

The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

* * F O U N D E D 1 9 0 7 * *

MARCH 1955



The International Fraternity of Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

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The Grand President's Column

ON MY DESK in the office is a small blue plastic plaque. On it is inscribed a bit of sound business philosophy and a guide for good business conduct known to the many members of Rotary International as the "Four Way Test." Here's what it asks us as businessmen to ask ourselves in making policies and decisions that affect our customers, our fellow workers, our company, and our fellow men—



ROBERT G. BUSSE
Rutgers-Beta Omicron
Grand President

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

I AM AS PROUD of the fact that I am a Rotarian as that I am a Deltasig. And I believe there is such a close similarity in the aims and objectives of these two fine organizations that you undergraduates, as potentially eligible Rotarians when you become leaders of business in your communities, should know more about it.

ROTARY INTERNATIONAL, this February, celebrated its 50th anniversary. It was founded in Chicago (the first of the so-called Service Clubs) and still has its national headquarters in that area. It was organized for and continues to promote the exchange of business ideas between men from different professions and businesses and to promote good fellowship and international good will and peace.

THE MOTTO AND much-practiced principle of this great Rotary movement is akin to words we have heard—*Service above Self—He Profits Most Who Serves Best.*

IF YOU WANT to know more about Rotary, you can easily find out for yourself. Chances are there's a Rotary Club in your own home town, for there are over 8,400 of them in almost every country in the world. Rotary's Foundation Fellows have touched most of the campuses where we maintain chapters and the work of Rotary at the community level has had and continues to have a dynamic effect on life there. For Rotary, like Delta Sigma Pi, doesn't stand still. It can't afford to, in the first place, and is much too sensitive to the world's business pulse through its individual members not to have a major part in influencing and shaping daily community and national living.

I BEGAN THIS article by calling your attention to the "Four Way Test." This was propounded by Herbert J. Taylor, Rotary's current International President—a businessman. It is not too early for you who are business students to begin applying the "Four Way Test" to your own daily affairs and, of course, in conducting the affairs of your chapter.

IN TWO YEARS, Delta Sigma Pi will celebrate its Golden Anniversary. The evolutionary development of Rotary and Delta Sigma Pi have many parallels and I am sure the many Deltasigs who are Rotarians, as well as those who are not, join me in extending the Deltasig grip of friendship and brotherhood to all Rotarians and all Rotary Clubs on the 50 years of achievement just completed. The source of future Rotary businessman manpower from the college campus is our responsibility as Deltasigs and I am sure it will, therefore, always be one of our unwritten objectives to see that Rotary grows to even greater size and significance in its goal for "Peace through Understanding."

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Our Cover

Montana State University, at Missoula, featured on our cover, is one of the four original units of Montana's higher educational system. It was chartered by the Third Legislative Assembly as the University of Montana on February 17, 1893. During the same month the Montana State Agricultural College, the Montana State School of Mines, and the Montana State Normal College were authorized. The Assembly located the institutions at Missoula, Bozeman, Butte, and Dillon respectively. The institution located at Missoula became known as the State University of Montana until 1935, when it was designated "Montana State University" by legislative act.

The various departments within the University's College of Arts and Sciences, and the eight professional schools offer many different major courses of study, constituting preparation for a large variety of vocations. It is known for its excellent School of Business Administration.

With an enrollment of around 4,000 students, Montana State University has recently expanded its physical plant to include 23 brick and masonry buildings, of which five were completed in 1953, as well as other structures for storage and other purposes. Its 125-acre campus lies at the foot of Mt. Sentinel, which rises to an elevation of 2,000 feet above the campus floor. The surrounding country is a region of beautiful mountain ranges, easily accessible and furnishing excellent opportunity for recreation.

No. 18 in our current campus series, the colorprint of Montana State University was furnished by the Union Pacific Railroad, whose cooperation is much appreciated.

H. G. WRIGHT, Editor J. D. THOMSON, Managing Editor

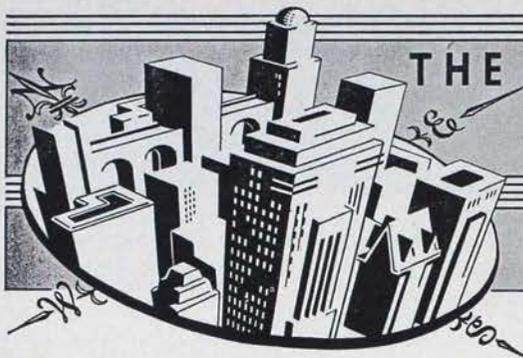
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Canada Lends International Flavour to Detroit Convention

By Ed McIntosh, Gamma Rho Chapter
Publicity Committee, 20th Grand Chapter Congress

EXACTLY 5,186 feet from the entrance to the International Fleetway Tunnel in downtown Detroit lies Windsor, Ontario, in the land of the good neighbour, Canada. It takes but a few moments to pass through the friendly customs and immigration staff, who ask to see proof of birth and ownership of car, and we're on our way to something worth experiencing, Canadian hospitality. Windsor and Southern Ontario lying due south of Detroit is called the Sun Parlor of Canada. Less than 20 miles away tobacco is flourishing in the rich earth. Surrounded on three sides by the Great Lakes, Ontario offers the ultimate in the necessities for any type of vacation. Historic landmarks, beautiful scenery, excellent food (especially steak) at lower prices, the tops in AAA recommended accommodations, well-kept highways, entertainment and night life, and, above all, a friendly people who are experienced in giving the best of service and who know how to make your stay a pleasant one.

If you can manage a few days in Ontario, which I surely hope you can, why not drive to Niagara Falls? Certainly it needs no description, for I have yet to read or hear anything or anyone who ever has captured the real thrill of seeing the mighty torrents rush over the precipice, churning a creamy froth on the black rocks below, and tossing the sparkling spray so high that it can be seen and felt for miles and miles.

The Niagara Peninsula is a mecca for tourists, for not only do the falls provide more than one can completely see in a day but it is situated in the middle of the fruit belt, which itself is a beautiful place to visit.

An hour or so from the falls is Toronto, the provincial capital. A huge metropolis, Toronto is too big to describe, but one thing must be said. The Canadian National Exhibition, the world's largest annual agricultural, industrial and "you name it" exposition is open to more than 3 million visitors in late August till the middle of September. Situated on Toronto's Lake Ontario's beach, this fair draws world-wide attention. The "Ex" is a must on a visit to Canada.

Pages could be and have been written about Ontario but rather than read about it I want you to see it for yourself, even if it is only for a day or only a few short hours. The wives will love to shop in the stores (woolens are frequent purchases) and it's a thrill just to be in a "foreign country" for a while. Incidentally each person may bring back \$100 worth of goods after an unbroken 48 hours visit to Canada.

Don't forget, plan your *vacation* around the convention and

spend it in beautiful Michigan, the Water Wonderland, or in Canada, where there is enjoyment, friendship, and hospitality unlimited.

Now for news of the Convention itself!

There is Going to be a Crowd

The committee has had recent visits from Bob Busse, our Grand President, and Jim (good ole Jim) Thompson, our Executive Secretary. Both have been travelling around quite a bit and have brought us back the word that everyone is anxious to hear more about Detroit in '55! It seems that 1,000 may be a little



PLEASURE STEAMER "Ste. Claire," which has been chartered for the Stag Party and Yellow Dog Initiation. Deltasigs will enjoy a 3-hour cruise down the Detroit River to beautiful Lake Erie.



ALMOST NO NEED TO NAME the world's No. 1 tourist attraction, Niagara Falls, just an afternoon's drive from the convention city. This is the view from the Canadian side.

low for an estimated attendance! Well fella's we're really happy to hear that so many are really going to come this year. We are also elated to hear that many groups are planning the trip. That's wonderful! It not only saves travelling expenses but it's much more fun too!

Here's some BIG NEWS! Just about now you should be receiving advance registration forms. Well, we are going to conduct a contest among our chapters and alumni clubs. The chapter or club who files the *most advance registrations* will win a prize that is well worth fighting for. So get those forms in as fast as you can with your fee of \$4.00 (\$1.00 for ladies) to put your group on top! More about this in our next issue.

ANOTHER CONTEST! As we had in Denver, a prize will be given to the chapter or club who travels the most miles in total (miles to Detroit times men registered). Several chapters were in hot contention for the honour last time. We know that it will be on a much larger scale this time.

Program Highlights

H. G. Wright, "Mr. Deltasig," our Executive Director, has announced his retirement from active duty in our fraternity. I don't think plain mere ordinary words will ever be able to accurately describe the debt that Delta Sigma Pi owes him. Gig, as he affectionately is called by his friends, has given up a personal career and devoted his life to fraternity work. His efforts are the principal reason for the tremendous growth and advancement of the brotherhood we love so well. His personal contribution has moulded into reality the dream of four men who one night in New York founded the first chapter. We can never repay Mr. Wright completely, but Deltasigs are coming to Detroit this fall to wish him well. The Grand Presidents' Dinner usually held on the last night of the convention is being changed this year to the H. G. Wright Testimonial Banquet. Your attendance will lend that much more to Wright's Nite. Let's show him we are grateful, a thousandfold strong!

Another feature of the Detroit convention is symbolic of the city and Michigan itself! We are pleased to announce that plans have been completed for a large scale industrial tour on the 2nd of September through one of the world's largest automobile technical centres. Some of the highlights will include engineering, research, testing and styling. This is a tour to end all tours. Be sure to be in on it!

Deltasigs have had many stag parties. (That may be the understatement of the year.) But when we in Denver in '53 promised the biggest and best of everything we sure have filled the bill with our Stag and Yellow Dog Initiation. The committee has chartered the biggest pleasure boat of the Great Lakes, the

Ste. Claire, capable of carrying several hundreds of passengers for this affair. The steamer will leave the dock in Downtown Detroit at 8:00 P.M., cruise down the Detroit River under the main span of the beautiful Ambassador Bridge and set a course for somewhere out in Lake Erie. The boat trip is typical of the fine events planned by your committee. On our floatin' party you'll see industry on parade as we steam by Ford's mighty River Rouge Plant, U. S. Steel, Wyandotte Chemicals and many others. You'll be thrilled by the sights you witness as you pass through the traffic of the world's busiest waterway and oh! yes! when you dock back at Detroit you'll all be YELLOW DOGS!

Pink Poodles

We are constantly hearing more about the women's program and we can without a doubt, based on what we already know that the ladies will talk of Detroit in '55 till the river dries up! The Royal Order of the Pink Poodles is already firmly established and hard at work in Detroit and ladies if you've ever wanted to try something offered, please accept Detroit's invitation to be with us. The ladies program will be graced by more than 300 charming wives according to latest estimates. I haven't had an official O.K. to announce any specific event, but the ones I do know about—WOW!

An Interesting Question

Who will be Honorary Member at Large for 1955?

Save Money

Apparently many are intending to buy a shiny new car to drive home from the convention as was suggested in the November issue. The idea is well worth repeating! There is enough freight costs involved in the price of a new car usually to pay convention expenses for two! Why not save the shekels now for your own personal highlight of your Detroit visit?

Arrangements can be made with your local dealer. And here's a special note for undergrads. If you are more than a day's drive to Detroit you may be able to ferry a new car home for a local dealer. With a few chapter brothers as additional passengers, you could not only save money, but enjoy the drive in a new car, have companionship and even make it a paying proposition!

But no matter how you get here, whether by train, plane, boat, car, walking, running or pony express, Detroit won't be topped for years to come! Plan your vacation now around the dates August 31, September 1, 2 and 3, and be sure to send in your advance registrations early. We already have some. FIRST COME—FIRST SERVED.



THE DAZZLING lights of the Canadian National Exhibition illuminate the world's largest annual industrial and agricultural fair. The scene is Toronto, six hours from Detroit.

America's Human Potential

An Address By Earl Bunting, Mu chapter of Delta Sigma Pi and Managing Director, National Association of Manufacturers, at the 59th Annual Congress of American Industry, Waldorf-Astoria Hotel, New York, December 1, 1954

ROAMING THE COUNTRY as I have during the past eight strenuous years—first as your President, then Board Chairman—and for six and a half years as your Managing Director, I have met a great many people.

These included literally thousands of our members and other business men, as well as educators, clergymen, leaders in women's organizations, professional men and women, cab drivers, porters, waiters, newspaper reporters and editors, and radio and television commentators.

As individual people, they naturally have divergent viewpoints; but they impress me as having one thing in common—their fierce pride in being Americans—their love for the country of their birth or adoption!

THEY ARE OUR HUMAN POTENTIAL!

Sure, lots of them are dissatisfied—with their jobs, their pay, or the results of their efforts in business. They may not like the boss—but they do like the United States, and they hope it will be the kind of a country they want for themselves and their children—even though they often criticize it.

But, criticizing the government is universal among Americans, and has been one of our characteristics for a long time.

And, what is the criticism?

Do they want the government to do more things for people?

I've met many Americans—among cab drivers, bellboys, porters and waiters who criticize the government for doing too much instead of too little for people.

A New York taxi driver complains bitterly about dozens of families living on the street where his company has its garage, and who are drawing unemployment compensation, doing nothing but sitting in front of their houses, drinking beer and throwing the empty cans into the streets.

But when he said that men of no special skills, who have big families, are paid more in New York for not working than they could possibly get in a job, he was really "burned up." "That's my tax money," he says.

Could you convince him that the government should do more of such things for people?

When the waiter wants to talk to you about incompetence, graft or disloyalty among government employees, isn't it something to think about?

When a bellboy tells you of some statement the NAM recently made upon some subject, and how thoroughly he agrees with it, isn't it real encouragement?

The college professor or high school teacher who begs you to schedule more and more experienced businessmen for talks to his students is well aware that such a man can add much to understanding of the operations of the American business system, and its relationship to our over-all economic system. Educators recognize the vital need for such understanding.

I have met literally hundreds of teachers and professors whose principal concern is whether courses are really fitting their students for making valuable contributions to American life.

And, believe me, these educators are not all in business, science or engineering schools or departments. There are many, many people in colleges of liberal arts who are asking for specific suggestions about subjects which can better fit their graduates for positions in American business.

Nothing in my experience convinces me that the people of this country have—yet—become "economic learners."

Personal independence is prized too highly for Americans to be willing to turn over the functions of economic decision-making to politicians, bureaucrats, or the "bright boys" who organized party-line cells in Washington 20 years ago.

A comparatively few top men in the labor movement of the country, who have been active in attempting to regiment their members into political action groups conforming to the European pattern of labor political parties, have met with resistance, and but limited success.

I am convinced that the average employee, regardless of his membership or non-membership in a labor union, wants just about the same things his employer wants—real freedom—and unfettered opportunity; the right to live his own life in his own way.

He wants to make a living in the ways which suit him best, and live in at least decent comfort. He wants his kids to have a real chance. He wants to live in peace with his friends and neighbors. The most he wants from government is the protection of his personal, human rights—and he doesn't want these rights taken from him by the government or by anyone else.

You might ask, in view of what I have said, "What is our problem?"

My answer would be "understanding."

We know, for example, that our American system has been looked upon skeptically since the beginning by people in other parts of the world who said it wouldn't work. And, a lot of them still believe it!

They know about failures of systems of self-government at other times and in other lands.

History itself raises serious doubts about the capacity of people to govern themselves over any extended period of time.

Whatever our nation—with its good and its bad—means to all of us, it is an inheritance from our predecessors, and we, in turn, will pass on to those who follow us precisely the kind of country we want it to be.

That is what free people can do.

We have both the power of decision and of action.

Nothing can interfere with our objective—if we know what we want—and set about to achieve it.

We Americans must decide what we really want, especially in these uncertain times. National weakness would be disastrous.

And, weakness in a nation is a manifestation of weakness or inattention upon the part of its citizens.

When vital issues are settled at the polling places by the votes of less than a quarter of those eligible to vote, the risks of complacency become hazardous in the extreme!

Should we be proud of the fact that there are more automobiles in America than there were voters in the 1954 Congressional elections?

A large part of our total population has grown into adult life during the era of ideological conflicts raging throughout the world, hence it isn't surprising that attempts have been made in America to experiment with the basic foundation upon which our very way of life has been built.

The solid strength built into our country by our founders has thus far enabled it to withstand much of the effects of experimentation, but we in our generation, must guard every priceless heritage from the past with all of our united strength.

This means that every citizen must take a much more active, personal part in the direction of the affairs of our country and dedicate himself to the preservation of all that is best in America.

And, this effort begins at the ballot box!

We can't afford to be extravagant with our citizenship! Failing to vote is precisely like drawing upon a bank account without ever making a deposit! There is no bottomless source of freedoms, privileges and opportunities of citizenship to be drawn upon endlessly without regeneration. And the polling place is the point of regeneration of a nation.

There is just no such thing as "comfortable citizenship."

America's Human Potential lies among people who take their citizenship seriously.

Many people say they fail to vote because they feel unprepared to make a choice. Having, in the main, enjoyed satisfactory lives in this great country, they are tempted to believe that "the good life" will go on indefinitely without their votes.

Others say "I sell pants to people in both parties, and don't dare make my customers mad."

Still others feel that (quote) "the politicians" will run things anyhow, regardless of how they vote.



EARL BUNTING, Georgetown, (left) receives the congratulations of Walter Fuller, Honorary Member at Large of Delta Sigma Pi, on the occasion of Earl's being made an Honorary Vice President of NAM. Brother Fuller, who is Chairman of the Board of the Curtis Publishing Company, is likewise an Honorary Vice President of the NAM. Brother Bunting was the Managing Director of the NAM.

If, through inattention at the ballot boxes, we lose the freedom we have preserved on battle fields, then, life for all of us will be bound to change.

And, we won't like the change!

History is filled with examples of loss of personal freedom—and disintegration of great nations—because individual people failed as citizens.

Reliance upon government—instead of self-reliance—is the most deadly enemy of both freedom and progress!

Enemies of our American system have been feeding us an indigestible diet of semantic distortions. "Progressive," "liberal," "conservative," and "reactionary" have been deliberately confused and misrepresented.

Human welfare has been confused with the Welfare State. Capitalism has been described as destructive of individual rights and opportunities. Freedom has been declared to be divisible, to be parceled out in such forms and quantities as are best determined by bureaucrats.

They have tried to make Free Enterprise a term of derision, describing it as neither free nor enterprising.

Business men would be in jail—if they were the kind of people portrayed by the Pinks.

Opportunity has been painted as beyond individual reach. They have made incentive a bad symbol. Competition is declared to be destructive.

Social gains and Socialism have been linked.

The Union of Soviet Socialist *Republics* adopted our honest word "republic" from the beginning—and have more recently declared themselves to be "democratic."

Can we digest such a diet? Is it any wonder that voters are confused?

Under the circumstances, how can the great job of public understanding be accomplished, so that the people of the country can express themselves at the polls upon a basis of knowledge of the underlying issues involved?

How can political responsibility be resurrected in America—to the end that those things vital in the nation can be recognized, understood and guarded jealously and effectively?

By what process can able, intelligent and conscientious Americans be persuaded to enter public life?

The tribute paid today by "The Old Timers Council," to Sinclair Weeks, Secretary of Commerce, represents much more than recognition of an able and conscientious government official.

It is a tribute to a man of importance in business who thinks more of the public good than his own comfort, convenience, or profit-making. A man willing to take abuse from ideological opponents. "Sinny"—as we know him—symbolizes everything this country needs right now from men of experience and ability.

May we have more such men!

The whole way of life in America has been revolutionized during the last hundred years while our country was shifting from a preponderantly agricultural economy to an all-out industrial society. While we realize what has happened, we are pretty hazy about how it came about.

And, we are even more uncertain about the effects of our American industrial revolution.

But, the ingredients of our economic system—faith . . . individualism . . . freedom . . . opportunity provided the incentives which made this industrialization possible . . . and must be preserved and exercised by all Americans always.

Yet, we have witnessed constant attempts of governments, including our own, to pass laws which would limit some of the rights of man—such as laws and regulations to limit the amount a man may receive for a day's effort, or the price charged for his resourcefulness plus his effort. Economic controls, ostensibly devised to prevent inflation in war-time, were discovered to have concealed inflation instead of preventing it.

A truly classless society having been created under our Constitution and Bill of Rights, those who would destroy our America have had to make other approaches, culminating in our somewhat complicated system of group claimants for greater shares of economic rewards.

Under "groupism" vast voting blocks have been created for political purposes. Candidates offering greatest benefits to a particular group have felt it was "smart politics."

While the actual benefits, at election time, have not always produced the votes anticipated, the real and potential dangers of such groups, as being completely Un-American in concept cannot be disregarded.

At the heart of our present problem is Economic Opportunity!

The system of economic freedom which grew up in America is based upon the free market. Anything which dislocates the free market, for the benefit of one group, is injurious to all other Americans—and of no permanent benefit to the group favored.

But, political and ideological problems are one thing. Earnings and the cost of living are something else—and much more real to most people. The business of making a living is uppermost in most minds. While some people may not think too much of work itself, they certainly want to eat!

Steady work may not be too popular with some people, but steady appetites require steady incomes. The lowest paid employee is an important economic unit—both as a consumer and as a producer!

Our job is to keep him productive—on the payroll—and off the rolls of compensation for the unemployed.

The commanding role of the wage-earner in the modern American economy, as the key to a continuing high level of production and consumption, is the element which sets the American system apart from other countries.

Constant technological developments, new plant and facilities provided by our capitalistic system, coupled with managerial abilities and employee skills, have benefited all Americans. The consumer gets more and better goods at lower costs. The employee is able to produce more, and earn higher wages. The investor is willing to make other investments for similar purposes.

With less time required for greater output, employees have more leisure for travel and hobbies. Tourism and hobbies have become big business. The whole nation has benefited both spiritually and materially by this process.

Increasing living standards and expectancies are both natural and inevitable.

This is a job for American industry.

Looking at our history, we find that from earliest Colonial days, great accomplishments in America have been the result of the inspiration, the faith, the courage and the untiring efforts of individual people—just the kind of people who are proud to be Americans!

Our particular system of legal rights and individual opportunities provided the strong incentives which gave us our government, our churches and schools, the development of our frontiers. From the free choice, the faith and energy of individuals—come our great commercial and industrial progress.

Many in other countries have admired our progress, and examined their own problems in light of the American experience.



DIRECTORS OF NAM Educational Department and Delta Sigma Pi Officers at New York Meeting. Left to right: J. Noel Deutscher, Robert Busse, George Fern, F. Kenneth Brasted, and J. D. Thomson.

One such is the distinguished Italian manufacturer, Adriano Olivetti, who was among a group of European industrialists visiting us three years ago and who has made the following comments:

"In European Society, the forms of life and economic structure are not in harmony with man—and do not even favor his better tendencies. Intelligence is not at the service of the heart, and the heart is not at the service of intelligence. *We are struggling for a new order open to the creative forces of the spirit.*"

"Struggling for a new order—open to the creative forces of the spirit."

What finer text could we adopt as a goal for our future struggles?

Essentially old in America—but too often forgotten or disregarded.

Yet, how otherwise describe the incentives which made America?

Hasn't our main reliance been upon "*a new order—open to the creative forces of the spirit?*" How else account for the dangerous journeys into the wilderness of the unopened frontier, except "*the creative force of the spirit?*"

How otherwise explain a Washington, a Jefferson, a Lincoln, an Edison, a duPont, a Ford? Or that countless number of individuals who had the faith and courage to try again—often after repeated failures.

What subsidies, what guarantees, what security motivated these great, courageous and tireless American leaders, except those which came from the spirit? They were a part of America's great Human Potential—of the *past*.

Have we lost a priceless part of that great vision possessed in such full measure by our predecessors?

Is our greater reliance upon (quote) "government" to prove the final destructive force which will show the rest of the world that the "American experiment" hasn't worked?

Is our great nation to go down into the limbo of experiments in self-government which failed?

Not if we Americans measure up to our opportunities! There is still time to undertake vigorous and effective action to save our great country from the failure confidently anticipated by our enemies—and feared by our friends.

If those in attendance at this Congress of American Industry could return to their homes determined to take a strong personal part in the job ahead, the job would be done. But it will take the intelligence, the long hours, and unending efforts of the best people in this country to do the job. And I don't mean to imply that only business men are the "best people."

Regardless of what our ideological opponents may claim, our American economic system and our business system have long since passed the "trial" period. But we would be utterly unrealistic if we regarded them as fully perfected.

Who is better prepared to offer improvements than those whose daily lives are spent in business?

To what more important task could the conscientious business leader devote himself in the immediate future than to examine the relationship between our business system, our economic system and our social needs under the vastly changed society brought about by the rapid industrialization of our country?

Either the business man of real energy and ability will undertake the job—or it will be done for him by others who are long on conversation and short on experience.

The good business man often passes up opportunities for a quick profit when he adopts policies designed to be more beneficial to his company over the longer term.

And, what is more important for the long-pull than the kind of economic system under which business can better serve the public interest?

Such efforts as I am talking about, emanating from the leaders of American industry in attendance at this meeting, will strike instant and sympathetic chords in the hearts and minds of other greater Americans, in the pulpits, the classrooms and on the farms. Industrialists can't do the whole job, but their continuing efforts in cooperation with other leaders may provide the spark required to generate action.

Many thousands of your employees will obtain their first breath of real encouragement, arising from understanding, if they get reliable facts from you. You can best appreciate the obligation—and opportunity—that is yours when you realize that high school graduates represent only half of those of high school age in this country; and only a fifth of our high school graduates go on to college.

Your employees are getting economic information from some source (usually highly emotionalized). Be sure you provide them solid, understandable facts!

Many of our members are doing a fine job of telling the story of American industry, and the vital part it plays in everyday lives in our country.

But, this is a job for all industry! For all people!

Almost sixty years ago the founders of this organization recognized the importance of the proper relationships between employers and employees, and the need of dissemination of information among the public with respect to the principles of individual liberty and the ownership of property. They committed the Association to the support of legislative proposals in furtherance of those principles, and opposition to contrary legislation.

Over the years this organization had adhered to these founding objectives, and has pursued operating policies which sought to accomplish the early aims.

The Association has many current facilities available to help in this job of creating better public understanding, many of which are being used in some form or another by those who are carrying on their own campaigns.

This afternoon Dr. Claude Robinson, head of the Opinion Research Corporation, will tell you what his studies indicate has been accomplished by the NAM. One thing which he will show you and which is encouraging, is that the general public has a much greater degree of confidence in our policies and the publications and programs enunciating them than most of our members realize.

If the great, clear light of UNDERSTANDING is turned upon the atmosphere of confusion now pervading the country, the phony character of the falsities which have been dangerously close to imbedding themselves in America will be exposed.

Through this process, the great HUMAN POTENTIAL OF AMERICA will again become the power for good for all Americans.

This is the job. A job for every person in this room.

Yours is the choice.

You can choose to be part of the problem—or part of the answer.

I have no doubt as to your decision.

Delta Sigma Pi's Delegate Reports on NAM Meeting

By Harold Whitaker, Gamma Delta Chapter

I WAS VERY PROUD to learn that I had been selected to represent the International Fraternity of Delta Sigma Pi at the 59th Congress of American Industry of the National Association of Manufacturers. The Congress was held in New York City, December first through the third.

Leaving Mississippi State College, I traveled to New York from Memphis, Tennessee on an Eastern Airline Super-C Constellation. Upon arriving in New York, I took a cab to the Shelton Hotel, where the representatives of the NAM and their guests stayed while attending the Congress.

Attending this year's Congress of American Industry as guests of NAM were 49 students representing colleges and universities from every state in the Union and the District of Columbia and 18 industrial apprentices, one from each of NAM's 13 regions and 5 divisions. In addition there were three special students. They were: Herbert L. Stem, representative of Alpha Kappa Psi, Marilyn Jean Fair, President's Annual Scholarship Award Winner, and myself, Harold Whitaker, representative of Delta Sigma Pi. The students and apprentices were invited to attend all sessions of the meeting so they could observe at first hand industry's thinking and philosophy.

In the mornings we attended the meetings, which were held

in the Grand Ballroom of the Waldorf-Astoria Hotel. In all there were some 20 very interesting speeches. Some of these

(Continued on page 66)



UNDERGRADUATE DELTASIGS at NAM Meeting with National Officers. Left to right: Harold Whitaker, Mississippi State; Executive Secretary J. D. Thomson; Barry Doolittle, Texas Western; Grand President Robert G. Busse; Peter Frenzer, Creighton; Arthur Efen, St. Louis; and Richard Day, Wake Forest.

Florida Dedicates Matherly Hall New College of Business Administration Building

By Roland B. Eustler, Dean

WALTER J. MATHERLY HALL, the new home of the College of Business Administration of the University of Florida was formally dedicated on October 15, 1954. At the dedication ceremonies, the building was named for Walter J. Matherly, who served as dean of the College from its organization in 1927 until his death on September 25, 1954.



ROLAND B. EUSTLER, Dean

The College of Business Administration is one of the larger of the 11 upper division schools and colleges of the University of Florida. It awards from 20-25% of the degrees conferred at each commencement.

The program of training in business administration at the University of Florida is based upon the concept that its graduates must know not only techniques, skills and fundamentals of business but also they must be acquainted with the complex of modern civilization and the cultural heritage of the past. Thus, its program consists of two parts. First, as for all students at the University of Florida, is a two-year course of study for the freshman and sophomore years in the University College. During this period the student takes work in the social, physical, and biological sciences, the humanities, English, and mathematics. Along with these studies a group of basic courses in economics, accounting, statistics, and business mathematics are required to provide the foundation for the specialized work in business administration. Second is the professional work in business administration taken during the student's junior and senior years. This professional training in business is in turn composed of three parts: first, a group of basic courses dealing with the economic system and its functioning; second, a group of basic courses in the business administration area; and third, a group of courses concerned with a field of specialization.

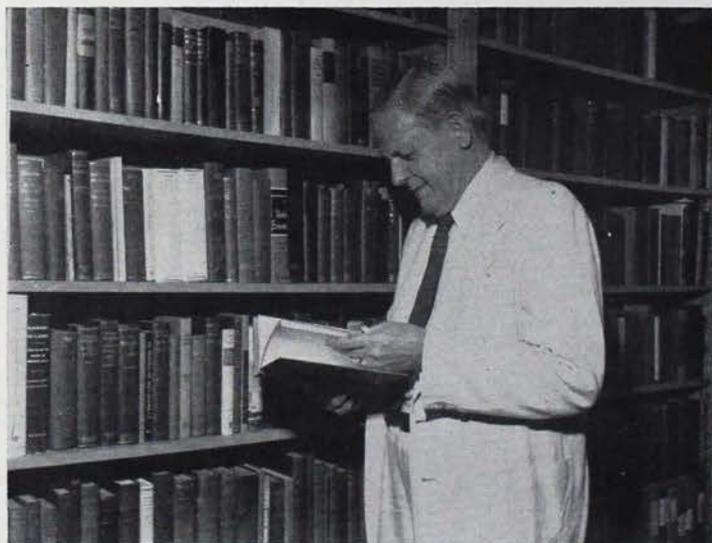
The fields of specialization will, to some extent, vary in accordance with changes in the economic and business world; but, as now offered by the College they number the following 17: (1) Accounting; (2) Banking and Finance; (3) Real Estate; (4) Marketing; (5) Transportation and Public Utilities; (6) Public Finance and Taxation; (7) Foreign Trade; (8) Labor Economics; (9) Business Statistics; (10) Eco-

nomics; (11) The Economics of Inter-American Trade; (12) Executive Secretaryship; (13) Insurance; (14) General Business; (15) Management; (16) Resort and Club Management; (17) Industrial Relations.

In recognition of the increasingly complex nature of modern business, a program of graduate studies is offered to enable students to continue their studies beyond the four-year period of the Bachelor's degree. In the graduate school they may pursue studies leading to the degree of Master of Business Administration, Master of Arts, and Doctor of Philosophy. Students are increasingly turning to graduate work. In the 27 years of the College, graduate degrees have been conferred on 110 students who have concentrated their graduate study in economics and business. However, it is only in recent years that the College has offered graduate work in the professional business area represented by the Master of Business Administration degree. Currently, 54 students are pursuing graduate work and, of this number, 17 are working for the degree of Doctor of Philosophy.

The teaching and research faculty of the College of Business Administration numbers 70. The faculty is both well trained and experienced. Over half have Ph.D. degrees. One holds a D.J.S. and over twenty have Master's degrees. In addition, eight on the staff hold CPA certificates, three hold LL.B. degrees, one a CPCU designation, and one an M.A.I. designation in addition to their advanced degrees.

The Placement Service of the College serves both students and the business community. Through its work, prospective employers are brought into contact with the prospective employees. Without entering into the specific details of its operation, it can be stated that the service is well-known to many Florida, southeastern, and national business concerns, and that they extensively use it in meeting their personnel needs.



WALTER J. MATHERLY, deceased, for whom new College of Business Administration building at the University of Florida was named, served as dean of the College for 27 years, from its beginning until his death in 1954.

What I Learned at the ILO

Address by William L. McGrath, president of The Williamson Heater Company, Cincinnati, Ohio, United States Employer Delegate to the 37th Annual Conference of the International Labor Organization, held in Geneva, Switzerland in June, 1954, before the Central Regional Meeting of Delta Sigma Pi at the Sheraton-Gibson Hotel in Cincinnati on September 10, 1954.

I WANT TO TELL YOU TODAY what I learned at the ILO. I can sum it up in one short phrase—I learned about ideologies.

That statement requires considerable explanation. What is the ILO, and what do I mean by ideologies?

Let's start with ideologies. What is an ideology? I would call it a system of ideas—a system of ideas which governs men's behavior.

The fact is that the course of world history today is being governed by ideologies. The direction in which the world is going depends upon how men think.

We, in the United States, do not seem to be aware of that. We have led the world in production achievements. We have succeeded in spreading the benefits of efficient production far more widely among the rank and file of the people than is the case of any other people of the world. So we are inclined to think that the course of the world is going to be governed by scientific research, invention, new products, and industrial skill production, in which the United States, without question, tops all other countries.

This sort of thinking is a fallacy. Men behave and world history is made by systems of thought which catch hold of the imaginations of large masses of people. Our skill in production is no protection against systems of thought—or, to use that word again, "Ideologies"—the end result of which is to enslave men, instead of to keep them free.

If you will look back in history you will see that the destiny of mankind has always been governed by ideologies. The history of our United States of America has been founded upon ideologies. Let me review it briefly today.

Our Declaration of Independence said that men possess "certain inalienable rights," and that among them are "the right to life, liberty and the pursuit of happiness."

Our Constitution and our Bill of Rights, which gave us the laws that perpetuated the principles set forth in our Declaration of Independence, set forth an ideology which was absolutely contrary to what was prevalent in the rest of the world in those days. At that time, most countries of the world believed in the Divine right of Kings. They believed that all rights belonged to government, and that the people could enjoy only such rights as government granted to them.

Our Constitution completely overthrew that concept. Our Constitution proclaimed that people had certain rights just because they were people. The European idea was that government was the master of the people. Our idea was that the people were the masters of the government.

We proclaimed that ideology, we fought a war to support it, and on the basis of that ideology we have built the most powerful and prosperous nation in the world today.

Since the writing of our Constitution, we have had to reinforce our basic ideology with additional laws.

For example, the right to pursue happiness has been determined to include the right to try to make a living in any field you choose, including going into business on a competitive basis. We have enacted laws, therefore, to preserve the right of competition—laws which outlaw monopolies.

In our free competitive system, protected by law, we have developed a concept of business philosophy that is strictly American. It is a concept of making industrial profits by getting the price of your product down to where you can reach a broad market, and making a small margin of profit on large sales instead of making a large amount of profit on a small volume of sale. We are so accustomed to that idea in the United States that we take it for granted. But, I want to tell you right now that it is a concept completely foreign to the rest of the world.

The fact is that our whole American idea, our method of living, our philosophy of business, our free competitive system, and our setup of production and distribution is to this day foreign to most of the rest of the world.

In short, we in the United States are living and operating under an ideology which is distinctly our own, and which people in foreign nations simply do not understand.

That is what I learned at the ILO.

Now I must explain to you briefly what the ILO is and what it does, because I am sure many of you are not familiar with it.

The ILO is the International Labor Organization. It originated some thirty-five years ago, right after the end of World War I. At that time Samuel Gompers, the grand old man of the American Federation of Labor, felt that as part of the League of Nations, labor should have some sort of recognition. So, in connection with the League, the International Labor Organization was set up as an international forum for discussions of problems having to do with the welfare, working conditions, rights, and the opportunities of workers all over the world.

The ILO remained in existence after the League of Nations died, and when the United Nations came along it "joined up" and is now one of the arms of the United Nations.

The original purpose of the ILO was that of developing what you might call rules or standards of employment and working conditions which should be observed the world over. The main work of the organization in formulating these standards is done at an Annual Conference, usually held in Geneva, Switzerland. Each country participating in this conference sends delegations representing government, labor, and employers.

I have attended five of these Conferences, including the one held in June of this year. For five years, therefore, I have been subjected personally to the ideologies of labor, government and employer representatives from all the rest of the world—people from over sixty countries. I have heard their speeches, I have debated with them, I have talked with them personally, and I can sum up everything I have learned by the simple statement that they just do not understand the United States of America, and the truth is that we do not understand them either.

To explain that, let me tell you more of what has happened in the International Labor Organization from the time of its founding up until today.

In the beginning, the ILO devoted its interest chiefly to problems dealing with working conditions of employees. They drafted, for example, proposed International Rules and Regulations concerning the living quarters of seamen in international marine service, the employment of women in underground mines, the employment of children in factories, rights of collective bargaining, precautions concerning the use of poisonous substances such as white lead, and proposed a series of constructive practices which everybody in our country would agree should apply to employment conditions the world over.

Then the ideology of State Socialism came into the ascendancy in Europe, and spread into other parts of the world. This was reflected in the ILO. In 1948 it adopted a resolution to the effect that *anything*, in industry, government, finance, or social systems, that in any way affected the working man, was a subject for consideration by the ILO. This gave the State Socialists, who by that time had gotten control of the ILO, a chance to move in on the organization and attempt to use it not as a means of helping the working man, but as a means of promoting their ideology.

Let me give you some examples.

One of the first things the State Socialists did was to promote, in the ILO, the drafting of a proposed international law whereby governments would provide all citizens, resident or not, or employed or not, with medical benefits, sickness allowances, unemployment allowances, employment injury allowances, and extra income for each additional child in the family.

The tax burden of this program would be enough to break any free economy—but that was exactly what the State Socialists wanted.

Included in this scheme was a proposal that insurance should be compulsory and subsidized by the government—in short, socialized insurance.

Also included was a program of socialized medicine such as they have in England.

The Socialists also proposed a plan under which pregnant women employed in industry should be given two weeks off to have their babies at government expense, and when they came back should bring their babies to work with them, putting them in government subsidized nurseries and getting time off from their machines or typewriters to nurse the babies at periods prescribed by law and on company time.

There was also a collective bargaining proposal to the effect that if most of the workers in one particular industry signed a collective bargaining agreement, government could automatically compel the rest of the workers in the industry to sign up likewise, regardless of whether or not they wished to do so. It was also proposed that government could arbitrarily extend a collective agreement, signed with part of the workers in an industry, to all of the workers in that industry. In short, what was suggested was nationwide collective bargaining enforced by government decree.

But the ILO went further than that. It was suggested in the ILO that one-half of the Board of Directors of a Company should be chosen by management, and the other half be chosen by the Union, which would have an equal right with the management as to the course of action of the company. In case of a deadlock the matter would be submitted to government.

For example, in 1954, one of the questions up for discussion was vacations with pay. Those of us from the United States urged that the question of paid vacations should be arrived at by free collective bargaining methods; but the socialists insisted that provision should be made for government enforcement of paid vacations.

All thru this whole period of socialist domination of the ILO we saw evidence that most of the rest of the world was still clinging to the old ideology that government should run everything—that rights belong to government, instead of to the people.

Well, it was with that background that I went into the ILO Annual Conference in June of this year. That Conference will go down in history, that was when the Russians came back into the ILO to try to take over the whole organization. And I can tell you that in my opinion they practically succeeded in doing exactly that.

The Russians had dropped out of the ILO in 1939. Why they came back in, nobody knows. I said at the ILO Conference, and it is my belief, that the purpose of the re-entry of Russia in the ILO was that of disrupting the organization and using it as a springboard for communist propaganda.

The Russians didn't come back in as one country, they came back in as three countries, the Union of Soviet Republics, the Byelo Russian Soviet Socialist Republic, and the Ukrainian Soviet Socialist Republic. That is because that is the way they belong to the United Nations. Furthermore, the Russians were already bolstered in the ILO by five satellite communist countries—Poland, Czechoslovakia, Hungary, Bulgaria and Albania. So, all through the ILO Conference, spokesmen for these eight countries sounded off on communist ideology.

The employer representatives at the Conference, practically all of whom represented privately owned companies, challenged the seating of the communist employer delegates to the ILO on the ground that they did not in fact, represent employers in the American sense of the term, but were merely puppets and employees of government.

A large group of the workers' representatives at the ILO likewise challenged the so-called "worker delegates" from the communist nations. Their charge was that there were no real trade unions and no "freedom of association" in Russia. As the workers' delegate of China said:

"One must not for a moment forget that trade unions in Soviet Russia and its satellites are but agents of the state, and that the aims of trade union organizations are to enforce labor discipline, to follow party orders, and to conduct work contests for the sake of raising production norms."



WILLIAM L. McGRATH, President of the Williamson Heater Company, speaking at the Central Regional Meeting in Cincinnati.

Nevertheless the Conference as a whole voted that communist "employer" and "worker" delegates to the ILO had every right to be seated. Why?

The issue was decided chiefly by governments, and it was decided in favor of the Russians because the ideology of socialism is so nearly identical with the ideology of communism that the socialist governments felt it necessary to support the communists.

In most of the rest of the world, large sections of industry have been nationalized under the ideology of socialism. If communist so-called employer delegates would not be allowed to be seated because they in fact represented government instead of free employers, that would likewise disqualify so-called employer delegates from countries all over the world which had gone far down the road toward state socialism and were in exactly the same position as the Russians as far as employer delegates were concerned.

For example, both England and France had brought over in past years, as members of their employer delegates, managers of government owned mines.

In France, the large banks, the railroads, the telegraph, gas, electricity, water, radio, mines, and various manufacturing industries are nationalized.

Speaking on behalf of the governments of Denmark, Finland, Norway and Sweden, the government delegate of Sweden said to the conference:

"As early as 1945 the governments of the Northern European countries, drew attention to the necessity of securing within the framework of the ILO . . . due consideration for the process of gradual nationalization of industrial production."

The workers' delegate of India said to the conference:

"Our country has a mixed economy; it has nationalized and non-nationalized segments. So far as I know, except for one or two countries in the world, the rest of the countries have mixed economies . . . by excluding nationalized sections you will be excluding practically all who believe in socialism."

A government delegate from Burma said:

"We are pledged to socialism. Today our government is the largest employer in the country. Most, if not all countries in the world today have nationalized some part of their business . . . it is not as if only the communist countries are interested, we are all interested."

A government delegate from Argentina said:

"In our country the state carries on activities side by side with private employers in the field of shipping, air transport, oil production, packing insurance, etc."

Well—I could go on and on. The point I am making is simply when it came to a showdown on the subject of nationalization vs. private enterprise under the free competitive system, the socialist countries of the world supported the communist countries of the world in opposition to the stand taken by the United States.

That is what I learned at the ILO and that, to my mind, defines the position of the United States in the world today.

As I see it, there are two great dominant ideologies which represent major world influences—the communist ideology and the socialist ideology.

Both of them are based upon government supremacy, dictation by government, the concept that rights belong to government instead of the people, and the idea that government can run industry and everything else better than it could be run by private enterprise.

Both the communists and the socialists are united in their opposition to the basic ideology of the United States, which is founded upon the rights of the individual, the concept that the people run the government, the right of opportunity, the

preservation of competition, and volume output on a basis of low profit margins which makes available to *all* of our people the benefits of our large scale production system.

So—where are we?

Well, in 1776, when we stood up on our hind legs and said they could take the Doctrine of Divine Right of Kings and Government and throw them both in the ash can, we weren't wrong. At that time we took a stand on principle against all the rest of the world, and made it stick.

All I want to tell you is that I think the time has come when we have to do that once more.

In 1776 all the rest of the world said we were wrong—and we proved that we were right.

Today practically all the rest of the world is saying we are wrong—and *again* we must stand on our convictions and prove we are right.

But we will have to do it under our own steam. *No one else is going to help us.*

If the ideology of free competition, of freedom of the individual, of the right to life, liberty and the pursuit of happiness is going to be maintained in the world, it is up to us in the United States to maintain it. This is our time in the history of the world to keep that torch alive.

Delta Sigma Pi's Delegate Reports on NAM Meeting

(Continued from page 61)

were: "America's Future in World Affairs," presented by General Walter Bedell Smith, Vice-Chairman of the American Machine and Foundry Company; "Which Way America," by Ralph J. Cordiner, president of General Electric Company; "Strengthening Jobs in an Expanding Economy," by Charles R. Sligh, Jr., president of Sligh Furniture Companies; "The Public Looks at NAM," by Claude Robinson, president of Opinion Research Corporation; and "The Struggle in Asia," by General Carlos P. Romulo, Special Envoy of the President of the Philippine Islands to the United States.

Highlighting the entire Congress was an address by Clarence B. Randall, Chairman of the Inland Steel Company, and Special Consultant to the President on Foreign Economic Policy, which was presented at the Annual Dinner in the Grand Ballroom of the Waldorf-Astoria Hotel on the last evening of the meeting.

At the opening session on Friday morning, a panel discussion was the main topic of interest. Five industrialists quizzed 28 students and 6 industrial apprentices. The topic of the panel was, "What Do You Want from the Industrial Economy in the Years Ahead?" The students and apprentices were selected by the groups they represented. I had the privilege of being selected as a representative of my group. Peter F. Frenzer of Creighton University, Omaha, a Deltasig member, was also on the panel. Mr. Frank Blair of NBC was the moderator.

Of the 49 college students who were guests of the NAM, five were members of Delta Sigma Pi. They were: Arthur F. Efken, Jr., St. Louis University, St. Louis; Peter F. Frenzer, Creighton University, Omaha; Richard Day, Wake Forest College, Wake Forest; Barry Brooks Doolittle, Texas Western College, El Paso, and myself. Our Grand President, Robert G. Busse, and Executive Secretary, J. D. Thomson, also attended.

The sessions were usually over by five o'clock in the afternoon, and we had every night free except Friday night. The Annual Banquet was held then. On our first day in New York, the NAM carried us on a tour of Manhattan, the United Nations Headquarters, and the Empire State Building. The rest of our spare time was spent touring the city on our own.

I would like to express my heartfelt thanks to all of those who made it possible for me to attend this Congress of American Industry.—HAROLD WHITAKER



WITH THE

ALUMNI

THE WORLD OVER

CHICAGO

CHICAGO'S UNION LEAGUE CLUB was the scene of our extremely successful Founders' Day celebration on November 18. A double-barrelled program was carried out under the leadership of Brother Rudy Weber, chairman of this year's ceremony. The large number of Chicago area alumni in attendance witnessed the acceptance of the third annual "Deltasig of the Year" award by Edwin L. Schujahn, *Wisconsin*, from Past Grand President Herm Walther. Brother Schujahn, vice-president and general manager of General Mills (Canada) Ltd., spoke to the group about the virtually unlimited opportunities to be found in Canada, and urged that the people of the United States and of Canada strive to achieve a better understanding of each other's viewpoints, similarities and differences.

The second high point of the program began when Brother Charles E. Strempler, Delta Sigma Pi House Corporation president, received the cancelled Beta Chapter House mortgage from Brother Weber. Brother H. G. Wright, Executive Director of the fraternity, reminded us of the ceremony in 1937 when the second mortgage was burned, and recalled certain memorable events witnessed by some 8,500 Beta Chapter members during the past 40 years. He was joined by Brother James A. Civis, first president of the chapter, and together they set fire to the mortgage, thus ending a Founders' Day celebration to be remembered.

Our holiday meeting, held December 9 at the Beta Chapter House, was highlighted by a film entitled "Fair Exchange," which was concerned with the purchase and sale of security investments. The alumni and Beta Chapter members attending the meeting were fortunate in hearing Mr. James Bogan, of the investment house of Merrill Lynch, Pierce, Fenner & Beane, narrate and discuss this informative film.

The "shrimp boats are coming" to the annual mixed party of the Chicago alumni to be held January 29. The Beta Chapter House will be transformed into a bright New Orleans setting for the event, according to Brothers Henry Zwartz and Norval E. Poulson of the entertainment committee. Judging from past parties, we can look forward to an unusual and eventful evening.—PAT SCHMIDT

Dr. Dolley Returns to University of Texas

DR. JAMES C. DOLLEY, *Texas*, returned to the University of Texas early in January as vice-president for fiscal affairs. From 1945 until 1953 Dr. Dolley served as vice-president of the university and left to become president of the Austin National Bank. He had been teaching banking and investment courses for nearly 25 years and joined our Beta Kappa Chapter as a faculty member in 1930. In 1944-1945 he took a one-year leave to serve on the staff of the Federal Reserve Bank at Dallas.



PAST GRAND PRESIDENTS Hermon O. Walther (left) and Edwin L. Schujahn show "Deltasig of the Year 1954" award just presented to Brother Schujahn for his outstanding achievements in the flour and cereal industry. Brother Schujahn was recently appointed Vice-President and General Manager of General Mills (Canada), Ltd., with headquarters in Toronto. Presentation of the annual award was one of the highlights of the Founders' Day Celebration held at the Union League Club in Chicago on November 18, 1954.

BALTIMORE

AFTER THE IDES of March this year, The DELTASIG will probably be the only means by which our "Lost or Strayed" brothers can be made aware of the doings of the Baltimore Alumni Club. Because, to those of you who haven't infiltrated the ranks lately, we are halfway through a stream-lining program. It has been costing an unhappy sum to forward the "Chi Crier" and our other publications and announcements to those brothers who haven't made use of the password in so many moons. We still try to work the long arm on those whom we feel can be revived, but most of our energies are now being directed toward a welcoming program for the new brothers from Chi Chapter. We will definitely ring in the new, but the old will have to do some bell sounding of their own. Your club is working toward an organization that might be labeled, "The Active Baltimore Alumni Club."

President Ed Jacob has done an admirable job in piloting us through these changing waters, and, we are happy to say, our skipper this year has not had to look quite so far for assistance on the bridge. Our plaudits may rightfully go out to the officers, committee heads and directors for an excellent job of backing up the line, while we remind them that we still have a great deal to cover.

Here's a sincere wish that you brothers who have gotten lost or who have strayed will re-join the team. It's not nearly as difficult to get reacquainted as some of you are probably thinking. If it were, we're sure that Ed Jacob would appoint a committee to take care of the problem.—JAMES H. FRY

DENVER

THE DENVER ALUMNI CLUB did a fine job of celebrating Founders' Day last November. We combined it with the birthday date of Alpha Nu Chapter. There were over 30 members present at this gala event, which was made complete by the entertainment provided by Lloyd Richards, chairman of the entertainment committee. This celebration took place on November 4, 1954 at Murphy's Restaurant.

Our membership is moving along at a pretty good pace too. As of right now, our paid-in membership stands at a credible 88. At the rate we are going we are sure to hit our goal of 100 for this year and possibly 125. We have found out that individual solicitation of new members is much more effective than any committee set up for that purpose.

Our regular monthly dinner meeting was not held in the month of December. Instead of it, there was a very festive Pre-Christmas dinner dance. The Willow Springs Country Club was our choice for a place to hold this event on December 10, 1954, which was enjoyed by 19 couples. Our thanks go to Brother Harry Hickey for master-minding this wonderful party.

All of the brothers in the Denver Alumni Club are very enthusiastic about the new Central Office Building that is in the planning stages now. We feel sure that our members are energetically supporting this project with their donations. There is nothing that we would like to see more than the perpetual existence of our fraternity furthered by the establishment of our national headquarters in a building that will really belong to the whole fraternity. Continuing along the same line of thought, a large portion of our members are already planning to take their vacations at the right time, so that they can be present at the 20th Grand Chapter Congress in Detroit this year. We all benefited from it being held here in 1953 and we are anxious now to see if anyone can top our efforts. We say, "Go to it, Detroit, we'll support you to the fullest extent of our abilities."

We are all still recovering from the holiday season here, but when spring comes and the snow melts enough so that we can use our mountain lodge, the activities will really begin. With the able assistance of the active members of Alpha Nu Chapter, it is really beginning to look very good. With this to spur us on, we can assure you that the Denver Alumni Club will rise to even greater heights in 1955.—JAMES C. ROBERTSON

Deltasig Weds Miss America of 1953

BROTHER WILLIAM A. FICKLING, JR., a member of our Beta Lambda Chapter at Alabama Poly, was married on December 30, 1954, to Miss Neva Jane Langley, Miss America of 1953.

They are living in Macon, Georgia, where Brother Fickling is employed at Fickling & Walker, Inc.

THE FOLLOWING HAVE become Life Members of Delta Sigma Pi recently:

- 2067 WALTER SLEDGEN, *Alpha Gamma*, Penn State
 2068 RICHARD A. CARPENTER, *Beta*, North-western
 2069 CHESTER S. KALISZ, *Gamma Rho*, Detroit
 2070 JOHN THOMAS, *Alpha Omega*, De Paul
 2071 ROBERT R. STORCH, *Gamma Kappa*, Michigan State
 2072 DONALD G. BROOKSHIRE, *Beta Phi*, Southern Methodist
 2073 BERNARD H. BAAKE, JR., *Chi*, Johns Hopkins
 2074 WARREN G. CHAMBERLIN, *Alpha Gamma*, Penn State
 2075 JOSEPH LAMM, *Alpha Kappa*, Buffalo
 2076 NORMAN W. SCHLIFKE, *Alpha Kappa*, Buffalo
 2077 JAMES E. MECK, *Alpha Pi*, Indiana
 2078 MICHAEL SAINOVICH, *Gamma Upsilon*, Babson
 2079 VICTOR G. HINDELANG, *Theta*, Detroit
 2080 VERNON E. KLUGE, *Beta Sigma*, St. Louis
 2081 HAROLD N. LENKER, *Alpha Gamma*, Penn State
 2082 DANIEL W. NEUGEBAUER, *Alpha Omega*, De Paul
 2083 JAMES J. HARRINGTON, *Zeta*, North-western
 2084 NOBLE A. GORDON, *Gamma Tau*, Mississippi Southern
 2085 PAUL L. MARTIN, *Alpha Delta*, Nebraska
 2086 JOSEPH J. HUGHES, *Alpha Omega*, De Paul
 2087 SEABORN L. MILLICAN, *Kappa*, Georgia
 2088 ANTHONY M. MARINI, *Alpha Omega*, De Paul
 2089 CLYDE F. WILLIAMS, *Chi*, Johns Hopkins
 2090 BILLY W. BURROUGH, *Gamma Zeta*, Memphis State
 2091 JOHN B. CARPENTER, *Xi*, Michigan
 2092 CECIL V. GARY, *Alpha*, New York
 2093 JOHN J. CALLAHAN, *Gamma Chi*, St. Bonaventure
 2094 RALPH W. FELGER, *Alpha Nu*, Denver
 2095 ELWIN F. BARTHOLOMEW, *Epsilon*, Iowa
 2096 ATWOOD B. HOBBS, *Gamma Mu*, Tulane
 2097 LENARD E. GRAVES, JR., *Gamma Mu*, Tulane
 2098 DUANE W. WHEELER, *Alpha Delta*, Nebraska
 2099 PETER FOX, JR., *Gamma Pi*, Loyola

Award Offered in Transportation Field

ANNOUNCEMENT is made of the 1955 Charles P. Clark Memorial Award to be presented to the college junior or senior attending a recognized four-year college or university in the United States who is majoring in business administration, economics, or some phase of transportation. The award, established by the National Truck Leasing System, is being made annually for a five-year period, and takes the form of a One Hundred Dollar prize to be given for the best paper submitted on "How Truckleasing Serves Industry." Further details may be secured by addressing the Award Committee, National Truck Leasing System, 23 East Jackson Blvd., Chicago 4, Illinois. Closing date for this year's entries is June 15, 1955.

Young Deltasig Is Dean at William and Mary

WE ARE PROUD to announce that Brother Thomas J. Luck, *Indiana*, has become Head of the Department of Business Administration at the College of William and Mary, Williamsburg, Virginia. Since 1950 he had been associate professor of Industrial Relations and Management at the University of Florida.



THOMAS J. LUCK, *Indiana*

Only 32 years of age, Brother Luck is probably one of the youngest Deltasigs to be given so important a post in business education. We know he will be successful in his new position, bringing to it extensive academic training and practical experience. In 1950 he earned a Ph.D. from Indiana University, where he joined our Alpha Pi Chapter in 1948. He also holds M.B.A., B.S. and B.S.E. degrees. He is a member of the American Management Association, the Society for Advancement of Management, the American Arbitration Association, and the Industrial Relations Research Association. He also has several publications to his credit.

NEWARK

OVER A PERIOD OF YEARS, the alumni of Newark have continuously supported the activities of the undergraduate chapters. However, until the past year the Alumni Club itself has not been too active.

Plans are under way at the present time to collect alumni dues which will be used to cover our current expenses and more important, if possible, to provide a scholarship to some deserving brother of the active chapter. It is hoped that this fund will grow large enough in the future that we can be of assistance in helping to provide some funds toward a permanent house for the chapter. This, of course, will take a great deal of cooperation on the part of every alumnus. If the interest shown to date in this project continues, we should not have any difficulty in reaching our goal of \$1,000 this year.

Approximately 100 alumni turned out for the beer party despite hurricane weather at the Eastern Regional meeting in September. This attendance has helped to boost the number of Newark Yellow Dogs from a few to a greater number of card carriers.—BEN SUMMER

To Brother and Mrs. James Parker, *Kansas*, on August 10, 1954, a daughter, Jamie Jean.

To Brother and Mrs. Harold Langenderfer, *Miami U.*, on August 14, 1954, a daughter, Amy Teresa.

To Brother and Mrs. Gordon McVean, Jr., *Minnesota*, on August 19, 1954, a daughter, Minda Gwen.

To Brother and Mrs. Lee Markowski, Jr., *De Paul*, on August 22, 1954, a son, Jack Lee.

To Brother and Mrs. Kenneth MacPherson, Jr., *Western Reserve*, on August 28, 1954, a son, Craig Alan.

To Brother and Mrs. Jack Smith, *Georgia-Kappa*, on September 4, 1954, a son, Richard Erle.

To Brother and Mrs. Don Plantz, *Kansas*, on September 6, 1954, a son, Ronald Mark.

To Brother and Mrs. Richard Kania, *Boston*, on September 21, 1954, a son, Richard Albert, Jr.

To Brother and Mrs. Charles Cross, *Maryland*, on September 22, 1954, twin boys, Robert Furman and William Timothy.

To Brother and Mrs. Richard Davis, *Boston*, on September 22, 1954, a son, Keith Linwood.

To Brother and Mrs. J. Carl Cabe, *Kansas*, on September 25, 1954, a son, John Carl, III.

To Brother and Mrs. David Wicker, *Baylor*, on September 30, 1954, a son, James Robert.

To Brother and Mrs. Hunton Morgan, *Georgia-Pi*, on October 9, 1954, a son and a daughter, David Hunton and Bonnie Jane.

To Brother and Mrs. Carl Webb, *Oklahoma A&M*, on October 10, 1954, a daughter, Teresa Beth.

To Brother and Mrs. Claude Desautels, *Georgetown*, on October 23, 1954, a daughter, Suzanne Marie.

To Brother and Mrs. Harry Williams, Jr., *New Mexico*, on October 23, 1954, a son, Robert Lester.

To Brother and Mrs. Robert Russell, *Maryland*, on October 24, 1954, a daughter, Virginia Anne.

To Brother and Mrs. Philip Reiland, *Nebraska*, on October 24, 1954, a daughter, Mary Janelle.

To Brother and Mrs. George Proctor, *Miami U.*, on November 5, 1954, a son, Douglas.

To Brother and Mrs. Harry Huggler, *Buffalo*, on October 11, 1954, a daughter, Deborah Ann.

To Brother and Mrs. James Cooley, *Buffalo*, in October, 1954, a son, Kevin Arthur.

To Brother and Mrs. Ronald Done, *North-western-Zeta*, on November 11, 1954, a daughter, Deborah Louise.

To Brother and Mrs. Kenneth Wolz, *Missouri*, on November 11, 1954, twins, Paul and Sara.

To Brother and Mrs. A. B. May, Jr., *Florida*, on November 13, 1954, a son, Aurist Blanton III.

To Brother and Mrs. Robert Ginsburg, *Missouri*, on November 16, 1954, a son, Robert Howard.

To Brother and Mrs. William Mahoney, *Western Reserve*, on November 26, 1954, a son, Patrick William.

To Brother and Mrs. Roy Burns, Jr., *Minnesota*, on December 7, 1954, a daughter, Bonnie Lee.

To Brother and Mrs. Robert Clark, *Nebraska*, on December 24, 1954, a son, Lee Charles.

To Brother and Mrs. Gary Drown, *Drake*, on December 25, 1954, a daughter, Debra Sue.

Roger Easton Joins Staff of Procter and Gamble

ROGER C. EASTON, *Michigan*, president of our Xi Chapter in 1952 and 1953, has accepted a position with The Procter and Gamble Company, Cincinnati, as staff assistant in the marketing of one of the company's shortening products. In this position he is responsible, with the brand manager, for the effectiveness of the over-all advertising and sales promotion of the brand.

Brother Easton is the son of Mr. Glenn H. Easton, director of the United States Operation Mission to Libya. Roger received his B.B.A. and M.B.A. degrees at the University of Michigan, where he was president of the Business Administration Senior Class and member of the Business Student Council, as well as capably serving our chapter as president.

The Procter and Gamble Company, one of the nation's largest producers of soaps and detergents, this year was named America's best-managed company by the American Institute of Management. We at Xi Chapter at the University of Michigan feel sure that Procter and Gamble has made a fine choice by adding Brother Easton to its staff, and wish him continued success.—FRED C. BUHLER



GEORGE ALEXANDER, president of the Chicago Alumni Club, addressed alumni and actives in attendance at Founders' Day Celebration at Union League Club in Chicago on November 18, 1954. On his left is Brother Edwin L. Schujahn, vice-president and general manager of General Mills (Canada), Ltd., who also spoke to the group.

Minnesota, Minneapolis, Minn.; HOMER T. BREWER, *Kappa-Gorgia*, Atlanta, Ga.; GERALD BODMER, *Loyola*, Elmhurst, Ill.; GEORGE KRAMER, *Iowa*, Chicago, Ill.; GEORGE GATES, *Beta-Northwestern*, Chicago, Ill.; JACK OLIVER, *Florida*, Evanston, Ill.; GERALD RYAN, *Georgetown*, Chicago, Ill.; ROBERT VERBEKE, *New Mexico*, Albuquerque, N.M.; ROBERT LEAR, *Loyola*, Glenview, Ill.; WILLIAM JOUGHIN, JR., *North Texas State*, Denton, Texas; JOHN McNAMARA, *Loyola*, Chicago, Ill.; PETER FOX, JR., *Loyola*, Chicago, Ill.; ANDREW SWIERSKI, *De Paul*, Chicago, Ill.; GAYLORD RIPLEY, *Beta-Northwestern*, Chicago, Ill.; MR. AND MRS. A. H. WUSSOW, *Marquette*, Milwaukee, Wis.

MILWAUKEE

WITH THE NEW YEAR came a new regime for the Milwaukee Alumni Club of Milwaukee, Wisconsin, and with the new regime a completely new program for the new year.

Heading the officers is "Doc" (A. H.) Wussow, *Delta*, technical service representative of Oakite Products, Inc., the newly elected president, whose enthusiasm and leadership is sparking the new era of activity among Milwaukee alumni. The officers elected to assist him are: Gary Varick, vice-president, Robert Tobin, treasurer, and Lee Peters, secretary, all of *Delta Chapter*.

As for the new program, how's this for a starter? On Monday, January 17, 52 *Delta*-sigs from throughout the Milwaukee area, attended a dinner meeting in the Pine Room of Shorty's Restaurant, 3411 West Villard Avenue, Milwaukee. Preceded by a social hour, here was an opportunity to renew old acquaintances and make new friends among the alumni of *Delta*, *Psi* and other chapters represented. After dinner an interesting sports presentation was enjoyed, through the courtesy of the Miller Brewing Company, and throughout the evening Milwaukee's best-known product was likewise "freely" enjoyed.

Regular dinner meetings will be held the third Monday of each month in the Pine Room of Shorty's Restaurant (unofficial headquarters of the club) and other stimulating events are planned to keep each alumnus on his toes to make the Milwaukee Alumni Club one of the most vital local influences in our brotherhood.

ALBUQUERQUE

THE ALBUQUERQUE ALUMNI CLUB of *Delta Sigma Pi* began the new season with the following activities.

At the September meeting, President Kenneth E. Sutton, Jr. had the president of the active chapter, Brother Paul Hughes, on hand to pledge the alumni support to the coming year's chapter activities. A committee was appointed, headed by Lowry G. King, to advise and assist in obtaining proper coordination between the groups. A committee was also appointed to begin steps to incorporate the club in the state. Rudolph J. Walter was elected the club correspondent.

October's function was the New Mexico vs. Arizona football game. The following *Delta Sigma Pi* alums attended: Mr. and Mrs. Ken Sutton, Rudy Walter, Mr. and Mrs. Dean Irvin, Jim Chandler and date, Mr. and Mrs. Inberg and Clift Douglas. All but Brothers Inberg and Douglas went to Brother Armstrong's home after the game for a spaghetti dinner prepared by Mrs. Armstrong and her two daughters.

Jim Thomson, Executive Secretary of the fraternity, was entertained at Brother Chandler's home in November and a good time was had by all.

The December meeting was a dinner dance held jointly with the active chapter.—RUDOLPH J. WALTER

Dean Puckett Elected on Arbitration Board

DR. CECIL PUCKETT, *Denver*, dean of *Denver University College of Business Administration*, was recently appointed to the National Panel of the American Arbitration Association. This voluntary national organization selects outstanding management labor and business leaders to serve as key mediators of management-labor grievances throughout the country.

Dean Puckett was also named deputy chairman of the board of directors of the Federal Reserve Bank of Kansas City, after reappointment as a member of the board.

Brother Puckett has been dean of the College of Business Administration at *Denver U* since 1948. He became a member of our *Alpha Nu Chapter* there in 1937, when he was serving on the faculty. A nationally known lecturer and author, many *Delta*sigs will remember him for his address at the 19th Grand Chapter Congress, "What Makes Business Click?"

Tydings to Direct Denver Alumni Fund Campaign

DENVER INSURANCE EXECUTIVE W. R. Tydings, *Denver*, was named to head the "Denver 500" fund campaign of the *Denver University Alumni Association*, which ran for two weeks starting February 10. Last year the group raised \$35,000, earmarked for the distinguished education program at *DU*.

Brother Tydings joined our *Alpha Nu Chapter* at *Denver University* in May, 1929, graduating with a bachelor's degree in commerce in 1931. He is a former treasurer and member of the board of directors of the alumni association.

THE CENTRAL OFFICE REGISTER

THE FOLLOWING MEMBERS of *Delta Sigma Pi* have visited The Central Office recently:

STEPHEN CULEN, *De Paul*, Chicago, Ill.; RAYMOND FLODIN, *De Paul*, Chicago, Ill.; ALOYSIUS PITTERLE, *Marquette*, Highland Park, Ill.; JIM HOSMER, *De Paul*, Chicago, Ill.; JOHN McNAMARA, *Loyola*, Chicago, Ill.; WILLIAM PFEIFFER, *Loyola*, Chicago, Ill.; FRANK BALOGH, *Loyola*, Chicago, Ill.; GEORGE ALEXANDER, *De Paul*, Chicago, Ill.; MATTHEW PARRY, *Temple*, Pittsburgh, Pa.; JOSEPH SHANFELDT, *Loyola*, Chicago, Ill.; JIM GAVIN, *Loyola*, Wheaton, Ill.; JOHN NICHELE, *Loyola*, Chicago, Ill.; JIM ACKERMAN, *Loyola*, Chicago, Ill.; JIM SEBESTA, *Loyola*, Glen Ellyn, Ill.; EARL BYRON, *De Paul*, Chicago, Ill.; LARRY SCHRANK, *De Paul*, Glenview, Ill.; MICHAEL PARINI, *Loyola*, Chicago, Ill.; WILLIAM BERTRAM, *Beta-Northwestern*, Chicago, Ill.; ROBERT SCHUBERT, *De Paul*, Chicago, Ill.; JOHN THOMAS, *De Paul*, Chicago, Ill.; ROBERT NYSTROM, *Beta-Northwestern*, Chicago, Ill.; AL JOE BRAXTON, *De Paul*, Scotland Neck, N.C.; JOSEPH ROSS, *Beta-Northwestern*, Chicago, Ill.; RICHARD BRYANT, *Loyola*, Chicago, Ill.; PHILLIP WATERS, *De Paul*, Chicago, Ill.; GEORGE ZGLICZYNSKI, *De Paul*, Chicago, Ill.; JOSEPH BRAUSCH, *Loyola*, Skokie, Ill.; DAVID O'CONNOR, *Loyola*, Chicago, Ill.; THOMAS REDDEN, *Loyola*, Chicago, Ill.; JIM HILL, *De Paul*, Chicago, Ill.; HENRY GEE, *Beta-Northwestern*, Chicago, Ill.; RUDOLPH JANZEN, *Minnesota*, Minneapolis, Minn.; DANIEL NEUGEBAUER, *De Paul*, Chicago, Ill.; RONALD THOMAS, *De Paul*, Chicago, Ill.; PAUL FRIEDEMANN, *Zeta-Northwestern*, Englewood, N.J.; KENNETH McQUIGG, *Beta-Northwestern*, Chicago, Ill.; DONALD ELISHA, *Denver*, Peoria, Ill.; JOHN WOZNIAK, *Loyola*, Chicago, Ill.; GEORGE SCHÖBER, *De Paul*, Chicago, Ill.; ARTHUR MERTZKE, *De Paul*, Chicago, Ill.; ROBERT LEAR, *Colorado*, Glenview, Ill.; LAWRENCE MERTES, *Beta-Northwestern*, Chicago, Ill., and EDWIN L. SCHUJAHN, *Wisconsin*, Toronto, Ontario, Canada; RUDOLPH JANZEN,



NEW BUSINESS BOOKS

Compiled by Kenneth S. Tisdell, Alpha Chi

Associate Librarian, University of Missouri Library, Columbia, Mo.

BUSINESS FOUNDING DATE DIRECTORY, by Etna M. Kelley, published by Morgan & Morgan, 238 pp., \$10.00.

An alphabetical and chronological listing of the names, addresses, principal products, merchandise sold or services offered, and founding years of more than 9,000 American business organizations founded between the years 1687 and 1915.

ONE HUNDRED STORIES OF BUSINESS SUCCESS, by the editors of *Fortune*, published by Simon & Schuster, 185 pp., \$2.95.

Case histories of American business entrepreneurs whose firms are still going concerns covering a wide variety of products and services.

DICTIONARY OF BUSINESS AND INDUSTRY, edited by Robert Schwartz, published by Forbes, 607 pp., \$7.95.

Contains definitions of 45,000 business, legal, technical and trade terms that cannot be found in the average home, office or collegiate dictionary. Tables of weights and measures, coins and notes of the world, hardness conversion numbers for steel and other useful information are included.

Employment

EMPLOYMENT PSYCHOLOGY: THE INTERVIEW, by Roger M. Bellows & M. Frances Estep, published by Rinehart, 316 pp., \$4.25.

Defines the uses and limitations of the interviewing process in employee selection. A non-technical presentation covering mainly personnel selection, placement interviewing problems, and the adaptation of psychological procedures by interviewers.

JOBS AFTER RETIREMENT, by Maxwell Lehman & Morton Yarmon, published by Holt, 250 pp., \$2.95.

Specific suggestions of useful and profitable occupations for the older person, including part-time work, small businesses or hobbies that can be made to pay. The reader is shown how to survey his assets and find a solution that calls for the talents, physical energy, and time he has to offer.

HOW AND WHEN TO CHANGE YOUR JOB SUCCESSFULLY, by Walter A. Lowen, published by Simon & Schuster, 254 pp., \$2.95.

Operator of a successful employment agency, the author discusses ways in which to evaluate your present job status and how to complete the process of changing jobs. Addressed to white-collar workers and those seeking executive positions.

Industry

INDUSTRY IN THE PACIFIC NORTHWEST AND THE LOCATION THEORY, by Edwin J. Cohn, published by King's Crown Press, 224 pp., \$3.50.

Examines the relation of various economic and social factors to the industrial development of a given area, the Columbia River basin area, and why a particular form of development is taking place there.

GROWTH OF INTEGRATED OIL COMPANIES, by John G. McLean & Robert W. Haigh, published by Harvard University Graduate School of Business Administration, 752 pp., \$12.00.

An explanation of vertical integration in the oil industry that emphasizes the instability associated with rapid growth by firms seeking to stabilize their earning power. The growth of the 20 or 30 major oil companies since 1911 reflects vigorous competition, not monopolistic conspiracy.

Taxation

EFFECTS OF TAXATION: INVESTMENTS BY INDIVIDUALS, by John K. Butters & others, published by the Harvard University Graduate School of Business Administration, 567 pp., \$6.25.

Deals primarily with the flow of outside equity capital to business enterprise, based on data obtained from personal interviews with about 750 investors, many of whom had large incomes. Despite tax impairment, the willingness and capacity of this group to accumulate and invest much of its funds in ownership investments remains very large.

EXCESS PROFITS TAXATION; symposium conducted by the Tax Institute, published by Princeton University, 191 pp., \$5.00.

Brings together what is probably the best opinion available, from academic and other sources, on the merits and shortcomings of excess profits taxes. Deals with the impact of an excess profits tax on particular enterprises.

Labor Relations

COLLECTIVE BARGAINING IN THE RAILROAD INDUSTRY, by Jacob J. Kaufman, published by King's Crown Press, 235 pp., \$3.75.

Thorough study of labor relations in the industry with factors that account for much dissatisfaction. Describes how federal legislation has worked in actual practice followed by recommendations for improvement.

WORKER SPEAKS HIS MIND ON COMPANY AND THE UNION, by Theodore V. Purcell, published by Harvard, 363 pp., \$6.00.

From a year and a half of interviewing the production workers at the Chicago plant of Swift & Co. the author produced this study of how plant management and plant union compete for the loyalty of the employee. This "dual allegiance" causes problems influenced by racial, national and social backgrounds of the workers.

Money and Banking

THE DOLLAR, by Roy F. Harrod, published by Harcourt, 162 pp., \$3.50.

A British economist discusses the evolution of the American dollar, its effect on domestic and foreign policy and attempts to analyze the Anglo-American dollar problem of today.

BIOGRAPHY OF A BANK, by Marquis James & Bessie R. James, published by Harper, 573 pp., \$5.00.

The story of the Bank of America, one of the great financial institutions of the U.S. and the skill and vigor in business enterprise of the two Giannins, father and son, who dominated it.

FOREIGN EXCHANGE IN THE POST-WAR WORLD, by Raymond F. Mikesell, published by the 20th Century Fund, 673 pp., \$5.00.

Describes and evaluates the policies underlying the exchange control systems in eight countries or monetary areas and international currency problems under present world conditions.

LUBBOCK

THE LUBBOCK ALUMNI CLUB celebrated Founders' Day with a dinner dance at the Cactus Inn on November 7, 1954. This event was jointly sponsored with Beta Upsilon Chapter at Texas Technological College.

As we have been formally organized as an alumni club for only a short time, our January meeting, which was held on January 17, was conducted as a regular business meeting. We are fortunate in that we have been offered the general meeting room in the new Amicable Life Insurance Company offices for our general business meetings. We may use the Amicable parking lot also, and these factors should increase our attendance remarkably.

Our January meeting consisted in the main of the appointment of committees for the new year, and preparation of a general outline of meetings and programs. We are to help the Beta Upsilon Chapter secure speakers and help in any way possible with arrangement of professional tours.—JOE W. SEAY

TERESA WRIGHT

and

WILLIAM LUNDIGAN

to Serve as Judges of

1955 "Rose of Deltasig"

Contest

Winners will be announced

in the

May Issue of The DELTASIG

PERSONAL MENTION

LIEUTENANT EDWIN DONALDSON, *Kent State*, is serving in the U. S. Army in Nürnberg, Germany. He received his commission from O.C.S. at Fort Sill, Oklahoma on July 13, 1954.

WILLIAM MURPHY, *Georgia-Kappa*, has been elected vice-president of Crompton-Richmond-Joel Hurt and Company, Atlanta, Ga.

JOHN BOYLE, *Georgia-Kappa*, who has been on active duty with the U. S. Navy at the Atlanta Naval Air Station, has been re-assigned to duty in Formosa.

DONALD MLACKER and VINCENT DEBARBIERE, *St. Bonaventure*, graduates of the class of 1954, are in advanced schools with the U. S. Army Artillery at Fort Sill, Oklahoma. Don was married prior to going to Fort Sill. Before Brother DeBarbieri's induction, he worked for General Mills. JAMES TWOHIG, *St. Bonaventure*, also a 1954 graduate, is doing very well as a junior auditor with General Mills.

ORIN PRUNER, *Arizona*, has a new position as medical representative of Lederle Laboratories of American Cyanamid in Los Angeles, California.

WILLIAM JOUCHIN, JR., *North Texas State*, is now a Teaching Fellow in the accounting department of the School of Business at North Texas State College.

JOHN COOPER, *Kentucky*, is currently serving a two-year active term of duty as Second Lieutenant in the Air Force.

CURTIS BANGS, *San Francisco*, received a promotion on October 18, 1954 as assistant to manager of the industrial department of Continental Properties Company, a division of Safeway Stores. He is located in Oakland.

ROBERT GRABER, *Kent State*, returned from two years' military service in September and is now a capital budget clerk for the Shell Oil Company.

SECOND LT. RICHARD WELLS, *Tulane*, was recently assigned to the 7th Transportation Port Command C in Pusan, Korea. In the Army since last June, Lieutenant Wells last served at Fort Eustis, Virginia.

ROBERT BLANEY, *Southern California*, is working as a trainee at the Bank of America, Pomona, California. He is also treasurer of the Pomona Chapter, Order of DeMolay.

K. G. HOLMES, *Miami U.*, is vice-president of the Wurzburg Company, one of the leading department stores of Grand Rapids, Michigan.

WILLIAM RUST, *Tennessee*, was promoted in July, 1954, to assistant treasurer of the Courier-Citizen Company, Lowell, Massachusetts.

HAROLD SHANAFIELD, *Northwestern-Beta*, assistant manager of the *FTD News*, monthly magazine of the Florists' Telegraph Delivery Association, recently was elected national commander of the Coast Guard League.

EDWARD MUIR, *Michigan*, became president of the Muir Investment Corporation, San Antonio, Texas, on September 15, 1954.

THOMAS FURLONG, *Boston*, certified public accountant and attorney at law, was appointed an internal revenue agent for the U.S. Treasury Department in July, 1954. He is stationed at Boston, Massachusetts.

CHARLES SEARLES, JR., *Oklahoma A&M*, since July, 1954, has been a broker with Harris, Upham and Company, Baltimore, Maryland.

CYRIL ROGERS, *Northwestern-Beta*, received a promotion on October 1, 1954. He is now committee reporter, mechanical division, Association of American Railroads, Chicago, Illinois.

LT. COL. WILLIAM WRIGHT, *Missouri*, recently received the Legion of Merit in Korea. Colonel Wright was cited for exceptionally meritorious conduct in the performance of outstanding service as chief of the Eighth Army's engineer real estate division.

ROBERT SAUERBERG, *Northwestern-Zeta*, on September 27, 1954, accepted a position as staff auditor for the International Minerals and Chemical Corporation, Chicago, Illinois.

L. D. SAGGUS, *Georgia-Kappa*, has been promoted to assistant general agent of the Illinois Central Railroad's Atlanta office.

SAM DENMARK, *Georgia-Kappa*, has been elected president of the Airport Area Kiwanis Club for 1955. Sam is vice-president of the Fulton County Federal Savings and Loan Association, and is manager of their East Point branch.

CARL FLOYD, *Georgia-Kappa*, has been promoted to senior vice-president of the Fulton National Bank.

JOE HEYSER, *Kappa-Georgia*, has been promoted to assistant treasurer of Etheridge & Vanneman, Atlanta real estate firm.

CHARLES HULSEY, *Kappa-Georgia*, has been appointed organization and methods examiner, Adjutant General section, Headquarters Third Army, Fort McPherson, Ga.

ROGER KING, *North Carolina*, has formed his own firm as manufacturers' representative in the industrial supply field, at Meriden, Conn.

HOMER BACKER, *Missouri*, was promoted to become a manager in the Chicago offices of Arthur Andersen & Company, well-known firm of certified public accountants.

DAVID WALKER, *Virginia*, was recently promoted to the office of assistant cashier of the Old Dominion Bank, Arlington, Va. Brother Walker is a past president of our Alpha Xi Chapter at the University of Virginia.

FRANCES OSTEEN, *Kappa-Georgia*, has been transferred by Southern Bell Telephone & Telegraph Company to Knoxville, Tenn., where he became district auditor.

COLONEL ALDO GARONI, *Kappa-Georgia*, has been awarded the Legion of Merit for his service with the Far East and United Nations commands in Tokyo. The nation's second highest award for meritorious service, the medal honored the colonel's achievements as personnel assignments chief for the joint staff.

OUR 1955

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M E R G E R S

WAYNE KINSER, *Wake Forest*, on August 7, 1954, to Catherine Williams, at Asheville, North Carolina.

WILLIAM WELBORN, *Wake Forest*, on August 8, 1954, to Nancy Cranford, at Thomasville, North Carolina.

DAVID HUBER, JR., *Penn State*, on August 14, 1954, to Kathleen Moffet, at Lancaster, Pennsylvania.

LAWRENCE GILBERT, *Michigan*, on August 21, 1954, to Gwen Miller, at Flint, Michigan.

HOWARD BACKER, *Missouri*, on September 5, 1954, to Sylvia Prater, at Leakesville, Miss.

JOHN RAGLAND, *Mississippi*, on September 8, 1954, to Patricia Ann Capello, at Atlanta, Georgia.

JAMES MOORE, *U. of Miami*, on September 11, 1954, to Ellen Schmitz, at Coral Gables, Florida.

JAMES GLASER, *Babson*, on September 11, 1954, to June Lea Cook, at Fort Dodge, Iowa.

H. D. SANFORD, *Virginia*, on September 18, 1954, to Janet Dickerson, at Richmond, Virginia.

EDWARD MOSZUMANSKI, *New Mexico*, on October 9, 1954, to Royene Holmburg, at Albuquerque, New Mexico.

RAYMOND JIRAL, *Illinois*, on October 9, 1954, to Kay Simmons, at LaGrange, Illinois.

WILFRED MCBURNETT, JR., *New Mexico*, on October 22, 1954, to Betty Jean Wildman, at Albuquerque, New Mexico.

ALEXANDER GIANNONI, *De Paul*, on October 23, 1954, to Marie Michelotti, at Chicago, Illinois.

EDGAR FRANK, *Cincinnati*, on October 29, 1954, to Joy Heuber, at Cincinnati, Ohio.

DEAN WILLIAMS, *Georgia-Kappa*, on October 30, 1954, to Frieda Babb, at Washington, D.C.

BURNETT KING, *Baylor*, on November 6, 1954, to Laurell Lanier, at Fort Worth, Texas.

ANDREW FOGARTY, *Cincinnati*, on November 20, 1954, to Rosemary Massarella, at Cincinnati, Ohio.

NATE NEWKIRK, *Michigan*, on November 20, 1954, to Joyce Holden, at Pearl River, New York.

MAURICE FRAHER, *Babson*, on November 21, 1954, to Priscilla Scribner, at Hopedale, Massachusetts.

MIKE ISOM, JR., *Mississippi*, on November 26, 1954, to Barbara Jean Johnson, at Dothan, Alabama.

RONALD PRING, *Kent State*, on December 18, 1954, to Margaret Lindstrom, Lakewood, Ohio.

GENE PARKER, *Kansas*, on December 19, 1954, to Beverly Weeks, at Osawatomie, Kan.

WILLIAM WILLIAMS, *St. Louis*, on December 28, 1954, to Elizabeth Mack, at Little Rock, Ark.



BUFFALO

ALPHA KAPPA CHAPTER of the University of Buffalo has enjoyed a number of interesting and educational business and professional meetings and plant visitations this semester. Executive Secretary, Jim Thomson, of the Central office, gave a most complete report on national fraternity activities and future plans of action at our meeting of December 14.

Through the efforts of Brothers William Becker and Byron McKinley our chapter membership learned first hand of the intricate processes necessary in the manufacture of paper, originating in the wood pulp stage through to finished writing bond. Plants visited were the International Paper Corporation and Lawless Brothers Container Corporation.

Chapter President Donald Voltz announced the finalization of incorporation of Alpha Kappa Chapter under the laws of New York State.

Brother W. Chadderdon has compiled and edited a chapter directory for distribution to our membership.

On January 22 we had the extreme pleasure and good fortune of having the newly invested Chancellor of the University of Buffalo, Dr. Clifford C. Furnas, as guest of honor at our monthly meeting. Dr. Furnas is a foremost author and the former director of Cornell University Aeronautical Research Laboratory.

At the time of press deadline, the "Rose of Deltasig" of Alpha Kappa Chapter had not been selected.—CLIFFORD H. MCCARTHY

OMAHA

ON SUNDAY, DECEMBER 5, 1954, Gamma Eta Chapter of Delta Sigma Pi held an initiation at the Fontenelle Hotel in Omaha. A fine class of 25 students and two faculty members were elevated to membership. Our new brothers are Elzia Brown, William Donnelly, William Feddersen, Floyd Foreman, William McCloud, Russell Green, Robert Mayne, Robert Harling, William Green, Richard O'Brien, Frank Pazlar, Paul Blaufuss, Richard Robinson, Edward Rohan, Robert Vondrasek, Robert Shanahan, Ernest Swanson, Harold Buesing, Charles Tanner, James Thompson, Bennett Nordell, Neal Thomson, Fred Trader, Dean Wattonville, and Dan Wygold. Newly initiated faculty members are Professors Grant Osborn and William Green.

Since we had no officers among the three holdover members from last year, a special election of officers was held after the initiation dinner. Our new officers are William McCloud, president; Robert Harling, senior vice-president; Paul Blaufuss, vice-president; Robert Vondrasek, secretary; Harold Buesing, treasurer; Bennett Nordell, chancellor; and Curtis Wood, historian.

With the initiation of Professors Osborn and Green, the faculty of our College of Business Administration can boast of 100% membership in Delta Sigma Pi.

Our new officers have tackled their job with enthusiasm and are getting a fine program lined up for the chapter. We are planning to initiate another big class in March.—CURTIS O. WOOD

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BAYLOR

BETA IOTA CHAPTER opened the winter quarter by initiating six pledges into the fraternity. The new brothers are: Terry Bracken, sophomore, Waco, Texas; Gary Pogue, senior, Pawnee, Texas; Louis Vuillemin, junior, Waco, Texas; Bill Baldwin, senior, Pasadena, California; Rodney Reagan, sophomore, Fremont, Nebraska; and Dick Penny, sophomore, Houston, Texas.

During a pre-Christmas party, Brother Walter Holcombe, fall term president, presented the chapter with a paddle on which the names of the outstanding pledge of each class is engraved. The first name to be placed on the paddle was that of Brother Bill Baldwin, who was elected best pledge by the members.

The Baylor School of Business held its annual business tour to Dallas on January 20. Our chapter was well represented on the tour, which included trips through such places as the Ford Assembly Plant, Southwestern Life Insurance Company, Neiman-Marcus Department Store, the Federal Reserve Bank, the I.B.M. Branch office, and the new 40-story Republic National Bank Building.

Brother Ray Williams, a senior management major from Coshatta, Louisiana, was elected spring term president. Elected to serve with him were: Brother Howard Pharr, Waco, Texas, senior vice-president; Brother Sonny Gill, Dell, Arkansas, vice-president; Brother Norman Goolsby, College Park, Georgia, treasurer; Brother James Smith, Hamilton, Texas, secretary; Brother Duane McCullough, San Angelo, Texas, historian; and Brother Tom Williamson, Crandall, Texas, chancellor.

The chapter is looking forward to a full slate of activity in the spring. Several parties are being planned along with the annual "Red Rose" formal, which is the social highlight of the spring season. Our first smoker for spring rushees will be held in about two weeks. A large turn out of prospective pledges is expected. Also in the planning stage are an industrial tour and several professional meetings, featuring outstanding business men from the central Texas area.—DUANE MCCULLOUGH

DETROIT—Theta

TO START OFF the New Year, Theta Chapter at the University of Detroit held a "Rose of Deltasig" tea at Detroit's elaborate Veteran Memorial Building. The "Rose of Deltasig" of Theta Chapter will reign over the annual J-Prom breakfast following the Junior Prom. This year's "Rose" was chosen from 12 of the University of Detroit's most charming and beautiful young ladies.

On the professional side, Theta Chapter had the opportunity to take a tour through the main plant of Burrough's Adding Machine Company in Detroit. Other tours which will be taken include the U. S. Rubber Company and Stroh's Brewery.

Delta Sigma Pi men hold the major proportion of class offices at the University of Detroit for this school year. The senior president and two other senior class officers, two junior officers, two sophomore officers, and the manager of the Student Union are all members of Theta Chapter.—R. S. PEPP

GEORGIA—Athens

PI CHAPTER AT the University of Georgia is still busy setting up housekeeping in its new chapter house at 1334 South Lumpkin. Plans are being made so that we can accomplish as much as possible with the available funds. A program is under way to remodel the garage so that it can be used as a party room. We also hope to build a barbecue pit in the backyard for outdoor functions. Our house looks much better with the addition of some reupholstered furniture and a new T.V. set. Here's hoping that our scholastic average does not drop in proportion to the time that our brothers spend watching T.V. All brothers are cordially invited to stop by any time they are in the "Classic City" and visit our new chapter house.

On December 12, Pi Chapter had a banquet at Davis Brothers for its 13 new members in the fall quarter pledge class. Brother William E. Black made the traditional speech on "Things Are Not Always What They Seem to Be." Brother Abit Nix, prominent Athens attorney, also made a very interesting and amusing speech.

Our rushing activities have already begun for the winter quarter. We have a contest with Kappa Chapter on new members initiated during the winter quarter. A joint banquet will be held at the end of the quarter with the losing chapter paying the bill.

At our first professional program of the year, Miss Annie Seawell, director of placement, University of Georgia, spoke to the brothers on the work of the placement division. She also gave us some valuable information on how to conduct ourselves during an interview. We have also had two very interesting and informative tours; one to the Federal Reserve Bank of Atlanta and the other to the Federal Penitentiary in Atlanta. And by the way, we almost lost a couple of brothers at the "Pen!"

Our football team made a good showing during the fall quarter by finishing in third place. The table tennis team blazed their way through the season, but were defeated in the finals. The basketball season gets under way this week against Alpha Kappa Psi. The enthusiasm shown by the brothers will make this another successful season. Beware, opponents, here come the Deltasigs!—GENE WOODARD

ILLINOIS

UPSILON CHAPTER OF the University of Illinois has instituted a new program of increased social activity for the spring semester. Highlighting the program is the entrance of the chapter into the festivities of Spring Carnival Weekend in April. This is the first time the chapter has entered into such an activity. Of course the Deltasigs are again looking forward to their annual "Rose Dance," which will be held April 2 at the Urbana Lincoln Hotel. The "Rose of Deltasig" chosen to reign at the dinnerdance, is Miss Judy Locke, prominent freshman on campus.

The chapter sports program for the semester will consist of intramural basketball and softball. The basketball team will be slightly handicapped because of loss of Brothers Chuck Recka and Joe Cicero, both of whom sparked the team through previous seasons. The softball team faces even greater problems because of loss of nine men from last year's great team, which lost only one game. Both teams, however, will be out to display the same spirit that was present on former teams.

On the professional side, Brother Wes Pitch-

ford and Brother Ross Rolander were elected officers in the "Commerce Council." Wes Pitchford is president of the organization while Ross will undertake the duties of treasurer. A professional meeting was held on January 13. Speaking at the meeting was Professor Harvey, a recent addition to the economics department, whose field is Real Estate. His topic of discussion was the "Four A's of Education," which pertained to a well-rounded college education. Three more professional meetings are going to be held during the semester, the dates of which have not been announced.

The Senior Banquet, a biannual dinner at which graduating seniors are honored, was held on Saturday, January 22. The brothers honored were Joseph Cicero, Charles Recka and Bill Pingel.

Pledging will again be a problem for the chapter for the spring semester. At present we have a fine group and are anticipating the addition of a few, making this the largest pledge class in years.—ERNEST DYNDIA

RIDER

BETA XI CHAPTER started the winter quarter by formally initiating ten new brothers. They are Ray Di Francisco, Marty Fahey, Pepper Flemming, Bill Hoffman, Charles Mallot, Neal McMullen, Al Mitchel, John Punk, Dick Radice, and Henry Broeder, who was chosen the "Most Outstanding Pledgee." We feel that the new brothers will be assets to our chapter and will keep Beta Xi Chapter ranking high professionally and socially.

Our professional program continued this quarter with an interesting meeting presented by Sgt. Ellis of New Jersey State Police. Sgt. Ellis showed a movie on the operation of the New Jersey State Police Academy. He also made clear many traffic laws in his talk. During the question and answer period that followed, additional ideas were brought out about the functions of the State Police.

Recently, Major McClellan of the United States Marine Corps appeared at the chapter house and spoke on the subject of Universal

Military Training, The Reserve Act, The Selective Service Act, and possibilities of a career in the Marine Corps after graduation. The brothers felt Major McClellan's talk was interesting and beneficial, as these subjects are a national concern of all college students.

Each year during the Christmas season Beta Xi Chapter provides toys and a Poor Kiddies Christmas Party for the orphans of the Union Industrial Home in Trenton. During this year's party Santa (Brother Lou Austin) also visited the chapter house and passed out the toys and games to the children. At the same time, recognition was given to us for the fine work our recent pledges did at the orphans' home during "Help Week." We all felt the party was a big success and Brother John Hostetter did a fine job in organizing and presenting the program.

Socially we have also been active. Our Founders' Day party was attended by 40 couples. With a recent amendment to the constitution the position of social chairman was made an elected position. Brother Tom McGrath was elected to the position and has done a fine job in organizing the recent parties. The Christmas party and the Mardi Gras party were very successful and provided a good time for everyone. An average of 30 couples attended these parties. Plans are also being made for our initiatory weekend coming up soon. The weekend will include a Friday night house party, a Saturday afternoon alumni reception, the initiatory formal dinnerdance Saturday night, and the alumni farewell on Sunday afternoon. At present the contest for the "Rose of Deltasig" is being conducted.

In interfraternity competition, Beta Xi Chapter scored again. Along with our sister sorority, Sigma Iota Chi, we took second place in "November Nonsense," which is a comedy program put on by the fraternities and sororities competing for prizes provided by the Dramatic Club of Rider College. On the same program was a separate competition for composing a new athletic song for Rider by the same teams which put on the comedy skits. First place was awarded to Beta Xi Chapter of Delta Sigma Pi and Sigma Iota Chi.—JOSEPH SOZIO



ONCE "HELL WEEK," the fraternity pledging season of our Beta Xi Chapter at Rider College now is "Help Week." Brother Lou Chaidis supervises pledges Ray DeFrancisco, Neal McMullen, John Punk and Bill Hoffman as they clean the playrooms of the Union Industrial Home.

TEXAS WESTERN

AS GAMMA PHI CHAPTER looks back over the fall semester it finds there have been both disappointments and achievements. For one thing we are disappointed in the number of points we have accumulated to date. We know we've done better than last year, and we feel sure we can make the 100,000 points by the end of the school year, but we had really expected a little more from ourselves during the fall.

On November 16, 14 actives and seven pledges took a field trip to the Standard Oil Company in El Paso. The entire group was divided into a number of small groups which then viewed the various processes which take place in the conversion of crude oil. The field trip also included a visit to the accounting department and a brief talk by the Refinery Manager.

We lost only one of our pledges during the fall semester, and we were well pleased with the work and interest that was shown by the entire pledge class. Two of the 11 in the pledge class are members of the faculty at Texas Western College, and we are very proud to be able to call them "Brother." The initiation ceremony took place on the afternoon of January 9, and proved to be one of the most successful in the history of the Gamma Phi Chapter. The initiation banquet was guaranteed to be a success from the very start as charcoal broiled steaks were on the menu. Dr. R. W. Strickland, professor of history at Texas Western College was the guest speaker for the banquet. Dr. Strickland is well known in this area as a speaker and for his book reviews. His topic for the occasion was "The Trends in Big Business for the Past Twenty Years."

Like everyone else we are always short on money. We took advantage of the fact that the Sun Bowl game was to be played in El Paso on New Year's Day, and the fact that Texas Western College would be playing in the game. With a quick raffle of a few choice seats to the game we made a fair profit.

At the time of this writing we are in the midst of electing new officers for the spring semester. Nominations have already been made, but the voting has not yet taken place. With most of our activities for the year yet to come we hope to make a good showing financially and otherwise before the year is ended.

Perhaps the best thing to do now is to wish every chapter of Delta Sigma Pi the best of luck in attaining 100,000 points. (We really mean it.)—KENNETH E. RATCLIFFE

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER, of the Rutgers University School of Business Administration, was honored by having Executive Secretary Jim Thomson with us at a recent business meeting. Brother Thomson told of the elaborate plans which have been made for the new Central Office Building, as well as for the future of the fraternity.

The brothers displayed true Deltasig unity of action during the recent Christmas recess when the combined action of all the brothers resulted in the complete redecoration of the interior of the chapter house. The new dubonnet and gray color combination along with the knotty-pine wallpaper design add to the ever-present collegiate atmosphere.

Socially, our Christmas party was, as usual, the highlight of the winter social season. Late in January, an alumni stag party was held at the chapter house with the active chapter



FIELD TRIP taken by Gamma Phi Chapter at Texas Western to the Standard Oil Company in El Paso, showing the actives, pledges and chapter advisor who participated.

as host. Other social events, including our annual spring formal, are planned for the near future.

Four of seven outstanding students of the School of Business Administration who were recently elected to *Who's Who in American Colleges and Universities* are Deltasigs of Beta Omicron Chapter. They are Brothers Jerry Ciciola, Bob Muller, Joe Pizzano, and Jim Toscano.—BOB MULLER

VIRGINIA

ALPHA XI CHAPTER at the University of Virginia celebrated its initiation banquet and dance at the Albemarle Hotel ballroom. Over 56 brothers and dates were in attendance at the banquet. The evening started with a cocktail hour followed by the banquet. Guest speakers included several prominent professors of the University of Virginia economics department.

At the banquet, the Alpha Xi 1955 "Rose of Deltasig" was elected. She is the very charming Miss Jo Anna Lindsay of Bronxville, New York, who was escorted by President Norman Shaw.

The chapter is happy to note that as of December 15, Alpha Xi Chapter was first in the nation in the Chapter Efficiency Contest Standings.

In professional activities the chapter has continued its policy of having as many field trips as possible. Recently the chapter journeyed to Lynchburg, Virginia, to visit the Craddock-Terry Shoe Company. After an extensive tour of the shoe plant, and an informative discussion with the representatives of the company, we toured the Lynchburg Foundry. All the brothers were pleased with the reception both of these companies gave us on this most interesting trip.

On January 13, the chapter heard as guest speaker, Mr. Black of the People's National Bank of Charlottesville, Va., who spoke on "How To Get Ahead In Business" and "Skills of An Effective Administrator."

In the near future the chapter plans to have as speaker Mr. George C. Roper, Jr. of Richmond, Virginia, branch manager of the International Business Machines Corporation. Mr. Roper has also invited the brothers of the chapter to visit their plant in Richmond.—DONAL WADLEIGH

LOYOLA

THIS ISSUE OF THE DELTASIG marks the end of another successful and dynamic administration in Gamma Pi Chapter. The graduation in February took a heavy toll in the chapter, not necessarily in quantity, but very definitely in quality, as Past President Bob Latousek, Senior Vice-President Charlie D'Ambrosio, and Brothers Brausch, Cross, Kneisel, Nellessen and Pierri joined the alumni ranks.

Previous to the Christmas vacation, we initiated our new brothers at the Pearson Hotel. We shall make every effort to make their membership mutually beneficial. The dinner-dance held in their honor was a social and financial success and helped cement alumni ties. Twenty alumni members attended the affair.

The results of the election of officers for this semester found Brother Peter Fox, Jr. as president, Brother Joe Noonan as senior vice-president, and Brother Philip Andorfer as secretary. Brothers Frank Balogh and Bill Pfeiffer were unanimously reelected as vice-president and treasurer respectively.

The rushing program for this semester includes two smokers at which there will be a number of alumni speakers as well as the present officers of the chapter. Brother Frank Balogh has assured us that the pledge program is thorough and will bring fruitful results.

Brother Ripoli, the chairman of the "Rose" contest, has seven candidates nominated thus far from the Loyola coeds. A promotion of the contest on a large scale is under way, from handbills and posters to the traditional handing out of red roses to the coeds of the university. It is anticipated that we will distribute well over the 600 which were distributed last year.

Plans for the out-of-town tours are now in the making. Brother Tom Redden, chairman of the professional committee, stated that he now has Milwaukee, Wisconsin, Grand Rapids, Michigan, and Springfield, Illinois under consideration. Chicago, being the hub of the railroad industry, we have chosen the Burlington, a leader in passenger transportation, for our in-town tour.

We would like to take this opportunity to say goodbye to the brothers who have graduated in February. Gamma Pi chapter wishes them the best of luck.—PETER FOX, JR.

GEORGIA—Kappa

KAPPA CHAPTER AT the Atlanta Division, University of Georgia, brought the first quarter of the school year to an end by initiating seven new members. These new members began their fraternity activities in a big way by giving a helping hand in Kappa Chapter's part in the Empty Stocking Fund Drive. This drive is sponsored by the Atlanta Junior Chamber of Commerce for the city's underprivileged children and provides these children with toys at Christmas. The active chapter collected enough money to provide presents for approximately 150 children.

The last professional meeting of 1954 was held December 28. The meeting was especially interesting because wives and dates were invited. The speaker was an Atlanta real estate man, Mr. Donald Vanneman of the firm of Etheridge & Vanneman. In view of the presence of the chapter wives his topic was timely and appropriate. He spoke on the subject of home ownership and the various methods available for home financing. His talk and the discussion period afterward proved very enlightening.

The past holiday season saw two very successful parties at Deltasig Lodge. The first, a Christmas party, was held the Saturday before Christmas. Since the lodge has meant so much to the chapter in the past we decided it would be appropriate for each person attending the party to give the lodge a present. A list of the latest popular songs was made up and one title was assigned to each person to prevent duplication, then each person gave a phonograph record of their assigned title. The second party was a New Year's Eve party which was attended by approximately 25 couples. Brother George Montgomery, social director of the lodge and one of the active chapter members of the board of directors, planned both parties and is responsible for their being such a big success.

Pi Chapter at Athens has challenged Kappa Chapter to a membership contest and the loser will buy a dinner for the other chapter's members. We have big plans which we think will win the contest for us. We hope to have the largest pledge class in the history of Kappa Chapter, and we are all looking forward to that meal over in Athens.

Before the next issue of *The DELTASIG* comes out Kappa Chapter will have had a Valentine's party at the lodge. We hope to attract all alumni living in the Atlanta area and have made plans to accommodate a large crowd at Deltasig Lodge. An important feature of the party will be the announcement of the name of Kappa Chapter's "Rose of Deltasig."
—WAYNE C. CROWE

SANTA CLARA

BIGGEST POINT OF past doings in the Pacific Coast's Bronco Chapter was the "Rose of Deltasig" dance, held on February 26. The dance was again held at Brookdale Lodge, in the heavily wooded Big Basin Area of the coastal Santa Cruz Mountains, and the chapter again reported in as well satisfied with the event. The fraternity honored the seniors who will leave Santa Clara this June, passed on to toast the future with dinner, drinks and dancing into the wee hours. Gamma Xi members have their share to celebrate, beginning with a year which has been successful financially, professionally, and socially, and which has seen the spadework done on adding a new chapter house to the other Deltasig chapter houses across the nation. The results will be seen next year when conditions will be better, and when the work of Brother Bill Phillip

and his committee will be culminated. At that time Gamma Xi hopes to pioneer the first chapter house in the San Francisco Bay Area.

And along these lines, Gamma Xi members want to extend their thanks to Phi Chapter at University of Southern California for their hospitality. It was the second time down to the Los Angeles area for several brothers (who followed the fortunes of their basketball team down there last December, and were guests of Phi Chapter), but the same cordial welcome. Brother Bob Tourtelot opened up his home to fellow chapter members for the occasion, and several other members in the Los Angeles area did the same, among them Brother Jim Gavigan. Our President, Jack Kiefer, extended an open invitation to any of the Western Region who are in the area to stop in and visit us.

On the forward-looking side of the ledger, there is a field trip slated for the future, with a morning trip to Hamm's Brewery in San Francisco, and an afternoon trip undecided. A new crop of pledges is being mulled over, as fraternity membership and plans grow. Gamma Xi is looking to the future with a smile.—BUD SCHERRER



EXECUTIVE DIRECTOR H. G. Wright, with Brother James A. Civis, the first President of Beta Chapter, together burn Beta Chapter House mortgage at Founders' Day celebration in Chicago on November 18, 1954.

NORTHWESTERN—Beta

BETA CHAPTER HAS completed the 1954 year with a particularly memorable occasion. On November 18, Brother Mike Mitchell and the first Head Master of Beta Chapter, Brother James A. Civis, burned our first mortgage. This was the last outstanding debt against our house. Beta Chapter House now looks forward to the years ahead.

During the latter half of 1954, the chapter succeeded and succumbed on the field of sports. Our football squad, captained by able Brother Bill Holloway, competed with such other Deltasig stalwarts as Alpha Omega Chapter of DePaul University, and Gamma Pi Chapter of Loyola. Some of the games were scored even and others—Well. . . . As a finale, the active brothers reaffirmed their faith in themselves by competing against our pledges. Need I say more? We are now looking forward to greater sports achievements in the spring.

Our professional program has progressed efficiently and entertainingly through the fall semester and on into spring. On November 29 Mr. John E. Rohm, of Kaiser Aluminum, spoke

on the history and vast organization of the many Kaiser industries. The speech and ensuing discussion further illuminated a tremendous personality—Mr. Henry J. Kaiser. The Chicago Alumni Club arranged the evening of December 9 in honor of Beta Chapter. And adding to our special professional program they presented a speaker from the brokerage firm of Merrill Lynch, Pierce, Fenner, and Beane. The speech, "Fair Exchange," was accompanied by a movie which depicted the successes and failures of Mr. and Mrs. Investing America. Very entertaining.

Beta Chapter's social activities have stepped along at a lively pace. On November 26 we featured an orchestra dance with Petrillo musicians and food by Chef Shaner, otherwise known as Brother Bob Shaner. A Christmas party was held with the admission price being a toy or canned food. Wrapping contests were held, and the results were contributed to the Illinois Child Aid Society. Among the outstanding activities was a dinner held by the wives of the chapter brothers. It seems there was a better turnout than occurs among the actives at regular fraternity affairs. Speaking of turnouts, Beta Chapter House resembled Grand Central Station at our New Year's Eve celebration. Added to the abundance of active and social members present, we had guests galore. Professional caterers supplied the food. The New Year was heralded in with a tremendous social and financial success. If the weather permits we are looking forward to a cool ice skating party at Lake Marie near Antioch, Illinois, on January 16.

The formal initiation of our fall semester pledges occurs on February 4 followed by a formal banquet at Chicago's own Edgewater Beach Hotel on February 5. And then on to Varsity Night with a "Si Si Senior" motif.—JOSEPH P. ROSS

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland is getting ready for the second semester of events with a membership drive first on the calendar. New officers were to be elected on January 18 as some are leaving us in February.

The fall initiation was postponed one week to December 10 due to the late arrival of the regalia trunk. We welcomed into the chapter eight new members, Brothers James Demas, Bruce Nyman, Peter Roushakes, Richard Furney, Conway Harding, Donald Lewis, Keith Fowble, and Melvin Luetter, Jr. The fall dance honoring our new members was held in Baltimore with Chi Chapter at Johns Hopkins.

Congratulations are in order for Brothers Thomas Moran, Conway Harding, and Ralph Bufkin for their initiation into Beta Gamma Sigma, the highest honorary fraternity for the students of business.

Gamma Sigma Chapter was also honored by having President Bob Comer selected to represent the College of Business and Public Administration at the inauguration of the new president of the University of Maryland on January 20. Many of our brothers are being recognized for their outstanding contributions in other campus activities and publications.

The fine dinners we have been getting at Stone House Inn for our professional meetings have been a subject of much conversation on campus. The food, together with the interesting speakers, has made this phase of the fall semester events highly successful. There has been some agitation for bringing the girls along to one of the dinners; the girls think this is a great idea.—ROBERT E. COMER

SOUTHERN CALIFORNIA

AT THE UNIVERSITY of Southern California, one of Phi Chapter's most active semesters has come to a close. The new chapter house was the scene of so many functions that a curb on some of our more noisy activities has had to be imposed at the request of the neighbors.

In December we had a very successful "Rose of Deltasig" contest. Largely due to the efforts of Senior Vice-President Bill Siney and the committee, 16 lovely SC coeds representing most of the sorority houses and two of the residence halls entered the contest. The winner was announced at our formal "Rose" dance and initiation banquet held at Malibu Beach, December 11. Eighteen new members were formally initiated the night before. The new brothers are August Amalfitano, Jim Anson, Rick Arlen, Dick Coles, Pat Coyne, Dean Duey, Don Jordon, Don Lidtke, David Marble, Forrest Morris, Robert Otto, Don Royale, Joe Ruffner, Jack Stafford, Fred Zimmerman, Dave Capelouto, and Southern California Commerce Professors Robert L. Bornholdt, Finance Department, and H. Lawrence Hall, Business Administration.

SC Deltasigs celebrated the New Year at a party at a local inn, but the rain fouled up our plans for New Year's Day. We had rented an open truck for transportation to and from Pasadena. In spite of the weather though, there was a pretty good representation of wet Deltasigs at the Rose Parade and through most of the Rose Bowl Game. The rain didn't do our Trojan Football Team any good either and as a result we had to pay off on our trophy bet with the Ohio State Deltasigs.

We had election of new officers for the spring semester last January and the results were: President, Bill Siney; Senior Vice-President, Dick Coles; Vice-President, Joe Kinkead; Secretary, Pat Coyne; Treasurer, John Spear; Historian, Jim Anson; and Chancellor, Dan Lewis. An installation banquet for the new officers was planned for Friday, February 4, at Rand's Round-up.

Plans have been made for the Western Regional Convention at which Phi Chapter is to be host. It is planned for February 12 and 13, with a big banquet to be held Saturday, the 12th, at the Mayfair Hotel in Los Angeles.

Rushing for the spring semester got under way early this year with our first open house scheduled for Saturday, February 5, before classes started. We are trying for a record-breaking pledge class and we also hope to fill the chapter house with brothers living-in so we can make a little profit on the house, and keep on our excellent cook, Ernestine.—
MAURICE E. WHEARTON

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma held a very successful membership drive during the fall semester. Fifteen new members were initiated to raise the membership from 30 to 45. The new members are Brothers Lee Kennedy, Bob Lewis, Jerry Marshall, Pat Pogue, and Clarence McCress, all of Oklahoma City, Oklahoma; Brothers Don Fleming, Bob Miller, and Glenn McLaughlin of Shawnee, Oklahoma; Brother Dennis Leadbetter of Norman, Oklahoma; Brother Bob Randolph of Tulsa, Oklahoma; Brother Glenn Harris of Bristow, Oklahoma; Brother Orville Weaver of Cushing, Oklahoma; Brother Dan Toma of Warren, Ohio; Brother Av Greenberg of Omaha Nebraska; and Clyde Marsaw of Terre Haute, Indiana.

Brothers Kenneth Cordell and Harry Wallace graduated in the January graduation ex-

ercises. Both are accounting majors and have very good offers for employment.

Last November a great honor was placed on Beta Epsilon Chapter when Brother James France, a past member of the chapter, passed the semiannual C.P.A. examination with the highest grade ever made in Oklahoma. Brother France is now with the accounting firm of Arthur Andersen and Company and we are proud to say that he is a member of Delta Sigma Pi.



MR. ROBERT JACK of Lincoln-Mercury addresses Xi Chapter at the University of Michigan at one of its professional meetings.

MICHIGAN

XI CHAPTER OF the University of Michigan has recently completed the initiation of 16 new brothers and two faculty members, all of whom are now taking vigorous interest in the affairs of the active chapter. The parties, dances, ritual, and banquet were barely over before the chapter began laying plans for the next rushing session, which will be completed by the time that this issue of THE DELTASIG appears. The major responsibility of the rushing project is to be handled by Brother Gilbert and President Wyman. Every member, however, will be busy making the program a success.

The professional program, now under the direction of Nate Newkirk and Bill Freyer-muth, is becoming a constant source of chapter pride. A fine talk on small business by Professor Hoad of the School of Business Administration and a field trip to the Lincoln-Mercury plant in Detroit were the principal highlights of present interest. Several other speakers from both education and business are scheduled as well as more field trips. Also a new idea is being put into effect to make a part of every active chapter meeting of some specific professional interest.

Every day news is pouring into Xi Chapter from Detroit concerning the 20th Grand Chapter Congress. From all indications the "Detroit's Alive in '55" slogan is most appropriate. Plans are now going into high gear to make this year's Congress the biggest thus far. Xi Chapter, one of the five Michigan Chapters acting as hosts, has a special committee headed by Jack Lawyer working on the project.

Although recently published figures on the Chapter Efficiency Contest didn't look especially bright for Xi Chapter, a closer investigation has revealed a wealth of points which are now being submitted to The Central Office. We have every intention of and anticipate little trouble in meeting the 100,000 point quota.—FRED C. BUHLER

MIAMI U.

BETA OMEGA CHAPTER of the University of Miami held its big event of the year, the "Rose" dance, at Kassuth Hall. Each date received a corsage of roses as she entered and her escort pinned it on. I never saw so many nervous brothers.

The highlight of the evening was the selection of the new "Rose Queen," beautiful Miss Marlene Meyer. She was presented with a lovely bouquet of American Beauty roses fitting to Her Majesty. She was also given a miniature Deltasig pin set in pearls. She was serenaded with the singing of the "Rose of Deltasig" by Dick Miles, Bill Dixon, Ronald Green, James McGonigal and William Osbeck. Music and entertainment was furnished by Brother Owen's orchestra. All had a delightful time dancing and chatting about the past, present and future.

The formal initiation and banquet was held at the Garden Restaurant, 2235 S.W. Eighth Street on January 9. Guest speakers were Dean A. J. Noetzel of the School of Business Administration, Dean Dan Steinhoff, Jr., of the Evening Division, Professor Howard A. Zacur, and Professor William B. Rahn. Professor Rahn was presented with a plaque as a token of the brothers' appreciation for his faithful services rendered as faculty advisor.

The result of this affair gives us pleasure to proudly announce our newly initiated members into Delta Sigma Pi. They are as follows: Robert C. Chase, David Davidson, William Dixon, Felix Donato, Armando R. Garrido, Ronald Greene, James McGonigal, George W. Hill, Harry Marvel, Vernon E. Meyer, William Osbeck, Theodore Parker, Joseph L. Rick, and Fred Watson. They have been under the careful direction and guidance of their Pledge Master, David Sprigle. Dave has done a wonderful job working with these men and we are grateful to him.

New officers elected at our last business meeting are: President, Teddy E. Tsouprake; Senior Vice-President, Jack Coston; Vice-President, James McCann; Treasurer, William Osbeck; Secretary, Tony Gangol; Historian, Ted Parker; Social Chairman, Peter Meyers; Publicity Chairman, William Dixon. This highly selected group of men will be working together and guiding the brothers of the Beta Omega Chapter to new victories during this coming spring semester.—JOSEPH B. SINKOWICH

DE PAUL

MOVING INTO THE closing stages of the school year the Alpha Omega's are rapidly making final arrangements for several projects.

Under the executive committee's leadership the brothers will honor their mothers at a Mother and Son's breakfast to be held at a local restaurant.

A debate on "The Guaranteed Annual Wage" as it may affect all citizens will be held at a future monthly meeting.

Brother Piazza is making arrangements for a tour of a printing company, probably sometime in May.

Turning to basketball, the Deltasig team has swept through a majority of games and now enters the elimination tournament as a darkhorse. The fine playing of Brothers Kosmala and Wilkas has kept the team's hopes alive.

Miss Ann Paulikas was elected the new "Rose of Deltasig." In addition to capturing this honor, she will marry Brother Robert Roscoe in June.—JOHN E. WATSON

TEXAS

BETA KAPPA CHAPTER began the new year with a dynamic burst of enthusiasm. Every member is determined to make this the most successful year in the history of our chapter.

New officers were installed at the annual installation banquet held in Austin at the Hitchin' Post on January 10, 1955. The following men were installed: Lloyd Shoppa, president; Charles Rupe, senior vice-president; Walter Holly, vice-president; Bill McPherson, secretary; Ken Moore, treasurer; and Werner Janicka, historian.

The chapter is extremely proud of these new officers and we are confident they will provide the same high quality of leadership in the future that has been displayed in the past.

Professor B. H. Sord, our faculty advisor, recently suggested a plan whereby Beta Kappa Chapter can be assured a group of top-flight prospective Deltasigs. This plan consists of asking professors in the School of Business Administration to recommend students who they think would be beneficial to our chapter.

On the agenda for this semester, we have planned several field trips for the purpose of observing the mechanics of several well-known business establishments in Texas.

Intramural basketball has aroused the interest of ten Deltasigs. If "practice makes perfect," Beta Kappa will certainly make a good showing. These men have worked faithfully and strenuously since the team was organized.

Our "Rose of Deltasig" will be determined from the suggestions which are now in the process of being made by the members.—
WERNER JANECKA

BABSON

GAMMA UPSILON CHAPTER at Babson Institute initiated 17 men into the brotherhood at ceremonies held at the University Club in Boston on Saturday, December 4. Each new brother has already been assigned to a committee and is working actively for the fraternity.

Dr. Wilson F. Payne, dean of the Graduate School and professor of Finance at Babson, addressed the last business meeting of 1954. Dr. Payne discussed business conditions and trends. A graph showing the index of business for the past half-century was displayed. Referring to the graph, the speaker offered a few comments on the future. Although the present upward swing seems to resemble the rise of the twenties to some extent, Dr. Payne felt that there would be no crash because of the rapidly increasing birth rate necessitating a high level output of consumer goods.

The chapter will operate a booth at Babson Institute's Annual Charity Bazaar again this year. Delta Sigma Pi will offer those attending a chance to show their skill on the putting green. All organizations on the Babson campus participate in the bazaar and all profits go to worthy charities.

Also on our agenda is a program for the promotion of safety, especially automobile safety. Signs will be posted in conspicuous places about the campus and an attempt will be made to make all students safety conscious at all times, but especially during vacation periods.

Plans for the winter pledging are now under way. An open meeting featuring an interesting professional speaker is scheduled. All students are welcome to attend the meeting and certain students recommended by the brothers will be invited personally.—HARRISON SMITH



NEWLY INITIATED MEMBERS of Psi Chapter at the University of Wisconsin. They are, left to right, First Row: T. Thorson, R. Weitzke, J. Meinberg, B. Hletko, D. Nelson and J. Kroll; Second Row: C. Hughes, S. Sepstead, R. Herrling, M. Cooper, W. Wenz, R. Hill and G. Gutgesel.

WISCONSIN

THE PAST SEMESTER ended rather quietly at Psi Chapter because of the closed period which always accompanies final exams. However, parties are again in full swing and everyone is enjoying the newly redecorated chapter room and bar.

At the final meeting last semester, the active chapter elected Brother Cal Hartleb as its new president. Other officers elected were Senior Vice-president, Robert Weitzke; Vice-president, Tom Tiller; Secretary, James Meinberg; Treasurer, Gary Zywicke; Senior Guide, Bud Hughes; Junior Guide, Richard Hill; Historian, William Wenz; House Manager, Bernie Hletko.

On January 9 the graduating seniors of Psi Chapter were honored at the Senior Sendoff banquet held at Leske's Steak House. Those graduating were Brothers Pete Stacy, Victor Saathoff, Pete Vargulich, and Mike Cwayna. However, the chapter was boosted by the recent initiation of 13 new members. They are Bud Hughes, John Kroll, Jim Meinberg, Gary Gutgesel, Bob Weitzke, Sheldon Sepstead, Tom Thorson, Ross Herrling, Bernie Hletko, Dick Hill, Bill Wenz, Darrell Nelson, and Myron Cooper. As can be seen from the roster of officers, these new brothers are already playing important roles in the activities of our chapter.

A new cook took over the culinary duties at Psi Chapter this semester, and from all reports, she is doing a very good job. On Monday evenings she prepares a dinner for between 50 and 60 actives, pledges, and guests.

Psi Chapter is proud of the participation her members are taking in campus activities. Miss Sarah Miley, the "Farmer's Daughter" from Sheboygan Falls, Wisconsin, was elected as one on the six finalists in the recent all-campus election for prom queen. She was sponsored by Kappa Kappa Gamma Sorority and Psi Chapter of Delta Sigma Pi. Her successful campaign manager was Bill Isbell, a Deltasig pledge. At the January dinner meeting of the School of Commerce Finance Society, Brothers John Kroll and Bernie Hletko were two of the officers elected for the current semester. Dick Landwehr is a member of the Commerce Council, the student body governing extra-curricular School of Commerce functions. The Marketing Club has Brother Don Piepenburg as its vice-president, and Jim Schaaf is on the board of directors of the Real Estate and Light Building Society.

New equipment at the chapter house this semester includes a complete new set of dining room chairs, which are padded and much more comfortable than the old ones. A new TV set has taken over the card room, so "sheephead" is now played in the living room. We are happy to report, however, that the card room is still available for games later in the evening.—JAMES A. SCHAAF

COLORADO

ALPHA RHO CHAPTER got the New Year off to a fast start by electing its new officers on January 12. The new officers are: President, Vern Gerharter; Senior Vice-President, Dave Evans; Vice-President, Ed Peterlin; Treasurer, Mike Voute; Secretary, Maurice Lierz; Historian, Jim Peterson; and Social Chairman, Ed Altman. The new officers, supported by the entire chapter, joined in thanking the retiring officers for the splendid job they have done while in office.

Alpha Rho Chapter recently presented 12 clocks to Dean Delbert J. Duncan. These clocks will be installed in the School of Business in the near future.

The entire membership of Alpha Rho Chapter is planning on serving as guides for the School of Business open house on January 17.

On January 9, 17 undergraduates were initiated into Alpha Rho Chapter. The new active members are: Ed Altman, Bob Deming, Marv Gause, Vern Gerharter, Don Gordon, Jack Gordon, Thom Harras, Bill Manchester, Harold Norman, Ed Peterlin, Jim Peterson, Dave Ricker, Bob Schmidt, Mike Voute, and Ted Youngdahl. The initiation was held in the University Memorial Center and was followed by a dinner banquet at the Hacienda in Louisville. Mr. Revill J. Fox, of Rippey, Henderson, Kostka and Company, which is a large advertising firm in Denver, gave a seminar on advertising January 6. Mr. Fox's seminar was the first of the scheduled seminars. Vern Gerharter, our new president, will soon appoint a committee for the purpose of getting speakers for our business meetings.—JIM PETERSON

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri recently held election of officers for the second semester, 1954-55. Those elected to take over the duties of our successful retiring officers are: President, Nelson Bloum; Senior Vice-President, John Silvey; Vice-President Bill Ferril; Secretary, Gene Lytle; Treasurer, Jack Mitchell; Chancellor, Bill Wilt; Historian, Morris Brown.

The Kansas City industrial tour, on December 2, was highly educational and thoroughly enjoyed by the chapter and members of Phi Chi Theta Professional Business Sorority, who had been invited to accompany our chapter on the tour. The companies included in the tour were Sheffield Steel, Ford Motor Plant, and the Midwest Research Institute.

Over 700 copies of "Alpha Beta Chatter," our newsletter, were sent out to alumni during January. This publication is put out twice a year by our chapter.

We are now preparing for the second semester with a special effort aimed toward selecting new candidates for pledging. Alpha Beta Chapter is still at the top in membership among all Delta Sigma Pi Chapters with 877 members as of July 31, 1954. Other high standings which the chapter is proud to claim are third place in total number of wins in the Chapter Efficiency Contest, and sixth in number of Life Members.—GENE LYTLE

MICHIGAN STATE

GAMMA KAPPA CHAPTER opened the new term with the election of two new officers to replace those who graduated. Brother John Redman was advanced from assistant treasurer to treasurer and Brother William Warden from assistant professional chairman to chairman.

"Help Week" highlighted the start of the term, with 15 pledges going active on Saturday, January 15. The formal initiation was held in the parlor of the Michigan State College Union Building. Brother Eugene Jennings, Doctor in the School of Business Administration, gave the after-dinner speech, and Dr. Edward A. Gee, our faculty advisor, gave the introductory address to the new actives. In addition to the members of our active chapter, we had 15 alumni and 12 faculty brothers at the banquet. The brothers of the Gamma Kappa Chapter look forward enthusiastically to a successful year with the addition of our new actives who, I am sure, will be great assets to the chapter.

We wish to salute Brother William A. Barry, who was tapped for initiation into the Blue Key Honorary, and Brother David Hyman, who was tapped for initiation into Excalibur, senior men's scholarship and activity honorary.

The Glee Club, under the direction of Brother William A. Barry, were guests of Ken Richards, program director of WKAR-TV, on his Campus Capers Show. This show features all the top talents taken strictly from the campus of Michigan State College. The group combined their well-trained voices in singing "The Battle Hymn of the Republic." Brother Donald Holland was the soloist in this production. In addition to other congratulations received, Mr. Richards extended the Glee Club a standing invitation to appear for a repeat performance on his television show.

One of the great assets to our chapter success is the help we have received from Gamma Kappa Chapter Mothers' and Wives' Club. Here are some of the ways in which the club has helped us, as told by Mrs. Elizabeth Snyder, historian and house mother: "Many contributions have been made through the efforts of the club, such as providing new dining room tables, lace table cloth, silver, carpeting, punch set, electric appliances, dishes, and various other articles. We have about \$200 in the treasury that the ladies have earned

through such methods as bake sales, benefit bridge, silent auctions, and dues from members. Our new president is Mrs. B. F. Aschbacher of Haslett. Under her leadership many plans for raising funds are in the making, including a benefit bridge at the fraternity house on February 9. Meetings are held regularly at the house on the second Wednesday of each month, and there also is a group of mothers and wives meeting at regular intervals in Detroit. An open invitation is extended to all Delta Sigma Pi mothers and wives to attend these meetings."

Plans are now being made for the election of our "Rose of Deltasig." The "Rose" tea will be held on January 26 for our choice of queen. The "Rose" dance is to be held on February 27 at the Oldsmobile Hotel here in Lansing. We are all looking forward to a good time at this dinner dance.—DONALD H. HARTLEY

MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi initiated 21 men on Sunday, January 9, in ceremonies held in the auditorium of the Graduate Building on the University of Mississippi campus. The ritual team of the Memphis Alumni Club staged the initiation and did an excellent job. We are very grateful to them for leaving their homes and coming to Oxford. The initiation was followed by a banquet in the dining room of the University Cafeteria. Seven delegates from Memphis State College were on hand for the initiation and the banquet.

Of primary interest at this time to Alpha Phi Chapter is the election of our "Rose of Delta Sigma Pi." Before this issue of *The DELTASIG* is released, she will have been chosen from the three girls remaining after the primary elimination was completed. They will be presented at the Deltasig formal ball which will be held on Friday, April 1, at the Oxford Community House.

We are losing two brothers at the end of the first semester. Benny Watts is graduating and is accepting a position with an accounting firm in Memphis, Tennessee. John Satterfield is leaving to accept a co-operative position in New Orleans and will return again next fall.

Plans are well underway for two big events sponsored by Alpha Phi Chapter. First is the field trip to Memphis, to which all students in the School of Commerce and Business Administration will be invited to take part. The field trip is scheduled for March 23. Second is the Commerce Day on the campus, which is sponsored jointly by the chapter and the School of Commerce and Business Administration and an event which is anticipated with much concern by every member of the school. This big event will be held on April 27, with Brother Gene McRoberts, Commerce Day chairman, coordinating all the meetings and the banquet.

Alpha Phi Chapter is leading in scholarship again, this time with four brothers being elected to Omicron Delta Kappa. They are: Bill Smallwood, Edd Smallwood, Gene McRoberts, and Phil McCarty. Phil is also business manager of the annual.

Many of last year's graduates will be interested to know that Past President Charles Hallberg is floating around somewhere in the Atlantic Ocean (near Bermuda) on the U.S.S. English as an ensign in the United States Navy.

The first report on the Chapter Efficiency Contest placed Alpha Phi Chapter in 13th position. With added points for the initiation and the determination of the members we should be able to gain top position.—SID NEWTON

NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina is experiencing one of its most successful years. Our last monthly supper meeting was featured by a speech delivered by the North Carolina Commissioner of Labor, Mr. Frank Crane. Our speaker for the previous month was The Honorable Thad Eure, North Carolina Secretary of State. Both of these men talked on subjects of interest to students of business administration.

In a report from The Central Office concerning the standings in the Chapter Efficiency Contest, Alpha Lambda Chapter is ranked third in the Southeastern Region. We are now striving to attain the maximum number of points by the end of the school year, and our progress indicates that our goal will be reached.

The "Rose of Deltasig" Dance was held in the Naval Armory in Durham, North Carolina, and was featured by the music of Roy Cole and his orchestra. A very enjoyable evening was had by all the brothers and their guests who were present. During the intermission, our "Rose of Delta Sigma Pi" was chosen and presented a dozen red roses and a very nice loving cup. This dance is considered the biggest social event of the year for our chapter, and much credit should be given to our Social Chairman, Robert Massie, for its success.

Plans are now being made for our chapter to make a professional visit to the Westinghouse plant in Raleigh, North Carolina. We are also all looking forward to the planned over-night trip later in the spring to Western North Carolina to visit several large industrial plants there. We plan to visit the Champion Paper and Fiber Company, one of the largest manufacturers of paper in the world while on this tour.

Alpha Lambda Chapter has made great strides in becoming a more successful chapter. New ideas, more cooperation, and hard work have enabled us to come closer to the goals that we are seeking to attain.—ALAN F. JOHNSON



MEMBERS OF Gamma Lambda Chapter at Florida State University gathered for chicken barbecue at the home of Executive Vice-President Teague of the Leon Federal Savings and Loan Association, preceding chapter tour of that institution and of the Capital City Bank.

WAYNE

ANOTHER SUCCESSFUL SEMESTER for the Gamma Theta Chapter of Wayne University is quickly coming to an end. The executive board directed by President Ole Aronson can take pride in the accomplishments of the chapter during the fall semester. Their inspiration and leadership, combined with the proper functioning of the committees, guaranteed success. The highlight of our semester, of course, was the pledging of 13 new men. At the time of this publication these pledges will already have been initiated into the fraternity. The stamina shown by these new men assures us of a lively and creative chapter. Much of the credit for our able pledge class is due to the assiduous efforts of Jim Brown and George Giza, our senior and junior vice-presidents respectively.

Again a close relationship between the active chapter and the ever-growing alumni club existed. Our New Year's Eve party was well attended by chapter members, pledges, and alumni. The profit from the party is earmarked for the lodge fund. Returning servicemen have perpetuated the expansion of our newly thriving alumni club. Also, the alumni are giving a stag party for the 11 graduating seniors.

Looking forward to an even more successful spring semester, the brothers have elected a capable slate of chapter officers. They are: Dick James, president; Ed Modine, senior vice-president; Bob McGhee, vice-president; Dick Hansen, secretary; Norm Taylor, chancellor; and Tom McBride, historian. Beyond next semester we are awaiting the arrival of the Delta Sigma Pi Grand Chapter Congress to be held in Detroit, Michigan this summer. Sure enough! "Detroit's Alive in '55." All the brothers in Gamma Theta Chapter extend their wish that every brother throughout the United States accept their personal invitation to come to the Congress.—GERALD ZUTECK

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama elected Brother Lewis Lauria of Langdale, Alabama, as president, succeeding Brother William Willis of Montgomery, Alabama. Brother John Kicker was elected chancellor, succeeding Brother Freddie Perdue. Under the leadership of our new officers and the co-operation of our brothers, Alpha Sigma Chapter will strive to maintain the same high standards achieved under former President, Brother William Willis.

We are planning an extensive membership drive for this spring and hope to have the most successful pledge class in the history of Alpha Sigma Chapter. Every brother is extremely interested in doing all possible to maintain our chapter's high standards. We anticipate no trouble in meeting our quota in the Chapter Efficiency Contest. Everyone wants to see our chapter in the No. 1 position at close of this school year.

Our professional meetings have been very successful. Our last professional meeting was conducted by Mr. James Battles, C. I. O. Labor Organizer for Local Government. The entire active chapter was present. Considerable interest was displayed in the question and answer period that followed.

At this point, we, of the Alpha Sigma Chapter, wish to express our appreciation for a job well done to our graduating seniors. It has been gratifying to work with you and for you, as we all pushed forward to make a better fraternity. We shall miss you and wish you every success as you enter the business world.—LEWIS LAURIA



A CLOSE-UP of Miss Suanne Reid, "Rose of Deltasig" of Alpha Sigma Chapter at the University of Alabama, who was proudly presented on Delta Sigma Pi float in the Homecoming parade.

ST. LOUIS

IN KEEPING WITH the jovial spirit always prevalent during the holiday season, Beta Sigma Chapter held its annual Christmas ball on December 10 at the Biltmore Country Club in St. Louis County. The fine attendance by the brothers, pledges, and their dates added greatly to the success of the dance and the enjoyment of all present. The New Year was ushered in with a party given by Brother George Schrammeyer. The large crowd, which included many of our alumni, enjoyed themselves immeasurably and the affair proved to be one of the most successful of the year. The holiday season was an especially happy one for our President Bill Williams, who was married on December 28 in Little Rock, Arkansas. Brothers Jim Werner, Joe Lipic, Dick Baalman, and Ramez Ghazoul traveled to Little Rock for the ceremony and served as ushers.

Despite the heavy social schedule during this period our professional activities continued with their usual zest. On December 15, Mr. Joseph Griesdeck, president of the Falstaff Brewing Corporation delivered a very interesting and enlightening talk on the brewing industry. After the talk a film entitled, "Beer Belongs," was shown and pamphlets were distributed. Our professional luncheons this year have been enthusiastically received by the brothers and we have been very fortunate in being able to obtain outstanding speakers.

With the holiday festivities behind us we turned our attention to the oncoming semester exams. The books were set aside, however, on January 14 for the pledge dance, which was held at the Koping House Hall. The dance, as always, was the social highlight of pledgship. The evening's entertainment was provided by the pledges who exhibited a variety of talents ranging from slap-stick comedy to deep melodrama, all of which were received with varying amounts of enthusiasm by the brothers and their dates. Having completed the rigors of pledgship, 16 new men were received into the fraternity at formal ceremonies held on February 13. We of Beta Sigma Chapter know that our new brothers will continue to exhibit the fine spirit and hard work they did as pledges and will be valuable assets to Delta Sigma Pi.—EARL WILLIAM MUELLER, JR.

PENN STATE

IN THE FINAL MOMENTS of another successful year, Alpha Gamma Chapter reviews its accomplishments with pride. Under the capable leadership of President Bruce and a roster of fine chapter officers we have again reached the top of the ladder in achieving what is bound to be another first place in the Chapter Efficiency Contest.

The outstanding project of the year for Alpha Gamma Chapter has been the sponsoring of professional businessmen, labor leaders, and educators to speak at our bimonthly meetings. These semimonthly meetings have received the encouraging attendance of most of the brothers, thus providing more interesting meetings and intensifying the individual interest of every brother in helping make Alpha Gamma Chapter better and bigger.

In the near future our chapter newsletter should be going to press. Brother Joe Hayes is the editor and he, with the assistance of Brother Chuck Folkers, has done a fine job in assembling the paper. We have been very interested in exchanging chapter newsletters because we feel that in this manner the chapters are bound closer together and can help advance new ideals and procedures for the benefit of Delta Sigma Pi.

At the present time many of the brothers are burning the old midnight oil in preparation for final examinations, which will be forthcoming in the next two weeks. Although there may be quite a few bleary eyes and long faces in the brotherhood during the next couple of weeks, it is certainly true that hearts and minds will be lighter by the first of February, with the expectation of another semester of work and service to Delta Sigma Pi and Penn State.

Foremost among our scheduled social activities for the spring semester is the "Rose of Deltasig" dance. Brother Herb Rosenberg and his social committee are already formulating preliminary plans for the dance. If the previous dances can be held up as any criteria, this year's dance should be one of the finest, since we have had an unusual amount of cooperation and enthusiasm among the brothers on the social committee and in the chapter as a whole.

With the closing of another successful year, we here at Alpha Gamma Chapter of Delta Sigma Pi extend to everyone a sincere wish for a prosperous and successful academic year.—JOSEPH HAYES

DRAKE

ALPHA IOTA CHAPTER at Drake University, Des Moines, Iowa, held their formal initiation for the fall semester on Sunday, January 9, in Minnesota Hall on the campus. Twelve pledges were initiated. They were: Cecil Mease, Truro, Iowa; Wendell Williams, Ludlow, Vermont; Frank Ball, Sacramento, California; Gary Hanify, Toledo, Iowa; Frank Verrips, Pella, Iowa; and Donald Maxwell, George Soderquist, Robert Merris, William Arthurmann, Richard Rinker and Paul Hitchcock, all of Des Moines, Iowa. Professor Samuel MacAllister, professor of Business Law in our College of Business Administration, was initiated as a faculty member.

We are very happy to announce that Professor MacAllister has been appointed faculty advisor of Alpha Iota Chapter, to succeed Professor Merrill Dilly, who has been our advisor for many years. We welcome Professor MacAllister and thank Professor Dilly for the many years of fine service that he has given to our chapter.—LEONARD E. HASSETT.

FLORIDA STATE

GAMMA LAMBDA CHAPTER at Florida State University participated in sponsoring the annual Job-Getting Seminar that was held here on the campus last December 2. The program was a great success, and over 500 persons attended. There were representatives from more than 25 organizations. The following day these men had a large turnout of brothers and fellow students for interviews. Each year this seminar is held, and it is hoped that the seminar to be held next year will be equally successful.

We have recently completed plans for the annual "Rose" ball. It is planned to have the dance, which will be formal, on February 11. However, at this time, a special theme for the dance has not been decided upon. The "Rose" of Gamma Lambda Chapter will be presented at the dance.

Our committee for pledging is hard at work on plans for rushing next semester. The chapter plans for the first time to use a printed bid. A list of men has already been made up of men to whom we plan to send an invitation for our next professional meeting. The chapter has set a goal of a-pledge-per-man for the next semester.

In the spring semester we are going to try to make a first attempt at having a chapter house. There are about eight brothers who are going to live in a rented house and be the start of a central location for Delta Sigma Pi on campus. It will not be known as the Deltasig House at this time, but will be more of a trial this semester to see how it will work out before going ahead with plans for a permanent house. However, we feel confident that it will be a success, and that within a few years Gamma Lambda Chapter will have its permanent house.

In the past we have found that a number of the brothers were not able to attend the meetings because of night classes. This showed a marked drop in attendance. This situation is sure to arise again in the spring semester. In order to make the meeting nights at a time when more brothers can attend, we have planned to rotate the nights on which the meetings will be held.

It is always pleasant to make the "firsts" in our chapter and we do have another "first" for us. About two weeks ago our Secretary, Brother Al Valiani, pinned Miss Anne Riddel, a junior from Ft. Lauderdale, Florida. This is a first for us, because Anne is the first woman student at FSU to be pinned by a brother of the Gamma Lambda Chapter. And it being a custom here at FSU when someone gets pinned, we threw brother Al into the fish pond in front of the administration building.—**JOHN H. DANAHY**

OHIO STATE

AT LAST THE tumult and the shouting have died, or at least subsided, and Ohio State University is officially the number one football team in the nation—Big Ten Champs and victors of the Tournament of Roses. Our brothers at Phi Chapter graciously challenged us to a wager, that the losing school would present a trophy to the winner. It is all history now, but of course Nu Chapter is the proud owner of a suitable trophy, presented by the Trojans of the University of Southern California. This is a rivalry we hope we can renew more often than in the past.

To some readers of this article, the pre-occupation with football this far removed from football season may seem strange. But to anyone acquainted with the Buckeyes, it is a well



PHI CHAPTER'S "Rose of Deltasig" Formal at the "Albatross" in Malibu Beach, California. Left to right: Chapter President, Al Flower; Miss Nancy Dick, Princess; Miss Betty Strevey, Phi Chapter's "Rose of Deltasig"; Miss Joni Jensen, Princess; and Rufus von KleinSmid, Chancellor, University of Southern California.

known fact that we are affected with a football fever the year around. Spring is only a prelude to fall—if we aren't refighting the past games, we are planning for those in the future.

The last quarter has mostly been concerned with football. More than 11 brothers and pledges made the long trip to the Rose Bowl and back. Clarence "Doc" Dougherty, our faculty advisor, was one of the official University train chaperons, certainly an enviable job.

Around the chapter house, there are some new faces at the officers' table. Jack Bobst has been elected our new treasurer. John Gallo-way is the senior vice-president, and Al Corsi is the new vice-president.—**FRANK E. RUGGLES**

NORTH TEXAS STATE

THE DELTA EPSILON CHAPTER of North Texas State College is making certain progress during its first semester. It is no secret to the student body and the faculty that there are Deltasigs on the campus.

One of the school's latest events which the chapter sponsored was the "Snow Ball," which was a semiformal dance given for the School of Business Administration. This social function, held on the evening of December 3, 1954, was designed to promote closer relations between the faculty members and the students of business administration. The success of this dance was largely due to the hard work of Brothers Emory Walton, chapter president, W. T. Lybrand, chapter vice-president, and Bud Steward, social chairman, and the splendid co-operation of the faculty. As a booster for ticket sales, an inter-chapter contest was held between the pledge class and the members, with the losers treating the winners to a steak dinner. The pledges won, without any hard feelings from the opposition.

Frank Kilgo and his band provided the music for an evening of entertainment. As one of the major highlights of the festivity, a nominating committee selected nine nominees for the "Snow Ball Queen." The election was held with the following results: Miss Pat Brust, a Zeta Tau Alpha pledge, escorted by Elgin Akers, was elected "Queen of the Snow

Ball." Miss Brust's court of eight attendants and their escorts were Patricia Whatley, escorted by Brother Joe Morris, Barbara Saxton escorted by Rick Alsbrook, Anita Hooper, escorted by Keith Clayton, Mildred Smith, escorted by Jim Agee, Mary Anne Dreyer, escorted by Larry Young, Flo Fae Lion, escorted by Brother C. A. Waedekin, Mary Ann Graves, escorted by Richard Green, and Jane Thomas escorted by Brother Jim Davis.

Brother O. J. Curry, dean of the School of Business Administration, presented the Queen with a crown of silver and a bouquet of roses. The Queen and her court were honored by several musical numbers. Approximately 300 students attended, as well as the majority of the School of Business Administration faculty. The purpose of the event was achieved. This first "Snow Ball" was such a success that it will be an annual event on the college calendar.—**MARTY R. LANINGHAM** and **JOE K. MORRIS**

JOHNS HOPKINS

THE EVENING OF December 2, 1954, was a red-letter day in the lives of 13 neophytes who were formally initiated into Chi Chapter. Following the exchange of some polite conversation—fraternally referred to as the "Inquisition!"—these men were received into full brotherhood.

The annual chapter birthday party was celebrated on Saturday evening, December 4, 1954, at the Ted Cochell Dance Studio, 13 East North Avenue, Baltimore, Maryland. This affair, at which was served a midnight buffet supper, was completely sold out two weeks in advance. To all indications, this was the first Chi Chapter event ever to obtain this enviable position. Laurels go to the Girls of Deltasig for their valuable time and assistance in this behalf.

The *Chi Crier*, Chi Chapter's monthly publication, has inaugurated a new service. In conjunction with the Baltimore Alumni Club, which is cooperating cheerfully and willingly, it is publishing a series of questions and answers on such business subjects as Accounting, Insurance, Personnel Placement, Investment, and Printing and Reproduction. An alumni expert in each of these fields receives questions from active members and answers them in the *Chi Crier*.

During the Christmas season, Chi Chapter undertook a drive to provide small gifts for the boys and girls at the Rosewood Training School, Owings Mills, Maryland. Brother William W. Ford was chairman and purchased the gifts, which necessarily had to be selected carefully, because of the incapacitation of these children.

The first New Year's Eve party in the chapter's history was held on December 31, 1954, at the Chesapeake Lounge of the Emerson Hotel, located in downtown Baltimore. A local six-piece musical aggregation supplied the music and hats and noisemakers were distributed. From all indications, the affair was quite successful.

On October 28, 1954, Mr. George Nance, WBAL-TV staff member, conducted a well-attended tour of 35 Deltasigs and their guests through the studios on North Charles Street, Baltimore. Of general interest were the many banks of floodlights and the immense cameras necessary for telecasting. This 316,000-watt station serves an audience of 3 million. The first color telecast to take place in Baltimore was presented on November 10, 1954, by this station. The tour concluded with a visit to the prop room and we felt fortunate to have had a behind-the-scenes closeup of one of America's most progressive TV stations.—**CHARLES W. DERREVERE**

ST. BONAVENTURE

ON JANUARY 13, 1955, Gamma Chi Chapter held their annual elections. John Daddona, a junior from Elmira, New York, has been elected to the presidency of the chapter. Sted Dowd and Paul Killian were elected senior and junior vice-presidents, respectively. Ronald Mega was chosen secretary and Joseph Castano, treasurer. Stan Pylipow was made chancellor.

A finance major, Daddona is patrons' chairman for St. Bonaventure's annual Junior Prom committee. He was also instrumental in initiating action on the proposed interfraternity council. Daddona was secretary of Gamma Chi Chapter for the year 1954. Dowd is an economics major from Rome, New York. He is a second semester junior and a sports writer for the university paper, "The Bona Venture." Killian is a business administration major from Liberty, New York. He is a member of the Junior Prom Committee and a member of the Triple Cities Club. A sophomore from Brooklyn, New York, Mega is majoring in economics. He is a member of the Third Order of St. Francis and The Met Club. Another sophomore, Joseph Castano is an accounting major from Coudersport, Pennsylvania. He is a member of the American Management Association. The third sophomore in the group, Stan Pylipow is also an accounting major. His home town is Binghamton, New York. His extracurricular activities include the National Student Association, Triple Cities Club and A.M.A. He is also a student laboratory instructor in accounting.

St. Bonaventure's three fraternities, namely Delta Sigma Pi, Alpha Kappa Mu, and Iota Delta Alpha, announced this week that they will band together to form the University's Interfraternity Council.

John Daddona, newly elected president of Delta Sigma Pi, said the council will correlate the workings of the three fraternities. The combined treasuries and memberships will enable the council to operate on a bigger basis than any one fraternity could possibly do working alone. It is felt that a real cross-section of opinion can be obtained from such a group, for each fraternity will appoint three men to the proposed council, a senior, junior and sophomore.

The first activity of the Interfraternity Council is a dance which is still in the planning stage. The dance is scheduled for February 24 following the Canisius game in Buffalo, New York.—WILLIAM R. BROWN

NORTHWESTERN—Zeta

FEATURING ZETA CHAPTER activities this year, has been the important part played by the Deltasigs in campus activities. Highlighting these functions was the annual "Charity Bowl" football game, played against the Ogres of Orrington House, a women's dorm. This contest, originated in 1953, raises funds for the support of a Korean War Orphan. It received coverage from all the Chicago papers, and was broadcast over WNUR, the Northwestern radio station. Referee Don Stone-sifer of the Chicago Cardinals kept the game well under control. Despite being run over by baby buggies and other props employed by the Ogres, the Zeta-ites had a great time, plus the satisfaction derived from having helped someone in need.

On Sunday, November 14, during the Northwestern University Chapel Service, the birthday of Delta Sigma Pi was honored. Brother Bob Janes read the scripture while President Ron Carlson, and Brothers Joe Ross, Norm

Kangas, and Paul Friedemann served as ushers. The floral pieces for the service were a gift of Zeta Chapter.

Actives and pledges of Zeta Chapter assisted the School of Commerce faculty in carrying out the winter quarter registration. This has become an established policy, to aid in every way the School of Commerce faculty and administrators in furthering a better student-teacher relationship. A letter of commendation was received from Kurt Stoehr, Assistant Dean, School of Commerce.

Brothers Dick Hon, Bob Curley, "Chip" Ferry and Bob Day completed another year in their positions as football managers. This makes four consecutive years that all the managers have been Deltasig brothers. Joe Ross continued doing a great job as drum major of the Northwestern University Marching Band.

I. M. Athletic participation thus far has resulted in tremendous success in football, bowling, and swimming. Led by the excellent passing of quarterback Jim Lee, and Captain Joe Ross' able leadership, the football team again won the league championship. This makes the fourth straight year that Zeta Chapter has placed in the "Blue Ribbon" Class. The bowling team of Dick Laga, Ken Thomas, Norm Kangas, and Jim Nelson have won five out of six games and are leading the league. Basketball practices have developed a team well prepared to meet the rugged competition ahead, and so more trophies are sure to be collected by our athletes this year.

A social calendar, stressing variety, has been planned by Chairman Norm Kangas. The winter quarter parties will consist of a pledge costume party, "Klondike Days," the Itasca Country Club informal, and the feature dance of campus year, the "Rose" formal, which will be held at the fashionable M & M Club in the Merchandise Mart.

The cooperation shown in these activities has given the chapter excellent spirit, which in addition to the large turnouts of our alumni in rushing and social events, is making this year a success for Delta Sigma Pi at Northwestern.—ROBERT A. IVERSON

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers (University College) held a Business and Professional meeting on November 26 at English's Grill in Livingston. More than 30 members and guests enjoyed a splendid dinner and a stimulating speech on the "Technique of Closing a Sale" by Mr. Joseph B. Kleckner, an executive of Trailmobile Company of Long Island City.

Seven candidates were presented to the membership during the business meeting and were formally pledged as neophytes. Present indications are that at least five more candidates will be pledged before the closing date for the next regular initiation.

On December 8, a group of Beta Rho brothers had the pleasure of meeting with Brother Jim Thomson, Executive Secretary of Delta Sigma Pi. Plans for the 1955 Grand Chapter Congress and local chapter activity were discussed.

On Saturday evening, December 11, a professional meeting and dinner dance was held at Walt's Steak House in Caldwell with about 40 persons in attendance. After a delicious roast beef dinner, the group was addressed by Brother Donald G. Livingston, a member of the University College faculty and a research analyst with The Prudential Insurance Company of America. Brother Livingston's topic was "The Role of Early Trauma in its Relation to Postcoital Oral Gratification—or: Is Cigarette Smoking Playing With Fire?" In his address, Dr. Livingston brought our knowledge of cigarette cancer research up-to-date by outlining the latest published results.

Plans are in the final stages for our next regular initiation and banquet to be held at the Essex House Hotel in Newark on Saturday, February 5.

Beta Rho Chapter is busy accumulating maximum points in all phases of the Chapter Efficiency Contest in its drive to achieve 100,000 points during the current year.—WILLIAM W. MYERS



THE GLEE CLUB of our Gamma Kappa Chapter at Michigan State College. Left to right, they are, First Row: F. Pajtas, N. Dellas, P. Blades, R. Pietch, J. Lavis, R. Augustine, D. Holland, B. Seymour, and F. Chlad; Second row: J. Redman, J. Broski, R. Baird, R. Bullis, J. Burtch, F. Bower, D. Robertson and W. Barry.



MEMBERS, ALUMNI, AND PLEDGES of Alpha Theta Chapter at the University of Cincinnati, on a tour of Meiers Wine Cellars, Silverton, Ohio.

INDIANA

BIG NEWS AT Alpha Pi Chapter since the last newsletter is the banquet held in January. The affair was preceded by an initiation ceremony in which we inducted our fall class of 36 new members into the chapter and Delta Sigma Pi. These initiates really seem to be a good group of men and should prove to be an asset both to this chapter and to the entire fraternity. The meal was followed by a very interesting professional speaker. The big event of the evening was the crowning of our "Rose of Deltasig."

Besides the traditional bouquet of roses, our "Rose" also received a plaque commemorating the event. There was a great amount of interest evidenced in the contest; and it was a tough, but pleasant task making the selection. We had very good response to our request for entries, and the choice had to be made from 20 attractive young ladies. A lot of excitement was added to the occasion by keeping the winner's identity secret until the night of her coronation.

We are now functioning under the able direction of the new officers who were elected at the first meeting following the banquet and look for much success under their guidance.

All of us are intent on obtaining the necessary 100,000 points in the Chapter Efficiency Contest, which we missed by so little last year. From the appearance of past and planned events of this year, we should reach the goal this time.—G. THOMAS HOEMIC

AUBURN

BETA LAMBDA CHAPTER at Alabama Polytechnic Institute initiated 27 pledges on the 16th of January. This initiation was held in Tichenor Hall and was followed by a banquet at the Pitts Hotel. Everyone is well pleased with the fine group of new members that have been welcomed into our bonds. This group will strengthen our present group very much and they have unlimited possibilities.

Our professional program will be very interesting this quarter as we have planned to have such programs as banking talks, insurance discussions, transportation talks, and

many others of that nature. We anticipate an unusual amount of interest in these programs as they will all be very informative and interesting.

Plans have already been made on this quarter's rushing program and we expect to pledge another group of potential Deltasigs in the very near future.—JAMES B. SPENCE

CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati ended up the fall season with its first Open House of the year. More than 40 wives, parents, alumni and friends were present. Professor H. W. McLaughlin, faculty advisor, explained the purposes, goals, and activities of the fraternity. Quite a lot of interest has been shown; therefore, we plan to continue this semiannual event.

Our first professional tour of the winter was to Meier's Wine Cellar, Silverton, Ohio. The winery produces and distributes wine and fruit juices all over the United States and Canada. The tour through the winery proved to be very interesting and informative to the 45 active members and alumni present. After the tour, the guide gave a detailed account of wine making, the problems of distribution, and government regulations.

The Cincinnati Club was the scene of our formal initiation and banquet this winter. Although our pledge class was not the largest in Alpha Theta Chapter's history, our eight new brothers made it one of the best. After a very delicious dinner, Brother Alcock '29 reminisced about chapter activities of 25 years ago.

The Deltasigs of the University of Cincinnati started off the gala holiday season with a chapter Christmas party. The chapter turned out in full force and was entertained by Brother Wilbur Cross, who showed motion pictures of his travels in the western United States. The new year got off to a bright start in "Cincy" when Alpha Theta Chapter gave a very successful New Year's Eve Party. Over 40 actives and their ladies were present to welcome in the new year.

As the year gets under way, we are busy earning points for the Chapter Efficiency Contest. At present we have compiled many points and are striving to make it "Four In a Row in '55."—DAVID J. MCCARTHY

MARQUETTE

DELTA CHAPTER, AS in the past, was honored with royalty this semester. Brother Bob Yardley reigned as king of the "Biz Ad Ball," the annual all-school dance for the College of Business Administration. On January 7, Brother Giles Flannagan accepted the crown as king of the all-university "Holly Ball."

A Christmas party for a family, who would have had no Christmas without it, followed by caroling on and around the campus, put the members in a good spirit for Christmas vacation. This spirit prevailed and culminated in a New Year's Eve party held for the members at the fraternity house.

The election of new officers at our first business meeting after Christmas, saw Brother Bob Van Vooren assume the duties of president. Delta Chapter was again fortunate in having two of its members, Brothers Jim Dougherty and Bob Yardley, appointed to "Who's Who in American Colleges and Universities."

Our professional program for the first semester was brought to a close with a professional dinner. Mr. Orville H. Palmer, assistant dean of the College of Business Administration and director of the Placement Bureau here at Marquette, spoke on the Placement Bureau's functions and uses to students and particularly seniors. Also at the close of the semester, Delta Chapter bid farewell to eight graduating seniors, and welcomed eight new actives into the chapter.

With the new semester came a new project for Delta Chapter, one which will aid both Marquette and the civic community of Milwaukee. The project consists of assisting the Marquette Research Bureau in making a survey of the transportation problem in Milwaukee. Another commerce fraternity on campus will join us in making this survey.

The annual Junior formal prom on February 18 will again be followed by an all-university, post-prom breakfast sponsored by Delta Chapter. The successful response to these breakfasts has made them a "must" for many attending the prom.

With these and many other projects in mind, Delta Chapter is looking forward to a very successful first semester in 1955.—J. THOMAS ESSER

OKLAHOMA A. & M.

GAMMA EPSILON CHAPTER at Oklahoma A. and M. College installed the new officers who will conduct the chapter's activities during the spring semester to start on January 27. New officers for the chapter are Bob Hamm, president; Bob Cowell, senior vice-president; Jim Spann, vice-president; Jorge Gallad, secretary; Carl Waite, treasurer; Bill Lawrence, chancellor; and Jim Mote, historian. Election was held at the regular meeting scheduled for December 16, 1954, and the installation of officers took place on January 6, 1955.

Plans are already under way for the spring semester, and the first program to be held will be a talk on the actual conditions and problems faced in the market for new cars. Bob Barnes, of Barnes Motor, Stillwater, Oklahoma, will conduct the talk.

Among other things under way in the chapter is the selection of a girl who will represent our chapter in the "Rose of Deltasig" contest.

We want to take this opportunity to thank all the chapters in the nation that sent us Christmas cards and also to wish all our brothers a very prosperous New Year.—JORGE A. GALLAD

MISSISSIPPI STATE

GAMMA DELTA CHAPTER at Mississippi State College started the school year with the largest active membership that it has ever had. There are now 46 brothers, all looking forward to making this a completely successful year.

Our chapter opened its activities this semester with a rush party held at the chapter room, which resulted in the pledging of 13 men. These men, who were under the training of Pledgemaster Leonard Cohn, have been initiated into the fraternity. An initiation banquet was held, and as is customary, a very good time was had by all who attended. We of Gamma Delta Chapter are certain that these new members will be assets to the chapter and the fraternity.

As has become our custom, Founders' Day was celebrated with a banquet. Members and pledges enjoyed a talk given by Brother George Nethery, the speaker for the evening. Our present officers are: Clement Burwell, president; Jim Harrell, first vice-president; Leonard Cohn, vice-president; Hal Whitaker, treasurer; Alton Hollingsworth, secretary; Charles McElroy, chancellor; Jerry Leach, historian. Eagerly anticipated are the activities of the coming semester under the able guidance of these men.

A highlight of Gamma Delta Chapter was the election of Brother Hal Whitaker to attend the convention of the National Association of Manufacturers held in New York December 1 through 3. Brother Whitaker was named the representative of Delta Sigma Pi Fraternity.

Gamma Delta Chapter was represented at the Southeastern Regional Meeting in Atlanta by Brothers Clement Burwell, Jim Elliot, Bob Hayward, and Joe Horton. The meeting was held at the Atlanta-Biltmore Hotel on October 29 and 30. These meetings enable the fraternity to coordinate its activities and work together as a whole.

Tentative plans are being made for the annual Deltasig dance. At the dance the chapter's "Rose of Deltasig" will be presented. The fraternity will select one picture from those submitted by members as nominations, and the girl selected will represent the chapter.

Bob Gaston and George Nethery, co-chairmen of the professional committee, have a fine program lined up for the semester. The guest speakers who have appeared on our programs have been excellent.

The brothers of Gamma Delta Chapter would like to take this opportunity to extend an invitation to all of the active brothers and alumni of Delta Sigma Pi to visit us whenever they are in Mississippi.—JERRY E. LEACH

MINNESOTA

ALPHA EPSILON CHAPTER opened the winter quarter with the successful initiation of ten pledges. Winter quarter rushing went into full swing the following week and was expected to produce a large group of pledges. Smokers and professional meetings were at the top of the list of activities as the active chapter went all out to increase its membership.

Our first professional meeting of the quarter featured Burton Roberts of General Mills. He is sales manager for the West Coast and has had much experience in conducting college placement interviews. He enlightened the chapter and rushees on employer aspects of these interviews so that they can be better prepared for them in the future. Also on the agenda for early in February is an inspection

of Grain Belt Brewery. All members are enthusiastically awaiting this chance to see a favorite drink in the process of production.

Chapter members and friends gathered on Wednesday, January 26, to attend the seventh annual Economic Forecast sponsored by the Alumni Club at the Calhoun Beach Hotel. Panel members were: R. C. Carlson, vice-president and general manager of Deere & Webber Co. Minneapolis; Henry Frommelt, public relations director and assistant to the vice-president in charge of merchandising, Gamble-Skogmo; Brother Charles McGarraugh, vice-president of Northwestern National Bank and Brother Richard L. Kozelka, dean of the School of Business Administration, who acted as moderator. This panel forecasted business activity for 1955. In the past these panels have presented both accurate and interesting information.



MISS ANN DWIGHT, "Rose of Deltasig," at the University of Minnesota, who was crowned at the Homecoming Dinner and Dance in October.

Participation in Business Day was another January project. Brother Earl Vitalis was co-chairman of the event, which is designed to promote the School of Business Administration and its activities on the University of Minnesota's large campus. Activities included election of a queen, a broom ball contest pitting students against the faculty, a coffee hour and a banquet and dance. Other brothers were committee chairmen and worked hard to make this year's Business Day one of the best on record.

The active chapter, with the help of pledges, is continuing the remodeling and improvement work in the chapter house. An upstairs room was finished last fall and we are currently looking for another project to tackle. It is rumored that the Alumni Club and Mothers Club are going to finance the purchase of new desks or furnishings for the house.

Members showed their Christmas spirit by helping with the "Santa Anonymous" drive during December. Each year this drive is sponsored by local firms to collect toys and contributions from firms and distribute them to needy children throughout Minneapolis. Several brothers contributed their time helping in the collecting and sorting for this worthy cause.

Also on the agenda is participation in Campus Carnival, a yearly show put on by student organizations for the benefit of local charities. As yet our brothers in charge haven't let everyone know what they are planning, but we are sure that it will be good and possibly a prize-winner.—ROBERT W. VON ESCHEN

SAN FRANCISCO

AT THE TIME of this writing it is final exam time at USF, hence the brothers of Gamma Omicron Chapter are spending most of their time catching up on last-minute studying. When all exams are completed and the fall semester is over, social life will resume in the form of the annual Deltasig-sponsored ski trip to famous Squaw Valley. According to the way things look now, there will be more students along this year than ever before. The success of this venture will be due mainly to the fact that USF has come to depend on Deltasig functions as highlights in extracurricular activities.

With a nationally ranked basketball club this year, spirit is exceptionally high here at USF. Now that league play has begun, most of us can be heard cheering with Brother Dick Skidmore, our head yell leader, for an impressive Don team.

Gamma Omicron Chapter's annual New Year's Eve party this year may again be counted as a success. Formerly restricted to undergraduate members, this year's party was opened to a limited number of guests also. Also in attendance were a large number of alumni brothers, many of whom brought along newly acquired brides.

The big social event of the USF year, the Mardi Gras, is rapidly approaching, and again for the third year one of the brothers has been assigned the job of chairman. Brother Vic Freeman, our senior vice-president, is sure to do as well with this assignment as he does in fraternity affairs.

The coming semester promises to roll along smoothly if adequate planning and capable officers are insurance. The remainder of the fraternity calendar has been completed and plans will soon be made for initiations and our annual picnic. Several field trips and dinner meetings have also been planned.—MICHAEL W. JONES

CREIGHTON

BETA THETA CHAPTER has been busy around the Creighton University campus supporting a drive for a new Student Union Building.

In the "hats off" department, congratulations are in order to Brothers Peter Frenzer, John Knudson, Ed McCarthy, Frank Paltani, and Bernie McGrath. They were initiated into Beta Alpha Psi, the national honorary accounting fraternity last month. Brother Peter Frenzer is on a rampage, and is taking all trophies for his mantelpiece. Because of his scholastic ability and leadership, he was chosen to be the student representative of the state of Nebraska at the National Association of Manufacturers' convention in New York City.

Homecoming festivities were held at Creighton University on December 10, and Beta Theta Chapter made an excellent showing by sponsoring a float, which for some unknown reason did not win.

Brother Dick Rozman, aided by Mike Barry, has started to compile articles for the "Echoes of Beta Theta," our chapter publication. The Christmas party was held on December 7 at the Hibernia Club, and was termed a success by our social chairmen, Pete Frenzer and Jim Egan.

Preparations for the coming semester activities are now being made and a successful season is in the future. The word is around that "Detroit will be Alive in '55" with members of Beta Theta Chapter of Creighton University.

WESTERN RESERVE

AS THIS ARTICLE is being written, we are closing out the first semester of the 1954-55 college year. Beta Tau Chapter is beginning to be a name of note around our new surroundings on the campus.

On Sunday, January 9, we initiated five new members at the Wade Park Manor. The five brothers, Joe Svetly, Ed Kornosky, Lou Potter, Bruno Rustaf and Jackson Wagner, we feel, will be great assets to Delta Sigma Pi. After the initiation, a nice dinner was held at Nelson's family style restaurant, where chicken and steak are specialties.

In the last issue of *The DELTASIG* we mentioned our hopes that our need of new quarters would be filled shortly. However, the site we had picked is to be razed to improve parking facilities around the campus.

At present we are conducting our "Rose of Deltasig" contest, with the deadline for entries February 15. The crowning and all the pageantry is scheduled for early next semester. Social Chairman Bill Mahoney has all the arrangements made for our semiannual dinner dance. Our pledge party originally scheduled for December 18 had to be cancelled due to a conflict with the University alumni dance, but inasmuch as arrangements had already been made, we will hold the party on January 29.

At present, our Chapter Efficiency Chairman, Steve Gecci, has reported we are making good strides toward our goal of 100,000 points. We fell out of the charmed circle recently, due to an inability to obtain scholarship averages. However, we have been able to make arrangements to remedy this situation.

Our third professional meeting of the year was held on December 10. Our speaker for the evening was Mr. C. R. Christoferson of The Smaller Businesses of America. He talked of the opportunities of entering the small business field. His talk was very encouraging in spite of the conditions that prevail today.

The final professional meeting of this semester will be held on January 14, with the main speaker to be Mr. R. Thompson. He happens to be the brother of Gene Thompson, our vice-president. He will talk to us about Government Controls in Relation to Purchasing. At present he is employed by the Government.—GENE R. LA PIERRE

KENT STATE

BETA PI CHAPTER will initiate 11 new brothers into the fraternity on January 15, at the Vale Edge Inn, Ravenna, Ohio. After the initiation banquet, Mr. Emmett Carter, secretary of the Akron Merchants Association, will speak on "The Place of Credit in Retailing."

The pledges plan to buy a new carpet for the living room with money raised from the pledge raffle. Purple caps with the gold letters of Delta Sigma Pi are being worn by the fall quarter pledge class. The pledge class president, Elek Karnai, is following in the footsteps of his brother, Jay, who is a member of the Kent Alumni Club of Beta Pi Chapter.

The active chapter, realizing the importance of close active-pledge relationships, sponsored a stag party for the entire pledge class at the Darrowville Sportsman's Clubhouse. The gratifying results of this event have encouraged us to continue this practice.

Professor Lloyd Thornton of the Commerce Department spoke to us at our December professional meeting. In his topic "Can Small Retailing Compete with Big Business?" he pre-

sented four case studies of retailing concerns in the Akron area.

Plans are being made for a Valentine dance. This will be the first social event of the winter quarter. The dance will be held February 5, at the Aurora Country Club, Aurora, Ohio.

The Student Council of Kent State University recently granted Beta Pi Chapter the partnership franchise for the operation of the Student Book Exchange. This Exchange is voluntarily operated by members of Delta Sigma Pi and Student Council and serves as a central point where students may offer their used books for sale. The success of this operation during its three years of existence is evidenced by the student body's acceptance of the project. The Student Book Exchange operates at the end and beginning of each quarter. As a result of this year's fall operation, \$3,675 will be paid out. Students purchased 82 per cent of the 1,400 books their fellow students offered for sale. Beta Pi Chapter feels justifiably proud of the part it's playing in this campus activity.—SHERWIN L. SNYDER.

NEW YORK

ALPHA CHAPTER at New York University is closing out the present semester with an all-out effort to reach the top of the list in the Chapter Efficiency Contest. We have already submitted a large portion of the total 100,000 points to The Central Office. Under the guidance of Brother John Ohlmann, everyone is aiming for the top.

Our pledge period is rapidly coming to a close. Brother Don O'Leary, junior vice-president, is capably bringing the pledges through this period. We have eight men pledging and they all are of the caliber that Delta Sigma Pi desires. February 6 will be the formal initiation of the neophytes.

Our professional committee, headed by Brother John Holonitch, has a top-notch program outlined for the remainder of the school year. On December 4, 1954 Mr. Henry C. Marks, Director of Chemical Research for Wallace Teirman Company, gave an inspiring talk on "Industrial Research and Patents." On January 13, Mr. George S. Hastings, vice-president of the American Machine and Foundry Company, will discuss "The Case History of An Invention." On January 14 many of the brothers are planning a field trip with the Management Club to the United States Steel Corporation plant at Fairless, Pennsylvania.

Under the direction of Brother Don O'Brien, the social committee gave a Christmas party for 21 children from St. Veronica's school. The children were visited by Santa Claus (capably portrayed by Brother Sam Pinyuh), who had gifts for everyone. New Year's Eve was celebrated with a party at the Gramercy Park Hotel by both the alumni and the brothers. January 8 saw most of the brothers and their dates get together at Madison Square Garden to root for their Alma Mater against Notre Dame. However, all the yelling was in vain as N.Y.U. lost 93-74. (Wait till next year!)

Sports have stepped into the limelight this year and have received enthusiastic support by the chapter. In addition to the basketball trophy, we have added a bowling trophy. We are now being challenged by the winner of another league. If the determination shown by the chapter is any indication, it looks as though we will add another trophy to our collection.

With final exams only two weeks away things will be a little quiet for awhile. However, with the start of the next semester we will have the ball rolling again.—ANTHONY M. DE CANDIA

NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska elected Warren Jennings as its president. Brother Jennings, a native of Lincoln, Nebraska, is a junior majoring in Sales and Advertising. He returned to Nebraska last September after serving with the armed forces for two years.

Assisting the new president will be the following officers: Senior Vice-President, Robert Hall; Vice-President, Bill Neverve; Chancellor, Lyle Reighard; Secretary, Art Wiater; Treasurer, Howard Benson; Historian, Eldon Harlow.

The retiring officers are to be congratulated for a very successful term. Nineteen new members went through the turmoil of formal initiation November 21, plus three new faculty members.

The annual "Bizad" banquet will be held January 19. The toastmaster for the evening will be none other than a Deltasig, Dr. Curtiss Elliott, professor of Insurance. The guest speaker will be another Deltasig, Victor Z. Brink, Class of 1927, who at the present time holds the position of assistant general manager of the Aircraft Engine Division, Ford Motor Company of Detroit, Michigan. We at Alpha Delta Chapter are both proud and honored. Other dignitaries such as the Governor of Nebraska, Victor Anderson; Chancellor Clifford Hardin; professors of the College of Business Administration; and other prominent business men of our community will be present. We anticipate an enjoyable evening.

Three of the most aggressive men in Alpha Delta Chapter were nominated for the merit award. They were Anton Rasmussen, Jerry Snyder and Dick Rumbolz. The final presentation was made at the recognition dinner to Anton P. Rasmussen. You can be sure that all three men were equally deserving of this great honor.

The outlook for the coming semester is a very promising one for Alpha Delta Chapter. We anticipate utmost efficiency and pleasant surprises from our newly elected officers. We anticipate parties, picnics and a wonderful spring formal. We also anticipate that the Nebraska "Rose" will be the "Rose of Deltasig."—MARVIN R. KLOOZ

IOWA

EPSILON CHAPTER welcomed new pledges last fall with a dinner at the Amana Colonies. Guest speaker was Mr. Leslie Wilig, who gave a very enlightening talk on the association of the Office of Student Affairs with the student body. Since then we have held smokers and get-togethers to better acquaint the pledges with the fraternity.

Miss Bunny DeCamp reigned as our "Rose of Delta Sigma Pi" at our annual winter formal held on December 10. The formal banquet was held in the Rose Room of the Jefferson Hotel. Blue and gold compacts carrying our coat of arms were given as favors to our guests.

Of course the highlight of our chapter activity was our very successful initiation held in the Old Capitol building on January 9, 1955. Eleven pledges were activated.

Since then we have elected Denny Roberts as our new president; Bill Logan, senior vice-president; Don Newton, vice-president; Bob Madsen, secretary; and Bob Anderson, treasurer.

At present we are anticipating many new pledges and believe this will be one of our most successful years.—E. L. ROBERTS

TEXAS TECH

THE SPRING CALENDAR is already beginning to take on the appearance of another busy season for Beta Upsilon Chapter. However, with many new and interesting activities still ahead of us, we would like to reflect upon some of the late fall functions. After one of the most rigorous initiations that we have ever had, Beta Upsilon Chapter gave a stag party for Brother Ronnie Clark, pledge master, who was married the following night. Climaxing all the fall socials, the presentation of Miss Marie Petty as the "Rose of Deltasig" was indeed a beautiful ceremony. For our last professional meeting of the fall session, Beta Upsilon Chapter had the privilege of touring the Western Cotton Seed Oil Plant, largest in the world. We learned the many interesting facts about the processing of the cotton seed into its many by-products, about the selling and distribution of the products, and about cotton's vital economic importance to the nation.

This spring we had two full weeks of rushing activities which included an extensive personal visitation program to all new prospective members. With pledging well under way, we are looking forward to another annual event for Beta Upsilon Chapter, the Campus Town Hall. The panel will consist of competent members of the Texas Manufacturers Association. This annual event has become increasingly more important on our campus because of the valuable information that is brought out about current business problems. Professors have dismissed their classes in order that students may have an opportunity to listen and to participate in the discussion.

Thanks to President Ladon Sheats, who has successfully combined the social and professional functions of the chapter, we are looking forward to the rest of the year's activities being enthusiastically carried out.—STERLING K. MILLER

NEW MEXICO

AT THE TIME of this writing the men of Gamma Iota Chapter, here at the University of New Mexico in the "Land of Enchantment," are busy cramming for final exams which start in ten more days. Our first semester is about over and we can look back on a very successful fall. At our formal initiation on December 8, 1954, Gamma Iota Chapter initiated eight men, all of whom are an asset to the chapter and the fraternity as a whole. We wish to thank the members of the Albuquerque Alumni Club for the help they gave us with the ritual. It is a grand feeling to see the old alumni members participate in the activities of the undergraduate chapter. Thanks again, fellows.

The Christmas vacation was a welcome diversion to all. Many of the brothers went home for the holidays, but for those brothers who stayed in town there was an open-house at President Paul Hughes' home on Christmas day and a bang-up New Year's Eve party at the home of Brothers Bill Hughes and Jim Chandler. Christmas also brought visits from three brothers in the service, Eugene Peirce, Bill Cole, and Jerry Pies. Other out-of-town brothers who dropped in over the holidays were Art Hastings from Duncan, Oklahoma, and Bill Pierce and Ed Moszumanski from El Paso, Texas.

Gamma Iota Chapter started the new year with a professional program on January 5, 1955, when our speaker was Navy Chief Petty Officer Jack Gilliam. Chief Gilliam is public information man for the local Navy Recruiting Station, and also coordinator for the Navy Speakers

Bureau. His talk concerned public relations, especially as it pertains to the Navy.

Our rush committee has its plans set for the second semester, based mainly on the personal approach and a concentrated drive during registration. We already have several men who have signified their desire to affiliate with Delta Sigma Pi at the next pledging ceremony. Our immediate goal is to climb over the 25-member minimum, and due to year-end graduation, it means we will have to pledge ten men this semester.

As this portion of our school year draws to a close, we can look back on a very successful semester under the leadership of President Paul Hughes and his officers. The chapter has grown not only in the number of its members, but also in a feeling of spirit and cohesiveness. We believe this feeling to be an indication of the future, when Gamma Iota Chapter will take its rightful place among the leaders of Delta Sigma Pi.—HARRY L. WILLIAMS, JR.

MEMPHIS STATE

THE REGULAR PROFESSIONAL meeting of Gamma Zeta Chapter on December 15, 1954, featured a fine movie about cooperative mutual insurance companies, savings and loan associations and similar institutions being taxed by the federal government, the same as other corporations. Following this movie we had a panel composed of Dr. Herbert Marble, who is an expert on banking, and Mr. Robert Carlisle, who wrote his master thesis on cooperatives. This meeting was open to all business students.

Preparations are under way to elect our "Rose Queen" for this year. Five lovely coeds have been nominated for the honor.

Brother Smythe and Brother Davidson have been nominated as "Veteran of the Month" by the local Veterans' club. Six students and two faculty members of Gamma Zeta Chapter attended the formal initiation of Alpha Phi Chapter at the University of Mississippi.

Plans are being made to redecorate the fraternity room during the holidays between the fall and spring semesters. This will include painting, repairing old furniture and purchasing additional furniture.—BERBON DAVIDSON

MIAMI

MID-JANUARY MARKED the initiation of 21 new men into Alpha Upsilon Chapter.

First semester activities included luncheons, banquets, field trips, and a variety of speakers. One banquet was a joint affair with Combus (female equivalent of Delta Sigma Pi at Miami). One of our luncheons featured Alpha Upsilon Chapter's delegates to the Cincinnati Regional Conference, who related their experiences.

The chapter journeyed to Dayton and Cincinnati on field trips. The Dayton trip was to the McCall Publishing Company; the Cincinnati excursion was to Procter and Gamble.

Miami's "Rose of Deltasig" for this year is Miss Ann Fendrick. She and her court, consisting of Miss Peggy Howell and Miss Nancy Duckham, were honored at another banquet. Mr. Harold Puff, of the Industrial Management department, proved to be an adept magician in providing the entertainment for this banquet.—PHIL HARDACRE

KANSAS

IOTA CHAPTER at the University of Kansas held its annual winter formal on December 4, 1954 at Lake View Lodge, near Lawrence, Kansas. More than 30 brothers, alums and their dates were in attendance at this affair. Evening dance music was played by the Phil White Combo and merited the praise of everyone. Much of the success of the party was due to the work of Brother Underwood, who heads the chapter social committee.

Our second professional meeting for this year featured a very fine talk on the role of businessmen in politics by Mr. Robert Docking, assistant trust officer and cashier of the First National Bank in Lawrence. Robert is the son of George Docking, 1954 Democratic Candidate for Governor of Kansas. Mr. Docking pointed out the various ways in which businessmen were affected by politics and the importance of active participation in politics by all businessmen. A question and answer period followed in which much interest was displayed.

A professional meeting was also held December 16, 1954 in which Lieutenant Hopkins, U. S. Navy officiated. Lieutenant Hopkins spoke on the Navy Supply Corps and very skillfully pointed out the parallelism between the Navy Supply Corps and private businesses. A question and answer period followed in which much information concerning the opportunities of graduating seniors in the Navy Supply Corps was brought to light.

A full and varied program of field trips have been planned for the spring semester. The first of these includes a tour of the Goodyear tire manufacturing plant in Topeka, Kansas and a visit to the administrative offices of the State Department in the State Capitol building. Prospective pledges will be invited to attend this field trip in conjunction with an extensive pledging program planned for the spring semester.—CLARON E. PARKER

DENVER

ALPHA NU CHAPTER at the University of Denver came through with a first place trophy in the Homecoming Parade this year. They placed first in the professional fraternities with a float depicting the Queen of Hearts. Over 17,000 red and white napkins, plus many man hours went into this production, but it was agreed by all that the effort was worth it.

Another first was scored by staging an all male fashion show on the Arts and Sciences campus, with members of Alpha Nu Chapter serving as models. A \$55 tuxedo was given away as a door prize, also other items of clothing were given out in a contest sponsored in conjunction with the fashion show. "Mr. Best Dressed" was given a tuxedo, and runners-up received shirts, ties, and matching cuff-links. The candidates were selected by the sororities on the campus.

The Alpha Nu Chapter's "Rose of Deltasig" of 1955 has just been selected, and will be presented at our Rose dance on February 19, at the Albany Hotel. The Ranch Room will be the scene of the festivities.

Five new members have joined the ranks here in Denver. They are: Hank Wibler, Lynn Hoover, Sid Larson, Ev Center, and Don Bennett. Rushing is now commencing again, with members from the hockey team, football team, and several other students currently being rushed.—JOHN A. KETCHUM

UNDERGRADUATE CHAPTERS

EASTERN REGION

Director: J. Harry Feltham, *Chi—Johns Hopkins*, Robert Garrett & Sons, Baltimore 3, Maryland.

District Director: James Elderkin, Jr., Beta Rho-Rutgers, 152 Knollwood Terr., Clifton, N.J.

District Director: Robert Hughes, Beta Nu-Pennsylvania, 6 Rutledge Ave., Box 196, Rutledge, Pa.

District Director: Franklin Tober, Alpha Kappa-Buffalo, 123 Highgate Ave., Buffalo 14, N.Y.

BABSON (Gamma Upsilon, 1951), BABSON INSTITUTE OF BUSINESS ADM., BABSON PARK, BOSTON, MASS.

Advisor: Walter Carpenter, Babson Institute, Babson Park, Mass.
Pres. H. Tucker Cooke, Jr., Babson Institute, Babson Park 57, Mass.
Sec. Thomas H. Wilde, Babson Institute, Babson Park 57, Mass.

BOSTON U. (Gamma, 1916), COLLEGE OF BUSINESS ADM., BOSTON, MASS.

Chapter House: 247 Kent St., Brookline, Mass.
Advisor: John B. Alevizos, 236 Kelton St., Alston 34, Mass.

Pres. John B. Gibson, 247 Kent St., Brookline, Mass.
Sec. John P. O'Sullivan, 30 Bay State Rd., Boston 25, Mass.

BUFFALO (Alpha Kappa, 1925), MILLARD FILMORE COLLEGE, BUFFALO, N.Y.

Advisor: Franklin A. Tober, 123 Highgate Ave., Buffalo, N.Y.
Pres. Donald L. Voltz, 314 Bedford Ave., Buffalo, N.Y.

Sec. James A. O'Malley, Jr., Rt. 2, Townline Rd., N. Tonawanda, N.Y.

GEORGETOWN (Mu, 1921), SCHOOL OF FOREIGN SERVICE, WASHINGTON, D.C.

Chapter House: 2210 20th St., N.W., Washington, D.C. (Adams 2355)
Advisor: John J. O'Connor, 5115 Moorland Lane, Bethesda, Md.

Pres. Raymond L. Kilmartin, 2210 20th St., N.W., Washington, D.C.
Sec. Armistead L. Cuthery, 3733 Van Ness St., N.W., Washington, D.C.

JOHNS HOPKINS (Chi, 1922), SCHOOL OF BUSINESS, BALTIMORE, MD.

Advisor: Thomas L. Bateman, Jr., 903 W. University Parkway, Baltimore 10, Md.
Pres. George R. Faust, 1014 N. Charles St., Baltimore 1, Md.

Sec. Charles O. Hoffman, Chapman Rd., Randallstown, Md.

MARYLAND (Gamma Sigma, 1950), COLLEGE OF BUSINESS AND PUBLIC ADM., COLLEGE PARK, MD.

Advisor: Arthur S. Patrick, P.P.A. Bldg., Univ. of Md., College Park, Md.
Pres. Robert Comer, 4508 Fordham Lane, College Park, Md.

Sec. Reif D. Russell, 1403 Langley Way, Hyattsville, Md.

NEW YORK (Alpha, 1907), SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE, NEW YORK, N.Y.

Chapter House: 40 W. 3rd St., New York, N.Y.
Advisor: Professor James C. Drury, 548 W. Broadway, New York, N.Y.

Pres. Edwin J. Hughes, III, 56 Park Ave., Larchmont, N.Y.
Sec. Lawrence Christiansen, 64-28 79th St., Middle Village 79, N.Y.

PENNSYLVANIA, U. OF (Beta Nu, 1932), THE WHARTON SCHOOL OF FINANCE AND COMMERCE AND EVENING SCHOOL OF ACCOUNTS AND FINANCE, PHILADELPHIA, PA.

Chapter House: 3902 Spruce St., Philadelphia, Pa. (Ba2-9096)
Advisor: William Bater, 6505 N. 8th St., Philadelphia 26, Pa.

Pres. H. Richard Bahner, 1510 Champlott Ave., Philadelphia 41, Pa.
Sec. Arthur H. Sossong, Jr., 548 E. Woodlawn Ave., Philadelphia 44, Pa.

PENN STATE (Alpha Gamma, 1923) COLLEGE OF BUSINESS, STATE COLLEGE, PA.

Advisor: Eugene Myers, 1007 N. Atherton St., State College, Pa.
Pres. John Bruce, Alpha Sigma Phi, State College, Pa.

Sec. Joseph Hayes, Phi Kappa Psi, State College, Pa.

RIDER (Beta Xi, 1934), COLLEGE OF BUSINESS ADM., TRENTON, N.J.

Chapter House: 909 Bellevue Ave., Trenton, N.J. (5-9603)
Advisor: Michael B. Peceri, 39 N. Hermitage Ave., Trenton, N.J.

Pres. Gerald Doskos, 1004 S. Broad St., Trenton, N.J.
Sec. Joseph Casarella, 106 Wilburtha Rd., Trenton, N.J.

RUTGERS (Beta Omicron, 1937), SCHOOL OF BUSINESS ADM., 40 RECTOR ST., NEWARK, N.J.

Chapter House: 38-40 Park Pl., Newark, N.J. (Market 3-4556)
Advisor: B. T. Summer, Jr., 86 First St., Raritan Twp., Fords, N.J.

Pres. Joseph M. Pizzano, 185 Halstead St., East Orange, N.J.
Sec. Robert J. Hurlley, 113 Leslie St., East Orange, N.J.

RUTGERS (Beta Rho, 1942), UNIVERSITY COLLEGE, NEWARK, N.J.

Advisor: Peter E. Trotta, 371 S. 11th St., Newark, N.J.
Pres. George W. Evertsberg, 23 Evergreen Dr., North Caldwell, N.J.

Sec. William M. Lynch, 42 Berlant Ave., Linden, N.J.

ST. BONAVENTURE (Gamma Chi, 1951), SCHOOL OF BUSINESS ADM., ST. BONAVENTURE, N.Y.

Advisor: William Long, 18 Elm St., Allegany, N.Y.
Pres. John M. Daddona, Box 1189, St. Bonaventure, N.Y.

Sec. Ronald T. Mega, Box 1060, St. Bonaventure, N.Y.

TEMPLE (Omega, 1923), SCHOOL OF BUSINESS AND PUBLIC ADM., PHILADELPHIA, PA.

Chapter House: 1841 N. Park Avenue, Philadelphia, Pa. (FR 7-9625)
Advisor: Willard Moore, Temple U., Philadelphia 22, Pa.

Pres. Lewis Lloyd, 1841 North Park Ave., Philadelphia 22, Pa.
Sec. Paul Lofurno, 1002 S. Paxon St., Philadelphia, Pa.

VIRGINIA, U. OF (Alpha Xi, 1925), SCHOOL OF BUSINESS ADM., CHARLOTTESVILLE, VA.

Advisor: D. Clark Hyde, 1958 Thomson Rd., Charlottesville, Va.
Pres. Norman J. Shaw, 1609 University Ave., Charlottesville, Va.

Sec. Jack R. Hodge, 163 Chancellor St., Charlottesville, Va.

SOUTHEASTERN REGION

Director: Homer T. Brewer, *Kappa—Georgia*, 808 Southern Railway Bldg., 99 Spring Street, S.W., Atlanta 3, Ga.

District Director (Florida, Florida State and Miami Chapters): Warren L. Blackmon, *Kappa—Georgia*, 2033 Laurel St., Tallahassee, Fla.

District Director (Mississippi, Mississippi State and Mississippi Southern Chapters): Joseph Cerny *Alpha Omega—De Paul*, Department of Accountancy, University of Mississippi, University, Miss.

District Director (North Carolina and Wake Forest Chapters): Monroe M. Landreth, Jr., *Alpha Lambda—North Carolina*, 2341 Selwyn Ave., Charlotte, N.C.

ALABAMA, U. OF (Alpha Sigma, 1926), SCHOOL OF COMMERCE AND BUSINESS ADM., TUSCALOOSA, ALA.

Advisor: W. C. Flewellen, Drawer J, University, Ala.
Pres. Lewis Lauria, P.O. Box 1425, University, Ala.

Sec. John F. Yeager, 513 12th Ave., Tuscaloosa, Ala.

ALABAMA POLY (Beta Lambda, 1931), DEPARTMENT OF ECONOMICS AND BUSINESS ADM., AUBURN, ALA.

Advisor: Lee D. McChesney, Route 1, Box 27, Auburn, Ala.
Pres. James B. Spence, Pi Kappa Alpha House, Auburn, Ala.

Sec. Robert Pitts, Pitts Hotel, Auburn, Ala.

FLORIDA, U. OF (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.

Advisor: J. D. Anderson, Col. of Bus. Adm., Univ. of Florida, Gainesville, Fla.
Pres. Walter O. Middleton, 116 N.W. 20th Dr., Gainesville, Fla.

Sec. Rodney G. Anderson, Phi Kappa Tau House, Gainesville, Fla.

FLORIDA STATE (Gamma Lambda, 1949), SCHOOL OF BUSINESS, TALLAHASSEE, FLA.

Advisor: Royal Mattice, 1422 S. Seminole Dr., Tallahassee, Fla.
Pres. Lee Clowers, 215 John Dr., Tallahassee, Fla.

Sec. Albert Valiani, 811 W. Pensacola, Tallahassee, Fla.

GEORGIA (Kappa, 1921), ATLANTA DIVISION, COLLEGE OF BUSINESS ADM., 24 IVY ST., ATLANTA, GA.

Advisor: Thomas R. Luck, 2230 Cheshire Rd., N.E., Apt. 5-A, Atlanta 3, Ga.
Pres. W. Jack Smith, 2831 Sexton Dr., Decatur, Ga.

Sec. Kenneth C. Posey, 1705 N. Olympian Way, S.W., Atlanta, Ga.

GEORGIA (Pi, 1922), COLLEGE OF BUSINESS ADM., ATHENS, GA.

Chapter House: 1334 S. Lumpkin St., Athens, Ga.
Advisor: A. A. Charles, 237 Springdale, Athens, Ga.

Pres. William O. Reece, 1334 S. Lumpkin, Athens, Ga.
Sec. E. Paul Carson, Jr., 1334 S. Lumpkin, Athens, Ga.

KENTUCKY (Eta, 1920), COLLEGE OF COMMERCE, LEXINGTON, KY.

Advisor: Ralph Pickett, White Hall, Univ. of Kentucky, Lexington, Ky.
Pres. J. Brooks Pitman, 439 Hugelst Dr., Lexington, Ky.

Sec. George E. Spalding, Jr., Box 5823, Univ. of Kentucky, Lexington, Ky.

MEMPHIS STATE (Gamma Zeta 1949), SCHOOL OF BUSINESS ADM., MEMPHIS, TENN.

Advisor: E. I. Crawford, 4471 Normandy Rd., Memphis, Tenn.
Pres. William Murphy, 1117 Carr Ave., Memphis, Tenn.

Sec. Billy T. Reed, 1407 Peabody Ave., Memphis, Tenn.

MIAMI, U. OF (Beta Omega, 1948), SCHOOL OF BUSINESS ADM., CORAL GABLES, MIAMI, FLA.

Advisor: John H. Ross, 4540 S.W. 62 Ct., Miami, Fla.
Pres. Richard Miles, 6750 S.W. 8 St., Miami, Fla.

Sec. Anthony J. Gangol, 3030 N.W. 17 St., Miami, Fla.

MISSISSIPPI, U. OF (Alpha Phi, 1927), SCHOOL OF COMMERCE AND BUSINESS ADM., OXFORD, MISS.

Chapter Office: Room 34, Student Union Building, U. of Mississippi
Advisor: Ned Williams, Box 61, University, Miss.

Pres. John K. Miles, Jr., Box 856, University, Miss.
Sec. Eugene E. Randie, Box 791, University, Miss.

MISSISSIPPI SOUTHERN (Gamma Tau, 1950), DIVISION OF COMMERCE, HATTIESBURG, MISS.

Advisor: W. B. Harlan, Box 130, Station A, Hattiesburg, Miss.
Pres. Robert Milstead, Station A, Box 433, Hattiesburg, Miss.

Sec. T. Miller Dickson, Station A, Box 107, Hattiesburg, Miss.

MISSISSIPPI STATE (Gamma Delta, 1949), SCHOOL OF BUSINESS AND INDUSTRY, STATE COLLEGE, MISS.

Advisor: Norman E. Weir, State College, Miss.
Pres. Clement L. Burwell, Box 592, 1192, State College, Miss.

Sec. Clarence A. Hollingsworth, Box 1192, 104, State College, Miss.

NORTH CAROLINA, U. OF (Alpha Lambda, 1925), SCHOOL OF BUSINESS ADM., CHAPEL HILL, N.C.

Chapter House: 211 Pittsboro St., Chapel Hill, N.C. (22071)
Advisor: Richard P. Calhoun, 310 Carroll Hall, Sch. of Bus. Adm., Univ. of North Carolina, Chapel Hill, N.C.

Pres. Aubrey Burroughs, 211 Pittsboro St., Chapel Hill, N.C.
Sec. William H. Horner, Jr., 211 Pittsboro St., Chapel Hill, N.C.

SOUTH CAROLINA (Beta Gamma, 1929), SCHOOL OF BUSINESS ADM., COLUMBIA, S.C.

Chapter House: Tenement 14, University of South Carolina, Columbia, S.C.
Advisor: Frank T. Meeks, 3215 Kline St., Columbia, S.C.

Pres. J. Thomas Cobb, Jr., D-3-K Carovet Apts., Columbia, S.C.
Sec. Ernest Reich, Box 3195, U.S.C. Campus, Columbia, S.C.

TENNESSEE, U. OF (Alpha Zeta, 1924), COLLEGE OF BUSINESS ADM., KNOXVILLE, TENN.

Advisor: Harvey G. Meyer, 320 Garden Ave., Knoxville, Tenn.
Pres. James A. Wardley, 900 S. 17th St., Knoxville, Tenn.

Sec. Philip A. Brummit, 1318 Laurel Ave., Knoxville, Tenn.

WAKE FOREST (Gamma Nu, 1950), SCHOOL OF BUSINESS ADM., WAKE FOREST, N.C.

Advisor: G. M. Rogers, Box 826, Wake Forest, N.C.
Pres. Richard Day, Box 882, Wake Forest, N.C.

Sec. Bill Wellborn, 135 W. Sycamore St., Wake Forest, N.C.

CENTRAL REGION

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District Director (Cincinnati, Indiana, Kent State, Miami U., Ohio State, Ohio U., and Western Reserve Chapters): Robert F. Andree, *Beta Tau—Western Reserve*, 2094 Lakeview Avenue, Rocky River, Ohio.

District Director (De Paul, Illinois, Loyola, Marquette, Northwestern—Beta, Northwestern—Zeta, and Wisconsin Chapters): Norval E. Poulson, *Northwestern-Zeta*, 2347 N. Drake Ave., Chicago 47, Ill.

District Director (Detroit-Theta, Detroit-Gamma Rho, Michigan, Michigan State, and Wayne Chapters): Frederick J. Tyson, *Gamma Kappa-Michigan State*, 600 Pingree St., Detroit, Mich.

CINCINNATI (Alpha Theta, 1924), COLLEGE OF BUSINESS ADM., CINCINNATI, OHIO

Advisor: Charles V. Schnabel, 6971 Sandal Ct., Mack, Ohio.
Pres. Edward J. Reik, 33 Elmwood Ave., Fort Thomas, Ky.

Sec. Richard Gross, 1971 Adams Rd., Cincinnati 31, Ohio

DE PAUL (Alpha Omega, 1928), COLLEGE OF COMMERCE, CHICAGO, ILL.

Advisor: Larry Turilli, 4220 W. Adams, Chicago, Ill.
Pres. Larry Wilkas, 3638 S. Lowe, Chicago, Ill.

Sec. Gerry McCarthy, 1026 E. 80th St., Chicago, Ill.

DETROIT (Theta, 1921), COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.

Advisor: Preston LeBreton, Univ. of Detroit, Detroit 21, Mich.
Pres. Les Nelson, 15732 Chapel Ave., Detroit 19, Mich.

Sec. Jack Fernane, 14939 Stansbury Ave., Detroit 27, Mich.

DETROIT (Gamma Rho, 1950), EVENING COLLEGE OF COMMERCE AND FINANCE, DETROIT, MICH.

Advisor: Robert R. Brang, 20212 Keating, Detroit 3, Mich.
Pres. Harold G. Loose, 1404 Taylor, Apt. 6, Detroit, Mich.

Sec. Lawrence L. Leisner, 919 Harrison, Lincoln Park 25, Mich.

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Advisor: T. Emerson Cammack, 1704 W. Green St., Champaign, Ill.

Pres. William Pingel, 402 E. Daniel St., Champaign, Ill.
Sec. Wesley Pitchford, 402 E. Daniel St., Champaign, Ill.

INDIANA (Alpha Pi, 1925), SCHOOL OF BUSINESS, BLOOMINGTON, IND.

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Pres. Charles Sims, Beta Theta Pi, 919 E. 10th St., Bloomington, Ind.

Sec. Larry Parker, Men's Quad No. 277, Bloomington, Ind.

KENT STATE (Beta Pi, 1942), COLLEGE OF BUSINESS ADM., KENT, OHIO

Chapter House: 525 E. Main St., Kent, Ohio (OR-3-8422)
Advisor: Paul L. Pfeiffer, 209 N. Lincoln, Kent, Ohio.

Pres. Roy L. Shiflet, 525 E. Main St., Kent, Ohio.
Sec. Sherwin L. Snyder, 525 E. Main St., Kent, Ohio.

LOYOLA (Gamma Pi, 1950), COLLEGE OF COMMERCE, CHICAGO, ILL.
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 Advisor: Dr. S. M. Frizol, 6525 N. Glenwood Ave., Chicago, Ill.
 Pres. Peter Fox, Jr., 5555 Sheridan Rd., Chicago 40, Ill.
 Sec. C. Philip Andorfer, 1317 N. State Pkwy., Chicago 10, Ill.

MARQUETTE (Delta, 1920), COLLEGE OF BUSINESS ADM., 1217 W. WISCONSIN AVENUE, MILWAUKEE, WIS.
 Chapter House: 3337 W. Highland Blvd., Milwaukee, Wis. (WEst 3-9839)
 Advisor: William N. Bergstrom, 2854 S. Herman St., Milwaukee, Wis.
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MIAMI U. (Alpha Upsilon, 1927), SCHOOL OF BUSINESS ADM., OXFORD, OHIO
 Advisor: William Suhring, 122 N. Main St., Oxford, Ohio.
 Pres. Charles Hazelrigg, Phi Kappa Tau House, Miami Univ., Oxford, Ohio
 Sec. Ernie Eckelman, Beta Theta Pi House, Miami Univ., Oxford, Ohio

MICHIGAN, U. OF (Xi, 1921), SCHOOL OF BUSINESS ADM., ANN ARBOR, MICH.
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 Advisor: William M. Hoad, 2108 Melrose, Ann Arbor, Mich.
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MICHIGAN STATE (Gamma Kappa, 1949), SCHOOL OF BUSINESS AND PUBLIC SERVICE, EAST LANSING, MICH.
 Chapter House: 327 Hillcrest, East Lansing, Mich. (8-2517)
 Advisors: Robert Kendall, 262 Oakland, East Lansing, Michigan and Edward Gee, 219 Oxford Rd., East Lansing, Mich.
 Pres. John Lavis, 327 Hillcrest, East Lansing, Mich.
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NORTHWESTERN (Chicago Division-Beta, 1914), SCHOOL OF COMMERCE, 339 E. CHICAGO AVE., CHICAGO, ILL.
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 Advisor: Victor J. Payton, 827 Dearborn St., Chicago, Ill.
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NORTHWESTERN (Evanston Division-Zeta, 1920), SCHOOL OF COMMERCE, EVANSTON, ILL.
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OHIO STATE U. (Nu, 1921), COLLEGE OF COMMERCE AND ADM., COLUMBUS, OHIO
 Chapter House: 112 E. 14th Ave., Columbus, Ohio (UN-6181)
 Advisor: Clarence Dougherty, 523 Chase St., Worthington, Ohio
 Pres. Edward Przybylski, 112 14th Ave., Columbus, Ohio
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OHIO UNIVERSITY (Alpha Omicron, 1925), COLLEGE OF COMMERCE, ATHENS, OHIO
 Advisor: Joseph A. Romig, 109 Maplewood Drive, Athens, Ohio
 Pres. John Watson, K-39, East Green, Athens, Ohio
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WAYNE (Gamma Theta, 1949), SCHOOL OF BUSINESS ADM., DETROIT, MICH.
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 Pres. Dick James, 15820 Prest, Detroit 27, Mich.
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WESTERN RESERVE (Beta Tau, 1947), SCHOOL OF BUSINESS ADM., CLEVELAND, OHIO
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 Pres. Donald J. Riter, 13810 Emery Ave., Cleveland, Ohio
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DENVER (Alpha Nu, 1925), COLLEGE OF BUSINESS ADM., DENVER, COLO.

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DRAKE (Alpha Iota, 1924), COLLEGE OF BUSINESS ADM., DES MOINES, IOWA

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IOWA STATE U. (Epsilon, 1920), COLLEGE OF COMMERCE, IOWA CITY, IOWA

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