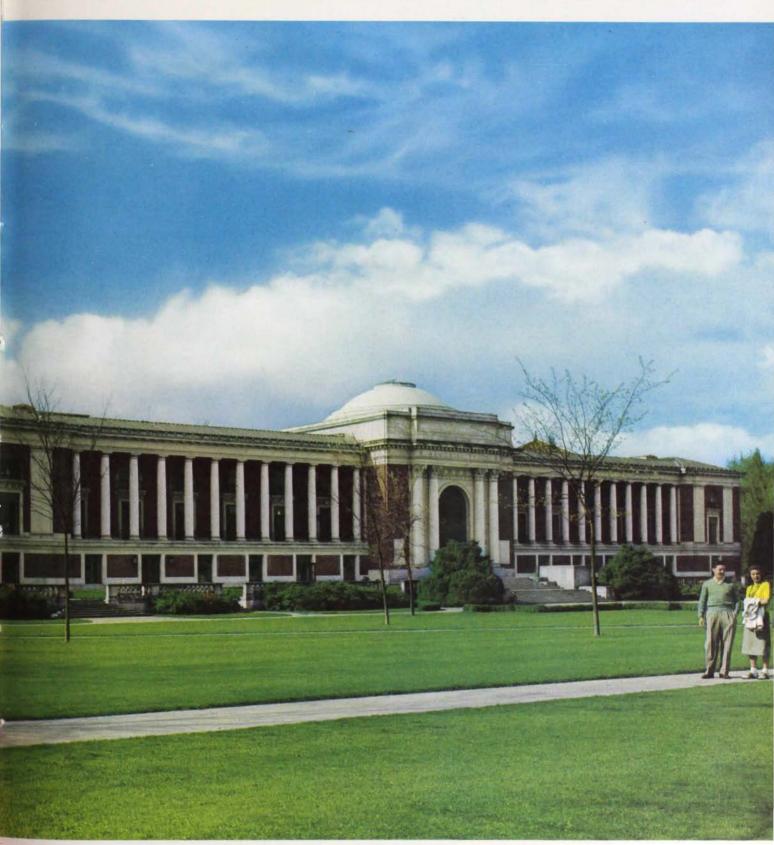
The DELTASIGNAPI



Professional Business Administration Fraternity

JANUARY 1954

The International Fraternity of

Delta Sigma Pi

Professional Commerce and Business Administration Fraternity

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

The Grand Council

Grand President: Robert G. Busse, Beta Omicron—Rutgers, 102 Southwick Drive, Windy Bush, Wilmington 3, Del. Executive Director: H. G. Wright, Beta-North-

western, 222 West Adams Street, Chicago 6,

Executive Secretary: J. D. Thomson, Beta-Northwestern, 222 West Adams Street, Chi-

Eastern Region: J. Harry Feltham, Chi-Johns Hopkins, Robert Garrett & Sons, Baltimore

Southeastern Region: Homer T. Brewer, Kappa

Southeastern Region: Homer I. Brewer, Kappa
 —Georgia, 808 Southern Railway Bldg., 99
 Spring Street, S.W., Atlanta 3, Ga.
 Central Region: Robert O. Lewis, Beta—Northwestern, 515 Woodbine Ave., Oak Park, Ill.
 Midwestern Region: Henry C. Lucas, Alpha Delta—Nebraska, 408 S. 18th Street, Omaha, Nob.

Southwestern Region: (Acting Director) Burnell C. Butler, Jr., Beta Phi—Southern Methodist, 7110 Pasadena, Dallas 14, Tex. Western Region: (Acting Director) Burell C. Johnson, Alpha Sigma—Alabama, 116 Hampden Terrace, Alhambra, Calif. Director of Alumni Activities: Harry G. Hick-

ey, Alpha Nu-Denver, 643 Olive Street, Denver, Colo.

Director of Business Education: Dean George R. Esterly, Iota-Kansas, School of Business Administration, 18 Washington Place, Rutgers University, Newark, N.J.

Past Grand President: Howard B. Johnson, Kappa—Georgia, Atlantic Steel Company, P.O. Box 1714, Atlanta 1, Ga.

The Central Office

222 W. Adams Street, Chicago 6, Ill. Phone: RAndolph 6-6954 Executive Director: H. G. Wright; Execu-

tive Secretary: J. D. Thomson
Staff Members: Margaret E. Mench, A.
Rose Lewis, Doreen B. Farrar and Joan

M. Hillenbrand

National Committees **Executive Committee**

Chairman: Robert G. Busse, Beta Omicron-Rutgers, 102 Southwick Drive, Windy Bush,

Wilmington 3, Del.

Members: George R. Esterly, Iota, School of Business Adm., Rutgers University, 18 Wash-ington Pl., Newark 2, N.J.; John H. Felt-ham, Chi, Robert Garrett & Sons, South & Redwood Sts., Baltimore 3, Md.; Allen L. Fowler, Beta Nu, 1700 Sansom St., Phila-delphia 3, Pa.; and John L. McKewen, Chi. Irving. McKewen & O'Connell. Mathieson Irving, McKewen & O'Connell, Mathieson Bldg., Baltimore 2, Md.

Alumni Activities

Chairman: Frank A. Geraci, Zeta, 2539 N.

Neva Ave., Chicago 35, Ill.

Members: Wayne Showalter, Beta Gamma;
Andrew P. Marincovich, Phi; James J.
Moore, Chi; Marion W. Sprague, Beta Upsilon; and Franklin A. Tober, Alpha Kappa.

Alumni Placing Service

Chairman: Henry C. Lucas, Alpha Delta, 408

S. 18th St., Omaha, Nebr.

Members: John W. Lucas, Nu; Raymond A.
Peter, Beta Theta; and Floyd E. Walsh, Epsilon.

Life Membership

Chairman: Gerald M. Smith, Alpha Epsilon, 5808 Wooddale Ave., Minneapolis 10, Minn. Members: D. H. Chandler, Gamma Iota, and Walter Franz, Alpha Epsilon.

Nominations

Chairman: Rudolph Janzen, Alpha Epsilon, 5040 Juanita, Minneapolis, Minn. Members: Robert O. Hughes, Beta Nu; Howard B. Johnson, Kappa—Georgia. Alternates: Roy Tipton, Gamma Zeta, and John DuBay, Chi.

Past Grand Presidents

*W. N. Dean, Alpha—New York . . 1914
P. J. Warner, Alpha—New York . . 1914-1915
H. C. Cox, Alpha—New York . . . 1915-1916
F. J. McGoldrick, Alpha—New York

*C. J. Ege, Alpha—New York ... 1917–1920 H. G. Wright, Beta—Northwestern ... 1920–1924 *C. W. Fackler, Epsilon-Iowa ... 1924-1926 H. O. Walther, Psi—Wisconsin ... 1926–1928 *R. C. Schmidt, Theta—Detroit1928-1930 E. L. Schujahn, Psi-Wisconsin . 1930-1936 *E. D. Milener, Chi-Johns Hopkins 1936-1939 J. L. McKewen, Chi-Johns Hopkins 1939-1945 K. B. White, Gamma-Boston 1945-1947 A. L. Fowler, Beta Nu-Pennsylvania

......1947–1949 *W. C. Sehm, Alpha Epsilon-Min-

* Deceased

STUDENT LOANS up to \$500 AVAILABLE

from the National Endowment Fund. Write The Central Office for Details.

Alumni Clubs

ALBUQUERQUE, New Mexico-Pres.: Kenneth D. Spiller, 1500 Hoffman Dr., N.E., Albuquerque, N.M. Phone:

1500 Hoffman Dr., N.E., Albuquerque, N.M. Phone:
None
ATLANTA, Georgia—Pres.: Earl T. Byers, 217 Eureks
Dr., N.E., Atlanta, Ga. Phone: CH 7767
AUSTIN, Texas—Pres.: Joe K. Alexander, 308 W. 25th
St., Austin, Tex. Phone: 7-3251
BALTIMORE, Maryland—Pres.: Paul G. Leroy, 1711-D
Edgewood Road, Towson 4, Md.
BIRMINGHAM, Alabama—Pres.: Phillip W. Maffett, 217
Redwood St., Birmingham, Ala.
BOSTON, Massachusetts—Pres.: Henry Zani, 116 Clark
Road, Needham, Mass.
BUFFALO, New York—Pres.: Roy L. Westenfelder, 40
Dartmouth Ave., Buffalo, N.Y. Phone: Parkside 1379
CHARLOTTE, North Carolina—Pres.: Leo Stillman, Jr.,
1108 Ardsley Rd., Charlotte, N.C.
CHICAGO, Illinois—Pres.: Frank A. Geraci, 2539 N.
Neva Ave., Chicago, III.
CLEVELAND, Ohio—Pres.: Robert W. Dickson, 10061
Lyden Oval, Parma Heights, Ohio.
COLUMBIA, South Carolina—Pres.: Wayne T. Showalter, Palmetto Bldg., Columbia, S.C., Phone: 36954
DALLAS, Texas—Pres.: Frank Young, 4315 Travis, Dallas, Tex.

DALLAS, 1exas—Pres.: Frank Young, 4315 Travis, Dallas, Tex.
DENVER, Colorado—Pres.: Harry G. Hickey, 643 Olive
St., Denver, Colo. Phone: Dexter 6489
HOUSTON, Texas—Pres.: Troy L. Meredith, 3814 Greenock, Houston, Tex.
KANSAS CITY, Missouri—Pres.: Donald N. Fulton, 6029
EI Monte, Mission, Kan.

El Monte, Mission, Kan.

LOS ANGELES, California—Pres.: Andrew P. Marincovich, 1222 Trotwood Ave., San Pedro, Calif. Phone: Terminal 3-4541

MEMPHIS, Tenn.—Pres.: Oscar E. Reece, 1129 McEvers, Memphis, Tenn. Phone: 34-8201

MIAMI, Florida—Pres.: Louis Hall, 5210 N.W. 2nd St., Miami, Fla. Phone: 4-4321

MILWALUKEE Wisconia. Press. Dec. 101.

Miami, Fla. Phone: 4-4321

MILWAUKEE, Wisconsin-Pres.: Don Riley, 551 N. 116th St., Milwaukee, Wis. Phone: GL 3-5973

NEW ORLEANS, Louisiana-Pres.: Marvin A. Clement, 7500 Richard St., New Orleans, La. Phone: 21-43569

NEW YORK, New York-Pres.: Clifford J. Milton, 9

East 193rd St., Bronx, N.Y. Phone: LU 4-6459

OMAHA, Nebraska-Pres.: Philip J. McCarthy, 5014

Webster St., Omaha, Neb.

PHILADELPHIA, Pennsylvania-Pres.: Robert O. Hughes, 6

Rutledge Ave., Rutledge, Pa.

SAN FRANCISCO, California-Pres.: Raymond P. Neal, 172

Meadowbrook Dr., San Francisco, Calif. Phone: LO 6-6627

ST. LOUIS, Missouri-Pres.: Joseph Jedlicks, Jr., 2200

LO 6-6627
ST. LOUIS, Missouri—Pres.: Joseph Jedlicka, Jr., 2200
Sidney, St. Louis 4, Mo. Phone: SI 1545
TULSA, Oklahoma—Pres.: Bruce B. Blackaby, 120 N.
Sandusky, Tulsa, Okla.
TWIN CITIES, Minneapolis & St. Paul, Minnesota—
Pres.: Robert L. Hughes, 6144 4th Avc., S., Minneapolis, Minn.

WASHINGTON, D.C.—Pres.: Claude J. Desautels, 11822 Valleywood Drive, Silver Spring, Md.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Delta, Psi Omega, Ni Psi Phi. EDUCATION, Kappa Psi, Delta Sigma Phi. ENGINEERING, Theta Tau, Sigma Phi. Delta Kappa, Phi Sigma Phi. ENGINEERING, Theta Tau, Sigma Phi Delta LAW, Gamma Piata Gamma, Delta Kappa, Phi Alpha Delta, Phi Beta Camma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. PHARMACY, Kappa Psi, Rho Pi Phi.



The Grand President's Column

IT HAS BEEN EXCEEDINGLY GRATIFYING to receive so many comments, verbally as well as by letter, on our decision to place more emphasis on alumni matters. The Executive Committee, at its recent meeting, declared itself again



ROBERT G. BUSSE Rutgers-Beta Omicron Grand President

on this subject and has called for a comprehensive study and a definite planned objective covering the next 5 to 10 years' period from the Alumni Activities Committee for presentation at next spring's meeting. We're working to give you alumni, present and potential, a real return for annual dues subscriptions or life memberships investments.

WHAT KIND of a return, you ask? Well, we're business men, aren't we, and I think we should approach this matter as any good merchandiser would. Many of you have heard me quote the old axiom, to wit, you have to spend money before you can make money. We, in the sales and merchandising

fields know only too well, that you must give something of yourself—a kind word, an idea, an assist, or just a feeling of fellowship and confidence—before you can receive.

THERE ARE, of course, two sides or positions from which to judge—yours and the fraternity's. I will leave it to you to examine the personal angle since my job (I believe that is why I was picked to be your Grand President) is to think of this in terms of the fraternity. Consequently, we're going to bring you a program with more than just the intangibles of brotherhood you've been receiving and will continue to receive in the years to come as well. We're practical enough to realize that each man places his own value on such things as fraternity and that these values change with the years and with the frequency of contact with those people and things which made them so valuable and worth-while in the first place.

UP TO NOW, Delta Sigma Pi has tried to hold alumni interest based almost entirely on those intangibles. Many have placed a high value on their brotherly association—some feel they can never repay in full. Many others—the majority—have the same basic stimuli but they need something else to help them translate their feelings into action. This is where our new program punctuated with accepted business practices should aid and abet a more complete participation so that everybody will benefit more.

DO YOU think we're on the right track?

AT THE UNDERGRADUATE level, it looks as though we're off to another good year. Most of the Regional Directors and the District Directors have been particularly active and effective in making early chapter visitations. Founders' Day was celebrated across the land in various ways and rushing activities have now pretty well been concluded for the first semester with a record number of chapter initiations in December. The 20th Grand Chapter Congress city is to be Detroit, Michigan, and there we find a busy group already planning big things for us in '55.

So ends 1953—a prosperous one for Delta Sigma Pi. We enter 1954 with great confidence for a continuation of the successes of the past. May I wish of you—my 31,000 brothers, the very best of good health, happiness, and prosperity in the New Year.

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Our Cover

Oregon State College, in Corvallis, which is pictured on our cover, is the product of Oregon's first venture into state-supported higher education. Established by the state legislature in October, 1868, it is one of the original "land-grant" colleges. It is not only the oldest state institution in Oregon, but is also the largest, both from the standpoint of student enrollment and campus facilities.

Oregon State is widely known throughout the United States for its educational and research leadership in several fields of study. It has eight major schools: forestry, engineering, agriculture, science, pharmacy, business and technology, education, and home economics. More than 6,000 students are enrolled annually, including many from foreign countries, who are attracted by its specialized courses, such as food technology, agriculture, forestry, and business and technology.

Some 50 buildings are located on the 250-acre central campus, but the campus is only part of the far-flung organization, which comprises the entire state through its agricultural extension service and the research arm of the agricultural experiment station and its branch research centers.

arm of the agricultural experiment station and its branch research centers.

Corvallis, literally the "heart of the valley," is in the center of the fertile Willamette valley. Students are within easy reach of sandy ocean beaches, rugged snow-covered peaks, rushing mountain streams, or the metropolitan atmosphere of Portland.

This is the 14th in our series of university campuses to be featured in full color on the cover of The DELTASIG. The colorprint was furnished by the Union Pacific Railroad, whose cooperation is much appreciated.

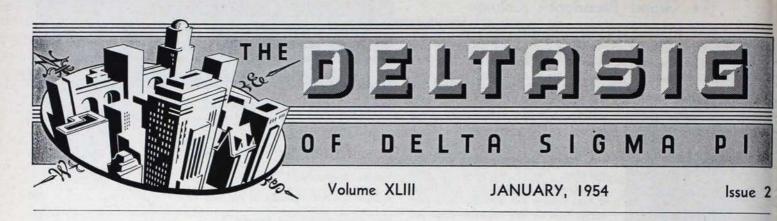
H. G. WRIGHT, Editor J. D. THOMSON, Managing Editor DOREEN B. FARRAR, Editorial Assistant

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Charles Nielsen of Lockheed Aircraft Selected "Deltasig of the Year 1953"

N RECOGNITION of his outstanding achievements in the aircraft industry, Charles F. Nielsen, Southern California, was unanimously selected by the Grand Council as "DELTASIG OF THE YEAR 1953." Brother Nielsen now serves as Vice-

President and Director of Military Relations of the Lockheed Aircraft Corporation in Los Angeles, California.

This award, a beautiful framed scroll, was presented to him at the Founders' Day celebration of Phi Chapter at the University of Southern California and the Los Angeles Alumni Club of Delta Sigma Pi, held on November 14 in the Paris Room of the Huntington Hotel in Pasadena, California. Burrell C. Johnson, Director of the Western Region of Delta Sigma Pi, made the presentation on behalf of the Grand Council. Clarence E. Reese, of the Los Angeles Alumni Club,



CHARLES F. NIELSEN Southern California

served as toastmaster at the banquet. Ralph H. Hayden, as president of Phi Chapter, introduced the officers and members of his chapter, while Andrew P. Marincovich, president of the Los Angeles Alumni Club, presented his officers. Following the acceptance speech of Brother Nielsen, Phi Chapter announced and presented its "Rose of Deltasig for 1954." Dancing then concluded the evening's festivities and this banquet honoring Charles F. Nielsen and the Forty-sixth Anniversary of the Founding of Delta Sigma Pi.

This is the second annual "DELTASIG OF THE YEAR" award, the purpose of which is to recognize some outstanding achievement or contribution made by a member of Delta Sigma Pi to any of the many fields of business, education or government. All of the undergraduate chapters and alumni clubs were invited to submit the names of candidates for this award last

spring and from them Brother Nielsen was selected by the Grand Council to receive this award. The selection was made at the Grand Council meeting held in September, just prior to the Nineteenth Grand Chapter Congress in Denver, but the announcement was withheld until the date of presentation. The first such award was voted to Oliver S. Powell of Minnesota, President of the Ninth Federal Reserve Bank, and the award was presented in November, 1952.

Brother Nielsen was born in Chicago and received his primary education there, where he attended Lane Technical High School. In 1926 he entered the College of Commerce and Business Administration at the University of Southern California and was initiated into our Phi Chapter there on May 20, 1927. Immediately upon entering the chapter, he was elected to an office and in 1928 he became head master, or president, of Phi Chapter. He also served as treasurer, and as senior and junior warden while an undergraduate. Upon graduation he began his activities in the Los Angeles Alumni Club of Delta Sigma Pi and in 1938 he was elected president. Since that time he has maintained his interest in the fraternity and in its activities in and around Los Angeles.

In 1931, upon graduation from the College of Commerce and Business Administration at the University of Southern California, Brother Nielsen joined the Lockheed Aircraft Corporation, where his first position was in the cost accounting department. Later he became Chief Cost Accountant. Then he was transferred to the Traffic Department, where he held the titles of General Traffic Manager and Executive Traffic Manager. His next step was that of Production Manager and, more recently, he served this corporation as Director of Parts and Services and Director of Materiel. At the present time he is Vice-President and Director of Military Relations.

During World War II Brother Nielsen was on the staff of General H. H. Arnold in the United States Air Corps and currently holds the rank of Brigadier General in the United States Air Force Reserves.

Delta Sigma Pi Educational Foundation Established

By H. G. Wright, Executive Director

SINCE 1945 the Grand Council of Delta Sigma Pi has given considerable thought to and has thoroughly discussed the possibility and practicality of creating an Educational Foundation which could take over, and perhaps enlarge upon, some of the activities now carried on by the fraternity and also inaugurate new services in the fields of worthy educational and scientific projects and of business research and other profes-

Following discussions at our 17th Grand Chapter Congress at Baltimore in 1949, a special committee was appointed by Grand President Walter C. Sehm to investigate thoroughly and report upon such a project. The personnel of this committee was selected from the Boston area, due to the fact that we had several members residing there who were unusually well qualified to conduct this study. Subsequently Walton Juengst of Alpha Chapter, a practicing C. P. A. in Boston, became chairman of this special committee. Numerous meetings were held, many other foundations were investigated, legal counsel engaged and consulted, and many technical matters finally were resolved as a result of the work of this committee conducted over a period of several years.

At the August, 1952 meeting of the Grand Council in Chicago, Chairman Juengst presented a complete report, and the better part of an entire day was devoted to a thorough review of this important problem. The adoption of purposes, the preparation of proposed by-laws and an organizational setup were agreed upon. Additional meetings were held by members of the Executive Committee and Chicago counsel to review the entire matter, and final authorization was granted to proceed with the

necessary incorporation.

We are pleased to announce that the Delta Sigma Pi Educational Foundation was incorporated for non-profit under the laws of the state of Illinois on March 11, 1953, with Grand President Howard B. Johnson of Atlanta, Georgia, Executive Director H. G. Wright of Chicago, and Past Grand President Allen L. Fowler of Philadelphia, as the original incorporators.

The purposes for which the Delta Sigma Pi Educational

Foundation was organized are as follows:

To foster the study of business in universities; to encourage scholarship, and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community:

To encourage, aid and assist students of business, both undergraduate

and graduate;

To make available to students of business, financial assistance by way of scholarships, fellowships and loans of money or other property;
To encourage and assist worthy educational and scientific projects and

scientific business research;

To take, receive and acquire by gifts, purchase, grant, testamentary donation or otherwise, any property, real, personal or mixed, and to hold, use, manage, expend, encumber, convey, sell, dispose of, invest and re-

To establish and maintain such committees, departments, bureaus, or agencies as may be necessary or desirable for the carrying out of the

And to do all things incidental or necessary to carrying out the fore-

The formal organization and initial meeting of the Foundation was held in Denver, Colorado, on September 6, 1953, during the 19th Grand Chapter Congress. The articles of incorporation were adopted, and the following by-laws approved:

BY-LAWS

ARTICLE I. NAME

Section 1. The name of this corporation shall be DELTA SIGMA PI EDUCATIONAL FOUNDATION.

ARTICLE II. OFFICES

Section 1. The principal office of the corporation shall be in the city of Chicago, Illinois. The corporation may also have offices at such other places, either within or without Illinois, as the Board of Directors may designate.

ARTICLE III. MEMBERSHIP

Section 1. All members in good standing of the International Fraternity of Delta Sigma Pi, a fraternity organized and existing as a corporation not for pecuniary profit under the laws of the State of Illinois, shall be eligible to become regular members of this corporation, upon having complied with the requirements for membership as established by the Board of Directors of this corporation.

Section 2. A member may voluntarily terminate his membership by written resignation duly filed with the Executive Director of the corpora-

Section 3. A member may be suspended or expelled for cause by a two-thirds vote of the membership of the corporation present and voting at any meeting, provided such member shall have had fourteen (14) days notice in writing of the time and place of such meeting and the charges made against him, and he shall have the right to be represented by

Section 4. The Board of Directors, by a majority vote of the entire Board of Directors, may elect to honorary membership any individual

who has made notable contribution to the Foundation.

ARTICLE IV. DUES AND ASSESSMENTS

Section 1. There shall be no annual dues or assessments of any kind imposed upon the membership.

ARTICLE V. MEETINGS OF MEMBERS

Section 1. The annual meeting of the members of the corporation shall be held in July, August or September of each year at such place, either within or without Illinois, as may be determined by the Board of Directors, and subject to due notice of such meeting.

Section 2. A quorum for the transaction of business at the annual or other meetings of the members of the corporation shall be not less than eleven (11) regular members attending such meeting in person.

Section 3. Special meetings of the members may be called by the President, and in his absence by the Executive Director, or by the Board of Directors. It shall be the duty of the President, or in his absence, the Executive Director or the Board of Directors, to call such a meeting whenever so requested in writing by twenty-five (25) or more regular members, such written request to include the time, place and purpose of such special meeting.

Section 4. Notice of the time and place of all annual and special meet-

ings of the corporation shall be mailed by the secretary to each member at the last address furnished by the member of the corporation, at least thirty (30) days before the date thereof, the notice to state the purpose of

any special meeting.

Section 5. Each member of the corporation in good standing shall be entitled to one vote, and may vote by proxy, provided such proxy is a

member in good standing of this corporation.

Section 6. No notice to the members is required as to the purposes of the annual meeting of the corporation or as to the matters that will be considered and acted upon; and all acts of such annual meeting shall be valid irrespective of lack of notice or defective notice as to the purposes of such annual meeting, except as provided in Article XII herein.

ARTICLE VI. BOARD OF DIRECTORS

Section 1. The management of the affairs of the corporation shall be vested in a Board of Directors consisting of from fifteen (15) to fortyfive (45) in number. The Board of Directors shall meet annually and at such other times as required at such place within or without the state of Illinois as may be convenient. The members of the Board shall be elected at the annual meeting of this corporation by the members thereof. Directors shall serve as members of the Board of Directors without compensation, but may be reimbursed reasonable and necessary expenditures

and disbursements in attending meetings of the Board and in transacting

the business of the Corporation.

Section 2. The first Board of Directors shall serve until the first annual meeting of the corporation or until their successors are elected and qualify. At such annual meeting the members shall elect not less than fifteen (15) directors, one-fifth of whom shall be designated to serve for one (1) year, one-fifth of whom shall be designated to serve for two (2) years, one-fifth of whom shall be designated to serve for three (3) years, one-fifth of whom shall be designated to serve for four (4) years, and one-fifth of whom shall be designated to serve for five (5) years. Thereafter, at annual meetings of the corporation, directors shall be elected to serve for terms of five (5) years, or until their successors are elected and qualify.

Section 3. In case of vacancies, the Board of Directors may fill such vacancies at any regular or special meeting of the Board, and such directors shall serve until the next annual meeting of the members. Any vacancy existing at the time of the annual meeting of the corporation shall be filled by the members at such annual meeting, and any director so elected shall serve for the unexpired term of the Board member he suc-

Section 4. One-third of the directors shall constitute a quorum for the

transaction of any business

Section 5. The Board of Directors, at any meeting thereof called for such purpose and upon a majority vote of Directors present, for the uses, benefits and purposes of this corporation is specifically authorized to take, receive and acquire by gift, purchase, grant, testamentary donation or otherwise, any property, real, personal or mixed and to hold, use, manage. expend, encumber, convey, sell, dispose of, invest and reinvest the same. All proceeds resulting from any action of the Board of Directors in pursuance of the foregoing shall be devoted to the purposes of the corporation and a written record shall be kept of all such proceedings.

ARTICLE VII. OFFICERS

Section 1. The officers of the corporation shall be a President, one or more Vice-Presidents, a Secretary, a Treasurer, an Executive Director, and such other officers as the Board of Directors may deem necessary. All officers shall be elected by the Board of Directors. Any two offices, except those of President, Vice-President and Secretary, may be held by the same person. Officers shall be elected for a term of one year at the first annual meeting of the Board of Directors and at each subsequent annual meeting.

Section 2. The officers shall have the duties and exercise the powers usually pertaining to such offices, and such other duties and authority as may be designated from time to time by the Board of Directors, and shall

serve until their successors are elected and qualify.

Section 3. The Board of Directors shall fill vacancies among the officers as and when they occur.

ARTICLE VIII. FINANCES

Section I. All monies received by the corporation shall be deposited by the Treasurer in such banks or other financial institutions as the Board of Directors shall designate, and shall be subject to withdrawal for corporate purposes as duly provided by the Board of Directors. The safety and preservation of the funds shall be the prime consideration in the selection of a depository.

Section 2. The Treasurer and Executive Director shall each furnish at the expense of the corporation, a suitable surety bond in such amount as may be fixed by the Board of Directors.

ARTICLE IX. COMMITTEES

Section 1. The following committees shall be appointed annually by the Board of Directors:

(a) Executive Committee (5 or more directors) (b) Finance Committee (5 or more members)

(c) Investment Committee (5 or more members) (d) Committee on Membership (5 or more members)

(e) Committee on Student Loans and Scholarships (5 or more members)

Research and Survey Committee (5 or more members)

Additional committees may be appointed and empowered at the discretion of the Board of Directors.

Section 2. The chairman of each committee shall present a written report of the activities of such committee at the annual meeting of the corporation. In the interim, each committee shall present such additional reports of its activities as the Board of Directors may require.

Section 3. During the intervals between meetings of the Board of Directors, in all cases in which specific directions have not been given by the Board, the Executive Committee shall possess and may exercise all the powers of the Board of Directors in the management of the business and affairs of the corporation in such manner as the Executive Committee may deem best for the interests of the corporation.

Section 4. The Finance Committee shall have special and general supervision over the financial affairs of the corporation, other than securities investments, and will perform such other duties as may be

assigned it from time to time by the Board of Directors.

Section 5. The Investment Committee shall have special and general supervision over the securities investments of the corporation and shall consist of members who are located reasonably close to each other and to a principal trading market. It shall be the duty of the Investment Committee to advise the Board of Directors and to perform such other functions relating to securities investments as may from time to time be assigned it by said Board.

Section 6. The Committee on Membership shall have the responsibility of soliciting and encouraging members of Delta Sigma Pi to become members of and contributors to the corporation, and shall have such

other duties as may be determined by the Board of Directors.

Section 7. The Committee on Student Loans and Scholarships shall make a timely preliminary investigation of all applications for student loans and scholarships, reporting the results of its findings in each case to the Executive Committee. The Committee on Student Loans and Scholarships may recommend the granting of loans and/or scholarships to deserving students regularly enrolled, or eligible to be enrolled, as undergraduates or graduate students in any school, college, division or department of commerce and business administration approved by the Board of Directors. All applicants must fulfill the following conditions: (unless waived in writing by the Executive Committee)

(1) Applicants must have achieved satisfactory scholastic attainment. (2) All loans must be due and payable no later than four (4) years after graduation or withdrawal from college except in cases where military service interferes with employment. Appropriate extension of time may be authorized by the Board of Directors under such circumstances, taking into consideration the facts of the individual case.

(3) All loans shall bear interest at the rates to be determined by the

Executive Committee.

(4) Compliance with such further rules and regulations as the Ex-

ecutive Committee may from time to time impose.

Section 8. The Research and Survey Committee shall investigate and make recommendations concerning the making of grants to aid and assist research in the field of business and economics. It shall conduct and publish a periodic survey of universities offering an organized curriculum in commerce and business administration.

ARTICLE X. FISCAL YEAR

Section 1. The fiscal year of this corporation shall end on June 30.

ARTICLE XI. REPORTS

Section 1. Upon the conclusion of the fiscal year, and prior to the annual meeting of the corporation, the President shall prepare and submit to the Board of Directors a written report of the activities of the corporation during the preceding year. For the purpose of preparing such a report the President may require any officer or Committee Chairman to report to him regarding the activities of such officer or committee during the preceding fiscal year. The report of the President shall contain a complete financial statement for such year. The Board of Directors shall have such statement audited by a certified public accountant.

ARTICLE XII. AMENDMENTS

Section 1. Any of the provisions of these By-Laws may be amended, enlarged, modified, annulled or otherwise changed by the affirmative vote of two-thirds of the members of the corporation present and voting at the meeting at which submitted, provided such proposal shall have been submitted in writing to the members at least thirty (30) days prior to the meeting.

BOARD OF DIRECTORS

A Board of Directors was elected, comprising the following members:

Howard B. Johnson, Atlantic Steel Co., Atlanta 1, Ga. H. G. Wright, 222 West Adams Street, Chicago 6, Ill. Allen L. Fowler, 1700 Sansom Street, Philadelphia 3, Pa. Walton Juengst, 1209 Beacon Street, Brookline, Mass. J. Elwood Armstrong, 17402 Monica Avenue, Detroit 21, Mich. Frank Flynn, 801 West End Avenue, New York, N. Y. Waldo E. Hardell, Charles W. Sexton Co., McKnight Bldg., Minneapolis, Minn.

Richard L. Kozelka, Dean, School of Business Administration University of Minnesota, Minneapolis, Minn.

Charles F. Nielsen, 259-20th Street, Santa Monica, Calif. Charles P. McCormick; McCormick & Co., Inc., Baltimore 2, Md. Lee Richardson, 380 Peachtree Street, N. W., Atlanta, Ga. E. L. Schujahn, General Mills, Inc., Minneapolis 1, Minn. Herbert W. Wehe, 144 S. Westmoreland Ave., Greensburg, Pa. Kenneth B. White, 704 Great National Bank Bldg., Dallas 1, Tex. Ben H. Wooten, First National Bank, Dallas, Tex.

(Continued on page 34)

The University of North Carolina School of Business Administration Has a New Outlook

By Thomas H. Carroll, Dean

THREE HANDSOME, new buildings which were started in 1950 have recently been occupied by the School of Business Administration of the University of North Carolina at Chapel Hill. Construction delays were caused by strikes and shortages of building materials. The three-building unit for the academic

THOMAS H. CARROLL, Dean

activities of business administration and economics was designed by Raymond Weeks of Durham, North Carolina, and the general contractor was the J. H. Jones Construction Company of Charlotte, North Carolina. The architecture, as is seen in the picture accompanying this article, is of traditional Georgian and is complementary to other buildings completing the University quadrangle of which it is a part.

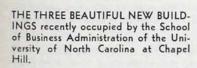
The central building houses the administrative offices of the school and most of the faculty offices. In addition, there are a number of seminar and conference rooms and an attractive "bowl-shaped"

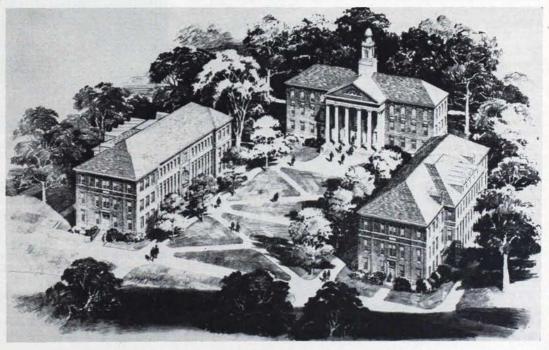
auditorium with a seating capacity of 450. The most unusual feature of this building is the provision of facilities on the

ground floor for institutes, short courses and programs for business groups. These programs are under the general supervision of the Bureau of Business Services and Research of the School. Dr. Rex S. Winslow, director of this organization, cooperates with the University Extension Division, The Institute of Industrial Relations, private business firms, the Business Foundation of North Carolina, Inc., and trade associations in initiating and extending the services and facilities of the school beyond the campus. The bureau also acts as a general clearing house for requests from North Carolina business and industry for research or consultation assistance in problem solution.

The ground floor facilities referred to above as available to the bureau include a small auditorium with approximately 100 seats, a conference room of substantial size, an office and two workshop-type classrooms, as well as ample restroom facilities. The combination of these facilities with the auditorium on the first floor and attractive seminar rooms on the second and third floors will make possible a splendid flexibility of arrangement for "adult education" groups in the area of business administration. Before the provision of the new facilities, the short courses, institutes and workshops for business executives which were held on the campus were limited to the summertime. Dormitory facilities and the facilities of the Carolina Inn, a University owned and operated hotel with a charming southern home-like atmosphere, and the new facilities of the school make possible year-round scheduling of such activities.

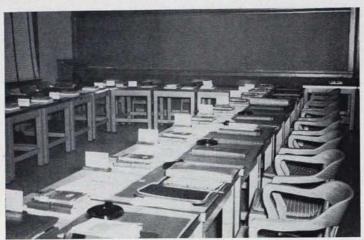
The other two buildings are principally classroom and laboratory buildings, although there is a limited number of faculty offices in each of them. The University Placement Service offices and conference rooms occupy a part of the second floor of one of the buildings and the North Carolina State Board of Certified Public Accountant Examiners has offices on the second





floor of the other building. The ground floor of one of these buildings houses the University's Records and Registration office, the Student Aid and Student Loan Fund office, and the University Personnel office. A separate side entrance is provided as direct access to these all-University activities.

The classrooms range in size from the small seminar type with tables and armchairs which will accommodate 12 students, to three lecture rooms that will accommodate just over 100 students. The laboratory tables are equipped with electrical outlets for modern machine use. The watchword in the arrangements for classes was "flexibility."



SHOWN HERE during a "break" from a class meeting of the Executive Program is a typical seminar-type classroom. This particular room is used exclusively for Adult Education in Business.

Each faculty member has a private office. These offices were planned to be ample in size for one person but clearly inadequate for more than one person on the assumption that faculty productivity is much greater when a faculty member is able to have his own individual office. The upsurge in enrollment which followed World War II was accompanied by crowding in offices of practically all Schools of Business including that of the University of North Carolina. This recent history was kept clearly

in mind when the office plans were made.

Physical facilities clearly do not make a great school, but they definitely contribute to improving the effectiveness of an able faculty and student group. The move into the new buildings represents just another important step in the development of the University of North Carolina's School of Business Administration. It was in 1919 that a School of Commerce was established at the oldest state university, with Professor Dudley DeWitt Carroll serving as its first dean. The original staff consisted of four instructors and there were twelve students. The first class was graduated in 1921 with William D. Carmichael, Jr., who is now serving as Vice President and Controller of the Consolidated University of North Carolina, the first student to receive a degree.

The school was able to fulfill the admission requirements of the American Association of Collegiate Schools of Business when it applied for admission to that Association in 1923. The present faculty group consists of 45 men and there are approximately 500 junior and senior students. In addition, there are some 60 graduate students and some 75 majors in Economics who are technically enrolled in the University's College of Arts and Sciences although they take their Economics courses under professors who are members of the faculty of the School of Business Administration.

In September, 1950, upon the retirement from the deanship of D. D. Carroll, the name of the School was changed from the School of Commerce to the School of Business Administration.

With its new name and new dean, the faculty proceeded to review its curriculum critically. While it was recognized that

"change" is not synonymous with "progress," they proceeded on the thesis that little progress can be anticipated in the longrun without some change. Building upon the firm foundation of past strengths, new policies and programs have been developed in order to assure professional training for business responsi-

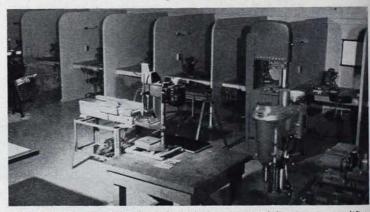
bility of a truly dynamic type.

After two years of liberal arts training in a "General College," in which all freshmen and sophomores of the University are enrolled (except those who registered in the Schools of Pharmacy and Nursing), a qualified student transfers to an upperlevel college, including the School of Business Administration. In the professional School of Business Administration, a student is required to complete a "core" of courses which includes production, marketing, money and banking, corporation finance. statistics, business law and personnel relations. It is assumed that students will have taken a year course in accounting principles before entering the School, which course is considered a part of the "core." The normal "major" constitutes four term courses above the core course in the field. A student is required to choose at least four courses in the upper division in areas other than business administration, only one of which may be chosen from the field of economics. The business administration program is integrated with curricula leading to commissions in the United States Air Force and the United States Navy through ROTC programs.

The School of Business Administration offers, through the Graduate School of the University, programs leading to the degrees of Master of Business Administration, Master of Science and Doctor of Philosophy. The programs leading to the degrees of Master of Arts and Doctor of Philosophy with a major in Economics are offered under the faculty of the Department of

Economics.

In the recently developed MBA program, primary emphasis is placed upon "the analysis of business problems, the determination of business policies and the cultivation of skills and judgment involved in competent and responsible business management." Admission to this program is based upon the completion of the undergraduate core courses at the University of North Carolina, or their equivalent. Candidates for the MBA



THIS PARTIAL VIEW OF the Industrial Management laboratory exemplifies the latest in modern equipment. Note the individual projection screens and booths.

degree are required to complete courses in business policy and in business research methods and report writing. Not more than five of their remaining courses may be taken in any one area of business administration. Provision is made for a limited number of courses in economics or allied areas. Neither a thesis nor a reading knowledge of a foreign language is required for the MBA degree; both are required for the MA in Economics and the MS degree.

With its new buildings and its newly-modified program, The School of Business Administration at Chapel Hill looks forward to a future of increased service to students, the business com-

munity and to society.

What Makes Business Click?

By Cecil Puckett, Dean, College of Business Administration University of Denver

The following is the text of an address given by Cecil Puckett, Dean, College of Business Administration, University of Denver, before the 19th Grand Chapter Congress, on September 8, 1953.

AMERICA HAS DEVELOPED a unique program of education. While the traditions of education on the continent and in England have been to select the elite, the mentally capable, and the sons of the socially and politically prominent,



DEAN CECIL PUCKETT, Denver

the American philosophy is to educate the masses, with the only limitations being those of the student's mental and financial ability, and his desire to be educated. When our forefathers wrote the Constitution of the United States, they did not in any way mention education nor did they make any provision in any other document for the way in which it should be carried on. Its development has come as a matter of application of our democratic process, just as business today has developed its free-enterprise system through democratic ideals and procedures. One of the best descriptions of our democratic way of life is summed up in this verse whose author I do not know. It reads:

"The power to choose the work I do
To grow and have the larger view,
To know and feel that I am free,
To stand erect, not bow the knee,
To be no chattel of the State,
To be the master of my fate,
To dare, to risk, to lose, to win,
To make my own career begin.
To serve the world in my own way,
To gain in wisdom, day by day,
With hope and zest to climb, to rise,
I call that 'Private Enterprise.'"

The traditional factors involved, as well as the basic philosophies of education, caused our forefathers to copy the program of liberal arts known in the countries from which they came, as the answer to educational preparation for a society. The core courses required of all students included language, science, and mathematics, not one of which prepared the youngsters to meet the challenge of a new world being hewn out of a wilderness. It was not until 1751 that Benjamin Franklin in his Philadelphia Academy introduced the subjects of surveying, bookkeeping, and physical education as subjects which might be applied to life in a vastly different kind of community. Those new courses, however, did not remain long in the curriculum, although from time to time attempts were made to include them in various schools.

In the early 1870's the typewriter was invented. Private business colleges sprang up all over the country and became very popular as a type of school which could prepare young people for jobs in business. Because of the great demand for this type of training, about 1890 the taxpayers and parents of school-age youngsters brought pressure on the public schools to offer the same type of training at public expense. Today, some type of clerical or distributive education is being offered in practically every high school in the country and more than 3,000,000 high school students are enrolled in such courses.

In 1883, influenced by the popularity of the business college, and by the need for executives with broad business training, the Wharton School of Commerce and Finance of the University of Pennsylvania was organized as the first collegiate school of business in the United States. Held back by the tradition of the liberal arts, schools of business were slow to organize and the eighth such organized school was incorporated by the University of Denver in 1908. Since that time most universities and colleges throughout the country have included either schools or departments of business in their programs which have proved to be among the most popular, and aside from arts and sciences, attract the largest enrollment of any of the professional colleges. For example, in 1949 the following degrees were awarded:

	Bachelors	Masters	Doctorates
Business & Commerce	61,624	3,897	29
Engineering	43,604		
Education	37,765	13,828	681

Degrees awarded by these three professional areas represented 38% of all degrees awarded in 1949. As a point of interest, the total of 423,000 degrees awarded in 1949 was 32.6% above the number of degrees awarded in 1948 and 95% higher than those awarded in the peak pre-war year of 1940.

higher than those awarded in the peak pre-war year of 1940.

The number of degrees awarded in business is indicative of the need for young people trained in business theory at the college level, and the confidence which our society and industry have placed in the youth whom the colleges have prepared for the field of business.

The topic I am to discuss is "What Makes Business Click." It is a topic which contains so many ramifications and is affected by so many influences that it is impossible for me to develop it fully within the short time I have at my disposal. Therefore, I shall confine my remarks to manpower—educated manpower—both as workers and as consumers. Within that category of "workers" I shall consider both management and nonmanagement; while "consumers" are to be classified as customers—people who buy and consume goods, those who create the markets for business. Therefore I shall attempt to point out that manpower, educated manpower, improves business, creates markets, and brings about greater productivity.

You see, when we set up a program of courses in the collegiate schools of business that will properly prepare young, immature students to take their places in the business world, we have to go to business and industry to find out what is being done. We have to find out what prospective employees should know before they become a part of business and begin to eat in on the payroll, and what kind of employees are wanted. In other words, educational institutions have in the past enlisted the support of businessmen, asking for advice and counsel as to program; asking for assistance in the teaching of classes; asking permission to take students through offices, distribution plants, and factories; and asking business-

men to lecture to classes and to employ students. The cooperation received has been wonderful and of great help to educational institutions in moulding programs that best prepare young people to become competent employees. But it is not a one-way road as I shall presently point out. Business institutions should be enlisting (and many are) the support of educational institutions and the efforts of each should be merged for the mutual benefit of both.

Suppose a businessman enters his office some morning after having been away for several months. He senses immediately that something is wrong. His records show that production is lagging and that the quality of the product or the service rendered is not up to the standards he has insisted upon. He has a great backlog of orders that have not been filled; and he begins to investigate. The first thing he discovers is that the morale of his employees is low. He is not only understaffed but he is also poorly staffed. As he searches for the reason, he may find that he has lost many of his key people because his wage and salary scales have not kept pace with that prevailing in the community. This has caused his personnel man to make replacements with inferior people. Those who have remained are the poorly trained, the incompetent, or the inexperienced, who may have neither the interest nor the ambition to acquire or maintain qualifications for the job. Furthermore, he may find that the equipment with which they have to work is obsolete or badly in need of repair. These factors, along with the many other facts he may have discovered, add up to inefficiency, frustration, and in the end, reduced profits. If his industry does not have a research bureau which can discover weak spots and make recommendations for change, he as a business executive can enlist the aid of any accredited school of business which maintains a business research bureau. The advice and counsel of the bureau may well show up in the profits after the problem has been solved.

Let us take another illustration in this category before we leave it. We have stated before that tradition has dictated the curriculum of the schools from the elementary grades through college. There are still those people, and many of them, who contend that the only purpose of education is to develop culture. However, that does not fall in line with the modern educational philosophy of the American Council on Education which, in 1936 stated the four purposes of education that serve as the guideposts of American education today. Those four purposes are: 1. Training for Citizenship, 2. Development of Self-realization, 3. Development of Human Relations, and 4. Preparation

for Economic Efficiency.

The last purpose stated certainly opens the door for professional education in business. Not one of us is so narrow as to believe, however, that an educated person should not be a well-rounded individual, master of himself, skilled in the ability to get along with his fellow men, and an asset to the community in which he lives. We all have more than normal interest in the good citizen who wants to see the world in which we live a better world for all men of all races, creed, or color. But the person who is equipped with the necessary skills, tools, and knowledge with which to earn his living by producing either goods or services, is more likely to meet the other three objectives of our society than one who is not, regardless of all other qualifications.

Let us consider for a moment our direct selfish interest in people as they relate to the marketing of goods whether those goods be automobiles, automatic washers, food, clothing, or shelter. Markets, as we know, are nothing more than people, coupled with the ability of those people to buy. There is impressive evidence to show that the earning power, and therefore the purchasing power, of people tends to be geared to their level of education, although it may be breaking faith with the modern philosophy of professional educators to speak of education in terms of its dollars and cents value.

I do not have to point out to you the rise in the standard of living, individual income, and the manufacture and distribution of goods during the preceding half century. In relation to that increase in our economic conditions, I want to point out also that since 1890, enrollment in the high schools of the country doubled every ten years up to 1930, and the present approximate enrollment in more than 25,000 high schools is about 7,000,000 boys and girls. I also want to point out that college enrollments have increased from one and one-half million before the war to about three million in 1948, with, of course, some decrease since that time. The President's Commission on Higher Education predicted a college enrollment of four and one-half million by 1960 which, as you see, is one and one-half million more than during the 1946-49 G. I. bulge. It seems, therefore, that there is a direct relationship between the standard of living, which of course reflects business prosperity, and the amount of education which the American people have.

Let me give another illustration of what I am trying to say. The January 1950 issue of U. S. NEWS AND WORLD RE-PORT stated that there are 39,200,000 families in the United States. Of these families, 9,700,000 or approximately one-fourth, have incomes of less than \$2,000 which is less than half of a figure quoted a few months ago in a local paper as required for a family of four to live in Denver. Of this number 2,900,000 are headed by persons with grade school education, 2,800,000 are headed by persons in unskilled occupations, 2,400,000 are headed by persons 65 and over, 1,400,000 are headed by women, 1,200,000 are headed by non-whites. That totals 10,700,000 which, of course, indicates overlapping of family heads into two or more categories. Do these people form the markets for goods and services being produced by American industry? How long could our present system of business and industry survive if it had to depend upon these people with these meagre incomes?

In 1927 a study was made which may give some clue as to how education and the increased standard of living go hand in hand. At that time an untrained man with only a grade school education, who began work at the age of fourteen, reached the top of his earning power at the age of forty. Since his earning power depended upon his physical strength and manual dexterity, it began to fall off at the age of 50 or before. At the age of 60 the chances were better than even that he

would be dependent upon others for his support.

The average high school graduate went to work at 18 and within ten years he was making more than the untrained man ever made. He rose steadily to his own top earning power at

the age of 50 and fell off only slightly thereafter.

The average college or technical school graduate did not start to work until he was 22. By the time he was 30 he was earning as much as the high school graduate earned at 40 and his income continued to rise virtually without a break. Since the kind of job he held depended upon his mental ability and his training, both of which improve with experience, he continued to increase his income until retirement.

This study is 25 years old, and although it may not exactly parallel today because of the labor union influence which is most effective in prosperous periods, in normal times there would likely be very little difference. A recent study, for example, has found that on today's labor market, a high school graduate earns 65% more than a grade school graduate, and the holder of a bachelor's degree outstrips the grade school graduate by 250 per cent. Furthermore, the study points out that 50 per cent of those in the high income bracket are college trained, more than 40 per cent hold high school diplomas, and less than 8 per cent have only a grade school education. In the lower bracket these figures are almost exactly reversed.

It is not difficult to see that people who have the money influence the markets of this country.

It seems from the foregoing illustrations that the greater incomes are earned by those who have the greater amount of education and therefore it is concluded that education has a very definite effect upon markets. Education not only enables people to command greater income with which to buy, but it also sharpens the desire for commodities such as books, newspapers, automobiles, clothing, better homes, and higher quality of food. In all statistical studies available a high correlation is shown between educational level, earning power, and the consumption of all commodities. All of this points to the apparent fact that the more high school and college graduates there are in the country, the higher the standard of living all of us enjoy, and simply another way of saying the more prosperous customers American business and industry have.

In looking upon educated people as a means of creating markets we are pointing out the great service education is rendering to industry. If education increases income it also increases productivity. What then makes business click?an educated population! Would it not be consistent then to say that business depends upon education, not only to create greater markets for the goods and services it provides, but also that business depends upon education to furnish more creative manpower. The educated man is more likely to assume leadership and less likely to follow mass psychology created by the lesser educated man. He takes a greater interest in his job, in his firm, and in his fellow workers. He is able to use his background to get a better and quicker grasp of problems and ideas. He is more resourceful and creative, and his ingenuity may save his firm thousands of dollars, or it may produce ideas that will increase production at less cost and thereby add to the profits of the organization. A college background may equip him with the information and knowledge from which he may acquire a broader perspective and the capacity to think in terms of ideas and trends which are in-

dispensable at the higher management levels.

The American schools supply a reservoir of educated manpower which is gradually raising the level of business to that of a profession. They are, by placing emphasis upon service to the American people, instilling confidence in the truth and honesty of those with whom they deal. I predict that, although there will always be need for police action on the part of the Federal Trade Commission, and the need for the application of the Sherman Act and the Clayton Act to the cheaters, the chiselers, and the dishonest, the time is rapidly approaching when honest and reputable business firms by concentrated efforts through their Better Business Bureaus, their Chambers of Commerce, and their own industrial and business associations such as Real Estate Boards, the Retail Merchants Association, and the Association of Insurance Underwriters, will drive the unscrupulous from the American economic scene. I do not mean to say that all men with formal schooling are honest nor that all those without formal education are dishonest. I do mean to say that the colleges of the country are not only trying to equip their students with the tools that will contribute to economic efficiency, but that they are also placing greater emphasis upon citizenship, human relations, and self-realization. There is substantial evidence that these teachings are carrying over into business activities and as they carry over and the spirit of service becomes the keynote of business operations, that much more rapidly will businessmen approach the professional status of the lawyer, the teacher, and the doctor. Then, profits will be more constant, and the American economy will certainly become more stable. Should American industry suddenly find itself without the reservoir of educated manpower upon which to draw, it would indeed be handicapped in every phase of its operations, production, research, distribution, financing, and accounting.

The fact that large corporations would include money in their budgets to send personnel men to college campuses to seek out the best graduates and offer inducements that would attract college graduates away from the local community is an indication of the importance attached to the recruitment of well-trained, intelligent college graduates. Local industries could well profit from the experience of large corporations by more aggressive recruiting of top-quality college graduates for the purpose of holding bright, well-trained young men and women in the community, not only because they would tend to raise the calibre of the social order within the community, but also because the talents of these young people would contribute to the progress of their own businesses and industries.

We have established the fact that there is a close relationship between business and education. We have established the fact that each is dependent upon the other and that neither could exist in its present state without the aid of the other. The job of education is to develop the greatest of all natural resources-the youth of this great nation, so that we can perpetuate our democratic way of life. The job of business is to develop the goods and services necessary to maintain our standard of living. The three major elements in this business activity are men, money, and machines. Of these three elements, men are the most important because money and machines would be impossible without them. The acquisition of these in quality and quantity depends upon the quality of the men who produce them. The quality of men available for the most part are men who have acquired the kind of educational background necessary to apply their knowledge and ability to

think through the jobs which they undertake.

What then, makes business click? Educated manpower! It is imperative therefore, that business do everything possible to nurture and aid the growth and development of an educational system which produces the kind of men necessary to the wellbeing of industry. What, specifically, can they do? The answer to that question lies with the businessmen themselves. Some are satisfied to let the people of the nation take the responsibility for education through tax-supported elementary schools, secondary schools, and colleges. It is fortunate for some businesses and industries that we do have the greatest system of free public education in the world because they are content to have the job done for them at public expense. There are many, however, who believe that private universities and colleges stand as a bulwark against complete government control of our schools. They believe there is real danger that the private educational institutions with their financial problems, which by necessity must demand higher tuition, may be unable to meet the competition of tax-supported institutions and may eventually pass from the American scene. With their passing would go the last opportunity for free and independent thinking and the door would be opened wide to political control of the thinking and action of our school administrators, our faculties, and our students. Many businessmen have recognized their responsibility to education, and particularly private education, making generous gifts to building funds in order to provide the facilities necessary for modern education. Others have made sizeable investments in specialized programs to train qualified college graduates for their own industries.

As was stated previously, businessmen have been generous with their time by teaching classes in the areas of their interest, their knowledge, and their experience in order to give students the practical slant as a supplement to educational theory. Many have taken their time to lecture to classes on specific subjects for which there is a need for practical knowledge and to conduct groups of students through business firms so that they could see business in operation first hand. Many businessmen have been most cooperative in taking senior students on intern training programs and have patiently taught them the application of theory to practical business situations, taking in return

such service as students are able to give them.

But this kind of cooperation is limited to so few. It must

be expanded if American education and American business are to continue to prosper. All businessmen must realize that they must develop a moral and financial interest in schools and American youth beyond the taxes they pay if they are to reap the full measure of benefits from the educational institutions. Public indifference is the greatest enemy of our schools as well as of our political, economic and social life. Rather than the burden falling on a few, all businessmen must be made aware of the problem and be encouraged to do something realistic about it. Furthermore, awareness must extend beyond the businessmen and envelop all American citizens because a few far-seeing businessmen cannot carry the burden alone. Businessmen must take the responsibility of carrying the message to the citizens through their advertising-newspaper, magazine, radio, and television. They must talk up the necessity for education and demand educated men in their businesses if they are to create markets for the distribution of their goods and if they are to increase production at lower cost. American businessmen can perform a real service to themselves, to industry in general, to the public, and to American education by giving this story the nation-wide distribution it deserves. If they want to see this nation grow and develop under our democratic system, they must devote themselves personally and unselfishly to this task as one of their duties and responsibilities as citizens.

What makes business click? Educated manpower! What makes education click? A deep and profound concern about our schools which have within their doors and under the influence of the curricula and the faculties 25 per cent of the population of this nation. It is upon these 40 million youths that the markets of the future depend. It is upon 40 million youths that the future management of industry will depend. It is upon this younger generation of youth that the decision rests of whether this nation continues to permit our free enterprise system to exist or whether business and industry of the future will become nationalized and controlled by the state. It is upon this younger generation that the decision will depend as to whether the educational system itself will remain open for free and independent thinking or whether politicians will be dictating subject matter, selecting text books, and employing the teachers.

Apathy is a Quisling—a traitor to everything we hold dear—religious freedom, economic freedom, political freedom, and social freedom. Indifference is the lookout for an underground gang who would overthrow our way of life. What makes education click? Public interest in our schools and the acceptance of a responsibility by businessmen to see that education is improved financially and that the schools remain free to teach that which will contribute to our democratic government.

What makes business click? Educated manpower!

Educational Foundation Established

(Continued from page 28)

OFFICERS

The following officers were elected to serve for the first year:

President, Howard B. Johnson, Atlantic Steel Co., Atlanta 1, Ga. Vice President, Allen L. Fowler, 1700 Sansom Street, Philadelphia 3, Pa. Vice President, Herbert W. Wehe, 144 S. Westmoreland Avenue, Greensburg, Pa.

Greensburg, Pa.

Secretary, Walton Juengst, 1209 Beacon Street, Brookline, Mass.

Treasurer and Executive Director, H. G. Wright, 222 West Adams Street, Chicago 6, Ill.

COMMITTEES

Various committees were constituted, and the following members appointed thereof:

EXECUTIVE COMMITTEE

Howard B. Johnson, Kappa, Chairman, Atlanta, Georgia Herbert W. Wehe, Lambda, Greensburg, Pennsylvania Walton Juengst, Alpha, Brookline, Mass. E. L. Schujahn, Psi, Minneapolis, Minnesota H. G. Wright, Beta, Chicago, Illinois

FINANCE COMMITTEE

John L. McKewen, Chi, Chairman, Baltimore, Maryland Frank Flynn, Alpha, New York, New York Bruce Palmer, Beta Omicron, Newark, New Jersey Oliver S. Powell, Alpha Epsilon, Minneapolis, Minnesota Charles Steinruck, Beta Nu, Philadelphia, Pennsylvania Lee Richardson, Alpha Lambda, Atlanta, Georgia James M. Franey, Beta Nu, Philadelphia, Pennsylvania William M. Hales, Beta, Chicago, Illinois Kenneth B. White, Gamma, Dallas, Texas

INVESTMENT COMMITTEE

Fred W. Atherton, Gamma, Chairman, Boston, Massachusetts J. Harry Feltham, Chi, Baltimore, Maryland John F. Frawley, Gamma, Boston, Massachusetts Dulaney Foster, Chi, Baltimore, Maryland Walton Juengst, Alpha, Boston, Massachusetts

COMMITTEE ON MEMBERSHIP

H. G. Wright, Beta, Chairman, Chicago, Illinois Kenneth H. Hobbie, Beta, Chicago, Illinois Rudolph Janzen, Alpha Epsilon, Minneapolis, Minnesota Charles F. Nielsen, Phi, Santa Monica, California Sidney A. Sparks, Beta Kappa, Alice, Texas H. Clyde Kitchens, Kappa, Atlanta, Georgia Harry G. Hickey, Alpha Nu, Denver, Colorado Floyd Garrett, Alpha Eta, Dallas, Texas William G. Rohrer, Beta Nu, Camden, New Jersey

COMMITTEE ON STUDENT LOANS AND SCHOLARSHIPS

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All persons making a contribution of \$100 or more will become voting members of the Foundation. Contributions smaller than \$100 will be most welcome, and when any member of the fraternity has made contributions totaling \$100 or more, he will then become a member of the Foundation. Contributions to the Foundation are deductible for income tax purposes.

Contributions from corporations, trusts and from non-members of the Fraternity will be most welcome. Contributions to the Foundation may also be made by gift, bequest, transfer of securities, the creation of a trust fund, government bonds, the purchase of an annuity, the naming of the Foundation as beneficiary in a life insurance policy, or by any combination of these various methods.

Contributions can be paid in full at one time, or pledges can be made to make payments over a period of years.

All remittances should be made payable to the Delta Sigma Pi Educational Foundation, and should be mailed to H. G. Wright, Treasurer, 222 W. Adams St., Chicago 6, Illinois. Any officer of the Foundation will be glad to confer with any person or their counsel, who seeks more information regarding this worthy project.

We fraternally invite all members of Delta Sigma Pi to give serious consideration to an early, generous contribution to this worthy project.

TWIN CITIES

THE FALL ACTIVITIES of the Twin Cities Alumni Club were highlighted by Homecoming and Founders' Day programs. Home-coming was as usual a grand affair. The active chapter at Minnesota entertained at a pre-game Smorgasbord and at a coffee hour after the game at the chapter house. In the evening, over 75 couples partied at a dinner dance at the Minneapolis Golf Club as the guests of Brother Rudy Janzen.

Founders' Day was celebrated on November 30 with a dinner meeting in Minneapolis. Over 60 Deltasigs saw a movie and heard a short talk on the "Williston Basin" and the resulting economic influence on the Twin Cities. We found it very enlightening and can look for development and growth of new industry and the expansion of present industry throughout

the Northwest.

Our annual Economic Forecasting Dinner will again be held this January. Brother Rollie Overvold, chairman, has arranged for a qualified panel of experienced economists and businessmen to participate. Once again, Brother Kozelka, dean of the School of Business Administration, University of Minnesota, will moderate and coordinate the predictions for 1954. This will be the sixth annual forecast and Deltasigs and their guests are looking forward to this affair, which has grown in popularity and gives much prestige to our fraternity.

ROBERT L. HUCHES

BALTIMORE

THE BALTIMORE ALUMNI CLUB got started on its 1953-54 program in its usual enthusiastic manner under the capable leadership of Brother Paul Leroy, our new president.

The first event of the year was alumni par-ticipation in a Chi Chapter business meeting. Four alumni men sat as a panel and discussed various business problems on a question and answer basis. The meeting was very well at-

tended and was of great interest to all.

The regular fall business meeting was held at the Montfaucon Club and was also very well attended. A program of activites for the year was outlined and various items for the good of the club were discussed. As always, this meeting afforded an opportunity to get reacquainted with old friends and to meet the new members. After the serious business of the evening, all hands moved to the bar where beer and hot dogs were served on the house.

A Wiener Roast, unfortunately ran smack into the Colt-Packers football game. There is a lot of enthusiasm in Baltimore for our new Colts and many of the members were out rooting for the team. This accounted for an attendance of something less than we have come to expect at Baltimore Alumni Club affairs.

We were fortunate in having our new Grand President, Robert Busse, at our Founders' Day Dinner, held at the Blackstone Apartments on November 14. We all enjoyed Boh's talk and look forward to a successful administration during his term of office. This meeting was

very well attended by alumni, Chi Chapter (Johns Hopkins) and Gamma Sigma Chapter (Maryland) men.—James J. Moore

Grand Chapter Congress Rolls On In Denver

WITH THE 19th Grand Chapter Congress now history, there are many fond memories that every Denver Deltasig will cherish. As though



GENERAL CHAIRMAN of the 19th Grand Chapter Congress Harry G. Hickey and his wife, Doyne, are shown sampling the hors d'oeuvres ready to be served at the post-convention party they gave for all committee members.

Harry and Doyne Hickey hadn't done more than their share toward making the Grand Chapter Congress the success it was, they entertained all the committee heads and their wives in their home two weeks after the close of the Congress.

You can see by the picture of Harry and Doyne that they did just as much for their committee people as they did for the Grand Chapter Congress. We all enjoyed a marvelous evening in the Hickey home, complete with hors d'oeuvres, smoked oysters, luscious cheese dips and a guacamole dip, topped off with cokes and ginger ale.

Every committee member really enjoyed the evening, and the general topic of conversation was—"Let's all go to the 20th Grand Chapter

Congress.

We met a lot of wonderful people at the Grand Chapter Congress, and we really felt sorry for the other professional fraternities, since we know after meeting our brother Deltasigs that we certainly have the cream of the future business executives of America .-PETER F. ALBI

WASHINGTON

ALUMNI BROTHERS IN and around the nation's capital are looking forward to the many social events being planned for the coming year by the Washington Alumni Club. We did, however, jump the gun on "Ike's" official opening of the capital's social season by holding a reunion smoker on October 16 at the Mu Chapter House. Through personal contact and newspaper announcements, many brothers whom we have not seen nor heard from in some time were present. The evening consisted of beverage refreshments and heated discussions on politics, economics, sports, and Brother Don Hanson's usual trials and tribulations of everyday living. Naturally, a spirited time was enjoyed by all.

Club activities during the summer consisted mainly of luncheons held on the first and third Wednesdays of the month at O'Donnell's Sea Food Restaurant and the Annual Boat Ride held on September 5. In conjunction with the Georgetown University undergraduate chapter, we all enjoyed the Annual Stag Spaghetti Dinner held at the Mu Chapter House on October 31. Plans are also well under way for the Founders' Day Banquet, also to be held at the Mu Chapter House on November 7.

It is certainly gratifying the way our wives, mothers, and girl friends are pitching in on our project for the annual Christmas Party for the district underprivileged children. We feel sure the affair will be as much of a success as it has been in past years. It is most rewarding to be fortunate enough to participate in such a project; in addition, the girls and brothers actually get almost as much enjoyment out of the party as do the children themselves.

Our October business meeting centered around a report given by Brothers Vince Greenfield and Claude Desautels on the business transacted at the Grand Chapter Congress held this year at Denver, Colorado. A lively talk on the social events that took place naturally followed. Brothers Claude and Vince are still wondering how and when they can use their ten-gallon hats, for as you know, as of January 1953, the official headgear around this town was the Homburg.—RICHARD M. DAVIS

MILWAUKEE

ON OCTOBER 24, 1953, a fine party was given at Delta Chapter House for the annual Homecoming celebration. Although the game between Marquette U. and College of Pacific ended in a tie, it didn't affect the spirit of the brothers for this happy occasion. About 60 couples turned out for the party and refreshments and dancing were the highlights.

The Delta Chapter Housing Corporation admits to a slightly better financial condition than in the past; however, this is partially due to "pledge money" from graduating actives coming due. It's still a long pull before the mortgage is fully paid off and any help in the form of cash donations will be appreciated. Fellows like Gus Witmeyer, Charlie Cobeen,

Don Kalton, H. Creider, and many others have done a terrific job in not only meeting the payments but in keeping the house maintained, in the installation of a new gas furnace, furniture, painting, and the multitude of items required for the active brothers. Should mention a good word for Bill Schendt, Sr., who has taken most

of the maintenance work well in hand.
Our next meeting will be held on Monday night, 7:30 P.M. at Delta Chapter House, December 14. Election of new officers will be on the agenda. The present officers feel that monthly meeting attendance increased somewhat over previous years . . . some meetings with 40 or more brothers showing up. A good word could be said for the support of these officers who gave considerable time in improving the Delta mailing list (our biggest prob-lem), running the Annual Chapter Founders' Day, held last May at Lincoln Hills Country Club, and preparations for each alumni meeting. Their names are: Bill Webster, vice-president; Dave Burns, Secretary, and Jim Bonness, Treasurer.—Don E. RILEY

"ALUMNI ACTION"

TO COMPARE one football team with another, you would consider such things as first downs, yards gained, passes completed. In baseball you would study the record of hits, runs and errors. In business you would look into annual growth, profits, service to the public, etc. In each case there are numerous yardsticks by which each team can be measured and compared with every other outfit in the field.

In Delta Sigma Pi undergraduate activities we have a similar means of comparing one chapter with another through the Chapter Efficiency Contest. But, in the alumni, while we are all interested in fulfilling the aims and objectives of Delta Sigma Pi, there has been no way of measuring and comparing one club with another. Each club in its own individual way is busily making hits, runs, first downs and passes, but there is no method of determining whether one club is doing a better job than any other.

To overcome this lack, your National Committee on Alumni Activities, now proposes an Alumni Club Activity Awards Program. We believe this program will do much to enliven the interest of individual members and will give each club a sense of direction. It should certainly help to make the alumni a more cohesive and centralized group.

The rules are simple enough and every club has an opportunity to win the awards. While one club may put more emphasis on one type of activity than another, it is still possible to win, simply by giving a little thought and attention to another kind of activity. The rules and corresponding awards follow. The awards will be available at the end of this year's activities. To win, all you have to do is to report your activities to The Central Office to get the proper credit. Here is your opportunity to see how your club compares with others. Start now to keep tabs on your activities and report to Central Office.

ALUMNI CLUB ACTIVITY AWARDS

Purpose:

To promote alumni club activities and to stimulate greater interest in the national alumni club program.

General Description:

It is to be an annual contest with one award for first and second place and additional awards for special achievement. These awards will be in the form of table or small rostrum banners, with appropriate inscriptions, and they are to be rotated among the clubs annu-

ally.

The contest for first and second place is to be based on points to be awarded in five categories: (1) MEETINGS, (2) SOCIAL EVENTS, (3) DELTASIG PARTICIPATION, (4) ALUMNI CLUB PARTICIPATION and (5) FINANCES.

All alumni clubs will use a single form, which will be furnished, for reporting points to The Central Office in all categories. During the fiscal year of the contest, August 1 to July 31, progress reports will be published and distributed in conjunction with "Alumni

Additional awards will be made for some outstanding achievement.

Annual awards will be announced and presented as soon as possible after July 31.

Point Values

For First and Second Place Banners

1. Meetings

-For any meeting, dinner or 2000 points luncheon with a professional program or entertainment.



PICTURED AT a recent meeting are the officers of the Chicago Alumni Club. They are (left to right): W. Lasley, G. Alexander, J. Brown, F. Geraci, president, A. Swierski, R. King, and C. Morrison.

500 points-For any meeting, dinner or luncheon without a professional program or entertainment.

-For Founders' Day Celebration. 3000 points-

2. Social Activities

2000 points-For each party, dance, picnic, golf outing, etc.

3. DELTASIG Participation

-For each alumni club news 2000 pointsarticle submitted and published in The DELTASIG

100 points-For each personal item about an alumnus submitted and published in The DELTASIG.

3000 points—For each feature article submitted and published in The DELTASIG.

4. Alumni Club Publications

1000-3000 points—For publication of an alumni club directory.

-For each alumni club news-1000 pointsletter published and sent to all members and to all alumni clubs.

100 points-For each meeting notice sent to the alumni club membership.

5. Finances

1000 points—For preparation and filing of an annual budget with The Central Office.

1000 points-For preparation and filing of an annual Financial Statement

with The Central Office.

For payment of National Alumni Club dues by November 2000 points-1; 1000 points by December 1.

ADDITIONAL AWARDS

Table or rostrum banners will also be awarded to the alumni clubs on the basis of outstanding achievement in each of the following categories. These will not be computed on a point basis, but the annual recipients will be determined by the National Committee on Alumni Activities.

(1) For an outstanding event or achievement during the fiscal year. (For example, promotion of a chapter house, some civic proj-

(2) For attendance at a Grand Chapter Congress. (Alumni club having the largest number of members present and officially registered, traveling the greatest total direct mileage.)

(3) For attendance at Regional Meetings.

(Alumni club in each Region having the largest number of members present and officially registered, traveling the greatest

total direct mileage.)

New Omega Chapter Room Dedicated to Brother

ON TEMPLE HOMECOMING DAY, Omega Chapter dedicated its beautiful new chapter room in memory of their beloved brother, Victor Bain, who died on July 1, 1953. There his picture hangs lighted and beneath it, a plaque from the alumni. On this plaque each year is to be inscribed the name of the graduating brother who best exemplifies Vic's

high ideals of service and brotherhood.

Brother Bain contracted yellow jaundice while in service in the South Pacific a few years ago. He entered Temple University on his return and was initiated into Omega Chapter on December 7, 1951, graduating from Temple in June, 1952. This past summer he had a recurrence of the yellow jaundice and entered the Veterans' Hospital in Philadelphia,

where he passed away.

ALBUQUERQUE

FROM THE LOOKS of things, the Albuquerque Alumni Club of Delta Sigma Pi is destined to have a full year of interesting activity with President Kenneth D. (Skid) Spiller at the helm. Since last year, when Brothers Dean Irvin, Jim Chandler and others worked so hard to get our organization started, membership has increased to 50, with prospects for

We are currently trying a system of programming that seems to work out fine. In September, it was decided that co-chairmen would be appointed for each month throughout the year to determine what the club's activity will be for their month. Brother Warren Armstrong (program chairman by virtue of his vice-presidency) is the "pusher" for the over-all program and has charge of preparing the program cal-

endar.

These advantages have been derived: (1) variety, (2) a definite schedule so that members can make plans accordingly, (3) participation and (4) an increase in member interest in the club's activity. For example, in September, a dinner meeting and a movie of an atomic test was enjoyed by all; in October, Deltasigs gathered to see the University of New Mexico "Lobos" trounce San Diego State College in football; in November, the Albuquerque Alumni Club celebrated Founders' Day with members and pledges of Gamma Iota Chapter and all present were deeply moved by Brother Dean Irvin's excellent speech on the "Preamble to the Delta Sigma Pi Constitution."

At this writing, we are looking forward to a big gathering of Deltasigs, both actives and alumni, at the Alvarado Hotel in Albuquerque on December 5, to celebrate initiation ceremonies of that day. Dinner and dancing will be in order for the night. All this, and we've

just started on our program!

Many thanks should be extended by Deltasigs everywhere to Brother Jim Chandler of the Albuquerque Alumni Club for his fine work toward helping an El Paso, Texas Alumni Club get started; and, in getting the alumni out West together this coming February. The Albuquerque Alumni Club of Delta

Sigma Pi is looking forward to supporting these and similar activities in the future.-Kenneth

E. SUTTON, JR.

Life Membership Recognition Button Adopted



(Actual Size)

Available to Life Members ONLY at \$1.25 each, plus 20% Federal Excise Tax. Send your order to The Central Office, 222 West Adams Street, Chicago 6, Illinois.



Compiled by Kenneth S. Tisdel, Alpha Chi

Associate Librarian, University of Missouri Library, Columbia, Mo.

Accounting

DICTIONARY FOR ACCOUNTANTS, by Eric L. Kohler, published by Prentice-Hall,

463 pp., \$7.50.

Definitions of over 2000 accounting terms, including their specialized meanings. Every definition is original and many terms presented have never been previously analyzed or defined. COST ACCOUNTING, by Theodore Lang

& others, published by Ronald, 748 pp., \$6.00.

This volume ties cost accounting to scientific management, dealing with internal transactions in arriving at the cost of a manufactured product or service. Concluding chapters treat process costs and job order costing, stressing its interaction with production control.

Business Methods

ETHICS FOR MODERN BUSINESS PRAC-TICE, edited by James W. Bunting, published by Prentice-Hall, 279 pp., \$5.15. Touching a field that has been delved into

little, this book shows the growth of ethical practices in various business operations and indicates the trend of business ethics as illustrated by possible business professionalization and collegiate programs of business

GETTING THINGS DONE IN BUSINESS, edited by Edward C. Bursk, published by Harvard, 152 pp. \$3.25.

Based on the proceedings of the 22nd National Business Conference sponsored by the Harvard Business School Assn.; the theme: "What are the motivating forces in human relations which the business man must use to achieve harmonious conditions leading to successful operation?

REACHING OUT IN MANAGEMENT, by William B. Given, published by Harper, 175

pp., \$2.50.

The top executive of the American Brake Shoe Co., explains the philosophy of "reaching out" by which his organization tries to attain its goal of enabling each employee to find personal satisfaction and fulfillment in his job and how it has been applied in the research, sales, purchasing, and accounting departments of his company.

GIANT BUSINESS, by Theodore K. Quinn,

published by Exposition Press, 321 pp., \$3.75.
The author, a former executive with General

Electric, criticizes many of the practices and policies of large American corporations as being undemocratic. In part his solution would call for government subsidies to small business.

Economics

GUIDE TO KEYNES, by Alvin H. Hansen, published by McGraw-Hill, 251 pp., \$3.75.

Intended to be used as a tutorial guide to Keynes' "General Theory of Employment, Interest and Money," this book will aid in reading and help in its understanding.

WORLDLY PHILOSOPHERS, by Robert

L. Heilbroner, published by Simon & Schuster,

342 pp., \$5.00.

A study of the lives, times and ideas of the great economic thinkers from Adam Smith and Malthus to Keynes and Schumpeter, showing the important changes each wrought in his own age. The author indulges in no special pleading, gives an equal hearing to both the orthodox and the unorthodox.

ECONOMICS IN THE PUBLIC SERVICE, by Edwin G. Nourse, published by Harcourt, 522 pp., \$6.00.

Describes the work of the President's Council of Economic Advisers during his tenure of office, and, using the Employment Act of 1946 as a case in point, discusses this country's economic policy as it was put into actual practice with this law. Analyzes the role of the economist in public affairs and considers the possible future achievements that lie within the scope of the Act if partisan politics do not interfere

DEMAND ANALYSIS, by Herman Wold & Lars Jureen, published by Wiley, 374 pp.,

An advanced study in econometrics combining theory and practical observations of consumer demand in Sweden based upon research findings.

Money and Wages

STUDY OF MONEYFLOWS IN THE UNITED STATES, by Morris A. Copeland, published by the National Bureau of Economic Research, 611 pp., \$7.50.

Using the social accounting approach, the author translates the available data into a national accounting scheme that relates the flow of money (cash and credit) to gross national product. The study provides basic measures for handling money-flow in the economy in terms of methodology and interpretation.

COMMUNITY WAGE PATTERNS, by Frank C. Pierson, published by the University of California, 230 pp., \$3.75.

A statistical study of wage structures with particular attention given to the Los Angeles area, but including comparisons with other large American cities. Various forces affecting changes are analyzed.

Traffic Management

TRAFFIC MANAGEMENT IN INDUSTRY, by Leslie A. Bryan, published by Dryden, 464 pp., \$5.50.

Deals with the general functions of an in-dustrial traffic department, its organization, personnel, and administration, and numerous specific duties.

INDUSTRIAL TRAFFIC MANAGEMENT, by Thurman W. Van Metre, published by McGraw-Hill, 664 pp., \$6.50.

Analyzes the chief problems likely to confront an industrial traffic manager, such as rates, tariffs, claims, routing, etc. Deals with many changes brought about by the growth of motor traffic.



CHAPTERS

New Mexico Plays Big Brother

THE ARRIVING FRESHMEN at any university are usually the most bewildered students on the campus. Their new home of learning is thrust upon them in its entirety with little advance briefing. It was with this freshman dilemma situation in mind that the Dean of Men posed a request to the Gamma Iota Chapter of Delta Sigma Pi at the University of New Mexico in Albuquerque.



EARLE PAXTON, president of Gamma lota Chapter, University of New Mexico, as "Big Brother" shows a freshman the campus.

"Could you," he asked, "take the incoming freshmen under your wing; assume the position of a 'big brother' and help them in their orientation to college life?"

Without hesitation, Earle Paxton, president of the chapter, replied to the dean, "It would be a pleasure for the chapter to be of service."

With this acceptance, over 150 freshmen and women became the appointed wards of Delta Sigma Pi Chapter, Gamma Iota. Bright and early the next morning, Gamma

Bright and early the next morning, Gamma Iota members arose to greet the freshmen of the Business Administration college at a convocation in the gym. With each Deltasig leader handling 20 students, he acquainted them with the ramifications of college life. The important buildings were pointed out to them; the necessity of regular study and class attendance was emphasized. The leader told the young students about the problems he had encountered in college and how he had met them. The desirability of fraternal affiliation was also indicated to the students; the purpose and benefits of the professional organization of Delta Sigma Pi were explained.

Each student was introduced to his faculty advisor by the Deltasig leader. Literature on the fraternity was available to the freshmen while they were waiting. After leaving the advisement, each man was personally invited to the coming Delta Sigma Pi rush smoker.

Gamma Iota Chapter completed the advisement late in the afternoon. The next morning we were back at work, handling the registration not only of the freshmen, but of the entire student body in the College of Business Administration, 350 students in all! The assignment was undertaken and accomplished in a manner befitting the efficiency of Delta Sigma Pi.

With the completion of the registration procedure our work was not ended, for all of the brothers had promised to give whatever assistance was sought by our fellow students. Through the university newspaper we were introduced to the campus as "big brothers" and our job of helping the freshmen had made itself known

The chapter received a letter from the dean of our college honoring and rendering gratitude for our participation in the administration activities. The letter was read at a regularly scheduled meeting to our members in recognition of their efforts.

Two weeks after the semester began, Gamma Iota Chapter held its rush party. More than 40 guests attended; among them were many of the same freshmen whom we had advised during orientation week. At our designated dinner, the number of students pledged was double that of the preceding semester and 50 per cent of the newly pledged group were of those students we had led through advisement. Our pledges were knowingly of high character and scholarship. They are a welcome addition to our chapter.

Our efforts had definitely borne fruit. In helping the students and the college we had also helped Gamma Iota Chapter of Delta Sigma Pi. We have discovered that a professional fraternity which serves its college also serves itself.—Morris Davis

Babson Sponsors Business Conference

THE MORE THAN 200 businessmen and educators and a number of students who

attended the Sixth Annual Conference of Businessmen and Educators held last May 22 on the campus of Babson Institute of Business Administration were treated to an excellent program of speeches, discussions and entertainment. The theme of the conference, sponsored jointly by Babson Institute and Gamma Upsilon Chapter of Delta Sigma Pi, was "Education for Business Leadership." All brothers were assigned to committees which helped with arrangements. The audience was first addressed by representatives of Babson Institute and by Brother Slye, then president of the chapter. Brother Slye and Brother DiMatteo were members of an educational panel and a business panel, respectively.

Following the welcoming speeches, Mr. Ar-

Following the welcoming speeches, Mr. Arthur Babson, vice-president of Babson's Reports, Inc., discussed "Current Business Trends." In predicting a 10% decline in the physical volume of business during the last six months of the 1953-54 fiscal year, he told the group, "We are at the absolute peak."

The next speaker was Dr. Seldon D. Bacon,

The next speaker was Dr. Seldon D. Bacon, director of the Yale Center of Alcohol Studies, whose topic, "The Problem Drinker on Campus and in Business," was a feature of the conference. The speaker blamed oversimplification of the problem for many of the troubles in dealing with problem drinkers. An excellent analysis of the steps leading to alcoholism was given and it was interesting to note that the campus problem was strikingly similar to that in industry. The solution to the problem of excessive drinking, according to the speaker, depends upon recognition of the existence of the problem, understanding for the problem drinker, study of the techniques used to deal with the problem and then in taking the proper action.

Later, addresses on Education for Business were delivered by Mr. Edward I. Engberg, of Fortune magazine, and by Dr. Douglas McGregor, president of Antioch College. After the panel discussions, Dr. Gordon Allport, pro-



GUEST PANEL at Sixth Annual Conference of Businessmen and Educators, sponsored jointly by Babson Institute and our Gamma Upsilon Chapter on May 22, 1953. They are, left to right: Daniel F. Viles, president, Waltham Screw Company; John P. Tolbert, Socony Vacuum Oil Company; James M. Tompkins, C. V. Starr and Company; Edward I. Engberg, Staff writer Fortune Magazine; and John R. DiMatteo, president, Babson Institute Student Council and a member of Delta Sigma Pi.

fessor of psychology at Harvard University, spoke on "The Attitude and Outlook of Youth in Ten Countries." The ten countries studied were: United States, New Zealand, South Africa, Mexico, Egypt, France, Italy, Germany, Israel, and Japan. The study showed that American youth desire a rich, diverse life. The "get up and go" shown in the other nations has seemingly disappeared here. Dr. Al-port felt that youth here stands too much on rights and seems to forget that for every right there is an obligation. In this respect, the speaker thought that American schools were

This conference is an annual affair held to promote closer relations between the business school and the business world. The brothers of Gamma Upsilon Chapter were happy to be a part of this fine enterprise.—HARRISON SMITH

ALABAMA

ALPHA SIGMA CHAPTER at the University of Alabama celebrated Founders' Day with the formal pledging of 17 leading undergraduates. Our unusual good fortune in pledging these outstanding men was due largely to the efforts of our Social Chairman, Chuck Connor, who provided the entertainment and

refreshments at our rush parties. Our first professional meeting was held October 21. The featured speakers were Professors Bennett and Murphy of the School of Law at the University of Alabama. The program began with a talk by the two professors on "The Relation of Law to Business." After the discussion the brothers actively participated in an informal question-and-answer session with the lawyers. Even though the meeting lasted much longer than expected, all the members regretted seeing the enlightening discussion come to a close. We are looking forward to many more such interesting meetings, which

knowledge of business. Alpha Sigma Chapter has elected the following officers for this year: Bill Jones, president; Neal Stevens, chancellor; Wayne Wilson, senior vice-president; Bill Willis, vice-president; Bob Minnix, secretary; Frank White-head, treasurer; Robert Parsons, historian; John Nichols, senior guide; Richard McBride, junior guide. Our members are eagerly anticipating the activities of the coming year under the able guidance of our new officers.

contribute so much to the development of our

The initiation banquet is scheduled for this emester along with several other social functions, and the regular professional meetings are planned with distinguished guest speakers invited. The program for the rest of the year promises to be equally good. The main objective of our chapter this year is to achieve a perfect score of 100,000 points in the Chapter Efficiency Contest. In view of the enthusiasm already shown in striving toward this goal, we are confident of success.—R. WALTER WALDROP

DENVER

ALPHA NU CHAPTER at the University of Denver began its fall rushing program with a stag party in the mountains and a hay rack ride the following night. On October 23, we pledged eleven neophytes.

November 4 the chapter held its first pro-fessional meeting and an interesting and informative talk was presented by Mr. Richard Perry-Smith representing the New York Life

Insurance Company.

On November 6 the Denver Alumni Club played host to the active chapter, pledges and potential rushees to celebrate Founders' Day. The dinner was followed by a few short talks on the past and future of the fraternity and the advantages of the "Directory of Graduates." Harry Hickey, our esteemed alumnus, entertained the members along with a song and dance team and a magician. Both the active chapter and the alumni club are sponsoring a "get acquainted" program with this as the initial step.

The Chapter Bowling Team which for the past two years have won the school trophy are back in full swing, bolstered by two pledges, and are currently tied for first place. As the champions, it is a good habit to be on top.

This is the first year in our chapter's history that the officers elected will hold office for the entire year. Our chapter organization this year includes Bill Hammond as president; Sam Roberto, chancellor; Washington Thompson, senior vice-president; Bill Graves, vice-president; Tyke Newcomb, secretary; Frank Daugherty, treasurer, and Ed Bush, historian.

At this writing the chapter is resting from the pace of homecoming and all its preparations. We are also celebrating the fact that the Deltasig homecoming float won second place among fraternities in the Homecoming Parade staged the night before the game.

CINCINNATI

ALPHA THETA CHAPTER of the University of Cincinnati returned to school with a new battle cry this year: "Let's go three in a row!" We are out to make this year the third consecutive year that the chapter has made a perfect 100,000 points. First under the leadership of Brother Andy Fogarty and again last year guided by Brother Jim Harpring, we found ourselves to be esteemed 100 percenters. Now we are all getting behind President Ed Lindemann to make it "three in a row."

The Alpha Theta Chapter delegation to the

19th Grand Chapter Congress consisted of 12 members. We returned to Cincinnati with the esteemed attendance trophy and some big news. This news was the announcement that the 1954 Central Regional Meeting will be held in Cincinnati. Brothers of the Central Region and anyone else who thinks he can make it, be sure to watch for the dates. This will be the biggest and best Regional Meeting in Delta Sigma Pi history, and we have had some big ones! Work is already well under way, so start putting a few nickels aside. If you miss this Meeting you'll never forgive yourself.

Following the example set by Beta Epsilon Chapter as described in last January's issue of The DELTASIG, we set up a Delta Sigma Pi information booth for freshmen. We received many favorable comments on this project, including the thanks of Dean Bird. We want to thank the Beta Epsilon Chapter for an ex-

cellent suggestion.

Brother Robert Shaffer was chosen vice-president in a special election to fill the vacancy left when brother Joseph Kirkland was called into the service. We know Bob will do an excellent job and we want to wish Joe good luck and Godspeed on his tour of duty.

Founders' Day, 1953, found the brothers of Alpha Theta Chapter gathered at the home of President Ed Lindemann. "Welcome and have a good time," was Ed's cheerful greeting to the actives, alumni, pledges and their ladies. Fun was the order of the evening and a wonderful

time was had by all.

I would like to take this opportunity to extend the congratulations of the Alpha Theta Chapter to our new Grand President Robert Busse. We who have had the opportunity of working with Brother Busse while he was connected with the Central Region, think the fraternity should be complimented on making such a wise choice. We are behind you, Bob, 100,000 per cent.—A. Donald Hartley



PICTURED HERE is the attendance trophy won by Alpha Theta Chapter, University of Cincinnati, at the 19th Grand Chapter Congress in Denver, and those from Alpha Theta in attendance. Left to right, front row: Reed Carr, William Meyers, Jr., Andrew Fogarty, Richard Gross; back row, left to right: Robert Shaffer, Charles Schnabel, James Harpring, Carl Wilkinson, Ed Lindemann, and Charles Pater. Joe Kirkland and A. Donald Hartley, who also attended the Congress, were not present when the picture was taken.



MEMBERS OF BETA RHO CHAPTER, Rutgers University, in attendance at initiation and dinner held in June, 1953.

RIDER

BETA XI CHAPTER began one of the fullest social years in its history, with a Founders' Day party on November 6. Over 40 couples attended the affair, which was held at the chapter house. An increasing number of alumni brothers are attending our social events this year, as well as participating in the alumni functions.

Election of officers was held on September 16. The following men were elected to represent us for the new term; John Spinelli, president; William Atkinson, vice-president; Joseph Vanacore, treasurer; Leonard Hickman, secretary; Nelson Austin, historian, and William Lambrakis, chancellor.

A new pledge class was recently started on that long hard road by Pledgemaster William Atkinson. We hope these pledges will fill the vacancies left by the many seniors of the class of "53" as well as those numerous ones created by the heavy draft call during the summer months.

1953 marks 20 years of progress for Delta Sigma Pi at Rider College. Our Social Chairman, Brother Steve Stellmack, has prepared a program to celebrate this anniversary. A full weekend of events is scheduled later in the year. We hope to make this milestone one that will go down in the history of the chapter.

A faculty reception was held on Sunday, November 15, at the chapter house. It is our objective this year to promote better relations with the administration and faculty of the college by bringing them closer to the organization as men instead of just names. This reception was the first step in the program and the interest shown by the faculty members was very encouraging. Among the guests were President Moore and Vice-President Gill of Rider College. Brother John Urian, Brother Anthony Zazzara, and Alumnus Mike Peceri are largely responsible for the success of this reception.

The annual "November Nonsense" talent show was held on November 10 at the college, and Delta Sigma Pi combined with Zeta Mu Epsilon to come up with a fine act. The clever skit, written by Brother Doug Smith, and the fine acting of Brothers Leonard Hickman and Nick Procaccino were highlights that contributed to our winning second place in the contest. This show is an annual event in which the fraternities and sororities of Rider College team up and produce a talent revue, with trophies going to the winning combination. We feel that the experience gained in winning the second honors this year will lead to even bigger things in the future competition.-JOHN D. ECKERT

KENT STATE

BETA PI CHAPTER has had a full schedule of fall quarter activities, including Homecoming, smokers and Founders' Day.

Our first major activity for the year was homecoming on October 24. We are all exceedingly proud of the first-place trophy we won for our house decorations in the independent division. A lot of long hours went into the job of erecting the decorations, but when the work brings good results, all of the time and headaches are worth the effort. Brothers John Feotis and Frank Sarnowski deserve a "well done" for their planning and carrying out of the Homecoming activities. Approximately 30 to 35 alumni and their families visited the house for the reception after the game with Marshall College.

We have pledged 12 men for the fall quarter, all of whom appear to have what it takes to make a valuable contribution to Delta Sigma

Pi and to Beta Pi Chapter.

Our Founders' Day banquet was held at the Green Trees Inn, Twin Lakes, Ohio. The guest speaker for the evening was John O'Brien of the Better Business Bureau of Akron. Mr. O'Brien gave an interesting talk on advertising efficiency. Everyone seemed to be very pleased and entertained by his effective method of presentation. Faculty members and a number of alumni turned out for the banquet. Our thanks to Brother Ed Baker for the splendid job he did in planning the event.

Last spring we won our second consecutive first place trophy in the float competition in the Campus Day parade. The float followed a U.N. motif, and the theme, "Empires Within an Empire," was in keeping with Ohio's Sesquicentennial celebration. In addition to the trophy, we received a medallion from the state of Ohio for the float that best depicted the Sesquicentennial celebration. An interesting sidelight here is the fact that the trophy disappeared the day of Homecoming. We have strong reason to suspect that one of the sororities has it, and measures are being taken to have it returned, drastic or otherwise.

Beta Pi Chapter is of course proud of its achieving 100,000 points in the Chapter Efficiency Contest last year. It was our sixth consecutive year with the maximum number of points. We are striving to do it again this year, and with the cooperation that we know we are going to have from every member, we can do it again.

Regional Director Robert O. Lewis and District Director Robert F. Andree were recent visitors at Beta Pi Chapter.

As a final note we wish to extend congratulations to our members who graduated last spring and summer. Our only hope is that we carry on the fine job that they have done toward advancing Delta Sigma Pi and Beta Pi Chapter.— Delwyn Kecley

MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State College celebrated the Homecoming football game against the University of Indiana, October 17, with a buffet dinner at the chapter house. Over 60 brothers and their dates were in attendance. A Homecoming display honoring 20 of the alumni brothers was erected in front of the chapter house. The success of the wonderful dinner was due to Brother Nat Dellis, who is the social chairman of the chapter, and Mrs. Snyder, who is the chapter house mother. The committee that did such a fine job on the Homecoming display was led by Brother Fiore Grattarola

Many brothers returned to the chapter house early this fall to help put on a new roof and redecorate the interior of the house. The brothers did a good job and their work met with everyone's approval.

Our fall term pledge class consists of 12 men of high caliber. The pledge class is moving along rapidly under the apt leadership of Brother Fiore Grattarola and Brother John Swett, who are the pledgemasters. The pledges have started their pledge projects and are eagerly looking forward to their "Help Week," when they will help the needy in the Lansing area.

Brother John Hunt, who is the chapter professional chairman, is planning a full program of professional activities for the year, including tours of the Ford Motor Company and Strohs Brewery, which are located in Detroit.

Our first professional speaker of the term was Brother H. J. Wyngarden, dean of the School of Business and Public Service here at Michigan State. Brother Wyngarden spoke and showed colored slides on his recent trip to Sao Paulo, Brazil, where Michigan State College is assisting in setting up a school of business for the Brazilians. Both actives and pledges enjoyed the meeting very much. The speech was of particular interest to those brothers currently enrolled in the economics course, Economic Problems of Latin America.

The Mothers' Club of Gamma Kappa Chapter is planning a spaghetti dinner at the chapter house after the Michigan football game on November 14. The dinner will be a great success, as 30 brothers and dates are expected to attend. The Mothers' Club is putting on this fine dinner as a way of raising funds for the future betterment of the chapter.

A fall party will be held at the chapter house on November 20. The theme of the party is "Occupations." The brothers and dates will dress to depict some occupation, refreshments will be served and, everyone is looking forward to a grand time in true Deltasig tradition.—

JOHN W. LAVIS



HOMECOMING DISPLAY of Gamma Kappa Chapter at Michigan State College, featuring forthcoming football battle between Michigan State vs. University of Indiana.

GEORGIA—Kappa

NOW YOU KNOW I always respected the boys of Kappa Chapter (particularly just before initiation last year) and even since then until a chapter business meeting was held recently. This meeting, I am told, was not too different from all the other meetings. It was orderly and business-like in all respects, as would be expected of a group of students in Commerce. All of the business transacted seemed to be very high and noble and above reproach—that is, except just one single item. Had I been there, this one mishap would not

have happened and the meeting would have gone down as the most successful business session since the inception of Kappa Chapter of the International Fraternity of Delta Sigma Pi. You see, brothers, sometimes the absence of only one of us causes great difficulty to either the fraternity or to a brother. There was a good reason for my absence, but in spite of this the fellows committed this great boner anyway. Why in the world they elected me DELTASIG Correspondent is beyond me, but that is exactly what they did!

Incidentally, this brings to mind a point for all Chapter Efficiency Contest Chairmen. Now is the time to start working toward making your chapter the BEST this year. You see, last year never really gets us very far this year or next year. It is the here and now that affords the opportunity to really serve and make things better. Of course, we do note with pride that Kappa Chapter is one of the consistent winners in the Chapter Efficiency Contest since its inauguration. Brother Ellington is certainly to be congratulated for a fine job in winning number 16. These 16 awards don't mean a thing next year, though, so here we go for another one. How about the rest of "youse guys and you alls?"

Some time ago Brother Jim Thomson, our Executive Secretary, came through Atlanta. He visited with our then Grand President, Howard Johnson, and then attended our initiation and spoke briefly at the banquet. Those of you who know Jim know what briefly means—if you don't, it is less than an hour and twenty minutes. Do you know what he had the audacity to say? That Beta was a better chapter than Kappa. 'Course we voted him down on that and didn't even make it a matter of record. By the way, Jim, you told us that Beta is located at Northwestern, but forgot to say where that was! Oh well, I guess it wasn't important anyway. It's okay, Jim; Beta can have a close second. Second means first after Kappa.

Jim, it was a great pleasure to have you with us and to speak at the Banquet. Please come back and be with us just as often as you possibly can. There'll be a great big green carpet engraved with "WSB," even if we have to steal it from WSB Radio. That means "Welcome South, Brother."—J. W. WALLACE

PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania started the school year with 29 active brothers, all eagerly looking forward to making this a completely successful year.

Our activities started with a rushing smoker on Thursday evening, October 27, and despite the inclement weather we had a large turnout. Brother H. Palmer Lippincott, of Lippincott Pictures, Inc., was guest speaker and he had prepared an interesting script on fraternity life and its advantages. On our professional agenda we have several new programs planned. One a tour through radio and television station WCAU (CBS). This should prove very interesting since we will have an opportunity to get a little further behind the scenes than the usual visitors to the network are permitted. Also on our calendar is something a bit new and unusual; that is a trip through the Schmidt Brewing Co. Our educational panels will be held as usual at the chapter house with leading businessmen discussing current news of inter-est in their field and also giving us an opportunity to have any question or problems we might have adequately answered.

Spotlighting Beta Nu Chapter socially was our Back-To-School party, which was a great success and which put all the brothers back



A FEW HIGHLIGHTS OF the annual masquerade party of Beta Nu Chapter, University of Pennsylvania, held on Pennsylvania Weekend.

into a spirited scholastic mood. This was followed by our annual masquerade, which brought everyone out in costumes of all descriptions amidst a country setting of corn stalks, painted barns and colored lanterns. Our Harvest Moon Hop transformed the walls of our living room into the silhouetted skyline of Philadelphia, with a full harvest moon set in a shadow box of color topping the decorations.

This year the Evening School of Accounts and Finance of the University of Pennsylvania is celebrating its Golden Jubilee and we are very proud to have Delta Sigma Pi represented by Brother Allen L. Fowler, past Grand President of Delta Sigma Pi, who is president of the Evening School Alumni Association during this memorable year.

Beta Nu chapter officers for this term are: Nicasio V. Ursino, president: Salvatore J. La Bricciosa, senior vice-president; H. Richard Bahner, vice-president; Gene H. Pero, secretary; Leo G. Connors, treasurer; Robert C. Schweozer, chancellor; and Arthur H. Sossong, Jr., historian.

In closing I would like to extend an open invitation to any brother who might be in Philadelphia to visit us at our chapter house at any time.—GENE H. PERO

WESTERN RESERVE

BETA TAU CHAPTER, which but a year ago was successful in its efforts to secure quarters within walking distance of the downtown college, has been uprooted by the sudden decision to close that school, and is now making its temporary home in Pierce Hall on the campus. The transfer of the college to the campus location has been followed by a drop in fall enrollment, and with it, a decline in the size of the potential group from which the chapter must draw its new men. These challenges, coming in rapid order during the summer recess, have been accepted by the undergraduate chapter, and all are united in their resolution to make the chapter known among the established social bodies on the campus.

The fall professional program, under Brother Steve Butler, opened formally on October 30, with the first professional meeting, which was held at Carling's Rathskeller. Mr. David Ussher, account executive of the investment firm of Ball, Burge and Kraus of Cleveland, spoke of "The Art of Investing" before about 45 active and alumni brothers, and prospective

pledges. Mr. Ussher explained the nature and purpose of the stock market, and of stocks. He also stressed the conviction of the industry that business promises to continue in an upward trend, and that the need for investment capital will continue to be urgent well through the next decade. Following his talk, Mr. Ussher answered the several leading questions his speech had stimulated, to the full satisfaction of his audience.

Past President James Korda, who graduated from Cleveland College of Western Reserve in June, 1953, received the good wishes of his many friends at an informal party held at his home on October 31. Brother Korda, who had been very active in the undergraduate chapter since his initiation in 1951, was inducted into the service early in November.

The first social gathering of the term, the informal rush party, was held on Friday, November 6, at the "Grotto," on Cleveland's east side. Brother William White, social chairman, and his committee provided a very enjoyable evening for the large group of active and alumni brothers and prospective pledges. In addition to the many "old timers" we always look forward to seeing at such events, the chapter was pleased to be able to extend its hospitality to Brothers Robert O. Lewis and Robert Andree. Brother Lewis is Director of the Central Region of Delta Sigma Pi, while Brother Andree is District Director. Both were prevailed upon to set aside their official responsibilities for the occasion, and were cordially received by their festive brothers.—Howard L. Kuster

DE PAUL

A FINALE OF ALL FINALES for fraternity activities, 12 brothers attended the Grand Chapter Congress: Earl Byron, Jerry Brault, Jim Hosmer, Wally Kobylecky, Ed Warz, Joe Pastore, Tony Marini, Larry Wilkas, John Gerut, Jim Murphy, Charles Menard, and Stephen Mueller. We had a wonderful time, expecially with the brothers from Alpha Theta, and Gamma Theta Chapters in room 1101 at the hotel.

Congratulations to our new officers, who are continuing the work of keeping Alpha Omega Chapter tops at De Paul University: John O'Connor, president; Jim Hosmer, senior vice president; Michael McDonnell, vice president; Bill Andronowitz, treasurer; Earl Byron, secretary; John Watson, historian; and Wally

Kobylecky, chancellor. Reelected as moderator of Alpha Omega was Dr. Arthur J. Mertzke. Larry Turilli was elected to fill the position of Chapter Advisor vacated by Joe Hughes.

A faculty roster recently published by De Paul University showed the following faculty members to be Deltasigs and chairmen of their departments: Arthur J. Mertzke, marketing; Francis J. Brown, economics; Rev. James Erwin, philosophy; Frederick Mueller, finance; and Stephen Mueller, management. In addition the following faculty members are also Deltasigs: Fayette B. Shaw, Finance; and Thomas Materson, Management.

During the month of October many things were accomplished. On the 11, our smoker was held at the LaSalle Hotel. Dr. Mertzke, moderator, and John O'Connor, president, discussed the importance of Delta Sigma Pi in school activities. On the 25, we accepted 36 candidates to the pledge period. On the 31, Halloween night, our annual "Jarabe" was held at the Edgewater Beach Hotel under the direction of Earl Byron. At the pinnacle of the dance Natalie Jerawski, our "Rose of Deltasig" for 1954, was crowned by John O'Connor.

In November a tour of Swift & Company enlightened the brothers on the meat-packing industry. A fine talk was given on efficiency of management in fund drives. Three brothers were awarded scholarships for their junior years; Earl Byron, James McCarthy, and Larry Wilkas. This is the third consecutive time they have won scholarships.

In the athletic Department, our bowling and baseball teams defeated all opposition. The baseball team never lost a game.—John E. Watson

TEMPLE

AT A MEETING held on October 26, the following brothers were elected as the new officers of Omega Chapter: President, Jesse J. Gelsomini; Senior Vice President, Fred Hagmayer; Vice President, Paul Lofurno; Secretary, Herbert Wirth; Treasurer, William Heins; Chancellor, Richard Townsend; Historian, Christopher Sotos; and Faculty Advisor, Willard Moore. Congratulations to the new officers.

This semester has been a busy one for the brothers in the house. With our paint brushes and the leadership of alumnus Dennis Hummel and Brother Ed Dugan, the house has been given a fresh new look.

Homecoming was certainly a success this year. Our "Rose," Julia Moore, was back to

participate in Omega Chapter's float, and Social Chairman Ray Evinski held two terrific parties. A few of the returning alumni were Tom Seaborne, Dan Farmer, Jim Jackson, John Giomi, Bill Rinck, Bob and Herb Louderback, Jim Peace and Jim Ford.

On Friday, November 13, Omega Chapter co-sponsored an informal dance with Phi Gamma Nu, professional business sorority, at the Cynwyd Club in Philadelphia.

Founders' Day was celebrated with a formal service by candlelight on November 20, where the brothers reiterated their oath of allegiance to Delta Sigma Pi and the obligations of a pledge. On Saturday, November 21, a party was held, complete with a birthday cake and door prizes.

The Professional Committee, headed by Brother Schmidt, held a trip to a local television station early in December. To round out our professional activities, several speakers are planned for the rest of the college year.

The pledging activities of Brother Ed Dwyer resulted in the induction of seven neophytes this semester. These men, under the training of Pledgemaster Paul Lofurno, have become an active group, and all are potential assets to Delta Sigma Pi.—Cuthbert Parrish, Jr.

MARQUETTE

WITH THE PASSING of summer and the unfolding of the new school year, Delta Chapter immediately initiated what we are sure will be another successful semester.

Eleven brothers were welcomed back from the Denver Grand Congress with the hope that their newly acquired knowledge and acquaintances will make Delta Chapter a more integral part of our International Fraternity. Brother Bill Pickering, official chapter delegate, and present chapter president, gave a report of the convention at our first meeting.

The evening of the Wisconsin-Marquette football game in Madison, our annual party in conjunction with Psi Chapter was held. The traditional pattern resulted and a good time

was had by all.

At our first professional meeting of the year, Mr. Warren Schaeffer, public relations agent for the Wisconsin Federation of Labor, presented an informative talk on the present labor-management situation in Milwaukee. Mr. Joe Doepke and Mr. Don McKay, recent Marquette and Northwestern University graduates respectively, and presently salesmen for the New York Life Insurance Company, were guest speakers at our second professional meet-

ing. Their talk, movie, and question-andanswer period gave all the brothers and pledges present at the meeting an insight into the insurance field for the college graduate.

Delta Chapter participated fully in Marquette's Homecoming activities by engaging in the house decoration and float competition and holding a reception here at the house for alumni and actives after the game. The first-place trophy in the float competition now graces our mantel-piece.

On the night of October 31, Delta Chapter House was transformed into a haven for witches and goblins as a Hallowe'en costume party was held. Prizes were awarded for the best individual and couple costumes. Brothers Bob Nickolson and Carl Schetter were the re-

spective winners.

With the announcement that we again scored a perfect 100,000 points in the Chapter Efficiency Contest last year, the men of Delta Chapter have embarked on the present school year with that same definite goal in mind.—
JERRY F. BINS

NEW YORK

ALPHA CHAPTER AT New York University christened its sparkling new house with a gala Hallowe'en party, celebrating the affair with typical Deltasig spirit. While the occasion for the party may seem comparatively insignificant, it marked an important milestone for our chapter, for it initiated a new all-out campaign to further the success and prestige of Alpha Chapter.

A realization that our chapter was not on the top of the list in last year's Chapter Efficiency Contest has sparked the brothers in our so-called "reconstruction plan." To insure its success, Brother Edwin Hughes was appointed chairman of the Chapter Efficiency Contest. His active interest in the program has since won him the nickname, "Mr. Efficiency."

In order to perpetuate a closer affiliation among the active brothers, the alumni, and the faculty, an alumni committee was organized. The initial achievement of this committee was established by the impressive attendance at the Founders' Day dinner at the Faculty Club of New York University. Father Cavanaugh, "the waterfront Priest," added to the success of the affair by his presence as guest speaker. In addition, the success of the committee was recognized by the increase in attendance of both faculty and alumni at our chapter's business and professional meetings.

Brother Mac Smith has prepared an excellent professional calendar for the months of November and December. The program includes two professional meetings, featuring Mr. Harold Burdekin of General Electric, Inc., speaking on "Advertising and Sales Promotion in General Electric," and Mr. Hunsaker of United Air Lines speaking on "Public Relations and Public Education." A field trip to the General Electric Distribution Plant in Newark, New Jersey has also been scheduled by Brother Smith. Therefore, the 26 active brothers sincerely believe that this extensive program, supplemented by the inspired participation of the brothers, should catapult Alpha Chapter to the

top of the Chapter Efficiency Contest.

Recently, we had the pleasure of meeting Brother George Morris, an alumnus from Gamma Chapter at Boston University. Brother Morris moved to New York city after graduation and immediately contacted our house. The brothers of Alpha Chapter would like to take this opportunity to extend an invitation to all of the active brothers and alumni of Delta Sigma Pi to visit us whenever they are in New York.—Joseph F. Kelly



DENVER ALUMNI CLUB plays host to Alpha Nu Chapter at the University of Denver at Founders' Day Celebration.

LOUISIANA STATE

BETA ZETA CHAPTER at Louisiana State University has started the new semester with a great deal of interest among the mem-bers. TIME-LIFE, INC. has given us the sole franchise to sell their magazines on this

A contest among the members was sponsored, with a radio going to the one who sold the most subscriptions in ten days. Second prize was a picnic kit. President Frank Piper won the Emerson Portable Radio and Brother Anthony Caldarera ran a close second. Brother Homer T. McBride won the booby prize, a Succeed in Business Without Homer T. McBride won the booby book—"How to Succeed in Business Really Trying," by Shepherd Mead.

During the ten days the members sold approximately 225 subscriptions with a commission total of \$275.00. Plans are being made to use the proceeds for a winter formal.

From among the many who attended the two very successful rush parties, Beta Zeta Chapter has selected 11 outstanding pledges. Before this issue of The DELTASIG is out, these pledges will have been initiated.—ROBERT D.

MIAMI U.

WE OF ALPHA UPSILON CHAPTER, Miami University, are starting a new year which looks to be one of the most successful in our chapter history. With the enthusiasm and cooperation shown by the members so far this year, we can see nothing less than 100,000 points in the Chapter Efficiency Contest.

Bob Rice, our president, submitted to us schedule of events for the fall semester. Field trips include visits with the Joseph E. Sigrams Company and the General Electric Corpora-tion of Cincinnati. We also have scheduled business luncheons with prominent business men from the Dayton-Cincinnati area as speak-

Preparations are already being made for the "Rose of Deltasig" Contest, which will be held from December first to the eighth. We are looking forward to an even more successful contest than we had last year, which saw the interest and excitement at an all time high.

With a little luck and a lot of hard work we are going to help put Delta Sigma Pi on top.—Bill Powell

MISSOURI

ALPHA BETA CHAPTER is exceptionally proud of its record in the Chapter Efficiency Contest. We were one of 37 chapters tied for first place in the contest last year. This was the 13th time that the chapter had scored the maximum number of points. Under the able leadership of Charles Tomlinson, chapter president, and Royal D. M. Bauer, chapter advisor, we are well on our way toward another

very successful year.

A smoker was held on October 6, for actives, pledges, and faculty members. Slides obtained from The Central Office were shown outlining the principal functions and activities of the fraternity. President Tomlinson gave a short introductory talk on the benefits of belonging to a professional fraternity and then each officer spoke on a phase of the fraternity. Refreshments were served at the conclusion of

the program.

On October 30, members of the fraternity went to Centralia for a joint luncheon with Alpha Kappa Psi and a tour of the A. B. Chance Corporation plant. On the following day a picnic was held at the Cosmopolitan



PRESIDENT FRANK PIPER and Brother Pierre LeMieux of Beta Zeta Chapter at Louisiana State University, with an unidentified coed, during the Time-Life campaign conducted by the chapter.

Park near Columbia. Actives and pledges participated in a game of touch football before

refreshments were served.

On November 4, Executive Secretary J. D. Thomson of Chicago, visited our chapter as part of his tour of midwestern chapters. He was guest of honor at a dinner attended by Dean William L. Bradshaw of the School of Business and Public Administration, Chapter Advisor Royal D. M. Bauer, and the officers of the chapter. Later Brother Thomson addressed the members and pledges at a meeting, where he spoke on the benefits to be gained from membership in the fraternity both before and after graduation.

The calendar for the remainder of the fall semester includes a tour to Kansas City in December and an informal Christmas party before the Christmas holidays.—Howard

OKLAHOMA A. & M.

GAMMA EPSILON CHAPTER at Oklahoma A & M College celebrated Founders' Day with the Beta Chi Chapter in Tulsa. The meeting was in the form of a banquet with an afterdinner speaker from Tulsa University. The new pledges of Gamma Epsilon Chapter were present at the banquet, thus giving it a double purpose—celebration of Founders' Day and initiation of the ten new members.

Our first industrial tour for this year took us through the business department of the Continental Oil Company of Ponca City, Oklahoma. Preceding the tour, which was conducted by executive officials of the company, Gamma Epsilon Chapter members were entertained at a luncheon with marketing trainees of the oil concern. The tour lasted from 11:30 A.M. until 3 P.M. All members reported that they derived valuable knowledge of the business world as a result of the tour.

Our professional program for this year is being studied and is proving to be an interesting one. Several prominent businessmen have been scheduled for speaking engagements before the chapter. Also included in the program for the year is another industrial tour, which will take us through a business concern in

Tulsa, Oklahoma.

As a result of recent pledging activities, we have ten new members of Gamma Epsilon Chapter, everyone of which is a potential asset to Delta Sigma Pi. Several members of our chapter are planning to become Life Members of Delta Sigma Pi, and we are expecting to

reach a new high in the Chapter Efficiency Contest this year.

With the initiation of ten members and a good report from T. P. Sampson, our delegate to the recent Delta Sigma Pi Grand Congress in Denver, and the enthusiasm of our members, we are planning a year which highlights Delta Sigma Pi's aims.—Bob Hamm

TEXAS

BETA KAPPA CHAPTER, under the leadership of a fine group of officers, has plans for winding up the Chapter Efficiency Contest with a total of 100,000 points this time. Brothers George Frazier, president; Bob Milstead, secretary; and the rest of the executive committee planned a fine program for this semester. We are going to have several professional speakers, a big Founders' Day celebration and many other events. The chapter aided in the Texas Personnel and Management Conference here at the University of Texas, in October. Brother Earl Eckhoff, newly elected vice-president, is responsible for the point gathering. He came back from the Grand Chapter Congress with so much enthusiasm that there could be no doubt about who to name our Chapter Efficiency Contest Chairman. He has initiated concerted drives for points in all areas.

We are giving the farewell handshake to a lot of brothers this year, but even more are going to take their places. We have 25 pledges as a result of two very successful smokers. Dr. Alfred Seelye, professor of marketing, delivered a fine talk on the political and business situation in Europe. Dr. Seelve has just returned from Europe. Many faculty members

were present at the smokers.

Thanks to Brother Jim Bussey, social chairman, and his able assistant, Scott Garrison, we are going to have plenty of social functions this semester. We are all looking forward to the Christmas party for Beta Kappa Chapter which will be given on December 14 by Brother E. G. Smith, professor of marketing. Another thing which we are all anticipating with pleasure, is the pledge picnic, at which we will soundly trounce the pledges in a game of football. Our victory in that contest is assured because we are going to keep scores and referee the game, ourselves. The pledges will be welcomed to the winning side at formal initiation at the Austin Hotel, November 22. We feel that each one will be an asset to the entire fraternity and the business world .-BUFORD D. McKINNEY, JR.



OFFICER INSTALLATION BANQUET of Gamma Delta Chapter, Mississippi State, held in May, 1953. Left to right, first row: Professor S. Wofford, chapter advisor; L. Cohn, historian; A. D. Spratlin, chancellor; J. Barron, first vice-president; T. N. Maxwell, second vice-president; R. Gaston, secretary; C. Burwell, treasurer; W. Hayward, pesident; and Professor W. W. Littlejohn, chapter advisor. Second row: J. Harrell, W. Herndon, D. Hayward, R. Fraizer, F. McMurtray, C. Daniels, R. Faris, and G. Francis. Third row: J. Fore; G. Nethery, J. Harris, H. Whitaker, A. Hollingsworth, W. Horne, and M. Addkisson. Fourth row: P. McLain, E. Cosby, R. Anderson, R. Vaughn, C. McElroy, B. Hilbun, and R. Salter.

DETROIT-Gamma Rho

RICHARD BANNASCH, PRESIDENT of Gamma Rho since June, 1953, was called into the service during the summer and John Paul, former vice-president, was elected president to succeed him. John hopes to fulfill the plans which were started in June by the executive committee. The pledge class is beginning to take shape and it looks as though we will be able to call some swell fellows "Brother" by the time this is printed. Our official delegate to the 19th Grand Chapter Congress was Ed McIntosh, who gave Gamma Rho Chapter and Detroit good representation. Also in attendance at Denver were the following brothers of Gamma Rho Chapter: Larry Duggan, John Harrington, and Frank Chick, Following are the highlights of the Grand Chapter Congress as related to me by several brothers who attended:

Gamma Rho Chapter joined forces with the four other Michigan chapters in the promotion of Detroit for the 20th Grand Chapter Congress. The decision of the Grand Council is eagerly awaited by both the Detroit crowd and the St. Louis aspirants. May the best team win!

All returning Detroit delegates thoroughly enjoyed themselves at Denver but we are not sure all the delegates have returned! Anybody seen Frank Chick? He was the first Deltasig to register and was last seen headed for Los Angeles in a Cadillac convertible in the company of a mysterious blonde.

The Bunny Hop became the official dance of the convention; according to reports, even Brother H. G. Wright now belongs to the "Order of the Rabbit Line"—Welcome to the club! Yes sir, that was quite an evening! Remember the blonde with the rhumba?

Ed McIntosh went mountain climbing after the festivities. Nearly passed out on top of Old Smoky (elevation 14,000) just adjacent to Loveland Pass. Of course that was no accomplishment, he nearly passed out every every ning during the convention!

But thanks to Harry Hickey and his wonderful committee, Denver shall be remembered, from the first chaw on the buffalo steak to the last glimpse of the purple mountains.

And may you all remember the Detroit

delegation from the first hoarse cheers of "Two bits, four bits, six bits, a dollar, all for Detroit, stand up and holler" to the last dying strains of "Eachez Georgia Brownsky." It was "Denver for Me in '53" but remember "Detroit's Alive for '55."—JOSEPH P. SPANO

MISSISSIPPI STATE

GAMMA DELTA CHAPTER at Mississippi State College opened its activities this year with a rush party held at the chapter room, which resulted in the pledging of 13 men. Much of the success of the rush party can be attributed to the work of Brother A. D. Spratlin, our social chairman, and Brother Bill Hayward, our president. Another rush party is being planned for the near future for the consideration of prospective new pledges. We of Gamma Delta Chapter are proud of

the maximum of 100,000 points we earned last year in the Chapter Efficiency Contest under the able guidance of Brother Bill Hayward. This year, we are striving to equal that mark under the leadership of our present Chapter Efficiency Contest Chairman, Brother Hal Whitaker.

One of the highlights of last year was our Officer Installation Banquet held last May. New officers installed were: Bill Hayward, president; John Barron, senior vice-president; Thomas N. Maxwell, vice-president; Bob Gaston, secretary; Clement Burwell, treasurer; A. D. Spratlin, chancellor; and Leonard Cohn,

A well-rounded calendar of professional activities is being planned by Brother Thomas N. Maxwell, chairman of the professional com-

"Gamma Gab," edited by Brother Dick Meador, is our chapter newspaper. In it is featured news of meetings, professional meetings, and field trips.

Many of our members hold offices in the School of Business and Student Association. Among them are Brother Bill Hayward, who is business manager of the "Reflector," the college newspaper, and Brother Harvey Ray, who is president of the School of Business.— LEONARD COHN

BABSON

GAMMA UPSILON CHAPTER at Babson Institute of Business Administration began this school year with the determination to reach the coveted goal of 100,000 points in the Chap-ter Efficiency Contest. At the first business meeting, President Dwyer outlined plans for the year and explained what chapter activities were underemphasized during last year. The brothers were happy to hear that Brother Zani winner of the 1953 Scholarship Key, established a new scholastic average for Babson Institute.

In another business meeting 12 pledges were accepted from among upperclassmen of high character. This pledge class will have been initiated by the time that this issue of The DELTASIG rolls off the press. As a part of our "Help Week" the pledges have performed many chores at the nearby Newton-Wellesley

Hospital.

Mr. C. S. Glock, New England zone manager for the Chevrolet Division of the General Motors Corporation, addressed the first professional meeting of the year. Mr. Glock discussed the operation and control of large corporations, in general, and of General Motors, in particular. All of the active members and pledges, along with several alumni of our chapter were in attendance. Many questions were asked of the speaker. This was but one of nine such programs scheduled during this school year.

Gamma Upsilon Chapter is pleased to report that its brothers are active in many of the various extra-curricular activities on the campus. Brothers Daigle, Hayward and Bensler are president, vice-president and treasurer, respectively, of the Student Council. The senior class is headed by Brother MacKay and the junior class, by Brother Storer. Brothers Coughlin and Glock are secretaries of the two classes. In the publications line, Brothers Humphries and Miller head the yearbook, the "Babsonian," while Brother Smith edits the "Babson Beaver," student weekly newspaper.— HARRISON SMITH

WAKE FOREST

GAMMA NU CHAPTER at Wake Forest College held its formal fall smoker on October 15. An outstanding speaker in the South, Mr. H. I. Seeley, assistant treasurer of the Carolina Power and Light Company in Raleigh, North Carolina, was the speaker for the event. He chose as his topics the role of the South in the business world of the future and the opportunities of the business student of today. Fifty members and guests were present. As a result of the smoker 16 men were pledged to the fraternity on October 22. The training period has begun and an initiation ceremony will be held in December.

Mr. L. J. Thomas, a new member of our business faculty, has been welcomed by our chapter. He joined Delta Sigma Pi while he was a student at the University of Virginia.

Our first project of the year will be the erection of a bulletin board outside the entrance to the School of Business Administration. A committee is working on the project now and it will be completed within a few weeks. It will be used for fraternity announcements and posters and for the posting of information of interest to business students.

Tentative plans are being made for a Deltasig Dance. At the dance the chapter's "Rose of Deltasig" will be presented. Photographs of girls will be submitted by members as nomina-tions. The fraternity will then select one to represent the chapter.—GILBERT E. SMITH

RUTGERS-Beta Rho

BETA RHO CHAPTER at Rutgers (University College) attended the Brooklyn-Giants night baseball game on August 13 at the Polo Grounds. About 25 brothers were present, however, with mixed baseball loyalties only about half were pleased with the Dodgers' victory.

An outdoor picnic was held on August 29,

An outdoor picnic was held on August 29, at the home of Brother Krull and strenuous competition was in evidence on the badminton court. Many "new" muscles were discovered by the brothers after a few games.

On October 10, a business meeting was held to formulate plans for the college year. A complete program is being scheduled. Speakers for the professional meetings are being selected from prominent local business and civic organizations.

Another business meeting was held on October 21 and plans were made for the Founders' Day Dance which will be held at the Flagship, Union, N.J. on Saturday evening, November 14. A large turnout is anticipated and a further report on the success of this affair will follow.

We are proud of having been among the leaders in last year's Chapter Efficiency Contest and anticipate making our quota again this year.—WILLIAM W. MYERS



EXECUTIVE SECRETARY J. D. Thomson attended the Founders' Day Banquet of Alpha Delta Chapter, University of Nebraska, on October 30. He is pictured here (left) with Robert Quigg, Chapter President.

NEBRASKA

ON OCTOBER 30, Alpha Delta Chapter at the University of Nebraska celebrated Founders' Day with a banquet and pledging ceremony. Over 100 brothers, alumni, and pledges were in attendance, including Henry 2. Lucas, charter member of Alpha Delta Chapter and presently Director of the Midwestern Region. Our distinguished guest and speaker was Jim Thomson, Executive Secretary from Chicago. Brother Thomson talked to us on Founders' Day and the growth of our organization since its founding. His words were an inspiration to us and greatly enhanced the meaning of our organization to our pledge class. It was a pleasure and honor to have Brother Thomson with us. Following the banquet, Brother Lucas took charge of the pledging ceremonies, during which 25 men were pledged. We have a very enthusiastic pledge class and we know that they will do much to increase our chapter strength and future possibilities

Our first industrial tour of the year was held November 6 and 7, when 20 members journeyed to Kansas City, Missouri. We visited the Folgers Coffee plant, Kansas City Board of Trade, Buick-Oldsmobile-Pontiac Assembly Plant, the Federal Reserve Bank, and the Kansas City Post Office. It was an enjoyable trip, and everyone benefited greatly in watching production, purchasing, marketing, and office procedures in action. Being able to watch these businesses in action will aid us in our study of business and further our understanding of the business world.

Alpha Delta Chapter held their first professional dinner of the year on October 5. Over 70 brothers and prospective pledges were present. Featured was a fine talk by Judge Harry A. Spencer of the District Court in Lincoln. A very interesting question-and-answer session followed his talk. We have a full program of professional meetings scheduled for the remainder of this semester.

It is with a great anticipation that we look forward to the opening of the Winter Intramural Sports Program. We have entered a basketball team, and two bowling teams. The bowling teams are striving to maintain the University Championship which Alpha Delta Chapter won last year. With all the enthusiasm shown by the team members and the chapter itself, we should put up a good fight for that trophy again this year.—Roland K. Swanson

MEMPHIS STATE

GAMMA ZETA CHAPTER at Memphis State College has elected the following officers for this school year: President, Carl F. Magdefrau; Senior Vice-President, Lonnie Moyt; Vice-President, Bob Pratt; Secretary, Gene Arnold; Treasurer, Bud Murphy; Chancellor, Bud Campbell; and Chapter Advisor, Dr. E. H. Crawford. We also have a good pledge class this quarter.

Gamma Zeta Chapter celebrated Founders' Day with a dance held at the Theatrical Arts Club on November 6, 1953. Among the many alumni attending were Mr. and Mrs. Roy Tipton, Jim Alexander, and Ed Reece. This was one of the best parties we expect to have during the year.

On October 30 we had a few visitors from Ole Miss. They were Carl Hallberg, John Miles and Robert Nolan. We enjoyed their visit very much.

Two of the professional activities we will have during the year are a series of films on

different corporations and a series of speakers from various business fields to tell us of the job opportunities in their particular fields.

We believe that this will be a great year for Gamma Zeta Chapter at Memphis State College.—Frank M. Willis

NORTHWESTERN—Beta

BETA CHAPTER at Northwestern University once more started its fall semester with a well-rounded schedule of activities. A rush smoker was held on Monday, October 5, and our guest speaker for that evening was Mr. Charles F. Kasch, supervisor of industrial engineering at Oscar Mayer and Company. His topic was on industrial engineering and its place in modern industry.

Another excellent rush smoker was held and Selwyn H. Torff was the guest speaker. Mr. Torff, faculty member at Northwestern University and an attorney engaged in labor relations, covered the problem of collective bargaining between management and labor.

On October 18, Beta Chapter pledged 13 men at an afternoon pledging ceremony. After the new neophytes were duly greeted by the actives, all had supper at the Ranch Restaurant and later attended an open house given for us by Phi Gamma Nu sorority.

Jim Wooster, our professional chairman, has a very fine professional program lined up for this semester. The guest speakers that have appeared on our professional program have been excellent.

Our fourth annual "Bouncing Ball" was held on October 30 at Thorne Hall with Johnny Palmer & Orchestra supplying the music for the dancing pleasure of over 300 persons. The success of this dance, as well as that of the previous one last year goes to Jim Angarola, our "Bouncing Ball" chairman. Beta Chapter's "Rose of Deltasig," Loretta Tscherny, drew the lucky number of a portable radio, which was presented to the lucky holder by Senior Vice-President Jack Metcalf.

Our athletic program is in full swing and during the months of October and November, football has been played nearly every Sunday afternoon. The attendance and activity in athletics has increased amazingly at Beta Chapter.

On November 19, Beta Chapter will celebrate Founders' Day with a dinner at the Union League Club. The Chicago Alumni Club is sponsoring this dinner and a record turn-out is predicted. Also, planned for the month of November will be a date party at Beta House.



"BOUNCING BALL" dance given by Beta Chapter, Northwestern University, at Thorne Hall on October 30, 1953.

Social Chairman Frank Hissong reports that this will be a "Surrealist Party," with appropri-

ate decorations and costumes.

Beta Chapter with its newly elected officers looks forward to the coming year, confident of a successful one in our chapter activities and also in the Chapter Efficiency Contest.— EDWARD R. WALZ

JOHNS HOPKINS

CHEERFULNESS, HELPFULNESS, IN-DUSTRIOUSNESS, though not a formal slogan for CHI Chapter, undoubtedly expresses its characteristics as we open the 1953-54

school year.

A spirit of cheerfulness has been imbued into the 52 brothers by the very interesting and enlightening report on the 19th Grand Chapter Congress, by delegate and Past President Tom Bateman. Brother Bateman, reporting at the first business meeting of the year, told us of the scope and magnitude of Delta Sigma Pi in its national activity. I am sure all of us left that meeting with a feeling of awe and innerglow because we are Deltasigs. It is note-worthy to mention at this time, although it has been mentioned before, that the chapter this year is the biggest ever, with 52 brothers.

This spirit of cheerfulness is matched with the cooperative action of the whole chapter in its anxiety to make this school year the best. This helpfulness has been exemplified on several outstanding occasions. Brothers have been forced to relinquish tasks due to work or change of residence and their duties were quickly undertaken by others. President Bill Ford has set up a very ambitious program and to date the vigorous activity and effort has shown the will of Chi Chapter to put it over.

The first two professional meetings were an example of the industriousness of the chapter as personified by Brother Don Reno, who is chairman of the professional program. The initial meeting was one at which four alumni members, who are now successful businessmen, conducted a Business Clinic in panel discussion form. The second was noted for the speech by John A. Gwynn, safety director of the Mary-

land Motor Truck Association.

We all look forward to Saturday evening, November 14, when our annual Founders' Day Banquet will be held at The Blackstone, in conjunction with Gamma Sigma Chapter, and which will feature Grand President Robert G. Busse as the main speaker. Incidentally, we are extremely fortunate in having the Grand President as a neighbor; he presently is residing in Wilmington, Delaware.

The Scholarship Fund set up last year in conjunction with the Baltimore Alumni Club and so successfully subscribed to will be con-

tinued again this year, Brother Larry Krepner and his committee, coordinating with the social committee of the alumni club, has completed all arrangements for the social program for the year. This is another indication of the industry of this year's Chi Chapter.

The pledge committee, under Brother Bob Stipsak, has screened and selected enough pledges for at least half of the chapter's goal

for the year.

With all this "Cheerfulness, Helpfulness and Industry" we have only one thing to fear— Overconfidence. Let's not count the points before we earn them.—CHARLES A. KLATT

TULSA

BETA CHI CHAPTER at the University of Tulsa celebrated Founders' Day with a ban-quet held at the Brookside "Golden Drum-stick." Faculty guests included Dean M. M. Hargrove, Professor Clyde Blanchard and our newly appointed Chapter Advisor, Major C. D. Olson. Fifteen members and pledges of the Gamma Epsilon Chapter of Oklahoma A. & M. were present. Mr. Nevin Neal, assistant to the dean of the Downtown Division, gave an inspiring address.

Our first professional meeting this year was a buffet supper, talk, and tour of the new multi-million dollar plant and offices of the Oklahoma Natural Gas Company. The talk and tour were given by the district manager, Oakah L. Jones, an Honorary Member of Beta Chi

Chapter.

Beta Chi Chapter has a large pledge class, all of which are excellent neophytes and of great potential value to Delta Sigma Pi.

The message of Grand President Busse has instilled a renewed drive in Beta Chi to try to fulfill the aims suggested by him. Although we did not quite reach the desired goal of 100,000 points in the last Chapter Efficiency Contest, every member of Beta Chi Chapter is determined to reach that goal in the current contest. TED R. DUNN



DEAN OSSIAN MACKENZIE, on behalf of Alpha Gamma Chapter at Pennsylvania State College, presents award to Brother Ray Tannehill for outstanding service to Penn State and Delta Sigma Pi. Pictured, left to right, are: Gerald Young, Edward Kines, William Sieg, Arnold Barnett, Ray Tannehill, Axel Swanson, Dean MacKenzie, Professor Donald Beal, chapter advisor, and Andrew Vaughan, chapter president.

DRAKE

ALPHA IOTA CHAPTER at Drake University started off the year with a pledge smoker at the Savery Hotel on October 15. Five men pledged Delta Sigma Pi at our formal pledging ceremony on October 21. We feel that these men will be very great assets in the near future.

Several of our brothers are distinguishing themselves as officers or members of other groups on campus. Brothers England, Drown, and Knight are officers of the Actuarial Science Club; Brother Montesi is president of Beta Gamma Sigma, honorary business fraternity, President Jaynes is a member of Omicron Delta Kappa, men's leadership fraternity; Brothers Mikesell, Fedson, and Gervais are officers of the Commerce Club and Brother Leach is vice-president of the Accounting Club. Thus, Alpha Iota Chapter is well represented in campus activities here at Drake.

On October 22, Brother Jim Thomson, Executive Secretary of our fraternity, spoke to us concerning the proposed Regional Meeting to be held in Des Moines next year, and Brothers Brockett and Nedderman reported on their experiences at the Grand Chapter Congress in Denver. Many new and interesting facts concerning Delta Sigma Pi were pre-

At the meeting on November 18, alumni Brothers Niel, Hefner, and Cottington, who graduated in June, spoke to us on "What the Business World Expects from Graduates in

We are now looking forward to our initiation ceremonies on January 10, 1954, and a bigger and better year for Delta Sigma Pi, both here at Drake and the country over .- JOHN GERVAIS

PENN STATE

ALPHA GAMMA CHAPTER recently presented an award to Brother Ray Tannehill, vice-president of The Bell Telephone Company of Pennsylvania, for outstanding service to Penn State and Delta Sigma Pi. Ossian Mac-Kenzie, dean of the Business School, presented

the award, which was an original painting of "Old Main," the administrative building.

Before the initiation, Mr. and Mrs. Ray Tannehill, Mr. and Mrs. William Sieg, and Mr. and Mrs. Ossian MacKenzie were entertained at dinner. Mr. Sieg, who is president of Titan Metals and past president of the Pennsylvania Chamber of Commerce, was made an Honorary Member of Delta Sigma Pi last spring. Those attending the dinner were: Andrew H. Vaughan, president; Jerry Young, senior vice-president; Edward Kines, vice-president; Arnold Barnett, secretary; and Axel Swanson, treasurer. Donald Beal, our faculty advisor, and professors Joseph Bradley and W. N. Hench were also there.

After the presentation, the fall initiation took place and 29 men were brought into the chapter. They were: John Manley, Jack Hill, Robert Smith, William Hamilton, Walter Daub, Gene Nepa, Donald Eberhart, Alex Schoemann, Jose Berguido, Charles Folders, Nick Skimbo, Donald Lauck, Joseph Adams, Joseph Hayes, Fred Rosenmiller, Jay Schmehl, George Stark, John McGarvey, George Armenio, Leonard Mattern, Richard Allen, Walter Sledgen, John Kensinger, Robert Hawk, Thomas McCallum, Arthur Goldstone, Sergio Toigo, Jack Bernbaum, and John Sterling. This brings our total membership to 53.

The chapter wishes to congratulate our President, Andrew H. Vaughan, for his outstanding leadership, initiative and devotion to

Delta Sigma Pi.—ARNOLD BARNETT



CAPTAIN JIM LEE and part of the fine Deltasig team of Zeta Chapter, Northwestern University, that won a second-place tie in the intramural football leagues. Left to right, front row: James Olles, "Bulldog" Ewing, and Ron Done; back row: Ron Carlson and Joe Ross.

VIRGINIA

AT OUR LAST MEETING of the last school year, we were very pleased to be able to present to our Past President, John J. Burke, a gold president's gavel in appreciation of the contributions that he made to Alpha Xi Chapter. Also at this meeting we were extremely fortunate in being able to present a Deltasig Leadership Ring to Brother Robert Eacho for his diligent work on the Alpha Xi Chapter newsletter. This ring was donated by Brother David Walker, an alumnus, to be awarded by the chapter each year to the person deemed most worthy by the brothers for outstanding work in chapter activities.

Here at Alpha Xi Chapter a new stimulus has been created among the brothers by the formation of the new School of Business Administration. The entire chapter membership is looking forward to meeting the new entrants

into the business field.

This year there is greater opportunity than ever for Alpha Xi Chapter to increase its strength and to again meet its quota in the Chapter Efficiency contest. Since the new school has been formed, we are now working on the project of having a Commerce Day at the University of Virginia, which should fur-nish a good opportunity to inaugurate the members of the new school to many practical

aspects of the business world.

At our professional meetings this year we have had three very interesting speakers covering subjects of interest to all those in the business field. On October 22 we had the pleasure of hearing Professor R. H. Henneman's talk on business psychology and on November 5, we heard a very enlightening discussion by Dr. J. L. Vaughan and Mr. E. C. McClintock, personal consultants to industry, on the subject of job interviews. At our meeting on October 6, Brother Mendenhall gave his report on the 19th Grand Chapter Congress, which he attended as our delegate and very adequately covered for us all.

Our rushing program this year has gained us nine new pledges thus far, with many more prospects yet to meet. As a result of the three social get-togethers held so far, we have made contacts with several good prospective members and we expect to further increase our strength in membership during this year.

Plans have now been completed by our vicepresident and the chapter will very soon take a field trip to the Acme Visible Records Company in Crozet, Virginia. A trip was made a few years ago to this same establishment and those who made the trip then are looking forward to another very enjoyable and enlightening trip. This will be our first field trip of the year and the entire chapter is looking forward to it.-John W. Purnell, Jr.

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota has opened another very active year. During October two smokers were held for the entertainment of the prospective pledges, and much of their success was due to the very informative and enlightening talks given by Dean Robert F. Patterson and Professor Harry E. Olson of the School of Business Administration. An intense interest was displayed during the talks and the questionand-answer periods that followed.

The weeks immediately preceding the annual Homecoming festivities were very active ones for the chapter. A float was prepared, carrying out the musical theme for this year's celebration. Many of the brothers were active during this period with other functions of the Home-

Founders' Day, November 20, was celebrated with initiation of four pledges. Following the initiation ceremony, our semi-annual banquet was held. The speaker, Professor John P. Jones, gave a very interesting talk on the new State
"Driver Responsibility and Driver Permit
Laws." It was very gratifying to see that the
function was attended by so many alumni brothers as well as all actives.

A full and varied program is scheduled for the balance of the year. Included in the program are several industrial movies, which are open to the public. Several field trips have been planned by the Alpha Eta Chapter which will have occurred by the time this issue of The DELTASIG appears.—Wallace M. Dow

NORTHWESTERN—Zeta

GREETINGS TO ALL Deltasigs, for a successful new school year, from Zeta Chapter, which at the present time is starting off another successful school year with some fireball events. The feature event was the Founders' Day celebration held at the Union League Club, one of Chicago's more exclusive clubs, on November 19, 1953, and sponsored by the Chicago Alumni Club.

Although the Zeta-ites had an up-hill battle, they managed to fight to a second-place tie in the I.M. football leagues. The stalwart front line, consisting of Ron Done, Kier "Bulldog" Ewing, Rudy Kroger, Don Mueller, and Jim Olles, gave ample protection to a speedy and shifty backfield filled by Joe Ross, Bob Day, Ron Carlson, and Captain Jim Lee.

Socially Zeta Chapter is climbing to new heights by having their Fall Formal at the Tower Club, on the 40th floor of the Civic Opera Building. This event, along with an early Barn Dance Party, were ably planned by Social Chairman, Kier Ewing.

Fraternally speaking, Zeta Chapter again came through with a riproaring pledge class, but we're not satisfied. We are planning bigger and better things, so says Senior Vice-President Ron Carlson. Tom Diggs has sparked the professional activities with a film program, tour arrangements, and a forthcoming professional meeting.

Zeta Chapter extends belated Seasons' Greetings to all Deltasigs and alumni.—

JAMES F. LEE



PICTURED HERE are the members of Alpha Gamma Chapter at Pennsylvania State College, as photographed on November 1.



NEWLY INITIATED MEMBERS of Gamma Omicron Chapter at the University of San Francisco, pictured right after ceremony on November 6, 1953: First row: P. Coleman, C. Brun, D. Matteoni, E. Aubert, G. Hadley and J. Schively; second row: B. Carew, A. Ditto, G. Farinsky, M. Jones and B. Leutza.

DETROIT—Theta

TWO NEW OFFICERS were sworn in at the beginning of the term. Brother David Susalla replaced incumbent Vice-President Jerry Frickey, the latter having been called by Uncle Sam, and Brother Jerry Marnell took over as historian of Theta Chapter. Former Vice-President Robert Heinsberg and alumnus Frank Capoccia also received their summons from Uncle Sam.

Professional activities were started with a meeting attended by nearly 50 brothers and pledges. Brother Gilbert R. Love, BetaNorthwestern, addressed the group, illustrating his talk on road construction equipment with two interesting films. Financial as well as technical questions raised by the audience were answered afterwards by Brother Love as a further supplement to his talk. A tour of the United States Rubber plant in Detroit was organized by Brother Springer for the commerce and finance students of the University of Detroit. The three-hour tour constituted an excellent display of modern production methods in the tire industry, every phase of which was thoroughly discussed. With the cooperation of Brother Lebreton of the faculty, Brother Les Nelson, professional activities chairman, has planned

of the semester.

The Annual Football Frolic of the University of Detroit, sponsored by Theta Chapter, was held this year at the Colonial Ballroom of the Leland Hotel. Over 400 persons attended the dance which brought in a tidy profit for the fraternity! Credit for its organization and good results is due mostly to Brothers Nelson and Maisevich, co-chairmen of the committee.

an extensive and varied program for the rest

Among our social achievements, we were proud also to have presented the second-prize winning float at the homecoming celebrations, the only fraternity to classify among 28 organizations! The float was built with the cooperation of all the brothers and pledges under the technical direction of Brother Al Koppy. As chairman of the Junior Prom Breakfast committee, Brother Koppy announces that plans are already under way. Counting on his proven capacities we feel sure that this famous event will be another successful venture on campus social life for the fraternity.

Hallowe'en was celebrated with a private party organized by Brother Schinker at the Wolverine Hotel. Most of the brothers, wore costumes, adding a traditional note to the enjoyment of the evening.

Membership of Theta Chapter will be increased by more than 50% before the appearance of the January issue of The DELTASIG. At the present time 17 outstanding men are undergoing our rigorous pledgeship under the control of Vice-Presidents McDonald and Susalla. Formal initiation will take place December 6.

Weekly business meetings and informal gatherings complete the activities of Theta Chapter during the present semester. They all constitute splendid demonstration of brother-hood and cooperation in accordance with the strictest principles and standards of Delta Sigma Pi. Our quota in the Chapter Efficiency Contest, we are sure, will be met once again, and our high standing at the University of Detroit will be kept unchanged. A word of recognition to Brother Donald Murray, president of Theta Chapter.—Rudy A. Faccini

SAN FRANCISCO

ONCE AGAIN Gamma Omicron Chapter begins a year as the most active organization on the University of San Francisco campus. Already one of the most active chapters in the Western Region, the many ideas which Rich Holl, Vic Freeman, Gordon Stewart (who is now representing Gamma Omicron in the U. S. Marines), and Leo DeLucchi brought back from the 19th Grand Chapter Congress in Denver will help us attain our goal—that of being the most outstanding chapter in the nation.

Having moved to a new off-campus location for meetings, we have begun a busy year which thus far includes four spirited business meetings which boasted over 90% attendance.

Furthering our professional aims, we have had two well-attended luncheons. The first guest speaker was Mr. B. Samson, former president of the San Francisco Junior Chamber of Commerce and now engaged as a manufacturer's agent, which was the subject of his talk. The second speaker was Mr. J. Chalmers who introduced us to the current aims of the Junior and Senior Chamber of Commerces of San Francisco.

Our last business meeting featured "Energy is Our Business," a film showing the aims and operations of the electrical industry.

Gamma Omicron Chapter celebrated the birth of its chapter and Founders' Day with a welcome fellowship hour and a banquet, which was attended by not only the active members but also the alumni club of San Francisco.

Following Gamma Omicron Chapter's most effective pledge training program, the following new brothers were initiated into and hosted at a banquet by the chapter: Ed Aubert, Charlie Brun, Doug Walsh, Don Matteioni, Mike Jones, Arnold Ditto, Bob Leutza, Paul Coleman, John Shively, Bob Carew, Greg Hadley, George Farinsky.

The election of the Keeper of the Parchment Roll was so spirited that an appeal for order had to be made by Brother Dom Tarantino, Student Body President of ASUSF.

Future plans include the annual "Rose of Deltasig" Dance which is to be held December 12, 1953, at the Palace Hotel, one of San Francisco's finest hotels. A ski trip is being planned for early next February at the fabulous ski area of Lake Tahoe.—RICHARD L. HOLL

BUFFALO

ALPHA KAPPA CHAPTER of the University of Buffalo held two successful picnics this summer at the Buffalo Automobile Club in Clarence, N.Y. Much of the success of these picnics was due to the efforts of Brother Wesp, who was in charge of refreshments. These annual picnics, which are attended by wives, children, and sweethearts of Deltasigs, offer a good opportunity for all to become better acquainted.

At the Hotel Sheraton on September 26 Franklin Tober, who was presented with a past president's gavel, installed the following brothers: President, Charles A. Barwell; Vice-Presidents, Donald Voltz and John Barrett; Secretary, George Weber; Social Chairman, Willis Wesp; Chancellor, Tom Felton; Historian, Norman Schlifke; Chapter Advisor, Franklin Tober. Our professional speaker, introduced by Brother Voltz, was Major Eugene C. Roberts, assistant to the county director of Civil Defense. He spoke on the mock atomic attack to take place October 15, 16 and 17 to test the county civil defense setup.

Over 100 members and guests attended the Founders' Day dinner and meeting at the Westbrook Hotel on November 7. Our professional speaker was Admiral A. Ernest Becker, retired, who is currently director of public relations and assistant plant manager at American Machine and Foundry in Cheektowaga, N.Y. Admiral Becker's interesting speech was on the functions of the public relations officer and will be helpful to us in business administration. Although Admiral Becker didn't mention it in his speech, he has had an outstanding career, being known as the Admiral who built Guam; he was also in charge of the evacuation of Americans from China in 1949.

November 7 was a big day for Alpha Kappa Chapter, when they proudly presented the Delta Sigma Pi Scholarship Key to Brother Richard Malecki. Cathy Karas, the "Rose of Deltasig" of Alpha Kappa Chapter received an engraved bracelet. After the meeting was over the brothers got together for informal talks.

—JOSEPH A. VOLLMAR

MISSISSIPPI SOUTHERN

GAMMA TAU CHAPTER held its initial get-acquainted banquet November 5, 1953, in the private dining hall of the college cafeteria. Twenty-one prospective pledges were invited. Guest speaker was Mr. Overton Currie, County Attorney and a Deltasig. Brother Currie explained the benefits of the fraternity and what it would mean to young men majoring in business. He also emphasized the fact that we should stay in our own home town or state to work or to go into business. Miss Kathleen

Loffin, chapter "Rose of Delta Sigma Pi," was also a special guest. Fourteen men were passed and extended bids. Pledging will be held in the very near future.

Gamma Tau Chapter has been well represented in the various campus activities this year. We built and ran a booth during the Hallowe'en carnival. Every organization on the campus was asked to do so. The proceeds were to go for a new Student Union building.

During the recent Homecoming, Gamma Tau Chapter displayed a colorful float, the theme of which centered around a large wheel of progress. The Homecoming parade was a complete success. The same float will also be used in a parade to be held in Jackson, Mississippi, November 21, 1953, when Mississippi Southern plays Georgia.

Gamma Tau Chapter has not yet been on an industrial tour, but one is being planned for Maison Blanche in New Orleans very soon.—

JAMES A. WILLIAMS

TEXAS WESTERN COLLEGE

THE LARGEST PLEDGE CLASS of Gamma Phi Chapter at Texas Western College is now training under the able leadership of Brother Stephen Barres. The class consists of 20 pledges, all of whom are outstanding students in the Business Administration and Economics Department. One of the reasons for the large size of this class is due to the success of our rush party. This highly publicized event was held on October 8, at the Hilton Hotel, and was attended by over 60 rushees. The program was varied, and it included the showing of the Delta Sigma Pi slides. Delta Sigma Pi, which was established at Texas Western College in 1951, is already one of the best known fraternities on the campus.

Much of the recognition was gained this year during the annual Homecoming celebrations held in the early part of October. On the morning of October 15, the alumni, as well as the students, were greeted by a huge banner stretched all the way across the main entrance to the college. The banner, painted in gold and purple, read, "Delta Sigma Pi Welcomes Since this is the only organization on the campus that has such a banner, it was acclaimed by all the students as original, and it is hoped that this banner will fly traditionally during all homecoming celebrations.

The active chapter was the guest of the alumni at a Founders' Day Banquet which was held in Juarez, Mexico on Thursday, November 5. Brother Jim Chandler, from Albuquerque, our District Director, was the guest of honor. As a special District Convention is to be held in El Paso in February, Gamma Phi Chapter is busy sending out invitations and making arrangements to make this convention as successful as possible.-John H. McVeach

ILLINOIS

ANOTHER YEAR STARTED at Upsilon Chapter on September 21, 1953. Everybody was eager to get back to classes and homework. Of course, this feeling disappeared two days later. Seriously speaking, a lot of work went into getting the house in shape this year. The chapter room was completely refurnished and redecorated during the summer. Many of the rooms and hallways were also redecorated.

The chapter went into formal rushing this year for the first time. This is a system by which fraternity rushees visit six houses in order to select the fraternity of their choice. After rushing ended, we had a pledge class of 11 men. At the date of this writing, the pledges were planning their annual dance. The active chapter had been kept in the dark as to the theme of the dance. Through various methods we found out that the theme is "Gambler's Guitar." Our own social committee, headed by Brother Cicero, is busy making plans for our winter formal.

We celebrated Founders' Day by holding a dance in the chapter house. The celebration coincided with the university's homecoming and as a result, we had a good number of alumni here on Founders' Day. The homecoming committee, headed by Brother Ray Jiral, did themselves proud in building the decorations. On Dads' Day we had a great time with over 40 parents down for the weekend. In addition to all of the University activities, the weekend was topped off by a pledge-active football game. The actives naturally ran roughshod over the pledges and beat them 22-6.

The professional program is already well under way. Brother Carlotti arranged for Pro-fessor Robb, head of the placement bureau of the College of Commerce, to speak on the subject of getting jobs after college. We also have heard Professor Wales speak on today's prob-lems in marketing and salesmanship. We also will see many films that deal with contempo-rary economic affairs. Brother Carlotti is also planning a series of field trips.

Our Alumni House Corporation was established over the summer. The building fund was started off by a generous contribution from one of our alumni, Brother Al Krumm. Alumnus Bill Cullen devoted much time and effort in

setting up the corporation.

The intramural sports program is in full swing, IM manager, Brother Utz, has entered teams in football, basketball, volleyball, badminton, handball, and swimming. The basket-ball team, captained by Brother Wayne Meinhart, is off in pursuit of the league championship. The football team under Brother Utz was slowed down by injuries. Brother Chuck Recka suffered a severe leg injury in the first game and was out for the entire season. In spite of a host of injuries to key players, the football team put up a good fight and made it rough on a few of the other teams.—HENRY J. SELIG

BAYLOR

BETA IOTA CHAPTER at Baylor University in Waco, Texas has started off the year with a rush of activities. Our most recent achievement was taking first-place honors in the Homecoming Parade for the third consecutive year. Each of these three years, the brothers in Beta Iota Chapter have worked all night preceding the morning of the parade, barely winning the race with time. This also marked the sixth time in the past ten years that our chapter has won the contest.

Our "Rose of Deltasig," Miss Marilyn Burns of Texarkana, Arkansas, was crowned Home-coming Queen at the halftime ceremonies of the Baylor-Texas Christian University football game. This honor, the third in a row, is one of the many reasons that the "Rose of Deltasig" is such a coveted position among the co-eds on

Baylor University's Campus.

Beta Iota Chapter has selected eight pledges for the fall semester. They have heard an interesting talk on the use of International Business Machines at our first professional meeting for the year. To celebrate Founders Day, the entire chapter met at George's Chef Restaurant, where the pledges entertained the members with talks on the history of Delta

Sigma Pi.

For the first of its industrial tours this year, Beta Iota Chapter was conducted through Owens Illinois Glass Plant, located here in Waco. We witnessed the production of various kinds of glass bottles from the initial step of mixing the chemicals, through the molten glass and bottle forming stages, to the final phase of inspection, sorting, and packing. We are planning to include tours of the General Tire Plant and the local office of International Business Machines in this year's schedule.

President Jerry Gibson and Brother Josh Beckham, senior vice-president have done excellent work in their respective capacities with an intermingling of social and professional activities for the year. We are looking forward to continued success for the rest of the year .-

RILEY G. PARKER



BETA IOTA CHAPTER at Baylor University wins first place in Homecoming Parade for third consecutive year. Their "Rose of Deltasig," Miss Marilyn Burns, was crowned Homecoming Queen.

NEW MEXICO

OUR CHAPTER ACTIVITY began one month prior to the new semester with a meeting of the executive officers, in which the program for the fall semester was outlined. At the request of the College of Business Administration, Gamma Iota Chapter members handled the advisement of 150 freshmen and more than 350 students in registration. President Earle Paxton received a letter of thanks from the dean for the cooperation of Gamma Iota Chap-

Our pledge rush program was initiated and successfully conducted by Senior Vice-President Morris Davis, and with the assistance of Bill Cole, Charles Dickinson, Ed Hatchett and Ray MacBurnett. We garnered 13 undergraduate pledges and a faculty pledge for our scheduled dinner, a 100 percent gain over the previous semester's pledging.

Our first professional meeting featured chapter alumnus Dale Nettleton, who presented a movie and talk on "Sales Pointers." Ruperto Tafoya presented suggestions for additional professional speakers. The spirit of Gamma Iota Chapter was roused with a motion to build a float representing Delta Sigma Pi and the College of Business Administration for the Homecoming Parade. This project was assigned to the pledges. All of the pledges, aided by the actives and alumni, worked until 5 a.m. on the morning of the parade to complete the float. Delta Sigma Pi was the single organization to represent the college. Hayward Scott assisted in the street direction of the float.

A Homecoming Breakfast for the alumni was also undertaken by Gamma Iota Chapter and the other business college organizations were invited to participate. The successful homecoming weekend was culminated with a chili party at the home of Brother Dewey Williams. Alumni Jim Chandler, Bill Hughes, and Ed

Gorey were noticeably present.

A week later, a tour of a prominent Albuquerque bank was arranged by Earle Paxton. The money and banking class at the university was invited and the group visited the various departments and were informed in banking procedures. Our next function, the Founders Day banquet, was well attended by pledges, actives, and alumni. Our principal speaker, alumnus Dean Irwin, gave an inspiring talk on the meaning of Delta Sigma Pi. Alumnus Warren Reynolds came up from El Paso for the event. Our pledge training program has been thoroughly and capably captained by Brother Bill Pierce. Recognition is also given Charles Dickinson, who is responsible for our many and varied social events, and to Bill Cole, who took over the duties of secretary upon the resignation from that office by Don Wilson. John Teeter continues to give the fraternity his moral support though he is working this semes-ter. Alumni Al Barbierri, Gene Pierce and former active Phil Jerome are now under the auspices of Uncle Sam. Actives Earle Paxton, Morris Davis, Bill Pierce, Ruperto Tafoya, and Edward Hatchett will graduate this February. Gamma Iota Chapter conveys their message of "Good Luck."—Morris Davis

KANSAS

OTA CHAPTER LOOKED forward to another successful year scholastically, socially, and professionally as it opened its fall activities with a "Get Acquainted" smoker in the Student Union. Actives, rushees, and professors of the School of Business at the University of Kansas listened to Dean Leonard Axe speak of his work with the Division of Administration at the state capitol and then spent the remainder of the evening getting acquainted informally over coffee and doughnuts. Over 30 rushees were present and hopes were high again for another fine pledge class.

A report by President John Stang on the sessions and events at the Grand Chapter Congress at Denver made those of us who were unable to attend feel that we had really missed an experience. We also can tell from the highlights in the November issue of The DELTA-SIG that the Grand Chapter Congress was all it was hoped to be.

The chapter was proud to have 23 new men, including two professors, become pledges of Delta Sigma Pi at the formal pledging ceremony. All of these men have shown a keen interest in the fraternity and are men of such moral character, as well as high scholastic standing, that we are sure they will contribute

on November 2, the Kansas City Alumni Club joined Iota Chapter at the annual Founders' Day Banquet. Talks by Dr. John Ise and Executive Secretary J. D. Thomson of Chicago highlighted an interesting and informative program. We were very glad to hear Brother Thomson tell of some of the plans to be put into action for making Delta Sigma Pi a more closely associated national organization.

Our chapter is looking forward to its coming social and professional events. With our Winter Formal scheduled soon and with several professional tours and meetings planned for the future, we are sure that Iota Chapter is headed for another year full of interesting and varied activities.—Delbert Fillmore

GEORGIA—Pi

PI CHAPTER at the University of Georgia celebrated Founders' Day with a banquet at the New Holman Hotel. Forty members and their dates were present. Dr. A. Aldo Charles, professor of business law, made an interesting talk on "Fraternalism in the Un-fraternal World." Brother James E. Gates, who was initiated at Eta Chapter in 1928, and who is now dean of the School of Business at Georgia, made the principal address.

We were pleased to have Mr. C. G. Johonson of the Deering-Milliken Company with us for our first professional meeting of the year. His talk on "The Future of the Textile Industry" was of special interest to us here in the South. In connection with Mr. Johonson's visit, Pi Chapter was invited to visit the Deering-Milliken group of textile plants near Clemson, South Carolina, The trip on November 9 in-

cluded a tour of each of the three plants in the group, with lunch served by our hosts.
Brother H. M. Heckman, Georgia-Pi, was

present at one of our smokers this quarter. He gave an inspiring talk on what Delta Sigma Pi has meant to him. The smoker was followed by the pledging of eight new men.

Another of the brighter events at Pi Chapter this quarter was the election of our "Rose of Deltasig," Miss Dorothy Shell, a vivacious freshman from Arlington, Va. Miss Shell will represent Pi Chapter in the Pandora Beauty Review, the winner of which reigns over the College Yearbook.—W. NEAL LITTLE

BOSTON

GAMMA CHAPTER at Boston University began the fall rushing season with a smoker on October 14. Dances were held on the 17 and 24. A combination smoker and professional meeting was held on the 21. Our speaker, Mr. Frederick Richie, vice-president of the National Shawmut Bank of Boston, gave a very interesting talk on "Foreign Trade." At the conclusion of the rushing season we pledged 14 neophytes.
We finished in second place in scholastic

grades for the school year 1952-53, out of a field of 14 fraternities. The average for our chapter was 2.392, while the all-fraternity average was 2.264. Of the 33 brothers whose grades were figured in this report, 18 were above the all-men's average. The highest individual average for Gamma chapter was 3.5.

Among our plans for the remainder of the first semester is the traditional banquet in honor of Founders' Day at a local hotel. We also plan to continue the practice of having a Christmas party for a group of underprivi-

leged children.

Gamma Chapter has been very active in sports this past semester. In the inter-fraternity football conference we have won one game, were tied for a second, and lost a third. But we are confident we will be able to finish the season with a few more wins and second place. In basketball, the outlook is very good for our winning the trophy this year. With Brother George Spaneas to lead us, we are bound to win!

We also have been well represented on the varsity football squad this past semester. Brother Joe Terrasi was leading the team in scoring at the time of this writing and was well on his way to a wonderful season as the Terriers' starting left halfback.-John H.

LOYNES



MEMBERS OF GAMMA IOTA CHAPTER, University of New Mexico, help handle registration of students enrolling at College of Business Administration. Left to right they are: Morris Davis, Earle Paxton and Pete Kinnison.

TULANE

GAMMA MU CHAPTER has undertaken a sort of a rebuilding program this year. Looking through the rolls, we find that 18 out of our total present membership of 27 will graduate this coming January or June, including all but one of our present officers. With this fact in view, the membership committee got to work early and planned a very successful rush party at Brother Burton's house. Twenty-six pledges were accepted, and, from all indications, make up an enthusiastic group.

On October 22, the members and pledges made a tour of the facilities of the New Orleans Cotton Exchange. Unfortunately, government support of the cotton market reduced the amount of activity, but the essentials were still there, and were very interesting to observe.

At one of the recent professional meetings, two films were shown. They were from the "Industry on Parade" series. These fine pictures drew 100% attendance, plus a visiting brother from Louisiana State University, and were well worth anyone's time.

On November 17, the chapter will sponsor a tour of the city. This tour will be conducted by the Mayor, and should prove valuable to New Orleanians as well as to out-of-town students. Other student organizations have been invited along as guests.

Gamma Mu Chapter is very proud of the fact that two of its members, Brothers Watkins and Pitts, were selected for membership into ODK, honorary leadership fraternity. We feel that it is truly noteworthy, that of the 11 students chosen from the entire university, two of them are members of our chapter. Congratulations, Brothers Watkins and Pitts.

However, it is not all business at our chapter. Our first social activity was a truck ride on October 17. Attendance was very good (the truck was packed) and all had a fine time. Also, Founders' Day was celebrated with a party in the Jung Hotel immediately preceding the Fall Commerce Dance.

All in all, Gamma Mu Chapter is working hard to retain its place as a winner of 100,000 in the Chapter Efficiency Contest.—PHILIP L. ZIEGLER, JR.

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota enjoyed and looks forward with great expectations to next year's Annual Forecasting Panel which was sponsored by our alumni club at the Calhoun Beach Club, March 6, 1953.

Panel members were: E. G. Booth, U. S. Dept. of Commerce; Edward Chapin, assistant vice-president of the First National Bank of St. Paul; Brother Louis Dorweiler, director of the Legislative Research Committee for Minesota; and Sumner Whitney, of Piper, Jaffrey, and Hopwood of Minneapolis. The moderator was Brother Richard L. Kozelka, Dean of School of Business Administration, University of Minnesota. This forecasting panel was incorporated in our newly organized professional program, which consists of a professional meeting every other week.

Congratulations are in order for Brother Robert L. Weber, Alpha Epsilon Chapter, who was chosen delegate to represent Delta Sigma Pi at the Annual National Association of Manufacturers Congress of American Industry to be held in New York City from December 1, 1953 through December 5, 1953

1, 1953 through December 5, 1953.

Mr. John Berger, director of Educational Research for General Mills, Inc., spoke on the topic, "How to Open a Can," at our last pro-



BROTHER RICHARD MALECKI and his wife, Loretta, admire Delta Sigma Pi Scholarship Key won by Brother Malecki of Alpha Kappa Chapter, University of Buffalo, while past president Franklin Tober looks on.

fessional meeting. The four qualities of can opening, said Mr. Berger, are openmindedness, positive thinking, enthusiasm, and do it now. The talk emphasized the business man's role in human relations and these four qualities were listed as the steps to success. The chapter received Mr. Berger's speech with the same enthusiasm that he displayed in delivering it.

Our Annual Homecoming Dinner and Dance Party was held at the Minneapolis Country Club, November 7, 1953. The main event was the crowning of Miss Judy Brusell as our "Rose of Deltasig." This Homecoming was one of real enjoyment. Ye ole alums and actives really converged on the place—standing room

New dining room chairs and drapes, blonded woodwork, and buffet are the results of the last few months work of the Chapter's Mothers' Club. They go to no end to raise funds to pay for these things. The "Little Ladies" started off with a rummage sale, followed by a bingo party, and are presently undertaking a fruit cake sales program. We wish to thank Brother Jim Thomson, Executive Secretary, for the tidy sum he contributed to Alpha Epsilon Chapter, both during and after, the above mentioned bingo party. It was for a good cause, huh, Jim?

Elected to Campus Organizations are: Business Board, Archie Miller and Bob Weber; Accounting Club, Peter Santrach as president; and to the All-University Congress, Elzie L. Simmons, Jr., as Business Board Representative.

The members of the fall pledge class of Alpha Epsilon Chapter combined their talents and efforts to produce what will probably be the wildest social event of the quarter, a costume party with a dragnet theme. The house was crowded with underworld characters and their molls. Prizes were awarded to the best-dressed thugs, and everyone enjoyed the spirit displayed by this trigger happy bunch.

There has been a house library of text books activated at Alpha Epsilon Chapter. Books are donated at the end of each quarter for this purpose. Our librarian's primary objective is to be sure that we don't get stuck with discontinued text books.

Delta Sigma Pi's high aims and purposes shall be reflected during fall quarter with the initiation of an outstanding faculty member into Alpha Epsilon Chapter.—Elzie L. Simmons, Jr.

WAYNE

WHEN THE GRAND CONGRESS in Denver was over and the smoke had cleared, Gamma Theta Chapter had walked away with at least one honor. Our Brother George Giza was the first out-state Deltasig to register. Though we all had a wonderful time in Denver, we learned one thing: you can't trust those Southern boys. How were we to know they had two flags? We really did enjoy meeting our brothers from all over the nation, and we hope that they will come to Detroit someday to see

Well, things seem to be running smoothly here at Wayne University. Pledges, of course, are always on our mind, and this semester Brothers John Smith and Ole Aronson have them well in hand. Our two vice-presidents are attempting to standardize our merit and demerit system and it is turning out fine. Our social program has included several extemporaneous parties and a barn dance which was held to celebrate Founders' Day. On the agenda for the future, we have our annual Christmas and New Year's parties. We of Gamma Theta Chapter are an active group, and although we undertake many different activities, we never fail to organize an effective professional program. This year, among other things, we have had five professional meetings and a tour.

As a fund-raising project our chapter has contracted to build booths for our school's annual carnival. Through such projects we hope to build a lodge for our chapter members and alumni somewhere in the vicinity of the southeastern part of the state.—James R. Broughman

MIAMI

WITH PLEDGE TRAINER Stan Brandimore at the helm, a very active pledge program is under way for the recently elected pledge brothers of Beta Omega Chapter. Thirteen men accepted our invitation to membership, and are now in the process of learning all about Delta Sigma Pi. Stan's pet project is to give a hand to one of Miami's favorite charity programs, "Lend-a-hand." For a series of Saturdays, the pledges will go all out to collect clothing, toys, etc. to help out the less fortunate in the Miami area. The actives, and pledges alike, are all proud of the way Stan is handling his very important job.

Beta Omega had a good turnout for Founders' Day, November 7, 1953. In the past this event has been strictly a stag affair, but this year the men decided to include their wives and girl-friends. Over 50 persons enjoyed their meal, and also enjoyed a talk by Dean Dan Steinhoff, who was one of the founders of Beta Omega Chapter, here at the University of Miami.

Scholarship was the topic of conversation at a recent business meeting. From the dean's office, we found that the fraternity average of last semester was 1 full point above the overall average of the male students at the university. We are glad to see our men taking their studies seriously.

Our outstandinng social event of the year, the "Rose Dance," will be held during the first semester this year. As a rule, we have it in March or April, but in order to enter our "Rose" in the national contest, we have it scheduled in December. Our social chairman, Jim Hunting, has the Roney Plaza on Miami Beach scheduled, and we look forward to an eventful evening.—LARRY KILBRIDE

WISCONSIN

PSI CHAPTER AT the University of Wisconsin has started off its quest for 100,000 points in the 1954 Efficiency Contest by pledging 20 new men, who should be initiated by the time this issue of The DELTASIG appears. This is especially noteworthy in that it will increase the active membership by nearly 60% and will bring Psi Chapter's membership to nearly three times that of the fall semester, 1952-53.

We wish to extend our thanks to two Pennsylvania schools for members of their chapters who have taken an active part in our functions since their transfer to Wisconsin. Brother Charles Taylor, Omega (Temple), is our resident counselor and driving force in a recent campaign to redecorate and in some cases actually rebuild the chapter house. Brother Richard Karfunkle, Alpha Gamma (Penn State), has taken great interest in chapter functions and is our representative on the campus Inter-Fraternity Council.

Brother Bill Robbins, editor of "Psi News" has added a new feature to chapter journalism with the publishing of a mimeographed "Deltasig Journal" on the occasion of each home football game. The paper has taken a central position on the fraternity bulletin board in the

Commerce building.

Under the able leadership of Brothers Bernhard Schmidt and Wayne Pope, Psi Chapter placed for the first time in the campus Homecoming decorations contest, taking third with a display of "It's No Gamble—The Cards Are Stacked" depicting a hand of 11 Badgers. Two of the Badgers were President Norbert Esser snaring a touchdown pass and Brother Mike Cwayna set to lunge into opposing linemen after snapping the ball.

Brothers Jack Rhode, Watson Woodruff and Dick Pryse were pleased to discover that the pledges of Beta Omicron (Rutgers) were deeply interested in finding out how many windows are to be found in our chapter house and if we had heard anything from the girls in Denver. We wish to thank Brother Art Vitarius for his interest in our foreign affairs and also suggest that the best way for his pledge to find out how many windows there are is to come and help wash them some Saturday morning. There are at least 450 but a morning's hard work makes it seem to be 4500.—RICHARD G. PRYSE

OHIO

ALPHA OMICRON CHAPTER at Ohio University began this semester's program with the initiation banquet at the Sportsman's Restaurant. New initiates were Joseph Kovacs, Robert Hempfield, and John Watson. The District Director, Robert Andree, was the main speaker of the evening and related the general activities being carried on by Delta Sigma Pi.

Our third professional meeting of this year featured an excellent talk, "The Manager's Job," by Mr. Lunken, vice-president of Lunkenheinmer Company of Cincinnati. Slides showing the results of industrial management studies were used as illustrations. Questions were asked during and after the informal talk, and much interest was shown in the discussion.

On October 23, the chapter visited the Cincinnati Milling Machine Company. We toured the three main divisions of the factory—the foundry and the machining and assembly departments. We noticed not only the skill of the men and the intricacy of the machines but were also impressed with the facilities offered to the employees. Among these was an auditorium capable of seating 350 persons.



PSI CHAPTER took third place in the University of Wisconsin Homecoming decorations contest with a powerful hand of 11 Badgers. Number 86, the king of diamonds, is Norbert Esser, chapter president. Number 52, the nine of diamonds, is Brother Mike Cwayna.

Our pledge training program is well under way under the capable leadership of Brother John Schwab. Having just pledged 26 men, Alpha Omicron Chapter is looking forward to a good year. With the varied program scheduled for this year, and these additional men, our chapter has taken a large step toward fulfilling its objectives.—John L. Watson

INDIANA

ALPHA PI CHAPTER of Delta Sigma Pi had its first meeting of the year the first week of October in the Business and Economics Building. Under the expert guidance of Brother Sommerlot, our newly elected president, we are looking forward to a very successful year.

Many activities have been planned for the current school year. Brother Don Kurfees, our capable program chairman, has arranged for distinguished men in the field of business to speak at chapter banquets and at rush smokers. Although one of the primary interests of Delta Sigma Pi is in attaining a high scholastic average, we also realize that a successful chapter must participate in university and fraternity functions.

On October 22 we are having a rush smoker. Many sophomores and juniors have been recommended to us. From these men we will pledge those who in our opinion will contribute to raising the standards of Delta Sigma Pi on this campus. Brother Sommerlot appointed a rush committee, which is now studying improved rushing techniques.

Industrial tours constitute one of the favorite activities of our chapter. We are making plans to visit such educational and interesting businesses as the Lafayette Division of Aluminum Company of America, The Allison Corporation in Indianapolis, and the brokerage offices of Merrill Lynch, Pierce, Fenner, and Beane. We are looking forward to visiting these industries, undoubtedly the leaders in their respective fields.

This year our chapter has established a goal that all of the brothers intend to work diligently toward, that of meeting our quota in the Chapter Efficiency Contest. We are positive that through the cooperation of our brothers and under the excellent guidance of our officers, we will be able to achieve this goal.—Charles Sims, Jr.

GEORGETOWN

MU CHAPTER AT Georgetown University opened the year with a newly decorated house, with which we are well pleased. Credit is due to our brothers for the cheerfulness and cooperation with which the redecoration was accomplished, many of our brothers having returned early from their vacations to pitch in on the job.

About the second week in October we began our usual program of fall smokers, which have been very successful; a considerable number of brothers and guests were present at each one. Our pledging program has also been successfully under way since October 18, and though our pledge class of nine men is somewhat smaller than usual, we feel that the emphasis this year is on quality rather than quantity.

Our professional program has also seen a good start. On October 11, Dr. J. K. Hasek spoke to us about international trade and exchange. On November 15, we are having Mr. Morris V. Rosenbloom, who will speak on America's Preparedness Program.

Despite the heavy participation which our brothers contribute to extra-curricular activities, such as the "Courier," the weekly magazine of the School of Foreign Service; the Student Council; and the Society for the Advancement of Management, our Deltasigs still find time for the social activities, for which Mu Chapter seems to be already so famous. Our Hallowe'en party for brothers, their dates, and guests was enjoyed by everyone, as was also our Founders' Day party on November 7. On this occasion we very appropriately honored Dr. Joaquim de Siqueira Coutinho, a charter member of Mu Chapter, who has been with the School of Foreign Service since 1919. It was Dr. Coutinho who cut the cake on this memorable day for Mu Chapter. We are also planning an Alumni Faculty Reception, to which many alumni of the 1920's and 1930's are expected to come.

In the field of sports Mu Chapter is also active. We have already had several interfraternity football games, and inter-fraternity bowling is also being planned.

With our usual Orphans' Christmas Party, which is already on the planning boards, and the annual Delta Sigma Pi Blood Drive to be held next spring, Mu Chapter seems to be in for a full and busy year.—Aurelio R. Narganes

CALIFORNIA

RHO CHAPTER at the University of California enjoyed a most successful initiation banquet on May 7 at the Hotel Claremont in Berkeley honoring its new brothers: Clark Kerr, chancellor of the University of California at Berkeley; Don Votaw, assistant professor of business law; Frank C. Brandes Jr., Elliot G. Baum, Harry Basmajian, Robert L. Hein, Paul I. March, Richard J. McSorley, Frederick R. Pracht, and Alston S. Patterson, Brother Paul Taylor, chairman, of the department of economics, was guest speaker and told about his recent experiences in Haiti as a representative of the Export-Import Bank of Washington, D.C. His topic was "American Know-How, What For, For Whom and How." Brother H. G. Wright, Executive Director of Delta Sigma Pi, gave an interesting resume of the history of the fraternity and the alumni clubs, alumni placement and personnel counseling. Entertainment by Brother Winton Mather with several selections on his accordion was enjoyed by all. After a heated debate, Brother Elliot Baum was elected Keeper of the Parchment Roll, installed in his new office, and entrusted with the Roll for the coming year.

The following brothers were elected to serve for 1953: President, Jim Jorgenson; Senior Vice-President, Guy Stevick; Vice-President, Steve Patterson; Secretary, David Mitchell; Treasurer, Bert Neurell; Chancellor, Bill Neil-

son; Historian, Bob Hein.

Professional activity was intensified by two stimulating field trips to the San Francisco Stock Exchange, and the C and H Sugar refinery at Crockett, which were beneficial to all.

Rho Chapter sponsored Gold Derby Day-a baseball game between the faculty and students of the School of Business Administration-revived after 25 years. For awhile books and the worry of finals were cast off while the students beat their faculty 11-5 in a hard-hitting, fiveinning game. As the outstanding player of the day, Paul F. Wendt, associate professor of business administration, won the right to the traditional Gold Derby.

Rho Chapter will continue to strain every endeavor to maintain Delta Sigma Pi's reputation as the top fraternity on campus.-WILLIS

A. BLANCHARD

IOWA

EPSILON CHAPTER at the State University of Iowa ushered in the new school year with a report on the Grand Chapter Congress by your correspondent. I had the privilege and pleasure of attending the 19th bi-annual convention in Denver this summer. Brother Russ Kair and his wife, Wanda, also attended. When we had returned to school we proceeded to tell our brothers all about the fine time we had and the wonderful city of Denver.

Our pledge training program is now in full swing. Brother Earl Evans' crew consists of 16 newly pledged men. Both the pledges and the actives had a treat last October 21, when Brother Jim Thomson of The Central Office stopped in Iowa City. Jim spoke at our pledge dinner held that night at the Colony Inn, Amana, Iowa. We all agreed that Jim gave a very interesting talk and one of great import-

ance to our pledges.

Epsilon Chapter entered their float in the annual homecoming parade held October 23. Although we won no prize, everyone was well

satisfied with our efforts.

Our professional program is not in operation, but we have tentative plans in the near future of taking a tour to some of Cedar Rapids' industries. There are several professional meetings scheduled for the next two months.

So far this semester we have entered into many intramural sports. Our touch football team had several injuries that hindered us in our chances of success. The volleyball team was much more successful, ending up in the semifinals. Since we have installed a ping pong table at the house, we feel that it may pay off with better results in the ping pong tournament

Our winter formal has been set for December 12 at the Jefferson Hotel, here in Iowa City. Brother Russ Kair, the social chairman. has promised us all a wonderful evening. Epsilon Chapter's "Rose of Delta Sigma Pi" will be crowned at that time.

All in all, this school year of '53-'54 has gotten off to a good start. Our chapter was very happy to receive a transferred member of Alpha Eta Chapter, Brother Bob Johnson, as an active member of Epsilon Chapter .- P. KEITH

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER of Rutgers University School of Business Administration opened the new school year with a combined faculty night and rush smoker on October 3. A large number of faculty and alumni were



DEAN GEORGE R. ESTERLY, Director of Business Education of Delta Sigma Pi, appears here (first row, center) with the members of our Beta Omicron Chapter who were graduated in the class of June, 1953.

present in addition to prospective neophytes. Brother George Esterly, dean of the School of Business Administration, gave a short talk welcoming all those present and enlightened the newcomers on the many merits of Delta Sigma Pi. Since the smoker, 17 men have been pledged and are presently undergoing the rigors of the pledge training program.

The first professional meeting of the year was met with much acclaim as Brother Francis M. Dowd, professor of psychology, spoke on "Psychology in Industry." From the reactions of the brothers and guests present, it was a most successful program. The first field trip took place on October 24, when the brothers traveled to New York City to view the National Business Show at the Grand Central Palace. Professional plans for the future include a proposed trip to the Wright Aeronautical Company's plant in Woodridge. We also hope to have Brother H. Bruce Palmer, president of the Mutual Benefit Life Insurance Company, and a prominent sales management personality, speak at a future professional meeting.

The summer vacation found Beta Omicron Chapter very active socially. The annual picnic on July 12, at Green Valley Park was very successful and was topped by the traditional "actives versus alumni" softball game. The contest ended in a toss-up when Brother Vince Toscani, the alleged umpire, refused to commit himself. Also held was a beach party at Ortley Beach on August 15, which saw a larger turnout of alumni than actives to participate in the night-time swimming, song-singing, and mosquito-slapping. Since the new term started, we observed our chapter birthday on October 10 by holding a drag party at the house rooms.

Our biggest event by far of the fall term was the Founders' Day Formal Dance held at the North Jersey Country Club on November 7, exactly 46 years after that memorable date in 1907. A large turnout of actives, alumni, and faculty helped to make this one of the most successful affairs of the past few years. Two of the highlights of the evening were the appearence of Brother Robert Busse, Grand President and former president of Beta Omicron Chapter, and the crowning of our new "Rose of Deltasig," the lovely Miss Janet Junge, date of Brother Richard Maskiell.

Once again in 1953, the chapter obtained 100,000 points in the Chapter Efficiency Contest, making this the sixth time in seven years that Beta Omicron Chapter has done so. The brothers are again striving to add another glorious year to the history of Beta Omicron Chapter.—James R. Toscano

ARIZONA STATE

GAMMA OMEGA CHAPTER of Arizona State College has worked on every phase of chapter activities since the semester opened. We had our first initiation on November 8 and followed it with the Founders' Day dinner dance. Five new members and one faculty member were initiated—they were: Bob Davis, Vern Campbell, Al Salem, Al Fram, Sid Crabtree, and Dr. R. C. Headington.

Homecoming is over and the float building is only an unpleasant memory of going for a week without sleep. Gamma Omega Chapter followed its usual custom of entering a float in the Homecoming Parade and it was one of the eight to receive frontpage publicity in the

local paper.

The Harold F. Vinson-Delta Sigma Pi Scholarship was awarded to Gil Watkins, a business major, on October 14. This is an annual award of \$300 to a business administration student interested in the field of life insurance. We of this chapter feel that this award is one of the outstanding accomplishments of our three-year existence.

Our first tour of a local business was Airesearch on October 31. Fifteen of the members and pledges spent a very pleasant afternoon being escorted through the unrestricted parts of the plant. Following the tour, the top management held a roundtable, question-and-answer period. Our first outside speaker was Dr. Sauer, head of the Institute of Foreign Trade, who told the members of the opportunities in the field of foreign trade. He emphasized the chances for advancement, graduates of a school of business could find in the Latin American Republics.

Two new officers were elected to fill vacancies caused when members could not return to school this fall. Dave Bowers was elected secretary and Wayne Price was elected treasurer. Rod Peil and Eddie Herold were selected for "Who's Who in American Colleges and Universities." Bob Thornton and Ras Rowe were selected for membership in Blue Key, men's national honor fraternity. Our prospects for the year seem excellent and we are looking forward to another 100,000 point standing in the Chapter Efficiency Contest. We hope that we won't be the only chapter from Arizona that makes it this year.—CARL E. MOTZ

LOYOLA

WELL OVER 1,100 members and friends left their TV armchairs to attend our dance which opened Loyola's social calendar. It was a gala affair with dancing and refreshments adding to the success of the evening. Congratulations to Brother Birch and his committee members.

Two pledge smokers were held last October at Old Cathay Restaurant at which time Len Kuczora, former president of Gamma Pi Chapter, and Frank Geraci, president of the Chicago Alumni Association, gave impressive talks on the insights and benefits of Delta Sigma Pi to the pledges. Charlie Wixom, our pledgemaster, and Dennis O'Brien, senior vice-president, were responsible for obtaining an unusually enthusiastic pledge class.

On November 8, the annual Founders' Day Mass Celebration was held at Madonna Della Strata Chapel followed by a Communion Breakfast in the Rambler Room. Members, alumni, and pledges were present and the at-

tendance was encouraging.

Our dinner dance, the main social event of the semester, will be held on December 5 at the Sherry Hotel. Music will be supplied by Ed Van Drasek and his orchestra. At the time of this writing the usual enthusiasm is being shown and without a doubt it promises to be another successful event.

Joel LeCuyer, professional committee chairman, has had several interesting movies throughout the semester, each portraying a different industry. The highlight of the professional activities was a tour to the Nash-Kelvinator Corporation in Milwaukee, Wisconsin. Joel wonders if such an affair should not be handled by the social committee in the future, for as Joel says "What is Milwaukee famous for?" Another tour is tentatively planned to the Tribune Tower sometime this month.

All the members are behind the pledge project for this semester-obtaining toys for the unfortunate children at some local orphanage. A Christmas party is to be held at the orphanage in conjunction with the distribution of these toys. We know our Christmas will be a happier one for spreading a little happiness among these children.

Our intramural sports program is getting the full support and participation of the brothers, thanks to Don Nellessen, the intramural chairman.-WALTER J. NOBLE

TEXAS TECH

BETA UPSILON CHAPTER at Texas Tech enjoyed a well-planned pledge picnic as the first function for the fall session. Approximately 30 members and 16 pledges were present. The slides from The Central Office were shown at a smoker to members and 11 potential pledges. Several of the group expressed a highly favorable opinion of the slides.

Eleven pledges were initiated at our first regular meeting, every one of whom is a potential asset of Delta Sigma Pi. At this meeting it was with great pleasure that we heard of our rating in the Chapter Efficiency Contest. Beta Upsilon Chapter has already begun working to attain the 100,000 points for the fifth time. Another surprise to the members was to find Tony De Shazo, a graduating Deltasig in 1953, on the government staff at Texas Tech. Beta Upsilon Chapter takes pride in the fact that Glen Rainer was chosen as Community Ambassador to represent his city in Holland during the summer months. Our chapter was also glad to hear of the overwhelming success of the 19th Grand Chapter Congress from our delegate Theo Lofton.

In preparation for our Homecoming at Texas Tech, the chapter worked many feverish hours to give the alumni the best possible welcome. The highlight of our Homecoming events was our float. We were all well pleased with the attractiveness of our float, which carried three nominees for the "Rose of Delta Sigma Pi. The climax of our Homecoming was the reception for our alumni. The alumni turnout was grand. Every year since Beta Upsilon's founding was represented at the reception. The alumni's praise of our float and their appreciation for all our work was particularly gratifying to the undergraduate members.

Preparation for our annual Campus Town Hall is well under way. Representatives from members of the Texas Manufacturing Association comprise the panel. Although this activity is only three years old, it has grown to renown on the campus. We anticipate this year's being

even better!

We are all looking forward to the lectures and tours that Vice-president Art Lancaster has planned for us. Another event in the near future is our "Big Brother-Little Brother"

Beta Upsilon Chapter is particularly happy over the fact that the top four men in the business administration division for the year

1953-54 were Deltasigs. All things included, our chapter is headed for one of its best years. -LADON SHEATS

SOUTHERN CALIFORNIA

PHI CHAPTER held a number of summer vacation parties and as a consequence hit the fall semester schedule with a running start.

Pledge activities began immediately with a program of smokers, coffee hours and luncheon meetings. Brother Hartman, chapter pledge master, found his duties strenuous with the group of 24 prospective pledges. Following acceptance, the group was welcomed by active, alumni and faculty members of Phi Chapter at preliminary initiation ceremonies held at Eatons' North Hollywood Restaurant.

A well-planned professional program has resulted in a number of successful tours. To date brothers have toured Columbia Broadcasting Systems' "Television City," the Retail Merchants Credit Association and the Los Angeles

offices of Dunn and Bradstreet.

Alumni aid coupled with many bent backs and bent bank accounts produced some startling effects at the chapter house. After much planning the house was given a complete interior face lifting. In addition, contemporary furniture has been recently purchased to com-

plete the long awaited project.
Phi Chapter launched its "Rose of Deltasig" eliminations and ended with the difficult task of picking from the three personable finalists. The finalists were presented to the student body, alumni and the public at the Southern California Homecoming Parade held annually on Wilshire Boulevard.

Following a successful and exciting Home-coming football game the chapter held its annual open house. A large group of pledges, alumni and friends was entertained and dined throughout the evening, which was the climax of an eventful Homecoming week. Deserving of credit are Brothers Breeden and Kiszer who skillfully guided the programs.-Fred Grune-

AUBURN

BETA LAMBDA CHAPTER at the Alabama Polytechnic Institute celebrated Founders' Day with formal pledging of 21 pledges, and a speech on "Professional Selling" by Jackson G. Fields, an alumnus of our chapter. Brother Fields, one of the men responsible for activating the Birmingham Alumni Club just this fall, is affiliated with the Aetna Life Insurance Co. in Birmingham, Alabama. He was introduced by Mr. Joe E. Lawless, the head of the accounting department at Tennessee Coal and Iron Company in Birmingham and an alumnus of Beta Lambda Chapter.

When asked the relation of Delta Sigma Pi to business, Brother Fields answered that it could be summed up in the words, "association, attitude, cooperation, and habit." He concluded his speech with this statement, "The common denominator of success of every man that has ever been successful lies in the fact that he formed the habit of doing things that failures

do not like to do.'

Beta Lambda Chapter has taken the exclusive agency for TIME, LIFE, and FORTUNE on the Auburn Campus. We are having a twoweek contest to see which member or pledge will sell the most subscriptions. The first prize is a portable radio and the booby prize is a book, "How to be a Good Salesman Without Half Trying." We hope to make at least \$300 for the chapter on this venture and want to keep the agency so that it will be a steady source of income in future years.



PHI CHAPTER'S three finalists of the "Rose of Deltasig" contest were presented during the Home-coming Parade of the University of Southern California. They were, left to right: Delores Holzman, Beverly Gould and Eleanor Johnson.

Our chapter recently sponsored a field trip to the Alabama Dry Docks and Shipbuilding Company in Mobile, Alabama. We were taken on a personally guided tour by Mr. J. A. Moon, director of plant protection at the docks. The highlight of the tour was when we were taken aboard an oil tanker. The tour ended in the Carpenter shop, where each member of the group was given a piece of Lignum Vitae, the hard tropical wood which is used in making bearings for ships, as a souvenir of the trip.

As our first business of the fall quarter, we held election of officers to fill two posts that had been vacated by graduating seniors. members elected were William Ross Heck, senior vice-president, and Mayo Sydes, chancellor.—Robert N. Pitts

SANTA CLARA

THE SANTA CLARA CHAPTER of Delta Sigma Pi, under the direction of President Bill Wilkinson, is well started on what promises to be one of the best years for fraternity activities since Gamma Xi Chapter had its beginning on campus. Members have been pushing for the maximum in the chapter Efficiency Contest from the earliest part of the school term, when Gamma Xi sponsored a Barn Dance for which most of the campus turned out for the first social event of the season. Santa Clarans went home well satisfied with the chapter's offering, and Gamma Xi Chapter members, after counting the proceeds, went home well satisfied, too. Before the end of the year the "Bronco" chapter hopes to sponsor other fund-raising events to equal the success of this first one. Credit should be given to Brothers John Arena and Joe Murphy, who bore the strain and responsibility that made the dance the success it was.

Along the same line, the annual "Rose of Deltasig" dance is beginning to be the object of serious planning by members. The tentative date set right now is for early in December, with plans calling for a dinner dance to fete

the chapter's new queen.

Latest of the year's main activities was the initiation of 21 new members, bringing the growing total of membership to 47. Gamma Xi Chapter's recruiting activities, under the direction of our above-mentioned Senior Vice-President Joe Murphy and Vice-President John Miggins, resulted in a pledge class nearly as large as the membership, and set a record as the largest single pledge class in the history of the chapter. The initiation was held November 15, and subsequently new members and old adjourned to the Villa Felice in the Santa Cruz mountains for the welcoming dinner, with Professors Louis Boitano, Joseph Monasta, Clausin Hadley, and Dean Charles Dirksen taking time out from their roles as instructors to attend the dinner.

By the time this report is read, several steps will have been taken toward completion of an extensive field trip program planned for the year and executed by Brother Gary Menzember. To begin the year, members and pledges crowded the local branch of Dean Witter and Company to hear an explanation of the stock exchange, the function of the broker on the exchange, and several talks by the staff on the investment field and its specialties.

Second tour on the agenda was the local Falstaff Brewery in San Jose, with suggested subsequent trips for the fall semester ranging from the San Francisco International Airport to Food Machinery and Chemical Corporation's local San Jose plant, to the Hiller Hilicopter Corporation in neighboring Palo Alto.

Plans are also under way to schedule a steady stream of speakers for chapter meetings,



OAKAH L. JONES, Honorary Member of Beta Chi Chapter, Tulsa University, who conducted chapter tour of the Oklahoma Natural Gas Company, of which he is the district manager, shows layout diagram to Chapter President Monroe Naifeh and Chapter Advisor, Major C. D. Olsen.

and to offer a series of post-meeting movies on subjects suggested by the members. One speaker has already made an appearance before members of the college in a chapter sponsored talk. He was Joseph Menard, district attorney for Santa Clara County; it is anticipated that he will be followed in the near future by several others. With all these plans for chapter activities, members may look forward to their busiest year of any in the short life of Gamma Xi Chapter, and to a bigger and better chapter at the end of the year.-George Scherrer

ST. LOUIS

THE FALL AND WINTER seasons bring a heavily loaded schedule of social and pro-fessional activities to Beta Sigma Chapter here at St. Louis University. With the swing back to the books, there is a corresponding swing back to the seasonal fraternity activities.

In September we began our rushing of the new pledges which kept everyone quite busy all month. Finally on Sunday, October 11, we culminated all rushing activities with our annual get-acquainted "Smoker" held at the Sheraton Hotel. The evening proved interesting as well as entertaining to all present. The following Tuesday, October 13, marked the beginning of formal pledging, with the ceremony held in Davis-Shaugnessy Hall. On Friday of the same week, the first pledge meeting was held at the Clifton Heights American Legion Post.

So with the important task of pledgeship underway, everyone turned to the less serious aspect and rallied to our fall hayride held at Valley Mount Ranch. Then on October 31, the year's most mysterious night, the party spirit was shared by all, as our traditional Hallowe'en Party was held at the Victorian Room of the Hotel Claridge in downtown St. Louis. As in previous years, all the brothers, the pledges, and their dates made the most out of the evening, and a good time was had by everyone.

On Thursday, November 5, an important pledge meeting was held at the Legion Hall. At the meeting, the strategy and plans for the coming professional activities were outlined and discussed by President Bill Riffel, and pledge discipline was impressed upon all of

the pledges by Vice-President Bob Smith, This year, Founders' Day was celebrated with a formal dance, held at the Edgewater Club with over 70 couples in attendance. The evening was highlighted by the appearance of J. D. Thomson, Executive Secretary of Delta Sigma Pi from Chicago.

Thus with our social and professional activities well under way, we of Beta Sigma Chapter here at St. Louis University, eagerly look forward to the carpet of coming events as it unfolds before us and we sincerely hope that we can carry on as efficiently and represent the name of Deltasig as successfully as we have in previous years.-Edward W. Kolar, Jr.

OHIO STATE

HERE AT OHIO STATE University we are just entering into the last half of the autumn quarter and although the school year is yet young we are glad to report our progress to this point. We still maintain our head-quarters at 112 14th Avenue in Columbus, after extending our contract for another year. Brother John R. Ervin ably serves as our Chapter Advisor. As a result of elections held at the end of the last school year, Nu Chapter is served by a few new officers. The officers for this year are as follows: President, William Lindsay, Senior Vice-President, Clinton Hilty, Vice-President, John Long, Secretary, Leon Claypool, and Treasurer, Thomas Owen.

e at Nu Chapter just completed our initiation for the fall quarter with eight men being initiated. Our formal initiation was held on November 8 and we were honored by the presence of Brother Robert F. Andree, District Director, and Brother Robert O. Lewis, Director of the Central Region. Although they were not present for the actual ceremonies, they were on hand shortly thereafter to greet the men and be our guests for the afternoon. Brother Andree also honored us by attending our professional meeting on the following day. To replace the gap in the pledge class caused by initiation, we have pledged five new men and have several more prospects for pledging yet this quarter.

As in previous quarters we are happy to have a diversified and interesting professional program under the direction of Brother Mc-Collum. Thus far this quarter we have had such interesting talks as "Responsibilities of Management" by Mr. Albanese, "Transportation" by Mr. Riley, and "Purchasing" by Mr. Lott. We have scheduled for the rest of the quarter such interesting topics as "Foreign Trade," "The Amazon Country," and many others. The great interest being shown in these meetings is evidenced by the increasing attendance, both of members and rushees.

Our serious side is balanced by the social functions under the leadership of Brother Jack Bobst, social chairman. Nu Chapter recently held its annual Homecoming Dance at a downtown hotel and a large number of members and guests were present. We have held one rush party and our recent houseparty was a huge success. The houseparty was held on Friday, November 13, and the theme was "Supersti-The guests were dressed in black to further enhance the theme of the occasion. Our social calendar for the autumn quarter will be highlighted by the Founders' Day Banquet to be held on December 6.

Nu Chapter is engaging in intramurals again this year and this quarter the game is touch football. The results have been excellent. We are also looking forward to attaining the maximum 100,000 points in the Chapter Efficiency Contest for which the men are working very hard. Some of these points have already been reported to The Central Office.

We are looking forward to continued success and growth throughout the year.-LEON

CLAYPOOL



EASTERN REGION

Director: J. Harry Feltham, Chi-Johns Hopkins, Robert Garrett & Sons, Baltimore 3, Maryland.

District Director: James Elderkin, Jr., Beta Rho-Rutgers, 152 Knollwood Terr., Clifton,

N.J. District Director: Robert Hughes, Beta Nu-Pennsylvania, 6 Rutledge Ave., Box 196,

N.J.
District Director: Robert Hughes, Beta Nu-Pennsylvania, 6 Rutledge Ave., Box 196, Rutledge, Pa.
District Director: Franklin Tober, Alpha Kappa-Buffalo, 123 Highgate Ave., Buffalo 14, N.Y.
BABSON (Gamma Upsilon, 1951), Babson Institute of Business Adm., Babson Park, Boston, Mass.
Advisor: Walter Carpenter, Babson Institute, Babson Park, Mass.
Pres, P. Clarke Dwyer, Babson Institute, Babson Park 57, Mass.
Sec. James E. Gately, Babson Institute, Babson Park 57, Mass.
BOSTON (Gamma, 1916), Collece of Business Adm., Boston, Mass.
Chapter House: 247 Kent St., Brookline, Mass.
Advisor: John B. Alevizos, 236 Kelton St., Brookline 46, Mass.
Pres. Douglas W. McGregor, 247 Kent St., Brookline Mass.
Sec. Donald K. Poole, 42 Freeman Ave., Everett 49, Mass.
BUFFALO (Alpha Kappa, 1925), Millard Filmore Collece, Buffalo, N.Y.
Advisor: Franklin A. Tober, 123 Highgate Ave., Buffalo, N.Y.
Pres. Charles A. Barwell, 296 Wehrle Drive, Snyder 25, N.Y.
Sec. Robert Platek, 490 Amherst St., Buffalo, N.Y.
GEORGETOWN (Mu, 1921), Scnool. of Foreich Service, Washington, D.C.
Chapter House: 2210 20th St., N.W., Washington, D.C. (Adams 2355)
Advisor: Joaquim DeSiqueria Continho, 2210 20th St., Washington, D.C.
Pres. Richard M. Preece, 2210 20th St., Washington, D.C.
JOHNS HOPKINS (Chi, 1922), Scnool of Business, Baltimore 18, Md.
Pres. William W. Ford, 1502 Lochwood Rd., Baltimore 18, Md.
Sec. George R. Faust, 1014 N. Charles St., Baltimore 18, Md.
MARYLAND (Gamma Sigma, 1950), College of Business and Public Adm., College Pank, Md.
Advisor: Charles F. Cronin, 6631 Eastern Ave., Takoma Park, Md.

PARK, Mb.

Advisor: Charles F. Cronin, 6631 Eastern Ave., Takoma Park, Md.

Pres. Ernest R. Bufkin, 3711 Hamilton St., Hyattsville, Md.

Sec. Richard E. Cox, 4611 College Ave., College Park, Md.

NEW YORK (Alpha, 1907), School of Commerce, Accounts and Finance, New York,

Sec. Richard E. Cox, 4011 College Ave., College Air., San.
NEW YORK (Alpha, 1907), School of Commerce, Accounts and Finance, New York, N.Y.
Chapter House: 40 W. 3rd St., New York, N.Y.
Advisor: Howard Shwalbach, 57-37 65 St., Maspeth, L.I.
Pres. Vincent Natale, 202 Fern Ave., Lyndhurst, N.J.
Sec. Charles Gesino, 1334 E. 40th St., Brooklyn, N.Y.

PENNSYLVANIA (Beta Nu, 1932), The Wharton School of Finance and Commerce and Evening School of Accounts and Finance, Philadelphia, Pa.
Chapter House: 3902 Spruce St., Philadelphia, Pa. (Ba2-996)
Advisor: William Bater, 6505 N. 8th St., Philadelphia, Pa.
Pres. Nicasio Ursino, 5017 Springfield Ave., Philadelphia, Pa.
Sec. Gene H. Pero, 1942 S. 15th St., Philadelphia 45, Pa.
PENN STATE (Alpha Gamma, 1923), School of Business, State College, Pa.
Advisor: Joseph F. Bradley, 106 Sparks, State College, Pa.
Advisor: Joseph F. Bradley, 112 Locust Lane, State College, Pa.
Sec. Arnold R. Barnett, 312 Locust Lane, State College, Pa.
RIDER (Beta Xi, 1934), College of Business Adm., Ternton, N.J.
Chapter House: 909 Bellevue Ave., Trenton, N.J. (5-9603)
Advisor: Michael B. Peceri, 39 N. Hermitage Ave., Trenton, N.J.
Sec. Leonard E. Hickman, 909 Bellevue Ave., Trenton, N.J.
Sec. Leonard E. Hickman, 909 Bellevue Ave., Trenton, N.J.
Sec. Leonard E. Hickman, 909 Bellevue Ave., Trenton, N.J.
Chapter House: 38-40 Park Pl., Newark, N.J. (MArket 3-4556)

RUTGERS (Beta Omicron, 1937), School of Business adm., 40 helior St., Newark, N.J.

Chapter House: 38-40 Park Pl., Newark, N.J. (MArket 3-4556)
Advisor: B. T. Summer, Jr., 36 First St., Raritan Twsp., Fords, N.J.

Pres. Benjamin Petrillo, 376 Gray St., Orange, N.J.
Sec. Gerald Ciciola, 72 S. 7th St., Newark 7, N.J.

RUTGERS (Beta Rho, 1942), University College, Newark, N.J.
Advisor: Peter E. Trotta, 371 S. 11th St., Newark, N.J.

Pres. Peter R. Nemits, 509 E. Second St., Roselle, N.J.
Sec. George W. Evertsberg, 23 Evergreen Dr., N. Caldwell, N.J.

ST. BONAVENTURE (Gamma Chi, 1951), School of Business Adm., St. Bonaventure, N.Y.

N.Y.
Advisor: William Long, 18 Elm St., Allegany, N.Y.
Pres. Donald M. Mlacker, Box 1552, St. Bonaventure U., St. Bonaventure, N.Y.
Sec. Eugene T. Drexel, Box 1093, St. Bonaventure U., St. Bonaventure, N.Y.
TEMPLE (Omega, 1923), School of Business and Public Adm., Philadelphia, Pa.
Chapter House: 1841 N. Park Avenue, Philadelphia, Pa. (FR 7-9625)
Advisor: Willard Moore, Temple U., Philadelphia 22, Pa.
Pres. Jesse J. Gekomoni, 1841 N. Park Ave., Philadelphia 22, Pa.
Sec. G. Herbert Wirth, Jr., 1301 Overbrook Dr., Colwick, Merchantville, N.J.
VIRGINIA (Alpha Xi, 1925), School of Business Adm., Charlottesville, Va.
Advisor: D. Clark Hyde, 1958 Thomson Rd., Charlottesville, Va.
Pres. Harvey D. Sanford, S P E House, 150 Madison Lane, Charlottesville, Va.
Sec. Robert B. Wiles, 416½ Monroe Lane, Charlottesville, Va.

SOUTHEASTERN REGION

Director: Homer T. Brewer, Kappa-Georgia, 808 Southern Railway Bldg.,

99 Spring Street, S.W., Atlanta 3, Ga.

District Director (Florida, Florida State and Miami Chapters): Warren L. Blackmon,

Kappa—Georgia, State Capitol Building, Tallahassee, Fla.

District Director (Mississippi, Mississippi) State and Mississippi Southern Chapters):

Joseph Cerny Alpha Omega—De Paul, Department of Accountancy, University of Missis-Joseph Certy Alpha Omega—De Paul, Department of Accountancy, University of Alssissippi, University, Miss,
District Director (North Carolina and Wake Forest Chapters): Monroe M. Landreth, Jr.,
Alpha Lambda—North Carolina, 2351 Selwyn Ave., Charlotte, N.C.
ALABAMA (Alpha Sigma, 1926), School of Commerce and Business Adm., Tuscaloosa,

ALA.
Advisor: Barton R. Morley, S. Hickory Hill, Tuscaloosa, Ala.
Pres. Frank W. Jones, Jr., P.O. Box 1773, University, Ala.
Sec. Robert Minnix, 1209 8th St., Tuscaloosa, Ala.
ALABAMA POLY (Beta Lambda, 1931), Department of Economics and Business Adm.,

AUBURN, ALA.
Advisor: Lee D. McChesney, Route 1, Box 27, Auburn, Ala.
Pres. Billy Peters, 280 Magnolia Hall, Auburn, Ala.
Sec. Joe F. Hildreth, P.O. Box 154, Opelika, Ala.

FLORIDA (Beta Eta, 1929), COLLEGE OF BUSINESS ADM., GAINESVILLE, FLA.

Advisor: J. D. Anderson, c/o Orchard Motel, Waldo, Fla.

Pres. George Teeters, Flavet 3, Apt. 203D, Gainesville, Fla.

Sec. James W. Kellner, Box 3405, Univ. Station, Gainesville, Fla.

FLORIDA STATE (Gamma Lambda, 1949), School of Business, Tallahassee, Fla.

Pres. Darrell Authier, 1524 Heechee Nene, Tallahassee, Fla.

Sec. Mack R. Murray, 407 Hull Dr., Tallahassee, Fla.

GEORGIA (Kappa, 1921), ATLANTA DIVISION, COLLEGE OF BUSINESS ADM., 24 IVY St.,

ATLANTA, GA.

Advisor: Thomas R. Luck, 3047 Lenox Rd., N.E., Atlanta, Ga.

Pres. Alvin T. George, 1591 Indian Creek Dr., Clarkston, Ga.

Sec. Frank R. Baker, Route 3, Box 155-B, Austell, Ga.

(FEORGIA (Pi. 1922), College of Business Adm., Athens, Ga.

Sec. Frank R. Baker, Route 3, Box 155-B, Austell, Ga.

GEORGIA (Pi, 1922), College of Business Adm., Athens, Ga.

Chapter House: 590 S. Lumpkin St., Athens, Ga. (4569)

Advisor: A. A. Charles, 237 Springdale, Athens, Ga.

Pres. Billy Settle, 590 S. Lumpkin St., Athens, Ga.

Sec. Marshall Colcord, 220 Dearing St., Athens, Ga.

KENTUCKY (Eta, 1920), College of Commerce, Lexington, Ky.

Advisor: Robson D. McIntyre, College of Commerce, University of Kentucky, Lexington, Ky.

Advisor: Robson D. McIntyre, College of Commerce, University of Relations, Ky.

Pres. Marvin W. Suit, 1410 Audubon Ave., Lexington, Ky.

Sec. Charles R. Moffitt, 230 S. Limestone, Lexington, Ky.

MEMPHIS STATE (Gamma Zeta 1949), School of Business Adm., Memphis, Tenn.

Advisor: E. I. Crawford, 4471 Normandy Rd., Memphis, Tenn.

Pres. Caril F. Magdefrau, 2353 Circle Ave., Memphis, Tenn.

Sec. Eugene Arnold, 3545 Stuart, Memphis, Tenn.

MIAMI (Beta Omega, 1948), School of Business Adm., Coral Gables, Miami, Fla.

Advisor: William A. Rahn, 7421 SW 55th St., Miami, Fla.

Pres. Bob Briggs, 1261 C Dickinson Dr., Coral Gables, Fla.

Sec. Larly Kilbride, Jr., 5729 S.W. 12 St., Miami, Fla.

MISSISSIPPI (Alpha Phi, 1927), School of Commerce and Business Adm., Oxford Miss.

MISSISSIPPI CALIDAR IN, MISS.

Chapter Office: Room 34, Student Union Building, U. of Mississippi
Advisor: Wendell P. Trumbull, Box 162, University, Miss.
Pres. Charles J. Hallberg, Jr., Box 868, University, Miss.
Sec. Eugene D. Ellis, Box 312, University, Miss.
MISSISSIPPI SOUTHERN (Gamma Tau, 1950), DIVISION OF COMMERCE, HATTIESBURG.

Miss.
Chapter House: Memorial Building, Mississippi Southern Campus
Advisor: W. B. Harlan, Box 130, Station A, Hattiesburg, Miss.
Pres. Van Rogers, Box 508, Station A, Hattiesburg, Miss.
Sec. William E, Hill, Box 216, Station A, Hattiesburg, Miss.
MISSISSIPPI STATE (Gamma Delta, 1949), School of Business and Industry, State

COLLEGE, MISS.

Advisor: Norman E. Weir, State College, Miss.

Pres. William A. Hayward, Box 146, State College, Miss.

Sec. Robert T. Gaston, Jr., Box 304, State College, Miss.

NORTH CAROLINA (Alpha Lambda, 1925), School of Business Adm., Chapel Hill,

N.C.
Chapter House: 211 Pittsboro St., Chapel Hill, N.C. (22071)
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Pres. Al J. Braxton, 211 Pittsboro St., Chapel Hill, N.C.
Sec. Richard F. Hauser, 211 Pittsboro St., Chapel Hill, N.C.
Sec. Richard F. Hauser, 211 Pittsboro St., Chapel Hill, N.C.
SOUTH CAROLINA (Beta Gamma, 1929), School of Business Adm., Columbia, S.C.
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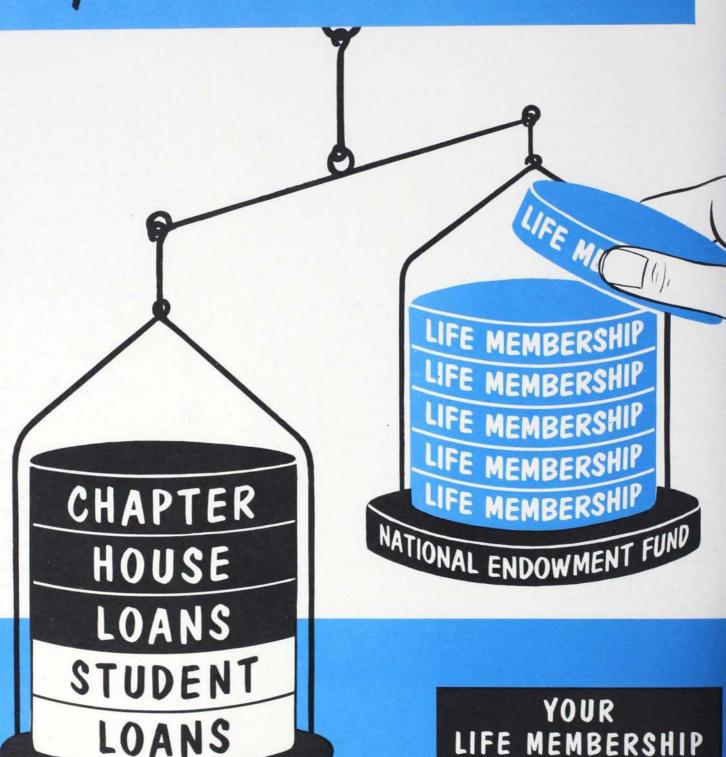
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