraternity better known on the campus. Brother Maris Andersons received a cheer for his planning of the dance.

Initiation of new members on November 22 at the Red Chimney was an exciting event for both the pledges and members. A social hour and banquet followed the initiation.

A service project for the college was begun during the Fall and will continue for two years. So that the college could better plan student events, the Dean of Student Activities asked Delta Omicron Chapter to develop and administer an interviewing program for new and transfer students to find out in which activities these students were presently active and in what future activities they would be interested. Brothers Jim Bateman and Bob Braaten coordinated the program so as to be of value to both the college and the student body. If a student wanted to know more about an organization already in existance, they were referred to the president of that organization. A complete questionnaire was filled out on each person. A particular note was made of complaints about activities which were already planned. An experimental group and a control group of 200 students each were picked at random to make the experiment as valid as possible. This was also an excellent opportunity to talk with prospective pledges for Spring.

Delta Omicron chapter is looking forward to a second year of operation even more successful than its first.—JOHN A. CRON

#### JOHNS HOPKINS

DELTASIGS in Baltimore are off to another year of work and another round of activities. The grand prize for fraternity activities so far this year goes unquestionably to the Founders' Day Banquet. To say that this affair was successful would be an understatement. The Banquet has been the most outstanding event in several years. The turnout of old and young brothers to this Banquet, which this year fell on the true calendar date of our birthday, November 7, was both surprising and heartwarming. Brother William Fornoff, Baltimore County Administrative Officer, was the speaker and his talk dealt with the all-important relation of government and people. A total of 72 active chapter members and alumni participated in the affair. It all shows what Deltasigs can do when good organization combines with a just measure of enthusiasm and an appropriate approach on the part of the leaders. Two Past Grand Presidents were in attendance: J. Harry Feltham and John L. Mc-Kewen, in addition to a sprinkle of alumni from the founding chapter of Delta Sigma Pi. As anyone can surmise from the gathering such as this, the conversation at the table during the dinner was lively and diverse. From a recollection of brothers away from home to a discussion of future plans and business ventures, from school courses to family situations, from political predictions about the course of the 1960 elections to the value and future of the United Nations. Deltasigs are versatile.

Chi Chapter has a pledge training class under way. Ten prospective members have been pledged to this date. The first initiation is scheduled for December 12, the inquisition and the ritual to be held in the afternoon, and to be followed in the evening by a dance. This dance will serve as an official welcome into Chi Chapter to all the newly initiated brothers.

The first professional meeting of Chi Chapter will be held on November 20. Mr. Edward Widemayer, of the Glenn L. Martin Company, will be the speaker and his topic will be "Space Flight." This talk, open to the public, should prove timely, informative and undoubtedly stimulating.

Many other activities are being planned by Chi Chapter and of these we shall inform our brothers throughout the country at a later date.—LEO PIOVANO

#### NEBRASKA

ALPHA DELTA CHAPTER, since last Spring's DELTASIG entry, has successfully completed the purchase of a new house, extensive redecoration of the house, pledging of 14 fine prospects, two enlightening professional banquets, an educational tour of two Omaha industries, assisting the College of Business Administration in its annual Business Career's Conference, plus a host of warm social gatherings. Yes, the brothers have been busy; and a look at the future shows that we have only begun to fight. A search for our "Rose" is in progress, a Parent's Day is to be held this very next weekend, initiation follows in another week, and many more professional and social activities are on the agenda.

The redecorating of the new Alpha Delta Chapter House is a shining example of brotherly cooperation. Except for major plumbing and electrical work, all redecorating was accomplished by the brothers. Many long hours were put in on the business end of a paint brush.

When last semester's scholastic rating of organized houses appeared, Alpha Delta Chapter was once again among the leaders. Brother Korinek, a consistent booster of scholarship, edged out Brother Iburg in receiving the Delta Sigma Pi Scholarship Key. We feel very proud of the fact that the coveted symbol of scholastic achievement stayed within our fraternity.

Alpha Delta Chapter's objectives for the semester might well be summarized in saying, "We are carrying out a well rounded schedule of professional, social and educational activities aimed at bettering our already highly regarded position as a leader among fraternities on the University of Nebraska Campus."—FRANK J. MAY, JR.

#### **OHIO UNIVERSITY**

THE FIRST MEETING of the year of the Alpha Omicron Chapter at Ohio University was a success and a step in furthering the interest of Delta Sigma Pi. All active members were present to welcome a large group of new rushees and the guest speaker, Mr. Yanity, who is the prosecuting attorney of Athens County. "The Need For A Will" was the subject of Mr. Yanity's inspiring speech. Of the rushees present, 15 were initiated as formal pledges.

On the agenda for the future are two speakers and a field trip. Mrs. Vance, from the Bureau of Appointments, is to speak on "Tips For A Successful Interview." A representative from Procter & Gamble is to speak on "Sales." A trip to Procter & Gamble and The Burger Brewing Company in Cincinnati has been scheduled for December. With the sched ware just patting under

With the school year just getting under

way, a new group of enthusiastic pledges, and a staff of newly elected officers (elected at the end of last semester), the Alpha Omicron Chapter of Delta Sigma Pi hopes to bring its chapter to the top in the Chapter Efficiency Contest.—RICHARD A. BOWMAN

#### RIDER

BETA XI CHAPTER started off the year in full swing with house cleanup weekend. The house was painted, purified, and plastered inside and out.

The professional program has been very active this semester with Fred Berman of the Federal Mediation Service, Dr. Karl G. Pearson, head of the business administration department at Rider College, and Fred Ferris, journalism professor and editorial page director at the Trenton *Times*, as our guest speakers.

Our social calendar has been a tremendous success this year with the brothers looking forward to each party. Our first gathering was the "Parent Reception" in which we had full turnout by parents to inspect the house. Following the "Parent Reception" was the Homecoming weekend. The weekend was highlighted by the return of Paul J. O'Neil, the first Beta Xi chapter president, and first alumnus.

This year the Trenton Alumni Club sponsored our annual "Rose" Dance held at the historic Princeton Inn. The brothers elected Lorraine Theoharis as "Rose of 1960." Other parties this semester were the brothersister party with Sigma Iota Chi, and the poor kiddies Christmas party. The brothers went around town soliciting presents from local merchants for the children at the Union Industrial Home.

Athletically our fraternity has shown much improvement over last year. Our intramural football team finished third in league standings. We are also proud of the four brothers, Angelo Peluso, George Hafer, Mario Bruno, and Frank Petroni, on the varsity soccer team.—BILL BODE AND JOE DI LEO



FOUNDERS' DAY BANQUET at Chi Chapter of John Hopkins being celebrated by actives and alumni. Shown at the head table are, left to right: Carl Eiseman, Chi Chapter president; Harry Feltham, Past Grand President; William Fornoff, Baltimore County Administrative Officer and guest speaker; John McKewen, Past Grand President; and Bob Lindsey, Baltimore Alumni Club president.

#### BUFFALO

ALPHA KAPPA CHAPTER at the University of Buffalo began the Fall semester with a pre-school get together on September 18. We were fortunate to have as our speaker Dr. Max Schneider who spoke and demonstrated the art of mouth to mouth rescue breathing. Dr. Schneider has been very instrumental in the development of this type of artificial respiration. The affair was well attended and all brothers attending found the event both informative and enjoyable.

Our Fall rushing party was held at the Buffalo Trap and Field Club on October 11. A large number of Deltasigs and prospective pledges attended. Nine of the prospects were chosen to become pledges for membership in Delta Sigma Pi. They became neophytes in our pledging ceremony which took place October 18 at the Hotel Sheridan.

Alpha Kappa Chapter is honored to announce that Dr. Clifford C. Furnas, chancellor of the University of Buffalo, will become a member of Delta Sigma Pi in our formal initiation ceremonies on November 14, 1959. Chancellor Furnas is well known both on the local and national fronts. He has been appointed to numerous government posts during his career. The most recent of which was that of assistant secretary of defense for research and development. Chancellor Furnas is a welcome addition to the rolls of Alpha Kappa Chapter and Delta Sigma Pi.

A bowling party was held on November 1 at the Park Lane Bowling Alley. The purpose of this party was to provide an opportunity for our brothers to become better acquainted with the pledges.

The date for our fall civic project was Sunday, November 8. Deltasigs and pledges of Alpha Kappa Chapter manned mops, scrub brushes and also steamed wallpaper at the Child Guidance Center in Buffalo. This project was in keeping with our tradi-

THESE SNAPS show some of the recent activities of Beta Rho Chapter at Rutgers University. LEFT: The current officers are, left to right: Corresponding Secretary George Pierce, President C. Robert Chamberlin, Senior Vice-President Charles F. Bengston, Secretary Lemuel Jones, Vice-President John C. Hoffman, and Treasurer William Dolan. CEN-TER: C. Robert Chamberlin, newly elected president, presents Past President Andrew J. Gessner with a gold gavel, and accepts the president's working gavel in return. RIGHT: The new June initiates gather for a photograph. Left to right: Harry Singhofen, Dr. Thomas Q. Gilson, Allan Beyer, Harold E. Wixon, Wallace Hartung, Edward Ryan, Michael Carpignano, Nicholas Campagna, and Bruce Wallace.

tion of performing some worthwhile service to the community during each pledging season.

At the time of this writing all brothers are looking forward to our Founders' Day-Initiation Dinner and Dance at the Chuck Wagon Restaurant on November 14, 1959. In addition to becoming a brother at that time, Chancellor Furnas will be our speaker. We expect to initiate nine pledges on this date.

Alpha Kappa Chapter was well represented at the Grand Chapter Congress in Cincinnati. Our able delegate was Brother Robert Camwell. The alternates were Brothers Willfred Race and Henry Zwierzchowski.

Franklin A. Tober, advisor to Alpha Kappa Chapter, has been elected Regional Director of the East Central Region. Brother Tober is also a member of the Executive Committee.

Congratulations are in order for our President and Mrs. Willfred Race on the birth of a daughter, Linda Sue, on November 6, 1959.—MILTON T. BATZENSCHLAGER

#### ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama kicked off the year with a fine rush program, pledging ten top men.

Programs at Alpha Sigma Chapter for the coming year will be centered around the theme "Ethics in Business." Brother Bob Kelley, program chairman, has scheduled speakers ranging from a minister to men in all phases of business and industry. Each will speak on his particular association with ethics, business, and ethical or unethical business practices.

Our Chapter is quite proud of its "Rose," Miss Barbara Edwards. A sophomore from Birmingham and a member of the Kappa Kappa Gamma sorority, Barbara is a cheerleader for the Crimson Tide. Helping Barbara lead the cheers are Brothers Perry west and John Bailey.

Deltasigs are playing a leading role in campus affairs. Brother Jim Wood headed the Freshman Orientation program, three Deltasigs represent the School of Commerce and Business Administration in the Student Legislature, Brother Ted Henry is Brigade Commander for the Army ROTC, and five Deltasigs held major posts, including the chairmanship, of the University Homecoming Celebration.—JULIAN D. BUTLER

#### KENT STATE

BETA PI CHAPTER highlighted Fall quarter with the purchase of new carpeting for our living and dining rooms. Also purchased was a fine new suite of furniture and fixtures for our living room. We have had three open house sessions during this quarter and on each occasion the response was outstanding. Our kitchen has been decorated in bright new colors, which, along with other improvements, makes for an impressive showing to prospective pledges. We are looking forward to a bright future with even more improvements in our chapter house. Our annual raffle of a hi-fi phonograph and radio will help us to maintain a sizeable fund for such improvements.

The brothers of Beta Pi Chapter have attained the third highest scholastic average of all the fraternities during the past Spring quarter. It is planned that we will work toward an even better record this fall.

Special emphasis will be placed on increasing membership this year. Plans are already being made for next quarter when we will be able to pledge freshmen.

Among the field trips taken by the members of our chapter is one of special interest to the Carling's Brewery. A full program of speakers and movies will make the remaining weeks in this quarter eventful and interesting.

A high point on our social calendar for the Fall quarter was our Street Dance which was held in front of our chapter house. An estimated 1500 to 2000 students attended this highly successful event. Also, on the social side, a semi-formal dance is scheduled on December 12.

The brothers of Beta Pi Chapter are looking forward to an interesting and successful year professionally, scholastically, and socially.—ROLAND J. NOVAK



The January, 1960, ISSUE of

#### MEXICO CITY

DELTA MU CHAPTER started its summer program by successfully presenting ourselves to the American Colony through the annual American Society Fourth of July Day. Our booth, which specialized in sales of chocolate-covered frozen bananas, not only swelled the treasury, but also insured Delta Mu Chapter of continued recognition on the Mexican-American social calendar. Coupled with our monetary gains, the chap-ter also initiated four new brothers: Fran-cisco Arellano-Belloc and Victor Calderon of Mexico City, Craig Fitzgerald from California, and Jorge Manrique from Peru. The initiation of Jorge Manrique makes us uniquely representative of ten foreign countries and all of South and Central America. Delta Mu chapter now can lay claim to an unofficial "first" as fulfilling the concept of International in Delta Sigma Pi.

Mu Chapter will remember Brother David Clark who was initiated as an honorary member of their chapter in Georgetown. Brother Clark served for many years in the diplomatic corps and has recently come to us from his post in Buenos Aires with the American Embassy; he is now on the college faculty and a most welcomed addition to the Delta Mu Faculty Roll.

The beginning of the summer quarter also marked the period of administration for the new executive committee. In the annual elections, held in May, Bill Harrison was unanimously elected as president. Barry Barber fills the roll of senior vice-president, and Ruben Roblës acts as vice-president. Salvador Uranga was elected the treasurer and Francis Martinez ably performs as secretary. Bill Scott fills the chair as the chancellor. President Harrison, who attended the Grand Chapter Congress in Cincinnati, opened the first business meeting with the prophesy that, "Delta Mu Chapter will again accumulate 100,000 points in the Chapter Efficiency Contest, and the next convention will find our chapter stronger than ever."

The traditional Founders' Day was celebrated by Delta Mu Chapter with a dinnerdance. The dance this year was held in the American Club with alumni, actives, pledges and their dates attending. As usual, it was an enormous success and one of the highlights of the college's social life.—WILLIAM SCOTT

#### NORTHWESTERN-Beta

WITH THE CLOSING of Club 1070, Beta Chapter ended its summer activities with all the brothers very content. A beach party, a weekend at Michigan City, a tour of one of Milwaukee's leading concerns and climaxed with the Grand Chapter Congress at Cincinnati provided the brothers with many enjoyable moments.

The Fall rush program is now completed, and even with much competition from the elements, a group of nine new neophytes was formally pledged on October 11. The speakers on our rushing program provided not only our guests, but all the brothers with interesting facts and information. The first of these speakers was Brother Harry O'Neil, a professor in the Northwestern de-



ADDITIONAL HONORS were bestowed upon Grand Secretary Treasurer Emeritus H. G. Wright by Beta Chapter at Northwestern when they dedicated their chapter room to him recently. Pictured with Brother Wright are his wife, Alice, on the right, and Miss Betty Thealin, Beta Chapter Housemother for over 30 years.

partment of marketing. His talk on the many facets of marketing chewing gum in Oriental markets proved very fascinating. Our second speaker was Harold Fletcher, a leading criminologist and lie detection authority. He presented an informative talk on the detection of bogus checks and climaxed the evening with some interesting demonstrations with lie detection equipment. Our final rush smoker presented some of the social side of the chapter's activities with movies and slides of the summer events and the Grand Chapter Congress.

The first social event of the Fall, the "Bouncing Ball," turned out to be a very successful affair both socially and financially. Approximately 300 persons attended the dance held at the Columbia Yacht Club, The severe rocking of the yacht club, which is an anchored ship, gave us some anxiety, but no cases of seasickness were reported. On October 31, a Halloween party was held at the chapter house. Some very strange characters were detected wandering around the premises that evening.

The major event of this semester's activity took place on November 8, with the dedication of the H. G. "Gig" Wright Room at the Beta Chapter House during our Founders' Day Celebration. Perhaps this event was long overdue, but the brothers of Beta Chapter were very proud to unveil the portrait and plaque in honor of the leading alumnus of Beta Chapter and "Mr. Deltasig," H. G. "Gig" Wright. The fact that he could be with us on this day set aside to honor him made the occasion that much more memorable. Also in attendance were many other brothers, who with their wives filled the chapter house to capacity for the dedication ceremonies. It was indeed gratifying to the committee who worked so diligently to prepare

for this event to see such a marvelous turnout.—EGON G. ECKEL

#### TEMPLE

OMEGA CHAPTER at Temple University started off the Fall semester with an eye on the Honor Trophy awarded for scholarship. We have won the trophy for the past three semesters and can see no reason why we won't win it again this semester. As a group our average is higher than that of any fraternity on the campus, and higher, also, than the nonfraternity average.

Scholarship honors represent but a small achievement for the Omega Chapter. Our basketball team, managed by President Arsen Kashkashian, has already won its first two games and appears to be headed for the interfraternity championship. Our soccer team, not as successful in its first two games, is showing vast signs of improvement.

At our first professional meeting was Mr. Thomas Gallagher, spokesman for the A.F.L.-C.I.O. Mr. Gallagher gave a talk on the workings of the A.F.L.-C.I.O. with special stress on union action in the recent steel strike. Mr. Gallagher said that the union movement, in general, was hurt by the enforcement of the Taft-Hartley injunction.

Homecoming at Temple University came on the weekend of October 16. We had our usual open house party on Friday night, followed by participation in the homecoming parade the next day. Saturday evening we held a closed party for brothers and alumni. The success of the event was carried largely on the shoulders of Brother McAllister who planned and worked on the house decorations.

Keeping in mind that the ends justify the means, Omega Chapter is striving effortlessly to achieve distinction as the outstanding fraternity on the Temple University campus.— JAMES R. MARTIN

#### LOUISIANA STATE

BETA ZETA CHAPTER at Louisiana State University kicked off the Fall semester by pledging 20 men, all of whom are potential assets to Delta Sigma Pi, and we are expecting great things of them. By the time this issue of The DELTASIG is read we'd have already had our initiation and Initiation Banquet.

Founders' Day was celebrated with an informal gathering of the chapter immediately following one of LSU's football games. Both the members and their dates had a good time, and the celebration went off in fine style thanks to the work and planning of President Bolton.

We anticipate no trouble in reaching the 100,000 points in the Chapter Efficiency Contest, since we accomplished the same deed last year when we rose up from 50th place to share the number one position. A full schedule of activities is on tap for the chapter this year with a healthy supply of guest speakers, business films, and tours through Baton Rouge firms. Plans are also being formulated for the gala "Rose" Ball, the social highlight of the year.—JOHN B. CIRAVOLO, JR.

#### SOUTH CAROLINA

HURRICANE "GRACIE" hit this coastal state with a 'bang" but failed to thwart the activities of the Beta Gamma Chapter at the University of South Carolina. Even though our regular business meeting was necessarily cancelled, our progress was not affected in that we had reached the halfway mark in the Chapter Efficiency Contest.

Fall semester activities began in the early summer with a complete renovation of our house. The traditional business-suit wearers donned T-shirts and jeans to spend numerous afternoons and evenings sweating for what is a most rewarding and impressive result.

In order to promote closer unity between the undergraduate chapter and the alumni association, drop-in's were held following each home football game. Experiences were exchanged and old friendships renewed.

In compliance with the recommendation of the Grand President, the "Help Week" program was adopted with neophytes soliciting pledges for the University Educational Foundation. President Sumwalt of the University commended the chapter for its "about-face" policy. Since Webster has defined pride as "a

Since Webster has defined pride as "a reasonable delight in one's position" we would like to mention some of our "pride notes."...

"Beta Gamma grade-point ratio higher than school of business . . . Deltasig named ACC star-fullback . . . Deltasig names majorette team . . . Deltasig is Head Cheerleader . . . Deltasig nominated to Phi Beta Kappa . . . Deltasig recognized as outstanding accounting student of the year by S. C. Division of American Accounting Association . . . Eight Deltasig's awarded Scholarship Certificates . . . Beta Gamma chapter conducts tutoring classes in accounting for School of Business. . ."

In the final analysis we have had a very successful semester. Our achievements and activities have been many. However, with each accomplishment there is a bit of selfsatisfaction. This satisfaction is the food that feeds the mind that says, "we are men of commerce, we are men of Delta Sigma Pi." —TROY A. WEBB

#### SANTA CLARA

GAMMA XI CHAPTER at the University of Santa Clara has opened the Fall semester with several impressive activities. The Delta Sigma Pi Dance, "A Swinging Affair," was held October 3. The event which is sponsored annually by our chapter was attended by some 200 couples who danced to the vivacious innovations of the popular "Soft Tones." The dance was not only enjoyable to all who attended, but also a financial success for the brothers to the tune of \$200.

November 14, will mark the date of our "Rose of Deltasig" Dinner-Dance which will be held once again at the beautiful Almaden Country Club in San Jose. The occasion will be preceded by a party at Brother Flint's abode. Gamma XI Chapter was in the spotlight when Brother Alvarez was recently awarded the \$1,000 Crown Zellerbach Foundation Scholarship. The award is given each year to the student who excells in scholastic achievement and contributes most to the College of Business Administration. Mr. Charles E. Stine, secretary of the foundation, presented the scholarship.

On October 11, 25 pledges were formally admitted into the fraternity. Our pledge class was indeed a terrific one which resulted in several memorable incidents during Pledge Week. The new brothers are very enthusiastic to help the fraternity maintain its position as the leading organization on campus.

Brother Don Hill, our new Field Secretary and an alumnus from Alpha Epsilon Chapter at the University of Minnesota, visited the brothers on October 26. He commented on future plans and functions of our internationally known fraternity.

The brothers are looking forward to a busy quarter with several scheduled professional and social activities already on the agenda.—PAUL A. VERT

#### NORTHWESTERN-Zeta

ZETA CHAPTER at Northwestren University stands third in scholarship on campus this year. The brothers are very pleased with this achievement, as they are with the fine men pledged this fall. Zeta Chapter was fortunate in getting 27 pledges who, added to 26 Deltasigs in the chapter, bring our strength to 53. We also acquired a mascot, Gus, a pedigree Basset Hound, which adds real spirit to our activities. Our president, Fred Smith, led our football team to another great season, ending in our capture of the championship in our league. Also, to the credit of our Homecoming chairman, Brother Crabtree, we won third place for our Homecoming.

coming house decoration, which was shown on television several times.

The chapter house has been extensively remodeled during the past summer, including the installation of a hi-fi in several rooms. Zeta Chapter has gained new spirit this year, and all of the brothers hope to maintain our high scholastic record, extensive social activity, and varied campus and professional activities, as well as to further our Chapter Efficiency Contest rating. In addition we are determined to do all we can to further the cause of Delta Sigma Pi.—PAUL H. MAY-NARD

#### MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland has pledged 14 men, each of whom shows great promise as a potential member of Delta Sigma Pi. All of these men, in addition to possessing the basic requirements of the fraternity, have a scholastic record which is above average in the College of Business and Public Administration.

Our first professional dinner-meeting of the year featured an excellent speech on the operation and problems of a sales division of the Lipton Tea Company by their Middle Atlantic director. The second meeting was also very stimulating and again was particularly concerned with the marketing field. The speaker on this occasion was a management representative of the Hecht Company in the Washington metropolitan area. Question and answer periods followed both speeches. As is the custom, the very informative talks were preceded by a delicious roast beef dinner, an "institution" at Gamma Sigma Chapter.

The administrative officers for this semester are Tom Morrissey, president; Howard Boyer, senior vice-president; Stewart Young, vice-president; Conlyn Regester, secretary; and Jim Reid, treasurer. This corps of fine



A GATHERING OF SOME OF THE MEMBERS of the Dallas Alumni Club. Shown, left to right, are: Ronnie Smith, Jack Fincher, Kenneth B. White, Emory Walton, Harry Hall, Ted Desilets, Eddie Gilmore, Frank Strong, and Bill Lybrand.



FALL INITIATES OF DELTA RHO CHAPTER at Ferris Institute in Big Rapids, Michigan, are seated together and comprise the first class of initiates following the installation last spring.

officers has already shown its capabilities in formulating a varied and extensive program for the fall semester.—ROBERT G. TOWERS

#### FERRIS

DELTA RHO CHAPTER anxiously began its first year as brothers of Delta Sigma Pi with a smoker for prospective pledges. The formal initiation of 17 new members on November 8 in our Student Center brought to a close a highly successful pledging program. This was our first initiation and we were very pleased with the results. Brothers Ralph Williams, James Wright and Willard Davis deserve much credit for their help in making this a success.

Included among our initiates were Dr. S. J. Turille, dean of the School of Commerce, Dr. P. Lowell Chapman, head of the accounting department, and Dr. Richard Howland, head of the marketing department.

Featured at our first professional program was Mr. Neil Droppers, district sales manager of International Business Machines. He gave us a very interesting talk on I.B.M. products and their uses and on selling as a career. This was followed by a lively question and answer period.

The brothers of Delta Rho Chapter are looking forward to many events, both social and professional, and are endeavoring to enhance the prestige not only of Delta Rho Chapter on campus, but also of Delta Sigma Pi.—JAMES WYNSMA

#### WESTERN RESERVE

WE CELEBRATED Beta Tau Chapter's birthday on October 17, with a very fine and enjoyable party at Brother Neal Bogatay's home. All but two of the brothers were present. Brother Randy Eliassen, our social chairman, and Brother Bogatay helped to make the party the success that it was.

Our most recent professional meeting was an informative and enlightening talk on the steel strike given by Mr. Taillon of the Republic Steel Company. An interesting question and answer period followed the talk. We had excellent attendance and as a result the brothers and guests crowded the room to capacity. Our faculty advisor, Dr. Kenneth Lawyer, was present.

We are doing well on the Chapter Efficiency Contest and all of us are contributing to the goal of 100,000 points.

President Philip Anthes has planned a full and interesting program of semester activities.

Many of the brothers have joined the Society for the Advancement of Management Chapter here on campus and are taking an active part in this organization.—PHILIP SEVERSON

#### BAYLOR

BETA IOTA CHAPTER began the semester by choosing Miss Nancy Worrell, sophomore student from Lufkin, Texas, to be its "Rose of Deltasig." We fully expect Nancy to be named National "Rose of Deltasig" next Spring. Senior Vice-President Walter Gibson directed a successful Fall rush during which Beta Iota Chapter pledged 13 men. They are Jack Butler, Ed Crumley, Don Davis, W. B. Dwire, Charles Farris, Buster Hunter, Mire Irvin, Jim Jackson, Mike Liles, George Martin, John Nash, Walter Reed, and George Schmoker.

The social life of Baylor Deltasigs has been enlivened by several parties including a semi-formal dance honoring our new "Rose," an informal rush dance, and a tea given in honor of the pledges of the local women's social clubs. On November 14 the chapter and pledges with their dates are leaving on a weekend trip to Shangri-la, a guest ranch near Fort Worth. This is to be our Founders' Day celebration.

On the recent homecoming weekend Beta Iota Chapter held a breakfast coffee for its returning alumni. Dean Lang of the School of Business gave a report on the new School of Business building to be started in February. After the coffee Miss Worrell rode the Deltasig entry in the Homecoming Parade. Our float was a huge violin bearing the saying, "a pretty girl is like a melody."

Plans for the semester include a Christ-

mas party along with an active professional program.—ALAN BAKER

#### TULANE

GAMMA MU CHAPTER at Tulane University in New Orleans celebrated Founders' Day with a tour of the International Trade Mart. Almost all of the 21 members and 13 pledges attended the tour of the building which houses the exhibits and shops of many countries throughout the world. Several other tours are eagerly awaited because of the success of this one.

Our first professional meeting featured a talk and film by Mr. Tom Mathern of the Shell Oil Co. An interesting question and answer period followed. Many varied professional meetings are scheduled for the remainder of the year.

After a very successful rush party on the 21st of October, we pledged the 12 top students in the School of Business Administration, and Mr. David Maxwell from the faculty. Initiation is planned for January 10, to be followed by our annual banquet. The banquet is one of our main functions of the year and is looked forward to by the pledges, members, and alumni alike.

Again this year we will have our numerous annual events including our pledge-active football and softball games, Christmas party at the Tulane Alumni House, and reception for the Business Administration faculty. Added this year will be a universitywide Career Day with speakers from all sectors of business being invited. Should this event prove successful, which we are sure of, it will become another of our annual functions.

This year we have a new Faculty Advisor, Dr. Paul Taylor, who has replaced Dr. Donald M. Halley who has been our faculty adviser for the last 10 years.

We are now well on our way toward our 100,000 points even though the year has just started. All the members agree with President Omer Kuebel that 1959-60 will be another 100,000 point year for Gamma Mu Chapter of Delta Sigma Pi.—HENRY E. BLAKE

#### DRAKE

ALPHA IOTA CHAPTER at Drake University has opened the Fall semester of the 1959-1960 school year with only one goal in mind, progress. The chapter officers and all of the members are pushing towards this goal.

The Alpha Iota Chapter has just concluded a successful rush program with the pledging of 13 neophytes. We are pleased with this pledge class and know that they will be a credit to Delta Sigma Pi and to the Alpha Iota Chapter of Drake University. This class of neophytes will be initiated at the end of the first semester.

A full professional program is planned with speakers from the Des Moines business area already secured for most of the meetings. In addition to this, several tours are planned topped off with our annual field trip in the Spring.

We wish our graduated brothers of past



BETA ETA CHAPTER PRESIDENT, Larry Barnes, shows the service project booklet "Where Are You Going in Business Ad?" to (left to right) Marshall Slaughter, secretary; Lamar Liddle, vice-president; Dick Fenster, treasurer; Wilson Roberts, chancellor, and John Gagnon, senior vicepresident.

years well and are looking forward to the progressive rewarding year ahead.—Doug HOPPLE

#### FLORIDA

THE FALL SERVICE PROJECT of Beta Eta Chapter was the publication of a freshman booklet, "Where Are You Going in Bus. Ad?" The success of this project can be measured by the assistance it has given to the prospective members of the College of Business Administration. Most of the credit for the work on this project goes to our President, Larry Barnes.

Beta Eta Chapter is fortunate in having as its faculty advisor, Brother Donald J. Hart, Dean of the College of Business Administration. Our officers this fall are: Larry Barnes, president; John Gagnon, senior vicepresident; Lamar Liddle, vice-president; Marshall Slaughter, secretary; Wilson Roberts, chancellor; and Dick Fenster, treasurer.

Our Fall initiation brought us 12 new brothers who have already become valuable assets to Deltasig. The initiation banquet was a success; our speaker was Dean Hart, our faculty advisor. Pam Penegar, a popular campus beauty, was presented as our "Rose of Deltasig."

Beta Eta Chapter's BMOC's this year are: Joe Ripley, president of the student body; Jim Cooney and Royal Mattice, members of the Executive Council; and Charlie Bigelow, Honor Court Justice.

Our professional and social activities this fall include softball games with other fraternities, a float in the Homecoming Parade, a Founders' Day coffee hour, influential speakers at meetings, and the participation in the campus intramural leagues. Future plans call for a field trip to the Prudential Insurance Company Home Office in Jacksonville, and more noted speakers at our chapter meetings.—HARRY C. GAYLORD, JR.

#### NORTH CAROLINA

ALPHA LAMBDA CHAPTER began their '59 Fall semester with a "New Look." Prior to the opening of the fall term, brothers rallied within their house to re-decorate with paint, wall paper, new upholstery and new carpet.

The activities have been furious and gainful in both the business and social functions. The football game weekends have furnished such delights as house parties with combo bands furnishing the music to the old and new brothers and their dates or wives. The Charlotte, N.C., Alumni Club joined in as a group on one of these blasts. Even now, you can hear such expressions as ... "that Clemson weekend sure was a blast" ... "Were you at the Homestead Country Club party for homecoming?" ... "We made up for the defeat by Tennessee after the game." The pledges have had their extra curriculum also, such as: the night they played hosts to the Tri-Delt pledges.

All of the socials have not been blasts. There has grown a much closer affiliation between the Chapter and the University faculty members. This is evident by the presence of our faculty brothers at the business meetings and socials. Under the guidance of our Faculty Adviser, Dr. J. C. D. Blaine, a new library has been established in the house. It is composed of books, research reports, and articles written by the Deltasig faculty brothers. This new library is growing every day, and we are quite proud of it.

In October the chapter held its first professional dinner with Bob Cox as speaker. Bob Cox is past national president of the Jaycees and is now the executive director of the Physical Fitness Program for North Carolina. He outlined the purpose and scope of the new agency. Following in November we visited Chatham Mills as guest of Brother Hugh Chatham. This trip was especially beneficial; for after touring the plant in the morning, the Chapter divided into smaller groups of their main interest and held discussions with individual department heads on such matters as policies, problems, techniques, etc. Two more tours are now in the planning phase. One is to be in December and the other in January.

Some of the projects underway are the Christmas party at the Oxford Orphanage, the "Rose" Dance weekend accompanied by the formal initiation of the pledges, the Outstanding Young Businessman Dinner, relocating the Chapter in a new home, and the future professional dinners and tours.

All in all, this looks like another progressive year for Alpha Lambda.

#### CREIGHTON

THE BETA THETA CHAPTER at Creighton University is elated over the news that the Eugene C. Eppley Foundation has donated one million dollars toward the construction of a new School of Business Administration Building on the Creighton campus. The university officials hope to break ground for the new building in the spring of 1960. This building will have three levels, and will contain all the latest educational equipment in the field of commerce. The Eppley Foundation has made a dream come true for the faculty, alumni, and students of Creighton's College of Business Administration.

Brother Bill Stromer was elected Creighton University's Mr. Ugly of 1959. He won in an all-University contest held to raise money for Omaha's United Community Services Fund Drive.

Brother Joe Ryberg has been named Honorary Parade Marshall for Homecoming. This is a high honor and we are proud that it should be bestowed upon one of our brothers. The rest of the brothers are working on the Deltasig float, the theme of which is "Oklahoma." This fits in very well with the overall Homecoming theme of "Broadway." We are hoping to improve on our third place finish of last year.



OFFICERS OF BETA THETA CHAPTER at Creighton University are, left to right seated: Bill Stromer, secretary; LaRue Yates, vice-president; Earl Bunkers, president; and Scotty Archer, social chairman. Standing left to right: Bernie Murrens, treasurer; Richard Coffey, senior vice-president; Don Barry, sports chairman; and Tom Walsh, historian.

Eight new brothers were initiated into Beta Theta Chapter on October 25. Plans for next semester's pledge program are already underway with Brother LaRue Yates in charge.

The Bus. Ad. Booster Days Committee, under the direction of Brother Dick Coffey. has made much progress on preparation for this year's Bus. Ad. Booster Days. This is one of the biggest events in the year for the College of Business Administration. The event will take place on February 23 and 24, 1960. The purpose of Booster Days is to acquaint the business world with the college of Business Administration and at the same time acquaint the students with the various aspects of the business world. Three dimensional displays are set up by local firms for the two day affair and the banquet on the final evening is the climax. The banquet speaker this year will be Dr. Kenneth McFarland, Educational Consultant for General Motors. He is renowned in the field of business and education.—JOHN MAGINN

#### DENVER

ALPHA NU CHAPTER at the Univerity of Denver has inaugurated another chool year under the direction of President Robert Goard. The year was started off with a successful rush week, which was illed with steak fries at our mountain lodge, tootball game and party tour of Denver, and a fried chicken supper.

Alpha Nu Chapter's professional program this Fall has included a tour of General Iron Works with the American Society of Tool Engineers, a tour of KRMA-TV, educational channel in Denver, and a speaker from a local accounting firm. The Brothers of Alpha Nu Chapter celebrated Founders' Day with our brothers from Alpha Rho Chapter from the University of Colorado and the Denver Alumni Club with a dinner. This was a dual treat for all brothers as the speaker was from the United Airlines and he showed a film on the new DC-8, jet passenger airliner.

Social activities have not been overlooked, for in October the pledge class sponsored a Halloween party at the mountain lodge for the actives and alumni. Everyone had a real enjoyable evening even though they had to walk part way in to the lodge due to snow. Plans are now being made for an end-of-the-quarter party and the Annual "Rose" Dance.

Brother Ivan Braverman attended the 22nd Grand Chapter Congress held in Cincinnati this past August and September. The ideas and inspiration which he obtained has served to help and inspire the Alpha Nu Chapter to advance toward a more successful year and 100,000 points in the Chapter Efficiency Contest.—JOHN W. HAYEN

#### LOYOLA-New Orleans

DELTA NU CHAPTER at Loyola University of the South opened it's second year with a Dance at the University's Trophy Room. Over 20 members and their dates attended the dance, planned by President McGoey.

The first professional meeting of the year featured a speech on management consulting in the New Orleans area. The guest speaker was Mr. William Storm, businessman and management consultant.

On Wednesday October 28, the Delta Nu Chapter celebrated Founders' Day with a party given at the student lounge. Before the party, the members held a professional meeting and featured a talk on control. The guest speaker for the meeting was Mr. Rob Logan, vice-president of Beahl and Co. Guest speakers at the party were Brother Charles Farrar, Field Secretary; and Brother Max Barnet, District Director, Faculty fraternity members attending the celebration were Dean Henry Engler of the College of Business Administration, and Professors Connor, Carr, and Leftwich.

At the present time, members are buying Deltasig blazers which can be worn at school, at meetings, or at various social events. Only in our second year, Delta Nu Chapter is up to par in the Chapter Efficiency Contest and we expect to make our final score 100,000 points.—ANTON E. CANGELOSI

#### AUBURN

WITH 48 BROTHERS returning, Beta Lambda Chapter at Auburn University started Fall activities with its largest chapter in several years. The first business meeting was held September 29, at which time a report on the 22nd Grand Chapter Congress was presented to the chapter. Beebe Ray Frederick of Fort Deposit, Alabama, was elected chancellor at this meeting.

A rush smoker was held early in October with a large number of rushees present for the occasion. Eighteen men were pledged the following week and were initiated November 29.

The pledge project for this year was a homecoming decoration depicting the famous "Auburn spirit" which was cleverly tied in with Delta Sigma Pi. Permission was secured from the University to erect the structure in front of the business administration building. It was in plain view of all who attended the Auburn-Florida football game that weekend.

Brother Bobby McCord, Macon, Georgia, was elected vice-president of the School of Science and Literature in the campus elections in October.—ROBERT M. HARPER

#### ILLINOIS

UPSILON CHAPTER at the University of Illinois started the Fall semester on an informal note with a party at the home of Brother Magelli. The officers were introduced and the Fall program was outlined. The rest of the evening was devoted to the renewing of friendships and discussion of the summer's happenings.

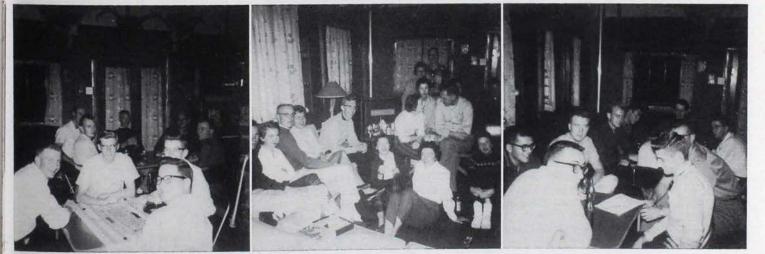
Brother Carol Hamilton, the professional chairman, did a great job in arranging the professional meetings for this semester. Thus far three outstanding programs have been presented. Professor Woodworth of the School of Commerce and Business Administration talked on some of the problems of finance. Procter and Gamble's representatives enlightened everyone on how new products were marketed, and Mr. William Van Pelt of Armstrong Cork Company explained what to do in preparing for a job interview.

On October 14, 1959, Brother Brumlik led the pledging of 12 prospective members. Our pledges this semester all have outstanding grade points, and should prove a real asset to Delta Sigma Pi.

Two luncheons have also been held under the direction of our President, Ron Brown, and Brother Hamilton. On September 29, 1959, Professor G. W. Woodworth was welcomed to our department of finance. Founders' Day was also celebrated with a luncheon on November 10.

Sixteen members of Upsilon Chapter braved the snow and sleet on a field trip to Peoria, Illinois, on November 13. A very informative time was had by all, as we visited the meat packing facilities of Armour Star, The Peoria *Journal Star*, Hiram Walker Distilleries, and the Keystone Steel and Wire Company.—RICHARD W. EICKSTEADT

THE BROTHERS of Alpha Nu Chapter at the University of Denver enjoy the many wonderful facilities of the Delta Sigma Pi Mountain Lodge. The first and third pictures were taken during the rushing program and the middle picture is a Halloween party put on by the pledge class.



The DELTASIG of DELTA SIGMA PI

#### **BOSTON COLLEGE**

THE BROTHERS of the Delta Kappa Chapter at Boston College initiated their 1959-60 professional year by a visit from our Executive Director, Jim Thomson, on Tuesday evening, September 17. Brother Jim was his usual unassuming self as he personally greeted and chatted with each brother of Delta Kappa Chapter. He spoke to us in regard to the many activities of The Central Office, its publications, and the plans for the next Grand Chapter Congress. Lastly, he consented to give us a detailed answer to the question, "Just where do our dues go?"

At this same meeting plans were set forth for the rush night on October 8, at which 85 rushees appeared. Following extensive interviews a social was held on October 16, in Brookline and 22 men were accepted as pledges.

The pledge period promises to be professional as well as social, for besides including the pledges in tours to the Boston *Daily Globe* Newspaper and to Baird Atomic, the pledges will attend professional meetings in November and December where they will hear a middle management man from Telechron Incorporated and an economic editorialist from the Boston *Globe*. The pledges will also be assisting the committee for the New England Consumer Council which will be held in November.

We wish to extend our hearty congratulations to Brothers Jim Riley, Bob O'Leary, and Joe Walker who were recently inducted into the Cross and Crown, the Jesuit Honor Society. This society is held in high esteem throughout the nation as well as on our own campus, and, as a result, we of Delta Sigma Pi feel especially proud that three of our brothers have been accepted into it.

Since we have crashed into this season as the proverbial bull in the china shop we of the Delta Kappa Chapter feel that we will have little trouble in attaining our goal of 100,000 points in the Chapter Efficiency Contest.

We sincerely hope that the other chapters of Delta Sigma Pi will enjoy as rewarding a year as we hope to have. And to them we extend our very best wishes.—EDWARD F. SULESKY

#### PENN STATE

THE GREATEST ISSUE facing Alpha Gamma Chapter at the Pennsylvania State University this fall was rushing. An unusually high proportion of the brothers had graduated last spring, necessitating a rushing program both aggressive and selective. Letters were written to the outstanding men in the School of Business Administration during the summer, and were followed by a second letter as soon as the Fall semester commenced. A series of rushing smokers were held, which were combined with our professional meetings in order to display the scope of chapter activities. Also incorporated were speeches by the chapter officers and faculty members, the new rushing booklets, and the excellent slide presentation provided by The Central Office. The result of this program is that our rushing chairman, Vice President Bill Reindel, can point with pride to our 31 new pledges, who were chosen from over three times that many rushees.

This fall also saw Alpha Gamma Chapter carry out its traditional duty of providing an information booth at the Business Administration building for freshmen during orientation week. Needless to say, its services were much in demand.

One of the highlights of our professional program this semester has been a faculty panel discussion, the topic being "Class Cuts." The barrage of attack and counterattack by the panel and the Deltasigs was really exciting, with a great deal of misconception and confusion over university and individual policy being cleared. The program was so successful that President Bill Walton tells us that another panel discussion is planned for the near future.

In order to further encourage scholastic achievement, Alpha Gamma Chapter has ordered a scholarship plaque prepared which will be dedicated by Delta Sigma Pi to the outstanding freshman scholars in the School of Business Administration. The plaque, to be mounted in the Business Administration building, will have the name of the outstanding freshman engraved on the plates each year.—JOHN J. YAMULLA



ENTERING PSI CHAPTER HOUSE at Wisconsin are those brothers responsible for the planning of Psi Chapter's mortgage burning ceremonies. Left to right they are: Jim Gill, Housing Corporation President, Pete Pohlman, Secretary of the Housing Corporation, Martin Matoushek, Treasurer of the Housing Corporation, Charles Center, Chapter Advisor, Warren Schmidt, Chapter President, and Dan Keith and George Rentschler, both alumni of Psi Chapter.

#### WISCONSIN

PSI CHAPTER at the University of Wisconsin celebrated homecoming with a dual purpose in mind. The purposes being the participation in and attending the usual homecoming festivities and welcoming "home" of over 400 alumni from distant parts of the country as well as those in the Madison area.

The alumni gathered at Psi Chapter for the purpose of celebrating the mortgage burning on the chapter's house A special block was reserved for the returning alumni at the game and in the evening a banquet was held for members of the active chapter and the alumni to conclude the festivities.

Our social program under the direction of Brother Herb Holschuh has been full and diversified. Once again Psi Chapter has enjoyed being host to all the brothers attending Big Ten games and parties following. The pledge party featured costumes around the theme of "Hawaiian Holiday" and was enjoyed by all attending. A Founders' Day party was included in the social program along with several suppers. Our winter formal will be held on December 12, with a dinner followed by the dance at the house.

Brother Charles Meier's professional program will be climaxed by a field trip to the Allis Chalmers Company in Milwaukee and a tour of the Schlitz Brewery. Previously, Professor Schuck of the School of Commerce spoke on the "Russian Economy" following his recent trip to that country.— WILLIAM LANDGRAF

#### **RUTGERS**—Beta Omicron

THE BROTHERS of Beta Omicron Chapter returned to the 1959-60 school year optimistic that we would raise our standing in the Chapter Efficiency Contest from 'second to first place. The brothers are confident that with a little extra effort, Beta Omicron Chapter will return to the list of Chapter Efficiency Contest winners.

Since membership and professional activities are to be the most important areas of concentration, all the brothers are attempting to achieve the maximum number of points. Professional activities began with Mr. John Newman of Kidder, Peabody and Company, members of the New York Stock Exchange, advising the brothers on "Guides to Personal Investment." A professional tour of the National Business Show in New York also showed the willingness of the brothers to help make the professional program successful. Rushing activities also commenced successfully for Beta Omicron Chapter. A group of 19 young men comprise the current pledge class, which seems to be one of the most enthusiastic groups of recent years.

Enthusiasm for professional and rushing activities, however, did not lessen the importance of the social program of Beta Omicron Chapter. October 24, saw the brothers and their dates celebrate the Chapter Birthday Party. The highlight of our social calendar occurred on November 7, the anniversary of the founding of Delta Sigma Pi. To celebrate this important event, Beta Omicron held its traditional Founders' Day Formal Dance. Held this year at the Rockaway River Country Club, this event again proved to be a highly enjoyable affair for all actives, alumni, faculty members and pledges in attendance. Especially pleased was Brother Vito Cardace, who was honored by having his lovely date, Miss Marilyn Muller, selected to reign as the 1959 Beta Omicron Chapter "Rose of Deltasig."

Thus, off to an outstanding year, Beta Omicron Chapter is ready to work to achieve success in the Chapter Efficiency Contest, which is to achieve success in accomplishing the aims and purposes of Delta Sigma Pi.—JOHN V. PASTORE

#### CALIFORNIA

COMPLETE ATTENDANCE at the semester's first business meeting of Rho Chapter was an indication of the spirit that has brought us toward our goal of top place in the Chapter Efficiency Contest. With an eye on the future, President George Kulstad, Senior Vice-President Al Robarts, Vice-President Don Faries, Secretary Dave Cushway, Treasurer Jim Mahoney and Chancellor Al Zais and the entire membership planned a different approach to rushing as outlined in the chapter's new by-laws. In addition to the three formal rushing functions, we held a stag social event in San Francisco, so that the rushees and the actives could get to know each other in all respects. The results were excellent as we were able to pledge a handpicked group of outstanding men in a most impressive ceremony on the



SELECTED at the Founders' Day Formal Dance on November 7, as the 1959 Beta Omicron Chapter "Rose of Deltasig," is Miss Marilyn Muller. She is shown here with Brother Vito Cardace.

16th of October. Immediately after the ceremony, the pledges were introduced to our professional program by Chairman Dave Efron. Dave had contacted Mr. Roy Wryde, vice-president of Pioneer Investors Savings and Loan Association, who delivered an excellent talk on "Today's Investments."

Our next event was a business meeting which was greatly enhanced by the presence of our Field Secretary, Don Hill, and a visitor, Ralph Myers, from Delta Mu Chapter in Mexico City. We felt fortunate in being able to receive the many appreciated suggestions from Don and invited him to our Founders' Day Celebration, which was held in President George Kulstad's home overlooking beautiful San Francisco Bay. The change from social activity to professional event was too much of a contrast, so we bridged the gap by having an industrial tour of Hamm's Brewery in San Francisco. Brother Dave Efron certainly made a fine choice in his selection, and needless to say, attendance was the least of our problems that day!

Initiation, directed by Ritual Chairman John Franco, was held on Friday, the 13th of November, (unlucky pledges) and Rho Chapter increased its membership by making Deltasigs of Pledge Captain Ron Neumann, Bruce Blakemore, Ron Bucknam, Tom Drewek, Norm Charles and Russ Petersen. Welcome to the brotherhood and a sincere thank you to pledgemaster Don Faries for the fine job of training! For the next day, Social Chairman Ken Carcia arranged a reception at Brother Bill Kennaugh's apartment and a memorable initiation dinner at Danny Van Allen's Restaurant in Lafayette. Memorable because we were all torn between the fine food and the swing music of the Van Allen musicians. Photographer Mickey Goltz was certainly kept busy snapping pictures of the celebrating actives. After

the banquet, Ron Neumann was presented with the "Honor Pledge" perpetual trophy. During the month of November, Brothers

During the month of November, Brothers Mike Russ and Bill Johnston handled Rho Chapter's first annual raffle and as a result of their excellent work and their interest in the matter, we were able to add a substantial amount to the treasury. Thanks to you both from the bottom of all our wallets and may Treasurer Jim Mahoney see fit to lower our dues next semester!

The chapter will begin its December activities with a professional meeting, to be followed in a week by an industrial tour to the San Francisco Stock Market and will relax itself at a stag party the next night. To properly enter the Christmas season and to prepare ourselves for the right spirit, we intend to conduct a party for a nearby orphanage.

Under the capable leadership of President George Kulstad, Rho Chapter has brought about many dynamic changes and with the enthusiasm of the entire membership, it is continuing in the tradition of its prosperous past.—JOHN FRANCO

#### ARIZONA STATE

GAMMA OMEGA CHAPTER at Arizona State University started its ninth year this fall. We ended our eighth year by initiating 15 new members. The initiation took place in our Memorial Union and finished with ceremonies at the Ramada Inn in Phoenix. That night we celebrated with a banquet and dance. The event was well attended by alumni, members, their wives and dates. Our new brothers are: Bob Bohne, Pat Brennan, Jim Cone, Fred Flowers, Bennie Jones, John Larkin, Gene Lindsey, George Livingston, Dale Mitchum, John O'Flynn, Keith Renelt, Dick Thomas, Curt Trahan, Gordon Underwood, and Les Weatherly.

Don Gibbons, president of the Gamma Psi Chapter, journeyed up from the University of Arizona to aid us in our initiation. Our brothers are looking forward to returning the visit and helping with their initiation. The exchange of brothers at initiation has brought strong mutual feeling between our chapters.

Élections were held this fall to elect a treasurer and chancellor. The choice from our many nominees was hard and the voting was close. When the final votes were counted, Clif Bird was our new treasurer and Don Gaare was our new chancellor.

We also gained a new member to our chapter by the transfer method. Byron Nelson transferred to us and we are grateful to the Alpha Delta Chapter at the University of Nebraska for him.

Our first professional speaker this fall was Mr. Robert Armstrong from our College Placement Center, who spoke to us about that very important task of getting a job upon graduation. We have also established a group discussion program which has worked out real well. The program has done much to increase interest, attendance, and participation at our early morning breakfasts.—WILLIA MCCLANAHAN

#### PENNSYLVANIA

IN THE LAST 28 YEARS the idea of total brotherhood has prevailed at Beta Nu Chapter; and this same relationship of fidelity is extended with fervor to all our brothers everywhere.

The brothers of this chapter have worked aggressively and with great zeal for the enrollment of new pledges for our fraternity. This has been evidenced by the fact that there was a considerable number of students who appeared at our smoker. It seems as if this could be one of the finest years the chapter has had for the induction of new pledges.

Our social program for this year has been rated excellent. We had our first party at the residence of Brother Dick Davies, who is a former president of our chapter. Our second social event was in honor of Founders' Day. At this party, the social committee rented a hall. The party was a success and was a fine tribute to the occasion. On the basis of these past events, the chapter looks forward to many pleasant evenings for the ensuing year.

However, though we have pleasant times, it would not be justifiable to overlook the professional programs. The professional committee began their programs by having the personnel manager of the Pennsylvania Railroad lecture to us. The manager happens to be a brother. The second meeting was conducted by William Pender, who is in charge of the Alcoholic Tax Division of the Treasury Department. Without a doubt, each one of the lectures was beneficial to all concerned.

This year Beta Nu Chapter became even more prominent and influential at this University. Last May, our former President, Dick Davies, was elected president of the Evening School Association. All of the officers of this Association are also Beta Nu Chapter men.

The brothers of Beta Nu Chapter cordially extend their sincerest greetings at this festive holiday season to everyone—everywhere.— DALE M. DOBBINS

#### MISSOURI

ALTHOUGH this semester isn't half over, Alpha Beta Chapter has already had many interesting events, with even more coming up!

Last summer session, since there were so many Deltasigs enrolled, we had regular meetings, a tour through the State Prison at Jefferson City, and a professional meeting with Roy Wilhelmsen of Arthur Anderson as guest speaker.

At our rush smoker on September 29, we had a very large turn out and a very appropriate speech was made by Senator George A. Spencer who spoke about how helpful professional fraternities are in later life by telling his own experiences. Speaking of rushing, so far we have pledged 32 men and expect about 6 more at final pledging on November 12.

On October 29, we had a professional meeting with Jay Carter of Arthur Anderson as speaker.

We had a first for us here at Alpha Beta Chapter this year. On November 7, Founders' Day, we held our first annual "Rose" Dance. Queen Jeanette Kuhlmann was crowned by President Harold Atkins, and was presented a bouquet of roses by Ideal Secretary, Fran Griswald. All the girls were given a long stemmed rose at the door.

Coming up on November 20, is this year's first industrial tour. We're going to the Truman Library and the TWA plant in Kansas City. Other future events include two more professional meetings and the initiation banquet.—HARRY FREEMYER

#### BABSON

GAMMA UPSILON CHAPTER at Babson Institute opened the Fall term with a very successful rushing program, thanks to the efforts of Brother George Dunnington and his committee. The Interfraternity Council has raised the scholastic requirements for pledging in order to obtain men with greater promise and therefore will be a greater asset to the fraternity. A very constructive pledge period is being carried out, and it is hoped that all will be initiated into brotherhood on December 5.

Founders' Day was celebrated by Gamma Upsilon Chapter on November 7, with the Princeton-Harvard game in the afternoon and a semi-formal dance in the evening at the Hotel Lenox in Boston. President Telerico asked for a moment of silence in honor of our Founders. The highlight of the evening was the crowning of the "Rose" Queen. Our new "Rose" of the year is Mrs. Dee Bensler, wife of Brother Joe Bensler, and her attendants are Miss Gail Pedersen and Miss Dottie Ranck, sweethearts of Brother Sam Telerico and Brother Jerry Allen, respectively. The "Rose" was presented



THE "ROSE" OF ALPHA BETA CHAP-TER at Missouri, Miss Jeanette Kuhlmann, being crowned by President Harold Atkins with Lowell Hayman's approval.

with a gold trophy and a dozen roses, while the brotherhood serenaded her with the "Rose of Deltasig."

Officers for the new school year include: President, Sam Telerico; Senior Vice-President, George Dunnington; Vice-President Joe Bensler; Chancellor, Bob Cremmoni; Secretary, Jerry Nightingale; and Treasurer, Joe Scarlata. We are proud of our accomplishment of attaining 100,000 points in the Chapter Efficiency Contest for the 1958-59 school year, and with the combined effort of the above officers and the brotherhood, we should again achieve this goal.

A most intensive professional program has been undertaken by Brother Greg Chakourides. Our first speaker, Mr. Glick, an expert on the stock market, pointed out many interesting characteristics of the market. The proposed program for next month is a job-counseling program where a "cracker-jack" interviewer from General Tire will conduct an actual interview pointing out things to be aware of when being interviewed. A field trip displayed great enthusiasm when the brothers went through a radio and television station, WBZ in Boston.

Upon completion of last year's Interfraternity Athletic Program, our chapter has retired the coveted athletic trophy for another year, and have already taken the lead in the standings for the new school year.

We are all striving with greatest efforts to make this year one of the biggest years in history, and once again prove that we are one of the best on campus.—WILLARD E. HERN

#### DETROIT-Gamma Rho

GAMMA RHO CHAPTER helped to make a happier summer for about 60 boys from foster homes in Detroit, by taking them to Briggs Stadium on June 27 to see a Detroit Tiger ballgame. Transportation and refreshments were supplied by the chapter. The happy and loud cheering voices of the boys at the ballgame indicated the outing was a success. Other summer activities included a golf outing and a picnic at Homestead Beach.

The Fall semester activities were ushered in with the "Rush" Party on October 4, 1959. At our professional meeting on November 1, 1959, Frank Speers, president of the City of Warren Chamber of Commerce and Brother Robert Brang, attorney at law, were the guest speakers who provided the informative talks on the subjects of "Personal Politics" and "Robert's Rules." The lively question and answer period which followed helped to make this one of our most interesting and informative meetings. We presently are looking forward to the highlight of the social calendar, the "Founders' Day" Party which is going to be held on November 21, at the Veterans' Memorial Building.

Looking back at these past events and those planned for the future we feel this Fall semester has been a good one and just before its conclusion the new pledge group will be initiated on January 9, 1960, to combine their efforts to make the coming semester even better than the previous one.— RICHARD J. HOLSTINE



#### FLORIDA STATE

GAMMA LAMBDA CHAPTER at Florida State University finished out the Spring semester with a tight 4 to 3 softball victory over Rival Alpha Kappa Psi. Besides gaining the trophy awarded to the winner each year, the Deltasigs gained in addition a keg of Milwaukee's finest, *donated*, of course, by the losers.

Recent activities include visits to the Pi Chapter while attending the Florida State-Georgia game at the University of Georgia in Athens. Also visited on the trip were Deltasigs at Kappa Chapter at Georgia State in Atlanta. A very enjoyable Halloween party given at the Deltasig's Lodge rounded out a pleasant trip. Thanks again Kappa Chapter for a swell time!

On Sunday, November 8, Gamma Lambda Chapter celebrated Founders' Day and honored its new pledges with a banquet and guest speaker. Dr. R. Edney, a professor at Florida State University, and specialist in business communications, spoke on "Creativity in Business" stressing the importance today of creative ideas from creative minds.

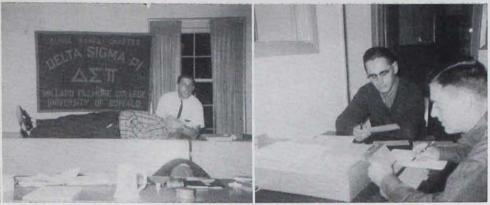
Activities planned for December 5, include a field trip to the modernistic Lenox Square Shopping Center in Atlanta. In addition, the itinerary will include guided tours of the Ford Company and Lockheed Aircraft Company in Marietta. The Deltasigs at Florida State are looking forward to a very interesting and educational trip.—VINCENT C. MCCARTHY

#### **TEXAS TECH**

A STRONG RUSH and social program is on the schedule for Beta Upsilon Chapter for the Fall semester. Through the coordination of Senior Vice-President Jerald Lyons, 18 pledges were invited into pledgeship October 18. Each of the pledges are an asset to Delta Sigma Pi and will be initiated December 20.

Founders' Day was celebrated with a semi-formal dance with 45 brothers and dates in attendance. Success of the dance going largely to Brother Joe Hargrove, social chairman, and his committee.

A new lodge was obtained through the efforts of President Jim Spencer and Senior Vice-President Lyons. Brothers and pledges have been kept busy cleaning and decorating the lodge for Homecoming November 14. A reception and dance have been scheduled



SOME RECENT GATHERINGS OF Alpha Kappa Chapter at the University of Buffalo. LEFT: Officers engaged in sending out pledge invitations are, left to right: Milton Batzenschlager, Anthony D'Eloia, E. Ross Blew, Regional Director Franklin Tober, and John Karrer. CENTER: A recent professional meeting featured methods of life saving and shown here is Dr. Max Schneider demonstrating mouth to mouth rescue breathing on Henry Zwierzchowski. RIGHT: A big job each year is that of checking the records of prospective pledges. Shown here, doing this, are John Karrer and Anthony D'Eloia.

in anticipation of seeing those Ex's who are able to make it.

Professional activities have not been lagging with the annual Careers Conference being held November 4 and 5. Brother Reid Biggs was instrumental in obtaining 18 excellent speakers for the occasion. Brother A. B. Watkins, Assistant Manager of Dunlap's, a local department store, being the climax speaker. Through the cooperation of the School of Business Administration faculty, a good turn out was enjoyed with approximately 1,000 attending.—DUDLEY L. BERRY

#### **MIAMI** of Ohio

ALPHA UPSILON CHAPTER at Miami University initiated the 1959-60 school year with a rush smoker on October 28. A total of 25 actives and 15 prospective pledges attended this affair, at which the fraternity's symbols, ideals, and operations were explained. As a result of this get-together, we have pledged 12 men, all of whom are future assets to the fraternity. By the time the next DELTASIG is issued, these pledges will be activated, thereby increasing our numbers and potentialities.

Our program for the year includes several field trips, Career Day, and the "Rose of Deltasig" Contest. Our field trip schedule gets underway on November 18, when actives and pledges inspect Seagram's Distillerv.

Details for Career Day are being completed, under the guidance of Brother Patinkin. This special day is December 8, and will consist of workshops devoted to different facets of business.

Plans for the "Rose of Deltasig" Contest are being started, under the chairmanship of Brother Birch, our recently elected vicepresident. The winner will be crowned at a banquet on December 11.

We foresee no trouble in meeting a final count of 100,000 points in the Chapter Efficiency Contest. The recent Grand Chapter Congress has inspired us to unceasing work toward fulfillment of the aims of Delta Sigma Pi.—MICHAEL D. GOLDBERG

#### WAKE FOREST

GAMMA NU CHAPTER at Wake Forest College has had quite a busy schedule of activities since the opening of the school year.

Miss Llew Baucom, our lovely "Rose," took part in helping the brothers welcome our rushees to the Fall smoker. Dr. Gaines M. Rogers, dean of The School of Business Administration, told us the history of Gamma Nu Chapter, and Mr. Boyce R. Wilson, a graduate of Wake Forest, spoke on the benefits that he had gained from membership and work with the fraternity. We closed the very enjoyable evening with refreshments. As a result of our efforts, we received 11 neophytes on October 26.

Our home football games became even more exciting as a result of the fraternity's sitting together. We appreciate the efforts of the brothers who stood in the early morning lines in order to make this possible. Our social chairman, Don Shelton, did a very good job in planning our party after the Carolina game. The El-Cam Rey Restaurant was the scene of a very good dinner, followed by an evening of dancing. We were happy to have Dr. and Mrs. L. J. Thomas with us for the party.

Our professional program has proven very rewarding during the past few months. This semester we have planned our activities around the area of personnel management. We hope to concentrate on other fields of business in coming semesters. Mr. John Dawson, employment manager, from Western Electric spoke to us on testing and evaluation. At a later meeting, Dr. Eugene Looper, personnel director of Wachovia Bank and Trust System, told us of the desired characteristics of management trainees. We have also planned a tour of the Winston-Salem Western Electric Plant.

We are rather pleased with our first semester, and all the brothers of Gamma Nu Chapter are looking forward to an even more exciting and fruitful "second round." —EDWARD G. HINE



FOUNDERS' DAY DANCE being enjoyed by Beta Upsilon brothers and dates at Texas Tech.

#### SOUTHERN CALIFORNIA

PHI CHAPTER has had an active fall semester 1959. The chapter and its guest Delta Sigma Chapter from Loyola, gathered last month to hear Mr. Ben Hartman, president of the Triangle Corporation. Mr. Hartman's topic was, "What the Employer Looks for when Hiring a College Graduate." Later that same evening slides of the Grand Chapter Congress were shown. The narrator was Pat Kelly, Phi Chapter's delegate at Cincinnati.

After the SC-Baylor football game the Phi Chapter house was the scene of a successful fund raising party.

All the Phi Chapter members are looking forward to selecting the chapter's "Rose of Deltasig" on December 4. The "Rose of Deltasig" Ball will be held December 18, at the Sheraton-West Hotel

Phi Chapter's schedule of professional functions, social affairs, and pledging activities are providing ample outlets for the energy of actives, alumni, and pledges.— DON VAN DEUSEN

#### ITHACA

DELTA LAMBDA CHAPTER at Ithaca College ended its Spring semester with a flourish. A professional trip to Corning Glass Works and Spring Weekend rounded out the year. The all day trip, arranged by last semester's professional chairman, Bob Regala, proved to be most interesting, even to the brothers who had been there before and had seen this "world of glass."

Brother Pete Pundt and his committee did a terrific job on the Spring Weekend Float. The theme was "Broadway on Revue" and Brother Pundt's depicting of "The Surrey with the Fringe On Top" from "Oklahoma" won third place.

Another activity of the Fall semester was the annual United Fund Campaign at Ithaca College sponsored by Delta Sigma Pi. Brothers John Hull, Mike Petras, and Bob Moore have done an outstanding job by going over the quota set for I.C. A Beauty and Beast Contest was won by Miss Carol Starkman, who now becomes a candidate for this year's "Rose." For the second year running Brother Frank Beninati was voted the ugliest man on campus. A dance and auction highlighted the end of the U.F. campaign. Frank Kolmin, head of the business department and honorary member, did a tremendous job auctioning off all the articles donated willingly by Ithaca Merchants.

Thanks to Dezi Arnez and Lucille Ball for their choice of Miss Bonnie Jo Marquis, Delta Lambda Chapter's candidate, as 1959 national "Rose Of Deltasig."—RALPH P. WILLSEY, JR.

#### PITTSBURGH

LAMBDA CHAPTER at the University of Pittsburgh began its Fall trimester of 1959 with a professional meeting on September 11. This year the University has installed a trimester plan whereby a student can attend school for three sessions a year instead of the two semester plan previously used. This means that the members of Lambda Chapter will be graduating in less time than before. With the prospect of losing about 50 per cent of our active members within the next two years, we have put on an all out campaign for new members. Culminating the membership drive will be a rush smoker on November 20. This will enable the pledges to get acquainted with Lambda Chapter and vice versa. The smoker will take place in the Cameo Room of the Penn-Lincoln Hotel in Wilkinsburg, Pa.

Lambda Chapter was very proud to take part in the honoring of Mr. E. Grosvenor Plowman, a member of the Pittsburgh Alumni Club. Mr. Plowman, vice-president and general traffic manager of United States Steel Corporation, was voted "Deltasig of the Year 1959." The presentation was made at a banquet in the Schenley Hall on October 24.

Lambda Chapter celebrated Founders' Day with a theater party at the Pittsburgh Playhouse on November 6. The stage show seen was the comedy, "Who Was That Lady I Saw You With." The arrangements were made by our Social Chairman, Leonard Zane, who was very pleased with the turnout of members and guests.

Scheduled for this trimester is a tour of the Post Gazette Newspaper Plant on November 27.

Dr. Bernard Logan, one of Lambda Chapter's faculty advisors, has resigned his teaching position at the University of Pittsburgh to accept a position in the department of economics at Bridgewater College in Bridgewater, Va. At the professional meeting of September 11, Dr. Logan bid members of Lambda Chapter goodby and expressed his deep feelings toward the Chapter.—CHESTER P. SUSKI

#### **RUTGERS**—Beta Rho

BETA RHO CHAPTER at the University College of Rutgers University was well represented at the Grand Chapter Congress in Oxford and Cincinnati, Ohio. C. Robert Chamberlin, the newly-elected president and the chapter's delegate to the Congress, and several other brothers with their wives made the trip. A full report of the happenings of the Congress was given to the brothers by the president. One of the exciting things he brought back was the accomplishment of 100,000 points in the Chapter Efficiency Contest for the academic year concluded in June 1959. Another item which elated the brothers was that the Chapter acquired several additional pink poodles and yellow dogs.

Beta Rho chapter held its first business meeting early in the school year. On September 26, the chapter held its first professional and social meeting at Giuseppi's Restaurant, Roselle, New Jersey. Mr. Fred Pinkerton, assistant to the president of the Burry Biscuit Corporation, Elizabeth, New Jersey, was guest speaker. His topic was "Successful Management." Prior to his association with Burry's, Mr. Pinkerton was district sales manager of the Crown Cork Seal Company, responsible for the southeastern district of the United States, having special connection with the citrus industry. At a business meeting on October 25, plans were concluded for the forthcoming celebration of Founders' Day and for Rushing Party activities. At that meeting the guest speaker was Mr. William Condon, representing Sea-Land Service. This type of service is a relatively new industry which accomplishes the shipment of freight by utilization of detachable trailers which are loaded on ships and transported the greatest part of the journey by water. There was a lively question and answer session after his talk.

Three Deltasigs were elected officers of the 1960 graduating class of University College, Rutgers University. They were Andrew J. Gessner, president; Michael Carpignano, vice president, and George C. Pierce, treasurer.

The various committees of the chapter are hard at work, preparing for the forthcoming rushing party and the professional and social meetings scheduled for the first semester. All the members of Beta Rho chapter are working toward again accomplishing 100,000 points in the Chapter Efficiency Contest.

#### TULSA

BETA CHI CHAPTER is off to a rousng start this semester at the University of Tulsa. We started the semester with an information desk in the main corridor of the School of Business. The desk serves the purpose of introducing Delta Sigma Pi to the students as they return to school and at the same time we are serving the Dean's office.

Leading off the professional program was a film entitled "The Story of Oil Marketing." The film was particularly interesting since our college has just initiated a new petroleum marketing curriculum.

On October 4, we held a smoker for freshmen with the object of getting acquainted with new students, offering to help them with any problems they might have at the university, and laying groundwork for future rush activities.

Our first professional meeting to which rushees were invited featured a speaker obtained through the Oil Information Service whose topic was "A 'Brief' Case for Business." A rush party at the home of president Wayne Weber featured a buffet dinner, including fried chicken.

Formal Pledging was held on October 20, followed by a pledge meeting and the beginning of our six week pledge program.

On November 4, Beta Chi Chapter celebrated Founders' Day with a professional meeting featuring a charter member and second president of Beta Chi Chapter, Brother Ramon King, who is now in the building and developing business and president of the Tulsa Homebuilders Association.

We are looking foreward to the continuance of a good year with a full program of professional as well as social activities.— R. J. MCCARTNEY

#### **OMAHA**

GAMMA ETA CHAPTER is mainly concerned with getting new pledges this fall. Because of graduating seniors last Spring we have only 18 returning actives, so we are really concentrating on new men. Because of the close co-operation we have received from the faculty in securing the names of prospective pledges, we have some of the best men in the School of Business as pledges. So far we have pledged 15 men, whom we plan to initiate November 22 at the Castle Hotel in downtown Omaha.

Once again we are holding our professional meetings in a downtown hotel. This adds prestige to our meetings and makes them more inviting to prospective pledges. We have planned a fine program of professional speakers for the Fall semester, including Mr. Leonard Hall, who is the labor relations director for the Burlington Railroad in Omaha, and will speak to us on featherbedding.

This fall we have entered two teams in intramural sports, a bowling team and a basketball team. Our bowling team is at the top of the league, and we hope to win both the bowling and basketball championship this year. At present we are making plans for a Christmas party for an orphanage in the Omaha area.

To celebrate Founders' Day this year

The DELTASIG of DELTA SIGMA PI

Gamma Eta Chapter actives and pledges got together with 38 of the actives from Alpha Delta Chapter of Nebraska. This meeting was arranged by Brother Art Matcha, who is working for his M.B.A. degree at the University of Nebraska. Everyone at the informal meeting enjoyed talking with the men from Alpha Delta Chapter.— KEITH D. HOLMAN

#### MARQUETTE

THE DELTA CHAPTER at Marquette University is already on its way to another successful school year. Well planned professional, social and athletic programs are sure to make this semester both interesting and enjoyable.

The brothers' professional interest were displayed by a tour of the Evinrude Motor plant in Milwaukee. Here we saw the complete assembly of their product. Professor Atwood of Marquette's management department gave a talk, "The Qualities of a Business Leader" on November 19. Following this enlightening talk at our house, we had a buffet supper. A tour of the Miller Brewing Co. on December 1 will be followed by films of the Pro Bowl football games. Judge Landry of the Circuit Court in Milwaukee will speak to the brothers on "Law and the Modern Businessman." This talk is scheduled for December 15.

Our social activities have included mixers with three sororities and a few date parties. Our "Rose" party will be held December 11. Brothers Joe Hegarty and Wayne Schink are busy preparing for this big event.

Delta Chapter's football team, under the coaching of Brother Gus King, finished the season with a 4-2 record which enabled them to tie for second place in the fraternity league.

Our house decorations for homecoming were awarded second place. Special credit for this honor is due Brothers Dave Mac-Dougall and Dale Van Ermen whose ingenuity and hard work were largely responsible for this award.—ROBERT BILSTEIN

#### LOYOLA-Los Angeles

THE FALL SEMESTER of the Delta Sigma Chapter at Loyola University of Los Angeles has been a tremendous expression of professional and social activities by one of the fraternity's newest chapters.

Summer activities included an all day picnic during July at Brother Dwight Curran's ranch. Fishing, swimming, boating on the reservoir, and barbeque on the beach were the orders of the day at this 400 acre orange grove in the midst of the Santa Ana hills. August found the Deltasig's throwing two of its ever popular beach parties at beautiful Playa Del Rey.

The opening of the Fall semester was the occasion of a joint professional meeting with Phi Chapter at USC. The topic of discussion was "What a Business Executive Looks for in a College Graduate." Further professional activities included a discussion of "Life Insurance as Seen by the Salesman" by a local insurance salesman. Delta Sigma Chapter has cosponsored a discussion of "The Functions of the Modern Commercial Bank" and "The Steel Strike" from the union's point of view. Most recent professional activity was a tour of the operations and maintenance facilities of American Airlines in Los Angeles. This included a tour of a Boeing 707 guided by American Airlines jet Captain Kruse.

Further social events have included two parties held prior to school dances and a Founders' Day party on November 15.

Delta Sigma Chapter is now engrossed in plans for entry of a float in Loyola's Homecoming Parade as well as sponsorship of an entry for Homecoming Queen. Further professional meetings will include discussion by a tax attorney and a top investment broker.

Delta Sigma Chapter sees this first semester as a real success in creating a greater realization of the basic purpose of this fraternity.—HARVEY A. MARSH



THE BROTHERS OF DELTA CHAPTER at Marquette University pose for a picture for campus and DELTASIG publication. Many are wearing their navy blue blazers which bear the Delta Sigma Pi coat-of-arms.

#### MISSISSIPPI SOUTHERN

GAMMA TAU CHAPTER at Mississippi Southern College opened the Fall quarter with a regular meeting in which President Mayo outlined the program for the year. We have planned five pledge meetings, eight speaker engagements, three parties, three field trips, two initiations, and several other activities to keep Gamma Tau Chapter operating at its optimum.

On November 8, 1959, our first initiation was held in the Forrest Hotel in Hattiesburg in which 17 pledges, who had completed their requirements, were initiated. The colorful ceremony progressed as planned with a true atmosphere of fellowship and brotherhood. The new members are: Cary Warren, Jack Sewell, Jerry Stewart, William Sory, Gerald Ormon, Eddie Miles, Kearney Morgan Jr., Lewis McCall, Scott Hand, Raymond Grace, Richard Eckert, Woodrow El-lis, William Burnett, Joseph Bradley IV, John Bodden, and Samuel Alexander. We also initiated Kenneth Hartman, Jr., whose home is in Hattiesburg, for Texas Christian University. Kenneth was unable to be in Texas on their initiation date because of an automobile accident.

One of our highlights thus far this quarter was the building of the Delta Sigma Pi float, shown below, in which we won second place in the special awards contest.

We should have no trouble meeting our quota in the Chapter Efficiency Contest and anticipate a final score of 100,000 points. The enthusiasm shown and efforts put forth by the Grand President has inspired Gamma Tau Chapter in fulfillment of its objectives. —FRED E. NEMTON

#### COLORADO

ALPHA RHO CHAPTER at the University of Colorado held their first professional meeting of the year on October 7. It was also the first rush meeting of the year. The meeting featured a talk by Mr. John Macy, vice-president of Arapahoe Chemical, Inc. Mr. Macy spoke of the beginning of a small business. In attendance at the meeting were 52 actives and pledges.

On October 13, Don Hill, Field Secretary from The Central Office, visited the chapter. Mr. Hill left behind new ideas and procedures. The meeting was attended by the executive board and Mr. Robert Wasley, Chapter Advisor.

The official fall pledging took place on November 1. At this time 14 hand-picked men were offered the Delta Sigma Pi pledge pin.

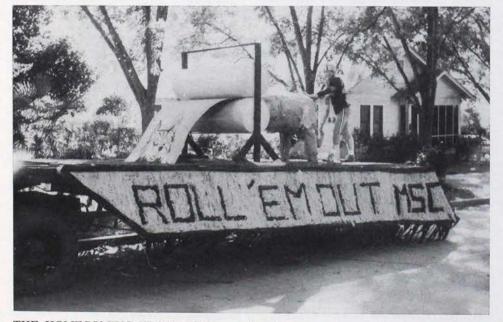
Founders' Day was celebrated by meeting jointly in Denver with the Denver Alumni Club and Alpha Nu Chapter of Denver University. The meeting was held November 5 at the Colburn Hotel in the form of a dinner and meeting.

The meeting consisted of two parts. The first part consisted of a speaker and movie from United Air Lines. The movie was an explanation of UAL's new jet passenger planes, the troubles and successes that have been met since their inception and the future of jet service in Colorado and the world.

Part two consisted of an address by Harry Hickey, Denver Alumni President, on the meaning of Founders' Day and the goals of Delta Sigma Pi.—JOHN J. RITTER

#### EAST TENNESSEE STATE

THE DELTA XI CHAPTER at East Tennessee State College, which is located in the foothills of the Appalachian Mountains, is looking forward to its best year. We began the year by pledging 19 men who should all become good Deltasig brothers. We should have no trouble in getting the maximum points for pledging in this year's Chapter Efficiency Contest. A great deal of time and effort have already been put forth by Brother Hessmann and Brother Burnette to



THE HOMECOMING FLOAT of Gamma Tau Chapter at Mississippi Southern College displays the slogan "Roll 'Em Out MSC."

provide these pledges with the knowledge and spirit necessary for becoming good Deltasigs.

The Delta Xi Chapter greeted these new pledges by giving a "Smoker" at one of our beautiful TVA lakes. The highlight of the evening was "The Dance of the Whispering Midgets." This bit of choreography was presented by Brother Fudge and Brother Crum. This chapter goes on record as saying it was the funniest dance ever seen by any of the brothers or pledges. The entertainment and "gab" all combined to fill a pleasant evening for all.

A great deal of emphasis is being given to our professional meetings this year. Delta Xi Chapter was very fortunate in having Mr. Foster Park, personal director for the Mead Corporation of Kingsport, Tenn., as our first speaker of the year. Mr. Park used as his topic "Industrial Relations between Management and Labor." This was an extremely interesting subject to all brothers and pledges. A lively discussion followed Mr. Park's presentation.—CURTIS D. ABEL

#### SOUTHERN METHODIST

BETA PHI CHAPTER of Southern Methodist University has been busy at work ever since the semester commenced in late September. Our activities are many and varied, and the high light of this past semester was our Founders' Day banquet which we delightfully celebrated at one of our alumni's homes in Dallas. Our hostess prepared pork chops and a tangy salmon loaf as the *pièces de rèsistances*, and all of the members spent a memorable evening.

We are especially proud of our new trophy. Certainly we did work hard last year, having acquired 100,000 in the Chapter Efficiency Contest, but our work has not ceased, for we recently assisted with the installation of a fine chapter at Texas Christian University.

We are happy to announce Brother Keith Damer's success. Keith, now in the School of Law, recently won a scholarship. Scholar he is, too, for upon graduating from Southern Methodist he was awarded the Delta Sigma Pi scholarship key, symbol of his scholastic achievement in the field of business.

Our brothers were recently fascinated by one of Dallas' district attorneys whom our professional chairman invited. Brother Shepherd has also arranged for many interesting speakers for the season, among them being the liberal Democratic leader of this southwestern area. He provided the brothers an opportunity for asking challenging questions, and he was not easily "put on the spot."

We are grateful for the aid and advice of Brother Bob McCormick who attends each of our Thursday-night meetings as our chapter advisor, and he, along with Brother Ronnie Smith, are deserving of many thanks from the members of Beta Phi Chapter.

Parties and other festivities dot our busy schedule. After our smashing defeat by Texas University, we celebrated the Homecoming defeat at a party at the home of Brother George Goldon.—ROBERT M. ESCH



GUEST SPEAKER at the preferential pledge dinner of Gamma Iota Chapter at the University of New Mexico was Dr. William J. Parish, dean of the College of Business Administration at the University of New Mexico. Seated at Dr. Parish's right is Ken Bohlander, president of the chapter.

#### NEW MEXICO

GAMMA IOTA CHAPTER at the University of New Mexico started the semester with an extensive pledge campaign, the fruits of which were 16 neophytes. The neophytes were formally pinned at a preferential dinner at the Desert Sands Motel; guest speaker for the occasion was Dr. William J. Parish, dean of the College of Business Administration.

The pledge project this semester was the painting of house numbers on curbs in a residential area. Money raised by this project will be donated to a needy crippled child. This project was planned and carried out by the pledge class, with a few of the actives wielding paint brushes.

The chapter has a full professional program scheduled this semester. The program started with Mr. John Martin, vice president of the Albuquerque Federal Savings and Loan Association, who delivered an excellent speech on the policies, procedures, and purpose of saving and loan associations. The speech was followed by an active question and answer period. Our second speaker was Mr. Daniel A. Evatt, president of the Evatt Management Consultant Agency, who explained the problems and functions of management consultants. Gamma Iota Chapter is extremely fortunate on its success in acquiring such highly qualified professional speakers.

Other events scheduled this semester ininclude a Founders' Day breakfast, November 12, and an initiation dinner-dance to be held at the Western Skies Hotel, December 5.—WENDELL W. ARMSTRONG

#### LAMAR TECH

DELTA ETA CHAPTER has big plans for the coming months. Plans are now being made for a field trip to the Dallas Federal Reserve Bank in Dallas, Texas. A trip such as this will help us to understand the operations and activities of our Federal Reserve System. By the time the January issue of The DELTASIG is published, plans to visit

The DELTASIG of DELTA SIGMA PI

a company with an IBM accounting system will have been carried out.

One of the highlights of the Homecoming program was the judging of the Homecoming Floats. Delta Eta Chapter won first place honors in the small float division. Our Homecoming Candidate, Miss Nancy Liby, rode on the float. After the parade Delta Eta Chapter sponsored a coffee for all Lamar Business Administration Alumni.

In the past we have not entered any of the various intramural activities on the campus. This year we plan to have a Deltasig basketball team.

The Delta Eta Chapter celebrated Founders' Day with a dance. About 25 brothers and their dates attended. The great success of the dance was due to the efforts of those on the chapter social committee.—Ron-ALD L. HAY

#### ST. LOUIS

BETA SIGMA CHAPTER of Saint Louis University began another fine year with a variety of activities. On the social side, Brother Al Klein has been doing a swell job. Brother Neil O'Halloran has held two professional dinners which were attended by about 30 actives each time. Much credit is due Brother Bud Purcell, our sports chairman, for the first place finish of our intramural football team.

A special note of thanks is due Brother John Basler and Brother Neil Scully for their fine work in the Chapter Efficiency Contest. Beta Sigma Chapter ranked "second" in the whole country. I would also like to mention the fine work of our officers this year: Brother John Basler, president; Brother Jerry Knobbe, vice-president; Brother Dave Doering, secretary; Brother Don Hurtgen, chancellor; Brother Ben Jansen, treasurer; and Brother Jim Voellinger, pledgemaster.

Although the brothers worked long and hard on "Kampus King," we were only able to secure third place for Brother John Lowery. We have six pledges this semester, who are trying to satisfy the desires of 37 actives. Well, that's about all for now.

One last word: the welcome mat is out for all brothers throughout the country to attend our "Rose" Formal, December 19, at the Chase Hotel.—DENNIS SHARPE

#### LOYOLA-Chicago

GAMMA PI CHAPTER began the fall semester by exposing our new fraternity blazers to the student body at Loyola. The blazers epitomized the fraternity spirit displayed by the brothers in all school activities, both political and social.

The rushing committee, headed by Brother Terry Notari, with the co-operation of all the brothers, executed a rushing program highlighted by two smokers. The fraternity Key Room, where the smokers were held, won the admiration of many prospectives due to the fact that the room was so skillfully decorated by the House Committee. Brother Pat McWeeney, who heads said committee, is certainly to be congratulated on supervising the operation.

In accordance with the drive for better professional activities, Brother Jack Drill has planned an excellent professional schedule, of which a trip to Milwaukee to visit Allis Chalmers and Miller Brewing Co. is included. His committee has worked diligently in striving for quantity and quality in professional programs.

Gamma Pi Chapter again captured the Intramurals championship at Loyola under the guidance of Brother Ron White. The chapter netted a huge trophy, intramural flag, and the athletic prowess of the university.

The brothers continued to show influence in other school organizations by electing three officers to the Econ-Finance Society. They are Brother Dick Lucas, president; Brother Tony Mastro, vice-president; and Brother Nick Motherway, treasurer. The Accounting Club has among its officers Brother John Plotzke, president; and Brother John Sullivan, treasurer.—TONY MASTRO



GAMMA PI CHAPTER AT LOYOLA UNIVERSITY in Chicago proudly display their blazers bearing the Delta Sigma Pi coat-of-arms.

#### MICHIGAN

THE HIGHLIGHT of the social season of Xi Chapter of The University of Michigan, the semi-annual "Rose" Ball, was held at the Ann Arbor American Legion Memorial Home on December 5, 1959. Departing from the usual procedure of electing only one "Rose of Deltasig," the brothers of Xi Chapter serenaded all the girls who had been pinned by our actives and bestowed upon each the title of "Rose of Deltasig." Each "Rose" received a corsage of red roses and a photograph in an engraved folder commemorating the event was presented following the occasion.

The Second Annual Alumni Homecoming Day activities were held on October 31, 1959. Over 150 actives, alumni, and guests attended the dinner dance, which also served as our celebration of Founders' Day. Field Secretary Charles Farrar represented The Central Office and spoke on the Life Membership program.

November 15 was the date of our Fall semester initiation. Eight worthy pledges became brothers at that time in ceremonies held at the chapter house. An all-out drive to contact pre-business students as prospective Spring pledges has already begun.

The professional agenda has included a talk on the steel strike by Brother Meyer S. Ryder, professor of industrial relations in the School of Business Administration, a tour of the new main office building of the National Bank of Detroit, and a program on the selection of diamonds, presented by Brother Jack Austin. The final program of the Fall semester will feature a talk on the real estate business.—RICHARD P. GRIEBEL

#### LOUISIANA TECH

BETA PSI CHAPTER travelled to Dallas, Texas, April 23-25, 1959, for its annual "big" field trip. The brothers toured the Dallas Federal Reserve Bank, the Ford Assembly Plant, Chance-Vought Aircraft Corporation, Neiman-Marcus, and Amon-Carter Airfield. At the end of the Spring semester, on May 2, Beta Psi Chapter initiated 11 new men. The undergraduates initiated were Pete Abington, Jerry Bonner, Perry Bramlett, Donald Bright, Curtis Byram, Leon Gregory, Ed Moreland, Bill Rainach, and Jerry Shankles; the two faculty initiates were Dr. Herman J. Brasseaux and Dr. Amos W. Ford.

Miss Carolyn Michaud was chosen Beta Psi Chapter's "Rose" of Delta Sigma Pi for the 1959-60 school year.

The members of Beta Psi Chapter commemorated Founders' Day on November 19, 1959, with a meeting attended by The Central Office's Field Secretary, Brother Charles Farrar. Brother Farrar is an alumnus of Beta Psi Chapter.

New officers for the Fall semester are Brothers Donald Craig, president; Thomas Hardee, senior vice-president; Bill Ledoux, vice-president; Larry Edwards, secretary; Jeff Cole, treasurer; and Louis Cook, historian. We began the semester with a well attended rush party held at The Southerner, a local restaurant. As a result of this party, Beta Psi Chapter pledged 14 undergraduates and three faculty members. With this kind of beginning for the year, Beta Psi Chapter is embarked upon another year of success another 100,000 pointer, our fifth in a row. —DONALD R. BRYANT

#### WAYNE STATE

A NEW HOME for the rapidly expanding Gamma Theta Chapter holds the key to a glowing future for the Deltasigs at Wayne State University. The beginning of the semester saw the brothers move into their much needed larger and spacious quarters. After many brow soaked hours of work and ferment we are justly proud of our new home. We had yet to settle in our new abode, when two successful rush parties, highlighted by an inspiring talk by Brother Bruce E. DeSpelder, who we are happy to report received his doctorate degree from Ohio State University this summer, culminated in the installation of 16 neophytes.

October 17 saw the beginning of our social program and it brought out the "beatniks" of the chapter as our annual "Beat" party was held. A crazy time was had by all. Two Saturdays later, saw the brothers, along with the alumni, march en masse to Wayne's Homecoming football game. Preparations are being made by Brother Andy Lietz for an extravagant New Year's Eve Party.

The Deltasigs permeate through almost every phase of university life and activity here at Wayne. We are represented in nearly every major function on campus. This range from the feature writing of Brother Dick Wiggins in the Daily Collegian to Brother Miller Myers, who is not only president of our chapter, but also of Omicron Delta Kappa, the Honorary Leadership Fraternity on campus.

Congratulations are in order for graduating Brothers John Brooks, Mel Burke, and Dick Zumbrunnen, whom we wish the best of luck in the future.—JAMES KRUPA

#### TENNESSEE

ALPHA ZETA CHAPTER at the University of Tennessee has started the ball rolling toward what promises to be our most successful year on the "Hill."

The chapter's newly revised by-laws, the publication of the year's proposed program, and the emphasis placed on the Chapter Efficiency Contest by Field Secretary Charles Farrar in his November visit gave the ball its beginning push.

We were all pleased to have this visit from Field Secretary Charles Farrar and believe that the knowledge that he imparted relative to our chapter operation and the function of The Central Office will enable us to do an even better job this year culminating in 100,000 points in the Chapter Efficiency Contest.

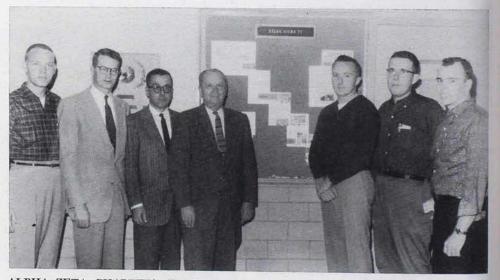
Professor Earl Williams of the economics department has been named "Professor of the Quarter" by the chapter. He received the honor due to his vast knowledge in his field and associations with his students in class.

Founders' Day was celebrated by the Deltasigs with an informal social affair which was enjoyed by the brothers.

Delta Sigma Pi is well represented in the College of Business Administration this fall with its chapter display in the Deltasig shadow-box. The display has given us good publicity and has proved a useful project.

The professional programs have been unusually good since the last report. Among the best were the talks given by Dwight McDonald, president of the White Stores supermarket chain, and James Dempster of Dempster Bros. manufacturing company of Knoxville.

The chapter is now looking forward to the early January initiation and banquet.— DWAYNE SUMMAR



ALPHA ZETA CHAPTER'S DISPLAY on the bulletin board in the Business Administration Building at the University of Tennessee gives the chapter good publicity on the campus. Pictured around the display are, left to right: Bob Roark; Dr. Snellings; Dr. Ben Butcher, chapter advisor; Dr. Harvey G. Meyer, a founder of Alpha Zeta Chapter; Al Garten, president of Alpha Zeta Chapter; David Devault and Carl Rainwater.



EMORY WALTON of the Dallas Alumni Club presents the officers of Beta Phi Chapter at Southern Methodist University with a plaque for last year's performance.

#### SOUTH DAKOTA

ALPHA ETA CHAPTER entertained prospective pledges on October 8. President Menzel, who was one of the main speakers, explained the purpose and requirements of Delta Sigma Pi. From this group, 26 new neophytes were pledged to our fraternity.

Our social program has gotten off to a good start again this year. The "Rose" Formal is scheduled for December 5. On October 29, we entertained 24 prospective candidates for our "Rose" Queen at an informal social hour. From this group, eight candidates were chosen, and the Queen will be announced at the intermission of the formal. On November 5, we celebrated Founders' Day with a party at the Varsity Club. An initiation banquet has been scheduled for our neophytes on December 1.

President Menzel attended the Grand Chapter Congress, held this past summer at Oxford, Ohio. He reported to the fraternity on his activities, and brought home new ideas for improving our chapter.

At our first professional meeting we had two guest speakers representing the Arthur Andersen & Co. Public Accounting Firm. A film was shown, and an interesting talk on the opportunities in the public accounting field was given. Many other interesting professional meetings are being planned, as we are trying to get a speaker in each of the major fields offered in our School of Commerce and Business Administration.

Alpha Eta Chapter expects to reach 100,000 points again this year in the Chapter Efficiency Contest.—MERLIN J. FOREMAN

#### IOWA

EPSILON CHAPTER at the State University of Iowa inaugurated the Fall semester with a flourish of social and professional activity. Although a large percentage of the chapter graduated last spring, our new actives upheld the spirit and enthusiasm shown in all our functions last year.

The first event of the year was the annual building of our homecoming float. Under the direction of Brother "Pete" Kunkle, and with the help of the commerce sorority, we managed to erect a very impressive float. In our unprejudiced eyes, the best in the parade.

One week later, we were on our way to Wisconsin to visit with our Brothers at Psi Chapter, attend the Wisconsin-Iowa football game, and tour the Miller High Life Brewery at Milwaukee. Even though our Hawkeyes were defeated, we had a wonderful trip, thanks to the efforts of our brothers at Psi chapter. The warm hospiltality they showed us made us all realize how important brotherhood is in our fraternity.

Our Rush Chairman, Brother Bob Moore, and Social Chairman, Brother Lon Scott, have filled the final weeks of this year 1959. November 17, is the date of our pledge smoker at which time we will meet and talk with our prospective pledges. On November 24, those chosen at the smoker will be formally pledged at a banquet followed by a dance.

Immediately following Christmas vacation we will initiate our new pledges and elect new officers. With this fresh team in there will be no stopping Epsilon Chapter in its efforts to be a 100,000 point winner in 1960.—JIM TESREAU

#### NORTH TEXAS STATE

DELTA EPSILON CHAPTER at North Texas State College is moving toward a highly successful year. We have maintained strong professional standards, and, at the same time, have enjoyed a number of very fine social programs.

We celebrated Founders' Day with a formal dinner-dance at Denton's Southern Hotel. The affair was attended by over 40 brothers and pledges and their dates. We have also had post-game parties at our house after all home football games. Professionally, we have had several speakers and films.

Our house homecoming decoration won fourth place in a field of 12 entries this year, and our pledge class of 19 was the campus' largest.

Delta Epsilon Chapter helped the School of Business Administration by providing counselors for all freshmen and junior college transfers. We have also opened our house to Phi Chi Theta, professional business sorority, in an attempt to maintain an even closer professional affiliation.

The key-note of the year so far, however, has been our taking part in the installation of the new Delta Upsilon Chapter at Texas Christian University. Several of our members were on the ritual team, and over 20 of Delta Epsilon Chapter's undergradates and alumni were present to help welcome our new brothers.—KEN MURPHY

#### **GEORGIA STATE**

KAPPA CHAPTER at Georgia State celebrated Founders' Day November 7 at the Deltasig Lodge. Frank Brandes, secretary of Retail Credit Company, was the principal speaker. The pledges prepared the dinner and provided the entertainment in the form of a thirty-minute skit. Music for dancing was provided by the Stardusters.

Kappa Chapter is extremely proud in having four brothers selected to Who's Who in American Universities and Colleges for 1959-60. They are: Joe S. Bryan, Clinton Buckner, Frank V. Byrd and James C. Tracy. Among other honors, seven Deltasigs were elected as class officers for this year.

The square dances held at the lodge recently have become increasingly favorable to our members. We have several masters of this terpsichorean art already. At our last dance, held on October 31, we had several brothers from Florida State University as our guests. It was certainly a pleasure to have them with us.

Our heartiest congratulations go to John Marler on his election to the presidency of the Amalgamated Lithographers of America, Local No. 51 of Atlanta.

Our professional programs are receiving new impetus this year and we expect all the Brothers of the active chapter and alumni group to continue to attend and support these worthwhile meetings. Many distinguished and well-qualified professional men have been secured for speakers this year.— JAMES C. TRACY



DELTA EPSILON CHAPTER at North Texas State installs their fall pledge class at their house in Denton, Texas.



RIDING IN THE HOMECOMING PA-RADE Sigma Chapter at the University of Utah presented for all to see its lovely "Rose of Deltasig," Miss Georgia McGinn.

#### UTAH

SIGMA CHAPTER members returned to school this year with a determination to increase Delta Sigma Pi's influence and prestige on the University of Utah Campus. The well coordinated leadership of President Gary Nuttal, Senior Vice President Lee Brown, and Vice President Walter Bickett soon had chapter activities moving forward smoothly and successfully. The presence of faculty members of the chapter at our professional meetings has increased enthusiasm and interest. Pledging ceremonies have been concluded with ten new members joining the ranks. The initiates are already working on chapter planning and programs.

We are currently beginning a "Know Your Professor" program in conjunction with the College of Business faculty. A different professor will be featured each week on the Delta Sigma Pi bulletin board in the business building. Beneath a candid photo will be a short biographical sketch, together with professional interests and hobbies. We feel that this will promote professor-student relations not only for the chapter but for the entire student body as well.

Social activities have been going full blast also. The chapter attended the homecoming football game and dance as a group. A successful Founders' Day party saw the members arriving as "famous pairs" for a masquerade ball Halloween night. Next on the social calendar is the initiation banquet honoring the new members.—JIM LITTLE-FIELD

#### TEXAS

BETA KAPPA CHAPTER was privileged to participate in the installation of our 106th chapter at TCU on October 18. This was an added pleasure because our delegates had the opportunity to meet Grand President Homer T. Brewer and Executive Director Jim Thomson while in Ft. Worth.

We have had a business leader as speaker at two of our professional meetings thus far and several more are scheduled. We toured Holsum Baking Company for our local field trip and plan to go to Houston to visit the Port of Houston, with a cruise down the channel on the Port's new luxury craft. Our celebration of Founders' Day was a stag party where neophytes and brothers became closely acquainted for the first time. Other social events have been a "Beatnik" dance and informal gatherings following home football games.

Last year Beta Kappa Chapter entered intramural sports wholeheartedly. Although starting too late to participate in all sports, we were able to rank 16 out of 39 in our division. This year, with hopes of improving on that, we finished third in our league in football and reached the semifinals in tennis.

Our pledge smokers produced a record, even for Texas, with 44 neophytes being selected. With this large group, efforts are being made to retain the plaque won last year as the outstanding organization in the School of Business at Texas University. Various activities and campus participation are planned for the remainder of this semester as Beta Kappa Chapter strives to aid in attaining the goals of Delta Sigma Pi.—ROBERT K. PIGG, JR.



DELTA EPSILON CHAPTER at North Texas State College won fourth prize in the homecoming decorations contest with their "Roundup Express."

#### **MIAMI** of Florida

THE FALL SEMESTER for Beta Omega Chapter at the University of Miami under the leadership of President Guy Hauger was eventful and one to be remembered. Starting the semester by recruiting a pledge class of 13 aggressive young men, Beta Omega Chapter can be assured of having its continual growth of active men.

Each year at the University of Miami, Beta Omega Chapter has two permanent projects for the betterment of the students. Each year the chapter in conjunction with the University Placement Service hands out a career book to all graduating seniors. This book is a great asset in helping seniors secure a permanent position upon graduation. Our second project is the upkeep of the bulletin boards around the campus. There are several bulletin boards around campus and if they were left unattended it wouldn't be too long before they would become useless. The brothers of Beta Omega Chapter take time out from their daily routine to see that the notices placed on the boards are in an

orderly manner and removed at the proper time.

Professional events and social activities are always on Beta Omega Chapter's agenda no matter what time of the year it is. Our first speaker for the semester was Mr. Charles Craig from the Miami-Dade County Chamber of Commerce Better Business Bureau. Mr. Craig talked to us about the functions of the Better Business Bureau and its job in keeping the public informed. Before the semester ends we hope to have Mr. Louis Miller from the University Placement Service give us a talk on job opportunities.

Founders' Day and the University's Homecoming week were celebrated together. The events were started by seeing the Miami Hurricanes defeat the South Carolina Spartans in the Orange Bowl. The big event for all the brothers was the party at the home of Brother Gene Kolnick. Following the party everyone attended the Homecoming Dance, and a great time was had by all.—CLINT HALLMAN

#### NEVADA

THE FALL 1959 PROGRAM of Delta Pi Chapter at the University of Nevada began with a Founders' Day Dinner Dance at Lawton's Hot Springs, just west of Reno, on November 10. This was followed by a session on business insurance featuring two officials of New York Life Insurance Co. Several other projects are planned including a field trip to San Francisco and a research job conducted jointly with Bureau of Business and Economic Research at Nevada.

Plans are also being made for an Orphans' Christmas Party and the publication of periodic bulletins to inform our members of chapter happenings between scheduled meetings.

Our rushing program, designed to increase our chapter size, and our speakers' program point to a very busy year for Delta Pi Chapter. Among the speakers will be Mr. Joe Mc-Mullen, past president of the Nevada Chapter of the American Institute of Accountants; Dr. Craig Shepperson, professor of history who recently toured Russia; and Jack Lehman, advisor to Nevada Governor Grant Sawyer.

#### BOSTON

GAMMA CHAPTER at Boston University was visited by Brothers Jim Thomson, the Executive Director; and Jim Daly, our District Director at the beginning of the school year. Plans for a bigger and better chapter were discussed.

Less than one month after getting under way for another year, Gamma Chapter had its first professional meeting and banquet. Our speaker was L. Draper Hill, Jr., of Wellesley, Mass., the cartoonist and illustrator for Edward Rowe Snow's new book, "Piracy, Mutiny and Murder," and an author in his own right. He is also political and feature cartoonist for the Quincy (Mass.) Patriot Ledger. Mr. Hill discussed the impact of political cartoons on today's and tomorrow's world as well as the history of the art. His lecture was illustrated by many priceless cartoons from his valuable collection. Over the summer, thanks to the spirit of Brothers Kelley, Donahue, Riddell and Edgar, more improvements were made in the house. The cellar was redone into a party room, and a new boiler was installed. The entire interior of the house is currently being painted and new rugs are being laid as Gamma Chapter continues its overall renovation program.

Five neophytes were pledged this November, all of whom are considered future chapter officer material. Most of the improvements made in the house since the summer can be credited to our Vice President Roland Riddell and his stalwart group of pledges.—HARVEY I. AUSTER

#### FLORIDA SOUTHERN

TO BEGIN . . . Delta Delta Iota Chapter at Florida Southern College in Lakeland selected 17 new pledges during this semester's rushing program. On November 21, the chapter celebrated a belated national birthday at Steve's Rustic Lodge which is located on Lake Thonatassa. Approximately 65 people attended the dinner, including the brothers' dates. After the dinner, two plaques were presented for the first time; one was the "Pledge of the Year Award," and the plaque of the traditional brother-pledge baseball game, which is usually held in the spring of each year. Also, chapter sweetheart, Chris Parker, of Atlanta, Georgia, presented the chapter with a birthday present of a silver serving tray.

The chapter held a professional meeting on November 24, at the college Polk Science building. The speaker was Mr. H. O. Martin of Lakeland who represented the Martin and Welsh Associates in the field of insurance. The firm deals mainly with Provident Life and Accident, but also handles the insurance of approximately 14 of the large Eastern Life Insurance companies. Mr. Martin gave a talk entitled "The Use of Life Insurance in Business Today" which emphasized the various insurance needs of modern business. He followed this with a film entitled Which Will You Choose, which illustrated the use of life insurance in cooperative stock redemption agreements.

On November 25, Delta Iota sponsored Mr. B. L. DeWitt, president of the National Standard Life Insurance Company of Orlando, Florida, to speak to a combined audience of two business classes of the college. The trend of Mr. DeWitt's informative talk was "insurance as an investment." He demonstrated the various advantages and disadvantages of the purchase of insurance.

#### TEXAS CHRISTIAN

ON OCTOBER 18, 1959, a dream came true for the T.C.U. Chamber of Commerce. We had changed our name to Delta Upsilon Chapter of International Fraternity of Delta Sigma Pi. The Delta Upsilon Chapter was installed on the campus of Texas Christian University at Fort Worth, Texas, by Grand President Homer Brewer, Executive Director Jim Thomson, Regional Director Joe Hefner, District Director Ronnie Smith, and Field Secretary Charles Farrar. It was a great pleasure to have each of them attend our installation. Also present was Inter-Mountain Regional Director Charles I. Sutton. The in-

Plan for your Life Long Activity					
in					
Delta Sigma Pi					
By becoming an "Active Life Member" today with your alumni dues paid for Life					
Total Cost \$50.00 with a 20% DISCOUNT FOR UNDERGRADUATES (10% more for Chapter Efficiency Contest Winners)					
Select your plan below and take advantage of the Undergraduate	e discount.				
Delta Sigma Pi 330 South Campus Avenue Oxford, Ohio	Date				
Dear Jim:					
Please enroll me as an "ACTIVE LIFE MEMBER" I am enclosing my check for:					
☐ for \$40.00 in full					
for \$10.00 and will make 3 additional monthly payments of \$10.00 each to co	omplete the \$40.00				
for \$5.00 and will make 7 additional monthly payments of \$5.00 each to com	nplete the \$40.00				
P.S. $\square$ I was a member of a chapter that scored 85,000 points or more in the 1959 Cl entitled to an additional 10% discount making my "Active Life Membership" \$35.					
Fraternally yours,					
Name	Chapter				
Address					

stallation team was composed of members from the Beta Phi Chapter of S.M.U. and Delta Epsilon Chapter of North Texas State College.

Installed in the Delta Upsilon Chapter were 54 undergraduates and 9 faculty members. We understand that this is one of the largest groups to be initiated in the International Fraternity of Delta Sigma Pi. We of the Delta Upsilon Chapter are proud to be a part of the Fraternity and will strive to help make it continue to be the best fraternity in the United States.

We held our "Founders' Day" Banquet on November 7, 1959, at the Hotel Texas in the Longhorn Room. It was at this time that we elected our "ROSE" Queen, Cynthia Pafford, an office administration major in the School of Business at T.C.U. She is a junior and very pretty.

Barring all setbacks, the Delta Upsilon Chapter is in the running and intends to remain there from now on.—Don D. Jones

#### MICHIGAN STATE

GAMMA KAPPA CHAPTER suffered severe losses in membership when it graduated 27 brothers last spring. However, we are looking forward to a fast and speedy recovery this year. We have been initiating younger men with great enthusiasm who will prove to be great assets to the growth of our organization on the Michigan State University campus.

The chapter house has undergone much redecoration in vital areas which was made complete by placing new carpet in the halls and dining area. The carpet was obtained through Brother Buck Evans and the courtesy of the General Motors Corporation.

Brother Wayne Olson has taken control of the chapter hockey team which took the all university championship last year and is predicted to do it again.

The chapter held an exchange desert with the lovely ladies of Alpha Phi at which Brother Larry Schlapfer sang his own composition called "frogy," which is about a young fellow and the troubles he encounters while out a-courtin'. The Deltasigs ate cake labeled Alpha Phi, and the Alpha Phis ate cake labeled Delta Sigma Pi. We sang until time ran out and all were dismissed with pleasant memories.

The alumni club in Detroit is in the process of reorganization as is our housing corporation. We expect an excellent turnout for our next initiation and the "Rose" dance which will be coming during the winter quarter.—WILBERT B. MARSHALL

#### ARIZONA

GAMMA PSI CHAPTER opened the fall semester with its first professional program less than two weeks after classes commenced. Brother Roy Page has a full schedule planned right up to next June, ranging from lawyers to foreign relations experts. One of the most interesting presentations so far this year has been the University of Arizona Job InterNovember 14, 1959, the chapter increased its strength when 13 new members were initiated. That evening we celebrated Founders' Day with a dinner-dance at the Holiday Inn at which Ann Garrett was introduced as our candidate for "Rose of Deltasig." Chapter Efficiency Contest Chairman, Brother Jim Ferguson reports optimism on being able to reach the maximum for he claims to be receiving outstanding cooperation from every member.

We all regret losing President Don Gibbons who graduates at the end of fall semester, but we realize our loss will become an advantage to some alumni chapter. To Don and all other graduates we wish success in all your future endeavors.—GERALD A, GARRETT

## DIRECTORY

#### The Grand Council

- Grand President: HOMER T. BREWER, Kappa-Georgia State, 808 Southern Railway Bldg., 99 Spring St. S.W., Atlanta 3, Georgia.
- Executive Director: J. D. THOMSON, Beta-Northwestern, 330 South Campus Ave., Oxford, Ohio.
- Director of Business Education: WALTER A. BROWER, Beta Xi-Rider, 356 Gardner Ave., Trenton 8, N.J.
- Director of Eastern Region: M. JOHN MARKO, Beta Rho-Rutgers, 24 Medbourne Ave., Irvington 11, N.J.
- Director of Southeastern Region: MONROE M. LANDRETH, JR., Alpha Lambda-North Carolina, 100 Placid Place, Charlotte 7, N.C.
- Director of East Central Region: FRANKLIN A. TOBER, Alpha Kappa-Buffalo, 123 Highgate Ave., Buffalo 14, N.Y.
- Director of Central Region: ROBERT J. ELDER, Theta-Detroit, 17602 Glenmore, Detroit 19, Mich.
- Director of South Central Region: Roy N. TIPTON, Gamma Zeta-Memphis, 1396 Whiting, Memphis, Tenn.
- Director of Midwestern Region: HENRY C. LUCAS, Alpha Delta-Nebraska, 408 S. 18th St., Omaha, Neb.
- Director of Southwestern Region: JOE M. HEFNER, Beta Upsilon-Texas Tech., 2107 Avenue Q, Lubbock, Texas.
- Acting Director of Inter-Mountain Region: CHARLES I. SUTTON, Gamma Omega-Arizona State, 3102 N. 61st Place, Phoenix, Arizona.

- Director of Western Region: BURELL C. JOHNSON, Alpha Sigma-Alabama, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.
- Director-At-Large: ROBERT A. MOCELLA, Beta-Northwestern, 6303 N. Melvina Ave., Chicago 30, Ill.
- Past Grand President: J. HARRY FELTHAM, Chi-Johns Hopkins, Robert Garrett & Sons, Baltimore 3, Md.

#### The Central Office

330 South Campus Avenue, Oxford, Ohio. Phone Oxford 3-4178

Executive Director: J. D. Thomson

- Field Secretaries: Charles L. Farrar, Don J. Hill
- Staff Members: Peg Donivan, Jane Lehman. Jane Nelson, Maxine Parks, Peg Whitelaw, Joyce Brandenburg

#### Grand Secretary Treasurer Emeritus

H. G. Wright, Beta-Northwestern, 222 W. Adams St., Chicago 6, Ill.

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Chairman: HOMER T. BREWER, Kappa-Georgia State, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

The January, 1960, ISSUE of

Members: FRANKLIN A. TOBER, Alpha Kappa, 123 Highgate Ave., Buffalo, N.Y.; JOE M. HEFNER, Beta Upsilon, 2107 Avenue Q, Lubbock, Texas; WALTER A. BROWER, Beta Xi, 356 Gardner Ave., Trenton 8, N.J.

#### Alumni Activities

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Members: FRANK A. GERACI, Zeta; ROBERT O. LEWIS, Beta, LOUIS J. TALAGA, Beta, RUDY WEBER, Beta.

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F. J. McGoldrick, Alpha-New

York ..... 1916-1917 \*C. J. Ege, Alpha-New York ... 1917-1920

- H. G. Wright, Beta-Northwestern 1920-1924
- \*C. W. Fackler, Epsilon-Iowa ... 1924-1926
- H. O. Walther, Psi-Wisconsin ... 1926-1928
- \*R. C. Schmidt, Theta-Detroit .. 1928-1930
- E. L. Schujahn, Psi-Wisconsin ... 1930-1936
- \*E. D. Milener, Chi-Johns Hop-
- J. L. McKewen, Chi-Johns Hop-
- K. B. White, Gamma-Boston .... 1945-1947 \*A. L. Fowler, Beta Nu-Pennsyl-
- \*W. C. Sehm, Alpha Epsilon-
- H. B. Johnson, Kappa-Georgia . . 1951-1953
- R. G. Busse, Beta Omicron-
- J. H. Feltham, Chi-Johns Hopkins 1955-1957

\* Deceased

#### Alumni Clubs

- ALBUQUERQUE, New Mexico-Pres.: Warren E. Armstrong, 1002 Idlewild Lane, SE, Albuquer-que, N.M.
- ATLANTA, Georgia-Pres.: Howard W. Clark, Jr., 1348 Merry Lane, NE, Atlanta 6, Ga.
- BALTIMORE, Maryland-Pres.: Robert W. Lind-say, 413 Georgia Ct., Towson 4, Md.
- BIRMINGHAM, Alabama-Pres.: George E. Kiz-ziah, c/o Connecticut Mutual Life Ins. Co., Brown-Marx Bldg., Birmingham, Alabama.
- BUFFALO, New York—Pres.: Frank A. Tober, 123 Highgate Ave., Buffalo 14, N.Y.
   CHARLOTTE, North Carolina—Pres.: William N. Kinney, 1015 Habersham Dr., Charlotte, N.C.
- CHICAGO, Illinois-Pres.: Donald F. Holem, 42 E. Cedar St., Chicago 11, Ill.
- CINCINNATI, Ohio-Pres.: Andrew T. Fogarty, 1308 Voll Rd., Cincinnati 30, Ohio
- CLEVELAND, Ohio—Pres.: George F. Letcher, 3420 W. 50th St., Cleveland 2, Ohio.
   COLUMBIA, South Carolina—Pres.: William N. Bowen, South Carolina Savings & Loan, Pal-metto Bidg., Room 210, Columbia, S.C.
   DALLAS Targe Dec. For an University 5100 G.
- DALLAS, Texas—Pres.: Emory C. Walton, 5100-G Live Oak, Dallas 6, Texas
- DENVER, Colorado-Pres.: Harry G. Hickey, 643 Olive St., Denver, Colo. Phone: Dexter 6489.

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  - Gamma Ineta—Pres.: James Peterson, 16215
     Lauder, Detroit 35, Mich.
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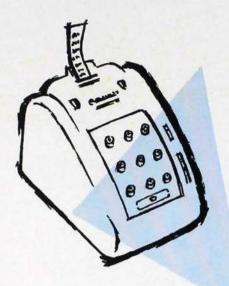
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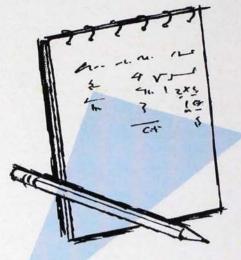
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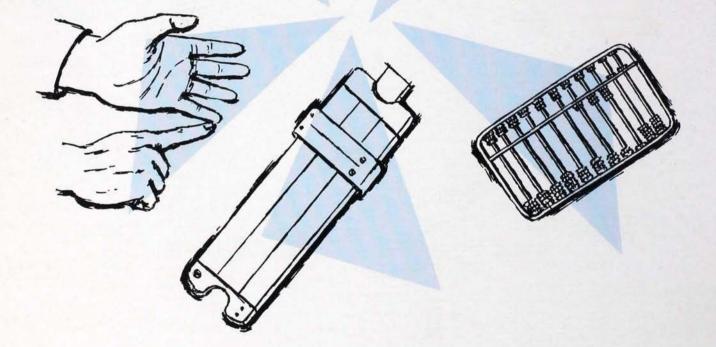
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