Emory University, Atlanta, Georgia

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY
FOUNDED 1907

NOVEMBER 1959
IN THE PROFESSIONAL SPOTLIGHT

OUR SPOTLIGHT turns this issue to Delta Theta Chapter at Oklahoma City University and the Oklahoma Institute of Consumer Finance conducted there with the assistance of the chapter. Most of the chapter members served as guides and two of the members, Robert Jones and Frank Michael, pictured here, presented a portion of the program.

The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.
The DELTASIG
OF DELTA SIGMA PI

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Our Cover

We are proud to continue featuring university scenes in full color on the cover of The DELTASIG. This issue presents the attractive campus of Emory University in Atlanta, Georgia. We are indebted to Shostal of New York, the photographers, and to the Lumbermens Mutual Casualty Company for making this color print available to us.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega. Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.
THE 22ND GRAND CHAPTER CONGRESS was a great meeting, and I came away from it with the very greatest elation about our future. I felt that all the chapter delegates were striving to learn more and better ways of carrying on their programs, and I felt that the alumni club delegates made great progress toward solving their own problems.

But as I worked with the Executive Committee and the Grand Council in the pre-Congress days, and with your delegates during the Congress, I thought more and more about our stature as an international organization, the maturity which we have reached in many spheres, and the significance of those things. Look at these aspects of our present standing:

We have a permanent Central Office building, adequate both for now and for future growth. We have a loyal Central Office organization, both Deltasigs and ladies, who know their jobs and are dedicated to our program. We are a large fraternity, with 98 active chapters and some 44,000 members. Our finances are in good shape, backed by a growing endowment fund. Our leaders are substantial business men, able and enthusiastic in working for Delta Sigma Pi. Our fraternity and our leaders are respected in the business, academic and fraternity worlds.

Although nothing about our work will ever become pure routine, yet with our greater experience in handling everyday matters, we can now broaden even more our central efforts to help every Deltasig fulfill his ambitions both for himself and for his chapter. We can move forward confidently in improving our publications, our chapter operating material. We can pay more attention to groups having special problems arise. We can move more swiftly in helping alumni clubs make their membership coverage greater and their programs even more meaningful. We can serve better. Expansion, too, we can take in stride, for we have learned better how to sell Delta Sigma Pi on new campuses and how to teach Delta Sigma Pi to new chapters of commerce students.

You had better be sure your chapter—and your alumni club—is in step with this progress. Delta Sigma Pi will move fast this year, and every year. You will have to hustle to get to the top—or to stay there.

We are going places this year, and the ride will be exhilarating. Let's go!

A Word From the Central Office

THE START of this college year finds us in a better position than ever to serve the chapters and alumni clubs of Delta Sigma Pi. Several of our publications were revised and modernized during the past summer and three new publications added to our list. Further we have a more workable and practical set of laws thanks to the delegates to the 22nd Grand Chapter Congress who approved 59 amendments. We fully expect to raise Delta Sigma Pi to greater heights this year with our brand new tools.

Adding to our optimism are the two new Field Secretaries that joined The Central Office Staff this past summer and who are now ready to embark upon the most extensive visitation program ever conducted by Delta Sigma Pi. Don J. Hill is from the University of Minnesota and Charles Farrar is from Louisiana Polytechnic Institute, and both have been president of their chapter. Through their efforts and mine we hope to visit every chapter during the coming year which should do much toward cementing the fraternity into one great working unit. We also expect to provide more service from The Central Office and will be waiting your requests for aid.—Jim Thomson

The November, 1959, Issue of
The 22nd Grand Chapter Congress
Recorded as One of the Finest

THE 22ND GRAND CHAPTER CONGRESS of Delta Sigma Pi will be remembered as one of the best in the history of the fraternity. The fine facilities of the Sheraton-Gibson Hotel in Cincinnati, the delightful surroundings of Oxford, the efficient planning of the Grand Chapter Congress Committee, and even the weatherman cooperated to make this convention outstanding.

Early on Sunday, August 30, the delegates began arriving in Cincinnati and were greeted at the hotel by a beautiful display in the lobby reminding them of the goals of Delta Sigma Pi. This beautiful action display is to be a permanent part of all future Grand Chapter Congresses. The second sign of welcome came when the delegates registered and were given a packet containing all of the data necessary to make their stay in Cincinnati a most pleasant one. Completing the welcome was the Reception and Buffet Dinner that evening. The Grand Council was on hand to greet the delegates who entered the Roof Garden of the Sheraton-Gibson Hotel which had been transformed into an early 1900 German Garden. Complete with checkered table cloths, a German Band in 1900 garb, and the local committee in Bavarian costumes made the occasion a very festive one. Without a doubt, this informal atmosphere helped to make friendships which will last for many years to come.

This same Roof Garden of the Sheraton-Gibson Hotel was again transformed on Monday morning to accommodate the business sessions of the 22nd Grand Chapter Congress, which were brought to order by the gavel of Grand President Homer T. Brewer. A fine greeting from the Mayor of Cincinnati, Donald D. Clancy was a fitting prelude to the official reports of the national officers and committees.

At noon the delegates assembled in the Ballroom of the hotel to honor the official delegates who were seated at special tables in Region order. In order to allow for more time for discussion at the Regional Meetings that afternoon no speaker was scheduled for the luncheon. This was good planning too as most of the Regional Meetings went right up to the deadline for the initiation of the Honorary Member-at-Large that afternoon by members of the Grand Council.

The initiation of Ernest S. Fields, president of the Cincinnati Gas and Electric Company, was held before an exceptionally large audience on Monday afternoon. No doubt it was this large assembly and Grand President Brewer’s pledge of ritualistic perfection that brought on stage fright in a couple of the ritual team members, and some kidding from the delegates later.

A full house was also recorded for the Grand Chapter Banquet that evening when Brother Ernest S. Fields presented an address entitled “The Other Two-thirds.” Ably handling the job of toastmaster was Roy von Briesen, a member of the Grand Chapter Congress Committee.

Among the guests present were: Walter C. Langsam, president of the University of Cincinnati; Robert Bishop, Dean of Men of the University of Cincinnati;
THE 22ND GRAND CHAPTER CONGRESS BANQUET, August 31, 1959, Roof Garden, Sheraton-Gibson Hotel, Cincinnati, Ohio.
Milan R. Karas, Associate Dean of the College of Business Administration; Raymond Glos, Dean of the School of Business Administration of Miami University; and William McGrath, President of the Williamson Heater Company. Brother McGrath introduced the speaker, Brother Ernest Fields. Also in attendance at this Banquet were Grand Secretary-Treasurer Emeritus H. G. Wright, Past Grand Presidents Howard B. Johnson and Robert G. Busse, and the President of the Delta Sigma Pi Educational Foundation Herbert Wehe.

Tuesday morning found the delegates assembled for a discussion period devoted to chapter administration. Grand President Brewer, and Field Secretaries Don Hill and Charles Farrar each presented a phrase of chapter operation and lead discussions about them. These panels were short lived, however, as the buses for a trip to Oxford left promptly at 11:30 that morning. On the way, the delegates were given a quick view of the University of Cincinnati and some of the points of interest of that city. In Oxford a luncheon was awaiting them at the new Miami University Student Center. Greetings and welcomes were extended by Brother Glen Douglass, Mayor of Oxford; Dr. Clarence Kreger, Provost of Miami University, and Brother Raymond Glos, Dean of the School of Business Administration.

Between showers the delegates also toured Oxford, Western College and the Miami University Campuses. The highlight of the Oxford Tour, as expected, was the visit to The Central Office of Delta Sigma Pi. Deltasigs on the faculty of Miami University and members of the staff of The Central Office served as guides.

Following the tour of Oxford, the ladies returned to Cincinnati and the hotel while the men went directly to Elsaesser's Farm near Cincinnati, for the traditional Stag Party. The appetizing buffet and pleasant surroundings of the Farm were only surpassed by the spirit created by the meeting of the Ancient, Effervescent, Independent Order of the Yellow Dogs, which admitted 132 men to membership that evening. The college songs and old favorites were also given quite a workout that night to the accompaniment of an accordionist.

A tired, but happy group was on hand on Wednesday morning for a panel on "Membership" conducted by Executive Director Jim Thomson. The discussion sessions were concluded with a question and answer period with Grand President Brewer, Executive Director Jim Thomson and Director of Business Education Walter Brower endeavoring to answer the questions put forth by the delegates.

At the afternoon business session much time was devoted to a review of the various proposed amendments to the Delta Sigma Pi Constitution and By-laws.
ERNEST S. FIELDS, Honorary Member-at-Large, became acquainted with Delta Sigma Pi at a luncheon with the 22nd Grand Chapter Congress Committee and the national officers of the Fraternity. Left to right: Andrew Fogarty, James Harpring, Rocco Domino, Gail Neelcamp, Eugene Wilson, Roy Von Briesen, Ernest S. Fields, Jim Thomson, Homer T. Brewer, Charles Schnabel, George Koesterman, and James Morris.

EVERY CORNER of The Central Office Building came under close scrutiny when the delegates visited Oxford. Seen here are some delegates inspecting the plaque in the Founders' Room.

AT WORK during the 22nd Grand Chapter Congress are the Grand Council and the delegates at the opening session.

The passing of these new laws was followed by an election of officers. Homer T. Brewer of Atlanta was unanimously reelected Grand President, while Robert A. Mocella of Chicago was elected as Director-at-Large, M. John Marko of Newark as Director of the Eastern Region, Monroe Landreth of Charlotte as Director of the Southeastern Region, Robert Elder of Detroit as Director of the Central Region, Franklin Tober of Buffalo as Director of the East Central Region, Roy N. Tipton of Memphis as Director of the South Central Region, and Charles I. Sutton as Acting Director of the Inter-Mountain Region. Walter Brower was reappointed as Director of Business Education and the following continued their terms on the Grand Council and the delegates at the opening session.

AN OFFICIAL REPORT of the activities of The Central Office is being made here by Executive Director Jim Thomson, while Grand President Brewer, center, Franklin Tober, left, and Walter Brower, right, await their turn to report.
Council: Henry C. Lucas of Omaha as Director of the Midwestern Region, Joe M. Hefner of Lubbock as Director of the Southwestern Region, Burell C. Johnson of San Francisco as Director of the Western Region, J. Harry Feltham of Baltimore as Past Grand President, and J. D. Thomson of Oxford as Executive Director.

That evening the Grand President's Banquet was held in the Roof Garden with Past Grand President J. Harry Feltham serving as toastmaster. Awards for service to the fraternity were made to Robert O. Hughes, former Director of the Eastern Region, and to Frank A. Geraci, former Director of the Central Region. The climax of the Banquet was reached with the drawing for the Diamond Badge. James Harpring of the Grand Chapter Congress Committee conducted this drawing, calling upon two young ladies to assist him. Roy N. Tipton, a member of the Grand Council, was the lucky one to receive the Badge.

Concluding the 22nd Grand Chapter Congress was the Ball held in the same Roof Garden later that evening. At an orchestra break late that night Delta Omicron Chapter at San Francisco State College was presented with the attendance award given to the delegation traveling the greatest total aggregate of miles to attend the convention.

Although this Grand Chapter Congress did not break any attendance records it will long be remembered for the number of stellar events and the smoothness with which everything was conducted. Our hats are off to the members of the 22nd Grand Chapter Congress Committee who served so ably as hosts. In particular we want to applaud General Chairman Charles Schnabel; and the following heads of sub-committees: Rocco Domino, Andrew Fogarty, Gail Nelcamp, James Morris, Edward Frank, Roy von Briesen, James Harpring, Eugene Wilson, George Koesterman, and Robert Wagner. The Ladies Committee under the leadership of Rae Schnabel is also deserving of much praise.

A HAPPY WINNER of the Diamond Badge was Roy Tipton of Memphis State (left), who is shown receiving the award from James Harpring of the Committee.

THE LOCAL COMMITTEE donned Bavarian garb to add to the atmosphere of the "Over the Rhine" Party which served as a reception on the first night of the 22nd Grand Chapter Congress.

ACCEPTING THE ATTENDANCE AWARD from Rocco Domino (left) of the 22nd Grand Chapter Congress Committee is John Cron, president of Delta Omicron Chapter at San Francisco State College which had the largest delegation traveling the greatest total of miles.
GRAND PRESIDENT'S DINNER at the 22nd Grand Chapter Congress, September 2, 1939,
Roof Garden, Sheraton-Gibson Hotel, Cincinnati, Ohio.
The Ladies Program
Without a doubt, the most interesting and delightful part of the 22nd Grand Chapter Congress program was the part planned for the ladies in attendance. The Reception and Buffet on Sunday evening opened this Ladies Program which was quickly followed on Monday morning by a coffee hour at which the ladies had further opportunity to become acquainted. A special Pink Poodle Luncheon at the famed Taft Museum in Cincinnati was only topped by the "Queen's Cruise" that evening on the Ohio River. In true "Maverick" style the ladies gammed on this river boat after partaking of a buffet dinner. On Tuesday, the ladies were much in evidence at the Oxford Luncheon and on the tour to The Central Office of Delta Sigma Pi. That evening they journeyed to the swank Maketewah Country Club of Cincinnati to hold their Doe Party and Pink Poodle Initiation. The only scheduled event for the early hours of Wednesday was a morning coffee hour, which is noted for the speaker that entertained the ladies. That evening bright party dresses were in order for the Grand President's Dinner and the Grand Chapter Congress Ball. The four days were full ones for the ladies and ones which shall always be cherished by those who attended and participated.

THE RAIN AND THE DELEGATES arrived at the same time in the Formal Gardens of Miami University which was a stopping point on the Oxford Tour.

LET ME SIGN IT NEXT was the cry of the delegates when they entered the hall of The Central Office Building and spied the Guest Register.

THE ALUMNI ROOM of The Central Office Building was a favorite spot on the Oxford Tour, because of its refreshments.
THE QUEEN'S CRUISE on the Ohio River with all the trimmings of yesteryear was one of the highlights of the ladies' program.

MEETINGS OF THE REGIONAL DELEGATES were an important part of the 22nd Grand Chapter Congress. Here we see the Central Region in Session with Director Frank Geraci and District Director Robert Mocella.

Ernest S. Fields, Honorary Member-at-Large

Ernest S. Fields, President of the Cincinnati Gas and Electric Company, became the seventh Honorary Member-at-Large of Delta Sigma Pi when he was initiated at the 22nd Grand Chapter Congress in Cincinnati.

Brother Fields is the ninth Honorary Member-at-Large of Delta Sigma Pi. The others being Walter D. Fuller, past chairman of the board of the Curtiss Publishing Company; James F. Bell, past chairman of the board of General Mills, Inc.; the late Glenn L. Martin of the Martin Aircraft Corporation; Charles P. McCormick, president of the McCormick and Company; Ben H. Wooten, president of the First National Bank of Dallas; William A. Patterson, president of the United Airlines; Ernest R. Breech, chairman of the board of the Ford Motor Company; and James A. Farley, chairman of the board of Coca-Cola Export.

All of these men, with the exception of Glenn L. Martin, were initiated by the GRAND PRESIDENT and the first lady, Homer and Lenore Brewer, pose for the photographer at the Grand President's Banquet.

THE CAVALCADE of buses wound their way through Oxford for the benefit of the delegates who visited there while attending the 22nd Grand Chapter Congress.
The Grand Council of Delta Sigma Pi announces the installation of Delta Tau Chapter at Indiana State in Terre Haute, Indiana and Honorary Member-at-Large Ernest S. Fields (second from left) pauses for a picture with Grand President Brewer, left, 22nd Grand Chapter Congress Committee Chairman Charles Schnabel, and Executive Director Jim Thomson.

HONORARY MEMBER-AT-LARGE Ernest S. Fields (second from left) pauses for a picture with Grand President Brewer, left, 22nd Grand Chapter Congress Committee Chairman Charles Schnabel, and Executive Director Jim Thomson.

Grand Council of Delta Sigma Pi at a Grand Chapter Congress, the first of which was the 13th held in Philadelphia in 1939.

Brother Fields was born in Bracken, Kentucky, and received his early education in Kentucky schools. Later he entered the University of Cincinnati as a co-op student in electrical engineering and at the same time became associated with the Cincinnati Gas and Electric Co. His promotions in this company were continuous until today he serves as its president.

Brother Fields is also vice president of the Ohio Valley Electric Corporation which supplies electric energy to the Atomic Energy Commissions center near Portsmouth, Ohio. Among his other affiliations are included active membership in the State of Ohio Atomic Energy Advisory Board, The American Gas Association, the Engineering Society of Cincinnati, the Newcomen Society of England, and the Conference of Internationale des Grands Electiques of France.

The principal address at the 22nd Grand Chapter Congress Banquet was presented by Brother Fields. This was entitled "The Other Two Thirds," and gave the delegates quite a bit to think about.

The Oxford Luncheon in the Miami University Student Center was one of the best attended functions of the convention. Pictured here is Dean and Brother Raymond Glos of the School of Business Administration welcoming the delegates and their wives to Oxford.
E. G. Plowman of United States Steel
Selected “Deltasig of the Year 1959”

THE UNANIMOUS CHOICE of the Grand Council of Delta Sigma Pi for “Deltasig of the Year 1959” was E. Grosvenor Plowman, Vice President and General Traffic Manager of the United States Steel Corporation. Brother Plowman is an alumnus of our Alpha Nu Chapter at Denver University and currently a member of the Pittsburgh Alumni Club of Delta Sigma Pi.

For many years Brother Plowman has been engaged in the transportation field, having served as advisor on Transportation to the War Production Board, director of the Military Traffic Service of the Department of Defense, vice-chairman of the Pittsburgh Port Authority, vice chairman of the panel of advisors to the Army Transportation Corps, and in many other organizations and capacities.

In the field of education he has been a member of the faculties of Massachusetts Institute of Technology, Boston University, Babson Institute, and Denver University. He is also co-author with Brother and Dean Emeritus Elmore Petersen of Colorado of the text “Business Organization and Management” now in its third edition.

Despite his very busy career, Brother Plowman has found time to serve his community as vice chairman of the United Fund Drive, and vice president of the Pittsburgh Chamber of Commerce.

The presentation of the “Deltasig of the Year” Award was made to Brother Plowman on Saturday, October 24, at a dinner held in the Supper Room of the University of Pittsburgh Student Union. The dinner was under the sponsorship of the Pittsburgh Alumni Club of Delta Sigma Pi and Lambda Chapter at the University of Pittsburgh. Over 80 were in attendance including a delegation from Alpha Kappa Chapter at the University of Buffalo under the leadership of Franklin A. Tober, East Central Region Director. Also present were Executive Director Jim Thomson from Oxford, Ohio, and his wife, Lillian. Those in attendance will always remember the fine remarks made by Brother Plowman in accepting this award.

This is the eighth annual “Deltasig of the Year” Award. The first such award was made in 1952 and was inaugurated by the late Allen L. Fowler, who served as Grand President of Delta Sigma Pi. The present program is being perpetuated in his name by a trust fund created by Brother Fowler’s family.

Previous awards have been made to Oliver S. Powell of Minnesota, president of the Ninth Federal Reserve Bank in Minneapolis; Charles F. Nielson of Southern California, director of the Parts and Service Division of Lockheed Air-

E. GROSVENOR PLOWMAN, Alpha Nu, “Deltasig of the Year 1959.”
craft Company in Los Angeles; Edwin L. Schujahn of Wisconsin, vice president of General Mills, Inc. of Minneapolis; Philip J. Warner of New York, president of the Ronald Press in New York; Ray S. Tannehill of Penn State, vice president of the Bell Telephone Company of Pennsylvania; Howard B. Johnson of Georgia State, President of Atlantic Steel Company of Atlanta; and Milton S. Eisenhower of Penn State, president of Johns Hopkins University in Baltimore.
First of Six New Chapters

Installed at San Francisco State

ON SATURDAY, April 4, 1959, Delta Omicron Chapter of Delta Sigma Pi was installed in the Division of Business at San Francisco State College in San Francisco, California. This charter was granted to Delta Sigma Fraternity, which had been organized on the San Francisco State College campus for the specific purpose of petitioning Delta Sigma Pi for a chapter.

The installation ceremonies were informally started with a luncheon of the chapter officers and the installation team at The Red Chimney, a famous San Francisco restaurant near the campus. Following the luncheon, the visitors registered in the lobby of the Division of Business building on the campus and were personally escorted around the new and attractive campus. The balance of the ceremonies, which began with an informal inquisition, was held at The Red Chimney. The installation team was under the guidance of Regional Director Burell C. Johnson and was comprised of Executive Director Jim Thomson, District Director R. Nelson Mitchell, and delegations from Rho Chapter at the University of California, Gamma Xi Chapter at the University of Santa Clara, and Gamma Omicron at the University of San Francisco.

A social hour preceded the Installation Banquet, which was held that evening in a private dining room of The Red Chimney. Executive Director Jim Thomson served as toastmaster which began with a welcome from Alan W. Johnson, Associate Dean of Students of San Francisco State College. A history of the Division of Business was presented by Brother Russell Sicklebower, assistant chairman of the Division. Robert E. Bowman, Faculty Advisor of Delta Omicron Chapter, related the founding of Delta Sigma Fraternity, and Regional Burell C. Johnson presented the charter as installing officer. This, as usual, was the highlight of the program, and was appropriately recognized as such by John A. Cron, president of Delta Omicron, when he accepted the charter. An introduction of the various delegations, and the reading of the many letters and telegrams of welcome by District Director R. Nelson Mitchell concluded the program.

History of San Francisco State College

The history of San Francisco State College encompasses more than half a century of long struggle and hard success.

The college was established in 1899. The name of the college in the beginning was San Francisco State Normal School and it was mainly a school for the training of elementary teachers. The original building was destroyed by fire in 1906 and a new campus was erected. Later in 1921, the San Francisco State Normal School became the San Francisco State Teachers College. By 1930 all teacher training was for four years. In 1935, the name of the institution was changed to San Francisco State College and a program beyond the field of teaching was developed and the school grew into a liberal arts college. By 1949, the graduate program was extended with the authorization to grant the Master's Degree.

In the front of the library on the San Francisco State College Campus, John Cron, past president (left), presents the gavel to George Schreiber, new president.

Provisions for a new campus came into being with the purchase of 92 acres of land. The new buildings on this land are modern, highly functional structures built of reinforced concrete and painted in shades of gray and terra cotta.

The college is organized into nine divisions: Air Science, Business and School of World Business, Creative Arts, Education, Health, Physical Education and Recreation, Humanities, Language Arts, National Science, and Social Science.

HOME OF THE DELTA OMICRON CHAPTER of Delta Sigma Pi is the Business and Social Science Building on the San Francisco State College Campus which is seen here.
San Francisco State offers six degrees, Bachelor of Arts, Bachelor of Education, Bachelor of Science, Bachelor of Vocational Education, Master of Arts, and Master of Science.

The college is accredited by the Western College Association, the National Council for Accreditation of Teacher Education, the American Association of University Women, and the California State Board of Education.

The growth of San Francisco State over the years has been tremendous. The college has expanded from a graduating class of 36 young women in 1900 to a present enrollment of 11,500. At the present time a total of 66 organizations are on the campus.

These consist of two honor societies, ten religious organizations, 21 professional, 14 service, 12 social and seven mutual interest organizations.

History of the Division of Business and School of World Business

The Division of Business and School of World Business has the distinction of being the youngest member of the divisional organization of the college. Prior to its formal entry into the college as a separate and distinct division, courses in the area had been given as part of the offerings of the Economics Department, which in turn was a part of the Division of Social Sciences. In the fall of 1946 the actual formal beginning of Business as a distinct entity was realized. At this time only four courses were offered in the business program. As a result of the demand for more business courses from returning World War II veterans, the business program was expanded.

Recognizing the importance of San Francisco as an international trading center, the College during 1949-50 laid plans for introducing a world business curriculum. In the fall of 1950 Dr. and Brother Wayne M. Stevens joined the staff as Chairman of the Division of Business and Director of the School of World Business. At that time business left its temporary harbor in the Social Science Division and embarked upon its career as an independent division of the college. Course offerings were increased considerably in order that the needs of the business community and the demands of the students could be met more satisfactorily. Along with a great increase in the student enrollment, the number of faculty members in business increased from one in 1946 to 38 full-time members at the present. The college schedule lists 102 business classes and 33 World Business classes. Total enrollment in the Business Division now stands at 3,529 full-time students.

The growing faculty in the Business Division has made possible the introduction of new fields of concentration. Every student who has a major in Business is expected to complete basic courses that are considered essential in preparing for
any type of career in the business world. In addition, students choose a field of concentration of not less than 12 units as part of their vocational major. A business-training program also has been developed for those who plan teaching careers in the secondary schools.

Continually the faculty and students of the Business Division and the School of World Business have utilized the extensive resources of the San Francisco Bay Area in the development of the business curriculum. A realistic approach to preparation for business careers has included field studies, interviewing, visits to factories and other enterprises, and a close liaison with the business community.

Many business leaders have participated actively in the business program as members of advisory groups, visiting lecturers, and consultants.

History of Delta Sigma Fraternity

In the fall of 1958, a group of Business Club members decided to investigate the possibilities of organizing a professional business fraternity on the campus.

Although the Business Club has been and still is a successful and active club, it was felt by many of the members that its membership was not sufficiently restrictive in regard to area of interest and scholarship. These members decided that a professional fraternity would best fit their needs.

The first meeting on September 25 was called to order by Business Club President Paul Christensen. At this time the students in attendance were told of the various procedures that would be necessary in order to become a chapter of Delta Sigma Pi. Mr. R. N. Mitchell, a representative from the San Francisco Alumni Club of Delta Sigma Pi was the speaker. Those in attendance were asked to think about election of officers and the meeting was adjourned.

The second meeting was held on September 30. Initiation dues were established, and Mr. Robert Bowman was elected faculty advisor. A nominating committee was formed to handle the election of officers. Two committees were formed, one to establish the fraternity bylaws and the other to draft the petition to Delta Sigma Pi.

The next meeting was held on October 30 for the purpose of electing officers. After much discussion, it was decided that this organization would be officially known as the Delta Sigma Fraternity, a temporary local name. It was felt that this name would show a close relationship with the National organization of Delta Sigma Pi.

The first social gathering was to acquaint the members with each other in a friendly and relaxed atmosphere. It was held on Saturday evening, November 8, in a club room of a local family in San Francisco.

At the next business meeting the constitution was read and voted upon. Its approval was unanimous. Activity plans for future meetings were made which included various speakers from the many (Continued on page 27)
The 22nd Grand Chapter Congress brought several new men to the Grand Council. The following have been chosen to guide the activities of Delta Sigma Pi during the next two years:

Homer T. Brewer, Grand President

Re-elected by an unanimous vote at the 22nd Grand Chapter Congress to lead the fraternity for the next biennium, Homer T. Brewer brings again his enthusiasm and executive ability to carry on the activities of Delta Sigma Pi. Homer became a member of Kappa Chapter, Georgia State College in 1937, serving as secretary, senior vice president, and chancellor of the chapter. After graduation he continued his fraternal activity as chapter advisor, and as a director and president of the Deltasig Lodge in Atlanta. He was Director of the Southeastern Region before being elected to Grand President.

Brother Brewer received his B.S. degree from the Atlanta Division of the University of Georgia in 1941 and an LL.B. degree from Emory University in 1949. Later that year he was admitted to the Georgia bar.

James D. Thomson, Executive Director

Representing the fraternity locally, nationally and internationally is J. D. Thomson, Executive Director.

Brother Thomson's fraternal activity began when he became a member of Beta Chapter at Northwestern University in 1940. While in Beta Chapter he served as vice president, senior vice president and president. Active in university affairs, he was president of the Commerce Club, the Student Council and the Chicago Campus Association. While attending Northwestern he won the Delta Sigma Pi Scholarship Key, the Psi Gamma Rho prize for the outstanding junior, and was presented a plaque by the Commerce Club for his work and contribution to the welfare of the School of Commerce.

Jim joined the staff of The Central Office in 1946 as Assistant Grand Secretary-Treasurer, later called Executive Secretary. He assisted in the post war expansion of the fraternity and directed the move of The Central Office from Chicago to Oxford.

Active in community affairs, Jim resides in Oxford with his wife Lillian, daughter Barbara, and son Jim.

J. Harry Feltham, Past Grand President

Our past Grand President J. Harry Feltham has completed 36 years of active participation in fraternity affairs. A member of Chi Chapter since 1923, then located at the University of Maryland and now at Johns Hopkins, he has constantly served his fraternity from vice president in his undergraduate days to Grand President in 1955. His many posts in the fraternity include: Member of the Executive Committee for the past six years, the Directorship of the Eastern Region, Chairman of the 17th Grand Chapter Congress held in Baltimore in 1949, and Chairman of the National Committee on Life Membership.

Brother Feltham is cashier in charge of the accounting department of Robert Garrett & Sons of Baltimore, investment firm. A member of the vestry of St. John's Church in Huntingdon for over...
15 years, a 32nd Degree Mason, and a member of the Bourni Shrine Temple, Harry is well known in the Baltimore area.

As Past Grand President, Harry Felt-ham will continue to be a member of the Grand Council and his presence will help direct the progress of the fraternity.

**Walter A. Brower, Director of Business Education**

Continuing his service to the fraternity as Director of Business Education, Walter A. Brower earned his undergraduate degree at Rider College, and his master's degree at Temple University. He is an Assistant Professor of Business Education at Rider College.

Brother Brower has been interested in fraternity activities since his initiation into Beta Xi Chapter in 1954. After graduation he served as chapter advisor, and is known as the founder and first president of the Trenton Alumni Club.

In addition to his fraternity interests, Walt has served as President of the Eastern Regional Council of the United Business Education Association, a member of the Executive Board of the New Jersey Business Education Association, and is active in the Eastern Business Teachers Association, and American Vocational Association. He holds memberships in the American Association of University Professors, National Education Association, the Association for Higher Education, and the New Jersey Education Association.

Walt lives with his wife Shirley in Trenton, New Jersey.

**Robert A. Mocella, Director at Large**

Brother Mocella has served Delta Sigma Pi in almost every capacity since his initiation into Delta Sigma Pi in 1941. As an undergraduate he held the offices of treasurer, vice president, senior vice president, and president of Delta Sigma Pi. Since his graduation he has served as Faculty Advisor to the chapter and as president of the Deltasig House Corporation which operates the Beta Chapter House.

While at Northwestern, Bob was president of the Commerce Club, and merited the Commerce Club Award which is given annually to the outstanding student. Other activities at Northwestern include membership in the "N" Men's Club and national director of the NU Alumni Association. Currently Bob is also teaching in the Evening Division of Northwestern.

In Delta Sigma Pi, Bob has served as secretary and vice president of the Chicago Alumni Club and as a Central Region District Director.

Bob holds both a BS in BA and an MBA degree from Northwestern and has taken graduate work at Harvard Business School. He is employed by the International Minerals and Chemical Corporation located in a Chicago suburb where he also makes his home with his wife, Dorcas, and three children.

**M. John Marko, Eastern Region**

A new member of the Grand Council, but an old fraternity worker is M. John Marko, Director of the Eastern Region. John has been a member of Delta Sigma Pi since 1942 when he was initiated as a charter member of Beta Rho Chapter at Rutgers University. While an undergraduate, John served as president of his chapter. Since then he has been president of the Newark Alumni Club of Delta Sigma Pi and a District Director of the Eastern Region.

Brother Marko holds a BBA degree from Rutgers University, an MBA from New York University and is currently completing his work toward a PHD.

John's activities include a presidency of the Rutgers University Alumni Association, membership on the Rutgers Fund Committee, and secretary-treasurer of the Rutgers Alumni Federation. He has also been very active in the administration of the Boy Scouts of America, having received the Silver Beaver award for distinguished service.

Since his graduation from high school, John has been associated with the Western Electric Co., Inc. At present he is Department Chief responsible for engineering coordination and technical reports.

**Monroe M. Landreth, Jr., Southeastern Region**

The Director of the Southeastern Region is Monroe Landreth, Alpha Lambda-University of North Carolina. Monroe was appointed to the Grand Council to fill the unexpired term of Horner Brewer in 1957 and was elected at the 22nd Grand Chapter Congress for a term of four years.

Brother Landreth is well known in his region by the members of the active chapters and alumni clubs as he not only visits, writes, phones and encourages them in their year's activities but many times is an active participant in their affairs. Monroe held various offices in his undergraduate chapter and served the fraternity noticeably as a District Director in the Southeastern Region before his appointment to the Grand Council. He helped to organize the Charlotte Delta Sigma Pi Alumni Club and was its first president. He was born in Asheville, North Carolina and later moved to Charlotte where he now resides.

Monroe is a member of the Purchasing Department staff in Charlotte, North Carolina, of the Great Atlantic and Pacific Tea Company.

**Franklin A. Tober, East Central Region**

Exchanging jobs on the Grand Council from Director-at-Large to the Director of the East Central Region, Frank Tober brings his years of experience in the fraternity to his region. Frank was initiated into Alpha Kappa Chapter at the University of Buffalo. His records at school and in the fraternity were outstanding. He was president of his chapter and later chapter advisor for four years of Alpha Kappa Chapter. Other fraternity activities were district director in the Eastern Region, chairman of the Active Chapter Committee of the Delta Sigma Pi Building Fund, Director-at-Large for the years 1955 to 1959, chairman of the National Committee on Life Membership and a member of the National Committee on Alumni Activities from 1953 to 1955.

Frank's record at college includes a B.S. degree in Business Administration, winner of the Delta Sigma Pi scholarship key, and the Deans' Gold Key two years in a row for outstanding student activity. At present Brother Tober is supervisor in charge of production standards methods, and engineering of the North Tonawanda plant of the Remington Rand Division of the Sperry Rand Corporation.

**Robert J. Elder, Central Region**

The new Director of the Central Region, Robert J. Elder, was born in Canada, but has lived in Detroit, Michigan since he was three years old. Bob joined the U. S. Army in 1942 and spent three years in England during World War II. After his discharge he enrolled in the
Brother Elder is a member of Theta Chapter of Delta Sigma Pi in which chapter he served as secretary. Since his graduation he has been Faculty Advisor to Gamma Rho Chapter and president of the Gamma Rho Alumni Club of Detroit. Many will also remember Bob as the treasurer of the 20th Grand Chapter Congress in Detroit in 1955. Since then, he has continued his Delta Sigma Pi activities as District Director in the Central Region.

Presently, Brother Elder is employed by the Chrysler Corporation and is an accounting instructor at the University of Detroit. Bob’s wife, Marylyn, is a Pink Poodle and has taken an active interest in Delta Sigma Pi.

Roy N. Tipton, South Central Region

After filling the unexpired term of Regional Director V. Burt Waite in the South Central Region, Roy Tipton was elected by the delegates of the Region at the 22nd Grand Chapter Congress to carry on the office.

Brother Tipton is a charter member of Gamma Zeta Chapter at Memphis State University which chapter was installed in the spring of 1949. In the fall of that same year he became president of the chapter and has served as president of the Memphis Alumni Club of Delta Sigma Pi, as well as a District Director.

Roy served in the Navy in World War II, and, after being discharged, graduated from Memphis State University with a B.S. Degree in Business Administration. Shortly thereafter he joined Wurzburg Brothers, Inc., a leading shipping room supplies firm in Memphis, where he now holds the position of credit manager.

Interest in Delta Sigma Pi affairs runs high in the Tipton family, as his wife, Lorene, is a charter member of the Pink Poodles. The Tipton family is complete with a boy and a girl.

Henry C. Lucas, Midwestern Region

Henry Lucas has served consecutively on the Grand Council since 1948. During this span of 11 years, he has been a leader of the fraternity in the middle west.

Brother Lucas received his B.S. Degree in Business Administration at the University of Nebraska, where he became a member of Alpha Delta Chapter. A native of Omaha, Nebraska, he is connected with the firm of Mather, Inc., of Omaha, and serves his firm as auditor and office manager.

Henry’s activities in Delta Sigma Pi have never ceased since the day of his initiation. He was on hand to play an important part in the installation of Beta Theta Chapter in Creighton, and shortly thereafter he was appointed a Province Officer, in which capacity he served for many years. Several chapters were re-activated after the war as a result of ground work laid during his travels as an auditor and contracting officer for the army.

Joe M. Hefner, Southwestern Region

Brother Joe Hefner is serving on the Grand Council in the third year and first term of office as Director of the Southwestern Region. A worker in the fraternity since he was initiated as a charter member of Beta Upsilon Chapter at Texas Tech in 1947, he progressed to the Grand Council from the office of District Director.

Joe attended Texas Tech for a year, and then entered the Naval Air Corps for a three year stint. He re-entered Texas Tech and graduated with a BBA in 1948. While attending school he had many honors as Student Council Representative, listed in “Who’s Who in American Colleges and Universities,” a member of Alpha Phi Omega, and was elected senior vice president of Beta Upsilon Chapter.

Brother Hefner is currently a special representative for Amicable Life Insurance Company in Lubbock, and holds memberships in many insurance associations such as Amicable Million Dollar Club. Joe resides in Lubbock with his wife Tommie, and is the father of two children.

Charles I. Sutton, Inter-Mountain Region

Currently serving as Acting Director of the Inter-Mountain Region, replacing Jim Chandler who resigned this past summer, is Charles I. “Buzz” Sutton, an alumnus of Gamma Omega Chapter at Arizona State University. “Buzz” is well known to everyone in the Phoenix area where he resides with his wife. During his undergraduate days at Arizona State University he served Delta Sigma Pi as chapter president for two years. Since then he has been a District Director in the Inter-Mountain Region, and played a part in the Regional Meeting held in Phoenix last Fall.

Brother Sutton was born and raised on a farm in Indiana, which has been owned and operated by the family since 1812. Later he was active in dairy farming until he entered the U.S. Army in 1942. He served three years overseas as Sergeant-Major of a Water Transportation Detached Unit. After his separation

(Continued on page 27)
Delta Rho Chapter
Granted to Fraternity
at Ferris Institute

SATURDAY, MAY 16, 1959, was a big day for Delta Sigma Pi in the State of Michigan with the installation of Delta Rho Chapter at Ferris Institute in Big Rapids, Michigan. The ceremonies were held in the new and beautiful Student Center on the Ferris Institute Campus. In charge of the installation was Grand President Homer T. Brewer, who was assisted by Regional Director Frank A. Geraci, District Director Robert J. Elder, Past Grand President Robert G. Busse, and a large delegation from Gamma Kappa Chapter at Michigan State University.

A luncheon was held preceding the initiation ceremonies, and the customary installation banquet was held that evening. Regional Director Frank Geraci served as toastmaster at the Banquet which featured words of welcome from Dean Ardwin J. Dolio of Ferris Institute and a history of the Division of Commerce by Dean S. J. Turille. The founding of Sigma Pi, our petitioning group, was ably told by Brother Arthur H. Croft, faculty advisor of Delta Rho Chapter. Grand President Brewer presented the charter to the Delta Rho Chapter President Ralph J. Toering, who accepted it with appropriate remarks. In conclusion, Past Grand President Rob-
Ferris Institute since its founding in 1884 has had as one of its major emphases the preparation of students for the commerce field. Enrollment in the Commerce Division has grown to the point where it now has over 1000 students enrolled in the various programs of the division. More than 650 students are enrolled in commerce degree programs.

Ferris Institute is the state college of Michigan whose primary, though not exclusive, emphasis is in the area of practical, vocational and technical education. As such its programs are geared to equipping the student with the skills, understandings and abilities necessary to meet the exacting requirements of income-producing positions in the given areas of instruction.

History of the Commerce Division

The Commerce Division was organized in 1884 as one of the three original departments of Ferris Institute. Historically, the instructional program was geared to provide practical business training for bookkeepers, stenographers, and storekeepers. In 1910, the business teacher education curriculum was added to the offerings of the Division. Three curricula were listed, commercial teachers course, shorthand teachers course, and combined commercial and shorthand teachers course. The four-year program in Commerce leading to the Bachelor of Science Degree was begun in 1933.

Through the years the Commerce Division has opened its doors to everyone having a sincerity of purpose, a willingness to work hard and the capacity to achieve. Students entered at any time and continued in training until they had achieved their goals. The purposes, clientele, and entrance requirements of the Commerce Division have not changed materially throughout the years.

The courses of study, however, have been reorganized, expanded and grouped together into sharply defined degrees and terminal vocational needs of the individual in a rapidly changing, complex business society.

The Commerce Division stands alert and sensitive to the changing needs of the
ONE OF THE FEATURED SPEAKERS at the Delta Rho Installation was Dr. S. J. Turillo, Dean of the Division of Commerce. His description of the history of the commerce curriculum at Ferris Institute was most enlightening.

individuals, businesses, communities, businessmen and leaders and looks forward to continued growth in its field of service.

The degree curricula in the Commerce Division are designed to prepare the students for positions of responsibility and leadership in business and industry, government service, and to teach commercial subjects in secondary schools. There are five curricula leading to the Degree of Bachelor of Science in Commerce, which are the General Business Administration program, a non-specialized program, and four specialized programs, Accounting, Marketing, Secretarial, and Teacher Education.

History of Sigma Pi Fraternity

The Sigma Pi fraternity was founded on the Ferris campus in the fall of 1957 under the leadership of faculty member, Arthur H. Croft, a member of Alpha Delta Chapter of Delta Sigma Pi. Regular meetings were held once a month. Many other special meetings were called to work on special projects. One of these projects that Sigma Pi was especially proud was a letter that the fraternity sent out to prospective employers in the spring of 1958. This letter contained information about Ferris' Commerce Program, and it asked employers to consider Ferris graduates in their future employment plans.

Although Sigma Pi fraternity is the newest fraternity on the Ferris campus, it already holds an important position in campus activities.

In keeping with the high scholastic and citizenship standards of the fraternity, many of the members of Sigma Pi fraternity have been recognized in the annual directory, *Who's Who Among Students in American Universities and Colleges*.

THE SIXTH CHAPTER of Delta Sigma Pi in the State of California came into being with the installation of Delta Sigma at Loyola University of Los Angeles on Saturday, June 6, 1959. The new Student Center on the Loyola University Campus was the scene of the initiation ceremonies and installation banquet held that day. Grand President Brewer served as chief installing officer and was assisted by Regional Director Burrell C. Johnson, District Director Andrew Marincovich, and delegations from the Los Angeles Alumni Club of Delta Sigma Pi and the Phi Chapter at the University of Southern California.

At the installation banquet Andrew Marincovich served as toastmaster, while greetings were extended by Reverend Charles C. Casassa, president of Loyola University. The history of the College of Business Administration at Loyola was related by Dean Wilbur R. Garrett, and Faculty Advisor Norman E. Weir told of the founding of Lambda Upsilon Fraternity, our petitioning group. Regional Director Burrell C. Johnson spoke on Delta Sigma Pi prior to the presentation of the charter by Grand President Brewer. Accepting the charter on behalf of Delta Sigma Chapter was its president, Irene A. Charvet.

History of Loyola University

Loyola University is the successor of St. Vincent's College, the first institution of higher learning in Southern California. St. Vincent's was founded in 1865 but was forced to close in 1911. It was then that the Jesuit fathers took over the administration of the college and began to teach the classes.

The school was moved to a new location in 1917, and to another location in 1928 where it is now situated. On February 8, 1930, Loyola College was incorporated by the State of California as Loyola University. As a full-fledged university, it separated all the various schools into colleges, and in 1950 a Graduate Division was founded as a constituent unit.
In September of 1926, Loyola College of Los Angeles, under the leadership of the Reverend Joseph A. Sullivan, S.J., and the Reverend Louis B. Egan, S.J., Dean of the Faculties, established a College of Commerce and Business Administration. The inauguration of the college at this time was in keeping with the trend of recognizing the need for collegiate education as a preparation for business management.

During the academic year 1935-36 the name of the college was changed to the College of Business Administration. The College of Business Administration is a separate and distinct college of the University having as its chief administration officer a dean.

History of Lambda Upsilon Fraternity

Lambda Upsilon fraternity was first organized in the spring of 1958 under the supervision of faculty member, Norman Weir, who had been a member of Delta Sigma Pi at the University of Denver. Approval by Dr. Wilbur Garrett, Dean of the College of Business Administration, was granted, and from there the fraternity began to formulate a constitution. All students in Loyola’s College of Business who maintained a C average in their grades were eligible to pledge Lambda Upsilon. It was also planned to have two pledge classes a year. The pledges had to pass a two month pledging period and at the completion of this time were accepted into the fraternity at an evening dinner. The pledges...
THE SPEAKERS' TABLE at the Installation Banquet of Delta Sigma Chapter at Loyola University of Los Angeles included, left to right, Dean Wilbur R. Garrett, District Director Andrew Marincovich, Grand President Homer T. Brewer, University President Reverend Charles S. Casassa, Regional Director Burell C. Johnson, and Faculty Advisor Norman E. Weir.

THE COLLEGE OF BUSINESS ADMINISTRATION at Loyola University of Los Angeles is housed in St. Robert Bellarmine Hall pictured here.

were asked to know the fraternity constitution and the names and particular majors of the active members. Each week during the pledge period the pledges were requested to work an hour on fraternity business.

Banquets were held in the next few months with outstanding business men as speakers.

During the first year of Lambda Upsilon's existence, the university contracted with the fraternity to handle the advertisement campaign for The Lair, the university Annual Year Book. This activity was eagerly undertaken as a source of income and created a competitive spirit in the fraternity.

On June 6, 1959, the following undergraduates were initiated as charter members of Delta Sigma Chapter in the International Fraternity of Delta Sigma Pi: Irenece A. Charvet, Edward F. Olivier, Philip L. Meyer, Robert C. Ernst, Joseph A. Batistelli, John A. Howard, Zeno J. Pfau, Peter D. Best, Joseph F. Blomberg, William D. Curran, Richard A. Dawson, Matthew J. Kusior, Jr., Mario T. Mangano, Donald L. McCauley, John O. Sherman, Tommy J. Stout, George R. Swartz, Paul E. Tassi, Riggs D. Thayer, Patrick D. Sisneros, Harvey A. Marsh, Peter H. Kruse, David A. Fortune, Paul A. Burns, Bruce A. Brown, James J. Doherty, Gerald F. Humphrey, Herman J. Schaefer, Kenneth N. Howard, faculty member, was also initiated at this time.

THE MALONE STUDENT CENTER was the scene of the Delta Sigma Chapter installation ceremonies at Loyola University of Los Angeles.
Alumni Clubs Begin Their Fall Programs

The Baltimore Alumni Club will hold all of its meetings this year at the Boardview Apartments, 116 W. University Parkway, in Baltimore. They are also making plans to conduct all of their social programs this year with Chi Chapter at Johns Hopkins University.

The Cincinnati Alumni Club plans to meet this year on the third Friday of every month. These meetings will be a joint dinner and professional meeting, and the locations will be altered to include several fine restaurants in the Cincinnati area.

The Pittsburgh Alumni Club will continue to hold its meetings at the University of Pittsburgh Student Union, which was formerly the Hotel Schenley. Consideration is also being given to adopting a program of noon luncheon meetings. Lambda Chapter at the University of Pittsburgh and the Pittsburgh Alumni Club coordinate their programs as much as possible.

The El Paso Alumni Club of Delta Sigma Pi plans to hold monthly meetings at the Ramada Inn in El Paso on the fourth Wednesday of every month. These meetings will begin at 7:15 p.m.

The Trenton Alumni Club is planning to meet in 1959-60 on the third Tuesday of every month. In September, November, January, March and May, a business meeting is held at the Beta Xi Chapter house, 909 Belleview, at 7:30 p.m. In the months of October, December, February, April and June a dinner meeting is held at Don Young's restaurant with a guest speaker. On November 7, a joint venture with the alumni and the brothers of Beta Xi Chapter is planned to celebrate Founders' Day, President of the alumni club, Brother Don Wheatley may be contacted by phone at Worth 8-2265, Newtown, Pennsylvania.

The Twin City Alumni Club will hold a weekly luncheon meeting on Tuesday at the Elks Club at 12:00 p.m. All alumni in the Minneapolis and St. Paul area are cordially invited. The business of the club is conducted on the first Tuesday night of the month at 7:00 p.m. at the Alpha Epsilon Chapter house.

The New York City Alumni Club spearheaded by Frank McGoldrick held its first meeting of the college year on Tuesday, October 8 in the Board Room of the New York University Alumni Federation office. Alumni in the area desiring to attend the meetings in the future may contact Brother McGoldrick who lives at 103-09 Puritan Avenue, Forest Hills, New York, telephone BO 8-6307, or secretary Donald E. O'Brien at 192-10 William Avenue, Springfield Gardens, New York, telephone SP 7-2000 Ext. 8203.

Two New Faces at The Central Office

THE TWO LATEST ADDITIONS to the staff of The Central Office of Delta Sigma Pi are Don J. Hill of Minnesota and Charles L. Farrar of Louisiana Tech, both of whom will serve in the capacity of Field Secretary. These two men joined the staff in June and have been acquainting themselves with the routines of The Central Office in preparation for their chapter visitation work this Fall.

Don Hill is a native of Minnesota and a graduate of the University of Minnesota. He was born in Austin, Minnesota, in 1937 and attended Austin High School. In 1955 Don began his undergraduate work at Minnesota, joining Delta Sigma Pi in 1957. As an undergraduate he held the offices of chancellor, vice president, and president of Alpha Epsilon Chapter.

Other activities at the University of Minnesota included serving as treasurer of the Interdormitory Council, member-at-Large of the Social Service Council, and treasurer of the Campus Chest Drive. In the honors department, Brother Hill attained membership in the Men's Honorary, the Phoenix Society, and the Grey Friars.

AT WORK in their office in Oxford are the new Field Secretaries of Delta Sigma Pi: Charles L. Farrar, Beta Psi Chapter (right), and Don J. Hill, Alpha Epsilon Chapter (left).

His interest in sports leans toward golf and water skiing in which he has a good amount of skill. The real pride and joy in Don's life, however, is divided between his sports car, a Karmin Ghia, and a "Penny." Brother Farrar became associated with Delta Sigma Pi at Louisiana Polytechnic Institute in Ruston, Louisiana, in 1957, and later served Beta Psi Chapter as "DELTASIG" Correspondent, vice president, and then president.

A native of Louisiana, having been born in Monroe, Charles received his elementary education in the Louisiana Public Schools at Marion, Louisiana, and was graduated from the Huttig High School in Huttig, Arkansas. After graduation he was employed for over two years by Olin Industries prior to his tour of service with the United States Army. Entering the service in July 1953, he received his basic training at Fort Riley, Kansas, and was later assigned to the Personnel Section, First Guided Missile Brigade, Fort Bliss, Texas, where he remained until his separation.

After leaving the service, Charles was again employed by the Olin Mathieson Chemical Corporation before he entered Louisiana Tech in February 1956. He was not only associated with Delta Sigma Pi while in college, but he also served the Society for the Advancement of Management as president, the Accounting Club as vice president, the Wesley Foundation as treasurer, and the Student Union as treasurer. Having majored in accounting, Charles received his Bachelor of Science degree in Business Administration from Louisiana Tech in June 1959.

THE CENTRAL OFFICE REGISTER

The following visitors to The Central Office recently are: RALPH W. ABELT, Alpha Rho, Prospect Heights, Ill.; ROY L. WESTENFELDEN, Alpha Kappa, Indianapolis, Ind.; C. W. MUECHT, Beta, Chicago, Ill.; WILBUR W. PATE, Beta, Arlington Heights, Ill.; BRUCE STRUPP, Delta Tau, Terre Haute, Ind.; SAMUEL V. SAPPINGTON, I I I, Delta Tau, Terre Haute, Ind.; LEE S. Mc Donald, Alpha Upsilon, Akron, Ohio; ROBERT E. KELLS, Psi, Indianapolis, Ind.; WILLARD STICE, Eta, Lexington, Ky.; GEORGE K. SHAFFER, Phi Delta Theta Historian, North Hollywood, Calif.; JOHN D. MORRIS, Al pha Theta, Cincinnati; WILLIAM E. THOMPSON, Beta Pi, Cuyahoga Falls, Ohio; TOM SIEG, Phi Kappa Tau Field Secretary, Lincoln, Neb.; ROGER VAUGHN, Phi Kappa Tau Field Secretary, Batavia, Ill.; ALICE S. COL-
well, St. Paul, Minn.; Eida Moore, Baltimore, Md.; Edith B. Fowler, St. Davids, Pa.


Bennie F. Spencer, Beta Iota, Houston, Tex.; Tom A. Foster, Beta Iota, Corpus Christi, Tex.; John Lowman, Beta Nu, St. Louis, Mo.; Larry Peterson, Alpha Theta, Cincinnati, Ohio; William J. Vichiconti, Beta Omicron, North Bergen, N.J.; Richard S. Friest, Alpha Iota, Ames, Iowa; John J. Hines, Alpha Iota, Des Moines, Iowa; James J. Guest, Gamma Epsilon, Vailani, Oahu; William L. Newman, Kappa, Atlanta, Ga.; John J. Griggs, Kappa, Downer, Ga.


**PERSONAL MENTION**

Edward W. Serreze, Boston, has become associated with John Liner, Insurance Consultant in Boston, Massachusetts this fall.

John S. Bugay, Indiana, now holds the position of operations manager trainee for United States Rubber located in Phoenix, Arizona.

Robert Charles Smith, Cincinnati, was recently promoted to national advertising manager of Ferry-Morse Seed Co., in Detroit, Michigan.

Robert D. Dawson, Penn State, is located in Scranton, Pennsylvania, and is a member of the U.S. Air Force as a supply officer.

George M. Carr, Drake, Iowa, has just been named manager of Eastman Kodak's cellulose products sales division in Rochester, New York.

Thomas M. Mocella, Beta-Northwestern, has been feted at a luncheon as one of Chicago's ten outstanding young men by the Junior Association of Commerce and Industry.

Eugene L. Kubis, Minnesota, has been promoted to chief cost accountant of the Minneapolis-Honeywell Regulator Company, in the Inverial Guidance Center in St. Petersburg, Florida.

Decatur F. Waddell, Jr., East Tennessee State, just completed the ten week officer basic course at The Armour School, Fort Knox, Kentucky.

Robert H. Blaney, Southern California, has been promoted to supervisor of Agency Office Accounts for Pacific Mutual Life Insurance Company in Los Angeles, California.

Donald J. Huckleberry, Indiana, was recently made a control division trainee for U.S. Rubber Company in Indianapolis, Indiana.

George E. Evans, Miami University, has been named manager of a newly established agency in Dayton, Ohio, by Bankers Life Insurance Company, of Des Moines, Iowa.

George R. Greene, Georgia, is a second lieutenant in the USAF and is on duty with 822D Medical Group, Turner AF Base, Albany, Georgia.

James E. Greene, Jr., Georgia, is presently on duty with the United States Air Force, Lackland Air Force Base, Texas, as a Student Officer, Pilot Training.

George B. Alden, Southern Methodist, is a Captain in the USAF, and has been awarded the new Air Force Guided Missile Badge, equivalent of Air Force Wings. During World War II he served with the Fifth Marine Division in the Pacific, and was with the 6154th Air Base Group of the Air Force during the Korean fighting. He holds the Bronze Star, Purple Heart, Presidential Unit Citation and Korean Presidential Unit Citation. He received his BBA degree from Southern Methodist University in 1950.

James F. Clyne, New York, who is a professor of business speaking at New York University, has been elected president of NYU's School of Commerce Alumni Association for 1959-60.

Stanley D. Osman, Penn State, has just been named manager of Eastman Kodak's cellulose products sales division in Rochester, New York.
James Clyne, New York, has been elected president of the Commerce Alumni Association of New York University. Many will remember him for the part he played in the Golden Anniversary celebration of Delta Sigma Pi in 1957.

Casimir V. Wejman, Beta-Northwestern, was recently elected a director of the Society for Visual Education. He also serves this organization as assistant treasurer and controller.

Robert C. Smith, Cincinnati, is the new National Advertising Manager of the Ferry-Morse Seed Co.

J. Shannon Gustafson, Beta-Northwestern, is now a director of the Bank of Tucson in Tucson, Arizona, in addition to his presidency of Infilco, Inc. of that same city.

J. William Schulze, New York, who is chairman of the executive committee of Bath Iron Works, was given an honorary DBA degree at Portland University in recognition of his work on the board of trustees there.

Dulany Foster, John Hopkins, was appointed to one of the two new judgeships on Baltimore's Supreme Bench.

Frank C. Brandes, Georgia State, returned to Atlanta recently to accept the position of assistant secretary of the Retail Credit Company after having served for many years as manager of the San Francisco office of this company.

**LIFE MEMBERS**

The following have become Life Members of Delta Sigma Pi recently:

2406 Ralph B. Rogers, Beta, Northwestern
2407 Wilfred L. Huffon, II, Xi, Michigan
2408 David K. Holmaquist, Nu, Ohio State
2409 Robert E. Hofs, Sigma, Utah
2410 Robert B. Gentry, Beta Kappa, Texas
2411 Roy S. Merrill, Alpha Pi, Indiana
2412 William C. Thompson, Pi, Georgia
2413 Walter T. Smith, Delta Eta, Lamar State
2414 Rolland S. Ruth, Beta Pi, Kent State
2415 Dennis S. Anderson, Gamma Omega, Arizona State
2416 Thomas L. Cameron, Beta Lambda, Alabama Poly.
2417 Donald E. McLaughie, Epsilon, Iowa
2418 Thomas E. Peeling, Alpha Upsilon, Miami U.
2419 Carl W. Brodka, Chi, Johns Hopkins
2420 William R. Wallman, Jr., Zeta, Northwestern (Evanson)
2421 Hugh J. Kelly, Xi, Michigan
2422 Joseph F. Farmer, Alpha Sigma, Alabama
2423 Donald R. Swan, Beta, Northwestern
2424 Henry V. Parker, Kappa, Georgia State
2425 Robert P. Dreuxler, Alpha Gamma, Penn State
2426 Donald Irwin, Alpha Eta, South Dakota
2427 Charles A. Lemon, Alpha Theta, Cincinnati
2428 Gary A. Marple, Alpha Iota, Drake
2429 Dan W. McCoy, Alpha Sigma, Alabama
2430 Giles J. Duplechin, Beta Zeta, Louisiana State
2431 Thomas F. Carl, Beta Theta, Creighton
2432 Fred A. Rives, Jr., Beta Lambda, Alabama Poly.
2433 Andrew J. Gessner, Beta Rho, Rutgers
2434 Edwin H. Stiffe, Jr., Beta Sigma, St. Louis
2435 Raymond A. Gressett, Beta Upsilon, Texas Tech
2436 Robert B. Sunderland, Beta Phi, Southern Methodist
2437 John J. Sullivan, Gamma Xi, Santa Clara
2438 Edmund J. McGrath, Gamma Pi, Loyola (Chicago)
2439 Walter L. Teff, Gamma Rho, Detroit
2440 Jere K. Rush, Gamma Tau, Mississippi Southern
2441 George J. Hunter, Gamma Upsilon, Babson Institute
2442 Jimmie D. Mize, Gamma Omega, Arizona State
2443 Walter J. Rusek, Delta Eta, Lamar State
2444 Larry W. Carter, Delta Iota, Florida Southern
2445 Nicholas Ippolito, Delta Lambda, Ithaca College
2446 Dean A. Woods, Delta Mu, Mexico City
2447 Jesse W. Mize, Kappa, Georgia State
2448 Roy N. Tipton, Gamma Zeta, Memphis State
2449 Frederick B. Ware, Beta Phi, Southern Methodist
2450 Charles L. Farrar, Beta Psi, Louisiana Tech.

**New Chapter Installed at San Francisco State**

(Continued from page 15)

industries of the city and towns of local business firms.

And thus began Delta Sigma Fraternity and the program that led to the establishment of Delta Omicron Chapter of Delta Sigma Pi.

The officers of Delta Omicron Chapter at the time of the installation were President John A. Cron, Senior Vice President Gerald A. Van Vleet, Vice President Lucian J. Eastland, Secretary Richard L. McGrath, Treasurer William S. Flanders, Historian Maris Andersons, and Faculty Advisor Robert E. Bowman.


**The New Grand Council**

(Continued from page 18)

from service in 1945 he moved to Phoenix where he engaged in citrus farming and marketing. In 1954 he entered college and in 1957 he received his BS in BA degree from Arizona State University.

At present, "Buzz" is a placement counselor with the Arizona State Employment Service in Mesa, Arizona. He is an avid outdoorsman, and loves to hunt, fish and play golf.

Burell C. Johnson, Western Region

Brother Johnson continues his many years of fraternity activity as Director of the Western Region. Burell became a member of Delta Sigma Pi at the University of Alabama in April 1949. That Fall found him on the University of Southern California Campus continuing his education. The fact that Delta Sigma Pi was inactive at the time did not dampen his fraternity interest. Instead, this served as an incentive to him, and it wasn't long before he had the chapter going strong again. Since then Burell has been most active in all Delta Sigma Pi affairs on the west coast. For a number of years he served as a District Director, taking part in several installations, and then as Regional Director.

Burell is employed by the National Cylinder Gas Company, which he serves as manager of the San Francisco area office. He makes his home in Orinda, California, which is across the bay from San Francisco, with his wife, Sherry, and his daughter, Gay. Burell and Sherry have been in regular attendance at Grand Chapter Congresses and Western Region installations for many years.
## DELTA SIGMA PI CHAPTER EFFICIENCY CONTEST
### 1959 FINAL STANDINGS

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<tr>
<th>RANK</th>
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The November, 1959, ISSUE of
THE END OF THE 1958-59 college year showed 37 chapters tied for first place in the Chapter Efficiency Contest attaining a total of 100,000 points. In addition to these 37 chapters, 12 other chapters scored 85,000 points or more to place on the Honor Roll. This adds up to a total of 49 chapters in the top position out of 92 participating chapters.

To the president of each chapter that tied for first place, a Life Membership in our fraternity has been awarded, while any brother who was a member of a chapter that made the Honor Roll will be able to purchase a Life Membership at a five dollar discount.

Kappa Chapter at Georgia State continues to hold first place in the number of times that they have scored 100,000 points, with this year making it for the 23rd time. Alpha Beta Chapter at Missouri has an outstanding record in reaching the 100,000 point goal for the 19th time. Congratulations to the officers and members of these two chapters!

1959 Winners
Life Memberships in Delta Sienna Pi were awarded to the following presidents of the 37 chapters that tied for first place in the 1959 Chapter Efficiency Contest:

DONALD R. SWAN, Beta—Northwestern
HENRY V. PARKER, Kappa—Georgia State
ROBERT L. CARTER, Rho—California
GARY KIMMEL, Rho—California
WILLIAM E. HOUGH, Upsilon—Illinois
PHILLIP W. BROWN, Upsilon—Illinois
DON B. PSI, Psi—Wisconsin
THOMAS MORAN, Psi—Wisconsin
DON BEST, Alpha—Missouri
JAMES B. PARK, Alpha Beta—Missouri
ROBERT DREXLER, Alpha Gamma—Penn State
DONALD REED, Alpha Delta—Nebraska
RICHARD HAND, Alpha Delta—Nebraska
DONALD HANCOCK, Alpha Eta—South Dakota
CHARLES A. LEMON, Alpha Theta—Cincinnati
GEOFF TAYLOR, Alpha Iota—Drake
DAVID N. MCCOY, Alpha Sigma—Alabama
ROBERT BROWN, Alpha Omega—De Paul
HOWARD NIKESHE, Alpha Omega—De Paul
WILLIAM M. MURRETT, Epsilon—Oklahoma
STEWART E. MYERS, Epsilon—Oklahoma
GILES DUPLEXIN, Zeta—Louisiana State
WILLIAM FLANDERS, Beta Eta—Florida
ROBERT APPLEGROTH, Beta Eta—Florida
TOM C. THIELT, Theta—Creighton
PERRY RIVES, Eta Lambda—Alabama Poly
ANDREW GESNER, Rho—Rutgers
EDWIN STONE, Sigma St—Louis
RAY GILLETTE, Theta—Texas Tech
ROBERT R. SANDERSON, Phi—South Dakota
HAROLD BLEDSOE, Psi—Louisiana State
CHARLES L. FARRAR, Psi—Louisiana Poly
ROBERT V. OXENDINE, Beta Omega—U. of Miami
WILLIAM E. CARGO, Beta Omeg—a—U. of Miami
LERoy GREGORY, Jr., Gamma Zeta—Memphis State
JAMES D. HALLMARK, Gamma Zeta—Memphis State
JOSEPH G. SCARPACCI, Gamma Iota—New Mexico
GERALD E. OLSON, Gamma Iota—New Mexico
ROBERT E. COOPER, Gamma Mu—Tulane
ALBERT J. OTTO, Gamma Mu—Tulane
JOHN SULLIVAN, Gamma Xi—Scriba Club
DEAN E. NAPIER, Theta Omega—Loyola (Chicago)
WILLIAM L. TEFF, Gamma Chi—Detroit
JERE B. KUSH, Gamma Tau—Mississippi State
JAMES W. THRASHER, Gamma Upsilon—Babson Institute
JAMES W. TURRIGAN, Gamma Upsilon—Babson Institute
WALTER RUSEK, Delta Eta—Lamar State
DAN W. CARTER, Delta Iota—Florida Southern
NICHOLAS IPPOLITO, Delta Lambda—Ithaca College
DEAN A. WOODS, Delta Mu—Mexico City

* In cases where two presidents served a single chapter during the year, each received a premium amounting to one-half the cost of a Life Membership.
The Chapter Efficiency Contest was established during the college year 1931-32, and since that time has definitely proven itself to be of real value in increasing chapter interest, while also providing an adequate yardstick to measure a chapter’s achievements in the college year. The Chapter Efficiency Contest is divided into five major divisions: Professional Activities, Scholarship, Membership, Finance, and Chapter Initiative and Administration. A maximum of 20,000 points is permitted in each division, thus a final standing of 100,000 points indicates a perfect record for the year’s work. Points are awarded for the many various phases of chapter activities, such as: professional meetings, individual and chapter scholarship, pledge training, professional tours, chapter publicity, chapter newsletters, the proper handling of finances, collection of dues, and payment of bills.

Sullivan and Hale
Judge “Rose” Contest

ED SULLIVAN AND BARBARA HALE are the judges for our 1960 annual Rose of Deltasig contest! We are pleased to make this announcement concerning these two TV personalities.

Mr. Sullivan, whose Sunday night TV program is watched by 40,000,000 viewers, will score the photographs in New York. Miss Hale, who is Perry Mason’s pretty, clever secretary on the Saturday night “Perry Mason Show,” will judge the photographs in Hollywood. Then, in a cross-country phone conversation, they will reach an agreement as to the first, second and third place winners in this annual beauty contest.

In addition to top ratings in audience and entertainment, the Sullivan and Perry Mason Shows have something else in common: their sponsor, the Colgate-Palmolive Company. The shows represent a new concept in TV programming—a “Week-end Entertainment Package.”

DELTA SIGMA PI Regions, Chapters, and Alumni Clubs, 1959.

Director of Western Region: BURRELL C. JOHNSON, Alpha Sigma-Alabama, National Cylinder Gas Co., 1588 Doolittle Dr., San Leandro, Calif.

Director-At-Large: ROBERT A. MOCCELLA, Beta-Northeastern, 6303 N. Melvina Ave., Chicago 30, Ill.

Past Grand President: J. HARRY FELTHAM, Chi-Johns Hopkins, Robert Garrett & Sons, Baltimore 3, Md.

The Central Office
330 South Campus Avenue, Oxford, Ohio.
Phone Oxford 3-4178

Executive Director: J. D. Thomson
Field Secretaries: Charles L. Farrar, Don J. Hill
Staff Members: Peg Donivan, Jane Lehman, Jane Nelson, Maxine Parks, Sandra Timm, Peg Whitelaw

Grand Secretary Treasurer Emeritus
H. G. Wright, Beta-Northeastern, 222 W. Adams St., Chicago 6, Ill.

Executive Committee
Chairman: HOMER T. BREWER, Kappa-Georgia State, 808 Southern Railway Bldg., 99 Spring St., S.W., Atlanta 3, Ga.

The November, 1959, ISSUE of
Past Grand Presidents

*W. N. Dean, Alpha-New York . . . . 1914
P. J. Warner, Alpha-New York . . . . 1914-1915
*H. C. Cox, Alpha-New York . . . . 1915-1916
F. J. McGoldrick, Alpha-New York . . . . 1916-1917
*C. J. Ege, Alpha-New York . . . . 1917-1920
H. G. Wright, Beta-Northwestern 1920-1924
*C. W. Fackler, Epsilon-Iowa . . . . 1924-1926
H. O. Walther, Psi-Wisconsin . . . . 1926-1928
R. C. Schmidt, Theta-Detroit . . . . 1928-1930
E. S. Nijahn, Psi-Wisconsin . . . . 1930-1936
*E. D. Mielner, Chi-Johns Hophins . . . . 1936-1939
J. L. McKeown, Chi-Johns Hophins . . . . 1939-1945
K. B. White, Gamma-Boston . . . . 1945-1947
*A. L. Fowler, Beta Nu-Pennsylvania . . . . 1947-1949
*W. C. Sehm, Alpha-Epsilon - 1949-1951
H. B. Johnson, Kappa-Georgia . . . . 1951-1953
R. G. Busse, Beta Omicron - 1953-1955
J. H. Feltham, Chi-Johns Hophins . . . . 1955-1957

Chapter Roll

REGIONAL DIRECTOR: M. John Marko, Beta Rho, 24, Medine Ave., Irvington 11, N.J.
DISTRICT DIRECTORS: M. John Marko, Beta Rho, 24, Medine Ave., Irvington 11, N.J.
BOSTON COLLEGE, (Beta Gamma Kappa 1951), COLLEGE OF BUSINESS ADMINISTRATION, CHESTNUT HILL, MASS., President: N. Peter Johnson, 8950 Broadway, Cheyney, Pa.
BOSTON COLLEGE (Delta Kappa 1957), COLLEGE OF BUSINESS ADMINISTRATION, CHESTNUT HILL, MASS., President: N. Peter Johnson, 8950 Broadway, Cheyney, Pa.
BOSTON COLLEGE (Delta Kappa 1957), COLLEGE OF BUSINESS ADMINISTRATION, CHESTNUT HILL, MASS., President: N. Peter Johnson, 8950 Broadway, Cheyney, Pa.
BOSTON COLLEGE (Delta Kappa 1957), COLLEGE OF BUSINESS ADMINISTRATION, CHESTNUT HILL, MASS., President: N. Peter Johnson, 8950 Broadway, Cheyney, Pa.
MISSISSIPPI (Alpha Phi, 1927). School of Commerce and Business Administration, Oxford, Miss. President: William R. Boone, Box 191, University Station, Oxford, Miss. Advisor: James D. Holmes, Box 443, University Station, Oxford, Miss.


MISSISSIPPI STATE (Gamma Delta, 1949). School of Business and Industries, College of Business Administration, Mississippi State University, Mississippi State, Miss. President: Eugene H. Vines, Jr., Box 2053, State College, Mississippi. Advisor: George E. Bullard, Box 32, State College, Mississippi.


SOUTHWESTERN REGION

REGIONAL DIRECTOR: Joe M. Heffner, Beta Upsilon, 3100 12th St., Lubbock, Tex.

DENTON (Beta Theta, 1930), College of Business Administration, University of North Texas, Denton, Tex. President: Tom A. Powers, Box 272, Baylor U., Waco, Tex. Advisor: James W. Parsons, Jr., Box 272 Union Blvd, Baylor University, Waco, Tex.; Leslie A. Ramsey, Box 272 Union Blvd, Baylor University, Waco, Tex.


MEXICO CITY (Delta Mu, 1958), Foreign Trade Center, Mexico City, Mexico. President: William T. Harrison, Avenida de los Angeles 250, Mexico 19, D.F., Mexico. Advisor: Willard Rodgers, Mexico City College, Km. 16 Carretera Mexico-Toluca, Mexico City, Mexico.

NORTH TEXAS STATE (Delta Epsilon, 1954), School of Business Administration, Denison, Tex. President: Kenneth W. Murphy, 1406 Hickory, Denison, Tex. Advisor: James R. Word, 1406 W. Hickory, Denison, Tex.

OKLAHOMA (Beta Epsilon, 1929), College of Business Administration, Oklahoma City, Okla. President: Donald E. Chisnell, 1117 E. Arkansas, Oklahoma City, Okla. Advisor: Alex J. Simon, 1034 W. Boyd, Norman, Okla.

OKLAHOMA STATE UNIVERSITY (Gamma Epsilon, 1949), College of Business Administration, Stillwater, Okla. President: James Iker Gust, 220 W. Stillwater, Okla. Advisor: John L. Zimmermann, 906 N. Knock, Stillwater, Okla.

OKLAHOMA CITY (Delta Theta, 1956), School of Business, Oklahoma City, Okla. President: Frank K. Michael, 2412 N. 25th, Oklahoma City, Okla. Advisor: James Houston, 925 N. Warren, Oklahoma City, Okla. Advisors: H. H. Hicks, School of Business, Oklahoma City U., Oklahoma City, Okla.

SOUTHERN METHODIST (Beta Phi, 1948), School of Business Administration, Dallas, Tex. President: William J. Thomas, Jr., 3994 Stan­ ford, Dallas, Tex. Advisor: Conrad J. Sommers, 6143 Royall, Dallas, Tex.


TEXAS CHRISTIAN (Delta Upsilon, 1959), College of Business Administration, Fort Worth, Tex. President: Russell M. Reed, 3400 S. Ryan Ave., Fort Worth, Tex. Advisor: James P. Koles, 5112 Cliffview Dr., Fort Worth 12, Tex.

TEXAS TECH (Beta Upsilon, 1947), School of Business Administration, Lubbock, Tex. President: James H. Spencer, 2615 30th St., Lubbock, Tex. Advisor: Raymond A. Green, 4502 A. Carton Hall, Lubbock, Tex.


INTER-MOUNTAIN REGION

REGIONAL DIRECTOR: Charles L. Sutton, Captain, 1910, 602 Idaho, S.E., Albuquerque, N.M.

DISTRICT DIRECTOR: Warren E. Armstrong, Gamma Iota, 1962 16th Street, S.E., Albuquerque, N.M.


COLORADO (Beta Pi, 1926), School of Business, University of Colorado, Boulder, Colo. President: Robert B. Wally, School of Business, University of Colorado, Boulder, Colo. Advisor: Howard S. Sisson, 2644 South MS., Denver, Colo.


UTAH (Sigma, 1922), College of Business Administration, Salt Lake City, Utah. President: John W. Lowe, 3414 Beta 2, Salt Lake City, Utah. Advisor: W. A. Fulcher, 3881 Mt. Olympus Way, Salt Lake City, Utah.

WESTERN REGION


DISTRICT DIRECTORS: John G. Pinkham, 3190 Ramon Dr., Pleasant Hill, Calif. Robert Sprouse, 2870 Tins Dr., El Cerrito, Calif.


SANTA CLARA UNIVERSITY, 1950, College of Business Administration, Santa Clara, Calif. President: Roger H. Huykens, 227 McLaughlin, Santa Clara, Calif.

SOUTHERN CALIFORNIA (Phi, 1922), School of Business Administration, Los Angeles, Calif. President: Edward Zolulca, 1140 W. 27th St., Los Angeles 7, Calif. Advisor: Robert H. Loven, 4800 S. Western, Los Angeles 7, Calif.
Even with all of these:

You Can't Compute The Benefits Of
LIFE MEMBERSHIP
In
Delta Sigma Pi